

Floyd County Hesperian

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'Winds End Non-District Play Friday With Lobos

By Doug Simpson
For the past couple of weeks, the key to success for the Whirlwinds' considerably improved football team could easily be summarized in just a pair of words—persistence, and change. You could even call the latter of the two, a matter of putting the right personnel in the right positions.

Alterations at important positions on the lineup such as quarterback, defensive line, and offensive backfield have resulted in consecutive victories for the 3-2 'Winds, who will attempt to keep that trend going Friday night when they meet AAA Levelland at Lobo Stadium beginning at 7:30.

The contest will mark the final non-conference game on the slate for each of the clubs and will undoubtedly prove to be one of equal significance—as far as preparing for rapidly approaching league competition is concerned.

Occasionally, the Lobos will use a 6-1 defensive formation to stop the offense in short yardage situations, along with an effective 5-3 Stack, with three linebackers and only three backs.

The series between the two clubs is knotted at 1-1, and each of the clubs will hope to take the lead tonight. In

last year's meeting, the Whirlwinds dropped the Lobos 16-14 to delight homecoming festivities. The 1975 meeting was won by Levelland 23-21.

For the 2-3 Lobos, lineup changes have also worked very well under new head coach Bert Gravitt. Gravitt began the season with a positive outlook and told local observers to expect a totally different approach, offensively and defensively.

"The kids are going to have to adjust to a completely new offensive and defensive system," the new Levelland skipper mentioned recently. "We can be good if we make the adjustment and keep our enthusiasm going."

The Lobos attempt to rebound from a disappointing loss to highly-touted Andrews last week.

Floydada will go with almost the same lineup that defeated Littlefield in last Friday's dramatic 9-7 triumph.

Danny Cedillo will replace Jon Jones in defensive right end, while Ricky Day will fill in for injured Rusty Cagle at the left halfback position. Day will hope to use the same tactics to produce yardage as he did in the spectacular 61-yard kickoff return last week, which set up the initial TD of the

game. Marty Daniel will start at the safety post for quarterback Todd Vickers.

Floydada's defense, very successful in the five games played thus far, will attempt to slow down the firepower of Levelland's very quick and wide open offensive attack.

Lance Anthony, a 165-pound senior, will direct the Lobo unit as signal-caller. Anthony is backed up nicely at tailback by Ivan Mitchell, a dangerous player to stop in the backfield, and by junior Joe Washington, at the other running back spot.

Steve Yarbrough and Jack Jordan man the split end posts and are adequate throwing targets for Anthony and the rest of the Lobo 'Straight T' offense.

Defensively, a relatively small but experienced and aggressive line are leaders of Levelland's 5-2 defense. Among the standouts include ends Robbie Calhoun and Jerry Herriage, tackles Tim Williams, and noseguard Tim Nichols.

The linebacking crew consists of Wes Harley, a junior, 160-pounder, and Mitchell, one of the two starters both ways. The secondary is led by capable Anthony and senior Craig Blair.

Dorothy Holland Wins Football Contest

Dorothy Holland, of 117 West Kentucky, Floydada, missed only the Friona-Hart contest and picked Floydada to defeat Littlefield with a 19-point

total (total points was 16) to walk away with first prize of \$10 in this week's edition of the Hesperian football con-

test. Lucio Vasquez, of Box 223, Floydada, captured second prize of \$6, running an extremely close entry of one miss, the Friona-Hart game, but with a 21-point guess.

In third place with a two-way deadlock were John Campbell, Floydada, and Beth Vinson, also of Floydada.

with two misses apiece and 19-point guesses. Each of the contestants will

receive two dollars. Achieving honorable mention status with two misses apiece but unsuccessful tiebreaker results included Bill Kincaid, Floydada, Norman Allen, Floydada, Mrs. Sammy Hale, Floydada, Weldon Pruitt, Floydada, W.D. Newberry, Floydada, and Joy Allen, also of Floydada.

Most contestants had difficulty with the Friona-Hart game, the St. Louis-Washington matchup, and the Canyon-Plainview contest.

Advance Ticket Sales Floydada-Levelland Game

Advance tickets to the Floydada-Levelland football game may be purchased at high school during regular school hours until 2 p.m. Friday. These are for reserved seats, adults \$2.50 and students \$1. At the game tickets will be \$2.75 for adults and \$1.50 for students.

Note From The Green Peppers ...

Hey Mean Green Fans, we've got one more game before we start District Play. This week we travel to Levelland, continuing our climb up the ladder to the top.

We want everyone to come out to the Pep Rally at 2:00 and to be in the stands at 7:30 Friday night to help support our team to another victory.

Let's show the Whirlwinds we are behind them 1000%. Go Mean Green! Beat Levelland!! Green Peppers

Rain Halts Harvest Activities

Rain showers, up to a half inch in parts of town, halted harvest operations Tuesday. This was the first measurable rain received downtown since August, a cool front during the weekend and the rain Tuesday brought to a close some of the hottest weather recorded in September.

The light rain started falling in the



TO BE GIVEN AWAY...sponsored by Floydada Quarterback Club. The Quarterback Club selling the tickets for \$1 each. Winner will receive the half-beef cut and processed and ready for the oven. The winner will be named during halftime activities of the Floydada-Lockney football game on October 14th. Displaying tickets left to right are club members, Bob Marler, Larry Barbee, Clarence Denton, Bill Cagle, Jakey Younger and Jack Stansell. (Staff Photo)

Tax Rep. In Floydada October 13

Austin—State Comptroller Bob Bullock announced he is sending a representative from his Lubbock office to Floydada on Thursday, Oct. 13th to assist local taxpayers and answer questions about state taxes.

Bullock said Enforcement Officer Raymond Bogus will meet with local taxpayers at the Floydada Court House—Room 103 from 10 a.m. to 12 p.m.

"If Floyd county merchants, or anyone else for that matter, have any questions about state taxes or need help in preparing tax forms, Mr. Bogus will be there to assist them," Bullock

said. "We're trying to cut the red tapes in this office and we believe these face-to-face sessions with taxpayers help do just that," Bullock added.

Bullock reminded those taxpayers who are unable to meet with his representative on October 13th that they can still get their questions answered quickly by calling his TOLL-FREE tax information number in Austin. That number is 1-800-252-5555.

The Lubbock office, headed by Donald F. Paxton, serves Lubbock and surrounding counties.



Donald L. Watson

Revival At Victory Church

Revival services at Victory Baptist Church in Floydada continue through Saturday night. Evening services begin at 7:30 p.m., there are no morning services.

Rev. Donald L. Watson, Baptist missionary to the Amazon Valley of Brazil for the past nine years and graduate of the Bible Baptist Seminary and the Luther Rice Seminary with a Master of Divinity is preaching nightly.

Rev. Watson also sings each night. He has three long play Gospel albums recorded over the past nine years.

Everyone is invited to attend the services at 607 West Lee.

Special Services

Slated At West Side Church

Well known evangelist, Kenneth Avaritt of Benton, Ark., will be in Floydada from Monday, October 9th until Sunday, October 16 conducting special services at West Side Church of Christ. The public is invited to hear all or any portion of these services. Evening services are scheduled for 7:30 and the Sunday services will be at 10:30 a.m. and 6 p.m.

Avaritt went into evangelistic work at the age of 17 and has devoted 25 years to full time evangelistic work.

Seay New Educational Director

Seay accepted the invitation to become the first Baptist Church to become Educational Director. His duties begin on October 15th.

Seay is a graduate of the Western Baptist Seminary in North Carolina. He was in the U.S. Air Force, for five

years, served as Assistant Information Director of Texas Tech for two years and was employed by an advertising agency for two years. Their home towns are Andrews and Groom, Texas.

Reverend Seay has been pastor of First Baptist Church in Megargel for the past 2 1/2 years. His duties here will be director of Education and Outreach. Mrs. Seay has taught third grade in the public schools.



PASS & KICK 1ST PLACE WINNERS...were Saturday morning at Wester Field. Pictured trophies are (front row, left to right) Shannon Younger (9-year age group), Clay Lowrance (9-year age group), David Morren (10-year age group), Monty Williams (12-year age group), and Cliff McClain (11-year age group). (Staff Photo)



1977 PUNT, PASS & KICK 2ND PLACE WINEERS...Front row (left to right): Leif Younger (8-year age group), David Pyle (9-year age group), Brad McNeill (10-year age group); Back row (left to right): Louis Alaniz (13-year age group), Gilbert Schwertner (12-year age group) and Shannon Shurbet (11-year age group). (Staff Photo)



1977 PUNT, PASS & KICK THIRD PLACE WINNERS...Front row (left to right): Bryan Galloway (9-year age group), Darim Lee Martinez (8-year age group), Kelly Jarrett (10-year age group); Back row (left to right): Randy Wilson (13-year age group), Marty Covington (12-year age group), and Scott Smith (11-year age group). (Staff Photo)



Mrs. James M. Wester

Janis Shumate, Wester Wed

Janis Williams Shumate and James M. Wester were married in Lovers Lane United Methodist Church in Dallas October 1, at 2 p.m. Performing the ceremony was Rev. Chas W. Cook, pastor.

The bride is the daughter of Mr. and Mrs. Sol S. Sheftall of Shreveport, La. The groom is the son of Dr. and Mrs. James D. Wester of Garland and grandson of Rexie Gordon and J.C. Wester of Floydada.

Mrs. William D. Gannon was matron of honor and Larry Duncan was best man. The groom's daughter, Tiffany Wester of Garland, and the bride's daughter, Terrie Shumate of Richardson, were flower girls. Serving as ushers were brothers of the bride, Wesley M. Williams Jr., of Plano and David D. Williams of Dallas.

A reception in Oxford Foyer was held following the wedding. The groom's sister, Vicki Wester of Memphis, Tenn., served punch, and Madlyn Simpson served wedding cake.

The bride is employed at E.L.L. Lison and Tanner Corp., in Dallas and the groom is a dental technician for his father.

Attending the wedding from out of town were Mrs. Rexie Gordon and Mrs. Watson Jones, Floydada; Mr. and Mrs. Bill Wester and daughter, Carol of Weatherford; Mr. and Mrs. Charles Dudley of Iowa Park; Mrs. Mike Maxwell, Wichita Falls; Mr. and Mrs. Marvin Blair, Aledo; Mrs. Floy Blair, Fort Worth; Mr. and Mrs. Dave Short and Mrs. Clare Anderson, Shreveport, La.

FLOYD DATA

Mr. and Mrs. Raymond Colston returned home last mid-week from a 17 day visit and trip to Wall, South Dakota where they spent some time with her sister, Mr. and Mrs. O.G. Shearer; a nephew and family, Mr. and Mrs. Lavon Shearer and a niece, Mrs. Gladwin Paulson and family at Custer, S.D.

Adult Singles Change Meeting

Adults Singles are reminded of a meeting date change. They will meet on Saturday, October 22 rather than Saturday, October 15. The event will be a kids party and a Mexican supper at Lighthouse Electric starting at 7 p.m. Come dressed as a youngster and bring a Mexican dish. Remember the date, Oct. 22.

Hamiltons Visit Relatives On Extended Trip

The Noman Hamiltons returned late Sunday from an extended trip to visit relatives and friends. They went to Weatherford where they visited Mr. and Mrs. Henry Barber then on to Olney to see Hamilton's cousin and husband, Mr. and Mrs. Bob Self, then to Fort Worth to visit her sister, Mrs. Eula Crawford. They attended the 50th wedding anniversary of Mr. and Mrs. P.L. Carpenter at the Red Bird Country Club in Dallas on Saturday.

