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 A few fish recently. full
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TEXAS FARM & SAFETY WE
 July 25-31

15¢ Per Copy

The Floyd County Hesperian



Volume 82 FLOYDADA, FLOYD COUNTY, TEXAS 79235 Sunday July 23, 1978 12 Pages In One Section Number 59

PIGGLY WIGGLY

REDEEM FOOD COUPONS

Western Heavy Fed Beef, Chuck BONE BAST 99¢

Regular or Jalapeno VEETA \$1.09

Fries 5-Lb. Pkg. \$1.99

Care 10-oz. Btl. \$1.99

Deodorant 7-oz. Btl. 99¢

Guard 10-oz. Can \$1.99

THIS WEEK COLLECTION DINNERWARE

SALAD PLATE

WILDWOOD 79¢

Ordinance On Lot Clean-Up Released

The city has furnished a clean-up service to those who do not want to pay to have the lot cleaned. No longer will the city offer a service, but will refer the job to the property owner.

If you do not do so the City of Floydada will cause the same to be cleaned off and charge such cleaning as a lien against this property, in accordance with the Ordinance.

This is the only notification that you will receive and you will be expected to continue to keep this property clean.

Yours truly,
 Billy R. Gilmore
 Chief of Police
 City of Floydada, Texas

Date July 21, 1978
 Re: Ordinance No. 590

Floydada Rodeo Blasts Off Thursday Night

The 21st annual Rodeo breaks its tradition Thursday night at the rodeo grounds. The rodeo continues through Friday night.

Events include: bare back bronc riding, bull riding, cowboy cutting, barrel race, team roping, and bull dogging.

Admission is \$1.00 and the rodeo headquarters is "The Loft" in the Davis Farm Supply building, books open July 25 at 10 a.m. and close at 12 noon July 27.

Stock producers is the Holiday Rodeo Company of Elida, New Mexico.

Rock Chat

IF YOU haven't noticed, the city has an interesting rock chat at The First National Bank.

Starting in next Sunday's chat we will begin our weekly rock chat. This will give you an opportunity to go on in the Floydada chat—the emergencies, the chat that our Police Department works on each week.

CUBS READY FOR TOURNEY

By Doug Simpson

The 1978 T-Shirt League champion Cubs anticipate participation in the annually-competitive New Deal Tournament, which officially begins this Monday.

New Deal, the host, along with Floydada, Abernathy, and Idalou will vie for the tournament crown. The Idalou ball club snared top honors in 1977.

The Cubs picked up Cornelius Campbell, from the White Sox, and Shannon Barbee and Leif Younger from the Pirates in an effort to bolster their lineup going into tournament.

Motorcycle Accident Injures Ricky Nichols

Ricky Nichols, 15 year-old son of Mr. and Mrs. James Lee Nichols was riding his motorcycle in front of the Texaco station on East Houston street about 7 p.m. Wednesday when the cycle hit a truck brake drum that had fallen in the highway.

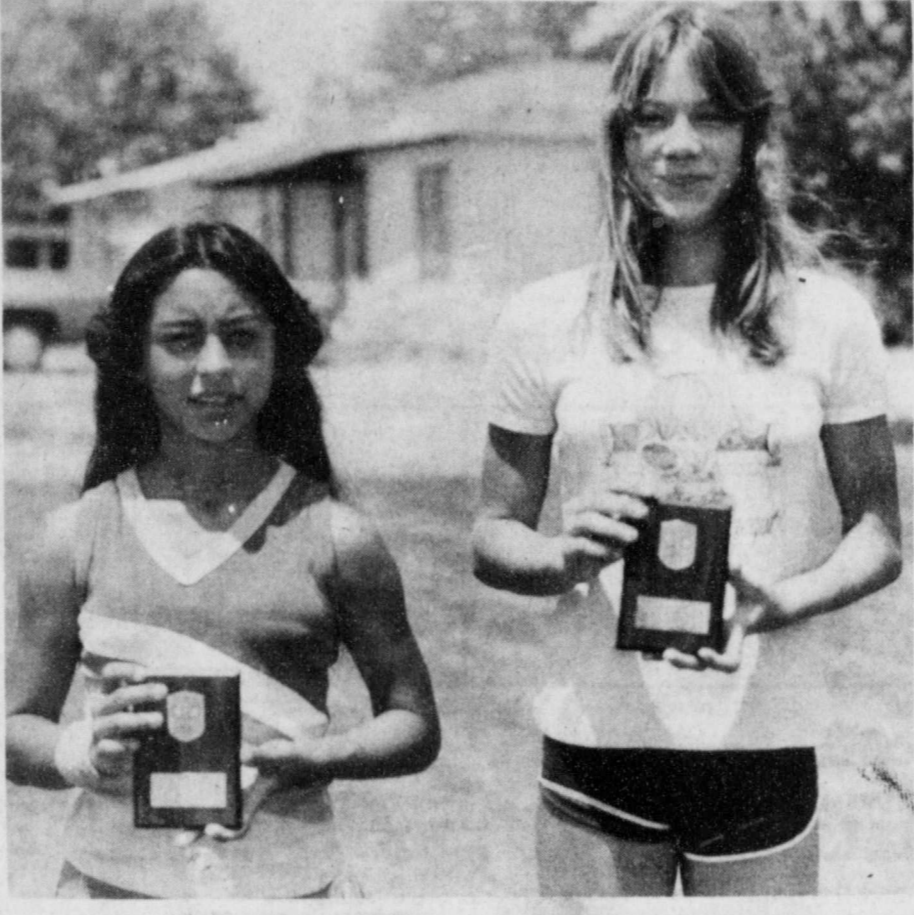
The motorcycle bounced into the air and Ricky and the motorcycle skidded several feet.

"Ricky's helmet probably saved his life, as it was beat up pretty bad," his father told a Hesperian reporter Friday morning.

Ricky's right arm was skinned up, his collar bone and some smaller bones under his arm broken. He was in Caprock Hospital Wednesday night and Thursday morning.

"Anyone riding a motorcycle is very foolish not to wear that helmet," Nichols concluded.

The motorcycle received extensive damage.



TENNIS TOURNAMENT WINNERS....Esmo Gonzales (left) and Stacy Graham (right) captured second place in the Jr. High girls doubles division of the Floydada Open Tennis tournament Wednesday. Esmo went on to place second in Jr. High girls singles and advance to the semi-finals of the high school singles division. (Staff Photo)

Frisco Still Sees "Q" Abandonment

A second notice of request for abandonment of the Quanah, Acme and Pacific Railway was published Thursday in the Hesperian in a continuing move by the Frisco Railway to terminate the 72-year-old line.

The legal notice was filed here by Jim W. Sowell, who serves as local chief executive and attorney for the Frisco.

The Frisco is proposing again the abandonment of 104.8 miles of the line between Acme and Floydada because of "unprofitability."

Earlier this year a similar notice was published but because of failure to comply with some five legal requirements the Interstate Commerce Commission denied the application.

About a year ago, the ICC rejected the first application filed accepting the recommendations of Administrative law judge Geraldine R. Keys.

According to Judge Keys' report, "The QA&P line....serves a substantial public need in connection with the movement of agricultural commodities," and based her decision mainly on the basis of the need of the line for shipment of primarily wheat and cotton.

According to her report, the QA&P has been a profitable short-line railroad ever since it became a part of the Frisco's west coast route. In the two years prior to the Frisco's decision to change their gateway to Avard, Oklahoma in 1972 and 1977, the QA&P reported net revenues of \$1,996,000 and \$1,653,000 resulting in a 42 and 37 percent rate of return on the investment.

The abandonment of the QA&P has been opposed by shippers and farmers of the line, chambers of commerce of the communities involved, along with the Texas Railroad Commission and others over the state.

State Senator Ray Farabee of Wichita Falls serves as legal counsel for the communities.

Bulletin!

By Doug Simpson

At prestime, Friday, Monty Lyons and Bobby Green, the only Floydada tennis duo that remained in contention for a first place victory in the high school division, were in the process of battling Vernon's Doug Wright and Jay Farmer for the doubles title.

Lyons and Green had earned the right to vie for the championship of the high school doubles bracket by eliminating Davis-Drake of Vernon in 6-4, 6-3 sets.

In other high school tennis action, Esmo Gonzales advanced to the semi-finals of the singles division before bowing to Vernon's Lisa Herrington, 6-2, 6-0.

Connie Bradford, the only other Floydada contestant entered in the singles division reached the quarterfinals before being eliminated.

In the doubles division, Greg Pruitt and Gerry Norrell, along with David Galvan and Sammy Rodriguez lost in the quarterfinals.

Cheerleader Clinic

The Varsity cheerleaders will sponsor a cheerleading clinic for girls 6 yrs. old and up. The clinic will be held July 24-28 at 8:30 a.m. - 11:30 a.m.

The cost is \$10.00 per person and everyone is welcome to come. The first session will be held at the high school in the gym.

Please pre-register if at all possible and if it is not convenient then bring your money on the first morning.

For further information call Miss Janet Milam 983-3458, Tracy Tyer 983-2269, Judi Bean (or Mrs. Don Bean) 983-3570, Kelly Higginbotham 983-2464 and Julie Morton 983-3140.

Hope you can come!

Japanese Youth To Live With Floyd 4-Hers

Japan and South Plains of Texas may have little in common, in many ways, but this summer they will share 13 citizens.

As part of the 4-H LABO International Exchange, 12 Japanese youth will become, for a month, the sons, daughters, brothers and sisters of 12 area families. The young people, between the ages of 12-18, will arrive Tuesday, July 25. They will be accompanied by two Japanese tutor-chaperones.

Two of the Japanese youngsters will stay with families in Floyd County, Birch Lobban, Assistant County Extension Agent said.

The guests and their hosts families in Floyd County are:

Yoshiyuki Ishii staying with the Harold (Buck) Ford family and Masahiko Nakamura staying with the Jerry Williams family.

The visitors are among 68 Japanese youths coming to Texas under auspices of the LABO Foundation, said Dr. John Pelham, state 4-H and youth leader with the Texas Agricultural Extension Service. Over the past several years, the foundation has sent several thousand Japanese youths to the United States, primarily the western states.

This is the first year Texas has been included in the program, Pelham said. It is one of 18 states which will be hosts to 1,700 Japanese youth this summer.

"The LABO Foundation program is to help young people to learn another language and to become familiar with another culture firsthand," Pelham said.

Families in five of the 14 Extension districts in Texas will be hosts to the visitors this year. In District 2, host counties are Bailey, Castro, Floyd, Gaines, Hale and Lamb.

"We hope to host more youths next summer and be able to include additional districts," Pelham said. "Also, next summer we hope to join the reciprocal program and send Texas 4-Hers to Japan for a month's stay with Japanese host families."

Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socio-economic level, race, color, sex, religion or origin.



TOURNAMENT SCOREKEEPERS....Without the aid of these tireless, efficient, and helpful ladies, the tennis tournament could not survive. (l to r) Vickie Rainer, Pat Barrow, and Jean Hale (not pictured is co-director Richard Hale) serve the players and spectators with needed information and serve as operators of the tournament headquarters in the course of a busy day. (Staff Photo)

Benny Locke Love Fund

Anyone wanting to contribute to the Benny Locke Love Fund should either bring or send money to the Floydada First United Methodist Church. Mrs. Locke will be moving the family from Floydada Sunday.

