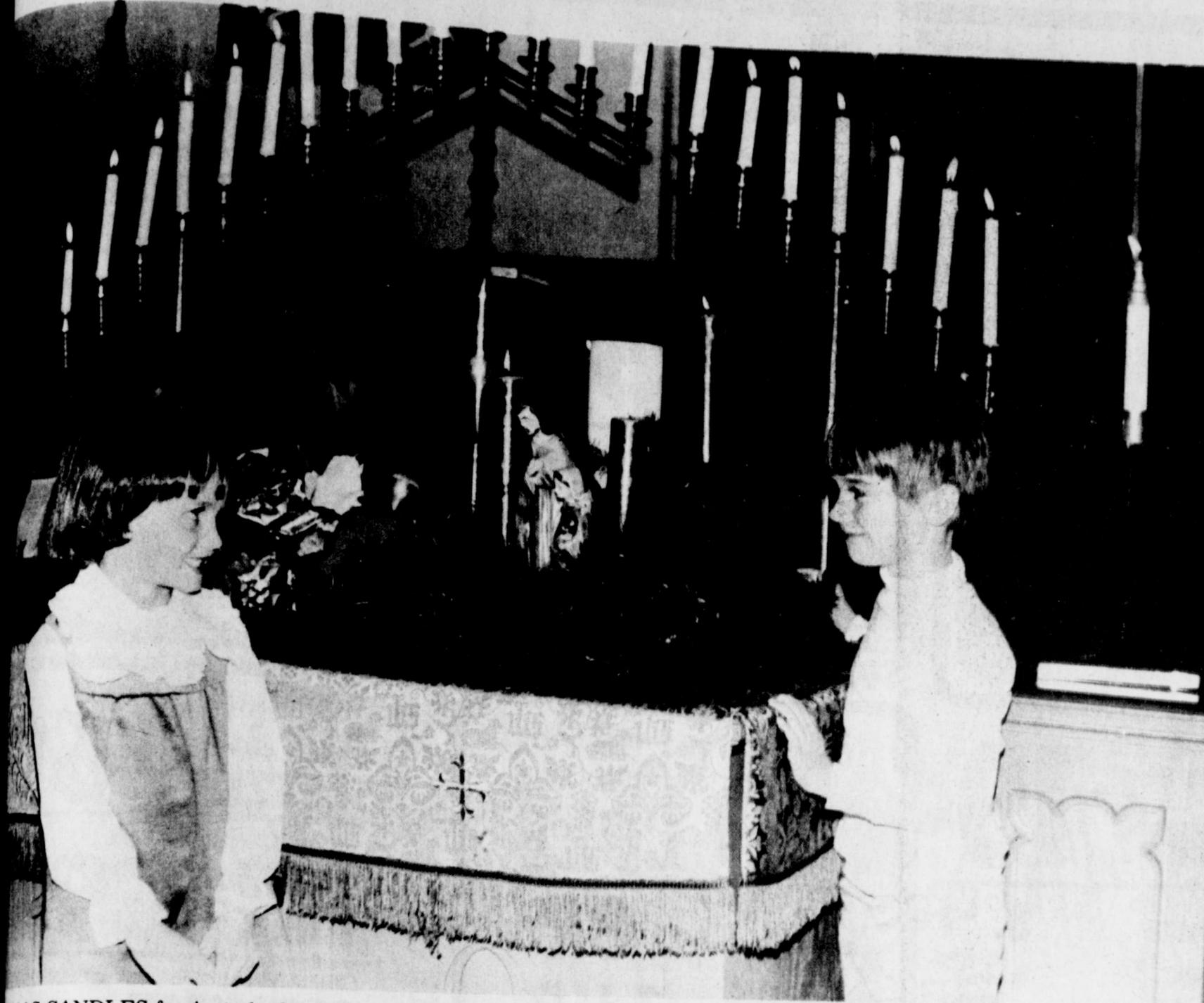


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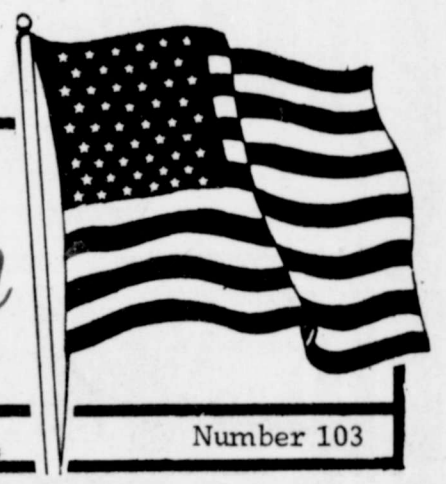


CHRISTMAS CANDLES fascinate both young and old. Jesus Christ the Light of the World and candles denote this significance at this time. Here the joy of candlelight is revealed in the expressions of Shayla Moore, daughter of Mr. and Mrs. Vernie Moore and Jay Hollums, son of Mr. and Mrs. Randy Hollums. The Bible and candles are on the altar of the First United Methodist Church.

A Christmas Prayer

Let us pray that strength and courage abundant be given to all who work for a world of reason and understanding & that the good that lies in every man's heart may day by day be magnified & that men will come to see more clearly not that which divides them, but that which unites them & that each hour may bring us closer to a final victory, not of nation over nation, but of man over his own evils and weaknesses & that the true spirit of this Christmas Season—its joy, its beauty, its hope, and above all its abiding faith—may live among us & that the blessings of peace be ours—the peace to build and grow, to live in harmony and sympathy with others, and to plan for the future with confidence.

OUR BEST WISHES to you and yours for a joyful and blessed Holiday Season: The Wendell Tooleys, Tom Burns, Peggy Medley, Sharron Huggins, Doug Simpson, Leanne Ferguson, Yolanda Trevino, Jen Thompson, Kelli Turner, Joe Covington, and Alex Torrez.



15¢
Per Copy

The Floyd County Hesperian

VOLUME 81 FLOYDADA, FLOYD COUNTY, TEXAS 79235 Sunday, December 25, 1977 12 Pages in One Section Number 103



The Lanny Glasscock Family

Floydada Is A Good Place To Make A Home

ature family is interesting Lanny Glasscock is a native of Floydada. He graduated from Lockney High School in 1970, and is the son of Mrs. Bill Glasscock of Lockney. Lanny and Ann were married in 1971, they moved to the Lone Star Community north of Lockney to begin farming. "We lived there about three years before we moved on to the Providence community. From there we moved back to Floydada in January of this year. We moved back to Floydada mostly because of the better opportunities for farming. It's a nice size town and is growing and friendly. We feel like Floydada seems to take great concern over tearing down old buildings and remodeling businesses. They seem very interested in keeping the town looking neat. I've noticed when a house burns, they clean it up immediately. New businesses go in where old ones were. Also there is quite a variety of businesses here so there is no real need to drive a long distance to transact your business." "Of course, it's always hard moving from one community to the other such as our last move, since many of our friends are in Lockney, but we're getting used to living here and appreciating the friendly people. It certainly makes a move easier."

when Floydada and Lockney play football? They answered very diplomatically. "Well, it's a hard decision since we have friends and relatives on both sides. We usually visit back and forth," Lanny answered. After Lanny and Ann were married in 1971, they moved to the Lone Star Community north of Lockney to begin farming. "We lived there about three years before we moved on to the Providence community. From there we moved back to Floydada in January of this year. We moved back to Floydada mostly because of the better opportunities for farming. It's a nice size town and is growing and friendly. We feel like Floydada seems to take great concern over tearing down old buildings and remodeling businesses. They seem very interested in keeping the town looking neat. I've noticed when a house burns, they clean it up immediately. New businesses go in where old ones were. Also there is quite a variety of businesses here so there is no real need to drive a long distance to transact your business." "Of course, it's always hard moving from one community to the other such as our last move, since many of our friends are in Lockney, but we're getting used to living here and appreciating the friendly people. It certainly makes a move easier."

Mary McPherson Seeks Re-Election

District Clerk Mary McPherson this week announced her candidacy for re-election subject the May Democratic Primary. She has served in this office some 30 years. In her announcement statement she said, "TO THE VOTERS OF FLOYD COUNTY: This is to announce my candidacy for reelection to the office of District Clerk. I sincerely appreciate the generous support you have given me in the past, and if you see fit to reelect me, I will continue to perform the duties of

the office to the best of my ability. Respectfully, Mary L. McPherson"



MARY MCPHERSON

Caprock Chat

JOYCE STEWART was one of the most loyal Whirlwind fans in town. She thoroughly enjoyed football...especially the Whirlwinds and the Dallas Cowboys.

She was for Floydada progress, she operated a successful business here, and was loved by many people of this community.

Joyce was a hard worker. I realized this the first week I took over the Hesperian as I observed her working in the composition department. She continued to be a hard worker as she developed the Stewart Printing business...many nights when I would go home, I knew Joyce was still at work as I saw her car parked in front of the business.

The last extended conversation I had with Joyce revealed her love for people...especially those in need. She was most concerned that a Love Fund be established for Debbie and Larry Guffee.

No telling how many printing jobs through the years she took "at the last minute" in order to please her customers. She wanted to be of service.

Today, we join the many who will miss Joyce, we know the good Lord will comfort and bless Joyce's family at this time of sorrow.

"DOES BILL know what caused his fainting spell?" "He says his son asked for the keys to the garage and came out with the lawnmower."

MY VOTE FOR the most beautiful Christmas window in Floydada goes to Southwestern Public Service.

OF COURSE you all know Christmas comes on Sunday this year. The First Baptist and First Methodist churches are scheduling one service at 10 a.m.....no Sunday School. I understand services will be casual...come in your pajamas and robe if you like.

Healthy Postal Workers Amass

Thousands Of Sick Leave Hours

Three Floydada postal workers have accumulated 6,810 sick leave hours according to a report from Postmaster Ed Wester.

Wester said, "It takes 20 years of service to save 2,000 sick leave hours...so this means good health and dedication to achieve this...Congratulations to Randy Gafford, Kyle Glover and Doyle Turner and may good health continue for all three."

Turner has 26 years of service and has served in every position except rural carrier, including assistant Postmaster a few years ago when the assistant postmaster title was dropped.

His present title is Superintendent of Postal Operations. He has logged 2,159 sick leave hours.

Gafford has 32 years of postal

service, 19 years, eight months as Postmaster at Turkey, Texas. He was rural carrier seven years before his route was consolidated with the Quitaque route. He has been in Floydada almost five years as rural carrier, route 2. This route has been consolidated with the McAdoo area, that covers the communities of Wake, Broadway and Mt. Flanco. He has accumulated 2,635 hours of sick leave.

Glover has 36 years of service which includes about three years of military. He was assistant Postmaster when he transferred to route 1, 12 years ago. He now has 2,016 sick leave hours.

Glover has served every position except city carrier and Postmaster. His transfer from assistant postmaster to rural carrier came on September 10, 1965. He serves route 1 which includes Starkey McCoy, Harmony and Flanco communities.

Wester said that the sick leave hours will apply to some extent on retirement.

It should be noted that years of military service are included in postal worker years of service.

No Post Office Box Service Sunday

According to a statement by Postmaster Ed Wester there will be no mail put in boxes Sunday, Christmas Day.

Although the Post Office will be closed Monday, there will be box service, according to Wester.



THE MAIL GOES THROUGH COME...or high water. There hasn't been much high water lately, but these postal employees have an amazing record of staying on the job. (l to r) Doyle Turner, Randy Gafford and Kyle Glover. (Staff Photo)



Time's Running out for these Buys

SO RUN ON DOWN TO YOUR THRIFTWAY STORE FOR THESE SPECIAL VALUES

THRIFTY IS READY TO RING IN THE NEW YEAR WITH A RESOLUTION TO CONTINUE BRINGING YOU TOP QUALITY MEATS, PRODUCE AND GROCERIES AT THE LOWEST POSSIBLE PRICES!

