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# The Floyd County Hesperian

Volume 82

Floydada, Floyd County, Texas 79235

Thursday, December 28, 1978

Ten Pages In One Section

Number 104



## Crosbyton Newspaper Merges With Floyd County Publishing Company

Editor of the Floyd County Hesperian and Lockney Beacon, Wendell Tooley announced the merger of the Crosbyton Review with the Floyd County Publishing Company. The merger comes a change in ownership at Crosbyton, Floydada and Lockney.

Not affected in the changes is Jim Huggins, who remains editor of the Lockney Beacon. Both Tooley and Reynolds are "returning home" as Tooley is a Kress High School graduate in Swisher County and Reynolds is a Lockney High School graduate in Floyd County.

Tooley will be selling his home south of Floydada and will move to Tulia as soon as he can find a house there. Reynolds has been publisher of the Crosbyton Review for the past 6 1/2 years and prior to that was a partner with his father and served as editor of The Lockney Beacon. Born in Tulia, he is the son of Mr. and Mrs. Willis Reynolds of Lockney.

His wife, the former Beth McLaughlin, is the daughter of Mr. and Mrs. Harold McLaughlin of Plainview and formerly of Providence Community. The Reynolds are parents of two children, Randy, a student at Western Texas College in Snyder, and Rhonda, a Crosbyton High School senior. The couple plans to move to Floydada following their daughter's graduation. "Beth and I look forward to becoming a part of Floydada and joining you in

helping make Floydada and Lockney continue to grow and improve. We will not feel like strangers because we have many friends and relatives in Floyd County.

"The Floyd County newspapers have for many years been regarded as strong publications and we look forward to being associated with them. We appreciate this opportunity afforded by Wendell and Mary Tom, who are longtime friends and business associates."

Reynolds says The Lockney Beacon staff will remain the same and no changes are anticipated in that publication.

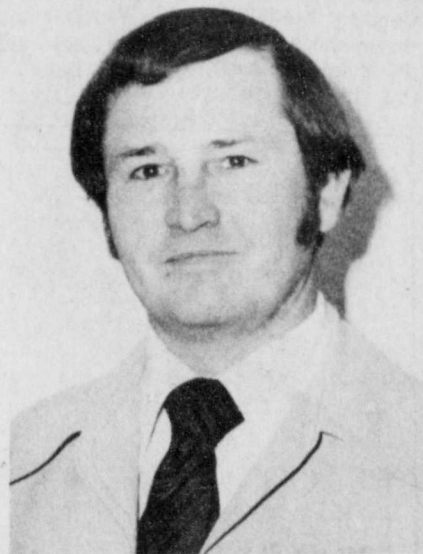
A Tulia native, Reynolds moved to Lockney in 1950 and was graduated from Lockney High School in 1955. He attended Texas Tech University, took courses at Wayland College and was graduated from a business college.

After editing The Lockney Beacon, Reynolds and his family moved to Crosbyton in August 1972. They have owned and operated The Crosbyton Review since that time.

The future Hesperian and Beacon publisher has been the recipient of approximately 40 state and regional press awards. Highlights have been receiving the "Community Service Awards" in 1976, presented by the West Texas Chamber of Commerce during a West Texas Press Association convention, and three general excellence awards.

He has served two terms on the Texas Press Association board of directors and has been a director of both the West Texas Press Association and the Panhandle Press Association.

Contest chairman of the West Texas Press Association last year, he was elected in August as second vice president of the WTPA.



Jim Reynolds

Reynolds has been a director of both the Lockney and Crosbyton Chambers of Commerce and has been president and vice president of the Crosbyton C of C. He was chosen as Crosbyton's "Man of the Year" for 1976.

He has been a member of the District 2-T2, Lions International, governor's cabinet for four years and was a member of the committee which made arrangements to bring the Coaches All-American Football Game to Lubbock. Proceeds from that project were used to help establish a West Texas kidney foundation, a gymnasium at Girlstown, and other endeavors.

In Crosbyton, Reynolds has received awards from the Girl Scouts, 4-H, FFA, and other organizations.

The Reynolds are members of the First Baptist Church in Crosbyton. He is a deacon.

## Pickup Rollover Takes Couple's Lives

Mrs. Roland Wade Henry (Smith) and her husband were killed when their pickup truck turned over on highway 37 a mile and a half west of James

Hale's home in the Harmony community Tuesday night. Hale was the first at the wreck scene and said the accident happened about

6:20 p.m. Justice of the Peace H.E. Porter pronounced Henry dead at the scene of the accident and his wife died a few moments after a Caprock Hospital ambulance had taken her into the Caprock Hospital in Floydada.

Officers surmised that the pickup was going at a high rate of speed and the right front tire blew out causing the pickup to roll over 6 1/2 times. It was travelling west and rolled down the south barrow ditch.

Henry was thrown out about the fifth roll over and Mrs. Henry was thrown some 57 feet past the pickup when it came to rest on its top.

Services are pending for the couple at Moore-Rose Funeral Home in Floydada.

Henry, 37, was a resident at 305 W. Georgia, and was a painter-electrician. He married Arleida Fay McMurrin in May 1975 in Floydada.

Survivors include four step sons, Charles, Benny, Lanny and Daniel McMurrin of the home; four children Melinda and Scotty of the home, and

Greg and Mark Henry of Dallas; and his mother, Mrs. Doris Henry of Oklahoma; two sisters and two brothers.

Mrs. Henry (Smith), 29, was born February 19, 1949 in Floydada. She was a homemaker and a member of the Nazarene Church.

Survivors include six children, Charles, Benny, Lanny, and Daniel McMurrin, and Melinda and Scotty, all of the home; her parents, Mr. and Mrs. Benjamin Van Cleve of Floydada; three brothers, Bill and Bobby of Floydada and Jack of El Paso; and one sister, Rozelle Price of McKinney.

In Floydada, Henry was known as Jim Smith.

### LOVE FUND

Donations to the Arleida Van Cleve Smith Love Fund may be made at the First National Bank of Floydada. Mrs. Smith, along with her husband, was killed in an automobile accident Tuesday, leaving six young children.



HERE COUPLE died in pickup rollover Tuesday night. (Staff Photo)

## 1978 Front Page Stories Reveal Community Highlights

### Caprock Chat By Wendell Tooley

WE HAVE ALWAYS been strong believers in "signs" (or divine order) and this week when Tulia editor H.M. Tooley called and said he wanted to hand sell his newspaper to us it just didn't fit in with some other signs we received possibly in the last

so much has been shared by our family. You'll see us around until the house is sold and things are more settled. This change for us has been in the making for less than two weeks....so to those of you who are surprised, so are we. We didn't even inform our children until after lunch Christmas day. We feel the decision to move must be right, because everything has fallen into place so smoothly and quickly.

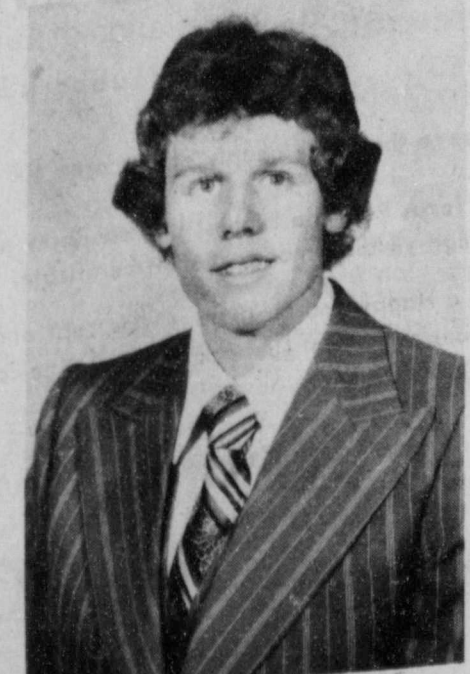
As we leave Floydada, we have nothing but love and appreciation for the people of this community.

1. This community through its schools and churches helped us rear four children who are now making their way on the paths of life.

2. This community has responded to most of the progressive editorial campaigns on which we have worked.

3. The people of this community have been understanding....and patient when we have made mistakes....both subscribers and advertisers have been most loyal....we know that you will continue to work with Jim Reynolds.

WE'LL HAVE TO ADJUST our emotions considerably when Tulia and Floydada meet in various sport contests.....and Jim will have to do some "soul searching" when Floydada plays Lockney.



PLAINVIEW, TEXAS [Special] - Rex Bell, son of Mrs. Ted Bell of Floydada, was recently chosen as favorite of the junior class at Wayland Baptist College. Rex is presently serving on the dorm council. Kel Langham, from Amarillo, was the other junior favorite.

By Wendell Tooley

It is timely as we come to the end of 1978 to look back on the year and view the highlights month-by-month as reflected in the front page stories of the Hesperian....so here we go:

JANUARY: Persons seeking county and district political offices begin to file for election.

American Agriculture movement comes to life in Floydada. Farmers serve merchants chili dinner, merchants close down Floydada for one big day.

Floyd bank deposits up over \$2 million.

All time record Floyd county cotton crop reported for 1977, 185,000 bales.

Merchants donate over \$7,000 so farmers can go to Washington, D.C.

Pizza Gold grand opening January 19.

Senior Citizens open new center.

Larry Jones receives football "Fighting Whirlwind" award.

Chamber manager Doug Frazier resigns for Carlsbad, New Mexico job.

FEBRUARY: Beedy boys show Grand Champion steer at Amarillo.

Big snow floats into Floyd County.

Bob Copeland, "Employer of the Year", Fred Thayer new Chamber of Commerce president, Rebecca Henry new Women's Division president.

First Assembly of God congregation opens new sanctuary.

Ice storm costs Lighthouse Electric around \$75,000.

Another big snow hits Floyd County.

Darla Assiter shows Grand Champion barrow, Jack Carthel shows grand champion steer at county fat stock show.....auction sales worth \$85,784.79.

MARCH: Scott Smith wins county spelling bee.

Kelli Lyons selected "Miss Floydada".

Police Chief Tom Hopper retires.

Whirlwind win local track meet.

Whirlwind band captures "Sweepstakes Award".

Lighthouse Electric and Hall County Electric announce merger.

APRIL: Royce Gilmore selected new Police Chief.

Record setting three women on school board as June Ware is elected.

Lance Barrow selected new Chamber of Commerce manager.

Bank deposits up over \$4 million.

Travis Jones elected president school board.

Hester Moore receives Distinguished Service Award from WTSU.

FHS Tennis team wins district.

Floydada welcomes governor and Mrs. Dolph Briscoe.

Kelly Turner, Tolya Hickerson top scholastic graduates.

MAY: Choice Smith elected county judge for 1979 as Judge J.K. Holmes resigns.

Linda Matsler selected Women's Division C of C president.

85 graduate from Floydada High School.

Mrs. May Garrett and Goree Applewhite selected "Pioneers of the Year".