Local Youths Score Decisive Victories

By Doug Simpson

Esmo Gonzales, Stacy Graham, David Galvan, and Sammy Rodriguez represented Floydada well by advancing beyond first, second, and quarter-final round competition Wednesday in the Jr. High division of the Floydada Open tennis tournament.

Graham and Gonzales eliminated competition all the way to the finals of the girls doubles division before bowing to a very competitive Lubbock duo in 6-1, 6-0 fashion.

McKee and Jones took top honors in that division.

In girls singles, Gonzales again made it to the finals before being defeated by Gruver of Lubbock in 6-1, 6-3 sets.

In the boys' doubles division, Galvan and Rodriguez bowed to another Lubbock pair, Culp and Teeter, by the count of 6-1, 6-2. That action was in the semi-final round.

Culp and Teeter battled Cerovski and Jayaseelan Thursday night in Lubbock for the championship of the boys doubles division.

In the boys' singles division, Lubbock netters Culp and Burkholder battled it out for the outright title, with Culp winning handily 6-1, 6-2.

A complete rundown of the Jr. High division results appears in this edition.

Floydada Sales Tax Up 20%

AUSTIN—State Comptroller Bob Bullock Friday notified the 42,000 holders of alcoholic beverage permits and licenses that after August 29 they will not need to file a certificate of good standing from his office with their annual renewal application.

However, he added, all new applicants must continue to file the certificate of good standing in order to have their alcoholic beverage permit or license issued.

In 1977, the Legislature provided for the Comptroller's Office to issue the certificates of good standing to provide some muscle in the collection of sales tax from the retail sale of alcoholic beverages.

"After enforcing this new law for a year, we have found that the overwhelming majority of businesses involved in the retail sale of alcoholic beverages are good taxpayers," Bullock said.

Meanwhile, Bullock announced that his office has mailed checks totaling \$19.8 million to 900 Texas cities as their July share of the local-option one per cent sales tax.

The July allocation raises to \$216.3 million the total received by the cities this year to date. This is a 13.4 per cent increase over the same period last year.

Tulia's net payment for the period ending June 22 was \$3,112.96; net payment same period last year, \$7,596.65; 1978 payments to date, \$63,077.68; 1977 payments to date, \$62,841.04; no change.

Dimmitt's net payment for the same period, \$5,223.42; last year, \$9,962.06; 1978, \$66,776.27; 1977, \$78,369.75; down 14%.

Floydada, \$2,789.80; \$5,304.93; \$45,717.62; \$37,938.31; up 20%.

Canadian, \$6,490.70; \$12,106.09; \$82,872.15; \$60,649.96; up 36%.

Muleshoe, \$5,829.89; \$9,474.94; \$72,525.59; \$63,778.56; up 13%.

Canyon, \$8,225.71; \$12,278.47; \$84,599.25; \$81,420.46; up 4%.

Happy was down 6%.

Hart was down 19%.

Kress was down 7%.

Amarillo, \$298,058.47; \$438,316.89; \$3,244,598.97; \$3,037,065.90; up 6%.

Lubbock, \$371,598.67; \$533,961.77; \$3,993,180.30; \$3,569,784.52; up 11%.

Hereford, \$18,877.43; \$28,212.28; \$201,260.29; \$201,698.62; no change.

Plainview, \$29,221.66; \$51,373.51; \$392,551.21; \$370,837.39; up 5%.

Pampa, \$32,818.57; \$60,265.34; \$426,408.06; \$380,107.16; up 12%.

Borger, \$20,064.41; \$37,401.06; \$302,270.92; \$284,659.28; up 6%.

Silverton was up 10%.



KATHY GREEN, 19, looked down to pick up something in the floor board of her car and crashed this tree head-on early Friday morning in Blanco Canyon. She was taken to Caprock Hospital, but not considered seriously injured. (Staff Photo)

FROZEN FOODS

- MINUTE MAID **ORANGE JUICE** 12 OZ. CAN **89¢**
- FOOD KING CRINKLE CUT **POTATOES** 2 LB. PKG. **49¢**
- VAN DE KAMP **FISH FILLETS** 12 OZ. PKG. **\$1.49**

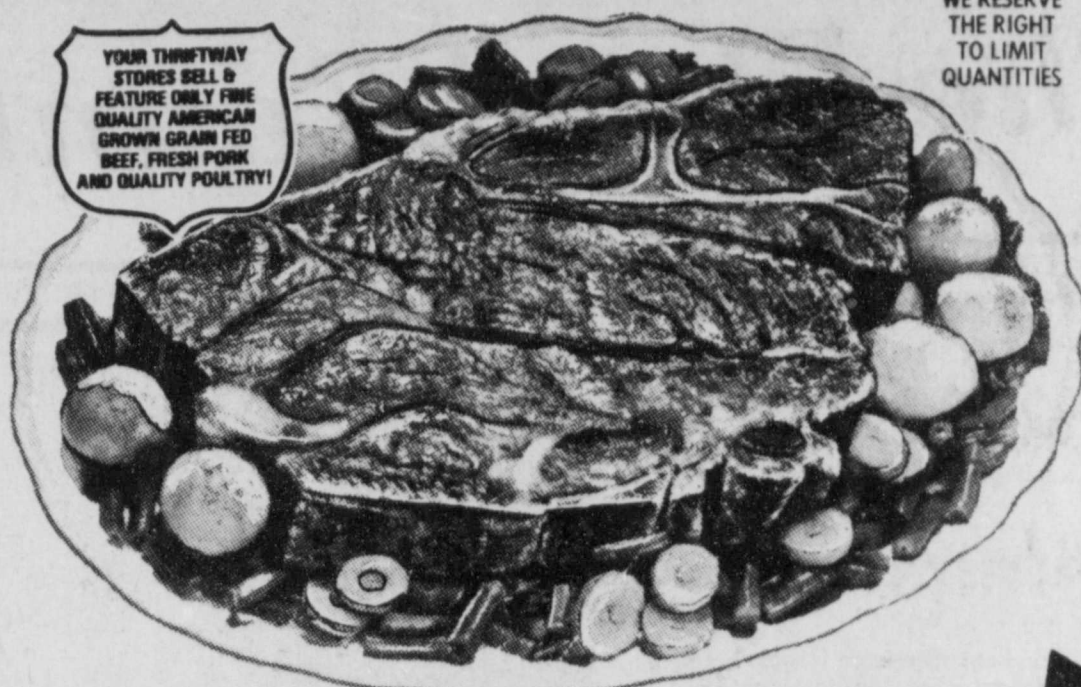
DAIRY VALUES

- BLUE BONNET QUARTERS **MARGARINE** 1 LB. PKG. **49¢**
- BELL COTTAGE 24 OZ. **CHEESE** **93¢**

WE HAVE CRUSHED OR CUBED ICE

HEAVY GRAIN FED BONELESS

CHUCK ROAST
\$1.49



YOUR THRIFFTWAY STORES BELONG TO YOU! WE FEATURE ONLY FINE QUALITY AMERICAN GROWN GRAIN FED BEEF, FRESH PORK AND QUALITY POULTRY!

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

SAVE MORE ON FOOD HERE

ICE CREAM OR ASSTD. BELL QUALITY CHEKD

SHERBET

99¢

1/2 GAL. SQ. CTN.

HEAVY GRAIN FED BEEF CENTER CUT ROUND STEAK \$1.89	HEAVY GRAIN FED BEEF BONELESS ROUND STEAK \$2.09	HEAVY GRAIN FED BEEF BONELESS 8-10 LBS. BEEF BRISKETS WHOLE IN THE BAG \$1.19	LEAN FRESH 73% LEAN GROUND BEEF \$1.19
WILSON CERTIFIED SLICED SLAB BACON LB. \$1.19	HEAVY GRAIN FED BEEF TENDERIZED BEEF CUTLETS LB. \$1.99	HEAVY GRAIN FED BONELESS SWISS STEAK LB. \$1.69	HORMEL HAM PATTIES 12 OZ. CAN \$1.29
HEAVY GRAIN FED BEEF BONELESS LEAN STEW CUBES LB. \$1.49	HEAVY GRAIN FED BEEF STEAK SIRLOIN TIP LB. \$1.99	SELECT SLICED YOUNG BEEF LIVER LB. 79¢	BOOTH'S FISHER BOY FISH STICKS LB. 89¢
HEAVY GRAIN FED BEEF ROAST SIRLOIN TIP LB. \$1.89		RUDY'S FARM WHOLE HOG (MILD OR HOT) PORK SAUSAGE 2 LB. ROLL \$2.99	

BREAKFAST ORANGE DRINK

RICH-N-READY

79¢

1 GAL. BTL.

BATHROOM TISSUE

CHARMIN

79¢

4 ROLL PKG.

PECOS DELICIOUS

VINE RIPE CANTALOUPE

19¢

LB.

RUBY RED GRAPEFRUIT LB. 23¢	CALIFORNIA RED TOP PEACHES LB. 43¢
CENTRAL AMERICAN BANANAS 4 LBS. \$1.49	LARGE FULL EARS CORN 3 FOR 49¢
TEXAS STRAIGHT NECK YELLOW SQUASH LB. 39¢	LARGE SIZE ROMAINE LETTUCE EA. 39¢

PURE TEA REFRESHING

INSTANT NESTEA

\$1.79

3 OZ. JAR

LEMON TREE Lipton
READY TO DRINK

SUGAR ADDED

6 PACK \$1.09

25¢ OFF LABEL

DOWNY

96 OZ. BTL. **\$2.19**

ALL GRINDS COFFEE

HILLS BROS.

1 LB. CAN **\$2.39**

32 OZ., 6 BTL. CTN.

COKE or TAB

\$1.39

PLUS DEPOSIT

HEALTH & BEAUTY AID SAVINGS

CREST MINT OR REG.
TOOTH-PASTE 7 OZ. TUBE **99¢**

SCOPE
MOUTH-WASH 12 OZ. BTL. **89¢**

ANTI-PERSPIRANT
SECRET SPRAY 5 OZ. CAN **99¢**

TOTAL GROCERY SAVERS

8¢ OFF LABEL
AQUA 2 ZEST BATH BARS **69¢**

ROACH-ANT AEROSOL
HOT SHOT 11 OZ. CAN **\$1.19**

INSECT AEROSOL
HOT SHOT 11 OZ. CAN **\$1.29**

GERBER'S JUNIOR FRUITS & VEG.
BABY FOOD JAR **31¢**

KEEBLER - 13 OZ. RICH-N-CHIP/12 OZ. ICED FRUIT
COOKIES EACH PKG. **89¢**

ALL GRINDS MAXWELL HOUSE
COFFEE 1 LB. CAN **\$2.49**

NEW ITEMS

NEW! BY AIR WICK
CARPET FRESH 9 OZ. CAN **99¢**

NEW! BETTY CROCKER MAC & CHEESE/SPAGH. & SCE/BF & NOODLES
MUG-O-LUNCH 2 PAK PKG. **49¢**

S AND H
GREEN STAMPS
EVERYDAY
DOUBLE ON WED.

