"Be My Valentine" Knows No Age Limits



ELEMENTARY kindergarten students enjoy Valentine ent. Here Randell Sims, six-year-old son of Mr. and Mrs. Sims gives a Valentine to Quetha Roberson, five-year-old of Janis Reeve.



HIGH SCHOOL SWEETHEARTS Jimmy Finley presents box of chocolate to his sweetheart Rosemary Hardin.



SWEETHEARTS SINCE 1922......Travis Collins gives his wife a bouquet of roses for Valentine



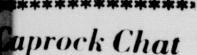
ICKEN

The Floyd County Hesperian

FLOYDADA, FLOYD COUNTY, TEXAS 79235

Sunday, February 12, 1978

14 Pages In One Section



that the neighbor boy had

plied the youngster. "I hit

i hit him back?" she asked.

a condition that allows you

WISH THAT CONGRESS e George Mahon could conserve forever, but the 77 leader is beginning to have alth problems. Mrs. Mahon had been working seven days a 12 hours a day for some so, some of us younger fellows gin to fall out with work hours

erstand Mr. Mahon was able to meeting for the farmers with Carter on Tuesdayso he to serve us well although old health problems begin to take

man who takes Mr. Mahon's xt year really has some mighty to fill. I always considered of a diplomat or statesman

BEFORE THE COWBOYS the Super Bowl, I noticed the "Glad Jane isn't Cowboy

headline referred to a recent ng in an Ohio Court that a girl on a boys' football team. the case has been appealed. been considerable discussion ng girls playing on boys' teams

niversity Interscholastic Leaspecify boys' athletics and etics. Should a girl attempt to boys' team, she would be neligible in accordance to regulations. And vice versa. es were made by public school ators and officials after hours ation and deliberation.

ain reason the activities are by sex is to protect the girls' rograms. It is not difficult to group would suffer most if were allowed to play on girls' girls allowed to play on boys' olleyball, which is presently sponsored activity for girls aller, stronger boys would advantage over most girls' This would not be true in a as boys' baseball or football. in fact, a few girls who ike one of these boys' teams. e same time, there are many ould make the girls' volley The separation of girls' and hietics is essential to the the girls' programs.

20N 53.

losophy of the League has ontinues to be that we have nded girls' program for girls rounded boys program for rently, there are eight athlet es sponsored by the League that culminate in a state ship. For girls, there are hletic activities that play to a state championship. At eighth activity girls is not play past the district and when interest develops. ram will be played to a state

International Gospel Music Festival Here Monday Night The stage is set for a very

enjoyable evening Monday night as "International Gospel Music Festival" comes to the Floydada high school audiorium. The show begins at 8 p.m. and is sponsored by the Floyd County Sheriff's Department.

The show will feature "Mr. Gospel Music," Wally Fowler, of the Grand Ole Opry. Ron & Diane Spears of the Singing Spears Family, The Masters Four Quartet, and The Jack Fonten Family and Band.

A local talent contest will be staged prior to the festival, and anyone interested in competing for a first prize of \$50.00 is urged to call the Sheriffs Dept. at 983-3232.

Tickets for the evening of Gospel entertainment are on sale at the Sheriffs Dept. and participating merchants at \$4.00 general admission, \$2.00 children or students.

Proceeds from the festival will go to the Boy and Girl Scouts of Floyd County. Tickets will be \$1.00 more at

WALLY FOWLER

Wally Fowler started his career as a singer in a little country church in Bartow County, Georgia in 1931. Little did he know it at the time, but that early beginning would lead to the establishment of the All-Nite Gospel Sing Concerts which swept the southeast in the 1950's and which are still a

vital part of Gospel Music as we know

Wally Fowler also started a lot of other things. One of the first bands he formed was The Georgia Clodhoppers, a country music group, in Knoxville. A young guitar picker in the group was Chet Atkins, and together with Fowl-WNOX's "Midday-Merry-Go-Round". \$50 per week which was a lot of money in those days. Chet worked for Wally for nine months in the fall of 1944 to

Fowler's first love is singing, especially gospel songs. He formed the Oak Ridge Quartet owned, managed and sang lead with the group which consisted of Curly Kinsey, Little John ny New, Lon Freeman and Fowler. They worked the Prince Albert portion of the WSM-NBC "Grand Ole Opry" from 1946-1950, and Fowler remembers one night when he introduced a young couple he had met earlier in Alabama to Harry Stone, then general manager of the Opry. The couple was Audrey and Hank Williams.

Wally made his headquarters in Nashville in the early forties and started a record company, Bullet Records on Woodland Street with James Bulleit as a partner. One of the most successful records on the Bullet label was "Near You" which was recorded by Frances Craig and written by Kermit Coell.

Wally had been a song writer for years so he began to place his material

Production expenditure information

is a major ingredient in determining

net farm income and is used as a guide

in computing the parity index and

other factors about the farmer's posit-

In order to update these expenditure

figures. Billie Moore of the Texas Crop

and Livestock Reporting Service will

be contacting several farmers in Floyd

County during February and March in

an effort to establish expenditure

levels for 1977. Some producers will be

asked a series of questions about their

All answers secured during the

interviews will be confidential and used

only in state and national summaries.

ion in the national economy.

crops, fruits, and vegetables.

in his own publishing companies. Some of his more famous songs are "That's How Much I Love You" which was the first million selling record for Eddy Arnold. Others include Please Stay Home With Me", "I'm Sending You Red Roses", "Mother's er, they were a daily feature on Prayer" and "Wasted Years." Fowler wrote "Wasted Years" in 1960, and it Fowler remembers Atkins' pay was has since been recorded by 56 gospel Presley was scheduled to record the song in the fall of 1977. Fowler's composition "I Couldn't Believe It Was True" contributed greatly to the popularity of Willie Nelson's most popular LP "Red Headed Stranger."

> Fowler staged the first All Nite Sing Concert at the Ryman Auditorium in Nashville in November of 1948. The program was such a success that he staged shows each month thereafter for 17 years in major cities of Atlanta. Memphis, Birmingham and Nashville. The concept of the singing programs was so unique that national magazines including Time and Collier's did feature articles on Fowler and the growth of

Stock Stock Show Work

Days Monday And Tuesday

All stock show superintendents, directors, parents of the showmen, are urged to help get the show barns ready

this Monday and Tuesday. Work begins each day at 9 a.m. The show begins Sunday, February 19 and ends with the auction on Wednesday, current activities in Washington, D.C. February 22.

Farmers Creed

We the unknowing, are doing the impossible for the ungrateful; Have done so much for so long - with so little we are now qualified

to do anything with nothing

Fifth Grade Play Feb. 16th

The Fifth Grade students of R.C. Andrews Elementary will present THE LEGEND OF THE TWELVE MOONS, the story of the American Indian Thursday, February 16, 1978, at the high school auditorium.

The public is invited to the 7:30 p.m. program under the direction of the Fifth grade teachers, Mrs. Terry Colston, Mrs. Tony Igo. Mrs. Hollis Payne, Tom Powell and music teacher, Mrs. Carolyn Cheek. Mrs. Adrian Helms will be the accompanist

Number 13

American Agriculture Meeting Thursday Night

There will be an American Agriculture meeting Thursday, February

16 at 7:30 p.m. at the MAC, Floydada All farmers and agribusiness people are urged to attend this important meeting. Local representatives who met with the House Agricultural Committee will present an update on

Among those who represented the

South Plains farmers were Adrain Helms, J.R. Turner, and Bill Cagle. Copies of the proposed Bills that will be presented before the House of Representatives will be available. Congress wants to know what kind of Farm Bill YOU want. On page 4 is a projection of what the Farmer will receive according to the present Farm Bill compared as to what he would receive on 100 percent of parity.

Floyd Farmers Part Of Nationwide Survey

Production expenditures nationwide averaged just over \$32,000 per farm in 1976, according to a survey conducted by the U.S. Department of Agriculture and the Texas Crop and Livestock Reporting Service. The total outlay to raise crops, livestock, and poultry ran up a bill of \$89 billion.

The major expenditure was for feed, which accounted for over \$14 billion. Next came rent cost of \$8 billion; interest and taxes of \$7.9 billion; wages at \$7.4 billion; and purchases of fertilizer, lime, and soil conditioners at

a cost of \$7.2 billion. The Texas Crop and Livestock Reporting Service, with help from producers, participated in developing this information.

Lions And Rotarians To Hear Senator

High Low Moisture Floydada Lions and Rotarians will meet together for a Wednesday noon luncheon in the Massie Activity Center to hear State Senator Ray Farabee 31 speak.

Farabee will also allow time for a question and answer period. Anyone in the community who would like to attend the luncheon should call Aldine Williams so meal preparations may be planned.



TENNIS CLUB OFFICERS for 1978 are pictured on the high school courts. (I to r) Wendell Tooley, activities chairman; Flo Davis, president; Richard Hale, vice president; Jerry Neeley, reporter and Kathy McIntosh secretary-treasurer. (Staff Photo).

The Weather

(Courtesy of Pioneer Natural Gas Co.

Feb. 6 Feb. 7 20 Feb. 8 14 Feb. 9 20 Feb. 10

Moisture for month .5 Moisture for year .1'



The Floyd County Hesperian

TSTA To Hold

State Convention

The Texas Classroom

Teachers Association, representing over 40,000

teachers throughout Texas

will convene its annual

convention in Fort Worth

The convention will mark

TCTA's 51st year in existence as a professional education

association for classroom

teachers only. Governor

Dolph Briscoe has designated

the week of Feb. 13 as Texas

Over 1,000 delegates

representing more than 250

communities in Texas will be

in attendance. Among those

attending from the Plainview

Classroom Teachers Associa-

tion will be Alfred Hender-

son, Sam Kendall, Billy Joe

The Texas Classroom

Teachers Association exists

to advance education in

Texas by promoting excel-

lence, by striving to have the

public recognize the impor-

tance of the teacher in the

learning process, continuing

to improve instruction and

curriculum, protecting the

professional rights and

interests of teachers, and by

uniting teachers for effective

Some people used to believe

that if a man had four

lines on his forehead

he would live for 100 years.

citizenship.

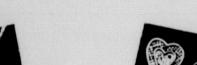
Cross, and Vance Bradford.

classroom teacher week.



hoes-The High And Low Of It

Valentine's Day is Tuesday, February 14th Let us help you show that special SOMEONE just how much you care





are members of three wire services

SCHACHT Flawers, Jewelry & Gifts Our Pleasure Is To Serve You

ATHER REPORT OF THE PERSON OF

Fashion Footwear-the bottom line-the essential accessory that makes the difference between a "just right" look and a "definitely wrong" look.

