

# American Agriculture Meeting In Floydada

American Agriculture will have a meeting in Floydada at the Massie Community Center Friday night at 7:30.

There will be a speaker who will also discuss about what the American Agriculture movement has accomplished to date, and plans for the future.

Every farmer in this area who is concerned about low farm product prices is invited and urged to attend.

## LUBBOCK STRIKERS

Farmers from the Lubbock area fully surrounded Lubbock Tuesday night by Pass as over 1,000 vehicles in a ring of 27 miles with tractors and pickups. Crop duster planes also flew over the parading tractorcade.

About 2:30 p.m. they all headed for home leaving as quietly as they had gathered.

The Lubbock tractorcade, which was led by strike leader Mike McCathern, was staged to keep the farmers' problem in front of the public, termed "a great success" by state officials.

"I think it's fantastic," McCathern, a strike organizer of American Agricultural activities across the state, said. "The three began a success, and fully Washington will have reacted favorably by the end of January (the end of the phase). If not, then there will most likely be a Phase Four."

Tractorcades across the region Tuesday were the last planned Phase Three demonstrations for this area, according to Robert Mahagan, a Hale Center organizer, though strike leaders will continue to meet with government officials about their problems.

Wednesday, representatives of the striking farm group were scheduled to meet with Texas Atty. Gen. John Hill in several South Plains communities.

Lubbock police officials apparently expected more than the estimated 2,000 farmers who began moving toward the city about 8 a.m. Tuesday from outlying communities, some as far away as the New Mexico state line.

Wednesday, representatives of the striking farm group were scheduled to meet with Texas Atty. Gen. John Hill



OVER THE TOP! Whirllette Kathy Davis puts up a shot over the outstretched arm of a Nazareth guard in third quarter action of Whirlettes' game Tuesday. (Staff Photo)

## Cagers Make Trip To Friona Friday

As the beginning of 4-AA competition nears, Floydada's basketball

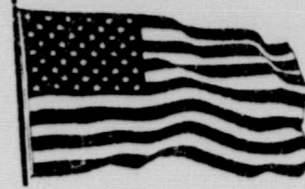
teams seek to acquire valuable experience in a Friday night encounter with the Friona JV girls, and varsity squads.

Coach Linden Weese and Ned Cornelius will guide the JV Whirlettes as they do battle with the understudy Chieftain team at 5 p.m. That contest will be followed by the varsity Whirlettes, who will take the floor at 6:30.

Mike Cocanougher's Whirlwinds, finally, hit the floor to attempt to knock off Friona's varsity boys at 8 p.m.

# Floyd County Hesperian

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## Enrico Got A Job In Italy, Because He Spent A Year In Floydada

By Wendell Tooley

"I feel sure that I was able to get this public relations job with Emery Air Freight in Milan, Italy because I learned English and the American way of life in Floydada," Enrico Pizzini said Tuesday as I visited him at the Pete Hickerson home in Floydada.

Enrico has been here the past week visiting his "parents" and his many friends he made while an AFS student in Floydada High School 1971-1972.

Enrico added, "Yes, I've made it back once again, back home in Floydada and I've enjoyed visiting my family Mr. and Mrs. Pete Hickerson, my good ole fellows back home for Christmas season."

Little has changed since I was living here as Foreign Exchange Student back in 1971-72; same friendship and loving care.

I want to thank y'all for the warm welcome and I want to extend the best appreciation for the AFS program which has given me the opportunity to have this nice experience being part of this swell community.

The AFS experience is just for one year but for a life time as for example this is my second time to come back home (November 1975). Pete and Wanda came to see me and my family in 1973; may be these few lives might help to encourage Floydada High School students and the community in supporting the AFS program.



JEFF FEUERBACHER (left...not the Italian) visits with his friend Enrico Pizzini in the Pete Hickerson home. Jeff is in management training with J.C. Penny Company in Lubbock. (Staff Photo)

## Annual Scout Drive

Members of the Floyd Lions and Rotary clubs began making calls on individuals and businesses yesterday on behalf of the annual Boy Scout fund raising drive.

The drive will help take care of some 122 boys in the Cub and Scout program in this community.

Goal for the drive is \$3500.

## SURVIVAL SCOUTS

Scouts from Boy Scout Troop 357 recently spent a day and a night completing part of their requirements on the Survival Merit Badge. Shelters of native materials were built using only a pocket knife and food was prepared without use of the usual cooking equipment.

The shelters were constructed of small limbs, bark, and secured with bear grass. Fallen leaves were used for mattresses. The evening meal consisted of a shish kabob roasted over a fire and breakfast consisted of eggs and bacon cooked on a flat rock.

Those attending were Donnell Weeks, Robert Vaughn, Calvin Coleman, Duncan Woody, and Jimmy Jones. Jim Word, Assistant Scoutmaster, accompanied the Scouts.



JAMES LEE NICHOLS

## James Lee Nichols Seeks Commissioner Office

This week James Lee Nichols of Nichols Oil Company, authorized this newspaper to announce his candidacy for election as Commissioner of Precinct 4 in Floyd county.

The announcement is subject to the May Democratic Primary.

In his announcement statement he said, "I will appreciate your vote and influence and if elected I will devote my best efforts to work with the Commissioner's Court, the other elected officials on the city, county, district levels, and will try to be fair to everyone."

I am interested in our county's progress, good management of the tax payer's dollar and being of service to both the rural and town people."

Nichols added that he was a native of Floyd County and has lived in Precinct 4 since 1930. He has experienced both farming and business. He has operated Nichols' Oil Company for the past five years.

## "Momentum Established" Says Coach In Win

By Doug Simpson

No doubt about it—ask the Whirlwind coach staff, Floydada's varsity cagers may have given themselves a tremendous mental uplift for the rest of the 77-78 season by knocking off Seagraves in last Saturday's Muleshoe tournament consolation competition.

"Actually, the big second round win over Springlake Earth gave us the most momentum," head coach Mike Cocanougher said following his team's dramatic 51-48 consolation upset.

"It was definitely our best game of the season," Cocanougher remarked. It was our finest shooting percentage of the entire year and I feel that we played well. I still do not think that we have completely arrived, but we are definitely improving."

The win by Floydada earned its third victory of the season, against 13 defeats. It was the first tournament win of the year for the Whirlwinds, who meet with Lockney on January 13 for a taste of 4-AA competition.

Floydada had earned the right to meet with the Eagles for consolation on the previous afternoon by disposing of Springlake Earth 56-40.

That win set the stage for the big game with Seagraves, as the Winds hit with the realization that it was the season's last chance for a tournament trophy in '77-78.

The Seagraves contest began differently than the other three quarters of

the game might have indicated. Following a single period of play, the Whirlwinds had grabbed an early 11-10 advantage.

They did it with a miraculously improved shooting attack, connecting on 5 of 7 field shots. Mac Collins also sank 1 of 2 attempts from the free throw line.

The third stanza belonged to the visiting Seagraves squad, which rebounded and scored well enough to narrow the gap to 3 at the final buzzer.

Floydada's poorest shooting period (47 percent of field shots) resulted in a 39-36 lead and a decrease in momentum, as the teams entered the decisive fourth quarter.

But in that last frame, Floydada was able to protect its lead and the consolation title, chiefly by making use of its rebounding strength and excellent shooting ability, both from the line and the field.

Although the Whirlwinds shot 40 percent from the floor in the fourth stanza, they seemed to come up with two pointers in the right places, just as Seagraves threatened.

It was Danny Emert who sparked the team, with 8 points in the final period, along with two defensive

rebounds.

Jimmy Jackson put his team in the lead to stay with 2:05 to play on a 22 footer deep in the left hand corner of a 49-48 lead.

Seagraves hustled down the floor, missed a crucial scoring opportunity, and Collins hauled down the rebound and was fouled.

With 15 seconds remaining, he stepped to the free throw line where the two biggest points of the game were at stake. Collins responded by calmly swishing the net twice for what at the time, proved to be an insurmountable 3-point winning margin.

## Judge Will Not Seek Re-Election

According to a statement made Wednesday by County Judge J.K. Holmes, he will not seek re-election to the office.

Judge Holmes has served 13 years and still has a year to serve on the present term.

Parnell Powell of Floydada and G.B. Johnston of Lockney have filed for election to the office. Deadline for filing is February 6.

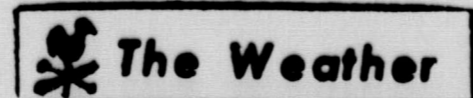
STATS: Springlake Earth Game

NAME	FG	FT	REB	TP
Coleman	8	3	7	19
Helmis	6	1	0	15
Emert	6	1	12	14
M. Collins	3	0	14	6
Jackson	1	1	4	3

NAME	FG	FT	REB	TP
M. Collins	8	2	8	17
Emert	5	0	2	10
Coleman	4	0	3	8
Jackson	2	1	2	8
Helmis	1	0	2	6
T. Collins	1	0	0	2
Vickers	0	0	0	0
Feuerbacher	0	0	0	0
Totals	24	5	17	51



WHIRLWIND MULESHOE TOURNAMENT CONSOLATION WINNERS... (l to r) Jett Cheek, Tim Collins, Brad Feuerbacher, Jimmy Jackson, Quinn Coleman, Mac Collins, Kary Helms, Todd Vickers, Coach Mike Cocanougher. Not pictured is Danny Emert. (Staff Photo)



(Slight snow January 2, no moisture recorded)

1978 Weather (Pioneer Natural Gas)

	Min.	Max.
Jan. 1	14	64
Jan. 2	14	32
Jan. 3	20	58
Jan. 4	34	58 (noon)

### Alpha Mu Delta Meets At Country Morning

The Alpha Mu Delta Chapter of Beta Sigma Phi met January 3 at the Country Morning. Vice president Donna Henderson presided over the regular business meeting.

Lynn Daniel announced the hostesses for the Feb. 7 meeting: Lu Ann Collin and Pat Cates will serve refreshments with Jo Ann Patterson giving the program.

As a tradition of Beta Sigma Phi, Pat Cates presented a box of candy to announce her pregnancy.

Kay Powell, Social Chair

man, stated that the January social will be held Jan. 26. Hostesses will be Pat Cates, Vicki Latta and Lynn Daniel.

Meals were planned to be taken to Brenda Watson who is confined to bed, and Vicki Allen who recently had a baby.

A baby shower will be held following the Jan. 17 meeting honoring Vicki Allen and her new daughter Courtney Lynn.

The program was given by Bone Kendrick on "Nutrition and your Food Budget." Prices at local

grocery stores were compared and discussed. She stressed making your meals nutritional while staying within your budget.

Refreshments were served by Vicki Latta and Pat Cates to Kay Powell, Donna Henderson, Brenda Leonard, Lu Ann Collins, Diane Gross, Daphna Simpson, Jo Ann Patterson and Lynn Daniel.

#### FLOYD DATA

Visiting in the Parnell Powell's home during the Christmas holidays were Mr. and Mrs. Arlis Powell and family of Ankeny, Iowa; Mr. and Mrs. Jerry Powell and family, Houston; Jerry M. Lisa, and Carmen Powell, Opal Rogers and Cliff Hopper, Floydada.

# Society

## Lisa Scheele, Peckenpaugh Wed In Trinity Lutheran Church

David Len Peckenpaugh and his bride, the former Miss Lisa Lynette Scheele, will be making their home in the Farnsworth community near Perryton after returning from their wedding trip to Colorado.

The couple pledged vows of marriage Saturday evening at 6 p.m. in Trinity Lutheran Church at Providence. Church pastor Rev. Andrew Mild officiated at the single ring ceremony.

Parents of the newlyweds are Mr. and Mrs. Albert Scheele of Lockney, and Mr. and Mrs. Wendel Peckenpaugh of Farnsworth.

Altar area decorations included candelabra and greenery, with arrangements of peach-colored gladioli on the altar.

Ralph Scheele, brother of the bride, played the organ for the pre-ceremony program of music and for the traditional wedding marches. Another brother, David Scheele of Bryan, played the guitar as he sang "Twelfth of Never" and "The Wedding Song."

Assisting guests in being seated were ushers Dan Peckenpaugh, of Galveston, brother of the groom; Wayne Cure of Friona, Rick Johnson of Friona, and Louis Rubalcado of Matador.

Bridal attendants were the bride's sister, Mrs. Randy Duckworth of Dallas, matron of honor; her cousin, Miss Cheryl Sammann of Dimmitt, maid of honor, and bridesmaids, Miss Donna Tannahill, another cousin, and Mrs. Terry Davis of Canyon. Also in the wedding party were flowergirls Stacey Duckworth of Dallas and Shawna Stutts of Brenham, the bride's nieces.

Jerry Cox of Roswell, New Mexico, was best man. Groomsmen were Lonnie Ward of Amarillo, Russell Peckenpaugh of Perryton, the groom's brother, and Mike Styles of Wichita Falls.

The feminine attendants wore orange quiana A-line dresses designed with cape sleeves, round necklines and floor-length skirts. Each carried a long stemmed peach colored rose.

#### FLOYD DATA

Mr. and Mrs. Otho Sanders had their Christmas celebration Christmas Day with all children present: Mr. and Mrs. Richard Sanders and family, Mr. and Mrs. Curtis Sanders and family, Mr. and Mrs. Roger Sanders and family, Cotton Center, Mr. and Mrs. Finley Tindall, Debra and baby from Austin, Mrs. C.E. Bartlett, Mrs. Sander's mother from the Heritage home in Plainview was also present for the occasion.

1929 Study Club Collecting Wigs

The 1929 Study Club is collecting used wigs to be delivered to Mrs. Ian Moore, 615 W. California or call 983-5241. The wigs will be donated to the M.D. Anderson Center, Houston to be used for patients who need them. Men's and women's wigs are needed.



MRS. DAVID BEN PECKENPAUGH

The bride was escorted to the altar area and given in marriage by her father, Albert Scheele. For her wedding day, the bride chose a candlelight crepe dress. The lace-covered bodice was designed with a keyhole neckline and full crepe sleeves edged with lace cuffs. The slightly flared skirt extended into a chapel train and was enhanced by a long lace mantilla that was held by a lace and seed pearl encrusted pillbox hat.

The bridal bouquet was of cascade style and featured peach spider mums and baby's breath carried atop a white Bible which was given to her at her confirmation by Mrs. Melvin Kelm.

The bride's parents were hosts for a reception in the church hall following the wedding. A candlelight linen cloth covered the serving table. The bride's bouquet was table centerpiece.

Reception attendants were the bride's aunt, Mrs. Ernest Sammann of Dimmitt; the bride's sister, Mrs. Geary Stutts of Brenham; Mrs. Paul Haley of Plain-

view, Mrs. Virgil and Mrs. Warren. For the wedding, the bride was dressed in a simple, cownecked, swag matching slacks.

Mrs. Peckenpaugh, graduate of Lockney School, and has a West Texas State University at Canyon two and a half year husband is a graduate of Perryton High School, West Texas State University. He farms a

Mary A. Craig Area Supervisor

Mary Alice Craig has begun her work as an Area Supervisor for the Texas Education Agency, and will headquarter out of Stephenville, Texas. Her territory extends north to Wichita Falls and also includes the Abilene area. As a consultant in Home Economics Education she will assist homemaking teachers of the entire area.

