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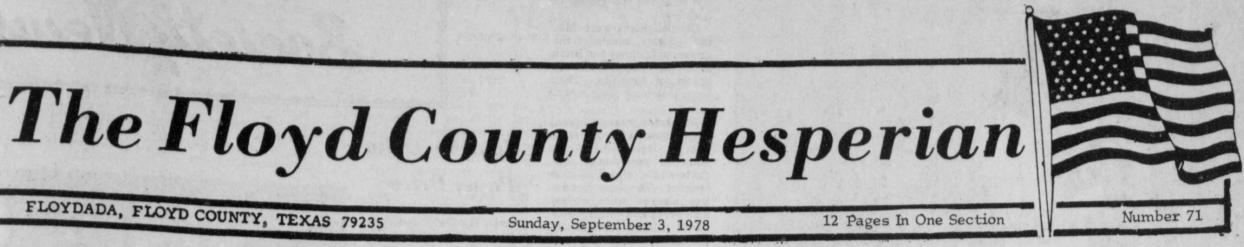
POLICY

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CE IN CASH.



hools Begin Serving reakfast Thursday

da schools will offer break-

ts not eligible for the free may eat breakfast for 25 15 - 8:35 a.m. The cost 40 cents. Student lunch cents at Duncan and cents at Jr. High and \$1.00 for adults.

orock Chat

BIG DAILY newspapers Sunday editions for 75 Some day the price

hased management conarrived at this price after ed the present-day cost of several goods based on trends of the last decade. ording to the firm, Manplan the Sunday newspaper ost \$70.92 if its cost trends of ears continued until 2001. things less expensive than newspaper in the firm's a bar of soap (\$61.12), (\$62.80), and a pound of (\$7.54) and a one-pound

art, however, according to a low-priced car would cost igher-priced model would 47,240), a pound of coffee \$39,642, while a small jar of d run you about \$113.98. editors in the next

arguing that the Sunday is worth every penny, every dollar! It's a bargain

HERE IS SOME burned up oyd County, but there are s of acres of good irrigatlovdada implement dealers ptimistic about the cotton ment dealers are stockarvesters, the gins are ndy for a big harvest.

e" way of moving cotton ame into being two or three and now this is affecting the isited with Ray Gene his past week and he is in s of installing a module at will speed up feeding of the gin while separating bolls from the good cotton in

BER OF COMMERCE manarrow aids Pat Summeral casts and occasionally the focuses on Lance. Many TV this past weekend. Not hs can boast of their Chamer being on national TV.

AY TAXES: Tax Founda-HLY TAX FEATURES hat an examination of the ncome tax data, just availthat the tax burden has re concentrated in upper s. Some of the Tax Foungs are as follows:

50 percent of the tax-193.3 percent of Federal inin 1976. The average tax up 50 percent from the by those in the top half in

50 percent paid 6.7 peral in 1976, an average tax verage increase for this 1971 was 9 percent.

est 25 percent in 1976 paid ax of \$39. As a group, they of one percent of the to-25 percent, those with

292 or more in 1976, footof the tax bill, up from years earlier. richest 10 percent-

of \$24,971 or morealf (49.9 percent) of the 46.5 percent in 1971. ax paid by this group was percent in the five-year

10 percent of the taxss than one-tenth of 1 taxes in 1976, with an 1 \$3 in 1976. Their 1971

TAX FEATURES, June-July 1978) OCCURS to a boy of 16

will be as dumb as his ...if we get touch

hat will be faster.....to longer time used in igits on the phone...

Menus will be published in Sunday editions of the Hesperian.

LUNCH PROGRAM

Floydada Independent School District today announced its policy for free and reduced-price meals and free milk for children unable to pay the full price meals and milk served under the National School Lunch and Special Milk

Local school officials have adopted the following family size income criteria for determining eligibility:

Children from families whose income is at or below the levels shown are eligible for free or reduced-price meals and free milk during the period of unemployment, provided that the loss of income causes the family income during the period of unemployment to be at or below the levels shown on the

Application forms are being sent to all homes in a letter to parents. Additional copies are available at the principal's office in each school. The information provided on the application is confidential and will be used only for the purpose of determining eligibility. Applications may be submitted at any time during the year.

In certain cases foster children are also eligible for these benefits. If a family has foster children living with them and wishes to apply for such meals and milk for them, it should contact the school.

All children are treated the same regardless of ability to pay. In the operation of child feeding programs, no child will be discriminated against because of race, sex, color, or national

Under the provisions of the policy, school principals will review applications and determine eligibility. If a parent is dissatisfied with the ruling of the official, he may make a request either orally or in writing to the Superintendent of Schools, 208 South Main, Floydada, Texas 79235 for a hearing to appeal the decision. The policy contains an outline of the hearing procedure.

Each school and the Business Office has a copy of the complete policy which may be reviewed by any interested

Team Tennis

The Floydada Tennis Club's next meeting is Thursday evening, Septem-

A big night of recreation and food is planned as "team tennis" play is scheduled from 6 to 8 p.m. Following the play the losing team cooks the hot dogs for the winning team.

There will be singles, doubles and mixed doubles matches and anyone who wants to play should call Vickie Rainer, 983-2513. It is important that Vickie and her committee know how many will play, because they need to know how much hot dog stuff to buy.

All members of the family are invited to the hot dog supper and

Quarterback **Club Meeting**

The Quarterback Club will have its first meeting of the football season Tuesday night at 7 p.m. Ordinarily, the meeting will be on Monday nights, but due to the Labor Day holiday, it will be on Tuesday night.

The Dallas football game film highlights will be shown and plans will be made for the coming football season. Coach L. G. Wilson will also make a report on the team.

Everyone is invited to attend..... there may be refreshments!

The meeting will be held in the high school cafeteria.

Ladder Tennis

Tournament All members of the Floydada Tennis Club are reminded that the deadline for entering the ladder tournament is

Saturday, September 2. The tournament is for both men and women doubles and a trophy will be given for the first and second place

winners in each division. The tournament will be over on September 30 and the winners will be announced at that time. Ail you gotta do is call 983-2029 now



NEW FIRST CHRISTIAN PASTOR Dennis Swearngin is pictured with wife Susan and son Bryan.

New Pastor At First Christian

Reverend Dennis Swearngin began serving as pastor of First Christian Church, Floydada Friday. He, his wife Susan and their four-year-old son Bryan have recently moved here from Fort Worth, where Dennis attended

On August 11, 1978, Dennis was graduated from Brite Divinity School, Texas Christian University, with a Master of Divinity degree. He was ordained to Christian ministry at South Hills Christian Church, Fort Worth, on August 13. Dennis was serving the South Hills congregation as minister to

Dennis did his undergraduate work at Drake University in Des Moines, Iowa, where he was graduated with a Bachelor of Arts degree in 1969. He is a navy veteran and a former employee of Armco Steel Corporation, Kansas City,

Dennis and Susan are both natives of University.

active duty with the navy.

receive \$10, second place \$6.00 and

Entries must be in the Hesperian

Armchair quarterbacks will again be

office or postmarked not later than 5

featured in each contest as local

sponsors guess how the Floydada game

Exxon Service, McDonald Implements,

Moore Rose Funeral Home, Quality

Body Shop, Nichols Oil Company,

Thompson Pharmacy, Hale Insurance,

Floydada Co-op Gins, City Auto Inc.,

This year's sponsors are: Gilbreath

third place \$4.00.

p.m. each Friday.

will come out each week.

Missouri.

Kansas City, Missouri, and both graduated from Ruskin High School on that city's south side. They were married in Kansas City in 1968. Susan has been employed in secretarial work in a variety of settings in Kansas City, Des Moines, San Diego, California and Fort Worth. She was most recently employed as secretary to Chancellor James Moudy of Texas Christian

Bryan was born in Vancouver, Washington while Dennis was on

and forage sorghums, corn and the latest varieties of Paymaster cotton. Paymaster regional managers, Gary

PRPC Approves Water Line Grant Other items on the agenda included:

Loard of Directors of the Panhandle Regional Planning Commission met Thursday in Amarillo and approved an \$8.2 million grant application from Lake Mackenzie Water Authority to build water transmission lines from the lake to Tulia, Silverton, Lockney, and Floydada.

The application now goes to Temple, Texas for state approval. The PRPC approval is the first step in securing the water line grant and it is possible that some time will be required on the

\$200,000 application by Canyon to extend water and sewer lines to the low and moderate income sections of the city, a \$320,000 grant for Deaf Smith County to develop a new water system for the San Jose labor camp south of Hereford, a \$51,000 grant for City of Wellington to rehabilitate ten

houses and demolish ten city blocks in a section of the town that houses

minority, elderly or low income per-

Farm Bureau Meet Thursday

The annual meeting of the members of Floyd County Farm Bureau will be September 7, 1978 at Duncan Elementary School, Floydada. This is where policy is made, and resolutions have been sent to each member.

Resolutions that concern County, State and National policies will be presented for vote to those attending. Any member desiring to introduce a resolution should bring it to the meeting in writing. The banquet will be served at 7:30 p.m. There will be a film for the children.

"Make your plans now to attend. Thursday, September 7, 1978 at 7:30 p.m. Remember this is your organization, so attend this meeting. All Farm Bureau policy begins on the local level, help us to have the organization you want," president Omar Burleson said in a letter to the members.