JUNE: Mackenzie lake goes over 100 feet as rains come....

Seven instructors at West Texas Regional Training Center.

Million dollar farm labor housing project completed.

JULY: Poorest wheat crop in history.

Bank deposits up \$4 million.

County agent Doyle Warren receives distinguished service award.

Frisco refiled application to abandon QA&P railroad from Quanah to Floydada.

AUGUST: Touch Tone Telephone dialing comes to Floydada....also seven digit dialing.

No tax increase for school, city or county tax payers.

Hot, dry weather continues.

SEPTEMBER: School enrollment down 28.

Floydada Cable TV Open House.

Julianne Lipham Floyd County Fair Queen.

Cancer takes life of Floydada School superintendent A.E. Baker.

OCTOBER: Jerry Cannon selected new Floydada School Superintendent.

Bank deposits up \$2 million.

Whirlwinds win county football championship 10-7.

NOVEMBER: Floyd voters favor Democrats Hill and Krueger, but both lose....Floyd goes with district in electing Charles Stenholm to Congress, Foster Whaley to State Legislature.

Whirlwinds District Co-Champs with Idalou.

Floyd County ninth in state farm income in 1977.

DECEMBER: Final plans made on remodeling and expanding county jailhouse.

Rotary Club celebrates 50th Anniversary.



BABE JONES is pictured in the Aero Commander he recently purchased at Bridgeport. This is the second two motored plane now hangared at the the airport. Babe says the plane will cruise around 195 miles per hour and is seven place capacity. (Staff Photo)





Donna Rushing

**Airman Rushing  
Receives Award**

SR Airman Donna Rushing, who is stationed in Germany along with her husband SR Airman John G. Rushing, was recently presented the Air Force Good Conduct Medal. Award of this medal is predicated upon the recipient having attained the high standards de-

manded by the United States Air Force in the areas of job performance and personal conduct and self-discipline. This award is not given lightly or automatically. Those who do not measure up to the standards are denied the award. Airman Rushing and her husband John have a 17 month old son Shaun Paul. She is a 1975 graduate of Floydada High School and the daughter of Mr. and Mrs. Tillman Powell of Route Q, Lockney.

# Society and Features

## Life Success Depends On Self Image

Success in today's world depends on a strong sense of self-worth, says a family life education specialist. Two skills create self-worth: the ability to accept being the person you are and to feel good about yourself, Dorothy Taylor explains.

Miss Taylor is with the Texas Agricultural Extension Service, The Texas A&M University System.

**SELF-IMAGE—A TWO-WAY 'MIRROR'**  
How a person sees himself mainly depends on how

others see him, respond to him, feel about him and interact with him. Likewise, his self-image greatly determines how he approaches others or responds to them.

**FAMILY TEACHES SELF-WORTH**

People learn self-worth—they are born knowing nothing about their own worth.

Parents—and other family members—teach children self-worth.

Self-esteem starts with the parents' own self concept.

Parents with high self-

esteem usually have little difficulty finding good things about their children.

Below are guidelines for teaching—and for learning—self-worth:

--be genuinely interested and concerned about each individual.

--accept a person without condition.

--recognize one's successes, even little ones.

--give sincere praise

--be open, warm and affectionate

--show a person that you like being with him, that he is missed during an absence

--recognize the special interests, skills, talents—and attitudes of every person

--be fair and be consistent.

**AVOID SELF-IMAGE 'HURTS'**

A child's self-image suffers when parents or adults set standards too high to reach, when they ridicule or when they compare and criticize.

Likewise, parents hurt a child's self-image further when they harp on failures and mistakes, when they dominate, neglect or over-praise.

## Becomings - By Duffy

Quiet moments of reflection on holidays gone by gently touch the strings of memory--memories whose specific data is lost forever in the amnesia of childhood, yet memories which when gently touched by a fleeting connection, cause tender and not so tender emotional responses to surface. It is at these times that we experience the bitter/sweet sorrow for lost selves. We may cry for the loss of the "child", that spontaneous creature we once were with sugar plums and sparklers in our heads....the "Eden" which dwells buried deeply in each of our unconscious.

....For the loss of the dreams of adolescence and the intense meanings we attributed to the quite ordinary—to those we loved, to aspirations of the future and our accomplishments, to the idealism which desired only goodness and love for all who live....For the loss of the fleeting years of young pa-

renthood and the small children upon whose personalities we left lasting markings both good and bad engravings....For the loss of opportunities presented yet neglected....

Yet these reflections are also a vital part of the basic for "real" living....the emotive responses of childhood do remain with us when we are past....Our inner child, our loving parent and our humanistic inner being.... The person each of us is today is a combination of our inherent past selves, our acquired past selves, and our present experiencing which makes up now. The inner child is yet alive, and this affords to us the capacity to experience, not just vicariously but in the now; anew and alive....a new hope....a new year.

Alpha and Omega....Be what you are meant to be and be happy. Happy New Year.

## NEWS 'N' NOTES (by Sharon Hillis)

**FIBER IN THE DIET**  
Grandma called it "roughage," but today we call it "fiber," says Sharon Hillis, COUNTY EXTENSION AGENT.

Fiber is found in fruits, vegetables, bread, cereals, nuts, dried beans and peas. It's needed in the diet to help move food through the digestive tract.

Fiber is a complex compound that makes up plant cell walls. Cellulose-type material like the fibrous part of celery is fiber, but other parts of celery also contain fiber.

In fact, most fibers are gelatinous rather than stringy—for example the fiber from potatoes and avocados. Foods that contain the most fiber are whole-grain cereals—especially the bran.

High-fiber foods contain B-vitamins, vitamins A and C and trace minerals.

In addition, high-fiber foods are generally lower in calories than other foods such as meat.

To get the amounts of fiber needed daily, eat four servings of foods from the fruit-vegetable group and four servings from the bread-cereal group—using nuts, beans and peas occasionally as alternates for meats.

However, avoid excessive amounts of high-fiber foods such as bran in the diet.

Many plants material from which fiber is obtained—such as wheat bran—also high in phytic acid, which can result in poor absorption of calcium, iron and other trace minerals.

## Births

Benjamin Paul is the new son of Grant and Dortha Outlaw Jr. of Littlefield. He was born in Lubbock December 18 and weighed eight pounds at birth. He has two brothers.

Grandparents are Mr. and Mrs. John Walters of Floydada and Mr. and Mrs. Oscar Grant Outlaw Sr. of Lubbock. Benjamin is the Walters' third grandchild.

## Wall Groupings Create Interest

**COLLEGE STATION** — Create an interesting wall grouping by combining several small unrelated objects, suggests a housing and home furnishings specialist, Sue Young.

Select accessories the right size and shape for the space the grouping will occupy.

Also, it should harmonize with the room furnishings so it appears to "belong to the room setting."

Mrs. Young is with the Texas Agricultural Extension Service, The Texas A&M University System.

Locate the center of interest at eye level, she recommends.

Of course, eye level depends on location—people will view the grouping while standing in a hallway and

while sitting in a living room.

As a rule, in a living room the lower edge of picture frames which hang over a sofa should come within six to eight inches of the sofa top, the specialist continues.

Place groupings over or near a piece of furniture unless it is large or important enough to stand alone.

Relate the grouping to architectural and furniture lines.

Arrange pictures or objects so they form at least one vertical and one horizontal line (see artwork).

Add variety to the grouping by including several geometric shapes in the arrangement—too much sameness leads to monotony, Mrs. Young adds.

## Alpha Sigma Upsilon Meets

Alpha Sigma Upsilon Chapter of Beta Sigma Phi met Tuesday December 19 in the home of Ilene Kendrick.

The chapter has received a thank you note from the Day Care Center for their Christmas Party and gifts.

The next meeting will be at Gaya Hale's house January 2, 1979 at 7 p.m. Pledge training will also be at her house beginning at 6:30 p.m. that same day.

Some of the upcoming socials were discussed. Hostesses are to check with the Country Squire about show dates and times for the month of January and will report on them at the next meeting. Also, the Country Club will be contacted to see if it will be available in February for our Sweetheart Ball.

Ilene Kendrick will check on the needs of a family in town whose house burned recently and find out where items can be delivered.

Alpha Mu Delta's volleyball tournament will be sometime in March and members are to be thinking about whether or not they

would like to enter. A committee for "First Lady of the Year" was appointed and will work with Alpha Mu Delta's committee. This is to be held March 11, 1979.

Several door prizes were given by hostess Ilene Kendrick, who served fruit, pizza, macron balls and soft drinks to Lynn Daniel, Audrey Thomas, Gaya Hale and June McGaugh.

## Bullocks Honored

Employers and employees at City Auto enjoyed a Christmas party and gift exchange Friday December 22. The occasion also provided the scene for a celebration honoring the golden wedding anniversary of Mr. and Mrs. R.L. Bullock.

A beautifully decorated cake made by Mrs. Leroy Burns was served along with coffee and punch, and the couple was presented an anniversary gift.

## 4-H'ers Prepare To Meet 21st Century Food Needs

Between now and the year 2000 the world must learn to produce as much food as it has learned to produce since the beginning of time, according to the U.S. Department of Agriculture. By the turn of the century there will be an estimated two mouths every one mouth being fed today.

Supplying enough food and fiber to meet future needs will not be an easy job. It will require more and better research and technology, more efficient use of land and energy, and improved crop protection methods, points out Birch Loban, county agent with the Texas Agricultural Extension Service.

This is where the 4-H program comes into play. Young people in the national 4-H agricultural program, supported by International Harvester Company, may one day play a key role in helping to feed the world of the 21st Century. Many of these 4-H members may decide to apply 4-H training and experience in choosing careers in agriculture, a broad and dynamic industry that employs directly or indirectly almost a third of the U.S. labor force.

The 4-H agricultural program is conducted by the Cooperative Extension Service for boys and girls 9-19. It encourages 4-H'ers to "learn

by doing" the skills and practices that make for more efficient, profitable farming. 4-H agricultural projects and activities range from animals and poultry to plants and soils; energy, machines and equipment; and ecology and natural resources. Young people enroll in one or more of these areas to gain experience and keep up to date on new and improved practices.

Program members are eligible for awards donated by International Harvester and arranged by the National 4-H Council, a nonprofit educational organization serving 4-H. Four members per county may earn medals of honor, and one 4-H'er in each state can win an expense-paid trip to the National 4-H Congress in Chicago. Six national winners receive \$1,000 scholarships. Winners are chosen by the Cooperative Extension Service.



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**PEOPLE IN THE NEWS**

**Dove Hunt January 6-14**

Earl Campbell, when the University of Texas defeated traditional Oklahoma by the score of 13 to 6, it was Earl Campbell, the Texas halfback who scored the winning touchdown. He twisted his ankle for every one of the 127 yards which made him the day's leading rusher. The senior American was on every play for the Heisman Trophy.