Fashion

Footwear

Spring '78 is pure fancy with more choice available than ever before. Heel heights run the gamut from wafer thin to dare-devil high. Categories range from clearly casual to ultra-dressy-with every look imaginable covered in between.

Let's spotlight some of the winners and see just how they fit your life style.

Spotlight on the wafer wedge. Purely feminine-a strip of a shoe-the wafer can be a barely there sandal such as the one pictured, or a little more heel with a sculptured treatment. For those of you that have yearned for flats ever since the last time they were good-this is definitely your season. With the new peasant skirts and sundresses this is a fresh new look with a big comfort

Spotlight on: the city sandal. Pretty and practical is the look of city sandals that can step out from early spring to late fall. City sandals feature stacked heels of covered-a little more sole interest-and are more tailored than other sandal types. This all adds up to pure versatility-a shoe that can be worn with tailored dresses and suits or with slacks and co-ordinates.

Spotlight on: Slides. Comfortable and casual or all out feminine-slides are offered this season in everything from neutral braided leathers to metallic thongs to super sophisticated multicolors. The bareness of a slide adds a touch of summer that just can't be achieved with any other shoe

Spotlight on: Vinyls. Not just clear-but clearly fun-the vinyls this season have taken on a hint of color and a lot more fashion. For jeans and sundresses there are wood bottom vinyls done in the ever popular fisherman style in all over clear, clear pink, and clear blue. And for those combined with leather to create a lighter than air look strippy looking but with the comfort of a wide strap.

bottom of the shoe is no longer strictly utilitarian. It's instant fashion magic when done in the new polyurethane molds. For the newest-there's antique marble banded in metallics. And don't forget United States today. Molded to fit every contour of the foot and designed to really walk in, the ripple shoe has revolutionized the footwear

heel Wood bottoms have



Hospital Auxiliary News And Reviews

The Caprock Hospital Auxiliary met Feb. 6, 1978 in regular meeting at the hospital dining room, Mrs. Bill Tye, president conducting the business session.

Among items of business the finiancial statement was given, \$1,357. The decision was made to again place candy on the hospitality cart to sell and to reserve the Junior High School Cafeteria for the earliest possible date for a post-game coffee and cake sale, with community citizens donating cakes.

Also discussed was the need for a modern back-up ambulance and hopes were expressed that one might be purchased as surplus equipment from one of the military bases which is being

It was reported to the group that Mr. T.M. Whiteley, Caprock Hospital staff member, was to undergo open-heart surgery at St. Mary's Hospital in Lubbock this week, and that Mrs. Nila Bryant Sewell, one of the recipients of and auxiliary educational scholarship, was to receive her LVN pin Thursday.

Mrs. W. Ian Moore was appointed as Chairman of the program committee and the auxiliary emphasized the need for new members.

Persons wishing to join the auxiliary may attend meetings each first Monday

at the hospital dining room, at 9:30 a.m. Dues are \$3.00 a year. Membership is non limited to women only. Further information may be obtained by contacting the hospital or any member of the auxiliary.

REVIEWING 1977

Mrs. Pedro Ochoa, program chairman for 1977. arranged worthwhile programs and among outstanding ones were the following: Self-Examination of the Breast, very informative; Mrs. Ira Baker's illustrated program on the Diabetic Diet; and the film and talk "West Texas Home Health Service" presented by Mrs. Margie Calvert and Mrs. Troy Patton, a program on services for the

aged and disabled. The auxiliary was active in raising funds for its projects to aid the hospital. A new Burdock 5 electrocardiograph machine was purchased for \$1,290 and a \$300 nursing scholarship was given to one of the hometown women.

Projects included the aux iliary refreshment booth on Old Settler's day and rum mage sales during the year which netted \$545.48. Contributions to the memorial fund have been appreciated and thanks are extended to each person who has in any way assisted the auxiliary.

Training Retreat At Plains Baptist

ist Encampment near Floyd as leaders of ministries. ada will be the location of a training retreat March 3-4 for people who serve in the River Ministry of Texas

The River Ministry is a rogram through which Baptists minister to people in the Rio Grande Valley. The Christian outreach offers Bible study, agricultural training, a crafts organization and medical assistance Mexican American

The annual training re treats prepare church groups, families and individuals to work in the River Ministry: Elmin Howell, River Ministry coordinator. said that the 1978 retreats are designed to involve more

climbed the heights to high, higher, and highest. Pictured is a four-inch heel-absolutely super looking with the new longer skirts. They're sleekthey're sexy-they're the type of shoe a man loves. They're destined to be one of the

season's top choices. And as you can see-the

★ Tulip Plants

of Green Plants

★ Large Assortment

★ Spring Bouquets

We Deliver

983-3964

★ Hyacinth Plants

Plains Assembly Bapt - Mexican American Baptists

"That All May Know Him Assembly camp. The River Ministry is part of the State Missions Commission of the Baptist General Convention of Texas. Additional information on the River Ministry and the retreat is available from River Ministry office, 101 Baptist Building, Dallas 75201.

Several bilingual seminars at the retreat will especially equip Mexican Spanish speaking persons to work in the River Ministry. Seminars will include Vacation Bible Schools, evangelism. medical ministries, literacy training, puppetry commu-

the stage is set for more fashion excitement in ladies footwear than ever before. So step out, ladies. The spotlight's on you!

"Silence is the mother of Benjamin Disraeli

says the Texas Department of Agriculture home (Flowers Courtesy Texas State Florists



ENGAGEMENT ANNOUNCED...

Mrs. Lois Matchett of Hereford announces the engagement of her daughter, LaJuana Matchett to Carl Gibson, son of Mr. and Mrs. Jack Gibson of Lockney. They both will be May graduates of West Texas State University with a B.S. in Animal Science. She is a 1974 graduate of HHS, and he is a 1974 graduate of LHS. The wedding is scheduled for

Mr. and Mrs. Will Sinor of Irving Tex. are parents of a second son, Jeffrey Wayne, born at 3:30 Feb. 8, 1978 weighing 6 lb. 4 oz. His older brother, Cody, is 3

The paternal grandmother is Mrs. Mary Lou Sinor; great grandparents are Mr. and Mrs. Gilbert L. Fawver of Floydada, Mrs. Lillian Knowels of Bokchilo, Oklahoma, and great great grand mother is Mrs. Mary E. Colston of Floydada.

TEXAS COOKS ARE THE BEST in the world, as everyone knows.

And to give them a hance to show off, ook-offs are sponsored each

March 1, and I encourage



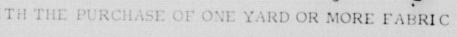
FULLER **BRUSH PRODUCTS**

Give Her Plants With Lasting Love...

> Hanging Basket

112 W. Missouri 983-3441

McCalls Patterns ½ Price



Mock Eyelets Regular Eyelets Plisse Visa Summer Terri 100% Cotton Co-ordinates

Nice For Easter Bonnets

In Stock NOW

Bridesmaids Hats

BETTY'S PLACE



Bealls

	CROP PROJECTIONS UNDER THE PRESENT FARM PROGRAM					CHOP YEAR	YEAR
PRICES	CROP YEAR	CROP YEAR	CROP YEAR 1978	CROP YEAR 1979	1980	1981	1982
WHEAT	1976	1977	-//-		- 10	5.83	6.07
PRICES(DLRS/BU) FARITY PRICE LCAN RATE PAYMENT RATE SEAS. AV. PRICE TARGET PRICE	4.83 2.25 2.85 2.29	5.09 2.25 0.65 2.25 2.90	5.11 2.25 0.35 2.45 3.00	5.35 2.35 0.39 2.60 2.99	5.62 2.35 0.36 2.65 3.01	2.35 0.44 2.65 3.09	2.35 0.66 2.60 3.22
CORN PRICES (DLRS/RU)	2 115	3.45	3.63	3.83	4.(2	4.18	4.33
FARITY PRICE	3.45		2 00	1.80	2.00	2.00	2.00
(NTL AV ALL)	1.50	2.00	2.00	0.03	2.20	0.02	2.35
PAYMENT TATE JEAS AV. PRISE TARGET PRICE	2.20 1.57	2.10 2.00	2.00	2.10	2.18	2.27	2.37
CRAIN SORGHUM FRICES (DLA /PU) PARITY FARITY LOAN HATE	3.07 1.43	33	3.40 1.90 0.32	3.59 1.71 0.27	3.76 1.90 0.38	3.91 1.90 0.45	4.05 1.90 0.46 2.25
PAYMENT HATE SEAS. AV. PRICE	1.95	0.38	1.90	2.00	2.10	2.15	2.71
TARGET PRICE	1.49	2.28	6.66				
CATS PRICES (DLRS/BU) PARITY PRICE LOAN HATE SAA, AV., PRICE	1.59 0.72 1.55	1.76 1.03 1.10	1.85 1.03 1.10	1.95 0.93 1.10	2.05 1.03 1.15	2.13	2.21
COTTON PRICES (DLRS/LR) PARITY PRICE LOAN RATE (WW) PAYMENT BATE	0.796 0.389 0.647	0.837 0.446 0.480	0.878 0.440 0.075 0.450	0.916 0.460 0.045 0.540	0.965 0.470 0.046 0.550	0.992 0.480 0.048 0.600	1.027 0.450 0.066 0.600
SEAS. AV. PRICE TARGET PRICE	0.432	0.478	0.520	0.547	0.596	0.628	0.664

LOADING UP HEADED SOUTH! Jack McIntosh, Louis Lloyd and Dr. Charles Craig load LOADING UP....HEADED SOCIED to San Cristobel, Mexico. Dr. Jack Jordan joined to Thursday morning as they prepare to fly to San Cristobel, the trip gight or pipe time Thursday morning as they prepared to by the made the trip eight or nine times. San Cristole RLETTE were also flying the Bellanca plane that has made the trip eight or nine times. San Cristole RLETTE were also flying the Behanca plane that had also helping the natives. They were working in a secon Guatemala. They will be there about ten days helping the natives. Flying Dentists group.

in recen

21-Regio

12 and 13

Planted Acreage May Be Cut statistician-in-charge of the programs, impact of the programs of t On Some Crops, Report Says

prospective planting report usual, with only slight provide farmers with a tool holds true for Texas reductions in the major for making decisions. Actual agriculture this spring, the crops.

state's farmers are planning

Wilbert Walther.

