

Babson Predicts People Will Make More, Spend More In 1977

BABSON'S BUSINESS & FINANCIAL FORECAST FOR 1977
 Babson's Reports Inc., Wellesley Hills, Mass., on Jan. 30, 1976. Although surrounded a year ago by the then young business recovery might peter out, the staff of Babson's Reports went ahead and issued a forecast calling for further economic progress in 1977. At the same time, however, we warned that there would not be a return to outright boom conditions because of such vital ingredients as massive business inventory accumulation, and positive inventory accumulation, and outlays, positive inventory accumulation, and consumer demand. In retrospect, 1976 did chalk up a mixed bag. As predicted, consumer spending was vigorous during much of the past year, capital spending in plant and equipment was hesitant, and business policies were cautious.

1977 OUTLOOK PROMISING
 The 1976 forecast and 1977 makes its debut, studies by the Research Department of Babson's Reports indicate that the upbeat in economic activity can be expected during the coming twelvemonth. The post-recession revival which began in the spring of 1975 is still far from maturity. In fact, it should have enough vitality to last its life span beyond the average length of cyclical expansion phases seen in the past. There have yet to develop the major economic imbalances which have led such reversals before.

STRENGTH IN THE FIRST HALF
 The 1976 forecast, we looked for economic strength to be concentrated early in the year, and indeed the most massive year-to-year gain was registered in the first half. As of now, it appears likely that in 1977 the high will occur in the second quarter, owing principally to

the probable extra thrust from strike-hedge inventory accumulation in the face of Big Steel labor talks.

Year-to-year gains are expected in the second half of 1977 over the like 1976 period, but the shape of business progress will be influenced by the steel industry's labor negotiations. Protracted work stoppages could depress production readings for a month or two, but even then business activity for the second half should be able to hold above the prior year. Admittedly, however, the advances over a year ago will likely be more moderate in the second half than for the first two quarters of the approaching annum.

LIGHT OVERCAST AHEAD

While overall prospects for 1977 are favorable, the economy will not be free of trouble spots. One of the most important will be the dampened but still unquenched fire of inflation, which in recent years has wrought havoc with public confidence. Part of the inflation potential is the economy's vulnerability to rising energy costs from a hike in OPEC oil prices and the possibility of even higher prices for domestic natural gas. There will also be pressure on industrial wholesale prices in the wake of climbing wages and other operating costs. In addition, the labor front will be active again. Besides the steel industry, the railroads and some construction groups face contract negotiations. On the international scene there will be military and monetary points that must be carefully watched.

GROSS NATIONAL PRODUCT

U.S. gross national product (GNP)—the value of goods and services produced—in current dollars should be able to

score an increase approximating 12% over 1976. This is not widely at variance from the rate of expansion scored up GNP in 1976 over 1975. Because of the pattern of year-ago growth during 1976—sizeable margin in the first quarter, but disappointingly modest gains in the ensuing three quarterly periods—the GNP in 1977 may well score its widest improvement during the second quarter.

In terms of constant dollars (ex inflation), the nation's real GNP will move ahead at a milder pace. The rate of inflation is expected to account for about half the GNP in current dollars, which means that the real GNP may increase by only about 6% over the deflated GNP of 1976. Although such an increment may seem moderate, it would actually represent a respectable annual rise in terms of the economy's historical rate of growth.

STRENGTH FROM THE PRIVATE SECTOR

A vital feature of the outlook for 1977 business is the likelihood that the bulk of the anticipated upthrust will stem from the private sector of the economy. Consumer expenditures for personal consumption should be in the forefront of the rise in the GNP. Over much of 1976, consumers have been reluctant to buy, but the staff of Babson's Reports looks for some loosening of purse strings in the year ahead. There should be good support from residential construction too, especially since multi-family units have showed signs of a rebound in the latter days of 1976, whereas most of the comeback in home building had previously been borne by single-family units. Spending on services, long in a well defined uptrend, should continue to move higher. There will be increased government spending, but this will not bolster demand for goods

substantially as much of the rise in outlays must be allocated for wages, climbing prices for supplies, and debt service.

INFLATION WILL REMAIN WORRISOME

In 1976 some progress was made in the task of braking the inflation rate. Much credit must be accorded the food sector, which benefited from another bumper outturn of agricultural products. In the second half of 1976, however, prices of industrial commodities took a turn upward. Though the fever of inflation has been dramatically lowered from the heights of 1973 and 1974, it has not been completely beaten into submission. The tempo of inflation during 1977 is expected to average around 6%, showing little change from that of 1976. While there is still considerable under-utilized productive capacity to militate against a sharp resurgence of inflation, a downward tendency in food prices will not be notable in the year ahead. Furthermore, increases in wages and operating expenses will be reflected in price mark-ups, tempered only by the limiting factor of competition. Hence, in public psychology, inflation will undoubtedly continue to be a dark threat. Such concern could become greatly aggravated if government spending and expansion of the money supply should be emphasized in an effort to solve the serious unemployment problem.

INDUSTRIAL PRODUCTION

During much of 1976, industrial output trended upward. But some hesitancy was seen in the late summer and early fall due in part to the auto strike and the deceleration in the economy. The pause in the recovery of industrial activity, however, should be supplanted by renewed vitality during the first six months of 1977. The outcome of labor talks in the steel industry and the magnitude of strike-hedge inventory accumulation will, of course, determine the profile of the production curve in the second half of the year. A long strike would hurt industrial output, but the absorption of steel inventories during the stoppage would result in a rebound after the strike. On the other hand, if a walkout were brief or entirely averted industrial production should be well maintained, although upward momentum would probably be checked until stockpiles were digested.

For much of 1976, year-to-year monthly comparisons of industrial production showed substantial margins of gain over 1975 simply because the early portion of 1975 saw industrial output in a sharp slump. While the remaining months enjoyed a rebound, production rates were still well below the 1973-74 peak range. Year-ago comparisons in 1977 will reveal more limited gains, but the net result for the full year should be an increase of about 4% over 1976. This will not match the expected climb in the real GNP because the production index does not include services—and make-work programs to reduce the jobless ranks will doubtless emphasize service-type employment. Still, industrial production will move into new high ground, at least during the first half of the new year. Among the stronger lines should be autos and trucks, motor vehicle parts (both original and replacement items), aluminum, fabricated metal products, lumber and forest products, computer and peripheral equipment, home furnishings, and minerals extraction (assuming no protracted coal mine strike).

CHANGE IN INVENTORY POLICIES?

During parts of 1973 and 1974, businessmen unwisely stockpiled inventories in anticipation of higher prices and possible shortages and at a time of already brisk demand. This demand sustained business at a peak level some six months or so, but when the inevitable correction arrived, virtual panic liquidation precipitated the painful recession of late 1974 and early 1975. Since then, inventory policies have been wary. Until recently there has been little incentive to do much in the way of forward buying. After all, consumer demand has been indecisive and spotty, prices have ruled on the weak side, and there has been more than enough productive capacity for most items. But some inventory accumulation is likely, much of this in steel and ferrous-based products as a hedge against a possible steel strike. Stronger consumer demand and the upturn in industrial commodity prices will also encourage forward buying, though we doubt that inventory accumulation will be carried to excess.

MORE SUPPORT FROM CAPITAL SPENDING

Economic observers who have been skeptical of the lasting power of the current business recovery point to the lack of vibrancy in business investment for new plant and equipment. This is not an abnormal development, however, during the early-to-middle phase of an economic cyclical expansion. At such a time, the fact of ample underutilized productive capacity forces management to focus on the activation of existing facilities. Not until the surplus productive capacity diminishes will budget allocations for new capital equipment become markedly more liberal.

While there are still differences of opinion as to how much surplus productive capacity actually exists in the economy, the rate of industrial output has certainly reached a level where management thinking turns increasingly to the matter of hiking capacity and making overall operations more efficient. The fact is that 1976 has experienced some pickup in orders for capital equipment, though on a spotty basis. During 1977 we expect business capital outlays to advance approximately 10% over the 1976 average. Much of this will be the result of purchases of new equipment rather than large-scale construction of new plants or additions. Environmental protection requirements will continue to capture a significant share of business capital expenditures. So, there is little likelihood that 1977 will see a capital spending boom of the type that nurtured the periods of economic upsurge in the 1950s and 1960s, even though President-elect Carter's game plan for revitalizing the economy will likely incorporate some measures to stimulate business capital investment.

CORPORATE PROFITS

Business profits in 1976 scored a sizable increase over the year before. This reflected generally favorable raw materials costs, selected price increases, and high levels of operations. We anticipate another good increase in 1977, but the tempo of advance will doubtless be considerably slower than that of 1976. On the strength of the projected further climb in business, a 10% gain in business profits for 1977 over those for 1976 should be attained. This will appear pale compared with the estimated 25% rise for 1976, but there will be plenty of room for more liberal dividend disbursements in the coming year now that corporate liquidity has been materially improved. It is more than likely, however, that the biggest year-ago gains in corporate profits will occur in the first two quarters of 1977.

ANOTHER BUSY LABOR YEAR

With the spotlight on the steel industry's negotiations over new union contracts, 1977 promises to be another year of brisk activity on the labor front. Though not quite as numerous as in 1976, major labor pacts expiring in 1977 will still involve close to 3 million workers. In addition to

(See BABSON PREDICTS, Page 3)

Basketball

Floydada basketball teams go back to action with the beginning of school Monday. The schedule of play looks like this: Whirlwinds and Whirlettes were the Muleshoe tournament Friday Saturday. Tuesday night all Varsity and Junior teams will be playing at 7 p.m. Wednesday night the Whirlettes and J.V. Whirlwinds begin district play at Lock-

Caprock Chat

USUALLY PUBLISH some goals for this community about this time each year, and pledge our best efforts to work with the community leaders in accomplishing these goals in the new

year. I gotta look around considerable to see what we need. Some of the goals of the last 14 years I've been publisher of the Hesperian have been accomplished: street signs, a new home, a hospital, new school buildings, an airport, the Massie Activity Center, the Texas A&M Training Center, paving for Price street across north side of Floydada, more laboring, an industrial park, just to name a few.

GOALS FOR 1977? Well, I'd still like to see these 130 students in school to more than four tennis courts. I'd like to see the county library on the second floor. I hope we can save the CAP railroad service, I'd like to have stadium moved, the athletic facilities improved, we'll have an announcement Thursday about 16 new apartments, we'll continue to work for a better price for the products farmers have to sell, we'll encourage our merchants in stocking more goods, selling more...try to keep the business at home...just to name a few.

PRESIDENT OF THE FLOYDADA Development Company Gene Ehler has good advice for every person in the community. Gene says that through the year Floydada people have moved in all directions, many go to other states, many have contacts with big business in other states.

Gene asks that each of us keep an "industrial ear" out for any possible industrial prospects for Floydada. If you know of an industry that seeks a new location, an industry that wants to expand...perhaps it is just a sales office for this area...give him a call and the Development Company will go to work trying to locate the business here.

I can well remember when Alton Jenkinson and Lawrence Stovall were just sorta speculating about the possibility of the Texas A&M Training Center. These fellows and a lot of other folks worked to make the Training Center locate here.

A gentleman casually mentioned to Gene Ehler that he knew of a "cotton seed" office that wanted to locate in this area. This is the kind of tip that the Development Company can use. Find the bird dog, and possibly get located here.

So...keep that "industrial ear" working...give Gene a call.

MORE TEXTILE COMPANIES are interested in moving their plants to areas (where the cotton is)...this is similar to the feedlots and packing plants moving to this area where the corn and grain sorghum is raised. Floydada has some 50 acres to give away...the location is perfect. It includes railroad on one side and highway on the other. Floydada has a commercial water supply that is competitive with any in the state...our taxes are lower...our utility rates are "high" as compared to other areas in the state.

Floyd County Hesperian

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12 PAGES IN ONE SECTION

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Water Levels To Be Measured

Water District personnel will begin measuring the depth-to-water in the more than 800 water-level observation wells within the District in early January, 1977.

A tan and white vinyl tag with the recorded measurement of the water level in the subject well will be placed upon the well head equipment for the owner's information.

Since most of the wells are operational irrigation wells and subject to the user requirements of the individual owners, January was originally selected as the period of time when the water table would most nearly reflect a "static" measurement. This assumption was based upon the probability that the wells had not been pumping for a two or three month period, and to delay measuring into February and March would increase the possibility that the wells would again be pumping for a new crop season. The widespread

cultivation and irrigation of a winter wheat crop has disrupted the pumping and resting cycle of many wells. However, January still remains the optimum time to attempt to measure static water levels.

The information obtained from the observation-well-measuring program is utilized in assessment of remaining water in storage, long term projections

of decline rates, and as a basis for the income-tax depletion allowance claims on land owners' tax returns.

The District and all area residents owe a vote of thanks to the individual well owners who, by allowing their wells to be used in the maintenance of this program, provide the means for the collection of this vital data.

Calvary Baptist To Observe Communion Service

Floydada's Calvary Baptist Church, Second and Grover Streets, will enter the New Year Sunday, January 2, with the observance of the memorial of the Lord's Supper for its membership.

The Rev. Alston A. Morgan, director of public relations and journalism instructor with Wayland Baptist College in Plainview, will officiate at the 11 o'clock morning worship service. Assisting him will be the church deacons J.C. Odom, Hubert Davis, Bill Gilbreath, and Bud Warren.

The Rev. Morgan will speak on the subject, "The Blood of the Lamb." His

Scriptural text will be taken from several New Testament passages, including Romans 3:25 and 5:9.

In the evening service at 6:15, the Rev. Charles Bradford, a 17-year-old Floydada High School student, will preach the evening sermon. Bradford was licensed to the Gospel ministry last summer in Calvary Baptist Church.

Calvary Church has recently changed its worship and training hours. Bible study continues at 9:45 a.m. with morning worship at 11 a.m. Membership training is at 5:15 p.m. and evening worship at 6:15.

Gift For The First

1977 Baby

The first 1977 baby born in the Lockney General Hospital and Caprock Hospital will be priceless to its parents and worth a free year's subscription to either the Floyd County Hesperian or Lockney Beacon.

Hospital officials are reminded to call their local newspaper when the first baby arrives so pictures may be published of the proud mother and baby.

Health Systems Speaker

At Rotary Wednesday

Floydada Rotarians will hear Ronald D. Warner, president of the South Plains Health Systems in Lubbock at their Wednesday noon luncheon. Warner will discuss the new laws

that concern financing of county health programs, especially as it will affect Floyd county's two hospitals.

He will be introduced by Rotarian Wendell Tooley.

