

Industrial Allies" To Visit Floydada

our community and area. They will be in Floydada to obtain a firsthand observation of the ongoing progress of the city and to evaluate our potential for future growth.

The Chamber's Industrial Development Committee will be hosting the program which will include a presentation by the members of the I.D. committee, a noon luncheon, and a tour

of the community.

Out-of-town representatives attending the event include Harry Walden, Vice President of Pioneer Natural Gas Co.; Ed Davis, Industrial Development Manager of Santa Fe Railroad; Grey Lewis, Manager of the Economic Development Department of the Lubbock Chamber of Commerce; Kenneth Owen, Consultant with the Area

Development Department of Southwestern Public Service Co.; Phil Neighbors, Development Director of the West Texas Chamber of Commerce; Truett Mayes, Executive Director of the South Plains Association of Governments; Homer Tucker, Bud Reed, and Joe Ferran, representing the Texas Industrial Commission; and Bob Mills, Public Relations Director of the Pioneer Corporation.

1978 Budget Hearing Faces Commissioners

When the Floyd County Commissioner's Court convenes Monday, they will consider the 1978 budget at 1 p.m. The \$759,164.00 budget has been open for public inspection for the past two weeks and the public is invited to the Monday budget hearing when the Commissioners meet.

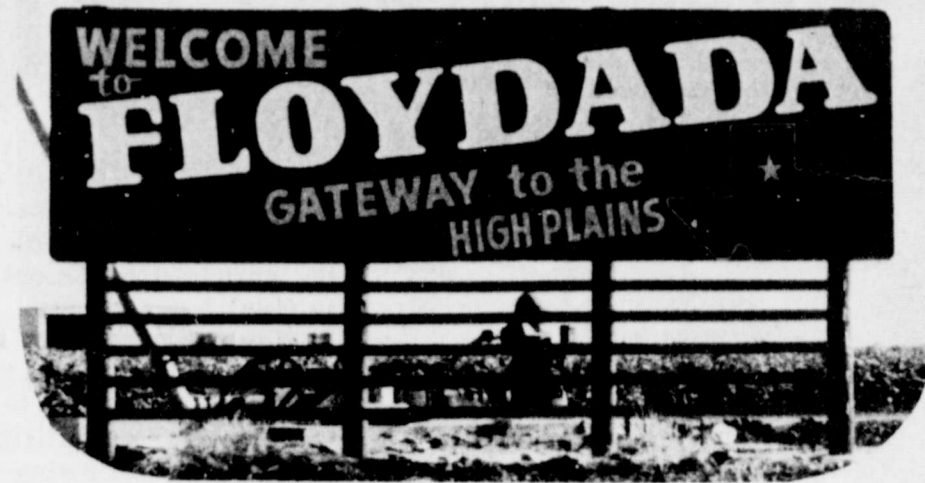
There is little change in the new budget...with no new tax increase. The tax rate remains at 95 cents per \$100 valuation. Estimated tax valuation for the county is \$54,514,500.00 as given by the tax assessor.

The budget includes a five percent raise for all county employees, subject

to the approval of county commissioners, according to the auditor.

OTHER BUSINESS

According to the agenda posted in the courthouse hall the commissioners will also set rent for the SCS office in the agriculture building and set a hearing on revenue sharing.



NEW SIGNS on the Lockney and Ralls highway bid the traveler "Welcome to Floydada." They cost \$500 and the community is appreciative of the Kiwanis Club, the City Council, and David Bullock of Ag Sensing System for each contributing \$100 for the painting job. (Staff Photo)



TODD VICKERS intercepts an Eagle pass, makes a few yards before being pulled down. (Staff Photo).

BY DOUG SIMPSON

For two and a half quarters at Floydada's Wester Field Friday, one of the strongest teams on tap for the '77 season appeared to be in trouble. An upset was in the making, with the score knotted at 0-0, and the hosting Winds had surprised the visiting Canyon Eagles with a pair of would-be scoring drives that each time, faltered by inches inside the 20-yard line.

Canyon had not come close to paydirt, thwarted by a superb first half defensive performance. But when the two teams took the field in the disastrous second half of play, the Eagle machine suddenly caught a spark and began rolling out touchdown drives like it was competing for a district championship.

The first Canyon scoring drive was no less than magnificent. The visitors took Larry Jones' punt on the 10, where Mike Moore returned it 12 yards to the 22, setting up first and ten for what was to be the beginning of the shattering of Floydada's upset dreams.

Eagle signal-caller Chess Bostick, whose performance against the week before with Monterey had been disappointing, executed the distance to score, 79 yards, with runs and passes that netted four first downs in a matter of moments. Bostick hit receivers Brent Anderson and Moore for the longest gains of 12 and 26 yards, while using Vince Price in the backfield to keep the defense honest. Finally, Price bolted over from five yards away, with 7:37 remaining in the third period for a 6-0 Canyon lead. The point after attempt failed.

Floydada took the ensuing kickoff and came storming right back, with a well-executed drive of 43 yards in 11 plays, including runs by Larry Jones and short passes to Brad Feuerbacher from wishbone formation leader Rusty Cagle. The drive quickly ended, however, when the Whirlwinds failed to convert on a fourth and one situation at the Canyon 21.



JACK MOORE, Trooper II, with the Driver's License Division of the DPS has just assumed duties in the driver's license office in the county courthouse and succeeds Trooper II Bill Dawson who has returned to active patrol duty with Keith Gross. Jack is looking for a rent house big enough for his family of seven. They will move here from Amarillo. He is a native of Clarendon, brother of Mrs. Doyle Walls, and has been with the DPS since March, 1969. (Staff Photo)

Whirlwinds' Upset Bid Falls Short, 12-6

CANYON SCORES AGAIN

It was time for another Canyon scoring march, this one to be an impressive 79-yards in a mere 11 plays. Chess Bostick was especially instrumental on the drive by coming up with the longest play, a 24-yard scamper to the 'Winds' 13-yard line. Bostick took it himself for another 8-yard gain on the ensuing play, followed by another 5-yard TD gallop for unstoppable Vince Price. The PAT failed once again, and Canyon was forced to settle for a 12-0 advantage.

Not to be outdone, the Whirlwinds staged another attempt at getting on the scoreboard, with time running out in the fourth quarter. This time, Floydada failed to convert on a fourth and one situation at the Eagle 37, as Larry Jones was stopped for no yardage.

With 5:04 to play, Canyon had possession, the clock and a two-touchdown lead going for them. At this stage of the game, a few fans were seen heading for the exits.

But a few plays later, Eagle tailback Ronnie Rogers had the ball popped loose at the Whirlwind 25, where an

alert Todd Vickers came up from his safety position to pounce on it at the 24.

WINDS SCORE

With 75 yards to cover and 1:30 remaining time, the 'Winds were finished from the victory standpoint. But from there, Cagle and head coach L.G. Wilson went to work at getting a single score on the board before the gun sounded.

On the first play, Cagle scampered 18 yards for a first at midfield, and then handed straight up the middle to the fullback, Joe Covington, for three more yards. The biggest play of the scoring march came next, with Cagle rolling left, dodging charging defenders, and spotting Covington at the 17, for a first with only 16 seconds left.

Two plays later, with four seconds on the clock, Cagle found Brad Feuerbacher open in the end zone for Floydada's only TD.

Covington's kick attempt was short.

FIRST HALF

In the first half of the contest, each

team threatened, but due to continuous penalties, fumbles, and interceptions neither squad could punch across.

Floydada's longest drive and biggest opportunity was thwarted by a Jones fumble at the Canyon on five-yard line.

HALFTIME

As both clubs headed for their respective locker rooms, the "Marching Band From Whirlwind Land" proved why Floydada football fans receive just as much enjoyment at intermission as in all four quarters of the game each week.

The band began its performance with the usual Whirlwind fanfare, followed by a step-two drill and the playing of "Glory Road."

This was followed by a feature by the twirlers, who this year are Donnetta Williams, Debbie Dobbins, Adeana Morris, (Head) Kelly Ann Hagood, and Donna Reid.

The band and twirlers entertained the crowd with the "Theme From Rocky."

Finally, a salute to the Whirlwinds was given, with the Whirlwind Fight Song.

STATISTICS

FLOYDADA	CANYON
13 First Downs	17
100 Rushing Yards	136
106 Passing Yards	107
17-10-1 Passes Att./Com./	18-11-1
Had Intercepted	
3-48 Punts-Avg.	3-34
8-60 Penalties	7-60
260 Total Yards	243



NEW BAND DIRECTOR Rusty Sherman looks happy as his band plays at pep rally Friday. (Staff Photo)

WHAT'S THE GOOD WORD?

BEAT POST!

Scout Round-up Thursday Night

Every boy from eight years of age on up is invited, along with his parents to a "Scout Round-up" in Duncan Elementary school at 7:30 p. m. Thursday.

The boys will be introduced to "The Wonderful World Of Scouting". District Scout Executive John Bloomfield will be at the meeting, he will be introduced by Scoutmaster Richard Thomas of troop 357.

Ed Wester is local Round-up Chair-

man. Scoutmasters Jimmy McLaugh and Wilson Bond will also be present to aid in the sign-up of the scouters.

"We feel that our community has outstanding scout leadership and we have a good program for our boys, so we encourage everyone to join our Round-up Thursday night at 7:30" Thomas concluded.

Ina McDowell To Speak At State Housing Conference

By Wendell Tooley

Director of the Housing Authority of Floydada, Ina McDowell has been chosen to speak on the topic "Managing Farm Labor Housing" at the second annual TDCA Rural Housing Conference in Austin September 14, 15, 16.

The honor came as a surprise to Ina, who was selected for the state talk due to her three years of successful management of housing in Floydada.

She took over the job with 40 rental units, then while working with Al Harrison of the Farmers Home Administration and the Floydada Housing Authority Board managed to secure 42 farm labor units, 21 Section 8 Community Homes, and will soon take over management of 16 apartments near Duncan Elementary school for the Floydada Development Company.

Yet to be built are 36 more farm labor units and 20 low rent units (ten of these to be for the elderly downtown.)

HARD WORK

"Yes, it takes a lot of hard work to manage renting homes to all sorts of people, and it isn't just an eight hour day...I receive calls at home all times of the night when problems arrive," Ina said.

Ina is assisted by her daughter-in-law Becky McDowell.

NEW APARTMENTS

"We would have been able to furnish the 16 apartments that will soon open near Duncan, but our legal work was delayed almost two years...and we also had to cancel out some brick work due to the rising costs during the hang-up," Ina said.

