



Snowing At Press Time!

\$50 Cash Christmas Gift Registration Begins

merchants will be giving Christmas presents to some extent December 4. What is the cash!

ness and is also the kick-off for Christmas shopping in Floydada. This edition of The Hesperian features a shoppers guide of bargains good Monday through Saturday, and registration boxes for the big \$350 will also be in each store. You do not need to be present, no purchase necessary to win, but you

must be 16 or older to register. Merchants participating in the big Christmas Gift giveaway include: Hale's Dept. Store, Hagood's, Beall's, Kirk & Sons, City Auto Inc., Reed Ford & Mercury Sales, Oden Chevrolet-Olds, McDonald Imp., Russell's Equipment, Ponderosa Retail Meat Co., Arwine Druz, Thompson Pharmacy,

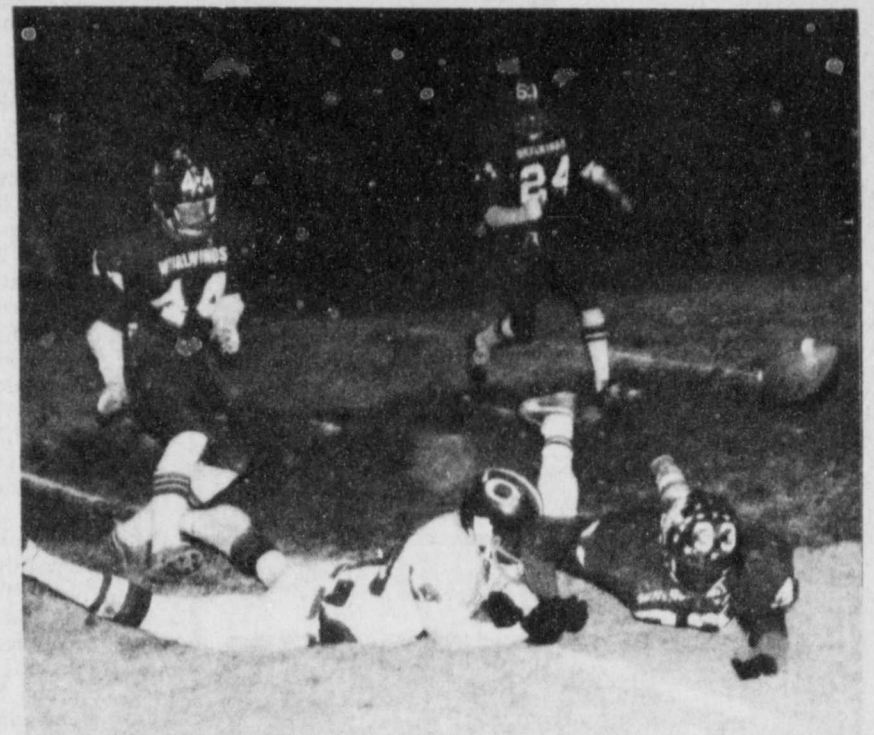
Soloman Jewelry, Mize T.V., Betty's Place, The Loft Western Wear, Dyson Boot Shop, Perry's, Caprock Auto Parts, C & J Floral, Sears, Case Power & Equipment, Azteca Cafe & Azteca #2, L & J Food Mart, Piggly Wiggly, Buddy's Food, Parker Studio, Dairy Queen, Mr. Burger, Park Florist, and Hesperian Office Supply.

Floyd County Hesperian

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WHIRLWIND DEFENSE breaks up pass play in Childress game....Jay Lackey, Ricky Luna and Mickey Minnitt. (Staff Photo)

Whirlwinds Lose Regional To Childress

By Wendell Tooley
The Floydada Whirlwinds went into the Regional football game with Childress in Amarillo Friday night definitely underdogs, but the team, the coaches and the fans had high hopes of upsetting the number one rated Bobcats.

game. Friends, I wish you could have seen the first half....Floydada was number one for two quarters....as we led 7-6 at halftime and 5-4 on first downs. Of course we all know it's the winner of the second half who continues toward the state championship....and Childress played like champions before it was over.

Number 24, 165 pound senior back Ricky Smith certainly played a great game. Floydada people can certainly be proud of the Whirlwinds, who stayed in there, maintained their composure, and were still gaining ground when the game was over.

24 crashing over center for the last two. Smith tried to run over the extra two points but couldn't make it through the strong Whirlwind line. Childress led 6-0 with 6:35 left in the first quarter.

yards out. Collinsworth tossed a two point pass to Randy Miller. Bobcats led 14-7 with 7:59 left in the third quarter. Whirlwinds couldn't go and again with the wind to their back could only manage an 11 yard punt. Bobcats took the ball right down the field with Smith again making the TD. Collinsworth ran for the two extra points and Childress led 22-7 going into the last quarter.

Christmas Bazaar Booths All Reserved

With the annual Lions Christmas Arts and Crafts Bazaar less than a week away all 32 booths in the Lemondrop Saloon have been rented and there are three on the waiting list. Lions boss Ray McDonald says that if the weather is good on Saturday, other displays may be set up on the sidewalk.

land, Cancer Society, Mrs. Dayne Golightly, Nancy Lloyd, Home Demonstration Council, Vel Simpson, Jane McCully, Beth Pratt, Mary Tom Tooley, Susan Steves, Theresa Hollums, Grace Ashley, The Wagon Seat, Brenda Ballew, Ruth Walker, Gloria Huckaby, Floydada Band Boosters, Mary Montandon, Elsie Sherman, Mrs. J. W. Lefler, Community Action Center, Day Care Center, Janie Mills, 1956 Study Club, Dood's Fvams & Gallery, Beth Sunderman, Ginger Harbour, Lorene Justiss, and Mrs. B.H. Browne.

Income Level Higher In Floyd
NEW YORK--To what extent have Floyd County families moved ahead on the income ladder in recent years by virtue of their increased earning capacity?

Childress kicked off with the wind. Winds couldn't make a first down and Jay Lackey punted a short 11 yarder against the wind. In seven plays Childress had its first TD with number

yards out. Collinsworth tossed a two point pass to Randy Miller. Bobcats led 14-7 with 7:59 left in the third quarter. Whirlwinds couldn't go and again with the wind to their back could only manage an 11 yard punt. Bobcats took the ball right down the field with Smith again making the TD. Collinsworth ran for the two extra points and Childress led 22-7 going into the last quarter.

The Bazaar is set from 10 to 5:30 Saturday. McDonald reports the following individuals and organizations have reserved booths: Lisa Mosley, Hospital Auxiliary, Museum (Floyd County) Sandra No-

Standby Joe Provence, Dave Corley, Melvin Carden, Don Hensley, and Lyndall Harvey.

Income Level Higher In Floyd

NEW YORK--To what extent have Floyd County families moved ahead on the income ladder in recent years by virtue of their increased earning capacity?

Now the 'Winds had the wind to their back and it looked like they might get another fast TD. Childress couldn't go and punted. 'Winds tried a couple of passes, one running play and Lackey was all set to punt it out of the stadium. However cold hands caused a fumble and there was no punt. Bobcats made one first down before the Whirlwind defense team shut them down. Floydada couldn't make a first down, so Womack punted a fine 66 yarder.

You would have all been proud of the Whirlwinds at this point...they still had the will to win...they blasted up field for a couple more first downs as Larry broke for 17, Womack 8, 4 Mickey 3 and Cagle 3.

Cotton Grades Lower

More Spotted and Tinged cotton was classed this week compared to previous weeks, according to Paul R. Dickson, in charge of the Lubbock Cotton Classing Office. Early freeze or extensive hail damage are often causes of spotted or tinged grades. Crop progress is slowed or stopped before cotton can mature, Dickson said.

Prices paid growers for cottonseed ranged from \$80 to \$100 per ton. Grades 32, 42, 33, and 43 were predominant in classings at Lubbock this week. Grade 32 was 15 percent, grade 42 accounted for 27 percent, 33 made up 13 percent, and 43 claimed 17 percent. Bark reduction was assigned to 32 percent of the samples classed.

There was no halftime as the band and the fans simply tried to find a place out of the wind to drink some hot coffee or hot chocolate. If I had been in the band I probably would have said, "Mr. Teasdale why don't we get in that warm bus and go home?"

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Paul Radloff had nine solo tackles, with Wood getting seven, Carthel six and Danny Colston and Jay Lackey, five each. Floydada ended the year with 7-4-1 record.

The USDA's Agricultural Marketing Service reported cotton trading was moderate to active the week ending November 19. Growers offered cotton in moderate volume. Mixed lots of mostly grades 52, 43, and 53; staples 30 and 31; mikes 3.5 through 5.2 brought 63.50 to 66.50 cents per pound. Growers sold mixed lots of mostly grades 41, 42, and 52; staples 30-32; mikes 3.5 through 4.9 for 67.50 to 70.00 cents.

Predominant lengths were staples 30, 31, 32, and 33. Staple 30 was 27 percent, 31 accounted for 25 percent, 32 18 percent, and staple 33 12 percent. Mike readings in the desirable 3.5-4.9 range amounted to 63 percent of the total. Mikes 5.0-5.2 registered four percent, 3.3-3.4 was 10, 3.0-3.2 accounted for 14 percent, and 2.7-2.9 claimed six percent. Pressley tests indicated 59 percent of samples tested had breaking strengths 80,000 pounds per square inch or better. Average at Lubbock was 81,000

Where do they stand, as a result, in relation to families in other areas? According to a nationwide survey of income distribution, a greater proportion of them are now to be found in the middle and upper brackets and a smaller proportion in the low brackets than ever before. There has been a progressive shift upward, from group to group.

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Ozona beat Post, so next week it will be Ozona and Childress playing for the quarter final championship...should be some game.

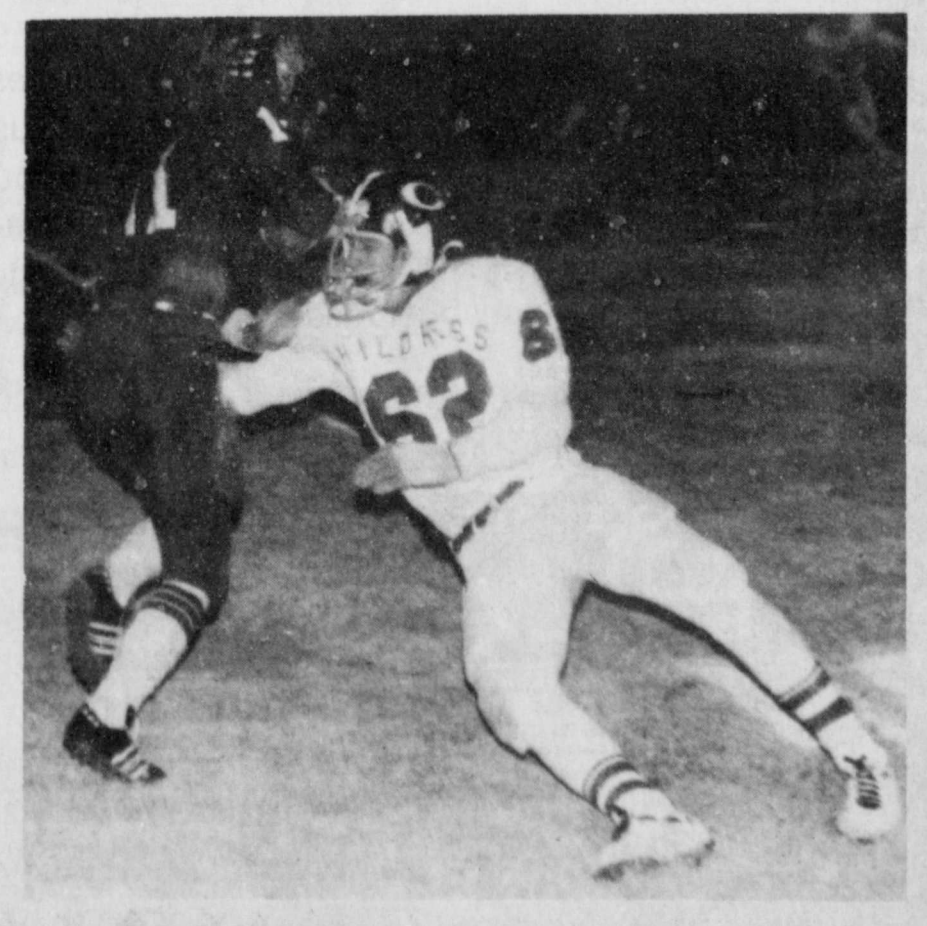


TOUGH SLEDDING ALL THE WAY....Childress defense pulls down a Whirlwind back as he lunges forward for more yards. (Staff Photo)

SECOND HALF
The Bobcats were a changed team after halftime, although they were facing the wind. (Floydada had the choice of taking the wind the third quarter.)

Quarterback Ricky Collinsworth broke loose for 36 yards (Mickey just barely caught him) then Collinsworth threw an unbelievable 34 yard pass, completion (against the wind) to Rusty Riddell to set up their second TD of the game. Smith made the TD from two

F	STATISTICS	C
10	First Downs	15
148	Yards Rushing	226
37	Yards Passing	34
10/4/1	Passes att./comp./int	1/1/0
2:10	Penalties	5:55
1	Fumbles Lost	0
3:88	Punts	1:22



Vickers

TV Set

Vickers, 112 J. B. Avenue, is the owner of the RCA T.V. set given to the Floydada Quarterback club last week for the turkey shoot.

Caprock Char
WENDELL TOOLEY

EASIEST way to find someone around the house is to buy a TV set.