POURABLE CATALINA OR CREAMY CUCUMBER

KRAFT DRESSING 8 OZ. BTL. **59¢**

INSTANT COFFEE CRYSTAL'S
FOLGER'S

DEL MONTE FRENCH SLICED
GREEN BEANS 3 16 OZ. CANS **\$1.99**

SUNSHINE
FIG BAR 14 OZ. PKG. **79¢**

MILKY WAY/3 MUSKETEERS/SNICKERS - FUN SIZE
CANDY BARS 8 OZ. PKG. **79¢**

MORTON'S ICE CREAM
SALT 4 LB. BOX **39¢**

PAGE'S THRIFFTWAY

PRICES EFFECTIVE JULY 23-29, 1978



MISS SUSAN RENEE WINES

Miss Wines, Williams

To Marry In August

Approaching marriage... Miss Susan Renee Wines... Williams graduated from Lockney High School...

Bridal Shower Honors Miss Robbie Wright

Miss Robbie Wright was honored at a bridal shower... Kathleen Smith displayed the gifts...

Senior Citizens Meet

Senior Citizens met for their regular monthly meeting... inspirational songs...

Attend McCoy Reunion

McCoy community was held Sunday... was elected secretary-treasurer...

Society

Miss Reves Honored At Shower

The home of Mrs. Barry Barker in Lockney was the scene July 15 of a pre-nuptial shower for Miss Edith Reves...

Sunday School

Class Meets

In Lockney

The regular monthly business meeting of the Mary Martha Sunday School Class of the Lockney First Baptist Church...

Reading Club To Have Party

Thursday, July 27th, the final session of the children's story time will meet at the regular 10 a.m. hour...

Jackson Reunion Held In Lubbock

Descendants of J.W. Jackson met in Lubbock Saturday and Sunday for a reunion... Thirteen guests and 97 relatives gathered...

Joyce Williams Attending

Texas Tech Workshop

LUBBOCK--Evelyn Joyce Williams, vocational education teacher at Floydada L.S.D. in Floydada is participating in a workshop at Texas Tech University...

They had ten children and came to Floyd County from Wolfe City in 1916... Children present were Carl Jackson of Plainview...

Marriage

vows read

Danny Cranmer and Suzanne Holladay were united in marriage in double ring ceremonies Tuesday, July 11... The bridegroom is the son of Mr. and Mrs. Ed Cranmer...

Lockney Hospital Report

July 13 to July 20... Eula Bryant, Lockney, admitted 7-4 transferred, admitted 7-5 continues care... Fred Warren, Floydada, admitted 7-7 dismissed 7-14...



Some people once believed that they could cure a fever by tying seven knots in a camel's hair.

REMEMBER THAT SPECIAL OCCASION WITH CUSTOMIZED MEMORY CANDLES FROM CHAR-LEE'S 315 S. 2ND

BRONC BUSTIN' BARGAINS For One Week Only... All Short Sleeve Western SHIRTS \$9.99... All Wrangler No-Fault JEANS \$9.99... All Men's Straw HATS YOUR CHOICE... 1/2 Price... Come See Us... For Any, Or All Of Your Rodeo Needs. 'The Loft' Western Wear Store 517 E. Houston, Floydada, Tx 983-2235

KIRTLEY'S MARKET 316 N 2ND 983-3105... WE GIVE DOUBLE S AND H GREEN STAMPS ON WED. THESE SPECIALS GOOD JULY 24-29... Short Ribs 98¢... Pork & Beans 3/89¢... Corn 4/\$1.00... Nestea \$2.19... WATCH FOR INDOOR SPECIALS PLUS TAX

Gift Selections For Kelli Lyons Bride Elect Of Rick Reddy Now Available At Cozy Corner Gifts 231 W. Calif. Floydada, Texas 983-5312 We Honor Master Chg.

Introducing... Mr. and Mrs. Roy Creek, Amarillo, are the parents of their first child, Michael Bryan... The mother is the former Miss Rosie Luna.



JERRY'S T.V. & APPLIANCE SALES & SERVICE

Shop Our Competition...Then
See Us For A Better Deal!!

WE Service
What WE Sell.

983-3481

215 So. Main

Floydada

Farm Export Business Brings Rail Car Shortage

WASHINGTON, July 17—America's farmers and their agribusiness colleagues are shattering export records this year, but the greatest difficulty they've ever had in obtaining railcars makes it difficult to meet export schedules. The delays in getting railcars could dampen rises in farm prices that have been prompted, at least partially, by the strong foreign demand.

Consider: —U. S. agricultural exports are headed toward a \$25-26 billion total this fiscal year, the highest in U.S. history. —This compares with last year's record \$24 billion. —Owners of some country grain elevators, who buy from farmers and sell to larger buyers, say they are already losing 10 cents per bushel because of the railcar shortage and may soon have to pass that loss on to farmers, according to Secretary of Agriculture Bob Bergland, who is keeping a close watch on the situation.

—Interstate Commerce Commission (ICC) officials say the daily average car shortage is the worst since they've been keeping records.

Exports, of course, aren't the only factors contributing to the car shortage. Agriculture must compete with the rest of the U. S. economy for railcars and the country has a shortage of locomotives to pull the available cars, whether the commodity is for export or domestic use, according to the ICC.

However, with its success in grain, oilseed and cotton exports, which are only a few of the farm products as sold abroad, the U. S.'s big difficulty right now is getting the commodities to port cities so they can be shipped overseas. This is primarily the problem of individual traders, but becomes a national problem as well, since agricultural exports are so important to the country's economy. Secretary Bergland thinks we'll move the exports out on schedule.

THE BACKGROUND

U. S. agricultural exports have been climbing year by year. They've doubled in volume and tripled in value in the past 10 years. Today, agricultural exports are one of the brightest spots in this country's economy. America's farmers get about 25 percent of their home income from exports. Grains are chief among them.

The United States now supplies about 40 percent of the world's wheat exports, nearly 60 percent of the world's feed grain exports, and half the world's soybean exports. U. S. exports of grains and soybeans increased 83 percent between 1971 and 1977. U. S. agricultural exports have risen sharply since 1971 from \$8.24 billion dollars to the projected 1978 record of \$25.5 billion.

Accordingly, the agricultural trade surplus has risen from \$2.3 billion to about \$12 billion during the same period.

However, increased U. S. exports do not mean foreign countries are cutting back on their production and are buying from the U. S. to make up the difference. On the contrary, production is increasing.

The United States dominates the world agricultural export market. But its continued dominance isn't a certainty. U. S. export customers who need grain get it from the United States—or they go elsewhere.

REASONS FOR EXPORT GROWTH

What are the reasons for the tremendous growth of U. S. exports?

—People in developing countries are getting wealthier, demanding better nutrition. They can afford to eat more wheat products. (Eighty percent of the grain going to these countries is used for human consumption.)

—Middle income countries are using more U. S. feed grains to produce livestock

and other animals for their consumption. U. S. feed grain exports increased 145 percent since 1971.

—Increased demand for U. S. grains in the USSR and Eastern Europe is based on their political decisions to upgrade the diets of their people, especially by providing more meat.

—The declining value of the U. S. dollar makes many U. S. farm products more competitive in world markets. In 1971, we began selling each year to Russia. The People's Republic of China (PRC) is beginning to buy more grain from us, also.

—Oil rich countries are buying more grain to convert to meat.

—Export market development by U. S. firms and government departments, such as the U.S. Department of Agriculture (USDA) and Commerce, stimulate sales of products.

—The U. S. is a dependable source, with a steady supply of grains at competitive prices.

A GLOBAL FOOD SYSTEM

The U. S. is part of a global food system. When any part of the system is hit, as with drought in one country, the impact is felt throughout the world. Many countries around the world come to the United States to buy enough grain to fill out their needs, when their own production is down. This year the U. S. is holding approximately 44 percent of world grain stocks.

The U. S. is one of the few countries presently able to sell wheat for delivery between now and the end of the calendar year.

The PRC, which had a 1977 wheat crop damaged by drought, needs to purchase about nine million tons of grain—an unprecedented amount—and is buying more than a million tons of it from the United States.

Russia is buying more because its grain crops were down about 25 million tons last year. Brazil is buying corn because drought ruined much of its own production, which also sends many of Brazil's customers to the United States. Brazil's soybean production is down also for the first time in a decade.

Brazil normally provides 15-20 percent of world soybean production and 25-30 percent of world trade.

Two other major suppliers, Australia and Argentina, have had poor crops. Australia even negotiated with the PRC to delay wheat shipments already contracted for with China.

Although the grain may have been purchased months before, American exporters face their peak export movement in late winter and early spring. The Russians, for instance, like to receive their wheat early in the year, before they begin their own harvests.

THE FLOW OF GRAIN
As grain moves from one country to another around the world, so it flows from American farm fields to storage and to port load-

NEW SUMMER STORE HOURS
WEEK DAYS 7 A.M. to 9 P.M.
SUNDAYS 8 A.M. to 8 P.M.

TOP QUALITY PEN FED MEATS AT BUDGET SAVING PRICES!

THOMASON
114 NORTH EAST 8TH
PHONE 652-3346 LOCKNEY, TEXAS

Venture FOODS

DOUBLE CIRCLE W Stamps
Wednesday

Meat Specials

Quarter Pork Loin OR FAMILY PACK
Pork Chops
8-11 CHOPS
\$1.39 LB.

FRESH PORK
Spare Ribs
\$1.39 LB.

EXTRA LEAN TRIM CENTER CUT LOIN
Pork Chops
\$1.79

EXTRA LEAN TRIM CENTER CUT RIB
Pork Chops
\$1.69 LB.

JULY Festival of SAVINGS!
EVERYDAY A SAVINGS EVENT!

CALIFORNIA Lettuce
3 \$1 LARGE HEADS

U.S.D.A. GRADE "A" COUNTRY PRIDE
Whole Fryers
59¢ LB.

Country Style Spare Ribs **\$1.39** LB.

Market Cut Yellow Longhorn Cheese **\$1.49** LB.

Tendemade Chicken Fried Beef Fritters **\$1.19** LB.

Little Boy Blue Corn Dogs **99¢**

Health And Beauty Aids

Aerosol Secret **99¢** 4 OZ. CAN

Mouthwash Signal **49¢** 6 OZ. BTL.

AMERICAN BEAUTY 12 OZ. PKG. **Wide Noodles** **53¢**

KRAFT CHUNKY BLUE CHEESE Dressing 8 OZ. BTL. **69¢**

ALL GRINDS COFFEE Hills Brothers 1 LB. CAN **\$2.69**

SHURFINE Applesauce 16 OZ. CAN **39¢**

6 OZ. INSTANT COFFEE Maxwell House 11 OZ. CAN **\$2.79**

Roach & Ant Bomb 11 OZ. CAN **\$1.29**

Mosquito Fly Bomb 11 OZ. CAN **\$1.29**

CALIFORNIA Peaches **49¢** LB.

