

## Collins Implement Company

## 50 YEARS SERVING THE PEOPLE OF THE FLOYDADA TRADE AREA



SINCE THE DAYS OF THE "POPPING JOHNNY" COLLINS IMPLEMENT COMPANY HAS ENDEAVORED TO fETORS AND EQUIPMENT. THE LATEST IN OUR EXPERIENCED PERSONNEL MEAN THE MEN SHO HAVE THE TECHNICAL SERVICE AFTER THE SALE. . SURV JOHN DEERE TRACTORS AND EQUIP TRAINING AND EXPERIENCE TO KEEP ON THE FARM AND RANCH, MELT PERFORMING AT THEIR BEST WE ALSO WANT YOU TO KNOW THAT WE CONTINUE TO INCREASE OUR INVE WE ALSO WANT WITH THE FULL JOHN DEERE LINE UP OF ACCESSORIES AND EQUIPMENT, INVITE YOU TO COME OUT ON THE RALLS HIGHWAY AND LOOK OVER THE SELECTION OF ITEMS.


Walter Reves, Travis Lightfoot
parts manager partsman


Julie Ca they
bookkeeper


Johnny Collins with picture of his founder of Collins I mplment Comp

$=$


LEFT Pete Billegas,
set \& delivery
Walter Hall,
truck driver
Juan Barraza
set up \& deliver

## Collins Implement Company

 FLOYDADA

th Breezers Play Abernathy Monday Night For Championship



JV Winds Lose At Abernathy




'ALL WOOD - 4' X 8' SHEETS


MASONITE SIDING $\mathbf{2 6}^{\substack{\text { cis } \\ \text { Revr } \\ \text { rox }}}$

a winner! cking account th nal Bank of for facilities will $n$ statement ecart wexactly when eing spent, plus chects for reaim
lack \& Decker POWER TOOLS

ll DRILL $\quad \$ 17^{76}$

## DAVIS LUMBER CO.

102 E. SHURBET LOCKNEY 6523385 "WHERE CUSTOMERS SEND THEIR FRIENDS


SEE US FOR AIL YOUR


SKIL CHAIN SAW ${ }^{\$ 16995}$

Seventh
Breezers Lose Close One
The seventh grade Breez-
ers lost a close one here ers lost a cose one here
Monday night ot Tuia 40 .33.
High point scorer was Monday night to Tulia 40.33.
High poins scorer was Andra
Ledetetter with 13 Jeff
Rainey made ten points. Jeff
she last
sat season is Most tame of the
Abernathan night with JV Takes Tulia 51-48


## SPROR Tis

Breezettes Split With Tulia


LOW LEVEL DRIBBLE - Tulia's Monte Cannon
dribbles low as Floydada's Rick Carthel puts a knee in his path in Friday's game won by Floydada, 48-40 Marriage is like the Army. on its home court. (Herald Staff Photo) Everybody complains, but


Before you buy a fiex-wing tandem disc hidrow...




YOUR ACE HARDWARE STORE

Voter Registration Certificates Mailed

##    years. If you did not receive a certificate then youre not eligible to vote and must eligible to vote and must come io the tax assessor- enllector's office in Floydada | enllector's office in Floydada |
| :--- |
| to register. After register- |
| ing you will then be eligible |

Caprock Hospital Report

## Fairview News

New Paint May Boost
Home Heating Efficiency


| GROUND BEEF pune | 4889 |
| :---: | :---: |
| ERYERS grades | $49^{\circ}$ |
| BISCUITS Suveresh iocount | 2/29 ${ }^{\text {a }}$ |
| SHORTENING eakerte s le.can | $99^{\circ}$ |
| ORANGES Texas sle mag | $59^{6}$ |
| TOMATOES medrape | $29^{6}$ |
| ONIONS | $2{ }^{\text {\% }}$ 29 ${ }^{\text {a }}$ |
| POTATOES russer all furpose | ${ }_{6} 99^{6}$ |
| BANANAS | $18^{6}$ |
| COKES \& DR PEPPER R |  |
| MELLORINE $1 / 2$ cal cloveraus | $79^{6}$ |
| POTATO CHIPS SHureresh twiv | $69^{\circ}$ |
|  | $89^{4}$ |
| CLEANSER Sureme 1000 | 2/33 ${ }^{6}$ |
|  | \% |
| L8J FOOD STOR |  |
| We deliver |  |



## The cat stops the tough ones.

Crabgrass. Fall panicum. Johnsongrass (from seed). Barnyardgrass. Signalgrass. Purslane. Pigweed (carelessweed). Lambsquarters. Annual spurges. The cat keeps them all out of your cotton. Every year. Whether it's wet or dry. And the cat is easy on your crop, too. With no carryover. Get the cat. In every can of PROWL ${ }^{\circledR}$ herbicide.

