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# The Floyd County Hesperian

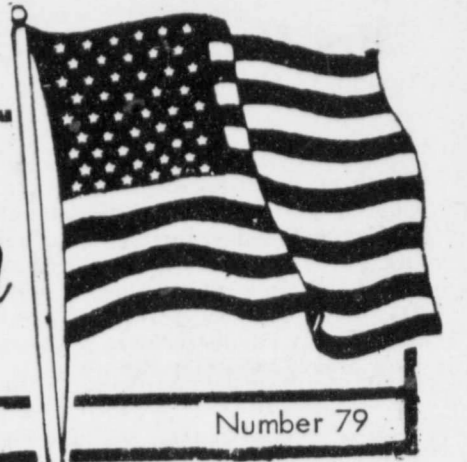
Volume 82

FLOYDADA, FLOYD COUNTY, TEXAS 79235

Sunday, October 1, 1978

16 Pages in Three Sections

Number 79



## Winds Make It Two In A Row, 24-7

### Half Effort Stops Olton

Simpson second half has become the cup of tea. At least, that's the likely assumption one could make of Floydada's 24-7 win over Olton at Wester...

Mustangs as they improved on a lackluster first half offensive performance with 17 second half points and a convincing triumph. The win, which improved FHS' season mark to 3-1 and left Olton with an even 2-2 ledger, was accomplished in true Whirlwind style—solid defensive play, the acquisition of excellent field position, and a patient offense.

But for a full period and a half, the surprising Mustangs limited the Whirlwinds to within 30 total yards. Floydada's only touchdown in the first half came on a fumble recovery in the end zone by defensive tackle Junior Cuevas.

As the 'Winds offense opened up in the second half and the defense continued to pick up the slack, FHS was well on its way to chalking up another victory.

#### 1st Half

Two things characterized the first and second periods Friday. First, there was field position (the 'Winds had it) and secondly, there were punts—10 of them to be exact, with each team booting the ball five times following unsuccessful offensive drives.

Olton won the toss and elected to receive. The 'Winds stopped the Mustangs cold on their first series and were awarded possession for the first time after Brad Alcorn's punt traveled 26 yards to midfield.

From the Whirlwind's first offensive series, it was apparent that the Ponies

were keying on FHS' halfback Junior Arredondo and that the 'Winds normally potent running game would be slowed considerably.

Don't believe it? Guess again. The exact total for both teams rushing following a half of play was 49 yards.

The 'Winds finally broke the scoreless deadlock with 5:58 to play in the first half. The TD was actually set up by Jimmy Jackson's coffin-corner punt moments earlier. After getting the nod from Coach L.G. Wildon to punt from the Mustangs' 34-yard line rather than try a field goal, Jackson and the rest of the punting team downed the kick near the Olton 3.

On the Ponies' first play from scrimmage, Brad Alcorn mishandled a pitchout from quarterback Vance Stroebel and Cuevas pounced on the ball in the end zone for the score.

Remember Cuevas? He won one of the all-time classic finishes with Littlefield on a 31-yard boot on the final play of 1977's 9-7 Floydada win.

Joey Luna booted the conversion and the 'Winds took a 7-0 lead into the locker room at the half.

#### HALFTIME

The Whirlwind Band's halftime performance, though I am beginning to sound just like a broken record, was, once again, excellent. Both schools did a good job of entertaining the crowd at halftime, with the FHS band receiving a generous ovation from the FHS partisans.

#### SECOND HALF

From the outset, Floydada had intentions of improving on their sluggish

first half offensive performance in the game's second half.

Wilson's troops took Alcorn's first punt of the half on Olton's 31-yard line, where they travelled the distance in four plays for the game's second score.

Kary Helms had given FHS excellent field position by returning the punt 13 yards, from the 44 to the 31.

Todd Vickers engineered the 'Winds scoring drive, throwing once for 19 yards to Arredondo, and handing off once to fullback Mac Collins, who plunged three yards for the TD. Luna's PAT split the uprights for a 14-0 Whirlwind advantage.

FHS increased its lead again with 10:09 remaining to play in the game. On a third down and fifteen situation, Vickers rolled to his left and spotted Kary Helms for a 19-yard touchdown reception. Luna booted his third PAT of the night, and Floydada led at that point by 21-0.

The next time the 'Winds were awarded possession, they began to give the regular starters a rest by replacing them with substitutes. Junior quarterback Troy Marquis showed plenty of promise by engineering the 'Winds' final scoring drive.

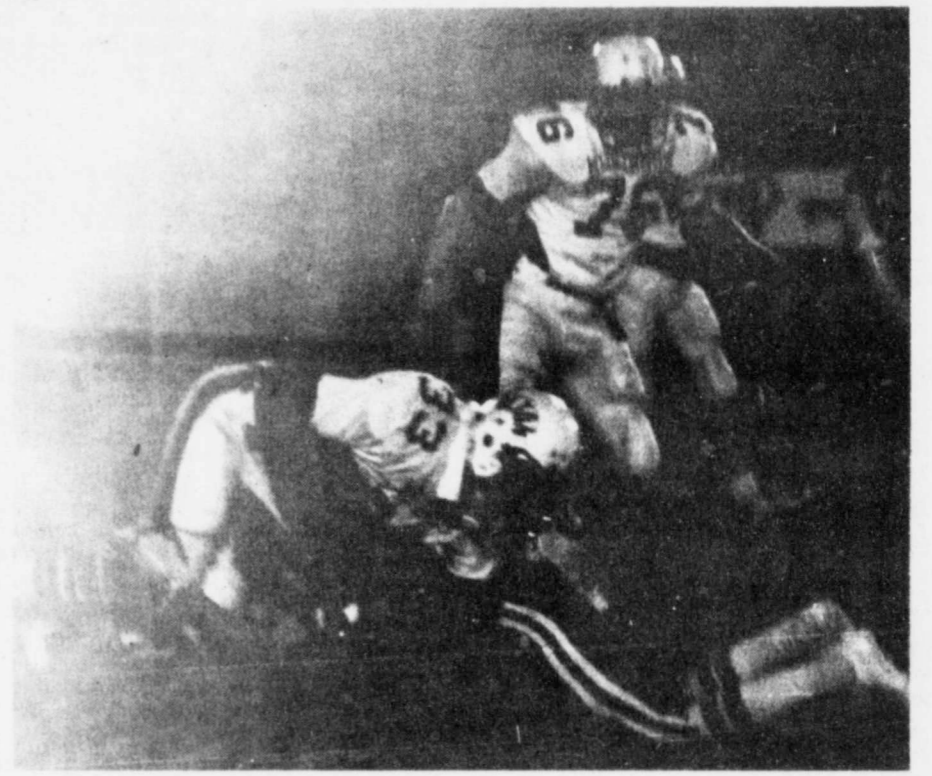
On the first play from scrimmage, Marquis dropped straight back from his own 46, and rifled the ball downfield to Brad Feuerbacher, who made the reception at the Mustangs' 11-yard line.

The play covered 35 yards and led to a 30-yard field goal by Joey Luna, which put the icing on the cake.

Olton finally got on the scoreboard with time winding down in the fourth quarter. Quarterback Vic Stroebel engineered a 7-play, 72-yard touchdown drive that was mostly an aerial-based attack. Stroebel connected with Jent Nienast for a 29-yard gain on first down from his 28, and a play later, spotted split back Danny Garcia for a 6-yard reception.

Operating from the Whirlwinds' 37, Stroebel found Johnny Hernandez for a 22-yard gain to the FHS 15. From there, Alcorn took a 12-yard aerial from Stroebel, then powered his way three yards for the TD with 1:39 showing on the clock. Alcorn kicked the PAT himself.

STATISTICS	FHS	OHS
First Downs	11	6
Yards Rushings	103	79
Yards Passing	97	23
Total Yards	200	102
Passes	6-12-1	5-9-0
Punts	7-36	10-31
Fumbles Lost	2	2
Penalties	3-25	3-25



JAY WALLER takes out a Mustang. (Staff Photo)

**COACH'S COMMENTS:** Whirlwind Coach L. G. Wilson and members of the FHS coaching staff were in Plainview for the JV's shootout with the Bulldogs Saturday morning, and were therefore unavailable for



ARREDONDO GAINS YARDS

comment. Floydada fans should not despair, as locker room stories will be approached from a different angle starting next week—the coach will be consulted in the locker room after the games.

## Senate Holds OSHA Funds

WASHINGTON, D.C., Sept. 25—(Special)—Senate action prohibiting the Occupational Safety and Health Administration (OSHA) from spending funds before May, 1979, to enforce the cotton dust standards was hailed today by National Cotton Council President Lon Mann.

Action came on passage of an amendment offered by Sen. Bennett Johnston (D-La.) to the Labor-HEW Appropriations bill.

"We are encouraged by passage of the amendment. The Council had

applied for a stay of the standards pending judicial review, but was turned down by the Labor Department," Mann stated.

"If the amendment can be retained in the House-Senate conference on the bill, enforcement of the costly and highly inflationary standards will be delayed until the Congress has the opportunity to examine their impact and feasibility," Mann said.

Among co-sponsors of the amendment were Long (D-La.), Tower (R-Tex.), Bentsen (D-Tex.), Bumpers (D-Ark.), Hodges (D-Ark.), Eastland (D-Miss.), Bartlett (R-Okl.), Danforth (R-Mo.), Baker (R-Tenn.), Sasser (D-Tenn.), and Ford (D-Ky.).

## Freshman Whirlwinds Continue Undefeated

The fighting Whirlwinds Freshmen defeated the Crosbyton Freshmen by a sweeping 40-6 tally Thursday in Wester Field.

The game featured seven touchdowns, no less, two being set up by exciting interceptions made by Carlos Rainwater and Mark McCormick. The first touchdown occurred during the first period of play when Mark Nutt scored from the four yard line. That score provided the base from which the 'Winds went on to score one touchdown in the second quarter and two in each of the remaining quarters. In the second...Carlos Rainwater scored on a reverse and quarterback Todd Beedy tallied up the two extra points to make

the score going into half time 14-0.

In the third quarter those contributing to the scoreboard were Norman and Todd Beedy.

There were two additional touchdowns, the first by Norman Allen with Mark Nutt making the extra points, and the second by Carlos Rainwater. The two pass interceptions came in the fourth quarter, as Rainwater's interception set up Allen's touchdown, and McCormick's set up Rainwater's score.

Each Coanougher named Mark Nutt, linebacker and Ricky Heflin, defensive tackle, as outstanding defensive players in the game.

## Development

### Company Meeting

All members of the Floydada Development Company are urged to attend a meeting in the bank community room Monday evening at 7:30.

Directors and officers are to be elected at this very important annual meeting.

### Seventh Breezers

#### Lose, Eighth

### Graders Beat Olton

The Breezer football teams came home from Olton Tuesday night with a split...one loss, one win. The Seventh graders lost their game 24-0.

