



Jack Wallace

commissioner's post Precinct one has wealth of candidates

hree more names were added to the of candidates for office in the Cochran ty Democratic primary to be held 6. All of whom are seeking the post ounty commissioner of Precinct One. T. (Short) Lemons, a long-time resiof Cochran county who farms northof Morton has filed for the post of nty commissioner for Precinct One. ons has lived in the county since 1937, a World War II veteran and has served the school board for seven years. He also served terms on the Chamber mmerce board of directors, the Farm au board of directors and on the Mor-Co-op Gin board of directors. He is rried to the former Billie Crow, also Cochran county native and they have children

f elected I pledge myself to do the best job of which I am capable for Precinct," Lemons states.

ormer Morton Mayor and long-time dent of the county, L. J. (Jack) Walhas thrown his hat into the ring for position of county commissioner for inct One. Wallace first came to the nty in 1937 and has lived here most the time since then. He is a former yor of Morton, has served on the ol board, has held office in the Lions ib. Chamberof Commerce and is a mber of the Masonic Lodge and First ptist Church. He and wife Rosie have children, Sara Jo Mitchell of Colorado son Ronnie, who presently operates Way Cleaners here.

Now that I have turned by business er to my son, I will give my full time the office of commissioner of Precinct e, if elected," Wallace states.

ddie C. Hale, a prominent county ner, filed his application late last ek for county commissioner of Precinct A World War II veteran. Hale has ed in Cochran county since 1958, coming

CANDIDATES, Page 2a

L. T. Lemons



Eddie C. Hale

'Flu bug' appears fading in Morton

Evidence gathered in a survey conducted by the Tribune Wednesday morning indicated that the epidemic of Flu that has prevailed in Morton for the past two or three weeks is slowly subsiding. The Cochran Memorial Hospital administrator stated that the hospital was running presently at approximately one half capaciy. This represents a marked dropoff from the same time last week.

Morton Schools superintendent, Bob E. Travis stated that absentees were still hovering near the one hundred mark per day, which is down some but is still a disappointment from what was expected following the closing of school for a week. The lost week seemed to have done little good, he said.

Other indicators pointed to a drop-off in cases in the immediate vicinity of Morton but little or no relief for the surrounding areas.

Volume 32 - Number 17 Morton, Texas, Thursday, February 3, 1972 Pot boils as deadline looms

Morton Tribune

With the candidate filing deadline looming close at hand, the political pot in Cochran county has risen from a slow simmer to a quick boil.

"Helping To Develop Industry

And more is expected to come, according to county Democratic chairman Carl Ray, who is expecting more hats in the ring for the May 6 Democratic primary before the final minutes for filing have ticked away.

The most prominent application filed with Ray is the one from Congressman-George Mahon received early this week for re-election to the 19th Congressional District which includes Cochran county. Cong. Mahon will complete 19 terms and 38 years in Congress by the end of the year. He is chairman of the House Appropriations Committee, often called the most powerful seat in the Congress. He has no announced opposition at this time. The lineup of Cochran county elective posts to be filled this year include county commissioners for Precincts One and Three, Sheriff, Tax Assessor-Collector and County Attorney. Multi-county posts to be filled are 121st District Judge and 121st District Attorney. State posts to be voted on in he county include State Representaive for the 72nd Legis' ve District, State Senator for 28th District and Member of the State Board of Education.

The lineup of candidates who have filed for election so far includes: Commissioner, Precinct One - Leonard Coleman, Mike Walden, L. J. (Jack) Wallace, L. T. (Short) Lemons, Herman B. Bedwell and Eddie C. Hale.

Commissioner, Precinct Three - Harral Rawls.

County Sheriff - Charley Ellis, C. G. Richards and Walter Sandefer. County Tax Assessor-Collector Glen McDaniel and Leonard Groves.

Congressman, 19th District - George Mahon, running for re-election. Senator, 28th Texas District H. J.

(Doc) Blanchard, running for re-election. State Representative, 72nd District -Bill Clayton, running for re-election. District Judge, 121st District - M. C. Ledbetter, running for re-election. District Attorney, 121st District - E. W. Boedeker, running for re-election. Member of the State Board of Education -- James H. Whitesides.

There had been no filing for the County



IT'S TAG TIME AGAIN

AND WE DON'T MEAN the kind you play in the school yard. We mean the kind that costs the vehicle operator his hard-earned cash. The dates for registration are from February I to March 31 and it can be accomplished either by a visit to the county tax assessor-collector's office or by

mail. Shown above with some of the personalized tags ordered through the local tax office are Carolyn Berkgren, left and Joy Fluitt, who were busy processing applications when the Tribune photo was snapped.

and Agriculture in West Texas"

Indian express' gains momentum

The streaking Morton Indian express continued gathering momentum for its trek into the play-offs with two lopsided wins this week at the expense of the Olton Mustangs and the Floydada Whirlwinds. The Tribe has now won 10 straight contests since its loss to Ralls in the Caprock Tournament.

The Indians who are 23-4 for the year maintain their position at the top of the District 3-AA 2nd-half scramble 3-0 record which makes them the only undefeated team in this round.

and poise made the fans wonder whether or not they were watching a college team in action instead of a high school squad.

Morton continued its balanced scoring attack as 5 Indians hit in double figures. Once again the leading point producer was Elton Patton who finished the night with 22 points which is 2 above his season's average of 20 per game. Others in the double digit region were Bryant Lewis with 19, Ted Thomas with 14, Jimmy Harvey with 13, and the little floor general Keith Embry wound up with 11.

vey were the top thieves off the press as they grabbed up 5 and 4 steals respectively.

The Tribe's field goal percentage dropped down somewhat to 45%, but the free throw percentage kept on its upward rise as the Indians sank 15 of 19 for a 79% effort.

Against the Mean Green from Floydada, Morton ran into a stout sagging zone defense and could only manage to put 16 points on the board, but they were even more stingy and the Whirlwinds just had 12 at the end of the first period. Also during the 1st quarter Jimmy Harvey picked up 3 quick fouls and had to be replaced by Larry Thompson. The

Cochran clerk's office hosts See ELECTION, Page 2a County officer conference

oximately seventy five county offils were in attendance in Morton last resday as Cochran County and Dist Clerk R. J. Vincon hosted a meeting is counterparts from counties through-West Texas.

Officers from 23 counties gathered in county activities building for an area eting of the West Texas County and strict Clerks Association. They gatherin the county auditorium for the mornsessions which were highlighted by address by Bill Clayton, state repretative from the 72nd Legislative Disct. Following Clayton's talk, a question

and answer period was held which lasted until noon when the members met with the Morton Lions Club for lunch.

The afternoon was taken up with work sessions by the county and the district clerks operating as separate units.

In his morning address, Clayton stressed that county government is vital to the survival of the American way of life. He put great emphasis on the necessiety for local government remaining in the hands of local officials.

"I don't think it is the Legislature's See CLERK MEETING, Page 2a

★ Installation . . .

Morton Rainbow Assembly No. 293 will hold Open Installation of Officers Saturday, February 5, at 7 p.m. at

> the Masonic Hall. Miss Sherry Fred will be installed as Worthy Advisor. Other line officers will be Miss Jane Wells, Worthy Associate Advisor, Miss Debbie Williams, Charity, Miss Carolyn Gray, Hope and Miss Jane Wilcox, Faith. Friends of Rainbow are cordially invited to attend.

