

Speeding, Drinking . . . And Traffic Fatalities

Five Perish In County Since September

JIM BOB REYNOLDS
 accident on Texas roads, and streets occurs every 24 hours in a vehicle in the Lone Star State!

pared with the same period last year -- 2,467 to 2,675 for a total of 208 additional deaths due to traffic mishaps.

These statewide figures are, to many motorists, merely cold statistics.

But let's bring it a bit closer home.

In Evan's seven county area the number of traffic deaths stood at six through November 15 of 1976. It was more than doubled this year . . . 14 deaths through the same period.

The number of fatal accidents have increased 57 per cent and the number of fatalities is up 133 per cent over the previous year.

Six of the 14 deaths resulted in a six-day span. A Spur woman perished Sunday, Nov. 6, in a one-car rollover near Jayton. The next Friday was truly a black day as an elderly Stalon woman was killed in a pickup-truck crash, eight miles

north of Ralls at 3:40 p.m. Less than five hours later three Lockney residents had their lives snuffed out when their auto collided with a tractor, east of Petersburg.

Multi-death accidents have been more prevalent this year.

CROSBY FATALITIES

Crosby County experienced months of traffic death-free months before the recent rash of fatalities. Not a single person died on Crosby highways, roads or streets during 1976. That skein continued until early September when two persons died in traffic-related accidents within a week.

Two more persons perished during November to leave the county traffic death figure 400 per cent above the previous year.

A similar situation existed in neighboring Floyd County where a single traffic death was recorded during 1976, that coming in April.

Another did not occur until July '77, followed by four more deaths in the past two months for a total of five this year . . . an increase of 250 per cent.

TWO CAUSES

Sgt. Evans sees two primary violations as the cause: "speeding and driving while under the influence of alcohol." Listed by the DPS official as a "distant third" as the cause of traffic accidents is failure to yield right-of-way.

To back his opinion, Sgt. Evans points out that 25.2 per cent of all fatal accidents in his area this year have been one vehicle striking a fixed object. The reason: drinking and speeding.

Twenty-three per cent of the fatalities have come as a result of head-on accidents. Again, speeding and drivers under the influence of alcohol are primarily blamed.

One of every five traffic accidents

on Texas roads and streets results in at least one death or injury.

The economic loss from traffic mishaps in the Lone Star State during 1976 was estimated at \$1.485 billion by the DPS.

POPULATION EQUIVALENT TO CITY'S WIPED OUT!

But property losses are meaningless when one considers that the number of persons greater than the population of Crosbyton have their lives snuffed out each year in traffic fatalities!

Texas recorded 2,421 traffic deaths in 1962. The number has exceeded 3,000 each year since!

Regarding excessive speed, one DPS official points out that "the biggest majority of people who are speeding are doing it through design," adding that there are not enough highway patrol troopers to catch every person who exceeds the 55 mph speed limit.

The same person explains that, on the High Plains, drivers may get a false sense of security because of the flatness of the land and the

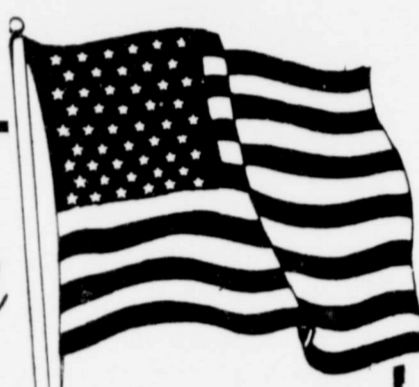
seemingly capability of endless vision but, he adds, "We've always killed our share of people."

Also, with the use of the citizen band radio by many drivers, information is exchanged which spots the DPS troopers as they are patrolling highways.

PUBLIC COOPERATION

Col Wilson E. Speir, director of the DPS, says that the state could increase the number of highway patrol troopers "so that one could be stationed behind every bush, tree or over every hill, but the cost to the taxpayers would be prohibitive."

"We therefore are issuing this appeal to motorists in hope they will realize that slower speeds will pay off in the saving of lives, suffering and money in the form of better gas mileage and insurance costs in addition to extra wear and tear on vehicles."



15¢ Per Copy

The Floyd County Hesperian

VOLUME 81

FLOYDADA, FLOYD COUNTY, TEXAS 79235

Sunday November 27, 1977

14 Pages in two sections

Number 95



THE 1977-78 NATIONAL HONOR SOCIETY MEMBERS...were recognized last Tuesday in a special ceremony at high school. Front row (l to r) Rickey Strange, Sheldon Sue, Rick Covington, Marty Daniels, Kary Helms, Bill Starkey, Jon Jones, Clay Hamilton, Jimmy Finley; (Middle row l to r) Kelli Lyons, Tracy Tyer, Judi Bean, Jayma Lewallen, Shannon Bell, Suzanne Dyess, Lisa West, Tolya Hickerson, Atha Blake, Brenda Jackson, Janie Guest, Shonda Fulton, Darla Assiter; (Back row l to r) Kelly Turner, Hugh Miller, Shawnda Heflin, Tammy Gentry, Trava Gentry, Lisa Noland, Lori Young, Leanne Ferguson, Beverly Vickers, Kara Copeland. (Staff Photo)

TV Cable Coming To Floydada

In a special called meeting Tuesday night the Floydada City Council agreed to give its TV cable franchise to "TV Signal" a TV cable company operating in Olney and Crowell.

Three companies were seeking the franchise and Mayor Parnell Powell said the council felt TV Signal offered the most for the money.

It will probably be six months before installation of the cable will begin as several items must be worked out in the contract with Signal TV.

"We have tried to select a company that is reputable, that will bring us more TV entertainment than we are now receiving, and at a reasonable price," the Mayor told the Hesperian Wednesday morning.

Complete details of types of channels, installation costs, monthly rates will be reported later when the contract is signed.



The Kreis McIntosh Family

Wildcatter

Reserve Oil Company of Oklahoma City will drill a wildcatter southeast of the Bob Kendrick home in the near future. Slush pit has been dug and the rig that is drilling the wildcatter south of Dougherty will do the drilling.

Drilling is expected to go over 10,000 feet deep.

The location is just southwest of the oil well that flowed, located some five miles east of Lakeview. This well has been shut down and no pump installed. It was reported that the well just north of Lakeview was pumping ten barrels a day, but production dropped. Storage tanks have been removed on this site, but pump remains in the hole.

With the wildcatter being drilled five miles north of South Plains, wildcaters are drilling at both the north and south extremities of Floyd county.

Floydada Is A Good Place To Make A Home

By Jan Sherman

Floydada is glad to have the family of Kreis and Kathie McIntosh living in our community.

Kreis graduated from Floydada High School in 1970 then attended the University of Texas in Austin. He is the son of Jack and Ruth McIntosh and the grandson of Mrs. A.H. Kreis.

Kathie also graduated from Floydada High School and is the daughter of Clarence and Priscilla Anderson of Idalou. Kreis and Kathie met while in high school and married in the summer of 1970. They are the parents of Ian McIntosh, 13 months old.

Both Kreis and Kathie are tennis enthusiasts and she is the secretary of the Floydada Tennis Club. Her other hobbies include painting and playing the guitar and he enjoys photography and flying.

When asked why they moved back to the Floydada community from Austin, Kathie replied that Kreis enjoyed farming in this area and they also wanted to be closer to their families.

"This is just the right size town and we like the people. It's easy to make friends, unlike many other places. We just really enjoy living here. This is a place we'd like to live a-lot lives. It's growing and provides security for all of us. People just seem to take their time to really care about you."

In a time when everybody seems "too busy" to care about each other or "I don't have time" to ask how are you, it's nice to live in Floydada-where people take their time and make it their business to care.

Kreis also has grandparents in Lubbock who lived here many years. Mr. and Mrs. B. F. McIntosh. In fact Mr. McIntosh operated a linotype machine many years for The Hesperian.

Kreis has really come home, as he lives in the house, 12 miles east of Floydada, in which he was reared. Although farming has been pretty tough with some hail storms on the wheat, row crops have been better, and Kreis is enjoying farming.

Chamber Of Commerce Leads Floydada Progress

Editor's Note: This feature is the seventh of a series about the most important boards of directors in this community and county. The series is intended to be highly informative about the responsibilities of each board its goals, achievements, and the individual opinions of each board or council member.

There will be one feature a month for 13 months and the civic minded firms who sponsor this series are: Perry Brothers Inc., Oden Chevrolet-Olds, Inc., Dyson's Boot Shop, Solomon's Jewelry, Piggy Wiggly, City Auto, Inc., Quality Body Shop, Buddy's Food, Beall's Department Store, The Country Morning, Thompson Pharmacy, Mize TV, Collins Implement, Bishop-Ramsey Pharmacy, Betty's Place, Adams Well Service, Baker Insurance Agency, Farm Bureau, Floydada Cooperative Gins, Floydada Real Estate & Insurance, Plainview Savings & Loans-Floydada Branch, Ponderosa Meat Co., Gilbreath Exxon, Wayne Russell Implement, Norrell Tractor Parts, and Martin & Company.

By Wendell Tooley

A live, active, progressive Chamber of Commerce is the key to most community growth and way of life for its people, and the Floydada Chamber of Commerce has helped the Floydada Community to progress in many ways through the years.

Many towns the size of Floydada have no full time manager and secretary...many do not have active boards of directors.

This year's president of the board is Gene Ehler, Pioneer Natural Gas manager; vice president is Troy Patton, Caprock Hospital Administrator; Jr. High principal Bob Alldredge is second vice president; and Carolyn Fuqua of C&J Floral is secretary.

Doug Frazier continues to serve as manager of the Chamber...he will have served three years in March. His secretary is VOE student Betty Gonzales.

YOU HAVE SOME CHRISTMAS RECORDS that you could loan or two, the Chamber of Commerce committee is making the downtown Christmas records by the office NOW.

FRONT PAGE story about traffic problems in Floyd would be complete if we had a statistic. Hopefully, by the year we can get a report on how many speeding tickets were written this year...and compares with last year.



READY, AIM, ...Whirlwind Danny Emert fired this two-pointer from deep in the left-hand corner for, on his way to an 18-point performance in the Littlefield game Tuesday. (Staff Photo)



WHIRLETTE FORWARD LISA WEST...puts one up over Littlefield defenders in third quarter action last Tuesday night. Floydada won, 48-46



COUPLE ANNOUNCES WEDDING PLANS: Mr. and Mrs. Fred Lloyd of Floydada announce the engagement and approaching marriage of their daughter, Nancy Charmaine, to David E. Barker, son of Mr. and Mrs. A. L. Barker of Amarillo. Nancy is a 1975 graduate of Floydada High School and is presently employed by the Floyd County Hesperian. David is with the United States Navy stationed in Orlando, Florida. The couple plan a December 23rd wedding.

Society

Miss Christian, Clifford Mason Exchange Wedding Vows In Providence Church

Cynthia Christian of Lockney and Clifford Mason of Amarillo pledged wedding vows Saturday night November 12 in the Trinity Lutheran Church at Providence. The Rev. Hugh Daniel of the First United Methodist Church of Lockney directed the exchange of double ring vows.

The couple stood before the church altar which was decorated with tropical foliage and gypsophila tied with yellow satin covered the accessories. A large arched candelabra stood on each side of the altar. The focal point was the kneeling bench holding the unity candle.

The former Miss Christian is the daughter of Mr. and Mrs. Larry Christian. Her husband is the son of Mrs. Ernest Henry of Amarillo and Carl Mason of Friona.

Organ music was presented by Ken Watson preceding the ceremony. He accompanied soloist Teresa Duvall as she sang "Color My World" and Mrs. Mitzi Glenn as she sang "We're Only Just Begun." The Wedding Prayer was sung by Miss Duvall and Mrs. Glenn.

The bride was attended by Cheryl White of Amarillo as maid of honor. Tracy

Wofford of Lockney as bridesmaid. Paula and D. Lynn Christian, cousins of the bride, were flower girl.

Best man was Daniel Mason, the groom's brother. Groomsman was Nick Christian, the bride's brother. Brian Mason, the groom's nephew, was ring bearer. Ushers were Michael Dietrich of Lockney and Nick Christian.

Given in marriage by her father, the bride wore a chiffon gown with a molded bodice of re-embroidered alencon lace and English net. It featured a mandarin neckline adorned in front with tiny seed pearls. The long Juliet sleeves were trimmed with a cuff of matching lace and English net. The empire waistline fell into a fluid skirt with a full chapel train. An alencon lace half cap held her double-tiered butterfly veil of candlelight bridal illusion edged in seed pearls. She carried a cascade arrangement of yellow roses and white daisies.

For something old and blue she carried a blue handkerchief that her grandmother and great grandmother carried at their weddings.

For something new she wore a gold chain with her

first baby ring. For something borrowed was the wedding gown.

The bridesmaids wore floor length dresses of light yellow. They carried cut flower arrangements of pastel yellow flowers. A reception was held in the church fellowship hall following the wedding.

The bride's table laid with a hand cut worked linen tablecloth with yellow flower arrangement. The three tiered wedding cake decorated with cascades of white wedding bells and yellow rose buds and crystal appointments.

