

# HAVE FUN ...

# WIN PRIZES

## \$20 IN CASH PRIZES EACH WEEK

# HESPERIAN

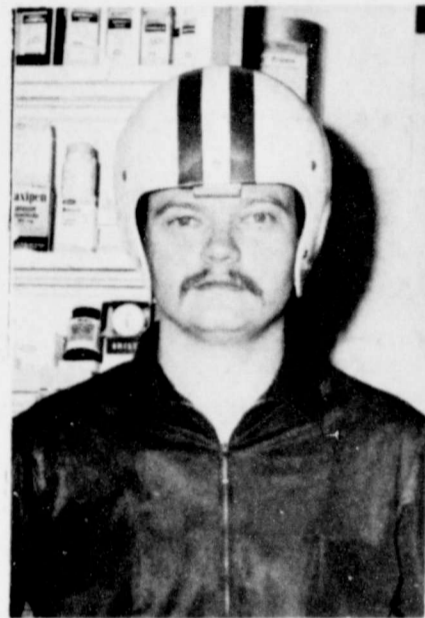
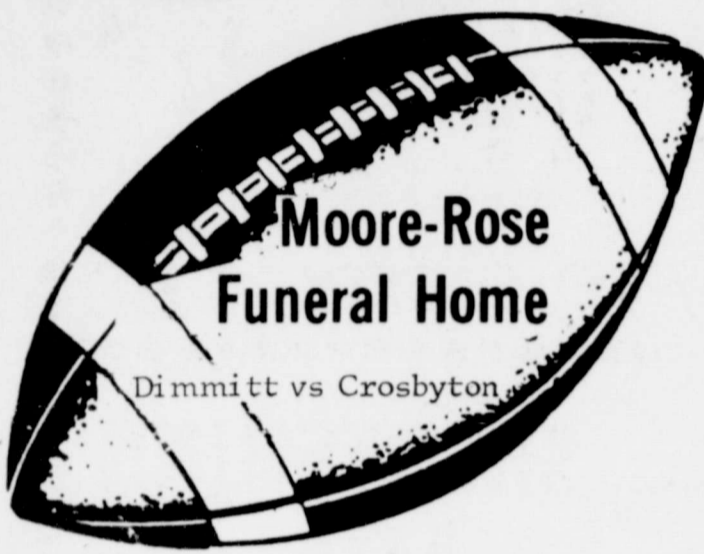
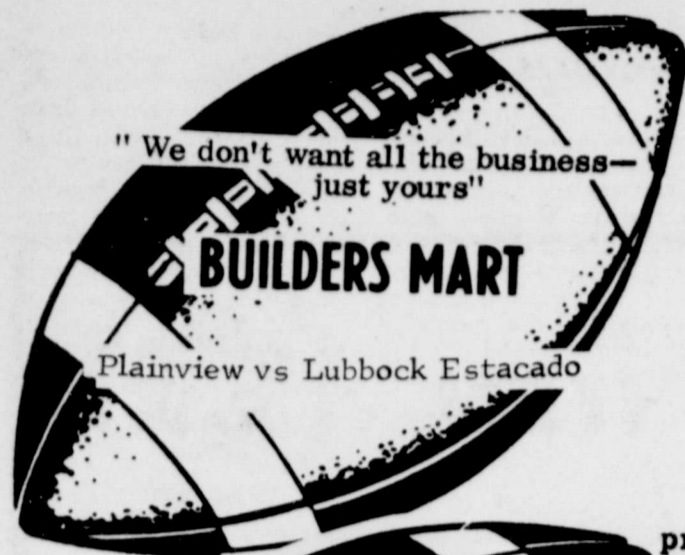
# FOOTBALL CONTEST

### CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right. Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to The Hesperian office

Tie-breaker game will be considered only in case of ties. Limit One Winner Per Family Per Week.



JERRY THOMPSON  
Floydada 21 Friona 7

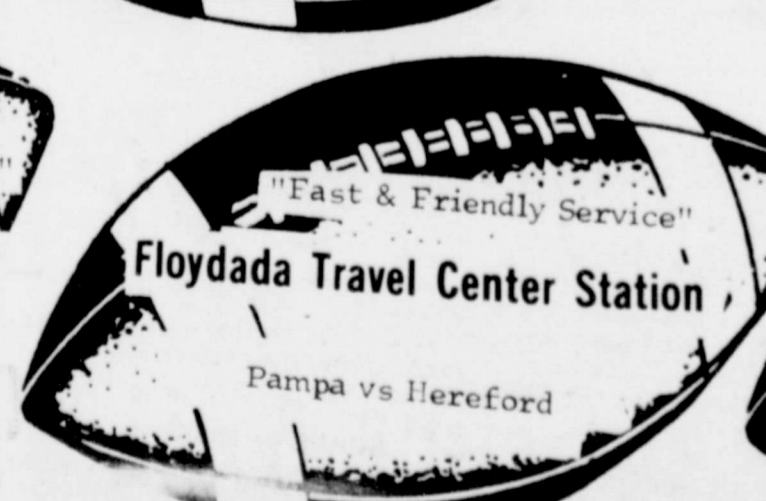
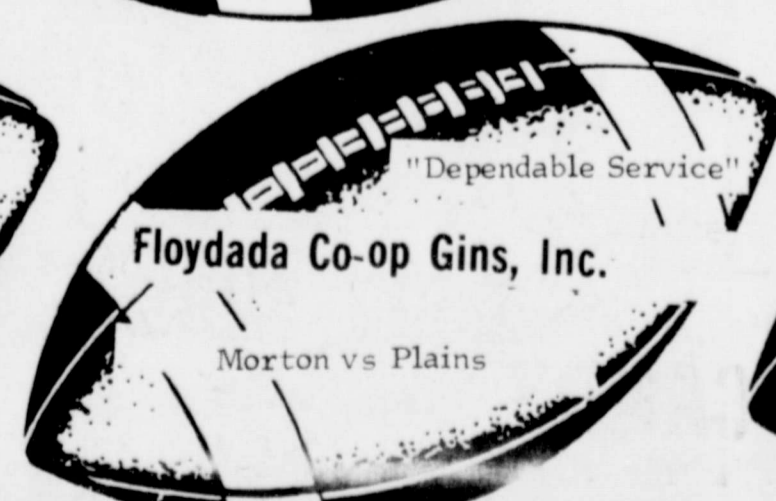
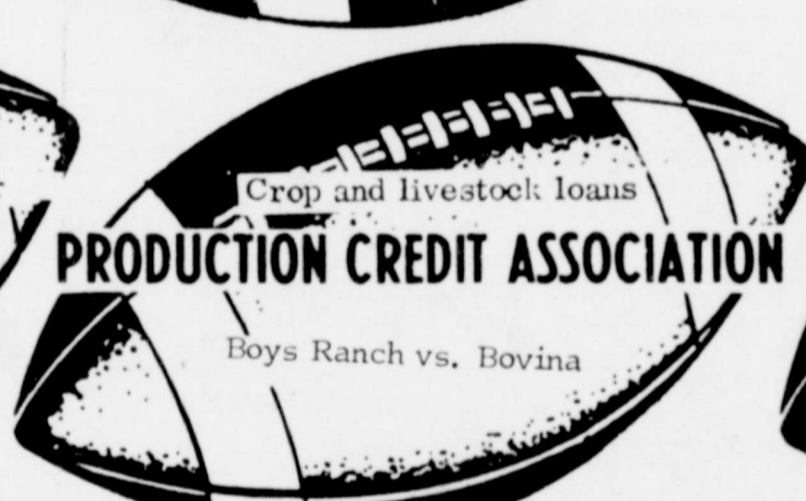


JIMMY WILLSON  
Floydada 21 Friona 14

### TIE BREAKER-Guess Total Points AND CIRCLE WINNER

NAME
ADDRESS
CITY

1ST PRIZE \$10.00  
 2ND PRIZE \$6.00  
 3RD PRIZE \$4.00



# 202 Outlets Quarterly Sales

Comptrol-  
Wednesday  
business re-  
of \$33.8  
first three  
1977, a 19.4  
over the  
year.  
reported  
\$3 billion in  
January,  
March, up  
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Office by  
business hold-  
and use tax  
released  
analyses of  
the quarter.  
reported  
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without lists  
in Harris  
state's most  
\$9.4 billion  
20 percent.  
of the state's  
included:  
\$7 billion, up  
\$1 billion, up  
\$1 billion, up  
\$1.2 billion, up  
many reports  
with  
\$52,118 for  
year of 1977;  
taxable  
deductions;  
purchases;  
subject to  
reports 180  
sales of  
the first  
\$13,024,178  
\$19,421,  
\$379,764 use  
and \$3,982,  
figures for  
are 202;  
GET  
5  
target  
will be \$3.75  
according to  
calculation  
from the \$4.02  
expected by  
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1974 and 1975  
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tion in 1978  
boost 1978  
about \$4.27  
press indicat-  
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economy. This is a  
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and Grain  
ducers Asso-  
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of corn.  
Formula grain  
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The change  
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more than if  
tied to corn.

\$17,301,670;	\$5,182,092;	\$9,421,728;	\$379,764;
\$2,352,959;	\$7,997 and	\$3,982,214.	
\$2,837,130.		Briscoe: 79;	\$5,264,248;
Bailey County: 181;	\$20,	942,026;	\$281,848;
\$25,809;	\$13,024,178;	\$660,303.	\$125;

## Top Attractions Slated At Plainview Community Concerts

Three top attractions—the world-famous Roger Wagner Choral, Les Brown and the Band of Renown with The Modernaires, and The Young Americans performing the Broadway musical "West Side Story"—will highlight the 1977-78 season of Plainview Community

Concerts. Additional attractions already booked are the Franz Liszt Chamber Orchestra of Budapest and Rostal and Schaefer, duo-pianists, who round out the five-program season. Plainview Community Concert memberships, tradi-

tionally a sell-out, are once again being offered on a first-come, first-serve basis with both new and renewed memberships available in Floydada from Mrs. Bill Feurbacher, 983-2379. Season memberships are \$12.50 per seat and no tickets are sold at the door.

