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The Floyd County Hesperian

Volume 82

FLOYDADA, FLOYD COUNTY, TEXAS 79235

Sunday, January 15, 1978

12 Pages In One Section

Number 5

Monday Is American Agriculture Day

Farmers Invite Merchants To Chili Dinner

By Wendell Tooley

Farm tractors will enter the streets of Floydada from all directions Monday morning and there should be a sizeable crowd of farmers from 10 a.m. until 12 p.m. on the streets.

Monday will be experiencing its first American Agriculture Day as businesses will close for the day in tribute to the community's farmers who have found the going pretty rough with farm commodity prices much lower than the cost of production.

On December 14 the American Farm Strike began with farmers all over the United States riding their tractors to town, closing down various food oriented businesses, stopping trucks loaded with cattle at the Mexican border, and more recently stopping trains hauling farm products in the Lubbock area.

NO VIOLENCE

Local farmers and most area farmers have maintained acts and parades within the laws of the land and in Floydada, there was no demanding that businesses close Monday. Instead farmers visited with merchants around the town asking them if they would close up for an official American Agriculture day.

CHILI DINNER

As the farmers visited the business men and women they also invited them to a chili noon meal Monday in the Massie Activity Center.

Featured speaker at the noon meal will be Mel Cherry of Lorenzo who was a representative of this state when a few farmers met with Secretary of Agriculture, Bob Bergland at Omaha recently.

MAYOR'S PROCLAMATION

WHEREAS The Floydada Community is almost 100% dependent upon the farming industry.

AND WHEREAS Floydada business people are aware of the tremendous market problem of low farm commodity prices at this time;

THEREFORE I, PARNELL POWELL, MAYOR OF THE CITY OF FLOYDADA, DECLARE THE DAY OF MONDAY, JANUARY 16, 1978 AS FLOYDADA AMERICAN AGRICULTURE DAY.

AND LET ME PERSONALLY INVITE ALL AREA FARMERS TO FLOYDADA MONDAY, AND I ESPECIALLY URGE ALL BUSINESS MEN AND BUSINESS WOMEN TO ATTEND THE NOON CHILI LUNCHEON.

Signed..... Parnell Powell, Mayor



MAYOR PARNELL POWELL proclaims "Floydada American Agriculture Day" with local farmers in front of the Floydada Farm Strike headquarters located on West California Street next to White Store. (Staff Photo)

Great Big "Thank You" From The Farmers

Hesperian has been asked to press a great big "Thank You" from Floydada Community farmers for overall cooperation of everyone in organizing the American Agriculture Day.

They also appreciate the many individuals and businesses who gave the \$6,500 to help farmers go to Washington, D.C. for the big January 18 parade.

Farmers Receive \$6,500 For Washington Trip

According to a report from Floydada J.W. Becker about \$6,500 has been donated by individuals and businesses to be used by farmers who are to go to Washington D.C. for the farm parade on January 18.

Becker said most of the money would be used to send young farmers, or farmers who could not afford to make the trip, otherwise.

Some 40 people will go from this community, some by pickup camper and most by plane.

Caprock Chat

IS IT THAT we can look at the family album and spit our heads laughing then look into the future and never even crack a smile?

WE HAVE RECEIVED SOME inquiries about the new minimum wage. The \$2.65 per hour does not apply to every business. I asked Bob Smith at the Texas Employment Commission for a summary of the new law, and he does not have one. He has asked me to call the Wage Bureau in Lubbock which I have done so, perhaps we'll have something on this next week.

WHAT'S WITH THE COUNTY Jail? We reported that the jail had been demolished and of course did not meet state requirements. Friday morning the County Commissioners, Sheriff, and the auditor met with Marvin Stiles, architect from Lubbock. Marvin presented blueprints for remodeling and possibly adding on to the present jailhouse.

The idea of making a jailhouse out of agriculture building does not seem to be feasible.

WE GOT A LONG letter from Peggy Medley this week. It is with her daughter Debbie in the Memorial Rehabilitation Center, 7500 Break Hollow Road, Dallas, Texas 75235. Debbie continues to progress, and recently when the R.L. Service visited her very readily recognized them. Anyone who can say "Service" doesn't need too much help.

Harry and Debbie's daughter, Candi weighs 7 lbs., 2 ounces and went to the Dumas, Oklahoma last Wednesday.

WILLIAM S. MCNAMEE writes in the January 12 edition of Southwest News Press why the American farmer should stay in business with the remnants of the free market. I am printing the article in this edition... pretty lengthy, but, I believe it is worth your time to read. I'm allowing it a piece of space (\$150) because it is interesting and contains a lot of facts.

I CAN'T THINK of a better way for the new year to begin than our farmers and merchants, and their spouses, coming together for fellowship over a meal of chili in the Massie Activity Center.

If you really want to know what the farm strike is all about...if you have any questions about the American Agriculture Movement, the Monday noon chili dinner is qualified to discuss the situation with you. I hope we'll have a big crowd in the AM Monday...let's come together for chili and fellowship.

4 HERS TO SERVE FARMERS BREAKFAST

The Floyd County 4 H's are inviting all the farmers for an egg omelet breakfast in the Massie Activity Center Monday morning.

The serving will begin around 4 a.m. and the price of the meal is \$1.50. You all come!

FARMERS TAKING OVER KFLP

Floydada farmers will be in complete control of Radio Station KFLP all day Monday as part of the big Floydada American Agriculture Day.

Anyone wanting further information about working in the radio station should contact Craig Edwards.



City Council Okays TV Cable, Buys Side Loader Garbage Truck

The City Council didn't act on many items in the short agenda they faced Tuesday night, but did okay some pretty big items of interest for the citizens of Floydada.

They purchased a new side loading Ford garbage truck for \$33,580 and contracted modification of all the orange garbage containers to fit the side loader at a price of \$13,104. The new side loader will move through the narrow alleys better, and will not require a lot of stopping, starting, backing up required with the present "over the front loading."

"Our two old trucks are about worn out, so we thought this was a good time to go to the new side loader...we think it will save us time and money," Mayor Parnell Powell said. The city will keep the two older trucks.

The Council reached agreement with Television Signal Service Company to bring cable TV to Floydada. The agreement must now clear FCC, which will take at least six months time before any work can begin on the system here.

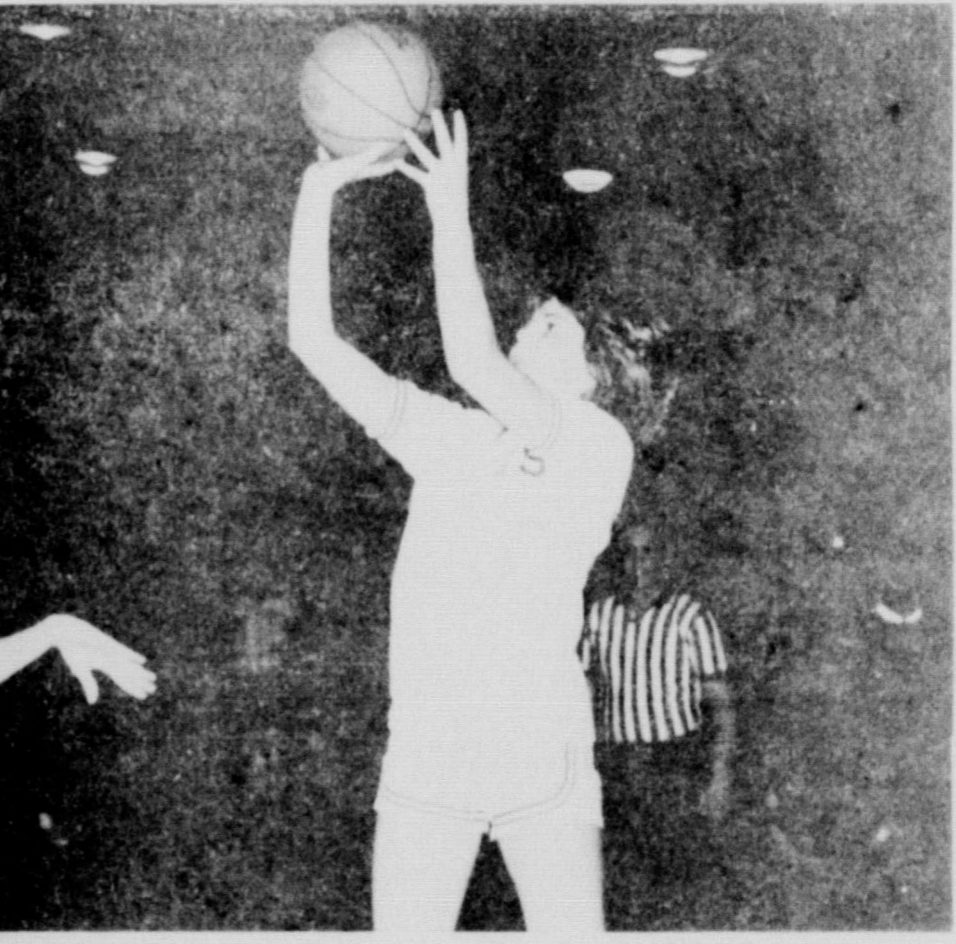
GASOLINE ORDINANCE

Amending of Ordinance number 426 by the Council means that the storage of more than ten gallons of gasoline or other flammable liquids above the ground in city areas R1, R1-A, R1-B, R2, and R3 will be unlawful.

In other business the council dedicated fourteenth street between Price Street and East Grover street for improvement so Post Office vehicles can use it.

All of the council was present except Carl Jarrett and Leroy Burns.

Basketballers Journey To Tulia For 4-AA Tilt

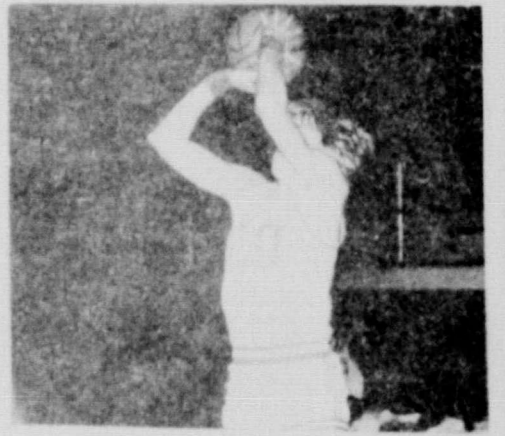


WHIRLETTE LISA WEST...lifts off a set shot in third quarter of Nazareth contest

Floydada's basketball teams will plunge further into district 4-AA competition as they travel to Friona this evening Tuesday night for the second league encounter of the season. The game will be of particular importance to the varsity teams who hope to increase their chances for that first ball title and a shot at the '78 playoffs.

The JV Whirlettes will take the floor first at 5 p.m., followed by the varsity girls at 6:30 and the Whirlwinds at 8 o'clock.

The contests prove to be interesting since Tulia is heavily favored to be one of the front runners of district.



WHIRLWIND JIMMY JACKSON.



HOW ABOUT A NICE BITE OF frozen tumbleweed for breakfast? Temperatures dropped to five degrees early this week, but Friday was warming up. Very little needed moisture came from a light snow and some ice. (Staff Photo)

Plan Your Meals Around Thriftway!