Katy and Karen McCarter and Dara Lee McPherson served the wedding cake and yellow punch. Also assisting with the wedding were Mrs. Floyd Lyles, Mrs. Bill Strickland, Mrs. Eugene Tannahill and Mrs. Fritz Schacht. Misses Margaret Schacht and Donna Tannahill.

The bride changed to a red pantsuit with white accents and a corsage of her bridal bouquet for a short wedding trip.

The group has been employed at the Tye Company in Lockney where they will make their home.



MR. AND MRS. CLIFFORD MASON

Shower In Mathis Home Honors Miss

Miss Lisa Scheele, bride-elect of David Ben Peckenaugh, was the honoree at a shower November 19 in the home of Mrs. Warren Mathis in the Providence community.

Katie Mahany registered guests in the entrance hall, on a table appointed with a persimmon and ivory wood-rose flower in a crystal bud vase.

In the receiving line were Miss Scheele; her mother, Mrs. Albert Scheele; her grandmothers, Mrs. Ralph Brown and Mrs. M.C. Scheele; and her fiancé's mother, Mrs. Wendel Peck-

enaugh. Their corsages were made with ivory-colored straw flowers and persimmon-colored bows, with a kitchen gadget attached. Mrs. Betty Samman and Mrs. Virginia Ammons assisted in displaying the gifts. Coffee, spiced tea, thumbprint cookies, cheese wafers, sand tarts, nuts and mints were served by Miss Donna Tannahill and Miss Cheryl Samman. The serving table was covered with an ivory linen and lace cloth, centered with a bride doll with persimmon-colored streamers with "Lisa and Peck" on one side

Shower In Lubbock Honors Miss Collins

Miss Shelley Collins, bride-elect of Ronnie Gammage, was honored November 21 with a seated shower given in the home of Mrs. Della Moreland of Lubbock.

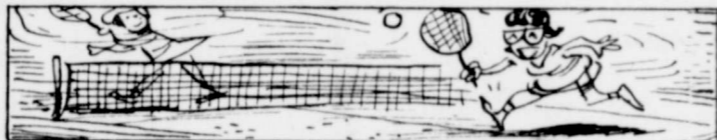
The serving table was covered with a lace cloth over blue. Punch and cookies were served from crystal appointments. The centerpiece was a floating candle in a large crystal bowl.

Hostesses for the occasion

were Mmes. Jeneice Reno, Idell Kinsey, and Della Moreland, all of Lubbock. Special guests were Mrs. Gene Collins, and Mrs. N.H. Gammage of Lockney, and Mrs. Greg Roberts of Lubbock. Also in attendance were Anna Smith, Sherry Cox, Kathy Appleton, Linda Baker, Judy Carey, Roni Taylor, Larita Barkley, and Brenda Rampy, all of Lubbock.

Recital Set Tuesday

Piano students of Elaine Hardy will be presented in recital at 7:30 p.m. Tuesday (November 29) in the First Baptist Church in Lockney. Theme of the recital is "Tracing the Origins of American Music." Students will play jazz, boogie, rock, country and western music, and show tunes. The public is invited.



Tennis player Billie Jean King won the American women's title in 1967 without losing a set.

Do your Christmas Shopping in Floyd County where your business is certainly appreciated.

Circle Meets With Mrs. Sims

The B.W. Circle met in the home of Mrs. W.C. Sims. Refreshments were served to the nineteen ladies present.

The ladies joined their voices in singing led by Joe Payne. Let's Just Praise the Lord. During roll call the

members answered with a verse from Exodus, followed by a prayer by Mattie West-

Ruth Williams, doing well after her eye surgery, expressed her thanks to the group for the gift she received.

Joe Bingham brought the devotion, reading from the book of Genesis 21, and told explained how the people in Gahana are being taught by the missionaries to build silos, the people there depend on the stored grain to eat during the rainy season and also in drought. A prayer was offered for the missionaries serving in the foreign fields and also those having birthdays.

Bible Study, led by Anne Swebston, presented very interesting information about two of the disciples, Phillip and Simon.

The group was dismissed with prayer.

FLOYD DATA

Thanksgiving Day visitors of Maurice Campbell were Mr. and Mrs. Max Campbell, Leslie, Jordan and Bryan and Mrs. Lucille Cole all of Levelland and Mr. and Mrs. Robert Barnes of Amarillo.

MANAGING YOUR MONEY

Women Now Have Full Rights To Credit

Whether you are married, single, separated, divorced, or widowed, the Consumer Credit Institute, representing over 800 consumer finance companies nationwide, suggests that you be aware of the new credit laws that can help women.

The Equal Credit Opportunity Act, which became effective October, 1975, prohibits lenders from discriminating against applicants on the basis of sex and marital status. Although all women can profit from the benefits of the ECOA and its subsequent provisions, married women will notice the most substantial changes.

As of June 1, 1977, all married couples may apply for joint credit accounts and have their credit history reported in their individual names. If you already have a joint account which is shown only in your husband's name, you should request that the account be listed in your name as well. You and your husband must both be responsible for

maintaining the account and will both benefit from good credit histories. However, if payments are not met, the information will be reflected as part of your credit history as well as your husband's. Homemakers without a continuous source of income can develop individual credit standing through a joint account and will be better able to obtain credit on their own if the husband becomes ill or the family is faced with an emergency. If you are married, you should be aware that lenders cannot ask you about child bearing plans or methods of birth control and must include your income in determining a mortgage. If you are a young woman just entering the job market, you would normally have a minimal credit and employment history. You should not let that deter you from applying for credit. Under the new legislation, the right to the same credit terms as a man with a similar financial history is assured.

perry's
YOUR FRIENDLY EASY TO SHOP VARIETY STORE

WE TAKE THE HASSLE OUT OF YOUR CHRISTMAS SHOPPING BY OFFERING THE LARGEST SELECTION OF ITEMS AT SPECIAL PRICES

CHRISTMAS SALE!

BATTERIES 1 PR PER PKG 57¢ PKG BOXED SEVERAL TO CHOOSE FROM STATIONARY PRICED FROM \$1.59 & up	ASSORTED CHRISTMAS CANDIES 79¢ - \$1.99 35 LITE DOUBLE FLASHER LITE SETS \$1.99	"SAVILE" 100% NYLON KNITTING YARN 400 IN 100% NYLON 20-02 IN VARIOUS COLORS 99¢	26-INCH ROLL PAPER 2" CORE 88¢ ASSORTED WIDTHS VELVET RIBBON CHRISTMAS COLORS ROLL 69¢
2 1/2 INCH SATIN BALLS \$1.97 METAL TREE STAND \$1.99 1000 STRANDS 18 INCHES SILVER ICICLES 37¢	<p>Large Selection</p> <p>GAMES PUZZLES & MODELS!</p> <p>TRICYCLES 13 INCH UNASSEMBLED \$18.99</p>	CHRISTMAS GIFT TAGS FIVE SECTIONS: GLITTER, STRING, ENVELOPES, SELF-STICK DESIGN TAGS 39¢ 1/2" WIDE RIBBON 300 YARD ROLL 29¢ C7 1/2 CHRISTMAS LIGHT GLOBES PKG OF 4 75¢	BIG ASSORTMENT POINSETTIAS HOLLY & PINE 10¢-39¢
3 DIFFERENT RELIGIOUS PICTURES METAL FRAME WITH LIGHT \$12.88 EACH 1 1/2 INCH BRIGHT AND SHINY TREE BALLS \$1.29	DECORATOR DOLLS AND DOLL LAMPS PRICED FROM \$9.95 - \$33.95 Amaryllis Bulbs \$3.97 Tonka Asst. Toys Good Selection	CHRISTMAS TREES 6 FOOT \$12.88 4 FOOT \$8.88	

Sweet William

Softness personified

Brown

DEPARTMENT STORE
Lockney, Texas

104-06 North Main

Kelley Attends Meeting

Obie Kelley, Soil Conservation Technician with the Floydada Soil Conservation Service recently attended the Orientation and Basic Resources Conservation Training Conference for new employees at Vernon, Texas for one week. Approximately thirty six men from the Northwest Texas area attended the conference. Training was basically on the subjects of Range Management, Agronomy, Recreation, Woodlands, Biology, Soils, and Plant Materials. The instructors from the Temple State SCS Office included: Ludd Fountain, Deputy State Conservationist; R.E. Hovel, Assistant State Conservationist; Sam Nix, Personnel Officer; Harlen Johnston, Personnel Management Specialist; D.B. Polk, State Resource Conservationist; Gaylene Lane, Soil Scientist; Edward Holcome, State Forester; Jerry Waller, Conservation Agronomist; Rhett Johnson, State Range Conservationist; Gary Valentine, Biologist.

The purpose of the training is to up-date and prepare Conservationist for working with land users. The Floydada SCS office works through the local Floyd County Soil and Water Conservation District.



THE LIONS ARTS AND CRAFTS SHOW in the Massie Activity Center was a huge success with all booths filled. Artists and craftsman from Floydada and Lockney displayed most of the items. (Staff Photo)

God never gives talents or abilities simply to draw attention or glory to their possessors. Each of us has gifts. Some are unusual enough to earn world acclaim. Others are more ordinary. Either way, we can use those talents, as Paul Anderson has, to show love for others. That is a very effective way of returning thanks for God's gifts.

For a free copy of the Christophers News Notes, "You're Really Something," send a stamped, self-addressed envelope to The Christophers, 12 E. 48th St., New York NY 10017.

"We always love those who admire us, but we do not always love those whom we admire." La Rochefoucauld

...y of Roye's Merle Norman store in Floydada shows some of the merchandise in one of Floydada's newest businesses. The store features clothes and gifts and is located next door South of Thompson (Staff Photo)

Honors Outstanding Members

...son of Mr. Hamilton and Tracy Lyn ... of Mr. and Mrs. Lockney of the forty ... members ... in Lubbock ... ing, Nov ... parents, gov ... Extension ... her support ... 4-H Gold



CLAY HAMILTON AND TRACY LYN BEEDY

...received the award offer ... club program ... at the prog ... onado High ... candelabra ... ria. Twelve ... electric ... was a silver ... silver tray ... The 4-H ... is directed ... Agricultural ... ice. ... r from each ... ties in the ... E.M. Quebe ... ible to re ... ward each ... on outstand ... Quebe, E.L. ... leadership, ... to the ... and Elbert ... ess gift was ...

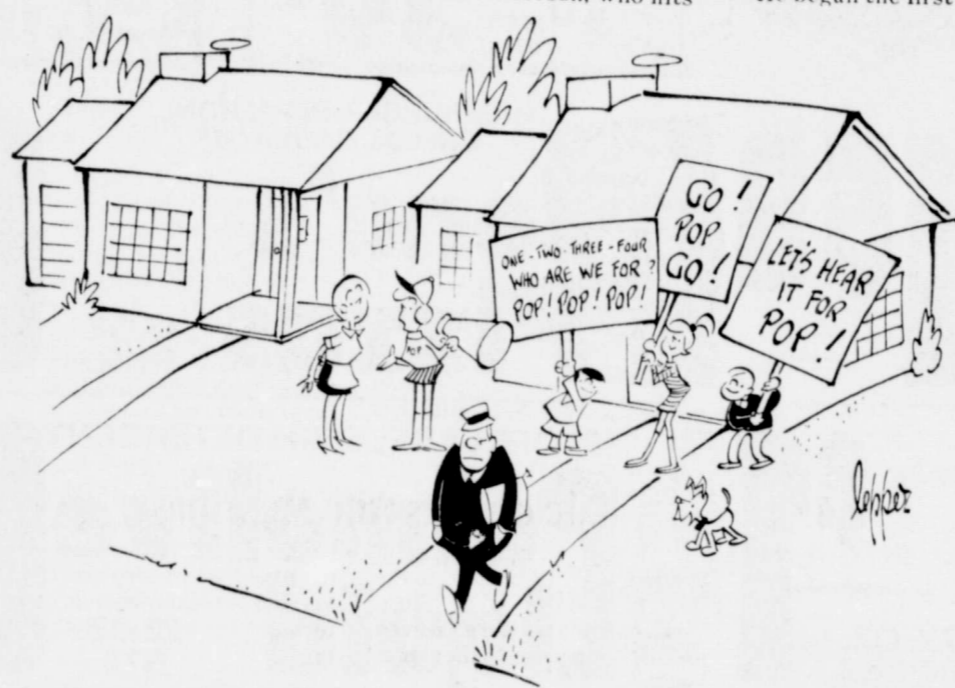
years of club work, and be currently active in 4-H. Gunter said the Gold Star award is to stimulate the winners to additional achievements and encourage other young people to participate in the county 4-H program.

Greathouse noted the disparity between governmental definitions of "farmers" and those farmers who really produce the nation's agricultural commodities.

Under current census definitions these are some 2.8 million farms, "but many buy more food than they produce," he said. Farms which gross less than \$20,000 make up 63 percent of the nation's farms, but produce less than 10 percent of its agricultural products, he said.

Farmers make up only 3.9 percent of the nation's population, Greathouse said, "so you can imagine what that does to us politically."

For the youthful honorees, the educator suggested four rules to continue their growth and achievement: Don't be afraid to question; don't be afraid to make mistakes; be tolerant; and continue your education throughout your life.