All concerts will be held in Haral Memorial Auditorium or Plainview High School Auditorium. Members will receive detailed brochures listing the season's attractions and dates following completion of the membership drive. The Roger Wagner Chor-

ale will feature works of Renaissance, classical and contemporary composers, spirituals and scores from the Broadway stage in a truly varied program of good music. Les Brown's Broadway stage in a truly varied program of good music. Les Brown's big name band will be presenting a special Salute to Glenn Miller with the 17-member band. SEE CONCERT PAGE 7

# BUDDY'S FOOD

Buddy Widener, Owner-Forrest Shannon Mgr.  
in Floydada, 220 South Seco

**NEW STORE HOURS**  
Double On **MONDAY-SATURDAY 8 a.m.-8 p.m.**  
Wednesday's **SUNDAY 9 a.m.-7 p.m.**

THESE VALUES GOOD SUNDAY, AUGUST 28 THROUGH WEDNESDAY, AUGUST 31

We Reserve The Right To Limit Quantities



**Dr Pepper** \$1.69  
6-32 OZ. BOTTLE CARTON  
PLUS DEPOSIT  
12 OZ. CANS

**Dr Pepper**  
The most original soft drink ever.  
14 OZ. NABISCO CHIPS AHOY 99¢ VALUE




**COOKIES** 77¢



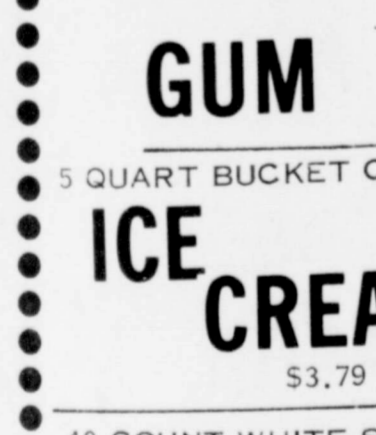
**EVAPORATED MILK** 4/\$1.00  
13 OZ. CARNATION 37¢ VALUE  
MRS. BAIRDS 29¢ VALUE



**SNACK CAKES** 6/\$1.00  
KEEBLER CINNAMON CRISP OR HONEY 87¢ VALUE




**GRAHAMS** 69¢  
ASSORTED 10 PACK 99¢ VALUE



**GUM** 69¢  
5 QUART BUCKET CLOVERLAKE  
**ICE CREAM** \$2.59  
3.79 VALUE




**TEA BAGS** 69¢  
48 COUNT WHITE SWAN 99¢ VALUE



**POUCH MIXES** 5¢  
LIGHT CRUST 21¢ VALUE LIMITED SUPPLY



**VANILLA WAFERS** 2/99¢  
12 OZ. KEEBLER 69¢ VALUE



**TOMATO SAUCE** 6/\$1.00  
8 OZ. CONTIDINA 25¢ VALUE

TENDERIZED


<b>STEAK</b> LB \$1.79	<b>CHUCK ROAST</b> LB 89¢
<b>BARBECUE</b> PT. \$1.79	<b>BOLOGNA</b> \$1.29
<b>WILSON 1 LB</b>	<b>PORK SPARE RIBS</b> LB 89¢
<b>DECKER Quality SLICED BACON</b> \$1.29	<b>FAMILY PACK GROUND BEEF</b> LB 63¢
<b>BEEF RIBS</b> LB 59¢	<b>CHEESE SINGLES</b> \$1.29
<b>CORN DOGS</b> 4/\$1.00	<b>BEEF &amp; BEAN BURRITOS</b> 4/\$1.00
	<b>10 PIECES FRIED CHICKEN</b> \$1.99



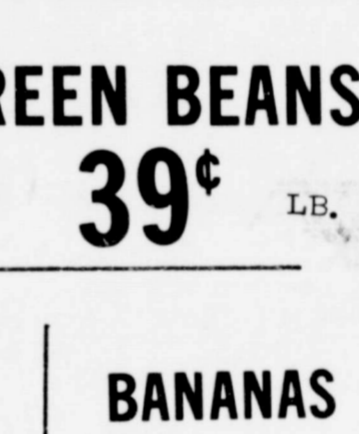
**JAM** 99¢  
2 LB BAMA STRAWBERRY \$1.69 VAL




**SHORTENING** 49¢  
42 OZ. JEWEL  
WITH PURCHASE OF 2 CUT UP FRYERS \$1.19 WITHOUT PURCHASE



**EAST TEXAS YAMS** 3 LBS/\$1.00



**GREEN BEANS** 39¢ LB.



**COTTAGE CHEESE** 89¢  
24 OZ. CLOVERLAKE \$1.33 VALUE  
65 OZ. \$2.41 VALUE



**ONIONS** 10¢ LB.



**PLUMS** 3 LBS/\$1.00



**BANANAS** 5 LBS/\$1.00



**100 COUNT KLEENEX FACIAL TISSUE** 3/\$1.00



**CAT FOOD** 6/\$1.00



**PAPER TOWELS** 59¢



**CATSUP** 67¢




**OLIVES** 67¢



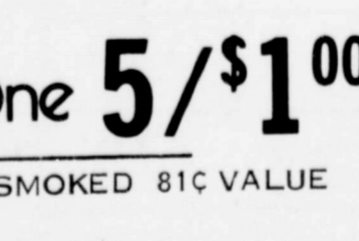
**SPAGHETTI SAUCE** 59¢



**CHINET COMPARTMENT PLATES** \$1.19  
35 COUNT  
WITH COUPON  
\$1.39 WITHOUT COUPON  
GOOD AT BUDDYS EXPIRES 8-11-77



**Campbell's Soup for One** 5/\$1.00  
ALL FLAVORS 25¢ VALUE



**OYSTERS** 59¢



**JELLO PUDDING** 4/\$1.00



**DAWN** 69¢



**M&M'S CANDY** 79¢



**DASH** \$4.19



**JELLO PUDDING** 3/\$1.00



# Society



MRS. DANNY WATSON  
(nee Billie Christian)

## Double Ring Vows Unite Miss Billie Christian, Danny Watson

Double ring wedding vows were read Thursday evening, August 25 in the First United Methodist Church for Miss Billie Christian and Danny Watson. Rev. James Smith, church pastor, performed the ceremony at 6:30 o'clock.

Parents of the bride are Mr. and Mrs. Greer Christian of Floydada. The groom is the son of Mrs. Opal Watson of Wichita Falls and Leon Watson of Lubbock.

Penny Bertrand was organist and Pam Hopkins was soloist. Miss Hopkins sang "Love" by

John Lennon, accompanied at the piano by Mrs. Charles Christian of Floydada.

Presented in marriage by her father the bride wore a gown of ivory French chateau lace and silk organza with "Belle Epoch" styling. The moulded basque bodice was fashioned with a high scalloped bateau neckline and long tapered sleeves with scallops descending gracefully over the wrists. The natural waistline was sashed in a wide satin cummerbund complementing a perky scalloped lace peplum, accenting a bouffant circular

skirt which swept to a slight Court train. She wore a matching picture hat of petal layers of matching organza forming the brim, lined beneath with scalloped lace shells.

She carried a semi-crescent bouquet of white sweetheart rose buds, and stephanotis with accents of ecru and candlelight satin streamers.

For something old the bride wore her mother's engagement ring; something new was her wedding attire; and something borrowed was a handkerchief

belonging to her maternal grandmother, Mrs. Noel Troutman of Floydada. She complemented her wedding gown by wearing a gold chain and opal drop, a gift from the groom.

Bridal attendant, Mrs. Tony Ragsdale of Woodward, Okla., added to the romantic theme by being gowned in a "Lyric" color chiffon and Quiana jersey. The halter style bodice featured a deep plunging V neckline covered with a chiffon cape edged in handkerchief points. The softly draped skirt fell in deep folds down the center front. She carried an Edwardian type colonial bouquet of brown tone mums and baby's breath.

Sid Gaynor of Wichita Falls, was best man. Ushers were Charles Christian, Floydada, Bob Christian, Lubbock, Joe Christian, Cleburn all brothers of the bride, Todd McCleendon, Wichita Falls and Tony Thornhill, Arlington, both brothers in law of the groom.

Lori Christian of Cleburne and Shannon Christian of Lubbock, both nieces of the bride, were flower girls. Ring bearer was David Christian, nephew of the bride.

At the close of the wedding ceremony the bride and groom lighted a unity candle in front of a heart shaped brass candelabra

holding an arrangement of cocoa tan mums and apricot glad. Hurricane brass candelabra flanking the setting also held matching arrangements. Tall palms of Commodore foliage in the choir loft and alter baskets of apricot glads and cocoa poms completed the scene.

Aisle pews were marked by brass hurricane type candelabra and garlands of tan and cocoa colored poms.

Immediately following the wedding a reception was held in the fellowship hall of the church. Misses Karen Cox and Nisa Jackson presided at the bridal table. Miss Laura Campbell registered guests.

A box pleated peau de soie cloth, draped and tied with "Lyric" bows covered the serving table. The centerpiece was an Epergne candelabra holding white and ivory flowers trimmed in cocoa brown accent. A four tiered cake, decorated in ivory and white was served with punch.

For a wedding trip to Ruidoso, New Mex., the bride changed to a brown super suede jumpsuit with a rust crepe d-shine blouse. Upon returning the couple will be at home in Lubbock where both are employed.

The bride is a graduate of Floydada High School and Mickies Beauty Academy. Her husband graduated from Wichita Falls High School.

Mr. and Mrs. Johnny Harris are parents of a son, Terry Lee, who was born Monday, August 22 at 1:25 p.m. in Caprock Hospital. The baby weighed 7 lbs., 11 ozs., at birth. He has an older brother, Todd, who is seven and an older sister, Mychelle, age five.

Grandparents are Mr. and Mrs. Johnny Lee Harris Sr. and Mr. and Mrs. Cephus Fortenberry all of Floydada. Great grandparents are Mrs. Sybil Williams of Floydada, Mr. and Mrs. H.H. Harris of Portland and Mr. and Mrs. F. Barbee of Quanah.

Mr. and Mrs. Jerry Jones are parents of a new baby son, born at 3:54 a.m. Sunday, August 14 at St. Mary's of the Plains Hospital in Lubbock. He weighed 8 pounds, 3 1/2 ounces and was named Clovis Lee. Grandparents of the new arrival and his sister, Lisa, 3, are Mr. and Mrs. Ralph (Bill) Jones and Mr. and Mrs. John V. Stevens. Great-grandparents are Mr. and Mrs. Clovis Murphy, Matador, Mrs. Mollie Jones, Floydada, and Mrs. Roy Stevens of Irving. The mother is the former Shane Stevens.

### Area Square

### And Round

### Dance Slated

The Lubbock area square and round dance federation will kick off the fall and winter dance schedule with a big dance Saturday, September 3, 1977, in the Fair Park Coliseum in Lubbock. The guest caller will be Bailey Campbell. The host club is the Promenaders of Plainview.

Come and dance or just come and watch. Spectators are always welcome.



Mrs. Wesley Geyer

## Peggy McHam Geyer Wed July

The Bible Baptist Church in Floydada was the setting Saturday, July 30, for the double ring wedding of Miss Peggy McHam and Wesley Geyer. Performing the 8:00 p.m. vows was minister of the church, Rev. Loyd Hamilton.

Parents of the bride are Mr. and Mrs. J.A. McHam, Floydada. The groom is the son of Mr. and Mrs. Jack Geyer of Plainview and Mrs. Wanda Geyer of Houston.

A bouquet of white carnations, fern and greenery accented with baby's breath and ribbons enhanced the altar where the ceremony

## Mr. and Mrs. Michaels Making Home In Dallas

Mr. and Mrs. Terre Michaels are at home in Dallas following their marriage at 7:30 p.m. July 16 at Highland Heights United Methodist Church.

The bride is the former Cindy Whitfill, daughter of Mr. and Mrs. Glen M. Whitfill of 1516 Crescent Dr., Sweetwater and parents of the bridegroom are Mr. and Mrs. Francis H. Michaels of Austin.

Grandparents of the bride are Mr. and Mrs. Alvin Nichols and Mr. and Mrs. Frank Whitfill of Lockney.

The Rev. Ron Hamby of Abilene led the couple in repeating double ring vows as the wedding party gathered at the altar which was adorned with tall white columns entwined with greenery and holding large arrangement of palm foliage. The columns in a "V" effect extended up into the choir section. Centering the setting were pyramid candelabra draped in greenery and touched with daisies. Completing the decorations were seven branched candelabra entwined with greenery and daisies. White tapers were used.

At the choir rail where the ceremony was conducted a large fan-shaped bouquet of white gladiolus and daisies in the bride's chosen rainbow colors was used as the focal point. Flanking the setting were companion matching arrangements.

Family pews were marked with white satin bows, greenery and daisies.

Upon entering and leaving the church the bride presented her mother and the bridegroom's mother with a long stem yellow rose.

Mrs. Bryant Buck, organist, rendered nuptial selections and accompanied Margie Snooks of Dallas, as she sang "We've Only Just Begun." Glen Shirley, guitarist, accompanied Dusty Gartman as he sang "Annie's Song."