FLOYDADA MERCHANTS expect to thank to their customers during Christmas time by giving away \$500 in this edition of The Hesperian. How would you like to go to Christmas shopping? Floydada merchants want to appreciate your business and help you with your Christmas shopping.

ESS TO SAY, it's no fun to lose a game....and it's no fun to lose a game. However, the year I have had the most fun writing many more losing games. The year I came I had to write nine losing games.

get into Bi-District and get acquainted with area sportswriters Friday after Plainview Herald News Editor Danny Andrews pulling the Whirlwinds....I suspicion the Whirlwinds sitting next to me from the game was for Childress to win. In all honesty, this team of Whirlwinds has exceeded what I thought they might do. They won games superior odds only by grit-and-determination, plus good coaching. A big thank to the team, coaches, cheerleaders, twirlers, quarter-backs, all the fans for making this football season.

I never did like football basketball's my game.

FIRST-GRADER asked his father brought home a football each night. The father said, "Daddy was so much into football, he can't finish it all in the night." The father pondered this answer a while and then asked seriously, "Well, why don't you just put him in a slower

BEST CAR safety device is a mirror with a policeman in it.

GREATER PROBLEM faces farm prices? In fact, needs to be done even before the year. How long can farm income continue to farm when the price is below the cost of production? More farm sales must we

se, a large segment of the farm population, if we are to believe its wants no help whatsoever. The other morning that the farmer before had it so good. A segment of the economy is to bear the burden we place on our basic industry! And nobody is concerned except farmers and one or two farm writers.

action is needed NOW! farm bill to be proposed later, but the present problem is for a new farm bill. MUST be done about the wheat, sorghum, and corn. The farm seem to be divided. A lot of farmers want to go it alone. Like everybody must be "incentive" except the farmer (Tulia Herald)

TRAVELING salesman, held up in a small town by a bad storm, called his firm in New York. He was told by storm. Wire instructions reply came: "Start summer of yesterday."

COMMUNITY THANKS-SERVICE Sunday night was a warm and friendly message inspiration of the congregation stood in their thankfulness...freedom of speech, Jesus Christ, thanks for the gift of peace...you all could have been received a blessing.

NKSGIVING
time for quiet
blessings and a
g our thanks for
d things that we
t you for your
friendship.
merchants will be giving
Christmas presents to some
extent December 4. What is the
cash!
way Floydada merchants
appreciation for your busi-
ness and is also the kick-off for
Christmas shopping in Floydada.
This edition of The Hesperian
features a shoppers guide of bargains
good Monday through Saturday, and
registration boxes for the big \$350 will
also be in each store.
You do not need to be present, no
purchase necessary to win, but you
must be 16 or older to register.
Merchants participating in the big
Christmas Gift giveaway include:
Hale's Dept. Store, Hagood's, Beall's,
Kirk & Sons, City Auto Inc., Reed Ford
& Mercury Sales, Oden Chevrolet-
Olds, McDonald Imp., Russell's Equip-
ment, Ponderosa Retail Meat Co.,
Arwine Druz, Thompson Pharmacy,
Soloman Jewelry, Mize T.V., Betty's
Place, The Loft Western Wear, Dyson
Boot Shop, Perry's, Caprock Auto
Parts, C & J Floral, Sears, Case Power
& Equipment, Azteca Cafe & Azteca
#2, L & J Food Mart, Piggly Wiggly,
Buddy's Food, Parker Studio, Dairy
Queen, Mr. Burger, Park Florist, and
Hesperian Office Supply.

Fall Application Of Fertilizer Discussed



FLOYD GOLD STAR BOY AND GIRL Jody Foster and Darlene Brose of the Lockney 4-H club were recently honored at the district banquet in Lubbock. Floyd agents, and parents of the honorees also attended the banquet.

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LUBBOCK—A soil chemist for the Texas Agricultural Extension Service says farmers applying fertilizers this fall should know the properties of both the fertilizer materials and their soil if they expect top yields next year.

"Fall application of fertilizers is becoming more common in the hardland areas of the Texas High Plains," says James Valentine, who heads the Extension Service soil laboratory at Lubbock. "Fertilizers applied this fall can be expected to give excellent yield responses in 1977. However, for farmers to achieve efficient crop use of this material and hold their costs down, they must understand the nature of fertilizer materials and the characteristics of their soil."

First, Valentine says, producers should keep in mind the properties of nitrogen fertilizers for which West Texas crops have the heaviest demand. "There is ample research showing comparable yields from like amounts of properly applied nitrogen, regardless of which carrier is used," he says. "However, these carriers have different chemical and physical properties which should be considered with respect to method and time of application."

"All nitrogen fertilizers whether dry, liquid or gas are sold with a guaranteed total nitrogen content," the Extension specialist explains. "Anhydrous ammonia is the initially manufactured material from which all nitrogen fertilizers are made. It is the most concentrated fertilizer available and may be applied 'as is', or in water solutions. Positively charged ammonium ions attached to negatively charged soil clay particles on application and are not subject to leaching until they have been oxidized to the nitrate state by micro-organisms. This nitrification process proceeds fastest at about 85 degrees, slows down at soil temperatures of 50 degrees and ceases almost entirely when temperatures approach the freezing point. Soil temperatures are usually around 50 degrees by Nov. 1, which means ammonia and ammonium fertilizers can be safely applied by that date with little concern for leaching throughout the winter season."

Valentine points out that application can best be made when moisture conditions are favorable for cultivation, frequently the case in the fall. It can also be applied in dryer soils; however, deeper placement is generally required and greater attention must be given to covering. There should be no ammonia odor over the chisel furrow he says.

Other commonly used materials in descending order

of their nitrogen concentration are urea, ammonium nitrate and ammonium sulfate, says Valentine. These may be applied as materials or in combination with various blends of other materials.

"Urea is a readily soluble substance that does not, as such, enter the root system. Through enzymatic activity and chemical reaction, it is changed first to ammonia. Therefore, to insure best utilization, urea should be covered with soil or moved into the soil by water soon after application. Ammonium nitrate is the more stable of these materials under prolonged exposure on the soil's surface."

He adds that nitrogen in ammonium sulfate and in ammonium phosphates may on prolonged exposure be lost to volatilization when surface applied to calcareous or high lime soils. Like urea, they should be incorporated soon after application.

Phosphorus, the second most limiting plant nutrient in High Plains soils, stays near the point of placement and is not subject to leaching, Valentine, emphasizes.

"The reactions of phosphatic fertilizer in soils are quite complex. Phosphates must be incorporated into the root zone to be effectively utilized, and fall application works well. Growers should remember that many soils still have sufficient native phosphorus. Others, defi-

cient in native state, are now relatively high because of recent phosphate application. Then there are many that are severely deficient."

Turning to other nutrients, the soil chemist says fall application of potassium and other nutrient elements can be expected to be comparable with spring applications.

Zinc deficiency symptoms, he adds, were observed for the first time in a number of 1976 corn plantings. "If zinc is known to be deficient from previously observed visual symptoms or is shown to be deficient by a reliable soil test, fall application of inorganic zinc materials is usually simplified by blending zinc with other materials. It also needs to be incorporated into the soil before planting," he emphasizes.

The Texas Agricultural Extension Service laboratory in Lubbock routinely tests soils for pH, nitrogen, phosphorus, potassium, calcium, magnesium, soluble salt and sodium. Valentine says that on request, the micronutrients zinc, iron and manganese are also determined. Fertilizer rate suggestions are based on the soil test values, available research and the yield goal specified.

Information on sample collection and mailing can be obtained from county Extension agents and from many fertilizer dealers.

Lockney Farmer Harvests 194.33 Bushels Per Acre

Charlie Bodeker of Lockney was recently named a member of the DeKalb Yield-masters Club for producing 194.33 bu. of corn per acre in 1976.

His yield, based on 15 1/4% moisture, was mechanically harvested from a solid block measuring 50.515 acres. An impartial third party verified the high yield which was recorded from a field of DeKalb XL-75.

Bodeker planted the crop on April 20 in 40-inch rows and harvested an estimated stand of 26,000 plants per acre on September 22.

His fertilizer program included 82 lbs. of nitrogen, and 16 tons of feedlot manure. Bodeker controlled weeds with Milogard at 1 lb. per acre. Furan and Diazinon were used for insect control. An estimated 7 inches of rain fell on the crop from planting to harvest. Another 16 inches of water was applied through irrigation.

Concerning the hybrid's performance, Bodeker says, "XL-75 stands well and has no ear droppage. Threshes good. Has excellent growth and vigor."

The purpose of the DeKalb Yieldmasters Club is to promote an exchange of ideas and information among the nation's leading grain producers and to recognize them for their outstanding accomplishments as well as their important role in helping feed the world. Through the sharing of such information, the program also encourages farmers to adopt management and cultural practices that will aid them in obtaining maximum profit from each acre.



Barring unexpected developments, a referendum to be held in November 1977 will determine whether the cotton industry should be reorganized. The referendum is being promoted by the Cotton Board of Agriculture, which is a non-profit organization. The referendum is being held in response to a request from the U.S. Department of Agriculture. The referendum is being held in response to a request from the U.S. Department of Agriculture.

Hearings were held by both the House and the Senate on August 20. The House voted 278-147 to approve the referendum. The Senate voted 77-19 to approve the referendum. The referendum is being held in response to a request from the U.S. Department of Agriculture.

As announced in a USDA press release, the referendum is being held in response to a request from the U.S. Department of Agriculture. The referendum is being held in response to a request from the U.S. Department of Agriculture.

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Wild Game Meat Quality Depends On Hunter

The quality of game meat depends on how the game is handled from the time of kill until served on the family table. While modern hunters pursue their sport mostly for the thrill of outdoor recreation, game foods properly dressed and prepared can add pleasant variety to the family menu.

Since the first hunter took a weapon in hand to search for game, experience has accumulated in the field dressing and preparation of game for eating. Game meat differs in flavor from domestic meat, with each species of game having its own distinctive flavor and aroma. Flavor is more strongly marked in older and more active animals, in the more exercised muscles and in the fat of the animal.

Fresh and properly handled game meat can be tender and palatable when cooked by dry moist heat. The method of cooking is determined by the quality and tenderness of the carcass.

Young and tender game is best cooked by dry heat such as roasting, broiling, pan-broiling and frying. Dry heat preserves flavor and insures tenderness. Basting with additional fat may be necessary if the meat is lean.

Parboil only strong game to reduce flavor if a strong game flavor is objectionable. Parboiling well-conditioned carcasses will remove some of the soluble nutrients and produce a mild game flavor.

The strong, gamey flavor some people find objectionable is concentrated in the animal fat. To reduce this flavor, remove fat in more mature, highly fattened carcasses.

Many people prefer to marinate meat from more mature animals to reduce gamey flavor and make the meat the more tender. A marinade is made by combining one-fourth part vinegar, three-fourths part water, sugar and seasoning. Place meat in the solution and refrigerate for 72 hours or longer.

Venison is a rather dry meat and can be improved by adding butter or margarine, suet or other fat when broiling, pan-broiling or roasting. The methods of cooking venison are the same

as those for cooking other lean meats. Use dry heat for tender cuts and moist heat for less tender cuts. Call the office, 296-7466, for two publications for caring for wild game, one is Field

Dressing Big Game and the other is Wild Game Care and Cooking.

BEEF PROFITS HINGE ON PRICES—Retail prices hold the key to beef producer profits, says a livestock

marketing specialist for the Texas Agricultural Extension Service. Higher prices plus an increase in beef consumption can pave the way to economic recovery for cattlemen. There is plan-

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ORANGES 5 LBS
AVACODOS LARGE SIZE
CABBAGE 2 LBS.
CARROTS 1 LB BAG
POTATOES 10 LB
COKE or DR PEPPER plus deposit \$1.39
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OBITUARIES

Vernie Moore On FU Program Committee

Hale
 for John Samuel...
 year old longtime...
 resident, were...
 Saturday morn-...
 ing at the First Baptist...
 Church in Floydada...
 at 10:30. Mr. Hale, a...
 native of the Floydada...
 area, died at 10:25...
 Tuesday morning in...
 the hospital. He had...
 been suffering from...
 pneumonia for several...
 months. The funeral...
 will be held at the...
 home of Fort Smith...
 at 10:30 a.m. on...
 Wednesday, Novem-...
 ber 29, 1976. Bur-...
 ial will be in the...
 cemetery at Floyd-...
 adada. The family...
 will receive friends...
 at the home of...
 Mrs. Clifford Hack-...
 er and children of...
 Iowa Park. Mr. and...
 Mrs. Leroy Burns...
 will be officiating...
 at the funeral. The...
 family will have...
 Thanksgiving holi-...
 days.

FLOYD DATA
 Mr. and Mrs. Clifford Hack-
 er and children of Iowa
 Park were guests of her
 parents, Mr. and Mrs. Leroy
 Burns over the Thanksgiv-
 ing holidays.