We give S & H Green Stamps Every Day Double on Wednesdays

PURE VEGETABLE
Crisco Oil
48 OZ. BTL. **\$1.69**

KRAFT MACARONI & CHEESE
DINNERS
3 7 1/2 OZ. BOXES **79¢**

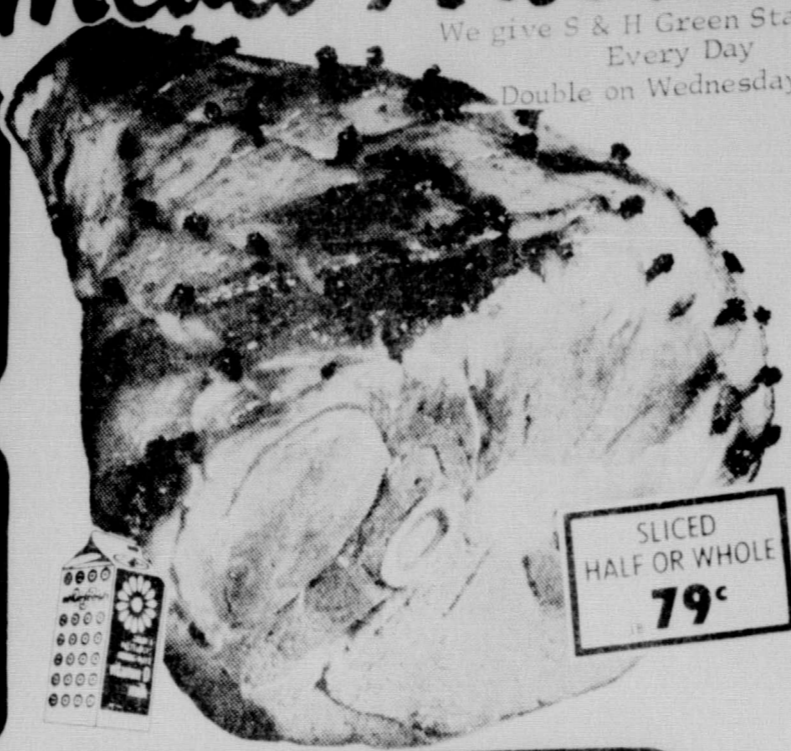
FROZEN FOODS MIX OR MATCH
SHURFINE MIXED VEGETABLES-CUT CORN OR GREEN PEAS
YOUR CHOICE 3 10 OZ. PKGS. \$1.00

DEL MONTE WHOLE OR CREAM STYLE
GOLDEN CORN
4/\$1.00

WE RESERVE THE RIGHT TO LIMIT QUANTITIES!



TEXAS RUBY RED U.S. NO. 1
GRAPE-FRUIT
5 \$1
LBS.



SLICED HALF OR WHOLE **79¢**

HICKORY SMOKED WATER ADDED • 6-8 LB. AVG.

WHOLE PICNICS
69¢
LB.



WHOLE U.S.D.A. GRADE A
FRYERS
47¢
LB.

- CALIFORNIA EMPEROR **RED GRAPES** LB. **59¢**
- WASHINGTON DELICIOUS **RED APPLES** 3 BBS. **\$1**
- LONG GREEN SLICERS **CUCUMBERS** LB. **19¢**
- GLOSSY BLACK **EGGPLANT** LB. **29¢**
- CALIFORNIA LARGE TIES **GREEN ONIONS** BUNCH **25¢**
- CALIFORNIA LARGE SIZE LETTUCE **ROMAINE** EACH **39¢**
- SWEET **YELLOW ONIONS** LB. **12¢**

QUARTER PORK LOINS OR FAMILY PAK **\$1.29**
PORK CHOPS LB.
EXTRA LEAN TRIM CENTER CUT **\$1.59**
PORK CHOPS LB.

- COUNTRY STYLE **MEATY SPARE RIBS** \$1.19
- FRESH **LEAN PORK STEAK** \$1.19
- YOUR CHOICE - BEEF FRANKS OR **OSCAR MAYER WIENERS** \$1.19
- OSCAR MAYER FINEST QUALITY **SLICED BACON** \$1.19
- OSCAR MAYER Sliced Beef or Thick **SLICED BOLOGNA** \$1.19
- OSCAR MAYER Sliced Beef or Thick **BEEF BOLOGNA** \$1.19
- RIDDY FARM **HOT/MILD SAUSAGE** \$1.19
- RIDDY FARM **HOT/MILD SAUSAGE** \$1.19

TOTAL GROCERY SAVERS

- DEL MONTE FRUIT **COCKTAIL** 17 OZ. CAN **44¢**
- 4-OFF CLEANSER **COMET** 14 OZ. CAN **25¢**
- FRISKIES CANNED **CAT FOOD** 5 15 OZ. CANS **\$1.00**
- FRISKIES CANNED **DOG FOOD** 5 5 1/2 OZ. CANS **\$1.00**
- CHIFFON **FACIAL TISSUE** 200 CT. BOX **59¢**

6-32 Oz. Bottle Carton
COKE
\$1.69
PLUS DEPOSIT

DAIRY VALUES

- SHURFRESH QUARTERS **MARGARINE** 1 LB. BOX **39¢**
- SHURFRESH HALF-MOON LONGHORN **COLBY CHEESE** 10 OZ. PKG. **99¢**
- CLOVERLAKE **ICE CREAM** 1/2 GAL. CTN. **\$1.19**
- CLOVERLAKE **BUTTERMILK** 1/2 GAL. CTN. **79¢**
- CLOVERLAKE **COTTAGE CHEESE** 24 OZ. CTN. **89¢**
- SUNSHINE VANILLA **WAFERS** 11 OZ. BOX **49¢**

DEL MONTE DELICIOUS **TOMATO JUICE**
46 OZ. CAN **59¢**

DEL MONTE BLENDED EARLY GARDEN **SWEET PEAS**
17 OZ. CANS **3 \$1**

DEL MONTE TOMATO **SAUCE**
5 BUFFET CANS **\$1**

DEL MONTE **CATSUP**
14 OZ. BTL. **39¢**

HEALTH & BEAUTY AID SAVINGS

- EXTRA STRENGTH **TYLENOL** 99¢
- YOUR CHOICE 24 CT. OR 30 CT. CAPSULES TABLETS
- SIGNAL **MOUTH-WASH** 12 OZ. BTL. **99¢**
- FAMILY SIZE AIM **TOOTH PASTE** 6.4 OZ. TUBE **99¢**

SHelf SPECIALS

- DEL MONTE EARLY GARDEN NEW **POTATOES** 3 16 OZ. CAN **89¢**
- DEL MONTE STEWED **TOMATOES** 16 OZ. CAN **49¢**
- DEL MONTE FRESH **WHOLE DILLS** 26 OZ. JAR **69¢**
- DEL MONTE HOT **CHILI PEPPERS** 11 1/2 OZ. JAR **49¢**
- STYLE-REG. OR EXTRA HOLD **HAIR SPRAY** 13 OZ. CAN **69¢**

DEL MONTE WHOLE BLUE LAKE **GREEN BEANS**
16 OZ. CANS **3 \$1**

PAGES THRIFTWAY

PRICES EFFECTIVE JANUARY 15-21

Society

Harmony H. D. Club Enjoys Salad Supper

The Homebuilders Home Demonstration club met in the home of Mrs. Elmer Norrell on January 10. Mrs. Bill Smith, president for 1978, called the meeting to order by reading the Thda Creed.

Roll call was answered by members showing or telling of a homemade gift received for Christmas.

Other new officers assuming duties were Mrs. Ernie Widener, vice president; Mrs. O.G. Mayfield secretary; treasurer, and Mrs. Ruth Trapp, reporter. Mrs. Smith appointed chairpersons for various committees.

Mrs. John Walker gave an interesting talk about her Caribbean cruise. She reported a wonderful experience, good food served differently each day, entertainment of every kind, meeting people, tours to islands, just a fun trip all the way.

Refreshments were served to Mrs. Raymond Williams, O.G. Mayfield, Raymond Evans, John Walker, Bill Smith, Ernie Widener, Ruth Trapp and guest, Mrs. Harold Norrell.

The next meeting will be with Mrs. Weldon McClure January 24.

Victory Ladies Fellowship Elects Officers

The Ladies Fellowship of Victory Baptist Church met at the Church on January 9, 1978. Mrs. Edna Cochran opened with prayer after a brief business meeting and "Secret Pals" exchanged gifts and drew names for the coming year.

New officers were elected for the coming year, they were: President Mrs. J.W. Hendricks; Vice President Mrs. C.L. McKay; Secretary Treasurer Mrs. David Hale; Reporter Mrs. George Quisenberry; Food Chairman and Decoration Committee Mrs. Edna Cochran.

Mrs. Wayne Fuller, Mrs. Elmer Smith, Mrs. Bill Lamb and Mrs. Curtis Clevenger, Flower Chairman Mrs. Emmitt Clappitt, Mrs. Elmer Smith brought the devotion on "Sarah."

Those present were Mmes: George Quisenberry, Bill Lamb, Wayne Fuller, Doyle Brown, Curtis Clevenger, C.L. McKay, Edna Cochran, Emmitt Clappitt, Elmer Smith, Buddy Hendricks, David Hale, and Donald Quisenberry. Mrs. Wayne Fuller dismissed with prayer.

Clothing Leaders Workshop In Brownwood

A weekend workshop following the theme "New New for Spring Summer 1978" will be offered at the Texas 4H Center near Brownwood on Saturday and Sunday, January 28 and 29, 1978. County Extension Agent Sharon Hillis notes that this week end training opportunity is especially for adult 4H leaders who assist youth in clothing and sewing projects.

Texas Agricultural Extension Service Area Clothing Specialist Mrs. Becky Culp of Amarillo will lead workshop instruction sessions. She will be assisted by three resource instructors from the Abilene area. Topics for the week end participants include: Fashion trends for youth; Fabric and Notion Trends; Fashion Fabric coordination; Sewing machine and adjustments for today's fabrics; and Contemporary sewing techniques.

Mrs. Hillis also points out that participants will need to take their own sewing equipment for use in the workshop sessions. For additional information about registrations, Mrs. Hillis may be contacted at the County Extension Office, Courthouse Ag. Bldg. Floydada, Texas 983-2806.

Women's Chamber To Plan Banquet

The Floydada Women's Chamber of Commerce announces a meeting for Monday, January 16, at the Bank Room at 7 p.m. Everyone is invited to attend to make preparations for the C. of C. Banquet.

Mrs. Walker Speaker For Homebuilders' H.D. Club

Members of Harmony Home Demonstration Club met Monday, January 9, in the home of Mrs. Everett Miller, for the first meeting of the new year. A salad luncheon, with each member bringing her favorite salad was served at the noon hour. Recipes were exchanged.

After lunch a game of bingo was played. Each member wrote in the squares "a way to improve my club." And as they were read, those who had a matching answer got an M&M candy to eat.

In the business session the new president, Mrs. Vivian Curtis named the new committees for 1978. They are: Program, Lucille Miller, Ruth Scott, Imelda Murry.

Finance: Ruth Scott, Wanda Turner, Doris Snodgrass, Blanche Williams.

Cultural Arts & Recreation: Billie Hanna, Rubie Rotjen, Lucille Miller and Muri Kelly.

Sunshine: Anna Maude Hopper, Arvie Schulz, Wanda Turner.

Health & Safety: Juanita Pool, Martha Williams, Anna Maude Hopper.

Future programs were discussed.

Some members brought hand work that was done intermittently.

Present was Mmes: Vivian Curtis, Doris Snodgrass, Ruth Scott, Juanita Pool, Anna Maude Hopper, Blanche Williams, Billie Hanna and the hostess, Lucille Miller.

The next meeting will be January 23, in the home of Vivian Curtis at 2 p.m.