They visited Mrs. G.L. Beene in Arlington then on to North Platte, Neb. to visit Mrs. Hamilton's cousin and husband, Mr. and Mrs. Lyn Fredrick and her aunt, Mrs. Ona Wright, then to Pierre, South Dakota to visit his brother and wife, Mr. and Mrs. P.C. Hamilton and his son, Tippi and family. The Hamiltons returned through Rapid City and the Black Hills. At Amarillo they attended the 50th wedding anniversary of his cousin and wife, Mr. and Mrs. Hiram C. Vaughter. They report beautiful fall scenery in and through the Black Hills. Pierre had received more rain this year than in the past 4 years and good crops.

FLOYD DATA

Dr. and Mrs. K.C. Patzer, Floydada, returned Sunday night from Las Vegas, Nev., where Dr. Patzer attended a 2 day seminar of the American Chiropractic Association. Mrs. Patzer attended a one day seminar held for chiropractic assistants.

Society

Carthel Family Reunion Held

The annual Carthel family reunion was held Sunday, Sept. 25 in the shelterhouse of the Broadway St. Park in south Plainview. The meeting began at 11 a.m. with Frank Duckworth of the Lockney West College and 3rd Church of Christ conducting the services.

Mrs. Rink Feated With Baby Shower

A baby shower was given Mrs. Chris Rink (nee Vanda Carthel) August 29, in the home of Mrs. Randy Hollums. Guests were served decorated stork cookies and pink punch from a gaily decorated table. The centerpiece was a standing paper stork, complete with glasses, hat, and a diaper holding a present in his bill.

The mother-to-be received a lovely and practical corsage made of a tiny stork, a miniature baby birth certificate, tiny baby dolls, diaper pins, and sock flowers. The grandmother-to-be Mrs. Ray Gene Carthel, wore a yellow daisy corsage.

Hostesses for the shower included Mrs. Mac Willson, Mrs. Jerry Neeley, Mrs. W. I. Moore, Miss Penny Bertrand, Mrs. Howard Gregory, Mrs. Duncan Hollums, Mrs. Pedro Ochoa and Mrs. Randy Hollums.

A covered-dish luncheon was served at noon. A business meeting was presided over by Chuck Wilson, president. The minutes of the last meeting were read by Mrs. Bill (Ann) Carthel, secretary. New officers elected for the coming year were: Hershel Carthel, president; Octavia Carthel, secretary; Chester Carthel, Treasurer; and Kenneth Wofford, vice-president.

Over 100 descendants of the late Joseph Marion and Martha Catherine Carthel were in attendance. Of the eleven children from this family four are living and attended. They are: Milford Carthel, Plainview; Mmes. Betha Cunyus and Della Willmon, and John T. Carthel all of Lockney.

LOCKNEY'S RUTH CIRCLE MEETS

The Ruth Circle of the Lockney United Methodist Church met at the home of Mrs. Bettie Counts Monday afternoon. The program was a Bible study of the Book of Daniel. Delicious refreshments were served to the following members: Mmes. Lillian Cooper, Alma McDonald, Olive Myers, Ethel Knox, Bernice Barker, Ann Brock, Mildred Wells, Mable Perkins, Josie Taylor, Laverna Sams and the hostess, Mrs. Counts.

Chamber Of Commerce, Womens Division Set Meeting

Women's Division of Floydada Chamber of Commerce will have a special meeting Monday night, October 10th at 7:30 in the

Community Room of the First National Bank. Several important projects will be discussed, and your attendance is imperative.



83RD BIRTHDAY OBSERVED RECENTLY. Mrs. J.W. [Name] front row center, had all of her children home with her for celebration. This was the first time the ten children had been at one time for a number of years. They are standing behind her: Carmen Starkey, Wendell Graham all of Floydada, Mildred Morris Graham, Floydada and Irene Wall of Paducah, Ky., Lucille Barnes, Longview, Lola Allen, Mrs. Graham, Dallas, Emert all of Floydada, Mrs. Graham's husband, Bill [Name] Weldon, was killed in World War II.

El Progreso Club Meets

The El Progreso Study Club met Sept. 28, in the home of Juanita Jenkins. Roll call was answered by each member giving an interesting fact concerning assigned states.

Dimon Schacht gave a book review using "The Hiding Place" by Corrie ten Boon. This story of the life of this world wide missionary is an inspiration to people through out the universe. How her life was influenced by her terrible experiences in her own country in her underground activities during World War II and finally in the German concentration camp were made bearable by her unceasing faith in God. Through all these trials she was able to say "Jesus can turn loss into glory."

Delightful refreshments were served by the hostess to guests, Polly Gilbert, Emma Thomas and Truby Beezer of California and members Anna Dell Quebe, Faye Holmes, Katherine Rucker, Alice Mitchell, Dorothy Smith, Dimon Schacht, La Verna Sams, Arla Cope-

land, Bobby Kellison, Faye Ferguson, Pauline Sams, Hazel Johnson, and Jeanette Marr.

The next meeting will be in the home of Katherine Rucker on Oct. 12, 1977. The club collect was recited to close the program.



Mr. and Mrs. Victor Smith of Floydada are parents of a daughter named Joni Leigh, who was born at 2:51 p.m. September 28th in Central Plains Hospital. The baby weighed 7 lbs. 15 ozs. at birth. The mother is the former Stacey Bearden. Grandparents are Mr. and Mrs. Billie Jo Smith and Mr. and Mrs. Connie Bearden. Great grandparents include Mr. and Mrs. Leonard Smith, Mr. and Mrs. Bob Ratjen, Mr. and Mrs. O. L. Bearden and Mrs. Irene Irby all of Floydada.

FLOYD DATA

Mr. and Mrs. C.W. Denison had as their guests last week his two brothers and their wives for their annual reunion. The brothers are Dr. and Mrs. Dallas Denison of Brownfield and Mr. and Mrs. Russell Denison of Sun City, Ariz. The Denison brothers are the only three surviving of eight Denison children. Also visiting with the Denisons was a nephew, Shannon Denison of Rose Bud, Ark.

NEWS 'N' NOTES

(by Sharon Hillis)

CALCIUM/PHOSPHORUS & HEALTH

Calcium and phosphorus are important to your health. Many of us don't eat the foods which provide the amounts of these minerals that we need.

Strong bones and teeth aren't the only reasons we need these nutrients. An imbalance in the amount of these two minerals in the body can lead to osteoporosis, a loss of total skeletal bone mass.

Phosphorus helps us to use the energy from foods and other chemical reactions in our body. But of the two minerals, calcium is the critical one.

Calcium helps the heart, muscles and nerves to function properly and coagulate blood during bleeding. Too little calcium in the diet means that the body removes calcium from bones to supply other body needs, and that is a serious condition.

The best sources of calcium are milk and milk products such as cheese, yogurt and ice cream. Lesser sources of calcium are dark green leafy vegetables and dried fruits.

Phosphorus is found in more foods than calcium is. It is found mainly in protein-rich foods such as meats, fish, poultry, organ meats, eggs, cheese and milk.

FALL LINEUP FASHIONS

Fall's new fashions ARE for you. Don't doubt, just adapt! Consider these fashion facts, whether you're buying, sewing, or updating from last year:

a crosswise line looks best if it falls above or below a curve, not at the widest part—unless you want the curve to look larger. Jacket and skirt lengths are particularly important examples.

vertical lines such as center front or back pleats, slits and rows of buttons are slimming and lend height. gently curved lines, such as soft gathers, usually enlarge the area where they are placed. The fuller the gathers, generally the fuller the figure appears to be at that point.

Try on, look critically, and evaluate. Design lines are just part of the total effect along with color, texture, fabric pattern and accessories. To get the most of your time and money, select current fashions that are most becoming to you.

Sweatercoats for fall 1977 wear, deep armholes, large collars and long sleeves in angora, mohair, shetland and other wool blends, says clothing specialist Marlene Odle-Kemp with the Texas Agricultural Extension Service, The Texas A&M University System.

The Best of the Sea for Her

A ladies' choice of fine writing instruments from Cross. 14 karat gold filled or sterling silver with a soft leather Pen Purse®. Pretty. And ever so practical. Pen or Pencil \$15.00 Set \$30.00



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Communicating With Children

COLLEGE STATION-Adult/child communication requires some adapting, says Debby Johnson, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System. Conversing with a child requires a special skill, Miss Johnson says.

A four-year-old does not grasp adult concepts and styles of communication. For example, children have little appreciation for teasing and sarcasm, which most adults tend to use throughout their conversations with other adults.

To talk with a child, advises the specialist, first put yourself on the child's eye level. Children spend their days gazing upward in attempting to make eye contact with adults, so bend down and "level" yourself with children.

Try to use soft tones. This can help calm or soothe a child. Loudness and verbal abuse only upset a child. Even adults react unfavorably to harsh tones, Miss Johnson says.

Above all, children deserve respect. It is only when they are treated with respect that they learn to respect others.

The way adults relate to children can affect children's attitudes toward adults in later years.

Explore your children's thoughts, says the specialist. Give children a chance to talk.

"Think—before you speak—of the impact of your words and the way you use them on a child's self-concept."

Electricity heated most new single family dwellings in 1976, reports Pat Seaman, housing and home furnishings specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Talk before hiring-- that sitter, yard man, household help. Clarify duties, hours and pay, advises Claudia Kerbel, consumer information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Only man uses spoken and written language to express ideas, emotions, and commands, says Dorothy Taylor, specialist in family life education with the Texas Agricultural Extension Service, The Texas A&M University System.

THESE things happen. Like film breaking while still in the camera. Now that's a new one on Me, but it happened...so our photographer's pictures of Cindy Stenholm, who was in Floydada Tuesday morning campaigning for her husband, didn't come out nor did the one of the Museum board. Hopefully we can retake this one, but don't know if Cindy will be back in Floydada again or not. We hope so though. A good crowd turned out for the rally and informal coffee despite the rain.

SPEAKING of the rain...seems autumn has finally arrived, some ten days late. The extremely hot weather the last two weeks in September really popped the cotton open and that month was the driest in many years. Wheat farmers are happy because of the showers and talk is the rain wasn't heavy enough to damage cotton thus far.

BED sheets have come out from under the covers! Famous designers are creating such fresh and colorful prints that more and more clever homemakers are using them to coordinate bed canopies, dust ruffles and window treatments, even to table rounds, slipcover sofas chairs and cushions. And with sheets available in such lavish widths...to 108 inches, sewing is kept to a minimum.

Lib 'n Let Lib... During study hall, the school principle came in and asked all the boys to put on their coats and to follow him outside. One girl, obviously a junior supporter of women's lib, asked why the girls couldn't go, too. After thinking it over, the principal said, "All right, you can come."

So the whole class went out and picked up the litter from the school yard!

Add interest to an ordinary meal with black beans, suggests Mary K. Sweeten, with the Texas Agricultural Extension Service, The Texas A&M University System. The specialist notes that the dried beans are popular in thick soups, Oriental, Mediterranean and Guatemalan dishes.

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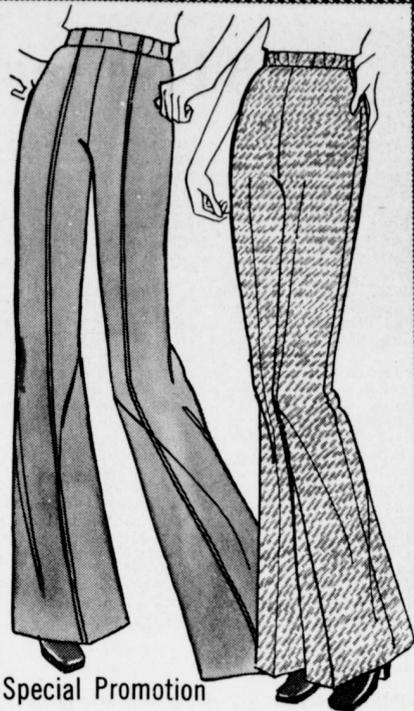
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Men's Fall
Vested Suits

\$110⁸⁸

Regular \$150⁰⁰
New fall vested suits in the latest styles colors, fabrics, solid, stripes & plaids
Regulars, long sizes 36 - 48.