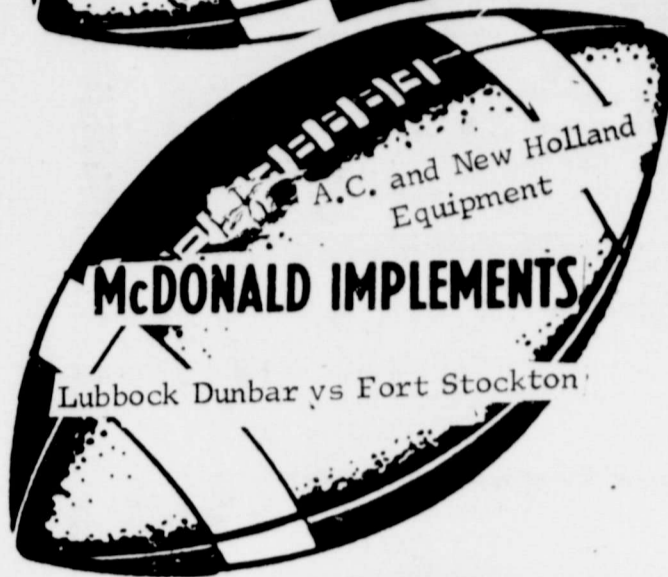
It is hoped that the new apartments will supply needed homes for some out-of-town school teachers and other people of the community.

The Housing Authority board includes Dale Goen, Chuck Holmes, Ed Wester, Olin Watson and Frank Barrow.



INA MCDOWELL is pictured with letter on Governor's Briscoe's departmental stationery inviting her to speak in state seminar. (Staff Photo)

Exposition
Water Kansas
merce; Kent
Hance of Lubbock
the panel of
Senator
will open at 2
day.
Danny C...
the Exposition
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and process
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Floydada's first
exhibitor attr
an antique
and a S...
machine dem
economic growth of
the Lubbock Co
at Shallowater
stripes costume
appearance of
cartoons of
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haired and be
He won last
in two World
features were
military recr
and in war bo
Finally, in
voted to make
national symbol
Floyd and Surround
Fair parade are still
ing to Kelly Fortenber
chairman. The parade
Lockney starts at
Friday. All entrants
Lockney, at 3 p.m.
parade feature this year
"Sunshine Sally"
personality. "Sunshine
Sally" T-shirts
each sizes 2.4, 6 and 8
Fortenberry) get to
with Sally.
Cash prizes for the top
commercial floats in
for first place, \$15 for
for third. Every
marching in the
\$25 prize money.
band gets \$15.
and third-ribbons will
these categories: bikes,
owgirl, best oldtime
girl, antique cars, and
Sunshine Sally will
and give away pic
north of Lockney
BOND STAMPS
RY
SATURDAY
lock Chat
WORLD EDITOR H. M.
a couple of comments
and weather...thou
this week...thou
with you:
is slightly over a
of wheat in a
of. Today the cost of
is little over 2c.
of the proposed
price for a bushel of
would mean MORE
BREAD!
note with a Plain-
addressed to us reads,
voted for natural
got their natural
day night, and I hope
more of the same."
this Plainviewian is
the disastrous hail which
Claytonville area,
crops. According to
neighbor to the south is
plenty more of the
counties surround
Hale County which
against weather
so because they
their chances on hail
their chances also on
that if nature was
at least had a "Chance"
a crop. They also
with weather modificat
even have a "chance" at
crop. They also reasoned
other modification they
a "chance" if their
water was insufficient
dependent upon rainfall.
vs. no chance.
you Kress and Clayton-
along with the rest of
be happy to know that
resident is hoping you
the same."
Plainview people really
spread goodwill among
GAVE more than a five
the Whirlwind football
book Covingtons have five
to attend the football
Day, Joe Covington,
Jay Waller and
one
Daniel is also kin to
well sorta, as Joe and
book in a round about
of the Friona game I
with Friona school
Bob Jarboe. He
graduate of Floydada
I'm sure he was
chains all the way
sometimes loyalties have
to see that Pete
from the hospital.
are very appreciat
flowers, and
friends.



HAVE FUN ... WIN PRIZES

\$20 IN CASH PRIZES EACH WEEK

WINTER FOOTBALL CONTEST

CONTEST RULES:

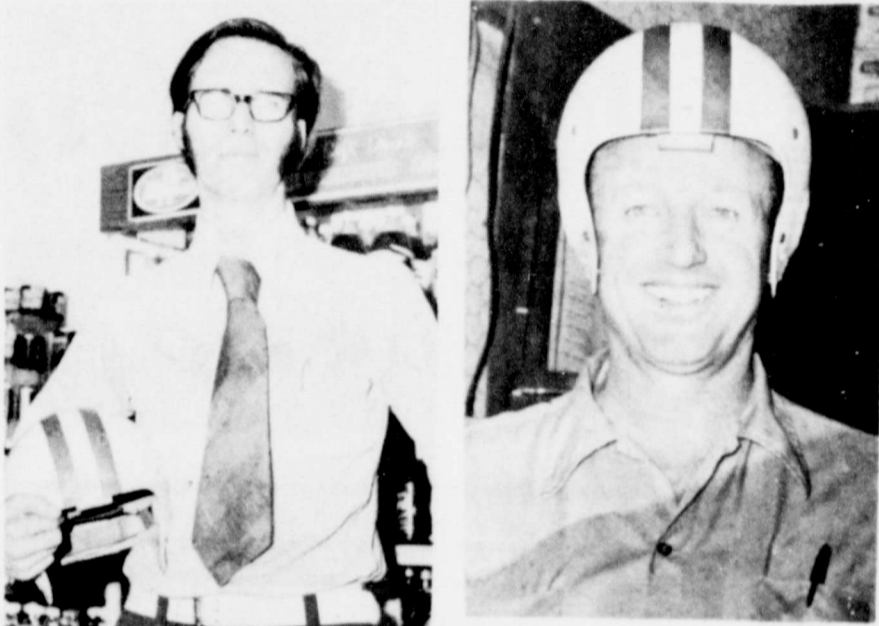
Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right. Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to The Hesperian office

Tie-breaker game will be considered only in case of ties. Limit One Winner Per Family Per Week.