Coach Ted Whillock's squad has to be setting some kind of record in the district this year with their margin of victory over opposing teams. Through the first 10 conference games, the Tribe has averaged whipping their opponent by a whopping 31 points per contest.

Tuesday night's battle with the Mustangs, which had Morton on the big end of an 89-54 score, saw the Indians have to contend with a stall in the 1st quarter, but a tight, pressing defense, which caused 33 turnovers during the evening, brought Olton out of its slow-down game in a hurry.

Several times during the game the Tribe's ball-handling, pin-point, passing,

Lewis, who looked like a human vacuum cleaner the way he was sweeping the boards clean, was the top rebounder with 11. Patton picked up 9 stray shots to compliment Lewis' effort. Embry and Har-

See TRIBE CAGERS, Page 2

Area cotton sample receipts decline as harvest closes

The South Plains cotton harvest is nearing completion as farmers have over 95 per cent of the crop out of the fields, according to W. K. Palmer, in charge of the Lubbock Cotton Classing Office of the U.S.D.A.

Cotton sample receipts began a gradual decline as the harvest neared completion. Because of this decline the seasonal office at Brownfield closed on Friday, January 28th. The remaining cotton from the Brownfield area will be classed in Lubbock. The Levelland office closed two weeks ago and Cochran county samples sent to Lubbock.

Samples from 72,000 bales were classed at the U.S.D.A. classing offices at Lubbock, Brownfield and Lamesa during the week ending Friday, January 28th. This brought the total classed this season to 1,060,000, compared to 1,620,000 at this time last year.

Quality of the cotton was lower as the harvest neared completion.

Low Middling Light Spotted was the predominant grade at Lubbock last week with 31 per cent of all cotton classed. Strict Low Middling Light Spotted made up 12 per cent, Strict Low Middling Spotted 10 per cent and Low Middling Spotted 24 per cent. Seventy-nine per cent of the samples was reduced in grade because of bark.

Staples were predominantly 28 to 30. Ten per cent had a staple length of 28, 32 per cent stapled 29 and 45 per cent was 30.

Only three per cent of the cotton "miked" in the Lubbock office was in the premium range of 3.5 to 4.9, 4 per cent "miked" 3.3 and 3.4, 21 per cent 3.0 through 3.2, 39 per cent was 2.7 through 2.9 and 33 per cent was 2.6 and below.

The consumer and Marketing Service of the U.S.D.A. reported a decline in trading on the Lubbock market as the harvest

See COTTON, Page 2a

udges, commissioner' onference to feature eview of county laws

Assistant Attorney General J. C. Davis, rector of the State and County Affairs sion of the Attorney General's office Austin, will discuss the laws affecting inty government during the 14th Annual anty Judges and Commissioners Con-

The meeting will be held February 9-10 the Ramada Inn in College Station th the theme, "High Noon for County vernment.

Davis, a noted legal authority on Texcounty government, has served as an istant to seven Texas attorney generals. formerly served as county judge of skell County. His presentation will lark the 13th appearance as a program irticipant.

Charles E. Lawrence, Extension county licials program specialist and general nference chairman, points out that Dais has contributed substantially over the ears in making the Texas A&M conferce a worthwhile learning experience for inty officials.

the conference is sponsored by the Tex-Agricultural Extension Service in coation with the State County Judges. d Commissioners Association. More n 600 officials from across Texas are pected to attend.



CONFERENCE LEADERS

SHOWN AT THE AREA MEETING of the West Texes County and District Clarks Association meeting held in Morton last Wednesday are three of the persons who contributed to its success. State Representative Bill Clayton, left, gave the keynote speech to the large assemblage and R. J. Vinson, center, Cochran county and district clerk, hosted the meeting. At right is Doris Rudd, county and district clerk of Borden county.

Texas Secretary of State Bob Bullock has issued a bulletin to the news media and all county tax assesors-collectors in the state clarifying the new voter registration law passed during the last session of the Legislature and which went into effect January 1, 1972. "The message reads as follows:

Secretary of State

clarifies voter law

There has been some confusion relating

to registration deadlines under the new registration system imposed by Senate Bill 51. As all our former directives have pointed out, registration never closes. It did not cease on January 31, as it has in past years. Those persons who have registered by that time will appear on the initial list of registered voters. Those persons registering after January 31 will appear on supplemental lists, which will, be prepared 20 days prior to an election. Every person who submits an application to the tax assessor-collector or a duly appointed deputy at least 30 days prior to an election will appear on either the original or supplemental lists which will be sent to the polls. Every person who registors as of April 5, 1972, will be eligible to vote in the May 6 primary; likewise, every person who registers by October 7, 1972, will be permitted to vote in the November 7 General Election."

The Morton (Tex.) Tribune, Thursday, February 3, 1972



OFFICIAL NEWSPAPER OF COCHRAN COUNTY 'TEXAS' LAST FRONTIER

BILL SAYERS, Editor and Publisher

as that

Entered as second class matter at the post office n Morton, Texas, upder the Act of Congress of March 8, 1879.

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EARN AT HOME addressing envelopes. Rush stamped addressed envelope. Osswald Mail Service, 5173 68th Lane, St. Petersburg, Fla. 33709. 3-4-D

CARD OF THANKS -

CARD OF THANKS

Words cannot express our gratitude to the wonderful friends and neighbors for the food, flowers and words of comfort during the passing of our beloved husband and father. May God bless each of

> Mrs. Ruth Watts Omar Henry and Family Kenneth Watts and Family Truman Watts and Family Bill Watts and Family

Clerk meeting ...

Page 2.

from page one

place to set salaries for county officials,' Clayton said.

He spoke and listened to the clerks on matters of legislation pertaining to county officials. "I can see this, we need some more work in the next session of the Legislature on House Bill 384 which empowers the commissioners courts to set salaries of county officials," the speaker said.

He and the clerks discussed functions of a so-called grievance committee that is set up to get at inequities in salaries declared by the commissioners.

"If this legislation does nothing else but point out some of the problems in the courthouse, it has served some useful purpose, 'Clayton said.

The legislator, who is chairman of the Counties Committee of the State Legislature, spoke at a morning session. At noon, the meeting attendants were guests of the Morton Lions Club at a luncheon. Speaker at the luncheon was LeRoy Hutton, clerk of Randall County.

His subject was "Local Government." Speaking about the trend of larger counties toward "big governments," or "metropolitan governments," Hutton said "this is alarming and is not necessarily so, the answer."

"Elected officials do a better job than experts," Hutton pointed out. "Elective officials answer to the people and appointive officials tend to be puppets," he said.

"Don't ever replace your elected officials with appointed experts," the Randall official warned.

The district and county clerks were split into two groups for afternoon working sessions. James W. Knight, clerk of Bexar County, conducted the county clerks session. In charge of the district clerks' session were J. R. Dever, district clerk of Lubbock; and Mrs. Ray Lynn Britt, district clerk of Lamb County.

Knight is secretary-treasuere of the State Association of County and District Clerks.

The processes of elections were an important item on the agenda of the working sessions for the clerks.