Annual Field Day At Acco Seed

ACCO SEED, PAYMASTER will celebrate it's 50th year in business with their Annual Field Day on Wednesday, September 6th. The Field Day will be held on the Paymaster farm 31/2 miles north of Aiken, Texas (10 miles east of Plainview). It will begin at 9:00 a.m. and will conclude at 2:00 p.m. the same day. A free Bar-B-Que lunch will be served and a free Paymaster hat will be given to each registered guest.

Field Tours will begin at 9:30 a.m. showing the latest in Paymaster grain

Duncan and Frank Dickson, say that Paymaster has some new and exciting hybrids and cotton varieties for High Plains farmers to see in various growth stages, and they encourage all interested farmers, wives, dealers and other interested individuals in the agribusiness industry to come out and see what's new at Paymaster for 1978 and

Crop management information will also be available at the event, and both Duncan and Dickson say they hope farmers will attend and learn more about choosing hybrids and varieties and managing those crops to maximize

\$20 Per Week Football Contest Prizes

The annual Hesperian football contest begins in this edition and will again pay \$20.00 in cash prizes each week. The first place winner will

Floydada Man To Be Roasted

The fourth annual Floydada Chamber of Commerce breakfast has been scheduled for Friday, September 15. The breakfast is for all Floydada merchants and their employees and is free to all. It will be held at the Massie Activity Center. Serving will begin at

The program will be a short version of the "Dean Martin Roast". One of Floydada's merchants has been chosen as the "roastee". The meal will be served with the program to start at 7:25 and be over by 7:45 so that everyone can make it to work by 8 if they

Sponsors for the breakfast are 12 Floydada merchants:

Goen & Goen Insurance, Adams Well Service, Blanco Offset Printing Co., Baker Insurance Agency, First National Bank, Floydada Real Estate, Floyd Co. Farm Bureau, Hale Insurance Agency, Don Hardy Car Wash, Plainview Savings & Loan, Williams Ins. & Real Estate, and Willson & Son Builders

"Participation in this annual affair has increased each year and we hope to again have a good turnout and promise everyone a good time," Art Ratzlaff, chairman of the C of C breakfast and banquet, said.

Most Stores Open

Labor Day

Floydada department stores, super markets and many other businesses will not observe the Labor Day holiday Monday, according to a report from the Chamber of Commerce office.

Of course the bank, Post Office, city offices, courthouse; and government offices will observe the holiday.

There is no school Monday. School officially begins at 8:45 Tuesday mornProduction Credit Assn., Floydada Implement, Sears, Dairy Queen, City Trim Shop, Roye's Merle Norman, Willson & Son Builders Mart, Russell's Equipment & Supply, Kirtley's Market, Consumers Fuel Assn., Buddy's

Food, Cornelius' Conoco, Martin & Co., Case Power & Equipment, Caprock Motor Parts & Hardware Inc., Script Printing and Producers Co-op Eleva-

Rules of the contest are included on the contest page in this edition of The Hesperian.

The Weather

	Date		nign	Low	Moisture
	August	25	92	68	
	August	26	84	70	
	August	27	97	69	
	August	28	86	73	
	August	29	82	66	.3
3	August	30	79	63	
	August		85	59	
				24/10/10	

Total for August 1.7 Total for year.... 11.9

Band Booster Shopping Spree Tickets Go On Sale

Tickets for the Floydada Band Booster's annual shopping spree go on sale Tuesday, September 5. The drawing will be held during halftime at the Olton football game September 29. Tickets are \$1.00.

The winner will be entitled to a 5 minute shopping spree values up to

shopping spree will be subject to advertised limits. The winner may fill as many grocery carts as possible in the five minutes allotted, as long as the full cart is returned to the front of the store. Items must be edibles--no drugs, notions, cigarettes, paper goods, soap, etc... There is a 6 pound limit on coffee \$250, at Kirtley's Supermarket. The and a \$50 limit on fresh, frozen or

canned meats. If something is spilled or broken by the shopper, all debris must be cleaned up in the store.

Tickets may be purchased from any high school band member. The student who sells the winning ticket will receive a \$50 gift certificate to the store of his choice.



FIVE YEAR OLDS eager to get on with back-to-school. These Kindergarten students are pictured during registration Thursday. School begins Tuesday and they're ready to go. In left picture Lupe Gonzales and Ryan Burns try out chalk board. In right picture Tammy Pleasant and Cody Nichols visit with teacher Linda Crader. Parents of the students are: Mr. and Mrs. Jimmy Nichols, Johnny Pleasant, Mario Gonzales and Rick Burns. (Staff Photo)



MRS. BRUCE WILLIAMS

Wines-Williams Vows Pledged In Henrietta

Susan Renee Wines, daughter of Mr. and Mrs. Leon Wines of Henrietta, and David Bruce Williams, son of Mr. and Mrs. Dan Teuton, were united in marriage in the First United Methodist Church in Henrietta on August 26 at 8 p.m. The double ring ceremony was officiated by Reverend Bill Murray,

The bride, given in marriage by her father was escorted to the bridal altar which was accented with a basket of white gladioli and white spider mums, flanked by two brass spiral candelabra accented with greenery and white tapers. Spider mums and greenery decorated the pews.

The bride's attendants

were Mrs. Rick Offutt, sister of the groom, and maid of honor was Miss Diane Wines, a cousin of the bride. Both are from Lubbock.

Greg Baker, friend of the groom, of Petersburg was best man. Groomsman was Mike Wines, brother of the bride, of Henrietta. Ushers were Rick Offutt,

brother-in-law of the groom,

of Lubbock and Gary Cawley, cousin of the groom, of

Candlelighters were Michael Cawley, cousin of the groom, of Lockney and Brian McAlpine, nephew of the groom, of Amarillo. They wore matching choir robes.

The bride wore, a formal length gown of ivory satin organza fashioned with a scalloped peau-d-ange lace ruffle at the high Victorian neckline. The long slender lace sleeves were etched with beads and ended with a flared ruffle at the wrists. An overlay of lace in a deep oval, edged with ruffles of lace, formed a yoke on the bodice of the princess-line dress. A deep ruffle of lace formed the hemline of the skirt and full chapel train. Seed pearls accented the yoke and sleeves. The head-piece was a matching Juliet cap holding 3 tiers of illusion. She carried a colonial style bouquet of gardenias.

Following tradition, the bride borrowed a gold wedding band which belonged to her great grandmother Benson, who married in 1894. She wore a blue garter and in her shoe were pennies with the year of birth of the bride and groom. She also carried an embroidered linen handkerchief for something new, given by her aunt Mrs. R. I. Snook. She carried a white Bible belonging to her sister-in-law, Mrs. Rick

Bridal attendants were attired in identical gowns of light blue, featuring a yoke of sheer fanastasia with a deeply flounced capelet bodice, edged in candlelight Venice lace. The lace edged the Victorian neckline and bottom of the floor length full skirt. They carried a colonial style bouquet of white daises, blue miniature carnations and baby's breath. In their hair they wore a matching headpiece of the chosen flowers.

Miss Elaine Bunting and Mrs. Mike Wines sang "Evergreen" and "Wedding Song," accompanied by Mrs. W. W. Shultz, pianist and

A wedding reception followed the wedding cere-

Society News

Alpha Mu Delta Paper Drive

Alpha Mu Delta Sorority is having a paper drive on Sunday, September 10 at 3 p.m. Newspapers should be left on the porch or steps of your home and will be picked up by club members. The drive is one of the sorority's service projects.

mony in the Fellowship Hall of the church. The bride's table was set with a cloth of candlelight and bridal illusion edged with lace and appliqued with lace flowers over candlelight satin.

Punch was served from a silver service. Silver candelabra with candlelight tapers, the bridal bouquet and a 3 tiered wedding cake with cascades of blue roses with small kissing angels between the layers and surrounded by devils ivy and gardenias centered the

A blue quiana cloth and blue and white napkins with the names Bruce and Susan engraved in silver decorated the groom's table. A silver coffee service was used. Small kissing angels surrounded by devils ivy com-plemented the decor. German chocolate cake was served, along with coffee.

The bride is a graduate of Henrietta High School, and attended Midwestern University and Texas Tech.

Williams graduated from Lockney High and will be employed by Dan's Auto Service.

Following a trip to Carlsbad, New Mexico, the couple will be at home at 300 S. Popular in Lockney.

The rehearsal dinner was given in Wichita Falls, at Underwood's in the Crystal Room, on the night before the wedding. The event was hosted by the groom's parents, Mr. and Mrs. Dan

Grandparents attending ere Mr. and Mrs. A. O. Foster of Lockney, grandparents of the groom; and Mrs. G. H. Borgman of Henrietta, grandmother of the bride.



MRS. ROGER QUANNAH

Miss Lansford, Roger

Settler Wed

Deborah Lynn Lansford and Roger Quannah Settler were united in marriage at 5 p.m. Saturday, July 1 in the Sanctuary of First United Methodist Church in Lubbock with the Reverend Richard E. Brunk, Jr., Luth-

eran minister, officiating. The bride is the daughter of Mrs. Patricia Kirk Lansford O'Shea of Lubbock, and the late Dr. William N. Lansford of Lubbock. The bridegroom is the son of Mr. and Mrs. William S. Settler of Lubbock and Seattle,

The bride, given in marriage by her uncle, James Trueman Kirk of Houston wore a formal length gown of white satin, with long sheer sleeves and an Italian Renaissance veil. Chantilly

lace accented the bodice, sleeves and hem. The gown featured a portrait neckline and a flowing train.