Earl smiled, "My mom came up for the game, she's waiting outside for me right now. I want to visit with her before we have to leave." And that was that. No campaigning, no grandstanding, no useless words. Earl Campbell showed he was a man who let his actions speak for themselves. And they did. He won the Heisman Trophy as the best college football player in America that year.

We don't all try for the Heisman Trophy, but we can learn from Earl Campbell that giving honor is superior to receiving it.

**Credit... Facts On Getting It**

COLLEGE STATION — The facts on getting credit before applying—laws differ from state to state. Linda McCormack, family resource manager and specialist with the Agricultural Extension Service, The Texas A&M University System.

In deciding whether to give the applicant credit, a creditor must not:

- consider applicant's sex, marital status, race, national origin or religion
- consider age (unless the applicant is too young to sign contracts)
- consider whether a telephone is listed in the applicant's name (although he may consider whether there is a telephone in the home)
- consider the race of the people who live in the neighborhood where the applicant wants to buy or improve a house with borrowed money.

In addition, the creditor must inform the applicant whether the application was accepted or rejected within 30 days of filing it, Mrs. McCormack reports.

The creditor must give specific reasons if the applicant makes a request within 60 days.

Special note to women about their credit histories: if married, divorced, separated or widowed, make a special point to call or visit the local credit bureau to make sure all relevant information normally carried by the credit bureau is in a credit file under your name, the specialist recommends.

**WHEN SELECTING MASS-PRODUCED furniture, avoid anything that claims to be what it's not, advises Sue Young, housing and home furnishings specialist with the Texas Agricultural Extension Service, The Texas A&M University System.**

LUBBOCK -- Texas hunters will have another chance to bag mourning doves during the winter dove season set for Jan. 6-14 in north Texas and Jan. 6-21 in South Texas.

Wintering populations of the fast-flying doves can be found in many areas of the state particularly in wooded or brushy regions with available food such as grain, weed seed, or remnants of sunflower crops.

Shooting hours will be from 30 minutes before sunrise to sunset and a daily bag limit of 10 doves with a possession limit of 20 doves will be in effect in both zones.

Most upland hunters harvest winter doves while hunting quail. These sportsmen must have their shotguns plugged to a three shell capacity if they hunt dove. The plug is not required for quail hunters in Texas.

Additional information is available on the mourning dove hunting leaflet on display at license vendors and Texas Parks and Wildlife Department offices.

**ATTRACTING BIRDS TO YOUR HOME**

LUBBOCK -- You probably already know about man-made bird attractors such as feeders, birdbaths, birdhouses, nesting shelves, and resting areas, but if you would like to make your property more attractive to wildlife and enhance the beauty of your property, a few natural attractors would be in order.

Birds have simple needs as they look for places to feed, sing, court, nest, rest, and hide. Birds also like a variety of plantings such as an intermingling of species, sizes, and shapes of plants. Give birds a choice of places for their activities from tall trees to low shrubs and flowers.

Birds are good neighbors as their songs, color, and lively activities add much to the joys of suburban or country life. They also help to control insects that attack flowers, lawns, gardens, and people.

A study of plants already on your property will tell you if additional plantings are in order. Many common shade trees and landscapes shrubs yield little or no food for birds.

Autumn olive, cherry, crabapple, or good fruit-bearing shrubs are helpful additions. Yards and border areas can be improved by adding junipers, cedars, and other evergreens that provide winter shelter so vital in northwest Texas.

A few species of plants for birds, beauty and protection include: dogwood, use by some 47 varieties of birds;

firethorn (pyracantha), used by at least 17 species of birds; sunflower, used by over 52 species of birds; sumac, used by 36 species of birds.

Planning these plants into your landscape can also provide living screens eliminating highway noises, or unpleasant views. In crowded areas, they can offer privacy for backyard activities.

Many West Texas species of birds prefer open spaces of grasses and fields. In odd corners, or unused spaces, try planting native grasses which will protect the soil, birds and mammals in the area.

Adequate cover in winter is critical in the Panhandle and South Plains. A few of the mentioned shrubs and evergreens will provide a warm, safe place to rest when the cold winds blow or the snow is heavy.

Living hedges or fences of honeysuckle, dogwood, or autumn-olive can replace a wire fence between property and provide protection to houses from the elements while furnishing habitat for birds.

A check with your local Audubon club, Soil Conservation Service, or the Texas Parks and Wildlife Department biologist in your county will supply more ideas for attracting birds to your property or improving the existing plants already growing.



Fragrance! No well-dressed woman should be without it.



Whether you wear your scent in the form of perfume, toilet water, cologne, perfume oil or solid perfume, realize that fragrances traditionally have been divided into seven different categories. Read all about it and you're on your way to choosing the scents that are right for you, right for gifts:

1. Single florals feature one note like carnation or rose.
2. Fruity blends include the popular lemon fragrances.
3. Floral bouquets are just that, a beautiful blending.
4. Modern blends seem crisp, bright and sparkling.
5. Oriental scents can be laced with musk or amber.
6. Forest blends may be woody, mossy, leafy.

**Discipline, How To Teach It**

COLLEGE STATION -- Using inner controls for acceptable behavior is discipline at its finest, says a family life education specialist.

It is especially fine when parents and teachers show children how, according to Dorthy Taylor.

Miss Taylor is with the Texas Agriculture Extension Service, The Texas A&M University System.

**PARENTS TEACH FIRST** Parents can start teaching discipline to very young children, she advises.

Three skills are basic to learning discipline--concentration, memory and decision-making, Miss Taylor says.

When a child is about

teaching concentration skills.

Read a few lines from children's books as often as possible and increase the length as he gets older.

Once a child learns to talk, teach him simple verses-to memorize.

He needs this, because he will do memory work in school--math, English, definitions.

Also, give a child choices--he learns to reason and make wise decisions throughout life.

**PARENTS, TEACHERS: WORK AS TEAM** Discipline--and a child's use of it for a more satisfying life--is also at its finest when parents and teachers have the same goals for children.

Miss Taylor says.

However, there are areas in which schools and parents differ, she adds.

When parents and schools can reconcile their conflicting roles, then the home and the school can complement each other and benefit their mutual interest--children, the specialist stresses.

Researchers report the following areas as those in which some parents and schools differ:

--Attitudes about people. Must play with certain children vs. must play with all children.

--Property. The school is special, so take care of it vs. I paid taxes for that school, so use every-

thing freely.

--Importance of self. Every child is worthy vs. that kid never does anything right.

--Tasks. Every child should learn to work and be proud vs. adults should do for children.

--Time, schedules, routines. Pace yourself and enjoy life vs. there is a time and a place for everything.

--Success and failure. Succeed at all costs to bring honor vs. learn from failure and function at your own level.

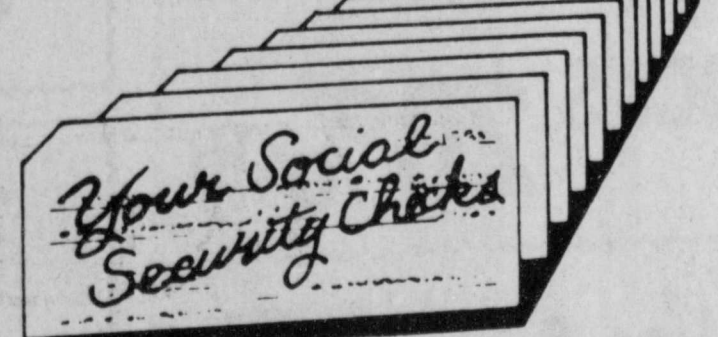
--Pride. You represent us vs. when you satisfy yourself, be proud.

**year-end CLEARANCE SALE**

Happy New Year

Men's Vested Suits Reg. 165.00 1/3 to 1/2 off	Ladies Polyester Pants Reg. 8.00 3 <sup>99</sup>
Men's Sport Coats Reg. 65.00 NOW 20 <sup>00</sup>	Ladies Polyester Blouses Reg. to 14.00 8 <sup>88</sup>
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Men's Winter Coats & Jackets Reg. to 50.00 1/3 off	Special Ladies Sportswear Rack Reduced to 75% off
Men's Sport and Dress Shirts Reg. to 16.00 5 <sup>88</sup>	Junior & Misses Sportswear Separates Reg. to 40.00 1/3 off
Men's Cardigan & Pullon Sweater Reg. 7.00 to 21.00 1/3 off	Ladies Winter Sleepwear & Robes Reg. to 21.00 1/3 off
Men's Fashion Ties Reg. to 7.50 1/2 price	Children Winter Houseshoes Reg. to 7.00 NOW 1 <sup>00</sup>
Men's Short Sleeve Jumpsuits Reg. to 24.00 1/3 off	Ladies Winter Houseshoes Reg. to 10.00 1/3 off
Boy's Long Sleeve Velour & Thermal Shirts Reg. to 12.00 1/3 off	Men's Dress and Casual Shoes Reg. to 29.00 11 <sup>40</sup> to 17 <sup>45</sup>
Infant & Girls Sweaters & Coats Reg. to 33.00 1/2 price	Ladies Dress and Casual Shoes Reg. to 23.00 9 <sup>90</sup> to 19 <sup>90</sup>
Girl's Long Sleeve Nylon Gowns Reg. 7.00 to 9.00 1/3 off	Girl's Fall Sportswear Reg. to 11.00 1/2 price
Special Group Buster Brown Socks Reg. .45 1/2 price	Training Pants Reg. 1.50 1/2 price

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# OBITUARY

## Andrew Jackson

Andrew Jackson (A.J. Harber), 87, died Monday December 25 after a sudden illness. He was a resident in Lake Elsonor, California. Services will be Saturday, December 29 at 10 p.m. in Moore-Rose Funeral Chapel in Floydada with Dr. Floyd C. Bradley officiating. Burial will be in Floydada Cemetery.

Jackson was married to Ida Buckner, who preceded him in death in 1936. He was a retired trucker and a member of the First Baptist Church. Survivors include two

sons A.E. Harber of Springfield, Missouri; W.P. Harber of Lake Elsonor, California; three daughters, Faye Love, Ruth Day and Mildred Smith all of Lubbock; two half sisters, Mrs. Pearl Ash and Goldie Hughes, both of Fort Worth; eight grandchildren, 15 great grandchildren and one great great grandchild.

Pallbearers will be Roy Eikenhorst, Ray Love, Randell Love, Jerry Rivere, George Sorensen, all of Lubbock, and Buford Rogers, of California.

## William Cooper

### Mooney

Remember your loved ones and friends with a memorial to Lockney General Hospital Memorial Fund. These memorials go toward equipment to help serve our community in the best way possible.

Services for William Cooper Mooney, 91, of Floydada were at 10:30 a.m. Tuesday in the Moore-Rose Funeral Home with the Rev. Jim Smith, pastor of the First United Methodist Church of Floydada, officiating.