"You wouldn't believe what we go through to get Walter off to work each morning!"

RANUNCULUS FOR SPRING COLOR--Ranunculus tubers planted the next few weeks can provide a spectacular color display in your landscape next spring, points out a landscape horticulturist with the Texas Agricultural Extension Service. Plant the tubers in pots

or tubs or in raised beds where they will have good drainage. Soak the tubers overnight in warm water before planting. Plant them 6 to 10 inches apart with the claws pointing down. Water thoroughly and then wait for the sprouts to appear.

Attends Meeting

...sh, soil conser ... the Soil Con ... arize youm ... credit law ... vantage of ... ERAL WO ... AR for all ... vation Ser ... employees in ... Texas. About ... here in attend ... ing was held ... Texas. ... the topics of ... e Greater Op ... r Women In ... vation Ser ... An Executive ... an Employee,

and Career Competition For Career Women. Speakers at the meeting were Ruby Townsend, Coordinator For The Federal Women Program in Texas; Mona Beard, Employee Development Officer SCS, Washington, D.C.; George C. Marks, State Conservationist; Ann Huffines, Guidance Counselor, Southern Methodist University; Elizabeth Wells, Soil Conservationist, SCS Gainsville, Georgia; and Ernest Shillingburt, State Administrative Officer.

your BANKAMERICARD welcome

Ladies Polyester Pants
Reg. \$9.00
\$6.88

Just arrived from Byn Mar, Ladies 100% polyester pull on pants in a large variety of colors. Sizes 8-20.

Ladies Shells
Reg \$8.00
\$5.88

Special group of ladies 100% polyester shells in a large variety of solid colors. Sizes 8-20.

special purchase
Ladies Blouses ...
\$9.88

Values to \$15.00

A very special group of blouses, tunic and shirt style blouses. Assorted prints Sizes 8-18.

Bealls

COUNTRY PRIDE GRADE A	
FRYERS	LB 49¢
OWENS COUNTRY STYLE HOT AND REGULAR	
SAUSAGE	2 LBS \$2.39
SHURFRESH BEEF	
BOLOGNA	12 OZ. 85¢
SHURFINE FROZEN	
MIXED VEGETABLES	10 OZ. PKG 3/99¢
6-32 OZ. BOTTLE CARTON	
COKE or 7-UP	\$1.39
PLUS DEPOSIT	
JENOS HAMBURGER, PEPPERONI, SAUSAGE, OR CHEESE	
PIZZA	13 OZ. \$1.09
CLOVERLAKE	
ICE CREAM	1/2 GALLON ROUND CARTON \$1.29
SHURFINE	
DETERGENT	REGULAR OR BLUE 49 OZ. \$1.05
SHURFINE	
TOMATO SAUCE	8 OZ. CAN 5/1.00
SHURFINE	
SALAD DRESSING	32 OZ. JAR 95¢
SHURFINE	
TOLIET TISSUE	8 ROLL PKG \$1.29
SUNKIST	
ORANGES	LB 29¢
CABBAGE	LB 11¢
THESE VALUES GOOD MONDAY, NOVEMBER 28 THROUGH SATURDAY, DECEMBER 3	
KIRTLEY'S MARKET	AFFILIATED FOOD STORES
SHURFRESH MILK	HOME OWNED & OPERATED
We Give Double Green Stamps On Wednesday	

NOW OPEN

...alizing In Men's Cuts and Wigs

Open Monday-Saturday

Appointments Encouraged!

Styling For Men Saturdays

983-3649

...es south on Rall's Highway then ... miles west on Highway 37 then ... mile south on Highway 3111 ... of Floydada

...y's Hair Styles

...udrey Thomas - Owner

...MASON

...rs Miss Lisa

...sages colori ... per ... with a ... ed. ... in and ... as-gifts. ... humb- ... afers,

...mints ... Donna ... Cheryl

... was ... linen ... with ... mon- ... with ... side

...t and ... good ... er, if ... the ... re- ... you ... as

...it a ... individual ... h a ... l be ... credit ... band ... ily is ... y.

...you ... nders ... child ... ds of ... it in- ... ter- ... men

...erket, ... ave a ... play- ... ould ... from ... nder ... right ... ms as ... in-

...lliam

...ersonified...

...anguid approach to ... air fluid "angel" ... ant and top accented ... rfly sleeves sets the ... lay reason

...in luscious ... w, light blue, hot pink, ... red and black. \$46.00

...n's

...NT STORE ... ey, Texas

Register For FREE Moped Motorbike TO BE GIVEN AWAY

December 15, 1977 at 3:00 p.m.
Register At Front Window Please!



FLOYDADA TEXAS

What Happened To 55 MPH Speed

WASHINGTON (UPI) — Americans are increasingly ignoring the 55 mph speed limit as memories fade of long service station lines during the 1973 Arab oil embargo, a Transportation Department report says.

The report said depressed accelerator pedals are cutting back savings in lives and energy that accompanied the mandatory speed limit.

"Highway speeds, after dropping significantly in 1974, and remaining at 1974 levels in 1975, are gradually increasing," Transportation Secretary Brock Adams said in the recent report to President Carter.

The report added that "a significant portion of motorists violate the 55 mph speed limit."

From 30 percent to 77 percent of vehicles in various states exceeded the limit during the first six months of the year, it said.

The average speed of free-flowing vehicles was 58 mph on rural interstate highways in 1976 compared with 57.4 in 1975, and 56 mph on urban interstates, compared with 54.7 for 1975, according to the report.

Wyoming and Connecticut shared the worst speed records, with 77 percent of vehicles exceeding the limit, it said. Missouri had 74 percent, Maine 71 percent and Texas 70 percent. Virginia had the lowest rate, with only 30 percent of its vehicles exceeding 55.

At the same time, the report said, highway deaths increased for the first time since enactment of the 55 mph speed limit from 46,011 in 1975 to 46,820 in 1976.

Carter has sent a telegram to 22 governors whose states had 60 percent or more traffic over the limit, expressing concern about the trend.

"If we are to retain and improve on the fuel and life savings benefits experienced over the past three years, a stronger effort must be made by all of us responsible for gaining increase compliance with the 55 mph speed limit," the president said.

"I urge you to redouble your efforts in communicating the importance of the 55 mph limit to the people of your state and to take all available steps to effect a greater degree of compliance."

Telegrams went to Connecticut, Maine, Texas, Missouri, Wyoming, Massachusetts, Vermont, Georgia, North Carolina, Tennessee, Illinois, Indiana, New Mexico, Oklahoma, Iowa, Kansas, North Dakota, South Dakota, Utah, Arizona, Nevada and Washington.

To continue receiving federal highway aid, governors must sign a statement each Jan. 1 pledging support for the speed limit.

The statistics used in the Transportation Department report were drawn from information submitted annually by the states to show they are enforcing the 55 mph limit.

WASHINGTON (UPI) — Here is the Transportation Department list by state of the percentage of vehicles exceeding the 55 mph limit for the first six months of the year.

State	Percent
Wyo	77
Conn	77
Mo	74
Maine	71
Texas	70
N.D.	70
Utah	67
Ariz	67
Ind	66
Tenn	66
Okla	65
N.C.	64
Vt	64
S.D.	64
Ia	64
Nev	63
Kan	62
Wash	62
Vac	62
Mass	61
Ga	60
Iowa	60
Fla	59

City Sales Tax Up

AUSTIN State Comptroller Bob Bullock said Tuesday that Texans may be headed for their biggest Christmas holiday shopping spree ever if retail sales continue at their current brisk pace.

Bullock said that city sales tax collections—a prime indicator of the buying public's mood—are up an impressive 22 percent to date over last year, the biggest increase in recent years.

"This increase in retail sales reflects a growing confidence in the Texas economy which we feel will carry over into the holiday shopping period," Bullock said.

"If everything continues to go as expected, Texas merchants should have one of their best holiday sales seasons yet."

Bullock said that 880 Texas cities were mailed checks Tuesday totaling \$192 million as their November sales tax.

OBITUARY

CHARLES WARREN

Services for Charles I. "Jack" Warren, 83, of Lockney were held Friday morning in the Moore-Rose Funeral Chapel.

The Rev. John Jenkins, pastor of the First Baptist Church of Lockney, officiated.

Burial was Friday afternoon in The North Cemetery in Santo.

Warren died Tuesday about 10 p.m. in Lockney Care Center after a lengthy illness.

CEDAR HILL

By Grace L...

Mr. and Mrs. Les Thompson of Hereford spent two days this week with their son and family Rev. and Mrs. Jackie Thompson.

Rev. and Mrs. Earl Arnold of Odessa will be the guest speakers at the Assembly of God Church. We urge everyone to be present for the services.

Christ Ambassador Rally was held at the Assembly of God Church Monday evening and refreshments were served following the services at the parsonage.

The Assembly of God Church still have several of the cook books, "Cedar Hill Favorites". If you want one you can get one at the parsonage.

Mr. and Mrs. J.R. Conner spent Monday night in Amarillo with their son, Mr. and Mrs. Robert Conner and family.

Edna Gilly was among the Singles group that enjoyed a Thanksgiving supper Saturday evening at Lighthouse Electric.

Edna Gilly and Gladys Fortenberry attended the Revival services at the Assembly of God Church in Floydada Thursday evening.

Ruth Hill of Floydada accompanied Edna Gilly to Lubbock on business Friday.

Renee and Kim Patton spent Monday night in the home of Mr. and Mrs. Phil Lemons and family.

Funeral services for Laura Pyles were held in the Assembly of God Church at Childress Sunday afternoon. Those attending the services from here were Imogene Fortenberry, Billy Ruth Lackey, Guy and Marjorie Davis, and Junior and Martha Taylor, and Dasher Dillard, Clifton and Ernest Gilly of Floydada.

We learned at the time of this writing on Monday that Ruth Fortenberry will

32 OZ., 6 BOTTLE CARTON

COKE or 7-UP \$1.39

PLUS DEPOSIT

SHURFRESH SALTINE
Crackers 39¢

16 OZ. BOX

SHURFINE BARTLETT
Pear Halves 39¢

16 OZ. CAN

PURE VEGETABLE 3 LB. CAN

Crisco Shortening \$1.59

HAMBURGER, PEPPERONI, CHEESE, SAUSAGE

Pizzeria Pizzas 69¢

13 OZ. PKG.

SHURFINE
Macaroni & Cheese Dinners 4 \$1

7 1/2 OZ. BOXES

10¢ OFF LABEL DISH DETERGENT

Palmolive Liquid 69¢

22 OZ. BTL.

HEINZ KEG - O
Ketchup 89¢

32 OZ. BTL.

CASSEROLE
Pinto Beans 79¢

2 LB. BAG

MILD JALAPENO WITH BEANS
Ellis Chili 53¢

15 OZ. CAN

GEBHARDT'S
Jumbo Tamales 59¢

NO. 2 1/2 CAN

SHURFINE
Tomato Sauce 5/\$1.00

8 OZ. CAN

INSTANT TEA
Nestle \$1.09

3 OZ. JAR

LIPTON MAKE - A -
Better Burger 39¢

3 OZ. BOX

SHURFINE
Corn Oil \$1.29

32 OZ. BTL.

SHURFINE WHOLE
Dill Pickles 49¢

16 OZ. JAR

MISS BRECK
Hair Spray 88¢

11 OZ. CAN

PINT BOTTLE WHITE
Karo Syrup 55¢

20¢ OFF LABEL SHAMPOO
Herbal Essence \$1.19

8 OZ. BTL.

Dairy And Frozen Food
Margarine 49¢

1 LB. PKG.

SHURFINE CINNAMON
Rolls 2 9/10 \$1

9 1/2 OZ. CANS

SHURFINE AMERICAN
Cheese Food \$1.39

IND. 18 OZ. SLICED PKG.

HAIR CONDITIONER
Long & Silky \$1.19

4 OZ. BTL.

ORE IDA
Crispers 59¢

20 OZ. PKG.

HAIR COLOR SHAMPOO
Nico & Easy \$1.79

BTL.

MONITORS ALL 23 CB CHANNELS FULLY GUARANTEED 6-BAND

Portable Radio \$19.99

AM FM CB

EACH

LIMITED SUPPLY

RICH IN CHIPS & CHOCOLATE DROP 14 OZ. PACKAGE

Cookies 79¢

CLUB 16 OZ. BOX

Crackers 69¢

ALL PURPOSE RUSSET

Potatoes 79¢

10 LB. POLY BAG

Produce Specials

CALIFORNIA VINE RIPPENED
Tomatoes LB. 39¢

CALIFORNIA
Carrots 2 1 LB. PKGS. 49¢

TEXAS
Oranges 5 LB. BAG 89¢

RUBY RED U.S. NO. 1
Grapefruit LB. 19¢

WASHINGTON D'ANJOU
Pears 3 LBS. \$1



GRADE A U.S.D.A. COUNTRY PRIDE

Whole Fryers LB. 49¢

U.S.D.A. GRADE A COUNTRY PRIDE

Cut-Up Fryers PAN READY LB. 55¢

WRIGHT'S HICKORY
Slab Bacon SMOKED SLICED LB. 99¢

U.S.D.A. GRADE A
Fryer Breasts LB. 79¢

Backs or Necks 19¢

U.S.D.A. GRADE A FRYER
Drumsticks LB. 79¢

Giblets 69¢

U.S.D.A. GRADE A
Fryer Thighs LB. 69¢

Livers 69¢

PRICES GOOD NOVEMBER 27, THRU DECEMBER 3, 1977

DOUBLE BLUE STAMPS ALL DAY WEDNESDAY

THOMASON VENTURE GROCERY & MARKET

PHONE 652-3346 LOCKNEY, TEXAS

WE RESERVE THE RIGHT TO LIMIT

Venture FOODS

Lemons and family.

