

...vices 40 percent is remitted...
 ...percent was spent for research...
 ...we say a sincere thanks to...
 ...that got involved in the...
 ...opened their hearts to those who...
 ...our kindness.

Sincerely,
 Esther Turner
 Executive Director



Texsun
apefruit Juice
49c

All Varieties
 Except Ham
Morib Dinner
55c

9-oz. Pkg.
Ruby Grapes
99c

5-Lb. Bag
Juic Orange
79c

ALL PURPOSE
Russ Potato
79c

10-Lb. Bag

Floyd Merchants To Giveaway 18 Turkeys

of the Hesperian is a turkey giveaway with 18 Floyd merchants. They are giving the turkeys away by "having a good time" and expressing their appreciation to the people of this trade.

from the paper, take them to the merchants listed on the coupons. The coupons appear in this edition and will also appear in the November 17th edition. Participating merchants will draw winners from their coupon boxes on Monday, November 21 at 4 p.m. and will notify winners by phone if possible.

This will allow a couple of days to get the winner's turkeys cooked for that Thanksgiving dinner. The turkeys will be 10 to 12 pound average. Floyd merchants participating are: Buddy's Food, Kirtley's Mkt., City Auto Inc., Ponderosa Meat Co., Beall's Dept. Store, Anderson's Dept. Store,

Country Morning, Reed Ford Sales, Perry Bros., Kirk & Sons Hardware, Producer's Co-op Elevator, Oden Chevrolet - Olds Inc., Arwine Drug, Consumer's Fuel Assn., Merle Norman, Leonard's Cafe, Texas Insulation Inc., and Thompson Pharmacy. Only one winner per family will be allowed, registrants must be 16 or older, there is no purchase necessary, you do not need to be present to win.

Floyd County Hesperian

15c Per Copy



16 PAGES IN TWO SECTIONS

FLOYDADA, FLOYD COUNTY, TEXAS 79235 SUNDAY, NOVEMBER 13, 1977 NUMBER 90

People Receive \$301,705 Per Month From Social Security

...benefits were being...
 ...Floyd county at the...
 ...month at the start of...
 ...well, social security...
 ...review said today.

Social security benefits can be paid to retired persons age 62 and over, to workers who become severely disabled before age 65, and to survivors of deceased workers.

Monthly social security checks are also paid to certain dependents of a worker who has retired, become disabled or died.

Of the 1701 social security beneficiaries living in Floyd county, 860 are retired workers and 83 are disabled workers. Another 271 persons are receiving benefits as the wives or husbands of retired or disabled workers. Widows, widowers and dependent parents of deceased workers number

487. In Floyd county, 522 people under age 65 and 1179 people age 65 and older are receiving monthly social security benefits. Of total beneficiaries, 618 are men, 860 are women and 223 are

children. Statewide, 817,914 retired workers receive an average monthly benefit of \$205.81.

Rock Chat By Wendell Tooley

...ours handed this...
 ...st week. You may...
 ...before, but you'll...
 ...ing it. It is titled...
 ...You've Got Pro-

to only 40. Kelvin Ratliff holds the rushing record of 1,527 yards in 1975. Donzell Minner is top pass receiver with 545 yards in 1975.

Three quarterbacks have really great passing records....Andy Hale in 1970 completed 54 of 116 for a total of 1095 yards. John Cagle in 1973 completed 70 of 124 for 1085 yards. In 1969 Jack Gregory completed 59 of 131 attempts for total yardage of 978.

Top scorer was Walter Harris in 1970 with 100 points. Kelvin made 92 in 1975.

Most tackles honors go to Greg Jones with 36 and 206 assists this season.

In the punting department Steve Puckett in 1969 averaged 39.7 yards. Leslie Soto averaged 39.4 in 1974 and Larry Jones averaged 38.5 this season.

ACCORDING to some ginners I have talked to the cotton harvest is a little over half finished (weighed across the scales). However, there are thousands of bales in the modules in the field.

Looks like the ginners will be eating turkey sandwiches in the gin office come Thanksgiving. I imagine Bob Hambright of the Texas Employment Commission will be giving us another county bale total next week.

Dear Boys and Girls: "I know something very good about you."

Wouldn't it be nice if we always acted like this and said good things about people instead of going around telling bad things about them?

When you look for bad things in others and then tease them by saying, "I know something bad about you," you make both yourself and others unhappy.

Somebody's feelings get hurt. Furthermore, you only cause ill will among your friends.

To be kind to others costs you nothing and doesn't take any more effort on your part than being mean and inconsiderate.

How much happier everyone would be if all of us tried to find out nice things about each other and then went around telling those things. Aunt Beth.

The Skilled Craftsman

DIRECTOR football...
 ...gave me some...
 ...istics of outstanding...
 ...from 1969 through...
 ...share the informat-

REMEMBER THAT NEW YEAR'S RESOLUTION?...you said, "at Christmas time I'm just not going to get caught in the last minute rush. I'm going to shop early. I'll have more time to plan each gift."

GET READY TO SPEND THE NIGHT in the new motel...I saw them moving mattresses into the rooms this week.

Who Came To Dinner" Play Saturday

November...
 ...Floydada...
 ...present The...
 ...to Dinner a...
 ...Although the...
 ...produced in...
 ...a favorite of...
 ...everywhere...
 ...aside, a re-...
 ...broadcaster...
 ...the home of...
 ...his hip...
 ...6 weeks of...
 ...follow. The...
 ...is mono-...
 ...scible inval-

id. Convicts are invited to meals and transatlantic calls bring a \$784 phone bill. When Maggie, his secretary (Teresa Whiteley) falls in love with the reporter Bert Jefferson (Kalvin Dick) Whiteside summons a glamorous actress Lorraine (Kelli Lyons) to win the affections of the young man. The arrival of Lorraine brings about a number of malicious plots and unexpected developments. Reserved seats are on sale

by members of the Drama Club for \$1.50. Reserved seats will also be available at the door. General Admission seating is \$1.00 at the door. Cast members are as follows: Mrs. Ernest Stanley, Kristi Ward; Miss Preen, Phyllis Johnson; Richard Stanley, Robby Thrasher; June Stanley, Pam Muncy; John, Gary Hill; Sarah, Ronnette Kitchens; Mrs. Dexter, Rhonda Ward; Mrs. McCutchen, Judi Bean; Mr. Stanley; Kelly Marble; Mag-
 Dr. Bradley, Clay Hamilton; Sheridan Whiteside, Jett Cheek; Harriet Stanley, Tammy Payne; Bert Jefferson, Calvin Dick; Professor Metz, Breck Stapleton; Luncheon Guests, Terry Willson, Derek Cheek; Expressmen, Clay Hamilton, Robby Thrasher; Lorraine Sheldon, Kelli Lyons; Sandy, Dwayne Marble; Beverly, Carlton; Derek Cheek; Miss Westcott, Phyllis Johnson; Banjo, Terry Willson; Deputy, Dwayne Marble.

Family History Workshop

Any resident (past or present) of Floyd County who did not receive information about the historical book through the mail should contact the museum in Floydada. The information will be sent as quickly as possible.

Persons interested in writing a family history to be included in the Floyd County historical book are invited to a workshop Tuesday.

Annabel Bramlet of Lockney is in charge of the writing workshop and she and some helpers will be at the museum in Floydada from 9:30 to 6 Tuesday to assist persons with their stories.

Deadline for stories to be mailed or taken to the museum is Nov. 20, so everyone should be getting their stories ready.

Over One Million Spent On Improving Homes

NEW YORK. —Home improvement is the order of the day in Floyd County.

Much of the money being spent on such modernization would normally have gone into the purchase of new homes.

However, because of the shortage of housing and the high cost of those that are available, many families have had to give up the new home idea for the present. They have taken to sprucing up their present dwellings instead.

As a result, they have been putting a record amount into alterations, additions and renovations. New wings are

being added, porches are being built, basements finished and more insulation installed to reduce fuel bills.

Locally, an estimated \$1,822,000 went for such purposes in the past year, based upon average outlays per dwelling unit in the regional area, as determined by a Department of Commerce survey.

It represents an average expenditure in the area of \$477 per unit, well above the \$360 per unit spent two years previously, when a similar survey was conducted.

That was the average. Some Floyd County homeowners spent much more than this and some much less. Only a small proportion of them undertake major improvements in any one year.

The principal expenditure, in general was for additions, alterations and replacements. Among owner-occupants of one-family homes, it accounted for 72 percent of the total.

The other 28 percent went for maintenance and repairs. Painting was the chief item in this division. Next in order were plumbing, heating and roofing.

Total outlays in the United States in the past year for the upkeep and improvement of one-family homes reached \$18.9 billion, which was nearly 40 percent more than the \$13.6 billion spent two years earlier.

The Commerce Department reports that the proportion of jobs tackled by homeowners themselves was greater than usual. It varied, however, with respect to the type of work to be done.

For painting and papering, do-it-yourself expenditures were 30 percent of the total, whereas for plumbing jobs they represented only 19 percent.

WDCC MEET MONDAY NIGHT

There will be a meeting of the Women's Division of The Chamber of Commerce Monday night at 7 p.m. in the community room of the First National Bank.

All members are urged to be present.



THE GARY MATSLER FAMILY... (l to r) Mindy, Linda, Gary, and Jeff. (Staff Photo)

Floydada Is A Good Place To Make A Home

By Jan Sherman

This week the Hesperian is proud to feature the Gary Matsler family.

Gary graduated from Floydada High School in 1960 and then attended Texas Tech. His wife Linda graduated from Floydada High School in 1962 attended Amarillo College and Texas Tech. They married October 16, 1962. They are the parents of Jeff age 9, and Mindy, age 5. Jeff is active in Cub Scouts, Den 1 and both children are in the First United Methodist Church children's choir.

Linda is the daughter of Dr. and Mrs. Charles Lutrick. Dr. Lutrick was the pastor of the Methodist church in Floydada in 1960 through 1966. Currently, Dr. Lutrick is the minister of the First United Methodist Church in Midland.

Gary is the son of Leonard and Lahoma Matsler-owners of Leonard's Cafe.

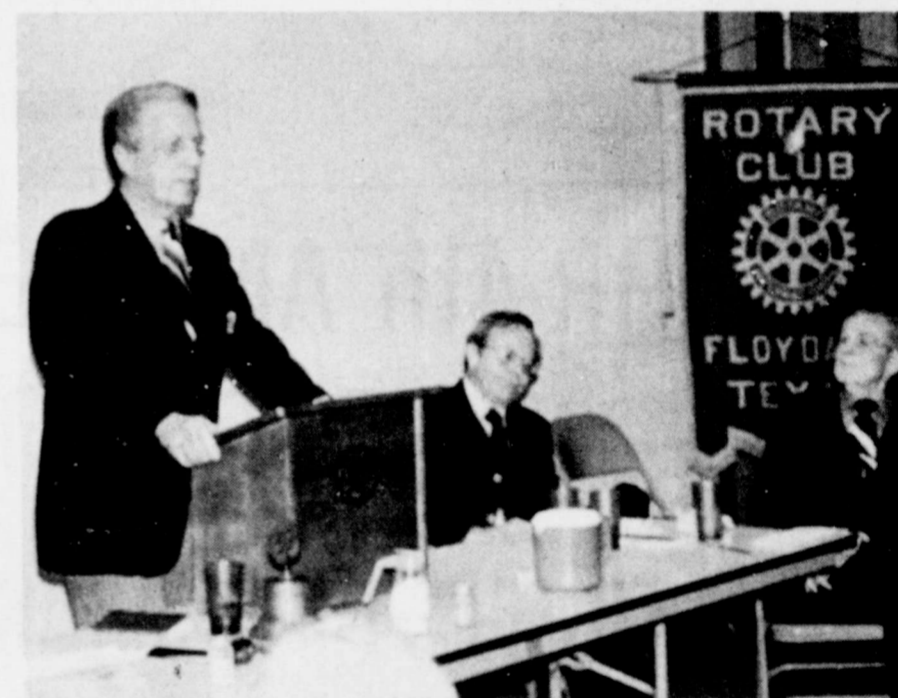
Gary and Linda lived in Lubbock from 1962-1967, then moved to Amarillo. "Gary had been with Straus Frank Co., which is a wholesale automotive parts distributor, as purchasing agent for 13 years. We decided to return to Floydada so Gary could be in business for himself, when his Dad decided to 'retire' from the cafe business," stated Linda. They are now leasing Leonard's Cafe and helping Gary's Dad farm, a

sideline Gary really enjoys. The Matslers explained they have lived in larger communities all their married life and think a small town offers the environment in which they wish to raise their children.

Gary and Linda are active in First Methodist Church Youth choir. Linda is a Cub Scout Den mother and a member of the Floydada Women's Division of the Chamber of Commerce. She has also worked in Mother's Day Out program of the Methodist Church which she felt was a good way to get acquainted. Linda is now employed by Lehner and Co., Certified Public Accountants.

"Floydada is very friendly and there's a great community spirit of working together. It is unique because so many small towns have an aging population. The vitality of the young adults and the fact that so many of them are moving back makes the community even more prosperous. The greatest problem that we see is the housing shortage." Gary further stated that it is so nice to live in a smaller community where you don't have to wait for so many services and that truly people do seem to care for one another.

"Welcome to Floydada". The Matslers concluded by saying, "We're proud to be a part of the community."