Special Promotion
\$4⁸⁸ Poly Pull-On Pants

Undeniable good fashion sense... pull-on lightweight 100% poly knit pants with elasticized waistbands. Gentle flare legs. Choice of solids or country checks. Machine wash and dry. 8-20.



Special Purchase
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REGULAR \$7⁸⁸

A special group of 100% polyester tops in there styles, several patterns and colors. Sizes 8-20 Easy care machine wash & dry.



Miss Jennifer
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SPECIAL PRICE..... \$9⁸⁸

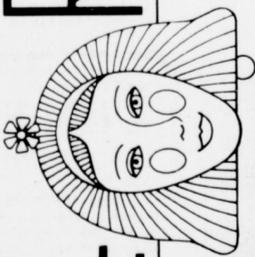
Step lightly in our Softee Miss Jennifer shoe of flexible poly-urethane. Available now at this special low price in black, camel, bone, white red and blue. Sizes 5-11, N or M widths.

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Brushed Gowns **\$5⁸⁸** EACH

Special pre-winter purchase. Assorted print brushed tricot long gowns with laced collar and front yoke. Long sleeves. Save more when you buy two or more. Sizes S M-L.

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ANNOUNCEMENT
Better hold onto your heart! Because Pontiac aims to steal it away with the best line-up of Pontiacs to ever turn a driver on to smiling. The 1978 Pontiacs. Waiting just for you at City Auto, Inc. Now!

Including the trim, new Grand Prix. Already assured of its place beside the classic Grand Prix of the past.

The exciting new Grand LeMans and LeMans. Each redesigned. Resized. Remarkable.

The grand touring Grand Am is back. As well as some of your other favorites like the redesigned full-size Pontiacs.

Firebird's street-proven four. Trans Am. Formula. Esprit. And Firebird.

And a sophisticated trio of sporty little Sunbirds.

All in all, they're the best line-up of Pontiacs yet. Join City Auto, Inc., in celebrating. See us today for a test drive and a price you'll like.

GRAND PRIX

This year, a dramatically new car has earned the right to bear the Grand Prix name.

A trim, new Grand Prix with more leg room and luggage room than last year's. And just as much head room.

A smooth-riding Grand Prix. With a new computer-tesed full frame design for a quiet ride.

A Grand Prix designed for people who love to drive. With a sporty, new instrument panel. One that's clean and functional. And a standard 3.8 litre (231 CID) V-6.*

For drivers who insist on more, Pontiac makes two even grander Prixes available.

Grand Prix SJ. For people who get downright serious about their driving fun.

And the Grand Prix LJ. For those who delight in an added measure of luxury. Come to City Auto, Inc.,

and test-drive any one of the trim new 1978 Grand Prixes. And get an attractive deal on this attractive new car. *Grand Prixes are equipped with GM-built engines produced by various divisions. See us for details.

FIREBIRDS

A feeling of intense exhilaration. Some get it by shooting Colorado's white water in a 12-foot raft. Others by soaring free at 900 feet.

To a 1978 Firebird buyer, that feeling can come from any one of four ways.

From our new Trans Am. Our ultimate Bird. The styling alone will set your heart racing. With such standards as a racy spoiler and jet-black grille.

From the Firebird Formula. Especially designed to fulfill the demands of driving enthusiasts. In both confort and performance.

From our luxury Bird-Esprit. The perfect melding of Pontiac luxury and Firebird excitement.

Or from our basic Bird. It has all the wow of every Firebird. Plus one wow of its own. Firebird's lowest price.

Want a feeling of excitement without having to surf the Bonsai Pipeline? Test drive any 1978 Firebird from City Auto, Inc.

FULL-SIZE

America's drivers purchased almost half as many more full-size Pontiacs in 1977 as they did in 1976.

It made 1977 a great year at Pontiac. But we're out to make 1978 our best year yet. With our great full-size Pontiacs.

Take the driver's seat in our top-of-the-line Bonneville Brougham, and just try not to notice its superb appointments. Like stand-ard 60/40 split full-width seats in a plush new loose-pillow design.

The full-size roominess. Enough for six adults.

Or the road performance

of a standard 4.9 litre (301 CID) V-8,* (5.7 litre (350 CID) V-8 required in California). Automatic transmission. And Radial Tuned Suspension.

Obviously, it isn't hard to notice why we call the 1978 Bonneville Brougham our most luxurious Bonneville yet.

And if Bonneville Brougham is our most luxurious full-size, then the 1978 Bonneville places a very close second.

Because it's designed with all the same roomy confort. The same impressive running gear. And many of the same luxury appointments of our Brougham.

Plus one added luxury—the luxury of choice. Something Bonneville's long list of available equipment affords you.

The 1978 Catalina may not be as elaborate as the Bonnevilles, but then neither is the price. Yet it shares Bonneville's trim new size. The same clean, handsome styling. And same smooth, comfortable ride.

The 1978 Bonneville Brougham, Bonneville and Catalina.

Get the full-size Pontiacs and an attractive deal at City Auto, Inc.

*Bonnevilles are equipped with GM-built engines produced by various divisions. See us for details.

LE MANS

The skeptics said it couldn't be done.

They said you couldn't design a car trim enough to meet the standards of the time. Roomy enough to carry six. And still exciting enough to satisfy Pontiac lovers.

Well, they were wrong! Pontiac is pleased to announce the new generation of mid-size Pontiacs in three exciting new versions.

The 1978 Grand LeMans. Inside and out, it's obvious why we call it our most luxurious Grand LeMans yet.

The 1978 LeMans. Our lowest price mid-size. With more head, leg and trunk room than last year's.

And the all-new Grand Am. Our grand touring machine is back. Looking better than ever.

Take any one of the trim, new 1978 mid-size Pontiacs from City Auto, Inc., for a test-drive today.

The next best thing to driving one will be the trim deal we'll give you.

SUNBIRD

When it comes to satisfying your driving needs, you ought to sit behind the wheel of Pontiac's new Sunbird Sport Coupe.

It's styled to turn you on. Trim. Tailored. Sophisticated. With luxury custom bucket seats. Thick-pile carpeting. Even an available Luxury Interior Package.

The next best thing to a Sunbird Sport Coupe is the base Sunbird Coupe. It has many of the same features of the Sport Coupe. Plus one exclusive feature—the lowest price tag of any Pontiac.

Now if it's sportiness you desire, there's our new Sunbird Sport Hatch. Lean, clean and laid back in design. And roomy enough for your camping gear.

And to jazz it up even more, there's an available Formula Package. And a Rally RTS Handling Package.

Sunbird Coupe. Sport Coupe. And Sport Hatch. Three sophisticated little sports built for the way America loves to drive.

And available at City Auto, Inc. at a deal most Americans can afford.

PHOENIX

It's amazing. Phoenix has been around only a short time, and it's already beginning to build a reputation as a fine luxury compact.

Phoenix is everything that "compact" implies. Sensibly sized. Maneuverable. Practical.

And everything that luxury ought to be. Comfortable, but not overbearing.

The Phoenix Coupe. Sedan. And new Hatchback. Each demonstrating the very special way Pontiacs feels about cars.

In their styling. The clean lines. The formal profile. In their interior roominess. With nearly as much head room and front leg room as some full-size cars.

In their luxury. With full-width seating in handsome cloth. Nylon-bland carpeting. And softly-cushioned deluxe steering wheel.

And in the smooth responsive power of their standard 3.8 litre (231 CID) V-6.*

Phoenix is a special luxury compact. And this year it comes in an even more luxurious version.

The Phoenix LJ is the most luxurious compact Pontiac has ever built. And it shows in the special trim. Stand-up hood ornament. Handsome wraparound tail lamps. Wide notch-back seating. And padded door panels.

The 1978 Pontiac Phoenix. It's amazing. And it's waiting for you at City Auto, Inc.

*Phoenix are equipped with GM-built engines produced by various divisions. See us for details.

SAFARIS

Pontiac presents five new Safari wagons for 1978.

Each designed to perform, maneuver and ride like a Pontiac. And still carry off the weighty duties of a wagon. With ease.

Presenting Grand LeMans and LeMans Safari. Two trim new space-efficient Safaris. The products of more computerized engineering than any wagon in Pontiac history. With 72.4 cu. ft. of load room. Two standard side storage compartments. And a practical new tailgate that makes loading and unloading a breeze.

Presenting our full-size Safaris. Grand Safari, our top-of-the-line full-size. And Catalina Safari, our lowest priced full-size. Each loaded with all the luxury, confort, performance and room you'd expect of a full-size Pontiac wagon.

And finally there's the new Sunbird Sport Safari, the newest sport in wagoning. With room to accommodate a growing family of four, comfortably. And 1320 litres (46.6 cu. ft.) of load room.

Take the family for a test drive in the 1978 Safari of your choice at City Auto, Inc.

Only the deal we give you will move you more.

Center News

By Mrs. J.E. Green

Oct. 3-It is cooler since October has arrived.

Mrs. Marion Carpenter is home from the hospital feeling some better.

Claudine and Joe Conway, now of Tyler, spent over the weekend in the area-visiting her parents, Mr. and Mrs. Claud Carpenter and other relatives, and his mother and sister, Mrs. Conway and Miss Florri Conway of Plainview.

Mrs. Frank Dunn spent from Thursday till Saturday in Lubbock visiting her children and families, Jimmy and Patsy Dunn and Margaret and Tony Balios.

Mr. and Mrs. Thomas Warren are about over a virus, but son Don has it now.

Mrs. Paul Stout and girls of Quitaque spent Friday night and Saturday with her grandmother, Mrs. Ola Warren, then visited her parents and Don, the Thomas Warrens, before returning home.

Mrs. Fred Battey, Mrs. Ola Warren, and Mrs. Thomas Warren headed for the breaks last Tuesday, the Elmore area. Not plugging as in earlier days, but getting sweet potatoes. Then they went on the Quitaque to visit the Paul Stouts.

Mrs. Charley Spence is still in Lockney hospital. Let us pray for our dear people who are ill.

Mr. and Mrs. Millard Watson and the Dean Watsons were Sunday dinner guests

Mrs. W.C. Hudson, a new neighbor, visited Miss Meredith last Sunday. Bro. and Mrs. Clay Mune were in Amarillo Thursday and Friday visiting a sister in law, Mrs. Herbert Meredith and her daughter, Mrs. H.C. (Jaunita) Burke. Both were ill.

Mrs. Helen Patterson and Mrs. C.M. Meredith came Saturday p.m.

Mrs. Fred Battey, Mrs. Ola Warren, and Mrs. Thomas Warren headed for the breaks last Tuesday, the Elmore area. Not plugging as in earlier days, but getting sweet potatoes. Then they went on the Quitaque to visit the Paul Stouts.

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Community Action Receives More

WASHINGTON, D. C.

...Congressman Omar Burions announces the approval of a \$24,405 Community Services Administration grant to the Caprock Community Action Association, Inc. with headquarters at Crosbyton, and serving Crosby, Dickens, Floyd and Motley Counties.