Entertainment between the luncheon and the afternoon work sessions was provided by a Morton quartet composed of Harold Drennan, John Coffman, Sheryl Posey and Rodger Posey, Christene Polvado was pianist.

Presiding at the noon luncheon was O. L. Tilger, president of the Morton Lions Club.

Tribe cagers . . .

from page one

young sophomore then proceeded to play his finest game of the season and pumped 20 big points through the hoop. In addition to his big point production, Larry made several key steals on the defensive end of the court.

The Tribe bombed the nets in the 2nd and 3rd stanzas at a 60 clip and rolled out to a 62-40 lead heading into the final 8 minutes of play, and then coasted in with an 87-56 victory.

The Indian field goal percentage continued to spiral upward as they connected on 57 of the shots for the game. The percentage at the charity line also jumped forward as the Tribe sank 23 of 33 for a 70 clip.

Once again five Morton players reached the double figure plateau. The top spot belonged to the ever present Elton Patton who tossed in 23 points from all over the court. Following Thompson was Keith Embry who counted among his 17 points several from the 23-25 foot range. Bryant Lewis and Ted Thomas each had 12.

The B-team game saw the junior Indians trail throughout the first 3 quarters with the count at 44-41 going into the final period, hen the whole complexion of the game changed with the Morton squad going on the rampage to outscore Floydada 32-18 in the last 8 minutes to register a 76-59 win.

Leading the assault was Mark Fluitt with 26 points. David Barrera added 14 and Mike Gilliam chipped in with 13.

Friday night, the Indians host the Lockney Longhorns a team which the Tribe trounced by 37 points in the first round of play, but the Horns have a potentially dangerous team. Tuesday they were tripped by Dimmitt 69-68 so they cannot be taken too lightly.

Then Tuesday, Morton travels to Dimmitt to take on the tough Bobcats. The Indians stopped the 'Cats 68-54 in the first round, and Dimmit which was upset by Floydada in the 2nd round must win if they have any hopes of catching the Tribe.

Election . . .

from page one

Attorney's post by Wednesday, with the only qualified candidate in the county being the incumbent, James Walker.

There is no deadline for voter registration this year as there has been in the past due to new legislation passed by the recent Legislature. Voters may register throughout the year, but must register at least 30 days prior to an election in order to be eligible to vote in that election. Thus, April 5 is the last daya voter may register to vote in the May, 6 Primary.

NOTICE -

NOTICE OF PROPOSED SALARY INCREASES

Notice is hereby given that the Com-Texas, will meet in regular session on missioners' Court of Cochran County,

My Neighbors



I've invented to make the world a better place."

Candidates . . .

from page one

here from Hockley county. He is president of the Morton Co-op Gin board of directors and the Cochran County Farm Bureau.

Hale and wife Iona have four children, all of whom are grown and living away from home or going to college.

"I will work to the best of my ability for Precinct One, if elected," Hale states.



"Patience is something you admire in the driver behind you but not in the one ahead."

NOTICE -Notice To All Persons Having Claim

Cotton . . .

31 cents.

from page one

neared completion. Cotton prices

steady. Prices ranged from 28 to 3

with most cotton selling between 2

Average prices for the most prede

nant qualities in the 3.0 to 3.2 micron

range were: Strict Low Middling

Spotted, Staple 29 - 30.25, Strict

Middling Light Spotted, Staple 30 -

Low Middling Light Spotted, Stapl

- 29.80 Low Middling Light Sp

Staple 30 - 30.15, Low Middling Sp

Staple 29 - 29.50 and Low Middling

ed from \$40 to \$70 per ton with

prices in the \$48 to \$54 range.

Prices paid farmers for cottonseed ra

ted, Staple 30 - 29.85.

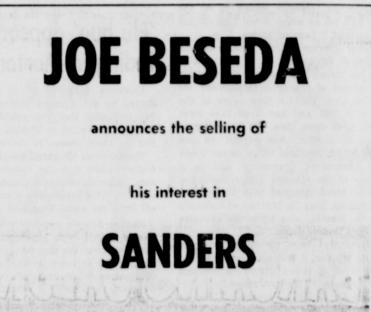
Against The Estate of James Clifton McClure, Deceased PROBATE NO. 539 Notice is hereby given that on Jan

31, 1972, Letters Testamentary upon Estate of James Clifton McClure issued to Ila Mae Clay McClure wh sides in Cochran County, Texas, b Probate Court of Cochran County, " in Cause No. 539 pending upon the bate Docket of said Court.

All persons having claims against estate are hereby required to prese same within the time prescribed b to my attorney, James K. Walker, West Washington, Morton, Texas.

ILA MAE CLAY MCCLURE Independent Executrix Estate of James Clifton McCl deceased

Published in the Morton Tribuen ruary 3, 1972.



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February 14, 1972, to consider setting the following salary increases for elected officials:

Sheriff, \$7,560.00; County Judge, \$7,440.-00; County Clerk, \$7,560.00; County Treasurer, \$7,560.00; County Tax Collector, \$7,-560.00; County Attorney, \$7,560.00.

The above salaries are the amounts proposed to be set for the above officials by the Court for the year 1972. The Grievance Committee of Cochran County established by House Bill No. 384, Laws 1971, 62nd Legislature, Regular Session, has recommended to the Court that the above elected officials' salaries be increased 5.5% above the amounts established by the Court for the year 1971. This recommendation will also be considered by the Court on said date.

Glenn W. Thompson

Cochran County Judge Published in Morton Tribune Feb. 3, 7, 1972.

POLITICAL CALENDAR **Democratic Primary** May 6, 1972

General Election Nov. 7, 1972

For County Commissioner: Precinct 1: Leonard Coleman Mike Walden L. J. (Jack) Wallace Herman B. Bedwell L. T. (Short) Lemons Eddie C. Hale

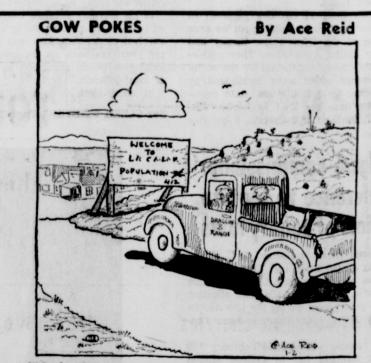
For County Commissioner: Precinct 3: Harral Rawls

For Sheriff: Charley Ellis C. G. Richards Walter Sandefer

For Tax Assessor/Collector: Glen McDaniel Leonard Groves

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Morton (Tex.) Tribune, Thursday, February 3, 1972

plays important role debt

Page 3a

without question," said Dr. John Hopricultural finance specialist in the Agricultural Experiment Station, will play a much more important in farm financial management in the re than it has in the past."

Jopkin is not advocating the farmer uld stay out of debt. Instead, he bes the judicious use of debt will be only way many farmers can survive. Recause of new technology, the farmer t adopt new methods to remain com-

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ve. But, when he does, "he incurs

an investment and operating cost structure that forces him to expand his operation to exploit the new economics of scale which the new technology has made possible," said Hoskin, also Stiles Professor in the Agricultural Economics Depart-

"A farmer can no longer merely be proverbial man with the hoe," the Stiles Professor said. "Rather, he is a businessman. Above all else, he is a manufacturer who buys raw materials as resource in-

BESEDA GRAIN CO., Inc announces the sale of their portion of the **Fertilizer and Chemical Business in Whiteface** to LARRY BESEDA We would like to thank our customers and friends for their patronage and are confident that you will support Larry in his business as you have done so for us in the past. **Phone 3831** Whiteface, Texas

ment at Texas A&M University. the traditional tiller of the soil - the

puts with which to manufacture produc

for a given market."

