

'Winds Drop 9 -7 Heartbreaker To Muleshoe See Story And Photos, Page 3

The Floyd County Hesperian



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For Safety Reasons

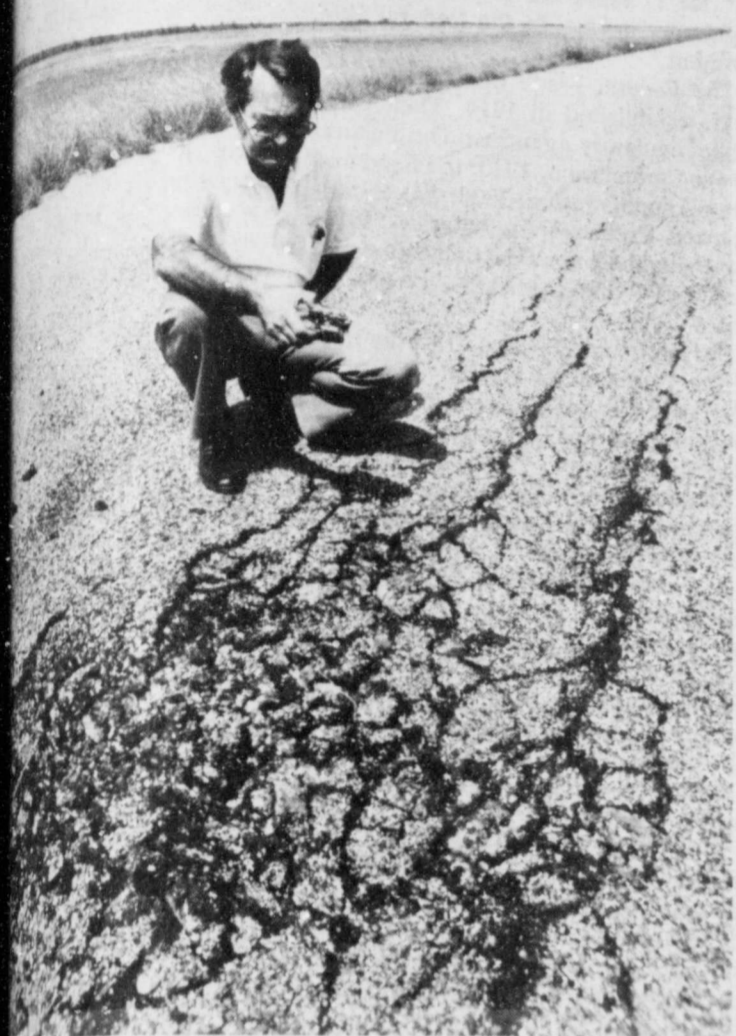
Council Closes Airport Wednesday

The Floydada city council in special session late Wednesday afternoon asked the Texas Aeronautics Commission to officially close the Floydada airport for safety reasons, city manager Bill Feuerbacher told the Hesperian Thursday.

ing wood-and-wire picket fencing in X-patterns on either end of the runway to warn pilots in the air that the field was closed.

"Finally, a gravel spreader working at the airport this spring fell completely through," Feuerbacher said. "We'll have to get a lab to tell us how bad the subsurface damage really is, but I'd estimate that we'll have to dig out at least 18 inches."

those two agencies. "If we can get that, hopefully the city council will go along with the rest," he said. "All we can do is send in the paperwork and pray we get it."



DAMAGE — The cotton crop may be damaged by heavy rainstorms in the area, Bill Feuerbacher studies the cracks in the Floydada Airport runway that caused the TAC to recommend closing the facility Wednesday. [Staff Photo]

Floydada Withdraws Nomination In Favor Of FISD

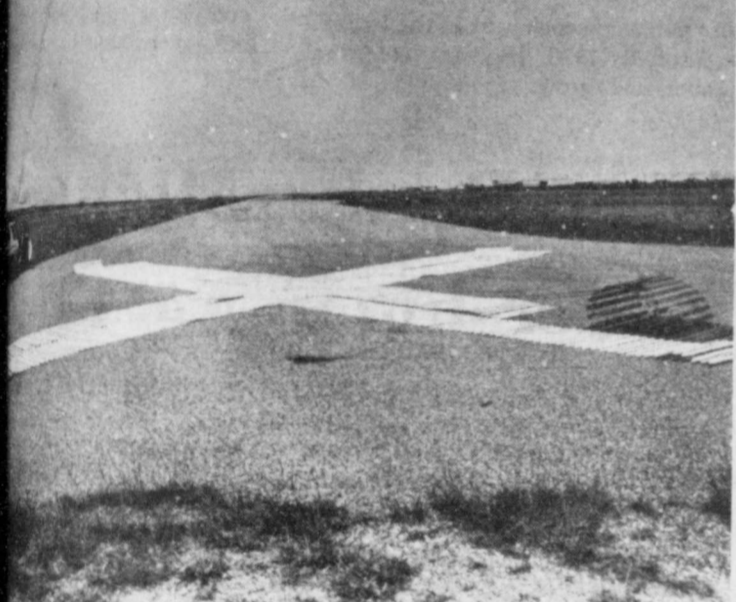
Representatives from the various taxing agencies in Floyd County met in the county courthouse Friday morning to decide on five persons to sit on the Floyd County Tax Appraisal Board.

Five Chosen For Appraisal Board

"If we pay 31 percent of the bill, we'll have to raise taxes to pay it. We have to go back and tell the people this, he said. "There should be equal representation for equal payment. If everybody agrees to pay one-seventh of the cost, then we'd agree to one member from each group."

without accomplishing their purpose, because the South Plains resolution meeting was not held formally, thus making it illegal. Six resolutions out of the seven were required to be approved to permit action.

to the board to be Floyd County commissioner Jack Lackey; Adrian Helms and Travis Jones, of the FISD; Eddie Teeter, from Lockney; and Tom Duval, from the Lockney Independent School District.



These white X's at either end of the runway warn incoming pilots that they land at their own risk. [Staff Photo]

Got A Light?

The German philosopher and author Johann Wolfgang von Goethe cried, on his deathbed, "More light! More light!"

Tuesday to sell out their stock. And they're in the red so far and need help. Offered for sale are packages of six 60-watt bulbs, six 100-watt bulbs or an assortment of two 15-watt, two 60-watt and two 100-watt bulbs.

Office Needs A New Home

Floydada Post Office is looking for a new home, according to postmaster Gene Ehler. Postal Service this week is seeking a new location in the downtown area for a larger building with more parking space.

The preferred area for the new post office is bounded on the north by Virginia Street, on the south by Kentucky Street, on the west by Third Street and on the east by Eighth Street, Wester said.

Editor's Quote Book

The great pleasure in life is doing what people say you cannot do. Walter Bagehot

Fuel Smuggling From Mexico On The Rise

State Comptroller Bob Bullock Tuesday said an alleged illegal fuel smuggling operation along the Texas-Mexico border has resulted in the arrest of two El Paso men.

County Commissioners Approve Building's Sale, Tax Discounts And Budget

The Floyd County Commissioners Monday approved authorization for the county auditor to advertise for the sale of the former Noxious Weed Building. Auditor Olin Watson was appointed special commissioner for the sale, on a motion by Bob Jarrett. The motion was seconded by Aaron Carthel.

addition to the county judge's salary from the 1980 budget and accept the rest of the budget as read. Jack Lackey was the lone dissenter at the vote.

Chamber Breakfast Sept. 21

The Floydada Chamber of Commerce membership breakfast is scheduled September 21 at the Massie Activity Center. Serving of the free breakfast will begin at 6:45 a.m.

Anderson's Department Store, Arwine Drug, Beall's Department Store, Bishop-Ramsey Pharmacy, Buddy's Food, Brown Implement, Caprock Motor Parts, Collins Implement, Daniel Automotive, Pizza Gold, Ponderosa Meat Company, Plainview Savings & Loan, McDonald Implement, Thompson's Pharmacy, Sue's Gift Shop, Sears-Robuck, Hale's Department Store, Kirtley's Market and Quality Body Shop.

Community Openings

Floydada Chamber of Commerce is seeking its membership drive for September 17. Gene Ehler, manager of the campaign, will give the breakfast September 17 at the close of the drive.



DOGS WILL BE DOGS — This canine passes the time Friday morning digging for squirrels in the courthouse lawn. [Staff Photo]



ROLLOVER — Hesperian photographer Breck Stapleton came out of this truck without injury after rolling it twice while coming back from the Floydada-Petersburg football game Thursday night. [Staff photo by Breck Stapleton]

NRPA-AARP Crime Prevention... WE GIVE... Eggs 59¢ Dozen... We Take W.I.C. Cards... We Take U.S.D.A. Food Coupons... 69¢... 79¢... \$1.19 Value 2 Pound... \$1.39 Value Seedless... 49¢... 3/89¢... 4 \$1.00... 3 \$1.00... 3/\$1.00... 79¢... WE GIVE

The View From Edge City

Side Glances

by John Carroll

It was a long, dark, quiet ride home from Muleshoe Friday night for a lot of Floydadans.

Staring out into that blackness, I promised myself that, come morning, I'd go to the office, work myself into a lather and write a frothing-at-the-mouth editorial about bad sportmanship and rotten officiating.

But the strongest images that come to mind are not a black-suited football

player a good two or three feet inside the boundary or a Floydada player tipping an opposition pass attempt before the receiver got his hands on it.

What I see this sunshine-filled morning is a coach standing in a damp locker room surrounded by boys with arms upraised, accepting with good grace what is out of their power to change, and singing their school song.

That's all I have to say.



STATE CAPITAL HIGHLIGHTS

By Lyndell Williams

TEXAS PRESS ASSOCIATION

Party Switch

A power shift of another sort occurred last week when veteran Democrat Sen. Bill Braecklein of Dallas announced he is becoming a Republican.