The grant will be used for weatherization, making home repairs and energy saving improvements to mini-

mize heat loss and improve thermal efficiency. Components include repairs to stop heat loss through infiltration; installation of a balanced combination of energy saving home improvements, including insulation and storm windows and doors and, where needed, the adjustment and repair of heating systems.

In addition, a second CSA grant has been approved for the Caprock Community

Assistant County Agent Report

Thousands of young people can't be wrong! Over 125,000 Texas boys and girls are part of the modern-day 4-H program conducted by the Texas Agricultural Extension Service, points out Birch Lobban, assistant Extension agent, 490 of these are in Floyd County.

As the nation's largest youth-serving organization, 4-H continues to provide educational experiences for young people in a variety of ways.

Young people between the ages of 9 and 19 years can learn new skills and interests in short-term project groups, clubs, camps, special interest groups, and several other activities. Fairs, contests, field trips and tours are also a part of every 4-H member's program.

With the help of 4-H volunteers, youth can select which projects they want to learn and how to learn them,

says Lobban. And they make their decision based on time, available resources and their own particular situations. For example, a horse is out of the question for a youngster living in a city apartment and wanting to work with animals. But a small dog care and training project or aquatic sciences project could be the answer.

Practicing good citizenship and developing leadership talents are important activities in 4-H, too, adds Lobban. 4-H members have the chance to make public appearances, speeches, do committee work and participate in officer elections. These are just some of the

opportunities available to 4-H members. They will be a part of our future.

For more information on future programs, contact your local 4-H agent or write to: 4-H Extension Service, P.O. Box 1000, Amarillo, Texas 79101.

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These are just some of the opportunities available to 4-H members. They will be a part of our future.

Introducing Pontiac's best year yet!

Grand new looks. Grand new luxury. Grand new Prix!



Our most luxurious Bonneville!



Firebird's hot. And we've got it!



Our little Sunbird takes the fun of driving seriously!



Phoenix LJ! Our newest luxury compact!



Redesigned. Resized. Remarkable Grand LeMans!

Pontiac The Mark of Great Cars



Fairview News

By Mrs. Clyde Bagwell

October has brought us a change in weather - some of the hottest weather we had all summer was the last two weeks of September, Saturday night, October 1st we had a cool front blow in and weather has been much cooler, in fact a little on the cold side. This morning (Tuesday) it's damp and cloudy, and raining some.

Mr. and Mrs. Seth Percy of Wayne, Oklahoma came the first of last week and visited in this area with his two sisters, Mr. and Mrs. D. D. Tate at Lockney and Mr. and Mrs. E. W. Walls of Fairview.

Mr. and Mrs. Bud DuBois of Lubbock and their daughter, Dianne DuBois of Vernon visited Mr. and Mrs. Edell DuBois Sunday afternoon.

Mr. and Mrs. E. W. Walls visited in Lockney Thursday afternoon with Mr. and Mrs. D.D. Tate.

Walton Wilson visited Sunday in the home of Mr. and Mrs. Bill Tye and had dinner with them.

Mr. and Mrs. Kay Crabtree, Becky, Sam and Anissa spent Saturday in Lubbock attending the South Plains Fair.

Sunday the Kay Crabtree family were dinner guests of his mother, Mrs. Kate Crabtree.

Mr. and Mrs. Randell Warren of Lubbock spent Sunday with his parents, Mr. and Mrs. Bud Warren and had dinner with them.

Mrs. Gracie Riggie visited friends of the Floydada Nursing Home Thursday afternoon and Friday, Mrs. Riggie spent the day in the home of her granddaughter

and family, the Phillip Wilsons.

Mrs. Bobby Cozby attended a baby shower Thursday for her sister, Vanda Rink in the home of Teresa Hollums.

Kara Cozby went with her grand dad, Ray Carthel to the football game Friday night.

Mr. and Mrs. L. B. Cozby had all of their children home Saturday for the day. Present were Mr. and Mrs. Bobby Cozby and Kara of Floydada, Mr. and Mrs. David Moffat of Forth Worth; Mr. and Mrs. Jet Wilmeth of Tokio; and Susan Cozby of Lubbock.

CONCERT—

Pro-Country

GARY CAMPBELL & COUSIN JIM

Saturday, October 7

9 p.m.

VFW Hall, Floydada

The West Side Church of Christ

In Floydada

INVITES YOU TO HEAR

Kenneth Avaritt

Of Benton, Arkansas

October 9 through October 11

Sunday Services 10:30 a.m. & 6 p.m.

Weekdays 7:30 p.m.

Calahan, Hollums Sharing October Guest Artists Spots

Artists Margaret Calahan and Teresa Hollums are sharing the guest spots at Floydada's First National Bank this month. The combination of size and variety of subject matter will give viewers an interesting perspective when visiting the bank during October.

Margaret Calahan, a South Plains artist, has two large oil paintings hanging in the lobby area. Her most recent painting is a night scene, "Peace in the Valley"; her other offering, "Pretty but Shy." Both are done in the Old Master technique of oil glaze, a new effort for Mrs. Calahan, and a technique she learned from Lubbock artist Paul Wiley. A methodical artist, Margaret prefers the medium of oil painting after having worked

with water color and pastel. She has been painting six years, and horses are one of her favorite subjects.

Floydada artist, Teresa Hollums, has on exhibit in the lobby, a number of small oil paintings including still life, mountain and forest landscapes, a windmill scene, and "Jay in a field of flowers." Teresa is termed a newcomer to the world of art expression, and has had a little formal instruction; however, she paints with a keen eye for detailed work and a talent in the use of color.

Visitors to the First National Bank will find October's art display a pleasure during the hours: Mondays from 9:00 a.m.-5:00 p.m.; Tuesday through Friday, 9:00 a.m.-3:00 p.m.



CITY AUTO'S CAR SALESMAN...and Mayor Parnell Powell is given the keys to this beautiful new 1978 Buick Skyhawk by district sales manager Charles Arney. Powell received the new vehicle through a drawing that included car salesmen from a large portion of Texas and all of Oklahoma. (Staff Photo)



THAT REFRESHES...during a 37 mile bicycle ride. These cyclists rode to Horner Lake last Saturday starting around 7 a.m. from the Dougherty cut-off then north over country roads to Flomot flats, windy weather and watching for rattle snakes. There were no injuries and no flat tires. All returned to town which had three flats along the way. The group had lunch atop a hill overlooking the lake for ice cream and cookies served by Mrs. Tom Muncy. The group included Pam Muncy, Ricky Day, Jim Covington, Mark Beedy, Judy Coyer, Joe Covington and Cindy Parker.

Miss Farris Named To TCU Varsity Tennis Team

Elizabeth Farris, Floydada, Tx., has been named to the Womens' Varsity Tennis Team at Texas Christian University, according to Coach Dean White of Fort Worth. A sophomore student, this will be Miss Farris' second year on the varsity team.

A generous grant from the Mary Potishman Lard Trust is making it possible for Texas Christian to expand its scholarship allotment in womens' tennis, and to develop a program which will allow the TCU team to rank nationally. Frank Windeger, athletic director, stated, "We've proved the successful formula of full scholarship and good coach-

ing with our men's team, now ranked nationally. There is no reason why this cannot work in womens' athletics, too."

The TCU womens' varsity hosted the fall invitational tournament Oct. 1 and 2, and will travel to Baton Rouge, La., Oct. 6-9 to compete in the LSU tournament.

Before buying a bicycle child carrier, try to examine it installed on a bike. Place the child on the seat and make sure the child's feet won't be too near the spokes. This warning is from Claudia Kerbel, consumer information specialist, the Texas Agricultural Extension Service, The Texas A&M University System.

Former Students Art Exhibition At Texas Tech

The Texas Tech Art Department will present a former students exhibition in the Architecture Gallery, Oct. 9-Nov. 6.

The exhibition is a requirement for the department to enter into the National Association of Schools of Art (NASA). The exhibit will display work of some of the most successful former Texas Tech art students. Hours for showing will be from 1-5 p.m., daily, except Saturday.

Approximately 50 artists will show more than 100 pieces of work. Among the artists are George Green, Dallas sculptor, Suzanne Klotz, assistant professor of art at Scripps College, Claremont, Calif. Danville Chadbourne, recent award winner in painting at the 14th annual Tri-State Arts and Crafts Exhibit in Carlsbad, Ken Little, director at large

of the National Council on the Education of Ceramic Arts, and Sybil Newman Broyles, art director at "Texas Monthly" and known for her illustrative work and editorial design.

All of the artists have had works widely exhibited and published and have received numerous awards, honors and recognitions. Works will include ceramics, print-making, paintings, sculpture and jewelry.

To "wind up" on mail ordering, send for these free booklets—Shopping by Mail (627E) and Mail Fraud Laws (626E)—by writing to: Consumer Information Center, Pueblo, CO 81009. This address is from Dr. Carolyn McKinney, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Public School Films Available

For the second time films and other instructional materials available to the public schools through Region XVII Education Service Center will be shown to interested citizens during a one-day review session set for October 28.

This second media "open house" is scheduled for 8 a.m. to 5 p.m. at the Media Division of the Service Center, 1218 Fourteenth Street, Lubbock. The first session was held July 22.

Other sessions, one scheduled for each quarter, are planned for 1978: January 27 and April 28.

"To be sure a specific item is available, a request should be made at least 10 days in advance," said Gerald Rogers, director of media and technology.

Requests may be made by calling 763-5014, the Media Division of the Education Service Center.

The first police force in America was formed in New Amsterdam in 1658.



Because your clothes must suit your personal style and your lifestyle, get to know yourself! If you discover you're happiest in classic clothes, you'll treasure versatile separates like these.

THE FLOYD COUNTY HESPERIAN

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The state of Alabama got its name from an Indian word meaning "to pull or reap vegetation."

BILLIE CHRISTIAN WATSON
STYLIST

Oneal's
MASTERS OF HAIR FASHIONS

TELEPHONE 792-4841
4412 50TH ST. / LUBBOCK, TEXAS 79414

CAPROCK

HOSPITAL NOTES

Audrey's Beauty
Shop Opens

Fortunata De Leon, admitted 9-8 dismissed 9-30.
Joe Garza admitted 9-21 dismissed 10-1.
Consuelo Talamantez admitted 9-26 dismissed 10-3.
Lon Harrison admitted 9-27 dismissed 10-2.
Patricia Chavez admitted 9-28 dismissed 10-2.
Arnold Alvarez admitted 9-30 dismissed 10-4.
Rosa Zambrano admitted 10-1 dismissed 10-4.
Pablo Alvarado admitted 9-9 continues treatment.
Simona Maldonado admitted 9-26 continues treatment.
Anita Resio admitted 9-28 continues treatment.
Lillie Croft admitted 10-3 continues treatment.

FLOYD DATA
Mrs. Lula Green spent this past weekend with friends Mrs. Frances Johnson, Mrs. Bonnie Grant and Mrs. Peggy McCary all of Littlefield. The group attended the singing convention at Levelland Sunday.

Mrs. Thompson specializes in men's cuts and wigs. Appointments are invited for the beauty service, however there will be no appointments for Saturdays. The beauty shop is open Monday through Saturday. Phone No. is 983-3649.
Mrs. Thompson is a graduate of Jessie Lees where she was employed for a time.

Home Economics Fillers

enjoyed to math and by the way, the other residents enjoyed eating them.

Wednesday we took our field trip to the museum in Crosbyton. If you haven't been to this museum, you should go, it's a real treat. Those making the trip were Will Mooney, Agnes Anderson, Ida Martin, Hope Hammonds, Dora Langford, Henry Love, and the driver, Grady Freeman. Of course it wouldn't be Thursday without Bingo, and we had some big winners this week, Agnes Anderson with 4 games, Colesta Caffee, and Pearl Carrick with 3, Clara Williamson and Hope Hammonds with 2, and Ray Reed with one. Willie Stambaugh also played.