The Texas Farmers Union
 state office has announced
 that Vernie D. Moore of
 Floydada will serve as one
 of the members of the Program
 Drafting Committee that
 meets in Abilene on Decem-
 ber 2 to combine resolutions
 from the county Farmers
 Union organizations into a
 proposed draft of the 1977
 Program for the state farm
 organization. The draft
 which is approved by the
 group meeting in Abilene,
 will be considered by the
 delegates attending the Tex-
 as Farmers Union conven-

tion meeting in Amarillo,
 January 21 and 22.
 "Most of the Texas Farm-
 ers Union counties have
 now held their county con-
 ventions and have adopted
 resolutions to be considered
 by the Program Drafting
 committee in Abilene on
 December 2," Elizabeth
 Doshier, State Secretary of
 Texas Farmers Union sta-
 tes. According to Ms. Dosh-
 ier, these resolutions relate
 to many state and national
 issues ranging from recom-
 mendations on a new farm
 program to be considered by

Congress to the amount and
 source of financial support
 necessary for rural educa-
 tion.
 The Program Drafting
 Committee is composed of
 twelve members represent-
 ing various parts of the
 state and most of the com-
 modities produced by Texas
 farmers and ranchers.

on the way to the countdown
 for X-mas.
 We have had especially
 beautiful devotions all week
 long. We were especially
 proud to have had Father
 Casey from the St. Joseph
 Catholic Church come out
 Monday and give us our
 devotion.
 Our residents enjoyed a
 nice devotion given by Way-
 ne Campbell on Thanksgiv-
 ing day, we were very
 pleased to have Peggy Wylie
 and her daughter join us.
 We've started back into
 crafts and will have several

items for sale.
 We have 2 or our resi-
 dents in the hospital D. W.
 Burke and Brody Dyer. We
 wish them both a speedy
 recovery.
 Thank you to everyone
 that has brought us different
 materials to help us make
 crafts.

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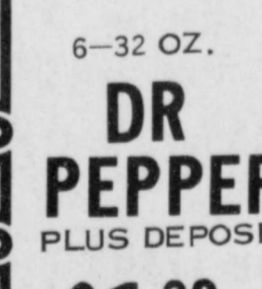
25 LB FRISKIES
DOG FOOD
 \$3.99



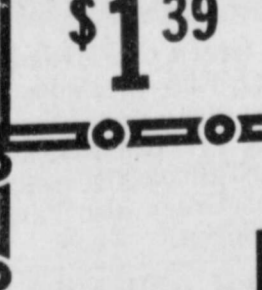
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RANCH STEAK
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100 Extra S&H Green Stamps
 with purchase of
 2-100 Count Facial Tissues
KLEENEX

100 Extra S&H Green Stamps
 with purchase of
 5 lb Gold Medal
FLOUR

100 Extra S&H Green Stamps
 with purchase of
 3 oz. White Swan
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USDA
SIRLOIN STEAK
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USDA
ROUND STEAK
 \$1.19 LB

USDA
CLUB STEAK
 \$1.19 LB

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GROUND BEEF
 69¢ LB

12 OZ. WILSONS
BEEF FRANKS
 59¢ LB

GIANT 49 OZ.
FAB
 99¢

48 OZ. LIQUID CRYSTAL
 WHITE
DETERGENT
 \$1.09 VALUE
 69¢

3 OZ. SWIFTS 25¢ VALUE
POTTED MEAT
 5/\$1.00

28 OZ. SHASTA 45¢ VALUE
TONIC WATER, CLUB SODA OR GINGER ALE
 3/\$1.00

12 OZ. NABISCO PINWHEEL
 \$1.09 VALUE
COOKIES
 89¢

USDA
SIRLOIN STEAK
 \$1.19 LB

USDA
ROUND STEAK
 \$1.19 LB

USDA
CLUB STEAK
 \$1.19 LB

FRESH AND LEAN
GROUND BEEF
 69¢ LB

12 OZ. WILSONS
BEEF FRANKS
 59¢ LB

GIANT 49 OZ.
FAB
 99¢

48 OZ. LIQUID CRYSTAL
 WHITE
DETERGENT
 \$1.09 VALUE
 69¢

3 OZ. SWIFTS 25¢ VALUE
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TONIC WATER, CLUB SODA OR GINGER ALE
 3/\$1.00

12 OZ. NABISCO PINWHEEL
 \$1.09 VALUE
COOKIES
 89¢

100 Extra S&H Green Stamps
 with purchase of
 2-1 lb Nabisco
CRACKERS

100 Extra S&H Green Stamps
 with purchase of
 2-100 Count Facial Tissues
KLEENEX

100 Extra S&H Green Stamps
 with purchase of
 5 lb Gold Medal
FLOUR

100 Extra S&H Green Stamps
 with purchase of
 3 oz. White Swan
INSTANT TEA



TART AND TASTY
TANGELOS
 3 LBS \$1.00



RUBY RED
GRAPEFRUIT
 6/\$1.00



GOLDEN RIPE
BANANAS
 5 LBS \$1.00

Cummings
 for J. Clyde Cum-
 mings, 59, of Cotton
 Center Baptist
 Church, died Mon-
 day, Nov. 22, 1976.
 He was born in Lub-
 bock, Texas, in 1917.
 He was a member of
 the church for 50
 years. He was pre-
 viously a member of
 the First Baptist
 Church in Lubbock.
 He is survived by his
 wife, Mrs. J. Clyde
 Cummings, and four
 children: Mrs. J. Clyde
 Cummings, Mrs. J. Clyde
 Cummings, Mrs. J. Clyde
 Cummings, and Mrs. J. Clyde
 Cummings.

Williams
 for Mrs. Sher-
 man Williams, 59, of Cotton
 Center Baptist
 Church, died Mon-
 day, Nov. 22, 1976.
 She was born in Lub-
 bock, Texas, in 1917.
 She was a member of
 the church for 50
 years. She was pre-
 viously a member of
 the First Baptist
 Church in Lubbock.
 She is survived by her
 husband, Mr. Sherman
 Williams, and four
 children: Mrs. J. Clyde
 Cummings, Mrs. J. Clyde
 Cummings, Mrs. J. Clyde
 Cummings, and Mrs. J. Clyde
 Cummings.

Society

Mrs. Dee Sims Hostess For Golden Circle

Mrs. Dee Sims was hostess for the Golden Circle Sunday School class in her home last Friday. After a brief business session the program was opened with prayer by Mrs. Sims, fol-

lowed with the devotion given by Mable Smith. After an interesting review of Thanksgiving Day, class members made and packed a box for the youngsters at the Floydada Day Care Center. Plans were made for the next meeting which will be the Christmas program to be held in the Claude Carpenter home in December. Mrs. Sims served refreshments to Mmes. Maylon Spence, Claude Carpen-

ter, Mable Smith, Eva Newsum, and Kate Crabtree.

FLOYD DATA

Mrs. C. O. Woody and daughter, Dana, visited recently in Texarkana, Ark., with Mrs. Woody's brother, James Wise, who underwent surgery in Little Rock. Wise is out of intensive care and resting well in a private room in a hospital in Little Rock.

FLOYD DATA
Mr. and Mrs. Norman Davis and son of Dumas spent the Thanksgiving holidays in Floydada visiting his parents, Mr. and Mrs. L. Davis and his sister, Mrs. Vernie Moore and family, at the Vernie Moore home.

FLOYD DATA
Cindy Day, student at Texas Tech, spent the holidays home with her parents, Mr. and Mrs. J. W. Day, Jr.

SON OF FLOYDADA WOMEN

Benny Hahn Song In Top 20 Charts

SPUR

Benny H. Hahn is 32 years old, lived all of his life in Spur, and is the grandson of Mrs. A. A. Fry of Spur. He now lives in El Paso, and attended University of Texas at El Paso, on a football scholarship.

He majored in business, and graduated in 1965.

Putting aside his background in business, Benny became a professional musician and formed a band called "The Image" and toured the Southwest and the Midwest.

Playing guitar, he was one of six members. The band played rock and roll, rhythm, blues, and top 40 music.

At this time Benny began to write lyrics. His writing stems from a desire to leave a record of his own emotional experiences.

Touring for two years was enough for

Benny. He left the band to become an electronics hardware salesman.

Eventually, he secured a job as a video system's design engineer with a company in El Paso.

The company designed video tape security systems and private television studios. Benny was also involved in public television in El Paso sponsored by the Texas Department of Wildlife. He helped organize a weekly outdoorsman, wildlife program.

The show was used to present the fun, dangers, and skills of hunting and fishing. Music had become just a hobby, during the seven years that Benny was occupied with electronics.

He left the company in January, 1976 to return to the music business and is now

pursuing a full time career as a writer and a performer.

The American Song Festival is only one of his efforts. He is also forming a new band and opening up a music club in El Paso in the fall.

His band is concentrating on Country Western music and will be the regular entertainment at his club. Benny entered five songs that he wrote and sings, this "3 to 2 in Favor of the Door", placed in the top 20 of the nation, and he had one place in the top 100.

This is quite an accomplishment for a home town boy. He dedicates this song to his mother, Mrs. Inez Fry, of Floydada. He says without her love and understanding he could never have made it.

Another desire he has, is to bring his Country Western band back home to play some time.

Mrs. Field Hostess For LCC Chapter

Mrs. Menard Field hosted the Floydada Chapter of the Lubbock Christian College Associates in her home Monday night, November 22. Mrs. Sam Lide, chapter chairman, called the meeting to order and introduced the guest speaker, Ken Bridenstine of Plainview, who presented a most interesting and informative program on Child Welfare. He showed slides of actual wounds which parents had inflicted on their very small children. As many as 4000 children die in the United States each year by the hands of their parents and as many as 1.6 million are abused in one way or another, the speaker said.

There are three areas of

abuse, he continued. They are sexual, emotional and physical, and often, all three to one child. Most of the abuse is inflicted on children under three years of age, with fifty percent of it on ages six years or younger. However, Mr. Bridenstine said abuse knows no age limit and many teenagers suffer at the hands of their parents, other relatives or other parties. He stressed the need for each of us to report any case, or suspected case, of abuse to the Child Welfare Department, local law authorities or call the toll free number 1-800-292-5400. You may give your name, or not, as you wish, but do get all the information possible to relay to the authorities.

Texas law now makes it a misdemeanor not to report child abuse. The law also provides immunity from prosecution to those making reports, unless it is done in malice.

Following the presentat-

ion, Mrs. Field served a delicious refreshment plate and a business meeting was conducted by Mrs. Lide. Members decided to, again, have a booth at the December 4th. Lion's Club Fair with pecans and baked goods for sale.

Those attending the meeting included Mmes. J. A. Arwine, Grady Walker, Lewis Blum, Lide, Ned Bradley, guests, Mrs. Johnny Dunlap and Mr. Bridenstine and the hostess, Mrs. Field.

The next meeting will be Monday night, December 13, in the home of Mrs. Grady Walker for a covered dish dinner and games. Husbands of the members and other guests will be invited.

FLOYD DATA

Mr. and Mrs. Roland Adams and Misty of Lubbock spent Thanksgiving Day in Floydada with Mrs. Adams' parents, Mr. and Mrs. M. J. McNeill. Misty remained until Sunday with her grandparents.

FLOYD DATA

Mrs. Mary Belle Whiteside of Elmo, Tex., is here visiting her brother, W. H. Hilton. She will also spend some time with another brother, J. L. Hilton at San Jon, New Mex., while in this area.

Relatives Attend

Mississippi Wedding

Mr. and Mrs. Sam Graham, Mrs. Floyd Starkey and Mrs. Bert Lee Emert were in Jackson, Miss., for the wedding of their nephew, Carl George Boutwell and Debra Ford on November 20. They also attended the rehearsal supper the previous night.

The groom is the son of Mrs. Irene Boutwell Wall of Paducah and Carl Boutwell of Jackson, Miss. He is the grandson of Mrs. J. W. Graham of Floydada.

Shower

Honors Miss Quisenberry

A shower November 6 in the Lockney home of Mrs. Thurman Davis honored Miss Mary Linda Quisenberry. Miss Quisenberry and Thomas Lovell were married November 24.

Guests were greeted by Mrs. Davis and registered by Debbie Galloway. In the receiving line were the honoree, her mother Mrs. Denny Quisenberry, and the groom's mother Mrs. James Lovell. They wore corsages of kitchen gadgets and highlighted with straw flowers and satin ribbon.

Frozen banana punch, cake, nuts and mints were served by Donna Davis and Dianne Bradford. The serving table was covered with an ecru cloth and centered with a dried floral arrangement of babies breath flowers of the bride's chosen colors. Crystal appointments were used, with coral napkins and gold ivory candles.

Hostesses were Mmes. Thurman Davis, Warren Mathis, Hershel Carthel, Billie Cook, Delinda Glasson, Patty Tannahill, Theresa Stennett, Susie Frizzell, Gayle Fortenberry, Dorothy Thomas, Mary Williams, Louis Ray Stapp, Kenneth Moody, Louis Fry, Lynn Ray Smith, Durward Jack, Marty Smith, Frank Duckworth, Boyce Mosley, Johnnie Belt, and Judy Griffith. Hostesses' gift to Miss Quisenberry were an electric mixer, an iron and ironing board.



Mr. and Mrs. C.W. Giesecke

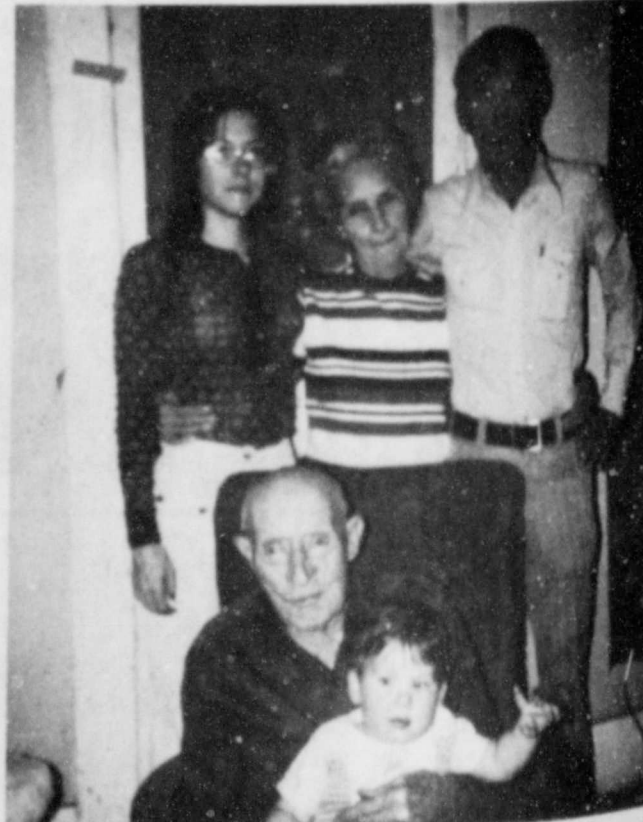
Mrs. Icy Biggs Honored On Birthday

Mrs. Icy Biggs was honored Monday night on her 84th birthday with a dinner at the Lubbock Club.

