

The Floyd County Hesperian



FLOYDADA, FLOYD COUNTY, TEXAS 79235

Sunday, August 21, 1977

12 Pages In One Section

Number 66

Weather Modification Vote Tuesday

15 Absentee Votes

Earlier, in Briscoe County, voters voiced their opposition to weather modification by a margin of 430 to 3. Voters in each election will be able to vote only on the proposition affecting the company which operates over their precinct. Some precincts may vote on both propositions, while others within the same county will vote on both.

Although the elections are called against specific companies, the results will be binding for any company for a period of two years.

In counties where negative votes result, no company operating weather modification programs could be issued

a permit for a period of two years after the election in target area precincts and not until a future election changed the results in operational areas.

The controversial issue has been raging on the South Plains for more than seven years.

Cloud seeding firms claim the ability to decrease hailfall and increase rainfall to benefit paying customers, mainly irrigation farmers, on farmlands below by seeding clouds with silver iodide.

Dryland farmers, meanwhile, claim the companies are working in reverse, reducing rainfall while not significantly affecting the amount of hail.



BIKE-A-THON FOR CANCER RIDERS helped raise contributions as they bicycled from ten to twenty miles Saturday morning. (l to r) Judy Payne \$55, Kathy Howard \$7.50, Jamie Synatzske \$40, Nancy Lloyd \$126 and Wilma Payne \$70. (Staff Photo).

Mendoza Killed In Gin Fall

Gabriel H. Mendoza, 42, died instantly from head injuries following a fall Thursday in the Brown Gin.

He fell from a 20 foot high scaffold while working in the gin.

Funeral services for Mendoza will be conducted Monday at 10 a.m. in St.

Mary Magdalen Church with Father Casey officiating. Interment will be in the Floydada cemetery.

Mendoza was born September 14, 1934 and was married to Jesusa S. Mendoza February 28, 1955 in Floydada. He moved to Floydada in 1954 from Mexico. He was a gin repairman and a member of the Catholic Church.

Mendoza is survived by his wife and two sons, Paulo S. Mendoza and Raul S. Mendoza and two daughters: Lydia S. Mendoza and Maria Elisa Barrientos; two brothers, Paulo M. Hinojos and Francisco M. Hinojos; and two sisters, Maria Jesusita H. Flores and Lupe H. Maldonado; and two granddaughters.

Big College Bill Coming

NEW YORK, Aug. 13— Residents of Floyd County whose sons and daughters will be heading for college soon are finding that the cost will be greater than ever.

Colleges in all parts of the country have raised their rates again, citing their own increased operating expenses for faculty salaries, fuel, supplies and maintenance.

half of the students will be going to private colleges and half to public ones. Because higher education has become so costly, many young people have had to change their plans. Some are settling for two-year rather than four-year schools. Others have had to forego college entirely, at least for the present.

The new rates, according to figures obtained in a survey of 2,750 colleges and universities, will boost the already high cost of such education.

For residential students at four-year private institutions, the average increase is \$242, for those at public colleges, \$115.

The big problem is how to pay for it. Many parents, especially those with two offspring going to college at the same time, find themselves in a financial bind as a result.

For Floyd County families, based upon the number of local youngsters who are college-bound this year, the added cost will amount to approximately \$43,000.

The nationwide survey shows, according to the College Entrance Examination Board, that the overall cost is about four percent higher, on average, than it was in 1976.

With the increase, the total costs at private four-year institutions now average \$4,905 for resident students, compared with \$4,663 previously. At public colleges it is \$3,005, as against \$2,890 the year before. For commuting students the figures are about \$500 lower.

Included are tuition, fees, transportation, books, miscellaneous expenses and room and board.

According to the latest estimates, some 310 young men and women from the Floyd County area will be going to college this year.

The total cost involved, for local parents, is approximately \$1,065,000. This is based upon the assumption that



BUDDY LUTRICK holds yard long cucumber he grew in his back yard...

CLIP AND SAVE

School Sign-Up

School officials have announced the school registration for the coming year so that parents may plan their remainder of the summer schedule.

Teachers will start In-Service on August 22. The first day of school will be Monday, August 29th, beginning at 8:45 a.m.

Labor Day, Sept. 5 will be the first school holiday.

Registration for all elementary schools and Junior High will be August 26th.

SENIORS
August 26
9 a.m. until 10:30 a.m.

JUNIORS
August 26
10:30 a.m. till 12 noon

SOPHOMORES
August 26
12:45 til 2:15 p.m.

FRESHMEN
August 26
2:15 p.m. until 3:45 p.m.

Individual pictures for the annual will be made at registration time for ninth, tenth and eleventh grade students.

Students should dress up (ties are not required), wearing medium colors, no white, black or pastels, no t-shirts or sweat shirts.

Seniors should make appointments with Parker Studio for senior pictures. Fees will be collected from band students at registration time.

...GIBBINS AND CARL LEONARD draw the last of the... Floydada merchants gave away about... a month long business promotion. Winning the last... Geneva Bennett who registered at Buddy's Food... who registered at Thompsons Rexall (Staff Photo).

Rock Chat By Wendell Tooley

I VISITED MY FRIEND Oscar Barrera in the hospital last week and found him in good spirits. Oscar has been in the hospital over a month and probably faces another month of hospitalization.

He has a broken arm that will probably heal up pretty fast. However, his left leg literally exploded when he fell some 18 feet and hit on concrete in the Barwise Gin.

But Oscar isn't complaining, he says, "I'm thankful the Good Lord let me live."

Thursday Gabriel Mendoza fell some 20 feet in the Brown Gin and was killed.

Oscar will hear of this and be thankful again that life was spared.

AN INSURANCE salesman walked into a restaurant, took his place on a vacant stool and ordered bread and milk. The fellow sitting next to him asked:

"On a diet?"

"No, commission."

TALK is cheap because supply exceeds demand.

LOCKNEY FOOTBALL fans will enjoy new aluminum seats this coming season and Floydada's visiting team fans will enjoy new aluminum seats.

Well, we could rationalize with the "sour grapes" philosophy of "Oh well, they'll probably all take pneumonia sitting on those cold aluminum seats." since the Floydada side of our stadium still has wooden seats...but we won't.



THE FRONT FOUR... for the 1977 Whirlwind defensive unit are (left to right) Bill Starkey, Paul Radloff, Kenneth Griggs, and Bryan Fortenberry.

capture of Hermann and Field Marshall Rundstedt. For information contact Amil Kohutek, chairman, 1801 C Abilene, TX 79601.

A musician of the first rank was the Austrianist Fritz (1875-1962). He has earned more than a million during his career.

TEXAS COLLEGE Courses At Cross... Tues, Aug. 23... Registration Office... 6:30-8:00... HISTORY 131... 231... adited To The S... leges & Univers... Transferrable... CONTACT: WTC... 75-2948 OR 675-

STYL 98¢ 6/\$10 59¢ \$1.65 99¢ USAND 59¢ 49¢ JUICE 89¢

Sunshine Fresh Thriftway Produce

TOTAL GROCERY SAVERS

SHURFINE ENRICHED FLOUR	5 LB. BAG	59¢
KRAFT REAL MAYONNAISE	16 OZ. JAR	79¢
SHURFINE CEREAL CRISPY RICE	13 OZ. BOX	79¢
BETTY CROCKER SUPREME BROWNIE MIX	23 1/2 OZ. BOX	99¢
KRAFT MACARONI & CHEESE DELUXE DINNER	14 OZ. BOX	69¢
JIF PEANUT BUTTER	18 OZ. JAR	99¢
KRAFT CATALINA DRESSING	16 OZ. JAR	99¢



LARGE VINE RIPENED
CANTA-LOUPE
15¢
LB.

CALIF. KENTUCKY WONDER X-TRA FANCY GREEN BEANS	3 LB. CAN
NEW RED POTATOES	
SUGAR-LOAF PINEAPPLE	
RUBY RED GRAPEFRUIT	
CALIFORNIA CARROTS	
LONG GREEN CUCUMBERS	
CALIFORNIA SANTA ROSA FRESH PLUMS	

13¢ OFF LABEL DISHWASHING LIQUID
DAWN
22 OZ. BTL. **69¢**

5¢ OFF LABEL
CLOROX
GAL. JUG **79¢**

50¢ OFF LABEL DETERGENT
DASH
13 LB. 2 OZ. BOX **\$4.69**

6-32 OZ. BTL.
COKE
PLUS DEPOSIT **\$1.19**

U.S.D.A. CHOICE BEEF BONELESS
CHUCK ROAST LB. **99¢**



U.S.D.A. CHOICE BEEF TENDERIZED BEEF CUTLETS	LB.	\$1.69
U.S.D.A. CHOICE BEEF LEAN TRIMMED SIRLOIN TIPS	LB.	\$1.39
U.S.D.A. CHOICE BEEF BONELESS SIRLOIN TIP STEAK	LB.	\$1.69
U.S.D.A. CHOICE BEEF BONELESS SIRLOIN TIP ROAST	LB.	\$1.59
U.S.D.A. CHOICE BEEF BONELESS LEAN BRAISING OR STEW CUBES	LB.	99¢
SELECT SLICED YOUNG BEEF LIVER	LB.	59¢
LITTLE BOY BLUE CORN DOGS	12 OZ. PKG.	89¢
TENDA MADE CHICKEN FRIED BEEF FRITTERS	16 OZ. PKG.	99¢

EXTRA LEAN
GROUND BEEF CHUCK QUALITY LB. **99¢**

U.S.D.A. CHOICE
ROUND STEAK
LB. **\$1.19**

U.S.D.A. GRADE A
BAKING HENS COUNTRY PRIDE FROZEN FRESH FOR STEWING OR BAKING LB. **59¢**

MOUTHWASH LAVORIS	
15¢ OFF LABEL AIM TOOTHPASTE	
S & H GREEN STAIN EVERYDAY	
DOUBLE ON WEDNESDAY	
REG. OR WITH BODY TAME CREME RINSE	
ADORN FIRM & FREE NON-AEROSOL HAIR SPRAY	
REG. OR EXTRA HOLD ADORN HAIR SPRAY	
EARTHBOB BABY SHAMPOO	
TONI REG. OR GENTLE HAIR CUT PERMANENT	