FULL EAR Corn **3/49¢** EARS

YELLOW SWEET Onions **2/29¢** LBS.

PECOS VINE RIPENED Cantaloupe **19¢** LB.

Dairy And Frozen Food

WHIPPED TOPPING Cool Whip 9 OZ. TUB **59¢**

SHURFINE CHOPPED Spinach 10 OZ. PKGS. **2/59¢**

PATIO MEXICAN Dinners ASSTD. PKGS. **59¢**

MORTON MEAT BEEF-CHICKEN-TURKEY 8 OZ. PKGS. **Pot Pies** **3/89¢**

KRAFT NATURAL SWISS-MOZZARELLA Sliced Cheese 6 OZ. PKG. **79¢**

ASSORTED HI-C Fruit Drinks 46 OZ. CANS **\$1.29**

NEW PURE VEGETABLE Puritan Oil 32 OZ. BTL. **\$1.39**

EXTRA ABSORBENT Pampers 24 CT. BOX **\$2.49**

25% OFF LABEL Bold 98 OZ. BOX **\$2.19**

ALL PURPOSE SHURFINE Flour 5 LB. BAG **59¢**

100% TEA Instant Nestea 3 OZ. JAR **\$1.79**

DEL MONTE WHOLE KERNEL Golden Corn 17 OZ. CANS **3 89¢**

CHARMIN Bathroom Tissue 4 ROLL PKG. **79¢**



Farm Safety

the key to Farming Success

Make daily safety checks your order of business on the farm. That equipment's in top repair for fire traps, check wiring everyone on the farm practicing

MARTIN & CO.

by Jim Hi... shooting... in Lock... communi... their wives... of the... which... late

FREE TIME... in down... orange juic... Lois Col... Eisenhoff of

ENTER... The... entered... hoppers... which started... another 73,000... 232,800 is... than exist... January...

The fami... foot, narrow... pically last... rail industry... ing many of... efficient, work... 633 or 26 per... between Janu... May, 1970... with 30-lb... ed hopper... Some... right through... and are... will recur... has in the...

TO RE... TO RE... Farmers... of their gra... two years... prices. The... with the pr... this year... USDA's... farmer-own... serves to... grain off to...

BOYS HIGH S... (First... def. Doose... Brake; Roc... Floydada; D... Price def. Pru... Moore; Drake... Green def. I... Turner... Floydada;... Stelzer; Fi... Hale def. H... def. Thom... BOYD; Wri... Roden def... def. Price... Green def... def. Hale. Pl... def. Davis... quarter... Vernt... Roden, M... Duke, Bro... Drake, Y... Floyd... Barnett, Lu... Hank, Cros... Hale (4... BOYS HIGH S... Rastett... Thomas-H... Jones def. M... Floydada; (

FLOYD COU... ESPERIAN... each... 111... Box 700, Fl... 19235. Secon... paid at Fl... 19235. Publica... Wendell Tool... subscription... \$1.00 a year...

Commercials To Feature Lockney Folks

About 20 local people may appear in the commercials. Potential TV commercials stars from the Lockney area include the Reed Lawsons, Warren and Charlotte Mitchell and sons Matt and Joel, Roland and Lydia Watson, Johnnie and Betonia Belt and their daughter Latona, Dan and Reeda Cay Smith, Kenneth and Retha Wofford, Carlton and Diane Johnson and their dog

Sheltie, Kyle Brock, Carl and Sue Burt, and perhaps others. The film crew enlisted the help of several Floyd Countians besides the ones who will actually appear in the four 30-second commercials. Jim Burt, chemical and fertilizer sales manager for Lockney Cooperatives, acted as area coordinator for the project. Burt lined up local people for appearances and arranged for the use of equipment

such as Lighthouse Electric and operator Bud Edwards of Floydada, Cooperative's bucket truck, radio equipment courtesy of the Floyd County Sheriff's Office, and a motor home rented from a Plainview automobile dealer.

The commercials feature a seven-story-high hot-air balloon with the words "Tolban Tolerance" (the theme of the advertising campaign) in letters seven feet tall. In one scene, it floats over a cotton field on the Reed Lawson farm northeast of Lone Star. Members of the film crew said that field was chosen because Tolban was used there and because it was one of the cleanest-looking fields around. And Gary Kennedy of Lubbock, sales representative for Ciba-Geigy Corporation, manufacturer of the herbicide, said the Lockney area was picked because a lot of Tolban has been used in the area.

According to the art director for the project, Marc Eisenoff of Keenan-McLaughlin Advertising in New York, the commercials will be technically high-quality ones because competition in the advertising business is stiff and they can't afford to turn out a sloppy product. They may shoot over 5,000 feet of film (over two hours running time) here, and it will be edited to 72 feet, a total of two minutes.

Others working on the project include the balloon pilot, Phil Grey of Indianola, Iowa; a still cameraman, Whitney Lane, from New York (they're shooting some magazine advertisements, too); film director Ron Baldwin of Baldwin Films, Chicago; cameraman Ted Lyman; assistant cameraman Chris Summa and Dan Manas; and steadycam operator Jerry Schneider.

In addition to the cotton-field scene near Lone Star, they shot some footage in Lockney on Main Street, at the Santa Fe depot, and at a local residence.

Lockneyites will be watching the herbicide commercials closely this winter, looking for their neighbors on the tube.

ton def. Hendrix-Hambright, Floydada; Gonzales-Graham, Floydada, def. Landry-Barton; (Semi-finals): Gonzales-Graham, Floydada, def. Rojas-Rojas, 7-5, 6-2; (Finals): McKee-Jones, Lubbock, def. Gonzales-Graham, Floydada, 6-1, 6-0.

SHOP IN FLOYDADA WHERE YOUR BUSINESS IS SURE APPRECIATED.

MRS. T. L. KING of Robert Lee, Texas sends in this Floydada picture post card of the early 1920's. She said they lived here and farmed from 1916 until 1931.



NEARLY ALOFT...Huge hot-air balloon is inflated near Lone Star. The balloon was used in filming some TV commercials on location in the north Floyd County community. (Staff Photo)



ing facilities, such as at the Great Lakes on the east, west coasts, for shipping. It starts in May harvests of winter wheat. The Tolban herbicide application of the tiny kernels that From combine the grain is augured then stored in the farm or until country elevators. The USDA's storage loan program helps farmers build storage on their farms and for a better price for grain for months, necessary, before it to country elevators. The collection of each point. All grain movement to truck, or at least by drawn wagons, to est country elevators. The products of farms are gathered into large enclosures for sale and overseas or to a domestic use.

TIME...TV commercial film crew takes a break during in downtown Lockney Wednesday morning, getting some juice and doughnuts and visiting with Lockneyites. Left to right: Jim Burt, Jim Colvin, Jim Burt and Christine Huffman of Lockney; and Phil Grey of Indianola, Iowa.



Rodriguez, Floydada, def. Price-Bird; Davis-Drake, def. Fink-McGinnis; Pruitt-Norrell, Floydada, def. McDonald-Woodard; Black-Stelzer, def. Hale-Jones, Floydada.

SECOND ROUND: Wright-Parmer, Vernon, VS: Rastetter-Ashmore, Hale Center; Brake-Jones, Slaton, VS: Galvan-Rodriguez, Floydada; David-Drake, Vernon, VS: Pruitt-Norrell, Floydada, Green-Lyons, Floydada, def. Black-Stelzer, Post, 6-3, 6-1.

HIGH SCHOOL GIRLS SINGLES: Bradford, Floydada, def. Flourney; Gonzales, Floydada, def. Garrison; Davis def. Jackson; Ham-bright def. Rine; Jayaseelan def. Moore; Short def. Hendrix, Floydada; Irlbeck def. Nash.

Quarterfinals: Herrington def. Bradford, Floydada; Gonzales, Floydada, def. Davis; Jayaseelan def. Ham-bright, Floydada; Short VS: Irlbeck.

HIGH SCHOOL GIRLS DOUBLES Nash-Jayaseelan def. Cabiness-Bailey; Short-Bunt def. Herrington-Pigg; Garrison-Jackson def. Davis-Davis; Brierion-Lee def. Moore-Spencer; SEMI-FINALS: Nash-Jayaseelan, Lubbock, VS: Short-Bunt; Garrison-Jackson VS: Brierion-Lee.

BOYS SINGLES: (First Round) Wennmohs, Amarillo, def. Reece, Lockney; Cerovski, Lubbock, def. Joey Hale, Floydada; Jaya Seelan, Lubbock, def. Irlbeck, Abernathy; McCormick, Lockney, def. Williams, Lubbock; Drake def.

McKay; Burkholder def. Doose; J. Reece def. Chandler; Thomas def. Galvan, Floydada; Teeter def. Poage, Floydada; Brown def. Foster; Burkholder def. Drake; R. Reece def. Thomas; (2nd Round): Cerovski def. Wennmoh; Burkholder def. Irlbeck, Teeter def. Thompson; Culp def. Holcomb, Floydada.

BOYS DOUBLES: (First Round): Cerovski-Jayaseelan, Lubbock, def. Wennmohs, Amarillo, - Brown, Plainview, 5-7, 6-1, 6-0; McCormick-Reece, Lockney, def. Burkholder, Kuhn, Lubbock, 6-2, 6-4; Galvan-Rodriguez, Floydada, def. McKay-Williams, Lubbock, 6-2, 6-3; Culp-Teeter, Lubbock, def. Reece, Cadell, Plainview, 6-2, 6-1; Cerovski, Jaysellan played Culp-Teeter Thurs. night in Lubbock for championship.

GIRLS SINGLES: McKee, Lubbock, def. Bunt, Vernon; Hendrix, Floydada, def. Rice, Plainview; Gruver, Lubbock, def. Norrell, Floydada; Whitten, Memphis, def. Hambricht, Floydada; Landry, Plainview, de. Rojas, Lubbock; Gonzales, Floydada, def. Richardson, Memphis; Barton, Plainview, def. George, Lubbock; Davis, Post, def. Jones, Lubbock; (2nd Round): McKee, Lubbock, def. Hendrix, Floydada; Gruver, Lubbock, def. Whitten; Gonzales def. Landry; Barton, def. Davis; Semi-finals: Gruber def. McKee, 4-6, 6-4, 6-4; Gonzales def. Barton, 6-2, 6-0. Finals: Gruver, Lubbock, def. Gonzales, Floydada, 6-1, 6-3.

GIRLS DOUBLES: (First Round): Richardson-Whit-

ENTER THE CRUNCH The nation's entered the year proximately 150,000 hoppers. Grain of which started buy about 10 years of another 73,100. The 232,800 is about 4 than existed the January. The familiar foot, narrow-door pically lasts 30 year rail industry has been efficient, worn-out 633 or 26 percent of between January, 19 May, 1978) replacin with 50-foot "jumb ed hopper cars. Some transportation see the shortages right through Janu and are fearful the will recur next year has in the past.

TO MARKET TO MARKET Farmers held on of two years because of prices. They began with the price started this year, partly USDA's establishm farmer-owned gran serves to keep some grain off the marke

PRUITT serves in a Thursday afternoon at the city park courts in action during school division of the Floydada Open event. Pruitt and his partner Gerry Norrell to the quarterfinals in the high school division.

