



Hunt's OLD-TIME PLEASURES



Your Guarantee
 Hunt's Tradition Since 1888
 Features only Fine Quality American Grade Grass Fed Beef, Fresh Pork and Quality Products

WE RESERVE THE RIGHT TO LIMIT

U.S.D.A. CHOICE BEEF BONELESS

CHUCK ROAST

\$1.39

WE GIVE 5 AND H GREEN STAMPS DOUBLE ON WEDNESDAYS LB.



SHURFRESH BONELESS COOKED

CANNED HAMS

5 LB. CAN

\$8.99

GUARANTEED 73% LEAN - FRESH



GROUND BEEF

LB.

89¢

TOTAL GROCERY SAVERS

- ENRICHED FLOUR **GLADIOLA** 5 LB. BAG **63¢**
- INSTANT COFFEE CRYSTALS **FOLGER'S** 10 OZ. JAR **\$3.99**
- PRINTED • ASSTD. TOWELS **SPILLMATE** 120 CT. PKG. **59¢**
- PLANTER'S COCKTAIL **PEANUTS** 12 OZ. CAN **99¢**
- FAB - 30" OFF **DETERGENT** KING BOX **\$1.89**
- CLEANER - 20" OFF LABEL **AJAX LIQUID** 28 OZ. BTL. **89¢**
- EVAPORATED MILK **PET MILK** 3 TALL CANS **\$1.00**
- SUNSHINE KRISPY SALTINE **CRACKERS** 16 OZ. BOX **49¢**
- EXTRA ABSORBENT DIAPERS **PAMPER'S** 24 CT. BOX **\$2.39**

FROZEN FOODS

- MORTON GLAZED **DONUTS** 12 CT. PAK **69¢**
- MORTON BEEF/FR. CHICKEN/SAL. STEAK/TURKEY **DINNERS** 2 11 OZ. BOXES **\$1.00**
- SHURFINE **ORANGE JUICE** 12 OZ. CAN **69¢**
- SHURFINE BROCCOLI **SPEARS** 10 OZ. PKG. **43¢**
- 29 OZ. CAN VAL VITA PEACH **Peaches** **39¢**

20" OFF LABEL - PALMOLIVE
LIQUID
 32 OZ. BTL. **99¢**

RICH TOMATO
HUNT'S KETCHUP
59¢
 32 OZ. BTL.

FOR GREAT COOKING ALL VEGETABLE
WESSON OIL
\$1.49
 48 OZ. BTL.

HUNT'S WHOLE PEELED
TOMATOES
3 14 1/2 OZ. CANS **\$1**

- BLEACH - 8" OFF LABEL **SAFE PUREX** 1/2 GAL. JUG **49¢**
- GLAD **TRASH BAGS** 10 CT. BOX **99¢**
- DISINFECTANT **LYSOL SPRAY** 12 OZ. CAN **\$1.49**
- CLEANER **LYSOL LIQUID** 28 OZ. BTL. **\$1.19**
- FOR CLEANER FLOORS **MOP AND GLO** 32 OZ. BTL. **\$1.79**
- FOLGER'S FLAKED **COFFEE** 13 OZ. CAN **\$2.69**
- FOLGER'S FLAKED **COFFEE** 26 OZ. CAN **\$5.37**
- FOLGER'S FLAKED **COFFEE** 39 OZ. CAN **\$8.05**

HEALTH & BEAUTY AID SAVINGS

- STYLE REGULAR • SUPER **HAIR SPRAY** 13 OZ. CAN **69¢**
- COLD RELIEF **CONTAC** 10 CT. PKG. **\$1.19**
- CONTAC **SPRAY MIST** 15 CC BTL. **89¢**
- TABLETS **SINE-OFF** 24 CT. BTL. **\$1.19**
- SPRAY **SINE-OFF** 1/2 OZ. BTL. **\$1.19**
- VASELINE INTENSIVE CARE EXTRA STRENGTH **LOTION** 10 OZ. BTL. **\$1.39**
- PAIN TABLETS **BUFFERIN** 100 CT. BTL. **\$1.69**

ALL PURPOSE
RUSSET POTATOES
79¢
 10 LB. BAG

- SHURFINE DRY - MAKES GRAVY **DOG FOOD** 5 LB. BAG **89¢**
- FAMILY CEREAL PLAIN • RAISINS **C.W. POST** 15 OZ. BOX **89¢**
- ASSTD. SNACK PAK **PUDDING** 4 5 OZ. CANS **79¢**
- HUNT'S FRUIT **COCKTAIL** 14 1/2 OZ. CANS **39¢**
- HUNT'S **PEAR HALVES** 15 OZ. CAN **44¢**
- TOMATO **HUNT'S JUICE** 46 OZ. CAN **59¢**
- HUNT'S **SPINACH** 3 3 1/2 OZ. CANS **89¢**
- HUNT'S **MANWICH** 15 1/2 OZ. CAN **59¢**

32 OZ., 6 BTL. CTN.

\$1.39
 PLUS DEPOSIT

SHURFINE VAC PAK
COFFEE
\$2.59
 1 LB. CAN

- U.S.D.A. CHOICE BEEF BONELESS **STEW CUBES** LB. **\$1.29**
- U.S.D.A. CHOICE BEEF BONELESS **CHUCK STEAK** LB. **\$1.29**
- NICE N LEAN **PORK ROAST** LB. **\$1.09**
- EXTRA LEAN **PORK STEAK** LB. **\$1.19**
- U.S.D.A. CHOICE BONELESS **SWISS STEAK** LB. **\$1.29**
- U.S.D.A. CHOICE BEEF BONELESS **SHOULDER ROAST** LB. **\$1.29**
- U.S.D.A. CHOICE BONELESS TENDERIZED **BEEF CUTLETS** LB. **\$1.09**
- OSCAR MAYER WIENERS OR **BEEF FRANKS** LB. **\$1.29**
- OSCAR MAYER **SMOKIE LINKS** 12 OZ. PKG. **\$1.29**
- OSCAR MAYER SLICED **COTTO SALAMI** 8 OZ. PKG. **89¢**
- OSCAR MAYER SLICED **CHOPPED HAM** 8 OZ. PKG. **\$1.29**
- OSCAR MAYER SLICED **COOKED HAM** 6 OZ. PKG. **\$1.59**
- OSCAR MAYER PORK **LINK SAUSAGE** 1 LB. PKG. **\$1.89**

- CALIFORNIA **SUNKIST ORANGES** 3 LBS. **\$3.99**
- RED CHERRY **TOMATOES** BOX **39¢**
- CALIFORNIA GREEN **BROCCOLI** LB. **49¢**
- CALIFORNIA PURPLE TOPS **TURNIPS** LB. **29¢**
- YELLOW SWEETS **MILD ONIONS** LB. **19¢**
- WASHINGTON **D'ANJOU PEARS** LB. **49¢**
- HONDURAS **PINEAPPLE** EACH **79¢**

CLOVERLAKE
 CREAMY
WHIPPING CREAM
3 1/2 PT. CTNS. **\$1**

HUNT'S TOMATO
SAUCE
5 8 OZ. CANS **\$1**

- MARGARINE QUARTERS **BLUE BONNET** 1 LB. BOX **49¢**
- BORDEN'S AMERICAN **SINGLES** 16 OZ. PKG. **\$1.19**
- CLOVERLAKE **COTTAGE CHEESE** 24 OZ. CTN. **99¢**
- CLOVERLAKE **BUTTERMILK** 1/2 GAL. CTN. **79¢**

Buy AS MANY AS YOU WANT COUPON
 With this coupon you can buy as many 12 1/2 oz. Everything Jars as you want at
only \$2.49 each
 Coupon good through April 22nd, 1978

Births

Gary and Nancy Campbell are parents of their second daughter, Jessica Sue, who was born March 16 at 6:47 a.m. in Utica, New York. The baby weighed 9 lbs. 7 1/2 ozs. at birth. She has a three year old sister, Jennifer Carol. The Campbells have since moved to Victoria, Tex.

Grandparents are Mr. and Mrs. James Lee Nichols and Mr. and Mrs. David Campbell of Floydada. Great grandparents are Mr. and Mrs. Lloyd McCray of Floydada and Mrs. W.B. Wason of Matador.

Mr. and Mrs. Tom Konlandy are parents of twin girls born Thursday (March 30) in an Arlington hospital. The twins are Jerri Dawn, who weighed six pounds at birth, and Sherri Rae, five and a half pounds. Maternal grandparents are Mr. and Mrs. Lavon Johnson of Lockney. (The mother is the former Mary Johnson.)

SOCIETY

Mr. And Mrs. Griffith To Celebrate 50th Anniversary

The children of Mr. and Mrs. L.J. (Fudge) Griffith will host a reception for the couple on Sunday, April 9 in observance of their 50th wedding anniversary. Mr. and Mrs. Griffith were married April 7, 1928 in Plainview.

The reception will be at the Griffiths' home, 220 S.E.

6th St. in Lockney, from 2 to 4 p.m. They request "no gifts."

Hosting the reception will be the Griffiths' daughter, Mary Williams of Lockney, and their sons, Billy Griffith of Olton and Jerry Griffith of Lubbock. Mr. and Mrs. Griffith have nine grandchildren and one great-grandchild.

Deadline For Lady Of Year Nominations April 3rd

Persons wishing to submit names for the "First Lady of the Year" sponsored by Alpha Mu Delta chapter of Beta Sigma Phi are reminded they have until Monday to do so.

When nominating someone, please include schooling, degrees, outstanding abilities, recognition received etc, which may qualify that person for the award. Nominees should be mailed to Box 291, Floydada, Tex. 79235.