SHURFINE VAC PAK-ALL GRINDS
COFFEE
1 LB. CAN **\$2.89**

FABRIC SOFTENER
Downy
KING SIZE BTL. **\$1.69**

WHITE HOUSE APPLE
JUICE
QT. JAR **59¢**

PURE VEGETABLE SHORTENING
CRISCO
3 LB. CAN **\$1.18**

MORE TOTAL SAVERS

SUNSHINE CRACKERS CHEESE-IT	16 OZ. BOX	69¢
NABISCO CHOCOLATE CHIP COOKIES CHIPS AHOY!	14 1/2 OZ. PKG.	89¢
EXTRA ABSORBENT PAMPERS	24 CT. BOX	\$2.49
SHELL NO PEST STRIP	EACH STRIP	\$1.59
BORDEN COUNTRY STORE INSTANT POTATOES	16 OZ. BOX	59¢

DAIRY DELIGHTS

SHURFRESH PURE CORN OIL MARGARINE	1 LB. BOX	59¢
SLICED HALFMOON LONGHORN COLBY KRAFT CHEESE	10 OZ. PKG.	99¢
HALFMOON REG. SLICED NATURAL KRAFT CHEDDAR	10 OZ. PKG.	99¢
AMERICAN CHEESE BORDEN SINGLES	16 OZ. PKG.	\$1.39

FROZEN FOODS

7¢ OFF LABEL - TOPPING COOL WHIP	9 OZ. CTN.	49¢
SHURFINE SLICED STRAWBERRIES	10 OZ. CTN.	49¢
MINUTE MAID FROZEN ORANGE JUICE	16 OZ. CAN	99¢
MINUTE MAID GRAPEFRUIT JUICE	2 6 OZ. CANS	69¢
MORTON DINNERS	11 OZ. BOX	49¢

WE HAVE CRUSHED OR CUBED ICE

FRONTIER
PAPER TOWELS
3 JUMBO ROLLS **\$1.99**

QUALITY CHECKED
ICE CREAM
1/2 GAL. CTN. **99¢**

FINE IMPORTED PORCELAIN
Lovelace
BY CROWN VICTORY
THIS WEEK ONLY **69¢**

25¢ OFF LABEL
Cascade
FAMILY SIZE BOX **\$1.19**

PAGES

THRIFTWAY

PRICES EFFECTIVE AUGUST 21

Most Of Our Cotton Exported

LUBBOCK—More than half the cotton grown on the High Plains of West Texas and Eastern New Mexico in 1976 was exported and accounted for more than a third of all the cotton exported from the United States, according to Water, Inc., staff economist Tommy Swann.

Last year 1.23 million bales were sent to port from the region, Swann reported. That figure accounts for 57.1 per cent of the 215 million bales grown in the High Plains region.

As a percentage of the U.S. total, the High Plains contributed 35.4 per cent of the 3.4 million cotton bales exported in 1976.

"These figures give an indication of the importance

of High Plains agriculture to this country's world trade," Swann said. "Agricultural products historically and presently are net contributors to our balance of trade."

Directly linked to the area's cotton productivity is irrigation. More than half the cotton produced on the High Plains is grown on land under irrigation. For the past eight years, yields on irrigated cotton have aver-

aged 39 per cent greater than the yields on dryland cotton, Swann indicated.

"This points out the need for a source of supplemental water to augment the declining Ogallala aquifer," Swann said.

"More is at stake than just the local farmer's yields," Swann indicated. "In an era of increasing petroleum imports, our agricultural exports take on an added significance as we are faced with a trade deficit. We certainly cannot afford to sacrifice any of our productivity."

"In discussing the need for supplemental water on the High Plains," Swann said, "we have often mentioned this area's contributions to the state, national and world economies. The magnitude of this contribution certainly cannot be ignored."

"The need for cotton and other agricultural products

from this area to help maintain a healthy economic vitality for the nation is just as important as the area's need for supplemental water," Swann indicated.

The High Plains of West Texas and Eastern New Mexico last year accounted for about 20 per cent of the cotton produced in the country. In addition to the cotton exported, the area sent more than 700,000 bales, 32.6 per cent of the region's production, to the Southeastern mill area.

Swann based his findings on statistics from the U.S. Department of Agriculture's Economic Research Service. Since USDA cotton figures are broken down by states instead of counties, the area production was based on the historical average that the High Plains of West Texas produced 65 per cent of Texas' cotton and Eastern New Mexico 53 per cent of that state's cotton.

NEW EXTENSION ECONOMIST IN AGRIBUSINESS—An economist in agribusiness management has been appointed by the Texas Agricultural Extension Service. He is Richard A. Edwards, who will be headquartered at Texas A&M University and who will be assisting the agribusiness sector of this state to more efficiently and effectively service the producer community. He will also be assisting producer organizations and agribusi-

nesses to meet EPA and OSHA standards from an economic standpoint.

It's okay for girls to take the initiative in dating now, says Dorothy Taylor, family life education specialist with the Texas Agricultural Extension Service. The Texas A&M University System. A girl may approach a boy for a date although, says the specialist, she will probably choose one she feels will not reject her.

Goat Day

covered, including parasite control, nutrition and predator control.

For more detailed information, contact your local County Extension Agent (981-2806).

Job Corps Successful

mustachioed bachelor who went to work for Montgomery Ward in 1967 in Austin, Texas. He is now an award-winning electronics repairman in East Dallas. He like his job, expects to progress with his company and hopes to stay

in Dallas. Allen King is a G.S. A. employee in Austin, Ray Butler is a member of the U.S. Navy and Eduardo Gallegas is an employee of Gulf Oil Corporation in Baytown.

Sound like a cross section

of southwest U.S.A.? About average? Little different from millions of other young adult Americans?

Right?

Right and wrong. Each of these men and women is a graduate of the Gary Job Corps Center, a part of the 12 year old Department of Labor training program dedicated to providing basic education and job skills to young people who, through deprivation or other circumstances, need help to get and hold a spot in the sun of twentieth century America.

Terry Hollomon entered the Job Corps February 21, 1966—he recalls the date exactly.

"I was working for the city of Rockville, Maryland, in a dead-end job and trying to save up money to go to electronics school. I had left school before graduation, and I wasn't making enough to save tuition for an electronics course. The Job Corps offered me a way to go, and I took it. I graduated August 17, 1967, from the Gary Job Corps Center. I've been with Montgomery Ward ever since."

Nathan Hawthorne is employed as an upholsterer for Dorothy's Home Furnishings in Angleton, Sergio Tovar and Richard Lopez are employees of Von Dohlen Motors while Mario Huerta works as a line mechanic for Frizzell AMC Jeep in Houston.

They are among the 55,000 Gary Placements who go about the business of making a living and enjoying life in a society which knows them only as regular people—working, paying taxes, fulfilling citizen roles which would have been difficult or impossible without the counseling and training they received in the Job Corps.

Twelve years later it is hard to remember the turmoil among teenagers of 1965. The unrest was to explode a bit later in inner city riots and a dramatic increase in drug use.

SEE JOB PAGE 9

Plenty Of Grasshoppers And Rabbits

LUBBOCK—There are various techniques that personnel of the Texas Parks and Wildlife Department use to predict the upcoming hunting seasons but, nature has her own indicators including an abundance of certain species of wildlife.

"We are seeing an abundance of grasshoppers and rabbits this year and if sportsmen will recall, every year that these two species are numerous, the hunting is good," said Ted Wheelis, Lubbock regional law enforcement supervisor.

"There are very dry spots across the Panhandle and South Plains but some areas have had too much rain at one time," Wheelis continued.

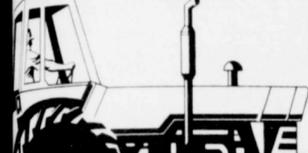
An over-population of grasshoppers might be bad for farm crops and the family garden but for game birds, it is a summer feast. Every species of bird including quail and turkey are finding plenty of the juicy hoppers this summer and the insects will be around until the first hard frost.

Ample numbers of cottontail rabbits mean plenty of food for the predators such as coyote and bobcat and less trouble for the farmer and his chickens. Reports have been received concerning the rabbits and their destruction of gardens in some areas. A barking dog and a tight fence could be the only answer as fall approaches and vegetables ripen.

P&WD predictions using the conventional methods of survey lines and aerial counts will be forthcoming soon but if nature's predictions carry any weight, 1977 should be a good year for Texas sportsmen and wildlife.

High Plains Agribusiness Exposition

SEPT. 8, 9, 10 LUBBOCK



The largest array of farm equipment, goods and services ever displayed on the High Plains.

Learn from nationally known experts on Marketing, Estate Planning, Energy and Water Development, plus "News in Cotton."

Exhibitors attend a microwave cooking demonstration, home decorating seminar, and a natural fiber fashion show.

Lubbock Memorial Civic Center

Exhibits open 10:00 A.M. to 7:00 P.M. daily.

September 8	Friday, September 9	Saturday, September 10
Marketing Symposium	10:00AM Energy Development Symposium	10:00AM Water Development Symposium
Microwave Cooking Demonstration	10:00AM "News in Cotton"	2:30PM Special appearance by Senator John Tower
Home Decorating Seminar	2:00PM Home Decorating Seminar	4:30PM Natural Fiber Fashion Show

Now! What you pay to lease a Zimmatic depends on the price of corn.

Another first from Lindsay Zimmatic Corn Crop Lease... The number of Zimmatics available under this program and the time period of this offer are limited so come in soon and get all the details on the Corn Crop Lease and other exclusive leasing programs available only through Lindsay Credit Corp.



Take advantage of a program that has never been offered in the industry before... it's the lease we can do for you.

LINDSAY christian irrigation, inc.