Pre-Trial Hearings

For Suspects

Set For January 17

District Judge George Miller has set January 17 at 10 a.m. for filing pre-trial motions and the hearing on pre-trial motions for Larry Carnell Fortenberry, 28, of Mt. Hermon, La., and Stacy Albert Carter, 25, of Olivia, N.C. Both are arraigned recently on charges of capital murder for the November 12 killing of Sheriff Jinks Wilson, and the attempted murder of John D. Rogers of Matador. The hearings will be held in the district court room at Matador. Each entered a plea of not guilty, as charged, when they were brought for arraignment from the Crosby County Jail where they are being held without bail.

Judge Miller has appointed John Montford of Lubbock to represent Carter, and Steve Hurt of Plainview as defense attorney for Fortenberry.

Tom Hamilton of Plainview was appointed special prosecutor to assist District Attorney Randy Hollums of Floydada, in prosecuting the suspects.



STUDENT COUNCIL OFFICERS NAMED -Mike Mansell (right) represents Frenship High School student council, and elected president of District V, South Plains Association of Student Councils. From left are other student council representatives - David Thetford of Denver City, whose student council was elected secretary; MIKE BEAN of FLOYDADA, who was elected vice president; and Lee Ann McElroy of Ralls, whose student council was elected parliamentarian. The four serve as president of their school student councils, and Miss McElroy also has served as district secretary.

Society



Tammie Beth Nichols

January Wedding Planned For Miss Nichols, Calvin Lee McKay

The engagement and approaching marriage of Tammie Beth Nichols to Calvin Lee McKay is being announced by her parents, Mr. and Mrs. James Lee Nichols. The prospective groom is the son of Mr. and Mrs. Chester L. McKay also of Floydada.

The couple plan a late January, 1977 wedding.

Miss Nichols attended Floydada High School and is presently employed by Montgomery Ward Catalogue Store in Floydada. Her fiancé attended Trinity High

School in Euless and is presently a member of the U.S. Army Military Police stationed in Ft. Lewis, Washington.

Harvey Allen and family. The Hunts, former residents of Floydada, also visited other friends while in this area.

Mr. and Mrs. Ric Hunt and baby of Weatherford were overnight guests Wednesday with Mr. and Mrs.

Surprise Anniversary Party

Honors Mr. And Mrs. Cunyus

Mr. and Mrs. Joe Cunyus were honored with a surprise 25th wedding anniversary party December 26, at

their home by their four sons, Danny, Larry, Ronnie, and Jackie. Hot spice tea, coffee, punch, nuts, dips, chips, cinnamon rolls and cake were served to about 100 guests.

FLOYD DATA

Mr. and Mrs. Arch March and son, Sean of Eagle Pass leave for home today after visiting since mid-week with Mrs. March's mother, Mrs. J. P. Moss. Also in Floydada during that time were Mr. and Mrs. Steve March of Biloxi, Miss. Steve is also a son of Mr. and Mrs. Arch March, and is a member of the Air Corp. He and his wife left Friday for their home in Biloxi.

FLOYD DATA

Mrs. Beverly Thomas Caddell of Plainview, former Floydada resident, was here one day this week visiting friends.

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Mrs. Jill Seal

UTD Graduate

Jill Ann Stansell Seal graduated Cum Laude from the University of Texas - Dallas Dec. 21. She received a BA degree in Commercial Design and also completed a study of Airbrush Art at S.M.U. A reception was held in her honor exhibiting all of her art work Dec. 7 at the University library.

Mrs. Seal plans to join an advertising agency designing and illustrating. She is presently freelance designing Logos for various companies. She won a cash award recently for designing the U.T.D. Logo. She also had art work displayed at a gallery consignment shop in Dallas.

Married to Fred Seal, a Texas Tech graduate, the couple make their home in Dallas. Mrs. Seal is a graduate of Floydada High School and is the daughter of Mr. and Mrs. Jack Stansell of Floydada.

EXPERIMENT STATION CONFAB--The annual conference of the Texas Agricultural Experiment Station will attract some 500 agricultural scientists to Texas A&M University, Jan. 5-7. The state agricultural research agency is headed by Dr. Jarvis E. Miller. Leadoff speakers will include Dr. R. J. Aldrich, administrator of the Cooperative Research Service, U.S. Department of Agriculture, Washington, D.C. and Dr. Daniel C. Pfannstiel, director of the Texas Agricultural Extension Service. Sessions on special skills and interests are scheduled.



COFFEE Facts & Fancies

If you're average, you probably drink about 45 gallons of coffee every year! That's right, the total number of cups of America's favorite beverage consumed annually amounts to 140 billion.

What One Person Can Do

A mild-mannered 42-year-old black woman, a seamstress, boarded a bus in Montgomery, Alabama, on December 1, 1955, and quietly sat down. What happened next set in motion a sequence of events marking profound change in America.

The bus driver ordered Mrs. Rosa Parks to yield her seat to a white man and to move to the rear which was by law assigned to blacks. She didn't make a scene. She didn't threaten or exhort. She simply didn't move. She was arrested, jailed and subsequently brought to trial.

Mrs. Parks' arrest was the last straw for the black community of Montgomery, including a 27-year-old clergyman, Martin Luther King, Jr. Dr. King organized a bus boycott which lasted 382 days. That confrontation with civil authorities culminated on December 13, 1956, in a U.S. Supreme Court ruling that Alabama laws requiring segregated seating on public conveyances were unconstitutional. Dr. King became a new voice for black people in America. And the black community became aware of its potential strength in gaining its civil rights.

Mrs. Parks was a woman who had decided, on her own, to contest the "Jim Crow" laws which discriminated against her people. "It wasn't a good feeling," she said of her arrest. "I knew anything could happen." Her husband, a barber, became ill from the pressure. The family ultimately moved to Detroit.

"It's a challenge trying to portray the kind of person she is," says Kim Western who plays Rose in the musical Selma, "very, very calm, very patient, gentle."

Martin Luther King once called Rosa Parks "the great fuse that led to the modern stride toward freedom." She simply had a conviction and made a decision.

For a free copy of the Christopher News Notes, "Build Up, Don't Tear Down," send a stamped, self-addressed envelope to The Christophers, 12 E. 48th St., New York, NY 10017.

What's Cooking At FLOYDADA SCHOOLS

January 3-7, 1976

- MONDAY
 - Pick-A-Snack
 - Seasoned Black Eyed Peas
 - Buttered Spinach
 - Gingerbread & Applesauce
 - 1/2 pint milk
- TUESDAY
 - Chicken Pot Pie
 - Early June Peas
 - Cabbage, Carrot & Raisin Salad
 - Reese Cup
 - Hot Rolls
 - 1/2 pint milk
- WEDNESDAY
 - Chili Beans
 - Potato Salad
 - Oven Baked Broccoli
 - Pineapple Crisp
 - Hot Corn Bread
 - 1/2 pint milk
- THURSDAY
 - Battered Fried Fish-Ketsup & Tartar Sauce
 - Frozen Corn
 - Green Beans
 - Pickle Sticks
 - Peanut Butter Cake with Icing
 - Hot Rolls
 - 1/2 pint milk
- FRIDAY
 - Char Burgers on Home Made Buns
 - Tomato, Lettuce, & Dill Pickle
 - Potato Chips
 - Apricot Half & Cookie
 - 1/2 pint milk.



By Mrs. Dan Gerber
Many mothers have asked me, "Won't my baby be healthier eating food I've made at home?"

"Not necessarily." I always reply. I know that mothers ask this question because they want to give their babies the best, but in some cases they may be risking their infants' health by preparing their food at home.

FLOYD DATA
Mrs. Joyce Kimble and three sons, John of Socorro, New Mexico; Jeff of Rochester, New York and Joe of Floydada, enjoyed a visit at Sante Fe, New Mexico on a ski trip from Monday until Thursday. John has returned to Socorro and Jeff will leave for Rochester Monday.

FLOYD DATA
Mr. and Mrs. Skeet Newberry and Tammy of Oklahoma City were holiday visitors in Floydada with her mother, Mrs. W. C. Sims and sister, Ina Hammonds.

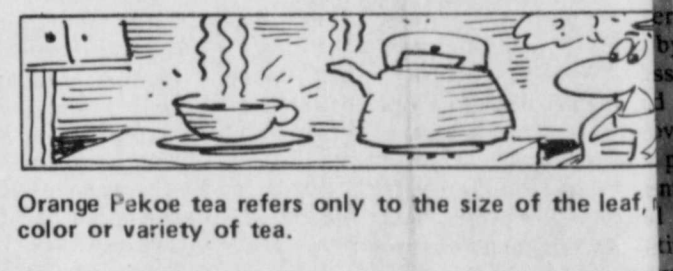
FLOYD DATA
Mr. and Mrs. Ricky Copp and baby, Jody of Oberlin, Kan., have been in Floydada through the holidays with their parents, Mr. and Mrs. Jackie Duke and Mr. and Mrs. Bill Womack. They left for home Saturday.

Chicken: Chinese Taste American Know-How



Since chicken is invariably a good buy, it appears with regular monotony on your shopping list. For a new way to prepare chicken, try this fast Chinese-style dish.

- PINEAPPLE CHICKEN ORIENTALE**
- 1/2 cup Wish-Bone Italian Dressing
 - 1 can (20 oz.) crushed pineapple, drained (reserve liquid)
 - 3 tablespoons firmly packed brown sugar
 - 1/2 teaspoon ground ginger
 - 4 whole chicken breasts, skinned, boned, and pounded
 - 1/3 cup finely chopped green pepper
 - 1/3 cup slivered almonds
 - 1 tablespoon cornstarch
- In shallow baking dish, combine Italian dressing, reserved liquid, sugar, and ginger; mix well. Add chicken and marinate 3 hours in refrigerator, turning occasionally.
- Preheat oven to 375°. In small bowl, combine apple, green pepper, and almonds. Remove chicken from marinade. Spread 1/4 pineapple mixture on each chicken breast; roll up and place side down in baking dish. Pour 1/4 cup marinade over chicken and bake 35 minutes or until chicken is done.
- Remove chicken to heated platter. In small pan, combine cooked and reserved marinade to thicken; heat, stirring constantly, until thickened, about 2 minutes. Serve over chicken. 4 servings.



GIRL SCOUTING TODAY makes BETTER CITIZEN TOMORROW.

FRYERS	GRADE A LB	49¢
SHURFRESH 12 OZ. PKG	FRANKS	69¢
LARGE HEADS	LETTUCE	EACH 29¢
WILSON VIENNA 5 OZ.	SAUSAGE	2/79¢
BANANAS	5 LBS	\$1.00
SHURFRESH 8 OZ. CAN	BISCUIT	2/29¢
NABISCO SALTINE LB BOX	CRACKERS	2/\$1.39
CLOVERLAKE RD. CNT. 1/2 GAL.	ICE CREAM	\$1.19
TEXAS 5LB BAG	ORANGES	79¢
V-8 12 OZ. CAN	JUICE	2/43¢
COKE & DR PEPPER	6-32 OZ. BTL CNT. PLUS DEPOSIT	\$1.39
SHURFINE 32 OZ.	SALAD DRESSING	69¢
SHURFINE 16 OZ.	SHAMPOO	79¢
RUSSETT 10 LB BAG	POTATOES	79¢

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JANUARY SALE

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PANTS & JEANS	REG \$7.99	NOW ONLY	\$4.99
MENS MAVERICK			
FASHION JEANS	REG \$10 AND \$11	NOW ONLY	\$8.99
MENS PERMANENT PRESS			
DRESS SHIRTS	VALUES TO \$8.00	NOW ONLY	\$3.50

ALL CHILDRENS WEAR REDUCED 50% OR MORE

Betty's Place

On The Wye Floydada, Texas

BABSON PREDICTS
(continued from Page 1)

Other sectors facing contract talks include aluminum, clothing, and facets of the coal fields. There could be trouble in the coal fields with a repeat of the wildcat walkouts of 1976. And for the top spots of several unions could produce wanted work stoppages.

labor's support for President-elect Carter in the presidential race, there will probably be a strong pressure for moderate, noninflationary contract talks. But union negotiators will almost certainly press for all the traffic will bear in direct wage and a wide variety of fringe benefits, spurred by union-croded purchasing power of take-home pay of the past three years and goaded anew by additional inflationary spasms in the years just past. At this time, however, reimposition of wage-price controls does not seem likely, though the threat of union might be subtly used to fashion peaceful and union settlements.

BUILDING AND CONSTRUCTION
Low point in early 1975 of a seasonally adjusted rate of well below a million units, new private construction commenced a recovery which continued through 1976. The climb was erratic and fell far short of the peak range in excess of two million units marking 1971-1973, but the late summer and fall weeks of 1976 year experienced notable strength. With mortgage rates adequate to ample and with mortgage interest rates prohibitive than they were in the credit crunch not ago, Babson's Reports forecasts another rise in housing construction late in 1976. However, rising building costs, burdensome property taxes, and conservation, environmental, and zoning regulations as strong deterrents to large-scale speculative building, it is unlikely that 1977 can reach the heights mark for the year as a whole. A goal of 1.8 million units seems more realistic at this juncture, with about 1.5 million for 1976. Industrial and commercial construction will make only modest gains in the year.

EMPLOYMENT — PERSONAL INCOME — WAGES
Prospects for employment and personal income record levels for both of these vital economic indicators in manufacturing and services should be aided by a quickening in the building field which has lagged over the past two years. The average work week should lengthen somewhat. Thus, with improvement in wage rates and salaries, the outlook for income in 1977 is for a climb of some 12%. Payments and investment income should also show some uplift. But net after taxes will not rise as rapidly as gross personal income. Also, unemployment will remain a sticky problem, around 7%.

CONSUMER AND GOVERNMENT SPENDING
Consumer spending is expected to rule stronger in 1977, as a result of both inflation and a plethora of tax and social programs. State and local governments will be forced to make some trade-offs of budget and debt squeezes, plus mounting by rate taxpayers for spending curbs. As for the government, higher spending is already assured by 1977 and by still heavier defense allocations for 1976 which will be in effect over the final three months of 1977. Federal outlays may be lifted further if to stimulate business and reduce unemployment take a more ambitious tack than now seems likely.

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FARM OUTLOOK
American agricultural prowess was again displayed in the third-best crop year on record. This was used only by 1975's peak and the second-best effort up in 1973. Going into 1977, there will be good crops of most farm commodities. This would seem to portend curtailments and/or changes in the crop mix in the coming year, but the steadily worsening food gap suggests government pressure and moves to sustain all-out effort in food production. This will take the shape of some plan for a food bank.

