

Bank Deposits Up Over \$4 Million

Lockney's two First National branches to show a strong and steady increase for this area as both banks show million dollars gain in deposits during the first quarter of last year.

According to a state bank call of March 31, 1978 the Lockney bank was up from last year's \$13,373,202.01 to this year's \$14,952,558.36 in deposits.

Loans were down from last year's \$5,946,658.35 to \$5,377,379.00. The Floydada bank was up in deposits from \$23,139,276.44 to \$26,321,233.79 and also up on loans

from \$8,615,709.79 to \$10,082,586.33. Much of the money is from last year's cotton crop that was held over to this year's first quarter.

Farmers paid income taxes on March 15, so this money should have already cleared the bank. Money yet to come out of the banks will be reflected after others pay income taxes April 15.

Of course everyone in this farming area is anxiously watching Congress work on improving farm product prices for this year's crop. What Congress does or does not do, could certainly affect the bank deposit picture next year at this time.

Floyd County Hesperian

15¢ Per Copy



10 PAGES IN ONE SECTION

FLOYDADA, FLOYD COUNTY, TEXAS 79235 SUNDAY, APRIL 9, 1978 NUMBER 29

Lockney And Floydada Receive Sales Tax

State Comptroller Bob Bullock visited his office Wednesday morning, collecting \$69.2 million to be distributed as their March share of the state sales tax.

Dallas will get \$7.9 million, San Antonio, \$4.1 million, Fort Worth, \$3 million, Austin, \$2.4 million and El Paso, \$1.9 million.

The one percent city sales tax is collected by retail merchants along with the state sales tax and is rebated to the cities monthly by the Comptroller's Office.

Lockney received \$5,487.70, Floydada \$12,695.10. Both cities are up three percent over this time last year.



FHS STUDENTS...on all-star cast chosen Tuesday afternoon during UIL district 4-AA meet here. (l to r) Front row, Rickey Strange, Angie Neff, Kelli Lyons; Back row (l to r) Kelly Marble, Phyllis Johnson, Clay Hamilton, and Teresa Whitely, "Best Actress." (Staff Photo)

Governor Coming To Floydada

Governor of Texas Dolph Briscoe will visit the people of Floyd County and this area on Monday morning, April 24.

He and his wife will land at the Floydada airport at 10:30 and will depart at 11:10.

Plans at this time are not complete. The Governor may come to the Courthouse lawn to speak, or speaker's stand may be set up at the airport. It has been many years since a Texas Governor has officially visited Floyd County.

School Board Members Elected At Dougherty

And South Plains

James Ray Cage was re-elected to another term with 34 votes in the Dougherty School Board election Saturday. Write-ins to fill the other vacancy on the board included Don Smith 11, Larry Bostick 10, Randy Pernel 5, Richard Ward 2, Kent Covington 1, Melissa Pool 1, Billy Colston 2, Charles Overstreet 2.

At South Plains three were elected to the School Board: Ira Henderson received 17 votes, Tommy Seaff 19 and Fred Marble 14.

DATE	HIGH	LOW	RAINFALL
April 1	89	60	
April 2	84	55	
April 3	83	56	
April 4	86	50	
April 5	88	66	
Rainfall for month			.00
Rainfall for year			2.7



AN FHS SENIOR AMID SRRING BLOSSOMS reflects the new season enjoyed in the Floydada community at this time. The "lovely Miss" is Tolya Hickerson, daughter of Mr. and Mrs. Mack Hickerson. (Staff Photo)

More Floyd Families Among Income Elite

NEW YORK, March 25—Floyd County's income elite—the families with earnings of \$25,000 or more per year—are a rapidly growing segment of the local population.

According to the latest figures from the Marketing Economics Institute here, approximately 460 households in the area now have incomes above \$25,000.

Some 360 of them are in the \$25,000 to \$50,000 bracket and 100 in the \$50,000 and over category.

With the general upward shift in earnings, more and more families have entered this elite circle. During the past few years alone, the change has been considerable.

Currently, in relation to total population, close to 12.9 percent of the households in Floyd County have annual incomes of \$25,000 or better, it is found. Back in 1970, by way of comparison, there were 3.0 percent at that level, according to a survey made by the Department of Commerce.

Nationally, points out the Conference Board in a study entitled "The Society of the Affluent," there are only 11 million families in the income elite.

These families account for more than 40 percent of the country's buying power.

The Conference Board report states that "Although we continue to have many serious social problems—a disconcertingly high level of unemployment, for instance—the overwhelming majority of Americans have been participating in the nation's prosperity."

The findings are that the living standards of the average family "have just about doubled" since the end of World War II and that, in no other comparable period of time, did we experience an improvement of such magnitude.

Responsible for the dramatic upward shift has been the "multi-paycheck revolution," it concludes.

Today, no less than 77 percent of the upper income families in Floyd County have at least two members in the labor force, it is estimated on the basis of the national findings. Twenty years ago it was about 64 percent.

In almost a third of the families there are three persons working. Only 22 percent or so rely on a single wage earner.

State Comptroller Bob Bullock said.

Ray Ramsey
MAC Prexy

of the Massie Activity Center.

outgoing president.

aprock Chat

By Wendell Tooley

REMINDER, the members will be calling on you.

giving questionnaires to County Judge and Commissioner.

L. L. HOLLANDS were in an antique shop in Dallas where they discovered the Hesperian and a copy of the Lockney Beacon.

YOU BEAT THE COST of an ambulance? Ian Moore bought a van and an ambulance with all equipment neatly installed.

INFORMATION IS CORRECT as of the last six months Superintendents still...

A. E. Baker live in...

1918 the School Superintendents...

Salad Supper, Style Show Monday Night

All women of the community are invited to the annual spring salad supper and style show, sponsored by the Women's Division of the Floydada Chamber of Commerce.

The supper begins at 7 p.m. Monday night in Duncan Elementary Cafeterium.

Paul Bates At West Side Church Of Christ

A well known speaker throughout this area, Paul Bates will be speaking at the West Side Church of Christ in Floydada April 9 through April 16. He has spoken at this church several times in the past. He is from Bayfield, Colorado.

Sunday services will be at 10:30 a.m. and 6 p.m. Weekday services are at 7:30 p.m.

Consumers Fuel Assn. Meet Tuesday

The annual meeting of the stockholders of Consumers Fuel Association will be held on April 11, 1978 at 7:30 p.m. at the Massie Activity Center.

The following business will be conducted at the meeting: audit report for the year 1977-78, election of two directors, and door prizes will be given along with refreshments for everyone. Entertainment will be vocal music numbers by Christi Stringer.

Sports Banquet April 15

Floydada High School All Sports Banquet will be on Saturday night, April 15, 7:30 p.m. at Duncan Elementary.

Basketball plus all Spring Sports participants will be recognized at this time. The public is invited to attend. Tickets are \$3.00 each and can be purchased at the High School.

Chairmen of committees for the style show are hospitality, Louise Turner; publicity, Linda Matsler; door prizes, Rebecca Henry; and store models, Ilene Kendrick, Kathy Burk, and Leanne Neeley. Emcee will be Mrs. Sarah Sanders.

Deadline for nominations of "First Lady of the Year" is Monday, April 3.

All chamber members are encouraged to send in a name of a woman of high character, qualified and recognized in her field, and an asset to this area, to the Women's Division of Chamber of Commerce, P.O. Box 291, Floydada, 79235. When nominating someone, please include degrees, outstanding abilities, recognition received, etc. which may qualify her for this award.

This recognition of an outstanding woman is sponsored by the Alpha Mu Delta chapter of Beta Sigma Phi. This award is recognized through the International Office of BSP in Kansas City, Missouri.

DOOR PRIZES AT SALAD SUPPER DONATED BY:

Stewarts Printing, Solomon's, Perry's, Arwines, Thompson's, Royce's, Azteca, White's Auto, Anderson's, Country Morning, Cozy Corner, Bishop-Ramsey, Piggly Wiggly, Buddy's, Builders Mart, Kirk & Sons, Parker's Furniture, Caprock Hardware, Parker's Studio, Beall's, Hale's, Pizza Gold, Sears, Mr. Burger, Elaine La Baume, Char-Lee's, C & J Florist, Hanging Basket, Ponderosa Meat, Park Florest, Leonard's Cafe, Oden Chevrolet, City Auto, Hesperian, and Office Supply.



GETTING READY FOR STYLE SHOW...Anderson Department Store clerk Mrs. Wayne Bennett shows sportswear to Ilene Kendrick, Kathy Burk and LeAnn Neeley. The salad supper and style show are Monday night at Duncan Elementary Cafeterium. (Staff Photo)

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Flexible Parity Concept Accepted By Senate-House Conferees

WASHINGTON, D. C.—There was far stronger support for the flexible parity concept among House/Senate conferees as they worked on the Emergency Farm Act of 1978 than even I had anticipated," Senator Dole, Ranking Republican of the Senate Committee on Agriculture, Nutrition, and Forestry, said today.

Dole added, "The conferees incorporated the flexible parity concept as the centerpiece of the Emergency Farm Act of 1978. I am hopeful that this quick action will result in a bill which will be accepted expeditiously by the Senate and the House for submission to President Carter at an early date."

The key feature of the Emergency Farm Act of 1978 is a simplified, three-step, flexible parity mechanism. This provision was adopted by the conferees early in the session by a 9 to 4 vote on an amendment offered by Representative Henson Moore (R-La.).

The bill, which is effective for the 1978 crop year, also sets loan levels for feed grains at \$2.25 per bushel, for wheat at \$2.55 per bushel, and for upland cot-

ton at 48 cents per pound. Target or established prices are set at variable levels depending on the amount of land any producer decides to take out of production. A feed grain producer who sets aside 10 percent of his planted acreage will be eligible for a target price of \$2.40 per bushel. With a 35 percent set-aside, a producer is eligible for a target price of \$3.05 per bushel, and any producer who sets aside 50 percent of his acreage may receive a target price of \$3.45 per bushel.

Variable target prices for wheat and cotton are as follows:

WHEAT
20 percent set-aside guarantees a target price of \$3.50 per bushel.
35 percent set-aside guarantees a target price of \$4.25 per bushel.
50 percent set-aside guarantees a target price of \$5.04 per bushel.

COTTON
Any set-aside up to 35 percent guarantees a target price of \$0.80 per pound.
35 percent set-aside guarantees a target price of \$0.72 per pound.

50 percent set-aside guarantees a target price of \$0.84 per pound.

CORN
10 percent set-aside established price shall be \$2.40 per bushel.
35 percent set-aside established price shall be \$3.05 per bushel.
50 percent set-aside established price shall be \$3.45 per bushel.

The action by the conferees will be included in a Conference Report which will require passage by both the Senate and the House of Representatives.

Citing the need for favorable action by Congress on the Conference Report, the Kansas Republican said, "I urge my colleagues to approve this measure which gives farmers the means to help themselves by bringing production into balance with demand." (U.S. Senator Bob Dole)

The World Of TOMORROW WHAT TO EXPECT

New Look In Mobile Homes

More and more Americans are discovering that if their home isn't their castle, their mobile home could be. Manufactured homes have kept ahead of the times and they now offer a practical solution to people who want to buy single family homes. An advantage for a manufactured house is that it can offer a well engineered affordable home which includes an energy saving construction system.



One of the keys to a manufactured home's energy-saving performance is the use of increased insulation, i.e., the ceilings, walls and floors, among other things. The 24 x 44 foot experimental energy efficient manufactured homes located in Little Rock, Arkansas and monitored jointly by the Arkansas Power and Light Company in conjunction with Owens-Corning Fiberglas feature 12 inches of fibreglass insulation in the ceiling while walls and floor areas have six inches of insulation.



The old saying, "An ounce of prevention is worth a pound of cure," holds true for young people 9-19 in the health program conducted by the Cooperative Extension Service. Beginning this year, Kraft, Inc. teams up with the State University of Texas at Austin to co-sponsor the program, which will "learn by doing" opportunities to practice prevention that contribute to good health.

'Ounce of Prevention' In 4-H Health

CHICAGO—When it comes to health, the old adage still holds true that "an ounce of prevention is worth a pound of cure."

