

Crops Like 75,000 Bale Cotton Crop

Doyle Warren made a count last week of cotton bales across the scales and the total was over 60,000 bales. At that time estimated the 75% harvested...with the total for the county 75,000 bales. This would

be about 20,000 more bales than last year and a much better price this year over last year's price. Bob Hambricht at the Texas Employment Commission office in Floydada will make a final count just before Christmas when it is thought that the harvest will be complete.

The early bales ginned were bringing over 75 cents per pound, however, in the last week or two the price has sloped down to the low 60's. It is thought that most farmers are selling their cotton just as fast as possible.

COTTON HARVEST PASSES HALF WAY MARK

High Plains cotton harvest passed the half way mark late this week, according to Paul R. Dickson, in charge of the Lubbock Cotton Classing Office. Snow and record cold temperatures hampered field activities in the central high plains counties last weekend, but momentum has resumed, he said.

The USDA's Agricultural Marketing Service reported cotton trading was active the week ending December 3. Growers offered cotton in moderate to heavy volume.

Mixed lots of mostly grades 32, 42, 33, and 43; staples 29 and 30; mikes 3.5 - 4.9 brought 64.50 to 65.50 cents per pound. Growers sold mixed lots of mostly grades 44 and 54; staples 30 - 32; mikes 2.6 and below for 51.50 to 52.50 cents.

Cotton prices finished the week in a weakening trend, but demand was good, Dickson said.

Prices paid growers for cottonseed ranged from \$75 to \$110 per ton, mostly \$95 to \$100.

Grades 42, 52, 43, and 53 were predominant in classings at Lubbock this week. Grade 42 accounted for 18 percent, 52 was 10 percent, 43 made up 25 percent, and 53 claimed 11 percent. Bark reduction was assigned to 42 percent of the samples classed.

Predominant lengths were staples 30, 31, 32, and 33. Staple 30 was 20 percent, 31 accounted for 22 percent, 32 - 23 percent, and staple 33 - 16 percent.

Mike readings in the desirable 3.5 - 4.9 range amounted to 52 percent of the total. Mikes 5.0 - 5.2 registered one percent, 3.3 - 3.4 was 10, 3.0 - 3.2 accounted for 18 percent, and 2.7 - 2.9 claimed 13 percent.

Pressley tests indicated 61 percent of samples tested and breaking strengths 80,000 pounds per square inch or better. Average at Lubbock was 81,000 psi.

About 105,000 samples were classed by the Lubbock Cotton Classing Office during the week. Season's total stands at 341,000 compared to 368,000 on this same date a year ago.



Santaland Is Open!

SANTA WAS IN FLOYDADA Tuesday and these youngsters enjoyed chatting with the jolly old gentleman. Chad Wideman, son of Mr. and Mrs. Mark Wideman is at left and Vincent Farris, son of Mr. and Mrs. Tom Farris is at right. Santaland will be open in the Lighthouse Electric Community room Friday from 10 a.m. until 5 p.m. and on Saturday from 10 a.m. until 4 p.m. Santa will have candy for the kiddies and is sponsored by the 1956 Study Club. (Staff Photo)

So Why Should You Try Floydada First?

...Because Floydada taxes are lower when the sales tax from locally purchased goods remains in town.

...You do business with people you know—people who will give you better service if needed.

...Floydada businessmen support local civic organizations, school activities, churches, and other community projects through donations, gifts, door prizes, ect. How often do out-of-town businesses help support Floydada with their money and time?

...In most cases you will spend less money for buying goods from local businesses because it does cost you extra to travel to Lubbock or Plainview to shop. This is especially true when an item must be returned, repaired or exchanged.

...Remember every dollar spent in Floydada helps our community. Every dollar spent elsewhere takes money away from our town and reduces local benefits—it pays to "SHOP FLOYDADA FIRST!"

Cotton Referendum TV Program

LUBBOCK—A panel of leading cotton growers from this area will discuss the upcoming cotton research and promotion referendum on a TV special December 9.

Moderators of the program to be broadcast on KCBD-TV, Channel 11, at 9 p.m. are Ed Wilkes and Bob Etheredge, Lubbock broadcasters.

Wilkes and Etheredge said the farmers will outline the issues cotton producers will decide in the referendum vote. Ballots to cotton growers will be mailed by county offices of the

USDA's Agricultural Stabilization and Conservation Service.

The referendum will give cotton producers an opportunity to vote on an additional assessment to supplement the current \$1 per bale which finances cotton research and promotion programs conducted by Cotton Incorporated.

Panelists are Lloyd Cline, Lamesa; L. C. Unfred, Tahoka; and J. D. Smith, Littlefield. Cotton Incorporated President J. Dukes Wooters of New York also will appear on the program.

Boy Scouts Selling

Christmas Trees

Troop 357 will be selling Christmas trees at the Scout Hut located in the 300 block of East California Street.

They have the Fir and Scotch Pine, and they sell from \$5.00 to \$15.00.

You can buy these after school on weekdays and Saturdays. The money is used for Troop expenses and their camping trips. All business will be appreciated.

Floyd County Hesperian

15¢ Per Copy



14 PAGES IN ONE SECTION

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Basketball Tournament

Whirlwind basketball begins here Friday and the game played Saturday night.

Action begins at 3:30 Friday. There will be four schools represented, both boys and girls, from Post, Paducah,

Motley county, and Floydada.

The Floydada teams are looking for a tournament victory as they didn't fare too well in tournaments at Roosevelt and Plainview this past weekend.

The public is invited to attend the tournament and Floydada fans are urged to attend and cheer the green and white on to victory.

The play schedule looks like this in girls play: Post and Paducah play at 3:30 Friday, then Motley County and Floydada play at 6:30.

The boys' play begins at 5 p.m. as Post and Paducah hit the court...then Motley county and Floydada play at 8 p.m.

Caprock Chat

By Wendell Tooley

KNOW nobody in our nice community would drive his or her 100 miles per hour. How the state patrolman should stop at the speed, J.P., H.E. says the fine will be \$102.50. You drive something that will stop, the fine is \$117.50.

BANK OPENING special published a picture of an windmill that supplied water to town Floydada" and the was located on the south side square.

Massie and I were visiting here Hesperian the other day and he there was also at one time, a on the north side of the you wonder where the on the south side of the was located, the place is still Mr. Massie and I walked over south side of the square about side of the block.

location of the windmill is on the sidewalk by some bent

STATEMENT I MADE in Hesperian about an efficiency would take a second look at the maintaining a city council and

SCHOOL TAX, BUSINESS

business and tax office of Independent School District, at 3 p.m. December 22 January 2nd for the Christmas Year Holidays.

office are urged to remember closing dates. All tax payers will to receive their December one discount until January 5, 1977, clerk said.

a county commissioner's court possibly needs more explanation.

It is true that the council has a city manager that they supervise, and who puts in a 40 or more hour work week.

An efficiency expert would look at the city council managing over a million dollars a year for the cost of a city manager and \$200 a month for the councilmen.

Then he would look at the county's operation of a little over a half million dollars at a cost of \$2420 per month (and this doesn't include the county judge's salary).

The efficiency expert would probably say, hire a county manager with the commissioners on salary similar to the city council.

.....and there is a trend downstate to go to such a system.

Only studies and experience with the county manager plan will reveal if it is a better plan for efficiency.

All of this is not to level criticism at our commissioners court, but to point up the possibilities of a coming trend of county management in our state.

THE YOUNG MAN knows the rules, but the old man knows the exceptions.

SOME 1600 persons have experienced open heart surgery at Methodist hospital and through the years an "Open Heart Club" has been organized. I noticed in the Lubbock newspaper that the club will honor five cardiac surgeons at a luncheon in Lubbock Sunday.

It occurs to me that Floydada has several members of the club, or qualified members: A. W. Coltharp, Sam Fowler, Son Jackson, Mrs. Greer Christian, R. D. Holly just to mention a few.

I believe Clay said he was number 551.

Open heart surgery is certainly extending the life span of people and one of the great achievements of the medical profession.



CAROL BELL, Floydada, received the fine quilt given away by the Floydada Day Care Center Saturday. The quilt was donated by Mrs. J. H. and Barbara Barnard. The Day Care Center received \$581 on the quilt and \$130.80 on the bake sale. (Staff Photo)

Graduation Held For E.M.T. Class

E.M.T. class of Caprock hospital held their graduation December 6, in presence of Caprock hospital. Twenty students awarded Certificates

ting the 120 hours necessary to qualify for the State Certification Examination. This examination was given December 7, to all twenty graduates. Upon passing the State Examination the graduates will be licensed as Emergency Medical Technicians.

The idea of E.M.T.'s for Floyd County was first conceived after Troy Patton, Administrator of Caprock

Hospital, completed the E.M.T. course at Lubbock Christian College in Lubbock, and with the addition of Shirley Meredith, R.T., E.M.T. to the hospital staff. Patton was even more determined that Floyd County residents should be provided with quality trained ambulance personnel. After presentation of the plan to the Board of Directors and approval was granted, Patton and Mrs. Meredith contacted a Lubbock State E.M.S. Representative, Rodger Mitchell, to apply for teacher certification. Mitchell met with Patton, Mrs. Meredith, and Nancy Nolan, R.N., D.N.S. to discuss a class objective and the required course outline, after the Texas State Health Resources approved the certificates. The dream was then a reality.

Although publicity was through out the City, Hospital personnel were so enthusiastic about the course that the class was almost filled on registration day with Hospital and Nursing Home personnel. Mrs. Meredith accepted other students on a "first come, first serve" basis, in order to provide the area with quality care and upgrade the already excellent facilities available. The course included 80

classroom hours of Anatomy and Physiology of body processes and illness/injury and treatments for each, plus practice of effective emergency procedures. E.M.T.'s are trained to assess a patient for broken bones, heart attack, internal bleeding, acute abdominal attacks, emergency child delivery, along with other facets of emergency care. They are taught to carefully transport a patient without further injury to body or limb, while giving life sustaining treatment enroute. Cardiopulmonary resuscitation, how to apply, properly, splints or dressings, extricate victims from vehicles, apply pressure to control bleeding, how to distinguish which victim is to be transported and treated first in an emergency where more than one person is involved, and crowd control at the scene. In addition they learn to work with emergency room personnel and give exact vital information necessary to expedite continued effective care. In addition to regular studies and 40 hours spent in various Hospital Departments, each student is required to make a minimum of five ambulance runs. Each student spent at least one

day with E.M.S. Ambulance Service in Lubbock. Three interim exams were given during the course, where each student was given both written and skills exams. Several guest lecturers were presented to the class, including those given by Dr. Pedro Ochoa, Dr. Terry James, Patty Ochoa, and Nancy Nolan.

Course coordinator is Shirley Meredith, R.T., E.M.T., who received her E.M.T. training from Brownwood Community Hospital, Brownwood, Texas, and Co-coordinator is Troy Patton, Adm., E.M.T. who received his training from Lubbock Christian College. The Hospital Administrative Staff, Board of Direc-

tors, and Instructors are extremely proud of these students, who have given their time, in addition to their regular work schedule to help themselves, and the Community by successfully completing the course. We wish to say, "Congratulations and welcome aboard, E.M.T.s!"



TWENTY E.M.T. STUDENTS GRADUATED TUESDAY NIGHT...The students are pictured with their instructors upon completion of the class conducted at Caprock Hospital. Front row, left to right: Shirley Meredith, Coordinator, Troy Patton, Co-coordinator, Nancy Nolan, R.N., Julia Hettinga, Francis Miller, Terri Vacek, Teresa Nix, Delia Campos. Second Row: Richard Garza, Bill Tye, Rhonda Bennett, Molly Stringer, Jean Jarrett, Rose Walding, Mae Jarrett, Patricia Platt, Dovie Hart. Third Row: Dan Jackson, T.M. Whitley, Jack Miller, Bill Stringer, Tracy Brown, and Glenda Thompson.

CARMEL VASQUEZ, Box 785, Lockney, was the winner of the \$350 Christmas money given by Floydada merchants Saturday. Head of the retail committee of the Floydada Chamber of Commerce presents the check to Carmel. (Staff Photo)

Cedar Hill News

By Grace Lemons

CEDAR HILL: We are having snow flurries today

"I could help provide you with a regular monthly income if you became disabled."

Britt Gregory
112 W. Mo.
Call Collect
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See me about State Farm disability income insurance.

Like a good neighbor, State Farm is there.



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and it is very cold. We welcome the moisture we are getting on the wheat which is looking very good in this area.

Michiel Fortenberry left Monday morning, December 6th for military service with the United States Army in Anchorage, Alaska. He has just finished training at Fort Benning, Georgia and arrived last Sunday night to visit with his father, Durrell Fortenberry and brothers, Brian and John. Thursday he had lunch with his grandparents, Mr. and Mrs. Robin Fortenberry and accompanied them to Hereford Friday where they all had lunch with an uncle, Mr. and Mrs. Eldon Fortenberry, before returning to Canyon to be with his mother, Marcia Fortenberry.

Mr. and Mrs. Olin Keeter of Plainview had lunch Sunday with Mr. and Mrs. Junior Taylor and in the afternoon, Mrs. Keeter and Mrs. Taylor visited with Mrs. Keeter's mother, Mrs. Mae Taylor.

Several from here attended the funeral services for Lee Rushing held in First United Methodist Church in Floydada Monday morning. Rev. and Mrs. Jackie Thompson attended a Fellowship meeting at the Assembly of God Church in Childress Thursday.

Edna Gilly was hostess of a dinner party for relatives Thanksgiving. Among those present were her mother, Ruth Hill; an aunt, Virgie Flowers; Kenneth and Brenda and daughters, Conn and Kendra of Amarillo; Mr. and Mrs. Leighton Teeple of South Plains; Clara Redd and Lillian Luttrell of Floydada; Clay and Mildred Anderson of Stennett; and Mr. and Mrs. Gayland Anderson and daughters, Renee and Connie of Lubbock. After lunch Gaylia Davis and daughters, Renee and Connie of Lubbock visited with the group.

Craig and Trudie and daughter, Amy spent Thanksgiving with her parents, Mr. and Mrs. Arlon Miller at Sandhill. Thirteen women attended the Tupperware party in the home of Glenda Thompson Friday afternoon. The Junior Class of Floydada received 15% of the sales. Mr. and Mrs. Royce Hess of New Deal visited Friday with their daughter, Rev. and Mrs. Jackie Thompson and family.

Guests in the home of Mr. and Mrs. Daris Hill on Thanksgiving were her daughter, Debbie Ewing and daughters, Rayma and Paula of Amarillo.

Among the large number that saw the film of Corrie Ten Boone in the "Hiding Place" shown at the Methodist Church Sunday evening in Floydada were Mr. and Mrs. Cephus Fortenberry, Johnnie Dell Cogdell, Lou Burleson, Grace Lemons, Linda Lemons and daughters, Twyla and Traca, Glenda Kay Thompson, Mrs. Donnie Hansen and Goldie Cypert.

Benny Golightly and Dorothy Hotchkiss of Floydada visited with Benny's parents, Mr. and Mrs. W. E. Lackey, Thursday evening. Visiting in the home of Mr. and Mrs. W. E. Lackey Sunday afternoon were their children, Thada Fowler of Silverton, Benny Golightly of Floydada, and Mr. and Mrs. Lindsey Lackey.

Saturday Edna Gilly had lunch with Mr. and Mrs. Claude Hammit in Plainview. Mr. and Mrs. Claude Gene Hammit of Holly, Colorado were also present and in the afternoon they completed plans for the 50th Wedding Anniversary reception to be held in the Centro Room in the City National Bank in Plainview from 2:00 until 5:00 p.m. on December 19th.

Mrs. Fern Williams spent last weekend with her daughter in Wayside. Mrs. Garland Tucker visited with Mrs. Nick Chevarria Tuesday afternoon. The Chevarrias are new residents of our community.

WSTU—Perhaps one of Texas' most valuable exports to the State of California was a 1923 first year student at Canyon Normal (then part of West Texas State Normal College), who later became known as "Mr. Tomato."

G. C. "Jack" Hanna, a Floyd County native, is credited with saving the tomato industry in California with his development of a "square" tomato that could be harvested by machine.

The story of Hanna's work is just a novel as the idea and the tomato it produced. But in the midst of Hanna's success, he still remembers his Texas Panhandle roots, and periodically checks in with his close friends, the Mitchell Jones of Canyon.

"It started back with asparagus," Hanna reminisces. "I started working with asparagus and the history of asparagus in California." Hanna left Texas to earn his baccalaureate degree in plant science at the University of California at Davis, where he later taught and did research for 42 years.

