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The Floyd County Hesperian



Volume 82

FLOYDADA, FLOYD COUNTY, TEXAS 79235

Thursday, November 16, 1978

12 Pages In One Section

Number 92



A SOIL SURVEY of Floyd County which has been ten years in its completion was presented to County Commissioners Monday by Jon LaBaume (left) and Gilbert Fawver. Here they show Grisby Milton and Judge J.K. Holmes how to find their farms on the aerial maps. The book is a joint production of Soil Conservation Service and Texas Agricultural Experiment Station. (Staff Photo)

Should Airport Be Repaired Or Not?

The City Council in its Tuesday night meeting backed off of repairing the runway at the airport after seeing an estimated cost of the project to be around \$29,000.

Mayor Parnell Powell, after considerable discussion by the council suggested, "let's just call a public hearing for our next council meeting and see what the tax payer wants to do about the future of the airport."

City manager Bill Feuerbacher said he had a commitment from the Texas Aeronautics Commission to pay half the cost before the estimate went up, but felt that the Commission would pay half the \$29,000 amount.

The city owns the 70 acres on which the airport is located and the 50' x 3600 feet runway.

Airport manager Doodle Milton told the Hesperian Wednesday morning that the runway was still being used, but it was in poor condition.

OTHER BUSINESS

In other business the council decided to raise the deposit fee from \$10 to \$20 on all new electrical hook-ups. The deposit for water is \$20. The action was taken to give the city some protection from residents who do not pay their electricity bills.

The action was taken after the council studied a print out showing some \$7,000 lost in delinquent accounts last year.

The council heard a proposal by Truett Mayes of SPAG that a "progress brainstorming" workshop be conducted in Floydada to help the city grow. The council agreed to turn the request over to the Chamber of Commerce with its approval.

The council approved the taking of bids for gasoline for the city's vehicles for the year 1979.

The council again discussed who should rent the city's farm for 1979, but took no action.

The council approved: Paying \$46.00 for liability insurance on the Senior Citizens Mini-bus.

An estimated expenditure of \$550 to repair the engine of the street sweeper.

Reappointed Olin Watson and Dale Goen to the Housing Authority Board.

Approved a Christmas party for the city employees.

Approved Christmas holiday of Saturday, Sunday, Monday and Tuesday for city employees. (Christmas is on Monday this year).

Other items on the agenda were tabled for further study. All councilmen were present except Carl Jarrett who underwent surgery at Methodist Hospital Tuesday. County Attorney Bill Kincaid was also present.

Cold Front Brings Rain, Hail, Sleet

Floyd farmers breathed a sigh of relief Wednesday morning after a cold front that hit the county Tuesday brought a killing freeze. A light freeze that came over a week ago failed to kill the cotton foliage and the cotton harvest has been held up due to the greenness of the plants.

Some Floyd farmers may have received more cotton defoliation than they wanted as sleet and hail hit some areas of the county. The J.C. Martin farm at the Dougherty cut-off received sleet and hail that piled up like snow banks.

Hail and sleet were also reported at Sterley, Aiken and west of Muncy.

COTTON HARVEST

Although there was little grain sorghum, no corn, few soybeans left in the field to receive damage from the hail and sleet, there is a considerable amount of cotton yet to be harvested.

One ginmer in the south part of the county estimated that a third of the cotton was harvested. Cotton prices eased off some this week, but cotton seed prices remained around \$120 a ton (about twice the price of last year's cotton seed).

Winds Could Win District With Win Over Tulia

by Tooley

Floydada beats Tulia, or ties Idalou Friday night. The Whirlwinds are headed for bi-district play.

Rock Chat

AS BEEN DESIGNATED "American Smoke-Out" day on which smokers are to give up their cigarettes for twenty-four hours.

Tulia is a big, physically strong team, but has won only three games this season. However, they have lost to state ranked teams like Canyon, Childress and Muleshoe. They also lost to Spearman and Dimmitt.

They have beat Abernathy 28-14, Lockney 12-7 and Friona. You can get an idea of the size of their defensive line when you consider tackles Dale Phillips (240 pounds) and James Avant (220 pounds) and noseman Albert Bernal (240 pounds).

Hornet quarterback Lonnie Fox and fullback Monty Jones lead the Hornet offense.

The Whirlwinds not only want this one for the honor of winning district, they want to make good on last year's 12-0 loss to Tulia.

Coach L.G. Wilson expects no change in starting lineup from last week.

The Cowboys looked so good last week that I reminded me of the Whirlwinds in the Abernathy game.

THE GAME PLAN for the Friday night game is to openly attack Tulia to victory over the Whirlwinds, while also sending out thoughts to the Lockney team.

WHY will be slinging the game along with the help of the Day Care Center. I guarantee you a delicious meal home baked just for the meal just before the game.

AS A FAIRLY good decision it allowed Idalou to win last Friday night. If I were on the outcome of the game, I'd figure Floydada 21.

THE RECORD...the computer ranks the number 32, Idalou 37, Lockney 96, Tulia 104.

RECEIVED some calls we will sponsor in the future. We will sponsor two: one of the Caribbean in 1979 and one of the Alaska in 1980.

trip includes a flight to Jamaica then a steamship to Santo Domingo, Antigua, St. Thomas, Ocho Rios, including delicious meals (beef, round trip from three or four to a room, a room).

trip is not complete yet, a price on it yet. We are going fast on the trip, so let me know now if you want to go.

for bi-district play. We won't go into the ramifications if anything else should happen Friday night. Kick-off is 7:30 p.m. in Wester Field and a big crowd is expected rain or shine.

Right now, Floydada, Tulia and Idalou each have a 2-1 district record. The Whirlwinds are in fairly good physical condition although bruised up from the win over the Abernathy Antelopes last Friday night. Tulia comes into the game after suffering a 28-14 loss to Idalou.

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Beat Tulia Bonfire Tonight!

HEY ALL YOU MEAN GREEN FANS, the guys really need the town's full support this week. It's the last home game for the Winds. The mighty Floydada Whirlwinds vs. Tulia Hornets. EVERYONE come to the game at Wester Field starting at 7:30.

Let's get the spirit and enthusiasm up for the pep rally at the High School gym. It will start at 3:25.

The 'Winds have to have this one, so let's back 'em all the way to the District title.

LET'S GO GREEN, WIN DISTRICT Varsity Cheerleaders WE LOVE GREEN!

P.S. Snake dance begins at the MAC at 7:45 p.m. Thursday—Bonfire goes at 8 west side of H.S. track. YOU ALL BE THERE!

J V Whirlwind Game At 5:30

The Junior Varsity football game with the Coronado Sophomore team is set for 5:30 this afternoon at Wester Field. It is set at this time so it will be over before the snake dance at 7:45 beginning at the MAC.

The snake dance will wind up at the bonfire just west of the high school track.

Wildcatter For Dougherty

A wildcat oil well will soon be drilled a little over a mile northeast of Dougherty on the Bundy Hal Campbell property.

Exxon Oil Company will be drilling the well which is scheduled to go some 12,500 feet. Slush pit and road improvements have been made in preparation

of the drilling.

The Gunn Oil Company wildcatter that was located on the Louis Pyle farm about five miles south of Floydada was declared dry after drilling some 7400 feet about a month ago.

There is still no action on the oil well that flowed about five miles east of Lakeview over a year ago.

Bill Kincaid Wins Again

Practice makes perfect...and the contestants in the Hesperian football contest last week are getting better all the time. Repeat winner is Bill Kincaid who missed only one game! He missed the Pampa-Palo Duro game which most contestants missed.

Bill will receive the \$10 first prize. Another repeat winner is Claude Estes, Box 201, Lamesa, 79331. He missed only two games; Pampa-Palo

Duro and Petersburg-Crosbyton and will receive the \$6 second prize.

The judges had to go to the "three miss" contestants to find the third place winner. Greg Pruitt, Carrie Davis, Marlon McDonald, Lanny Bramlett and Teresa Gentry all missed only three games.

The winner of the third place \$4 prize is Teresa who guessed the tie breaker Abernathy-Floydada game

correctly...29 points.

Honorable mention goes to the following contestants who missed only four games each: Jane Pruitt, Junior Martinez, Betty Stephens, Jim Curtsinger, Mrs. Sam Hale, Brandon Baxter, Lisa Mosley, Rick Mosley, Jared Mosley.

The last contest of the season appeared in last Sunday's Hesperian.

Carolyn Fuqua Hesperian Advertising Manager



CAROLYN FUQUA

The appointment of Carolyn Fuqua as advertising manager of this newspaper was announced Monday by publisher Wendell Tooley.

Carolyn will be in charge of display advertising for both The Lockney Beacon and The Floyd County Hesperian.

A native of Floydada, Carolyn worked for the Hesperian eight years in advertising composition and sales before resigning to open C & J Floral in Floydada.

She is an FHS graduate and is currently attending college night courses in creative writing, sociology and math.

Carolyn served one term as secretary of the Floydada Chamber of Commerce and is a Methodist and a former Sunday School teacher. Carolyn's husband, Jack, is sales office manager for Pioneer Seed in Plainview. The couple resides in Floydada.

"I look forward to working with the merchants of Floydada in creating good advertising layouts that will sell merchandise and services," Carolyn said Monday, her first day on the job.

She succeeds Tom Burns, who was advertising manager for the past two years.



SPAGHETTI COUNTDOWN! Jan Thompson (right) gives official spaghetti supper check list to Ilene Kendrick, who, along with Billie Jordan will be in charge of the Day Care Spaghetti supper preceding the Tulia game Friday evening. Jan has been in charge of the supper in the past.

School Board Lets Roof Contract

The school board in its Tuesday night meeting approved an \$11,870 contract with Ajax Roofing for repair of roofs on the Junior High and Andrews Elementary school buildings.

In other business the board approved a pay schedule for persons driving buses to extra-curricular school activities according to the distance of the trip. The regular school bus driver receives \$2.70 per hour.

Business manager Tom Cathey reported that 53 percent of the current school taxes have been collected, which is similar to the collections this time last year.

Superintendent Jerry Cannon was approved as textbook custodian and bonded according to state law and the text book committee recommended by him was approved.

The committee includes: C.E. Tyer, R.L. Alldredge, Kay Dean Smith, Phyllis Cross, Audrey Spence, Teresa Hollums, Jackie Chadwick, Sallye Lyles, Mike Brownlee, Norma Feuerbacher, Dwane Franklin, Carolyn Cheek, Polly Cardinal, Mike Cocanougher.

Santa At Sears Tonight

Everyone is invited to come see ole Santa tonight from 6 until 8 p.m. at Sears in downtown Floydada.

He made an earlier visit last night and many kiddies enjoyed telling Santa what they wanted for Christmas.

Santa's visit is an annual affair for all Sears stores and the Floydada store is already colorfully lighted and decorated for the Christmas season.

The board approved an allowance of 18 cents per mile when the superintendent and business manager use their personal automobiles for school business trips.

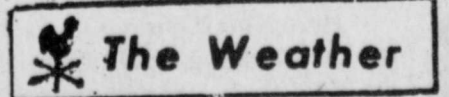
The board took a tour of the school storage rooms where there are huge stacks of various school records. After viewing the records the board decided to microfilm the records and store the film in a fireproof vault.

High School counselor Joanne Cagle gave a lengthy report on the duties and functions of the counselor following her trip to Austin to attend the Counselor's Convention.

Floydada insurance man Jim Word presented a plan to the board whereby a school official's personal vehicle would be insured for liability when on school business. The plan was approved.

The board complimented business manager Cathey on his testimony in Austin on the appeals panel of the school tax assessment practice board. Superintendent Cannon also attended the hearing.

The board also approved the repair of the engine in bus number 2. All board members were present.



[Courtesy of Pioneer Natural Gas Co.]

DATE	WEATHER		
	HIGH	LOW	MOISTURE
Nov. 8	70	42	
Nov. 9	80	48	
Nov. 10	74	51	
Nov. 11	38	38	
Nov. 12	58	38	
Nov. 13	72	51	
Nov. 14	48	31	
Rainfall for month.....	6		
Total for Year.....	17.3		

Friends of Library Elect New Officers

The Friends of the Floyd County Library met at 7:30 p.m. October 30 with president Lisa Mosley calling the meeting to order.

The list of board members was discussed. Board members are: Hester Moore, Olin Watson, Amy Hollums, Beth Pratt, Diane Glover, Thelma Crawford, Mary Martinez, Carolyn Marble, Lisa Mosley, Linda Terrell, Martha

Sue Lusk and Arla Cope-

land. The nomination committee presented the following names for new officers: president, Janice Lloyd; vice-president, David Kirk; secretary Hope Crabtree. All were elected by acclamation.

It was decided that the Friends would purchase two large print books—one for each library—to help start

that section of the library, in memory of Ted Bell.

The next meeting will be November 28 in the Lockney Branch Library.

Present were Lisa Mosley, Anne Willson, Janice Lloyd, Beth Pratt, Amy Hollums, Jackie Walls, Martha Sue Lusk, Arla Cope-

Study Club Meets In Brock Home

The El Progreso Study Club met in the home of Ann Brock with Pauline Sams as co-hostess, Wednesday, November 8.

After delicious refreshments were served, Anna Del Quebe presided over a business meeting showing a unique Christmas package. The best one was chosen by the members and a prize was awarded Marie Brock

for the most unusual one.

The Christmas Cheer project was discussed, and it was agreed to donate to the Nellie Brown Fund at the elementary school. Names were drawn for Christmas.

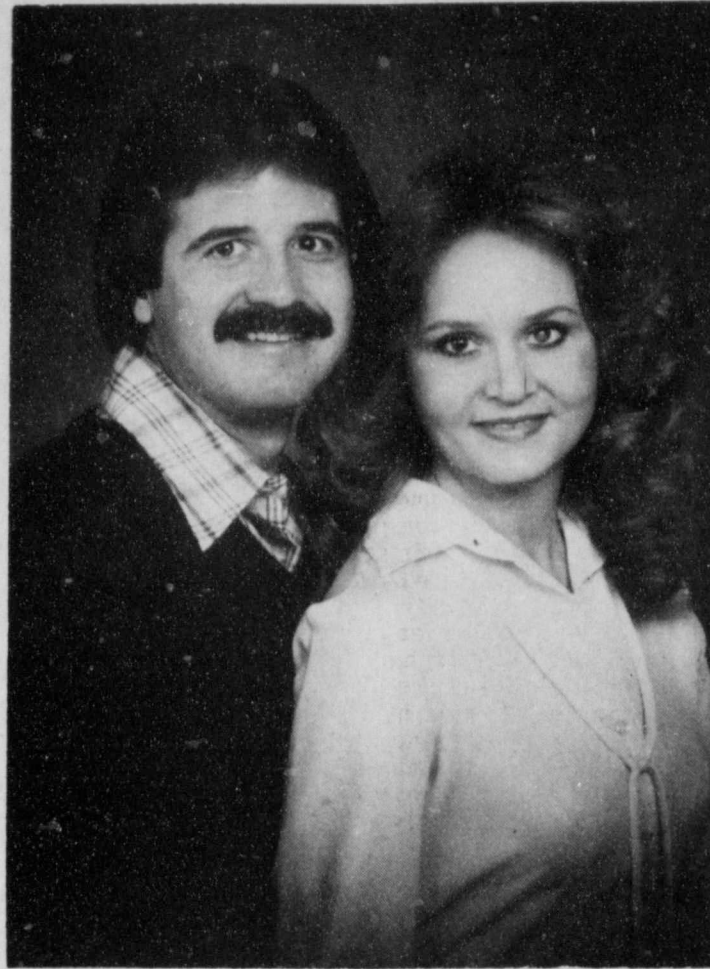
Each member brought a gift and she auctioned it off. This is the main fund raising for the club. Many beautiful hand made articles were auctioned.