THE CENTER PIVOT SPECIALIST
CALL - CENTER PIVOTS ARE OUR ONLY BUSINESS.
REPRESENTATIVE - DELVIN BYBEE, LOCKNEY 652-3179
PLANNING OFFICE - 830 E. 6TH. - 293-4337



Plains Cotton Growers, Inc., Lubbock, will sponsor a 3-day "Dutch treat" textile study tour to the Greensboro, North Carolina area beginning Thursday, September 29, officials have announced.

The tour will feature one and a half days of textile oriented activities and conclude with attendance at the Texas Tech University of North Carolina football game on Saturday afternoon, October 1.

A charter plane with 95 seats will leave Lubbock Regional Airport at 7:00 a.m. September 29 and return to Lubbock after the Red Raider-Tarheel contest, arriving about 11:30 p.m. October 1.

According to PCG Executive Vice President Donald Johnson the trip is expected to attract widespread interest, and PCG will take reservations on a "first come-first served" basis. While arranged primarily for cotton producers, Johnson said, the tour is open to all High Plains residents "because everyone in the area either directly or indirectly has a vital stake in the well-being of the cotton industry."

The group will arrive at the Albert Pick Hotel near Greensboro about noon the first day and will proceed after lunch to the Cotton Incorporated research facilities at Raleigh, North Carolina.

CI is the cotton research and market development company supported by producers "dollar a bale" investments. CI does research in Raleigh on fiber preparation, spinning, weaving, knitting, dyeing, finishing, flame retardance and other textile processes.

A dinner for four participants and local textile executives is planned for Thursday evening "to promote an exchange of ideas between West Texas cotton people and their customers."

The second day, Friday, will be devoted to tours and educational presentations at two Cone Mills' plants. Visited will be Cone's Granite facility, where cotton corduroy is manufactured, and the company's White Oak plant, said to be the world's largest integrated denim manufacturing operation. Tour participants will see all processes involved in taking raw fiber from the bale to the finished product.

About mid-morning Saturday, the group will depart for Chapel Hill, North Carolina and the 1:30 p.m. football game. Box lunches will be served enroute and reserved seat tickets will be provided.

After the game a stop will be made for a "victory dinner" and departure for Lubbock will follow.

Interested parties should contact PCG's office in Lubbock for additional details and reservations, Johnson said.

VA News

At least one out of ten Vietnam-era GI Bill students has received refresher or deficiency courses to qualify them for higher education under the GI Bill's "free entitlement" provisions, Jack Coker, Director, VA Regional Office, Waco, reported today.

More than 760,000 persons have taken advantage of the training opportunities without depletion of their basic GI Bill eligibility. The trainees represent more than 11 percent of the 6.9 million persons who have trained under the current GI Bill since 1966.

Eligible GI Bill students may receive full benefits while training for high school completion. Others who have completed high school but need refresher or remedial courses for entrance into training, also may take the necessary courses

Special outreach efforts by VA benefits counselors during the past year was credited with a 3 percent increase in free entitlement enrollments. Repeated contacts are made with veterans with less than four years high school in an effort to interest them in training.

Allowances for GI Bill students training full time is \$200 per month with additional allowances for those students with dependents. Students are entitled to a maximum 45 months educational assistance for 10 years after release from active duty, but not later than December 31, 1989.

Complete information on all VA educational assistance programs is available at any VA office.

IRRIGATION WELL ACIDIZING

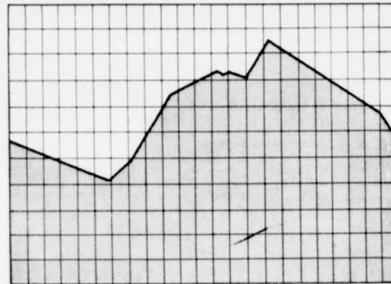
Cleans Casing and Pump of

RUST and ALGAE!

Complete Job in 6 Hours

Call 983-2737 at night 983-2291

OFF-PEAK-USE FOR A BETTER LOAD FACTOR



MORNING NOON NIGHT

If everyone used the same amount of electricity every hour of every day throughout the year, the cooperative's "load factor" would be 100% and the cost of power would be less. The ratio of a utility's average load to its greatest load is called the load factor and the higher the load factor the lower the cost of power.

But people use a lot more electricity in the evenings than they do at other times and a lot more electricity in the summer, with air conditioning, than in the winter. So we have daily as well as seasonal peaks. Our challenge is to level these peaks for a better load factor to have fuel and money.

Seasonally, electric heating in the winter helps balance the power required for summer air conditioning. Security Lights improve the load factor and are a practical addition to any rural home.

Daily, the off-peak use of power helps to smooth out the peaks and valleys of demand and helps keep electric rates lower than they would be otherwise.

An improved load factor can save money for you and your electric cooperative.

Lighthouse Electric Cooperative

SERVICE UPDATE

RAY HOLCOMB

Service Mgr. For Collins Implement



Has Completed A 1 Week John Deere Training Course In Hydraulics

Ray Is Putting Forth Every Effort To Update His Service Abilities To Give You...

The Customer The Best In Service

For Service You Can Depend On Before & After The Sale.



COLLINS IMPLEMENT CO.

Ralls Hwy. Floydada, Tx.



MR. AND MRS. JOE GALVAN announce the engagement and approaching marriage of their daughter Janie to Jesse Martinez, son of Mr. and Mrs. Ramon Martinez. Both families reside in Floydada.

Ms. Galvan attended Floydada High School, and is presently employed at Jimmy Dean's in Plainview.

Her fiancé is a 1977 graduate of Floydada High School and is employed at Piggly Wiggly.

The couple plan an October 8, 1977 wedding at the First Baptist Church in Floydada with the Rev. Arcadio Gonzales officiating.

Pink And Blue Shower

Honors Mrs. George Rogers

Mrs. George Rogers of Falls was honored with a Pink and Blue Shower August 14th at the Farm Bureau building.

Receiving guests with the honoree and her mother, Mrs. Hilary Polvadore, was her mother-in-law Mrs. Ely Rogers of Crosbyton.

Hostesses for the shower

were Mrs. Carmen Starkey, Mrs. Sarah West, Mrs. Carl Smith, Mrs. Martha Griggs, Mrs. Don McCandless, Mrs. Brenda Atteberry, Mrs. Tom Hopper, Mrs. Debbie Holmes, Miss Janie Warren and Karen Cox.

The hostess gift was a play pen.

August is Immunization

Action Month. Now is the time to check the immunization records of your family. If they are not fully protected, see a doctor now, advises Carla Shearer, health education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Pour leftover coffee over ice and top with whipped cream or ice cream—to refresh and to save that coffee, suggests Marilyn Haggard, foods and nutrition specialist, the Texas Agricultural Extension Service, The Texas A&M University System.

Lovells Celebrate 60th Wedding Anniversary

Mr. and Mrs. W. A. Lovell celebrated their 60th wedding anniversary in their home Sunday August 14th. Some one hundred and thirty-five friends and relatives attended. Cake and punch

were served by Denise Nixon and Lee Ann Collins, granddaughter of Mr. and Mrs. Lovell.

Those visiting over the weekend in the W. A. Lovell home were Mr. and Mrs. J. T. Creed and Mr. and Mrs. Don Creed, Santa Rosa, California; Mr. and Mrs. R. A. Fitch, Luling, La.; Mr. and Mrs. Carl Lee and Mr. and Mrs. Lee Morteuro, Lemon Grove, California; Mr. and Mrs. R. A. Creed and Lee Creed, Celeste, Texas; Mr. and Mrs. Henry Creed, Mr. and Mrs. Henry Bates, Mr. and Mrs. Glen Creed, Georgia Bates, Wills Point, Texas; Helen Booth, Van, Texas; Jack Creed, Wolfe City, Texas; Marie Lowe, Garland, Texas and Mr. and Mrs. C. A. Wallace, San Diego, California.

Look

Who's

Here



Born to Mr. and Mrs. Larry Hunter at Garden City, Kansas Tuesday August 16 at 3:10 p.m. was a baby girl named Holly Renae.

Holly weighed seven pounds, four and a half ounces. Floydada grandparents are Mr. and Mrs. Turner Hunter, great grandmother is Mrs. S. D. Hunter.

Other grandparents are Mr. and Mrs. Jack Preston of Utopia, Texas and great grandparents Mr. and Mrs. John Tyra, also of Utopia.

Center-Fairview

Reunion

September 4

The Center Fairview Reunion will meet Sunday, September 4, at Massie Activity Center, Floydada. Attendees are to bring a basket lunch and stay for a time of singing and visiting during the afternoon. All former and present residents of Center and Fairview areas are urged to attend.

Summer sun is hard on hands, warns Margret Ann Vanderpoorten, clothing specialist, Texas Agricultural Extension Service, The Texas A&M University System.

Sunning lotions and moisturizers keep hands soft and healthy, the specialist says.

Washable wall covering in the kitchen can save continual repainting, suggests Mrs. Sue Young, housing and home furnishings specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

TV For Kids Good Or Bad?

COLLEGE STATION—Watching television for play is sometimes good for children and sometimes not, says Dorothy Taylor, family life education specialist, with the Texas Agricultural Extension Service, The Texas A&M University System.

Children's programs are good when they aid in cultural, emotional or intellectual development, and only parents can decide which program is good for their family viewing.

Since children learn from play and TV is a form of passive play, it teacher—but it enriches only when program goals are the same ones found in other forms of instructive play, she says.

TV offers some of the values that play offers, and TV can add to a child's development—physical, therapeutic, educational and creative. TV also provides self-insight and social and moral development, the specialist explains.

Wise parents select programs that offer these values—and meet family goals and standards, Miss Taylor adds.

Also, she advises parents to select TV programs and timetables that do not replace family time, exercise, outdoor play or friendships with other children.

"In addition to stimulation and amusement, children can be encouraged to emulate the 'good guys' they meet on TV. It is easy to identify with the moral characters who catch the thief, help the loser, rescue Lassie or, by whatever means, saves the day," she says.

"Also, with early and frequent exposure to lessons in art, music, drama and science, young viewers benefit as they could never have before TV. Programs offer trash and treasure, but supervised, limited viewing provides children with learning experiences that broaden their worlds," she contends.