Dallas State Rep. David Cain and County Democratic Chairman Ron Kessler are both eyeing that party's slot for the race against Braecklein.

Creighton to Step Down

State Sen. Tom Creighton, D-Mineral Wells, has announced he will retire, giving up his seat of 20 years to devote full time to law practice.

"I'm tired," Creighton explained. "I've had 20 years in the senate, plus another eight years public service as Palo Pinto County attorney. That ought to be enough, don't you think?"

A staunch business supporter, Creighton chaired the economic development committee. Supporters of Gov. Bill Clements had tried in past weeks to get Creighton to switch parties, but he balked at that, saying he ran as a Democrat and would die a Democrat.

Creighton was the last "admitted" tobacco chewer in the Senate, and an adept pilot who once had to crash land his plane in an emergency while en

route to a Colorado hunting trip.

He is also the only Texas senator to have been married on a radio show. He and his wife, Sue, were married in 1950 on the "Bride and Groom Show" in Hollywood.

Marathon Suit Settlement

The Texas Railroad Commission approved final settlement of the marathon natural gas contract dispute between Coastal States Gas Corp. and LoVaca Gathering Co. and some 400 customers.

The six-year legal battle is the longest and most complex in the commission's history.

The \$1.6 billion breach of contract suit began in 1970 when it became apparent Coastal LoVaca would be unable to meet long-term contract conditions to supply natural gas to Austin, San Antonio and other Texas cities.

Under the settlement, customers will drop their \$1.6 billion damages suit. LoVaca will be separated from Coastal States and transformed into a new company known as Valero Energy Co., Coastal States will spend \$180 million minimum over the next 15 years exploring for gas for Valero, and Austin, San Antonio and the Lower Colorado River Authority will have the chance to buy extensive lignite leases now owned by Coastal in Bastrop, Fayette and Washington counties.

Petersburg Woman Uses Paints And Brushes To Keep Her Past Alive

While much of the past heritage has been lost as Floydada changed, a Petersburg woman has taken to her brushes and paints to keep alive her memories of earlier years.

Mrs. Cecil Taylor recently completed a portrait of the house and grounds in the canyon south of town that she and her family lived in several times in the past 50 years.

"I wanted to get it on canvas before it decayed completely," Mrs. Taylor said this week. "I have a lot of memories of it from childhood and I wanted to remember it as it was."

Mrs. Taylor's father, George Jenkins, worked for the house's owner, W.M. Massie, through the years from 1928 until the last time the family lived there in the early 1960s.

"My father took other jobs and we would move away, she remembered. "But we always wound up coming back to Floydada to work for Mr. Massie and to live at Canyon Ranch. My sister Juanita was born there in 1933."

"It's just about gone," she said. "I painted it as it was in the 30s."

She worked using the house itself, as a model for the grounds layout, and old photographs taken in the 1930s, '40s and '50s.

Today, the house stands boarded up and silent. The trees have turned to scrub and the grass is yellowing stubble.

But on Mrs. Taylor's canvas, at least, the house lives on as in the best of times.



THE WAY IT WAS — Mrs. Cecil Taylor poses with the portrait she recently completed of the Canyon Ranch. [Staff photo]



THE WAY IT IS — The Canyon Ranch as it stands today. [Staff Photo]



THE FLOYD COUNTY HESPERIAN USPS 202-680. Published each Sunday and Thursday at 111 E. Missouri Street, P.O. Box 700, Floydada, Texas 79235.

TEXAS PRESS MEMBER 1979 ASSOCIATION. There's A Money Shortage, Too. A gasoline retailer passes along a letter he received from a customer.

Ladies', Youth Days Set For Fair. Demonstrations on microwave cooking, quilting and silk flower making, along with a discussion of wills, estates and inheritance, will highlight 'Ladies' at the Floyd and Surrounding Counties Fair this year.

Director Defends Crop Insurance. Disputing the validity of recent farm groups' attacks on the Federal Crop Insurance Corp., district director for FCIC Jackie Harris claimed that the reason farmers don't like the program is they haven't tried it.

Commentary: Sen. Lloyd Bentzen Government Over-regulation

WE HAVEN'T ALWAYS HAD a problem in this country with over-regulation by government. But we sure have one today. The first regulatory law wasn't enacted by Congress until 1887, the 100th anniversary of our Constitution — and 111 years after the Declaration of Independence was signed.

Texas Banks Maintain Leadership In Ag Credit. Texas banks maintained their leadership in agricultural credit services, with 2.7 billion outstanding in loans to Texas farmers on January 1, 1979, reports the president of the Texas Bankers Association, R.M. Duffey, Jr.

WEEKEND CROSSWORD. 40 Give it a whirl. 41 Persian tiger. 1 Trimmed. 2 Unmatched. 3 Affliction of 10. Down? 4 Slippery customer. 5 Rely upon. 6 Estuary. 7 Old note. 10 O'Neill pass play. 24 Gustatory sense. 25 Spar.

Sports

According To The Record Books

'Winds Fall To Mules 9-7

by John Carroll

Staff Photos by Breck Stapleton

Lloyd Bentsen
er-regulation
short years later, following
of social regulation, the
pages in the Federal Register
mushroomed to 70,000.
As Chairman of the Joint
Committee, I have held
investigate the economic
government regulation.
A study conducted for
revealed that government
will cost business, taxpayers
sumers \$102.7 billion in
As a result of the hearings
introduced legislation that
some aspects of over-regulation
intend to press for enactment
legislation in the coming
I have introduced a bill
help to reduce regulatory
imposing a ceiling on the
agencies can impose on the
sector. The goal is to reduce
by 5 percent a year for the
years.

WITNESSES TESTIFIED
HEARINGS that confusion
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in difficult situations. The owner
company testified: "In our
(U.S. Department of Agriculture
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be washed repeatedly for
purposes, yet OSHA (Occupational
Safety and Health Administration)
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to do?"

Last year the Senate
introduced that has
seeking out federal regulations
at cross-purposes and
the one which makes the
I am also going after
specific paperwork and
accompany regulation. From
the Federal Housing Administration
the Veterans Administration
Farmers Home Administration
have their own individual
note forms. I've introduced
require them to adopt a
I have formed a
Committee staff task force
further regulation reducing
In future months I expect
additional legislation in my
the government's regulatory
to size.

Maintain Ag Credit

Nationally, banks held \$28
non-real estate farm loans
percent increase over last year
billion in real estate loans, a
increase. Total farm debt
major lenders as of January
approximately \$97 billion,
duals and others (such as
and dealers; holding an addi
billion as of the first of the
Duffey said that bankers
well aware of the large cap
ments required in agriculture
are making every effort, to
proved lending programs, to
changing credit demands of
Texas. In terms of dollar vol
Iowa and Illinois banks held
Texas banks in agricultural
beginning of this year, ac
figures just released by the
Bankers Association.

TODAY'S ANSWER

1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32	33	34	35	36
37	38	39	40	41	42	43	44	45	46	47	48
49	50	51	52	53	54	55	56	57	58	59	60

12	Pact	27	Unhappy
16	Make out	29	Loot lover
19	One of the	30	Stately
	Reiners	31	Register
22	Twine	36	Zealot
23	Football		among
	pass		insects
24	Gustatory	37	"..."
	sense		Rheingold"
25	Spar		

of controversial calls
moments of Friday
at Muleshoe, game
back the clock four
the home team time to
and pull ahead of the
and both teams
when referees decided
defender interfered with a
neighbor pass attempt.
I have introduced a bill
help to reduce regulatory
imposing a ceiling on the
agencies can impose on the
sector. The goal is to reduce
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I am also going after
specific paperwork and
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the Federal Housing Administration
the Veterans Administration
Farmers Home Administration
have their own individual
note forms. I've introduced
require them to adopt a
I have formed a
Committee staff task force
further regulation reducing
In future months I expect
additional legislation in my
the government's regulatory
to size.

Game Statistics

SCORE BY QUARTERS				
Q1	Q2	Q3	Q4	Total
0	0	0	7	-7
0	6	0	3	-9

	Floydada	Muleshoe
Completed	11	9
Intercepted	128	133
Blocked	26	39
Completed	3-8	3-13
Intercepted	1	1
Blocked	1	2

Wilson Praises Players

"You won that game," Wilson told his boys. "You scrapped and came back. You showed them you were a football team and that made our season right there."

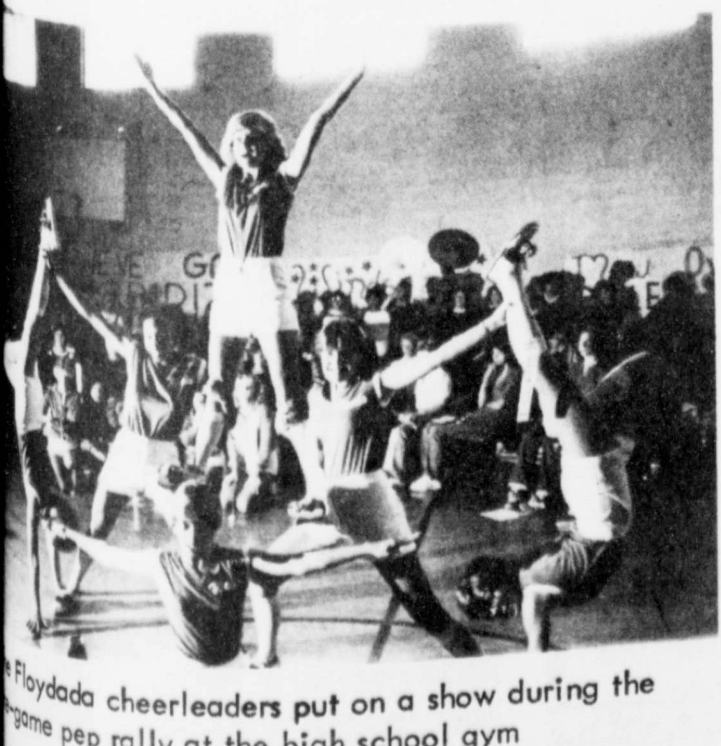
"We shut them down completely the second half," Wilson continued. "One more win or one more loss means nothing. I'm real proud of you."