The meeting closed with

the reading of the Women's Club Collect. The next meeting will be in the home of Josie Taylor on December 13.

Those present were Anna Dell Quebe, Josie Taylor, Marie Brock, Dimon Schacht, Kathryn Ball, Juanita Jenkins, Hazel Johnson, Cornelia Johnson, Faye Ferguson, Bobbie Kellison, Dorothy Smith, Ann Brock, and Pauline Sams.

Social Events



FEBRUARY VOWS PLANNED... June Bybee is announcing the engagement and approaching marriage of her daughter, Tony Kay to Stanley Garrett McCabe, son of Mr. and Mrs. Logan McCabe of Lubbock, Texas. The wedding will take place February 3, 1979 at the First United Methodist Church in Lockney. Tony is presently employed at Stewart Title Co. in Lubbock and Stanley manufactures and sells Industrial equipment for McCabe Co. in Lubbock.

Wesley Ann

Circle

The Wesley Ann Circle met in the home of Billie Jordan Monday night November 13. Ann Smith directed the program on "Ye Shall Be My Witnesses" with Jewel Martin and Elizabeth Armstrong on the program.

Those enjoying refreshments were Opal Ashton, Elizabeth Armstrong, Julia Baker, Margie Fowler, Diana Glover, Ethyle Hinson, Bennie Leibfried, Jettie Moss, Jewel Martin, Lorina McKinney, Cora Lee Shipley, Ann Smith, Lu Anne Smith, and the hostess Billie Jordan.

Gift Coffee Honors Denise Cates

Miss Denise Cates, bride-elect of Raymond Spoth, was honored with a gift coffee in the home of Mrs. Aldine Williams Monday November 13 from 3 until 4.

Hostesses for the occasion were Mmes. Woodrow Wilson, Louis Blum, Earl Crawford, O.W. Hatley, Sam Baker, G.W. Smith, Henry Hinton, Kenneth Willis, G.L. Fawver, Kim Hinsley, Darrell Dudley, Gary Bennett, Olen Lyles and Mrs. Williams. Hostess gift was a chrome mixer.

The table was laid with a cutwork tablecloth and centered with yellow chrysanthemums and yellow candles. Hot cider was served from crystal appointments, along with nut bread and fruit bread. The registration table held a single yellow rose with fern. Corsages were worn by Miss Cates, her mother, Mr. Spoth's grandmother, Mrs. Jewel McCuen from Lubbock, and his mother Mrs. R.A. Spoth Sr., also of Lubbock. Other Lubbock guests were Mrs. Woodrow Cates, and Miss Patty Morgan.

FLOYD DATA
Mr. and Mrs. H.A. Tardy and their son, Dale Tardy of Lubbock, flew to Dallas Saturday November 11 to attend the funeral of Mr. Tardy's cousin, Abner Tardy. The late Mr. Tardy had been art editor of the Dallas Times for twenty years.

Alpha Mu Delta Have Pledge Ritual

The Alpha Mu Delta Chapter of Beta Sigma Phi held their November 7 meeting at 7:30 p.m. in the community room of the First National Bank.

Serving as hostesses for the meeting were Donna Anderson and Lu Ann Collins.

The Pledge Ritual, a special ceremony for new members, took place before a table decorated with a white tablecloth and a bouquet of yellow roses, the official flower of Beta Sigma Phi. Those new members being inducted into Alpha Mu Delta were: Donna Anderson, Debbie Breed, Debbie Beaty, Doretta Carroll, Bama Coward, Kay Jones, Tonya Marble, Revis Pernel, and Sue Williams. Carrie Bertrand was welcomed into the chapter as a transferee from the Chi Upsilon

Chapter in Canyon. Other members present were Pat Cates, Donna Henderson, Teresa Whittle, Jo Ann Patterson, Kaye Powell, Daphna Simpson, Diana Gross, Lu Ann Collins, and Julie Hickerson.

The business meeting was called to order by Kaye Powell, president of the chapter. Lu Ann Collins held the roll call and read the minutes of the October 17 meeting.

It was brought to the attention of the members that a PTA at Duncan Elementary is being contemplated. If so, the parents are asked to participate in order to make it a success.

A summary of the Executive Board meeting was given by Lu Ann Collins.

Special committee reports were given as follows: Social-Diana Gross; Ways and Means-Julie Hickerson; Ser-

vice-Donna Henderson; Yearbook-Diana Gross; Scrapbook-Lu Ann Collins; Membership-Pat Cates; Publicity-Lu Ann Collins.

Members discussed possibility of holding volleyball tournament in spring as their Ways and Means project.

Members volunteered help bake cakes for spaghetti supper the Care Center is sponsoring.

The business meeting adjourned, and the program was presented by Teresa Whittle. The subject of the program was "Home," members participated by reading on different aspects of the home.

The next meeting of Alpha Mu Delta Chapter Beta Sigma Phi will be November 21.

Attorney Presents Program

At Il Penserosa Meeting

Lanny Voss, a Plainview attorney, met with Il Penseroso Junior Study Club Thursday night of last week to discuss wills and divorce laws.

The meeting was held in the home of Kay Martin, north of Aiken. Co-hostess was Jan Duvall, who served sundaes.

Anita Bigham, president, conducted the business

meeting. The members decided to send a Girlstown resident \$10 monthly and to give her a watch for Christmas. Also, each member will bring to the next meeting gifts for the girl.

Gifts will also be brought to the next meeting for residents of the Vernon State Hospital.

Dec. 9 was set as the deadline for names and

money to be turned in for Christmas greeting page.

Attending the meeting were Janette Work, Sandy Adrian, Ginger this, Cynthia Bybee, Bradley, Lisa Mosley, Flippin, Anita Bigham, Leda Gant, Reda Lesca Durham, Kathy son, Treena Aston, Jackson and the hostess

From Nancy's Kitchen

HAPPY THANKSGIVING, HARRY AND NANCY

ROAST TURKEY

For a beautiful golden-brown turkey to carve at the table, place turkey breast up in shallow roasting pan. Roast at a low temperature according to chart.

Place a tent of aluminum foil loosely over bird when turkey has started to brown or when turkey is first put into oven it may be covered with a white cloth dipped in melted oil (such as Crisco Oil, Wesson Oil, etc.)

When cooked this way, the breast meat of the turkey will be less moist than the thigh meat.

Set Oven at 325. Ready to cook weight Time

6 to 8 lbs.	3 1/4 to 4 1/2 hours
8 to 12 lbs.	4 to 5 hours
12 to 16 lbs.	5 to 6 hours
16 to 20 lbs.	6 to 7 1/2 hours
20 to 24 lbs.	7 1/2 to 9 hours

For extra well done add 5 to 10 minutes per pound.

Some prefer faster cooking of turkey this may be done with aluminum foil.

Place trussed turkey in center of large sheet of "heavy duty" aluminum foil. Brush turkey all over with softened shortening or butter. Bring foil up on both sides of breast and make overlapping folds. Ends should overlap two or three inches. Top foil should be smoothed down and ends turned up to hold in juices.

Place wrapped turkey breast up in shallow roasting pan. Not on a rack.

Place in preheated oven (very hot over 450 degrees F.) Roast until within 30 to 40 minutes of total time given in timetable below.

HIGH TEMPERATURE TIMETABLE FOR FOIL ROASTING

WEIGHT	TIME
6 to 8 lbs.	1 1/2 to 2 hours
8 to 12 lbs.	2 to 2 1/2 hours
12 to 16 lbs.	2 1/2 to 3 hours
16 to 20 lbs.	3 to 3 1/2 hours
20 to 24 lbs.	3 1/2 to 4 hours

Open foil and fold back away from bird to edges of pan. Continue cooking until done. Pour drippings into pan for making gravy.

BASIC DRESSING RECIPE

1 loaf light bread, torn
1/2 recipe cornbread
2 cups celery, chopped
1 onion chopped
1 to 2 tablespoons poultry (or sausage) seasoning
6 hard boiled eggs, chopped
Broth to make dressing proper consistency.

Put toasted light bread to large bowl and cover with cold water. Let bread soften in water until colander to drain. It has drained, add bread and mix well. Add celery and onion has been simmered under, either in some broth or water with added. Mix thoroughly seasoning and eggs. Pour enough broth to make dressing per consistency. Put well buttered pan to until bubbling and broil in 375 degree oven approximately 1 hour.

This is a basic recipe may be varied in ways, such as adding: nuts, sausage, etc. sley, approximately 3 spoons makes a nice tion, too.

MISSOURI CORN BREAD

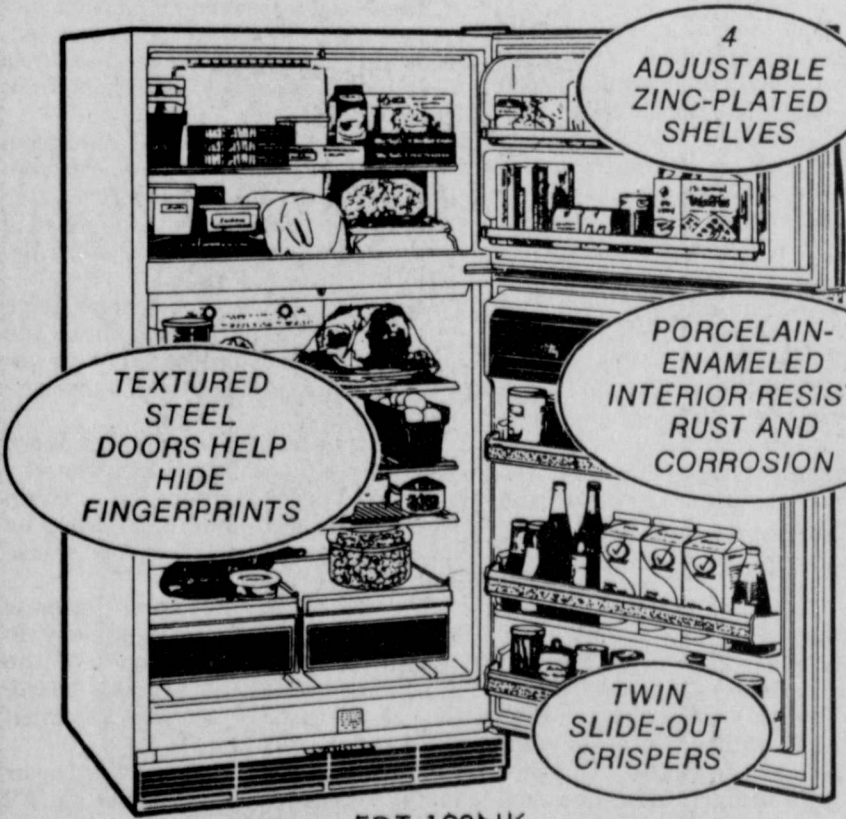
1 teaspoon salt
2 cups corn meal
2 cups boiling water
1 cup sweet milk
2 eggs
1 tablespoon melted butter
4 teaspoons baking powder
Mix meal and salt with boiling water, add milk stir until smooth. Add butter, stir in powder. Bake in a very oven until well done.

GOOD GRAVY

No turkey dinner is complete without smooth, delicious flavored gravy. It will be fat and juicy pan in which the turkey is roasted. There will be giblet stock where the giblets (liver, gizzard) have been enough for the dressing. Add flour with water to thicken to consistency desired. Season with salt and to suit taste. Add sliced boiled eggs and the (liver, heart and gizzard) chopped finely to the before serving.

NOW OPEN
TUESDAY THRU SATURDAY
Minnie's Beauty Salon
Minnie Wright Looks Forward To Serving Her Regular Customers And Welcomes New Ones.
Minnie's Beauty Salon
314 SE 2nd Lockney 652-2713

A Very Special Value Whirlpool 19.6 cu.ft. NO-FROST Refrigerator-Freezer



FOR JUST **\$499.95**
Reg. \$579.95

PLUS PROVISION FOR OPTIONAL ICEMAGIC™ AUTOMATIC ICE MAKER - ADD NOW OR LATER

Here's your chance to save on a quality Whirlpool refrigerator-freezer with a big 5.84 cu. ft. top mount freezer! With quality features like a durable porcelain-

enameled interior, power-saving heater control, Super Storage doors, twin crispers, adjustable meat pan and removable egg-utility container.

Come See Our Complete Line Of Whirlpool Appliances...

Mize Pharmacy & T.V.

102 S. MAIN LOCKNEY, TEXAS 652-2435

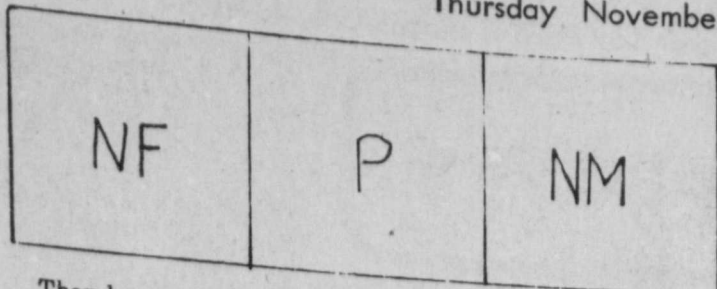
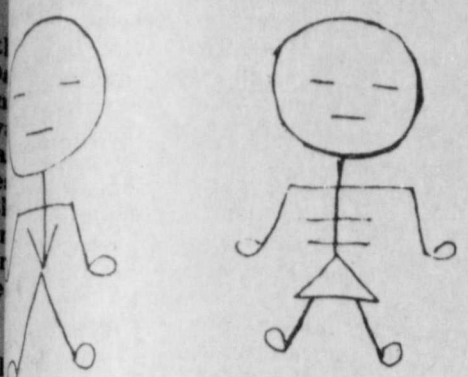
Your're Invited To Our Annual Christmas Open House
Sunday, November 19, 1 p.m. - 6 p.m.
Refreshments And Door Prizes
SCHACHT
Flowers, Jewelry & Gifts
"Our Pleasure Is To Serve You"
112 W. Poplar Lockney 652-2385

Becomings -

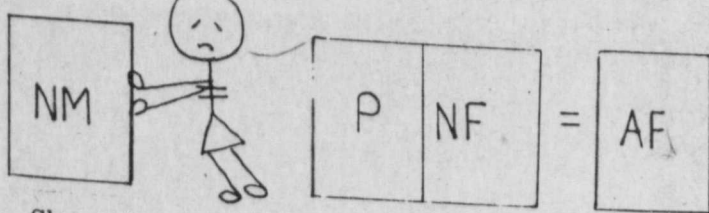
She's O.K.; He's O.K.

Written by Duffy
Illustrated by Beth Pratt

One time there was a little girl and a little boy.



Then her environment took over and tried to kill off her process, an Acquired Feminine developed. For instance, she was taught that should she drop her handkerchief, to not pick it up but wait until a boy did this for her. She was even taught to pretend to drop it in order to play up to the delicate M in little boys. So what happened was, her Natural Masculine got blocked off and her Acquired Feminine contaminated her Person so that the real decision maker was her AF not the Natural Feminine or the Person that she really was.