Her attendants wore satin gowns of blue, aqua and green with floral overskirts. The groomsmen's shirts coordinated with the attendants' dresses. Bridal attendants were the church parker

Miss Shayron O'Shea, sister of the bride, maid of honor; Ben Kames Mrs. Judy Alexander of Austin, matron of honor; and Diana D. Bullock, bri-Rickey Alexander of Aus-

tin was best man, and groomsmen were Steve Lackey of Littlefield and William S. Settler of Lubbock.

Guests were seated by Steve Mangum of Littlefield, Charles Hutchinson of Lub-

Miss M Marrie Juana Ma Mr. Car Ben Karnes

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ONLY

6-32 OZ.

COKE

SHURFRESH MILK

GLACIER





WE GIVE DOUBLE S A THESE SPECIALS GO PRODUCE	AND H GREEN STAMPS ON WED DOU SEPT. 4 THRU SEPT. 9, 1978
GRAPES LB. 69	FRYERS LB. 59
PLUMS LB. 3/\$100	HAM 3 LB. \$545
PEARS 69°	FLAVOR WRIGHT \$119
POTATOES ALL PURPOSE 99	HORMELL SUPER SELECT \$119
TOMATOES LB. 35	SHURFRESH LB. QTS. 2/89
SHURFINE	
PAPER TOWELS REG 68 59¢	NESTEA \$199
PAPED	NESTEA \$199

channels that we will be carrying are the following:

THE CABLE IS COMING

The cable is coming to Floydada September 15th. Don't miss one day of

viewing. Call today so that we can install your cable now. The

- 2 Proposed local First Baptist Church 3 - Weather Channel
- 4 P. T. L.
- 5 Lubbock KTXT
- 6 WTCG Atlanta, Georgia
- 7 Lubbock KMCC
- 8 Christian Broadcasting Network
- 9 Vistar
- 10 KTVU San Francisco
- 11 KCBD Lubbock
- 12 To be announced
- 13 KLVK Lubbock.

All for only \$8.25 monthly.

CABLE T. V. of Floydada

(T. V. Signal Service)

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983-2911

Alpha Mu Del Beginning Do

The Alpha Mu De Chapter of Beta Sigma met in the home of Blake Hickerson on August 20 in day, August 29 in obtaining Day."

Purpose of this need of the meaning Day.

of the meaning of Sigma Phi and to coming activities.

Kaye Powell, preside led the opening ritual welcome, after which lowed committee

were read. were read. Other were Julie Hickerson surer; Pat Cates, v. Vickie Allen, correspondent sec., and Donna Henden service chairman. Refreshments were ved to members and ple

including: Vickie Allen Cates, Lu Ann Collins, Gross, Donna Hen Julie Hickerson, Jo Patterson, Kaye Pow Daphna Simpson, Donna derson, Debbie Beaty, J Campbell, Doretta Can Bama Coward, Sharron ton, Kay Jones, Tonya M ble, Revis Pernell and Pa

bock and Lochland Lansie Is LaJuana Marie Matof Lubbock.

Ben Karnes of Dall and Mr. Carl Daniel and Mr. Carl Daniel and Mr. Carl Daniel and were married Saturaternoon in First Baphurch of Hereford. Souple's wedding date st. 2 was the anniversock.

The bride and grown of the wedding of the state of the professional pianist, p formed the organ selector and accompanied Kyi Wook Shin, soloist, of L

The bride and groom is parents, Mrs. Lois peated vows which they written as the sun stream ite R.J. Matchett. through the sanctuary's window, one of the i largest in the world. Po selections by Kahlil G and Black Elk highligh the ceremony.

no selections provided

The bride is a gradu Texas Tech Univer Who's Who. She is a m ber of Zeta Tau Alpha, Alpha Lambda Delta ho ary. She was active in dent government and or University Center Advi Board, and achieved Dean's List eight semes

of Texas Tech Univ where he received the ge Washington Honor dal. He is a member Kappa Psi, and serve Student Senator for years. He was pre the American Indian and achieved the

After a wedding Mexico and Colorad couple will reside in bock, where the gro be attending the Texas

The bride will be Lubbock Public Sch was the element

Women Golf To Meet

Tuesday



MRS. CARL GIBSON

liss Matchett, Gibson Married In Hereford

groom is the son of nd Mrs. Jack Gibson of

double ring wedding nd Black Elk highlight and sony was read by a ceremony.

A reception followed in minister Rev. Doug in the church parlor with the church altar ting was decorated brass archway enwith greenery and ed with a yellow bow. her side was a brass agne holder filled

with orange gladioli. The unity candle used in the service was between two taper candles brought into the church by the mothers of

Bob Stice was soloist for "What A Difference You've Made In My Life", "Follow Me", "Let Me Be The One"," 'The Lord's Prayer", "Wedding Song", "There's Love" and "Top of the World".

Ushers and groomsmen were Larry Fulton of Wildorado and Kenny Smith of Dimmitt.

Serving as honor attendants were Janet Hortenstine of Amarillo and Harry Fulton of Wildorado. The bridesmaids were Sharon Watson of Hereford and Rhea Ann Wingfield of Lub-

Open at 9:30 with Bargains Galore!

The bride's attendants were gowned in dresses of orange taffeta that were designed with a high neckline with sheer orange insert on the bodice yoke. bishop sleeves, and long skirt with an overlay of sheer orange material. Each attendant wore in her hair a comb covered with orange silk flowers. They carried brown wicket baskets filled with orange tiger lilies, daisies and touches of yellow and brown ribbon accents.

The former Miss Matchett was given in marriage by her brother, Ricky Matchett of Hereford. Her dress was a white, formal-length gown of sophisticate satin with an overlay of chiffon and reembroidered Alencon lace. The high lace neckline topped a sheer chiffon yoke. Alencon lace sprinkled with pearls were appliqued on the bodice. The sleeves were of bishop style. The unadorned skirt fell from a princess waistline into a chapel watteau train that was accented with Alencon-lace appliques.

Lace and pearls covered her Juliet cap that held a blusher veil. The bridal bouquet was a circular design of yellow daisies with touches of orange, baby's breath and

The attendants' baskets of flowers were arranged to form the centerpiece on the reception table. The white satin table cloth was trimmed with orange bows. The three tiered cake was decorated with orange and yellow chrysanthemums and was topped with a kissing couple figurine enclosed in a blush of blossoms.

Reception attendants were Mrs. Jerry Neuman of Stamford, Mrs. Sonny Pittcock of Rule and Mrs. S.M. Hayes of Carlsbad, New

For the wedding trip to the Dallas area, the new Mrs. Gibson chose a belted dress of brown and dusty rose with matching access-

Mr. and Mrs. Gibson will be at home in Pampa. He is employed by Far-Tex Custom Feeders.

Both were spring graduates of West Texas State College in Canyon. She was graduated from Hereford High School and he is 'a graduate of Lockney High

NEWS 'N' NOTES (by Sharon Hillis)

FLOWERING POT **PLANTS**

Living plants are increasing in popularity for gifts and decorations. A few tips on their care can help prolong the pleasure re-ceived from these plants.

Kalanchoes, chrysanthemum, tulips, azaleas and most other flowering pot plants will last much longer if kept in a cool location away from drafts. Never place them where heating vents or other heat sources can blow or reflect directly on them. If the room where the plant is used is kept rather warm, try moving your plant to a cooler room each night.

Water is extremely important, since your flowering plant has probably been growing in a greenhouse where it has had all the water it could use, it will wilt quickly when deprived. The soil should always be fairly moist to the touch. This usually means water about every other day. Over watering is a possibility also and very confusing since the symptoms for it are the same as for lack of water. Planting media must be well drained and containers should have a hole in the bottom. This usually will prevent problems from over watering

Light is also important. Artificial lighting is helpful but most plants will remain attractive longer if placed near a window or other source of natural light. Direct sunlight or placement too near glass should be

Consumers frequently ask about how to transplant their flowering plants into their landscape. Many species are not well adapted for garden use having been

Ward Henderson, Mrs. Kate

Ward, Claude and Irene

Higgins Cash, Larry Mayes,

Virgil and Virginia Womack

Breit, Bill and Novella Tay-

lor Jeter; Arlis (Pee Wee) and Mona Blackmon Rainer,

Dr. John Robuck and Mrs.

Linda Breit Robuck, Gordon

Former Floyd County Residents Meet In California

The ninth annual picnic for former Floyd County residents who are now living in California was held in Balboa Park in San Diego, California on Saturday, August 19.