"As far as I'm concerned," he said, "it was 7-6 for a bunch of boys who came back."

The team raised their arms together and sang the school song.

"We looked like a different team the second half," Wilson commented later. "Getting that punt blocked was the big thing — we made a mistake there. Also we made a lot of mistakes the first half."

Wilson once more walked off to join his team for the long ride home, trying to look forward to next week's contest against Post.



Floydada cheerleaders put on a show during the game pep rally at the high school gym

The half ended with Muleshoe ahead by six points.

After halftime activities in a drizzling rain, Floydada couldn't move the ball out of their own territory. Trying to transfer the action to the other side of the field, the 'Winds punted but Muleshoe managed to run it back to the Floydada 49.

The Floydada offense tried desperately, but couldn't seem to get the ball to the other end of the stadium.

Tracy Womack punted from his 25 to Muleshoe's 42. Mike Self knocked down a 30-yard Mules' pass try. Two short plays later, Floydada took over possession and the offense seemed to come alive.

Everything appeared to jell for the 'Winds, as Marquis handed off alter natively to Collins and Moody Younger for five first downs in a row.

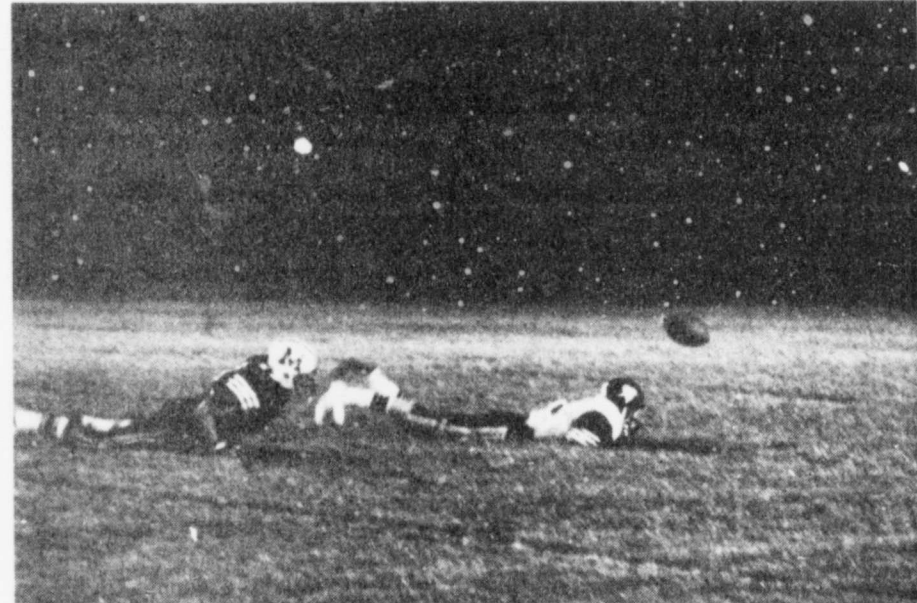
Floydada marched to within 14 yards of the score when Muleshoe once again took possession.

But the mules couldn't crack the stubborn 'Winds defense and were forced to punt on their own 20. A return by Womack set up the 'Winds on the Muleshoe 44.

Five good jabs by Collins and Younger at the Muleshoe defense placed the ball only seven yards short of the goal. When Marquis dashed around the left end and into the end zone, the Floydada crowd went wild.

Joey Luna's point after sailed square-ly between the goalposts and pandemonium broke out in the stands.

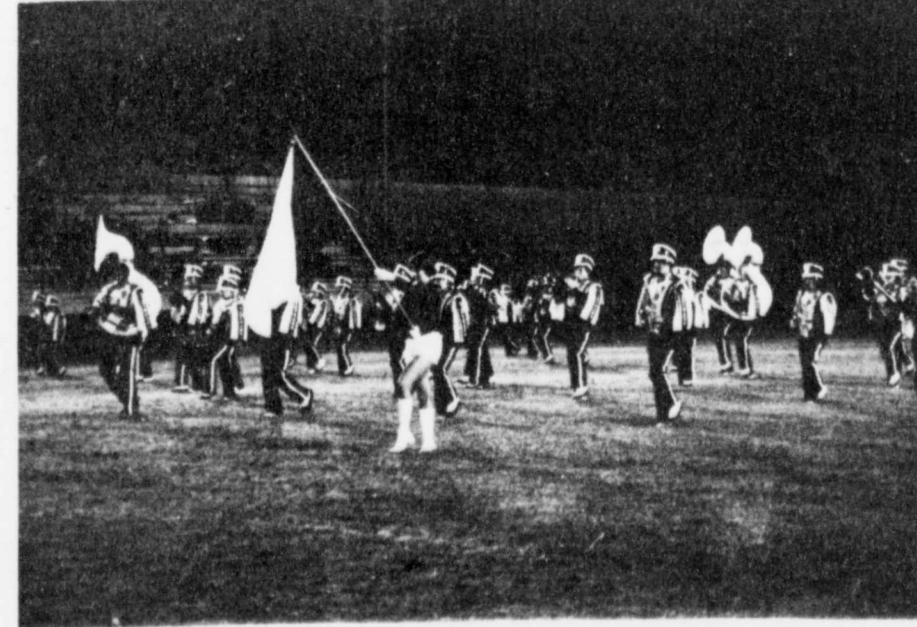
Only two minutes remained in the game and Floydada seemed almost sure to victory.



A Mules' receiver and a 'Winds defender watch an incomplete pass go by



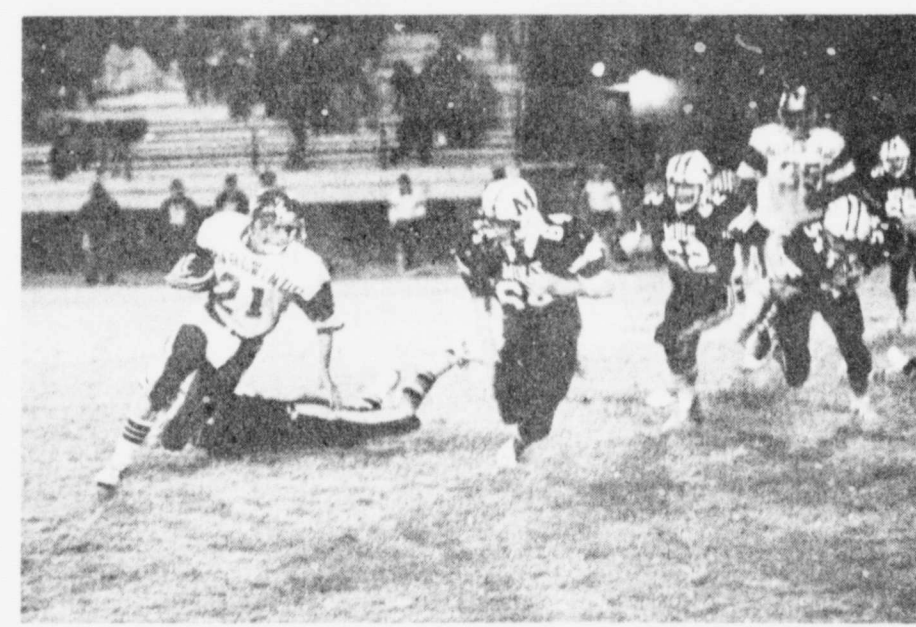
Players from both teams struggle for a loose ball



The Floydada Marching Band braves the cold rain



A crucial play of the game was this Floydada punt that was blocked



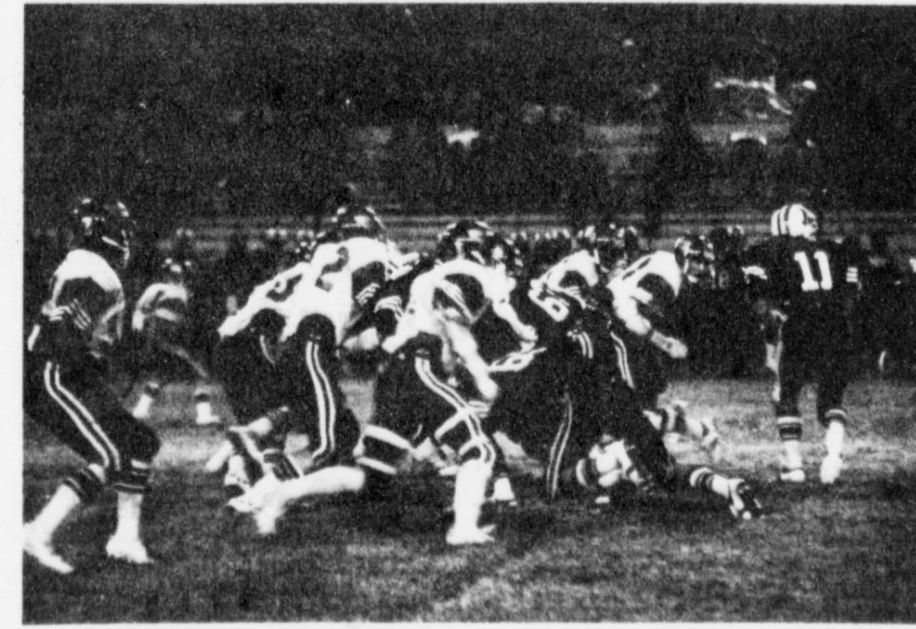
A familiar sight to Troy Marquis was a line of black coming at him



'Winds pull down the Muleshoe quarterback



Floydada cheerleaders watch the rain coming down



With the 'Winds bearing down, Muleshoe's Northcutt looks for someone to take the ball

Social Events



ENGAGED — Mr. and Mrs. Bobby Johnson of Texico announce the engagement and approaching marriage of their daughter, Celia, to Jimmy Reid, son of Mr. and Mrs. W.O. Reid of Texico. Jimmy and Celia are both 1979 graduates of Texico High School. Jimmy is employed by W.O. Reid Steel Erector. Wedding vows will be exchanged September 29 at 7 p.m. in the chapel of the First United Methodist Church in Clovis. Celia is the granddaughter of Mr. and Mrs. R.W. Johnson of Lockney.