On the other hand, too much television—and unmonitored television—can be a form of destructive play, Miss Taylor cautions.

"If children are allowed to watch all kinds of programs, they see great amounts of the negative—at a time of major moral development in their lives.

"They may be exposed to an over-emphasis on crime, terror and the abnormal," the specialist says.

Television "overtime" tends to interfere with family time together—and thus, relationships. It can rob children of eating and sleeping time, too, the specialist points out.

The Brown Bag Lunch

COLLEGE STATION—Brown bag the basic four—milk, meat, fruits/vegetables and bread/cereals, suggests Frances Reasonover, a foods and nutrition specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

For milk, use cheese: sandwiches, with filling of pimento cheese; any slices, ready-to-eat cheese, or a cheese dip with crackers. For a weight problem, cottage cheese or Neufchatel, seasoned. On a cold day, send a thermos of hot cream soup.

Meats to ready sliced—such as sausage or ham—or combine with cheese for a variety. Refried beans pack as a dip for meat substitute.

Add fruits and vegetables for flavor, color and texture, but especially for vitamin content. Carrot sticks, high in vitamin A, are crisp and easy.

Oranges peeled and cut—or sectioned ahead of time for easy eating—are high in vitamin C, or for easy packing, can travel unpeeled. The rind gives extra protection to the vitamin content.

Apples, bananas, pears or a jar or container of canned fruit also add nutrition and variety.

Crunchy celery or pickles give the brown bag meal added appeal. Lettuce and tomatoes, plastic packed, add zest to a sandwich meal.

To add further variety, try tomatoes and avocados mixed with cheese. Also, a plastic bag of fresh crisp vegetables can serve as

dippers—cauliflower florets, sliced zucchini, turnip strips.

In the bread/cereals category, count sandwich bread, crackers for dips, or oatmeal for cookies and cakes. Oatmeal, puffed rice and other ready-to-eat types added to cookies increase their nutritional value.

Go slow on high fat, high sweet desserts for the weight watcher. For a sweet taste and the daily requirement of the fruit food group, include cookies full of fresh or dried apples or apricots, raisins or prunes.

Handle school lunches carefully; practice safety precautions. Do not, for example, pack ham on a warm school day unless refrigeration is available.

One-serving size insulated containers will keep hot and cold foods at the right temperature, and therefore safe.

Add a small piece of candy

Got Heating

Or Plumbing

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HOLMES PLUMBING

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6:30 - 9:30 a.m. and 5:30 p.m. Until?

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Highschool Administration Office

Building 6: 30-8:00

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Society

NEWS OF FASHION

Checked For Fall



Jennifer Gee takes a soft princess dress and updates it with the new looser-fitting jacket. In deep green and neutral tones, it comes in sizes 8-18. It's made of easy-care polyester and is Wear-Dated by Monsanto. About \$42; pants, too. Coordinated here with a Makins hat, a Seven Star handbag, with Jewelry by Catherine Stein and scarf by Robinson Golliber.

to the lunch, or some other pleasant surprise.

ACCIDENT CONTROL—About one-sixth of all fatal traffic accidents occur on Friday or Saturday night between 10 p.m. and 3 a.m. It's a time for extra caution when driving, says the Texas Agricultural Extension Service.

A woman usually recognizes herself as "his wife" and "their mother." Until marriage, her identity is in a holding pattern, says Dorothy Taylor, family life education specialist, the Texas Agricultural Extension Service, The Texas A&M University System.

COUNTRY PRIDE GRADE A	
FRYERS	LB
PURE	
GROUND BEEF	LB
MORTONS FROZEN CHICKEN,	
POT PIES BEEF AND TURKEY	EACH
1 LB CELLO BAG	
CARROTS	
LARGE HEADS	
LETTUCE	EACH
SHURFRESH QUARTERS	
MARGARINE	1 LB
SHURFRESH 1 LB BOX	
CRACKERS	
1/2 GAL CTN CLOVERLAKE	
MELLORINE	
24 OZ. CLOVERLAKE	
COTTAGE CHEESE	
6-32 OZ. BTL. CTN.	
COKES & DR. PEPPERS PLUS DEPOSIT	
SHURFRESH 10 COUNT	
BISCUITS	
8 OZ. HUNTS	
TOMATO SAUCE	
SHURFINE NON-DAIRY 16 OZ.	
CREAMER	
32 OZ. SHURFINE	
MUSTARD	

SPECIALS GOOD THROUGH AUGUST 27

shurfresh MILK WE ACCEPT FOOD STAMPS

YOUR HOME OWNED AND HOME OPERATED

L&J FOOD STORE

We Give Double S&H Green Stamps On Wed.

110 NORTH 2nd PHONE

The French have a word for the newest dressing: Sweet.

Our translation: the gently tiered chemise of soft, billowy challis and touches of black ribbon. Definitely not the sort of dress to wear if you don't want to stand out in a crowd.

ONLY \$46.00

This print in black and burgundy florals. Others to select from at

Brown's

DEPARTMENT STORE

104-06 North Main Lockney, Texas



PIGGLY WIGGLY... YOUR People Pleasin STORE!

Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad.

One of the largest nationwide store chains, Piggly Wiggly has over 1,000 outlets across the South. Each outlet offers superior service and superior merchandise at superior prices. A professional staff can make the right selections in case your needs service.

BA
Facts & F

In the days of the Empire, babies were fed a diet of bread and milk with soup and placed with windows of six months.

Centuries ago mothers wrapped babies' bottoms. That's why to English refer to "nappies."

Today's mothers use more than \$40 worth of cloth diapers in one year for the average time, usually 27 months. The average cost of cloth is \$656.83, only \$250 for reusable cloth that includes the cost of the dryer, and cost of bleach and fabric softener.

The "soft spot" (fontanel) on a baby's head, which some mothers fear of touching, is protected by a membrane of canvas.

LB

LB

EACH

2/

EACH

2/

2/

2/

PLUS DEPOSIT

2/

4/

D

ST 27

AMPS

PERATE GHOCE

STORE

On Wed.

NE 9-1-10

AFFIL

All Temperature
Cheer Detergent
\$1.79

Chicken Of The Sea
Chunk Tuna
59¢
6 1/2-oz. Can

Golden Best
All Purpose Shortening
89¢
42-oz. Can

Bath Tissue
59¢
4 Roll Pkg.

Piggly Wiggly, Choice, Sliced or Halves
Cling Peaches
Assorted Flavors (Except Lemon)
Royal Gelatin
Piggly Wiggly
Cottage Cheese

2 29-oz. Cans **\$1.00**
6 3-oz. Boxes **\$1.00**
2 12-oz. Ctns. **\$1.00**

Piggly Wiggly Self-Rising or
All Purpose Flour
39¢
5-Lb. Bag

Carol Ann
Salad Dressing
59¢
Qt. Jar

Regular
Ground Beef
68¢
Lb.

Farmer Jones or
Lone Star Franks
89¢
12-oz. Pkg.

Piggly Wiggly
Peanut Butter
79¢
18-oz. Jar

Great For Snacks - Thompson
Seedless Grapes
49¢
Lb.

Banquet
Chicken Livers
16-oz. Cup **89¢**

Family Pack
Chuck Steak
Lb. **88¢**

Fox De Luxe
Frozen Pizza
79¢
13-oz. Pkg.

California Tree-Ripe, Italian
Prune Plums
39¢
Lb.

Grade A
Turkey Hindquarters
Lb. **49¢**

Farmer Jones
Jumbo Franks
1-Lb. Pkg. **99¢**

Sliced Bologna
12-oz. Pkg. **89¢**

Heat & Eat, Hillshire Farms
Smoked Sausage
Lb. **\$1.59**

Piggly Wiggly or Old South Regular or Pink
Frozen Lemonade
5 6-oz. Cans **\$1.00**

Freezer Queen, All Varieties, Frozen
Cook N Pouches
5-oz. Pkg. **\$1.00**

Chocolate Iced or Glazed, Frozen
Morton's Donuts
9-oz. Pkg. **69¢**

Large Firm Heads
Green Cabbage
19¢
Lb.



CLOUD SEEDING: ITS RISKS AND DANGERS AFFECT CROPS & HEALTH

"The cloud was coming up nicely and I could almost smell the rain. But then one of those cloud seeding planes started working on it and it went away." That's the way one dryland farmer expressed an encounter with cloud seeding. Many others have similar stories accumulated over seven years of cloud seeding in this area.

Cloud seeders say they suppress hail and increase rain. There are many meteorologists who say otherwise . . . that they don't suppress hail and the seeding interrupts the rain-making cycle of the clouds.

In the counties of this area, weather watchers totaled up the figures and showed that during the years of cloud seeding this area's rainfall has DECLINED about 45 inches.

Evidence that cloud seeding DECREASES rainfall comes from five American experiments, according to the Tri-State Natural Weather Association. These five randomized experiments were conducted with unchallenged reliability over a number of consecutive years with considerable care and foresight. The results are a decrease in precipitation due to cloud seeding and the estimated decreases amounted to 53%.

While meteorologists bicker about cloud seeding, they generally agree on one thing: that cloud seeding disrupts natural weather patterns and affects the weather as far as 150 miles downwind. In effect, a few people who are willing to spend hundreds of thousands of dollars are "messing with the weather for their own selfish purposes" and affecting all the people in this area.

CLOUD SEEDING IS DANGEROUS

The hazy, unscientific approach to cloud seeding has developed without adequate controls, causing real dangers, both economic and physical. Our agriculture depends on being able to consistently predict natural weather trends from year to year, and cloud seeding upsets this ability.

Personal safety may be a factor overlooked in cloud seeding, since scientists agree that clouds, after they are seeded, change and develop even more violent reactions as they move downward.

The chemicals, silver iodide, can affect the ecosystem adversely as it combines with other substances in the atmosphere, such as lead from auto exhausts, to form

poisons that settle on grasses which are eaten by animals and possibly passed on to the dinner table.