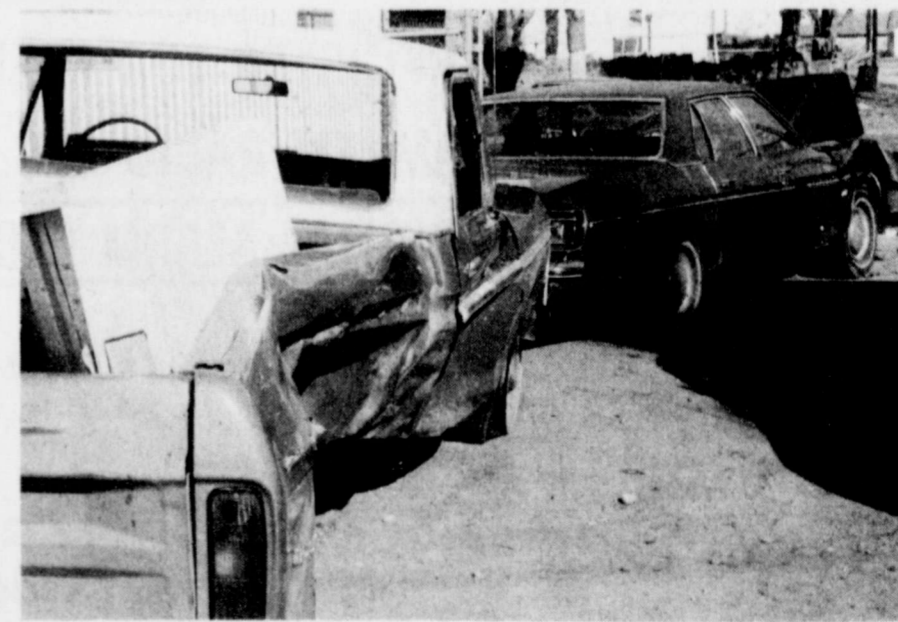
CHANNEL 11 TV NEWSMAN Roy Carden is pictured as he spoke to the Floydada Rotary Club Wednesday on personal communications. Also pictured are the Carl Minors, Rotarians from Lubbock and Floydada. (Staff Photo)

ANNUALS ON SALE

You may now order a 1978 Whirlwind annual. They are \$9 and \$10.25 for a personalized copy. To order contact Janet Milam at the high school, 983-2340.

MISSIONARY HERE

Everyone is invited to hear Rev. Clay Coursey, missionary from Kenya, who will be speaking at the Sunday morning services at Calvary Baptist Church.



FOUR PEOPLE WERE INJURED when these two vehicles crashed about 5:30 p.m. Sunday at Lockney. The pickup, driven by Clarence Felton Jr., was struck broadside by the sedan, driven by C.L. Jarrett of Floydada. Both drivers, along with Jarrett's wife and Felton's father, passengers in the vehicles, were hospitalized at Lockney General. Mrs. Jarrett was transferred to a Plainview hospital. All four suffered cuts and lacerations, and Mrs. Jarrett received a broken thumb. The accident occurred in the southbound lane of US Highway 70 near Sun Vue Fertilizer. (Staff Photo)

Shower Honors Miss Christian

A pre-nuptial shower Wednesday in the home of Mrs. Bill Sherman at Lone Star feted Miss Cindy Christian, bride-elect of Clifford Mason (the couple plan a November 12 wedding).

The bride-to-be, her mother, Mrs. Larry Christian, and her grandmother, Mrs. Tom Word, were in the receiving line. They wore kitchen-utensil corsages done with yellow and white streamers.

Guests were greeted at

the door by Mrs. Sherman and registered by Miss Jackie Carthel and Miss Monty Griffin. Mrs. Bill Evans presided in the gift room.

Cake, spiced tea, coffee, nuts and mints were served by Mrs. Sam Fortenberry, Miss Tracy Wofford, Miss Lezlee Wofford, and Miss Kim Spencer. A white lace cloth covered the serving table. The yellow silk napkins had the names of the prospective bride and groom

engraved in gold. The centerpiece was of yellow and white daisies, accented by yellow tapers. Silver service and crystal serving dishes were used.

Hostesses for the shower were Meses. Eugene Tannahill, B.J. Terrell, Bill Strickland, Floyd Lyles, Joe Taylor, Clark Harris, Max Smith, Bobby Spencer, Pat Wofford, Pat Frizzell, Bobby Carthel, Tom Duvall, Harold Brock, Jack Frizzell, Doug Meriwether, Warren Mathis, Gay McPherson, Bill McCarter, Mrs. Sherman, Mrs. Evans, and Miss Rhonda Lyles. Hostess gift was a set of cookware.

Study Club Discusses Christmas Project

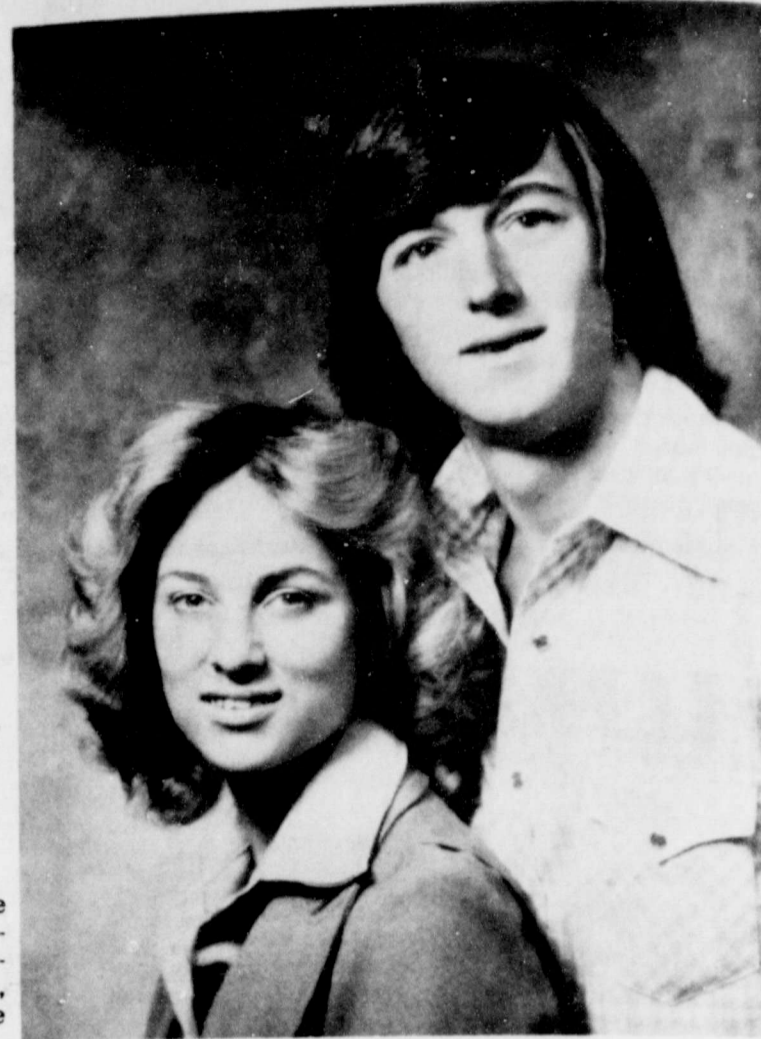
The El Progreso Study Club met in the home of Hazel Johnson, Wednesday November 9. After refreshments were served by the hostess, a business meeting was conducted by President Juanita Jenkins. The annual Christmas cheer project was discussed. The Nellie Brown Fund at the elementary school will be the recipient of the gift. The president urged the members to write letters to the proper authorities in regard to keeping our hospital open.

The program consisted of an auction sale to benefit the club in their projects. Many useful hand made gifts were auctioned off by each member.

Those present for the meeting were Arla Copeland, Dimon Schacht, Juanita Jenkins, Polly Gilbert, Anna Dell Quebe, Pauline Sams, Faye Ferguson, Bobbie Kellison, La Verna Sams, Dorothy Smith, Katherine Ball, Faye Holmes, Jeanette Marr and Hazel Johnson.

The next meeting will be the Christmas party in the home of Bobbie Kellison December 14.

"Truth is within ourselves." Robert Browning



THE ENGAGEMENT and approaching marriage of Patricia Darlene Beodeker to Jerry Alvan Chambers, both of Plainview, is announced by her parents, Mr. and Mrs. Werner Beodeker of Plainview. Chambers is the son of Mr. Gerald Chambers and the late Bobby Chambers. The couple will be married December 20 in the home of the bride. Miss Beodeker, a 1977 graduate of Plainview High School is employed at Central Plains Hospital in Plainview. Chambers was graduated from Plainview High in 1976 and attended South Plains College at Levelland. He is employed by Industrial Machine Service, Plainview.

Look

Who's

Here

Mr. and Mrs. Donald R. McCandless of Floydada are parents of a daughter born Saturday, November 5 at 4:25 p.m. in Lockney General Hospital. She weighed 7 pounds, 15 1/2 ounces, and has been named Dana Kim. Grandparents are Mildred I. Thrasher of Floydada and Mr. and Mrs. John T. McCandless of Matador.

Brandon Shane Ward was born Wednesday November 9 at 10:52 a.m. in the Lubbock Osteopathic Hospital. He weighed 7 lbs. His parents are Mr. and Mrs. Randy Ward, grandparents are Mr. and Mrs. Lynn Wright of Lubbock, and Mr.

and Mrs. Robert Ward of Dougherty.

- BUFFET EGGS**
- 3 tablespoons butter or margarine
- 1/4 cup finely chopped green onion tops
- 9 eggs
- 4 ounces dried beef, cut into small strips
- 1 cup creamed or dry cottage cheese

Heat butter in 10-inch skillet until melted. Add onion tops, cook until tender. Beat eggs thoroughly; stir in beef and cottage cheese. Pour egg mixture into skillet. As mixture begins to set at bottom and side, gently lift cooked portions with spatula so that thin, uncooked portion can flow to bottom. Avoid constant stirring. Cook until eggs are thickened throughout but still moist. 6 servings.

While guests gather, how about tomato juice with slices of lime or lemon? Small servings passed on a tray by host or hostess.



Social Features

Baptist Circle Meets

The Baptist Women's Circle of the First Baptist Church met Tuesday evening in the home of Mrs. Baxter.

The meeting was opened with the group singing with the roll call being answered with a Thanksgiving thought. Oleta Collier gave a Thanksgiving devotion using scripture from Job 38, and the text from the editorial in the "Decision" magazine.

During the business session Ruth Williams was reported to have had eye surgery, and is doing well. The Circle voted to "adopt" a Wayland student for Christmas, and have her as a guest at the Christmas party.

The Foreign Missions study was given by Doris Huckabay, and she reviewed the book "Through Gates of Splendor" written by Elisabeth Elliot. This is the story of five martyred missionaries in the Ecuador jungle. These men were the

World Day of Prayer

Mrs. Wayne Hunter of Flomot, Caprock Assoc. WMU Director reports approximately 75 women from Baptist churches in the Caprock Association met at the First Baptist Church, Quitaque, Monday morning, November 7 for donuts and coffee, preceding the ten o'clock program observing the Baptist Women's World Day of Prayer.

At the front of the auditorium, the theme for the program "A Future and a Hope" was portrayed on a pale blue and white poster showing the world with the cross of Christ above it.

Mrs. Frank Robertson of Quitaque served as leader for the program. Music was led by Mrs. Harold Trull of Pansy, accompanied by Mrs. Cora Gragon of Quitaque. The highlight of the program was letters from Six Continental Unions and prayer time presented by twelve women from six Baptist Churches: South Plains, First-Spur, First-Floydada, Quitaque, Crosbyton, and Silverton representing the African, Asian, European, Latin American and South-west Pacific Unions. Other parts of the program were presented by women from Flomot, Matador and Calvary-Floydada. An offering of \$127 was given to be used for the work and outreach of the North American Baptist Women's Union and Woman's Department of the Baptist World Alliance.

It is thrilling to realize that Baptist Women around the world are united on this day in a chain of prayer which circles the globe and lasts from dawn to dawn. First Baptist, Pansy will host the 1978 Baptist's Women's Day of Prayer in November.

you're invited to attend...



OUR 4th ANNIVERSARY CELEBRATION

FRIDAY, NOVEMBER 18th

HOURS 9 a.m.-- 5 p.m.

We invite you to come in during our business hours Friday and help us celebrate our 4th Anniversary in Floydada, Refreshments will be served and We look forward to visiting with everyone.

REGISTER FOR FREE
MAGNAVOX AM/FM RADIO & 8-TRACK STEREO
DIGITAL ALARM CLOCK

Floydada Branch

Plainview SAVINGS & LOAN Association

217 W. CALIFORNIA FLOYDADA, TEXAS



Over 40 Years In Business, Organized January 1, 1936.

"Where You Save Does Make A Difference"



.. where America Shops

See SANTA in person

6 P.M. to 8 P.M.

Thursday • Friday
NOVEMBER 17, 18th



SANTA NIGHTS
GIFT CERTIFICATE
FREE Sears GIFT

Good only Nov. 17, 18, 1977 with purchase of \$25 or more at your participating Catalog Sales Merchant or Agency.

Satisfaction Guaranteed or Your Money Back

SHOP AT SEARS AND SAVE



100 S. MAIN

983-2862

SUE WILLIAMS

"Now Open All Day Saturday For Your Shopping Convenience"

NEW DAY
As Of Nov
OPEN
FRIDAY & SAT
6:00 p.m.
SUNDAY
11:00 a.m.
Closed Monday
REDM
Restaur
In the B
between

Stown" Topic Of 1956 Jr. Study Club

Study Club meeting on Tuesday evening at the home of Jenni Su

from the town presentation on the town. He was by Elaine Life Chair-

were served by the hostesses Lorrie Thayer.

answered by vision of love own me."

This book account, treasurer reports. The based on letters reports of the aries.

Refreshments served by Mrs. Bingham, Mrs. Oleta Collier, Betsy Dempsey, Ina Ham-

Huckabay, Helen Patterson, Mattie West-

The next Bible study of Anne Swanson of Ina Ham-

ber 22.

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NEW DAYS

As Of November

OPEN

FRIDAY & SATURDAY 6:00 p.m. - 10:00 p.m.

SUNDAY 11:00 a.m. - 2:00 p.m.

Closed Monday - Thursday

REDMAN Restaurant

In the Blanco Canyon between Floydada and

and Linda Matsler. Members decided to make cakes, cookies, etc. for the Lions Club Bazaar with the recipe used attached to the item.