FLOYD DATA
Mr. and Mrs. Clarence Maddox of San Jacinto, California, were guests this week of his sister and her husband, Mr. and Mrs. Jack Lackey, and of Mr. Maddox's nieces and their families. — Mrs. Don Rainer, and Mrs. Lewis Reddy, and of his nephew, Royce O'Neal.

FLOYD DATA
Mr. and Mrs. Johnnie Parrack of Amarillo and Mr. and Mrs. Clifford Thorn of Anson were weekend guests in the home of Mr. and Mrs. W.B. Parrack.

"Vision is the art of seeing things invisible."
Jonathan Swift



Ruthie Bell Hill, Artist of Week

Artist of the week at Art Southwest is Ruthie Bell Hill. She is a one year art student of Winnie Carthel and in the past has taken lessons from several Amarillo artists. An oil, "Lighthouse," is on display at Art Southwest. She painted the seascape for her

son, Lucius Hill, a Baptist minister of Springfield, Missouri.

Ruthie also has a daughter, Edna Gilly of Floydada, six grandchildren and three great-grandchildren. She is a member of the First Assembly of God Church.

Donna Anderson Hostess To Alpha Mu Delta

September 4 Alpha Mu Delta members met in the home of Donna Anderson. President Pat Cates led the opening ritual and called the business meeting to order.

Donna Henderson, program chairman, introduced the program on the "International Year of the Child," which was presented by Kaye Powell. Members were made aware of upcoming problems which could occur if legislation were to pass in favor of I.Y.C. As always there are good and bad

points to this program. Hostesses Donna Anderson and Donna Henderson served cake, coffee and ice tea to members Kay Jones, Carrie Bertrand, Janet Hou-

deshell, Debbie Bertrand, Daphna Simpson, Pat Cates, LuAnn Collins, JoAnn Patterson, Revis Pernell, and Kaye Powell.

Revis Pernell's home will

be the site for the next meeting, September 18, and Secret Sisters will be revealed. Pat Cates led the closing ritual.

Mrs. Armstrong Hostess To Wesley Anns

The Wesley Anns met in the home of Elizabeth Armstrong Monday night September 11 for a salad supper. Mrs. Ella Reue gave an

enlightening program on parables by Neil Fisher and "Glimpses of the New Age." She said that Jesus seemed to be in a hurry, that "the Kingdom of God is at hand and that the end time has come."

Those enjoying the evening were Madames Opal Ashton, Julia Baker, Margie Fowler, Diana Glover, Lula Green, Juanite Henry, Bennie Leibfried Lorina McKinney, Ella Reue, Anne Smith,

Emma Lou Whitaker, Ruth Trapp, Irene Sherrill and the hostess, Elizabeth Armstrong.

FLOYD DATA
Mrs. Roy Leslie is a patient in Caprock Hospital, having suffered a broken hip Tuesday. She is reported to be recovering from surgery.



ENGAGEMENT ANNOUNCEMENT
Mrs. Richard Ward of Dougherty announces the engagement of their daughter, Celia, to Clifton DeWayne Hopper, son of Mr. and Mrs. Bill Hopper of Floydada. Cliff is employed at The Hesperian. The wedding will be held in December in the chapel of the Baptist Church in Floydada. Celia plans to reside in the Baker community.

Study Club Starts

The Penserose Junior Study Club resumed regular club meetings with a Yearbook Party at the Home Economics Lab, Tuesday, September 11. Hostess Cheryl Bradley and co-hostess Reeda Cay Smith handed out yearbook. This year's design is Mother Goose.

This meeting was a "Work Day" for the Floyd County Fair. In addition to the Penserose's annual "Country Boutique" booth, the club will have a children's Arts and Crafts booth. For 25¢ children may create "their-own-thing."

Final plans were also formulated for the fair Pet Show

Lockney Hospital Auxiliary Sets Meeting

The Lockney General Hospital Auxiliary met September 13 at 7:30 p.m. in the Lockney General Hospital basement. The purpose of the meeting was to discuss possible ways and means of raising funds to purchase special equipment for the hospital and to set a regular time for Auxiliary meetings. Regular meeting time was set as the first Thursday of each month. The next meet-

SHUGART COUPON

Tuesday, September 18
Mize Pharmacy & T.V.

102 SOUTH MAIN
LOCKNEY



9
WALLET SIZE
COLOR PORTRAITS
99¢

ASK
About Our
FREE
8 x 10
OFFER

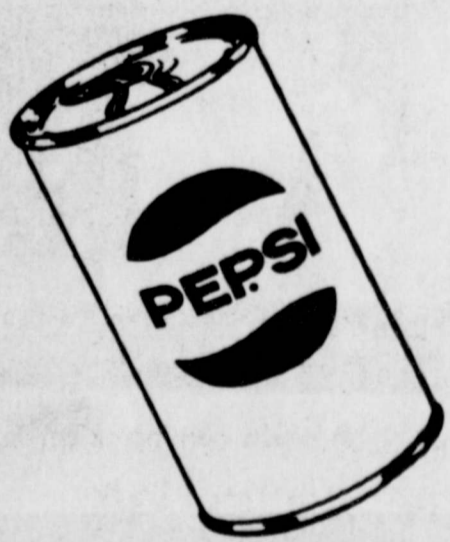
Extra charge
for
GROUPS

6 Pack Cans



Pepsi-Cola
AND
R C Cola

\$1.49



Highway 70 Texaco



Lockney

WEDNESDAY SEPTEMBER 19, 1979

KING SIZE
WALLET
CREATIVE
COLOR
PORTRAITS
FOR ONLY
9 99¢

Kodak paper. For a Good Look at the Times of Your Life.



GET 1 FREE WALLET WHEN YOU BUY 9 FOR 99¢

Extra Charge for GROUPS

NO LIMIT

WE USE KODAK PAPER
GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

SHUGART COLOR PHOTOS

Thompson Pharmacy

200 South Main, Floydada

ASK About Our FREE 8 x 10 OFFER

1929 Study Club

The 1929 Study Club met Thursday September 6 at the Senior Citizens Center for their social and business luncheon. President, Mrs. Whitaker, presided over a brief business meeting. Mrs. Williams read and talked about work for the new year and Ann Sweptson read the minutes of the last meeting. Mr. Fields gave an informative discussion about the

LINDA MOSBY
New Decorative Acrylics Workshop
Monday Afternoon
12:30 - 3:00
CALL Art South
Floydada 983-3100

Many New Items Arrived From... It's Not Too Early To Start... Of Christmas... While Selections Are... Schacht's Flowers, Jewelry & Gifts
"Our Pleasure Is To Serve"
112 W. Poplar Lockney

Floy

Hillis has County Extension... Floyd County... years, m... man... served i... city from...
the time Ms... as home e... received... outstanding... program... life educ... ship develop... and in f... both le... ment prog... ved in num... State an... of E... Economists... and Na... of Home E... District II put... for the... Association o... Martin & Company in Floydada... employed at The Hesperian. The... and graduated... school in Snyder... B.S. degree in I... Education... Texas State... in San Marcos... graduate wo... A&M and at...

Miss... The WMU ladies o... First Baptist Ch... more about the... Program Thur... they met at... and took the ch... Agnes Frizzell's... The mission... was presented by...
soon they return... lunch an...
Co...
corn-husk bu... husks... then cut, pleat... Pat Seams... and home furn... specialist with the T... Extension... The Texas A&M... System.

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Shugart Photos

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Arrived From... It's Not Too Early To Start... Of Christmas... While Selections Are... Schacht's Flowers, Jewelry & Gifts
"Our Pleasure Is To Serve"
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Floyd Midland County Woman

Ms. Hillis has been County Extension for years, moving from 1970 to 1979.

At the time Ms. Hillis has received recognition for her outstanding work in family development programs, both leadership and in family development programs.

She has served in numerous State and National Associations of Extension Economists and National State and Home Economics.

She graduated from Snyder. She has a degree in Home Education from Texas State University and completed graduate work at Texas State University.

She was born in San Antonio, Texas and graduated from Snyder. She has a degree in Home Education from Texas State University and completed graduate work at Texas State University.

Midland in mid October, has submitted the following words to Floyd County residents.

"Webster's dictionary defines the term 'education' as: 'the knowledge and development resulting from an educational process.'"

Mr. Webster further defines an 'educationalist' as: 'a professional educator.'

The term 'extension' is defined by Mr. Webster as: 'the making available of the educational resources of an institution by special programs to persons otherwise unable to take advantage of such resources.'

"These three definitions correctly define the challenge and role of a County Extension Agent and the Texas Agricultural Extension Service in the lives of people at the 'grass roots level' - you, the folks who count."

Thus, 'Extension Education' is a process determined and carried out by you, the people, based on needs determined by your neighbors who represent you by serving on various committees and in numerous leadership roles resulting in knowledge and development of people to solve problems with the vast resources of the Texas Agricultural Extension Service 'extended' through the County Extension Agents. In a phrase, Extension is: 'helping people to help themselves.'

"It has been my privilege and personal goal to meet this challenge with you to the best of my ability here in Floyd County during the past five years through numerous methods and activities carried out in the Home Economics, 4-H and Youth, and Community Resource Development Program Areas and in total support of the Agricultural Program Area - the backbone of survival in Floyd County."

