

Commissioners Allocate Revenue Fund

Regular monthly meeting of County Commissioners allocated some current funds. \$10,000 was given for the four-year operation of their projects, \$52,537 was designated for construction fund, \$1,000

was given to the Floyd County Museum, \$1,000 to the Floyd Day Care Center, \$3,200 to the Central Plains Mental Health and Mental Retardation Center.

In other business the commissioners deputized Marilyn Holcomb as deputy in the County Clerk's office and

Beverly C. Poteet in the Sheriff's office. They also canvassed and approved the amendment election.

The court also endorsed the concept of a regional detention facility in Lubbock for juveniles, and pledged Floyd county's Texas Youth Council funds to the operation of the facility.

NO ACTION ON CANNERY

Although some 25 persons met with the commissioners, no action was taken on reinstating the Floydada cannery next summer.

All commissioners were present with county judge J.K. Holms presiding.



SURE...ALL TURKEY block pressures go up near Thanksgiving time. Teresa Nix, Jean Jarrett and Troy Patton will be giving a free block pressure clinic at the MAC Saturday. Gary Bryd supplied the bird. (Staff Photo)

Floyd County Hesperian

15¢ Per Copy



12 PAGES IN ONE SECTION

FLOYDADA, FLOYD COUNTY, TEXAS 79235 THURSDAY, NOVEMBER 17, 1977 NUMBER 91

Lighthouse Receives Half Million \$ Loan For Expansion

Congressman Omar Burleson and Senator Lloyd Bentsen in Washington Wednesday announced the approval of a \$505,000 Rural Electrification Administration loan to the Lighthouse Electric Cooperative with headquarters in Floydada.

The counties served are Floyd, Crosby, Briscoe, Dickens, Motley, Swisher and Hale.

The purpose of the loan is to finance service for 200 additional consumers, finance 41 miles for distribution line and finance other system improvements.

The loan is being made at 5% interest.

Parnell Powell Announces Candidacy For County Judge

Floydada Mayor Parnell Powell this week announced his candidacy for the office of Floyd County Judge, subject to the May Democratic Primary.

The Mayor has been a resident of Floyd County since 1938. He was a groceryman for 32 years and for the past six years has been an auto salesman with City Auto Inc. in Floydada.

He has served as Mayor five years, a city councilman four years, and is a past president of both the Rotary and Lions club and the Chamber of Commerce.

Powell is a Deacon in the First Baptist Church, has held many offices in the church and for 18 years was treasurer of the Plains Baptist Assembly.

He has worked in many community projects through the years.

In his announcement statement Mayor Powell said, "if elected I will do my best to serve the people of Floyd County to the best of my ability. I will try to be fair in all decisions. I will endeavor to work with the Commissioners Court and other county officials for a greater and more progressive Floyd County."



PARNELL POWELL

Schwertner Receives FFA Degree

DAVID J. SCHWERTNER of Floydada, Texas, received the American Farmer Degree at ceremonies held during the National Convention of the Future Farmers of America, in Kansas City, Mo., Nov. 10-11.

Rock Chat

...OUTSTANDING... have heard through the messages that were highly while expressing some... Many have featured humor through illustrations which helped keep my

...ound into a climax that... inspiration so strong, I... or try to be better.

...OH GOD" is much like a... Through a series of... ations you are enjoying... However through the... (especially the conversa... Denver has with "God")... about God's hopes for the... world are revealed.

...truths of the movie I... have written down for... ration, but it's hard to... in a dark movie house... see the movie I'll probably... recorder.

...ust see this movie.

...SIANS bought 601,000... corn and 100,000 tons of... price of wheat came on... per bushel locally yester... were metric tons which I... are about 200 pounds... just plain old tons.

...CAN GET in on a lot of... free refreshments today... The Grand Opening of... Department Store be... and continues through... when there's the remodeling... at Production Credit this

...you're invited to the Open... Plainview Savings and... in Floydada.

...you can register for some... prizes at Anderson's and... and Loan firms.

...A GREAT ADMIRATION... like Jean Jarrett, T. M... Richard Garza and Troy... as Emergency Medical... have the job of pulling... of wrecked autos. Some... people are alive and their... saved, sometimes it's just... a handling their bodies... and carrying them... home.

...incident scene Friday night... perished in the auto-tract... is not something I really... siders to experience seeing... you just can't see something... not be impressed... you... say to yourself, "I'm just... more alert driver, I'm just... let anything like this ever... me or my family."

...that something like this... as some people in the... accident were just trying to... up to a man who had... a seizure and had his... off a culvert.

...ED A TIP that many sand... ve migrated into the South... munity, we planned to get a... several problems hit us... morning.

ust E. Schwertner of Floydada, Texas.

Each American Farmer Degree recipient is presented a gold key and certificate by the Future Farmers of America. They also receive a cash award for travel to Kansas City and attend a breakfast in their honor both of which are co-sponsored through the National FFA Foundation, Inc., by J I Case Co. of Racine, Wisconsin; Pioneer Hi-Bred International, Inc. of Des Moines, Iowa; The Federal Land Bank Systems of the United States; Amoco Oil Co. of Chicago, Illinois, and The Chevrolet Motor Division, General Motors Corporation of Detroit, Michigan.

The American Farmer Degree is the highest degree of membership in the FFA. It is presented only by the National Organization of the Future Farmers of America to members who have demonstrated exceptional agricultural and leadership ability. State FFA Associations may submit candidates for the American Farmer Degree based on total FFA membership in the state. The 801 members awarded the American Farmer Degree this year represent the highest achievement of more than 509,735 FFA members in 8,148 high school vocational agriculture departments.

All the FFA members who receive the American Farmer Degree begin as "Greenhands." After at least one semester of vocational agriculture, members may be advanced by the local chapter to the degree of "Chapter Farmer." The third degree, that of "State Farmer" is presented by the State FFA Association. Only students who have earned the State Farmer Degree are eligible for the American Farmer Degree.

In addition to having earned the State Farmer Degree, candidates for the American Farmer Degree must have been active members of the FFA for at least three years. They must have a record of participation in local and state FFA activities and they must have completed all of the vocational agriculture instruction offered in their high school. American Farmer applicants must have earned at least \$1,000 by their own efforts and they must have demonstrated leadership and cooperation in student, chapter, and community activities.

The National FFA Convention is an annual event of the Future Farmers of America and is carried out in cooperation with the U. S. Office of Education, of the Department of Health, Education, and Welfare. This year over 20,000 FFA members, vocational agriculture teachers, parents, and guests are taking part in the 50th National FFA Convention.

Yes...Builders Mart Is Giving A Turkey!

The Thanksgiving Turkey coupon for Builders Mart was inadvertently left off the page in Sunday's Hesperian.

The coupon appears in this edition and makes the total turkeys given by Floydada merchants now 19.

Merchants will draw for the lucky winners at 4 p.m. Monday.

Open House At Production Credit

Everyone is invited to the Open House showing of the Production Credit Office at 105 South Fifth in Floydada this morning.

Manager Buddy Lutrick says, "we'll be serving coffee and donuts in our community room and we want you all to come in and see our newly remodeled offices."

New carpet, panelling and drapes are the major items of improvement. The Production Credit Office is third of all the offices in this area in amount of accounts it handles each year. The office originally opened in Floydada in the 1930's and has done business in four locations here.



AMERICAN FARMER James Bode (left) National President of the Future Farmers of America presents the American Farmer Degree to David Joseph Schwertner of Floydada, Texas. The American Farmer Degree is the highest degree of membership in the FFA. It was presented to 801 FFA members during the 50th National FFA Convention held in Kansas City, Missouri, November 8-11.

Roundballers Face Rebuilding Year

By Doug Simpson

Anyone who is a part of, or connected to, the colorful and vastly expanded world of sports is aware of the fact that if you are a coach, you face many difficult and sometimes, overwhelming challenges.

Just ask Floydada Whirlwind head boys basketball coach Mike Cocanougher.

Cocanougher takes over the reigns to the cage program, succeeding Coach Rollie Rinker, who departed to accept a higher position of administration at Perryton.

Last season, the new Whirlwind mentor was an assistant to former Floydada coach Curtis Chatam at Odessa High School. Prior to his position there, he coached two years at Junior High School here.

And Cocanougher is fully aware of the huge responsibility and challenging assignment he must face in rebuilding his Floydada troops this season.

"Right now, we don't know exactly what the starting lineup will be or who all will be playing," the coach said recently.

This year will definitely be a rebuilding one and we will just play it by ear at first to see what our strengths and weaknesses are."

A closer look at the team this year reveals what the biggest weakness obviously is. It is size, or lack of it you might say.

What can Cocanougher and his troops figure to use to compensate for

this disadvantage?

"We will use speed, or quickness, to help make up for both our lack of size and experience," Cocanougher mentioned.

The latter of the two weaknesses, experience, is proved by the fact that only two seniors (also the only two returning lettermen) represent the Whirlwinds this season.

Quinn Coleman, Floydada's flashy and versatile guard is one who will be counted on to provide leadership both offensively and defensively.

Coleman is probably the quickest man on the squad and stands a modest 5'7, and weighs 150 pounds. In 76-77, he served as the "quarterback" of the offense and averaged around five points per game.

The other senior is Danny Emert. The tallest man on the club at 6-1½, Emert averaged about three points per outing last season and saw action in more than 20 contests as a dependable reserve and occasional starter.

A number of juniors and sophomores will have to come on strong in maturity in order for the Whirlwinds to have a successful season.

Kary Helms, a 5-8, 140 - pound guard, was a star on the Junior varsity last season and also received playing time on the varsity in a number of contests.

Other players up from the JV this year include guards and wings Jimmy Jackson, Todd Vickers, Bobby Green, Troy Marquis (up from the freshman squad), postman Neal Becker, Monty Lyons, Mac Collins, and Tim Collins.

Community Thanksgiving Service Sunday Night

Everyone is invited to the Community Thanksgiving services Sunday night in the First Baptist Church at 7 o'clock.

Pastor of the Church of The Nazarene William Clark will give the Thanksgiving message. Other Ministers of the community will also participate in the service.

All choir members of all churches are invited to sing in the choir. Sunday's Hesperian will have a complete program for the evening.

School Office Closing For Holidays

The Floydada Independent School business office in downtown Floydada will close at 2:30 p.m. Wednesday, November 23 and remain closed until the following Monday, according to

business manager-tax collector Tom Cathey.

School holidays are the same as the business office.



MR. AND MRS. LOUIS ANDERSON welcome you to the Grand Opening of their new store. (Staff Photo)

Barbara Simmons, Michael Anderson Married In Candlelight Service



Mrs. Michael Anderson

LCC Associates Meet In Reecer Home

On Monday, November 7, the monthly meeting of the L.C.C. Associates was held in the home of Mavis Reecer with Cheryl Bradley acting as co-hostess. Madge Huff led the devotional. Special guests for the evening were three ladies from the Floyd-

ada Chapter of the Associates: Elva Blum, Blanche Lide, and Lorilla Bradley. Mrs. Bradley gave a very interesting book review on "Young Pioneers," written by Ross Wilder Lane, whose mother was the author of "Little House on the Prairie."

Members making lap boards for the "Gift Fair" in Lubbock turned them in at the meeting. Some of the ladies surprised even themselves with artistic talent they didn't know they had. Around twenty boards were sent to Lubbock. Following the business meeting, everyone was treated to delicious pumpkin and pecan pies and coffee. The members from Lockney who were present were: Alma Baxter, Cheryl Bradley, Mary Glen Dege, Karen Evans, Mildred Gammage, Eunice Greenhaw, Madge Huff, Janie Klein, Annie Smith, Mavis Reecer, Dorothy Smith, June Sherman, and Tommie Williams.