Santa Land was discussed and Judy Dunlap and Jan Thayer volunteered to head the project. Pat Barrow, Betty Edwards and Vickie Rainer are also on the committee.

Next month for Christmas instead of exchanging gifts with one another each member is supposed to bring \$100 each to be given to Girlstown. A box of fruit will

be taken to the Nursing Home.

Members attending were: Pat Barrow, Penny Bertrand, Sherry Colston, Judy Dunlap, Betty Edwards, Lorrie Farris, Darlyn Ham-

bright, Phyllis Harris, Becky Henry, Joy Lawson, Elaine McNeill, Lana Moore, Lee Ann Neeley, Pat Ochoa, Rosemary Paty, Becky Ping-

leton, Beth Pratt, Vickie Rainer, Sandra Rainey, Glenna Ross, Jenni Su Smith, Kay Dean Smith, Lou Ann Smith, Connie Wide-

man, Nancy Willson and Leora Younger.

Holiday Gifts To Make

Here's a bright idea for making the eyes of family and friends light up this holiday season. Make a gift that they'll appreciate--by turning a tumbler into a glowing candleholder.

The trick is to cover the outside of the tumbler with glazed tissue. Make it this way: Cut colored tissue into small pieces. Glue layer on layer of different colors. Finish with a glaze of Elmer's glue. Insert votive candles, set on small rounds of cardboard.

Want more inflation-fighting holiday ideas? For a free booklet, "39 Beautiful Ways to Say Merry Christmas," send a self-addressed, stamped envelope to Elmer's Information Center, Box 157, Hilliard, Ohio.

There's No Fuel Like A Low Fuel

The lower the temperature on your gas or electric stove, the trimmer your fuel bills will be this winter. More and more people are cutting costs -- and helping save energy, too -- by using the

"super skillets" from France called T-Fal. The secret of their success lies in the patented, exclusive use of 100% pure polytetrafluoroethylene (PTFE) to create a surface that keeps food from sticking, and requires only low or medium temperatures for all cooking.

Along with daily savings in energy, food looks and tastes better, too. A case in point is vegetables -- probably the most maligned of all items in our diet. When vegetables are cooked in a T-Fal skillet, however, little or no water is required -- they stay crisp and delicious, and retain vitamins too often lost in cooking water. Even hamburgers taste better -- and there's no scrubbing afterward because nothing sticks to these superslick pans. So, besides helping save the country's energy, you're saving your energy, too!

W OPEN

ing In Men's Cuts and Wigs Monday - Saturday

ointments Encouraged! ing For Men Saturdays

83-3649

s south on Rall's Highway then west on Highway 37 then

hile south on Highway 3111 of Floydada

rey's Hair Styles

ndrey Thomas - Owner

lota

The Iowa Delta Regional Educational Center met Monday, November 14, 1977 at 6:30 p.m. in the United Methodist Church, Lockney, La. The president, Mrs. business

A most interesting program on the of various educational cially business from Floydada. The from Floydada, Edin, Emily es Mitchell, ma Rainer, and rett.

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Prices good thru November 16, 1977. We reserve the right to limit quantities. None sold to dealers.

QUALITY, VALUE AND SERVICE



GROUND BEEF 68¢

Lb.

Fresh Boston Butt **PORK ROAST 79¢**

Lb.

Heavy Aged Beef Chuck

BONELESS ROAST \$1.08

Lb.

Texsun **GRAPEFRUIT JUICE 49¢**

46-oz. Can

Bremner Saltine **CRACKERS 39¢**

1-Lb. Box



Heinz, All Varieties, Strained **BABY FOOD 8 4.2-oz. Jars \$1**

GOLD MEDAL **FLOUR 59¢**

5 lb bag

Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad.

All Purpose

RUSSET POTATOES 79¢

10-Lb. Bag

6-32 OZ BOTTLE CARTON

Enjoy **Coke \$1.29 PLUS DEPOSIT**



Ladies Shells **\$5.88**

Reg \$8.00

Special group of ladies 100% polyester shells in a large variety of solid colors. Sizes 8-20.

special purchase Ladies Blouses ... **\$9.88**

Values to \$15.00

A very special group of blouses, tunic and shirt style blouses. Assorted prints Sizes 8-18.

Bealls

es Polyester Pants

Reg. \$9.00

\$6.88

rrived from Byn Mar,

100% polyester pull ups in a large variety of prints. Sizes 8-20.

OBITUARY

Martha Burke

Martha Lee Burke, 83, born September 25, 1894, in Faulkner County, Arkansas, passed away November 10, 1977, about 10 p.m. at the Lockney Nursing Home. Services were held Saturday, November 12, at 3 o'clock at the First United Methodist Church with

James Smith and Tilden B. Armstrong officiating, interment in Floydada Cemetery. She married Dee Witt Burke April 15, 1918 in Lane, Oklahoma. The family moved to Floydada in 1927 from Conway, Arkansas. Mrs. Burke was a homemaker and a member of the Methodist Church. She is survived by two

sons, James Edwin Burke and Lawrence Dale Burke both of Elm Springs, South Dakota; two daughters, Mrs. Johnnie (Mildred) Cates and Mrs. Leslie (Jonnelle) Fawver, both of Floydada; one sister, Mrs. Peter Myers, Bergenfield, New Jersey; sixteen grandchildren and eight great grandchildren. Mrs. Burke was preceded in death by her husband, one son and one daughter.

Whiteleather

Norman S. Whiteleather born July 9, 1919, died October 26, 1977, at Springfield, Illinois. Services were at the STAAB Funeral Home and burial at Calvary Cemetery, Springfield, on Oct. 28. Whiteleather served as a city patrolman for Floydada from Jan. 1 1976-Nov. 1, 1976.

As It Looks From Here

WASHINGTON D. C. JOHN RANDOLPH OF VIRGINIA ONCE REMARKED in debate when he was a Member of Congress that, "change is not reform." IF THAT STATEMENT WAS TRUE IN RANDOLPH'S DAY, it is more so now. One of the most overworked words in Washington today is "reform." Once this word becomes a part of a bill's title, it is assumed that what comes out is going

to be for the better. ON MARCH 1/4TH, WE MADE REFERENCE TO LEGISLATION later introduced with the title, "Labor Reform Act of 1977." The title of the measure is a clear case of deceptive labeling. THIS BILL WAS PASSED IN THE HOUSE OF REPRESENTATIVES last week by a vote of 257 to 163. It illustrated the all-out lobbying efforts of the labor unions to exert pressure on those Members of Congress they had aided in their elections. THE MEASURE IS NOT REFORM AT ALL. Contrarily, if it finally becomes law, it threatens the rights of both employees and employers. UNDER EXISTING LAW, HEARINGS ARE REQUIRED prior to the holding of labor union elections. These hearings are for the benefit of those who would be affected by the results of such an election. This "reform" bill would eliminate requirements for such hearings. Instead, it reduces from 50 to 15 days the time between the union's request for an election and the actual balloting. Employees would have much less time to consider the issues involved and their free choice would suffer accordingly. THERE IS MUCH DISCUSSION IN WASHINGTON as to people's "rights." This measure diminishes rights in numerous respects. For instance, under the "reform" package, an employer must allow representatives of the union to come into his place of business and campaign with workers to organize them into a union. The

employer must suspend operations to allow the union representative to meet with employees and he must bear the expense for lost time. ON THE OTHER HAND, there is no provision in the bill that requires a union to grant an employer access to its union hall in order that the employer may similarly talk to employees. ANOTHER PROVISION COMPELS A COMPANY TO REHIRE an employee and pay him double wages if the Labor Board "has reasonable cause to believe" a person has been discharged due to an unfair labor practice, despite the fact that the matter has not even been heard. The requirement applies when a union is seeking to organize a firm but no contract has even been agreed to. ANOTHER SECTION OF THE BILL provides that if the Labor Board is of the opinion that an employer is not organizing in good faith, it can compel the employer to increase wages for as long as he failed to bargain in "good faith." The Board, of course, decides what constitutes good faith.

THE BASIC LEGAL RIGHT OF "DUE PROCESS" is violated all through this measure. An appointed Board by passes remedies to be found only in a court of law. THIS BILL, IF APPROVED BY THE SENATE AND SIGNED BY THE PRESIDENT, would go a long way to deny freedom of choice to working Americans. It makes both employees and employers subject to unequal protection under law.

FDA'S INTENT TO RESTRICT USE OF CERTAIN ANIMAL FEED ANTIBIOTICS POSES ECONOMIC THREAT TO LIVESTOCK PRODUCERS

COLLEGE STATION, TEX., Oct. 19—Restrictions on subtherapeutic uses of certain antibiotics in animal feeds that were proposed recently by the Food and Drug Administration would place severe economic burdens on many livestock producers.

The National Advisory Food and Drug Committee, a body of scientists, consumer and industry representatives whose role is to advise FDA on policy questions, estimates that antibiotics now save producers \$2.1 billion annually through faster weight gains and disease prevention.

Most producers agree that livestock production efficiency would fall precipitously if these savings were eliminated. Edward Uvacek, Texas A&M University livestock economist, believes meat production costs will rise if the proposed restrictions on use of certain antibiotics go into effect. "The cost increases would ultimately be passed on to the consumer in the form of higher meat prices," he predicts.

Dr. Uvacek says the effect of the proposed law on certain antibiotics on Texas feedlots is uncertain. "Antibiotics help feedlots produce weight gains efficiently," he observes. "It's possible that high-volume feeding in concentrated areas would be impossible without the antibiotics and the production economies that antibiotics produce."

FDA contends that continued use of certain antibiotics could cause bacteria resistant to the drugs and that such resistance could later interfere with treatment of sick animals. The regulatory agency further theorizes that antibiotic-resistant bacteria could be transmitted from animals to man and cause illness in man which antibiotics could not effectively treat.

A leading animal health industry spokesman points out that antibiotics have been used in animal feeds for more than 25 years to prevent disease and stimulate weight gains with approval of the Bureau of Veterinary Medicine and FDA. "During this period," he explains, "the antibiotics

WASHINGTON, D. C. TO HELP OVERHAUL WHAT IS OBVIOUSLY AN ANTIQUATED CONCEPT, the Law Enforcement Assistance Administration is financing a new jury experiment for Federal Courts called "one day/one trial."

UNDER THE SYSTEM, A PROSPECTIVE JUROR would spend only one day or the length of one trial at the courthouse and their "public duty" would be fulfilled for the year. AS IT IS NOW, John Doe is called for jury service and may report every day for a full month and never be chosen to serve. He loses money and, in some instances, has actually lost his job. THERE ARE CASES WHERE A PROSPECTIVE JUROR WORKS AT NIGHT and attends Court during the day, John Doe's woes are shared by at least two million people called for jury duty each year. Reports say that many of them are bored, frustrated and suffer financial losses because of the traditional 30-day jury system. Experiments have been conducted in Michigan and are being tried in other places. Thus far, after eight months, judges and other Court officials say that it is working very well, not only for the juror but that it saves money.

IN THE SYSTEM, A JUROR IS SELECTED FROM A MASTER LIST of registered voters by a computer. The computer also mails a personal history questionnaire to determine if the person is qualified and acceptable. If qualified, he or she would be either in the regular or standby juror pool. In the latter, the prospective juror would telephone and be told by a recording whether or not to report for duty.

ON THEIR REPORTING DAY, the jurors are shown a 16-minute film, acquainting them with legal procedures and their role as jurors. They then await assignment. If they are not accepted, they are dismissed at the end of the day and that fulfills their jury responsibility.

painting... but my... and... Cates... quest ar... on displ... the First... Floydada... began

LEGAL... Lockney Independent School District... 1966 International school bus... Bids will be opened on November... be in Superintendent W.H. Hall... November 14, 1977. Envelopes... identified as "bus bid."

Mail bids to W.H. Hallmark... Independent School District, Box... 79241.

NOTICE TO BIDDERS... The City of Floydada, Texas... office of the City Secretary at 11... p.m., December 13, 1977 and... at the regular council meeting at... vehicle:

One (1) 1978 Model four... V8 engine with a minimum... displacement

Automatic Transmission
Factory installed air-conditioning
Power Steering
Power brakes
Fresh air heater and defroster
AM push button radio
Cigarette lighter
Amp meter gauge and Oil pressure
at factory in the dash.
Interior material to be a better...
Outside color white
Inside color green
tinted glass
Floor mats to be furnished...
Body side molding
Alternator Heavy duty to...
siren, emergency lights and two...
Battery Heavy duty
Five (5) white wall tires, size...
Standard hub caps
Permanent anti-freeze
1978 Inspection sticker

TRADE-IN NONE
NOTICE: Emergency lights... equipment will be installed in... Floydada

INSTRUCTIONS:
1. Please price all items listed...
2. Exemption certificates will be... the City Secretary.
3. The City Council of the City... reserves the right to accept or... submitted.

Jimmie Lou Stewart
City Secretary

NOTICE
New Business In Floydada

C-D-J INSULATION
Installing Economic Fire Retardant Insulation

For Free Estimates
Call
Alden Carthel 983-2601
A. C. Carthel 983-3200
Darrell Dudley 983-3200

Home Owned & Operated Serving The Community

Announcing
CONNIE TRIMBLE
NOW ASSOCIATED WITH
RO-DAN'S
CONNIE IS NOW ACCEPTING APPOINTMENTS FOR THE
PRECISION MARKHAM CUT

"The Haircut You've Been Wanting"
PHONE 296-9072 FOR APPOINTMENT
RO-DAN'S
2101 WEST 5th STREET
PLAINVIEW

For A Thankful Thanksgiving

SHURFRESH U.S.D.A. GRADE A SELF-BASTING 18-22 LB. AVG.

Turkeys

BROAD BREASTED POP-UP TENDER TIMER **59¢** LB.

BONELESS FULLY COOKED HALF OR WHOLE **Shurfine Hams \$1.89** LB.

WRIGHT'S HICKORY SMOKED SLICED **Slab Bacon 99¢** LB.