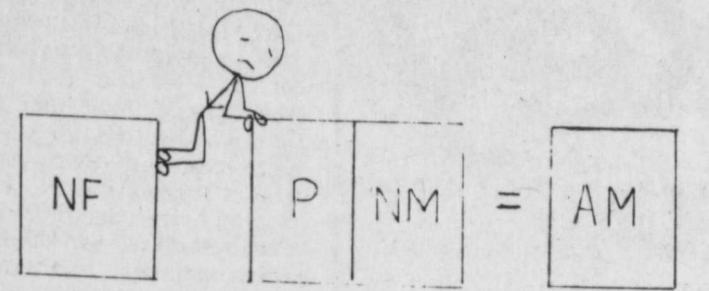
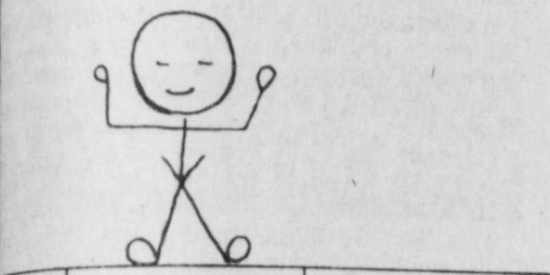


She needed to be and wanted to operate from her Natural P and F and M, but this was not allowed. As she grew older she began to hear about how this is a man's world, and since she was not a man and didn't have much chance of becoming one, she made a decision concerning a life position. She concluded that as a girl, **She Was Not O.K., But He Was O.K.**

While all this was going on, quite the opposite was happening to the little boy. His NF got blocked off from his NM and P and his P became contaminated by his Acquired Masculine. He then did not operate from the Person he would like to be, but from his AF which assured him not only of his right to dominance but of his out and out superiority. So when boy met girl, it was not surprising that things did not always run too smoothly.

Under a microscope you can tell little boys' cells? Did you know that every some girl hormones and every girl some boy

Each little boy and each little girl in the have three ego states in his or her head, three who can influence behavior? Did you guess that talking about Parent, Adult, and Child* but about the Feminine and the Person?



When the little girl realized that she must live in a male dominated society against her Person, she assumed a new life position. She figured that **She Was Not O.K., But He Was Not O.K.** either or else he wouldn't treat her that way. Then things really began to get sticky when she thought to herself that if she were a boy she would never treat girls that way. So in her bitter self-righteousness, she assumed yet another position, that of a real man hater: **She's O.K., He's Not O.K.**

If the story ended here, things would indeed be sad. But since stories which begin with "once upon a time" are required to have happy endings, we are happy to report there exists a life position which comes to the rescue. It is called **She's O.K., He's O.K.**

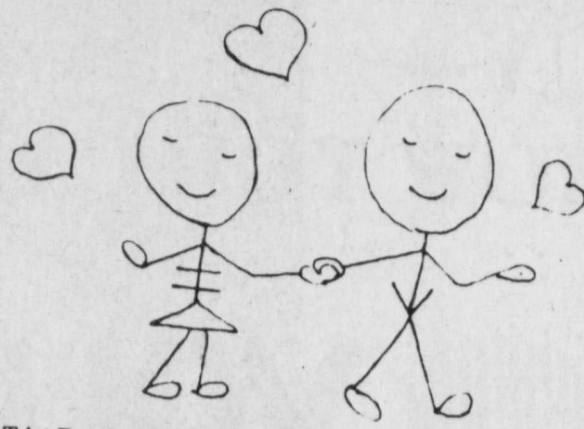
In contrast to the other life positions, this one does not require a script, a role or an acting job, but it means just being what you are. This position is possible only when the P is allowed to be the decision maker, for only then can the Natural Masculine or the Natural Feminine express themselves freely with the permission of the Person and not become blocked off.

This means that a little girl can hit nails and hunt snails if she wants to. A little boy (and big ones too) can eat sugar, like spice and be kinda nice without being called sissy. But there is one important thing we need to mention. P has no actual existence or sexual identity all by itself. Every Person is either a boy or a girl and there is just no getting around that. (Besides, we don't know anyone who wants to get around it.)

By the definition of the words, themselves, femininity relates to being female and masculinity to being male. But, just as each person is a blend in that he secretes both types of hormones, so he is a blend when it comes to feminine and masculine traits. Quite naturally, though, our little girl grew a larger NF and the boy a larger NM. Just as in the animal world, in mankind there are instincts which are grounded in biological conditions, but in man these are highly controlled by volition. The problem comes in when we start trying to weed out culturally instilled F data from the basic F instinct, for what is considered to be feminine or masculine behavior differs with individuals and societies.

Yet there is just no way for a boy to be a mommy or a girl to be a daddy. The important thing is for mommy to be the best one possible and for daddy to be the best daddy possible. This means that nobody is competing with anybody. It means that daddies complement mommies and vice versa. It also means that men and women who do not become parents are just as much as part of the overall complementing system as those who do. It means accepting differences as blessings instead of curses. What it really means is Loving, and when love between persons is at work, all little ego states live happily ever after.

(Oh, yes. That little girl and boy we forgot to finish telling you about, did too.)



(TA, Berne, Games People Play)

OPEN HOUSE

November 18, 19, 20, & 21

9-5 Except Sunday 1-5

Ideas For Christmas

By Ilene Kendrick on Home Decorating, Holiday Center Pieces, & Gifts on Display

Lingerie & Hostess Wear

By Audrey Thomas

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Men's Levi Saddleman Boot Jeans

100% Polyester Reg. to \$19.50

10⁸⁸

Poly/Cotton Blend Reg. to \$18.00

9⁸⁸

Assorted fancy and solid colors. Choose from a large assortment of waist and length sizes.



Velour Tops **10⁸⁸**

Reg. \$18.00

What's as cozy as a sweater, warm as the autumn, and made of soft, rich velour? Any of these splendid tops! Smart V-neck styles with dolman, long or short sleeves. Ribbed trim sleeves and bottom. Choose from navy, berry, green brown or camel in sizes S, M, and L.



Special Purchase Sportswear

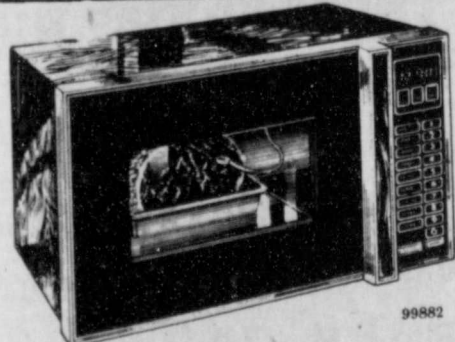
Tops 3 Styles **7⁸⁸** Per Piece Reg. \$11.00

Pants 2 Styles Reg. \$11.00

THANKSGIVING TURKEY FREE

With the Purchase of \$199 or more Range or Microwave Oven from Now until Nov. 18, 1978.

Plus Huge Savings On Kenmore Ranges And Microwave Ovens



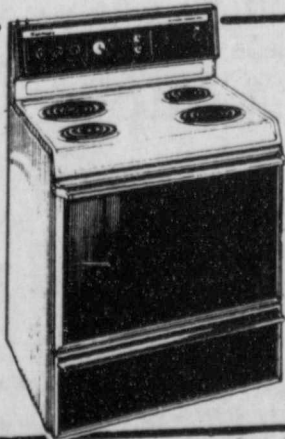
Microwave oven with finger-touch control

\$80 OFF \$399⁹⁵

Cook by time, temperature! Infinitely-variable settings 90 to 625 watts. Probe lets food cook to temperature set, shuts off. 100-min. digital timer.

\$70 OFF Continuous-cleaning electric range **\$379⁹⁵**

Specially coated interior works to clean away food splatters at normal baking temperatures. Automatic oven. 30 in. White.

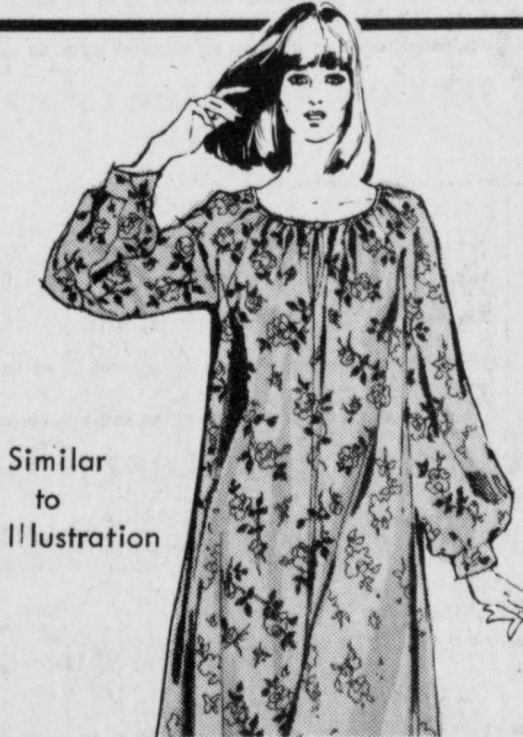


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Repeat Of A Sell Out! Sale! Big Sweeper Floats and Caftans

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Assorted prints in luxurious acetate and nylon. Wears beautifully from early morning until late at night. S-M-L.

Bealls

To The Citizens Of Floyd County

Lois & I would like to express our sincerest appreciation for the excellent support you gave me in my bid for state representative.

We would also like to thank Mr. Bill Hale & his lovely wife, Carolyn, for the clean & highly ethical manner in which they campaigned.

Foster Whaley, State Representative-Elect

POL. ADV. PD. BY FOSTER WHALEY, RT. 1, PAMPA, TEXAS

South Plains News

By Mrs. Murray Julian

Rev. and Mrs. H.S. Calahan Jr. who are missionary Associates named recently to their post are going to Liberia in Africa for their foreign assignment, and we are sorry we had the error in the news. Junior will be teaching New Testament, and June will be working also as a missionary teacher in the seminary.

Mrs. L.T. Wood left a week ago Monday for Lubbock where she spent most of

the week with her daughter and family, Mr. and Mrs. James Teague and boys. She attended the Zig Zigler Motivation Seminar, and helped with this while she was at her daughters.

Mr. and Mrs. Alvin Nichols went to Fort Worth last Thursday, Friday and Saturday. On Thursday they accompanied their daughter, Mrs. Glen Whitfill to Fort Worth to see Alvin's cousin, Mrs. Otis Witt and spent the night there. Friday they

visited another cousin, Mr. and Mrs. John Browning, and then they left Fort Worth and went to Dallas to visit Mr. and Mrs. Terre Michaels, and later they visited in Aledo where Alvin grew up. Saturday night they spent in Irving with Mr. and Mrs. Tom Davis, and Tuesday morning they returned home to South Plains.

The South Plains Community honored Mr. and Mrs. Raymond Upton at a reception on Sunday afternoon, November 5, from 2-4 o'clock, held in the South Plains Baptist Church. 116 were registered at the reception, and a silver service was presented them, among other beautiful presents at the tea. Friends served at the occasion, and the tea was given in recognition of their retirement and in appreciation for their many years of service to the community, in both the post office and the grocery store.

Mr. and Mrs. Dal McLaugh of Clarendon were visiting here on Wednesday with her sister, Mrs. Arby Mulder. Mrs. Mulder has had her grandchildren, Candy, Richard, and Ronda Taylor, children of Mr. and Mrs. Jerry Taylor of Canyon here with her all last week.

Hobby Club met Wednesday afternoon at 2:00 p.m. Nov. 8, at the home of Mrs. J.P. Taylor on the rim of the canyon, with Kathy Burke from the Lighthouse Electric, as guest demonstrator for the afternoon. Roll Call was giving a "Good Idea for Gifts for Men." Kathy Burke demonstrated Christmas Gift suggestions, and showed how to make Christmas wreaths, of Tulle, straw, popcorn, and other things. Snowmen, pot holders, napkins, place mats, and many suggestions for gifts were presented. Refreshments of sandwiches, pickles, coffee, punch and pumpkin pie with whipped cream was served by Mrs. Taylor. The Hobby Club will have their Christmas party at the Far East Restaurant in Plainview on December 8th at 7:00 p.m. There will be gift exchange, and husbands are invited. Those present at the meeting were Mmes. Harold Hamm, Fred Marble, Murray Julian, Arby Mulder, Tillman Powell, Alvin Nichols, Fred Blake, Ruby Higginbotham, Kendall Cummings, Dwight Teeple, Keith Marble, Dick Lyons, Howard Staples and the hostess Mrs. Taylor, with guest Kathy Burke of Floydada.

are providing more than \$18,000. The trips are made possible by support of corporations, foundations and individuals through the National 4-H Council and the Texas 4-H Foundation. The Texas youth will be among 1,600 outstanding 4-H members from across the nation attending the event by virtue of accomplishments in some 50 awards programs.

POULTRY EXTRA-VAGANZA-A poultry extravaganza featuring more than 5,000 entries of chickens, ducks, geese and turkeys,

TEXAS SENDING 46 YOUTH TO NATIONAL 4-H CONGRESS-Forty-six Texas 4-H members will be traveling to Chicago for the 57th National 4-H Congress Nov. 26-30, notes a 4-H and youth leader with the Texas Agricultural Extension Service. Their travel expenses are the courtesy of some 70 private-sector donors who

are providing more than \$18,000. The trips are made possible by support of corporations, foundations and individuals through the National 4-H Council and the Texas 4-H Foundation. The Texas youth will be among 1,600 outstanding 4-H members from across the nation attending the event by virtue of accomplishments in some 50 awards programs.

POULTRY EXTRA-VAGANZA-A poultry extravaganza featuring more than 5,000 entries of chickens, ducks, geese and turkeys,

Fairview News

By Mrs. Clyde Bagwell

November 13-We had our usual weekend cold rainy weather. Monday was a nice clear day with lots of nice sunshine but the weather report is that by mid week we will have another wet spell.

Mrs. C.H. Wise and Charles Denton went to Amarillo Thursday and spent the day with their daughter and sister Mona Dell Wise. That evening late they all ate supper out and joined other relatives and friends at a cafeteria there.

Thursday night Mrs. Bobby Cozby and Kara went to Lockney to visit their aunt and uncle Mr. and Mrs. W.L. Carthel.

Friday night Mr. and Mrs. Bobby Cozby and Kara were supper guests of Mr. and Mrs. Raymond Macha. Mr. and Mrs. E.W. Walls visited in Lockney Tuesday with Mr. and Mrs. D.D. Tate.

Mr. and Mrs. A.S. Mize were Sunday dinner guests of Mr. and Mrs. Harvey Allen, Mike and Norman. In the afternoon Mr. and Mrs. Bill Beedy and Mr. and Mrs. Walton Wilson joined the above group in the Allen home.

Carolyn Burton visited late Friday evening in the C.H. Wise home.

Mrs. Inez Goode of Mansfield spent Tuesday night with Mrs. Jewell Teague. Others visiting during the

evening were Mr. and Mrs. Robert Smith of Ft. Worth visiting in the home of Mr. and Mrs. Saturday were Bill and husband, Mr. and Mrs. Bill Schank of Dallas their brother Jim Floydada, and Mrs. Pruitt, Karen and All had dinner in the home.

Mr. and Mrs. Graham visited Mrs. Ray Cook late day afternoon.

Carolyn Burton Mrs. E.W. Walls morning.

Mrs. C.W. Payne Mrs. Clyde Bagwell afternoon.

Mrs. Ray Cook Lubbock Wednesday with her cousin Luth van at Methodist Hospital. Mrs. Cook reports her sin seems to be getting weaker. Monday and Tuesday Jim Tye and children and Joshua of Lubbock were here in the home and Mrs. Bill Tye, there for dinner Tuesday were, Mrs. Weldon Greg, Karen and Leigh Ann Evans and Mrs. Lindsey Grahaming the past week and Mrs. Burl Huggins and Mrs. R.B. Huggins. Mr. and Mrs. A.S. Mize and Thomas of the Floyd area and Mrs. Inez Goode of Mansfield.

History Book Sales Are Nearly Complete

Book sales are winding up as the Floyd County Historical Book project committee prepares the book for final proof-reading.

Books may still be purchased for \$24.90 plus tax. The Floyd County Museum has gift certificates that would be the perfect gift for a parent or relative who would find all the family histories of special interest.