The next meeting will be the Christmas party in the home of Mildred Gammage with Dorothy Smith as co-hostess. Gifts will be exchanged then.

TEACHERS GROUP MEETS

The Iota Tau Chapter of Delta Kappa Gamma professional teachers organization met Monday evening, November 7, 1977 at 6:30 p.m. in the First Methodist Church in Lockney. Emily Johnston, president, presided over the business session.

A most interesting program on professional growth of various members followed. Eleanor Griffin was especially honored at this time.

The following members from Lockney attended: Wilma Adams, Mary Dege, Merle Mooney, Leona Watson, Jeanette Marr, and Dorothy Bradley.

The First Baptist Church in Idalou, was the setting November 5, at 7:00 p.m. for the wedding of Barbara Ann Simmons, daughter of Mrs. Joyce Lemon of Lubbock and the late Mr. Lawrence M. Simmons Jr., and Michael Lane Anderson, son of Mr. and Mrs. Louis Anderson of Floydada.

The double ring ceremony was performed by Rev. Larry Heard, pastor of Idalou First Baptist Church.

Miss Lana Morris of Lubbock registered guests. The register table held the bride's book and white feather pen along with a brass vase of yellow cushion mums.

Ushers were Ricky Biggs of Floydada, Steven Carver of Lubbock, Danny Francis of Silverton, and Mike Moore of Plainview. Their boutonnières were white carnations.

Miss Penny Bertrand of Floydada played the traditional wedding selections and the wedding march. Mrs. Ann Heard of Idalou sang "Twelfth of Never" and "The Wedding Song".

Ray Lemon of Lubbock, brother of the bride and Lisa Anderson of Floydada, sister of the groom were candle lighters. Their attire was identical to the groomsmen and bridal attendants.

The sanctuary was decorated with standing brass arch candelabra's holding cathedral candles with emerald palm foliage. In the middle of the arch of the Unity Candle and a single candle on each side stood a ring of palm foliage. For a sign of unity between two families the bride presented a red rose to her mother and a red rose to the groom's mother.

Mrs. Linda Trammel of Lubbock served her sister as matron of honor. Pam Tekell of Mesquite was maid of honor and Nancy Anderson of Floydada, sister of the groom, was bridesmaid. They wore identical dresses of cotillion blue jersey. The moulded bodice featured a V neckline, framed in crystal pleated ruffle collar. The empire waistline was defined with a self fabric flower at the front of the bodice; and the soft floating skirts fell to floor length. They each wore baby's-breath in their hair and carried a bouquet of yellow spider mums with white button palm and leather leaf fern and showered with white Gypsophilla.

Robert Pyle of Floydada, was best man. Groomsmen were Steve Anderson of Floydada; brother of the groom, and Mark Sanders of South Plains. They, as well as the ushers and father of the groom, wore navy blue tuxedos with light blue ruffled shirts. Their boutonnières were white carnations.

The groom's tuxedo was navy blue with a candlelight ruffled shirt. His boutonniere was a stephanotis.

The bride, presented in marriage by her brother, Ray Lemon, wore a candlelight gown of chiffon accented in Venise lace. The moulded bodice featured a high edged bodice, framed in the Venise lace. Long Bishop sleeves were accented with Venise lace edging, creating a look of elegance. The controlled A-line skirt swept to back fullness, forming a chapel train, which was completely encircled in Venise lace.

Silk Venise Daisies covered the Camelot Capulet of her veil, and was completely encircled in the petal edging. Appliques of Venise lace daisies were sprinkled throughout the veil. She carried a bouquet of gardenias and showers of stephanotis and baby's-breath with English ivy and satin peot streamers. The mothers of the couple wore shoulder corsages of cymbidium orchids.

For the traditional something old the bride carried the rings of her grandmothers and great-grandmother tied in love knots on streamers in her bouquet. Something borrowed was pearl earrings belonging to her mother. Something new was the bridal gown and the traditional blue garter.

A reception followed the wedding ceremony in the Fellowship Hall. Presiding at the brides table was Penny Baker of Amarillo, Donna Anderson of Floydada, sister-in-law of the groom, Debbie Danevik of Lubbock and Renee Lemon of Lubbock. Also in the house party was Mrs. Albert Horn of Lubbock.

The bride's table was covered with a candlelight tulle knit floor length over doe satin and lace, centered with yellow spider mums, white cushion mums, blue corn flowers and long tapered candles accented an antique silver eppurn. The three tiered wedding cake was topped with satin wedding bells. Punch, mints and nuts were served from crystal and silver appointments.

After a wedding trip to Juarez Mexico, the couple will reside in Floydada.

Many out-of-town relatives and friends attended the wedding. Among special guests were the grandparents of the bride, Mr. and Mrs. Elzie Moore of Ralls, and grandmothers of the groom, Mrs. R.M. Stovall of Plainview and Mrs. A.W. Anderson of Floydada.

An informal dinner honoring the bridal couple was held following the rehearsal Friday November 4, in the Fellowship Hall of the First Baptist Church of Idalou.

Adult Singles To Meet

The Floydada Adult Singles will meet at Light-house Electric Saturday at 7 p.m. for a Thanksgiving Supper.

Each person is to bring a vegetable or a dessert to supplement the turkey and trimmings which will be furnished by the club.

Games and fellowship will follow the supper.

Wesley Ann Circle Concludes Study

The Wesley Ann Circle of United Methodist Women met Monday evening in the home of Billie Jordan with Opal Ashton as co-hostess.

Billie Jordan, chairperson, presided over the business session. A Thanksgiving devotional was given by Margie Fowler and Mayme Clark concluded a study of Women of the Bible.

Refreshments were served to the following members: Ann Smith, Helen Solomon, Julia Baker, Margie Fowler, Diana Glover, Elda Bryant, Bennie Liebfried, Margaret Springer, Lula Green, Jewel Martin, Billie Jordan, Opal Ashton, Elizabeth Armstrong, Lorna McKinney, Kathleen Stewart, Ella Reue, and Mayme Clark.

Ladies Fellowship Meets

Ladies Fellowship of Victory Baptist Church met Monday night for their regular monthly meeting. Mrs. Wayne Fuller opened the meeting with prayer.

Following a short business meeting, Mrs. Edna Cochran brought the devotional on Lot's wife, a warning against disobedience.

Members discussed plans for a Christmas dinner scheduled for December 16. Mrs. Emmitt Clampitt closed the meeting with prayer.

Mrs. Cochran served refreshments to Mmes. Wayne Fuller, Elmer Smith, Emmitt Clampitt, and Curtis Clevenger.

Society News

Couple To Be Honored With



Mr. and Mrs. Hubert Davis

Alpha Mu Delta Sponsors Scholarship Project

Alpha Mu Delta is now working on their ways and means projects to support the sorority and their service projects. A percentage of all proceeds go to Girls-town, a Scholarship to a deserving senior of Floydada, High School for further education; door decorations for all of the residents of the Floydada Care Center each month; local love funds such as the Larry and Debbie Guffee Love Fund; and the Beta Sigma Phi State Projects.

Items members have for sale are: note cards, memo

boards, all occasion wrapping paper, small candles for sending on special occasions, place mats, etc.

The feature items are four cookbooks. There is a (1) Holiday Cookbook which has special recipes for every holiday from Washington's Birthday to Christmas. The (2) Dessert Cookbook has almost anything that anyone would want to cook in the way of a dessert. The (3) Party Cookbook is a book full of ideas for parties. It suggests invitations to send, decorations, and games to play. This cookbook would

Mrs. Jordan Speaks To 1929 Study Club

The 1929 Study Club met in the home of Mrs. Dovie Rushing on November 3, 1977.

Mrs. Emma Lou Whitaker was program leader and read a prayer of Thanksgiving. The president, Mrs. Hester Moore, presided.

Gifts for the State Hospital were brought to the meeting. Joyce Williams is to be responsible for their delivery.

The club quilt was discussed as a money making project for the club.

Roll call was answered by members giving childhood remedies used by their families, when they were "growing up." Mrs. Billie Jordan from the American Heart Association brought a program and film on high blood pressure. Following the informative program each member had her blood pressure taken by Mrs. Jordan, and a recipe booklet from the Heart Association was given to each member.

The December 1, meeting will be in the home of Mrs. Cleo Goins.

Mrs. Whitaker assisted the hostess in serving refreshments to Mmes. H.O.

Cline, C.W. Denison, Cleo Goins, Noman Hamilton, Clay Henry, C.M. Meredith, Ian Moore, Emma Lou Whitaker, Q.D. Williams, J.M.

Just In Time Christmas Gift

14 kt Gold Chain Necklace and Bracelet

Silver Chain Necklace and Bracelet

Come By Now For Best Cozy Corner

Master Charge

You're Invited To Our Annual Christmas Open House

Sunday, November 20th

1 p.m. to 6 p.m.

Refreshments and Door Prizes

SCHACHT Flowers, Jewelry & Gifts

"Our Pleasure Is To Serve You" 112 W. Poolar - Lockney - 682-2388

SELECTIVE GIFTS FOR ALL OCCASIONS...

Crystal, Flatware, China, Stoneware, Diamond Pendants, Diamond Earrings, Ladies & Men's Watches, Cross Pen Sets, Prince Gardner Billfolds & Much, Much More

Solomon Jewelry

102 S. MAIN FLOYDADA, TEXAS

ELVIS



ROCK GROUPS

IT'S COMING!

Latest Decals, T-Shirts, and Jerseys

We will be at the Floydada Lions Club Arts & Crafts Show

Saturday, November 19

STAR WARS

ELVIS



MRS. DOUG HODEL

Lawson, Doug Hodel Married Saturday

Lawson became Doug Hodel in the evening in the Church in Lubbock, Texas. The bride was the daughter of Mr. and Mrs. John Lawson, pastor of the church. The groom is the son of Mr. and Mrs. Hodel of Lockhart, Texas. The ceremony was officiated by the Rev. John Lawson. The bride wore a traditional gown of a-la-mode satin and sheer organza accented in silk guipure lace in a rose point pattern. The princess silhouette featured a moulded bodice designed with a deep oval yoke, framed in scrolls of the rose point pattern lace. A high duchess neckline was outlined in the lace flowers; and the long petal point sleeves tapered to points, over the hands, edged in lace flowers. She controlled a line skirt swept to deep folds at the back, forming a chapel train. Grad-

SEE WEDDING PAGE 4

THE FLOYD COUNTY HESPERIAN

Published each Sunday and Thursday at 111 E. Main St., P.O. Box 700, Floydada, Texas 79235. Second class postage paid at Floydada, Texas 79235. Publication No. 202680. Wendell Tinsley, editor. Subscription rates: Local \$9.50 a year, out of trade area: \$10.50

Important Things to Know About YOUR HOMETOWN INDEPENDENT BANK:

- 1 Independent banking is a vital and essential part of the American enterprise system.
- 2 Directors and officers of the independent bank are folks with a whole-hearted interest in the prosperity and well being of the area they serve. They have a real stake in its future. They know its conditions and needs intimately. It is their home.
- 3 A good portion of depositors' funds is invested in the communities the independent bank serves in sound loans to the individuals and businesses of its banking area.
- 4 You can do business directly with the officers of the hometown independent bank. They're right here to advise and serve you. (There's no problem of decisions made from written records sent to a home office somewhere else).
- 5 Whether you deposit or borrow or use some of our many other banking services, you benefit by dealing with your hometown independent bank.

WHAT YOU CAN DO ABOUT IT

...can help preserve independent banking and the free enterprise system by taking an interest in state banking legislation and by writing your representatives in the state and national legislatures. And of course, you, your family and your business benefit by using the services of your hometown independent bank to your fullest advantage.