RESULTS HIGH SCHOOL (First Round): Doose, Wood; Drake, Roden def. Floydada; Duke def. Pruitt; Bird; Drake def. Mc; Hughes; Pruitt; Floydada; Barn; Fink def. Me; Hamlett; Thompson. Quarterfinals: Wright def. Roden def. Wood; Price; Drake; John; Pruitt; Floydada; Roden, Vernon, VS: Brownfield, Floydada, VS: Lubbock; Crosbyton, Hale Center; HIGH SCHOOL (First Round): Rastetter-Ashmore def. Myrick; Myrick def. Galvan-

LOCKNEY COUNTY HESPERIAN Published each Sunday at 111 E. Mo. 700, Floydada, 2nd class at Floydada, Publication No. 100, Tooley, edi- tion rates: 1 year, out of \$10.50

the key farming essfully

checks your on the farm. top repair, lo ck wiring. Ho n practice safe

& CO.

Play It Safe ON THE FARM!

You Can't Take A Chance On Safety Stop that accident before it happens. You and your farm can't afford it! Keep and teach safety rules.



Production Credit

Buddy Lutrick Mgr.

Floydada 21st Annual RODEO

3 BIG DAYS THURS., FRI. & SAT. JULY 27 - 28 - 29 AT RODEO GROUNDS - EAST FLOYDADA

PERFORMANCE EVERY NIGHT -- 8:30

ADULT EVENTS

- Bare Back Riding
- Saddle Bronc Riding
- Bull Riding - \$1.00
- Calf Roping-- \$2.00
- Girls Barrell Race Jackpot Each Night
- Team Roping
- Bull Dogging
- Kids Calf Scramble Each Night
- Club Roping Finals Each Night



Sponsored by Floydada Rodeo Association

Rodeo Headquarters At DAVIS FARM SUPPLY "THE HOFT" Western Wear Magador Highway - Phone 983-2235 Bob's Open July 25 at 10:00 Close at 12 Noon July 27th

Stock Producers: Holliday Rodeo Co. Elida, New Mexico

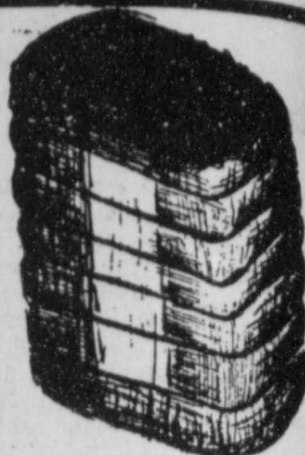
RODEO DANCE

Thursday, Friday & Saturday AFTER EACH PERFORMANCE MUSIC BY On Slab At Rodeo Grounds

Hoyle Nix & The West Texas Cowboys



FARM & RANCH NEWS



4-H Congress To Attract Area Young People

More than 40 businesses of the Fort Worth area will open their doors to tours and visits of some 500 4-H members and 50 adult sponsors during the sixth annual Texas 4-H Congress, July 18-21 in Fort Worth.

Representing Floyd County at the statewide youth educational event will be 4-H member Darlen Brosch.

Theme for the 1978 4-H Congress is "Our Western Heritage and Horizons." The conference will be headquar-

tered in the Fort Worth Sheraton Hotel.

Tours of the Fort Worth area businesses should enable 4-H members to better understand the heritage of our western culture, and also afford them new opportunities and horizons for further careers and employment, Birch Lobban.

This year's 4-H Congress will feature a variety of cultural events, including a Fort Hood cavalry unit giving a display of 19th Century

Farm Safety

FIRST! LAST! AND ALWAYS!

Be Aware... And Stay Alive!

Tragedy can strike if you don't take care. Treat tractors... all farm machinery with respect.

Floydada Co-op Gins Inc.

SAFETY FIRST

...on the Farm

makes you the winner... profit-wise... production-wise...

Guard against costly accidents... or possible tragedy. Practice farm safety always for real "farm security." It pays.

Russell EQUIPMENT & SUPPLY INC.

Wayne A. Russell - Owner FLOYDADA

THE POINT IS... FARM ACCIDENTS CUT PROFITS!

Save Yourself Possible Loss

The smart farmer's best weapon against carelessness is awareness! Have regular safety checks in all "accident-prone" areas on the farm. It pays!

McDonald Implements

FLOYDADA

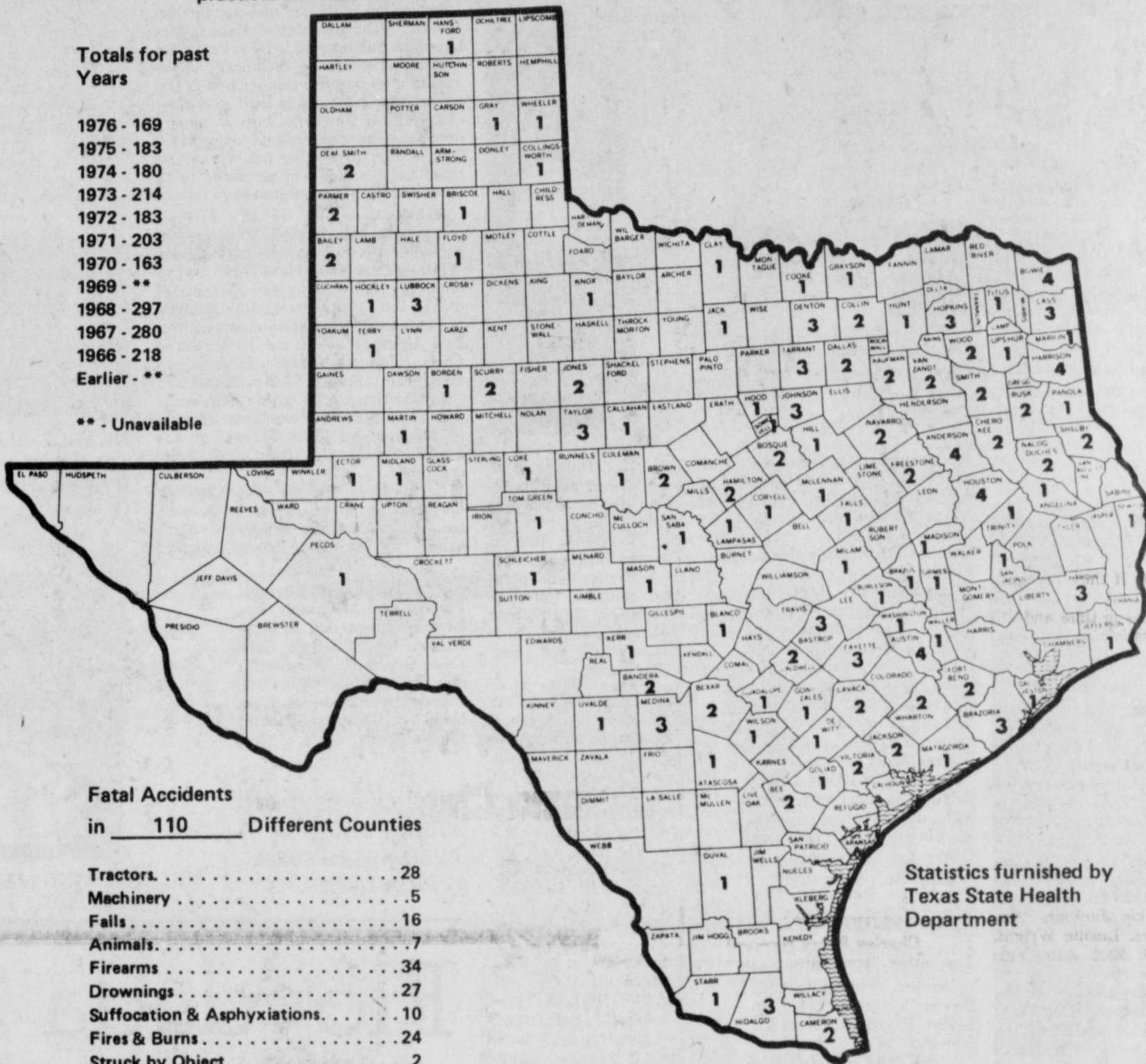
FARM FATALITIES - 1977

Help STOP Accidents through safe practices and educational efforts.

Totals for past Years

- 1976 - 169
- 1975 - 183
- 1974 - 180
- 1973 - 214
- 1972 - 183
- 1971 - 203
- 1970 - 163
- 1969 - **
- 1968 - 297
- 1967 - 280
- 1966 - 218
- Earlier - **

** - Unavailable



Fatal Accidents in 110 Different Counties

- Tractors... 28
- Machinery... 5
- Falls... 16
- Animals... 7
- Firearms... 34
- Drownings... 27
- Suffocation & Asphyxiations... 10
- Fires & Burns... 24
- Struck by Object... 2
- Electric Current... 13
- Lightning... 3
- Poisoning... 6
- Other Vehicles - Trailers... 1
- Bee Sting & Snake Bites... 1

Total... 181

Statistics furnished by Texas State Health Department

Tabulated and printed by Texas Farm Bureau Safety Department, Waco, Texas

drills and movements: the stage play, "Plant Your Wagon," and visits to art, science and history museums.

Final major events will include a banquet and the Congress Ball, both to be held in the Fort Worth Convention Center. Installation of newly-elected Texas 4-H Council members will be a feature of the banquet.

Among special benefits of 4-H Congress include the opportunity to visit important centers of business and culture and to study new opportunities in career fields.

Educational programs

conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socioeconomic level, race, color, sex, religion, or origin.

EXPORTS FROM PAGE 4

partly due to rising exports. During the winter wheat harvest last year, the country actually had a surplus of railcars. The surplus disappeared as grain prices finished their decline and began to pick up. The railcar shortage developed in units of 5,000 to 10,000 or more covered hoppers a month, starting in February 1978, as corn and wheat prices rose above the previous year's levels. In April, shippers were short 37,000 covered hoppers daily. On June 24, the shortage was over 23,800 hoppers—compared to a surplus of 705 cars a year earlier.

Many grain dealers who buy from farmers at the local level are already losing 10 cents a bushel because of lack of railcars to haul their grain to market. This loss could soon end up in the farmer's lap.

It works like this. Local dealers buy from nearby farmers, usually using credit, complete with interest charges. They buy at a price based on what they think they can sell for later.

They sell the grain to larger dealers, possibly for export but also domestic use. When they can't get railcars to ship to their buyers, they don't get paid for the grain and have to continue their loan. The interest charges on their debt eat into their profits. In addition they might have to pay late delivery charges or try to buy back the contract, sometimes at a higher price of the current market.

The farmer will get hurt if he has grain to on his farm to sell but for which the eleva-

tors won't pay what they normally would because of (1) transportation difficulties, and (2) interest the elevator operator is paying on a line of credit for grain he has already bought from farmers. The loss to the elevator operator is passed to the farmer.