Mrs. Ross Hamilton, nee Phyllis Guffee, of the daughter of Mr. and Mrs. Corky Guffee, has been selected for the opening H.E.C.E. program in Floydada Independent School System.

**DON'T MISS OUR BIGGEST SALE OF THE YEAR.....**



**DENIMS AT LARGE REDUCTIONS**

ALL ROPER **BOOTS** ONLY **\$39<sup>00</sup>**

YOU SHAPE **HATS** **40% OFF**

**50% OFF EVERYTHING ELSE**

COME IN AND BE PREPARED TO SAVE, SAVE, SAVE.

**BOOTHILL WESTERN STORE**

NO. MAIN IN LOCKNEY, TX.

## HALE'S SEMI-ANNUAL CLEARANCE SALE

STARTS FRIDAY, JANUARY 6, 1978, 8:30 A.M.- CLOSED THURSDAY, JANUARY 5, TO PREPARE FOR SALE

**READY - TO - WEAR**

MISSES—JUNIORS—HALF SIZES BY RALPH, NARDIS, MR. BEAU, HERMAN MARCUS, LADY WRANGLER, SUNNY SOUTH, MESA MOON AND JO LESTER

**1/3 OFF** DRESSES  
SLACKS  
BLOUSES **1/3 OFF**  
SWEATERS  
SEPARATES  
PANTSUITS

WOMENS AND GIRLS COATS **1/3 OFF**

WOMENS LINGERIE ROBES - GOWNS - PAJAMAS **1/3 OFF**

HEALTH - TEX PANTS AND KNIT TOPS FOR BOYS AND GIRLS **1/3 OFF**

**PLAYTEX 18-HOUR SALE CONTINUES ONE MORE WEEK!**

ALSO MANY DISCONTINUED STYLES, ALL SALE PRICED.

**FIELDCREST ODDS 'N' ENDS 1/3 OFF**

FRIDAY AND SATURDAY ONLY  
**THESE MENS ITEMS SALE PRICED FOR 2 DAYS ONLY!**

MEN'S WINTER JOHNNY CARSON H.I.S. **SUITS 20% OFF**

BRAD WHITNEY POLYESTER AND "BRAD SUEDE" **JACKETS - 20% OFF**

**DRESS SHIRTS**

SOLIDS AND PATTERNS BY CAREER CLUB AND ARROW **20% OFF**

MEN'S AND STUDENT'S BLUE DENIMS  
MEN'S PERVA PRESS AND CORDUROY JEANS **\$3<sup>00</sup> OFF**

**SHIRTS** SHORT SLEEVE KNIT PULLOVER **20% OFF**

**JUST ARRIVED**  
**NARDIS SOAP AND STAIN REMOVER**

**MENS**

MEN'S SHIRTS—LONG SLEEVE—1/4 TO 1/2 OFF  
WESTERN SHIRTS—SHORT SLEEVE—1/4 OFF  
LONG SLEEVE TURTLE NECK SHIRTS—1/4 TO 1/2 OFF  
LONG SLEEVE SPORT SHIRTS—20% TO 50% OFF  
TALL MEN'S LONG SLEEVE SHIRTS—20% TO 50% OFF  
SHORT SLEEVE SHIRTS—PRICED AS MARKED

**GROUP MENS TIES --- \$2.99 MENS SWEATERS---**

**MENS SLACKS --- 20%-50% OFF**

**MENS LEISURE SUITS --- 1/4 to 1/2 OFF**

**MENS JOGGING SUITS --- 1/3 OFF**

**MENS & BOYS COATS AND INSULATED VESTS ---**

**MENS FELT DRESS HATS --- 1/4 OFF**

**MENS CLOTH CASUAL HATS --- 1/4 AND 1/3 OFF**

**MENS PATTERNED WRANGLERS AND LEVI**

**SADDLEMAN DRASTICALLY REDUCED!**

**BOYS LONG SLEEVE SHIRTS --- 1/4 TO 1/2 OFF**

**GREAT BUYS ON KIDS PERMA-PRESS JEANS**

**IN COLORS AND PATTERNS**

**CASH - CHARGE - LAYAWAY - IT'S "BUSINESS AS USUAL" DURING HALE'S SALE!**

# Smoking Mothers Harm Newborn Infants' Health

The ads say "You've come a long way, baby," in making cigarette smoking socially acceptable for women. They don't say to American women that they've also increased their risk to health by smoking. Twenty years ago there were 10 million male smokers as compared to 10 million female smokers. Today the percentages are approximately equal.

Women who are heavy smokers are five times as likely to die from lung cancer as nonsmoking women. Women who smoke have more illness than nonsmokers, and are more likely to suffer from heart disease, bronchitis and emphysema. Every pregnant woman wants to give her baby the best chance for a long life, but an expectant mother who smokes is taking chances with her baby's health, says the American Medical Association pamphlet, "Smoking Facts You Should Know."

Women who smoke during pregnancy have a significantly higher number of stillbirths and spontaneous abortions. There is an excess of premature (by weight) babies among smokers, with an average difference of more than six ounces between babies of smokers and nonsmokers. Babies with low birth weights have a greater risk of disease and death.

Studies also show that respiratory illness is twice as common in young children whose parents smoke at home compared to those whose parents do not smoke in the home.

The adverse health effects of cigarette smoking first became apparent to men, because men as a group started smoking earlier than women. But as the cumulative effect of cigarette smoking builds up in women, cigarettes have proved equally dangerous to them.



January, 1978

Frank Chappell  
Science News Editor  
AMA

### FLOYD DATA

Mr. and Mrs. Maurice Campbell had all of their children home during the Christmas holidays which included Mr. and Mrs. George Staples, Craig and Casey of Appleton, New York, Mr. and Mrs. Max Campbell, Leslie, Jordan and Bryan Lovelland, Mr. and Mrs. Roy Gant of Liberal, Kansas and Mr. and Mrs. Robert Barnes of Anarillo.

The Staples left for New York on Friday.

## CEDAR HILL NEWS

By Grace Lemons

We were glad to get the moisture Sunday when a nice snow fell in our community.

Dinner guests in the home of Mr. and Mrs. W.E. Lackey Sunday were Mr. and Mrs. Lindsey Lackey and Kim, Wanda DuBois of Floydada, and Bill DuBois in the afternoon.

Delise Harrison and girls left Thursday for their home in Shreveport, Louisiana after spending the holidays with Edna Gilly.

House guests in the home of Mr. and Mrs. Carl F. Lemons Wednesday and Thursday nights were James E. Lemons and daughter Jenese of Seagraves, Thursday Mr. and Mrs. Marvin Lemons and family of Lockney, Mrs. C.V. Lemons, and Mr. and Mrs. Phil Lemons had lunch with them.

Mr. and Mrs. Troy Smith of Dumus arrived at the home of Mr. and Mrs. Cephus Fortenberry after spending a few days with Troy's mother in Electra and visited with the Fortenberrys from Wednesday until Friday.

Paula Vick of Amarillo visited with Mr. and Mrs. Tom Fortenberry Monday.

Rev. and Mrs. Jackie Thompson entertained four more children from the Fairfield Children's home this week. Dona and Denise Wrinkles, Wanda and Linda Morenex joined Debbie Wrinkles, Steve Smith and Nelson McDonald for the remainder of the holidays and Rev. Thompson and Glenda Kay took them home and flew back to Lubbock Monday morning.

Dinner guests for New Year's Sunday in the home of Mr. and Mrs. Carl F. Lemons were Mr. and Mrs. Marvin Lemons and family of Lockney and Mr. and Mrs. Phil Lemons and family.

Mr. and Mrs. Robert Conner, Holly and Robin visited Mr. and Mrs. Jim Conner Friday.

Mr. and Mrs. A.V. Bethel returned home after spending several days in Center, Texas visiting relatives.

## Senior Citizens

News

The Senior Citizens met for their Christmas luncheon and program December 21, with 41 members and 10 visitors present.

A group of ladies from the West Texas Home Health Agency in Plainview explained their services and showed a film of services being offered in the homes of people needing their help.

Mrs. Ginny Ferebee brought greetings from the Regional Office on Aging in Lubbock.

Mrs. J.C. Wester gave a Christmas story. Mrs. Lavada Garrett sang Christmas carols and led a quartet composed of Mrs. Annie Taylor, Mrs. Goldie Jacobs, Mrs. Bertie Campbell, and her daughter, Mrs. Mildred Black, of Los Angeles, in special Christmas carols.

Following a bountiful Christmas luncheon, Mrs. Ray McDonald led the group in singing Christmas carols.

There was a showing of assorted gifts which were brought to furnish the new Senior Citizen Center which should be ready for our next meeting to be held January 18.

All senior citizens of this area are invited to attend. No special invitation is necessary. The regular meeting time is the third Wednesday of each month.

son and wife, Mr. and Mrs. Gary Huckabay. Also joining them there were all of Mrs. Huckabay's children including: Mr. and Mrs. Reese Grubbs, Dori and David of Lubbock, Mr. and Mrs. Jimmy Huckabay of San Antonio, and Mr. and Mrs. Walter Simmons, Scott and Susan of Rockville, Maryland.

children Mr. and Mrs. Gilmer of Lubbock and Mr. and Mrs. C.W. Denison of Brownfield. All grandchildren and great grandchildren were present also.

Mr. and Mrs. W.E. Parack of Anson visited several days last week with Mr. and Mrs. C.W. Denison.

R.L. Neil, and his sister, Mrs. Carolyn Jackson and family of Lubbock and other relatives of Floydada.

### FLOYD DATA

Mr. and Mrs. Hill Fielden and family of San Jose, California and Mary Ann Latham of Santa Anna, California were visitors in the home of their grandmother Mrs. A.C. Collins, also aunts and uncles Mr. and Mrs. Wesley Adams, Mr. and Mrs. Oran Self, last week.

### FLOYD DATA

Mr. and Mrs. Carl Denison spent Christmas with their

### FLOYD DATA

Gene Franklin, Jr. of the U.S.N. spent the Christmas holidays visiting with his foster parents, Mr. and Ms.

We Are Proud To Announce The Opening Of



COTTAGE  
HAIR  
STYLES

Ralls Highway Phone 983-3438

Sandy Lutrick - Owner - Operator - Formerly at Freda's Beauty Box

Val Darden - Associated with Peggy's Beauty Shop for 7 years

Judy Ogle - Formerly with Ethel's at Crosbyton

Specializing in quick services, blow dry & curling iron, facials, manicures, uniperm permanents, color, Neck & Head Massage with every shampoo

### EVERY TUESDAY SPECIAL

Mens and boys style cuts, shampoo, blowdry

\$8.00



Call now for an appointment, Tuesday through Saturday Noon 983-3438

### Caprock

## HOSPITAL REPORT

Hanch Lide admitted 12-29 dismissed 1-1.  
Avis Bartley admitted 12-30 dismissed 1-3.  
David Lee Cox admitted 12-30 dismissed 1-3.  
Rachel Castillo admitted 12-31 dismissed 1-1.  
Baby boy Castillo admitted 12-31 dismissed 1-1.

ted 12-31 dismissed 1-1.  
Diana Heathington admitted 1-1 transferred to Lubbock 1-1.  
Roxanne Mercado admitted 1-2 dismissed 1-4.  
Vera Kinchelo admitted 12-29 continues treatment.  
Petra Cervantez admitted 1-3 continues treatment.

### Floydada Nursing Home Happenings

By Dartha Westbrook

Happy New Year! from all of us at Floydada Nursing Home, to everyone who reads this column, or comes to visit us at Floydada Nursing Home. We are so glad the Holidays are over, and things can get back to a routine again. It seems with Christmas and New Year coming right together, it's a little hard to get back into the groove of working again.

Many of our residents were able to go out and be with their families during the Holidays, and many of the families were able to spend time with their loved ones here. Of course, this is what makes a good Christmas for all of us - getting to spend time with those we love. I believe this is the

nicest Christmas I can remember since I was a child, and of course, nothing can ever "top" that.

I think I forgot to thank one person, Linda Turner brought a ham for the residents thanks Linda.

On Thursday Lingo winners were Pearl Carriek five games, Ray Reed, three, Hope Hammonds and Agnes Anderson two, and Clara Williamson with one. Thanks for the visitors last week:

Sue Moore, Hazel Bradley, Mrs. George Wexler, Alma Ruth Nelson, Mr. and Mrs. Otis Anderson, Mr. and Mrs. Weldon McClure, Frances Ladgett, Doris Snodgrass, Cephus and Imogene Fortenberry all of Floydada.

Mrs. Bill Smallwood, and Thanie Smallwood, Madora; Melba Glee Smith, Ogo, Colo.; Rhonda Johnson, and Nita Kastner, Austin; Mr. and Mrs. Hubert Davis, Floydada; Michelli and Dustin Holladay, Amarillo; Mr. and Mrs. Travis Duncan, Meridian, Idaho; Mrs. Lu-ford Terry, Midland; and J.E. Brown, Hastings, Nb.

### VA NEWS

A six months campaign to make the more than 200,000 Veterans Administration employees increasingly aware that good service is the prime mission of the agency was announced today by VA Administrator Max Cleland.

The campaign is planned in conjunction with release of a new VA motion picture, "VA May I Help You?". The film will be shown to VA employees, and will also be available for TV showings and use by local veterans and civic organizations.

In a message to top officials in the more than 350 VA installations throughout the nation, Administrator Cleland said, "The purpose of the campaign is to emphasize our dedication and personal commitment to provide competent, courteous and compassionate service to veterans with the sure knowledge that how veterans feel about VA is a direct reflection of how we as employees do our job."

During the campaign, Cleland said, "every field station and Washington office element will find its own unique ways in which to feature the 'May I Help You?' theme." He asked that "May I Help You?" greetings be posted in all the places veterans visit to seek VA help, and that the phrase be used by switchboard operators.

Special recognition will be given those employees who earn incentive awards in the course of the campaign for devising ways to improve VA operations and agency service to veterans and dependents.

**1/2 OFF**  
ALL  
**CHRISTMAS ITEMS & MANY OTHER ITEMS**  
**10% & 20% OFF**  
ALL OTHER ITEMS IN SHOP  
COME BY EARLY FOR BEST SELECTIONS  
**Cozy Corner Gifts**  
231 W. Calif. Floydada

CONTINUES THROUGH SATURDAY JANUARY 7,  
**Clearance Sale**  
ONE GROUP  
COORDINATES AND DRESSES  
**1/2 PRICE**  
SWEATERS  
**1/3 OFF**  
FADED GLORY JEANS **1/3 OFF**  
SEE OUR BIG  
**\$5 rack**  
FLEECE ROBES **1/3 OFF**  
Roye's  
Merle Norman Cosmetic Studio  
204 South Main Street  
Floydada

# Bealls

MARTEX NO IRON WHITE PERCALE SHEETS & PILLOW CASES NOW ON SALE.