The Eighth Graders won their game 14-12 with Bruce Williams scoring both touchdowns; one a punt runback for 65 yards and the other a 50 yard run for scrimmage. Donnell Weeks ran for two extra points.

The Breezers play Littlefield here Tuesday night...you all come see.

## Christmas Arts And Crafts Show Set

The annual Lion's Club Arts And Crafts show has been set for Saturday, December 2 in the Massie Activity Center. Lion Bob Copeland is in charge of the show.

Display booths 8x8 feet will rent for \$15.00 each. Check should be mailed to the Floydada Lions Club, Floydada, Texas 79235.

The booths sell out early each year, so if you want one, better make your reservation now.

## REMEMBER WHEN THERE WAS A HOTEL AT SOUTH PLAINS?

# South Plains Postmaster Retires, Reminisces

By Wendell Tooley  
Saturday was the last day for Mrs. Raymond (Nina) Upton to serve as postmaster at South Plains. She is retiring with 24 years service at the South Plains Post Office.

She and Raymond are almost "early day settlers" for the South Plains community. Raymond has lived at South Plains all his life and Nina moved there when she was nine years of age.

Back then South Plains school had

ten grades and Nina finished the eleventh grade at Floydada High School.

The Post Office is located in the Upton Grocery store and Raymond has operated the grocery store for some 33 years.

Fact is, the grocery store is located where the hotel once was in business. There was also a lumberyard at South Plains many years ago.

What does the future hold for the Uptons? Well, they don't especially like

to fish...but they do have ten grandchildren to visit. They have a son, Ronnie, a systems analyst at Los Alamos, New Mexico, Jimmy, a systems analyst for Phillips 66 at Bartlesville, Oklahoma and Mrs. Karl Craig (Bonnie) who is secretary for Roosevelt High School. Her husband is manager of ICX in Lubbock.

They plan to continue to make their home in South Plains.

## PAT EDWARDS OFFICER IN CHARGE

Pat Edwards (Mrs. Freddie) of Silverton will become the officer in charge Monday morning. Her husband will take over the grocery store. Pat has been a clerk in the Floydada Post Office since October of 1976. She entered postal work in Silverton in 1969. Freddie has been a partner in the Silverton Auto Parts business. Pat's father is H.A. Cagle of Quitaque.

The Edwards have two children; Tammie 12 and Neal 7.



FLOYDADA POSTAL EMPLOYEES gave Pat Edwards a candy dish "going away present" Wednesday morning. Postmaster Ed Wester presents the gift to Pat.



MR. AND MRS. RAYMOND UPTON visit with customer Antonio Flores at the South Plains Post Office. (Staff Photo)

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Each of us is  
gives us clues  
and by whom.

ple the Difference  
Policy is Your  
Guarantee of  
Low Prices!  
Wally Williams, President

Biggy Wiggy  
Orange Juice  
\$1  
oz. Cans

Crackers  
Crisp and tasty  
crackers—great  
flavor!  
16 oz. 49¢

Tomato Sauce  
8 oz. CANS \$1

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8 oz. 43¢  
16 oz. 39¢

ice  
2 lb. 65¢  
100 ct. 1.19

bon Buys  
109¢ per lb.

Savory Bacon  
per lb. 89¢

Hot or Mild Jimmy Dean Sausage  
per lb. 1.49

Smoked Picnic  
per lb. 89¢

**Mrs. Hollis Payne Hosts B. W. C.**

The Business Women Circle of the First Baptist Church met in the home of Jo Payne Tuesday, September 26. The meeting was opened with a song "One Day At A Time" sung by Jo and Tammy Payne, followed by a prayer voiced by Ruth Williams.

The meeting was called to order by President Mattie Wester with roll call answered with a memory verse from the book of Acts. The devotion was given by Oleta Collier.

Jo V. Bingham presented

a very interesting program entitled "A Portrait of Peter" taken from the book of Acts and beautifully illustrated with drawings and paintings. The meeting was closed with prayer by Leona Warren.

Those present for a delicious meal and good program were: Jo V. Bingham, Ina Hammonds, Lois Guffee, Mable Redwine, Betsy Dempsey, Thelma Jones, Oleta Collier, Mattie Wester, Mary Corley, Ruth Williams, Frances Mitchell, Nell Swinson, Leona Warren and the hostess, Jo Payne.

The El Progreso Study Club met in the home of Hazel Johnson, September 27 with a program on collectibles. Roll call was answered by each member revealing her collections ranging from "junk" to cut glass, foreign dolls and antiques.

After a short business meeting Doug Meriwether, Lockney postmaster, was introduced as the guest speaker. He is a philatelist

(stamp collector) and a numismatist (coin collector). He stated there are 16,000,000 stamp collectors in the United States. He showed his personal stamps he had collected during the 25 years he had been employed in the His presentation was most informative and interesting. The meeting closed with the reading of the club collect. Afterward, many secret gifts were opened.

post office. There are many books to assist the beginning collector. Also a catalog to determine the value of all stamps. Each October, a kit of all the stamps that have

been published that year is available. In closing he discussed some of the problems and gave club members a better understanding of some of the rules and regulations he must work under.

Those present were Katherine Ball, Marie Brock, Arla Copeland, Faye Ferguson, Polly Gilbert, Faye

Holmes, Juanita Jenkins, Cornelia Johnson, Bobbie Kellison, Jeanette Marr,

Alice Mitchell, Anna Dell Quebe, LaVerna Sams and sister Ruth Wood, Pauline Sams, Dorothy Smith and Josie Taylor.

# Society and Features

## Postmaster Gives Program At El Progreso Meeting

## Carthel Family Reunion

The Carthel Family reunion was held Sunday September 24, at the Rotary Community Center in Plainview. Church services began at 11:00 o'clock with Clark Johnson, as the speaker. At the close of the church services a business meeting was held. Officers elected for 1979 were: Hershel Carthel, president, Octavia Carthel, secretary and Chester Carthel as treasurer. Following the business meeting a dinner was held.

Walter G. Colli... 9-22... dismissed 9-22... Lopez, ad... dismissed 9-22... Brooks, a... dismissed 9-22... Burleson, a... dismissed 9-22... continues treat...

## Introducing



Mr. and Mrs. Billy Gene Hinkle are the parents of a baby boy, William Chad, born Monday September 25 at 11:39 at the Health Science Hospital in Lubbock, weighing 6 pounds 9 ounces. The baby has one sister, Pepper, age 2.

Grandparents are Mr. and Mrs. Billy F. Hinkle and Mr. and Mrs. Toby Williams, all of Floydada. Great grandparents are Mr. and Mrs. C.W. Jones of Floydada and Mr. and Mrs. Dillard Williams of Spur.

## Jolly Stitchers

### Hold Meeting

The Jolly Stitchers Club met Thursday at 3:00 in the home of Mrs. Jack Dollar, the afternoon was spent doing hand work of crocheting and a business meeting was held to make plans for the Thanksgiving Party. Refreshments of zucchini bread, jam bread and punch were

served to the following members: Elvira Stewart, Helen McLeod, Georgia Ford, Jewel Roberts, Grace Colson, hostess and two visitors Mrs. Ethel Knox and Mrs. Olive Myers. The next regular meeting will be with Georgia Ford October 26.

Writing a resume can unfold hidden talents, especially for "off-to-work" mothers, says a home economist.

As mothers and homemakers, these women have acquired a number of valuable skills—often those that employers consider the most important, says Linda McCormack.

They include responsibility, discipline, organization and planning skills and ingenuity, she adds.

Mrs. McCormack is a family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

**TALENT OUTLINE**  
Before actually writing a resume, outline talents and experiences first.

List special areas of expertise and special "likes." Include such activities as money raising, extensive entertaining for husband's business interests, leadership of various groups, or organization of others.

**TYPING A RESUME**  
Type a resume on standard 8 1/2 x 11-inch paper, usually white bondpaper or a beige or gray with, perhaps, a slight texture if it really "adds something" and shows good taste.

For most people, a resume should fit on one page.

Type name and address at the top of the page, centered, so a paper clip cannot hide it. Include age and marital status opposite the name and address, if desired.

Next include four headings: experience, education (or education and training), interests and aptitudes, and references.

**EXPERIENCE**  
Under this heading, describe activities that involve important skills. For example, list managing money, caring for children, decorating or fund raising.

Also, include previous employment. Then list special skills. For instance, include writing, photography, typing, shorthand, languages, music or graphic arts.

**EDUCATION AND TRAINING**  
Include all formal schooling and training, degrees or certificates. List night school courses, scholastic honors, extra-

curricular activities, correspondence courses, and seminars attended.

**INTERESTS AND APTITUDES**  
Describe talents and hobbies, including recreational interests, such as sports. Add a paragraph that describes the range of work that seems most suitable—and that would be most appealing.

**REFERENCES**  
List all references, personal and professional, or note that they will be furnished on request.

**KEEP RESUME UPDATED**  
Finally, remember to keep a resume up-to-date—including each activity that adds a new skill and increased experience—both of interest to prospective employers.



## Nancy's Kitchen

### BASIC CREAM PIE AND VARIATIONS

1/4 cup sugar  
3 tablespoons cornstarch  
2 cups milk  
3 beaten egg yolks  
1 teaspoon vanilla

1 tablespoon butter  
Dash of Salt  
9-inch baked pie shell

3 stiffly beaten egg whites  
6 tablespoons sugar

Mix 1/4 cup sugar and cornstarch, stir milk and cook, stirring, until thickened. Add egg yolks mix well. Continue to cook over medium heat, stirring constantly, until thickened. Remove from heat, blend in vanilla, butter and salt. Pour in pie shell. Top with meringue made of the 3 stiffly beaten egg whites and 6 tablespoons sugar. Brown meringue in 375 degree oven for 10 or 15 minutes. Makes 1 9-inch pie.

### EGG CUSTARD

Mrs. C.A. Caffee, Dougherty, Texas (This recipe given to me by Edith Lois Wilson, Former Home Demonstration Agent)  
3 eggs, beat until lemon color  
3 tablespoons sugar  
2 cups sweet milk (scalded)  
Nutmeg  
Pour in pie crust and bake in moderate oven.

## How To Write A Resume

## Darlene Broseh Wins State 4-H Award

COLLEGE STATION, Sept. Darlene Broseh, an outstanding Floyd County 4-H member, has been named a state winner in the 4-H Santa Fe Program. Darlene will receive an expense-paid trip to the National 4-H Congress in

Chicago, Nov. 26-30, provided by the Santa Fe Railway System. The award is based on her outstanding record book, announce state 4-H officials with the Texas Agricultural Extension Service. Santa Fe sponsors a total of eight trips and four \$600 scholarships to outstanding Texas 4-H members.

Darlene, 17, is the daughter of Mr. and Mrs. Kenneth Broseh of Rt. F, Lockney. She has been involved in 4-H eight years and is a senior at Lockney High School.