Back in 1929 when his studies began, Hanna "found out that our vegetable labor in California was done by imported nationalities and we were running out of nationalities to import."

The era of cheap, plentiful labor was rapidly coming to an end in California, especially in the trials of World War II, and few people began to worry. A friend of Hanna who had invented the first sugar beet harvester came to the plant expert with a novel request—develop a tomato that could be harvested by machine.

"I proceeded to tell him why it couldn't be done, and he proceeded to mop up the floor with me. He said 'You people in agriculture are supposed to be leaders. So lead.'"

Hanna probably did come to believe the idea was as crazy as it sounded.

"I began thinking about it in the fall of 1942, and by 1947, I was still floundering around and hadn't gotten anywhere. I had a tomato I could drop once from three feet, but dropped a second time it would break."

Finally, Hannah decided to visit plant breeders throughout the United States to try to get an idea of what they were doing.

"After the first two or three stations I learned not to mention mechanical harvesting of tomatoes because it was such a crazy idea that they (the breeders) would just quit and not bother with anyone like that."

Luckily he found what he needed in a poorly fertilized field in New York—tomato plants that looked like "little pine trees."

"Now I can plant those close together, mow them and somehow shake the tomatoes off," he remembers thinking.

Hanna's idea for a harvester was a potato digger, which he says "got about 80 percent of the tomatoes and many clods of dirt."

Wrong in principle perhaps, but at least it spurred the engineer assigned to the project into action, who wryly



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FLOYD DATA

Mrs. Sammy Hale underwent gall bladder surgery Tuesday morning in Lubbock Methodist Hospital. She is reported to be progressing well.

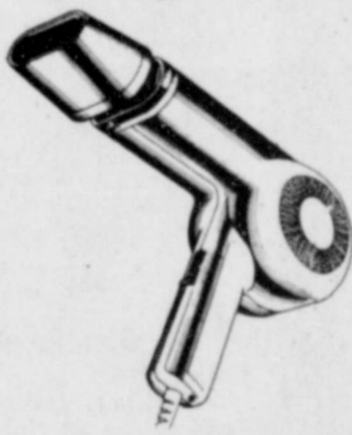
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- A Rose Is A Rose
- You're The Fire



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- Aqua Verva
- Hai Karate
- Roman Brio
- Black Belt
- Brut
- Lenel
- The Devils' Potion
- Pub
- Aphrodisia

Floyd Philosopher Out In Defense Of Biologists, Perhaps, But We Aren't Sure



The Floyd Philosopher on the grass farm comes to the defense of the week, perhaps.

Understand it's nearing completion. Maybe for fixing some leaks, the line is still causing concern to biologists and environmentalists. The thing is going to upset the frozen land.

And the wild animals for fear of the caribou will shy away from the cross it, and be shut off from the point and you can see in your herd approaching the pipe, puzzlement, and turning and fear, although you can't help what has happened to a shy before when he came to a fallen

I'm not kidding all environmentalists. Their positions frequently are and I personally have a problem with their help on these telephone wires out of my house. For years birds have

been using those wires to light on and rest a while. Sometimes you can see 40 or 50 in a row, sitting there enjoying the scenery and bothering nobody. Not only has the current bunch of birds been resting on those wires, their forebears, or should I say fore-birds, have too.

In fact, the birds have come to consider those telephone wires as their own domain. But now what's about to happen? Why there's some talk that the telephone company some day may take those wires down and bury them, deep underground.

I call on the Environmental Protection Agency to put a stop to the idea. Those wires are part of the birds' natural habitat and man has no right to come in and destroy it just in the name of progress. You can't make me believe you can get any more intelligent conversation over underground wires than you can on wires strung on poles. Nature knew what it was doing when it grew trees shaped like telephone poles. Bird-watchers, unite. Write your Congressman, Mr...uh, what's his name.

Yours faithfully,
J. A.

Prock Hospital Report

Welborn, admitted 12-1, dismissed 12-1.
Weathersbee, admitted 12-4, expired 12-4.
Wagner, admitted 12-5, dismissed 12-5.
Ward, admitted 12-6, dismissed 12-6.
Johnston, Lub-

bock, admitted 11-29, dismissed 12-1.
Cecilia Cortez, admitted 11-30, dismissed 12-7.
Susan McHam, admitted 11-30, dismissed 12-2.
Fred Warren, admitted 12-1, dismissed 12-5.
Curtis Leslie Sinor, admitted 12-2, dismissed 12-2.
Adela Mendoza, admitted 12-2, dismissed 12-2.
Andy Marriouquin, admitted 12-2, dismissed 12-2.
Mary Elizabeth Davis, Petersburg, admitted 12-5, dismissed 12-6.
Santos Billegas, admitted

11-26, continues treatment.
Zollie Burgett, admitted 11-27, continues treatment.
John W. Walters, admitted 11-29, continues treatment.
Mark B. Jordan, admitted 12-4, continues treatment.
Opal Elizabeth McHam, admitted 12-5, continues treatment.
Agnes Baker, admitted 12-7, continues treatment.
Antonio Garcia, admitted 12-7, continues treatment.
Hester Salas, Ralls, admitted 12-7, continues treatment.

2 Men Indicted In Wilson Slaying

MATADOR (Sp) — Four indictments were returned yesterday by the Motley County Grand Jury against the two men who were charged earlier with the shooting death of Motley County Sheriff Jinks' Wilson.

Stacy Albert Carter, 25, of Olivia, La., and Larry Cornell Fortenberry, 28, of Mount Hermon, La., were each indicted for capital murder, attempted murder, aggravated robbery and the unauthorized use of a motor vehicle. Both men are being held without bond in the Crosby County jail at Crosbyton on charges of escape from the Louisiana State Penitentiary.

The two were arrested by a highway patrolman Nov. 12 about 8 miles northwest of Crosbyton less than two hours after Sheriff Wilson was gunned down 3 miles east of Matador on U.S. 70.

John Dee Rogers of Matador, with Sheriff Wilson during the

shooting, identified the pair in a line-up. Rogers was wounded by a gun shot to the hand.

The shooting reportedly occurred after Wilson had stopped the car for a routine questioning.

No date has been set for the trial. However, 10th District Judge George Miller said his court will convene Dec. 20 and a date will be set afterward. Both men have yet to be arraigned in Motley County, he said.

The two are also identified as the pair who reportedly stole an auto from Mr. and Mrs. J. P. Sturdivant at their home northwest of Matador on Nov. 12.

Two sawed-off shotguns, alleged to have been used by Carter and Fortenberry on Nov. 12, have been recovered by law enforcement authorities.

District Attorney Randy Hollums of Floydada presented the case to the grand jury.



Byrne and James Stewart portray long-time friends who realize their way of life in the West will change in Paramount Pictures' "The Shootist," the Laurentis Presentation of a Frankovich/production, a Siegal Film. The screenplay by Wood Swarthout and Scott Hale is based on a novel by Glendon Swarthout. Don Siegel directs, with M. J. Frankovich and William Self as executive producers. In Technicolor. Opens Friday at the Drive-In.

Saddle Horses Killed In Truck Accident

Two good saddle horses owned by Ted Porter of the Starkey community were killed Monday night when a Lakeview Gin truck hit them about 2 1/2 miles southeast of Floydada on the Lakeview highway. DPS reported that the truck was damaged, but the driver was not seriously injured.

RAVEL IPS AND TRICKS

When you're traveling with your family, there is no need to stick together in museums or shopping markets. You'll all get more out of the trip if you go your separate ways and compare notes afterward.

Many tours include a large part, but not all, of your tipping in overall cost. Be sure to check with your travel agent as to which tips are covered.

"Characters must be kept bright as well as clean."
Lord Chesterfield

Look at all the dirt RINSENVAC got out of our carpet!

You'll be amazed when you see how really deep down clean your carpets can be. RINSENVAC rinses and vacuums out dirt and grime in a single sweep. Cleans the way professionals do—but at a fraction of the cost!

For professional carpet cleaning you can do yourself

Only \$12.00
RENT RINSENVAC
Davis Lumber Co.
LOCKNEY, TEXAS



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GIVE A GIFT
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NOW THERE ARE THREE
WAYS TO CHARGE!



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Please him or her with a gold-colored, solid state quartz digital Timex with month, date, hour, minute, and second read out. Back lighted energy cell. Choice of adjustable bracelet-style or leather strap.

"SOPHISTICATED CAT" \$2²⁵

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Shop Bealls big selection of he-man look in Timex watches. Includes day-date, electrics, regular winds and others in an assortment of styles.

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COMPARE AT \$29.99
\$24⁸⁸

For a real professional look, Conair's Pro-Style hair dryer with 4 temperature control and more air velocity than any other hair dryer. Perfect for the whole family.

SPECIAL ON
ONE GROUP OF MENS PAJAMAS
SIZES B-C-D PERMA PRESS
COMPARE AT \$7.00
\$5⁸⁸ a pr.

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POLY-URATHANE
BLAZERS
NOW ONLY \$16⁸⁸
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ONE GROUP OF LADIES PANTIES
FAMOUS BRANDS DISCONTINUED NUMBERS
VALUES TO \$2.50
1/2 price



CLEARANCE ON
ONE RACK OF MENS JARMAN SHOES
DISCONTINUED NUMBERS
VALUES TO \$32.00
Now 1/3 OFF REG PRICE



Mrs. Stanley Mark Coffman

**Jan Hopper, David Campbell
Plan January 2nd Vows**

Mr. and Mrs. Bill Hopper of Floydada announce the engagement and approaching marriage of their daughter, Jan to David Campbell, son of Mr. and Mrs. John F. Campbell of Graham, former Floydada residents.

Both Miss Hopper and her

fiancee are graduates of Floydada High School. She is employed by the American State Bank in Lubbock, and Campbell is employed with an oil firm in Graham. The couple will be married January 2, 1977 in Graham.

FLOYDDATA

Mrs. Larry Guffee of Duncan, Okla., is visiting in Floydada with her parents, Mr. and Mrs. S. D. Medley, while her husband is on a ten day business trip to Louisiana for Haliburton, where he is employed.

ALWAYS remove the stuffing from a turkey before storing in the refrigerator. Leftover stuffing should be thoroughly heated before serving again. Mrs. Sally Coble, foods and nutrition specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

DO NOT USE electric blankets on babies. They tend to roll blankets into balls, which can increase a fire hazard, reminds Mrs. Linda McCormack, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Society

**Miss Hays, Stanley M. Coffman
Wed November 26th In Lubbock**

St. Luke's Methodist Church in Lubbock was the setting of the marriage of Miss Mary Laurel Hays and Stanley Mark Coffman. The vows were solemnized November 26, at 7:00 p.m. with Rev. James Tidwell and Rev. James Miller, uncle of the bride, officiating. Father Ed Keiren pronounced the benediction. The bride is the daughter of Dr. and Mrs. John W. Hays, Lubbock, formerly of Andrews. She served as youth director two summers in the First United Methodist in Floydada. The groom is the son of Mr. and Mrs. Virgil Coffman, Abilene, formerly of Morton.

Miss Charlotte Hays, sister of the bride, attended as maid-of-honor. Misses Paula Hays, sister of the bride, and Emily Lam were bridesmaids. Miss Connie Jo Foust, Morton, niece of groom, was junior bridesmaid. Taper lighters were Crisly Foust, Morton, niece of the groom, and Scott Smith, Floydada. Miss Jill Smith of Floydada was flower girl and Master Frederick Walker, Waxahachie, cousin of the bride, served as ring bearer.

The groom's best man was Matt Robinson of Plano, with Jimmy Pierce and Mark Dillman, both of Abilene, and Rodgers Lankford of Rotan, serving as groomsmen.

The Church was decorated with three branch candelabras draped with smyle greenery and bouquets of white Daisy mums, Gladiolas, and pink carnations with lemon leaves.

"Trumpet Voluntary," played by Phillip Hays, brother of the bride, was the processional music as the bride was escorted by her father. The bride's gown of Devon-de-Creme was Victorian in design and accented with heirloom lace, pearl beadwork, and Cluny lace. A high wedding band neckline accented the molded bodice which featured a yoke of heirloom laced etched with pearl beadwork and outlined with a Clunny lace ruffled edging. Long slender candlestick sleeves of lace tapered to her wrists and were cuffed in Clunny lace. The bouffant princess skirt swept to a full chapel train, and featured a deep ruffle of heirloom lace around the hem line, with an applied Clunny lace flower meallions with pearl centers scattered over the skirt.

A petite Victorian capulet with accents of Clunny lace held her veil, which was edged in garlands of lace. She carried a bouquet of white gardenias, stephanotis, and ivy, and accented her gown by wearing a pin belonging to her maternal grandmother, and earrings belonging to her mother.

Attendants were gowned in emerald green Qiana fashioned with molded bodices of ribbon knit with a deep duchess neckline, long slender sleeves also of the ribbon knit, encircled with lace cuffs. They wore small flower wreaths in their hair and carried nosegays of white daisy mums, ivy, and pink babies' breath. Miss Jill Smith, flower girl, wore a long dress of pink double knit and carried a basket of daisy mums and pink babies' breath. Crisly Foust, candle lighter, wore a matching pink gown.

The groom wore an ivory tuxedo with the groomsmen and fathers wearing a deep brown Edwardian cut tuxedo, as did the ring bearer and candle lighter.

Music was presented by Miss Julie Martin singing

"Dedication," "O Perfect Love" in duet, with Miss Debbie Hayes of Morton, and "Heaven's Grace Made Thee Mine" by Miss Hayes. John Stockdale of Jacksboro, sang, "A Prayer of St. Francis." Phillip Hays played "Trumpet Tune" following the benediction for the recessional. All music was accompanied on the organ by Mrs. John Lanham, aunt of groom.

The reception was held in the Church Fellowship Hall. Guests were served the bride's four-tiered wedding cake which was trimmed in pink and green, and the groom's traditional German chocolate cake. Members of the houseparty were Trumi Christian, and Judy Burt, of Albany, Lee Ann Odum and Pat Frosh, of Abilene, Cheryl Robertson, of Graham, and Janna Miller and Jamie Miller of Las Cruces, N.M.; Robin and Brady Edwards passed silk flowers filled with rice to the guests.

For a wedding trip to Dallas, Mrs. Coffman selected a two-piece suit of muted blue wool with a cloche hat of matching blue wool and rabbit fur.

Mr. and Mrs. Coffman are spring graduates of McMurry College. The newlyweds will make their home in Dallas where he is employed with the Lakewood Bank and Trust.

Among honored guests were Mr. and Mrs. C. B. Hays, of Ballinger, grandparents of the bride, and Mrs. Lee Stephenson, of Lubbock, grandmother of the groom.

14 More Shopping Days 'til Christmas

Caprock Hospital Auxiliary Elects

Caprock Hospital Auxiliary met Monday morning, December 6 in the Caprock Hospital dining room for their monthly meeting, during which time new officers were elected.

Mrs. Bill Smith, president, called the meeting to order. Mrs. Smith reported the Auxiliary made approximately \$53.00 on their booth in the Lion's Club Arts and Crafts Fair. Members voted to purchase a \$1,300 Burdick 5 EKG machine with memorial funds received and club funds as a 77 project. A hospital gift shop sponsored by the auxiliary was discussed for a future service project.

New officers were elected and committees appointed. New officers are Mrs. Bill Smith, president; Mrs. Bill Tye, 1st. vice president;

**Wesley Anns
Hold Annual
Christmas Fete**

The Wesley Ann Class of the First United Methodist Church observed Christmas with an annual party Monday night in the Lorin Leibfried home. Mrs. J. J. McKinney assisted Mrs. Leibfried with the social. A buffet dinner was served from a lovely decorated table.

Mrs. J. M. Wilson Jr., presented a beautiful Christmas Story by Margie Holmes, after which gifts were exchanged by members.

Attending were Mmes. Opal Ashton, G. M. Armstrong, Bill Baker, Mamie Clark, Mack Fowler, Kyle Glover, Ethyle Hinson, Jack Jordan, Jewel Martin, Jerry Neeley, Cora Lee Shipley, Ann Smith, Helen Solomon, Margaret Springer, Fred Stewart, Dennis Teasdale, J. M. Willson Jr., J. J. McKinney, M. J. McNeill, Lorin Leibfried and Lee Ann Smith.

FASHION DESIGNERS are often known for innovative or unusual construction techniques such as top stitched hems, double hems or zigzagged raw edges.