SECRETARY BERGLAND OFFERS USDA RESOURCES

The cotton industry faces similar problems. The 40-foot narrow door boxcars the railroads have been scrapping as worn out are the very ones the cotton shippers had a two-month delay in receiving boxcars. At the time, the nation's railroads were unable to fill orders for 6,000 plain boxcars and more than 33,000 covered hoppers.

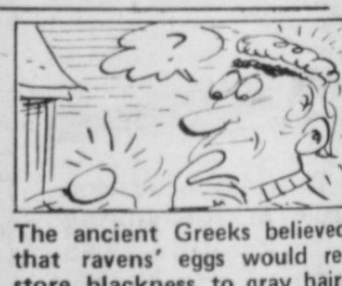
The Interstate Commerce Commission (ICC) is responsible for issuing service orders, requiring railroads to make cars available for higher priority needs. On April 28, Secretary Bergland ordered all USDA resources made available to ICC to help it in its decision making.

WORST IN HISTORY

Citing the shortages as "the worst in history," Bergland ordered specific analysis of export sales reports, crop reports and estimated commercial fertilizer use to help determine future needs for railroad cars.

The agriculture secretary also set up a "hot line" (202/447-6794) so shippers, trade associations and grain elevator operators can alert USDA to serious railcar shortages. Information from the hot line (73 calls the first week) is passed quickly to ICC, which uses it in making its recommendations to railroad car companies regarding where to place their

cars. The railcar shortage is plaguing the nation right now, but USDA officials keeping an eye on the problem feel the country can move the grain overseas—if no big breakdowns occur in the pipeline—and achieve its record export opportunity.



The ancient Greeks believed that ravens' eggs would restore blackness to gray hair.

Floyd Co. sorghum farmers get low-cost greenbug control with THIMET

This summer be ready to control greenbugs on your sorghum crop. THIMET® 15-G soil and systemic insecticide applied over the plant gives you an economical way to protect your crop from yield cutting greenbugs.

Applied by air or ground equipment, THIMET 15-G means dependable insect control. Call us for long-lasting, effective greenbug control at the right price. Use pesticides effectively. Read and follow label directions carefully.

BEEDY SPRAYING SERVICE

LOCKNEY

Got Head Or Plum Problem? Call HOLMES PLUMBING AUSTIN 943-2323 6:30-9:30 5:30 p.m.

THIMET SOIL AND SYSTEMIC INSECTICIDE

Thumbers News

What One Person Can Do

MARVIN VANN, ASTRONOMER

When astronomer Marvin Vann went to Oaxaca, Mexico, for the 1970 solar eclipse, he showed some Zapotec Indians the rings of Saturn through his telescope. One fragile old woman grasped his hand in her gnarled fingers and kissed it in gratitude. "Never have I been thanked so much for so little," said Mr. Vann. "I vowed to repay this debt and deserve her thanks."

Ever since, Mr. Vann has been sharing his love of astronomy with the Indians of Mexico, and businessmen, retirees, housewives and students have joined him on his trips.

"I wanted to combine science with increased understanding between people," said the astronomer, who manages the observatory and planetarium at Foothill College in Los Altos Hills, California. He has led 20 expeditions to primitive Indian villages south of the border. There, he and the Indians work together and explore ancient Mayan ruins and the wonders of the heavens.

Marvin Vann and his expedition groups reach their destination in a single-engine plane that lands on a cleared strip in the jungle near a Lacandon Indian village. Over the past eight years they have built a half-million-dollar observatory and planetarium with donated telescopes and parts brought from the United States. Today Zapotec Indians trudge barefoot for miles, often carrying babies and small children, to see it.

Sharing God-given knowledge with others is always an act of love. As Marvin Vann has brought the universe to primitive Indian villages, so each of us can share our vision and our skills with others.

For a free copy of the *Christophers News Notes*, "Creativity," send a stamped, self-addressed envelope to The Christophers, 12 E. 48th St., New York, NY 10017.

FLOYD DATA

Charley Berry received a letter from Mrs. Calvin Cain. Her husband is in the army at Killeen, Texas, or nearby. He received signal honors in the army band there some time ago and June was made Corporal of the division there.

Calvin, like his father, graduated in music at army, Detroit, Michigan, then at Washington D.C. in advanced school of music, then was in Band on Battleship, "New Jersey" six months off shore Korea, six months.

Mrs. Cain is a Floydada High School graduate.

Georgia Finley went to Whitewright last weekend to attend a family reunion. Ethel Cross and Georgia Finley have been busy at the museum helping get the stories for the Floyd County History Book ready for the printers. There have been quite a few visitors dropping by the museum. Many are tourists who stop by.

The Area and Field Supervisors for Green Thumb will hold a business meeting in Floydada on Monday July 24. This meeting will be at the Senior Citizens Center at 1:30 p.m.

Morning People

Night People

ences," the specialist says.

Several spouses noted that they had little time for conversation, irregular sleep habits and a less-than-ideal sexual relationship. They were also more likely to have poor overall marital adjustment, unmanaged conflict and potential for stress.

However, mismatched couples who had satisfying marriages had to be flexible and adaptable in order to work out difficulties. Several said they took naps in order to keep up with their "night" spouses.

Undoubtedly, couples who are on different time clocks have long realized the strains this can put on a marriage. If they recognize this, they can work out their differences in time and still have a satisfying marriage, Miss Johnson adds.

FLOYD DATA

Visiting with Mrs. Mary Plumlee of Floydada Nursing Home, who has been in the hospital seriously ill for the past two weeks are her children, Clifford Webb, Desert Hot Springs, California; Mr. and Mrs. M.D. Braselton, Frankston, Texas; Mr. and Mrs. Eldon Webb, Redlands, California; Mrs. Jackie Jackson, Amarillo; Mrs. Lucille Wright, Levelland; Mrs. Ruby Faris, Ft. Worth.

They are staying in the homes of Mr. and Mrs. Floyd Webb and Mr. and Mrs. Pete Roe of Floydada. The family reports that Mrs. Plumlee is improving.

FLOYD DATA

Mrs. Lupe Luna of South Plains went to Amarillo to see about her daughter, Rosie Creek who had a baby. On her return trip back home Mr. Luna and sons accompanied her.

now another

TSO

in Lubbock

3822

50th Street

793-1334

TEXAS STATE OPTICAL

also located at 1106 Broadway Downtown



WE GIVE DOUBLE GOLD BOND STAMPS
Every Wednesday




WE GLADLY REDEEM USDA FOOD STAMPS

Prices good thru July 26, 1978. We reserve the right to limit quantities. None sold to dealers.



Shop PIGGLY WIGGLY

Customer Appreciation Days

<p>Breakfast Treat SAVORY BACON 89¢ Lb.</p>	<p>Combination 10 Chops, 6 Centers 4 Ends PORK CHOPS \$1.29 Lb.</p>	<p>Western Heavy Grain Fed Beef, 8-12 Lbs. Avg. Whole SIRLOIN TIP \$1.59 Lb.</p> <p><small>NO CHARGE TO CUT INTO ROASTS OR STEAKS</small></p>
--	--	--

<p>SAVE 29¢</p> <p>All Grinds FOLGER'S COFFEE \$2.59 1-Lb. Can</p>	<p>SAVE 18¢</p> <p>All Varieties Frozen PATIO DINNERS 49¢ 11-13 oz. Pkg.</p>
---	---

<p>SAVE 10¢</p> <p>Chicken Of The Sea Light CHUNK TUNA 59¢ 6 1/2-oz. Can</p>	<p>SAVE 24¢</p> <p>All Purpose GLADIOLA FLOUR 59¢ 5-Lb. Bag</p>
---	--

<p>SAVE 12¢</p> <p>All Purpose RUSSET POTATOES 10 99¢ Lbs.</p>	<p>SAVE 12¢</p> <p>Ripe JUICY PEACHES 59¢ Lb.</p>
---	--

<p>Delicate Flavor Fresh Cauliflower Ea. 69¢</p>	<p>Collard, Mustard or Turnip Tender Greens 2 Bu. 69¢</p>
--	---

Designer, Assorted or Decorated, Paper
BOUNTY TOWELS
Jumbo Roll **59¢**

ON SALE THIS WEEK
AUTUMN COLLECTION STONWARE
DINNER PLATE
SANBEL
WHEAT FLOWER
WILDWOOD
Only **79¢** (with \$1.00 purchase)

As It Looks From Here

Omar Burleson, 17th District, Texas

WASHINGTON, D.C. CORPORATION PEOPLE. They are do business through of Directors, account stockholders. The many different kind corporate organizations, they issue stock, acquire capital for machinery or other equipment used in the production of goods or services. They are used to build facilities from the sale of stocks and bonds and the dividend paid to stock owners and profits.

PROBABLY THE MOST COMMON OF CORPORATIONS is general partnership. It is generally understood that the partners in a partnership are equal in the amount of their investment and in the amount of their share of the profits.

OPINION SURVEYS HAVE SHOWN THAT MOST BUSINESSMEN ARE NIGHT PEOPLE. THE RATE OF BUSINESSMEN WHO ARE NIGHT PEOPLE IS OUTRAGEOUSLY HIGH. A FEW YEARS AGO A SURVEY OF BUSINESSMEN SHOWED THAT 30% OF EACH SALES DOLLAR WAS MADE BY 10:00 P.M. AND STUDENTS THOUGHT THAT 45% OF THE PUBLIC WOULD BE UP AND ABOUT AT 10:00 P.M. WHILE STOCKHOLDERS ARE MARGIN AT 23%.

IN THE LAST SEVERAL YEARS, THERE HAS BEEN AN APPARENT DISTRUST OF BUSINESSMEN AND LIKE TO STAY AT HOME. PARTIES AND AN "OBSCENE PROFITS" USED BY BUSINESSMEN AND SUCCESSFULLY BY OPPONENTS OF THE

Got Heating Or Plumbing Problems?
Call **HOLMES PLUMBING**
983-2251
6:30 - 9:30 a.m.
5:30 p.m. until

Thimet 15-0
SOIL AND SYSTEMIC INSECTICIDE

NEWS 'N' NOTES

(by Sharon Hillis)

due to lack of iron, protein and certain vitamins.

NUTRITION EDUCATION
Effective nutrition education must focus on problem areas. Contact the local county Extension agent (home economics) for further information concerning questions about foods and nutrition.

Also, start planning meals on a balanced diet based on the four food groups.

If overweight is a problem, then plan meals on the lower caloric foods in the four food groups.

Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socioeconomic level, race, color, sex, religion, or origin.

Lakeview, Mt. Blanco, And Pleasant Hill Reunion

The Lakeview, Mt. Blanco, and Pleasant Hill reunion is to be held Sunday, July 30, at the Massie Activity Center. The doors will be open at 10 a.m. and a basket lunch will be served at 12 noon.

Nearly all are for government spending if it benefits them and against it if it taxes them.

Freedom is what one claims for himself without always being willing to grant it to others.

CULTURAL SCOUTING BIOLOGICAL CHEMICAL



PEST MANAGEMENT NEWSLETTER

GRAIN SORGHUM

Greenbug populations are building rapidly in the Crosby and Floyd County area. Many fields are now averaging 100-150 greenbugs per plant on the east plains of Crosby County. In the South Plains area of Floyd County numbers of greenbugs are generally lighter averaging 50 per plant.