STOCK UP AT THESE WHITE SALE PRICES.

TWIN SIZE	Reg. \$3.99	\$3 <sup>47</sup>
FULL SIZE	Reg. \$4.99	\$4 <sup>37</sup>
STANDARD PILLOW CASE	Reg. \$3.59 pkg. of 2	\$3 <sup>17</sup> pkg. of 2

Entire Stock	Ladies
<b>BOYS JACKETS</b>	<b>HOUSE SHOES</b>
sizes 4-14 <b>1/2 PRICE</b>	Reg. 8.00 <b>\$5<sup>88</sup></b>
	Reg. 12.00 <b>\$8<sup>88</sup></b>
Remaining Stock	Entire Stock
<b>MENS JACKETS</b>	<b>LADIES COATS</b>
<b>1/3 OFF</b>	Reg. 36.00 <b>\$24<sup>00</sup></b>
	Reg. 46.00 <b>\$30<sup>67</sup></b>
Ladies Brushed	Large Group
<b>SLEEPWEAR</b>	<b>LADIES SPORTSWEAR</b>
Reg. 11.00 <b>\$8<sup>80</sup></b>	
Reg. 8.00 <b>\$6<sup>40</sup></b>	Odds & Ends <b>1/2 OFF</b>

## Fairview News

By Mrs. Clyde Bagwell

The New Year brought some snow to our area, not much moisture so far but at least it is a start in that direction.

Mrs. Verna Lee Cardinal received word last Thursday of the death of her uncle, W.A. Hill, of De Leon, who had been in poor health

for sometime. Mrs. Helen Field of Irving called the C.H. Wise family New Year's Day, to wish them a Happy New Year. Mrs. Ray Cook talked to her son John Whitfield, New Year's Day, in Dothan, Alabama. Mrs. Jewell Teague spent Sunday, New Year's Day, in the home of Mr. and Mrs. Lindsey Graham.

Mr. and Mrs. Duane Reeves and children and Mrs. Grady Reeves of Plainview visited Thursday night with Mr. and Mrs. T.L. Perry. Mr. and Mrs. T.L. Perry visited Mr. and Mrs. Leslie Fawver Friday night. Walton Wilson visited Sunday in the home of his daughter and family, Mr. and Mrs. Harvey Allen, Mike and Norman.

We are glad that Mrs. Gracie Riggle was able to come home Saturday from Methodist Hospital in Lubbock where she had been a patient for several weeks. Mrs. Riggle's daughter and son-in-law Mr. and Mrs. Milton Brown of Victorville, California are still here with her. Mr. and Mrs. Don Pattillo of Lubbock spent New Year's Day here with her father Lee Burton and bro-

ther, Richard and sister, Carolyn. Mr. and Mrs. J.D. Coff of Seminole visited Friday with Mrs. Kate Crabtree and Mrs. Lige Moore. Saturday night for a New Year's Watch Party at the home of Mr. and Mrs. Bill Leedy, were, Mr. and Mrs. A.S. Mize, Mr. and Mrs. Bill Tye, and Walton Wilson. Mr. and Mrs. Kay Crabtree, Lecky, Sam and Anissa and Robbie Moore spent the day Saturday in Lubbock. Lecky, Sam and Anissa Crabtree and Robbie Moore spent Thursday night with their grandmother, Mrs. Kate Crabtree.

Mr. and Mrs. Hutton Leedy, Mark and Todd, Mr. and Mrs. Bill Tye, Walton Wilson, Woodrow Wilson and Charles Leedy spent the day Monday at the home of Mr. and Mrs. Bill Leedy. Charles Leedy was here spending several days with his parents, the Bill Leedys. Mrs. Kate Crabtree, Mrs. Lige Moore and Robbie were Friday night supper guests in the Kay Crabtree home and Leslie Jo and Robbie spent the night there. Sunday the Kay Crabtree family were dinner guests in the home of Mrs. Kate Crabtree, Kay Crabtree and Sam took Mrs. Moore and Robbie to the Lubbock airport to take a plane home to Northport, Alabama.

## NEW TRACTORS ESPECIALLY PRICED TO SAVE YOU MONEY

4430 POWERSHIFT 6030 NEW (LOADED)  
4630 POWERSHIFT 8630 LOADED



USED TRACTOR  
6030...1973 model with cab, air, heat, dual wheels.  
SPECIAL PRICE OR MAKE OFFER...

BUY EARLY AND SAVE DURING JANUARY AND FEBRUARY  
#400 ROTARY HOE (6,8,9, row) NOBLE MULCHERS & FOUR BOTTOM BREAKING PLOWS  
JOHN DEERE #1635 HAMEY (35 foot)

**PERRY IMPLEMENT**  
120 N. MAIN  
652-3306  
LOCKNEY TX.

### Political Calendar

Subject to the May Democratic Primary  
**U.S. CONGRESS**  
Dusty Rhodes  
Charles Stenholm  
Fike Godfrey

**STATE REPRESENTATIVE**  
Bill Hale (Republican Primary)  
Glenn Conrad  
Foster Whaley  
**DISTRICT CLERK**  
Mary McPherson

**COUNTY JUDGE**  
Parnell Powell  
G.B. Johnston

**COUNTY SHERIFF**  
Fred Cardinal

**COUNTY TREASURER**  
Glenna Orman

**COMMISSIONER, PRECINCT 2**  
Bob Jarrett

**COMMISSIONER, PRECINCT 4**  
Jack Lackey  
James Lee Nichols

**JUSTICE PEACE**  
Precincts 1 AND 4  
H.E. Porter

## The Floyd Philosopher Throws Up Hands At Surveys Showing Practically Everything Sub-Par

Editor's note: The Floyd Philosopher on his Johnson grass farm must be feeling sub-par this week, his letter suggests.

Dear editor:  
It was bound to come sooner or later. The drinking water in 80 large cities fails to meet proper health standards, according to the Environmental Protection Agency.  
I knew it. I knew if they kept on testing everything we consume they'd run out of something to forbid and as a last resort would have to get around to tap water.  
What I'm wondering now is, do the EPA investigators, when they travel to one of those 80 cities to check up on other hazards, carry their own jugs of water? Will they tell us what spring they're using?  
I'll tell you, this country is about to be surveyed to death. Another survey has reported that out of 3,000 hospitals checked, including some of the largest such as the teaching hospital for Harvard University

Medical school, 40 per cent failed correct standards.  
Just recently Chief Justice Warren said a large percentage of lawyers incompetently representing their clients everybody knows about how schools are turning out illiterate and get sick and get in the automobile and go to a sub-par lawyer to file a malpractice suit. It now looks like if you drink sub-par education and you won't make any difference because sub-par education and you won't read the verdict anyway.  
And on top of that, if you live on a ranch with sub-par income, I throw some water in my face. I test it. You say water has been found to be anything. Grab newspaper.

Shop the Clearance  
Sales in Floyd  
County, and save  
\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$

## OBITUARY

**Mrs. Edith Vinson**

Services for Mrs. Edith Vinson, 74, of Mangum, Oklahoma were held Friday in the Trinity Baptist Church in Mangum. Mrs. Vinson, born August 30, 1903, died Wednesday, December 28 in Mangum. Burial was in Jester Cemetery in Oklahoma.  
Survivors include a brother, R.H. Parker of Lockney; three sisters, Mrs. Oleta Falls of Plainview, Mrs. Velma Lee Doughty and Mrs. Exma Kimbro,

both of Lawton, Oklahoma; six children and many grandchildren and great grandchildren.

**Earl Switzer**

Services for T.E. (Earl) Switzer, 65, of Floydada were held in City Park Church of Christ with Steve Eraeken, a former pastor of the church from Iowa Park, officiating.  
Masonic graveside rites and burial followed in Floydada Cemetery under direction of Moore Rose Funeral Home.  
Switzer was dead at 4 a.m. Monday on arrival at Cap-

rock Hospital following an apparent heart attack.

The Grand Prairie native moved to Floyd County in 1926 from Tarrant County. He married the former Myrtle Coleman Oct. 31, 1917 in Floydada. He was retired from Gifford Hill Western Irrigation Company and was affiliated with the Church of Christ and was a Mason.  
Survivors include his wife; two brothers, J.W. of Ralls and Ray of Amarillo; four sisters, Pearl Reedy of Floydada, Oma Patterson of Ralls, Wanda Chambers of Wichita Falls and Thelma Hlackell of Amarillo; five step-sisters, two of Floydada Mrs. Margaret Holmes and Mrs. Mable Redwine; and two step-sons.  
Pall bearers were: Mike Campbell, Bill Pigg, Roger Dowdy, Sam Baker, Shorty Cantwell, Jon LaLaume.

**Mrs. Golden**  
Mrs. Alma Lobbitt Gold en passed away in San

Diego, California, January 20, 1977.

She remained a Community affairs member of the Church and belonged to travel club.  
James Lobbitt is her nephew.

# JANUARY CLEAN OUT

Norelco 750 Mist n Dry  
**DRYER/STYLER**  
Reg. \$29.95 **\$19.98**

Senator Blow  
**STYLER/DRYER**  
1000 watts Reg. \$27.95 **\$19.95**

Remington 850 Mist  
**HAIR DRYER**  
Reg. \$29.95 **\$19.98**

Gillette Purr Power  
**DETANGLER**  
Reg. \$20.99 **\$12.95**

Lady Schick Air  
**STYLER**  
Reg. \$15.98 **\$10.98**

Your Choice Picture  
**FRAMES**  
**1/2 Price**

Norelco 750  
**QUICK DRY**  
Reg. \$19.95 **\$12.95**

Clairol Electric Set to Go  
**ROLLERS**  
Reg. \$16.18 **\$13.95**

Standard Deluxe  
**ELECTRA CURL**  
Reg. \$9.95 **\$6.95**

8-Track  
**TAPES & RECORDS**  
Values to \$4.99  
**1/2 Price**

All Smith  
**GLASSWARE**  
**25% Off**

Norelco Salon Style Hair  
**DRYER**  
Reg. \$24.95 **\$18.95**

Presto Burger (singles)  
**BURGER MAKER**  
Reg. \$21.95 **\$13.95**

Norelco 8-Cup Coffee  
**COFFEE MAKER**  
Reg. \$39.95 **\$29.95**

Presto 4-12 Cup  
**PERCULATOR**  
**\$24.95**

Master Chef  
**BURGER MAKER**  
Reg. \$23.95 **\$19.95**

Chafing  
**DISH**  
Reg. \$24.95 **\$12.95**

## BYRD PHARMACY

NO. MAIN LOCKNEY, TX.

# Whirlwinds Snap Whirlwind Victory Skein, 64-43

By Doug Simpson

The Whirlwinds, collectively, came up with 18 points, all from the field, and were able to trim down Nazareth's lead to only 7 at intermission.

Emert and Jackson, once again, sparked the offense, with 6 points apiece in the second period. Emert's points came on 20 foot jumpers from the left hand corner and inside the circle, while Jackson hit from the top of the key and twice on the sides of the circle.

Mac Collins was doing most of the rebounding, as the big sophomore hauled down 4 in the second quarter, while scoring two points.

The decisive second half belonged to the visiting Swifties right from the opening tip-off. Nazareth got its game together by jumping out to a commanding 13-point lead.

The Swifties pounced on Floydada's zone press and instigated a very effective running game.

With less than 4 minutes to play in the third period, Nazareth was hanging on to a 43-29 advantage. Going into the last frame, Floydada trailed by 45-31, a seemingly reachable margin.

But this time, a Whirlwind rally was not to be. The Swifties simply prevented it.

Nazareth stormed right through the Whirlwind defense, breaking the 60 point barrier, and swishing the net for 19 big points.

Meanwhile, the Winds couldn't do much to help the situation, connecting on only 4 of 16 field goal attempts, and two free throws, for 12 points.

Nazareth continued to play its game, running the offense, and applying the

zone to the Whirlwind attack on the opposite end of the floor.

Higginbotham.

By the end of the third period, the Whirlwinds had pulled to within 6, at 38-32.

Nazareth destroyed any more threats or comeback opportunities in the final stanza, displaying an improved defensive unit and a 14 point effort on offense.

Despite a combined scoring performance of 10 points by Karen Turner and West.

**STATS:**

NAME	FG	FT	REB	TP
Emert	6	2	8	14
Jackson	4	0	3	8
Coleman	3	0	6	6
Helm	3	0	4	6
M. Collins	2	1	14	5
T. Collins	1	0	0	2
Feuerbacher	1	0	0	2
Vickers	0	0	0	0
Totals	29	3	35	43

**STATS:**

Name	FG	FT	TP
Turner	4	0	8
West	3	0	6
Higginbotham	3	1	7
Assiter	3	1	7
Vickers	6	0	12
Totals	19	2	41

## JV Whirlettes Downed By Nazareth, 51-42

The Nazareth Swifties' Junior varsity squad wiped out an early 11-11 first quarter deadlock and temporary 3rd period turnaround, and for the second time, defeated the JV Whirlettes, Tuesday at Graves Gym, by the score of 52-41.

The loss marked the second setback all year by the Nazareth team for Coach Ned Cornelius' troops.

The Swifties grabbed the lead early, by taking advantage of a poor shooting attack by Floydada in the opening moments.

But, toward the latter part of the first quarter, the outside shooting of Darla Assiter revived the Whirlette attack and assured an 11-11 deadlock as the buzzer sounded. Jonna West connected on a 22 footer right at the final buzzer to help tie the score.

Nazareth erupted in the second period, scoring 17 points, and permitting only 7, as the Swifties posted a 28-18 halftime advantage.

Floydada's renewed offensive attack made it difficult for the visitors to protect that lead in the third stanza. A more balanced scoring quarter featured a 6 point performance by Evelyn Vickers, and 4 by Kelly

## January 15 Deadline

Persons wishing to have their family histories included in the forthcoming Floyd County Historical Book are asked to note the deadline of Jan. 15.

This deadline is also in effect for purchase of the books at \$24.50 plus tax.

Family histories should be no more than 500 words in length and should be sent to the Floyd County Historical Museum in Floydada.

## Whirlettes Lose '78 Home Opener, 67-36

By Doug Simpson

The powerful Nazareth Swifties broke away from a 10-10 first quarter deadlock by installing an unstoppable inside attack, to hand the Floydada Whirlettes a 67-36 defeat Tuesday night at Graves Gym.

The loss left Coach Linden Weese's troops with an 8-10 season ledger, and marked the second team all year that the Nazareth team has defeated the Whirlettes.

Floydada will attempt to improve its win-loss column marking in its next two encounters with Friona and Valley, before district action begins January 13th.

The initial seven minutes of the first quarter were characterized by a completely different outcome. Floydada benefitted from a pair of free throws by Jill Poage with 1:50 left to pull the Whirlettes to within a 10-10



OVER HERE!...Fans at Graves Gymnasium reach for one of the souvenir basketballs thrown into the stands at basketball home games this season.



HE WENT THAT-A-WAY!...Whirlwind guard Quinn Coleman seems to be defying the general sense of direction of a Nazareth player, as he slides around him in second quarter of Nazareth game Tuesday.