WASHINGTON — FOREIGN AFFAIRS
The new Administration will have a favorable initial impact with Congress, but how long the honeymoon lasts to be seen. Differences in the degrees of liberalism among President-elect Carter and Members of Congress as divergences among Congressmen themselves as to the platform of the Democratic Party cannot be taken as fait accompli. Initially, efforts will be made to ease consumer spending—probably through a \$50 tax cut—and to create jobs. Since most other objectives will be national health insurance, reorganization of the government, and a national energy policy may not be realized in 1977. One good thing, however, is that there is less political rhetoric poor-mouthing the economy than a way as to upset consumers and investors.

something unexpected forces international affairs to the spot, domestic matters will hold the spotlight at the House for a while. Regardless of pre-election events, foreign policy under Carter may differ little from Ford's approach, except for the Mideast situation and any "at any time" tactic of recent years. Though Carter is generally more jealous of U.S. interests in Sino-American relations, the spirit of détente will not be off. Granted, with the ongoing ferment of the War III outbreak in the year ahead.

MONEY SUPPLIES — INTEREST RATES
Money forces on Capitol Hill and in the Carter camp even more liberal expansion of money supplies. While there is leery of the inflation danger, we feel that there is enough money and credit for legitimate business. Yet, unlike 1976, stronger demand for funds will lead to at least some stiffening in money rates. Look for the rate to reach 8% by the end of 1977. Long-term rates tend to firm also, but not to any great degree.

STOCK AND BOND OUTLOOK
Babson's Reports looks with optimism on stock and bond markets for 1977. Good stocks are available well below their peaks, and the odds favor a spate of dividend increases. The basic uptrend of the Dow Jones Industrial Average should resume, and new high ground be reached. Reasonable range for the DJIA appears to be 1200 on the side and 850 on the low side for the year. While bond yields have rallied in 1976 and interest rates may rise sharply higher in 1977's latter half, the income-oriented investor can tie down some good yields in quality bonds, especially at this time. For growth and appreciation investors, Babson's currently favors better quality common and convertible in such fields as computers, electronics, insurance, drug and hospital supplies, savings bonds, fuel and energy, trucks, and building supplies.

OBITUARIES

Mrs. Bammert

Services for Mrs. Jannye Bammert, 69 year old Lubbock resident and sister of Mrs. Luther Holmes of Floydada were held Friday morning in Sanders Funeral Home Chapel. Mrs. Bammert died about 7:30 Thursday morning in Lubbock Methodist Hospital.

Survivors include the Floydada sister and a brother, Robert Clyde Smith of Knox City.

Lockney Locals

Mr. and Mrs. Kenneth Wofford had all their children and grandchildren at home for Christmas Day dinner, and other guests. Their children are: Mr. and Mrs. Jim Curtsinger, Scott, Tori and Laci of Lubbock; Mr. and Mrs. James Ray Wofford and Jana of Dallas; Mr. and Mrs. Tommy Ball and Tasha of Dubois, Idaho. Other dinner guests were Mr. and Mrs. John Belt, Mr. and Mrs. Bob Jarrett, and Peggy Ann Jarrett of Midland. Calling in the afternoon were Robert and Jana Cook, Abernathy; Clyde and Debbie Whittle; Mrs. Ricky Kellison and daughter, Kori. The Tommy Balls will remain here until Jan. 3rd visiting.

Mr. and Mrs. Jim Burt and family had Christmas dinner with her brother, Mr. and Mrs. Jackie Cox and Randy of Lubbock.

Mr. and Mrs. Bob Jarrett had their daughters home for the holidays: Trudy and Tom Anderson and son, Jarrett, of Lamesa; Peggy Ann Jarrett from Midland; Mickey and Jerry Gowler from Denton.

Mr. and Mrs. Charlie Boedecker and their children, Terry and Mrs. Janice Mickey, attended an annual Christmas "get together" of Mrs. Boedecker's family (the Kidd family) at a Furr's Cafeteria in Lubbock on Sunday. Afterwards, Terry and Janice accompanied a number of their cousins to Ruidosa, N.M. for several days of skiing.

Kenneth Wofford's mother, Mrs. O. B. Wofford of 2802 W. 17th St. in Plainview, is 86 years of age, a former resident of Lockney, and prepared a X-mas dinner for her family Sunday, Dec. 26th, with 34 children, grandchildren and great-grandchildren in attendance. Her children and their families present were: Mr. and Mrs. Kenneth Wofford, their children and grandchildren; Mr. and Mrs. Finis Myrick of Snyder, their children and grandchildren; Mr. Jesse Wofford of Plainview and his children and grandchildren. One son, Ralph Wofford and his family of Anchorage, Alaska was unable to attend.

Enjoying a Christmas Eve dinner in the home of Mr. and Mrs. Thurman Davis were their children: Mr. and Mrs. Danny Davis of Littlefield; Donna Davis and her guest Craig Gladman of Amarillo; Laura Jaffe and her guests, C. V. Blake of South Plains. A Christmas tree was enjoyed afterwards with an exchange of gifts, and singing.

Spending Christmas Eve and Day in the home of the Guy Robersons of Amarillo were the C. L. Records and Breck, Michel Lacaille, Mr. and Mrs. C. H. Rose, and Mr. and Mrs. Delbur Rose. On Monday, the C. L. Records attended the funeral service for C. L.'s uncle, Perry Cagle of Amarillo.

Houseguests of the Jerry Cannons this week are Beth and Bill Calvert of Gordon, Texas.

The C. L. Records, Breck and Michel, have as a houseguest this week Marie-Anne Leroux, A.F.S. student from San Antonio, whose home is LaRemue (near St. Romain), France. On Tuesday Michel and Marie-Anne visited with Orhon Esirer, Turkish A.F.S. student, who lives with the Buck Hickersons in Floydada.

Guests of the Harold Griffiths Tuesday evening were Mrs. Herbert Griffith of Lubbock and her mother, Mrs. Beth McGowen from Chadron, Nebraska. Spending Wednesday night with the Harold Griffiths were his sisters, Lt. Col. and Mrs. Leon Webber of Ft. Worth, and Mrs. Dorene Harbin of Muleshoe. Supper guests were Mrs. Harbin's son and his family, Mr. and Mrs. Mark Harbin and children from Houston.

Mr. and Mrs. Joe Foster left Dec. 18th to spend the Christmas holidays with their daughter's family, the Eldon Steelmans of Las Cruces, New Mex. They went to Ruidosa following Christmas to spend some time at their vacation home.

Mr. and Mrs. Eddie Foster, David, Jody, Melanie, and Karyn went to Las Cruces Dec. 23rd to spend Christmas with the Eldon Steelmans, and then went to Ruidosa for several days of snow skiing.

Mr. and Mrs. Ray Aston, accompanied by her father, Jack Airhart, and her brother-in-law, Dee Powell, both of the McKinney area, spent Christmas day with Mrs. Aston's sister, Mr. and Mrs. Eddie Zimmerman of Athens, Texas.

On Dec. 27th, the Ray Astons attended the funeral of Mrs. Aston's uncle, John Airhart of McKinney who passed away Dec. 24th. Burial was at Stoney Point in Collin County.

The Larnce McCains attended the wedding of Mrs. McCain's niece, Vickie Vaughn of Tulla, to Michael LaGrone of Dallas, at the First Baptist Church in Tulla on Monday evening, Dec. 27th.

Mrs. Elva Perry accompanied her sister-in-law, Mrs. Perry Denton to Rule Texas during the holidays to visit Mrs. Denton's sister, Mrs. John Duncan. At Old Glory, Texas they visited Mrs. Denton's brother, Morris Garner.

Mr. and Mrs. Ronnie Aston spent Christmas with her parents, Mr. and Mrs. George Hensen of Brownfield.

Mrs. Ethel Carroll was visited on Tuesday by a granddaughter and her family, Mr. and Mrs. Jimmy Brown and children, Jay and Kristen, from Denton, Tex.

Roy Morrison returned from Houston on Monday, after a week's stay with his sons during Christmas, Danny Morrison of Houston, and David Glenn Morrison of Baltimore, Maryland who was in Houston for Christmas.

Mr. and Mrs. C. L. Mooney had a Christmas dinner on Sunday, Dec. 26th for the following family members: Mr. and Mrs. Bill Veal and Jerry Lee of Plainview; Mr. and Mrs. Sidney Mudgett, Mr. and Mrs. Joe Hindman, Pat Mooney and David Brotherton, all from Lubbock; Mr. and Mrs. Dave Goodrich, Stamford; Mrs. Wyatt Phillips and Bret, Petersburg; Olive Myers, Lockney; T/Sgt. and Mrs. Bob Brotherton and Frankie, Tacoma, Washington; Mr. and Mrs. Jim Myers and Kim, Shallowater. The Burl Holts

of Lockney and the Bobby Holts from near Dallas, called in the afternoon. T/Sgt. and Mrs. Bob Brotherton and Frankie left Wed. Dec. 28th for Tacoma, Wash. after spending a week visiting his mother, Mrs. C. L. Mooney and other relatives. T/Sgt. Brotherton is stationed at McCord Air Force Base near Tacoma.

Mr. and Mrs. Ray Morrison, Center, Colo., visited his sister, Mrs. Faye Holmes and other relatives in this area during the Christmas holidays.

Mrs. Leta Tannahill, Friona, and Elizabeth Ann Tannahill, Hartford, Conn. spent the Christmas holidays with the Eugene Tannahills.

Mr. and Mrs. R.H. Parker, Mr. and Mrs. Fred Huggins and Terry Huggins spent the Christmas weekend with the Parker's and Huggins's children, Charles and Sandra Smith and their daughters, Holly and Wendy, at Buffalo Gap, Texas.

Mr. and Mrs. R. Mitchell's houseguests during the holidays was her brother, John R. Hane of Rockwall, Tx., and her mother, Mrs. Nettie Hane of Lubbock.

The Eugene Tannahills and Mrs. Faye Holmes attended a Christmas Eve "family tree" at the home of Mr. and Mrs. Bruce Rigler northeast of Plainview. Forty-eight descendants of the John Morrison family were in attendance. Christmas Day dinner for the same family members was in the home of Mr. and Mrs. Ernest Sammann of Dimmitt.

Mrs. Ethel Mitchell's sister, Mrs. Nova McGregor of Coleman, Tex. passed away Dec. 24th. Funeral services at the First Baptist Church of Coleman on Monday, Dec. 27th was attended by Mrs. Ethel Mitchell and Mr. and Mrs. R.C. Mitchell.

THE FLOYD COUNTY HESPERIAN
Published each Sunday and Thursday at 111 E. Mo. St., Floydada, Texas 79235. Second class postage paid at Floydada, Texas 79235. Wendell Tooley, editor. Subscription rates: Local \$8.50 a year, out of trade area: \$9.50.

FISH FARMER CON-FAB—Fish farmers from throughout Texas and the nation are invited to a National Water Quality Workshop Feb. 2 at the Braniff Place Hotel in New Orleans. The workshop is a part of the annual convention and trade show of the Catfish Farmers of America and the Commercial Fish Farmers' Showcase which will continue through Feb. 5, announces James T. Davis, fisheries specialist with the Texas Agricultural Extension Service. Another highlight will be the National Farm-Raised Catfish Cooking Contest. Written recipes must be in by Jan. 1, 1977.

BANKERS SCHOOL TO DEAL WITH AG LOANS—One of the highlights of the 25th Farm and Ranch Credit School for Commercial Bankers, Feb. 7-9, at Texas A&M University will be a session on making agricultural loans. Loans will be discussed for six major areas—field crops, cow-calf operations, feedlots, dairies, rice and grain storage and warehousing. The school will also feature sessions on recent developments in agriculture, obtaining capital, and the outlook for crops, livestock and the money market, says an economist with the Texas Agricultural Extension Service.

What's Cooking
At
LOCKNEY SCHOOLS

- LOCKNEY SCHOOL MENU**
Jan. 3-7, 1976
- MONDAY: Chicken Pot Pie, Cabbage Slaw-biscuit, Plums-Milk, Peanut Butter Cookies
 - TUESDAY: Frito Pie, Pinto Beans, Potato Salad, Cornbread-Milk, Apricot Cobbler
 - WEDNESDAY: Salisbury Stk., Buttered Corn, Turnip greens, Hot Rolls-Milk, Fruit Cobbler Pudding
 - THURSDAY: Chicken Fried Stk., Gravy-Creamed Potatoes, Green Beans-Fruit Jello, Hot Rolls-Milk
 - FRIDAY: Sloppy Joe, French Fried Potatoes, Carrot Stick-Milk, Peach Cobbler

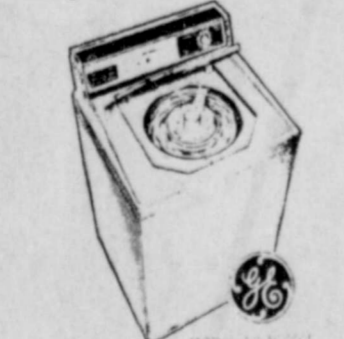
Happy Birthday

Jan. 2—Viola Mangum, Manuel Reyes, Christina Luna, Tammy Adams, and Ronnie Marr.
Jan. 3—Margarita Reyna, Barbara Moore, and Randy Davis.
Jan. 4—Glenda Cooper, Barbara Coffman, Sandra Dorman Cummings, Wilbur Mize, Pat Stansell.
Jan. 5—Carolyn Jackson, Kima Cristal Blanco, Bill Selman, Ricky Titus.
Jan. 6—Sterling Cummings.
Jan. 7—Mabel Andrews, Dickie McCarty, Jasy Tijerina, Kellena Kell, F. G. Jones, Phillip Kidd.
Jan. 8—R. V. Webster, Quessie Hill, Alice Mitchell, Virginia Taylor, Billy Sesson, Margaret Rhoads, Don Duvall.

Happy Anniversary

Jan. 3—Mr. and Mrs. Loy Duvall.
Jan. 4—Mr. and Mrs. Paul Reece.
Jan. 5—Mr. and Mrs. John L. Hooten.
Jan. 6—Mr. and Mrs. O. D. Tarpley, Mr. and Mrs. Charles Huffman, Mr. and Mrs. Johnnie Belt.
Jan. 8—Mr. and Mrs. Verner Hodel.