FLOYD DATA
Spending Easter holidays with Mr. and Mrs. Levis Gilliland were their children and grandchildren, Mr. and Mrs. Bill Gilliland and children, Snyder; Mr. and Mrs. Bobby Gilliland and sons, and Butch Gilliland of Lubbock and his daughter, Karen of Austin, who spent her Easter break visiting her father in Lubbock. Joining these Easter Sunday were other relatives, Mr. and Mrs. Jimmy Scott and daughters of Tullia; Mrs. Bereh Gilliland and Mr. and Mrs. Jimmy Vickers of Floydada.

FLOYD DATA
Carl A. Moosberg flew to Mexico City Monday and is visiting "opening" cotton fields at Iquala, Mexico.



Mr. and Mrs. Lindsey Graham

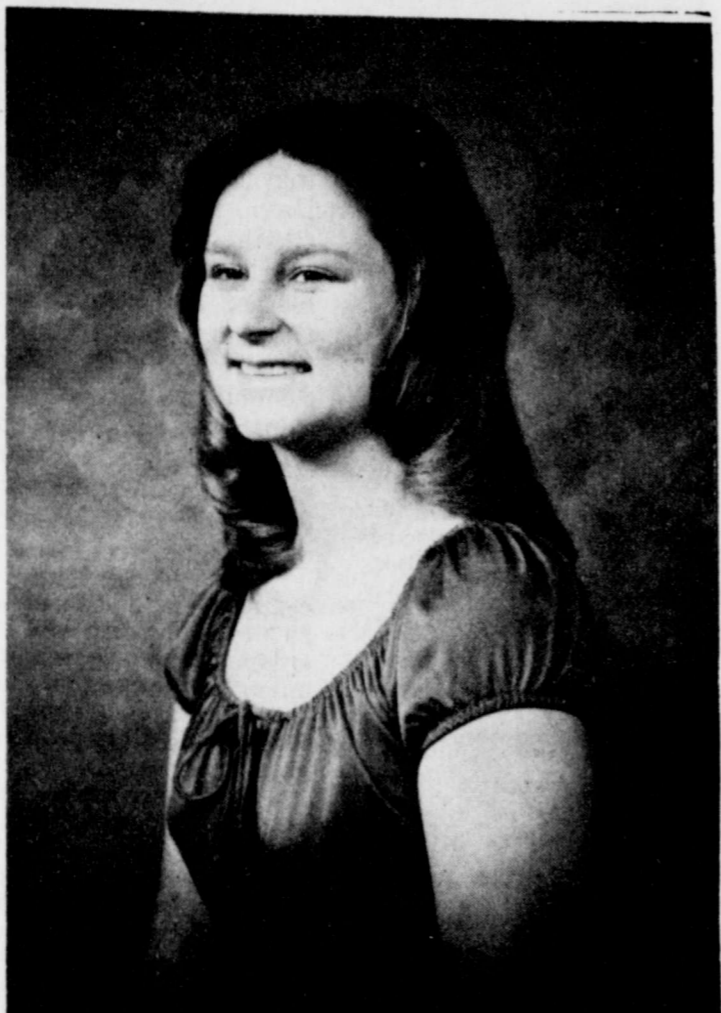
Reception To Honor Lindsey Graham On 50th Anniversary

Mrs. Lindsey Graham, who resides some 100 miles north on the highway, will observe her golden wedding anniversary on Sunday, April 9, with a reception in their

home. Calling hours will be from 2 until 4:30 p.m. No special invitations will be mailed out, but everyone is cordially invited to attend. Hosting the occasion will be Mrs. Jewell Teague and Mrs. Tommy Pearson.

The former Ethel Rhodes and Lindsey Graham were married April 12, 1928.

The couple request "no gifts please."



MR. AND MRS. ADRIAN WEST of Floydada announce the engagement and approaching marriage of their daughter, Karen Janette to Teddy Charles Patterson, son of Charles Patterson of Floydada and Cynthia Criswell of Hobbs, New Mexico. The couple plan a May 20th wedding.



Mr. and Mrs. L.C. Ferguson Sr.

Reception To Honor Fergusons On Golden Wedding Anniversary

Former Floydada residents, Mr. and Mrs. L.C. Ferguson Sr., of Hamlin, will be honored with a reception Sunday, April 9th., in observance of their 50th wedding anniversary.

The couple's children will be hosting the event from 2 until 4 p.m. in Fellowship Hall of the Church of the Nazarene in Hamlin.

FLOYD DATA
Mr. and Mrs. Gary Campbell and daughters, Jennifer and Jessica are in Floydada visiting their parents, Mr. and Mrs. James Lee Nichols and family and Mr. and Mrs. David L. Campbell while moving from Herkimer, New York to Victoria, Tex. Gary is employed by E.I. DuPont. Also here visiting the Nichols and Mr. and Mrs. John Cockrell are their children, Mr. and Mrs. Kenneth Cockrell, Michelle and Bryan of Irving. Kenneth is employed by Sperry Univac in Dallas. Another daughter of Mr.

Friends and relatives are extended an invitation to attend.
The children are Ruby Bunch of Floydada; L.C. Jr. of Phoenix, Ariz.; Ralph of Wellington, Charlie of Sayre, Okla.; and Louise Wright of Spur. The couple has 18 grandchildren and 10 great grandchildren.

and Mrs. Nichols, Mrs. Calvin McKay and her husband have also spent some time with the out of town visitors. McKay received his discharge from the Army in December and the couple moved back to Floydada. He is employed in Barwise.

ODD FELLOWS TO MEET IN PLAINVIEW
Caprock Circle I.O.O.F. Lodges will meet at 8 p.m. Tuesday (April 4) at the Plainview Lodge. Odd Fellows Lodges in Plainview, Lockney, Floydada and Abernathy make up the Caprock Circle.

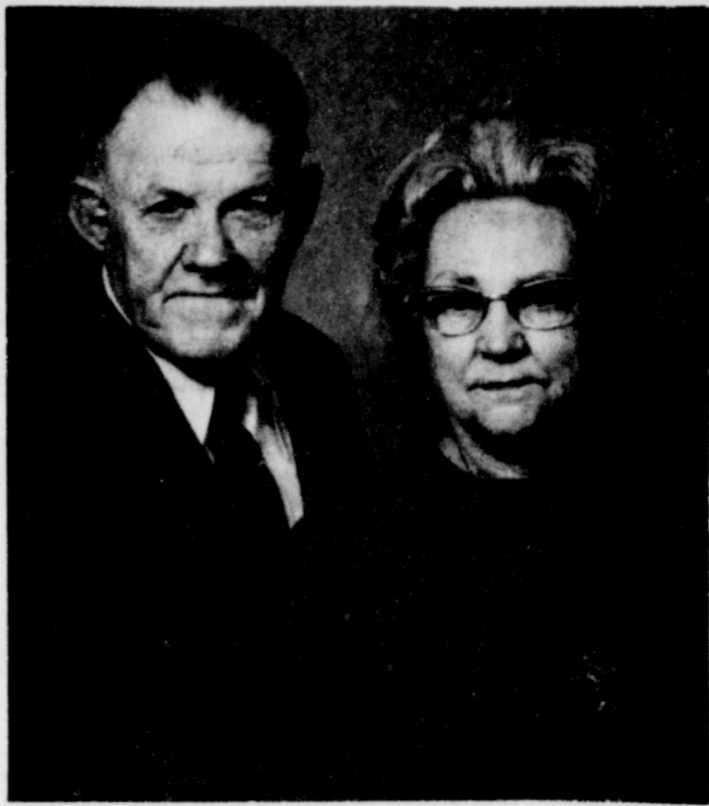
THE FASHION PLACE

By Elaine Monroe, Fashion Director Sears, Roebuck and Co. What's afoot for spring and summer? Lots of pretty new shoes, that's what.

For all the sportive outfits you'll be wearing, consider wedge ankle-strap sandals, flat "fisherman" sandals, ballerina shoes. Thong sandals on a low wedge or low heel and espadrilles are other shoe-ins this season.

The new flats look right with pants and shorts, of course—but be sure to try them, too, with soft dresses and skirts. For the latest fashion look, the young-at-heart might wear the flats with pretty little-girl anklets.

For dressier outfits, think sandals once again—the high-heeled, bared ones. And be sure to wear the right kind of hosiery with them: no "toes" or "heels," please. Very sheer sandalfoot hosiery is what's wanted with bare sandals.



MR. AND MRS. [FUDGE] GRIFFITH

Some used to say bathing in dew gathered from lilacs would make a person beautiful all year long.

"Let a DESIGNING Woman Help You"

Lloyd Pratt Studio

Janet Lloyd 806 983-3450

Beth Pratt 806 983-2094

- ★ GRABER WOVEN WOODS
- ★ DECORATIVE DRAPERY RODS
- ★ PICTURE FRAMES
- ★ WESLEY ALLEN BRASS BEDS
- ★ NADLER LAMPS

- ★ BRASS/COPPER ACCESSORIES
- ★ WICKER TRUNKS ETC.
- ★ FURNITURE, SPECIAL ORDER
- ★ DRAPERY, CARPET
- ★ FULL DECORATOR SERVICE

CALL FOR AN APPOINTMENT

Men's Sport Shirts \$888

reg. to 15.00

Nationally advertised short sleeve sport shirts in a good variety of styles & colors. Sizes S, M, L, XL

Boy's Knit Shirts \$388

reg. to 6.00

a special group of boy's knit shirts in assorted summer styles size 4-20

Special Boy's \$433

reg. to 6.99

a select group of boy's short sleeve cut and sewn sport shirts sizes 6-14

Special Group Small Leather Goods 1/2 Price

reg. to 13.50

Includes billfold, organizers, clutches, key cases, cigarette cases and others in assorted split-grain cowhide patterns.



