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14 BUTTERMILK 490 BISCUITS

USDA GRADEA Medium SHURFRESH EGGS





NE A D C	35
GRAPEFRUIT	23°
LEMONS	.39°
GREEN BEANS	43°
POTATOES	39°
CUCUMBERS	29
BELL PEPPERS	39°



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HURFINE FROZEN SPEARS

FOR QUALITY & ECO BUY BONELESS B	EEF! \$ 79	1
BEEF CUTLETS	5 1 49	4
RUMP ROAST	LB	8
U.S.O. A. CHOICE BEEF BONELESS SIRLOIN TIP ROAST	5 1 49	2
U.S.D.A. CHOICE BEEF BONELESS SIRLOIN	\$ 159	ľ
ARMOUR STAR	1202 79°	1
HOT DOGS	. 69	1
BEEF LIVER	\$ 13	
CHILI BOWL CHILI	189	c
TASTY BURRITOS	89	c
HOT LINKS	. 89	•



U.S.D.A. CHOICE BEEF **SIRLOIN** STEAK \$ **1** 49 LB.

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Cheese



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COFFEE	1 LB.	2 39
CAMPBELL'S CREAM OF MUSHROOM SOUP	3 NO. 1	79 °
PEANUT BUTTER	18 OZ.	99°
POPPING CORN	15 OZ. JAR	79°
COCKTAIL	15 OZ. CAN	39°
JUICE		59 °
TOMATOES	14½ 0Z.	43°
HUNT'S TOMATO	6 OZ.	33°

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BONELESS \$ 149 LB.





6 OZ. BTL.

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VICKS VapoRub	APO- LUB 1.5 OZ. 89°C	
FORMULA 44	OUGH \$ 139 YRUP 3 OZ.	

ex	VICK'SINEX	S \$	1	29
	SINE- OFF	\$ 24 CT. BTL.	1	19

SINE-OFF SINUS SPRAY 1/2 OZ. BTL.









PRICES EFFECTIVE JANUARY 1-7, 1978



MRS. ROBIN RAY COCHRAN

Moore-Cochran Vows Read In Hale Center

nged by Ann McArthur rs John Haden Moore of ale Center, and Robin Ray ochran, son of Mrs. Wen Lordan of Floydada, and elton Cochran of Pecos, at First United Methodist hurch at Hale Center, Dec ber 31, 1977 at 3 p.m., wis Holland, minister, of

9

9

9

chapel train. The bridal

was a chapel length

la of imported silk

illusion which fell from a flowerette covered caplett. he carried a bouquet of offwhite carnations centered with a corsage of gardenias.

Kathy Moore, sister of the bride, served as Maid of Honor and Cindy Smart, of Hereford as bridesmaid. They wore emerald green velveteen jumpers, A-line skirts ending in 12 inch flounces tied with sashes ending in long streamers, over ivory blouses with full beading and tiny ivory ribbon tied in bows, trimmed the neckline. Their bouquets were off white carnations and greenery centered with miniature hurricane lamps and burning candles.

serving the groom as best nan was Mike Bird, Stephenville; groomsman was Hogie Struve, Hale Center. Lee Hill, Hale Center served

Organist, Bill Webb of Plainview and Pianist Mrs. Chris Fairley, San Angelo, played wedding selections. A reception followed the

Clearance Sale

wedding in fellowship hall of the church. Assisting as hostesses were Mrs. Wayne Hill, Mrs. Gene Tyer, Mrs. Wesley Roddy, all of Hale Center. Serving at the bride's table was Terri Tyer, Hale Center: Debbie Tarwater of Midland, and Beth Thompson of Dallas. At the groom's table serving were Rhonda Jordan, Floydada and Kerri Cochran, Pecos, both sisters of the groom.

> The bride's table was covcloth appliqued with sheer linen flowers. Punch was served from a silver punch bowl. The three tiered cake was covered with off white roses, centered with a miniature arrangement in a china bride's slipper which had been used on the bride's parents' wedding cake.

A centerpiece adorned the table: a large ivory candle in a hurricane lamp surround ed with a candle ring of off white carnations and greenery. Other appoint ments were crystal and sil

ONE GROUP

COORDINATES

1/2 PRICE

SWEATERS

rack

SEE OUR BIG

Roye's

Merle Norman Cosmetic Studio

Floydada

204 South Main Street

1/3 OFF



Genealogical Workshop Tuesday

The High Plains Genealogical Society will have a workshop Tuesday from 1:30 to 8:30 p.m. at Unger Memorial Library, 825 Aus-

tin, Plainview. The work shop is for those interested in tracing their family trees.

Presiding at the guests' register was Darla Wardlow of Hale Center.

The groom's table was covered with a cut work ecru linencloth and adorned with a centerpiece of a green taper in a brass candlestick projected from a china robin filled with ivy. Chocolate cake was served from a crystal tray and coffee from a gold coffee service.

The bride, who attends Texas Tech, is a member of Kappa Alpha Theta Sorority, Alpha Lambda Deltascholarship fraternity, Phi U. Home Ec. Honorary Society, and is employed by Hemphill Wells.

Cochran attended New Mexico Military Institute and is now attending Texas Tech University. He is employed by Lakewood Pipe Company.

The rehearsal dinner was at Hillside Acre Country Club in Hale Center given by the groom's parents, Mr. and Mrs. Delton Cochran Miller, Lubbock.

and Mr. and Mrs. Wendell Jordan on Friday evening following the rehearsal. A bridesmaid's brunch was given at the Bridal House in Plainview by the bride's grandmother, Mrs. Joe Caviness and aunt, Miss Edith Ann Caviness of Lillington, North Carolina, on saturday morning.

For travel the bride wore a winter white suit with her gardenia corsage from her bridal bouquet.

Following a ski trip to Taos, New Mexico, the couple will be at home at 2304 5th Street, La Paz Apartment 222, Lubbock,

special out of town guests were: The bride's grand mother Mrs. Thurmond Moore of Spur, Mrs. Joe Caviness of Lillington, North Carolina, the bride's aunt, Edith Ann Caviness of Lillington, and the groom's grandmother, Mrs. W.A.



Mr. and Mrs. W. M. Carpenter

The M. W. Carpenters Celebrate Fifty Years

penter were honored with a Golden Wedding Anniversary reception in their home it 224 W. Mariyena on Thursday, December 22, 1977, given by their three ehildren.

The three tiered cake was decorated with a Golden 50th on top Punch and nixed nuts were also served to the guests.

Those attending were nostly family, who also daughter; Jane and hus

Also attending the cele-

Norma Wilcox and son Jame of Dallas; their son, Wayne and family of Atlan ta, Georgia, and their band, Dr. Philip Caper and daughter, Sarah, of Boston, Mass, and their grandson, Loteler, Oklahoma City, Oklahoma.

bration were Mr. and Mrs. Elco Frizzell, Mrs. Leo Friz zell, Mrs. W.M. Jackson, and It and Mrs. Floyd Fradley.

NEW YEARS BUFFET

11:00 A.M. to 2:00 P.M.

FRIED SALT PORK HAM WITH PINEAPPLE **ENCHILADA BAKE CORN CASSEROLE BLACK EYED PEAS** TOMATOES AND MACARONI **CANDIED YAMS POTATOES SPINACH** SALAD CAKE

KING'S RESTAURANT

FLOYDADA



MRS. STEVAN WAYNE

Miss Beach, Stevan Barker Exchange Vows

Standing in the First Presbyterian Church of Fort Worth altar area that was enhanced with the decora tions of mauve pink roses, greenery, gold cord and taper candles, Miss Alison Marie beach and Stevan Wayne barker exchanged marriage promises Saturd ay, Dec. 31.

Dr. Robert F. Jones, church minister, directed the 2 p.m. ceremony that united in marriage the daughter of Mr. and Mrs. Richard Clinton Beach of Houston, and the son of Mr. and Mrs. Arthur P. Barker Jr. of Lockney.

The newlyweds will make their home in Lubbock after wedding trip to Colorado. Mrs. Larker is a graduate of Loswell High School in Fort Worth and of Texas Tech University. Her husband, a graduate of Lockney High School and of Texas Tech, is a third year law student at the university.

WEDDING MUSIC

C. Allison Salley was or ganist for the prelude music which included "Come You Down To Us, Lord Jesus," What Child Is This," "O Perfect Love," "A mighty "Lord Jesus Christ, Le Present Now' and "In Dulci Jubilo." Mr. Salley played "Jesu, Joy of Man's Desiring" as the nothers of the couple were seated, and used "Trumpet Voluntary" for the proces sional and "Toccata from symphony V" as the reces-

Guests were seated by the bride's brothers, Doug Leach of Houston and Christopher Leach of Winnetka, Illinois, and by the groom's cousin, Gary Crapster of Dallas.

Leach of Houston and Mrs. Christopher Beach of Winnetka, Illinois, both sisters in law of the bride; and Mrs. Paul Larker of San Antonio, sister in law of the groom.

