

COATS
 Sale \$18.95
 \$27.95
 \$29.95
 \$34.95
 \$37.95
 \$48.95
 \$49.95
 \$51.95
 \$55.95
 \$59.95
 \$64.95
 \$67.95
 \$75.95
 \$87.95
 \$89.95
 \$99.95
 \$109.95
 GOWNS
 Sale \$5.95
 \$6.95
 \$6.95
 \$7.95
 \$7.95
 \$8.95
 \$9.95
 \$9.95
 \$10.95
 \$11.95
 \$12.95
 \$13.95
 \$14.95
 \$15.95
 \$16.95
 \$16.95
 \$17.95
 \$18.95
 \$19.95
 \$20.95
 \$21.95
 \$21.95
 \$22.95
 \$24.95
 DRESSES
 Sale \$17.95
 \$21.95
 \$22.95
 \$23.95
 \$24.95
 \$27.95
 \$28.95
 \$28.95
 \$28.95
 \$29.95
 \$29.95
 \$30.95
 \$32.95
 \$33.95
 \$34.95
 \$38.95
 \$39.95
 \$40.95
 \$41.95
 \$42.95
 \$52.95
 \$54.95
 \$77.95
 SWEATERS
 Sale \$5.45
 \$5.45
 \$6.95
 \$7.95
 \$8.95
 \$8.95
 \$10.95
 \$11.95
 \$11.95
 \$12.95
 \$13.95
 \$14.95
 \$15.95
 \$16.95
 \$17.95
 \$18.95
 \$19.95
 \$19.95
 \$21.95
 \$22.95
 \$24.95
 \$26.95

Cotton Farmers Learn About That 1.90 Per Bale Promotional Money

By Wendell Tooley

For years our cotton farmers donated \$1.00 per bale to help promote the sale of cotton merchandise to the American people. Then two or three years ago the farmers voted to increase the amount to around \$1.90 per bale (adding to the price of cotton).

At a meeting at the Massie Activity Center in Floydada Thursday night 100 farmers from all over this county heard Marv Grant, Cotton Incorporated Market Researcher from New York, explain the use of some \$22 million in promoting cotton per year. He used both movie and slide films to show Cotton Incorporated's efforts for better production, harvest and marketing methods.

"We feel that the cotton modulator we developed saved American farmers \$7

million dollars last year....and will save them more this year," Grant said.

A member of the CI board, Floyd farmer Don Marble, served as moderator of the meeting, introducing Grant, also Bob Weatherford of Lubbock, a member of the National Cotton Council and Jim Adams of Tahoka.

COTTON MARKETING STABLE

Grant outlined the huge buildup of bales of cotton after this year's near-record crop and outlined future plans of developing more and better cotton products for the American consumer.

Some of the more interesting information:

1977 increase in cotton production was 14.4 million bales over 1976 production of 10.6 million bales....11.5 million forecast 1978 40 percent of U. S. cotton production is exported. 1976 4.8

millions bales were exported, and in 1977 it was down to 4.4 million bales.

The overall world production is expected to be down in 1978 to 60 million bales....from 1977's 65 million bales.

Polyester took the textile market some 20 years ago on a theme of "no iron" fabrics....but "natural cotton" is gaining every year on the synthetics.

The major breakthrough has been the new "natural blend" which is 60 percent cotton.

Denim is the big market today as women are buying more denim jeans.... ten percent of cotton production goes into making denim jeans.

Advertising program on cotton (mostly TV) in only four years 46 percent of the American people recognize the Cotton Incorporated emblem.

Corduroy that is 100 percent cotton

is coming....some slack off in denim.... 800 million yards in 1976 down to 600 million yards in 1977.

There isn't a lot of material inventory at this time in the textile industry.

QUESTION AND ANSWER PERIOD

Farmers from as far away as Paducah were present to get more details on how the \$22 million is spent. Marble and Grant were able to answer most of their questions.

Question: Why don't we wrap our bales in cotton bagging? Answer, not economically feasible.

Question: Should not the price of cotton jeans go down as the cotton market goes down? Answer, it should but it hasn't.

There are 1 1/2 pounds of cotton in a



AT COTTON INCORPORATED MEETING Thursday night Floyd farmer Don Marble (left) and New York Market Specialist Marv Grant were in charge of the program and discussion about the future of cotton.

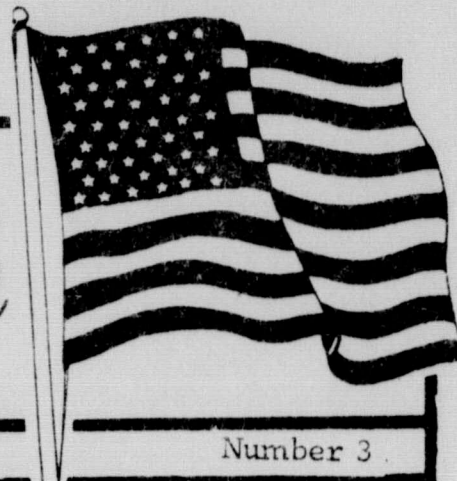
pair of jeans....it takes a yard and a half of denim to make a pair of jeans. There is 90 cents worth of cotton in a \$15. pair of jeans. There is \$3.80 involved in the denim process, and the wholesaler sells to the retailer the jeans for \$8.00.

Suggestion from one farmer: Let's spend more money advertising to the consumer that "it isn't the farmer who causes the high price of jeans."

How many cotton farmers ask for their \$1.90 per bale Cotton Incorporated money back? Answer, over the entire United States about two per-

cent.

Grant wound up his talk by saying that more money would be spent in advertising and promoting cotton next year....less money for experiments in production and harvesting. He said Dupont held a 20-1 lead in advertising over cotton....and that the U.S. farmer has just experienced the best yield of cotton per acre ever....and that there is now a 6.3 million bale carryover in the United States.



15¢ Per Copy
The Floyd County Hesperian

Volume 82
FLOYDADA, FLOYD COUNTY, TEXAS 79235
Sunday, January 8, 1978
8 Pages In One Section
Number 3

Caprock Chat

I SORTA ADMIRE people who like it is....New York cotton market researcher, Marv Grant was here to answer all our cotton farmer's questions at the meeting Thursday night.

He was asked if the suit of clothes he was wearing was made of cotton. He honestly stated that it was 100% cotton because he liked to wear a good looking suit....and he had to buy wool to get it. He added that his shirt was cotton....and grinning, added that his underwear was also cotton.

HE CALLED BOB HAMBRIGHT Friday morning at the Texas Employment Commission and he promises to make a big count Monday. So, in Thursday's edition, we should have the final count for our 1977 cotton production.

We already know that it is the best yield per acre for the American farmer. A lot of our dryland cotton beat a yield to the acre here in Floyd County.

NO DOUBT about it 1977 will be a record cotton year for Floyd county. In 1973 was the best year with 143,400 bales.

Women Work Harder

Official women do work harder than men on the job and in the home, according to a new study conducted by the University of Michigan.

Working women spend an average of 21 minutes a day relaxing on coffee breaks, as compared to 52 minutes for men. At home, the gap is wider: housewives toil 25 hours a week on the chores like cooking and cleaning, their husbands put in only 10 hours, reports an article in Family magazine. Could it be that women are just more conscientious? It seems likely.

The study concludes that the average woman spends 218 minutes a day cleaning her home while her male counterpart spends only 51 minutes arranging his dust.

GLAD TO VISIT with Grady Reyes at the cotton meeting Thursday night. The operation sorta left me speechless if you can imagine....but if you're a good lip reader you can tell what he says.



NEW EAGLE SCOUTS from Wilson Bond's Troop 355 are (l to r) Arturo Reyes, Daniel Rodriguez and Pat Mendoza. This troop is sponsored by the Rotary Club and assistant scoutmasters are: Adolfo Garcia, Rudy Mendoza and Ricky Gonzales. (Staff Photo)

Roundballers Host Valley In Final Non-District Encounter

Floydada's varsity and JV boys, along with the varsity Whirlwinds, clash with the Valley Patriots this coming Tuesday night in what will be the final taste of nonconference competition before the showdown with Lockney on January 13.

The JV Whirlwinds will be tipping off at about 5 o'clock, followed by the girls' game at 6:30 p.m.

The varsity 'Winds will hit the floor at 8 o'clock.

All three squads will be attempting to pick up vital momentum and experience before the big payoff comes in 4 AA competition Friday night.



JACKIE EUBANKS



SAM HENRY



MELVIN LLOYD



RAY McDONALD



FRED THAYER



BUDDY LUTRICK

SIX NEW CHAMBER DIRECTORS ELECTED...

The Floydada Chamber of Commerce has announced the election of six new directors to serve a two year term on the board. Beginning their terms on March 1, 1978 are Jackie Eubanks, manager of the local Federal Land Bank Association; Sam Henry, Attorney; Melvin Lloyd, manager of Collins Implements; Buddy Lutrick, manager of the Production Credit Association in Floydada; Ray McDonald, manager of McDonald Implements; and Fred Thayer, C.P.A. with Behner & Co.

The six directors were elected by the Chamber membership from among 12 candidates nominated to the board. They will be presented at the chamber's annual banquet on February 6.