Darlene has attended State 4-H Roundup the past two years, placing first in the poultry demonstration in 1977 and first in the dairy demonstration this year. She has competed on the district level with her clothing and food show projects. She also attended electric camp at Cloudford, N.M. of which can make your home look and feel livelier and lovelier: plain green-

Darlene is president of the county 4-H council and has served as president and reporter for her club. She was named Gold Star Girl for the county in 1976.

Another project of Darlene's is sheep, and this year she exhibited the Grand and Reserve Champion Ewes at the El Paso Stock Show. A junior leader in foods and clothing projects, Dar-

lene has helped younger 4-H members with their lambs. She and her family also have participated in the 4-H exchange program. They hosted a family from Kentucky, and Darlene traveled to Indiana.

In high school, Darlene is secretary in the Future Teachers Association and Future Homemakers of America and is a member of the band.

Diamond Ear Studs To Light Up Your Life



From '59<sup>95</sup>

Wear these elegant diamond ear studs to light up your life. Each sparkling diamond is set in Tiffany mountings. Your choice of 14 kt. white or yellow gold.

**SCHACHT**  
Flowers, Jewelry & Gifts  
112 W. Poplar - Lockney - 652-2385



DARLENE BROSEH

**SHURFRESH MILK**

**KIRTLEY'S MARKET**

316 N 2ND 983 3105

WE ACCEPT FOOD STAMPS

WE RESERVE THE RIGHT TO LIMIT

WE GIVE DOUBLE S AND H GREEN STAMPS ON WED. THESE SPECIALS GOOD OCT. 2 THRU OCT. 7, 1978

<p><b>PRODUCE</b></p> <p>YELLOW ONIONS LB 12¢</p> <p>AVOCADOS 2 FOR 78¢</p> <p>ORANGES LB 39¢</p> <p>ALL PURPOSE POTATOES LB 12¢</p> <p>ZESTA SALTED+UNSALTED</p> <p>CRACKERS LB 59¢</p> <p>VAN CAMP LB 16 OZ. PORK &amp; BEANS 2/59¢</p> <p>CHIK OF THE SEA</p> <p>TUNA 6 1/2 OZ. 79¢</p> <p>SHURFRESH HAMBURGER DILL SLICES</p> <p>PICKLES 32 OZ. 99¢</p> <p>SHURFRESH GRAPE</p> <p>GRAPE JELLY 18 OZ. 69¢</p>	<p><b>MEAT</b></p> <p>FLAVOR WRIGHT BACON LB \$1.19</p> <p>COUNTRY PRIDE GRADE A FRYERS LB. 57¢</p> <p>73% LEAN GROUND MEAT LB. \$1.09</p> <p>SHURFRESH BISCUITS 6/\$1.00</p> <p>HOT SHOT</p> <p>ANT AND ROACH SPRAY 11 OZ. \$1.49</p> <p>SHURFINE SUGAR 5 LB \$1.05</p> <p>SHURFINE FLOUR 5 LB 79¢</p> <p>THRIFT KING 4 ROLL TOILET TISSUE 64¢</p> <p>PATIO FROZEN</p> <p>T.V. DINNERS 62¢</p>
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6-32 OZ BTL. DR. PEPPER \$1.49 PLUS DEPOSIT

GLACIER BEVERAGE WARE ALL ITEMS ON SALE NOW!

**YOUR GARDEN**

**Healthy House Plants**

Essentially, there are two kinds of house plants, either of which can make your home look and feel livelier and lovelier: plain green-leaved and variegated, or flowering plants. The former are often easier to grow; the latter, often more of a pleasure to show.

**Audrey's HAIR STYLES**

1st YEAR ANNIVERSARY SPECIALS...

All Short WIGS Values To \$50.00 \$25.00 EA.

8 oz. or 16 oz. KMS KENRA

Shampoos & Conditioners

BUY ONE AT REG. PRICE & GET SECOND ONE FOR ONLY 1/2 PRICE

THIS IS MY WAY OF SAYING THANK YOU FOR YOUR PAST PATRONAGE

THESE SPECIALS GOOD THRU OCT 31st

983-3649

ALL ON PAVEMENT

**PSYCHOLOGY**

Many parents hesitate to alarm their children by discussing the possibility of an emergency situation with them. However, it is psychologically sound to prepare even a rather young child for emergencies. A dangerous situation may become lethal if an unprepared child panics and freezes.

**MOST HOUSE PLANTS should be repotted within three years.**

Proper repotting can help keep your houseplants from going to pot.

**NEW SHIPMENT**

Boys Western and Long Sleeve

**SHIRTS AND PULLOVERS**

Boy's Wrangler Fleece Lined

**JACKETS & VESTS**

Check and Plaid

**JEANS** BUY ONE GET ONE FREE

Lay-a-Ways Acceptea

Floydada, Texas

**"The Loft"** Western Wear



"We don't want all the business—just yours"

**Willson & Son Builders Mart**

Amarillo vs. Hereford

A. C. and New Holland Equipment

**McDonald Implements**

Ysleta vs. Tascosa

**MOORE—ROSE FUNERAL HOME**

Plainview vs. Clovis

Fender bener mender

**QUALITY BODY SHOP**

Monterey vs. Hobbs

Your Fina Wholesale And Retail Dealer....

**NICHOLS OIL COMPANY**

Caprock vs. Borger

"For your health needs"

**Thompson Pharmacy**

Levalland vs. Snyder

**Hale Insurance**

Liberal vs. Dumas

"Dependable Service"

**Floydada Co-op Gins Inc.**

Canadian vs. Shamrock

Buick-Pontiac-GMC

**CITY AUTO INC.**

Lockney vs. Seymour

**HAVE FUN...**

**\$20<sup>00</sup> In Cash Prizes Each Week**

**CONTEST RULES:**

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to the Hesperian office.

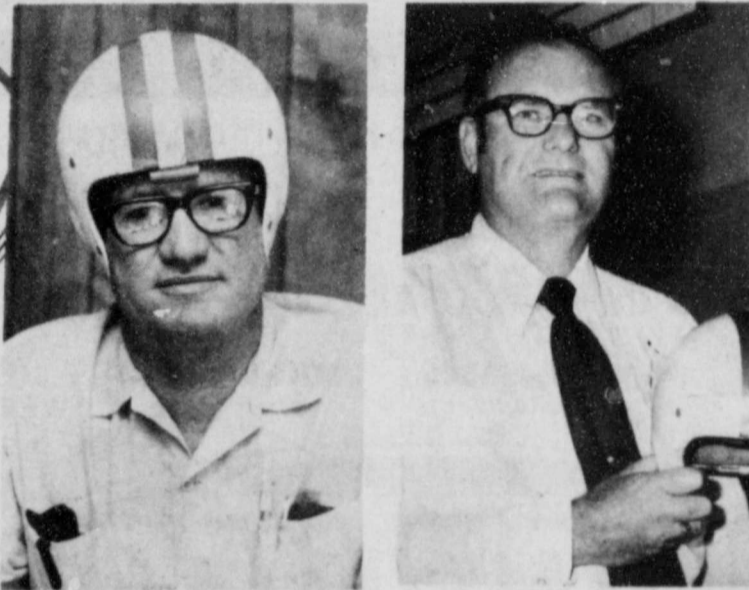
Tie-breaker game will be considered only in case of ties.  
Limit One Winner Per Family Per Week.

**WIN PRIZES...**

**Football CONTEST**

**AND QUARTERBACK FORECAST**

DEADLINE FOR ENTRIES—5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMARKED



Wayne Russell Floydada 10 Littlefield 7  
Buddy Lutrick Floydada 18 Littlefield 12

**TIE BREAKER- Guess Total Points AND CIRCLE WINNER**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

1ST PRIZE \$10<sup>00</sup>

2ND PRIZE \$6.00

3RD PRIZE \$4.00

Crop and Livestock Loans

**PRODUCTION CREDIT ASSN.**

Dimmitt vs. Tulia

Massey-Ferguson equipment

**Floydada Implement**

Friona vs. Vega

**Sears**

Olton vs. Idalou

"Is Everybodys Everything"

**Dairy Queen**

Sudan vs. Farwell

**City Trim Shop**

Happy vs. Kress

Cosmetics and Apparel

**Roye's Merle Norman**

Hart vs. Silverton

Your Full Service Station

**Gilbreath Exxon Service**

Spur vs. Crosbyton

Supplies For The Farmer

**Russell's Equipment & Supply**

New Deal vs. Lorenzo

**Kirtley's Market**

Petersburg vs. Ralls

**CONSUMERS FUEL ASSN.**

Baylor vs. Houston

Good food and friendly

**Buddy's Food**

SMU vs. Ohio St.

The Fastest Service

**Cornelius' CONCO**

Texas vs. Oklahoma

Your I.H. Dealer

**MARTIN & CO**

Texas A & M vs. Texas Tech

**Case Power & Equipment**

TCU vs. Arkansas

**Caprock Motor & Hardware Inc.**

Auburn vs. Miami

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**L.G. Wilson, Coach of The Week**



was, of course, All-conference End) and four years of baseball (you guessed it, All-conference Catcher) and basketball his junior and senior year.

The summer before his senior year in college, Coach Wilson married Elaine Halbert from Sweetwater, who was beginning her junior year at A.C.C. That summer he played semi-pro baseball in Jal. New Mexico.

Coach Wilson's first coaching position was as line coach and head track coach at Brownfield, where the Wilsons lived when their son Stan was born. After four years, they moved to Weatherford where L.G. was line coach and head track and basketball coach. While in Weatherford, their daughter DeAnn was born.

The next coaching job he accepted was as line coach and head track coach at Temple High School, where he remained for two years before accepting the head coaching position at Winters. The eight years at Winters provided a highlight in his career when his team went to the semi-finals in 1962 after defeating No. 2 state ranked Denver City 22-15 and losing by a slight 6-0 (two field goals) to No. 1 ranked Jacksboro.

"Probably the highlight of my coaching in Floydada was winning district for the first time in 1969 and defeating Childress in 1972 in the last few seconds of the game," says Coach Wilson. As we take a look at his Whirlwind Record, we may all take pride in his leadership. At the beginning of the '78 season, his record stood at 133 wins, 56 losses and seven ties. Floydada has won or shared the district title 8 of the 11 years that he has been coach.

Traveling, camping and photography are among Coach's other interests. He is a member of City Park Church of Christ.

.....And now that we have him on the winners platform, let's present him Floydada's official gold medal.

