

15¢
Per
Copy

The Floyd County Hesperian



Volume 82 FLOYDADA, FLOYD COUNTY, TEXAS 79235 Sunday, September 17, 1978 14 Pages In Two Sections Number 75

Julianne Lipham Is 1978 Floyd County Fair Queen



QUEEN OF THE 1978 FLOYD COUNTY FAIR is Julianne Lipham, center. At left is first runner-up Ronee Thornton; at right, second runner-up Jeanna Duncan of Hale Center.

Julianne Lipham, the 15-year-old daughter of Mr. and Mrs. Julian Lipham of Floydada, was named Queen of the 25th annual Floyd and Surrounding Counties Fair Thursday night. The Floydada High School student was chosen over 22 other contestants in the 1978 fair queen pageant.

Ronee Thornton, 16, of Lockney was first runner-up for the crown. Ronee, a Lockney High School student, is the daughter of Mr. and Mrs. Ronnie Thornton.

Second runner-up was Jeanna Duncan, 17-year-old daughter of Mr. and

Mrs. Wayne Ray of Hale Center. The "miss Congeniality" title, voted on by the contestants, went to Shaila Measles of Plainview, daughter of Mr. and Mrs. James Measles.

Other contestants who made the pageant finals were Sue Ann Day and Debbie Willis, both of Petersburg; Terri Kinard and Norma Salas of Lockney; Rhonda Reynolds of Crosbyton; and DeLynn Kelly of Plainview.

Spike Wideman of radio station KFYO was master of ceremonies and Lucy Dean Record was the organist. Jana Noland provided entertainment while the contestants were offstage.

Tony Whitfill Promoted To Memphis Office

General manager of Lighthouse Electric Cooperative, Alton Higginbotham, this week announced the appointment of Anthony Whitfill to position of District manager for the Cooperative's office in Memphis, Texas.

The Hall County Cooperative with headquarters at Memphis will merge with Lighthouse October 31.

Whitfill has been with Lighthouse 11 years and director of Member Services for the past six years.

He is a graduate of Floydada High School, attended Texas Tech, served two years in the service, and was honorably discharged with the rank of Sergeant.

He is past president of the Lions Club, active in the Volunteer Fire Department, past director of the Chamber of Commerce, Fair board and Junior Livestock show.

The Whitfills lived in Lockney some four years before moving to Floydada. They have three children; Audra, Vince and Anna. They will be moving to Memphis soon.

Higginbotham said, "We feel like Anthony was the best qualified person of several applicants. His experience with both the line crew and office work were beneficial to his promotion. Applications are now being received for Anthony's successor."

Auditions for "Annie Get Your Gun" Begin Monday Night

Auditions for the theatre production "Annie Get Your Gun" have been set for Monday and Tuesday nights, September 18 and 19, from 7 to 9 p.m. in the high school auditorium.

Anyone in the community, including high school students, may audition for the parts. If you are interested but cannot attend on these dates, contact Diane Bell so that other arrangements can be made.

Day Care Center Spaghetti Supper

In last Tuesday's meeting the Floyd County Day Care Center board finalized plans for its annual spaghetti supper which will be served preceding the Tulia football game November 17.

The board decided to charge the same price as last

year, \$2.50 for adults, \$1.50 for children 12 and under.

In other business the board discussed the purchase of more playground equipment to meet state requirements for the 40 to 50 children it takes care of each day.

Charles Stenholm Benefit Dinner October 17

Democratic candidate for U.S. Congress Charles Stenholm was in Floydada and met with some 25 supporters. The group decided

to join Stenholm backers in Lynn, Garza and Crosby counties in sponsoring a benefit dinner for the candidate in Crosbyton at 7 p.m. Tuesday, October 17.

Stenholm outlined his financial needs to the group Friday morning and said that campaign expenses were a necessity to assure his election to Congress in the November General Election.

Brook Chat

FLOYDADA HAS a 50 year heritage of football teams, and here Muleshoe, who only learned the game the last three or four

The dinner will be held in the Pioneer Memorial building in downtown Crosbyton and featured speaker will be prominent Congressman Eligio (Kika) de la Garza, member of the House Agriculture Committee.

He said his goal upon election was to become a member of the House Agriculture Committee. "There aren't many farmers on the committee, and I feel that I can better represent the people of my district on this committee more than any other," Stenholm said.

The goal for the occasion is to sell some 350 tickets at \$25.00 each. Although Plainview and Lubbock are not in Stenholm's district tickets will also be sold in these towns.

Stenholm also visited the Floydada Lion's Club luncheon and the Floyd Fair parade in Lockney Thursday afternoon.

Mules Shut Down 'Winds' 27-7

By Doug Simpson

Muleshoe's state-ranked Mules, after being shut down by Floydada's defense for a full period Friday, exploded for 21 second quarter points and went on to post a convincing 27-7 victory before onlookers at Wester Field.



The win by the Mules, ranked as high as fourth in Class AA, improved their season mark to 2-0 and left L. G. Wilson's troops with a 1-1 season record. The loss marks one of the few times in the past decade for FHS to be defeated at home.

QUARTERBACK TODD VICKERS executes the option in first quarter action of the Whirlwinds' 27-7 loss to Muleshoe Friday night. Looking on are Mark Beedy (86), Mac Collins (35), and a trio of Muleshoe defenders in pursuit. (Photo by Bill Kincaid)

Muleshoe received a tremendous offensive boost from the hard running of fullback Jeep Shanks, who ventured through, over, and around the Whirlwind defense for six first downs, a pair of TDs and 105 yards.

George Villareal split the uprights for his second PAT and Muleshoe led 14-0 with 5:52 to play in the first half.

Shanks engineered the third MHS scoring drive almost by himself. The 170-pounder carried four times, barreling his way for 21 yards and a 2-yard TD plunge on a crucial 4th and 1 situation. Villareal booted the point after and the Mules went into the locker room at halftime boasting a 21-0 advantage.

MHS seldom turned to its air game. When it did, shifty signal-caller Mike Northcutt connected on 2 of 3 aeriels (66%) for 17 yards. Floydada featured a much more adequate passing game, with Todd Vickers going upstairs 15 times, completing 7 for 94 yards and a single interception.

Shanks engineered the third MHS scoring drive almost by himself. The 170-pounder carried four times, barreling his way for 21 yards and a 2-yard TD plunge on a crucial 4th and 1 situation. Villareal booted the point after and the Mules went into the locker room at halftime boasting a 21-0 advantage.

SECOND HALF The teams returned to the field sluggish at an offensive aspect. The Mules fumbled twice in the third period, and the 'Winds coughed up the ball a single time.

Mule defenders sacked Vickers, who often found his receivers covered and little room to scamper, a total of three times. Muleshoe made the going tough for Whirlwind running backs, as FHS could manage only 9 net rushing yards.

Shanks engineered the third MHS scoring drive almost by himself. The 170-pounder carried four times, barreling his way for 21 yards and a 2-yard TD plunge on a crucial 4th and 1 situation. Villareal booted the point after and the Mules went into the locker room at halftime boasting a 21-0 advantage.

HALFTIME Highlighted by the introduction of

The Mules scored their first TD with 11:24 remaining to play in the first half. Northcutt, while directing his offense from the FHS 7-yard line, rolled out to his left and spotted flanker Dickey Sudduth, who made a diving catch in the end zone for the score.

Highlighted by the introduction of

But the Mules really got going almost six minutes deeper into the period, when Charles Briscoe electrified the crowd with a on a 70-yard return of a Junior Arredondo punt.

Make Your Home

Just price a new one.



KISSING THE BABY....Mayor Parnell Powell "kisses a baby" theme of the Cystic Fibrosis campaign. The 17 month-old daughters of Mr. and Mrs. Terry Turner are named Zahn and Shayla. (Staff Photo)

Cystic Fibrosis - Kiss A Baby Week

PROCLAMATION
CYSTIC FIBROSIS "KISS YOUR BABY" WEEK

WHERE, cystic fibrosis, a leading genetic killer of children, is a crippling and debilitating lung disease, and WHEREAS, early diagnosis and treatment are essential to preventing lung damage and lengthening the lives

of the thousands of American children who suffer with cystic fibrosis, and WHEREAS, parents can help discover cystic fibrosis by kissing their children to detect the symptom of a salty taste to the skin, and

WHEREAS, "Kiss Your Baby" Week, sponsored by the Lone Star Chapter of the Cystic Fibrosis Foundation, is designed to help parents recognize the signs of cystic fibrosis and other diseases that damage children's lungs,



(Courtesy of Pioneer Natural Gas Co.)

DATE	HIGH	LOW
Sept. 8	74	63
Sept. 9	84	68
Sept. 10	86	68
Sept. 11	88	69
Sept. 12	96	70
Sept. 13	93	64
Sept. 14	97	66

Total rainfall for Sept. - .1
Total for Year - 12"

NOW, THEREFORE, BE IT RESOLVED that I, Parnell Powell, Mayor of the city of Floydada do urge all citizens to join with me and the Cystic Fibrosis Foundation in learning the signs of lung-damaging diseases in children, and by virtue of the authority invested in me, do hereby proclaim September 18-23 "Kiss Your Baby" Week.

4-H CLUB MEETING

The 4-H Club meetings for Floydada, Cloverleaf and Dougherty has been changed to Thursday September 21st at 7:30 at the Massie Activity Center in Floydada.



THE MARCHING BAND FROM WHIRLWIND LAND are pictured with their new flags in the fair parade at Lockney. (Staff Photo)

layton Earning...
TH 30, net...
are...
or...
an...
on...
nal...
re...
tri...
th...
ATE...
AD and...
UR-DISH...
CLUDING CIGARETTES...
AND GAS...
YOU CAN BUILD...
A 40 PIECE SERVICE...
LIKE THIS...
FOR ONLY \$7.50...
A \$49.20 VALUE...
CASH REGISTER TAPES...
ONLY FROM BUDDY'S...
H 1978 THRU...
1 10TH 1978...
WE GIVE...
S&W...
GREEN STAMPS...
DOUBLE...
ON...
WEDNESDAY...
WHITE SWAN...
SUGAR...
99¢...
L. BELL...
TRIM...
69¢...
VALUE...
BIRDSEYE...
RN ON...
3...
79¢...
VALUE...
NKLIN SNACK...
AND...
2/99¢...
ISCO CHIPS AHOY...
COOKIES...
79¢...
19 VALUE...
OZ. LIBBY'S...
FRUIT...
CKTAIL...
2/89¢...
ALUE...
Z. DEL MONTE...
PINEAPPLE...
3/89¢...
UE...
S CHOCOLATE FLAV...
TE FLAVOR...
89¢...
1.29 VALUE...
NESTLES...
ATE...
\$1.99...
ALUE...
STYLE...
3/89¢...
UE...
KRAFT...
CLE...
69¢...
5¢ VALUE...
CKERS...
JAM...
99¢...
LUE...

STOCK UP on These Food Values

GRAIN FED BEEF BONELESS **BRISKET \$1.19**
 SHURFRESH **SLICED BACON \$1.39**
 LONGMONT BONELESS SMOKED **TURKEY HAMS \$1.69**

WE RESERVE THE RIGHT TO LIMIT

YOUR THRIFTWAY STORES SELL & FEATURE ONLY FINE QUALITY AMERICAN GROWN GRAIN FED BEEF, FRESH PORK AND QUALITY POULTRY!

FULLY COOKED HICKORY GROVE WHOLE WATER ADDED

KAHN'S HAMS

\$1.89

PORTIONS OR HALF **\$1.99**

THRIFTY MEAT SPECIALS

BLUE RIBBON TURKEY **DRUMSTICKS** LB. **49¢**
 KAHN'S HICKORY GROVE BONELESS **HAM SLICES** LB. **\$2.19**
 FRESH WATER **CATFISH FILLETS** LB. **\$1.49**
 SELECT SLICED **BEEF LIVER** LB. **79¢**
 GOOCH BLUE RIBBON GERMAN **SAUSAGE** 12 OZ. PKG. **\$1.29**
 GOOCH MEXICAN STYLE **HOT LINKS** LB. **99¢**
 RUDY FARM WHOLE **HOG SAUSAGE** 2 LB. ROLL **\$2.99**

ALL VEGETABLE **PURE CRISCO**

3 \$1.79

LB. CAN

PURE GRANULATED **SHURFINE SUGAR**

599¢

LB. BAG

NEW CROP

JONATHAN APPLES

39¢

LB.

CALIFORNIA SUNKIST **ORANGES** LB. **39¢**
 CALIFORNIA SUNKIST **LEMONS** LB. **49¢**
 WASHINGTON BARTLETT **PEARS** LB. **43¢**
 COLORADO FULL **CORN EARS** 3 FOR **39¢**
 CALIFORNIA LARGE SIZE **AVOCADOS** EACH **39¢**
 EAST TEXAS PUERTO RICAN **YAMS** LB. **43¢**

HEFTY TALL (24x30) **KITCHEN BAGS** 15 CT. BOX **89¢**
 HEFTY 33 GAL. TRASH **CAN LINERS** 10 CT. BOX **\$1.19**
 CARNATION **INSTANT BREAKFAST** \$1.19

FRISKIES CANNED **DOG FOOD**

4 15 OZ. CANS 89¢

DUNCAN HINES PUDDING RECIPE **CAKE MIX**

18 1/2 OZ. BOX **69¢**

BELL QUALITY CHEKD.

ICE CREAM

\$1.19

ROUND HALF GALLON CTN.