Two people or less live in more than half of the U.S. households, although in 1960, such households numbered only 40.9 percent, says Dr. Carolyn McKinney, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Mrs. Jim Smith Hosts Study Club

The 1956 Jr. Study Club met Tuesday, evening in the home of Mrs. Jim Smith. The meeting was called to order by president, Mrs. Gordon Hambricht and roll call was answered by each member telling about a needle work item she had made.

The members read the club collect together and Mrs. Tommy Cathey read the minutes. Reports were given by the various committees. The spirit award was given to Mrs. James McNeil and the brag award to Mrs. Jerry Neeley. The treasurer's report was given by Mrs. Tommy Farris and the departmental chairmen gave their reports. Mrs. Eddie Smith gave the conservation awards to Mrs. Johnny Dunlap and Mrs. Don Rainer were awarded for the most "original ideas."

Members were reminded to turn in their names for the outstanding youth for January to Mrs. James McNeil. Members were also reminded to have their reports turned in by the 1st of

February for the Federation Contest.

Auction items were made by Mmes: Gordon Hambricht, Dale Lawson, James McNeil and Eddie Smith.

Refreshments were served by the hostess and co-hostesses Mrs. Jerry Neeley, Mrs. Mac Willson and Penny Bertrand. The program was presented on how to do needlework by Mrs. Danny Daniel. She assisted members with any problems they had on items they had already started.

Members present were Penny Bertrand and Jo Ann Stetter, and Mmes: Frank Barrow, Tommy Cathey, Billy Don Colston, John Dunlap, Tommy Farris, Gordon Hambricht, Johnny Harris, Dale Lawson, Melvin Lloyd, James McNeil, Gary Matter, Vernie Moore, Jerry Neeley, Pedro Ochoa, Joe Paty, A.C. Pratt, Don Rainer, Brent Sanders, Eddie Smith, Choise Smith, Jim Smith, Fred Thayer, Mark Wideman, Mac Willson, Jakey Younger.

Senior Citizens Occupy New Home



Mr. and Mrs. Carl Howard of Lockney are parents of a baby boy, Billy Joe, born at 2:15 a.m. Tuesday, January 10, weighing eight pounds, eight and a half ounces.

Grandparents are Mr. and Mrs. Weldon Graves of Lockney and Mr. and Mrs. Thurman Chapman of Idabel, Oklahoma. Great grandparents are Mrs. Desie Graves of Lockney and Mr. and Mrs. H.F. Pratt of Floydada.

Entertainment will be furnished by Jim Fullington of Petersburg; also Mr. Rusty Rhodes will give some information on taxes.

Each person is to bring a covered dish for the noon meal.

All Senior Citizens are urged to be present for the Open House.

CANDIES CAKES COOKIES

FRESH DAILY OR MADE TO ORDER

Char-Lee's

983-5141 315 S. 2ND FLOYDADA



WEDDING PLANS ANNOUNCED. Mr. and Mrs. Granvel and Lockney announce the engagement and approach of their daughter Rubie to Jimmy Wardlow of the son of Mrs. Aulion Patrick, of Gentry, Arkansas. Miss W.C. Wardlow, Miss Webb attended high school at Plainview, and West Texas State University and is a member of Kappa Upsilon Chapter of Sigma Phi Epsilon. The bride elect is employed as a helper at the Coca Cola Dr Pepper Bottling Company in Brownwood. Jimmy Wardlow, an equipment operator for Southwest Electric Service, attended Plainview schools. The couple planned a February 24 wedding in the First Baptist Church.

Ruth Trapp Entertains Sand Hill Hobby Club

Ruth Trapp, Hobby Club hostess, entertained the club in the home of Mrs. Trapp, January 5. Roll call was answered by 6 members and one guest. Plans for the February Club meetings were discussed and a Valentine was planned. Mrs. Lynn Daniel from Dr. Motung gave a presentation on making book ends, wall hangings and pillows. They are projects all the family can do as they are easy to do as well as interesting. Some lovely rugs were shown and some members brought kits to make pillows.

Baby Shower Honors Courtney Lynn Allen

Baby Shower honoring Courtney Lynn, daughter of Mr. and Mrs. Jerry Allen, was held in the home of Mrs. Vernie Moore, Wednesday, January 10. Guests were greeted by Mrs. Allen and Mrs. Ted Allen. A special guest in Mrs. Moore's house of Est. 1978.

Karen Alldredge Honored With Bridesmaid's Dinner

Karen Alldredge was honored with a bridesmaid's dinner in the home of Mrs. J.S. Hale on the evening of December 30. Kathy Hale and Mary Alice Craig serving as co-hostesses.

The candle centerpiece for the table was presented as a gift to the bride. Place cards used for seating guests were brides and grooms.

Following dinner those present made rice bags.

Attending were the honoree and her mother, Mrs. Bob Alldredge, Lisa Thompson, Sharon Vickers of Lubbock, Lou Ann Watson, Sharon Fulton, Linda Norman, Ellen Bradley and Mrs. Floyd Bradley.

FLOYDADA
Mrs. Georgia Finley is recuperating following knee surgery at Highland Hospital, Room 204, Lubbock. She is reported doing well, and would enjoy visits and correspondence.

KIRTLEY'S MARKET

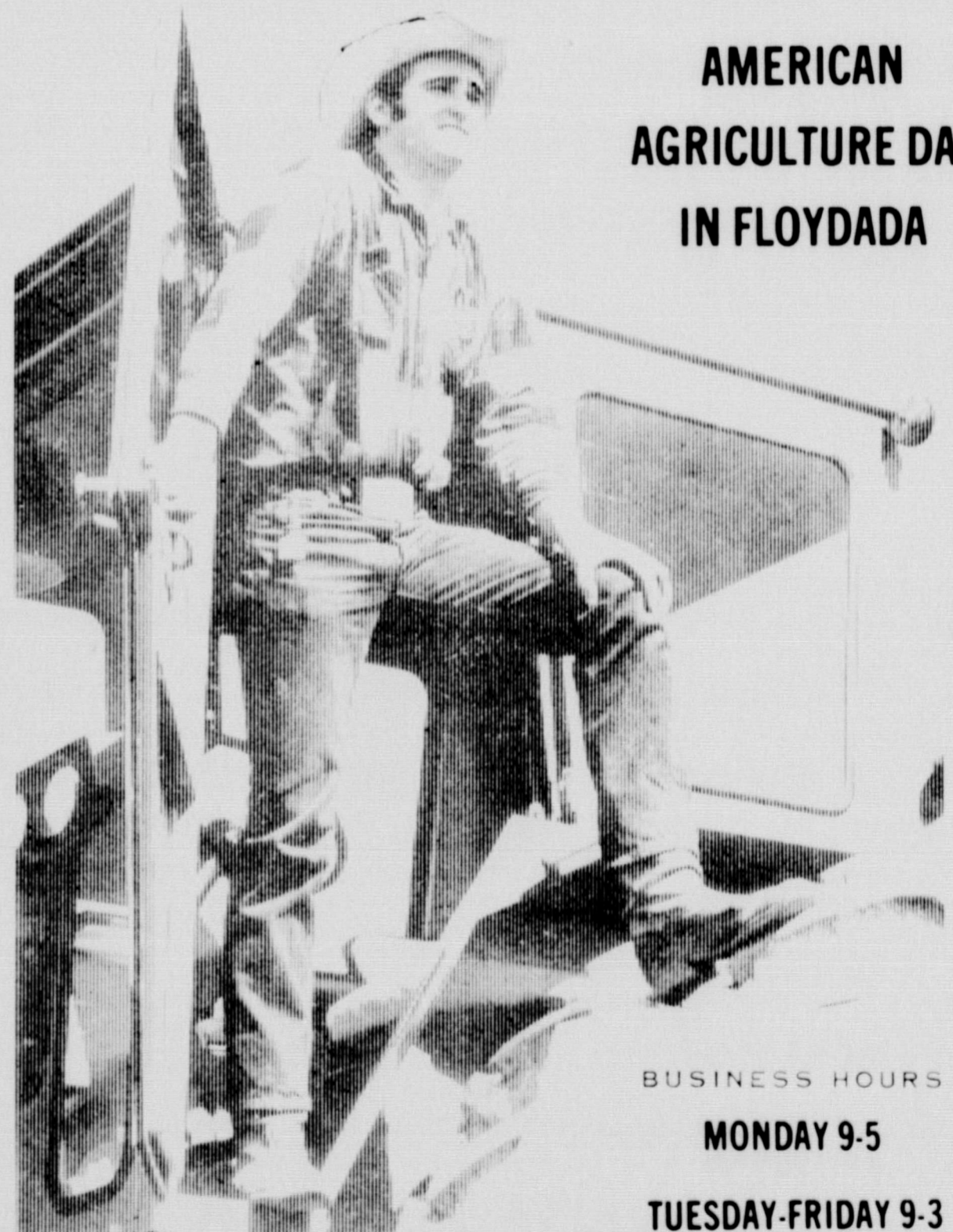
HOME OWNED AND OPERATED

SHURFRESH MILK WE ACCEPT FOOD STAMPS COUNTRY PRIDE GRADE "A" STEW MEAT \$1.19 LB.

PRICES EFFECTIVE JAN. 9 THROUGH JAN. 14 OF 1978

THIS WEEK'S SPECIALS TURNIP GREENS 15 OZ. 4/1 ⁰⁰ SHORTENING 3 LB \$1.49 PEACHES HALVES OR SLICED 16 OZ. 39¢ SAUERKRAUT 16 OZ. 4/1 ⁰⁰ MACARONI & CHEESE DINNERS 4/1 ⁰⁰ CRUNCHY OR CREAMY PEANUT BUTTER 18 OZ. 79¢ CORN CREAM STYLE 17 OZ. 4/1 ⁰⁰ POWDERED DETERGENT 49 OZ. \$1.09 CLOVERLAKE BUTTERMILK 1/2 GAL. 79¢ 6 3/2 OZ. BTL. COKES \$1.69 PLUS DEPOSIT	FRYERS 49¢ LB. SHURFRESH QUARTERS MARGARINE 1 LB 45¢ ZESTA CRACKERS 1 LB 55¢ DANISH WEDDING COOKIES 14 OZ. 89¢ CLOVERLAKE ICE CREAM 1/2 GAL. \$1.29 WASH DANJOU PEARS LB. 3/\$1.00 ALL PURPOSE POTATOES 10 LB 79¢ BANANAS LB. 5/\$1.00 AVOCADOS 3/\$1.00	CHILI MEAT 85¢ LB. CRACKERS 1 LB 55¢ DANISH WEDDING COOKIES 14 OZ. 89¢ CLOVERLAKE ICE CREAM 1/2 GAL. \$1.29 WASH DANJOU PEARS LB. 3/\$1.00 ALL PURPOSE POTATOES 10 LB 79¢ BANANAS LB. 5/\$1.00 AVOCADOS 3/\$1.00	
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YOU ALL COME IN FOR A FREE CUP OF COFFEE MONDAY



AMERICAN AGRICULTURE DAY IN FLOYDADA

BUSINESS HOURS
MONDAY 9-5
TUESDAY-FRIDAY 9-3

" HELPING YOU CHANGE THINGS FOR THE BETTER "

THE FIRST NATIONAL BANK OF FLOYDADA

FLOYDADA, TEXAS 79235 MEMBER F.D.I.C.