Also, persons who already ordered one should be looking for future when they need a book for each of the family to have their own home.

To order books or business histories to pay memorial or pages, interested persons should contact Mrs. Taylor in Lockney museum in Floydada.

many of them will be held Dec. 8 at the San Antonio Convention Center. The event is the 105th Annual Convention and National Poultry Association of the American Livestock Breeds and Conservation Association. The show will feature 20 breed and specialty meetings along with an annual meeting of the Poultry for the Preservation of Poultry Aniquities, a poultry specialist with Texas Agricultural Extension Service.

John Lloyd came with his home with his poultry having several guinea pigs while they were in the Lawrence Center with Roy Reed and Victoria Gray, Clara Franks, L. Alpha Burke and L. one each. went to Ralls Wednesday for the trip. Bally, Avis Manning, Her Bostick. have Hen sale to go.

have two Mrs. Lucia B. who was l. It will be for awhile. had a nice afternoon. residents from Nursing visit with several guinea pigs while they were in the Lawrence Center with Roy Reed and Victoria Gray, Clara Franks, L. Alpha Burke and L. one each. went to Ralls Wednesday for the trip. Bally, Avis Manning, Her Bostick. have Hen sale to go.

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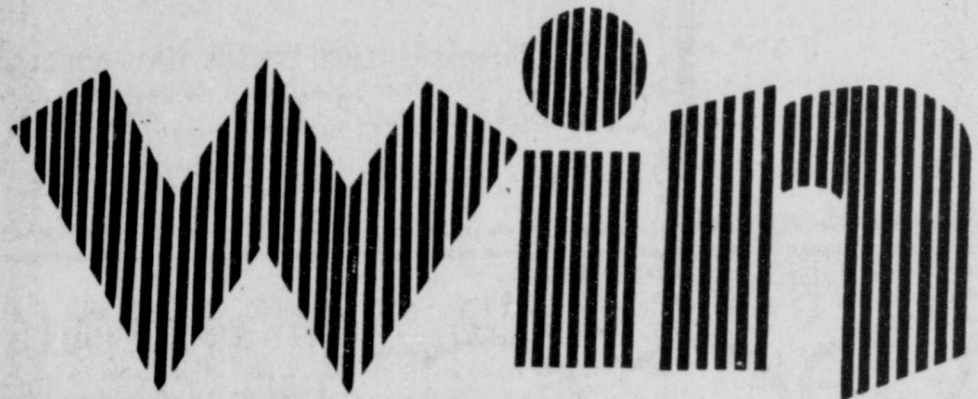
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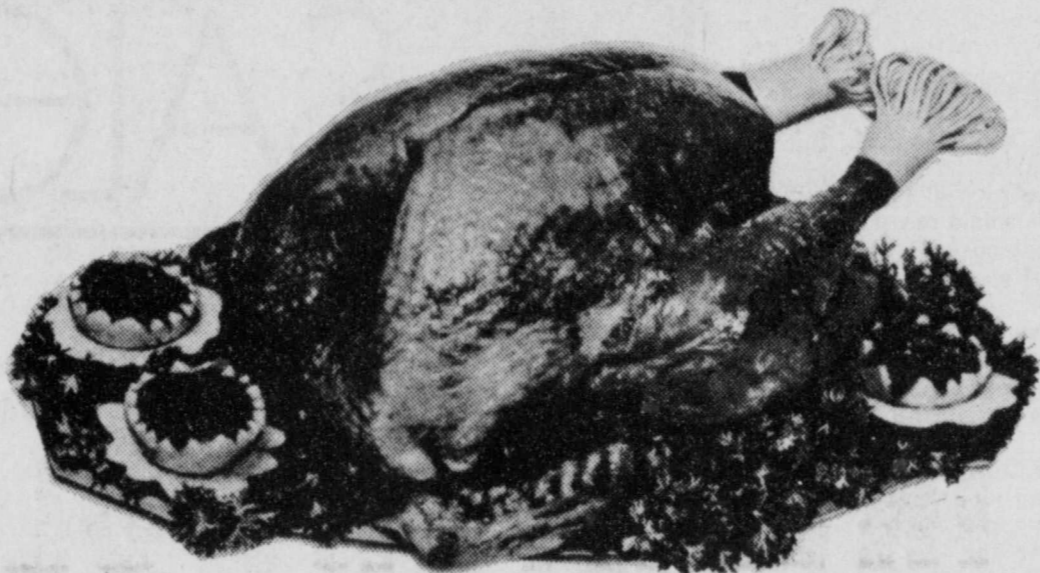
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win your turkey

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Contest Rules:

YOU CAN WIN YOUR THANKSGIVING TURKEY - Just fill and clip out any or all of these coupons and deposit them at the firms listed on the coupons. Each firm will hold an individual drawing. The drawing will be Monday, November 20, 1978 at 5:00 p.m. before Thanksgiving. One winner per family, you need not be present to win, no purchase necessary, and you must be 16 years of age or older to enter.

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Address..... Phone.....
Schachts Flowers
112 West Poplar

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Baccus Ford Inc.
321 South Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Davis Lumber Co.
102 East Shurbet

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Brown's Dept. Store & Outlet Store
Lockney, Texas

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Strickland's Auto Sales
Highway 70 Next to Strickland Restaurant

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Barker Insurance
100 South Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Perry Implement Co.
North Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Parker Appliance & Furniture
110 South Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Thomason Grocery
114 North East 8th

Turkey Contest Coupon

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Address..... Phone.....
Dan's Auto Service
111 W. Locust

Turkey Contest Coupon

NAME.....
Address..... Phone.....
White Auto Store
121 College

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Page's Thriftway
211 North Main

Pizza Gold

Pizza Restaurant and Ice Cream Parlor

MON. NIGHT BUFFET IS NOW EVERY FRIDAY NIGHT

ATTENTION

Floydada Whirlwind and Lockney Longhorn Fans:

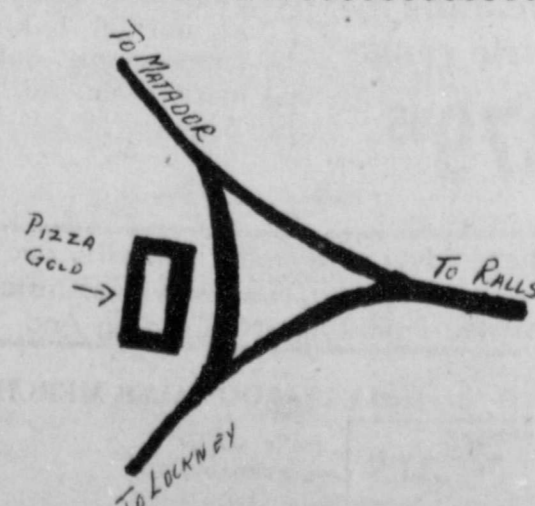
For Your Convenience We Will Have A Pre Game

Buffet From 5 P.M. - 7 P.M.

Soup-Salad-Sub Sandwich-Pizza

Every Friday Night-All You Can Eat

\$2.49



On The Wye In Floydada

GOOD LUCK WHIRLWINDS AND LONGHORNS

New
agwell
were Mr. and
Smith of Me
se visiting in
and Mrs. Bill
ay were Bill
usband, Mr. and
chank of Dal
brother Jim
da, and Mrs. W
Karen and C
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and Mrs. Lin
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ay Cook late
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E.W. Walls Mo
g. C.W. Payne
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rs. Bill Tye. O
p the Abernath
completion.
(Staff Photo)



DANIEL gets in line of this pass just in the home of the Abernathy Antelope from for dinner Tuesday completion. (Staff Photo)

FLOYDADA SCHOOL LUNCH MENU

- 1/2 pint milk
LUNCH:
Turkey, Dressing & Giblet Gravy
Seasoned Green Beans
Cranberry Sauce
Fruit Salad with Topping
Hot Rolls
1/2 pint milk
WEDNESDAY
BREAKFAST:
1/2 cup apple juice
2 slices bacon
Toast
1/2 pint milk
LUNCH:
Hamburgers on Home Made Buns
Tomato, Lettuce, & Dill Pickles Slices
French Fries
Peach Cobbler
1/2 pint milk
THANKSGIVING HOLIDAYS

MORE "ANNIE GET YOUR GUN" COMPLIMENTS

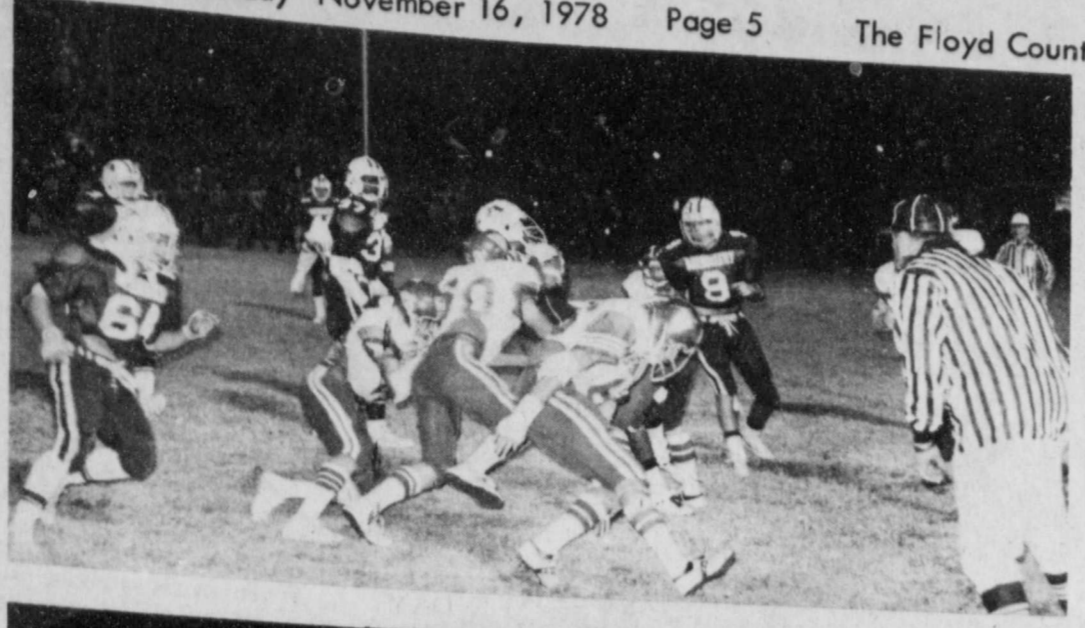
Last week Floydada residents had the opportunity to attend a Broadway musical, "Annie Get Your Gun" written by Irving Berlin. True, it wasn't a performance done by professional actors and actresses, but just the same an evening of excellent entertainment by the entire cast.

The musical was set in the early 1900's about a Wild West Show sprinkled with a little romance. As was proven by the vibrant, blond Tammy Payne who played Annie, "You Can't Get A Man With A Gun".

Frank Butler, the fastest Gun in the West" was played by the tall, and handsome Calvin Dick. His description of "The Girl that I Marry" certainly didn't fit that of Annie at the beginning of the story.

Bernice Walters added an element of experience to the cast in her charming portrayal of show manager Charlie Davenport. Other headliners were Theresa Whiteley, the charming as well as scheming Dolly Tate giving a fine performance. Jett Cheek had the role of William F. Cody, wonder if he was really as tall as Jett.

The cast included various ages, musical entertainment



DEFENSE BLAST OFF...Whirlwinds Greg Jones, Danny Cedillo and Ricky Luna take out Antelope ball carrier. In lower photo cold Whirlwind fans are all standing near the end of the game. (Staff Photo)

Lonnie Turner Receives Award

LUBBOCK--Presentation of Service Awards totaling 220 years of service are to be made by the State Department of Highways and Public Transportation to personnel of District Five by George C. Wall, Jr., District Engineer. These awards will be made at the monthly Supervisors' Meeting on November 14, 1978 at the District Office.

Receiving awards for 30 years of service are: George C. Wall, Jr., District Engineer-Lubbock; Edgar A. Smith, Engineering Technician-Lubbock; David Midkiff, Jr., Maintenance Construc-

tion Supervisor IV-Tahoka. Receiving awards for 15 years of service are: Lonnie D. Turner, Maintenance Technician III-Floydada;

and enjoyment for all ages. Miss Lewallen did a great job of directing, along with Penny Bertrand providing musical accompaniment.

It was an excellent display of hard work and cooperation by different age groups from school and community, and this hard work paid off in an evening of great entertainment for Floydada.

By Lou Burleson and Julie Cathey

FLOYDADA
Visitors in the home of Mr. and Mrs. Maurice Campbell this week have been their daughter, Mrs. George Staples and her daughter Casey from Appleton, New York. Mrs. Staples and Casey have also visited other relatives in the area during their Texas visit.

WORK IS DOMINATED by the search for happiness, reports a family life education specialist. Happiness, in turn, is self-fulfillment that comes from material and intellectual satisfactions, says Dorothy Taylor with the Texas Agricultural Extension Service, The Texas A&M University System.

AA DISTRICT STANDING

DISTRICT 3-AA				
Team	W-L	Pts.-Opp.	W-L	Pts.-Opp.
Mulshoe	4-0	88-44	2-1	189-105
Littlefield	2-1	88-29	4-3	134-100
Dimmitt	2-2	75-74	3-6	121-150
Oilton	2-2	82-86	4-5	126-138
Friona	1-3	85-81	4-5	122-136
Morton	0-4	44-121	2-7	114-191

Last Week's Results - Mulshoe 21, Dimmitt 15, Oilton 22, Friona 21, Littlefield 21, Morton 0.
This Week's Schedule - Friona at Dimmitt; Littlefield at Oilton; Mulshoe at Morton.

DISTRICT 4-AA				
Team	W-L	Pts.-Opp.	W-L	Pts.-Opp.
Idalou	2-1	55-37	8-1	203-70
Tulia	2-1	54-53	3-6	87-148
Floydada	2-1	42-24	7-2	138-85
Abernathy	2-2	52-81	7-3	196-155
Lockney	0-3	28-37	4-5	85-48

Last Week's Results - Floydada 26, Abernathy 3; Idalou 28, Tulia 14.
This Week's Schedule - Tulia at Floydada; Lockney at Idalou.

DISTRICT 5-AA				
Team	W-L	Pts.-Opp.	W-L	Pts.-Opp.
Slaton	5-1	159-70	7-2	205-118
Frenship	4-2	122-105	4-5	134-204
Seminole	4-2	125-73	5-4	232-99
Tahoka	4-2	155-85	3-6	133-126
Denver City	3-3	108-75	3-6	94-156
Post	2-4	88-106	2-7	190-222
Roosevelt	2-4	152-168	3-5-1	94-156
Cooper	0-6	12-251	1-7	26-323

Last Week's Results - Denver City 21, Frenship 13, Roosevelt 51, Cooper 6, Tahoka 33, Post 16, Slaton 27, Seminole 15.
This Week's Schedule - Denver City at Roosevelt; Seminole at Cooper; Frenship at Post; Tahoka at Slaton.

Local PTA To Be Formed

All parents of elementary students interested in forming a PTA are urged to attend a meeting Monday night November 20 at 7 p.m. at Duncan Elementary. Mrs. James E. Smith of Lubbock, District 14 PTA President, will preside at the meeting.

BEWARE OF MAIL-ORDER OFFERS--when sending a check, write the company's address on it, advises Claudia Kerbel, consumer

THE FLOYD COUNTY HESPERIAN
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★ TEXAS PRESS MEMBER 1978 ASSOCIATION

information specialist with the Texas Agricultural Extension Services, The Texas A&M University System. That way, when the check is cashed and returned, you'll have a record of where you sent your money, she explains.