DAIRY VALUES

MARGARINE QUARTERS **BLUE BONNET** 1 LB. PKG. **49¢**
 ASSTD. BISCUITS **HUNGRY JACK** 9 1/2 OZ. CAN **49¢**
 SLICED - AMERICAN/OLD ENGLISH/PIMENTO/SWISS **KRAFT CHEESE** 8 OZ. PKG. **89¢**
 PHILADELPHIA **CREAM CHEESE** 8 OZ. PKG. **69¢**
 SLICED NATURAL HALFMOON COLBY/CHEDDAR **KRAFT CHEESE** 10 OZ. PKG. **\$1.19**
 KRAFT - PIMENTO/PLAIN/JALAPENO **CHEESE WHIZ** 8 OZ. JAR **89¢**
 WHITE CLOUD BATHROOM 2 PLY **Tissue** **79¢**

FROZEN FOODS

MORTON **HONEY BUNS** 9 OZ. BOX **39¢**
 BBQ/CHEESE/HAMB./SAUSAGE/PEPP. **JENO'S PIZZA** 13 OZ. PKG. **79¢**
 BEEF/FR. CHICKEN/SALIS. STEAK/TURKEY **MORTON DINNER** EACH CTN. **59¢**
 PET RITZ DEEP DISH **PIE SHELLS** 2 PAK. PKG. **69¢**
 SHURFINE ORANGE **JUICE** 3 6 OZ. CANS **\$1.00**

WOLF PLAIN **CHILI**

19 OZ. CAN **99¢**

HEALTH & BEAUTY AID SAVINGS

BAND-AID Brand SHEER STRIPS LARGE SIZE 50 CT. PLASTIC STRIPS LARGE SIZE 50 CT. PLASTIC STRIP ALL WIDE 30 CT. **\$1.19**

YOUR CHOICE

REGULAR **SINEX SPRAY** 1/2 OZ. **\$1.29**
 LONG ACTING **SINEX SPRAY** 1/2 OZ. **\$1.49**

EXTRA STRENGTH **TYLENOL TABLETS** 100 CT. PKG. **\$2.39**

VASELINE - HERBAL/REGULAR LOTION **INTENSIVE CARE** 10 OZ. BTL. **\$1.19**
 POND'S REGULAR OR LEMON **COLD CREAM** 3 1/2 OZ. JAR **\$1.19**
 VASELINE - INTENSIVE CARE LOTION POLISH **REMOVER** 3 OZ. BTL. **69¢**

SUNSHINE KRISPY REGULAR OR UNSALTED **CRACKERS** 16 OZ. BOX **49¢**

REFRESHING AND DELICIOUS **COCA-COLA**

6-32 OZ. BTL. CTN. **\$1.29**

PLUS DEPOSIT

S AND H **GREEN STAMPS** EVERYDAY DOUBLE ON WED.

WE ACCEPT FOOD STAMPS

GLACIER 8 1/2 OZ. **ROCKS GLASS**

REG. 49¢ EACH ONLY **29¢**

NO ADDITIONAL PURCHASE REQUIRED

SHURFINE ASSTD. FACIA **TISSUE** 200 CT. BOX **39¢**

MARYLAND CLUB **EXTRA MEASURE** \$1.19

KRAFT - FOR CANDY APPLES **WRAPPLE** 9 OZ. PKG. **79¢**

THRIFTWAY

PRICES EFFECTIVE SEPT. 17-22, 1978

Ladies Play Day

The Ladies Golf Association of the Floydada Country Club had a Ladies Play Day Tuesday September 12. There were eight present. Rue Nita Robertson won the ball for blind bogey. The planned meetings have ended for the season, but everyone continues to play golf on Tuesday as long as weather permits. It is hoped that next April every member will come and bring a person along so that the club will become bigger and better.

Alpha Sigma Upsilon Meets

Alpha Sigma Upsilon met September 12 in the home of Ilene Kendrick. It was decided to have an aluminum can drive with the money to go the Chapter's various service projects.

The Chapter will participate in the upcoming Floyd County fair. Committees were set up for the educational booth and for the Community Display.

For a Ways and Means Project members will make several inexpensive gifts for children to buy at the Christmas Bazaar. Also, once a year each member will bring a raffle item to be auctioned at the meetings. Other business included: by-laws and traditions were outlined and accepted as outlined; and members drew names for their Secret Sister.

Judy Warren gave the program on "Growing up", which was followed by a discussion on what maturing, physically and mentally meant to each individual member.

The meeting was adjourned and refreshments were served by hostess Ilene Kendrick.

Members present were Brenda Watson, Judy Warren, Vickie Latta, Lynn Daniel, Ilene Kendrick, June McLaugh, Rhonda Guthrie and Vickie Yearly.

ALTHOUGH PRICES WERE HIGH, American consumers bought more real gold and silver accessories in 1977 than in 1976, reports Beverly Rhoades, a clothing specialist.

The largest jewelry consumption, however, was in gold tone, she points out. Accessory consumption in real gold and silver and in gold and silver tone are expected to increase even more in 1978, the specialist says.

Miss Rhoades is with the Texas Agricultural Extension Service, The Texas A&M University System.

Society

Christy Stringer Honored

Christy Stringer, bride elect of Paul Newberry of Dallas, was honored with a bridal shower Saturday September 16, from 10-11 a.m. in the home of Mrs. Mack Hickerson. Special guests for the occasion were Mrs. Robert Newberry, mother of the groom of Dallas; Mrs. Faye Stringer, grandmother of the bride to be of Floydada; and Mrs. J. M. Williams of Floydada.

Presiding at the serving table were Mrs. Blake Hickerson and Mrs. Steve Lloyd. The table was laid with an ecru lace cloth and centered with a basket of silk fall

flowers, which was presented to the honoree along with a gift of cookware. Melody Stringer, sister of the honoree, registered guests. Adding to the gala occasion were corsages of fall flowers worn by the honoree and special guests.

Hostesses were Mmes. Ted Bell, Craig Edwards, Doyle Miller, Blake Hickerson, J. R. Turner, Jerry Livingston, Louis Anderson, Glen White, Norman Muncy; Don Rainer, D. C. Mayo, Bill Hopper, Bob Copeland, Eddie Smith, Ozell Chapell, Steve Lloyd and Mack Hickerson.

Anniversary Reception Honors

Mr. and Mrs. E. R. Stone

Mr. and Mrs. E. R. Stone were honored in their home in Lockney September 3 with a reception marking their 50th wedding anniversary. They were married September 9, 1928 near Stone-well, Oklahoma.

Cake, coffee and punch were served by the couple's children, Mr. and Mrs. Clayton Henderson and children Kathy and Dwayne of San Angelo; Mr. and Mrs. Harold Stone and family of Miami, Texas; Mr. and Mrs. Billy Stone of Seymour; and

Bob Stone of Ralls. Some 80 people registered and 20 sent gifts and flowers.

Other out-of-town guests included Mr. and Mrs. E. G. Johnson and Mr. and Mrs. Jack Baskin from Estelline; Elaine Lempkin, San Angelo; Mr. and Mrs. Elmer Massey, Sulphur, Oklahoma; Mr. and Mrs. Alford Massey, Fairview, Oklahoma; Mr. and Mrs. Calvin Lexton, Ada Oklahoma; Mr. and Mrs. Preston Sims and family, Moore, Oklahoma.

1956 Study Club Celebrates

"Texas Heritage"

The 1956 Study Club opened its fall season Tuesday September 12 at the home of Judy Dunlap with an old fashioned back yard supper celebrating their "Texas Heritage."

Hostesses for the occasion, Judy Dunlap, Lorri Farris and Jan Thayer, were dressed in authentic floor length dresses borrowed from the Floyd County Museum...reflections of days gone by.

Tables were decorated with two centerpiece which were given away to those who were sitting in numbered positions at the tables.

Vickie Rainer won the door prize. The menu for the evening included chili, beans, cantaloupe and a relish plate.

Roll call was a "traveler's hint." For the program, Mrs. Alan Bingham presented slides on "The Heritage of Texas."

Jack and Jill Tournament Deemed Success

The Ladies Golf Association of Floydada Country Club hosted a Jack and Jill tournament Saturday September 9. Forty teams entered.

First and second places were won by a tie (137) between Kacie Davis of Cone and Tammy Tyer of Floydada, and Tommie and Sandy Duboise of Spur. Coming in third was Alford and Louise Barton of Matador with 138; fourth were Jer-

old Vinson and Teresa Hale of Floydada with 139; and a 5th place tie between Don and Gayle Morrison, Kim and Wendy Porter of Petersburg and Jessie and Donna Pernell of Dougherty, with 141; toss was won by Jessie and Donna.

Everyone enjoyed a day of golf and a barbecue supper afterward. A special "thanks" is extended to everyone who helped make the tournament a success.

Victory Baptist Ladies Meet

The Ladies Fellowship of the Victory Baptist Church met September 14 Monday evening at 7:30 at the church for their monthly meeting. The meeting was opened in prayer by Sharon Quisenberry.

After a short business meeting, Barbara Hendrix brought a devotion on "The Perfect Peace" which was followed by a discussion on how we can find such a peace. The meeting was dismissed in prayer by Ola Smith.

Refreshments were served to those attending: Barbara Hendrix, Ola Smith,

Sharon Quisenberry, Betty Fuller, Arlene Clevenger, Gaya Hale, Barbara Clappitt and Edna Cochran.

The Ladies Fellowship would like to extend an open invitation to anyone who would like to share in their monthly meetings and fellowship.

Introducing



Jody Elise is the new daughter of Mr. and Mrs. Robert Bullock of Lubbock. She was born at 10:32 a.m. September 13 at Community Hospital in Lubbock, weighing 6 pounds and 10 ounces. The new mother is the former Belinda Covington of Floydada.

Grandparents are Mr. and Mrs. Jack Covington and Mr. and Mrs. R.C. Bullock of Floydada; great grandparents are Mr. and Mrs. Tom Daniel and Mrs. F.M. Covington of Dougherty. Great great grandmother is Mrs. L.L. Clark Sr., of Floydada.



Mr. and Mrs. C. B. McDonald

Floydada Couple Celebrates

50th Anniversary

Mrs. C.B. McDonald is celebrating her 50th anniversary with a family wedding at the Prime Rib at the South Park Inn Friday, September 15. The event was for her children, Mrs. Cheek and Mr. and Mrs. McDonald, all of

placements in Floydada. Mrs. McDonald is a retired teacher who taught music and elementary grades for eighteen years, twelve of them in the Floydada public schools.

A total of twenty-one family members is expected to attend the celebration, including the couple's daughter, Mrs. Carolyn Cheek of Floydada and her five sons; their son Ray, his wife, and their two children, also of Floydada, Mrs. McDonald's sister, Mrs. S.E. Gillispie, and daughter Martha, both of Lubbock; Mrs. McDonald's brother and his wife, Mr. and Mrs. Harry Tatum, also of Lubbock; a nephew and his wife, Mr. and Mrs. Don Gillispie and their three children, all of Claude, Texas

and the former Tatum were September 15, 1937. Mrs. McDonald was a woman for the Publishing before becoming McDonald Im-

Senior Citizens luncheon Thursday September 21, at the Center at 301 1/2 Street. Every-

to come, bring fish, and another might become in the organiza-

The next meeting will be at 11:00 a.m. and lunch will be served about 11:30 or 11:45.

Senior Citizens Hold Luncheon

Senior Citizens luncheon Thursday September 21, at the Center at 301 1/2 Street. Every-

to come, bring fish, and another might become in the organiza-

The next meeting will be at 11:00 a.m. and lunch will be served about 11:30 or 11:45.

KIRTLEY'S MARKET

316 N 2ND 933-3105

WE ACCEPT FOOD STAMPS

WE RESERVE THE RIGHT TO LIMIT

WE GIVE DOUBLE S AND H GREEN STAMPS ON WED. THESE SPECIALS GOOD SEPT. 18 THRU SEPT. 23, 1978

PRODUCE		MEAT	
TA ROSA	49¢	USDA CHOICE SHORT RIBS LB.	98¢
UMS	12¢	HORMELL SPARE RIBS LB	\$1 19
ONIONS	61¢	USDA CHOICE HAMBURGER 73% LEAN	\$1 09
CTARINES	99¢	COUNTRY PRIDE GRADE "A" FRYERS	56¢
BAG	79¢	VAN CAMP PORK & BEANS 16 OZ.	2/69¢
TATOES	79¢	HI-C DRINK 46 OZ.	59¢
ESOL	63¢	POT PIES REG. 41	35¢
ETOS	58¢	14 OZ. INSECT SPRAY & KILL	REG. \$2 19

6-32 OZ. BTL.

Cokes or Dr. Peppers \$1 49

PLUS DEPOSIT

New Focus Child Abuse Research

Money shortage, unemployment, lack of or loss of power or status are traits often found in child abusers. In addition, research reports child abusers exhibit isolation or less involvement in the community and neighborhood.

Also, abusive families tend to be larger than non-abusive ones.

Discord, disorganized household, marital quarrels and fewer systematic routines are other typical traits of families that abuse, she continues.

CHILD'S PART
In addition to mental health and homelife, researchers recognize that children can influence the behavior of their parents and may contribute to the maltreatment.

Abused children tend to be "different" from their brothers and sisters, Miss Taylor indicates.

"Parents of abused children often describe the abused child as 'whiny, fussy, lazy, always crying, demanding, stubborn, sullen, pale, sickly, weak, fretful, panicky, and unsmiley."

"Therefore, the child is high risk for maltreatment," the specialist says.

Other child-centered causes of abuse that parents indicate are unwanted pregnancies that cause them to reject the child and a child not knuckling under to punishment that is less harsh than severe abuse.