QUARTER FOR

DEADLINE FOR ENTRIES IN HESPERIAN OFFICE



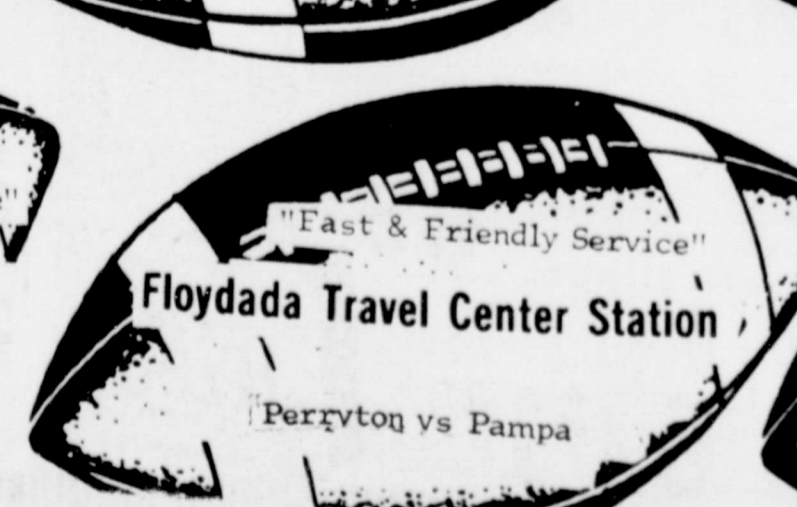
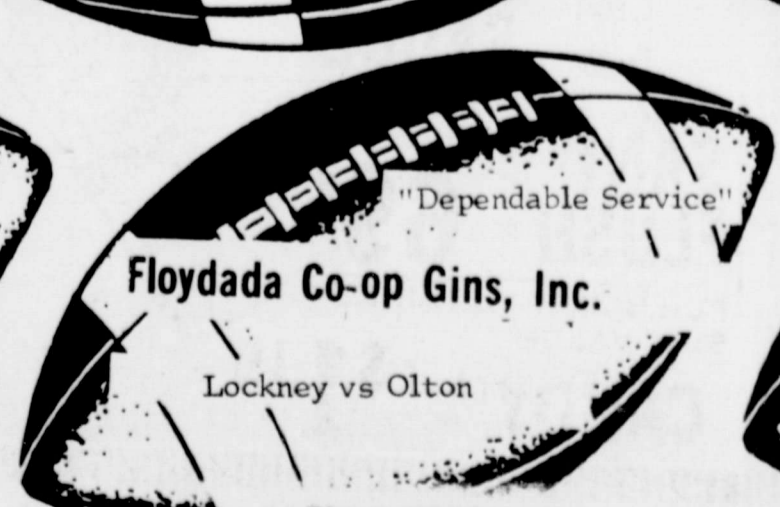
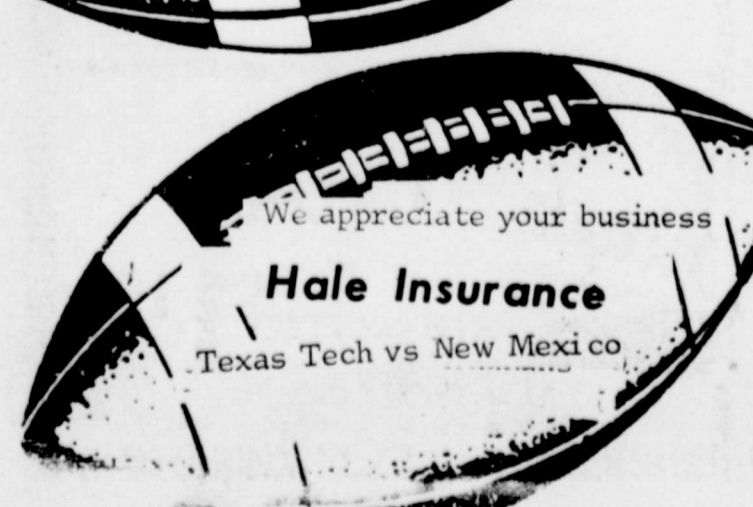
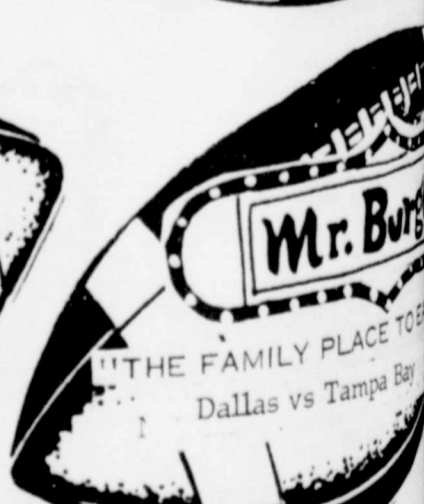
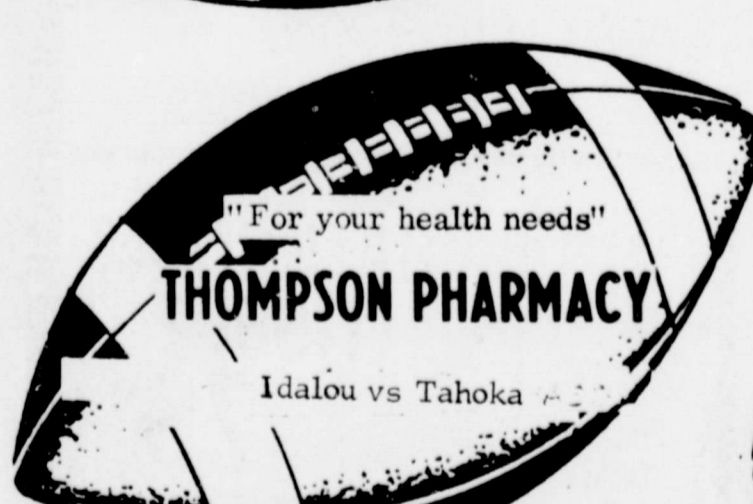
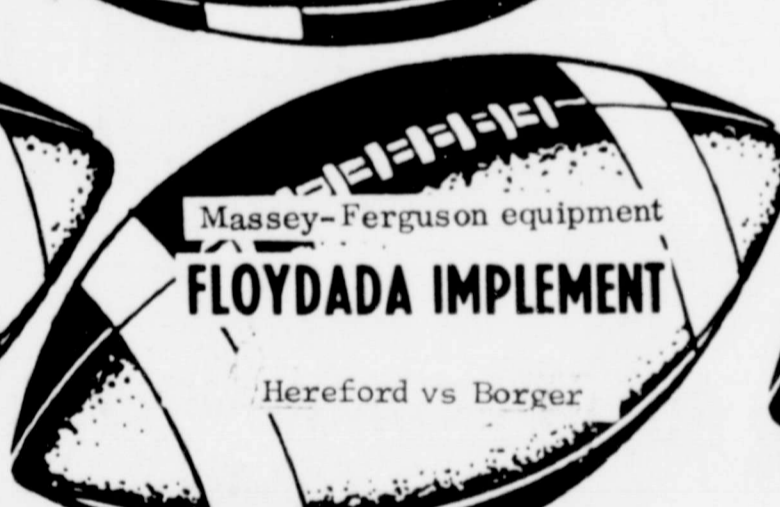
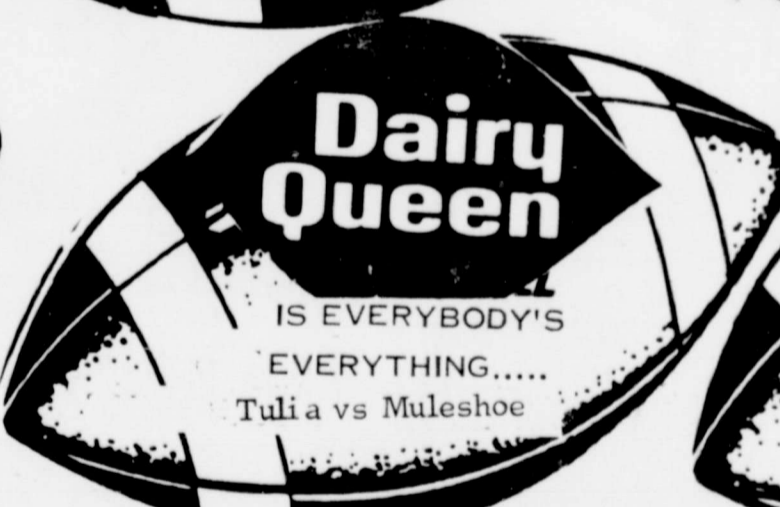
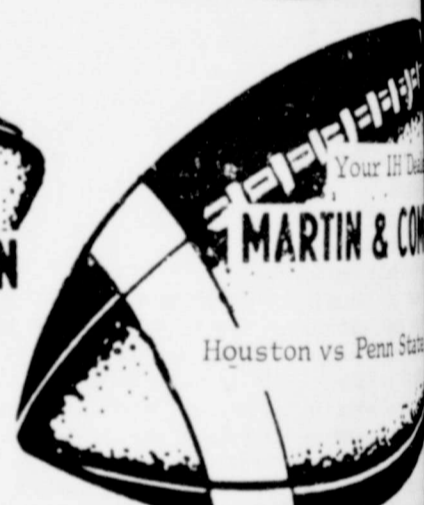
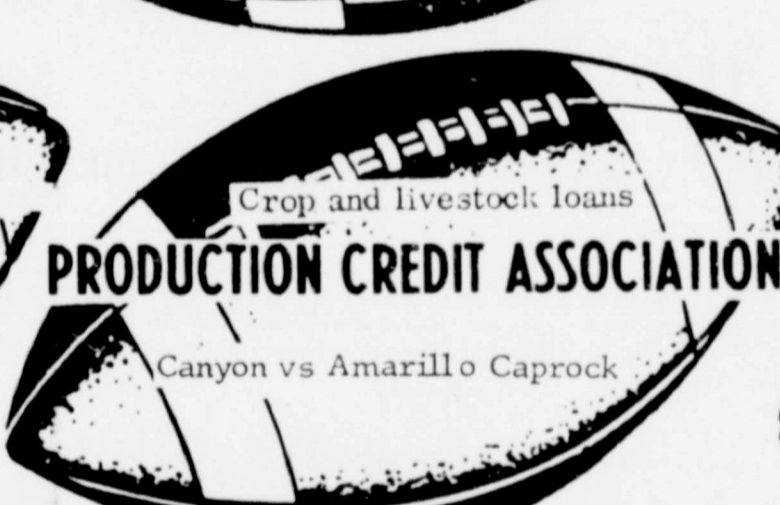
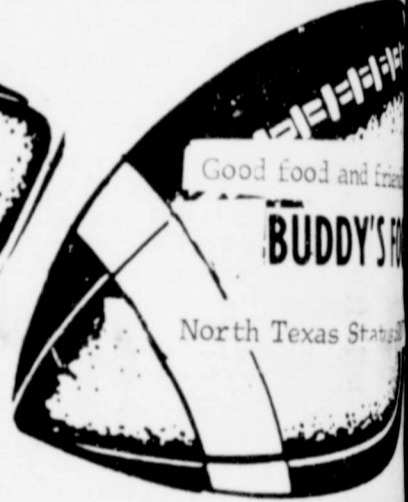
FORREST SHANNON FLOYDADA 20, POST 14

BABE JONES FLOYDADA 20, POST 14

TIE BREAKER-Guess Total Points AND CIRCLE WINNER

NAME	_____
ADDRESS	_____
CITY	_____

- 1ST PRIZE \$10.00
- 2ND PRIZE \$6.00
- 3RD PRIZE \$4.00



Review
Mrs. Clyn
Payne
at from
Thursday
ousins.
Payne.
at all of
went to
George
Mr. and
of Lock-
Dorsett
Mr. and
Sunday
R.H. Green
Mrs. Jesse
visited in the
Saturday.
sister.
all were
counts in the
nton and
her. Mrs.
Floydada.
afternoon Lee
Mrs. Green at
Center-Fairview
the Massie Acti-
crowd of folks
reunion Sun-
day and it was
so many
and
communities.
Mrs. C.W. Payne
Lubbock Wednes-
to attend the
nephew, H.D.
passed away
illness.
of Amaril-
Saturday until
son with her
mother. Mr.
Mr. Wise and
Wise. Sunday
and Mona Dell
Edwards to the
Mrs. Mattie Mul-
they met other
family. Mr.
D. McBride of
their son, Mike
on Austin, Mr.
Harvey Compton
and their daugh-
ter also from
the afternoon
at day's hunting
women went to
their home town
visited their
Lee Lefevre at
home. They also
Mrs. Lefevre's
Mrs. Loyce Sho-
was visiting her
group went on
the Museum at
line Puddy of
California came
and stayed over
the home of her
Mrs. Warren.
Warren met
at Lubbock
the all visited
with Mr. and
Mrs. Warren. Mr.
Warren.
Sunday Warren
Puddy and Bo
to Dalhart to
Mrs. Willard
Pollen is
Mrs. Warren
Mr. and Mrs.
visited at Meth-
with his
Warren.
Lyde Bag-
Tuesday
visited in
their cousins, Mr.
and Mrs. Owenby and
with them. Mr.
Puddy of Semi-
was there.
Mrs. Eugene
children, Scotty
to Palo Duro.
on a picnic
Plainview
his uncle, Mr.
Lloyd Watts.
Beedy, Mrs. Bill
Mrs. A.S. Mize
Beedy ranch at
Tuesday
Friday.
visited Ray
morning.
on callers
and Mrs.
and Mrs.
and Steve of
Mrs. L.B. Cozby,
Lubbock
the home of
Mrs.
Kokio, Tex-
ao there. The
Susan's birth-
went to help her
in the day
friends at
al.
A.S. Mize
Mrs. Bill
afternoon.
L.H. Blum
late Friday
they visit-
the home
Richard, then
for Los
where
Labor Day
and Mrs.
Ricky and

View News

Mrs. Clyde Bagwell

Rocky. Mr. and Mrs. Blum and the Abels returned to Amarillo Monday night and Mr. and Mrs. Blum came on home.

Wednesday Mr. and Mrs. Rocky. Mr. and Mrs. Blum and the Abels returned to Amarillo Monday night and Mr. and Mrs. Blum came on home.

George. Mr. and Mrs. Blum and the Abels returned to Amarillo Monday night and Mr. and Mrs. Blum came on home.

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H.N. Bennett of Littlefield, Mrs. Agnes Baker, Ruthie Bell Hill and Mrs. Phillip Wilson and children were visitors in the home of Mrs. Gracie Riggie.

Mr. and Mrs. J im Tye and Marsha of Lubbock spent Labor Day here with his parents, Mr. and Mrs. Bill Tye.

Mr. and Mrs. Edell DuBois and Mr. and Mrs. Bill DuBois spent from Friday

until Wednesday at Jewett where they attended the Kennedy family reunion over the weekend. Some 150 family members attended this reunion.

FLOYD DATA

Some of the Floydada folk who saw the Jackson filly win at Ruidoso last weekend were Mr. and Mrs. E. M. (Son) Jackson, Mr. and Mrs. Mal Jarboe, Mr. and Mrs. Kenneth Pitts.

Letter To The Editor

Dear Editor:
The thirty-third Annual Boys Ranch Rodeo was probably the most successful of any our boys have ever presented, and before the dust has settled in the arena, I want to thank

you for the fine help that you and your staff gave with the advance publicity.
The rodeo arena has a capacity of 5,000 people, and all seats were filled both days. I am sure we had a good representation from your area. The boys were so appreciative for these large crowds and did their best to present a good show. Joining us this year were many of the boys who have lived at the Ranch over the past years. They returned with their families from many parts of the country. will be coming to the Ranch to meet even more of our boys. As Mr. Farley always said, they are the finest bunch of boys in America. Thank you again for helping them.

Sincerely yours,
CAL FARLEY'S BOYS RANCH
Louie Hendricks

BUDDY'S FOOD

Buddy Widener, Owner-Forrest Shannon Mgr.

in Floydada, 220 South Second

STORE HOURS

Monday-Saturday 8 a.m.-8 p.m.

Sunday 9 a.m.-7 p.m.