GO WINDS...BEAT FRIONA.....

FALL ITEMS REDUCED FOR CLEARANCE

# CLEARANCE

ALTERATIONS EXTRA ON SALE MERCHANDISE JANUARY 5-15

<p><b>CLEARANCE LADIES AND CHILDRENS COATS</b></p> <p>REDUCED 25% OFF REGULAR PRICE</p>	<p><b>CLEARANCE ON JR. HANG-TEN SPORTSWEAR -PANTS-TOPS-VESTS AND JACKETS-</b></p> <p>REDUCED 25% OFF REG. PRICE</p>
<p><b>CLEARANCE-RACK LADIES FALL PULL ON PANTS</b></p> <p>FALL TONES AND WEIGHTS REG. \$10 VALUES, NOW \$6.88 REG. \$13 AND \$14 VALUES, NOW----\$8.88</p>	<p><b>CLEARANCE ON ONE GROUP OF LADIES FALL DRESSES</b></p> <p>MISSES AND JUNIOR SIZES</p> <p>REDUCED 25% OFF REG. PRICE</p>
<p><b>CLEARANCE ON MEN'S FALL JACKETS</b></p> <p>REDUCED 25% OFF REG. PRICE</p>	<p><b>CLEARANCE ON BOYS FALL JACKETS</b></p> <p>REDUCED 25% OFF REG. PRICE</p>
<p><b>CLEARANCE ON ONE-RACK OF LADIES AND JR. SWEATERS</b></p> <p>REDUCED 25% OFF REG. PRICE</p>	<p><b>CLEARANCE ON ONE-RACK OF LADIES MIX AND MATCH SPORTSWEAR</b></p> <p>JANE COLBY AND MR. MENCH FALL COLORS</p> <p>REDUCED 25% OFF REG. PRICE</p>
<p><b>CLEARANCE ON ONE-GROUP OF MENS FALL CAPS</b></p> <p>REDUCED 25% OFF REG. PRICE</p>	

3 Ways To Buy: Cash-Layaway-Master Charge

# ANDERSON'S

DEPARTMENT STORE

120 West California Floydada

Volunteer Fire Department Receives Check

The Floydada Volunteer Fire Department received a check for \$75.00 recently from Texas Farm Bureau Insurance Companies as an expression of thanks for the Department's work on the property of Mary E. Sinor, Route 4, Floydada, Texas.

The money will be used for their purchase of equipment.

The Texas Farm Bureau Insurance Companies pay volunteer fire departments this amount when the department works at a fire in rural areas, involving property insured by them.

The Insurance Company believes volunteer fire departments have contributed to reduce the amount of loss involved by fire and more important, to prevent fires. It is their hope this money will help the Floydada Volunteer Fire Department in their program.

SHOP IN FLOYDADA WHERE YOUR BUSINESS IS NEEDED

THE FLOYD COUNTY HESPERIAN

Published each Sunday and Thursday at 111 E. Mo. St., P.O. Box 707, Floydada, Texas 79235. Second class postage paid at Floydada, Texas 79235. Publication No. 202680. Wendell Tooley, editor. Subscription rates: Local \$9.50 a year, out of state area \$10.50

OPEN 24 HOURS

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SPECIALS GOOD JAN. 5 & 7, 1978

## INVENTORY REDUCTIONS!!

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SHURFINE 29 OZ.	SHURFRESH OR ARMOUR
PEACHES 2/\$1.00	TURKEYS 39¢ LB.

# RED TAG SALE

WATCH FOR THE RED TAG SALES

BURRITOS 3/\$1.00	CORN DOGS 2/49¢
32 OZ. 6 PAK CTN. 7-UP 89¢ PLUS DEPOSIT	HOT COOKED FOODS
CRANBERRY SAUCE OCEAN SPRAY 39¢	• BBQ CHICKEN • BBQ RIBS
MARYLAND CLUB COFFEE 1 LB. CAN \$2.69	• HOT LINKS • MILD LINKS
VAN CAMPS PORK-N-BEANS 16 OZ. CAN EACH 25¢	• BURRITOS • CORN DOGS
FINAL NET 8 OZ. HAIR SPRAY \$2.39	• GERMAN SAUSAGE • BULK BBQ BEEF
	• BBQ BEEF SANDWICHES

SHOP THE FRIENDLY, CONVENIENT ALLSUP'S STORE NEAR YOU!

102 East Houston Floydada



### COURTHOUSE NEWS

Fined in County Court by Judge J.K. Holmes Tuesday, January 3 for driving while intoxicated.

Rodolfo Molina fined \$125 and court costs plus three days in jail. Oris Walton fined \$125 plus court costs, 30 days in jail probated for six months.

### Attracting Birds To Your Backyard

LUBBOCK - In spite of cats, pesticides, neatly trimmed lawns and few trees, it would be hard to find an area of the South Plains or Panhandle that doesn't have birds of some type during the winter months, but all neighborhoods can have more birds of a wider variety with just a little planning and work.

Duplicate nature as closely as possible having both open areas and densely planted areas to provide cover which birds need to protect them from enemies. Since foliage attracts different birds, vary your plantings and include such trees as fruit, shrubs, vines, and flowers that provide natural fruits and seeds.

For example, the ornamental flowering dogwood attracts over 90 species of birds to its branches and of these, at least 28 species are known to eat its red berries.

In addition to trees, your bird area should contain some of the fruit producing shrubs and vines. Members of the honeysuckle family, elders, snowberries, honey-suckles and viburnums are a good choice. They all produce berries which can be eaten and the foliage provides good cover and nesting habitat.

If you have difficulty in deciding which plant to put in your bird area, contact your local nurseryman who will know which species will grow best in your area.

In addition to natural food, supplemental bird feeding might be necessary for survival of your bird friends.

If you plan to put out food for birds, be sure it is done twice a day as the birds will become accustomed to the food and depend upon you for their dinner.

Eating habits of birds can generally be divided into two groups: a diet primarily of insects and other small organisms, and a diet mainly of seeds.

The various sparrows are the most familiar seed eaters and a display of commercial bird seed, grain crops, sunflowers, or a mixture of these ingredients will draw the birds along with aggressive bluejays. For troublesome birds, place a separate feeder some distance away allowing the smaller birds a chance at the food.

### There's an Answer!

by Norman Vincent Peale and Ruth Stafford Peale

#### IS THERE AN ANSWER?

Q. I have questions that keep digging into my soul. All my life I have been looking for meaning or truth. I am not satisfied with the concerns of daily living as being the purpose of man. I've begun to find that only God could be infinite enough to fill all the gaps, for without Him it is a horrible chaos. Yet something is wrong. I continue to question, to test, to search with a frightening zeal for something. Where do I turn for a community of God to find answers that are not mirrors of other people's narrow-minded "pat" answers? I sense in your answers to questions a deeper understanding, a fuller wisdom perhaps, that is truly guided by the presence of God. Is it a flaw in me that rejects what has been already established as ultimate Truth? Do you suggest that I settle down my mind and humbly surrender to a God who comes only upon that surrender?

A. We are impressed by the quality of your mind. You are a thinker. And it's healthy to ask questions, to search for truth and meaning.

You seem to have, however, an overtense attitude that could lead you into the erroneous feeling that everything is bad. Look for the good. Emphasize love. Strive to know the compassion and understanding of the good God. Then we think you will find a satisfying belief that in life's trouble good ends are developing.

We have a booklet that has helped others with questions such as yours. It is entitled **FAITH BUILDERS**, and a copy of it is on its way to you. Anyone reading this column who wishes a free copy may receive one by writing to us in care of Box 500, Pawling, NY 12564.

#### WIFE'S FRIENDS ON DOPE

Q. My wife of one year has left me, the main reason being that I will not associate with her friends who stay high all the time (they stay on dope). I'm at the end of my rope, and I have become depressed to the point of not wanting to live like this any longer. I love my wife very much, and I will not live without her. Please help us.

A. It is understandable that you do not want to live as you describe. But you owe it to your wife to be patient and understanding. If you treat her lovingly the chances are that you can lead her to different associations.

If she is on dope herself she can be cured by proper treatment. If you love your wife very much, as you say you do, you must just hang in there and help her.

#### A SIGN FROM GOD?

Q. Three years ago I had a stillborn, deformed son. Also, I was ill with complications for almost two years afterwards. This turned my marriage "inside out" so to speak. Now we are thinking of trying again but are so afraid. Is what happened a sign to us from God not to have any more babies? Thank you for your words of advice.

A. Medical advice, as indicated by your question, could be very important. It is also true that no one should live in fear, ever.

Unless there are medical reasons that your doctor may give you, as husband and wife, put your lives in God's hands and believe that another child would be well-formed and healthy. But do not allow another child to be born in a negative and fear-filled mental atmosphere, for that itself is unhealthy.

If there is something you would like to ask Dr. and Mrs. Peale to discuss in this column, write to them in care of Box 500, Pawling, NY 12564. If you would like to talk directly with a Prayer Partner, call Prayer Line (212) 481-1050. Reduced long-distance rates are in effect nights and weekends.



The sphinx moth has compound eyes, with each eye composed of hundreds of seeing units.



Taxicabs were introduced in London around 1823.

### LEGAL NOTICES

OFFICIAL PUBLICATION  
NOTICE OF TAX RENDITION 1977  
I, Jack Samford, Assessor and Collector of Taxes, of the Lockney Independent School District, Lockney, State of Texas, do hereby give public notice that all persons, firms, corporations, and associations, public, or bonded warehousemen, and all others, beginning January 1st, or before the last day of April of each and every year, shall furnish the Assessor and collector of Taxes of Lockney Independent School District a full and complete statement, list, and schedule verified by affidavit, of all real and personal property situated in Lockney Independent School District, and all personal property located elsewhere and subject to taxation in Lockney Independent School District, owned, held, or controlled by them, or in their possession as agent, bailee, warehouseman, or custodian on the first day of January next preceding, and shall in said statement, list, and schedule, state the name and address of the owner or owners of such property. Such list, statement, and schedule must be filed with the office of the Assessor and Collector of Taxes of Lockney Independent School District, located in the old bank building, corner of College and Main Streets.

WITNESS my hand this 30th day of December, A.D. 1977  
/s/ Jack Samford  
Jack Samford  
Assessor and Collector of Taxes  
Lockney Independent School District  
P.O. Box 428  
Lockney, Texas 79241  
Texas Law specifically state that everything of value unless it be specifically exempt by the State Constitution comes within the meaning of taxable property. Courts have ruled for example that where cattle are being fed, pastured, or otherwise cared for on property owned or leased by another, the owner or lessor is responsible that the cattle be rendered properly, or may be assessed for the cattle himself and under certain conditions required legally to pay the tax. The same example applies to any type of personal property, controlled by persons not the owner.

### Bigger Pensions Check

NEW YORK, Nov. 25 How much are Floyd County residents now receiving from Washington each month in the form of Social Security checks? How do the payments compare with those going to people in other areas?

Based upon the latest official figures, the amounts they are getting are relatively large. The size of their checks, as well as the number of local recipients, has been on the increase in the last few years, as revisions have been made.

Another upward revision in their benefits is expected next July to compensate for the rise in the cost of living, to which they are now tied. Last July the hike was 5.9 percent.

The report released by the Social Security Administration shows that payments to Floyd County residents, as of the beginning of 1977, were at the average rate of \$2,128 per year. This compares with \$1,183 five years ago.

Throughout the West South Central States as a whole, the average was \$2,057 and, in the State of Texas, \$2,103.

The fact that the checks going to local beneficiaries are running bigger than those to many other parts of the

country indicates that their incomes were larger, frequently, their contributions to social security trust funds.

With each passing year the number of retired or disabled workers, who were receiving social security benefits, has increased. The current report shows that the number of persons in the country who were receiving payments in the past year was 151,171,000.

The combination of raises and bigger checks increased the amount of money going to the country from the government's Social Security fund.

The government's Social Security fund, which had \$1,620,000,000 in assets at the end of 1976, had \$1,788,000,000 at the end of 1977.

Changes in the Social Security system are expected in the next Congress, and the government will decide on the measures to improve its financial position. The system has been deteriorating.

### American Agriculture Eyes Future Program

An American Agriculture meeting was held Monday night in Tullia in the county court room to hear reports of an area meeting held last week in Amarillo and to discuss plans for Phase 3 of the farm strike.

Oran Watson, chairman, told of an estimated 25,000 cattle from Mexico in quarantine at El Paso. Plans were made to send a delegation to El Paso to film a documentary and to discourage the importation of cattle by large agribusiness concerns and big Texas ranchers, some reported to hold high office in Texas.

Plans are to play up five per cent of one's wheat acreage every Tuesday beginning Jan. 17 until a maximum of 50 per cent of the crop is destroyed or until the price reaches parity.

Thousands of farmers are planning to invade Washington the week that Congress convenes to dramatize the problems of agriculture.

The group reported favorable cooperation by most county merchants who have been asked to support the movement.

Several hundred tractors were expected to encircle Lubbock Tuesday via the highway loop, also a number of crop dusters were expected to fly over Lubbock to remind Lubbock citizens that the farm problem still has not been solved.

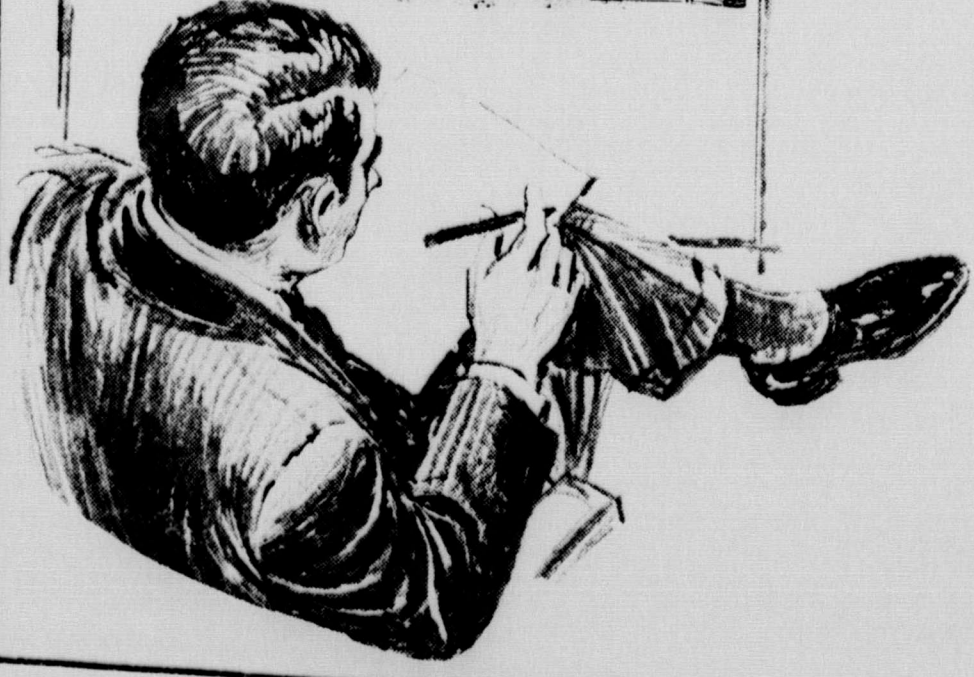


FRI. SAT. SUN.  
CAPADA DRIVE-IN

### Striving For Greater Accomplishments ... Turning Dreams Into Realities

- The secret of our success as a nation lies in "good old American know-how." Our energy and drive... vision and foresight, has enabled us to continually reach new goals and set higher standards of living.
- We've made Progress. And with our realized potential for growth and advancement, we can look to the future with eager anticipation that the best is yet to come.
- Let's work for continued success in the coming year.