29
59
\$1.29
\$1.19
\$1.29
\$1.49
69¢
69¢
\$1.49
\$2.97
ERS
44¢
25¢
\$1.00
\$1.00
59¢
E
69
59¢
59¢
69¢
49¢
69¢
89¢
47¢
WHOLE KE
EN
NS
15-21, 1978



AMERICAN AGRICULTURE DONATION...David Turbeville (center) of Boot Hill Western Store hands over a check for \$400, made out to American Agriculture, a donation from the Lockney store to send representatives from this area to Washington, D.C. to participate in the American Agriculture movement. Accepting the check are Keith Stansell (left) and Omar Burleson. Floyd County representatives were to leave Amarillo Saturday afternoon, joining a caravan which started in Los Angeles, bound for the nation's capital. (Advertisement)

Center News

By Mrs. J.E. Green

Bro. Clay Muncy of Lockney is home from the hospital. Miss Mary Pearl Coward visited Miss Vera Meredith last Tuesday and Mrs. Clay Muncy on Saturday.

Sue and Milton Mensch and son David of Lubbock visited Sunday with her parents, Mr. and Mrs. Hal Thomas. In the afternoon they visited Miss Meredith. Mrs. Shelby Cook of

Amarillo spent Saturday night with Mrs. Fred Battey, and they attended the wedding of Karen Aldredge and Tommy Klein at the First Baptist Church. Congratulations to this fine young couple.

Mr. and Mrs. Joe Conway arrived last Tuesday from California where they spent the holidays visiting their daughter. They came by Floydada for a short visit with her parents, the Claud

Carpenters, before resuming their trip to their home in Tyler.

The last of the Marion Carpenters' children who were all here Christmas week left Thursday for their homes. They were also attending their parents' 50th wedding anniversary.

Mrs. J.C. Odum visited Mrs. Green briefly Sunday p.m.

Mrs. Elmer Warren spent Friday night with her son John and family near Lubbock.

Sunday Mr. and Mrs. Irving Brewer and Monty of Lubbock had dinner with his parents, the Henry Brewers. Mr. and Mrs. Fred McDougle of Crosbyton and Mr. and Mrs. Millard Watson of Mt. Blanco and two small granddaughters visited in the afternoon.

Mr. and Mrs. Thomas Warren are in Fort Worth attending a Conference.

Mrs. Ethel Warren visited Mrs. Ava Jackson awhile Monday.

Mrs. C.M. Meredith and Mrs. Leonard Smith visited Miss Vera Meredith Monday.

Mrs. Meredith spent some of the holidays in Dallas visiting her daughter and family.

Joe Peck is in Caprock Hospital recovering from surgery performed last Friday.

Mrs. Clarence Foster is a patient in Caprock Hospital. J.B. Grundy is seriously ill in Methodist Hospital. All these good people need our prayers.

Mrs. Cecil Pope called at Mrs. Green's this morning.

4-Hers Place At Odessa Hereford Show



Byron Brock and Susan Hendrix

DUSTY RHODES COMING TO FLOYDADA

DUSTY RHODES, candidate for U.S. Congress, will be in Floydada, Wednesday, January 18, to meet with residents of this area.

He will be speaking to several groups that day, and has a meeting scheduled especially with farmers at 3:00 o'clock p.m. at the Massie Activity Center. All interested persons are invited to attend.

Rhodes, from Abilene, is a Democrat seeking to replace Congressman Omar Burleson, who is retiring at the end of this term.

COTTON FROM PAGE 3

Georgia, Alabama and the Carolinas. At the end of last season, only 2.9 million bales of cotton were carried over in reserve, compared to 3.7 million the year before and 5.7 million two years earlier, helping boost prices and encourage planting.

Foreign demand for the fiber helped the market last year, a recent department analysis said. The incoming heavy supply has dropped prices 2 to 6 cents below competing synthetic fibers, it added, so farmers' returns could pick up in coming months.

The increase in production also may be counteracted by marketplace demand later if low water supplies and other weather-related problems in key growing areas cut into 1978-crop yields, that bulletin noted.

FLOYDADA SCHOOL LUNCH MENU

MONDAY
Beef Pizza with Cheese
Buttered Whole Kernel Corn
Cole Slaw with dressing
Sugar Cookie with Peach
Half
1/2 pint milk

Cheese Sauce Potatoes
Cafeteria Cut Green Beans
Strawberry Jello with Strawberries
Hot Cheese Rolls
1/2 pint milk

TUESDAY
Battered Fried Fish with Tartar Sauce or Ketchup
FHS Salmon Croquettes
Seasoned Black Eyed Peas with Snaps
Carrot Coins
Pickle Sticks
Peanut Butter Cake with Peanut Butter Granule Icing
Hot Corn Bread Squares
1/2 pint milk

FRIDAY
Hot Dogs with Chili & Mustard
French Fries
Tomato Lettuce Salad
Apple Cranberry
1/2 pint milk

WEDNESDAY
Baked Meat Loaf
Buttered English Peas
Tossed Vegetable Salad with French Dressing
Cinnamon Sweet Rolls
Crispy Corn Bread
1/2 pint milk

THURSDAY
Bar B Que Chicken

50th ANNIVERSARY
Fifty Years of Superior Service 1928-1978
SAM A SPENCE
112 W. MISSOURI
PHONE 983-2881

For information or assistance in applying for veterans' benefits write, call or visit a nearby Veterans Administration office, VA hospital or a veterans' service organization.



Kyle Brock

WALL TO WALL SAVINGS...
AT THE **"THE LOFT"** WESTERN WEAR

One TABLE
Of Misc. Clothing
Values To \$5.00
\$20.00

140 Pairs Of Tony Lama & Sanders Ladies & Mens
BOOTS 1/2 PRICE

One Group Of Mens Long Sleeved Western
SHIRTS 1/2 PRICE
Wrangler, Stockman, Prior & Miller

All Ladies **SUITS** 1/3 OFF

Ladies Poly Filled & Down Filled **COATS** 1/3 OFF

Assorted Group Of Ladies **MOCCASINS**
Values To \$13.50 1/3 OFF

Matador Highway
"The Loft"
Western Wear Store

WATER DAMAGE

Sale

All Water Damaged Merchandise On Sale For

1/2 PRICE

-PLUS-

OUR JANUARY CLEARANCE

SALE CONTINUES

- With Special Reductions On
- 2- RCA 1977 COLOR CONSOLE Televisions
- 1- Gold Set Whirlpool & Dryer
- 1- Gold Side By Side Whirlpool Refrigerator/ Freezer
- 1- Whirlpool Trash Compactor
- All Whiting & Davis Jewelry 20% OFF
- All Other JEWELRY 40% a OFF

Plus Many Other Items Too Numerous To Mention!!!

MIZE PHARMACY & TV
No. Main St. Lockney, TX

WOLF
Cracker
2
WHITE
WORTHER
WORTHER
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AMERIC
Spa
SHURF
Spa
SCHILL
Blac
CREAM
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WHIGH
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OSCAR
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BROWN'S
JANUARY CLEARANCE SALE
CONTINUES...
FURTHER REDUCTIONS
1/2 PRICE OFF REG. PRICE

Brown's
 DEPARTMENT STORE
 104-06 North Main Lockney, Texas



"OKAY FELLERS...LET'S GET ON WITH IT!...Nathan Whittle son of Mr. and Mrs. Mark Whittle portrays the miniature version of a striker's tractorade. (Staff Photo)



Wonderful Winter Meals Start Here!

Wolf Chili
 PLAIN
 19 OZ. CAN
79¢

Keg-O-Ketchup
 HEINZ
 32 OZ. BTL.
79¢

Paper Towels
 SHURFINE
 JUMBO ROLL
49¢

SWEET POTATOES
 303 CAN SHURFINE
2/98¢

Shurfine Shortening
 ALL VEGETABLE
 48 OZ. CAN
\$1.49

Super Suds
 DETERGENT
 GIANT SIZE BOX
69¢

Bathroom Tissue
 NORTHERN
 4 ROLL PKG.
69¢

SHURFINE Dinners
 MACARONI & CHEESE
 7 1/2 OZ. BOXES
\$1.00

Grocery Specials

Pine-Sol Disinfectant
 EFFECTIVE 15 OZ. BTL.
89¢

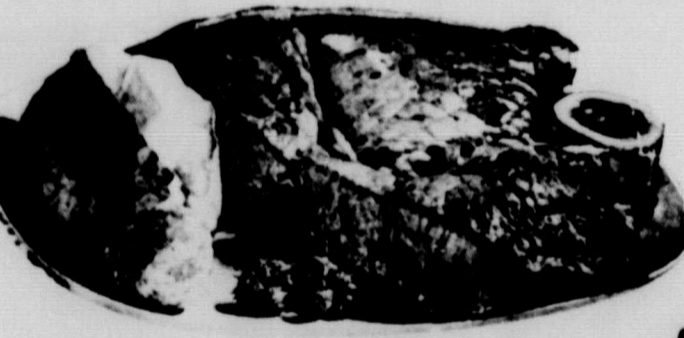
Fruit Cocktail
 DEL MONTE
 303 CANS
2.89

Green Peas
 SHURFINE FROZEN
 10 OZ. PKGS.
3 \$1

Signal Mouthwash & Gargle
 6 OZ. BTL.
79¢

Meat Specials

Slab Bacon
 WRIGHT SICKORY SMOKED SLICED
 1 LB.
\$1.29



U.S.D.A. CHOICE BEEF

Round Steak
 LB.
\$1.39

Sirloin Steak
 U.S.D.A. CHOICE BEEF
 1 LB.
\$1.39

Ground Beef
 7% LEAN FRESH
 1 LB.
79¢

Round Steak
 U.S.D.A. CHOICE BEEF BONELESS
 1 LB.
\$1.49

Coca-Cola
 6 BTL. CTN. 32 OZ.
\$1.69

Tomatoes
 VINE RIPENED
 1 LB.
39¢

THOMASON VENTURE GROCERY & MARKET
 PHONE 652-3346 LOCKNEY, TEXAS

Grapefruit 5/\$1.00
Potatoes 10 LB BAG 89¢
LETTUCE 3/\$1.00
LEMONS 6/49¢



OBITUARY

Salazar Infant

Graveside services for Elizabeth Salazar, infant daughter of Mr. and Mrs. Andres M. Salazar of Plainview, were held Friday afternoon in Plainview Cemetery with the Rev. Rex Nicholl, pastor of Sacred Heart Catholic Church, officiating. Burial was under the direction of Moore-Rose Funeral Home, Lockney. The infant was born and died Friday morning in Lockney General Hospital. Survivors in addition to the parents include a brother, Andres Jr. of the home, and grandparents, Mr. and Mrs. Eusebio Salazar, Plainview, and Mr. and Mrs. Alvarado Marcus, Plainview. He is the son of the late Mr. and Mrs. D.W. Burke and was preceded in death by a brother and a sister. James was a Methodist and belonged to the American Legion. Mildred Cates and Jonelle Fawver and their husbands returned home Wednesday after attending the funeral.

James Burke

James E. Burke was born January 21, 1923 in Conway, Ark. expired January 8, 1978 at a hospital in Rapid City, South Dakota of virile pneumonia after a short illness. Services were held January 10, at Behrens Mortuary at Rapid City with Rev. Vernon Morrison of Wall, S.D. officiating. Interment was in the Black Hill National Cemetery at Sturgis, S.D. His family moved to Floyd County in 1928 and James attended schools at Allmon, Sand Hill and Floydada High. He entered the U.S. Air Force during World War II and returned to Floydada marrying Bobbie Jean Harrell in 1946 they moved to New Mexico, then to Elm Springs S.D. in 1951 where he was a farmer rancher. He is survived by wife, Bobbie, two sons, James L. of San Bernardino, California, Lee of the home, two daughters, Mrs. Richard (Jessie) Burnham of Kansas City, Missouri and Mrs. Michael (Barbra) Turman of Fairbanks, Alaska; one brother Lawrence of Elm Springs, two sisters, Mildred Cates and Jonelle Fawver both of Floydada, two grandsons of Kansas City, Missouri. He is the son of the late Mr. and Mrs. D.W. Burke and was preceded in death by a brother and a sister. James was a Methodist and belonged to the American Legion. Mildred Cates and Jonelle Fawver and their husbands returned home Wednesday after attending the funeral.