**FLOYDADA SCHOOL LUNCH MENU**

- MONDAY BREAKFAST**  
1/2 cup orange juice  
Cinnamon Toast  
1/2 pint milk
- LUNCH**  
Beef Pizza with Cheese  
Buttered Whole Kernel Corn  
Seasoned Spinach  
Sugar Cookie  
Peach Half  
1/2 pint milk
- TUESDAY BREAKFAST**  
1/2 cup grape juice  
3/4 cup Frosted Flakes  
1/2 pint milk
- LUNCH**  
Battered Fried Fish with Tartar Sauce or Ketsup  
Potato Salad  
Seasoned Broccoli  
Pineapple Crisp  
Hot Rolls  
1/2 pint milk
- WEDNESDAY BREAKFAST**  
1/2 cup applesauce  
Scrambled Eggs  
Toast-Jelly  
1/2 pint milk
- LUNCH**  
Bar-B-Que Hot Links  
Seasoned Pinto Beans  
7 Minute Cabbage  
Hot Corn Bread Squares  
Wild Cherry Cake  
1/2 pint milk
- THURSDAY BREAKFAST**  
1/2 cup orange juice  
Toasted Cheese Toast  
1/2 pint milk
- LUNCH**  
Hamburgers on Home Made Buns  
Tomato, Lettuce, Dill Pickle Slices  
Potato Chips  
Peach Cobbler  
1/2 pint milk
- FRIDAY BREAKFAST**  
1/2 cup pineapple juice  
Sweet Rolls  
1/2 pint milk
- LUNCH**  
Oven Fried Chicken  
Macaroni and Cheese  
Seasoned Green Beans  
Apricot Jello with Apricots  
Hot Rolls  
1/2 pint milk

**COMMUNITY CALENDAR FOR OCTOBER, 1978**  
**OCTOBER 9** Band Boosters Club Meeting  
**OCTOBER 10** Women's Chamber of Commerce of Coffee honoring employees of the community. Community Room, First National Bank. 9-11 a.m. honoring employees of the community. Community Room, First National Bank. 9-11 a.m.  
**Floyd County Heart Association, Kings Restaurant, 12 noon.**  
**OCTOBER 16** Women's Division Chamber of Commerce meeting, 7:45 p.m. First National Bank, Community Room  
**OCTOBER 23** Band Boosters Club Meeting

**LOOKING AHEAD TO NOVEMBER**  
**NOVEMBER 17** Spaghetti Supper to benefit Day Care Center.



ANYONE REMEMBER SIGURD WAAGE!...the school year of 1962-1963 Sigurd lived in the Methodist parsonage with the Charles Lutrick family. He is pictured in top picture with his family and his mother at his home in Norway. Floydada's Janet Watts (right lower photo) made the picture of Sigurd while touring Europe in July.

**"Let's Keep In Touch"**

The student Council of FHS is compiling a Class of '78 Directory, entitled "Let's Keep In Touch" which will include all the current addresses of all the 1978 FHS Graduates.

All you need to do is send a self-addressed stamped envelope with the current address and phone number of your '78 Graduate. We will do the rest by including their name, address and phone number in the directory and have it sent directly to them, when we have completed the directory.

We will need all addresses sent to: Student Council, Floydada High School, 618 Tree Street, Floydada, Texas 79235 before October 20th to assure speedy delivery to the Class of '78 before October comes to an end.

Donations for the A. E. Baker Scholarship Fund can be made at the First National Bank.

Thanks for your help. The FHS Student Council  
 LaDelle Noland Pres.

**Count Your Blessings!**

Suppose, for example, we could at least in imagination compress the entire population of the world today into a group of 1,000 people living in a single town, what would it be like?

Sixty of those people, or 6%, would represent the population of the United States. The rest of the world would be represented by the other 940 people.

The 60 Americans would have one-half the total income of the entire town; the other 940 would share the other half.

Of the entire population in this town, 300 would be Christians; 700 would not be. At least 30 people there would be dyed-in-the-wool, believing Communists and 370 would be under Communist domination.

Three hundred and three people in the town would be white; 697 would be non-white.

The 60 Americans would have a life expectancy of 70 years each; the life expectancy of all the other 940 people would average less than 40 years each.

On an average, the Americans there would have 15 1/2 times as much money as all the rest of the townspeople. And although only 6% in number, they would produce 16% of the town's total food supply and eat up no less than 14 1/2% of its total supply of food.

The 60 Americans would have 12 times as much electric power as all the rest; 22 times as much coal; 21 times as much petroleum; 50 times as much steel and 50 times as much in general equipment.

The lowest income group of the Americans would be better off than the average of the rest of the town.

Almost one half, or 500 of the people there, would not be able to read or write.

More than one half would never even have heard of Christ or of Jesus. He stood for, nor would they have heard of the American way or the competitive system of free enterprise. More than half would have heard of Karl Marx and Communism.

We Americans, obviously, have much to be thankful for in having the opportunity to live in this wonderfully abundant land.

Am one grateful American.

**National 4-H Week Is Here**

**STATION--**Nearly 5.5 million young people across the nation are observing National 4-H Week, Oct. 1-7. Activities will center on the theme, "Freedom to Be."

President Jimmy Carter called the week most appropriate for a program reaching out to all young Americans—rural and urban—from economic and social backgrounds.

"The program's learning-by-doing philosophy encourages young people to acquire 'real life' skills and develop citizenship and leadership abilities," noted Pelham.

ports, 4-H is providing useful guidance and direction to young people and making them more responsible and sensitive adult citizens.

"National 4-H Week is set aside annually by the Cooperative Extension Service to focus attention on the values of 4-H as an informal educational program for boys and girls 9-19 years old," said Dr. John T. Pelham, state 4-H and youth leader with the Texas Agricultural Extension Service.

"The program's learning-by-doing philosophy encourages young people to acquire 'real life' skills and develop citizenship and leadership abilities," noted Pelham.

**TEXAS VEGETABLE GROWERS TO MEET—**A wide range of topics important to the state's vegetable industry will be discussed at the annual meeting of the Texas Vegetable Association, Oct. 19-20, at the Hilton Inn in McAllen. Conference theme is "A Realistic Look at the Future," says a horticulturist with the Texas Agricultural Extension Service.

**RUMENSIN FOR RANGE CATTLE—**Rumensin, an additive that improves feed efficiency 10 percent in feedlot cattle, has been approved by the Food and Drug Administration for use in range cattle, says a beef range specialist with the Texas Agricultural Extension Service. This means that Rumensin can now be

**Ginners Hear OSHA Impact On Dust Standards**

Plainview area cotton ginners heard reports on the impact on the new OSHA dust standard requirement that has been placed on cotton gins at a Texas Cooperative Managers Director Clinic Sept. 28 at the Far East Restaurant. The Plainview cotton ginners also heard information on new cotton research and promotion financed by cotton producers and carried out by Cotton Incorporated.

Bruno Schroeder, executive vice president of the Texas Federation of Cooperatives will seek repeal of certain impractical requirements of the law, such as requiring two physical examinations of gin workers during ginning season.

Speaking on other proposed government regulations for cotton gins, Schroeder said, "We're advising ginners to use at least three shifts of workers if practical. Otherwise overtime provisions in the law may reduce any chances of a profitable operation."

"The Texas Federation of Cooperatives has been very pleased with the practical approaches the state EPA and OSHA personnel have used in checking ginner compliance with regulation," he added.

Earle Younts, assistant manager of the Cotton Board, and Dr. George Slater, vice president of Agricultural Research with Cotton Incorporated, reported at the meeting on the success of Natural Blend TM cotton products, a 60% cotton and 40% synthetic fiber material developed through Cotton Incorporated textile research programs, in competing with 100% synthetic fiber products. According to Younts, 12 shirt manufacturers are now using Natural Blend TM fabrics, and Cannon Mills has recently introduced Comfortale sheets, the first fed to stocker, feeder and slaughter cattle weighing more than 400 pounds.

**LEGUMES FOR SPRING GRAZING**  
 Legumes should be planted in the fall for late winter and early spring grazing, points out a forage specialist with the Texas Agricultural Extension Service. Legumes are high in protein, are highly digestible, and can return some nitrogen to the soil. Legumes make rapid growth until late May or June. If allowed to make seed legumes should come up voluntarily next fall.

Natural Blend TM bed liners. Dr. Slater reported on the strides made in the development of short season cotton varieties. He said that the short season cotton varieties show the promise of substantially lowering cotton production costs.

Cotton Incorporated is the organization that conducts cotton research and promotion through programs financed by cotton producers. The Cotton Board is the administrative body that handles the finances for and approves these programs.

**Adult Education Courses Begin**

Tom Powell will be teaching free adult education classes beginning Thursday, October 5 at 7 p.m. in the Floydada High School. Classes to be taught are: Improvement in Reading,

Writing, and Math, Conversational English for the non-English speaker, Preparation for the GED test, College Preparatory Class in English Grammar and Writing Skills, Citizenship and Driver's Education.

**Area Colleges Who Lucked Out and Got Floydada Graduates**

TEXAS TECH  
 Jill Probasco, Mitzi Hale,

Jayma Lewallen, Rick Covington, Rusty Cagle, Jim Potts, Kerry Pratt, Jimmy Finley, Tammie Chessir, Clay Simpson, Shannon Norris, Doug Simpson, Derek Cheek, Kelly Turner.  
 WEST TEXAS STATE  
 Jon Jones, Bill Starkey, Adeana Morris and Melinda Morton  
 ANGELO STATE  
 Lisa West, Larry Jones,

Jill Poage, Zane Jones, Jerry Coleman.  
 SOUTH PLAINS COLLEGE  
 Barry Jones, Tammy Gentry, Kelly Ann Hagood, Susan Stovall, Ronnette Kitchens, Phyllis Johnson, Hugh Miller, Shawnda Heflin, and Jerry Miller.  
 WAYLAND  
 Atha Blake, Rosemary Hardin, Shannon Bell  
 A&M  
 Clay Hamilton  
 UTA  
 Monty Smitherman  
 TSTI  
 Irene Martinez  
 BAYLOR  
 Toyla Hickerson  
 SOUTHWESTERN OKLAHOMA  
 Donna Reid  
 HARDIN SIMMONS  
 Ricky Strange  
 ag briefs.

**The Floyd Philosopher**  
**Thinks A Way Has Been Discovered To Wipe Out All School Problems**

Editor's note: The Floyd Philosopher on his Johnson grass farm thinks he's found the solution to the school problem.

Dear editor:  
 If somebody discovered a way to end all teacher's strikes, 90 percent of all school taxes, all turmoil over busing, crime in the classroom, ignorant graduates, etc., he could probably get his picture enshrined on a postage stamp along with Abe Lincoln and Susan B. Anthony.

There is such a way. The computer industry has now come up with a "memory device" about the size of a shirt button that can store 256,000 bits of information.

I don't know how many pieces of information the average person has in his head but if it's 256,000 I don't want to be around him. If most people are like me though they've got more than they can call up on demand. In order to pass Geography I once could name all the states and their capitals. That information must still be lurking somewhere in my brain, but the button to call it forth is missing or a fuse is blown. If I'd put it on a button-size computer instead of in

my head, I'd had it made, although I can't see how I'd be any happier if I could tell you right off what the capital of Colorado is.

Anyway, I figure if a person has 256,000 pieces of information at instant command, he's got just about all the facts he needs.