HOME ECONOMICS FILLERS

An "unschoolish" approach to math may help, suggest Dorothy Taylor, family life education specialist, the Texas Agricultural Extension Service, The Texas A&M University System. "Weigh or measure fruits and vegetables, count wind-up panes, multiply one times the number of family members to find the dinner count, or find the number of square feet in the carpet," the specialist suggests.

Recreational and leisure type apparel are increasingly among the foremost wardrobe priorities.



ROBERT CORTINAS, 37, makes his home in Floydada and will be serving the community of St. Mary Magdalene Mission. He was born in Mission, Texas, but he and his wife, Angelita, have lived in Floydada with their five children since 1958. Robert is a Cursillista and has been active in various ministries in his parish. He works for the Tye Company in Lockney. Robert desires to deepen his ministry because of the great need for apostolic work in his community. Cortinas was ordained to the Permanent Diaconate at St. Lawrence Cathedral, Amarillo, Oct. 2nd and at our Lady of Grace, Lubbock on Oct. 9th.

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2141	2148		
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G. Campbell, Publisher			

ALLSUP'S

CONVENIENCE STORES

PRICES GOOD OCT. 6,7,8,9,77

STORE SPECIAL

BORDEN'S PURE ORANGE JUICE
49¢
QT. SIZE

BORDEN'S CHOCOLATE MILK
49¢
QT. SIZE

Sunshine Crispy CRACKERS 45¢
1 Lb. Box

COKE ADDS LIFE

FOUNTAIN COCA COLA 15¢ CUP
24 OZ.

FRESH COOKED BURRITOS
4 \$1.00 FOR

BORDEN'S BUTTERMILK
43¢
QT. SIZE

BORDEN'S ICE CREAM
99¢
1/2 GAL. CTN.

FLUID 39¢
Energy Charcoal Lighter

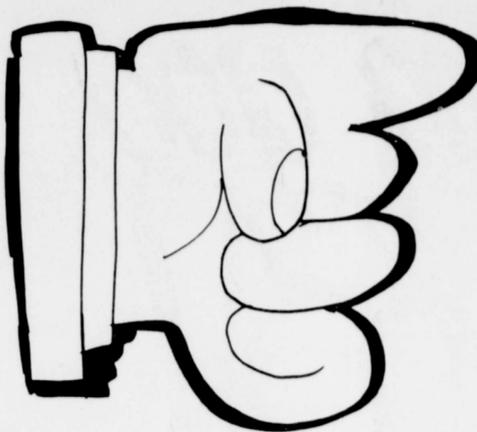
HOT COOKED FOODS

- BBQ CHICKEN
- HOT LINKS
- BURRITOS
- GERMAN SAUSAGE
- BBQ RIBS
- MILD LINKS
- CORN DOGS
- BULK BBQ BEEF
- BBQ BEEF SANDWICHES

SHOP THE FRIENDLY, CONVENIENT ALLSUP'S STORE NEAR YOU!

104 E. Houston

FLOYDADA



You can Count on
FOOD

Prices good thru October 2, 1977. We reserve the right to limit quantities. None sold to dealers.

*Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad.

<p>Full Cut Round Heavy Aged Beef</p> <p>BONELESS STEAK</p> <p>\$1 09</p> <p>Lb.</p> 	<p>Heavy Aged Beef</p> <p>SIRLOIN STEAK</p> <p>\$1 09</p> <p>Lb.</p> 	<p>USDA Grade</p> <p>WHOLE FRYER</p> <p>39</p> <p>Lb.</p>
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Heavy Aged Beef Rump

Roast

98¢

Lb.



Neuhoff's Lone Star

Franks

Farmer Jones Jumbo

Franks

Farmer Jones

Bologna

12-oz. Pkg. **69¢**

1-Lb. Pkg. **99¢**

12-oz. Pkg. **89¢**

Farmer Jones, No. 1 Quality

Sliced Bacon

Owens

Roll Sausage

Black

Cod Fillets

Heavy Aged Beef

T-Bone Steak

\$1 68

Lb.



PIGGLY WIGGLY

Whole Kernel Golden Sweet Corn

Piggly Wiggly

Golden Corn

4 \$1

16-oz. Cans



PIGGLY WIGGLY

Cut Green Beans

Piggly Wiggly, Cut

Green Beans

4 \$1

16-oz. Cans



PIGGLY WIGGLY

Early Peas

Piggly Wiggly Garden Sweet

Green Peas

4 \$1

16-oz. Cans



Breast or Leg

Fryer Quarters

49¢

Lb.



Disposable, Daytime

Johnson's Diapers

\$2 29

24-Ct. Box

Piggly Wiggly, Orange Pekoe

Tea Bags

48-Ct. Box **89¢**

Piggly Wiggly, Non-Dairy, Coffee

Creamer

11-oz. Jar **97¢**

Piggly Wiggly

Black Pepper

4-oz. Can **79¢**

Piggly Wiggly

Apple Juice

Qt. Btl. **73¢**

Piggly Wiggly, Cling

Peaches

16-oz. Cans **43¢**

Piggly Wiggly

Pear Halves

16-oz. Can **45¢**

Piggly Wiggly, Mixed

Vegetables

Piggly Wiggly Blackbeed

Peas

Piggly Wiggly

Sauerkraut

Libby's

Vienna Sausage

5 \$1

5-oz. Cans



Franco-American

Spaghetti

4 \$1

15-oz. Cans



Assorted Flavors

Wagner Drinks

3 \$1

Qt. Btls.



Piggly Wiggly

Spinach

4 \$1

16-oz. Cans



DOWN US to bring you SAVINGS!

STORE HOURS

DAILY
8 a.m. - 8 p.m.

SUNDAY
9 a.m. - 7 p.m.

309 South Wall Floydada, Texas

U.S. No. 1
RUSSET POTATOES



10-Lb. Bag
79¢

Washington Extra Fancy
Red or Golden

DELICIOUS APPLES



3 \$1
Lbs.

New Crop

RUBY RED GRAPEFRUIT

3 \$1
Lbs.

on \$1
1-Lb. Pkg.
Carrots

Fresh Crisp

1-Lb. Bags

33¢

Large California Hass

Avocados

59¢

ge \$1
1-Lb. Pkg.
Yellow Corn

Too Sweet

7 \$1

Ears

Crisp California Bartlett

Pears

Lbs. **59¢**

Lb. **89¢**
Lettuce

Green, Mix or Match

Bu. **39¢**

Ocean Spray Fresh

Cranberries

1-Lb. Pkgs. **59¢**

Slim Jim
French Fried, Frozen

Shoestring Potatoes

4 \$1
20-oz. Pkgs.



Piggly Wiggly Garden Sweet

Green Peas
16-oz. Cans
\$1



Libby's

Tomato Sauce
8-oz. Cans
\$1



Piggly Wiggly

Canned Biscuits
8-oz. Cans
10 \$1



Delta, 125-Ct., 1 Ply

Paper Towels
125-Ct. Rolls
3 \$1



Kitchen Treat Frozen Meat

Pot Pies

5 \$1
6-oz. Pkgs.



Mexican TV Frozen

Patio Dinners

2 \$1
13-oz. Pkgs.

y. Mixed
ables
y Blackeyed
y kraut

16-oz. Can **83¢**
15-oz. Can **59¢**
16-oz. Can **59¢**

Plains **Yogurt** 8-oz. Ctn. **39¢**
Sour Cream 8-oz. Ctn. **79¢**
Piggly Wiggly **Lowfat Milk** 1/2-Gal. Ctn. **79¢**

STORE HOURS

Daily 8 a.m.-8 p.m.

Sunday 9 a.m. - 7 p.m.

Texaco

Anti-Freeze
\$2.89
Gal. Can

Piggly Wiggly
Spinach
16-oz. Cans
\$1

Gelatin, Assorted Flavors
Jell-O
3-oz. Boxes
5 \$1

Piggly Wiggly
Cottage Cheese
12-oz. Ctns. **53¢**

All Varieties, Sunbeam
Cookies
7-oz. Pkgs. **\$1**

Old Pal
Dog Food
17-oz. Cans
7 \$1

Mrs. Stenholm Holds Rally In Floydada



NEW PROGRAM AT FLOYDADA NURSING HOME. Once each month family members and friends bring a covered dish for the noon meal. The home furnishes the meat dish. Resident patients enjoy the meal along with their loved ones. The above photo shows the scene in the dining room Tuesday. (Staff Photo)

G. L. Fawver Re-Elected To Soil-Water Conservation Board

G.L. Fawver of the Baker Community was re-elected to the Floyd County Soil and Water Conservation Board. Fawver will represent zone 4 of the district.

The purpose of the Floyd County SWCD is to promote sound soil and water conservation programs on farm and ranch lands.

The board of directors coordinates the conservation efforts of various local, state and federal agencies and other organizations.

In Texas there are 198 soil and water conservation districts and each is a legal subdivision of state government organized by local agricultural landowners with the assistance of the Texas State Soil and Water

Conservation Board. All programs managed by the districts are of voluntary nature to the landowner or operator.

Fawver was first elected to the board in 1951 and this

Solar Eclipse Wednesday

Barring overcast skies, Wednesday October 12 will see a partial solar eclipse taking place for residents of the Panhandle. About 37% of the sun's disk will be covered by the new moon, according to Arthur Schneider, Planetarium Director of the Discovery Center in Amarillo, Texas.

The eclipse will be visible over Eastern Siberia, much

begins his 26th year as director. He has served as an officer of the South Plains Association of SWCD, currently serves as representative for the county on the South Plains Association of Governments (SPAG), and serves as county committeeman for the High Plains Underground Water Conservation District.

occur at 3:52 p.m.

To the naked eye, there will be no noticeable change in the daylight illumination, Schneider said. Persons not expecting the event will probably not notice it, although some might see the peculiar shape of "pinhole" images of the sun cast by trees and bushes, he explained.

Observing the sun directly is extremely dangerous, whether done with the naked eye or with instruments or filters of any kind, and can cause permanent eye damage. Dark glasses, smoked glass or welder's goggles are not safe for observation, either, because none give complete protection against the sun's invisible rays.

The only totally safe method to observe is indirectly, with one method the projection of the sun's image with a telescope onto a white

card, with a sunshade over it, being extremely careful not to view the sun through the instrument. The telescope can be "aimed" at the sun by observing the shadow of the telescope cast on the ground to see when it is pointed at the sun.

Activities which can be safely carried out without direct solar observation include recording the gradual fading and recovery of the sunlight with sensitive photographic exposure meters. These can be set to face a wall or white surface placed on the ground.

Indoors, closed Venetian blinds in a window facing south may produce rows of "pinhole" images of the sun where sunlight passes through small openings. Also, a small hole pierced in a dark shade will cast a sizable eclipse image on a wall, floor or screen. Using these meth-

Water Lab For Operators Climaxes

Specialized training for Texas Panhandle water utilities operators was held Tuesday thru Thursday in Floydada.

A mini-lab stressing water purity regulations, testing and chemical analysis is being conducted at the Texas A&M Research and Extension Center.

Two instructors of the Water and Wastewater Training Division of the Texas Engineering Extension Service (EES) are conducting the lab. They are Bob Langston and Willard Davis. Plant operators from throughout the Panhandle are participating.

water suitability tests required by the Environmental Protection Agency and Texas Water Quality Board.

The training is part of a bigger package that helps public services managers stay abreast in their fields. The Engineering Extension Service, part of the Texas A&M University System, has been conducting such programs more than 35 years.