Silver from the silver iodide can concentrate in various organisms and thence to man, causing a buildup in the human system to a toxic level and possible respiratory or gastric ailments and cancer.

Cloud seeders say these possibilities can't be proved. But statistics are more dramatic in showing the dangers than they are in trying to prove that cloud seeding causes more rain, or decreases hail.

FRIGHTENING STATISTICS

Statistics are our first warning of danger. Many years ago, saccharin was regarded as a safe sweetener. Today, it is being controlled because statistics show it increases the chances of bladder cancer. Similarly, the spraying of poisonous chemicals on rain clouds may be proven later as dangerous air pollutant.

In 1966, the year of heaviest cloud seeding in Pennsylvania, the death rate from lung diseases was the highest number since vital statistics have been kept, according to the Pennsylvania Department of Public Health. This fact was reported by the Tri-State Natural Weather Association in a recent article in **Acres, U.S.A.**

The article also said that silver iodide crystals combine with auto emissions to create other serious pollutants.

THE FUTURE?

And what of the future? Management of the clouds for weather purposes could later be organized into taxing districts, like we presently have for rivers, irrigation and drilling . . . levying taxes on all of this district management of our clouds!

WHAT CAN YOU DO?

If you feel as we do . . . that cloud seeding should be stopped, . . . you can help.

First, be sure to vote.

Second, call all your friends, urge them to vote.

Third, on election day, pick up friends and neighbors and take them to the polls, or remind them to vote.

Fourth, between now and election day, talk about cloud seeding, learn about it and be sure everyone realizes there are risks which affect us all, and that we have the opportunity, by voting, to settle the cloud seeding issue. State agencies have indicated they are interested in what the people have to say about cloud seeding. Let's take this opportunity to vote, and take a big step toward resolving the problems of cloud seeding in this area.

☐ VOTE AGAINST CLOUD SEEDING AUGUST 23

Paid political adv. by the Citizens for Natural Weather, Lloyd Kurtz, Treasurer,
Box 119, Canyon TX 79015

VA News

Director of Office in... that a... of women... died or... dis... from their... will lose... for certain... Adminis... if they don't... months... bene... 45 months... wives... to children... of 18 and... ability of a... November... years from... was... total and... connect... 10 years... her... is later... WIA's and... who were... or forcib... of duty for... may also... these benefits... service per... missing in... or detained... are eligible... benefits until... 1980, or 10... the date the... whichever... is paid... attending to... on the... train... based on... or Octo... whichever is... is not a... the education... but the... spouse ends... ability unless... later ter... or divorce... child of a... been accepted... institution... leading to a... degree, he... assist in... an educa... program... available... child on... the types of... above, spou... secondary... schools... months or... offering... programs... provide educa... counseling... their re... program of edu... the United... pressed only... institution of... source rates... program are... students... quarter time... \$45 for half... tuition costs... \$292... less than... Enroll... cooperative... alternate... with on the... will receive... students may... \$1500 per... to pursue a... or one... professional or... which... six months... available only... to obtain... of the amount... provision of... Act of... on the... education... obtained at... office... Director of... Office in... GI Bill stu... payment... allowances... to as... bene... of a school... that— an... allowanc... requests ad... and... to process... interval until... monthly... will be... a veteran... upon regis... 12, it will... during... No... will be... 1, cov... for... subsequent... each addi... enrollment... financial re... the first

students. Education loans, which provide up to \$1,500 per academic year, may be granted to students needing assistance beyond regular VA allowances. In some cases, applications may be filed for a VA loan before classes begin. School financial aid officers can provide complete information. Participation in VA's work-study program is another source of financial

assistance. Eligible students can be advanced \$250 toward a maximum \$625 that can be earned in work-study projects during a school semester. Complete information on all educational assistance programs can be obtained from the Veterans Representative on Campus or the nearest VA office.

FLOYD DATA
Debbie Nixon of Port Aransas is visiting her mother Margaret Nixon and also attended the 60th wedding anniversary of her grandparents, Mr. and Mrs. W. A. Lovell.

program of water quality management will want to attend a conference on "208 Planning for Texas: Agricultural and Silvicultural (forestry) Nonpoint Source Water Pollution Control Program" at Texas A&M University, August 9-30. The conference will feature speakers who will give state and national viewpoints on nonpoint source pollution programs as well as speak-

ers who will discuss technology and research, especially dealing with problems on sediment and agricultural chemicals, says a soil and water use specialist with the Texas Agricultural Extension Service.

Claudia Kerbel, consumer information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Mac's Backhoe Service
Call Harvey McJimsen
Silverton, Texas

BUDDY'S FOOD

Buddy Widener, Owner-Forrest Shannon Mgr.
in Floydada, 220 South Seco

NEW STORE HOURS
Double On **MONDAY-SATURDAY 8 a.m.-8 p.m.**
Wednesday's **SUNDAY 9 a.m.-7 p.m.**

THESE VALUES GOOD SUNDAY, AUGUST 21 THROUGH WEDNESDAY, AUGUST 24

We Reserve The Right To Limit Quantities

5-32 OZ. BOTTLE CARTON

COKE OR TAB \$1.69

PLUS DEPOSIT \$1.95 VALUE



12 OZ. CANS

Coca-Cola 6 FOR 99¢

18 OZ. KEEBLER ELFWICH 99¢ VALUE



18 OZ.

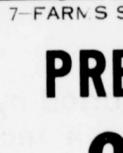
COOKIES 69¢

7-FARM S STRAWBERRY 79¢ VALUE



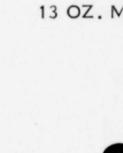
PRESERVES 2/89¢

13 OZ. MILNOT CAN 37¢ VALUE



MILK 3/89¢

16 COUNT WHITE SWAN 47¢ VALUE



TEA BAGS 29¢

18 OZ. KRAFT 79¢ VALUE



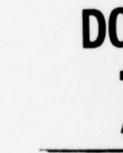
BARBECUE SAUCE 2/\$1.19

15 OZ. HUSKEY 20¢ VALUE



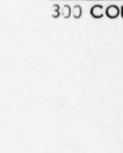
DOG FOOD 7/\$1.00

300 COUNT NOTEBOOK \$1.99 VALUE



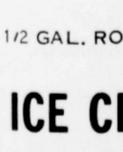
PAPER 89¢

1/2 GAL. ROUND \$1.59 VALUE



ICE CREAM \$1.09

1/2 GAL. CLOVERLAKE 99¢ VALUE



BUTTERMILK 69¢

2 LB FOLGERS \$8.79 VALUE

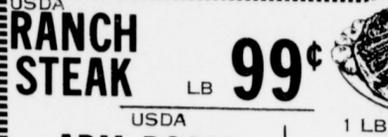


COFFEE \$6.89



USDA **RANCH STEAK 99¢**

1 LB TALL KORN **BACON \$1.39**



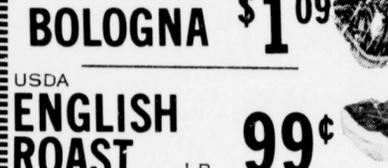
USDA **ARM ROAST \$1.09**

1 LB DECKERS **BOLOGNA \$1.09**



USDA **ENGLISH ROAST 99¢**

12 OZ. KRAFT **CHEESE SINGLES \$1.29**



2 LB KRAFT **VELVEETA CHEESE \$2.59**

ECKRICH **SMOKED SAUSAGE \$1.59**



NEW STORE HOURS
Monday through Saturday 8 a.m. - 8 p.m.
Sunday 9 a.m. - 7 p.m.

WILSONS 6 OZ. **HAM & CHEESE 39¢**

SAVORY **BONELESS HAM \$1.69**



LEAN **GROUND BEEF 69¢**

FAMILY PACK **PORK CHOPS 99¢**



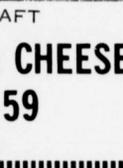
17 OZ. OUR DARLING WHOLE KERNEL OR CREAM STYLE 41¢ VALUE

CORN 4/\$1.00



6 1/2 OZ. CARNATION CHUNK LIGHT

TUNA 69¢



89¢ VALUE

1 LB PARKAY QUARTERS 73¢ VALUE

MARGARINE 2/99¢



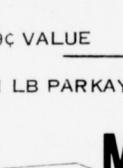
FUN SIZE NESTLES \$1.49 VALUE

CANDY BARS 99¢



1 1/2 LB RAINBO HILLBILLY 73¢ VALUE

BREAD 2/99¢



3 OZ. LIPTON

INSTANT TEA \$1.39

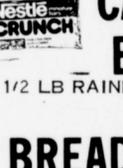
WITH COUPON \$1.39
\$1.79 WITHOUT COUPON



5 LB LIGHT CRUST

FLOUR 49¢

WITH COUPON 49¢
69¢ WITHOUT COUPON



GALLON RICH N READY

FRUIT DRINK 99¢

WITH COUPON 99¢
\$1.19 WITHOUT COUPON



GREEN **CABBAGE 9¢**

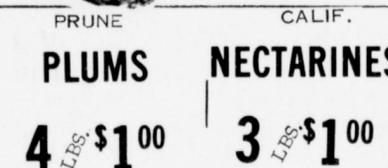
10 LB BAG ALL PURPOSE **POTATOES 79¢**



COLORADO **CORN 10/\$1.00**

PRUNE **PLUMS 4 LBS \$1.00**

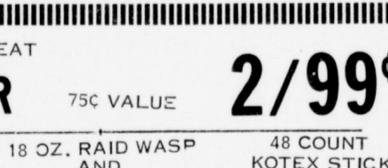
CALIF. **NECTARINES 3 LBS \$1.00**



3 1/2 OZ. ADOLPHS MEAT

TENDERIZER 2/99¢

75¢ VALUE



7-DAY RELIGIOUS \$1.29 VALUE

18 OZ. RAID WASP AND HORNET **SPRAY \$1.89**

48 COUNT KOTEX STICK **TAMPONS \$1.89**



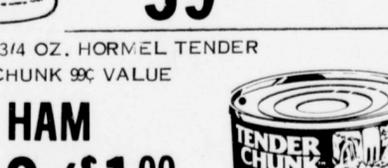
13 1/2 OZ. TOM SCOTT MIXED **NUTS \$1.19**

4 OZ. ELMERS 79¢ VALUE **GLUE 39¢**



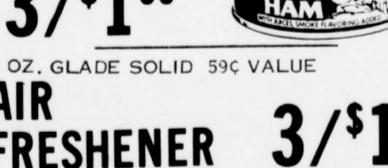
6 3/4 OZ. HORMEL TENDER CHUNK 99¢ VALUE

HAM 3/\$1.00



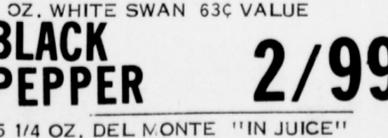
6 OZ. GLADE SOLID 59¢ VALUE

AIR FRESHENER 3/\$1.00



4 OZ. WHITE SWAN 63¢ VALUE

BLACK PEPPER 2/99¢



15 1/4 OZ. DEL MONTE "IN JUICE" 55¢ VALUE

PINEAPPLE 2/79¢





WHERE'S TH' FIRE?