Pressure to increase size of farm operations will continue to be severe, so the role of capital in agricultural production and marketing requires knowledge of business and financial management. The average investment per farm is more than five times as high now as it was 20 years ago, and operating expenses per farm have increased about as much.

No longer can the farmer depend on savings retained out of farm earnings to expand his operation. The new capital requirement is too great, according to Hopkin, and the profit margins in agriculture are getting too low.

"The farm family is no longer content to live at standards way below the rest of the nation in order to plow back the earnings into the farm organizations," he said.

Where will this added capital come from?

"The better farms have learned how to use debt to leverage their own capital position and expand their management," Hopkin said. "According to the 1964 census, 80 percent of the Class 1 farms had operator debt that year, compared to only 47 percent of the Class 6 farms. The average debt per farm for the better farmers was \$68,000 compared to \$3,800 for the low income farms."

While it is obvious the modern farmer has to be adept with numerous skills, "none will be so crucial as financial skills." the economist pointed out.

The farmer must be skilled in capital budgeting and in analyzing alternative investment opportunities to see that capital is invested where the payoff is greatest. He must be able to generate both the equity and borrowed capital he needs to remain conservative, and he must be able to analyze and interpret records so that, basically, he can prove to the right people that he is making financial progress, that his business is profitable, and that he can generate the cash when needed to repay his loans.

Hopkin defined credit as "the power to sell debt. As such, it is a resource to be built, to be conserved, to be managed and marketed in the same way that other commodities must be produced, managed, and marketed.



Some of the best fishermen in exas have caught their biggest bass by casting in their own bacckyard. "Practicce" cacst-

ing, I mean. Learning to drop the lure exatly where they want it . . . in the center of the favorite hideaway of the fish . . . comes from practice, practicce, practice.

here are numerous inveterate, succesful fishermen, who spend hours just dryasting practice-plugs into flower pots, dishpans, water buckets, inflated innertubes, old tires, and what have you.

Naturally, they get lots of kidding comments from the neighbors who always want to know "how's fishing" Nevertheless they keep on casting, year after year . . . striving for perfection. This dry casting makes them better fishermen and there's no doubt about that.

In the first place, they learn distance, how to control their casts, various methods of casting, and how to use their equipment properly. This is a most important feature, because if you don't know your equipment, you are likely to lose the best fish you ever hooked.

Dry casting in the back yard (or front) is very simple. There are casting rings which ccan be bought from most sporting goods stores. Lacking these some anglers use hula hoops or plastic laundry baskets. Still others try their hand at tossing a practice plug into empty flower pots or gallon cans. All these make good tar-

Hours of practice are well worth the time of any fisherman who wants to return from an outing with a string of fish instead of a long list o alibis.

For practice casting your needs are simple, especially if you have available as much as 50 feet of open range. Use the same rod you use in fishing so you may become thoroughly familiar with it and what it will do.

Type of equipment and the weight of the line will determine how heavy a plastic plug you should use. It should be either a 3/8 or 5/8 oz. In fact it is well to have both and to learn the effeit of their different weights. But, stick with one until

From the standpoint of car owners in

Cochran County, how costly an undertak-

ing has the 42,500-mile Interstate High-

How much are they contributing at the

present time to the construction costs

through gasoline taxes and other auto-

During the past year, based upon the

latest figures, they forked up no less than

That is the amount that went to the

Federal government. It is exclusive of

fees for auto use

way System become?

use taxes?

\$66,000

you have mastered it, then acquaint your sel with the other.

Your back yard is not the place to try for distance. So, workon accuracy. Learn first of all to drop the lure into a two-foot circle, some 15 to 20 feet away. When you've done this long enough, try flipping the plug into gallon cans. When you've learned that don't stop, just keep on practicing, improving your form and gradually increasing distance.

Perhaps the major mistake of all beginners is "thrusting" the casting arm, swinging it like a baseball bat. Correct casting with proper equipment calls for wrist motion

An old standby formula is to put a book under the casting arm, holding the upper arm firm against the book and casting with forearm and wrist only. If you start this way, casting will come easy and you'll be doing it correctly. On the other hand, if you learn to cast by "throwing" the entire arm, it's not only a very difficult habit to break but dangerous to those in the boat or around you.

Another very effective method is flip casting. Here you point the rod tip straight out, instead of up. Use the same motion, except in reverse, for releasing the plug. In conventional casting the lure is released on the downward motion. In flip casting it is released on the upward motion. This permits you to shoot the plug pretty much on a line and only slightly above the water, back up under low hanging limbs and branches.

Save this for last, for it's tricky. But, don't let anyone tell you that flip casting is for exhibition purposes only. It can be most effective in brushy water and many times will acccount for more fish in the boat than the one-method-caster ccan deliver.

However, regardless of the method, cast, cast and cast some more until you have achieved perfectcion.

relief from stingent vehicle driving rules Texas Agriculture Commissioner John

C. White has reminded Texas farmers and ranchers of revised driver qualification regulations which should give significant relief from the stringent regulations that were in effect in 1971.

Farmers, ranchers get

New exemptions were made for farmers and ranchers by the U.S. Department of Transportation after many complaints were filed against restrictive farm driver qualification regulations last year. The new regulations which became eftective January 1 include:

- Farm vehicle drivers operating straight trucks weighing 10,000 pounds or less are totally exempt from the driver qualification rules.

-Farm vehicle drivers operating straight trucks weighing in excess of 10,000 pounds within 150 miles of their farms are totally exempt from the rules.

- Farm vehicle drivers 18 years or older operating a tractor-trailer unit w thin 159 miles of the farm are exempt, xcept they must be physically quali ed but need not be physically examined nd certified until January 1, 1973.

- Drivers employed by custom op ators are granted total exemption w ile transporting custom harvesting mach lery to or from a farm and while transporting the custom-harvested crops to stor ge or market.

Drivers employed by custom operators are granted total exemption while transporting custom harvesting machinery to or from a farm and while transporing the custom-harvested crops to storage or market

Beekeepers transporting bees during seasonal movements are exempt.

The original regulations requiring drivers to be 21 years of ae, submit to road tests, written and physical examinations, backround checks and other regulations imposed undue burdens on farmers whose families helped in growing and harvesting crops, Commissioner White said.

COUNTY AGENT NEWS

From the Office of Roy L. McClung, Jr.

The most difficult part of soil testing is finding the time to do it. Now that most crops have been harvested, farmers should take so'l samples so they can get a head start on the 1972 crop year.

It's just as important for farmers to resample and test fields as it is for those who have never tested their soils at all. Soils that were tested 5 or 10 years ago provided farmers with recommended fertilizer rates for optimum profit based on soil fertility levels of the individual fields at that time. However, these test values may have increased or decreased so that old recommendations no longer fit field and crop conditions.

Farmers who use fertilizer successfully

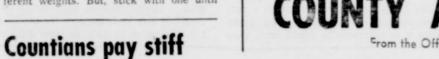
declines as well as excessive build-ups. If a field is used for intensive production, a soil test should be run more often. This also applies for fields with special problems.