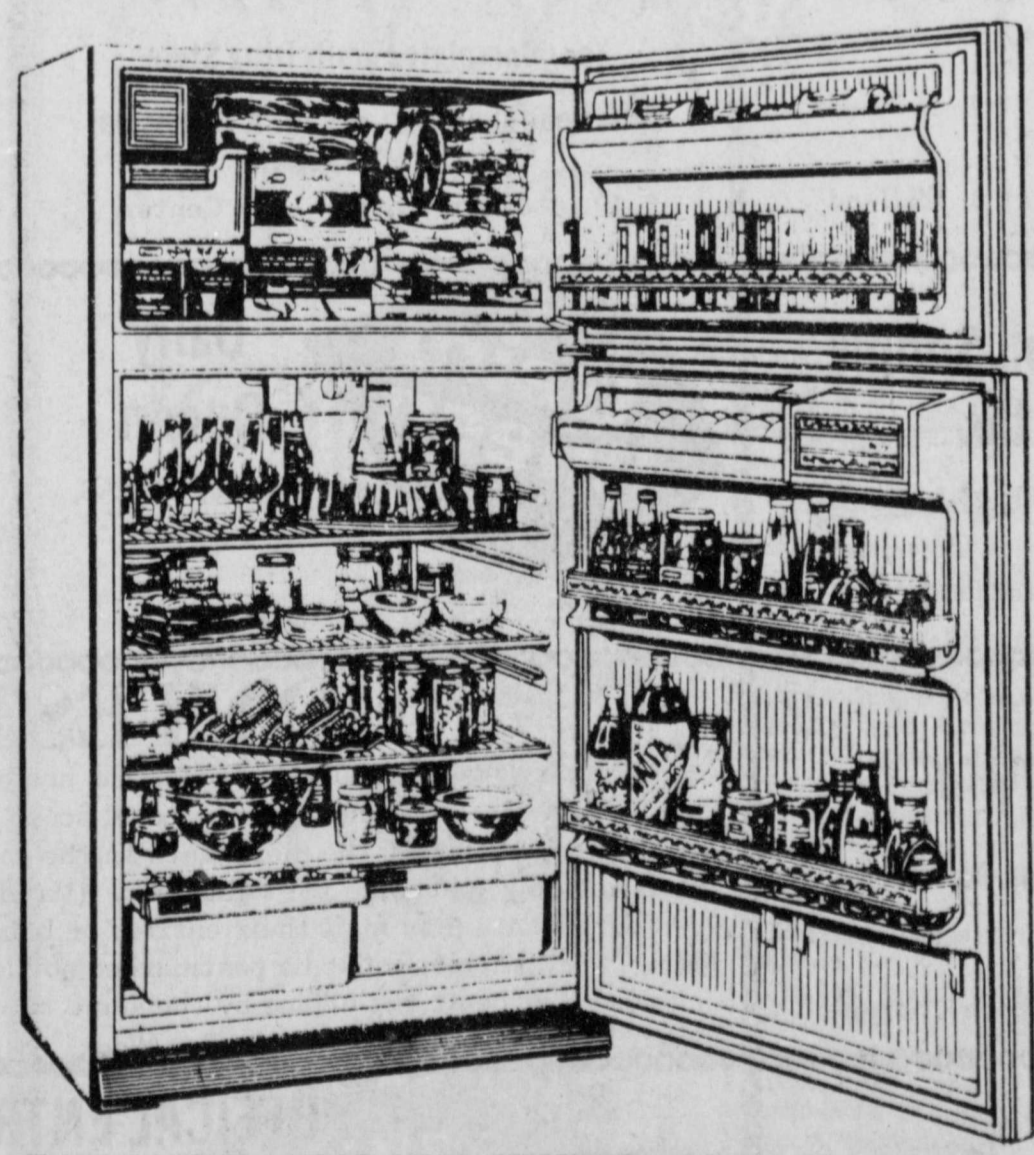
For instance, no response or no tears for a spanking could threaten a parent's power and provoke harsher discipline or even abuse, she explains.

WHITES Home and Auto

Save on this big 2-door refrigerator.

Save Up To 111.95

It's family size, frost free and makes its own ice!



\$448

Reg 549.95—559.95 Popular Harvest Gold or Almond finish at no extra cost
You never defrost this spacious 17 cu ft Catalina 2-door refrigerator equipped with factory installed icemaker that makes fresh ice as you use it! Advanced thinwall foam construction locks in the cold with thinner walls for added storage and efficient energy use! Equipped with 3 sliding shelves, juice can rack, dairy chest and fingertip temperature control. Gleaming acrylic enamel finish in White, Harvest Gold or Almond. Hurry to Whites. Sale price limited time only. 1308160.2.3

WHITES Home and Auto

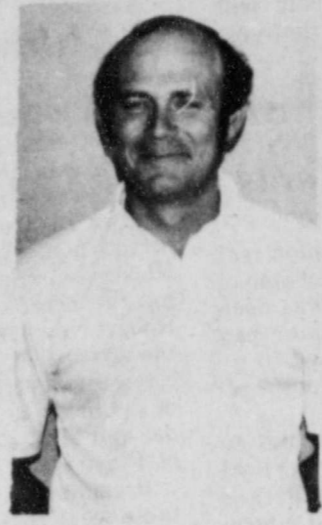
117 W. California
Floydada, Tx.
983-3514

FOOTBALL CONTEST

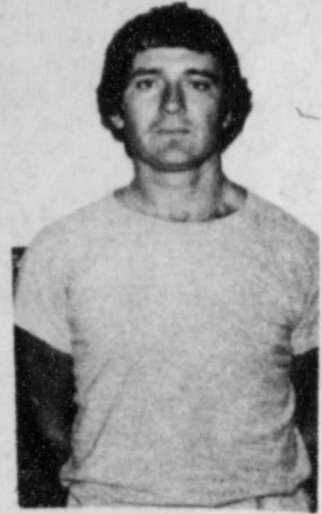
PICK THE WINNING TEAMS!

WIN FIRST PRIZE..... \$10⁰⁰
 SECOND PRIZE..... \$6⁰⁰
 THIRD PRIZE..... \$4⁰⁰

GO,
 FIGHT, WIN!!!



HEAD COACH
 JIM WARREN



COACH
 ROLAND MURRAY



MEET THE
 LONGHORNS

GO
 LONGHORNS
 GO

RAGIN' RED

MARR INSULATION
 Tom Marr, Owner
 Lockney, Texas
 1. Friona at 2. River Road

Baccus Motor Co.
 321 SO. MAIN ST.
 LOCKNEY
 3. Crosbyton at 4. Motley Co.

Page's Thriftway No. 3
 "A Better Way To Save"
 5. St. Louis Cardinals at 6. Dallas Cowboys

Wilson Photography
 LOCKNEY, TEXAS
 7. Lubbock Monterey at 8. Midland

Providence Farm Supply and Grain Co.
 9. Baylor at 10. Kentucky

Byrd Pharmacy
 "Accurate Prescription Service"
 11. Morton at 12. Lubbock Cooper

Davis Lumber Co.
 "Where Customers Send Their Friends"
 13. Utah at 14. Houston

Moore-Rose Funeral Home
 Lockney Tx.
 15. Floydada at 16. Post

Dan's Automotive
 LOCKNEY, TEXAS
 17. NTSU at 18. New Mexico St.

Mize Pharmacy & TV
 Your Complete Family Drug Store
 Gift Headquarters ★ RCA Television
 LOCKNEY, TEXAS
 19. Abernathy at 20. Hale Center

Dairy Queen
 LOCKNEY, TEXAS
 21. Tulia at 22. Muleshoe

CONTEST RULES
 Circle on the official entry blank the number of the team you think will win each game. Circle the winner and indicate the total score in the tie-breaker game. Each entry must be validated by one of the merchants on the contest page. Take the entry form to the merchant of your choice for validation. (Validation by only ONE merchant is necessary.) Contestants may mail their entries or bring them to the Beacon Office, 120 South Main. Mail entries must be postmarked no later than 5 p.m. Friday, and in-person entries must be at the office by the same time. Mail entry address is Box 187, Lockney 79241. One Winner Per Family Per Week.

OFFICIAL ENTRY FORM
 NAME _____ ADDRESS _____
 CITY _____ MERCHANTS STAMP _____
 1-2 3-4 5-6 7-8 9-10 11-12 13-14 15-16 17-18 19-20 21-22 23-24
 25-26 27-28 29-30 31-32 33-34 35-36 37-38 39-40 41-42 43-44
 TIE BREAKER **OLTON AT LOCKNEY** TOTAL SCORE.....

Schacht Flowers, Jewelry & Gifts
 "Our Pleasure Is to Serve You"
 23. Slaton at 24. Littlefield

White's Auto Store
 Lockney, Texas
 25. Dimmitt at 26. Tahoka

Webster Service & Supply
 "Where You're Always Welcome"
 27. New Deal at 28. Roosevelt

Roger's Pastry and Fried Chicken
 LOCKNEY, TEXAS
 29. Arizona at 30. Texas Tech

CONTEST RULES
 Circle on the official entry blank the number of the team you think will win each game. Circle the winner and indicate the total score in the tie-breaker game. Each entry must be validated by one of the merchants on the contest page. Take the entry form to the merchant of your choice for validation. (Validation by only ONE merchant is necessary.) Contestants may mail their entries or bring them to the Beacon Office, 120 South Main. Mail entries must be postmarked no later than 5 p.m. Friday, and in-person entries must be at the office by the same time. Mail entry address is Box 187, Lockney 79241. One Winner Per Family Per Week.

OFFICIAL ENTRY FORM
 NAME _____ ADDRESS _____
 CITY _____ MERCHANTS STAMP _____
 1-2 3-4 5-6 7-8 9-10 11-12 13-14 15-16 17-18 19-20 21-22 23-24
 25-26 27-28 29-30 31-32 33-34 35-36 37-38 39-40 41-42 43-44
 TIE BREAKER **OLTON AT LOCKNEY** TOTAL SCORE.....

Stricklands Restaurant
 HWY. 70
 LOCKNEY, TEXAS
 31. Idalou at 32. Frensham

Perry Implement Co.
 John Deere Implements
 33. Denver City at 34. Brown

First National Bank
 In Lockney
 Member of F.D.I.C.
 35. Panhandle at 36. Canadian

Thomason Grocery
 LOCKNEY, TEXAS
 37. USC at 38. Alabama

The Tye Company
 On The Plainview Highway
 39. Big Spring at 40. Snyder

Longhorn Inn
 "Where School Friends Meet"
 41. Midland Lee at 42. Plainsboro

Brown's Department Store
 LOCKNEY, TEXAS
 43. L. A. Rams at 44. Houston Oilers

Danie
 May 1978
 MAYOR PR
 more than 40 volunt
 the 1978 Kiss A F
 citizens will call on t
 Monday, S
 to be 15, to encour
 to kiss their babies
 where help in the fig
 citizens of childre
 of the nation who st
 lung-damag
 campaign's Doo
 are will be condu

Daniel Coward, Coach of the Week

Each week for the next couple of months a Floydada coach/teacher will be featured in this column. The selections are in no particular order—just thought you might like to get better acquainted with the athletic staff.

Coach Daniel Coward's teaching and coaching career up to this point has been strictly "Whirlwind Country" all the way. Having graduated from Wayland Baptist College in 1976 with a Bachelor of Science degree in mathematics, he came to Floydada High School as a math teacher and assistant football coach. And in his

own words, "So far my coaching highlight has been being a first year coach in Floydada and sharing in the 1976 Whirlwind district and bi-district championships."

Coward is a 1972 graduate of Seagraves High School. His wife Bama, teaches third grade at Duncan Elementary. The couple are members of the First Baptist Church in Floydada where they teach in the junior high department.

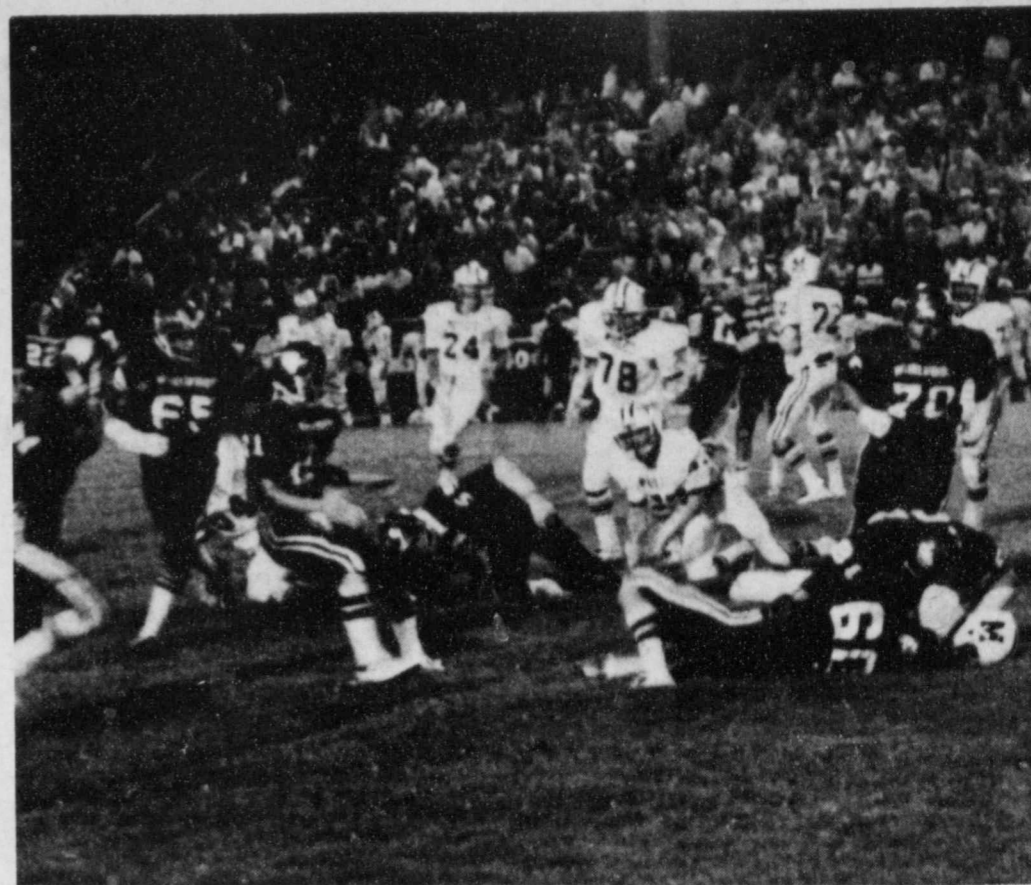
Currently Coward is offensive line coach.

In addition to his career interests, Coach Coward enjoys gardening, string art and traveling....We are glad he "traveled" to Floydada.



SHOWN ABOVE is the past president of the American Heart Association, Pat Ochoa, being presented a plaque of appreciation by the 1978-79 association president Nancy Willson.

Things to Send or Call in to 983-3737
Where your FHS graduate is attending college.
Your favorite recipe.