Eating a variety of wholesome and nutritious foods, getting enough exercise, and scheduling regular physical, dental and eye check-ups are all good ways to guard against potential health problems.

Encouraging young people to practice preventive measures is one of the major objectives of the national 4-H health program. Beginning this year Kraft, Inc. teams up with Eli Lilly and Company to co-sponsor this learning-by-doing program, which offers 4-H members practical educational experiences that focus on the physical, nutritional, intellectual, emotional and social aspects of good health.

Under the supervision of the Cooperative Extension Service, 4-H members 9-19 can participate in projects and activities that help them develop healthy living patterns, and identify and meet individual and community health needs.

They also learn to share their knowledge and skills with others. For example, to reduce the infiltration effects on winter heat loss (and summer heat gain), the home is wrapped with a specially-designed Owens-Corning Fiberglas air infiltration barrier. This barrier acts as a windbreaker by helping to eliminate heat loss through tiny cracks and crevices that may exist in a house, regardless of how it is constructed.

Using readily available, off the shelf components and materials, these energy saving features make owning and operating these types of homes more efficient and less costly.

Awards are given to the National 4-H Cooperative Extension Service for profit educational organization serving 4-H members in Glensville, Pa. The materials, aluminum, and toys are donated by the manufacturer of pharmaceutical and agricultural products, and chosen by the Extension Service for the 4-H health program.

All awards are chosen by the Extension Service for the 4-H health program.

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WRIGHT'S SLAB
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HICKORY SMOKED
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BEEF BONELESS
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BEEF
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Chuck Roast \$1.09
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APRIL SHOWER OF... SAVINGS

Chuck Roast 89¢

BONELESS BEEF
Chuck Roast \$1.29
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DOMESTIC AMERICAN GROWN
BEEF, PORK
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GEHARDT'S 303 CAN TAMALES 2/89¢
SHURFINE 38 OZ. JAR VEGETABLE OIL \$1.19
SHURFINE JUICE PACKED 15 OZ. CAN PINEAPPLE 2/89¢
25 CT. FOOD STORAGE BAGS 39¢ EACH

GEHARDT'S NO. 2 CAN CHILI 89¢
FOOD KING 42 OZ. CAN SHORTENING \$1.29
32 oz. 6 Btl. Ctn. ALL PURPOSE Gladiola Flour 5 LB. BAG 69¢

32 oz. 6 Btl. Ctn. PEARS 59¢
\$1.49 Plus Deposit SYLVANIA REG./SOFT WHITE Light Bulbs 60 75 100 WATT 2 PAK PKGS. \$2.19
NESTEA 100% TEA 3 OZ. JAR \$1.89

Dairy And Frozen Food
Minute Maid ORANGE JUICE 2 6 oz. Cans 89¢
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Health And Beauty Aids
SCHICK SUPER CHROME Injector Blades 4 CT. PKG. 79¢
SHURFINE NAIL POLISH REMOVER JAR 39¢
SHURFINE 200 CT. ASPIRIN 79¢
PEPSODENT ADULT HARD SOFT TOOTHBRUSHES EACH 39¢

FRITO LAY CORN CHIPS 83C BAG 59¢
1 LB. KEEBLER SALTINE CRACKERS 59¢
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Coca-Cola

Moore Nominated For Service Award

William I. Moore of 615 W. ... is a ... Panhandle ... Service A- ... presented by ... State Univer- ... the award will ... a luncheon ... 11 a.m. to 1 ... Cooperative ... t, Inc. teams up with ... program, which offers ... practice preventive ...

working woman. Mrs. Scott points out that in a world where society has made a fuss over women with business careers, women are still expected to earn a living today. A new set of rules must be live by and until the rules appear there will be a lot of strain and confusion, she said. The problems the career woman must face are covered in her column. "I don't tell them what to do. I just let them know they aren't alone. Did you know that 92 percent of the women now between 18 and 24 will work in their lifetime? Three-fifths of the women who work now do it because they have to. One out of two women in the country now work. Three-fifths work because they are single, divorced, widowed or their husbands earn less than \$6,500 a year," she said. Eighteen women thus far have received the Texas Panhandle Distinguished Service Award at luncheons which are among the biggest events on the WTSU campus.

Society and Features

LCC Associates Meet In Sherman Studio

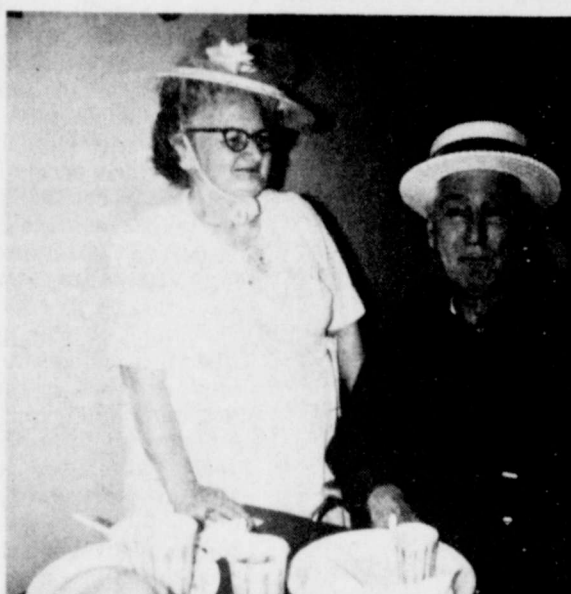
April 3 was the date for the monthly meeting of the L.C.C. Associates in Lockney. Members gathered in the studio of Elsie Sherman, with Annabel Bramlet and Fay Sams as co-hostesses. Janie Carter presented the devotional on "what it means to be a woman," and June Sherman led the group in prayer. A short business meeting was held prior to the program. Mary Lois Montandon entertained the ladies with her artistic talents. She first presented a short history of her interest in and experience with painting. Then, with Brenda Williams as her model, she did a complete portrait sketch, explaining each procedure as she did it. Refreshments of soft drinks, coffee, and cookies were served.

should not try to use its techniques as they easily could fatally injure someone. Several of the club members tried to "revive" the mannequin and discovered the difficulty of the techni-

Lisa Mosley, program chairman, presented Minick with a soft drink cooler in appreciation of his program. All of the members expressed appreciation of the Lockney Volunteer Firemen and of their dedication to their work. Refreshments were served at the home of Barbara McCormick. Co-hostess was Judy Jackson. Refreshments included finger sandwiches, fresh carrots, cauliflower, cucumber, turnip and celery, onion dip and chips.

Cheryl Bradley, president, conducted the business session. Officers for the 1978-79 club year were elected. They are Anita Bigham, president; Sharon Kinard, first vice president; Lisa Mosley and Treena Aston, second vice presidents; Lynda Gant, secretary; Judy Jackson, treasurer; Jan Duvall, historian, and Gayle Jackson, reporter.

Present for the meeting were Jessie Johnson, Betonia Belt, Anita Bigham, Sharon Kinard, Lisa Mosley, Barbara Coffman, Lynda Gant, Susan Flippin, Gayle Jackson, Jan Duvall, Cheryl Bradley, Judy Jackson, Jackie Holt, Sheryl Bybee, Cheryl Teeter and Barbara McCormick.



Hope Class Honors Helen Patterson

The Hope Sunday School Class of the First Baptist Church enjoyed a Salad supper and social in the home of Mrs. Mae Muncy on Tuesday night. All the tables were set with lovely china and centered with a bouquet of red bud blossoms.

High school librarian Mrs. Helen Patterson, was the honored guest. The class presented her with a pretty stick pin and a 5 x 7 picture of the class and Mrs. Thelma Jones gave her a plaque with the pictures of Bro. Bradley and Bro. Seay, the class roll and a picture of the First Baptist Church on it. These were going away gifts for Helen, as she is moving to White House, Texas after school is out.

Those attending the social were Mmes. Helen Patterson, Eula Battey, Mary Corley, Vina Crawford, Alma Dunn, Jenny Gaunt, Garnett Goen, Ina Hammonds, Doris Huckabee, Thelma Jones, Lila Kendrick, Toots Lewis, Wanda O'Neal, Alma Rape, Mabel Redwine, Cordia Stephens, Viola Wise, Dora L. Woodson, Veda Wilson, hostess Mae Muncy and co-hostess Maggie Jones.



HECE STUDENT OF THE WEEK

Rhonda Bennett, senior at Floydada High School, has been chosen Home Economics Cooperative Education Student of the week. She is employed at Anderson's Department Store and Redmen's Restaurant. Louis Anderson of Anderson's Department Store is her training sponsor, where she works as a fashion designer. Frank Potts is her training sponsor at Redmen's where she is a waitress.

Rhonda has been a member of the Whirllette basketball team for 4 years and is a member of the Home Economics Related Occupations Chapter. She is active in the F.F.A. and 4-H chapters and enjoys showing animals. Her main hobby is helping people and she has received state certification as an Emergency Medical Technician. Following May graduation she plans to continue emergency care and get her paramedic degree.

Char-Lee's

SPECIALIZING IN CAKE DECORATING AND FLOWER ARRANGING FOR ALL YOUR PARTY AND WEDDING NEEDS. 315 S. 2ND

figure of a Lady Horn numbered "55" (Rise's assigned number on the basketball team), and the inscription "Go Lady Horns." The occasion was her 17th birthday. In attendance was her family Joe and Virginia Taylor, and Charlotte and Byron Brock, Shawnda, C. Byron and Kyle, and her other grandparents Mr. and Mrs. J. P. Taylor of South Plains, and hostess Mrs. Josie Taylor.

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NEWS 'N' NOTES

(by Sharon Hillis)

Street in Floydada. The "Crepes Cuisine" menu will include main and side dish crepes garnished with a variety of fresh vegetables. Dessert crepes, coffee and tea will top off this crepes excursion. The charge is \$1.50 per plate. The buffet is open to all persons, regardless of age, socio-economic levels, race, color, sex, religion, or national origin.

Firemen Present Program At Il Penseroso Meeting

Charles Minick and Kenneth Murdock of the Lockney Volunteer Fire Department presented the program at the meeting of Il Penseroso Junior Study Club Thursday night, March 30. Minick and Murdock, fire chief, showed the club members around the fire station and demonstrated various pieces of equipment used in fire fighting and rescue work.

The women were impressed with the fact that the fire volunteers are trained in advanced first aid. In order to operate the ambulance, the men must take 40 hours every three years. Minick demonstrated the mannequin used to teach mouth-to-mouth resuscitation and CPR (heart massage). He warned that persons not trained in CPR

Look Who's Here

Mr. and Mrs. Jimm Fitz Gerald of Plainview are parents of an eight pound 12 ounce baby girl born at 8:17 p.m. April 4 in Lubbock Methodist Hospital. Named Amy Katherine, she has a brother, Jamie, two years old. Grandparents are Mr. and Mrs. J. K. Fitz Gerald of Plainview and Mr. and Mrs. Bill Whitfill of Lockney. Great-grandparents are Mr. and Mrs. Edd Whitfill of Lockney.

History Fair Winners

FLOYDADA JUNIOR HIGH SCHOOL APRIL 3, 1978 Category 1: First place, Kristi Norrell; Second place, Debra Patterson; Third place, Jay King. Category 2: First place, Ramon Martinez; Second place, Michael Lipham. Category 3: First place, David Carr; Second place, Shelia Ehler and Tonya West; Third place, Dale Burns. Category 4: First place, John Leatherman; Second place, Don Cheek and Kevin Helms. Category 5: First place, Jodie Smith; Second place, Floyd Hightower; Third

EASTER PARTY at the Lockney Care Center was sponsored by women of the First Baptist Church. In the top three pictures, residents of the care center: Eula Bryant and Myrtle Burke, Mrs. Thelma Daniel, Mr. and Mrs. Charlie Cottrell. Bottom picture, Baptist women: (front) Emma Thomas, Doris Casey, Helen McLeod, Bobbie Kellison; (back) Ann Handley, Juanita Jenkins, Pauline Sams, Neva Smith.

place, Mysti Younger. Special Merit Award, Shawnda Sanders.