AUSTIN--If the January to go about their business as 1, taken across the state to

Floyd Residents Insu h 24-Stamf h 31-Tulia

For \$90,377,000 7 and 8-S

NEW YORK, Jan. 21 Reacting to selves in several ways building up accident and household insurance and budgeting themselves more carefully Especially have they been adding to heir life insurance. Total holdings of this form of protection in the local area are now estimated at approximately The facts and figures on the number of policyholders and the amount of ther year end statistics. The break

nsurance in the last few years. Their

\$2.34 trillion (yes, trillion). Texas Cowbelles Are Seeking Best Beef Recipe In State

"I JOINE Brenham, Texas 77833 THE LOSING' along with the recipe and a tecipes will be chosen, and

YOU'RE THIS CLOSE TO LOS

Notches on

FIRST UNITED METHODIST 203 WEST KENTUCKY

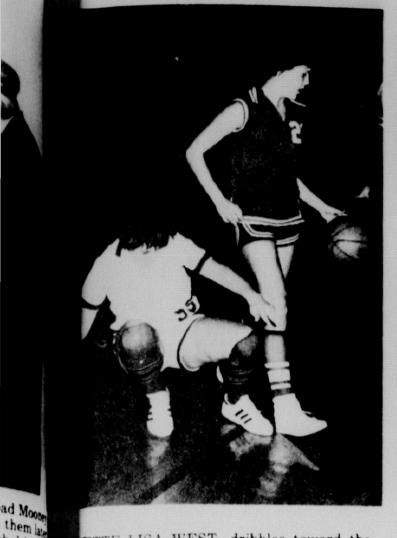
Savings To Win Your Heart! Cocoa Mix \$1 Dinners TWIN PAK 14/2 OZ 69° Kleenex Chili Drink 1802 99° SHOP WITH US!!! Dog Food DISH DETERGENT LUCKY LEAF CHERRY Liquid Joy Pie Filling NO.2 89° JUMBO Liquid Comet BTL Velveta Velveeta GLADIOLA BATHROOM TISSUE Flour Delsey HILL'S Hills Brothers BROS Dairy And Frazen Food U.S.D.A. CHOICE BEEF **Round Steak** Pillsbury Biscuits Deodorant YOUR VENTURE STORES
SELL AND FEATURE
ONLY QUALITY
WESTIC AMERICAN GROWN
BEEF, PORK
& POULTRY Beef Stew Cubes 5 7 29 Parkay 280Z L NASAL SPRAY Cutlets Margarine Chuck Steak Cream Cheese 430z 5 Sirlein Tip Steam Scope 4002 \$ 19 Sirioin Tip Roast Cheese Singles BOZ 79° Beef Fritters Mouthwash Cheese LONGHORN 10 OZ \$ 1 19 Corn Dogs NON ASPIRIN PAIN RELIEVER Datril VINE RIPENED WE RESERVE THE RIGHT TO LIMIT PRICES EFFECTIVE FEBRUARY 15-18, 1978 AFFILIATED! Datril **Tomatoes** THOMASON GROCERY 32 OZ BTLS. GPAK P.O. BOX 397 LOCKNEY, TEXAS COKE OR * PHONE: 652-3346 DR. PEPPER



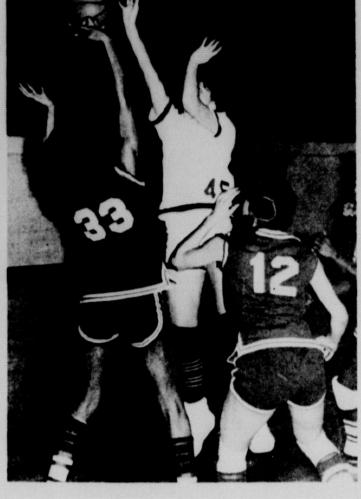
Oklahoma City, Oklahoma

on Sept. 14-15.

Any recipe



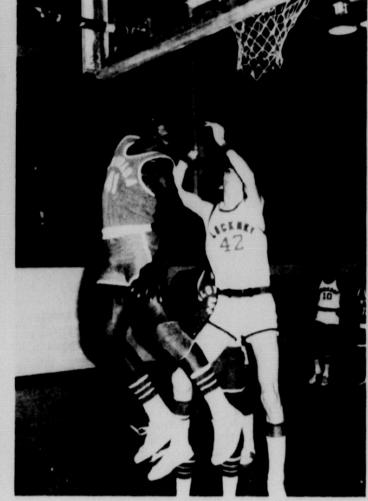
ETTE LISA WEST...dribbles toward the second quarter occurrence at Longhorn's recent 4-AA encounter. Lockney was (Staff Photo)



DEE-FEENSSE!...Whirlettes Rosemary Barnes (33) and Jaine Guest (12) make the going tough for a Lady Horn forward in second quarter of recent 4-AA contest which Lockney pulled off, 53-46.



OUCH!...Floydada's Rosemary Barnes' facial expression depicts the aggressive defensive effort Lockney portrayed in a recent 53-46 district win at (Staff Photo) Longhorns' Gym.



FLOYDADA'S MAC COLLINS...attempts a lavup shot despite the defensive efforts of Lockney's Jim Bert. The 'Horns escaped with a 48-37 victory. (Staff Photo)

1978 TRACK SCHEDULES VARSITY BOYS

loydada (Whirlwind Relays)

bel is ju

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10

ount in fr n. This co n reported; nount of me ect propor eld by the a

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County and e locally s

per family ore than i ntry. ice is the

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Much o aled \$25

(TAP)

FLOYD

San Angelo Relays at Floydada nal Qualifiers at Floydada 9 Regional at Lubbock

VARSITY GIRLS

March 4-Open March 11-Levelland March 17-Spur March 24 Spring Break March 31-Tulia

April 8-Olton April 14-District at Floydada April 21-Regional at Lubbock

April 29 State Qualifiers May 5 and 6-State Meet at Austin



LOCKNEY'S OUTSTANDING CITIZENS Kay Williams and Raymond Lusk with trophies received at Chamber of Commerce banquet Thursday (Staff Photo)

Named Outstanding Student



WILL THE ATTRIBUTES OF YOUTH, SPEED, AND VITALITY....be able to overcome the qualities of experience, knowledge, and (ahem) old age? Find out Tuesday night when the FHS Seniors (pictured above) challenge the unbeaten and ancient faculty members in the annual Graves Gym finale at 7 p.m. (Staff Photo)

YOU DON'T HAVE TO GO **ALL THE WAY** TO LUBBOCK FOR

TYPEWRITERS CALCULATORS **DESKS** CHAIRS **OFFICE SUPPLIES**

WE WILL MEET OR BEAT ALL PRICES ...AND WE APPRECIATE **YOUR BUSINESS OFFICE & ART**

11 EAST MISSOURI PHO. 983-3914

SUPPLY CENTER



JIMMY FINLEY

ing Student of the month by

F.H.S. for four years. He

en to attend the Citizenship

Jimmy is active in the very faithful in Sunday School and all church activ

Following graduation, he plans to attend Texas Tech and major in Agriculture. We, the 1956 Jr. Study Club, feel that Jimmy Finley is an outstanding youth of whom the community can be

THE FLOYD COUNTY
HESPERIAN

FEBRUARY Starting Monday Feb. 13th Thru Feb. 18th SPECIALS

MIX-N-MATCH

Sportswear

SPECIAL ON MENS

DRESS

Pants

SPRING SPECIAL

ON LADIES

Blouses & Shells

20% Off

20% Off

sizes 28 to 48

\$16.00

To

\$20.00 Values

20% Off

SELECT GROUP

LADIES SPRING

Dresses

SPECIAL

UNIOR & MISSES SIZES

ON ONE GROUP OF **Bath-Towels**

to

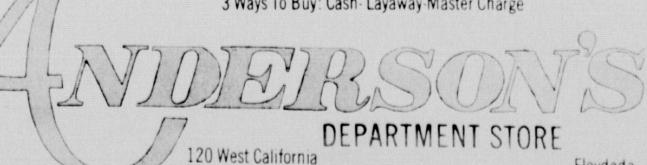
ON GIRLS DENIM

SPECIAL

sizes Jeans 4x to 6x 7 to 14

Floydada

3 Ways To Buy: Cash- Layaway-Master Charge



\$11.50

to

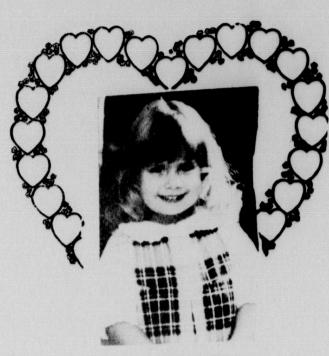
\$13.50

Values

REG.

PRICE

GRANMAW & GRANPAW'S VALENTINES



ASHLEY DEBORAH WALKER— 31/2 year old daughter of Mr. and Mrs. Ray Walker, of Dallas, Texas. Grandparents are Mr. and Mrs. Grady Walker of Floydada, and Mr. and Mrs. Jack Ragan of Independence, Mo.



AUSTIN WILLIAMS—2 year old son of Mr. and Mrs. James Williams of Midland. Grandparents are Mr. and Mrs. Q.D. Williams of Floydada, Mr. and Mrs. Brian Akens of Midland, and Mr. and Mrs. E.D. Jones of Truscott, Texas.

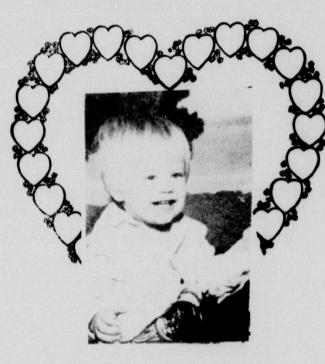


DONALD HARDY - son of Don and Sue Hardy of Floydada, Grandparents are Mr. and Mrs. L.L. Hardy of Floydada, and Mr. and Mrs. Lloyd McCord of Clarendon.



and Mrs. Billie Jo S 3. Connie Bearden

DEBRA HARDY Hardy of Floydada and Mrs. L.L. Hardy of Lloyd McCord of Clarenda



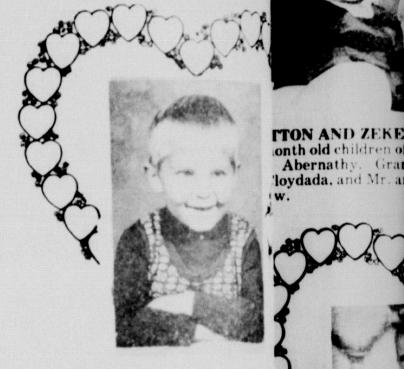
JUSTIN TYE MARBLE-21 month old son of Mr. and Mrs. Mike Marble of South Plains. Grandparents are Mr. and Mrs. Robert Daniels of Lockney, and Mr. and Mrs. Fred Marble of South Plains. Great grandparents are Mr. and Mrs. Sherman Brashears of Slaton, and Hattie Middleton of Truth or Consequences, New Mexico.