We Have The Pants You've Been Wanting... \$488 Compare At 9.00

... And in every color imaginable for the new season. Brilliant solids to the newest dusty tones to fancy patterns. easy to coordinate. light weight poly knits that machine wash and dry. sizes 8-20

Ladies Polyester Shells Values 7.00 \$388



A Rainbow of spring colors in 100% polyester. Choose from sizes S, M, L.

Bealls



Brown's DEPARTMENT STORE
1348 North Main
Lockney, Texas

LB. \$1.29
LB. \$1.29
LB. \$1.09
LB. \$1.19
LB. \$1.39
LB. \$1.39
LB. \$1.39
12 OZ. PKG. \$1.39
8 OZ. PKG. 89¢
8 OZ. PKG. \$1.29
6 OZ. PKG. \$1.59
1 LB. PKG. \$1.89

3 \$1
BOX 39¢
LB. 49¢
LB. 25¢
LB. 19¢
LB. 45¢
EACH 79¢

LAKE
AMY
PING
TEAM
\$1
S TOMATO
UCE
\$1
OZ.
ANS

1 LB. 4
BOX
16 OZ. \$1
PKG.
E 24 OZ. 9
CTN.
1/2 GAL. 7
CTN.

APR 2-9, 1978

Library Tea Monday Afternoon

The public is reminded of National Library Week sponsored by the Friends of the Library and in observance of this event there will be a tea at the Floyd County Library Monday afternoon, April 3rd between the hours of 2:30 and 5 p.m. You are extended an invitation to attend. The Treasury Department has a special fund to which people claiming to have defrauded the government on taxes can contribute anonymously. It now has \$3.5 million in it.

FLOYD DATA Mr. and Mrs. Carl A. Moosberg and Alice had as their recent guests his brother and wife, Mr. and Mrs. Frank O. Moosberg of Des Moines, Iowa. Last week they had as their guests Mr. Moosberg's cousin and her husband, Mr. and Mrs. Frank Garner of Ft. Worth. Also visiting with them here were Mrs. Tommy Sherman of Lockney and Mr. and Mrs. Donny Winslow of Lubbock.



SOCIETY AND CLUBS

FLOYD DATA Col. and Mrs. John Hoffman of Fort Worth flew in to Floydada last week for a short visit with Mrs. Hoffman's sister, Mrs. Lucille Sisson and the Larry Barbee and Charlie Warren family's.

Guest Day Hosted By Homebuilders

Homebuilders Home Demonstration Club was hostess to the Harmony and Lone Star Clubs on Tuesday, March 28th at Lighthouse Electric Community room. Mrs. Elmer Norrell supervised several games for the group. A luncheon was served by the Homebuilders Club.

At 1:30 the group went to the Texas Engineering Extension School, established by the Texas A&M University System. Lawrence Stovall, manager, greeted us and explained how and why the school was started in West Texas. He said the school provides job-related training programs for adults in public service occupations, and technical vocational industrial teacher education and other vocational areas. Some courses taught are construction equipment training, electric power utilities and electronic training, fire protection, law enforcement and other special classes. The engineer of today must not only be

PLEASE COME! APRIL 2-9 TO A FEAST OF GOD'S WORD

16 GOSPEL SERMONS

BY ROLAND HAYES

CHURCH OF CHRIST

WEST COLLEGE & THIRD LOCKNEY, TEXAS



SUNDAYS 10:30 A.M. 6:00 P.M. LUNCH AT BUILDING BOTH SUNDAYS MONDAY-SATURDAY 7:30-8:00 A.M. 7:30 P.M.

MORNING SERVICES WILL BE 30 MINUTE INSPIRATIONAL, DEVOTIONAL, INSTRUCTIONAL SERVICES DESIGNED TO HELP PUT GOD ON YOUR MIND AND CHRIST INTO YOUR LIFE!

SPECIAL SERMON FOR YOUTH FRIDAY NIGHT! FELLOWSHIP FOLLOWING!



ENGAGED...Mr. and Mrs. Jack Frizzell of Lockney are announcing the engagement and approaching marriage of their daughter, Joy Lynnette, to Mr. David Ross Camden, son of Mrs. June Camden of Oklahoma City, Oklahoma. Miss Frizzell is a graduate of Lockney High School and is an elementary education major at Southwestern Oklahoma State University at Weatherford, Oklahoma. Camden is a graduate of North East High School in Oklahoma City, and will graduate from Southwestern Oklahoma State University in May with a degree in Business. Wedding vows will be exchanged in the First Baptist Church of Lockney on July 8, 1978. Miss Frizzell is the granddaughter of Mr. and Mrs. A.E. Frizzell of Floydada.

conserved with certification but with updating and upgrading his operations for upward mobility. Our West Texas Center is not only for West Texas but many neighboring states.

Stovall introduced Billy Marquis, instructor in the fire prevention program. The group viewed two films on fire, stressing its dangers, and what to do if our clothing should catch fire. Silk, cotton and man made materials being the quickest to burn and material that melts, as it burns, cause the most severe burns on a person as well as breathing the toxic fumes. Beware of the nature of the fire and what you should do to put it out. Train your family what to do. Teach them how to get out of the house, how to call the fire department and warn them never to run back in the house for anything.

Marquis said smoke alarms are very good to put in your home, if they are of a good standard and installed properly so they will function correctly.

A tour of the building was conducted by Stovall who explained what courses were taught in the different class rooms. It was a day of enjoyment as well as educational for Lorraine Nance, Vera King, Syble Teeple, Ruth Reeves, Helen Huffman, Maudie Lawson, and Elvira Stewart of Lone Star club; Ruth Scott, Lucille Miller, Wanda Turner, Vivian Curtis, and Blanche Williams of Harmony club; Gladys Widener, Inez Walker, Mattie Norrell, Muri Mayfield, Ruth Trapp and Blanche Williams and Lillian Smith of Homebuilders Club and guests, Sharron Hillis, Barbara Bullock and Kathy Burk.

Next meeting will be April 11. All clubs will sponsor a "Crepe Quisine

What One Person Can Do

BOB YOUNG EX-CONVICT When Judge Young of the Louisiana Justice Court was preaching, he was where they are. Bob Young was at age 19 for stealing a card and served 30 months in a Federal prison. He was paroled, he joined the Galloping Goshawk long, he was again in this time for attempted murder and assault with a deadly weapon. He was dismissed. Young began a different life. He left the gang life, college, and despite that 11 schools rejected him, he was admitted to school. The time he decided to grow up. Successfully passed bar examination in his first try. He underwent a two-year investigation by the bar to determine if he was the moral character lawyer. In 1972, he accepted, and he joined the public defender staff in the Louisiana Court district. When the intermediate Court Judge reappointed 1976, Robert decided to run for judge. He won after a hard campaign. "It gives me a sense of myself," Judge Young recently, "but more importantly, me faith in the people. I know it sounds like I think this is the only where a person like me could come up from where I've been and be now." Many of us have to overcome, whether cal, mental or moral, offers each of us a lifetime of regret, baring past mistakes determination to go like Robert Young, future of service to

For a free copy of Christopher Newsom's "Prison is People" stamped, self-addressed envelope to The Christian, 12 E. 48th St., New York 10017.

Let's make a date

DR. LESHER, who worked with the backup theory of safety and performance as a former U.S. space official, said the second pump was an example of unnecessary backup. "You don't have a real time need for it..." he observed. "You can repair it if the first one goes down, and that's a whole lot less expensive than having another one."

WILSON ELECTRIC COMMERCIAL & RESIDENTIAL CONTRACTOR IRRIGATION PUMP WORK INSTALLATION-REPAIRS-SERVICE DON & PHILLIP WILSON-OWNERS DIAL 983-2402 DAY/NIGHT 514 So. Third, Floydada SERVING THIS AREA SINCE 1946



4 LARGE BURGERS! \$2.00 FEWER THAN FOUR REGULAR PRICE SUNDAY APRIL, 2 THRU SUNDAY APRIL, 9 Mr. Burger ON THE DRAG IN FLOYDADA

Spring Specials... HUNT'S YC HALVES/SLICES Peaches 2 \$1... WESSON Oil \$1.49... HUNT'S TOMATO Ketchup 69c... Crisco \$1.59... SHURFINE Coffee \$2.59... Mirror \$1.99... Knife Duo \$2.49... Potatoes 79c... Sunkist Oranges \$3 \$1... Avocados 4 for \$1... THOMASON VENTURE GROCERY & MARKET PHON: 652-3346 LOCKNEY, TEXAS

Various small text fragments and advertisements on the right edge of the page.

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Buffet." at Lighthouse Electric from 11:30 to 1:30. Everyone is invited to attend.

GETTING BACK AT REGULATORS

The president of the Chamber of Commerce of the United States suggests a possible antidote for overzealous government regulators who impose unreasonable demands on the public, such as the requirement by a state agency in Ohio that a businessman install a \$1,200 antipollution pump and then buy another one just like it as a backup.

"I think all of those regulators who propose those kinds of solutions should be required to buy two catalytic converters for their car and two sets of seat belts," said Dr. Richard L. Leshler, president of the Chamber. "Maybe they'll get the message."

Dr. Leshler, who worked with the backup theory of safety and performance as a former U.S. space official, said the second pump was an example of unnecessary backup. "You don't have a real time need for it," he observed. "You can repair it if the first one goes down, and that's a whole lot less expensive than having another one."