Rise Taylor Honored On Birthday

Rise Taylor was honored with a birthday dinner Tuesday evening April 4 at the home of her grandmother, Mrs. Josie Taylor, in Lockney. Featured was a birthday cake with the

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SHURFRESH BACON 2 LB 2/2.89	STEW MEAT 1.19 LB
INSTANT NESTEA 3 OZ. 1.99	NEW RAINBO HONEY GRAIN BREAD 1 1/2 LB 2/99¢
KEESLER HONEY GRAHAM COOKIES 89¢	RAINBO CHOCOLATE FILLED CUPS 1.27
SHURFRESH APPLESAUCE 16 OZ. 2/89¢	CLOVERLAKE BUTTERMILK 1/2 GAL. 89¢
SHURFRESH TOILET TISSUE 3 ROLL PAK \$1.49	CLOVERLAKE ICE CREAM 1/2 GAL., RD., CT. \$1.64
SHURFRESH FRENCH FRIES 2 LB 89¢	FRITOS REG 13C 65¢
MORTON'S FROZEN TV DINNERS 59¢	FRITO LAY BEAN DIP 10 1/2 OZ. 49¢
ALL LYSOL SPRAY 12 OZ. \$1.28	SHURFRESH TOMATOES 16 OZ. 2/79¢
PRODUCE ORANGES 29¢ LB	CABBAGE 12¢ LB
GOLDEN DEL. APPLES 39¢ LB	

AS MANY AS YOU WANT COUNON only \$2.98

OUR PECOS BOOT IS BUILT TOUGH!

- 1 Full-grain, oil-tanned leather
- 2 Goodyear Welt construction
- 3 Insole shapes to your foot like a footprint
- 4 Tempered steel shank
- 5 Composition sole resists tears and abrasion, exceptional resistance to oil absorption
- 6 Western walking heel

*SIZES 5-16
WIDTHS AAA-EEE
*Not all sizes in all widths.

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FARM & RANCH NEWS



AAM Leader Urges Fellow Cotton Growers To Fully Support Cotton Incorporated

A state leader in the American Agriculture Movement (AAM) has called on his fellow cotton producers to continue to give their full support to the work of Cotton Incorporated.

John L. Gramling, Jr., Orangeburg, S.C., says some cotton producers who are angry over the course of recent actions in Washington affecting agriculture are directing some of the blame at Cotton Incorporated. In so doing, he said, they are shooting at the wrong target.

"These farmers apparently don't realize," he said, "that Cotton Incorporated is solely involved in programs of research, product development and marketing. It not only has had no responsibility for recent farm legisla-

tion, it is expressly forbidden by federal law from engaging in lobbying or any activity to influence legislative action."

Gramling, a top leader of the AAM in South Carolina, also is a member of the board of directors of Cotton Incorporated, which is financed entirely from per-bale assessments from the nation's cotton producers. All of the company's 40 directors are cotton growers elected from their home states.

"I have taken an active role in the AAM," said Gramling, "because I am convinced that an all-out effort is needed by the nation's farmers at this critical time to persuade the powers-to-be in Washington to respond to the serious plight facing American farmers."

"We believe," he added, "that the proposal of the American Agriculture Movement would allow cotton producers in the United States to maintain an adequate supply that would be available to the marketplace when needed."

Gramling said this reserve would be held by producers so as not to allow the government or other non-producer influences to affect the price of cotton. "We all know," he said, "that we must have an adequate supply but at the same time not allow the reserves to hold down our prices. We feel that the farmers of this country could be receiving much higher prices without it affecting our ability to sell our product."

"At the same time," he added, "I am equally convin-

ced that now, more than ever, America's cotton producers need the research, marketing and advertising programs of Cotton Incorporated if we are to continue to have a strong market for our fiber. Nothing that we accomplish in the way of legislation is going to matter in the long run if we let cotton's markets be taken away by the synthetic fibers."

Gramling pointed out that American cotton producers formed Cotton Incorporated in 1971 to give them the tools to battle the synthetic fiber manufacturers for markets.

"From 1960 until the early 1970's," he said, "cotton lost markets to the synthetic fibers at the rate of 3 per cent a year. Since 1973, thanks to Cotton Incorporated's aggressive program, cotton has gradually regained market share. Last year, cotton recaptured another one per cent share of the retail market for all textile items other than carpeting. This meant the sale of an additional \$55 million worth of cotton at the farm."

A major factor in cotton's resurgence, Gramling said, has been the development and marketing by Cotton Incorporated of NATURAL BLEND fabrics—the company's trademark for fabrics containing 60 per cent of more cotton with durable press characteristics.

"The synthetic fiber giants had made the 65 per cent polyester/35 per cent cotton blend the dominant blend for a wide range of lightweight woven fabric uses on the basis that it didn't have to be ironed," Gramling noted. "The development of NATURAL BLEND provided consumers with a fabric that combined the unquestionably superior comfort of cotton with easy-care characteristics."

"now, for the first time in history, a predominantly cotton blend is being used by every major men's dress shirt manufacturer and in various other apparel items, such as pajamas and women's dresses. All this has happened since 1975, when Cotton Incorporated convin-

ced the Manhattan Shirt Company to introduce the first NATURAL BLEND shirts."

Gramling said the overwhelming success of the shirts led to another breakthrough last year when Cotton Incorporated sold the idea of a 60 per cent cotton NATURAL BLEND bed sheet to Cannon Mills. Cannon's new "Comfortale" sheets will be introduced this spring in leading department stores and other retail outlets throughout the country. The new blend is expected to sell 84,000 additional bales of cotton a year once it becomes dominant in the market.

Gramling cited the continuing battle in the denim market as another illustration of the importance of Cotton Incorporated to Cotton producers.

"Before we had our own company," he said, "we would have been powerless to fight back against the challenge of the synthetic fiber companies to sell a blended fabric in the denim market, which consumes a million bales of cotton a year. But Cotton Incorporated has accepted this challenge—giving consumers the choice between traditional all-cotton denim jeans and 'neat look' 100 per cent cotton denim that is shrinkage controlled and wrinkle resistant, and demonstrating to retailers, through independent market research, that the people behind 'real 100 per cent cotton denim'."

"But the battle is far from over," he warned, "and unless we continue to provide full support of our company, we could still lose it."

Gramling said Cotton Incorporated's total program also is concerned with doing everything possible to help growers produce cotton as efficiently and economically as possible.

"Our company's agricultural research division has been at the forefront of the program to eliminate the boll weevil, which costs our industry \$275 million a year," he said. "The boll weevil eradication trials will get underway this spring in Virginia and the Carolinas."

Cotton Incorporated-sponsored research also was



CANDIDATE FOR STATE REPRESENTATIVE GLEN CONRAD speaks at the Floydada Rotary Club Wednesday about his two year's work in the U.S. Army. At right is his wife Ann, at left Rotarian Jimmy Willson who introduced Conrad to the club.

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interest for as long as 5 years. You may qualify for this loan if you farm in one of the following counties: Oldham, Deaf Smith, Parmer, Castro, Lamb, Swisher, Hale, Carson, Armstrong, Briscoe, Floyd, Crosby, Gray, Dickens, Hall, Motley, Wheeler, Collingsworth.

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We will advise you on whether or not you will qualify for this loan free of charge.

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We at Citizens Tax & Record are the farmers link with government and the financial world.

Will our kids live under the domination of an Enemy Power? Only a strong national defense can prevent it.

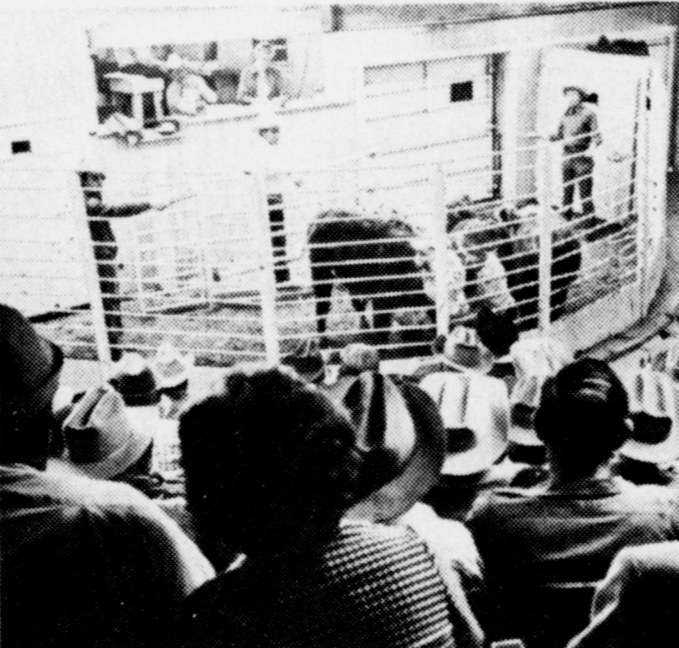
And strong national defense takes men of strength and courage, men like Dusty Rhodes.

At the end of World War II, the United States was the greatest military power in the history of civilization. Our military force was the greatest deterrent to war, the greatest power for peace this world has ever known.

What's happened to it? Today, the Soviet Union has a larger army, stronger force of strategic weapons, more submarines, more tanks, more weapons than the United States.

Is the answer an arms race? No. The answer lies in a better use of our defense funds, in elimination of duplication in the armed services, in constant research to keep us militarily powerful. The scrapping of the B-1 bomber at a time when Russia is expanding its air power is just one instance of the dangers of an unrealistic military policy in our government.

Dusty Rhodes believes that the only way we can preserve



BEEF IMPORTS—Increased imports of foreign beef into the U.S. this year could depress cattle prices just as they are showing some improvement, states Agriculture Commissioner Reagan V. Brown.

our freedom and the freedom of our children is through a strong national defense. He is a member of the Military Affairs Committee of the Abilene Chamber of Commerce.

"I served during one war, as a Navy man for four years during the Korean conflict. I don't want my kids or my grandkids to fight another one. I am convinced that only a powerful national defense can deter the threat of global conflict in which there can be no winners," says Dusty.

And he'll fight to make sure our country has the military might to discourage unfriendly nations. As a lawyer who's used to having the cards stacked against him—and still win—as a man in whom the indomitable frontier spirit is still alive—Dusty is the kind of fighter we need in Congress.

DUSTY RHODES TO CONGRESS

Political Advertising paid for by the Rhodes to Congress Committee, John Allen Chalk, Treasurer, Abilene, Texas.

Political Calendar

Subject to the Democratic Primary May

U.S. CONGRESS
Dusty Rhodes
Charles Stenholm
Fike Godfrey
Crews McCulloch

STATE SECRETARY OF AGRICULTURE
Reagan Brown

STATE SENATOR
Ray Farabee

STATE REPRESENTATIVE
Bill Hale (Republican Primary)
Glenn Conrad
Foster Whaley

DISTRICT CLERK
Mary McPherson

COUNTY JUDGE
Parnell Powell
G.B. Johnston
Choise Smith

COUNTY SHERIFF
Fred Cardinal
C.L. McKay

COUNTY TREASURER
Glenna Orman

COUNTY CLERK
Margaret Collier

COMMISSIONER, PRECINCT 2
Bob Jarrett

COMMISSIONER, PRECINCT 4
Jack Lackey
James Lee Nichols

JUSTICE PEACE
Precincts 1 and 4
H.E. Porter

some \$7 million through use of module builders in handling and transporting the 1976 crop," he pointed out. "Savings in 1977 are estimated at \$14 million."

Gramling said the research program adopted by the company's board of directors for this year is taking dead aim at such major problems facing cotton as byssinosis and the massive infestation by worms that cost producers an estimated \$500 million last year, Gramling said.

"This year," he said, "we have allocated \$1.6 million toward finding the causes and potential solutions to byssinosis," he said. "This is in addition to the some \$5 million previously invested by producers through Cotton Incorporated toward eliminating this threat to our entire industry."

A major beltwide task force effort, drawing on top researchers in every region, is being coordinated by Cotton Incorporated to find permanent solutions to the worm complex, Gramling said.