Jimmy Nichols of Floydada. Grandparents are Mr. and Mrs. Neal Smith, Mr. and Mrs. James Lee Nichols of Floydada Great grandparents are Mr. and Mrs. A.T. Freeze of Estelline, Mrs. Lloyd McCray of Floydada. Great great grandparent is Mrs. Osburn of Estelline, Texas.



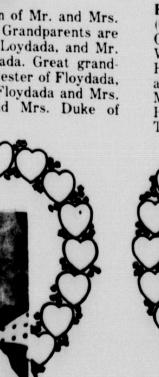
CODY CLINT NICHOLS- son of Mr. and Mrs. AMY RENEE ALLENSWORTH- 2 month old CODY SHANE ALLENSWORTHdaughter of Mr. and Mrs. Jimmy Allensworth of Amherst, Grandparents are Mr. and Mrs. Monroe Schutz of Floydada and Mr. and Mrs. J.B. Allensworth of Hart.



son of Mr. Amherst. Grandparents an Schutz of Floydada. Allensworth of Hart.



JODY COPP- 19 month old son of Mr. and Mrs. Ricky Copp of Oberlin, Kansas. Grandparents are Mr. and Mrs. Bill Womack of FLoydada, and Mr. and Mrs. Jackie Duke of Floydada. Great grandparents are Mr. and Mrs. A.D. Jester of Floydada, Mr. and Mrs. A.V. Womack of Floydada and Mrs. J.F. Cantrell of Floydada, and Mrs. Duke of



CHAD AMMON SCHIRATO— 9 month old son of Mr. and Mrs. Neal Schirato of Dallas, Texas. Grandparents are Mrs. Helen Patterson of Floydada, Mr. and Mrs. Anthony Schirato of Dallas.



BRANDON BAXTER- 3 year old son of Mr. (Coach) and Mrs. Tommy Baxter of Floydada. Grandparents are Mamaw and Pop Bradley, Wichita Falls, Texas, and Nanna and Pawpaw Hairston, Wichita Falls, Texas. Great grandparents are Mrs. Carmen Smith, Nocona, Texas, Mr. and Mrs. Paul Haggerton, Nocona, Texas, Mrs. Pat Hairston, Tyler, Texas, and Mr. and Mrs. G.T. Trotter; Pal, Tenn.



MIKE KING— son of Mr. and Mrs. Rex King of Hurst, Texas. Grandparents are Mr. and Mrs. E.L. King of Floydada, Mr. and Mrs. Les Juden of Freeport, Texas. A great grandfather Mr. Fred Juden Cope, Giradeav, Missouri.



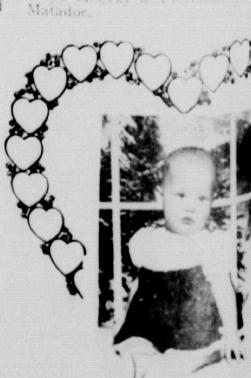
RYAN SHEA SANDERS-11 month old daughter of Mr. and Mrs Mark Sanders of South Plains. Grandparents are Mr. and Mrs. Hansel Sanders and Mr. and Mrs. Sterling Cummings, both of South Plains. Great grandparents are Mr. and Mrs. A.P. Sanders, Lockney, Mr. and Mrs. Z.C. Cummings, Lockney, Mr. and Mrs. G.E. Reves, Lockney, and Mr. and Mrs. Earl Norman of Hereford.



KAYE KING - Daughter of Mr. and Mrs. Rex King of Hurst, Texas. Grandparents are Mr. and Mrs. E.L. King of Floydada, Mr. and Mrs. Les Juden, Freeport, Texas. A great grandfather, Mr. Fred Juden Cope, Giradeav, Missouri.



JENNIFER CAMPBELL Gary and Nancy Campbe Grandparents are Mr and Floydada and Mr and Mr Floydada, Great grand) Lloyd McCray of Florida



REGINA BROOK WARE Mrs. David Ware, Grandparent Neal Smith of Floydada, Mr. Ware of Lorenzo, great grandpa Mrs. A.T. Freeze of Estellan Lovington, New Mexico, Great &

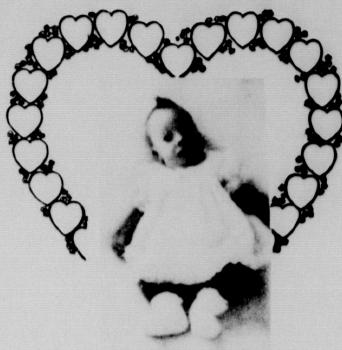
is Mrs. B.B. Osburn of Estelline

I D'RAE TOMISO ir. and Mrs. Rie rents are Mr. and a, and Mr. and Texas.

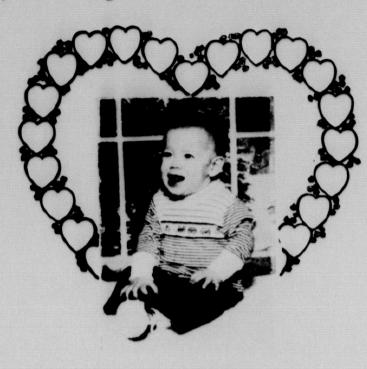
ER DAWN POOL nd Mrs. Lance Poure Mr. and Mrs. I



SMITH-4 month old daughter of Mr. ctor Smith of Floydada. Grandparents Mrs. Billie Jo Smith, Floydada and Mr. nnie Bearden of Floydada.



CANDICE MARIE GUFFEE- 4 month old daughter of Mr. and Mrs. Larry Guffee of Duncan, Oklahoma. Grandparents are Mr. and Mrs. Corkey Guffee, of Floydada, and Mr. and Mrs. S.D. Medley of Floydada.



CHRISTOPHER DAVID OCHOA- 1 year old son of Mr. and Mrs. Roy Ochoa of Lubbock. Grandparents are Mr. and Mrs. Arnold Rathael.



KAYLA AND SHAYLA TURNER- Twin 10 month old daughters of Mr. and Mrs. Terry Turner of Floydada. Grandparents are Mr. and Mrs. Carl Turner and Mr. and Mrs. Don Daniel, all of Floydada.



ir. and y

N AND ZEKE PATTON - 21/2 year hold children of Mr. and Mrs. George bernathy. Grandparents are Edna dada, and Mr. and Mrs. Jodi Jameson



LU ANN MARTINEZ 2 year old daughter of Mr. and Mrs. Lupe Martinez of Floydada, Grandparents are Mr. and Mrs. Lucio Martinez of Floydada and Mr. and Mrs. Vincent Garcia of Floydada.



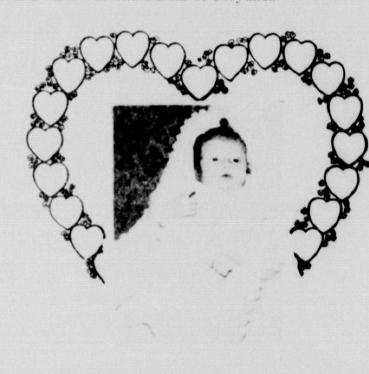
DIRK RAINER- 4 year old son of Mr. and Mrs. Don Rainer of Floydada. Grandparents are Mr. and Mrs. Arel C. Rainer of Floydada and Mr. and Mrs. Jack Lackey of Dougherty, Texas.



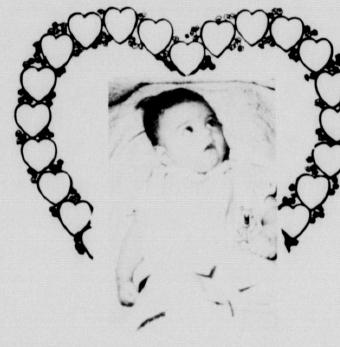
AMY O'NEAL- daughter of Mr. and Mrs. Royace O'Neal of McCoy Community, Floydada, Grandparents are Dr. and Mrs. Gerald Thomas of Las Cruces, New Mexico, and Mr. and Mrs. Jack Lackey of Dougherty, Texas.



ELEEN EVANS-daughter of Mr. and Evans of Floydada. Grandparents are rs. Milton C. Evans of Floydada and Mr. Jim D. Smith of Kress. Great grandpar-Mrs. S.M. Chesshir of Quanah and Mrs. Smith of Blanco.



KIMBER ROBIN WILLIAMS- 7 week old daughter of Mr. and Mrs. Leon Williams. Grandparents are Mr. and Mrs. Chloma Williams and Mr. and Mrs. Elmer Williams of Plainview.



CHESLE PARSON- 4 month old son of Fred and MICHAEL PIETRANTONI- 3 year old son of Mellane Parson. Grandparents are Mr. and Mrs. H.C. Gilly and Mr. and Mrs. Dewie Parson.



Michael A. and Kathleen D. Pietrantoni, Floydada. Grandparents are Alfred and Jannie Pietrantoni, Sanford, Florida and Jim and Sarah Schultz, St. Augustine, Florida.



RAE TOMISON- 7 month old daughand Mrs. Rich Tomison of Hereford. are Mr. and Mrs. Monroe Schultz of d Mr. and Mrs. Ocie Tomison,

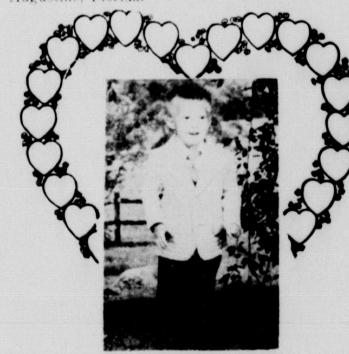
erkimer-



JOE 'AARON' NOLAND— 2 year old son of Mr. and Mrs. Larry Noland of Floydada. Grandparents are Mr. and Mrs. E.A. Noland, Lockney, Mr. and Mrs. L.L. Lynn of Matador, Mr. and Mrs. H.A. Gilly



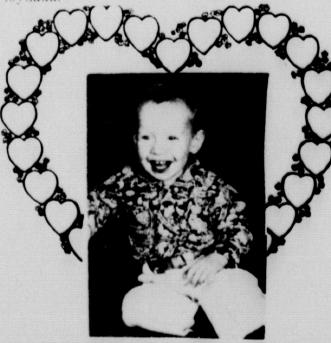
HEATHER ANN ODEN - 21/2 year old daughter of Mr. and Mrs. Jim Oden of Carrollton, Texas. Grandparents are Mrs. Berneice Oden and Mrs. Helen Dunn of San Antonio, Texas.