U.S.D.A. GRADE A 46 LB. AVG **Baking Hens 59¢** LB.

HORMEL LITTLE SIZZLERS PORK **Link Sausage 89¢** 12 OZ PKG.

LEAN FRESH SEMI-BONELESS **Pork Roast 99¢** BOSTON BUTT LB.

HEAVY GRAIN FED BEEF STANDING **Rib Roast \$1.39** LB.

HEAVY GRAIN FED BEEF BONELESS **Sirloin Tip Roast \$1.49** LB.

GUARANTEED 73% LEAN FRESH **Ground Beef 79¢** LB.

Crisco Shortening \$1.59 3 LB. CAN

Cranberry Sauce 39¢ WHOLE OR JELLIED 300 CAN

Libby's Pumpkin 3 \$1 303 CANS

Brown 'N Serve Rolls 2.79 12 CT. PKGS.

Shurfresh Eggs 65¢ DOZEN

Del Monte Pineapple 39¢ NO. 1 1/2 CAN

Fresh Start \$1.19 NEW! POWDERED DETERGENT IN A BOTTLE GIANT SIZE BTL.

Butter-milk 69¢ CLOVERLAKE GLORY 1/2 GAL CTN.

Rug Cleaner \$1.69 24 OZ CAN

Pledge 89¢ FURNITURE POLISH 7 OZ CAN

Glade Mist 59¢ ASSORTED FRAGRANCES 7 OZ CAN

Produce Specials

OCEAN SPRAY Cranberries	1 LB. CELLO PKG	39¢
GOLDEN YELLOW Bananas	LB	19¢
RED ROME EXTRA FANCY Apples	4 LBS.	\$1
PORTALES MARYLAND Yams	3 LBS.	\$1
YELLOW SWEET Onions	2 LBS.	25¢

Pascal Celery 2.49 LARGE STALKS CALIFORNIA GREEN

Health And Beauty Aids

Quibb Toothbrushes 29¢ EACH ADULT FIRM MEDIUM GENTLE

Polish Remover 49¢ 4 OZ BTL. CUTEX OILY

Vaseline Jelly 53¢ 3 1/2 OZ JAR. PETROLEUM

Cotton Swabs 89¢ 170 CT. PKG. Q-TIPS

Dairy And Frozen Food

Parkay Quarters 2.89 1 LB. PKGS. MARGARINE

Crescent Rolls 49¢ 8 OZ CAN. PILLSBURY

Apple Pie \$1.29 36 OZ PKG. JOHNSTON PUMPKIN OR

Topping 49¢ 9 OZ TUB. SHURFINE WHIPPED

Broccoli \$1 3 10 OZ PKG. SHURFINE CHOPPED

WE RESERVE THE RIGHT TO LIMIT PRICES GOOD NOVEMBER 13-19, 1977
DOUBLE BLUE STAMPS ALL DAY WEDNESDAY

THOMASON VENTURE GROCERY & MARKET
PHONE 652-3346 LOCKNEY, TEXAS

venture FOODS

painting... but my... and... Cates... quest ar... on displ... the First... Floydada... began

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One (1) 1978 Model four... V8 engine with a minimum... displacement

Automatic Transmission
Factory installed air-conditioning
Power Steering
Power brakes
Fresh air heater and defroster
AM push button radio
Cigarette lighter
Amp meter gauge and Oil pressure
at factory in the dash.
Interior material to be a better...
Outside color white
Inside color green
tinted glass
Floor mats to be furnished...
Body side molding
Alternator Heavy duty to...
siren, emergency lights and two...
Battery Heavy duty
Five (5) white wall tires, size...
Standard hub caps
Permanent anti-freeze
1978 Inspection sticker

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For Free Estimates
Call
Alden Carthel 983-2601
A. C. Carthel 983-3200
Darrell Dudley 983-3200

Home Owned & Operated Serving The Community

Cates November FNB Guest Artist

...ing a variety of my favorites and children's... artist with display in the First National Bank... painting

seriously some seven years ago, and tried her hand at water color, pastels, charcoal, pen and ink, and oils; "and I can express myself better in oils than the other media", she said. On display in the bank are two children's paintings.

"Curiosity, Thy Name Is Roy", and "I Found You". Also, visitors may see smaller paintings, "The Peach Orchard", "Cheerful Geranium", and "Pair of Quail", the latter being of special interest to the men.

Mildred has studied with Connie Martin and Glenna Goodacre and her teachers have commented on some of the unusual and interesting titles she gives to her paintings. In addition to local and area showings, she has had art on display in Memphis, Tenn.

The public is cordially invited to view the Cates paintings during regular banking hours: Monday, 9:00 a.m. - 5:00 p.m., Tuesday through Friday, 9:00 a.m. - 3:00 p.m.

A "Proper Frame Of Mind" Built A Pecan

Orchard And An

Adobe House



THE MANTEL in Bill Sherman's home is a timber from the old Sterley depot. (Staff Photo)

By Felicia Applewhite
At the age of 15, Bill Sherman dreamed of one day having a pecan orchard. The chances are, he did not dream of having a show-place ten-room adobie house snuggled among the pecan trees. He has both.

The dream of the pecan orchard began when an uncle took Bill to see the Pecan Orchard in Las Cruces, then the biggest in the world. The idea of the house came years later when Bill's wife, Mary, said she wanted an adobie house.

"I lived the first five years of my life in Haskell, Texas. My grandfather, George Meriwether, went there to live with his aunt Lola and Uncle Joe Lee Ferguson, Uncle Joe was a brother to Jim Ferguson, Governor of Texas. George grew up and married there. Both my parents grew up there. My father was L.K. Sherman," Bill says.

For a time the L.K. Shermans lived on a ranch between Cisco and Breckenridge.

"Maybe you tend to remember the bad experiences more than the good ones. I remember how wild the cowboys seemed to me. That was when I was five years old. They used to ride through the brush so fast and so hard. One came in one night with a cut on his head. The horse had run into a tree limb. It scared me to see blood all over his head. The other cowboys were laughing at him and teasing him. He wasn't bad hurt."

Real farm life began for Bill at the age of 12, when he slept on a pile of grain in an abandoned house at Sandhill near Lockney. The house his family would move to soon was not ready. They were receiving sheep to begin life of raising sheep and farming 250 acres of irrigated farm land in addition to 320 more dry land at Cedar Hill. Bill's contribution that first summer was to hoe Johnson Grass. The only type of Johnson Grass poisoning they had then couldn't be used because it killed the ground.

"I enjoyed farming. I enjoyed living near Lockney. I have pleasant memories of school in Lockney. I enjoyed nearly all class work. I loved sports. We beat Floydada three times out of four in high school. At the end of games, when we knew we had them beat, we sang, "Big Ball's in Cowtown" on the field before the final whistle blew," he laughingly remembers.

Bill Sherman and Mary Bonner were in the same grades together for five years. At the end of high school, Mary attended business college and Bill enrolled in Texas Tech. They married in the middle of his two years at Tech in 1954.

"At the end of two years, I was tired of school. I just had to get out on a farm and do something. I worked one year for my dad."

About the time that Bill's mother began managing the Lockney General

Hospital, he began farming on his own-irrigated and dry land. Immediately he put to work all he had learned in college. All of it did not work-was not practical.

"The thing that sticks with me most was over-fertilizing. At school we learned how much fertilizer it takes to make a bumper crop. I found out that Mother Nature in West Texas has a way of playing havoc with theory. The hail in the spring and the early freeze in the fall are two elements that feature in production. It takes a little more than fertilizer to make a perfect crop. You have to learn through experience to settle for a middle-of-the-road average program."

In 1957 Bill lost all his cotton from hail. He replanted and had it well fertilized. It grew a beautiful stalk. An early freeze cut the yield to one-fourth bale to the acre. It was very poor cotton.

In the early years, nearly everything was planted in cotton. Now through diversification, if a cotton crop fails, a fair crop in grain will help.

After three years in Sandhill, Bill and Mary moved 13 miles north of Lockney to where they live now. He added 320 acres to his farming activities. After renting the place for a year, he bought it from Carl Meriwether in 1960.

"I couldn't find pecan plants for 1961, so I bought for 1962. We set our 45 acres. Again in 1963 we set out another 45 acres. In about six or seven years, they began bearing. The total cost of putting them out was about \$150 an acre," he says.

The number of years in financing the orchard is off-set because two-thirds of the total orchard is farmed. The best crops for this is the rotation of soy beans and milo. This space grows less year by year as we "just try to plant at the tips of the trees." In another five years, the between rows of planting

will be eliminated. All the while, the talk of an adobie house continued.

"I always thought I could build one. Then we got David Smith interested. By his willingness to use his know-how technically, it was possible for us to build our house.

The greatest disappointment was when they "began getting into it" and lost 7,000 adobies when it kept raining and melting the bricks. By adding mulsifiable asphalt and fiber glass and changing soil mix and with more testing, a suitable mixture evolved. The house has 20,000 bricks in its double walls.

"It was really surprising to me to be able to find so much usable old timbers, cross ties, and poles around this area. Most of the heavy timbers were from the old Sterley depot. The bricks in the patios and porches came from company houses at the depot. The redwood in cabinets and in some ceilings came from an old cooling tower."

There is hardly an area in the house but has material gleaned from local or near-by out-of-use buildings.

After a year and half, Bill can think of but one change he'd make in living in their adobie house.

"The only thing I want to improve on or add is the solar system," he adds. The house has made a change in the family life-style.

"In the old house, we had two comfortable chairs and divan. We ended up with Mary and me in the chairs and the kids on the floor. Now the kids are older and are enjoying their privacy.

"When we first decided we were going to build the house, we decided that we must stay in the right frame of mind and must take two years if necessary," he sums up.

That "frame of mind" is the basic ingredient in Bill Sherman's stupendous success in realizing the dream of a pecan orchard and an adobie house.

PIZZA GOLD AND CREAM PARLOR

Of Floydada
Are ready to take applications for both full and part time employees. You may apply for employment at the Employment Commission. Locations Located Across The State From Western Auto Store (203 South Wall) beginning Monday from 9 a.m. until 5 p.m.

This Advertisement Paid by Pizza Gold)

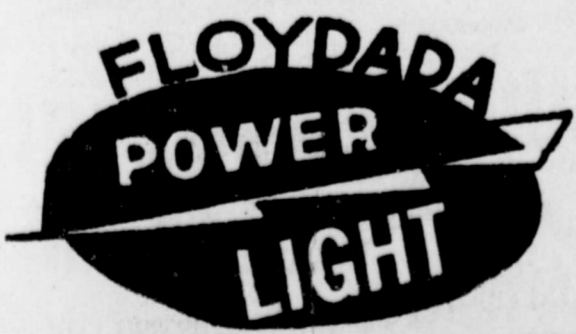
SCHOOL LUNCH MENU

- Monday
 - Hot Chicken Salad
 - Seasoned Early June Peas
 - Glazed Carrot Coins
 - Peanut Butter Cake with Peanut Butter Granular Icing
 - Hot Rolls
 - 1/2 pint milk
- Tuesday
 - Cheese Beef Tacos
 - Pinto Beans
 - Tomato and Lettuce Salad
 - Fudge Cookie
 - Hot Corn Bread
 - 1/2 pint milk
- Wednesday
 - Meat Loaf
 - Buttered Whole Kernal Corn
 - Fried Okra
 - Strawberry Short Cake
 - Hot Rolls
 - 1/2 pint milk
- Thursday
 - Baked Ham
 - Seasoned Green Beans
 - Potato Salad
 - Oatmeal Cake with Cocoa-nut Icing
 - Hot Rolls
 - 1/2 pint milk
- Friday
 - Hamburgers on Home Made Buns
 - Tomato and Lettuce and Pickle
 - Apricot Cobbler
 - 1/2 pint milk



Happiness is a home warm with electric heat!

... ELECTRICAL HEAT IS WARM, COMFORTABLE AND ECONOMICAL. LET US GIVE YOU THE COMPLETE DETAILS NOW ... COLD WEATHER IS HERE!!!



The ice cream sundae is said to have originated about 1897 in the Red Cross Pharmacy, in Ithaca, N.Y.

JV GRIDDERS POUND LUBBOCK

Junior Arredondo scored on four touchdown runs and quarterback Marty Daniel tossed 26 yards to Rodney Ratheal for another score, to lead the Junior Varsity Whirlwinds to a 32-16 win over Lubbock Coronado Thursday at Mustang Stadium in Lubbock.

The victory finalized Floydada's season with a record of 7-2, and was accomplished through true come-from-behind fashion.

The Mustangs took the early lead in the first period, but Arredondo's initial TD gallop tied things at 7-7, along with Joey Luna's PAT.

A safety by Coronado made it 9-7 at the end of the first quarter.

But the Whirlwinds managed to score twice on runs by Arredondo to make the score at intermission 19-9.

In the second half, the Floydada defense held the Mustangs scoreless and the offensive unit made a couple of scores of their own. Arredondo tallied his fourth TD of the night, and late in the final period, Daniel tossed 26 yards to Ratheal for the contest's final TD.

Stats showed that Arredondo had his finest game with 253 yards rushing, just 35 yards shy of the entire team total.

THE FLOYD COUNTY HESPERIAN

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Even Grandma says... Country Basket

"It's Good!"



Country Basket at a Country Bargain price. Chicken-fried meat strips, golden fries, Texas Toast and Country Gravy! Hurry!



This Monday Nov. 14 thru Saturday Nov. 19 only.



Only at participating stores.

SALE \$1.29

FARM & RANCH NEWS

Farmers Union VP Unhappy About 1978 Cotton Price

LUBBOCK, TX - A South Plains cotton producer who serves as vice president of Texas Farmers Union is pointing to the November 1 cotton loan announcement for the 1978 crop as "only the beginning of a series of bad news announcements about the cotton program under the new four year farm bill."

