| YES, MA'AM, THERE IS A SANTA CLAUS |
| :---: |
| Retail business in county shows steady 5-year rise |



A NEW TEAM TAKES OVER
$\qquad$

## Morton Tribune

 Tribe captures Caprock title

BEST OF THE BEST
$\qquad$
$\qquad$
$\qquad$
City youth dies in farm accident; rites Saturday
Clayton remains head of national committee

viewpoint on significant intergovernme
al concerns. It also serves as a ar
work to guide legislators and staff repre-
senting the NCC in extensive contacts
$\qquad$
$\qquad$


Nine county, district officials take oaths in Monday ceremony



 Fay Bankston as as chicicpoomed Joon
$\qquad$
$\qquad$
$\qquad$ Comare Coleman for Precinet One and

$\qquad$
Doug Barker

## Babson Report takes 'moderate view' of 1973 developments





| inflation seems unavoidable in the year a- | vestments. However, state and local de- |
| :---: | :---: |
| head; the primary question is just | mand for goods and services, |
| be the behavior of labor managemen | , |
|  | ORID PE |
| management makes itule or no atemp. | Word peace, trade |
| se, the seeds will be soun tor $a$ pa |  |
| teenaly dangerous crop of infatio | se |
| highere prices and increased ouput, the na- | Will long sim |
| tions isis cross National Product in cur- | We are hopeciul hat this forward |
| Uimating\% over 192, a gatic | Wect by negotatatons leadir |
|  | achieved but tals to h hid |
| (deflated basis), with 1958 as the base | dilae ithout American torees. H |
| atbut 48 compared with $5.5 \%$ to | of a taverable per |
| Smithe same degree of vos. |  |
| (ill be prominent in |  |
|  |  |





Prices Good Friday, Jan. 4 through Thursday, Jan . 11



- 89 | smap |
| :--- |
| 73 | Northern NAPKINS

35 pusaple wis 35


KEEBLER COOKIES 14.0.8 Peeon Sondiss or 1 b.0. Pither Petree 2:98 BII " 519
Nabisco cookirs
${ }^{13}$ pise $3: 51^{00}$
ARRID EXTRA DRY $\$ 1{ }^{49}$
BRECK SHAMPOO
$99^{\circ}$
SHAVE CREAM 99

Barbecue Sauce 49

Celery

- 15 ${ }^{\text {rumcienve }}$
${ }^{\ldots \ldots}$ เघmous
" 19
RAMSEY'S FOOD STORE

Thanks Hazel"
BY RAY GRIFFITH (With an "Amen" by many, many friends)
On January the First, Nineteen Fifty Thref
For twenty years he did his job.
Although at times it was rough as a cob
Delivered messages through sand and snow,
Many cold nights he's spent on
A holiday for him meant a twenty-four hour day,
To work around the clock without extro pay,
It made no difference the color of skin,
To a youngster with problems he was a friend.
No better law man could gver be found
How many times he has risked his life
Never one time did he complain.
While working a wreck at nigh
Thugs and criminals avoided his count
Because to him they were legal
Hesor found causg to town.
Now he's retiring to a well deserved re
He and Mama" will surely b
$\qquad$
$\qquad$


IT'S BEEN A LONG BATTLE .
BUT IT HASN'T BEEN ALL BAD, the expression on veteran Cochran County Sheriff hazel Hancock seems to reflect to C. G. Richards shortly after the
latter was sworn in as sheriff Monday morning. Hancock, after 20 years at latter was sworn in as sheriff Monday morning. Hancock, after 20 years at
the sheriff's helm and two years as a city police officer, declined to run for re-election in 1972 and Richards defaeted four other candidates for the of. fice. Sheriff Hancock disclosed no future plans -
down slowly for a bit before taking on anything new


THE TOM SNEADS

News from Threeway



ENGAGIJ
ed tho engagement and approaching marriage of his daughter, Therassa Diane, to Ronny Lee Reeder of Crowley,
son of Mr. and Mrs. E. L. Render of Lampasas. The couple are both graduatas of Morton High School. They plan to be married January 6 at 10 a.m. in
the home of Mr. and Mrs. Jerry lley. the home of Mr. and Mrs. Jerry lley.

This Featuia Is Published With The Hope of Getting More People To Church By The Undersigned City Business and Professional People:

| McCormack Gin |  |  | Bledsoe Grain Market |
| :---: | :---: | :---: | :---: |
| Mobil Oil Corp. | Ramby Pharmacy 266-5093 | First State Bank | Higginbotham-Bartlett |
| Bailey County Electric | Carl Griffith Gin and G\& C Gin | Griffith Equipment Company 120 NW 3rd - Phone 266-5555 | Tic Toc Restaurant |
| Co-op Association | Judge Glenn Thompson | Luper Tire and Supply |  |
| Bedwell Implemení | L \& B Supply | Allsup's 7 till 11 | St. Clair Department Store |
| Rose Auto and Appliance | Cochran Electric Service \& Supply | Ramsey's Food Store | Maple CO-op Gin |
| Star Route Co-op Gin 3. R8. 1 - Phono 927.3 :316 | Gwatney-Wells Chevrolet-Olds | Line Butane |  |
| Beseda Grain Co. | Farmer's Co-op Gin of Enochs | But |  |
| I arrv Beseda Fertilizer \& Chem. Whiteface, Texes <br> Phone 525-3831 | $\underset{\substack{\text { Claunch } \\ \text { cut }}}{ }$ | Design Studio | Smith Seed and Implement |



