

Christmas Program Begins

200 LAST SATURDAY

Movies For Kids Again Saturday

This Saturday, December 17, (ages 12 and under) can go to the movies at the Junior High School Auditorium. The program is a courtesy of 26 Floydada businesses.

Children enjoyed Walt Disney movies last Saturday at the Junior High School Auditorium. The program is shown this Saturday from 10:00 a.m. to 5:00 p.m. The program times will be at 10:00 a.m., 1:00 p.m. to 3:00 p.m. to 5:00 p.m. at the Junior High School Auditorium. The program will be provided at the Junior High School Auditorium while the children are shopping.

The Multi-purpose Service Center will sell movie concessions at "old fashioned" movie prices.

Businesses sponsoring the event are: Office & Art Supply Center, Arwine Drug, Bishop Ramsey Pharmacy, Thompson Pharmacy, Stewart Printing, Hale's Department Store, Bealls Department Store, Adnerson's Department Store, Betty's Place, Dyson Boot Shop, Sears Catalog Sales Store, Kirk and Sons Hardware, Higginbotham Bartlett Co., Oden Chevy-Olds, Royes Merle Norman Gifts, The Hanging Basket, Mize T.V. Sales and Service, Kirtley's Market, Piggy Wiggly, Buddy's Food, Parker Furniture, C&J Floral Service, City Auto, Builder's Mart, and Daniel Auto Parts.



SANTALAND OPENS FRIDAY AND SATURDAY in the Light-house Electric Community Room. Old Santa will be visiting with the kiddies from 10 to 12 a.m. and 3 to 5 p.m. In an earlier visit this week Santa visits with Cody Joe, Shannon and Jennifer Paty, children of Mr. and Mrs. Joe Paty. Santaland is sponsored by the 1956 Study Club. (Staff Photo)

AT JUNIOR HIGH SCHOOL

To Present Christmas Plays

Come and get into the Christmas spirit with the students of Floydada Junior High School. Mrs. Walter's reading classes will perform four Christmas plays for your enjoyment. On Wednesday, December 21, at 1 o'clock p.m. they will present the play, "A Hillbilly Christmas", and on Thurs-

day, December 22, at 1 o'clock p.m. the plays, "Christmas House", "Twas the Night Before Christmas" and "The Holly Hangs High" will be presented. These performances will be held in the F.J.H.S. auditorium. Everyone is invited—so come and join us and get in a Christmas mood.

Band Plays, Tree Decorating Saturday

Since the FHS band cannot play until Saturday, December 17, the decorating of the tree on the Southwest corner of the square and the band concert have been scheduled Saturday, December 17 at 6 p.m.

Everyone is invited to come and enjoy the band music, join in a community sing, and watch the decorating of the tree.

Sponsorship of the event is by the Women's Division of The Chamber of Commerce.

It is possible that several Floydada businesses will remain open that evening for the convenience of the Christmas shoppers.



15¢ Per Copy

The Floyd County Hesperian

VOLUME 81

FLOYDADA, FLOYD COUNTY, TEXAS 79235

Thursday, December 15, 1977

12 Pages in One Section

Number 100

Rock Chat

HIGH FLOYD FARMERS strike Wednesday, we are not to the strike and what to achieve. We as business farmer must make a living. Nobody makes a living cutting stalks, discing, shopping, trying to get cotton at the gins, and seem to "hang in" for another

they will be trying to hold onto a minimum because they will receive for cotton. Corn sorghum are pretty well there is a tremendous exports to other countries to surplus.

A creature who buys hats three months in advance until Christmas Eve to Christmas shopping.

REASON worry kills more work is that more people work.

PLE IN BUSINESS must tremendous amount of insurance someone wants to sue for injury or inconvenience. The judicial system with that could best be settled the way, Chief Justice Warren says.

ing in public attitude and of legal procedures are needed to reduce the rapidly caseload, he said.

are a great many matters in which ought not to be in the all because the needs of the can be satisfied in simpler

child custody, divorces mobile accident claims might settled outside court, Burger means use alternatives such as mediation and fact-finding disputes, he said.

APOLOGIES and on the people who are willing to would solve a lot of these that sometimes go to court. not surprising last week when the University football coach slugged a nearby TV man before a nationwide audience manners and bad sports by Mr. Hayes have become as his team's winning

er it was surprising when the Mike Freedman, immediately that he had no intention pursuing legal action against

new people (even church people) strong enough to follow this principle of living....that of the other cheek.

Band Christmas Concert Sunday

The Floydada Band Department will present their annual Christmas Concert Sunday December 18th in the High School auditorium. The program will start at 2:00 p.m. with the 6th grade beginner band. Their program will consist of the **Crusaders March, Join the Parade, and Crazy Klock.**

The High School stage band will perform **Nowhere to Go** prior to the performance of the 92 member Junior High Breezer band. The Junior High

band will perform 3 numbers including **Time is my Friend, Christmas Parade, and Jazz in a Mellow Mood.**

The High School stage band will then perform **Clean it up** to be followed by the showing of the High School marching film taken at Jones Stadium, site of the Whirlwind band's first division performance in the Fall. Following the marching film, the 105 member High School band will perform **Their Finest Hour March, Jesus Christ**

Superstar; which will be conducted by Calvin Dick, Whirlwind Band member, **Old Scottish Melody**, and concluding with **Christmas Tryptich**, a medley of Christmas songs. It promises to be a very enjoyable concert and everyone is invited to attend. There will be no admission charge. Director of the Floydada Bands is Rusty Sherman.

Basketeers Travel

To Littlefield Friday

The varsity basketball teams and the JV girls will be travelling to Littlefield to take on the Wildcats in the second encounter of 1977 for the two clubs.

The JV team will, once again, hit the floor at 5 p.m., followed by the varsity Whirlettes at 6:30 and the boys at 8. All three teams have thus far competed in at least one tournament and have the Muleshoe classic scheduled for the Christmas Tournament.

Four Promotions

At Floydada Bank

Four officer promotions have been approved by the board of directors of First National Bank of Floydada, according to Kinder Farris, chairman of the board.

Tom Farris, currently vice president, will advance to the office of president effective January 1, 1978. Clay Henry, now president, assumes the positions of vice-chairman of the board and chairman of the executive committee.

Senior vice president Frank Barrow is promoted to executive vice president; and C.J. Payne, now vice president and cashier, is advanced to senior vice president and cashier.



GLENN CONRAD

Conrad For Representative

Glenn Conrad of Claude, Texas has authorized this newspaper to announce his candidacy for State Representative, Texas Legislature, 66th Legislative District, subject to the May Democratic Primary.

Conrad is in the farming and stocker cattle business, a graduate of Claude High School and Texas Tech with a degree in Agricultural Economics. He graduated from Tech in 1968.

He served as agricultural advisor in Guatemala, Central America, with the Peace Corps. He was Peace Corps representative in Mexico for training program of volunteers 1965-1967.

In Claude he has served on the Jaycee and Lions club board of directors, chairman board of directors Farmers Supply and Consumers Association, and is a member of the Panhandle Plains Historical Society and Panhandle Livestock Association.

He was born in Amarillo, his parents are Mr. and Mrs. Leo Conrad of Claude. He is married to the former Anne Lenore Canon of Midland, Texas and they have three daughters: Shannon 8, Chris 7 and Cory three months.

He is a lifelong member of the St. Theresa's Catholic Church in Panhandle, Texas.

In his announcement statement Conrad says, "I have a strong commitment to inspire the voters of this legislative district to take an active interest in the affairs of Texas and to return the government of the people to the people."



GLENNA ORMAN

Orman Seeks Re-Election

Floyd County Treasurer Glenna M. Orman this week announced her candidacy for re-election to the office subject to the May Democratic Primary.

In her announcement statement she says,

"To the Voters of Floyd County: I am seeking re-election to the office of Floyd County Treasurer, subject to the May Democratic Primary. I wish to thank you for the privilege of serving you as Floyd County treasurer this past term. I will work to merit the confidence you have placed in me.

Sincerely,
Glenna M. Orman"

Four Families Need Help

There are four Anglo and Spanish families who are in dire need of several items this Christmas. Audette Kincaid of the Family Service Center in Floydada is asking the people of this community to donate food, toys, bed clothes, any item of furniture, for these families between now and Christmas.

One family has four children. The items may be taken to Audette's office upstairs in the courthouse or call her at 983-2584 about any item you may want to give.

CALENDAR OF EVENTS

At the Junior High Auditorium at F.J.H.S. will present on December 21 at 1 p.m. "A Hillbilly Christmas. On December 22 at 1 p.m., "Christmas House", "Twas the Night Before Christmas", and "The Holly Hangs High".

December 16-17 1956 Study Club will sponsor Santa Land at Lighthouse Electric, 8 to 10 a.m. and 3 to 5 p.m.

December 21, 11 a.m. Senior Citizens Christmas Party, Lighthouse Electric.



Donita Powell, Mgr.

Minit Mart Opens

The Grand Opening of the new Floydada Minit Mart begins today with a big three day Grand Opening Celebration. The new business, which includes a 7-11 store and washateria is located at the intersection of Missouri and Second streets.

An all new building set off with brick and rock front houses the business which includes the latest equipment and displays.

Under the management of Donita Powell, the business will be open seven

City Okays New

Police Car Purchase

In the Tuesday night City Council meeting the purchase of a 1978 Pontiac Catalina for \$5588 was approved. Only one bid, that of City Auto, was received for opening.

The Council agreed to increase its contribution to the county to cover police dispatching expense from \$560 to \$588 per month.

It also agreed to spend \$446 for insurance on the Senior Citizen Minibus.

Under a new plan, the city will set aside money each month to take care of any unemployment tax in the future.

The council also worked on an ordinance soon to be announced about the storing of inflammable liquid above ground in the city limits.

The City will close at noon December 23 and remain closed until the morning of December 27.

All councilmen were present except Johnny Bill Sue.



The New Minit Mart

Leave Your Children At The MAC Free Movie Saturday While You Christmas Shop



Pam Morton, Orange Bowl Queen Semi-Finalist

Pam Morton, 18 year old daughter of Mr. and Mrs. Robert P. Morton of Miami Springs, Florida formerly of Matador was recently chosen as a semi-finalist in the annual Orange Bowl Queen Contest.

Miss Morton was one of six girls chosen semi-finalist to ride on the main float in the Orange Jamboree Parade.

The parade will be held in Downtown Miami New Year's Eve and will be telecast on National Television Sunday morning, January 1.

Miss Morton attends Miami-Dade Jr College where she plans to major in fashion merchandising and coordination. Pam is the granddaughter of Mr. and Mrs. L.L. Lyn of Matador and the niece of Mr. and Mrs. Larry Noland of Floydada. Attending the parade from Floydada will be Mr. and Mrs. Noland and their son Aaron and Mark Noland, son of Mr. and Mrs. J.R. Noland.

Pam Morton

D'Anne Bellar Graduates

TYLER-D'Anne Bellar of Lockney is among 125 students who are completing degree requirements this fall at Texas Eastern University. She is a candidate for a Bachelor of Science in Education degree with a major in secondary education.

The fall degree candidates were honored Friday at a convocation and reception at Texas Eastern. Participating in the program were Jeff Austin, Jr. of Jacksonville and a member of the TEU board of regents, Dr. James H. Stewart, Jr., president, Dr. Donald W. Whis-

hunt, vice president for academic affairs, and the five academic deans.

This is the largest group of fall graduates in the four year history of Texas Eastern University with the previous record of 93 set in 1976. The 125 students are earning degrees in 26 academic areas and reside in 25 Texas cities.

Texas Eastern is an upper level institution offering classes for students on the junior, senior and graduate level.

4-H Christmas Party

There was a 4-H Christmas Party Saturday night at the Lockney American Legion. It started at 7:30. Games and Folk games were played.

Those attending were John Fortenberry, Byron Brock, Kyle Brock, Shawnda Brock, Darlene Broseh, Earl Broseh, Mack Sherman, Jill Whitfill, Kay Reay, Doug Sparkman, Amy Shaw, Julie Reecer, Karen Ford, Larry Tannahill, Wesley Teeter, Monty Teeter, Heather Holt, Sheryl Perry, Amy Koonsman, Jon Koonsman, Jerri Ann McCormick, Ty Williams, Libby Williams, Susan Miller, Lisa Terrell, Stephanie Turner, Phillip Kidd, David Foster, Karyn Foster, and Melanie Foster, and visitors Sharon Spencer, Christine Huffman, Terri Kinard and Melissa Hitchfield. Reporter: Melanie Foster



Iota Tau Christmas Party

The Floydada members of Iota Tau hosted a delightful tasting party and Christmas program in the fellowship hall of the First Methodist Church Monday evening, December 5, and 6:30 p.m. The room was most attractively decorated with a theme of gingerbread men and women. Proceeds of the money from recipe collections were placed in the Scholarship fund.