"Although we will be travelling different roads, many of you are very special and will remain a part of my life through special challenges we have met together. My deepest appreciation, respect, and many thanks for your leadership, dedication, support and hard work for your individual communities and county."

"We have travelled a distance up the road together, sometimes passing through high water crossings that were deep, but we found our way across. The goals accomplished are many - and the best are yet to be."

"As the 1980's approach, bringing additional world problems that now directly affect us almost immediately in our own small worlds, your County Extension Program will become an ever increasing vital and necessary resource for you, the individual, each day. A recent edition of our two county newspapers reveal, clearly, examples on almost every page. I challenge each of you, whatever your age, to become involved in the Floyd County Extension education process today to help meet your needs and the needs of your community tomorrow."



Sharon Hillis

"A few honest men are better than numbers."
Oliver Cromwell

Cake Decorating Classes

Beginning September 24

Beginners
Intermediate
Advanced
Gum Paste

CHAR-LEE'S
315 South 2nd 983-5141 Floydada

ANNOUNCEMENT...
The daughter Kristi Lynn Hopper, son of Mr. and Mrs. Clif is employed in Floydada and Lockney, Tex. The couple will be married in the chapel of the Floydada, after which they will move to Baker community.

Starts New Year
The Hesperian Beacon has been named "News of the Week" as a weekly column by Sharon Hillis, County Extension Agent.

Lockney WMU Learns Of Mission Work
The Baptist Church at Lockney was the site of a mission program on Thursday.

Meeting Dates
The meeting date will be 8:30 p.m. in Lockney Hospital basement.

Development of Citizens Center
Those attending the meeting are: Georgia Mae Erickson, Williams, Beula Dovie Rushing, Cleo G. Cline, Eula Parrish, Lou Whitaker, Hamilton, Guest and Mrs. Menard, Mrs. Ethel Cross.

MOSHE
Decorative
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RKShop
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983-3914
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SHUGART
COLOR
PHOTOS
ize Pharmacy & T.V.
102 South Main Street
Lockney

Prices Effective September 17 - 22, 1979

THOMASON

VENTURE GROCERY & MARKET
PHONE 652-3346 LOCKNEY, TEXAS

DOUBLE STAMPS ON WEDNESDAY

Store Hours
8 a.m. - 9 p.m. Monday - Saturday
8 a.m. - 7 p.m. Sunday

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Venture FOODS

DOUBLE STAMPS ON WEDNESDAY

Store Hours
8 a.m. - 9 p.m. Monday - Saturday
8 a.m. - 7 p.m. Sunday

Produce Specials

WASHINGTON BARTLETT
Pears 3 LBS. \$1

NEW CROP Texas Yams	3 LBS. \$1	CALIFORNIA LARGE Plums	2 LBS. 89¢
CALIFORNIA CELLO Carrots	2 1/2 LBS. 45¢	CALIFORNIA LARGE Bell Peppers	LB. 39¢

BODEN RICH N READY Orange Drink GAL. JUG 79¢

Bake-Rite 3 LB. CAN \$1.49

Flour 5 LB. BAG 69¢

Marina Bathroom Tissue 4 ROLL PKG. 79¢

We now have Hot Fresh Broasted Chicken-Burritos, Taco Rolls, Hot Fries, Cold Slaw, Potato Salad. Also Hot Fried Pies Try Some Today You'll love it. Ready in Nine Minutes or less.

Coke or Tab 32 Ounce 6 - Bottle Carton \$1.29 Plus Deposit

Meat Specials

Kahn Hams
WHOLE WATER ADDED 12-14 LB. AVG.
HICKORY GROVE BONELESS FULLY COOKED \$1.89 LB.

SUPER SELECT FRESH Pork Steak	LB. \$1.39	SUPER SELECT CENTER CUT Rib Pork Chops	LB. \$1.79
COUNTRY STYLE FRESH Spare Ribs	LB. \$1.39	SUPER SELECT CENTER CUT Loin Pork Chops	LB. \$1.89
PLANTATION BEAUTY TURKEY Half Hams	2 LB. AVG. LB. \$1.79	WRIGHT'S HICKORY SMOKED Ends & Pieces	3 LB. BOX \$1.19
PLANTATION BEAUTY TURKEY Weiners	12 OZ. PKG. 79¢	WRIGHT'S HICKORY SMOKED Slab Bacon	LB. 99¢

Gracery Specials

AMERICAN BEAUTY Elbo Roni	10 OZ. PKG. 39¢	MORTON ASSORTED Dinners	11 OZ. PKG. 69¢	WOLF PLAIN Chili	19 OZ. CAN \$1.09
7 OFF Spray & Wash	\$1.29	NABISCO 1 LB. PREMIUM Crackers	69¢	HILLS BROS. Coffee	2 \$2.99
KRAFT REAL Mayonnaise	32 OZ. JAR \$1.39	KRAFT CHOICE Cheese Slices	12 OZ. PKG. \$1.29	HILLS BROS. Coffee (with coupon)	\$2.99
KRAFT 1000 ISLAND Dressing	16 OZ. BTL. \$1.09	CARNATION ASSTD. INSTANT Breakfast	6 OZ. PKG. \$1.19	EKCO ETERNIA STAINLESS MIXING BOWLS	4 QT. SIZE \$3.99
FURNITURE POLISH Lemon Favor	12 OZ. CAN \$1.19	HUNT'S THICK RICH Tomato Sauce	5 8 OZ. CANS \$1	FOR SCRUBBING Scrungo	2 CT. PKG. 69¢
TRAPPEY'S JALAPENO Pinto Beans	300 CAN 39¢			ASSTD. FRAGRANCES Glade Mist	7 OZ. CAN 69¢

Dairy And Frozen Food

Parkay MARGARINE

QTRS. LB. PKG. 59¢

Health And Beauty Aids

J & J SOFT/MED. Reach TOOTHBRUSH EACH 79¢

PHILLIPS REG./MINT Milk of Magnesia 12 OZ. BTL. \$1.19

FOR COLDS Alka Seltzer Plus 20 CT. PKG. \$1.29

CREST REG./MINT Toothpaste 9 OZ. TUBE \$1.79

MAXI PADS New Freedom 12 CT. BOX \$1.09

MINI PADS New Freedom 12 CT. BOX 79¢

New Items Have
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Jewelry & Gifts
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Area Bands To Perform In "Parade Of Bands"

Approximately four dozen bands from throughout West Texas and eastern New Mexico are expected to compete in the "parade of bands" to be conducted in conjunction with the 62nd annual Panhandle South Plains Fair here Sept. 22-29.

The big parade is scheduled to get underway in downtown Lubbock at 10 a.m. on Sept. 24.

A total of \$2,250 in cash prizes is being offered in Classes B, A, AA, AAA and AAAA. Premiums include \$150 for first place, \$125 for second, \$100 for third and \$75 for fourth in all five classifications.

The "outstanding band" of the parade will be awarded a traveling trophy. The traveling trophy will be permanently awarded to the school winning it three out of five years. Judges will be Charles Traylor of Abilene Christian University, Harris

Brinson of Angelo State University and Dan Gibbs of Monohans.

The panel will judge the bands on playing (50 percent), marching (30 percent) and appearance (20 percent).

The deadline for entering the parade is Sept. 14. Late entries cannot be accepted, according to Steve L. Lewis, fair general manager.

Eleven shows, plus a host of free attractions on the outdoor stage, have been scheduled in Fair Park Coliseum.

Scheduled to perform are: The Charley Pride show at 5 p.m. and 8 p.m. on Sept. 23; the Statler Brothers show, with Barbara Mandrell, 5 p.m. and 8 p.m. Sept. 24; the Eddie Rabbitt show, with Janie Fricke, 8 p.m. only Sept. 25; the Dave and Sugar show, with John Conlee, 8 p.m. only Sept. 26; "The Golden Years of Country Music," to be presented

by South Plains College, 7 p.m. only Sept. 27; and the Tom T. Hall show, with Charley McClain, 8 p.m. only Sept. 28; and the Tammy Wynette show, with Rex Allen Jr. and George "Goober" Lindsey, 5 p.m. and 8 p.m. Sept. 29.

All seats are reserved and

tickets are \$4, \$5 and \$6 except for the SPC show, which are \$2 and \$3. Tickets may be purchased at the fair may be purchased at the fair offices, Dunlap's, Sears and Hemphill-Wells stores in South Plains Mall, Luskey's Western Wear and Ed's Wagon Wheel.

Business Spotlight



Sherri Christian recently joined the staff at Williams Insurance, Real Estate and Brokerage Co.

The former Lubbock resident moved to Floydada after marrying Charles Christian. She began her new duties at the Williams Co. on Sept. 10.

"Sherri's past seven years experience in real estate and insurance in the Lubbock area will be an asset to all of us here in Floydada, said Aldine Williams, Mrs. Christian's new employer. "We invite everyone to come by our office and get acquainted with Sherri."

Before entering the real estate field, Mrs. Christian was employed as an airline stewardess.

Federal Government To Sell Former Webb AFB Chapel

The federal government, through the General Services Administration, (GSA) is offering for sale the former Webb Air Force Base Chapel, the 1.33 acres of land that it is located on, and an amount of related personal property and furnishings that are located within the chapel.

The chapel contains approximately 7,319 square feet of floor space. It will not be sold for less than its appraised fair market value of \$70,000.

The procedure for purchasing a chapel is somewhat different from the normal federal government real estate purchase procedure and it is subject to certain restrictions. In this case, an application to purchase must be submitted to the General Services Administration Business Service Center, Room 1A03, 819 Taylor Street, Fort Worth, Texas 76102 before 12:30 p.m. September 27, 1979.

All applications received by closing time will be submitted to the Air Force Chief of Chaplains who will then, upon the advice of representative church groups, recommend the person or organiza-

tion to whom the chapel will be sold. Normally, this decision will be made on or about October 9, 1979.