THE FIRST NATIONAL BANK OF FLOYDADA
MEMBER F.D.I.C.
FLOYDADA, TEXAS 79235

You're Invited To Our

Grand Opening

SPORT SHOP



Lisa Anderson and Rhonda Bennett

THURSDAY-FRIDAY-SATURDAY

WE INVITE THE PEOPLE OF THIS TRADE AREA TO COME IN FOR OUR GRAND OPENING....RIBBON CUTTING CEREMONIES AT 10 A. M. THURSDAY.

WE THINK YOU WILL LIKE THE FINE LINE OF NATIONALLY ADVERTISED BRAND NAMES THAT WE HAVE ON DISPLAY.

COME IN....LET'S DRINK COFFEE AND VISIT.



Geneva Bennett, Bill Bullock, Martha Galloway

FREE!

COME IN AND REGISTER FOR

- LADIES TIMEX WATCH
- BEDSPREAD
- BLANKET
- TWO PIECE MR. MENCH LADIES PANT SUIT
- BOY'S WRANGLER JEANS
- MAN'S BELT
- MAN'S BILLFOLD
- LADIES JANE COLBY SET

GIVEAWAY DRAWING WILL BE FROM 2 UNTIL 4 SATURDAY.



Martha Galloway and Mrs. P. L. Hart

GRAND OPENING SPECIALS

Full Size Quilted Bedspread ONLY \$18 ⁸⁸ REG. \$24 95	Asst Colors Bath Sets 5 Piece ONLY \$9 ⁸⁸ REG. \$12 95 VALUES	3'x5' Asst Colors Throw Rugs REG. \$5 95 VALUES ONLY \$3 ⁸⁸	Ladies 2-Piece Pant Suits By Mr. Mench ONLY \$44 ⁸⁸ VALUES TO \$66 00
Asst Colors 2- Piece Bath Sets ONLY \$5 ⁸⁸ REG. \$6 99 VALUES	Multi Stripe Rug Runners ONLY \$2 ⁸⁸ Size 24x60 REG. \$3.99 VALUES	Asst Colors Wash Cloths 5/\$1 ⁰⁰	Bath Towels ONLY \$2 ⁴⁴ Solids & Prints REG. \$2 99 VALUES

3 WAYS TO BUY CASH LAYAWAY MASTER CHARGE

ANDERSON'S

DEPARTMENT STORE

120 West California

Floydada, Texas

SHOP BEALL'S FIRST

FLOYDADA

OPEN DAILY

8:30 - 5:30



DELAYED BILLING
CHARGE SALE!
NO CHARGE PAYMENT 'TIL FEBRUARY

FOR WEAR NOW..... SO PRETTY
for Christmas Giving!

Tailored Separates

- Belted Tunic 10-20..... \$16⁰⁰
- Cowl Neck Top 10-20..... \$14⁰⁰
- Easy On Pants 8-20..... \$12⁰⁰
- Fitted Blazer 8-20..... \$22⁰⁰
- Stripe Shirt 10-20..... \$16⁰⁰
- Skirt 8-16..... \$14⁰⁰



20%

Custom touches, clean-cut tailoring and wear-dated Monsanto 100% polyester knits for an unbeatable combination this season. Mix-match these blazers, shirts, tunics and cowl necks with flattering pant styling in black, red or beige. 10-20.

Mens

Orlon Dress Socks

Regular \$1.50

99¢

Choose from several colors in our rest sock one size fits all.

Men & Boy's Coats

Values to \$45

20% OFF

Choose from several style of coats and Jackets.

Select Now
Gift Giving
Famous Brand Dress Slacks

Values to \$18.00

\$12⁸⁸

Now is the time to think of that Christmas list. Save on our mens famous brand dress slacks, solids and patterns to coordinate with his entire wardrobe. Comfort-knit blends. Flared legs. First quality everytime.



Men's Long Sleeve Shirts

Regular to \$15⁰⁰

\$9⁸⁸

You will recognize the name & quality of these nationally advertised dress shirts, assorted prints and solid colors 14 1/2-17.



100% Acrylic Shawls

... elegant wrap
\$9⁰⁰

Fringed 100% acrylic triangle shaped in white and assorted colors to compliment every outfit. Hand wash in cool or luke warm water. The perfect item to add to her gift list.



Chatham Horizon

Acrylic/Acrian Blankets

Standard Size, Reg \$8.99..... \$6⁹⁹
King Size, Reg. \$12.99..... \$9⁹⁹

Acrylic and acrilan solid blankets with 5 inch nylon binding. Machine washable colors of yellow, green, blue, white, chamois and apricot.

Friday and Saturday Only



Check These Price Reductions On Ladies Fall Shoes

Save this weekend on select numbers of fall and winter styles. Assorted colors, leather uppers, crepe and regular soles. Some in narrow widths, all in mediums with sizes 5-10

LEFT: Regular \$16 \$13⁸⁸
CENTER: Regular \$18 \$15⁸⁸
RIGHT: Regular \$18 \$15⁸⁸

Sheer To Waist Pantyhose

By May Queen Reg 99¢

77¢



Bealls

... where America
See SAM
in person
6 P.M. to 8 P.M.
Thursday - Friday
NOVEMBER 17, 1977

WINTER NIGHTS CERTIFICATE
Sears GIFT
Nov 17-18, 1977
Use of \$25 or more at participating Catalog Sales or Agency.
Action Guaranteed or Your Money Back.
Sears
Now Open All Day Saturday
Your Shopping Convenience

be at home
d Avenue,
wedding
ans.
a bridal

consultant at
Wells, Lubbock.
Model is an
cutive for
Advertising
book.

Category 2 or 1. Category 2 Quad-Range standard center. 8-piston variable-displacement valves. One standard dual or triple J.S. gal. (176 liters)
4-post Roll-Gard standard. Standard station optional

4440
in (7636 cm³), turbocharged and inter-cooled (dual wet disk) on Quad-Range Power Shift transmission
5-speed Quad-Range standard. 8-piston variable-displacement valves. One standard dual or triple J.S. gal. (246 liters)
4-post Roll-Gard standard. Standard station optional

4640
in (7636 cm³), turbocharged and inter-cooled (four wet disks) on Quad-Range Power Shift transmission
5-speed Quad-Range standard. 8-piston variable-displacement valves. Dual standard, triple optional. 3 gal. (314 liters)
4-post Roll-Gard standard. Standard station optional

4840
in (7636 cm³), turbocharged and inter-cooled (four wet disks) on Quad-Range Power Shift transmission
5-speed Quad-Range standard. 8-piston variable-displacement valves. Dual standard, triple optional. 3 gal. (390 liters)
4-post Roll-Gard standard. Standard station optional

NEW HORSES
BES MORE IRON
DELIVERED SOON
AL
LOCKNEY, TX

CONTINUED STYLES
Boys Levis
\$7⁸⁸

SELECT SALE GROUP
Sport Shirts
\$5⁸⁸ - \$6⁸⁸
Regular To \$12⁰⁰

Select long sleeve, no-iron styles for school and everywhere wear. Machine wash, tumble dry. Assorted colors and patterns in sizes 6-18.

brand Levis for boys. Every pair is backed by 75 years of blue jean know-how. These are discontinued styles in first quality goods. Regulars, slims.

Three Die In Auto-Tractor Collision

Three Lockney residents were killed outright, another critically injured when their late model Pinto auto crashed into the front of a John Deere Tractor about 7:45 Friday night on highway 54, about four miles east of Petersburg.

Killed in the crash were Jim and Edna Harris and Mary Lopez, all of Lockney. Velma Alaniz, 21, remains in critical condition in Methodist Hospital.

According to DPS patrolman Bill Dawson, a Petersburg resident Buddy Smith was driving east when he was struck by a seizure and his pickup ran off the south side of the road, off the east end of a culvert where a dirt road intersects the pavement.

A nearby farmer Eddie Fullingim borrowed a tractor and was attempting to pull the pickup out of the ditch when the auto crashed the front of the tractor in the

east bound lane. Fullingim and others trying to aid Smith were near the pickup when the crash occurred.

Mr. and Mrs. Harris were in the front seat of the auto, the women in the rear seat. Although it was dark at the time of the accident Dawson said that the tractor's lights were burning and a pickup had been parked near the tractor with flashing lights to warn oncoming traffic.

Emergency units from Lockney and Floydada worked for about an hour getting the victims out of the auto.

Caprock Ambulance Service of Floydada carried the deceased victims to Floydada.

Justice of the Peace H.E. Porter declared the victims dead at the scene of the accident. They probably died at the moment of impact.

All three women were employed at Lockney Gen-

eral Hospital. They were returning to Lockney from Lubbock, where Mrs. Harris

and Mrs. Alaniz had registered for a dietary supervisors school.

Plainview; a daughter, Mrs. Elmo Fortenberry of Dumas; a brother, Jerry of Slide; five grandchildren; and a great-grandchild.

OBITUARY

Jim And Edna Harris

Services for Jim and Edna Harris, 57 and 52, of Lockney were conducted Tuesday afternoon in Lockney's Main Street Church of Christ with Jerry Klein officiating and Tony Couick assisting.

Burial was in Lockney Cemetery under direction of Moore-Rose Funeral Home, Lockney.

The couple was killed Friday in a three-vehicle collision about 4 miles east of Petersburg about 8 p.m.

Harris, an Oklahoma native, and his wife, a native of Ballinger, were married February 9, 1941 in Fort Stockton. They had lived in Lockney for 1 1/2 years.

Both are survived by a son, James Edward of California; a daughter, Kathy of Lockney; and three grandchildren.

Harris also is survived by a brother, Cleo of Portales, New Mexico; and two sisters, Maxine Johnson of Fort Stockton and Leona Gee of Pagosa Springs, Colorado.

Mrs. Harris is survived by a sister Mrs. W.T. Cooper of Lockney.

Mrs. Lopez

Services for Mary Lopez, 31, of Lockney were held at 2 p.m. Monday at San Jose Catholic Church in Lockney with the Rev. Rich-

ard Casey officiating.

Burial was in Lockney Cemetery under direction of Moore-Rose Funeral Home, Lockney.

Mrs. Lopez was killed about 8 p.m. Friday in a three-vehicle collision about 4 miles east of Petersburg.

The Sinton native moved from Sinton. She married Robert Lopez in 1956 in Lockney.

Survivors include her husband; her parents, Mr. and Mrs. Baralio Garcia Sr. of Lockney; four brothers, Baralio Garcia, Demis Garcia, Nino Garcia and Hector Garcia, all of Lockney; and three sisters, Gloria Gomez and Aurora Garcia, both of Lockney and Connie Duenenas of Plainview.

Lewis Harston

Services for Lewis Harston, 70, of Lockney were held Sunday at the Lockney First United Methodist Church with the Rev. Hugh Daniel, pastor, officiating.

Burial was in Lockney Cemetery under the direction of Moore-Rose Funeral Home, Lockney.

Harston died about 8:30 a.m. Saturday at Lockney General Hospital following a long illness.

The Henderson native moved to Floyd County February 1943 from Lynn County, Ky. He married the former Fay Gordon December 20, 1931, in Wilson. He was a farmer.

Survivors include his wife; a son, Hurshel of

Alfred Ryals

Alfred Ryals, age 80, died Saturday of a heart attack. Burial was at San Angelo. He was an early day resident of Floydada. He is survived by one son, Raymond Ryals, of Fresno, California; two sisters Mrs. Charity Brown of Nolanville, Texas; and Mrs. Janie Shurbet of Floydada; many nieces and nephews and grand-children.

Bobby Fulfer

Funeral services were held Friday afternoon in Lovington, New Mexico, in the Smith and Rogers Funeral Chapel for Bobby D. Fulfer, 53. Burial was in Lovington cemetery.