Banquet Tickets Go On Sale

Tickets will go on sale this week for the Chamber of Commerce Annual Banquet on Monday, February 6, 1978 at the Duncan Elementary School Cafeteria.

Featured speaker for the 29th Annual Banquet will be Grady Nutt, a popular speaker and humorist from Louisville, Kentucky.

The chamber anticipates a record banquet crowd this year, so everyone should purchase their tickets early to insure getting a seat before sales end.

Tickets for the banquet are being sold by the directors of the chamber and the Womens Division, and may be purchased at the chamber office.

Tickets are priced at \$7.00 each.

American Agriculture Movements Reviewed

The American Agriculture movement was conceived to preserve the family farm system, the most efficient food producing unit in this nation. We have little time left as more than 25 percent of farmers and ranchers will be forced to either liquidate or refinance their operations this year. We have lost equity and enormous sums of money for the last four years, and we are now on the verge of bankruptcy. Unless something is done, only big money entities, or possibly the government, will be left to produce the food.

The American Agriculture movement is not another farm organization. There are no memberships, dues, secretaries, or presidents. We are a group of individual farmers, ranchers, and agribusinessmen, unified together in order to achieve the fair price of 100 percent parity for all agricultural products.

The American people today pay only 16.8 percent of their total disposable income for food. The people of other nations purchase food in a relatively raw state, yet these nations spend a minimum of 28 percent of their income for food. By achieving parity pricing, it will increase the percentage by 3.1 percent to a total of 19.1 percent. This is by far the cheapest and best food in the world. By eliminating

speculation, boom and bust from the market, and excessive profits from some middlemen, we can achieve parity and raise the price to consumers very little. The 3.1 percent shift of total disposable income is only a small shift in priority, but means the difference between existence and non existence of the family farms.

We do not want government subsidies. At this time we are actually subsidizing this nation and the world with cheap food and fiber. For each unit of agricultural products produced, the American farmer and rancher must put part of his equity with it when it is sold and consumed. It would be the same as a laboring person receiving no payment for his work each week and instead, having to pay \$100 from his own pocket for the privilege of having that job.

We are a minority of people, less than 4 percent of the population, and consequently have no political voting power. We are tired of government dominance, speculation, manipulation, and big money influence in our market place. In 1973 when cattle prices were close to parity, the government put on a price freeze. In 1974 the government said plant "fence row to fence row", and we could sell these products to hungry nations. We planted fence row to fence row and an export embargo was placed on agricultural products which destroyed our market and created a surplus. This cost the American producer and the American economy billions of dollars. Whether we like it or not, we no longer have a free market system. We can no longer exist with those types of manipulations. Our only hope is to tie Agriculture prices to the parity concept through law.

When we speak of parity, we are not speaking of a guaranteed income. All parity insures is a fair price. In order to achieve an income, we still have to produce. The risks of droughts, floods, hail, pests, and management still make production a very risky undertaking.

Furthermore, parity pricing would insure a thriving agricultural sector which would revitalize the entire economy. If we would have had 100 percent parity instead of 63 percent in 1976, cash receipts from agriculture would have increased from \$95 billion to approximately \$150 billion dollars. This is new wealth injected into the national economy and is renewable each year. Tax rebates and other efforts to boost the economy and reduce unemployment have had limited success.

lowing:

- 100 percent of parity for all domestic and foreign used and/or consumed agricultural products.
- All agricultural products produced for national or international food reserve shall be contracted at 100 percent of parity.
- Creation of an entity or structure composed of agricultural producers to devise and approve policies that effect agriculture.
- Imports of all agricultural products which are domestically produced must be stopped until 100 percent of parity price is reached. Thereafter, imports must be limited to the amount that the American producers cannot supply.
- All announcements pertaining to any agricultural producing cycle shall be made far enough in advance that the producer will have adequate time to make needed adjustments in his operation.

Love Fund

A Love Fund has been started at the First National Bank for Rafael De Ochoa, who is in the M.D. Anderson Hospital in Houston.

Rafael has been in the hospital since December 1. He is the father of three children. Donations should be mailed or taken to The First National Bank.

Cemetery Association Announces Meeting

The Forest Lawn Cemetery Association will meet Monday at 7 p.m. at Della Plains School.

All members are requested to attend.

Annual Scout Drive

Members of the Floyd Lions and Rotary clubs began making calls on individuals and businesses yesterday on behalf of the annual Boy Scout fund raising drive.

The drive will help take care of some 122 boys in the Cub and Scout program in this community.

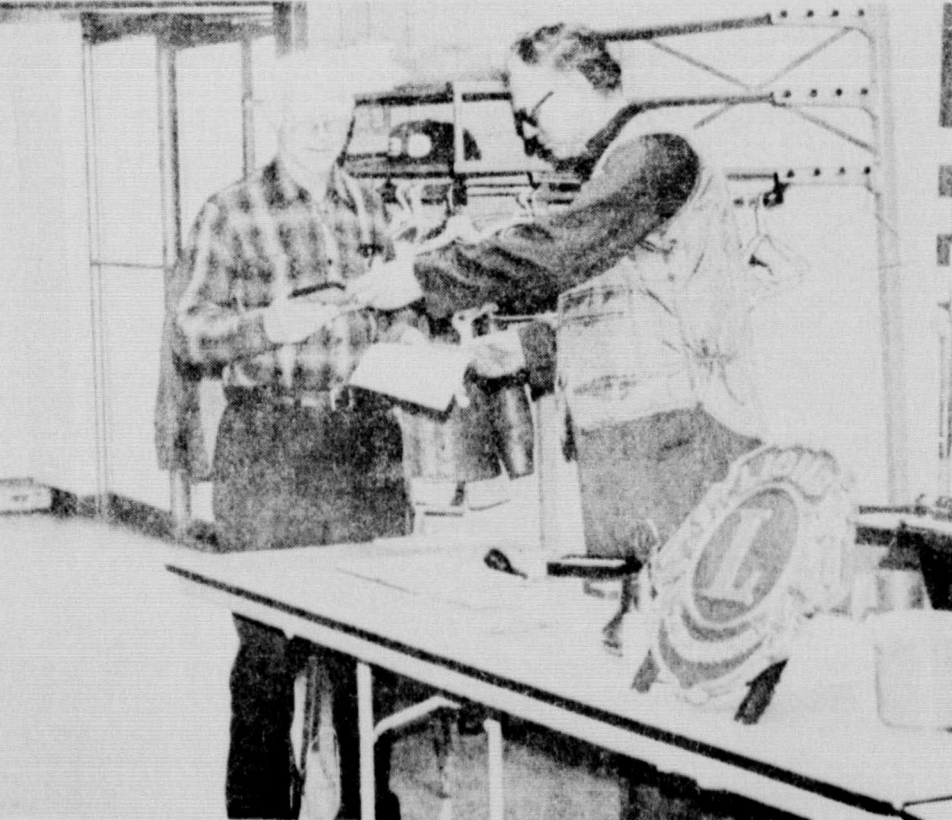
Goal for the drive is \$3500.

These demands dictate the need for possible production and marketing curtailments that will allow supplies to match demand. We are willing to accept these conditions. All commodity groups will participate in the formulation of policies from the local level that affect their respective commodity.

Our proposals are reasonable. Our goals are obtainable. Our ultimatum is justified. We ask your support. Strike for your homes, farms and ranches and businesses. Strike with the same dedication you have long employed to make this the greatest food producing nation the world has ever known.

- Disperse handbills....talk to your neighbors.
- Park your tractors and other farm equipment with a sign saying that we will strike for 100 percent parity. Park the tractors on private property next to the highway or right of way.

WE WILL NOT ADVOCATE VIOLENT ACTION. WE WILL NOT CONDONE VIOLENCE BUT.....WE WILL STRIKE.....



FLOYDADA SCOUT LEADER Jim Word receives the Comanche Trail District Award Of Merit. This is the first such award in the district in the past five years. Jimmy Willson made the award presentation Thursday at the noon Lion luncheon. (Staff Photo)

Wedding Vows Unite Nancy Lloyd And David Barker

A double ring ceremony in the chapel of the First Baptist Church of Floydada, joined in marriage Nancy

Lloyd, daughter of Mr. and Mrs. Fred Lloyd and David Barker, son of Mr. and Mrs. A.L. Barker of Amarillo.

Reverend Floyd Bradley officiated at the ceremony Friday, December 23, at 6 p.m.



MR. AND MRS. DAVID BARKER

A brass heart-shaped candelabra flanked by a pair of hurricane-type candelabra all holding arrangements of white spider mums and salad foliage formed the wedding scene. The aisles were lighted with pew candelabra with hurricane candles and garlands of white baby's breath.

The bride carried a white colonial bouquet of sweet heart rosebuds and baby's breath and from her bouquet she removed a long stem white rose to present to each mother as she entered and as she left the chapel.

Kathy Howard of Lubbock was Maid of Honor and wore a blue crepe empire waist dress with bell sleeves. She carried long stemmed blue carnations.

The groom wore a white tuxedo coat and black pants with white ruffled shirt edged with black.