Joe Rankin of Ralls noted the 44¢/lb. loan level being below the 1977 level, and commented that the "hand writing has been on the wall ever since the loan was tied directly to the crashing market prices under the new bill."

"Congress and especially the Agriculture Committee themselves failed to realize what they were doing when they wrote the cotton section," said Rankin. "Talk kept circulating about

a loan close to 50 cents, but we can all see now how wrong they were. The tragedy is that we have to live with that legislation for four years, and many producers simply won't make it through to see the days of a new law."

Loan rates are written into farm legislation in order to protect producers when the market drops. The new formula, however, ties the loan below the market and causes it to rise and fall as the market itself fluctuates.

Rankin continued by warning of other departures in the new law from previous patterns, particularly the change from historic allotments and major alterations to the disaster program.

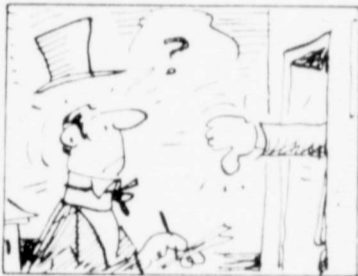
"There are so many factors that are still unknown," he said, "but it appears at this time that the lack of allotments will work a hardship on us. Changing disaster payments from the deficiency between actual production and 100% of the projected yield to next year's disaster payments based on difference between actual production and 75% of projected yield is going to catch many by surprise. If a producer should have a disaster and produce only one-half of his projected yield in

1978, he would receive disaster payments of only one-half of this year's payments, providing the payments per pound stay the same. It looks like more might qualify in disaster times, but the payments will be cut drastically."

Rankin noted that Farmers Union has already submitted suggestions to USDA on its requests for input into some of the discretionary rules it can make. Those Farmers Union recommendations included, among other items, a call for a 25% diversion of cotton production for 1978 along with payments based on not less than 25% of parity for the diverted acreage.

The cotton spokesman said the improvement to the cotton program was the elimination of payment limitations on disaster payments.

The first public opinion poll was conducted in Wilmington, Del., in 1824, to determine the people's choice between Andrew Jackson, John Quincy Adams and two other candidates for president. Jackson won.



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FLOYD COUNTY COTTON in the field, stripped and in the trailer, and at the gin yard as the harvest continues. (Staff Photo)

Got Heating Or Plumbing Problems?

Call **HOLMES PLUMBING**
AUSTIN OR STEVE

983-2251

6:30 - 9:30 a.m. and 5:30 p.m. Until!

Mac's Backhoe Service

Call Harvey McJimsen
Silverton, Texas

A NEW KIND OF PROTECTION

Engine and power train are warranted for 2 years or 1500 hours, it's standard equipment

In addition to other provisions of the John Deere Agricultural Equipment Warranty, John Deere warrants the engine and power train of THE NEW IRON HORSES as follows: the engine pan, block, cylinder head, rocker arm cover and timing gear case, and all parts enclosed within, and the clutch, transmission, differential, and final drive housings, and all parts within, plus drive shafts, will be repaired or replaced as John Deere elects, if a defect appears and is reported to a John Deere dealer within 24 months after date of delivery to the original purchaser, provided the tractor hasn't been used more than a total of 1500 hours.

How's that for putting our money where our mouth is?

SPECIFICATIONS

(Specifications and design subject to change without notice.)

- 90-hp* 4040**
Engine 404 cu. in. (6620 cm³) naturally aspirated 6-cylinder diesel
Clutch Perma-Clutch (dual wet disk) on all but Power Shift; multiple wet disks used on Power Shift transmission
Transmission 16-speed Quad-Range standard; 8-speed Syncro-Range, 8-speed Power Shift, or 13-speed Creeper optional
PTO Independent 540/1000 rpm (rear only) standard
3-point hitch Category 2 or 1, Category 2 Quik-Coupler optional
Hydraulics Closed center, 8-piston variable-displacement pump
Selective control valve Dual standard; triple optional
Fuel tank 83 U.S. gal. (314 liters)
Operator enclosure 4-post Roll-Over-Guard standard; Sound-Gard body, optional
- 110-hp* 4240**
Engine 466 cu. in. (7636 cm³) naturally aspirated 6-cylinder diesel
Clutch Perma-Clutch (dual wet disk) on all but Power Shift; multiple wet disks used on Power Shift transmission
Transmission 16-speed Quad-Range standard; 8-speed Syncro-Range, 8-speed Power Shift, or 13-speed Creeper optional
PTO Independent 540/1000 rpm (rear only) standard

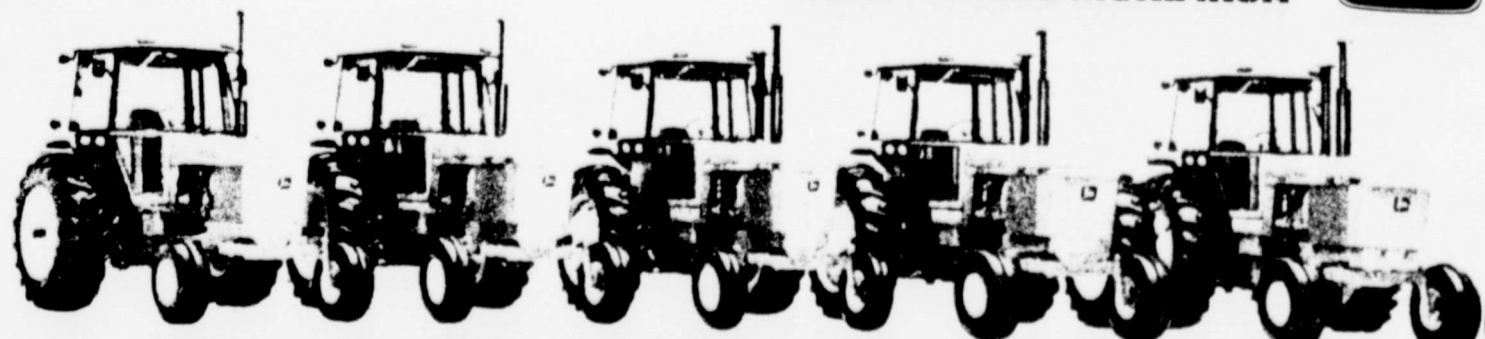
- 3-point hitch Category 2 or 1, Category 2 Quik-Coupler optional
Hydraulics Closed center, 8-piston variable-displacement pump
Selective control valves One standard; dual or triple optional
Fuel tank 83 U.S. gal. (314 liters)
Operator enclosure 4-post Roll-Over-Guard standard; Sound-Gard body, optional

- 130-hp* 4440**
Engine 466 cu. in. (7636 cm³) turbocharged 6-cylinder diesel
Clutch Perma-Clutch (dual wet disks) on Quad-Range; multiple wet disks used on Power Shift transmission
Transmission 16-speed Quad-Range standard; 8-speed Power Shift optional
PTO Independent 540/1000 rpm (rear only) standard
3-point hitch Category 3N or 2, Category 3N or 2 Quik-Coupler optional
Hydraulics Closed center, 8-piston variable-displacement pump
Selective control valves Dual standard; triple optional
Fuel tank 83 U.S. gal. (314 liters)
Operator enclosure 4-post Roll-Over-Guard standard; Sound-Gard body, optional

- 155-hp* 4640**
Engine 466 cu. in. (7636 cm³) turbocharged and intercooled 6-cylinder diesel
Clutch Perma-Clutch (dual wet disks) on Quad-Range; multiple wet disks used on Power Shift transmission
Transmission 16-speed Quad-Range standard; 8-speed Power Shift optional
PTO Independent 1000 rpm (rear only) standard
3-point hitch Category 3 or 3N, Category 3 or 3N Quik-Coupler standard
Hydraulics Closed center, 8-piston variable-displacement pump
Selective control valves Dual standard; triple optional
Fuel tank 83 U.S. gal. (314 liters)
Operator enclosure 4-post Roll-Over-Guard standard; Sound-Gard body, optional

- 180-hp* 4840**
Engine 466 cu. in. (7636 cm³) turbocharged and intercooled 6-cylinder diesel
Clutch Multiple wet disks
Transmission 8-speed Power Shift standard
PTO Independent 1000 rpm (rear only) standard
3-point hitch Category 3 or 3N, Category 3 or 3N Quik-Coupler standard
Hydraulics Closed center, 8-piston variable-displacement pump
Selective control valves Dual standard; triple optional
Fuel tank 103 U.S. gal. (390 liters)
Operator enclosure Sound-Gard body

THE NEW IRON HORSES
MORE HORSES MORE IRON



4440, 4640, 8630 ALL IN STOCK NOW... OTHER MODELS EXPECTED SOON, COME IN AND LET'S MAKE A DEAL

Perry Implement

LOCKNEY, TX.

LOCKNEY, TX.

Farm-City Week Displays Agri-Business Cooperation

AUSTIN—The fact is often stated that one American farmer is able to feed and clothe 56 fellow citizens. But, says Texas Agriculture Commissioner Reagan V. Brown, this would not be possible without help from the city-oriented portion of the agricultural industry.

In recognition of this important cooperation, Nov. 18-26 has been designated National Farm-City Week, the week both rural and urban agri-business members will be reminded of the necessity of working together in the theme "Partners in Progress."

"It is easy to forget just how vital America's agriculture complex is with the abundance of food that surrounds us," says Brown. "Much credit must go to the people who actually raise our food and fiber, but in today's world, processing and transportation are becoming increasingly important to assure consumers an abundant, year-round supply of needed commodities."

Brown also pointed out that the research and educational segments of the agricultural industry are vital to its continued success.

"We must remember that research in areas such as pesticides, herbicides, seed production and control, and disease prevention in both crops and livestock has been vital to our agriculture industry keeping up with the increasing demand for food from a hungry world," said Brown.

As an example of this demand, Brown points out that the average American family of four consumes over two-and-a-half tons of food each year. This is in addition to the many pounds of natural fibers which go into clothing and household furnishings for each family.

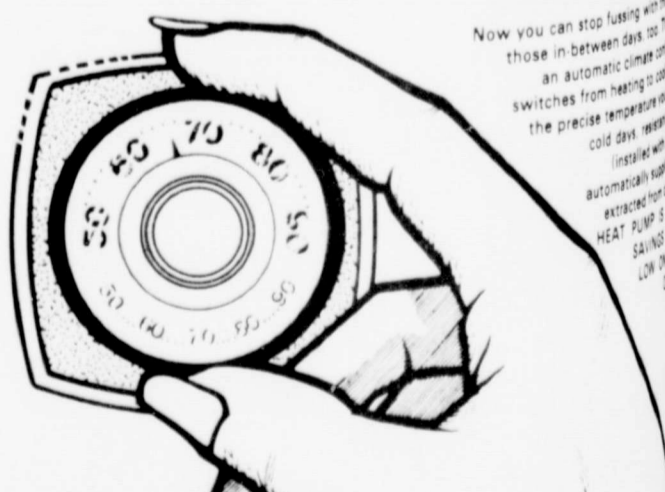
It is estimated the family will consume 694 pounds of meat and fish, 598

592 pounds of grain products and 349 pounds of poultry. Brown also states that the increases in productive capacity have resulted in a drop in the amount of disposable income that goes for food. Today's average

the heat pump

"THE ELECTRIC SAVINGS MADE BY THE HEAT PUMP"

HOW MUCH HEAT DOES THE HEAT PUMP PUMP?



A stream of * Springtime air . . .



OUR GENERATION IS FOR YOU!

Guest Editorials

ON in The Olton Enterprise: Business people can certainly solve farmers' problems that are of wide attention at this par-

farmer, certain businesses and thousands of dollars in or merchandise. Although not perishable like the sometimes are... we can long before we are forced to which in many instances is get our money back. Some are conducted actually don't of our money.

regrettable thing about being a small town businessman is that aren't getting a good price for they in turn have to cut back Also, so much of the time, businessman is asked to area farmers which most But, when they are forced to ge accounts and eventually the bank and borrow money to operation, this puts them in a

Accountability and AEW

teachers, administrators, school board members, lawmakers, and Mary Q. Public have different and sometimes conflicting that public education should be and do. generally in agreement, however, on one thing: Texas schools must have solid support from parents and other citizens if to help children learn.

ree that accountability for a child's education can't be laid on the teacher's doorstep. When that child doesn't get a fair share of opportunity, won't attend classes, can't learn, drops out, es but can't read and write, the rap must be shared (in vary- ing for varying cases) by parents, school boards, state and fed- erators, and taxpayers as well as teachers.

the spotlight on public education to encourage all the ac- groups to visit their schools and renew their support is the annual observance called American Education Week. People shoulder our share of the accountability load to the t we remain interested in what's going on in the classroom, office, the school board meeting, the Legislature, and the

an Education Week, observed annually by the nation's schools, seeks to encourage local citizen support of, and active par- in, public education. This year's AEW observance is sched- mber 13-19.

s are the U. S. Office of Education, National Congress of and Teachers, American Legion, and National Education As- and that includes TSTA.

me is "Working Together for Education."

NEWSPAPER was embarrass- typographical error in a story page. The title of a book that viewed at a women's meeting as "How to Say 'No' to a Rapist." It should have been "No to a Rapist and Survive."

NTAL TELEPHONE has notifi- Herald that its basic telephone been hiked from \$70.70 per month to \$112.80 a month. That's an increase of \$42.10 a month or \$505.20 a year.

Of course this has nothing to do with long distance service. And we wonder why we have inflation. This is a little foretaste of what things will be like when the do-gooders deregulate gas and oil! Telephone service is supposed to be regulated by the Briscoe-appointed Texas Utilities Commission.

(The Tulia Herald)

view would carry a charge account for a year or more? How many Lubbock or Plainview shops donate money to the school backed functions such as annuals, football programs, football magazines, booster club, basketball magazines and pep squad and all the other things that local merchants gladly support?

According to guidelines set up for department stores, businesses in Plainview and Lubbock are allowed to mark the same brandname merchandise up from \$2 to \$4 higher than they are allowed to in Olton.