"These are just some of the ways cotton producers are helping themselves through their investment in Cotton Incorporated," he added. "There are many others. For example, through the company's economic research and development staff, we are getting the most current supply and demand data that we've ever had available to us. The international marketing

staff is working to broaden our export market by concentrating on increasing sales of U.S. cotton to Western Europe."

Gramling noted that "while some problems must be solved by government action, there are other things that we can only do for ourselves. I think the type of self-help program represented by Cotton Incorporated is the wave of the future for American Agriculture, and I hope all cotton producers will continue to do as much as they can to make sure that we continue to have these outstanding resources at our disposal."

Pioneer Hi-Bred announces the appointment of **BILLY FULTON** PHONE 983-3219 as a dealer for Pioneer® brand sorghum.



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Bill Pigg, Salesman • P.O. Box 188 • Floydada, Texas

Basketball News

BOYS GAMES April 3,

Warriors 15 vs. Dust Devils 12
Scoring for the Warriors: Hicks 6, W. Morren 3, Morales 6
Scoring for the Dust Devils: J. Lipham 4, Spurlock 2, Minner 4, Cedillo 2.

Green Machine 25 vs. Trotters 22
Scoring for the Green Machine: Faulkenberry 3, McLain 18, Jones 2, Neeley 2.
Scoring for Trotters: Hatley 15, Anderson 5, Williams 2.

AMARILLO TENNIS TOURNAMENT Boys Tournament

Team Standings
Floydada 5, Morton 5, Lockney 5, Denver City 4, Petersburg 2, Abernathy 2, Nazareth 1, Dalhart 1, Lakeview 1, Sanford-Fritch 1, Canadian 1.

Singles

First Round: Oscar Barrera, Floydada def. Matt Vincent, Stratford, 6-3, 6-2. Second Round: Barrera def. Rodney Jones, Memphis, 6-0, 6-3; Mark Hochstein, Nazareth def. Greg Pruitt, Floydada, 6-3, 6-3. Third Round: Howard Moore, Lockney def. Barrera, 6-0, 6-2.

Doubles

First Round: Monty Lyons-Bobby Green, Floydada def. David Ivey-Paul Trabet, River Road, 6-0, 6-0. Second Round: Lyons-Green def. Toby Hicks-Scott Clugy, Panhandle, 6-0, 6-1; Bobby Whitaker-Zane Jones, Floydada def. Greg Ramsey-Kirk Proctor, Wheeler, 6-4, 6-1. Third Round: Gilbert Cuevas-Sam Dominguez, Abernathy def. Green-Lyons, 1-6, 6-4, 7-5; Whitaker-Jones def. Gary Rhodes-Rich Quiroz, Petersburg, 6-3, 6-3. Quarterfinals: Whitaker-Jones def. Der-

GIRLS GAMES Girls Games April 4,

Raiders 42 vs. Road Runners 26
Scoring for Raiders: Rainey 14, Pena 12, Willson 6, Simpson 6, Holbert 2, Davis 2.
Scoring for Road Runners: Acy 8, Lara 8, Cisneros 4, M. Lloyd 4, Galloway 2.

Dribbling Dragons 24 vs. Stars 14
Scoring for Dragons: Smith 12, Orman 8, Williams 2, K. Lloyd 2.
Scoring for Stars: Ochoa 10, Powell 4.

man Huesmann-Wayne Heiman, Nazareth, 6-1, 6-0. Semifinals: Whitaker-Jones def. Sambo Coleman-Perry Bell, Morton, 6-2, 6-1. Finals: Whitaker-Jones def. Clint Oden-Donald Minor, Morton, 6-4, 6-3.

Girls Tournament

Team Standings

Memphis 7, Denver City 5, Nazareth 4, Morton 3, Abernathy 3, Wheeler 2, Floydada 1, Slaton 1, Dimmitt 1, Lakeview 1.

Singles

First Round: Donna Reid, Floydada def. Lisa Reid, Canadian, 6-3, 4-6, 6-1. Second Round: Anette Littlejohn, Dimmitt def. Kara Copeland, Floydada 6-3, 6-3; Kim Wiseman, Phillips def. Reid, 7-6, 6-4.

Doubles

Second Round: Jill Poage-Tracy Tyer, Floydada, def. Diana Hochstein-Sharon Gerber, Nazareth, 1-6, 6-0, 7-6; Lisa West-Valynda Chandler, Floydada def. Peggy Bennett-Carla McCandless, Littlefield, 6-3, 6-2. Third Round: Poage-Tyer def. Stephanie Stoddard-Mary Horn, River Road, 6-3, 6-3; Karlene Kleenan-Dore Ramacker, Nazareth def. West-Chandler, 6-2, 6-4. Quarterfinals: Suzanne Mills-Kellie



FHS PLAY CAST MEMBERS...captured the first place award along with Lockney Tuesday afternoon in UIL competition. Front row (l to r) Kelli Lyons, Angie Neff, Derek Cheek, Dara Carthel, Rickey Strange; Back row, (l to r) Calvin Dick, Teresa Whitley, Kelly Marble, Phyllis Johnson, Clay Hamilton.

Mull, Denver City def. Poage-Tyer, 6-3, 6-4.

8th Grade Floydada JH 7, Petersburg JH 3

FJH boys 3, PJH 2

Singles: Tim Rhodes, P. def. Tommy Holcomb, F. 8-6; Rande Poage, F. def. Travis Conley, P. 8-0. Doubles: David Galvan-Sammy Rodriguez, F. def. Doug Fulling-Robby Upchurch, P. 8-0; Fulling-Upchurch def. Joey Hale-Bobby Tinsley, F. 8-2; Steve Griffin-Luis Barrera, F. def. Conley-Rhodes, P. 8-0.

FJH girls 4, PJH girls 1

Singles: Esmo Gonzales, F. def. Jana Hegi, P. 9-8; Hegi def. Treva Hambright, F. 8-3. Doubles: Stacy Graham-Brenda Hicks, F. def. Janet Leon-Michelle Groce, P. 8-2; D'Lee Marble-Susan Hendrix, F. def. Leon-Groce, 8-3; Deanne Howard-Debbie Martinez, F. def. Michelle Bearden-Lucy Garcia, P. 8-2.

7th Grade Floydada JH 12, Petersburg JH 11

FJH boys 4, PJH 1
Singles: Tom Gregorv, P.

def. Bobby Smith, F. 8-2; Kyle Stewart, F. def. Brian Swanner, P. 8-5.

Doubles: Luis Barrera-Abel Aleman, F. def. Jerry Perez-Jason Sell, P. 8-4; Ramon Martinez-Jose Alaniz, F. def. Lorenzo Medina Ben Moreno, P. 8-3; Wally Davis-Ronnie Bailey, F. def. Gilbert Comacho-Joey Gonzales, P. 8-2.

FJH girls 8, PJH 0

Singles: Christi Norrell, F. def. Flora Sanchez, F. 8-1; Shawnda Sanders, F.

def. Beverly Lane, P. 6-2, 4-3; Tammy Cochran, F. def. Lisa Real, P. 8-2; Bonnie Purdy, F. def. Sanchez, 8-2.

Doubles: Teresa Spurlock-Cindy Burk, F. def. Deanne Rhodes-Kelly Dubois, P. 8-1; Mary Leos-Belinda Vallejo, F. def. Jaime Byrd-Caryn Ginn, P. 8-0; Irene Rodriguez-Tammy Barboza, F. def. Teresa Melonado-Pam King, P. 9-8; Burk-Neva West, F. def. Rosa Perez-Michelle Martin, P. 8-0.

FLOYDADA SCHOOL LUNCH MENU

April 10 - 14, 1978

MONDAY

Beanie Weenie
Potato Salad
Sweet 'n Sour Spinach
No Bake Chocolate Cookie
Hot Corn Bread
1/2 pint milk

TUESDAY

Oven Fried Chicken
Fluffy Rice
Buttered Broccoli
Fruit Cup with Fresh Bananas
Celery Stuffed with Peanut Butter
Hot Rolls
1/2 pint milk

WEDNESDAY

Green Chili Casserole
Buttered Whole Kernel

Corn
Spring Toss Salad with Dressing
Pineapple Crisp
Hot Rolls
1/2 pint milk

THURSDAY

Ole Fashion Meat Loaf
Seasoned Black Eye Peas
Fried Okra
Peach Jello with Sliced Peaches
Hot Rolls
1/2 pint milk

FRIDAY

Hamburgers on Home Made Buns
Tomato, Lettuce, Dill Pickles
Potato Chips
Apple Cobbler
1/2 pint milk



NEW DAIRY QUEEN owners and managers are Randy and Judy Birkla, who have moved to Floydada from Sweetwater. They have been with the Dairy Queen organization some five years. They invite everyone to come in and get acquainted.

Breezers Capture 3rd, 7th In City Track Meet

By Doug Simpson
The Floydada Junior high boys track teams posted 3rd and 7th place overall results in last Saturday's Jr. Whirlwind Relays, with Arlon Barnes' 8th graders capturing 3rd place and Mike Brownlee's 7th grade team notching 7th place.

A total of 22 boys squads from the panhandle of Texas participated. Frenship dominated the 8th grade division with 171 total points, while the Breezers collected 61 points and 3rd. Floydada amassed 30 points in the seventh grade division.

In the 7th grade 440 Relay, Mike Salazar, Marty Covington, Bruce Williams, and Floyd Hightower, filling in for the injured Todd Beaty, captured 5th place.

The 1320 Relay foursome crossed the tape in 4th place, as Donnell Weeks, Felix Soliz, Salazar, and Hightower assumed roles.

Weeks finished the pole vault in a deadlock for 2nd place, as Williams tied for 4th. Hernandez notched 5th in the 220, and Williams came in 5th in the 100-yard dash.

The 8th grade team collected 24 of its 61-point total in the field events. Carlos Rainwater set a new mark for Floydada Junior High School in the high jump. His 5 foot, 8-inch leap landed him first place.

Chris Fulton placed 2nd in the discus, and 6th in the shot put.

The 440 Relay team (Lee Parker, Mark Nutt, Norman Allen, and Todd Beedy) crossed the tape with a time of 48.6 for 4th place.

Ronnie Minner achieved first place in the 230-hurdles, as Rainwater notched 5th in that event, and 2nd in the 80-yard high hurdles.

Danny Chavez finished 3rd in the 1320-yard run and the 880-yard relay team copped 4th place with a time of 2:51.

THE FLOYD COUNTY HESPERIAN

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Southwestern Bell

Sales Tax Rep. In Floydada Thursday

AUSTIN—State Comptroller Bob Bullock announced he is sending a representative from his Lubbock office to Floydada on Thursday, April 13th to assist local taxpayers and answer questions about state taxes.

Bullock said Enforcement Officer Raymond Bogus will meet with local taxpayers at the Floydada Court House, Room 103 from 10 a.m. to 12 p.m.

"If Floydada—area merchants, or anyone else for

that matter, have any questions about state taxes or need help in preparing tax forms, Mr. Bogus will be there to assist them," Bullock said.

"We're trying to cut the red tape in this office and we believe these face-to-face sessions with taxpayers help do just that," Bullock added.

Bullock reminded those taxpayers who are unable to meet with his representative on April 13th that they can still get their questions answered quickly by calling his TOLL-FREE tax information number in Austin. That number is 1-800-252-5555.

The Lubbock office, headed by Donald F. Paxton, serves Lubbock and surrounding counties.

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Paul Bates
Of Bayfield, Colorado

In A Series Of Gospel Discourses

April 9 Through April 16

Sunday Services 10:30 a.m. and 6 p.m.
Weekday Services 7:30 p.m.

VOTE FOR FOSTER WHALEY

STATE REPRESENTATIVE
66TH LEGISLATIVE DISTRICT

SATURDAY, MAY 6, 1978



MATURITY OF JUDGEMENT
A PROVEN RECORD OF
ACCOMPLISHMENTS

Foster Whaley, a Retired County Agricultural Agent, has been engaged in Farming, Ranching, & Cattle Feeding most of his life.