He died Tuesday week of an apparent heart attack at this home. He was employed as an oil field driller.

Fulfer was born in July, 1924, in Floydada. His parents are Mrs. Grace Fulfer of DeWitt, Arkansas, who was a long-time Floyd County resident, and the late G.E. "Dell" Fulfer.

He was married in 1945 to Joyce Coleman in Clovis, New Mexico. Survivors include his wife, two daughters, three sons, two grandchildren, a brother, Dickie Fulfer, a sister, Mrs. Harold (Maxine) Jeffcoat, also of DeWitt and his mother.

E.L. Walker

Services for E.L. Walker, 66, of Wilson were at 3 p.m. Tuesday in the First Baptist Church in Wilson. The Rev. E.K. Shepherd,



WHERE THREE DIED Friday night on highway Petersburg.

Santa Claus Coming

Sears Authorized Catalog to the delight of area children extensive area-wide "Santa Nights" promotions. Santa's personal visit to the children of the Floydada area will be Thursday and Friday, November 17 and 18, from 6 to 8 p.m. Sue Williams, Sears Mer-

Parties Honor Prater

Karla Prater, formerly of Lockney, who has moved to Blanket, Texas, was honored recently with a surprise going away party, held in the home of Melanie Foster, hostesses were Melanie Foster, Mrs. Eddie Joe Foster and members of the eighth grade class. Karla was presented a diamond pendant necklace. Refreshments and games were enjoyed by the following guests:

Ty Williams, Tyke Dipperrey, Jeff Reecer, Jeffrey McCormick, Ralph Scheele, Carl Burt, Karl Race, Phillip Kidd, Wade Sherman, Criss Carthel, Wade Jackson, Missy and Melody Burchfield, Tammy Williams, Tajuja Whitlock, Lisa Dipperrey, Karla Prater, Melanie Foster, Brotherton, Lori Bayley, Melissa Johnson, Gaylene Prater, and Kara Carthel.

FLOYD DATA

Ruby & Woodrow Surratt of Muleshoe spent Sunday with Charley L. Berry.

held its regular meeting November 15, at the First National Bank. President Brenda Watson presided over the business meeting, leading the Opening Ritual. The Chapter extends their deepest sympathy to Pat Cates on the loss of her father. A card and flower were sent to her. Ray Powell, social chairman, reported on the Christmas Social which will be held December 3 at Ilene Kendrick's. The theme will be "Mexican Fiesta." Members are reminded to bring gifts for their secret-sisters and husbands.

The Lions Club Bazaar will be held November 19 at the Massie Activity Center. Ways and Means Chairman Ilene Kendrick assigned each member an hour to work at the chapter booth.

Service chairman, Vicki Allen, presented the rest home with Thanksgiving door decorations earlier.

Mrs. Lavern Craver

Services for Mrs. Lavern Craver, 58, of Lockney were held Wednesday at Evans Baptist Chapel in Lockney with Bennie Anderson of Ralls officiating.

Burial was in Lockney Cemetery under direction of Moore-Rose Funeral Home, of Lockney.

Mrs. Craver, who had lived in the Lockney area about 30 years, died Friday at Lockney Care Center.

She was a native of Archer City. Her husband, Paul, died in 1973.

Survivors include two sons, Willie and Calvin, both of Floydada; four sisters, Beatrice Walters of Lubbock, Donia Pitts of Denver, Colo., Gertrude Williams of Pontiac, Mich., and Frances Cobbs of Bakerville; eight brothers, Lym Norris of Oklahoma, Herman Norris of Roscoe, Calif., Jimmy Norris, Cecil Norris, Vernice Norris and Alson Norris, all of Lubbock, Chris Norris of Detroit, Mich., and Lawrence Norris of Greenville; a granddaughter; and three step-grandchildren.

Alpha Mu Delta Meets

The Alpha Mu Delta Chapter of Beta Sigma Phi



Arts and Crafts and Gifts

Tole Macrame Dolls

Dry Arrangements

Most Any Gift Item

Owner: Barbara Jameson

Open 10:00 - 5:00

Closed Sunday and Monday

S.W. Corner Highways 70 and 70

Matador, Texas

REVIVAL

First Baptist Church

Lockney

SUNDAY, NOV. 20 - WEDNESDAY, NOV. 23



Dick Horn

Everyone Welcome

Pastor

John Jenkins



Barry Feriend

SCHEDULE:

Sunday School 9:45 Worship 11:00 a.m.

6:00 p.m. Missionary Slide Presentation of Work in Japan (everyone welcome)

7:00 Community Thanksgiving Service Youth Fellowship - Barry Feriend Directing

MONDAY:	Mens Prayer Breakfast	6:30 a.m.
	Worship Service 12 Noon - Lunch at Church	12:30
	Prayer Groups - Choir Practice	7:00
	Evening Service	7:30
TUESDAY:	Worship Service 12 Noon - Lunch at Church	12:30
	Hot Dog Supper for through 5th grade	6:00
	Prayer Groups - Choir Practice	7:00
	Evening Service	7:30
WEDNESDAY:	Worship Service 12 Noon - Lunch at Church	12:30
	Prayer Groups - Choir Practice	7:00
	Evening Service	7:30

WANTED

Reduction in Heating

Call The Energy Savers

C-D-J INSULATION

FOR FREE ESTIMATES

983-2601

504 N. 2nd St. Floydada

18" x 37" x 112 SQ FT
REYNOLDS WRAP
69¢
91¢ VALUE



GRADE A LARGE
EGGS
59¢

12 COUNT SOFT N LITE
 BROWN N SERVE
ROLLS
50¢ VALUE
3/\$1.00



8 OZ. 65¢ VALUE
WHIPPING CREAM
32¢

16 OZ. OCEAN SPRAY
CRANBERRY SAUCE
51¢ VALUE
39¢

VALUES GOOD THURSDAY, NOVEMBER 17
 THROUGH SATURDAY, NOVEMBER 19

BUDDY'S

220 South 2nd Street 983-3149
 HOURS MON-SAT 8 A.M. - 8 P.M. SUNDAY
 SUNDAY 9 A.M. - 7 P.M.

WE GIVE

DOUBLE ON WEDNESDAY

We have Smoked
 Turkeys, Turkey
 Breasts, Cured
 Hams for your
 Holiday Needs

6-32 OZ. BOTTLE
 CARTON
COKE OR TAB
 PLUS DEPOSIT
\$1.27

1/2 GAL. ROUND
ICE CREAM
\$1.19
\$1.69 VALUE



32 OZ. BLACK BURNS
 CRYSTAL WHITE
SYRUP
59¢

GOOD DAY
 MARIAN
ANGES
43¢ VALUE
33¢



5 LB GLADIOLA
FLOUR
57¢

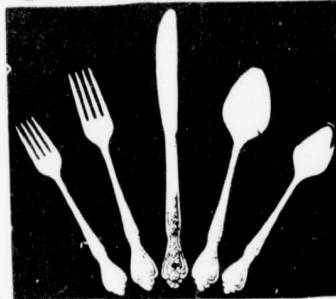
1 LB WHITE SWAN SOFT
MARGARINE
69¢ VALUE
2/99¢

6 OZ. \$1.31 VALUE
DREAM WHIP TOPPING
89¢



8 OZ. SNACK 69¢ VALUE
FIDDLE FADDLE
2/99¢

Stainless Flatware



only **25¢**

for a 5 Piece Place Setting

Imagine a 40 piece service for only \$2.00

HERE'S HOW IT WORKS!

every week!

13 1/2 OZ. SWEET SUE
CHICKEN BROTH
29¢ VALUE
19¢



6 OZ. STOVE TOP
STUFFING MIX
75¢ VALUE
59¢

14 OZ. BAKERS ANGEL
 FLAKE \$1.59 VALUE

COCONUT
97¢



12 OZ. BAKERS
CHOCOLATE FLAVOR CHIPS
\$1.09 VALUE
63¢



16 OZ. DEL MONTE
PUMPKIN
39¢ VALUE
29¢

65¢ VALUE
UR CREAM or DIP & CHIP
PROMEDARY 79¢ VALUE
32¢ 67¢

3 LB DECKERS
HAM
 CAN **\$5.99**

FULLY COOKED
HAM SLICES \$1.89 LB **ROAST** 89¢ LB

CENTER CUT
PORK CHOPS \$1.59 LB

FAMILY PACK
GROUND BEEF 59¢ LB

8 OZ. PHILADELPHIA
CREAM CHEESE 2/\$1.29

SAVORY
 BONELESS

HAM
\$1.89 LB



2 LB OWENS
SAUSAGE \$2.79

BUTTERBALL
TURKEYS
79¢ LB
 14 LB AND UP

ROAST RITE YOUNG
TURKEYS
59¢ LB
 16 LBS UP

4 LB AND UP
 CHICKEN
HENS 69¢ LB

1 LB DECKERS
BACON \$1.39

30 OZ. SUGARY SAM 99¢ VALUE

YAMS
77¢

12 OZ. FISHERS RAW SPANISH

PEANUTS
59¢
71¢ VALUE

QT 99¢ VALUE
EGGS NOG 79¢

GOLDEN RIPE
BANANAS 5 LBS \$1.00

SUNKIST
ORANGES 3 LBS \$1.00

RED DELICIOUS
APPLES 4 LBS \$1.00

OCEAN SPRAY
CRANBERRIES LB 39¢

CALIF. STALK
CELERY LB 29¢

YELLOW
ONIONS LB 12¢

JUMBO SWEET
POTATOES 4 LBS \$1.00

13OZ KRAFT 91¢ VALUE
MARSHMALLOW CREME
69¢

10 OZ. KRAFT 49¢ VALUE
MARSHMALLOWS 33¢

9 OZ.
COOL WHIP
67¢

20 OZ. BANQUET
69¢ VALUE
PUMPKIN PIES 57¢

12 OZ. TOM SCOTT \$1.49 VALUE
MIXED NUTS
\$1.19

50 COUNT KLEENEX
 DINNER 69¢ VALUE
NAPKINS 2/99¢

JUMBO ROLL HI-DRI
79¢ VALUE
PAPER TOWELS 2/89¢

4 OZ. SCHILLING
 GROUND
CINNAMON \$1.69 VALUE
\$1.49

20 OZ. BANQUET
MINCE PIES
69¢ VALUE
69¢

14 OZ.
 EAGLE BRAND
MILK
83¢ VALUE
79¢

12 OZ. TOM SCOTT \$1.49 VALUE
MIXED NUTS
\$1.19

14 OZ.
 EAGLE BRAND
MILK
83¢ VALUE
79¢

75 OZ. SCHILLING
 POULTRY 51¢ VALUE
SEASONING 39¢

1 OZ. SCHILLING
51¢ VALUE
GROUND SAGE 39¢

10 OZ. PVP
\$2.59 VALUE
PECANS \$1.99

7 OZ. HOLSUM NO. 4473
OLIVES
\$1.13 VALUE
57¢

1 LB IMPERIAL
 POWDERED
SUGAR
47¢ VALUE
33¢

3 OZ. WHITE SWAN \$1.49 VALUE
INSTANT TEA
99¢

JOHNSTONS GRAHAM
CRUST
59¢ VALUE
2/99¢

on highway 54, four
 aus Coming To Sean
 r, formerly of
 has moved to
 was honored
 a surprise
 party, held in
 elanie Foster,
 ere Melanie
 ddie Joe Foster
 bers of the
 class. Karla
 d a diamond
 lace. Refresh
 mes were en
 he following
 s. Tyke Dip
 ceer, Jeffrey
 alph Scheele,
 l Race, Phillip
 erman, Criss
 de Jackson,
 elody Burch
 Williams, Ton
 isa Dipperey,
 Melanie Post
 ster, Rhonda
 ori Bayley,
 on, Gaylene
 ara Carthel.
 DATA
 row Surratt
 pent Sunday
 Berry.
 lar meeting
 at the First
 v. President
 on presided
 ess meeting,
 ening Ritual
 extends their
 thy to Pat
 loss of her
 and flower
 er.
 Social chair
 n the Christ
 h will be held
 lene Kendem
 will be a
 Members
 o bring gifts
 sisters and
 Club Bazaar
 vember 19 at
 ivity Center.
 ns Chairman
 k assigned to
 an hour to
 after booth.
 rman. Vicki
 ed the rest
 Thanksgiving
 ions earlier
 this week
 the "Love
 Medley
 \$800 and
 business
 asking for
 help this
 Girls Tow
 sed. Roll
 meeting
 members
 personal
 Girls Tow
 also disc
 This year
 entered its
 lieta Sigm
 contest. V
 lene Kend
 sible for
 sible.
 Pledge
 five rush
 son, Brenda
 Gross, Lu
 Julie Hike
 Donna H
 refreshme
 ees and J
 Brenda W
 ricks, Vick
 Powell.