FROZEN FOODS

TOTINO'S FROZEN PIZZA	13 1/2 OZ. PKG.	79¢
ORE-IDA PLAIN/CHEESE/ONION/BACON TATER TOTS	2 LB. PKG.	69¢
MINUTE MAID LIMEADE	2 6 OZ. CANS	49¢
BRIGHT & EARLY IMITATION ORANGE JUICE	5 6 OZ. CANS	\$1.00
CHUN KING ASSORTED EGG ROLLS	6 OZ. BOX	59¢

WHEAT/RICE/CORN
CHEX
69¢
BOX

LIMIT RIGHTS RESERVED
SHURFRESH GRADE A MIX
EGG NOG
QT. CTN. **59¢**

KRAFT-ONION/GREEN GODDESS
TEEZ DIPS 8 OZ. CTN. **59¢**

AMERICAN OR PIMENTO CHEESE FOOD
BORDEN SINGLES 12 OZ. PKG. **99¢**

SHURFRESH-SWEET MILK/BUTTERMILK
BISCUITS 3 8 OZ. CANS **39¢**

CLOVERLAKE
SOUR CREAM 8 OZ. CTN. **39¢**

PLANTER'S COCKTAIL PEANUTS
PLANTER'S COCKTAIL TOM SCOTT
MIXED NUTS
12 OZ. CAN **99¢**

ALL PURPOSE
RUSSET POTATOES
10 69¢
LB. BAG

TEXAS RUBY RED
GRAPE-FRUIT LB. **19¢**

CALIFORNIA SUNKIST ORANGES	3 LBS.	\$1.19
CALIFORNIA LARGE SUNKIST LEMONS	LB.	35¢
PERSIAN LARGE LIMES	LB.	49¢
CALIFORNIA PURPLE TOP FRESH TURNIPS	LB.	29¢
CALIFORNIA CELERY HEARTS	PKG.	49¢
CALIFORNIA CRISP CARROTS	1 LB. PKG.	25¢

6-32 Oz. Bottle Carton
COKE OR 7-UP
\$1.09
PLUS DEPOSIT

FOR FAST RELIEF
ALKA-SELTZER 25 CT. BTL. **69¢**

REG./UNSCENTED SKIN CARE
ROSE MILK 8 OZ. BTL. **99¢**

COLD RELIEF
CORICIDIN D TABLETS 25 CT. BTL. **\$1.19**

EXTRA STRENGTH
TYLENOL TABLETS 100 CT. BTL. **\$2.19**

KRAFT SALAD DRESSING
MIRACLE WHIP
99¢
32 OZ. JAR

QUARTER PORK LOIN OR FAMILY PACK - 8-11
PORK CHOPS
\$1.29
LB.

FOR NEW YEARS' DRY SALT
PORK JOWLS LB. **39¢**

WILSON'S SMOKED PORK CHOPS	LB.	\$1.79
WILSON'S CORN KING BONELESS FULLY COOKED HALF HAMS	LB.	\$2.39

WILSON CERTIFIED - REG. OR BEEF

FRANKS COUNTRY STYLE - LOTS OF LEAN MEAT	12 OZ. PKG.	69¢
SPARE RIBS LOIN END PORK	LB.	\$1.29
LOIN ROAST LASCCO SHRIMP	LB.	\$1.29
COCKTAIL OSCAR MAYER FINEST QUALITY	4 OZ. JAR	69¢
SLICED BACON OSCAR MAYER SQUARE OR BEEF	1 LB. PKG.	\$1.59
VARIETY PAK OSCAR MAYER CHOPPED HAM OR OSCAR MAYER COTTO SALAMI OR	12 OZ. PKG.	\$1.49
HAM & CHEESE OSCAR MAYER COTTO SALAMI OR	8 OZ. PKG.	\$1.29
LUNCHEON MEAT SHURFRESH PIMENTO OR JALAPENO	8 OZ. PKG.	89¢
CHEESE SPREAD EXTRA LEAN TRIM CENTER CUT	7 1/2 OZ. PKG.	89¢
PORK CHOPS	LB.	\$1.59

PHILLIPS REG./MINT
MILK OF MAGNESIA 12 OZ. BTL. **99¢**

FOR PAIN RELIEF
BAYER ASPIRIN 100 CT. BTL. **99¢**

CHILDREN'S SAFE
BAYER ASPIRIN 36 CT. BTL. **49¢**

TOTAL GROCERY SAVERS

PAPER TOWELS SPILLMATE	JBO. ROLL	59¢
FACIAL TISSUE CHIFFON	200 CT. BOX	59¢
LEMON JUICE REALEMON	32 OZ. BTL.	89¢
ZEEBIES MIX FOR ONION RINGS	6 OZ. PKG.	29¢
MOUNTAIN GROWN COFFEE FOLGER'S	2 LB. CAN	\$5.99
WHITE/YELLOW CORNBREAD GLADIOLA MIX	6 OZ. PKG.	19¢

LONG BURNING FIREPLACE
STERNO LOGS
EACH **79¢**

20¢ OFF LABEL
32 OZ. BTL.
LIQUID PALMOLIVE **99¢**

DETERGENT
SUPER SUDS GIANT BOX **79¢**

FRUIT
Hi-C Drinks
46 OZ. CAN **49¢**

SOFT 'N PRETTY BATHROOM
TISSUE
4 ROLL PKG. **79¢**

LAST WEEK!
COSCO CARD TABLE & FOLDING CHAIRS
BUY 4 CHAIRS & GET TABLE FREE!
\$8.88 EACH CHAIR

EXTRA THICK/REGULAR
PRINGLES
TWIN PACK **69¢**

CANADA DRY
GINGER ALE
39¢
28 OZ. BTL.

DETERGENT
GIANT CHEER GIANT BOX **\$1.29**

RANCH STYLE OR TRAPPEY'S JALAPENO
BLACKEYES 3 300 CANS **79¢**

UNBEATABLE BONUS BONUS
EARN EXTRA GREEN STAMPS

LIPTON ONION SOUP MIX	2 CT. PKG.	59¢
NABISCO ASSTD. SNACK CRACKERS	BOX	69¢
KEEBLER ELFWICH SANDWICH COOKIES	14 OZ. PKG.	89¢
SUNSHINE STACK PACK HI-HO CRACKERS	16 OZ. BOX	69¢
SUNSHINE PRETZEL STIX	9 OZ. PKG.	47¢

SHURFRESH ICE CREAM OR
SHERBET
1/2 GAL. CTN. **99¢**

NEW! MAKE THE BLOODY MERRY WITH HOT COCKTAIL JUICE
SPICY V-8
6 OZ. 6 PAK **89¢**

ING OUT THE OLD

CLEARANCE!



SHOP AND SAVE AT BEALL'S

Men's & Boy's

WINTER COATS

reg. to \$45.00

1/3 OFF

Special Group

WESTERN SHIRTS

reg. to \$17.50

11⁸⁸

Special Group Men's Fashion

DENIM JEANS

reg. to \$16.50

1/3 OFF

Men's

SWEATERS

reg. to \$20.00

5⁸⁸ - 14⁸⁸

Men's & Boy's

WESTERN BOOTS

broken sizes

reg. to \$42.00

1/3 OFF



FASHIONABLE COORDINATING SEPARATES

25% OFF

Custom touches, clean cut tailoring from wear-dated Monsanto 100% polyester. Belted tunic, 10-20--\$16.00. Cowl neck top 10-20--\$14.00. Easy on pants, 8-20--\$12.00. Long sleeve fitted blazer, 8-20--\$22.00. Stripe shirt, 10-20--\$16.00 and the skirt, 8-16--\$14.00. She will love a dressy combination of any or all of these Dallas Fashioned lovelies.

MEN'S VESTED SUIT COLLECTION NOW

Now you can save on the smartest looks in men's vested suits from this wide assortment in 3 special price groupings. Choice of washable double knits and many other fabric blends, flattering colors and patterns.

Values to \$105.00-\$130.00

Values to \$130.00-\$150.00

Bealls

WHITE SALE

RED, YELLOW, BLUE, GREEN AND VIOLET

SPECIAL ASSORTMENT

LADIES SHELLS

reg. to \$9.00 **3⁸⁸**

LADIES PANTS

reg. to \$8.00 **4⁸⁸**

LADIES WINTER COATS

reg. to \$42.00 **1/3 OFF**

LADIES SLEEPWEAR

gowns & robes winter weight

reg. to \$29.00 **20% OFF**

SPECIAL GROUP

NYLON SLEEPWEAR

reg. to \$15.00 **1/2 PRICE**

JR. TOPS

Assorted Styles

reg. to \$10.00 **4⁸⁸ - 5⁸⁸**

JR. POLY GAB PANTS

Values to \$22.00 **12⁸⁸**

LADIES FASHION BOOTS

reg. to \$39.95 **25% OFF**



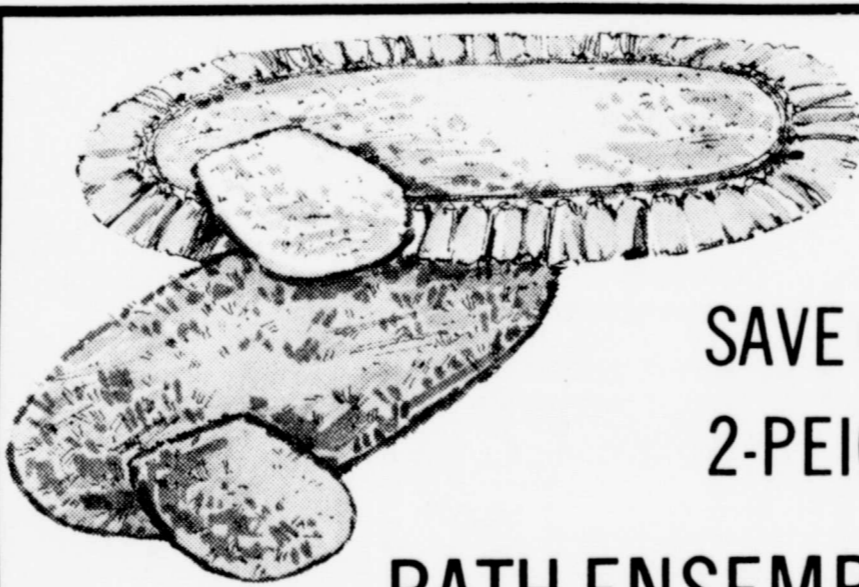
TREASURE CHEST OF VALUES!!

SELECT GROUP SOLID & PRINT SHEET ENSEMBLES

PASTICHE-ROSALIE- DYNAMICS- GHO- GUESS WHAT

2x104 Double Flat	Reg 11.00	9.50
Double Fitted	Reg 11.00	9.50
2x104 Twin Flat	Reg 9.50	8.00
Twin Fitted	Reg 9.50	8.00
2x36 Pillow Cases	Reg 2/8.00	2/7.00
2x110 King Flat	Reg 18.50	16.00
2x80 King Fitted	Reg 18.50	16.00
2x46 King Cases	Reg 2/9.00	2/8.00

Wide assortment of Martex no-iron sheets and pillowcases in decorator solid, seaside print, rose cascade and spring valley print. Machine washable percale. Flat or fitted.



SAVE ON 2-PEICE

BATH ENSEMBLE

Reg. 12.99-13.99

Now

9⁸⁸

Bath ensemble by Evans in plush shag. Includes 21x34 rug with non-skid durogan backing and lid cover.