Others say you can save by buying groceries in Plainview or Lubbock. Maybe you can save \$5 or \$10 on a great huge bill of groceries, but what have you saved on car expenses? How much other stuff did you pick up that you could have got in Olton at the same price?

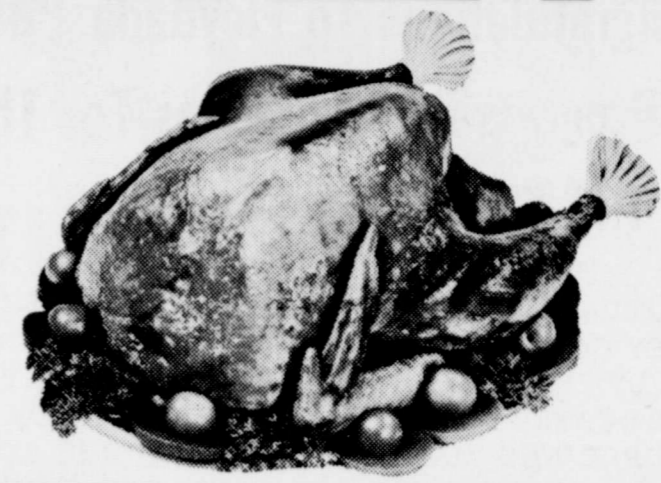
Also when you buy out of Olton, you are helping the other towns support their city with your sales tax money!

We are sure that a number of our readers will not agree with us. That's their privilege.

But... when the small town merchant can no longer hold on... who is going to suffer also? It might not be much fun to know that you HAD to drive to Plainview to pick up a loaf of bread or a gallon of milk or any of the actual necessities of life.



TO BE ABLE TO WIN YOUR THANKSGIVING TURKEY:
Just fill out and clip any or all of these coupons and depos- it them at the firms listed on the coupons. Each firm will hold an individual drawing. Drawing will be Monday, Novem- ber 21, 1977 at 4:00 p.m. before Thanksgiving. One winner per family, you need not be present to win, no purchase ne- cessary, and you must be 16 years of age or older to enter.



IN GRATITUDE...
WE SHARE AT THANKSGIVING

<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Thompson Pharmacy 200 South Main 983-5111</p>	<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Buddy's Food 220 South 2nd. 983-3149</p>
<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Texas Insulation Co. BRING TO HESPERIAN OFFICE</p>	<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Kirtley's Market 316 North 2nd. 983-3105</p>
<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>City Auto Inc. 201 East Missouri 983-3767</p>	<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Ponderosa Meat Co. 807 East Missouri 983-2261</p>
<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Beall's Dept. Store 118 East California 983-2596</p>	<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Anderson's Dept. Store 120 West California 983-3554</p>
<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Country Morning 126 West California 983-5152</p>	<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Reed Ford Sales Ralls Highway 983-3761</p>
<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Perry's Bros. 104 East California 983-3510</p>	<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Kirk & Sons Hardware 119 East Missouri 983-3280</p>
<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Producer's Co-op Elevator 112 North 8th 983-2821</p>	<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Oden Chevrolet-Olds Inc. 221 South Main 983-3787</p>
<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Arwine Drug 100 West California 983-2856</p>	<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Consumers Fuel Assn. 404 East Missouri 983-3394</p>
<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Roye's Merle Norman 204 South Main</p>	<p>Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p>Leonard's Cafe 321 South 2nd 983-2364</p>

Harvest These THANKSGIVING FOOD SAVINGS

SHURFRESH SELF BASTING TURKEYS WITH TIMER

LB **65¢** 8-12 LB AVG.

PRIDE GRADE A WHOLE BODY	LB	49¢
ESS CHUCK	LB	\$1.19
LAKE CREAM	1/2 GALLON RD CTN.	\$1.29
LAKE BERMILK	1/2 GALLON	79¢
CKERS	KEEBLERS 16 OZ. PKG	79¢
COOKIES	KEEBLER 14 OZ. RICH-N-CHIP	94¢
7-UP or COKES	6-32 OZ. BOTTLE CARTON	\$1.39 PLUS DEPOSIT
ROTS	1 LB CELLO BAG	22¢
NGES	LB	29¢
ADO RED DELICIOUS	4 LB/\$1.00	
ARLING	WHOLE OR CREAM STYLE	4/\$1.00

ALSGOOD MONDAY, NOVEMBER 14 SHURFRESH MILK
UGH SATURDAY, NOVEMBER 19

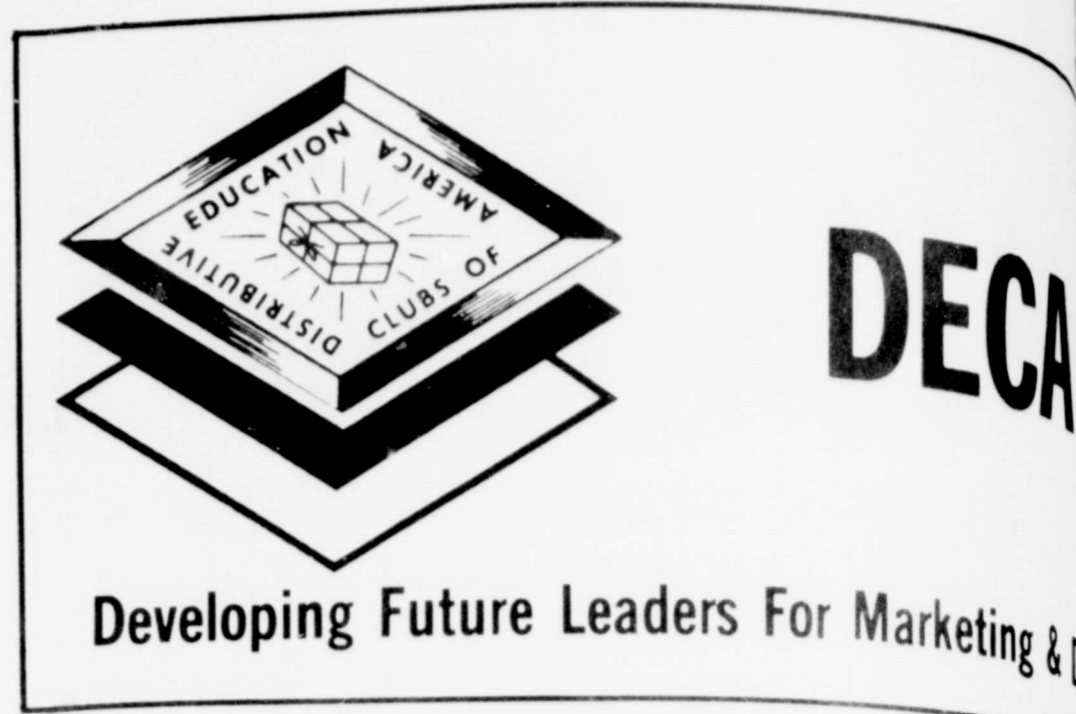
KIRTLEY'S MARKET MEMBER AFFILIATED FOOD STORES
HOME OWNED & OPERATED
We Give Double Green Stamps On Wednesday

food bill is set... of disposal... compared to 19... 1951, he says... Brown... consumers to be... dependence... and the problem... industry. For... farmers and the... that support... could not see... "Foodbasket of...
pro- of... that... tive... in a... dis- goes... rage
t p... S MACHINE... AT DOES... PUMP?
January winds nor a storm... affect the heat pump's year... air, at just the right tempera...
p fusing with the thermostat... even days, too. The heat pump... natic climate control system... m heating to cooling to main... e temperature you want. On... old days, resistance heating... (installed with the heat pump... automatically supplement... extracted from outside air... HEAT PUMP IS AN ENERGY... SAVINGS MACHINE... LOW ON COST... ON COM...

NATIONAL DECA WEEK

NOVEMBER 13-19

**Congratulations To Floydada Public Schools, Community,
& Progressive Businesses For Their Continuing Support
Of The FHS DECA Chapter**



FLOYDADA HIGH SCHOOL DECA WILL BE SHOOTING FOR ANOTHER BIG YEAR WHEN THEY COMPETE AT THE AREA AND STATE MEETS IN FEBRUARY & MARCH RESPECTIVELY. THE AREA MEET WILL BE HELD AT AMARILLO COLLEGE IN AMARILLO AND THE STATE MEET AT SAN ANTONIO, TEXAS. DECA APPRECIATES ALL THE MANY PEOPLE WHO MAKE IT POSSIBLE FOR US TO COMPETE IN MANY ASPECTS OF BUSINESS MAKE-UP. SOME CONTESTS INCLUDED ARE COMPETENCY BASED EVENTS IN APPAREL AND ACCESSORIES, FOOD MARKETING, PETROLEUM MARKETING, FOOD SERVICES, GENERAL MERCHANDISING, FINANCE & CREDIT, AND ADVERTISING SERVICES. IN THESE, ONE IS REQUIRED TO HAVE A GENERAL BACKGROUND OF THE TOTAL OPERATION IN EACH OF THE AREAS.

Unity Today-Rewards Tomorrow



THE 1977-78 DECA STUDENTS OF FLOYDADA HIGH SCHOOL... (l to r) Front row, Barry Jones, Cruz Enriquez, Jay Don Jones, Eli Enriquez, Brad Feuerbacher, Bobby Green, Quinn Coleman, Zane Jones, Doug Simpson, Johnny Ramirez, Rudy Medrano; Middle row, Roy Muniz, Yolanda Morales, Carmen Morales, Valynda Chandler, Kristi Ward, Melinda Morton, Phyllis Johnson, Kim Barnett, Kathy Davis, Carlos Arellano, Robert Soliz, Ernest Torrez, Shannon Norman, Shannon Norman, Bill Moore, Brad May, Mark Mayo, Randy Graham.

Presented As A Public Service By The Following DECA Supporters

- Baker Insurance
- Davis Farm Supply, Inc.
- Floydada First National Bank
- Reed Ford-Mercury
- Rudy's Barber Stylist Shop
- Plainview Savings & Loan Assoc.
- Floyd County Farm Bureau
- Caprock Motor Parts & Hdw.
- Blanco Offset Printing Co., Inc.
- Moore Rose Funeral Home
- Floyd County Hesperian
- Office & Art Supply Center
- Floydada Pepper & Vegetable Co.
- DeBruyn Hi-Plains Farms
- Gene Linch-Bairds Bread
- Floydada Nursing Home
- Willson & Son-Builder's Mart
- Redmans Restaurant
- Floydada Real Estate Insurance
- Floydada Country Club
- Gilbreath Exxon Service
- Babes Service Center
- Roye's of Floydada
- Anderson's Dept. Store
- Loft Western Wear
- West Texas Industries Inc.
- Floydada Power & Light
- Don's Muffler Shop

- Farmers Union Ins.-Andy Selman
- Bishop Ramsey Pharmacy
- Quality Body Shop
- Hale Insurance Agency
- Thompson Pharmacy
- Hale's Dept. Store
- KFLP-900 on your Dial
- Coca Cola Bottling Co.
- Floydada Co-op Gins, Inc.
- Don Hardy Race Cars Inc.
- Travel Center Restaurant
- Russell's Equipment & Supply, Inc.
- Southwestern Public Service
- Floydada Consumers Fuel Assoc.
- Floydada Live Stock
- Adams Well Service
- Producers Co-op Elevators
- Seed-Delinting Co.
- Oden Chevrolet-Olds
- Muncy & Sandhill Elevators
- Floydada Rotary Club
- Fred Lipham Dirt & Paving Contractor
- Edmiston Plumbing & Heating
- Peggy's Beauty Shop & Boutique
- Ponderosa Meat-Co.
- Lighthouse Electric
- City Auto Inc.
- Mr. Burger

- Buddy's Food
- Weems Texaco
- Arwine Drug Store
- King's Restaurant
- McDonald's
- Country Morning
- Parker Studio
- Perry Brothers
- Martin & Co.
- Carthel Oil
- Leonard's Cafe
- Kirk and Sons
- Tastee-Freez
- Scott Gin
- Caprock Hospital
- Dairy Queen
- Collins Implement
- Piggly Wiggly
- Darty Gin Inc.
- Ince Oil
- Bob's Shamrock
- Cornelius Conoco
- Floydada Lions Club
- Beall's Bros.
- Parks Oil Co.
- Montgomery Ward
- Thrasher & Co.
- Brown Gin Co.
- Swiftly Distributors

WORK

by dalton

WOMEN'S groups in this area throughout the state are mobilizing to the Equal Rights Amendment and feminist goals, urging those who believe in Biblical concepts of those who oppose homosexual write their views down and send contributions, if possible) to Pro-Life Coalition, Box 38609, Houston, Texas 77238. It is noted that the National Women's Lib group will meet in Houston Nov. 18-21. A group of 42 members appointed by Carter to the IWY Commission (most are homosexuals. It is noted that the IWY appointees. Gloria for the sake of those who wish to partnership, we have to abolish the institution of marriage. . . By 2000 we will, I hope, raise our belief in human potential, not

is another appointee, Jean who purportedly said: "School should be required to take courses in a positive view of lesbianism is encouraged to alternate life styles, including lesbian-

For some reason the em-ound here all laughed when I this week's mail a "certificate of from the National Small Business vision, resourcefulness and hard on't see why they think that's so Treasures of King Tut and ancient being shown in porcelain at Lubbock y. 9 in Sunshine Square. . . The Househunter says if you want to thing that will endure forever, try mortgage.

One son Do

Volunteer

ermody of Greth Carolina, in. With it, she for her charit- others raise theirs.

called Inter-ge, doesn't re-ledge of regular idge, says its I can take 100 have never play- Mrs. Dermody, minutes they'll to do."

es a fee to run a fee - minus goes to her ceeds go to the arity. She is in and will go within a reason- of Greenville. "I wing," she says, with me wher- it." She keeps a enthusiasts.

some doing to game. Looking raise money for Community Hos- she thought of With trial and worked it out on room table. It but she kept at st benefit party

ermody's most re- for the hospital \$750, totalling er the years. She to the Greenvilleorkshop and Me- wheels. But she

doesn't stop at games. A- mong other things, she delivers food for older shut-ins for Meals on Wheels. "I'm 70 years old and I deliver to people much younger than I am," says Mrs. Dermody. "I don't look it or feel it."