Hosting the event were Mr. and Mrs. Maurice Goodwin and son, Todd White. Special guests were Mr. and

Mrs. Bill Darden of Floydada. Mrs. Goodwin and Mrs. Darden are daughters of Mrs. Biggs.

Tuesday morning a surprise coffee for Mrs. Biggs was given in the home of Mrs. Goodwin, 6124 Louisville Drive in Lubbock. Mrs. Darden was also a special guest. Other guests included Maxine Steige, Jo Brasletton, Imogene Bowden and Margaret Hadden.



FIFTH GENERATION...John Green of Floydada holds his great-grandson, Russell Ballard. Others in the fifth generation are Mrs. Diane Ballard, mother of Russell; Mrs. Elva Reeves, his great grandmother, and Bernard Sharp, Russell's grandfather. Mr. and Mrs. John Green also have four other great-grandchildren.

dada, admitted 11-17, dismissed 11-23. Z. A. Burgett, Floydada, admitted 11-17, continues care. Bryan Smith, Lockney, admitted 11-18, dismissed 11-24. Mary Ida Rose, Lockney, admitted 11-19, dismissed 11-24. Harley Workman, Lockney admitted 11-19, dismissed 11-20. Dee Witt Burk, Lockney, admitted 11-20, continues care. Margarita Martinez, Quitaque, admitted 11-21 baby boy Rene, born 11-21, dismissed 11-23. C. L. Mooney, Lockney, admitted 11-17, dismissed 11-22. Billy Roy, Flomot, admitted 11-23, continues care. San Juana Briones, Floydada, admitted 11-24, continues care. Angelita Murillo, Lubbock, admitted 11-24, continues care. Margarita Duenas, Lockney, admitted 11-24, continues care. Carman Quintanilla, Kress, admitted 11-24, continues care. Broccoli is one of the best sources of vitamins, iron, potassium and riboflavin. And it has few calories.

YOU'RE INVITED
TO AN
EXHIBITION & SALE
and Meet The Artist's In Person
Paul Wylie
Western Bronze And Oils
AND
MRS BUSTER (LINDA) TERRELL
Water Colors
Saturday, November 27
10 a.m. to 5 p.m.
Sunday, November 28 - 2 to 5 p.m.
Framing On The Square
118 E. 5th (Hiway70) Plainview, Texas

**Girl Scouts
Host Mother-
Daughter Event**

Tuesday evening, November 23, Floydada Girl Scouts were hosts for a Mother-Daughter Event at the Massie Activity Center. The program began with a flag ceremony led by 4th grade Junior Troop #50. The invocation, "A Norwegian Grace," was sung by 2nd grade Brownie Troop #333 and 5th grade Junior Troop #362. Brownie Troop #333 presented a skit about a woodpecker, complete with sound effects. Sixth grade Junior Troop #250 sang a song accompanied by Mrs. Ray McDonald who played a string instrument. The audience was then asked to join in the singing of "America the Beautiful." Troop #387, a 3rd grade Brownie Troop, sang "America" using large flash cards. A pantomime reading, "How to Wear a Junior Uniform," was cleverly done by Junior Troop #362. Cadette Troop #336 presented 5 year pins to the following Girl Scouts: Stacey Graham, Angela Neff, Jonna West, Debbie Martinez and Maria Soliz. A slide series was shown and narrated by the Cadettes and two leaders, Mrs. Fred Lipham and Mrs. Max Harrison, who had taken a Backpack Trip recently sponsored by Caprock Girl Scout Council. Senior Troop #97 presented a poem read by Nanette Burk which described scouting through the years. Kellie Parson, also a Senior Scout, recognized Mrs. Kinder Farris, recent recipient of the Appreciation Pin presented by Caprock Girl Scout Council for exceptional dedication and service to Girl Scouting. The closing flag ceremony was conducted by Junior Troop #50. Refreshments of coffee, fruit punch and cookies were served from a beautifully decorated table using the green and gold Girl Scout colors. Approximately 200 Girl Scouts, mothers and leaders were present for this annual event.

**Lockney
Hospital
Report**

Nov. 18-25, 1976
Maria Flores, Lockney, admitted 11-9, dismissed 11-21.
Lattie McGee, Lockney, admitted 11-11 continues care.
Allen Francis, Silverton, admitted 11-6, continues care.
Johnny Joe Garcia, Floydada, admitted 11-17, dismissed 11-23.

RENT RINSEVAC
No other "do-it-yourself" method cleans carpets as...
EASILY—38 pound portable power-house does all the work
EFFECTIVELY—cleans, rinses and vacuums out deep down dirt and grime in a single sweep
ECONOMICALLY—cleans the way professionals do—at a fraction of the cost (YOU SAVE UP TO \$25.00 PER ROOM)
Rent for only \$12.00 a day
Davis Farm Supply
511 E. HOUSTON 983-2233

**The Methodist Churches Of
Floyd County Welcome You!**

*Our Religious Heritage Is Strong Today
—But What About Its Strength Tomorrow?*

Have you noticed when someone talks to you about their parents, how quick they are to bring the conversation around to their religious beliefs? They are proud of the "faith" of their parents, and rightly so.

Some of our forefathers were ministers, some officers in the church, others were Sunday School teachers. All were God fearing people.

Many of us have let the church slip out of our lives. It was not intended to be that way, but so many things are beckoning. It becomes easy to lose sight of the real objective as strong as we must leave on earth a RELIGIOUS HERITAGE as strong as that which we received. Attend Church every Sunday.

Will We See You In Church Next Sunday?

SUNDAY:
9:45 am Sunday School*
11:00 am Worship Hour*
Broadcast on KFLP
7:00 p.m. Worship Hour*
*Nursery Care Provided.
TUESDAY:
9:00-4:00 Mothers Day Out Nursery Care for pre-school children open to public. Call 983-3707 for more information.

JIM SMITH, FLOYDADA
HUGH DANIEL, LOCKNEY

Still Important In Marriage

STATION-- happily married those who love deeply. No one is a really loving partner about the separation and divorce. Mr. and Mrs. D. Medley.

love. It includes the desire to cherish, help and care for the one you love--like the tender protective emotion you feel for a child. It includes willingness to sacrifice yourself, if need be, for the loved one.

"She noted that marriage is more than two people in love, though. It is also two people in a partnership. The partnership must work if the marriage is to be happy.

"It isn't enough for a husband to be able to tell his wife in glowing terms how beautiful she is and how much he loves her. He must be able to provide her with a home, bring in a steady income, manage the family's

business affairs, deal with the children, organize outings and vacations and do the odd jobs around the home.

"The wife, too, has to be more than an adorable sweetheart. She must be a housewife, a manager of money, a mother to her children, the family representative in many social events in the community, and perhaps an auxiliary breadwinner," the specialist pointed out.

And it takes quite a talented person to be really good at all those things, Miss Taylor pointed out.

"Two things are especially

important in enabling a couple to work out a good partnership. The first is adaptability in both of them the second is a sound workable policy for decision making.

"Basic ingredients for two people in a marriage are maturity and character. People who have attitudes of kindness and consideration, who are trustworthy and dependable, whose ideals are high, and who have the resolution to pursue them without giving up easily are the people who have what it takes to make the adjustments of marriage successful.

"No marriage can be hap-

py without the trust and confidence of the marital partner. We often refer to this as the coming together of two people who are in tune with one another. Couples who have found a spouse who is mature, who has character, who is trustworthy and confident form the base for a loving marital relationship," she said.

FLOYD DATA

Mr. and Mrs. Mark Turner and son, Cris, and Brad Turner all of Norman, Okla., Vance Turner of Lubbock, and Mr. and Mrs. Virgil Boyd of Dallas, were among out of town guests of Mrs. V. D. Turner during the Thanksgiving holidays. Mark, Brad and Vance are grandsons of Mrs. Turner, and Mrs. Boyd is her sister.

Mrs. Green Honored On 87th Birthday

Mrs. John Green was honored on her 87th birthday November 14th, in the family home.

Attending the event were Mrs. Elva Reeves, Susie Brinkly, Mr. and Mrs. Steve Reeves, Lori and Scott Jarrett, Sharon, David and Sally Green, Mrs. Christene Jarrett and Chad all of Floydada.

And from out of town, Mr. and Mrs. Bernard Sharp and Dena, Mr. and Mrs. Rusty Ballard of Plainview; Mr. and Mrs. Tommy Sharp of Lubbock; and Mr. and Mrs.

Anniversary Reception Will Honor McCormicks

Friends and relatives are reminded of the reception Sunday, November 28th, honoring Mr. and Mrs. Weldon McCormick in observance of their Golden Wedding anniversary. The cou-

ple will be married 50 years on December 31, 1976. The reception hosted by the couple's three children, will be from 2:30 until 4:30 p.m. in the McCormick home at 126 JB Ave., in Floydada.

FLOYD DATA

Mr. and Mrs. Johnnie Bill Sue and family, the Billy Marquis family and the Max Harrison were in Dallas Thanksgiving Day to attend the Cowboy-Cardinal football game.

Tony Green and Mark Steven of Petersburg.

THE FLOYD COUNTY HESPERIAN

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invites you to play

BANK VAULT BINGO

W.J. Jeffery, 1976. All Rights Reserved

You May WIN \$1000

STORE HOURS

Daily 8 a.m. to 8 p.m.
Sunday 9 a.m. to 7 p.m.

WIN UP TO \$1,000

Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad.



"Picnic Cut", Fresh

Pork Roast

68¢
Lb.



All Flavors, Fruit Drinks

Hi-C

39¢
46-oz. Can

Cheese Food

Velveeta

\$1.69
2-Lb. Pkg.

GAME	NUMBER OF PRIZES	ODDS FOR ONE GAME PIECE	ODDS FOR 13 GAME PIECES	ODDS FOR 26 GAME PIECES
\$1,000	10	1 in 121,922	1 in 9,379	1 in 4,689
\$100	101	1 in 108,844	1 in 8,297	1 in 4,178
\$50	100	1 in 60,861	1 in 4,689	1 in 2,345
\$20	444	1 in 24,714	1 in 1,901	1 in 951
\$10	888	1 in 12,357	1 in 951	1 in 475
\$5	5,001	1 in 2,184	1 in 169	1 in 84
\$2	7,824	1 in 1,402	1 in 108	1 in 54
\$1	29,291	1 in 375	1 in 29	1 in 14
TOTAL	43,819	1 in 250	1 in 19	1 in 10

This Program is available at 110 Piggly Wiggly stores located in Texas, New Mexico and Oklahoma. Scheduled termination date of this Program is January 15, 1977. Just game officially terminates with distribution of all game pieces. This Program may be repeated by popular demand.

Game pieces and game folders may be obtained free by writing Bank Vault Bingo, Program No. 478, P.O. Box 5055, Dallas, Texas 75272. Only one game piece and game folder may be requested per envelope and a self-addressed stamped envelope must accompany each request.

Pork Chops \$1.19

BEEF BARGAINS

Prime Rib 58¢
Round Beef \$1.09
Round Steak \$1.58
Roast \$1.58
Jones 89¢

PORK SPECIALS

Pork Steaks 88¢
Pork Roast \$1.18
Spare Ribs 98¢
Pork Chops \$1.69
Pork Chops \$1.59

EVERYDAY LOW PRICE

Golden Corn 4 12-oz. Cans \$1
Green Peas 4 17-oz. Cans \$1
Tomatoes 3 16-oz. Cans \$1
Cake Mix 18-oz. Box 59¢
Saltine Crackers 16-oz. Box 39¢

EVERYDAY LOW PRICE

Dog Food 3 14-oz. Cans \$1
Pringles 13.5-oz. Pkg. \$1.19
Grape Jelly 18-oz. Jar 99¢
Snack Pack 4-Pak 5-oz. Cans 69¢
Wolf Chili 19-oz. Can 79¢

STORE MANAGERS SALE

Russet Potatoes 79¢

Frozen Foods
Fox Deluxe Pizza 13.5-oz. Pkg. 79¢
Waffles 4 5-oz. Pkgs. \$1
Honey Buns 9-oz. Pkg. 69¢
Cool Whip 9-oz. Tub 79¢

Now at Piggly Wiggly the World Famous
Britannica Junior Encyclopaedia
This Weeks Feature Volume Fifteen "Numbers" Just One Of Many Topics \$2.99
Each Only Mouthwash Listermint 12-oz. Btl. 99¢
Piggly Wiggly 5 Grain Aspirin 250-Ct. Btl. \$1.09

Hormel Spam 89¢
12-oz. Can

Fresh Dairy
Canned Biscuits 8-oz. Can 10¢
Bluebonnet 16-oz. Ctn. 45¢
Cottage Cheese 12 oz. CNT 69¢
American Cheese 2 LB BOX \$3.49

Special Buys
Hospitality Ovenware by Anchor Hocking
No. WM. 1436 (Tall) Retail Value \$3.09 Round Casserole 1-Quart \$1.99
Custard Dish 7-oz. 29¢
Oval Roaster 3-oz. \$4.99
Ranger Mug 11 1/2-oz. 49¢
Pie Plate 9-in. \$1.99
Mixing Bowl 1-qt. 69¢
Mixing Bowl 1 1/2-qt. 89¢
Mixing Bowl 2 1/2-qt. 99¢

Cherries 4-oz. Pkg. 63¢
Pineapple 4-oz. Pkg. 63¢
Fruit & Peel Mix 8-oz. Pkg. 63¢
Pork N Beans 15-oz. Can 25¢



GUN SAFETY for some 75 Floydada FFA students was conducted last week. The students not only experienced the firing range, but classroom discussion and study. This lesson always precedes the hunting season here. Pictured above on the firing line at the Whittle farm are some of the students. (Staff Photo)

Friends Help Harvest Cotton

Friends and neighbors of Mr. and Mrs. Donice Casey joined forces last week to help harvest Casey's cotton crop. The Caseys were in Minneapolis, Minnesota, where Mrs. Casey (Sue) underwent surgery in order to donate a kidney to her brother, Leroy Adams of Chickasha, Oklahoma, and their friends around the Sterley community figured that was a pretty long way to commute for cotton harvest.