Standing with the groom as best man was Richard Burton of Floydada. He wore a black tuxedo accented with a blue ruffled shirt.

Ushers for the occasion were Oscar Santos and Robert Barnes.

Pre-nuptial music as well as the traditional wedding march was played by Sharon Huggins, who accompanied Janet Lloyd as she sang "THE WEDDING SONG" Richard Burton accompanied her as she sang

YOU LIGHT UP MY LIFE.

A reception followed the ceremony in the parlor of the church. The bride's table was covered with a white lace cloth over blue, centered with a bouquet of blue and white carnations. The three-layered cake was heart shaped and was served by Karen West. Leanne Ferguson served punch from a silver punch bowl.



A BUNCH OF GOOD EGGS...went into preparing this omelet served in the County Ag Thursday afternoon. In upper photo is Dr. Dave Mellor of Texas Agriculture Extension Service showing the 4-Hers how to prepare two egg omelets. Dr. James Denton, Mellor's associate is (left) with 4-Hers in lower photo.

FROM THE NEW MANAGEMENT
GET ACQUAINTED SPECIAL
4 LARGE BURGERS \$2.00



PHONE 207 SOUTH SECOND
983-2558 IN FLOYDADA

THIS SALE EFFECTIVE MON. 9
THRU SUN, JAN. 15



Mr. and Mrs. Tom Sue of Ralls are parents of a girl, born January 4, 1978 in Saint Mary's hospital in Lubbock. She weighed 7 lbs. and has been named Sheila Renee. Grandparents are: Mr. and Mrs. Floyd Sue, Ralls; Mr. and Mrs. Orville Towler, Floydada.

Great grandparents: Mrs. Cleo Irby, Konawa, Okla.; Mrs. Sally Sue, Floydada; and Mr. and Mrs. Earl Baker, Floydada and a great, great grandfather W.W. Anderson of Me Keeneland Nursing Home, Weatherford, Texas.

4-Hers To Sponsor Omelet Rodeo

4-HERS OMELET RODEO

There have been chili suppers, spaghetti suppers, pancake suppers before basketball and football games to raise money for various organizations. Now, Floyd County 4-Hers plan an Omelet Rodeo just before the Lockney Floydada basketball games, Friday, January 13 in the Floydada Junior High Cafeteria.

Tickets are available from the 4-Hers or may be purchased at the door for \$1.50. Omelets will be served from 5:30 until 8:00 p.m.

About 30 4-Hers, their parents and sponsors prac-

ticed making...and eating egg omelets, toast, hot sauce, jelly, coffee or tea in the Ag Building Thursday afternoon. Comments were that it was "an enjoyable meal".

LINE SYSTEM

A line system of making omelets so that the customers are on one side of a long table observing their special omelet being made, is used. Each customer has a choice of available omelet fillings so that it becomes their own omelet.

With the line system, five individual butane burners are lined up with five omelet pans, five spatulas and five cooks. The first cook butters the pan with melted butter or margarine and a pastry

brush, measures the egg mixture into the pan and places it on the first burner. When the first bubble appears, the pan is passed to the second cook who moves the cooked egg toward the handle portion of the pan with the spatula and allows the uncooked egg to run to the cleared portion of the pan. The second cook watches for more bubbles and moves the pan to the third cook. The third cook moves more of the cooked portion back toward the handle of the pan so that the uncooked egg moves to the pan surface. The fourth cook usually finishes cooking the mixture so it will not run, but is still a little moist on top. The secret of a good omelet is not to overcook it. The fifth cook

puts in the desired filling, folds the omelet and turns it out of the pan onto a plate. The empty pan is then returned to the first cook by placing on a back table or given to a "Runner" and the process starts again.

The fifth cook is the key to the entire operation. As this cook turns out the finished omelet each pan moves down one cook. In this way all omelets turn out at the same place, pans stay hot, five omelets are going at the same time, and only one set of ingredients and one pan of egg mixture is needed per line. The best cook should be placed at the fifth stove to start the process. After things are underway, the cooks can rotate if desired so that everyone gets a chance to do all jobs. A new cook is always started at the first stove. Pan handles are always held in the left hand if the person is right handed.

As the mixture begins to cook, a spatula held in the right hand is used to move the cooked portion toward the handle. The handle is tilted up from the heat so the mixture will flow down to the hot front of the pan. Don't stir the mixture, but try to keep it as flat and even in the pan as possible. When the mixture is cooked it will not run, but will still be moist on top. It should cover the bottom of the pan and be round.

The customer moves a long front of the table and watches the omelet being cooked. The fillings and plates are put beside the fifth stove. The desired filling is chosen from the choices available. After the omelet is turned out onto the plate the customer adds salad, toast, etc. to the plate, obtains a drink and moves on. If the customers are interested, they can go home and easily make an omelet for themselves.

A three egg omelets usually served to each customer. The egg mixture is made by mixing eggs and water in the proportion of one flat of eggs (30 eggs) and

two cups of beating with a... This mixture is ladled into the... the first cook... proper size... three eggs and... spoons of water... For initial plan... use 7 1/2 pounds of... meat and or... cheese per 10... Cheddar cheese... and cold will... stay apart longer... cheeses. About... margarine or... ed for making... More will be... toast, especial... toast is served.

FLOYD... Mrs. Ron... ton is recuper... home of her... Jack Martins... Texas, follow... surgery at H... tist Hospital... December 27.

FLOYD... Georgia Fin... lized at High... Lubbock. She... knee surgery... uary 9.

KIRTLEY'S MARKET

HOME OWNED AND OPERATED

WE ACCEPT FOOD STAMPS

PRICES EFFECTIVE JAN. 9 THROUGH JAN. 14 OF 1978

SHURFINE FLOUR 5 LB. 59¢	COUNTRY PRIDE GRADE "A" FRYERS 49¢ LB.	WILSON FRANKS 12 OZ. PKG. 69¢
ZESTA CRACKERS 1 LB. 55¢	SHURFINE TOMATO SAUCE 8 OZ. 5/\$1.00	SHURFINE BOLOGNA 12 OZ. PKG. 79¢
SHURFINE RASIN BRAN 20 OZ. 95¢	JENOS FROZEN PIZZA ALL VARIETIES \$1.09	SHURFINE SOFT MARGARINE 2-8 OZ. TUBS 59¢
MORTONS FROZEN HAM DINNERS 85¢	MORTONS FROZEN POT PIES ALL VARIETIES 29¢	CLOVERLAKE ICE CREAM 1/2 GAL. \$1.29
SHURFINE POWDERED DETERGENT 49 OZ. \$1.09	SHURFINE BLEACH 1 GAL. 79¢	KEEBLER ELFWICH COOKIES 14 OZ. 89¢
SHURFINE COKES 6 3/2 OZ. BTL. PLUS DEPOSIT \$1.59	CLOVERLAKE BUTTERMILK 1/2 GAL. 79¢	WASH DANJOU PEARS LB. 3/\$1.00
	AVOCADOS 3/\$1.00	1 LB. CELLO CARROTS 2/49¢
	CABBAGE LB. 15¢	

WHY STARVE TO LOSE WEIGHT...



WHEN YOU CAN EAT TO LOSE WEIGHT?

Most diets take away food but not hunger. Today's Weight Watchers* Program has a better and more satisfying way to lose weight.

We've developed a nutritionally-balanced plan that lets you eat cheeseburgers, potatoes, tortillas, bagels, ham and egg and more - within limits - and still learn to lose weight.

For a diet that's not from hunger, join a convenient Weight Watchers meeting today.

Losing weight never tasted so good.

WEIGHT WATCHERS
The Authority.

YOU'RE THIS CLOSE TO LOSING WEIGHT.

First United Methodist Church

203 W. Kentucky Monday 6:30 P.M.

SQUARE DANCE LESSON

8 P.M. Thursdays Starting Jan. 12 in Shelter House, Broadway Street park.

COME ON OUT!
SEE IF YOU LIKE SQUARE DANCE
(It's Cooperative Fun)

"We stand our work Reason you should do your..."

Henry W... If we prepare... the IRS should... an audit. Book... you at no extra... as your legal... but to answer... about how you... prepared.