- * Native of St. Jo, Texas born March 23, 1920
- * Finished high school at St. Jo in 1937
- * Served in WWII under Gen. George S. Patton and received the Bronze Star and Purple Heart
- * Finished Texas A & M University as a distinguished student in 1949
- * Served as County Extension Agent 27 years
- * Received Distinguished Service Award from National Association of County Agents at Atlantic City, New Jersey in 1968
- * Received Superior Service Award from Texas A & M University in 1976
- * Was named by a national magazine, "Farm Technology," in 1967 as one of the top 10 county extension agents of the nation
- * His writings have been published in many national publications
- * Merrill Lynch featured him on their program in hedging seminars
- * "Farm Journal" featured a story on how he hedged 350 steers of his own in 1970

(Pd. Pol. Adv., by Foster Whaley, Rt. 1, Box 70, Pampa, Texas)

Library-Media Center Convention At Baptist Encampment

MEDIA FOR MORE PEOPLE. PLACES, WAYS is the theme of the Library/Media Center Regional Convention to be held at Plains Baptist Assembly April 10-11. The conference begins at 8:30 a.m. Monday with registration at the back of the auditorium. Faculty and other early arrivers may register at 3:30 p.m. on Sunday, April 9. Total cost of the conference is \$13.00, including lodging and meals. Participants will need to bring a bed roll and towels.

Conference leaders from throughout the state of Texas and from the Southern Baptist Sunday School Board in Nashville, Tennessee will be teaching different phases of Media Center work. Local conference leaders are Mrs. John White, teaching book repair and Mrs. A. C. Pratt, teaching

"Promotion in Motion". Soloist for the two day meeting is Mrs. Melvin Lloyd. These conferences are open to anyone desiring training in library work and members of other denominations are welcome to participate.

One of the highlights of the meeting near Floydada will be a western banquet on Monday evening at 5:30 p.m. Mrs. Raz Ware will be decorating for the banquet and entertainment will be by the Spirit of American Singers, Wayland Baptist College. A panel-discussion by the library personnel from the Sunday School Board, Jacqueline Anderson, John Hack and Wayne Todd, will follow.

The conference ends Tuesday afternoon at 3:30 p.m. The faculty will travel to Bryan, Texas to repeat the program on April 13 and 14. State display chairman, Mrs. A. C. Pratt, will also be teaching at that meeting.

handlers are properly licensed under the Texas Agriculture Protective Act. This act protects produce growers in case licensed commission agents default on payments.

FAMILY LAND HERITAGE PROGRAM registration is set to begin in May, and we hope to honor even more 100-year-old family farms this year than last.

The program was begun by the Texas Department of Agriculture in 1974 to recognize Texas farms and ranches in continuous operation by one family for a century or more. Over 1,200 farms have received honorary certificates since the program was initiated.

It is one way we can recognize the hardy farm families that have contributed so much to the growth and well-being of our state.

SAVE GAS, SHOP
IN FRIENDLY
FLOYD COUNTY.

Texas Food and Fiber

by Reagan V. Brown, Commissioner
Texas Department of Agriculture



NEWS OF FARM STRIKE demonstrations are grabbing headlines almost daily, but we need to understand exactly what the farmers of Texas and the nation are trying to accomplish.

The crucial question is not whether farmers have been mistreated in clashes with police, but whether they are being mistreated under a political system that has not adequately considered the unique conditions and needs of farming today.

I feel the demonstrations are not just media events; they represent valid cries for help. Underneath all the emotion, farmers are warning the government and the consuming public that we are headed for a "food disaster" if they continue to be ignored in our political and economic system.

Make no mistake, I do not

sanction violence to achieve any purpose. If the farmers allow their movement to fall into the hands of extremists who advocate violence, they stand to lose the public sympathy and awareness they have gained so far.

A NEW ROAD INSPECTION station is currently being built at Encino, to replace the present 60-year-old structure.

The new facility is one of five produce inspection stations on highways leading out of the Rio Grande Valley. They are manned by TDA inspectors 24 hours a day. These inspectors check trucks carrying citrus, onions, tomatoes and lettuce to make sure they have been certified by the U.S. Department of Agriculture. In addition, TDA inspectors make sure that all produce



Early assessments of the effects of USDA's March 29 cotton program announcement range from possible increases in cotton acreage in the mid-South and Southeast to decreases of uncertain magnitude in the Texas High Plains and other producing areas.

Essentially USDA proclaimed its intention to pay cotton farmers for laying out an acreage equal to ten percent of 1978 planted acreage, if they meet certain conditions. Payments, at the rate of two cents per pound, are to be made on the established yield from planted acreage.

Eligibility for this acreage diversion payment, in addition to the ten percent lay-out requirement, is conditioned on the farmer (1) planting the same or less cotton than he planted in 1977 and (2) keeping the total of acreage planted to all crops, plus all diverted or set-aside acres, within the farm's Normal Cropland Acres (NCA).

This means the farmer who planted 500 acres of cotton in 1977 can plant 500 acres in 1978 and still qualify for the payment. But he can do this only if he has another 50 acres (ten percent of 500 planted) that he can lay out, and if the total 550 acres does not exceed his assigned NCA. If all his NCA was planted to cotton in 1977, however, he will have to reduce 1977 plantings by ten percent if he wants the two-cent payment.

In both instances the payment would be two cents per pound times the established yield from planted acres. If 500 acres are planted and yield is 400 pounds per acre the total would come to \$4,000. At the same yield, if only 454.5 acres are planted, as required if all acreage was in cotton last year, the payment would total \$3,636.

Initial reaction from High Plains farmers has been mixed. Those who have not already spent a lot of money preparing cotton land with pre-irrigation, herbicides and fertilizers, for the most part will take the two-cent payment and lay out ten percent of acreage. Others are not so sure the payment is enough to justify the money already spent plus what will be required to maintain set-aside acres.

Also, producers on the Plains, primarily in the irrigated areas, who had planned to double, triple or even quadruple 1977 cotton acreage may not find it economically wise to change those plans in return for a payment on what in some instances would be a negligible number of acres.

In the far West, according to some thinking, the only producers who will participate in the set-aside program are those who had planned or need to idle some acreage in crop rotation programs. If this proves correct, the effect on cotton acreage and production in California and Arizona may be insignificant.

Growers in the mid-South and Southeast were reported planning a substantial cutback in cotton acreage before the "two-cent program" was announced. Now, some could reconsider since the more they plant the more they can set aside, and the more they set aside the bigger will be their payment. Meanwhile the House-Senate Conference Committee April 3 will begin meetings in which may be written legislation that would change the entire picture. Loans and target prices may be program could be mandated.

Or, the Conference Committee report, whatever it contains, could fail to pass either the House or Senate. Or, it could pass both, only to be vetoed by the President.

Conclusion: Confusion.



U.S. CONGRESSMAN RICHARD (D-Minn.), a member of the House Committee on Agriculture, is shown at a recent fund-raising event for U.S. Congressional candidate Jim Nolan. Nolan has endorsed Sharp for the seat vacated by U.S. Representative Omar B. ...

V A News

The Veterans Administration's enlarged booklet covering "Federal Benefits for Veterans and Dependents" is now available from the Superintendent of Documents in Washington, D. C. 20420.

In addition to reflecting the changes resulting from the GI Bill Improvement Act and the new compensation and pension rates, the 71 page booklet provides an updated summary of other VA and non-VA benefits available to veterans and dependents.

One major improvement in the 1978 edition is the listing of toll-free as well as local VA phone numbers. These numbers enable everyone in the 50 states and Puerto Rico to call VA, without charge, to consult a veterans benefits counselor for first-hand information on benefits.

Ask the Superintendent of Documents, U.S. Government Printing Office for the IS-1 Fact Sheet.

The Veterans Administration today announced financial counseling services available without charge to veterans who fall behind in payments on their VA guaranteed home mortgages.

Jack Coker, Director of the VA Regional Office at Waco, urged all veteran home owners to take advantage of the free financial counseling. "This new emphasis on person-to-person help could make a difference between successful home ownership and a veteran losing his home," he said.

The agency seeks to help veterans plan family budgets so they can keep current with their home mortgage payments.

Counseling services are available in the Waco Regional Office and at field offices located in Dallas and El Paso. Appointments may be arranged by calling 756-6511, ext. 718 in Waco. In Dallas the number is 749-3444. El Paso veterans should call 543-7760.

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NEED A NEW WINDSHIELD YOUR CAR OR PICKUP???

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"WE SELL ONLY NUMBER ONE WINDSHIELDS"
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\$202.85	\$121.71 (40% OFF)
10.14 Sales Tax	6.09 SALES TAX
28.00 LABOR	28.00 LABOR
\$240.99 TOTAL	\$155.80 TOTAL

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Grain
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- Medium-late maturing
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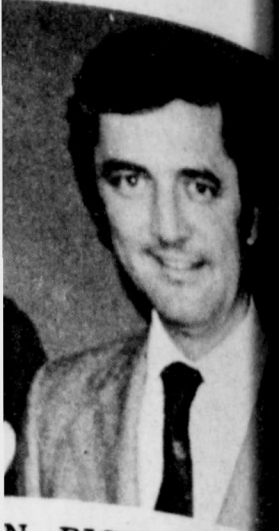
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Guest Editorials



RICHARD N...
the House Committee...
Jim Sharp...
Omar Bur...

world?"
The answer was, a man's nipple.
A more modern answer might be,
"I-27."

At the present time we have an excellent highway between Lubbock and Amarillo, US 87. Outside of a few spots such as Canyon, the present highway is perfectly adequate for the traffic it has. And... with underground water being depleted... with Amarillo possibly losing population when its prosperity is at a peak... with the argument being offered that this area is overpopulated for a dryland farming area... it doesn't seem that the future will demand a second major highway between Lubbock and Amarillo.

At least, in view of the present economic situation of the nation, it wouldn't seem that a second such highway at this time would deserve TOP PRIORITY!

YET, NOT ONLY is this Interstate highway, a project of Lubbock, not Amarillo, being built at this time but Lubbock boosters were in Washington recently trying to get I-27 extended from Lubbock to the Sweetwater and Abilene area.

The initial cost, when the highway was first authorized, was in many, many millions of dollars, and of course the costs have been advancing monthly, due to inflation. It is conceivable that by the time the project is completed, it might well be priced in billions instead of millions.

And WHY is it being built when it isn't particularly needed?

THE ANSWER IS... to soothe the pride of those Lubbock conservatives!

Lubbock and Amarillo are competitive. Amarillo had an interstate highway. Lubbock did not. So Lubbock had to have one, whether or not it was needed, in order to keep up with Amarillo.

Amarillo had a special need. US 66 has literally been the main street of America. Even little towns like Shamrock and McLean have been thriving spots for motels. Being as far south as it is, the coast to coast route is probably the most popular route between the East and West.

We can appreciate Lubbock's desire to keep up with its competitor to the north. But being the "conservative" bastion that it is, how can it justify the cost of I-27?

WE DOUBT THAT the interstate highway had much support anywhere except from Lubbock... and, perhaps, Amarillo. Happy, Tulia and Kress didn't need a new highway to bypass their towns. We doubt that Hale Center and Abernathy were clamoring for the project.

But Lubbock used the influence of George Mahon to get this project... then turned around and gave Mahon only 55 per cent support when he came up for re-election!

Tulia has suffered from the project due to the fact that "highway" businesses, motels, restaurants, filling stations, and the like hesitated to invest in property when the route of the new highway was undecided. Then after the route was decided, it was announced that it might take ten years to complete the project. Nobody wants to build on a new route that far in advance of need. So it sort of paralyzes this type of business activity.

But... those fiscal conservatives down at Lubbock must be kept happy!
(H. M. Baggarry, Tulia Herald)



"Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except-as specifically noted in this ad."

Prices good Sunday, April 9 thru Wednesday, April 12, 1978.