So, Tuesday, some 28 volunteers, using 10 tractors, got together and made short work of harvesting about 175 acres of Casey's cotton which was ready for "stripping."

These men—and possibly others who didn't sign their names to a list of volunteers—helped with the neighborly gesture:

Bobby McCormick, Audry McCormick, Ray McCormick, Bill Sherman, Jerry Perry, David Frizzell, Ruben Guerrero Sr., Ruben Guerrero Jr., Pete Gonzales, Noe Ramirez, Odell Kerr, Carroll McLean, Oliver McMillian, Tom Taylor, T.J. Juarez, Robert Lee Smith, Don Sutterfield, Ronnie Thornton, Felix Villareal, Kenneth Nevins, Glen Cooper, James Burney, Raymond Prisk, Blaine Simpson, Jerry Davis, Dub Mercer, Paul Hrbacek and Hilburn Casey.

Mrs. Casey and her brother were reported to be "doing fine" following the kidney transplant operations, which were performed Wednesday morning in the University of Minnesota Hospital in Minneapolis. Mrs. Casey is expected home Monday.

District Attorney Urges Involvement Enforcing Law

STORAGE SPECIAL

At Wall & Mississippi Street
RENT STORAGE SPACE FOR 6 MONTHS
WE WILL GIVE 10% DISCOUNT.
Wilson Bond
983-2151-983-3573
West Texas Mini Storage

THIS ADV. IS TO CORRECT THE ERROR MADE IN THE PONDEROSA RETAIL MEAT CO. ADV. APPEARING ON THE BACK PAGE OF THE PROMOTIONAL CIRCULAR IN THIS PAPER.

Ponderosa Retail Meat Co.

25 lb

PACKAGE MEAT SPECIAL
CUSTOM CUT TO YOUR SPECIFICATIONS

"Quality Is Our Speciality"

OPEN HOURS
8 a.m. - 6 p.m.
Monday - Saturday

601 South 2nd
On The Wye - Floydada, Texas

Citizens' involvement in law enforcement was urged by District Attorney Randy Hollums of Floydada, who spoke Tuesday, Nov. 16 at the regular luncheon meeting of Matador Lions Club, at the United Methodist Church.

"The first thing a citizen can do to aid in law enforcement, is to be willing to serve on regular or grand jury," Hollums declared. "The most shameful thing that can happen is for people not to want to serve on a jury." He cited instances where it had been almost impossible to secure a jury panel to try a case, in the process of elimination.

"People talk a lot about Law and Order, but are not willing to fill their obligations as citizens," he asserted.

Other ways in which the public can become involved in law enforcement, Hollums pointed out, include observing and reporting a law violation. He suggested that neighbors could aid each other by property watching during the owner's absence, and reporting any questionable activity about the premises.

He suggested that all personal items should be identified with a marker pen, so that if stolen, they can be retrieved. Only 20 out of 300 CB radios recovered recently in Lubbock, were marked for identification, Hollums said.

"Report all losses," he continued. "Even if there are only three items missing, report the theft; install certain types of alarm devices; set the right examples before your children—don't be guilty of speeding and then try to preach to them about breaking the law; be willing to stand up and testify . . . don't hold back information. There is no way we can make a case if the facts are withheld, or are not specific."

Another area in which the public is guilty, Hollums stated, is the "gray area," meaning the person who will pay \$200. for an item that sells for \$400, with or without knowledge that it was acquired illegally by the seller.

"If crime isn't profitable, it doesn't exist," he pointed out. "The reason we have thefts is because someone is willing to pay, and pay a price, for the item . . . don't let your greed get ahead of your good sense."

He urged his listeners to be vocal in their support of law enforcement. "It costs money to maintain good law enforcement . . . you can't blame the County Commissioners or the City Council for laxity unless you make it known that this is your No. One priority!"

His final point was: Try to give local officers the benefit of the doubt. "Be patient with us . . . sometimes we have to make a case."

BASKETBALL ACTION

BY DOUG SIMPSON

WHIRLETTES

Despite an excellent effort by forwards Kim Curry, Tracey Puckett, and Kathy Davis, the Floydada Whirllette varsity squad dropped a heartbreaker to the Post Antelopes on Tuesday November 23 by a 62-59 count. The loss gives Floydada an 0-3 season ledger.

All three Whirllette forwards were able to score in double figures while guards Tulya Hickerson and Brenda Fulton, Nanette Burk, and Beth Stovall played good defense to keep it close. Varsity Girls

Despite an impressive 30-point output by forward Tracey Puckett, the Floydada varsity Whirllettes were unable to come away victorious when they travelled to Littlefield on Tuesday, Nov. 22 losing by a 77-66 score. The loss now gives the Whirllettes a season mark of 0-2, as they have a previous loss to Roosevelt.

Tues. Nov. 22

Freshmen Boys

Led by a 21-point performance by Gary Naylor, the Floydada Whirlwind frosh cagers exploded for over 70 points to give the Crosbyton Chiefs a 78-50 thumping in a contest played Tuesday, Nov. 22 at Crosbyton.

In addition to Naylor's total, Troy Marquis canned 15 points, and Tracy Womack added.

The contest was the season opener for both teams.

Tuesday, November 23

POST JV

The Floydada Junior Varsity Whirllettes suffered their second loss of the season when they travelled to Post on Tuesday, November 23, by the score of 61-54. The defeat gives the Whirllettes a season mark of 1-2. Lisa West paced the scores with 22 points, while Judi Bean followed with 17, and Janie Guest added 15.

JV WHIRLETTES

Judi Bean's desperation shot from the top of the key with only one second remaining just failed to give the Junior Varsity Whirllettes a dramatic comeback when they journeyed to Littlefield on Nov. 22 as the Wildcats salvaged a 31-30 triumph. Bean's shot bounced twice on the back of rim, before finally dropping onto the floor at the final buzzer. The loss gives the Whirllettes a 1-1 record for the season.

Rounding out the scoring in addition to Bean's 11 points, was Janie Guest, with 10 points, and Lisa West with 9.

FLOYD DATA

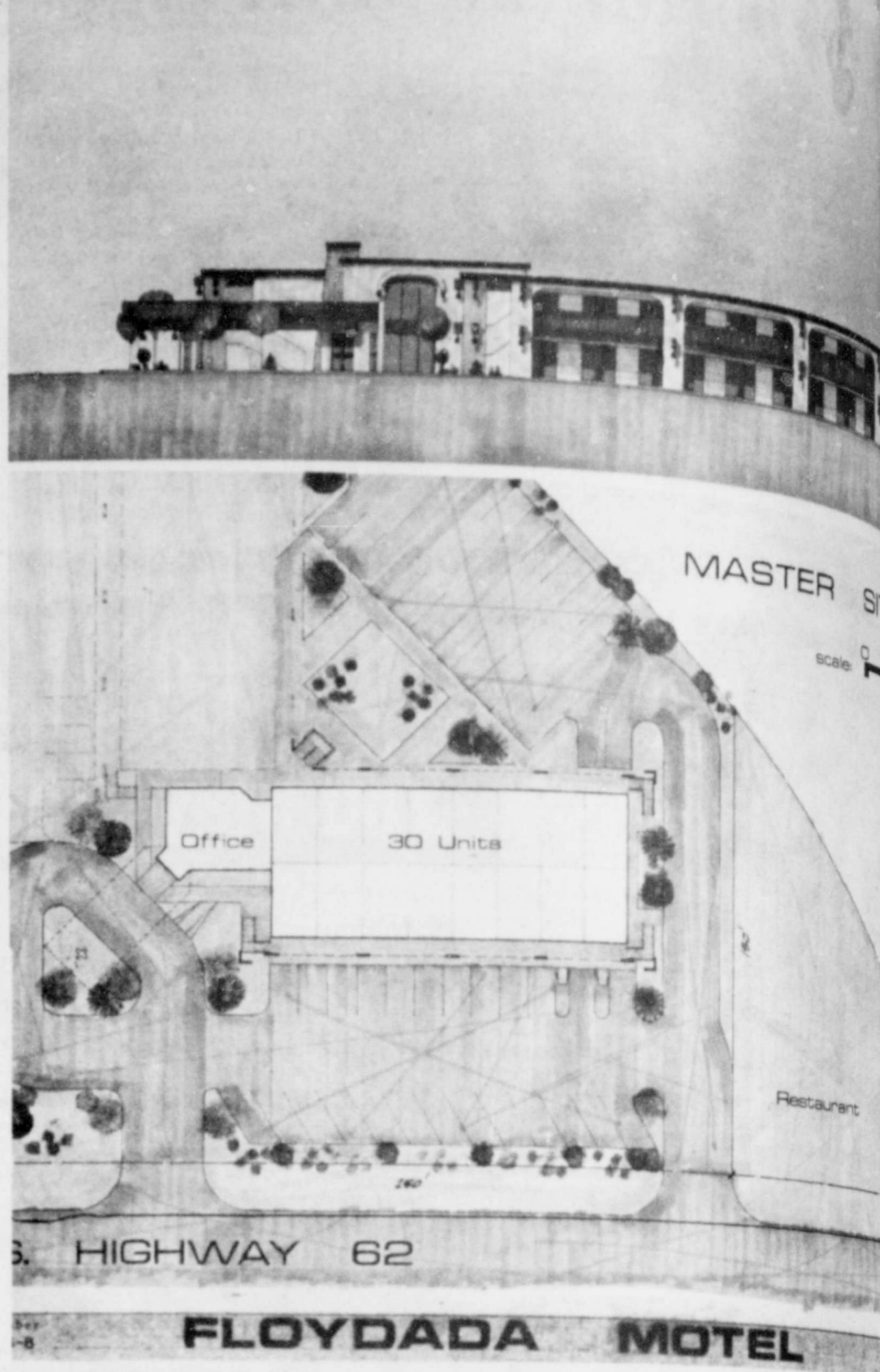
Mr. and Mrs. J. C. Odom and Gary spent Thanksgiving Day in Hale Center with their daughter, Mr. and Mrs. Stanley Waits and family. Mr. and Mrs. Bill Rushing and family of Plainview and Mrs. Odessa Cage and Clay of Lubbock were also guests.

SCHOOL MENU

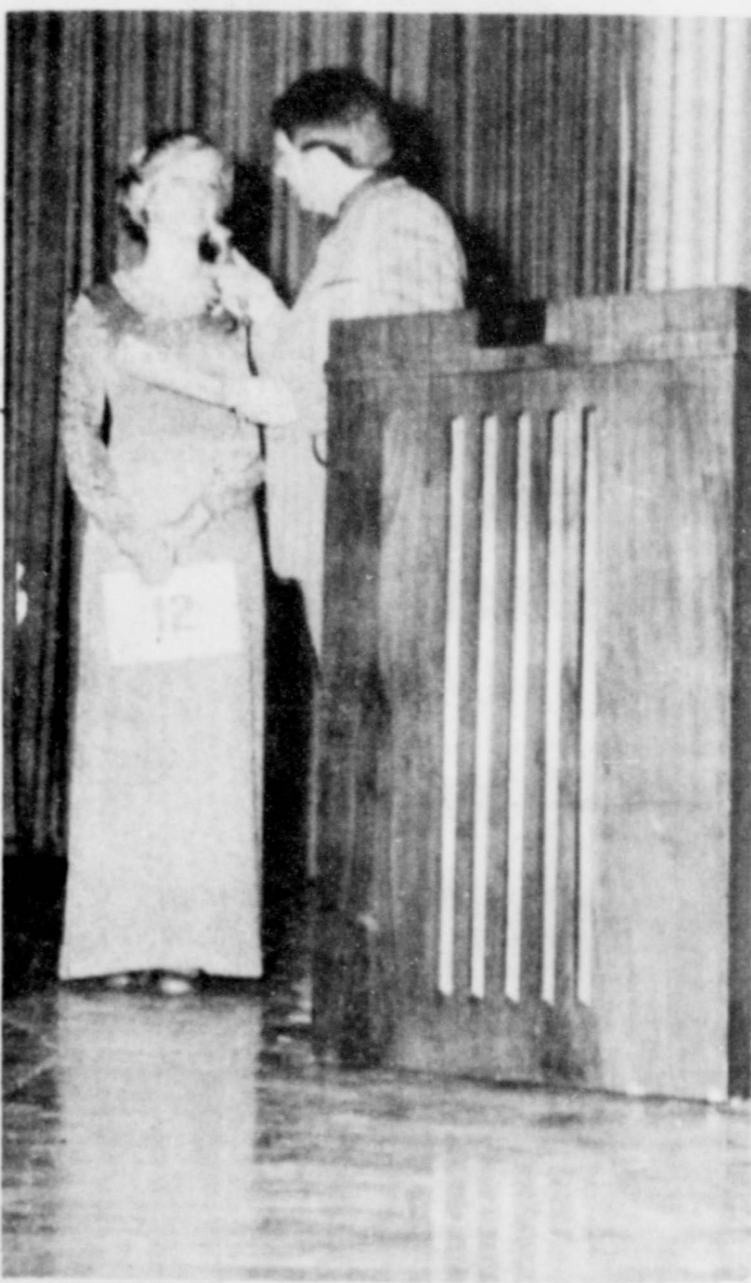
Nov. 29-Dec. 3, 1976
MONDAY
Pick-A-Snack with Mustard
Blue Lake Green Beans
Tossed Vegetable Salad
with Dressing
Pear Half-Oatmeal Cookie
1/2 pint milk
TUESDAY
Beef Tacos
Seasoned Pinto Beans
Cole Slaw
Apple Crisp
Hot Corn Bread Squares
1/2 pint milk
WEDNESDAY
Chicken Pot Pie
Buttered Whole Kernel Corn
Glazed Carrot Coins
Chocolate No Bake Cookie
with Peanut Granules
Hot Rolls
1/2 pint milk
THURSDAY
Roast Beef with Gravy
Steamed Rice
Buttered Broccoli
Chilled Peach Half
Hot Rolls
1/2 pint milk
FRIDAY
Hamburgers on Home Made Buns
Tomato, Lettuce & Dill Pickles
Potato Chips
Apricot Cobbler
1/2 pint milk