DOUBLE ON WEDNESDAY



THESE VALUES GOOD SUNDAY, SEPTEMBER 11 THROUGH WEDNESDAY, SEPTEMBER 14

We Reserve The Right To Limit Quantities

6-32 OZ. REGULAR OR DIET \$1.95 VALUE



DR PEPPER

\$1.69

PLUS DEPOSIT



SHORTENING

89¢

WITH \$7.50 PURCHASE

EXCLUDING CIGARETTE

5 OZ. HOLSUM 89¢ VALUE

OLIVES

67¢

JUMBO ROLL HI-DRY



PAPER TOWELS

37¢

100 COUNT KLEENEX 49¢ VALUE



FACIAL TISSUE

3/\$1.00

REG. CARESS 49¢ VALUE



SOAP

3/\$1.00

MRS. BAIRDS 65¢ VALUE

CINNAMON ROLLS

2/99¢

24 OZ. CLOVERLAKE \$1.33 VALUE

COTTAGE CHEESE

89¢

1/2 GALLON CLOVERLAKE \$1.29 VALUE

MELLORINE

79¢

9 OZ. 9¢ VALUE

SUN CHIPS

69¢

3 OZ. FRUIT 25¢ VALUE

JELLO

5/\$1.00

EAST TEXAS	RED RIPE	
YAMS 3 LBS/\$1.00	TOMATOES 3 LBS/\$1.00	
GREEN	BARTLETT	SUNKIST
CABBAGE 10¢ LB	PEARS 3 LBS/\$1.00	ORANGES 5 LBS/\$1.00
10 OZ WEST PAK FROZEN 34¢ VALUE		
PEAS & CARROTS	5/\$1.00	

TONY'S
PIZZA
\$1.09
CHEESE 99¢

16 OZ. ARM N HAMMER
OVEN CLEANER
\$1.55 VALUE
99¢

1 LB NABISCO
73¢ VALUE
CRACKERS
59¢

16 CT. WHITE SWAN 49¢ VALUE
TEA BAGS
29¢

COTTAGE CHEESE

8 OZ.
SWEET & LOW
89¢

SUN CHIPS

5 OZ. A.I.
STEAK SAUCE
2/\$1.09

JELLO

12 OZ. \$1.19 VALUE
SANI FLUSH
69¢
FUN SIZE ALL VARIETYS \$1.49 VALUE
CANDY \$1.19

2 LB OWENS
SAUSAGE \$2.49
USDA BONELESS

12 OZ. DECKERS
BACON \$1.19
FAMILY PAK

ROUND STEAK \$1.59 LB
CHUCK ROAST \$1.79 LB
USDA

PORK CHOPS 98¢ LB
CHEESE \$1.49 LB
LONGHORN

GROUND BEEF 59¢ LB
HAM & CHEESE LOAF 39¢
FAMILY PAK 6 OZ. WILSON

BONELESS HAM \$1.59 LB
WILSONS

2 LB SMUCKERS GRAPE \$1.19 VALUE
JELLY 79¢

32 OZ. QUART CLOROX 55¢ VALUE
BLEACH 37¢

13 OZ. SOFT SCRUB 85¢ VALUE
CLEANSER 59¢

KEEBLER TUC 79¢ VALUE
TUC CRACKERS 59¢

14 OZ. NABISCO COCOUNT CHOCOLATE
COOKIES 69¢

3 OZ. LIPTON
INSTANT TEA \$1.39
WITH COUPON
\$1.69 WITHOUT COUPON
GOOD AT BUDDYS EXPIRES 9-14-77

6 ROLL FRONTIER
BATHROOM TISSUE 79¢
WITH COUPON
99¢ WITHOUT COUPON
GOOD AT BUDDYS EXPIRES 9-14-77

49 OZ.
OXYDOL \$1.19
WITH COUPON
\$1.39 WITHOUT COUPON
GOOD AT BUDDYS EXPIRES 9-14-77

Entries Needed In Miss Mackenzie Beauty Pageant

September 24, 1977 is the date chosen for the fourth annual Miss Mackenzie Beauty Pageant to be held in Silvertown High School Auditorium.

The program will begin at 8:00 p.m. A get acquainted party will be held for the judges and contestants the day of the contest in the Pioneer Room of the First State Bank. Rehearsal will be Tuesday, Sept. 20 in the High School auditorium. Contestants are wanted

from Lockney, Floydada, Tulia, and Silvertown who will be competing in the Miss Mackenzie Pageant. Entry forms may be picked up at the Hesperian and Beacon Offices. Deadline for entry is September 15.

Contact either Mrs. Jerry Baird (823-2476) or Mrs. Gary Weeks (823-2234) for more information. Official rules are: Entrant must be not less than 16 or more than 18 years of age the date of the contest. She

must be single and never married, must be an American Citizen, must be of good character and possess poise, must be sponsored by a civic organization, business or club, must appear in formal and sportswear, must be attending school in Lockney, Floydada, Tulia, or Silvertown.

Entry fee of \$10.00 from sponsor must accompany entry form. Entrant will be judged on poise, appearance and personality. She must supply billfold size picture with entry form.

Winner will be expected to promote and advertise Mackenzie Lake.

Delta Kappa Gamma Meets

The Iota Tau Chapter of Delta Kappa Gamma International enjoyed a delightful picnic supper Wed., Sept. 6, hosted by the Hale Center members in the First United Methodist Church at 6:30 p.m.

Mrs. Emily Johnston,

Martha Ann

Circle Meets

Members of the Martha Ann Circle of the United Methodist Women met at 10:30 a.m. Wednesday for a program on "Progress Report" given by Flora McNeill, followed with a luncheon in the home of Jettie Moss. Ludie Stiles assisted Mrs. Moss with hostess duties.

Attending the meeting other than those previously mentioned were Mildred Wylie, Nola Bishop, Margie Jones, Emma Lou Whitaker, Ruth Trapp, Mavis Willson, Edna Hunter, Jo Davis, Dovie Rushing, Evelyn Sparks, Janice Lloyd, Ruth Lyles, Hester Moore, and Ann Reddy.

FLOYDDATA
Mrs. W.R. Daniel Sr., is a medical patient in St. Mary of the Plains Hospital in Lubbock.

president, presided and also outlined the program book for the coming year. Mrs. Sandra Williams led the program for the evening, "Focus on Commitment."

The following members from Floydada attended: Carol Bell, Louise Hamilton, Roberta Hardin, Emily Johnston, Ella Reue, and Dale Tyer.

FLOYDDATA
Mr. and Mrs. Wayne Russell spent Labor Day weekend in El Paso and Juarez, New Mex.

R.H. Crawford

Honored With Luncheon

Mr. and Mrs. Earl Crawford entertained in their home with a birthday dinner party last Sunday in honor of her brother, R.H. Crawford of Floydada.

Present other than the honoree and his wife and the host and hostess were Mr. and Mrs. Virgil Crawford of Brownfield; Mr. and Mrs. M.B. Brooks, Lubbock; and Mr. and Mrs. Roy Crawford, Dougherty.

Mostly About People

1950 Study Club Start Year With Salad Supper

Members of the 1950 Study Club started their new year with a salad supper September 6th held in the Doyle Moore home with Mrs. Bob Kendrick assisting with hostess duties.

Club president, Doris McLain, called the meeting to order and reports were heard from the standing committees and department chairpersons.

Yearbooks were distributed by the program committee, Mrs. Ray McDonald, chairperson, Mrs. Bobby Rainer and Mrs. Doris McLain.

Club theme this year is "Commitment to the Future." Course of study is "Committing Mind, Body and Spirit to Home Community, State, Country and World."

Mrs. Bob Copeland pre-

sented an excellent program on priorities, commitment and responsibilities.

Mrs. Bobby Rainer explained roll call for the year "A Personal Commitment."

Club members present included Mmes. Carolyn Cheek, Bob Copeland, Mack Fowler, Bob Kendrick, Ray McDonald, Doris McLain, Edell Moore, Doyle Moore, Ray Morton, Hollis Payne, Bobby Rainer, Dallas Ramsey and Bill Womack.

Next meeting is October 4 for a program on Education: A Commitment to the Future, consisting of commitment to Girls Town, USA; the Migrant program; Plan A program; and Remedial Reading program. Those on the program will include Noma Lou Rainer, Doris McLain and Margie Womack.

Women To Attend THDA Conference

Mrs. J.R. Turner, Mrs. William Smith and Mrs. Elvira Stewart, members of home demonstration clubs in Floyd County will attend the annual Texas Home Demonstration Association (THDA) conference Sept. 20-22 in Galveston.

Among the highlights of the meeting are keynote addresses, educational workshops and social events.

Educational workshops during the meet will include sessions in health, safety, family life, citizenship, cultural arts and 4-H.

From those workshops, members will bring background, teaching methods and actual subject matter for developing local programs in Floyd County.

Organized home demonstration and Extension Homemakers Education (EHE) Clubs now have 22,000 members in Texas. A

1973 national survey reported national membership at 600,000—to total a larger membership than any other women's organization in the United States.

According to home demonstration guidelines, members are organized to improve family and community life through the study of health, food, clothing housing and furnishings, money management and family life.

In 1973, they shared that information with 100 million youth and 200 million adults nationwide by serving as volunteer instructors of in-

dividuals and community groups in their own counties.

In Texas, they also donated time and services to 50 different projects. Most of these projects were in health and safety and community improvement along with programs for 4-H and other youth and older adults.

In addition, they contributed more than \$10,000 to improve community centers and they provided \$8,700 in scholarship funds for youth.

County Heart Association

To Hold Luncheon Meeting

Floyd County Heart Association meets Tuesday noon for a dutch treat luncheon at King's Restaurant in Floydada. The meeting will be to re-organize for fall and spring planning.

Officers of the association extends an invitation to anyone wishing to attend. If you have donated to the



MR. AND MRS. G.A. MCADA

Anniversary Reception Sunday To Honor McAdas

Mr. and Mrs. G.A. McAda of Lockney will be honored with a reception in observance of their Golden Anniversary Sunday September 18th in the Fellowship Hall of the First United Methodist Church. All of their friends and relatives are invited to call from 2 to

5 p.m. Hosting the event will be their daughter Kim McAda and their adopted children, Mr. and Mrs. Gene Hammit of Holly, Colorado and Mr. and Mrs. Jerry Chesshir of Irving, Texas. Also their nieces and nephews Mr. and Mrs. R.G. Morris of Petersburg, and Mr. and Mrs. Hansel Sanders of South Plains. The former Artita Gordon and G.A. were married September 18th, 1927 at Sunset.

FLOYDDATA
Mr. and Mrs. M.H. McNeill and Mr. W.L. Davis spent Labor Day weekend at Cloud Croft, New Mex.

FLOYDDATA
Dale Bradley of Denver City, son of Dr. and Mrs. Floyd Bradley of Floydada, was in a car accident near Denver City Thursday afternoon. He was transferred to Lubbock Methodist Hospital Friday for additional treatment.

Lockney Delta Kappa Gamma Members Meet

The Iota Tau Chapter of Delta Kappa Gamma International enjoyed a delightful Picnic Supper Wed., Sept. 6, 1977 hosted by the Hale Center Members at First United Methodist Church at 6:30 p.m.

Mrs. Emily Johnston, president, presided and outlined the program book for the coming year. Mrs. Sandra Williams led our program for the evening, "Focus on Commitment."

The following members from Lockney attended: Dorothy Bradley, Jeanette Marr, Wilma Adams, and Leona Watson.

4-H Helps

Youths Mature

Activities in 4-H are not programs constructed to help youngsters pass the time, but to mold adults, emphasizes Doyle Warren, county agent with the Texas Agricultural Extension Service. 4-H is the youth phase of Extension Service educational programs.