Charles, Cindy, Chris, Cary and Courtney Ann Stenholm say
THANK YOU

"Thank you for the phoning, walking, talking, friendly receptions, contributions, and your votes. We needed you and you came through. We won't forget you!"

Charles STENHOLM
Democrat - 17th District - U.S. Congress

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CONVENIENCE STORES
102 E. Houston, Floydada, Texas

SHOP ALLSUP'S AND SAVE! PRICES EFFECTIVE NOV. 16-19, 1978

INVENTORY CLEARANCE SALE

SHURFINE 25 SQ. FT. ALLUMINUM FOIL REG 59¢ **3/99¢**

GREAT BUYS!

BORDEN'S BUTTERMILK 1/2 GAL. CTN. **79¢**

SHURFINE CONCENTRATED ORANGE JUICE 6 OZ. CAN **5/99¢**

SHURFINE WHOLE KERNEL CORN **4/99¢**

ALLSUP'S PREMIUM RD. CTN. ICE CREAM 1/2 GAL. CTN. **99¢**

ROXEY DOG FOOD 15 OZ. CAN **8/99¢**

GREAT BUYS!

BORDEN'S FUDGE OR FROSTY POPS 24 CT. BOX **\$1.09**

SHURFINE WHOLE PEELLED TOMATOES 16 OZ., REG. 50¢ **2/59¢**

SHURFINE WHOLE SWEET POTATOES 16 OZ., REG. 89¢ **2/99¢**

GREAT BUYS!

BORDEN'S HI-PRO MILK 1/2 GAL. CTN. **79¢**

OSCAR MAYER BEEF FRANKS 16 OZ., PKG., REG. \$1.79 **\$1.19**

SHURFINE 32 OZ. SYRUP REG. \$1.29 **69¢**

SHURFINE PEAR HALVES OR PEACHES 16 OZ., WHILE SUPPLY LASTS **2/79¢**

SHURFINE 17 OZ. FRUIT COCKTAIL **2/79¢**

WHILE SUPPLY LASTS

OCEAN SPRAY CRANBERRY SAUCE 16 OZ. REG. 71¢ **2/99¢**

Center News

By Mrs. J.E. Green

November 14—What a cold dreary, gray day! No doubt winter is "just around the corner."

Well, I'm home again after a visit down state with the Ryman's—Margaret and family and my sister-in-law, Mattie Matthews of Hillsboro. How I missed that dear brother Tarp! Margaret and I attended the Golden Eagle banquet Nov. 3 at N.T.S.U. at Denton—Good time. Big crowd. And on my way home I visited

over night with Don Clark and Betty Lou at Big Spring; then Sunday he brought me home. It is such a joy to visit loved ones, but when winter is coming on there is "no place like home"—for the home's sake as well as the rest. And some time Christmas week—and I'm not partial to a White Christmas—I hope the descendents will be with me—Sorry I can't expect the Alaskans this time.

I found when I reached home that Mr. and Mrs. Claud Carpenter have entered the Lockney Nursing home, and like it. But we hope they can come home again. We miss them.

Miss Vera Meredith's company last week was: the Clay Muncys on Tuesday; Friday, Miss Mary Pearl Coward; Thursday, Mrs. Ted Bell; and Mrs. Louise Hamilton came Sunday afternoon.

Sunday dinner guests of the Thomas Warrens were Mrs. Ola Warren and Mrs. Fred Battey; also their daughters and families, Mr. and Mrs. Paul Stout and their small daughters, and Mr. and Mrs. Jimmy Owens and two small sons.

Mr. and Mrs. Edwin Warren spent Sunday in Kress with her parents.

Mrs. Wade Warren spent Sunday afternoon with Mrs. Elmer Warren.

Mrs. Ava Jackson spent over the weekend in Rotan with a daughter and husband, the Neal Wrights. Also present were the Wright's son Kevin and family of Chatanooga, Tennessee, including Mrs. Jackson's newest great grandson.

Mr. and Mrs. Charles Fulkerson have been on the sick list.

Mrs. Roe Jones is visiting in Ruidoso, N.Mex. with her daughter Helen and husband.

Mr. and Mrs. Hal Thomas reached home last Tuesday from a trip to California where they visited relatives. Sue and Milton Mensch

and son David of Lubbock spent Thursday night and Friday with her parents, Mr. and Mrs. Hal Thomas.

Mr. and Mrs. Gordon Mayfield were in Crosbyton last Thursday attending last rites of a nephew, Charles Suddeth. Our sympathy is with loved ones. Also with loved ones of Ruby White who passed on while I was away.

The Brewers, accompanied by the Millard Watsons spent Sunday and Monday in Lubbock visiting some of their children and families.

NEWS 'N' NOTES

(by Sharon Hillis)

CRISIS-FACE IT RECOVER

Face crisis and recover from it. Crisis demands action. Unless individuals and families know how to combat an upset in life's routine and what feeling to expect, it can create an unresolved crisis. When an upset happens, most people go through three broad stages: disorganization, recovery and reorganization.

DISORGANIZATION
When crisis strikes, so does disorganization—as the person begins to feel. Many suffer bewilderment. A few remain calm, and a few express their strong feelings in outbursts of fury or screaming. In most cases, tension rises, and most people feel helpless.

RECOVERY
When people emerge from this stunned condition, they must cope with a different future life—one changed by the traumatic event. They have two choices: to hide from the event or face it and fight back. Those who choose to hide may escape into fantasy or worry, or they may retreat within themselves. Some people become resentful. Guilt feel-

ings are common. Also, many deny what has happened.

To start recovery, it is important to face the crisis, not hide from it. As a person begins to face a crisis, he can start to measure it realistically and start to get organized. Many times, people cannot rebound by themselves. This is when they should ask friends or trained professionals for help in dealing with the situation.

REORGANIZATION
Reorganization in the final step. It begins once the person decides what to do and starts to accomplish the tasks.

FAMILY CAN HELP
A crisis can affect individuals—the entire families—emotionally, socially and physically. Crisis means a change in lifestyle. Old habits may become no longer appropriate, and this strains the individual and the family resources. All families face various hazardous circumstances, but not all families view the same events as unresolved-crisis events. A family's resources for meeting each situation will, in many cases, determine whether or not it is an unresolved crisis.

TODAY IS THE DAY TO STOP SMOKING

Look At Your Auto Registration Plate

AUSTIN—It's time for a last-minute checkup. Look at your automobile registration plate.

Does the validation sticker expire in October, 1978? If so, you had until October 31 to get a new validation sticker for your vehicle.

R.W. Townsley, director of the Motor Vehicle Division of the State Department of Highways and Public Transportation, reminded motorists today that they should have received October renewal registration applications by mail.

If you do not have the new three-part registration renewal card, you must take your most recent registration receipt, car title and the registration fee to your county tax assessor-collector to obtain a new validation sticker. Many county assessor-collectors will not accept checks and require cash or money orders with the application.

Under the new year-around registration law, about 700 thousand vehicle registrations expire each month. They must be renewed for one year during the month or registration, since the last of the short-term transition registrations expired in September.

WEEDY PASTURES ARE INEFFICIENT—Weedy pastures reduce forage production, says a forage specialist with the Texas Agricultural Extension Service. Controlling weeds makes more nutrients and moisture available for grass growth. Weed control can be as effective as applying a moderate amount of fertilizer. Applying herbicides early in the spring along with the spring and early summer mowing can mean more forage for beef production.

"Kiss me, I don't smoke . . ."

AUTOMOBILE ADDITIONS

A Kentucky coal miner paid the highest price for a used car: \$280,000 for a Rolls Royce Phantom once owned by Queen of the Netherlands, not been reported to the seller had to the four new tires to the deal.)



In what is probably a "brilliant hare" Greensboro, N.C., police using two Volkswagens to nab speedsters. The Rabbits are doing more than twice as many miles per gallon than the department's 15 traffic patrol cars, and time has been negligible compared to their bigger counterparts. Acquired under a state-federal traffic enforcement grant, the "patrol" Rabbits are equipped with radar, flashing lights and police radios. They always get their man.

The staggered registration system was used to eliminate long lines last minute when more than 10 million registrations filed in two months. You make the short lines still by promptness in entering your vehicle.

Although August Siegfried Marcus built four-wheeled gasoline-powered vehicles in the and '70s, he gave up to develop the car, call "a senseless waste of and effort." One reason Marcus' quitting might been the fact his control required the lifting of end and the spinning wheels in order to get darn thing going.

In 1836 there was a in the United States of over \$28 million!



TO BE ABLE TO WIN YOUR THANKSGIVING TURKEY: Just fill out and clip any or all of these coupons and deposit them at the firms listed on the coupons. Each firm will hold an individual drawing. Drawings will be Monday, 1 November 20, 1978 at 5 p. m. before Thanksgiving. One winner per family, you need not be present to win, no purchase necessary and you must be 16 years of age or older to enter.

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Cornelius Oil Co.
420 S. 2nd Floydada 983-2154

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Builders Mart-Willson & Sons
111 North Main 983-3113

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Thompson Pharmacy
200 South Main 983-5111

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Buddy's Food
220 South 2nd. 983-3149

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Collins Implement
Rall Highway

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Kirtley's Market
316 North 2nd. 983-3105

Turkey Contest Coupon
NAME.....
Address.....Phone.....
City Auto Inc.
201 East Missouri 983-3767

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Consumers Fuel Assn.
404 East Missouri 983-3394

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Martin & Co.
South Main

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Leonard's Cafe
321 South 2nd 983-2364

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Roye's Merle Norman
204 South Main Phone 983-5082

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Arwine Drug
100 West California 983-2856

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Perry's Bros.
104 East California 983-3510

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Kirk & Sons Hardware
119 East Missouri 983-3280

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Producer's Co-op Farm Store
112 North 8th 983-2821

Turkey Contest Coupon
NAME.....
Address.....Phone.....
Oden Chevrolet-Olds Inc.
221 South Main 983-3787

RCA Tackles Inflation With Introductory Specials
New 1979 Models!

SALE!
Watch your favorite show, your favorite game with this color set.

Limited Time Only **\$388**

- 100% solid state
- Brilliant color performance
- Built-in energy feature
- Automatic Fine Tuning

RCA XL-100 19" diagonal
The Alzar Model FC41

Watch all the new shows on this smart contemporary styled Color console

- XtendedLife chassis
- Automatic Color Control
- Flestone correction
- Low power consumption ... only 89 watts

\$588 regular 629.95

RCA is making televisions better and better.

RCA XL-100 25" diagonal
The Fairhaven Model GC50

SAVE 21.95! Color TV with brilliant color performance. regular 419.95 **\$398**

- 100% solid state XtendedLife chassis
- uses only 69 watts
- automatic fine tuning

SAVE 31.95! RCA's ColorTrak Television. regular 479.95 **\$448**

Advanced highly automatic TV

- ColorTrak means getting the color right even more automatically

Compact Color TV from RCA regular 479.95 **\$248**

- Compact, but offers the brightest, sharpest picture ever
- Limited time only

RCA Award GOLD KEY Winning Dealer

Mize Pharmacy & TV
102 S. Main Lockney Phone 652-2433

6-32 OZ
REGULAR OR DIET
DR PEPPER
99¢
\$2.09 VALUE
PLUS DEPOSIT

10 1/2 OZ CAMPFIRE
**MINATURE
MARSHMALLOWS**
5/\$1.00
47¢ VALUE

4 ROLL HI-DRI
**BATHROOM
TISSUE**
59¢
99¢ VALUE

2 LB FOLGERS
COFFEE
\$5.19
3 LB \$7.79

5 LB GLADIOLA
FLOUR
69¢
\$1.09 VALUE

WE GIVE
**S&H
GREEN
STAMPS**
**DOUBLE
ON
WEDNESDAY**

BUDDY'S

WE GIVE
**S&H
GREEN
STAMPS**
**DOUBLE
ON
WEDNESDAY**

STORE HOURS
Mon.-Sat., 8 a.m. to 8 p.m. Sun., 9 a.m. to 8 p.m.
VALUES EFFECTIVE THRU SATURDAY NOVEMBER 18, 1978
We Reserve The Right To Limit Quantities

"BONE IN" BUTT-OR-SHANK
**SMOKED
HAM** **\$1.29** LB.

8 OZ PHILADELPHIA
**CREAM
CHEESE** **2 FOR \$1.29**

HONEYSUCKLE 16 LB UP
TURKEYS **79¢** LB

1 LB DECKERS
BACON
\$1.49

3 LB DECKERS
**CANNED
HAM** **\$5.99**

**BAKING
HENS** **59¢** LB

WILSONS PIT STYLE
**BONELESS
HAM** **\$2.19** LB.

FAMILY PACK
**GROUND
BEEF** **99¢** LB

COUNTRY STYLE
**SPARE
RIBS** **\$1.29** LB

USDA BONELESS
ROUND STEAK **\$1.99** LB.
USDA BLADE CUT
CHUCK ROAST **99¢** LB

PLAY BUDDYS LUCKY STARS
YOU CAN BE ONE OF THE 25 WINNERS INSTANT WEEKLY NO PURCHASE
REQUIRED - MUST BE 18 OR OVER WATCH FOR STARS ON REGISTER TAPE



CHRISTINE COOK

\$100.00 Gift Certificate Winner
Mrs. Christine Cook

- Mrs. Zant Scott 1200 S&H Green Stamps
- Maggie Villanueva 1200 S&H Green Stamps
- Raymond Martinez 600 S&H Green Stamps
- Mrs. Guy Ginn 600 S&H Green Stamps
- Ester Duran 600 S&H Green Stamps

- GOLD STARS - \$100 GIFT CERTIFICATE
- SILVER STARS - PURCHASE FREE
- RED STARS - 10 LB. FAMILY PRIDE TURKEY
- GREEN STARS - 1200 S&H GREEN STAMPS
- BLUE STARS - 600 S&H GREEN STAMPS

6-32 OZ
**COKE OR
7-UP** **\$1.49**
\$2.09 VALUE
PLUS DEPOSIT

12 COUNT NESTLES
**HOT COCOA
MIX** **99¢**
\$1.49 VALUE

1/2 GAL BELL
ICE CREAM **\$1.29**
\$1.89 VALUE

1 LB. KEEBLER
**CLUB
CRACKERS** **73¢**
93¢ VALUE

6 1/2 OZ CARNATION
TUNA **67¢**
99¢ VALUE

7 OZ SUPER SIZE
SAFEGUARD
SOAP **2/99¢**
65¢ VALUE

10 LB US #1
POTATOES **89¢**

CALIF.
AVOCADOS **3 FOR \$1.00**

STALK
CELERY **29¢**

1 LB BAG
CRANBERRIES **49¢**

10 OZ HOLSUM
**STUFFED
OLIVES** **\$1.19**
\$1.63 VALUE

20 COUNT BOUNCE
**FABRIC
SOFTNER** **89¢**
\$1.29 VALUE

12 COUNT SOFT N LITE
**BROWN & SERVE
ROLLS** **2/89¢**
57¢ VALUE

8 OZ BORDENS
**WHIPPING
CREAM** **2/79¢**
65¢ VALUE

75 SQ. FT.
**REYNOLDS
FOIL** **89¢**
\$1.33 VALUE

12 OZ. FISHERS RAW
**SPANISH
PEANUTS** **59¢**
79¢ VALUE

64 OZ. LIQUID
ERA **\$2.59**
\$3.39 VALUE

32 OZ SNAP-E-TOM
**TOMATO
COCKTAIL** **79¢**
\$1.09 VALUE

PILLSBURY SLICE AND BAKE
COOKIES **89¢**
\$1.19 VALUE

3 PACK EAGLE BRAND
MILK **\$1.79**

30 OZ. LIBBY'S
**PUMPKIN PIE
MIX** **59¢**
79¢ VALUE

16 OZ LIBBY'S
PUMPKIN **3/\$1.00**
45¢ VALUE

17 OZ. PRINCELLA
YAMS **2/89¢**
59¢ VALUE

KRAFT
CHEESE & CRACKERS **12/\$1.00**
20¢ VALUE

12 OZ NESTLES
**CHOCOLATE FLAVOR
CHIPS** **89¢**
\$1.29 VALUE

7 OZ SMUCKERS
**MARSHMALLOW
CREME** **2/99¢**
59¢ VALUE

1 LB WHITE SWAN
**SOFT
MARGARINE** **2/99¢**
69¢ VALUE

1 LB IMPERIAL
**POWDERED
SUGAR** **3/\$1.00**
47¢ VALUE

8 OZ. DROMEDARY
PITTED DATES **69¢**
89¢ VALUE

16 OZ. \$1.37
**STUFFING
MIX** **2/\$1.19**
81¢ VALUE

32 OZ BLACKBURN CRYSTAL
**WHITE
SYRUP** **59¢**
79¢ VALUE

16 OZ OCEAN SPRAY
**CRANBERRY
SAUCE** **2/89¢**
59¢ VALUE

17 OZ DEL MONTE
**FRUIT
COCKTAIL** **2/89¢**
63¢ VALUE

11 OZ GOOD DAY
MANDARIN ORANGES **2/79¢**
49¢ VALUE

29 OZ LIBBY'S
PEACHES **2/\$1.19**
83¢ VALUE

6 OZ LIBBY'S
**CHUNKY
PEARS** **2/\$1.19**
75¢ VALUE

20 OZ DEL MONTE
PINEAPPLE **2/\$1.19**
77¢ VALUE

16 OZ GREEN GIANT
CUT GREEN BEANS **3/\$1.00**
45¢ VALUE

LARGE
EGGS **9¢** DOZ
WITH PURCHASE OF 2 LB
OWENS SAUSAGE

17 OZ GREEN GIANT
CORN **3/\$1.00**
45¢ VALUE

16 OZ. VLASIC
**SWEET
PICKLES** **69¢**
\$1.03 VALUE



BARN AND STABLES ARE POPULAR OUTSIDE installation points for telephones. According to Southwestern Bell, ranchers and farmers spend a good deal of time in their barns, and they want communications there. The telephone company has found that almost all people want phones where they do most of their work and spend most of their time.