PILLOWTEX SLEEPING BEAUTY PILLOWS LET YOU REST EASY WITH UP TO 41% SAVINGS

Standard Reg. 2 8.00, now 2 5.00
Standard Reg. 2 8.00 now 2 5.00
Queen Reg. 2 10.00 now 2 6.00
King Reg. 2 12.00 now 2 7.00

Lump-free polyester filled bedpillows with attractive blue ticking, one of our best sellers.



Bealls

Buys
VALUES
R'S COCKTAIL
NUTS
M SCOTT
ED NUTS
9⁸⁸
25 CT. BTL. **69⁸⁸**
KIN CARE
99⁸⁸
8 OZ. BTL.
MIN \$1.29
ETS 25 CT. BTL.
OL \$2.19
100 CT. BTL.
12 OZ. BTL. 99⁸⁸
SIA 99⁸⁸
12 OZ. BTL. **99⁸⁸**
36 CT. BTL. **49⁸⁸**
\$1.29
24 CT. PKG.
FRUIT Drinks 49⁸⁸
OZ. AN
THICK/REGULAR INGLES 69⁸⁸
STABLE NUS NUS
N STAMPS
THE BLOODY MERRIER COCKTAIL JUICE V-8 89⁸⁸
EMBER 26-31, 1977

Frances Harrell, Claude Weathersbee Exchange Wedding Vows

The First Baptist Church in Floydada, was the setting on Sunday, December 11, for the wedding of Mrs. Frances Juanita Harrell of Lubbock, formerly of Hall County, and Claude Weathersbee of Floydada.

Mrs. Jim Copeland of Anton, and Miss Rojion Adams of Floydada, nieces of the bride, played the pre-nuptial music. Mr. and Mrs. George Finley of Floydada, daughter and son-in-law of the bride sang the "Wedding Song" and Tommy and Coleta Weathersbee, son and daughter-in-law and Leigh Ann and Richard Evans of Loop, daughter and son-in-law of the bridegroom, sang "Saviour Like A Shepherd."

Reverend Floyd Bradley, Pastor, First Baptist Church of Floydada, read the double ring ceremony before an altar covered with white satin and backed with candelabra holding votive candles entwined with greenery and pink satin streamers. Baskets of moraaan and pink Gladioli flanked the arrangement.

The bride wore a formal pink chiffon wedding gown fashioned with a model bodice and tiered skirt. She wore for something old, an old Wedding Band which belonged to her mother, the late Mrs. W.B. Gilreath, and a blue garter which belong-

ed to her daughter, Mrs. George Finley, her dress was new and she wore a borrowed slip. She carried a nosegay bouquet of pink and maroon carnations and baby's breath tied with pink and maroon streamers.

Hirk Roberts of Lubbock, Eoon Adams of Floydada, and James True of Floydada, brother-in-law of the bride and groom, were ushers.

Immediately following the ceremony a reception was held in the Fellowship Hall. The bride's table was covered with white silk Organza and net cloth and appointed Crystal. Miss Nolene Bullington of Irving, presided at the Bride's book. Mrs. Kay Livens and Mrs. Lynn Brown nieces of the Groom, served punch.

For her going away costume the bride selected a Mauve colored velvettin pant suit. The couple left immediately after the reception for a honeymoon trip to Hawaii.

After their wedding trip to Hawaii Mr. and Mrs. Weathersbee will be at their home in Floydada, 821 West Cedar.

SELF BASTING TURKEYS

Self-basting turkeys are a convenient holiday cooking idea that does away with the time-involved task of bast-



Reid Home Scene Of Open House

Mr. and Mrs. Carrick Snodgrass and Mr. and Mrs. Charles Reid, Joe and Donna Reid entertained with an open house on December 18 in the Reid Home.

Approximately 125 guests enjoyed the hospitality and

refreshments of coffee, wassil, assorted breads, nuts, and candy.

Members of the house party included Jayme Lewellen, Lori Vinson, Doris McLain, Mrs. Jerrold Vinson, Edith Marrs, and Mrs. Everett Miller.

Rebekah Lodge Meets

ing, and they are available as whole birds or as turkey breast.

Basting's purpose is to produce a more moist, tender bird when the dry-roast (uncovered) cooking method is used. Self-basting birds are injected with basting products that account for up to three percent of the bird's total weight.

Butter, vegetable oil and poultry broth are products commonly used for self-basting, and seasoning such as salt is sometimes included.

Since different processors use different basting products, consumers should check the label for products that best fit individual needs.

To cook a self-basting turkey, place it on a rack in a roasting pan. If poultry browns early in roasting period, lightly cover breast and drumsticks with aluminum foil or moisten a thin cloth with fat and place over breast and legs to prevent overbrowning.

Follow package instructions for cooking time and temperature. Generally, for dry roasting, turkeys are roasted at 325 degrees for about one hour per every two pounds for smaller turkeys and about one hour per every three pound for larger turkeys.

Foiless turkey roasts from three to ten pounds require from three to four hours of cooking.

Floydada Rebekah Lodge met in regular session Tuesday evening with Jewel Reeves presiding as Noble Grand and Wanda O'Neill as Vice Grand, at the lodge hall which was decorated with the Christmas motif.

J.E. Grundy was reported ill and the death of John Green was reported.

Following business a Christmas program was enjoyed by the group; a reading by Jewel Reeves and carols sung by all. A special selection was sung by Amanda Hart and Dartha Westbrook.

Andrews Ward Faculty

Enjoys Pizza Feast

Andrews Ward Elementary Faculty and guests enjoyed a pizza feast banquet style on the evening of December 16, at the Pizza Gold in Floydada.

Following the banquet, the group resumed festivities at the home of the Al Galloways where they sang carols and had a white elephant gift exchange.

They also had an old-fashioned pop corn popping in the fireplace and enjoyed tea and coffee.

NEWS 'N' NOTES

(by Sharon Hillis)

In each home, the families gather Round the fragrant Christmas tree And with every gift they open Laughter echoes merrily.

Blest by such a glad reunion, Christmas spirit, we have found, Flourishes in any setting Where true love and faith abound.

D.A. Hoover

Vicki Allen Hosts Alpha Mu Delta

The Alpha Mu Delta chapter of Beta Sigma Phi met Tuesday December 20, at the home of Vicki Allen, Vice-president Donna Henderson presided over the short business meeting.

Kay Powell reported for the Social Committee. The January Social will be in celebration of this chapter's anniversary.

Vicki Allen discussed Girl's Town, asking for more items to donate.

Christmas door decorations were taken to the Rest Home by Vicki Allen and Lu

Ann Collins.

The Program was given by Kay Powell. The theme was "Yes Virginia, There is a Santa Clause." A reading was presented by Kay Powell with Vicki as Virginia.

Pledge ritual was held for Pat Cates.

Refreshments of cake and egg nog were served to Donna Henderson, Kay Powell, Jo Ann Patterson, Vicki Allen, Pat Cates, Brenda Leonard, Daphna Simpson, Diana Gross, Julie Hickerson and Vicki Latta.

Shower Honors Nancy Lloyd

The Al Howard home was the site for the bridal shower honoring Miss Nancy Charmaine Lloyd, Saturday morning, December 17. Miss Lloyd is the bride-elect of David Barker, Floydada.

A white drawn work linen cloth covered the oval shaped table. Blue willow china serving pieces carried out the color motif chosen by the honoree. Fruit breads, nuts and mints were served. Coffee and spiced tea were poured by Mrs. David Sewell, from a silver service. A live plant of Swedish ivy with a cascade of Royal blue velvet ribbon and blue velvet flowers centered the serving table. This was later presented to the bride-elect by the hostesses.

Miss Leanne Ferguson

registered guests at the bride's book. The receiving line was composed of the honoree, her mother, Mrs. Fred Lloyd, her grandmother, Mrs. Berta Keesee, Lubbock, and Mrs. John Lloyd. Each was presented with a corsage of blue velvet flowers.

The hostesses' gift consisted of her chosen pattern of stainless flatware.

Co-hostesses for the courtesy include Mmes. Al Howard, R.A. Garrett, Q.D. Williams, Don Harrison, Flukie Smith, Joe Thurston, Joe Max Harrison, Arnold Ratheal, Adrain West, Joe Womack, David Sewell, Nile Bryant; also Ms. Sharon Huggins, Karen West, Kathy Howard and Leanne Ferguson.

Shower Honors Recent Bride

Mrs. Doug Chowning (nee Lou Ann Stallings) was the honoree at a shower December 17 in the home of Mrs. Buck Ford.

Guests were registered by Marjorie Ferguson at a table decorated with a mint-green candle in an antique gold holder, and a nativity scene.

In the receiving line, in addition to the honoree, were her mother, Mrs. Claude Stallings; the groom's mother, Mrs. Leroy Chowning; and Mrs. Leroy Chowning and Mrs. W.B. Eakin, grandmothers of the groom. They wore measuring spoons of wooden spoons tied with green bows.

Gene Sparkman and JoAnn Duvall served refreshments of punch, cookies,

nuts and mints. The serving table cloth was white lace over mint green. The centerpiece was a potted plant, consisting of daisies and a green bow set in a straw hat, for the bride to enjoy in the future.

Tina Sparkman assisted in displaying the gifts. Hostess gift was a toaster oven.

Hostesses were Pat Adams, Gene Sparkman, Violet Cooper, Peggy Wiley, JoAnn Duvall, Jontha Lee Mercer, Ann Ford, Peggy Nance, Marjorie Ferguson, Sue Prater, Ruby Terrell, Marjorie Rexrode, Ethelyn Vernon, Pat Frizzell, Vida Hrbacek, Sandy Watson, Janette Marr and Glenda Ford.

Victory Baptist Celebrates Christmas

The ladies of the Victory Baptist Church hosted the annual Christmas Dinner at the church last Friday evening serving turkey, dressing and all the trimmings.

Following dinner the congregation presented a money tree to Rev. and Mrs. Emmett Clampitt as their

Christmas gift to them. The youth presented a play, WHAT CHILD IS THIS?

Rev. and Mrs. Clampitt presented each person present with a gift and the group sang Christmas carols followed by the closing prayer by Rev. Clampitt.

Merry Christmas To You

Here's hoping your Christmas is a perfect picture of happiness and contentment. We're ever grateful for your patronage.

Parker Studio
121 W. CALIF. 983-5063

Thomason Employees Christmas

Thomason Grocery's first annual Christmas party was held last week in the home of Mr. and Mrs. Don Vernon in Lockney. Dinner preceded games, visiting, and exchanging of gifts. Present were Mr. and Mrs. Vernon and children, Arvin Thomason, Lyberger, and Alfonso Thomason.

MERRY CHRISTMAS
FLOYDADA

HOLIDAY BELLS ring out of happiness and joy and glad tidings! Our special treat is **Capada Drive-In Theater**. Jean, Toby & DeeDee. OPEN CHRISTMAS NIGHT.

May the beauty of Christmas be an inspiration to you and those you love. Thanks for your faith.

LOCKNEY PRINTING
WILLIS and BERNICE REYNOLDS

Gifts Christmas

Love more. Live more fully. Laugh more because it's so joyfully, COME CHRISTMAS. Thanks to...

ANDERSON'S DEPARTMENT STORE
FLOYDADA, TEXAS

Peace on earth

To all the world goodwill... very best wishes and thanks.