Funeral services for Laura Pyles were held in the Assembly of God Church at Childress Sunday afternoon. Those attending the services from here were Imogene Fortenberry, Billy Ruth Lackey, Guy and Marjorie Davis, and Junior and Martha Taylor, and Dasher Dillard, Clifton and Ernest Gilly of Floydada.

We learned at the time of this writing on Monday that Ruth Fortenberry will

SPORTS

JV Rally "Too Little, Too Late"

At Post, 40-36

Daniel Coward's junior varsity Whirlwinds suffered their second defeat of the young season to a strong and extremely quick Post Antelope ball club in Post Tuesday night, but not before a little uneasiness and a fast-paced final minute characterized an eventful finish.

The 'Winds, which had battled back from a 12-point first quarter deficit to trail by only four at the half, evened the count to neck and neck going into the home stretch.

With the scoreboard clock ticking off the final couple of minutes, the Whirlwinds found themselves in adequate position to take over the lead.

But turnovers, which had harassed the club in a previous loss to Littlefield the night before, took their toll as the Post press became effectively improved, and the Antelopes outlasted the visitors from Floydada by a four point margin, 40-36.

Post's Dale Redman sank a pair of pressurized free shots with 11 seconds to play

to seal up the well-earned victory.

Following a sluggish 19-7 first quarter disadvantage, the Whirlwinds got untracked in the second frame, controlling the boards with greater efficiency, and receiving a tremendous defensive improvement. At intermission, Post led by only 23-19.

And prior to the exciting fourth quarter, a strong third quarter performance, which Floydada outscored its opponents 10-6, took place in order to set the stage for the finish. Troy Marquis led the offensive surge with a pair of buckets, while Mike Allen, Joey Luna, and Monty Lyons, each chipped in a field goal.

STATS:

NAME	FH	FT	TP
Marquis	7	2	16
Becker	1	0	2
Arredondo	1	0	2
Allen	2	2	6
Luna	2	0	4
Lyons	2	1	5
Hambright	0	0	0
Mendoza	0	0	0
Totals	15	5	36



IN THE ACT OF SHOOTING!... Whirlwind guard Quinn Coleman is hit from behind by a Littlefield defender while attempting this shot in second quarter action Tuesday. Although the shot was missed, Coleman received two shots from the free-throw line for being fouled in the process of shooting. (Staff Photo)



MRS. CARR checks weight and height of Duncan Elementary sixth grader. Aide Elizabeth Soliz keeps record on each child. (Staff Photo)

Mrs. Carr Keeps School Children Healthy And Happy

Tom Tooley, a young boy headed for the door of the school nurse's office, was stopped by Mrs. Carr. "What's the matter with you this morning? Your stomach hurts..." she asked. "I've had a headache and a stomach ache since the beginning of the year," Mrs. Carr said. "I'll check your temperature. You're a small patient, but you have a way of communicating with the children with you."

Mrs. Carr sends the really sick children home as quickly as possible, but occasionally has one for the entire day, when parents are unavailable. She has had children with as much as 104 degree temperature. She seldom has over six or eight at one time needing attention and that's usually during an epidemic. Mondays and Fridays are days more sick children come around.

The school nurses to provide care, according to Mrs. Carr.

ALL IN A DAY'S WORK
A tiny blond fellow dropped in. "Would you please put some medicine in the ear?" Two others came in with stomach aches...and the very patient Mrs. Carr talked very calmly and sweetly to each child neither sympathetically, nor condescendingly, but matter-of-factly and lovingly.

I noticed this lady quietly going about her work in the year I taught at Duncan and many times admired her in her quiet way doing a job seldom heralded or even noticed...and I knew that someday I'd like to thank this unsung heroine.

"I think the most rewarding thing is that you can see what you're doing for the children. Sometimes it's just the little extra attention...and helping with physical problems. Our testing programs vision and hearing, help all children," said Mrs. Carr. She tries through the year to check every child for visual, auditory, and dental needs. Better students, she finds, often have a vision problem, perhaps because they use their eyes more.

Occasionally a child gets into the office who simply wants to escape class, how ever the teachers usually screen them carefully. But I, for one, can understand why a child would be drawn to her office when he needs just a little special attention.

Incidentally, Post won, 43-35.

But it took a pair of free shots with less than 10 seconds to play by the hosts to do it.

Throughout the first half, the Whirlwinds were the victim of turnovers and inconsistency. Following a 12-6 deficit after an entire quarter of play, the Floydada defense stiffened and began to rebound on both ends of the court, as the

visitors narrowed the margin to 22-19.

The deficit tightened even more in the third stanza of play, as Kim Curry and Lisa West pooled their efforts to come up with 8 points to salvage a 27-27 deadlock at the final buzzer.

But in the disastrous fourth period, turnovers began to plague the Floydada offensive machine once again, and the Antelopes responded with 16 points, an improved defense, and an 8-point victory in the final two minutes.

Whirlwinds Falter At Post

By Doug Simpson
What Coach Linden Wese's Varsity Whirlwinds and the Post Antelopes experienced at Post Gymnasium last Tuesday night could very adequately be described as a true example of competitive spirit. Better make that with a capital C.

The two ball clubs clawed, fought, and struggled for four long quarters in a contest that proved in spots to be disorganized and very competitive before a winner could be declared.

Incidentally, Post won, 43-35.

But in the disastrous fourth period, turnovers began to plague the Floydada offensive machine once again, and the Antelopes responded with 16 points, an improved defense, and an 8-point victory in the final two minutes.

STATS:

NAME	FG	FT	TP	REB
Curry	7	2	16	5
West	5	0	10	3
Davis	3	1	7	3
Poague	1	0	2	3
Guest	0	0	0	4
Bennett	0	0	0	5
Earnes	0	0	0	4
Hickerson	0	0	0	3
Probasco	0	0	0	0
Campbell	0	0	0	0
Bean	0	0	0	0
Williams	0	0	0	2
Totals	16	3	35	32

Letter To The Editor

Fara and I took your advice and drove to Lubbock to see the movie "Oh, God". We are very glad we did. We found it to be very well done and the acting was superb. We, however, feel that it is a very subtle presentation of Christless unitarian theology. We did appreciate the fact that there was no violence and no reference to sex perversion. There were some very good things said about the cleaning of our air and streams, etc. The statement was also made that our world is what we make of it. But this can only be accomplished when Christ is furnishing the power. We of ourselves have no ability to make it a good world.

In more ways than one the deity of Christ is denied in this movie. I'll just sight two instances. When the character that plays God is asked the question, "Is Jesus Christ the Son of God?", he answers in such a way as to equate Jesus with Ludha or any other man that walks the earth, thereby denying his deity. There is a great difference between a "begotten man" and a "created" man. The "begotten" is always of the same nature as the one who begets. You don't get cotton plants from wheat seed. The "created" can have whatever nature the creator desires to create.

The character that plays God also denies the existence of any miracles since the time of Moses. This denies the virgin birth and much more of the life of Jesus. John says in his gospel, "And many other signs did Jesus in the presence of his disciples, which are not written in this book; But these are written that ye might believe that Jesus is the Christ, the Son of God; and that believing ye might have life through his name." Jesus is either who he says he is or he lied to us and is one born out of wedlock.

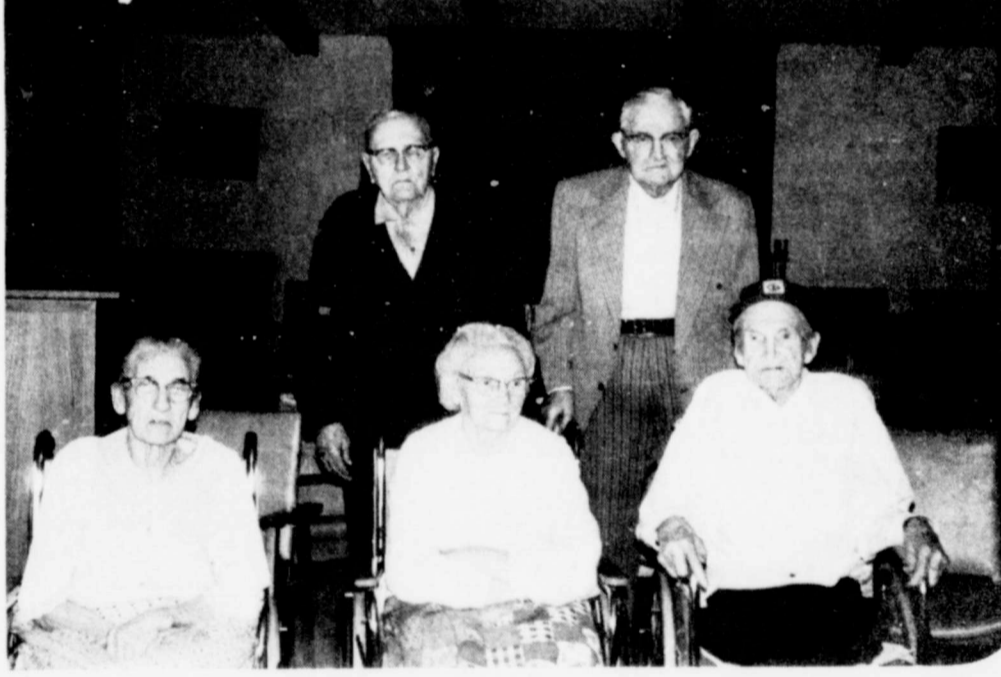
When the character that played God was asked, "What are the principles of life by which we should live?", he answered that there are none, just whatever you think will be alright. The Bible teaches that it isn't in man that walketh to direct his own steps. I believe the bible to be God breathed, and if it isn't, we have no standard of truth. The movie puts forth the question, "Why isn't it possible for God to appear in the flesh?" I ask, "Why can't the producers of this movie accept the fact that he already has come in the flesh?" Jesus sent a message back to John the Baptist that certainly leads me to believe that we shouldn't look for another.

The bible says that Christ is the way, the truth and the life, and I personally have no appreciation for someone's denying this or making light of it. For the kingdom to come on earth as it is in heaven we must have a king, and I believe Jesus Christ is that King.

I have much admiration for men that give their life to preach the gospel of Jesus Christ and feel it very shameful for someone to depict the ministry in the degrading way this production does.



BILL CARR has opened a new appliance repair business in Floydada at 602 North Second. (Staff Photo)



BIRTHDAY HONOREES (l to r) Henry Love, Ray Reed, Fred Brown, Emma Bostic and Bernice Knight.

SCHOOL LUNCH MENU
MONDAY
Chicken Fried Steak with Gravy
Fluffy Whipped Potatoes
Buttered Broccoli
Wild Cherry Cake
Hot Rolls
1/2 pint milk
TUESDAY
Vegetable Beef Soup with Noodles
Cheese Sandwiches
Stuffed with Peanut Butter
Pineapple Crisp
1/2 pint milk
WEDNESDAY
Chicken Pot Pie
Early June Peas
Harvard Beets
Chocolate Pudding with Vanilla Wafer
Hot Rolls
1/2 pint milk
THURSDAY
Roast Beef with Brown Gravy
Steamed Rice
Garlic Green Beans
Chilled Apricot Halves
Hot Rolls
1/2 pint milk
FRIDAY
Hot Dog with Homemade Chili
French Fries
Tomato, Lettuce Salad
Pumpkin Pudding with Whipped Top.
1/2 pint milk

FLOYDADA Rest Home Birthday Party

Leaves are falling, winds are calling... Thanksgivings' in the air... But birthdays come, no matter what... And happiness we share! Mr. Brown...friends call him Fred... Is here to celebrate... He counts his years from '86... The 5th. is his special date.

Another one we want to greet Is Mr. Henry Love... He takes his days quite easy now... No more the "push and shove". Mrs. Emma Bostic Was born in '92... She loves the "goings on" each day... And wants to know "what's new?".

Love Fund

According to a report from The First National Bank the Larry and Debbie Guffee love fund has grown to \$1619.29 and the Clint Lamb love fund is now a little over \$150.

Anyone wanting to contribute to either fund need only mail or bring the money to the bank.

THE FLOYD COUNTY HESPERIAN
Published each Sunday and Thursday at 111 E. Mo. St., P.O. Box 700, Floydada, Texas 79235. Second class postage paid at Floydada, Texas 79235. Publication No. 292680. Wendell Tooley, editor. Subscription rates: Local \$9.50 a year, out of trade area \$10.50

Wildcats Spoil Cocanougher's Debut

By Doug Simpson
Floydada's varsity and girls junior varsity basketball teams will open this week's competition on Tuesday night when they journey to Ralls. The JV girls will tip off at 5 o'clock, followed by the varsity Whirlwinds at 6:30, and finally the varsity boys at 8:00.