A delightful day was spent visiting, playing of "42" and taking pictures. A delicious lunch was served

Those enjouing the affair were:Edgar and Jean Wil-kins Willis, Moorpark; Ron Hill, Golden Gate Seminary-San Francisco; Opal Nelson Higgins, La Mesa; Don and Lorraine McLain Wallace, Woodland Hills; E.T. and Faye Williams, Bakersfield; Jeremy Smith, Bakersfield; J.T. and Rita Stovall, National City; Dottie Stovall Turner, Chula Vista; Gilbert and Laura Kitson, La Mesa; Ralph and Jewell Hennessee

Taylor, Tulare; Mr. and Mrs, Everett Price, El Cajon; and Melvin Hollums, Oceanside. Attending from San Diego were: Buck and Clara Belle Golightly Bishop, Sappha -

And Imogene Roy Gray, Duke and Frances Lovell Wallace, Dick and Inez Harrison Furrow. Traveling the greatest distance was Ron Hill, Golden Gate Seminary, San Francisco. The oldest person in attendance was Mrs. Kate Ward 83. The youngest was Jeremy Smith, grandson of the E.T. Williams, Bakers-

The picnic will be held next year in Long Beach on the third Saturday in August. Host and hostess will be Gilbert and Betty Shirey, 3716 Long Beach Blvd.Long Beach, Ca. 90807. Please contact them for additions to the mailing list for next years invitations.

developed just for forcing purposes in the greenhouse. Most florist type azaleas are very difficult to grow and best enjoyed for their flowering period then discarded. Gloxinias and cyclamen are not good landscape plants for most of Texas. Although the chyrysanthemums used for pot plants are usually not the best ones for landscape use, many will perform sati-sfactorily. If they can be kept alive until early spring, cut back to 3 or 4 inches tall,

and planted in well-drained

Fleece

be extended considerably.

GOOD EATING LABOR DAY SPECIALS

SERVING FROM 9 AM TO 2 PM

AZTECA CAFE

109 W. CALIFORNIA

PERRYS **Labor Day Sale**

Robe

54" Wide Interlock

Dress Prints 45" Wide

Ponte Stitch

60" Wide

Prints 60"Wide

60"Wide

Crepe Stitch

Use Our Layaway Plan Prices Good Monday thru Wednesday

Labor Day Specials!

ties Pull-on Pants values to 8.00	w 3.88
nior and Misses Dresses values to 28.00Now	75% off
nior and Misses Sportswear values to 20.00 Now	
for Pants by Cocauts values to 14.00No	ow 6.88
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ens Short Sleeve Shirts values to 8.00N	ow 1.88
knit Shirts values to 7.00N	ow 2.88
In Suit and Sport Coats values to 130.00 Now 1	2 price
Tashion Ties values to 7.00Now 1	2 price
ys Short Sleeve Shirts values to 7.99	ow 1.88
bys Colored and Denim Jean values to 10.50 Now 1	/2 price

Ty Bath Tub Mats value 5.00	Now 1.99
Inds Sheets and Pillow Cases	Now 1/2 price
Towels values to 4.00	Now 2-3.00
Clocks values to 1 60	Now 3-1.00
dans values to 8 99	Now 2.00
Se size Suitosses value 70 00	Now 29.80
Wes Summer 7.	Now 75% off
des Summer Handbags values to 16.00	Now 75% off

Group Girls School Shoes values to 13.00..... Now

Summer Shoes values to 16.00......Now 1/2 price Ladies values to 15.00......Now 1/2 price

MERCHANDISE IN LIMITED QUANTIES! ere At 9:30 for the Best Selection!

or Day Specials, Monday, Sept.4

Kiss A Baby For Cystic Fibrosis

The 1978 Kiss A Baby Week Campaign of the Cystic Fibrosis Foundation begins September 18 in the Floydada area, and Chairman Judy Dunlap is asking volunteers to donate their time to fund raising activi-

"I'm looking for people who can give a little of their time so that millions of lung-damaged children across the United States can live longer, more normal lives," said Judy Dunlap of the Lone Star Chapter of the Cystic Fibrosis Foundation.

'Just breathing is a struggle for these kids. They must have constant care and treatment. Some must take as many as 50 pills a day to fight infection and aid digestion, and breathe a medicated mist from a face mask each day."

The much needed funds raised from the campaign will go to support research, care and education programs aimed at lengthening lives and finding a cure for Cystic Fibrosis. These programs include support for more than 100 Cystic Fibrosis Centers across the nation which provide diagtreatment and nosis. referral to children suffering from asthma, chronic bronchitis, "childhood emphysema," and recurrent pneumonia, as well as cystic "In addition to finding a

cure for C/F," said Dunlap, 'researchers are hoping to find a test to detect carriers of the C/F gene, and also a method of diagnosing the disease at birth. Early diagnosis and treatment helps extend and improve lives.'

"In 1955, when the C/F Foundation was established, most children with C/F died before reaching 3 years of age. Now more than 50% can be expected to live past age 18. But, we want to make it possible for all children with cystic fibrosis to live normal, full lives." Volunteers can help," she added, by giving of their time to support the giving of the most precious gift of all-the Breath of Life."

To volunteer for the Kiss a Baby Campaign, Contact: Judy Duniap, 983-3561.

ATTENTION ALL FARMERS, CREW CHIEFS AND PARENTS:

EVERY CHILD BETWEEN THE AGES OF 7 AND 17 INCLUSIVE RESIDING IN FLOYD COUNTY MUST ATTEND REGULARLY EITHER PUBLIC OR PAROCHIAL SCHOOL. THE PARENTS OF SUCH CHILDREN NOT RE-QUIRING THEM TO ATTEND SCHOOL MAY BE SUBJECT TO HEAVY FINES. CREW CHIEFS MAY NOT WORK SCHOOL AGE CHILDREN DURING SCHOOL HOURS. FARMERS MAY BE SUBJECT TO HEAVY FINES IF THEY PERMII SCHOOL AGE CHILDREN TO WORK ON THEIR LAND DURING SCHOOL HOURS WITHOU I A PERMII.

FLOYDADA SCHOOLS LOCKNEY SCHOOLS DOUGHERTY SCHOOLS SOUTH PLAINS SCHOOLS CLASSES BEGIN SEPT. 5 CLASSES BEGIN SEPT. 5 CLASSES BEGIN SEPT. 5 CLASSES BEGIN SEPT. 5

> J. K. HOLMES **COUNTY JUDGE** FLOYD COUNTY FLOYDADA, TEXAS

ATENCION RANCHEROS, CONTRATISTAS, Y PADRES DE FAMILIA:

CADA CRIATURA DE EDAD 7 HASTA 17 QUE RESIDA EN EL CONDADO DE FLOYD TENDRA QUE ASISTIR A LA ESCUELA DIARIA, YA SEA PUBLICIA O PARROQUIAL. LOS PADRES QUE NO MANDEN A SUS HIJOS A LA ESCUELA, TENDRAN QUE PAGAR UNA MULTA. LOS CONTRATI-STAS NO PUEDEN HACER QUE TRABAJEN CRIATURAS DURANTE HORAS DE ESCUELA. LOS RANCHEROS TENDRAN QUE PAGAR MULTA SI PERMITEN QUE CRIATURAS TRABAJEN EN SUS LABORES DURANTE ESAS HORAS SIN PERMISO.

> LAS CLASES EN FLOYDADA, LOCKNEY, SOUTH PLAINS, Y DOUGHERTY COMIENZEN EL DIA DE SEPTIEMBRE 5.

> > J. K. HOLMES JUEZ DEL CONDADO

'We don't want all the business-just yours"

Willson & Son **Builders Mart**,

IOWA STATE VS. RICE

A. C. and New Holland Equipment

McDonald Implements

HALE CENTER VS. BOVINA

HAVE FUN... In Cash Prizes **Each Week**

CONTEST RULES:

HESPERIAN Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their

NAME

CITY

ADDRESS

decision is final. It is not necessary to indicate scores on all the games But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and adress plainly on blank below and mail or bring entire page to the Hesperian office.

Tie-breaker game will be considered only in case of ties. Limit One Winner Per Family Per Week.

WIN PRIZES...

OUARTERBACK FORECA

1ST PRIZE \$1000

2ND PRIZE \$4.00

3RD PRIZE \$6.00

IN HESPERIAN OFFICE OR POSTMARKEN

MOORE-ROSE **FUNERAL HOME**

Fender bener mender

OUALITY BODY SHOP

OKLAHOMA VS. STANFORD

KANSAS ST. VS. ARIZONA



Johnny Bill Sue Floydada 24

Dimmitt 14

Ricky Burns Floydada 21 Dimmitt 14

Crop and Livestock Loans

Massey-Ferguson equipment

Floydada implement

PRODUCTION CREDIT ASSN.

LITTLEFIELD VS. FRENSHIP

ODESSA ECTOR VS. CAPROCK

metics and Apparel Roye's Merle Norman

TIE BREAKER- Guess Total Points

AND CIRCLE WINNER

LUBBOCK VS. BORGER

Good food and friendly Buddy's Food

The Fastest Service hill

Cornelius' CONO

POST VS LOCKNEY

ESTACADO VS. PLAINVIEW

NICHOLS OIL COMPANY

Your Fina Wholesale

And Retail Dealer

CANYON VS. MONTEREY

'For your health needs"

Thompson Pharmacy

TEXAS TECH VS. S. CALIF.

Sears

CANADIAN VS. PHILLIPS

Gilbreath Exxon Service PLAINS VS. MORTON

Your Full Service Station

For The Farmer

Russell's **Equipment & Supply**

TCU VS. SMU

Your I.H. Dealer MARTIN & CO.

KANSAS VS. TEXAS A AND M

"Dependable Service"

We appreciate your business

Hale Insurance

PALO DURO VS. DUMAS

Floydada Co-op Gins Inc.

BROWNFIELD VS. LEVELLAND

Buick-Pontiac-GMC

CITY AUTO INC.

CROSBYTON VS. VALLEY

s Everybodys Everything" **Dairy Queen**

PETERSBURG VS. ABERNATHY

PORTALES VS. MULESHOE

City Trim Shop

Kirtley's Market

HOLLIS VS. WELLINGTON

CONSUMERS FUEL ASSN.