Mrs. Emily Johnston, president, greeted the group and then turned the program over to Cora Lee Nixon whose committee entertained with Silent Night sung by Frankie Carter and accompanied by LaVada Garrett, a Christmas visit to Spain and Greece by Jane Berry. Cora Lee closed with inspirational thoughts.

The following members from Lockney attended: Mary Glenn Degge and Dorothy Bradley.

"Art For Heart" Ticket Sales Good

Floyd County residents have proven once again that they have a "heart of gold." The Floyd County Chapter of the American Heart Association has received enough donations during its "Art for Heart" ticket sales that no door-to-door campaign will be necessary.

"We think it is better this way," commented chapter president Pat Ochoa. "After all, not only are these donations tax deductible as a charitable contribution to a very worthy cause, but the

persons making the donations will also have opportunities to win a number of beautiful original paintings and the paintings are even already framed."

The person making the donation receives one ticket for each dollar he or she donates to the American Heart Association. Each ticket gives the ticket holder a chance to win one of the 18 original paintings donated by local artists.

Approximately 10 to 14 paintings will be given away at the December 19 "Art for Heart" drawing, while the remaining paintings will be used for similar money-raising functions to be sponsored by the American Heart Association over the next three months.

The 18 local artists donating original artwork include Grace Ashley, Ted Hell, Margaret Calahan, Winnie Carthel, Mildred Cates, Emma Collins, Jo Goen, Mamie Hartman, Teresa Hollums, Marge Jones, Navolia Kinslow, Mary Montandon, Nell Pritchett, Elsie Sherman, Frances Staniforth, Juanita Teeple,

Whirlers Christmas Dance

Whirlers Square Dance Club will host their annual Christmas Special Saturday, December 17th, 8:00 p.m. at the Massie Activity Center. J.W. Wilbanks of Spearman will be the caller. Admission will be \$2.00 per person which includes tickets for door prizes. Spectators are welcome and admitted free.

Home Demonstration Council Christmas Party

The Floyd County Home Demonstration Council Christmas Party was in the home of Mrs. Bill Smith December 8, at 2 p.m. Mrs. Smith greeted guests and Mrs. Everett Miller registered them as they arrived.

Guests were served from a table laid with a pale green cloth holding a Christmas arrangement centered with a large gold candle. Fruit breads, cheese rolls, cheese fingers and nuts, coffee and hot tea were served from a silver service by Mrs. Ernie Widener.

Mrs. J.P. Taylor, in an impressive service, installed the 1977 council officers: Council chairman, Mrs. O.G. Mayfield; "Mrs. I am thankful," vice-chairman, Mrs. Bill Smith; "Mrs. fill in," Secretary, Mrs. Zant Scott; "Mrs. Will Records," Treasurer, Mrs. Ruth Trapp; "Mrs. Earnest Banks," Parliamentarian, Mrs. J.P. Taylor; "Mrs. Barbra Hedges," Reporter, Mrs. Vera King; "Mrs. Tucker Horn," T.H.D.A. chairman, Mrs. Zant Scott; "Mrs. C. Ahead," Mrs. Lucille Miller took all the guests on a Christmas Voyage through Germany, Sweden, Russia, Italy, England, Mexico, and Holland. As they travelled through those lands they played Christmas games. Then, each guest chose a gift from the lovely flocked tree.

Sharon Hillis gave all the ladies Happy Holidays Recipes. Those present were Mmes: John Walker, Emil Widener, Elmer Norrell, Raymond Evans, Q.G. Mayfield, Raymond Williams, J.R. Turner, Merle Kelly, Ruby Ratjen, Vera King, J.P. Taylor, Everett Miller, Zant Scott, Weldon McClure, Elvira Stewart, Raymond Teeple, Sharon Hillis, Bill Smith.

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Clarence Foster To Celebrate

Friends and relatives are invited to attend a reception honoring Clarence Foster on his 90th birthday, December 17, 1977. The reception will be held at the First National Bank of Floydada Community room on December 17 between the hours of 2 and 5 p.m.

Mother-Daughter Salad At The MAC

December 1 Floydada Girl Scouts enjoyed a Mother-Daughter salad supper and Christmas program at the Massie Activity Center. Each troop provided handmade name tags.

Following supper some 170 Scouts and guests were entertained by skits and songs prepared by the troops. Brownie Troop 450 opened with singing the grace. Troop 387 conducted the Flag ceremony. Brownie Troop 333 sang a clever tune about a bear and Brownies called "The Bear Went Over The Mountain." An educational slide show on nutrition was presented by the troops. The Christmas program was presented by the troops. The program was presented by the troops. The program was presented by the troops.

NEWS 'N' NOTES

(by Sharon Hillis)

Better than mistletoe
DAZZLING DIAMOND GIFTS
Values are out of the ordinary— even for us!

SCHACHT
Flowers, Jewelry & Gifts
"Our Pleasure Is To Serve You"
112 W. Poplar - Lockney - 652-2385

**Deck The Halls With Boughs Of Holly...
But Deck The Christmas Tree With
Gifts From
HALE'S**

From The Shoe Dept.

Daniel Green
Houseshoes For Men & Women Soft, Comfortable, Quality With Style

Dan Post & Acme
Western Boots For Men & Boys Good Selection Of Styles & Colors

Women's Boots By Hush Puppy, California Cobbler & Connie
The Fashion Item Of The Year

For The Lady

Holiday
Long Dresses, Skirts, & Pantsuits By Sweet William,
Ralph Original & Vickie Vaughn

Coordinating
Blouses For The Christmas Season By Sunny South & Ralph Original

Gifts For Santa Himself

Dear Suade
Dress Jackets By Brad Whitney A Gift Every Man Will Enjoy

Suits
By Johnny Carson For The Well Dressed Santa
112 E. California, Floydada, Tx.

SEIKO

No. YJ010M—\$225.00. Yellow top/stainless steel back, gilt dial, adjustable bracelet.

No. ZW188M—\$115.00. 17j, yellow top/stainless steel back, gilt dial, adjustable bracelet.

BEAUTY, QUALITY AND VARIETY. LADY SEIKO.

Seiko has one of the world's largest collections of both quartz and jewel-lever watches for women. Lady Seiko Quartz watches are known for their outstanding accuracy and unique slim elegance. All Lady Seiko watches are famous for good looks and technological excellence. Come choose from a rich variety of styles: elegant or sport models.

Solomon Jewelry
102 South Main St.,
Floydada, Texas

LEMON DELIGHT CRUST

2 cups flour
1/2 cup powdered sugar
3/4 cup melted butter

Mix ingredients well and place in a 9" x 13" pan. Pack firmly like a crust, extending up the sides of the pan 1/2 inch. Bake 15 minutes at 325 degrees.

FILLING

2 cups sugar
4 tablespoons flour
1 teaspoon baking powder
3 tablespoons lemon juice
3 whole eggs

3-Bloom POINSETTIAS
\$5.95 and up
we deliver

The Hanging Basket
112 W. Missouri 983-3441

Knitting Terrycloth Fashions

STATION - "step" out of the world of fabric variety and it poses but they have special

terrycloth enters as a knitted variety of fiber containing 100 percent cotton, polyester, nylon, poly-cotton or cotton-ny-

versatility. It has shirred side or a water-repellent as polyure-

is easy to sew. It has two challenges: keep surface from fraying on the "toes" of a pressure relieving of loops from fraying. Mrs. Foster and family of the Texas Extension Service AAM University from catch land (Effie) C. Family of Floydada

foot or adapt a regular one, she advises.

Some machines are equipped with a foot such as a roller foot that has a flat continuous front. To adapt a regular foot so it will have a continuous front, wrap the protruding "toes" with masking tape.

To prevent shedding or raveling of loops from cut edges, make seams that enclose the raw edges, the specialist suggests. Flat-fell seams are one example.

Also, homesewers can greatly reduce raveling by using a special stitch to make a seam finish on cut edges. A close zigzag stitch or an overcast stitch are two examples.

On the fashion front, terry cloth is enjoying year-round popularity as it meets growing demands for active and leisure sportswear, Mrs. Culp says.

Inspired by the energy issues, terrycloth's impact is partly due to its warmth, absorbency and ability to breathe. Because it is also easy care and not too expensive, it is fast taking its place as a fashion frontrunner, she adds.

Texas Almanac

Features West Texas

America's most scenic and re-

Texans West of the Texas Almanac by A.H. Belo also publishes "Morning News." Cadette, "Make New Friends" Troop 97 told the "Warm Fuzzy" around the person present. Texas approximate physical size of with less than persons, most in El Paso. This feature includes "The Texas" by Mrs. Bennett, Marfa and "The Davis Land of Contrasts" by Barton H. 325 degrees. Let of Sul University of

Whitehurst, superintendent of the Texas A&M Research and Extension Center at Dallas. This area reaches more than 300 miles from the Texas Oklahoma border to the vicinity of San Antonio.

The history of the Texas Election Bureau, which has been assembling, tabulating and distributing unofficial results of Texas' statewide elections immediately after voting for more than half a century, is told by Robert L. Johnson, manager of the bureau for 40 years.

Other features of the 1978-79 edition of the Texas Almanac include The Constitution of Texas, a section which has been a valuable document for use in school rooms and courtrooms for many years; and "Gardening in Texas," a guide for home gardeners throughout the state.

In addition, there is the usual enormous assemblage of data pertaining to nearly all aspects of living and working in Texas.

The new almanac may be purchased at the Office and Art Supply Center in Floydada and Beacon Office Supply in Lockney.

Close the fireplace damper after the fire is out, or risk letting the furnace use 10-30 percent more fuel than normal, cautions Claudia Kerbel, consumer information specialist with the Texas Agricultural Extension Service, The Texas A&M University system.

For Your Christmas Shopping Convenience Use Master Charge Card At The Following Floydada Firms.

- Anderson's Dept. Store
- Fieldan Motel
- Cozy Corner Gifts
- Kirk & Sons
- Hales Dept. Store
- The Loft Western Wear
- McDonald Implements
- Russell's Equip. & Supply, Inc.
- The Floydada Inn
- Thompson Pharmacy
- Parker Studio
- Redman's Rest. & Club
- Park Florist
- Daniel Automotive
- Ponderosa Meat. Co.



JINGLE BEALLS

OPEN DAILY
8:30 - 5:30

Oh what fun it is to shop



MENS VESTED SUITS

Reg. \$150.00

\$99⁸⁸

Top quality doubleknit vested models now at sale prices. Tailored neat and trim in an assortment of solids and patterns for business or pleasure wear. Examine the detailing and you'll agree our sale price is a big bargain. Regulars and longs.



FASHIONABLE HOLIDAY SEPARATES

1/3 OFF

Custom touches, clean cut tailoring from wear-dated Monsanto 100% polyester. Belted tunic, 10-20--\$16.00. Cowl neck top 10-20--\$14.00. Easy on pants, 8-20--\$12.00. Long sleeve fitted blazer, 8-20--\$22.00. Striped shirt, 10-20--\$16.00 and the skirt, 8-16--\$14.00. She will love a dressy combination of any or all of these Dallas Fashioned lovelies.



STOCK REDUCTION!

Naturally Advertised, Regular Stock, Long Sleeve Dress Shirts, reg. to \$18.00

25% OFF

It doesn't happen often but here it is, our best dress shirts, long sleeve, prints and solids on sale. Size 14-17



MEN'S CORDUROY SPORTS JACKETS 24⁸⁸

Save now---

For the man on your shopping list, a handsome corduroy jacket in two neutral colors. The right look for the right man.