On Thursday, December 1, the Spur Tournament will get underway, with both varsity teams from Floydada, along with a host of other schools, competing.

The tourney will continue through Friday and Saturday beginning to show signs of weariness.

During the fourth period, things didn't get any better. Not by a long shot. The shooting and defensive play of the contest's leading scorer, Gardner, of the Wildcats, vaulted Littlefield into a 20-point lead with less than four minutes to play.

ROUND BALLER SCHEDULE

NAME	FG	FT	TP	REB
Coleman	4	2	10	5
Emert	9	0	18	13
Helms	4	1	9	4
Jackson	1	2	4	2
Mac Collins	1	0	2	11
Tim Collins	0	0	0	9
Bobby Green	0	0	0	1
Todd Vickers	0	0	0	1
Brad Feuerbacher	0	0	0	0
Totals	20	7	47	47

In spite of an 18-point output by the Floydada offense, the Littlefield fast break could still not be slowed. The 'Cats hung on to win considerably, 65-47.

But Littlefield's 14-point scoring outburst late in the half proved to be momentum, coupled with the continued success of its very potent running game, to prevent Floydada's once clicking offense to play catch up.

By the end of the third quarter, with the visitors' advantage now at a fairly commanding 44-29 count, the Whirlwinds were already

Got Head Problems? Call HOLM PLUMBING 983-2200 6:30-9:30 a.m. 5:30 p.m.

WILSON'S WORKS Carr works in very busy surroundings. Is a small room with equipment, a refrigerator, leather couch, examination light, tenberry syringe, cotton swabs, applicator and bandage, scissors, and a past the door into the shower and is a stand up cabinet, two day afternoon. Linda Lemons, the aid, Mrs. John Soliz. The couches are well, Cole Dierker, boxes of extra lunch. Mrs. Carr is a child of Mike Cocanougher-led Whirlwinds, the hosts were not the inexperienced and sluggish ball club everyone might have figured them to be before the season began.

RENEWAL WORKS Carr works in very busy surroundings. Is a small room with equipment, a refrigerator, leather couch, examination light, tenberry syringe, cotton swabs, applicator and bandage, scissors, and a past the door into the shower and is a stand up cabinet, two day afternoon. Linda Lemons, the aid, Mrs. John Soliz. The couches are well, Cole Dierker, boxes of extra lunch. Mrs. Carr is a child of Mike Cocanougher-led Whirlwinds, the hosts were not the inexperienced and sluggish ball club everyone might have figured them to be before the season began.

TESTING PROGRAM Testing is a part of the health program. T.B. testing is a big thing. The state T.B. Control Unit comes in to help test the entire school every three years and in elementary all migrant, new and kindergarten students are tested. She also helps with physicals for migrant and Plan A. children at Della Plains.

THE PROBLEM WITH LICE "We have to watch for head lice, it is a problem," she said. Her longest case required two-three weeks of daily showers and shampoos and medication even a skin specialist for prescriptions. And the last two or three years she's had to watch for scabies (itch) When a case is found, the entire family needs to be treated and it's quite an expense. Mrs. L.E. Cosby R.N., is school nurse at Andrews Ward. The local doctors are very cooperative in working with

ALL IN A DAY'S WORK A tiny blond fellow dropped in. "Would you please put some medicine in the ear?" Two others came in with stomach aches...and the very patient Mrs. Carr talked very calmly and sweetly to each child neither sympathetically, nor condescendingly, but matter-of-factly and lovingly. I noticed this lady quietly going about her work in the year I taught at Duncan and many times admired her in her quiet way doing a job seldom heralded or even noticed...and I knew that someday I'd like to thank this unsung heroine. "I think the most rewarding thing is that you can see what you're doing for the children. Sometimes it's just the little extra attention...and helping with physical problems. Our testing programs vision and hearing, help all children," said Mrs. Carr. She tries through the year to check every child for visual, auditory, and dental needs. Better students, she finds, often have a vision problem, perhaps because they use their eyes more. Occasionally a child gets into the office who simply wants to escape class, however the teachers usually screen them carefully. But I, for one, can understand why a child would be drawn to her office when he needs just a little special attention. Incidentally, Post won, 43-35. But it took a pair of free shots with less than 10 seconds to play by the hosts to do it. Throughout the first half, the Whirlwinds were the victim of turnovers and inconsistency. Following a 12-6 deficit after an entire quarter of play, the Floydada defense stiffened and began to rebound on both ends of the court, as the visitors narrowed the margin to 22-19. The deficit tightened even more in the third stanza of play, as Kim Curry and Lisa West pooled their efforts to come up with 8 points to salvage a 27-27 deadlock at the final buzzer. But in the disastrous fourth period, turnovers began to plague the Floydada offensive machine once again, and the Antelopes responded with 16 points, an improved defense, and an 8-point victory in the final two minutes. STATS: NAME FG FT TP REB Curry 7 2 16 5 West 5 0 10 3 Davis 3 1 7 3 Poague 1 0 2 3 Guest 0 0 0 4 Bennett 0 0 0 5 Earnes 0 0 0 4 Hickerson 0 0 0 3 Probasco 0 0 0 0 Campbell 0 0 0 0 Bean 0 0 0 0 Williams 0 0 0 2 Totals 16 3 35 32

STATS: NAME FH FT TP Marquis 7 2 16 Becker 1 0 2 Arredondo 1 0 2 Allen 2 2 6 Luna 2 0 4 Lyons 2 1 5 Hambright 0 0 0 Mendoza 0 0 0 Totals 15 5 36

STATS: NAME FG FT TP REB Curry 7 2 16 5 West 5 0 10 3 Davis 3 1 7 3 Poague 1 0 2 3 Guest 0 0 0 4 Bennett 0 0 0 5 Earnes 0 0 0 4 Hickerson 0 0 0 3 Probasco 0 0 0 0 Campbell 0 0 0 0 Bean 0 0 0 0 Williams 0 0 0 2 Totals 16 3 35 32

STATS: NAME FG FT TP REB Curry 7 2 16 5 West 5 0 10 3 Davis 3 1 7 3 Poague 1 0 2 3 Guest 0 0 0 4 Bennett 0 0 0 5 Earnes 0 0 0 4 Hickerson 0 0 0 3 Probasco 0 0 0 0 Campbell 0 0 0 0 Bean 0 0 0 0 Williams 0 0 0 2 Totals 16 3 35 32

STATS: NAME FG FT TP REB Curry 7 2 16 5 West 5 0 10 3 Davis 3 1 7 3 Poague 1 0 2 3 Guest 0 0 0 4 Bennett 0 0 0 5 Earnes 0 0 0 4 Hickerson 0 0 0 3 Probasco 0 0 0 0 Campbell 0 0 0 0 Bean 0 0 0 0 Williams 0 0 0 2 Totals 16 3 35 32

FARM & RANCH NEWS

Farm Price Decline Keeps Costs Low



The 1977 High Plains Boll Weevil Control Program drew to what officials termed a "successful conclusion" November 8 after meeting and overcoming a challenge not seen before in the program's 14-year history.

The earliest maturing crop in at least two decades caused weevils in the infested area to fan out over more acres than in previous years, explains Ed Dean, Field Service Director for Plains Cotton Growers, Inc., the program's coordinator.

"But good weather and additional aircraft for insecticide applications made it possible to keep the weevils in check and prevent excessive numbers from going into hibernation — and that's the program's objective," Dean states.

Weevils prefer to feed on and deposit eggs in cotton squares and young bolls. When a scarcity of this young fruit develops, as happens in mature cotton, migration from field to field is greatly accelerated, entomologists note.

About 435,000 acres along the eastern edge of the High Plains were sprayed at least once, Dean figures, the largest base acreage ever compiled. Some fields were sprayed as many as five times and the aggregate acreage total came to just over 1,250,000. This compares with 1,161,500 acres sprayed in 1976 but is well below the all-time high of 1,512,000 acres treated in 1965.

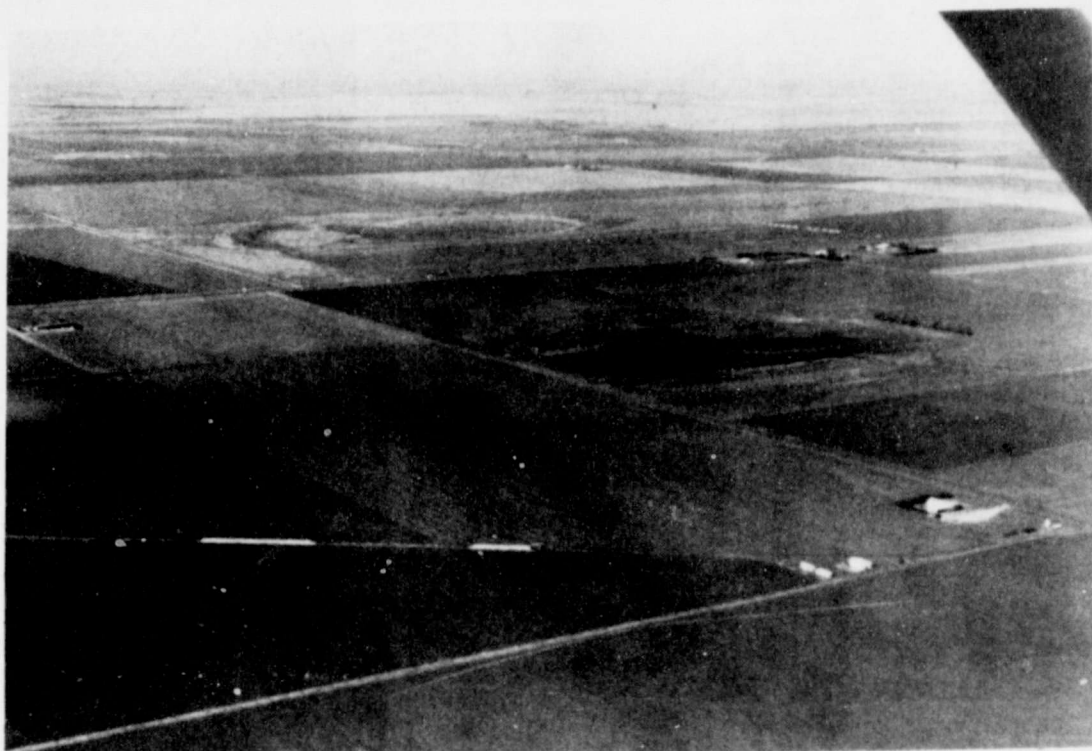
The first application of weevil-killing malathion covered only 132,000 acres, with treatment of some infested acreage being deferred to avoid aggravating an unusually serious bollworm threat. Most acres sprayed in any one application this year was 377,500. As cotton was defoliated and harvested, this figure dwindled to only 53,000 in the final application.

A total of 25 spray planes, under contract from three companies, spread 118,000 gallons of malathion at an estimated total cost of \$1.8 million, roughly the same as the program cost in 1976.

Cost of the program, initiated by PCG in 1964, is borne jointly by High Plains cotton producers, the U.S. and Texas Departments of Agriculture. USDA matches funds contributed by producers and the TDA.

Infested acreage was found and treated in 16 counties during 1977, including Andrews, Borden, Briscoe, Crosby, Dawson, Dickens, Floyd, Garza, Hale, Hall, Howard, Kent, Lubbock, Lynn, Martin and Motley.

"Considering that we were able to kill the maximum practical number of weevils before they could go into winter hibernation sites, we are optimistic that weevil emergence in the spring of 1978 will not be excessive," Dean stated.



SOME FLOYD COTTON is stored in long ricks instead of modules.

Assiter Elected To Institute Board



Tim Assiter

Mr. Tim Assiter of B & B Farm Industries, Spearman, was elected to the Board of Directors of the Texas Plant Food Institute earlier this month during the organization's annual convention in McAllen. Texas Plant Food Institute (TPFI) is a trade association with over 550 members who manufacture, distribute and apply commercial

fertilizer throughout Texas. The Texas Plant Food Institute through its staff and membership is generally recognized as the official voice of the fertilizer industry in Texas. The organization primarily devotes its efforts to the more efficient use of commercial fertilizer and related products by farmers and ranchers in Texas. Members of this organization receive the latest available information in fertilizer blending techniques, modern and efficient methods of application and safer means of handling and applying pesticides. This ongoing educational benefit provides a professional position from which the TPFI member may offer sound and professional recommendations to his farmer customer back home and thereby provide that customer the opportunity for optimum production capabilities.

Mr. Assiter has been affiliated with the Institute for 5 years. He and his wife Janie, live with their daughter in Spearman.

program designed to help their son do just that, while helping him get ahead with his life, too.



A GOOD MARINE is a better civilian.

Here's how it works: If your son qualifies, the Marine Corps Reserve will pay him about \$53 a month for working one weekend a month while in high school. After graduation, he can earn about \$2,200 for approximately 143 days of active duty training. Then he returns home to his friends and family—and a good-paying part-time job one weekend a month, two weeks each summer.