For the month of July the Floydada Volunteer Fire Department answered 10 fire alarms and 1 rescue. The 10 fires consisted of 4 grass fires, 1 trash fire, 1 battery fire, and 4 structure fires. The rescue was in answer to a request from the Sheriff's Office on July 28th to assist at the scene of a car wreck one mile north on the Lockney highway.

On July 2nd we responded to a grass fire at 629 E. Georgia. On July 4th there was another grass fire at 812 S. Wall. On the 8th we answered a call to 12th and Virginia where there was a garage on fire caused by trash that was being burned off. On the 9th there was another grass fire at the corner of 12th and Highways 62 and 70.

On the 14th we responded to still another grass fire 5 miles south on FM 1958. This call turned out to be a farmer intentionally burning off wheat stubble in his field. On July 16th there was a battery explosion in the City Power Plant. There was very little damage as the city employees on duty had the fire under control and extinguished before the Fire Department arrived. On July 28th there was a barn fire east of Cedar Hill on the D. M. Cogdell Ranch. The fire was caused by lightning and the barn was lost. On July 29th we

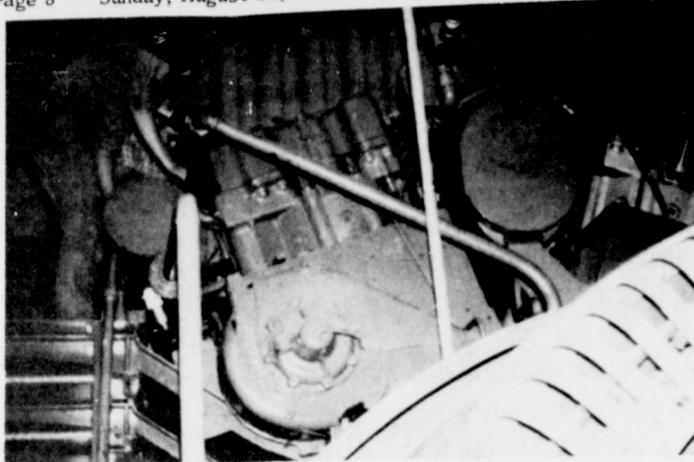
FLOYD DATA
Mrs. Babe Jones, Sharri and Kerri, Mr. and Mrs. Hillery Polvadore, Mr. and Mrs. George Rogers and Crystal of Ralls attended the Polvadore Reunion in Lubbock Sunday.

FLOYD DATA
Mary Markowski from San Diego, California, is visiting with Denise Nixon.

"Like-mohair" in solids and stripes—it's a new synthetic with a soft and warm look and feel, reports Beverly Rhoades, clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System. The easy-care fabric, sanded on one side, wears a "natural" look, the specialist says.

responded to a call of smoke in the house at 306 S. White. The smoke was a result of a circulating fan motor shorting out. On July 30th there was a house fire at South Plains. A water heater was the cause and there was extensive damage to the hall of the house.

During the month of July we sent three men to the 48th Annual Fireman's Training Conference at College Station. One man went as an instructor. This school is sponsored by Texas A&M Extension Service. The city of Floydada receives key rate credit for sending these men to this school. The two men attending as students completed 60 hours of classes in fire fighting techniques.



THIS MOBILE SUB-STATION is working for the City Power and Light Plant until an engine can be repaired. It belongs to Southwestern Public Service Company. (Staff Photo).

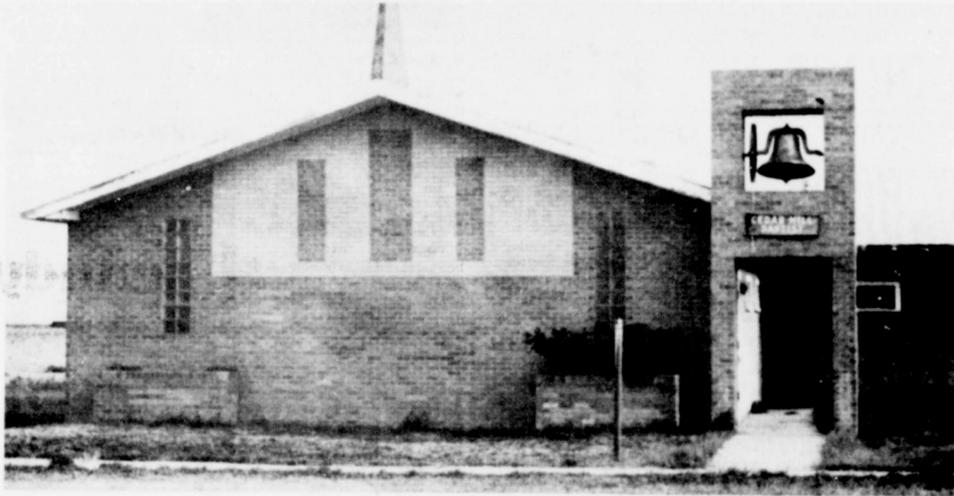
Rick Covington And La Delle Noland Attend Workshop

Rick Covington and La Delle Noland of Floydada High School were among approximately 230 students and advisors from high schools across Texas who attended a leadership training workshop last week (July 31 - August 4) on the campus of Angelo State University in San Angelo. The workshop was sponsored by the Texas Association of Student Councils and students attending were all members of their school student councils. Participating students

News & Review

GOD OF THE UNTOUCHABLES by Vankateswami Gupta, namesake of a personal story, reaching into the tumultuous decades ago, violence that erupted in India after Independence. It gives tenets of the unity of all religions and among peoples. With the old life crumbled, what that message meant, and how Hare Krishna, to go out and win India for Hindu gods and Christ. Forged in the found the Salvation that all men seek. Gupta did not keep the Good News to himself. This is STEVIE'S STORY is a movingly mentally retarded son, Dorothy Murray 1954 when services for the mentally retarded community level were almost totally nonexistent. The book was published by interested parents for the thousands of parents of the children who were struggling to make a place in a social revolution which has taken place mentally retarded everywhere. The Murray family about Stevie still are asked with a member who is mentally retarded.

ATTEND THE RELIGIOUS SERVICE OF YOUR CHOICE THIS WEEK



CEDAR HILL BAPTIST CHURCH

- CALVARY BAPTIST**
Rev. Randy Nixon
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Bible Study 5:15 p.m.
Evening Worship 6:15 p.m.
Wednesday Evening 7:00 p.m.
- ST. MARY MAGDALEN CATHOLIC CHURCH**
Richard Casey, Priest
SUNDAY
Mass 11:15 a.m.
MONDAY
Religion Classes
Grades 1-6 4:00 p.m.
Mass and Prayer
Service 8:30 p.m.
- FIRST CHRISTIAN CHURCH**
Ron Pingelton, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
- WEST SIDE CHURCH OF CHRIST**
Sunday Morning
Worship 10:30 a.m.
Sunday Evening 5:00 p.m.
Wednesday Evening 7:00 p.m.
- FIRST UNITED METHODIST CHURCH**
Jim Smith, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Youth Fellowship 6:00 p.m.
Sunday Evening
Worship 7:00 p.m.

- FIRST ASSEMBLY OF GOD CHURCH**
Sunday Morning 9:45 a.m.
Sunday Youth Service .. 5:00 p.m.
Sunday Evening
Evangelistic 6:00 p.m.
Wednesday Night
Service 7:00 p.m.
Thursday Womens
Missionary 9:00 a.m.
- SOUTH PLAINS BAPTIST CHURCH**
Rev. Fred Blake
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
- CARR'S CHAPEL**
Rev. Lee Crouch
Petersburg, Pastor
Services Every Sunday
Morning Worship 9:30 a.m.
Sunday School 10:30 a.m.
No Evening Services
- VICTORY BAPTIST CHURCH**
Emmett Clampitt, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.
Wednesday Services 7:30 p.m.
- CEDAR HILL ASSEMBLY OF GOD CHURCH**
Rev. Jackie Thompson
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evangelistic Service 6:30 p.m.

- NEW SALEM PRIMITIVE BAPTIST CHURCH**
Joe M. Jackson
Sunday Congregational
Singing 10:00 a.m.
Morning Worship 10:30 a.m.
Evening Worship 6:30 p.m.
- SPANISH BAPTIST MISSION**
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
- BIBLE BAPTIST CHURCH**
Lloyd Hamilton, Pastor
Sunday School 10:00 a.m.
Morning Worship 10:45 a.m.
Sunday Evening
Prayer Meeting 6:00 p.m.
Sunday Evening
Services 6:30 p.m.
Wednesday Evening
Services 7:30 p.m.
- NEW HOPE PRIMITIVE**
Beathel Jeffrey, Pastor
2nd Sunday
Morning Worship 11:00 a.m.

- CITY PARK CHURCH OF CHRIST**
Melvin Byrd, Minister
Sunday Bible Study 9:30 a.m.
Morning Worship 10:30 a.m.
Evening Worship 6:00 p.m.
Wednesday Bible Study 7:30 p.m.
Ladies Bible Study,
Wednesday 9:30 a.m.