What One Person Can Do
BOB YOUNG, EX-CONVICT...
When Judge Young of the Louisiana Justice Center preaching...
Bob Young was at age 19 for stealing a card and served in a Federal prison...
parole, he joined the Galloping Goshawk...
long, he was again in this time for attempting a deadly weapon...
der and assault...
were dismissed...
Young began a college...
He left the gang...
college, and despite that 11 schools rejected...
entered and finished school. The time he decided to go...
bar examination...
his first try...
underwent a investigation by the bar to determine the moral character...
lawyer. In 1972...
accepted; and in joined the public staff in the Louisiana Court district...
When the justice Court Judge...
late 1976, Robert decided to run for won after a hard campaign...
"It gives me myself," Judge Young recently, "but more me faith in the know it sounds like think this is the only where a person like could come up from I've been and be now."
Many of us have to overcome, whether cal, mental or offers each of us a lifetime of regret, bering past mistakes determination to g like Robert Young future of service is...
For a free copy Christopher News Prison is People stamped, self-address envelope to The Chamber 12 E. 48th St. New York 10017.

Let's make a date

WILSON ELECTRIC
COMMERCIAL & RESIDENTIAL CONTRACTOR
IRRIGATION PUMP WORK
INSTALLATION-REPAIRS-SERVICE
DON & PHILLIP WILSON-OWNERS
DIAL 983-2402 DAY/NIGHT
514 So. Third, Floydada
SERVING THIS AREA SINCE 1946


4 LARGE BURGERS!
\$2.00
FEWER THAN FOUR REGULAR PRICES
SUNDAY APRIL, 2 THRU SUNDAY APRIL, 9
Mr. Burger
ON THE DRAG IN FLOYDADA

COKE
\$1.59
PLUS DEPOSIT

PLEASE COME!

APRIL 2-9

TO A FEAST OF GOD'S WORD



16 GOSPEL SERMONS

BY --- ROLAND HAYES

CHURCH OF CHRIST

WEST COLLEGE & THIRD LOCKNEY, TEXAS

SUNDAYS
10:30 A.M.
6:00 P.M.
LUNCH AT BUILDING BOTH SUNDAYS
MONDAY--SATURDAY
7:30--8:00 A.M.
7:30 P.M.

MORNING SERVICES WILL BE 30 MINUTE INSPIRATIONAL, DEVOTIONAL, INSTRUCTIONAL SERVICES DESIGNED TO HELP PUT GOD ON YOUR MIND AND CHRIST INTO YOUR LIFE!

SPECIAL SERMON FOR YOUTH FRIDAY NIGHT!
FELLOWSHIP FOLLOWING!

SPRING SPECIALS

QUARTER PORK LOIN FAMILY PACK

Pork Chops \$1.29 8-11 CHOPS

Picnics 68¢

Pork Chops \$1.29

Spare Ribs \$1.19

Pork Steak \$1.19

Franks \$1.39

Tomato Sauce 5 8oz CANS \$1

Tomatoes 3 14oz CANS \$1

Manwich Sauce 99¢

Tomato Juice 46oz CAN \$0.59

Snack Pack 45oz CANS \$0.69

Cocktail 2 14oz CANS \$0.79

Crisco 3 LB. CAN \$1.59

Coffee 1 LB. CAN \$2.59

Mirror \$1.99

Knife Duo \$2.49

Potatoes 10 LB. BAG 79¢

Tomatoes 3 LBS \$1

Carrots 2 1 LB. CELLO PKGS \$0.39

Avocados 4 FOR \$1

Cokes \$1.59 PLUS DEPOSIT

FRUIT DRINK 99¢

BEAN DIP 45¢

FRITOS 59¢

Instant Tea \$1.29

Purex 99¢

Wisk 98¢

Shout Prowash 89¢

Trash Bags 99¢

Lemon Wax \$1.19

Lysol Spray \$1.49

Lysol Liquid \$1.19

Mop & Glo \$1.59

Sliced Burgers 79¢

Sausage 3 \$1

Health And Beauty Aids

Signal 89¢

Crest 79¢

Secret Roll-On 69¢

Proil 39¢

Contact Jr. \$1.49

THOMASON VENTURE GROCERY & MARKET
PHON: 652-3346 LOCKNEY, TEXAS

Venture FOODS



4 LARGE BURGERS!

\$2.00

FEWER THAN FOUR REGULAR PRICES

SUNDAY APRIL, 2 THRU SUNDAY APRIL, 9

Mr. Burger

ON THE DRAG IN FLOYDADA

at One Person Can Do... JOB YOUNG... ONVICT, JUDGE... of the Loomis... Justice Court... toughs, he's been... they are... young was arrested for stealing... served 20 months in prison... he joined a motorcycle gang... opening Gooses... was again arrested for attempted assault with a weapon... dismissed. And began a different life... the gang, first and despite the schools rejection... and finished... The time had passed, to grow... successfully passing... in 1977... try, Mr. Young... ent a two-year... tion by the California... determine if... ral character... In 1972... d; and in 1974... the public defense... the Loomis... district... n the incumbent... rt Judge re... 1976, Robert... i to run for office... a hard... gn... gives me faith... Judge Young... ly, "but more... ith in the past... sounds cliched... his is the only... a person like... come up from... en and be wh... y of us have... come, whether... ental or moral... each of us a... e of regret... past mistakes... mination to go... Robert Young... of service to...

CLIP & SAVE
CALENDAR OF CIVIC ACTIVITIES
Sponsored by Women's Chamber of Commerce,
SCHEDULED MONTHLY MEETINGS
MONDAYS
Massey Activity Center Board
TUESDAYS
Cloverleaf 4H Club
Club Scout Pack Meeting; Lockney 4H Club
Mothers Day Out, First Methodist
1980 Study Club; Alpha Mu Delta Chapter,
1986 Study Club; Floyd County Heart
Center Board
1984 Study Club; Alpha Mu Delta, BSP
WEDNESDAYS
Rotary Club; Social Security Rep.
THURSDAYS
American Cancer Association
Liens Club
1929 Study Club; 4H Adult Leaders
Eastern Star; 4H Club
FRIDAYS
Chamber of Commerce, Board
SATURDAYS
Masonic Lodge
Whirlers Square Dance Club
SCHEDULED WEEKLY MEETINGS
Boy Scout Troops, Girl Scouts, Brownies
Monday-Friday-Immunizations for children,
Health Provider
SPECIAL EVENTS FOR APRIL
Election Day for School Board, Hospital
Council; Lions Club Radio Day & Broom Sale
Banquet
Quarterback Club-7:30 FHS
District Literary Meet
Career Drive Door-to-Door Canvas
First Methodist Church - Church Growth
Salad Supper & Style Show, Women's Chamber
Duncan Annual Meeting- MAC
Lighthouse Electric, 11:30 - 1:30
Duncan
All Sports Banquet, District 2-4H Contest,
FFA Banquet
Regional Literary Meet
Lighthouse Annual Meeting
First Methodist Church, Guest Missionary
Community Concert-First Baptist Church,
Tennis Club
District 2-4H Contest, Lubbock; Band Banquet



1978 VARSITY WHIRLETTE TENNIS TEAM...with trophies recently claimed at area tournaments. (Front row, l to r) Jill Poage, Lisa West, Tracey Tyer, Donna Reid; Back row, l to r, Kara Copeland, Connie Bradford, Valynia Chandler. (Staff Photo)



1978 VARSITY WHIRLWIND TENNIS TEAM...pictured with trophies the team members recently captured at area tournaments. (l to r) front row, Gerry Norrell, Bobby Green, Monte Lyons; Back row, Greg Pruitt, Zane Jones, Bobby Whitaker. (Staff Photo)

ON SUNDAY ATTEND THE DEDICATION OF THE FIRST ASSEMBLY OF GOD CHURCH SANCTUARY

VFW Officer Election
All members of the VFW are urged to attend a meeting April 4 at 8 p.m. in the Floydada VFW Hall. Purpose of the meeting is to elect officers.

Center Meeting

Board members of Community Action Multi-Purpose Service Center have scheduled a meeting for Monday night, April 3 at 7:30 in Della Plains School. All members are urged to attend.

Quarterback Club Meets Monday Night

Robert Stovall, president of Floydada Quarterback Club, reminds everyone of their meeting Monday night, April 3rd beginning at 7:30 in the high school cafeteria. All members are urged to attend and visitors are welcome. A film of the Dallas Cowboys will be shown and the 1978-79 Whirlwind football season will be discussed.

FLOYDADA SCHOOL LUNCH MENU

- April 3-7, 1978
MONDAY
Chicken Pot Pie
Early June Peas
Carrot, Pineapple, Apple Salad
Butter Cake with Fudge Icing
Hot Rolls
1/2 pint milk
TUESDAY
Beef Pizza with Cheese
Buttered Corn
Tomato & Lettuce Salad
Gingerbread with Apple sauce
1/2 pint milk
WEDNESDAY
Bar-B-Que Wieners
Seasoned Pinto Beans
Cole Slaw
Sugar Cookie with Peach Half
Hot Corn Bread
1/2 pint milk
THURSDAY
Baked Ham
Potato Salad
Seasoned Green Beans
Applesauce Cake
Hot Rolls
1/2 pint milk
FRIDAY
Hamburgers on Homemade Buns
Tomato, Lettuce, Dill Pickles
French Fries
Apricot Cobbler
1/2 pint milk



SHIRLEY MITCHELL STUDENT OF THE WEEK

Shirley Mitchell, daughter of Mrs. Minnie Mitchell of Floydada, has been chosen Home Economics Cooperative Education Student of the week. Shirley is employed at Redmen's as a kitchen aide. Frank Potts is her training sponsor. Shirley is also employed by Mrs. Don Bean as a housekeeping aide. She is a junior in Floydada High School and is studying Typing 1, English 111, World History, and H.E.C.E. Shirley was on the Speech team her sophomore year, and has been a member of the Future Teacher of America since her freshman year. She is a member of the First Baptist Church. Her hobbies include crocheting, and reading. Shirley is a first year H.E.C.E. student.