NEWS & REVIEWS

First Baptist Church Media Center
One of the most delightful books about the church is written by Bob Brown, pastor of Trinity Baptist Church, Lexington, Kentucky. He has authored two books and has written for over a hundred magazines, including "The Saturday Evening Post," "Parade," "Home Life," and "The Christian Herald." Only a person who knows and loves the church could write about it with the humor and insight that he does.

"The church is not a denomination, or an organization, or a tradition, or a building. The church is people. Volunteer workers. Laughing people. Singing people. Hurting people. Sick people. Good and bad people. Strong and weak people. Attractive and repulsive people. An institution? Not the church that I have known and loved for more than forty years!"

THE CHURCH IS PEOPLE is about people you will recognize. There is King Henry the Eighth, Lee (Lee's Personal Problem), and Irma ("Poor Me," Saith Irma), and Eula May...and many more.

Rosalind Rinker said Tuesday morning at the First Methodist Church, "The church is not a museum for saints but a hospital for sinners." This truth comes in THE CHURCH IS PEOPLE.

PRAYING TOGETHER, WITHIN THE CIRCLE and PRAYER: CONVERSING WITH GOD, all by Rosalind Rinker are available from the Media Center. Her books are most readable, written in a conversational manner and with the warmth that has made her a minister to many thousands of people.

In the last few years many good books have been written about how to have a happier life. None of them has any more potential for affecting your life than David Dunn's TRY GIVING YOURSELF AWAY. The theme of the book is Ralph Waldo Emerson's "Rings and jewels are not gifts, but apologies for gifts. The only gift is a portion of thyself." As the author shares the excitement of his discovery that giving of himself brought the most lasting kind of pleasure, he describes himself as a collector of Glows and After Glows. Unlike other forms of collecting, he says, you need no safe or cabinet in which to keep your treasures; nor do you have to go out of your way to keep adding to your collection. Wherever you are, there are opportunities to give yourself away.

In the sixth chapter entitled "Bread upon the waters" he emphasizes that it is virtually impossible to give yourself away without getting back more than you give—PROVIDED YOU GIVE AWAY WITH NO THOUGHT OF REWARD. Its message taken to heart and put into practice, this book can transform a self-centered individual into a giving, joy-filled person.

Letter To The Editor

Dear Sir:
We want to congratulate Mrs. Bell and the cast of the play "The Man Who Came to Dinner." It was superbly done and the audience was well entertained.
The stage decorations, props, lighting, and wardrobe were all well done.
Congratulations to all of you!

Keith and Neta Marble

Pioneer Honors Melvin Davis

LUBBOCK, TEXAS..... November 16, 1977..A Floydada resident was honored Tuesday night (11-15-77) at Pioneer Natural Gas Company's annual service award dinner in Lubbock.

Melvin E. Davis was recognized for 25 years of service.

K. Bert "Tex" Watson, president of Pioneer, presented the awards to 57 Lubbock and Lubbock area employees. Awards presented this week throughout Pioneer's system represent a combined total of 3,425 years of service to the company.



Danny Bradford

LOCAL STUDENT RECEIVES NATIONAL SCHOLARSHIP

Danny Bradford of Floydada is one of twenty-two agricultural students on nineteen university camp-

uses across the country who received an Alpha Zeta scholarship award recently. These scholarships were granted by the National Alpha Zeta Foundation of America, Inc. The Foundation is a charitable arm of Alpha Zeta, a professional fraternity in agriculture with chapters on 64 university campuses in the United States and Puerto Rico.

Danny, who is the son of Mr. and Mrs. Floyd Bradford received a \$275.00 National A.Z. Scholarship. He is a major in Plant Science at West Texas State University in Canyon.

FLOYD DATA

Mr. and Mrs. C.W. Denison Jr. of Brownfield visited Sunday in the home of his parents Mr. and Mrs. Carl Denison.



Captain Jackson

Ex Floydadan Honored By Delta

Captain W.F. Jackson of Paradise, Texas, has completed twenty-five years of service with Delta Airlines. He is the son of Mrs. Ruby Shoemaker, 114 J.B. Avenue Floydada.

Jackson graduated from Floydada High School in 1940 and went into the air force following graduation. He did not become a pilot in the air force, but following service attended flying school in Southwestern Aeromotive in Ft. Worth, and took flight training at Russell Field. He was an instructor with Aero Enterprise, Meacham Field, Ft. Worth.

In 1951 he worked for about three months for Pioneer Air Lines training pilots, just preceding his employment by Delta.

Delta will celebrate with a banquet in Atlanta for all Delta pilots with twenty, twenty-five and thirty year or more tenure, in Atlanta the first part of 1978. Jackson has received a "golden triangle," the Delta emblem with a diamond flanked by emeralds and an engraved watch.

He was married to Jeanette Holder from Morgan Mill,

Denton, Gentry, Hale Split Contest Winnings

Clarence Denton, of 122 J.B. Avenue, Floydada, guessed correctly on all games with the exception of the Caprock Palo Duro tie game to capture the season's Hesperian football contest finale's top money winnings of \$10.

Travis J. Gentry of Route 4, Floydada missed two games and successfully picked 4-AA champion to defeat Lockney with a 38 point total (total was 47) to take second prize of \$6.

There was a two-way tie for the third place winnings with Mrs. Sam Hale, of

Texas, January 11, 1948. They have four children: Bill Jackson of Gulfport; Mississippi; Bob Jackson of Benbrook, Texas; Jan Jackson, Tarleton University, Stevenson; and Bryan Jackson of the home.

The Jacksons live on a small ranch at Paradise where he pastures cattle. He drives into Delta at the Dallas Ft. Worth Air Terminal when he is on duty.

Travis Jones, 1934 Study Club Speaker

"We Care About Education" was the theme of the monthly meeting of the 1934 Study Club Tuesday evening at the home of Mrs. Allen Bingham, Mrs. Olin Watson, co hostess.

Guest speaker, Travis Jones, Floydada Independent School District Board Member, spoke on school legislation giving some interesting data to the group. The monthly payroll of the school district is \$135,000 a month for the 120 professional persons employed. The total enrollment of our schools is 1,491 students and the cost per student for the 1976-77 school year was \$1,147. The board anticipates that for the 1977-78

ALLSUP'S
CONVENIENCE STORES

SHOP ALLSUP'S FOR YOUR THANKSGIVING NEEDS

<p>ROUND CARTON BORDEN'S SHERBET 1/2 GAL. CTN. \$1.09</p> <p>BORDEN'S BUTTERMILK 1/2 GAL. CTN. 79c</p> <p>LADY BORDEN'S ICE CREAM 2 PINT CTNS. 89c</p> <p>BORDEN'S OLEO QTRS. 2 1 LB. PKGS. 89c</p> <p>Surfine COFFEE LB. \$2.79</p> <p>DELICIOUS GEBHARDT'S TAMALES NO. 2 1/2 CAN 59c</p> <p>Shurfine 17 OZ. FRUIT COCKTAIL 2/79c</p> <p>NEW!! BOLD 3 DETERGENT GIANT BOX \$1.29</p> <p>Shurfine 8 Roll TOILET TISSUE \$1.29</p> <p>PEAK ANTI-FREEZE GAL. \$2.99</p> <p>6 BTL. CTN. 32 OZ. COKES \$1.29</p> <p>SELF-BASTING 10-14 LB. AVG. SHURFRESH TURKEYS LB. 57c</p>	<p style="text-align: center;">102 East Houston FLOYDADA, TX.</p> <p>BORDEN'S WHIPPING CREAM 3 8 OZ. CTNS. \$1</p> <p>SHURFINE SWEET PEAS Cream Style or Whole Kernel CORN</p> <p>GREEN BEANS MIX OR MATCH 5 cans \$1.00</p> <p>NO BEANS GEBHARDT'S CHILI 19 OZ. CAN 79c</p> <p>Shurfine Waffle SYRUP 32OZ. 69c</p> <p>ELVIS PRESLEY ORIGINAL ARTIST 8-TRACK TAPES WHILE THEY LAST \$2.49</p> <p>Shurfine TOMATO SAUCE 6/\$1.00</p> <p>Plus Dep. \$1.29</p> <p>Coffee Maker COFFEE FILTERS 59c Box Of 50</p> <p>NEW!! TRIAL SIZE DUST CLOTH GLOSS & TOSS ONLY 10c</p>
---	--

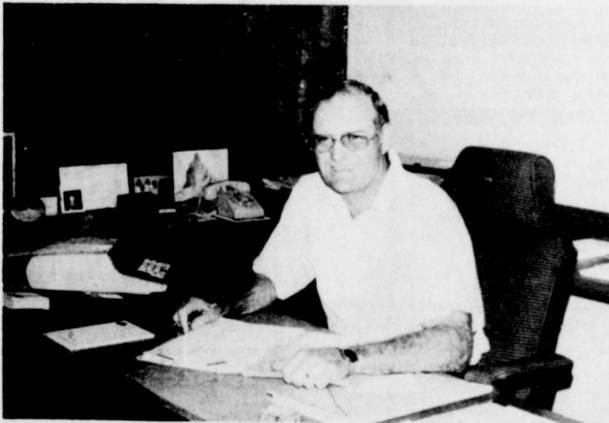
BUY A 49c COKE AND KEEP THE GLASS!

HOME FOR THE HOLIDAYS SPECIALS



The state flower of Georgia is the Cherokee rose.

You're Invited To Our OPEN HOUSE



MANAGER, BUDDY LUTRICK

"CREDIT SPECIALISTS FOR AGRICULTURE"

You're invited to come in and "neighbor" with us Thursday morning.

We want you to see our newly remodeled office and community room.

Beautiful new panelling, carpet, and drapes. We think you'll like what you see.

"You all come.....see you Thursday"



Production Credit Association
105 South 5th Floydada, Texas 983-2454



SECRETARY VALDONNA BARRIS

NOW OPEN
Specializing in Men's
Open Monday
Late Appointments
Styling for Men
983-3
4 miles south on
4 miles west on
1/2 mile south on
of Floyd
Audrey's Hair
Audrey Thomas

Thursday
November
9 to 12
FREE!
Coffee and



South Plains News
Mrs. Murray Julian

Children of Mr. Field in the South Plains community are Mrs. W.M. Stanforth and Mrs. John Wilson. They were hosts for the occasion with another sister, Mrs. Charley McDonald from Colorado Springs, Colorado.