In 4-H, working together for a common goal prepares today's young people for working relationships in the business world. These community efforts also establish the brotherhood that many Americans are striving for all over the world, reminds Warren.

The challenges 4-H youngsters face give them a chance to place new ideas into the lives of their families and communities. 4-H'ers also learn through their experiences and gain wisdom that will benefit them in later years.

To start the journey that can lead to fun-filled as well as rewarding experiences, contact the county Extension office to learn all about the 4-H program, adds Warren.

SAVING FOR RAINY DAYS IS A GREAT IDEA

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A REGULAR SAVINGS PROGRAM WITH US WILL BUILD UP PROTECTION AGAINST MISFORTUNE AND MISSED OPPORTUNITIES, WHILE THE EARNED INTEREST ON YOUR ACCOUNT ADDS SIGNIFICANTLY TO YOUR INCOME.

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TOMATOES

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MARGARINE

CLOVERLAKE ROUND CARTON 1/2 GALLON

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CLOVERLAKE 1/2 GALLON

BUTTERMILK

SHURFINE VANILLA

WAFERS

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bre ano ste N ly do mic will loa er, wit wa me wh co ut th cor sat tal in pa co cr tio ti ha ba ov pr: fa' ur wi me ce m st cr us 1/2 1/2 P. C. ch ot l T S I a f t F c i c o Floydada as a later marri- blodex. The King's Vari- (Terry's) from 's until moving in 1959, later Fort Worth owned an art retiring. King business inte- yada. include his City of Dallas "Grude King ephens R-Services for sa, 78, of Mata- day in the First arch of Matador. Jerry Golden, the Rev. C.H. day of the First arch in Friona, Burial was in Cemetery at the direction General Home. died at 11 a.m. Motley General after a lengthy lived in Motley 1977 and had since 1953. rancher and ed for sev- include his daughter; and a sister, Jameson of n crossed tightrope blind- in a sack, row, carry- an stopping an omelet. UNTRY Sunday and No. St. P.O. Texas 79235. e paid at 25. Publica- dell Today, on rates out of town

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NOTES

Sharon Hillis)

bread or crusts require another special, but easy, step.

Microwave ovens normally don't brown food, nor does moisture evaporate. So microwave cooking alone will not make a pie crust of loaf of bread crisp. However, good results are possible with a combination of microwave and conventional methods. For instance, when baking bread, you could cook it for eight minutes in the microwave and then 10 to 12 minutes in a conventional oven. This same loaf of bread would take about an hour to bake in a conventional oven—compared to 18 minutes with a combination of methods. Pie crust baked by a combination of methods would take half as much time as one baked in the conventional oven alone.

It only takes a little practice for most homemakers to adapt the family's favorite recipes to microwave cooking. But first, it's easier to use the manufacturer's cookbook provided with the new oven.

Vegetables cooked by microwave are a real success story. Use just a minimum of water and maximum speed so that the vegetables stay bright in color, ripe and crisp.

Here is a tasty recipe for use in a microwave oven.

Chili Con Carne

1 pound ground beef

1/2 cup chopped onion

1/2 cup chopped green pepper

Club Members Have Auction

An auction of handmade items was conducted Thursday night by members of the Penderoso Junior Study Club. Sherry Race was in charge of the auction.

The items were "samples" of the club members' artistic and creative work which will be sold in the club's "Country Boutique" at the Floyd and Surrounding Counties Fair.

The first regular meeting of the club year was held at the Lockney home of Cheryl Teeter. Co-hostess was Sheryl Bybee.

The business session was led by president Cheryl Bradley. Most of the discussion centered on the club's activities at the upcoming fair. The group also voted to take salads for the queen's pageant supper, and to take cookies for the town meeting. Lisa Mosley distributed quilt squares for the women



FARM TOUR included tailwater system on the Roger Dowdy farm. (l to r) Joe Platt of the SCS, who explained the system, Roger, Mike Wiseman of KVOP, Aldine Williams, John Dunlap. (Staff Photo)

FLOYD DATA

Wade Warren is a medical patient in Lubbock Methodist Hospital, Room E-773. He is reported to be doing as well as could be expected.

1 (16-ounce) can tomatoes, cut up

2 (16-ounce) cans dark red kidney beans, drained (optional)

1 (8-ounce) can tomato sauce

1 teaspoon salt

1/4 teaspoon garlic powder

1 to 2 teaspoon chili and powder

In a 3-quart casserole, cook meat, onion, and green pepper by microwave for 5 minutes or until vegetables are tender, stirring once. Stir in remaining ingredients. Cover; cook by microwave for 15 minutes, stirring once. Serves 6.

Nobody Wins In Tie At Railroad Crossing

A new effort to convince motorists that when "it's a tie at a railroad grade crossing, nobody wins," has been launched by the Railroad Transportation Section of the Texas Safety Association in cooperation with Texas railroads.

The statewide program aimed at preventing grade crossing accidents is called "Operation Lifesaver." Texas motorists have a high exposure to potential railroad motor vehicle accidents, with 13,800 grade crossings—second only in number to Illinois.

"Operation Lifesaver" began in 1972 in Idaho and has been adopted by six other states, all with excellent results.

A year after the program was inaugurated in Nebraska, grade crossing accidents dropped 26 per cent. Kansas accidents dropped 19 per cent, injuries 16 per cent and fatalities 33 per cent following that state's campaign. Illinois initiated the program last September and one month later the state recorded the first month in 34 years without a grade crossing fatality.

A talk-slide film presentation is the primary element of the program. It lasts about 30 minutes and is acceptable for any group. The presentation stresses engineering of crossings for as hazard-free an operation as possible, enforcement of

Coffee beans are actually the pits of a red, cherrylike fruit.

lance Sunday afternoon to Parkland in Dallas, where he is in a serious condition suffering from meningitis. The baby had been in the hospital at Pittsburg, Tx, being treated for pneumonia. Complications developed and his condition became critical, necessitating the transfer to Parkland.

The Liphams brought their granddaughter, Tammy, home with them where she will stay until the parents are able to return home.

controlling grade crossings, and education of the driving public on proper and safe procedures at grade crossings. "Operation Lifesaver" has the support of Governor Briscoe, who stated, "We all share a deep concern about the death and injury that is occurring at railroad grade crossings in our state." His support and concern are shared by Col. Wilson E. Speir, director of the Department of Public Safety, who hopes the program "will motivate the motoring public to voluntarily comply with the signs and signals

During World War II some Americans drank coffee made from over-roasted peanuts.

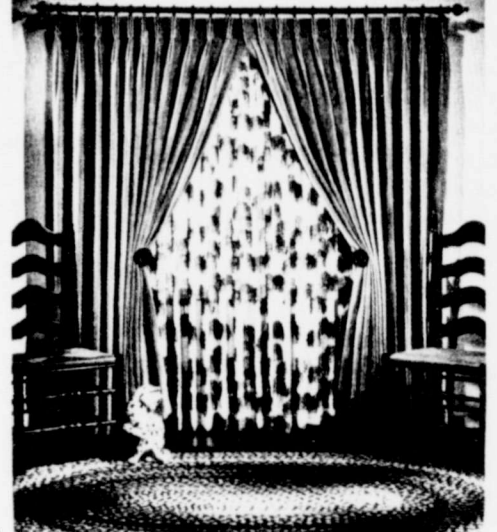
Tole PAINTING Classes Beginning 9-13-77 8 Weeks Beginners and Advanced Contact Mary Ferguson 983-2418 after 5:30



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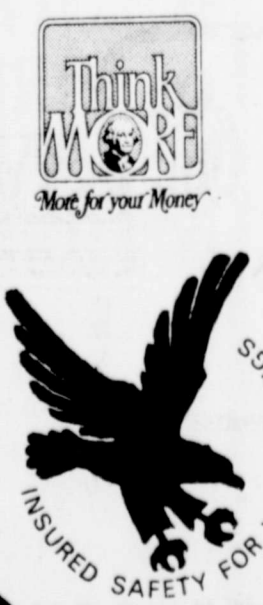
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Think of it as a two-way electrical wonder, an amazing machine that cools your home or office in summer, then automatically reverses itself to heat in winter. Think of it as a savings machine that costs less to operate than other electric heating-cooling systems now on the market. You know that all air—even frigid arctic air—contains heat. The heat pump just puts this simple principle to work. In winter, it squeezes heat from outside air and pumps it inside. In summer, it extracts unwanted heat from the inside air and pumps it outdoors. Or consider something already in your home that accomplishes the same thing as a heat pump your refrigerator. It removes heat from the interior of the box and expels it. Like a refrigerator, the heat pump's basic components are simple—electric motor, compressor, condenser, evaporator, and blower system. Unlike a refrigerator, the heat pump has a reversing valve that lets it change the direction warm air is pumped—inside in winter, outside in summer.



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Vertical sidebar with various notices and advertisements including 'MARKET', 'PHONE 983-3105', and 'WEDNESDAY'.



FARM & RANCH NEWS



COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

Program officials have announced that the first spraying of insecticide in the fourteenth year of the High Plains Boll Weevil Control Program is scheduled to begin September 6.

Weather permitting, aerial applicators within a few days will have put ultra low volume malathion on about 80,000 acres of weevil-infested cotton along the eastern edge of the High Plains.

The program, initiated by Lubbock-based Plains Cotton Growers, Inc., has operated each year since 1964 to prevent the spread of boll weevils across the huge cotton acreage west of the Caprock. Its cost is borne jointly by High Plains cotton producers, the U.S. and Texas Departments of Agriculture. USDA matches funds contributed by producers and the TDA.

The acreage to receive treatment in the first application this year is only about two-thirds the 125,000 acres covered in early September of 1976.

There are two reasons for this said PCG Field Service Director Ed Dean. "First, thanks to the excellent kill achieved by the program last year and a cold 1976-77 winter, there have been fewer weevils coming out of hibernation this year. Second, because of the unusually serious threat of bollworm infestations this year, only fields with very large numbers of weevils will be treated on the first application," Dean explained.

"The 90 'weevil checkers' that mapped out acreage for the initial treatment counted bollworms right along with weevils," he continued, "and we won't be spraying in fields where the killing of beneficial insects would bring on more crop damage from bollworms than is expected from weevils."

Ultimately officials expect to spray an aggregate of 750,000 acres this year. "Base acreage" of between 200,000 and 250,000 will be sprayed from one to five times as necessary until frost or harvesting destroys the weevil's food supply.

Base acreage in last year's program totaled over 350,000, and the aggregate acreage sprayed came to 1,161,000.

The program control zone is divided into three units, each to be treated under a separate contract with an aerial applicator. Contracts were let recently to the three lowest of 24 bidders.

Successful bidders for the 1977 operations, all Texas firms, were Nimmo Spraying Service of Plainview, Stribling Spraying Service of Dawn, and Perryton Aviation of Perryton.

Officials figure the average cost of insecticide application in 1977 will be about \$2.38 per gallon. The average per-gallon cost under 1976 contracts was \$2.70.