Better soil management may have elevated soil fertility levels. if this is the case, a soil test will indicate the need for less fertilizer. If yields above those expected were obtained, an increase in fertilizer application may be needed.

Soil test cost only a fraction of what is spent on fertilizer application. It's prob bly the best investment a producer will make. Money spent on the wrong fertilizer could result in less net profit.

Anyone interested in soil tests can cb-





The revenue went into the Highway Trust Fund, which takes care of 90 percent of the cost of construction. The states pay the other 10 percent.

the auto taxes collected by the state.

The heightened interest in the highway program is due to the battle now going on in Washington over moves to divert some of the money to such needs as railroad passenger service, urban mass transit and other transport problems.

Some Congressmen feel that the nation's priorities no longer call for the spending of the \$5 billion or so collected each year solely for new highways.

Under the current Federal tax on gasoline (4 cents a gallon) and the special taxes on tires, tubes and accessories, the average Cochran County car owner is paying about \$30 a year into the trust fund. That is the amount incurred for a car that travels 10,000 miles a year and gets

14 miles to the gallon. The overall cost for the 2,210 passenger cars in operation locally, comes to \$66,000 a year.

One of the matters before Congress at this time is the future of the highway program, which is due to expire in 1972. Originally begun in 1956 at an estimated cost of \$41 billion, it is now expected to reach \$75 billion or more and to require at least six years more to complete.

Far from agreeing to a slowdown or limitation of the work, state highway officals and others are urging that an even bigger program be embarked upon. They are asking for more attention to the development of local road systems.

If Congress extends the life of the program, as presently constituted, for another six years, Cochran County car operators will be contributing an additional \$389,000.

Personals

Mr. and Mrs. Hume Russell left Saturday afternoon in response to a call that his brother, Rankin Russell, was gravely ill. Monday morning news reached here that he passed away. Funeral services were held yesterday in Amarillo.

Mrs. Joe Nicewarner, Mrs. Lessye Silvers, Mrs. Gene Benham and Mr. and Mrs. Neal Rose were among those from Morton who attended the funeral of Hank Gowdy in Littlefield Monday.

have their fields tested every two to five

tain instructions for sampling and mailing years. This allows for the detection of cartons at any county Extension office.



5-piece Oak Sedroom Suite, reg. 259.60	NOW 189.00
3-piece White French Provincial Bedroom Suite reg. 259.00	NOW 189.00
2-piece Floral Early American Living Room Suite reg. 349.00	NOW 249.00
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Nylon Contemporary Sleeper, reg. 332.00	NOW 269.00
Early American Queen Size Sleeper, reg. 359.95	NOW 289.00
Early American Rocker, reg. 79.95	NOW 49.00
Hurculon Early American Rocker, reg. 99.00	NOW 79.00
Early American Rocker, reg. 139.50	NOW 99.00
General Electric Walnut Stereo, reg. 179.95	NOW 110.00
Admiral Stereo, reg. 345.00	NOW 245.00
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MANY MORE CLEARANCE SPECIALS

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Morton

Sensing the news

The State of the Union message has beome a political ritual in which the Pres'dent gives a lengthy pitch for his pros. No longer is the traditional messmict accounting of the country's cor's message was no to the new rule.

d the political rhetoric, however, rim reality of America's worsenal plaht. The truth is that the United States is getting deeper and deeper "t. And the administration and the 'te mined to imnore the

messive delicits. The that the federal movemment is mu h more than it obtains in form of taxes. Moreover, both the and the Congress want to

Woolam completes Air Force course

irman Daniel C. Woolam, son of Thomas Woolam of 512 W. Harding, Morton, has graduated at Sheppard AFB, Tex., from the training course for U.S. Air Force aircraft mechanics.

Airman Woolam, who learned to maintain and service turbo-prop aircraft, is being assigned to a unit of the Tactical Air Command which provides combat units for air support of U.S. ground forces. The airman attended Morton High School. His wife, Lanita, is the daughter of Mr. and Mrs. Truman Anglin of Rt. 1, Morton.

Hospital notes

Patients admitted to Cochran Memorial Hospital January 26 through February 2 were: George Womack, Glenn Meadows, Jim Hill, Steve Cox, Isabelle Orana, H. G. Pollard, Jim Middleton, Mark Adair, Marie Dobson, Donald Brown, Pablo Matta, R. C. Strickland, Leslie Taylor, D. C. Washington, Raymond Madridal, James Hinderlitter, Wendell Carmichael, Richard Young, Anesito Lucero and Frances Cunningham.

step-up spending. The American people are told that deficits aren't hurtful. They are advised that the proposed budget is expansionary but not inflationary, a sample of word trickery that may cost people dearly in the years ahead.

It is time to cite the late Sen. Harry Byrd of Virginia, who declared: "If in reasing taxes or deficits to meet contimuously higher expenditures is to be our course, it is obvious that neither our tom nor our form of government can

and was a voice crying in the ness when he spoke those words in 1949. Twenty-three years later our nation's plight is infinitely worse, despite the sur ace prosperity. Today, the national obt is almost twice what it was when B rd voiced his warning. The federal has soared in the period from \$45 illion to \$229 billion. Even more serious than the statistics is the apparent willingness of the American people and their representatives to accept sophistical explanations of their plight. Sophistry was defined by the ancient Greeks as making the worse appear the better cause.

For example, a high administration spokesmen recently said that the new federal budget would be a responsible budget for the fiscal year 1973, a budget that would come into balance if the country were at full employment. President Nixon made the same pitch in the State of the Union speech. But everyone knows that full employment is defined by economists as no more than four per cent unemployment. Today, however, we have six per cent unemployment and there's no reason to believe that it will decline to four per cent during the next fiscal year. Therefore, the federal budget will be out of balance in fiscal '73 and administration officials and members of the Congress know this. The deficit for fiscal 72 may reach the astronomical figure of \$40 billion!

In other words, the executive and legislative branches of the federal government are indulging in mumbo jumbo. An effort is being made to fool the people, to make them feel comfortable when, in fact, they should be deeply concerned.

The Nixon administration makes a serious mistake in trumpeting good times when it is proposing to spend more than



Mrs. Kenney O. Palmer

Mr. Nixon said that the Congress had

a great opportunity to be statesmanlike

role, he would have announced the drop-

way from the high level approach. They

promise more pie in the sky and paint

rosy budget estimates. It is a tragic situa-

tion, for failure to curb federal spending

will produce more inflation later - no

matter how many new economic policies

Mr. Nixon inherited a fiscal mess. He

is resisting some of the most extrava-

gant spending proposals made by the li-

-beral opposition. But he isn't giving the

American people the unvarnished truth.

He isn't telling them the truth about the

dangers of debt or warning them about

one can be sure, will involve terrifying

inflation and near totalitarian control of

the nightmare ahead. The nightmare

are announced.

the economy.

power, are jeopardizing the well-being of it expects to take in. It should be recognized, however, that the administration's the American people spending proposals are small bore as compared to the colossal outlays proposed in its approach. But he failed to set an by the liberal opposition in Congress. example. If he had chosen the statesman The liberal plan for federal spending is a design for economic disaster. The Mcping of FAP and made a plea for massive Governs, Muskies and Kennedys are aucutbacks in federal programs. But this is thors of programs that would cause the already swollen federal budget to reach an election year, and politicians veer athe explosion point.