Public Notice
Southwestern Bell, in accordance with the rules of the Public Utility Commission of Texas, hereby gives notice of the company's intent to implement a new schedule of telephone rates in Texas effective April 14, 1978. It is expected that the requested rate schedule will furnish an increase of 11.4 percent in the company's intrastate revenues. A complete copy of the new rate schedule is on file with the Public Utility Commission at Austin, Texas, and with each affected municipality, and is available for inspection in each of the Company's public business offices.
Southwestern Bell

Tracksters Host 4-AA Second Round

Overall, the FHS varsity troops entered the clubhouse with a 352 total score, 74 strokes shy of the league leading Hornets' squad. Idalou was second overall, with a 685 total, followed by Abernathy with 701, Floydada, the Tulia "B" team with 718, Abernathy "B" with 744; Idalou "B" with 779, and the Whirlwind "B" team with 795. Individually, Monty Smitherman of FHS trailed Simpson by six strokes for an 88 total, as Jim Covington fired a 90, and Jimmy Jones, a 92. Kerry Pratt, the only other first team member, shot a 101. Second team scores included Jimmy Jackson with a 92, Rick Covington with a 95, Jack Carthel-96, and Todd Vickers-104.

Freshmen Tracksters Sweep Meet

Coach Mike Cocanougher's freshman Whirlwind track team captured first place in a triangular meet with Abernathy and Lockney Thursday at the FHS Track complex. FHS collected 128 total points compared with Abernathy's 119-total and Lockney with 89, and the victory marked the second consecutive first place meet for the 'Winds of the young season. Floydada dominated the field events by amassing 56 points and placing a total of seven individuals in four events. Tim Radloff captured first place in the shot put, followed by Jeff Rainey in second place and Bryan Emert in third. Michael Self placed first in the pole vault and teammate Keith Brawley placed fourth. Radloff also notched a first place in the discus event. Jimmy Martinez leaped his way to third place in the long jump and Hector Mercado followed with a fourth place result. The 440-yard relay foursome, composed of Self, Rainey, Mercado, and Martinez notched 1st place with a respectable time of 48.7. Kevin Noland and Floyd

Hightower placed 3rd and 4th respectively, in the 660-yard run. Rainey and Emert collected 2nd and 3rd place ribbons in the 440 run, and Moody Younger captured 2nd place in the 80-yard hurdles. Younger and James Strange finished 1-2 in the 230 hurdles with respective times of 32.4, while Martinez notched a first place result in the 220-yard dash with a 24.7 clocking. Self finished 3rd in the 100-yard dash, and the Mile Relay team captured 3rd with a time of 3:53.



Some say it's a sign of rain to see lightning bugs flying high.

THE FLOYD COUNTY HESPERIAN
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KIRTLEY'S MARKET
316 N 2ND 983-3105
WE ACCEPT AFFILIATED
WE RESERVE THE RIGHT TO LIMIT
PRICES EFFECTIVE APRIL 3, THRU APRIL, 8
WE GIVE DOUBLE S AND H GREEN STAMPS ON WED.
PRODUCE
USDA BONELESS SHOULDER
ROAST \$1.29 LB
USDA CHOICE
ROUND STEAK \$1.45 LB
SHURFRESH MARGARINE 2/79¢
COUNTRY PRIDE GRADE 1A11 FRYERS 55¢ LB
SHURFRESH FULLY COOKED HAMS \$2.19 LB
BISCUITS 7/31.00
FRITOS 73¢
KEEBLER'S CRACKERS 99¢
FRITO LAY JALAPENO
KEEBLER'S DELUXE GRAHAM COOKIES 89¢
LIQUID CLEANER LYSOL 28 OZ. \$1.19
MORTON FROZEN POT PIES 29¢
OUR DARLING CORN 4/1.00
SHURFINE FROZEN ORANGE JUICE 2/69¢
SHURFINE TOMATOES 16 OZ. 2/79¢
SHURFINE DISH SOAP 22 OZ 69¢
SHURFINE SUGAR 5 LB \$1.09
SHURFINE 5 LB FLOUR 59¢
only \$2.49
SOUTHWEST GENERAL OFFICE
P.O. Box 1630 • Plainview, Texas 79072 • Phone 806/652-3312

#1 Paymaster 303 CERTIFIED COTTON SEED
Texas Agricultural Experiment Station Regional Irrigated Cotton Variety Tests show Paymaster 303* is #1.
1. The recently completed 5-year (1972-1976) summary of cotton variety performance at Lubbock shows that Paymaster 303 yielded more pounds of lint per acre than any of the 25 competitive cotton varieties tested.
2. In a single year test (1976) at Lubbock, Lamesa and Halfway, Paymaster 303 yielded more lint lbs. per acre than any of the 30 competitive cotton varieties tested.
3. A 2-year study at Lubbock of the effect of commonly used herbicides on various cotton varieties proved Paymaster 303 to be the most tolerant to herbicides of any cotton variety on the market.
The rapid acceptance of this variety placed it on approximately 1/2 million High Plains cotton acres just two years after its release. Paymaster 303* is not just a variety for wilt ground but for a wide range of conditions including old corn or sorghum ground and late planting.
If you are not planting this variety in 1978 - it just might be costing you money.
SEE YOUR LOCAL GINNER OR PAYMASTER DEALER
SOUTHWEST GENERAL OFFICE
P.O. Box 1630 • Plainview, Texas 79072 • Phone 806/652-3312
The limitation of warranty and remedy attached to each bag of seed is a part of the terms and conditions of the sale thereof.
*U.S. protected variety. Unauthorized propagation prohibited by law - to be sold by variety name only as a class of certified seed. It is unlawful to offer or expose for sale non-certified seed of this variety.



WE NOW GIVE

GOLD BOND STAMPS



AT PIGGLY WIGGLY



**309 S. WALL ST.
IN
FLOYDADA**

**YOU'LL LOVE THE
BIG EXTRAS!
GOLD BOND
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**PLUS GREAT LOW PRICES
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You'll get all of the BIG EXTRAS when you shop here—extras like better service, low prices, high quality plus GOLD BOND STAMPS, free with every purchase, every day. Gold Bond Stamps that grow rapidly into a most delightful array of fine gifts. You'll love shopping through the colorful Gold Bond Gift Book. It's full of so many wonderful things—some practical—others exciting and unusual. Selecting a gift is twice as much fun, because it's FREE. With Gold Bond Stamps, you don't pay more—you just get more!



WE GIVE DOUBLE GOLD BOND STAMPS ON WEDNESDAYS





WE GIVE GOLD BOND STAMPS

DOUBLE GOLD BOND STAMPS EVERY WEDNESDAY.



WE GLADLY REDEEM USDA FOOD STAMPS

PIGGLY WIGGLY'S SPRING HOUSE CLEANING SALE!

Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad. Prices good thru April 8, 1978. We reserve the right to limit quantities. None sold to dealers.

USDA Grade A Breast or Leg

Fryer Quarters Lb. **68¢**
Boneless Steak Lb. **\$1.38**

USDA Grade A **BOX-O-CHICKEN**
3 Breast Quarters with Backs
3 Leg Quarters with Backs
3 Wings
3 Necks
3 Giblets
Lb. **45¢**

Rib End Portion Loin **PORK ROAST**
Lb. **98¢**

Western Heavy Grain Fed Beef, Chuck **BONELESS POT ROAST**
Lb. **\$1.28**

SAVE 33¢
Tide's In...Dirt's Out **TIDE DETERGENT**
84-oz. Box **\$1.99**
Limit one (1) 84-oz. Box with \$10.00 or more purchase excluding cigarettes.

- Assorted Scents, Aerosol
Glade Air Freshener..... 7-oz. Can **64¢**
Liquid Spray
Lemon Pledge..... 12-oz. Can **\$1.56**
Disinfectant
Lysol Spray..... 12-oz. Can **\$1.69**
O-Cell-O
Sponges..... 4-Ct. Pkg. **59¢**

SAVE 18¢
Liquid **CLOROX BLEACH**
Gal. Btl. **69¢**

SAVE 37¢
Kraft **MIRACLE WHIP**
32-oz. Jar **88¢**
Limit one (1) 32-oz. Jar with \$7.50 or more purchase excluding cigarettes.

- Windex Cleaner..... 20-oz. Btl. **69¢**
Mr. Clean..... 40-oz. Btl. **\$1.89**
Sonic N Span..... 12-oz. Box **59¢**
Dry Cleaner..... 24-oz. Can **\$2.19**

- Bowl Cleaner
Sani-Flush..... 20-oz. Can **69¢**
Spray Cleaner
Formula 409..... 22-oz. Can **99¢**
Bathroom
Northern Tissue..... 4 Roll Pkg. **79¢**
Hunt's
Tomato Juice..... 46-oz. Can **59¢**

SAVE 60¢
All Grinds Coffee **MARYLAND CLUB**
1-Lb. Can **\$2.79**

FROZEN FOODS

| | | |
|--|--------------|------------|
| Hamburger, Pepperoni, Sausage Chef Boy-Ar-Dee, Frozen | 15-oz. Pkg. | 79¢ |
| 5 Varieties, Frozen | 11½-oz. Pkg. | 59¢ |
| Green Giant, Frozen | 4 Ear Pkg. | 89¢ |

DAIRY

| | | |
|---------------|---------------|------------|
| Oleo Quarters | 2 1-Lb. Pkgs. | 89¢ |
| Delicious | 3 8-oz. Ctns. | 89¢ |

SAVE 14¢
Jumbo, Paper **BOUNTY TOWELS**
1-Roll Pkg. **59¢**

California Fancy **NAVEL ORANGES**
6 For **\$1**

All Purpose **RUSSET POTATOES**
15-Lb. Bag **\$1.39**

Vine Ripe **TOMATOES**
Lb. **39¢**
U.S. No. 1 Texas Ruby Red **GRAPEFRUIT**
6 For **99¢**

- Golden Best
Shortening..... 42-oz. Can **\$1.19**
Chicken Noodle
Campbell's Soup..... 4 10½-oz. Cans **88¢**

NON-FOOD
Disposable Butane **Bic Lighter** Ea. **69¢**

OUR FRIENDS & NEIGHBORS



FLOYDADA INDEPENDENT SCHOOL BUS DRIVERS: (back row l to r) Tom Powell, Al Galloway, Joe Kimble, Sam Spence, Daniel Coward, Stan Bagwell. (front row l to r) Margaret Nixon, Velma Weeks, Sue Chesshir, Don Chesshir, Robert Bell, Joe Paty and Claude Bond. (Staff Photo)

BISHOP-RAMSEY
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208 WEST HOUSTON FLOYDADA, TEXAS

Collins Implement
S. of City
983-3732

Piggly Wiggly
No. 265 303 S. Wall

FLOYDADA, TEXAS 79235 **CHEVROLET**
Chevrolet
ODEN CHEVROLET
Olds Inc.