As a Marine Reservist he'll have all the benefits of Marine training and all the advantages of civilian life. For further information about this program call 800-423-2600 toll free, or in California 800-252-0241. It's a good way to get it all together.

Career Success

TIPS ON PLANNING

GETTING IT TOGETHER
More and more parents who have wished that their high school youngster would get it together, are looking at a new

the heat pump

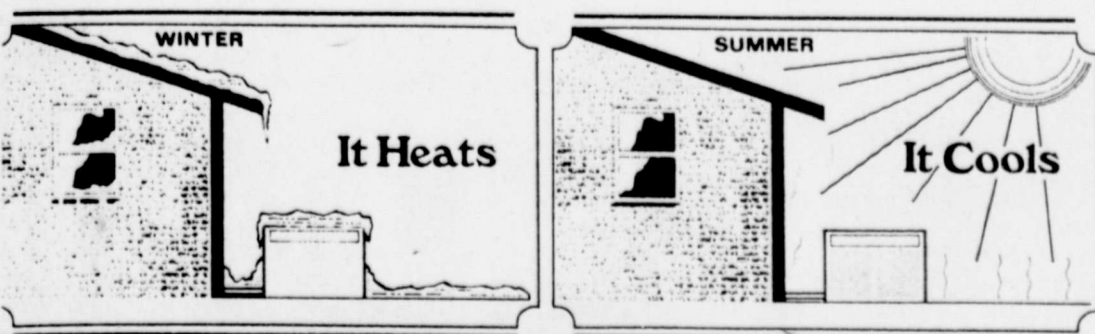
"THE ELECTRIC SAVINGS MACHINE"

Here's how heat pump pumps

Think of it as a two-way electrical wonder, an amazing machine that cools your home in summer... then automatically reverses itself to heat in winter.

Think of it as a savings machine that costs less to operate than other electric heating/cooling systems now on the market. You know that all air—even frigid arctic air—contains heat. The heat pump just puts this simple principle to work. In winter, it squeezes heat from outside air and pumps it inside. In summer, it extracts unwanted heat from the inside air and pumps it outside.

Or consider something already in your home that accomplishes the same thing as a heat pump: your refrigerator. It removes heat from the interior of the box and expels it. Like a refrigerator, the heat pump's basic components are simple—electric motor, compressor, condenser, evaporator, and blower system. Unlike a refrigerator, the heat pump has a reversing valve that lets it change the direction warm air is pumped—inside in winter, outside in summer.



SOUTHWESTERN PUBLIC SERVICE

OUR GENERATION IS FOR YOU!

909.3

ALFORD FARMS

GRAIN & LIVESTOCK TRANSPORTATION

OFFICE 806-667-3611
RESIDENCE 806-667-3725

P.O. BOX 378
Petersburg TX. 79250



LAST DAY SHEEP — Andy Fish barely got his second sheep before dark on Friday the final day, he bagged this one at D.M. Cogdell Ranch. His sheep weighed nearly 300 pounds and was 25 1/2 inches.

Concrete bridges lead 'double' lives

AUSTIN, Texas (Spl.) — A process has been developed by University of Texas engineers that could double the life of concrete bridges. The process impregnates concrete with a polymer (a

plastic-like material similar to Plexiglas) that seals the surface without changing its appearance. The treated concrete is stronger, skid resistant, highly resistant to acid and water adsorption, and able to withstand up to 15 times the average freeze-thaw stress of non-treated surfaces. The first commercial

WASHINGTON (A) — A small rise in foods costs held the overall rise in consumer prices to 0.3 percent in October for the third consecutive month, the government reported today.

The relatively small rate of increase, about 3.6 percent at an annual rate, reflected the declines in wholesale farm prices last summer that have continued to exert a moderating effect on retail food prices.

Grocery prices rose only 0.1 percent in October, the same as in September, and have been largely responsible for bringing down the nation's inflation rate since mid-year. Food costs comprise about one-fourth of the Consumer Price Index.

Consumer prices have risen at an annual rate of only 3.8 percent over the past three months. This a marked improvement over the 10 percent rate during the first three months of the year, when the effects of cold weather and fuel shortages pushed up the price of food and other goods at a rapid pace.

Wholesale farm prices had fallen nearly 13 percent in May through September before jumping 2.4 percent last month.

However, government economists said all of the decline had been reflected at the retail level and predicted that processors and other middlemen would be able to absorb some of the October increase in wholesale prices.

In October, the Labor Department said, the Consumer Price Index stood at 184.5, meaning that a marketbasket of goods and services selling for \$100 in the 1967 base period now costs \$184.50.

The index also showed that consumer prices in October were 6.5 percent higher than those of a year ago.

The purchasing power of the average worker's paycheck increased 1.1 percent last month, the largest gain this year. The government said this was due to a 1.3 percent increase in average hourly earnings combined with a 0.3 percent rise in the work week, which more than offset the pace of inflation last month.

Over the year, real earnings — take-home pay adjusted for inflation and taxes — have increased 4.6 percent. The over-the-year gain was due largely to the increase in the federal tax deduction that reduced withholding taxes in June.

Non-food prices also continued to moderate last month, rising by only 0.3 percent, about the same as in the four previous months. This came despite the fact that higher prices for the new 1978

model cars were...
The Labor...
used car prices...
Prices for...
jumped 1.1...
considerably...
preceding...
also rose in...
September...
The cost of...
utility rates...
compared with...
both September...
increases...
the year...
Charges for...
last month...
sharply...
increased 0.4...
medical care...
Among...
declines...
products...
Fresh...
last month...
September...
up in October...
after declining...
price of beef...
consecutive...
The...
inflation...
1976...
year...
1976...
Food prices...
year...
all...
percent...
predicted...
1974...
Department...
Earlier...
partly...
rate of 10...
At a...
second...
July...
The...
third...
bright...
picture...
An...
ment...
April...
of economic...
The...
a monthly...
items...
of prices...
S.S. 27...
purchased...
time...
blue...
of...
to...
the...
s...
the...
fam...
for...
FRO...
22...
Bill...
we...
Eng...
heard...
red...
from...
C...
R...

film is interspersed with the quiet photography and mood.

THE SHOEMAKER AND THE ELVES. 15 min. Color. 1971. Films, Inc. Pre-El Puppets are used to imaginatively recreate the European folk story of the poor shoemaker who receives help from two industrious, fast-working elves.

SKI SLYING. 6 min. Color. 1974. Encyclopedia Britannica. El-A The non-narrative film uses the camera from unusual angles to catch the skill and beauty of ski jumping. Although still a fledgling sport in America, we know of its grace from the televised Olympic games.

THE WAR OF THE EGGS. 27 min. Color. 1975. Paulist Productions. SH-A A sensitive portrayal of possible underlying reasons for child abuse and the effect of that abuse on the marital relationship. Stunning acting from Elizabeth Ashley and Bill Bixby.

WHERE THE WILD THINGS ARE. 10 min. Color.

or. 1973. Weston Woods. Pre-El An unruly boy named Max thinks that the land where the wild things are is just his cup of tea. But he finds that one thing is missing there - love.

NEW BOOKLIST
The Rich Are With You Always-Malcolm MacDonaid
The Ginger Tree-Oswald Wynd
Sleeping Murders-Agatha Christie

For Your Reference:
National Geographic Index 1947-1976
Texas State Directory
Congressional Staff Directory

For the Young:
Mine, Yours, Ours-Burton Albert, Jr.
Prairie Christmas-James Rice
Cowboy Alphabet-James Rice

Earth Has no Sorrow-Voluntary Action Center; donated from Caldwell County



STORE HOURS
8 a.m. - 8 p.m. Weekdays
9 a.m. - 7 p.m. Sunday

Prices good thru November 30, 1977. We reserve the right to limit quantities. None sold to dealers.

Heavy Aged Beef
Rump or Bottom Round
BONELESS ROAST
\$1.58
Lb.

QUALITY, VALUE AND SERVICE

Quarter Pork Loin Assorted Chops Cut Into 7-10 Slices

PORK CHOPS
\$1.28
Lb.

Fairview News

By Mrs. Clyde Bagwell

Weekend guests in the home of Mr. and Mrs. Kay Crabtree and family was her nephew Shawn Stovall and a friend Robert Anna of Dallas.

Sunday Mr. and Mrs. Kay Crabtree, Becky, Sam and Anissa went to Idalou to spend the day with her parents Mr. and Mrs. Elmer Griffith.

We are sorry to report Mrs. Gracie Riggles is still suffering from bronchial pneumonia and is now in Plainview Central Plains Hospital. Her daughter, Mrs. Raymond Baker and granddaughter, Mrs. Phillip Wilson went to Plainview Tuesday afternoon to see Gracie and they report her feeling much better.

Mr. and Mrs. Bud DuBois of Lubbock visited last Sunday here with his parents Mr. and Mrs. Edell DuBois.

Mr. and Mrs. E.W. Walls visited last Wednesday at Lockney with Mr. and Mrs. D.D. Tate.

Mr. and Mrs. J.D. Lucaido of Andrews spent the weekend here in the home of his sister and brother-in-law Mr. and Mrs. L.H. Blum.

Mr. and Mrs. Harvey Nicholas, Lance and Chad of Oklahoma City arrived Wednesday night to spend the Thanksgiving holidays with her parents Mr. and Mrs. C.W. Payne.

Mrs. Ray Cook visited Mr. s Clyde Bagwell Monday

afternoon. Mr. and Mrs. Grady Reeves of Plainview visited Friday night with Mr. and Mrs. T.L. Perry.

Burl Huckabee visited Thursday with Mr. and Mrs. Lindsay Graham, P.L. Hart and W.C. Cates were there Friday and on Sunday afternoon. Mr. and Mrs. R.B. Hatley visited in the Lindsey Graham home.

Mrs. Kate Crabtree visited the Floydada Rest Home Sunday afternoon.

Mr. and Mrs. C.H. Wise drove on to their farm Sunday afternoon and later visited Lee Burton and daughter Carolyn and then onto the home of Mr. and Mrs. Leslie Nixon for a visit.

Saturday afternoon Mrs. C.H. Wise visited Mrs. Ora Hilliland.

Mrs. Maurice Campbell and Mrs. Ray Cook visited at the Rest Home with Mrs. G.D. Bostick and her roommate Mrs. Knight.

Last Monday Mrs. Kate Crabtree visited Mrs. Edna Phillips.

Mrs. Bobby Cozby and Kara attended the Crafts and Art Show at the MAC Saturday, her mother Mrs. Ray Gene Carthel was showing her paintings.

Mrs. E.W. Walls visited briefly Monday morning with Mrs. Jack Moon and with Carolyn Burton.

Mrs. Kate Crabtree spent Monday morning with Mrs. Kay Crabtree.

Savings & Loan Winners

There were two winners in the Plainview Savings and Loan Association Anniversary celebration last Friday.

Bill Hale of Floydada received the Magnavox stereo set and R.L. Knox of Lockney received the A.M.-F.M. radio.

The firm was celebrating its fourth anniversary of business in Floydada.



The English call the merry-go-round a "roundabout," houses, in 16th century In France, where it was Turkey, were known as first made 300 years ago, it "Mekteb-i-rifan," meaning is named a carrousel. "schools of the cultured."

BONELESS

CHUCK ROAST
98¢
Lb.

Ripe

GOLDEN BANANAS
4 POUNDS For \$1

Libby's
TOMATO JUICE
46-oz. Can
49¢

Bath Tissue, 500 Sheets
CHARMIN
1 Ply 4 Roll Pkg.
79¢



Delta, 1 Ply
PAPER TOWELS
125-Ct. Jumbo Roll
39¢

Van Camp's
PORK & BEANS
4 15-oz. Cans
\$1

Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad.

All Varieties, Frozen

FOX DELUXE PIZZA
13 1/2-oz. Pkg.
79¢

Tide's In... Dirt's Out
TIDE DETERGENT
49-oz. Box
99¢

WANTED

Reduction in Heating Cost
The Energy Savers Today

C-D-J INSULATION
FOR FREE ESTIMATES
983-2601
504 N. 2nd St. Floydada

ry
ews
County Li-
the receipt
NO SOR-
by the
Center of
and the
on the
ities.
NO SOR-
t of a year
ry project
Emergency
a Lockhart,
nately 150
residents of
were inter-
ed by local
rs. Twenty
were then
atim and
sion in this
dred and
soft bound
25 photo-
adian illus-
rural Texas.
by Robert
oducts contin-
The cost of ser-
vices, includ-
ity rates, rose 0.4 percent
ompared with increases of 0.3
th September and August
reases averaging 0.5 percent
year.
Charges for electricity de-
at month but natural gas
arply, the government
reased 0.4 percent, while
edical care rose 0.7 percent.
Among food prices, the
clines for sugar, corn, oil
oducts, ground coffee, and
oducts and pork.
Fresh vegetable prices in-
st month following a sharp
September. Prices for fruit
bring on a
in October. Poultry prices
ter declining for four months
ice of beef rose for the
nsecutive month.
The administration has
flation rate of about 4 percent
76, compared to a rate of 4
76.
Food prices, which rose 1.4
ar, are expected to increase
percent this year. A slightly
redicted for 1978 by the
epartment.
Earlier this year, food prices
rtly responsible for an in-
te of 10 percent in the first
flation rate fell to about 3
cond quarter, and to 4.1
ly-September period.
The slowing of inflation in
ird quarter has been one of
ight spots in the national
cture, which has been the
ent rate persist at about 7
pril with a marked slow-down
economic growth.
The Consumer Price Index
monthly nationwide survey
ms selected to represent the
prices of all goods and ser-
urchased by urban wage ear-

OUR FRIENDS & NEIGHBORS



THIS MONTH WE SALUTE THE CHAMBER OF COMMERCE BOARD OF DIRECTORS: (L TO R STANDING) FRED THAYER, GENE EHLER, CARL JARRETT, ANTHONY WHITFILL, CLARENCE DENTON, BOB ALLDREDGE, AND MANAGER DOUG FRZ-IOP. (SEATED L TO R) FRANK BARROW, TROY PATTON, JOHNNY HARRIS JR., DONNIE GALLOWAY AND ART RATZLAFF. (SAM HENRY AND CAROLYN FUQUA NOT PICTURED.)