H&R BL
THE INCOME... 108 W. 2... 983-5... Hours 9-6... JI CH HA

24 OZ. GEBHARDT'S
CHILI "WITH BEANS"
\$1.09 VALUE **69¢**



1 LB ZESTA **CRACKERS**
2 FOR **99¢**
73¢ VALUE

6-32 OZ. BOTTLE CARTON
COKE OR TAB
\$1.95 VALUE **\$1.59**
PLUS DEPOSIT



Stainless Flatware only **25¢**
Imagine a 40 piece service for only \$2.00
HERE'S HOW IT WORKS!
Simply take the cash register tapes you receive each time you shop at Buddy's. Ask for your "Save-A-Tape". Whenever you see a coupon for \$1.00 in tapes exchange them in at 25¢ for the 5 pieces of flatware in your choice of pattern. The 5 piece place settings are available at all times without tapes at \$2.50. Start saving tapes now for the pleasure of your choice every week!

for a 5 Piece Place Setting

THESE VALUES GOOD SUNDAY, JANUARY 8, THROUGH WEDNESDAY, JANUARY 11

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

BUDDY'S

220 South 2nd Street 983-3149
HOURS MON - SAT 8 A.M. - 7 P.M. SUNDAY 9 A.M. - 7 P.M.

WE GIVE GREEN STAMPS
DOUBLE ON WEDNESDAY

OUR DELICATESSEN FEATURES GOLDEN FRIED CHICKEN TO GO

GOLDEN DELICIOUS
APPLES 3 LBS. **\$1.00**
D'ANSOU
PEARS 3 LBS. **\$1.00**
YELLOW
ONIONS 1 LB BAG **15¢**
CARROTS 3 FOR **\$1.00**
TASTY
LEMONS 3 LBS. **\$1.00**

LEAN
CHILI MEAT **99¢** LB

U.S.D.A.
CHUCK ROAST **79¢** LB

1 LB TALL KORN
BACON **\$1.29**

U.S.D.A. BONELESS
SIRLOIN STEAK **\$1.39** LB

SAVORY BONELESS
HAM **\$1.89** LB

BONELESS
STEW MEAT **\$1.19** LB

79¢ SIZE NABISCO SNACK
CRACKERS 2 FOR **\$1.29**

BETTY CROCKER
HAMBURGER HELPER 2 FOR **\$1.19**
79¢ VALUE

17 OZ. OUR DARLING WHOLE KERNEL
CORN 4 FOR **\$1.00**
41¢ VALUE

11 OZ. SPRAY
COOKING EASE **\$1.09**
\$1.49 VALUE

100 COUNT WHITE SWAN
TEA BAGS **\$1.39**
\$1.99 VALUE

16 OZ. KLEENGUARD
FURNITURE SPRAY **79¢**
93¢ VALUE

FAMILY PAK
PORK CHOPS **\$1.19** LB

12 OZ. PLAZA
FRANKS **69¢**

LONGHORN
CHEDDAR CHEESE **\$1.49** LB

FAMILY PAK
GROUND BEEF **69¢** LB

GRADE A LARGE
EGGS **59¢** DOZEN

PET RITZ DEEP DISH
PIE SHELLS **59¢**
77¢ VALUE

4 COUNT REYNOLDS
REDDI-PANS 2 FOR **79¢**
63¢ VALUE

NESTLES
SOUPTIME MIX 2 FOR **99¢**
71¢ VALUE

18 OZ. SIGNAL
MOUTH WASH **\$1.09**
\$1.89 VALUE

6 OZ. DELICIOUS PEACH-OR-STRAWBERRY
TOPPING 5 FOR **\$1.00**
39¢ VALUE

MORRISONS
SOPAPILLA MIX 8 FOR **\$1.00**
21¢ VALUE

4 ROLL DELSEY BATHROOM
TISSUE **79¢**
\$1.09 VALUE

14 OZ. BORDEN'S
EAGLE BRAND MILK **63¢**
87¢ VALUE

1/2 GAL. CLOROX
BLEACH **57¢**
77¢ VALUE

32 OZ. BLACK BURNS CRYSTAL
WHITE SYRUP **59¢**
79¢ VALUE

28 OZ. LIQUID
AJAX CLEANSER **79¢**
\$1.33 VALUE

7 OZ. SPRAY GLADE
AIR FRESHNER 2 FOR **99¢**
79¢ VALUE

13 OZ. MILNOT
CAN MILK 3 FOR **\$1.00**
43¢ VALUE

23 1/3 SQ. FT. REYNOLDS
FOIL 2 FOR **79¢**
57¢ VALUE

2 LB NESTLES CHOCOLATE
QUIK **\$1.89**
\$2.49 VALUE


3 BAR PACK FOREVER YOURS
CANDY **39¢**
59¢ VALUE

40 OZ. SUPER SUDS
DETERGENT **77¢**
\$1.05 VALUE

1 LB IMPERIAL
POWDERED SUGAR 3 FOR **\$1.00**
47¢ VALUE

1/2 GAL.
SHURBET **\$1.19**
\$1.69 VALUE

JENO'S
CHEESE, SAUSAGE, HAMBURGER, OR PEPPERONI
PIZZA **89¢**
\$1.29 VALUE



28 OZ. LIQUID
AJAX CLEANSER **79¢**
\$1.33 VALUE

7 OZ. SPRAY GLADE
AIR FRESHNER 2 FOR **99¢**
79¢ VALUE

1 LB IMPERIAL
POWDERED SUGAR 3 FOR **\$1.00**
47¢ VALUE

40 OZ. SUPER SUDS
DETERGENT **77¢**
\$1.05 VALUE

1 LB IMPERIAL
POWDERED SUGAR 3 FOR **\$1.00**
47¢ VALUE

DOUBLE COUPON MONEY
THIS WEEK AT BUDDY'S WE WILL REDEEM MANUFACTURERS COUPON FOR DOUBLE MONEY ON ITEMS PURCHASED
NOT TO EXCEED FULL RETAIL VALUE. EXPIRES 1-14-78

Floydada judge to hear Potter removal suits

A district judge from Floydada has been assigned the removal suits filed against Potter County Sheriff T.L. Baker and Potter County Commissioner Bob Hicks.

The Hon. George W. Miller, judge of the 110th Judicial District of Briscoe, Dickens, Floyd and Motley counties will come to Amarillo on Monday in connection with the ouster suits. Judge Miller was assigned the cases by Judge Howard C. Davison, president judge of the administrative district which includes Amarillo and Floydada.

A new state law, effective last summer, requires a removal suit to be heard by a judge outside the county in which the suit was filed.

Separate removal suits were filed Dec. 13 by Larry

Kelly, operator of an oyster and shrimp bar here. Kelly, as relator in the suits, is joined by the State of Texas, represented by the office of District Attorney Tom Curtis of Amarillo.

Removal petitions against the sheriff and commissioner allege offenses also mentioned in criminal indictments returned against them.

Sheriff Baker was named in an indictment Nov. 17 accusing him of felony theft and official misconduct in connection with a county-owned air compressor confiscated Oct. 19 from Commissioner Hicks' Allstar Sheet Metal and Roofing firm at 306 S. Bowie.

The sheriff was named Dec. 8 in an indictment accus-

ing him of aggravated perjury in a sworn statement he made about the air compressor.

Another indictment, returned Nov. 17, accuses the sheriff of attempted official misconduct and attempted official oppression through efforts to uncover information embarrassing to Jim Durham, private practice lawyer who investigated the sheriff's department while serving as special counsel for a court of inquiry into county fiscal procedures.

Commissioner Hicks was named in an indictment Nov. 3 accusing him of felony theft and official misconduct in connection with the county-owned air compressor confiscated from his sheet metal shop.

A Dec. 8 indictment returned against the commissioner accuses him of felony theft in connection with construction and remodeling of county buildings. The indictment accuses Commissioner Hicks of 19 thefts of money from the county, a total of \$6,617.66.

Judge Miller presided over the capital murder trial of Larry C. Fortenberry, who was convicted Aug. 11 of the slaying of Motley County Sheriff Jaimar "Jinks" Wilson. The case was moved from Motley County to Hale County on a change of venue last summer and was tried in Plainview.

The trial resulted in an assessment of the death penalty.

Courthouse NEWS

MARRIAGE LICENSES
 Claude A. Weathersbee and Francis J. Harrell.
 Rudy Martinez and Erma M. Gehova.
 Guadalupe Arvizo and Delia M. Torres.
 David Earl Barker and Nancy Charmaine Lloyd.
 Robert Galvan and Lupe Dominguez.
 Erby H. Molinar and Mary Helen Gonzales.

PROBATE DOCKET
 James E. and Edna Har

temporary administration granted.
 Randolph Leonard Wilson, app. to probate will.

WARRANTY DEEDS
 Owen M. Miller of Mrs. Wayne Adams, Lots 7 & 8 in Blocks 121 Barker addition to Floydada.
 F.T. Ford Jr., trustee to Kinder Farris Lots 5 and 12 and 13 in block 131 original Floydada.
 Cecil L. Carthel to Roger Lynn Stapp 1.2 acres out of R.M. Emerson Survey and W.R. Davis Survey, near Lockney.
 H.C. Barton to Don H. Marble et al, 10 acres out of survey 23 Block D-2.
 Chickasha Cotton Oil Co. to Cleo C. Beuton 10 acres out of survey 23, Block 2.
 Madeline Steen to George Lee Henry W. 20 feet of Lot H, Block 2 Steen place addition.
 W.W. Brints to Wanda

Welch Lots 12 & 3 in Block 122, Original Floydada.
 W.C. Collins to Wayne G. Collins et al, S.W. 1/4 sec. 55 Block D-3.
 Janie Shurbet et al to C.C. Burns, 61.68 acres out of survey 94, Block 1 A.B.A.M.
 O. Oscar Golden to Francis K. Williams 1/25th interest in W. Half of sec. 89, Block D-2.
 Oscar Golden to Larry Don Golden 1/20th in S.W. 1/4 of sec. 9 Block D-5.
 James Phillip Green et al to Valarie B. Green Lots 5 and 6 Block 108 original Floydada and E.H. of Survey 30 Block 1 A.B.A.M.
 Mary Lou Parks to C.C. Parks Sec. 66, 71, 72, 14, 68, 70, 67, all in Block D-3.
 Barbara Mae Arwine to Gene T. Arwine Lots 13, Block 31, original Floydada, Lots 67 and W. 10ft. of 5 all in Block 9 Western Addition, Floydada.
 Owen W. Sneed to Porfirio G. Garza Lots 16 and 17 in Block A in Irewever's and Price add. to Floydada.
 Fleta Adams to Paul Ogle, Lots 16 and WH of 15 in Block 5 Bartley Heights add. to Floydada.
 Mabel Dixon to Roger G. Neitsch 66.5 acres out of W.E. Hindman Survey and 100 acres out of Survey 204 M.E.P. & P. Ry. Co.
 James W. Naylor to Floyd Dale Lawson Lots 9 Block 4, Texas add. to Floydada.
 Veterans Land Board to William O. Newberry 237 1/2 acres out of Sec. 82, Block G, Texas add. to Floydada.
 Frank Hernandez to Stephen Dela Cruz Lots 3 and 4 in Block 99 Original Floydada.
 Darty Gin to W.L. Lattimer Lot 1 in Block 3 Dougherty.
 J.H. Barnett to Hi Plains Drilling Inc. N.W. 1/4 Sec. 17 Block D-5.