enforcement. "It costs money to maintain good law enforcement . . . you can't blame the County Commissioners or the City Council for laxity unless you make it known that this is your No. One priority!"

His final point was: Try to give local officers the benefit of the doubt. "Be patient with us . . . sometimes we have to make a case."



THE GROUND PLAN of the Floydada Motel is shown above. Although no restaurant or pool is planned at this time, there is plenty of room on the five acre tract...and for expansion.



FLOYDADA FFA SWEETHEART ADEANA MORRIS is interviewed by Royce Bodifer of KGNC AMORRIL in the district FFA sweetheart contest at Tulia last week.



RANDY RATHEAL turns to take pass from Jay Womack in the Childress game.

REAL
150 lot, 25
Nichols
983-2626
SALE: 150' x
Street w
and garage
SALE: Fug
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GENERAL NICE t
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YOUR KEY to Buy, Sell or Trade Anything ARE THE CLASSIFIEDS

REAL ESTATE
 150 lot, 25 x 50 office tiled floor, paneled Nichols day 983-3144 tfc

MOBILE HOMES
 3 bedrooms, 2 full bath, 101 W. Houston, Lockney Ltfc

HOME FOR SALE
 2 bedrooms, 2 baths, fireplace, car garage, close to brick construction, air conditioning, heat, backyard fence. 983-2309 Ltfc

COUNTRY LIVING AT ITS BEST
 Trade under the market 2 1/2 baths, 2nd floor, electric kitchen, dining, den with utility room, office, garage, central air and paved acre land on paved 14 south, 5 west of 301. Phone B. C. Goree, day, 293-1553, night 983-2211. Ltfc

SALE: two bedroom, good condition, south side city water & sewer. Call Don Ltfc

SALE: Brick house, two bedrooms, two full baths, dining room, living room, two fireplaces, extra large, 301 1/2. Call Don Ltfc

ROOM HOUSE, utility with potential income. Bond Real Estate, Bond, 983-2151 or tfc

FOR THE PARTICU- Lockney, 3 BR BRK, Lv. Rm., Dining area, kitchen, central heat, abundant built-ins and 2 full baths, dbl. garage wide and storm cellar, corner lot, excellent and choice location. Call Phyllis Reay, RALPH V. GRAHAM 983-2211. Ltfc

ROOM house, partially furnished, utility room, good Bond Real Estate, Wil- 983-2151 or 983-3573 tfc

SALE: house on 1/2 acre, South of Aiken, Call Ltfc

SALE: 2 bedroom house, dining room, den, garage. 420 S. Main, Call 652-3814. Ltfc

SALE: good 1/2 section in County, 1 1/2 well, 1-6" underground pipe, no im- 3300 acre, 29% phone 983-3982. tfp

BUSINESS SERVICES
 PIANO TUNING, Edward C. Lain 25 years experience. Write Box 425 Silverton or call 823-2151. Ltfc

APPLIANCE and air conditioning service. John Van Hoose, Snack Shack building, Lockney, 8-5: 30, phone 652-3721. Early or late, phone 983-2758, Floydada. Ltfc

IF IT'S METAL, we can sharpen it. Scissors, saws, chain saws, knives, Carmack Feed & Seed, 983-3404. Ltfc

FARM MACHINERY
 NORRELL TRACTOR PARTS for tractor and irrigation supplies and accessories. tfc

TREFLAN: Less than \$113.00 Producers Co-operative Elevator, Floydada. tfc

FOR SALE: Two 16-10 John Deere Wheat drills 2 years old, One Rosebud Cotton Ricker one year old, 8 8x9x20 wood cotton trailers, Coby chassis, Call Vernie Moore, 983-2006. tfc

FOR SALE: 73 John Deere, self propelled stripper, Lockney 652-3414. Ltfc

1960 FORD pickup, 1966 Ford pickup, 652-3600. L12-5c

FOR SALE: 73 Grand Prix, AM 8 track, cruise, tilt steering, 983-2231. tfc

FOR SALE: 1970 Buick Estate Wagon, fully equipped, Contact Dewane Franklin, 983-5078 after 5 p.m. tfc

FOR SALE: 1964 Pontiac, Call 652-3450 after 6. L12-2p

WANT to sell push button Ford radio. Excellent condition, \$15. Phone 983-3982. tfp

MOTORCYCLES
 1974 350 Kawasaki 1600 miles 5650 with extra sprocket and one helmet. Call 983-2170 Allan or Vicki. TFC

FOR SALE: 1975 XL175 Honda. Perfect condition, only \$625 with \$30 helmet included, 983-2783. tfc

A NICE way to remember your friends and loved ones is with a Memorial Gift to the American Heart Association. A card will be sent to the family acknowledging your gift. Contact June Bybee, Memorial Chairman at Lockney 652-3355. Ltfc

BEEF CHOICE CUT & WRAPPED FOR YOUR FREEZER 75¢ LB. YOU CANNOT BUY BETTER BEEF AT ANY PRICE! GOOD - 69¢ LB. Lockney Meat Co. Sam Fortenberry, Mgr. 652-3305 LTFc

DONNIE JACKSON ELECTRIC
 Wiring and repair. Residential and commercial. 652-3572. Ltfc

FOR SALE: (W. B. 256 acres, 215 in 1000. Three 4" wells, room frame house and 2 acres at Sterley, Texas. 652-3646. Ltfc

SALE: 906 acres, 419 in, remainder pasture, frontage on Matador between Floydada and 4259 Parklans, Dallas, 205. Ph. 214-357-1159 and 214-522-6930 day. tfc

WE WANT YOU TO KNOW - We sell all kinds of Goodyear tires, tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, FLOYDADA. tfc

WANTED TO BUY
 WANTED TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

SITUATIONS WANTED
 WANTED, sewing. Call Myrtle Messimer 652-2189. Ltfc

WANTED: Stable mature person seeking employment. Experienced in all clerical skills. Available January 1st. Call after 5 p.m. 983-3635. L2-5c

ANNOUNCEMENTS
 BARGAIN ROOM: Betty's Place, open 10:00 close 6:00. Great saving on many items. tfc

EMPLOYMENT
 "HOMEWORKERS needed in this area to lace leather goods at home. No experience necessary. Earn \$150.00 per week. Send \$1.00 (refundable) and long stamped envelope to Jeffery Leathercraft, Box 10427 Rock Hill, S. C. 29730. L11-2p

PRESS OPERATOR PRODUCTION WELDER
 Experienced Workers Only BENEFITS INCLUDE PAID VACATION, HOLIDAYS, GROUP LIFE INSURANCE, GROUP MEDICAL INSURANCE.
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 Hwy. 70 East Lockney, Texas

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 Phone Days 296-7418 - Nights 296-1200 or 296-7828
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 "We Appreciate Your Business More" L-TFC

CARRY THE SAVINGS WHERE YOU GO WITH THIS SCM 2200 PORTABLE ELECTRIC TYPEWRITER & CASE
SPECIAL \$269⁵⁰
 REGULAR \$319.50
Hesperian Office Supply or Beacon Office Supply

COW POKES By Ace Reid



"Now, he don't look fast, but jist wait 'till his owner holds out that oat bucket!"
 THIS FEATURE SPONSORED BY
AUTO, FIRE & FARM INSURANCE
Floydada Real Estate & Insurance Agency
 Jim Word --- Phone 983-2360

WANTED
 A NICE way to remember your friends and loved ones is with a Memorial Gift to the American Heart Association. A card will be sent to the family acknowledging your gift. Contact Olin Watson, Memorial Chairman at 983-2191. tfc

FARMERS INSURANCE GROUP
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 AUTO • LIFE • FIRE TRUCK • COMMERCIAL
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lightweight ALUMINUM CANES & CRUTCHES
 Sturdy Dependable Attractive
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DAN'S AUTO SERVICE
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 Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.
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 We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.
 Phone 652-2462

MAGNETIC SIGNS. MADE TO ORDER LLOYD HARDY FLOYDADA, TEXAS 983-3774 After 5 983-5030

Heating Air Conditioning Installation TINO GOMEZ 501 S. Main Floydada Phone 983-5279

5 STEEL BED TRAILERS
 with expansion wire 9 ft. by 24 ft.
10 WOOD FRAME TRAILERS,
 assorted sizes 2"x6" wood flooring.
4 FLAT BED TRAILERS,
 chassis on trailers are John Deere.
 Big 12 Colby & Brady.
 Trailers can be seen at Lone Star school yard.
 Call Mrs. Bob Merrell. 652-3687
Don Smith Lone Star Gin or Dubin and Reagan Auctioneers

FOR SALE
 FOR SALE: Mec 650 Reloader and all equipment and accessories. 983-2908. tfc

USED: Frigidaire dishwasher, good condition, call 983-3587. tfc

USED appliances for sale. Sears, Floydada, 983-2862. tfc

ONE GOOD 15" Firestone G78-15 tire. \$12.50 983-3982. tfp

FREE TURKEY with every beef purchase. Phone Willie B. Eakin, Phone 667-2289. tfc

FOR SALE? Several hundred feet of good used aluminum pipe, four and five inch for 30 cents a foot. Phone 983-3982. tfp

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FOR SALE
 FOR SALE: bedroom suite and used carpet, 805 W. 6th, Lockney. Call 983-2747 or 652-2373. L12-9p

FOR SALE: one voting membership in Floydada Country Club. Phone 983-3982. tfp

FOR SALE: Sylvania Color TV and antenna, also size 18 clothes. 983-3536. tfp

WE SELL new and rebuilt Kirby vacuum cleaners and parts Parker Furniture, Floydada. tfc

MATADOR NURSERY: Firewood for sale by cord or rick. Delivered and stack. Call (806) 347-2784. L2-5c

FOR SALE: 14-foot Lone Star boat, 18-horse Johnson motor. \$300. Dale Ross, Lockney 652-2432. L1-2c

FOR SALE: Nice buffet. Call 652-3167. L12-2c

TRANSIT level #2, handmade desk with 7 drawers-new, sewing machine-pedal type. 983-3566. L2-5c

MOORE'S LANTERN Antiques and collectables now open. Come Browse 1406 Joliet, Plainview. L12-2c

ATTENTION HUNTERS & TRAPPERS
 Fur buyer will be in Floydada at Leonard's Cafe each Tuesday from 5-15 p.m. till 5:45 p.m. beginning Nov. 30th.
 We buy green and dry furs of all kinds. Skin case all fur (like opossums), not open up the middle. We also buy deer hides! Well handled furs bring TOP PRICES!
NORTHWESTERN FUR CO. COLORADO CITY, TEXAS

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 Corn Stalks, Milo, and Wheat Pasture
 Call Betty Hise or Archie Flynn
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QUALITY SHAMROCK PRODUCTS
 Always Make A Good Deal On SONIC TIRES and SOUTHLAND BATTERIES
 Dial 652-3366
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 Ceramics, Wrought Iron, & Old Mexico Imports.
 337 1/2 W. Ollie Floydada, Tx. L2-2p

Dr. C. H. Overstreet VETERINARIAN
 DOUGHERTY, TEXAS PHO. 806-983-2770 L11-2Bc

IF IT IS INSURANCE - SEE - Barker Insurance Agency
 LOCKNEY
 Life - Fire - Casualty - Hospital
B. B. Wilkes, Real Estate
 LOCKNEY
 Farms - Ranches - City Properties
 Business Leases - Loans

NOTICE
 3 bedroom brick veneer single garage in North Lockney, 101 Guest St. new interior paint, carpeted, in very good condition. Priced to sell FAST \$22,000.00 ALSO good old house on paved road at edge of Lockney will sell for \$7,500.00 L12-13c

CLASSIFIED RATES
 CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION; 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: \$1.00.