Mrs. Ruby Higginbotham went to Amarillo Friday to visit her son and family Mr. and Mrs. Bud Higginbotham and children. She stayed with the grandchildren during the weekend while the parents went deer hunting near Abilene. Bud returned home with a ten point deer, of which they were very proud. Mrs. Higginbotham returned home Sunday night.

Len Wood, who attends Texas Tech as a freshman, visited over the weekend with his parents, Mr. and Mrs. Glen Wood.

We extend sympathy to Mr. and Mrs. Elmo Fortenberry, now of Dumas, on the death of her father, Lewis Harston, 70, of Lockney, who passed away last Saturday. Services were held in the Methodist Church in Lockney Sunday at 4 p.m. The Fortenberry family were former residents here, and are well-known. Harston had been ill for some time, and was in the Lockney Hospital at the time of his death.

Mr. and Mrs. Harold Hamm accompanied her brother and wife, Mr. and Mrs. Raymond Teeple of Lone Star to Lake Whitney a week ago Thursday, and they fished and vacationed there, returning home on Sunday. They enjoyed the trip in the Teeple's camper-trailer.

Mr. and Mrs. Harold Hamm are expecting their daughter, and husband, Dr. and Mrs. Tom Auldermorte, from San Antonio, here for Thanksgiving.

Mr. and Mrs. Bryan Karr from near Rockwall, were here Monday visiting her sister, Mr. and Mrs. Raymond Teeple, and other relatives. They were returning home from Boulder, Colorado, where they had visited their daughter, Yvonne and family the past week. (The Steele Deavenport).

Visitors at the South Plains Baptist Church Sunday included Mr. and Mrs. Jesse Evans and son, Mrs. Rita Hamilton and boys, who moved from here recently, and Mr. and Mrs. Jerry Chappell, from Duncan, Oklahoma.

Bruce and Janet Julian with boys, Clay and Wade, came Thursday for a visit with his folks, Mr. and Mrs. Murray Julian, and brother, Kendis Julian and family. Saturday night and Sunday they visited in Floydada with her family, Mr. and Mrs. Edell Moore. Sunday afternoon they were here with his people for a birthday meeting honoring Mrs. Kendis Julian on her birthday, then left for their home in Perryton.

This Wednesday morning at 9:30 a.m. there will be an All-Day Mission book review, "Rivers of Ink," given by Rev. Fred Blake, at the South Plains Baptist Church. The W.M.U. of the Lone Star Baptist Church have been invited to attend. There will be a noon luncheon for all the W.M.U. women and others who at-

tend.

Mrs. Nathan Mulder and Mrs. Royce Bethel will be presenting their Mission Study book, "Claim Staker," to the G.A.'s of the Baptist Church from 4 to 7 p.m. Wednesday. There will be a Mexican supper served at 6 p.m. for everyone.

Mr. and Mrs. Frank McClure will go to Quail on Thursday evening to share Thanksgiving dinner with their grandchildren, Rev. and Mrs. Jeff Messer. Other guests will be Mr. and Mrs. Cypert and girls, and Mrs. Jean McClure.

Mr. and Mrs. Grigsby Milton Jr. and their daughter and husband, Mr. and Mrs. Jerry Chappell went to Amarillo Sunday afternoon to see Grigsby's sister, Linnie Milton, who is gravely ill. They flew there the Sunday before and flew again this Sunday to be with Linnie. Darla and Jerry Chappell of Duncan, Oklahoma, were here with their parents over the past weekend.

Mr. and Mrs. Roy Burks from Rockwall were visiting in Floydada over the past week with Mr. and Mrs. John K. West. Friday they were in the South Plains vicinity visiting with Mrs. L.T. Wood, Mrs. Walter Wood, Mr. and Mrs. L.N. Johnson and family, and Mr. and Mrs. Murray Julian, the Bruce Julians, and the Kendis Julians, among others in the area.

Several from here went to Floydada Saturday night to attend the play, "The Man Who Came to Dinner," and all report a very interesting play. Among those from here in the play were Ronette Kitchens, Kelly Marble, Kelli Lyons and Dwayne Marble.

Mitzi Julian was recognized at the South Plains Baptist Church, Sunday November 6, as she received a superior rating from the judges at the 1977-78 Church Music Festival held at Plainview First Baptist Church by Texas Baptist Church Music, where she played three hymns in the contest.

Hobby Club members met at the home of Mrs. Murray Julian Wednesday, November 9, at 2 p.m. with a program: Making Christmas Decorations and Christmas Foods and Ideas for Gifts, by Kathy-Burk, from Light-house, Electric Coop. Mrs. Kendall Cummings presided at the business meeting and Mrs. Lois Lyons gave the thought for the day. Each member responded to roll call with a Christmas idea, or show and tell. Many gift ideas were exchanged, and Kathy Burk presented Christmas booklets for Yuletide gift making and baking, especially cakes, cookies and candies. She demonstrated the making of delicious chocolates, exquisitely decorated, plain, or fancy. The Christmas party was discussed. Time for the party is December 10, but place and other details will be given later. Mrs. Julian served refreshments of fresh dips, chips, coffee, tea, cookies, lemon and chocolate desserts. Sixteen were present: Mmes. Kendall Cummings, Harold Hamm, Kendis Julian, Tillman Powell, Sterling Cummings, J.P. Taylor, Mark Sanders, Dwight Teeple, Arby Mulder, Grigsby Milton Jr., Nathan Mulder, Dick Lyons, Fred Blake, Bonnie Moore, Kathy Burk from Floydada, and hostess Mrs. Murray Julian.

HOW TO MAIL ORDER HOLIDAY GIFTS

COLLEGE STATION- To mail-order Christmas gifts, first study the catalog with care, says Mrs. Linda McCormack, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

"Through large mail-order chains, the consumer can choose from greater selections of merchandise than most stores offer, and often the same item features several price ranges," she points out.

"However, the consumer still must decide which buy is best," she cautions.

She recommends three steps for deciding:

Read the ads very carefully and compare features.

Make a list of features that cannot be compared simply by looking at the advertisements. You may want to examine these features at a local retail establishment.

Try to determine the differences in the item advertised. Know why they exist, and decide how important they are.

YOUR TURKEY

TO BE ABLE TO WIN YOUR THANKSGIVING TURKEY: Just fill out and clip any or all of these coupons and deposit them at the firms listed on the coupons. Each firm will hold an individual drawing. Drawings will be Monday, November 21, 1977 at 4:00 p.m. before Thanksgiving. One winner per family, you need not be present to win, no purchase necessary and you must be 16 years of age or older to enter.

IN GRATITUDE...
WE SHARE AT THANKSGIVING

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Thompson Pharmacy
200 South Main 983-5111

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Texas Insulation Systems
212 Main St. Lockney or Bring to Hesperian Office

Turkey Contest Coupon

NAME.....

Address..... Phone.....

City Auto Inc.
201 East Missouri 983-3767

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Beall's Dept. Store
118 East California 983-2596

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Country Morning
126 West California 983-5152

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Perry's Bros.
104 East California 983-3510

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Producer's Co-op Elevator
112 North 8th 983-2821

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Arwine Drug
100 West California 983-2856

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Roye's Merle Norman
204 South Main

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Builders Mart-Willson & Sons
111 North Main 983-3113

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Buddy's Food
220 South 2nd. 983-3149

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Kirtley's Market
316 North 2nd. 983-3105

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Ponderosa Meat Co.
807 East Missouri 983-2261

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Anderson's Dept. Store
120 West California 983-3554

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Reed Ford Sales
Ralls Highway 983-3761

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Kirk & Sons Hardware
119 East Missouri 983-3280

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Oden Chevrolet-Olds Inc.
221 South Main 983-3787

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Consumers Fuel Assn.
404 East Missouri 983-3394

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Leonard's Cafe
321 South 2nd 983-2364

Mac's Backhoe Service
Call Harvey McJimsen
Silverton, Texas

IF It's Results You Want-It's CLASSIFIED ADS You Want

HOME FOR SALE

FOR SALE-small two bedroom house. Good location. Call 983-2204. tfc

FOR SALE: New 3 bedroom and garage, two bath frame home. 325 West Missouri, Floydada, James Lovell, 983-2633. tfc

FOR SALE: 1 1/2 story brick house 1 mile west on Sandhill Highway. 4 bedrooms, 2 1/2 baths, kitchen, den, living room, and double garage. Phone after 5 o'clock 983-2276. tfc

NEW HOME FOR SALE: 3 bedroom, 2 bath, large double garage, built-in kitchen. Inquire First National Bank in Lockney. Ltfc

FOR SALE: Nice brick duplex located at 308-A and 308-B SW 2nd St. in Lockney. Call Phyllis Reay, 652-3480. Ralph V. Graham Realtors, 504 Joliet, Plainview phone 293-4246. L-tfc

HOUSE FOR SALE: 3 bedroom central air and heating, 1,200 square feet floor space on 8 lots, by owner, Matador, Texas. 806-347-2784. tfc

FOR SALE: 2 bedroom house. Good location, 918 S. Main, Floydada 983-3372. tfc

FOR SALE: Large 3 bedroom home, 1 3/4 baths, attached garage, 6 ft. cedar fence, carpet throughout, newly redecorated. Call 983-2418 after 5:30. Shown by appointment only. tfc

FOR SALE-New three bedroom, two and a half bath home. Double car garage and storage. 3,751 square feet. 983-3828. tfc

FOR SALE: 3 bedroom brick home, 1 1/4 baths, refrigerated air-central heat, on corner lot with cedar fence. 20' x 30' insulated metal building in back yard, has gas and electricity. Call 983-3840 after 5:00 p.m. tfc

LARGE 3 bedroom, 2 lots, double garage 983-3695, 602 South 5th. Joe Reid J ones. tfc

SPACIOUS LIVING for large family, 5 bedroom, 2 lots, fully carpeted-good condition good location, enclosed garage large storage building. 983-3562. 11-20p

SEVERAL nice two and three bedroom homes for sale. Loans can be arranged. Call Sam Hale at 983-3261. tfc

FOR SALE-Red brick, two bedroom house 702 Spruce in Lockney, good location, near schools call 983-3446. tfc

FOR SALE: store building, downtown Floydada, good location. Bond Real Estate. Call Wilson Bond 983-2151, 983-3573. tfc

FOR SALE-3 bedroom house, 1 1/4 bath, utility room, brick veneer, single garage, shown by appointment only. 983-2748. 11-20c

FOR SALE-Three bedroom home in Lockney. Large rooms, cement cellar, double garage. Call 652-2134. Allison Realty. L-tfc

FOR SALE-Two year old brick house, spacious 2 bedrooms, all built-ins in kitchen, big walk-in clothes closets in both bedrooms, central air and heat, split level ceiling with beams, paneling, carpeted throughout, 1 1/2 baths. Custom made drapes throughout, one car garage with automatic door opening plus a carport. Located on Ralls Highway outside the city limits. 983-2386. tfc

FOR SALE: Three bedroom, 1 1/4 baths, home at 504 S. White Street in Floydada. Call Gene Collins Jr. at 806-652-2109 or 806-652-3355. L-tfc

FOR SALE, T.B. Mitchell home on Main Street Lockney. Three bedroom, basement, ideal location. Contact R.C. Mitchell executor Ethel Mitchell estate. Telephone 652-3446. L-tfc

FOR SALE-house with app. 2 acres, good wind mill. Call 983-5119. 11-13p

WANTED

Will keep children in my home. Call Mrs. Britt (Margaret) Gregory, 983-2636 12/11c

EMPLOYMENT

ADULT HELP WANTED No experience needed. Some nights and weekends. Begin at \$2.50 per hour. January 1 advance to \$2.65 per hour. Apply in person to Ray Stegall, Dairy Queen of Lockney. Ltfc

NEED COMPANION Housekeeper for elderly couple. 9 to 5 hours. Call 983-2336 or after 5, 983-2965. tfc