Such training is conducted state-wide when needed and requested by cities, departments and district associations.

The program deals with

OTHER divisions of EES provide similar training that helps make life better for the people of Texas. The specialized

SPA Executive Committee To Meet In Lubbock

In accordance with Article 6252-17, Vernon's Texas Civil Statutes as amended by the 61st Legislature, notice is hereby given to all interested persons that the Executive Committee of the SOUTH PLAINS ASSOCIATION OF GOVERNMENTS will meet at 10:00 a.m. on Tuesday October 11, 1977 at the SPAG Conference Room, 1611 Ave. M, Lubbock and the Board of Directors of the SOUTH PLAINS ASSOCIATION OF GOVERNMENTS will meet at 1:30 p.m. on Tuesday, October 11.

The agenda will include reviewing project docket; Texas Tech University Affiliated Program in Developmental Disability, Central Plains MH/MR Homebound Children Project, Interstate Migrant Head Start, Caprock Community Action, Abernathy-Water Supply Improvements, Memorandum of Understanding-Reese AFB, City of Lubbock-Community Development Improvements, Littlefield Water Well & Water Supply Main, Olton Water System Improvements, Lubbock Co. Juvenile Facility Planning-Phase II, GOMA-Section 303 CETA funds, Goodwill Industries-Development Disabilities Training, Endorsement of Regional Juvenile Detention Center, Authorization of Regional Juvenile Detention Center, Authorization to submit contract for Rural CETA Planning, SER Board Members- (Reyes & Garza)-To Discuss SER's Sub-Contract, Authorization to seek proposals for management study of CETA, Discussion of proposed rail plan, Discussion of Deferred Compensation Plan and Announcements & Activity Reports.

"Genealogy For Fun"

As a result of increased interest in family history since the advent of "Roots" and the Bicentennial, The International Honor Society in History of West Texas State University and Deal Smith County Genealogy Society are sponsoring "GENEALOGY FOR FUN" an Independent Study by the University of Georgia Center for Continuing Education.

The video instruction will be held at WTSU Activity Center, on campus in Canyon, Texas, Saturday October 22, 1977. Registration will begin at 12:15 and instruction at 1:00 p.m. Five 30 minute cassettes with a little "stretch" time between each will conclude before

Scouts Prepare For

With "Wonderful World of Scouting" as the theme, thousands of Cub Scouts, Scouts and Explorers are preparing for a giant booth show to be held at the Lubbock Civic Center and the Hale County Building in Plainview on November 12. Tickets go on sale Saturday, October 8 and may be

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33 MPG (Hwy)*	33 MPG (Hwy)*								
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1978 THUNDERBIRD. The new Thunderbird is ready for takeoff. With all the styling, luxury and fine engineering that you expect in a Thunderbird. Most surprising is its down-to-earth price—even with V-8 power, automatic transmission, power steering, power front disc brakes, AM radio, standard.

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1978 FORD PINTO PONY. Pinto Pony offers American style and comfort at a sticker price competitive with the leading imported economy cars.

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NEW GRANADA ESS. Can you tell its looks from a \$20,000 Mercedes-Benz 280SE? Our new ESS is styled in the tradition of expensive sports sedans. With special luxury inside and exquisite touches throughout. And five-passenger comfort. It's the flagship of our popular Granada line.

1978 MUSTANG II. Your Ford Dealer's price news covers the T-Roof, elegant Ghia and 3-door Hatchback. Go Mustang. Catch the sporty spirit.

1978 FORD LTD. The roomy Ford that many families need. If you're one of the millions of LTD could be just the car for you. It has a deep well, easy-to-load trunk, and stretch-out comfort for six that you expect from a Ford LTD.

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WE WATCH
The Art of Weight Control

78

Michigan... Cutlass... intermediate... division's 1978

again offer... lines... Cutlass... Ninety-Eight... with 25 mod... than last year... are the high... car line:

Cutlass is more... offers interior... roominess and... and rid... The average... sedans... is 667 pounds... in redesigning... of the Cutlass... space utiliza... maintaining or... passenger com... met this... increased head and... coupes and

more efficient... was achieved... gas tank and... compact spare tire... that small cross... comes al... as much as a... and wheel as... safely be... at least 2,000

are offered... include a... sedan in the... and Cutlass... program series; Cut... Calais Supreme... and a... Cruiser

rectangular head... vertical park and... are used on all... models all... distinct front end... distinguishes... from another... section egg crate... highlights the Cut... front end. The... frameless door... the sedan has... with bright... mold

THE '7

LOS... WEIGH... IN A... PLAC... A WID... VERY NE... LUXU... offered... MONDAY, OCT. 10, 1977... FIRST UNITED METHODIST CHURCH... 203 WEST KENTUCKY... 792-45... WE WATCH... The Art of Weight Control

OBITUARIES



Mrs. J. J. Spikes

Services for Mrs. J.J. (Nellie) Spikes, 89, of Ralls will be at 10:00 a.m. Thursday in the Ralls First United Methodist Church with Rev. Dick Richards, pastor, and Rev. C.O. Haile, pastor of the Cone Baptist Church officiating. Burial will be in the Ralls Cemetery under direction of Carter Funeral Home of Ralls.

p.m. Tuesday in the Crosbyton Hospital following a brief illness.

She was born May 4, 1888 in Weatherford, Texas to John Marion Witt and Margaret Jones Witt. She moved to the Plains in an ox wagon at the age of four. Her father operated a general merchandise store at Emma, county seat of Crosby County at that time, and also operated the Witt Hotel.

Nellie saw the West from behind her father's candy counter and waiting on tables at the hotel. She finished school at Emma with a four-year state certificate, attended a summer formal school in Plainview and spent a summer in Amarillo studying music and shorthand; she attended Panhandle Christian College in Hereford for three months, where she took a business course.

The former Nellie Witt married Jeff Spikes on December 27, 1906 in Hereford. The couple had a four day honeymoon; a covered wagon trip to the 640 acre

ranch-farm he owned in Crosby and Floyd counties. Spikes preceded her in death March 26, 1964.

She was a member of the Ralls First United Methodist Church.

Until retiring Mrs. Spikes wrote a newspaper column titled "As a Farm Woman Thinks" which appeared weekly in the Floyd County Hesperian, Ralls Banner, Lorenzo Tribune and a Lubbock publication, Southwestern Crop and Stock.

In her major work, she co-authored "A History of Crosby County, Texas," which is the only recorded authentic account of the history of Crosby County.

In addition to her newspaper writings, Mrs. Spikes has written booklets on the early days of the Southwest.

Mrs. Spikes' historical writings have been acknowledged by the Texas State Historical Survey Commission and Texas Historical Foundation in 1969 by Gov. Preston Smith and in 1976 by Gov. Dolph Briscoe, making her an honorary member of these foundations. These are a few of the citations the pioneer woman received for her work.

She is survived by two daughters: Mrs. Wilda Lamina, Ralls; Mrs. Paul

Wheeler, Cone; two brothers: Joe Witt, Amarillo; Jim Witt, Lubbock; three sisters: Mrs. Carl Hill, Amarillo; Mrs. Lois Tubbs, and Mrs. Josephine Wadsworth, both of Lubbock; 7 grandchildren and 9 great grandchildren.

One son, Dr. L.W. Spikes preceded her in death Oct. 10, 1973.

Pall bearers were Sammy Bounds, Adrian Taylor, Percy Eason, Edmond Crump, Silas Wheeler, Dr. T.H. Holmes, and Dan James.

Mrs. Bartley

Services were held Monday, Sept. 26 in Newport, Ark., for Mrs. T.M. Bartley, 90, sister of the late Jack Henry of Floydada, and an aunt of Mrs. J.B. Bartley, also of Floydada. Mrs. Bartley died the previous Friday in Pinedale Nursing Home in Newport. Burial was held in Waco September 27th.

She was the daughter of Mary Carnahan and Franklin Pierce Henry, who moved to Floyd County in 1901. She was married to Thomas Mitchell Bartley in Floydada in 1906. He taught school in Floyd County before the family moved to Waco. Mrs. Bartley moved to Newport in 1967.

Survivors include three sons, Thomas M. Jr., San

Antonio, Henry of West Memphis, and Howard of Quannah; a daughter, Mrs. Fred Pickens of Newport;

four grandchildren and three great grandchildren. She was preceded in death by her husband and a daughter.

Mary Smith

Funeral rites for Mary Kinness Smith, 94, are scheduled for 2:30 this afternoon (Thursday) at Moore-Rose Funeral Home Chapel. Mrs. Smith, a resident of the Floydada Nursing Home for the past several months, died there about 5 a.m. yesterday. She came here from Yoakum. Burial will be Friday afternoon in Oak Grove Cemetery in Yoakum. Mrs. Smith, a Baptist, was preceded in death by her husband, Frank T. Smith on January 20, 1957.

Survivors include a brother, Albet Myrick of Las Vegas, Nevada; two sisters, Mrs. Roy Brewer of California and Mrs. A.T. Walling of Burkburnett and several nieces and nephews including J.T. Myrick, David Myrick, Mrs. Steve Reeves, Carolyn and Richard Burton all of Floydada.



JUDGES ATTEND SEMINAR-Eighty-six justices of the peace from 20 Texas counties attended a 20-hour Texas Justice of the Peace Seminar Sept. 20-23 in Amarillo. The training center, which is headquartered at Southwest Texas State University in San Marcos, is attending the seminar included, left to right, Judge James Hale County, Plainview; Judge Jeanne Marr, Place 1, Precinct 2 and 3, Floyd County, Floydada; Judge R.H. Ford, Place 2, Precinct 2 and 3, Precinct 1 and 4, Floyd County, Floydada.

COUNTY RECORDS

PROBATE DOCKET

Estate of Lee Rushing, will and appeal to probate, naming Joe Rushing as administrator.

MARRIAGE LICENSES

Corine Deavenport Jarrett et al to Nona Lee Deavenport Barnett, Section 7, Block B-5 in Floyd County. Ella Cummings et al to Harold T. Rogers et ux, Lot 8, Block D, Andrews Addition in Floydada. John O. Peck et ux to Oscar W. Phillips et ux, the west 70 feet of Lots 1, 2, 3, 4 and 5 in Block 12, Walling Addition, Floydada. Corrine Glenn to Berwin J. Terrell, 1.37 acre tract out of the southwest part of Section 3, Block C-9. L.E. Fancher et ux to Corley Jarrett et ux, Lot 8 and the east one-half of Lot 7, Block 42, Floydada. Lilla Mae Wright to Dan Teuton et ux, a small tract of land out of the N.B. Davus Survey No. 9, Block SC, and all of Lot 2, Block D in the N.B. Davis Survey. Lena Frances White to Florentino Ruiz et ux, Lots 5 and 6, Block 24, Lockney. Glenn M. Armstrong to Ramon Granado et ux, the north 70 feet being the north one-half of Lots 11, 12, and 13 in Block 23, Lockney. John Key West et ux to Melvin Lloyd et ux, Lots 15 and 16 in Block 12, Texas Addition, Floydada. W. J. Mangold et ux to Laura Lee Bennett Manning, the south 20 feet of Lot 7, all of Lot 8 and the north four feet of Lot 9, Block 19, Lockney. Roy L. Hale and J.S. Hale Jr., et al to Sammy Hale, one-half interest in and to Lot 10, Block 71, Floydada. C.B. Carmack et ux to Don Hardy et ux, Lots 7 and 8, Block 62, Floydada. George R. Worsham et ux to Jack Worsham and Herman Glenn Worsham, 25.9000 acres of Block E in the northeast corner of the J.C. McFarland Survey in Floyd County. Clifford W. Moseley et ux to J.H. Workman et ux, all of Subdivision 3 in Ferguson Subdivision of the west part of Block 3, Walling Addition, Lockney. Glenn M. Armstrong to Harry Radloff et ux, Lot 11, Block 66, Floydada. Foy Pennington to Vera Freeman, the south 3 feet 8 inches of Lot 5, all of Lot 6 and the north one-half of Lot 7, all in Block 39, Brewster Addition, Lockney. Dennis Thorn et ux to George Willis Jr., et ux, 189.4 acres out of the southeast part of Section 28, Block C-2. Trustees of Primitive Baptist Church of Floydada to Trustees of Primitive Baptist Foundation of Cone, the east 100 feet of the southwest one-fourth of Block 118, known as Lots 11 and 12 in Floydada. Trustees of Floydada Primitive Baptist Church to

WARRANTY DEEDS

Michael Edward King and Kay Beth Terrell, September 23. Vernon Lee Martin Jr., and Sandra Kay Thompson, September 26. Jesus Santos Martinez and Janie Galvan, September 30.

