## ttend Chamber of Commerce Fall Merchandise Fair in Morton Saturday, October 14



## IE QUEEN AND FOUR PRINCESSES

Ciday High School Homecoming Queen in ceremonies held in the school
ueen coronations open omecoming fete tonight

Jordan, county's st physician, dies; es held Wednesday

> Church in Mineral norial Hospital.
Morton Memorial Ceme ed in Cochran County off 1931. He began the pracat the age of 18 in the
Orr in Indian territory atter he had been gra Ather several years med enrolling at the College
d Surgeons in Dallas and edical degree from this lere was located in the
Curt house. Later when Court House. Later whien
constructed a building
re on the north side of DAN, Page 2a
you've got it (a newspaper, that is) flaunt it - Newspaper Week, October 8-14


Between 1773 and 1745 , the
growth of literacy in early Between 1713 and 1745 , the
growth of literacy in early
America was spurred by the America was spurred by the
founding of 22 newspapers.
Today, over 9,000 weekly and darly newspapers educate, en-
tertain and inform more than 100 million people regularly

"All I know is what I read in the papers.'" Will Rogers said
it. The great humorist penned it. The great humorist penned
a bit of wisdom with exag-
geration. Everything you know geration. Everything you know
may not come from newspapers, but it's a good place
to start.

so many needs - even after
it has informed it has informed, educated,
enlightened, entertained, aenlightened, entertained, a-
mused, instructed, enriched,
eniivened, ced, activated, involved sad ced, activated, involved
dened or gladdened.


Only the newspaper can carry so much news so far. That's
why a subscription to why a subscription to the
hometown newppaper is rated tops by service men, college
students - those away from sudents - those away fromi
home. It keeps giving all year


## Meeting tonight. If worthy, it t] be announced

 be announced - as a service.If they'll be spending your
money it'l be reported II theyll be spending your
money, it'll be reported - for
your protection. Newspers

- the full information me-


Quotable: Another maxim gov-
erning public reaction is


the intensity of public frus-
tration in meeting the prob-


## Business and

AUTOMOBILE DEALERS-



## al Directory





Trade fair


## AUCTION

640 ACRES
FRIONA, TEXAS

## 1972 GOV'T CHECK WAS $\$ 24,000$

Sale on the premises. Rain or Shine
DIRECTIONS: From Friona, go west on U. S. Hwy. 60 three miles north on all-weather road and go approx. three miles to property. the signs.
COTTON \& WHEAT ALLOTMENTS: Also good groin base. This in farm with excellent deep soil has history of high yields. Owner is selt ettle estate. Land lays perfect for irrigation with natural flow ess homes with domestic well.
5 IRRIGATION WELLS: Four $6^{\prime \prime}$ wells with pumps and geor heods well with pump and head gear. All operate on natural gas. Undeg system carries water.
LARGE FEEDLOTS NEARBY: Friona is location of Friona Feed Yerbs lain Feed Yard, two of nation's largest.
EXCELLENT TERMS AVAILABLE: For defails and free brochure,
G. C. Walters Jr. \& Ass

4509 N. Central Expressway-Dallas, Texas 75205 CONSULTA

## DONTT TARE RURAI TEXANS FOR A RIDE .AND DON'T TAKE US FOR GRANTED.

HERE'S WHAT NIXON IS DOING TO RURAL AMERICA

WHEAT SCANDAL - Giant wheat exporters made huge profits at the expense Texas, on Soviet trade

TAXES - Wall Street Journal says federal laws favor the corporation or investo who farms on the side for a tax write

FARM ISSUES - Under Nixon, parity dropped the lowest since 1933. Nixon held up payments of nearly $\$ 400$ million or feed grains in 1970, forcing farmers
o borrow at highest interest rates in history.
CONGLOMERATE SCANDALS - Big Business first, the public second - that the Republican philosophy. Anti-trus suit against
time ITT pledged $\$ 400,000$ to finance Republican Convention.
Harry S. Truman said, 'The Republican dmire our government so much they

Let's face it. The Republicans jus aven't changed much since the days of our grandfathers. They still favor Bi Business over the average working man or a ride, they keep telling us what dangerous radical' Senator McGovern is
That's what they said about Harry S.
Truman.