The three applicators will operate from bases in Matador, Spur and Lamesa. Pilots, planes and other equipment were checked in at Matador and Spur and approved on September 1. The



FARM BUREAU BOARD pictured following a dinner at Lighthouse Electric community room Tuesday night. (Standing l to r) Dan Smith, Roy Kidd, Travis Jones and Kenneth Holt. (Sitting l to r) Delton Jack, Billy Don Colston, Eddie Teeter

and Omar Burleson. Omar succeeds Eddie as president, Billy Don is new vice president, and not pictured is new secretary Kenneth Pitts. Other board members not pictured include Laron Fulton and D.K. Jackson. (Staff Photo)

SCS Directors Attend Area Meetings

Directors for the Floyd County Soil and Water Conservation District have attended two meetings within their organization lately.

Mr. G.L. Fawver and Gerald Lackey attended the

South Plains Association meeting of SWDC's in Levelland. The association consist of 22 South Plains SWDC's. The annual fall meeting was conducted to make plans for the state

applicator for unit number three (Lamesa) is scheduled to report on September 7 and begin treatments on September 8.

Treatments will begin with a total of ten planes but this number will increase to 18 or 20 with subsequent treatments and enlarged acreage.

meeting which will be held in Lubbock, October 11, 12, and 13.

Mr. G.L. Fawver, Gerald Lackey and Herman R. King attended a workshop in Spur Wednesday. The workshop was to prepare and assist directors in their work. Several state officials were present to conduct the workshop.

plied that contains those nutrients whose available soil level is below that required by the crop.

Soil tests are used to determine which nutrients are deficient in the soil and needed in the fertilizer. No profit can be expected from a nutrient applied to a soil that contains a high enough level to support yields above that possible by the most limiting production factor, notes Warren.

Now is the time to collect soil samples for fall planted crops such as small grains and winter forages. Early sampling will insure time to obtain the fertilizer needed as well as to prepare to utilize the best application methods.

Soil sampling is really the key to a profitable fertilization program, contends Warren.

COWBOYS OF THE SEA

U.S. tuna fishermen are the best in the world. Not only are they good at their jobs but they are without equal in their concern for porpoises and the steps they take to free those porpoises encircled by their tuna nets.

It was captains of the U.S. fleet who invented the new back-down procedures and the porpoise-saving Medina panel which now helps porpoises swim free while holding tuna in the nets.

At times, before they haul in their catch, captains lit-

IN CROSBYTON

Cotton Incorporated Chief To Speak

J. Dukes Wooters, Jr., President of Cotton Incorporated, the cotton producers research and promotion company headquartered in New York City and Raleigh, North Carolina will address a public meeting sponsored by the Crosby County Cotton Club, September 22, at 8:00 p.m. in the Pioneer Memorial Museum Building in Crosbyton, Texas.

Established in the 1960's as successor to the industry's voluntary research and promotion effort known as Cotton Producers Institute, Cotton Incorporated is funded at the rate of \$1 per bale on U.S. production. In an industry-wide referendum last fall, producers voted to increase the assessment by an additional 4/10 of 1% of the value of cotton.

Dealing in many areas of cotton's research needs, including cultural practices, processing and handling along with development of new cotton fabrics, the company has achieved many break-throughs to add to

erally turn crewmen into "cowboys of the sea." These brave men sometimes even get into the water—often shark infested—to help herd porpoises to freedom. These costly, risky efforts are paying off. Last year, according to government reports, nearly

CAPAD

FRIDAY-SATURDAY

Elvis is kissing cousins again—also friends, and even some perfect strangers!

ELVIS PRESLEY
BURGESS MEREDITH JUAN BLANCO
KATY JURADO THOMAS SOMER
STAY AWAY JOE

SUNDAY

SHOW STARTS AT 8:45

SPANISH SHOW WEDNESDAY \$3.00 CARLOAD

BLACK SUNDAY COWBOYS WEEK

BUY A NEW JOHN DEERE TRACTOR NOW!

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KEEP MORE CASH AND MORE JOBS ON THE MOVE.

COLLINS IMPLEMENT

Ralls Hwy. Floydada Tx.

Collect Samples For Fall Crops

Without a soil test, it is difficult to determine how profitable fertilization is. That's why soil samples should be collected now and tested so that a fertilization program can be planned for fall crops, says Doyle Warren, county agent with the Texas Agricultural Extension Service.

A profitable return from

fertilization depends on the level of available nutrients in the soil before fertilization. Nutrients in the fertilizer must supplement those in the soil to insure an adequate supply of those nutrients needed. Since soils vary in nutrient levels, this means that each soil and each nutrient must be considered and fertilizer ap-

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New and Exciting Paymaster Varieties !

Registration - 9:30 a.m.

Tours- 9:30 a.m. to 12:00

Barbecue Lunch- 12:15 p.m.



PLAINVIEW, TEXAS

MR FARMER IF YOU PLAN TO PUT YOUR CORN GOVERNMENT LOAN

Certain Grade Requirements are Necessary for Government Corn Loan Eligibility.

Contact Your Elevator. Be Sure They Can Handle Your Drying Needs. If On Farm Drying is Needed

SEE US NOW

Take advantage of our "HARVEST SPECIAL"

On The New Three-Temperature Automatic Separator

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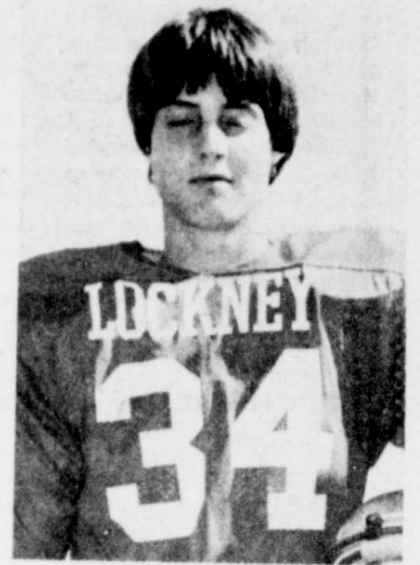
FOOTBALL CONTEST



MEET THE LONGHORNS



DANNY CLARK
163 pounds
Sr. Tailback



DANNY WILSON
162 pounds
Sr. Wingback



GO LONGHORNS GO

THE WINNING TEAMS!

- FIRST PRIZE..... \$10⁰⁰
- SECOND PRIZE..... \$6⁰⁰
- THIRD PRIZE..... \$4⁰⁰

WIN FIGHT, WIN!!!

CONTEST RULES

Circle on the official entry blank the number of the team you think will win each game. Circle the winner and indicate the total score in the tie-breaker game. Each entry must be validated by one of the merchants on the contest page. Take the entry form to the merchant of your choice for validation. (Validation by only ONE merchant is necessary.) Contestants may mail their entries or bring them to the Beacon Office, 120 South Main. Mail entries must be postmarked no later than 5 p.m. Friday, and in-person entries must be at the office by the same time. Mail entry address is Box 187, Lockney 79241. One Winner Per Family Per Week.

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1-2 3-4 5-6 7-8 9-10 11-12 13-14 15-16 17-18 19-20 21-22 23-24
25-26 27-28 29-30 31-32 33-34 35-36 37-38 39-40 41-42 43-44 45-46

TIE BREAKER **LOCKNEY at OLTON** TOTAL SCORE.....

Brown's Department Store
LOCKNEY, TEXAS

45. Spur at 46. Paducah

Floydada Teachers Attend TSTA Workshop

Floydada's Texas State Teachers' Association kicked off the 1977-78 school year Wednesday night with several members attending the annual TSTA District Workshop held at Coronado High School in Lubbock.

Those attending included Mrs. Charles Tyer who is president of the local unit this year. Mrs. Tyer was elected by members recently replacing Mrs. Sam Puckett who moved.

Other officers this year include Roberta Hardin, President Elect; Tommy Powell, vice-President; Noma Lou Rainer, Secretary; and Bob Copeland, Treasurer.

Building Representatives include Mona Dean, high school; Diane Glover, junior high; Alice Mooseberg, Andrews; Kay Dean Smith, Duncan; and Geanie Christ- opher, Della Plains.

Serving as committee chairmen this year will be Roberta Hardin, Program;

Carol Bell, Membership; Janie Synatzske, Professional Relations and Teacher Personal Services; Jane Bean, Public Relations; Frances Hambright, Social; Norma Feuerbacher, Legislative; LaVada Garrett, Human Relations; and Mary Alice Craig, Instructional Services.

Objectives of the local teacher association include: providing programs and activities that will contribute to the professional growth of

members; working for better cooperation and communication between the teacher association and the community; supporting state-wide programs of the Texas State Teachers Association aimed at promoting the progress of public education throughout the state.

The TSTA theme for this year is: "The Future Is Now."

According to Mrs. Tyer, a dinner meeting is being planned for the fall for members and a luncheon will be held in the spring.

with a good-all-around performance by Arredondo. Coward also mentioned the efforts of the entire defensive unit, particularly those of Woody and Becker.

Statistics showed that Petersburg was limited to somewhere in the neighborhood of 100 yards total offense, while offensively, quarterback Troy Marquis completed one pass for 14 yards.

Arredondo Paces JV Romp At Petersburg

Running back Junior Arredondo scored on touchdown romps of 13 and 8 yards, helped by a 42-yard TD scamper by teammate Ray Toney, to lead the Whirlwind JV squad to an impressive 19-0 victory over Petersburg in the season opener Thursday.

Floydada was able to combine a big-play offense with a superb defensive performance to easily capture the win for coaches Mark Vinson and Daniel Coward. The Buffaloes never

threatened inside the Floydada 40-yard line. Among the standouts on defense were Neal Becker, with 13 tackles at his defensive end position, along with Duncan Woody, also with 13 tackles, and an interception, capped by a 6-yard return.

Toney put the Whirlwinds on the scoreboard following a scoreless first period, on a 42-yard gallop. The PAT conversion boot by Joey Luna split the uprights for a 7-0 advantage midway

through the second quarter. Junior Arredondo extended the lead to a pair of touchdowns on a 13-yard lead option run just minutes before the half. This time, the PAT failed and the Whirlwinds settled for a 13-0 lead.

The game's only other score came in the 4th quarter this time on an 8-yard run by Arredondo. The try for a two-point conversion failed.

Coach Vinson praised the individual efforts of Neal Becker on defense, along



TECH STUDENTS will begin work in Floydada Wednesday on a land use survey, a semester project on urban design with the school of architecture. Three of the nine students who will be working in Floydada are pictured above: Janet Selzer Truett Diegel, and Steve Hanvey. Other students who will be working here are: Ron Ferguson, Danny Bates, Don Olson, Bill Frazelle, Paul Allen and Joe Williams. (Staff Photo).

Fish Trip Buffaloes

Touchdown runs of 10 and 15 yards by Hector Mercado and Michael Self, coupled effort, helped the 9th grade Whirlwinds hand Paducah a 12-6 loss in the two team's season opener Thursday.

Floydada, which jumped out to an early 12-0 lead in the first half, was able to withstand a temporary Paducah comeback and rely on defensive in the second half to achieve the triumph.

Michael Self scored the Whirlwinds opening TD of the contest on a 15-yard reverse run. The PAT attempt failed and Floydada held a 6-0 advantage early in the first half.