BISHOP-RAMSEY
Pharmacy 983-3174
228 WEST HOUSTON FLOYDADA, TEXAS

Collins Implement
S. of City
983-3732

Piggly Wiggly
No. 265 303 S. Wall

221 So. Main
FLOYDADA, TEXAS 79235

Chevrolet
ODEN CHEVROLET
Olds Inc.

MIZE TV
Joe Hart-983-3481
RCA TV Litton Micro-wave Ovens Sound Designs Stereo Products.

QUALITY BODY SHOP
Johnny Sue, owner
121 E. MISSOURI Phone 983-5032
FLOYDADA, TEXAS

DYSON'S
SHOE SHOP
104 South Main Phone 983-3414
Floydada, Texas

RUSSELLS EQUIPMENT & SUPPLY INC.
608 E. Houston
983-3751

Beall's
DEPARTMENT STORES
118 E. California St.
983-2596

Norrell Tractor Parts
114 W. Mo. 983-3417
Floydada, TX

Betty's Place
Fashion & Fabrics
604 S. 2nd 983-5091

perry's
104 E. California

Martin & Co.
216 S. MAIN FLOYDADA

Baker Ins. Agency
127 W. California
Floydada, TX

GILBREATH EXXON
101 N. 2nd. 983-3323
Floydada, TX
PRODUCTS AND SERVICE STATION

Plainview SAVINGS & LOAN Association
217 W. California
FLOYDADA BRANCH

Floydada Farmers Co-op Gin
319 N. 5th 983-2884
Floydada, TX

FLOYDADA REAL ESTATE AND INSURANCE
108 W. Mo.
983-2360

Solomon Jewelry
102 South Main St.,
Floydada, Texas

Buddy's Food
200 S. 2nd

Adams Well Service
COMPLETE IRRIGATION SERVICE
BOONE ADAMS
Owner Mgr

FB
DAVID CAT...
INSURANCE AGENCY
FLOYD COUNTY FARM BLDG
101 S. WALL FLOYDADA TEXAS

The Country Motel
126 West California Street
FLOYDADA, TEXAS 79235

Ponderosa Meat Co.
807 E. Mo. 983-2321

Buick
CITY AUTO INC.
201 E. MISSOURI
FLOYDADA, TEXAS 79235

THOMPSON
200 SO. MAIN

WE ACKNOWLEDGE THE CO-OPERATION OF THESE FIRMS IN SPONSORING THIS PAGE. THE CIVIC PRIDE THEY EXEMPLIFY IS A TRIBUTE TO OUR COMMUNITY.

It's Results You Want-It's CLASSIFIED ADS You Need

FOR SALE

Good 2 1/2 corner 1st. Call
New 3 bed two bath West Miss-James tfe
1 1/2 story tile west on Hwy. 4 bedrooms, kitchen, and double carport. 5 o'clock tfe

FOR SALE: bath, large built-in kitchen. West National L-tfe

Nice brick 308-A and 1/2 in Lockney. 652-3444. Real-Plainview L-tfe

FOR SALE: 3 air and square feet lots. 806-Texas. tfe

2 bedroom 918 S. 83-3372. tfe

Large 3 bed 3/4 baths, 6 ft. cedar throughout, and Call 983-3828. Shown by tfe

New three and a half car garage. 3,751-828. tfe

3 bedroom 4 baths, air-central lot with 30' insulating in back and electricity after 5:00 tfe

Room, 2 lots, 83-3695, 602 Reid J ones. tfe

LIVING for bedroom or 4 TV room. by appointment. 2856 ask for 983-2393. tfe

Nice two and homes for arranged. at 983-tfe

Red brick, house 702 Lockney, good schools call tfe

3 bedroom with six lots form cellar. 652-3806.

House to be room, central air. L1215 e

ore building, Floydada, good Real Estate. and 983-2151. tfe

Two year old kitchen in kitchen, clothes closets, central air, split level beams, panel throughout, custom made cabinet, one car automatic door carport. Lo-Highway out-983-2386. tfe

Three bed- home at 504 in Floydada. Collins Jr. at or 806-652-L-tfe

T.B. Mitchell Street Lock- bedroom, base- ment. Contact executor Ethel Telephone L-tfe

Three bed- room, 1 1/2 baths, and cooling, finished, double car electric door in back ment location. 517 SW James Race-

EMPLOYMENT

ADULT HELP WANTED
No experience needed. Some nights and weekends. Begin at \$2.50 per hour. January 1 advance to \$2.65 per hour. Apply in person to Ray Stegall, Dairy Queen of Lockney. L-tfe

WORK AT HOME in spare time. Earn \$250.00 per 1000 stuffing envelopes. Send 25 cents plus stamped, self-addressed envelope to: TERRY LANE ENTERPRISES, P.O. Box 289, Hobart, Indiana 46342. 11-27p

CAREER SALES OPPORTUNITY
FARM BUREAU seeks outstanding man to sell and service established farm and ranch accounts. \$10,000 + during 2 years training program leading to management. No travel. 116 hours of Co. paid classroom training. 983-3273 tfe

AUTOMOTIVE

1975 MUSTANG II Ghia, factory air and V 8 engine, low mileage, call 983-5167 or 893-3697 after 6 p.m. tfe

72 CHEVROLET Kingswood wagon, extra clean. See at City Auto. tfe

FOR SALE: Suzuki, GT 380 motorcycle. Like new, low mileage. Phone 983-3370, see at Rucker's OK Tire Store 12/4c

Homes

FOR SALE: Two bedroom, one bath, carport, and storage room. Good condition. Excellent location near schools. 413 SW 7th. Call Paul Koonsman, 652-3351. After 5 p.m. 652-3655. L-tfe

FOR SALE: 5 bedroom house, large lot, fully carpeted, good condition, good location, enclosed garage, large storage building 983-3562.

MOVING: 3 bedroom, 1 1/2 bath, extra large living room, separate dining area, all newly remodeled, large fenced in yard and two storage houses. Call 983-5207 tfe

FOR SALE: 3 bedroom home, large rooms and extra amount of storage. Central heating and air conditioning. Culligan water softener. 2 baths. A number of the major appliances go with the house; also good drapes. Double garage and car port. Harry Morckel 817 W. Missouri Street, Phone 983-2369 Floydada, Texas tfe

Real Estate

FOR SALE to highest bidder the tract of land known as the East One-half of Survey 31, Block D-2, Floyd County, Texas. The sale will be for cash. Possession will be delivered on closing. Bids must be addressed to Ann McGhee and received at P.O. Box 1600, Plainview, Texas 79072 by 1:00 p.m. CST on December 1, 1977.

No bid less than \$75,000.00 will be considered.

Copies of the procedure for bidding and the sale contract may be obtained from the following:
Ann McGhee, 714 Milwaukee Street, Plainview, Texas 79072.

Feddie Lee Johnson, 4009 East 14th Street, Amarillo, Texas.

Faye B. Jackson, 902 West Mississippi Street, Floydada, Texas 79235.

Betty Forgy Hanes, Route 2, Box 173A, Round Rock, Texas 78664.

Eathyl Marble, 906 Joliet Street, Plainview, Texas 79072.

W.C. Whitlock, Lockney, Texas.
Don H. Marble, P.O. Box 68, South Plains, Texas 79258.
Barbara A. Davis, Bookkeeper, Morehead, Sharp, Tisdell and White, 621 Baltimore Street, Plainview, Texas 79072.

Nov. 17, 20, 24, 27c

BUSINESS SERVICES

PLUMBING REPAIR WORK Day or night, call 983-5103. tfe

NORRELL TRACTOR PARTS for tractor and irrigation supplies and accessories. tfe

FEET TIRED? Try Mason Shoes with "Velvet-ez" air cushioned innersoles. Keith Emert, 652-3116 LStfc

PIANO TUNING, Edward C. Lain. 25 years experience. Write Box 425 Silverton or call 823-2151.

Singer Clinic Special: Oil, adjust tension, delint, \$1.00. All other brands \$4.50. Repairs Guaranteed. One day Service. Sewing Machine Service Ctr. 1801 34th St. Lubbock, Tex. 744-4618 F-112-21 C

For all your Amway Products Call Lana Moore 983-2006 12-8c

WANTED

Will keep children in my home. Call Mrs. Britt (Margaret) Gregory, 983-2636 12/11c

FARM MACHINERY

FOR SALE: Cotton Ricker \$1,800 and 3 point hitch Cotton Packer \$1,200. Call 983-3273 after 6:00 p.m. tfe

FOR SALE: 24 foot John Deere trailer chassis, complete with good tires and wheels. Call or see Don Faulkenberry. Floydada Co-op Gin. tfe

FARMS AND ACREAGE

WANTED TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfe

Case

You, Mr. Farmer, can Lease-Purchase your next tractor. Can get fast dependable service.

FOR SUMMER SALE Prices on new or used equipment, 43 to 300 H.P.

CASE POWER AND EQUIPMENT 983-2836. Robert Crawford, Manager. Residence 983-5315. SILVERTON HWY.

DAN'S AUTO SERVICE

DAN TEUTON, Owner
Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.
General Repair
We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.
Phone 652-2462

DISCOUNT PRICES on PET FOODS

PURINA - CO-OP - BOW WOW - FIELD RATION
Producers Cooperative Elevators

ALFORD FARMS

GRAIN & LIVESTOCK TRANSPORTATION
Office 806/667-3611 P. O. Box 378
Res. 806/667-3725 tfe PETERSBURG, TEXAS 79250

TURNER REAL ESTATE

• Farms • Ranches
• Commercial Property
983-2635 Floydada, Texas

Diamond Industrial Supply Co., Inc.

Phone Days 296-7418 Nights 296-1200
or 296-7828
1014 Broadway
Plainview, Texas

Chain Sprockets V-belts Sheaves SKF BCA Timken Bower U-joints Oil Seals O-rings Wisconsin Cotton Striper Brushes & Bats

"We Appreciate Your business More" L-TFC

INSULATION? do it now!

TEXAS INSULATION SYSTEMS
1000 S. 25th Street, Suite 202
FLOYDADA, TEXAS 79235

ThermoCon Spray-on

for Metal Buildings and Shops
ThermoCon Loose-fill for residential applications
"Insulation doesn't cost... it pays!"
Please call for a free estimate without obligation

WANTED

A full-line seed company needs an aggressive Dealer in or near Floydada. Hybrid Corn, Grain Sorghum, and Forages. Small Grains, Alfalfa, Soybeans, Native & Improved Grasses, Vegetable Seeds, etc.

WARNER SEED CO.

You Bet We're Growing!
Steve Fambrough 806-364-8074
Bill Lyles 806-364-4470

COW POKES

By Ace Reid



"Jake, you've done busted the steps on the ladder... now, jist how am I gonna git down!"

THIS FEATURE SPONSORED BY

Floydada Real Estate & Insurance Agency
AUTO, FIRE & FARM INSURANCE
Jim Word --- Phone 983-2360

INSULATION

Fire-Resistant, Installed and Guaranteed
MARR INSULATION CO.
Tom Marr Owner 652-3593

CARD OF THANKS

THE FAMILY of Lockett A. Payne with wish to express their thanks to all our friends for your deeds of love and kindness during the long illness and loss of loved one. We are deeply grateful for your prayers, phone calls, visits, flowers, food and cards.
The family of Lockett Payne
The family of Maggie Cook Payne
11-27p

FOR FULLER

HOUSEHOLD aids and gifts. Call Mrs. W.L. Carthel 652-2674, or come by 106 S.W. 5th, Lockney. S 12 18c

PASTRIES OF ALL DESCRIPTIONS

Homemade and delicious for any occasion. Roger's Pastries. 652-8893

Bybee Const. Co.

of Crosbyton
All Types of General Construction. New homes, remodels, garages, carports, storage buildings, fences, etc.
Concrete Work: house foundations, barn floors, driveways, patios, sidewalks, etc.
675-2038

Auto Accidents DO Happen...

If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.