WHIRLWIND DEFENDERS GREG JONES AND NEAL BECKER bury a Muleshoe running back during action in the Floydada-Muleshoe shootout at Wester Field Friday. Whirlwinds in Photo include Danny Cedillo (65), Kary Helms (25), Marty Daniel (22), Troy Marquis (21), Paul Radloff (55), Jimmie Jackson (11), David Welborn (63) and Junior Cuevas (70). (Photo by Bill Kincaid)

STATISTICS:

FHS	MHS
6	First Downs 14
9	Net Yards Rushing 228
94	Net Yards Passing 17
103	Total Yards 245
15	Passes Attempted 3
7	Passes Completed 2
1	Had Intercepted 0
3	Punts 4
40	Punt Average 33
2	Fumbles Lost 3
5	Penalties 4
55	Yards Penalized 81

Individual Rushing:
 Shanks, 24 carries, 105 yards; Collins, 12 carries, 23 yards.

LET'S BEAT POST OKAY?

FOOTBALL FROM PAGE 1

Muleshoe stopped FHS from scoring early after a pair of Whirlwind defenders pounced on a fumble on the second half kickoff at the Mule 14-yard line.

On the first play of the would-be scoring series, Mac Collins lunged ahead for 2 yards, but Vickers was trapped behind the line of scrimmage while attempting to pass on second down by Muleshoe's Terry Burton.

From there, the MHS defensive secondary prevailed on two crucial plays and the Mules took over on their own 9-yard line.

L. G. Wilson's troops did manage to score with the help of mistakes by the Muleshoe defensive backfield. Vickers dropped back to pass on his own 33 and spotted Arrendondo near the Mules' 36, where an MHS defender was called for interfering with the Floydada receiver. Following the 15-yard mark-off, the Winds were in business at their opponents' 21-yard line.

Vickers connected with dependable Kary Helms for a 17-yard gain, and four plays later on fourth and goal, Collins sneaked past the defensive wall

for the lone Whirlwind score. Joey Luna split the uprights with the PAT to make it a 21-7 ball game.

Chewing up the remaining time on the scoreboard clock, Muleshoe iced the contest with 4:25 to play on a 2-yard run by Skanks. The drive covered 11 yards on 7 plays, and was set up by the game's only interception, by Brent Burrows, on the Whirlwind 20 with 6:36 to play. Burrows returned the pick-off 9 yards to the 11, where Muleshoe cashed in on the decisive scoring drive.



FLOYDADA JUNIOR HIGH TWIRLERS—with trophy they won during the twirler school at Lake Brownwood—4th place. Top row, Tammy Shanks and Shonda Sanders; Bottom row, Jana Finley, Shele Morris, and Trina

News & Reviews

Here is a novel that might be especially enjoyable now that the football season is in swing. If your husband is glued to the TV with the Cowboys on Sunday afternoon, you could get into the spirit of things by reading THE LONELY ROAD by Leslie Moser. It is the story of a successful professional football quarterback with plenty of money, an adoring public, a devoted family, youth and good looks. But is he happy? He is searching for that elusive something which carries him into an affair with a beautiful college student. Here is a story of a man's struggle to find himself within the setting of the exciting world of pro football. It is fiction but real in its significance for today.

DINOSAUR DO'S AND DONT'S by Jean Polhamus is a delightful collection of do's and don'ts that pictures some bad manners—and their consequences—as well. This is a fun-to-read-aloud to

younger children and has some important messages for older children too. For instance: "When Stegosaurus rode the bus, He never made a rowdy fuss; Nor did the other little tykes, As soon as they had spied his spikes. Do sit down and be quiet on the bus, and be careful not to sit on anybody's spikes." The illustrations are most entertaining.

A beautiful book to look at is the ALL COLOR BOOK OF DOLLS by Kay Desmonde. This book tells in 100 photographs the whole story of the development of dolls, but concentrates on the period since 1800 in which the doll was given its most elaborate form and received the most widespread distribution.

"THE IMPACT OF AGING" is a cassette tape by Dr. James Dobson which discusses the physical and mental process involved in aging and reminds us of our responsibilities toward those further along in the universal process. He says there are very few young

people who can realize the emotional crossfire that the aging person is enduring.

GUADALUPE GUZMAN

Fort Hood, Texas (AHTNC) Sept. 11—Pvt. Guadalupe Guzman, son of Mr. and Mrs. Chon Guzman, Route 3, Floydada, Texas, recently departed for Germany for six months of temporary duty, where he will train with other members of his unit under the "Brigade 75" program.

The "Brigade 75" program involves the rotating of units from Fort Hood, Texas, to Europe to increase Army troop strength.

Guzman, a driver with the 2nd Armored Division at Fort Hood, entered the Army last January.

THE FLOYD COUNTY HESPERIAN

Published each Sunday and Thursday at 111 E. Mo. St., P.O. Box 700, Floydada, Texas 79235. Second class postage paid at Floydada, Texas 79235. Publication No. 202680. Wendell Tooley, editor. Subscription rates: Local \$9.50 a year, out of trade area: \$10.50

FLOYDADA SCHOOL LUNCH MENU

MONDAY
 BREAKFAST:
 1/2 c. orange juice
 Post Toasties-Milk
 LUNCH:
 Battered Fried Fish- Ketchup or Tartar Sauce
 Buttered Whole Kernel Corn
 Seasoned Broccoli
 Old Fashion Pickle Stick
 Peanut Butter Cake with Peanut Butter Icing
 Hot Rolls- 1/2 pint milk
 TUESDAY
 BREAKFAST:
 1/2 c. apple juice
 Hot Peanut Butter & Jelly Sandwich- Milk
 LUNCH:
 Beef Tacos
 Seasoned Pinto Beans
 Tomato & Lettuce Salad
 Pineapple Crisp
 Hot Corn Bread Squares- 1/2 pint milk
 WEDNESDAY
 BREAKFAST:
 1/2 C. apple juice
 Sausage, Hot Biscuits- Milk

LUNCH:
 Bar-B-Que Wieners
 Seasoned Black Eyed Peas
 Battered Fried Squash
 Chilled Peach Halves-Hot rolls-1/2 pint milk
 THURSDAY
 BREAKFAST:
 1/2 c. grape juice
 Oatmeal with Butter-toast-Milk
 LUNCH:
 Hamburgers on Home Made Buns
 Lettuce, Tomato, Dill Pickles
 Peach Cobbler
 1/2 pint milk
 FRIDAY
 BREAKFAST:
 1/2 c. Orange Juice
 2 slices bacon-Toast-Kitchen Made Syrup-Milk
 LUNCH:
 Chicken Fried Steak With Cream Gravy
 Fluffy Whipped Potatoes
 Seasoned Green Beans
 Strawberry Jello with Strawberries
 Hot Rolls-1/2 pint milk

Letters TO THE EDITOR

Wendell Tooley
 Publisher
 County Hesperian
 Floydada, Texas 79235

Mr. Tooley:
 I just received the attached response from the Economic Development Administration concerning the Mackenzie Municipal Water matter.

I would appreciate having it for your file and that the project proposal is now under review in the Office.

Kind regards, I remain

Sincerely yours

Omar Burleson

Mr. Omar Burleson
 Deputy Assistant Secretary
 Washington, D.C. 20515

Mr. Burleson:

Thank you for your letter of August 15 expressing your support of the Mackenzie Municipal Water project and your request for economic Development Administration assistance. Hugh Farmer, the EDA Deputy Director and Title IX Coordinator of our Regional Office, recently visited Mackenzie with local officials. The project proposal is now under review in the Regional Office and is scheduled to go to the Project Review Committee there soon.

We are assured we will give the proposal prompt and every consideration within the framework of our resources.

George T. Karras
 Deputy Assistant Secretary
 for Operations

Mayor Proclaims Cystic Fibrosis "Kiss Your Baby" Week

More than 40 volunteers will call on their doorsteps Monday, Sept. 18, to encourage parents to kiss their babies and help in the fight for the lives of children who suffer from lung-damaging

in Floydada for the Cystic Fibrosis Foundation as part of the annual effort to raise funds for programs benefiting children with cystic fibrosis and other lung-damaging diseases.

"Our cause is a very important one. Lung diseases kill more children in this nation than any other disease except cancer," said Judy Dunlap, chairman of the

ANNE WILLSON makes presentations to Kathy Green and Elaine McNeill at Chamber breakfast. (Photo by Bill Kincaid)

campaign. "Cystic Fibrosis is the number one genetic killer of children, and approximately 40% of persons suffering from Cystic Fibrosis are not yet diagnosed."

According to Mrs. Dunlap, contributions to the Kiss A Baby Campaign will help support a national network of over 100 Cystic Fibrosis Centers, research projects

around the world and various educational programs.

Cystic Fibrosis Centers, most located at teaching hospitals affiliated with leading medical schools and universities, provide diagnosis, treatment, and referral to children suffering from cystic fibrosis, asthma, chronic bronchitis, bronchiectasis, "childhood emphysema" and recurrent pneumonia.



THE HORNS
 GO GHORN GO
 lands Restaurant
 HWY. 70
 CKNEY, TEXAS
 alou at 32. Frenship
 mplement Comp
 Deere Implements
 City at 34. Brownfield
 National Bank
 In Lockney
 mber of F.D.I.C.
 ndle at 36. Canadian
 ason Grocery
 KNEY, TEXAS
 at 38. Alabama
 Eye Company
 Plainview Highway
 ing at 40. Snyder
 ighorn Inn
 vol Friends Meet To Eat
 ee at 42. Plainview
 epartment Store
 KNEY, TEXAS
 at 44. Houston Oilers

choose the right lamp for study



The start of school signals the need to take a good look at the area you provide for your young students.

According to the Better Light Better Sight Bureau, you should select fluorescent light or one of the incandescent lights that provide a wide spread of light. Avoid high-intensity lights, pole lamps and goose-neck lamps.

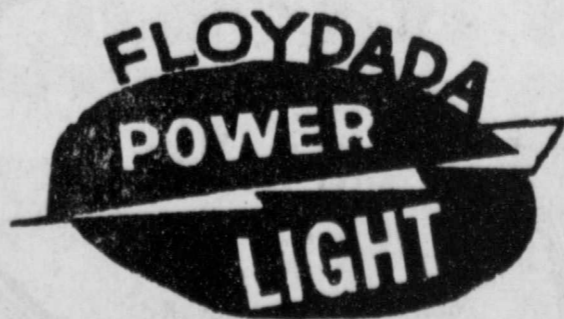
Adequate illumination is important. The bulb should provide about 3,700 lumens (usually 150 or 200 watts in an incandescent bulb). But, the light should be diffused to avoid glare and soften the lighting.

Ideally, the shade should be white and have an open top.

The light should be to the side opposite the writing hand. The bottom edge of the lampshade should be at eye-level.

Also, make sure your study area is quiet and comfortable. The table or desk should have a smooth, flat surface.

Make sure your students have a lighting environment for their home studying.



"We don't want all the business—just yours"

Willson & Son Builders Mart

Palo Duro vs. Clovis

A. C. and New Holland Equipment

McDonald Implements

Dumas vs. Tascosa

MOORE—ROSE FUNERAL HOME

Hereford vs. Borger

Fender bener mender

QUALITY BODY SHOP

Midland Lee vs. Plainview

Your Fina Wholesale And Retail Dealer....

NICHOLS OIL COMPANY

Dimmitt vs. Tahoka

"For your health needs"

Thompson Pharmacy

Lockney vs. Olton

Hale Insurance

Slaton vs. Littlefield

"Dependable Service"

Floydada Co-op Gins Inc.

Tulia vs. Muleshoe

Buick-Pontiac-GMC

CITY AUTO INC.

Abernathy vs. Hale Center

HAVE FUN...

\$20⁰⁰ In Cash Prizes Each Week

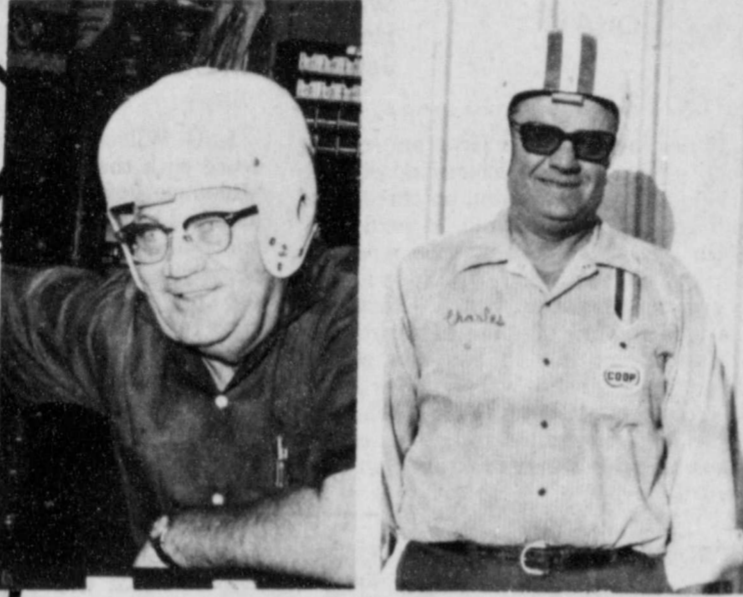
CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and adress plainly on blank below and mail or bring entire page to the Hesperian office.

Tie-breaker game will be considered only in case of ties.
Limit One Winner Per Family Per Week.



Clem McDonald Floydada 21 Post 6
Charles Abbe Floydada 28 Post 7

TIE BREAKER- Guess Total Points AND CIRCLE WINNER

NAME	
ADDRESS	
CITY	

1ST PRIZE \$10⁰⁰
2ND PRIZE \$6.00
3RD PRIZE \$4.00

WIN PRIZES...

Football CONTEST

AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES—5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMARKED

Crop and Livestock Loans

PRODUCTION CREDIT ASSN.

Idalou vs. Frenship

Cosmetics and Apparel

Roye's Merle Norman

Coronado vs. Estacado

Good food and friendly service

Buddy's Food

Texas Tech vs. Arizona

Massey-Ferguson equipment

Floydada Implement

Crosbyton vs. Motley Co.