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HAMBURGER	USDA		
MEAT LB	79¢	FRYERS LB	43¢
FAMILY PACK		WRIGHTS SLICED SLAB	
PORK CHOPS LB	\$1.29	BACON LB	\$1.09
SWIFTS VIENNA		SAUSAGES	4/89¢
CLOVERLAKE 1/2 GALLON		BUTTERMILK	69¢
REYNOLDS		FOIL REG SIZE ROLL	3/\$1.00
		CRISCO 3 LB CAN	\$1.49
DOWNY		SOFTNER 17 OZ. BTL.	49¢
HAWAIIAN		PUNCH 46 OZ. CAN	65¢
LARGE ROLL		PAPER TOWELS	49¢
QUALITY CHEKD SQUARE CTN.		ICE CREAM	98¢
BUNTZ 2 LB BAG		CANDY	69¢
ORANGE SLICE		OIL	75¢
SHURFINE COOKING 24 OZ. BTL.		CORN BREAD MIX	39¢
CINCH 15 OZ. BOX		TANGERINES LB	29¢
		BANANAS LB	17¢
LARGE		AVOCADOS 4/\$1.00	
10 LB RUSSETT		POTATOES 69¢	
KEETER'S GROCERY			COKE or DR PEPPER
LOCKNEY, TEXAS			\$1.39 PLUS DEPOSIT

person-to-person want ads really work.

REAL ESTATE

100 x 150 lot, 25 x 50 office building tiled floor, parate. James Nichols day 983-3144 night 983-2626. tfc

Investment property. 320 S. W. First Lockney. Large two story 5 bedroom home with 2 baths. Three rent houses which produce approximately \$160.00 per month. This property needs paint and some repair, but could be an excellent opportunity for the do-it-yourself investor. Priced to sell for \$25,000.00. Call Morgan Eaves Agency in Plainview to see. (296-5514). L1-9c

MOBILE HOMES

FOR SALE OR TRADE: 14 x 65 mobile home on improved lot. 300 Washington St. Lockney, 652-2136. tfc

1975 Lancer, 3 bedrooms, 2 full baths. 401 W. Houston, Lockney. Call 652-3732. tfc

HOUSES FOR SALE

TWO BEDROOM HOUSE, utility room, with potential income property. Bond Real Estate, Wilson Bond, 983-2151 or 983-3573. tfc

FOR SALE: beautiful new brick home, 3 bedrooms, 2 baths, large garage, basement, fireplace, plenty of storage, ready to live in. Call 983-2147. tfc

FOR SALE: Brick house, two bedroom, two full baths, dining room, den, living room, two fireplaces, all rooms extra large. 301 S. W. 2nd, Lockney. Call Don Boyd 652-2211. tfc

FOR SALE: three bedroom brick Veneer, single garage in north Lockney, 101 Guest St., new interior paint, carpeted, in very good condition. Priced to sell fast \$22,000.00. ALSO: Good old house on paved road at edge of Lockney will sell for \$7,500.00. Barker Insurance. L1-9c

A HOME FOR THE PARTICULAR: in Lockney, 3 BRK veneer, Lv. Rm., Dining area, fabulous kitchen, central heat, ref. air, abundant built-ins and storage, 2 full baths, dbl. garage over 32' wide and storm cellar beneath corner lot, excellent condition, and choice location. Call Phyllis Reay, 652-3480 RALPH V. GRAHAM REALTORS, 504 Joliet, Plainview, Texas. Phone 293-4246. L1-9c

2 BEDROOM house, partially carpeted, utility room, good location. Bond Real Estate, Wilson Bond, 983-2151 or 983-3573. tfc

SEVERAL NICE two and three bedroom homes for sale, loans can be arranged. Call Hale Insurance at 983-3261. tfc

FOR SALE: house on 1/2 acre, one mile South of Aiken. Call 652-3358. L1-9c

HOUSE FOR SALE: in Lockney, 3 bedroom, 2 baths, fireplace, double car garage. Close to school, brick construction, refrigerated air conditioning, central heat, back yard fence. Phone 652-2309. L1-9c

THREE bedroom brick house, 1 1/2 baths, den, big family room, carpet, fireplace. Bond Real Estate-Wilson Bond 983-2151 or 983-3573. tfc

FOR SALE: Beautiful home in Lockney. Two bedrooms, large living room, den, kitchen with eating area, dining room, two full baths, double garage, fenced yard. 302 SW 2nd. Allison Realty, 652-2134. L1-9c

FARMS AND ACRES

FOR SALE: good 1/2 section in Cochran County, 1-8" well, 1-6" well, underground pipe, no improvements. \$300 acre, 29% down. Phone 983-3982. tfc

FOR SALE: 906 acres, 419 cultivation, remainder pasture, 2 wells, frontage on Matador Highway, Howe Hines place halfway between Floydada and Matador. If interested contact Hal Hines, 4259 Parklane, Dallas, Texas 75205. Pho. 214-357-1159 nights and 214-522-6930 day. tfc

SOUTH 240 Acres (217 acres in cultivation, all sown in wheat) in Block G-Section 38. Light irrigation, one well, approximately one mile of underground tile, \$380 per acre. Call Plainview 293-1411 D. T. Graham, Owner. 1-27c

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PIANO TUNING, Edward C. Lain 25 years experience. Write Box 425 Silvertown or call 823-2151. L1-9c

APPLIANCE and air conditioning service. John Van Hoese, Snack Shack building, Lockney, 9:5-30, phone 652-3721. Early or late, phone 983-2758, Floydada. L1-9c

DONNIE JACKSON ELECTRIC-Wiring and repair. Residential and commercial. 652-3572. L1-9c

FARM MACHINERY

NORRELL TRACTOR PARTS for tractor and irrigation supplies and accessories. tfc

TREFLAN: Less than \$113.00 Producers Co-operative Elevator, Floydada. tfc

FOR SALE: Two 16-10 John Deere Wheat drills 2 years old, One Yearbud Cotton Ricker one year old, 8 8x9x20 wood cotton trailers, Coby chassis. Call Vernie Moore, 983-2006. tfc

FOR SALE: Several hundred feet of good used aluminum pipe, four and five inch, 30 cents a foot. Phone 983-3982. tfc

AUTOMOTIVE

WANT to sell push button Ford radio. Excellent condition, \$15. Phone 983-3982. tfc

FOR SALE: 1972, Vega G. T. Call 652-3639, after 6 call 652-2187. L1-2p

FOR SALE: 1970 two-door Plymouth Valiant. Good condition. Call Mildred at 983-3506 or 983-2614. tfc

Age 65 and Over
Do you have insurance that pays in addition to Medicare? Do you have a funeral expense insurance? If you do not, Please contact:
Randell King Agency
212nd at Lee St. Phone 983-5028. tfc

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BENEFITS INCLUDE PAID VACATION HOLIDAYS, GROUP LIFE INSURANCE, GROUP MEDICAL INSURANCE.

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- O-rings
- Wisconsin
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EMPLOYMENT

BABYSITTER wanted in my home from 2 to 6. Will pay \$2.00 hr. Transportation not necessary. Call 983-8108 after 5 p.m. tfc

WANTED, experienced full or part time housekeeper, good hours, good pay. Begin January 9:5-30, phone 652-3601. 3 Mrs. J. R. Belt Jr. L1-1-c

\$200.00 weekly stuffing envelopes already, stamped and addressed. Free supplies. Send self addressed, stamped envelope to: Diversified 1206-Camden Drive Richmond, Virginia 23229. 1-9p

SITUATIONS WANTED

WANTED: Farm job 983-2295. tfc

WANTED. Babysitting in my home after January 1st. By day or week. Beverly Hayes. Call 652-2655, after 5. L1-9c

WANTED TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

WOULD LIKE TO RENT irrigated or dry land, Sandhill, Pleasant, Willey or Barwise area. Francis Montandon, 652-3112. L1-9c

DEALERS wanted for self service gasoline station. Good location. Opportunity to run your own business. See at Houston and 9th, Floydada. tfc



WE WANT YOU TO KNOW
We sell all kinds of Goodyear tires, tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck wheel and hauling service. BARE'S SERVICE CENTER, FLOYDADA. tfc

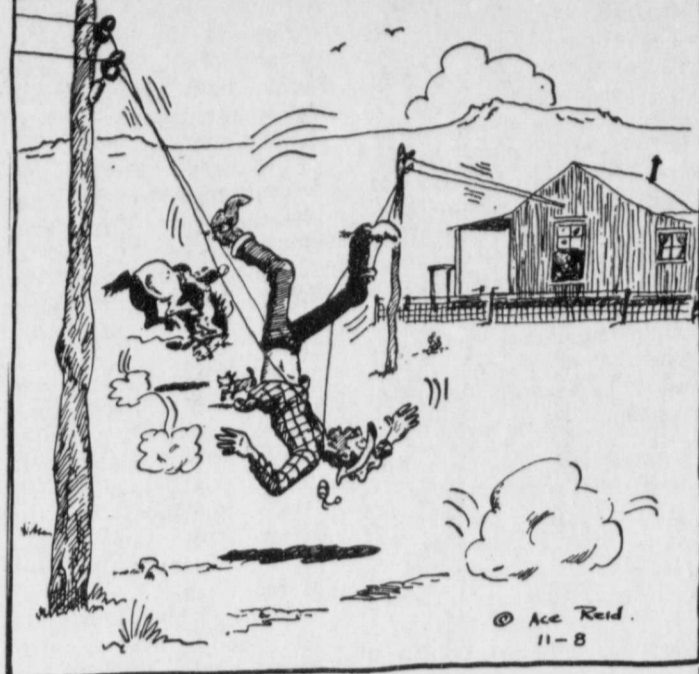
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COW POKES By Ace Reid



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Double Bed Size \$26⁹⁵
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COPY DEADLINES: 5 P. M. TUESDAYS FOR THURSDAY EDITION: 10:00 A. M. FRIDAYS FOR SUNDAY EDITION. Call 983-3737 in Floydada or 652-3318 in Lockney

LOST & FOUND

LOST: 6 month old male white American Eskimo dog. Louis Pyle 983-5358. tfc

DISAPPEARED

Irish Setter 6 Months Old Answers To "Abby" Last Seen December 23 Near Irick Cemetery.
If seen, call 652-3488 or 652-3404. L1-2c

REWARD: \$500

for lost male silver toy poodle.
Answers to the name Tigger.
Call 983-2170.

FLOYD COUNTY ABSTRACT CO.
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Owner, Manager
217 W. California 983-3728 Floydada, Texas

WANTED TO RENT

Corn Stalks, Milo, and Wheat Pasture
Call Betty Hise or Archie Flynn
293-1094 Bedford Bros., Cattle Co L

PETS

FOR SALE: Three pure bred German Shepherd pups. Just in time for Christmas. Call 983-2144 or 983-5295 nights. tfc

FREE PUPPIES: 1/2 German Shepherd and 1/2 Australian Shepherd 6 weeks old 983-3445 or 983-3695. 1-13c

FREE PUPPIES-Only three left. Phone after 5 p.m. 652-3432. L1-6.

FOR SALE

CANE BUNDLES for sale. W. H. Finley 983-3443. 1-13c

USED appliances for sale. Sears, Floydada, 983-2862. tfc

A NICE way to remember your friends and loved ones is with a Memorial Gift to the American Heart Association. A card will be sent to the family acknowledging your gift. Contact June Bybee, Memorial Chairman at Lockney 652-3355. L1-9c

FOR SALE: one voting membership in Floydada Country Club. Phone 983-3982. ttp

LEGAL NOTICE

LOCKNEY ISD
The Board of Trustees of the Lockney Independent District is taking bids for a stack oven for the Elementary School.

Sealed bids addressed to the Superintendent of Box 428, Lockney, Texas, 79241, will be received until p.m. January 10, 1977. Bids and specifications may be picked up at the Superintendent's office at 6th and Willow in Lockney requesting them from the Superintendent of Lockney, Texas.

This is a solicitation for bids and is not an offer. The reserves the right to reject any and all bids and to waive formalities.

Board of Trustees
Lockney Independent School District
L12-19, 12-19

PUBLIC NOTICE

On January 4, 1977 at 10 o'clock a.m. at 123 S. W. Floydada, Texas, the following described goods will be sold to the highest bidder: 1974 Pontiac LeMans automobile, motor #2D37M4P204409.

The automobile is located at 306 E. 2nd St., City of County of Ector, State of Texas, and may be examined by appointment.

First National Bank, Floydada
124 South Main St.
P.O. Box 550
Floydada, Texas 79235

Hidden Treasures in Your Basement?

Turn 'em into cash! To you, all that "junk" in the basement may be worthless, but to someone else, it might be a "treasure." See what you can dig up... and then turn into cash with our Want Ads.

Gather up all those great finds and advertise them "for sale" in our Want Ads. You're sure to end up with a pocketful of extra spending money for the holidays!

The Floyd County Hesperian 983-3737
or
The Lockney Beacon 652-3318

Treflan Less Than \$112.00 Leather Gloves Insulated Gloves FEED & SEED Roaring Springs

SPINET Story & Call 983-2606.

POST OAK Fireplaces \$85.00 cord. Pick up cers Co-op Elevator.

FOR SALE: Mec 650 and all equipment and res. 983-2908.

CONTROL hunger weight with New Slim Plan and Hydrex Water Byrrl Pharmacy.

ANNOUNCEMENT

BARGAIN ROOM: open 10:00 a.m. Great saving on many items.

WE SELL new and used vacuum cleaners Parker Furniture, Floydada.

12 OZ. PKG.

5 LB. BAG

RAFT DELUXE MAC

Cheese

tomato

FURFINE CREAM

Golden

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3

15 OZ. CANS

CALIFORNIA Avoc

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SWEET Yellow

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THRIFTWAY...Your 'EXPERTS' In the Grocery Business!!!