Their floor length dresses

were of mauve pink satinback crepe. The dress skirts were full. The dress bodices were of blouson style, and were cinched with wide tie belts. Touches of gold trim were on the high collars and around the belts. Gold sandals complemented the dresses. Each attendant carried a long-stemmed mauve pink rose tied with

gold cold The groom's brother, Paul Farker of San Antonio, was best man, and groomsmen were his father, Arthur P. Larker Jr.; his uncle, Barry Larker; and his cousin, Frent Earker, all of Lock

BRIDAL GOWN

Richard Clinton Beach ac companied his daughter to the altar area to be given in marriage. Her dress, from the House of Bianchi, was a floor length creation of candlelight chiffon with a chapel train. The bodice was cover ed with lace and was accent ed with pearl beads and English net. The lace also formed the high collar. The long chiffon sleeves were full and ended at the wrists with tight, wide lace cuffs. The three quarter length veil of chiffon flowed from a Juliet cap. The bridal bouquet was of white roses and baby's breath

Following the ceremony, the bride's parents hosted a reception in the church par

Reception attendants

Tridal attendants were were Miss Lynda Thompson 1/2 OFF ALL **CHRISTMAS DECORATIONS**

10% & 20% OFF Many items in shop.

Come by early for best selections.

Sale starts Wed. Dec. 28th **Cozy Corner Gifts**

231 W. Calif.

Floydada

Mrs. Andy Le Gault of of Dallas; Miss Cindi Wor Richardson: Mrs. Doug sham and Miss Janis Hassell, both of Lubbock; Mrs. Ricky Parsons of Fort worth; Mrs. Don Cromwell of aginaw, Texas, and the groom's cousins. Miss Beverly Larker of Lockney and Mrs. Gary Crapster of Dal-

silver appointments graced both the bride's and the groom's tables. Centerpiece on the bride's table was of greenery, mauve pink roses and gold cord. The candlelight three tiered cake was topped with mauve pink

COURTESIES

A luncheon Friday, Dec. 30, honored the bridal at tendants. The event was hosted by Mrs. Christopher Leach and Mrs. Ronald Cramer at the Fort Worth Loat Club.

The groom's parents, Mr. and Mrs. Arthur P. barker Jr., hosted the rehearsal dinner Friday, Dec. 30, in the Liue Room of the Ridglea Country Club of Fort Worth The wedding party was seated at quartet tables decorated with centerpieces of votive candles and field

Social Security Rep. In Floydada

A representative of the ocial Security Administra tion will be working in Floydada on consecutive Wednesdays beginning Jan uary 4 through March 29 between the hours of 9-11:30 a in at the Courthouse on the first floor, south end.

Those needing informa tion may also obtain service by going to the Social Secucity Office at 1401 L West 5th Street, Plainview, or by telephoning 293 4371. Residents of Floydada may call free of charge by dialing operator and asking for En terprise 3 4132. A telephone call to the Plainview office may save you time and a You may schedule a prog

ran for your club by calling the above number.

New Books At The Library

The last Lest Hope Pet er Tauber Dynasty Robert

Kid Andrew Cody & Julie parrow Tony Curtis I. Judas, Jess Stearn Devils Gamble Frank

laughter Hastings Allen Drury

The Nice Murders Del man David saraband for Two Sis-

ters Phillippa Carr I Heard My Sister Speak My Name Thomas Savage OPENING JANUARY 10, 1978

'COTTAGE HAIR STYLES"

JUST SOUTH OF THE FLOYDADA INN ON THE RALLS HIGHWAY.

Phone 983-3438

Complete Hair Care For The Entire Family Sandy Lutrick Val Dorden Judy Ogle

Operators WATCH FOR OPENING SPECIALS

High Plains Classings Set Record

High Plains Cotton Classing offices graded 235,000 samples the week ending December 23. This season's total stands at 2,647,000, a new record for classing, volume, according to Paul R. Dickson in charge of Lubbock's Cotton Classing Office. The previous record was 1973's 2,543,000 samples. Dickson said.

Prices paid High Plains cotton growers advanced \$2.75 per bale compared to the week before, according to

USDA's Agricultural Marketing Service. Growers sold mixed lots of mostly grades 42 and better, staples 30-33, mikes 3.5-4.9 around 43.25 cents per pound.

Predominant High Plains grades this week were grade 41 at 29 percent, grade 32 was 21 percent and grade 42 accounted for 28 percent.

Staple lengths were mostly staple 30 at 15 percent, staple 31 was 33 percent and staple 32 accounted for 31

Micronaire continued mostly in the desirable 3.5-4.9 range at 76 percent of the total. Thirteen percent was higher and 11 percent was

Four percent were reduced one grade because of grass and three percent for bark. Average breaking strength was 86,000 pounds per

square inch. Gins paid growers 58 to 70 dollars per ton for cottonseed, mostly 63 to 64 dollars.

Alternate Energy Sources For Agriculture Studied

cultural use and production.

the House Agriculture and

Luther Jones of El Paso, Bill Coody of Weatherford, Dan Kubiak of Rockdale and Elmer Martin of Colorado City. State Representative Bill

Keese, chairman of the group, is calling together those persons from the public who are concerned about the energy dilemma and its impact upon Texas agriculture, to give testimony to the subcommittee in a Public Hearing on Monday, January 23rd of next year. The Public Hearing will take place in the Old Supreme Court Room of the State Capitol Building in Austin at 9 a.m. that day.

'It's the desire of the subcommittee that people of our agricultural communities will take the time and express their problems, fears and concerns relating to the energy dilemma", Keese noted. "The policies of the State cannot continue as 'business as usual' without negative consequences to the State and particularly, agri-

Keese related that Texas

Otwells To App Saturday For and Channel 11 in

Tulia's Otwell twins, 21-year-old vocalists, will begin the new year with an appearance on the Lawrence Welk show Saturday. They have already taped six shows for the new year and are expected to be regulars on the show during 1978. One of their numbers Saturday will be with the Aldridge Sisters, a girls' duo recently added to the Welk show.

The show is aired by NBC stations in this area, Channel 4 in Amarillo at 4:30 p.m.,

dependence upon conventional fuels, is very vulnerable James Lee to potentially unstable ener-

gy supplies. Various reports, including those by the Texas Energy Advisory Council and the Center for Energy and Mineral Resources at Texas A&M, indicate a shakey future for Texas agriculture.

Keese noted that alternate sources of energy have been available from agricultural producers for some time, but have not been developed or utilized because of onceinexpensive petroleum fuels. "Farmers work with alternate fuels every day but are simply not made aware of such. Many aspects of solar technology can be found on the farm.

"In the course of our study we shall see what is available from alternate sources and to what extent we can shift our reliance from depletable to non-depletable sources, such as biomass conversion, wind power and other solar energy technologies, that now

"Much of the so-called "waste" that is generated today, municipal solid wastes, residues from agricultural production and the need for water treatment, can be recovered as energy and other useful by-products."

"Again, the subcommittee invited all interested persons to participate and express their concerns at this January 23rd Public Hearing in Austin," Keese concluded.

at 6 p.m. Due to the sports broadcasts end, listeners are to consult listings is shifted. Mail response

appearance of the the Welk show and largely respo their future appear Welks address is

shire Blvd., Suite

Monica, Calif. 90

Nichols Announces

Commission Precinct4

At press time James Lee Nich announced his in ion to seek elec as Commission Precinct 4 of F County.

A complete ann ment will appea Thursday's edit

FLOYD DATA Jrs EW Turner a

ng the Christmas Mrs Gary Turner Luffalo, Missouri,

Clark (the former Louise Tubbs, dat the late Mr and Tubbs) visited with friends in

FLOYDADA SCHOOL

Tuesday Chicken Fried Steak with Cream Gravy Fluffy Whipped Potatoes Luttered Eroccoli Wild Cherry Cake Hot Rolls

pint milk Wednesday Green Chili Pie easoned black Eyed Peas Cole Slaw

Oatmeal Cookie Hot Corn Fread Squares pint milk

steamed Rice Garlie Green I Peach Jello wi Hot Rolls pint milk

Friday nade I uns Tomato, Lettuce Pickles Potato Chips Apple Cobbler pint milk

theme of the col

which is sponsored

Evangelism Division

Baptist General Co

of Texas. The

which are open

public, will take place

Tarrant County C

Center. Subjects wil

from the Christian

mobilizing congrega

Before the Eval

Conference convents

evening of Jan.

evangelistic minist

'A Bold Vision' Them Of Baptist Conference

DALLAS - The 1978 Baptist Evangelism Conference, Jan. 9-11 in Fort Worth, will initiate the new year with inspirational speaking, study and music.

The conference will focus on two major Southern Baptist emphases, enriching family life and directly involving church members in worldwide ministries through Bold Mission Thrust.

Speakers will include Jimmy Allen, Southern Baptist Convention president; Zig Ziglar, motivation specialist and founder of We Believe, Inc.; Rudy Hernandez, evangelist; S.M. Lockridge, pastor, Calvary Baptist Church, San Diego, Calif.; and Winfield Arn, founder of Institute for American Church Growth.