RANDY HEATH HARRIS- 31/2 year old son of Mr. and Mrs. George Harris of Cone. Grandparents are Mr. and Mrs. Jess Grigg of Abernathy and Mr. and Mrs. Howard Harris of Cone.



DAWN POOLE _ 21/2 year old daughter of Mrs. Lance Poole of Dougherty. Grandpar-Mr. and Mrs. Kenneth Poole of Dougherty.



COLE DUBOIS - 21 month old son of Mr. and Mrs. Craig DuBois of Cedar Hill. Grandparents are Mr. and Mrs. Bill DuBois of Floydada, and Mr. and Mrs. Curtis Poteet, Nara Visa, New Mexico.



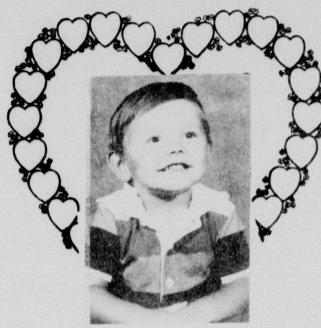
JOHN MARK ARELLANO- 1 year 4 month old son of Johnny and Sylvia Arellano. Grandparents are Mr. and Mrs. Ramon V. Martinez of Antelope Community and Mr. and Mrs. Arellano of Abilene,



ERIC COVINGTON- 8 month old son of Robert and Sylvia Covington of Fort Stockton, Texas. Grandparents are Bob and Eunice Covington of Dougherty and Bill and Joan Shelby of Lubbock. Two grandmothers, Mrs. J.R. Langley of Lockney and Mrs. F.M. Covington of Dougherty.



SHANA STAPP AND ANDY STAPP— 5 year old daughter and 2 year old son of Roger and Belinda Stapp. Grandparents are Mr. and Mrs. Elmer Griffith and Mr. and Mrs. L.R. Stapp of Lockney.



CORY JIM TAYLOR- 31/2 year old son of Kerry and Jackie Taylor of Memphis. Grandparents are Ted and Betty Bruce of Estelline and Great Grandparents are Floyd and Carolyn Jackson of Lockney.



of Rodolfo and Rita Blanco Jr. Grandparents are Mr. and Mrs. Louis Martinez of Providence Community, and Mr. and Mrs. R. Blanco Sr., of Lockney, Great grandparents are Mr. and Mrs. Sylvester Gutierrez of Plainview.



COURTNEY KAY TAYLOR- 1 year old daughter of Kerry and Jackie Taylor of Memphis, Grandparents are Ted and Betty Bruce of Estelline, Great Grandparents are Floyd and Carolyn Jackson of Lockney.



NICHOLE WEBSTER- 31/2 year old and 1 year old daughters of Dr. and Mrs. Bobby Webster of Wichita, Kansas, Grandparents are Mr. and Mrs. R.V. Webster and Mr. and Mrs. Jack Frizzell.



JULIE BRUCE - 51/2 year old son of Ted and Betty Bruce of Estelline. Grandparents are Floyd and Carolyn Jackson of Lockney.



DAVID MENSCH - two year of

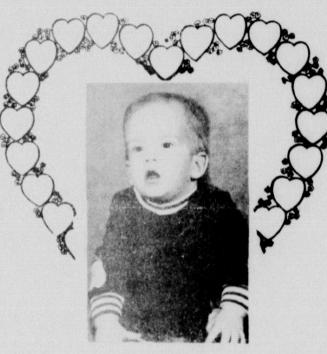
Mrs. Milton Mensch of Lubbock of Mr. and Mrs. Hal Thomas of Flora

Mrs. Clem Mensch of Lorenzo

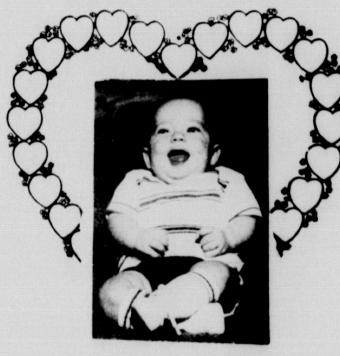
COURTNEY ANN BLENDENdaughter of Mr. and Mrs. Eliza Johnstown, Pa. Grandparents are Easton Blenden and Mr. and Mrs. Johnstown, Pa.



CRAIG LANE BICKLEY - 21 month old son of Mr. and Mrs. John F. Bickley's III of Garland, Texas. Grandparents are John and Sarah Bickley.



"Chock" Felton, Jr. and Great Grandparent Grandmother Polly Hill of Lockney. "Chock" Felton Sr. of Lockney.



CODY FELTON- 101/2 month old son of Mr. and LARRY DON EWING- Son of Mrs. Rayma Ewing. Mrs. Steve Felton of Lubbock. A Grandparent A Grandmother Debbie Willis of Amarillo. Great



was able

Proce

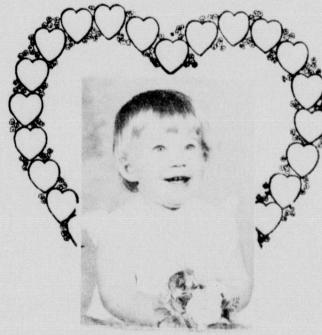
TIC

Adult

Child

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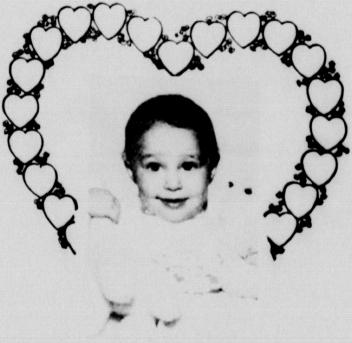
MONTY WAYNE BYBEE, JR Monty and Cindy Bybee, Grand Mrs. Vernie Ball of Plainview, a Lockney.



JULIE SWEPSTON- 2 year old daughter of Mr. MARCY McCULLOCH - 4 year old daughter of Grandparents are Mr. and Mrs. Hershel Swepston Grandparents are Mrs. J.S. McCulloch and Mr. and of Floydada and Mr. and Mrs. Albert Wilson of Mrs. Vernon Hodel of Lockney.



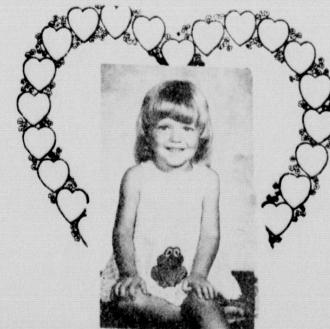
and Mrs. Danny Swepston of Alpine, Texas. Mr. and Mrs. Keith McCulloch of San Angelo, Tex.



SHANNON McCULLOCH - 18 month old daughter of Mr. and Mrs. Keith McCulloch of San Angelo, Tex. Grandparents are Mrs. J. S. McCulloch and Mr. and Mrs. Vernon Hodel of Lockney.



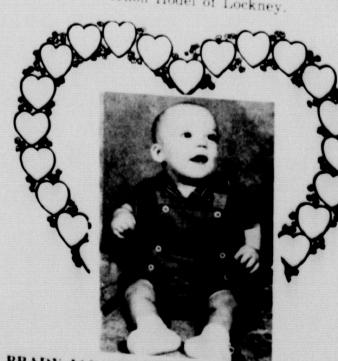
REBECCA GAYLE HALL 3 yest Mr. and Mrs. Earl Hall of Plainview are Mr. and Mrs. Troy Cranford



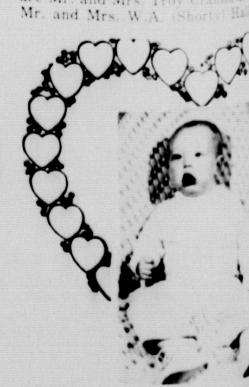
JENNIFER FORTENBERRY - 3 year old daughter of Mr. and Mrs. Sam Fortenberry. Grandparents are Mr. and Mrs. Roy Turley and Mr. and Mrs. Eddie Fortenberry, Great Grandparents are Elfie Sherman, Mr. and Mrs. J.W. Turley, and Mr. and Mrs. I.M. Caldwell.



BRANDY ROGERS- 4 year old daughter of Mr. and Mrs. Ronny Rogers of Amarillo Grandparents are Jewel Roberts, Lockney, and Mr. and Mrs. Gordon Rogers, Plainview. Great Grandparents are Mr. and Mrs. Luther Rogers, Plainview, and Mr. and Mrs. H. A. Harvey, of Plainview,



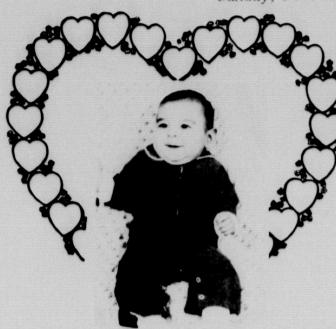
BRADY JAY ANDERSON- 6 month son of Mr. and Mrs. Steve Anderson of Floydada. Grandpar ents are Mr. and Mrs. Clinton Fyffe, and Mr. and



CHARLA DAWN YEARY of Max and Vikki Yeary of Fl are Jack Yeary of Floydat Floydada. Great Grandparen Lockney, Sara Beard, Floydada Jones, Floydada, Great Great Mr. and Mrs. C. B. Lyles of FR



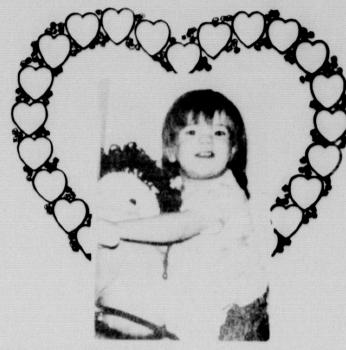
DA LEA HENDERSON- 31/2 year old ter of Don Henderson of Lubbock, Texas. rents are Mr. and Mrs. C.L. Henderson.



ERIC ARCENIO MARTINEZ- 61/2 month old son of Mr. and Mrs. Arcenio Martinez. Grandparents are Mr. and Mrs. Arcenio Martinez Sr., of Lockney, and Mr. and Mrs. Humberto Flores of Lockney.



MEMORI ASSITER- 5 year old daughter of Mr. and Mrs. Tim Assiter of Spearman. Grandparents are Mr. and Mrs. Tommy Assiter and Mr. and Mrs. Dan Hagood, Great Grandparents are Mrs. Annie Webb, Mr. and Mrs. Cecil Hagood, Mr. and Mrs. John Buchanan of Arkansas and C.S. Keeter of Lockney, Great Great Grandmother Buchanan of Floydada.