FRESH GROUND 81% LEAN **Ground Beef** LB. **99¢**

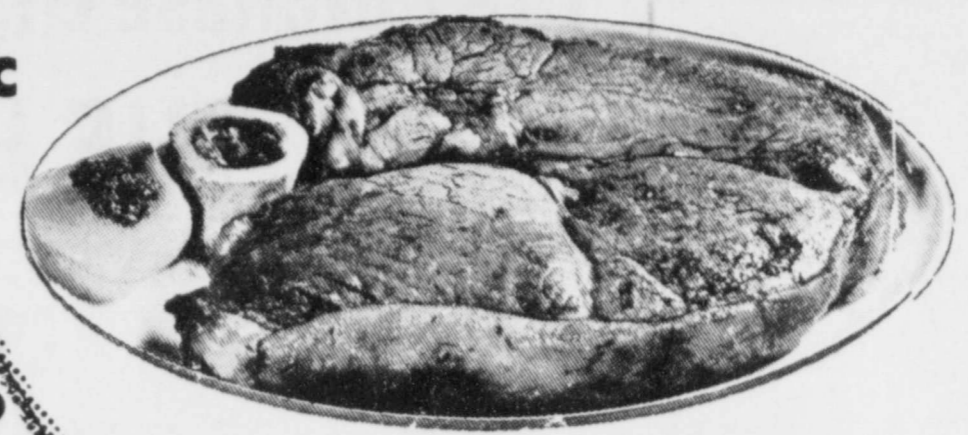
U.S.D.A. CHOICE BEEF BONELESS **CHUCK ROAST** LB. **99¢**

U.S.D.A. CHOICE BEEF BONELESS **RIBEYE STEAKS** LB. **\$2.99**

U.S.D.A. CHOICE BEEF BONELESS **SIRLOIN STEAK** LB. **\$1.39**

U.S.D.A. CHOICE BEEF BONELESS **ROUND STEAK** LB. **\$1.39**

HEAVY GRAIN FED BEEF **BRISKETS** LB. **89¢**



U.S.D.A. CHOICE BEEF **Round Steak** ALL FULL CUTS LB. **\$1.19**

U.S.D.A. CHOICE TENDERIZED BEEF **CUTLETS** LB. **\$1.79**

SHURFRESH REGULAR OR ALL BEEF **FRANKS** 12 OZ. PKG. **69¢**

SHURFRESH SLICED **BOLOGNA** 12 OZ. PKG. **79¢**

U.S.D.A. EXTRA LEAN **Beef Stew Cubes** LB. **\$1.19**

U.S.D.A. CHOICE BEEF BONELESS **Chuck Steak** LB. **\$1.19**

U.S.D.A. CHOICE BEEF BONELESS **Shoulder Roast** LB. **\$1.29**

OWENS WHOLE HOG **Sausage** 1 LB. ROLL **99¢** 2 LB. ROLL **\$1.98**

FROZEN FOODS AND DAIRY

Cloverlake **Cottage Cheese** 12 OZ. TUB **57¢**

Cloverlake **Buttermilk** 1/2 GAL. CTN. **79¢**

MORTON 12 CT. FROZEN **Glazed Donuts** 12 OZ. CTN. **77¢**

MORTON BEEF/CHICKEN/TURKEY **Pot Pies** 3 8 OZ. CTNS. **77¢**

SHURFINE GRANULATED **SUGAR** 5 LB. BAG **89¢**

SHURFINE FROZEN **ORANGE JUICE** 6 OZ. CANS **4 77¢**

BAKE-RITE PURE SHORTENING FOR BETTER BAKING **BAKE-RITE SHORTENING** 3 LB. CAN **99¢**

KRAFT AMERICAN, OLD ENGLISH OR PIMENTO **SLICED CHEESE** 8 OZ. PKG. **77¢**

RAFT DELUXE MACARONI & **Cheese Dinner** 14 OZ. BOX **59¢**

HUNT'S **Tomato Juice** 46 OZ. CAN **57¢**

SHURFINE CREAM STYLE OR WHOLE **Golden Corn** 3 17 OZ. CANS **77¢**

HUNT'S **Beef Stew** 24 OZ. CAN **77¢**

HUNT'S **Tomato Ketchup** 26 OZ. BTL. **77¢**

REDBENBACHER **Popping Corn** 15 OZ. JAR **77¢**

TEXSUN UNSWEETENED **Grapefruit Juice** 6-6 OZ. PACK **77¢**

CONTADINA QUALITY **ROUND TOMATOES** 14 1/2 OZ. CANS **3 77¢**

WHITE OR PINK-4" OFF LABEL **DOVE** 2 BATH BARS **69¢**

RANCH STYLE **BEANS** 15 OZ. CANS **3 77¢**

HEALTH & BEAUTY AIDS

SCHICK **SUPER II RAZOR** EACH **\$1.97**

COLD TABLETS **Alka-Seltzer PLUS** 20 CT. SIZE **97¢**

NICE'N SOFT BATHROOM **TISSUE** WHITE OR ASSORTED 4 ROLL PKG. **69¢**

SHURFINE FRUIT **Cocktail** 16 OZ. CANS **2 77¢**

CALIFORNIA LARGE **Avocados** 2 FOR **39¢**

CALIFORNIA ZIPPER SKIN **Tangerines** LB. **29¢**

SWEET **Yellow Onions** LB. **12¢**

LARGE **Bell Peppers** LB. **49¢**

5 LB. BAG TEXAS FULL OF JUICE **ORANGES**

3 LB. BAG RED DELICIOUS **APPLES** YOUR CHOICE **69¢**

32 oz. 6 btl. ctn. **COCA COLA** Plus Deposit **\$1.29**

Honey Boy Tall can **Salmon** **\$1.39**

TOTAL GROCERY SAVERS

SUNSHINE **Krispy Saltines** 16 OZ. BOX **49¢**

WITH BEANS **Swift Chili** 3 15 OZ. CANS **\$1.00**

PAMPERS NEW **Newborn Diapers** 30 CT. PKG. **\$1.99**

HOUSEHOLD **Shurfine Bleach** 1 GAL. JUG **69¢**

PRESTONE **Anti-freeze** 1 GAL. JUG **\$3.69**

ROXEY RATION **Dog Food** 5 15 OZ. CANS **77¢**

CARNATION **Hot Coco Mix** 12 CT. BOX **77¢**

Viva Or Fiesta **Towels** Jumbo Roll **59¢**

DOUBLE **GREEN STAMPS** EVERY WEDNESDAY WITH \$2.50 PURCHASE OR MORE

PAGES THRIFTWAY

SPECIALS GOOD JANUARY 3-8, 1977

ANNOUNCING....

The Purchase Of

THE HESPERIAN OFFICE SUPPLY

by

Tanya & Jack Covington

EFFECTIVE MONDAY, JANUARY 3, 1977, TANYA AND JACK COVINGTON HAVE PURCHASED THE HESPERIAN OFFICE SUPPLY IN FLOYDADA FROM WENDELL TOOLEY AND WILL OPERATE THE BUSINESS UNDER THE NEW FIRM NAME OF OFFICE AND ART SUPPLY CENTER.

THE BUSINESS WILL CONTINUE TO CARRY SEVERAL NATIONALLY ADVERTISED BRANDS OF OFFICE MACHINES AND FURNITURE AND SEVERAL NEW LINES OF MERCHANDISE WILL BE OFFERED IN OFFICE SUPPLIES AND ART MATERIALS.

OFFICE HOURS WILL BE FROM 8:30 TO 5 MONDAY THROUGH FRIDAY.

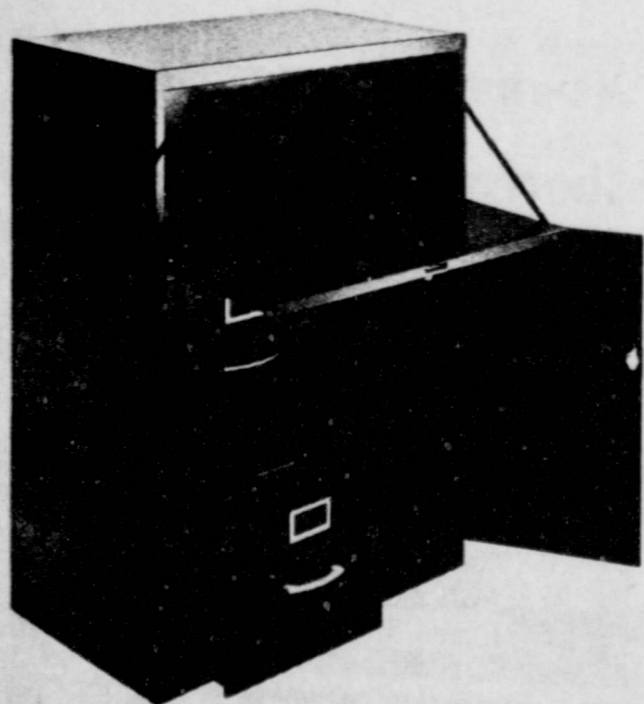
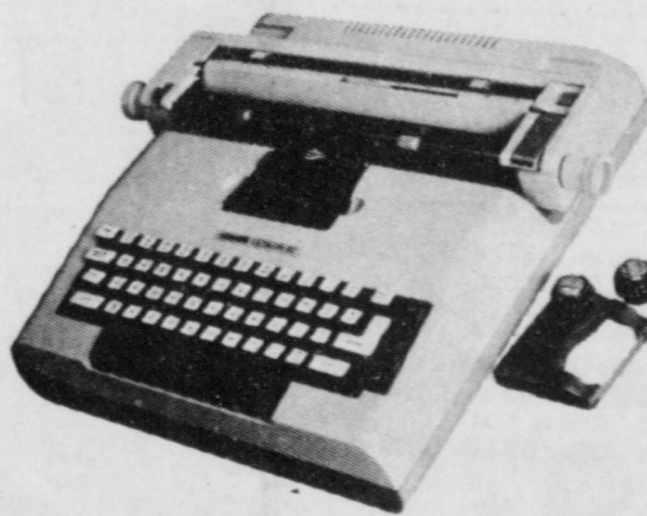
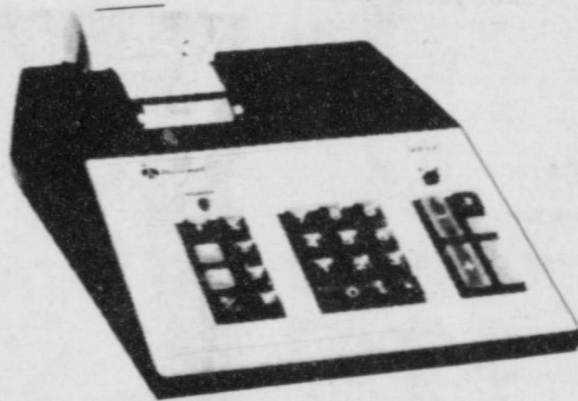
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- ★ OFFICIAL SEALS
- ★ PENS, PENCILS, STAPLERS, PORTFOLIOS
- ★ BIG SELECTION ART SUPPLIES

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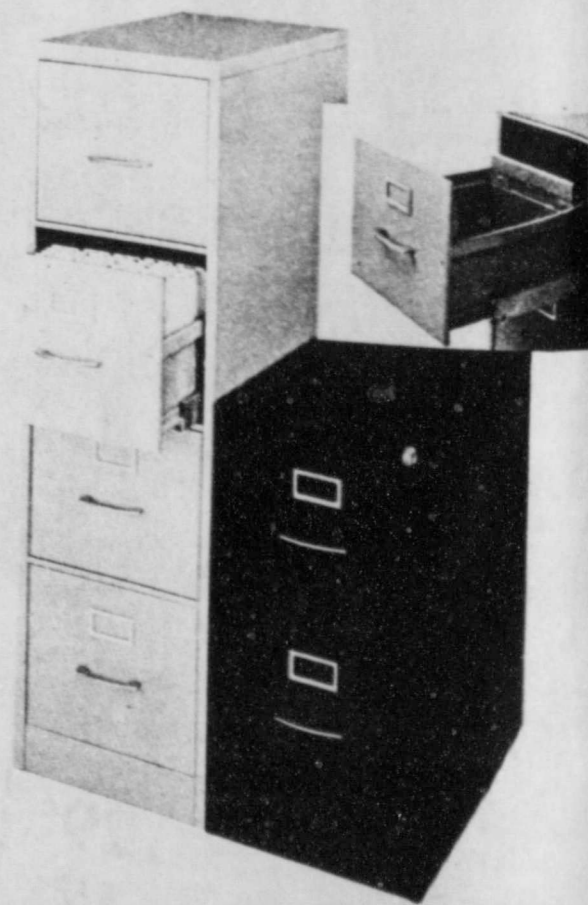
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- ★ ROYAL
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Clay

LEE JONES
 Press Writer
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The Change Is Here
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Clayton Feels Texas House Ready For Action

LEE JONES
 Editor
 (AP) - As Speaker
 sees it, the 1977
 will be a moderate lot.
 action on middle
 complaints about
 and high crime
 predicts a school
 package that will
 property tax reduc-
 school districts and
 passage of anti-crime
 by himself and Gov.
 will be no serious
 back the governor on
 "Clayton said in
 interview that

market value of taxable
 property.
 "I think we will find the
 magical numbers to plug in and
 have a pretty good school
 finance bill this time," he said.
 He predicted that state
 funding would increase from
 about 75 per cent to between 90
 and 100 per cent of the total,
 with a stipulation that local
 districts lower their taxes.
 "If most legislators had the
 complaints I've had from
 property taxpayers, I wouldn't
 be a bit surprised if we get some
 mandate for lower taxes
 passed," Clayton said.
 Clayton and Briscoe have
 proposed similar packages of

crime control legislation, in-
 cluding the use of oral
 confessions as evidence, proce-
 dures for wiretaps, restriction of
 bail, harsher penalties for
 crimes committed with guns and
 mandatory supervision of ex-
 convicts after their release from
 prison.
 "This is one of the issues that
 is among the top in public
 concern," Clayton said.
 He predicted the House
 would at least make a start in
 allowing prosecutors to intro-
 duce defendants' oral remarks
 as remembered by policemen-as
 evidence in trials.
 "I think the majority of the

anti-crime legislation presented
 this time will pass. People
 around the state are not just
 telling me this. They are telling
 the members," Clayton said.
 He said control of crime is
 important for the state's
 economic development.
 On a recent trip to Cleveland
 to promote Texas as a location
 for industry, Clayton said, "I
 learned that one corporation
 asks before it moves in, 'What is
 a community's number of
 unsolved crimes and number of
 murders?' A high rate of
 violent crime makes it hard to
 attract and keep workers, many
 of whom must work at night."
 Clayton explained.

Clayton predicted that Briscoe
 won't get the \$825 million
 transfer of general revenue to
 highway construction that he
 requested. He said the final
 figure will be somewhere
 between that figure and the
 \$135 million recommended by
 the Legislative Budget Board.
 Clayton, a member of the
 board, views the board's
 recommendation as "a pretty
 good indicator that just because
 the highway department asks
 for more, that doesn't mean it is
 going to get it."
 He said he has no qualms
 about holding most agencies' budgets
 near present levels. "I

think they can deliver services
 to the people at those levels."
 But he would like to see
 tighter controls over how the
 money is spent, perhaps
 through between-sessions over-
 sight by either the governor or
 an arm of the legislature. He is
 having a constitutional amend-
 ment drafted to give such power
 to the governor and has asked
 for an attorney general's
 opinion on legislative oversight.
 On other issues, Clayton said:
 -He looks for lawyers and
 doctors to resolve their
 differences and for the
 legislature to pass some kind of
 permanent means of enabling

doctors to get malpractice
 insurance at reasonable rates.
 Eminent domain for coal
 slurry pipeline rights of way
 "could come down to a bitter
 fight" between the utilities that
 want the coal slurry lines and
 the railroads opposing them.
 A bill setting up a permanent
 system of presidential prefer-
 ence primaries probably will be
 considered, and "I am hopeful
 we institute a presidential
 primary-I like it."
 -Legislation standardizing the
 property tax system and placing
 assessment in a single office in
 each county probably will pass
 the House.