Cal Farley's Boys Ranch is now accepting a limited number of applications for dining hall supervisors. The ranch is an excellent place to raise children away from the problems of large cities. Good starting salary, living accomodation plus other fringe benefits. Applicants should be in good health and moral character. For more information contact the superintendent at Cal Farley's Boys Ranch 806-534-2388. 11-20c

For Rent

FOR RENT-House in country, 4 bedrooms, 2 baths. 983-2726. tfc

FARMS AND ACREAGE

WANTED TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

Homes

House to be moved within two weeks. Make offer call 983-3243 or 983-2294. tfc

FOR SALE: 3 bedroom frame house with six lots and walk-in storm cellar. Call 296-2040 or 652-3806. tfc

5 ROOM HOUSE* large lot. Fully carpeted-good condition good location, enclosed garage large storage building. 983-3562. 11-20p

FOR SALE- House to be moved, two bedroom, central heat, refrigerated air. Call 652-3433 L 12-15c

FOR SALE: 3 bedroom home; large rooms and extra amount of storage. Central heating and air conditioning. Culligan water softener. 2 baths. A number of the major appliances go with the house; also good drapes. Double garage and car port. Harry Morekel 817 W. Missouri Street, Phone 983-2369 Floydada, Texas tfc

FOR SALE to highest bidder the tract of land known as the East One-half of Survey 31, Block D 2, Floyd County, Texas. The sale will be for cash. Possession will be delivered on closing. Bids must be addressed to Ann McGhee and received at P.O. Box 1600, Plainview, Texas 79072 by 1:00 p.m. CST on December 1, 1977. No bid less than \$75,000.00 will be considered. Copies of the procedure for bidding and the sale contract may be obtained from the following: Ann McGhee, 714 Milwaukee Street, Plainview, Texas 79072. Freddie Lee Johnson, 4009 East 14th Street, Amarillo, Texas. Faye B. Jackson, 902 West Mississippi Street, Floydada, Texas 79235. Betty Forgy Hanes, Route 2, Box 173A, Round Rock, Texas 78664. Eathyl Marble, 906 Joliet Street, Plainview, Texas 79072. W.C. Whitlock, Lockney, Texas. Don H. Marble, P.O. Box 68, South Plains, Texas 79258. Barbara A. Davis, Bookkeeper, Morehead, Sharp, Tisdell and White, 621 Baltimore Street, Plainview, Texas 79072. Nov. 17, 20, 24, 27c

BUSINESS SERVICES

PLUMBING REPAIR WORK Day or night, call 983-5103. tfc

NORRELL TRACTOR PARTS for tractor and irrigation supplies and accessories. tfc

FEET TIRED? Try Mason Shoes with "Velvet-teez" air cushioned innersoles. Keith Emert, 652-3116 LStfc

PIANO TUNING, Edward C. Lain, 25 years experience. Write Box 425 Silvertown or call 823-2151.

FOR SALE 10 foot aeromotor windmill and aeromotor pressure pumps for sale, mills and towers. Used and rebuilt submergeable pumps.

DON BALLARD Windmill and Well Service. Submergeable Pump Service. Crosbyton 675-2409 or Phone Levis Gilliland 983-2450 Floydada T-tfc

For all your Amway Products Call Lana Moore 983-2006 12-8c

FARM MACHINERY

FOR SALE: Hog handling equipment, panels, houses, crates and feeders and PIGS. 983-5063. 11-20c

FOR SALE-24 foot John Deere trailer chassis, complete with good tires and wheels. Call or see Don Faulkenberry, Floydada Co-op Gin. tfc

FOR SALE, 4 large mixer drums good for septic tanks, liquid storage or grain storage. Wayne Bennett, 983-3209. tfc

FOR YOUR portable disc rolling needs call Lawson Bros., Welding and Equipment 983-3940, Floydada. T-tfc



Kirby
Vacuum cleaners, new and rebuilt. 1 yr. guarantee. Parts, sales and service. Prices begin at \$124.50. Parker Home Furnishings in Lockney, 652-3315 Ltfc



WE WANT YOU TO KNOW - We sell all kinds of Goodyear tires... tractor, auto truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, FLOYDADA. tfc

INSULATION? do it now!
TEXAS INSULATION SYSTEMS (Inc.) 981 Lockney, Texas 79231 (983-2348)

ThermoCon Spray-on for Metal Buildings and Shops
ThermoCon Loose-fill for residential applications
"Insulation doesn't cost... it pays!"
Please call for a free estimate without obligation

COW POKES

By Ace Reid



"Senor, if your saw is such a time saver, how come I've cut 47 trees while you were tryin' to get started?"

THIS FEATURE SPONSORED BY
Floydada Real Estate & Insurance Agency
AUTO, FIRE & FARM INSURANCE
Jim Word --- Phone 983-2360

INSULATION
Fire-Resistant, Installed and Guaranteed
MARR INSULATION CO.
Tom Marr Owner 652-3593

STATEMENT OF NONDISCRIMINATION

Lighthouse Electric Cooperative, Inc. has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964 and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities. Under this Assurance, this organization is committed not to discriminate against any person on the ground of race, color or national origin in its policies and practices relating to treatment of beneficiaries and participants including rates, conditions and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of this organization.

Any person who believes himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the Act and the Rules and Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, Washington, D.C. 20250, or Rural Electrification Administration, Washington, D.C. 20250, or this organization, or all, a written complaint. Such complaint must be filed not later than 180 days after the alleged discrimination, or by such later date to which the Secretary of Agriculture or the Rural Electrification Administration extends the time for filing. Identity of complainants will be kept confidential except to the extent necessary to carry out the purposes of the Rules and Regulations.

ADAMS WELL SERVICE
Complete Irrigation Service, All Size Domestic Submersible Pumps In Stock, 1 Day Service On Submersibles.
CALL 983-5003 DAY OR NIGHT FLOYDADA

DISCOUNT PRICES ON PET FOODS
PURNIA - CO-OP - BOW WOW - FIELD RATON
Producers Cooperative Elevators

DR. O. R. McINTOSH
OPTOMETRIST
316 S. Main Telephone 983-3460
FLOYDADA, TEXAS

Hollis R. Bond
Real Estate
PHONE 983-2151
107 S. 5th FLOYDADA

For Sale

FOR SALE...new Buick AM radio. \$25.00 Phone 983-3737 or 983-3982 tfp

1 NEW 77 Sound Design, stereo console AM/FM Phono, 8 track, recorder Reg. \$439.95 Only \$299.95 Call Mize Pharmacy, 652-2435.

SALE Shelled pecans 3 lbs. for \$11.00 or 5 lbs. for \$18.00. Contact any 4H member or Floyd County Extension Office (983-2806) 12-1c

FOR SALE: 14.2 cubic foot GE refrigerator, electric Hot Point range-both white and in good shape. Also a Frigidaire washing machine. Call James Lee Nichols. 983-2626 or 983-3144. tfc

1 GOOD USED 14 cubic foot, frost-free refrigerator/freezer with ice-maker. Call Mize Pharmacy 652-2435

HAND MADE GIFTS for Christmas. Buy now or place order. See Carol at Texas Insulation, Lockney, across from Dairy Queen. L-tfc

NEW 1977 Heavy Duty Sewing Machine All metal zig zag button and decorative work. Regular Price \$229.00 Now \$99.95 SEWING MACHINE SERVICE CTR. 1801.34th. Lubbock, Texas 794-4618 L-tfc

SEVERAL NEW RCA 77 Color TV's at Close-out prices. 1-New 77 16 Cubic foot Whirlpool Freezer in Harvest good slightly damaged Reg. \$439.95 only \$299.95. Call Mize Pharmacy, 652-2435.

MATTRESSES. New or renovated. For appointment call City Trim Shop. 983-2332, Floydada. T-tfc

REMEMBER your loved ones with a living memorial to the Caprock Hospital Auxiliary Memorial Fund, Mrs. Ben Whitaker, Treasurer. T-tfc

FOR SALE 4 piece bedroom suite (blonde color) 983-3240 and 2 gas space heaters tfc

FOR SALE-Portable GE washer, good condition. Also two CB radios. 983-2090. 11-13c

FOR SALE-Green Machine toy race car, excellent condition. 652-2492. L-tfc

FOR SALE: One good used G.E. electric range; one circulating forced air wall heater, 60,000 BTU capacity, excellent condition; 20 yards good carpet, approximately 12' x 15'; 10 yards good kitchen carpet. Phone 652-3171 after 5 p.m. L-tfc

Control hunger and loss weight with New Shape Diet Plan and Hydrex Water Pills. At Hyrd Drug. L 11 17, 11 24p

CARPENTER WORK WANTED
Additions, repairs, remodeling, cabinet work and all phases of carpentry. Call Mike, 983-5103, 220 W. Houston, Floydada. tfc

ARTHUR B. DUNCAN ABSTRACT COMPANY
Abstracts - Title Insurance Agents for Stewart Title Guaranty Company.
TELEPHONE 983-3167
Office on South East Corner public square, Corner California and Wall, Floydada, Texas.
"The Oldest Abstract Plan! in Floyd County"

For Sale

SALE Shelled Pecans, Walnuts, pound bag \$3.50; Shelled Candied fruit mix, pound bag \$2.00 Contact L.C.C. Associates, Mrs. Sam Lohr, 983-2412. 11-7c

PETS

MUST SACRIFICE two registered Saint Bernard, one male and one female. Dennis White, 983-3357. tfc

PERSONALS

DON'T FORGET CLARA BELL MCCAIN'S 50th BIRTHDAY NOV. 27. L11 17 p

SALES

FLEA MARKETS-Saturday, November 12 and Sunday, November 19, Floyd County School Building, begins at 9:30. 11-17c

GARAGE SALE 519 West Missouri 9 to 5 Friday November 18. 11-17p

FLEA MARKET-Flomok Community Building, Saturday, November 12 and Sunday, November 19. Multi-family garage sale. L11-10, 11-17c

CARD OF THANKS

There is no way we can adequately express our deep appreciation to all our friends in Floydada. For the beautiful flowers, the many cards & letters, gifts, and telephone calls, to our friends and neighbors who helped strip our cotton we are truly grateful. Above all we are most grateful for your prayers on our behalf. May God so richly bless you as our desire.
Grady & Ruth Walker L11-17c

I appreciate all the cards, telephone calls and visits, while I was in St. Anthony's Hosp. in Amarillo. There's nobody like you "good old Lockney people." I appreciate each of you and come to see me.
Josie Taylor L11-17c

We would like to express our heartfelt thanks for the cards, calls, prayers, and donations that we received during Clint's stay in the hospital.
Ed, Betty & Clint Lamb 11-17c

PASTRIES OF ALL DESCRIPTIONS... Homemade and delicious for any occasion. Rover's Pastries. 652-8881

CARR REPAIR
New and Used Washers, Appliances, Radio, &...
New and Used...
Clothes, Baby Items and...
NOW OPEN at 602 N. E. 1st
Come and Look

The Lockney
The Floyd County
Just Call Us...
Start Your Subscription...
We'll Also Mail A Card...