Burial was in Floydada Cemetery under the direction of Moore-Rose Funeral Home.

Mooney died at 8 a.m. Saturday in Floydada Care Center following a short illness.

The Holly Springs, Miss., native married Delia Susie Griffin Dec. 15, 1909, in Oglesby. He moved to Floyd County in 1923 and was a retired farmer.

Survivors include his wife; a daughter, Willene Lyles of Springer, N.M.; two sons N.B. of Dallas and William C. of Springer, N.M.; and a sister, Mrs. Loot Sullins of Oglesby.

## Marvin Scheele

Marvin C. Scheele, 76, of the Providence community, died Sunday.

Services were at 1:30 p.m. Tuesday in Providence Trinity Lutheran Church. The Rev. Andrew Mild, pastor, officiated. Burial was in Plainview Memorial Park Cemetery by Wood-Dunning Funeral Home.

Mr. Scheele was born at McGregor and came to the Plainview area in 1921. He

married Hattie Sammann in 1922.

Surviving are his wife; a son, Albert of Lockney; two daughters, Mrs. Vernon Collins of Borger and Mrs. Mildred Faver of Edmondson; a brother, E.J. of Temple; 11 grandchildren; and eight great-grandchildren.

## Hattie L. Tate

Services for Hattie L. Tate, 80, of 411 SW First, Lockney, will be at 2 p.m. today in the Main Street Church of Christ in Lockney with the minister, Jerry Klein, officiating. Burial will be in Lockney Cemetery under the direction of Moore-Rose Funeral Home.

Mrs. Tate died about 5 p.m. Monday in Lockney General Hospital. She was born January 13, 1898 at Lexington, Oklahoma, and married D.D. Tate February 1, 1920 at Wauwette, Oklahoma. They moved to Floyd County from Lexington in 1924. She was a housewife and a member of the Church of Christ.

Survivors include her husband; two sons, Percy of Midland and Kenneth of Lockney; two daughters, Mrs. Virginia Gann of Springer, New Mexico and Mrs. Mavis Reecer of Lockney; a brother, Seth Percy of Wayne, Oklahoma; three sisters, Mrs. Lena Myers of Anthony, New Mexico, Mrs. Marvin Marsee of Norman, Oklahoma and Mrs. E.W. Wall of Floydada; nine grandchildren and three great-grandchildren.

Pallbearers will be F.L. Montandon, Francis Montandon, Paul Reecer, Bill Sherman, Dan Teuton, J.D. Copeland, John L. Riley and A.L. Vernon.

## Opal P. Snodgrass

Services for Opal P. Snodgrass, 76, of Lockney were at 2 p.m. Sunday in the Moore-Rose Funeral Home Chapel with the Rev. John Jenkins, pastor of the Lockney First Baptist Church, officiating.

Burial was in Floydada Cemetery in Floydada under the direction of Moore-Rose Funeral Home in Lockney.

Miss Snodgrass died Saturday in Central Plains Hospital in Plainview following a

## Summit Report On Agricultural Challenges

College Station -- More active and effective participation in the national decision-making process on the

lengthy illness.

Prior to moving to Lockney two years ago, Miss Snodgrass, a retired schoolteacher, had lived in California 42 years.

She is survived by a sister, Cleo Crawford of Lockney.

## UT police honored

AUSTIN, Texas (Spl.) — The only college police force in the state to be cited at the 1978 Texas Crime Prevention Conference was that of The University of Texas at Austin.

UT Austin's Crime Prevention Unit was judged the third most outstanding unit of its kind, behind those of El Paso and Odessa.

The UT unit has helped keep campus crime significantly below the national average through a wide range of programs such as slide shows on personal security ("Lady Take Warning"), an escort service for students traveling the campus alone at night, crime-alerting posters in dormitories and crime-prevention workshops.

## Rural responders

AUSTIN, Texas (Spl.) — Before an ambulance can reach the scene of a medical emergency in a rural area, a nearby person with special training can often save a life until professional help arrives.

In 1978-79, The University of Texas will offer six courses to train 240 Travis County residents in how to respond to dire emergencies such as heart stoppage or severe bleeding, when every second counts.

Those completing the 42-hour course will be designated as Emergency Care Attendants. Dr. Demetri Vacalis of the UT Physical and Health Education Department devised the course in cooperation with the Travis County Emergency Medical Service.

part of individual farmers could well be the number one priority on agriculture's current agenda of challenges.

This is one of the major conclusions presented today at the National Farm Summit in a report presented by Dr. John Kramer, Associate Dean of the Georgetown University School of Law and Chairman of the Summit Task Force on "Agriculture's Role in Government Decision."

The report outlines a series of steps farmers and farm groups might take to increase their input and upgrade the quality of decisions coming out of Washington.

The ideas were developed as part of an overall Summit process underway for much of the past year. A total of five task forces have been at work during this period. Draft reports from each are being presented at the Summit which is sponsored by the Agriculture Council of America and Texas A&M University.

Sponsors of the Summit are seeking further input this week from a broad cross-section of groups including farmers and ranchers, farm and commodity organizations, agribusiness, the financial community, agricultural economists, and USDA, Congressional and Administration spokesmen.

The report strongly emphasized that agriculture must work harder to form, issue-oriented internal and external coalitions, and by doing this can "significantly increase overall impact."

In forming such coalitions, Kramer said farm groups must downplay a traditional tendency to deal with problems in an "us" versus "them" context. He said the coalitions must avoid philosophical differences and concentrate on specific problems which can be carefully defined.

Kramer called for development of "an open-ended agricultural coalition that meets regularly in Washington, D.C. on a formal and informal basis, excluding no active participant in the food production system. The object would not necessarily be to forge a lobby binding everyone to promote particular programs and policies... rather the focus would be on exchanging points of view and opening a dialogue with the executive and legislative branches well in advance of the need to take positions and testify."

The report concludes that "the old-line, established farm organizations are going to have to be willing to work with new groups, however brash their tactics may seem."

On another major question, the report outlined ways to upgrade the Secretary of Agriculture's standing in the

cabinet and strengthen the farmer's voice within USDA. The report described USDA as "a stepister in the hold of the cabinet, downgraded and ignored in decision-making by more powerful agencies like State and Treasury and rarely listened to the level of the White House...."

"The most important step USDA could take to assure that it is no longer brushed aside as a pseudo-lobby for a minority point of view is to broaden the nature of its Department to encompass issues relating to food and

nutrition. The USDA would do more to enhance its White House standing and secure recognition if it attempted to parallel the coalition effort of farmers by expanding concept of its mission. The more public interests it serves, the more effective it will be," the report concludes. "Whether USDA changes its name," Kramer notes, "has to change its approach."

### FLOYD DATA

Visiting with Mr. and Mrs. George Smith during Christmas holiday was Mr. and Mrs. Paul E. Willis, Sonja, Neressa and Miss from Brawley, California. Mr. and Mrs. Sonny Moore and son Troy of Pampa, and Mrs. Bobby Willis from Abilene; and Mr. and Mrs. Paul W. Willis of Pampa. All had dinner at Willis'.



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**Appliances**  
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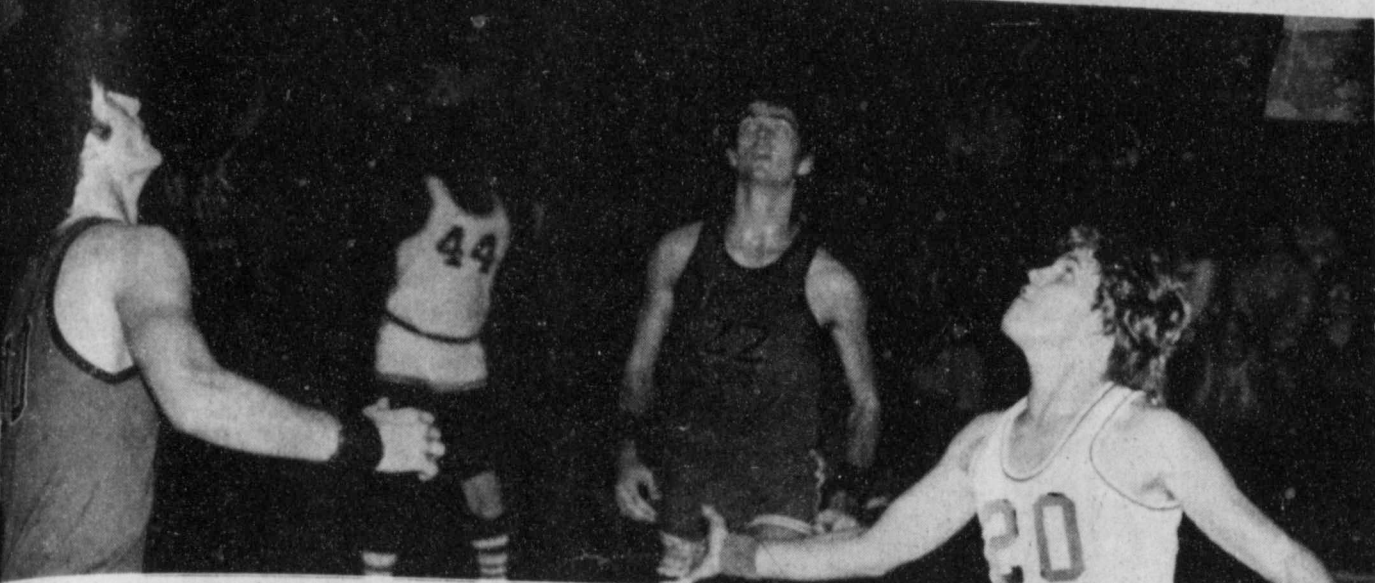
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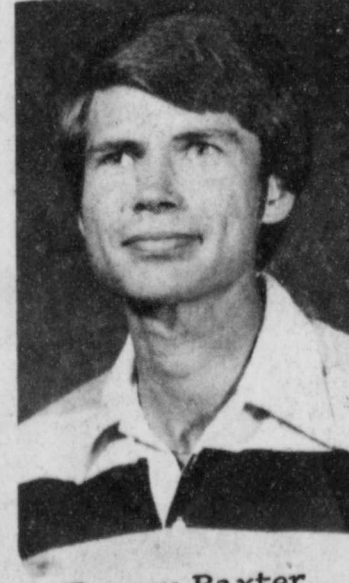
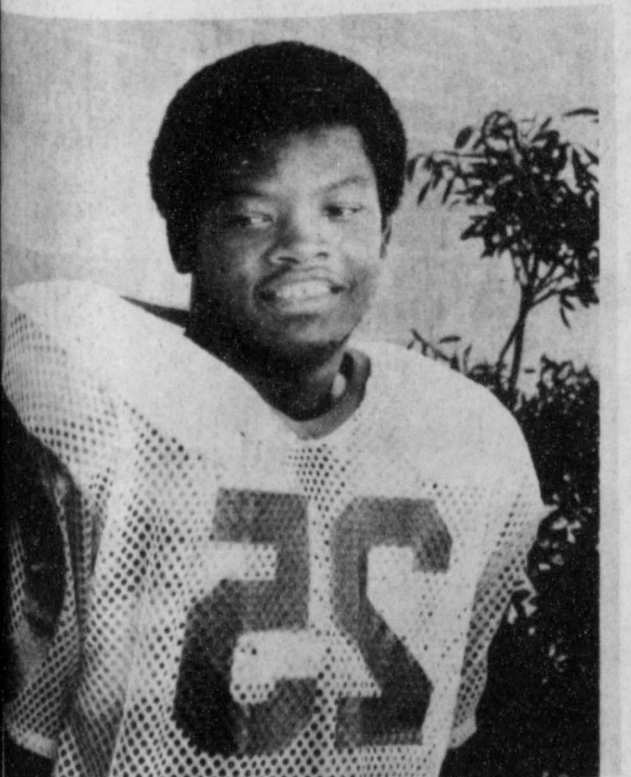
EXAS