Midway through the second period, Hector Mercado galloped 10 yards to pay dirt on an end sweep for a 12-0 lead. The PAT attempt

BEAT POST

FLOYDADA SCHOOL LUNCH MENU

SEPTEMBER 12-16, 1977

MONDAY
Meat Loaf
Buttered Whole Kernal corn
Fried Okra
Chilled Apricot Half
Hot Rolls - 1/2 pint milk

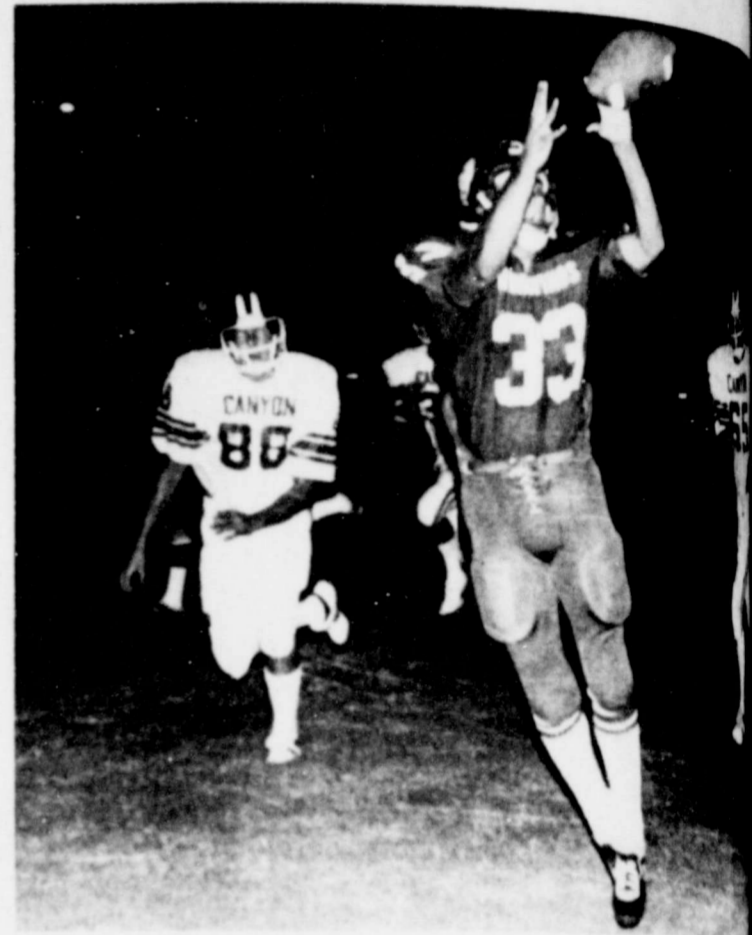
TUESDAY
Beef Tacos with Cheese
Seasoned Pinto Beans
Tomato & Lettuce Salad
Pineapple Delight
Hot Corn Bread Squares - 1/2 pint milk

WEDNESDAY
Chicken Fried Steak (FHS)
Battered Fried Fish with Tartar Sauce or Ketsup
Cheese Sauce Potatoes

Buttered Broccoli
Orange Coconut Cake
Hot Rolls - 1/2 pint milk

THURSDAY
Char Burgers on Home Made Buns
Tomato, Lettuce & Dill Pickles Slices
Potato Chips
Apple Cobbler - 1/2 pint milk

FRIDAY
Oven Fried Chicken
Steamed Rice
Seasoned Green Beans
Fruit Cup
Celery Stuffed with Peanut Butter
Hot Rolls 1/2 pint milk



JOE COVINGTON takes beautiful pass from quarterback in Canyon game. (Staff Photo).

Coach's Comments

When asked of Larry Jones' spectacular 67 yard punt in the first half of the Canyon game, coach L. G. Wilson said he wasn't sure if it would be a record punt or not. "Larry did an excellent job punting for us, his average was good, and it was his kicking that gave us good field position, and kept us in the game," Wilson said Saturday.

"Canyon is a very balanced ball club, their passing was difficult to defense because our linebackers had to play up close to the line of scrimmage for the run, while their receivers caught the passes in between our secondary," he added...

Wilson added that first half mistakes continually thwarted scoring opportunities, due to inexperience.

"Rusty Cagle will be throwing and pitching out better, because he gained confidence on the last scoring drive of the game," he concluded.

MS read-a-thon

Multiple Sclerosis

Beginning Friday, Sept. 16, and continuing through Oct. 10, R.C. Andrews Elementary School will be participating in a READ-A-THON.

This reading program, called the MS READ-A-THON, was originated and developed by the National Sclerosis Society in 1974. By the end of 1976, more than 10 million books were read by hundreds of thousands of students between the ages of 6-14 in all parts of the United States. They received 10 cents or more from sponsors for each book they read. (The sponsors are secured by the students)

More than 4 million dollars has been realized as a direct result of the program. The money is being used for research toward finding a cure for MS and for patient services as well.

Young readers are enlisted as "Mystery Sleuths" who read to help solve the mystery of Multiple Sclerosis, a neurological disease that, with related diseases affects an estimated 500,000 Americans. Students may read books of their choice, so long as they are not



regular classroom assignments.

When a student approaches you, asking that you sponsor him in the MS READ-A-THON, he is not asking for a donation. He is

to be paid only for books read. He, in turn, will give this money to the MS Society. (A student may have as many sponsors as he can secure.) So, please help the kids help others.

Family Histories Sought For Book

A book of family histories of Floyd County residents from 1876 to 1977 is to be compiled and sold under the sponsorship of the Floyd County Historical Association.

Association president and project chairman Virginia Taylor of Lockney emphasizes that histories are being sought of both longtime and newcomer county residents. Each family should tell what they did before coming to this county, and why they came here.

Mrs. Taylor said that the Association would like to speak at every organization in the county in the near future. "We can give an entire program, speak fifteen minutes, or just give information about the books during refreshment times, if necessary." To arrange for a speaker, organization representatives should contact Mrs. Taylor or the museum office.

Letters will be mailed soon to some 6000 persons whose names have been taken from homecoming lists in both Lockney and Floydada, the Old Settlers Reunions attendance list, phone directories, etc. The letters will tell how to submit family histories and give details for the purchase of the books. Anyone that does not receive a

letter still may send in a family history.

Each history should be typed, double spaced, and be longer than 500 words. There is no charge for putting the family history into the book. However, persons who wish to buy a memorial page or pay tribute to a living person by buying a page may do so.

Pages, half pages and quarter pages will also be sold to businesses to tell the history of the business, and to churches and non-profit organizations (at a reduced price).

Each family also may submit two photographs to accompany the family story. As the Association cannot be responsible for the return of the photographs, Mrs. Taylor suggests that reproductions of the photographs should be sent instead of the originals.

Deadline for submission of stories and photographs is November 20, with publication to be 6-8 months afterwards. November 20 is also the deadline to reserve copies of the book at \$24.50 plus tax. After publication, the book's price will be substantially increased. Both stories and book reservations should be sent to the museum in Floydada.



THIS EMBLEM will be on the cover of the Floyd County history book. The project is sponsored by the Floyd County Historical Museum Association and the book will be published by Craftsman Printers Inc. of Lubbock, a division of Taylor Publishing Company. Company artists created this emblem to reflect the cattle and farming interests, the Caprock, and the early day Montgomery ranch house.

Kids' Pet Show Set At Fair

The 5th annual Pet Show for children 12 years and under will begin at 10:30 a.m., Saturday, September 18, in the area between the exhibit building and

the entertainment building at the Floyd and Surrounding Counties Fair.

Pets must be in a cage, on a leash, or similarly confined so that the children can handle their pets. If Penserose Jr. Study Club sponsors the event so that all children can have a part in the fair.

Ribbons for the first 10 places will be awarded in these categories: smallest pet, largest pet, longest tail, shortest

tail, curliest tail, happiest face, saddest face, longest ears, furiest pet, roly-poly pet, most unusual pet, most spots, best trick, biggest eyes, best showmanship, best costume, pet and master look alike. Please choose the categories which match your pet the best.

The event is fun for everyone especially little children, their parents and other adoring relatives and friends.

Entry deadline is Sept. 15. Bring entries to 501 SW 8th in Lockney or call 652-3110.

8th Breezers Falter In Final Period

The Petersburg Buffaloes needed only a 10-yard touchdown run with about six minutes remaining to hand the 8th grade Floydada Breezers a disappointing 6-0 defeat in Thursday's season opener at Petersburg.

Floydada had scored earlier in the contest on a reverse by Norman Allen. But, the touchdown was nullified on a holding penalty, and the Breezers never threatened seriously again. Coach Arlon Barnes troops, however, had a pair of mounting drives thwarted by fumbles on two occasions.

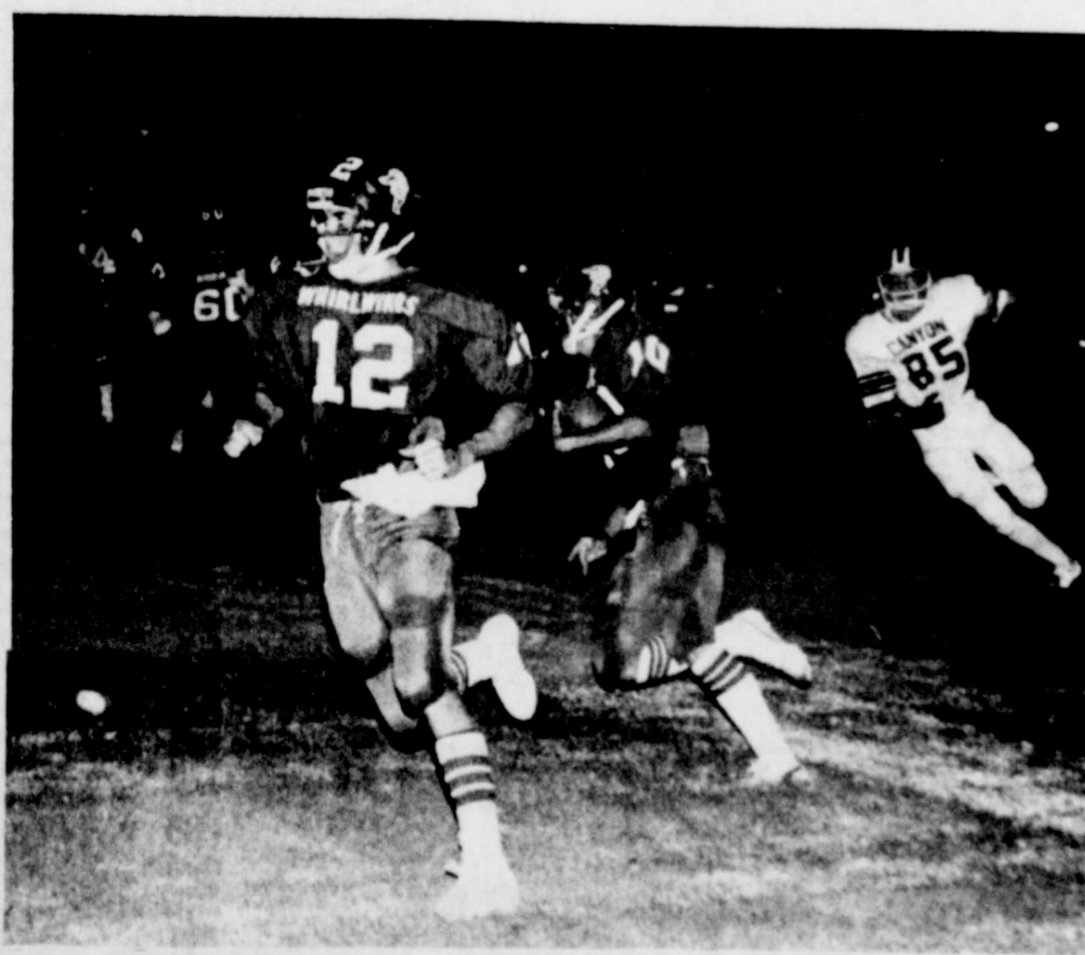
Defensively, Coach Barnes praised the defensive performances of Mark Nutt, Carlos Rainwater, Tony Rodriguez, Norman Allen, Bob West, Robert Nixon, and Brent Duke.