FRIONA VS. TULIA

Case Power & Equipment PAMPA VS. HEREFORD

Caprock Motor Pa & Hardware Inc.

NEW DEAL VS. IDALOU

HOLME UMBII 83-2251 9:30 a.m p.m. Un

OSF

ino P. Mu 23, dismis

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Problems?

Call

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FLOY reduced-p price of ch, School

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ation form e principa applicati e of deter time dur lain cases

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oydada

hearing to te policy ,

FLOYDADA'S CAPROCK

HOSPITAL REPORT

Winnie Long, admitted

Isabel Martinez, admitted

James Jenkins, admitted

C.D. Garrison, admitted

8-26, dismissed 8-29. Pawline P. Monroe, ad-

mitted 8-26, dismissed 8-28,

mitted 8-26, dismissed 8-31.

Margaret F. Molinar, ad-

Jvona Holiday, admitted

Mattie Burmah Probasco,

Callie S. Plemons, ad-

Doyce Smalley, admitted

mitted 8-29, continues treat-

FLOYD DATA

Mr. and Mrs. N.W.Williams returned to Floydada

earlier this week from an Owen family reunion at Lake Whitney. They had accompanied Mr. and Mrs.

J.K. Fulkerson of Lubbock

to the event held August 26

NOTICE

of Free Lunch Policy

FLOYDADA INDEPENDENT SCHOOL DISTRICT

ch School Breakfast, and Special Milk Programs.

criteria for determining eligibility:

Family Size

Each Additional

family Member

reduced-price meals, free milk, for children unable to pay the

price of meals and milk served under the National School

wal school officials have adopted the following family size in-

FREE AND REDUCED PRICE ELIGIBILITY

Minimum Guidelines Increased by 25% for Free and 95%

INCOME SCALE

for Reduced-Price Meals

Free Meals

\$0 - 4,190

0 - 5,500

0 - 10,510

0 - 11,600

0 - 12,690

0 - 13,680

0 - 14,660

0 - 15,640

0 - 16,610

\$970

lly losses are urged to apply.

My time during the year.

hearing procedure.

aren from families whose income is at or below the levels

hare eligible for free or reduced-price meals or free milk.

expenses due to unusually high medical expenses, shelter

m excess of 30 percent of income, special education expenses

the mental or physical condition of a child, and disaster or

cation forms are being sent to all homes in a letter to par-Additional copies are available at the superintendent's office

he principal's office in each school. The information provided

triain cases foster children are also eligible for these benefits.

lamily has foster children living with them and wishes to living such meals and milk for them, it should contact the

operation of child feeding programs, no child will be dis-

the provisions of the policy the superintendent of each

tre school will review applications and determine eligibility.

Parent is dissatisfied with the ruling of the official, he may

Toydada Independent School District

hearing to appeal the decision. The policy contains an outline

school and the office of the superintendent has a copy of the

also provides that there will be no identification of or tion against any student unable to pay the full cost of

Policy which may be reviewed by any interested party.

request either orally or in writing to

ed against because of race, sex, color or national origin.

application is confidential and will be used only for the of determining eligibility. Applications may be submitted

lion, families not meeting these criteria but with other un-

6,810

8,110

9,310

today announced its policy for free

Family Annual Income

Reduced-Price Meals

\$ 4,190 - 6,530

5,500 - 8,580

6,810 - 10,630

8,110 - 12,660

9,310 - 14,530

10,510 - 16,400

11,600 - 18,100

12,690 - 19,790

13,680 - 21,330

14,660 - 22,870

15,640 - 24,390

16,610 - 25,910

\$1,520

admitted 8-28, dismissed

8-24, expired 8-28.

8-24, dismissed 8-25.

8-26, dismissed 8-31.

8-28, dismissed 8-31.

8-30, expired 9-1.

es treatment. Martinez, addismissed 8-27. Martinez, admitted sed 8-31.

Vancleave, addismissed 8-25. H. Smith, addismissed 8-29. P. Murillo, ad-93 dismissed 8-30.

of Heating Plumbing roblems? Call

HOLMES MARKED LUMBING 983-2251 1.9:30 a.m. and 30 p.m. Until?

loydada

immitt

I friendly folks

Food

INVIEW

At

Things to Send or Call in to 983-3737 Where your FHS graduate is attending college. our favorite recipe.

inions on Aging. events to Community Calendar - 983-2360.

Floyd's 206 Businesses Report Quarterly Sales

AUSTIN - State Comptroller Bob Bullock said Tuesday night that gross sales in Texas for the first quarter of 1978 totaled \$42.4 billion, up 15 percent over the same three-month period last

"All the signs point to another record economic year," said Bullock. Bullock's office Monday released computer analyses showing reported sales for each of the state's 254 counties. Sales also are broken down by Standard Metropolitan Statistical Area (SMSA).

Harris County, the state's most populous, recorded sales totaling \$10.7 billion, up 13.8 percent over the first quarter of last year.

Sales in the state's other major urban centers included:

Dallas County, \$6.9 billion, up 21

Bexar County (San Antonio), \$1.9 billion, up 18.7 pecent. Tarrant County (Fort Worth), \$2.6

billion, up 30 percent. Swisher County's 235 reporting outlets reported \$12,176,230 in gross sales; \$5,114,124 in gross taxable sales; \$17,316 in use tax purchases; and \$3,421.153 subject to tax.

Castro County's 180 reporting outlets reported \$16,916,637 in gross sales; \$12,746,026 in gross taxable sales; \$199,034 in use tax purchases; and \$3,807,907 subject to tax.

Floyd County's 206 reporting outlets reported \$14,398,959 in gross sales; \$4,718,267 in gross taxable sales, \$1,805,201 in use tax purchases, and \$2,949,424 subject to tax.

Back To School Style Show Deemed Success

The Back to School Style Show sponsored by the 1956 Junior Study Club was held Tuesday at Duncan Elementary Cafitorium. Over 150 people joined club members and local merchants in viewing the new fall fashions for teachers as well as students.

A welcome was given by club president Elaine McNeill, who later introduced the mistress of cere-

monies, ValDonna Barbee. The audience was then presented over fifty new fashions modeled children, students and

Local merchants participating were as follows: Andersons Department Store, Hale's Department Store, Sears Catalog Sales, and Roye's Merle Norman.

Those presenting fashions for Anderson's were Shayla Barbee, Tiffany Bennett, Judi Bean, Kristi Willis and Margie Fowler. Representing Hale's were

Chad Williams, Michell Harris, Zack Nutt, Stacy Day, Melissa Hale, Elaine McNeill, and JoAnn Cagle. Thos modeling for the Loft were Sherry Smith and Debbie Bertrand.

Fashions from Beall's were modeled by Shannon Paty, Randy Wideman, Lisa Welborn, Beverly Vickers, and Connie Wideman.

Sears chose Tana Turner, Shayla Moore, Kelly Higginbotham, Lana Moore and Leora Younger to show their

Modeling for Roye's-Merle

Norman were Shelly Bearden, Lisa Powell, Lori Gilly, Julie Faulkenberry, Melody Powell and Kathy Green.

A special performance was given by the 1978 F.H.S. varsity cheerleaders. The group consisting of Tracy Tyer, Head cheer-leader, Judi Bean, Carla Burleson, Jonna West, Kelly Higginbotham, and Julie Morton were dressed in cheerleading uniforms of days gone by.

They were a reminder that the fall season always means football season in our

Before refreshments of lemonade and home-made cookies were served, two lovely door prizes were given away. An attractive tole painting by club member Kay Dean Smith was won by Mrs. T.L. Holland. The other prize, a framed oil painting by club member Beth Pratt, was won by Carrie Bertrand.

A special "thank-you" was given to all representatives of Andersons, The Loft, Sears, and Roye's, for their participation in the Back to School Style Show by members of the 1956 Jr. Study

215 So. Main

Fair

Members of the Floyd and Surrounding Counties Fair Association have started getting the fairgrounds in shape for the annual fair, scheduled this year on September 14, 15 and 16.

Paul Koonsman, president of the fair association board of directors, reports that the fair buildings will be open beginning next Saturday (September 10) so that exhibitors can start readying booths, for the fair.

Returning to the fair this year after several years' absence is the gospel singing, on Friday night.

As in the past, a parade through downtown Lockney will mark the first day of the fair. It's scheduled at 4:15 p.m. Thursday. Also Thursday is a Shorthorn Breeders Association exhibit and show, another new feature of the 1978 fair. Most judging of individual fair entries will be conducted Thurs-

The big event Thursday night in the entertainment building is the Floyd and Surrounding Counties Fair Queen Contest. Young ladies from Floyd, Briscoe, Motley, Crosby, Hale and Swisher counties are eligible to enter. Friday is Women's Day at the fair,

numerous demonstrations planned. - On top Saturday at the fair are an arts and crafts show, old fiddlers contest, children's pet show, livestock show and judging contest, tractor-driving contest, and other events.

The fair horse show will be Sunday September 17.

Other fair association officers besides Koonsman are Warren Mitchell, vice president; Clar Schacht, treasurer; Johnnie Jameson of Matador, secretary.