The most outstanding restriction is that the purchaser, whether he be a person, group, or organization, must agree to maintain the chapel as a shrine, a memorial, or for other religious purposes. It may not be used for any commercial, industrial or other secular use.

Other restrictions and the explanation of information that must be included in each application may be obtained from the GSA office in Fort Worth by asking for "Invitation for Application Number GSA-R-954."

Prospective applicants may make arrangements to inspect the chapel by contacting Mr. Ray Baldwin, Real Estate Officer, at Reese Air Force Base, Lubbock, Texas at telephone number AC 806-885-3510.

For further information, please contact Bill Tynan at the Reese Air Force Base Information Office at (806)-885-3410 or 885-3619.

WHOZITS...



This week's Floydada Whozit is a lifelong Floydada resident. The wife of a local farmer, she is said to have driven a tractor, among other duties, right alongside her husband. The couple is now retired.



JIM SCOTT WAS LOCKNEY WHOZIT

The Lockney Whozit last week was Jim Scott. Only J.C. Colvin correctly identified Scott, the former Lockneyite who now lives in Tulia.

Several guessers — among them Mabel Stapp, Karne Koonsman, Ritchie Thornton and Retha Wofford — thought it was James Race.

Last Week's Whozit

Mrs. Pierce King, Sam Spence, Johnston and Doris McLain all guessed Tommy and Jack McLain last week's Floydada Whozit. No one apparently knew the cat.



LOCKNEY WHOZIT — This week's Lockney Whozit picture was taken at Lockney High School "Hobo Day" 1966. The three young men were seniors at LHS. The center "hobo" lives in Lockney. Can you identify him — and the other two "bums"?

Subcommittee Snubs Administration's Hospital Containment

Texas hospitals were cheered this week by Congressional action that appeared to recognize their long fight against rising health care costs. The leadership of the Texas Hospital Association to the Health Subcommittee of the House Interstate and Foreign Commerce Committee of the Congress. By a vote of 8 to 4, the Health Subcommittee tabled the Administration's Hospital Cost Containment legislation, H.R. 2626.

THA President O. Ray

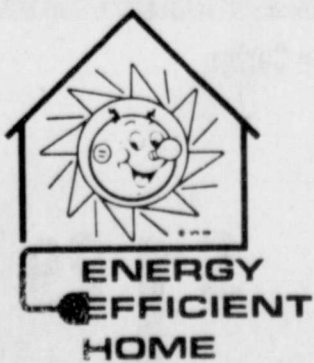
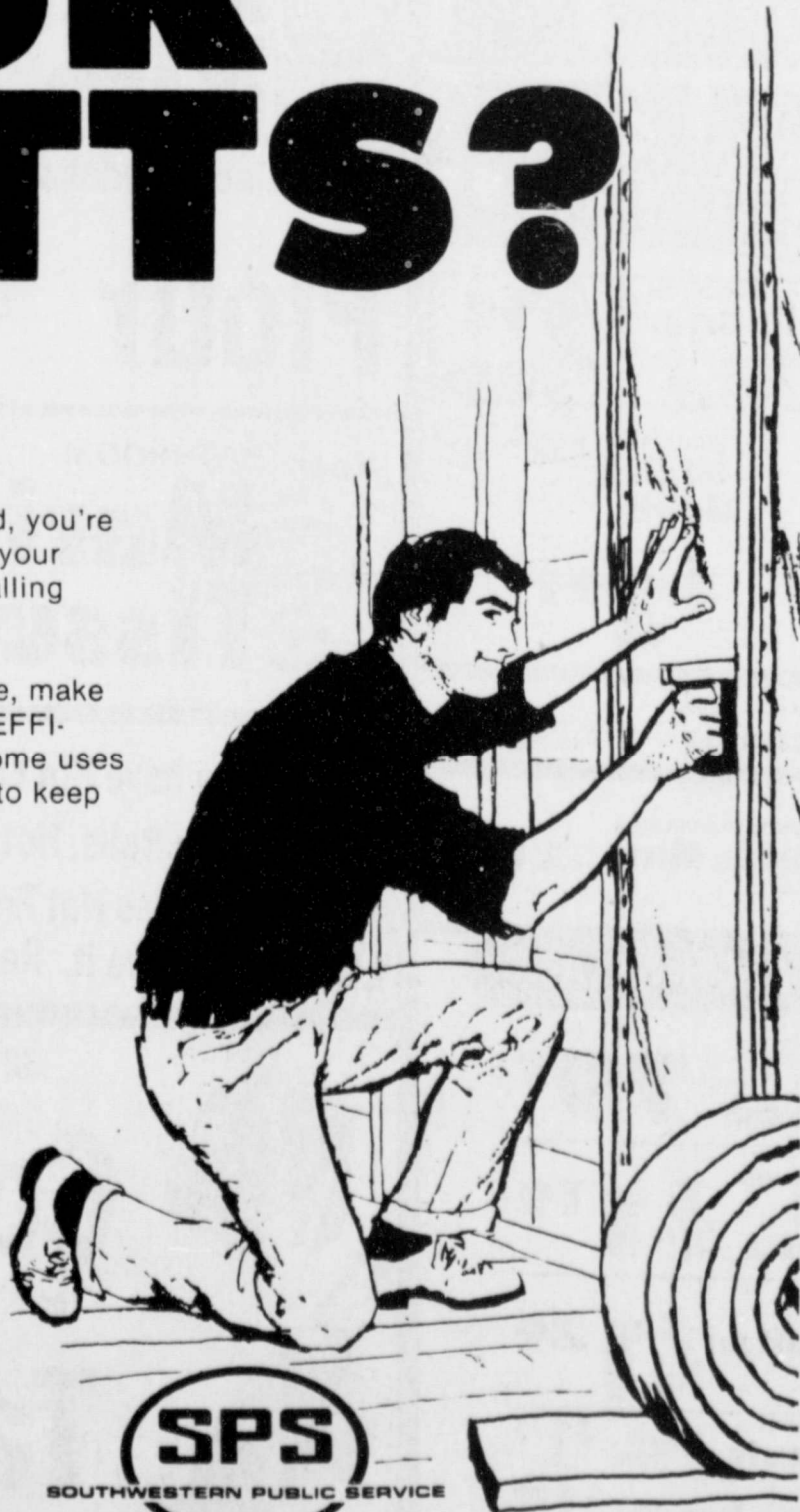
Hurst said, "Hospitals in Texas and across the nation have been opposed to this legislation for over two years. It is gratifying to see a prestigious health committee of the Congress express themselves in a manner similar to our feelings about this unneeded and bad legislation. We want to particularly thank both Texas Congressmen on the Subcommittee for being supportive of the hospitals' position on this legislation. These are Congressman Phil

Gramm (D) College Station and Congressman Mickey Leland (D) Houston. Hopefully, other Congressmen will see that this legislation is not needed when it is before the full committee next week and will vote accordingly." Hurst went on to point out that the reason hospitals do not believe legislation to be necessary is because of the successful voluntary efforts by all Texas hospitals to hold down costs. Hurst said that since 1969 hospitals in Texas

LOSING YOUR WATTS?

If your home is inadequately insulated, you're probably losing watts. You can lower your heating and cooling expense by installing the proper amount of insulation.

If you're in the market for a new home, make sure the one you buy is an ENERGY EFFICIENT HOME. An Energy Efficient Home uses energy saving construction methods to keep the heat where it belongs.



All Brands Cigarettes 60¢		All Brands Texaco Motor Oil 30 Weight 70¢ Quart	
15 Ounce Can Ranch Style Beans 3/\$1.00	Del Monte 16 Ounce Can Green Beans 3/\$1.00	Log Cabin Syrup	Gerber 4 3/4 Ounce Baby Food 5¢
Del Monte 8 Ounce Tomato Sauce 4/85¢	Del Monte 14 Ounce Catsup 45¢	Original Style 2 Pack 9 Ounce Pringles	6 Pack Cans Coke Or Dr Pepper
Tomato-Chicken-Noodle-Vegetable Campbells Soup 4/\$1.00	17 Ounce Can Fruit Cocktail 2/98¢	Purina 5 Pounds Dog Food	Macaroni & Cheese Dinners 3/98¢
Lipton 1 Ounce Tea 84¢	Open Seven Days A Week 6:30 a.m. to 10 p.m.		
Highway 70 Texaco			
652-8895		LOCKNEY	

These Floydada And Lockney Merchants Sponsor The T.V. Schedule For You Each Week

FRIDAY 09/21/79

Table with 11 columns (Cable, 4, 5, 6, 7, 9, 10, 11, 13, 2) and 12 rows (6:00-12:30) for Friday 09/21/79.

SATURDAY 09/22/79

Table with 11 columns (Cable, 4, 5, 6, 7, 9, 10, 11, 13, 2) and 12 rows (7:00-5:30) for Saturday 09/22/79.

SATURDAY 09/22/79

Table with 11 columns (Cable, 4, 5, 6, 7, 9, 10, 11, 13, 2) and 12 rows (6:00-12:30) for Saturday 09/22/79.

Like Grandfather, Like Father, Like Son...

Carolan's Heinv d Lockenheim (C D ROM & pedigree) was the American and Canadian Champion. Best in Show Dog. in 1970. His grandson - New Skete's Black Ching - (affectionately known as Blackie) was to come to Texas the long hard way, and eventually end up in Floydada.



Grandfather



Father

Jerry and Barbara Landreth are now the dog's owners. After searching a long time for "just the right dog," they made contact with a monastery, Monks of the Brotherhood of St. Francis in Cambridge, New York, from which they secured Blackie. He was flown to Dallas from New York in December of 1976, arriving at the airport some 26 hours before he was "found" by airport personnel and put aboard a plane to Lubbock. Because of the delay and inconvenience, officials hand delivered him to the Landreths. Being reared by men, he at first had a definite preference for males. Also, he has another preference which is somewhat unusual and a product of early conditioning...he was "started off" on a vegetable diet at the monastery. He now eats meat, but still enjoys potatoes and will sit and wait for the peeling while they are being peeled.