Nevertheless, the Nixon administration is in charge of the budgetary machinery and must be called to account. Given the financial realities, there is no excuse whatsoever - except politics for continuing to promote the welfare expansion bill known as the Family Assistance Program. FAP is inflationary and should be abandoned.

One important point made by the President in the State of the Union speech was that the country can't afford any more work stoppages such as he West Coast dock strike. Failure of the Congress to pass a strong curb on such strikes will result in dire consequences for the country. The union, in their reckless drive for

The Morton (Tex.) Tribune, Thursday, February 3, 1972

Miss Nichols, Kenny Palme exchange double ring vow

Miss Deborah Jo Nichols and Kenney O. Palmer exchanged nuptial vows in a double ring ceremony at 7:30 p.m. January 15 in First United Methodist Church. The Rev. Rex Mauldin officiated. Parents of the couple are Mr. and Mrs. Dean Nichols and Mr. and Mrs. C. W

Palmer. Presented in marriage by her father,

the bride wore a formal gown of white peau de soie designed with scoop neckline embossed with chantilly lace and seed pearls. Her finger tip veil of bridal illusion was attached to a lace tiera accented with seed pearls. She carried a cascade of feathered carnations in shades of pink. Mrs. Dennis Johnson of College Station was matron of honor and Mrs. Mike Nichols, sister-in-law of the bride, was

bridesmaid. They wore formal gowns of pink crepe fashioned in empire lines with hot pink velvet boleros. Each carried a nosegay of pink feathered carnations.

Charles Palmer, Jr., served his brother as best man and David Palmer, brother of the groom, was groomsman. Mark Clark of Lubbock and Jimmy Roddy seated guests.

Mrs. Ann Sinclair of Bula was organist and Ginger Inman of El Paso was soloist. The couple was honored with a reception in Fellowship Hall following the ceremony

Mrs. Palmer is a graduate of Levelland High School, South Plains College and attended Texas Tech University.

2333 - 50th St.

Palmer graduated from Morton High School, attended South Plains College

and Ranger Junior College. He is em ed as manager of Dial Finance in Ha N.M. They will make their home in city.

e Mort

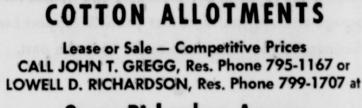
Page

Brother of Mortonite rites in Littlefield

Services for James Alfred Gowdy of Littlefield, brother of M. C. Ledbetter of Morton, were Monday at 2 p.m. in the First Bar Church of Littlefield. The Rev. / Kennemer, pastor, officiated assisted the Rev. R. B. Hall of Abilene. Burial was at Littlefield Memorial under direction of Hammons F Home.

Gowdy, 66, a native of Jacksh died about 4 p.m. Saturday at M Arts Hospital in Littlefield. He was partner with J. R. Hall in a Little law firm at the time of his death. graduated from Baylor University School and began his first practic Archer City in 1927. In 1928 he o practices in Olton and in Muleshoe in In 1944 Gowdy left law practice to in Arch, N.M.

Survivors include his wife, Drucil Littleifeld; a daughter, Mrs. W. of Fort Naches; two sisters, Mrs. better, and Mrs. J. D. Slack of A City; three grandchildren and two g grandchildren.



Gregg-Richardson Agency PHONE 792-3570

Lubbock, Texa

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					Sundays-	Wednesdays-
	unday-Catechism Class		sundays-	and attribute the second second	Sunday School 9:45 a.m.	Graded Choirs 7:30 pa
1	10:00 11:00 a.m		Bible Class		Morning Worship11:00 a.m.	Prayer Service 7:30 p.
	Contraction Contraction		Worship10:45 a.m.		Evening Evangelistic Service7:00 p.m.	Church Choir Rehearsal 8:30 pm
1	onfessions-Sunday		Evening Worship 7:00 p.m		Evening Evenigendate berriet and the plan	Church chon Renearbar
	Half he is before Mass		Litering trouble		Wednesdays-	* * *
1		noon Sundas	Wednesdays-		Night Prayer Meeting and	
	ad he opentment		Midweek Bible Taxa 8:00 p.m		Christ's Ambassadors Convene Together 7:30 p.m	SPANISH ASSEMBLY OF GOD CHURD Gilbert Gonzales
					Thursdays-	N. E. Fifth and Wilson
					Every 1st and 3rd, Women's	Sundays-
_]					Missionary Council2: 30 p.m.	Sunday School10:00 15
1	HIRST BAPTIST MEXICAN	MISSION			Every 2nd and 4th, Girls'	Morning Worship11:00 15
1-	undays-				Missionette Club4:30 p.m.	Evening Evangelistic Service _ 7:30 pa
1	Sunday School	10:00 a.m				Tuesday
1	Fraining Union	6:30 p.m	FIRST METHODIST CHURCH		* * *	Tuesdays-
1	Vening Worship	7:30 p.m		tering and the second sec		Evening Bible Study 8:00 pa
1		p.	Rex Mauldin, Minister		FIRST MISSIONARY BAPTIST CHURCH	Thursdays-
1	Wed esdays-		411 West Taylor		Rev. Merle Moore, Pastor	Evening Prayer Meeting 8:00 pa
1	Praver Cervice	7:30 p.m	m in the second s		Main and Taylor	arrived a respective second
1			Sundays Church School Session		Main and Laytor	* * *
1					Sunday School 9:45 a.m.	
1			Morning Worship Service 10:55 a.m.		Morning Worship10:45 a.m.	EAST SIDE CHURCH OF CHRIST
1			Evening Fellowship Program 5:00 p.m.		Training Service	Fred White, Minister
1	VEN TRINITY BAPTIST		Evening Worship 6:00 p.m		Evening Worship	764 East Taylor
	Rev. W. D. Anderso	OB				Test Last Taylor
1	3rd and Jackson		Second and Fourth Monday		WMA Circles	
1			Wesleyan Service Guild 7:30		Monday_	Sundays-
1	Sundays-				Night Circle 7:30 p.m.	Bible Studier 10:00 st
	Sunday School	9:45 9.m	Fuesdays-		Tuesday-	Worship 10:45 M
	Morning Worship Second		Women's Society of Christian		WMA	Worship
	and Fourth Sundays	11:00 a.m	Service 9:30 a.m		G.M.A4:00 p.m.	worship
	H.M.S.	4:00 p.m.			Wednesday-	
	Wednesdays-		Each Second Saturday,			Wednesdays-
	Praver Service	7:00 p.m	Methodist Men's Breakfast 7:00		Midweek Service 7:30 p.m.	
	Prayer service	1:00 p.m	Methodist Men's Dreaklast _ 1.W L.M	Particular a second a second s	Edna Bullard 9:30 a.m.	Midweek Service

	1 Compliments of 1		1
Frontier Oil Company	Carl Griffith Gin and G & C Gin	Luper Tire and Supply	the the
Red Horse Service Station Mobil Products - 266-5108		TUG E. Wasnington 200-5830	Doss Thriftway 400 S. Main - 266-5375
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			115 N. W. 1st - Phone 266-5223
	First State Bank	Morton Tribune	2 1002000C

Morton (Tex.) Tribune, Thursday, February 3, 1972

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Services for Carl Williams of Lubbock, merly of Morton, were held at 11 a.m. esday in Sanders Funeral Home Memoal Chapel in Lubbock. Jim Massey, minter of University Church of Christ, offi-

Burial was in Resthaven Memorial Park. Williams, 72, died about 2:40 a.m. Suny in a Lubbock nursing home. He moved Lubbock from Morton in 1950.