Farm-facts

A Weekly Report Of Agri-Business News
 Compiled From Sources Of The
 TEXAS DEPARTMENT OF AGRICULTURE
 John C. White, Commissioner

Year End... Cattle On Feed Up And Down...
 Production Likeview.
 Farmers in the final week of 1976 are finding
 moisture in most fields. Aside from cotton, pecan,
 and vegetable harvest, all other major crop harvesting is
 over for the year.
 Heat development across the state has been slowed by
 temperatures as grazing in all areas remains limited.
 Dry weather is needed to stimulate growth of wheat
 fields.
 of Dec. 1, about 37 per cent of the wheat acreage in
 had sufficient growth to pasture; this is slightly
 year ago, but still below normal.
 available forage was rated fair to poor with about 23
 actually being grazed.
 pecan harvest is more than three-fourths finished.
 crop this year is almost three-fourths below that of
 Only 18,000,000 pounds are expected to be gathered
 compared to 68,000,000 pounds a year ago.
 While cotton farmers on the High Plains are busy with
 of that crop, others in that section are preparing
 for spring planting.
 the Rio Grande Valley, cabbage harvest continues.
 transplanting is active, and citrus harvest continues
 other conditions permit.

CATTLE ON FEED IN TEXAS FEEDLOTS show a
 as well as an increase. The Texas Crop and
 Stock Reporting Service notes that as of Dec. 1, there
 725,000 head of cattle and calves on feed in the
 is five per cent below a year ago but four per cent
 last month.
 Texas cattle feeders placed 380,000 head into their lots
 November. This is 11 per cent above a year ago but
 cent below the previous month.
 cattle marketings were up eight per cent during
 ber of this year compared to a year ago.
 the seven major feeding states -- Texas, Arizona,
 onia, Colorado, Iowa, Kansas, and Nebraska -- cattle
 ves on feed totaled 8,000,000 head.
 This is down three per cent from a year ago.

MILK PRODUCTION IN TEXAS during November
 ed to 262,000,000 pounds. This is six per cent
 a year ago, but five per cent below the previous
 's production.
 Milk production per cow averaged 825 pounds during
 ber which is 55 pounds above a year ago, but 35
 s under the previous month.
 Nationwide, milk production in November was 4.4 per
 above a year ago.

DECLINE IN GRAIN SORGHUM production and
 ecrease in corn production is expected in Texas this
 total of 318,000,000 bushels of sorghum are forecast
 Nov. 1; this is down 56,400,000 bushels from a year
 Corn production at 161,000,000 bushels is almost
 0,000 more bushels than last year.

The Change Is Here... One More Time.
 With the new year comes a new system in seed
 ards for Texas, and when you buy certified seed they
 apply to you.
 Certified seed carries two labels. One label will be the
 al certification; this will assure that the seed is the
 y stated on the label.
 The other label will list analysis of the seed. These will
 de such factors as purity, inert matter, other crop seed,
 seed, noxious weed seed, and germination percentage.
 That's the label you'll need to study carefully to
 rmine if the seed will meet your requirements.
 It will be up to you as an individual producer to study
 label to make sure you are getting the seed best suited
 ou.
 The Texas state seed law has as its purpose to assure
 ultural producers of getting the best seed possible.
 ons for the change include encouraging competition
 roducing higher quality seed; allowing production of
 fied seed having quality characteristics for different
 ets; encouraging international seed trade; and
 lishing uniformity with the federal seed act.
 Producers having questions about the change should
 act Texas Department of Agriculture officials. The
 is charged with the responsibility of administering the
 seed law.
 One of the most asked questions concerns how the
 ty identification is insured by certified seed. The
 ured class of seed must be produced from foundation
 reeder class of seed. The certified class of seed must be
 oduced from foundation, registered, or breeder class of
 eed. Seed production fields and processing plants are
 ected by the TDA to insure that genetic identity is
 ained.
 Another question relates to certified seed having a high
 ermination percentage. The germination percentage may
 y. It is required that the analysis label give the
 ermination percentage, and you must then determine if
 meets your requirements.

Aerial goose survey underway

A lack of water and dry
 winter storms in the Texas
 Panhandle and South Plains
 are being credited with a
 low count in the number of
 geese observed by Texas
 Parks and Wildlife Depart-
 ment personnel during the
 annual December count.
 "There is a lack of
 adequate water levels in
 most lakes in all areas from
 Dalhart to Lubbock," said
 Max Traweck, waterfowl
 biologist.
 "An estimated 30 to 40
 thousand short-grass prairie

Canadas were counted
 during the week-long survey
 which is one-half the number
 of birds we had in 1975"
 Traweck continued.
 Reports from hunters and
 out-of-state fish and game
 personnel indicate large
 concentrations in Colorado
 and it will take very cold
 weather in January to bring
 the geese to Texas.
 Areas of the Panhandle
 with good concentrations of
 geese include the western
 half of Parmer and Deaf
 Smith counties and Castro

county. Buffalo lake, a
 National wildlife refuge near
 Umbarger, has a little water
 and the lake is holding ap-
 proximately 10,000 geese.
 Various flocks of geese are
 using the large man-made
 lakes including Meredith,
 near Fritch, Greenbelt, near
 Clarendon, and Bull lake, a
 natural reservoir near
 Littlefield.
 The 1976-77 goose season in
 northwest Texas continues
 through Jan. 23, 1977, with a
 daily bag limit of five, not to
 include more than one Ross'


goose nor more than either
 two Canada or white-fronted
 geese in the aggregate.
 Texas hunting license
 regulations apply to
 waterfowl hunters plus a
 federal waterfowl migratory
 bird stamp is required of all
 duck and goose hunters.
 These special stamps can be
 purchased at most U.S. post
 offices.
 Most successful Texas
 goose hunters scout the
 areas where the geese feed
 and spread decoys before the
 legal shooting time

trees and shrubs time to set
 our good root systems be-
 fore top growth begins in
 the spring. However, several
 precautions should be
 taken. Plants should be kept
 watered to avoid damage
 from freezing weather. Also,
 staking is important to pre-
 vent damage from high
 winds. A good mulch of hay,
 dried grass or leaves will
 protect the root system and
 retain moisture. Plants
 should not be fertilized until
 after the first growing sea-
 son.

trients for top crop produc-
 tion. Without soil testing,
 use of fertilizer is strictly a
 guessing game. Soil testing
 provides essential informa-
 tion on the amount of nu-
 trients in the soil and the
 level of fertilization required
 to reach certain production
 goals.

"I could help
 provide you with a
 regular monthly
 income if you
 became disabled"

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OUR Patriots!

AN ESPECIALLY DARING
 CHAPTER OF THE AMERICAN
 REVOLUTION WAS WRITTEN
 BY BLACK PATRIOTS
 WHOSE SPYING ON THE
 BRITISH HELPED THE
 AMERICANS WIN
 CRUCIAL VICTORIES.

THE MOST FAMOUS WAS JAMES
 ARMISTEAD, A FORMER VIRGINIA SLAVE
 WHO BECAME A SPY FOR GENERAL LAFAYETTE
 IN 1781. IT WAS LARGELY DUE TO THE INFOR-
 MATION HE SUPPLIED LAFAYETTE
 THAT THE AMERICAN ARMY WAS
 ABLE TO TRAP BRITAIN'S GENERAL
 CORNWALLIS AT YORKTOWN.

AS A REWARD FOR HIS OUTSTAND-
 ING SERVICE TO THE COUNTRY,
 ARMISTEAD WAS GRANTED HIS
 FREEDOM IN 1786 BY THE VIRGINIA
 LEGISLATURE.

TODAY, AS IN 1775, BLACK VOLUNTEERS IN
 THE U.S. ARMY RESERVE CONTINUE TO PLAY
 A VITAL ROLE IN THE NATION'S DEFENSE.

DEER FOR DINNER?--A
 Texas A&M University study
 shows that deer hunters
 can bring home quality meat
 by following certain guide-
 lines. Female deer were
 found to have a less "gamey"
 taste but their meat became
 more flavorful with aging.
 Juiciness of deer meat was
 enhanced by aging the deer
 before skinning it. Aging the
 carcass also increased tend-
 erness. Since doe meat is
 superior to that of the buck,
 hunters might consider ob-
 taining doe permits where
 they have been issued to
 landowners by the Texas
 Parks and Wildlife Commis-
 sion, suggests a wildlife

specialist for the Texas Agri-
 cultural Extension Ser-
 vice.
**Floyd doctors
 to staff
 Briscoe Clinic**
 SILVERTON -- The Briscoe
 County Clinic Association
 Board of Directors has an-
 nounced that arrangements
 have been made with Pedro
 Ochoa, M.D. and Terry James,
 M.D., both of Floydada, to open
 the Briscoe County Clinic for
 two days a week beginning Jan.

Your seed dealer can also answer other questions
 relating to the new standards now in effect throughout the
 state.

ONE MORE REMINDER comes from the Texas Crop
 and Livestock Reporting Service about those crop and
 livestock questionnaires.
 About 75,000 Texas agricultural producers have or will
 be receiving a crop or livestock questionnaire.
 If you do receive such a form, you are requested to fill
 it out as accurately as possible and return it promptly.
 These will be the basis for determining the financial
 balance sheet for Texas agriculture, our state's most basic
 and important industry.
 The reports will be confidential and will not be
 released on an individual basis to anyone.
 All figures will be used as they relate to county, state,
 and national totals for agriculture production figures.

NEW STORE HOURS
 Beginning December 26th

- ★ Closed On Sundays
- ★ Winter Months 7 a.m. - 7 p.m.
- ★ Summer Months 7 a.m.-9p.m.

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TAIL WATER PITS,
 LAND LEVELING,
 GENERAL EXCAVATION.

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 AND CELLARS

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229 E. California 983-2170

TDA Steps Up Inspection With Grain Elevators Full

WESTON—With grain elevators filled to the brim, the Texas Department of Agriculture (TDA) is stepping up its inspection activities. Agriculture Commissioner John C. White says that a comprehensive program of grain inspection is being stepped up to insure that the grain is of the highest quality.

White says that the TDA's grain inspection program is one of the most comprehensive in the country, and that it is being stepped up to insure that the grain is of the highest quality. He says that the TDA's grain inspection program is one of the most comprehensive in the country, and that it is being stepped up to insure that the grain is of the highest quality.

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Agriculture Commissioner John C. White reports for the Texas Department of Agriculture is stepping up its grain inspection activities with the increased amount of grain stored in elevators. White says TDA inspectors make their way along a grain elevator above ground to measure grain in kernel condition.

Ag Statistics Available
 Figures on agricultural production for each county in the state can be found in a Texas Department of Agriculture publication, "1975 Texas County Statistics."
 Copies are available from the Texas Department of Agriculture, P.O. Box 12047, Austin, Texas 78712, or from the Texas Crop and Livestock Reporting Service, Box 70, Austin, Texas 78767.
 Individual county sheets showing all of the data for a given county are also available.
WISCONSIN PORK BOUND
 NEW GROWERS' PORK and other statistics presented in a new report by the Wisconsin Department of Agriculture.



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DATE	AMOUNT	DATE	AMOUNT
1/1/76	100.00	1/1/76	100.00
1/2/76	200.00	1/2/76	200.00
1/3/76	300.00	1/3/76	300.00
1/4/76	400.00	1/4/76	400.00
1/5/76	500.00	1/5/76	500.00
1/6/76	600.00	1/6/76	600.00
1/7/76	700.00	1/7/76	700.00
1/8/76	800.00	1/8/76	800.00
1/9/76	900.00	1/9/76	900.00
1/10/76	1000.00	1/10/76	1000.00

Heavy Aged Beef Chuck
Boneless Roast \$1.18

Heavy Aged Beef
Sirloin Steak \$1.19

Heavy Aged Beef "Shoulder Arm Cut"
Swiss Steak \$1.08

Heavy Aged Beef, Boneless Rump or Bottom
Round Roast \$1.48

- BEEF SPECIALS**
- Shoulder Arm Roast . . . 79¢
 - Bottom Round Steak . . . 79¢
 - Boneless Steak . . . 79¢
 - Cube Steak . . . 79¢
 - T-Bone Steak . . . 79¢
 - Stewing Beef . . . \$1.18

- PORK SPECIALS**
- CENTER CUT PORK CHOPS . . . 79¢
 - Square Rib . . . 79¢
 - WAFER THIN PORKCHOPS . . . 79¢
 - Pork Chops . . . 79¢
 - COUNTRY STYLE Pork Square Rib . . . 79¢
 - Ground Beef . . . 78¢

- FRESH POULTRY**
- Fryer Quarters . . . 49¢
 - Cut Up Fresh Fryers . . . 59¢
 - Coronet Game Hens . . . 79¢
 - Chicken Livers . . . 79¢
 - Chicken Gizzards . . . 79¢
 - Ground Beef . . . \$1.18

- SPECIAL TREATS**
- Tasty Franks
 - Sliced Bologna
 - Sliced Bacon
 - Smoked Sausage
 - Roll Sausage
 - American Cheese \$1.18

PIGGLY WIGGLY

Russet Potatoes 79¢

- Avocados . . . 3/\$1
- Yellow Onions . . . 19¢
- Garrets . . . 37¢
- Navel Oranges . . . 5/\$1.00

Apples \$1.39

- Apples . . . 99¢
- Juice Oranges . . . 99¢
- D'Anjou Pears . . . 49¢
- Ruby Red Grapefruit . . . 4/\$1

Frozen Foods

- Patio Dinners . . . 49¢
- Orange Juice . . . 4/\$1
- Waffles . . . 21¢
- Topping . . . 49¢
- Pie Shells . . . 49¢
- Wiblets Corn . . . 2/\$1.99

Fresh Dairy

- Buttermilk 2 . . . 29¢
- Biscuit . . . 29¢
- Cottage Cheese . . . 59¢
- Piggly Wiggly Buttermilk . . . 79¢
- Fresh Yogurt . . . 39¢

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End Farm Prices Gloomy Prospects

Year-end farm prices do not offer much for a prosperous future, Agriculture Commissioner White made this summary following his report by the Texas Agricultural Experiment Station and Livestock Commission. Grains have continued a downward trend. Current prices for major grains are averaged at \$3.31 per cwt. for sorghum and \$2.27 for a bushel of corn. Even with small average reductions in feed prices, none of the market averages for livestock or other commodities (except oats) were above production costs. "At the same time that

farm prices are slumping, the farmer's share of a dollar spent in retail food stores was down to 37.6 cents in October, the lowest level in five years," White said.