There's the answer to the school problem. By the time a kid is through the fourth grade he ought to be able to read, write and count on his fingers. Give him a button with 256,000 pieces of information on it and send him on his way.

Once a year have him drop by the computer center to have his button brought up to date on any new facts developed during the past twelve months, or to erase any misinformation a Congressional investigating committee has uncovered. Who wants a button saying a Congressman is in Washington when he's in Leavenworth?

I estimate this will save the country 114 billion dollars a year. I don't know what we'd do with that much, but the politicians will think of something.

Yours faithfully,  
 J.A.

**SPECIAL MONEY SAVING OFFER**  
**BE OUR GUEST**  
 This Coupon Entitles You to One Beautiful  
**FREE 8 x 10 FREE**  
 Living Color Portrait Of An Individual or Family  
 Only One Coupon Per Family — Bring This Coupon With You  
 COMPLIMENTS OF:  
**WARD'S CATALOGUE STORE**  
 Floydada, Texas Wednesday, October 4, 10 a.m.-5 p.m.

**THE FLOYD COUNTY HESPERIAN**  
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# FOOTBALL CONTEST

PICK THE WINNING TEAMS!

**WIN** FIRST PRIZE..... \$10<sup>00</sup>  
 SECOND PRIZE..... \$6<sup>00</sup>  
 THIRD PRIZE..... \$4<sup>00</sup>

**GO,  
 FIGHT, WIN!!!**

## MEET THE LONGHORNS



#25 Cecil Clark  
 5'9", 146 lb.  
 Senior Wingback



#66 Byron Brock  
 6'0", 183 lb.  
 Sophomore Center



**GO  
 LONGHORNS  
 GO**

## RAGIN' RED

<p><b>MARR INSULATION</b>                  Tom Marr, Owner                  Lockney, Texas</p> <p>1. Happy at 2. Kress</p>	<p><b>RAGIN' RED</b></p>		<p><b>Stricklands Restaurant</b>                  HWY. 70                  LOCKNEY, TEXAS</p> <p>31. Plainview at 32. Cl...</p>
<p><b>Baccus Motor Co.</b>                  321 SO. MAIN ST.                  LOCKNEY</p> <p>3. Motley Co. at 4. Jayton</p>			<p><b>Moore-Rose Funeral Home</b>                  Lockney Tx.</p> <p>15. Post at 16. Denver City</p>
<p><b>Page's Thriftway No. 3</b>                  "A Better Way To Save"</p> <p>5. Spur at 6. Crosbyton</p>	<p><b>Dan's Automotive</b>                  LOCKNEY, TEXAS</p> <p>17. Roosevelt at 18. Seminole</p>	<p><b>White's Auto Store</b>                  Lockney, Texas</p> <p>25. Friona at 26. Vega</p>	<p><b>First National Bank</b>                  In Lockney                  Member of F.D.I.C.</p> <p>35. Houston at 36. Bayl...</p>
<p><b>Wilson Photography</b>                  LOCKNEY, TEXAS</p> <p>7. Petersburg at 8. Ralls</p>	<p><b>Mize Pharmacy &amp; TV</b>                  Your Complete Family Drug Store                  Gift Headquarters ★ RCA Television                  LOCKNEY, TEXAS</p> <p>19. Floydada at 20. Littlefield</p>	<p><b>Webster Service &amp; Supply</b>                  "Where You're Always Welcome"</p> <p>27. Levelland at 28. Snyder</p>	<p><b>Thomason Grocery</b>                  LOCKNEY, TEXAS</p> <p>37. Texas vs. 38. Oklaho...</p>
<p><b>Providence Farm Supply and Grain Co.</b></p> <p>9. Hart at 10. Silverton</p>	<p><b>Dairy Queen</b>                  LOCKNEY, TEXAS</p> <p>21. Abernathy at 22. Muleshoe</p>	<p><b>Roger's Pastry and Fried Chicken</b>                  LOCKNEY, TEXAS</p> <p>29. Brownfield at 30. Andrews</p>	<p><b>The Tye Company</b>                  On The Plainview Highway</p> <p>39. Texas A&amp;M at 40. Texas</p>
<p><b>Byrd Pharmacy</b>                  "Accurate Prescription Service"</p> <p>11. Electra at 12. Wellington</p>	<p><b>CONTEST RULES</b></p> <p>Circle on the official entry blank the number of the team you think will win each game. Circle the winner and indicate the total score in the tie-breaker game. Each entry must be validated by one of the merchants on the contest page. Take the entry form to the merchant of your choice for validation. (Validation by only ONE merchant is necessary.) Contestants may mail their entries or bring them to the Beacon Office, 120 South Main. Mail entries must be postmarked no later than 5 p.m. Friday, and in-person entries must be at the office by the same time. Mail entry address is Box 187, Lockney 79241. One Winner Per Family Per Week.</p>		<p><b>Longhorn Inn</b>                  "Where School Friends Meet"</p> <p>41. New York Giants at 42. Dallas</p>
<p><b>Davis Lumber Co.</b>                  "Where Customers Send Their Friends"</p> <p>13. Slaton at 14. Frenship</p>	<p><b>OFFICIAL ENTRY FORM</b></p> <p>NAME _____ ADDRESS _____                  CITY _____ MERCHANTS STAMP _____</p> <p>1-2 3-4 5-6 7-8 9-10 11-12 13-14 15-16 17-18 19-20 21-22 23-24                  25-26 27-28 29-30 31-32 33-34 35-36 37-38 39-40 41-42 43-44</p> <p><b>TIE BREAKER DIMMITT AT LOCKNEY</b> TOTAL SCORE.....</p>		<p><b>Brown's Department Store</b>                  LOCKNEY, TEXAS</p> <p>43. Houston Oilers at 44. Oklaho...</p>

1/2 GAL BORDENS  
**ICE CREAM**  
**\$1.29**  
\$1.89 VALUE



42 OZ. MRS. TUCKERS  
**SHORTENING**  
**99¢**  
\$1.79 VALUE

24 CT. COUNT  
**FROSTY OR FUDGE POPS**  
**99¢**  
\$1.79 VALUE

ONLY **19¢** CUP or DINNER PLATE  
SAUCER, BREAD and BUTTER or FRUIT DISH

IT'S EASY!  
HERE'S ALL YOU DO -  
Simply Save The Cash Register Tapes You Receive Every Time You Make A Purchase At Our Store. Keep The Tapes In The Convenient Envelope. When You Have Sufficient Tapes, Just Redeem Them For Any Of The Place Setting Places At 19¢ Each.

EXCLUDING CASH AND GAS  
YOU CAN SAVE A 40 PEECE SET FOR ONLY \$19.99. CASH REGISTER ACCEPTED ONLY FROM APRIL 10TH 1978 THRU NOVEMBER 10TH 1979



WE GIVE  
**DOUBLE ON WEDNESDAY**

# BUDDY'S

STORE HOURS  
Mon.-Sat., 8 a.m. to 9 p.m. Sun., 9 a.m. to 8 p.m.  
VALUES EFFECTIVE THRU SATURDAY, OCTOBER 7, 1978  
We Reserve the Right To Limit Quantities

US. #1 5 LB BAG  
**POTATOES** **59¢**

YELLOW  
**ONIONS** **15¢** LB.

RED DELICIOUS  
**APPLES** **3 LBS. \$1.00**

STALK  
**CELERY** **37¢** STALK



WILSONS  
**POLISH SAUSAGE** **89¢** LB.

FAMILY PACK  
**GROUND BEEF** **99¢** LB.

WILSONS CERTIFIED  
**BONELESS HAM** **\$1.99** LB.

U.S.D.A. BLADE CUT  
**CHUCK ROAST** **\$1.09** LB.

U.S.D.A. BONELESS  
**SIRLOIN STEAK** **\$2.19** LB.

U.S.D.A. BEEF  
**SHORT RIBS** **99¢** LB.

BETTY CROCKER  
**MUG O LUNCH** **2/89¢**  
59¢ VALUE

12 OZ.  
**LISTERINE** **\$1.19**  
\$1.69 VALUE

14 OZ. KRAFT  
**CARMELS** **69¢**  
93¢ VALUE

1 LB. ZESTA  
**CRACKERS** **57¢**  
77¢ VALUE

10 OZ. WHITE SWAN  
TOMATO-CHICKEN NOODLE-  
CREAM OF CHICKEN OR  
CREAM OF MUSHROOM  
**SOUP** **4/\$1.00**  
34¢ VALUE

NEW 2 LITER NO DEPOSIT  
**DR PEPPER** **2/99¢**  
99¢ VALUE

46 OZ. WHITE SWAN  
**TOMATO JUICE** **67¢**

1 1/2 LB. RAINBO BUTTER WHEAT  
**BREAD** **3/\$1.00**  
69¢ VALUE

140 COUNT KLEENEX  
**NAPKINS** **2/99¢**  
79¢ VALUE

U.S.D.A. BEEF  
**SOUP MEAT** **99¢** LB.

CENTER CUT  
**HAM SLICES** **\$1.99** LB.

U.S.D.A. BEEF  
**CLUB STEAK** **\$2.19** LB.

COUNTRY STYLE  
**SPARE RIBS** **\$1.29** LB.