CONTEST FOR LOCAL PEOPLE

DR PEPPER COTTON BOWL FOOTBALL SWEEPSTAKES

OFFICIAL SWEEPSTAKES RULES

1. Entry forms may be picked up wherever you shop for Dr Pepper or at the Dr Pepper Bottling Co. of Plainview 105 Hwy 87, or at Radio Station KKYN.
2. Sweepstakes contest is open only to residents of Hale, Swisher, Briscoe, Floyd, Matley, Lamb and Castro counties. Grand Prize winner, if under 18, must be accompanied by parent or legal guardian. Dr Pepper Bottling Co. and its subsidiaries or KKYN Radio employees or members of their families are not eligible to enter Sweepstakes contest.
3. To enter, hand print your name, address, zip code and phone number on an official entry form or a 3" x 5" piece of paper. Enclose 6 crown liners from bottles of Dr Pepper or 6 pull tabs from cans of Dr Pepper or print Dr Pepper on 6 different pieces of 3" x 5" paper.
4. Enter often, but mail each entry separately to: **DR PEPPER COTTON BOWL FOOTBALL SWEEPSTAKES, KKYN - Box 147 - Plainview, Texas 79072.** All entries must be postmarked by December 7, 1977. The winners will be announced throughout the day of December 9, 1977 on KKYN Radio - 1090. The **GRAND PRIZE** winner will be announced between 1:00 and 5:00 p.m.
5. Winners will be determined by a random drawing. All prizes are non transferable. No cash alternative or substitutions for prizes. Limit (1) One prize per family or household.
6. All applicable taxes are the sole responsibility of winners. All winners must provide affidavits of eligibility upon request. Winners names and likenesses may be used for publicity purposes.
7. A winners list may be obtained by sending a self addressed, stamped envelope to the Dr Pepper Bottling Co. of Plainview - Box 1704 - Plainview, Texas 79072.

F/L Travel arrangements made by Travel Time, Plainview, Texas

NAME _____
 ADDRESS _____
 CITY _____ PHONE _____ (over)

Area football playoff schedule

TEXAS CLASS AAAA
 Tascosa (9-1) vs. Lubbock Monterey (9-0-1), 7:30 p.m. Friday at Jack Bivins Stadium, Amarillo.
 El Paso Andress (8-4) vs. El Paso Bel Air (8-4), 7:30 p.m. (MST) Friday at Sun Bowl, El Paso.

CLASS AAA
 Perryton (10-0) vs. Andrews (9-0-1), 7:30 p.m. Friday at Frank Ambrough Memorial Stadium, Canyon.
 San Angelo Lakeview (10-0) vs. Brownwood (10-0), 7:30 p.m. Friday at Brownwood.

CLASS AA
 Spearman (10-0) vs. Childress (9-1), 7:30 p.m. Friday at Pampa.
 Littlefield (7-3) vs. Idalou (10-0), 7:30 p.m. Friday at Plainview.

CLASS A
 Sunray (9-1) vs. Memphis (8-2), 8 p.m. Friday at Panhandle.
 Vega (10-0) vs. Petersburg (9-1), 7:30 p.m. Friday at Hereford.

CLASS B
 Wheeler (9-0) vs. Ropes High School (10-0), 7:30 p.m. Friday at River Road Stadium, Amarillo.

Arts and Crafts Show Floydada Saturday

Arts and Crafts Show presented by the Arts and Crafts Club will be held at the Floydada Community Center, Floydada, Texas, Saturday, November 19, 10 a.m. until 5:30 p.m. and Sunday, November 20, 1 p.m. until 5 p.m. The show will feature a wide variety of arts and crafts, including paintings, pottery, quilts, and more. There will also be a food booth and a raffle. Admission is free. For more information, call 229-2171.

Second Annual Holiday Showing



new art works by
Paul Wylie
 Award Winner
 Texas Cowboy Artist Assn.
 and
Mrs. Buster "Linda" Terrell

Meet The Artists In Person!
 Sat. Nov. 19, 1977
 10 a.m. to 5 p.m.
 Sun. Nov. 20, 1977
 1 p.m. to 5 p.m.

Framing On The Square
 118 East 5th St.
 (Hwy 70)
 Plainview, Texas

NOTHING TO BUY - HERE'S HOW YOU CAN



win your turkey

FOR THANKSGIVING

Contest Rules:

YOU CAN WIN YOUR THANKSGIVING TURKEY - Just fill and clip out any or all of these coupons and deposit them at the firms listed on the coupons. Each firm will hold an individual drawing. The drawing will be Monday, November 21, 1977 at 4:00 p.m. before Thanksgiving. One winner per family, you need not be present to win, no purchase necessary, and you must be 16 years of age or older to enter.



Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Schachts Flowers
 112 West Poplar

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Parker Appliance & Furniture
 110 South Main

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Davis Lumber Co.
 102 East Shurbet

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Brown's Dept. Store & Outlet Store
 Lockney, Texas

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Strickland's Auto Sales
 Highway 70 Next to Strickland Restaurant

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Barker Insurance
 100 South Main

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Perry Implement Co.
 North Main

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Caprock Appliance Center
 North Main

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Thomason Grocery
 114 North East 8th

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Mize Pharmacy & TV
 102 South Main

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
White Auto Store
 119 South Main

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Page's Thriftway
 211 North Main

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Floyd County Insurance
 116 South Main

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Webster Service & Supply
 302 South Main

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Texas Insulation Systems
 652-3348 212 South Main, Lockney

Turkey Contest Coupon

NAME _____
 Address _____ Phone _____
Baccus Ford Inc.
 321 South Main

Fairview News

By Mrs. Clyde Bagwell

Mrs. C.W. Burton during a recent check up in Lubbock got a good report concerning her hip which was broken in the spring when she fell in her back yard. Her doctor advised that she would need about six more weeks before she put any weight on her leg and the x-ray showed that the bones were healing nicely.

Woodrow Wilson is convalescing from bruises he received when he was thrown from his horse Wednesday while trying to rope a calf. He was taken to the hospital for x-rays but no bones were broken.

Saturday Mona Dell Wise and a friend Mrs. Elbert James, both of Amarillo visited in the home of Monda Dell's parents Mr. and Mrs. C.H. Wise. Another grand daughter Nancy Caffee, was also a visitor in their home.

Mr. and Mrs. Bud DuBois of Lubbock spent Sunday afternoon with his parents Mr. and Mrs. Edell DuBois.

Mr. and Mrs. L.L. Denton of Lubbock visited Sunday afternoon with his sister, and husband; Mr. and Mrs. C.H. Wise.

Mr. and Mrs. Clyde Bagwell visited Sunday afternoon with Mr. and Mrs. E.W. Walls.

Mr. and Mrs. Bill Beddy were Sunday dinner guests of Mr. and Mrs. Tye.

Walton Wilson visited his daughter and family the Harvey Allen's Sunday and had lunch with them.

Mr. and Mrs. Ray Cook went to Matador Saturday afternoon to visit G.E. Bostick, who is a patient in the hospital there.

Monday morning Mrs. Maurice Campbell visited Mrs. Ray Cook and Sunday afternoon Mrs. Gus Hammonds visited in the Ray Cook home.

Sunday afternoon Mrs. C.H. Wise visited Mrs. Roe Jones. Mrs. Annie Jones of Plainview was also a visitor in the home of Mrs. Roe Jones.

Sunday evening Mrs. Wise visited Mrs. Dink Eckert and son Robert.

Lecky Crabtree spent Friday night with Renee Sanders of South Plains on the occasion of Renee's 16th birthday.

Mrs. Kate Crabtree returned home Saturday from Northport Alabama where she had been for a month visiting in the home of her daughter and family, Mr. and Mrs. Lige Moore and Robbie. Mrs. Crabtree attended a number of tea's while in Northport, at the home of her daughter and also at the home of friends of Leslie Jo.

Saturday night, Mr. and Mrs. Robert Warren of Lubbock were supper guests of his parents Mr. and Mrs. Bud Warren.

We are sorry to report Mrs. Gracie Riggles is a patient in Caprock Hospital with Pneumonia.

Wednesday afternoon Mr. and Mrs. E.W. Walls visited at Lockney General Hospital with D.D. Tate and at the Tate home with Mrs. D.D. Tate.

Mr. and Mrs. Joe Dunn, Mr. and Mrs. R.B. Hatley and Mr. and Mrs. Walter Hollums visited Sunday af

ternoon with Mr. and Mrs. Lindsey Graham. Sam Crabtree had the misfortune of hurting his leg Sunday morning while helping his dad harvest cotton.

Carter Energy Bill To Hurt Texas Farmers

WASHINGTON Congress man Jim Collins, a member of the House Conference Committee on Energy, today warned his colleagues that the already hard pressed American farmer could expect nothing but more trouble if Congress does not change the Tax section of President Carter's Energy

Bill. "By choosing to increase taxes on gasoline, diesel fuel, oil, and natural gas the Carter Administration is forcing the American farmer to bear the major burden of its energy conservation program," the Congressman from Dallas said. "Costs for fertilizer and pesticides will

rise dramatically, thus greatly increasing the costs farmers will have to face. At a time when a farmer can only get \$1.23 for a bushel of corn that cost him \$2.10 to produce, these federally mandated cost increases are inexcusable."

Collins noted that studies done by Iowa State Univer-

sity demonstrate that agricultural production would only decrease by 5 percent from current levels if the President's bill is enacted. He also pointed out that the impact of doubled fuel costs on food prices would be no more than a 14 percent boost, of which the farmers' share would be little or nothing.

The President's tax bill will have an even more severe impact on the Texas farmers than farmers in other regions of the country. Collins declared, "Besides increased production costs of Texas farmers, like the rest of Texas residents, will have to pay an estimated 25 percent of the total national tax burden imposed by the entire Energy Bill." The Third District Con-



SHOP FOR THESE THANKSGIVING SPECIALS



Prices good thru November 20, 1977. We reserve the right to limit quantities. None sold to dealers.

BUSINESS HOURS

DAILY
8 a.m. - 8 p.m.
SUNDAY
9 a.m. - 7 p.m.

Each of these advertised items is required to be readily available for sale at or below the advertised price in each state, except as specifically noted in this ad.



Royal Rock, 14-16 Lbs. Avg.

SWIFT'S TURKEYS
59¢
Lb.

Glover, Water Added, Half or Whole, Lean
Boneless Ham

Grade A, 5-7 Lbs. Avg.

ARMOUR BAKING HENS
65¢
Lb.

Self Basting, 10-18 Lbs. Avg.
\$1.99 Armour Star Turkeys

Washington Extra Fancy Red

DELICIOUS APPLES

3 \$1
Lbs.

Sweet Yams

New Crop, Juicy

Sweet Tangerines

25¢
Lb.

39¢
Lb.

Navel Oranges

Grapefruit

All Purpose

GOLD MEDAL FLOUR
59¢
5-Lb. Bag

Del Monte, Cut

GREEN BEANS
4 \$1
16-oz. Cans

Piggly Wiggly Cranberry

Sauce

Cherries

Pickles

Cleaner

15-oz. Cans

10-oz. Jar

12-oz. Jar

Arm & Hammer, Aerosol Oven

16-oz. Can

Piggly Wiggly Grade A

LARGE EGGS
59¢
Doz.

All Flavors
DUNCAN HINES CAKE MIX

59¢
18-oz. Box

Kraft's Miniature Marsh

Mallows

Pumpkin

Stuffing

Soup

10 1/2-oz. Pkgs

16-oz. Can

6-oz. Pkg

Campbell's, Chicken Noodle

10 1/2-oz. Cans

California Sun-kist

California Large PASCAL CELERY

20¢
Stalk

California Sun-kist

FOLGER'S COFFEE

\$2
13-oz. Can

6-32 Oz. Bottles

COLA

\$1
or

Kodak Film

Pumpkin Pie

NEWS OF SPORTS



A REPEAT FOR BERT JONES? The Baltimore Colts' star quarterback has something to beam about. A poll of the Professional Football Writers of America shows that he's a front-runner for their 1978 Most Valuable Player Award. He's holding the Schick Trophy, which he received as the 1977 MVP from the football writers. The Schick Trophy's permanent home is the Football Hall of Fame, Canton, Ohio. It was previously won by Minnesota's Fran Tarkenton.