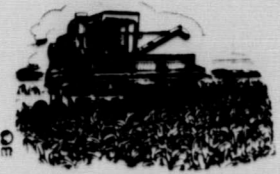
FLOYDDATA

Mrs. W.J. Wilks had visiting in her home during the holidays all of her children: Mr. and Mrs. C.M. Norris, Carlshad, New Mexico; Mr. and Mrs. Dennis Wilks, Kathy, John David, Jeff, and a friend Pam Washington, all of Tulsa, Mary Day, Kevin and Karrie, Irving, Texas, and Mrs. C.M. Norris Sr., Floydada. Miss Mary Pearl Coward had lunch with her on New Year's Day.

Floydada Baptist Church Library NEWS & REVIEWS

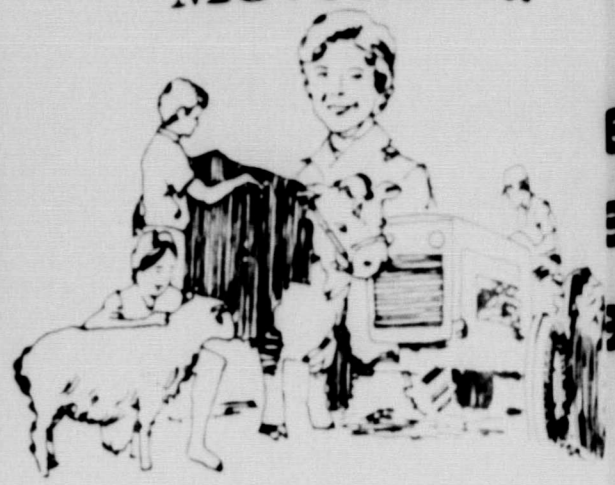
Is life a masquerade? And is it any fun like that? Mere existence is a masquerade, but life results at midnight when you and I are willing to remove our masks. In HOW TO FIND OUT WHO YOU ARE, Nelson Price urges the real you to stand up. It's amazing how much you'll like yourself and it will thrill you how much a life-style can be changed if you don't like it. Solomon declared: "As a man thinketh in his heart, so is he." Proverbs 23:7: Nelson Price says in the preface to the book, "It should be the objective of every individual to make his conduct coincide with his true self. Maximum internal harmony results when what is stated orally agrees with what is whispered by the conscience. Thus the true self is revealed, and hypocrisy is avoided." Many helpful ideas are packed into this small 126 page volume. Since January is often a time of winter in the soul, as well as dreary weather, Russell Dilday's YOU CAN OVERCOME DISCOURAGEMENT may be just the tonic you need. This is another small book (127 pages) packed with powerful ideas. Some of the chapter titles are: You Can Come Back from a Knockout Blow; You Can Live with Disappointment; You Can Forgive Yourself; You Can Overcome Anxiety; You and Love and Be Loved; You Can Discover God's Plan for Your Life. Reading one brief chapter a day, this book can be finished in twelve days and applying one new principle each day could give you a new zest for living. Some times we try to bite off great chunks of helpful advice and end up choking and worse off than we began. Try small bites and see if you are not able to better digest these helps for abundant living.

CAPADA THEATER
 Showtime 7:30 P. M.
 Box Office
 Opens At
 6:45 P. M.



See You At The Chili Dinner In The

We Support The American Agriculture Movement.



Don't Cuss The Farmer
With Your Mouth Full!
We Will Be Closed
Monday, Jan. 16th
BROWN GIN
Ralls Hwy

We Will Be Closed Monday
Jan. 16th In Support
Of The Farmer's
Strike Movement
BUILDERS MART
111 N. Wall

We Will Be Closed Monday
To Show Our 100% Support
Of Our Farmers
**CONSUMERS
FUEL ASSOCIATION**

American Agriculture Movement

The American Agriculture movement was conceived to preserve the family farm system, the most efficient food producing unit in this nation. We have little time left as more than 25 percent of farmers and ranchers will be forced to either liquidate or refinance their operations this year. We have lost equity and enormous sums of money for the last four years, and we are now on the verge of bankruptcy. Unless something is done, only big money entities, or possibly the government, will be left to produce the food.

The American Agriculture movement is not another farm organization. There are no memberships, dues, secretaries, or presidents. We are a group of individual farmers, ranchers, and agribusinessmen, united together in order to achieve the fair price of 100 percent parity for all agricultural products.

The American people today pay only

16.8 percent of their total disposable income for food. The people of other nations purchase food in a relatively raw state, yet these nations spend a minimum of 28 percent of their income for food. By achieving parity pricing, it will increase the percentage by 3.1 percent to a total of only 19.1 percent. This is by far the cheapest and best food in the world. By eliminating speculation, boom and bust from the market, and excessive profits from some middlemen, we can achieve parity and raise the price to consumers very little. The 3.1 percent shift of total disposable income is only a small shift in priority, but means the difference between existence and non-existence of the family farms.

We do not want government subsidies. At this time we are actually subsidizing this nation and the world with cheap food and fiber. For each unit of agriculture products produced

the American farmer and rancher put part of his equity into the soil and consumed it. It was the same as a laboring person receiving payment for his work and instead, having to pay \$100 out of his own pocket for the privilege of that job.

We are a minority of the population, but we are a majority of the power. We are tired of the dominance, speculation, manipulation and big money influence in the place. In 1973 when cattle prices were close to parity, the government said plant fence row to keep a price freeze. In 1974 the government said plant fence row to keep hungry nations. We planned to fence row and an expert was placed on agriculture which destroyed our market and created a surplus. The

We Support The Farmers...
We'll Be Closed
Monday, Jan. 16th
**COLLINS
IMPLEMENT CO.**
Ralls Hwy

**BROKEN PROMISES
ARE
BREAKING THE FARMER**
WE'LL BE CLOSED MONDAY
**CAPROCK MOTOR
PARTS &
HARDWARE, INC.**

**DOUGHERTY
FARM SUPPLY**
DOUGHERTY, TEXAS
We'll Be Closed Monday,
Jan. 16th In Support Of
Our Floyd County Farmers

**Farmers Need
Support!**
**We Do!
100%**
We'll Be Closed Mon.
BOB'S SHAMROCK

We're In 100% Agreement
With The Farmers.
We're Closing Monday
In Support Of Their Efforts
CORNELIUS CON OCO

**Support The
Farmers!
We Do!!**
We'll Be Closed Monday
DARTY GIN
Dougherty, TX

We'll Be Closed Monday
To Show Our 100%
Support
of The Farmer.
**GILBREATH
EXXON PRODUCTS**

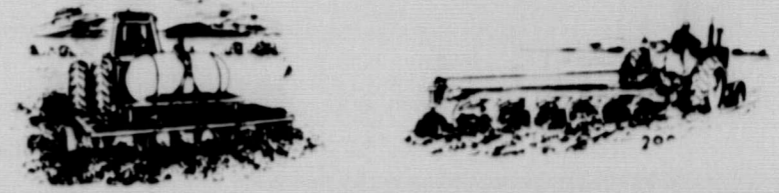
We Support Our Farmers
100% &
We'll Be Closed Jan. 16th
Monday
KING'S RESTAURANT
E. Houston St.

We'll Be Closed Monday
To Show Our 100% Support
Of The Farmers
Strike Movement
CITY AUTO INC.

We Will Be Closed Mon.,
Jan 16th
To Show Our 100% Support
**FLOYDADA
COOPERATIVE
GINS INC.**

We Are In 100% Support Of
Our Farmers, & We
Will Be Closed Jan. 16th
**HIGGINBOTHAM-
BARTLETT
LUMBER CO.**

To Show Our 100% Support
We Will Be Closed Monday
Jan. 16th
LAKEVIEW GIN



...ssie Activity Center Monday!

...HOPE & PARITY!

**...rs Have Lived On FAITH!
 ...rs Have Lived On HOPE!
 ...rs Now Need 100% PARITY To Live.**



...nd the American dollars. Whether we can no longer have a We can no longer have a pes of manipula is to tie Agricul parity concept

...parity, we are not need income. All price. In order to we still have to droughts, floods, ment still make ky undertaking. y pricing would neultural sector the entire econ had 100 percent percent in 1979. agriculture would \$95 billion to illion dollars. This into the national able each year efforts to boost duce unemploy and success.

AMERICAN AGRICULTURE producers REJECT the current farm program and instead DEMAND the following:

1. 100 percent of parity for all domestic and foreign used and/or consumed agricultural products.
2. All agricultural products produced for national or international food reserve shall be contracted at 100 percent of parity.
3. Creation of an entity or structure composed of agricultural producers to devise and approve policies that effect agriculture.
4. Imports of all agricultural products which are domestically produced must be stopped until 100 percent of parity price is reached. Thereafter, imports must be limited to the amount that the American producers cannot supply.
5. All announcements pertaining to any agricultural producing cycle shall be made far enough in advance that the producer will have adequate time to make needed adjustments in his operation.

These demands dictate the need for possible production and marketing curtailments that will allow supplies to match demand. We are willing to accept these conditions. All commodity groups will participate in the formulation of policies from the local level that affect their respective commodity.

Our proposals are reasonable. Our goals are obtainable. Our ultimatum is justified. We ask your support. Strike for your homes, farms and ranches and businesses. Strike with the same dedication you have long employed to make this the greatest food producing nation the world has ever known.

1. Disperse handbills... talk to your neighbors.
2. Park your tractors and other farm equipment with a sign saying that we will strike for 100 percent parity. Park the tractors on private property next to the highway or right of way.

WE WILL NOT ADVOCATE VIOLENT ACTION. WE WILL NOT CONDONE VIOLENCE BUT WE WILL STRIKE.....