RHANDA HICKERSON- 18 month old daughter of Blake and Julie Hickerson. Grandparents are Mr. and Mrs. Wayland Jones and Mr. and Mrs. Mack Hickerson. Great Grandparents are Mr. and Mrs. Weldon McClure and Mr. and Mrs. Buck Hickerson, Mr. and Mrs. Buck Kellison, Mrs. Violet Jones, Plainview, and Mr. Fred Jones. Great Great Grandparent is Mrs. G. H. Kellison.



TINA LEE POTTS- 21/2 year old daughter and Mrs. Frank Potts of Floydada. rents are Mr. and Mrs. W.E. Burleson and Mrs. Ralph Johnston, both of Floydada.

uth Plains News By Mrs. Murray Julian

dethodist Hospit-

NDEN- 2

nts are Mr.

d Mrs. Frank

home this Monday, and she ie Moore, who is getting along well. Mr. and Mrs. Jack Mcarrived here last Monday to

mother, Mrs. Walter Wood. Mr. and Mrs. Sterling Cummings kept their grandchildren, Amber and Jason, children of Mr. and Mrs. Robert Pyle, all last week while the Pyles spent the week in Ruidoso, New Mex-

Mr. and Mrs. Raymond Upton had as weekend guests their granddaughter. Shelley Craig, and her friend, Judy, from Lubbock. They were visitors at the South Plains Baptist Church

Weekend guests in the er Powell were their daughter and family, Mr. and Mrs. Gary Gilbreath and boys, Jeff and Jeremy of Perryton, and their son, George Powell, Midland, and his five girls, Debbie, Vickie, Tonya, Tabitha and Terry. They were all present Sunday morning at the Baptist Church in South Plains.

Mrs. Tillman Powell (Dor is) entered the Highland Hospital in Lubbock Monday morning, and will be there for the coming week in traction for back trouble.

Tracy Johnson, son of Mr. and Mrs. Nathan Johnson, spent last week in Levelland with his maternal grandpar ents, Mr. and Mrs. R.Q.

We send our congratulations to Zach Cummings, at West Texas State University in Canyon who won three medals last week running track at the college meet. He is the son of Mr. and Mrs. Sterling Cummings here.

February birthdays in our

vicinity are: Kelvin Cummings, Feb. 4. Jack Gregory. Feb. 9, Blake Scaff, Feb. 10, Scotty Scaff, Feb. 11, Ruby Lee Higginbotham, Feb. 12, Mamie Wood, Feb. 13, Penny Mulder, Feb. 16, Jimmy Mulder, Feb. 16, Fletcher Powell, Feb. 17, Bonnie Julihome of Mr. and Mrs. Fletch. an, Feb. 22, Oleta Wilson, Feb. 24, Mildred Hamm. Feb. 25, Pam Powell, Feb. 26, and Diane Johnson, Feb. 29. Anniversaries this February are those of Mr. and Mrs. Sterling Cummings, on Feb. 5, and Mr. and Mrs. Richard Sanders on Feb. 12. We extend best wishes to everyone on these special

> On Wednesday, February 15, the South Plains Baptist Adult Mission Book, "The Leaven and the Salt," will be presented at the church. beginning at 10:00 a.m. Ev eryone is invited to attend the study and the luncheon. Mrs. Dwight Teeple enter

Cake and punch were served to guests: Bryan's grandparents, Mr. and Mrs. Leighton Teeple, Mrs. Nathan Johnson and Tracy, Mrs. Marty Evans and son, Mrs. Gail Henderson and Bryan, Mrs. Linda Clark and daughter, and Mrs. Howard Sta-

ples, Bill, Stacey and Kevin,

and others of the Dwight

At the South Plains School Kindergarten Classes record February 23, 1978. have started with this semester, and teacher is Miss Shirley Huse of Plainview. Seven pupils are registered including Stacey Staples, Bryan Henderson, Ricardo Gonzales, Sandra Cervera. Graciela Cervera, Javier Orozco, and Elena De La Cruz.



of his fifth birthday, Sunday Pioneer Natural Gas Dividends Up since 1970.

AMARILLO, TEXAS. February 7, 1978...The Board of Directors of Pio-Gas Company division were down the last quarter of the neer Corporation, at their year due to unusually warm meeting held today in conditions. In fact, Watson Amarillo, increased the said, gas deliveries for the quarterly dividend to 44 month of December were cents per share, up six and one half cents from the previous 371/2 cents per share. The dividend will be payable March 7 to stockholders of

Consolidated net income and earnings per share for Pioneer Corporation were up slightly in 1977 over the record levels of 1976, Consolidated net income for the year was \$38,211,912 compared to \$38,034,060 in 1976. Earnings per share were \$4.10 for 1977 compared to \$4.09 per share in 1976. Consolidated net income for the fourth quarter of 1977 was \$7,861,125 or 84 cents per share. This compares to \$8,141,554 or 88 cents per share for the fourth quarter

announcement. Pioneer President K.B. "Tex" Watson said an increasing share of the corporation net in-

deliveries of natural gas from the Pioneer Natural

"This points out vividly that our subsidiary operations are contributing sign ificantly to the corporate income picture." Watson said. "This puts us in the position of not relying heavily on the distribution of

lower than any December

COUPON SALE

BUY ONE BURGER AT REGULAR PRICE, **GET ONE FREE** WITH THIS COUPON

THURSDAY THRU MONDAY FEB. 9-13 1978



WYE IN FLOYDADA

heriff Fred Cardinal & he Floyd County Sheriff's ept. Presents The 1st nnual Benefit Show, roceeds From Ticket les Will Benefit The oyd County Scout Troups.



TICKET PRICES dult Gen. Adm. 5400 hild or Student \$200 CKETS WILL BE 1200 IGHER AT THE DOOR



SUPPORT YOUR LOCAL SHERIFF



Starring In Person

WALLY

Golden Gospel Band

NASHVILLE QUAPTET BOYS





ALSO FEATURING

★ THE JACK FOWLER FAMILY * RON & DIAN SPEER'S

THE SHERIFFS DEPT. IN SPONSORING THIS GREAT FAMILY ENTERTAINMENT FOR FLOYD COUNTY.

THE SHERIFFS DEPT. FLOYDADA REAL ESTATE AND INS

DAVIS LMBR. CO. PERRY IMPLEMENT CO. BACCUS MOTOR CO. LOCKNEY GIN MCDONALD IMPLEMENT POOLE WELDING SERVICE MARBLE BROTHERS KIRTLEY FOOD MARKET FLOYDADA LIVESTOCK SALES CO. PARKS OIL CO. PRODUCERS CO OP ELEVATOR BARWISE ELEVATOR FIRST NATIONAL BANK OF FLOYDADA BOOT HILL WESTERN WEAR DAY HEATING, AIR COND. B ALLS DE BEALL'S DEPT, STORE FULLER TRUCKING CO. HENDRICKS BARWISE GIN MOORE ROSE FUNERAL HOME COVINGTON OIL

Monday Night Feb. 13th At The Floydada High School Auditorium, Starting At 8p.m.

TOMOR ROW

CASH PRIZES \$50-\$25-\$15 **Talent Show Will Start** At 7p.m.

The Kate Smith Of Gospel Music

★ JEANETTE LUNSFORD

★ W.C.WOODROW

BOB'S SHAMROCK FLOYDADA NURSING HOME CASE POWER AND EQUIPMENT ADAMS WELL SERVICE INC. QUALITY BODY SHOP WILLSON AND SON BUILDERS MART MARTIN AND CO. ROBERTS GUN SHOP HI PLAINS FARMS HALES DEPT. STORE BURK INT. DECORATOR

EXCITING! INSPIRING! ENTERTAINING! 3 HOUR CONCERT

Westridge Manor Offers Best Of Both Worn \$1 Billion

By H. M. BAGGARLY

Changing times, advancing years and adjustments within the family unit often combine to make necessary new life styles for thousands of Americans each year. Always to be considered is the health of the individual, economic status, and those many factors having to do with a person's ability to adjust to a new way of living. In the past, choices have

been somewhat limited. In most instances, it was simply to remain in one's home, live with a relative. . . or check in at a nursing home.

For many, the choices were not satisfactory. Many people no longer physically able or inclined to maintain their own home adequately were not yet ready for a nursing home environment. And in recent months, the cost of maintaining a large,

unfeasible, due to skyrocketing fuel costs, higher electric bills, higher taxes and insurance premiums, higher maintenance costs, even the cost of yard keepers. And there are the continuing problems of loneliness, fear of injury or illness and inability to summon assistance. also the fear of prowlers. burglars and attackers.

But despite all this, these same persons fear even more the depressing environment of the physically and mentally ill.

To provide something inbetween, Joe Turner has recently established Westridge Manor in Southwest Plainview.

It all began a couple of years ago when Turner's widowed mother expressed discontent at having to maintain her lovely but empty and lonely home in Hale Center. Turner's father, a wellknown

son has become economically realtor and farmer in Hale County, died in 1970.

Here's Turner's story: "In watching my mother work as a private duty nurse in hospitals, nursing homes, and in private homes, I began to see her discontent at coming home to any empty house after work. Then came the realization that what was a problem now would loom as a much more serious problem 10 to 15 years from now!

"In looking around at what was available in the way of retirement living, I was disappointed. I didn't want my mother in a large commercial, institutional and regimented retirement complex. Yet, she didn't want to maintain her own home. She didn't need the care of a nursing home.'

He asked himself, "Why can't there be a nice facility somewhere that bridges this gap, simply a place that has the best qualities of a private residence and the better aspects of full nursing care without the open commercialism-in short, a home for a limited number of people who could share common interests and break the common burden of loneliness and boredom?

So he started out to build his mother a nice home with additional living areas for a few of her friends. One thing led to another, and several months, several dollars, and 16,000 square feet later, Westridge Manor quietly arose in southwest Plainview, the residential addition southwest of Holiday Inn.

Located right across the street from Turner's own home, Westridge Manor offers the best in comfortable, even luxurious living.

Relatively small, there are accommodations for only 28 persons-unless someone would prefer to share his room with another. But it is dination of a registered and

small on purpose, family owned, family operated.

Residents are invited to bring their own furniture, if they desire, furnish their own room with private bath. Many have expressed the desire to furnish their own rooms because of a favorite bed, dresser, desk, or easy

'We say, 'Come on! Bring your furniture, your pictures, plants, or your favorite antique and it will get tender loving care and lemon oil'," says Turner.

Only extra charge is for a private telephone, in case the resident prefers not to use the home's telephone ser-

Residents are offered everything available in a fine private residence-plus much more.

Home style meals prepared to the needs of the residents through the coorin the formal dining room.

The retirement home also has a large formal living room, two sun rooms. Packard piano, an extra large activities room and even a large wood-burning fireplace. Adjacent to the arts and crafts room is a laundry room for use by residents to launder personal items.