- FIRST BAPTIST CHURCH**
F.C. Bradley, Pastor
Sunday School
Morning Worship
Church Training
Evening Worship
CEDAR HILL BAPTIST CHURCH
Sunday School
Morning Worship
Evening Worship p.m.
- THE CHURCH OF THE NAZARENE**
Rev. Robert Rhoades
Sunday School
Morning Worship
Evening Worship
Sunday Night Youth 6:00 p.m.
- CUMBERLAND PRESBYTERIAN CHURCH**
Sunday School
Bible Study
DOUGHERTY BAPTIST CHURCH
Jim DeWese, Pastor
Sunday Services
Morning Worship
Evening Worship

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& Review

Wall Is Named District Judge

Wan Stovall has been named to the newly created 242nd District Court by Gov. Dolph

Stovall was named this morning by Gov. Dolph. Stovall has been named to the newly created 242nd District Court by Gov. Dolph

Stovall and Stovall Law Firm is a mother's son. Stovall is a mother's son. Stovall is a mother's son.

degree in 1967 from the University of Houston, graduating in the top third of his class.

ADMITTED TO the State Bar of Texas in 1967, Stovall was on the board of directors of the Texas Trial Lawyers Association from 1972 through 1974, president of the Hale County Bar Association in 1971, and a member of the legislative committee of the Texas District and County Attorneys Association that worked on the new penal code in 1973.

He also holds membership in the Texas Criminal Defense Attorneys Association and the American Trial Lawyers Association.

Stovall is being appointed to serve as judge until the next general election in November 1978. At that time, Stovall indicated today that he expects to run for a full four-year term.



VAN STOVALL

JOB FROM PAGE 3

That spring, however, formation of the Job Corps for disadvantaged 16 to 21-year olds offered an alternative to drop-out, left-out young men and women.

The average enrollee, 1965, was a spectator, not a participant, in the American dream.

The trainee, on an average, had a ninth grade education.

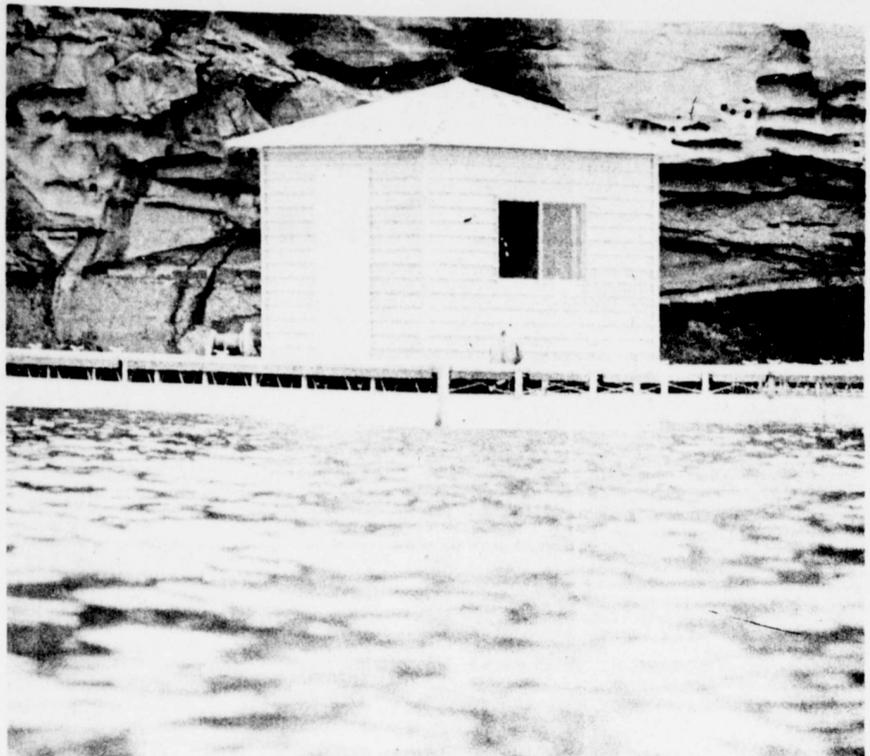
He or she probably spoke with regional or street dialect, perhaps a rural southern patois, a border Tex-Mex, or urban ghetto jive. He read at a fifth-grade level.

More than likely the trainee was from a rural background or a small town and had never held a steady job paying minimum wages.

Stories early on from the Corps mirrored the background of the disadvantaged. A rural mountain girl had to be taught about indoor bathroom facilities.

Courses in hygiene and personal care took on importance, and soon English was taught as a second language in some Job Corps Centers.

Since 1965, the average enrollee description has remained about the same. The Gary Center still serves the youngsters who need help most.



NEW LOOK—Lake Mackenzie now looks like a real reservoir. There's a new floating boat dock on the

lake's south side. The floating object was anchored two weeks ago and has already seen extensive use.

COTTON FARMERS FOOTBALL FANS
COMBINE BUSINESS AND PLEASURE
September 29—October 1

COTTON GROWERS is happy to announce a FALL TOUR to the textile industry of North Carolina. Cone Mill's White Oak Plant (largest denim manufacturing facility) and Granite Plant (Cotton Finishing) will be visited. A stop will also be made at the Research Center of Cotton, Inc. in Raleigh, North Carolina.

WEDNESDAY, October 1st, Texas Tech University plays the University of Oklahoma in Chapel Hill.

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Irrigation Stand Pipes, Highlines, Hazardous To Aerial Crop Sprayers

By Wendell Tooley

With boll worms infesting the Floyd County cotton crop and still some grain sorghum to be sprayed, Floydada, South Plains and Lockney spray pilots are putting in long days of work.

Although highlines and irrigation stand pipes are always a problem, one spray pilot, Al Howard, says one of the greatest dangers to the spray pilot is over fatigue. This means the pilot becomes less alert and errors enter into the days work, sometimes causing crackups.

The spray pilots average anywhere from 800 to 1200 acres of row crop per day, and have sprayed as much as 2000 acres of wheat in a day.

Howard has been doing aerial spraying for 13 years, and moved his family to Floydada in 1969. He has never been injured, never crashed a plane, but has experienced many close calls. "I've cut a lot of highline wires, hit the tops of a couple of pickups and a few fence posts, but always managed to save the plane," Howard said.

Howard feels that this area is a good place to make a living and rear a family.

Al flies an AG Cat double winger that would cost around \$65,000 nowadays. He can carry almost 300 gallons of spray solution, in fact, the plane will carry as much gasoline, spray, and other weights as much as the weight of the plane. It is a low speed plane with a big 400 horse power engine and considered by Al to be an excellent plane for spraying crops. He also owns a "back-up plane, a Pawnee that is smaller.

Mike Brackman lives with his family at South Plains and flies the Marble Bros. Ag Truck spray plane. This plane is considered pretty new, with a little over a year of service and 700 hours of service.

Mike has been an aerial sprayer for some seven years, has experienced one crash that totally destroyed the plane, but he escaped uninjured. He crashed last year near Petersburg when his plane stalled as he banked to make another run on the field.

Larry Rowley has been in the aerial spray business for five years and has never cracked up. He flies the Cessna

Ag Truck plane owned by Nimmo Air Service and leased by Davis Farm Supply. He is a native of Colorado.

He lives in Floydada and plans to

marry in the near future.

It isn't unusual for the planes to come into the Floydada airport with cotton stalks hanging from the wheels. The pilots have to get very low down on the crop, especially when there is some wind in order to keep the insecticide from drifting.

It takes a lot of money to operate a spray plane. Gasoline is 80 cents per gallon and maintenance is, of course, very important. The planes load up insecticide and fuel at the Milton Flying Service in Floydada.

The flagger for the pilot is a very important man. He watches for obstacles that might cause the plane to crash. Most of the pilots scout a field either from the pickup or plane, very carefully, before beginning work.

The spray pilots are now concentrating on head worms that have hit some grain sorghum crops, and in other seasons of the year spray mesquite trees off the Caprock.

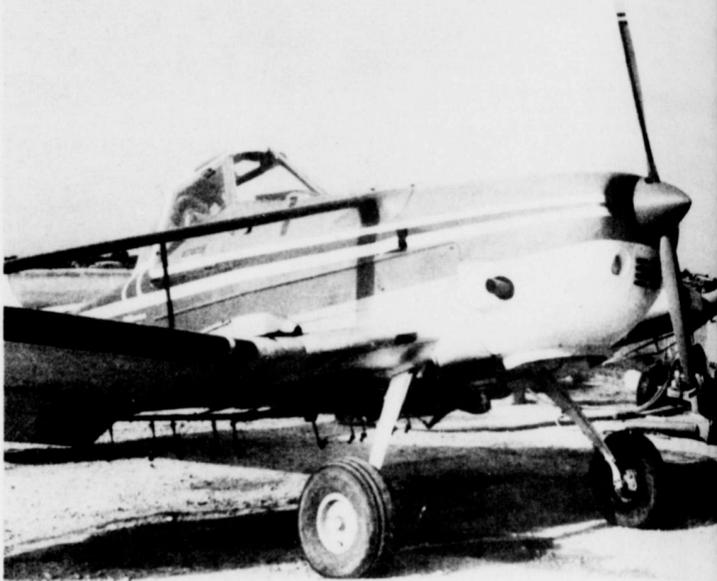
INSURANCE

Hospital and life insurance comes a little higher for the spray pilot as his occupation is considered hazardous. Insurance for spray planes is also pretty expensive.