**LON DAVIS GRAIN CO.,
 DAVIS FARM SUPPLY,
 D & P GRAIN CO. INC.**

**Will be closed
 Monday January
 16TH
 to show our
 100%
 Support.**

**We Support
 our Farmers.**

**We Will
 be closed
 Monday
 January, 16TH
 MC DONALD
 IMPLEMENT**

**FLOYDADA
 IMPLEMENT CO.
 Lockney Hwy.
 Will Be Closed Monday
 In Compliance
 With The
 Farmers Strike
 Movement**

**WE WILL BE CLOSED
 MONDAY JANUARY 16,
 to show our Support
 of our Floyd
 County Farmers.
 LEONARD'S CAFE**

**We'll be closed Monday
 To show our
 100% Support
 of our Farmers'
 Strike Movement
 PONDEROSA
 MEAT CO.**

**Mr. Farmer:
 we are behind you
 100%.
 We will be
 closed Monday
 JAMES LEE NICHOLS
 OIL CO.**

**We'll close Monday
 for the FIRST time in
 59 years to show our
 100% Support of our
 Farmers
 MARTIN & CO.
 So. Main**

**Help
 The Farmers And
 You'll
 Be
 Helping Yourself!!!
 MC COY GIN & GRAIN
 STORAGE, INC.**

**We Can't Eat What The Farmer
 Doesn't Plant!!
 Our Farmers Have Our
 Support. We'll Be Closed Mon.
 WHITE'S
 AUTO STORE**

**Agriculture is the backbone
 of our economy...
 We will be closed Monday
 FLOYD COUNTY
 FARM BUREAU**

**NO
 DOUBT
 ABOUT IT
 WE'RE WITH
 THE FARMER
 100%.
 THE MARBLE
 BROTHERS**

**We Appreciate Our American
 Farmers, We'll Be Closed
 Monday,
 To Show Our Support
 PRODUCERS
 COOPERATIVE
 ELEVATOR**

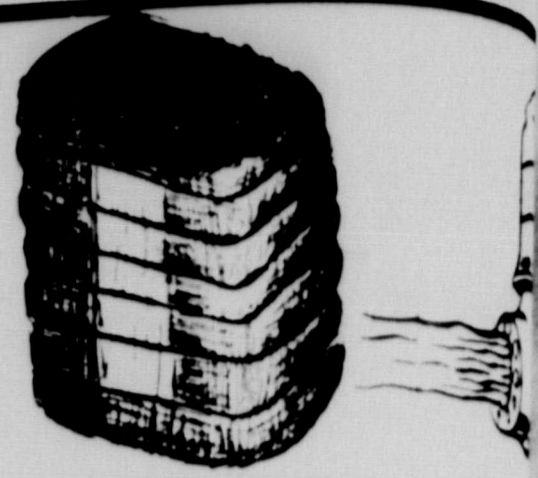
**No Farmers,
 No Crops,
 No Floydada,
 We Will Be Closed To Show
 Our 100% Support
 QUALITY BODY
 SHOP**

**We Support
 The Farmers
 We will
 be closed
 Monday
 ODEN CHEVROLET
 So. Main**

**WE'RE IN 100%
 FAVOR OF THE
 FARMERS STRIKE
 MOVEMENT,
 WE'LL BE CLOSED
 MONDAY JAN. 16th.
 FLOYDADA PEPPER
 & VEGETABLE CO.**



FARM & RANCH NEWS



Farmers Present 12-Point Program

By IRA PERRY
Avalanche-Journal Staff
 WHILE CHASTISING the Carter administration for dragging its feet, American Agriculture Movement farmers rallying in Lubbock Thursday unveiled their own proposed 12-point plan designed to bring market prices to 100 percent parity levels.

Amarillo agribusinessman Don Kimball presented the proposal he said was drafted by representatives of 44 states meeting in Omaha, Neb., last week, to more than 3,000 area farmers, bankers and businessmen gathered in Lubbock's Fair Park Coliseum.

The plan, Kimball said, will be taken to Washington when striking farmers move their "National Paritycade" there Wednesday for presentation to representatives of the Carter administration.

So far, however, strike leaders only have been able to arrange meetings during the week with an assistant secretary of agriculture.

Kimball, in his address to the Lubbock crowd, urged Carter, Secretary of Agriculture Bob Bergland and the Congress to arrange sessions where farm leaders can present their plan.

According to Kimball, the farmers will request:

- Laws making it illegal for anyone to buy, sell or trade any agricultural product at a price less than 100 per cent of parity as determined by the U.S. Department of Agriculture.

- Total abstinence by the United States government from buying or selling any agricultural product except for its own use or unless government purchases are made on the open market on the same basis as any other trade or business.
- Consolidation of all federal departments with functions dealing with agricultural products under a special administrative commission whose members would be agricultural producers elected by their peers to represent farmers of each major commodity.

- **Storage Plan Wanted**
 - Establishment of price provisions to pay for the cost and storage of agricultural products until they can be used. For

products requiring lengthy storage, the market price would be set at 95 per cent of parity and then be adjusted at 1 per cent per month for one year to pay for costs, according to the proposal.

- All perishable or immediately processed agricultural goods be priced at 100 per cent of parity.

- Provisions to be made for the long range production of items such as timber that would take into consideration such factors as the long term use of the land, labor and taxes.

- Permission to negotiate the price for quality products on a marketing and supply basis where agricultural producers would organize their own marketing structures.

- A ceiling price of 115 per cent of parity on agricultural products at the producer level to protect the consumer against excessive price manipulation.

- Unrestrained planting of any crop item guided only by USDA need projections. Farmers would be issued marketing certificates based on the anticipated production and needs of the nation proportionally to their history of crop production to assure every producer the opportunity to market a fair share of the market's needs.

- Laws making goods produced above domestic and export needs the sole property and responsibility of the producer.

- Establishment of the United States parity level as the world price level in all trade transactions with other countries. Under this provision, agricultural products imported would not be allowed to enter the country for less than 110 per cent of the American established market prices. Tariffs from imports would be placed in a credit hold for exporting countries to purchase American goods at American prices. All imported goods would be labeled imported until purchased by the consumer.

- Enlargement of the federal minimum wage law to cover farm laborers, with the minimum wage set at the same price level as 100 per cent parity for a bushel of corn.

Kimball explained the proposals to the crowd in a 30-minute speech and then answered questions ranging from why Farm Bureaus across the nation have not supported the movement to when and how the proposal would be submitted.

Most of his remarks, however, chastised Bergland and Carter for not addressing themselves to the farm problem before. His comments drew rounds of heavy applause that frequently interrupted his speech for several minutes at a time.

"To be a farmer most of your life and to imply ignorance to the farm problem while you serve this nation as Secretary of Agriculture is a disgrace no farmer in this nation will tolerate," Kimball said.

Lubbock National Bank Assistant Vice President Johnny Lutrick also spoke to the farmers, telling them, "There has been no extra attempt to lower the inventories of our market. The farmer has done too good a job is what it amounts to, and now it is up to the officials to fulfill their obligation and produce more market demand for our commodities."

Some area farmers will begin leaving Saturday for Washington, D.C., as part of the national protest of low farm prices.

FROSTY FORES

There is frost upon the pumpkin
 And blight upon the vine.
 There's a crimson nose and cherry ears

On the husband which is mine.

But there's action on the golf course
 Though feet are cold and wet.
 Winter holds no fear for one
 Who may break a hundred yet.

GOOD NEWS: Someone in Detroit has developed a car that gets 70 miles to the gallon.

Had news: It runs on coffee.

THE OLDER A MAN gets, the farther he had to walk to school as a boy.

FLOYD COUNTY AG-INFORMATION DAY
 Monday January 23, 1978 MASSIE ACTIVITY CENTER Floydada, Texas

- 9:00 - 9:20 a.m. - REGISTRATION & COFFEE
- 9:20 - 9:30 a.m. - INTRODUCTIONS
 Craig Edwards
 Chairman-Floyd County Program Building Committee
- 9:30 - 10:15 a.m. - BUDGETS (Corn vs Grain vs Cotton)
 Marvin Sartin
 Area Economist-Marketing TAEX-Lubbock
- 10:15 - 10:45 a.m. - COTTON VARIETIES FOR PROFIT
 Dr. James Supak
 Area Agronomist-Cotton TAEX-Lubbock
- 10:45 - 11:40 a.m. - HARD TO CONTROL WEEDS
 Dr. Joel Daughtrey
 Area Agronomist TAEX-Lubbock
- 11:40 - 12:00 noon - QUESTIONS & ANSWERS
- 12:00 - 1:00 p.m. - CHILI LUNCH
- 12:45 - 1:00 p.m. - PRESENTATION OF OUTSTANDING AGRI-BUSINESS
- 1:00 - 1:30 p.m. - COTTON MODULING
 Laron Fulton
 Floyd County Producer
 Marvin Sartin
 Area Economist-Marketing TAEX-Lubbock
- 1:30 - 2:00 p.m. - SPRINKLER INSTALLATION & USE
 James Hinton
 Floyd County Producer
- 2:00 - 2:30 p.m. - PEST MANAGEMENT
 Dr. Jim Lisen
 Area Entomologist TAEX-Lubbock
- 2:30 - 2:50 p.m. - COFFEE BREAK
- 2:50 - 3:30 p.m. - COTTON PROFIT & FARM LEGISLATION
 Doyle G. Warren
 County Extension Agent
 Floyd County

Sponsored by Floyd County Program Building Committee & Crops Sub-Committee

Educational programs conducted by the Texas Agricultural Extension Service for people of all ages regardless of socio-economic levels, race, color, sex, religion or national origin.

Your Independent Insurance Agents

WILL BE CLOSED MONDAY, JANUARY 16

IN OBSERVANCE OF
FLOYDADA

AMERICAN AGRICULTURE DAY

- ★ BAKER INSURANCE
- ★ FLOYDADA REAL ESTATE & INSURANCE AGENCY
- ★ GOEN AND GOEN INSURANCE
- ★ HALE INSURANCE AGENCY
- ★ WILLIAMS INSURANCE - REAL ESTATE AGENCY

SALE

The Dude



79¢



Texas Tastin' Good!
 The Dude. Country-fried, chicken-fried meat, crisp fresh lettuce, and red, ripe tomato on a golden bun.

**Tuesday thru Sunday
 January 17 thru 22
 only.**

Only at participating stores.

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 Boards are ex
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Trade Boards Edgy Over Grain-Buying Threat By Farmers

By United Press International
 THE CHICAGO and Kansas Trade Boards are edgy about farmers' plans to force grain prices up to 100 percent parity by making large commodities purchases, an American Agriculture spokesman said Sunday.

Lon Kerr said farmers can purchase their crops through the boards for less than the cost of production. He said many farmers decided to plow the fields under and instead purchase the grain from the markets at the going price.

"If they don't have enough grain to cover the increased demand and you can't get the price going to rise when we all demand delivery," he said. "The boards say they have a lot of new customers suddenly and are getting worried."

According to Kerr, the resulting demand and lack of supply will force grain prices up until they hit 100 percent parity or the amount it costs farmers to grow the crops.

High Costs Cited
 "And then it will be worthwhile to grow again, instead of harvesting this year crop," said the wheat and milo farmer. "You can't even break even now when it costs you more than \$5 to grow a bushel and they will only pay you \$2.45 or so."

The move to achieve 100 percent parity in the commodities market reflects a growing sophistication in the grass roots movement. However, Kerr said the farmers have not shifted their demand and are farmers are joining each day.

An estimated 500 strike offices have been set up around the country, compared to 200 when the strike was called Dec. 14. He said produce growers in California and Florida have been slow to join, but are starting to come around.

Spreading South In Texas
 In Texas, organizers said meetings are planned for today in the lower Rio Grande Valley to spread the movement into south Texas where farmers in the lush vegetable-citrus growing valley have ignored the movement.

George Kowlik, a Dilley, Tex., farmer said recruiting efforts would also be stepped up in the coastal bend area where cotton and milo crops prevail.

On the political front, farmers from 41 states will journey to Washington, D.C., Jan. 18 to meet with their respective Senators and Representatives to explain the need for 100 percent parity.

A meeting was also scheduled for Jan. 16 in Kansas City between representatives for American Agriculture and the Senate Agriculture Committee. And Colorado and Kansas farmers have pledged to begin plowing under 10 percent of their crops each week after Jan. 17 until parity reaches 100 percent.

Old System Resurrected
 Also in Kansas, Jamie Cutburth has resurrected an old system of milling to prove his point. He will sell the new ground flour at cost to anyone and compare his cost to the price of flour in the stores to prove how little farmers make.

"We do not want federal money. We want the government out," said Cutburth.

Vast Cotton Crop May Foreshadow Low Price

WASHINGTON (AP) — With production up 71 percent in Texas and Oklahoma, the 1977 cotton crop is expected to total 14.5 million bales, 37 percent above last season and 1 percent more than forecast in December, the Agriculture Department said Monday.