Tight security at West ridge has been set up to keep unauthorized persons from entering the living areas of the residents at will. However, legitimate visitors are always welcome. Strangers are not allowed to wander in and out of the building.

For those who want to drive their own vehicles. there is a large parking area. For those unable to drive, van service for transportation to church, local activities, doctor or whatever also is provided.

For the security of each

each bathroom.

Since there is no regimer tation, residents may come hour

only a telephone call away for any resident who might need assistance. One of the own home while the manager and Turner and his family live just across the street When called by telephone, the phones of all three ring

The one fee covers alm everything. There is no deno coin-operated machines. Soft drinks, coffee, tea, or a glass of milk are always

Although Westridge is not a medical facility, the live in

oduction costs and a market will keep f this out of the reach rmers, Agriculture ssioner Reagan V has announced

1977 cotton crop at \$1.32 billion by Texas Crop and ck Reporting Service the \$1.27 billio reported in 1973 noted. He stressed s figure represents the ot cash receipts. ese figures, when lone, present a bright e," Brown sald er, bottom line profi will show a muc ismal situation. Much

use of low supplies n at the beginning of

1977 crop is still

SUMERS SHOULD GOOD BUYS on vegetables in kets statewide. harvesting active in Texas and in the look for steady

of cabbage, carrots cauliflower and Texas vegetables are fresher" than those in from out-of-state the most value for dollar.



to The World Boo pedia. That's enough 100 billion cups!

> IS TH BAN



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WHERE YOU CAN ENJOY THE PRIVACY OF "AT-HOME" LIVING WITH THE SECURITY OF A PROTECTED ENVIRONMENT.

SERVICES AT NO EXTRA CHARGES

- MAID SERVICE ON A REGULAR BASIS
- MEALS PREPARED IN A "HOME-STYLE" MANNER-SPECIAL DIETS WILL BE
- MAIL SERVICE TO YOUR ROOM IF DESIRED
- PICK-UP AND DELIVERY OF PHARMA-CEUTICALS, DRY CLEANING, FLOWERS,
- VAN SERVICE TO CHURCH, LOCAL ACTIVI-TIES, DOCTOR, HOSPITAL, BEAUTY AND BARBER SHOPS, SHOPPING, ETC.
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FOR ADDITIONAL INFORMATION CALL PLAINVIEW 293-7933 OR 293-1341



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Farmers' Profits Small TEXAS BEEF is expected to continue throughout 1978, \$1 Billion Cotton Crop

value of the season, farmers increased tipland cotton planting dramatically," he of cattle in feedlots st billion, but stated, "By harvest time a statewide. This is an increase an costs and a slow market prevented sales increased production costs, particularly on the Plains."

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food mon

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pickup and

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ng about 500 is yearly, ac

These production values are based on Texas Crop and Livestock Reporting Service (ICLRS) estimates of total

On Your Payroll

U.S. Cong. George Mahor 2314 Rayburn Office Builc MERS SHOULD ing. Capitol, Washington OD BUYS OR D.C. 20515.

> U.S. Sen. Lloyd Bentser 240 Russell Senate Offic Building, Capitol, Washing ton. D.C. 20510.

U.S. Cong. Jack Hightow er, 1315 Longworth Offic Building, Capitol, Washing ton, D.C. 20515.

U.S. Sen. John G. Tower. 142 Russell Senate Office Building, Capitol, Washington. D.C. 20510.

U.S. Congressman Omar Burleson, Rayburn Office Building, Capitol, Washington, D.C. 20515.

Texas Legislature: State Rep. Phil Cates, beverage State Capitol, Austin, Texas Western nations, 78767.

hat's enough 30th District, State apitol,

DEMAND FOR CHOICE and Texas cattle feeders are

there were 1,850,000 head of 8 per cent from 1977.

The drought has caused many of our producers to market tremendous numbers of cattle off of dry pastures. and grass-fed beef supplies are expected to decline.

We may see 7 out of 10 cattle slaughtered in 1978 coming out of feedlots. Price-wise, things seem to be picking up for Texas

Political Calendar

Subject to the May Democratic Primary U.S. CONGRESS **Dusty Rhodes** Charles Stenholm Fike Godfrey

STATE SENATOR Ray Farabee

STATE REPRESENTA Bill Hale Republican Primarv Glenn Conrad Foster Whalev DISTRICT CLERK Mary McPherson

COUNTY JUDGE Parnell Powell G.B. Johnston Choise Smith

COUNTY SHERIFF Fred Cardinal C.L. McKay

COUNTY TREASURER Glenna Orman

COUNTY CLERK Margaret Collier

COMMMISSIONER, PRECINCT 2 Bob Jarrett

COMMISSIONER. PRECINCT 4 Jack Lackey James Lee Nichols

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101/2-0Z. Cans

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Mexican **Dinners**

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PLAINS

Texas Ruby Red Grapefruit

Bell Peppers

Delicious Apples California Smooth Skin **Avocados**

growers on the 1978 crop.

a guaranteed floor for the 1978 crop.
Nes-Quota Peanet Supports

of which were hard hit by last year's drouth.

any discretion to adjust the loan level for cotton.

(3) Cors. Increase price support on this year's corn crop by 50 into a bushel by raising minimum loan level to \$2.50 per bushel. It is then the would be made in the loan level of other feed grains to the theory of the result of the result in the loan level of the result is the state of the result in the loan level of the result is the result in the result in the result is the result in the result is the result in the result is the result in the result in the result is the result in the result is the result in the result in the result in the result in the result is the r

sep them on a par with corn.

Taimadge said the law gives the Secretary a virtual free hand to

fix corn and other feed grain loan levels. He estimated his recommendation would mean up to an additional \$3 billion for producers of these commodities this year.

(4) Seybeans. Increase the price support on soybeans this year by \$1.50 per bushel by raising the loan level to \$5.

Talmadge said this recommendation should result in significant Increase in Seybean Supports

cost to the government because the current spot and future price of soybeans is above \$5 per bushel, but Talmadge said the increased minimum loan level, which the Secretary has the authority to

adjust under the Farm Law, would provide soybean producers with

(5) Peasuts. The peanut provisions of the new Farm Law give the

Secretary broad discretion to set the price support of "additional"

or non-quota peanuts - allotment production above the new poun-

Talmadge recommended that the price support for non-quota

peanuts be set at \$420.00 per ton for the 1978 crop, the minimum

level that the law requires the Secretary to set for quota peanuts.

Talmadge estimated that this recommendation would mean an

additional \$40 million in income of peanut farmers in 9 states, most

Some Benefits To Cotton

Talmadge said the new Farm Law does not give the Secretary

But he said cotton farmers, who also have been hard hit by the

Acknowledging that the combined costs of his five proposals

would amount to an additional \$8 billion in farm program costs,

over production and low prices will benefit from the voluntary land

Hospital Report

Feb. 2- Feb. 9

Ethel Carroll, Lockney, admitted 1 26 dismissed 2 3. John T. Griffin, Lockney, admitted 1 29 dismissed 2.7. Gertrude Marr, Lockney, admitted 1 30 dismissed 2 4. Richard Phillip, Lockney, admitted 1-31 dismissed 2-3. Elvira Muniz, Lockney. admitted 1-31 dismissed 2-3. Jerry Covington, Floyd

ada, admitted 2.1, baby girl Sheri born 2-1 dismissed 2-3. Alice Vasquez. Plainview, admitted 2-2 baby boy Adam born 2-2 dismissed 2-4. J.C. Willis, Lockney, ad mitted 2-1 dismissed 2-7.

Mary Ida Rose, Lockney. admitted 2-2 continues care. Maria Arellano, Lockney, admitted 2-2 dismissed 2-3. Ruby Kiser, Lockney, admitted 2-3 dismissed 2-7. James W. Leach, Lock ney, admitted 2-3 dismissed

Joyce Marks, Lockney, 2-10. admitted 2-3 baby boy Joseph Carlton born, 2-3 dismissed 2-5.

Bennie Rose, Plainview, admitted 23 dismissed 27 Mable Thompson, Lock

Apr. 17 deadline to file final

returns." Trimble notes that several changes were made in the income tax law during 1977 which should be of interest a return. to Texas farmers and ranch-

A major change was the elimination of the standard deduction and the low in come allowance. These two a flat amount called "zero bracket amount." This a mount depends on your filing status.

is not a separate deduction, but the equivalent amount is built into the new simplified tax tables and tax rate schedules," explains the economist. "This is true if you file the 1040A or 1040 income tax forms. However, a person who chooses to use the 1040 form and itemize deductions will need to make an adjustment if his itemized deductions exceed the amount allowed for his partic-

Another change is that the deduction of \$750 for each exemption and the built into the new tables, so these. The general tax credit consider exemptions for age and blindness, adds Trimble

Filing requirements have also been changed for the 1977 tax year. For example, an individual must file a return if his gross income is

ney, admitted 2-3 continues Alma McDonald, Lockney

admitted 2-3 dismissed 2 10 Virginia Dowd, Quitaque admitted 2-4 continues care Mayme McGee, Lockney admitted 2.4 dismissed 2.10 Claude Carpenter, Floyd ada, admitted 2.4 dismissed

Imelda Porras. Edmon son, admitted 2.5 baby boy had Joe Luis born 2 5 dismissed County tree

Oma Cummings, Lockney admitted 2.6 continues care. Church Nina Hollums, Floydada, He was ye admitted 2.6 continues care by a dagge-Leon Wofford, Lockney, Margaret a admitted 2-6 dismissed 2-8. and he has Esperanza Magallan, Hale 1962 Center, admitted 2.6 baby in June boy Gilbert Jr. born 26 dismissed 2.9

Robert Jeffrey Webb Lockney, admitted 2.6 con wife a grow tinues care. Bettie Counts, Lockney, sisters Me. admitted 2 6 continues care. Mrs. Victora n. near scho

Sylvia Munoz, Silverton, Floydada iss admitted 2.6 baby boy Dan and sephen iel born 27 dismissed 29 Dot Thomas, Lockney, ad mitted 2-7 continues care. Rachel James, Lockney admitted 2-9 transferred 2-9

ed couple under 65 years o age must file if their joint gross income is more than \$4,700. If both are 65 or older, they may make \$6,200 before being required to file

There are many other minor changes, and Trimble suggests several publications that may be of help One is publication No. 13 "Your Federal Income Tax. 1978 edition, from the Inter nal Revenue Service. A nother, publication No. 225 "Farmer's Tax Guide," 1978 edition, is also available from the IRS or from any

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ALL FLAVORS

Georgia Democrat Offers Plan To Assist Farmers cents per bushel by raising the loan level to \$2.75. Talmadge noted that the Secretary can do this through provision of the law that gives him discretion to set the wheat loan at any level not to exceed 100 percent of spatial. 00 percent of parity.