The Landreths moved to Floydada from Lubbock in June, 1978. They have a son, Jeff, 16, who is a junior in Floydada High School and a member of the varsity football squad, and one daughter, Diane, 15, who is a sophomore at FHS.

PTA Room Representatives Meeting

A room representative meeting for the Floydada PTA was held Thursday September 13 at Duncan Elementary. Discussion topics included various committee assignments and projects for the year.

The first PTA meeting will be October 1 at 7:30 p.m. The meeting will be an open house, and refreshments will be provided by the Woman's Division of the Chamber of Commerce.

Campbell Soup labels are being saved by PTA members and other interested persons and the location to take the labels will be published at a later date. Proceeds will be used to purchase audio-visual aids for school rooms.

Attending the representative meeting were Carolyn Guffin, Donna Henderson, Beverly Harrison, Pat Cates, Jan Nichols, Linda Hinsley, Linda Madsler, Lana Bloys, Ilene Kendrick and Brenda Watson.

FLOYD DATA Recent guests in the home of Mary Pearl Cowand were Mr. and Mrs. C.E. Cowand of Fort Worth, Mr. and Mrs. Ernest Tomme of Llano and Mr. and Mrs. D.E. Jackson of Austin.

Stuttering Therapy Program Begins

LUBBOCK - A stuttering therapy program will be available to the public at Texas Tech beginning at 7:30 p.m., September 18. Dr. Curt Hamre, a Speech faculty member at Texas Tech, will conduct weekly group therapy sessions in addition to individual programs.

Fees for individual therapy are \$7.50 per half hour session. Group therapy is \$5 per session. An initial evaluation fee is \$35. For more information, contact Hamre at the Speech and Hearing Clinic, 742-3908.

SHUGART COUPON Wednesday September 19

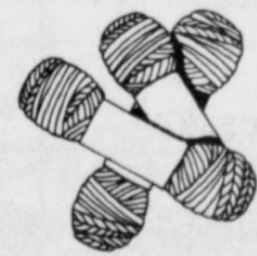
Thompson Pharmacy

Advertisement for Shugart Coupon featuring photos of children and a coupon for a free color photo.

Sayelle Yarn 88%

Crepe Stitch Knit

Regular 2.49 \$1.99



10% Off On All Patterns 3 Days Only

Flat Fold Denim 99c

Flat Fold Knits 99c

Christmas Fabric Cut Outs \$1.29

Panne Suede 60" Wide \$3.99

PERRY 104 East California

Color Correlates Color is important when planning garments or accessories for year-round wear, says Becky Culp, a clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Lighter neutral colors offset heavier-weight fabrics while darker and richer colors offset lighter-weight fabrics for extended seasonal wear, Ms. Culp explains.

Life Insurance Tip When buying life insurance, consider the "waiver-of-premium" option which frees you from paying your annual premium if you become disabled, advises Linda McCormack, a family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Newspaper Insulators For an inexpensive insulated container, wrap several layers of newspaper around a container, fold end, tape and enjoy food at the right temperature hours later, suggests a foods and nutrition specialist, Marilyn Haggard, with the Texas Agricultural Extension Service, The Texas A&M University System.

CONGRATULATIONS!

\$100 Winner
Virginia Torrez
101 East Guest Street
Lockney, Texas

\$100 Winner
Margaret True
Route 1
Plainview, Texas

THRIFTWAY INVITES YOU TO WATCH MONDAY FOOTBALL AND PLAY
TOUCHDOWN DOLLARS!

DALLAS VS. CLEVELAND

THIS WEEK'S GAME

SEPTEMBER 24, 1979

YOU COULD WIN

\$1,000



Odds

PRIZE VALUE	NO. OF PRIZES	ODDS FOR ONE TICKET	ODDS FOR TWO TICKETS
\$1000.00	2	75,000 to 1	37,500 to 1
\$100.00	15	10,000 to 1	5,000 to 1
\$10.00	40	3,750 to 1	1,875 to 1
\$5.00	70	2,143 to 1	1,072 to 1
\$1.00	1,373	109 to 1	55 to 1
TOTAL	1,500	100 to 1	50 to 1

NO PURCHASE NECESSARY WE RESERVE THE RIGHT TO LIMIT

PICK UP A TICKET EACH TIME YOU SHOP THRIFTWAY

PURE TEA REFRESHING
INSTANT NESTEA
\$1.79

WILSON'S CERTIFIED BONELESS FULLY COOKED
HALF HAMS
WATER ADDED 3-5 LBS. AVG.
\$1.79 LB.

WILSON'S CERTIFIED SLICED
BACON
1 LB. PKG. **\$1.29**
WILSON'S CERTIFIED
FRANKS
12 OZ. PKG. **89¢**

WRIGHT'S SLICED SLAB BACON **ENDS & PIECES** 3 LB. BOX **\$1.19**
SAUSAGE FRESH PORK LINK FROM HORMEL **MIDGET LINKS** 8 OZ. PKG. **89¢**
FROM HORMEL **HAM PATTIES** 12 OZ. CAN **\$1.49**
FRESH WATER **CATFISH STEAKS** LB. **\$1.79**
GLOVER'S MEXICAN STYLE **HOT LINKS** LB. **\$1.09**
SWIFT'S BREAKFAST STRIPS **SIZZLEAN** 12 OZ. PKG. **\$1.39**

GREEN GIANT KITCHEN SLICED
GREEN BEANS
\$1.19 17 OZ. CANS

FROZEN FOODS
MORTON FROZEN **HONEY BUNS** 9 OZ. BOX **49¢**
MORTON FROZEN FRIED **CHICKEN** 2 LB. BOX **\$2.19**
ORE-IDA FROZEN **ONION RINGS** 7 OZ. PKG. **39¢**
MORTON ASS'D. GREAT LIL' DESSERTS **CHEESE CAKE** 6 OZ. BOX **79¢**
FREEZER QUEEN SINGLE SERVINGS IN **COOKING BAGS** 3 5 OZ. BAGS **\$1.00**
Bell Quality Chekd Square Carton

You and Betty Crocker can Bake Someone Happy
BETTY CROCKER SUPER MOIST LAYER
CAKE MIXES
69¢ 18 OZ. BOX
BETTY CROCKER READY-TO-FROSTING **FROSTING** 16 OZ. CAN **\$1.09**
SUGAR-OATMEAL PEANUT BUTTER-BIG BATCH **COOKIES** 2 LB. PKG. **\$1.69**

SHURFINE YELLOW CLING HALVES OR SLICES
PEACHES
59¢ 29 OZ. CAN

Ice Cream 1/2 Gallon **99¢**

TOTAL GROCERY SAVERS
ASSORTED FLAVORS **JELL-O** 6 OZ. BOX **43¢**
SUGAR SWEETENED **KOOL-AID** 10 QT. CAN **\$1.69**
TOILET BOWL FRESHENER **VANISH** 1.75 OZ. SIZE **79¢**

WASHINGTON BARTLETT **PEARS** LB. **39¢**
CALIFORNIA SUNKIST **ORANGES** LB. **29¢**
CALIFORNIA CRISP **CARROTS** 1 LB. PKG. **25¢**
CAL. BLACK/GLOSSY **EGGPLANT** LB. **49¢**
CALIFORNIA CELERY **HEARTS** PKG. **59¢**
NEW CROP! WASHINGTON GOLDEN DELICIOUS
APPLES LB. **39¢**

ALL PURPOSE **GLADIOLA FLOUR** 5 LB. BAG **89¢**

RUSSET U.S. NO. 1 **POTATOES** 5 LB. BAG **49¢**

HUNT'S THICK & RICH **TOMATO SAUCE** 5 8 OZ. CANS **89¢**

10¢ OFF LABEL GIANT **BOLD DETERGENT** 49 OZ. BOX **\$1.49**

HEALTH & BEAUTY AID SAVINGS
WOMEN'S GRAIN **PIRIN** 100 CT. BTL. **39¢**
CHILDREN'S CHEWABLE **PIRIN** 36 CT. BTL. **49¢**

SHELF SPECIALS
2¢ OFF LABEL **COMET CLEANSER** 14 OZ. CANS **2.69**

BATHROOM TISSUE - 2 PLY
WHITE CLOUD
4.89 ROLL PKG.

2 Litre
Pepsi Cola
69¢ Each

BAND-AID Brand
LARGE SHEER STRIPS OR 30 CT. ALL WIDE PLASTIC 50 CT. BOX **\$1.29**
GENTLE/REGULAR/OILY **AGREE SHAMPOO** 12 OZ. BTL. **\$1.49**

HEAVY DUTY CLEANER **TOP JOB** 28 OZ. BTL. **\$1.49**
GIANT 25¢ OFF LABEL **SPIC & SPAN** 54 OZ. BOX **\$1.59**

S.H. GREEN STAMPS
DOUBLE ON WED.

"We don't want all the business-just yours!"
Willson & Son Builders Mart
 Baylor vs. Alabama

McDonald Implements
 Houston Oilers vs.
 Cincinnati Bengals

Script Printing & Office Supply
 Abernathy vs. Hale Center

Fender bener mender
QUALITY BODY SHOP
 Texas Tech vs. Arizona

Arwine Drug
 St. Louis Cards vs.
 Washington Redskins

"For your health needs"
Thompson Pharmacy
 Idalou vs. Frenship

"We appreciate your business"
Producers Cooperative Elevators
 New York Jets vs. Buffalo Bills

"Dependable Service"
Floydada Co-op Gins Inc.
 Texas A&M vs. Penn State

Buick-Pontiac-GMC
CITY AUTO INC.
 Tulia vs. Muleshoe

HAVE FUN...
\$20⁰⁰ In Cash Prizes
Each Week

CONTEST RULES:
 Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.
 It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.
 Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and adress plainly on blank below and mail or bring entire page to the Hesperian office.
 Tie-breaker game will be considered only in case of ties.
 Limit One Winner Per Family Per Week.