Soil Survey Released

The detailed Floyd County standard soil survey was officially released this week. Jon J. La Baume, district conservationist for the Floyd County Soil Conservation Service presented the report to Judge Keller Holmes and the Floyd County Commissioners Court Tuesday morning.

Also represented at the presentation were Birch Lobban with the Floyd County Extension Service and Gilbert L. Fawver, chairman of the Floyd County Soil and Water Conservation District #104. The SCS has the leadership for the Federal part of the National Cooperative Soil Survey. The National Cooperative Soil Survey is a joint effort of the United

States Department of Agricultural and agencies of the state, usually the Agricultural Experiment Stations. The survey is a part of the technical assistance furnished to the Floyd County SWCD.

The soil survey was over ten years in the making with the major field work being done in 1968 through 1972 by soil scientists Conrad Neitsch, who was stationed in Floydada, and Dan Blackstock, who was stationed in Lubbock.

The soil survey consists of 72 sheets of aerial photos with soil delineation and the survey has a description of each soil in the county, classification of each soil for cropland, rangeland, pasture-land and wildlife land.

Commissioners Handle Light Agenda

According to the official minutes of the Floyd County Commissioner's meeting Monday a light agenda was acted upon.

The Commissioners renewed membership in the Texas Association of Coun-

ties at a cost of \$300. They also signed a contract with Racal-Milgo Company for upkeep on the radio equipment of the county.

The November 7 General Election ballots were canvassed and declared correct

and the official bond of Sheriff Fred Cardinal was approved.

All commissioners were present with county judge J.K. Holmes officiating. Incoming judge Choise Smith was also present.

Farmers, ranchers, game managers, community planners, engineers, builders, homeowners, real estate people, and units of government are only a few of the ones who can use the survey.

Anyone wanting a copy of the survey and or details on the survey, please contact the Soil Conservation Service at 208 So. Wall Street in Floydada.

In line with Department of Agriculture policies benefits of this program are available to all who need the information regardless of race, color, national origin, sex, religion, marital status or age.

REGULAR DAILY EXERCISE, rather than "only on weekends," will pave the way to better physical fitness, says Carla Shearer, health education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

IN A WELL DECORATED HOME, the color scheme of one room complements the other, and hallways visually link one room with another, says Sue Young, housing and home furnishings specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

MOST FRESH VEGETABLES store well for two to five days, except for root vegetables which store well for from one to several weeks, reports Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.



A berry that grows in West Africa is 3,000 times sweeter than sugar.

**The Floyd Philosopher
Thinks Politicians May Have Lost
Their Best Platform---The Handshake**



Editor's note: The Floyd Philosopher on his grass farm thinks he had gleaned a startling fact from the recent elections.

Dear editor:
It may not have soaked in yet but one startling result of the recent elections may have been destruction of a campaign tactic politicians have been using and getting elected with for hundreds of years.

It's the discovery of the revolutionary fact the handshake may not be as important as politicians figured.

In the U.S. Senate race in Texas, Sen. John Tower got mad at his opponent, Cong. Bob Kruegar, for what he considered dirty politics and refused to shake hands with him in the middle of the race.

A picture of Kruegar sticking out his hand and Tower refusing to shake it went out all over the nation, newspapers figuring they knew a sensational story when they saw it. If they had a picture of the end of the world they'd publish it, wouldn't they?

Reaction was immediate. A politician

avoiding a handshake is un-heard of in the annals of representative government. It is unthinkable. Followed up, it would leave thousands of office-seekers simply platform-less, except for the kissing of a baby here and there and showing up at funerals. Leave stones un-turned and issues, ignored, but to leave a hand un-shaken is fatal.

The situation was so grave Sen. Tower spent thousands of dollars explaining why he had left that hand dangling. Big city editors speculated it would be his undoing. It was as though a blow had been struck at the foundations of democracy. Heads were shaking in the inner councils of political experts.

Well, Sen. Tower was re-elected. Does this mean that from now on politicians will have to run on something else besides their extended right hands?

Let's hope so. In fact, let's shake hands on it.

Yours faithfully
J.A.

Area Farm Commodities

Exceed \$3.1 Billion

LUBBOCK—The value of the major commodities and livestock produced on the High Plains of West Texas

and Eastern New Mexico in 1977 exceeded \$3.1 billion, according to information compiled by Water, Inc.

Included in that figure is the market value of cotton,

corn, grain sorghum, wheat and fed cattle raised in the 56 Texas and six New Mexico counties on the High Plains.

This information and more is included in the Water, Inc., publication "1977 Agricultural Production," which is available upon request from Water, Inc., P.O. Box

367, Lubbock, Tex., 79408.

Fed cattle was the leading 1977 money maker, accounting for \$1.54 billion in sales.



DERAL YOUNG, Rance Young and Randy Beedy hunted Saturday November 11 on the Tub Springs (Beedy) Ranch. Deral came away with a 240 pound ram Aoudad which he killed on the east rim of Palo Duro Canyon with a 7mm magnum from about 75 yards away. Measurement around the curl of the horn was 25 1/2 inches; 11 1/2 at the base. The ram was wearing a collar and a radio beeper. The group is checking to find out where the sheep was released and who had attached the tracking device.

Last year the High Plains produced enough fed cattle to feed 19 million Americans for a year.

Among the major crops grown in the region, cotton

was the leading commodity in terms of market value as sales surpassed \$957 million. Corn was next in line with a value of \$311 million, followed by grain sorghum at \$167 million and wheat at \$155 million.

"Since the productive capacity of the High Plains is

directly tied to the availability of water, these figures show the significance of adequate irrigation water," according to Water, Inc., Executive Director Duncan Ellison.

In Texas 66 percent of the state's irrigated acreage is on the High Plains. Without that irrigated production,

Ellison noted, Texas could not rank third among the states in agricultural commodity sales as it did in 1977.

"The High Plains, which depends on a depleting groundwater source for its irrigation, must have a supplemental water supply to maintain its proven capacity for producing food and fiber," Ellison concluded.

OBITUARY

Lee Ell Neff

Services for Lee Ell Neff, 61, of Floydada were at 2 p.m. Tuesday in New Salem Primitive Baptist Church in Floydada with Elder Joe Jackson, pastor, and Elder Kenneth B. Martin of Muleshoe officiating.

Burial was in Floydada Cemetery under direction of Moore-Rose Funeral Home.

Neff died at 12:45 p.m. Sunday in Caprock Hospital following an apparent heart attack.

The Cross Plains native moved to Floyd County in 1925. He married Lavada West Oct. 10, 1936.

He owned L&J Food Mart in Floydada and farmed until his recent retirement.

He was a member of the New Salem Primitive Baptist Church.

Survivors include his wife; his mother, Annie Neff of Floydada; two daughters, Mrs. Jerry Galloway of Floydada and Mrs. Harvey Rials of Aztec, N.M.; three brothers, Edd, both of Floydada, and W.A. of El Paso; four sisters, Mrs. Paul Woody of Lubbock; Mrs. Ira Capshaw of Springdale, Ark.; Mrs. Joel Guffey of Plainview and Mrs. Calvin Eatherly of Prescott, Ariz., and four grandchildren.

Robert H.

"Bob" Gibson

Services for Robert "Bob" Gibson, 65, of Lubbock were conducted Monday afternoon in the Aiken Baptist Church with the Rev. Carl F. Wheelock, pastor, officiating and the Rev. Carl F. Wheelock, assisting.

Burial was in Lubbock Resthaven Cemetery under the direction of Leavelle Funeral Home.

Gibson died at 10:45 a.m. Saturday in Central Texas Regional Hospital following a short illness.

The Paris, Texas native grew up in Vernon, Texas. He was graduated from Sagerton High School and received a degree in agronomy in 1942 from Texas Tech.

He served in the Air Corps from 1942 to 1945 and worked with the USDA extension service as a county agent at Possum Kingdom.

In 1953 Gibson began working for Paymaster as a farm manager. He remained in that position until his death last May.

Gibson was a member of the Aiken Baptist Church where he taught Sunday school for many years. He was a member of the Plainview Rotary Club, Citizens Advisory Committee to the Central Texas Mental Health and Retardation Association and active in the South Plains Fair where he worked with youth exhibits.

Survivors include his wife, Elaine, a daughter, Mrs. Steve Warren of Amarillo, two sons, Jim Bob Gibson and Charles Mac, both of Lubbock; two brothers, Truman and Don of Hurst; two sisters, Mrs. J. J. Norman of Shallowater and Mrs. Norman L. Mills of Houston; and eight grandchildren.

\$2 million in Christmas Seal contributions support fellowship and training grants designed to expand knowledge about lung disease and help physicians, nurses and other health professionals provide better care for lung patients.

Contributions to Christmas Seals help fight lung disease in many ways, Mrs. Thompson, says. We also try to help smokers kick the habit, teach children, hazards of smoking, help asthmatic kids to breathe easier and prevent youngsters from swallowing objects that stick in their throats or slip down into their lungs.

Talented, ventriloquist, author, actress Shari Lewis is serving as national chairperson for the 1978 Christmas Seal Campaign. She is particularly pleased that the Lung Association places special emphasis on fighting children's lung disease and helping to carry the message about good lung health nationwide.

Shari Lewis, Thompson and thousands of volunteers all over the country are helping you to use Christmas

Remember your own contribution to the Memorial Hospital Memorial Fund. These memorials toward equipment to serve our community in the best way possible.

Special emphasis on fighting children's lung disease and helping to carry the message about good lung health nationwide.

Shari Lewis, Thompson and thousands of volunteers all over the country are helping you to use Christmas

**To The People
Of Floyd County**

Thank you for your support during my campaign. It was most rewarding the way you stood behind me. My apologies to you for not doing a better job of campaigning so that we could have brought home a winner.

Congratulations to Mr. Whaley on his victory and my best wishes go with him as he travels to Austin for what will be an extremely difficult session of our legislature.

**Yours for a better Texas
Bill Hale**

P.D., POL. ADV. BILL HALE CAMPAIGN,
FRED THAYER TREAS., FLOYDADA, TX.

LIMITED TIME ONLY
4TH ANNUAL

Litton Microwave Oven Sale

Save \$50 to \$101
Save 101.95 LITTON'S Exclusive Meal-In-One Microwave

Model 540 regular 649.95 **\$548**

- Now cook 1, 2, 3 foods ... or a complete meal all at once with no rotting
- Vari-Cook power control that lets you cook with the precision of conventional cooking
- Family-size interior ... 25% larger than most ovens
- Easy-to-clean interior, Micro-Browner that sears, grills and browns.

Model 120 regular 349.95 **\$288**

- Litton's automatic defrost, 20-minute timer
- Compact, yet roomy, fits in smaller cabinet areas
- Removable glass shelf, large, easy-to-clean
- Same power as larger Litton microwaves

Model 621 **Save 50.95**
Litton Range with full featured conventional oven combined with microwave speed
regular 548.95 **\$598**

- 60-minute time and it cooks with metal
- Bakes and browns cakes and pies

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Litton Microwave with Hot-Warm Feature
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- Vari-Temp automatic temperature control with food sensor insures proper doneness
- 99-Minute digital timer, automatic hold-warm

Model 425 **Save 60.95**
Litton Microwave with Vari-Cook
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- Vari-Cook power lets you control the power
- You can cook, roast, simmer or defrost
- Large family-size 1.2 interior made of easy-clean acrylic

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Mize Pharmacy & TV
102 S. Main Lockney Phone 652-2435

Fight lung disease with Christmas Seals

AMERICAN LUNG ASSOCIATION

There Will NOT Be A Stock Sale November 22

We Will Be Closed Thanksgiving Week

We Wish Everyone A Joyful Thanksgiving...

We Appreciate Your Patronage Throughout The Year.

Floydada Livestock Sales
Phone 983-2153 North Of City

What Are Christmas Seals?

December is Christmas Seal month. What are Christmas Seals?

The 1978 Seals are reproduced paintings and drawings of elementary school children in all 50 states, Puerto Rico, The Virgin Islands, Guam and the District of Columbia. Christmas Seals, an American Tradition for more than 70 years, the first seal campaign was in 1907 raising \$3,000 are identified by the familiar double-barred cross symbol.

What are Christmas Seals all about?

Mrs. Jerry Thompson, Floyd Co. Chairperson points out that the purpose of the seal campaign is to raise funds to support programs of the American Lung Association and its affiliates to prevent and control lung disease.

Medical research and professional education to fight lung disease are getting a "booster shot" worth \$3 million dollars, thanks in part to Christmas Seal contributors in this area. Nearly

RUGGED COMFORT NO LACES

Large Selection of Sizes and Widths

RED WING

Brown's
DEPARTMENT STORE
104-06 North Main Lockney, Tex.

BAY CITY, Texas—American soybean usage of over 1.7 billion bushels set a new record in the '77-78 market year, according to Tommy Burnside, a soybean grower and President of the Texas Soybean Association. The record usage of soybeans left an inventory of 159

million bushels. Looking to the 78-79 market year Burnside is optimistic that this year's record harvest will again be almost totally used. "Demand for American Soybeans has a solid base of at least 1,765 million bushels," said Burnside. "That's

about 50 million bushels more than the 1,712 million bushels that we've used during the '77-78 market year," he said noting that a large part of this increase will come because of last year's drought conditions in Brazil which greatly reduced that country's soybean crop.