18 OZ. PILLSBURY  
**LAYER CAKE MIX** **59¢**  
89¢ VALUE

16 OZ. PILLSBURY READY-TO-USE  
**FROSTING** **89¢**  
\$1.23 VALUE

ASSORTED  
**CANDY BARS** **8/99¢**  
20¢ VALUE

2 BAR PACK BATH SIZE  
**COAST SOAP** **69¢**  
93¢ VALUE

10 LB. BAG ALPO  
**DOG FOOD** **\$2.99**  
\$3.29 VALUE

5 LB. LIGHTCRUST  
**FLOUR** **59¢**  
89¢ VALUE

1 LB. HILL BROS  
**COFFEE** **\$2.89**  
\$2.89 VALUE

28 OZ. KRAFT MIXED BAG  
**CANDY** **\$1.99**  
\$1.99 VALUE

1/2 GAL. PUREX  
**BLEACH** **2/99¢**  
73¢ VALUE

3 OZ. WHITE SWAN  
**INSTANT TEA** **\$1.99**  
\$1.99 VALUE

48 OZ. FAMILY SIZE  
**DAWN** **\$2.49**  
\$2.49 VALUE

1/2 GAL. BELL  
**BUTTERMILK** **77¢**  
\$1.09 VALUE

12 OZ. BELL  
**COTTAGE CHEESE** **57¢**  
75¢ VALUE

3 OZ. ADOLPHS  
**MEAT TENDERIZER** **57¢**  
75¢ VALUE

10 COUNT GLAD.  
**TRASH BAGS** **99¢**  
\$1.59 VALUE

2 LB. ORE IDA CRINKLE CUT  
**POTATOES** **69¢**  
89¢ VALUE

1 LB. JOLLY TIME  
**POPCORN** **2/49¢**  
37¢ VALUE

7 OZ. JOLLY TIME BUTTER SEASONED  
**SALT** **2/99¢**  
69¢ VALUE

2 LB. PILLSBURY EXTRA LIGHT  
**PANCAKE MIX** **69¢**  
\$1.09 VALUE

12 OZ. NESTLES  
**CHOCOLATE FLAVOR CHIPS** **89¢**  
\$1.29 VALUE

1 LB. NESTLES  
**CHOCOLATE QUIK** **\$1.29**  
\$2.29 VALUE

1/2 GAL KOKO-KIK  
**CHOCOLATE DRINK** **67¢**  
99¢ VALUE

4 OZ. ADAMS  
**VANILLA** **99¢**  
\$1.29 VALUE

14 1/2 OZ. CAN ALPO BEEF  
**CHUNKS DINNER** **3/\$1.00**  
41¢ VALUE

15 OZ  
**PINE-SOL** **77¢**  
\$1.09 VALUE

7 OZ. SUNBEAM ASSORTED  
**COOKIES** **4/\$1.00**

SCHILLINGS  
**SALAD TOPPINGS** **77¢**  
95¢ VALUE

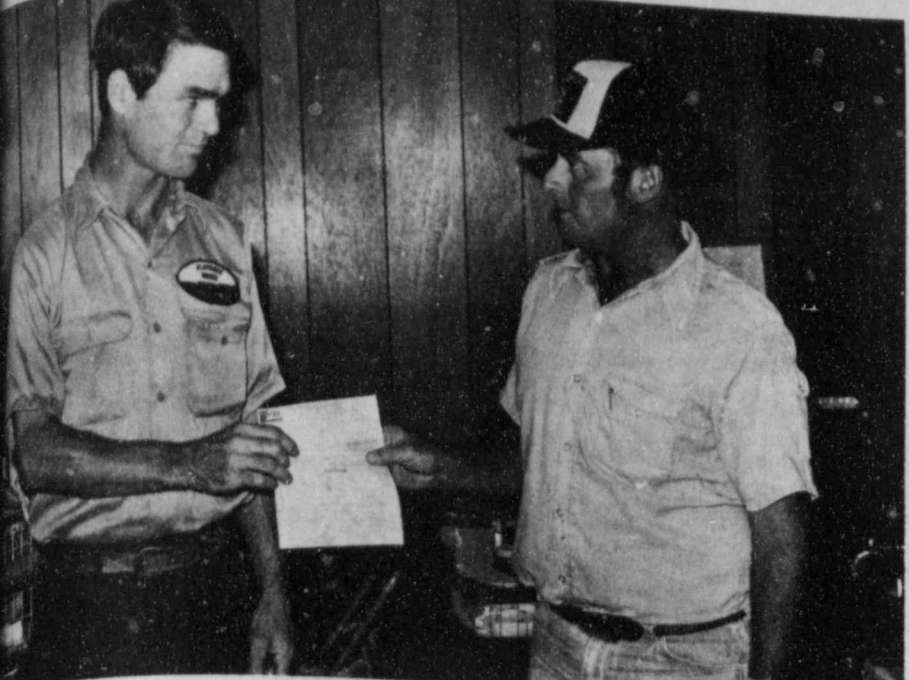
25 LB. OUR DARLING  
**FLOUR** **\$1.99**

40 OZ. GIANT  
**SUPER SUDS** **69¢**  
\$1.05 VALUE



Thrifty M...  
A Co...  
Hand...  
Two...  
100%...  
FLA...  
WITHOUT COUPON \$2.09  
10¢  
10¢

**Buys**  
 Thrifty Says: Penny Saved at Thriftway is a Penny Earned...  
 9c  
 WASHINGTON DELICIOUS GOLDEN APPLES 43c  
 AVERAGE JUICE ROCKS COOLER WARE 9c



OWENS of the Floydada Volunteer Fire Department receives state and check from president of the Floyd County Farm Bureau Omar Jimmy attended the Fireman's Training School at Texas Tech and the \$140.25 goes to the fire department. The training school is sponsored by the Bureau. (Staff Photo)

### Sea Towns Repeal Tax On Electric Bills

State Comptroller Bob Bullock said Monday that 125 Texas cities have voted to repeal the one percent tax on residential electric bills effective Oct. 1. The list includes Hart, Dimmitt, and 127 cities have voted to continue the tax. The one percent city sales tax on utility bills will be automatically repealed in all Texas cities effective Oct. 1, 1979 unless they vote by May 1, 1979 to continue the tax. Cities that wished, however, were allowed under the law to repeal the local tax on the same date—Oct. 1, 1978—that the state tax is eliminated. Four of Texas' five largest cities—San Antonio, Dallas,

Fort Worth and Austin—have voted to repeal the tax on Oct. 1. Houston, the state's largest city, declined to repeal the tax, but has not yet notified the Comptroller of its decision.

**SHORTCOURSE ON GRAIN ELEVATOR FIRES, EXPLOSIONS—A** shortcourse on the causes and prevention of grain elevator fires and explosions will be held Nov. 15-16 at Texas A&M University and Nov. 29-30 at the Texas A&M Agricultural Research and Extension Center at Amarillo. Purpose of the shortcourse is to illustrate and describe effective methods to control explosions in grain elevators, notes a safety engineer with the Texas Agricultural Extension Service.

### Running Out On Book Ordering

Have not ordered your copy of Floyd County Historical Book, you get now. Orders at \$24.50 plus tax will be held for only a short time. The price of the project has the books at \$37.50 plus tax. Then, only a few books pre-ordered will be held from the publisher. Space for sixteen hundred books is needed to assure the space for the hundred stories and lots of photos. The project committee, at the Floyd County Museum, is selling the book as a non-profit.

Book Order Blank  
 Make checks payable to:  
 Floyd County Historical Museum  
 Box 304, Floydada, Tx. 79235

Please enter my order for \_\_\_\_\_ copies of the History of Floyd County at \$24.50 plus \$1.23 tax each, plus \$2 each for postage and handling if mailed.

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## THE LEGEND OF ROCK MUSIC'S FIRST SUPERSTAR IS 'THE BUDDY HOLLY STORY'

The rhythmic revolution that rocked the music world in the mid-1950s told through the brief, vivid career of its first superstar is the subject of "The Buddy Holly Story," opening continues through Sunday night at the Capada.

Gary Busey plays the title role in the Columbia Pictures release as the shy, lanky teenager from Lubbock, Texas who burst on the music scene in 1955 with an impromptu recording of his own tune, "That'll Be The Day."

"From there," says Busey, who researched the Holly legend and his own memory as a fan to prepare for his role, "Holly went from strength to strength. He was the first rock 'n' roll star to write, produce, sing and play his own music. He was the first to successfully combine the black 'rhythm and blues' sound with down-home country music and created an interim sound and style known as rockabilly."

"He was the rock beat pied piper for a whole generation of performers, and every rock musician today owes him a debt of gratitude. Unfortunately, it's a debt that can never be repaid."

On February 3, 1959, while headlining a touring rock concert, Holly chartered a plane to travel from Mason City, Iowa, to the twin cities of Fargo-Moorhead (Minn.) for a college gig. With him were two other well-known performers, Richie Valens and J. P. "The Big Bopper" Richardson. Their pilot was an 19-year-old without instrument training who flew into a snow storm that had kept commercial aircraft in their hangars.

"They never made it far from Mason City. The pieces of the plane were found the next day, scattered across an Iowa cornfield, on the outskirts of town," Busey recalls.

Poet and composer Don McLean called February 3, 1959 "the night the music died" in his hit album, "American Pie." Meanwhile, scores of music personalities — from the early Beatles to Linda Ronstadt —

have kept Holly's memory alive by performing and recording his songs.

Holly's impact on other performers, says Busey, can be seen by his profound influence on the early Beatles.

"At first, they called themselves the Quarrymen, then Johnny and the Moondogs. But in emulation of Holly's group, the Crickets, they changed their name to the Beatles, and the rest became history. Among the first songs the Beatles recorded which they didn't write themselves were songs by Holly. Years later, Beatle Paul McCartney purchased the publishing rights to all of Holly's music."

"For the next twenty years, kids who'd never heard Holly's name, were turned on by his songs as interpreted by such artists as Eric Clapton, Joe Cocker, the Everly Brothers, Fleetwood Mac, the Hollies (who obviously were inspired by him in the most direct way), Linda Ronstadt, and scores of other name performers. Recently, in fact, Linda won a Grammy for her recording of "That'll Be The Day."

A Buddy Holly Festival in England, says Busey, attracted a stellar lineup which included Elton John, Mick Jagger, Paul McCartney and The Who. "It was," he points out, "a rock fan's dream trip."

Busey, who appeared with Barbara Streisand and Kris Kristofferson as Kristofferson's tour manager in "A Star Is Born," admits that he long had been a Buddy Holly fan when he signed for the role, and he knew much about the rock idol's career.

"I've been leading a double life for the past few years," he explains, "acting in movies under my own name and playing drums with rock groups as Teddy Jack Eddy. As a musician, I've worked with some of the best — Kristofferson, Leon Russell, Willie Nelson. So I've had the opportunity to experience first-hand how much Holly's music means today."



BH-63 Gary Busey is early rock 'n' roll idol Buddy Holly and Amy Johnston is his home town sweetheart in "The Buddy Holly Story," a Columbia Pictures release, continues through Sunday night at the Capada.

notes Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc., Lubbock, "but in marginal cases the decision is not so simple."

Working with area Extension economist Marvin Sartin, PCG has pinpointed some of the calculations necessary to wise decisions, Johnson says, but adds that there are variables each farmer will need to consider for himself.

Essentially the question is whether the price of the cotton will cover harvesting and ginning costs plus the difference between two levels of disaster payments.

Under the disaster program, producers who have complied with all program requirements and who gather their crop will be eligible for a payment of 17.3 cents per pound times the difference between actual yield and 75 percent of projected or payment yield.

For example the farmer who has a projected yield of 400 pounds per acre and harvests 50 pounds will be eligible for a disaster payment on 250 pounds, the shortfall below 300 pounds (75 percent of 400).

A recent program ruling provides that if a farmer elects not to harvest, his payment will be 17.3 cents times the entire 300 pounds. Thus harvesting would bring a disaster payment of \$43.25 per acre, while not harvesting would result in a payment of \$51.90 per acre, a difference of \$8.65. Therefore if harvesting is to be economically advisable, the 50 pounds of harvested cotton and its seed must sell for at least enough to cover the \$8.65 payment differential plus the cost of harvesting and ginning.

Sartin estimates that about 15 cents per pound of lint, on average, will cover the cost of harvesting and the excess of ginning charges above seed value. Others have offered different estimates, some higher and some lower, primarily depending on expected yield, gin turnout and seed value.