Victoria Bartlett to Jesusa S. Mendoza Lots 1, 2, 3, and 4 in Block 104 Original Floydada.
 Charles W. Reid to Lynn E. Campbell 50 acres out of survey 11 Block K, H.E.A.W.T. Ry. Co.
 Patrick Lopez to Gonzalo Gonzales E. 60 ft. Lots 7, 8, 9, and 10 all in Block 4, W.A. Potts annex to Lockney.
 David S. Battey, Jr. to John C. Gramstorff 32.5 acres out of Sec. 9, Block K.
 Lula E. Stewart et al to Jimmie Lou Stewart Lot 1 & W. 10 ft. of Lot 2 in Block 1 Caprock add. to Floydada.

SHOP ANYTIME... YOU'LL SAVE EVERYTIME!

 <p>QUARTER PORK LOIN FAMILY PACK Pork Chops 8-11 CHOPS LB. \$1.29</p>	 <p>ARMOUR STAR Sliced Bacon 1 LB. PKG. \$1.29</p>	<p>COUNTRY STYLE LOTS OF MEAT Spare Ribs LB \$1.19 LEAN FRESH Pork Steak LB \$1.19 LEAN SEMI-BONELESS BUTT Pork Roast LB 99c</p>
 <p>PURE VEGETABLE Crisco Oil 48 OZ. BTL. \$1.69</p>	 <p>CASSEROLE Pinto Beans 2 LB. BAG 69c</p>	<p>EXTRA LEAN TRIM CENTER CUT RIB PORK CHOPS LB \$1.59 EXTRA LEAN TRIM CENTER CUT LOIN PORK CHOPS LB \$1.69</p>
 <p>GLADIOLA Flour 5 LB. BAG \$2.69 GLADIOLA Flour 5 LB. BAG 59c</p>	<p>Fresh Start Laundry Detergent 32 Oz. Bottle 6 Ctn. Pak. \$1.19</p>	 <p>CHIFFON WHITE/ASSTD Facial Tissue 2 200 CT. BOXES \$1</p>
 <p>DISH DETERGENT Ivory Liquid 22 OZ. BTL. 79c</p>	 <p>COCA COLA PLUS DEPOSIT \$1.69</p>	 <p>Oreo Cookies 19 Oz. Pak. \$1.09</p>
<p>Dairy And Frozen Food Parkay Margarine 1 LB. PKG. 49c</p>	<p>SHURFINE Pork & Beans 3 16 OZ. CANS 89c</p>	<p>FOR TODDLERS Pampers 12 CT. BOX \$1.49</p>
<p>COUNTRY STYLE OR BUTTERMILK Pillsbury Biscuits 7 OZ. CANS 49c</p>	<p>303 CAN DEL MONTE Spinach 2/69c</p>	<p>Health And Beauty Aids Shampoo STYLE 15 OZ. BOTTLE 69c</p>
<p>1/2 GAL. CLOVERLAKE Buttermilk 79c</p>	<p>ASSTD FLAVORS SALAD Crispins 2 1/2 OZ. PKG. 49c</p>	<p>TABLETS Sine-Off 24 CT. BTL. \$1.39</p>
 <p>GREEN TABLE Texas Cabbage 9c LB.</p>	<p>WHY PAY MORE AT ANOTHER STORE!</p>	<p>SPRAY Sine-Off 1/2 OZ. BTL. \$1.39</p>

WE RESERVE THE RIGHT TO LIMIT PRICES EFFECTIVE JANUARY 8-14, 1978

DOUBLE BLUE STAMPS ALL DAY WEDNESDAY

THOMASON VENTURE GROCERY & MARKET
 PHONE 652-3346 LOCKNEY, TEXAS

WE RESERVE THE RIGHT TO LIMIT



Sharon Nolte and Leonard Th... divorce granted.
 Edna I. Cochran... granted.
 Glenn Roger... granted.
 Susan Diane Taylor... granted.
 Estee Garza... granted.
 Barbara Mae... granted.
 Gene Thomas... granted.
 State of Texas... granted.
 Ricardo Navarro... granted.
 Victoria Bartlett to Jesusa S. Mendoza Lots 1, 2, 3, and 4 in Block 104 Original Floydada.
 Charles W. Reid to Lynn E. Campbell 50 acres out of survey 11 Block K, H.E.A.W.T. Ry. Co.
 Patrick Lopez to Gonzalo Gonzales E. 60 ft. Lots 7, 8, 9, and 10 all in Block 4, W.A. Potts annex to Lockney.
 David S. Battey, Jr. to John C. Gramstorff 32.5 acres out of Sec. 9, Block K.
 Lula E. Stewart et al to Jimmie Lou Stewart Lot 1 & W. 10 ft. of Lot 2 in Block 1 Caprock add. to Floydada.

OBITUARY

James Lloyd Rigdon
 Services for James Lloyd Rigdon, son of Mrs. Jewel Rigdon and the late Bill Rigdon of Lockney, were held December 30 in Whittier, California. Rigdon died December 27 after a lengthy illness.

He was born May 19, 1917 in Lockney and lived in this area until he moved to California in 1941.

Survivors include his wife Cordelia, a son, Bob Rigdon of Los Angeles; a daughter, Denise of the home; his mother, Mrs. Jewel Rigdon; three brothers, Billy Jack Rigdon of Lubbock, Joe Rigdon of Anna, Texas and Robert Rigdon of Los Angeles; and two sisters, Mary Luckner of Idalou and Rochelle Dorman of Lockney.

Attending the funeral were his mother, brothers and sisters, and a sister-in-law, Ressie Rigdon of Anna.

Willie Smith
 Willie Knox Smith, 1818 Portland died a.m. December 31, 1977. He was 82 years old. He was a member of the Methodist Church, and a member of the American Legion. He was born in the Indian Territory of Oklahoma. He was married to Mrs. Ella Smith. He died at his home in Lockney, Texas, following a lengthy illness. Services were held at 2 p.m. Tuesday, January 3, 1978, at the First Methodist Church, Lockney, Texas. Burial was in the Memorial Park. Survivors include his wife, Mrs. Ella Smith; two daughters, Mrs. Bernice Carr of Floydada and Mrs. E.W. Louise of Dallas; a son, Earl Smith of Fountain Valley; six grandchildren; and two great-grandchildren.

Political Calendar
 Subject to the May Democratic Primary
 U.S. CONGRESS
 Dusty Rhodes
 Charles Stenholm
 Fike Godfrey

STATE REPRESENTATIVE
 Bill Hale [Republican Primary]

COUNTY JUDGE
 Parnell Powell
 G.B. Johnston

COUNTY SHERIFF
 Fred Cardinal

COUNTY TREASURER
 Glenna Orman

COMMISSIONER, PRECINCT 2
 Bob Jarrett

COMMISSIONER, PRECINCT 4
 Jack Lackey
 James Lee Nichols

JUSTICE PEACE
 Precincts 1 AND 4
 H.E. Porter

Got Heat Or Plumbing Problem?

Call **HOLME PLUMBING**

AUSTIN OR 983-2251

6:30 - 9:30 a.m.
 5:30 p.m.