FIRST NATIONAL BANK  
LOCKNEY, TEXAS  
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### IN A NEW HOME

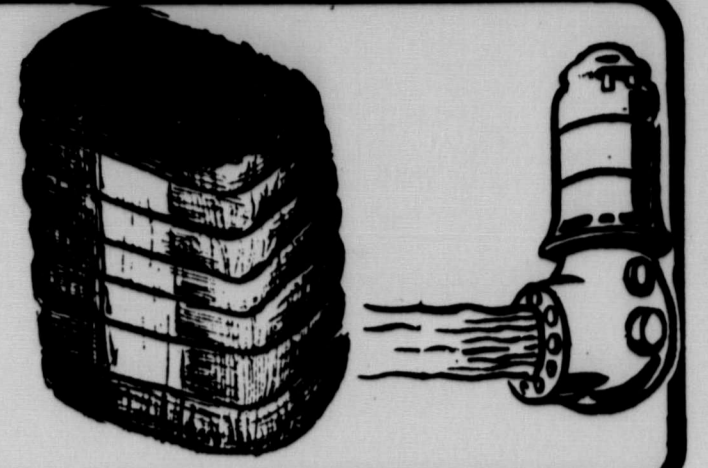
Costs are on the rise. Everyone knows that. So saving money is really important today. But just how much comfort and convenience are you prepared to give up in order to save? There is a new concept in home building that gives you the best of both worlds. You don't have to give up comfort and convenience. It's the ENERGY EFFICIENT HOME AND IT'S BUILT TO SAVE! It's total electric... and it can save you more on heating and cooling costs when compared to previously accepted methods for total electric construction. Call your SOUTHWESTERN PUBLIC SERVICE COMPANY Builder Representative. He has all the facts on the ENERGY EFFICIENT HOME... the innovative way to enjoy the finest living conditions in the world today and save. It is today's best bargain in a new home.



OUR GENERATION IS FOR YOU!



# FARM & RANCH NEWS



## Farmers Union For 20% Cotton Set Aside

The Texas affiliate of the National Farmers Union announced support for a recommendation that will be made by the national farm organization's Texas Farmers Union in a letter to Secretary of Agriculture Bob Berg. Berg has called for a minimum 20 per cent set aside of cotton with diversion payments. This is a policy recommendation that will be made when the Texas Farmers Union meets in its annual state convention in Austin, January 20 and 21. The state office, headed by Naman, has issued an endorsement of the National Farmers Union recommendation on cotton and termed it a "logical and consistent" program. Naman, President of the Texas Farmers Union, said that the Secretary of Agriculture should be urged that we have a price ceiling on cotton now. The cotton program will encourage expansion of cotton acreage when expansion is not needed. Naman said the new cotton program encourages cotton farmers to expand their production at a time when expansion is contrary to the producers' interest.

Under the new law a cotton farmer may reduce his planted acreage 20 per cent below last year and be entitled to full payments on his planted acres. He may plant as much as he wishes and still take advantage of disaster payments and a high percentage of the total

## Number of Farms Declines During '77

WASHINGTON (AP) - The United States will begin the New Year with an estimated 2.68 million farms, 26,000 fewer than last Jan. 1 and about the number that existed more than a century ago, according to the Agriculture Department.

But today's farms are much larger, an average of 400 acres each, against about 150 acres in 1870. Last Jan. 1, the average farm size was 397 acres, the department said Thursday in an annual report.

Even so, the amount of land actually in farms continues to shrink because of urban sprawl, highways, recreational facilities and other non-farm uses which gobble up the countryside.

The department said that as of Jan. 1, 1978, there will be an estimated 1,072,341,000 acres in U.S. farms. That represents a decline of almost 2.7 million acres - one quarter of 1 percent - from 1,075,011,000 acres in farms last Jan. 1.

Although department experts say that there is little danger that the United States will run out of farmland, there is serious concern that city sprawl and other encroachment threatens the existence of substantial amounts of prime land, the most productive acres needed to grow crops.

The decline in the number of farms has been going on generally since the mid 1930s. Much of the shrink in the amount of land actually in farms has occurred since 1950.

In 1870 when there were about as many farms as there are today, only 408 million acres were involved in them.

But by 1910, according to department records, the number of farms had grown to nearly 6.4 million. The land they covered also grew to 879 million acres in

the 40 years after 1870.

During and following World War I, farm numbers held fairly steady. By 1920, there were 956 million acres in more than 6.4 million farms.

The mid 1920s brought some decline in farm numbers and in the land used by farmers. But by 1935, as the nation's worst economic depression still gripped the country, farm numbers rose to a record peak of 6.8 million and involved nearly 1.06 billion acres.

After 1935, farms continued to grow larger and their numbers gradually declined. In 1940, there were 6.1 million farms involving more than 1.06 billion acres - slightly less than the land used today.

The years following World War II saw another era of expansion in farm size as thousands of rural families left the countryside for cities and towns.

By 1950, the number of farms dropped to 5.4 million, and the amount of land in them had increased to about 1.16 billion acres. Since then, however, the land in farms has generally declined but not as rapidly as the number of farms. In 1964, there were still more than 1.1 billion acres in farms but the nation's farm count was down to about 3.2 million.

The report Thursday showed that the number of farms declined since last Jan. 1 in 23 states and held steady in the remainder. Texas continues to lead with 197,000 farms, down from 199,000 last Jan. 1.

Other leaders in numbers of farms included: Missouri 133,000 farms unchanged from last Jan. 1; Iowa 128,000 and 131,000; Illinois 117,000 and 118,000; Kentucky 117,000 and 118,000; North Carolina 115,000 and 117,000; and Minnesota 114,000 and 116,000.

## Water Levels To Be Measured

During the month of January, field personnel of the High Plains Underground Water Conservation District No. 1 will begin the annual measurement of the depth-to-water levels in the more than 800 observation wells in the District's fifteen county area.

These wells will be measured to find the depth to "static" water level within each well and a green and white identification tag will be placed on the well-head equipment for the owner's information.

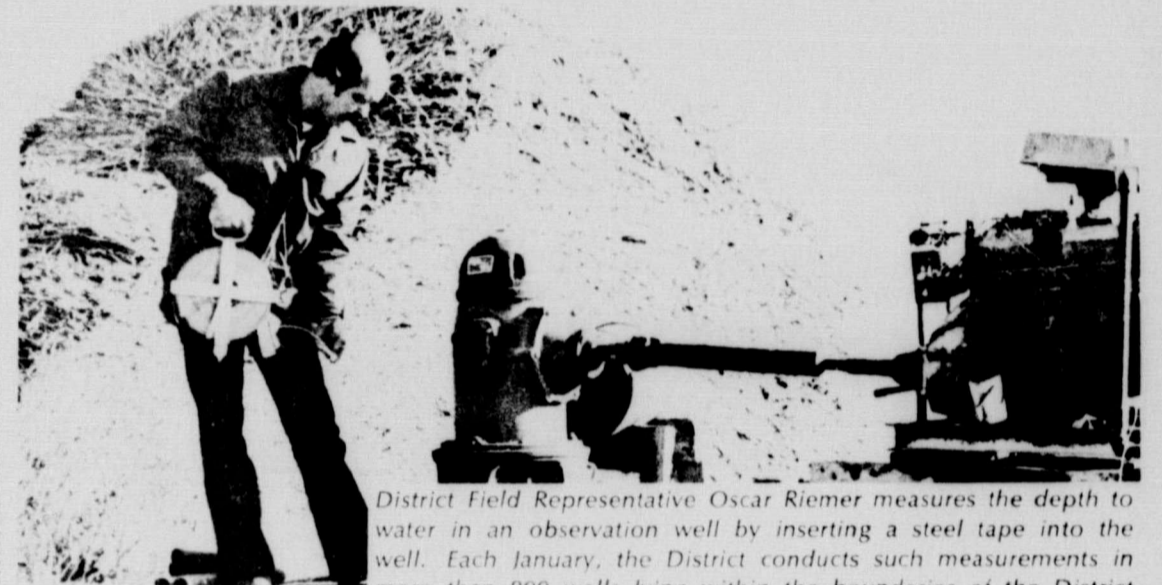
Since most of the wells to be measured are operational irrigation wells, the month of January was selected to afford a reading in wells that have not been pumped for a sufficient period of time to allow recovery of the cones of depression developed during the

pumping cycle. These readings will then reflect the depth to water levels at a time when the aquifer is most nearly at rest.

The information obtained from the observation well measuring program is utilized in assessment of remaining water in storage, long term projections of decline rates, and as a basis for the income-tax depletion allowance claims on landowners' tax returns.

The District would like to express our appreciation to those irrigators who voluntarily allow for these measurements to be taken from their wells.

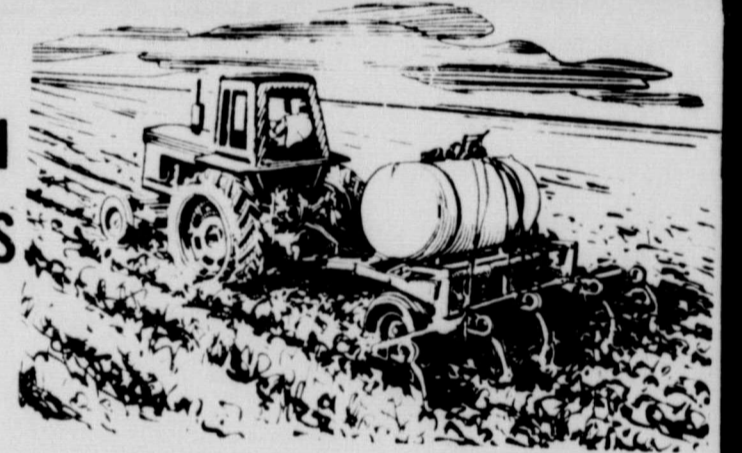
Anyone sighting a blue-and-white vehicle with the District seal on the door should note that a District representative is conducting field work in the District's behalf.



District Field Representative Oscar Riemer measures the depth to water in an observation well by inserting a steel tape into the well. Each January, the District conducts such measurements in more than 800 wells lying within the boundaries of the District as a part of the observation well program. The measurements are taken in order to determine the water-level declines or rises within the District during the past year.

SHOP THE CLEARANCE SALE IN FLOYD

IT'S TIME TO WORK ON NEXT YEAR'S CROP!



WE ARE PROUD TO BE ABLE TO HELP OUR AREA FARMERS BEGIN WORK ON ANOTHER YEAR'S CROP.

WE WANT YOU TO KNOW THAT WE HAVE THE PROPER EQUIPMENT AND THE RIGHT FERTILIZER FOR EACH CROP...AND WE ENJOY "NEIGHBORING" WITH OUR FARMERS AS WE HELP THEM WITH THEIR PLANS....

### FERTILIZER

- ★ Liquid
- ★ Dry
- ★ Anhydrous Ammonia

APPLICATORS AVAILABLE

WE WELCOME THE OPPORTUNITY TO MAKE CUSTOM APPLICATION FOR THE FARMER WHOSE SCHEDULE IS TOO TIGHT TO TAKE CARE OF THE JOB AT THE RIGHT TIME, CONSIDER OUR CUSTOM APPLICATION GROUND RIGS OR EITHER FERTILIZER OR HERBICIDES.

- ★ custom ground work
- ★ Herbicides
- ★ Fertilizer

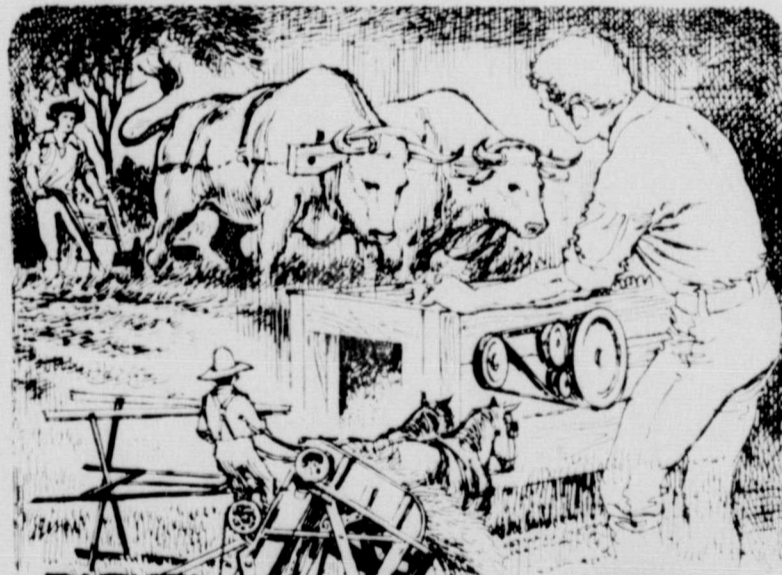
COME IN TODAY, LET US ESTIMATE YOUR NEEDS. WE FEEL THAT WE ARE COMPETITIVE IN QUALITY, SERVICE AND PRICE.

**DOUGHERTY FARM SUPPLY**

LARRY BOSTICK  
PHONE 983-2972  
NIGHTS 983-2660

IN DOUGHERTY, TEXAS

## Farming... It's Nurtured the Good Earth of Our America



FARMING IS THE NUMBER ONE INDUSTRY IN THIS AREA AND WE ARE MINDFUL OF THE FARMER'S NEEDS AT THIS TIME TO STAY IN BUSINESS.

WE WELCOME THE OPPORTUNITY TO DISCUSS YOUR FINANCIAL NEEDS FOR ANOTHER CROP YEAR.



"HELPING YOU CHANGE THINGS FOR THE BETTER"

**THE FIRST NATIONAL BANK OF FLOYDADA**

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## Field Crop Drought Damage Shows Up in Reduced Yields

AUSTIN — Drought damage to Texas field crops is showing up in reduced yields as harvesting activity winds down. Agriculture Commissioner Reagan V. Brown reports.

Dry weather during the latter part of the growing season is expected to lower grain sorghum production 21 per cent from last year, Brown said. Average yields are down 200 pounds per acre, he said.

The drought has cut both yield and quality of many peanut crops. A 275-pound per acre drop is expected in average yields statewide, he said. Total production is forecast at 377.5 million pounds, a drop of some 80 million pounds from 1976.

Corn yields are down

15 bushels per acre due to dry weather, Brown said. Average rice yields dropped 100 pounds per acre.