BAKER

Insurance Agency
127 W. Calif. Ph. 983-3270

VALUABLE COUPON

Take This Coupon To
Mayden's Lighting & Interiors
411 Wayland - Plainview
SAVE \$15.00
When You Buy Lamps or Living Room Tables Over 300 Lamps and 400 Tables
in stock NOW! Buy Now or Layaway for Christmas.
Limit One Coupon Per Purchase
Good Through Dec. 4, 1977

MERRY CHRISTMAS

VALUABLE COUPON

Take This Coupon To
Mayden's Lighting & Interiors
411 Wayland - Plainview
SAVE \$15.00
When You Buy Lamps or Living Room Tables Over 300 Lamps and 400 Tables
in stock NOW! Buy Now or Layaway for Christmas.
Limit One Coupon Per Purchase
Good Through Dec. 4, 1977

MERRY CHRISTMAS

For Sale

FOR SALE 4 piece bedroom suite (blonde color) 983-3240 and 2 gas space heaters. tfe

FOR SALE: 14.2 cubic foot GE refrigerator, electric Hot Point range-both white and in good shape. Also a Frigidaire washing machine. Call James Lee Nichols. 983-2626 or 983-3144. tfe

HAND-MADE GIFTS for Christmas. Buy now or place order. See Carol at Texas Insulation, Lockney, across from Dairy Queen. L-tfe

FOR SALE: Green Machine toy race car, excellent condition. 652-2492. L-tfe

FOR SALE: One good used G.E. electric range; one circulating forced air wall heater, 60,000 BTU capacity, excellent condition; 20 yards good carpet, approximately 12' x 15'; 10 yards good kitchen carpet. Phone 652-3171 after 5 p.m. L-tfe

FOR SALE: 30 inch electric stove 983-2939 11/27c

REWARD

for return (regardless of condition) of wedding and engagement ring welded together-yellow gold, engraved "Judy and David 6-9-73. Lost Saturday in or near Lockney Scout Hut. David Holahan, 652-3463. L12-1c

LOST! Solid sorrell stallion with star, strip and snip as only white markings (on face). Last seen south, 1 mile of the Floydada Compress. Call 983-2671. tfe

FOUND:

one pair of thick lens eye glasses were found at the City Dump, claim at the Hesperian and pay for adv. tfe

CLASSIFIED RATES

CLASSIFIED ADVERTISING RATE: 10 CENTS PER WORD FIRST INSERTION; 7 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE \$1.50. CLASSIFIED DISPLAY RATE: \$1.20 PER COLUMN INCH. CARD OF THANKS: \$1.50.

SHOP FLOYD COUNTY FIRST!

Can You Use Some Extra Money? Let Us Help!!! WE BUY SCRAP IRON, OLD JUNKERS, COPPER BRASS.
Call 983-5277 Help Us Keep Our Country Clean

FLOYD COUNTY ABSTRACT CO.

Abstracts Of Title Title Insurance Verna L. Stewart Owner, Manager
217 W. California 983-3728 Floydada, Texas

CARPENTER WORK WANTED

Additions, repairs, remodeling, cabinet work and all phases of carpentry. Call Mike, 983-5103, 220 W. Houston, Floydada. tfe

CARR REPAIR SHOP

NEW AND USED MERCHANDISE
602 North 2nd Floydada

FARMERS INSURANCE GROUP

Fast - Fair - Friendly
Farmers Insurance Group offers a complete line of protection Auto • Fire • Life • Truck • Boat • Commercial • Liability
Sam A. Spence
112 W. Missouri 983-2881

DON'S MUFFLER SHOP

"OUR BUSINESS IS EXHAUSTING"
MUFFLER & CUSTOM SHOP
SPECIALIST IN DUAL EXHAUST
123 W. California 983-2273 tfe

FARMS-RANCHES-CITY PROPERTIES-BUSINESS LEASES-LOANS

B. B. WILKES BROKER REAL ESTATE
100 S. Main, Lockney
Barry Barker, Solicitor
Barker Insurance Agency - 652-2642
IF IT IS INSURANCE -SEE-
BARKER INSURANCE AGENCY
LIFE-FIRE-CASUALTY-HOSPITAL

VALUABLE COUPON

Take This Coupon To
Mayden's Lighting & Interiors
411 Wayland - Plainview
SAVE \$15.00
When You Buy Lamps or Living Room Tables Over 300 Lamps and 400 Tables
in stock NOW! Buy Now or Layaway for Christmas.
Limit One Coupon Per Purchase
Good Through Dec. 4, 1977

MERRY CHRISTMAS

VALUABLE COUPON

Take This Coupon To
Mayden's Lighting & Interiors
411 Wayland - Plainview
SAVE \$15.00
When You Buy Lamps or Living Room Tables Over 300 Lamps and 400 Tables
in stock NOW! Buy Now or Layaway for Christmas.
Limit One Coupon Per Purchase
Good Through Dec. 4, 1977

MERRY CHRISTMAS

"His Land" To Show At Methodist Church

Across a barren land, scarred by centuries of war and neglect, the spectres of ancient Israel appear, hover, and fade away. Suddenly there is movement of a different sort, and slowly, steadily, a startling transformation begins to take place.

Thus begins "HIS LAND," the thrilling story of Israel from ancient to modern times. "HIS LAND," a one-hour color feature motion picture, takes you on a journey through space, time and current events. You see graphically, the fact that Israel today is a living testimony to the words of the prophets when they proclaimed that Israel would take her place among the nations of the world.

In the company of Cliff Barrows and Cliff Richard, England's popular star, who sings a number of Ralph Carmichael songs, some of

which were actually written on location, you travel the vibrant streets and lonely solitary paths of this nation whose destiny is daily discussed in the counsels of governments all over the world...the same paths taken by Jesus and the prophets: Galilee...the wilderness... Jerusalem... the Mount of Olives...mingle with the people of modern Israel as they work, play and

build a nation. Words of Scripture come to life as the two men reflect upon the events that in recent years have confirmed much of the ancient prophecies. You are witness to the fact that out of death and desolation is emerging a new land...a "Land of milk and honey," where the future climactic events of history

and authentic sights and sounds, with a popular musical score composed and arranged by Ralph Carmichael has been called a musical journey into the soul of a nation, and will be shown on November 27, 1977 at 6:00 p.m. at the First United Methodist Church.

"HIS LAND," is truly a feast of color, sound and song. An unforgettable experience!

What One Person Can Do

MARGARET DAVIS, FUND RAISER

Margaret Davis, a retired school teacher in Mountain City, Tennessee (pop. 2,000), makes doll clothes which she mails to England, Japan, Germany, African countries and 42 states.

But she doesn't keep the profits. They go to the Johnson County Rescue Squad. Ten years ago, Miss Davis, now in her 70's, began making the doll clothes and giving the group the proceeds. "I never dreamed," she says, "that it would be anything like this."

It started one day when she saw the newly formed volunteer squad trying to raise some money for rescue equipment. She wanted to help and so put their needs and hers together. She had

no family, and children had been her life. "I had no one," she recalled. "I could make doll clothes and still be a part of their lives."

So she got busy with her sewing machine. Since then she has made the organization a monthly Christmas.

The appreciative rescue squad made Miss Davis an honorary member and awarded her portrait in the squad

Older People Get TV Show

Older people are finally getting a national television series for and about themselves, thanks to the cooperative efforts of two government agencies and a public television station.

Beginning November 14, half hour daily television series entitled "Over Easy" will be carried by the Public Broadcasting Service over Station KTXT, Channel 5, at 5:30 p.m., Monday - Friday, for the remainder of the 1977-1978 television season.

This prime time program will present a variety of subjects and issues of interest to older people, their families and friends, and others concerned with the well-being of older people.

And older people themselves, such as actors Robert Young and Milton Berle, Senator Frank Church, representative Shirley Chisholm, and anthropologist Margaret Mead, will be celebrity guests on the program.

The program will be hosted by veteran television personality Hugh Downs, and produced in public TV station KQED's San Francisco studios.

Funded by the Administration on Aging and the Corporation for Public Broadcasting, the series will contain 130 shows.

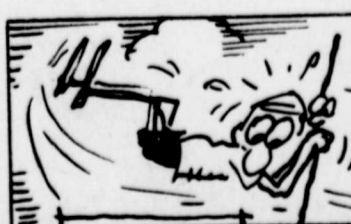
Each half-hour show will be handled in a magazine format in which major segments will be devoted to guest celebrities, detailed reports on subjects such as nutrition, health and medicine, money management, housing and legal rights of older people, and portraits of older Americans who have found imaginative ways to cope with and thrive in their later years.

Material used on the program will be designed to help change some of the stereotypes about older people, help build self-esteem and provide helpful information.

U. S. Commissioner Arthur D. Fleming has asked the local South Plains Office on Aging and other organizations concerned with older people, to use this new series as a "major, new resource for serving older persons."

"We anticipate that this series will bring millions of older persons into contact with information and services that are designed to improve their living conditions and lifestyles."

Commissioner Fleming has also asked the South Plains Office on Aging to help publicize and promote this new program, the Office on Aging is doing this through the media, multi-purpose senior centers and the help of the County Committees public information network. The Chairman of the Public Information network is Maxine Marks of Post and her committee members are the representatives from each of the population centers over the 15 county areas.



The first pole vaulter to clear the bar at 15 feet was Cornelius Warmerdam on April 13, 1940, in Berkeley, California.

16 OZ. RITZ CRACKERS 79¢	15 OZ. 99¢ VALUE PINE SOL 69¢	2 LB WELCH OR JELLY GRAPE JAM 69¢ \$1.19 VALUE
------------------------------------	---	---

THESE VALUES GOOD SUNDAY, NOVEMBER 27 THROUGH WEDNESDAY, NOVEMBER 30



WE RESERVE THE RIGHT TO LIMIT QUANTITIES

BUDDY'S

220 South 2nd Street 983-3149

HOURS MON SAT 8 A.M. - 8 P.M. SUNDAY SUNDAY 9 A.M. - 7 P.M.

14 OZ. KEEBLER COCONUT CHOCOLATE OR RICH N CHIPS COOKIES 79¢ \$1.09 VALUE	15 OZ. WHITE SWAN WHOLE NEW 34¢ VALUE POTATOES 4/\$1.00	15 OZ. WHITE SWAN BLACK EYE 34¢ VALUE PEAS 4/\$1.00
4 OZ. ADAMS VANILLA 89¢ \$1.19 VALUE	1 OZ. NESTLES HOT COCOA MIX 6/39¢ 10¢ VALUE	15 OZ. WHITE SWAN 34¢ VALUE SPINACH 4/\$1.00
16 OZ. WHITE SWAN COFFEE CREAMER 79¢ \$1.07 VALUE	17 OZ. WHITE SWAN CREAM STYLE CORN 4/\$1.00 34¢ VALUE	18 OZ. SIGNAL MOUTH WASH \$1.29 \$1.99 VALUE

14 OZ. POWDERED CLEANSER AJAX 4/\$1 34¢ VALUE	50 OZ. CASCADE \$1.39 \$1.99 VALUE
1/2 GALLON CLOVERLAKE BUTTERMILK 69¢ \$1.03 VALUE	

USDA BEEF SHORT RIBS 59¢ LB	USDA BONELESS ROUND STEAK \$1.59 LB	USDA ARM ROAST 99¢ LB
CENTER CUT PORK CHOPS \$1.59 LB	6 OZ. DECKERS BOLOGNA OR SALAMI 59¢	12 OZ. DECKERS FRANKS 79¢
FAMILY PAK GROUND BEEF 59¢ LB	LEAN PORK ROAST 89¢ LB	FRESH GROUND CHILI MEAT 89¢ LB

6-32 OZ. BOTTLE CARTON COKE or 7-UP \$1.39
24 OZ. CLOVERLAKE COTTAGE CHEESE 97¢ \$1.33 VALUE

1/2 GALLON CLOVERLAKE MELLORINE 79¢ \$1.33 VALUE	6 OZ. GLADE SOLID AIR FRESHNER 3/\$1.00 59¢ VALUE
16 OZ. LIQUID WOOLITE \$1.19 \$1.79 VALUE	10 OZ. A-1 STEAK SAUCE 89¢ \$1.09 VALUE
3 BAR PACK FOREVERY YOURS CANDY 3/\$1.00 59¢ VALUE	100 COUNT WHITE SWAN TEA BAGS \$1.39 \$1.99 VALUE

RED RIPE TOMATOES 59¢ LB
LARGE HEADS LETTUCE 49¢
US NO. 1 10 LBS POTATOES 99¢
PURPLE TOP TURNIPS 5 LB/\$1.00

BATH SIZE JERGENS SOAP 6/\$1.00 25¢ VALUE	PET DEEP DISH PIE SHELLS 59¢ 77¢ VALUE
24 OZ. RUG CLEANER GLORY \$1.49 \$2.29 VAL	5 LB IMPERIAL SUGAR 89¢ \$1.09 VALUE
27 OZ. FLOOR WAX FUTURE \$1.69 \$2.39 VALUE	

Stain Flat



only 2 for a 5 Place Place
Imagine a 40 piece set for only \$2.00
HERE'S HOW IT WORKS



\$1.99 WITHOUT COUPON
GOOD AT BUDDY'S



89¢ WITHOUT COUPON
GOOD AT BUDDY'S