Included in the figure was 96,300 bales of the American Pima variety.

The 13.3 million acres expected to be harvested amount to a 21 percent increase over 1976, the Crop Reporting

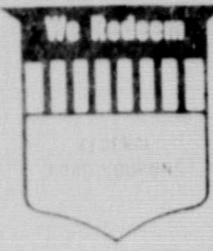
Board said.

Expected average yields, with harvests nearly complete in all areas, were put at 525 pounds an acre, an increase of almost 13 percent.

The Texas-Oklahoma crop was pegged at 5.9 million bales.

In the Mississippi Delta states, the 3.9-million-bale crop is 34 percent greater than in 1976, while production from California, Arizona and New Mexico is up 20 percent at 4.1 million bales.

SEE COTTON PAGE 4



WE GLADLY REDEEM USDA FOOD STAMPS

STORE HOURS
 8 a.m. - 8 p.m. Weekdays
 9 a.m. - 7 p.m. Sunday



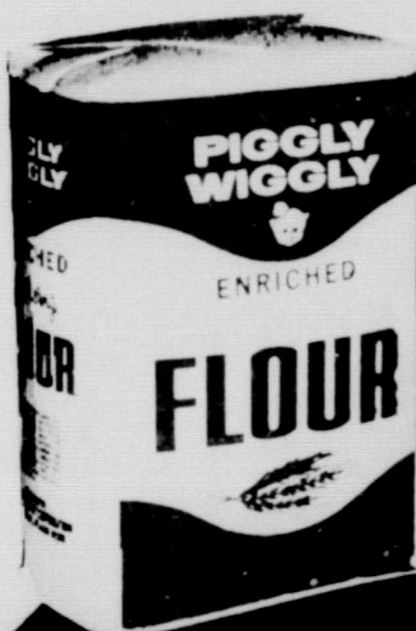
Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad.

Prices good thru January 18, 1978. We reserve the right to limit quantities. None sold to dealers.

Market Style
SLICED BACON
\$1.19
 Lb.



Western Heavy Grain Fed Beef
WHOLE BOTTOM ROUND
\$1.09
 Lb.



Extra Lean Cubed Steak Lb. \$1.99
 Extra Lean Stew Meat Lb. \$1.49
 Farmer Jones Bologna 12-oz. Pkg. 89¢
 Piggly Wiggly Longhorn Cheese 8-oz. Pkg. 99¢

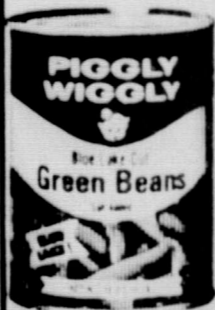
Western Heavy Grain Fed Beef, Bottom
BONELESS ROUND STEAK
\$1.49
 Lb.

All Purpose
PIGGLY WIGGLY FLOUR
39¢
 5-Lb. Bag

All Vegetable
PIGGLY WIGGLY SHORTENING
99¢
 3-Lb. Can



DIET PLAINS 16 OZ. CTN.
COTTAGE CHEESE 59¢



Piggly Wiggly, Cut
Green Beans 4
 16-oz. Cans

Piggly Wiggly Cream or Whole Kernel
Golden Corn 4
 16-oz. Cans



All Purpose
Russet Potatoes 79¢
 10-Lb. Bag



Lunch Box Treat, Golden
Ripe Bananas 19¢
 Lb.

Smooth Skin
California Avocados 3 \$1
 For

North Western
D'Anjou Pears 6 \$1
 For

get constant comfort...

install electric heat



With electric heat you stay comfortable throughout the heating season. Thermostatic controls automatically hold housing temperature to the level you select. This means that your home is warm enough on coldest winter days... never too warm on mildest fall and spring days.

- With electric heat your comfort comes easily... no fuel to order...
- no fires to start... no ashes to remove
- There are many types of electric heat for you to choose from: electric furnace, baseboard, ceiling cable and the amazing heat pump that heats and cools in one efficient unit. One of these electric heating systems will fit your building or remodeling plans.

FLOYDADA POWER LIGHT

An Editorial—

Free Market, Love It Or Leave It

By Wm. S. McNamee, Publisher

We, at The FARM PRESS PUBLICATIONS, have held back on making a major editorial statement on the current enormous farm problem, not because we are not in sympathy with the plight of the protesting farmers, but because we could see no point to saying anything unless we had at least a proposed solution.

At each protest meeting, and we believe that these protests are an excellent way to call consumer attention to this incredibly severe national problem...the problem would be outlined very simply...too much cost and too little income.

Then an array of politicians would get up and each blame it on his favorite prejudice, make some stirring remarks about motherhood and apple pie, get a round of applause, and sit down.

Writing in our FARM PRESS PUBLICATION issues the last week in September, 1976 we said:

"We believe that the thing that our readers like most about the current law (most farmers were worried then that Carter, if elected would do away with the 'free market' that they were so pleased with at that time), is the unlimited planting feature and Carter does NOT plan to change that although he has been widely misquoted by some columnists as wanting farmers to return to 'growing for the loan.' He has made it abundantly clear that this is not his intention."

"We, too, (continuing our own quote of September, 1976) at The FARM PRESS PUBLICATIONS support this approach to farm policy (with increased, but realistic target prices and loan levels) at this time, but with a great deal less enthusiasm than some of our good friends. We believe that honest disagreement is healthy. We happen to believe that this 'free market' approach has benefitted tremendously from some very lucky and coincidental things such as bad crops in this country and a very unreliable Russian export market. We easily can look toward a short term future when we have bumper crops in this country (maybe even a bumper cotton crop finally) and bumper crops in the Soviet Union that would break 'free market' prices to the extent that they would then be well below the cost of production."

"Sure, it seems great now to be able to plant formerly controlled crops, such as cotton, 'wall to wall' and get 75 cents per pound for it, but what happens if we stop having crop failures (and this seems to us as a kinda tough way to get high prices) and the price drops below the cost of production? How's the 'free market' going to look then?" (End quote.)

As we stated previously, we wrote this the last week in September 1976. We were defending the Carter candidacy on the basis that if the 'free market' was what the farmers wanted he certainly would not do away with it, only put in a little more underpinning and that's exactly what was done. But, we, as The FARM PRESS PUBLICATIONS, were saying that we had little faith in the 'free market' concept regardless of Carter or Butz or Ford or the Farm Bureau or anyone else. We never trusted it to be in the best interest of farmers and we believe that subsequent events have given validity to our opinion expressed at a time when we stood essentially alone against the 'free market'...and maybe we still do. But we believe that at this particular point in time there are a lot of people within sight of these words who are willing to read another point of view with more than passing interest.

Basically we do not believe, nor have we ever believed, that the farmer can sell his produce on a free market, with his prices wildly fluctuating up and down, while buying his input items on a stable, effectively controlled market, where prices move only up.

Alright, you say, that's fine, so far you have only outlined the problem and we already know what the problem is, what do you suggest we do about it?

We first have to disabuse ourselves of the things that might be done about it but that cannot, as a matter of practical fact, be done. We can't roll organized labor back to 1910, we can't roll back the minimum wage, we can't break up the business 'shared monopolies' that control and fix prices, we can't really do much about the budget deficit. It's pretty obvious that neither Nixon nor Ford nor Carter have been able to do much about inflation, we can't force the middlemen to give up their ill-gotten gains, we can't abolish the EPA, we can't force U. S. consumers or foreign buyers to give us more for our produce. Oh, we can try, sure, we can strike, we can protest, but it isn't really going to get the job done except to dramatize our problem so that the Congress will do the one thing that feasibly can be done and that must be done and must be done immediately:

Return the American farmer to a high loan program. We, here at The FARM PRESS PUBLICATIONS, have done 3 months research into past farm programs, how we got into them and which ones worked best, and the high loan approach (as long as we had no interference from the State Department) worked best of all. We have talked to hundreds of growers of all crops and acreages. We believe that the loan rate for all inadequately supported commodities such as corn, soybeans, grain sorghum, wheat, barley, cotton and rice should have a loan rate of the cost of production (including return to land and labor) plus 10 percent. If the soybean growers, who have the best free market prospects, want to be left out that can be done. We believe that target prices should be abolished since any such direct payments are a red flag in the face of U. S. consumers and the loan, and the loan only, should be our protection.

It worked before (until the State Department got into the act) and it will work again. Let's say the loan rate for cotton, for example, is set at 65 cents per pound. It should be raised from year to year to fit inflationary costs. If at harvest time the free market price is less than this you put your cotton in the loan, effectively taking it off the market, and you wait for the price to go up. If it goes up you take it out of the

CCC loan paying the government the interest due so that the CCC actually makes money on the deal, and sell your cotton on the open 'free' market. If the free

market price is lower than the loan at the end of a preset time limit, say 12 or 18 months, you let the CCC take possession of it at which time they (not the farmer) sell it at the world market price, thereby reducing CCC losses by the difference between the loan rate and the world market price. In the past this did not prove to be an extremely costly program for the government and was palatable to the rest of the population. It came under fire when the State Department stopped us from moving the cotton into overseas markets (dumping, if you will) and we built the well-publicized 15 million bale surplus which then 'overhung' the market causing the whole loan program to fall into disrepute. Soon after that we went into direct payments which everyone knew soon would be followed by limitations on payments, and they were.

So we do not advocate any form of direct payments, by that name or by target prices, or any other. Just a loan, but one high enough to allow farmers to continue to farm and have some assurance that they can market their products at a profit IF they do a good job of farming, producing good yields and holding their costs down as low as inflated inputs will allow them.

In the present atmosphere of actual and impending disaster for the entire American agricultural sector (and all those tens of millions of people who depend directly and indirectly upon it) this is an approach that can be obtained and it should be obtained early in the 1978 session of Congress so as to be effective on 1978 crops.

That controls and allotments would have to go along with this program is, of course, unavoidable.

The meat in the coconut is this: American farmers cannot, I repeat for emphasis, cannot, depend for the return of their cost of production, and any profit at all, on the volatile and undependable world market. American agriculture must have some stability. Our cost of living is too high, our production expenses are too high, the people from whom we buy inputs have almost complete control, at the manufacturing level, over their pricing situation while the farmers have absolutely none over theirs. If we are to feed the world it must be done through the U. S. government. Individual farmers, or even their co-ops, cannot do it alone. The free market is a good idea that may some day work, but we can't afford to wait for that day to arrive.

The USDA's Foreign Agricultural Service and Economic Research Service agree that of the free world nations, most, if not all, have some form of subsidized agriculture. Both Canada and Australia set prices and market their grains through a Grain Board. These U. S. government agencies also said that few if any farmers in most countries of the free world concern themselves with world markets. World markets are the concern of the government through one mechanism or another.

We must have a permanent, workable farm program now, for 1978 and beyond. The continuous disaster approach that we're currently following is only digging the farmer's hole deeper and deeper. We believe that this business of trying to lend our foreign customers enough money through CCC credits and the Export Import bank to buy U. S. farm products is ridiculous.

We have held off saying all this since 1973 because...mainly it seems now...prices were holding up and we thought, well, maybe, it's an 'idea whose time has come.' But obviously it has not.