SBA LOANS TO FARMERS—The Small Business Administration (SBA) may soon be offering loans and loan guarantees to farmers and their lenders, says an economist with the Texas Agricultural Extension Service. However, there are still some details to be worked out between the U.S. Department of Agricultural and the SBA to minimize overlaps with the Farmers Home Administration (FmHA)—currently the only large agency serving farmers' large financial needs. The SBA loans will be designed to overcome some of the restrictions on FmHA loans.

NEW YORK—A look at the record books shows that the Floyd County economy made surprising gains in the last few years.

Despite inflation, unemployment, high taxes and the various other problems that arose, common to all sections of the country, there was progress locally.

A principal indicator of this progress is the volume of business that was done by local retail establishments. The reports show that it increased considerably during the five years ending January 1, 1976.

It reflects the fact that area families, most of whom had their pay envelopes fattened each year, remained active in the marketplace, spending as much as was necessary to maintain the standard of living to which they had become accustomed.

The growth in the period is brought

out in data compiled by the Standard Rate and Data Service.

It shows that retail sales in Floyd County stores, as of the beginning of this year, reached an annual rate of more than \$18,319,000.

It was a bigger increase than was recorded in many parts of the country. Much of it was due, of course, to inflation.

It was equivalent to consumer spending last year at the rate of \$4,859 per local household.

Fundamental to the growth in retail activity in the local area during the five-year span was the marked increase in income accounted for by the average family.

During most of the period it more than kept pace with the rising curve of inflation, compensating for the mounting taxes, the bigger grocery and housing bills and the zooming medical

costs. The figures for Floyd County show that personal income, after deduction for taxes, climbed to \$41,720,000.

Currently, with inflation under somewhat better control than a year ago and with measures being planned to stimulate the faltering economy, the expectation is for an upturn in the months ahead.



The world's largest non-profit scientific and educational institution is the National Geographic Society, founded in 1888.

FLOYD DATA
Mr. and Mrs. Jack Stan sell had their daughters and their families home for the Christmas holidays. They are Mr. and Mrs. Joe Hennig, Melanie Shay and Brandon Joe of Tyler, and Mr. and Mrs. Fred Seal, Dallas.

FLOYD DATA
Visiting during the Christmas holidays with Mr. and Mrs. Lupe Luna at South Plains were their children, Mr. and Mrs. Julio Salazar and children of Grand Prairie, and Ester and Rosie Luna and a friend, Roy of Amarillo, and Mrs. Luna's sister and her family, Mr. and Mrs. Tony Montonyo and two children of Grand Prairie.

BANK VAULT BINGO

WINNERS OF THE WEEK:

- Mrs. D.R. Cannon
- Denise Bartley
- Jesse Johnson
- Jean Candle
- Julian Valdez
- Dedla Bell

INSTANT WINNERS YOU CAN WIN up to \$1000 on your FIRST visit to our stores!

Get your FREE Game Folder at our stores and start WINNING CASH today!



WIN UP TO \$1000

Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad.

309 S. Wall
Floydada, Texas

STORE HOURS
DAILY 8 a.m. - 8 p.m.
SUNDAY 9 a.m. - 7 p.m.

Keebler
Zesta Saltines

1-Lb. Box **49¢**

WARTINEZ

1,000.00

WINNER

1 in 13,820
1 in 12,389
1 in 6,590
1 in 1,907
1 in 951
1 in 183
1 in 102
1 in 25
1 in 19

Stores located in Texas from January 15, 1975. This Program may be used by writing Bank National one game piece and game folder enclosed must be returned.

Boneless Bottom

Golden Best

Roast Shortening

48 89¢

Del Monte, Cut

Green Beans

4 \$1

16-oz. Cans

Del Monte Cream or Whole Kernel

Golden Corn

4 \$1

17-oz. Cans

EVERYDAY LOW PRICE

Del Monte No Stick 13-oz. Can **\$1.29**

Quick 6 6-oz. Pouches **\$1**

Waffle Mix 2-Lb. Box **69¢**

Waffle Syrup Qt. Btl. **89¢**

Del Monte Sup Jar **79¢**

EVERYDAY LOW PRICE

Italian or Garlic French Kraft's Dressings 8-oz. Btls. **99¢**

Del Monte Kasher Halves Dill Pickles 22-oz. Jar **59¢**

Del Monte Sweet Relish 12-oz. Jar **49¢**

Del Monte Hot Chili or Mild Cherry Peppers 11-oz. Jar **49¢**

Del Monte Green Peas 16-oz. Cans **3 89¢**

TODAYS GOOD BUYS

Golden Best Whole Tomatoes 3 16-oz. Cans **\$1**

American Beauty Instant Potatoes 16-oz. Box **69¢**

All Cuts, Syrup or Natural Juice Del Monte Pineapple 2 15-oz. Cans **99¢**

Del Monte Pear Halves 2 16-oz. Cans **99¢**

Del Monte Fruit Cocktail 2 16-oz. Cans **89¢**

DEL MONTE SALE

Health & Beauty Aids

RIGHT GUARD

Deodorant 7-oz. Can **\$1.09**

Murine Eye Drops 6-oz. Btl. **\$1.09**

Close-Up Toothpaste 2.7-oz. Tube **43¢**

Britannica Junior Encyclopaedia **\$2.99**

Twenty "Storks" **79¢**

Special Buys

Johnson's Baby Lotion 9-oz. Btl. **\$1.29**

The Moisture Maker Normal to Dry Skin - Raintree Moisturizing Lotion 4-oz. Btl. **\$1.39**

For Your Eyes Murine Eye Drops 6-oz. Btl. **\$1.09**

Red Close-Up Toothpaste 2.7-oz. Tube **43¢**

Now At Piggly Wiggly The World Famous Britannica Junior Encyclopaedia **\$2.99**

This Week's Feature Volume Twenty "Storks" **79¢**

One Of The Many Varied Topics

Soft & Pretty

Bath Tissue

4-Roll Pkg. **69¢**

Lady Scott, Decorator Facial Tissue 2 200-Ct. Boxes **99¢**

Aerosol Disinfectant Lysol 7-oz. Can **99¢**

Toxize, With Trigger Sprayer Spray N Wash 22-oz. Btl. **\$1.49**

Piggly Wiggly Regular Powdered Laundry Detergent 49-oz. Box **99¢**

Del Monte, Halves, Sliced or Diced **Cling Peaches** 2 16-oz. Cans **69¢**

Del Monte

Tomato Juice

46-oz. Can **49¢**

All Flavors Kraft's Cheese Whiz 8-oz. Jar **89¢**

Twin Pack Potato Chips Pringles 9-oz. Cansisters **79¢**

Libby's Vienna Sausage 3 5-oz. Cans **\$1**

Pace's Picante Sauce 16-oz. Jar **89¢**

Dry Dog Food Purina Chow 25-Lb. Bag **\$5.39**

Some Tips From TDHR Resolution: Stay Healthy

Good health isn't something to envy in other people.

You can do many things to maintain your own health—or better it. And now is the time to come to grips with yourself by making some good health resolutions, says the Texas Department of Health Resources.

Texas would be a much healthier state if everyone worked toward these goals, and you and your family can contribute to your own well-being and that of your community.

Promise during 1977 to give your body at least as good care as you give your car. Periodic examinations are the best way devised to detect bodily disorders while they can still be treated successfully. It might be considered preventive maintenance. So let your doctor look you over thoroughly once a year whether you're ailing or not. Make it twice yearly if you're middle-aged. Your physician can give you the proper schedule.

Dental troubles may not kill you, but sometimes they can make you wish you were dead. Check in once yearly with your dentist to make certain your teeth and gums are in good shape, and let him teach you the proper way to maintain your dental health every day.

Do your clothes seem to fit a little more snugly these days? If so, it could mean you're

putting on weight, which is a lot harder to take off than it is to put on. It's difficult during the holiday season to pass up the goodies which come your way. But if you've overdone it, resolve to start passing up the candied yams, gravies and cream-filled tidbits which almost invariably spell extra pounds and perhaps an early grave.

Too much weight contributes to high blood pressure, and may be associated with hardening of the arteries and various forms of heart disease. Also, it means impaired vigor, greater surgical risk and greater danger from otherwise minor illnesses.

On the other hand, if you've noticed an unusual loss of weight, you should consult your physician.

A good, physician-prescribed exercise regimen will keep your body in shape, tone up your heart muscles and put the spring back into your step.

There are many pursuits which people of all ages may undertake in order to get the needed exercise. While jogging might be all right for some people, brisk walking or other forms of exercise may be recommended for others.

Statistics linking smoking to cancer and heart disease continue to pile up, and it is tougher and tougher to rationalize the smoking habit. If you still smoke, now's the time to quit.

Tomorrow could be too late.

Safe driving is a habit everyone should get into. Drive and walk defensively, and you'll be less apt to wind up as one of the state's traffic statistics. And don't forget that the 55 mile-an-hour speed limit saves gas, saves lives, and applies to everyone.

While disease in Texas continues to be relatively low, the threat of epidemics hasn't subsided. Check the immunization records of your entire family—not just the children—as a safeguard against diseases and their complications.

Getting plenty of sleep is another resolution which will be of benefit—especially during the cold winter months when the body's defenses should be at their peak.

Nutrition goes hand in hand with proper rest. To provide your body with the essential nutrients to make it function properly, proper diet is necessary. Resolve to put tasty and nutritious foods to work for your body. Don't overlook fresh fruits, and vegetables.

People living in towns and cities owe it to themselves and their neighbors to obey local and state laws pertaining to health protection. For example, if your town has a dog leash law, adhere to it. Keep your animals in good health and protected from rabies, which is still a threat—especially in rural

Increased enrollments and higher monthly allowances are chief causes for the greater expenditures, Coker explained. Almost 64 percent of the eligible Vietnam-era veterans have received some form of training under the current GI Bill.

Slightly more than half of the eligible World War II veterans enrolled in training while only 43.4 percent of the total eligibles from the Korean Conflict participated.

Monthly allowances for a single veteran under the World War II GI Bill started at \$50, eventually reaching \$75. The single veteran training under the Korean bill received \$110 monthly. Today's single veteran, attending school full time, receives \$292 monthly.

The VA expenditures include \$523 million paid during the past 10 years to almost 750,000 active-duty members enrolled in GI Bill training.

College level courses continue to be the most popular form of training for veterans and servicemen. Almost 3.7 million persons have enrolled in college courses, compared to a combined total of 3.4 million under the two previous programs.

MILK PRODUCTION CHANGES—Milk production in Texas has changed drastically in Texas during the past 25 years since dairymen have operated under federal milk marketing orders, points out an economist with the Texas Agricultural Extension Service and the Texas Agricultural Experiment Station. Daily milk delivery by Texas dairymen has increased from 503 pounds in 1951 to 2,908 pounds today. Class I (fresh milk) sales have also changed—the volume of homogenized milk has dropped while skim milk

CANCER ANSWER LINE

American Cancer Society
M. D. Anderson Hospital and Tumor Institute

Genetic Researchers Supplying Cancer Clues

With a better understanding of the relationship between heredity and cancer, genetic researchers hope to better identify and assist those people who carry a potential from birth for developing cancer.

While inheriting a risk for cancer is far from being as simple as inheriting eye or hair color, it is known that for every type of cancer some people have a higher risk because of inborn genetic implications.

What is not known is exactly what factor or combination of factors have to be present to trigger the genetic potential some people seem to have for the disease.

How does one identify hereditary tumors? According to Dr. Louise C. Strong, director of the Medical Genetics Clinic at M. D. Anderson, past studies have shown hereditary tumors to share the following characteristics:

- They are likely to occur where a family history for that specific form of cancer exists.
- They often strike at an earlier average age than normally expected for that form of cancer.
- They are more likely to occur at paired organ sites, such as the lungs or kidneys, or at multiple sites at the same time.

Using these known characteristics as guidelines, researchers attempt to locate those cancers that are uniquely genetic in origin as opposed to those that are merely random associations of cancer in a family.

"Ultimately, we would like to identify the tissue that may be of risk for a cancer before it develops into a cancer — to detect what it is that may happen to that tissue to make it ex-

volume has jumped sharply. Flavored milk sales have also increased while butter-milk sales have dropped. Prices to dairymen have virtually doubled but so have their production costs.

NEW 4-H SPECIALIST—C. Jeannine Callahan has joined the state 4-H and youth specialist staff of the Texas Agricultural Extension Service, with headquar-

juvenile delinquency, drug abuse and the growing number of elderly people in our society. Lend your support as a responsible citizen to community efforts to solve them. After all, they affect you, too.

The Floyd Philosopher Leans Back And Makes All Sorts Of Predictions For The New Year

Editor's note: The Floyd Philosopher on his Johnson grass farm takes an obscure look at the new year this week, more or less.

Dear editor:
This is the time of the year when it's customary to predict what's going to happen in 1977 but it's hard to guess what's coming in the new year when you aren't sure what happened in the old one. Nonetheless I'll try. First, I'll predict that taxes won't come down. If Washington lowers them the states and local governments will raise them. It's like see-saw. This is known as the balance of power.
I'll predict that on no given day in 1977 will the weather suit everybody.
I predict that most economists, it makes no difference what they claim they foresee, will be wrong. Whenever they're right, it's an accident.
I predict that some Congressman will get

caught red-handed, but a good thing to predict Congress will adopt a new ethics, which will be a good thing. One they're got now is too hard to handle. I predict that the 55-mile-an-hour limit will be observed by 10 percent of motorists, down 1 percent from the high of 11 percent.
I predict no elected official will lie, if he can remember to say so. I predict that most newspapers will never run out of something to write about, even when they've run out of something to say.
I predict that most people, if they're in an office instead of out, would prefer to be like those who're in now.
I predict that at the end of 1977, most people will be predicting what's going to happen in 1978. Mostly we'll be wrong.