Mrs. Dan Hagood, 2nd vice president; Emma Low Walker, secretary-treasurer and Mrs. J. R. Turner and Mrs. C. B. Carmack calling committee. Those attending were Mmes. Ned Bradley, Lisa Hagood, Ian Moore, Nancy

**Stewart Home Society
Annual Christmas**

The L. B. Stewart Jr. home was the setting Tuesday night for the annual Christmas observance of the members of the 1934 Stewart Club. Mrs. W. W. Trapp assisted Mrs. Stewart with hostess duties.

Mrs. L. L. Clark opened the program with prayer after which Mrs. Floyd Bradley led in the singing of Christmas carols. Mrs. J. M. Wilson Jr., introduced the guest speaker, Mrs. Kindest Farris, who superbly presented "The Miracle in the Wilderness" by Paul Gallon. The Christmas Story as of Colonial America, and was very appropriate in this, the

**Christmas Club
Social Held**

Members of the 1950 Study Club met in the Cleo Whittle home Tuesday night for their annual Christmas social. Mrs. Ken Bishop assisted Mrs. Whittle with hostess duties.

The program, "A Portrait of Mary from Two From Galilee," by Marjorie Holmes, was presented by Mrs. Adrain Helms, followed by gift exchange, refreshments and caroling.

Carolyn Cheek's musical interpretation of "A Thrill of Hope" was especially enjoyed by the group.

Attending the club social were Mems. Gene Arwine, Carolyn Cheek, Bob Copeland, Mack Fowler, Adrain Helms, Bob Kendrick, Ray McDonald, Doris McLain, Edell Moore, Ray Morton, Hollis Payne, Louis Pyle, Dallas Ramsey, Rollie Baker, Johnny Roberts, Bill Womack, and hostesses, Mrs. Whittle and Mrs. Bishop.

**CHRISTMAS
For Her**

**Hosiery
by
Hanes**
knee-highs-ankle-highs
pantyhose
top control
support &
regular hose

**Sleep & Lounge Wear
by
Miss Elaine**
Robes-gowns
peignoirs
jumpsuits
coffee coats

**Jumpsuits
for
girls
4-14**

For the home:
Towels, sheets, spreads,
bath rugs all by Fieldcrest Candles
& candelings

**Sportswear
by
Jo Hardin, Donovan-Galvani, Jerrell, PBJ,
Campus Casuals, Lady Wrangler, Center Stage,
Rogue & others.**

**Dresses
by
Lillian Russell,
Mellisa Lane, PBJ, Jerrell,
Stella, Donovan Galvani,
Young Society & others**

Accessories
Scarfs,
Blouses,
Sweaters,
Costume Jewelry,
Houseshoes,
Jeans,
Coats
Gloves,

**CHRISTMAS
For Him**

**Suits-Sportcoats-Slacks
Leisure Suits
By Campus
Curlee-Hagger-
Warren Sewell-
Hubbard**

**Neckwear
By Wembley**

**Socks
By Interwoven
McCubbin
Mungsingwear**

**Western
Shirts
By
Dickson-
Jenkins
Miller
Wrangler**

**Shoes
By Florsheim-Rand
Portage-Stacy-Adams**

**Jackets
By
Field &
Stream
Walls
Cresco
Campus**

Brown's
DEPARTMENT STORE
104-06 North Main
Lockney, Texas

Family History Quilt Completed By Mrs. Lyles

Everyone has a family tree, but few people keep up with the records like Mrs. C. B. Lyles of Floydada. She tells her family history in a quilt. Although Mrs. Lyles' has had eye surgery and her eyesight is not too good, she continues making quilts. She says she loves to do quilting which she learned at the age of 10 from her mother.

In the early days, Mrs. Lyles said quilting was a must as homes were not heated at night and several quilts were needed for each bed. For linings back then, Mrs. Lyles said they used cotton checks which cost five cents a yard. For fancy quilts they used calico at 10 cents a yard. They carded their own cotton hats, and quilted by hand winter and summer to keep their supply replenished.

The Family History Quilt is her own creation. It is made of 15 white and 15 pink blocks in 12 inch squares. The first block records birth dates and places of birth of she and Mr. Lyles. The next shows their marriage date and place, then comes the blocks for each of their children and their marriages and place, and next blocks

for the grandchildren, two names in each block.

She has also included blocks for the two sons and two grandsons that were in the service, including flags and their branch of service. Another block records Mr. and Mrs. Lyles' silver wedding anniversary and also one for their golden anniversary.

A grandson drew pictures of all the family cars, makes and models also of their first tractor. Mrs. Lyles put these in blocks according to the year of purchase. Flowers, storks, lambs and baby faces are embroidered on the appropriate blocks. The last was completed this year, a Bicentennial block, on the quilt.

Mrs. Lyles said after their children were grown and away from home, she began making pieced and applique quilts for her children and grandchildren.

Other quilts she has made include "Wheel of Fortune, Star of the Bluegrass, Lone Star, Turkey Tracks, Double Irish Clain, Climbing Rose, Tulip, Rose of Sharon, Flower of the Month, State Flower, Morning Glory, Poppy Wreath, Old Fash-

ioned Rose, Apple Blossom, Dogwood, Orchid, Wreath of Roses, Pink Rose, Pansies, Tree of Life, Rob Peter to Pay Paul, Fan, Dresden Plate, Sunflower and the Double Wedding Ring."

The family's pride and joy is the Family History quilt though of which they are quite proud to say the least.

A CHILD BORN in 1900 could expect to live an average of about 47 years. A child born in 1974 could expect to live an average of 72 years, reports Mrs. Vivian Blair, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

C. J. Pharr

Services for C. J. Pharr, 75 year old Lubbock resident, and brother of Mrs. Ralph Lemons of Floydada, were conducted yesterday afternoon in the Abernathy Baptist Church. Pharr, a native of Wise County, died Monday.

He was a member of the Abernathy Masonic Lodge, and the Khiva Shrine Temple in Amarillo. A farmer and stockman, he moved to Abernathy from Thalia in 1933.

Survivors include his wife, Billy; four daughters; a son; four brothers; six sisters; grandchildren and three great grandchildren.

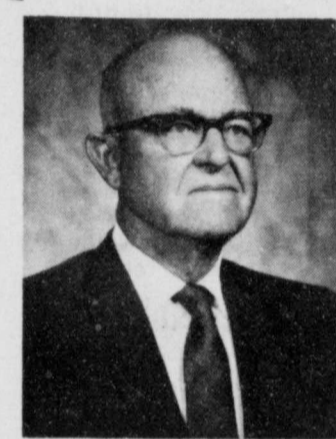
Homer Sims

Rites for Homer Sims, 85 year old former Floyd County resident and uncle of Mrs. Bates McClung of Floydada and Mrs. John Stapleton of Lubbock, were conducted yesterday in the Missionary Baptist Church in Littlefield. Moore-Rose Funeral Home was in charge of arrangements and burial in the Littlefield Cemetery.

Sims died in the Floydada Nursing Home Tuesday after a lengthy illness. He was preceded in death by his wife, Ovie I. Holt Sims, who died July 4, 1976. Sims was a retired tailor, a World War veteran, and a member of the Baptist church.

Survivors include a sister, Mrs. Flossie Cameron of Weatherford; a brother, George Sims of Weatherford; and several nieces and nephews.

OBITUARIES



Lee Rushing

Services for Lee Rushing, 80 year old retired farmer, were held Monday morning, December 6th, in the First United Methodist Church in Floydada. Rushing, in failing health the past two years, died in Floydada Nursing Home, Friday, December 3, about 7 o'clock p.m.

A native of Floyd County, he was born March 19, 1896, the son of Mr. and Mrs. S. L. Rushing, early day settlers in Floyd County. His parents donated the land and were instrumental in securing funds for the building of the Methodist Church in the Fairview Community in the late 1920's. The church was later named Rushing Chapel, in their memory. The two story Rushing home was at one time a landmark in that part of the county before it burned in the late 40's.

Rushing attended school in Fairview, Seth Ward College in Plainview where he was on the football squad, and the Presbyterian College near Floydada.

Rushing and Elsie Woolverton were married December 24, 1916. She preceded him in death December 21, 1964. He and Dovie Kendrick were married

June 21, 1972.

He was a member of the First United Methodist Church.

Survivors include his wife; a son, Joe Rushing of Lubbock; two daughters, Mrs. Juanita Briges of Houston and Mrs. Dorothy Poe of Tulsa, Okla.; four sisters, Mrs. Tommie Pierce, Mrs. Lula Norman and Mrs. Pauline Myers all of Canyon, and Mrs. Billie Jones of Pasadena, Tex.; a stepdaughter, Mrs. Sue Carver of Gypsum, Colo.; four grandchildren two step grandchildren; three great grandchildren.

Officiating at the service was Rev. Jim Smith, pastor of the church. Interment was in Rushing Chapel Cemetery near Floydada.

Pallbearers were Louis Lloyd, Ray Lloyd, Bill Bubo, M. J. McNeill, Olen Lyles and Travis Jones. Honorary pallbearers included Roy Baxter, Charlie Lewis, Dr. A. E. Guthrie, Gordon Mayfield, Lovell Jones, Tate Jones and Clarence Jones.

Mrs. Claude Weathersbee

Mrs. Claude Weathersbee, 49 year old Floydada resident, died at 4:30 a.m. Saturday December 4, in Caprock Hospital following a illness of some three years. Services were conducted Sunday afternoon in the First Baptist Church in Floydada with the pastor, Dr. Floyd C. Bradley, and assistant pastor, Rev. Jimmy McGuire, officiating.

The former Frances Terry was born December 10, 1926 in Plainview. She and Claude Weathersbee were married in Post on September 12, 1946. They moved to Floydada from Hereford in 1949.

Mrs. Weathersbee was a member of the First Baptist Church, and with her husband was an associate director of the Adult II Sunday School Dept. She was a member of the 1950 Study Club and served the club as president from 1960-61.

Survivors include her husband; a son, Tommy of Lufkin; a daughter Leigh Ann Evans of Loop; her mother, Mrs. Viola Terry of Post; two sisters, Mrs. D. A. Brown of Canyon and Mrs. Richard Lane of Stamford; and two grandchildren.

Burial services were in Floyd County Memorial Park under the direction of Moore-Rose Funeral Home. Pallbearers were Alton Higginbotham, Ted Bell, Bill Feuerbacher, Al Galloway, Bob Copeland and Ed Wester. Honorary pallbearers included Bill Hardin, Travis Jones, Parnell Powell, Doyle Walls, Wayne Collins, Ed Forester, T. L. Holland, Glenn White and Orval Newberry.

THE FLOYD COUNTY HESPERIAN

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Miss Murray Is Shower Honoree

A shower Saturday afternoon in the Lockney home of Mrs. John L. Hooten honored Kym Murray, bride-elect of Brad Blendon.

Guests were received by Miss Murray, her mother Mrs. Norman Murray, and Mrs. Easton Blendon, mother of the prospective bridegroom, who wore corsages made from assorted kitchen gadgets tied with red and white checked ribbon and decorated with red straw flowers.

Gaylyn Hooten registered the guests at a circular table covered with a white cloth and decorated with a red carnation in a milk-glass vase.

The serving table carried out the red-and-white theme—the tablecloth was a beautiful white lace and embroidered cloth of fine linen over a long white cloth serving as an under cloth. Napkins were white, with the names of the couple printed in silver. The centerpiece was a white wrought-iron candelabra with red voice candle cups and burning candles. Around the bottom of the candelabra, there were red carnations, white daisies and greenery, tied with red and white checked bows. A silver coffee and tea service was used. The white china dishes had silver rims.

Refreshments—white cake

squares decorated with a touch of red, and coffee and hot spiced tea—were served by Karen McCarter and Kim McCarter, second cousins of the groom.

Hostesses were Mes. Quentin Adams, Wayne Bramlet, Martin Bradley, Van Bradley, Douglas Deger, Weldon Dodson, John A. Dorman, Preston Greenhaw, Hamilton Gammage, Floyd Huff, Jack Isom, Jerry

Klein, W. J. Mangold, Bryan McCulloch, Mark Montandon, Tommy Montandon, Wilbur Mize, Kenneth Murdoch, John Peck, Donald Reece, Keith Stansell, Kelton Shaw, Roy Turley, Roland Watson, Chuck Wilson, and Mrs. Hooten. The hostesses presented Miss Murray with a cooker-frypan and a Double Mac.

Mrs. McCulloch, Mrs. Mangold and Mrs. Peck assisted in displaying the gifts.

CAPADA DRIVE-IN

CALLS HIWAY 983-3743

Friday & Saturday, December 10-11

He's got to face a gunfight once more to live up to his legend once more

TO WIN JUST ONE MORE TIME

JOHN WAYNE

LAUREN BACALL

"THE SHOOTIST" PG

Sunday, December 12

A Paramount Picture

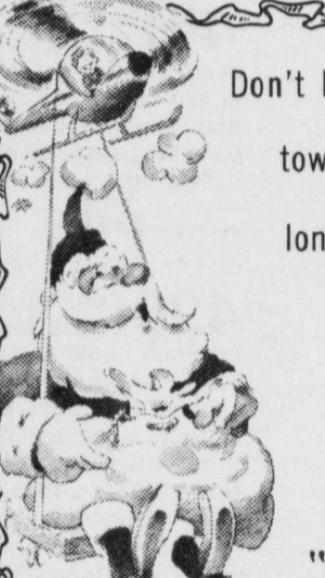
"LIFEGUARD"

Friday-Sunday, Show Starts 7:00 p.m.

December 17-19 Double Spanish Show

Wednesday

THE OUTLAW JOSEY WALES \$3.00 a carload

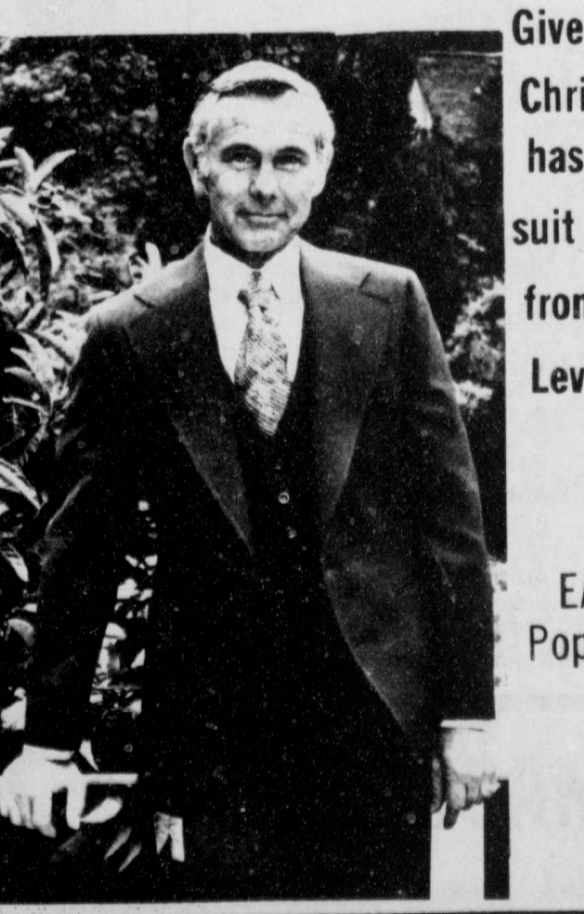


Don't Miss Seeing Santa when he 'Copters into town Saturday - then drop in to select a lonely gift for any member of the family or place your order for Holiday Plants and Arrangements. "Our Pleasure Is To Serve You" Schacht Flowers, Jewelry & Gifts. P. O. Box 1088. 112 WEST POPLAR LOCKNEY, TEXAS 79241. TELEPHONE 652-2385

Wise Men Come BEARING THESE GIFTS...

See Our Large Selection of Beautiful Dresses and Sportswear for giving & wearing thru the Holidays. All in Juniors, Misses and Half Sizes. JUST ARRIVED - Long Dresses in Half Sizes by Mize Modes.

With a cold winter give her a new coat for Christmas! We still have a good selection of coats in sizes 5-20. Always the perfect Christmas Gift! Daniel Green Househoes for Men and Women!



Give your man a Johnny Carson vested suit this Christmas or a goodlooking leisure suit. Hale's has lots of both! And to go with that new suit choose from Hale's vast selection of shirts from Arrow & Career Club. CONTINUING-All Levi Brand Blue Denims for Men and Boys \$2.00 OFF REGULAR PRICE

CHRISTMAS SPECIAL
EASY STREET'S OAK BROOK- The Most Popular Shoe Of All Time
reg \$20 & \$21 NOW \$14.99
HALE'S DEPARTMENT STORE

Home Setting For Christmas Observations
Stewart Jr., setting Tuesday the annual observance for the 1934 Study...
Stewart with...