Guillermo Villanuev "A Bold Vision" is the

meeting for Spanis ing persons will be ed at the North For Baptist Church. will include Eliseo president, Mexican Convention of Tex

gelist from Mexico. Milk Good Nutrient Source

In Spite of Recent Bad K AUSTIN-In spite of some can get en recent bad publicity about other foods rather milk, this old standby in the Although milk B diets of millions of calcium, it is Americans is still one of the important source best sources of several riboflavin and

Agriculture Commissioner Reagan V. Brown. One of the arguments brought against milk, Brown to be deficient

important nutrients, says and C. Brow says, is that normal persons elements, he adds.



hirlwinds Drop First Round 59-42

Ly Doug Simpson trangely enough, Thursday's openround of the annual Muleshoe mament classic was not that much erent from any other tournament

vell, records of tourneys in past sons around the South Plains indie that the home team can set up the any way it so desires. And, the vitable result was that the hosting leshoe Mules got to play Springlake rth in the first round and the varsity irlwinds got stuck with a strong

Consequently, the Steers eliminated dada from the winner's bracket h a 59 42 trouncing.

like Cocanougher's 'Winds, curtly 114 for the season, faced the of the Muleshoe-Springlake tchup in the consolation semi final woff Friday morning at 11 o'clock. the winners of that contest, a at the consolation trophy. For the s a ticket back home. It's simple

The Farwell Floydada contest diffrom most other games the have been involved with this en To begin with, it was much

The Steers controlled the game from opening tip off and only once did ev have to deal with fighting off a ge by the Whirlwinds, which pulled to within reachable distance in

e exciting second period. The much taller and quicker Farwell tack utilized its very potent fast eak and rebounding strength to pture an early lead and go on to lead 22 11 by the time the buzzer sounded

ending the initial period. Floydada battled back in the second quarter, wiping out a commanding 29 13 advantage two minutes deep into the period, and pulling to within six of

It was 29 23 with just under five clash minutes to play in the first half, and that was when Farwell turned on the airplanes, meeting rooms, elevators steam that regained control of the and restaurants present special procontest and shut down any dangerous motives for the rest of the afternoon.

The Steers also began to take monoxide may be in excess of the legal advantage of an impressive full court press late in the quarter which helped extend the lead to 36-23 at the final

Farwell opened a 27 point advantage in the decisive third stanza, utilizing tremendous control of possession and defensive prowess, to shut down Floydada to only 4 points.

Those two buckets came on outside shots by Tim Collins and Kary Helms, Farwell led 48 27 after the completion of three full periods.

It was more of the same in the final frame, although the Whirlwinds began to rebound with greater agility and

	STA	TS:		
NAME	FG	FT	REB	TP
D Emert	5	1	4	11
Helms	3	2	2	8
M Collins	3	0	9	6
T Collins	3	0	10	6
Jackson	2	1	3	5
Coleman	2	0	0	4
Feuerbacher	1	0	2	2
Vickers	0	0	2	0
TOTALS	19	4	32	42

Nonsmokers Have Right To Breathe Clean Air

Smokers have a right to pursue their habit. Nonsmokers have a right to clean air. Sometimes these rights

blems. Studies show that in smokefilled rooms the level of carbon limits for maximum air pollution.

The American Medical Associa-



Should Know, points out that a person doesn't have to be a smoker himself to suffer ill effects from cigarets. A nonsmoker in the company

of a smoker breathes in smoke from the burning end of the cigaret as well as the exhaled smoke. Some individuals actually are allergic to tobacco smoke and may suffer smoke-

caused asthma attacks. If smoking is a personal right, it carries with it the responsibility of respecting the rights of the nonsmoker

Nonsmokers who suffer from allergies of diverse causes and other nonsmokers find that tobacco smoke causes eye irritation, nasal symptoms, headache and coughing.

Inhaling second-hand smoke increases the heart rate, blood pressure and level of carbon monoxide in the blood. This is particularly dangerous for those with heart and respiratory conditions. An added note: Smoking is un-

safe in more ways than one. People are killed or injured every day as a result of fires caused by careless smokers. The safety hazards of smoking are enormous, affecting many innocent nonsmokers as well as

January, 1978 Frank Chappell Science News Editor

FLOYD DATA

Mr. and Mrs. J.C. Odam and Gary were Christmas Day guests in the home of their granddaughter and family, Mr. and Mrs. Bill Rushing of Plainview.

Others present and enjoying Christmas dinner included his mother, Mrs. Margrett Johnson, Theresa, Ricky and Kenneth of Ruidoso, New Mexico; Mrs. Eula Waits, Mrs. Stanley Waits, Karen and Jeff, Hale Center, Texas; Elaine Waits, Canyon, Texas; John Waits, Corpus Christi, Texas; and Mrs. Odessa Cage and Clay, Lubbock.

In the afternoon gifts were exchanged from the beautifully decorated tree. The remainder of the afternoon was spent visiting, taking pictures and playing

FLOYD DATA

NEW ORLEAN

Christmas Day supper guests in the home of Mrs.

J.C. Odam visited briefly

FLOYD DATA Bonnie Cage of Floydada. Gary Hill visited in the Others present included Mr. and Mrs. David Cage Stanley Waits' home from Christmas afternoon until and daughter, Mrs. John Tuesday afternoon. Mrs. Loyd and baby son of Azle, Eula Waits, Mrs. Stanley Texas, Mr. and Mrs. Jerry Waits and Karen visited in Gentry, Lisa and Pam of the home of Mr. and Mrs. Crosbyton, and Don Cage of Lubbock. Mr. and Mrs. Frank Eryan and family of Lubbock and Mr. and Mrs.

FLOYD DATA Mr. and Mrs. C.B. Carmack spent the Christmas

Christmas night

holidays at the "Flat Top Ranch" near Glenrose, Texas in the home of their son and wife, Mr. and Mrs. Lobby Carmack and family. They returned home Tues

THE FLOYD COUNTY HESPERIAN

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Dorothy's January Clearance Sale Starts Monday, January 2

Ladies, Don't Miss These Great Buys!



SAVE UP TO 50% COATS FABRIC, LEATHER AND FAKE FUR 1/2 PRICE

BEAUTIFUL, ALL MINK OR MINK AND LEATHER

COATS



Reduced Prices On Lamps & Oil Paintings

Dorothy's

PLAINVIEW, TEXAS

Mrs. Odessa Cage and Clay of Lubbock were

Five Year Gains In Floyd County

EW YORK, December 17-Floyd nty's economy made sizeable gains last five years, the latest figures notwithstanding the problems lagued the nation as a whole. extent of that growth, since the ning of 1972, is brought out in s made by the Standard Rate Data Service

hey show that the volume of retail ess in the local area, a principal tor of business vitality, was spite the general concern regard-

inflation, higher taxes, unemploy-, crime conditions, political uncerties and the like, consumer spendper family was at a better level n many communities. eflects the fact that the majority

al families, with steadily rising

incomes, had more money available and

were willing to spend more. As a result, the amount of business done by retail stores in Floyd County in

the past year reached \$21,217,000. The showing was better than was recorded in many areas. Much of it, of course, was due to higher prices for

The consumer spending locally was equivalent to \$5,554 per household. Nearly every branch of retail busi-

ness shared in the growth. People bought more cars, finer furniture, and more home appliances, clothing and

For most families, the climb out of the business recession, which ended in 1975, and the return to more-normal

The net earnings of the local population, after payment of taxes, hit a high in the past year of \$47,346,000, well above the amount available to them five years ago, \$39,231,000.

consumer buying, were fueled princi-

pally by gains in personal income and a

renewal of confidence in the nation's

Just how long the economy will continue at its present level and how well it will perform in the year ahead are anyone's guess. Controversial issues before Congress-energy, tax reform and Social Security-may well provide the answers.

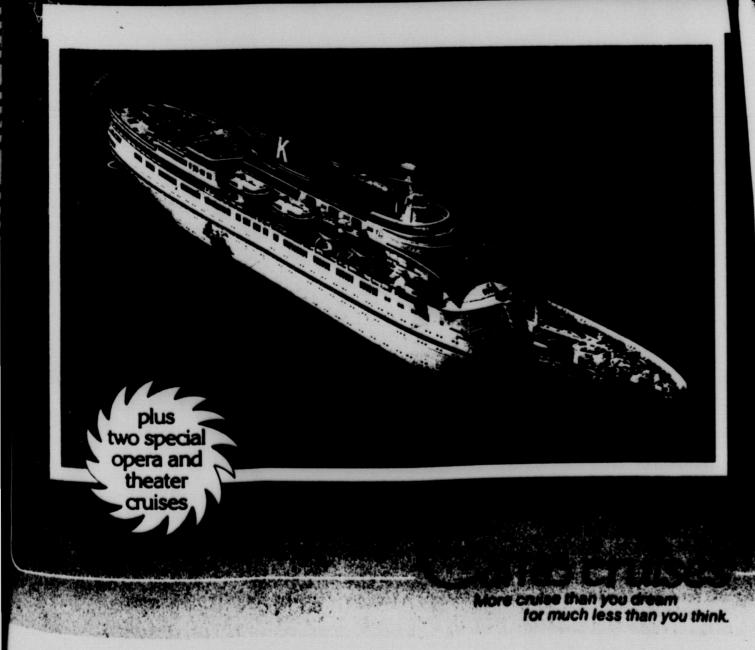
WINTER 1977/78

CARIBBEAN MEXICO · HAVANA

7-Day air/sea cruises from New Orleans aboard the elegant DAPHNE

"The Great Entertainer"

including round trip air from major cities with departures every Saturday



The DAPHNE "lights up" the Caribbean with seven dazzling days of sun, sights and the most extravagant entertainment under the stars!