Burnside thinks that demand could be even greater depending on the outcome of oilseed crops in other countries. In the 1977-78 crop year which just ended, 700 million bushels of soybeans were exported and 927 million bushels were crushed in the

U.S. According to Burnside, indications for the coming year are that exports will reach 720 million bushels, 20 million above this year's record. The projected domestic crush of 955-975 million bushels would be about 40 million bushels above the current year's estimates. "We expect American soybean exports during the first six months of the 1978-79 market year to run as much as 70 million bushels ahead

of this year," said Burnside. "Exports during the second half of the year however, should slow down considerably and will depend on the size of next winter's Brazilian soybean harvest," he said.

Over the next three to five years Burnside sees strong demand for American soybeans.



WE COMPARE PRICES TO MAKE SURE YOU SAVE MONEY!

"Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad."
Prices good thru November 18, 1978. We reserve the right to limit quantities. None sold to dealers.

\$5,000.00!

Two \$5,000 prizes will be awarded in each drawing. Odds to obtain 10 Magic Discs and qualify for Sweepstakes 1 in 31. If you qualify—odds to win Sweepstakes 1 in 101,920.

THE PRICE WATCHER PLEDGE

"We go from store to store, checking prices. We stand behind Piggly Wiggly's commitment to give you quality products at low prices."

TRIPLE THE DIFFERENCE POLICY

Everybody's talking about low prices, but we're doing something about it! We're so confident you'll save at Piggly Wiggly we guarantee you low prices with our new TRIPLE THE DIFFERENCE POLICY. Here's how it works: First shop at Piggly Wiggly and buy 25 different grocery items. Then check the prices on the same 25 items in any other store. If their total is lower, bring in your Piggly Wiggly tape and the other store's prices and Piggly Wiggly will pay you TRIPLE THE DIFFERENCE IN CASH. At Piggly Wiggly we're committed to offering you quality products at competitive prices. Meat and produce not included as quality and trim may vary from company to company.

GOLD MEDAL FLOUR
5 LB. BAG
69¢

USDA GOVERNMENT INSPECTED 10 LBS. & UP
ROYAL ROCK TURKEYS
68¢ PER LB.

PIGGLY WIGGLY
1/2 GAL.
ICE CREAM
109
Come in and scoop up your favorite flavors!

Barney's Butcher Shop Sale

MEDALION SELF BASTING TURKEYS **79¢** PER LB.
10 LBS. & UP

USDA HEAVY WESTERN BEEF BLADE CUT **109** PER LB.
CHUCK ROAST

LEAN **129** PER LB.
GROUND CHUCK

SAVORY **89¢** PER LB.
BACON

USDA HEAVY WESTERN BEEF BONELESS SHOULDER **169** PER LB.
SWISS STEAK

GLOVER OR FARMER JONES **119** PER LB.
BOLOGNA

USDA GRADE A FROZEN **95¢** PER LB.
BAKING HENS

KRAFT PHILADELPHIA **69¢** PER LB.
CREAM CHEESE

PEYTON'S BONELESS 3-4 LBS. AVG. **2³⁹** PER LB.
RANCH BRAND HAM

PIGGLY WIGGLY
WHIPPED TOPPING
39¢
9 OZ.

JOHNSTON **79¢**
PUMPKIN PIE 26 OZ.

PET RITZ DEEP DISH **59¢**
PIE SHELLS 12 OZ. 2 PAK

PIGGLY WIGGLY CANNED **35¢**
PUMPKIN 16 OZ.

DEL MONTE VEGETABLES
GREEN BEANS WHOLE KERNEL OR CREAM STYLE CORN
16-17 OZ. CANS
3 FOR 89¢

CAMPFIRE **3 FOR \$1**
MARSHMALLOWS 1 LB. BAG

PARKAY **59¢**
OLEO QUARTERS 1 LB.

DEL MONTE **49¢**
FRUIT COCKTAIL 17 OZ.

LIQUID **129**
DAWN DETERGENT 32 OZ.

MERICO **3 FOR \$1**
CRESCENT ROLLS 8 OZ. CAN

Stan's Produce Sale!
"Be satisfied with Piggly Wiggly Produce or Double Your Money Back!"

NEW CROP! LARGE TEXAS **5 FOR \$1**
RUBY RED GRAPEFRUIT

SNOWHITE **58¢** PER HEAD
CAULIFLOWER ONLY

FRESH **48¢**
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MATCH ONIONS POTATOES

YOUR CHOICE **119**
IN SHELL, BULK **WALNUTS or MIXED NUTS** PER LB.

PIGGLY WIGGLY
WHOLE OR STRAINED
CRANBERRY SAUCE
3 FOR \$1
16 OZ. CANS

The Beginning Of The End For The Boll Weevil?

MEMPHIS (Special)—The end of 1978 may be a special landmark for cotton—and the beginning of the end for the boll weevil.

These are views expressed by members of the National Cotton Council's Boll Weevil Action Committee after an inspection of the eradication trial site in Virginia and North Carolina. Committee Chairman Robert R. Coker, a cotton producer of Hartsville, S.C., said encouraging progress is being seen by growers and scientists in the eradication test.

Of particular interest is Chowan County, N.C. which is isolated on the eastern edge of the area. As a research project last year, the entire cotton acreage there was subjected to weevil suppression measures, Coker said.

"In a followup test this year, pheromone traps were used season long, and by late June, only 10 weevils had been found in the country," he stated. "Starting on June 29, five Dimilin applications were applied under an experimental use permit at rates of one-half to one ounce per acre. Only two to five sprays of insecticides for worm control were required, and these were applied Aug. 4 to Sept. 7," Coker added.

He said as of the first of November, not a single weevil has been found in Chowan County since late June.

These results, according to Coker, confirm the critical

importance of getting Dimilin registered in time for next year's use in this and other cotton insect programs.

Dimilin, he explained, is a new insect growth regulator that interferes with weevil egg hatch and reproduction. Its registration for cotton has been under review by EPA since December, 1976, and is expected by the end of the year.

USDA's Dr. James R. Brazzel is overall director of the trial program. He says, "Cotton growers simply can't afford to raise cotton the way they're having to do it now. In the trial area, general insect control has been costing \$50 to \$60 per acre per year, and the control is becoming more expensive and more difficult each year because former secondary pests have now become major problems. If we could eliminate the boll weevil and rely on biological or beneficial insects for worm control to the extent we have during the first summer of the trial, there would really be a number of economic and environmental benefits."

Cotton grower and committee member Marshal Grant of Garysburg, N.C., reported this fall to the Council's board of directors that growers in the 18-county area responded perfectly in paying more than \$800,000 into the trial program fund at the rate of \$50.50 per acre. The other half of operational costs was borne equally between USDA and the two state departments of agriculture.

Coker and Grant explained that program operations in 1978 utilized mainly pheromone traps and insecticides to reduce weevil populations low enough to facilitate eradication with traps, sterile weevils, and hopefully Dimilin, during the following two years. In addition, chemical treatments were applied for all other cotton insects but growers will be responsible for controlling these other pests next year.

"From the program this year," Grant said, "I think we can already see some of the real benefits of having the weevil out of the picture. With the low populations going into the season we had

essentially that this year. This meant no early weevil treatments and the protection of beneficials which kept worms under control until late in the season. The late season worm and diapause treatments virtually assure an extremely light weevil population next spring."

Coker said, "The trial program is truly an outstanding example of cooperation between industry and government. The Animal and Plant Health Inspection Service (APHIS) of the U.S. Department of Agriculture is in charge of operations. Research and other services are provided by several other USDA agencies, state experiment stations, cooperative extension services, and state departments of agriculture. Cotton producers in the trial are prime participants, of course, and 100 percent of these are paying their 50 percent share of the cost."

He noted that because of recent cold winters and heavy treatments to control worms, weevil populations have been kept low in most areas. He said this could cause some growers to think they can forget about the weevil.

"However, it can bounce back quickly like it did in south Georgia and other locations this year," Coker asserted, "and we face the horror of losing weevil control chemicals in the future due to insect resistance developing or through regulatory action. In addition, most of the newer worm control chemicals, including the synthetic pyrethroids, are poor weevil killers."

"These factors," he said, "are realistic reasons why we cannot relax our efforts against the boll weevil. If we turn our back now or are lulled into complacency, the pest will surely surge back and spread to the point that it could literally destroy U.S. cotton."

The Council's Boll Weevil Action Committee is made up of members from various states infested by the insect. Texas is represented by John A. Abbott of Harlingen, L. Don Anderson of Lubbock, and Dan Pustejovsky of Hillsboro.



WAYS TO QUIT SMOKING

—Try replacing that hot cigarette with a hot, spicy drink. Tomato juice with Worcestershire sauce, pepper and other seasonings is excellent.

—Take a deep breath instead of a cigarette before answering the phone if you have the habit.

—Tell all your friends that you definitely are going to quit. This will help you from backsliding. You don't want to ruin your reputation. Promise someone a dinner if you return to smoking.

—Change your smoking habits by changing brands. Keep switching to lower tar and nicotine cigarettes but don't increase your usage. The final change will make it easier to quit.

—Discover what motivates you to smoke. Then build an even stronger motivation to stop. Be sure your decision is firm and your motivation is solidly based.

THOUGHTS
—Are you really welcome in a non-smoker's home?

—Do people enjoy your company in their automobiles when you light up a cigarette?

—Have you noticed the reaction around you in a crowd as you smoke?

—Do you smell nice or do you smell like stale cigarette smoke?

The Boll Weevil



Facts from a pro on driving to survive.

Q. Someone's old beat up car broke down in front of my house about two weeks ago. Is there any way I can have the thing towed off? It's a real eyesore. S.P., Austin

A. Contact the local authorities (either city or county depending on where you live) and pass the information on to them. They may declare the abandoned vehicle a public nuisance and attempt to notify the latest known owner. The owner then has a reasonable amount of time to remove the vehicle or the local authorities will tow it away.

Q. What can I do to stop the terminals on my car battery from becoming encrusted with corrosion? P.K., Farmers Branch

A. The first step is to clean them regularly. If you don't let the corrosion build up too much, the terminals are easy to clean and maintain. Remove the clamps from the terminals and clean them thoroughly with a wire brush. Make sure the inside of the clamp is also clean. After all the parts are free from corrosion, coat the terminals and the clamps (inside and out) with petroleum jelly before hooking the battery back up.

Q. The heater core went out on my car and the car overheated almost immediately. I had to call a tow truck and the driver said I could have by-passed the core and saved myself the cost of the tow. What does by-passing the core mean? J.H., Baycliff

A. By-passing the core is a convenient method of temporarily repairing your car so you can get to help. There is a rubber hose that leads from the engine block to the heater and one that leads from the heater to the block. Simply disconnect the hose that comes out to the heater completely. Then, connect the end of the other hose that leads to the heater back to the engine block where you disconnected the first hose.

If you have a question on driving, send it to: Texas Office of Traffic Safety, P.O. Box 1165, Austin, Texas 78767

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LOCKNEY LOCALS

Mr. and Mrs. George Worsham went to Quannah Sunday to attend the funeral services of her brother-in-law, Hubert Felty. She met one brother and five sisters in Quannah and was also able to see many old school friends and several cousins that they knew when they lived in Quannah 54 years ago.

Mrs. Sylvia Yeary and Mrs. Grace Colson, spent the week-end in Lubbock where they visited with relatives. **The Ruth Circle** of the First United Methodist Church met Monday afternoon at 3:00, in the church parlor. **Mrs. Bettie Counts and Mrs. Helen Huffman** were in charge of the program. Those attending were: **Mmes. Alma McDonald, Mable Perkins, Bernice Barker, Mildred Wells, Bettie Counts, Helen Huffman, Ethel Knox, La Verna Sams, Lillian Cooper, Olive Myers and Grace Colson.**

Mr. and Mrs. George Worsham went to Floydada Monday to visit with his sister, **Mrs. Patterson**, who has been ill.

Kay and Jay McPherson of Midland spent last week visiting with her mother, **Mrs. Olive Myers**, and sister **Merle and Mike Mooney**, and his sister **Mary McPherson** of Floydada, and other relatives and friends. Jay built a fireplace for the Max Smiths, who are remodeling their home, while he was here.

Mrs. Lorene Dorman was transferred to the R.C. Morton Hospital, Dallas, last Thursday. Her address is: R.C. Morton; 9000 Harry Hines Blvd; Dallas, 75235. Room #220.

Mr. and Mrs. John Holmes had three of their daughters as guests over the week-end. **Mrs. Alma Cannon** of Clovis, and **Mrs. Johnny McKinney** and daughter of Amarillo, and **Mr. and Mrs. Troy Jackson** of Landrum, South Carolina, flew out November 7 and will return home on the sixteenth, Thursday.

Mr. and Mrs. Jack Dollar visited with her aunt and uncle, **Mr. and Mrs. John Holmes**, and her cousins, **Mrs. Jackson, Mrs. Cannon** and **Mrs. McKinney**, Sunday. Visiting **Mr. and Mrs. Claud Stallings** and family over the week-end was her mother, **Mrs. Beatrice Lee** of Pottsboro, Tx.

Robin Ray of Muleshoe visited with her friend **Angela Mangum** this past week-end. **John Belt** was dismissed from Central Plains Hospital, Plainview, Thursday of last week.

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AUSTIN OR STEVE
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6:30 - 9:30 a.m. and 5:30 p.m. Until?

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PROSPERITY

COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

High Plains cotton producers, always interested in results that point to a stronger and more profitable industry, certain to be pleased with promising developments in glandless cotton variety studies.

This was the report of Donald Johnson, Executive President of Plains Cotton Growers, Inc., Lubbock, November after attending a seminar on glandless cotton and a demonstration plots. PCG gives financial support to breeding studies, primarily done under the direction of Dr. Ray at the Texas A&M Research and Extension Center, Lubbock.

Dr. Ray in recent years has released a number of glandless breeding lines to private breeders who in turn have developed commercial varieties.

Cottonseed contains large quantities of valuable protein, but use in feed and food products has always been restricted to ruminant animals because it contained a toxic chemical, gossypol. This cottonseed protein has been unable to compete with soybean and other meals for swine and poultry markets. People, too, are non-ruminant, and cottonseed protein has never been a factor in food products.

Except in the roots, gossypol is contained in plant glands and breeders have now eliminated in several varieties. Glandless varieties, producing essentially gossypol-free cotton since 1973 have been evaluated in a special test program, two commercial glanded cottons as checks.

According to Dr. Ray, "The findings of these studies in that glandless cotton varieties compare favorably with glanded varieties and are suitable for production on the Texas Plains."

Average lint yields of the glandless varieties were significantly different from those of any of the glanded cottons except in the year 1976, Ray points out, "but the higher yields of glandless varieties performed as well as the glanded checks over the four-year period," he adds.

Generally, seed yield paralleled lint yield in the trials, but were exceptions. Some glandless varieties had substantially higher seed to lint ratios, which, considering the potential higher price for glandless seed, could give glandless cotton a decided advantage.

Gin turnout, fiber length, strength, micronaire and ginning of the glandless cottons also compared favorably with the glanded checks.

Currently available glandless cottons, researchers say, require certain changes in management because of their susceptibility to insects and an apparent lack of tolerance to certain herbicides.

Ray refers to these disadvantages as "manageable," especially on the High Plains where insects normally are a minor pest and effective herbicides that are not harmful to glandless cotton are available.

Parents, Teachers Should Know Each Other

COLLEGE STATION--Parents and teachers, know each other for the children's sakes, Patricia Lamson advises.

Work together as a team and share ideas about the child's needs and interests to make learning more meaningful, she says.

Mrs. Lamson is a family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

A child's interest in specific areas can make learning more meaningful—both at school and at home, the specialist adds.