The busy volunteer is modest about the extent of her work. "The more I give," she says, "the more I get." Since she was little, says Betty Dermody, she always had a feel for those in need. "My creed is: 'It is better to light one candle than to curse the darkness.'" We'll go along with that.

For a free copy of the Christopher News Notes, "Why Not Be A Volunteer?" send a stamped, self-addressed envelope to The Christophers, 12 E. 48th St., New York, NY 10017.

WINTER COVER NECESSARY FOR WILDLIFE

LUBBOCK-- West Texas residents experienced the first hint of things to come next year as the winds howled and the soil changed locations two weeks ago.

This suggestion by nature should prompt landowners and sportsmen alike to assure proper cover for bare land is established before winter arrives next month.

Not only will a cover crop of rye, wheat, fescue protect your land, it will also help the various species of wildlife on your property to make it through the snow and dirt storms into the nesting season of 1978.

An abundance of cover is evident including weed patches, fence rows, playa lakes, and grain stubble in October

COTTON HARVEST

HAZARDS LISTED

COLLEGE STATION, Sept. 29--(Sp)....Cotton harvester overturns, fires and contact with electrical power lines are primary hazards encountered during field operations of large overhead basket cotton harvesters, points out Dr. Gary S. Nelson, a safety engineer with the Texas Agricultural Extension Service.

Nelson advises harvester operators to be sure their machines will clear electrical wires before raising or dumping the baskets. A raised basket may reach a height of 25 feet and can easily reach nearby overhead power lines.

To reduce the probability of upset, always fully lower the basket before driving away from an unloading station, cautions the engineer. A raised basket causes the harvester to become more top-heavy and more easily upset. Also, operators should remain seated when raising or lowering the basket on a mounted stripper as a sudden drop of the basket could result in a serious head injury.

To prevent upsets during field operations, Nelson recommends keeping harvesters a reasonable distance away from ditches, creeks and other steep or sloping ground. Also, keep end rows smooth and firm. Quick stops or turns with high-profile cotton pickers are also hazardous. Reduce engine speed before braking or turning. Also, reduce travel speed when moving over rough or uneven ground.

The engineer also points out that harvester operators should be sure that other workers and family members stay clear of moving machinery. In addition, operators need to comply with state regulations regarding the display of slow moving vehicle (SMV) emblems on trailers before transporting cotton on public roads.

Harvest fires usually involve highly flammable leaf trash and dead plant debris as well as cotton lint which is ignited by a hot engine, the exhaust system, or by careless use of smoking materials.

Fires can be prevented by keeping engines clean and free of debris, exhaust system free of leaks, and electric contacts, including the battery, clean and tight, suggest Nelson. Furthermore, keep the doffer area free of lint and trash to avoid fires caused by friction between the spindles and trash.

Nelson also advises operators to dump the basket downwind into trailers to prevent cotton from blowing back into the engine and to mount an all-purpose fire extinguisher where it will be readily available in case of fire.

but most, if not all, are soon chopped, burned or plowed under by the first snow.

Leaving a 50-yard strip of grain stubble next to some winter wheat will furnish both good cover for wildlife and a method of slowing wind erosion.

Controlled grazing of playa lake beds and grasslands will leave enough cover for pheasants and quail to escape their natural enemies.

To help landowners improve wildlife habitat and setup a continuing program of wildlife management, the Texas Parks and Wildlife Department will furnish technical assistance through the extension personnel stationed across the state.

NOTHING TO BUY - HERE'S HOW YOU CAN



your turkey

FOR THANKSGIVING

Contest Rules:

YOU CAN WIN YOUR THANKSGIVING TURKEY - Just fill and clip out any or all of these coupons and deposit them at the firms listed on the coupons. Each firm will hold an individual drawing. The drawing will be Monday, November 21, 1977 at 4:00 p.m. before Thanksgiving. One winner per family, you need not be present to win, no purchase necessary, and you must be 16 years of age or older to enter.



Turkey Contest Coupon

NAME.....

Address..... Phone.....

Schachts Flowers
112 West Poplar

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Parker Appliance & Furniture
110 South Main

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Davis Lumber Co.
102 East Shurbet

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Brown's Dept. Store & Outlet Store
Lockney, Texas

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Strickland's Auto Sales
Highway 70 Next to Strickland Restaurant

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Barker Insurance
100 South Main

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Perry Implement Co.
North Main

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Caprock Appliance Center
North Main

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Thomason Grocery
114 North East 8th

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Mize Pharmacy & TV
102 South Main

Turkey Contest Coupon

NAME.....

Address..... Phone.....

White Auto Store
119 South Main

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Page's Thriftway
211 North Main

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Floyd County Insurance
116 South Main

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Webster Service & Supply
302 South Main

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Texas Insulation Co.
212 South Main

Turkey Contest Coupon

NAME.....

Address..... Phone.....

Baccus Ford Inc.
321 South Main

Register For
FREE
Moped Motorbike
TO BE GIVEN AWAY
December 15, 1977 at 3:00 p.m.
Register At Front Window Please!

FLOYDADA TEXAS

ECA
Marketing & Distribution
Tomorrow
...nest Torrez; Back row, Shannon Norris, David G... Bill Moore, Brad Bullock, Andy, Randy Graham.
...orters
y's Food
s Texaco
e Drug Store
s Restaurant
onald Implement
ry Morning
r Studio
Brothers
n & Co.
el Oil
rd's Cafe
and Sons
e-Freez
Gin
ck Hospital
Queen
s Implement
y Wiggly
Gin Inc.
Oil
Shamrock
lius Conoco
ada Lions Club
s Bros.
Oil Co.
romery Ward
her & Co.
n Gin Co.
y Distributors

TDA To Demonstrate Effect Of Outdated Law on Texas

AUSTIN—The Texas Department of Agriculture will be represented at hearings Nov. 16 in El Paso on enforcing the 1902 Reclamation Act, an outdated law which could affect over 100,000 acres of federally-irrigated farmland in the state.

The hearings were called by the national Bureau of Reclamation after a telegram urging citizen input was sent by Agriculture Commissioner Reagan V. Brown.

The Reclamation Act of 1902 provided irrigation water for land homesteaded in 17 western states. Texas reclamation projects later came under the restrictions which were outlined in the original act, but never enforced.

A federal suit filed in 1975 by National Land for People, Inc., a group of small California farmers, charged that the Department of the Interior had never enforced the 160-acre provision of the law. A federal court agreed, and the Interior Department proposes to redistribute more than one million acres of farmland nationwide in a Bureau-conducted lottery.

At issue are the requirements for landowners using irrigation water from the projects to own no more than 160 acres for themselves and each member of their families. They must also live on or

near the land.

Recently announced regulations would require that landowners sell land over the 160-acre limit at a price approved by the Interior Secretary to avoid windfall profits. Small parcels of land would then be sold to farmers.

Areas affected in Texas would include some 87,000 acres in El Paso area, 10,000 acres in Tom Green County and a smaller acreage in Reeves County. Some portions of those tracts are in compliance with the limit, Brown explained, but there are several large landowners who will evidently be forced to sell off their land or receive no federal water.

"The law has to be changed," Brown emphasized. "Perhaps in 1902 the average size of a 'family farm' was 160 acres, but not in 1977. A farmer in Texas simply cannot operate as efficiently on that small plot of land, with today's equipment and production costs, as he can on a more reasonably proportioned acreage."

"If the federal government can dictate to one single citizen how much land he can own, where he can own it, when he must sell it, and even more frightening, how much he can sell it for, then every man, woman and child in this country is in trouble," Brown said.

TDA Program Will Recognize Grand Texas Farm Heritage

AUSTIN—A rich slice of Texas history will be recognized Nov. 16 as the Texas Department of Agriculture accepts some 66 farms and ranches into the 1977 Texas Family Land Heritage Program.

A special honors ceremony will be held at the Institute of Texan Cultures in San Antonio for the recipients. Honorees will also be included in the upcoming fourth edition of the Texas Family Land Heritage Registry, which lists an historical description of each property.

The Land Heritage Program was initiated four years ago as a means of locating and recognizing all Texas farms and ranches which have been in continuous production at the hands of one family for a century or more.

Properties selected this year join more than 1,100 farms and ranches which have been honored since 1974.

Since its inception, the Heritage Program has received national attention from the American Association for State and Local History as well as the praise of state and local historical groups and

Decline Among Farm Families May Signal Last Support

By BERNARD BRENNER WASHINGTON (UPI) — The steady decline among American farmers has led some congressional observers to predict the farm support bill which President Carter signed recently may be the last.

Farm families made up one-quarter of the population 40 years ago. They account for less than 4 per cent now. The proportion is expected to drop even lower.

Where will farmers get the political clout to maintain government programs which support their prices, finance agricultural research, promote export sales, and subsidize conservation projects? The next real test will not come until 1981 when Congress must extend the farm support programs it adopted this year. But there undoubtedly will be skirmishes in the intervening years.

Farm spokesmen concede they face a stiff challenge. But they believe the tradition of government support which began in the depression of the 1930's will survive.

Sen. Hubert H. Humphrey, D-Minn., whose service in the Senate goes back to 1949, said it is "much more difficult to get farm programs through the Congress now than when I first came to the Senate."

"The situation for the future does not look much better," the ailing Humphrey added in a written response to questions submitted by UPI.

This year's farm bill was passed as part of a farm-food stamp package including \$5.6 billion for food stamps strongly backed by urban congressmen.

But Humphrey said the Carter administration has proposed eliminating the food stamp program and folding its benefits into an overall welfare reform package. If Congress approves this plan, the next farm bill will not have a food stamp section.

"Then we will face the prospect of losing urban support," Humphrey said but added, "whatever happens in this (welfare) area, I think there will be future farm bills."

"I say this because of a basic recognition of the importance of American agriculture," he said. "None of us wants a repeat of what happened during the

(1930's) depression when farm prices fell to a mere fraction of the cost of production."

A veteran farm lobbyist flatly disagreed that farmers have lost political power in Congress despite the fact that the number of rural members in the House has dwindled sharply.

"I don't believe we've lost political power," said Reuben Johnson, an official of the National Farmers Union. "What farmers may have lost is the ability to look beyond our own interests to form coalitions with others."

Johnson pointed to the 1977 farm bill, citing a key House vote on which Rep. Paul Findley, R-Ill., was seeking to send the bill back to committee.

Findley was defeated overwhelmingly "and we got over half of the big city Democrats," Johnson said.

How? The answer lies partly in the link between farm supports and food stamps.

But Johnson said, his group had supported a controversial bill to set up a Consumer Protection Agency and had backed a minimum wage bill, "and the city members didn't turn their backs on us."

Forty years ago, a bi-partisan corn-cotton-wheat coalition of House members and senators from the old South, the midwestern corn belt and the wheat-growing Plains could write its own ticket and measure to support farm income and control surplus production.

Today, Chairman Herman Talmadge, D-Ga., of the Senate Agriculture Committee usually can count on majorities for his legislation because most senators still have farm interests in their states. But in the House, Agriculture Chairman Thomas Foley of Washington needs urban allies to pass legislation.

Rep. Carroll Hubbard, Jr., D-Ky., a second-term congressman who represents a tobacco, corn and soybean belt in western Kentucky, said the drop in farm population was being caused by consolidation of farms and the fact young people were not continuing in the occupations of their parents.

On many important farm issues, Hubbard said, he sees New York City, Chicago and Los Angeles congressmen "voting as a unit against the legislation."

"Urban congressmen are more concerned with the price of food than the plight of farmers," he said.

Some farm groups like the National Farmers Union have worked actively to sumer and labor groups, although other, like the American Farm Bureau Federation have not.

Even if the food stamp program disappears after helping to carry several successive farm bills through the House, ru-

Farmers Making Of More Solar

MACOMB, Ill. (AP) — Simple ways to tap solar energy are finding sudden acceptance on the farm.

An agricultural engineer who has designed a low-cost solar unit for hog housing says it is so inexpensive to harness the sun that it is foolish to ignore the energy source.

Marvin Hall, a University of Illinois engineer, says the only reason farmers have been so slow to accept solar energy is that it sounds complicated.

But he tells farmers it is not that expensive. By designing buildings to make maximum use of sunshine, farmers can cut winter fuel bills for heating hog houses 25 percent to 50 percent, says Hall.

Using the same principle with low-temperature grain drying, it is possible to largely eliminate use of costly propane gas for drying corn, soybeans and other crops for storage, Hall said.

Hall has been designing solar-energy roofs for farm buildings—chiefly hog houses that must stay warm to protect brood sows and piglets—for more than a decade.

Gas used to be inexpensive, and until recently "it wasn't economical" for farmers to consider changing heating systems. But now, he says, the cost of liquid propane gas has tripled and the fuel savings with simple solar heating units can repay the cost of installation in two years.

Women's Role Changing In Nation's Farm Scene

WASHINGTON (UPI) — The role of the farm woman is no longer restricted to tending the chickens and canning vegetables, with more women owning and operating their own farms, business reports show.

"By 1985, one out of every 10 farms or agricultural businesses in the United States will be owned by a woman, more than double the rate reported in 1970," said Joseph Sullivan, a chief executive of Esmark, Inc., a Chicago-based holding company which made the studies.

"Already, Esmark studies show that over 133,000 distaffers are owner-operators of farming-related enterprises," he said.

Gains in the number of women being trained for agriculture, growing num-

bers of working women generally, farming's long-term earnings prospects and recent changes in the tax laws making it easier to inherit family farms were cited as reasons for the attraction of women to the field.

"Another strong selling point is today's back to the land movement. Women as well as men are finding farming a more than satisfying life style..." Sullivan said.