36-46 Regular
38-46 Long

HANES UNDERWEAR

20% OFF

Size 6-20 Boys reg. \$3.89
Size 28-44 Mens reg. \$5.99

LADIES BRUSHED FLANNEL SLEEPWEAR

Reg. to \$27.00

Warmth and elegance together in this lovely sleep set. The soft gown is trimmed with delicate lace and embroidered with rosebuds. The matching fleece coat has the same lace and embroidery, and zips up the front. In gentle shades of peach, blue, or honey white. Brushed acetate-nylon S-M-L

20% OFF

SHEER TO WAIST PANTYHOSE

By May Queen Reg 99¢

77¢



Bealls

Clarence Foster

Hosted the reception for the 7th National Commemorative of the 2 and 5

Daughter Salad Supper

Supper and ram at the Center. Some guests were 7 skits and led by the Troop 450 singing the 57 conducted by Brownie a clever tune and Brownies r Went Over An educa-

W'S N' NOTE

Mix all filling together and crust. Bake 25 minutes. Let cool into squares.

Friendship Christmas Dinner

Friendship club Christmas Dinner night in the home of Mrs. Walter E. Pauline Faulkenbush. They enjoyed dinner with all mingling. Elvira Stegman, Mrs. Hubert Davis, Mrs. Fay Gooch, Mr. Harry Reeves, Mr. Weldon Gravis, Mrs. Ethel Sawyer, Valrie Turner, Lona Sparks, Lily Savage, and Paschel.

Look Who's Here

Sue and Leon wish to announce addition to the Sear's Staff: Kim, a girl, was born at December 13, 1977. odist Hospital, weighing 9 lbs. 5 1/2 in. in length, 11 and Daralyn, the proud brother of Kim. Grandparents Mrs. Elmer Williams and Mr. Chloma Williams. many Community grandmother, Mrs. Carr, of the Floyd Center.

Light

red sugar butter its well and 3" pan. Pack ust, extend- of the pan 1/2 minutes at 325

Flour

king powder lemon juice

3-Bloom POINSETTIAS \$5.95 and up

we deliver

Hanging Basket

2 W. Missouri 983-3441

Holiday Traffic Accidents May Claim 71 Lives

AUSTIN—Colonel Wilson E. Speir, director of the Texas Department of Public Safety, today estimated that traffic accidents in Texas during the combined Christmas and New Year weekends will claim 71 lives.

He noted, however, that some of the deaths could be prevented if motorists would drive carefully and participate in the state's "Light the Way for a Safe Holiday" program.

Speir said 41 deaths are likely to occur in the Christmas period from 6 p.m. Friday, December 23, through midnight Monday, December 26.

Another 30 traffic fatalities are estimated for the New Year holiday which extends from 6 p.m. Friday, December 30, through midnight Monday, January 2, 1978.

The "Light the Way for a Safe Holiday" program calls on all motorists in Texas to drive with their low-beam

headlights turned on in the daytime, as well as night, during the Christmas and New Year weekends.

We feel this "Light the Way" program, particularly with wide-spread participation on the part of drivers, will serve as a very meaningful reminder to others to drive safely," Speir said.

The DPS director observed that traffic deaths in Texas are currently running about 11 per cent over 1976, with much of this increase caused by the fact that three out of four motorists are violating the 55 mile speed limit.

On the interstate highways where nine out of ten vehicles exceed 55, traffic fatalities are up approximately 47 per cent from a year ago," the DPS director added.

During the "Light the Way for a Safe Holiday" program, Speir urged motorists to hold their speed down and refrain from drinking if driving. He also urged drivers to keep their vehicles under control at all times and avoid following too closely.

Fairview News

By Mrs. Clyde Bagwell

Mr. and Mrs. Bill Beedy spent last week at their ranch near Claude with their son Charles Beedy.

Dr. Ray Marlan Cook of Ausin arrived at the Lubbock airport Saturday morning and was met by his father and stepmother Mr. and Mrs. Ray Cook. He spent until Sunday afternoon with them.

tree's home were her son and family, Mr. and Mrs. Kay Crabtree, Becky, Sam and Anissa.

Sunday afternoon Mr. and Mrs. Preston Bullard visited in the home of Mr. and Mrs. T.L. Perry and also spent Sunday night there. Others visiting in the Perry home Sunday afternoon were Mr. and Mrs. Grady Reeves of Plainview.

Mr. and Mrs. A.S. Mize and Walton Wilson were Sunday dinner guests of Mr. and Mrs. Harvey Allen and sons Mike and Norman.

Judy Allen talked by phone Sunday afternoon with her sister Mrs. Jim Mallard of the Grove Kentucky. Mary Ann reported that their weather there had been very severe and their schools closed for two days due to the bad weather.

Mrs. Raymond Baker is staying close to Methodist Hospital with Mrs. Gracie Riggie, her mother, who is still a patient there, having complications from her prolonged illness.

Mrs. Bill Tye visited in Lubbock Wednesday night and Thursday in the home of her son's family, Mr. and Mrs. Jim Tye and Berta.

They brought her home Thursday night. Others visiting in the Bill Tye home Thursday night were Mr. and Mrs. Weldon Pruitt, Greg, Karen, and Christy.

Dianne DuBois visited her grandparents Sunday afternoon Mr. and Mrs. Edell DuBois. Dianne had been in Lubbock spending the weekend with her parents Mr. and Mrs. Bud DuBois and was on her way back to Vernon where she teaches school.

Mr. and Mrs. A.S. Mize visited Tuesday with Mr. and Mrs. Bill Tye.

Mrs. Clyde Bagwell talked by phone Saturday with her brother and sister-in-law Mr. and Mrs. P.L. Joiner, at Creswell, Oregon. He had just returned home from a Eugene Oregon Hospital where he was hospitalized following a heart attack. He is improving nicely at this time.

Bud DuBois of Lubbock visited Wednesday night in the home of his parents Mr. and Mrs. Edell DuBois.

Several Fairview folks attended open house Sunday afternoon held at the beautiful new Floydada Inn.

Mr. and Mrs. Preston Bullard of Portales, New Mexico were here over the weekend visiting relatives, they spent Saturday night and until after dinner Sunday in the home of his sister Mrs. Kate Crabtree. Other Saturday night supper guests in Mrs. Kate Crab-

Dear Santa,
My name is Shawn. I am 7 years old. I would like a 6 million dollar man, a stretch armstrong, a bicycle, a nerf football and a stocking full of candy.

Love,
Shawn Glidwell
P.S. I would also like some cowboy boots and a pair of gloves so I can help daddy. I also need a tool set.

Love,
Shawn

Dear Santa,
My name is Traca. I am 2 years old. Please bring me a doll, a book, some candy and a ball.

Love,
Traca Lemons

Dear Santa,
My name is Twyla. I am 7 years old. Please bring me a baby tender love, knee boots, a skateboard and a watch I will leave you some cookies and milk.

Love
Twyla Lemons
P.S. I Love You Santa
Twyla

Dear Santa Claus:
I am 3 years old, and have been good all year.

When you come to my house would you please bring me:

A 3 wheel motorcycle, a bicycle, and some little silverware for my baby brother Jonathan.

Thank you very much, and I hope I see you Christmas Eve Night, If I don't, I will leave you some milk and cookies.

I Love You,
Alex Gregory

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MINNESOTA STATE FRANCHISE REG. NO. 129

Sport Shacks Inc., a chain of 92 sporting goods stores and dealers has franchised Sport Shack dealerships available throughout the state of Texas, 1 per county. Investment \$1000. For more information write Sport Shacks Inc., Rt. 2, Box 349, Lindstrom, MN 55045.

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EVERYTHING 10% to 30% OFF
SOME THINGS 1/2 OFF

IT SURE IS
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VALUABLE
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BOOT HILL WESTERN STORE
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Every Nite 'Til' Christmas.



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Some things 1/2 OFF.

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GIFT SUGGESTIONS FOR WOMEN



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- Jean Nate
- Christian Dior
- Cachet
- Wind Song
- Rose Milk
- Chantilly
- Aviance
- Musk
- Golden Autumn
- A Rose Is A Rose

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GOOD SELECTION MUGS



Kodak film

20% OFF REG. PRICE EXCEPT COLOGNES, PERFUMES & AFTERSHAVE LOTIONS

DELUXE ELEC. CURL CURLING IRON BY STANDARD

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126 Instamatic Cameras or Kodak Pocket Instamatic Smile-Kit

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BETTY "G" ELECTRIC CAN OPENER W/KNIFE SHARPENER

MIRRO WATTA PIZZARIA PIZZA MAKER



Kodak film

British Sterling Russian Leather

- Jovan Musk Oil
- Old Spice
- Musk For Men
- Skin Bracer
- Aqua Velva
- Hai Karate
- Roman Brio
- Black Belt Brut

(NO FREE GIFT WRAPPING ON SALE MERCHANDISE)

Floyd County Shares Texas Travel Dollars

AUSTIN, Tex. -- Floyd County received \$769,950 for the State's \$6,075,952,000 travel receipts in 1976, a national study commissioned by the Texas Tourist Development Agency has disclosed.

The 1976 figures reflect an increase of seven percent in travel receipts over 1975 when Floyd County's travel business accounted for \$720,000.

In addition to gross receipts, the study found that Floyd County in 1976 had 23 of the state's 227,258 travel-related jobs, with an annual payroll of \$133,000.

It also estimated \$30,600 in state and \$7,100 in local taxes were paid by county visitors in 1976.

The study was done by the U.S. Travel Data Center in Washington D.C., an independent travel research organization funded jointly by public and private sectors.

It was based on the Center's Travel Economic Impact Model which breaks out a state's share of the national travel market on a county-by-county basis.

The model measures the economic impact of all travel involving overnight trips away from home, and day trips at least 100 miles or more from home. Thus it

Corporation Estimate Tax Deposit Due

Corporations operating on a calendar year basis for tax purposes must make their fourth quarterly installment payment of 1977 income tax by Thursday, December 15.

These payments should be accompanied by Form 503, "Federal Tax Deposit, Corporation Income Taxes," and deposited in authorized commercial banks or Federal Reserve Banks, the Internal Revenue Service said.

The deposit due by December 15 should be enough to cover 100% of the 1977

includes... well as... for all... It includes... home in... trip, his... and that... comes from... travel... every... Census... the Center's... Travel... It was... estimated... had dis... third... travel... figures... back... behind... and New... "We're... finally... point... mine... boundaries... are spec... jobs... expand... of the... opment... "New... elf's... county... ing... help... of this... industry..."

estimated... ed tax... each... computed... which... computing... mated tax... filed with... retained... records... Supplies... Form 1120... pamphlet... 542, "Corpor... Federal... available... offices...

ALL L.E. SMITH MOONE & STAR GLASS WARE

NORELCO DOUBLE & SINGLE HAMBURGER COOKER

GIFT SUGGESTIONS FOR MEN

British Sterling Russian Leather

Jovan Musk Oil

Old Spice

Musk For Men

Skin Bracer

Aqua Velva

Hai Karate

Roman Brio

Black Belt Brut

(NO FREE GIFT WRAPPING ON SALE MERCHANDISE)