HERE'S WHAT McGOVERN IS DOING FOR RURAL AMERICA

HIS STANDING - George McGovern has been elected time and again as a De crat from a Republican farm sta

TAXES . His tax proposal would end the loopholes for tax-loss farming by giant corporations and the wealthy individuals who compete unfairly with family farmers. McGovern's proposal calls for
the same tax on capital gains as on the same tax on capital gains as on
earnings. FARM ISSUES - He sponsored and co sponsored: Meat Import Limitation Grain, and Soybort Act; Wheat, Emergency Reserve Bill; Rural Development, Rural Job Development, and Rural Telephone Acts; Farm Credit Act; and other pieces of important legislation
HIS BELIEFS - George McGovern knows that the answers to many of our most pressing problems in America today can
be found by developing genuine opportunities for everyone in our small towns and rural areas throughout the country.

Let's not be taken for granted by the Nixon Republicans. Rural America has always fared best under a Democratic ad-
ministration. If you want to stand up and do something good for rural Amer. ica, the answer is to help put a Democrat in the White House. We need George
McGovern McGovern . . . and George McGovern

RURAL TEXANS NEED A DEMOCRAT. RURAL TEXANS NEED MCGOVERN


## $\star$ Tarps — Tarp Tie-downs

$\star$ Binder Twine
$\star$ Johnson Grass Poison
$\star$ Trailer Tires
$\star$ Steel Belted Tires
$\star$ Electric Fence Wire (Special Price)

* Complete Line Veterinary Products

Lewis Farm \& Ranch
locally Owned

## HI HO.COME TO THE FAIR!

he Fall Merchandise air, That Is

The Morton Area Chamber of Commerce is sponsoring a Merchandise Fair Saturday in the County Activities Building to show off their fall and winter lines of merchandise. Visi-
 Crimens, hopprims.

## ST. CLAIR'S DEPARTMENT STORE

will join its fellow merchants with a large display of merchandise in the exciting new fall styles, colors and fashions.

## JOIN US THERE

Christmas shopping: If you see that perfect Christmas Gift for 'Him' or 'Her' order it and put it in layaway for the holiday Season.

We know you will be surprised and pleased with the large selection of shopping items you can find right here in Morton at


DEPARTMENT STORE West Side of Square - Morton

 Clube Mrs. John Crourter was hosess.
Revieving the early years of spanish






About local folks


Hospital Notes

Christmas mailing

## ViE:NG FOR CROWN.

THERE WAS NO LACK OF BEAUTY or talent when Morton High School students decided to choose a 1972 Footheart, as the nine candidates above will attest. In groups of three from left, the candidates include: Mary Marina,

Becky Goodman and Marie Wilcox, Football Queen can didates; Rosa White, Irene Pritchett and Hope Soliz, Pep Squad candidates and Mary Cadenhead, LaNita
and Doris Beseda, Band Sweetheart candidates.

Morton (Tex.) Tribune, Thursday, Oct. 12, 1972 Field's resignation was accepted with re

## Texas' Spanish influence 1936 Club program topic <br> Texas Spanish influence =4논․ <br> 

 articles now displayed in Texas Museums.
Because the Indians at first received the
Spanish as friends they were greeted with
the word "Tejas" which gave the fuure the word "Tejas" which gave the future
state its name and provided the moto a-
dopted by the Legislature in 1939 of "Fri-
endship" a traditional Spanish interpreta endship", a traditional Spanish interpreta-
tion of the Indian word Tejas.
Mrs. Iva Williams presided over a short
business meeting in which Mrs. Cyrus


If your six year old saw something like this, would he know how to phone for help?


It's too important a question to leave to chance. numbers listed on the inside front cover or first page of $\begin{array}{ll}\text { That's why we're running this ad. } \\ \text { If there areany six-or seven-ear-olds around your } & \text { yourt telephene directory. Addy your far or fily docterg's of } \\ \text { number. And the number of the nearest hospital. Next, }\end{array}$ are and what's wrong.
Witholderchildren, train them to dial emergency num. But don'tstop there. Copy down the emergency GIB Which is also why we're running this ad.