The extent of greenbug damage in grain sorghum is dependent upon greenbug numbers, plant size, vigor and stage of growth, moisture conditions and presence or absence of parasites and predators which effectively destroy greenbugs. Producers are cautioned to observe plant conditions closely as well as the development of greenbug plant conditions closely as well as the development of greenbug numbers and damage. The following table will serve as a general guide in determining the need for treatment of greenbugs.

Plant Size
Emergence to 6 inches
6 inches to boot
Boot to bloom
Bloom to hard dough

When to Treat
Visible damage with colonies of greenbugs on plants. Before any entire leaves are killed. When greenbug damage is sufficient to cause death of 1 normal - sized leaf. When greenbug damage is sufficient to cause the death of two normal - sized leaves.

SUNFLOWERS

Most fields have now been treated at least once for sunflower moths. Blooming fields should be checked frequently for reoccurrence of the adult moths. Larvae may be controlled for a few days after hatching when they are present on the surface of the flower.

If I can be of any assistance please feel free to call me at these numbers. Office 675-2426, Mobile 253-2990, Home 675-2416.

Paul W. Treptwo III
Crosby-Floyd County
Entomologist

Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socioeconomic level, race, color, sex, religion, or national origin.

YOUNG & AFRICA

UNITED NATIONS -- United Nations Ambassador Andrew Young said recently the United States' main objectives in Africa are to promote human rights and trade relations and holding foreign domination at bay should only be "no. 3" on the list of priorities.

Joint Chiefs of Staff Brown to end 37-year career.

MEDIA CENTER NEWS & REVIEWS FIRST BAPTIST CHURCH, FLOYDADA Beth Pratt

Ludustria Leatherman, Dina Livingston and Rob Pratt have completed their rainbows in the "Snoopy's Rainbow Reader" Club. Many boys and girls have been reading this summer but have not notified us if they have completed the requirements for a certificate. We will be having a party for these readers.

IN YOU AND I AND YESTERDAY, Marjorie Holmes evokes a special yearning for a time gone by, yet alive again in this unique journey to a once-upon-a-time world. This seems a good time to slow down and reflect with her as she reminisces about her childhood. There is a chapter entitled "Golden Days in Grandpa's Garden" that begins with the realization that even in the Iowa community Marjorie grew up in, most parents are too busy to bother with gardens. She says that she wants her children to know that fruits and vegetables don't grow on the shelves of a supermarket, to be had solely for money and the opening of packages. That somewhere they are being born and harvested by human hands out of God's own earth and sky and sun and rain.

If you enjoy the short illustrations and stories in magazines such as "Reader's Digest" you will enjoy WINDOWS, LADDERS & BRIDGES by A. Dudley Dennison, Jr. Dr. Dennison has collected these illustrations and anecdotes for public speakers and placed them in alphabetical order according to subject. Under "Children" is this appropriate example. "When the family returned from a four-thousand-mile trip last summer, the baby-sitter asked six-year-old Joanne what she thought of her vacation. "Well," Joanne answered, "Mostly we got up early and left." You will find inspirational illustrations and many good laughs in this volume. You don't have to be a speaker to enjoy this one.

July 22 - 28, we will be in Glorieta, New Mexico attending the Church Library Conference at the Glorieta Baptist Assembly. I will be teaching various phases of Church Library Promotion. It is always a pleasure to meet folks from across the United States, greeting old friends and making new ones.

When you go on a vacation trip in your automobile, remember that death takes no holidays.

Don't expect everyone to agree with you; variety of opinion is what makes the world interesting.

The graduates will now find that there's a difference between going to college and going to work.

Then, there are citizens in every city who think they can run the government better than any official in office.

Advertising is like fishing—you must use the right bait at the right place, and at the right time if you expect results.

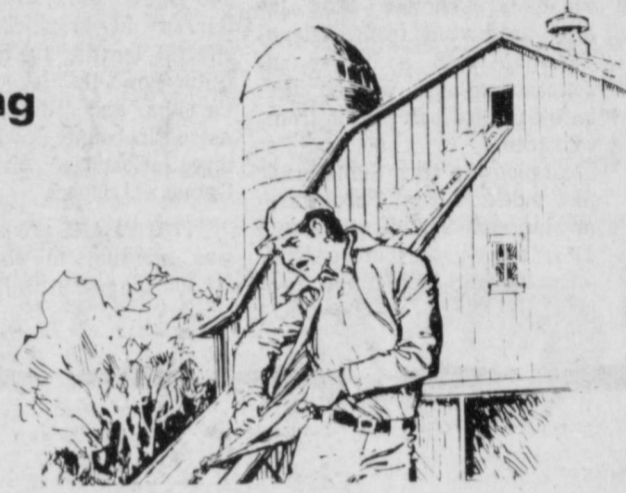


TENNIS TOURNAMENT WORKERS Julie Faulkenberry (left) and Debbie Harrison are among several high school and junior high - age volunteers that serve players and spectators alike as they operate the concession stand during tournament hours. ...at Floydada tournament. (Staff Photo)

FARM SAFETY WEEK

Don't Get Caught Being Careless

You may end up paying for it for the rest of your life. Farm safety should be second nature to you. Practice it!



This week, and every week, we urge farmers everywhere to learn the rules of farm safety, and live by them! Your life may depend on it!

FLOYDADA IMPLEMENT

5

Reasons Why It Pays To Buy From Our ADVERTISERS...

- 1. YOU BENEFIT FROM GREATER SELECTION**
For advertising merchants, as a general rule, are better stocked.
- 2. YOU SAVE TIME IN SHOPPING**
by consulting the ads before compiling your shopping list.
- 3. YOU SAVE MONEY-**
by keeping informed on the latest market prices.
- 4. YOU ARE ASSURED OF BETTER QUALITY-**
because you are doing business with reputable established firms.
- 5. YOU IDENTIFY YOURSELF AS A PROGRESSIVE CITIZEN**
by patronizing the merchants whose advertisements appear in the.

The Floyd County Hesperian & The Lockney Beacon

The Profit System



From the most from your harvest, you need The Chief Storage and Storage System. It's an expandable system that can change as your needs change. One bin or more bins are available. See your Chief dealer for complete details.

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FLOYDADA REPRESENTATIVE
BILL PIGG 983-5231 OFFICE
983-5367 HOME



Is The World Running Out of Gas?

When using natural gas faster than new reserves are being discovered and the electric industry is facing curtailments. The switch to alternate generating fuels will take time and money. The member-owned rural electric cooperative is working with industry and government leaders nationally to make the transition as painless as possible. Dependable power at a value price, a 40-year tradition, is their promise for the future.

LIGHTHOUSE ELECTRIC COOPERATIVE

TEN UP n Safety!

mer, Take Good Advice! happen on any it are avoidable. achinery, equip- buildings today!

MPLEME

It's Results You Want-It's CLASSIFIED ADS You Need

- WANTED**
- AUTOMOTIVE**
- For Sale**
- BUSINESS OPPORTUNITIES**
- CLASSIFIED RATES**

NEED old magazines. Call 652-3658. L7-27c

Anyone who has information on who stole 1973 G.M.C. fertilizer truck at Muncy, please call or contact Riverside Chemical in Lockney at 652-2393. L7FC

HELP WANTED

NEED, L.V.N. nurses aide and housekeeper. 62-2513. L7c

WANTED: Electric Power Plant Operator. Will train for operator and maintenance. Contact plant supt. at Floydada Power Plant or call 983-2343 after 5:00 p.m. L7c

FOR BETTER CONCRETE
CALL
CALLOWAY READY-MIX
652-2224
LOCKNEY
PLAINVIEW HWY.
ALSO
WHITE CALICHE ROCK FOR SALE

FOR SALE: 1970 Jeep Commando. Four wheel drive. 983-3273. L7c

1976 BUICK Electra Limited 24,000 miles, loaded. Some hail damage. \$4,500, 652-2435. L7c

FOR SALE: Rebuilt 292 and 413 irrigation well motors 30 day warranty. Ready to run. Call M & N Auto, 983-2168. L7c

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FOR RENT: in Lockney one- and two-bedroom apartments. Come by 108 N. Main or call 652-3813. L7c

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C-D-J INSULATION can help save your dollars. For information call 983-2601.

C-D-J 66 7-day service, car wash, oil change. Gas service, U-haul rentals. Located on Matador hwy. 983-2601.

HOMEMAKER SERVICES for the elderly and disabled. Light housekeeping. Meal preparations, transportation, personal care. Call Kathy Green. 983-2049. L7-23c



"Jist shows you ole hoss, these wide open spaces ain't always so wide!"

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Billy Wisdom 652-3541
John Wisdom 652-3439
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WANTED - OFFICE SPACE FOR ASCS OFFICE
REQUIREMENTS:
Specifications may be picked up at the Floyd County ASCS Office, between 8:00 a.m. to 4:30 p.m. from July 17, 1978 to August 31, 1978. Specifications will cover the following items:
1. Square Feet - approximately 3,000
2. Insulation and Heat
3. Ventilation
4. Air Conditioning
5. Acoustical Treatment
6. Toilet Facilities
7. Drinking Water
8. Lighting
9. Colors
10. Electric convenience outlets
11. Parking
CONTACT: Thomas E. Moore, CED, 806-983-3763 (weekdays only) for further information. Offers must be submitted by 4:30 p.m., local time August 31, 1978. 8-18C

FARM PRICES ARE CHEAP!
...Inflation Is Running Wild. But We Intend To Do Something About It!!!
We Will Slaughter & Process Your Beef:
KILL CHARGE \$5.00 EACH
PROCESSING CHARGE 12¢ LB
WE FEATURE LOCAL PEN FED BEEF
1/2 Beef CUT, DOUBLE WRAPPED, QUICK FROZEN
1/4 Hindquarter CUT, DOUBLE WRAPPED, QUICK FROZEN
1/4 Front Quarter CUT, DOUBLE WRAPPED, QUICK FROZEN
WE ALSO HAVE 30 Lb. Beef Paks
CONSISTS OF STEAKS, ROASTS AND FRESH GROUND BEEF
Thomason Meat Co.
FORMERLY LOCKNEY MEAT CO.
114 N.E. 8TH LOCKNEY, TEXAS
806-652-3346

FOR SALE: Vicks Hi-Boy spray rig powered by 404 international tractor. Ready to spray. 983-3445. L7-23c

USED FURNITURE AND APPLIANCES for sale. Service man on duty 24 hours. Caprock Appliance Center, 115 North Main, Lockney, 652-3721. L7c

FOR SALE: Rabbits, 983-5165 before 5 p.m. 983-3396 after 5 p.m. L7c

FOR SALE: Cab-over-slide in camper, refrigerator, stove, sleeps 4, bathroom, modern facilities available. 983-3836. L7c

FOR SALE: Mouflow sheep. Call 983-2731. L7-23p

FOR SALE: Oak desk, matching coffee table and end table. Call Terry 983-2294. L7c

HANDMADE WOOD CABINETS, shelves, towel racks, cup racks, other items. Audry McCormick Wood Shop, 107 West Willow, Lockney. L7c

SLEEP COOL TONIGHT Air-conditioners in stock. Sears, Floydada. L7c

FREEZERS IN STOCK: Chests and uprights. Good buys, Sears, Floydada. L7c

FOR SALE: 1968 18 ft. Larson boat with 100 hp. Johnson motor. 205 W. Jackson, 983-3386. L7-30c

FOR SALE: 22 ft. barge with 25 hp. Johnson motor and tandem trailer. 422 S. Ayrshire, Crosbyton. 665-2519, Gene Mitchell. L7-23c

FOR SALE: Whirlpool double oven electric range. 983-3697. L7-23c

FOR SALE: 15 good bred gilts. Cross breed. Call 983-2021. L7-23c

FOR SALE: 8' overhead garage door. Earl Edwards, 983-3007. L7c

FOR SALE: Fresh black eyed peas and blue lake beans. Call Melissa Johnson. 652-2344. L7-23c

FOR SALE: Nearly new GE washing machine. Call 983-3171 before 5:00 or 983-5381 after 5:00. L7c

FOR SALE: 2 matching pair, 1 single pair draw draperies and 2 pair yellow curtains. Call 983-3982. L7c

BEGINNING AUGUST 1 CLASSIFIED ADVS. MUST BE PAID IN ADVANCE.