If Sartin's estimate is used, the break even lint price comes to 32.3 cents per pound. A lower cost and/or a price above 32.3 cents per pound would tilt the economic scale in favor of harvesting.

Yields, turnouts, seed value, ginning charges and availability of equipment and labor will vary from farm to farm and will alter the figures used here. So each producer will need to make his own calculations, Johnson says.

Other factors mentioned by producers pondering the "plow-up or harvest" decision include income timing, effects of rain or lack of rain between now and harvest, moisture conservation, and the advisability of using a defoliant or desiccant for early harvest.



Drought stricken, low yielding cotton on the High and Rolling Plains has producers weighing the pros and cons of two basic choices, to harvest what's there and hope for a price to make it worthwhile or "to give up and plow up," as one farmer puts it. Harvesting is out of the question for some of the worst fields.

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Connally  
To Endorse  
Fisher

Former Texas governor John Connally will appear with Bill Fisher, 17th Congressional District candidate in Abilene, October 17. Governor Connally will support and endorse Fisher during an evening appreciation dinner at the Abilene Civic Center at 7:30.

"The occasion is billed as 'An Evening of Political and Musical Entertainment,'" Fisher said, "it will be serious, of course, but we also plan to have a good time." A committee headed by Jack Cox is now selling tickets in all areas of the 17th District. Cox ran against Connally for governor of Texas in 1962. "Tickets are selling for \$25 each and sales are already going very well," Fisher said.

Remarks were made at a news conference at the Fisher For Congress headquarters in Abilene.

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# 1,000 Visitors At Annual Field Day

HALFWAY—A diverse array of research projects to benefit producers on the Texas High Plains were viewed by an estimated 1,000 visitors at the 69th annual field day of the Texas Agricultural Experiment Station facility here.

Tractor-drawn trailers shuttled the visitors around the 320-acre research farm here Tuesday, Sept. 12. More than a score of research projects were exhibited.

Five major presentations explained the latest research on weed control, labor management, corn irrigation, cotton variety and disease control, and exhibited a new mobile trickle irrigation system.

Prior to the open house and tour, the board of directors of the High Plains Research Foundation met at the center. The foundation supports the research conducted at the facility.

At that meeting, the TAES presented a plaque to Jack Cloude, executive director of the foundation, in appreciation for his "dedication and contributions to agricultural achievement in Texas." The presentation was made by Dr. Robert G. Merrifield, associate director of TAES, College Station.

Among the throng touring the research facility were Dr. O. D. Butler, associate vice president for agriculture and renewable resources at Texas A&M University, College Station; Merrifield, and Dr. Dudley T. Smith, assistant director of TAES.

At one of the five major stops, Dr. John Abernathy, TAES weed scientist, outlined the economic benefits of herbicide use in controlling annual and perennial weeds in corn, cotton, sorghum, soybeans and sunflowers.

He reported on research being conducted at the farm on new herbicides, techniques of applying chemicals, and equipment.

In a discussion of labor management practices, Ken Wolf, agricultural economist with the Texas Agricultural Extension Service, College Station, advised visitors to ask questions which would reveal the attitudes of applicants when hiring farmhands.

And he cautioned that paying all laborers a standard hourly wage is "one of the most demoralizing" practices they could employ, even though it might appear the simplest thing to do. He also urged that the foreman who will supervise the worker have a part in the decision to hire an employee.

A popular stop for visitors was the mobile trickle irrigation system exhibited by Dr. Bill Lyle, TAES agricultural engineer. He explained that it is one result of continuing research at Halfway and Lubbock to conserve and increase the efficiency of irrigation water.

Other research at the station aimed at water conservation was exhibited at a stop where Dr. Charles Wendt, soil physicist, reported on studies "to determine if irrigations can be decreased with resulting savings in water and energy."

"Cotton variety selection is a key to profitable cotton production," Dr. Levon Ray, TAES cotton geneticist, told visitors to his exhibit of varieties being tested for performance and disease resistance. At Halfway, 66 varieties, including more than 30 not yet released, are being tested under limited irrigation. Eighteen varieties are being evaluated in narrow rows, and 10 are being tested for dryland production.

Trailers laden with visitors passed soybean research where advanced experimental lines in maturity groups IV, V and VI are

being compared with proven varieties of similar maturity in field scale strip tests.

One of the varieties on display is the new Gail, developed at the Lubbock-Halfway center and released Sept. 1 especially for growers on the High and Rolling Plains.

Guides also pointed out the soybean breeding nursery, which includes early selections, lines with better resistance to seed shattering, and those more specifically

adapted to this area. Visitors saw a cotton research project involving recovery from simulated hail damage. This research is supported in part by the National Crop Insurance Association and the Crop Insurance Research Bureau.

The study is to determine the rate and amount of recovery by the cotton plant from varying degrees of damage inflicted by simulated hail (crushed ice propelled by air at a high velocity).

Information provided by this research, officials said, is used by the Crop Insurance Association in preparing charts which reflect estimates of actual losses inflicted by hail storms on the High Plains.

Also on the tours were tests where dryland and irrigated grain sorghum are studied to determine if surfactants sprayed on the soil surface and in irrigation water before planting time have any influence on the rate of water intake and crop yield.

"This is the first year of the study and no results are available," officials said.

By exposing various corn lines to herbicides, researchers have gained information as to the degree of varietal response. In this test, 55 single and double crosses of corn containing the parentage of many area commercial lines have been evaluated against 20 herbicide treatments.

The study also includes the post-plant incorporated application of dinitroaniline type herbicides on sorghum and corn.

"These treatments have given excellent late-season grass control," said Abernathy.

Studies on the effects of basin tillage, with dikes placed in every furrow and in alternate furrows, were shown. Conventional tilled furrows received the same irrigation treatment to determine the contribution the retained rainfall made on crop yield.

Visitors saw sorghum hybrids and lines being tested for resistance to the greenbug and corn leaf aphid.

Tour guides pointed to a study consisting of a grain sorghum - wheat - fallow - cotton rotation. The wheat is sown directly in the grain sorghum stubble with a summer fallow period following wheat harvest. Cotton is then planted to following spring.

"The extent to which this rotation enhances water conservation and disease reduction is being determined," officials explained.

Also, weed population and species changes are being observed in the long-term crop rotation study.

A test is being conducted to evaluate high sugar sorghums for sugar yield.

In a double-cropping residue research project, wheat and triticale will be planted following the harvest of corn, grain sorghum, soybeans and cotton now on the land.

"The experimental design of this study is such that the effects of herbicide and crop residues on small grain seedlings can be evaluated," officials said.

Sunflowers can be a profitable crop in West Texas, officials said, reporting on a breeding nursery with more than 500 selections for use in developing new higher yielding hybrids having greater tolerance to diseases and insect pests and a combined planting date-hybrid performance trial.

Twenty commercial hybrids and two open-pollinated sunflower varieties are being tested for seed yield, oil content, oleic and linoleic acid content and for insect tolerance.

The hybrids were planted April 19, May 23, June 16 and July 21. The effect of planting date on seed yield, oil percentage and fatty acid composition will be measured.

Visitors viewed tests to determine effects of limited irrigation on yield of seven corn hybrids, ensilage yields on 14 corn hybrids, grain production of 56 corn hybrids under optimum irrigation, a corn breeding program with over 500 plots of experimental hybrids.

Also viewed were grain production tests on 63 grain sorghum varieties planted in double rows, development of

a head smut nursery to screen for resistance in corn and sorghum, and single row sorghum on 84 varieties.

Soil fertility studies to establish application rates related to yield potential, correlating field and soil tests, and to determine the rates of applied fertilizers and chemical change in the soil were shown.

Visitors saw where 27 experimental herbicide treatments are being evaluated for control of various weeds in cotton. The primary emphasis of this study, officials said, is to gain more information on cotton tolerance to herbicides that control nutgrass.

# Business Group Rates Hightower

WASHINGTON, D. C.—Rep. Jack Hightower, (D, 13th Dist., Texas, has earned the "Guardian of Small Business Award" presented by the National Federation of Independent Business (NFIB).

Rep. Hightower qualified for the NFIB "Guardian" award by voting in favor of small business 71% of the time during the 95th Con-

gress. NFIB President Wilson S. Johnson, in conferring the award on Rep. Hightower noted: "We initiated our rating system to give special recognition to those legislators who support small business and to make sure that small business owners know how their legislators represented them in Congress."

"NFIB and its more than 540,000 member firms nationwide regard a 70 percent or higher rating on key small business issues as worthy of the 'Guardian' award," Johnson said. "Too many legislators go back home claiming to support small business simply because they voted for an appropriations bill for the Small Business Administration (SBA). We feel our membership deserves to know how their

Congressman voted on each of the issues which are of direct importance to small business."

"I hope that all citizens interested in preserving

small business will take note of Rep. Hightower's voting record and realize they have someone in Washington who is aware of the problems facing small business," Johnson said. "The small and independent business person can't survive today without this type of fair representation."

NFIB, the nation's largest small business organization, is nonprofit and nonpartisan,

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For rich, great flavor try Folger's Mountain-grown coffee. In three varieties for whatever Coffee-pot you own.

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Only One Pound

**Coca-Cola**

Any time you're thirsty for some sparkling-good refreshment, reach for a tall, iced glass of Coca-Cola!

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Plus deposit  
Six 32 oz. bottles

**Crisco Shortening**

For fried foods that never taste greasy, or soggy or oily, get Crisco Shortening, the best you can buy!

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Three Pounds

**Campbell Soup**

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For pies, cakes, cookies or sauces your family will love Gold Medal Flour.

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**Gain Powdered Detergent**

Handles any dirt, grease or grime.

**1 48**

49 oz. y

**Cascade Dishwasher Detergent**

Leaves glasses spot-free and crystal-clear!

**1 63**

50 oz. y

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editor: This is a serious bogged down tragedy of the a...  
 Spl...  
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**The Floyd Philosopher**  
Turns Serious, Says Assassination  
Investigations Are Fruitless



note: The Floyd Philosopher on his Johnson grass has some sober remarks this week.

editor: This is a serious letter, I've decided it's time to wonder if the down grown men can get in haggling over the assassination of President John Kennedy years ago.

At a cost of over five million dollars and endless hours away from their jobs as Congressmen, a bunch of grown men have been "investigating" the tragedy, trying to re-enact it, calling in experts who disagree among themselves and winding up by confusing themselves and a lot of the public, changing nobody's opinion and getting absolutely nowhere. Those who believe in a conspiracy theory still do, those that don't still don't.

You can get some people to believe nearly anything, and if enough of them do and Congress hears about it, get set for an investigation.

It would not surprise me one bit to hear that Congress has decided to investigate the death of Julius Caesar, on the theory that somebody claimed Brutus had two knives instead of one. Is Hitler still alive? Shut up. Don't ask out loud or Congress will get after it. Was John Wilkes Booth in the hire of Fidel Castro? Who killed Cock Robin? Subpeona Chicken Little and get the television cameras ready.