CLASSIFIED DISPLAY RATE: \$1.20 PER COLUMN INCH. CARDS OF THANKS: \$1.00.

COPY DEADLINES: 5 P. M. TUESDAYS FOR THURSDAY EDITION; 10:00 A. M. FRIDAYS FOR SUNDAY EDITION. Call 983-3737 in Floydada or 652-3318 in Lockney

LIVESTOCK
 FOR SALE: 18 Month Old Registered Hereford Bull. 983-2644. TFC

PETS
 I NEED A CUTE KITTEN for a Christmas present. I would prefer long hair, white and about eight weeks old around Christmas time. BUT if it's cute I'll consider it! Will give it a good home. 983-2671 after 5:00 p.m.

PETS FOR SALE
 AUSTRALIAN shepherd puppies for sale. Call 652-3845. L11-2Bc

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 REWARD: \$25 for one lost silver toy poodle. Answers to the name Tigger. Call 983-2175. TFC

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 Abstracts Of Title
 Title Insurance
 Verna L. Stewart
 Owner, Manager
 217 W. California 983-3728 Floydada, Texas

Holiday Bowl Values

YOUR EVERY FOOD NEED

SHORTENING
CRISCO
\$1.49
3 LB. CAN

PURE VEGETABLE OIL
CRISCO
\$1.39
38 OZ. BTL.

DUNCAN HINES
LAYER CAKE MIXES
\$0.59
18 1/2 OZ. BOX

DUNCAN HINES BLUEBERRY
MUFFIN MIX
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13 OZ. BOX

DUNCAN HINES
BROWNIE MIX
\$0.98
23 OZ. BOX

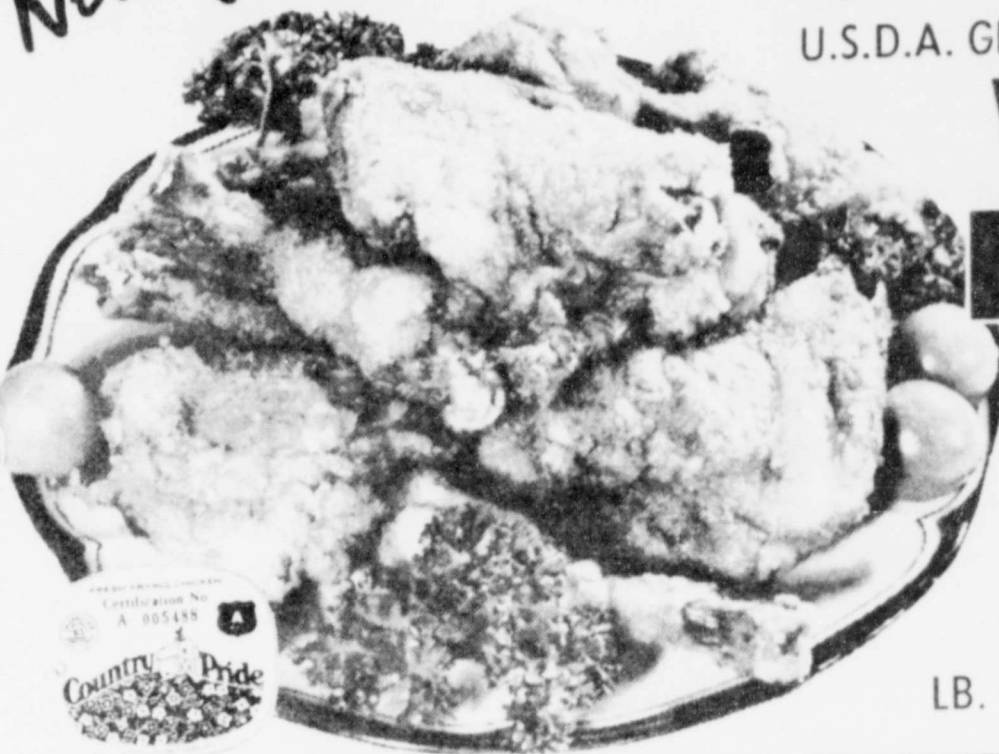
PEANUT BUTTER-SMOOTH OR CRUNCHY
JIF
\$1.39
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10¢ OFF LABEL
Pringles
\$0.69
9 OZ. TWIN PACK

ALL PURPOSE
RUSSET POTATOES
\$0.79
10 LB. BAG

TOTAL SAVER
TEXAS RUBY RED
GRAPEFRUIT
\$0.79
5 LB. BAG

ALWAYS VALUE-PRICED



U.S.D.A. GRADE 'A' COUNTRY PRIDE

WHOLE FRYERS

39¢
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COUNTRY PRIDE SPLIT
Fryer Breasts
COUNTRY PRIDE FRYER THIGHS OR
Drumsticks
(Backs, Necks, & Wings) STEW OR
Dumpling Pack
OSCAR MAYER SLICED CHEESE &
Bologna
OSCAR MAYER YOUR CHOICE Round Slices
Sliced Bologna
OSCAR MAYER WIENERS OR
Beef Franks
SELECT SLICED YOUNG
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U.S.D.A. GRADE 'A' COUNTRY PRIDE
CUT-UP FRYERS

49¢
LB.

FRESH LEAN GUARANTEED 81% LEAN
GROUND BEEF

99¢
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HEAVY GRAIN FED
BEEF BRISKETS

89¢
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U.S.D.A. CHOICE BEEF
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GLADIOLA ALL PURPOSE
FLOUR
\$0.59
5 LB. BAG

ARMOUR'S LUNCHEON
TREET
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12 OZ. CAN

HUNT'S CHOICE
PEACHES
\$2.99
29 OZ. CANS

MAXWELL HOUSE
COFFEE
\$1.19
1 LB. CAN

TOTAL GROCERY SAVERS
LIQUID CLEANER
Pinesol
\$0.79
15 OZ. BTL.

FROZEN FOODS AND DAIRY
SHURFRESH-IN QUARTERS
Margarine 3 1 LB. PKG. \$1.00
KRAFT HALFMOON
Longhorn Cheese 16 OZ. PKG. \$1.39
LYNDEN FARM FROZEN
French Fries 2 LB. BAG 49¢
VAN DE KAMP
Halibut Fish 8 OZ. PKG. \$1.29
CHEESE SAUSAGE-HAMBURGER OR PEPPERONI
Jeno's Pizza 13 OZ. PKG. 79¢

HEALTH & BEAUTY AID
CHILDREN'S COLGATE
Contac
\$1.19
4 OZ. BTL.

INSTANT COFFEE
Folger's Crystals 10 OZ. JAR \$2.99
ANGEL FLAKE
Baker's Coconut 3 1/2 OZ. CAN 45¢
SUNSHINE-CHOCOLATE OR VANILLA
Hydrox Cookies 19 OZ. PKG. 79¢
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Gaines Burger 72 OZ. PKG. \$2.19
REGULAR OR SUPER
Kotex Napkins 12 CT. BOX 69¢
KEEBLER 14 1/2 OZ. C.C. BIGGS OR 14 OZ.
Pecan Sandies YOUR CHOICE 79¢
HOLIDAY FAVORITE
Borden Egg Nog QUART CAN 99¢
GEBHARDT'S
Plain Chili 19 OZ. CAN 79¢

13¢ OFF LABEL
LIQUID DAWN
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22 OZ. BTL.

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Your Choice
HAIR CREAM
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32 oz. 6 Btl. Ctn.
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LIQUID DETERGENT
JOY
\$0.69
22 OZ. BTL.

DETERGENT
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FIRESIDE FAMILY-PROTESTANT OR CATHOLIC
Bibles
\$11.95
YOUR CHOICE

VALUABLE COUPON
WITHOUT COUPON \$1.19
LAUNDRY
Tide Detergent
WITH THIS COUPON
VOID DECEMBER 2, 1976
LIMIT ONE COUPON PER CUSTOMER
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PAGES THRIFTWAY

SPECIALS GOOD NOV. 29-DEC. 1



FAMILY CHRISTMAS GIFT

REGISTER HERE

and

SHOP FOR CHRISTMAS VALUES INSIDE!

FROM NOVEMBER 29th through DECEMBER 4th

Drawing Will Be Saturday, December 4th

5:00 O'clock at the Courthouse Square

NO PURCHASE NECESSARY

YOU NEED NOT BE PRESENT TO WIN!

YOU MUST BE 16 OR OLDER TO REGISTER

AT THRIFTING

OR .99

OR .79

OR .29

8 OZ. PKG. .79

8 OZ. PKG. .69

1 LB. PKG. \$1.19

59

DICE BEEF BONELESS TOP \$1.59

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peaches \$1.00

29 OZ. CANS

KWELL HOUSE

OFFEE \$1.79

BEAUTY AIDS

ENT'S COLD MEDICINE

ntac Jr \$1.59

white rain

Your Choice!

HAIR SPRAY • NON-ALCOHOLIC SHAMPOO

99¢

Btl. Ctn

UP

OR

PER \$1.39

plus Deposit

DETERGENT

TIDE \$1.09

COUPON

DUPLICATE \$1.19

ent GIANT BOX \$1.09

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MBER 3, 1976

ON PER CUSTOMER

ETWAY

OV. 29-DEC. 3, 1976

No Purchase Necessary

REGISTER AT

CHRISTMAS INSPIRATIONS

Ladies Knit
PANTS 30% off

Ladies Rack
BLOUSES & SHELLS 30% off

Wall Light Weight Navy & Brown
JACKETS Reg \$24.00 NOW 10% off

One Group Cowboy Cut
WRANGLERS Reg \$12.00 NOW \$8.88

One Group Champion
SHIRTS Reg \$12.95 NOW \$10.95

"The Loft"
Western Wear Free Hat Creasing



perry's

FLAT FOLD
DOUBLE KNIT \$1.37
REG \$1.97 NOW



SCOTCH PINE CHRISTMAS
TREES

4 ft. \$8.88

6 ft. \$12.88

10 PAGE MAGNETIC

PHOTO ALBUMS \$1.79

26 PIECE CRYSTAL
PUNCH SET \$4.44

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Johnson Messenger 191 CB made to take the vibration & dirt on tractors... \$135.75

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CASE TRAILER & RIDING TRACTOR \$54.00

CASE TRACTOR (Without Cab) \$7.20

CASE TRACTOR (With Cab) \$9.30

FARM SET (Includes Case Tractor, Plows, Trailer & Barn) \$15.00

CASE TRUCK (Tractor Trailer) \$6.00

CASE PICKUP \$2.94

CASE POWER & EQUIPMENT

SILVERTON HWY. Floydada, Texas

The Big Tractor

Specialists **Case**

983-2836 - Floydada - 983-2836

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Over 200 To

Sizes S-M

1/3 Off

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FLOYDADA, TEXAS

Food Specials

HI-C Fruit Asst. Flavors 46 oz. cans 39¢

99¢ TIDE 49 oz. box

Scott Assorted Jumbo Roll TOWELS 49¢

VELVEETA Food 2 lb pkg CHEESE Reg \$2.19 NOW \$1.69



THIS WEEK ONLY

Fall Sportswear by Mr. Beau

1/3 off

Broken sizes, but some sets left
Great time to add 'a' piece-
Colors of camel, gray, or green.

LEVI Blue Jeans 501 (old Fashioned Shrink-To-Fit), Saddleman Cut, Big Bell

All \$2.00 off a pair

Jacqueline High-Heeled Dress Pumps

Black Patent or Brown Leather Reg \$26.00 NOW \$19.99

HALE'S DEPARTMENT STORE

1/3 off 16 Piece Starter Set

30% off

ON ALL OTHER ACTION PATTERNS IN **Reed & Barton Sterling Flatware**

LOOK AT OUR NEW DISPLAY OF ITEMS IN HAND CUT CRYSTAL PIECES

We Have A Nice Selection Of **SEIKO, WYLER, SIGNAL & BULIVA WATCHES**

ALSO A Varied Assortment Of Gifts In Our Gift Department

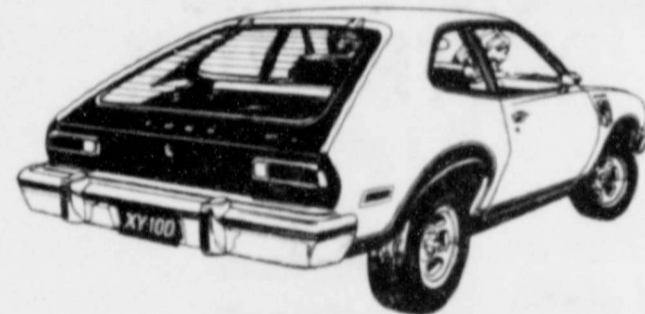
Solomon Jewelry

102 So. Main 983-3240

1976 NEW FORD



\$2,995.00



OUR FULL SIZE FORD & MERCURY'S ARE ARRIVING DAILY...

SEE US SOON!

Reed Ford & Mercury Sales
On The Ralls Highway

Mr. Burger

Rex's Boneless
FRIED CHICKEN DINNER

Reg. \$1.89 **NOW ONLY \$1.49**

SPECIAL GOOD 28-29-30

USE OUR NEW DRIVE-IN WINDOW

For More Convenience

Hour Sun. thru Thurs.

11AM - 11 PM

Hours Fri. & Sat.