CAN CUSTOM BEND TAILPIPIES TO FIT VEHICLE, MUFFLER, BRAKE WORK, AND BEAR WHEEL ALIGNMENT. YOUR MUFFLER SHOP...

COOPER CONOCO
652-3633 LOCKNEY, TEXAS L7FC

ODOMSON STEEL BUILDERS CARPORTS FLOYDADA 983-2276 L7-30P

PEACHES YOU PICK
253-4359

14 MILES NORTH AND 1 1/2 MILES EAST OF DICKENS OR 6 MILES SO, AND 1 1/2 MILES EAST OF ROARING SPRINGS.

SEWING MACHINE SERVICE CENTER
New & Used Sewing Machines
Sales & Service
111 S. Main Lockney 652-2721

Floyd Perkins Ins. Agency, Rep. National Farmers Union Ins. Life-Fire-Casualty-Auto-Crop Hail. 2101 B. W. 5th. Plainview, Tex., 79072. Call collect. 806-296-9400. L8-20p

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NORRELL TRACTOR PARTS for tractor and irrigation supplies and accessories. L7c

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Vacuum cleaners, new and rebuilt. 1 yr. guarantee. Parts, sales and service. Prices begin at \$124.50. Parker Home Furnishings - In Lockney. 652-3315 L7c

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NEW & RENTAL TRACTORS

- Case 1270 with Weights & Radio \$26,500
- CASE 1370 with Weights & Radio 30 Hours \$28,000
- 2-25 Ft. Tandem \$8,000 ea.

USED EQUIPMENT

- 1973-1370 Cab & Air \$11,500.00
- 1974-1370 Cab & Air 2500 Hrs. \$17,500.00
- 1974-1370 Cab & Air 2800 Hrs. \$17,500.00
- 1975-1370 Cab & Air 2000 Hrs. \$19,000.00
- 1972-1175 Cab & Air 3700 Hrs. \$9,500.00
- 1959-900 Wheatland Make Offer
- 18 Ft. Offset Disk \$3,250.00

Case Power & Equipment
Phone 983-2836
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Diamond Industrial Supply Co., Inc.
Phone Days 296-7418 Nights 296-1200 or 296-7828
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Chain	U-joints
Sprockets	Oil Seals
V-belts	O-rings
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SKF BCA Timken Bower Cotton Stripper Brushes & Bats
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IF IT IS INSURANCE -SEE- BARKER INSURANCE AGENCY LIFE-FIRE-CASUALTY-HOSPITAL

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92 True Stories About Horses
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APPLY IN PERSON AT
PERRY IMPLEMENT
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Floydada, Texas

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Fifty Years of Superior Service 1928-1978
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Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.
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Hill Assembly of God Church
LOCKNEY, TEXAS 79241

BAPTIST CHURCH
C. Bradley, Pastor
9:45 a.m.
11:00 a.m.
6:00 p.m.
7:00 p.m.

CEDAR HILL BAPTIST CHURCH
10:00 a.m.
11:00 a.m.
7:30 p.m.

THE CHURCH OF THE NAZARENE
E. Clark, Pastor
9:45 a.m.
10:45 a.m.
5:45 p.m.
7:00 p.m.

NUMBERLAND LUTHERAN CHURCH
9:45 a.m.
6:30 p.m.

GHERTY BAPTIST CHURCH
DeWese, Pastor
10:00 a.m.
11:00 a.m.
7:00 p.m.

Equipment & Supply
Real Estate & Insurance
Complements
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13 OZ.
COOL WHIP
\$1.09 VALUE
69¢

16 OZ. SUNSHINE
FIG BARS
81¢ VALUE
59¢

3 LB. CAN
CRISCO
99¢
WITH PURCHASE OF
2 CUT-UP FRYERS

ONLY **19¢** CUP or DINNER PLATE
SAUCER, BREAD and BUTTER or FRUIT-DISH
EXCLUDING CIGARETTES AND GAS
YOU CAN BUILD A 40 PIECE SERVICE LIKE THIS... FOR ONLY \$7.99 A \$49.20 VALUE!
CASH REGISTER TAPES
ACCEPTED ONLY FROM BUSINESS CONCERNS
APRIL 10TH 1978 THRU NOVEMBER 10TH 1978

IT'S EASY!
HERE'S ALL YOU DO—
Simply Save The Cash Register Tapes You'll Receive Every Time You Make A Purchase At Our Store. Keep The Tapes In The Convenient Envelope. When You Have Sufficient Tapes, Just Redeem Them For Any Of The Place Setting Pieces At 19¢ Each.

WE GIVE
DOUBLE ON WEDNESDAY

220 SOUTH 2ND

BUDDY'S

983-3149

WE GIVE
DOUBLE ON WEDNESDAY

STORE HOURS
MONDAY - SATURDAY 8:00 A.M. - 9:00 P.M.
SUNDAY 9:00 A.M. - 8:00 P.M.
PRICES EFFECTIVE WEDNESDAY, JULY 26, 1978
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

CALIF. **NECTARINES** LB. **49¢**
CALIF. **PEACHES** LB. **49¢**
LARODA **PLUMS** 3 LBS. **\$1.00**
THOMPSON SEEDLESS **SEEDLESS GRAPES** LB. **69¢**
GOLDEN RIPE **BANANAS** 5 LBS. **\$1.00**
1/2 GAL. BELL

USDA CHOICE BONELESS **ROUND STEAK** LB. **\$2.59**
USDA CHOICE **ENGLISH ROAST** LB. **\$1.09**
USDA CHOICE LB. **ARM ROAST** **\$1.19**

USDA CHOICE **RANCH STEAK** LB. **\$1.29**
FAMILY PACK **GROUND BEEF** LB. **\$1.09**
LEAN BEEF **SOUP MEAT** LB. **\$1.19**

15 OZ. DEL MONTE "IN JUICE" **PINEAPPLE** 2/89
3 OZ. **MUG-O-LUNCH** 2/79
32 OZ. VLASIC **HAMBURGERS** 69¢
DILL CHIPS \$1.01 VALUE

ICE CREAM
99¢
WITH \$10.00 OR MORE PURCHASE
EXCLUDING CIGARETTES AND GAS

SLICED **PICNIC** LB. **89¢**
1 LB. DECKERS **BACON** **\$1.39**

12 OZ. DECKERS PKG. **FRANKS** **98¢**
1/4 LOIN **PORK CHOPS** LB. **\$1.49**

15 OZ. HONEY BOY **CHUM SALMON** \$1.79 VALUE
18 OZ. PETER PAN **PEANUT BUTTER** \$1.37 VALUE

9 OZ. TWIN PACK **PRINGLES** \$1.09 VALUE **79¢**
16 OZ. VAN CAMPS **PORK & BEANS** 39¢ VALUE **3/87¢**
18 OZ. KRAFT BAR-B-Q **SAUCE** 83¢ VALUE **2/\$1.19**

4 ROLL HI-DRILL **BATHROOM TISSUE** 83¢ VALUE **69¢**
24 OZ. BELL **COTTAGE CHEESE** \$1.43 VALUE **93¢**
1/2 GAL. BELL **BUTTERMILK** \$1.09 VALUE **73¢**

100 COUNT KLEENEX **FACIAL TISSUE** 45¢ VALUE **3/\$1.00**
1 LB. ZESTA **CRACKERS** 77¢ VALUE **59¢**
16 OZ. KEEBLER TOWN HOUSE **CRACKERS** \$1.05 VALUE **69¢**

5 LB. LIGHT CRIST **FLOUR** \$1.03 VALUE **69¢**
1 LB. "QUARTERS" FLEISCHMANN'S **MARGARINE** \$1.13 VALUE **79¢**
2 QUART UNSWEETENED **FLA-VOR-ADE DRINK MIX** 13¢ VALUE **59¢**

49 OZ. GIANT **TIDE** **99¢**
WITH \$10.00 OR MORE PURCHASE
EXCLUDING CIGARETTES AND GAS

6 - 32 OZ. BTL. CTN. **COKE** **99¢**
PLUS DEPOSIT
WITH \$10.00 OR MORE PURCHASE
EXCLUDING CIGARETTES AND GAS

3 OZ. LIPTON **INSTANT TEA** \$2.79 VALUE **\$1.77**
15 OZ. RAGU **SPAGHETTI SAUCE** 81¢ VALUE **2/\$1.29**

10 LB. ALPO **DOG FOOD** \$3.29 VALUE **\$1.99**
30 OZ. MINUTE MAID **LEMONADE CRYSTALS** \$2.15 VALUE **\$1.29**



15¢ Per Copy

Volume 82

approck C

FORD told us about the new... Floydada. The... city folk wi... the country folk... for an invitation... and see some of tl... cable TV will

FOR PARNELL PO... Bill Feuerbacher... Administration... were at the... week, along w... Silverton, Tulia... beginning to inve... water for the fut... good... because... wind up like the Ol... have to lay pipe fr

BY TO HEAR that... citizens... Clare... Western Public... of Bell Telepho... to Plainview. W... on the promo... see them here.

WELCOME back t... staff Duffy Ratha... our staff because in... served as computer typ... reader... Medley, who for o... society news contin... daughter's rehab

OF MY NEIGHBO... this one. "It is so d... erived all morning... a tear!"

HERE IS GOING TO... tournament in Plai... 19, 20 for the benef

Floydada area team... the tournament sh... of Commerce Offi... aiately.

THE BIG RODEO beg... Floydada and you'll get a... of the three night p... times the rodeo ins... are to come out with... so, we hope for... as well as some g

AS DOWN at Slat... were good weekend... and it looked like th... enjoyed some good r... talk about hot weath... scattered showers did... eat some.

course there are some... come along with hot... per, homemade ice c... the hot weathe... out a lot of th... tions.

'S GOLF TO... Partnership... on, 1st; Barbar