Talmadge said this could mean an additional \$1 billion for wheat

WASHINGTON, D. C. – U. S. Senator Herman E. Talmadge, chairman of the Senate Committee on Agriculture, Nutrition and Forestry, has called on the Carter Administration to implement immediately a 5-point program to pump up to \$6 billion into the degree of the committee of the com

The Talmadge proposals include a \$3.5 billion program of payments to farmers who voluntarily take crop land out of production coupled with sharply higher price supports for wheat, corn and other feed grains, soybeans and peanuts.

Immediate Implementation

Talmadge emphasized his proposals can be implemented immediately by the Department of Agriculture without Congressional action under The Food and Agricultural Act passed last year.

Talmadge served notice that if the Administration does not implement his proposals, he will push legislation requiring it to do

The Georgia Democrat outlined his proposals in a statement prepared for the opening of hearings by his committee, January 24, on the state of American agriculture. Agriculture Secretary Bob Bergland was scheduled to testify at the hearing.

Advance Notice Talmadge released the text of the statement at a news conference and provided Bergland with a copy in order that the Secretary would have advance notice of the proposal. Talmadge noted that President Carter in his State of The Union

Address, had declared that "militarily, politically, economically and in spirit, the state of our Union is sound." "With respect to the state of the American agricultural economy, Total Disagreement

I respectfully disagree," Talmadge said. "The entire agricultural economy of the nation is caught up in a crisis of major proportions that has frightening implications far beyond the farm. "Unless bold steps are taken - and taken quickly - this crisis will spill over into the entire economy and will have dire consequences on the lives and security of millions of Americans in the non-farm

Five Proposals Offered

sector.'

(1) Land diversion payments: Implement land diversion provision of the 1977 Farm Act which authorizes USDA to make payments to producers of wheat, corn and other feed grains, and cotton who volunteer to take cropland out of production in order to

bring supply into balance with need. The effect would be to strengthen prices of many farm commodities. Based on a previous USDA study, updated by the Senate Committee staff, Talmadge estimated the one year cost of the land diversion program of up to \$3.5 billion for the retirement of up to 50 (2) Wheat. Increase price support on this year's wheat crop by 50

1-28 dismissed 2-1.

Henry Garner, admitted

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Curtis Meredith. admitted 1-29 continues treatment.

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1-27 dismissed 2-8.

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SHURFINE

PEACHES

TOWELS

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Taimadge said he does, "not flinch from it whatever - and my credentials as a fiscal conservative are well established."

"We are talking about the survival of American agriculture," he said. "We are talking about maintaining the family farms of this country. We are talking about preserving a viable agriculture that produces an abundance of food and fiber for the American people and for millions overseas - at the most reasonable prices to be found in the world."

Farmer's Tax come allowance. These two items have been replaced by Deadline

COLLEGE STATION-While most taxpayers have until Apr. 15 (actually Apr. 17) to file their 1977 income ed 2-7 continues treatment. tax returns, the filing date Volly McNeill, admitted for farmers and ranchers is

who did not file an estimate of their income tax by Jan. 16 and did not pay the estimated taxes must file their tax returns and pay due taxes by Mar. 1," pounts out Dr. Richard Trimble, economist in management for the Texas Agricultural Extension Service. "However, if farmers filed an estimate, they have until the

Aleda Perez, admitted 2-8

dismissed 29.

2-8 continues treatment

983-2781

Jessie Mae Collins, admitted 2-8 continues treatment.

Felix Mendoza, admitted

March 1

nuch sooner. "Agricultural producers

\$2.950 or more and a marri-

county Extension office.

The zero bracket amount FEBRUARY IS HEART MONTH

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sed 2-3. Leona Bell, admitted 2-2 dismissed 2-2. Lucio Martinez, admitted 2-5 dismissed 2-8.

Bobby Rogers, dismissed

Henry Hammonds, dismis

Jerry Bradford, admitted 1-30 continues treatment. Gennie McNary, admitted Vasti Sanchez, admitted 1-30 dismissed 2-2. 2-6 dismissed 2-8. Raymond Grubbs, admitt-Susie Mooney, admitted ed 1-30 dismissed 2-6.

dismissed 2-5.

2-7 continues treatment. Margueite Bond, admitted Juanita Martinez, admitt-2-7 continues treatment. Rex Brown, continues

dismissed 2-9.

Political

Calendar

STATE SENATOR

Bill Hale | Republican Pri-

REPRESENTA

Ray Farabee

Foster Whaley

DISTRICT CLERK

COUNTY JUDGE

COUNTY SHERIFF

COUNTY TREASURER

Parnell Powell

G.B. Johnston

Choise Smith

Fred Cardinal

Glenna Orman

COUNTY CLERK

C.L. McKay

Mary McPherson

STATE

marv Glenn Conrad

Benta Granada, admitted

Mark Jordan, dismissed Fred Brown, dismissed

Andrew Diaz, admitted

Ada Lee Jones, admitted

Nell Watson, admitted

1-30 dismissed 2-6.

1-30 dismissed 2-5.

1-30 dismissed 2-3.

Candelario Bursiata ad mitted 2-1 dismissed 2-4. James Richard Turner, admitted 2-2 continues treat ment.

Victoria Asher admitted 2-2 continues treatment. Bill Stephens, admitted

Subject to the May Democratie Primary U.S. CONGRESS Dusty Rhodes 2-2 dismissed 2-6. Charles Stenholm Roy Fawver, admitted 2-2

Fike Godfrey STATE SECRETARY OF AGRICULTURE

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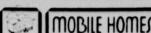
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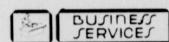
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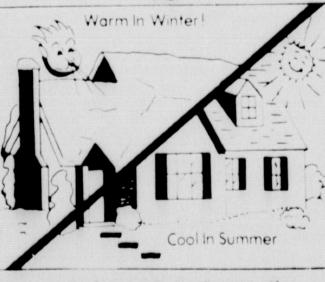
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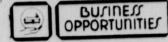
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plex," according to Turner. "There's nothing exactly like it even in Amarillo or Lubbock.

Westridge Manor is open every day from 9 a.m. until 5 p.m. for public inspection of the facilities. Located at 4304 West Sec

property insurance, home repair, vard upkeep, utilities,

maid service, and numerous other costs of maintaining a

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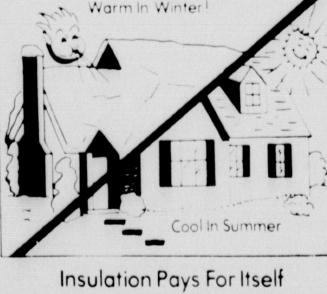
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AG CONFERENCE FOR WOMEN

for women concerned about the future of agriculture will be held here on Friday, Feb. Agriculture from 9 a.m. Commissioner Reagan

for only \$2.00

CHUCK ROAST

GROUND

BEEF

BACON

Brown has announced. The purpose of the meeting, Brown explained will be to achieve be communication urban consumers commodities. The forus Department of Agric and Texas Wome

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OUR FARM 0 percent th eceive pari might be ion than pla money. Th tage of soil percent d laying out the surplus

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SANDWICH

iking. A gr ison (that's itt highway are shipping soybeans

No Water, No Ducks the surface water in and

noon. They would love to see the camp and visit with

playa lakes remain dry. "Our counts were down 75 percent over last year and the lack of water is the main reason," said Max Traweek, waterfowl biologist.

"Normally, the plains of winter wheat has reduced Texas has over 6,500 playa lakes with enough water to hold waterfowl during the winter months, but only 250 Traweek continu-

Lack of rain last fall and this winter coupled with a drastic reduction in the amount of irrigation on the

along the playa lakes. Food in the form of corn. maise, and wheat has always been plentiful with large counted on our most recent flocks of waterfowl flying

fields each morning. The few remaining playa lakes are drawing most of the water fowl that have not already headed south and the poten ICE

PEACHES CREAM KETCHUP \$109 2 99°

HESE VALUES GOOD SUNDAY, FEBRUARY

CANYON - Recent aer-

ial counts of ducks and geese

in the Panhandle and on the

South Plains by Texas Parks

and Wildlife Department

personnel furnished no sur-

prises as most of the natural

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to get a They know est, they kr in with poo foreign ma ll be interes



Sunday was bright and Friday and continues sunny, and today Monday, is through lunch Saturday Today Bro. and Mrs. Clay old friends while they are at raining and sleeting. Muncy of Lockney were them between sessions. dinner guests of Miss Vera Their agenda limits their Meredith. Visitors during time in Floydada as it schedthe last week were Friday, ules them for Plainview Mrs. Mildred Wells of Lock-Saturday afternoon. ney and Mrs. Clay Muncy;

Saturday Miss Mary Pearl Cowand. Sunday visitors of the Henry Brewers were Harry Glen Brewer and family of Lubbock, Mr. and Mrs. Fred McDougle and Karen of Crosbyton, and DeAnna and

Visitors at the Claud Carpenters last week were the daughter and husband Claudine and Joe Conway of Tyler and son and wife Foy and Marion of Carpenter

Mr. and Mrs. Hal Thomas spent Sunday in Lubbock visiting their daughter and family. Sue and Milton Mensch and small son David. The winter revival is going on at First Baptist

J.Q. Jackson of Quanah spent the weekend with his mother, Mrs. Ava Jackson. Mrs. Jackson was a dinner uest today of the Son Jacksons. Other guests were

relatives from Farwell. Denver, Colorado spent several days last week with her nother, Mrs. R.C. Ross. Mr. and Mrs. C.W. Denibock in the home of their son Gilmer and wife. It was present were all the Gilmer

Weldon Cumbie, who has been in a Ft. Worth hospital for weeks for surgery on a o leave for home this week. ong distance visit from her

Mrs. Hollis Payne is in

Charley Spence, a long time

Crane More

Popular Now LUBBOCK- A lack of

water and little food are two of the many factors which lead thousands of sandhill cranes into new or littleused areas near Andrews. Abilene and San Angelo this This influx of cranes all-

owed would be duck and goose hunters to participate in the three month season traditional areas of Lynn and Terry counties south of A state-issued crane per-

mit was required of each crane hunter prior to huntng the bird and the Austin P&WD office issued, 4,929, down from last years record permit will be receiving a

hunt including days hunted, birds bagged and/or lost, As crane hunting becomes more popular, it is estimated that more waterfowl hunters will participate in the

juestionaire asking for more



Some have believed carrying rope in their pockets would make them lucky at cards.