USDA Grade A, 3 Breast Quarters with Backs, 3 Leg Quarters with Backs, 3 Necks, 3 Wings & 3 Giblets

Box-O-Chicken ... Lb. **45¢**

Savory **Bacon** Lb. **\$1.09**

USDA Grade A Fryer Thighs or **Drumsticks** Lb. **99¢**

USDA Grade A **Fryer Breast** Lb. **\$1.09**



Combination 10 Chops
4 Ends & 6 Centers

PORK CHOPS

\$1.28

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**NABISCO
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16-oz. Box **49¢**

SAVE 22¢

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All Purpose
**GOLD MEDAL
FLOUR**

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**GRAPEFRUIT
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46-oz. Can **49¢**

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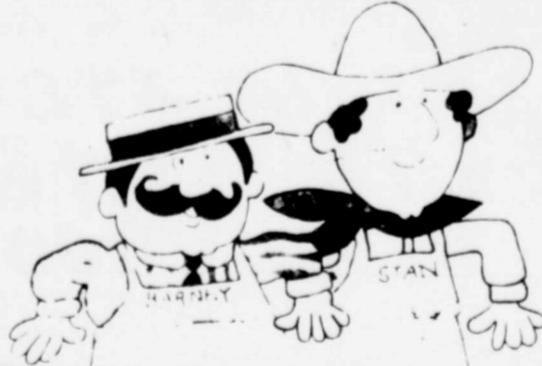


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Vine Ripe
**SALAD
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3 Lbs. **\$1**

**RUBY RED
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Picnic Treat **Watermelon** Lb. **19¢**

Russet Baking **Potatoes** 5 Lbs. **\$1.00**

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- Medium-late maturity
- Yellow endosperm
- High yields
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forming right now and there's no better way to improve your skill than to join a team and bowl regularly.
Gene Frank, the owner, urges EVERYONE to keep in shape the fun way with bowling! They feature free instruction, a bowler's "pro shop", a fine snack bar and many other convenient and enjoyable services to help you enjoy your game a little more.

The writers of this 1978 Consumers Review suggest that YOU become a better bowler by bowling regularly at Plainview Lanes!

AGRICULTURAL EXPORTS

During 1977 U.S. farm products exported totaled nearly \$23.7 billion, exceeding the previous record value of \$23 billion in 1976 by 3%.

Value increases of oilseeds, oilseed products, cotton, tobacco, animal fats, hides, rice, fruits, edible nuts, and prepared animal feeds more than compensated for reductions in values of wheat, corn, pork, and vegetables. The volume of principal agricultural exports totaled about 107 million metric tons (117.9 standard tons), compared to 111 million metric tons in 1976 (122.36 standard tons).

SPUR TRADES DAY

MAY 6

WELLAND COLLEGE MUSICAL GROUP 8:00 P.M.

COUNTRY WESTERN BANDS,
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DANCE 9:00 P.M. FREE ADMISSION

SPUR MERCHANTS ASSN.

Finger counting method will help math scores?

Remember how embarrassing it used to be if someone caught you counting on your fingers? Well, no longer, thanks to the new Korean method of finger calculation — Chisanbop — which has taken the country by storm since its introduction on television talk shows. Chisanbop may even become a standard math method adopted by elementary schools in Texas.

Chisanbop, which in Korean means finger-counting method, is not new. It was developed 20 years ago, but it was a well kept secret. It is becoming a household word now, however, due to the attention given it by Ed Lieberthal of Mt. Vernon, N.Y.

It all began when the Lieberthals adopted two Korean children in August 1976. They decided that it would be nice if the children kept up their Korean traditions and customs even though they now lived in a different country. Lieberthal enrolled the children into a Korean school in Mt. Vernon which met on Saturdays. The instructor was Hang Young Tai.

After a few weeks Lieberthal noticed that the children were doing their math on their fingers. He went to Tai to ask him about the method and learned that Tai had been trying to introduce his method, which was developed by his father 20 years earlier, to the New York public schools. But because of a language problem, he was not able to explain the method to officials there.

That is where Lieberthal stepped in. He developed a straight forward presentation of the ideas and sold them to the Mt. Vernon schools on a pilot program. He began promoting Chisanbop everywhere he went and began updating information about the method. Lieberthal is currently publishing a home study book for adults as well as children which gives the basics of Chisanbop and leads people to the point of doing simple addition. The book is available by writing: Chisanbop, Box 99, Mt. Vernon, N.Y. 10551.

The cost is \$10.75. Without the book, Chisanbop is otherwise only taught by someone trained in the method. The Lieberthals teach the method in 30 hour workshops and then certify the participants.

Here's how it works: all 10 fingers have a value of 99. The thumb on the right hand is worth five while the four fingers are worth one each. As a total the right hand is worth nine. The thumb of the left hand is worth 50 while the four fingers are worth 10 each, making a total value for the left hand 90. To add 27 and 12, first put the number 27 down which would be two fingers on the left hand for 20 and two fingers and a thumb on the right hand for seven. Next add 12. Put another finger worth ten down on the left hand and two fingers worth one down on the right and then just count all the fingers down for an answer of 39.

The Mt. Vernon schools are still evaluating the pilot program. To date the results show a high degree of accuracy and enthusiasm among the students. Both speed and an attitude of having fun are two byproducts which seem to be bolstering the basic understanding of math.

According to the Lieberthals, Chisanbop is intended as a supplement for traditional math and not a replacement. As a prerequisite, a child must be able to read, write and say the numbers one through 10. Chisanbop can be taught to preschool children as well as elementary age children if they know their prerequisites. Mrs. Lieberthal said, "It works with any child. We are particularly excited about a program with the blind, deaf and learning disabled children." Touch is as important as sight in Chisanbop — a child can know the answer to a problem by the fingers which are touching the table — he doesn't have to see the fingers.

The Lieberthals are not the only ones enthusiastic and excited about Chisanbop. It is also attracting the attention of Texas schools, particularly the Houston Independent School District.

Thelma Hammerling, director of mathematics for grades K-12 for the district, said that there has been so much demand for Chisanbop in the Houston area that the school district feels that they have to do something about it. What has been proposed is one of two possibilities for the summer: Lieberthal or one of his instructors will conduct an in-service workshop to train teachers in the Houston area; or a delegation of teachers will be sent to the east coast to attend workshops there.

Mrs. Hammerling said the proposal is in the planning stage until funds are approved by the school board. However, she feels confident that funds will be approved.

If adopted by the Houston Independent School District, Chisanbop would be geared toward the elementary age level and to older children who have not pricked up traditional methods of computing.

The Amarillo Independent School District is also interested in the method. Cathy Rahlfs, coordinator of elementary math, said that the method has been discussed, and they are investigating the possibilities of bringing it to Amarillo. But, Mrs. Rahlfs said, "we have to learn more about it before we can make a decision."

Chisanbop is new, exciting and may be what the doctor ordered to improve those declining math scores which have become standard on aptitude tests today.



If certain health problems prevented your beginning or completing your education under the GI Bill, a new law may make it possible for you to turn back the clock and enroll again, VA Regional Director, Jack Coker, has announced.

The new program is available to veterans, spouses or surviving spouses whose eligibility for GI Bill education benefits expired on June 1, 1976, or later, but who had not used all their schooling

entitlement when mental or physical disability interfered with their training.

The disability must not have resulted from the individual's willful misconduct, Coker emphasized. He cautioned potential applicants they must provide medical evidence that mental illness or physical disability was responsible for their being unable to begin or complete schooling before the expiration of their GI Bill eligibility.

Under the law, veterans have ten years from the date of their discharge from active duty to complete GI Bill training. Spouses or surviving spouses have ten years from the date of their initial eligibility to complete training under the bill.

The Floyd County Hesperian

Until passage of the new law, those who had not used all their GI Bill education benefits by the end of that ten-year period lost it forever.

"This law," Coker said, "gives us a welcome opportunity to help veterans who had their education delayed or interrupted because of circumstances beyond their control."

Any extension approved will be for the length of time VA determines that the veteran or spouse was prevented from beginning or completing the education program.

Coker said VA doesn't know the number of potential eligibles, but he urged individuals who believe they qualify for the new program to avoid possible disappointment by making certain they have the necessary medical evidence in connection with their application.

Further information on the program may be obtained at any VA office, veterans county service officer, or from veterans' service organization officers.

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AS IT LOOKS FROM HERE
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Omar Burleson, M.C. 17th District, Texas WASHINGTON, D. C. — All the King's horses and all the King's men are unable to adequately patrol the U. S. - Mexican border. It would be difficult enough if the King's horses and King's men were working together effectively.

As it is, the two agencies primarily responsible for border law enforcement seemingly are at odds and fail to properly cooperate. Even the patrol dogs are not speaking to one another.

The general accounting office reports that these two agencies place electronic sensors along the border to detect movement but neither tells the other where the sensors are located. In this activity, efforts are duplicated. It also seems that Customs and the Immigration Service cannot communicate because their radios operate on different frequencies. This is just two examples of the almost complete failure to stem the tide of aliens pouring across the border from Mexico.

This, however, is not the most serious problem, as serious as it is. Since late 1975 89% of the heroin reaching the United States,

amounting to about 5.2 metric tons, came from Mexico. Of this amount, only approximately 6% of the drug was seized by U. S. border forces.

Prior to the mid-70's, the problem of dope smuggling centered on the supply routes from Turkey, the Mideast and the "Golden Triangle" in Southeast Asia, funneled through Thailand. There continue to be some drugs coming into this Country from those areas, but not in the wholesale lots which is now the case of Mexico.

The President and his advisors are currently working on proposals to get more efficiency out of Federal agencies and close attention is especially being given to law enforcement along our border with Mexico. The Administration has under consideration a number of proposals for reorganizing our efforts to curb drug smuggling and other illegal activities.

Almost 2,000 miles are between Brownsville, Texas, and Tijuana, Mexico, across from California. Much of this distance is rugged terrain and remote, shallow water in the Rio Grande and hundreds of small airports on the U. S. side to accommodate smugglers' aircraft. The job of protecting ourselves under these circumstances is tremendous. In addition, our Coast Guard has its problems of coping with dope, particularly cocaine, coming in by boat from South America to our Gulf ports and the east coast.

Numbers in law enforcement personnel and money for their operation is in itself not the total answer. Law enforcement personnel in the Immigration Service have, in recent years, been considerably increased and so has the money for equipment. But there has got to be better cooperation between these agencies and those in related activities, including local law enforcement people, in order to combat the alarming flow of hard drugs into this Country.

Texas Feeders Respond To Beef Demand

AUSTIN—Cattle feeding in Texas is up substantially from last year, and this means good news for both consumers and cattlemen, Agriculture Commissioner

We recommend and have a good supply of . . .

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NOTICE OF ANNUAL STOCKHOLDERS MEETING CONSUMERS FUEL ASSOCIATION FLOYDADA, TEXAS

7:30 P. M. APRIL 11, 1978

MASSIE ACTIVITY CENTER,
513 West Georgia Street

The following business will be conducted at such meeting:

- (A) AUDIT REPORT FOR THE YEAR 1977-1978
- (B) ELECTION OF TWO DIRECTORS

Door prizes will be given and refreshments will be served.
Patronage dividend checks will be delivered at the meeting.

ENTERTAINMENT BY CHRISTI STRINGER

VA NEWS

The Veterans Administration has initiated a study to verify the accuracy of disability and death pension benefits being paid to wartime veterans and their widows, and dependency and indemnity compensation being paid to dependent parents of deceased veterans, according to D. G. Ayres, Service Officer for Floyd County, some 3,100 VA beneficiaries will be receiving a letter in the very near future, advising that a Veterans Administration representative will visit them to discuss their entitlement to benefits.

The primary purpose of the study, according to the recent VA announcement, is to measure the accuracy of the current reporting and processing procedures used by the VA. The study, when completed, will provide the VA with information which will determine what changes need to be made in the way in which eligible persons must report their annual income and net worth to the Federal agency. At the present time, such persons must complete an annual income report sent to them on November 1 of each year. Benefit payments for the current year and the following year are determined by the income information furnished by the veteran, widow or parent.

The letters which are to be mailed to those persons who are included in the survey state that participation in the study is mandatory by law. Failure by any person to cooperate may result in the suspension of any VA payments that are being made. When the VA representative calls on pensioners, he or she should insist upon being shown proper identification. Any VA employee chosen for this personal contact survey will have ample identification, and will not hesitate to produce it for verification of his or her status.