BUSINESS "Cottage Hair Styles" was busy as a bee Friday morning as Val Lutrick, Val Darden and Judy Ogle go to work. The new business is just southwest of the Floydada Inn on the Ralls highway. (Staff Photo)

News & Reviews

First Baptist Church Media Center
 "THAN YOU DARE ASK" is an honest record of courage, inspiration, and faith. Anne Shaw Turnage went through the removal of a malignant tumor in 1973. This book is a record, written by Anne and her husband, about this time of testing, hoping, fearing, and waiting. This journal offers an intimate look at the devastating effects of this major illness and how they are strength not only to cope, but to overcome. Without minimizing the seriousness of the situation, they maximize the strength for every person dealing with this disease. The authors emphasize the constant refocusing of the patient's perspective in such a way that the person discovers that death, and the unexpected treasures of daily living are a part of life itself. They identify the day-to-day oases that are available to the cancer patient who may not be tuned to look for them.
 The flavors of lemon and orange zest (the fine outside are unique in the modern kitchen. The residual flavors are extraordinary and, when stored in sugar cubes, remain and available without presenting texture problems as grated or sliced peels do. Best of all they're FREE!"
 Kerr, in his book THE NEW SEASONING, goes on to give the details about how to use lemon and orange peel in a variety of ways.
 In this personal and practical cookbook, he shares with the story of his newfound faith and his joy in the simple pleasures of cooking good food and sharing it with family and friends. Throughout the book, Kerr emphasizes economy and sound nutrition, and he tells how to phase out many "expensive" foods and replace them with fresh foods that not only much cheaper and better tasting but much healthier for you.
 THE ANITA BRYANT STORY tells Anita's side of the recent controversy over her public stand against homosexuality. Seldom in recent years has one person been subjected to the kind of attack Anita Bryant has endured in the last few months. Boycotts and criticism have threatened livelihood. Lumpers, stickers and T-shirts assail her. She has been the butt of jokes on radio and television. Most disturbing, her family has received death threats, crank calls, bomb scares, and hate mail. In this book she tells what sustains and motivates her.

SCHOOL MENU

JANUARY 9-13, 1978

- Monday**
 Vegetable Beef Soup with Crackers
 Pimento Cheese Sandwiches
 Pickle Spears
 Pineapple Crisp
 1/2 pint milk
- Tuesday**
 Chili Beans
 Potato Salad
 Mixed Greens
 Gingerbread Applesauce
 Hot Corn Bread Squares
 1/2 pint milk
- Wednesday**
 Chicken Pot Pie
 Early June Peas
 Golden Glow Salad
 Oatmeal Cookie
 Hot Rolls
 1/2 pint milk
- Thursday**
 Roast Beef with Brown Gravy
 Fluffy Whipped Potatoes
 Seasoned Green Beans
 Fruit Cup
 Hot Rolls
 1/2 pint milk
- Friday**
 Hamburgers on Homemade Buns
 Tomato, Lettuce, Pickles
 Potato Chips
 Apple Cobbler
 1/2 pint milk



WE GLADLY REDEEM USDA FOOD STAMPS

STORE HOURS

Daily 8 a.m. - 8 p.m.
 Sunday 9 a.m. - 7 p.m.



Fresh Grade A, 3 Breast Quarters, 3 Leg Quarters, 3 Wings, 3 Necks & 3 Giblets

BOX-O CHICKEN
39¢
 Lb.

"Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad."

Prices good thru January 11, 1978. We reserve the right to limit quantities. None sold to dealers.

Combination Pack, 10 Chops
 4 Ends & 6 Centers

PORK CHOPS
\$1.28
 Lb.

Grade A Drumsticks or

Fryer Thighs Lb.

89¢

Fresh Grade A

Fryer Breasts ... Lb.

89¢

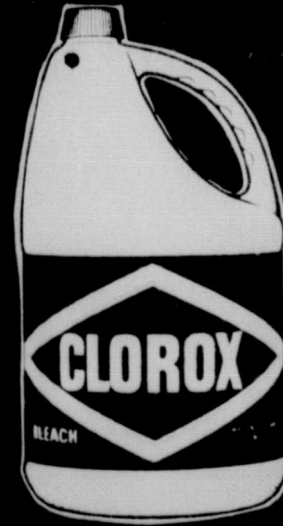
COMPARE THE REST - YOU'LL SHOP THE BEST

PIGGLY WIGGLY

Liquid Bleach

CLOROX
49¢

1/2-Gal. Jug



Golden Best

SUGAR
89¢

5-Lb. Bag

Hunt's

KETCHUP
69¢

32-oz. Btl.



Kitchen Treat Frozen Meat

POT PIES
6 \$1

6-oz. Pkgs.

U.S. No. 1, All Purpose

RUSSET POTATOES
79¢

10-Lb. Bag



TexasSweet

JUICE ORANGES
79¢

5-Lb. Bag

Scouting is . . .

Scout Cub Scouting

Scout boys ages 8 - 10

A family and home centered program that teaches self-confidence and personal reliance under adult supervision. As a scout boy will learn respect for others while developing a spirit and good personal habits.

Scouting

Scout boys ages 11 - 15

Offering endless opportunities for self-development and leadership in an adventure oriented program. As a scout boy can participate in outdoor hiking and camping, sports, trips and community projects. In addition, working with his patrol comes a real life lesson in team work.

Exploring

Scout young men and women ages 15 - 21

Scout young men and women have an opportunity to experience the world of work in career fields of their choosing. Firms sponsoring an explorer post give these young people an opportunity to test their interests and talents and thus decide relatively early age what they would like to do with their lives. As an explorer the South Plains Council can put your son or daughter in direct contact with people in areas of medicine, aviation, data processing, aviation, electronics, oceanography and more than forty other fields.

"HELLO FLOYDADA"

I'm Mouri Crovity. As your new Dairy Queen manager, I would like to welcome you to the Dairy Queen. Our business hours are Sun. Thru Thurs. 10-10 Fri. & Sat. 10-11

WE'LL BE RUNNING SPECIALS SOON SO WATCH OUR SIGN BOARD.



JAMA LEWALLEN OUTSTANDING STUDENT

Jama Lewallen was chosen Outstanding Youth of December by the 1956 Jr. Study Club. The club felt she has outstanding qualities that was most representative of our youth.

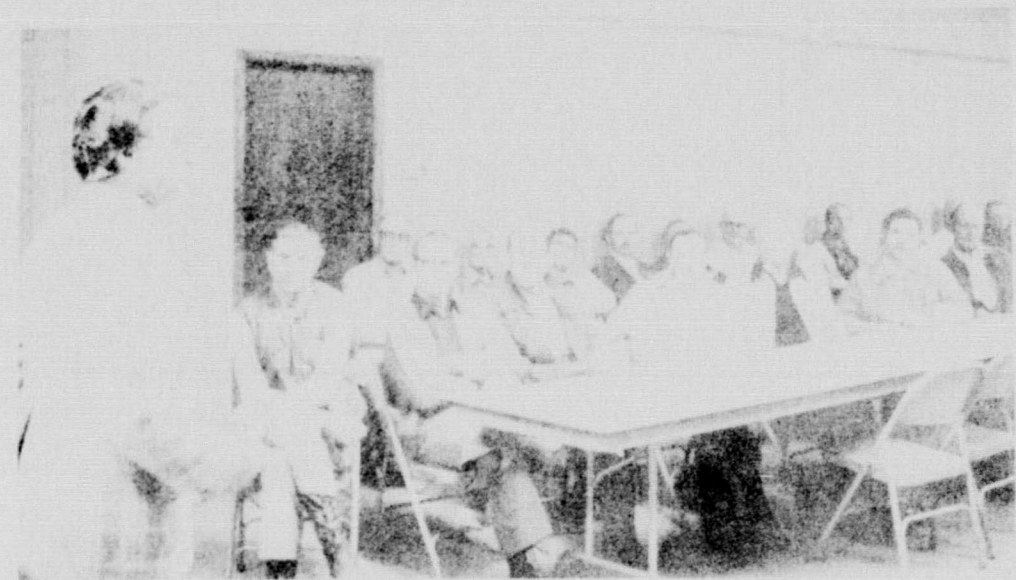
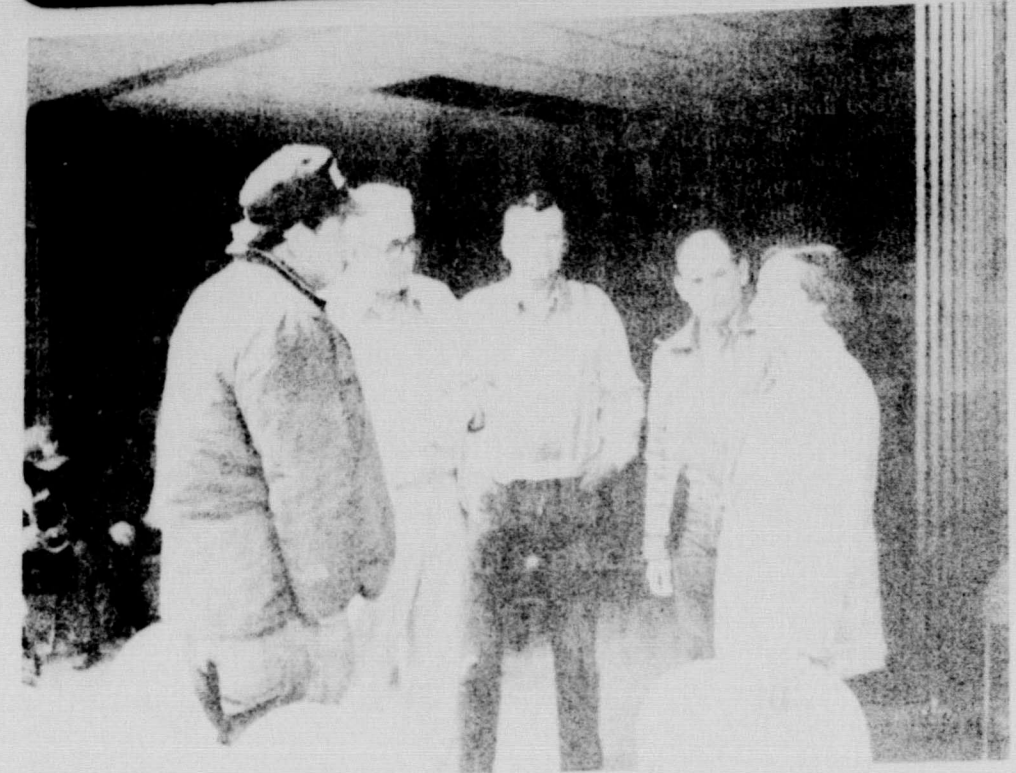
Jama is a senior at FHS this year. She is very well liked by all who know her. Fellow senior classmates named her Class Favorite recently. She has been Class representative for the past 3 years. She has lettered in golf 3 years, been a district medalist runner-up in golf and gone on to state in golf. The Student Council is proud to have her as a member. Jama also spends time as a photographer for the annual staff and as a reporter for the Whirl. She was chosen a member of the National Honor Society because of her scholastic achievements.