OBITUARY

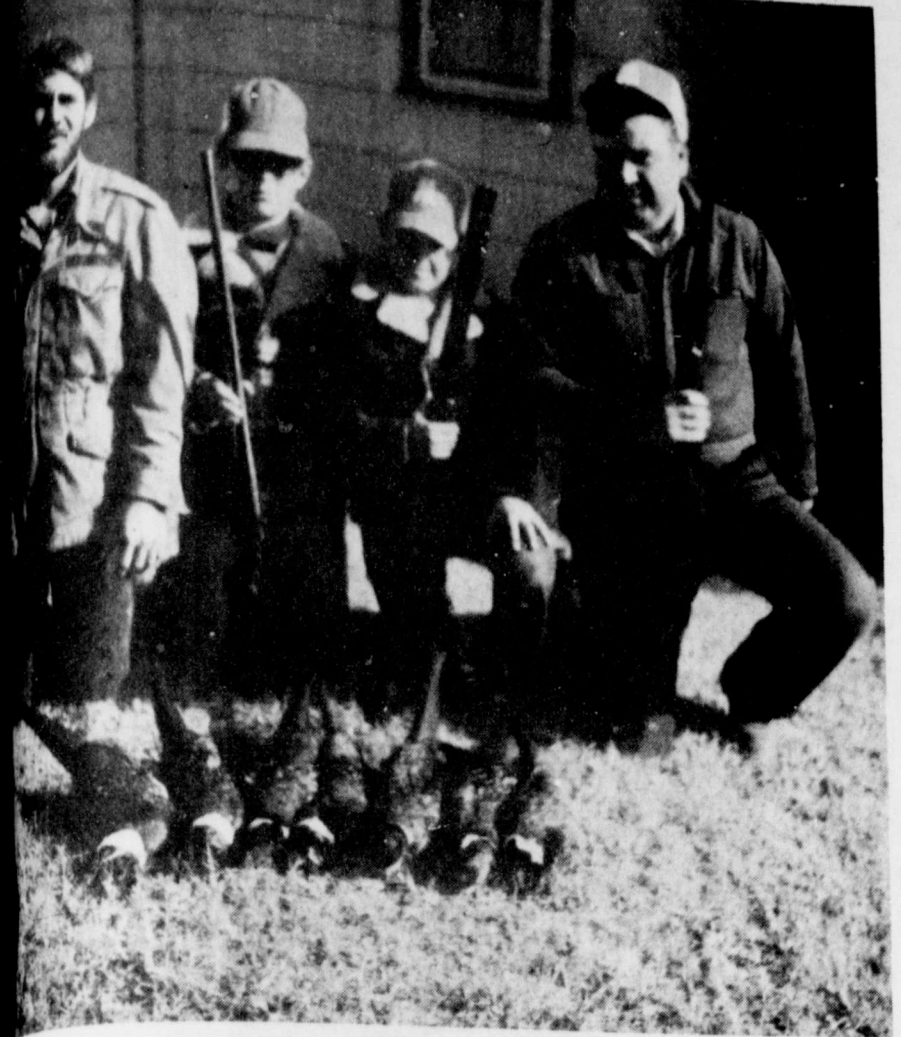
THOMAS TAYLOR

Funeral services for Thomas E. Taylor, 67, of Lockney will be at 2 p.m. Friday in the Lockney First Baptist Church. The pastor, Rev. John Jenkins, will officiate, assisted by the Rev. Hugh Daniel, pastor of the Lockney First United Methodist Church. Burial will be in Lockney Cemetery under the direction of Moore-Rose Funeral Home, Lockney.

Taylor died about 4 a.m. Wednesday in Lubbock Methodist Hospital. He was born January 25, 1910 in Delight, Arkansas. Taylor was employed at the Georgia Pacific paper mill at Crossett, Arkansas for 25 years. He retired in January, 1972 and moved to Lockney. On December 3 of that year he married Myrtle Sutton and they made their home in Lockney. He was a Baptist.

Survivors include his wife; a daughter, Elizabeth Kelly of Morris, Oklahoma; a son, Clinton Taylor of Auburn, Washington; three stepdaughters, Hazel Robinson, Geneva Barclay and Gene Newton, all of Lockney; a stepson, Milton Sutton of Sour Lake, Texas; six sisters, Verdie Derige of Cornegie, Oklahoma, Lucille Lee of Wichita, Kansas, Alma Pickens of Locksburg, Arkansas, Pearl Johnson of Vidor, Bulah Enochs of Brandon, Florida and Eula LaGrone of Orange; two brothers, J.A. Taylor of Little Rock and Elmer Taylor of Junction City, Arkansas; five grandchildren, 13 step-grandchildren and 26 step-great-grandchildren.

Wool is a natural fiber for keeping warm in outdoor sports, says Marlene Odle-Kemp, clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System.



HUNTERS have real good luck near Kress Sunday (l to r) Kerry Wayne, David, and Freddie Morren.

The deposit due by December 15 should be enough to cover 100 percent of the 1977 estimated tax. The estimated tax and the amount of each installment can be computed on a Form 1120-W, which is a worksheet for computing corporation estimated tax. This form is not filed with the IRS, but retained in the corporation's records. Supplies of Form 503, Form 1120-W, and a helpful pamphlet, IRS Publication 542, "Corporations and the Federal Income Tax," are available free from local IRS offices.

Service Plan Hearing Set Monday

A hearing to discuss the Aging Service Plan for 1978 will be held on Monday, December 19, 10 a.m. in the County Courthouse. Interested citizens and representatives of the Lone Star Community, the committee urges all residents over the age of 60, as well as interested community groups and persons, to attend and participate in this public hearing. Judge C.L. Abernethy of Plainview, Chairman, the South Plains Advisory Council on Aging, will present the program on aging. Betty Shannon, Project Director, Office on Aging, will present the 1978 objectives and be available to answer questions. The Office on Aging, a department of the South Plains Association of Governments, is an area agency on aging and is funded by Title III funds through the Governor's Committee on Aging from Older Americans Act funds.

Caprock HOSPITAL REPORT

Man admitted 12-7.
Aida Lira admitted 12-6 dismissed 12-11.
C.O. Spence admitted 12-5 dismissed 12-13.
Florence Reyes admitted 12-10 dismissed 12-13.
Lonnice Scott admitted 11-29 continues treatment.
Betty Campbell admitted 12-5 continues treatment.
Henry White admitted 12-10 continues treatment.
LaDonna Cooper admitted 12-10 continues treatment.
Margie Lamb admitted 12-11 continues treatment.
Mary Plumlee admitted 12-11 continues treatment.
Nancy Thomas admitted 12-12 continues treatment.
Frances Guerrero admitted 12-13 continues treatment.
Espiridon Maldonado admitted 12-13 continues treatment.
Jana Moats, Jana Ortega, Roel and Steve Warren.
Araujo, Jim Frizzell, Chris Jones, Kelli McCarter, Peggy Kevin Stennett, Kild, Virginia Rhonda McCul.
Beedy, Joy Elaine Gonzales, Edward Moore, Billy Sessom, Donny Wiley, Wilson.
Araujo, Kellye Foster, Mona Abella Hrbacek, Ray McMania Sanchez.

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KODACOLOR DEVELOPING
A KODACOLOR ROLL, 20 EXPOSURE DEVELOPED AND PRINTED
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Gifts that bring Christmas Cheer

for HER

Superb Tailoring in Suits Sportcoats Trousers By **HAGGAR, CURLEE, SEWELL**

for HIM

LINGERIE
Gowns Pajamas Baby-Dolls Robes Slips Panties Bikinis Hosiery...

Fashion JEANS FOR MEN

Levi, Wrangler, Sedgefield
Mens, Boys & Student Sizes

SPORTS WEAR Junior & Missey

PantSuits, -Coordinates Sweaters, Pants Blouses, Skirts Jackets, Jeans

Mix Your Own

Dress & Sport SHIRTS

By Van Heusen, Campus
A Good Selection Of Colors, Styles To Choose From

HOLIDAY WEAR

Long Dresses Short Dresses Skirts Party Pant Suits Blouses Shoes Sandals

OTHER GIFT SUGGESTIONS:

FOR HIM	FOR HER
Socks Billfolds Handkerchiefs Shaving Kits Underwear	Houseshoes Jewelry Handbags Scarves Candles Blouses Linens

Brown's DEPARTMENT STORE
106 NORTH MAIN LOCKNEY, TX.

Commissioners Ask Governor To Declare Floyd County Disaster

Floyd County Commissioners approved the writing of a letter to Governor Briscoe seeking a declaration of Floyd County as a disaster area due to severe hail damage to crops in parts of the county this year. The action came Monday in their regular monthly meeting.

The declaration would mean Floyd farmers could borrow money through the Farmers Home Administration at lower interest rates.

In the letter to the Governor, the Commissioners cited the following amounts of production losses due to hail: 50 to 59 percent losses, 40 farms; 40 to 49 percent losses, 310 farms; 30 to 39 percent losses, 290 farms; 20 to 29 percent losses, 120 farms; less than 20 percent losses, 30 farms.

NEW RADAR FOR HIGHWAY PATROL

The Commissioners agreed to buy a new radar unit for the local Highway Patrol at a cost of \$2,985. A sum of \$600 will be allowed trade in on the old unit. The Commissioners also agreed to buy the Highway Patrol a new typewriter and a measure master wheel for

Turkey is perishable, so take it home quickly after purchase and put it in the refrigerator or freezer im-

mediately. In warm weather, transport it in the air-conditioned section of the car, not the trunk, advises

Frances Reasonover, foods and nutrition specialist with the Texas Agricultural Extension Service.

\$34.95. The wheel measures skid marks and other information in regard to highway accidents.

MONEY IN THE BANK

The Commissioners also approved renewing \$104,239.46 of Government Revenue money in the Floydada First National Bank for profit on certificates of deposit interest.

There is also \$86,369.00 revenue money in the bank not drawing interest. All but \$36,000 of this has been designated for use by the precincts.

The county has \$110,000 of tax money drawing interest on a six month basis in the bank also.

JAMES HALE NEW DEPUTY

The Commissioners approved James Hale as county deputy to work out of the Floydada office. He succeeds Ellis Futler who has reportedly gone to work for an oil company. Hale's salary will be \$700 month and 15 cents per mile for travel.

All Commissioners were present at the Monday meeting.

Wind Moves Greenbugs

Bushland, Texas—People are looking for ways to utilize wind energy, but greenbugs, aphids that injure wheat and sorghum have been doing it for years. Norris Daniels, Texas Agricultural Experiment Station Entomologist from the USDA Center at Bushland found this out by trapping the little critters for 24 years. Daniels figured that knowing characteristics of the pest would aid in developing effective control measures. In this study, he was interested in finding out if and when greenbugs migrated with the wind. Greenbugs have an inherent survival mechanism. When food gets scarce a small percentage of the insects develop wings. These wings are not much good for flying, but they get the bugs airborne so they can take advantage of wind.

The traps were two 16-inch square pieces of cardboard mounted 6 feet above the ground. A 10 by 10 inch area in the center of the trap was treated with a paste that stayed sticky in winter and did not run in summer. The traps were 13 miles north of Bushland on rangeland. One trap faced north and the other south. The traps were 6 miles from a wheat field and 3 miles from the nearest grain sorghum field. Greenbugs were counted twice a month during most of the year, but every day when aphids were migrating. Sticky material was replaced when traps became too dirty or full of insects for easy counting. The number of greenbugs in the traps were compared to greenbugs in wheat and sorghum fields from six adjoining counties.

During the 24 years from 1953 to 1976, 3290 greenbugs were caught in the traps. Sixty-three percent were caught on the trap facing south, and 37 percent on the trap facing north. The scientist said his study showed that greenbugs definitely did move from place to place in the wind. He also figured their movement was dependent on wind direction. "Most of our wind blows from the southwest and my study showed that airborne greenbugs were being moved north," Daniels said.

From 1953 to 1967 greenbugs were caught in March and April and again in the fall. All of them had wings. Those years greenbugs fed on wheat in the winter and survived on western wheat grass in the summer. The entomologist explains that his traps caught the aphids moving from mature wheat to western wheat grass in the spring. In the fall the opposite migration was taking place. Greenbugs suck juices from certain plants and must have something green or they will perish," Daniels said. As expected in years with heavy infestation on wheat a lot of the pests were airborne looking for a summer home.

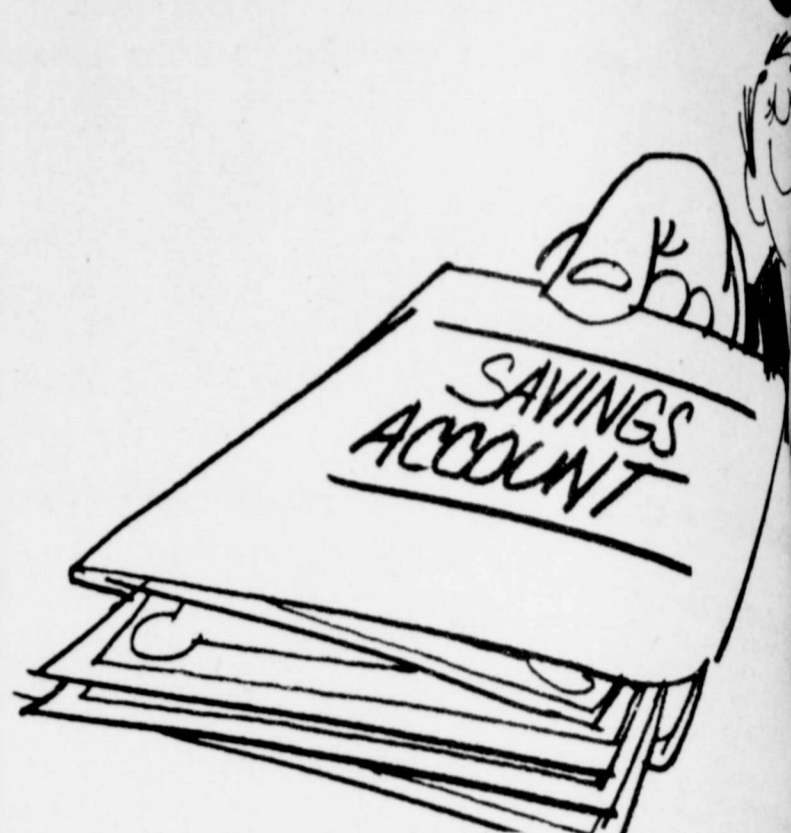
In 1968 the situation changed. A new biotype of

the greenbug developed and the pest was able to live on both wheat and sorghum. That year up to 15,000 greenbugs per plant infested nearby sorghum fields. This was four to five times the number that ever infested wheat. Farmers were caught off guard and heavy damage occurred to sorghum. With the big population looking for a winter home Daniels caught 2908 greenbugs in August when sorghum started to mature. Something else was different. About 215 of the critters were wingless. In addition to sorghum the hungry aphids fed on Johnsongrass all over the Southern High Plains. There were Johnsongrass plants near the traps and Daniels figures that wingless aphids were blown a few hundred feet to the traps.