**BRIDE**

Escorted and given in marriage by her father, the bride chose a gown of daron polyester organza fashioned with an epluate bodice of cluny lace adorned with delicate patterns of bridal pearls. Fashioned with a wedding band collar the bodice was made with long fitted sleeves accented with pearls. The princess styled gown held a full skirt enhanced with Venice lace, appliques and pearls. A wide flounce of lace formed the hemline and continued onto the chapel length train.

Her fingertip length veil of silk illusion framed with lace and dotted with appli-

ques fell from a juliet caplet of lace dotted with pearls.

She carried a cascade of white cattleya orchids and stephanotis nestled among white satin roses. Polished ivy leaves and gypsophelia were entwined in the bouquet.

**ATTENDANTS**

The bride's maid of honor was Melvina Kemp of Atlanta. She wore a peach colored gown.

Bridesmaids were Mary Lynn Bibbs of Colorado Springs, Colo. She wore an aqua gown. Charlotte Davis of Amarillo wore a mint green gown. Penne Michaels of Dallas, twin sister of the bridegroom wore a pale yellow gown and Mrs. Randy Price wore an orchid colored gown.

The attendants' gowns were of polyester highlighted with matching chiffon capes.

They each carried a large cluster bouquet of daisies in yellow, orchid, peach, mint green and aqua with baby's breath and tied with green velvet ribbons.

Flower girls were Heather Michaels, niece of the bridegroom, and Wendy Price. Heather was in pink and Wendy in yellow.

They each carried white baskets filled with multi-colored daisies and gypsophelia.

Lighting candles and seating guests were Pat Michaels of Allen, brother of the bridegroom; and Allan DuBose J.R., of Grand Prairie. Best man to the bridegroom was Rick D'Aloia of St. Louis, Mo. and groomsmen were Ed Ratcliff and Greg Langeloh both of Dallas, Joe Frazier of San Francisco, Calif., and John D'Aloia of St. Louis, Mo.

**RECEPTION**

The Whitfill home was setting for the reception held immediately following the ceremony. Mr. and Mrs. Bill Nichols, Boulder, Colorado and Major and Mrs. Bennet Monde help host the reception. Other members of the house party were the hostesses to pre-nuptial courtesies.

The bride's table was laid with a white cloth and centered with the three-tiered wedding cake which was made with columns separating each layer. The large bottom layer held a flowing fountain; the second layer was adorned with flowers in the chosen colors of the bride and a miniature bridal couple and white doves topped the cake.

The bridegroom's table was laid with a tan cloth. A double ring chocolate cake trimmed with beige flowers

was flanked by gold candelabra and surrounding the cake were the flowers of the attendants.

Gold appointments, used by the bride's grandparents on their golden wedding anniversary were used at both tables.

Serving were Donna Headrick, Lorraine Clements of Dallas, Brenda Michaels of Allen, Mrs. Tamme Goodwin of Fort Worth, and Mrs. Debbie Todd of Dallas, the younger twin sister of the bridegroom.

Suze Sterralaci of Dallas and Vicki DuBose of Grand Prairie presided at the guest registry.

When the newlyweds departed on a wedding trip to St. Thomas, Virgin Islands,

the bride was wearing a slate blue pantsuit. She wore an orchid corsage.

### REHEARSAL

Parents of the bridegroom hosted the rehearsal dinner at Allen's Family Style Restaurant.

The bride is a 1972 graduate of West Texas State University and received her master of science degree from the University of Texas, Dallas in 1976. She was a member of Alpha Delta Pi Sorority and before her marriage she taught school in Germany.

The bridegroom received his BBA degree from North Texas State University where he was a member of Kappa Alpha Order. He is a claims specialist with State Farm.



Mr. and Mrs. Terre Michaels

### Silverton Young

### Farmers Rodeo

### Queen Named

Highlights of the 85th birthday celebration of Brisco Country were the naming of the 1977 Young Farmers Rodeo Queen, parade winners, winners of the Fiddler's Contest, a free barbecue and the rodeo.

Miss Susan Payne, daughter of Mr. and Mrs. Charlie Payne, Silverton, was honored Saturday, August 13 at the beginning of the rodeo as the 1977 Silverton Young Farmer Rodeo Queen. First runner-up was Miss Kim Cornett, daughter of Mr. and Mrs. Don Cornett, with Rose Lee Perkins daughter of Mr. and Mrs. Thomas Lee Perkins, second runner-up. Other queen candidates were Lesa Younger, Linda Hardin, Connie Rowell, and Debbie Storie.

Float winners in the an-

COUNTRY PRIDE GRADE A		
<b>FRYERS</b>	LB	<b>49¢</b>
<b>PURE GROUND BEEF</b>	LB	<b>79¢</b>
<b>SHURFINE FISH FILLETS</b>	IN FROZEN BATTER DIP 12 OZ. PKG.	<b>\$1.19</b>
<b>SHURFINE FROZEN 6 OZ. CAN LEMONADE</b>		<b>5/77¢</b>
<b>NABISCO SALTINE 1 LB. BOX CRACKERS</b>		<b>2/\$1.39</b>
<b>CLOVERLAKE 1 1/2 GALLON BUTTERMILK</b>		<b>69¢</b>
<b>CLOVERLAKE 1 1/2 GALLON ROUND CARTON ICE CREAM</b>		<b>\$1.29</b>
<b>6-PAK 12 OZ. CANS DR PEPPERS &amp; COKES</b>		<b>6/99¢</b>
<b>SHURFRESH 10 OZ. PKG. VANILLA WAFERS</b>		<b>2/77¢</b>
<b>SHURFINE EVAPORATED 14 1/2 OZ. CAN MILK</b>		<b>3/\$1.00</b>
<b>SHURFRESH 1 LB. IN QUARTERS MARGARINE</b>		<b>2/77¢</b>
<b>SHURFINE DISPOSABLE DAYTIME 30 COUNT DIAPERS</b>		<b>\$1.99</b>
<b>SHURFINE 16 OZ. BOTTLE SHAMPOO</b>		<b>79¢</b>
<b>KLEENEX FACIAL 200 COUNT TISSUES</b>		<b>59¢</b>

VALUES GOOD THRU AUGUST 3, 1977

**shurfresh MILK** WE ACCEPT FOOD STAMPS

YOUR HOME OWNED AND HOME OPERATED GROCERY

# L&J FOOD STORE

We Give S H Green Stamps On Tues. And Wed.

110 NORTH 20th PHONE 554-1111

**AFFILIATED**

## South Plains News

By Mrs. Murray Julian

South Plains, August 22. 90 of rain fell in South Plains last Saturday night, and Sunday School and church services at the Baptist Church were small in number because of muddy roads. Many are still away on vacations. More wonderful rain fell Sunday night and while South Plains received only .35, an inch is reported in surrounding areas, and 2.00 reported in southern areas.

Mrs. Tillman Powell and daughter, Sandy returned Sunday from Wheeling, West Virginia, where they visited two weeks with her mother, Mrs. Joseph Auber and other relatives there. They report lots of rain while there. They enjoyed their first airplane flight.

Mr. and Mrs. Otho Sanders attended the Hodge Family Reunion Sunday, August 14, held at Mackenzie Park in Lubbock. Dinner was served to all attending and the day spent with relatives visiting and reminiscing. Mrs. Sander's mother, Mrs. C.E. Bartlett, was unable to attend. She broke her hip last winter, and is in Plainview convalescing in the Heritage Home. The Sander's oldest son and family, Mr. and Mrs. Rodger Sanders, Sherry, Gary and Terry from Cotton Center were also present for the reunion. The Hodge Family Reunion will be held at the same place, the second Sunday in August, 1978.

Atha Blake began work at the dentist's in Floydada Monday. C.V. Blake will go to Levelland on Wednesday to begin his fall semester at South Plains College.

Mr. and Mrs. Sylvain Kinnibrough left Wednesday for Truett and Vera to stay until Friday with relatives while it is too wet to work on the farm.

Mrs. L.T. Wood went to Lubbock Tuesday and while there visited in Methodist Hospital with Mrs. R.G. Dunlap.

Rev. Fred Blake went to Bronte Wednesday to visit his aged mother, Mrs. Blake, who is in a rest home there. They found her doing well for her 96 years.

Mrs. Terre Michaels, granddaughter of Mr. and Mrs. Alvin Nichols, who is recently home from Germany where she was teaching, and is a new bride, is working this fall at the University of Texas office in Dallas. The young couple is making their home in Dallas.

Rev. Nathan Muider accepted the pastorate at Faith Baptist Church in Wellington this past Sunday when he preached for both services. The young couple, Kathy, his wife, and children, Cindy, Penny, Jimmy and Cory will go back and forth for Sunday services at Wellington.

Friday night, Rev. and Mrs. Fred Blake and many of the people from the South Plains Baptist Church went to Plains Encampment, south of Floydada for a picnic supper and games of volleyball. It was a beautiful night, and the surroundings have never been prettier than they are in the canyons this summer.

Mrs. Guy Ford and children of Hereford came Sunday and were here until Monday evening with her parents, Mr. and Mrs. Jack Smitherman. The grandchildren here visiting were Michelle, Ann Marie and John Guy.

Shaun Paul Rushing was born in the U.S.A.F. Hospital at Weisbaden, Germany, July 20th, to AMN I Donna Powell Rushing and her husband, AMN I John G. Rushing. Shaun Paul weighed seven pounds and seven ounces at birth. Grandparents here are Mr. and Mrs. Tillman S. Powell of South Plains, and Mr. and Mrs. John W. Rushing, of Natchitoches, Louisiana.

Mrs. L.T. Wood was judge of the special election held at the South Plains Schoolhouse, Tuesday, August 23rd, for voting in the hail seeding question. Clerks who helped at the polls were Mr. and Mrs. Murray Julian and Early P. Pritchett.

Mr. and Mrs. Billy Stanforth, Jr. have had their little granddaughter, Sara Elizabeth Stanforth, daughter of Mr. and Mrs. Billy Stanforth III of Austin, here with them for the past two weeks. They plan to take her back home this Thursday.

"Uncle" Bud Sessions from Tokio, arrived here at the home of Mr. and Mrs. Sylvain Kinnibrough, and spent the past weekend with them, leaving for his home on Monday.

Teachers have been at the South Plains Elementary School this week doing their in-service work. The teachers, Miss Carol Arnold, Mrs. Jeanne Yates, and Miss Alice Cooper drive from Plainview.

Mr. and Mrs. Frank McClure went to Amarillo Saturday evening of last week where they attended the summer graduation exercises at West Texas State University held in the South West Church of Christ in Amarillo. There were 285 in the graduation class, and Mrs. Jean McClure, daughter of the McClures, received her Master of Education in the ceremony.

Mrs. Ruby Higginbotham had her children here for a birthday celebration Sunday. Birthdays celebrated were those of Kelly, Brett and Bud Higginbotham who have natal days close together. Here with Mrs. Higginbotham for dinner were Mr. and Mrs. Alton Higginbotham, Kelly, Bryant and Lori, of Floydada and Mr. and Mrs. Bud Higginbotham and children of Amarillo. All spent the afternoon here.

Mr. and Mrs. Bruce Julian, Clay and Wade left for their home in Perryton Sunday afternoon after they had been here visiting with his and her relatives during the past ten days. Bruce arrived home by plane from Dallas Saturday. He had spent the week there at a bank seminar.

Steve Pritchett left for Canyon and college studies Tuesday, August 23rd, at West Texas State University.