MIZE TV
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RCA TV Litton Micro-wave Ovens Sound Designs Stereo Products.

QUALITY BODY SHOP
Johnny Sue, owner
121 E. MISSOURI Phone 983-5032
FLOYDADA, TEXAS

DYSON'S
SHOE SHOP
104 South Main Phone 983-3414
Floydada, Texas

RUSSELLS EQUIPMENT & SUPPLY INC.
608 E. Houston
983-3751

Beall's
DEPARTMENT STORES
118 E. California St.
983-2596

Norrell Tractor Parts
114 W. Mo. 983-3417
Floydada, TX

DAIRY QUEEN
411 WEST HOUSTON

perry's
104 E. California

Baker Ins. Agency
127 W. California
Floydada, TX

GILBREATH EXXON
101 N. 2nd. 983-3323
Floydada, TX
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Plainview SAVINGS & LOAN Association
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FLOYDADA BRANCH

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Floydada, TX

FLOYDADA REAL ESTATE AND INSURANCE
108 W. Mo.
983-2360

Solomon Jewelry
102 South Main St.,
Floydada, Texas

Buddy's Food
200 S. 2nd

Adams Well Service
COMPLETE IRRIGATION SERVICE
BOONE ADAMS Owner-Mgr. 720 NO 2nd ST FLOYDADA, TEXAS 79235

FB OFFICE 983-3777 HOME 983-3273
DAVID CATES
INSURANCE AGENCY MANAGER
FLOYD COUNTY FARM BUREAU
101 S. WALL FLOYDADA, TEXAS 79235

Martin & Co.
216 S. MAIN FLOYDADA

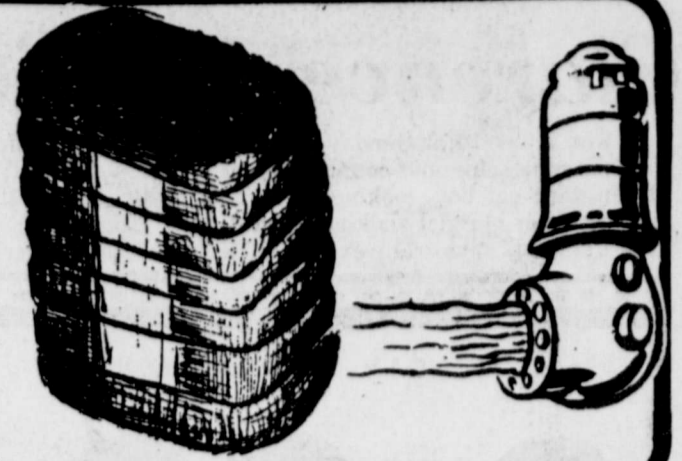
Ponderosa Meat Co.
807 E. Mo. 983-2261

CITY AUTO INC.
201 E. MISSOURI FLOYDADA, TEXAS 79235

THOMPSON PHARMACY
200 SO. MAIN FLOYDADA, TEXAS

WE ACKNOWLEDGE THE CO-OPERATION OF THESE FIRMS IN SPONSORING THIS PAGE. THE CIVIC PRIDE THEY EXEMPLIFY IS A TRIBUTE TO OUR COMMUNITY.

FARM & RANCH NEWS



Could Be on the Way Defrauded Grain Farmers

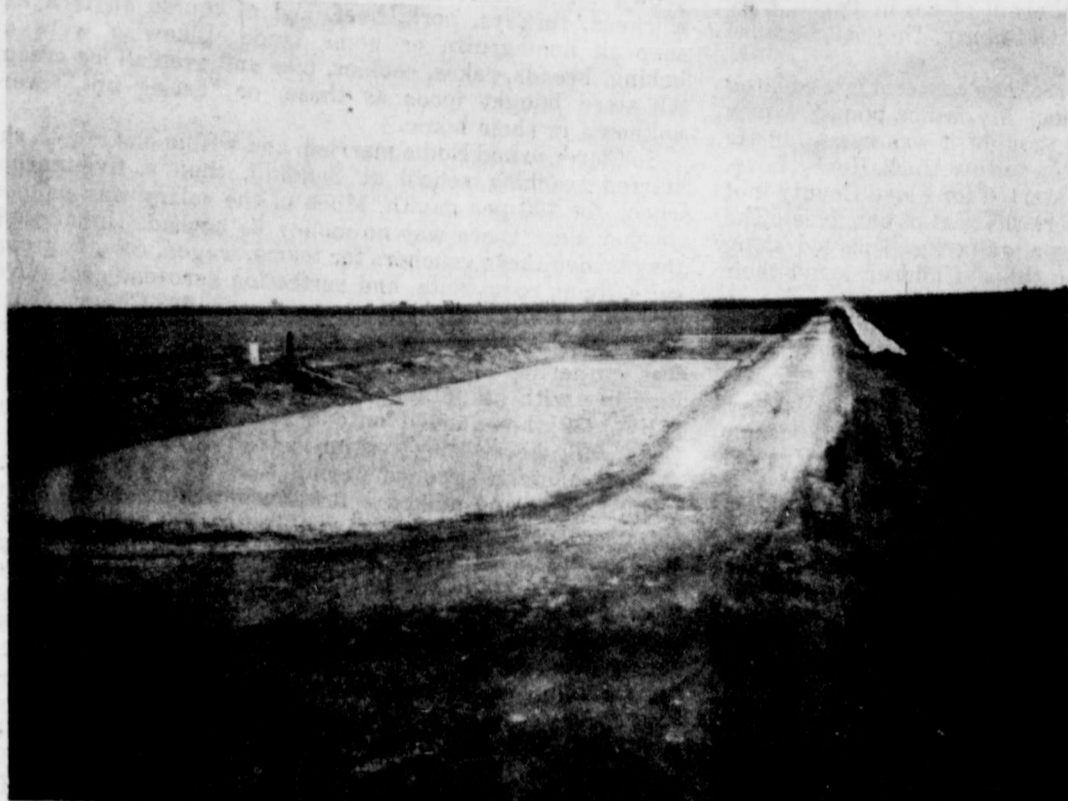
bankruptcy proceedings against Johnson in February, 1977. If upheld, the disbursement motion would allow proceeds from the grain sale to be distributed to those grain farmers who have legal claims to it. The motion was filed by Texas Department of Agriculture officials on Feb. 16. "We are very hopeful that

TO THE PEOPLE OF FLOYD COUNTY

select C. L. (Mack) McKay to the office of the May primary. Mack is well known for the job, and has 15 years experience in law enforcement. He will uphold the law to the best of his ability and will treat all citizens alike. Mack will work with commissioner's court and the police department alike and will strive to make Floyd County a safe place to live. He will see to it that no one is breaking the law. Mack has the qualities it takes to make a sheriff and will have someone on duty all the time and not just at night as we have now. You can look forward to see deputy in the day time but not at night.

AND FOR BY A FRIEND C.L. (MACK) MCKAY

AD POLITICAL ADVERTISING



ON THE MARVIN SHURBET farm south of Allmon irrigation tailwater is returned through a flat carrier ditch into a "silt trap" and then flows into the tailwater pit where the water is then pumped back into the irrigation system for reuse. (SCS photo by Joe D. Platt)

Tail Water Recovery

a hearing set by Federal Bankruptcy Judge John Ford for April 27 will resolve this portion of the problem," Brown said. "It would provide a measure of sorely needed financial relief to the farmers who suffered losses in the warehouse failure," he stated.

"American Indemnity Co. of Galveston also holds a \$225,000 bond on the grain that was discovered missing, and we are continuing to pursue our case against this firm to recover additional money for the farmers," Brown said.

Many of today's progressive farmers are installing tailwater recovery systems to reuse runoff water from his surface irrigation system. Most of the soil on top of the "Cap" in Floyd County is Pullman clay loam. Under a properly designed and managed conservation surface irrigation system about 1/5 of the irrigation water will be lost to runoff. However, according to Joe Platt, Soil Conservationist, with the Soil Conservation Service in Floydada, about 2/3 of this runoff or 1/8 of

the total irrigation water can be recovered and used back in the irrigation system with a recovery pit.

A tailwater recovery system consist of a storage unit, a pump and a pipeline to return the water to the irrigation system. Cost-share is available at certain times during the year under the AC Program and may also be available under the Great Plains Conservation Program when other conservation practices are installed.

The Soil Conservation Service will assist farmers in working out the details of the pit size and shape and the necessary pipeline size to install a conservation tailwater system.