**PURE BASKETBALL ACTION...**Kim Curry shoots in top photo, Karen Turner at left, Beverly...  
 ers at right. In lower photo Whirlwinds Mac Collins and Jimmy Jackson are in the action.  
 (Staff Photo)



**BASKETBALL ACTION** from the Jr. High Tournament. In top photo Bruce...  
 shoots a couple and in lower photo "OO" Marty Covington jumps high...  
 the ball. Just below Marty is Grant Turner.  
 (Staff Photo)



**Tommy Baxter**  
**Coach Of Week**  
**Tommy Baxter**

**WIN RATLIFF OF FLOYDADA** is a member...  
 Angelo State University's 1978 Lone Star...  
 erence champion football team. ASU nabbed...  
 honors for the first time in the school's history...  
 an 11-0 record. In addition the team also won...  
 playoff games to capture the NAIA champion...  
 bringing their streak to 14-0. Angelo State is...  
 best collegiate team in history to win 14 games...  
 single season. Ratliff was the top reserve in the...  
 field picking up 308 yards and scoring 38 points...  
 season. He will be counted on heavily to replace...  
 American tailback Jerry Aldridge next season.

Tommy Baxter says that the high point in his career to date has been "Floydada affording me the chance to get to work with young people and have some small effect on their transition into adulthood." Coming to Floydada in 1977, he served as head tennis coach and freshmen boys basketball coach. The tennis teams tied for the Amarillo Relays title and won junior high and varsity dis-



**NOT A POSED PICTURE.....**the FHS cheerleaders were caught in an "unposed picture" at the Motley County-Floydada basketball game last week. (l to r) Jonna West, Judi Bean, Carria Burlison, Kelly Higginbotham.  
 (Staff Photo)

University where he played basketball for two years. During these years the team went to NAIA national tournament. His college education was then interrupted by a tour with the U.S. Navy, in which he served four years (1967-1971) in Puerto Rico, South Pacific and Vietnam during the Vietnam war. He returned to college and graduated from Midwestern in 1977 with a BSE, holding teaching certificates in health, physical education and sociology. Past work experiences include six years with the Wichita Falls Times and Record News. During that time he worked in various capacities including sports writer, outdoor editor, sports columnist, assistant city editor and news editor. Current outside interests include fishing (especially for trout in Colorado mountains) and photography; and his most important interest, his family — his wife Elaine, and their two children, Brandon, four, and Bryan, six months. The Baxters attend the First Methodist Church. Tommy Baxter...another example of the high calibre staff which makes up the Floydada system.

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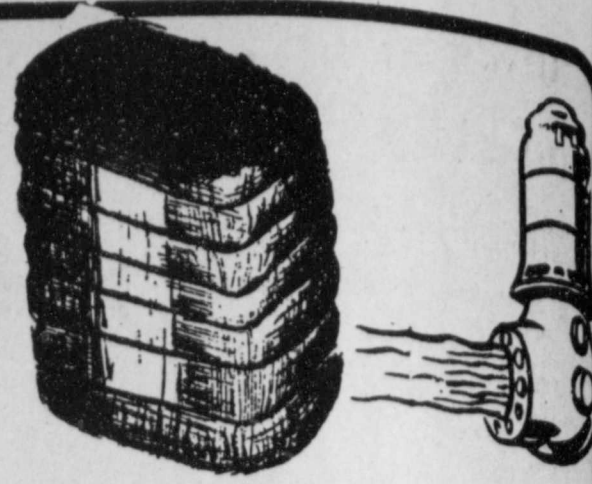
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<p>SHURFINE  <b>FLOUR</b>                  5 LB. <b>69¢</b></p>	<p><b>STORE SPECIALS</b>                  BORDEN'S PREMIUM 1/2 GAL. ICE CREAM RD. CTN. <b>\$1<sup>29</sup></b></p>	<p>SHURFINE  <b>PEACHES</b>                  2/89¢</p>
<p>DEL MONTE  <b>SPINACH</b>                  15 OZ. <b>3/89¢</b></p>	<p><b>STORE SPECIALS</b>                  BORDEN'S SOUR CREAM &amp; DIPS . . CTNS. <b>79¢</b></p> <p><b>STORE SPECIALS</b></p>	<p>SHURFINE  <b>ALUMINUM FOIL</b>                  25 SQUARE FEET <b>3/99¢</b></p>
<p>DEL MONTE CREAM STYLE OR WHOLE KERNEL  <b>CORN</b> <b>3/89¢</b></p>	<p>DEL MONTE CUT OR WHOLE  <b>GREEN BEANS</b> <b>3/89¢</b></p>	
<p>GEBHARDT NO BEANS  <b>CHILI</b> 19 OZ. <b>79¢</b></p> <p>DEL MONTE 8 OZ.  <b>TOMATO SAUCE</b> <b>7/99¢</b></p>	<p>SHURFINE  <b>CRANBERRY SAUCE</b> 16 OZ. <b>4/\$1<sup>00</sup></b></p>	





# FARM & RANCH NEWS



## Summit Calls For Reduction In World Trade Barriers

College Station, Texas -- Major barriers to freer world trade currently include the drive of developing countries for self-sufficiency, income support for higher cost of production crops in developed countries and chronic instability of markets.

This viewpoint was presented by Dr. Tim Josling of the Stanford University Food Research Institute, Chairman of the International Trade Task Force of the National Farm Summit. The ideas were developed as part of an overall Summit process underway for much of the past year. A total of five task forces have been at work during this period. Draft reports from each are being presented at the Summit which is sponsored by the Agriculture Council of America and Texas A&M University.

on prices. The danger, however, is that they tend to alleviate symptoms above cause. With unresponsive international prices, stocks would not adjust nor consumption be allocated," Josling declared.

The Task Force expressed optimism about future growth in international trade and inherent pressures to maintain more open markets. This optimism was particularly strong with respect to feed grains resulting from expanded animal production abroad.

"Increased dependence on export markets, however, creates some difficult choices and problems for the U.S. Export earnings and therefore domestic prices and incomes are and will continue to be unstable," Josling said.

A recent pattern of crop export expansion is expected to continue, and even though animal exports are also expanding, the overall growth pattern "will require continuous structural adjustment in U.S. agriculture," the report concludes.

"The question of attitudes toward imports raises some difficult problems and must be squarely faced. Attempts to artificially constrain imports have tended to weaken the competitiveness of agriculture as a whole, and encourage resource use patterns which have had to be sustained by a continuation of government intervention and market control. Price supports in import-type goods should be reviewed in terms of their competitive nature," Josling emphasized.

The Task Force report emphasized the need for consistency between domestic and international farm programs.

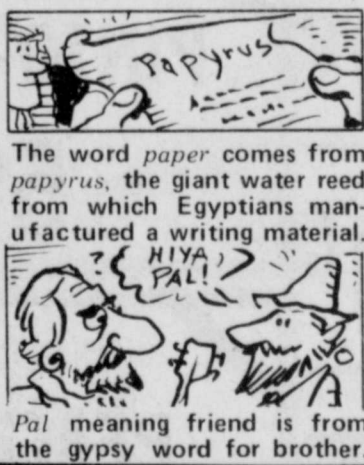
"Unless inflation is controlled in the future, target prices are destined to rise along with farm costs. This will bring pressure on loan rates, risking loss of competitiveness in world markets."

The Task Force identified two requirements for restoring and maintaining confidence in the freer trade system: 1) a system where imports are available at all times and countries can afford to buy; and 2) increased stability of world prices.

"The first requires improved credit, food insurance, and food aid arrangements. Bilateral trade agreements such as the U.S. has with Russia and Japan run counter to free trade objectives. The second can only be realistically achieved by allowing prices and stocks to adjust in response to the world market condition."

Josling emphasized that in saying this, the Task Force took a position against international commodity agreements designed to raise or lower world prices.

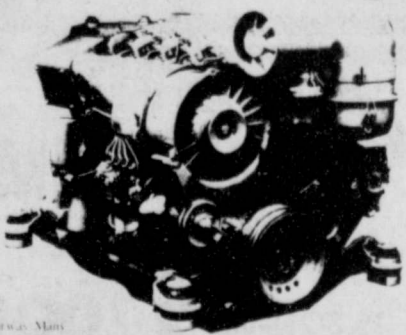
"Such price-band proposals have superficial appeal by appearing to act directly



The word papyrus, the giant water reed from which Egyptians manufactured a writing material.

Pal meaning friend is from the gypsy word for brother.

## All air-cooled engines are NOT created equal



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BRUCE FOGWELL, Vice President of Manhattan Industries, displays the new 60-40 Natural Blend cotton shirt. "It's more comfortable and needs no ironing," he explains.

## Middle-Sized Family Farm Policy Needs Cited

College Station, Texas -- Future farm programs must be designed to deal with the problems of the middle sized family unit which is now threatened as a viable economic entity.

This is one of the major conclusions presented today at the National Farm Summit by a task force on Farm Commodity Prices and Incomes presented by Dr. Luther Tweeten of Oklahoma State University.

"Farm policy must recognize that agriculture and returns to agriculture differ by size and type of farm. Tailoring one program to suit all of farming would be a straightjacket...farming is not a uniformly low equity, low income or low rate of return industry."

To deal with the problems of the middle size family

farm, the Task Force recommended further moves toward direct government payments without production controls, more credit assistance to new producers entering agriculture and more efforts at rural job creation through private industry incentives.

While generally endorsing the market orientation and flexibility of the 1977 farm bill, the Task Force had several recommendations for improvement.

These include more stringent payment limits, less emphasis on set-aside, increased flexibility in milk price support adjustment, increased coordination of credit programs and an improved "all risk, all commodity" insurance program as a substitute for the present crop insurance and

disaster payments programs.