ART CLASS...Winnie Carthel is teaching a Thursday night art class in the Floydada Office And Art Supply Center each Thursday night. (l to r) Lyn Danniell, Lucille Daniel, Winnie, Tanya Covington, Ann Helms, Peggy Dyess and Sharron Huggins. (Staff Photo).

### Silverton Young

### Farmers Rodeo

### Winners Named

Winners of the 1977 Silverton Young Farmers Rodeo have been announced.

Winners in the Tee Down Calf Roping were Newell Squyres, 11.11, Dumus, first; Eddie Stanfield, 11.16, Clovis, New Mexico, second; Pat Shelton, 11.17, Vernon, Lubbock, fourth.

Silverton cowboys won the Kids' Break Away Roping. They were Bob Arnold, 8.41, first, and Jim Forbes, 9.81, second.

In the Heading and Heeling, winners were Dickie Garrison and Fred Lucero, 7.90, first; Bob Waide and Corky Berry, 8.41, second; Pete McKee and James Koonsman 8.90, third; Dan

and Mike Jones and Wayne Dendy, 8.97, fifth.

Winners in the Ladies Barrel Race were Vicki Henry, 18.61, Broadview, New Mexico, first; Cris Cook, 18.75, Portales, New Mexico, second; Paula Best, 19.20, Portales, New Mexico, third.

Barback Bronc winners were Bob Wilfong, 58, Stephenville, first; Mac Mel-Loud, 54, Amarillo, second, and Bobby Riddle, 54, Stephenville, third.

Saddle Bronc winners were Bob Wilfong, 62, Stephenville, first; and David Glenn, 55, Tulia, second.

Winners in the Bull Riding were Bobby Coble, 64, Haskell, first; Kenneth McKee, 59, Lubbock second; Mide Godines, 58, Lubbock, third, and Bill Baber, 57, Wichita Falls, fourth.

"No knowledge is so easily found as when it is needed." Robert Henri

### LOCKNEY GENERAL HOSPITAL

Ida Watson, Quitaque admitted 7-29 continues care. Lela Wofford, Lockney admitted 8-9 dismissed 8-21. Lowell Callaway, Silverton admitted 8-10 dismissed 8-18.

Hattie Tate, Lockney admitted 8-15 dismissed 8-18. Mattie Smalley, Lockney admitted 8-15 dismissed 8-21. Fidela Nuncio, Lockney admitted 8-15 dismissed 8-19.

Mario Gonzales, Plainview admitted 8-17 dismissed 8-19. Edna Gill, Lockney admitted 8-17 continues care.

Linda Jones, Lockney admitted 8-18 dismissed 8-21. Manulete Chavez, Plainview admitted 8-21. Baby boy Louis born 8-21 dismissed 8-23.

Carmelita Rodriguez, Lockney admitted 8-21. Baby girl Hilda born 8-21 dismissed 8-23.

Velmeta Wisdom, Lockney admitted 8-21 dismissed 8-23. H.F. Pratt, Floydada admitted 8-22 continues care. William C. Cates, Floydada admitted 8-22 continues care.

Flora Warren, Floydada admitted 8-22 continues care. Maylon Spence, Floydada admitted 8-23 continues care. Weldon Graves, Lockney admitted 8-23 continues care.

Gordon Hambright, Floydada admitted 8-24 continues care. Jerry Perkins, Tulia admitted 8-24 continues care. Martin Garza, Floydada admitted 8-22 continues care.

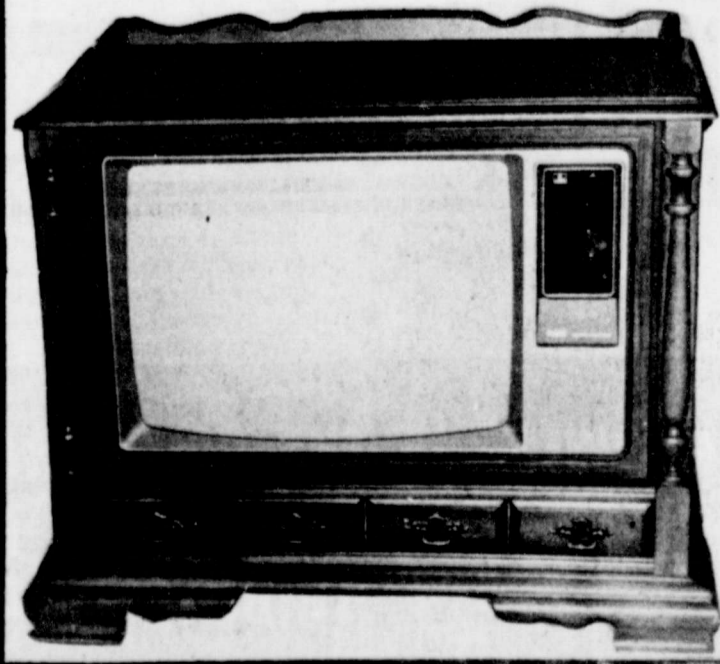
# CLOSE-OUT SPECIAL ON ALL 1977 MODEL R.C.A. T.V.'s DEALER COST PLUS 10%



GA 708 S R.C.A. XL100 COLORTRAK 25"



GA 748 S R.C.A. XL100 COLORTRAK 25"



GA 724 L R.C.A. XL100 COLORTRAK 25"

**Mize Pharmacy & T.V.**  
LOCKNEY, TX.

MURRY ECKMAN of Rapid City is the engagement of their daughter Terry Mac Howard of Strathcoma, the son of Mr. and Mrs. Mac Howard

is a graduate of Stevens High School of Black Hills State College and School of Mines and Technology. She is employed with Lyon's Advertising in Rapid City. Terry is a graduate of Lockney High School and is employed by Romar Cattle Co. An engagement party is planned in Rapid City.

one group of mentally retarded youngsters were given free rooms in the Park's Inn of Tomorrow, and received complimentary tickets to Lion Country.

Mrs. Hoffman traces her sympathy for the handicapped to a temporary paralysis she had experienced after surgery earlier in her own life.

What do her clients think of her? One double-amputee summed it up like this during a trip to Hawaii: "It thinks me that you don't think of me as being handicapped—that you think of me as just another human being."

And that's a good way to feel toward those around us.

For a free copy of the Christopher News Notes, "Ability Is What Counts," send a stamped, self-addressed envelope to The Christophers, 12 E. 48th St., New York, NY 10017.

### TAX QUESTIONS AND ANSWERS

Mr. Bullock: What happens to the estate of a person who dies without leaving a will and has no known heirs?

If no heirs are located, the deceased's estate goes to the State of Texas after seven years.

Tax Information, LBJ Building, Austin, Texas 78774 or call toll-free 1-800-252-5555.

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The Electric Company

FOR SO MANY PEOPLE

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*This Month We Salute The Floyd County Day Care Center Board: (l to r) seated, Wendell Tooley, Betty Fuller, Kay Hale, Ruth Williams, Annie Taylor. Standing, Billie Jordan, Jan Thompson, Ella Reue, Ian Moore, Mary Pearl Cowand, and Alton Rose.*

**BISHOP-RAMSEY**  
Pharmacy 983-3174  
200 WEST HOUSTON FLOYDADA, TEXAS

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**Collins Implement**  
S. of City  
983-3732

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**Piggly Wiggly**  
No. 265 303 S. Wall

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221 So. Main  
FLOYDADA, TEXAS 79235

**ODEN CHEVROLET Olds Inc.**

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**MIZE TV**  
Joe Hart-983-3481  
RCA TV Litton Microwave Ovens Sound Designs Stereo Products.

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**QUALITY BODY SHOP**  
Johnny Sue, owner  
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FLOYDADA, TEXAS

**DYSON'S**  
SHOE SHOP  
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Floydada, Texas

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**RUSSELLS EQUIPMENT & SUPPLY INC.**  
608 E. Houston  
983-3751

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**Beall's**  
DEPARTMENT STORES  
118 E. California St.  
983-2596

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**Norrell Tractor Parts**  
114 W. Mo. 983-3417  
Floydada, TX

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**Betty's Place**  
Fashion & Fabrics  
604 S. 2nd 983-5091

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**perry's**  
104 E. California

**Baker Ins. Agency**  
127 W. California  
Floydada, TX

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**GILBREATH EXXON**  
101 N. 2nd, 983-3323  
Floydada, TX  
PRODUCTS AND SERVICE STATION

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**Plainview SAVINGS & LOAN Association**  
217 W. California  
FLOYDADA BRANCH

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**Floydada Farmers Co-op Gin**  
319 N. 5th 983-2884  
Floydada, TX

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**FLOYDADA REAL ESTATE AND INSURANCE**  
108 W. Mo.  
983-2360

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Floydada, Texas

**Buddy's Food**  
200 S. 2nd

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FLOYDADA, TEXAS 79235

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**Ponderosa Meat Co.**  
807 E. Mo. 983-2181

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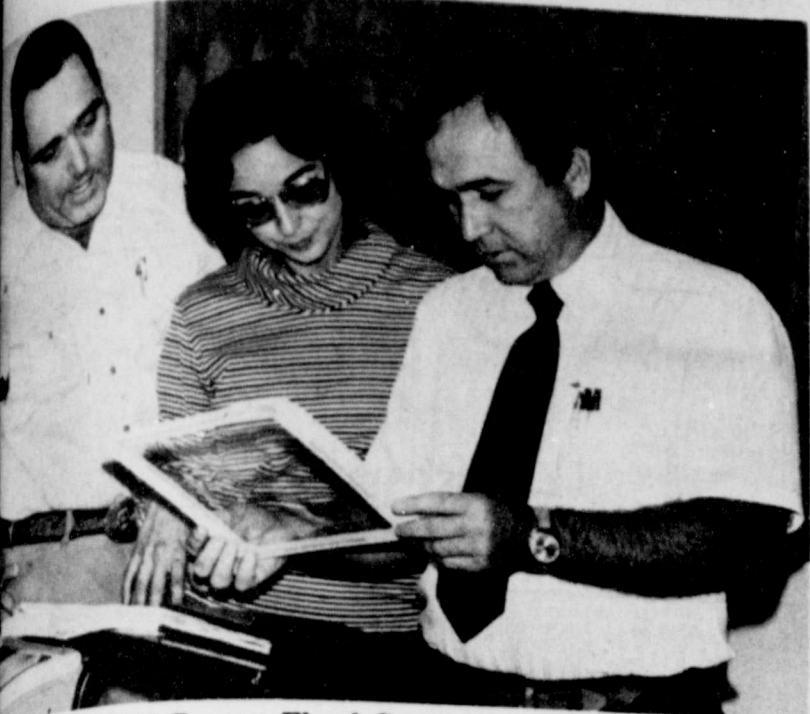
**BULLOCK**  
**CITY AUTO**  
201 E. MISSOURI  
FLOYDADA, TEXAS 79235

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**THOMPSON**  
Pharmacy  
200 SO. MAIN  
FLOYDADA, TEXAS

WE ACKNOWLEDGE THE CO-OPERATION OF THESE FIRMS IN SPONSORING THIS PAGE. THE CIVIC PRIDE THEY EXEMPLIFY IS A TRIBUTE TO OUR COMMUNITY.

# FARM REVIEW



**TRAINING STARTS**—Former Floyd County Sheriff L.L. Bud Rainey sees a point of law with two local police students enrolled in Texas A&M's basic law enforcement training class now being held on the college campus. They are Lockney patrolman James L. Hale and deputy, Floyd County Sheriff's Office, Rainey, elected to two terms as a Texas A&M police instructor.