Your Full Service Station

Gilbreath Exxon Service

Ark. State vs. Drake

The Fastest Service in the West

Cornelius' CONOCO

Colorado vs. San Jose St.

Sears

Lorenzo vs. Seagraves

Supplies For The Farmer

Russell's Equipment & Supply

Baylor vs. Kentucky

Your L.H. Dealer

MARTIN & CO.

Houston vs. Utah

"Is Everybodys Everything"

Dairy Queen

Kress vs. Petersburg

Kirtley's Market

Texas A & M vs. Boston College

Case Power & Equipment

Air Force vs. Holy Cross

City Trim Shop

Monterey vs. Midland

CONSUMERS FUEL ASSN.

SMU vs. Penn St.

Caprock Motor Parts & Hardware Inc.

Big Spring vs. Snyder

AS TECH NEW
MARCIA LUND
ROCK—Sales of
from to foreign bi
an important pa
agricultural in
ing the wrong
for a parti
the buyer
that sor
ment.
Richard
of animal se
Tech Universi
for an e
to Euro
tour to Euro
is on correct
in an a
foreign misu
The ti
Service
of the U.S. Feed G
on a foreign co
purchase a grain
that might, say,
to tannic acid co
to feed it to pe
Richardson
tannic acid i
for these animal
will not get
is in feeding and
Richardson said he v
different use
groups of
which ty
well as diff
of proce
to improve it
values.
will be accompi
Harb, exec
of the (C
Produ
and
director of
for the Texas D
of Ag-culture.
ry will provide
ry's perspective
will discuss
of using
um compared
feed grains.
group will leave
and return Oct. 4.
ry includes sen
lectures in Edinb
Hamburg.
holm. War
Burcharest
ardson was invit
ry because o
edge of grain sor
on and experti
g methods.

driving in the
the driest lane
line gets more
the others and is
the driest.

facts from a p

I've been dri
now my son is t
here any extra
can take rather
S., Frederick
Vision, hearing
ected by aging
sensitive by driv
their past experienc
times of the day
the amount of bac
maneuvers and av
weather conditions.
ask your doctor at
your driving abiliti
self in good conditi
ies.

Q. Are women
drivers in Texas

Although only
and Texas driver
had five times as m

Q. Why are son
road solid a
Harlingen

A. Solid white lin
them to pass, wher
one lane into anot
double yellow li
most motorists in
ment stay within
lines is solid and t
broken line on the
over, vehicles wit
may not cross
across a yellow

If you have a
Texas Office
P.O. Box 1
Austin, Tex

What One Person Can Do

TIM NUGENT, WORKER FOR THE DISABLED

Tim Nugent has waged a 30-year war against architectural barriers. Mr. Nugent, a University of Illinois professor, saw a major victory in December, 1977. At that time, all colleges receiving federal funding had completed plans for making their campuses accessible to the handicapped by 1980.

Director of the University's Rehabilitation-Education Center, Tim Nugent began his battle for the rights of the disabled in 1949, when the school closed its Galesburg campus. There were no plans to transfer disabled students to the main Champaign-Urbana campus. Professor Nugent and 26 paraplegics staged a wheel-in at that state capitol and won the transfer. In the years that followed, he transformed the University of Illinois into a model campus for the 180 disabled students enrolled each year.

Professor Nugent's background in engineering has helped him design ramps, dormitory furniture and hydraulic lifts to hoist wheel chairs onto the university buses. On crisp autumn afternoons he coaches teams in wheelchair football, a game he developed in 1948. Handicapped students benefit from the physical therapy rooms, labs equipped to teach driving with hand controls, showers with folding seats and flexible hoses.

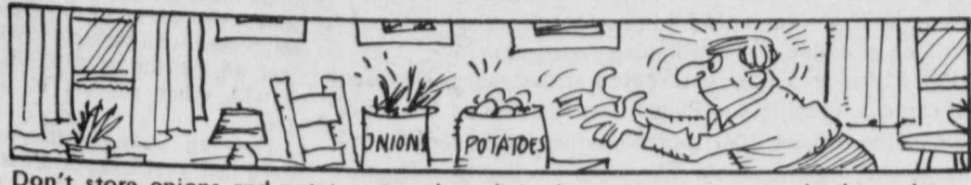
"He could see that the disabled would become lawyers, parents, school teachers," says Kenneth Clarke, dean of the College of Applied Life Studies. "Even the handicapped did not think they should go to college. Nugent demonstrated it could be done."

One person like Tim Nugent, with a vision and the determination to see the vision through, can be a force for good in the lives of thousands.

For a free copy of the Christopher News Notes, "Ability Is What Counts", send a self-addressed, stamped envelope to The Christophers, 12 E. 48th St., New York, NY 10017.

One Dry Irrigation Well Drilled In Floyd

Through the first six months of 1978, only 350 well permits were issued. For instance, in 1977, only 819 permits were issued—the smallest number of permits since the District was formed in 1953. The following table shows the 1977 figures in detail.



Don't store onions and potatoes together; the onions can sprout or rot in the moisture potatoes give off.

County	Permits Issued in 1977	New Wells Drilled	Replacement Wells Drilled	Reported Dry Holes
Armstrong	1			
Bailey	76	60	8	3
Castro	113	101	4	1
Cochran	22	24	2	
Crosby	3	3		
Deaf Smith	127	102	9	
Floyd	83	67	11	1
Hale	26	23	2	
Hockley	39	39	1	2
Lamb	131	113	11	1
Lubbock	72	59	3	5
Lynn	16	6	1	2
Parmer	93	117	11	
Potter				
Randall	17	16	1	
TOTAL	819	731	64	15

DOUBLE Gold Bond Stamps every Wednesday with \$2.50 or more purchase excluding cigarettes.

PIGGLY WIGGLY

"Each of these advertised items is required to be available for sale at or below the advertised price in each store, except as specifically noted in this ad." We reserve the right to limit quantities. None sold to dealers.

Fall Savings Days

"Our New Triple the Difference Policy is Your Guarantee of Low Prices!"

Here's how it works: First shop at Piggly Wiggly and buy 25 different grocery items. Then check the prices on the same 25 items in any other store. If their total is lower, bring in your Piggly Wiggly tape and the other store's prices and Piggly Wiggly will pay the TRIPLE

THE DIFFERENCE IN CASH. At Piggly Wiggly we're committed to offering you quality products at competitive prices. Meat and produce not included as quality and trim may vary from company to company.

Tide Detergent
50¢ off label.

4 29
only 171 oz.

Tide gets out the "everyday" dirt you see most—the dried in mud, the catsup, the chocolate milk and the ground-in dirt.

Hi Dri Paper Towels

39¢
one roll

Tough paper toweling that wipes up spills, cleans windows and doubles as a dust rag. Now's a good time to stock up.

Velveeta

There's nothing quite like Kraft Velveeta for convenience, wholesomeness and delicious flavor. Have a Velveeta snack today.

2 lbs. 1 99
only 4

Texsun Grapefruit Juice

Squeezed from the finest Texas grapefruit, Texsun grapefruit juice is second to none.

4 99¢
one 4
46 oz. can

Banquet Frozen Dinners
(except, beef, ham, fish)

Ass't. Varieties

When you pull a piping hot Banquet frozen dinner out of the oven you can rest assured you're giving your family a tasty, nutritionally balanced meal.

2 for 99¢
only

Barney's Meat Sale!

Boneless Chuck Roast A satisfying and succulent roast!	1 38 Per lb.	Pork Chops Lean, meaty, tasty and delicious!	1 68 Per lb.
Market Style Sliced Bacon Sizzling-good - sliced just for you!	1 18 Per lb.	Boneless Heavy Western Beef Shoulder Roast Tender flavorful!	1 58 Per lb.

Piggly Wiggly White Bread

Great sandwiches start with vitamin enriched Piggly Wiggly White Bread.

3 for \$1
only

1 1/2 lb. loaves

Coca Cola 6 for 1 29

Stan's Country - Fresh Produce

Bartlett Pears Juicy, Sweet and Succulent	2 lb. 88¢	Avocados Mellow, Flavorful	4 for \$1 only	Russet Potatoes The Pick of the Crop!	10 78¢ lb. bag
---	------------------	--------------------------------------	--------------------------	---	--------------------------

Prices Good September 17 Thru September 23, 1978

TECH NEWS
LUNDY
Sales of grain
foreign buyers
important part of
agricultural income.
the wrong kind
for a particular
the buyer with
that sorghum
investment.
Richardson,
of animal science
University, is
for an eight-
to Europe to
correct uses of
in an attempt
foreign misuse of
The trip is
by the Foreign
Service Divi-
U.S. Feed Grains
foreign country
a grain sor-
might, say, have
acid content
Richardson said.
acid is not
these animals, the
will not get good
feeding and will
sorghum."
said he would
different uses for
types of grain
which types to
as different
of processing
improve its nut-
value.
accompanied by
executive
of the Grain
Producers
and Ben
Director of Texas Depart-
Agriculture.
will provide the
perspective and
will discuss the
of using grain
compared with
grains.
will leave Sept.
Oct. 4. Their
includes seminars
in Edinburgh,
Hamburg, Oslo,
Warsaw,
Bucharest and
was invited on
because of his
of grain sorghum
and expertise in
methods.
ing in the rain,
driest lane. The
gets more traffic
and is gener-
est Service in Town
S' CONOCO
Jose St.
I.H. Dealer
RTIN & CO.
Utah
ase
Equipment
oly Cross
Motor Parts
dware Inc.
Snyder
If you have a question on driving, send it to:
Texas Office of Traffic Safety
P.O. Box 1165
Austin, Texas 78767

FLOYDADA'S CAPROCK HOSPITAL REPORT

Viola Anderson, admitted 7-23, continues treatment.
Callie S. Clemons, admitted 8-29, dismissed 9-14.
Gilbert Martinez, admitted 9-2, dismissed 9-8.
Alton Ray Williams, admitted 9-3, dismissed 9-14.
Lela V. Conway, admitted 9-3, dismissed 9-9.
Jaine Cortinas, admitted 9-4, transferred to Lubbock 9-5.

Roy Guzman, admitted 9-4, dismissed 9-6.
Mary Shaut Cantrell, admitted 9-5, continues treatment.
Nicasia Martinez, admitted 9-5, dismissed 9-8.
Carlos Perez Herrada, admitted 9-5, dismissed 9-10.
Dorothy Jean Coleman, admitted 9-5, dismissed 9-7.
Emma Lou Whitaker, admitted 9-7, dismissed 9-14.

John White, admitted 9-10, dismissed 9-12.
Wanda Lovene Moore, admitted 9-11, dismissed 9-13.
Mamie O. Bradshaw, admitted 9-11, dismissed 9-13.
Nicasia Martinez, admitted 9-11, continues treatment.
Walter G. Collins, admitted 9-11, continues treatment.
Independence McDonald Jr. admitted 9-11, dismissed 9-13.
Rosa F. Sustaita, admitted 9-11, dismissed 9-14.
Alford V. Garcia, admitted 9-12, dismissed 9-14.
Scott E. Robbins, admitted 9-14, continues treatment.



Thirteen certified cotton interest organizations caucused in Dallas September 6 and selected 20 cotton industry leaders, 14 of them from the High Plains, to fill important positions and serve as alternates in national cotton industry groups.

The High Plains area was represented at the caucus by Lloyd Cline of Lamesa, President of Plains Cotton Growers, Inc. Cline was named the official PCG representative September 5 at a meeting of the organization's Executive Committee. He was accompanied by PCG Executive Vice President Donald Johnson.

Three members and three alternates were named as directors to Cotton Incorporated (CI), the national cotton producers' fiber company which conducts research and market development programs under the Cotton Research and Promotion Act.

Four members and four alternates were nominated for two positions on the Cotton Board, the administrative body responsible for collections, disbursements and project approval in the CI program. The Secretary of Agriculture is required by law to appoint two of the "pairs" submitted by interest organizations and normally chooses the two for whom the organizations express a preference.

Three producer delegates and three alternates were named to the National Cotton Council (NCC), the industry's seven-segment research, promotion and service organization.

On the CI governing body the group placed J. D. Smith of Sudan, L. C. Unfred of New Home and Donnell Echols of Lamesa. Alternates to these directors were named as Gerald Caswell of Meadow, Clifford Hoelscher of St. Lawrence and Don Marble of South Plains.

Nominated as first choice for members and alternates, respectively, of the Cotton Board were Dan Davis and Donald Johnson, both of Lubbock, Mike Burkholder of Pecos and A. D. May of Rule. For second choice members and alternates, respectively, the caucus submitted T. W. Stockton of Crosbyton and Marion Bowers of Seminole, and Homer Easterwood of the Texas Coastal Bend area and Norris Anders of Rule.

As producer delegates to the NCC, the organizations named Cline, W. B. Criswell of Idalou, and Wilbert Braden of St. Lawrence. Alternates to the three will be Joe Pate of Lubbock, Gary Ivey of Ralls and Rusty Andrews of Brownfield.

In addition to PCG, six other regional cotton producer associations and the Texas Farm Bureau take part in the naming of producer delegates to the National Cotton Council. All of these, plus the Texas Farmers Union, the Texas Federation of Cooperatives, Texas Cotton Growers Cooperative, Southwestern Irrigated Cotton Growers, and Greenbelt Cotton Growers are certified by the Secretary of Agriculture as interest organizations for the selection of Cotton Board and CI Board members.

Tax Office Opening In Plainview

The Comptroller of Public Accounts, Bob Bullock, announces the opening of a new suboffice in Plainview on September 25, 1978. Located at 3109-B Olton Road, the office will be open daily from 8:00 a.m. to 5:00 p.m., Monday through Friday, and will be serving taxpayers in Hale, Floyd, Castro, Briscoe, Swisher, Parmer, and Motley Counties, and a portion of Lamb County, which includes Earth, Olton, and Springlake.

THEN and NOW

In less than a century, the average American's life expectancy nearly doubled, thanks greatly to big changes in our knowledge of diseases and their treatment.