## general telephone

# BACY THE INDIANS! Friday, October 13-8 p.m. INDIAN STADIUM - MORTON MORTON INDIANS <br> $\square$ T/Se $\quad$ MULESHOE MULES 

1972 SCHEDULE
OF MORTON INDIANS
SPRINGLAKE-EARTH
MORTON 0
AT MORTON
.. SPRINGLAKE-EARTH 13
TULIA
MORTON O
AT TULIA
HART
AT MORTON MORTON 13
ancrow
HART 14

<br>FRENSHIP<br>AT FRENSHIP<br>FRENSHIP 21



Albus-Merrick vows said in double ring ceremony

Childs' Men's Store


| AUCTION <br> Tuesday, October 17 -- 10 A.M. <br> LUBBOCK, TEXAS - 18,000 Sq. Ft. FORMER SCHOOL ADMINISTRATION BLDG., 26TH ST. JUST OFF AVENUE Q. PROPERTY OF GREAT NATIONAL LIFE INSURANCE CO. ALL PROPERTY WILL BE SOLD AT LUBBOCK LOCATION. 18,000 SQ. FT. BRICK BLDG 40 offices, slate roof. 2 separate air \& heating systems. Oak panelling; built-in's. 4 rest rooms. Ample parking. Full basement on East half. Approx. $375^{\prime}$ frontage on $26 / \mathrm{h}$ St. Adjacent $100^{\prime}$ home \& lot included with property. Ideal for offices, clinic, school. Open Oct. 15th \& 16th. Or by appointment anytime. <br> 3,130 ACRES (Texas) - $2 \mathbf{m i}$. East \& $2 \mathbf{~ m i}$. South of Hwy. 125, Bledsce, Texas. Ideal cattle ranch. Adjacent farms producing good maize. 800 acres cleared. 400 of this sown in rye grass \& farmed this year. <br> 1,147 ACRES (New Mexico) - From Crossroads, N. M., go 2 mi . Norih on Hwy. 18 and 4 mi . East to property. Turn at Warren Petroleum Co. Baugh Plant sign. Legal: Sec. 4 and 507 acres out of Sec. 9, T9S, Range 36 East, Lea County, N. M. Approx. 400 acres of Sec. 9 in maize this year Gov't check: $\$ 2,100$. Allotments. <br> 800 ACRES (New Mexico) - From Crossroads, N. M., go west 15 mi . on State Rd. 508 , then South 2 mi . to property. Legal: West half of Sec. 28 \& East half of Sec. 29 and East half of Sec. 31, T95, range 33, East, Lea County, N. M. Consist of 2 adjacent tracts: 640 acres $\& 160$ acres. Good cattle ranch. 160 acres farmed last year. South 40 acres of 160 acres leased $\$ 400.00$ per year. <br> PROPERTY TO BE SOLD FOR CASH. $10 \%$ day of sale. Balance within 30 days. If credit desired, financial statement must be submitted to Great National Life Ins. Co., $\mathbf{6 5 0 0}$ Harry Hines Blvd., Dallas, Texas, Attn: J. Lowell Shield for approval prior to sale. CALL OR WRITE FOR FREE BROCHURE: |
| :---: |
| AUCTIONEERS - APPRAISERS - CONSULTANTS G. C. Walters, Jr. \& Assoc. |
| 4509 N. CENTRAL EXPRESSWAY - DALLAS, TEXAS 75205 PHONE: 214-528-8972 or in Lubbock 806-792-3894 |
| MBALL WATSON, Licensed New Mexico Broker, No. 3194 |