C & J FLORAL
319 SOUTH 2nd 983-3964

MERRY CHRISTMAS

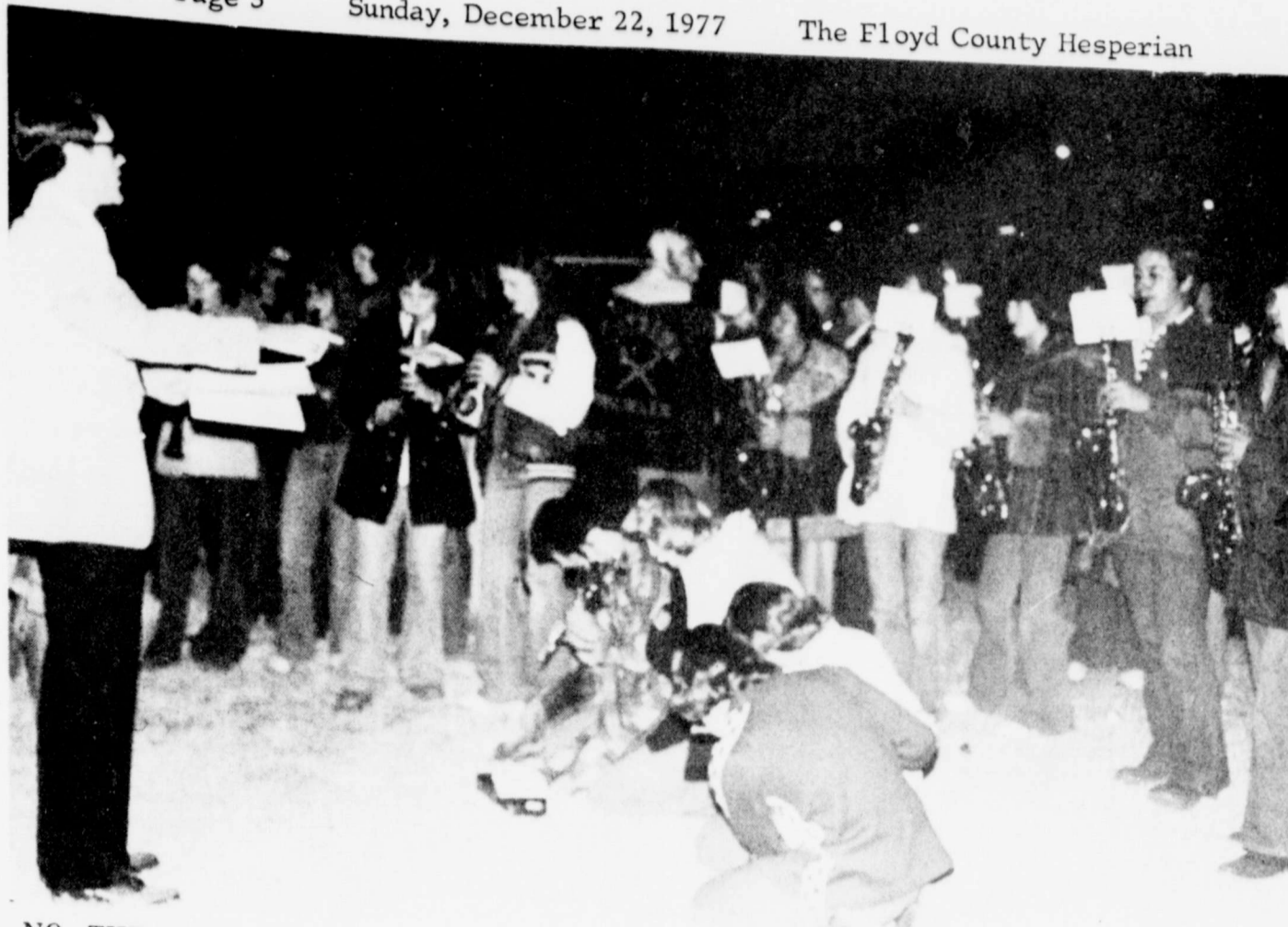
KIRTLEY'S MARKET HOME OWNED & OPERATED

WE ACCEPT GREEN STAMPS WE GIVE DOUBLE
S AND H GREEN STAMPS ON WED. SPECIALS GOOD SATURDAY, DEC. 24 THROUGH SATURDAY, DEC. 31

COUNTRY PRIDE GRADE "A"		
FRYERS	LB	49¢
FLAVOR WRIGHT SLICED-SLAB BACON	1 LB.	99¢
SHURFRESH BOLOGNA	12 OZ. PKG.	79¢
PURE 81% LEAN GROUND MEAT CLOVERLAKE	LB	81¢
BUTTERMILK	1/2 GAL.	69¢
SHURFINE TOILET TISSUE	8 ROLL PKG.	\$1.49
SHURFINE HAMBURGER DINNER MIX	ALL VARIETIES	2/1.00
SHURFINE MIXED VEGETABLES	16 OZ. CAN	3/89¢
SHURFINE SHORTENING	3 LBS.	\$1.59
STOVE TOP STUFFING MIX	6 OZ.	59¢
COKE OR 7-UP	6-32 OZ. BOTTLE CARTON	\$1.39
PLUS DEPOSIT		
SHURFINE 5 LB FLOUR		59¢
SHURFINE FROZEN TOPPING	9 OZ.	50¢
SHURFINE COFFEE	1 LB.	\$2.79
CLUB CRACKERS	16 OZ.	69¢
CLOVERLAKE CREAM WHIPPING CREAM OR DIP N CHIP		3/\$1.00
COLO RED DEL APPLES	LB	4/1.00
OCEAN SPRAY FRESH CRANBERRIES	1 LB BAG	39¢
BANANAS	LB	5/1.00
YELLOW ONIONS	LB	12¢
GOLDEN BAKE BROWN N SERVE ROLLS	12 CT.	2/79¢
RUFFLES POTATO CHIPS	REG 95¢	75¢



DEP BOBBY WELBORN receives \$100 from Frank Barrow of The First National (Staff Photo)



NO...THE BAND STUDENTS are not bowing to director Rusty Sherman, they are just trying to read their music in the semi-darkness at the lighting of the Christmas tree on the courthouse square. About 150 people attended the event. (Staff Photo)



ADMINISTRATOR of the Floyd County Day Care Center Betty Fuller receives \$500 check from Tom Farris of The First National Bank. (Staff Photo)

Child is Born

...at the Blessed...
...of the Prince
...! We send wishes
...Holiday Blessings
...our friends.



aprock Cash Grocery
FLOYDADA, TEXAS

FLOYDADA Rest Home Birthday Party

December is a happy month...
With Santa Claus and "things"...
Among the gifts we find that he
A lot of birthdays brings!

Our sweet and kind "aunt Sister"...
Who counts from 1901...
Has slowed a bit from early days
But still she likes some fun!

Mrs. Clara Murry
Whose years are eighty six...
Still has a twinkle in her eye
And keeps her "bag of tricks."

Mrs. Jones we greet today...
Her friends all call her Mollie...
Is one who likes a happy life
And so, she stays quite jolly!

Mr. L.H. Alldredge
Counts back to '93...
But still he looks for Santa
And likes a Christmas tree!

Our Mrs. Ida Martin
...Who wears a lovely smile...
"Keeps up" by reading all the news
And is cheerful all the



FHS STAGE BAND pictured at Sunday Christmas Concert under the direction of Rusty Sherman. (Staff Photo)



BIRTHDAY HONOREES at Floydada Nursing Home (l to r standing) Clara Murry, Mollie Jones. (l to r sitting) Mamie Daniel, Vernie McNeill and Albert Martin. (Staff Photo)

while. ****
Our Mrs Mamie Daniels
Still loves to be "up date"...
She does her face, her hair
and nails
And dresses in what's
"late."

We welcome Mr. Martin
Who has joined the "family"
here...
We wish him HAPPY BIRTHDAY
And another one NEXT year!

It wouldn't be a party
Without the birthday song...
To greet these lovely people
And help them on and on!

After the Hesperian photographer finished with the "picture taking" honorees and guests were ushered into the dining room for the monthly birthday party hosted by ladies of the City Park Church of Christ. The "honor" table was laid with a white cloth and centered with a beautiful arrangement of silk roses. Places were marked with individual birthday cards. We are very sorry two of the honorees,

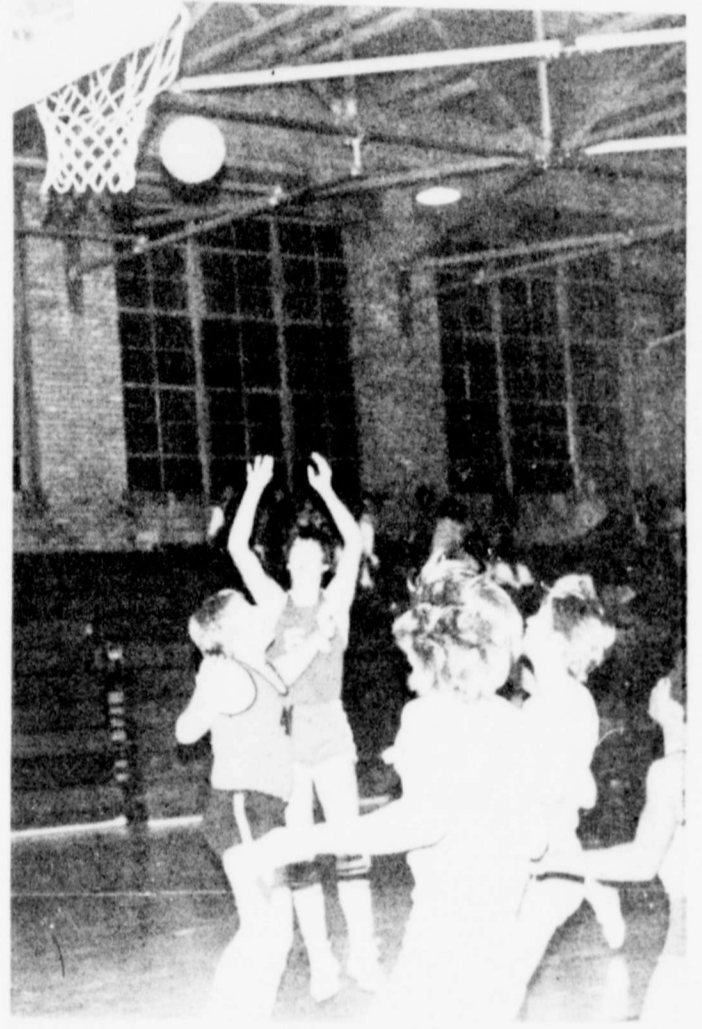
Mrs. Ida Martin and Mr. Alldredge, were unable to attend. We extend deepest sympathy to Mrs. Martin on the death of her son. The poem was read and all joined in singing the "birthday" song. A beautifully decorated, and delicious, cake was served with a delightfully tangy fruit punch, to the honorees, residents of the home, guests and employees. The next party will be Thursday, January 19, 1978, 2:30 p.m. You are invited to attend.

MR. BURGER WINNERS ANNOUNCED
Last week's winners at Mr. Burger were Shannon Barbee, Hope Robertson, Travis Jones and David Cochran. This week's winners are Rusty Rainey, Keith Marriele, Bob Jones and Susie Sanchez.