He is survived by his wife, Jewell; two ns, Beryl of Snyder and Wayne of Baldin Park, Calif.; three daughters, Mrs. melle Kelley of Odessa, Mrs. Donna onfe of Houston and Mrs. Gwen Turner Lubbock: three brothers, Clifford and harlie, both of Sudan, and Carlos of ort Worth; two sisters, Mrs. Abbey eese of Snyder, Okla., and Mrs. Maudine ax of Lubbock; 12 grandchildren and ree great-grandchildren. School menu Monday, February 7 Ham & cheese

Page 5a

sandwich, green salad, buttered corn, apricot cobbler, pickles, milk.

Tuesday, February 8 — Baked chicken tomatoes & macaroni, buttered green beans, apple crisp, yeast rolls-butter, milk. Wednesday, February 9 — Baked meat loaf, carrot & raisen salad, buttered June peas, chocolate cake, hot bread-butter, milk.

Thursday, February 10 — Chicken fried steak, pork & beans, tomato salad, pineapple pudding, hot rolls-butter, milk.

Friday, February 11 — Salmon croquetts, baked new potatoes, mixed greens, sliced peaches, hot cornbread-butter, chocolate milk.

Mr. and Mrs. J. W. McDermatt left Tuesday morning to be with their son, Don, of Seymour, who was in a Wichita Falls Hospital following a minor accident earlier in the week.

OILSALE AT MORTON CO-OP FARM STORE Attention Farmers: All Cases of Oil Will Be 50° off per case Co-op Oil 10-20-30 \$8.00 per case Double Circle 20 or 30 \$7.50 per case. 20-40 \$8.00 per case LP 20 or 30 \$7.00 per case 5-3 20 or 30 \$7.50 per case Regular 10 or 20 or 30 \$6.00 per case

Morton Co-op Farm Store



MRIS. S. A. RAMSEY announces the engagement and approaching marriage of her daughter, Paggy Jo, to Marshall H. Anderson, son of Mr. and Mrs. Harrell Anderson of Fort Worth. Miss Remsey is a graduate of Morton High School and Texas Tech University. She is a teacher in the Fort Worth Public Schools. Anderson is a student at Texas Wesleyan College and is a candidate for May graduation. The couple plan to be married March 25 at 7 p.m. in the First Baptist Church in Morton.

Sunshine Cookers study food groups

he Sunshine Cookers, 4-H cooking group met January 27 in the home of Taylor.

Mrs. Lettie Roberts and Mrs. Taylor cooked apples with sugar and also cooked apples adding sugar later. Each member determined which they preferred. This was the kitchen science for the week's food group of fruit and vegetables. Members prepared a fruit salad and were given four things to remember when cooking vegetables and fruits.

Pamela Neal and Lisa Scarborough were clean-up girls for the meeting. Others attending were: Belinda Scarborough, Kim Piazze, Shirley Roberts, Mary Hernandez, Carol Davis, and Tereta Sims.

Mrs. Hill hosts corsage workshop for garden club

The LeFleur Garden Club met January 27 in the home of Mrs. Roy Hill for a corsage workshop.

Miss Lessye Ward, Mrs. J. L. Thomas, Mrs. Owen Egger and Mrs. L. Z. Scoggins led the workshop. Miss Ward gave the principles and elements of making a corsage, according to the National Council of State Garden Clubs Handbook for

Book review given at YM Club meeting

Mrs. Hubert Bratcher entertained the Y.M. Study Club with a review of three books written by personal friends, Imogene Sorley and Jo Carr. Both are teachers in the Family Life Department at Texas Tech University. Mrs. Douglas Betts was hostess for the January 20 meet-

The three books reviewed were "Too Busy Not to Pray" (" h is a book of prayers revealing per one" hortcomings of being a young motile. He also showing an appreciation of beauty; "Bless This Mess," also a book of prayers, provides a glimpse of the good side of things that go wrong and "The Intentional Family" which emphasizes the hopelessness of meandering through life without a sense of direction. "Although a family is limited in what it can do, it realizes that working together promotes wisdom, joy and a potential for growth," Mrs. Bratcher concluded.

Mrs. Dalton Redman, president, announced that \$20. had been given to Boy's Ranch. She also asked for members cooperation in providing baked goods for the March of Dimes Auction and that all reports be turned in by January 28.

Mrs. Ralph Ware, window decoration chairman, explained the new window design and asked for assistance in decorating it. Mrs. Ware and Mrs. Donald Masten were appointed to work at the concession stand for the Western Jamboree. Present for the meeting were: Mmes Royal Berkgren, Betts, Max Clark, John Hall, Masten, Dexter Nebhutt, Redman, Ware, Eugene Van Story and guest, Mrs.

Bratcher. The next meeting will be held February 3 in the home of Mrs. Hall.

ASCS Farm News

BY R. G. HOUGHTON SCS

Soil conservation depends first of all upon keeping the soil in place by preventing erosion by wind or water. One of the common practices used by farmers in the Cochran Soil Conservation District to prevent wind erosion is to perform Emergency Tillage. Flower Shows. She reminded members that the heavier part should be worn downward and flowers should be worn in their natural direction of growth. Mrs. Hill demonstrated ways to construct a corsage by wiring and taping an object, attaching leaves and ribbon or net.

Mrs. Thomas and Mrs. Egger taught the method of making organdy roses and Mrs. Scoggins demonstrated the art of making yarn flowers.

Following the workshop, Mrs. Olin Darland, president, presided over the business meeting and election of officers. Mrs. Thomas was named president; Mrs. Don Samford, 1st vice president; Mrs. Olin Darland, 2nd vice president; Mrs. W. A. Woods, secretary; Mrs. E. R. Fincher, treasurer; Mrs. Ray Griffith, parliamentarian; Mrs. Owen Egger, reporter and Miss Ward, librarian.

A committee was appointed to investigate a program, sponsored by the club, for high school girls to enter the Antilitter contest. Mrs. Darlin urged members to attend the Flower Show School to be held in the Garden and Arts Center in Lubbock February 15 and 16.

Mrs. Hill displayed a collection of Hallmark Valentine cards dating from the earliest designs, courtesy of Morton Drug Store. She also showed her collection and that of the late Mr. Hill. Mrs. Ott Barton and Mrs. Earl Evans

were guests for the workshop. The next meeting will be February 10 in the home of Mrs. Egger.

4H Bright Bakers review food groups

The Whiteface Bright Bakers met Saturday morning in the home of Mrs. Dan Keith to review meat and milk groups. A discussion was held on fruits and vegetables and the need for them to be included in the daily diet. Following the discussion, members divided into small groups and made fruit compotes, green pea salad and tossed salad.

Attending were: Donna McHam, Sylvia Prabo, Pat Miller, Mary Iglesias, Sonya Sims, Traci Taylor, Valerie Keith, Gary and David Keith and leaders, Mrs. Lydia Brown, Mrs. Betty Scarborough and Mrs. Key.