High numbers of greenbugs were caught in August during 1969 and 1970 when severe infestations again developed on sorghum. None were caught in the spring. Since 1970 infestations in wheat fields have been as high or higher than prior to 1968. Infestations on sorghum since 1971 has been much less than 1968, 1969 and 1970. Since 1971 only seven greenbugs were caught.

Daniels explains all this data by stating that prior to 1968 greenbugs migrated in the spring and fall from wheat to rangeland and back to wheat. In 1968, 1969, and 1970, tremendous greenbug populations developed on sorghum and great migrations occurred in August as sorghum matured. From 1971 to 1976, populations were lower on sorghum, but greenbugs moved short distances from sorghum to nearby wheat. There was little need to migrate to rangeland where the traps were located. "This information tells us about the life history of greenbugs, but as yet has not helped control the pest," Daniels said.

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NEW MINIT MART CONVENIENCE STORE**

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BRIGHT! — NEW! — CLEAN!
22 - AUTOMATIC MAYTAG WASHERS
12 - LARGE CAPACITY GAS DRYERS

DRY YOUR CLOTHES FREE! ALL DAY

FRIDAY AND SATURDAY - DECEMBER 15th and 16th

**Give The Gift
They'll Enjoy**

105

TIMES A YEAR

WHAT BETTER CHRISTMAS PRESENT FOR THE ENTIRE FAMILY THAN A YEAR'S SUBSCRIPTION TO THE FLOYD COUNTY HESPERIAN OR THE LOCKNEY BEACON?

CALL THE HESPERIAN AT 983-3737, OR THE BEACON AT 652-3318 RIGHT NOW, GIVE THE NAME AND ADDRESS OF THE PERSON OR FAMILY YOU WANT TO GIVE THE YEAR'S SUBSCRIPTION TO, AND THE CIRCULATION DEPARTMENT WILL SEND A BEAUTIFUL CHRISTMAS CARD TO THE RECIPIENT.

THE SUBSCRIPTION WILL BEGIN IMMEDIATELY THEREAFTER.

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THE LOCKNEY BEACON

Ringneck Pheasant

Hunt Pheasants in Your Own Backyard!

- ★ No bag limit
- ★ Hunting dogs available
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20 Miles East Crosbyton

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[A Licensed Private Bird Shooting Area]

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PURCHASE OF
UP FRYERS
CRISCO
WITHOUT
CHASE **69¢**



10 LB. PURINA
CAT CHOW
\$3.49
\$4.59 VALUE



2 LB WELCH
GRAPE JAM
69¢
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Stainless Flatware

only **25¢**
for a 5 Piece
Place Setting

Imagine a 40 piece service for only \$2.00

HERE'S HOW IT WORKS!
Simply save the cash register tapes you receive each time you shop our store. Ask for your Save-A-Tape Envelope. When you've collected \$7.00 in tapes exchange them and \$2.00 for the 5 piece place setting in your choice of pattern. The 5 piece place settings are available at all times, without tape, at \$2.50. Start saving tapes now for the pattern of your choice.

be sure to save your tapes every week!

VALUES GOOD THURSDAY, DECEMBER 15
THROUGH SATURDAY, DECEMBER 17

BUDDY'S

220 South 2nd Street 983-3149
HOURS MON-SAT 8 A.M.-7 P.M. SUNDAY
SUNDAY 9 A.M.-7 P.M.



DOUBLE
ON
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OUR
DELICATESSEN
FEATURES THE BEST
IN HOT FOODS
TO GO

ORANGES 4 LBS \$1.00
CALIFORNIA

AVOCADOS 3 \$1.00
FRESH

CORN 6 \$1.00
DELICIOUS LBS

APPLES 3 \$1.00
STALK

CELERY 19¢

LYSOL 79¢
\$1.19 VALUE

INSTANT TEA \$1.19
\$1.79 VALUE

COOKIE MIX 79¢
\$1.07 VALUE

FRUIT CHEWS 2 \$1.19
89¢ VALUE

OUTHWASH \$1.09
\$1.99 VALUE

LB ROMAN MEAL BREAD 2/99¢
69¢ VALUE

COCOA MIX 5¢
10¢ VALUE

DOG CHOW \$4.99
25 LB. PURINA



12 OZ. FRITOS
CORN CHIPS
2 \$1.29
83¢ VALUE

24 OZ. CLOVERLAKE
COTTAGE CHEESE
\$1.39 VALUE 97¢

1/2 GALLON
ICE CREAM
\$1.69 VALUE \$1.19



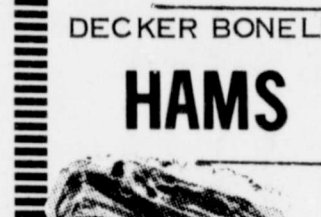
CLOVERLAKE 1/2 GALLON
BUTTERMILK
\$1.03 VALUE 67¢



CHOCOLATE FLAVOR
12 OZ. BAKERS
CHIPS PECANS
\$1.09 VALUE 63¢ \$2.49 VALUE \$1.39



3 LB. DECKER'S CANNED
HAMS \$5.98



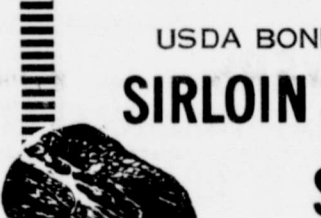
DECKER BONELESS
HAMS \$2.49 LB



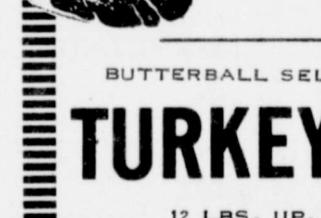
USDA ARM
ROAST 89¢ LB



U. S. D. A. RANCH STEAK 79¢ LB
LEAN GROUND LONGHORN
STEW MEAT \$1.09 LB



USDA BONELESS
SIRLOIN STEAK \$1.39 LB



BUTTERBALL SELF-BASTING
TURKEYS 79¢ LB

Young ROAST-RITE
TURKEY 59¢ LB
18 LBS., UP

U.S.D.A.
ROUND STEAK \$1.09 LB



4 COUNT REYNOLDS
REDDI-PANS 39¢
63¢ VALUE



NESTLES
SOUP TIME 2/99¢
71¢ VALUE
KITCHEN TREAT
POT PIES 5/\$1.00

16 OZ. LIQUID
WOOLITE \$1.29
\$1.79 VALUE

ASSORTED
CUP-O-NOODLES 2/99¢
73¢ VALUE

2 ALARM
CHILI MIX 69¢
99¢ VALUE

6 OZ. SOLID GLADE
AIR-FRESHNER 3/\$1.00
59¢ VALUE

6 OZ. STOVE TOP
STUFFING MIX 59¢
75¢ VALUE

11 OZ.
COOKING EASE \$1.19
\$1.49 VALUE

14 OZ.
KRAFT CARAMELS 69¢
99¢ VALUE

6-32 OZ. BOTTLE CARTON
COKE-OR-TAB \$1.29
\$1.95 VALUE PLUS DEPOSIT

10 OZ. A-1
STEAK SAUCE \$1.29 VALUE \$1.09

4 OZ. ELMERS
GLUE 2/99¢
79¢ VALUE

BANQUET
MINCE PIES 59¢
79¢ VALUE

48 COUNT WHITE SWAN
TEA BAGS 99¢ VALUE 69¢

15 OZ.
PINE-SOL 69¢
99¢ VALUE

\$1.99 VALUE
NOTEBOOK PAPER \$1.39

300 COUNT
WEDDING COOKIES 69¢
WITH COUPON
89¢ WITHOUT COUPON

GOOD AT BUDDY'S EXPIRES 12-17-77
GIANT 49 OZ.
TIDE \$1.19
WITH COUPON
\$1.39 WITHOUT COUPON
GOOD AT BUDDY'S EXPIRES 12-17-77

20 COUNT HEFTY
TRASH BAGS \$1.89
WITH COUPON
WITHOUT COUPON \$2.09
GOOD AT BUDDY'S EXPIRES 12-17-77

Rotary Jr. High Basketball Tournament Begins Thursday

The annual Floydada Junior High invitation basketball tournament, sponsored each year by the Rotary Club, will tip off the '77 version of the event beginning Thursday at 11 a.m. Floydada teams entered in the tourney include the 7th and 8th grade girls, and the 8th grade boys team. Trophies for the winners in each division will be presented by a member of the Rotary Club on Saturday night. At 11 a.m. Thursday, the action all begins, with the Ralls girls taking on

the Floydada 7th graders in the opening round. The remainder of the girls schedule looks like this: Cotton Center vs Motley County 1:30 Thurs.; Abernathy vs Petersburg 4:00 Thurs.; Happy vs Floydada 8th 6:30 Thurs.; Ralls-Floydada winner vs Cotton Center-Motley County winner 1:30 Friday; Abernathy-Petersburg winner vs Happy-Floydada winner 6:30 Friday. Losers will play at 11:00 a.m. and 4:00 respectively. Consolation will be played on 1:15 Saturday to determine that

winner, and the two winners of the second round will play at 6:15 Saturday, for the championship. In the boys division, Happy and Hale Center will square off at 12:15 Thursday, followed by McAdoo and Motley County and 2:45, and by Abernathy-Petersburg at 5:15. The 8th grade Breezers will face Happy during the final contest of the day at 7:45. Winners will meet again at 5:15 and 7:45 Friday, and the championship will be played Saturday at 7:30.



Put a Gas grill under your Christmas tree. And, save \$40.

Now you can buy a Gas grill in the box, wrap it, put it under the Christmas tree . . . and save money. This will not only make an impressive present (it's sure to be the biggest one under the tree) but right now will save you \$40! While our present supply lasts, you can get a \$30 discount on any Gas grill in stock . . . then, save another \$10 when you pick it up in the box. (Installation not included.)

It makes a great gift package, but a Gas grill will be most appreciated when you use it. A touch of a match will start you on the way to enjoying delicious, charcoal-flavored foods.

Give a Gas grill to yourself . . . or someone else who deserves a great Christmas. Call Pioneer.



JV Whirlettes Beaten By Post

The Floydada junior varsity Whirlettes sustained two-and-a-half quarters of see saw basketball action, but fell victim to a 17 point fourth period performance by their opponents, resulting in a 46-35 loss to Post at Graves Gym Tuesday afternoon.

The loss evens the Whirlettes' season record at 3-3.

A defensive struggle in the opening period caused the two teams to be deadlocked at 6 apiece by the time the buzzer had sounded.

Post outscored the hosts 14-13 in the second period, making use of its outstanding outside shooting ability for the 20-19 advantage.

The third quarter proved to be the eventual turning point of the contest, as the Whirlette offense could account for just five points, while Post came up with 9 and did a fine job of controlling possession, to lead 29-24 going into the final period.

The final frame proved to be the high point for Floydada offensively, as Linden Weese's troops, behind the shooting of Karen Turner, extended their total by 14.

But the swift Post attack refused to give up ground and played well enough on offense to salvage the 8-point win.