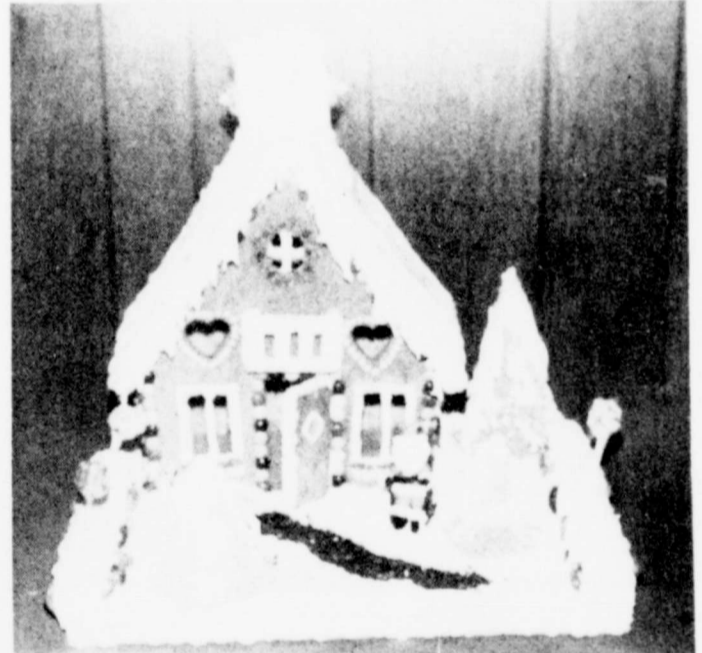
MOTHER'S DAY OUT
There will be no "Mother's Day out" baby sitting service at the Floydada Methodist Church Tuesday, December 27.

Sgt. Franklin Jones Receives Commendation

Sergeant First Class Franklin D.R. Jones, son of Mr. and Mrs. Dock Jones of Floydada, has recently been awarded both a letter of commendation from the Department of the Army and an Army Commendation Medal with First Oak Leaf Cluster. They were awarded to him for outstanding service done while working with the Intelligence and Security division of the 13th Aviation Battalion at Fort Hood, Texas.



FLOYDADA'S MARK NUTT...fires a shot from the right-hand side in second quarter of Floydada Rotary Jr. High basketball championship game Saturday night. Carlos Rainwater and Norman Allen are pictured in background. (Staff Photo)



CHAR-LEE'S CREATES GINGERBREAD MASTERPIECE...Char-Lee's, of 315 South 2nd, in Floydada, recently created this gingerbread house decoration piece, just in time for Christmas.

HOLIDAY GREETINGS!

Greeting our friends, old and new, and wishing you Happiness and Joy at Christmas. Our hearty thanks to all!

BROWN GIN

RALLS HWY.
FLOYDADA, TEXAS

Glad Tidings

Best wishes of the season to all our friends. We hope that Christmas will be a time of great spiritual joy for you

Cornelius Conoco

FLOYDADA, TEXAS

THE FLOYD COUNTY HESPERIAN
Published each Sunday and Thursday at 111 E. Mo. St., P.O. Box 708, Floydada, Texas 79235. Second class postage paid at Floydada, Texas 79235. Publication No. 202600. Wendell Toney, editor. Subscription rates: Local \$9.50 a year, out of state area \$10.50.

CHRISTMAS

Let us unite this Christmas day and share the precious gift of His love. Deep appreciation.

Carmen's Beauty Salon

LOCKNEY, TEXAS
CARMEN DODSON—OWNER

OBITUARY

Joyce Stewart

Funeral services for Joyce Laura Stewart, 45, were held Friday afternoon in the First Baptist Church of Floydada with Dr. Floyd Bradley officiating.

Interment was in the Floydada Cemetery under the direction of Moore-Rose Funeral Home.

Joyce died unexpectedly in the Caprock Hospital about 8:10 p.m. Wednesday, December 21.

She was born August 25, 1932 in Floydada. She worked in the composition department of the Floyd County Hesperian after graduation from Floydada High School. Later she leased the job printing department and after two years purchased the business, naming it Stewart Printing Company and locating it on the west side of the square.

She was a member of the First Baptist Church.

Survivors include her mother, Mrs. Lula Stewart; a brother L.B. Stewart, and a sister Jimmy Lou, all of Floydada; two sisters; Ruth Lloyd of Dallas and Mrs. Dale (Carolyn) Smith of Bayfield, Colorado.

Pall Bearers were: Gary Pate, Leon Williams, Keith Marric, Bill Feuerbacher, Vernon Parker and Harold Huggins.

and Della Ann Jackson of California.

Molly

Hightower

Mrs. Havah (Molly) Hightower, a long-time Lockney resident, died Friday morning in an Amarillo nursing home. Services were pending with Moore-Rose Funeral Home, Lockney, at press time Friday.

Mrs. Vick

Mrs. Arizona Vick, 83, of Floydada died at 9:10 a.m. Wednesday in the Lockney Nursing Home after a lengthy illness. The body is being transferred by Moore-Rose Funeral Home to Harrison, Ark. where burial will be in the Belafont Cemetery.

Mrs. Vick was born in Fair Creek, Ark. and moved to Floydada from Harrison, Ark. five years ago.

She is survived by three sons, Harlie of Floydada, Harvey of Harrison, Ark. and McKinley of Bertman, Ark.; two daughters, Ewenbell Mitchell of Kentucky

SANTA LETTERS

Floydada

Dear Santa,

Would you please bring me a doll and a doll buggy I am 5 yrs old and bring my 1 yr old twin brothers a truck each I love you

Jenny Shout.

Grain Glut to be Top Item In Discussions with USDA

AUSTIN—The sagging price outlook in the glutted wheat market will be one of the major topics discussed when Texas Agriculture Commissioner Reagan V. Brown travels to Washington, D.C. later this month to meet with U.S. Department of Agriculture officials.

Brown said recently he will encourage the USDA to "take the strongest possible stand to insure the economic interests of the American farmer" when meetings get underway later this year in London to formulate an international wheat agreement.

It is hoped a program to ease the impact of low prices when supply is abundant among the major grain producing countries can be reached. The international meetings are scheduled in late September or early October.

The wheat situation in

Texas -- as in other producing states -- has reached its most serious proportions since the early 1960s, Brown noted. Harvest in the state this year is expected to reach 117.5 million bushels, up 2.5 million bushels from earlier estimates by the Texas Crop and Livestock Reporting Service. With current



CELEBRATING a rousing Bears victory (right) Jaime O. Escobedo, David Stambaugh, Barnes, coach William Devane, Albin Jimmy Baio and Jackie Earle Haley in the Pictures "The Bad News Bears in Training." Showing Sunday at the

HAPPY NEW YEAR

U.S.D.A. GRADE A COUNTRY PRIDE

Whole Fryers

49¢

LB.

U.S.D.A. GRADE A FRYER	LB.	89¢
Breasts		
U.S.D.A. GRADE A FRYER	LB.	89¢
Drumsticks		
U.S.D.A. GRADE A FRYER	LB.	89¢
Thighs		
QUARTER PACKED		
Chickens	Lb	49¢
CHICKEN		
Backs or Necks	Lb	29¢
CHICKEN		
Giblets or Livers	Lb	89¢

WRIGHT'S HICKORY SMOKED SLICED

Slab Bacon

LB 99¢

DRY SALT

Pork Jewels

LB 39¢

32 OZ. 6 BOTTLE CARTON

Coca-Cola

PLUS DEPOSIT \$1.39

Shurfine

Black-eyes

3 78¢

15 1/2 OZ. CANS

303 CAN HALVES OR WHOLE	Peaches	2/79¢
303 CAN SHURFINE	Applesauce	2/79¢
SHURFINE 303 CAN	Pears	2/89¢
RICH-N-READY GAL.	Orange Drink	89¢
48 OZ. SHURFINE	Cooking Oil	\$2.09
SHURFINE WHITE OR YELLOW	Hominy 16 OZ. CAN	3/78¢

HUNT'S FANCY

Tomato Sauce

8 OZ. CANS

5 78¢

Dairy And Frozen Food

CLOVERLAKE OR BORDEN

HALF PINT

SOUR CREAM or FRENCH ONION DIP

3 \$1

HABISCO	14 OZ. OREG.	\$1.09
VANILLA COOKIE	19 OZ.	98¢
CRACKERS	1 LB. RITZ	79¢

Health And Beauty Aids

24 CT. BTL. TABLETS

Sine-Off EACH \$1.39

1/2 OZ. SPRAY BTL.

Sine-Off BTL. \$1.39

1 QUART MIRACLE WHIP

Salad Dressing 98¢

3 Oz. Instant

Nestea

\$1.89

DEL MONTE

Tomato Ketchup

32 OZ. JUG

78¢

BATHROOM TISSUE

Soft 'n Pretty

4 ROLL PKG.

78¢

Mellow Roast Instant

Coffee

4 OZ. \$1.98

1/2 GAL. CLOVERLAKE

Buttermilk

79¢

GOLDEN RIPE

Bananas

19¢

LB.

CALIFORNIA FUERTE	Avocados	3 FOR \$1
TEXAS GREEN	Cabbage	LB. 10¢
ALL PURPOSE RUSSET	Potatoes	10 LB. BAG 89¢

RUBY RED NO. 1

Grapefruit 5 LBS. \$1

WE RESERVE THE RIGHT TO LIMIT PRICES GOOD DECEMBER 26 - 31, 1977

DOUBLE BLUE STAMPS ALL DAY WEDNESDAY

THOMASON

VENTURE GROCERY & MARKET

PHONE 652-3346 LOCKNEY, TEXAS

WE RESERVE THE RIGHT TO LIMIT

Venture FOODS

Recognition for a professional

Tommy Assize

This outstanding Career Agent has earned one of the highest life insurance honors awarded annually.

- National Quality Award

This honor is in recognition of outstanding achievement in life underwriting and excellence in service to policyowners.

Our congratulations to a professional.

Southwestern Life

Helping people - persons to prosper

206 W. California
Phone 806-953-2511

the Blessings of Christmas

And they came bearing gifts
May Peace, Love and Everlasting
Joy be your gifts this Christmas
Thanks for the treasure of
your friendship.

PINNERS DRIVE

LOCKNEY, TEXAS
Cecil, Lannie, Anna, Linda
Closed Dec 23rd til Jan 2nd

Tax Rebates Up In Lockney And Floydada

registered the biggest percentage increase in city sales tax rebates for the year. City sales tax rebates for the city were up a whopping 31 percent.

The local option sales tax is collected by local merchants and other sales tax permit holders and returned to the cities monthly by the Comptroller's office.

Tulia's net payment this period is \$18,304.09, net payment same period last year \$18,644.01, 1977 payments to date \$117,006.47, 1976 payments to date \$109,505.08, up 25%.

Dimmitt's net payment this period is \$17,765.93, net payment same period last year \$20,592.56, 1977 to date \$137,506.51, 1976 to date

\$194,509.47, down 29%. Other area communities: Happy \$1,884.37, \$2,214.36, \$9,635.10, \$9,729.08, no change; Kress \$1,423.01, \$1,972.93, \$9,715.14, \$9,865.41, down 1%; Hart \$2,586.18, \$2,070.57, \$15,641.90, \$17,603.72, down 11%; Nazareth \$1,520.80, \$1,781.52, \$10,953.82, \$9,676.50, up 13%; Floydada \$9,976.17,

\$10,393.86, \$71,331.16, \$65,922.89, up 8%; Lockney \$5,087.42, \$5,555.37, \$34,630.95, \$31,004.49, up 11%; Canyon \$21,615.68, \$20,625.26, \$150,047.44, \$129,865.25, up 15%; Canadian \$18,290.45, \$16,380.42, \$119,826.51, \$113,003.33, up 6%; Muleshoe \$18,838.35, \$18,934.38, \$122,747.59, \$116,942.62, up 4%; Memphis

\$11,807.49, \$11,335.05, \$77,264.88, \$68,525.78, up 12%; Silverton \$3,582.56, \$3,800.33, \$16,037.38, \$19,370.13, down 17%; Amarillo \$795,057.75, \$771,180.57, \$5,687,244.39, \$5,019,925.34, up 13%; Lubbock \$1,032,427.47, \$906,902.90, \$6,829,700.68, \$5,614,265.94, up 21%; Perryton \$52,378.98, \$49,594.45, \$326,181.14, \$255,

878.64, up 27%; Plainview \$97,364.78, \$101,599.25, \$695,867.63, \$620,324.03, up 12%; Hereford \$54,971.86, \$53,782.65, \$372,705.99, \$345,628.86, up 7%; Borger \$78,770.43, \$82,333.65, \$528,454.21, \$479,274.48, up 10%; Pampa \$123,520.74, \$106,923.33, \$733,475.34, \$622,016.26, up 17%; Olton



Until the 1880s "grandfather clocks" were known as "long-case clocks."