11 AM - 12 PM

207 South 2nd

While Registering For The \$350.00 Cash Drawing

Look Over Our Top Quality Unique Portraits

Individual or Family Settings

"Portraits Are Forever"

Parker Studio

CHRISTMAS

SPECIAL

UNDERCOATING Plus To AUTOMATIC TRANSMISSION \$9.95

'68 Up-GM (Includes Fluid-Filter-Labor)

FRONT DISC BRAKES (Includes Pads & Labor) 1977

PONTIAC VENTURA 2.8

Custom Trim Steel-Belted Radial W/W Power Steering Automatic Transmission Radio EPA Estimate Highway (your mileage may vary)

CITY AUTO
BUICK-PONTIAC

HIRMS FOR \$350⁰⁰

Need Not Be Present To Win

SETS for
ed Christmas Giving

SHELLS \$6⁰⁰

JEWELRY
Off

ROBES
16⁰⁰

Betty's Place
On The Wye

Open 10 a.m. Close 6 p.m.



Hand Tooled
BELTS
Christmas Gift Suggestion

ALL MENS COATS
THIS WEEK ONLY
10% off

Tony Lama, Nocona,
Cowntown, & Texas

BOOTS
Bradford & Miller Bros.

HATS

Dyson Boot Shop
104 S. Main - 983-3414

3 - Day Special
The D.Q. Dude

Reg. 95¢
NOW ONLY 80¢

Dairy Queen

OPEN HOURS
Mon. - Sun.
10 AM - 10 PM

TAKE SOME HOME FOR THE HOLIDAYS

FLOWERS

- Poinsettias
- Christmas Center Pieces
- Blooming Plants
- Green Plants
- Hanging Baskets
- Cut Flower Bouquets

Phone 983-3964

C & J Floral
"We Specialize In Expressions Of Love"



CHRISTMAS GIFT HEADQUARTERS

SWIVEL ROCKER

Chenille Velvet High Back Swivel
\$99⁹⁵

MIRK & SONS
119 E. Missouri - 983-3280

Grade A FRYERS
LB. **43¢**

Pure Ground BEEF
LB. **69¢**

Cloverlake BUTTERMILK
1/2 Gal. **67¢**

We Have Appreciated Your Business In The Year Of 1976

L & J
316 N. 2nd - 983-3105

VICKS (Daytime) DAY CARE CARE COLD
MEDICINE \$1⁵⁹
6 oz. Reg '2²⁹

CORYBAN-'D'
24's Cold Capsules
Reg Price \$1⁷⁷
NOW ONLY \$1¹⁹

SCOPE MOUTHWASH
12 oz. Size
Reg \$1⁵⁹
\$1⁰⁹

Myadec Tablet or Capsule
VITAMINS 130 Count \$5⁹⁵

THOMPSON PHARMACY
200 SO. MAIN FLOYDADA, TEXAS

BUDDY'S FOOD
Buddy Widener, Owner-
Forrest Shannon, Mgr.
in Floydada, 220 South Second
SUNDAY 11-28-76 THRU SATURDAY 12-4-76

CRISCO 3 LB. Pure Vegetable **\$1³⁹**

ICE CREAM 1/2 Gal. Square Carton **89¢**

DOG FOOD 25 LB. Friskies **\$3⁹⁹**

HOT COCOA MIX 10 Count Ovaltine **2/99¢**

FAB Giant 49 Oz. **99¢**

25" Color Console T.V.

PLANT GROWER \$19⁹⁵
Reg \$29⁹⁵

SWEET EARTH SHAMPOO \$1⁰⁰
Reg \$1⁷⁵ NOW ONLY

BURGER COOKER \$21⁹⁵
Reg \$29⁹⁵ NOW ONLY

ARWINE DRUG
100 E. California - 983-2856

FREE TURKEY
WITH PURCHASE OF ANY SEARS RANGES OR MICRO WAVE OVEN

Sears
100 SO MAIN 9 A.M. - 6 P.M. MONDAY-SATURDAY

Sylvania Gro-Lux

PLANT GROWER \$19⁹⁵
Reg \$29⁹⁵

SWEET EARTH SHAMPOO \$1⁰⁰
Reg \$1⁷⁵ NOW ONLY

BURGER COOKER \$21⁹⁵
Reg \$29⁹⁵ NOW ONLY

ARWINE DRUG
100 E. California - 983-2856

R.C.A. Color or Black & White T.V.'s

Quality You Can Depend On...
At A Price You Can Afford.

LITTON MICRO-WAVE OVENS
Helps You Spend Less Time In The Kitchen And More Time With Your Family.

COBRA C.B.
23 Channel Mobile & Base Units All At
Reduced Prices

MIZE TV
215 so. main 983-3481

Saturday, December 4th Only

AZTECA CAFE LUNCHEON SPECIAL COMBINATION PLATE
Reg \$2⁰⁰ NOW ONLY **\$1⁷⁵**

AZTECA No. 2 DRIVE-IN JUMBO 1/4 LB HAMBURGER with FRENCH FRIES & MEDIUM SIZE COKE \$1²⁵



ALL THAT'S NEW FOR CHRISTMAS, 1976

Come To Haggod's In Floydada For All That's New For Christmas 1976!



The Gift
Wrapping
Is Free

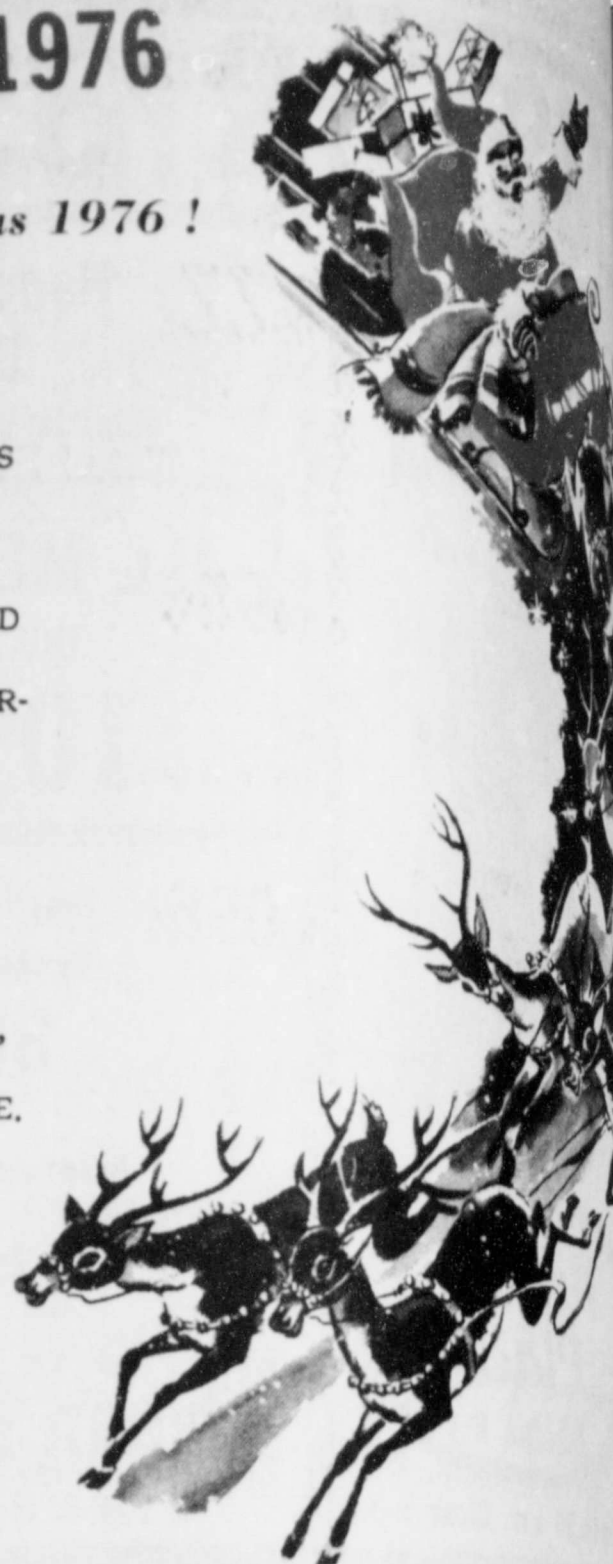
IT'S FUN TO SHOP FOR EVERY MEMBER OF THE FAMILY RIGHT HERE IN FLOYDADA.....AT HAGOOD'S BEAUTIFUL GIFT WRAPPING HAS ALWAYS BEEN A FEATURE AT HAGOOD'S....LOVELY TO BEHOLD, AND THE GIFT INSIDE IS OF COURSE NATIONALLY ADVERTISED BRAND NAME THAT YOU HAVE KNOWN AND APPRECIATED FOR MANY MANY YEARS FROM HAGOOD'S.

.....AND, IF YOU DON'T KNOW THE PROPER SIZE, OR STYLE.....GIVE A HAGOOD'S GIFT CERTIFICATE.

Haggood's

FLOYDADA, TEXAS

120 WEST CALIFORNIA STREET, FLOYDADA



Bealls Christmas SPECIALS
Free Gift Wrapping

Ladies Nylon Fleece Robes
SHORT AND LONG STYLES
REG \$11⁰⁰ to \$30⁰⁰

REDUCED **20%** OFF REG PRICE

Ladies Pant Suits
PRICED FROM \$22⁰⁰ to \$70⁰⁰

REDUCED **25%** OFF REG PRICE

FOR THIS EVENT



COLLECTORS EDITION

HAPPY HOLIDAY STEREO ALBUM
No. 12
NOW ONLY **\$1⁵⁰**

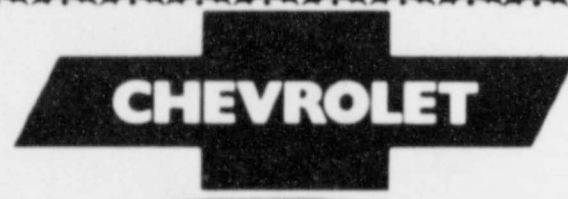
MR COFFEE
Model
No. MC-A1C **\$29⁹⁵**

Roybn 23-Channel C.B.
RADIOS

MODEL no. MV23
Reg \$129⁹⁵ **\$89⁹⁵**

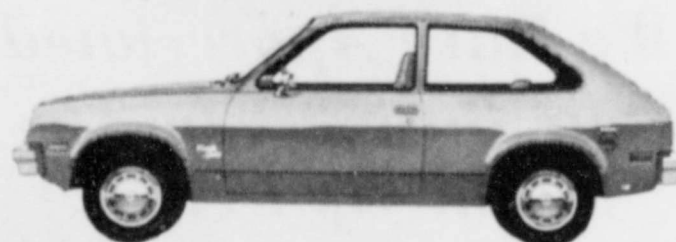
Caprock Motor Parts & Hardware Inc.

114 W. California - 983-2865



Thinking About Buying A New Car ?

THINK ABOUT A **\$200 CASH REBATE**

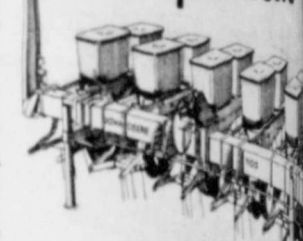


Oden Chevrolet-Olds Inc

221 S. Main 983-3787

7100 Series Inter-Planters provide seed/soil contact maximum germination

Collins Implement



New Population from John Deere peace-of-mind plant of soybeans as well as corn

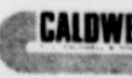
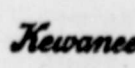
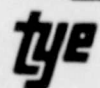


For the best in a planting-manage stop in and check out this new monitor. Digital readouts give row population readings and row populations in the high range meter, adjustable alarm, and manual row scan switch are included.

SOLD & SERVICED BY **Russell EQUIPMENT & SUPPLY INC.**

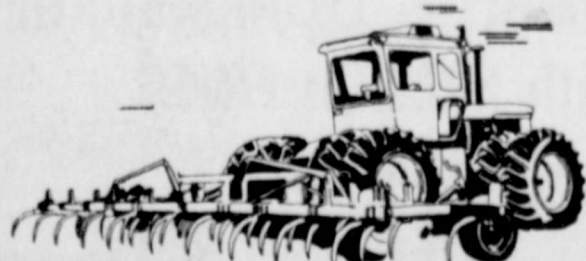


Wayne A. Russell - Owner



CRUST BUSTER

SERVING THIS AREA SINCE 1921



dial **983-3751**
If No Answer Call 983-3535
608 E HOUSTON
WHOLESALE & RETAIL

"Christmas Bargains"

1-good used Royal Typewriter **\$25**

1-good used Everest portable with case Typewriter **\$30**

1-demonstrator Smith Corona electric with carrying bag, Reg \$159⁰⁰ Typewriter **\$139**

1-good used Unicom electronic Calculator **\$109**

Hesperian Office Supply

111 E. MISSOURI

983-3737

1976 LAWN & GARDEN TRACTOR **CLOSE-OUT**

No. 608 Garden Tractor with 36" Mower Reg. \$1,350⁰⁰ **\$950⁰⁰**

No. 608 L.T. Lawn Riding Mower Reg \$1,050⁰⁰ **\$850⁰⁰**

No. 712 S. Garden Tractor with Shuttle Clutch & 48" Mower Reg \$2,485⁰⁰ **\$1,995⁰⁰**

- MAGNA-LITE -

12-Volt Hand Held or Stationary Light In Super, Spot or Flood. Reg \$32⁰⁰ **\$22⁵⁰**

WHILE SUPPLY LASTS !!

McDonald Implement

210 W. California - 983-3344

Ponderosa R Caproc

Meat Co
25¢ lb

PACKAGE MEAT SPECIFICATIONS

CUSTOM CUT TO SPECIFICATIONS

"Quality" Our Special

OPEN HOURS
8 a.m. - 6 p.m.
Monday - Saturday
601 South
On The Wye - Floydada