Any one needing more information on a tailwater recovery pit, or other conservation practices should contact the Soil Conservation Service in the Agriculture Building on the Court House Square in Floydada or call 983-2352. All programs and services of the USDA-SCS are available to everyone without regard to race, color, sex or national origin.

Texas now has approximately 142 million acres of farm and ranch land, less than in 1954, Agriculture Commissioner Reagan V. Brown notes.

How Much To Pay For A Good Bull?

COLLEGE STATION--What's a good bull worth? Most cattlemen don't put a high enough value on a herd bull although he has a long-lasting effect on the overall productivity of the herd.

"When it comes to buying a bull, most producers look for a bargain," points out Dr. Larry Boleman, area beef cattle specialist with the Texas Agricultural Extension Service. "They really don't want to invest too much money in a bull."

Yet, research has shown that sire selection accounts for 85 to 90 percent of herd improvement over a 15-to 20-year period.

"With that much at stake, it's hard to imagine a cattelman not going for a top quality bull. Actually, sire selection is one of the most important decisions a producer makes because a herd bull affects the producer's income for many years," says the specialist.

For the potential bull

buyer, Boleman suggests looking at a bull that has been performance tested. Performance testing simply identifies genetically superior individuals for specific traits. This is the basis for genetically improving the total herd and ultimately increasing profit.

Still, a producer needs some guideline on how much to pay for a bull. "If he is mainly concerned with improving the weaning weight of calves in his herd, then he should go for a bull that has high performance in the weaning weight trait," contends Boleman. "Although weaning weight is only 30 percent heritable, considerable herd improvement and economical improvement can be realized from this trait."

Boleman explains how the weaning weight trait can affect a herd. "If the cows in a producer's herd had an average weaning weight of 400 pounds and the bull's

weaning weight also was 400 pounds, there would be no room for improvement in calf weaning weights. But if the bull had a weaning weight of 600 pounds, the average weaning weight of calves sired by the bull could be increased 30 pounds." (Since the bull contributes 50 percent of the genetic makeup of the calf and 30 percent of this is heritable, the 30 pound-figure is derived by halving the difference in the weaning weights of the bull and cow and then multiplying by 30 percent).

"With a 30-pound increase in weaning weight per calf in a herd of 35 cows and a 90 percent calving rate, this would mean an additional \$2,000 to \$2,400 over a five-year period, depending on price," points out the specialist.

So, it's worth every penny to buy a proven bull for \$1,000 to \$1,200 compared to an average bull for \$500 to \$700. Using the example above, the proven bull would provide a net advantage of about \$1,500 to \$1,900 over the five-year period.

"Today's cattle producer simply can't afford an inferior bull," emphasizes Boleman. "Over the long haul, a superior performing bull is the cheapest investment a producer can make."



Although preparations for cotton planting on the High Plains are well under way, total cotton acreage in the 25-county area, which came to an estimated 3.7 million last year, is still "up in the air," according to officials of Plains Cotton Growers, Inc., Lubbock.

"Changes in provisions of the government feed grain and cotton programs are still under consideration in Washington," notes PCG Executive Vice President Donald Johnson, "and a change or changes in either or both, even at this late date, could have a significant effect on farmer crop selection."

Earlier PCG calculations, based on program announcements made in late 1977, indicated there could be a small increase in cotton acreage on the Plains in 1978. USDA's January 20 planting intentions report placed statewide cotton acreage at 6.4 million, down only 200,000 acres from 1977.

"Since our own information led us to believe there would be more than a reduction of 200,000 acres in other areas of the state," Johnson says, "the USDA report appeared at the time to confirm our expectations for the High Plains." USDA's Crop Reporting Service will have another planting intentions report April 13, based on a sampling of nearly 3,000 farm operators. Moisture, not acreage, will most likely be the major factor in SEE COTTON PAGE 12

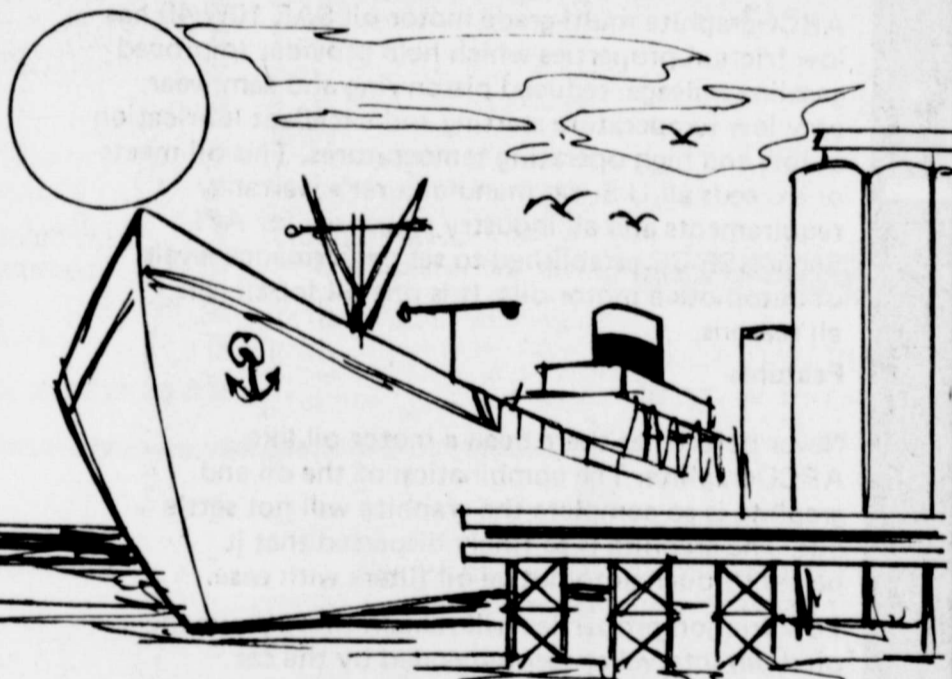
RA 808 Grain Sorghum

- Medium-late maturity
- Yellow endosperm
- High yields
- Good stalk quality
- Greenbug resistant
- Bred for High Plains



Ring Around

P.O. Box 1629 Plainview, Texas



When a farmer's ship comes in...why can't he ride?

During the '60's when our storerooms were full and we had plenty of food and fiber for many seasons, barber shop talk was... "why does the government pay farmers not to grow cotton? They don't pay me not to cut hair...let 'em sell that corn, cotton and wheat on world markets."

In the 1970's, shortages developed and world prices soared. Big grain and cotton trades were made with foreign countries and the barber shop crowd was saying "the government is gonna let 'em sell it all. There won't be any left for us."

During this time, labor unions refused to load ships and President Ford signed an embargo cancelling legitimate foreign contracts.

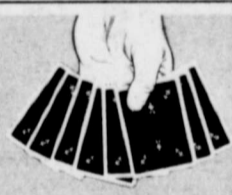
Is it fair to make the farmers sell on world markets when prices are low, then sell at home at a lower price when world markets are high?

The farmer is like a soldier. We only need him when at war...or hungry.

Agriculture is basic in Texas. America needs a strong Agriculture.

FLOYDADA COOPERATIVE GINS, INC.

RAY GENE FERGUSON-MGR.



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We are the bush hog huskie dealers, Ansley Has been in Lockney 23 years, and service has always been a number one priority. Our two U H F radio equipped trucks can be linked to us from any place within Swisher, Brisco, Floyd or Hale Counties, This provides the ultimate in extended technical information and parts availability to you.

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Bill Fewell 806-652-3629

LOCKNEY

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TEXAS

WHAT ARE FRIENDS OF THE LIBRARY? Why organize Friends groups?

Purposes vary depending on group interests and community needs. Friends have been organized with one or more of the following objectives:

1. To create public support for an expanding library program.
2. To encourage gifts, endowments and memorials for the library.
3. To provide direct financial assistance by purchasing for the library special and unusual items which would be of great benefit but cannot be purchased from the budget.
4. To work for library legislation or appropriations.
5. To increase hours of service by the library.
6. To intensify community awareness and use of the library.
7. To campaign for a new building or the modernization and expansion of an existing building.
8. To sponsor programs designed to add to the cultural life of the community.
9. To aid in public relations by:
 - Informing the community about the library's services and problems.
 - Communicating the needs of the community to the staff and library board.
 - Calling public attention to outstanding achievements of the staff.

Who is eligible to join?

Anyone who is interested in promoting the library. (Sometimes there are dues of \$1.00 or more.) (Usually \$1.00) It is desirable to have all community organizations represented. In this connection it is often asked, why with all the existing organizations is it necessary to form a new one? The library is usually tax supported and free to everyone, while most organizations have special requirements and limited memberships. To represent the community completely, everyone must be eligible for membership.

FRIENDS NEEDS FRIENDS!

Five State Raceway Opens April 2

Liberal-Kan. Five State Raceway will open its 1978 season April 2nd with \$2800 in prize money for grabs. An estimated 200 entries are expected to participate at E.T. bracket racing returns for another exciting season at Five State Raceway. Bracket racing can best be described as "run what you

bring." In addition to dragsters, funny cars, pro-stockers, modifieds and super stockers, participants also race 4-wheel drive pickups, dune buggies, volkwagon, assorted family cars and street rods, a Mazda and a partridge in a pear tree that was disqualified.

Drag racing at Five State Raceway is more than just fast cars and competition. Its also pretty girls with short shorts and halter tops, a cold drink and a cool breeze under a warm Kansas sun, meeting other racers and making new friends, helping out another racer so he'll have his car ready for eliminations, burnouts, breakdowns, breakouts, but most important...good clean American fun and a great way to spend a Sunday afternoon.