About a half day shopping until Christmas.....

<p>7 OZ. SPRAY \$1.19 VALUE</p> <p>LYSOL 79¢</p>	<p>6-32 OZ. \$1.95 VALUE</p> <p>7-UP PLUS DEPOSIT \$1.19</p>	<p>Ruffles POTATO CHIPS 95¢ SIZE 2/\$1.39</p>	<p>15 OZ. 95¢ VALUE</p> <p>PINE-SOL 69¢</p>
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THESE VALUES GOOD MONDAY, DECEMBER 26 THROUGH WEDNESDAY, DECEMBER 28



WE RESERVE THE RIGHT TO LIMIT QUANTITIES

BUDDY'S



DOUBLE ON WEDNESDAY

220 South 2nd Street 983-3149
Monday-Saturday 8 a.m.-7 p.m.
Sunday 9 a.m.-7 p.m.

<p>5 OZ. ARMOUR SMOKED - OR - BAR-B-Q</p> <p>VIENNA SAUSAGE 3/\$1.00 51¢ VALUE</p>	<p>KRAFT 95¢ VALUE</p> <p>WRAPPLES 69¢</p>	<p>4 OZ. ADAMS</p> <p>VANILLA 89¢ \$1.19 VALUE</p>	<p>3 BAR FOREVER YOURS</p> <p>CANDY BARS 3/\$1.00 59¢ VALUE</p>
<p>10 LB JOHNNY</p> <p>CAT LITTER 89¢ \$1.19 VALUE</p>	<p>18 OZ. SIGNAL</p> <p>MOUTHWASH \$1.09 \$1.99 VALUE</p>	<p>2 LB. BAMA</p> <p>GRAPE JAM 79¢ \$1.19 VALUE</p>	<p>1/2 GAL.</p> <p>MELLORINE 79¢ \$1.29 VALUE</p>

MORRISONS MIX

PAN-KITS 8/\$1.00
21¢ VALUE

"CUP-O-NOODLES" ALL FLAVORS
73¢ VALUE
2/99¢

LEAN

GROUND BEEF 69¢ LB

SALT JOWLS 59¢ LB

CENTER CUT HAM SLICES \$1.79 LB

2 LB

OWENS SAUSAGE \$2.69

ECKRICH

SMOKED SAUSAGE LB \$1.69

SIRLOIN STEAK LB \$1.49

USDA BONELESS

USDA BEEF SHORT RIBS 69¢ LB

BONELESS SHOULDER ROAST \$1.29 LB

FAMILY PAK PORK CHOPS \$1.19 LB

BACON \$1.29

1 LB DECKERS

Stainless Flatware

only **25¢**

for a 5 Piece Place Setting

Imagine a 40 piece service for only \$2.00

HERE'S HOW IT WORKS!

Simply place the 5 piece place setting on your table. The coupon each time you use it will give you \$1.00 off your next bill. The coupon is good for 5 uses. The 5 piece place setting is good for 5 uses. The coupon is good for 5 uses. The coupon is good for 5 uses.

Reynolds Wrap HEAVY DUTY 23% BROILING QUALITY

23 1/2 SQ. FT. REYNOLDS

57¢ VALUE

FOIL 2/79¢

12 OZ. NESTLES

COOKIE MIX 89¢
\$1.19 VALUE

2 LB BAMA STRAWBERRY

STRAWBERRY JAM \$1.09
\$1.69 VALUE

10 OZ. A 1

STEAK SAUCE 99¢
\$1.29 VALUE

7 OZ. HOLSUM

OLIVES 79¢
\$1.13 VALUE

79¢ SIZE

NABISCO SNACK

CRACKERS 2/\$1.39

28 OZ. LIQUID

AJAX CLEANSER 79¢
WITH COUPON
95¢ WITHOUT COUPON

GOOD AT BUDDYS EXPIRES 12-28-77

40 OZ. GIANT

SUPER SUDS DETERGENT 69¢
WITH COUPON
95¢ WITHOUT COUPON

GOOD AT BUDDYS EXPIRES 12-28-77

5 LB BAG U.S. NO. 1

POTATOES 59¢

1 LB BAG

CARROTS 4/\$1.00

PURPLE TOP

TURNIPS 5/\$1.00

FIRM GREEN

CABBAGE 10¢ LB

16 OZ. LIQUID

WOOLITE \$1.19
\$1.79 VALUE

12 OZ. TOM SCOTT

MIXED NUTS \$1.19
\$1.49 VALUE

7 OZ. GLADE

AIR FRESHENER 2/99¢
79¢

1/2 GAL

CLOROX BLEACH 39¢
WITH COUPON

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and other sal-
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totaling \$1

Houston, \$9.7
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\$1.5 million;
\$1.2 million;
\$1.1 million;
El Paso,
Corpus Christi,
and Lubbock, \$1

eight cities, Aust-

Trout

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August.

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and worms,"
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FARM & RANCH NEWS



Farmers Gotta Know The Cost Of Irrigation Before Decisions

Amarillo, Texas—"In 1978, producers must know their cost of pumping before rational decisions can be made about irrigation water use." "When cost of water is known, economic principles can be applied to help producers use water more efficiently."

These were the opening remarks of Dr. John Shipley, Texas Agricultural Experiment Station Economist from Amarillo at the 32nd annual meeting of the American Seed Trade Association in Chicago. He continued by stating that a lot of things affect cost of production, but water cost is the most critical. His research at the North Plains Research Field at Etter shows that farmers with enough water

for four or more irrigations can produce more grain by growing corn. If only three or less irrigations can be made with available water, sorghum is the best bet.

The scientist continued by discussing his research on irrigating grain sorghum. Studies show that full season sorghum hybrids have maximum yield potential and must be planted prior to May 28. There was no advantage to planting a full season hybrid before May 13. Medium maturing hybrids should be planted from May 28 to mid-June. Early maturity hybrids should be planted after June 15. Shipley said, "With four irrigations, a long season hybrid yielded over 8,000 pounds per acre at Etter when

planted on May 13." A mid-season hybrid planted at the same time made about 7,000 pounds per acre. An early maturing hybrid made maximum yield of 6,000 pounds per acre when planted on June 10.

According to the scientist, planting rate should be adjusted for the anticipated irrigation level. Under limited irrigation with one or two seasonal irrigations, 2 to 4 pounds of seed per acre is the best planting rate. With four irrigations there is no advantage of planting over 8 pounds of seed per acre.

Shipley stated that highest yield response from water sorghum comes during the peak water use period from boot and heading. Watering once or twice at this time is a must. Irrigations made before or after this time increase yield, but not as much, he pointed out.

The scientist continued by describing another irrigation experiment on sorghum at Etter. The entire area received a 5-inch preplant irrigation. In addition, treatments received from one to four irrigations of 4 inches at optimum times.

Preplant irrigation only yielded 2,100 pounds of sorghum grain per acre. Adding one irrigation at booting increased yield to 4,100 pounds per acre. Adding two, three and four irrigations resulted in yields of 5,400, 6,200, and 6,800 pounds per acre, respectively.

From these results Dr. Shipley developed a yield response curve. Solving the equation for the curve told the researcher that maximum yield of sorghum would be achieved with 18 inches of summer irrigation water. Using the yield equation, Shipley developed an "optimization equation" to determine the quantity of water to apply for maximum profit. Solving this equation showed that maximum profit per acre came with 14 inches of summer irrigation water, when water costs \$3.50 per acre inch and sorghum grain was selling for \$3.30 a hundred weight. From a practical standpoint four irrigations is the most profitable irrigation level. He hastened to point out that during sum-

mer months irrigation water is usually limited and 2 or more crops are competing for available water. Under these conditions growers should distribute limited water over more land to obtain maximum return per

unit of water.

Next, Shipley discussed economics of irrigation corn. Peak water use occurs shortly after tasseling in early July and extends through the remainder of the month. "There is little chance of rainfall on the High Plains at that time so planning for ample irrigation is essential," Shipley said.

The scientist went on to describe a corn experiment at Etter in which all treatments were given a preplant irrigation of 5 inches. Seasonal irrigations varied from one at tasseling to six spaced throughout the growing season. Corn yielded 850 pounds of grain per acre with a preplant irrigation only. With an addition irrigation at tasseling, yield increased to 2,500 pounds per acre. The second, third and fourth irrigations increased yield to 4,300 to 5,800 and 6,600 pounds per acre. Six irrigations jumped yield up to 8,200 pounds per acre.

A production curve fitted to these data showed that maximum yield would be 8,740 pounds of grain per acre with 8 summer irrigations. The economist also developed an optimizing equation and found that 24 inches or 6 irrigations was the most profitable amount of water to apply per acre, when corn was selling at \$2.10 per bushel, and water cost \$3.50 per acre inch. According to these calculations applying the seventh or eighth irrigation would both waste water and reduce profit.

Shipley continued by saying "We have shown how to irrigate for maximum profit if a ample water is available." "Now lets look at the situation where water is less available than land," he continued. Irrigation should be planned for maximum return per unit of water. In order to do this he compared grain production from various numbers of irrigations on corn and sorghum. Preplant irrigation only produced 2,100 pounds of grain sorghum and 850 pounds of corn per acre. An additional

seasonal irrigation increased sorghum and corn yield to 4,100 and 2,500 pounds per acre. This trend continued through the third irrigation. With four irrigations, sorghum produced 6,800 pounds per acre and corn yielded 6,600 pounds per acre. The economist pointed out that increasing irrigations beyond four on sorghum did not increase yield. However, this was not the case in corn. Adding a 5th and 6th irrigation increased corn production up to 8,200 pounds per acre.

Profit from a crop is determined by yield and price. The December 1 cash price was \$3.36 per hundred weight for sorghum and

\$3.75 for corn. These prices are gross prices and do not include the cost of production. With the current situation in the economy, when the price of water is so high, it is essential to know the cost of production and how much can be irrigated.



The farm program signed into law September 29 contains for cotton, wheat and feed grains an allotment system totally different from anything farmers have seen before, notes Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc., Lubbock, "and it's going to be important that farmers gain a clear understanding of the new system before making final plans for 1978 crops."

Acreage allotments for the major crops have been based on historical plantings since farm programs began. But under the new law each year's allotment will be determined by that year's planted acreage, independent of previous years.

Johnson explains that when price prospects for cotton appear to be below the target price, the Secretary of Agriculture, not later than December 15, will announce how many acres can be expected to produce the needed U.S. cotton supply. That will be known as the "National Program Acreage." The National Program Acreage figure will then be divided by the estimated U.S. cotton acreage for harvest that year to determine an allotment "Allocation Factor." And that factor will be applied to each farm's planted acreage to arrive at the farm allotment.

As an example, assume (1) that the Secretary says 11.1 million acres are needed to meet demands in 1978, and (2) that the acreage planted to cotton in the U.S. totals 12 million. The National Program Acreage (11.1 million) divided by planted acreage (12 million) gives a 92.5 percent Allocation Factor, and each farm's cotton allotment would be 92.5 percent of its planted acreage. A farm having 100 acres planted would have an allotment and target price coverage on 92.5 acres.