DRY CLEANING
8-lb. Load Cleaned - Only $\$ 3.00$
Free Pick-up and Delivery


College Avenue Cleaners LEVELLAND, TEXAS

News from Threeway


## News from Bula-Enochs area


be served by the ladies of the church.
The general session will be held at $7: 30$. Saturday, breaksast will be in the home
of host church, followed with a team meeting at the church at $10 \mathrm{a}, \mathrm{m}$. Team adults
will meet at the home of Artie Pierce, Tithinia Davila and Ann Sinclair. Two
team members will be meeting with each group, while members are having their
meetings in the home of Dewitt Tiller for devotional and cokes. At the noon hour the lades of the church
will enjoy fellowship and a saiad luncheon will enjoy fellowship and a salad lunch
at he church, the men will meet at
athool cafeteria, the young people will $h$ schoor cafeerna, the yourg people w.
a sack lunch at the school gy..
and primaries will have sack lunch and primaries will have sack lunch
fellowship hall of the Methodist Sat. Team
group. gro Women from Three Way Baptist Ch
will take care of the nursery each day $5: 00 \mathrm{p}$. m. team meeting at the church
followed by dinner for all at $6: 30$. followed by dinner for all at $6: 30$ 7: $30 \mathrm{p} . \mathrm{m}$. a genearal session at the
Sunday a team member meeting
 class then church service. There will be
tarewell lunch in the fellowship hall of th church. A t $7: 00 p$. m. evaulation an cation and sharing and worship servie.
Bro. Bob Walker of Panhandle will cordiantor for all team workers. M
Mrs. Albert Hamilton will be song


THREE WAY NEW

## Mr NE




## ST. ANN'S CATHOLIC CHURCH The Rev. David Greka, Pastor The Rev. David Greka, Pastor sch and Wasti. ggtow Streets schedule-



$\qquad$
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$\star \quad \star \quad \star$
FIRST BAPTIST MEXICAN MISSION

Sundays-
Sunday
rno
$\qquad$ Wednesdays-
Prayer Service
NEW RRINTTY BAPTIST CHURCH
Rev. W. D. Anderson
3rd and Jackson


This Feaivis Is Published With The Hope of Getting More People To Church By The Undersigned City Business and Professional People

| McCormack Gin |  |  | soe Grain Market |
| :---: | :---: | :---: | :---: |
| Mobil Oil Corp. <br> Mobil Products | Beebe Insurance Agency Phono 3671 Whiteface | First State Bank 107 W. Taylor - 266-55I | Higginbotham-Bartleft |
| Bailey County Electric Co-op Association | Compliments of <br> Carl Griffith Gin and G \& C Gin | Griffith Equipment Company 20 NW 3 Cl - Phone 266.55 | Whiteface Automotive |
| Bedwell Implement <br> 219 E. Jefferson - 266-530 | Judge Glenn Thompson L\&B Supply | Luper Tire and Supply Allsup's 7 till 11 | Tic Toc Restaurant <br>  |
| Rose Auto and Appliance |  | Ramsey's Food Store | St. Clair Department Store HISN. W. It - Phomon 236 S. 231 |
| Beseda Grain Co. | Gwatney-Wells Chevrolet-Olds 113 E. Washington - Phone 266-5532 | 10 South Main | Maple Co-op Gin |
| Larry Beseda Fertilizer \& Chem. Whiteface, Texes <br> Phone 525.5331 | mer's Co-op Gin of Enochs | State Line Butane $\qquad$ 946-2577 | R. J. Vinson |
|  | $\underset{\text { Claunch }}{\substack{\text { Bubs }}}$ | Design Studio | Smith Seed and Implement |

About local folks

| Mr. and Mrs. Ray Griffith, Mr. and Mrs. George Mundhenke and Mr. and Mrs. Harold Reynolds spent the weekend in Ruidoso. | Mrs. Jack Kern. Jack is a former resident of Cochran County. While in California, the Kerns visited Hurst Castle and enroute home stopped at the London Bridge in Arizona. |
| :---: | :---: |
| Mrs. Weldon Wynn, Max, Joe Bob and Kandi visited in Lamesa Sunday with Hardy's sister. | Mrs. M. W .Ellington has been a guest of her son and family, Mr, and Mrs. Dub Ellington and infant son, Marlin Wilson |
| Mr. and Mrs .Junior Linder spent the weekend in El Paso and Juarez, Mexico. | III. Young Marlin has been seriously ill, but great-grandmother Ellington reports he is much in |
| as Tech University, spent the weekend with her aunt and uncle, Mr. and Mrs. Bill Sayers. | Guests from Kearney, Neb., Mr, and Mrs. Dayton Young, are presently visiting their son and family, Mr. and Mrs. Rich- |
| Mr. and Mrs. Eddie Allsup had as their guests over the weekend Eddie's mother, Betty Allsup, from Dimmitt. | ard Young, Dennis, David and Debbie. <br> Miss Gail O'Neal, Home Economist, left Monday for Denver, Colorado to attend a |
| Mr. and Mrs. Hadley Kern returned Sunday after spending ten days in BakersValifornia with his brother, Mr , and | National meeting of Home Economics. Mr. and Mrs. Don Matthys recently re- |