Club Held
the 1950 Stu... in the Cleo... Tuesday night... Christmas... Bishop as... Whittle with...

Hats
dress & western
By Resistol-Stetson

Pajamas-Robes
By
an Heusen-Campus
rdon-Munsingwear

History Quilt...Mrs. C. B. Lyles... her history quilt which she started with her husband's marriage on the first block... thereafter depicts the births and... of her children and grandchildren, cars... the family, their first tractor and up to... time with a Bicentennial block.
(Staff Photo)

Christmas... "there are 20,000 people in this town. But only half of them subscribe to the paper. That leaves 10,000. One-half of those who get the paper didn't see the story. That leaves 5,000. One-half of those who saw it didn't believe it. That leaves 2,500. One-half of those who believed it didn't know you. That leaves 1,250. One-half of those who know you are real friends, and it won't influence them. That leaves 625. One-half of those felt that way about you before they read the story. So there's very little to get excited about."

TEN years ago, old Peoples Hospital was being torn down and construction started on the new Caprock Hospital.

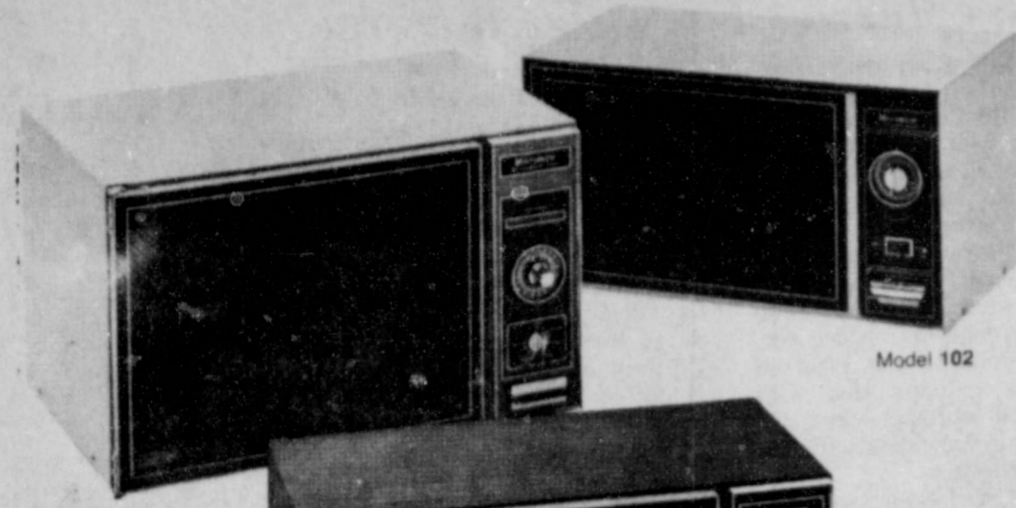
IF everyone had to pay all their debts tomorrow, including individuals, corporations, towns, schools, counties, states and Federal Government and all foreign countries, there's no telling how many doors would close. If this makes you worry, then you are a born worrier.

MOST of us don't know what poor losers we are... until we try dieting.

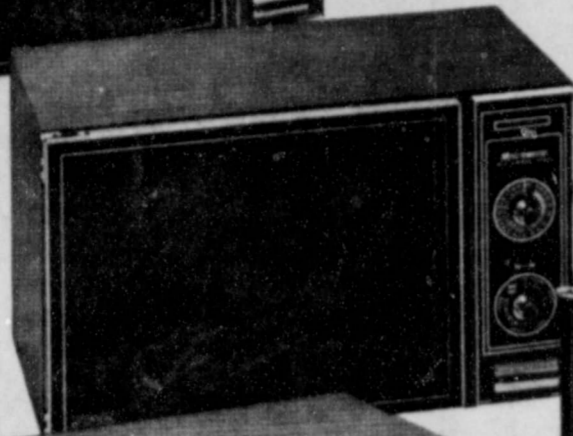
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We carry small gift items
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Antique Grape Tray Picture. These make excellent gifts for those antique collectors
Pantsuits you need select from our & match in ribbed 100% polyester
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Betty's Place
On The Way

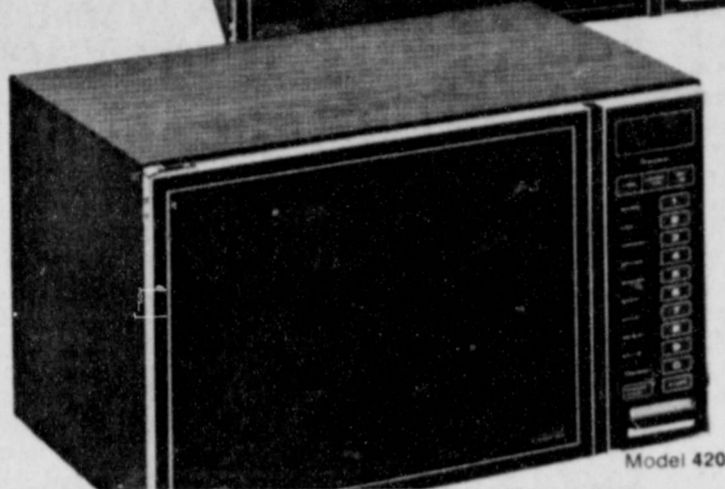
Choose the advanced Litton microwave oven features that meet your needs.



Model 413



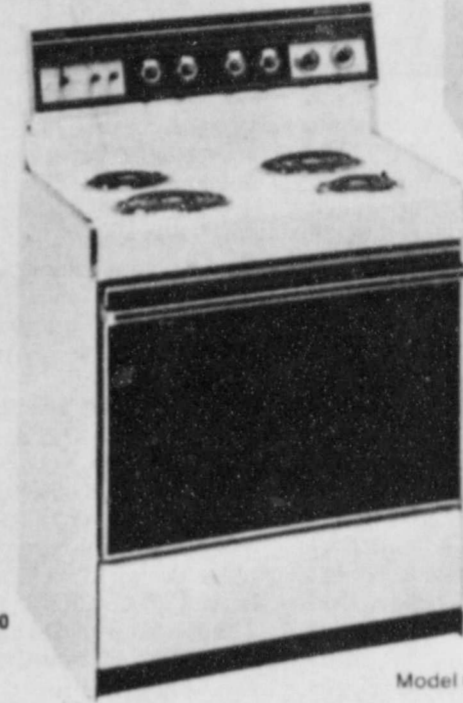
Model 415



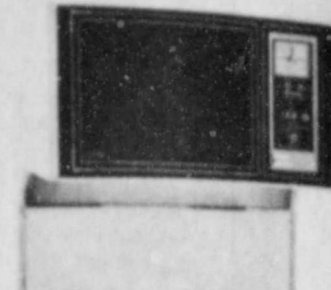
Model 420



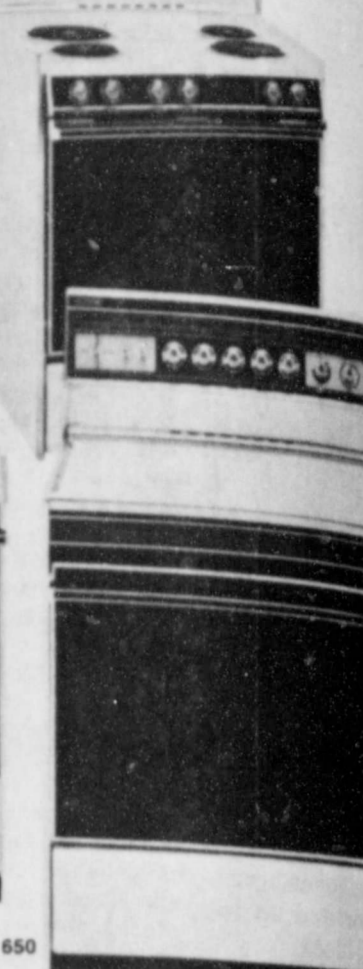
Model 419



Model 610



Model 969



Model 650

Litton Microwave Countertop Ovens

102 It's the full power microwave oven that thinks big. Neat, compact design fits almost anywhere. The efficiently designed interior meets everyday cooking needs.

REG. \$299.95 **Mize Price \$265.95**

413 Get our best cooking feature on our lowest priced family sized countertop. Vari-Cook® oven control lets you change the microwave cooking speed as you change foods. Turn a dial to high, reheat, roast, simmer, defrost, warm, or any setting in between.

REG. \$369.95 **Mize Price \$329.95**

415 Solid state Vari-Cook oven control offers slow-cooked goodness at microwave speeds. 45-minute push-to-set timer offers greater ease and accuracy. See-through door and interior light provide maximum visibility.

REG. \$439.95 **Mize Price \$389.95**

419 Takes the guesswork out of microwave cooking. Solid state Vari-Cook oven control for slow-cooked goodness at microwave speeds. Vari-Temp® automatic food temperature control lets you preset temperatures so the oven stops cooking automatically when food has reached desired doneness.

REG. \$539.95 **Mize Price \$489.95**

420 Cook up the results you want with Litton Memorymatic™ microwave program cooking. Microwave oven features a solid state program cooking control, so advanced it changes microwave speed and time settings automatically.

Yet so simple it cooks at the touch of a finger. Defrosts, then roasts. Or reheats then keeps warm. Any cooking combination you choose. Advance touch-to-cook controls for easy, accurate setting. Lighted 99-minute digital display serves as a countdown timer and clearly indicates timer and power settings.

REG. \$579.95 **Mize Price \$529.95**

610 Features include continuous-cleaning oven. Step-Saver Timer™. Mini-Food Shelf. Automatic Oven Clock. Minute Timer, and the time of day clock, push-to-turn surface controls, and much more. 60 minute microwave timer with the push-to-turn delay feature, oven thermostat, surface control indicator light, oven indicator light, microwave indicator light, and oven light.

REG. \$729.95 **Mize Price \$679.95**

630 Includes a self-cleaning system that removes baked-on soil with ease. Automatic Defroster for quick, even thawing, and closed-door smokeless broiling to reduce smoke and odor.

REG. \$879.95 **Mize Price \$819.95**

650 The most advanced Litton combination microwave range has a smooth, easy-clean ceramic surface, a self-cleaning system that removes baked-on soil easily, automatic defroster for quick, even thawing, and closed-door smokeless broiling to reduce smoke and odor.

REG. \$999.95 **Mize Price \$899.95**

969 Microwave oven control for slow-cooked goodness at microwave speeds. 60-minute digital control, plus easy-clean and sealed-in ceramic shelf. Has 4 deluxe coils (2 large, 2 small) and Automatic Oven Control. Time of Day Clock, closed-door broiling, Variable Temperature

REG. \$1069.95

989 Microwave oven control for slow-cooked goodness at microwave speeds. 60-minute digital control plus easy-clean and sealed-in ceramic shelf.

REG. \$1,179.95

LITTON MICROWAVE DEMONSTRATION Thursday, December 16 1-5 p.m. in Lockney Friday, December 17 1-5 p.m. in Floydada



The Fitchburg Model GA935DA

RCA ColorTrak TV with remote touchbutton ColorTrak Control Center

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Authentic Colonial styling with pine finish on pine veneers and solids; simulated wood trim. Concealed swivel casters.

ALSO AVAILABLE IN PECAN SPANISH STYLING.



RCA ColorTrak TV in a swivel-based Contemporary console

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RCA's most automatic TV ever! Electronically tracks and adjusts the TV signal before it becomes a picture on your screen.

Santa's Special

FLOYDADA AND LOCKNEY

Selections

BOTH MIZE STORES

RCA ColorTrak table model with electronic remote control



The Winslow Model FAS20R

\$669.95

RCA Super AccuFilter black matrix picture tube has filtered color phosphors that absorb room light. Result: colors appear sharper and more vivid.

100% solid state ColorTrak chassis for reliability—no tubes to burn out.

Automatic contrast/color "tracking" circuitry ties brightness, contrast and color together so that all three are balanced simultaneously.

Automatic color control holds flesh tones and other colors to the settings you select—even when TV signal varies or you change channels.

Automatic room light picture control adjusts picture brightness as room light changes.

FREE LEG KIT AVAILABLE WITH REMOTE

RCA ColorTrak TV with electronic 20-position tuning



The Heather Hill Model GA728

REG. \$769.95 **Mize Price \$699.95**

RCA's most automatic TV ever! Electronically tracks and corrects the TV signal before it becomes a picture on your screen.

Automatic contrast/color "tracking" circuitry ties brightness, contrast and color together so that all three are balanced simultaneously.

Automatic color control holds flesh tones and other colors to the settings you select—even when TV signal varies or you change channels.

Automatic room light picture control adjusts picture brightness as room light changes.

Electronic 20-position tuning gives you convenient one-knob selection of all VHF and up to eight UHF channels.

Also Available In Early American Maple.

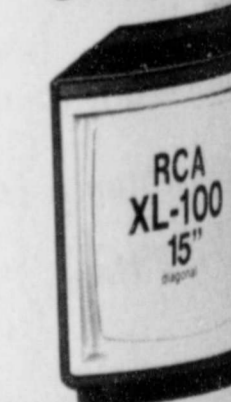


The Crystal Model FA470

REG. \$579.95 **Mize Price \$529.95**

Featuring Signal Sensor II remote control, changes channels, permits contrast adjustment, turns set on and off—the room.

RCA XL-100 color TV in a compact portable



The Phoenix Model GA720

REG. \$399.95 **Mize Price \$349.95**

Here's RCA XL-100 solid state color TV with a "portable" picture tube for reliability at a "portable" price.

Black matrix picture tube for better contrast color.

Automatic Fine Tuning circuitry corrects broadcast signal.

MIZE PHARMACY & TV

102 SOUTH MAIN

LOCKNEY

652-2435

MIZE TV

215 SOUTH MAIN

FLOYDADA

Refrige
NO. EAT 191M
3.73 CU. FT. F
5.70 CU. FT. I
WITH AUTO. IC
FACTORY INS'
REG. \$659.95

Mize Price

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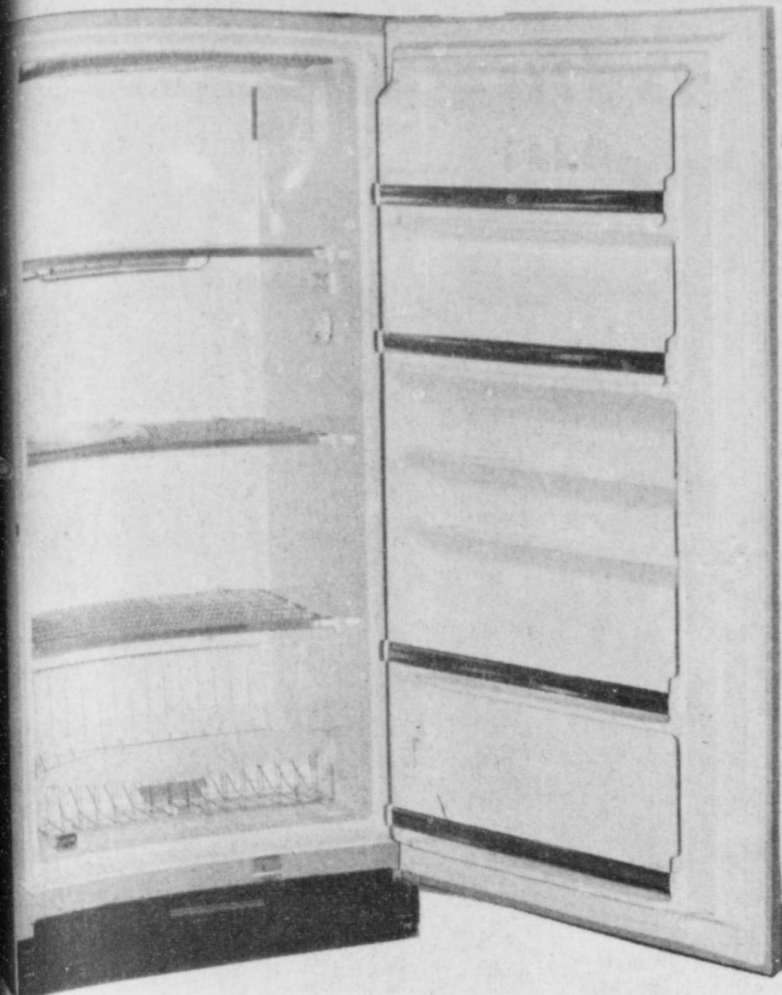
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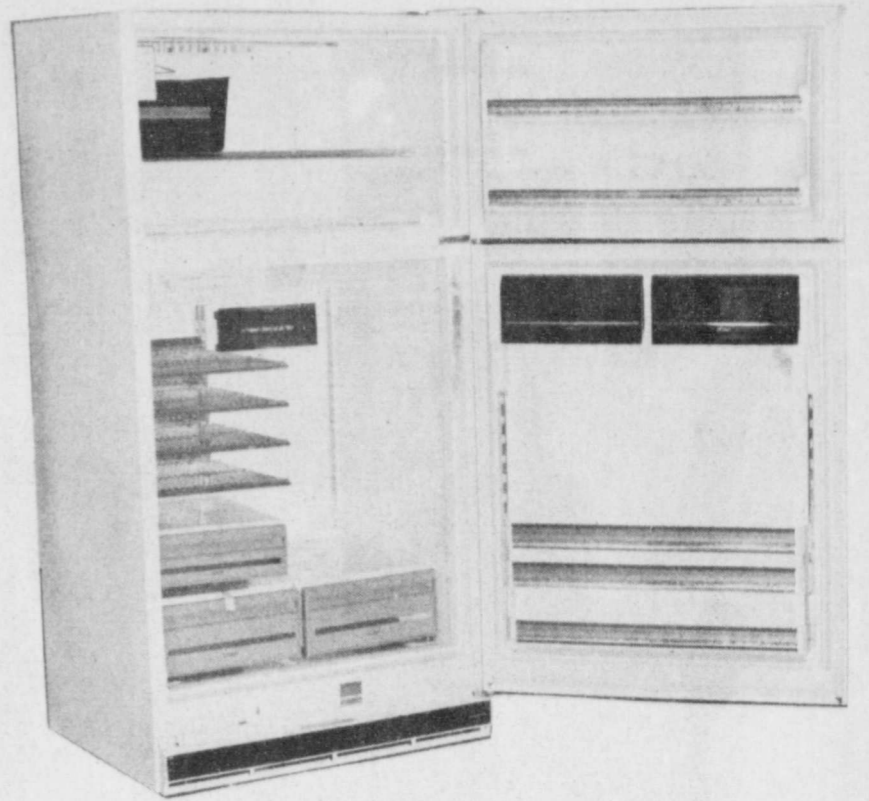
652-2435