To those who will say... 'if only we will wait, the world prices will come back up,' we say... yes, they probably will, they are coming back up somewhat now, but as soon as crops are planted world-wide to take advantage of these possibly improved prices the prices will come plummeting down again. It's a roller coaster. It was always a roller-coaster prior to 1933 so we decided to do something about it and we did for 40 years between 1933 and 1973. In 1973 did someone come into thinking that this was 'an idea whose time had come?' Did we just forget all that went on prior to 1933? Many of our present day farmers are too young to remember 1933. Someone has said that 'he who fails to learn by his mistakes is doomed to repeat them.' Those who remember must remind those who cannot.

A farmer told me recently that 'he never had any really strong philosophical commitment to the free market idea, he just thought he could make more money on it.' He went on to say that he had enjoyed about all the 'freedom' he could stand right now.

And about 'freedom'...and the removal of 'government interference'...and we are clearly advocating going back to 'government interference'... In the 40 years from 1933 to 1973 under Democratic administrations and Republican administrations I, for the life of me, can't remember seeing any farmers going around in chains, or being pistol whipped by ASCS men, or losing their self respect... Some very few who had bad land or bad luck or under capitalization or bad weather went broke, but for the most part I remember larger cars, larger homes, Winnebagos, nice vacations, educations for their children and general prosperity.

Sure, you had the government telling you how much cotton or wheat or corn you could plant and you had to fill out some forms, but I put it to you, which do you prefer, all that, or what you've got now?

We realize that this cost of production plus 10 percent approach is only the most basic core of an idea. A tremendous number of details would have to be worked out. But they have been worked out before and they can be again. If some believe we'd never get it passed by an urban-dominated Congress I say don't underestimate your power. Labor doesn't underestimate its power. Business doesn't underestimate its power. Why should farmers underestimate their power?

If this only serves to pique your interest, if it files in the face of a great deal that you believe to the contrary, we will only say... 'Cut this editorial out and save it. It may look better and better.'

There are a number of segments of our economy who have a vested interest in the free market, such as the commodity exchanges (the more transactions the



GET THEIR LIMIT — Dennis Martin, left, and James Liles found hunting good near South Plains last Saturday morning as both got their bird limit on the same hunt.

LOCKNEY GENERAL Hospital Report

- Josephine Smith, Lockney admitted 12-29 dismissed 1-4.
Eula Thornton, Lockney admitted 12-10 dismissed 1-7.
Mac Bryant, Lockney admitted 1-3 continues care.
Clay Muncy, Lockney admitted 12-25 continues care.
Chester Copelin, Lockney admitted 1-3 continues care.
Julia Rodriguez, Plainview admitted 1-3 dismissed 1-6.
Ben Van Cleave, Floydada admitted 1-4 continues care.
Fred Arnold, Silvertown admitted 1-4 dismissed 1-6.
Ruthie Duke, Floydada admitted 1-5 dismissed 1-6.
C.L. Whitehead, Silvertown admitted 1-5 continues care.
Michael Crossland, Plainview admitted 1-5 continues care.
Adilia Maldonado, Floydada admitted 1-6. Baby boy Francisco born 1-6 dismissed 1-8.
Mary Lou Martinez, Hale Center admitted 1-6. Baby boy Jeffrey born 1-7 dismissed 1-9.
Rosa Borjon, Ralls admitted 1-7. Baby boy Mario born 1-7 dismissed 1-9.
Letha Mae Jacob, Quitaque admitted 1-7 continues care.
Varney C. Permenter, Lockney admitted 1-7 continues care.
Doris Casey, Lockney admitted 1-8 continues care.
Lewis B. Roberts, Lockney admitted 1-8 dismissed 1-12.
Helen Huffman, Lockney admitted 1-9 continues care.
Julia Rodriguez, Plainview admitted 1-9. Baby boy Jimmie born 1-9 dismissed 1-12.
John T. Griffin, Lockney admitted 1-9 continues care.
Lisa Younger, Silvertown admitted 1-9 dismissed 1-12.
Bobbie Howard, Lockney admitted 1-10. Baby boy Billy Joe born 1-10 dismissed 1-12.
Janice Waggoner, Aiken admitted 1-10. Baby boy Brandon born 1-10 dismissed 1-12.
Maria Ayala, Plainview admitted 1-10 continues care.

more money they make), and some who believe they have a vested interest in the free market when, as a practical fact, they do not. The latter would include agribusiness who may believe that with a free market more acres will be planted and this means more machinery and chemicals will be sold. This we believe is short sighted. Agribusiness, including The FARM PRESS PUBLICATIONS, cannot prosper in a depressed and unstable U. S. agriculture. If the farmers cannot see a profit coming they are either not going to buy anything, buy the very minimum, or worse still, buy and be unable to pay for it.

Of course, the mills like cheap cotton. Buy cheap, sell high, good business. But in spite of low prices, high prices or middle sized prices the domestic market continues to trend steadily down on balance. We believe that the work of Cotton Incorporated is vitally important and should be continued at least at the present level to help hold what we've got, if nothing more. But if we stimulate domestic demand for cotton they'll pay more and it doesn't seem to help much when we sell cheap anyway. At least the mills would know what they were going to have to pay, removing uncertainty that probably costs us more sales than higher prices anyway.

No, the nation's continued prosperity lies in a strong and stable agriculture. Take this away... and it is being taken away... and you will have chaos and depression. It's too big, too important and too basic, and if our urban friends think that they are not involved beyond holding down taxes and inflation, they'd better look into the situation more deeply and very quickly. If our own commodity organization leaders and those of the more broadly based organizations, such as the Farm Bureau, the Grange,

the Farmers Union, etc. are waiting patiently for the free market to come back and bale us out, the 'bale out' will be temporary if it comes at all.

In the interest of having such a program passed by Congress...if there is any interest in having this done...we would suggest that the cost of production plus 10 percent description be scrapped. Have informed, fair minded people arrive at a compromise cost of production, crop by crop, add the 10 percent (more or less if felt advisable) and then speak of it only as a price support loan at one figure without mentioning a profit or plus figure. You cannot guarantee a farmer a profit because of his problems with the weather, insects, poor land and many, many other factors, but it might be misunderstood if pushed as a loan that might cost the government nothing in years of rising prices and only a reasonable amount in years of falling prices. A small price to pay for such much smaller goals.

If it is the country's desire to have our farmers plant enough to feed starving nations and help maintain world markets in others then allotments could be on the generous side to allow for this, but the U. S. government would take the risk not the nation's farmers.

They cannot do it. They cannot buy inputs on a fixed or rising market and sell on a continuously fluctuating and totally undependable world market. We need wait no longer, the handwriting is on the wall.

IF HOMES FOR SALE... SEVERAL nice... SPACIOUS LIV... FOR SALE Re... FOR SALE N... HOUSE FOR... Political Calendar... FOR SALE T... R SALE 3... R SALE 3... On You Pay... R SALE Tw... R SALE To... NEW HOME

6-32 OZ. BOTTLE CARTON

COKE

\$1.59

PLUS DEPOSIT

1 1/2 LB MRS. BAIRDS

TEXAS TOAST

2 FOR **99¢**

62¢ VALUE

1/2 GAL.

MELLORINE

79¢

\$1.29 VALUE

Stainless only

Flatware

Imagine a 40 piece service for only \$2.00

HERE'S HOW IT WORKS:

for a 5-Piece Place Setting

THESE VALUES GOOD SUNDAY, JANUARY 15 THROUGH WEDNESDAY, JANUARY 18

BUDDY'S

220 South 2nd Street 983-3149

HOURS MON-SAT 8 A.M. - 7 P.M. SUNDAY 9 A.M. - 7 P.M.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

WE GIVE GREEN STAMENS

DOUBLE ON WEDNESDAY

OUR DELICATESSE FEATURES GOLDEN FRIED CHICKEN TO GO

FIRM GREEN **CABBAGE** 12¢ LB.

US NO 1 10 LB BAG **POTATOES** 89¢

PURPLE TOP **TURNIPS** 5 LBS \$1.00

RED RIPE **TOMATOES** 39¢ LB

GOLDEN RIPE **BANANAS** 5 LBS \$1.00

1 LB TALL KORN **BACON** \$1.29

WESTERN STYLE **FRANKS** \$1.09

WILSONS 1 LB

FAMILY PAK **GROUND BEEF** 69¢ LB

SAVORY BONELESS CENTER CUT **HAM** \$1.89 LB

U.S.D.A. **PORK CHOPS** \$1.59 LB

U.S.D.A. BONELESS **RANCH STEAK** 89¢ LB

24 OZ. CLOVERLAKE **COTTAGE CHEESE** 99¢

\$1.33 VALUE

1/2 GAL. CLOVERLAKE **BUTTERMILK** 69¢

\$1.03 VALUE

3 LB.

CRISCO \$1.89

\$1.89 VALUE

1 LB FUNSIZE **SNICKERS CANDY** \$1.69

\$1.69 VALUE

3 OZ. LIPTON **INSTANT TEA** \$1.67

\$2.19 VALUE

U.S.D.A. **CHUCK ROAST** 99¢

7-BONE

2 LB. BOX BANQUET **FRIED CHICKEN** \$2.29

LB

U.S.D.A. BONELESS **ROUND STEAK** \$1.69

LB

COUNTRY STYLE **SPARE RIBS** \$1.19

LB

MORRISONS MIX **PAN KITS** 8/99

21¢ VALUE

11 OZ. GOOD DAY **MANDARIN ORANGE** 3/99

43¢ VALUE

50 COUNT KLEENEX **DINNER NAPKINS** 2/89¢

69¢ VALUE

200 FT. **REYNOLDS WRAP** \$2.09

\$2.91 VALUE

10 LB PURINA **CAT CHOW** \$3.49

\$4.59 VALUE

300 COUNT NOTEBOOK **PAPER** \$1.29

\$1.99 VALUE

4 OZ. ELMERS **GLUE** 2/99¢

79¢ VALUE

27 OZ. FUTURE **FLOOR WAX** \$1.49

\$2.29 VALUE

5 OZ. ARMOUR BAR-B-Q **VIENNA SAUSAGE** 3/\$1.00

51¢ VALUE

13 OZ SWANSONS **CHICKEN BROTH** 4/\$1.00

34¢ VALUE

16 OZ ARM AND HAMMER **OVEN CLEANER** \$1.09

\$1.59 VALUE

24 OZ GLORY **RUG CLEANER** \$1.49

\$2.39 VALUE

17 OZ GLADIOLA **POUND CAKE** 59¢

79¢ VALUE

12 OZ ROYAL ANNE **CHOCOLATE COVERED CHERRIES** \$1.19

\$1.49 VALUE

1 LB HILLS BROS **COFFEE** \$2.99

\$3.29 VALUE

12 OZ. KEEBLER **VANILLA WAFERS** 2/99¢

69¢ VALUE

1 OZ. NESTLES **TEA BAGS** 69¢

9¢ VALUE

48 COUNT WHITE SWAN **TEA BAGS** 69¢

9¢ VALUE

25 LB PURINA **DOG CHOW** \$4.99

\$7.49 VALUE

8 OZ. SWEET AND LOW **SWEETNER** 87¢

\$1.19 VALUE

5 OZ SWANSONS **BONED TURKEY** 63¢

85¢ VALUE

10 OZ WESTPAK FROZEN **PEAS & CARROTS** 3/\$1.00

45¢ VALUE

18 OZ. 7-FARMS **STRAWBERRY PRESERVES** 3/99

WITH COUPON

12 OZ. NESTLES **CHOCOLATE CHIPS** \$1.19

WITH COUPON

WITHOUT COUPON \$1.59

GIANT 48 OZ **CHEER** \$1.19

WITH COUPON

WITHOUT COUPON \$1.59

WE WILL BE CLOSED MONDAY JANUARY 16, 1978

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