Havana

Cozumel

Your three islands in the sun

COZUMEL, YUCATAN. The Mayans called it the "Isle of Swallows" - and today this paradise off the coast of Mexico's Yucatan Peninsula remains magnificently

unspoiled. It's an island of friendly, handsome people and

translucent water alive with brilliantly colored fish. Cozumel is across from Playa del Carmen on Mexico's Yucatan Peninsula, gateway to the ruins of the ancient

GRAND CAYMAN. From George Town, the port and

the fabulous seven-mile West Beach — possibly the most beautiful in the world! Don't miss the "Great Entertainer's" private swim-and-sun barbeque on the

beach, and feast to the accompaniment of a catchy

HAVANA, CUBA. Ninety miles from the USA but

and breathtaking than ever - and the "Great

unvisited by US-based cruise ships for 16 years until DAPHNE rediscovered the island amid international fanfare last spring. The spectacular Latin Revue at the inimitable Club Tropicana is even more colorful, exotic

Entertainer's" taking you there as part of the cruise! Then visit Ernest Hemingway's house (lovingly cared for by Papa's Cuban admirers), fishing villages, the old and new colonial towns, the famed parks and gardens.

Top it off with a visit to a cigar factory (you can now

bring back 100 Havanas!).

capital of this British Crown Colony, make your way to

calypso band! There's plenty of smart shopping in town.

Maya's only seacoast city, Tulum.

The turquoise waters of the gentle Caribbean, its inviting islands in the sun, the lovely white sands and graceful palms, the duty-free shopping and the blissful respite from winter's frosts – all have lured vacationers for years.

But now there's even more. There's DAPHNE. Starting December 22, the elegant DAPHNE returns for the third season with new and exciting cruises to Cozumel, Grand Cayman - and Havana, Cuba, the captivating city rediscovered by DAPHNE last spring in a series of historic cruises.

For as little as \$698 per person, double occupancy, you can have it all: Complete air/sea cruises including round-trip flights between your hometown and DAPHNE's home port, New Orleans, itself one of the world's favorite vacation spots. So come along and come alive with DAPHNE this winter.

7-DAY AIR/SEA CARIBBEAN, MEXICO, HAVANA ITINERARY

Departures every Saturday, Jan. 14-March 18, 1978 Depart Arrive NEW ORLEANS. Arrive via scheduled airline and embark DAPHNE in the afternoon. Sun. At Sea Grand Cayman Mon. Cozumel Tues. Grand Cayman Wed. Havana evening Thurs. Havana NEW ORLEANS. Morning disembark DAPHNE and fly home.

TOUR DATE OUT OF DALLAS

IS FEBRUARY 11, 1977

DEADLINE FOR RESERVATIONS IS JANUARY 15, 1977

CALL OR WRITE W. M. TOOLEY BOX 700, FLOYDADA, TEXAS 79235

PHONE 983-3737 OR NIGHTS 983-3982

FLOYD COUNTY DAY CARE CENTER December 16, 1977

Dear Friend,

As we near the end of another year, we look back on our most successful year of taking care of the children of our community.

Our average daily attendance last year was 35 and in the busy summer months we took care of over 50 children many days. A total of 7,426 children attended the Center this year.

The financial needs of the Center have been met, mostly through the contributions of individuals, organizations, and businesses. Our budget this year was \$25,737.06. Of this amount only \$6,675.34 came through the Government Commodity program.

At this time our board of directors, our coordinator Betty Fuller and I sincerely appreciate your help in maintaining the Center another year.

We thank you for your help and wish for you and yours a very Merry Caristmas and Blessed New Year.

Sincerely Yours, Wendell Tooley

Charles Stenholm Speaks To Abilene Farmer Rally

Charles Stenholm, candidate for Congress from the 17th Congressional District, told farmers assembled at the Farmers Rally in Abilene on December 14, that few people, a short time before the rally, would have believed that so many would attend the meeting to show support for farmers. But the turnout, Stenholm said, proved the deep concern that farmers and other members of the community had for the farm crisis.

Stenholm, while remark ing on the success of the rally, closed his speech with the questions, "What next? What happens today and tomorrow? How do we begin to achieve those very worthwhile goals that you

are here today to demonst rate your interest in achiev-

As a farmer personally involved in the problems of present day agriculture, stenholm has prepared and offers his own answers to the questions that he asked on December 14. Those farmers in the

17th Congressional District who have participated in the recent rallies and tractor parades should be justifiably proud that they have been peaceful and have demonstrated widespread understanding and support for a solution to the farm price dilema. The question now is, "Where do we go from

Farmers have the atten-

At Plainview Savings & Loan Association,

tion of the nation. We must now act postively and responsibly. We must not become party to any violent action; any obstruction of local retail operations; or any activities that are disruptive or abusive to our customers. We must keep in mind the absolute necessity of maintaining and expanding foreign and domestic markets, and above all the general welfare of this nation. Our proposals must quite obviously be those that can be supported by a large majority of farmers, but they must also be supported by consumers, and a Congress and President dominat ed by advisors from more populus sections of this nat

The consumer must understand that bankruptcy or other factors drastically reducing production will surely mean skyrocketing prices. The consumer is working in his or her own interest when supporting a fair profit for producers. Every business must have a profit to continue to operate.

If there is any doubt in your mind concerning the seriousness of the farm costprice squeeze, the plain facts are that the possible loss of farmers independent threatens the very fabric of our agricultural productivity, and if that fabric is destroyed, so will be the

such a critical situation demands leadership and

	1970 AUII	1. CROPS	YIELD PER HARVESTED ACRE	UNIT	PRODUCTION
FLOYD	PLANTED ACRES	HARVESTED ACRES	358	Lb /Bale	91.400
CROP	125.400	122.500 153.700 300	19.3	Bushel Bushel Bushel	2.967.000
WHEAT OATS	500		87.8	Bushel Bushel Tan	8.226.000
BARLEY	102.100	93.700	1.1	Ton Bushel Ton	2,500 5,101,300 32,400
SORGHUMS. SILAGE	37.400	34.600 1.500 8.000	32.7	Bushel Pound Lb /cwt.	261,400
CORN GRAIN SILAGE. SOYBEANS PEANUTS.	:			Ton Paund Tan	
RICE SUGARCANE CASTORBEANS	······	•	2.7	Pound Ton Ton Pound	1.900
ALFALFA HAY		700	1.081	Pound Paund POUND	648.700
VETCH SEED.	600	600	1.001		
SUNFLOWERS.		THE CROP	PS		

			2. IRF	RIGATED	-0750		YIELD PER HA	ARVESTED ACRE
	ACRES	PLAN	TED	ACRES HAF	NOT IRRIGATED	UNIT	IRRIGATED	NOT IRRIGATED
SELECTED CROP	IRRIGATED		IRRIGATED	IRRIGATED	30.400	Pound	390	595
UPLAND COTTON	7 97,900	Ŋ	32.600 107.600 4.200	92.100 46.500 92.800	107.200		29.4 88.2	14.9
PEANUTS						4	FRUITS AND PE	CANS

3. VE	GETABLES FOR	FRESH MARKET AT	ND PROCESSIN	10	T sans	CROP	PRODUCTION
	ACRES	CROP	ACRES HARVESTED	CROP	ACRES HARVESTED	PEACHES IBUI	
BROCCOLI CABBAGE CANTALOUPES CARROTS CAULIFLOWER	450	SWEET CORN 2/ HONEYDEW MELONS. LETTUCE ONIONS. GREEN PEPPERS. SPINACH 2/	300 700	TOMATOES. WATERMELONS IRISH POTATOES. SWEET POTATOES. ALL VEGETABLES	1.860	ORANGES (85 Lb. box)	70

5. 1976 LIVESTOCK PRODUCTION OR MARKETING		
		ITEM
GGS PRODUCED (000). ADILERS PRODUCED (000). URKEYS PRODUCED (000). UK PRODUCED (000). UOL PRODUCED (Pound). OHAIR PRODUCED (Pound). ATTLE MARKETED FROM FEEDLOTS (Number).	20.000	ALL CATTLE MILK COWS THAT HAVE CALVED. BEEF COWS THAT HAVE CALVED. CATTLE ON FEED ALL HOGS 4/. ALL SHEEP. EWES 1 YEAR AND OVER. ALL ANGORA GOATS HENS AND PULLETS OF LAYING AGE (000) 4/.

		8. CASH RECEIPTS FROM FAR	M MARKETING	SS
7. GOVERNMENT PAYMENTS IN 1976			1975 3	197
ITEM	DOLLARS	ITEM		O DOCLA
ED GRAIN PROGRAM. EAT PROGRAM. AND AND A P COTTON PROGRAM	85.262 240.774 847.301	ALL CROPS 5/- LIVESTOCK AND LIVESTOCK PRODUCTS TOTAL CROPS AND LIVESTOCK	51.345 11.108 62.453	64. 11. 75.
GAREEET PROGRAM.	578	GOVERNMENT PAYMENTS	3.085	1
EAT PLAINS CONSERVATION PROGRAM OPLAND ADJUSTMENT PROGRAM IRAL ENVIRONMENTAL ASSISTANCE PROGRAM EES AND MILK PROGRAM.	68.627	TOTAL FARM MARKETINGS AND GOVERNMENT PAYMENTS	65,538	76

immediate action by those who can take steps to correct this dangerous economic situation, which unattended can affect the future of America. We must, however, realize that we did not get into this situation overnight; and we will not get out overnight.