"The farm price and income problem is centered on the middle size family farm having over \$20,000 but under \$100,000 in sales. These farms have as low-or nearly as low costs--as their larger-than-family farm counterparts," he said.

"Unlike large farms which tend to have high net farm income and small farms which have high off-farm income, many moderate size farms do not have sufficient net income required to take advantage of accelerated depreciation, investment tax credits, and other federal income tax provisions," Tweeten said.

To support this contention, his Task Force report pointed out that "larger-than-family farms, accounting for 5 percent of the farms and 30

percent of the farm output in 1976, constitute a growing threat to family farms."

"Price supports designed to make small farms viable but applied across the board are likely to give large farms a competitive advantage and ultimately undermine the small farm," the report emphasized.

"The major problems of commercial agriculture--regardless of size of farm--inflation and instability," said Tweeten.

The solution to the inflation problem, according to the Task Force, lies in greater governmental monetary and fiscal restraint. Commodity reserves, direct producer payments, and improved risk insurance programs were suggested as desirable means of dealing with the problem of instability of farm prices and income.

## Solutions Must Change With Farm Problem

College Station Texas -- The farm problem has changed, therefore the solutions to the problem also must change.

This was the basic message of the Task Force in charge of drawing overall conclusion from the National Farm Summit, Dr. Ronald D. Knutson, Professor of Agricultural Policy and Extension Service Economist at Texas A&M University, said here Dec. 6.

Knutson, chairman of the Summit Review Committee, said new dimensions of the problem include a tighter world supply-demand situation, unprecedented inflation, questions of family farm survival and nutrition issues.

"In the past, the main problem confronting agriculture was that of low prices, while today it is inflation. Rapid inflation has put the farmer in an increasingly high risk position. Farmers, particularly young farmers, are increasingly in a win-or-lose-all risk position."

The tighter world supply-demand situation also increases risk of production shortfalls, and this makes production control programs less attractive, Knutson said.

"The key to agricultural policy thus becomes one of developing programs which--while lessening risk of production shortfalls--do not take away the price, profit, and production incentives provided by the market system."

The ability of the family farm to survive and complete can no longer be taken for granted, Knutson emphasized.

"The farm income problem is today centered on middle tier farmers with sales ranging between \$20,000 and \$100,000. While

these farms are as efficient as their larger scale counterparts, their asset costs per dollar of investment in the farm operation is twice as high. In the process, the proportion of U.S. agricultural production of farms that are not classified as family farms has increased to 30 percent."

Nutrition policy is also a new issue, Knutson said.

"It is one which sparked great controversy. Mounting evidence of the relation between diet, chemicals, food additives and health makes producers and firms that serve agriculture very nervous. Currently the biggest impact is on the uncertainty created by government decisions and information."

"In the longer run, however, major impacts upon particular sectors such as livestock and dairy could result. Mechanisms for input into policy decisions must be developed which represent agriculture not as a biased advocate but as realistically attempting to solve problems in a cost and benefit context," the A&M economist said.

The Task Force analyzed solutions in terms of alternatives.

Alternatives considered fell into the categories of transferring costs to domestic consumers in terms of higher prices, to foreign consumers, to producers and to government.

In seeking solutions, Knutson said, "If inflation is to be brought under control, priorities will have to be established on government expenditures. Serious consideration will have to be given in agriculture--and in other sectors of the economy--as to where priorities really lie."

The Task Force noted that it is becoming increasingly popular to think of these policy issues in a national food policy context.

"While such a goal may be admirable, we feel the concept offers more than it can deliver," Task Force members cautioned.

The main advantages of

the national food policy approach, said the Task Force, is that it helps prevent policies from being piled on top of policies. It also facilitates the packaging of policies to obtain broad-based political support needed to get favorable decisions.

The national food policy notion "creates a require-

ment for the development of alliances within the food and agriculture community. Flexibilities must exist to include interests broader than the traditional agricultural establishment, such as consumer groups, environmentalists and organized labor. Such alliances, while politically appealing, also run risks," Knutson said.

## Inflation--Agriculture's Number One Problem

College Station, Texas -- Inflation has now become agriculture's number one economic problem and unless it is brought under control producer-consumer confidence in the U.S. food system will be seriously threatened.

This is one of the major conclusions presented today at the National Farm Summit in a task force report on Resource Allocation and Production Costs for U.S. Agriculture. The report was drafted by Dr. Emery Castle of Washington, D.C., who is Vice President of Resources for the Future, an organization that conducts economic research on major issues.

To control inflation the Task Force recommended greater restraint in government spending and a program which would limit wage increases to productivity gains and provide for mandatory indexing of prices and costs.

Major resource problems facing agriculture were cited as chronic inflation, inadequate market information, tax inequities, rapidly rising land values and land use planning.

To deal with problems of non-competitive pricing, the

Task Force recommended improvements in information. Particular information needs concerned prices in input markets, the terms of contracts, weather and pest information.

A major change in tax policy which tied taxes to real income--as opposed to property, sales or actual income--was recommended.

Different tax rates on different sources of income were cited as a major source of resource investment and allocation distortions in agriculture.

"A fundamental problem of resource allocation and production costs in U.S. agriculture is our failure to distinguish between those factors resulting in fundamental changes in the social environment affecting agriculture and those forces causing transitory changes," Castle declared.

He said the history of U.S. agriculture is replete with examples of government responding to short run, transitory phenomena in such a way as to make long run adjustment more difficult.

The Task Force suggested increased educational programs in land use planning as a means of reaching a consensus on land use control. Members also recommended a removal of the 160-acre limitation on the use of water from federal irrigation projects.

## TWAS THE NIGHT BEFORE THE NEW YEAR

Tw'as the night before New Years, New Year's Eve as they  
And out in the country, at the end of the day,  
Just countin' his troubles was papa, forlorn,  
From losses on cotton, from losses on corn.  
With Christmas behind him but bills yet to come,  
His heart was unhappy, his face it was glum.  
Though the children were happy, the wife, contented,  
The cost had been high, Papa Santa lamented.

When all of a sudden, in a lightning-like flash,  
Papa had him a thought, unrelated to cash!  
He remembered the eggnog, how weak it had seemed,  
Meaning leftover spirits, and oh how he beamed!  
He looked through the kitchen, in cabinet and freezer,  
And on through the bedroom, in haste, not at leisure,  
In search of that something, that post-Christmas balm,  
That could solve all his problems, restore all his calm.

And there in a drawer, under feminine trapping,  
That beautiful bottle lay quietly napping.  
(His foxy little wife, herself with a thirst,  
Had thought all the time he'd look there first!)  
Away went his worry, his joy filled the house,  
Out came the bottle, in came the spouse.  
They toasted the children, they toasted each other,  
It's even been rumored he toasted her mother!

There were dances, embraces and kisses galore,  
And some might surmise there was even more!  
But bills were forgotten, hope reigned supreme,  
And Papa and Mama, tipsy and serene,  
Saw all troubles vanish, saw failures grow small,  
As together they sang:  
**HAPPY NEW YEAR TO ONE, TO ALL!**



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## Hunting Accidents

### Caused By People

Even though Texas Parks and Wildlife Department hunters are holding their rifles and crossing their fingers, it seems as though the number of hunting accidents and fatalities will be increased in 1977.

There were 80 accidents and fatalities in 1977 and 65 in 1976. On Dec. 14, we have tallied 65 accidents and fatalities this year,"

Carroll, hunting coordinator.

Reports keep coming in from the field as they have lately. "1978 will be similar with last year," Carroll said.

Accidents in the North and South Plains are not occurring or are not occurring so far and the trend is hoping the trend continues with no injuries.

Extreme cold experienced during opening-day pheasant season is no excuse to alcoholic beverages in attempt to keep warm.

Through the subject of these liquids feels scientific evidence that the beverage lowers the body temperature.

Only the consuming of these liquids feels warm, but the reflexes necessary to be in the field and make judgment as to the effect on the body.

## Deer Study

### Underway

A recent Texas Parks and Wildlife Department person- a local Abilene meat handling deer has some interesting about the Taylor county

checked one hundred deer harvested in Taylor county since the season Nov. 18 and 58 of these deer were years of age," said Don P&WD wildlife biolo-

39 percent were 1 1/2 to 4 1/2 years of age one buck was 6 1/2 years old." Davis continued.

the Taylor county is compared to other of the state, it is that the deer herd with few trophy animals for the deer hunter

comparison of the Taylor deer herd which has a trophy buck population is quite low when Texas deer herds are of a 30 percent trophy population.

There can be several reasons for this condition in Taylor county. First, a heavy drought was produced which were 1 1/2 years fall when harvested

Second, the pressure is heavy in Taylor areas of Taylor

deer hunters are for a trophy buck to first. If none are the hunters will har-

anger deer as they did

Another factor in the study is a 30 percent drop in overall deer population

summer. Record drought conditions were experienced in Taylor area and the dry

could have affected deer growth since 38 percent of the 1 1/2-year-old deer were classed as spikes.

Normally, an average trophy buck should have eight points during his year. Only one of the bucks checked at the Taylor had eight points.

Back studies indicate background and nutrition affect antler

average white-tailed deer has plenty of food only produces spike antlers. This same

should grow normal if ample food is during the spring summer which is the

period. When a white-tailed deer has plenty of food only produces spike antlers. This same

it is apparent that background and not the food supplies are of the inferior

growth. These deer studies completed by the P&WD, recommendations will be to the length of the season and harvest of Taylor county.

## Cotton Prices Lower

High Plains Cotton prices were \$8.50 to \$10.75 per bale lower the week ended December 21, according to Paul R. Dickson, Area Director at USDA's Marketing Services Office in Lubbock.

Growers sold mixed lots of mostly grades 42 and better, staples 30-33, mikes 35-49 around \$5.90 cents per pound. New crop lots of mostly grades 43 and 53, staples 30 and 31, mikes 35-49 brought about \$1.25 cents Dickson said.

Gins paid growers \$115 to \$130 per ton for cottonseed. High Plains Marketing Services Offices graded

246,000 samples this week bringing this season's total to 929,000. This compares to 2,623,000 graded by December 22 last year.

Predominant High Plains grades this week were grade 41 to 19 percent, grade 51 accounted for 14 percent, grade 42 amounted to 37 percent and grade 52 and 13 percent. Eighteen percent were reduced one grade because of bark, according to USDA's Agricultural Marketing Service.

Staple lengths were mostly staple 31 to 30 percent, staple 32 was 38 percent, and staple 33 accounted for 13 percent.

## 1978, A Good Year For Texas Anglers

LUBBOCK -- The right bait at the right time plus good growing conditions for Texas fish have produced six new records this year according to the Texas State Fish Record Committee of the Texas Parks and Wildlife Department.