DISTRICT COURT

(Cases Filed) Green Machinery Co., Inc., vs Charles Chandler, suit on note. Glen Roger Taylor vs Susan Diane Taylor, suit for divorce. Sharon Noleen Thompson vs Leonard Thompson, suit for divorce. Edna B. Cochran vs Allen McCroly Cochran, suit for divorce. Gloria Trevino Cortez vs Roy Luna Cortez, suit for divorce. The Charter Oak Fire Ins. Co., vs Curtis Moss, appeal from award of Industrial Accident Board. State of Texas vs Ricardo Navarro, application for writ of habeas corpus.

(Cases Disposed)

Sam Fortenberry vs Joe Keeter, suit for partnership agreement, Jury verdict for defendant. Anastacia Longoria and Leonel Longoria, divorce granted. Adolpho Rodriguez vs Texas Employment Ins. Assoc., agreed judgement for plaintiff in the amount of \$1,000. State of Texas vs Joe Mack Breed, charged with theft of cattle. Four years probation. The Sundance Kid's real name was Harry Longabough.

Floydada Senior Citizens, the west 100 feet of the southwest one-fourth of Block 118, known as Lots 9 and 10 in Floydada. Alta Probasco to Irene Dillard and Hazel Bradley, all of the northeast one-fourth of Survey 82, Block G and all of Lots 6, 7 and 8 in Block 110, Floydada. Frankie Lee Taylor et al to Thomas Mark Simmons et ux, Lots 19, 20 and 21, Block 40, Floydada. Vida Irene Cook to Frank A. Brassfield et ux, Lot 11, Block 68, Floydada. NBS, Grain Inc., to Providence Farm Supply Inc., 3 acres out of Section 108, Block D-2.

According to PWIA area includes all precinct election precincts: Swisher County, Precinct 12 (the south part); Lamb County, Precincts 3, 4, 9, 12, 13, 15, 16 and eastern portion of Precinct 17. Precinct 16 (the south part); and Floyd County, Precincts 3, 4, 7, and 16 (S and W Providence areas). The intended purpose of the proposed amendment is to "increase rainfall in the target area." PWIA officials, according to the of PWIA officials, are circulating petitions for a vote over the entire area. The amendment would increase the percentage of the total number of ballots in the area to be issued.

LOOK HOLDS little strength in the last quarter of the year. The first quarter should demonstrate gains by the market. Believes a marketing special-ty service. Fed...

think of irrigation underground pipe-wood center rvtol integrated aluminum...

of CAMPBELL R & R Irrig in Floyd Floyd County A re on undergrou: further informati on or 763-5193 I...

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Save money planting seed. acid delinting ng assure ng seed. ge other f such as our ns area g

Have You Be Boot Hill Fantastic Last Of The Year Come In Save Save Save

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HARVEST TIME

A Good Time to Save on These Foods!

- 13 OZ. CAN NEW FOLGERS FLAKE COFFEE (makes the same amount as a regular 1 lb. can) \$2.79
- DELSEY 4-ROLL TOILET TISSUE 79¢
- FRONTIER PAPER TOWELS LARGE ROLL 2/69¢
- NESTLES SOUP TIME INSTANT CUP-O-SOUP ALL FLAVORS BOX (4 per box) 49¢
- GIANT SIZE TIDE 1 LB ZESTA CRACKERS \$1.29
- DEL MONTE 14 OZ. BOTTLE CATSUP 2/\$1.00
- DEL MONTE SWEET 303 CAN PEAS 3/\$1.00
- GLADIOLA 5 LBS. FLOUR 69¢
- EGGS DOZEN 59¢
- PILLSBURY BUNDT CAKE MIX 79¢
- CLOVERLAKE 1/2 GALLON BUTTERMILK 79¢
- JELLO 3 OZ. BOX 5/\$1.00

32 OZ. BOTTLE CARTON COKES or DR PEPPER PLUS DEPOSIT \$1.69

BANANAS 2 LB / 35¢

WASHINGTON RED DELICIOUS APPLES LB 29¢

CABBAGE LB 10¢

NEW CROP SWEET POTATOES LB 29¢

CENTER CUT PORK CHOPS \$1.19 pound

1/4 SLICED PORK LOIN 9 to 11 CHOPS CONTAINS END & CENTER CUTS CHOPS \$1.09

Pork Shoulder PORK ROAST Boston Butt 79¢ pound

SPARE RIBS LB 99¢

COUNTY STYLE SPARE RIBS LB 99¢

SPARE RIBS LB 99¢

LOIN END PORK CHOPS LB 99¢

WRIGHTS HICKORY SMOKED BACON LB 99¢

SMOKED BACON LB 99¢

Thomason Grocery
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We Give Double Blue Stamps All Day Wednesday

Japanese Visit Grain Sorghum Leaders

LUBBOCK, TEX. ... A team of nineteen Japanese grain industrialists visited the High Plains this week as guests of Grain Sorghum Producers Association and Texas Grain Sorghum Producers Board. These potential sorghum customers came to

the U.S. as part of the sorghum farmers' efforts to market U.S. grain. The stop in Lubbock was one of several on a two week tour of U.S. grain facilities. Sponsored by the U.S. Feed Grains Council, these men came to observe U.S. feed

grain practices in economics, storage, harvesting, shipping and processing. They hope to apply some of what they observed in the U.S. to their businesses in Japan. The tour of the Lubbock area included a demonstration field of sorghum, and the harvesting, loading, weighing and storage of grain. The team was impressed by a hog feeding operation, the cattle feedlots, grain elevators and particularly the micronizing and steam flaking methods of processing grain. Beef in Japan costs three

to four times what beef costs in the U.S. By adopting some of the methods used in the U.S., these men hope to feed their animals more efficiently and lower the cost of producing quality beef. This team's visit coincided with the eighteenth anniversary of the first Japanese grain team's visit to this area. "When those first men came to Lubbock, they were not at all interested in sorghum," said Elbert Harp, Executive Director of GSPA, "but before they left they were placing orders for

the grain." Harp continued, "Japan is now our number one customer of sorghum, buying one out of every seven acres planted in the United States." "Perhaps we can make that two out of every seven by our next visit," said team leader Shigeto Nakashima, expressing the team's enthusiasm for what they had observed.

The Consumer Alert

by John L. Hill
Attorney General

AUSTIN—The drive to conserve energy has attracted the interest not only of cost-conscious consumers but also of manufacturers and sellers of home insulation products.

While most are honest, there are a few who reportedly are trying to earn a fast buck through deceptive trade practices. Not only can this cost the consumer money and fail to produce energy savings, but fire safety officials report that inefficient or faulty insulating materials being used by some unscrupulous installers can result in serious fire hazards to users.

Our Consumer Protection Division attorneys point out that many conflicting claims are being made about various types of insulation. Our lawyers caution that no responsible seller of insulation can make a flat claim of savings applicable to all homes.

Some sellers are also exaggerating the efficiency of their product, its price, and warranty coverage.

Most experts agree that when insulating the home the least expensive and most efficient approach is to make certain attic insulation is sufficient to insure maximum retention of both heat and cold.

Until recently most homes were insulated with an "R" (for "resistance") factor of 15. Some electric utility companies now recommend the equivalent of six inches of "R-30" value insulation. In most homes, this would mean a substantial increase in insulation.

When deciding on insulation material, you should beware that the "R" factor is the most effective way to compare types of insulation and prices. If you pay more for one particular brand of attic insulation, you should get more "R" value for your money according to the amount of square feet you have in your attic.

Remember, too, to get at least three bids on insulation jobs, since insulation usually is a major consumer purchase that can run into hundreds of dollars. You should also compare warranties on both material and labor.

V A News

Administrator of Veterans Affairs Max Cleland has out his agency on alert status to smooth the transition to new procedures in issuing millions of dollars monthly in GI Bill education benefits checks to veterans. In a conference call with directors of 58 Veterans Administration Regional offices, Cleland ordered a review of all steps in the process between registration and payment of benefits to one million GI Bill students.

The VA directors were told to augment campus mailing to assist schools in the certification process. School administrators have been asked by Cleland to extend help to veterans in light of the payments change. A massive publicity campaign has been aimed by the VA at the veterans themselves in an attempt to make all concerned aware of the new payment procedures.

Cleland's nationwide effort resulted from the decision by Congress last year to end educational payments at the beginning of the month. The law also ended automatic advance payments of as much as two month's benefits at the beginning of a school term. These must now be requested by the student.

The monthly prepayments resulted in over payment of benefits when some schools and students failed to notify the VA of student dropouts or nonattendance. The last prepayment benefits were paid in May. Continuing students received allowances for June on July 1.

Cleland has now directed attention to the fall enrollment and new advance pay procedures. Regional office directors were told to take every possible step to assure that each veteran student is aware of the new payment procedures.

"I don't want a single veteran to be surprised," Cleland said, "I want this change to be accomplished as smoothly as was the end of the monthly prepayments. I am confident with maximum cooperation between VA, school officials, and the veterans, we can make the switch without undue hardship." If a student requests ad-

vance payment of the first month-or partial month-of attendance, plus the following month, and the school agrees to process it, the normal interval until the first recurring VA check is received will be 80-85 days.

Cleland urged students to analyze what the change will mean to their individual budgets and to plan for any gap in their benefit payments.

"Since advance payments for the beginning of the next school term are no longer automatic, anyone wishing to apply for them should do so as early as possible," he said, "allowing for a 30-day processing period."

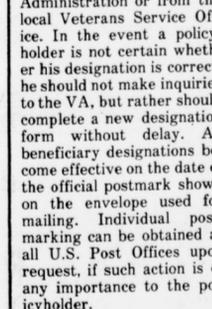
Students who can't find needed campus jobs should inquire about VA's work-study program, Cleland advised. The VA chief urged students having questions to contact their Veterans Representative on Campus or the nearest VA office.

Contrary to a misconception held by many, last wills and testaments cannot change beneficiaries named on life insurance policies issued to eligible veterans by the Veterans Administration. According to D.G. Ayres, Veterans Service Officer for Floyd County, there are currently about 4.7 million veterans who have active insurance policies which were issued by the Veterans Administration, and all policy holders should make certain that persons they wish to receive their insurance benefits are named on their policies.

Veteran policyholders who fail to make certain their beneficiary designation is in order could add to the emotional stress of survivors and cause unwarranted financial hardship. This could be very traumatic for widows with young children, when they discover that the insurance proceeds are to be paid to a former wife or girl friend of the veteran. In many instances, when a veteran marries or remarries, he completely neglects to change his beneficiary designation, and the Veterans Administration must pay in accordance with his most recently signed designation.