Farmers can, however, assure themselves of target price coverage on all planted acreage. The Secretary will announce for each year the desired reduction from the previous year's plantings, called the "National Reduction Percentage." And the farmer who reduces his prior year's plantings by that percentage or more will not be subject to application of the allotment allocation factor.

The target price for cotton in 1978 will be 52 cents per pound. If the average price paid to all U.S. farmers for all cotton during the calendar year falls below 52 cents, each farmer will be entitled to the per-pound difference, multiplied by the total payment yield on his allotted acres. Farm payment yields will be based on the three-year average of actual production, adjusted for abnormal weather.

The Secretary has authority to declare a set-aside for any crop, as has already been done for wheat in 1978. For cotton the statutory maximum set-aside is 28 percent of planted acreage.

It is anticipated that USDA will establish for each farm a normal cropland base or normal cropland acreage figure.

When a set-aside requirement is in effect for any program, eligibility for loans and payments will be conditioned on producers planting within their cropland base minus set-aside acreage.

Cropland bases are expected to include all acreage planted to "designated crops" in 1977. No official list of designated crops has been released, but one source, sometimes reliable, says designated crops will include all crops that the State ASCS Committees consider to be major in their states.

No firm regulations for the operation of set-aside programs have been issued, but it appears the cropland base will be the key.



Sincere Good Wishes

Hoping all the precious things in Life will come to you this Christmas!

Warm thanks.



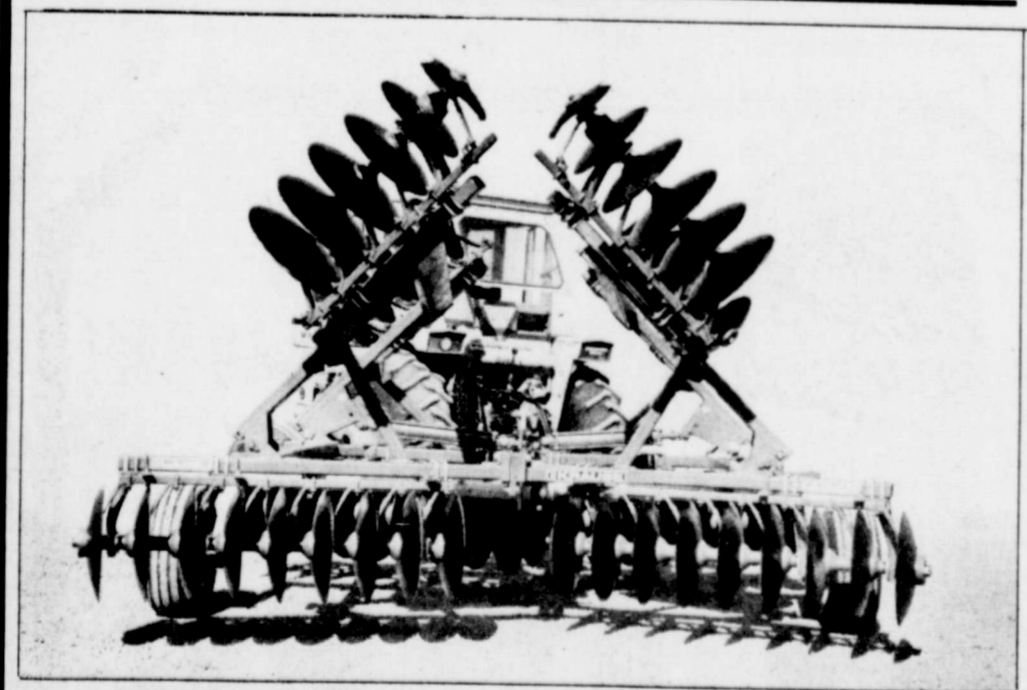
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IN LOCKNEY

Japanese Import Policy Good For U.S. Cattlemen

WORTH, TEXAS, U.S. cattlemen will benefit from Japanese imports, says a Texas Cattle Raisers' Association spokesman.

Worth-based rancher and association spokesman Alan R. (Eud) Middaugh, placed particular emphasis on developing the Japanese market. In January or early February 1978, USMEF will open an office in Tokyo with its Asian director Dr. L.E. (Bert) Tension as fulltime representative.

"Japan's reversal of long-standing policy, which was too restrictive on beef imports, coincides perfectly with his arrival. Things now look good for a substantial increase in the U.S. share of the Japanese

beef import market and that makes the USMEF office in Japan even more vital," Whittenburg says.

In 1976, Japan imported 94,000 tons of beef. The U.S. provided slightly more than 12.5 per cent while Australia accounted for more than 80 per cent.

In November 1977, USMEF reported the U.S. trade deficit with Japan was \$8 billion. In order to lessen the trade-deficit, Japan is willing to increase its imports and there is no reason the bulk cannot be beef, says Whittenburg.

"TSCRA has felt for some time that foreign market development was critically important to the U.S. cattle industry and our members in particular. Our involvement and financial support of the meat export federation is another example of TSCRA thought in action," Whittenburg says.

HAVE A SAFE, HEALTHY HOLIDAY

"Tis the season to be jolly—safe and healthy, but unfortunately this can also be a season of tragedy without safety precautions. Four major precautions will help keep the season both happy and healthy.

*PRECAUTION 1)—Keep unsafe foods, such as nuts and hard candies, out of the reach of small inquisitive hands. Nuts and hard candies are often set out for friends who drop in, but they also may tempt babies and small children. These foods may lodge in a baby's throat or be sucked into the windpipe.

*PRECAUTION 2)—Keep the Christmas tree well-watered, and check the lights carefully before they are hung and during the holidays. Don't leave the lights on when the family goes out.

*PRECAUTION 3)—Make sure an open-space heater is well away from children and objects such as curtains or flammable materials which might catch on fire. Caution children not to play close to the heater, especially when wearing a nightgown or other loosely fitted garment. Open space heaters give off welcomed warmth in the winter, but they are also a potential fire hazard.

*PRECAUTION 4)—To open a champagne bottle, cover the bottle with a towel and point it away from yourself and others, even when removing the wire mesh. The pop of a champagne cork often accompanies a holiday gathering and some of them cause serious injuries. These corks and plastic stoppers have caused severely detached retinas, partial sight loss and the total loss of sight in one eye. Even removal of just the wire mesh has caused injury when the stopper accidentally popped out too soon.

FISH FARMING CONFAB—Fish farmers from Texas and neighboring states will gather at Texas A&M University, Jan. 26-27, for the eighth annual Fishing Farming Conference. Major topics will deal with the production of fingerlings, crawfish and other shellfish, economics and tax management, state and federal regulations on fish production, and research priorities and needs, notes a fisheries specialist with the Texas Agricultural Extension Service.

EXPERIMENT STATION CONFAB—Some 500 agricultural scientists from throughout the state will be attending the annual conference of the Texas Agricultural Experiment Station at Texas A&M University, Jan. 4-6. The group will be participating in professional and personal information sessions as well as research work sessions in some 26 subject matter areas. A panel of agricultural producers will also discuss "What Do We Expect from Our Experiment Station?"

In recent years, Texas has made important strides in providing better living conditions and educational opportunities for migrant farm workers, according to Reagan V. Brown, Agriculture Commissioner.



CHRISTMAS DAY

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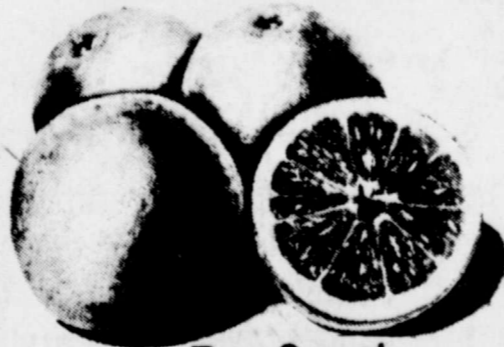
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PLUS DEPOSIT



JOHN WALTERS of the local VFW presents \$25 Savings Bond to Clay Hamilton. Clay won the "Voice Of Democracy" essay contest and will advance to district competition later. (Staff Photo)

Library News

NEW BOOKLIST
 Condominium John McDonald
 Washington DC--Gore Vidal
 1976 Gore Vidal
 Eggman Thief Irwin Shaw
 The Second Deadly Sin--Lawrence Sanders
 Love and Mary Ann--Catherine Cookson
 Always is Not Forever--Helen Vanslyke
 The Other Side of Midnight--Sidney Sheldon
 Attachments Judith Rossner
 The Look of Merlyn--T.H. White

NONFICTION
 King George IV & Queen Elizabeth Frances Donaldson
 Catching Up Charles Veley
 Essays of E B White E B White
 99 Ways to A Simple Life science in the Public Interest

FOR THE YOUNG
 Are You There God? In Margaret Judy Blume

THE LEGEND OF JOHN HENRY. 11 min. Color. 1974 Stephen Losustow. E1-J1 John Henry, fictionalized for his prowess and stamina as a steel driver, died beating a steam drill in a race through a mountain. Portrays strength, courage, and perseverance in the face of overwhelming odds. Features Roberta Flack singing the scored narrative in this animated film.

THE MOLE AND THE UMBRELLA. 9 min. Color. 1973 McGraw Hill. Pre E1. With universal humor and quickly moving situations, Czech animator Zdenek Milner has created an entertaining, stimulating story of a mole who finds a new use for his umbrella with every predicament he encounters.

NOISES IN THE NIGHT. 9 min. Color. 1969. I-FA Educational Media. Pre-E1 -herri fears noises that she hears in the dark. Her parents help her understand that night noises are made by familiar things.

PRIDE AND WORKMANSHIP. 9 min. Color. 1975 Paramount Oxford. JH A A short portrait of a master American carver of wooden carousel figures, salvatore Cerigliaro, sensitively reveals his pride in his artistry and his achievement as an immigrant.

ROUEO. 20 min. Color. 1969 Phoenix Films. JH A The film moves from jovial scenes at the beginning of a National Finals Rodeo to the intense slow motion battle between a rider and a mean Brahma bull.

SHARKS. 22 min. Color. 1974 Macmillan. E1 A Explores the behavior of various types of sharks in an objective search for truth about one of the few species that will attack man. Lorne Green narrates.

THE SILENT PARTNER. 25 min. E&W. 1955. Eastin Phelan. All ages Features a touching plot accented with hilarious comedy sequences. Selma (Zasu Pitts) reunites Arthur Vail (Joe E. Brown), a film director, and his old friend from the silent days, Kelsy Dutton (Luster Keaton).

NAKE RIVER. 25 min. Color. 1969. Northern Films. JH A Traces the Snake River from its source in Wyoming through Idaho, Oregon, and Washington. Describes how it serves mankind by watering farmland, supplying fish, providing electric power, and affording recreation. Looks at the effect man has had on the river.

THE STEADFAST TIN SOLDIER. 13 1/2 min. Color. 1955 Macmillan Films. Pre-E1 Adaptation of Hans Christian Andersen's story of a one legged tin soldier who falls in love with a paper dancer. The adventures of the soldier provide a captivating plot, and movement of toys and puppets is done ingeniously.

WHEN YOUR CLOTHING BURNS. 19 min. Color. 1976 National Fire Protection Association. E1 A All clothing will burn, but cautious behavior and use of flame retardant clothing will reduce the chances of starting a fire. Film shows what to do when clothing is on fire and high probability fire situations around the home.

Brown Offers Encouragement As Farmers Rally in Austin

AUSTIN--"God help all of us in America and throughout the world if our farmers are driven out of business by low prices," Agriculture Commissioner Reagan V. Brown told an assembly of about a thousand farmers and ranchers who converged on the Capitol Sept. 20 to protest depressed market conditions.