The super 78 season at Five State Raceway will also include races scheduled for April 16th and 30th, May 14th, June 4th and 18th, July 2nd and 16th, and August 6th. The highlight of the season will be the Mid-America Bracket Nationals scheduled for September 2nd and 3rd. This event which was previously called the Sunflower Bracket National will offer a purse of \$8,000.

Drag racers will also be competing for points and a chance to participate in the NHRA Division Five finals to be held at Bandimere Dragway in Denver, Colorado on September 15th. The top 10 points leaders in each bracket will represent Five State Raceway.

For the April 2nd race, the gates will open at 7 a.m. and time trials will begin shortly afterwards. Eliminations will begin at 1 p.m. For the April 2nd race,

the gates will open at 7 a.m. and time trials will begin shortly afterwards. Eliminations will begin at 1 p.m. Entry fee for car, pit pass and driver is \$25. Pit passes are \$3 per person and general admission is \$5.

Clyde Dennis Whittle Wins Race At Five State.

Clyde Dennis Whittle, son of Mr. and Mrs. C. C. Whittle of Route 1, Floydada, 1968 graduate of Floydada High and 1972 graduate of W.T.S.U. in Canyon, drove RX-3 Mazda, best time...14.39 E.T. 95 MPH and finished 3rd in total points in Stock Bracket at Five also State Raceway.

He was also first place winner of Stock bracket at Sunflower Bracket Nationals in Liberal Kansas on Labor Day Weekend, 1977. He finished 4th place at NHRA bracket nationals in Fort Worth in October of '77.

He is expected to return for the 1978 season and be one of top points contenders in stock bracket in Division five of National Hot Rod Association.

VACATION JULY 4 WITH A 13 DAY DELUXE CRUISE

See the lands of Jesus, the cities of Paul, 12 ports of call, see Venice, Yugoslavia, Alexandria, Egypt, Cairo, Port Said, Jerusalem, Bethlehem, the Dead Sea, Nazareth, Gallilee, Athens, Corinth and other places of interest.

Sail in luxury and enjoy the entertainment and food of the deluxe cruiser.

FOR MORE INFORMATION CALL 983-3982 or 983-3737

EUROPE, BRITISH ISLES TOUR

including England, Ireland, Scotland and Wales. June 2-17, 1978 \$1,235 from Dallas, Travel with Dr. and Mrs. R. L. Kirk, 3005 59th Street in Lubbock. Phone 799 6585



EMERGENCY MEDICAL TECHNICIAN ASSOCIATION OF FLOYD COUNTY officers (l to r) Ricky Gonzalez hospitality chairman, Teresa Nix secretary-treasurer, Jerry C. Neeley president and T. M. Whiteley vice president. The Association includes some 20 members who have completed 80 hours of classroom and 40 hours of experience in emergency medical techniques. (Staff Photo).

ACCURATE INFORMATION PREVENTS DELAY OF INCOME TAX RETURN

Taxpayers should make sure their address and social

security number on their return are correct and legible to prevent delay of tax refunds, the Internal Revenue Service said.

Taxpayers who have moved since filing their tax

return should inform both the U. S. Postal Service and the IRS Service Center where they filed their return of the new address. Otherwise, any refund due might not reach its destination.

To ensure accurate addresses and social security numbers, the taxpayer should use the peel-off label attached to his or her tax package.

Pizza Gold

NOON BUFFET

PIZZA-SALAD-SOUP-SPAGHETTI-SUBMARINE



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THIS WEEK'S SPECIAL

BANANA SPLIT

79¢

ONLY

ALL YOU CAN EAT

\$2.29

SUNDAE'S ARE OUR SPECIALTY



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The 707 Members
Of The
FLOYDADA METHODIST CHURCH
Salute
THE FIRST ASSEMBLY OF
GOD CHURCH
MEMBERS
ON THE DEDICATION OF THEIR
NEW SANCTUARY SUNDAY

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|---|---|--|---|---|
| CORN KITS 8 FOR \$1.00 21¢ VALUE | 16 OZ. VAN CAMPS PORK & BEANS 3 FOR 86¢ 39¢ VALUE | 32 OZ. HEINZ CATSUP 79¢ \$1.09 VALUE | 48 OZ. CRISCO OIL \$1.59 \$2.59 VALUE | 6-32 OZ. COKE-OR-TAB \$1.39 \$2.09 VALUE PLUS DEPOSIT |
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THESE VALUES GOOD SUNDAY, MARCH 2, THROUGH WEDNESDAY, MARCH 4,

BUDDY'S

220 South 2nd Street 983-3149
 Monday-Saturday 8 a.m.-8 p.m.
 Sunday 9 a.m.-7 p.m.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

WE GIVE GREEN STAMPS

DOUBLE ON WEDNESDAY

STORE HOURS
 MONDAY-SATURDAY 8 A.M. - 8 P.M.
 SUNDAY 9 A.M. - 7 P.M.

NATURES SNACK

ORANGES 4 LBS \$1.00
 1 LB BAG

CARROTS 5 FOR \$1.00
 6 OZ. CELLO

RADISHES 4 FOR \$1.00
 YELLOW

ONIONS 15¢ LB
 RED DELICIOUS

APPLES 39¢ LB
 4 PACK BEAR CLAW

PASTRY 59¢
 79¢ RAINBO FRUIT ROLLS

ROLLS 2 FOR 99¢
 1 1/2 LB GOLDEN BRAN

BREAD 59¢
 17 OZ. GREEN GIANT

CORN 3 FOR \$1.00
 45¢ VALUE

PECAN PIES \$2.09
 \$2.59 VALUE

FRUIT COCKTAIL 2/79¢
 16 OZ. WHITE SWAN
 49¢ VALUE FOR

HOT COCOA MIX 79¢
 10 COUNT OVALTINE
 \$1.39 VALUE

FOIL \$2.29
 200 SQ. FT. REYNOLDS

COMET 2/79¢
 21 OZ. CLEANSER
 51¢ VALUE FOR

TOP JOB \$1.17
 28 OZ. CLEANER

MR CLEAN \$1.17
 28 OZ. CLEANER
 \$1.45 VALUE

KLEENEX 59¢
 200 COUNT
 71¢ VALUE

PEPSI-COLA 6 FOR 99¢
 12 OZ. CAN

WAFFLES 59¢
 ROMAN MEAL FROZEN

1 LB TALL KORN

BACON \$1.69 LB

RANCH STEAK 99¢ LB

25 LB FREEZER PACK INCLUDES

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|-------------|--------------|-------------------|
| 5 LBS STEAK | 5 LBS FRYERS | 5 LBS GROUND BEEF |
| 5 LBS ROAST | 5 LBS RIBS | |

U.S.D.A. BONELESS **U.S.D.A. BONE-IN** **BUTT-OR-SHANK**

ROUND STEAK \$1.69 LB
 FRESH

SIRLOIN STEAK \$1.39 LB

SMOKED HAM \$1.19 LB

GROUND BEEF 69¢ LB
 U.S.D.A. 7-BONE

CHUCK ROAST 99¢ LB

SHOULDER ROAST \$1.39 LB
 U.S.D.A. BONELESS

PORK CHOPS \$1.09 LB
 FAMILY PACK

NIBLETS CORN 4/\$1.00
 12 OZ. GREEN GIANT
 45¢ VALUE

BAGELS 4/\$1.00
 29 OZ. POWDERED DRINK MIX
 65¢ VALUE

HI-C \$1.29
 32 OZ. KRAFT
 \$1.89 VALUE

MIRACLE WHIP \$1.07
 32 OZ. KRAFT
 \$1.27 VALUE

PAPER TOWELS 2/\$89
 JUMBO ROLL HI-DRI

TEA BAGS \$1.39
 100 COUNT WHITE SWAN
 \$1.99 VALUE

MELLORINE 79¢
 1/2 GAL. CLOVERLAKE
 \$1.29 VALUE

DOG FOOD \$1.99
 10 LB ALPO
 \$3.29 VALUE

CANDY BARS 99¢
 \$1.20 VALUE
 1/2 GAL. CLOVERLAKE

BUTTERMILK 77¢
 \$1.09 VALUE
 WIZZARD OWL AIR

DEODORIZER 87¢
 \$1.19 VALUE
 BATH SIZE

JERGENS SOAP 6 FOR \$1.00
 25¢ VALUE

SHORTENING \$1.09
 42 OZ. JEWEL
 \$1.69 VALUE

CHUM SALMON 69¢
 7 3/4 OZ. HONEY BOY CHUM
 99¢ VALUE

5 OZ. SWIFTS

VIENNA SAUSAGE 4 FOR \$1.00
 45¢ VALUE

FLOUR 57¢
 5 LB LIGHT CRUST
 \$1.09 VALUE
 83¢ SIZE

FRITOS 57¢
 5 LB LIGHT CRUST

COOKIES 69¢
 13 1/2 OZ. TOM SCOTT
 99¢ VALUE

MIXED NUTS 99¢
 \$1.49 VALUE

MARGARINE 2 FOR 99¢
 1 LB WHITE SWAN SOFT
 69¢ VALUE

COOKIES 87¢
 \$1.19 VALUE
 33 OZ. FABRIC SOFTNER

DOWNY 79¢
 WITH COUPON
 WITHOUT COUPON 99¢
 GOOD AT BUDDY'S EXPIRES 4/10/78
 3 OZ. WHITE SWAN

INSTANT TEA \$1.49
 WITH COUPON
 WITHOUT COUPON \$1.49
 GOOD AT BUDDY'S EXPIRES 4/10/78
 84 OZ. KING SIZE

TIDE \$1.99
 WITH COUPON
 WITHOUT COUPON \$2.29
 GOOD AT BUDDY'S EXPIRES 4/10/78

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