All veterans who have Government insurance policies in force should review their beneficiary designations periodically. When a change is indicated, the appropriate forms may be obtained from the Veterans Administration or from the local Veterans Service Office. In the event a policyholder is not certain whether his designation is correct, he should not make inquiries to the VA, but rather should complete a new designation form without delay. All beneficiary designations become effective on the date of the official postmark shown on the envelope used for mailing. Individual postmarking can be obtained at all U.S. Post Offices upon request, if such action is of any importance to the policyholder.

METAL "BEE" HIVE



Don't expect to find a bee hiding in this hive. That "honeycomb" you're looking at is the product of man-made technology—metal cans. Some 83 billion of them were produced in the United States last year and at least that many will be used this year to package some 2500 different products. The sealant used to keep a tight lid on these cans is also a product of a highly-specialized technology.

Permits Taken Secure

AJ Correspondent

VIEW—Members of the Plains Improvement Association of (PWIA) have begun legal steps to get a permit for renewed weather station activities over a portion of

Plains. The permits have run into opposition throughout the area. In the elections earlier this year, Swisher, Randall, Lamb, Bailey, Castro, Floyd and Briscoe turned down the project. The officers received permission from the Texas Department of Water Resources to advertise intent to get the 1978 permit, the first step in the process to again make the permits which were halted after the 1977 election.

Notices stating the intent to engage in the activities will begin to appear in the target area newspapers on Oct. 2 and 3, Floyd County, and will continue once a week for two weeks.

At a meeting of PWIA officials, the 1978 permit includes all of Hale County, precinct 9 (Abnerthy) in Swisher County, except county election precincts 8, 12, 13, 15, and 16 (the northern portions of the county); precincts 6, 7, 10, 11 (the southern portion of the county) and Floyd County election precincts 4, 7, and 16 (Sand Hill, Barwise, and Sand Hill areas).

The purpose of the four-year, regular meeting is to determine weather modification activities in the target area, according to the 1977-78 year. The meeting will be held on Oct. 10. The purpose of the meeting is to determine weather modification activities in the target area, according to the 1977-78 year.

Officers elected at the meeting were Carr, president; Moseley, secretary; Carr, vice-president; Moseley, secretary; Carr, vice-president; Moseley, secretary.

Representation of Friends of the County Library will be made at the meeting. The meeting will be held on Oct. 10. The purpose of the meeting is to determine weather modification activities in the target area, according to the 1977-78 year.

TRANSPLANTATION—Transplanting the next few weeks they will be in a landscape with the Texas Extension Service. The service is providing healthy transplants to the ground. The ground is being prepared for the transplants. The ground is being prepared for the transplants.

"FREEDOM TO WEEK THEBOM to Be," the 1977 National embodies the young people of the United States. The person they want to see in the White House is

VITAMIN ABUNDANTLY—Most people are concerned about vitamin E in their diet. A food technology service in Texas is providing healthy transplants to the ground. The ground is being prepared for the transplants.

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Floyd County ASCS Office is taking sign ups for underground pipe the 1st week of Nov. For information contact Mike Campbell at 763-5193 Lubbock.

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Commerce On the Plains

Bruce Romig

Small towns: What's in future?

A recent study conducted by the National Association of regarding the viability of America's rural towns by the year 2000 turned up some very positive results, especially from four men who are experts in their fields.

The results were especially interesting when you consider that nearly every small town in the Panhandle area has grown in population during the past year due to the growing tendency of young Americans to seek a better way of life by returning to the smaller communities in which they were raised, or which they visited on vacations.

Among the questions asked of the experts were: Will these small towns—outside of metropolitan areas—continue to thrive? Will they become the suburbs of the future? and How will the energy crisis affect residents of these towns.

Morgan Williams, professional staff member of the Senate Agricultural Committee, says he believes some small communities with populations of 25 or 50 will disappear by the year 2000, but towns of 1,000 or more people should remain healthy and vibrant. He believes the quality of life in small towns is—and will continue to be—their biggest drawing card. "In the future," says Williams, "emphasis will be more on casual living and rural life. Compared with the life-style of the cities and all the attached problems, small towns will look more attractive than ever."

William Tishler, head of the department of Landscape Architecture at the University of Wisconsin, believes the influx of new people to small, rural towns is likely to create an architectural paradox in many communities in the future. New residents generally become more involved than older residents have been in preserving the heritage of the town, he said. "They do so by preserving historic structure, often adapting them to new uses," said Tishler. "A residence becomes a restaurant. A barn becomes a home."

Rising costs of new construction will make rehabilitation of older properties more attractive in these areas, as it is starting to be in many larger cities, he said.

Residents of small towns may feel the burden of increased energy costs more than their city counterparts, he said. "Income levels are generally lower in these areas so fuel costs take a bigger bite of total budgets. To compensate, people will become more independent and self-sufficient, reverting to life-styles of the past by installing things such as wood-burning stoves," he said. "They are returning to the practices of the past as well as searching for the 'better quality of

life" they equate with days gone by," he said. Small towns are in no danger of disappearing by the year 2000 says Dr. Glenn V. Fugitt, head of the department of Rural Sociology at the University of Wisconsin, "although their functions may change greatly. The trade center function is atrophying, especially in towns of 2,500 or less," he says.

In general, Fugitt is optimistic about the future of small towns. "Their populations are stabilizing and they no longer have the problem of providing services for a declining population base," he said.

Dr. William J. Goudy of the department of sociology at Iowa State University, also expects a change in the function of small towns in America by the year 2000. Communities with populations ranging from 2,500 to 10,000 will continue to serve as centers of community services such as health care and education rather than as trade centers, he believes.

When asked where they see themselves living in five years, most people living in rural communities indicate they plan to remain there, the study concluded.

So it appears that rural America is alive and growing, and may be the place that a great many of us will return to some day to escape the pressures of the bigger cities.

CANCER ANSWER LINE

American Cancer Society
M. D. Anderson Hospital
and Tumor Institute

A business executive writes: "Recently I was treated for a prostate infection, and I want to know if that puts me at risk of getting cancer of the prostate?"

ANSWERline: There are various kinds of prostate disorders that are among the common disease problems of men above 50—and prostatitis is one of them. While none of these conditions (yours included) cause cancer, a person who has had a benign prostate condition can also develop cancer in the gland at a later date. Prostatic cancer occurs in older men. What all this means for you—and for any man in your age group—is that it is important to have regular physical checkups including prostate examinations, and to see a physician if you notice any change in urinary habits.

A reader asks: "Are there any new trends in cancer treatment?"

ANSWERline: Yes. Many cancer specialists today believe that when cancer is first diagnosed and treated,

microscopic beginnings of future advanced disease are present. Therefore, there is a trend towards giving chemotherapy with the initial treatment (surgery or radiation) as a preventive measure, rather than to wait to use drugs when cancer has become more advanced. Another 1970's concept is to deal more thoroughly with the emotional and social well-being of the cancer patient and family. The American Cancer Society has many service and rehabilitation programs to help with the "human side of cancer." The ACS is also trying to make

sure that a person who overcomes the hurdle of cancer doesn't walk into a wall of job discrimination. The concept here is simple: survival alone is not enough; the cancer patient has to be able to enjoy the years that hard-won medical advances can bring.

A school teacher explains: "I am past the menopause, however, I have been noticing some bleeding, and I realize that I have to see a physician soon. But first, I would like to know what kind of examination to expect."

ANSWERline: When abnormal bleeding occurs in a woman of your age, your physician will of course go over your medical history and do a pelvic examination and Pap smear. In addition, it may be necessary to do either a diagnostic curettage (a "D and C" under anesthesia) or a suction curettage (which is an office procedure that is seldom painful) to obtain a tissue sample for microscopic testing. You are obviously aware that unusual bleeding is a signal that demands attention because of the possibility of cancer. It will help your peace of mind—and perhaps save your life—to see a physician as soon as possible.

Do you have further questions? Call your local unit of the American Cancer Society or call M. D. Anderson Hospital & Tumor Institute's Cancer Information Service, 1-800-392-2040 toll-free in Texas, 792-3245 in the Houston area.

DEAF SMITH HEREFORD OCT 25			
PARMER FRONA OCT 23	CASTRO DIAMITT OCT 25	SWISHER TULIA OCT 27	
BAILEY MULESHOE OCT 21	LAMB LITTLEFIELD OCT 26	HALE PLAINVIEW OCT 28	
COCHRAN MORTON OCT 25	HOCKLEY LEVELLAND OCT 26	LUBBOCK LUBBOCK OCT 31	
YOAKUM PLAINS OCT 27	TERRY BROWNFIELD OCT 30	LYNN TAMOKA NOV 1	
GAINES SEMINOLE OCT 31	DAWSON LAMESA NOV 4	BORDEN HOWARD NOV 4	

FROSTY WEATHER — Freezing temperatures across the South Plains usually begin cooling things down in late October. The National Weather Service reported in its monthly weather summary. Listed are average first freeze dates for the counties of the Texas South Plains based on past NWS data recorded there. Weathermen say those freezes may come later than usual this year, however, because of September's unusually high temperatures.

Texas Taxes



By BOB BULLOCK, State Comptroller

AUSTIN—For some months now, I've been getting chuckles from the various taxpayer groups I speak to with my story about the three most often told lies:

The first one is, Your check is in the mail.

Second, The boss is tied up in a meeting and can't talk now.

And third, I'm from the state tax office and I'm here to help you.

Unfortunately, many taxpayers still tend to cringe when a state tax collector comes calling. And they may have had reason to in the past because all too often the only time the tax collector came around was when there was a problem.

We've tried hard to change that image of the tax collector since I took office in January, 1975. And I think we've made a lot of progress.

But we've still got a way to go to convince people that we sincerely do want to help them.

In the next few months, every business in Texas—from the giant discount house to the small Mom and Pop grocery—is going to get a personal visit from a tax specialist from the Comptroller's Office.

And when the tax officer tells businessmen and women that he or she is from the Comptroller's Office and is there to help them, that's going to be the truth.

You can bank on it. The visits will be friendly ones—for the primary purpose of answering the taxpayer's questions and giving them any help they might need in complying with the state's complex tax laws.

The door-to-door canvassing project is a mammoth undertaking because of the large number of businesses in Texas. But we think it's going to be a worthwhile one, reaping dividends for both the taxpayer and the Comptroller's Office.

By visiting personally with the taxpayer, we can identify

Let Us DEFOLIATE YOUR cotton

Joe Mack Breed 983-3445 Rex Breed 983-2324

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WE WISH THE FIRST PLACE WINNERS THE BEST OF LUCK IN THE ZONE COMPETITION AT MONTEREY HIGH SCHOOL PRACTICE FIELD IN LUBBOCK, OCTOBER 15th 10 a.m.

We hope you will continue on to the finals.

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Myadec capsules had no equal—until they made a tablet.

The Parke-Davis Myadec capsule contains a high-potency vitamin formula with minerals—9 important vitamins and 5 minerals, to be exact. And now this same high-potency vitamin product is also available in an easy-to-take tablet. That's one reason doctors and pharmacists are recommending Myadec tablets more than ever before. If you're active and on the go, stop in today and buy a supply of Myadec Tabs.

FALL'S IN

Now is the time to start winterizing your home with green plants.

Just received a new shipment of table, floor and hanging plants. We have Marble Queen, Giant leaf and Pole Ivies, Crotons, Scheffleras, Weeping Figs, Shaving Brush, Red Emerald, Artillery, Chinese Evergreen and Norfolk Pine and others

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