I am today proposing a 4 point program for us to build upon; a program that calls for meaningful participation by every farmer and a renewed understanding of the free enterprise system

DINNERS

32 OZ.

2 LB.

STRAWBERRY

CATSUP

RICE

MED. GRAIN

79°

59°

18 OZ.

CREAMY OR CRUNCHY

6 32 OZ. BTL.

PEANUT BUTTER

DEPOSIT

on the part of every consumer in the United States.

Point Number 1: Farmers should immediately curtail all sales of non-perishable commodities at current prices. Farmers should then agree on an orderly marketing plan drawing on the abilities of all talents available. This plan should include a pricing structure that includes a reasonable profit and be consistent with domestic and foreign competitive factors.

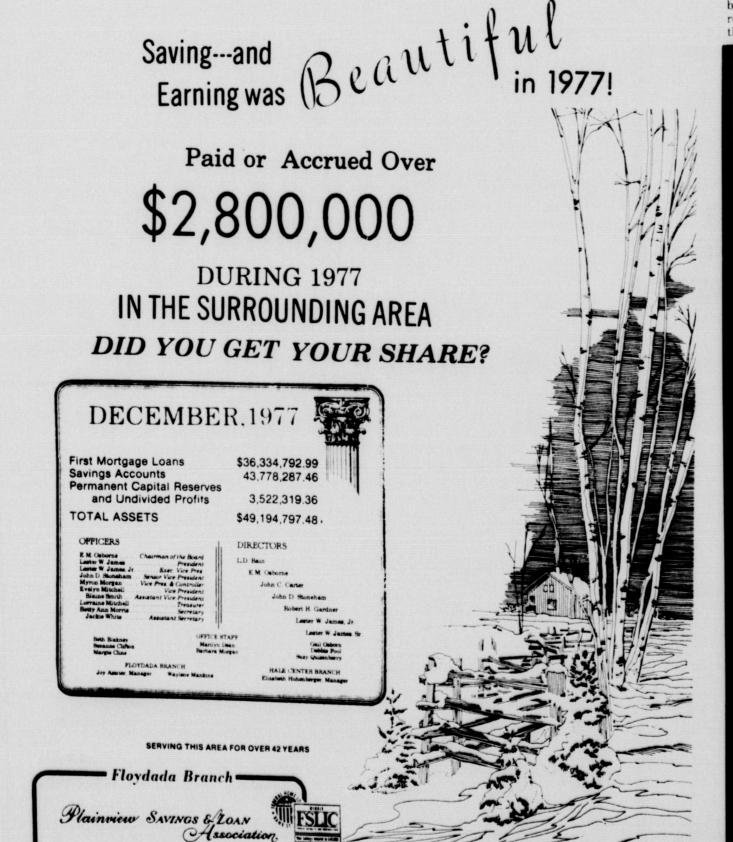
To Clarify what is said

above, farmers should begin placing their products on the retail shelf with a reasonable markup and sell when the free market can use it and is willing to pay a fair retail price. If farmers must throw "sale" to move inventory, let it come later, but not today. Very few retail merchants can stay in business by selling at 50% off the year around.

Point Number 2: Our problem is simply stated: we have produced too much for today's market. Any practical long range solution of mands reducing producti to bring supply in line wi demand. Therefore I advocating a minimum across the board Set for all major crops.

No government ments, and no producti (unless needed to maint the cattle industry) come from this Set acreage. Stubble clean tillage must be mitted.

The freedom to SEE STENHOLM PAGE









3 LB WITH PURCHASE OF 2 CUT-UP FRYERS

WITHOUT PURCHASE

1/2 GAL SLIM AND TRIM

\$1.03

VALUE



BOTTLE CARTON

\$1.95 VALUE

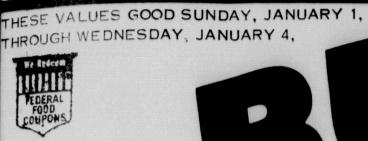
PLUS DEPOSIT

tainless only

Imagine a 40 piece service for only \$2.00 HERE'S HOW IT WORKS!

for a 5 Piece Place Setting

every week!



WE RESERVE THE RIGHT TO LIMIT QUANITIES

THROUGH WEDNESDAY, JANUARY 4,

220 South 2nd Street 983-3149

HOURS MON-SAT 8 A.M.-7 P.M. SUNDAY SUNDAY 9 A.M. - 7 P.M.





DOUBLE ON WEDNESDAY

OUR **DELICATESSEN FEATURES THE BEST** IN HOT FOODS TO GO

CALIFORNIA

3 \$ \$ 100 **AVOCADOS** RED DELICIOUS

3 9 5 1 00 **APPLES**

ORANGES

RUBY RED



money-saving menu-makers

CHICKEN BROTH CHICKEN A LA KING 13.75 OZ. 10.5 OZ.

00

CHICKEN

SPREAD

5 OZ.

CHICKEN 5 OZ.

BONED BONED CHICKEN TURKEY 5 OZ. 5 OZ. 67¢ 6 OZ. DECKERS

BOLOGNA-SALAMI OR SPICED LUNCH MEAT



U.S.D.A. T-BONE

STEAK

U.S.D.A. TENDERIZED

U.S.D.A.RANCH

NAPKINS

10 OZ. P.V.P

\$2.40 VALUE

FLOUR

16 OZ. DROMEDARY

5 LB. GOLD MEDAL

69¢ VALUE

PECANS

TOPHAND 2 LB.

PORK SAUSAGE

\$169

1 LB TALL KORN

BACON

U.S.D.A. SWISS

STEAK

FAMILY PAK **GROUND**

U.S.D.A.



U.S.D.A. BEEF SHORT

STEAK

\$179

STEAK

RIBS

69¢ \$1.03 VALUE

24 OZ. CLOVERLAKE

COTTAGE CHEESE 89¢ \$1,33 VALUE

100 COUNT

\$1.09 VALUE 27 OZ, FUTURE



\$2.29 VALUE

16 OZ. ARM AND HAMMER

OVEN CLEANER



\$1,55 VALUE 24 OZ, GLORY RUG

CLEANER

\$2.39 VALUE

12 OZ BAKERS CHOCOLATE FLAVOR



CHIPS



9 OZ.

79¢ VALUE

12 OZ, KEEBLER



1 LB FUN SIZE

CANDY

\$1.69 VALUE

10 OZ. NESTLES HOT COCOA MIX

200 SQ. FT. REYNOLDS

\$2.91 VALUE

16 COUNT WHITE SWAN

TEA BAGS 47¢ VALUE



10 LB PURINA

239

WITH COUPON

PAPER \$1 19



DOG CHOW

1 LB HILLS BROS

COFFEE



59¢ VALUE

GLADE SOLID

4 OZ ELMERS

\$1,29 VALUE

79¢ VALUE

1 LB STARBURST FRUIT CHEW

\$1.49 VALUE



\$1.09 VALUE

69¢

South Plains News

By Mrs. Murray Julian

29th. School children here are having a good vacation this week, and many families have taken advantage of the Christmas vacation to go on trips to other states, and plan to be gone throughout the school vacation.

Mr. and Mrs. Nea Capps. from Buna, where Capps is Music Director at the Bap tist Church, arrived here Wednesday to have lunch and visit with friends Rev erend and Mrs. Fred Blake and Atha.

Mrs. Ruby Higginbotham had Christmas Eve dinner Brett and Shea Lyn, who parents, Mr. and Mrs. Henry Myers of Dumas, Another son here was Mr. and Mrs. Alton Higginbotham, Kelly, holidays with her. Bryant and Lori of Floyd

A.C. Sharbutt, Al and Can Teeple and Mr. and Mrs.

The Oil Well North of W.H Simmons. South Plains which was Mr. and Mrs. Nathan

erly of Truscott came Wed nesday to spend that night and Thursday with his brother, Mr. and Mrs. Sylvin Kinnibrugh.

Mr. and Mrs. Robert their relatives. Reeves and family spent the home of his brother, Mr. and Mrs. Raymond Reeves at 9:00 a.m. and church and Mrs. Ted Bell and h services were Mr. and and Mrs. Jack Reeves and boys, James Earl, Bodie Jo had Christmas in Littlefield Mrs. A.C. Sharbutt, Al and

Robert Kloiber were present in South Plains Cindy, where on Christmas eve they enjoyed opening presents from the tree and were all'here for Christmas Day, also, including Mr. and girls from Denton, who came home on Thursday before Christmas, and Mr. and Mrs. Don Marble and children, Mr. and Mrs. Keith Marble Mrs. Mike Marble and Jus

Mr. and Mrs. Alvin Nichols went to Tulia on Saturday to attend a dinner held Melvin Jennings. Ten guests were present with the Nichols for the family dinner.