## Police Instructor Bud Rainey Teaching Wayland Class

... (SPL) ... their ... learned, if ... know it, ... penny ... mean the ... misde ... charges ... culp ... came up ... police ... look at ... Code and ... theft. They ... to deter ... of case to ... of the prop ... more, but ... the offense ... for filing ... defendant ... out in

class, the property's fair market value could be \$199.99, but the difference of one penny more could result in a felony of the third degree.

Of course, Texas A&M police instructor L.L. (Bud) Rainey was pointing out the many variables in the law and its proper enforcement. That is, the first one he has scheduled and arranged since joining Texas A&M University's Engineering Extension Service as a police instructor several months ago.

Previously, Rainey had been elected twice as sheriff of Floyd County. Before that, he was a Texas High

Baptist College; Calvin Waldrep, deputy, Hale County; Troy L. Walker, deputy, Hale County; and James Williams, deputy, Muleshoe.

Rainey, who received most of his formal education as a Wayland Baptist College student until recently, is back on the Wayland campus as an instructor. The majority of Texas A&M's law enforcement classes, basic and advance, are held on the Wayland campus because of its central location and facilities.

The basic law enforcement class is a 240-hour program required of all Texas policemen. Officers presently have only one year in which to meet basic certification requirements which are set by the Texas Commission on Law Enforcement Officer Standards and Education in Austin.

Rainey, headquartered in Texas A&M's West Texas Regional Training Center in Floydada, works with another Aggie, Stewart Dickson.



September might well be dubbed "Agriculture Month" on the Texas High Plains, notes Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc., Lubbock.

"No less than four farm-related events are scheduled to occupy all or part of seven days during the month," he points out, all of which should prove attractive and beneficial to farmers.

The first annual High Plains Agribusiness Exposition kicks off September 8 and runs through September 10 at Lubbock Memorial Civic Center. Planned are educational symposiums on marketing of agricultural commodities, estate planning, water and energy development, a natural fibers fashion show, a microwave cooking demonstration, a special presentation on cotton and what is billed as the largest array of agribusiness equipment ever assembled on the High Plains. Over 150,000 feet of exhibit space will be occupied.

The 68th Annual Texas A&M Research and Extension Center Field Day is set on the afternoon of September 13, featuring fungicide seed treatment studies, seed quality testing, biological control of seedling diseases and verticillium wilt control, plus field tours and displays of farm machinery developments.

On the evening of September 13 begins the annual meeting of the Food and Fiber National Institute of Achievement (FFNIA). Also to be held in the Civic Center, the meeting is designed to further FFNIA's stated purpose "To help the American people better understand how their lives are influenced by changes in food and fiber production and processing."

Registration will begin at 3:00 p.m., followed by a banquet from 7:00 to 9:00 p.m. Representative Jamie Whitten of Miss., ranking Democrat in line to succeed Congressman George Mahon as Chairman of the House Appropriations Committee, will be keynote speaker. Congressman Mahon, who has announced his retirement at the end of the current term, will also be in attendance.

The FFNIA meeting will continue at 9:00 a.m. September 14 with an address by Larry Meyers, USDA Legislative Liaison Assistant, on "Energy and the Food and Fiber Supply." Seminars and panel discussions will then be held on cotton, beef cattle and feed grains. The cotton session, beginning at 9:30 a.m. will feature an address by Robert S. Small, Chairman and Chief Executive Officer of Dan River Mills, Inc., Greenville, N.C.

The finishing touch on the month of agricultural events will be a textile study tour sponsored by Plains Cotton Growers, Inc. The tour will leave Lubbock at 7:00 a.m. on September 29 and return the night of October 1. Tour participants will visit the cotton corduroy and denim manufacturing operations of Cone Mills, in the Greenville N.C. area, and also tour the research facilities of Cotton Incorporated, Raleigh N.C. A tour "bonus" will be in the

form of reserved seat tickets to the Texas Tech University-University of N.C. football game on Saturday afternoon, October 1. PCG's Johnson emphasizes that reservations for this tour need to be made prior to August 30 to permit filing a required passenger list with the Civil Aeronautics Board.

AUSTIN—The prospect of much of this year's grain going into storage under government loan programs will make it especially important to reserve warehouse space prior to next harvest season, Texas Agriculture Commissioner Reagan V. Brown has announced.

### CONCERT FROM 3

joined by Ray Eberle, Paula Kelly and the Modernaires, all original singers with Glenn Miller. Having previously toured with "Oklahoma" and "The Music Man," The Young Americans, making a return appearance in Plainview, will this year present one of the all-time top Broadway musicals, "West Side Story."

For lovers of classical music, the Franz Liszt Orchestra's concert follows successful tours of major American and European cities. British pianists Rostal and Schaefer, whose concerts have included a command performance for the British royal family, likewise have gained an enviable reputation wherever they have appeared. In addition to classical compositions, the pianists will also show off their techniques for pop, Bacharach and even the Beatles.

## Sales Tax Rebates Reflect Farm Prices

AUSTIN—State Comptroller Bob Bullock had some good news for financially pressed Texas cities: city sales tax rebates to date are running a healthy 19 percent ahead of last year.

Bullock's announcement came as his office mailed checks Monday totaling \$15.1 million to 868 Texas cities as their August share of the one percent city sales tax.

The August checks bring to \$206 million the total the cities have netted this year from the sales tax. This compares to \$173.1 million for the first eight months of 1976.

Bullock said the increase in city sales tax rebates is really a double blessing.

"It signals the continuing vigor of the Texas economy and at the same time provides badly needed revenue to Texas cities," the Comptroller said.

Bullock also announced that his office has added two additional WATS lines to accommodate users of his toll-free Tax Information telephone service (1 800 252-5555).

Bullock said taxpayers are making more than 10,000

calls a month on the lines seeking information on Texas taxes and the six existing lines just weren't enough to handle the business.

The Comptroller reminded callers that they can get their questions answered quicker if they call between 8 and 9 a.m., 12 and 1 p.m. and 4 and 5 p.m. when the volume of calls is lowest.

Tulia's net payment for the period ending July 29 was \$5,331.03; net payment same period last year, \$7,630.67; 1977 payments to date, \$68,172.07; 1976 payments to date, \$63,837.98; up 6%.

Dimmitt's corresponding figures were \$6,343.35, \$19,291.66, \$84,713.10, \$125,882.18, down 32%.

Amarillo, \$49,939.97, \$241,457.22, \$3,287,005.87, \$2,963,999.29, up 10%.

Lubbock, \$285,324.72, \$3,855,109.24, \$3,235,058.41, up 19%.

Happy, \$0, \$0, \$4,717.91, \$4,923.81, down 4%.

Hart, \$0, \$1,182.51, \$8,710.02, \$11,213.10, down 22%.

Kress, \$0, \$535.31, \$5,283.89, \$5,294.13, no change.

Nazareth, \$0, \$555.33, \$5,283.89, 5,294.13, up 2%.

Borger \$21,989.31, \$19,989.12, \$306,649.59, \$273,946.89, up 11%.

Canadian, \$4,481.77, \$7,126.76, \$65,131.73, \$66,589.85, down 2%.

Canyon, \$7,089.74, \$7,094.86, \$88,510.20, \$73,915.93, up 19%.

Childress, \$5,689.28, \$4,563.28, \$77,474.55, \$65,367.83, up 18%.

Clarendon, \$2,187.69, \$2,562.98, \$27,805.79, \$25,493.65, up 9%.

Dalhart, \$7,997.37, \$11,187.54, \$100,643.29, \$95,698.90, up 5%.

Dallas, \$1749,098.54, \$1,786,773.23, \$25,402,895.15, \$20,333,328.58, up 24%.

Houston, \$3,071,839.95, \$2,820,580.30, \$41,651,201.86, \$36,099,045.53, up 15%.

Dumas, \$12,873.71, \$15,332.82, \$174,462.02, \$154,113.29, up 13%.

Earth, \$1,043.25, \$1,135.72, \$10,288.81, \$11,838.01, down 13%.

Estelline, \$0, \$0, \$745.25, \$930.66, down 19%.

Farwell, \$0, \$0, \$10,014.20, \$3,838.67, up 160%.

Floydada, \$3,008.35, \$2,147.35, \$40,946.66, \$37,560.68, up 9%.

Hereford, \$15,558.61, \$18,373.99, \$217,257.23, \$200,

Austin and seminars too numerous to mention, urges the professionalization of local police "...in order that the policeman can better carry out his responsibility of protecting life and property."

He views the police function as one of the most important functions in the democratic form of government. "Before our lawyers, courts, and judges can function, the police must function."

Texas has over 1,500 manufacturing plants for processing food and kindred products, according to

Agriculture Commissioner Reagan V. Brown.

At \$37.7 billion, the total value of Texas farmland provides the state with a large portion of its tax base, according to Reagan V. Brown, Agriculture Commissioner.

**Mac's Backhoe Service**  
Call Harvey McJimsen  
Silverton, Texas

### IRRIGATION WELL ACIDIZING

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# What you pay to lease a Zimmatic depends on the price of corn.

Here's another first from Lindsay the Zimmatic Corn Crop Lease. Instead of a fixed lease payment, you pay for your Zimmatic based on the price of corn. If corn prices plunge, so does your lease payment.



By offering this new lease, Lindsay is sharing some of the same risks that you face every year. Corn prices fluctuate, which affects your profit picture. That's why Lindsay developed the exclusive Zimmatic Corn Crop Lease... a revolutionary program that tailors your lease payments to the changing price of corn, from one year to the next.

The Zimmatic Corn Crop Lease is designed so you can lease a Zimmatic without using your normal operating credit sources... your Zimmatic pays its own way by turning on your production.

The number of Zimmatics available under this program and the time period of this offer are limited so come in soon and get all the details on the Corn Crop Lease and other exclusive leasing programs available only through Lindsay Credit Corp.

Take advantage of a program that has never been offered in the industry before... it's the lease we can do for you.

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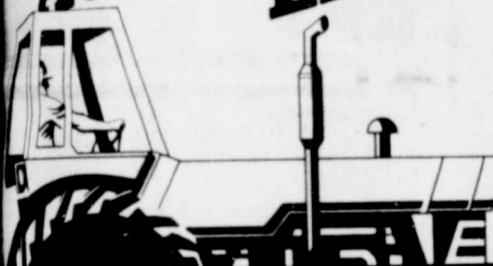
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## HIGH PLAINS AGRIBUSINESS EXPOSITION

SEPT. 8, 9, 10  
LUBBOCK



the largest array of farm equipment, goods and services ever assembled on the High Plains.