LOCKNEY GENERAL Hospital Report

Dec. 16-30, 1976
Dee Witt Burk, Lockney, admitted 11-20, continues treatment.
J.D. Blankenship, Quitaque, admitted 12-5, dismissed 12-21.
Geneva Taylor, Plainview, admitted 12-10, dismissed 12-21.
Maria Cruz, Silvertown, admitted 12-14, baby girl Julia born 12-15, dismissed 12-17.
Tommy Beck, Flomot, admitted 12-16, dismissed 12-21.
Rebecca Riojas, Floydada, admitted 12-16, baby boy Balentine Jr. born 12-16, dismissed 12-18.
Carolyn Essory, Plainview, admitted 12-16, twin baby boys, Daniel and Randall born 12-16, dismissed 12-19.
Dianna Meyers, Floydada, admitted 12-17, baby boy Brandon, born 12-17, dismissed 12-19.
Hugh Hodge, Silvertown, admitted 12-17, continues care.
William M. Perkins, Silvertown, admitted 12-19, dismissed 12-29.
Maria Gutierrez, Kress, admitted 12-20, baby girl Francisca born 12-21, dismissed 12-23.
Sarah Wiley, Crosbyton, admitted 12-14, dismissed 12-20.
Consuelo Gonzales, Plainview, admitted 12-20, dismissed 12-21.
Rhoda Dyer, Lockney, admitted 12-9, dismissed 12-28.
Laurdas Vargas, Lockney, admitted 12-21, baby boy Manuel V. born 12-21, dismissed 12-23.
Grace Byars, Plainview, admitted 12-21, continues care.
Gary Stennett, Lockney, admitted 12-21, dismissed 12-24.
Jo Ann Mercer, Silvertown, admitted 12-22, dismissed 12-23.
Enedina Gutierrez, Plainview, admitted 12-21, baby girl Brenda Ann, born 12-22, dismissed 12-24.
Isidra Rodriguez, Lockney, admitted 12-23, baby boy Felipe Jr. born 12-24, dismissed 12-26.
Harrison Bullock, Plainview, admitted 12-25, continues care.
Elaine White, Floydada, admitted 12-27, baby boy Dusty, born 12-27, dismissed 12-30.
Estelle Arredando, Lockney, admitted 12-27, twins boy John and girl Janie, born 12-27 dismissed 12-29.
Inez M. Roe, Floydada, admitted 12-27, continues care.
Frances Thurman, Silvertown, admitted 12-27, continues care.
Doris Casey, Lockney, admitted 12-29, continues care.
Josephine Guevara, Floydada, admitted 12-28, continues care.
Juana Cantu, Plainview, admitted 12-29, continues care.
Ovidia Rubio, Plainview, admitted 12-29, continues care.
Debra Jenkins, Plainview, admitted 12-30, continues care.
Lucy Estrada, Plainview, admitted 12-30, continues care.

Service. In her new role, she will be involved in interpreting 4-H programs to Extension audiences, developing educational materials for youth and adult audiences, and in assisting with various 4-H activities.

FLOYD DATA
Mr. and Mrs. Wade Warren enjoyed the presence of all their children and grandchildren during the Christmas holidays. The families are Mr. and Mrs. Fred Ritchie, Fred Jr., and Cindy Longview; Mr. and Mrs. Bill Warren, Robert, Eldon, Darrel and Rhonda of Dumas and Mr. and Mrs. Donnie Galloway, Jeff and Bryan of Floydada.

FLOYD DATA
Mr. and Mrs. Preston Watson spent the holidays in the Dallas area visiting their son, Dickie and family and Mr. Watson's mother and other relatives.

Blackeye Peas, A New Year's Resolution

COLLEGE STATION—Texans traditionally eat blackeye peas on New Year's Day to insure prosperity and good luck for the coming year. This tradition will be observed once again in 1977 when we get out the kettle or new crock pot to cook the blackeye peas, Marilyn Haggard, a foods and nutrition specialist, says.

She is with the Texas Agricultural Extension Service, The Texas A&M University System.

"The peas should be soaked before cooking to reduce required cooking time. This can be accomplished quickly by boiling them in water for two minutes, removing from the heat soaking for one hour. They are then ready to cook. If you prefer to soak the peas overnight, it is still a good idea to start with the two minute boil, because you will have fewer hard skins

and the brief boil will keep them from souring," she explained.

Seasons with one teaspoon salt for each cup of dry peas. Salt pork and bacon are old standbys for seasoning, but chopped ham or smoked turkey left over from the Christmas celebration are great also. Pepper, garlic and oregano can be added in small amounts, one-fourth teaspoon per pound of dry peas, to enhance the flavor.

In the slow cooker, soak the peas overnight, then cook them in water on high for two to two and one-half hours. Reduce control setting to low, add seasonings and meat and cook on low for eight to ten hours. If you prefer less watery peas, use less water.

Serve your peas with hot cornbread, butter and lots of fresh, crisp onions, the specialist suggested.

VA News

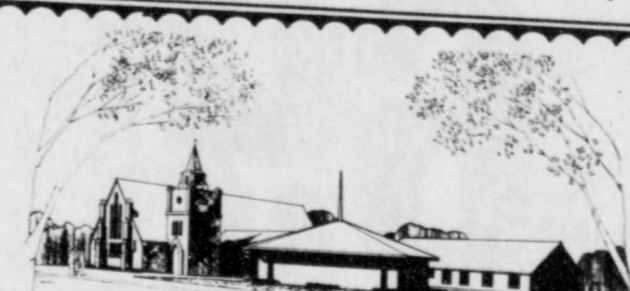

Unprecedented use of the current GI Bill by veterans and service-men has resulted in higher dollar costs during its first 10 years than the combined total of the two previous GI Bills, Jack Coker, VA Regional Director, revealed today.

Coker said more than \$20 billion has been paid to 6.6 million trainees since the current bill was enacted in 1966. Benefits will continue through 1989, but the period

for earning new eligibility will be closed out December 31, 1976, be recent legislation.

Total cost of the World War II GI Bill, which ended in 1956, was \$14.5 billion. The Korean Conflict bill cost \$4.5 billion during its 12½ year existence.

The GI Bill expenditures of more than \$5 billion for fiscal year 1976 represented 25 percent of the total VA budget outlay.



The Methodist Churches Of Floyd County Welcome You!


168 HOURS
GOD GIVES US EVERY WEEK
How Many Do We Return To Him?

Total Hours in Each Week.....	168
If we attend morning service.....	1
We have left.....	167
If we attend S.S. also.....	1
We have left.....	166
If we also attend evening service.....	1
We still have left.....	165

SUNDAY:
9:45 a.m. Sunday School
11:00 a.m. Worship Hour*
Broadcast on KFLP
6:00 p.m. Worship Hour*
*Nursery Care Provided.

TUESDAY:
9:00-4:00 Mothers Day Out Nursery Care for pre-school children open to public. Call 983-3707 for more information.

JIM SMITH, FLOYDADA
HUGH DANIEL, LOCKNEY



GIVE to the GIRL SCOUTS in YOUR TOWN!

YOU benefit...
your GIRLS benefit...
your COMMUNITY BENEFITS!

TEACHERS

West Texas State University

Spring Semester Class In Plainview

PROBLEMS IN READING, EdE 5540-1

Time and Place: Monday afternoons at 4:15 p.m. in the Plainview High School library.

Registration: Thursday, January 13, at the same time and place.

Instructor: Hellon Wilbur

Registration will be fully processed at the designated time. Please come prepared to pay by check. Tuition and fees for three hours (not including books) \$69.95 and for six hours, \$89.90.

WTSU IS A EQUAL OPPORTUNITY INSTITUTION

Mac's Backhoe Service
Call Harvey McMillin
Silvertown, Tex.

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News & Reviews

First Baptist Church Media Center/Library

Reflections are in order as the new year is ushered in and we pause to consider those tasks accomplished and perhaps mourn over those undone. In the Norma Allen Memorial Library at First Baptist, Floydada, much has been accomplished. Even more is waiting a faithful hand. Staff members are all volunteers with busy schedules who give unselfishly of time and effort that you may have access to the best in Christian thought in books, cassette tapes and filmstrips. Their reward is in seeing you make the best use of these materials. As we renew our determination to do a better job this year, we hope that you make a commitment to yourself to enrich your life in 1977 in checking out books and tapes from the church library.

With much awareness this time of the year about the

contagious disease of influenza, you might be surprised to note the title of the first chapter of Leslie B. Flynn's book **YOUR INFLUENCE IS SHOWING!** Entitled "You are Contagious" his first chapter reminds us that our influence is capable of modifying behavior in our close circle of acquaintances and around the world as well. Flynn says "Everyone is a star on somebody's horizon. Someone quietly watches us who may copy us. Every individual is an impact for good or for evil. Everybody is contagious." Some of the other chapter titles are "You're on Candid Camera," "Do You Provoke People?", "Like Father, Like Son" and "You Never Know." This would be a good book to begin the New Year as it will inspire one to take more care in daily affairs. Thinking about influence reminds us of Grady Nutt's cassette tape entitled "The gospel according to Pinocchio." The real question here is who is pulling your strings. What or who is the dominant influence in your life? Grady Nutt is always entertaining as well as thought provoking.

Thought for the week: "How many a man has dated a new era in his life from the reading of a book." -Henry David Thoreau.

How Not To...

It is as meaningful today as it was over 100 years ago:

- You cannot strengthen the weak by weakening the strong.
- You cannot help small men by tearing down big men.
- You cannot lift the poor by destroying the rich.
- You cannot lift the wage earner by pulling down the wage payer.

-You cannot keep out of trouble by spending more than your income.

- You cannot further the brotherhood of man by inciting class hatreds.
- You cannot build character and courage by taking away a man's incentive and independence.
- You cannot help men permanently by doing for them what they could and should do for themselves.

-Abraham Lincoln

BUDDY'S FOOD

Buddy Widener, Owner-Forrest Shannon, Mgr. in Floydada, 220 South Second

DOUBLE NEW STORE HOURS
 Monday - Friday 8 a.m. - 7 p.m.
 Saturday 8 a.m. - 8 p.m.
 Sunday 9 a.m. - 7 p.m.

THESE VALUES GOOD SUNDAY, JANUARY 2 THROUGH SATURDAY, JANUARY 8

We Reserve The Right To Limit Quantities

GIANT 49 OZ. DETERGENT \$1.67 VALUE



ALL 99¢

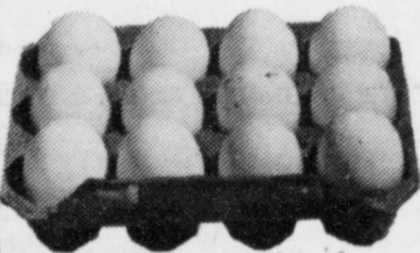
3 LB PURE VEGETABLE



CRISCO 79¢

WITH PURCHASE OF 2 CUT UP FRYERS \$1.49 WITHOUT

GRADE A LARGE DOZEN



EGGS 87¢

24 OZ. WILSONS \$1.29 VALUE



CHILI "NO BEANS" 79¢

2 COUNT OLD SOUTH 49¢ VALUE

PIE SHELLS

3/\$1.00

7 OZ. KRAFT 69¢ VALUE

MARSHMALLOW CREME

2/99¢

24 OZ. STALEY \$1.23 VALUE

PANCAKE SYRUP

79¢

SUNKIST NAVAL

ORANGES 4 LBS/\$1.00

RED DELICIOUS

APPLES

4 LBS/\$1.00

GOLDEN RIPE

BANANAS

6 LBS/\$1.00

RUBY RED

GRAPE FRUIT

7/\$1.00

10 LB ALL PURPOSE



POTATOES 69¢

1 LB TALL KORN

BACON \$1.19

2 LB TASTE WRITE

SAUSAGE \$1.49

USDA BONELESS

ROUND STEAK

\$1.39

USDA

TENDERIZED STEAK

\$1.59

USDA

ARM ROAST

89¢

RANCH STEAK

79¢

PORK LOIN

\$1.09

SMOKED SAUSAGE

\$1.39

1 LB WILSONS



TONY'S BOLOGNA \$1.29

1 LB KRAFT

VELVETTA CHEESE

\$1.19

TONY'S HAMBURGER, SAUSAGE, PEPPERONI PIZZA \$1.19

CHEESE 99¢

CANADIAN BACON \$1.39

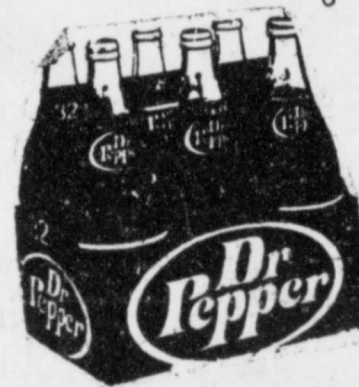
SUPREME \$1.59

6-32 OZ. REG OR DIET

3 OZ. WHITE SWAN \$1.49 VALUE



INSTANT TEA 99¢



\$1.95 VALUE PLUS DEPOSIT

DR PEPPER \$1.39



CHILI "NO BEANS" 79¢

2 COUNT OLD SOUTH 49¢ VALUE

PIE SHELLS

3/\$1.00

7 OZ. KRAFT 69¢ VALUE

MARSHMALLOW CREME

2/99¢

24 OZ. STALEY \$1.23 VALUE

PANCAKE SYRUP

79¢

12 OZ. HERSHEY 99¢ VALUE

CHOCOLATE FLAVOR CHIPS

59¢

14 OZ. SPRAY DISINFECTANT \$1.83 VALUE

LYSOL

\$1.39

3 OZ. SWIFTS 25¢ VALUE

POTTED MEAT

6/\$1.00

25 FT DIAMOND 50¢ VALUE

COFFEE MUGS

2/99¢

ROIL

3/\$1.00

5 OZ. SWIFTS 43¢ VALUE

VIENNA SAUSAGE 4/\$1.00



15 OZ. CONTADINA 43¢ VALUE

TOMATO SAUCE 5/\$1.00

COCOA MIX 2/99¢

200 COUNT NOTEBOOK \$1.19 VALUE

NOTEBOOK FILLER PAPER

PAPER 89¢

25 LB FRISKIES

DOG FOOD

\$3.99

WITH COUPON

\$4.99 WITHOUT COUPON

GOOD AT BUDDYS EXPIRES 1-8-77

18 OZ. BETTY CROCKER LAYER



CAKE MIX 2/99¢

WITHOUT COUPON 2 FOR \$1.19

GOOD AT BUDDYS EXPIRES 1-8-77