Mr. and Mrs. Nathan Mulder and children, Cindy, Penny, Jimmy and Cory left the Monday night before West Virginia, to visit her sister and family, Mr. and Mrs. J.D. Bradley and girls, Courtney and Andrea. The Mulders did have some snow West Virginia, but nothing bad, and they arrived home

safely, Thursday night. Mr. and Mrs. Frank Mc-Clure went to Plainview Christmas eve night to have dinner and share the family Christmas gathering with their daughter, Mrs. Jean McClure, and Rev. and Mrs. Jeff Messer, and Mr. and Mrs. Paul Cypert and girls all of Plainview and Boyd

McClure were all present. Congratulations to Donette Marble, physical educa-

South Plains December edition of Who's Who Among Students in American Junior Colleges. Donette is the daughter of Mr. and Mrs. Don Marble of South

Mr. and Mrs. A.V. Bethel left Thursday before Christmas to spend their holidays in Center, Texas with their only daughter and granddaughter, Mrs. Sue Shelton and La Saundra.

Mr. and Mrs. Royce Bethel and two small daughters had Christmas Friday night in Quitaque with her parents Mr. and Mrs. Prof Patrick, and then Christmas Day and guests with her on they all went to Flomot December 24th, and with where they had another her were her son, Mr. and Christmas with her uncle, Mrs. Eud Higginbotham, Mr. and Mrs. Earl Patrick. Mr. and Mrs. Jack Mc

came Dec. 23rd, and her Cown from Lake Whitney are here with her mother. Mrs. Walter Wood, and they came Christmas to spend the Mrs. Nathan Johnson and

Mrs. Dwight Teeple were Deneen, who are home from party in the Johnson home their college classes at this on Tuesday night of last time All shared dinner with week. Dec. 20th. Guests Mrs. Higginbotham, and engathered at 7:30 p.m. and Mr. and Mrs. Jimmy Up cakes and cookles, dips and ton and three children from chips and divinity were ser-Bartlesville, Oklahoma, ved. Games of charades were played, and forty-two Mr. and Mrs. Raymond Up was enjoyed, as well as card Present were Messrs and Mmes. Jesse Children of Reverend and Evans, Oliver Clarke, Kelvin mmings. Kendis Julian. Mrs. J.T. Holding Jr. Mike, Mark Sanders, Tommy hosts Mr. and Mrs. Dwight

Mr. and Mrs. Sylvin Kin-Christmas week with their nibrugh left this Friday for Truscott to be gone until the who goes to South Plains weekend of New Years for a College, was home for the visit with his parents, Mr. Christmas was enjoyed by holidays with his parents and Mrs. J.A. Kinnibrugh and her sister, Mr. and Mrs.

named for Sally Reeves, has Johnson, and boys had Frifolded up, and left here the day night Christmas with week of December 12. They her parents in Levelland, reported a dry well at this Mr. and Mrs. R.Q. Botkin. richly bless each and all is Then on Saturday night they our wish for you. had Christmas eve with his vis Jones of Floydada. Sun day they were at his grand parents, Mr. and Mrs. Tate Jones in Floydada, so they shared Christmas with all

> Christmas Day at the Plains Baptist Church, Sunday School met services were at 10:00 o'clock. Visitors at the churc Mrs. James Teague, with and Tim, who had Christmas was here with his father. Sherre, C.V. Blake, Mr and Candy, were with the Pastor fred Blake and family

Mr. and Mrs. Nathan Johnson and boys, Troy and at the home of Mr. and Mrs. Tracy, were hosts at a Fred Marble, Kelly and Christmas supper Monday night with guests Mr. and Mrs. Travis Jones, and Jay, Mr and Mrs. Johnny Rob had refreshments. They erts of Tulia, their son, Mr. and Mrs. Macyl Roberts of Lubbock, their daughter Mrs. Marvin Wells and three Robin Roberts, and Russ Pratt of Floydada, and Mr.

ad Mrs. G.D. Roberts. Mr. and Mrs. Kendis Julian had members of her family with them for and children and Mr. and Christmas eve dinner and for the Christmas tree. Those who were present were her parents, Mr. and Mrs. Aubrey Stewart, her brother, Mr. and Mrs. Lynat the home of Mr. and Mrs. dell Roberts and Dan Rob erts, all of Floydada.

sunday night, Christmas Day, the Kendis Julians served Christmas dinner to members of his family, Mr. and Mrs. Murray Julian, his parents, his brother, Mr. Christmas for Parkersburg, and Mrs. Terry Julian and children, Dee, of Baylor at Waco, and Dickie, and they enjoyed opening gifts from the Christmas tree.

Crappie

Striped Bass

Sunfish

Trout

Walleye

White Bass

December 25, Christmas flurries on the way up to Day, Mr. and Mrs. Terry Julian and Dee of Roscoe, arrived to spend the night with his parents, Mr. and Mrs. Murray Julian. Monday they took two cars and went to Perrtyon to share Christmas with Mr. and Mrs. Bruce Julian, Clay and Wade, and Mr. and Mrs. Kendis Julian, Kristi, Mitzi and Tim arrived on Tuesday. All the family opened gifts together, and enjoyed several days visiting in Perryton. All three families returned home Wednesday tion major at South Plains evening, and the Terry Jul-College in Levelland, who ians went on home to Roscoe was chosen to be in the 1977 that night. A wonderful

STENHOLM FROM 6

ate or not participate must pe left to the individual farmer. I believe in the right to work. I also believe in the right to farm.

I basically believe that the majority of farmers would rather farm 34 of their land at a profit than continue farming 100% at a loss. No businessman continues to add inventory when he cannot sell what he already has

Point Number 3: An expanded effort using all available resources to increase foreign sales of farm commodities at profitable prices to any country that wishes to trade.

Point Number 4: Full and speedy implementation of farmers on the farm or stored in local, independent grain warehouses to provide a cushion for drouth and other natural disasters.

The program that I have just outlined can accomplish our goals. It should begin to profitable levels within a short period of time. It will allow the market to function by allowing supply and demand to determine price. It will not cause consumer food or fiber prices to increase dramatically. It will allow the Congress and the President time to implement any additional legislation required after listening to farmers to determine needs and solutions. And these proposals will have the added benefit of giving the farmer more control of the price of his production than

everyone, and we hope each one of you who read this had a peaceful, healthful, and lovely Christmas, with your family or with friends. We wish a Happy New Year to everybody, and may God

FAIRVIEW FROM PAGE 10

had Christmas dinner in the home of Mr. and Mrs. Dear Walls. Plainview where a large group of family mem bers gathered to enjoy Christmas together. Mr. and Mrs. Walls also visited in the home of Mr. and Mrs. E.R. Walls and son. Bill, who was there from Las Cruses New Mexico. They visited Mr. and Mrs. D.D. Tate in Lock

Monday Mr. and Mrs. Roy Walls and baby and Eileen Walls. Plainview were din ner guests in the home of their grandparents Mr. and Mrs. E.W. Walls.

Leonard Wilson, Brenda and brent of Canyon, and Mrs. Leonard Wilson visited in the home of Mr. and Mrs. Harvey Allen, Mike and present USDA efforts to Norman and also visited build reserves owned by with the Walton Wilsons. The Allen home was the center for holiday gathering and Christmas dinner for the group and for Mrs. Francis Child and Mrs. Veda Walker of Wichita Kansas.

Mr. and Mrs. Bill Beedy had their children and fami increase farm prices to more lies here for Christmas: Mr and Mrs Bradford Beedy, Stinnett, Mr. and Mrs. Scott beedy. Houston, Kyle heedy. Spearman, and Jeff Beedy, Tech, Charles Beedy, Claude and family, Stinnett and Randy Beedy of Amaril-

> On Friday Dec. 23, Mrs. Ray Cook took her granddaughter Debbie Whitfield home and she spent the Christmas holidays in Arlington with her son and family, Col. and Mrs. Keith Whitfield, Debbie and Brian. During Debbie's visit she and her grandmother visited friends, and relatives, in Childress at the home of Mrs. Cook's, sister, Mrs. Velma Cates and daughter, Kathryn and granddaughter, Linda and with Mrs. Cook's cousins, Luther Sullivan and Mrs. Edith Good-

On Wednesday afternoon Mrs. Ray Cook and Debbie had tea in the home of Mrs. Maurice Campbell. Thursday they visited Mr. and Mrs. John Key West.

Miss Taylor is with the

Texas Agricultural Exten-

sion Service, The Texas

Farmers PlanTractorcad By KAY BELL AND IRA PERRY

Avalanche-Journal Staff STRIKING AMERICAN Agriculture armers will surround Lubbock with tractors Tuesday to kick off the third phase of protests over low farm prices, strike spokesmen announced at a meeting in Hale Center Thursday night.

Nearly 100 farmers from Hale Center, Cotton Center, Aberrathy, Anton, Claytonville, Levelland, Plainview and New Deal met Bifmalize phase three protests, which are aimed primarily at imported agricultural goods.

Strike leaders Whitey Thompson of Hale Center, Marvin Meeks of Plainview and Tommy Applewhite of Cotton Center presented a six-point plan to South Plains farmers Thurusday which begins with a

national day of prayer Sunday. At 8 a.m. Tuesday South Plains farmers will roll toward Lubbock along every major highway aboard tractors and other farm machinery and plan to form a "bumper to bumper" circle on Loop 289 until noon. At noon, farmers will rumble into

Mackenzie Park for funch and after that Meeks told the farmers, "You're on your The three strike leaders, however, pointed out that no blockades or shut-

downs of businesses have been planned. The encirclement of Lubbock is being organized by American Agriculture groups in Lorenzo and Hale Center.