APPLIANCES

great to wake up to come Christmas Morn'



Put a **GREAT CHRISTMAS** in Your Future

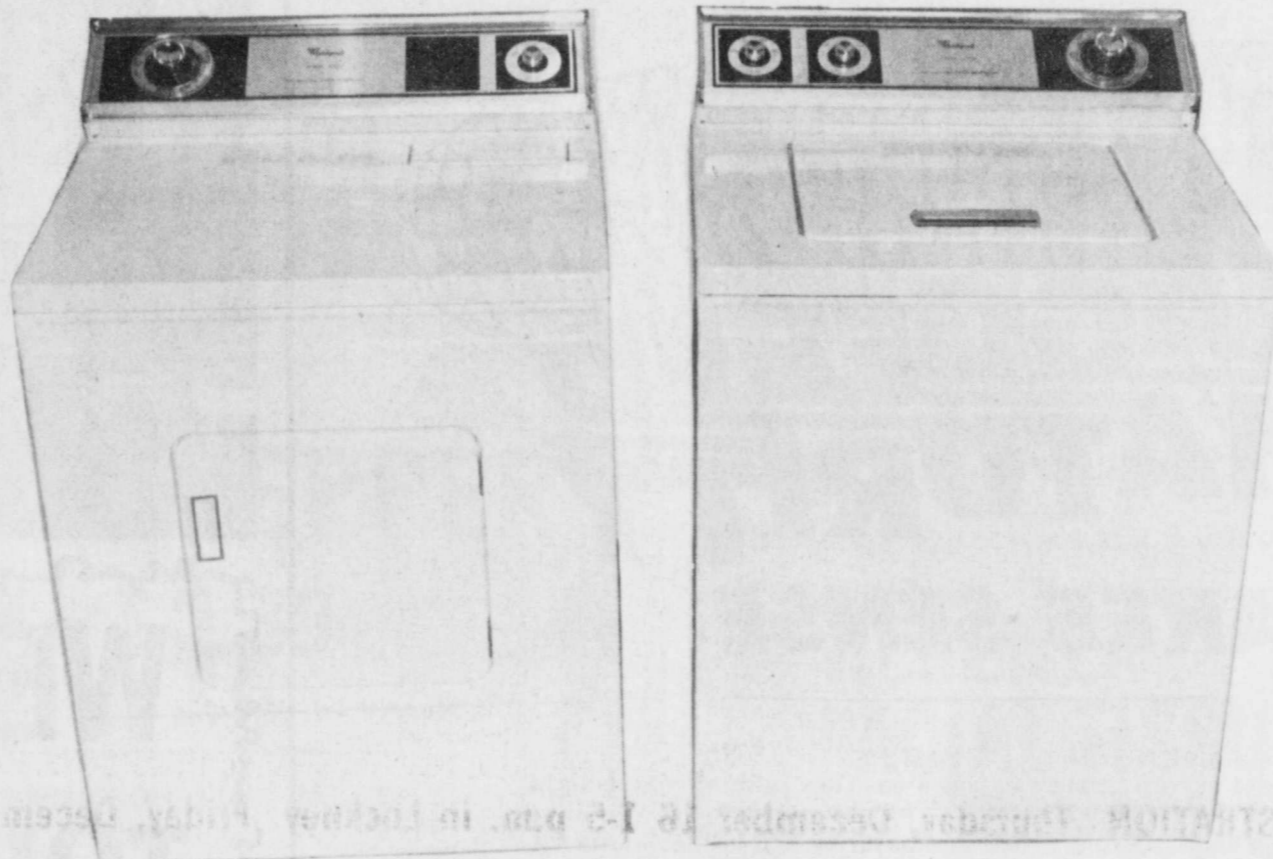


NO-FROST
Refrigerator Freezer

NO. EAT 191M
13.73 CU. FT. REFRIGERATOR
5.70 CU. FT. FREEZER
WITH AUTO. ICE MAKER AND
FACTORY INSTALLED ROLLERS
REG. \$659.95

Mize Price **\$575⁹⁵**

SANTA'S BAGFUL OF GIFT BARGAINS



Freezer
NO. EEV 161 F
15.9 CU. FT. FREEZER
HARVEST GOLD
REG. \$439.95

Mize Price **\$399⁹⁵**

Dryer
REG. \$249.95 Mize Price **\$219.95**
DRYER LDE 5700
S-CYCLE 3 TEMP.
W-PERVA -PRESS COOL DOWN CARE

WHIRLPOOL WASHER
TOP LEADING NO. LDA 5700
2-SPEED 4 CYCLE
AND WATER TEMP. SELECTOR
REG. \$329.95

Mize Price **\$299⁹⁵**

FOR HIM:

ONE STOP GIFTING

FOR THE WHOLE FAMILY

FOR HER:
PERFUMES, COLOGNES,
BATH POWDER
& GIFT SETS

SHRADE—WALDEN KNIVES

PCO TRAVEL KITS

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Regular
Bi-Fold
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FOR EVERYBODY:

CARAVELLE & Timex Watches

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8-TRACK STEREO TAPES

at Discount Prices

Reg. \$6.98 -- \$5.79

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In A Wide Variety Of Fragrances:

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BLENDERS

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A Large Selection Of Costume Jewelry

Including The Whiting & Davis Line

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MIZE PHARMACY & TV in LOCKNEY

102 South Main

52-2435

Hesperian Covers The Lion's Christmas Bazaar



PIONEER
3780
3305

STAGGERED MATURITY MAKES SENSE

STAGGERED MATURITY is making sense to a lot of corn farmers in this area. They have already bought more of Pioneer Hi-Bred's staggered maturity varieties than ever before... by almost 100%. They will be planting three hybrids with different maturities, a short season, a medium maturity and a later maturity. Here's why it makes so much sense:

1. Provides insurance against weather and disease.
2. Spreads critical irrigation times.
3. Allows you to harvest each at optimum times.
4. Uses equipment and labor more efficiently.

On the basis of performance data gathered over several years, our agronomists have selected three hybrids for each area. The selection takes into account soil types, weather patterns, the prevalent cultural practices, water availability and disease and insect problems by area. We are recommending these three hybrids for this area:

- A SHORT SEASON PROFIT PRODUCER**
3780 is a short-season variety that really proved itself in 1976. It is approximately 14 days earlier than 3369A, but doesn't concede profit for its earliness. It may yield a little less than the later hybrids, but costs less to grow.
- THE MOST FAMOUS MEDIUM MATURITY**
3369A is a medium-maturity corn that has been setting yield records around the Southwest for a number of years. It is planted on more acres than any other hybrid, and with good reason... profits in good years and bad.
- LATER MATURITY FOR RECORD YIELDS**
3305 makes use of our long growing season to produce more corn. It will normally harvest five days later than 3369A. It is a tall hybrid with the ability to stand well. Its upright leaves make for easy combining.

SUBSTITUTING

Under certain circumstances it may be necessary or desirable to make substitutions for these hybrids.

In fields in which head smut has been observed, for instance, it is recommended that Pioneer brand 3306 be substituted for 3369A. It has the same maturity and many of the other characteristics of 3369A and additionally offers strong resistance to head smut. Like 3369A, it has demonstrated its ability to yield well under the wide variety of weather conditions this area experiences. 3306 is especially well adapted to sandy soils.

If a substitute for 3305 is required, Pioneer brand 3195 is recommended. This hybrid has record-breaking yield potential on good land and high fertility at medium plant population. Like 3305, it can use our long growing season to increase yield and bushel weight. Roots, stalks, and stay-green characteristics allow it to stand in the field until the combine gets there.

Since 3780 is a near perfect hybrid for the **STAGGERED MATURITY** program, has at least moderate resistance to most of the diseases that attack corn in this area and is in good supply, it is not anticipated that a substitute for this hybrid will be required.

YIELD REPORTS

Pioneer Hybrids	Yield Adj. To 15.5% Moisture	Harvest At Harvest	% Lodged At Harvest	Pioneer Hybrids	Yield Adj. To 15.5% Moisture	Harvest At Harvest	% Lodged At Harvest	Pioneer Hybrids	Yield Adj. To 15.5% Moisture	Harvest At Harvest	% Lodged At Harvest
Hereford, Texas				Oklahoma Lane, Texas				Stinnett, Texas			
3305	251.1	22.9	5.4	3195	203.6	21.0	1.0	3195	210.2	20.4	1.0
3306	232.3	22.2	2.5	3305	193.4	21.8	1.3	3305	205.9	21.7	4.0
3369A	230.6	18.6	1.2	3306	181.0	20.3	1.0	3369A	201.6	20.5	9.0
3195	225.2	21.3	1.3	3369A	178.6	19.2	2.2	3306	183.1	20.7	1.0
Hart, Texas				Muleshoe, Texas				Petersburg, Texas			
3195	194.4	17.6	4.3	3195	214.8	20.5	1.0	3305	194.6	20.8	1.0
3305	189.4	17.6	2.5	3305	203.2	20.7	1.0	3195	183.0	21.7	1.0
3306	179.9	17.4	0.0	3306	194.9	19.0	3.3	3369A	182.9	18.6	4.0
3369A	177.4	17.5	4.9	3369A	194.4	17.7	1.0	3306	181.6	18.3	4.8

Your Pioneer seed dealer can still order these hybrids, but talk to him soon. He will give you a free booklet describing recommended planting times, relative silking, maturity and harvesting dates. The **STAGGERED MATURITY** corn growing program is aimed at giving you the most profit possible from your land in 1977 whether it turns out to be a good year or bad.

PIONEER HI-BRED INTERNATIONAL, INC., Southwestern Division P. O. Box 788, Plainview, Texas 79072

Performance of seeds or the crop produced therefrom may be adversely affected by factors beyond our control including environmental conditions, insects and diseases. The limitation of warranty and remedy attached to each bag of Pioneer brand seed is part of the terms and conditions of the sale thereof.

Pioneer is a brand name. Numbers identify varieties. ® Registered trademark of Pioneer Hi-Bred International, Inc. © PHYB 76

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★ FEBRUARY: 8 DAY TOUR IN MEXICO CITY, TAXCO, ACAPULCO from Lubbock..... \$495

★ JANUARY 24 - FEBRUARY 7 15 DAY BIBLE LANDS AND CITIES TOUR: ROME, CAIRO, HOLY LAND, ATHENS, CORINTH. from Lubbock..... \$1500

Both Tours Include First Class Air Fare, Tips, Tours, Three Meals A Day On The Bible Land Tour.

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South Plains News

By Mrs. Murray Julian

PLAINS, DEC. 6—... are flying this morning, and it is 24 degrees. The wind chill is 18. As the north wind blows around, many of the out-Christians are out Christmas shopping. South Plains Hobby Shopers plan to have a Christmas get-together on Wednesday, December 8, when they will meet at the Grocery. All Plainview where gifts and visit the Far East

win Kinnibrugh interview to spend the day to Sunday her daughter, and Melissa, Kinnibrugh and Hank Dickson-in-law, spent the day deer hunting, near where they have a lease. A Christmas program given Wednesday afternoon, December 8, for the children are of school for the holidays. The program will be held in the auditorium, and it will start at 7:00 p.m. All the children of the school will participate in the Christmas program. Santa is to visit the school, community children, grandparents are invited to the Annual Christmas Program.

those from South Plains to attend services. Frances Weaver in Floydada at the Baptist Church on Wednesday afternoon were Mr. Nathan Johnson, who passed away on Saturday at the hospital. All those who ever met Mrs. Weaver loved and remember her. We add our love to members of the church.

morning visitors to the South Plains Baptist Church were Dr. and Mrs. Howard from Waynesville in Plainview, and through Sunday church services. The church was formerly a part of the church, and it was enjoyed by all members. In the evening at the church the day and Friday lessons from the Week of Prayer for Foreign Missions presented by Mrs. L. Wood and Mrs. M. M. The rest of the program will be held Tuesday, December 14, with leader Mrs. Fred

and Mrs. Fred Howard of Plainview were guests at the home of L. T. Wood Sunday. Mrs. Ruby Higginbotham shared the guest with Dr. and Mrs. Gary Gilchrist and boys from Perry on weekend before with her parents, Mrs. Fletcher Poole. Gary was on the girls. Taylor was in a school at Houston, and Mrs. Arby spent two nights at home with her daughter, Taylor and grandchildren. Jerry was gone. arrived home on Saturday.

and Mrs. Harold spent last weekend in with their daughter and families, re- home Sunday. Sanders over the weekend from Dalhart. son, Gary's fiancée, Miss Jeni Stout, her Mr. and Mrs. Don her aunt and uncle, Mrs. Box Wilcoxin Dalhart, and Miss Sanders of Lubbock. wedding of Miss Jeni and Gary Sanders will take place Saturday the 12th of December, at Central United Methodist Church in Dalhart, at 7

Wells is expected here Thursday for a with his mother, Mrs. Wells and Mrs. Lillian in Floydada. Wednesday night of last Mrs. Fred Blake re- the Mission Book, "More Than Mushroom," a study on student Old Mexico. This Wednesday night will finish the night on the study, work, so please prayer meeting, begins at 7:30 p.m.

Mrs. Sterling Cummings was hostess to members of the Dorcas Class Sunday School at her home Wednesday morning of last week for a party and fellowship gathering. Mrs. Fred Blake, teacher, and other class members were present for visiting and refreshments.

Mrs. Fred Blake was ill at her home in South Plains all last week, suffering with a throat infection, and is just beginning to feel like herself again this week. Many of our community have have out of school and kept at home with sore throats, coughs, and ear infections.

Miss Jeni Stout, of Dalhart, bride-elect of Gary Sanders, of South Plains, was honored with a bridal shower Saturday afternoon, December fourth, from 2:00-3:30 p.m. in the home of Mrs. Sterling Cummings west of South Plains. In the receiving line with honoree, were her mother, Mrs. Don Stout, her aunt, Mrs. Bob Wilcoxin, Gary's mother, Mrs. Hansel Sanders, his grandmothers, Mrs. Elmo Reves and Mrs. A. P. Sanders, and the

hostess, Mrs. Sterling Cummings. Miss Sandy Riley presided at the serving table, which was centered with a bowl of white carnations where spiced tea, coffee, white wedding bell mints, and coconut snow balls were served from Ironstone ware. Mrs. L. T. Wood presided in the bride's room where the gifts were displayed.

Hostesses for the party were Mmes. Sterling Cummings, Shelby Calahan, Ursel Taylor, L. T. Wood, Keith Marble, Kendall Cummings, Zach C. Cummings, Grigsby Milton Jr. Ruby Higginbotham, Tillman Powell, A. V. Bethel, Harry Hartman, Rogene Bethel, Don Marble, E. P. Pritchett, Fred Marble, and Royce Bethel. Their gift was earth-ware dishes.