FLOYDADA SCHOOL

September 5 - 8, 1978 TUESDAY

LUNCH: Baked ham Old fashioned potato salad Seasoned green beans Pineapple crisp Hot rolls

1/2 pint milk WEDNESDAY LUNCH:

Battered fried fish FHS - Salmon croquettes Seasoned pinto beans Creamy cole slaw Lemon pudding with van-

illa wafer Corn bread squares 1/2 pint milk

THURSDAY BREAKFAST: 1/2 cup orange juice Scrambled eggs with toast & jelly
1/2 pint milk

LUNCH: Hamburgers on home

Tomato, lettuce & dill pickles Potato chips, apricot cob-

1/2 pint chocolate or plain milk

FRIDAY BREAKFAST: 1/2 cup orange juice 2 slices bacon, toast, jelly 1/2 pint milk LUNCH:

Chicken pot pie Cheese sauce potatoes Early June peas Carrot sticks Wild cherry cake Hot rolls 1/2 pint milk

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Attention:

JERRY'S

T.V. & Appliance

WE SERVICE WHAT WE SELL

983-3481

Floydada

The Annual Meeting Of The Floyd County

FARM BUREAU

7:30 p.m. will be at **DUNCAN ELEMENTRY** CAFETERIA

Thurs. Sept. 7th 1978

Paymaster

50th Anniversary FIELD DAY CELEBRATION

> Wednesday, September 6th 9:00 A.M. - 2:00 P.M. on the Paymaster Farm

* FREE Bar-B-Que lunch, a Paymaster cap, and Tours for all registered guests.

* Paymaster Farm is located 31/2 miles north of Aiken, Texas off Hwy. 70 east (10 miles east of Plainview).







CONOCO KNEY

Service In Town

H. Dealer

N & CO.

Jipment

Lake Mackenzie Is Now Clear

Fishing has been good for channel catfish, crappie and bass at Lake Mackenzie. Nice stringers of crappie have been caught although most of the fish have been small up to one pound.

A few smallmouth bass have been caught. The lake has dropped ten inches during the summer and is now clear.

ACCIDENT CONTROL -- Animals may be responsible for about 10 percent of farm and ranch injuries, accoridng to the Texas Agricultural Extension Service. Some of these can be prevented by just "care and kindness'--that is, not teasing or mistreating animals. Let animals know you are around; don't startle them. And keep walking surfaces dry and clear of clutter.

elle otdet

7071 Convoy Court/Suite 310 • San Diego, CA 92111

Please send copies of "The Answers to Par Golf" by Kris Wise Price Quantity copies at \$3.95 per copy California residents add 6% tax Shipping & handling 75 ¢ TOTAL ☐ Cash/check/money order enclosed ☐ Bill me (On orders of 5 or more books only) Company or school _ Address _ City_ (Bookstores: 40% discount on order of 5 or more books.)

60LF

Page 6 Sunday, September 3, 1978

THE AUTHOR:

WE RESERVE THE RIGHT TO LIMIT

PRICES EFFECTIVE September 4-9, 1978

DOUBLE BLUE STAMPS ALL DAY WEDNESDAY

PHONE 652-3346 LOCKNEY, TEXAS

Kris Morgan Wise took up the game of golf in 1960. Like most beginners, he found the golf swing to be the most difficult part of the game. Frustrated by years of failure to improve by using traditional methods, Wise was determined to find the real answers to the classic golf swing. An engineer by training, Wise was familiar with the laws of physics and their relationship to golf, and by applying this knowledge to his golf game, Wise devised a series of unique exercises which helped him to master the game.

Wise currently resides in San Diego and is employed at San Diego State University. Outside the University, his main interest is golf; his spare time is spent developing his golf theories and giving golf lessons. Wise also gives tennis lessons, and is working on a book about the tennis stroke.

THE BOOK

You can play scratch golf by using a few easy techniques. The Answers to Par Golf shows you how. Kris Wise covers all aspects of your golf swing, from its relation to the laws of physics to the actual movement of the swing itself, with each movement fully illustrated.

Step by step, the author shows you how to develop a free-flowing natural golf swing. He has also developed innovative exercises to aid in perfecting your swing.

expert, The Answers to Par Golf will shave strokes from your game.

> Grossmont Press San Diego, CA.



his agenda. Letters or phone calls ers and su should be directed to Joe Kraai, fishery biologist, Texas Parks and Wildlife De-

would like comments from the public indicating wheth-

The Texas Department of

partment, P.O. Box 835, barometer's Check Credentials Offer

Claiming To Be IRS Em

Taxpayers should ask to tification # see the credentials of all persons identifying themselves as Internal Revenue Service employees, the IRS

From time to time, individuals have posed as employees of the Internal Revenue Service to collect money for what these imposters refer to as unpaid taxes.

Taxpayers should bear in mind that every public contact IRS imployee carries distinctive identification and is required to produce iden-

Fike Godfrey Accepts Position With Western 4

H. E. Chiles, Chairman of the Board of The Western Company of North America today announced the appointment of J. Fike Godfrey to the Corporate posttion of Director of Public Affairs. Mr. Godfrey will report directly to the Chair. man of the Board.

The Western Company of North America has served the petroleum industry since 1939 with technical services required in the discovery and production of oil and gas. These services include fracturing, acidizing and cementing.

Western also performs offshore contract drilling operations. Four semi-submersible drilling vessels and four jack-up rigs are now operated by the Company in the Gulf of Alaska, the Mediterranean Sea, the Arabian Gulf and off West

Godfrey comes to The Western Company after ern Africa. having served about seven years as Executive Vice President of the West Texas



OZ. MARYL EXTRA-MEA

Day Holida

WE GIVE

WEDNESDAY

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U.S. N

Do You Like Thel Report? CANYON -- A weekly Canyon, h

cal anglers with up-to-date 1978 are be laboratory during the past GAL. SLIM ICE (This report is considered they active as a method of increasing available to species of file

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> 12 (**COO** 8 OZ. BE

48 OZ. IQUIDI \$2,49 VA

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deaths are just as se as needless, and as

those by the hands not nearly as well zed.".

e The Fish

Canyon, Tx. 79015 806/655-4341.

Even though the

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1978 are being stor

As the water

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into shallow water they actively feed

northern pike and

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month,

port?

12 OZ. MINUTE MAID FROZEN **ORANGE** JUICE

WHITESWAN FROZEN WHIP **TOPPING** 39¢

CUP or DINNER PLATE SAUCER, BREAD and REGISTER TAPES TO TALLING \$49.00 POR EACH PIECE.

EXCLUDING CIGARETTES
AND GAS YOU CAN BUILD A 40 PIECE SERVICE LIKE THIS .

FOR ONLY \$7.60 A \$49.20 VALUE! CASH REGISTER TAPES ACCEPTED ONLY FROM BUDDY'S

APRIL 10TH 1978 THRU NOVEMBER 10TH 1978

WE GIVE

DOUBLE WEDNESDAY

\$1.19 VALUE

220 SOUTH 2ND

STORE HOURS

Mon.-Sat., 8 a.m. to 9 p.m. Sun., 9 a.m. to 8 p.m. VALUES EFFECTIVE THRU SATURDAY, SEPTEMBER 9, 1978 We Reserve The Right To Limit Quantities

PURCHASE 2 LB. ROLL OF OWENS

U.S.D.A. CLUB

STEAK \$219

CLUB



9

WE GIVE

DOUBLE ON WEDNESDAY

Major Bell conch saying, "More peo killed in Texas each traffic than are kille CUCUMBERS

> REDRIPE TOMATOES 3 \$ 100

99¢

12 GAL. SLIM AND TRIM

\$1.59 VALUE

140 COUNT KLEENEX

45¢ VALUE 4 ROLL HI-DRI BATHROOM

TISSUE

89¢ VALUE

69¢

BETTY CROCKER

79¢ VALUE

\$1,23 VALUE

12 OZ. NESTLES

OZ. BETTY CROCKER LAYER

89¢ VALUE 48 OZ. FAMILY SIZE

\$2,49 VALUE

6 1/2 OZ. CARNATION CHUNK LIGHT

69¢ \$1.19 VALUE

ATKINS HAMBURGER

\$1.03 VALUE

TONY'S HAMBURGER SAUSAGE OR PEPPORONI

CORN

U.S. NO. 1 10 LB. BAG

POTATOES

99¢

\$109

50¢

2 LB. ORE-IDA

69¢

FAMILY PACK

99¢

"LOIN END

GROUND

BEEF

CHOPS

5 OZ. FREEZER QUEEN BEEF-SALSBURY TURKEY

3 OZ. SCHILLING

12 OZ. KEEBLER

79¢ VALUE

93¢ VALUE 25 LB, OUR DARLING

\$2.99 VALUE

10 OZ. FRITOS

ROUND

U.S.D.A.