OULDAY TRAGEDY
A SUBSTANTIAL PORTION of the J. O. Gathright residence at 302 S.E. Aixh
combination in Morrage and storage shed at approximately l 3:30 p.m., Docember 27. Origin of the fire or total amount of damage had not been determined at press time. Approximately 20 Morton volunterr firemen answered the
alarm and brought the fire under control in less than a half hour.
HALF A BEEF
CUT and WRAPPED TO YOUR ORDER
We do custom slaughtering Monday thru Friday
MULESHOE LOCKER COMPANY
401 Main Call 272-4703
Muleshoe, Texas

CUT and WRAPPED TO YOUR ORDER MULESHOE LOCKER COMPANY 401 Main


| 500-Sheet <br> NOTEBOOK FILLER $57^{\circ}$ | BIG CHIEF TABLET $2 \underbrace{\text { Reg. 25c }}_{i}$ | FIRST GRADE TABIET <br> No. 2125 - Reg. 25 c $2: 33^{\circ}$ |
| :---: | :---: | :---: |
| ELMER'S GLUE <br> Reg. 29 c $2: 33^{c}$ | No. 2 <br> YELLOW PENCILS $5: 10$ | SCHOOL BOXES <br> Only |
| 64 Crayola Crayons <br> With Built-In Sharpener - Reg. 1.19 | 8 BIC PENS <br> Reg. 19c Each <br> C | THEME BOOK <br> 4 Subject - Reg. 98e 77 |



Bledsoe couple exchange vows in Baptist Church

Mis. Ware hosts
YM Christmas party

Mrs. Hill hosts sewing club party

\author{
mea December
Rolly

} | Sopk of the |
| :--- |
| opening pray | Ninteen members and wo guess, Mritan

Young and Mrs. Dean Neiman atend

Services for niece of Morton couple held in Levelland


Airman Mills diraws Illinois ussignment

JUST LIKE THESE DUCKLINGS OUR YOUNGSTERS SOON GROW UP AND LEAVE HOME LOOKING FOR OPPORTUNITY. LET'S HELP THEM FIND IT HERE AT HOME THROUGH A STRONG ECONOMY!
Let's work together so that our children will find opportunity here in the
of our own community. To make our communiy strong, we must trade
When we strengthen our community through trade we cre building am ec
that can provide future opportunities for sons and dequghters that aan provide future opportunities for sons and daughters . . and for

Tan muln your oni coumpilut stoo ot homel



## Every Purchase You Make

In a Home-Town Store ... Is Just like

## Putting Money in the Bank


#### Abstract

- . - a bank you can draw on for cusiomers, a job, friends in time of trouble, schools for your children, churches for spiritual help . . . and the good life in this community . . . where everybody is Somebody


Every time you spend a dollar in this community for goods and services, a substantial part of that dollar automatically becomes an investment in an enriched social and business life for YOU and your family and friends.

It's an investment you can draw on every day of your life . . . an investment that pays big dividends in happiness and prosperity, as it strengthens and builds up the vitality of this area in which you live . . . and in which YOU are important.

Contrast this with what the communilybuilding and supporting part of your dollar does for you when you spend it away from home, send it to some mail order house, or surrender it to some migratory peddler.

It's gone. To support some other area . . . to build up wealith that YOU can never draw on . . . and to strengthen those who aggressively drain off the trade of your community . . . to weaken your business, your schools and churches, to eliminate your job, and devaluate your property.


# These Firms Are Genuinely interested in the Future Of Our Community And Your Welfare 

Minnie's Shop-Child's Men Store MORTON INSURANCE AGENCY
High Quality Clothing for Men and Women
$266-8602$

Hewiquaritery For Yunt
BUILDING NEEDS - PAINT - LUMBER
FORREST LUMBER COMPANY
311 NW 1st $266-5444$

## New York Store

Clothing and Shoes for the Whole Family
Prices to Rit Your Budget
Higginbotham-Bartlett Lbr. Co.
Your Local Jones-Biair Desier

St. Clioir's Department Store

Gwatney-Wells Chevrolet-Oids
Chevrolet \& Ods Desler for Cochran County

Luper Tire \& Supply
"A Tire for Every Purpose"

> Lewis Furm \& Ranch Store Field \& Garden Soed-Custom Grinding \& Mixing Phone $266-5461$ 310 N.W. Ist

RAMSEY'S FOOD STORE

YOUR BUSINESS APPRECIATED
morton ares
CHAMBER OF COMMERCE



BATH TOWEL
$\underset{\substack{\text { Reg. } \\ 2.75}}{ } \$ 19$
HAND TOWEL
$\underset{\substack{\text { Reg. } \\ 1.75}}{\$ 149}$
WASH CLOTH
${ }^{2}{ }^{2} 65^{\circ}$


 BOLOGNA 5isim 49
 WILLON OLIVE LOAF PICKLE LOAF
LUNCNEOM
MEAT...OKZ.
O:


 KOUNTY KIIT WHOLE EERNEL KOUNTY KIIS WHOLE
CORAK



##  <br> EGG PLANT



| $\begin{aligned} & \text { Nabisco coconut } \\ & \text { CHMP } \\ & \text { CHATE } \\ & \text { COOKIES } \end{aligned}$ |  |
| :---: | :---: |
| 14.02. | $4{ }^{4}$ |
| ROXEY DRY DOG FOOD |  |
| S.LBE. | $52^{c}$ |
| FLOUR |  |
| $\underset{B A-1 B .}{5-18 .}$ | $47^{c}$ |

Pork \& Beans ${ }^{1}: 1$

Orange Juice ${ }^{2 \times 2}$ 29. Glade Shurfine Frozen Johnson's Lemon Fish Sticks ${ }^{\circ}$ 2:89، Favor "