Brown pointed out, however, that a record soybean harvest is expected if predictions hold true. Total production is estimated to be 18.8 million bushels, more than double the previous record crop of 9.3 million bushels harvested in 1975. He stated that the large crop was mainly due to an increase in planted acreage.

"Crop damage has

# Statistics Reflect Low Farm Price

Forty four building permits in 1977, reported by City of Tullia, totaled \$391,724 compared with \$1,204,200 in 1976 and \$787,570 in 1975. Last year's residential construction totaled \$272,352 which included a \$100,000 permit for the Church of Christ at Hale and NW 6th, also three new homes.

Business construction totaled \$119,372 and included K-Bob's and three new shops now under construction in the Piggly Wiggly shopping center on the south side of the courthouse square. Another permit for

\$120,000 was issued for a new car wash; however, since construction did not begin within the time limits, the permit has expired.

In 1974, the city issued 36 permits for \$1,026,510. Building permits totaled \$452,770 in 1973; \$929,971 in 1972; and \$1,490,625 in 1971.

Pioneer Natural Gas reports 2,066 active gas meters as of the end of November compared with 2,089 in 1976; 2,130 in 1975; 2,283 in 1974; 2,115 in 1973; 2,108 in 1972; 2,195 in 1971; 1,940 in 1970; 1,953 in 1969; and 1,999 in 1968.

Tulia telephone connections are 2,115 as of the first of the year. The number a year ago was 2,124; 2,112 two years ago; 2,104 in 1975; and 2,090 in 1974. Counting extensions, Tullia now has 3,863 telephones, a record for the Continental division.

Tulia school enrollment at the present time is 1,744, compared with 1,760 a year ago; 1,829 two years ago; 1,830 three years ago; 1,890 four years ago. Total in 1972 was 1,905; and in 1969, 1,807.

Births recorded in Swisher County last year totaled 174

compared with 197 in the previous year; 198 in 1975; 192 in 1974; 173 in 1973; 183 in 1972; 165 in 1971. During the early 1960s, before the pill, more than 300 births annually were reported.

Deaths in 1977 totaled 70 compared with 69 in 1976; 70 in 1975; 81 in 1974; 76 in 1973; 71 in 1971; 82 in 1970; 67 in 1969; 51 in 1968; 70 in 1967; and 60 in 1966.

Divorces filed in 1977 totaled 52 compared with 60 in 1976; 31 in 1975; 41 in 1974; 51 in 1973; 58 in 1972; 50 in 1971; 31 in 1970 and 33 in 1969.

Tulia postal 1977 were \$24, according to Postmaster Sanderson. The was \$239,757; 1974, \$294,461; 1973, \$144,131; 1972, \$142,620.81. The recent years have primarily to post.

Tulia Power generated 33,724,000 in 1977; 30,400,000 in 1976; 30,000,000 in 1975; 28,000,000 in 1974; and 28,000,000 in 1973.

## DID YOU KNOW?

BY INSULATING YOUR HOME WITH CELLULOSE WOOD FIBER YOU SAVE 20% TO 25% HEATING COSTS PER MONTH.

OUR INSULATION IS FIRE RESISTANT AND APPROVED BY HUD, VA AND FHA. FINANCING AVAILABLE.

FREE INTEREST FOR FIRST 90 DAYS

## C-D-J INSULATION

ALDEN CARTEL, 983-2601 502 N. SECOND, FLOYDADA

naturally been worst on dryland fields," Brown said. "although profits from irrigated crops will be diminished due to the high cost of extensive irrigation that has been required this year."



By Jack House, The Director Teacher's Scotch Information Centre

**FIRST FOOT FORWARD**

The "first foot" is a most important person in Scotland. He is the first person to cross the family's threshold on New Year's Day. He must be a dark-haired man. Fair-haired men, and women with hair of any color, are considered unlucky.

Sleep while your want ad works.

## Ask Tex Schram



Q: Which rookie scored the most touchdowns in a single season?

Robert Alcala, Ft. Worth, Texas

TEX: Gayle Sayers of the Chicago Bears, set the record at 22 touchdowns in 1965. He scored 14 rushing, six pass receiving and two on kickoff returns. Oddly enough, he did not hit the 1,000 yard mark rushing, picking up 867 yards. Dorsett's records of 13 touchdowns and 1007 yards rushing are both Cowboys rookie records.

Q: In Super Bowl V, January 17, 1971, Dallas vs. Baltimore, who was it that hurt Johnny Unitas, George Andrie or Jethro Pugh?

Dan Barker, Visalia, Cal.

TEX: Unitas was injured while being sacked by George Andrie. Earl Morrall came in at quarterback and the Colts won a highly controversial game 16 to 13 on a last second field goal.

Q: Does Tony Dorsett or any other player have in their contract that they will get a bonus if they become Rookie of the Year or are selected to play in the Pro Bowl game?

William G. Byars, Lubbock, Texas

TEX: Rookie of the Year bonus provisions are not uncommon in the National Football League in first year contracts. Neither are bonuses predicated on being

selected to play in the Pro Bowl. We do not comment on individual player contracts.

Q: Would you please explain why some players wear gloves when it isn't cold? I'm sure I saw Thomas Henderson wearing them during the Denver game.

R. B. Mangum, Oklahoma

TEX: Thomas Henderson started wearing gloves in a cold game in New York and has continued wearing them because he feels they give extra protection to his hands, a better grip when making tackles. When he puts sticks on the gloves, it helps him in catching the ball. He is the only member of the Cowboys who wears gloves, other than practice gloves worn by some linemen.

Q: Are Harvey Martin and George Martin of the Giants brothers?

Mike Kossa, Schulenburg, Texas

TEX: George Martin of the Giants was a college basketball player from Oregon who was drafted as a football player by the Giants and is no relation to Harvey.

It's ridiculous to say American adults don't get enough exercise when most of us are

## Doctor Advises: Let Yourself Go On Holiday

When a holiday comes, run with it, advises a Chicago doctor.

"Don't feel guilty about letting yourself go when you can. Being able to relax doesn't feed your neuroses. Rather, it is essential if you are to maintain your psychic equilibrium. Every organ of your body needs it," said Dr. Edward A. Newman of Michael Reese Hospital and Medical Center.

"Then, when you get back to work you'll feel good. You'll be in a state of temporary euphoria," he added. "If you aren't, then you abused your holiday. Either you didn't relax or you played too hard."

Dr. Newman favors periods of self-indulgence as essential to health in our pressured world. He loves Monday holidays because they make week-ends longer than normal several times a year.

"These bonus days are really therapeutic. They give us something to look forward to. Like ads say, it's 'the pause that refreshes.' We all need release from our daily obligations, need to lose ourselves in moments of pure pleasure once in a while," he said.

He added that "Just doing your own little pleasure for a lot

of surviving spouses whose eligibility for GI Bill education benefits expired on June 1, 1976, or later, but who had not used all their schooling entitlement when mental or physical disability interfered with their training.

The disability must not have resulted from the individual's willful misconduct, Coker emphasized.

Coker cautioned potential applicants they must provide medical evidence that mental illness or physical disability was responsible for their being unable to complete schooling before the expiration of their GI Bill eligibility.

Under the law, veterans have ten years from the date of their discharge from active duty to complete GI Bill training. Spouses or surviving spouses have ten years from the date of their initial eligibility to complete training under the bill.

Until passage of the new law, those who had not used all their GI Bill education benefits by the end of that ten-year period lost it forever.

"This law," Coker said, "gives us a welcome opportunity to help veterans who had their education delayed or interrupted because of circumstances beyond their control."

Any extension approved will be for the length of time VA determines that the



Linda Blair and Richard Burton, who star in John Boorman's Film of "Exorcist II: The Heretic," are bombarded by an army of demon locusts in the Richard Lederer Production for Warner Bros., which opens FRI. at the CAPADA Theatre. The film also stars Louise Fletcher and Max von Sydow. Produced by John Boorman and William Goodhart.

## VA NEWS

If certain health problems prevented your beginning or completing your education under the GI Bill, a new law may make it possible for you to turn back the clock and enroll again, Jack Coker, Director of the VA Regional Office in Waco, said today.

The new program is available to veterans, spouses or

Got Heating Or Plumbing Problems? Call HOLMES PLUMBING AUSTIN OR STEVE 983-2251 6:30 - 9:30 a.m. and 5:30 p.m. Until?

STOREWIDE JANUARY CLEARANCE SALE CONTINUES FANTASTIC REDUCTIONS THROUGHOUT ENTIRE STORE... MIZE PHARMACY & TV NORTH MAIN STREET, LOCKNEY, TEXAS

OPEN 7:00 A.M. TILL 11:00 P.M.

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102 SOUTH SECOND ST. FLOYDADA

PRICE EFFECTIVE THUR. - SAT. JANUARY, 7TH

SELF-SERVE GAS- REGULAR AND UNLEADED

MINIT-LAUNDRY OPEN 7 DAYS A WEEK 7:00 A.M. TILL 10:00 P.M.

<p>WHITE SWAN ALL-PURPOSE SHORTENING</p> <p>42 OZ CAN</p> <p><b>\$1.09</b></p>	<p>GOLD MEDAL ALL-PURPOSE FLOUR</p> <p>5-LB BAG</p> <p><b>59¢</b></p>	
<p>303 CAN DEL-MONTE CUT GREEN BEANS OR SWEET PEAS</p> <p><b>29¢</b></p>	<p>12 OZ CAN SWIFT LUNCHEN MEAT PREM</p> <p><b>79¢</b></p>	<p>8 OZ CAN CONTADINA TOMATO SAUCE</p> <p><b>19¢</b></p>
<p>QUAKER MASA HARINA</p> <p>2 LB BAG</p> <p><b>69¢</b></p>	<p>HUSKEY-BEEF FLAVOR DOG FOOD</p> <p>15 OZ. CAN</p> <p><b>15¢</b></p>	<p>PRESTONE ANTI-FREEZE</p> <p>1-GAL JUG</p> <p><b>\$3.29</b></p>
<p>Time and money-saving Frozen Foods</p> <p>CHEF-BOY-OR-DEE PIZZAS ASS'T LARGE SIZE <b>79¢</b></p> <p>MINUTE MAID ORANGE JUICE 6 OZ. CAN <b>35¢</b></p> <p>SUNFRESH STRAWBERRIES 10 OZ. CTN. <b>29¢</b></p>		

BEYOND AND... They went into... unknown and... with startling... about life after...  
Coming... CAPADA... \$2.00 ADULT... \$1.00 KIDS...  
Powell Mulder... Pipes... J... ell, Jan... Mrs. /... 15... Mr. /... and J... Thurs... birthd... father... Lockn... presen... Mike /... and M... Phil G... Lockn... S.L... at the Chur... Janua... guest... and M... family... Elake... Howa... he is... direct... Encar... Texas... Wellin... Mr. /... Powe... Christi... their... Mr. /...



# South Plains News

By Mrs. Murray Julian

South Plains, Jan. 2  
The first snow of the 1978 season came Sunday morning, New Year's Day. Following church services the snow was nearly covered and was not the dust out taken all of the dust out in the air, and it is 16 inches this Monday morning.

and Mrs. Howard (Nelda) moved to South Plains the past week end. Her new home is located near her parents, Mr. and Harold Hamm, south of South Plains. The Hamm's place is farming the children, Billy, who is 10 years old, Stacy, six, and the baby, who is two months old. We welcome this new family to our community. Mrs. Arby Mulder and Mrs. Amarillo Christ were to share the night Christmas Day with daughter and family, and Mrs. Jerry Taylor and her children. The grand children have spent the past week here with the Mulders. Sunday morning, Ronda and Candy were visitors at Baptist Church with grandmother, Mrs. Mulder. Mrs. Glen Whitfill and Mrs. Sweetwater were hosts for the family Christmas dinner for Mr. and Alvin Nichols, who were there Saturday and returned home on Monday. Mrs. Terry Michaels and Mrs. Tillman were there too. Mrs. Arby Mulder and Mrs. Sandy arrived on New Year's eve for a Christmas trip which took them to Wheeling, West Virginia, where they visited her mother, Mrs. Auber, and several uncles, her sisters, and friends. They returned on Thursday before Christmas, and stayed ten days, arriving home Saturday night.

Mrs. Mike Marble, (Tony) entertained the Lockney 77 senior girls in her home on Monday, December 27 at 7 p.m. There were 17 girls present who graduated with Tonya, were in Lockney High School together last year. Refreshments of dips, chips, and cokes were served to guests: Karla McCarter, Tina Dipprey, Amy Carthel, Pam Bradshaw, Charla Carthel, Laura Johnson, Laura Jaffey, Patsy Ke, Kristi Ford, Christy Dent, Karla Hussard, Lecky Parker, Rosemary Ulmer, Janis Marr of Lockney, Tonya and Denise and Jean Johnson, who are in college this year.

Mr. and Mrs. Harold (Ma) went to Arlington on Friday, Dec. 23rd, to spend Christmas with their daughter and Mrs. Howard (Ma) and children, and Mrs. Patrick Huff and 4 month old Duane. Mrs. Ma who came there to be with them for Christmas. Mr. and Mrs. Tom (Dermote), and his mother, Mrs. Mary Audermorte, San Antonio.

Birthdays during the January weeks are those of Anita Milton Powell, Jan. 1, Sandra Cummings, and Mrs. Dorothy Cummings, Jan. 4, Sterling Cummings, Jan. 6, Mrs. Walter Wood, and Atha Lake, Jan. 8, John Cummings and Mrs. Doris (well), Jan. 16, Nathan Mulder and Cummings, Jan. 20, Layne Sanders, Jan. 28, Tillman Powell, Jan. 29. Anniversaries in January are those of Mr. and Mrs. Arby Mulder on Jan. 1.

Mr. and Mrs. Mike Marble and Justin entertained on Thursday night, Dec. 29 at a birthday party honoring her mother, Robert Daniels of Okney. Family members present with Tonya and like were her parents, Mr. and Mrs. Robert Daniels, and her sister, Mr. and Mrs. Bill Green, Amy and Max of Okney.

S.L. Yielding was a visitor to the South Plains Baptist church, Sunday morning, January 1, and he was a guest at dinner with Rev. and Mrs. Fred Blake and family. Yielding and Rev. Blake were classmates at Howard Payne College, and he is now going to be pastor or manager of the church at the "Top of Texas" area which is near Wellington.

Mr. and Mrs. Fletcher (owell) and Glenna had Christmas in Perryton with their daughter and husband, Mr. and Mrs. Carl Jones,

Van Alostine to be with his mother, Mrs. Ethel Powell and other relatives. They also were in Dallas where they visited her sister Mrs. Olean Luna, and enjoyed a visit with another sister, Mrs. Mike Jones, whom they had not seen for eleven years. The Fletcher Powells arrived home Monday night.