Micronaire was mostly in the desirable 35-49 range at 70 percent of the total. Thirty percent was lower.

Breaking strength averaged 85,000 pounds per square inch.

The striped bass record has been broken twice since Jan. 6th with the current 32 lb. 12 oz. fish caught from Lake Texoma on Nov. 20.

The new hybrid white/striped bass record is 11 lbs. 6 1/2 ozs. and was caught April 2 at Lake Nasworthy near San Angelo.

A 66 lb. blue catfish holds the present record after being submitted to the record committee last spring.

A Wichita Falls man caught a 31 lb. freshwater drum at Lake Arrowhead on May 4 breaking the old

record by nearly 6 lbs.

A record redear sunfish weighing 3 lbs. 4 ozs. was landed by a Seguin angler at a Guadalupe county farm pond on April 23, and, a Berger angler caught a 10 lb. 14 oz. walleye from Lake Meredith on April 12th.

Texas anglers catching large fish should first have them weighed before filleting the fish for supper. Use

certified Texas Agriculture scales and have a witness to the weighing.

The P&WD is expecting more fish records to fall in

1979 with several of the 1978 record fish to be topped by persistent anglers across the state.

More information about the Texas record fish program is available at most license vendors and all P&WD offices.



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WE would like to thank all of our friends and relatives for sharing the day of our golden wedding anniversary with us. Also a thanks for the many cards and other remembrances. We appreciate all of you more than we can say. Mr. and Mrs. R.L. Bullock 12-24p

A special thank you is extended to all board members, to the mothers of the children and to everyone who has made donations or helped in anyway during the past year. Floyd County Day Care Center Workers and Children

## SEE SAW



You need the right light to do a job right. That's one of the realities one recognizes after reading a book on getting the most out of your table saw. With a saw, you have to see it well to use it well. The new book is \$6 from Rockwell, Room 295, 1755 Lynnfield Drive, Memphis, TN 38138.

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1. WHAT IS YOUR IN-LAW'S NAME? 2. WHY NOT? DO IT!

In certain African tribes a woman may not use words appearing in the names of her in-laws.

## WINTER DRIVING TIPS

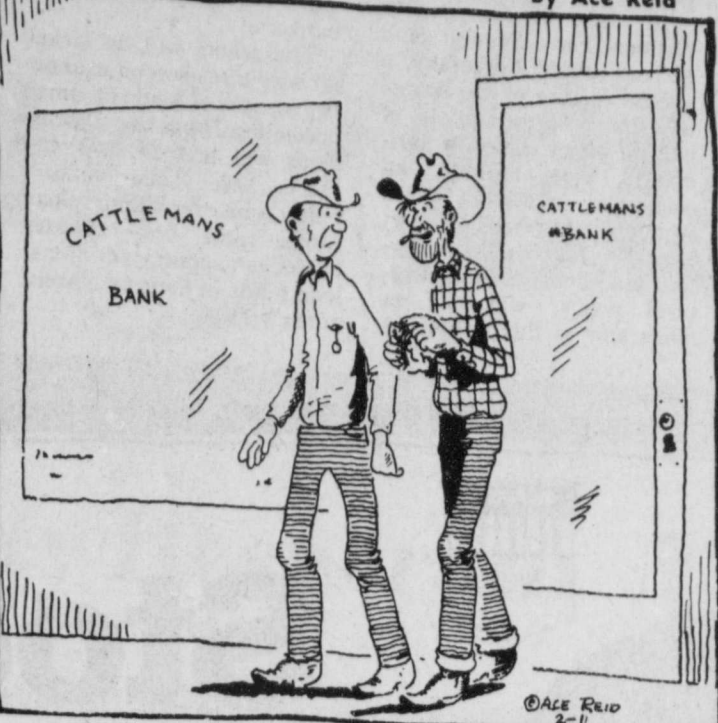
If you're like most people, you probably don't realize how cold weather can affect the performance of your tires. Every time the temperature drops 10 degrees, your tires lose a pound of air pressure, and underinflation causes dangerous excess wear. Underinflation can also induce tire failure. Road checks reveal that at least one out of four cars is driving on seriously underinflated tires—4 or more psi below the vehicle manufacturer's recommendation. Check your tire pressure even more often in winter than you do the rest of the year—at the very least, once a month.



Another thing to check is your tire's "footprint"—the flattened section where the tread meets the road. It can be easy to see in snow, dirt or mud. When that footprint is worn smooth—down to 1/16th of an inch or less tread depth, your tire is dangerous. Nearly 90 percent of tire trouble happens in the last 10 percent of tread wear. If your tires have merely worn off the original tread, they can be either retreaded or traded in for quality retreads. Retreads, like new tires, must pass Federal standards, but cost about half as much. Retreads are approved by the Federal Aviation Administration and the Air Force. Keeping an eye on your tires this winter can help make more sure you can keep your car on the road.

"One man's fault is another man's lesson." H. G. Bohn

## COW POKES



"Oh yeah, I live within my means, but I shore hafta borrow a lot of money to do it!"

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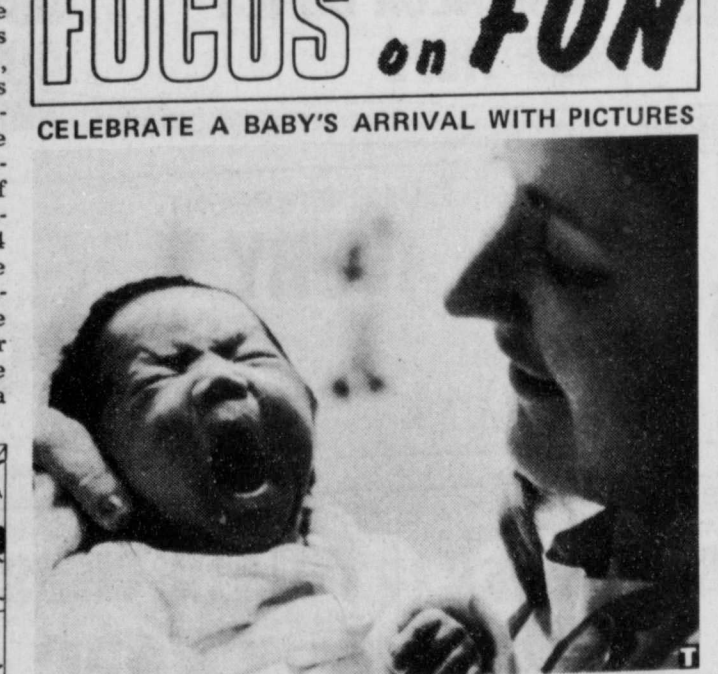
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Mother cuddling the newborn in her arms for the very first time, the proud father passing around cigars, a rich uncle predicting success, fortune, and health—there are so many memorable moments to picture when the whole family celebrates the arrival of a first child. You can help the parents capture this once-in-a-lifetime occasion and all the future adventures they'll share with the child by giving them a camera that's excellent for picturing baby in virtually any situation. When loaded with Kodakolor 400 film, the new Kodak Ektramax camera can take pictures without flash—so the shots have a soft, natural feeling. To help you—or the parents—take satisfying snapshots of baby from birth on, here are some tips from Kodak photo experts: —Keep the camera and extra film handy for the unexpected picture opportunities that can always happen with a baby. —Choose a simple background. Place the baby against a plain wall or choose an angle that avoids distractions such as furniture or appliances. —Record baby having a bath, playing with blocks, standing in the crib or other everyday activities. —Vary your shooting angle to add interest and drama to the pictures. —Have an off-camera assistant—perhaps another member of the family—coax different expressions. If the parents start picturing the first day in the hospital, by the end of the year they'll have a photo record of their baby's development. And plenty of prints to share with friends and relatives.

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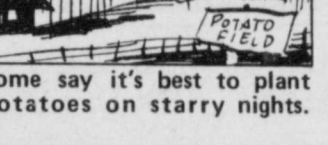
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Some say it's best to plant potatoes on starry nights.



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## WANTED

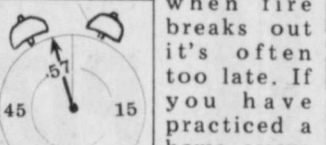
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WANTED: Year round farm hand, must be experienced and dependable. House and utilities furnished on pavement. Must furnish references. Phone 983-2740 tfe

## What To Do: If A Fire Strikes

Every 57 seconds, a home fire breaks out somewhere in this country. To increase your chances of escaping from a home fire, it is essential to map out an escape plan well in advance. This plan should be reviewed by everyone in the family, because when fire breaks out it's often too late. If you have practiced a home escape route, and are awakened at night by the sound of a smoke alarm, the early warning will help you to leave your home safely and quickly.



To help protect your family, you should: Install smoke detectors on every level of the house, especially on the ceiling at the top of the stairs near the sleeping areas. A smoke detector may alert you before a fire reaches the dangerous high heat stage. Everyone should know two exits from every room in the house. Second story windows may need a rope or chain ladder to help occupants escape safely.

Hold periodic fire drills with the family, including a planned meeting place outside the house for a headcount. General Electric Home Sentry<sup>®</sup> Smoke Alarms have a loud 85 db alarm. The DC-model uses an easy-to-replace 9 volt battery, and it beeps for 30 days to indicate when it's time for a replacement. Fires kill about 6,500 persons in their homes each year, most often during the hours of sleep. Don't let your family be among these grim statistics. To help prevent tragic fires, install a smoke detector, and check your home for fire hazards.

"Man by nature is fond of novelty." Pliny The Elder

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FOR SALE: 1972 98 Olds, 4 door, tilt, cruise, tape deck. Ed Wester. 983-3430 tfe

FOR SALE: - 1973 Grand Prix, good shape, motor, body. Must sell \$800.00. Call Randy Ward 983-5860. 12-28c

FOR SALE: 1975 Monte Carlo, loaded \$2500. Call 983-3049 tfe

FOR SALE: Nice 1973 Olds Cutlass Supreme 2 door Cruise Radio Tape \$1995 Phone 983-3888. 1-4p

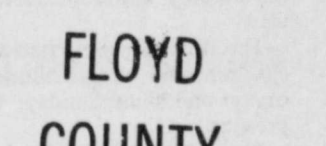
## Can You Use Some Extra Money Let Us Help!!!!

WE BUY SCRAP IRON, OLD JUNKERS, AND FREE PICKUP Call 983-5277

## STORAGE SPACE

BOATS, FURNITURE, ANYTHING, ETC. BY THE MONTH OR SIX MONTH 10% DISCOUNT. WEST TEXAS MINI STORAGE 983-3573 OR 983-2151

## SHOP FLOYD COUNTY FIRST!



Johannes Gutenberg, the father of printing, was originally a goldsmith.