The Breezers will hope to improve on the Petersburg loss Tuesday night by hosting the Post Antelopes at Wester Field, immediately following the 7th grade contest.



THIRTY-SEVEN farmers and businessmen attended the Commodity Marketing Seminar that wound up Tuesday night with five nights of attendance. Shelby Bozeman of Lubbock was instructor. The

Seminar was sponsored by the Committee of the Chamber of Commerce. (Photo)



RUSTY CAGLE blocks for Todd Vickers for good yardage in the Canyon game. (Staff Photo).



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Nabisco Crackers
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 16-oz. Box

Del Monte, Cut
Green Beans
\$1
 16-oz. Cans



Kraft's Squeeze Bottle
Liquid Parkay
 16-oz. Btl. **69¢**
 Boden's
Orange Drink
 1/2-Gal. Btl. **59¢**
 Luncheon Meat
Canned Spam
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U.S. No. 1 Colorado
Russet Potatoes
49¢
 5-Lb. Bag

Piggly Wiggly
Golden Corn
\$1
 16-oz. Cans



Pork Chops
\$1.18
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Ground Beef
68¢
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Solid Heads, Large
Green Cabbage
15¢
 Lb.

Piggly Wiggly
Green Peas
\$1
 16-oz. Cans



Country Style, Pork
Spare Ribs Lb. **\$1.19**
 Center Cut,
Pork Chops Lb. **\$1.79**
 Lean & Meaty, Beef
Short Ribs Lb. **59¢**

Fresh Cut, Sliced
Beef Liver Lb. **69¢**
 Lean & Boneless
Stewing Beef Lb. **\$1.18**
 Great For Dieters, Fish
Turbot Fillets Lb. **\$1.29**

Large Sweet
Yellow Onions
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 Lb.

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Ranch Style Beans
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RED
Snapper Fillets
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 LB.

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Bologna
89¢
 12 OZ.

All Varieties, Frozen
Freezer Queen Suppers
\$1.39
 2-Lb. Pkg.

New Hunting Licenses Required

LUBBOCK - The 1977-78 Texas hunting licenses are available at license vendors and all Texas Parks and Wildlife Department offices across the state.

Mac's Backhoe Service
Call Harvey McJimsen
Silverton, Texas

The licenses will be valid for the period Sept. 1, 1977 through Aug. 31, 1978. The resident hunting license is \$5.25 and the combination resident hunting/fishing license is \$8.75. Non-resident/small game license is \$37.75 and will be required for out-of-state hunters after quail, prairie chicken, pheasant, dove and other small game species. The non-resident/general hunting license is \$100.75 and will

allow out-of-state hunters to bag all legal Texas species including deer and turkey. These licenses are printed on waterproof, tear-resistant paper and each license will contain buck, antlerless deer and turkey tags. The date and month of kill on all tags must be marked out in ink or cut out and tags attached securely to the carcass before transporting or moving the carcass. The place and county of kill must also be filled in at this time. There is a space on the back of the new license for white-winged dove, archery, and federal waterfowl stamps to be affixed.

A resident license is required of every Texas citizen hunting outside of the county of residence between the ages of 17-65 years old. Persons hunting on land where they reside or persons hunting deer and turkey in county of residence must have an exempt hunting license which costs \$1.25. A citizen is any person except an alien who has been a bona fide resident of Texas for more than six months immediately preceding application for a license. Members of the Armed Forces with proof of assignment on active duty at any federal installation within the state for a period of more than 30 days may purchase a resident license.

All persons who hunt wild deer, turkey and javelina during any open archery season in which only long bows and arrows are used, are required a \$3.25 archery stamp in addition to a valid hunting license. This includes both resident and non-resident hunters.

More information is available in the new 1977-78 Texas Hunting and Sport Fishing Guide which can be obtained free at all license vendors and P&WD offices.

FLOYD DATA
Mr. and Mrs. Doyle Turner and Mr. and Mrs. Shorty Turner returned home Monday after spending Labor Day weekend in Cloud Croft, New Mex.

AMERICA'S ECONOMY

Would the Administration's proposed Crude Oil Equalization Tax (COET), which would be added to the price of controlled domestic crude oil, encourage increased domestic production? No, the tax itself would not encourage any increased exploration or production. But because COET is a move in the direction of realistic crude oil pricing, it could be a first step towards eventual decontrol. As currently proposed, the tax revenues would go into government coffers for consumer rebates and funding other federal programs. If a portion of the revenues generated by COET was returned to producers as a "plowback" credit, it would encourage investments to find and produce additional energy supplies.



AT ANNUAL FARM TOUR...Paymaster (ACCO) hosted the barbecue dinner last Tuesday and some Paymaster speakers are pictured following the lunch: (l to r) Frank Dickson, Gary Duncan and Bob Gibson. (Staff Photo)

THIRTEEN VARIETIES of corn are shown at this farm, rented by Aldine Wynn during the county farm tour. (Staff Photo)

-ATTENTION-

Come by and visit with Jerry Landreth the new manager and service technician for Mize TV in Floydada, Texas. Jerry has over 23 years service experience on televisions, appliances plus microwave ovens. He has recently attended schools in Dallas, Texas, Los Angeles, San Diego and Phoenix, Arizona.

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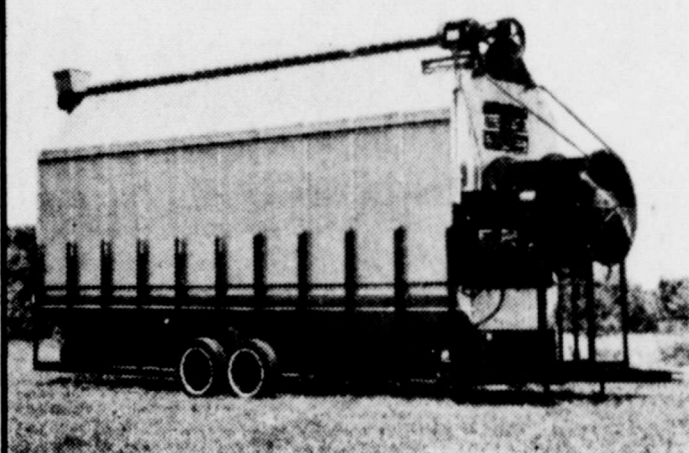
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Floydada, Texas

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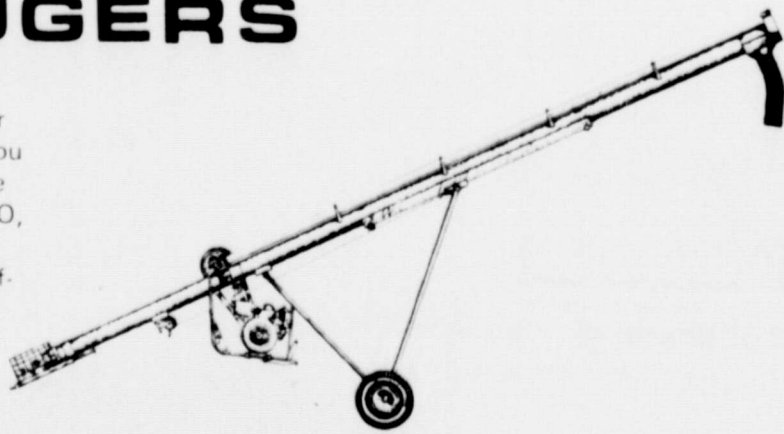
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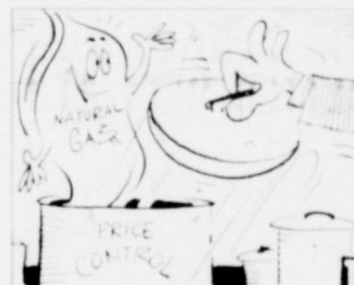
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ENERGY TALKS

Q. Should natural gas price controls be extended to the currently unregulated intrastate market?



A. This would only serve to reduce the amount of gas available to the intrastate market, where traditionally higher prices have resulted in larger exploration efforts. Prices in this unregulated sector of the natural gas market have enabled producers there to explore for and produce gas that would be non-commercial in the regulated interstate sector. Since the advent of interstate regulation in 1954, there has been a marked increase in the amount of gas dedicated to intrastate sales. By 1970, 69 percent of new gas supplies was sold in the unregulated sector. Between 1970 and 1973, well over three-fourths of all new gas was sold in the intrastate market. The imposition of controls on the intrastate market would reduce incentive for continued exploration without assuring more supplies for the interstate market. How can we assure more supplies for the interstate market? One step is to deregulate natural gas prices.

Quick Quiz!

Q. Will deregulation of natural gas result in conservation of existing supplies?



A. Higher natural gas prices will lead to more efficient energy use. Because this fuel has been artificially regulated at prices below its commodity value, excessive use and waste has resulted. As gas is priced at its unregulated value in a free market, consumers would demand less simply because prices would begin to climb. And as natural gas reaches a realistic competitive level with other fuels, industrial customers will likely use it only when its special qualities cannot be found in substitute fuels. How will greater energy efficiency be achieved? One step is to deregulate natural gas prices.



The odds against finding all 13 cards of one suit in a bridge hand are 158,755,357,992 to 1



Vermont got its name from the French for "green mountain" — vert mont.

REVIVAL

Cone Baptist Church

September 12 - September 13

Hollis Payne-Evans

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Week Nights - 7:00

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Mornings 10 & 11

Evening 5 & 6

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Joe Reid Jones. tfe
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SHURFINE FROZEN ORANGE JUICE	3 6 OZ. CANS	\$1.00
SHURFINE PRE-COOKED FISH STICKS	14 OZ. PKG.	99¢
MORTON FROZEN FRIED CHICKEN	2 LB. BOX	\$1.99

REFRESHING
COKE
6-32 OZ. BTL. CTN. **\$1.69** PLUS DEPOSIT

FRITO BRAND - MULTI-PACK
CORN CHIPS
SCHILLING VANILLA DRINKS

PAGES THIRTYTWO

PRICES EFFECTIVE SEPT. 11, 1977