**SHOWER HONORS**  
**MRS. ROBERT M. BERKES**  
The J.P. Taylor home on

the rim of the canyon, was the site for the bridal shower which honored Mrs. Robert Michael Berkes, nee Arlene Hamm, on Saturday afternoon, December 17. Christmas decorations of red and white were in the entertaining rooms, and the serving table was covered with a red and white cloth, and centered with a lovely red and white arrangement, which was later presented to the bride. Coconut balls,

coffee and spiced tea were served from white Ironstone dishes, and Katie Taylor presided at the serving area. The bride's mother, Mrs. Harold Hamm, was an honored guest. The hostess gift was a pressure cooker and the bride's chosen pattern of silverware. Co-hostesses with Mrs. J.P. Taylor were Mrs. Mmes. L.N. Johnson, Tillman Powell, Fletcher Powell, Arby Mulder, Murray Jul-

ian, Ruby Higginbotham, Sterling Cummings, Mamie Wood, Harry Hartman, Bessie Bradford (Bessie Myers) Kendall Cummings, E.J. Kinslow, and Grigsby Milton, Jr. The young couple are making their home at 1938 Houston Street in Grand Prairie, Texas.

of Petersburg, Mr. and Mrs. Sonny Moore and Troy of Pampa; Mr. and Mrs. Bobby Willis, Lubbock; Friday visitors were: Mr. and Mrs. A.F. Stark, Crosbyton, Mr. Tom Stark, Cisco, Mr. and Mrs. Nathan Allen, Los Angeles, Mr. and Mrs. Harvey Torby and Lanell.

ren, Connie and Gary of Denison, Mr. and Mrs. Glenn Hill and sons Greg and John, San Antonio, Mr. and Mrs. Pete Odam and children, Darrell and Sharon, Lockney, Danny Hill, Baytown, and Gayle Hill of Floydada.

**FLOYD DATA**  
Mr. and Mrs. Johnny Cates spent part of the holidays in El Paso visiting their daughter and family, the Jim Pufals. They also attended the Sun Low football game.



## STOCK UP AND SAVE AT PIGGLY WIGGLY



**WE GLADLY REDEEM USDA FOOD STAMPS**

**STORE HOURS**

Daily 8 a.m. - 8 p.m.

Sunday 9 a.m. - 7 p.m.

"Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad."

Prices good thru January 7, 1978. We reserve the right to limit quantities. None sold to dealers.

Western Heavy Grain Fed Beef Chuck  
**BONELESS STEAK**  
**\$1.18**  
Lb.

Western Heavy Grain Fed Beef, Chuck  
**BONELESS ROAST**  
**\$1.08**  
Lb.

3 Breast Quarters with Backs; 3 Leg Quarters with Backs; 3 Wings; 3 Necks; 3 Giblet Packs, Fresh Grade A  
**BOX O' CHICKEN**  
**39¢**  
Lb.

Farmer Jones No. 1 Quality, Sliced  
**BACON**  
**\$1.29**  
Lb.

Frozen Tater Tots, Onion Tater Tots, Crinkle Cuts or Golden Fries  
**ORE-IDA POTATOES**  
**69¢**  
2-Lb. Pkg.

Garden Sweet  
**DEL MONTE PEAS**  
**389¢**  
16-oz. Cans

Piggly Wiggly  
**OLEO QUARTERS**  
**3 \$1**  
16-oz. Pkgs.



Tide's In...Dirt's Out  
**TIDE DETERGENT**

49-oz. Box **99¢**

Cut  
**DEL MONTE GREEN BEANS**

3 16-oz. Cans **89¢**

Cream or Whole Kernel  
**DEL MONTE GOLDEN CORN**

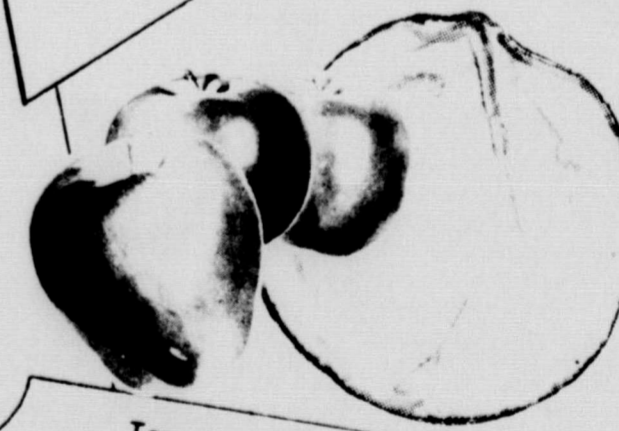
4 17-oz. Cans **\$1**

Tomato  
**DEL MONTE CATSUP**

32-oz. Btl. **69¢**



Gillette Super Stainless  
**RAZOR BLADES**  
5-Ct. Cartridge **99¢**



TexasSweet Ruby Red  
**GRAPEFRUIT**  
4 **\$1**  
For

Washington Red Delicious  
**APPLES**  
3 Lbs. **\$1**  
Large Solid Heads, Green  
**CABBAGE**  
Lb. **15¢**

All Varieties, Frozen Mexican  
**PATIO DINNERS**  
**49¢**  
11-oz. Pkg.

For Oily, Normal or Tinted & Bleached Hair, Revlon  
**FLEX SHAMPOO**  
**\$1.49**  
16-oz. Btl.

Full of Juice California  
**NAVEL ORANGES**  
**4 \$1**  
Lbs.

# IF Its Results You Want-Its CLASSIFIED ADS You Need

**DISCOUNT PRICES on MEAT GOODS**  
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**4 Shocks For The Price of 3!**  
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**MARR INSULATION CO.**  
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 NEW AND USED MERCHANDISE  
 602 North 100, Toyada

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 1000 Helwood, Toyada, Texas

**TURNER REAL ESTATE**  
 - Farms - - Houses -  
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 985-1895 Toyada, Texas

**THRASHER & CO.**  
 Red-top Concrete  
 Sand & Gravel  
 Excavation  
 985-1895

**INSULATION?**  
**10¢ TO 10¢!**

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 COMMERCIAL PRINTING  
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**DR. J. R. McINTOSH**  
 OPTOMETRIST  
 205 West California

**THE 19th days have And now like this are glad milking chickens but even are not a Fro an ate Chri Miss Ver afterno came ill rashed h Hospital was prom Today h Mrs the Floy must ha Christm and fam Christm Sam of F Shern Mrs visited day the 29th Muncy's Hospital Thomas dith We The C port a season Frances their so League Mr an of Lub Day wit and Mrs Niece Roger E din of L ther an New Y Fran Christm her bro Mrs mas day son, Vie Mr a line spe their d June at children Mrs Dallas holidays Mr an Floyd Mr a field re day fro ansas, v holidays Gene an accomp other Lula R Canyon were n wife, w Mrs Christm of our Mrs M of Liv The Do pleasan mother Oklaho Mrs ner an Austin visit w Agnes sing h tives in New Y Otis An Pleasa Floyd, ada an of Peter Mr a and a Lockne dinner Thom illy, su and so Milton Year's ents, Thom Mrs the h with h beety Mrs Neal W in Am with a Mr an A son wife of New Y Mrs daugh Christm Mexico Helen Lett foot s their s Wheel Letha The Chri as gue family Hinds son R of A grand Mr Watso Wedn ents, Brew Mr Brew Frida ren M**

# Center News

By Mrs. J.E. Green

The 1977 Christmas holidays have come and gone, and now the snow days are here. We retired farmers are glad we are retired. No more plowing, no cows and chickens to feed in the snow. But even those memories are not all bad, are they? Mrs. and Mrs. Clay Muncy had a Christmas dinner with the Miss Vera Meredith. In the afternoon Mrs. Muncy visited her mother, Mrs. Muncy, who is ill and Mrs. Muncy is in the hospital where his attack of pneumonia is much improved. Today he is much improved. Mrs. Charlie Spence, in the Floydada Nursing home, must have had a happy Christmas when their sons and families visited them on Christmas day. They are from Floydada and Orville Sherman.

Mrs. Norman Hamilton visited Miss Meredith Friday the 23rd and Thursday the 24th, they visited the 29th, they visited the 30th in the Lockney hospital. Mr. and Mrs. Hal Thomas visited Miss Meredith Wednesday afternoon. The Clarence Ashtons report a wonderful holiday season with their daughter, Frances, of Connecticut and their son Loh and family of League City visiting them. Mr. and Mrs. Loh Finkner of Lubbock spent Christmas day with her parents, Mr. and Mrs. Charles Fulkerson. Mrs. Fulkerson's nieces and nephew, the Roger Pecks, and Kay Harbin of Levelland visited Esmeralda and Joe Peck over the New Years weekend.

Frances Mitchell spent Christmas in Plainview with her brother and family. Mrs. Green spent Christmas day in Plainview with a son, Victor and family. Mr. and Mrs. W.L. Hart spent Christmas with their daughter and family June and Loh Landry and children of Plainview.

Mrs. L.D. Goughly of Dallas spent some of the holidays with her parents, Mr. and Mrs. Roy Fawver, Floydada.

Mr. and Mrs. O.G. Mayfield returned home Saturday from Little Rock, Arkansas, where they spent the holidays with their son, Gene and family. They were accompanied there by the other grandmother, Mrs. Lula Rushing Moreman of Canyon. In Little Rock they were met by her son and daughter, who joined the group. Mrs. Mayfield received a Christmas message from one of our former Center girls, Mrs. Margaret Tubbs Fisher of Livermore, California. The Doyle Millers report a pleasant Christmas with his mother in Paul's Valley, Oklahoma.

Mrs. Nita Anderson Kast and daughter Rhonda of Austin came for a weekend visit with her mother, Mrs. Agnes Anderson of the Nursing home and other relatives in this area. All met for New Year with her brother Otis Anderson and family of Pleasant Hill. There were Floyd, Otis, Louis of Floydada and Dorothy and family of Petersburg.

Mr. and Mrs. Hal Thomas, and also Hill Thomas of Lockney, were Christmas dinner guests of the Hal Thomas' daughter and family, Sue and Milton Mensch and son of Lubbock. The Milton Mensch spent New Year's Day with her parents, Mr. and Mrs. Hal Thomas.

Mrs. Leo Frizzell spent the holidays in Plainview with her daughter Mrs. Jane Freely and family.

Mrs. Ava Jackson and the Neal Wrights of Rotan were in Amarillo, Christmas Day with a daughter and family, Mr. and Mrs. Orbin Carroll. A son, Vern Jackson and wife of Odessa came for the New Year weekend.

Mrs. Roe Jones and daughter and families spent Christmas at Ruidoso, New Mexico, where her daughter Helen and family live.

Letha and Travis Lightfoot spent Christmas with their son Mike and family of Wheeler. New Year's Day Letha was in bed with flu. The Plumlees spent Christmas day in Plainview as guests of a daughter and family, Mary and Johnny Hinds and boys. The grandson Ronnie Plumlee and wife of Amarillo visited his grandparents December 18. Mr. and Mrs. Millard Watson of Mt. Hanco visited Wednesday with her parents, Mr. and Mrs. Henry Brewer.

Mr. and Mrs. Erving Brewer of Lubbock came by Friday and left their children Monty, Terry and Leta-

and Patsy Dunn. They were joined by Margaret and Tony Lolios and family of Lubbock and Mr. and Mrs. Floyd Montgomery, of Plainview. When Mrs. Dunn ter Lenda Dunn, a student of West Texas, to stay over the New Years' weekend.

Mrs. Elmer Warren had all her sons and wives home for Christmas dinner. These were accompanied by children and grandchildren. Sons were Elvis Warren, city; Bill Warren, Matador and John Warren, Lubbock.

The Thomas Warren's guests for Christmas dinner were their children: Mr. and Mrs. Paul Stout of Quitaque and their three girls, Mr. and Mrs. Jimmy Owens and son Jason, Don Warren of the home. Son Edwin and wife were in Kress with his wife's folks. Others present were Mr. and Mrs. Loh Alldredge and family, Mrs. Fred Fattay and Mrs. Ola Warren.

New Year's dinner guests at the Thomas Warren's were all their children and families.

At the J.D. Welborn home all the children and families were home for Christmas.

Mrs. R.C. Ross spent Christmas Day with her son Melvin Ross and family of Gruver.

Mr. and Mrs. W.B. Parrack of Anson spent most of Christmas week with the C.W. Denisons.

Mr. and Mrs. Boone Hall of Plainview visited Mr. and Mrs. Marion Carpenter Friday afternoon.

The Calvary church women and some others really enjoyed the Christmas party given at the W.C. Daniel home Tuesday evening, December 20. Present were: Irene Kendrick and girls,

Delzie Bradford, Alma Ruth Nelson, Estelle Warren, Estelle Gilbreath, Jo Payne, Mattie Wester, Beadie Owens, Mrs. J.C. Odam, Bernice Carey, Edna Patton, Ila Bell McPeak, Roxie Covey, Mrs. W.M. Plumlee, Mrs. J.E. Green, Mrs. Hosea Phillips, Irene Wexler, and the hostess Mrs. Margaret Daniel.

Saturday night guests of Mrs. R.C. Ross were her daughter and husband Maxine and Luck Ragsdale of Luleyboro and Mrs. Ragsdale of Plainview. Sunday January 1, they all attended the usual Guffee get together at the home of Mr. and Mrs. Clarence Guffee. In addition to local relatives present were Mr. and Mrs. Joe Guffee of Plainview and Loh Guffee of Hale Center.

At the Morris Carroll's home Christmas dinner was served to those at home and to the two married sons and wives. Brooks Carroll and wife were also present for New Year.

At the James E. Green home the holiday get together was on Thursday. Present for the occasion were Margaret Ryman and five of her children of Hubbard; Mr. and Mrs. Don Clark Green and Donny, Lig Spring; Mr. and Mrs. Victor Green and Steve, Plainview; a nephew, and wife, Mr. and Mrs. Anthony Latta of Mt. Hanco, and their sons and families.

Mr. and Mrs. Paul Murfin dined Christmas day with her sister and husband, Hester and Ian Moore. Best wishes to all for a good 1978!



3 LB WITH PURCHASE OF 2 CUT-UP FRYERS

**CRISCO**

\$1.67 WITHOUT PURCHASE

**89¢**

1/2 GAL. SLIM AND TRIM

**MILK**

\$1.03 VALUE

**69¢**

6-32 OZ. BOTTLE CARTON

**COKE OR DR PEPPER**

\$1.95 VALUE

**\$1.59**

PLUS DEPOSIT


*Stainless Flatware* only **25¢**

Imagine a 40 piece service for only \$2.00

HERE'S HOW IT WORKS!

every week!