When parents and teachers

inform each other of these interests, they can make those interests work for the child's benefit, she says.

Also, knowing what child encounters in the place and how he reacts help both parents and teachers better understand the child, Ms. Lamson says.

For example, when a student learns of a school event or activity that they can plan other activities, such as trips or parties, extend the interest.

That, in turn, will help learning into the home life, she adds.

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GARAGE SALE

GARAGE SALE: Eddie Foster, 3 1/2 miles west of Lockney on Highway 70 and 1/4 mile north. L12-28p

YARD SALE: Every week 'til all sold. Open every day 10 'til dark. Antiques and garage sale items, tools, some furniture. 813 W. Lee, Floydada.

LARGE SALE: Starts today last two weeks. New furniture and Christmas items. 829 W-Way for Christmas. L21-11-16c

FARMS AND ACREAGE

WANTED TO BUY: irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfe

FOR SALE: 320 A. dryland, 10 NE Floydada, 230 Cultivated, \$285 per acre. Also adjoining 160 A, all cultivated, \$325 per acre. Write: Farms, Box 2446, Lubbock, Tx 79608, Phone 765-9821 or 795-3018 after 5 p.m. tfe

HELP WANTED

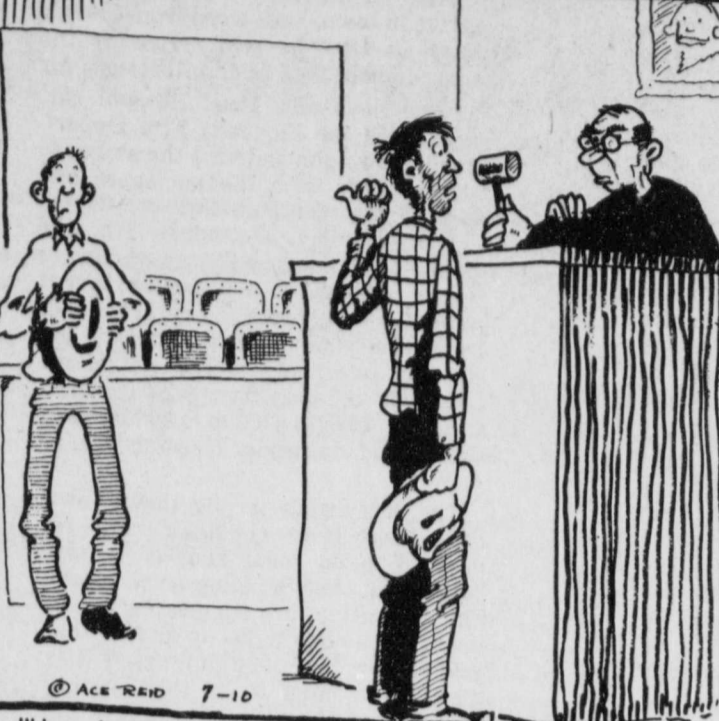
Addressers Wanted Immediately! Work at home-no experience necessary-excellent pay. Write American Service, 8350 Park Lane, Suite 127, Dallas, TX 75231 12-3p

TEXAS BOYS RANCH, LUBBOCK now has positions open for group-home parents. Excellent salary, benefits, and facilities. 21 years of age or older. Call 747-3187 11-26c

DAIRY QUEEN MANAGER
Am interested in person for West Texas Area to train as manager. Have 25 stores. Salary in excess of \$1000.00 per month, no prior experience necessary. This is a working manager's job. Must be a mature adult. Call Hollis Jones 817-627-5734 or 517-627-2818 or write Box 59, Decatur, TX. 76234 tfe

Mobile Homes
FOR SALE: 14 x 65 mobile home on good lot. Fenced yard, carport, concrete drive. Small two-room and bath out back with good storm shelter, trees. Shown by appointment only. Call 652-2136 L12-28c

COW POKES



"He can't testify he saw me steal a cow that night, 'cause the only one that knows what I do after dark is the man in the moon!"

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PUBLIC NOTICE
The City of Floydada has been notified by the Texas Department of Health that the water being supplied by our system exceeds the maximum constituent level for Fluoride established by the Department's "Drinking Water Standards" which were promulgated as required by the "Safe Drinking Water Act", Public Law 93-523 (U.S.).
The limit for this area has been set at 1.6 milligrams of Fluoride per liter of water. The samples of water from our system contained 3.1 milligrams of Fluoride per liter. There is no immediate health hazard for drinking water containing Fluoride at this level.
The Fluoride may cause mottling (brown staining) of the teeth in children under 14 years of age.
All dentists in this area are aware of the Fluoride level.
Bobby Welborn, Water Superintendent
City of Floydada
11-5, 11-2, & 11-19c

FOR SALE
FIRESTONE ALL TERRAINS 10-15 \$67.85, 11-15 \$74.80, Plus tax. 1420 Ave. J. Lubbock 765-5588 11-16p

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MATTRESSES. New or renovated. For appointment call City Trim Shop. 983-2332, Floydada. T-tfe

REMEMBER your loved ones with a living memorial to the Caprock Hospital Auxiliary Memorial Fund, Mrs. Ben Whitaker, Treasurer. T-tfe

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FOR SALE: Young hens and roosters. Call 652-3550 L11-19c

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FOR SALE: 4 in. Green pump complete. 240 ft. setting. Same as new Dorsey Baker L-tfe

FOR SALE: Three Peerless pumps-one 3", two 4" submersible pumps with panel boxes, \$1200.00 each. 7 1/2 H.P. engine 250 ft. setting and panel box 15-h.n. hollow shaft engine. Call 652-2136 or 652-2492. L12-28c

FARM MACHINERY
NORRELL TRACTOR PARTS for tractor and irrigation supplies and accessories. tfe
24 Steel Cotton Trailers 24' long x 8' wide x 9' high Cobey and Big 12 Chassis. Call before: 7:00 a.m. after: 9:00 p.m. 745-1116 L12FC

NOTICE

I am not responsible for any debts other than my own after Nov. 11, 1978
Abbie N. Grubbs

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NOTICE
Fur Buyer will be in Floydada on Saturdays beginning Nov. 25 through January. North Side Court House, 12 to 12:45.
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Shari Lewis Speaks For Kids

Shari Lewis, TV's delightful puppeteer with an armful of charming puppets, says she is particularly pleased to be the 1978 Christmas Seal Chairperson for the American Lung Association. It's because of kids.
This year's Christmas Seals are created by youngsters. Christmas Seal contributions also help fight lung disease in children.



"I'm tickled to be working with the lung association," says Shari Lewis. "Not because I'm a chestnut - but because we care about the same things. The American Lung Association's punch is directed to children - helping them to understand and respect their bodies - to save them from damage caused by air pollution and illness - to prevent their exposure to substances that might induce choking - and to help them avoid developing the cigarette habit."
The cigarette habit is one for which Shari Lewis has great disdain. "I have never smoked," she says. "And neither has Lamb Chop (after all, she's a lamb, not a camel), but more and more kids are picking up the smoking habit. It's going to take all of our efforts to help them to love themselves enough to avoid being trapped into a lifetime of poor health."
"This year," adds Shari Lewis, "tens of thousands of grade school children took part in the painting project which produced these Christmas Seals, and I'm sure millions of Americans will give generously to the '78 Christmas Seal Campaign."
Shari adds her punchline: "I like working for kids," she says. "As far as I can see, they are our best known source for adults."

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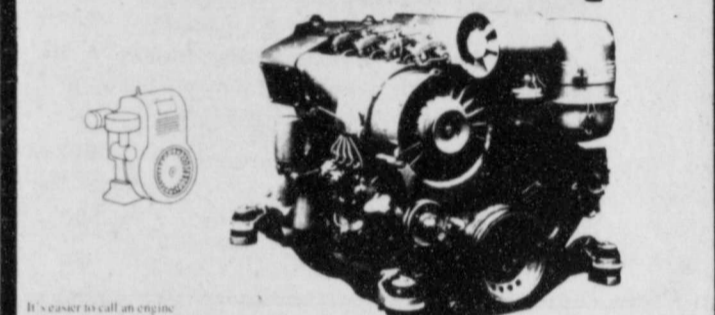
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Christmas Opening Begins December 1



Two committees of the Floydada Chamber of Commerce have been working together to coordinate various Christmas activities for a week of Christmas observances. The retail merchant committee and the community appearance committee have announced that the first ten days of December will be filled with many things to do.

To kick off the activities there will be a treat for the children on Friday, December 1. The friends of the Library Association invite all children ages 5 to 10, and their mothers to attend an autograph party for Wallene (Mrs. Rex) Dockery. Mrs. Dockery will review her latest children's book, GABBY'S CHRISTMAS WISH. This party, with refreshments, will be from 3:30 to 5 in the Floyd Co. Library.

The next day, December 2nd, the Lions Club Arts and Crafts Show will open at the MAC at 10 a.m. This show with the band. If you don't know the words hum. There may be some sheets with words of the carols printed, and available for those with poor memories. Mrs. Carolyn Cheek's 6th graders will be there to add their voices to the festivities and the Methodist Youth are planning on staging a Nativity scene to add to the spirit of a country Christmas.

The merchants are planning Christmas promotions in their stores. There will be more publicity about Christmas Activity Week.

has become quite popular with the Floydada people and is an excellent way to start the Christmas shopping season.

Also on Saturday Santa Claus will arrive in town. Last word from Santa's agent is that he will arrive at the square about 9:15 a.m. with candy for all the boys and girls. He will ride around on the Floydada Fire Department fire wagon and visit the stores to shake hands with the managers and owners.

On Thursday, December 7th, the 1956 Study Club will again open a Santa Land. This is a popular event with the youngsters. They are taken from school to meet Santa Claus in his cleverly decorated workshop. Santa Land will be open from 9:30 to 11:30 a.m. and 2:00 to 4:00 p.m. Thursday, Friday and Saturday, December 7, 8, & 9.

The merchants in the down town area have been contacted and requested to do some kind of outside lighting on their building or windows. The committees are suggesting that if they have to buy lights to do this that gold (yellow) lights be purchased with the plan in mind to do this lighting every year and each year to add to the displays. There will be the usual Christmas music played in town—that is, there will be if the loud speakers are fixed in time.

The Women's Division is again undertaking the adding of more lights to the tree on the southwest corner of the Courthouse Square. It is hoped that the weather will be better than last year when the "lighting" took place.

Again at the Christmas Tree lighting the high school band will present a program of Christmas carols. Everybody is invited to come and sing along




NEWLY PLEDGED members of Alpha Mu Delta are (L to R) Revis Pernel, Tonya Marble, Debbie Beaty, Kay Jones, Debbie Breed, Bama Coward, Doretta Carroll, Donna Anderson and Sue Williams. In lower photo is Carrie Bertrand, transferee from Chi Upsilon Chapter of Canyon.



The oldest existing town of the thirteen original American colonies is Albany, New York, first reached by the French in 1540.



WINNERS AT FLOYDADA BRANCH of Plainview Savings & Loan are Mrs. Aaron Carthel and Mrs. William Bertrand.



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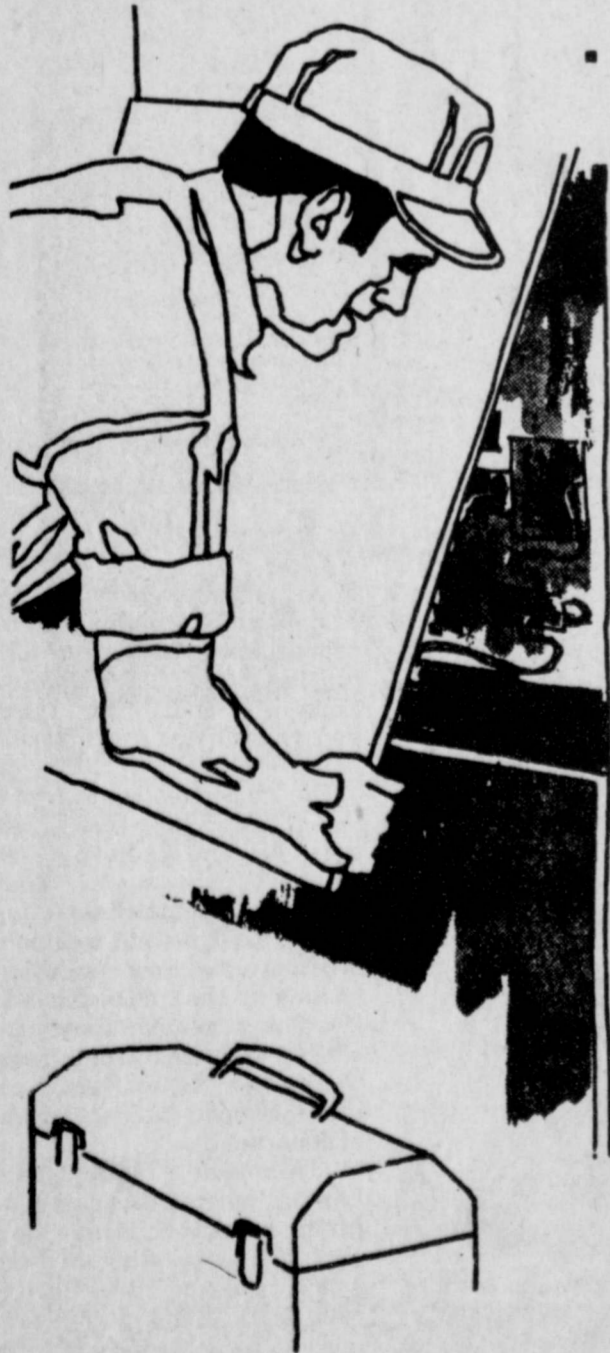
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In England, a "trolley" is likely to be a tea wagon.



Ulysses S. Grant's favorite breakfast was a cucumber drenched in vinegar.



DRAFTING BY COMPUTER DISPLAY DUE-A microprocessor that eliminates much of the tedium in drafting will be on display Saturday (Nov. 18) during Open House at South Plains College. Students Mike Lowe of Klondike and Elisa Cervantes of Floydada will demonstrate the machine from 10 a.m. to noon in the SPC Technical Arts Building as part of Open House activities. The public is invited.

A Day to Stop Smoking

November 16, 1978

YOUTH SMOKING FACTS:
School anti-smoking classes often start too late. Six out of every 10 teenage smokers had smoked by age 12 or younger—but the largest majority didn't attend anti-smoking classes until the 7th grade or later. Girls who smoke tend to be heavier smokers than boys.

ADVANTAGES OF QUITTING SMOKING:
Less tension—fewer colds and sore throats—sounder sleeping—improved senses of smell and taste—greater endurance for all activities and sports—no smoker's breath—clothes don't smell like smoke—House doesn't smell like smoke—money saved—Less risk of heart disease and attack, lung cancer and other serious diseases.

For boys, the survey found, the most important motives for not smoking are sports and physical fitness. The risk of death from lung cancer for women who are heavy cigarette smokers is FIVE times that of non-smoking women.

Here's the effect of a cigarette: In just 3 seconds a cigarette makes your heart beat faster, shoots your blood pressure up, replaces oxygen in your blood with carbon monoxide, and leaves cancer-causing chemical to spread through your body.

Cigarette smoking causes at least 80 percent of lung cancers.

Through women used to feel safe from lung cancer because the death rate was low for women compared with that for men, this picture is beginning to change alarmingly.

The cost of that smoking habit is a two-pack-a-day smoker will burn his way through \$365 each year; \$3650 in ten years; and \$11,000 in 30 years.

Listed above are some of the motivating factors which are responsible for the "Smokeout" which will be on November 16, at which time all smokers are urged to leave off the habit for one day. As Ed Asner says, "let's put out cigarette butts from coast to coast."



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