Newly hatched geese can begin following their mother around after about two hours.

OFFICERS ELECTED: Newly elected South Plains Association of Water Conservation District officers are (l to r) Sam Ellis, Post, secretary, Farris, Crosbyton, president, and Bill Wilson, Snyder, vice-president. County SWCD is a member of the 22 districts who make up the South Plains Association of South Plains and western Rolling Plains counties.

Brown Urges That Imported Agricultural Goods Be Labeled

AUSTIN--Support for national legislation requiring identification of all imported agricultural products was pledged recently by Agriculture Commissioner Reagan V. Brown during a meeting with representatives of the American Agriculture Movement.

Brown said agricultural producers need visible, realistic, immediate legislative support in finding solutions to their financial situation.

"These representatives of the various American Agriculture Movement interests across the state stressed that they have been backed to the wall," Brown said. "They are not in a position to be able to wait patiently while the mills of Congress grind slowly."

"I have supported the need for identification, particularly of imported meats, long before the current problems received national publicity," he said. "I feel that this is one legislative action that needs to be taken immediately."

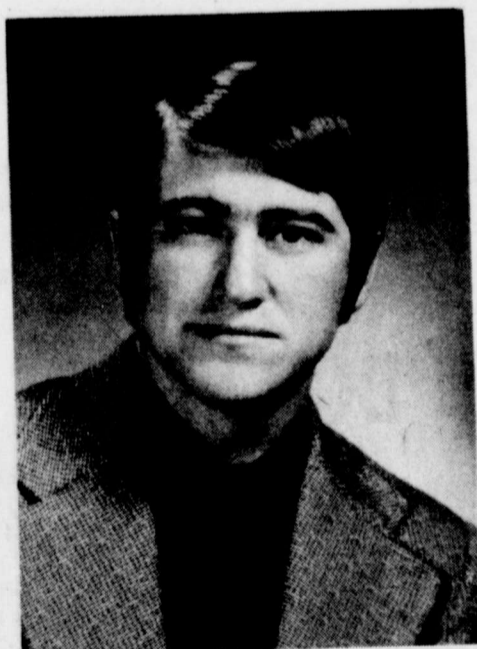
Not only should the American consumer be able to know at a glance that their meat products are clean, quality American-grown meat, but they must also have the same information about fresh produce and other products.

A wide range of topics were discussed during the meeting, including freight rates, tariffs, and inspection of imported produce for pesticide residue.

HOSPITAL NEWS

- Rosie Lee Artison, Ralls admitted 3-24 dismissed 4-3.
- Raymond Hamilton, Lockney admitted 3-27 dismissed 3-31.
- Fred Warren, Floydada admitted 3-28 dismissed 4-3.
- Timothy Askew, Lockney admitted 3-28 dismissed 3-31.
- Christina Leal, Quitaque admitted 3-29 dismissed 4-1.
- Grace Byars, Lockney admitted 3-29 continues care.
- Dora Johnston, Silverton admitted 3-29 continues care.
- Grady Cummings admitted 3-29 dismissed 4-3.
- Roxie Worland admitted 3-29 dismissed 4-3.
- Felix Nunno admitted 3-31 dismissed 4-3.
- Elmer Sellers admitted 4-1 dismissed 4-3.
- Mabel Perkins admitted 4-2 dismissed 4-3.
- Clay Murray admitted 4-2 dismissed 4-3.
- Elvira Madson admitted 4-2 dismissed 4-3.
- Mary Ann Goff admitted 4-3 dismissed 4-3.
- A.E. Frazier admitted 4-3 dismissed 4-3.
- Lillie Baker admitted 4-3 dismissed 4-3.
- Martha Cantel admitted 4-3 dismissed 4-3.
- Cesar Jesus born 4-5.
- Diana Ochoa admitted 4-4 dismissed 4-6.
- Stephine Johnson admitted 3-31 dismissed 4-3.
- Mable Anderson admitted 3-31 dismissed 4-3.
- Ethel Frazier admitted 4-3 continues care.

Marr Insulation Co. Celebrates 20th Anniversary 5% Discount During April *



Gary Marr

Gary Marr Joins Marr Insulation Co.

Gary Graduated From Lockney Schools & Texas Tech Univ. He Was Engaged In Farming Near Claytonville Before Joining This Firm. Gary, Linda And Son Coby Reside At 2707 Mesa Dr. In Plainview.



Gary Johnny Don

TOM MARR OWNER, DON CATLETT INSTALLATION MGR. AND HIS ASSISTANT JOHNNY BUSTOS WISH TO THANK ALL OUR FINE CUSTOMERS FOR THE OPPORTUNITY OF SERVING YOU. ALONG WITH GARY WE WILL BE HAPPY TO FURTHER SERVE YOUR INSULATION NEEDS, WE HAVE PURCHASED NEW EQUIPMENT SO WE CAN SERVE YOU FASTER AND MORE EFFICIENTLY.

* During April We Offer 5% Discount On All Jobs. To Receive The 5% Discount—Payment Must Be Received When Work Is Completed.

LOCKNEY 652-3593

Is Your Home Ready For The "Hot Summer"
Call For Free Estimate & Inspection

PLAINVIEW 293-1

It's Results You Want-It's CLASSIFIED ADS You Need

HELP WANTED

Addressers Wanted Immediately! Work at home—no experience necessary—excellent pay. Write American Service, 8350 Park Lane, Suite 269, Dallas, Tx. 75231. 4-9p.

HELP WANTED: Must have Commercial License. Call Thrasher & Co. after 5:00 p.m. 983-2170. tfe

\$250.00 PER WEEK FOR MAILING COMMISSION CIRCULARS AT HOME—IMMEDIATE INCOME. NO EXPERIENCE REQUIRED. FOR GUARANTEED DETAILS, SEND \$1.00 AND A STAMPED, SELF-ADDRESSED ENVELOPE TO: BUSINESS ENTERPRISE, P.O. BOX 455, RUSTON, LOUISIANA 71270. T4-9c

Needed Experienced Clipper. Cleaner man for large seed co. Contact Mr. Smith. 806-675-2626. 4-20c

WANTED: Woman to keep nursery during Sunday morning services at First Methodist Church, Lockney. Call or contact church office mornings or call 652-2424 or 652-3158. L-tfe

WANTED: Mature Lady to Babysit in my home for my two children. Call mornings and after 7:00 p.m. 983-3304. tfe

THE FLOYDADA First United Methodist Church is accepting applications for a full time custodian. Call 983-3707 for interview appointment. Good pay and working conditions. tfe

NORRELL TRACTOR PARTS for tractor and irrigation supplies and accessories. tfe

FOR SALE: 10 used side roll sprinklers 4 & 5' pipe 60 & 76 inch wheels all are I.R.-C.O. sprinklers. Call 983-3231 daytime. 983-5367 night time. tf

FOR SALE: 3 in. 7 1/2 horse power peerless submersible pump and switch box on 220 ft. setting. Call 652-2136 or 652-2492. L4-9c

SALES AGENTS: Ag oriented people for expanding field force. College training beneficial. Company will train. Draw plus commissions and bonuses. Leads furnished. Excellent income and advancement opportunities for qualified individuals. Phone (806) 792-6351 for interview appointment. 4-9c

WANTED DEALERS: to install sprayed foam insulation in old and new buildings. Tremendous energy saver. Every home and building owner can use it. We are the only manufacturer that trains how to install with on the job training and by factory experienced installers. No fees of any kind. We are only interested in selling this foam insulation and equipment that we manufacture. Can be applied all year round. Write: Imperial Coatings and Chemicals, 4700 Wissahickon Avenue, Phila., Penna. 19144 or call Mr. Thomas 215-844-1111. 4-9p

WANTED TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada, tfe

SLEEP WHILE YOUR WANT ADS WORK

MOBILE HOMES

14 x 80' Mobile Home, 3 BR-2B, 100' x 80' lot, 2 car garage w/shop and storage. Call 652-2524 for appointment. Price reduced. L-tfe

FOR SALE: 1976 14/56 Mobile home. Call Hulon Carthel, 983-2363. tfe

FOR RENT

FOR RENT: Duncan Plaza Apartments 1 and 2 bedrooms, Central Heat and Air Conditioning, Tapan Ranges, Adjacent to Duncan Elementary School. Contact 302 E. Tenn. or 983-2061. tf

FOR RENT: 2 bedroom home, 1/2 mile east of the feed lot on the Sandhill highway. Call 983-2711 after 8:00 p.m. 4-9c

AUTOMOTIVE

AUTOMOTIVE REPAIR—WELL ENGINES. Monty's Automotive, Highway 70, Lockney. Call day or night, 652-3543. L4-27c

CLOSE OUT TIRE SALE B.F. Goodrich Radials, 4 ply polyesters & polyglass tires. Whites Auto Store, 117 W. Calif. tfe

For Lease

HOUSE FOR LEASE in Lockney. Call 652-2540 or 799-0520. L-tfe

FOR BETTER CONCRETE

CALL CALLOWAY READY-MIX 652-2224 LOCKNEY PLAINVIEW HWY ALSO WHITE CALICHE ROCK FOR SALE L4-9, 16, 23

Kirby

Vacuum cleaners, new and rebuilt 1 yr. guarantee. Parts, sales and service. Prices begin at \$124.50. Parker Home Furnishings in Lockney, 652-3315. tfe

Bear Wheel Alignment, tuneups Muffler, tail pipe and brake work.

MELVIN COOPER COOPER CONOCO Free check on wheel alignment. L-tfe Lockney, Texas

STORAGE SPACE

BOATS, FURNITURE, ANYTHING, ETC. BY THE MONTH OR SIX MONTH 10% DISCOUNT WEST TEXAS MINI STORAGE 983-3573 OR 983-2151

FLOYD COUNTY ABSTRACT CO.

Abstracts Of Title Title Insurance Verna L. Stewart Owner, Manager 217 W. California 983-3728 Floydada, Texas

COW POKES By Ace Reid



Oh business is up considerable, we've only lost a third as much money as we did at this period last year!

THIS FEATURE SPONSORED BY Floydada Real Estate & Insurance Agency AUTO, FIRE & FARM INSURANCE Jim Word — — — Phone 983-2360

ALLISON REAL ESTATE HOMES - FARMS - RANCHES APPRECIATE YOUR LISTINGS 652-2134 LOCKNEY L-TFC S

Porta-tiller Springtooth Field Cultivator ALL WELDED FRAME IN FRAME GAUGE WHEELS SIZES 23-34" Spray Sickle Recirculating Sprayer CLOSED SYSTEM FRONT MOUNTED WIND RESISTANT Roll-A-Cone Equipment LISTERS HYD. ROW MARKERS? HD REAR STABILIZERS CHISEL AND RIPPER PLOWS Good Used Tractors And Farm Equipment

ADAMS FARM EQUIPMENT RT. 7 BOX 890 (806) 762-2510 OR 762-1876 HALFWAY BETWEEN LUBBOCK AND IDALOU ON HIGHWAY 82 AND 92 EAST 4-9c

Diamond Industrial Supply Co., Inc. Phone Days 296-7418 Nights 296-1200 or 296-7828 1014 Broadway Plainview, Texas

Chain Sprockets V-belts Sheaves U-joints Oil Seals O-rings Wisconsin SKF BCA Timken Bower Cotton Stripper Brushes & Bats "We Appreciate Your Business More" L-tfe

FARMS-RANCHES-CITY PROPERTIES. BUSINESS LEASES-LOANS B. B. WILKES BROKER REAL ESTATE 100 S. Main, Lockney Barry Barker, Solicitor Barker Insurance Agency-652-2642

IF IT IS INSURANCE -SEE- BARKER INSURANCE AGENCY LIFE-FIRE-CASUALTY-HOSPITAL

FOR YOUR CONVENIENCE CUSTOM SLAUGHTERING & PROCESSING -LOCALLY FED BEEF-

1/2 BEEF Hind Quarters Front Quarters ALL MEAT GUARANTEED Thomason Meat Co. FORMERLY LOCKNEY MEAT CO. 114 N. E. 8TH LOCKNEY, TEXAS 806-652-3346

Auto Accidents DO Happen...