These two offices will coordinate phase three activities south of Hereford. Demonstrations north of the state strike office are being handled by Hereford organizers. Hereford leaders also plan to form a continuous string of tractors from Amarillo to Oklahoma City,

Okla., along I-40-Tuesday. On Jan. 6, South Plains farmers will attend the Governors Conference at Omaha, Neb. American Agriculture representatives from all 50 states are expected to attend the meeting.

As their final step, South Plains farmers hope to gather 1 million farmers in Washington, D.C., sometime later in January if the striking organization receives no word from Agriculture Secretary Bob Bergland or the Carter administration after phase three goes into effect.

Though the six-point plan devised by striking South Plains farmers is largely confined to this region, Woody Gibbons of the national strike office at Springfield, Geto., said the plan will "have a tendency to affect just about everybody (across the nation). A nationwide wheat "plow down" is

set for Jan. 17 and Applewhite said South Plains farmers will join the movement by plowing under five percent of their crops every Tuesday until action is taken to insure the farmers 100 percent parity for

Strike leaders also indicated Thursday they intended to crack down on sugar processing and beef imports they charge are "of poor quality but cheap."

Four ships carrying imported beef are now anchored in the Houston ship channel, and the cargo of one ship is reportedly near spoilage. Though no specific plans were announced, Meeks told farmers, "We are possibly going to find out if beef will float in the ocean.

Thompson also said Houston long-

shoremen have agreed to support the farmers' strike, meaning the cargo could not be unloaded even if it reaches the Houston docks. The first shipload of beef is scheduled to be unloaded Jan. 1, with five more shipments expected within 30

A possible demonstration may occur at El Paso where farmers said about 585,000 imported cattle come into Texas each year. Though the cattle are not fed Texas grain, farmers said they are marketed as Texas beef.

Concerned About Sugar Farmers also are distraught over the amount of imported sugar that is brought into Texas for further processing. They claim more than 77 million pounds of partially refined sugar is imported from

Brazil into Texas each year and then sold An initial draft of the six-point plan was formulated at an American Agriculture meeting at Amarillo, where between 300 and 400 area farmers met to list their grievances against imported agricultural

Bob Keenan of the national American Agriculture office, said American farmers now will take stronger actions in trying to hold down imports and stress the importance of "homemade steel and home grown beef and crops."

"Phase three will be a little bit more of phase two," Keenan said, "but with a little bit more meaning." Keenan said this next wave of protests

would be militant but not violent. "I don't think we could classify our farmers as 'militant' in the strict sense,' he said. "But we will be more agressive. We have to show what farm prices here would do without the competition from

Gibbons also emphasized that militant does not necessarily mean violent but

Around Loop that farmers across the nation will "aggressively active" throughout third phase.

While the national office is staying touch with farmers across the Uh States, phase three is strictly as movement, Keenan said.

"Here in Springfield, we're gon have to go by what the states tell us said. "They know where this (impu-goods) is coming across the border is we have to find out what the states of action are and then we can lend he they need it."

Plan To Buy Bread In other activity across the as striking farmers in Florida and Gen plan to buy all the bread on grocerye shelves today and farmers in Neb have asked food stores to volume

American Agriculture farmers into fornia held their first state rally We day at Sacramento with about 5,000. ers attending and at Evansville, farmers aboard about 800 tractors ducted a 3 1/2 hour tractor through that city.

Various labor groups also have w ranks with striking farmers. The natistike office hotline reported Thus that the Idaho Teamsters Union ha en its full support to American Am ture in that state.

Wednesday, United Mine Wor President Arnold Miller issued as ment in Washington, D.C., support the farmers' strike. Miller said strike. mine workers "feel a specila bond the farmers of America" because groups are seeking a "decent living nomic security and dignity on the job

FUEL SUPPLIES STILL HIGHER THAN LAST YE

NEW YORK (AP) - Supplies of late oil, used primarily for home ing, declined but remained comfor ahead of inventories at this time year, according to the latest weekly ply statistics released by the American Petroleum Institute. For the week ended Dec. 23, dist

stocks dropped to 248.0 million be from 253.1 million barrels a week lier, but were more than 56 million rels higher than the 191.3 million ha on hand in the comparable week as

Consistency In Discipline Necessary

COLLEGE STATION-Consistency in discipline used by both parents helps a child learn behavioral guidelines faster, and parents who guard against inconsistent discipline are the key, says Dorothy Taylor, family life

education specialist. With consistent training. sally Reeves of Memphis. bere with her mother, Mrs. a child knows what is expec-On Saturday night, they all 1, T. Wood. Jimmy Upton ted of him by those in authority, and he learns Reeves in Canyon for Raymond Upton, Mr. and what is acceptable to his Mr. and Mrs. Mrs. J.T. Bolding, Mike and social group, the specialist explains.

A&M University System. Of course, discipline can vary somewhat, but the more consistent it is, the less confused a child will be about right and wrong and the better behaved he will be, she adds.

CALENDAR

FISHING

Many freshwater fish are available to anglers

throughout the year, although some months are more

productive than others for catching a particular species. The

table below, compiled by biologists of the Parks and

Wildlife Department, illustrates the availability of different

species and periods when best catches can usually be made.

"On the other hand, if a child grows up with inconsistent discipline, he may develop patterns of behavior that fail to measure up to

parental and social expectations. He will not know what to do or whom to obey. "In addition, he may lose respect for the disciplinarian and for all discipline," she

Parents can guard against inconsistent discipline best by agreeing on the pattern of discipline that best suits the child, Miss Taylor advis-

This is especially necessary for two parents who cannot agree about discipline, she says.

"For parents to achieve consistent discipline, it is essential that they support one another in most decisions, such as giving or withholding permission to do something," the specialist

Some parents and teachwhat they want a child to do, or they are unsure of how to

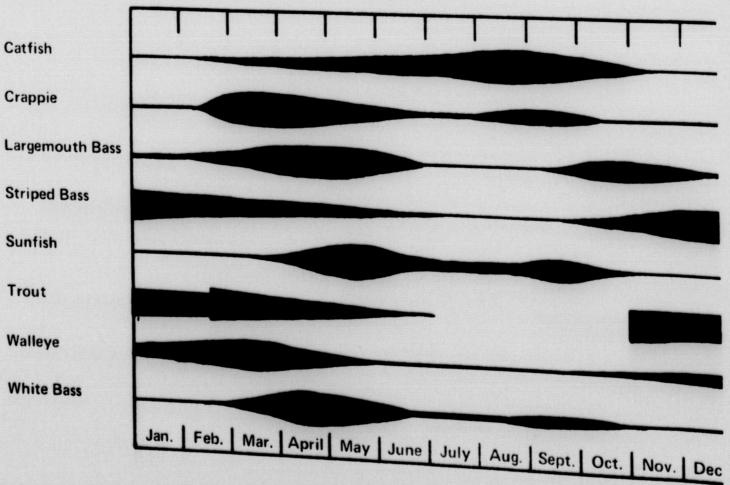
achieve the behavior they Fish such as striped bass and walleye are not native to Texas, but they are becoming more numerous as a result of the department's stocking efforts. These fish fill an ecological niche by utilizing open water forage fish such as shad for food. In addition, they provide anglers with

excellent table fare. Another popular stocking program is the rainbow trout fishery. These fish are stocked on a put-and-take basis to provide anglers with another game fish that is fun to catch and good to eat.

Peak months for catching native species like crappie, white bass and largemouth bass are during spawning periods in early spring. As the chart indicates, however, they can be caught throughout the year.

When is fishing good in Texas? The angler can find action any time the weather permits!

WHEN TO FISH



times vacillate between len-Causes of inconsistency in ient and strict discipline, but discipline are numerous, and they also often use a trialits different forms are many, she points out.

ers are either unsure of

and error approach to find the method that works best. Parents may use as many as seven different methods of control. They try emotional appeals, humor and teasing,

expect, she says.

freedom.

They vary from leniency

that borders on lack of

control to such rigid rules

that the child has little

Not only do parents some

appeals to the child's selfesteem, bribes and coaxing, ignoring the child's behavior, punishing him and diverting his attention. Fluctuation in the warmth

of the parent-child relationship due to changes in attitude toward each other is a common cause of inconsistency in discipline, Miss Taylor says.

When the relationship is warm and close, discipline is usually lenient. When the relationship is strained, disbecomes more cipline severe.

"The most destructive pattern of inconsistency is the one in which the two parents operate at two extremes in discipline-one lenient, two strict," she cautions.

When different concepts of discipline are employed by the mother and the father, each fears that the other will be jealous or resentful if one appears too lenient, so the child usually receives very strict discipline.

'It is this case where support of each other's decisions is crucial in an effort to avoid extremely strict discipline or inconsistent disci pline," the specialist says.

Newcastle Disease

AUSTIN-Because of its proximity to Mexico, Texas a prime pathway for illegally smuggled birds which could carry the exotic Newcastle disease, Agriculture Commissioner Reagan V. Brown said recently.

"We suspect that more

and more of these i birds are finding their into the U.S. th Texas," Brown said, "a are concerned several outbreaks Newcastle disease have traced to smuggled birds.