THEN: In the 1800's it was believed by some that typhoid could be cured by applying suction cups to the patient's skin.



NOW: Modern medicine and sanitation has practically eliminated that disease, and is concentrating on other—cancer in particular. In fact, some 5,500 scientists from over 70 countries are trying to help combat this problem by pooling their ideas at the Twelfth International Cancer Congress

Couple Endorses FFA For Youths and Parents

AN OPEN LETTER TO PARENTS:

We have recently had the privilege of attending the FFA State Convention for the first time. We were so favorably impressed with our experience that we feel the need to share it with other parents in this area.

The ten young men who were last year's state officers ran the convention with remarkable efficiency. There were hundreds of awards presented, yet all went forward with the smoothness of careful planning and attention to detail. Especially impressive was the State President, Elvin Carraway, who presided with dignity, assurance, and occasional humor.

But as outstanding as the

mechanics of the convention were, even more so was the spirit that seemed to flow through all proceedings. A spirit that had within it the best that we believe America stands for: Love and friendship, a quiet but deep patriotism, acceptance of responsibility, a striving for worthwhile goals, a reverence for God; these were the qualities that appeared again and again throughout all the ceremonies, presentations and speeches. We understand now why the FFA has meant so much to so many young men and women.

We are fortunate in German to have a fine, dedicated young man as the FFA advisor in our school. Duane Brown is respected in his field

Monday Sept. 25th

9 99¢

KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY

Kodak paper. For a Good Look at the Times of Your Life.



GET 1 FREE WALLET WHEN YOU BUY 9 FOR 99¢

Extra Charge for GROUPS

WE USE KODAK PAPER

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

SHUGART COLOR PHOTOS

Mize Pharmacy

102 S. Main Lockney, Tx.

ASK About Our FREE 8 x 10 OFFER

which results in higher production costs, as a major problem of today's agriculture industry.

RECENT HILL COUNTRY FLOODING may have done significant damage to Texas' sheep and lamb flocks, states Agriculture Commissioner Reagan V. Brown.

"The best estimates of agricultural leaders in the hardest hit counties put sheep and lamb losses at around 2,400 head, although this figure could vary," Brown said. "These losses will further cut Texas' steadily declining flocks, which are down over one million head since 1971."

NOW WINTERIZING TRUCKS AND AUTOS

Check Radiators, Heater Hose, Steam Clean Radiator

ANTI-FREEZE INSTALLATION \$2.50/gallon

All Work Guaranteed

M & N AUTO

507 E. MISSOURI

Texas Food and Fiber

Texas Department of Agriculture
Reagan V. Brown, Commissioner



BAD WEATHER AND LOW PRICES have ganged up on Texas farmers this year, and the result may be one of the smallest grain crops in years, notes Agriculture Commissioner Reagan V. Brown.

"Low prices at planting time were very discouraging for grain producers in Texas," he said. "A lot of farmers took advantage of federal set-aside programs at that time and acreage normally planted to grains dropped considerably."

"Then the prolonged drought in most areas of the state cut normal dryland yields to further reduce harvests of almost all varieties," he said.

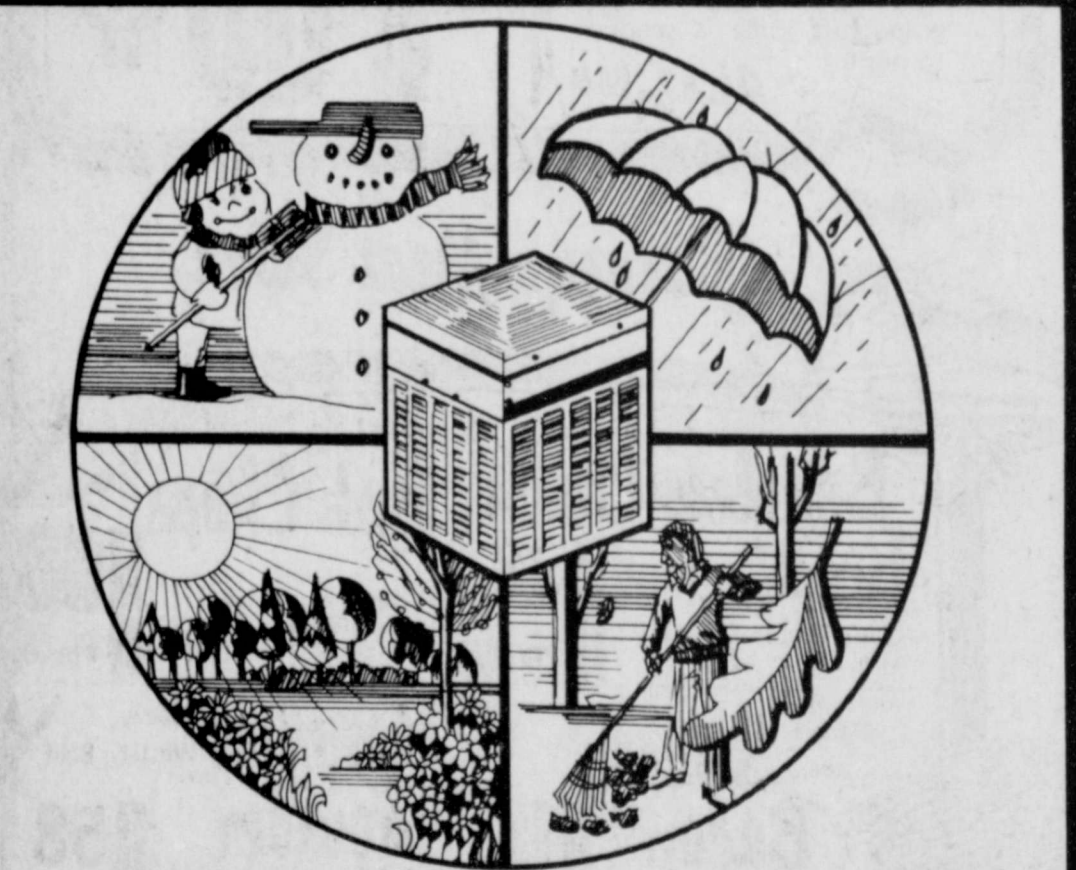
Wheat is expected to be down by over 50 per cent; grain sorghum will drop slightly; corn production should fall by 21 per cent

and the oat crop is estimated to be 43 per cent smaller than last year.

TEXAS FARMERS are being faced with decisions comparable in scope to those that brought about the change from mules to tractors, observes Agriculture Commissioner Reagan V. Brown.

"We live in a world of change," he told members of the Central Texas Electric Cooperative in its annual meeting recently. "Our agricultural production and marketing methods must keep on changing to stay in step. We must continue to strive for cheaper ways to raise our crops and more effective ways to sell those crops."

Brown cited inflation,



A MACHINE FOR ALL SEASONS

HEAT PUMP

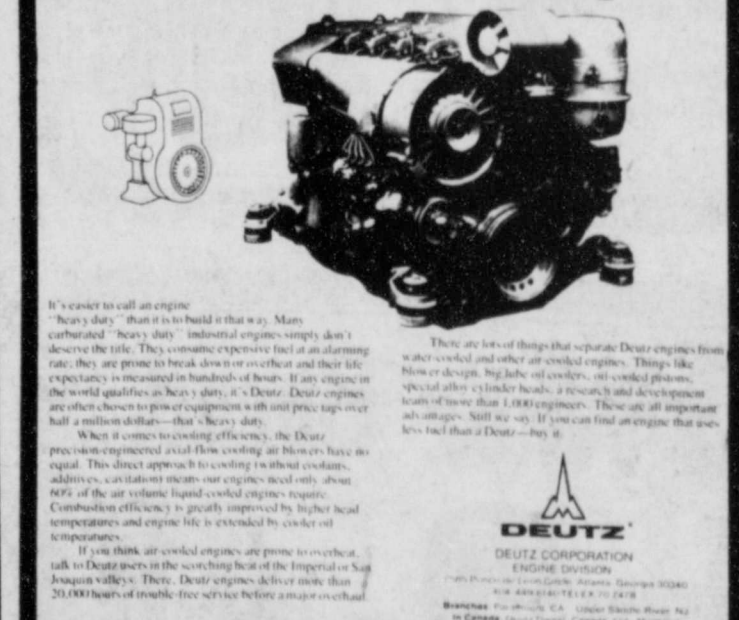
YOUR CONSTANT COMPANION FOR HEATING & COOLING EFFICIENCY

No matter what the weather outside, the heat pump works quietly... efficiently... automatically to keep your family comfortable. Since it pulls much of its heat right out of thin air, the heat pump actually saves energy as it works. In fact, it delivers as much as two units of heat for every one heat unit of electricity it uses. Costs are the lowest of any electric heating/cooling system available.

For year 'round heating and cooling efficiency, the heat pump is your constant climate control companion. Call us today for more information.



All air-cooled engines are NOT created equal



If you can find an engine that uses less fuel than a Deutz Buy it!

ADAMS WELL SERVICE
FACTORY AUTHORIZED DEALER FOR
DUETZ AIR COOLED DIESEL IRRIGATION ENGINES

720 N. 2ND ST., FLOYDADA, TX. 983-5003

A MESSAGE ON FLUORIDE IN DRINKING WATER

From The South Plains District Dental Society

Many people in the West Texas area are concerned about the content in our water supply and the problems associated with an excess of the element in our drinking water. There are many misconceptions about fluoride and its good and bad points. This article will attempt to clear up some of these things:

Fluoride is a very useful agent in the fight to prevent tooth decay. It makes teeth less susceptible to cavities. That is why fluoride is added to toothpastes and is often applied by the dentist after the cleaning. Many cities throughout the United States add fluoride to their water supply to further help people prevent tooth decay. Adding fluoride to the water supply is an excellent way to obtain fluoride.

West Texas is unique in that fluoride is present in our natural ground water. In fact, there is often too much fluoride present in our water. The fluoride is not harmful to the body, but can cause children's teeth. Because of this, it is often necessary to try to remove the excess fluoride in the water. Some cities in our area have been able to successfully do this and some have not.

The result of an extended use of excessively fluoridated water is a mottling or brown staining of the enamel surface of the teeth. This is a serious problem, because the stains cannot be cleaned. Teeth can be bleached, but still don't look as good as they did before. Damage from the fluoride had not been done. The teeth can be capped, but this is an expensive procedure, and while caps are a marvelous dental procedure, they still can't compare to healthy, natural teeth.

The best way to combat dental fluorosis is to stop the problem before it starts. If you live in an area that has more than 1.0 parts fluoride per million parts of water, your children should be placed on bottled water from the time that you realize the mother is expecting until the child is about eight years old. It is a good idea to make sure that the bottled water has the proper amount of fluoride added to it to prevent cavities.

A good guideline to use to decide whether or not to put your child on bottled water is to find out the source of the water you are drinking. If you are drinking well water or non-city water in the South Plains area you would be advised to delay no longer and put your children on bottled water. Your water should find out from your water department how much fluoride is in your water. Here is a list of towns that, according to a study by the Department of Health in 1977, are known to be excessive in fluoride content. Also listed is a group of communities whose water fluoride content is acceptable at this time, according to this study. Remember, a little fluoride now can save a lot of dental headaches and cosmetic problems later.

- EXCESSIVE FLUORIDE IN WATER**
- Abernathy
 - Amherst
 - Bledsoe
 - Buffalo Spring Lake
 - Cotton Center
 - Crosbyton
 - Denver City
 - Floydada
 - Hale Center
 - Idalou
 - Littlefield
 - Loop
 - Lorenzo
 - Lubbock Children's Home
 - Lubbock Cooper
 - Meadow
 - Morton
 - Muleshoe
- ACCEPTABLE FLUORIDE IN WATER**
- Brownfield
 - Lamesa
 - Levelland
 - Lubbock
 - O'Donnell
 - Plainview
 - Tahoka
- THIS MESSAGE IS SPONSORED AS A PUBLIC SERVICE BY THE SOUTH PLAINS DISTRICT DENTAL SOCIETY**

OBITUARY

A. P. Shugart

Services for A.P. Shugart Jr. of Lake Dallas were scheduled at 2 p.m. Saturday (September 16) at the First Baptist Church of Aiken with the Rev. Bill Sessom, pastor, officiating, and burial in Plainview Cemetery under the direction of Moore-Rose Funeral Home of Lockney.

Shugart died Thursday in a hospital in Dallas. He was born September 3, 1926 at Aiken. He was 52 years old.

He had lived in Lake Dallas for five years. He was an electronic engineer for the Honeywell Corporation, a member of the Baptist Church and a Navy veteran of World War II.

Survivors include his wife Elizabeth; three sons, Jimmy A. Shugart of Lubbock, Lloyd Shugart and Charles Shugart, both of Shelton, Washington; two daughters Susan Shugart of Shelton and Carol Shugart of Lubbock; his mother, Mrs. Anna Lou Shugart of Aiken; two sisters, Mrs. Irene Hale of Dallas and Mrs. Frankie Dean of Aiken; and three grandchildren.

Mrs. Virgil Adams

Services for Mrs. Virgil Adams, 61, of Plainview were conducted at 10:30 a.m. Saturday morning (September 16) at the Garland Street Church of Christ in Plainview. Gene Glaeser, minister, officiated. Burial was in Plainview Memorial Park by



To freeze meat, use a moisture-vapor-proof wrap, such as heavy aluminum foil, heavily waxed freezer paper, or specially laminated papers.

GIVE TO THE CYSTIC FIBROSIS CAMPAIGN

were named outstanding chapter and Friendship was named runner-up. The Star Young Farmer award was presented to Arlie Petty from Dimmitt and runner-up Orville Turner of Silverton. Outstanding new chapter is Hale Center. Public relations award went to Silverton, first place, and Dimmitt, second. Radio and TV award also went to Silverton, first, and Dimmitt, second. Outstanding agribusinessman was awarded to Danny Burns of Friendship. Teddy Smithson of Dimmitt was named outstanding associate member.