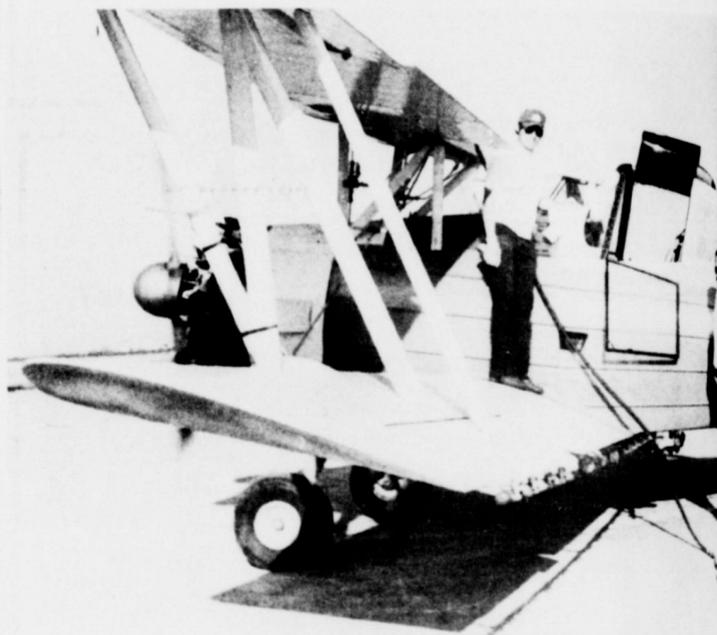
Most of the pilots admit they fly "by the seat of their pants." "There is the know how when it comes to judging when to pull up for highlines," Brackman said. "You know that you can have more power for the pull ups as your insecticide load decreases and can maneuver over the highlines and trees better," he continued.

Spray planes are considered small sized, but the engines are power packed. The double winger Ag Cat has 450 horsepower and the low wing Ag Truck planes have 300 horses.

Howard had another exciting experience when he flew into a flock of ducks that knocked out his prop and almost caused him to crash.



MIKE BRACKMAN



RANDY PATTERSON AND AL HOWARD



Louis Bearden, Larry Rowley and Jimmy Cervantes

County Agent's Corner

By Doyle Warren
Floyd County Agent

The major pest which can cause a problem for cotton growers during the remainder of the 1977 season is the cotton bollworm. Growers, scouts, consultants, and others monitoring cotton should be aware that we have just passed our first bollworm egg lay of any consequence.

Bollworm egg lay and counts of small worms have been moderate to heavy in the northern part of Floyd County in irrigated or lush dryland fields. Light numbers 1 to 3 per 100 terminals are being found in the southern part of Floyd County.

In order to detect bollworm egg laying activity in its early stages, field inspections should be made at least twice weekly. Every 3 days would not be too often during the peak flight time. Frequent scouting will enable growers to identify potential "hotspots" early and to do a better job of timing insecticide applications if deemed necessary. The most effective time for controlling bollworms is within 3 days following egg hatch. Every day that control is delayed means increasing problems with obtaining control.

Scouts should examine terminals and green squares for eggs, worms, and damaged squares. Eggs are generally laid on the tender new growth of the plant's terminal area. These eggs hatch in 3 days and the small worms begin working their way down the plants, feeding on the square and bolls. Fields of cotton with lush green vegetative growth should be watched closely as this kind of cotton is very attractive for bollworm egg lay. However, caution should be exercised in basing treatment decision on counts made only in rank cotton when fields have vegetative growth only in spots.

Prior to initial chemical application and after bolls are present, begin treatment when 8 to 10 percent of

the green squares are worn damaged. Avoid including flared or yellowed squares in the field sampling. In fields where chemical treatment

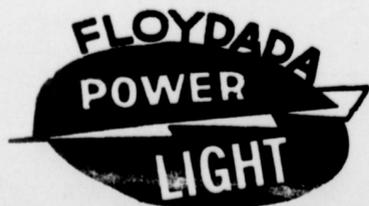
has been applied, control should not be repeated until bollworm eggs and 4-5 young worms are found per 100 terminals and 5% of the squares and small bolls

examined have been injured by small bollworms. and no endorsement by the Cooperative Extension Service is implied.)

Finishing Touches

Cooper Energy Services Mechanics from Odessa put the "Finishing Touches" on the City's Big V-12 engine that will soon be added to the power line in Floydada.

The Big V-12 has been running some this week and is about ready to go on the line with full power supply.



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The Floyd Philosopher
Thinks He Has The Answer To
Pupils Who Finish School Illiterate



Editor's note: The Floyd Philosopher on his Johnson grass farm gives some heavy thought to a school problem this week.

Dear editor:

With a new school year about to get underway the time seems right to look at a problem schools all over the country are faced with, or will be nine months from now.

The problem is the pupil who comes to graduating time from high school without having learned to read and write. I have no idea how many of these there are, but people claim there're a lot.

"Why," some people say, "some high school graduates can't even fill out a simple government form."

That's no test. There are no simple government forms.

Nonetheless, some high school graduates are almost illiterate. But what's the school to do? You can't keep a kid in the first grade forever. In a few years he'll out-grow the seats. His knees won't fit under the tables.

So a child is passed from one grade to another, everybody hoping he'll pick up something as he goes along, until finally, especially if he can play football, he makes it through and is shoved out the top with a diploma in his hand, which he may have to get somebody to read for him.

However, there are people who are demanding that a high school diploma mean something, educationally speaking. If one person achieves a genuine high school education and another doesn't, but their diplomas read the same, what's fair about that? Nothing.

So consider this: the Army has a special discharge which it sometimes gives an enlisted man. It's called a discharge "For the Convenience of the Government."

That's the answer. High schools need two sets of diplomas. One that certifies that the student has truly attained a high school education, the other that he stayed in school twelve years and is being let out for the convenience of the teachers.

Yours faithfully,
 J. A.

Water Import Need Declared

By United Press International
 An economist said Tuesday if Eastern New Mexico and West Texas are to maintain a large cotton export volume those areas eventually will have to start importing water.

Tommy Swann, an economist for Water, Inc. at Lubbock, said more than half the cotton grown on the High Plains of West Texas and Eastern New Mexico was exported last year, accounting for more than a third of all the cotton exported from the United States.

"The need for cotton and other agri-

ultural products from this area to help maintain a healthy economic vitality for the nation is just as important as the area's need for supplemental water," he said.

Swann said the 1.23 million bales sent to port were mainly attributable to irrigation. More than half of the cotton produced on the High Plains is irrigated, and for the past three years yields on irrigated cotton have averaged 39 per cent greater than cotton that is not irrigated, he said.

Water experts have been predicting for

many years that the source of the irrigation water, the Ogallala aquifer, will eventually play out, forcing farmers to revert to dryland farming.

"This points out the need for a source of supplemental water to augment the declining Ogallala aquifer," he said.

"More is at stake than just the local farmer's yields. In an era of increasing petroleum imports, our agricultural exports take on an added significance as we are faced with a trade deficit. We certainly cannot afford to sacrifice any of our productivity."

He said last year the country's cotton crop was valued at \$1.2 billion. "The cotton crop is the most important of high value agricultural exports," he said. "Agriculture is the only industry that presently exports more than it imports."

Water, Inc. is a devoted to importing water from out-of-state sources.

Seven Floyd Accidents In July

The Texas Highway Patrol investigated seven accidents on rural highways in Floyd County during the month of July 1977 according to Sergeant Ken Evans, Highway Patrol supervisor of this area.

These crashes resulted in one person killed and six persons injured.

The rural traffic accident summary for this county during the first seven months of 1977 shows a total

of 31 accidents resulting in one person killed and 22 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for July, 1977 shows a total of 63 accidents resulting in 15 persons killed and 391 persons injured as compared to July, 1976, with 592 accidents resulting in 21 persons killed and 380 persons injured. This was 28

more accidents, six less killed, and eleven more in injured in 1977 at the same period of time.

The 15 traffic deaths for the month of July, 1977 occurred in the following counties: Two each in Hale, Lubbock and Potter; One each in Archer, Clay, Floyd, Hockley, Jack, King, Terry, Wise and Moore.

LOCKNEY GENERAL Hospital Report

- LOCKNEY HOSPITAL August 11-18**
- Ida Watson, Quitaque, admitted 7:29, continues care.
 - Walter Cobb, Silverton, admitted 7:31, dismissed 8:15.
 - Edgar Livesay, Lockney, admitted 8:2, dismissed 8:15.
 - Clarence Felton, Lockney, admitted 8:5, dismissed 8:12.
 - Christina Leal, Quitaque, admitted 8:8, dismissed 8:11.
 - Lela Wofford, Lockney, admitted 8:9, continues care.
 - Faye Roberts, Lockney, admitted 8:9, dismissed 8:15.
 - Lowell Callaway, Silverton, admitted 8:10, continues care.
 - Lynda Douglas, Lorenzo, admitted 8:10, Baby girl Karla born 8:10, dismissed 8:12.
 - W. C. Cates, Floydada, admitted 8:10, dismissed

FLOYD DATA
 Rachel and Martha McClure from Oxford, Ohio, are visiting their grandparents, Weldon and Frances McClure at 907 W. Jackson for the month of August.

The girls' parents, Dr. Jerry and Frances McClure are in Brussels, Belgium for an international meeting of plant chemists of which Dr. McClure is president. He will lecture there on September 2.

The young McClures, age 12 and 10, attend school at Oxford, famous for McGuffey's first "Eclectic Reader," which is located on the campus at Miami University. McGuffey's museum is also located there.

While the children are in Texas, the grandparents, uncles, aunts and cousins are busy showing the two Six Flags, the circus at Lubbock, and allowing them to drive themselves around the turn rows on the farm and glimpse a Texas sunset just as it disappears from view.

FARM ENERGY EFFICIENCY—Farmers need to give more attention to using energy efficiently, R. N. "Dick" Conolly of the internationally known Stewart and Stevenson engineering company recently told a statewide gathering of county Extension agents. He said that the efficiency of pump plants can be increased from 42 to 75 per cent, resulting in a fuel or energy savings of about 50 per cent. With the high cost of farming today, farmers cannot afford to be inefficient, he emphasized. He called on the county agents to help farmers cut energy costs.

Up-to-date immunization is real insurance—for all ages, says Carla Shearer, health education specialist with the Texas Agricultural Extension Service. The Texas A&M University System. Grown-ups need protection, too. So when was your last immunization, asks the specialist.

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- 3 'silver coins' with \$30-39.99 purchase and so on. Items prohibited by law are excluded.

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