THESE VALUE GOOD THURSDAY, JANUARY 5, THROUGH SATURDAY, JANUARY 7



WE RESERVE THE RIGHT TO LIMIT QUANTITIES

# BUDDY'S

WE GIVE GREEN STAMPS

**DOUBLE ON WEDNESDAY**

OUR DELICATESSEN FEATURES THE BEST IN HOT FOODS TO GO

220 South 2nd Street 983-3149  
HOURS MON-SAT 8 A.M. - 7 P.M. SUNDAY 9 A.M. - 7 P.M.

<p>CALIFORNIA CAULIFLOWER 69¢ HEAD</p> <p>RED DELICIOUS APPLES 3-LB \$1.00</p> <p>NAVEL ORANGES 4-LB \$1.00</p> <p>RUBY RED GRAPE FRUIT 6-FOR \$1.00</p> <p>D'ANJOU PEARS 3-LBS \$1.00</p> <p>2 LB BAMA STRAWBERRY JAM 99¢</p> <p>16 OZ. OCEAN SPRAY CRANBERRY SAUCE 3/1.00</p> <p>6 OZ. STOVE TOP STUFFING MIX 2/99¢</p> <p>12 OZ. NESTLES COOKIE MIX 89¢</p> <p>1 LB HILLS BROS COFFEE \$2.89</p>	<p>6 OZ. DECKERS BOLOGNA-SALAMI OR SPICED LUNCH MEAT 59¢</p> <p>U.S.D.A. T-BONE STEAK \$1.69 LB</p> <p>U.S.D.A. SWISS STEAK \$1.29 LB</p> <p>U.S.D.A. TENDERIZED STEAK \$1.69 LB</p> <p>U.S.D.A. RANCH STEAK 89¢ LB</p> <p>6 OZ. TOPPING MIX DREAM WHIP 89¢</p> <p>5 LB. GOLD MEDAL FLOUR 67¢</p> <p>16 OZ. DROMEDARY DATES 99¢</p> <p>2 LB WELCHS GRAPE JAM 59¢</p> <p>4 OZ ELMERS GLUE 2/\$1.18</p> <p>1 LB STARBURST FRUIT CHEW CANDY \$1.19</p>	<p>TOPHAND 2 LB. PORK SAUSAGE \$1.69</p> <p>1 LB TALL KORN BACON \$1.29</p> <p>FAMILY PAK GROUND BEEF 69¢ LB</p> <p>U.S.D.A. ARM ROAST 99¢ LB</p> <p>U.S.D.A. BEEF SHORT RIBS 63¢ LB</p> <p>1 2 GAL. CLOVERLAKE BUTTERMILK 69¢</p> <p>24 OZ. CLOVERLAKE COTTAGE CHEESE 89¢</p> <p>100 COUNT SWEET N LOW 79¢</p> <p>7 OZ. HOLSUM OLIVES 79¢</p> <p>7 OZ. DISINFECTANT LYSOL SPRAY 79¢</p> <p>22 OZ. "FOR DISHES" LIQUID AJAX 79¢</p> <p>12 OZ. BAKERS CHOCOLATE FLAVOR CHIPS 69¢</p>
<p>9 OZ. COOL WHIP 57¢</p> <p>12 OZ. KEEBLER VANILLA WAFERS 2/\$1.09</p> <p>15 OZ. PINE SOL 69¢</p> <p>1 OZ. NESTLES HOT COCOA MIX 6-FOR 39¢</p> <p>200 SQ. FT. REYNOLDS FOIL \$1.99</p> <p>16 COUNT WHITE SWAN TEA BAGS 29¢</p> <p>10 LB PURINA CAT CHOW \$3.39</p> <p>25 LB PURINA DOG CHOW \$4.99</p>		

# BROWN'S ANNUAL JANUARY

MANY MORE ITEMS IN EVERY DEPARTMENT NOT LISTED... BUT PRICED TO SELL.

# Clearance

### SALE STARTS 9:30 A.M. FRIDAY, JANUARY 6

## MEN'S DEPT.

## SHOES

### SUITS

Reg. Price	Sale
\$62.00	\$42.00
\$67.00	\$47.00
\$72.00	\$52.00
\$82.00	\$62.00
\$85.00	\$65.00
\$90.00	\$70.00
\$92.00	\$73.00
\$100.00	\$80.00
\$105.00	\$80.00
\$110.00	\$85.00
\$115.00	\$85.00
\$120.00	\$95.00
\$125.00	\$95.00
\$130.00	\$100.00
\$140.00	\$100.00
\$145.00	\$100.00
\$150.00	\$110.00
\$155.00	\$110.00
\$160.00	\$110.00
\$185.00	\$120.00

### SWEATERS

Reg. Price	Sale
\$7.99	\$5.00
\$11.00	\$7.00
\$12.00	\$7.50
\$13.00	\$8.00
\$14.00	\$9.00
\$15.00	\$10.00
\$16.00	\$10.00
\$17.00	\$11.00
\$18.00	\$12.00
\$19.00	\$12.00
\$20.00	\$13.00
\$22.00	\$13.00
\$24.00	\$14.00
\$26.00	\$15.00
\$30.00	\$18.00

### LADIES DINGO & WESTERN BOOTS 1/2 PRICE

### LADIES DRESS & CASUAL

Reg. Price	Sale
\$18.00	\$10.00
\$20.00	\$12.00
\$22.00	\$14.00
\$24.00	\$16.00
\$26.00	\$16.00
\$28.00	\$18.00

### LADIES FASHION BOOTS

Reg. Price	Sale
\$18.00	\$18.00
\$24.00	\$24.00
\$30.00	\$30.00

### MENS

### WESTERN BOOTS

VERY FEW IN BROKEN SIZES

### 1/2 PRICE

### MENS DRESS SHOES

Reg. Price	Sale
\$23.00	\$13.99
\$27.00	\$16.00
\$36.00	\$20.00
\$38.00	\$22.00
\$42.00	\$25.00

### SPORTCOATS

Reg. Price	Sale
\$65.00	\$45.00
\$70.00	\$50.00
\$85.00	\$60.00
\$90.00	\$65.00
\$100.00	\$75.00
\$155.00	\$100.00

### MENS SLACKS

Reg. Price	Sale
\$14.00	\$9.00
\$16.00	\$10.50
\$18.00	\$11.00
\$18.50	\$12.00
\$20.00	\$13.00
\$21.00	\$13.50
\$22.00	\$14.00
\$22.50	\$14.00
\$24.00	\$15.00
\$25.00	\$16.00
\$27.00	\$18.00
\$27.50	\$18.00
\$28.00	\$18.00
\$30.00	\$20.00
\$31.50	\$20.00
\$32.00	\$21.00
\$32.50	\$21.00
\$33.00	\$22.50
\$35.00	\$22.50

### LEISURE SUITS

### 1/2 PRICE

### MENS FASHION JEANS DENIM & CORDUROY

Reg. Price	Sale
\$14.00	\$9.00
\$15.00	\$10.00
\$16.00	\$10.50
\$17.00	\$11.00
\$18.50	\$12.00
\$20.00	\$13.00
\$22.00	\$14.00

### NECKTIES

\$3.50 or 2 for \$6.00

### SPORT & DRESS SHIRTS

Reg. Price	Sale
\$9.50	\$6.00
\$10.00	\$7.00
\$11.00	\$7.00
\$11.50	\$7.00
\$12.00	\$7.50
\$13.00	\$8.00
\$14.00	\$8.00
\$15.00	\$8.50
\$16.50	\$10.00
\$17.00	\$10.00
\$18.00	\$10.00
\$19.00	\$11.00
\$20.00	\$12.00
\$21.00	\$12.00
\$22.00	\$13.00
\$23.00	\$13.00

### WESTERN SHIRTS

Reg. Price	Sale
\$11.00	\$7.00
\$11.50	\$7.00
\$12.00	\$8.00
\$13.00	\$8.50
\$14.00	\$9.00
\$15.00	\$10.00
\$18.00	\$11.00

### ONE TABLE JEANS

(LEVI & WRANGLER) FOR MEN.

### STUDENTS & BOYS 1/2 PRICE

### JACKETS

Reg. Price	Sale
\$21.00	\$13.00
\$24.00	\$14.00
\$25.00	\$15.00
\$26.00	\$16.00
\$27.00	\$17.00
\$29.00	\$18.00
\$30.00	\$20.00
\$31.00	\$20.00
\$32.00	\$21.00
\$34.00	\$23.00
\$35.00	\$25.00
\$36.00	\$29.00
\$40.00	\$30.00
\$45.00	\$32.50
\$50.00	\$35.00
\$78.00	\$50.00
\$185.00	\$100.00

## BOY'S DEPT.

### BOY'S JACKETS

Reg. Price	Sale
\$8.99	\$4.99
\$10.00	\$5.99
\$14.00	\$11.99
\$19.00	\$12.99
\$20.00	\$13.99
\$25.00	\$16.99
\$26.50	\$16.99
\$28.00	\$17.99

### BOYS SWEATERS

REG. \$9 and \$10... \$6.00

### BOYS PANTS 1/2 PRICE

### BOYS LEISURE SUITS

Values \$35 to \$60

### 1/2 PRICE

## GIRL'S DEPT.

### COATS

Reg. Price	Sale
\$21.50	\$14.99
\$23.00	\$14.99
\$24.00	\$15.99
\$26.00	\$16.99
\$26.00	\$17.99
\$29.50	\$18.99
\$30.00	\$18.99
\$31.50	\$19.99
\$32.50	\$19.99
\$33.50	\$21.99

### DRESSES

Reg. Price	Sale
\$14.00	\$8.99
\$19.00	\$12.99
\$22.00	\$14.99
\$30.00	\$18.99

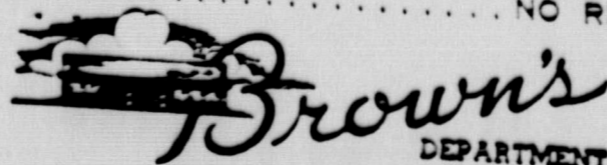
### BUSTER BROWN SHIRTS & PANTS

Reg. Price	Sale
\$4.00	\$2.99
\$4.25	\$2.99
\$5.25	\$3.99
\$5.50	\$3.99

### SPORTSWEAR

Reg. Price	Sale
\$9.00	\$5.99
\$10.00	\$6.99
\$11.00	\$7.99
\$11.50	\$7.99
\$12.00	\$7.99
\$13.00	\$8.99
\$14.00	\$8.99
\$15.00	\$9.99
\$17.00	\$12.99

STORE CLOSED THURSDAY JANUARY 5, TO PREPARE FOR SALE  
ALL SALES FINAL... NO LAYAWAYS  
NO APPROVALS... NO REFUNDS



DEPARTMENT STORE

104-06 North Main

Lockney, Texas

# WOMEN'S

### PANT SUITS

Reg. Price	Sale
\$42.00	\$28.99
\$44.00	\$30.99
\$48.00	\$32.99
\$50.00	\$34.99
\$52.00	\$36.99
\$54.00	\$38.99
\$55.00	\$39.99
\$56.00	\$44.99
\$70.00	\$48.99
\$74.00	\$51.99
\$75.00	\$52.99
\$80.00	\$54.99
\$90.00	\$64.99
\$95.00	\$69.99

### LADIES SPORTSWEAR

### BLouses, SKIRTS,

### PANTS, BLAZERS

### & JACKETS TO CO-ORDINATE

Reg. Price	Sale
\$10.00	\$6.99
\$11.00	\$6.99
\$12.00	\$7.99
\$13.00	\$8.99
\$14.00	\$8.99
\$15.00	\$10.99
\$16.00	\$11.99
\$17.00	\$11.99
\$18.00	\$12.99
\$19.00	\$13.99
\$20.00	\$14.99
\$21.00	\$14.99
\$22.00	\$15.99
\$23.00	\$16.99
\$24.00	\$17.99
\$25.00	\$17.99
\$26.00	\$18.99
\$27.00	\$18.99
\$28.00	\$18.99
\$29.00	\$19.99
\$32.00	\$20.99
\$34.00	\$21.99
\$35.00	\$21.99
\$36.00	\$22.99
\$38.00	\$24.99
\$39.00	\$25.99
\$40.00	\$26.99
\$41.00	\$26.99
\$42.00	\$27.99
\$44.00	\$28.99
\$45.00	\$28.99
\$46.00	\$29.99
\$48.00	\$30.99
\$56.00	\$34.99
\$60.00	\$38.99

### JR & MISSES

### LONGDRESSES

### & EVENING WEAR

Reg. Price	Sale
\$8.00	\$13.99
\$20.00	\$14.99
\$21.00	\$15.99
\$24.00	\$16.99
\$28.00	\$18.99
\$32.00	\$20.99
\$33.00	\$21.99
\$34.00	\$22.99
\$38.00	\$25.99
\$42.00	\$28.99
\$43.00	\$28.99
\$45.00	\$29.99
\$46.00	\$30.99
\$47.00	\$31.99
\$48.00	\$32.99
\$50.00	\$34.99
\$52.00	\$34.99
\$55.00	\$37.99
\$56.00	\$37.99
\$62.00	\$40.99
\$64.00	\$42.99
\$70.00	\$45.99

### JR & MISSES

### JUMPSUITS

Reg. Price	Sale
\$30.00	\$19.99
\$35.00	\$23.99
\$38.00	\$27.99
\$40.00	\$28.99
\$42.00	\$29.99
\$45.00	\$31.99
\$46.00	\$32.99
\$52.00	\$34.99

### LADIES COATS

Reg. Price	Sale
\$68.00	\$48.00
\$72.00	\$52.00
\$78.00	\$58.00
\$80.00	\$62.00
\$85.00	\$68.00
\$88.00	\$72.00
\$98.00	\$78.00
\$112.00	\$88.00
\$115.00	\$92.00
\$130.00	\$108.00
\$150.00	\$128.00

### ROBES & GOWN

Reg. Price	Sale
\$9.00	\$6.00
\$10.00	\$7.00
\$11.00	\$7.00
\$12.00	\$7.00
\$13.00	\$7.00
\$14.00	\$7.00
\$15.00	\$7.00
\$16.00	\$7.00
\$17.00	\$7.00
\$18.00	\$7.00
\$19.00	\$7.00
\$20.00	\$7.00
\$21.00	\$7.00
\$22.00	\$7.00
\$23.00	\$7.00
\$24.00	\$7.00
\$25.00	\$7.00
\$26.00	\$7.00
\$27.00	\$7.00
\$28.00	\$7.00
\$30.00	\$7.00
\$31.00	\$7.00
\$32.00	\$7.00
\$35.00	\$7.00

### JR. & MISSES DRESSES

Reg. Price	Sale
\$26.00	\$18.00
\$32.00	\$22.00
\$34.00	\$24.00
\$35.00	\$24.00
\$36.00	\$24.00
\$38.00	\$24.00
\$40.00	\$24.00
\$41.00	\$24.00
\$43.00	\$24.00
\$45.00	\$24.00
\$46.00	\$24.00
\$48.00	\$24.00
\$48.00	\$24.00
\$49.00	\$24.00
\$50.00	\$24.00
\$52.00	\$24.00
\$55.00	\$24.00
\$60.00	\$24.00
\$62.00	\$24.00
\$64.00	\$24.00
\$65.00	\$24.00
\$66.00	\$24.00
\$76.00	\$24.00
\$78.00	\$24.00
\$98.00	\$24.00

### JR SPORTSWEAR

### PANTS, TOPS, SWEATERS,

### BLAZERS, JACKETS AND VESTS

Reg. Price	Sale
\$9.00	\$6.00
\$10.00	\$7.00
\$11.00	\$7.00
\$12.00	\$7.00
\$13.00	\$7.00
\$14.00	\$7.00
\$15.00	\$7.00
\$16.00	\$7.00
\$17.00	\$7.00
\$18.00	\$7.