Women now comprise 28 percent of the more than 97,000 agriculture students — up from only 7 percent in 1963, Sullivan said his company's studies show.

The trend to female-managed farm-related businesses is most strong in the Midwest and West.

individuals.

"The Land Heritage farms and ranches, and their dedicated owners, stand out as optimistic examples of family perseverance," Agriculture Commissioner Reagan V. Brown notes. "I think that it is very important that we recognize their monumental achievements which can help us maintain our historical perspective of the basic strength of Texas agriculture," he said.

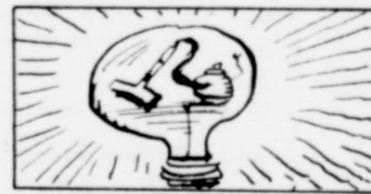
Rural Land Values In Reached New High In

By Robert L. Haney TAES Science Writer

A median price per acre of \$475 boosted rural land prices in Texas to a new high in dollar value in 1976. The market in 1977 is mixed but could set another new record in dollar value.

Demand, on the other hand, in the Texas rural land market peaked in 1974. During the first half of '74, demand was so strong that the annual rate of appreciation in land values reached a record of 21.4 percent for the year.

A major market adjustment is reflected in the drop in demand to only 6.8 percent in 1975 and 4.6 percent in 1976. A combination of factors caused the land market to react negatively according to Dr. Ivan Schmedemann, professor of agricultural economics at Texas A&M University.



Early light bulbs did not last as long as modern ones because they contained a vacuum. Now they are filled with an inert gas.

"The important factor was the energy crisis, which contributed to a general economic recession coupled with hyperinflation," says Schmedemann.

"The effects of these conditions continued into 1976. The 4.6 percent increase in rural land values in 1976 is the lowest rate since 1966 when the increase was 4.3 percent and the median price per acre was \$170."

Schmedemann, with W.T. Hascall, research associate, is studying rural land values for the Texas Agricultural Experiment Station and the Texas Real Estate Research Center.

Because the forces affecting the demand for rural land are so varied, looking at trends on a regional basis is a must for the State of Texas. Percentage growth rates were studied over an 11-year period, 1966 through 1976, for each of 25 regions of the State.

Nearly half of the rural land in Texas, in a broad band running from Northeast Texas to the Rio Grande River, increased 200 to 300 percent in value during the last 11 years. Only two regions, 8 and 13, increased more than 300 percent during this time.

Region 8 in far West Texas contains some of the lowest valued land in the State and, therefore, relatively small

it's elementary



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Major Drive Launched To Solve Worm Problem

A large-scale cooperative effort to find permanent solutions to the problem of worm infestation in cotton crops will be launched across the Cotton Belt in December with a series of regional meetings sponsored by Cotton Incorporated.

Plans for the four meetings were announced by E. Hervev Evans Jr., chairman of Cotton Incorporated's board of directors.

Evans said the Cotton Incorporated board, composed of cotton producers from each cotton-producing state, has given a top priority to expansion of the company's pest-management research activities. The directors recently adopted a resolution calling for a "task force approach to the worm problem" with allocation of the necessary funds to carry out this effort.

"There is no question that the worm complex in cotton has become one of the most serious and costly production problems facing cotton producers," said Evans, a Laurinburg, N.C., producer. "In addition, it is tied up with similar problems in other crops. This year, large-scale invasions of various types of worms extensively damaged cotton crops in many sections of the Cotton Belt, with devastating economic impact in some cases.

"Our directors agreed," Evans continued, "that it is a problem that requires immediate attention and the most comprehensive program possible. We will be looking for a systems type approach to permanently solve what has been, obviously, one of the major production problems in agriculture—that is, how do we effectively control the worm complex on a long-term basis?"

SOLVE OWN PROBLEMS "This is another example of America's cotton producers — who provide the funding for Cotton Incorporated's programs — taking the lead to solve their own problems."

Discussion at each meeting will center on two areas:

— To determine the reasons for the unusual worm problems on cotton in various areas of the Cotton Belt during this past growing season.

— To develop an integrated insect management program utilizing a multi-disciplinary approach.

"During these meetings, people who experienced worm infestations this year will share their first-hand observations and their experiences on how they attempted to deal with the problem," Slater said. "We also will hear the findings of various researchers involved in projects to control these insects and

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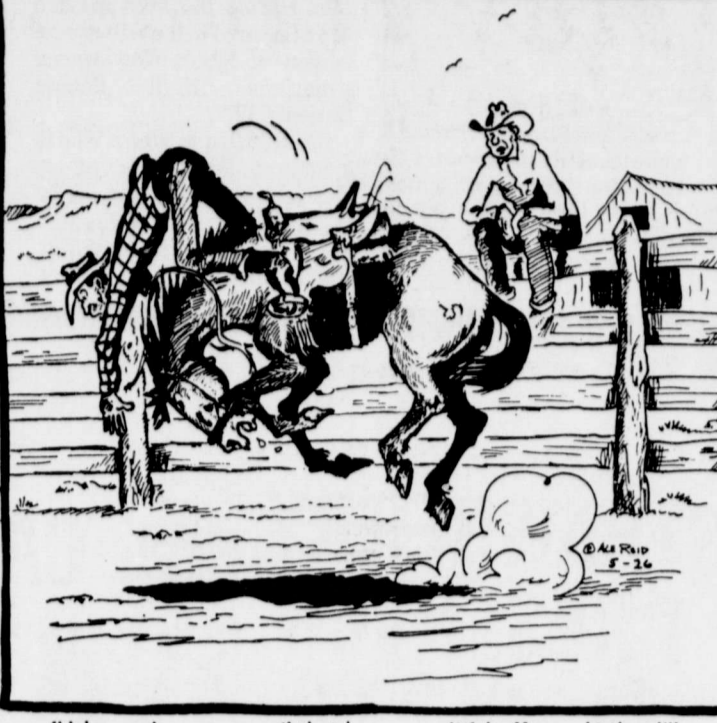
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FOR SALE-Rust, two Early American tables (one coffee table and one end table), and one baby bed. 983-2291. 11-13p

FOR SALE: Portable GE washer, good condition. Also saddle tool box. 983-2090. 11-13p

FOR SALE: Magic Chef dishwasher, 2 years old, avocado green and 40 inch Gibson electric range, 4 burners and white. Cheap! 983-3180. 11-20c

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FOR SALE: 27" x 39" mesh polished antique gold fireplace screen like new, 817 Cedar or 983-513

Pioneer Net Income Is Up Over 1976

AMARILLO — The Board of Directors of Pioneer Corporation today announced a regular dividend of 37½ cents per share, payable to stockholders of record November 17, 1977. The dividend is payable December 2, 1977.

The directors announced consolidated net income for the third quarter of 1977 was \$8,832,706 compared to \$8,585,036 for the same nine months of 1976. Earnings per share for the quarter were reported as 95 cents, compared to 92 cents for the third quarter of 1976.

For the first nine months of the year, consolidated net income was \$30,350,787 compared to \$29,892,506 for the first nine months of 1976. Earnings per share for the nine months were \$3.26 compared with \$3.22 for the same period in 1976.

In making the earnings announcement, Company President K. B. Watson said oil and gas sales through two subsidiary companies contributed significantly to the earnings picture.

Amarillo Oil Company and Pioneer Production Corporation participated in a total of 77 completed wells during

which blew out of control and burned. The well has bridged over and is currently dead at the surface. A relief well is the first three quarters of 1977. The drilling, Watson said, resulted in 40 producing wells. Additionally, drilling is underway at 28 wells, and 15 locations are ready for drilling.

Pioneer Production Corporation, Pioneer Corpora-

tion subsidiary, 10 percent working interest in a well located on Vermilion Block 25 offshore Louisiana, being drilled. The company carries cost-of-control insurance which is deemed adequate to cover its share of costs in connection with the incident.

Want Ads Get Results



Americans drink about 415 million cups of coffee a day and, according to The World Book Encyclopedia, annually consume about one-third of all the coffee in the world.

Hart senior in Who's Who

HART — Larry Marble, 17-year-old son of Mr. and Mrs. Max Marble, has been selected to be featured in the 11th annual edition of Who's Who Among American High School Students, 1977.

Recognition in Who's Who is a national honor reserved exclusively for junior and senior class high school students who has demonstrated leadership or achievement in either

academics, athletics, extra-curricular activities or community service.

Marble, a senior at Hart High School, has attended Hart School since the fourth grade. He is co-captain of the Longhorn football team, president of Future Farmers of America, and was selected Best Citizen of October 1977 and November 1976. Active in speech, he has been named a member of the all-star cast two years and was a member of the cast that won district competition in 1977.

Marble, a breeder of crossbred swine, is a partner

with his brother, Marble, in Marble Quality Crosses. They have won numerous awards with their animals. Marble is a member of First Baptist Church and the youth choir.

When young people meet parental disinterest, they turn to peers or other adults for appreciation. Dorthy Taylor, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Loan-Deposit Shifts

Farm loan demand continues strong at banks in the southern High Plains of Texas, an October 1 survey of area agribankers by the Federal Reserve Bank of Dallas shows. Loans, mainly for operating expenses and for storing crops have risen much faster than deposits at banks in the area and averaged 68 percent of deposits at survey banks in October. Current low prices for grain, cotton, and cattle, and rising production costs have depressed farm incomes and, hence, the growth rate of deposits has slowed.

Loan-deposit ratios have risen throughout the past year. They were 64 percent in July and 63 percent a year earlier. Thirty-one percent of the banks had loan-to-deposit ratios above 75 percent. In October 1976, only 18 percent had ratios above 75 percent. Some banks are assisting farm and ranch customers in obtaining loans

from other lenders in order to continue to serve local credit needs. Repayment of loans has slowed markedly as increasing numbers of farmers and ranchers seek loan renewals. With reduced farm income, the credit-worthiness of some bank customers has eroded. Area bankers indicated about 12 percent of their borrowers will not qualify for bank credit in 1978. Customers lacking sufficient income potential and/or equity to reasonably support debt obligations were being referred to the various programs of the Farmers Home Administration and the Small Business Administration which utilize Government money to make high risk loans. Only 71 percent are expected to repay their operating debt as scheduled.

Among the survey results reported by Carl G. Anderson and Alan M. Young, agricultural economists for the Federal Reserve Bank of Dallas, were these:

Where 32 percent of the bankers surveyed reported greater than usual availability of funds a year ago, this year only 6 percent did.

Where last year 16 percent indicated renewals were greater than usual, this year 44 percent did.

Where 13 percent said referrals to nonbank credit agencies were greater than usual last year, this year 64 percent did.

The farm income and credit situation, however, has not completely halted the rise of prices of farm or ranch lands in the area. Bankers estimated that the value of "good" dryland farmland rose 2 percent, irrigated farmland was stable, and ranchland increased 2 percent from a year ago. A fourth expected land values to rise in the months ahead.

BATH SIZE JERGENS

18 OZ. 7-FARMS 79¢ VALUE

13 OZ. MILNOT 39¢ VALUE

16 OZ. KEEBLER

SOAP

\$1.00

STRAWBERRY PRESERVES

3/\$1.00

MILNOT CAN MILK

4/\$1.00

club CRACKERS

59¢

GOOD SUNDAY, NOVEMBER 12

GOOD MONDAY, NOVEMBER 16

BUDDY'S

220 South 2nd Street 983-3149

HOURS MON-SAT 8 A.M.-8 P.M. SUNDAY 9 A.M.-7 P.M.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

12 OZ. SOIL AND STAIN REMOVER

SHOUT 79¢

\$1.19 VALUE

24 OZ. \$2.29 VALUE

GLORY \$1.49

42 OZ. WHITE SWAN \$1.69 VALUE

SHORTENING 99¢

12 OZ. NESTLES \$1.09 VALUE

CHOCOLATE FLAVOR CHIPS 69¢

32 OZ. BLACKBURN

WAFFLE SYRUP 67¢

5 OZ. LEA AND PERRINS 61¢ VALUE

WORCESTERSHIRE SAUCE 2/99¢

16 OZ. ARM AND HAMMER \$1.55 VALUE

OVEN CLEANER 99¢

16 OZ. KLEEN GUARD

FURNITURE SPRAY 79¢

15 OZ. WHITE SWAN 34¢ VALUE

SPINACH 4/\$1.00

17 OZ. WHITE SWAN 34¢ VALUE

CORN 4/\$1.00

12 OZ. ALL AMERICAN

CHEESE SINGLES \$1.09

1 LB DECKERS

BACON \$1.39

12 OZ. NESTLES

WAFLE SYRUP 67¢

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1 LB DECKERS

BACON \$1.39

17 OZ. WHITE SWAN 34¢ VALUE

LUNCHEON PEAS 4/\$1.00

3 BAR PACK FOREVER YOURS

CANDY BARS Buy One Get One FREE!

14 OZ. WHITE SWAN

TOMATOES 3/\$1.00

16 OZ. WHITE SWAN 99¢ VALUE

COFFEE CREAMERS 79¢

16 COUNT WHITE SWAN

TEA BAGS 3/\$1.00

3 OZ. ADOLPHS 75¢ VALUE

MFAT TENDERIZER 2/99¢

303 WHITE SWAN WHOLE NEW

POTATOES 4/\$1.00

2 OZ. KEEBLER ANIMAL

CRACKERS 6/\$1.00

12 OZ. NESTLES

COOKIE MIX 89¢

RUBY RED

GRAPEFRUIT 8/\$1.00

RED EMPEROR

GRAPES 59¢

RED DELICIOUS

APPLES 3/\$1.00

PEANUTS 1 LB BAG 69¢

1 OZ. ONE DROP \$1.69 VALUE

ROOM FRESHNER \$1.29

18 OZ. BETTY CROCKER LAYER

CAKE MIX 59¢

14 OZ. WHITE SWAN

HOMINY 5/\$1.00

32 OZ. WAX \$1.99 VALUE

STEP SAVER \$1.49