NAME	FG	FT	TP
Turner	4	2	10
West	4	0	8
Vickers	3	0	6
Stringer	2	1	5
Assiter	1	3	5



FLOYDADA INN RIBBON CUTTING was attended by a big crowd of people Sunday. Here stockholder and emcee W.L. Norman introduces Mayor Parnell Powell who cut the ribbon. At left is LeRoy Burns and the Rev. Jim Smith, who gave the invocation. (Staff Photo)

Jo Goen December Guest Artist

The December guest artist at Floydada's First National Bank is well known in the city and the surrounding area, not only for her talent and ability but for her interest in promoting a love for art in the community.

Jo Goen has spent many hours in front of an easel with a paint brush in her hand for some ten years now; however, she had no opportunity to study art in school and had done nothing in the way of art prior to these past ten years.

"Perhaps that is the reason I want to see art taught throughout our school system. I know what I missed. I didn't even know the primary colors when I was growing up!" said Jo.

Jo credits a former Floydada resident, Babe Martin, with initiating her desire to paint and Jo is high in her praise of her first art instructor, Lonnie Mason of Lubbock.

The artist prefers oil to any other medium because of the richness in color to be obtained through oil painting, and has on display in the bank lobby five oils: "Winter", "Cottonwood and Wild Flowers", "Daisies", "The Rio Grande", and "Hi, Turkey!" The public is cordially invited to view the work during regular banking hours at the First National in Floydada, Monday, from 9:00 a.m. until 5:00 p.m.; Tuesday - Friday, from 9:00 a.m. until 3:00 p.m.

A long-lasting Christmas gift could be a home-made small appliance cover that features favorite Christmas characters. They will add to the holiday mood year after year, suggests Glenda Moore, housing and home furnishings specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Floydada Nursing Home Happenings

By Dartha Westbrook

What a wonderful week we have had at the Nursing Home. It seems the month of December is always extremely busy for us, but so rewarding. It is such a thrill to see the residents as they get so many Christmas cards, gifts, and favors from those who care. You might think Christmas loses some of its thrill for the elderly, but you come on out, and watch them open their gifts on the 20th, and you'll see they are every bit as excited about Christmas as you are. In fact, if they get gifts in the mail, they want to open them now instead of putting them under the tree-sound familiar!

Monday we finished decorating our Home-boy, is this a big house to decorate!

PRICES GOOD THURSDAY THROUGH SATURDAY UNLESS INDICATED

FRIDAY ONLY
CLOROX BLEACH
 GALLON **59¢**
 LIMIT ONE PER CUSTOMER PLEASE

SUNDAY ONLY
 GRADE A MEDIUM
EGGS
 DOZEN **49¢**
 KRAFT 32 OZ.
ORANGE JUICE
59¢
 ALLSUPS, 1 lb. LOAF
BREAD **4/\$1**

SATURDAY ONLY
FRESH POPPED POPCORN
 BUY ONE AND GET ONE
FREE
BURRITOS **4/\$1**
 FOUNTAIN, 24 OZ.
COKE'S **15¢**

COCA COLA
 32 OZ. SIZE
 6 BOTTLE CARTON
\$1.19
 PLUS DEPOSIT

HO! HO! HO!
 SANTA GLASSES FOR COCA-COLA
BUY A 49¢ COKE AND KEEP THE GLASS

REG.-DRIP
COFFEE MARYLAND CLUB, POUND **\$2.79**
CRISCO SHORTENING REG. \$1.99 3 LB. CAN **\$1.49**
 LIMIT ONE PER CUSTOMER PLEASE

PINEAPPLE **4/99¢**
 DEL MONTE CRUSHED OR SLICED,
FRUIT COCKTAIL HUNTS **3/99¢**
SLICED PEACHES SHURFINE **39¢**
 LIMIT ONE PER CUSTOMER PLEASE

PEARS HUNT'S **4/99¢**
 15 OZ.
PARTY NUTS & SPANISH PEANUTS **99¢**
 FISHER 12 OZ. CAN, REG. \$1.29

GEBHARDT SPECIALS
JUMBO TAMALES **49¢**
CHILI WITHOUT BEANS **2/99¢**
CHILI WITH BEANS **59¢**
 300 SIZE VAN CAMPS
PORK AND BEANS **4/99¢**
 6 PAK, HUNTS
TOMATO JUICE **69¢**
 5 OZ. CAN, REG. \$1.29

CRANBERRY SAUCE **3/99¢**
 300 SIZE OCEAN SPRAY

CHRISTMAS TREES!
 NICE SELECTION & LOW PRICES
 BLUE SPRUCE, SCOTCH PINE, AND FIR

ARMOUR'S TURKEY
 SELF BASTING 10-12 LB. AVG.
59¢
 LB.

RATH SAUSAGE **59¢**
 PURE PORK
RATH BACON **89¢**
 12 OZ. PKG.
WILSON FRANKS **\$1.19**
 1 LB. PKG.
BUTTER-MILK **79¢**
 1/2 GAL. CTR.

DIPS & SOUR CREAM **79¢**
 2 8 OZ. CTRS.
POPS & FUDGE **\$1.29**
 24 CT. BOX
OLEO QUARTERS **49¢**
 1 LB. BOX
CHOCOLATE MILK **55¢**
 1 QT. CTR.
ICE CREAM **\$1.09**
 1/2 GAL. SQ. CTR.

102 EAST HOUSTON
FLOYDADA, TX.

ALLSUP'S CONVENIENCE STORES

HERE'S WHERE SANTA SAVES

GLASSES \$2.19
 SANTA CLAUS SIX GLASS SET

AVAILABLE AT ALLSUP'S X-MAS TREE DECORATIONS
 LIGHT BULBS, SNOW, ICES, WRAPPING PAPER, AND BOWS

7-UP **89¢**
 32 OZ. SIZE
 6 BOTTLE CARTON

CAMPBELL'S TOMATO SOUP **59¢**

Tuesday was our
 fet, and I believe
 around 30 visitors
 to eat with their
 This is one of
 enjoyable events
 month for most
 people. On Wednes-
 Pratt brought a
 home and showed
 "Kentucky Blue
 it had lots of
 ping music, and wa-
 very much by our
 Thanks a lot Beth,
 you are very busy
 we appreciate this
 Thursday we play
 The winners were
 Anderson and Pea-
 with three game
 Hammonds and G-
 liamson with two
 Reed, Willie Sta-
 and Mollie Jones
 game each.
 On Wednesday
 Mrs. Bob Ratten-
 her homemade mu-
 banas from the
 Sunday School cla-
 the residents. Th-
 much for this treat-
 Don't forget our
 mas Party Tuesda-
 ber 20 at 6:00 p.m.
 your calendar and
 attend. Thanks to
 visitors the last 2
 Lucille Miller,
 Curtis, Doris S-
 Ruth Scott, Mur-
 Blanch Williams, S-
 Parnell Powell, B-
 Wiley Rogers, O-
 Nealey Richardson,
 Richardson, Ar-
 Mr. and Mrs. Car-
 ers, Mrs. C.W. G-
 Mr. and Mrs. Olin-
 Mr. and Mrs. We-
 Clure, Mr. and M-
 McNeill, Mr. and M-
 ert E. Davis, Doze-
 Doyle and Sue Ma-
 and Mrs. P.L. Har-
 and Janice, Mr.
 Floyd Webb, Mrs.
 erson, Grady Free-
 and Mrs. S.W. Ro-
 Weems, Randell
 Lida Green, Nola-
 Mrs. Dorris Jon-
 Plumlee, Mrs. Rox-
 Mrs. B.A. Robert-
 Mr. and Mrs. Luth-
 of Floydada.
 Mrs. Bill Sm-
 Thanie Smallwood
 Benson, Mildred
 and Billie Ruth L-
 Matador, Velma
 Amarillo, Evelyn
 Crull, Lubbock.
 Mrs. Gene Webb,
 water: Lucille Wri-
 elland: Jackie
 Amarillo.

South Plains News

By Mrs. Murray Julian

Dec. 12th.
 weather is still
 though the
 fell to 14 de-
 morning. Hun-
 of cotton
 the ground a-
 ma, and are in
 sholes. Cotton
 very busy.
 and congratula-
 Lyons, daugh-
 Mrs. Richard
 was recognized
 in a special
 the Floydada
 when she was
 ber of 1977-78
 Society.
 also made a
 gior School cla-
 from South
 too, to
 mas Party Tues-
 ber 20 at 6:00 p.m.
 your calendar and
 attend. Thanks to
 visitors the last 2
 Lucille Miller,
 Curtis, Doris S-
 Ruth Scott, Mur-
 Blanch Williams, S-
 Parnell Powell, B-
 Wiley Rogers, O-
 Nealey Richardson,
 Richardson, Ar-
 Mr. and Mrs. Car-
 ers, Mrs. C.W. G-
 Mr. and Mrs. Olin-
 Mr. and Mrs. We-
 Clure, Mr. and M-
 McNeill, Mr. and M-
 ert E. Davis, Doze-
 Doyle and Sue Ma-
 and Mrs. P.L. Har-
 and Janice, Mr.
 Floyd Webb, Mrs.
 erson, Grady Free-
 and Mrs. S.W. Ro-
 Weems, Randell
 Lida Green, Nola-
 Mrs. Dorris Jon-
 Plumlee, Mrs. Rox-
 Mrs. B.A. Robert-
 Mr. and Mrs. Luth-
 of Floydada.
 Mrs. Bill Sm-
 Thanie Smallwood
 Benson, Mildred
 and Billie Ruth L-
 Matador, Velma
 Amarillo, Evelyn
 Crull, Lubbock.
 Mrs. Gene Webb,
 water: Lucille Wri-
 elland: Jackie
 Amarillo.

Rev. and Mrs. Nathan Mulder and children, Cindy, Penny, Cory and Jimmy spent Friday night with her grandparents, Mr. and Mrs. W.B. Blalock, of Clovis, New Mexico.

Mr. and Mrs. Murray Julian arrived home from Denver, Colorado on Tuesday after spending the past week with her sister and husband, Mr. and Mrs. Otis Sandusky. While there they visited a niece and nephew and their families. -On the way home they visited in Raton, New Mexico Monday

and Tuesday with Mr. and Mrs. Finis McDonald. While in Denver there was a 3 1/2 inch snowfall, and very cold temperatures. All the mountain passes were closed Monday morning. There is more snow in the mountains now than there was all last winter.

Hobby Club members and husbands enjoyed a Christmas supper and party in Plainview Saturday night, held at the NuGriddle Restaurant. Dinner was enjoyed and presents were exchanged by everyone. Attending

the Christmas party were: Mr. and Mrs. E.J. Kinslow, Mrs. Ruby Higginbotham, Mr. and Mrs. Kendall Cummings, Mr. and Mrs. Fred Marble, Mr. and Mrs. Harold Hamm, Mr. and Mrs. Fred Fortenberry, Mr. and Mrs. Arby Mulder, and Mr. and Mrs. J.P. Taylor. Mrs. Cummings and Mrs. Mulder were hostesses for the party.



SANTA LETTERS
 Dear Santa Claus,
 I want a streach Arm-
 strong, and I want a skate-
 board. And a basketball, and

a football that just has half a stripe. And I want a watch.
 Your friend,
 Coy LaBaume

Dear Santa Claus,
 I have been a good girl. And I want a Ironnie doll. And I want a brownie swea-
 er. And I want a Elvis reeard and a sowing mech-
 ine, and a skateboard.
 Love,
 Your friend,
 Kellie LaBaume

Dear Santa,
 I am a little boy 6 months

old. Please bring me a thumb sucking teddy bear.
 Love and Prayers
 Eric Covington
 1209 N. Oklahoma
 Fort Stockton, Texas

Dear Santa,
 My name is Shonda I am 5 years old I would like a 'Baby Alive' and a 'sunshine family and some knee boots.
 Love,
 Shonda Glidwell

P - I would also like some Lip smacker Chap stick.
 Love
 Shonda



Check Us Out for Quality, Value and Service!!



Quarter Pork Loin Assorted, 8-10 Slices

Pork Chops

98¢

Lb.

3 Lbs. or More, Fresh

Ground Beef

68¢

Lb.

Whole, Water Added 6-8 Lbs. Avg.

Smoked Picnics

68¢

Lb.

Breast or Leg

Fryer Quarters

49¢

Lb.

Center Cut

Pork Chops

Sirloin

Pork Chops

Lean, Boneless

Stewing Beef

\$1.69

Lb.