Learn from nationally known experts on Marketing, Estate Planning, Energy and Water Development, plus "News in Cotton"

Homemakers attend a microwave cooking demonstration, home decorating seminar, and a natural fiber fashion

September 8, 9 and 10 Lubbock Memorial Civic Center

Exhibits open 10:00 A.M. to 7:00 P.M. daily

Friday, September 9	Saturday, September 10
Marketing Symposium 10:00AM	Water Development Symposium 10:00AM
Energy Development Symposium 10:00AM	Special appearance by Senator John Tower 2:30PM
"News in Cotton" 2:00PM	Natural Fiber Fashion Show 4:30PM
Home Decorating Seminar 2:00PM	

## Western Ag Sales Inc.

### END OF SEASON SALE...

### Save Dollars

### Partial List Of Savings

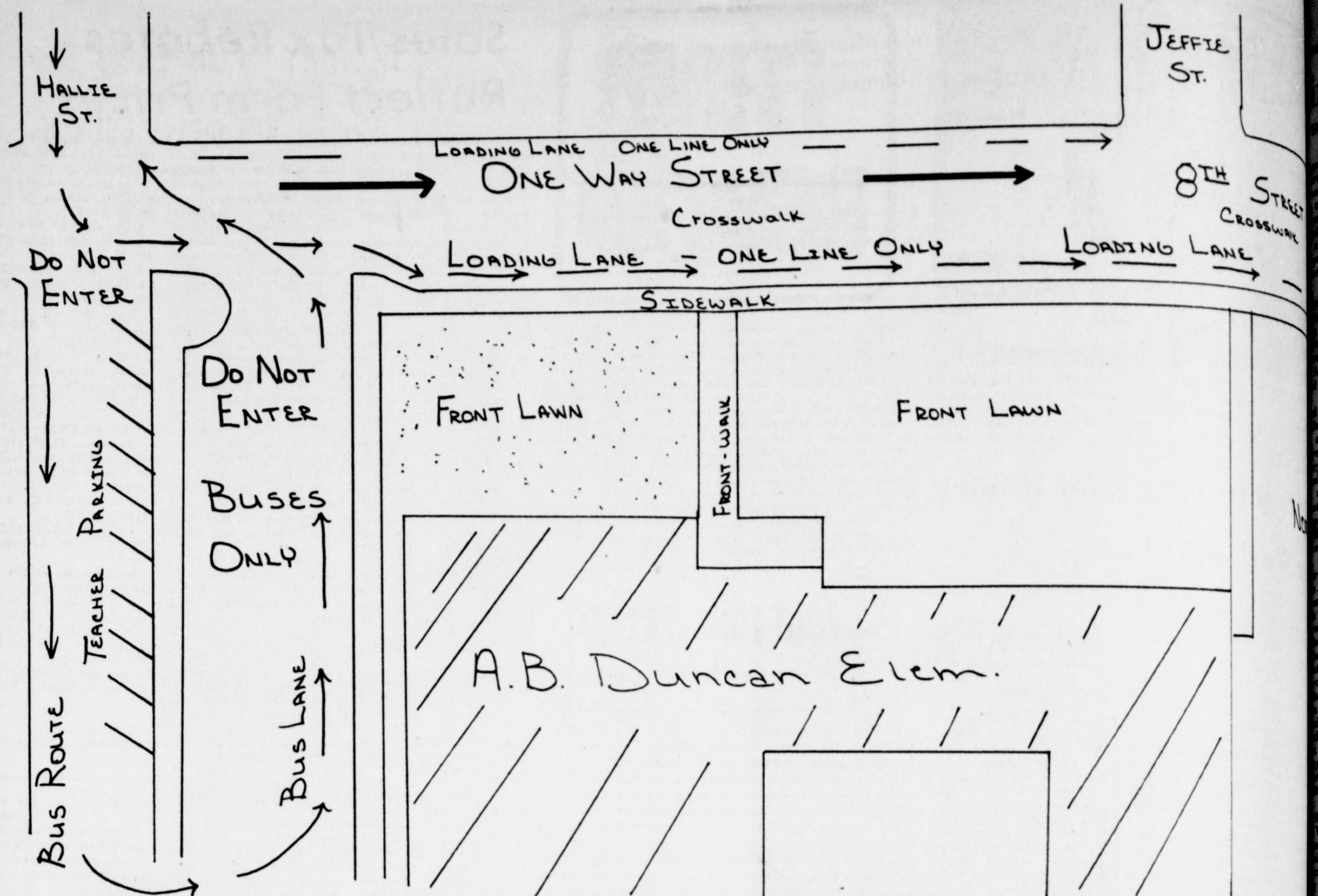
- 100 Joints 65118 Flow Line at \$13<sup>50</sup> joint
- 150 Joints 75118 Flow Line at \$22<sup>50</sup> joint
- 14 Joints 65120 2 1/2-30" at \$37<sup>50</sup> joint
- 11 Joints 75120 2 1/2-40" No. 2 at \$29<sup>00</sup> joint
- 12 Joints 75124 2 1/2-56" Row At \$29<sup>00</sup> Joint

Limited Supply On Hand, Cash & Carry

All Merchandise Sold On First Come, First Serve Basis

327 West 24th

Plainview, Texas 296-6361



**LET'S SAVE A CHILD'S LIFE**

Everyone agrees that we have a traffic problem at A.B. Duncan Elementary School.

On the following page is a plan for loading and unloading children at the school which we feel will be safer and faster than the traffic jam we have now.

Listed below are a few rules we will need to follow to make the plan successful:

1. 8th street is ONE-WAY moving north.
2. No parking in front of the school, between Hallie Street and Jeffie Street, before school or after 3:00 p.m. in the afternoon.
3. Single line loading and unloading at the curb.
4. No loading in any other lane of traffic.
5. No double parking.
6. Do not enter bus area.
7. Do not block bus line.

If you will notice most of these rules are traffic regulations already in force.

The safety of your child is in jeopardy, therefore, please cooperate with us. Let's obey the law.

While only 420,000 individuals work directly on Texas farms and ranches, roughly 25 per cent or four out of every ten persons in the state owe their jobs either directly or indirectly to agriculture and agribusiness, according to Agriculture Commissioner Reagan V. Brown.



**KELLY SMITHERMAN RECEIVING ROTARY FOUNDATION FELLOWSHIP AWARD...** at the Floydada Rotary Club meeting Wednesday. This award allows him to study abroad at St. Andrews College in St. Andrews, Scotland. Making the presentation is Rotarian Mack Willson. (Staff Photo)

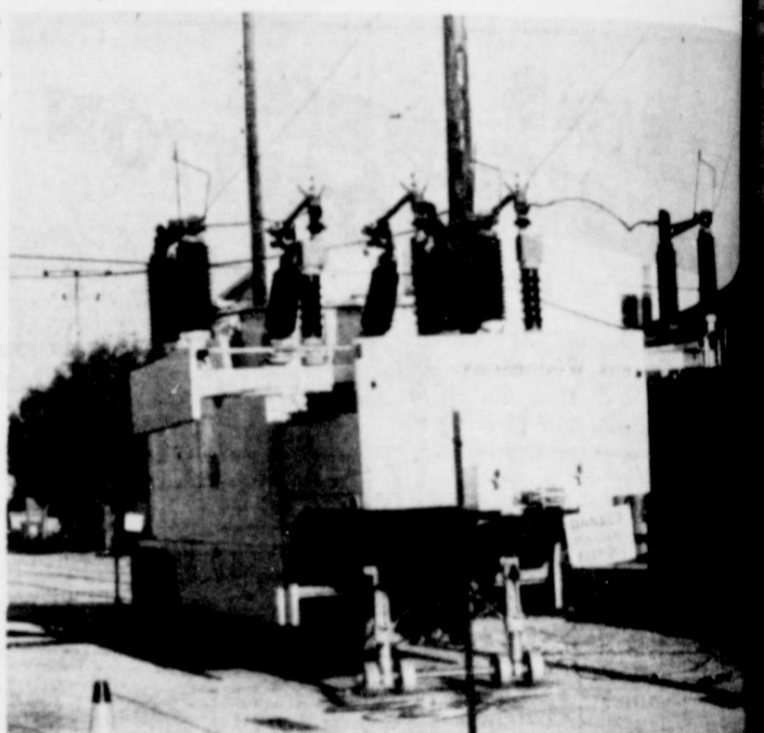
**PROTECTING YOURSELF AGAINST LOSS** TIPS TO HELP YOU

This information has been supplied by experts at The Society of Chartered Property & Casualty Underwriters, the national professional society whose members have earned the CPCU designation by meeting high educational, ethical and experience requirements.

Q I know there's a \$50 and \$100 deductible clause on my auto insurance; is there one on my homeowners policy as well? More importantly, does it save me money on premiums?



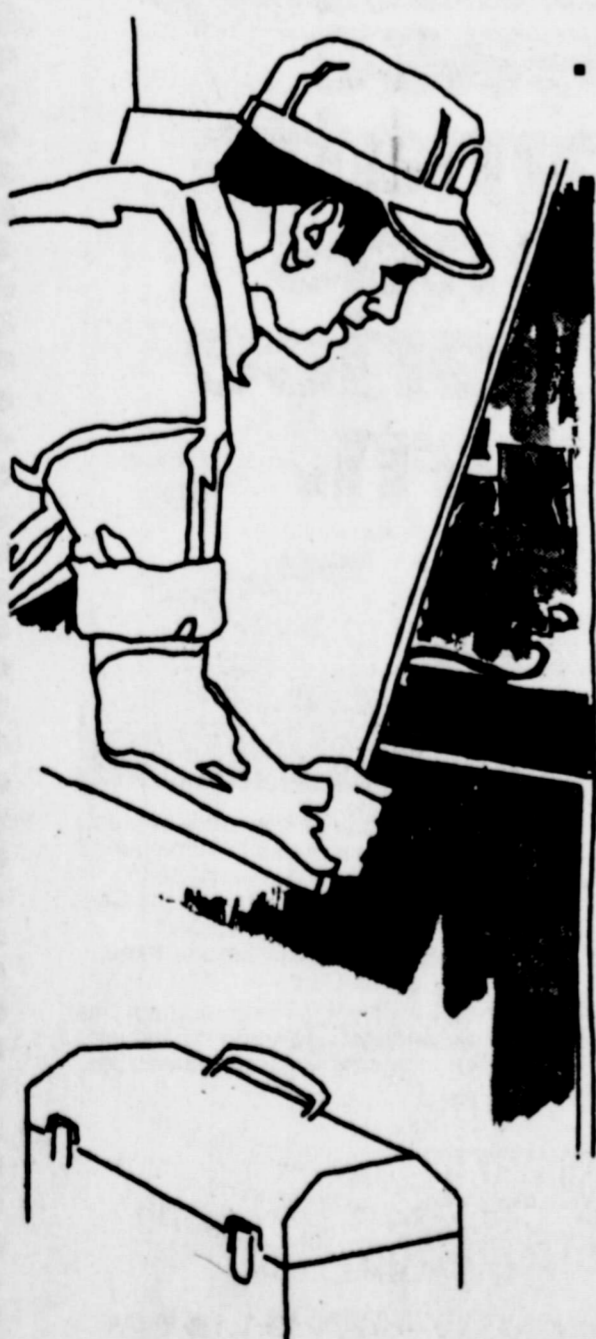
A. Yes, to both questions. In order to keep the cost as low as possible for insurance that pays for the larger losses, insurance companies today include a "deductible" clause in homeowners policies. Although a \$50 deductible is available in some states, the trend is toward the basic \$100 deductible on all forms of the homeowners policy. Larger amounts of deductibles are available in certain policies at a substantial additional premium savings.



**THIS MOBILE SUB-STATION** is working for the City Power until an engine can be repaired. It belongs to Southwest Company.

**Outwit Winter Weather**

...with a Heating Check-Up



Now's the time to have your electric heating equipment serviced so that it will operate at top efficiency. By having a qualified heating specialist service your heating equipment annually . . . you can avoid costly repairs and inconvenience during cold weather. Don't forget, dirty filters can cause your heating equipment to work harder and use more energy. They should be examined once a month and replaced or cleaned at least every 90 days.