Brown Implement, Inc.
 Arkansas vs. Oklahoma State

Massey-Ferguson equipment
Floydada Implement
 SMU vs. North Texas State

Collins Implement Co.
 Atlanta Falcons vs. Detroit Lions

"Is Everybodys Everything"
Dairy Queen
 Florida vs. Georgia Tech

City Trim Shop
 Plainview vs. Midland Lee

WIN PRIZES...
Hesperian Football CONTEST
AND QUARTERBACK FOR

TIE BREAKER- Guess Total Points AND CIRCLE WINNER

NAME	1ST PRIZE \$10 ⁰⁰
ADDRESS	2ND PRIZE \$6.00
CITY	3RD PRIZE \$4.00

Production Credit Association
 Morton vs. Cooper

Tastee Freez
 Oklahoma vs. Tulsa

Supplies For The Farmer
Russell's Equipment & Supply
 Notre Dame vs. Purdue

Kirtley's Market
 Littlefield vs. Slaton

CONSUMERS FUEL ASSN.
 TCU vs. Tulane

Good food and
Buddy's Food
 Kress vs. Petersburg

The Fastest Service
Cornelius' COM
 Motley County vs. Crosby

Your L.H. B.
MARTIN
 Rice vs. LSU

Case Power & Equip
 Levelland vs. Lamesa



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ALASKA SPEAKS. 15 min. Color. 1969. Arthur Mokin Productions. JH-A. Conveys a vivid impression of Alaska through treatment of her historical milestones. A film designed to excite interest and to stimulate serious thought on the value implications of our development of Alaska.

THE ANCIENT GAMES. 28 min. Color. 1972. Xerox Films. El-A. This documentary captures the spirit and importance of the classic Olympic Games. Two modern Olympic decathlon champions, Bill Toomey and Rafer Johnson, compete at Delphi in the ancient pantathalon under the original rules.

DEATH: COPING WITH LOSS. 19 min. Color. 1976. Coronet Instructional Media. JH-A. Explores the feelings and perceptions of people toward death, funerals and on after-life. A doctor and clergymen discuss psychological stages associated with an impending death.

LOS FOUR. 23 min. Color. 1974. Image Assoc. JH-A. Follows the setting up and favorable public reaction to the Los Angeles County Museum's first exhibit of Chicano art in 1974. The paintings and sculpture of the four young artists reflect and developed from the vibrancy of Chicano mural art.

GABRIELLE AND SELINA. 13 min. Color. 1978. BFA Educational Media. El-JH. Based on the book by Peter Desbarats. Recreates the charming story of two eight-year-old girls switching identities for the day. Brings a smile.

GETTING ALONG WITH OTHERS. 7 films. 4 min. each. Color. 1975. Encyclopedia Britannica. (Most Important Person series) Pre-El. Contents: 1. Growing up. 2. Doing something nice. 3. Thinking of others. 4. What is a friend? 5. What do you mean? 6. Living things are all around us. 7. Share it with someone.

HIGH ON THE WIND RIVERS. 32 min. Color. 1973. Benchmark Films. JH-A. A group of youths spend a very important 35 days in their lives at an outdoor school in the Wind Rivers Mountains of Wyoming. The movie imparts information on mountaineering and survival to the viewer, but it is as a glimpse into the learning experience of these young adults that the film is most worthwhile.

JOURNEY: THE QUEST FOR SELF-RELIANCE. 21 min. Color. 1976. BFA Educational Media. JH-A. Ron Hood takes us along on a 70-mile wilderness trip in the Sierra Nevada Mountains where he becomes more self-confident in his own abilities. Interesting.

THE LEGEND OF JOHNNY APPLESEED. 20 min. Color. 1958. Walt Disney Educational Media. An animated light history of John Chapman, who in the early 1800's roamed the Ohio frontier — with a Bible in one hand and a bag of seeds in the other, intending to spread nourishment for body and soul.

THE LITTLE TRAIN. 14 min. Color. 1968. BFA Educational Media. El. A little coal train is determined to leave the coal yard and see the world as do the big locomotives. His journey convinces him of his worth at the yard.

THE MOLE AND THE FLYING CARPET. 6 min. Color. 1975. Phoenix Films. Pre-El. Mole finds a dirty old carpet in the trash which comes to life. When mole shows the carpet friendship, it takes mole on a flight and serves as a blanket that night.

RUTH STOUT'S GARDEN. 23 min. Color. 1975. Arthur Mokin Productions. JH-A. Ruth Stout is an independent, self-reliant woman who was an active feminist in her younger years. Now in her 90's, she graciously introduces the viewers to her "no dig" organic garden and to her thoughts on gardening and her life.

"THOMAS HART BENTON'S THE SOURCES OF COUNTRY MUSIC." 27 min. Color. 1975. Pentacle Films, Inc. SH-A. Documents Benton's artistic creation "The Sources of Country

Music." This was the last major work of the great American muralist.

WHAT CAN I DO? 22 min. Color. 1975. Barr Films. JH-A. Discusses personal political and social action - informed voting, communicating with government representatives, learning about groups which can act on your beliefs.

35 MM Film Strips
The Camel with the Wrinkled knees (Raggedy Ann and Andy Stories)
Charly.
Debajo del arco.
Duffy and the Devil
From head to toe our

bodies grow.
Hero Legends, part 2: Ulysses and Circe; Gullivers Travels to Lilliput. The Magic word. (Tales of Winnie the Witch) Rumpelstiltskin (Tales from the Brothers Grimm). She'll be comin' round the mountain.
The Tomten and the Fox.

SOME NEW BOOKS AT THE LIBRARY:
The Complete Consumer Book...Bess Myerson
Texas Wildlife...David Baxter
The Spring of the Tiger... Victoria Hoyt

The Stand...Stephen King
Calais...Kathleen Winsor
Books On How To Earn A College Degree Without Attending College
The Muppet Show Book Good as Gold...Joseph Heller
Foxfire Books 4 and 5
There Is No Place Such As Far Away...Richard Bach
Broca's Brain...Carl Sagan

PAPERBACKS!
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SCHOOL LUNCH MENU

FLOYDADA
WEEK OF SEPT. 17-21
Monday Breakfast 1/2 cup fruit juice - scrambled eggs - hot biscuits - 1/2 pt. milk
Lunch
Tuna Sandwich
French fries
Dill pickle spears
Peanutbutter cookie
1/2 pt. milk
Tuesday Breakfast 1/2 cup fruit juice - cinnamon roll - 1/2 pt. milk
Lunch
Pigs in blanket
Pork and Beans
Buttered Spinach
Apricot Halves
1/2 pt. Milk
Wednesday Breakfast 1/2 cup fruit juice - Dry cereal - 1/2 pt. milk.
Lunch
Beef Tacos with cheese
Pinto Beans
Lettuce/tomatoes
Sliced Peaches
1/2 pt. Milk

1 1/2 Pound Rainbo Honey Grain Bread 2/\$1.29 95¢ Value	2 Pound Smuckers Grape Jam Or Jelly 93¢ \$1.29 Value	1 Pound Zesta Saltines 2/\$1.29 83¢ Value	Grade A Medium Eggs 59¢ Dozen
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6 Ounce Morton Mini Cheese Cake 59¢ 95¢ Value	1/2 Gallon Bell Deluxe Ice Cream \$1.39 \$1.99 Value	1/2 Gallon Bell Buttermilk Coke Or Dr Pepper 6/\$1.39 29¢ Value
6-32 Ounce Coke Or Tab \$1.19 Plus Deposit	24 Ounce Bell Cottage Cheese \$1.19 \$1.89 Value	8 Ounce Morton Pot Pies 4/\$1.00 39¢ Value
6 Ounce Tender Chunk Ham - Chicken Or Turkey 83¢ \$1.19 Value	1 Pound Kraft Soft Parkay 77¢ 99¢ Value	4 Ear Birdseye Frozen Corn On Cob 79¢ \$1.09

Ground Beef 1 LB. \$1.59	Bacon U.S.D.A. \$1.59	Ranch Steak U.S.D.A. BONELESS \$1.69 LB.	Sirloin Steak 2 Pound Kraft End Cut \$2.99
Velvetta Cheese 8 Ounce White Swan \$2.99	Arm Roast U.S.D.A. \$1.99 LB.	Ham \$1.89 LB.	Fish N Chips 16 Ounce Van D Kamp \$1.49
6 Ounce Fruit Jello 2/79¢ 57¢ Value	14 Ounce Morton Family Pack Donuts 69¢ \$1.17 Value	6 Ounce Dream Whip 99¢ \$1.45 Value	1 Pound Deltex Orange Slices 2/89¢ 59¢ Value
9 Ounce Morton Honey Buns 2/89¢ 77¢ Value	7 1/2 Ounce Kraft Macroni And Cheese Dinner 3/89¢ 43¢ Value	32 Ounce Kraft Mayonaise \$1.39 \$1.87 Value	1 Pound Kraft Soft Parkay 77¢ 99¢ Value
4 Ear Birdseye Frozen Corn On Cob 79¢ \$1.09	20 Ounce Milk Mate \$1.19 \$1.79	6 Ounce Cottage Cheese \$1.19 \$1.89 Value	8 Ounce Morton Pot Pies 4/\$1.00 39¢ Value

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32 Ounce Kraft Mayonaise \$1.39 \$1.87 Value	1 Pound Kraft Soft Parkay 77¢ 99¢ Value	4 Ear Birdseye Frozen Corn On Cob 79¢ \$1.09

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