\$1.19

Lb.

98¢

Lb.

Ripe

Golden Bananas

23¢

Lb.

Del Monte, Whole

Green Beans

3 \$1

16-oz. Cans

Miracle Whip

89¢

32-oz. Jar

Gold Medal

59¢

5-Lb. Bag

Smooth Skin

California Avocados

3 \$1

For

Piggly Wiggly

Canned Milk

3 \$1

13-oz. Cans

DELSEY BATHROOM

Tissue

81¢

4 ROLLS.....

Libby's Purple

Plums

39¢

28-oz. Can

Pancake Flour

Aunt Jemima

2-Lb. Box **79¢**

Chef Boy-Ar-Dee, With Sausage

Pizza Mix

16 1/4-oz. Pkg. **\$1.19**

Purina Dog Food

Fit & Trim

10-Lb. Bag **\$2.45**

Your Choice Piggly Wiggly Frozen Cauliflower or

Broccoli Spears

39¢

8-oz. Pkg.

Oleo-Like Solids

Nu-Spread

29¢

1-Lb. Pkg.

Aerosol Deodorant

Ultra Ban II

\$1.19

3-oz. Can

Mrs. Smith's Frozen Custard

Pumpkin Pie

89¢

26-oz. Pkg.

COCA COLA

\$1.29

plus deposit

6-32 oz. bottle carton

AVAILABLE AT ALL SUP'S
 MAS TREE ORATIONS:
 LBS. SNOW, ICICLES,
 WING PAPER, RIBBON,
 AND BOWS

32 OZ. SIZE
 6 BOTTLE
 CARTON
7-UP
89¢

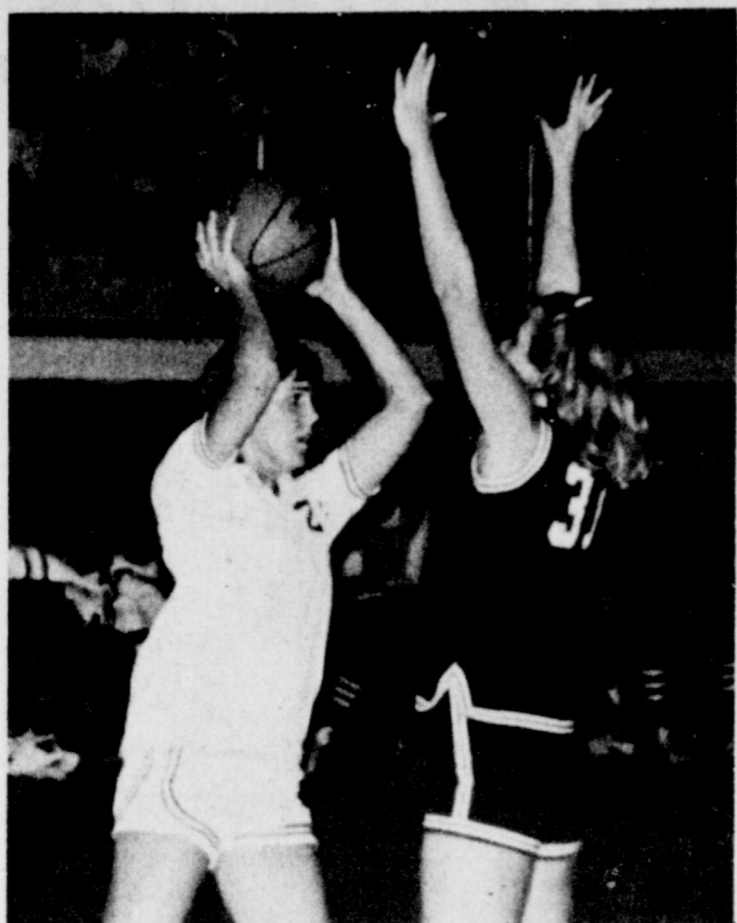
PLUS DEPOSIT

LLS
 TO
5¢

Freshman Whirlettes Lose To Idalou, 39-33

In what Coach Ned Cornelius described as a "good team effort," the 9th grade Whirlettes were defeated by Idalou at Idalou Monday night by the score of 29-23. Nora Black led the scoring with 8 points, while Jane Pleasant had 4 and Julianne Lipham had 3 points. Lipham, according to Cornelius, also performed well defensively.

Next Monday, the Whirlettes will travel to Tulia, and game time will be at 7:30 p.m.



VARSITY WHIRLETTE LISA WEST...appears to be looking for teammate to pass to in the third quarter of loss to Post at Graves Gym Tuesday night. (Staff Photo)

Breezers Sweep Idalou

For the first time all season long, the junior high boys' teams were able to bring home victories by both squads, this week the victim being the Idalou Wildcats in Graves Gym encounters Monday night.

The 7th grade team, coached by Mike Brownlee, destroyed its opponents by the score of 43-17, and in doing so, captured its third unprecedented victory of 1977.

Bruce Williams led the charge with 16 points, while Donnell Weeks contributed 10. Brownlee also mentioned the scoring efforts of Andy Dominguez, Grant Turner, and Marty Covington.

The 8th graders, winning for the first time against two straight defeats, blistered the Wildcats by a 44-30 margin, with Norman Allen leading the attack with 11 points.

Coach Arlon Barnes' troops had snapped a 4-4 first quarter deadlock to lead 19-7 at halftime and 33-16 after three full periods.

Ronnie Minner contributed 10 points to the cause, as Billy Collins chipped in 9. Carlos Rainwater, 6, Todd Beedy, 5, Julio Mendoza, 2, and Tony Rodriguez, 1.

The eighth grade team will participate in the Rotary Basketball tournament this Thursday, Friday, and Saturday.

SPORTING EVENTS



Whirlettes Capture Consolation

Coach Linden Weese's varsity Whirlette team blistered Chillicothe in the second round of the Paducah tournament classic 66-46 and responded to the consolation match with host Paducah with an impressive 55-46 victory, to finish a strong third in last weekend's tourney action.

The wins improved Floydada's win-loss record to 7-6 for the season. In the second round with Chillicothe.

Kathy Davis led a season-high 66-point performance with a 20-point surge and team-mate Jill Poage followed up with 18 more.

Lisa West chipped in 10 points, Kim Curry 12, Judi Hean 2, and Donnette Williams, 2.

In the consolation game, Floydada protected a 9-point halftime advantage of 39-30 with 16 second half points and an 11-point triumph.

Curry led the way with 23 points, while Davis contributed 15, West 10, Poage 4, and Rosemary Barnes, 3.

SATURDAY DANCE

Everyone high school and college age, is invited to a dance Saturday night in the Floydada VFW building, from 9 until 12.

KSEL disc jockeys will furnish the music.

The dance is sponsored by Ronald Kitchens, Harold Bennett, and Roger Poage. Admission charge is \$2.00 per person.

WHIRLETTE FORWARD KATHY DAVIS jumps high into the air for another Post game Tuesday.

Whirlettes Conquered By Post Attack, 58-50

Prior to Tuesday's Graves Gym encounter with the Post girls' team, the Floydada Whirlettes had become accustomed to trailing a point or two after a single period, by several at the half, and finally making a picture-perfect turnaround with a rally midway through the third stanza.

But it was not to be the case, as the Antelopes kept the hosts from avenging an earlier loss and chilled a fourth quarter rally to snare a big 58-50 triumph, before a large crowd of witnesses.

The Whirlette rally proved to be only temporary and occurred after the hosts had led by 11-10 as the buzzer sounded ending the first stanza, going into the dressing room trailing 23-30, and sustained a shaky third quarter performance that left Post with a 34-29 advantage.

For the opening four minutes of the final frame, Post appeared to have had things well under control, utilizing its swift forwards to penetrate inside and play well defensively to assure a 47-34 lead with only 4:14 left.

It was then that Floydada temporarily began to let loose the magic that has turned so many games around in the past.

It began when Jill Poage, the Whirlettes' spark plug in come-from-behind situations, came off the bench to help give some momentum offensively.

Moments later, she responded with a 22-footer from the left side to make it an 8-point game with slightly under four minutes remaining.

Kim Curry performed with tremendous effort under the boards, both on scoring and defense and got the next pair of buckets with easy layups.

Lisa West contributed a couple of long range jumpers also, insuring a much narrower six point deficit very late in the contest.

Meanwhile, on the opposite end of the floor, guards Rhonda Bennett, Jaime Guest, Tolya Hickerson, Donnette Williams, and Jill Probasco did a fine job of rebounding and setting up good scoring opportunities for the offense.

Post desperately called time and soon, Floydada's domination had come to an end, as the Antelopes responded with several quick buckets to capture a well earned 8-point victory.

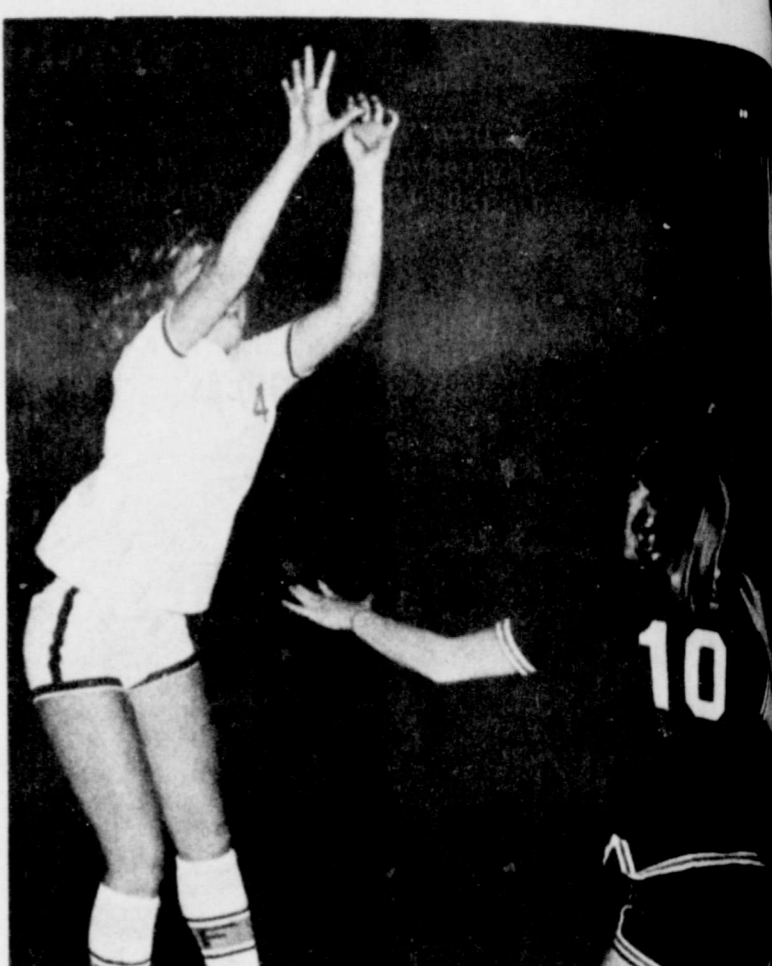
STATS:

NAME	FT	FG	TP	REB
Curry	2	7	16	4
West	4	6	16	2
Davis	0	4	8	2
Poage	6	2	10	1
Williams	0	0	0	2
Bennett	0	0	0	6
Hickerson	0	0	0	3
Guest	0	0	0	2

Turkey Shoot

A turkey shoot for black powder shooters will be held at the Whittle Handgun Range 3 miles south of Floydada on the Ralls Hiway Sunday, December 18 at 1:30 p.m.

This shoot is intended for muzzle loaders only. No black powder cartridge weapons allowed. Competition will include rifle and pistol. Prizes will consist of turkeys and hams.



JV WHIRLETTE KELLY HIGGINBOTHAM pumps in two more points in Graves Gym game with Post Tuesday afternoon. (Staff Photo)

Whirlwinds Beaten By Post, 52-44

In spite of the fact that Floydada's varsity Winds have a much better club than their season record might indicate, they so far through nine games haven't come up with a way to make their attack work miracles in the second half as well as they have in the first.

In several of the team's losses this year, the outcome hasn't really been decided until the first couple of minutes of the final period, when things start to fall apart.

The Whirlwinds just haven't executed that late game magic with as much poise and effectiveness as their first three quarter performances have revealed, which was the case in a 52-44 loss to Post Tuesday night, before onlookers at Graves Gym.