**FLOYDADA SCHOOL LUNCH MENU**

- |   |  |  |
|---|--|--|
| <b>MONDAY</b><br>Baked Ham<br>Potato Salad<br>Seasoned Green Beans<br>Tomato Slices<br>Oatmeal Cookies<br>Hot Rolls<br>1/2 pint milk (plain or chocolate) | <b>TUESDAY</b><br>Battered Fried Fish with Tarter Sauce or Ketsup<br>Seasoned Pinto Beans<br>Cole Slaw<br>Lemon Pudding with Vanilla Wafer<br>Hot Corn Bread Squares<br>1/2 pint milk (Plain or chocolate) | <b>WEDNESDAY</b><br>Green Chili Pie<br>Buttered Whole Kernal Corn<br>Tossed Vegetable Salad with French Dressing<br>Cherry Jello with Whipped Topping<br>Hot Rolls<br>1/2 pint milk (plain or chocolate) |
|---|--|--|



**PROMOTED**

The promotion of Fred Zimmerman, III to vice president in the Trust Investments Division at Republic National Bank of Dallas was announced recently by James W. Keay, chairman of the board, and Charles H. Pistor, Jr., president.

Originally from Miami, Fla., Zimmerman attended Woodberry Forest School in Woodberry Forest, Va., and Southern Methodist University in Dallas before receiving a B.B.A. degree in finance from the University of Texas in Austin in 1965. He joined Republic Bank in 1968 as an assistant trader in the Trust Investments Division, advancing to head of the trading section in 1969. Zimmerman was elected a trust invest-

ment officer in 1969 and promoted to trust officer later that year. He has served as an assistant vice president and trust officer since 1971. Zimmerman is married to the former Patricia Garris of Texarkana, Ark., and they are parents of two daughters, Kimberly Ann, 8, and Stephanie Kay, 5. Zimmerman's parents are Mr. and Mrs. Fred Zimmerman, Jr. of Floydada, Tex. His wife's parents are Mr. and Mrs. William E. Garris, Jr. of Texarkana, Ark.

The buying power of your food and fiber dollar has increased. Today, only \$12.50 out of every \$100 is spent on food compared to \$23 spent in the U.S. in the 1950s, according to Agriculture Commissioner Reagan V. Brown.

**News & Reports**

First Baptist Church Members: Today is the day! Remember to bring your library card to the library Sunday morning so that you can have your certificate ready to give to you Sunday morning. Twenty-three enrolled in the reading club. We have read so far we have not moved your tour. Each person enrolled who has read the book is invited to the Fellowship 6:00 p.m. in the Fellowship room. Refreshments and a movie. Parents are invited to come with you.

**FAT FREE** subtitled "Common sense guidance for selecting a diet" by Sara Gilbert will tell you how to lose weight and keep it off. If you think here's a unique book filled with interesting information to tell you if you really are overweight or matter how fat you feel. It tells you how to choose the right diet and how to stick to it. Stillman and other popular diet books are wrong with them for you. It answers your questions on pills, diuretics, and those "quick" weight loss exercises. There are no fads here. This is common sense guidance for selecting a diet. The back of the book is a list of resources for more information about fat and how to fight it. This is especially for teenagers but parents are invited to read it too.

We have received a letter of commendation from the Baptist Sunday School Board of the Church of Christ for having reached Advanced Achievement in the Church Library Achievement Goals. The Church Library Achievement Goals Center and see the attractive recognition you are there, browse around. We are proud of your achievement by how well we are able to and our greatest reward is knowing that you are.

# View News

Mrs. Clyde Bagwell

Craig and children of Lubbock visited Mr. and Mrs. Blum.

Saturday night and Sunday guests in the home of Mr. and Mrs. L.H. Blum were their granddaughter and husband, Mr. and Mrs. Richard Abel of Amarillo. Mona Dell Wise of Amarillo spent the weekend with her parents and her brother, Mr. and Mrs. C.H. Wise and Charles Denton.

Sunday afternoon Mona Dell and Mrs. Wise visited at the Floydada Care Center with Mrs. C.A. Caffee and Mrs. O.E. Murry.

Lee Burton visited in the home of Mr. and Mrs. Ray Cook Saturday morning.

Mr. and Mrs. Kay Crabtree had to rush their son, Sam to the hospital Sunday night where he had an emergency appendectomy at 1 o'clock this morning (Monday). He is getting along just fine Hope reports.

Lige Moore and his mother, Mrs. Mattie Moore of Northport, Alabama arrived here Sunday at the home of Mrs. Kate Crabtree where they will visit until Thursday when they will return home. They came to get Mrs. Lige Moore and Robbie, who have been visiting here for a month with her mother and other relatives.

Mr. and Mrs. Kay Crabtree and family were Sunday night supper guests in the home of Mrs. Kate Crabtree and her house guests, Becky and Anissa spent Sunday night in the home of their grandmother, Mrs. Kate Crabtree.

Mrs. Kate Crabtree and Mrs. Lige Moore visited Thursday morning in the homes of Mrs. Lindsey Warran and Ruth, Mrs. Dee Sims, Mr. and Mrs. Claude Carpenter and Mr. and Mrs. C.E. Spence.

Mrs. Gracie Riggle and Mrs. Pernie Ray went to Plainview Tuesday visited at the Heritage Home with Mrs. Beulah Jernigan and Mrs. C.E. Bartlett. Both are former residents of Floydada.

Mrs. Gracie Riggle attended the meeting of Senior Citizens Wednesday.

Mr. and Mrs. Bill Tye visited Mr. and Mrs. A.S. Mize Sunday and had dinner with them.

Mr. and Mrs. Bill Beedy and their grandson, Todd Beedy went to Claude Saturday to spend a few days at their ranch and to visit their son, Charles.

Mrs. C.H. Wise kept Robert Eckert Wednesday morning, and that afternoon she visited Mrs. Maggie Finley.

Mr. and Mrs. Bud DuBois of Lubbock and their daughter, Mrs. Mike Cosby of Tulia came by and visited

## The Floyd Philosopher Lance Has Problems With Own Budget



Editor's note: The Floyd Philosopher on his Johnson grass farm examines a peculiar problem this week which he claims isn't peculiar.

Dear editor:  
Newspaper and magazine columnists have been having a good time snickering at the director of the Office of Management and Budget, Bert Lance, because, while his job is to help bring sound business principles to the Federal government, his own personal finances are in a mess. He owns three homes, including a 40-room mansion, and while his net worth on paper is over 2 million dollars, he has debts of over 5 million. Also, he has 200,767 bank shares, which are now worth a lot less than he paid for them with borrowed money.

How, the columnists are saying, can a man with that much trouble with his own finances be expected to do much for the government's finances?

That has nothing to do with it. Once more the columnists have missed the boat. For example, how many agricultural experts do you know who could make a living farming? How many economists have you heard of who got so smart about predicting economic

trends they went into the stock market on their own and got rich? How many weather forecasters have been caught in a rain without an umbrella? How many school administrators can speak correct English? Is Jimmy the Greek willing to bet his money on all the odds he's always giving out? Can the presidents of the big car companies make a car the muffler won't fall off of? How many philosophers can follow their own philosophy, if they've figured out what it is? How many parents would be comfortable if they thought their kids were going to do everything they did when they were young? Or even now? How many editors...I'm running out of space.

Sure, Bert Lance's personal finances seem tangled, but his financial statement shows liabilities of over 5 million dollars and assets of nearly 8 million, for a net worth of nearly nothing goes wrong of 2 1/2 million, and while that's a lot of debt and may be a little shaky, have you ever stopped to think what the Federal government's financial statement would look like?

Personally, I don't believe I want to know and I doubt if you do. No sense in all of us losing sleep.

Yours faithfully,  
J.A.

### YOUSUF KARSH, PHOTOGRAPHER

"The camera is a means of expression. Just as you would use a pencil in your hand, I don't think of it other than what it is, a tool to express what I have to say."

So says world-famous photographer Yousuf Karsh, who has used that "tool" to capture world leaders and outstanding personalities.

Karsh, whose portraits include Winston Churchill, Helen Keller, Albert Schweitzer, Pope John XXIII, John Kennedy, Martin Luther King, J.R., and many others, says, "It has been my unique privilege to photograph so many men and women who are already now a part of history."

Of them he says, "The great people I have photographed have so much within themselves that they give of themselves. There is no need to probe or question. When you have so much to



FOUR-LEGGED ALTERNATIVE—Gus Hessler is one of many Texas farmers today who have looked to the past for an alternative to high fuel and equipment costs. Here, he uses a mule to plow his 70-acre farm outside Kyle, Texas. In addition to nostalgia, mules can be very practical when there's work to be done.

## Mules Making Comeback After Years of Obscurity

AUSTIN—After years of obscurity brought on by farm mechanization, the American mule is today being returned to the plow and even shoved into the limelight at rodeos and fairs, the Texas Department of Agriculture reports.

Across the country, a resurgence of interest in mule-raising and use is on the upbeat in increasing response to everything from rising fuel and tractor prices to the desire to return to nostalgic techniques of a simpler time.

Mules may be neglected but never completely discarded, however, because there have always been a number of tasks for which man has found no adequate replacement. When it comes to towing felled logs down treacherous, winding mountain trails, nothing is better than a mule. And because of its smaller feet and surefooted manner, mules can take hunters and other sportsmen farther into the wild than most other animals.

According to the Department of Agriculture, the common types of mules in the United States are the heavy draft, the medium-sized work and pack mules, the saddle mules and the miniature mule.

Because of genetic problems, they successfully mate only on very rare occasions. The mule is the result of the mating of a male ass or donkey (jack) and the female horse (mare). Also on rare occasions, the female ass (jennet or jenny) will mate with a male horse (stallion) to produce a "hinny".

The significance of the American mule to the agricultural fortunes of Texas is demonstrated by the fact that a division of the state Department of Agriculture was once specifically designated to place jacks for breeding purposes with caretakers across the state.

While playing a part in the building of the United States, mule labor carried coal in mines, towed canal barges, pulled cannon, plowed cotton fields, and even hauled borax, 73,200 pounds per load, across Death Valley in California.

Shop Floyd County First.

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Shop Floyd County First.

Shop Floyd County First.

Expert stilt walkers used to be able to travel as fast as a horse could trot. The footrests they used were often five or six feet above the ground.

# MISSIONARY CONFERENCE

## FIRST UNITED METHODIST CHURCH

FLOYDADA, TEXAS

### August 26, 27, 28, 1977

#### SCHEDULE:

##### FRIDAY:

6:30 P.M. Meet our Missionaries, a time to get acquainted at the church.

7:00 P.M. COVERED DISH SUPPER: Every member of the church is invited to bring a covered dish and join together for the evening meal.

\*8:00 P.M. MISSIONARY SERVICE: Missionary speakers will be sharing about the work of missions and Rev. Harold Spann will be preaching on Christian Missions 1977.

##### SATURDAY:

7:00 A.M. METHODIST MENS BREAKFAST: in Fellowship Hall. All men invited to come, eat, and hear more about mission work.

\*10:00 A.M. COFFEE TIME SHARING: Informal discussion, questions and answers, and coffee as you visit with one of the missionaries at any of the following homes:

\*12:00 NOON LADIES LUNCHEON in Fellowship Hall. All ladies invited to come, eat, and hear more about mission work from the women on the team.

\*7:30 P.M. MISSIONARY SERVICE: Short testimonies from missionaries and Rev. Harold Spann preaching.

##### SUNDAY:

\*9:45 A.M. SUNDAY SCHOOL: All Adult Classes will meet together in sanctuary to hear from visiting missionaries.

\*11:00 A.M. MISSIONARY SERVICE: Concluding witness from missionaries, Rev. Harold Spann preaching, and RECEIVING 1977 FAITH-PROMISE CARDS FOR MISSIONS.

offer, you cannot conceal."

"I was the leftover of the Armenian Massacre," says Yousuf Karsh, speaking of his own life. "Happily I had most remarkable parents." Explaining how he was bullied by a group of Turkish boys who threw stones at him, "My mother took me closer to her and said, 'My

dear, do you really think they know what they are doing? However, my son, if you have to retaliate in self-defense, be sure you miss."