Brown stated Newcastle disease, as v ornithosis, a disease infects poultry and man and can spread to hu has been found confiscated birds ! Mexico and other cou

Brown noted ornithosis, also known psittacosis or chlamydios an avian disease that transmissible from bird man. While it is not ad to consumers because i not spread through po meat or eggs, person

contact with infected may contract influenza-like sympto the disease, he said.

Brown also wa members of the pet industry to beware of that are offered for "bargain prices." Extre low prices on birds can they are smuggled, he st

"We intend to " discourage bird smuggle Brown commented," the spread of Newc disease to Texas pol flocks could be disastro Brown noted that the I outbreak of Newc disease in the Califo poultry industry was to an aviary, and result the destruction of near million birds, at a co nearly \$55 million.

Got Heating Or Plumbin Problems? Call 983-2251 6:30 - 9:30 a.m.

5:30 p.m. Until!

Fairview News

Warren.

Day, Mr. and Mrs.Randell

Warren, and Mr. and Mrs.

Randy Tim Warren and

baby. Randy Tim is a grand-

son of Mr. and Mrs. Bud

By Mrs. Clyde Bagwell

The entire community was saddened by the passing of Cotton Wilson, who's funeral was held Monday afternoon at First Baptist Church. Cotton grew up in Fairview community and was the son of the late Mr. and Mrs. W.B. Wilson who were pioneers in this area.

Mr. and Mrs. Clyde Bagwell visited Christmas eve in the home of Mr. and Mrs. Loyd Ownbey, Lubbock where the Thacker family had their Christmas get to wether and a turkey dinner with all the trimmings. Others present for the dinner were Mr. and Mrs. Ira Bobo of Seminole, E.T. Thacker of Lubbock, Mr. and Mrs. John Woicikowiski, Elizabeth and Ivanna of Pampa, Mr. and Mrs. Charles Hickox, Scott and Matthew of Ft. Worth, Mr. and Mrs. Pat Watts and Shawna, Roswell, New Mexico. In the afternoon several more of the family nembers came in for a visit. Mrs. Kay Wilson reports her grandmother Mrs. Gracie Riggle is improving and hopes to be able to come

home this weekend. Mrs. L.H. blum attended the funeral of Mr. Charles P. Uncle Charlie" McDermett, of Ralls at Emma Church of Christ in Ralls.

Visitors during last week in the home of Mr. and Mrs. Lindsey Graham were Dr. Floyd bradley, Mr. and Mrs. Ted Bell, Eurl Huckabee, Ozell Chappell, Edell Moore, Alton Rose, Mr. and Mrs. Walter Hollums, Mr. and Mrs. R. L. Hatley, Mrs. Pearl Emert all of Floydada and Mr. and Mrs. James David Welborn, Keri, Rene, Sherri, and Shirley of Hurst. DeeAnn Robertson of

Houston and Sonja Beth Glassmoyer of Grand Prairie came Sunday to the home of their parents Mr. and Mrs. Woodrow Wilson and to attend the funeral of their uncle, Cotton Wilson on Monday The girls returned to their homes Tuesday. Mr. and Mrs. Louis Caffee who attended the funeral of his mother Mrs. C.A. Caffee, remained in the home of her parents Mr. and Mrs. C.H.

Wise until Christmas Day, when they left for Green River, Utah. Mona Dell Wise of Amarillo visited her parents Mr. and Mrs. C.H. Wise during the holidays. Saturday night the Wise family had their

Christmas dinner and gift Mr and Mrs. T.L. Perry pent Christmas eve in the home of their daughter and family the Eugene Watts, where they had their

Christmas Day Buddy Watts of Fort Myers Florida family the Eugene Watts.

visited with his brother's Luddy is a truck driver and was on his way to Montreal Mr. and Mrs. T.L. Perry

visited the afternoon of Christmas Day in the home of Mr and Mrs. Mac Smitherman Later in the afternoon they visited in the home of Mr. and Mrs. Charlie Perry.

Mrs. Lige Moore and son Robbie of Northport, Alabama arrived Monday to spend a week here with her mother, Mrs. Kate Crabtree, and other relatives.

Mr. and Mrs. Kay Crabtree and family were guests in the home of Mrs. Kate Crabtree Monday night where they enjoyed their delayed Christmas tree following the arrival of Leslie Jo and son. Robbie Moore spent Monday night with am Crabtree, who had to ass two weeks of school due to illness. Mrs. Kate Crabtree spent

Christmas Day in the home of her son and family Mr. and Mrs. Kay Crabtree, Lecky, Sam and Anissa. Saturday, Christmas eve,

the Kay Crabtree family spent Christmas in the home of her parents Mr. and Mrs. Elmer Griffith, along with the other members of the Griffith family

Mr. and Mrs. Jack Moore and children spent Christmas Day in Lubbock, where the Moore family met in the home of Linda Blair for a family get together.

Jerry Cardinal of Houston arrived Thursday to spend Christmas with his mother, Mrs. Verna Lee Cardinal. Dec. 20 was the 16th birthday of beeky Crabtree, Thursday night Renee Sanders and Kristi Julian of outh Plains spent the night with Lecky and they ate at

Mr. and Mrs. Bud Warren had their sons and families with them on Christmas

the Pizza Gold.

and the second

Mr. and Mrs. E.W. Walls went to Lockney last Wednesday to the home of Mr. and Mrs. D.D. Tate where Mrs. Walls spent the day and he went to Plainview to visit his brother and wife Mr. and Mrs. E.R. Walls and other relatives.

Wayland Bagwell of Los Angeles called Monday morning. He said that it was raining in Los Angeles and that they had had a lot of high wind in L.A. but no

quired to be readily available for sale

at or below the advertised price in

each store, except as specifically

noted in this ad."

3 Lbs. or More

Fresh

Ground

Beef

"Good Luck For The New Year", Dry

Salt

Jowls

Sunday, January 1, 1978 Page 10 dust storms like farther

Mr. and Mrs. Ronnie Upton, Ricky and Rocky of Los Alamos New Mexico and Mr. and Mrs. Richard Abel of Amarillo spent the Christmas weekend with their parents and grandparents, Mr. and Mrs. L.H. Blum. the Ronnie Uptons left Sunday afternoon for Dallas to at-

tend the Monday game. Mr. and Mrs. Bobby Cozby and Kara spent Christ

mas eve with her parents Mr. and Mrs. Ray Gene Carthel and Christmas Day with his parents Mr. and

Mrs. L.B. Cozby. Christmas eve guests in the home of Mr. and Mrs. Bill Tye were their children and families, Mr. and Mrs. Jim Tye and Britta of Lubbock and Mr. and Mrs. Weldon Pruitt, Greg, Karen and Christy and Mr. and Mrs. A.S. Mize.

Larry Dubois of Lubbock

The Floyd County Hesperian is spending the Christmas

holidays with his grandpar ents Mr. and Mrs. Edell DuBois, Monday, Mr. and Mrs. Bud DuBois of Lubbock and Dianne DuBois spent the day with Mr. and Mrs.

Edell DuBois. Mr. and Mrs. C.W. Payne went to Oklahoma City Friday where they stayed until Monday afternoon in the home of their daughter and family Mr. and Mrs. Harvey Nicholas, Kelli,

Lance and Chad. E.W. Walls and L.H. Blum visited Friday afternoon with Mr. and Mrs. Clyde Bagwell.

Miss Anne Swepston had all her family of sisters and brother in her home Christ mas eve. Those present

Mr. and Mrs. Hershell Swepston, Mr. and Mrs. Vance Campbell, Mr. and Mrs. Ken Campbell, Mr. and Mrs. Wes Campbell, Donna

STORE HOURS

DAILY 8 A.M.

9 A.M. - 7 P.M.

U.S. No. 1

All Purpose

8 P.M.

SUNDAY

and Mrs of Floydada, and Mrs. Lob Lurns ner guest and Mrs

Jean, Wesley,

Mr

me Mr and Mr SEE FAIRVIE

eting in Fl There will be d discussion

Agriculture ed to dat ure. Every farme cerned abo ces is invite

LUBBO

Farmers f erally surrou the By Pass ide a ring of d pickups. C w over the About 2:30 p me....leaving embled.

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OPEN SUNDAY, NEW YEAR'S DAY 9A.M. - 6 P.M. Check Us Out for Quality, Value and "Each of these advertised items is re-

> Western Heavy Grain Fed Beef

> > Save Up To

serve the right to limit quantities. None sold

51° a Lb. Lb. Vestern Heavy Grain Fed Beef **T-Bone Steak**

10 LB. Bag

\$178 Save Up To 57' a Lb.



American Cheese

Cola

32-oz.

Tomato Juice

Jalapeno Relish Benco Dried **Blackeye Peas**

Gillette Super Stainless Razor Blades

Peas

Fox

All Varieties, Frozen 131/2-0Z.

Morton's Frozen, Heat & Serve **Corn Muffins** Chunk King, Frozen, All Varieties Egg Rolls **Fast Relief** Alka-Seltzer

Ranch Style Blackeye

Facial Tissue

Twin Pack Piggly Wiggly

Piggly Wiggly

Potato Pkg.







FRESH BAKING 4-6 LB. AVG.

Lunch Meats

Kraft's Singles