If one happens to you, be protected. Our car insurance offers coverage to meet your special needs—repairs to personal liability. BAKER Insurance Agency 127 W. Calif. Ph. 983-3270

TURNER REAL ESTATE FARMS RANCHES 983-2635 Floydada, Texas

DAN'S AUTO SERVICE DAN TEUTON, Owner Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning. General Repair We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service. Phone 652-2462

FARMERS INSURANCE GROUP 50th ANNIVERSARY Fifty Years of Superior Service 1928-1978 SAM A. SPENCE 112 W. MISSOURI PHONE 983-2881

For Sale

TWO BRAND NEW Smith Corona typewriter carrying cases. \$10 each. Phone 983-3737. tfe

FEET TIRED? Try Mason Shoes with "Velvet-eez" air-cushioned innersoles. Keith Emert, 652-3116 LStfe

ALFAFA HAY, 697-2691 or 983-3512. tfe

FOR SALE: 23 yds. bedroom carpet. Mrs. Joe Cunnus, 652-3646. L4-16 C

FOR SALE: 2 used 40 gal. electric water heaters. 1 year old \$40.00 each. 983-3121. 4-9c

FOR SALE: 150 Bales of 1977 Crop Hay, 983-2094. tfe

FOR SALE: Folding camping tent trailer. 983-2696. tfe

FOR SALE: used windows and garage door. 652-3144. L4-9c

CAMPER FOR SALE: Call 652-2540 or 799-0520. L-tfe

FOR SALE: Trundle bed, complete, matching small chest and desk, also coffee table 652-2337 L4-13C

FOR SALE: Double upright oven with storage at bottom, electric. Braided rug, light green. Evaporative cooler. 983-3377. Call or come by after 5:00. 4-9c

FOR SALE: Oak Desk, love seat, coffee table 4' by 4', Victorian chair, dinette set. Call Terry. 983-2294. tf

FOR SALE: twin bed. Mattress and springs, \$30.00. Call 652-3801, 317 SW 6th Lockney. L4-9c

FOR SALE: Camper top, LWB, nearly new. See at Dan's Auto, Lockney, or call 652-2462 or 652-2575. L-tfe

Custom Application Of Pre-Emerged Chemicals. BILLY WISDOM 652-3541 JOHN WISDOM 652-3544 TERRY HOWARD 652-2768 MAC HOWARD 652-3439

THRASHER & CO. Redi-mix Concrete Sand & Gravel Excavation call us: 983-2170 229 E. California TFC

Can You Use Some Extra Money? Let Us Help!!! WE BUY SCRAP IRON, OLD JUNKERS, COPPER, BRASS. Call 983-5277 Help Us Keep Our Country Clean

LEGAL NOTICE

A Public Hearing on the 1978-79 City of Floydada Operating Budget will be held at the regular council meeting at 114 W. Virginia St., City Office, on Tuesday, April 11th, 1978 at 7:30 p.m. 4-9c

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DAN'S AUTO SERVICE DAN TEUTON, Owner Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning. General Repair We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service. Phone 652-2462

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TURNER REAL ESTATE FARMS RANCHES 983-2635 Floydada, Texas

PERSONALS

ALCOHOL ANNONYMOUS IS HERE. If you have a drinking problem and want to quit, that is our business. If you don't, that's your business. We are on call 24 hours a day. 983-5058. tfe

GARAGE

REMODELING SALE: 6 x 6 aluminum sliding glass doors \$125.00, 3 x 6 aluminum storm door solid glass \$25.00, 14 x 14 blue/green short shag nylon carpet-excellent condition \$60.00. Heavy-Duty folding attic Stairway almost new \$50.00. A. C. Pratt 983-2094. tfe

GARAGE SALE: Friday-Sunday April 7-9. Clothes, Furniture, Misc. 701 W. Ross from 9 a.m. - 5 p.m.

BUSINESS SERVICES

C-D-J INSULATION can help save your dollars. For information call 983-2601:

Carpet, installation, Rug repairs. 25 years experience. Richard Miller. 983-5039.



WE WANT YOU TO KNOW - We sell all kinds of Goodyear tires... tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BAKER'S SERVICE: CENTER, FLOYDADA. tfe

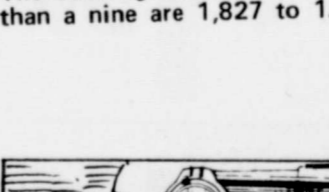
20% OFF ON GRABER WOVEN WOODS MONTH OF APRIL LLOYD-PRATT STUDIO 983-3450 OR 983-2094 5

Mattie Davis Louise Dunn 4-6p

OUR HEART FELT THANKS To all who extended comforting sympathy and help in our recent sorrow. For the floral offerings, beautiful service, and other kindnesses, we are deeply grateful. We would especially like to thank Dr. Mangold and the nursing staff of the Lockney Hospital. To the volunteer Fire Department Ambulance vice, also, Gary Stennett and Moore-Rose Funeral Home in the passing of our husband and brother, Guy Davis.



The odds against a hand at bridge having no card higher than a nine are 1,827 to 1.



If you've had your car for 25 years, it is officially an antique and qualifies for special license plates.

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TURNER REAL ESTATE FARMS RANCHES 983-2635 Floydada, Texas

Your Guarantee

Years Thriftway Stores Sell & Feature only Fine Quality American Green Grass Fed Beef, Fresh Pork and Quality Poultry

WE RESERVE THE RIGHT TO LIMIT

EXTRA LEAN TRIM CENTER CUT **PORK CHOPS \$1.69**

QUARTER PORK LOIN OR FAMILY PAK **PORK CHOPS \$1.39**

WATER ADDED 6-8 LB. AVG.

HICKORY SMOKED PICNICS

HALF OR WHOLE SLICED PICNICS

69¢

- COUNTRY STYLE LEAN MEATY **SPARE RIBS** LB. \$1.19
- LEAN FRESH **PORK STEAK** LB. \$1.19
- LEAN FRESH SEMI-BONELESS **PORK ROAST** LB. \$1.19
- PORK LOIN SIRLOIN CUTS **PORK CHOPS** LB. \$1.49

- HOMEMADE STYLE MARKET MADE **PORK SAUSAGE** LB. \$1.19
- HORMEL'S **HAM PATTIES** 12 OZ. CAN \$1.19
- LITTLE BOY BLUE **CORNDOGS** 12 OZ. PKG. 99¢
- TENDA MADE CHICKEN FRIED **BEEF FRITTERS** 1 LB. PKG. \$1.19

32 OZ., 6 BTL. CTN.

COCA-COLA

\$1.39

PLUS DEPOSIT

LARGE TIE TEXAS **GREEN ONIONS** BUNCH **19¢**

TEXAS RUBY **RED GRAPEFRUIT** LB. **15¢**

CALIFORNIA **SUNKIST LEMONS** LB. **35¢**

CALIFORNIA LARGE FUERTE **AVOCADOS** 4 FOR **\$1**

GREEN **TEXAS CABBAGE** LB. **19¢**

CALIFORNIA **CARROTS** 1 LB. PKG. **25¢**

CALIFORNIA **CELERY HEARTS** PKG. **79¢**

CALIFORNIA FULL RIPE **STRAWBERRIES**

49¢

PINT BASKET TEMPERED STEEL OR CAST ALUMINUM **TENNIS RACKETS** EA. **\$4.99**

KRAFT ASSTD. BARBECUE **SAUCE**

18 OZ. BTL. **59¢**

SHURFINE **INSTANT TEA**

3 OZ. JAR **\$1.39**

MAXWELL HOUSE **COFFEE**

A-D-CAREG DRIPELEC. 1 LB. CAN **\$2.89**

DEL MONTE **TOMATO SAUCE**

8 OZ. CANS **6 \$1**

BUTTERMILK COUNTRY STYLE **PILLSBURY BISCUITS** 7 1/2 OZ. CANS **7 \$1**

SHURFINE FROZEN VEGETABLES

CUT CORN GREEN PEAS BROCCOLI OR MIXED VEGETABLES

3 10 OZ. PKGS. **\$1**

WITH 4 FREE OUNCES! **LISTERINE**

36 OZ. BTL. **\$1.69**

DELUXE AMERICAN PIMENTO **KRAFT CHEESE** 12 OZ. FIG. **\$1.19**

KRAFT SHREDDED **MOZZARELLA** 4 OZ. PKG. **59¢**

KRAFT CRACKER BARREL HALFMOON **CHEDDAR HORNS** 12 OZ. PKG. **\$1.29**

SWISS MISS - CHOCOLATE OR VANILLA **PUDDINGS** 4 4 1/2 OZ. CANS **79¢**

CHEESE SAUSAGE HAMBURGER PEPPERONI **JENO'S PIZZA** 13 OZ. PKG. **79¢**

LYNDEN FARM FROZEN **FRENCH FRIES** 2 LB. PKG. **59¢**

WE HAVE CRUSHED OR CUBED ICE

WE GIVE S AND H GREEN STAMPS DOUBLE DOUBLE ON WEDNESDAYS

15¢ OFF LABEL **EFFER-DENT** 60 CT. BOX **\$1.59**

AUTO. DISHWASHER **CASCADE**

50 OZ. BOX **\$1.49**

PLUS PLATINUM **SCHICK BLADES** 11 CT. PKG. **\$1.99**

REFRESHING MOUTHWASH **LISTER-MINT** 12 OZ. BTL. **\$1.19**

EXTRA STRENGTH RELIEF **EXCEDRIN TABLETS** 60 CT. BTL. **\$1.19**

FOR COLD RELIEF **CONTAC CAPSULES** 10 CT. PKG. **\$1.19**

CONTAC **SPRAY MIST** 15 CC BTL. **89¢**

COLD MEDICINE **CONTAC JR.** 4 OZ. BTL. **\$1.49**

PURE VEGETABLE COOKING OIL **CRISCO**

48 OZ. BTL. **\$1.49**

ENERGY CHARCOAL **BRIQUETS**

10 LB. BAG **99¢**

FRISKIES ASSTD. DOG FOOD **DINNERS**

3 14 1/2 OZ. CANS **79¢**

Buy as many as you want coupon

With this coupon you can buy as many 180 oz. Everything Jars as you want at **\$2.98** each.

Coupon good through April 22nd, 1978.

- SCHILLING **BLACK PEPPER** 4 OZ. CAN **89¢**
- NABISCO VANILLA **NILLA WAFERS** 12 OZ. BOX **59¢**
- KEEBLER DELUXE **GRAHAMS** 13 1/2 OZ. PKG. **89¢**

BIG ROLL ASSTD. DECORATED **SCOTTOWELS**

JUMBO ROLL **59¢**

REGULAR & WATER PAK **CHUNK LIGHT STARKIST TUNA**

6 1/2 OZ. CAN **59¢**

SHURFINE RATION **DOG FOOD**

25 LB. BAG **\$2.79**

ASSTD. DECORATED BATHROOM TISSUE **SOFT 'N PRETTY**

4 ROLL PKG. **79¢**

TOTAL GROCERY SAVER

6-pack \$1.20 value only 99¢

90¢ value only 79¢

COUNTRY FLAIR 7 OZ. **COLD CUPS** 100 CT. PKG. \$1.19

LEMON SPRAY PUMP **LIQUID PLEDGE** 12 OZ. BTL. \$1.19

10¢ OFF LABEL **SHOUT SPRAY** 12 OZ. CAN \$1.19

FURNITURE POLISH **LEMON FAVOR** 12 OZ. CAN \$1.19

PURINA DRY **CAT CHOW** 4 LB. BAG \$1.19

DEL MONTE **TOMATO JUICE** 48 OZ. CAN \$1.19

TRAPPEY'S JALAPENO & BACON **PINTOS** 3 15 1/2 OZ. CANS \$1.19

OUR DARLING C.S. OR W.K. **GOLDEN CORN** 4 30 OZ. CANS \$1.19

PAGES

THRIFTWAY

PRICES EFFECTIVE APRIL 9-15