Circling the Capitol Building with a convoy of roughly 70 farm vehicles, they were addressed by Brown, Gov. Dolph Briscoe and House Speaker Bill Clayton, among others.

"If the family farm goes down the drain - and it is perilously close to that at this time - the cost of living in this country will skyrocket beyond the limits of imagination," Brown told the orderly and attentive gathering. He added that the net profit position of Texas and American agricultural producers is "nothing short of tragic."

"We must have a national policy for food in this country, one that realizes the essentiality of agriculture and assigns it a high priority," Brown said. "It must not be one that changes every time we elect a new president."

Brown said that given a national policy that provides unimpeded access to domestic and export markets, farmers and ranchers can compete effectively and profitably in the free enterprise system.

Brown also noted that the very fact that farmers have banded together and publicly protested is a sure sign that the situation is critical.

"The farmers and ranchers in America, and especially in Texas, have long been a proud and self-sufficient group," Brown said. "When these people refuse to just sit back and let themselves be run out of business, you know something is very wrong."

Brown added that farmers are not only burdened by low prices for their products, but are angered that retail prices continue to accelerate while farm prices decline.

Following the rally on the Capitol steps, a group of farmers and ranchers met with Briscoe and Brown in the Governor's office. They voiced their concern over the need for more organized bargaining power and over the recently-announced national farm bill. Both Briscoe and Brown pledged their continuing support in making the voices of the state's farmers heard in Washington.

The sentiments of many of the farmers were summed up by Milton Degner of Hillsboro, who said, "Something is very wrong when you farm 1,000 acres, have your wife and son working in the fields and still can't make any money."

However, Degner said he feels a new class of farmer is coming on the agricultural scene today. "You'll find it's mostly the younger ones who are pushing for better prices," he said. "They're the ones who will have to live with the situation the longest."

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FOR SALE-1975 White Mercury Marquis 4 door sedan, vinyl top, stereo, low mileage, top condition, Vernon Higginbotham, 806-469-5321. 12-25c

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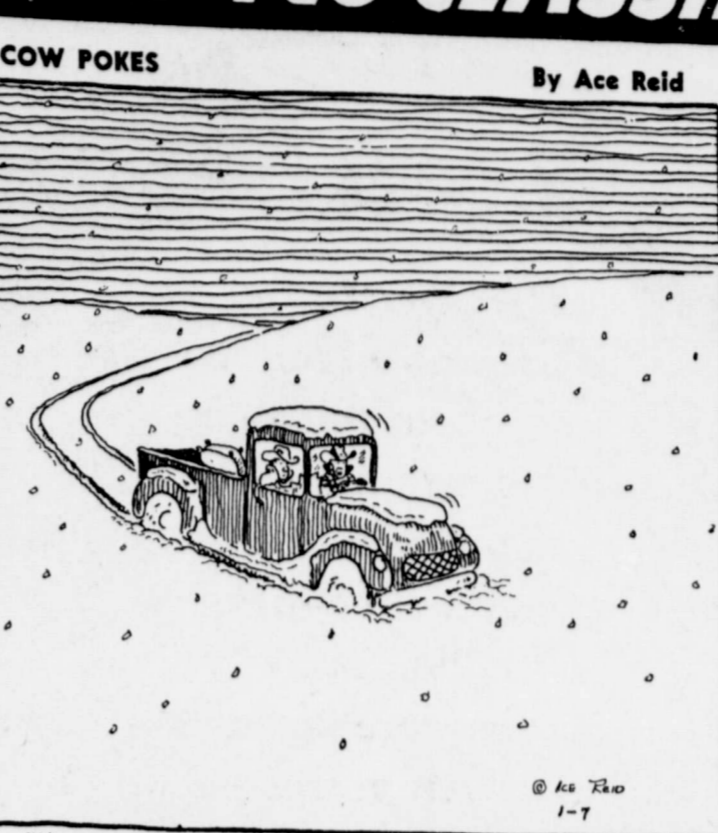
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LOST: White female pointer with red collar. Tommy Gregory, 652-2601, Lockney. L1-1c

LEGAL NOTICE

P. R. Pack Estate; Cornelius J. Stubbs, Mrs. Emilie Kelly and Jane Wall Stubbs are hereby notified that 1968 warehouse receipt 1114, dated 12-20-1968 for 9,992 pounds of soybeans will be sold within 30 days of this notice for the storage indebtedness.
McCoy Grain 12-11-18-25-c

CARD OF THANKS

WE WOULD like to express our deepest appreciation to all our friends for flowers, food, gifts and every act of kindness shown us during the death of our loved one, Thomas Taylor. May God bless each of you. Mrs. Thomas Taylor, A.L. Newtons, Ralph Robinsons, S.D. Barcleys, The Milton Suttons and families. L12-25-77

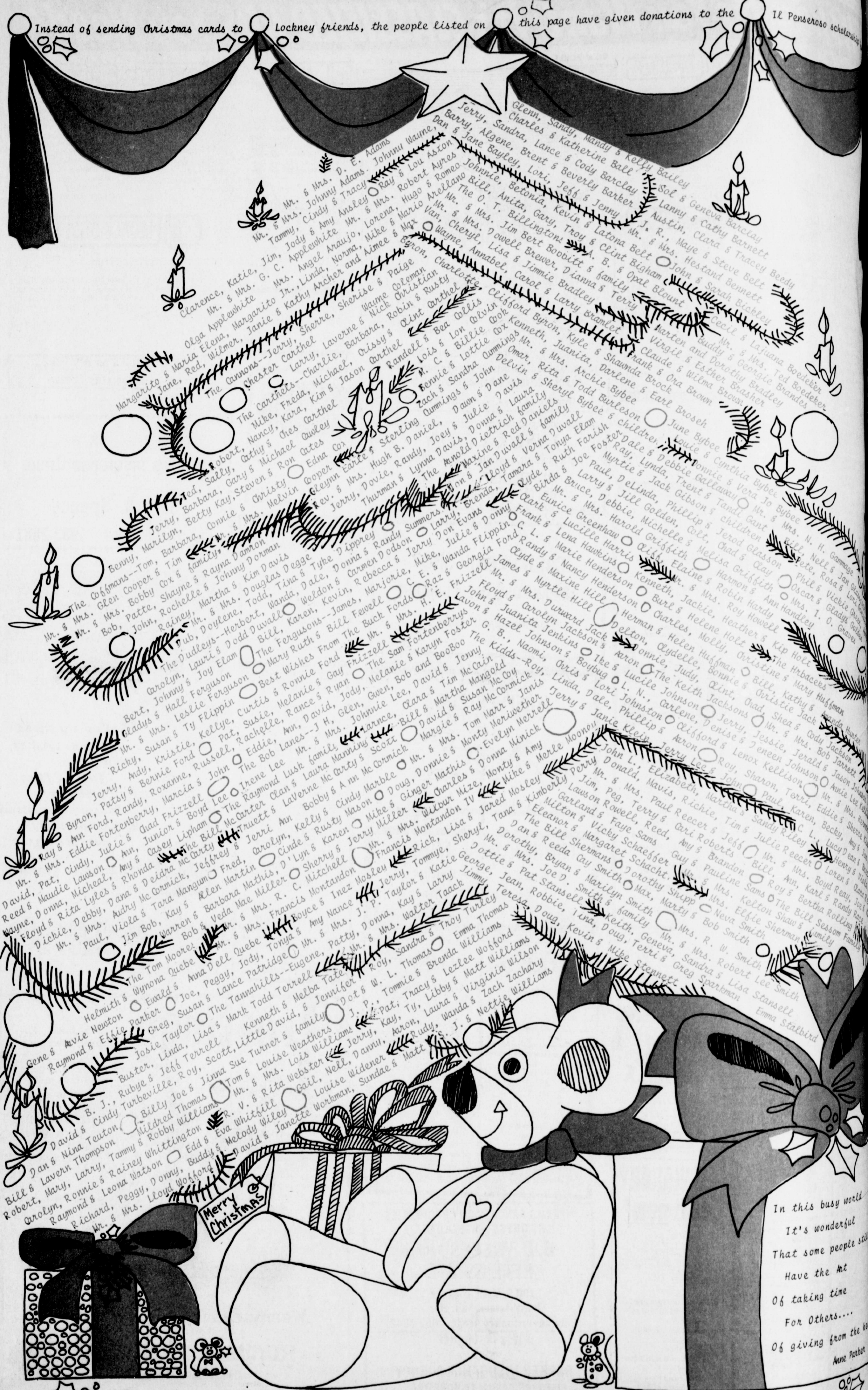
DISCOUNT PRICES on PET FOODS
PURNIA - CO-OP - BOW WOW - FIELD RATION.
Producers Cooperative Elevators

Farmers Insurance Group
Fast-Fair-Friendly
Farmers Insurance Group offers a complete line of protection. Auto • Fire • Life • Truck • Boat • Commercial • Liability
Sam A. Spence
112 W. Missouri 983-2881

Greetings
Rolled up these warm wishes Packed 'em full of fun, For a Happy, Happy Christmas That's a really perfect one.
Thanks to you all.
Floydada **LAWSON BROS.** 503 E. Missouri
WELDING AND EQUIPMENT

Greetings
We have appreciated your business in 1977 and look forward to serving you in 1978. Sale will be each Wednesday at 10:00 a.m.
Merry Christmas To All...
FLOYDADA LIVESTOCK SALES
Owner- John McCandless

Instead of sending Christmas cards to Lockney friends, the people listed on this page have given donations to the Il Penseroso scholarship



Mr. & Mrs. D. E. Adams
 Mr. & Mrs. Johnny Adams
 Mr. & Mrs. Tracy Adams
 Mr. & Mrs. C. Appleswhite
 Mr. & Mrs. G. Appleswhite
 Mr. & Mrs. J. Appleswhite
 Mr. & Mrs. L. Appleswhite
 Mr. & Mrs. M. Appleswhite
 Mr. & Mrs. N. Appleswhite
 Mr. & Mrs. O. Appleswhite
 Mr. & Mrs. P. Appleswhite
 Mr. & Mrs. Q. Appleswhite
 Mr. & Mrs. R. Appleswhite
 Mr. & Mrs. S. Appleswhite
 Mr. & Mrs. T. Appleswhite
 Mr. & Mrs. U. Appleswhite
 Mr. & Mrs. V. Appleswhite
 Mr. & Mrs. W. Appleswhite
 Mr. & Mrs. X. Appleswhite
 Mr. & Mrs. Y. Appleswhite
 Mr. & Mrs. Z. Appleswhite

Mr. & Mrs. A. Appleswhite
 Mr. & Mrs. B. Appleswhite
 Mr. & Mrs. C. Appleswhite
 Mr. & Mrs. D. Appleswhite
 Mr. & Mrs. E. Appleswhite
 Mr. & Mrs. F. Appleswhite
 Mr. & Mrs. G. Appleswhite
 Mr. & Mrs. H. Appleswhite
 Mr. & Mrs. I. Appleswhite
 Mr. & Mrs. J. Appleswhite
 Mr. & Mrs. K. Appleswhite
 Mr. & Mrs. L. Appleswhite
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 Mr. & Mrs. V. Appleswhite
 Mr. & Mrs. W. Appleswhite
 Mr. & Mrs. X. Appleswhite
 Mr. & Mrs. Y. Appleswhite
 Mr. & Mrs. Z. Appleswhite

In this busy world
 It's wonderful
 That some people still
 Have the Art
 Of taking time
 For Others....
 Of giving from the heart
 Anne Parker

As an annual benefit to a community project, the Il Penseroso Junior Study Club collects names and donations for this greeting page.