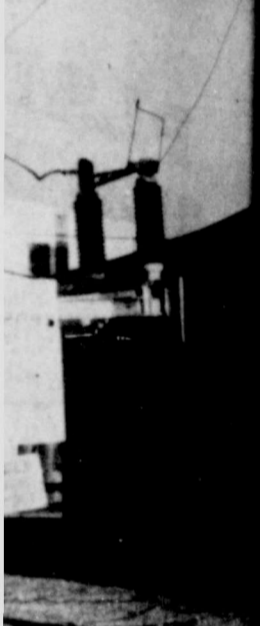
While he hopes that no child "must pay such a price to form his character," Karsh feels his success with art and with the world's

great people is the result of "the environment of the home-vital."

With his "pencil of light" Yousuf Karsh has left unique records of unique individuals. For him, "a privilege." For the world, a treasure.

STREET ROSSWALK

NORTH



for the City Power and Light to Southwestern

THURSDAY Char Burgers Made Buns Tomato, Lettuce, Kernal, Whipped, Hot Rolls

REVIEW

Baptist Church Media Center! Remember to bring a SEE AMERICA READY morning so that we give to you Sunday evening in the reading club. So know each week how we've not moved your flag inrolled who has read one Club Party this Sunday Fellowship Hall. Parents are welcome.

itled "Common sense for Gilbert will tell you what to do. If you think you're overweight you may be. It tells what popular diets are, and for you. It answers questions those "quickie" weight are no fads here—just a list of resources for finding a way to fight it. This book is for parents and children.

and a letter of congratulation to the Board's Church Librarian. Advanced Achievement. Achievement Guide. Competitive recognition certificate. We mean to move around. We mean to well we are able to move forward is knowing that we

**SHOTGUN AMMUNITION**

**SPORTSMAN'S HEADQUARTERS**

**KIRK & SONS**

NORTH SIDE SQUARE—FLOYDADA

NOW IS THE TIME TO GET READY FOR EXCITING HUNTING AHEAD... DOVE, QUAIL, TURKEY, DUCK, DEER HUNTING LICENSES WE HAVE READY TO GO. AND... IF YOU WANT TO GET IN SOME FISHING, WE HAVE FISHING LICENSES, TOO. AS USUAL, WE HAVE A GOOD SELECTION OF SHOTGUNS, RIFLES, AMMUNITION, AND OTHER HUNTING ACCESSORIES.

**COOP**

**SPECIAL VALUE!**

Durable, useful plastic trash bags ONLY \$2.99 a roll of 50 while supply lasts

**Farmland 36 L. M. Battery**

- No regular service needed
- Protects against overcharge damage
- Resists high under hood temperatures
- Strong polypropylene case

**\$23.95 each**

Special Introductory Price Only Group 22F Plus trade-in

**Farmland Super 3-Rib Truck Tire**

As low as **\$38.95 each**

6.70-15/6 plus \$2.41 F.E.T. and trade-in

**Farmland 100 Passenger Tire**

Special Introductory Pair Price

- Polyester cord construction
- Resistant to bruises
- No flat spotting
- Smooth riding

As low as **\$47.90 a pair** Plus \$1.72 each F.E.T. and trade-in tires A78-13

**Consumers Fuel Assn. Floydada, Texas**

**SPECIAL INTRODUCTORY OFFER ENDS SEPTEMBER 30, 1977**

**COOP**

Tires • Batteries • Accessories "Proven On The Land"

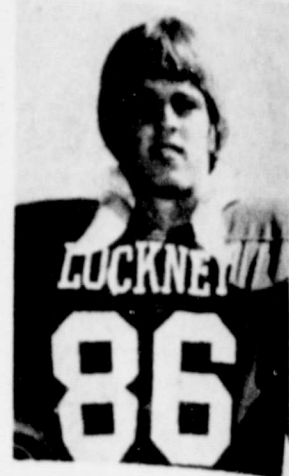
**FARMLAND INDUSTRIES, INC.**



# FOOTBALL CONTEST



## MEET THE LONGHORN



# 86 Aaron Wilson  
157 Pounds  
JR. End



## GO LONGHORNS GO

PICK THE WINNING TEAMS!

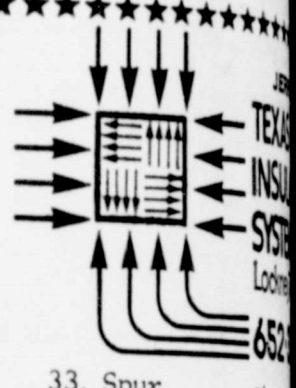
**WIN** FIRST PRIZE..... \$10<sup>00</sup>  
SECOND PRIZE..... \$6<sup>00</sup>  
THIRD PRIZE..... \$4<sup>00</sup>

GO,  
FIGHT,  
WIN!!!

**RAGIN' RED**

### CONTEST RULES

Circle on the official entry blank the number of the team you think will win each game. Circle the winner and indicate the total score in the tie-breaker game. Each entry must be validated by one of the merchants on the contest page. Take the entry form to the merchant of your choice for validation. (Validation by only ONE merchant is necessary.) Contestants may mail their entries or bring them to the Beacon Office, 120 South Main. Mail entries must be postmarked no later than 5 p.m. Friday, and in-person entries must be at the office by the same time. Mail entry address is Box 187, Lockney 79241. One Winner Per Family Per Week.



<p><b>Schacht Flowers, Jewelry &amp; Gifts</b> "Our Pleasure Is To Serve You"</p> <p>1. Olton at 2. Tulia</p>	<p><b>Moore-Rose Funeral Home</b> Lockney Tx.</p> <p>13. Matador at 14. New Home</p>	<p><b>CONSUMER'S FUEL ASSN.</b> Lockney, Texas</p> <p>23. Denver City at 24. Seminole</p>	<p><b>Perry Implement</b> John Deere Imple</p> <p>35. Hart at</p>
<p><b>Page's Thriftway No. 3</b> "A Better Way To Save"</p> <p>3. Abernathy at 4. Petersburg</p>	<p><b>Boot Hill WESTERN WEAR</b> Lockney, Texas</p> <p>15. Lubbock Estadado at 16. Plainview</p>	<p><b>White's Auto Store</b> Lockney, Texas</p> <p>25. Amarillo Tascosa at 26. Midland</p>	<p><b>First National</b> In Lockney Member of F.I.C.</p> <p>37. Happy at</p>
<p><b>Caprock Appliances</b> LOCKNEY, TEXAS HOME OF MAYTAG APPLIANCES, SERVICE YOU CAN DEPEND ON.</p> <p>5. Lubbock Monterey at 6. Canyon</p>	<p><b>Mize Pharmacy &amp; TV</b> Your Complete Family Drug Store Gift Headquarters ★ RCA Television</p> <p>17. Floydada at 18. Friona</p>	<p><b>Webster Service &amp; Supply</b> "Where You're Always Welcome"</p> <p>27. Kress at 28. Silverton</p>	<p><b>Thomason Gro</b> LOCKNEY, TEXAS</p> <p>39. Monahans at</p>
<p><b>Carter's Market</b> LOCKNEY, TEXAS</p> <p>7. Ralls at 8. Cooper</p>	<p><b>Dairy Queen</b> LOCKNEY, TEXAS</p> <p>19. Lorenzo at 20. Roosevelt</p>	<p><b>Floyd County Insurance Agency</b> "Around The Clock Protection"</p> <p>29. Idalou at 30. New Deal</p>	<p><b>The Tye Comp</b> On The Plainview</p> <p>41. Frenship at</p>
<p><b>Byrd Pharmacy</b> "Accurate Prescription Service"</p> <p>9. Phillips at 10. Canadian</p>	<p><b>Reecer's Cleaners</b> "The Finest In Dry Cleaning"</p> <p>21. Colorado City at 22. Slaton</p>	<p><b>Ansley &amp; Son</b> LOCKNEY, TEXAS</p> <p>31. Morton at 32. Plains</p>	<p><b>Longhorn</b> "Where School Friends</p> <p>43. Levelland at</p>
<p><b>Davis Lumber Co.</b> "Where Customers Send Their Friends"</p> <p>11. Dimmitt at 12. Crosbyton</p>	<p><b>OFFICIAL ENTRY FORM</b></p> <p>NAME _____ ADDRESS _____</p> <p>CITY _____ MERCHANTS STAMP _____</p> <p>1-2 3-4 5-6 7-8 9-10 11-12 13-14 15-16 17-18 19-20 21-22 23-24 25-26 27-28 29-30 31-32 33-34 35-36 37-38 39-40 41-42 43-44 45-46</p> <p><b>TIE BREAKER</b> Lockney at Post <b>TOTAL SCORE</b>.....</p>		<p><b>Brown's Departm</b> LOCKNEY, TEXAS</p> <p>45. Stanton at</p>





# PIGGLY WIGGLY... YOUR People Pleasin STORE

Prices good thru August 31, 1977. We reserve the right to limit quantities. None sold to dealers.

Heavy Aged Beef, Full Cut

**Boneless Round Steak**

**\$1.18**

Lb.

Heavy Aged Beef

**Sirloin Steak**

**\$1.18**

Lb.

U.S. No. 1

**Russet Potatoes**

**99¢**

10-Lb. Bag

**RUMP ROAST**

**\$1.09**

LB

Assorted Flavors, Regular or Diet

**Shasta Pop** 8 12-oz. Cans **\$1.00**

Showboat

**Pork & Beans** 5 14 1/2-oz. Cans **\$1.00**

Piggly Wiggly Hot Dog or

**Hamburger Buns** 8-Ct. Pkg. **29¢**

Ripe

**Golden Bananas**

**5 \$1**

Lbs.

FARMER JONES

**Sliced Bologna**

**89¢**

12 oz. PKG.

Piggly Wiggly

**Ice Cream**

**99¢**

1/2-Gal. Ctn.

Piggly Wiggly

GRADE A MEDIUM

**Fresh Eggs**

**49¢**

Doz.

California

**Bartlett Pears**

**3 \$1**

Lbs.

Farmer Jones

**Franks**

**89¢**

12 oz. PKG.

Golden Best, 500 Sheets, 1 Ply

**Bath Tissue** 4-Roll Pkg. **69¢**

We Welcome Federal Food Stamp Customers

Piggly Wiggly Low Fat

**Milk** 1/2-Gal. Ctn. **67¢**

PLAIN

**Party Dips** 8-oz. Ctn. **39¢**

Golden Best Solid

**Oleo** 1-Lb. Pkg. **39¢**

Assorted Varieties, Frozen

**Morton's Dinners**

**49¢**

9-oz. Pkg.

RENT A **Carpet Magic** **SAVE 25% WITH COUPON**

"STEAM" MACHINE

• Rent a Carpet Magic "Steam" Machine for the most dramatic carpet cleaning results you've ever seen! • Professional Results at a Low Rent! • Rent for \$1.00! • Restores color and brightness to any type carpet! • Cleans, Rinses, and vacuums all in one! • Rent your carpet as it cleans!

**\$3.00 OFF COUPON \$3.00 OFF**

This coupon entitles the bearer to \$3.00 OFF the regular \$12.00 rental of a **CARPET MAGIC "STEAM" MACHINE**

**\$3.00 OFF \$3.00 OFF**

STORE NAME AND ADDRESS

Piggly Wiggly or Golden Best, Frozen

**Whipped Topping**

**49¢**

9-oz. Pkg.

Pet Ritz, Frozen

**Cream Pies**

**49¢**

14-oz. Box