EGGS FOR ONLY

COUNTRY STYLE

U.S.D.A. BONELESS

SPARE

RIBS

ARM

ROAST

AND GET ONE DOZEN

GRADE A LARGE

15 OZ. BUSH

34¢ VALUE

16 OZ. BUSH

34¢ VALUE 15 OZ. BUSH

\$100

14 OZ. SHOWBOAT

42¢ VALUE 15 OZ. BUSH CHOPPED MIXED

GREENS /\$100

34¢ VALUE 15 OZ. BUSH

GRADE A LARGE

EGGS

9¢ DOZEN

WITH PURCHASE OF 2 LB. OWENS SAUSAGE

1 LB. FLEISHMAN'S

MARGARINE

\$1.13 VALUE

128 OZ. RICH AND READY

\$1.09 VALUE

3 OZ, LIPTON

TEA

\$2.61 VALUE

29¢ VALUE

16 COUNT WHITESWAN

TEA BAGS

49¢ VALUE

LEMONADE

29¢ VALUE

42 OZ. PUREX

\$1.19 VALUE

COAST

Speak Out About TV Advertising Aimed At Children

It's time for concerned parents to speak out about television advertisements aimed at childred, a consumer information specialists urges.
The Federal Trade Com-

mission has recently proposed a regulation which would: (1) Ban TV advertising directed at children too

young to understand its selling purpose,
(2) ban TV advertising of

Back-To-School SALE Save Up To 60% KALICO FASHIONS 626 Austin Plainview

OPEN 9:00 Till ...

sugared food products most likely to cause tooth decay that is directed to, or seen by, audiences that include a significant proportion of older children, and

require nutrition or health disclosures that will balance TV advertising of other sugared foods directed to, or seen by, a significant proportion of older children.

FTC will receive comments until October 24, 1978. Send these comments to: The Federal Trade Commissin, Washington, D.C.

These proposed regulations are the result of a report compiled by the FTC staff after they investigated television advertising directed at children, Claudia

Dealers Welcome

When you visit Lubbock,

visit

Why not take one home!

HEAT PUMP

"THE ELECTRIC SAVINGS MACHINE"

SAVING FOR THE FUTURE

for the future, too, with the electric heat pump. That's why we call it the

electric savings machine. This efficient heating/cooling system can deliver

as much as two units of heat for every one heat unit of electricity it uses. But

the savings don't stop there. With fuel costs expected to rise during the next

two decades, the electric heat pump is a smart investment that will save

CALL US ABOUT THE HEAT PUMP

today before your future gets here. You'll be glad you did.

It's never too soon to start saving . . . with the electric heat pump. Start

Coin banks help teach children how to save for the future. You can save

PIE KITCHEN

Managaran and Angel Salah Sala

GOING OUT OF BUSINESS

SALE IN PROGRESS

Everything Must Go At

10% BELOW COST

GOOD SELECTION LEFT

BOOT HILL

WESTERN STORE

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No. Main In Lockney, Texas

Agricultural Extension Service, The Texas A&M University System, explains.

Kerbel with the Texas

The report points out that the average 2- to 11-year old watches over 1,300 hours of TV annually and sees about 20,000 commercials each year.

Based on its investigation, the FTC staff finds the following:

Many young children don't understand the selling purpose of TV advertising and regard it as just another form of programming.

-TV advertising aimed at children too young to understand the intent of commercials is both unfair and deceptive.

-TV advertising for sugared products is deceptive under the FTC Act because its fails to reveal material facts regarding the health hazards of sugar consump-

Also, it violates well-established legal policies that protect children against serious and lasting consequences of their own mistakes and against adust exploita-

CORN, SORGHUM PRICES UNDER PRES-SURE---Good corn and sorghum prospects, both in the U.S. and abroad, will keep crop prices low in the coming months, contends a grain marketing specialist with the Texas Agricultural Extension Service. However, yields will be down in Texas due to drouth conditions. Corn and sorghum prices should be near the loan rate in the coming weeks although severe weather in the Midwest, such as an early frost, could boost prices

OBITUARY

Elmer C. Mosley Doyce Smalley

Services for Elmer C. Mosley, 82, of Plainview were Friday at 2 p.m. in the 11th and Amarillo Streets Church of Christ in Plainview with Frank Duckofficiating. Burial will be in worth, minister of College Street Church of Christ in Lockney, officiating, and W. A. Marshall, minister, assist-

Burial was in Plainview Memorial Park under direction of Lemons Funeral

Mosley died at 10:15 p.m. Wednesday in Methodist Hospital at Lubbock after a two-week illness. The McLennan County

native and World War I veteran had lived in Tahoka and Brownfield before moving to Lockney when he married Vera Cox Sept. 21, 1921 in Roseland Community north Lockney. He retired from farming

in 1948 and moved to Plainview where he was a member of 11th and Amarillo Streets Church of Christ. He had formerly served

on the Sterley Community school board.

Survivors include two sons, Boyce of Lockney and Howard of Dumas; two daughters, Norma Hague of San Antonio and Marlene of the home; two sisters, Mrs. Jake Sanders of Plainview and Ola LaBlue of Trinedille, Ore.; a brother, Curtis of Dover, Ark.; seven grandchildren and nine greatgrandchildren.

CATTLE NUMBERS CONTINUE DECLINE-Cattlemen are continuing to reduce their herds, but some signs point toward a buildup by next year, contends a livestock marketing specialist with the Texas Agricultural Extension Service. Total cattle and calf inventories on July 1 were 7 percent below a year ago while beef cows were down 9

Services for Doyce Smalley, 73, will be Sunday September 3 at 2 p.m. at Moore-Rose Funeral Chapel with the Reverend Jim Smith, minister of First United Methodist Church,

Lockney Cemetery. Smalley was born November 23, 1904 in Sercy, Arkansas and died September 1 at 4 a.m. in Caprock Hospital in Floydada. He married Esther Rogers August 29, 1956 in Clovis New Mexico and moved to Floyd County in 1915 from Healton, Oklahoma. He was retired from

Lighthouse Electric Coop, in

Floydada. Survivors include his wife Esther; one daughter, Mrs. Kenneth (Melba) Tate of Lockney and one son, Joe Smalley of Lubbock; three grandchildren and one great grandchild; three brothers, John of Floydada, Noah of Electra, and Earl of Garland; three sisters, Icy Biggs of Floydada, Odie West of Loco, Oklahoma, and Sue Thompson of Floydada.

The family requests that memorials be made to the America Cancer Society.

Raymond H. Grubbs

Raymond H. Grubbs, (Hub), 78, resident at 622 W. Ross, died August 31 at 9 p.m. in Central Plains Hospital in Plainview. Services will be Saturday, September 2 at 2 p.m. in the First Methodist Church of Floydada and will be officiated by Reverend Jim Smith and assisted by Tommy Ewing of Plainview. Burial will be in Floydada Cemtery under the direction of Moore-Rose Funeral Home.

Grubbs was born July 30, 1900 in Mansfield, Texas and married Abbie Neel on May 23, 1920 in O'donnell. He moved to Floyd County in 1959 from Petersburg, and was a retired businessman and farmer and member of the First Methodist Church of Floydada.

He is survived by his wife, Abbie; seven sons, R.H. Jr. of Odessa; Neil L., Carlsbad, Texas; John W. and Jim R. both of the home; Bill W ... Vernon; Charles A. of Plainview; R.L. (Tony) of Sidney, Montana; five daughters, Mrs. Joe Pimlett of Hurst; Mrs. Don Thorne of San Jose, California; Mrs. J.W. Gardner of Beaumont; Mrs. Q.B. Spencer of Plainview; and Mrs. H.M. Moses of Orange, California; 19 grandchildren and 13 great

grandchildren. Grandsons will serve as pall bearers.

Robert B. Marr

Robert B. Marr, 57, former resident of Plainview and Lockney, died Monday in a Kernville, California hospital after a brief illness. Services were Thursday

morning in Valley Mortuary at Lake Isabella, California. Burial was in Oakwood Cemetery at Chatsworth, California. Mr. Marr, who was born

in Clarksville, has been a resident of Kernville the past 10 years. He was a World War II veteran of the Air Force. In 1943 he married the former Betty J. Graves. Mr. Marr was operator of a resort at Lake Isabella, California at the time of his death.

Surviving are his wife; three daughters, Cathy Burgie of Reseda, Calif., Joyce Peterson and Mary McIlwain, both of Atascadero, Calif.; his mother Mrs. R.E. Marr of Lockney; three sisters, Dorothy Tuner of Floydada, Frances Willis of Paducah and Louise Cooper of Ruidoso, N.M.; two brothers, Thomas Marr of Lockney and W.E. Marr of Clarksville; and six grand-

Mrs. Eva Beard

Services for Eva C. Clinton Beard, 88, of Lockney

were held Friday afternoon in the Church of Christ at Olustee, Oklahoma, with Clyde Sloan, minister, offici-

Burial was in Olustee Cemetery under direction of

Moore-Rose Funeral Home in Lockney Mrs. Beard died about 6:30 a.m. Wednesday in Lockney General Hospital

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after a long illness. She was born in Murray County, Tenn., and married F.A. Beard August 17, 1951, in Clovis, N.M. They moved to Lockney from Altus, Ok-



This Mini Van Wil Given Away Octob at the

> ST. MARY MAGDAIN CATHOLIC CHURCH

Tickets are \$1.00 each #5 Valle Records

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Around the County County Agent's Column

By Doyle Warren County Extension Agent

The annual assault of the Diapause Boll Weevil Control Program to stem the westward movement of the weevil will be launched about three weeks later than usual this year, leaders of the program have decided.

The major effort of the program is the concentrated and carefully coordinated aerial spraying of infested acreage just before diapausing weevils leave the field and enter the ground trash in the early fall. This is when spraying has the least chance of aggravating the bollworm situation, explained Dr. James F. Leser, area Extension entomologist. Once weevils enter the ground trash, they are inaccessible to spraying, he

In recent years, this assault has begun about the first week of September, said Ed Dean, director of field services for Plains Cotton Growers and secretary of the control program's technical advisory commit-

But this year, the programs aerial attack will hegin about September 25, officials decided at a recent meeting. Intensive scouting of fields this season has revealed a somewhat different pattern of weevil activity, the group noted.