Jama serves her community in choir work at the First Baptist Church. She was raised in this community and is the daughter of Mr. and Mrs. Jamie Lewallen. After graduation this spring, Jama will attend Texas Tech. The 1956 Jr. Study Club is proud to name Jama Outstanding Youth because of her honesty and friendly personality.

THE FLOYD COUNTY HESPERIAN

Published each Sunday and Thursday at 111 E. Main St., P.O. Box 709, Floydada, Texas 79245. Second class postage paid at Floydada, Texas 79245. Publication No. 202080. Wendell Dooly, editor. Subscription rates: local \$9.50 a year, out of state area: 10.50.

FARM & RANCH NEWS



THE FUTURE OF COTTON was the big subject Thursday night in Floydada as representatives of Cotton Incorporated told of future plans to sell more cotton merchandise. (Staff Photo)

Life After Death Experiences

There is a definite pattern to what everyone has said about 'life after death,' as revealed in Sunn Classic Pictures new motion picture "Beyond and Back."

According to Charles E. Sellier Jr., executive producer, here is what happens:

"A loud buzzing sound is heard, an intense white light overwhelms the person, people find themselves floating over their beds looking down at their bodies below, their lives race before

them and most have seen something they knew represented a borderline between this world and the next—a door, a bridge, a small body of water. And somehow, they knew if they ventured beyond that point they would never return."

The film, rated G, is based on extensive documented research. It re-creates the 'life after death' experiences of more than a dozen persons. It plays at the Capada Theatre this week.

CARLOS HERNANDEZ escaped injury when this burr truck he was driving overturned Wednesday morning about a mile south of Floydada on the Ralls Highway. Wheels ran off the truck, causing the accident, according to the owner, Boone Adams. (Staff Photo)

NEWS 'N' NOTES

(by Sharon Hillis)

JANUARY SALES

January is good for sales, to help smooth the rough seas of a tight budget.

Watch this month for white sales, storewide clearances, and furniture sales. It's important to understand why a price is reduced, and to know the difference between "Special Purchase" and "Markdown."

Either might be a good bargain, but the Special Purchase is usually merchandise bought from the manufacturer at a low price for a special role. A markdown is a lowered price on merchandise that has been in stock in the store through the season.

Check clothing markdowns carefully for flaws, missing buttons, belts, or stains such as lipstick or make-up. (Make up can often be removed by washing or dry-cleaning.)

Set a dollar goal for your self when shopping sales, since wise buying means staying within your budget.

Also, comparison shop the "on sale" item with another not on sale. It may cost less at another store.

heater type, consumers may want to consider the entire energy picture with its predictions about rising fuel costs before buying.

In line with that, the energy efficiency of different types is important, too, specifically:

"Gas units are generally less now than electricity costs, but some forecasts say gas prices may increase even perhaps twice as much as electricity, so gas heating costs may increase.

"Gas water heaters are only two-thirds as efficient as electric water heaters, although gas units cost more per gallon than similar quality electric units, buying a smaller gas heated tank keep purchase prices of both types comparable.

Consumers, then, face decisions in which they must weigh fuel costs now against fuel costs of the future.

In other words, all of the factors together could mean that for today, with present fuel costs, gas models are more economical to operate than electric models but in the future, they might not be.

Finally, one other factor to consider is "hookup" cost for changing fuels on water heaters. Generally in replacing a water heater, a new one that uses the same fuel as the old one costs less initially, because it avoids the cost of installing a different fuel system, but that savings might be only a short term cost cutter.

ECONOMICAL WATER HEATER "BUY" DEPENDS ON FAMILY NEEDS AND FUEL COSTS

Buying an economical water heater depends on the type, size and warranty that best serve a family's changing needs and the cost of different fuels in the future.

January water heater sales can help, too.

Since water heaters can account for up to 22 percent of a family's total fuel costs comparing different models and prices among several types of dealers is a wise consumer "shopping plan."

Compare prices and models sold by appliance dealers, contractors, plumbing firms and department stores.

DECIDING ON "TYPE" DEPENDS ON FUEL COSTS

COMPARING WARRANTY INFORMATION

Compare the length of warranty periods offered by different manufacturers. Also make note of the parts and labor costs that are included or excluded from a warranty.

Most manufacturers provide a one-year warranty against tank leakage with a 10 year limited warranty for defective parts.

SAFETY CONSIDERATIONS

For safety, any gas unit should carry the American Gas Association's certification symbol.

Also, an electric unit or an oil fired heater should bear the Underwriter's Laboratory (UL) seal.

PLACEMENT DETERMINES "SHAPE"

In deciding on which shape to buy either a round or square, let placement of the unit in the home determine the choice. Round units are most popular and fit many areas, but a square might fit best in a kitchen cabinet, for example.

MATCHING "SIZE" TO FAMILY NEEDS

Consider the home's present water-heater size and

PLACEMENT DETERMINES "SHAPE"

In deciding on which shape to buy either a round or square, let placement of the unit in the home determine the choice. Round units are most popular and fit many areas, but a square might fit best in a kitchen cabinet, for example.

MATCHING "SIZE" TO FAMILY NEEDS

Consider the home's present water-heater size and

FLOYDDATA

Mr. and Mrs. Woodrow Wilson are visiting in the home of their daughter and family. The Col. James A. Pyke's of Omaha, Neb. Their visit was delayed a week in order for Col. Pyke to return home with President Carter and party from their foreign tour. Col. Pyke is a pilot

with the United States Air Force's A.C. base in Omaha and accompanied the Carter party. Col Pyke was recently transferred from Andrews A.F. Base in Washington D.C. Their son, Jimmy, was also a visitor from the University of Maryland. Mrs. Pyke is the former, Myrna Wilson.

DON'T MISS IT...

They went into the unknown and returned with startling revelations about life after death.

BEYOND AND BACK

SHOWING SOON...

ADULTS \$2.00 CHILDREN 6-12 \$1.00

CAPADA DRIVE-IN

NEW TRACTORS

ESPECIALLY PRICED TO

SAVE YOU MONEY

4430 POWERSHIFT	6030 NEW (LOADED)
4630 POWERSHIFT	8630 LOADED

USED TRACTOR

6030...1973 model with cab, air, heat, dual wheels.

SPECIAL PRICE OR MAKE OFFER...

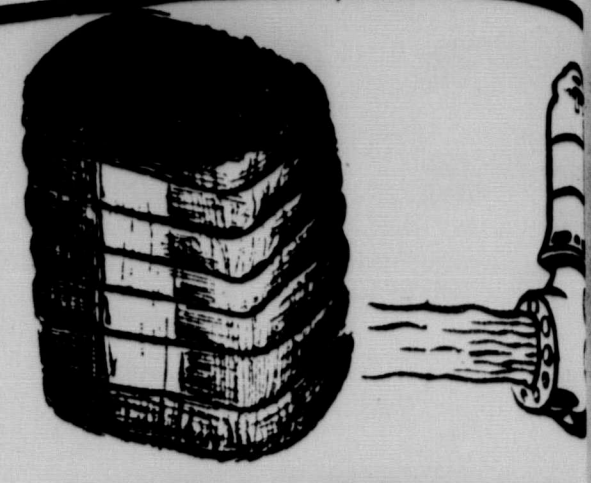
BUY EARLY AND SAVE DURING JANUARY AND FEBRUARY

#400 ROTARY HOE (6,8,9, row)	NOBLE MULCHERS & FOUR BOTTOM BREAKING PLOWS
JOHN DEERE #1635 HAMEY (35 foot)	

PERRY IMPLEMENT

120 N. MAIN
652-3306

LOCKNEY TX.



care. Mae Bryant, Lockney admitted 1-3 continues care. Elicia Garcia, Crosbyton admitted 1-3. Baby girl Senaida born 1-3 dismissed 1-5. Leadell Martin, Matador admitted 1-2. Baby girl Elizabeth born 1-2 dismissed 1-4. Clay Muncy, Lockney admitted 1-25 continues care. Chester Copelin, Lockney admitted 1-3 continues care. Diana Moore, Quitaque admitted 1-21. Baby boy Brian born 12-31 dismissed 1-3.