The defeat left Floydada with a 1-9 season ledger, and the team will try to better that mark in a Friday meeting with Littlefield at Wildcat Gymnasium.

The first quarter of play, unlike the previous outings this season, was a frustrating one for Floydada, which could manage but 6 points and a 10-point deficit when the horn sounded.

Although trailing by 13 at intermission, the second quarter was one of much better performances by the team members for Floydada, which was outscored by only 14-11.

And in the second half, the Whirlwinds began staging a comeback, that being accomplished through tremendous rebounding powers, excellent defense, a zone formation, and overall better shooting. A free throw by Jimmy Jackson with less than three minutes to play narrowed the deficit to 32-27, the closest the Whirlwinds had been since the first period.

But the Post 1-2-1 defensive formation stiffened and began to halt the outside shots of Jackson, Kary Helms, and Quinn Coleman, while shutting big Tim Collins inside, thus enabling the visitors to race to an 8-point third quarter lead.

Although Floydada was very much in the contest for most of the final period, it was a different ball club that took the floor. Floydada could do little defensively to stifle the Post attack, which controlled the game through its running attack and excellent defense and ballhandling.

STATS:

NAME	FG	FT	TP	REB
T Collins	3	4	10	12
M Collins	4	2	10	17
Jackson	3	2	8	3
Coleman	2	3	7	6
Helms	2	1	5	3
Marquis	2	0	4	0
Vickers	0	0	0	3
Feuerbacher	0	0	0	1

Whirlwinds Win First Game; Lose Paducah Consolation

Floydada's varsity Whirlwinds did not come out winners of the championship or consolation matchups in last weekend's Paducah tournament, but they did accomplish something that had been left off previous game reports all season long.

They captured their first win of the frustrating '77 season!

In the second round on Friday, Floydada overcame Chillicothe by the score of 49-46 to snap a frustrating 7 game losing streak and enter the consolation round with Motley County.

In that game, Danny Emert topped all scorers with 18 points, followed by Quinn Colena with 9, Kary Helms with 8, Tim Collins had 4, Jimmy Jackson, 4,

the third place trophy. Kary Helms drilled home a club-high 26 points, and Emert added 10, Jackson chipped in 10 more, Coleman contributed 6, Collins, 7, Vickers, 2, and Marquis, 6.

Breezettes Split With Wildcats

The Floydada 8th grade girls team grabbed its third consecutive triumph of the season with a 38-24 decision over the Idalou Wildcats at Idalou Monday night, but the 7th graders failed to add a win and bring home a perfect slate.

Leading by considerable margins at the end of each quarter, the 8th grade team benefitted from a 14-point performance by Debra Alfaro to take a 14-point victory.

In that contest, Susan Turner added 8 points, and Terry Pleasant, 10 more.

The 7th grade led 6-4, 10-7, and 19-11 at the end of each of the first three periods, but experienced a complete collapse in the final period, suffering a narrow 26-23 loss. They are now 2-1.

Rhonda Ratliff and Eloisa Ocañez led the scoring with 11 and 10 points respectively.

Both girls teams will participate in the Jr. High Rotary basketball tournament this Thursday, Friday, and Saturday.

JV Whirlwinds Capture Spur Consolation

Floydada's Junior varsity Whirlwinds rebounded from an opening 42-37 loss to a strong Post ball club to sweep Jayton and Aspermont in the second and consolation matchups and finish a strong third in the annual Spur Tournament classic December 8-10.

The victories improved the 'Winds' season ledger to 2-3.

In Thursday's opening round, a narrow loss to Post, the Antelopes broke away from a 26-18 first half deficit to defeat Floydada, capping an exciting third quarter turnaround.

Mac Collins paced the Whirlwinds in scoring with 21 points. Junior Arrendondo followed with 11, while Bobby Green and Neal Becker chipped in 2 apiece, and Mike Allen finished with a single free throw.

Friday's round featured a completely different Whirlwind ball club, which erupted for a 60-plus performance and vaulted into the consolation round.

It was balanced scoring which enabled the victors to race to an early 16-7 advantage and protect a commanding 21-point lead at halftime.

Three starters reached the double-figures plateau in scoring. Green led the trio with 13, followed by Mac Collins with 12, and Arrendondo with 10.

Neal Becker added 9, Joey Luna contributed 8, Monte Lyons 5, Mike Allen, 4, and Pat Mendoza, 1.

The Whirlwinds outscored Aspermont 39-33 in Saturday's consolation contest, paced by Mac Collins' 12 points. Floydada broke away from a 7-7 first period deadlock with a 17-11 halftime lead and a 21-21 third quarter advantage.

Green followed Collins with 8 points, while Becker added 7, Arrendondo 6, Lyons, 4, and Luna, 2.

Cumulative tournament totals included: Collins-45 points; Becker-13; Green-23; Luna-10; Arrendondo-27; Lyons-9; Allen-5; and Mendoza-1.

Coach Tommy Baxter's Freshmen Whirlwinds lost two games in the Post tournament last week and one at Idalou.

In the first game at Post they lost to Wilson 49-34. Michael Self was top "Wind" scorer with ten points. In the second game they lost to Lockney 49-45 in a heart-breaker double overtime contest. Joe Hinkle made 12 points, Moody Younger 11 and Michael Self 10. Moody also made 13 rebounds.

Monday night they lost a district game in Idalou 48-30. Andra Ledbetter made ten points, Dwayne Butler had eight rebounds.

They play Tulia here Monday night about 7 o'clock. The Freshmen are 1-4 for the season and 1-2 in district play.

Freshmen Drop Two At Tourney, Lose To Idalou

C-D-J INSULATION

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FOR MORE INFORMATION & ESTIMATES CALL

Alden Carthel 983-2601

A.C. Carthel 983-3200

Darrell Dudley 983-5320



JV WHIRLETTE JONNA West...shoots in the right hand corner in second quarter Tuesday afternoon game with Post.

me a football suit, Rattlin' Gattlin' shootin' Gallery, and a Howdy Doody alarm clock.

I have a little brother, Jerod, who is 1 1/2 years old. Please bring him a tractor with a wagon, talking Mickey Mouse and Donald Duck



Dear Santa,
I am 4 years old and have been a good boy this year. I would like a train set, crane and a watch for Christmas. Please remember my 2 brothers.
I will leave some milk and cookies for you.
Love,
Jeffrey Sutterfield

Dear Santa,
Would you please bring

THE WARM CHRISTMAS GIFT

GIVE A WHIRLWIND

SNUG BUG

GRAB THAT PHONE NOW AND CALL...

983-2245

Minit Mart GRAND OPENING Minit Mart

102 SOUTH SECOND ★ OPEN 7:00 A. M. TO 11:00 P. M. ★ PRICES EFFECTIVE THRU SAT. DEC. 17TH FLOYDADA, TEXAS

THE MINIT MART CONVENIENCE STORE IS YOUR NEW NEIGHBOR AND WE WANT TO MEET YOU! COME ON DOWN TO THE STORE AND SAY HELLO. WE WANT YOU TO KNOW THAT WE OFFER YOU THE FOLLOWING SERVICES FROM 7:00 A.M. TO 11:00 P.M. EVERY DAY OF THE YEAR

- | | |
|---------------------------------------|--|
| 1. LARGE SELECTION OF GROCERIES | 12. PICNIC SUPPLIES |
| 2. FRESH MILK AND CHEESE | 13. SELF SERVICE GASOLINE |
| 3. RUG SHAMPOO EQUIPMENT RENTAL | 14. MAGAZINES AND NEWSPAPERS |
| 4. LARGEST SELECTION OF CANDY IN TOWN | 15. FRESH BREAD, CAKES AND COOKIES |
| 5. FRESH PRODUCE AND LUNCH MEATS | 16. HEALTH AND BEAUTY AIDS |
| 6. POTATO CHIPS AND SNACKS | 17. LUNCH PAIL ITEMS |
| 7. SELECTION OF TOYS | 18. COLD POP |
| 8. SCHOOL AND HOUSEHOLD SUPPLIES | 19. BOTTLED WATER |
| 9. READY TO GO HOT FOODS | 20. PACKAGED ICE |
| 10. TOBACCO SUPPLIES | 21. COMPLETE SELECTION OF ICE CREAM AND FROZEN FOODS |
| 11. COLD WATERMELONS IN SEASON | |

FREE! 1-REGULATION SIZE RUBBERIZED FOOTBALL WITH KICKING T.

WITH PURCHASE OF—\$3.00 OR MORE IN GASOLINE. ONE PER FAMILY. REGULAR OR UNLEADED GASOLINE AVAILABLE

FREE! 1 BAG OF POPCORN TO EVERY CUSTOMER DURING OUR GRAND OPENING



FREE DOOR PRIZE

REGISTER FOR A PRONTO B POLAROID LAND CAMERA GIVEN AWAY IN OUR STORE. DRAWING WILL BE SATURDAY AFTERNOON. REGISTER EACH TIME YOU ARE IN OUR STORE. YOU MUST BE 16 YEARS OR OLDER. NO PURCHASE NECESSARY.

FREE!

1-6 BOTTLE CTN. - 10 OZ. SIZE

7-UP

WITH PURCHASE OF 1-6 BOTTLE CTN-32 OZ. SIZE

COCA-COLA AT ONLY **\$1.29**



PLUS DEPOSIT

FREE!

1 - 1/2 GALLON CARTON

CLOVERLAKE QUALITY CHECKED

ICE CREAM

WITH PURCHASE OF 1-1 1/2 GAL. CARTON CLOVERLAKE QUALITY CHECKED **ICE CREAM** ASSORTED FLAVORS



FREE!

1 - QUART CARTON

CLOVERLAKE QUALITY CHECKED

CHOC. MILK

WITH PURCHASE OF 1-QUART CARTON CLOVERLAKE QUALITY CHECKED **CHOCOLATE MILK**



FREE!

1 - 8 OZ. CARTON

CLOVERLAKE QUALITY CHECKED

SOUR CREAM

OR ASSORTED DIP WITH PURCHASE OF 1-8 OZ. CARTON CLOVERLAKE QUALITY CHECKED **SOUR CREAM OR DIP**



FREE!

1-PINT CTN. CLOVERLAKE QUALITY CHECKED

ORANGE DRINK

WITH PURCHASE OF ONE **HERBY'S SANDWICH** ASSORTED VARIETIES

CAKE MIXES

BETTY CROCKER ASSORTED FLAVORS



ONLY **59¢**

HUSKY DOG FOOD

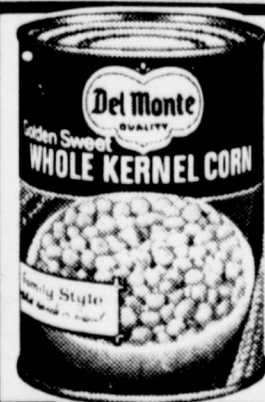
MEAT FLAVORED TALL CAN

19¢

TOMATO CATSUP

DEL MONTE 14 OZ. BOTTLE

39¢



DELMONTE GOLDEN CORN

FAMILY STYLE WHOLE KERNEL 303 CAN

3 FOR 79¢

GEBHARDT'S CHILI

WITH BEANS 24 OZ. CAN

69¢

SALTINE CRACKERS

WHITE SWAN 1-LB. BOX

39¢



ORANGES

FULL OF VITAMIN C—THE VITAMIN YOU NEED FRESH EVERY DAY.

Sunshine Special

2 FOR 15¢

NICE SIZE

PIZZA

CHEESE, HAMBURGER OR PEPPERONI

LARGE SIZE **79¢**



SUGAR

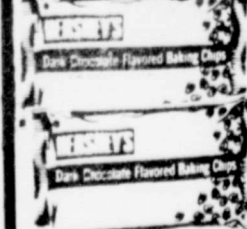
PURE CANE-GRANULATED

5 LB. BAG **89¢**



BAKING CHIPS

HERSHEY'S CHOCOLATE FLAVORED 12 OZ. BAG



79¢

TOMATO SAUCE

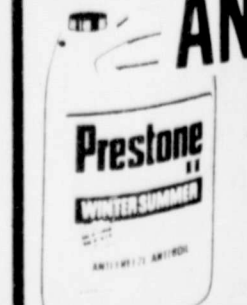
CONTADINA 8 OZ. CAN



19¢

ANTI-FREEZE

PRESTONE 1-GALLON SIZE



\$3.99