Miss Stout and Gary Sanders will say their wedding vows on Saturday, December 18, at 7:00 p.m. at the Central United Methodist Church in Dalhart, Texas. Both are students at West Texas State College at Canyon and will graduate in May.

Mr. and Mrs. John Wilson and Mr. and Mrs. Billy Staniforth Jr. from South Plains were in Floydada Saturday evening, December 4, for the annual Christmas gathering of the Field families who met at the home of Mr. and Mrs. Mer-nard Field for dinner and the Christmas tree.

Mr. and Mrs. Sterling Cummings were hosts in their home Sunday night after church to all those who came to church services Sunday evening, and a waffle supper was served to everyone. Mrs. Kendall Cummings assisted Mrs. Cummings with hostess duties. Waffles, bacon, and an egg omelet were served, and visiting and games for the children were enjoyed by all. Present were Mr. and Mrs. Raymond Upton, Mrs. Ruby Higginbotham, Mrs. L. T.

Wood, Mr. and Mrs. Murray Julian, Rev. Fred Blake and Atha Blake, Tillman Powell, Sandra Powell, Glenna Powell, Mr. and Mrs. Kendall Cummings, and Mr. and Mrs. Cummings and John.

Dear Santa,
I am only 3 years old so my mom is writing this for me.
I would like you to bring me a "Big Wheel" and I want my Grandma and Popo to come from Calif.
I will leave you some cookies and milk.
I Love You Santa,
Robbie Jackson

Dear Santa,
I want a little doll and a doll's bed and a new party dress. My big brother is writing this because she is only two years old.
Love,
Sheila Hightower



BUDDY'S FOOD

Buddy Widener, Owner-Forrest Shannon, Mgr.
in Floydada, 220 South Second

DOUBLE NEW STORE HOURS
Monday - Friday 8 a.m. - 7 p.m.
Saturday 8 a.m. - 8 p.m.
WEDNESDAY Sunday 9 a.m. - 7 p.m.

THESE VALUES GOOD THURSDAY, DECEMBER 9 THROUGH SATURDAY, DECEMBER 11

We Reserve The Right To Limit Quantities

40 OZ. SUPER SUDS
DETERGENT
99¢ VALUE **3/\$1.79**

DIET OR REG 32 OZ. 6 PAK
DR PEPPER
\$1.39 \$1.99 VALUE

6 PACK CARNATION \$1.03 VALUE
INSTANT BREAKFAST
79¢

32 OZ. 6 PAK \$1.99 VALUE
COKE or TAB
\$1.39 PLUS DEPOSIT

48 OZ. CRYSTAL WHITE LIQUID
DETERGENT
\$1.09 VALUE **69¢**

12 OZ. PETER PAN
PEANUT BUTTER
83¢ VALUE **59¢**

BETTY CROCKER
LAYER
18 OZ.
CAKE MIX
2/\$1.29

10 LB BAG
POTATOES
59¢

SUNKIST NAVEL
ORANGES 4 LBS **\$1.00**

RED OR GOLDEN DELICIOUS
APPLES 4 LBS **\$1.00**

1 LB OCEAN SPRAY
CRANBERRIES
39¢

USDA **CHUCK ROAST** LB **69¢**

LONGHORN **CHEDDAR CHEESE** LB **\$1.49**

TALL KORN BRAND 1 LB sliced bacon
BACON \$1.19

USDA BONELESS **ROUND STEAK** LB **\$1.39**

ASSORTED **TONY'S PIZZA** \$1.19

100 COUNT 49¢ VALUE
KLEENEX FACIAL TISSUE
4/\$1.00

5 LB IMPERIAL
WITH PURCHASE OF 4 LIGHT BULBS
SUGAR
49¢

20 QUART CARNATION \$5.79 VALUE
INSTANT MILK **\$3.99**

24 OZ. \$1.29 VALUE
STALEY SYRUP **89¢**

14 OZ. SPRAY \$1.83 VALUE
LYSOL **\$1.39**

5 OZ. SWIFTS 44¢ VALUE
VIENNA SAUSAGE 4/\$1.00

3 OZ. SWIFTS 25¢ VALUE
POTTED MEAT 6/\$1.00

5 LB GOLD MEDAL \$1.09 VALUE
FLOUR **79¢**

24 OZ. WILSONS \$1.29 VALUE
CHILI **89¢**

DECKER 3 LB **BACON ENDS** **\$1.19**

LEAN **SPARE RIBS** LB **79¢**

LEAN **PORK STEAK** LB **79¢**

SAVORY BONELESS **HAMS** LB **\$1.99**

2 LB OWENS
SAUSAGE **\$2.29**

3 OZ. WHITE SWAN \$1.49 VALUE
INSTANT TEA **\$1.09**

15 OZ. CONTIDINA 45¢ VALUE
TOMATO SAUCE
5/\$1.00

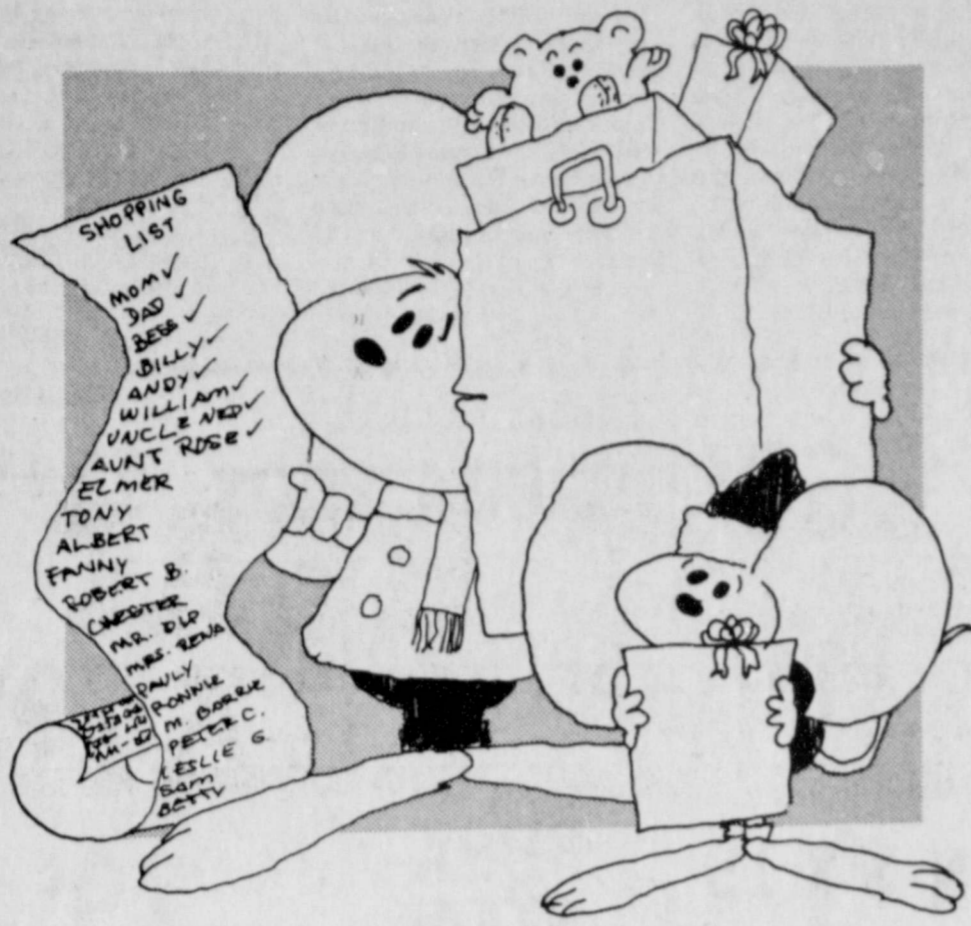
14 OZ. JOHNSONS \$1.75 VALUE
KLEEN & SHINE **\$1.29**

CLOVERLAKE 1/2 GALLON
BUTTERMILK **67¢**

22 OZ. LIQUID
PALMOLIVE **59¢**

GOOD AT BUDDYS EXPIRES 12-11-78

One Man's Family

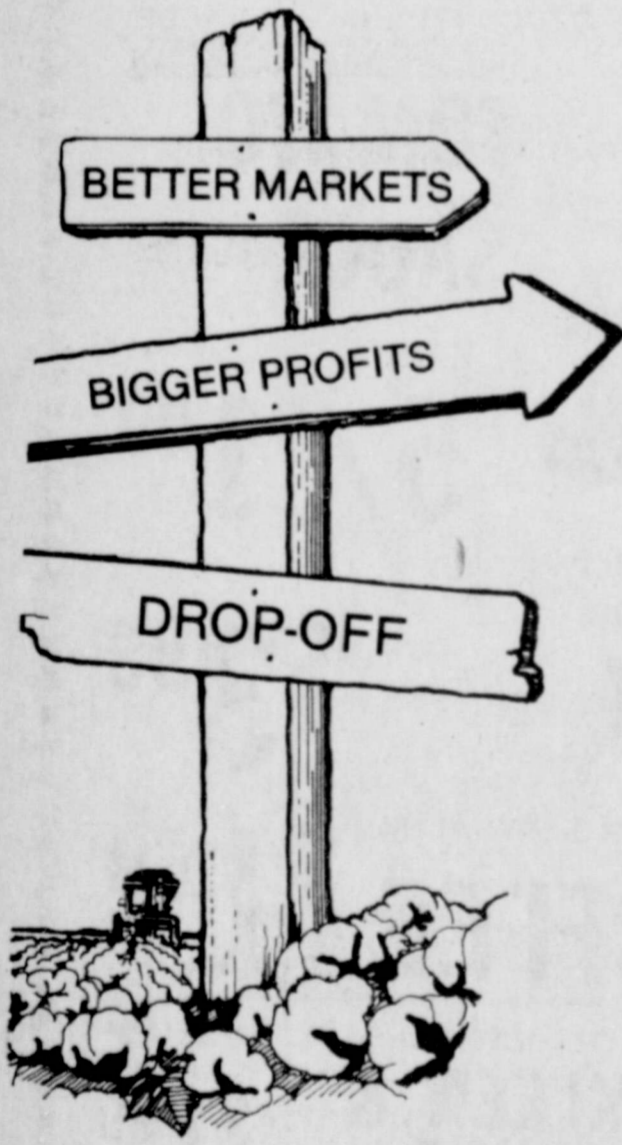


Covers Their Christmas List

PUT A LITTLE SOMETHING AWAY FOR A "SNOWY" DAY! THIS FAMILY IS NEVER SNOWED-UNDER WITH HOLIDAY BILLS..... YOU CAN PUT A LITTLE OR A LOT AWAY TOO, AND BE PREPARED FOR YOUR OWN LONG LIST IN A FIRST NATIONAL SAVINGS ACCOUNT.



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COTTON PRODUCERS

ARE AT A

CRUCIAL CROSSROADS IN THE UPCOMING REFERENDUM

You can either vote "yes" to increase your self-help research and promotion programs that lead to better markets and bigger profits . . .

OR

You can vote "no," turn over your markets to synthetic fiber producers, and slide down the road to a drop-off . . .

THE CHOICE IS UP TO YOU

Your \$1 a bale contributions already have brought a turn-around in cotton's market situation. Cotton is making a comeback that's got synthetic fiber competitors crying "Enough, enough!" But inflation and the loss of government research funds are threatening the continuation of cotton's market momentum generated by your past investment. Cotton's future—and the economic future of this community—depends on the road you take. Which will it be—better markets and bigger profits or a drop-off? We gladly offer our assistance to you as you work to build your research and promotion program.

This Message Sponsored By The

Floyd County Farm Bureau

Cotton Reverendom Vote December 13-17

MEMPHIS—National Cotton Council leaders today commended Agriculture Secretary John Knebel's decision calling for a Dec. 13-17 producers referendum on increased assessments for cotton research and promotion.

Council President W. D. Lawson, III, a Gastonia, N.C., cotton merchant, and Board Chairman C. L. Denton, Jr., a Denwood, Ark., producer, said the Secretary's action will allow growers to vote on an issue of critical importance to cotton's future.

Under the order issued by the Secretary today, producers will vote on a supplemental assessment for 1977 of 4/10ths of 1% of the value of cotton as determined by the Cotton Board and the Secretary of Agriculture. This would be in addition to the \$1 per bale now being contributed.

Any producer who does not want to participate in the program can request a vote.

Letters To

Dear Santa,
We think we have been good this year. When you come to visit please bring our names. Don't forget the babies and the 2 & 3 year olds. Angie: Doll and doll clothes, and suitcase. Kisha: Bicycle, Popcorn Maker and a dog that barks and a big doll. Kerri: Pots & Pans, play dough and a big doll. Missy: A dish washer and dishes and a doll. Chad: Stretch Armstrong and a bicycle. Misty: Ballerina Barbie and Marching Mickey. Heather: Sweet Nell and a Sammy Doll.
Rebecca: Stove and doll.
Yolanda: A doll and new shoes.

Dear Santa,
I want a Minibike and a NFL Jersey and Helmet. I had a new baby sister please

Sears
Authorized CATALOG SALES MERCHANT

'TIL CHRIS



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Call Today

983-2852

Satisfaction Guaranteed or Your Money Back

SHOP AT SEARS AND SAVE



loved ones of our residents will be able to attend. If it is not possible for you to be here please get your presents under the tree for your loved one.

Floydada Nursing Home Happenings

By Faye Walters

By Faye Walters

Time is ship which never anchors; Its ever sailing on and on!

There is a hand that ever guides it
Toward the eternal, timeless dawn.

Time is a ship on which we travel,
How long the journey, we can't see...

Long ago it was planned and charted
By him, who knows our destiny!

Though we may pass through troubled waters,
One day we'll reach that peaceful shore...

Where there shall be no grief or sadness
And "time itself shall be no more!"

We hope these words will bring comfort in some small way to the family of Lee Rushing, who passed away here Friday. It was an honor to try to make his last days happy. We thank Dovie for being such a loving wife and for being so thoughtful of Lee while he was here.

Everyone has enjoyed the devotions this week and we thank everyone who took part in them.

Tuesday was manicure day and Wednesday.

It was too cold and windy for our field trip but maybe next week will be warmer.

It is December already and time to start planning our X-mas party for our residents. It will be Tuesday, Dec. 21, at 6 p.m. and we hope many friends and

They look forward to this party, more than any other, so don't disappoint them.

Thursday was Bingo day and everyone was ready to play as we had missed two weeks because of the birthday party and Thanksgiving. Top winners were Ray Reed, Hope Hammonds, and Della Finley with 3 games each; Hallie Bertrand and Clara Williamson 2 games each and Agnes Anderson with one game but she didn't play the entire time. She had company and got to go see her grandson.

D. M. Moore went to Plainview and spent the night with his daughter and husband who have just moved back from Arkansas. He really enjoyed the visit.

We appreciate every visitor to the nursing home which included Mrs. Lee Rushing, Duffy and Pepper Hinkle, Mrs. Otis Anderson, Mrs. Flo Ella Jarboe, Mr. and Mrs. Hubert Davis, Floydada; and Virgil Williamson of Spearman.

Dougherty 4-H

Club To Hold

Christmas Fete

Dougherty 4-H Club will hold their annual Christmas party Tuesday night, December 14, beginning at 6:30. All members are to meet at the school to go caroling, then return there for refreshments.

Each family attending are to bring a dozen cookies.

FLOYD DATA

Clarence Guffee underwent knee surgery Monday in Highland Hospital in Lubbock. He is reported to be doing well and expected to be out of the IC unit and in a private room by today, family members said.

FLOYD DATA

T. L. Perry was able to be returned home Saturday from a Lubbock Hospital where he had leg surgery. He is reported to be convalescing nicely.

West Texas Savings

Headquarters for Farm and Ranch Savings

Now paying an annual effective yield of

8.06%

on our 7

\$1000 6-year CDs.

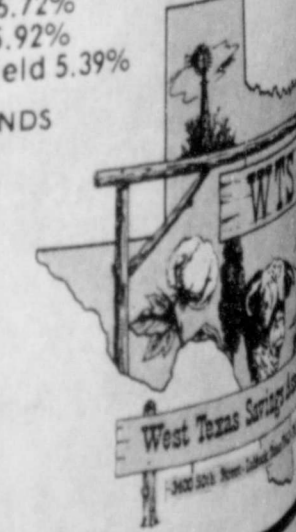
When you deposit \$1,000 or more for six years at 7 3/4%, it produces an annual effective yield of 8.06% when dividends are compounded daily and left on deposit to maturity.