Weather, crop conditions and the successful adoption by producers of cultural practices recommended by the diapause control program have been factors in the changing activity, the officials said. Among the cultural practices urged by the program and supported by growers in the control zone was use of a uniform planting date to deny emerging weevils adequate plant food for reproduction early in the season.

The movement of weevils to winter habitat will be heaviest during late September and early October, said Dr. Ron Rummell, research entomologist with the Texas Agricultural Experiment Station here. The percentage of diapausing weevils in the total population in the

control zone will remain relatively small until late

Consequently, program officials selected September 25 as a target date for opening the aerial attack, Dean said. "This means that producers will need to keep a close check on their individual fields and provide their own treatment if it is needed before the proposed starting date of the control program spraying," Dean said.

September, it was noted.

The uniform planting date was a major factor in making it practical to delay the spraying program to insure that adequate funds are available to give adequate treatment when the maximum percentage of weevils have attained the state of diapause, Dean added

The diapause control program was initiated by growers in 1964. It is jointly funded by the growers and the U.S. Department of Agriculture. It covers all or part of 16 counties, with 13,500 square miles and is administered by the USDA Plant Protection and Quarantine Office. Collection and administration of funds from growers is handled by Plains Cotton Growrs.

Since the program began, the cotton acreage in the control zone has increased from some 250,000 acres to 437,118 acres last year. However, government funding has remained at the 1964 level, and inflation has more than outdistanced the increased funding provided by producers, based on bales produced. Spray material, such as Malathion, which a few years ago cost \$5 a gallon now cost almost \$10 a

The increased acreage and limited funding makes it imperative that maximum effectiveness be obtained in the diapause program this fall. Roy J. Moritz, officer in charge of the USDA-PPQ office in Lubbock, stressed.

Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socio-ecomomic level, race, color, sex, religion, or origin.



Caldwell will mail you a \$200.00 cash rebate if you purchase a Caldwell Boll Buggy prior to September 30 from one of their authorized dealers. In addition to the \$200.00 factory rebate you can take advantage of the 10% investment credit and accelerated depreciation. Add these figures together and the Caldwell Boll Buggy is a super

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SLEEP WHILE YOUR WANT AD WORKS.

Sunday, September 3, 1978

Law Discovered Which Requires Import Label

Texas American Agriculture, in trying to get a state law passed requiring labeling of imported meat, has discovered that such a law has existed since 1965 but has never been enforced.

Apparently, funds were never appropriated to enforce the labeling law.

The law, 4476-6, requires that any individually wrapped portion of fresh or frozen beef, pork, or muiton, including quarters, halves, or whole carcasses, be labeled with the country of origin at both wholesale and retail levels.

First offense carries a \$200 fine. Second offense carries a \$500 fine and 60 days in jail.

Texas American had been Agriculture working for several moths to get such a law passed so that the consumer would at least have a choice when buying

"Educating the consumer to inferior sanitation practices in foreign countries does no good if the consumer doesn't know when he or she is buying imported meat," said Mike McCathern, Texas spokesman from Hereford.

Celebrate Labor Day WE GLADLY REDEEM with Big Savings at..

"Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad."

Items & prices good thru September 6, 1978. We reserve the right to limit quantities. None sold to dealers.





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Old-fashioned, spicy dill pickles straight from the

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The Totinos insist on the right cheeses, meats, and spices for their pizza--the right everything for you! Pepperoni, Sausage, Cheese, Hamburge

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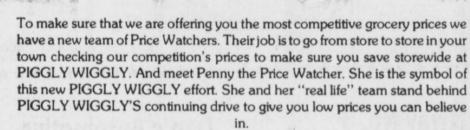
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"Our New Triple the Difference Policy is Your Guarantee of Low Prices!" Everybody's talking about low prices, but we're doing something about it! We're so confident you'll save at Piggly

Wiggly we guarantee you low prices with our new TRIPLE THE DIFFERENCE POLICY Here's how it works: First shop at Piggly Wiggly and buy 25 different grocery items. Then check the prices on

the same 25 items in any other store. If their total is lower, bring in your Piggly Wiggly tape and the other store's prices and Piggly Wiggly will pay you TRIPLE THE DIFFERENCE IN CASH. At Piggly Wiggly we're committed to offering you quality products at competitive prices. Meat and produce not included as quality and trim may vary from company to company

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Fresh, Golden, Yellow Sweet, Large Size Honeydew Melons Nothing beats an icy-cold slice of Honeydew Melon for cool, cool refreshment.

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Circle the winner and indicate the total score in the tie-breaker game. Each entry must be validated by one of the merchants on the contest page. Take the entry form to the

merchant of your choice for validation. (Validation by only ONE merchant is necessary.)

entries must be at the office by the same time. Mail entry address is Box 187, Lockney

Contestants may mail their entries or bring them to the Beacon Office, 120 South

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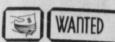
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FOR SALE: Level 80 acres northeast of Lockney, two metal buildings, large threehedroom, two-bath home. NICE CITY LOT with cement block building, 16 x 26. Allison Realty, 652-2134.



NEED IMMEDIATELY: House to rent in Lockney; also babysitter for two preschoolers. Call Pat Rendon at Lockney Dairy Queen. 652-3761, any time before 6 p.m. L9-3p

Want to buy good 150 to 200 gallon butane-propane tank. Phone 983-3982 or 983-3737.



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sincere thanks for your kindness shown to us during the illness and death of our dear loved one, Eula Clark. A heart-felt thank you for the food and beautiful flowers. To Drs. W.G. and Gary Mangold and all the nurses at the Lockney General Hospital and Lockney Care Center who were so kind and attentive to her. May God's richest blessings be with you always.

Leeman & Jane Norman & Jack Truman & Jo Dunavant & family Dr. & Mrs. G.A. Pittman & family Mr. & Mrs. Elton Goen

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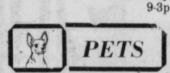
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USED FURNITURE AND APPLICANCES for sale. Service man on duty 24 hours. Caprock Appliance Center, 115 North Main, Lockney, 652-3721.

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1964 Chevy, 6 cylinder, L.T.D. transmission, ½ ton pickup, good condition. 652-Ltfc

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Chests and uprights. Good buys, Sears, Floydada. tfc FOR SALE: Nearly new GE washing machine. Call 983-3171 before 5:00 or 983-5381

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FOR SALE: Sears 19" color television, now \$389.95, was \$456.95. Sears, Floydada. tfc

FOR SALE: Bundy Clarinet and case \$125. Selma wooden Clarinet and case 11/2 years old \$275. Both in excellent Condition. 983-3422 after 5 p.m. 8-30, 9-14,

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FOR SALE: Floydada Country Club membership. Larry Noland, 983-2083.

FOR SALE: 1-1976 Model 915-400 hours, 24-ft. header. 1-six-row corn head with corn saver. 1-three-axle Dem'co Gooseneck trailer. Call

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okra \$8 bushel. We pick. Phone 652-2301. L8-27, 8-31, mirror, drum, luggage, 9-7, 9-14p

Reduce safe and fast with Go Bese Tablets and E-vap "Water pills" Thompson Pharmacy.

FOR SALE: Tomatoes. Call 296-5051 after 5 p.m. L 9-21p

FOR SALE: A Bundy Cornet by Selmar. Used two years in school band. \$125.00 Matador, 806-347-2731.

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FOR SALE: 1969 Buick, clean, looks good, runs good. \$695.00. Day phone 983-2233, night 652-3111. L 9-10c

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> FOR SALE - Red '74 Vega Kamback, Call 983-2912. Good condition.

GARAGE SALE

983-2083, Larry Noland; 652- GARAGE SALE: Thursday and Saturday. 9-5. 906 W. L9-7p Houston, West of Floydada High School.

> GARAGE SALE: Friday, Sept. 1 and Saturday, Sept. 2. 4 miles east of Floydada on Matador Highway. Pool table, heavy oak dresser and clothes, christmas arrangements.

GARAGE SALE: Two refrigerators, two bedroom suites, two dinette sets, large assortment heaters. box springs, antique shiftrobe, antique library table, two antique trunks, large assortment chairs. Evelyn Merrell, 420 South Main. Lockney, 652-3687. L9-3c

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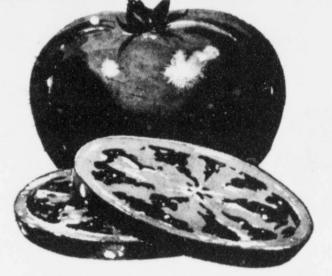
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CREST REG. OR MINT

THRIFT KING PAPER TOWELS

61/2 OZ.

HEALTH & BEAUTY AID SAVINGS

19

REGULAR & WATER CAN

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JIF CRUNCHY OR SMOOTH **PEANUT BUTTER** NABISCO HONEY MAID CRACKERS 16 OZ. **89**° GRAHAMS QUICK BREAKFAST S 1 19 **CHEERIOS** 20 OZ. DINTY MOORE **BEEF STEW** UNSWEETENED GRAPEFRUIT 5 LB. **55**° **TEXSUN JUICE** BAG NEW! BEEF/VEGETABLE

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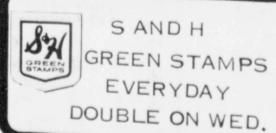
79°

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