**BUDGET MINDED? BEST BUY IN FLOYDADA**  
Two bedroom, floor furnace, one year old carpet living & dining room. Large corner lot room for another building. Call Cecil Hagood 983-2312 or Dorsey Warren 983-5122 for appointment. TFC

**TURNER REAL ESTATE**  
Farms-Ranches Floydada, Texas 983-2635

**DR. O. R. McINTOSH**  
OPTOMETRIST  
6 S. Main Telephone 983-3460  
FLOYDADA, TEXAS

**Hollis R. Bond Real Estate**  
PHONE 983-2151  
5th FLOYDADA

**CHICKEN POX IS USUALLY A MILD DISEASE**  
Probably caused by a virus, it generally attacks children between two and six years old. After exposure its incubation period averages 16 days during which time a slight fever, headache or backache may occur. Then comes a series of rashes. It is important to call a physician. For scratching can cause an erysipelas infection or an abscess. Mouth lesions may affect the larynx. An adult attack can be more serious, so grown-ups should avoid exposure.  
**YOUR DOCTOR CAN PHONE US** when you need a medicine. Pick up your prescription if shopping nearby, or we will deliver promptly without extra charge. A great many people entrust us with their prescriptions. May we compound yours?  
**MIZE PHARMACY DAY OR NIGHT**  
LOCKNEY 652-2435



# Center News

By Mrs. J.E. Green

By Mrs. J.E. Green  
December 26; — Both Christmas eve and Christmas day were such beautiful days. Cold mostly, but sunny.

Bro. and Mrs. Clay Muncy of Lockney, spent Christmas day with Miss Myrtle Meredith. Mrs. Ola Warren came Wednesday —, Mrs. Edna Phillips and Miss Mary Pearl Coward came Thursday. Also Mrs. Jo Payne, Mrs. Pierce, Mrs. Charlotte Green and Mrs. Crossen came and sang Christmas carols.

Mrs. Leo Frizzell spent Christmas with her daughter, Jane Beedy, in Plainview.

Mrs. Ava Jackson spent the holidays with a daughter and husband, Mr. and Mrs. Neal Wright of Rotan and all were in Tennessee in the home of the Wright's son and family.

Miss Francis Mitchell spent Christmas in Plainview with all her brother's family. The eleven members of Louis Anderson's family were all together.

Mrs. Frank Dunn had children and families with her, for the holidays. Jimmy and Patsy Dunn and family — Ronda, Brenda; Mr. and Mrs. Steve Shipley. Also Mr. and Mrs. Tony Balios and family, all of Lubbock and Mr. and Mrs. Ed Parks and family of Houston. Also present were Mrs. Dunn's brother and wife Floyd and Florence Montgomery of Plainview.

Mrs. R.C. Ross spent the holidays with a daughter and husband, Mr. and Mrs. Buck Ragsdale of Baileyboro.

Mr. and Mrs. Edwin Warren spent Christmas with her parents at Kress. The rest of the Thomas Warren family dined Christmas day with her sister and family, the Bob Alldredges and their four children. The Thomas Warrens present were Paul and Elaine Stout and three children of Muleshoe, Jim and Joyce Owens and two sons, and Don Warren. Also present were Mrs. Fred Battey and Mrs. Ola Warren.

The Hal Thomases spent from Saturday p.m. to Monday evening with their daughter and family, Sue and Milton Mensch and son of Lubbock. A Saturday visitor of the Thomases was a long time friend, Shelby Shurbert of Hale Center.

We are sorry to learn that Paul Murff of the Floydada Rest Home fell Christmas eve and broke a hip. Immediate medical help was available and Murff is in Caprock Hospital in Intensive Care. Let us remember these in our prayers, and all the others in sorrow.

Mr. and Mrs. W.C. Plumlee dined Christmas with daughter Mary and family, the Johnny Hines of Plainview.

The Henry Brewers had all children and grandchildren except one home Sunday: 40 present.

Mr. and Mrs. Charles Fulkerson spent Christmas in Lubbock with a daughter and husband, Charline and Don Finkner.

Mrs. Green spent Christmas day in Plainview with son Victor and family. Also present was Sue's sister Mrs. Jane Banks of Lubbock.

Mrs. Elmer Warren had all her sons and families home Sunday at dinner. Present were: Mr. and Mrs. Bill Warren of Amarillo; Mr. and Mrs. John Warren, John Jr. and Melinda of near Lubbock; Mr. and Mrs. Lee Warren; Zackariah and Marina of Plainview; Mr. and Mrs. Elvis Warren and Kelly; Mr. and Mrs. Jerry Warren, Tracy and Misty; and Mr. and Mrs. Larry Rawley, Chuck and Crystal.

Many of our people are out of town. Some will have visitors later in the week, or next weekend.

Mr. and Mrs. Joe Conway and daughter of Irvin came for the weekend and visited with her parents, Mr. and

GOSSIP CAN KEEP PEOPLE from coping with personal anger and insecurity, points out Jenny Reinhardt, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

DON'T USE GOOD KNIVES to cut string or wire or as screw drivers or levers, advises Linda McCormack, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

## Bankers School To Deal With Agricultural Loans

COLLEGE STATION — A special session on making agricultural loans will be one of the highlights of the 27th Farm and Ranch Credit School for Commercial Bankers Feb. 12-13 at Texas A&M University's Rudder Center.

Since different agricultural enterprises require specific analysis and consideration, four major loan areas will be examined at the school, points out Dr. Dick Trimble, the school's general chairman. These are crops and machinery, cow-calf

operation, feedlot, and dairy loans. Texas bankers who are experienced in making these types of loans will conduct each of the sessions.

In light of the recent National Farm Summit held at Texas A&M University, a special feature of the school will be a presentation of current policy issues in agriculture, says Trimble, an economist with the Texas Agricultural Extension Service. Dr. Ron Knutson, Extension economist in agricultural policy, will act as moderator to this important

aspect of agriculture. Joining Knutson will be a panel of highly qualified policy analysts providing additional insight into how policy decisions may affect commercial bankers.

The school will be kicked off with a session on examining sources of funds for small agricultural banks. Discussions will include how city banks can assist country banks in providing loan funds, and how country banks can acquire additional loan funds in their own area, notes Trimble.

Rounding out the school for commercial bankers will be sessions dealing with crop, livestock and money market outlook information as well as new concepts in marketing agricultural products.

The school is planned for bankers by the Agricultural and Rural Affairs Section of the Texas Bankers' Association. It is sponsored by the TBA, Texas Agricultural Extension Service and Texas Agricultural Experiment Station.

In conjunction with the school, an Agricultural Credit Analysis Workshop will begin the afternoon of Feb.

14 and will continue through the morning of Feb. 16. The workshop will deal with preparing financial statements, analyzing and reconciling farm records, and preparing cash flow projections. Case problems will also be studied and solved, points out Trimble.

Running concurrently with this workshop will be a special three-day Commodity Hedging Session. This session will investigate the mechanics of hedging, hedging decision guides, and what bankers should know about living with a hedged loan.

Trimble invites Texans who are concerned with agri-

cultural financing to attend the credit school and either registration information write to him at Room 108, Agriculture Building, Texas A&M University, College Station, Tex. 77843 or call 713-845-8011.

SERVE CHEESES AT ROOM TEMPERATURE to bring out characteristic flavor and texture, recommends Mrs. Gwendolyn Chittam, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.



# Stock Up On Year End Values!

Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad.  
Prices good December 26 thru December 30, 1978.



RANCH STYLE  
**BLACKEYE PEAS**

4

15 OZ. CANS



**KRAFT VELVEETA CHEESE**

\$2.39

2-LB. PKG.

STORE HOURS  
DAILY 8 a.m. - 8 p.m.  
SUNDAY 9 a.m. - 8 p.m.

SAUSAGE, HAMBURGER OR PEPPERONI, FOX DELUXE

PIZZA 69¢

13 1/2-OZ. PKG.

**Barney's Butcher Shop Sale**

BE SATISFIED WITH PIGGLY WIGGLY MEAT OR DOUBLE YOUR MONEY BACK!

COMBO PACK 6 CENTER CUTS 4 END CUTS	99¢
<b>PORK CHOPS</b>	\$1.39
10 CHOPS LB.	
FRESH GROUND BEEF	\$1.09
LB.	
FRESH PICNIC SHOULDER PORK ROAST	99¢
12-OZ. PKG.	
FARMER JONES FRANKS	89¢
ASSORTED FLAVORS	
MOREHEAD DIPS	59¢
8-OZ. SIZE	
KRAFT, ALL FLAVOR CHEESE LINKS	
HANDI SNACK	79¢
6-OZ. SIZE	
DRY SALT PORK JOWLS	59¢
LB.	
FRESH LEAN PORK NECK BONES	59¢
LB.	
BEEF TRIPE	49¢
LB.	

**COKE 6**

LITER OR 32-OZ. BTL.

\$1.49

PLUS DEPOSIT

**NEW!**  
ALL TEMPERATURE  
**cheer**  
REDUCES WRINKLING while it cleans!

84-OZ. BOX

\$2.59

LIQUID DETERGENT  
**IVORY**

22-OZ. BTL.

93¢

CAMPBELL'S  
**VEGETABLE SOUP**

4 10 1/2-OZ. CANS

\$1

CLUB SODA, COLLINS GINGER ALE OR TONIC WATER  
**SHASTA DRINKS**

33.8-OZ. BTL.

39¢

FRITO LAY RUFFLES  
**POTATO CHIPS**

7-OZ. PKG.

79¢

HI-DRI  
**PAPER TOWELS** JUMBO ROLL

PARADE, FROZEN  
**ORANGE JUICE**

3 6-OZ. CANS

39¢

\$1

SOLID, FIRM, HEADS;  
**GREEN CABBAGE** LB.

10¢

EXCELLENT FOR MIXERS  
**LEMONS** 10 FOR

\$1

WESTERN RUSSET BULK  
**BAKING POTATOES** 6 LBS. FOR

\$1

BULK IN SHELL WALNUTS OR MIXED NUTS

\$1.19

LB.

RUBY RED BULK  
**GRAPEFRUIT** 6 FOR

\$1

CINCH **CORN MUFFIN MIX** 15-OZ. PKG.

59¢

WISHBONE DRESSING ITALIAN CREAMY ITALIAN 8-OZ.

69¢

MORTON HONEY BUNS 9-OZ.

59¢

GLADE SOLID AIR FRESHENER ASSORTED SCENTS 6-OZ.

49¢

PIGGLY WIGGLY BUTTERMILK PANCAKE MIX 2 LBS.

75¢

PIGGLY WIGGLY PANCAKE SYRUP QUART

89¢

PRINGLE'S POTATO CHIPS ORIGINAL & CRUNCHY COUNTRY STYLE 8.9 OZ.

91¢

CHEF BOY-AR-DEE MINI RAVIOLI, BEEF RAVIOLI SPAGHETTI & MEATBALLS 40 OZ.

\$1.53

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