Unsmilingly, I'd like to say that two hours after the terrible tragedy in Dallas fifteen years ago, David Brinkley, on national television, summed it up as follows: "President Kennedy was murdered by a young punk with a mail order rifle." J. A.



The lowly flea can leap 80 times its own height and 150 times its length.



**Facts from a pro on driving to survive.**

**Q. I know you should avoid passing on the right. But if you're on a two-lane highway and the car in front is turning left, is it alright to drive on the shoulder to pass the car on the right?—E.J., Irving**

**A.** Under most conditions it is legal to pass on the right; however, running off the pavement could cause an accident if your car skids or suddenly swerves and you lose control. The road should be wide enough to allow two lanes of traffic in the same direction before you pass on the right.

**Q. Is it legal to make a U-turn within an intersection?—V.R., Paducah**

**A.** It's legal to make a U-turn unless a sign prohibits it. Turning a vehicle around can be dangerous in areas such as intersections or the mid-blocks of business districts and highways through residential areas where traffic is heavy and your vision limited. You may find it safer to turn right, go around the block, then head back in the other direction.

**Q. What time of day would you be most likely to have a car wreck?—J. H., San Marcos**

**A.** Twice as many fatal accidents happen at night as in the daytime. The poor light conditions not only make it more difficult to see other motorists, pedestrians or animals; it also makes it harder for them to see you. An additional hazard results from the glare of oncoming headlights. When approaching another vehicle, shift your eyes down to the right edge of the road to avoid being blinded momentarily by the lights.

Besides poor lighting, drinking and weariness are more likely to contribute to accidents at night than in the day. Under these conditions, it's best not to drive at all. Or have someone else take the wheel. If you do drive and feel yourself becoming drowsy, stop at a rest area and take a nap.

If you have a question on driving, send it to:  
Texas Office of Traffic Safety  
P.O. Box 1165  
Austin, Texas 78767

**YOUR GARDEN**

**EVEN THE SMALLEST GARDEN can usually find room for a lovely little rock garden.**  
A slightly inclined site is best, and it should be located at the base of a rocky outcropping, as in nature.

**Rock Gardens**  
A better-looking garden can be little more than a stone's throw away if you turn your stones into a small rock garden. A successful rock garden recreates the natural beauty of mountainsides—in miniature. For small gardens, a screen—a bed of stone chips—provides an easily constructed setting for rock plants.

A good guide to creating a screen can be found in the new *Reader's Digest Illustrated Guide to Gardening*, available in bookstores and full of useful tips, lovely illustrations and handy diagrams. It suggests you dig a two- to three-foot hole and put in a six-inch layer of drainage materials. Cover with coarse compost or leaves and fill the rest of the hole with stone chips, peat moss and soil. In this you can plant tiny rock jasmine, leafy rock cress, flowing arenaria, slender armeria, stary campanula, delicate edelweiss, rose purple campons, dainty forget-me-nots, and lots of other lovelies.



Australian tribesmen used to try to hasten sundown by blowing sand into the air.

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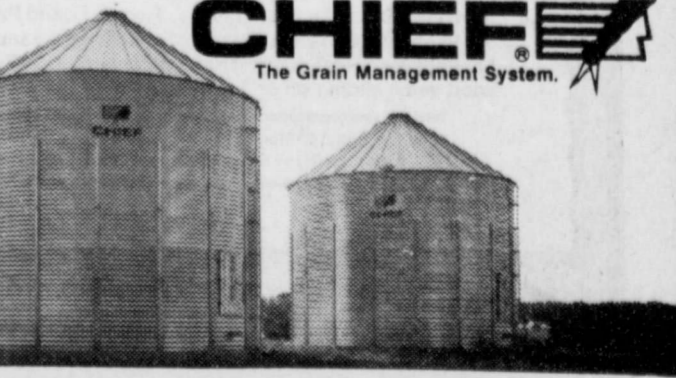
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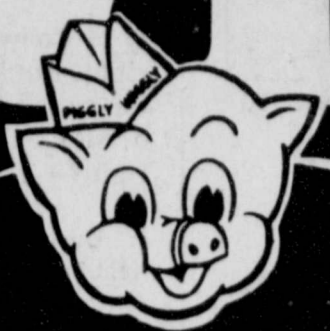
Western Beef Cut with Bone	Market Style <b>Sliced Bacon</b>	Deckers Tall Korn <b>Franks</b>
159	118 per pound	12 oz. pkg. 69¢
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128 per lb.	159 per lb.	179 per lb.
Glover Sliced	Fisher Boy, Frozen	
<b>All Meat Bologna</b>	<b>Fish Sticks</b>	
99¢ per pound	8 oz. package 49¢	

Beef, Chicken or Turkey <b>Swanson Pot Pies</b>	Buttermilk or Sweetmilk <b>Pillsbury Biscuits</b>
8 oz. pie 39¢	7 1/2 oz. 2 35¢
<b>Blue Bonnet Oleo</b>	<b>Birdseye Corn-on-the-Cob</b>
Sweet, creamy and delicious Blue Bonnet flavor!	
one pound 59¢	package of 4 ears 79¢
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18 oz. Jar 109	14 oz. bottle 49¢
Polish or Kosher Style <b>Ulastic Dills</b>	<b>Sunshine Hydrox Cookies</b>
The best Dill Pickle you can buy	
46 oz. Jar 129	15 oz. 89¢
No Cuts, No Nicks <b>Flicker Ladies' Shaver</b>	Get Relief Fast! <b>Anacin</b>
package of 2 59¢	Reach for Anacin for fast relief!
Yellow, White, Blue, Pink & Green <b>White Cloud</b>	100 Tablets 149
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All Purpose <b>Sunshine Crackers</b>	Tasty and Great!	Pioneer <b>Biscuit Mix</b>
70¢	16 oz. 59¢	2 lbs. 125
Regular or <b>Bread Mix</b>	Schilling <b>Black Pepper</b>	Light Day Oval Napkins <b>Kotex Light Day Napkins</b>
99¢	4 oz. 99¢	155
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2. Each Game Ticket has four BINGO MAGIC markers. Each marker corresponds to a square in the Games on your Collector Card. Some Game Tickets will contain a Magic Disc. Place the Magic Disc in the space provided on your Collector Card. If you get 10 Magic Discs, they may be exchanged for 10 FREE Game Tickets, giving you additional chances to win (see odds chart). Some Game Markers will say "Magic! You Win \$1,000!" This marker does not play on the Collector Card. This is an Instant Winner marker and you can collect your prize immediately from authorized store personnel.

3. All Magic Disc Winners qualify for entry into Grand Prize Drawings. Grand Prize Drawings will be held on November 3, 1978, and January 8, 1979. All Magic Discs Winners redeemed by October 28, 1978 will be eligible for the November 3, 1978 drawing. All Magic Discs Winners must be redeemed by December 30, 1978 to be eligible for Final drawing on January 8, 1979. All sweepstakes entry coupons not drawn in the first drawing will remain eligible for the final drawing. Two (2) Grand Prizes November 3, 1978 - \$5,000 each. Two (2) Grand Prizes January 8, 1979 - \$5,000 each. Final drawing date of January 8, 1979, is contingent upon game ending on or before December 30, 1978.

Odds to obtain 10 Magic Discs and qualify for sweepstakes 1 in 38  
If you qualify - Odds to win sweepstakes 1 in 101,920

4. Place markers in correct squares on your collector card. EXAMPLE: If one of your markers is a "B-43" in the \$1,000 Game, insert that marker in square numbered "43 under column B" in the \$1,000 Game on Collector Card. You have a winning Bingo in the \$1,000 and \$100 game when you have matched a straight row of 5 numbers either down, across or diagonal. You have a winning Bingo in the \$10, \$5 or \$2 Game when you have matched a straight row of 4 numbers either down, across or diagonal. No marker may be used to win in more than one row.

5. All markers in a winning row must be initialed by customer in the presence of authorized store personnel before submission will be accepted. \$1,000 and \$100 Winning Markers must be initialed in the presence of two (2) authorized store persons and approved by general office. When a winning combination has been verified by authorized personnel you will be awarded your prize after furnishing your name and address.

6. All game materials will be rejected and judged void if not obtained from and verified by authorized personnel or if any part of any of the game markers is illegible, altered, mutilated, miscut, misregistered, defaced, tampered with, forged, contains printing or other errors, or is irregular in any way. All game material submitted for verification becomes the property of game sponsor and cannot be returned. Liability for void ticket, if any, limited to replacement of ticket. Game sponsor not responsible for lost or stolen tickets. Game material void where taxed or prohibited by law.

7. Game will end upon distribution of all Game tickets, which may be before or after the scheduled termination date. Valid winning submissions must be claimed within seven (7) days after termination or prizes are forfeited. The offer to exchange ten (10) Magic Discs for ten (10) FREE Game Tickets expires immediately upon

termination of Game. When and if verified claims for prizes in any category equal the number of prizes advertised for that category, then game as it relates to that specific prize category, shall immediately terminate without notice and any unverified claim submitted at or after that time shall be automatically rejected.

8. Only BINGO MAGIC game materials with series BM30 valid for this game. Employees (and their respective IRS dependents and immediate family members) of SHOP-RITE FOODS, INC., or of production of Bingo Magic are not eligible to play. State, federal and other taxes imposed on any or all prizes are solely the responsibility of winners.

9. BINGO MAGIC Marker for any BINGO MAGIC Game void if it does not have on it:  
(a) Value of Game  
(b) Name of Game  
(c) Letter and Number Spelled Out  
(d) Letter and Number  
(e) Series BM30  
(f) Safety pattern background

BINGO MAGIC MARKERS FOR ANY BINGO MAGIC GAME VOID IF ABOVE SIX (6) ITEMS ARE NOT CLEARLY VISIBLE.

### ODDS CHART

Odds vary depending on number of prizes you obtain. The more tickets you collect the greater your chance of winning.

ODDS CHART EFFECTIVE OCTOBER 30, 1978

PRIZE VALUE	NUMBER OF PRIZES	ODDS FOR 1 GAME TICKET	ODDS FOR 10 GAME TICKETS
\$1,000	33	198,400	19,840
100	349	19,200	1,920
10	698	3,840	384
5	1,396	960	96
2	6,979	192	19
TOTAL NO. PRIZES	47,077	143	14

This Game is being played in 73 participating Food Stores located in New Mexico, Oklahoma and in Newspaper ads. Use Series BM30 Game Tickets have been increased proportionately to odds to win any prize remains essentially the same as previous series.

Scheduled termination date of this promotion is October 30, 1978.

However Bingo Magic officially ends when all prizes are distributed.

### PLEASE READ!

These odds are in effect for one month. Odds will be updated monthly and in Newspaper ads. Use Series BM30 Game Tickets on the Collector Card. Game material subject to Rules on the Collector Card.

Game program may be repeated by increasing total number and worth of prizes to be won upon the number of winning tickets actually sold.