## IT'S NOT TOO EARLY!

s.o our Santa Gifts | and |
| :---: |
| Christmas | Decorations at the MERCHANTS FAIR SATURDAY

Foill Arrangements and Gifts For All Oceasions
Morton Floral \& Gift Shop
605 E. Lincoln

## MANY WAYS TO HEAT YOUR HOME ELECTRICALLY



Cochran Power \& Light
bledsoe cheerleaders.
LEADING THE CHEERS at Bledsoe High School this yoar are from top to bottom: Sherri Adams, Kay Row, Rita Fipps and Mary Perez.
all attended the National Camp of Champs at Artesia, N. M.
several days visiting with her mother, Mr
Evelyn Seagler
Mrs. Lula Cooper left Monday for Win-
ters for a visit with her neice Mr.
Lacy. From there Mrs. Cooper plans to
Mrs. Virgil Willis, who live at Possum
Kingdom. Later she will visit her sister
Mrs. A. A. Nance at De Leon.
Mr. and Mrs. W. E. Childs visited i
Plainview over the weekend with their daughter and family, Mr. and Mrs. Her
Mr. and Mrs. J. T. Porter of Pasadena accompanied her mother, Mrs. Charles
Taylor, home last week. After spending
several days with her here, they returned everal days with her here, they returned
to Pasadena Friday. Over night guests Tuesday with the Joe
Gipsons were his brother and wife, Mr. Gipsons were his brother and wife,
and Mrs. Claude Gipson of Odessa.


High School this yoar are from top to Recently DeAnna Coats, daughter of M and Mrs. Kenneth Coats, flew to Noard,
Conn. to visit in the home of Mr. and Mrs John Early and family. DeAnna met their
son, Dick Canata, while he was stationed at Clovis Air Force Base. He was recently
discharged and returned to Conn to at ed through one of the largest seaports
and museums in the U. S. Ships that dated back as far as 1745 were in the museum
and carvings from whale bones of silverware and sweethearts. Highlight of her
trip was a camping trip with the Early
fanily in the White Lake Mountains of fanily in the White Lake Mountains of
New Hampshire and northern parts of Maine. "I saw lots of beautiful country
and had a wonderful time but it's fet back to Texas and Texans," DeAnna
said when she arreived home. Mr. and Mrs. Junior Linder are expect Mrs. Everett Jones and boys home for
the Homecoming weekend.
Sunday afternoon Mr and Mrs. Bob NewSunday afternoon Mr. and Mrs. Bob New-
ton hosted members and friends of Morton Chapter 841, Order of Eastern Star, hon-
oring Mrs. Ada Long, Worthy Patron and
Joe Gipson Worthy Patron, at their home Joe Gipson Worthy Patron, at their home
in Enochs. Lovely gifts were extended to them. Mrs. Long will leave Sunday for
Fort Worth where she will attend the Star.
Scott Hester is presently visiting with his grandparetns, Mr. an Mrs. Clarence
Hester, of Meadow. Kim Coats, son of Mr. and Mrs. Kene Uni in Dallas Sunday. Kim was elected Ist
Vise President of BSU, an honor based
on attendance. To achieve an office, one nust attend two sessions. Other sessions
attended by Kim was one at Buffalo
Springs. Sixty youths frem the South
$\qquad$


Greene speaks on water Plan at L'Allegro meet

look at the bright side Jake, this is the cleanest this pickup has been since you bought it!'

The reopening of the Prairieland Packing company plant, the promise of bumper cotton and grain sorghum crops and the prevailing high beef prices signal a definite upswing in the economy of Cochran county. Let us help you to participate in this bright future through a commercial loan, establishment of a savings plan or by affording you sound financial advice. Drop plan or by affording you
in, and let's talk about it.

## First State Bank <br> weas socic

## TRANSMISSIONS

INSTANT CREDIT - WE HONOR ALL APPROVED
CREDIT CARDS

- TWA - Texaco - Diners Club
- Humblio
- Humblib - Frank Br
- Sears Roebuck
- Montgomery W

Free pickup within $\mathbf{5 0}$ miles
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