The new slate of officers for the Young Farmers are Roy Carlson, president; Max Eubanks, vice-president; Speck Cox secretary; Teddy Smithson, treasurer; and Bob Ward reporter.

A special award was presented to Mr. Walter Laboy, Plainview the Area I advisor to the Young Farmers. Mr. Laboy is retiring after 43 years of serving agriculture.

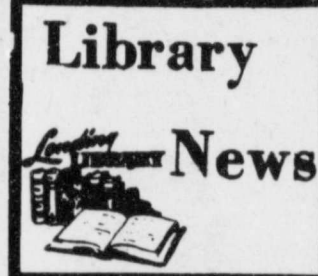
Attending from Silverton were Calvin Shelton, Tobe Riddell, Clinton Dickerson, Mr. and Mrs. Orville Turner, Mr. and Mrs. Jerry Bean, Mr. and Mrs. Fred Hill, Mr. and Mrs. Donnie Perkins, Mr. and Mrs. Wayne Stephens, and Mr. and Mrs. G.W. Chappell.

Lemons Funeral Home. Mrs. Adams died at 10:22 a.m. Thursday in Central Plains General Hospital after a short illness.

She was born March 4, 1917 at Clarendon, where she lived until 1949, when she moved to Tulsa. She moved to the Lockney area in 1952 and to Plainview in 1961. She sold Avon products in the Prairie View community for many years. Mrs. Adams was a former president of the Plainview Home Demonstration Club and a member of the Garland Street Church of Christ. She married William Virgil Adams November 11, 1939 at Clarendon.

Survivors include two daughters, Mrs. Red (Eula Jane) Archer of Lockney and Ruby Nell Adams of Dimmitt; two sons, Johnny Ray Adams and Gordon Allen Adams, both of Lockney; a stepson, Virgil Lee Adams Jr. of Amarillo; six brothers, two sisters, nine grandchildren, 10 step-grandchildren and 10 step-great-grandchildren.

Remember your loved ones and friends with a memorial to Lockney General Hospital Memorial Fund. These memorials go toward equipment to help serve our community in the best way possible.



ARANSAS. 28 min. Color. 1974. Acorn Films. JH-A Rare footage of an endangered species of wild whooping cranes and of the unique coastal ecology at the Aransas National Wildlife Refuge in Southeast Texas are featured.

CLIMB. 22 min. Color. 1974. Churchill Films. JH-A An adventurous pair of young men climb a treacherous cliff. Their thoughts and actions communicate human independence and interdependence.

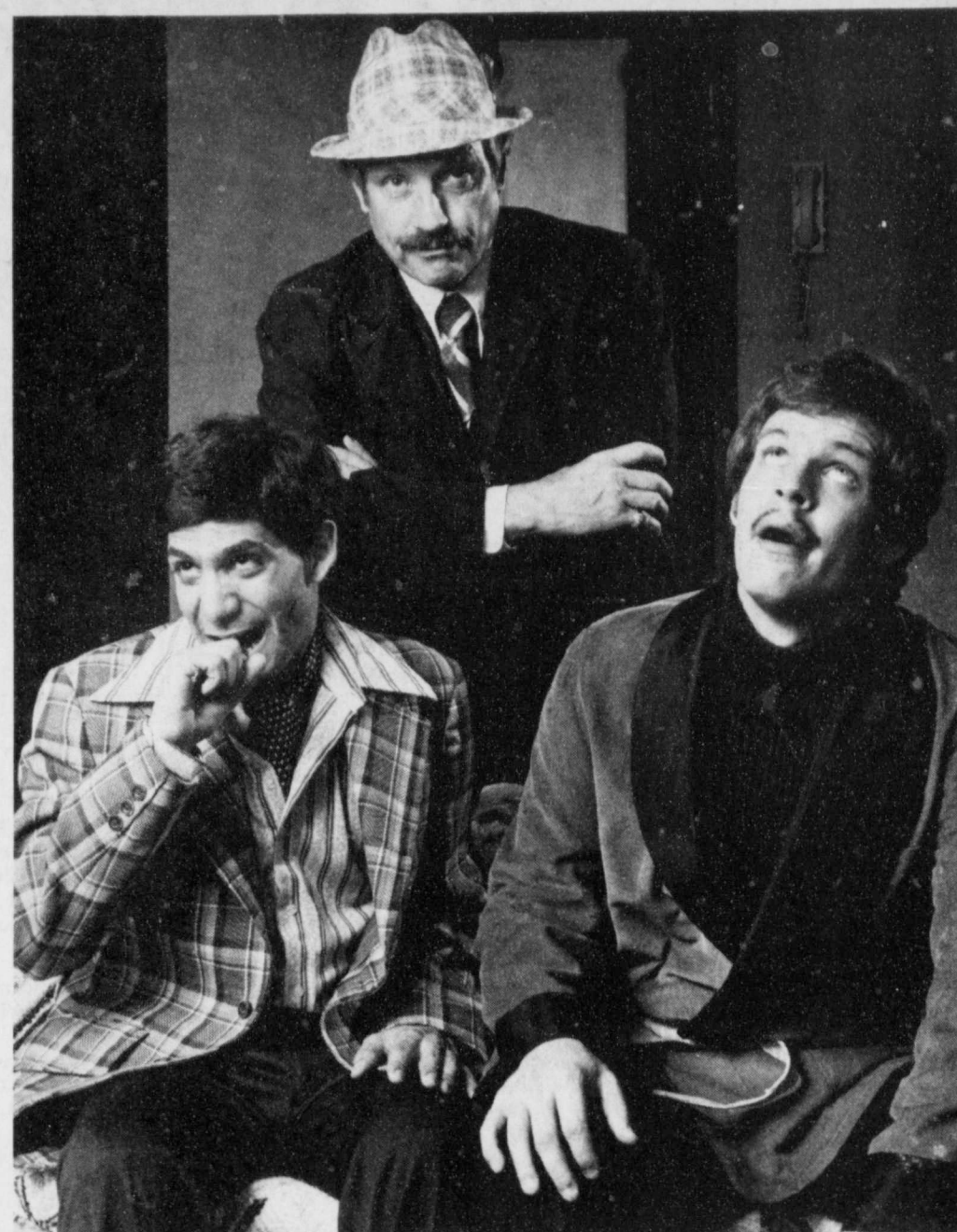
ICE STORM. 25 min. Color. 1973. Encyclopedia Britannica. JH-A. Sheila Pennell, a research librarian must determine which of her house guests has killed employer-without being killed herself! Claire Bloom stars.

IT HAPPENS. 25 min. Color. 1972. Pyramid Films. JH-A. A poignant study of an unmarried teenage couple working together to handle the girl's pregnancy. The couple are well-informed to decide upon their options by the end of the film.

LAMBERT. THE SHEEPISH LION. 8 min. Color. 1971. Walt Disney Educational Media. Pre-El. Lambert tries to be a wild and woolly sheep, but finds that it is always best to be one's self. Preschool and early elementary children seem to enjoy this.

MR. FROG WENT A-COURTING. 5 min. Color. 1974. Films, Inc. El. The ancient Scottish folk song about a frog who courts a mouse. Animated by the unusually colorful technique of Evelyn Lambart with lyrics sung to lute accompaniment.

POPCORN LADY. 11 min. Color. 1972. Prentice-Hall Multimedia. SH-A. A day in the life of the Popcorn Lady, the sole survivor of a clan that has served Cambridge, New York from an antique Model t popcorn truck since 1925. In the face



WHEN SONS BECOME A DOUBLE PUZZLE to their father, that's when playwright Neil Simon creates a laugh-provoking comedy such as "Come Blow Your Horn." The Simon play is now on stage at Amarillo's Country Squire Dinner Theatre, I-40 and Grand. Performances will be presented each evening Tuesday through Saturday through Sept. 16. Playing the father is Archie Dwyer (standing). Roles of the two sons, one shy and one sophisticated or "cool," are played by Tony Reitano and Kevin Hoover. Buffet dinner service at the theater begins at 6:30 p.m. Country Rouge pre-show entertainment is scheduled for 8 p.m. and the sound of the Country Squire Hunter's horn will announce comedy time at 8:30 p.m.

of a highly technical society, the tradition sustained by Dorothy Rich is one of quiet dignity.

THE SELFISH GIANT. 27 min. Color. 1972. Pyramid Films. El. Colorful animation distinguishes this interpretation of Oscar Wilde's allegory. A giant changes his attitude toward sharing his garden with children when nature torments him for selfishness.

WHY MAN CREATES. 25 min. Color. 1968. Pyramid Films. El-A. This film is a series of explorations, episodes, and comments on creativity. Each segment of the film makes its own statement in its own style and technique.

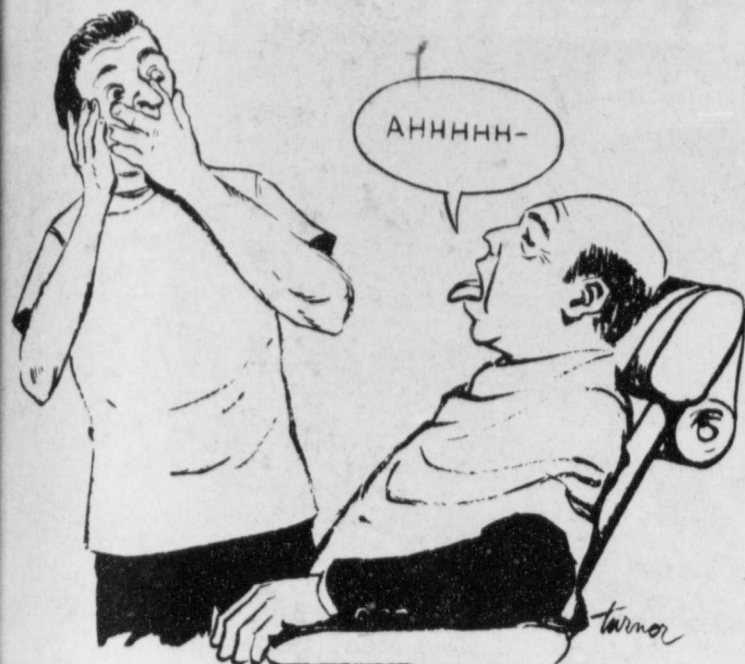
WILD ANIMAL FAMI-

LIES. 15 min. Color. 1957. BFA Educational Media. Pre Shows family relationships, centering on care for the young, among bison, pronghorn antelope, prairie dog, bear, porcupine, elk, and Canada geese.

A NATION OF PAINTERS. 7 min. Color. 1973. Encyclopedia Britannica Educational Corp. SH-A. Creates a pictorial diary of live in early America recording also the ideals and dreams of a growing nation.

SKATING RINK. 27 min. Color. 1974. Learning corp. of America. JH-A Shows how a stammering teenage boy develops confidence by learning to ice skate well. A touching adaptation of Mildred Lee's Work.

Got Heating Or Plumbing Problems? Call HOLMES PLUMBING
AUSTIN OR STEVE
983-2251
6:30 - 9:30 a.m. and 5:30 p.m. Until?



Tongue brushing can lick halitosis?

By LARRY STATSER
Globe-News Staff Writer

Every dentist worth his salt and baking soda tries to get his patients to brush their teeth at least twice each day, but, according to the Journal of the American Dental Association, some of them have not been as diligent in convincing their patients to brush their tongues.

Now, a growing number of dentists have opened a second front on tooth decay by urging their patients to brush their tongues twice each day.

Dr. Kenneth Crossland of Canyon said dentists have always advised patients to keep their tongues clean, but the fact that many people fail to do so "is probably partly our fault for not educating our patients in this. It's something we sometimes fail to remember to tell them."

Tongue brushing or scraping was once more common than today and only began to be neglected in the 20th Century, according to two Air Force dentists stationed in Texas, Dr. Arden Christen and Dr. Ben Swanson.

Manufacturers of tongue scrapers went to great lengths and expense trying to make their products appealing to the hygiene-conscious public.

Joseph King, an English manufacturer of a "muchly improved" tongue scraper patented in 1892, warned of dire consequences if tongue cleaning was neglected in the morning bathroom ritual.

"In breathing the atmospheric air, it becomes carbonic acid on its expiration, which settles on the tongue as carbonic acid; and if allowed to go back, disorders the stomach and throws the whole system out of order. Therefore, the tongue cleaner is used to scrape it off first thing in the morning, when cleaning the teeth, and rinsing the mouth with water."

Few dentists now recommend tongue scraping. Instead, they advise their patients to use a soft-bristled brush.

But a Shawnee, Okla., manufacturer who has introduced a new tongue scraper claims brushing simply does not clean the tongue properly, because "the toothbrush was never designed for the tongue."

Only by daily scraping, says Venk Nevrekar, can the odor and bacteria-causing deposits on the tongue be properly removed.

Dr. John Curry of Amarillo said brushing the tongue twice each day with a good, soft toothbrush will probably remove most of the dead cells and bacteria that collect on the filaments of the tongue.

Dr. Crossland said tongue brushing is essential for clean teeth and breath.

"The tongue, like any other body organ, contains living cells that die and slough off the top layer. So it's necessary to regularly remove these cells and the plaque so that bacteria and germs do not build up."

Dr. Crossland said the way to brush the tongue is exactly the same way the teeth are brushed — up and down, on the sides and in the back.

But tongue scraping, a long-forgotten practice, is somewhat more difficult to perform. Instructions can, however, be found in a 1920 edition of a dentistry journal: "...protrude the tip of the tongue out as far as possible. Pass a clean cloth under it, and wrap to afford grip, while nasal breathing is done at the same time to reduce motion and gagging. Repeat cleansing, not scraping strokes, with a tongue cleanser, avoiding the papillae, until no scum shows at the dorsum linguae."

But since the advent of modern, "no-pain" dentistry, most dentists agree that mere brushing will suffice for most tongues. They said patients have a tendency to shy away from any practice in which pain, scraping, or gagging may be involved.

And, Nevrekar's patented, stainless steel, lifetime Lila tongue scraper notwithstanding, the re-emergence of widespread tongue scraping probably awaits the advent of the electric tongue scraper.