Other West Texas Savings plans:

- \$1,000 deposited for 4 years at 7 1/2% yields 7.79%
- \$1,000 deposited for 30 months at 6 3/4% yields 6.98%
- \$1,000 deposited for 1 year at 6 1/2% yields 6.72%
- All 90 Day Notice accounts at 5 3/4% yield 5.92%
- All Regular Passbook accounts at 5 1/4% yield 5.39%

SUBSTANTIAL FORFEIT OF DIVIDENDS FOR EARLY WITHDRAWAL.

Agriculture income from most areas of the South Plains has been good this year. Much of this income will be placed into savings to make it grow even more. West Texas Savings wants to be your savings headquarters. The officers and directors are just plain folks and talk your language. Give us a chance to be of service to you.



Pheasant Population Doubles

The ringneck pheasant population in the Panhandle regulatory district has shown another significant increase according to survey figures compiled by Texas Parks and Wildlife Department field personnel.

The First National Bank

Plates The Many Talented Artists

In Our Community

and we are featuring each month a painting of them.

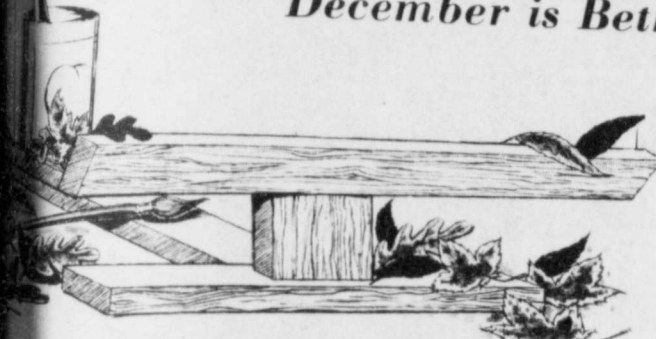
you visit us, take note of the special art in our lobby.

Guest artist for

November was Jo Goen

Guest artist for

December is Beth Pratt



"Helping you change things for the better."

THE FIRST NATIONAL BANK OF FLOYDADA
FLOYDADA, TEXAS 79235 MEMBER F.D.I.C.

pile by Texas Parks and Wildlife Department field personnel.

"A 58 percent increase was noted in the 33 counties that will be hosting this popular hunt," said David Dvorak, wildlife project biologist.

"Another indication of a good season is the excellent ratio of one male bird to every female bird going into the winter and with the expected harvest of surplus cocks, we will again have an excellent population for the 1977 nesting season," Dvorak continued.

Continued grain production such as corn and maize along with irrigation and a mild winter last year has insured a good carry-over with good hatches expected next spring.

The season opens Dec. 11 and continues through Dec. 26, 1976, with a daily bag limit of two cock birds and a possession limit of four cock birds after the first day.

Counties that will host this upland hunt include: Armstrong, Bailey, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Floyd, Gray, Hale, Hall, Hansford, Hardeman, Hartley, Hemphill, Hutchinson, Lamb, Lipscomb, Moore, Motley, Ochtelree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, and Wheeler.

Sportsmen will find a huntable population of pheasant in all of these counties but the largest concentrations will be near grain fields and heavy cover such as playa beds, weed patches or fencerows.

Sportsmen are reminded to leave the heads and feet attached to the pheasant until the birds are delivered at their final destination. This allows law enforcement officers to inspect and insure legally bagged birds.

Failure to identify pheasant as they bust out of the heavy cover has always been a problem especially in early morning light or on cloudy days. The shooting of hens is a game violation and hunters checked with hens in their possession will be issued a citation. Large groups of

Old Timer Recalls Hog Killing

In 1910, I was just under 12 years old, and we had a very good year on the farm just south of Gainesville in Cooke Co. Texas and before Thanksgiving we had our cotton picked, corn in the bin and hay and oats for all the livestock to feed through the winter so we were waiting for a cold spell to come so we could kill hogs. About December 10th a cool spell came, and we had to get busy. We gathered wood for the scalding vat and when a hog was killed a mule dug it to the long scalding vat where two men got on each side with a hog lying on two chains so the men rocked it back and forth to keep the skin from sticking and when one side was finished it was turned over and the hairs would soon scrape off. My job after the hog was hung up by the back legs was to slit the stomach and take out the heart and liver which were hung on the fence, in hopes some one would come by that wanted to eat them.

I would then take out the intestines, putting them in a tub to dispose or make chitlens from them. I also had the job of killing the hogs with a 22 rifle and my father would do the sticking in the heart to make it bleed good.

The same procedure would continue until all the hogs were killed and on the last one the hammer on the 22 wouldn't stay back, so I told my father I would hold the hammer with my hand til I took aim, but when I aimed just right, the hammer suddenly went off and bullet hit the hog in the back somewhere between his head and tail. He let out a grunt, so my father picked up the hammer and knocked him in the head.

The meat after the ribs and back bone was taken out was just blocked and put on top of a shed to cool during the night and at 4 a.m. the next morning we were up trimming the meat while it was cool would be salted down and lard was to be rendered and sausage ground.

My business was to put a large cast iron pot that had three legs set on bricks with a good fire going, first I would put in a little water to keep the lard from sticking and as the lard would get out of the cracklings they would come to the top and with a wire basket were taken out and put in a pan and more lard added so when a crackling came to the top all the lard had been taken out. It got very tiresome stirring lard all day to keep it from sticking but I might say the lean pieces of meat that weren't cut from the fat were very good eating as the day went by.

Several days before Christmas, my father, with the help of some neighbors began hauling cotton to Gainesville and five bales at a time were loaded on the wagon. I think we had about 40 bales and it took several days.

The day before Christmas my father took the last load to the market and just before sun down I looked down the road and saw my father coming and the large black mules were flopping their long ears back and forth like they were coming home. When he came to the

house he had 500 pounds of flour, a hundred pounds of sugar, and box about the size of a large apple box full of crackers also several packages that we didn't open. The four and sugar were stored in a good dry place.

We kids knew Santa Claus was coming so I believe at the time seven stockings were hung up and we went to bed early for we knew we would be up by 4 a.m. the next morning. Our stockings were full including roman candles, fire crackers, an

orange, applenuts and candy, also the younger received some kind of a doll. The boys also received some kind of a pull toy. My brother Lacey who was five years old received a large candy fish and he was playing around the stove that wasn't putting out much heat so with the fish in his mouth got down to blow to make the wood burn more freely and he forgot about his fish and when he blew hard, in the stove went his fish, and his Christmas was soon spoiled.

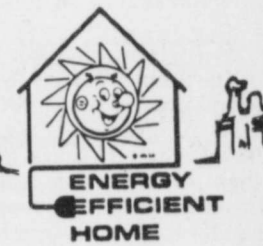
So Christmas morning (my mother's name was Elizabeth but my father called her Lizzy) said, "Lizzy we are clear of debt and we have \$500.00 in the bank and we will not have to borrow any money in 1911 to make a crop."

Yes, we were rich in money and Love. That has stayed with us for the past 65 years.

Yes a true, story from memory.

Mark Martin

LOST HEAT RIDES AGAIN



But the Energy Efficient Home cuts him off at the pass!

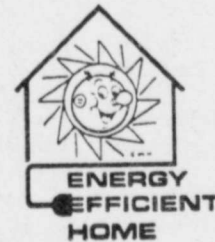
The Energy Efficient Home captures Lost Heat.

Lost Heat is heat you pay for that escapes from improperly insulated floors, ceilings, and walls. It's heat that is wasted because of inefficient insulation.

The Energy Efficient Home captures Lost Heat and keeps it in your home so you use the heat you pay for.

The total electric Energy Efficient Home saves energy... saves money.

building or buying a new home? ask about E. E. H.



Give The Gift They'll Enjoy 105 TIMES A YEAR

WHAT BETTER CHRISTMAS PRESENT FOR THE ENTIRE FAMILY THAN A YEAR'S SUBSCRIPTION TO THE FLOYD COUNTY HESPERIAN OR THE LOCKNEY BEACON?

CALL THE HESPERIAN AT 883-3737, OR THE BEACON AT 652-3318 RIGHT NOW, GIVE THE NAME AND ADDRESS OF THE PERSON OR FAMILY YOU WANT TO GIVE THE YEAR'S SUBSCRIPTION TO, AND THE CIRCULATION DEPARTMENT WILL SEND A BEAUTIFUL CHRISTMAS CARD TO THE RECIPIENT.

THE SUBSCRIPTION WILL BEGIN IMMEDIATELY THEREAFTER.

Floyd County Hesperian

THE LOCKNEY BEACON

ALLSUP'S CONVENIENCE STORES

OPEN 24 HOURS

PRICES EFFECTIVE THURSDAY THRU SATURDAY DECEMBER 9-11, 1976

CHRISTMAS TREES
WIDE SELECTION
*NEW MEXICO MOUNTAIN
*SCOTCH PINE

6 DIGIT DISPLAY MODEL 750 LIMITED SUPPLY **\$799** REG. \$995
NOVUS CALCULATOR

FOLGER'S COFFEE
ALL GRINDS **\$2.19**
1 LB. CAN

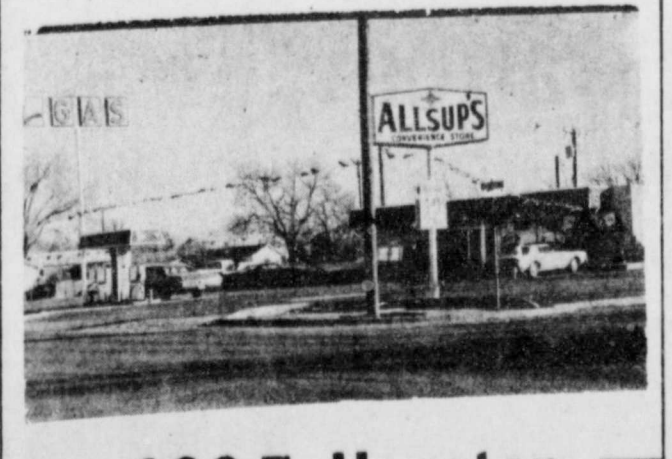
SHORTENING **CRISCO**
3 \$1.49
LB. CAN

DELICIOUS-EXTRA FANCY
APPLES LB. **29¢**
SUNKIST ORANGES 5 LBS. **\$1.00**
PUMPKIN 79¢ SIZE **59¢**
PUMPKIN 20 OZ. **49¢**

6-32 oz. btl. cnt. PEPPER, COKE **\$1.39**
7-UP plus deposit

HOT COOKED FOODS
BBQ CHICKEN • BBQ RIBS
HOT LINKS • MILD LINKS
BURRITOS • CORN DOGS
HUMAN SAUSAGE • BULK BBQ BEEF
• BBQ BEEF SANDWICHES

SHOP THE FRIENDLY, CONVENIENT ALLSUP'S STORE NEAR YOU!



102 E. Houston
Floydada, Texas

hunters should plan to identify and tell other members of the party when a hen flies among the group.

Hunters have been very successful in bagging wounded birds by the use of retriever dogs. Many times, the limit of two roosters is reached after the canine helper runs the bird down and brings him back to the hunter.

Failure to get permission from landowners in the pheasant areas have caused problems in past years. Landowners should be contacted well in advance of the season and arrangements made to insure a place to hunt.

Three areas in the Panhandle that has been famous for good pheasant hunting is the Stratford-Dumas district; the Hereford-Dimmitt-Friona district; and the Plainview district. P&WD personnel in these areas know the hunting conditions and contact before the season starts is recommended for specific areas of large bird concentrations.

Now is the time to check your hunting license requirements and call ahead for some excellent Panhandle pheasant hunting as the annual upland season nears.

Whirlwinds Fourth In Plainview

By Doug Simpson
The Floydada Whirlwinds survived a spine-tingling double overtime encounter with the Clovis Junior Varsity Wildcats but fell to powerful Dimmitt and then to Denver City in the consolation game resulting in a disappointing fourth place finish in the 1976 Plainview Tournament December 23-4.

The Wildcats were awed by perhaps one of the greatest individual efforts in many years at Floydada in the opening round, as Mickey Minnitt drilled home 36 points to aid in a chilling 73-71 triumph. The Whirlwinds showed great poise in capturing their second consecutive victory, as they were forced to battle back from a 9-point fourth quarter deficit.

In addition to Minnitt's 36-point output, Morris Keele pumped in 12, Joey Davis added 9, Randy Ratheal had 7, Rick Carthel added 4, Quinn Coleman 3, and Danny Emert 1.

The Winds utilized clutch free throw shooting to remain in the contest and force the overtime. At the end of regulation play, the score was 65-65.

It took Floydada a large portion of the initial extra

period to come out of an offensive slump and deadlock the score at 67 a piece. A bucket by Minnitt with just 22 seconds showing tied things up once more and when the final buzzer sounded it was 69-all.

Quinn Coleman drilled home a basket and a pressurized free shot to account for 3 of the 4 points in the second overtime period. Floydada also made excellent use of its thwarting full court press.

Despite turnovers and poor ball handling, the Whirlwinds kept the powerful Dimmitt Bobcats in check for three quarters before suffering a commanding 75-43 defeat. The loss knocked the Winds out of contention for the tournament title, as Floydada was placed in the consolation bracket.

Dimmitt led 17-14 at the end of the one quarter, 27-19 at intermission, began pulling away in the third stanza, and made use of its hazardous full court press in the closing stages to win convincingly.

Rick Carthel paced the scoring with 12 points. Minnitt followed with 10, Joey Davis added 6, Morris Keele and Danny Emert each had 4. Coleman had 3, Ratheal

added 2, and Ed Johnson 1. Floydada dropped a thrilling consolation contest, but certainly had little to be ashamed of, as the Whirlwinds trailed the Mustangs by 49-30 late in the third period and sliced the lead to 9 single bucket with 14 seconds remaining. The Ponies, however, prevailed with their excellent clutch free throw shooting, and the Winds simply ran out of time.

Floydada had difficulty in getting its offense untracked, and trailed at the end of each of the first two periods. Denver City boasted a commanding 34-20 halftime advantage.

The Mustangs continued their domination in the third stanza, and led by 53-38 at the final buzzer.

But Floydada finally pick-

ed up key defensive assignments, and held its opponents to a mere 10 points in the final period.

Denver City led 60-49 with only 1:49 showing, just when the storm hit. First, Steve Westbrook hit a jumper. Minnitt followed with a 2-pointer in the corner, and Ratheal scored on a tip-in. Danny Emert hit a jumper with 0:14 remaining to cut the lead to 60-58. Another bucket by Emert with 5 seconds left closed the gap again, but the Mustangs slowed things down, drew a couple of fouls, and were successful on three of the four free throws to clinch the win.

Westbrook paced all scorers with 13 points, while Quinn Coleman added 10, Keele 9, Carthel 7, Minnitt 6, Davis 5, and Ratheal 2.

SPORTS

Whirlwinds Drop Third Straight Game

By Doug Simpson
For the third consecutive time, the Floydada Whirlwind roundballers were unable to overcome a seemingly unpenetrable full court press and witnessed an impressive exhibition of blazing fast breaks which almost always turned into 2 points. What they saw was a talented Hale Center ball club, which took advantage of just about every turnover that came their way and in the end, that factor was the most noticeable difference, as the Winds suffered a 66-63 defeat on a home court that is characterized by both incentive and traditions. But for the second contest in a row, Floydada verified its ability to turn a game around in a matter of seconds. Its biggest drawback was the clock. With 10 seconds remaining, Rollie Rinker's troops had wiped out a temporary 66-56 deficit by drilling home 3 quick buckets a free shot. But in the waning seconds, time was against them, as were two very costly turnovers.

With 16 seconds left Floydada owned the ball, trailing by three, but lost possession on a bad pass. Following a missed free throw by Hale Center, the Winds had gained a reprieve but lost it this time on stolen pass. From that point on Hale Center controlled the clock.

Danny Emert paced the scoring with 16 points, while Minnitt followed 14. Carthel added 8, and Quinn Coleman and Joey Davis added 4 a piece. Morris Keele had 2 points and 7 rebounds.

FHS SPEECH TEAM THIRD AT CLOVIS

Saturday, December 4th, the Floydada Speech Team traveled to Clovis, New Mexico for the Clovis Invitational Speech Tournament where the team won third place sweepstakes.

Taking top honors at the tourney were Greg Carthel and Ricky Strange, 3rd place Senior Debate and Tammy Payne, 4th place Oral Interp. Other participants were Clay Hamilton and Michelle Hesson.