CYANAMID

American Cyanamid Company
Princeton, New Jersey 08540

Before using PROWL, stop
and read the label
© Copyright 1976, American Cyanamid Company

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Whal kenel
Golden
Corn

Del Monte, Chopped or Del Monte, Garden Sweet
Green Peas

Del Monte
Tomato Catsup

Del Monte
Fruit Cocktail
 1

17-02.
Cans ine $87^{\circ}$

Del Monte Cut or fronch style freen


 Superb Valu-Trim
Seven Bone


## ${ }_{8}^{10 . \text { Lb. }} 99^{6}$

|  | 19 Coran | $2 \ldots 39^{\text {c }}$ |
| :---: | :---: | :---: |
|  | ${ }^{-1} 5^{\circ}$ Briocculii | i'.49 ${ }^{\text {c }}$ |
|  | -390 prunes | ${ }^{\circ} \times 65^{\circ}$ |
|  | . $399^{\circ}$ Rãaisins | $79^{\circ}$ |
|  | , ${ }^{\text {a }}$. 39 C Apples | \%99 |
|  | 2..39، Popocorn | ${ }^{\text {cim }} 77^{\circ}$ |
|  | d 770 juice | ${ }^{2} .63^{\circ}$ |
|  | abba | $15^{\text {c }}$ |

 Minio Fruitit Pies 4 ion sum
 Morton Donuts


|  |  |
| :---: | :---: |
| 696 |  |
| - $69^{\circ}$ |  |
| - $399^{\circ}$ |  |


 SHOP \& SAVE

Lakeview Resident Gives Fire Alarm Roy Is Back!

|  |
| :---: |
| wezos wrour Bermuda Grass? <br> use ferti-lome |
| WEED \& FEED Special |
| 40 Lb . Bag Covers <br> 1500 Sq. Ft |
| 为 |
|  |
| Wholesale distributors Phone (806) 983-2233 |
| Davis Farm Supply Inc |
| 517 E HOUSTON FLOYDADA, TEXAS 79235 |


| A Lakeview resident noticed the smoke of a grass fire over about the Caprock early Saturday morning. called the Floydada Fire Department and set off some contacts that may he residence of the Harol Campbells and many many acres o Flovdada. <br> Floydada fire chief Jim Green said he couldn't remember who called in from Lakeview, but he called the sheriffs office to call Matador for information |
| :---: |
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|  |  |
|  |  |





Lubbock-Roy Rogers is $\begin{aligned} & \text { O'Brien who was born six } \\ & \text { back. After } \\ & \text { a } \\ & \text { 20.year }\end{aligned}$ vears after Rov's last

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\begin{aligned}
& \text { orn six } \\
& \text { or last } \\
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\end{aligned}
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1+18
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Here's A Chance To Make Your Loved Ones Happy!

Send Or Bring Us A Cute Photo Of Your Grandchild
(W0 Promise To Return it Unharmed)
We'll Place It In A Heart (Llke The One On The Right) Including Name,

And On
Thursday, February 12 Valentine's Day, Your Little Yalentino Will Appear In Our Papor!


HURRI, NOW! THE DEadLIME IS February 5th
Floyd County Hesperian



## ST ACTION use the




SUITS \& SPORTD $1 / 2$ PRICE andl
Reg $7^{4 \times}$ Reduced to $4^{\prime \prime}$
Reg ${ }^{5} 6^{88}$ Reduced to ${ }^{5} 3^{39}$
Reg $5^{59}$ Reduced to $5^{39}$
Reg ${ }^{5} 4^{88}$ Reduced to ${ }^{5} 2^{93}$ PANTS
Reg ${ }^{5} 11^{100}$ Reduced to ${ }^{579}$
Reg '8" Reduced to ${ }^{5} 5^{\prime \prime}$
Reg ${ }^{585}$ Reduced to ${ }^{559}$
Reg ${ }^{598}$ Reduced to ${ }^{54} 4^{90}$
Reg ${ }^{5} 6^{\prime \prime}$ Reduced to ${ }^{5 \prime 3}$
Reg $5^{5 \%}$ Reduced to $5^{39}$ BLOUSES

Reg $5^{517}$ Reduced to ${ }^{5} 4^{19}$ Reg $5^{5 \%}$ Reduced to $5^{\prime \prime}$ KNIT BLOUSES
Reg $5^{500}$ Reduced to $3^{39}$
Reg $5^{50}$ Reduced to $5^{50}$
Reg $4^{517}$ Reduced to ${ }^{5} 2^{\prime \prime}$ COATS
Reg ${ }^{5} 20^{\prime \prime}$ Reduced to ${ }^{\prime} 12^{\prime \prime}$
Reg ' $19^{\prime \prime}$ Reduced to ${ }^{\text {s }} 11^{\prime \prime}$
Reg ' $16^{\prime \prime}$ Reduced to ${ }^{5} 9{ }^{9}$
Reg ${ }^{5} 9^{93}$ Reduced to ${ }^{\prime} 6^{\prime \prime \prime}$ Reg $5^{58}$ Reduced to ${ }^{3} 4^{91}$

PIECE GOODS
POLYESTER DOUBLE
KNIT INCLUDING SOME NEW SPRING COLORS

Values to $3^{3 \prime \prime} \& 4^{4 \prime}$ : $2^{29}$

POLYESTER Ki DRESS PAMITI $1 / 2$ PRICE and

BOYS SHIRI:aprock $\$ 1^{99}$ - ${ }^{5} 2^{99}$. ${ }^{599}$

BOYS SOCl
Reg. $3 / 1^{1 /}$
NOW $1{ }^{14}$ SHOES MEN'S
 $58^{00}$ - $510^{00 .}$. !

LADIES BRAND NAME Sh Values to $0^{19} 9$ $58^{00}$
TABLE OF SHOSS
${ }^{5} 1^{99}-52^{99} .53$
ASST. OF SHOC ON
${ }^{5} 1^{00}$ TABLI