Silverton Young Farmers Named Outstanding

Annual Young Farmers Banquet was held September 9 at the Hilton Inn in Amarillo. Featured speakers at the

afternoon session were Rex McAnnelly, manager of Moody Farms in Pampa, and Billy Lyons, executive secretary of Texas Young Farmers from Austin. Guests at the awards banquet were Jerry Hodge, Mayor of Amarillo and Frederick McClure, assistant to Senator John Tower, from Washington D.C. At the awards banquet, Silverton Young Farmers

FACTORY WAREHOUSE SALE

OF REMAINING STOCK

25% DISCOUNT

Picked up in Plainview, Tx.

Wide Selection of Bins - Accessories - Fans

Sole Authorized by Chief Industries)

Western Ag Sales

Bill Pigg or Len Sheets 983-5231



When you visit Lubbock, visit

Furra PIE KITCHEN

**A VARIETY OF MELT-IN-YOUR-MOUTH PIES

**CONVENIENT CARRY-OUT SERVICE

2708 50th Street
792-5154

Why not take one home!



'78 Clearance Sale...

All '78 Models must go at Reduced Prices to make room for the New '79 models Arriving Daily!

RCA ColorTrak 25" diagonal
Model GB738

RCA ColorTrak TV with XtendedLife Chassis

- Low power consumption uses less energy than 100-watt bulb
- Automatic light sensor
- RCA Super Accutifier picture tube

RCA SelectaVision
Model VCT200

List \$1,000.00
Now Only \$888.00

RCA XL-100 19" diagonal
Model FB 433

SAVE

Check Our Competition and Then See Us For A Better Deal

JERRY'S T.V. & Appliance

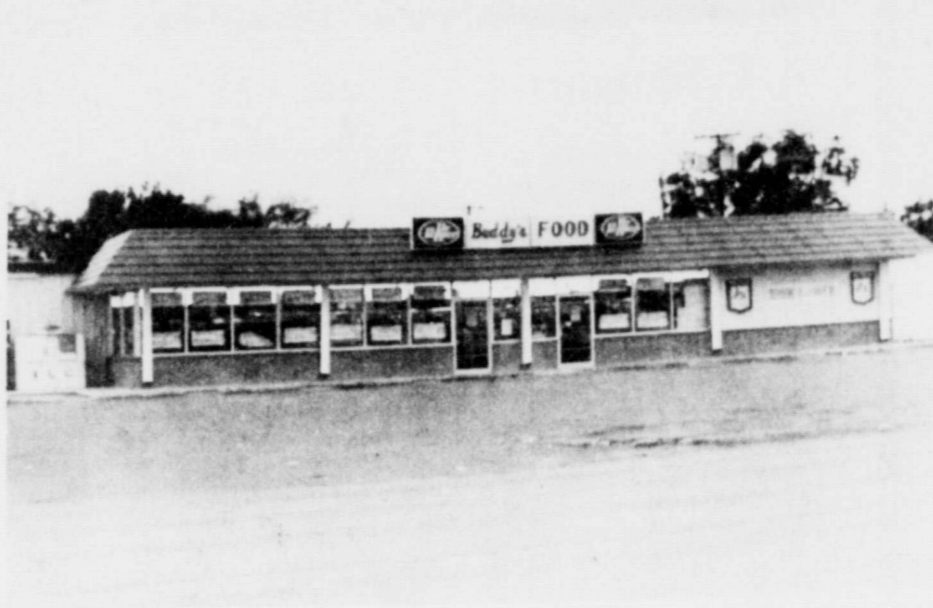
WE SERVICE WHAT WE SELL

215 So. Main 983-3481 Floydada

Buddy's Food Celebrates Remodeling Expansion Sale



Enlarged Front Check-out Area



New Front



New Meat Department

Hesperian Editor Roasted

Editor of the Floyd County Hesperian was the "Roastee" Friday morning at the annual Chamber of Commerce Employer-Employee breakfast.

Gene (Dean Martin) Ehler was master of ceremonies of the program that was hilarious from start to finish. He introduced "Roasters" Charles Tyer, Jim Word, Tom Burns, Dr. Keith Patzer, Tony Whitfill, LaVada Garrett and Nancy Willson as various TV and movie celebrities. LaVada added a lot of "spice" to the program as she swung her purse in all directions...mostly at

Wendell when he was telling about her "popular" high school days. Nancy Willson was a sensation as Dolly Parton.

About 190 employers and employees attended the breakfast. The Roastee's picture was prominently displayed at the head table and pictures of sponsoring firms who paid for the breakfast were displayed around the walls.

Sharon Fortenberry won the two tickets to the Dallas-St. Louis football game. Anne Willson presented two awards: the first place community

appearance award went to the 1956 Study Club with president Elaine McNeill receiving the award; Kathy Green received the second place award on behalf of the youth of the Community Action Center.

Program chairman was Art Ratzlaff and serving with him were Helen Bertrand and Judy Dunlap. Dallas Ramsey received appreciation for hand lettering the advertising placards for the event.



NANCY WILLSON (Dolly Parton) lowers the boom on roastee Wendell Tooley as Mary Tom Tooley and Charles Tyer smile (Bill Kincaid Photo)



PICTURED ABOVE in the pyramid of Floydada Junior High School cheerleaders are: Cathy Campbell, Mysti Younger (head cheerleader), Kathie Battey, Karen Lloyd, Terri Marquis and Tian Younger.

GRANT FOR HOUSING AUTHORITY

Congressman Omar Burlison announces the approval of a \$1,480,000 contract to the

Floydada Housing Authority by the Department of Housing and Urban Development

The funds obligated represent the annual operating subsidy due under the Performance Funding System Formula.



THE FIRST BALE of cotton for the lockney area - and for Floyd county - came to Sterley Gin at 5 p.m. Wednesday. Pictured left to right are Jim Roberts, Sterley Gin Mgr. Santos Duran and Servando Villalon, ginners and Don Sutterfield, Producer of the first bale.

CONGRATULATIONS

Don Sutterfield

PRODUCER OF AREA'S FIRST BALE OF COTTON FOR 1978

THE FOLKS AT STERLEY GIN LOOK FORWARD TO SERVING OUR AREA FARMERS AGAIN,

Thank You For Your Business

Jim Roberts Mgr.

STERLEY GIN INC.

Sev
are
Re
on E
1978.
nice
on h
can be
Insur
983-4
BE FO
2 ba
are, bu
First
lockney.
SALE: Three
carpeted,
fire place, lot
age area. Bo
Call Wils
983-35
SALI
3 be
a clos
ill, of
Doris
5 roc
and, go
particip
lot, 1
983-3
ndroot
60
ould ti
and m
for de
995,
2 1
y carf
1102
James I
983
Lar
ouse, G
lots. B
all Wils
983-3573
FOR S
rooms r
about, 2 bedr
room, large
age. Filtered
Storm doors
Yard light
age building a
property of
983-3126
Support
FOOTBALL
USE ON FO
SALE: 983-3
5023 night or
ROOM
loydada:
Call after
ALE: 2
Fully carpe
ready to li
orter Fin
983-2493.
EDROOM
nd storage
ation, go
nd Real Es
4. 983-215
ICE MUS'
home. Ne
ber, an
Central he
tioning, c
storm
George
after
ME FOR S
ar, Lock
2-2284.
BRICK
10 acres.
kitchen and
ngroom a
sh firepla
as, two bat
urn and sh
1 mile Se
Elevator.
CLASS
R47
SIFIED
RATE: 1
WORD F
ON: 7 CE
EACH
IN
UM CHAI
SIFIED
\$1.20 I
INCH. C
S: \$1.50.
You Use
tra Mon
Us Help
BUY S
ON, OLI
NKERS
EE PIC
983-5



WE RESERVE THE RIGHT TO LIMIT PRICES EFFECTIVE
 DOUBLE BLUE STAMPS ALL DAY WEDNESDAY
THOMASON
 114 NORTH EAST 8TH
 PHONE 652-3346 LOCKNEY, TEXAS
 WE RESERVE THE RIGHT TO LIMIT

Double Stamp Wednesday
 NEW STORE HOURS
 WEEKDAYS 8 A.M.-8 P.M.
 SUN. 8 A.M.-6 P.M.
 Shurfresh Milk



THANK YOU LOCKNEY & SURROUNDING TRADE AREA FOR MAKING OUR FIRST YEAR AND HALF 500000 GOOD

Meat Specials

Meats For Everybody's Taste And Pocket book

Rib Steak \$1.59 LB.	T-Bone Steak \$2.19 LB.	Sirloin Steak \$1.59 LB.
Round Steak \$1.49 LB.	Club Steak \$1.89 LB.	7-BONE CENTER CUT Chuck Roast 98¢ LB.
Pure Fresh Market Made Approx. 2 LB. BAG Pork Sausage 98¢ LB.	Old Fashioned Chorizo 79¢ LB.	Extra Lean Rump Roast 98¢ LB.

BONELESS Sirloin Tip Steak \$1.79 LB.	BONELESS Beef Stewing Cubes \$1.29 LB.
BONELESS Pikes Peak Roast \$1.19 LB.	WRIGHTS-SLICED Slab Bacon \$1.29 LB.
BLADE CUT Chuck Roast 89¢ LB.	WRIGHTS 3 LB. BOX Bacon Ends and Pieces \$1.39 BOX
LEAN Beef Short Ribs 89¢ LB.	GLOVER MEXICAN STYLE Hot Link Sausage 79¢ LB.

NOW IS THE BEST TIME TO FILL YOUR FREEZER WITH OUR LOCALLY GROWN FEEDLOT BEEF 1/2 BEEF-1/4 HINDS-1/4 FRONTS, ALSO 30 lb BEEF PACKS THAT CONSISTS OF STEAK, ROAST, AND FRESH GROUND BEEF, ALL LOW LOW PRICED TO FIT YOUR FOOD BUDGET
 ALSO
 WE HAVE THE LOWEST PRICES ON CUSTOM SLAUGHTERING AND PROCESSING IN TEXAS
 ALL OUR MEATS ARE FULLY GUARENTEED.

Dairy And Frozen Food

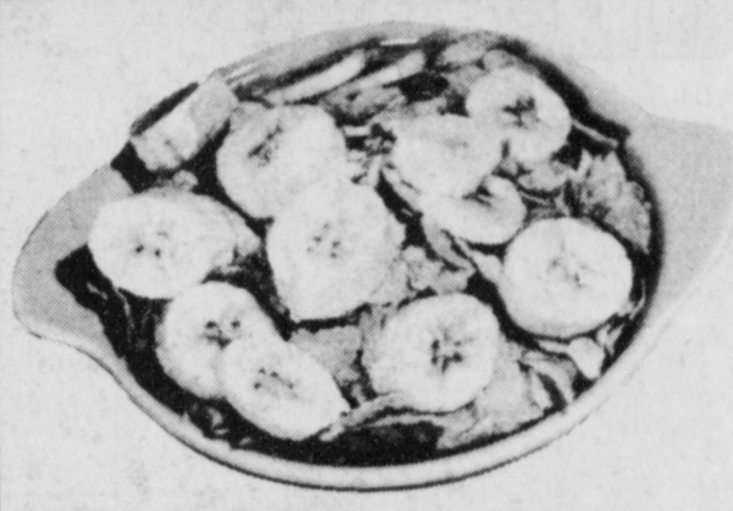
KRAFT COLBY OR CHEDDAR Halfmoon 10 OZ. PKG. \$1.09
PILLSBURY SWTMILK/BTRMILK Biscuits 6 7 1/2 OZ. CANS \$1.00
SHURFINE FROZEN Orange Juice 3 6 OZ. CANS \$1.00
MORTON MEAT Pot Pies Beef/Chick/Tky 8 OZ. PKG. 29¢
ORE IDA CRINKLE CUT Potatoes 2 LB. PKG. 79¢



2 LITERS PLASTIC BOTTLE
Pepsi Cola
 EACH 79¢
 REGULAR \$1.09



PARKAY-QUARTERS
Margarine
 49¢
 1 LB.



CENTRAL AMERICA
Bananas
 5 \$1.00 LBS.

WASHINGTON BARTLETT **Pears** LB. 39¢
 GOLDEN DELICIOUS **Apples** LB. 39¢
 7TH WEEK SEPT. 18 THRU SEPT. 23 RD.
 GLACIER 8 1/2 Oz.
Rocks Glass EACH

FULL EAR **Corn** 4 EARS 49¢
 ALL PURPOSE RUSSET **Potatoes** 10 LB. BAG 29¢

Grocery Specials

KLEENEX 200 COUNT Facial Tissue 59¢	CASSEROLE 2 LB. Pinto Beans 53¢
HUNTS FANCY 8 OZ. Tomato Sauce 6/\$1.00	KRAFT DINNER Macaroni and Cheese 3/\$1.00
WOLF PLAIN 19 OZ. Chili 89¢	BORDENS RICH AND READY Orange Drink GALLON 79¢
SHURFINE DINNER 60 COUNT Napkins 4/\$1.00	

Shelf Specials

TEXSUN UNSWEETNED PINK Grapefruit Juice 46 OZ. 59¢	LOG CABIN Syrup 24 OZ. \$1.00
SHURFINE 16 OZ. Cut Green Beans 3/\$1.00	KRAFT POURABLE Dressing 5 OZ. 59¢
KRAFT MIRACLE PINT Sandwich Spread 89¢	PALMOLIVE Dishwashing Liquid 32 OZ. 59¢

Health And Beauty Aids

EARTH BORN Shampoo 3 OZ. \$1.49	REGULAR HERBAL-VASELINE Intensive Care Lotion 10 OZ. \$1.00
Q-TIPS Cotton Swabs 170 CT. 99¢	VASELINE INTENSIVE CARE Bath Beads 15 OZ. \$1.00
PONDS Dry Skin Cream 3.2 OZ. \$1.59	NURSERY SIZE PLASTIC JAR Vaseline Petroleum Jelly 12 OZ. \$1.00



32 OZ. 6 BOTTLE CARTON
Cokes or Dr Pepper
 \$1.39
 PLUS DEPOSIT