This is the forensics team's second tournament and Miss Holly Moritz speech director is quite pleased with the results. The debate will travel to Brownfield Dec. 18th. The next major team trip is Jan. 8th at Friona.

Jayvee Whirlwinds Lose Opener 50-44

By Doug Simpson
The Junior Varsity Whirlwinds opened their 1976-77 cage program against the Hale Center Owls and held a slightly comfortable lead for three quarters, but ironically, were defeated in a 50-44 verdict on Tuesday, December 7. The Winds, who enjoyed a temporary 8 point third quarter advantage, were outscored 22-10 in the final period, en route to a six-point loss on the Owl's home court, which has over the years, proved to be a deadly weapon.

Paced by the scoring and ball handling of Tim Collins and Ray Toney in the opening stanza, the Whirlwinds jumped off to an early 12-8 lead.

That lead was cut in half

in the second period, despite Guy Ledbetter's six-point effort, as Floydada was clinging onto a 20-18 advantage when the buzzer sounded ending the first half.

The Winds erupted for 14 third quarter points and extended a once-slim lead to 34-28, as the Owl's attack was slowed down considerably by an improved defense.

But in the final quarter, Floydada lost its offensive spark and Hale Center was able to overcome the deficit and hang on to win.

Guy Ledbetter led all scorers with 13 points, while Ray Toney was close behind with 12. Greg Carthel and Tim Collins each added 6, and Todd Vickers finished with 4.

Whirllette Freshmen Nudge Lockney 43-39

By Doug Simpson
The Floydada Whirllette Frosh squad paced by outstanding defensive play from guards Kelly Higginbotham, Karen Turner, and Lisa Anderson, combined with a 29 point output by forward Jonna West and Melody Stringer defeated the Lockney Longhornettes on Monday December 6 by a 43-39 margin, to improve their season ledger to an unblemished 4-0 mark. The Whirllettes who led by just a single bucket at halftime, were able to utilize their excellent rebounding offensive and good defensive play to slow down the Lockney attack in the second half.

The Whirllettes survived a defensive struggle for both teams in the opening period, to lead 16-10 but were outscored 14-10 in the second quarter by the Longhornettes at intermission. Floydada was still clinging

to a 26-24 advantage. The Whirllettes extended that lead to 39-32 when the buzzer sounded ending the third stanza, and withstood a late fourth quarter Lockney comeback to capture the win and remain undefeated.

Jonna West's 15-point effort proved to lead the scoring while Melody Stringer finished with 14 points. Rosemary Barnes also had 12.

Following the contest Whirllette coach Clifford Stevens praised the overall hustle of the team, and mentioned that while it was not a spectacular effort, they were able to outplay their opponents. He praised the offensive rebounding of the forwards and the defensive efforts of Karen Turner, who started her first game at the guard position. He also added that guard Kelly Higginbotham and Lisa Anderson did an excellent job.

The Winds learned early in the contest that they would have to slow down the tempo to defense Hale Center's awesome fast break by doing this, they bounced back from a couple of 4 point deficits to deadlock the score at 12-12 when the buzzer sounded.

In the ensuing period, the tempo got even slower. It was a very good shooting percentage that allowed the Whirlwinds to carry a 32-30 advantage into the locker room. Danny Emert led with 10 points and 6 rebounds.

During the third stanza, the Owls quickly regained their game plan and were again in control. They completed a significant three point play with 3:52 left to play and never let up. They found themselves leading commanding by 53-40 when the period came to a close.

From that point on Floydada was never really in the contest until less than two minutes remaining when baskets by Rick Carthel, Mickey Minnitt, and Randy Ratheal seemed to freeze opponents in their tracks.



THE ROTARY JUNIOR HIGH basketball tournament was won by Abernathy, but Breezers and Breezettes came out with their share of trophies. In top photo the Breezers received a third place trophy, in center photo eighth Breezettes with their second place trophy, in bottom photo eighth Breezers with their second place trophy. Rotary president Pam...

Whirlwind Freshmen Win Fourth Straight

By Doug Simpson
The Floydada Whirlwinds freshmen squad intimidated its opponents with an impressive 13-0 blitz in the opening six minutes and went on to trounce the county rival Lockney Longhornettes remain undefeated in four starts on December 6, at Graves Gym, by a 47-25 score. The Whirlwinds who utilized their defensive pro-

wess and ability to capitalize on turnovers, gained momentum early in the first period and never allowed their opponents to play catch up.

With 1:49 remaining in the first quarter, Floydada led 11-0 by coming up with four steals and key buckets by Troy Marquis and Junior Arredondo.

The Winds maintained a

commanding lead in the second period paced by Macoyn Collins seven-point outburst and carried a 25-15 advantage into the locker room at intermission.

Floydada wasted little time in adding a few insurance points to extend the lead in the third stanza and although it could only manage a season low 8 points the Winds performed very well

defensively to lead 33-19 at the final buzzer.

In the final period, regulars Henry Gonzalez, Arredondo, and Gary Naylor helped put the contest out of reach, thus making way for reserves, who gained valuable playing experience.

Macoyn Collins was high-point man for the Whirlwinds with 14 points followed by Troy Marquis who

Whirllettes Capture First Win

By Doug Simpson
The Floydada Whirllettes

made use of improved offensive rebounding and excel-

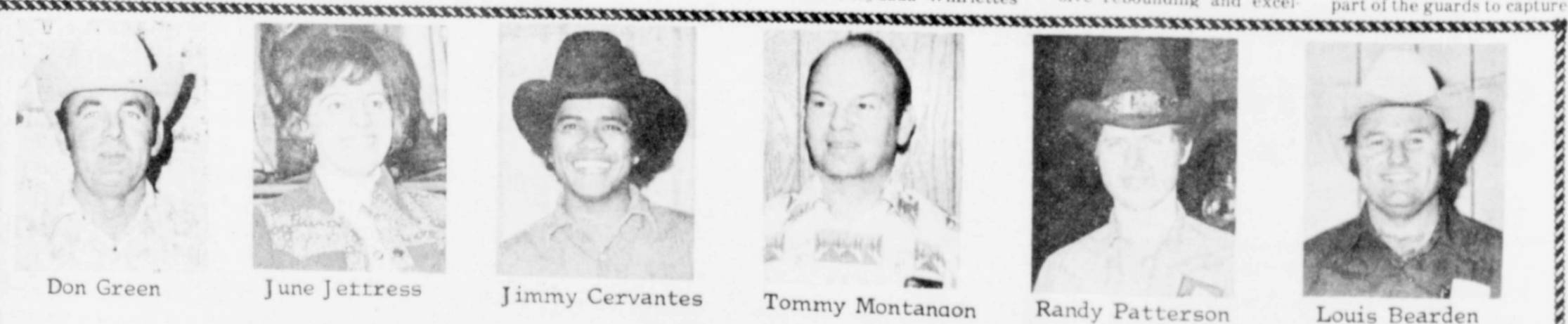
lent defensive play on the part of the guards to capture

a convincing 50-30 victory over Petersburg in the opening round of the Roosevelt tournament played December 2, 3, and 4. It was the opening triumph of the season for Floydada, who had previously dropped 4 contests coming into the tourney.

Guards Tolva Hickerson, Beth Stovall, and Brenda Fulton teamed up in the first half to allow their opponents just 12 points, enroute to a 24-12 advantage at intermission. The Whirllettes opened up offensively and came up with 26 second half points to insure the win and advance to the championship bracket.

Kathy Davis was high-point girl with 16 points, while Tracey Puckett contributed 12. Jill Poage 10, Kim Curry 8, Lisa West 2, and Donnette's temporary championship status was short-lived as the Whirllettes suffered a 63-47 defeat at the hands of host Roosevelt on Thursday evening.

The Eagles held a commanding 33-23 halftime advantage and dominated a gain in the second half to breeze to a 16-point win. The



Don Green June Jettress Jimmy Cervantes Tommy Montano Randy Patterson Louis Bearden

Old Fashioned Christmas Dance

The Davis Farm Supply & The Loft Western Wear Invite

their friends and customers to an evening of entertainment featuring the music of Hoyle Nix Western Band Of Big Springs. We welcome all of you to attend this occasion and enjoy as evening of dancing or just listening to this Country and Western music.

Dress Casual !!!
Thursday, December 16th, 9-12 pm
MASSIE ACTIVITY CENTER

Fairview

By Mrs. Clyde Bagwell

FAIRVIEW: DEC. 6-- We had a few real nice warm days last week but Sunday and today "old man winter" came back to give us more cold and cloudy weather.

We offer our sympathy to the family of Lee Rushing whose funeral was held this Monday morning at the First United Methodist church with burial in Rushing Chapel Cemetery. The Lee Rushing family lived for many years in Fairview community. Several long time friends and former neighbors attended the services.

Mr. and Mrs. D. D. Tate of

Lockney spent Thursday in the home of Mr. and Mrs. E. W. Walls.

Mr. and Mrs. T. L. Perry came home Saturday from Methodist Hospital in Lubbock where he had been hospitalized for two weeks following surgery on his leg.

Mr. and Mrs. Clyde Bagwell and Mr. and Mrs. E. W. Walls were among friends visiting at Nichols Hospital in Plainview last week with Mr. and Mrs. Walton Wilson. Mrs. Wilson is a patient in the hospital. We wish to correct the mistake we made in last weeks news stating that Anna was a patient at

Central Plains Hospital. Anne Sweptson was a substitute teacher two days last week in the Dougherty school.

Mrs. Gracie Riggle stayed with the children of Mr. and Mrs. Phillips Wilson Wednesday.

Mrs. Gracie Riggle visited Sunday after church with her daughter and husband, Mr. and Mrs. Raymond Baker and had lunch with them.

Mr. and Mrs. Bill Beedy spent Tuesday until over Thursday at their ranch home near Claude.

Mrs. E. W. Walls visited in Lockney Monday afternoon with her sister, Mrs. D. D. Tate.

Mrs. Troy Cranford visited Mrs. C. H. Wise Friday afternoon.

Mr. and Mrs. Bud DuBois of Lubbock and her mother,

Mrs. Holliday of Littlefield visited Sunday afternoon with Mr. and Mrs. Edell DuBois.

Among the recent visitors in the home of Mr. and Mrs. Lindsey Graham were Mr. and Mrs. Bill Beedy Saturday afternoon and Mr. and Mrs. Charlie Jarrett Sunday afternoon.

Mr. and Mrs. Gus Hammonds visited Sunday afternoon with Mr. and Mrs. Ray Cook and also had supper with them.

Mr. and Mrs. Jim Tye and Britta of Lubbock spent Saturday night and Sunday with his parents, Mr. and Mrs. Bill Tye. Others joining this group for dinner Sunday were Mr. and Mrs. Weldon Pruitt, Greg, Karen and Christy and Kristi Rainey.

Mrs. A. S. Mize went to Plainview Monday morning to sit with Mrs. Walton

Sears Adopts "Natural Blend" Fabrics For Women

NEW YORK--The nation's largest chain store believes the American woman wants to wear more cotton.

So next spring, Sears, the nation's largest retail chain store, will start offering "Natural Blend" sportswear for women.

"Natural Blend" is a trademark of Cotton Incorporated for fabric of 60 per cent or more cotton with easy care characteristics. Cotton Incorporated is the fiber company of U.S. cotton producers.

Sears has placed its first Wilson at Nichols Hospital and Monday afternoon, Mrs. Bill Beedy and Mrs. Mae Garrett went to the hospital to sit with Anne.

order for "Natural Blend" double-knit fabric according

to Jim Hangley, Cotton Incorporated director of apparel marketing.



Dear Santa,
I am wanting to see you real bad, Santa Claus, so I can tell you what I want, my name is Brandon Lightfoot, and I have a little brother, name Brian. We live in Wheeler, Texas.
I want a big red fire truck, one that I can ride in, and anything else you want to

bring. Brian will be happy with anything, please bring it to me Ma Letha's and pa Travis for we will be there for X-mas.
I have been a good boy. Brian is good too. Only he hits me a lot, when I don't give him my toys.
We love you both,
Brandon & Brian Lightfoot



invites you to play

BANK VAULT BINGO

W.J. Jeffery, 1976. All Rights Reserved

You May WIN \$1000

CRUZ MARTINEZ FLOYDADA \$1,000 WINNER

Each of these advertised items is required to be ready, available for sale at the time the advertised price is made known. Prices are subject to change without notice.



Prices good thru December 11, 1976. We reserve the right to limit quantities. None sold to dealers.

Shoulder Arm Cut
Swiss Steak
\$1.08
Lb.

Chuck
Boneless Roast
\$1.08
Lb.

All Grinds, Maryland Club
Coffee
\$1.79
1-Lb. Can

18 1/2-oz. Box
Cake
50¢

MEAT SPECIALS

USDA Good Shoulder
Arm Roast Lb. **\$1.08**
Skinned, Sliced & Deveined
Beef Liver Lb. **\$1.08**
BONELESS CHUCK
Steak Lb. x **58¢**
Lean Meaty Beef
Short Ribs Lb. **\$1.08**
Swift's (9 Patties)
Can Ham Patties 21-oz. Can **\$1.99**

MEAT SPECIALS

Hormel
Little Sizzlers 12-oz. Pkg. **99¢**
Defatted, Skinless
Smoked Picnics Lb. **79¢**
Hormel Wieners
Wranglers 1-Lb. Pkg. **\$1.49**
Kraft American
Cheese Slices 12-oz. Pkg. **\$1.19**
Farmer Jones
Sliced Bologna 12-oz. Pkg. **88¢**

EVERYDAY LOW PRICE

Piggly Wiggly Non-Dairy
Coffee Creamer 11-oz. Jar **69¢**
Cereal For Breakfast
Wheat Chex 15-ct. Box **69¢**
Grape Jam or
Smucker's Jelly 18-oz. Jar **79¢**
Biscuit Mix
Biscuit 6-oz. Pouches **\$1**
Del Monte
Green Beans 16-oz. Cans **4 \$1**

EVERYDAY LOW

Betty Crocker
Frosting Mix
Piggly Wiggly Soup
Chicken Noodle
Saltine Sunshine
Crackers
30-Ct. Daytime or 24-Ct. Extra Absorbent
Kimbies Diapers
Kosher Dill or Whole Dill
Del Monte Pickles 22-oz. Jar

Winter Time Specials

East Texas Sugary
Sweet Yams
19¢
Lb.

Ocean Spray, Fresh
Cranberries 1-Lb. Pkg. **59¢**
Almonds, Brazil Nuts or
Walnuts Lb. **79¢**
California
Anjou Pears Lb. **49¢**

Golden
Ripe Bananas 5 LBS **\$1.00**

Frozen Food

Piggly Wiggly
Whipped Topping 9-oz. Ctn. **49¢**

Piggly Wiggly
Pie Shells 2-Pack 9-oz. Pkg. **39¢**

Pet Ritz
Fruit Cobblers 26-oz. Pkg. **99¢**

All Varieties Freezer Queen
Suppers 2-Lb. Pkg. **\$1.19**

Fresh Dairy

Regular Quarters
Piggly Wiggly Oleo 1-Lb. Pkg. **3 \$1**

Piggly Wiggly Texas Style
Biscuits 4 12-oz. Cans **\$1**

Gandy
Sour Cream 8-oz. Ctn. **00¢**

Kraft's Cheese Food
Velveeta 1-Lb. Pkg. **\$1.19**

Health & Beauty Aids

Natural Ph Balance
Earth Born Shampoo 12-oz. Btl. **\$1.59**

Conditioner and
Tame Creme Rinse 8-oz. Btl. **99¢**

This Weeks Feature
Volume Sixteen "Pandas"
Just One Of Many Topics Each Only **\$2.99**

Special Buys

HOSPITALITY OVENWARE

By Anchor Hocking

Retail Value
Square Cake Dish 8 in. **\$1.49**

Suggested Retail \$2.59
Pie Plate 9 in. **\$1.39**

Suggested Retail 49¢
Custard 7 oz. **29¢**

Suggested Retail \$6.99
Oval Roaster 3 qt. **\$4.99**

Suggested Retail \$1.49
Mixing Bowl 2 qt. **99¢**

Suggested Retail 69¢
Ranger Mug 11 oz. **49¢**

Suggested Retail 79¢
Mixing Bowl 1 qt. **69¢**

Suggested Retail \$1.19
Mixing Bowl 1 qt. **89¢**

Paper Towels
2 125-Ct. Rolls

Piggly Wiggly Bortent
Pear Halves
Golden Best
Tomatoes
Mixed Vegetables
Larsen's Veg
White or Golden Van Camp's
Hominy
Delta
Bath Tissue