Amelia Perez, Floydada admitted 12-31. Baby Stephan born 12-31 dismissed 1-3. Julia Rodriguez, view admitted 1-3 continues care. Ben Van Cleave, Floydada admitted 1-4 continues care. Fred Arnold, Floydada admitted 1-4 continues care. Ruthie Duke, Floydada admitted 1-5 continues care. C.L. Whitehead, Floydada admitted 1-5 continues care. Michael Crossland, view admitted 1-5 continues care.

LEGAL NOTICES

OFFICIAL PUBLICATION
NOTICE OF TAX RENDITION 1978

I, Jack Samford, Assessor and Collector of Taxes, Lockney Independent School District, Lockney, State of Texas, do hereby give public notice that all persons, firms, corporations and associations, public, or bonded warehousemen, and others, beginning January 1st, or before the last day of each and every year, shall furnish the Assessor and Collector of Lockney Independent School District a true and correct statement, list, and schedule verified by affidavit, real and personal property situated in Lockney Independent School District, and all personal property located elsewhere subject to taxation in Lockney Independent School District, owned, held, or controlled by them, or in their possession, agent, bailee, warehouseman, or custodian on the first of January next preceding, and shall in said statement, list, schedule, state the name and address of the owner or owners of such property. Such list, statement, and schedule must be filed with the office of the Assessor and Collector of Taxes of Lockney Independent School District, located in the old bank building corner of College and Main Streets.

WITNESS my hand this 30th day of December, A.D. 1977.

/s/ Jack Samford
Jack Samford
Assessor and Collector of Taxes
Lockney Independent School District
P.O. Box 100
Lockney, Texas

Texas Law specifically state that everything of value is specifically exempt by the State Constitution comes to the meaning of taxable property. Courts have ruled for us that where cattle are being fed, pastured, or otherwise on that property owned or leased by another, the owner or lessee responsible for the cattle be rendered properly, or assessed for the cattle himself and under certain conditions required legally to pay the tax. The same example applies to equipment on lease, merchandise on consignment, and to any type of personal property, controlled by persons other than the owner.

FREE PICKUP AND DELIVERY ON ALL MAJOR OVERHAULS.

Service is the other half of a great product



Supplying you with quality equipment is only part of what we provide. We've built our business on giving good service. Depend on us.

COLLINS IMPLEMENT CO.

RALLS

Lockney Hospital Report

Ora Mae Crager, Lockney admitted 12-26 dismissed 1-4.

Josephine Smith, Lockney admitted 12-29, continues care.

Eula Thornton, Lockney admitted 12-10 continues care.

DID YOU KNOW?

BY INSULATING YOUR HOME WITH CELLULOSE WOOD FIBER YOU SAVE 20% TO 25% HEATING COSTS PER MONTH.

OUR INSULATION IS FIRE RESISTANT AND APPROVED BY HUD, VA AND FHA. FINANCING AVAILABLE.

FREE INTEREST FOR FIRST 90 DAYS

C-D-J INSULATION

ALDEN CARTEL, 983-2601 502 N. SECOND, FLOYDDADA

FOR S room and frame ho souri. Lovell, 98

SEVEN three be sale. Loa Call San 3261.

FOR bedroom bath hon age an square fe

SPACI large fan bedroom 3 1/2 bath ment on Gene Ar

FOR two be Spruce location. 983-3446

FOR duplex 1 308-B S' ney. Cal 3480. Ra tors. 50 phone 29

HOUS bedroom heating. floor sp owner. 1 347-2784

FOR S. bedroom with the office of the Assessor and Collector of Taxes of Lockney Independent School District, located in the old bank building corner of College and Main Streets.

FOR home of ney Id rooms l porch. ment. chen. Contact 3446

FOR two a houses Contact 2151 or

FOR house, room, garage, ment of

FOR moved, ral he Call, 65

FOR house, carpet, double storage, Estate Bond.

FOR home; amount heating; Culligan; baths; major house; Double Harry; our; St. Florida

FOR s down; locatio Call W 983-35

FOR room l centra built i out b; garage opener yard. Newly 8th. L. 652-23

FOR house, storage tion a near St. Koons p.m a

FOR Plaza bedroom Air C Range; Eleme; 802 E.

WE LIVE UP TO OUR NAME!

FABRIC SOFTENER SHEETS
BOUNCE
20 CT. BOX **99¢**

MARGARINE QUARTERS
PARKAY
43¢
1 LB. BOX

PLAY
UNBEATABLE BONUS
WIN EXTRA GREEN STAMPS

EXTRA OR REGULAR
PRINGLES
TWIN PACK **69¢**

SWIFT NO BEANS
CHILI
49¢
15 OZ. CAN

GREEN TABLE
TEXAS CABBAGE **12¢**
CALIFORNIA CARROTS **29¢**
CALIFORNIA PURPLE TOP TURNIPS **29¢**
CALIFORNIA SUNKIST NAVEL ORANGES **4⁵/₁₀ \$1**
WASHINGTON EXTRA FANCY WINESAP APPLES **39¢**
WASHINGTON D'ANJOU PEARS **35¢**
CALIFORNIA ZIPPER SKIN TANGERINES **39¢**

VAN CAMP'S
Pork & Beans
300 CANS **79¢**



U.S.D.A. CHOICE BEEF BONELESS
CHUCK ROAST
\$1.09
LB.

FROZEN FOODS

ASSTD. PATIO MEXICAN
DINNERS
CTN. **49¢**

BRIGHT & EARLY IMITATION ORANGE
ORANGE JUICE 5 6 OZ. CANS **\$1.00**
SARA LEE CAKE CHOCOLATE YELLOW BANANA
LITE-N-LUCIOUS 14 OZ. PKG. **\$1.29**
ORE-IDA GOLDEN CRINKLE
POTATOES 2 LB. BAG **69¢**

DAIRY VALUES

COUNTRY STYLE BUTTERMILK
PILLSBURY BISCUITS 6 8 OZ. CANS **\$1**

BRANDED SHARP CHEDDAR
KRAFT CHEESE 8 OZ. PKG. **99¢**
KRAFT BRANDED EXTRA
SHARP CHEESE 8 OZ. PKG. **99¢**

DISH DETERGENT
IVORY
22 OZ. BTL. **79¢**

CALIFORNIA TASTY RIPE
FUERTE AVOCADOS
4 \$1
FOR

LAUNDRY PRE-SOAK
BIZ
25 OZ. BOX **\$1.29**

U.S.D.A. CHOICE BEEF BONELESS
CHUCK ROAST
\$1.09
LB.

TOTAL GROCERY SAVERS

FRISKIES ASSTD.
CAT FOOD 4 6 1/2 OZ. CANS **99¢**

DRY CAT FOOD
LITTLE FRISKIES 4 LB. BOX **\$1.59**

SWIFT
VIENNA SAUSAGE 3 5 OZ. CANS **\$1**

PAPER TOWELS
BOUNTY JUMBO ROLL **59¢**
FACIAL TISSUE
NICE 'N SOFT 150 CT. BOX **39¢**
MOUNTAIN GROWN COFFEE
FOLGER'S 2 LB. CAN **\$5.98**
MOUNTAIN GROWN COFFEE
FOLGER'S 3 LB. CAN **\$8.97**

STRAWBERRY
KRAFT JAM 2 LB. JAR **\$1.49**
SKINNER'S SHORT CUT ELBO
MACARONI 12 OZ. PKG. **39¢**

LIQUID DETERGENT
ERA
48 OZ. BTL. **\$2.29**

ALL VEGETABLE SHORTENING
CRISCO
\$1.59
3 LB. CAN

GUARANTEED 81% LEAN
GROUND CHUCK
LB. **99¢**

HORMEL BLACK LABEL
SLICED BACON
1 LB. PKG. **\$1.39**

U.S.D.A. CHOICE BEEF BONELESS
CHUCK STEAK
LB. **\$1.19**

BATHROOM TISSUE
MARINA
4 ROLL PKG. **79¢**

MOUNTAIN GROWN COFFEE
FOLGER'S
\$2.99
1 LB. CAN

HEALTH & BEAUTY AID SAVINGS
CREST
TOOTH-PASTE 7 OZ. TUBE **99¢**

SCOPE
MOUTH-WASH 24 OZ. BTL. **\$1.39**

CONCENTRATED
PRELL SHAMPOO 5 OZ. TUBE **\$1.49**

DEODORANT
SECRET ROLL-ON 2.5 OZ. BTL. **\$1.39**

DEODORANT
SECRET SPRAY 7 OZ. CAN **\$1.39**

ANTI-PERSPIRANT
SECRET SPRAY 8 OZ. CAN **\$1.39**

REGULAR OR SUPER
TAMPAX TAMPONS 40 CT. BOX **\$1.69**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES
PRICES EFFECTIVE JANUARY 8-14, 1978

PAGES THIRTYTWO