Emergency Tillage operation for wind

erosion is more effective when perform-

ed at right angles to the prevailing wind.

Emergency tillage operations that result

in ridges and furrows such as listing or

chiseling should be as near on contour

as possible when water erosion suscepti-

The Cochran Soil and Water Conerva-

izes the need for this

bility is moderate.

tion District recog



ENGAGED ...

MR. AND MRS. JACK SALBREATH of Auslin have announced the engagement of their daughter, Vicki, to Sgt. Eddie Bedwell, son of Mr. and Mrs. Eugene Bedwell of Morton. The bride-elect is a graduate of Crockett High School and is attending Key-Punch School. Bedwell is a 1967 graduate of Morton High School, attended South Plains College and is presently serving with the U. S. Air Force at Bergstrom AFB in Austin. The couple plan to be married March 31 in Holy Cross Luthern Church in Austin.

Rites held Tuesday for Mrs. Williams

Services for Mrs. Amanda Lorrain Williams were held at 10 a.m. Tuesday in the First Baptist Church. The Rev. Paul Mc-Clung, pastor, officiated.

A sunrise burial service was conducted Wednesday in Pines Cemetery in Tyler, under direction of Singleton Funeral Home.

Mrs. Williams, 63, died early Sunday ir Memorial City General Hospital in Houston. She was born in Delta County and had been a resident of Cochran County since 1948.

She is survived by two daughters, Mrs. Linda Christian of Houston, and Mrs. Anne Lloyd of Paris; a step-daughter, Mrs. Melba Chamerlain of La Porte; two sons, Kenneth of Morton and Rodney of Lubbock; two step-sons, Jack of Silver City, N.M.: and Bobbie of Groesbeck; six sisters, four brothers; 17 grandchildren; and three great grandchildren.

Hospital Auxiliary committee meets

The nominating committee of the Hospital Auxiliary met at 2:30 p.m. Monday in the Chamber of Commerce office. The committee met to compile a slate of officers for the new year.

Attending the meeting were: Mmes Orville Tilger, Leonard Coleman and Tennie Wall.

The next meeting of the Auviliary will

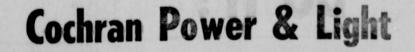


FLAMELESS COOKING

Take another step toward the joy of total electric living with an easy-going electric range

> What a wonderful delight for the whole family – meals cooked on a new, flameless ELECTRIC RANGE! Meal after meal, your favorite recipes cook to perfection thanks to accurate electric heat control. Roasts stay juicy . . . all foods retain their flavor-rich moisture. And electric cooking is clean. Pots and pans keep their sparkle without scouring. Even kitchen curtains, walls and woodwork stay

cleaner... with modern electric cooking. No doubt about it ... taste-tempting results come naturally with clean, cool, flameless electricity. It's no wonder you're a better cook automatically... with an automatic ELECTRIC RANGE. Make your selection at your electric appliance dealer today.



Emergency Tillage is a temporary protection to cropland that is in immediate danger of damage by wind erosion where there is insufficient residues, cloddnes, or roughness to control erosion. This practice is considered only as an emergency conservation measure and does not provide long term benefits, some of the tillage methods used are listing, chiseling, sandfighters, and rolling type stalkcutters. type of practice but only in an emergency. More effective practices such as leaving residues in the fields from preceeding crops like grain sorghum stubble and seeding a winter cover crop will do better job of controlling wind erosion.

Assistance in applying this and all types of soil and water conservation practices is available at your Soil Conservation Service office. be at 2:30 p.m. February 8 in the Chamber office. Anyone interested in joining the organization may contact Mrs. Wall at 266-5200.

Statistics show that thousands of persons lose social security benefits because they delay in filing a claim or rely on misinformation. If you have questions, call your nearest social security office.

About local folks

Mr. and Mrs. Bill Ward of Hobbs, formresidents of Morton, visited Tuesday in the Ray Griffith home. The Wards will be realizing a life long dream soon when they move to Darwin, Australia to work on the Tipararie Ranches.

Mrs. Ruby Goodwin and Mrs. Tonu'e Wall attended a Retail Merchants Seminar in Brownfield Sunday.

Mr. and Mrs. Burford Elliott left Friday for Oklahoma in response to a death message of a brother-in-law.

Rev. Mearl Moore left Monday for Borger to begin a series of meetings in the Gateway Baptist Church. He will return Saturday.

Friday night Morton Chapter of the Order of Eastern Star were hosts to a fellowship hour for the Masons and their families. Approximately 25 attended the affair.

Mr. and Mrs. Lewis Hodge spent the weekend visiting with relatives and taking care of business interests. They returned to White Deer Sunday.

Mrs. LeRoy Johnson, president Caprock Dist. TFWC and Mrs. Philip Carpenter, President TFWC from Burkburnet, were honored at a "Seated Candlelight Tea" January 25 in Post. The Amity Study Club was host for the tea. January 26 Mrs. Carpenter and Mrs. Johnson were honored with a luncheon and dessert party by the Littlefield Women's Club. Guests from area clubs included Mrs. S. M. Monroe of Anton and Mrs. Clyde Brownlow of Amherst both former Morton residents.

ADDITIONAL SERVICE OFFERED

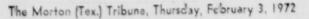
For the added convenience of Morton merchants, businessmen, and our individual customers, the First State Bank is now offering limited drive-in window service on Saturday mornings.

We will conduct a limited business — such as check cashing, deposits, withdrawels, etc. — at the drive-in window only between 9 a.m. and 12 noon beginning Saturday, February 5. The main bank will be closed.

We are confident that this additional service will make your week-end business activities easier and more convenient and will alleviate large hold overs of cash until Monday.

This added service is our way of expressing appreciation for your patronage. We hope it serves you well.







Federal assistance in maintaining the income of farmers selling their commodities on the open market for less than the cost of production depends, and will continue to depend, to a large extent on communications — communications between agriculture and the public, and particularly on communications between agriculture and the nation's lawmakers and major opinion makers.

Farm programs must be passed through Congress by Congressmen, most of them from non-agricultural areas, who vote on such measures in accordance with the wishes of their constituents. So passage of legislation beneficial to agriculture becomes easy or difficult in direct proportion to agriculture's success or failure in building a favorable image with "the folks back home." And agriculture's record in this regard is none too good.

Now, a significant move is underway which could go far toward correcting the dearth of effective communication from the farmer to his city cousins.

A top level study committee the first of its and ever formed — will conduct a comprehensive study of communications problems confronting agriculture, the nation's largest industry. The committee, formed at the suggestion of Representative George Mahon, (D-Tex) and Senator Carl Curtis (R-Neb), will seek within the next six weeks to (1) identify what is wrong with public opinion toward agriculture and (2) recommend ways in which existing misconceptions can be changed.

The work of the group will be coordinated by the National Agricultural Institute, a non-partisan, non-profit organization formed in 1970. NAI receives financial support from producers of wheat, cotton, sugar, feed grains, peanuts and soybeans. Donnell Echols of Lemesa, Board Chairman of Plains Cotton Growers, Inc., Lubbock, is one of the incorporating directors of NAI.

Serving on the study committee will be people from farming, government and industry. The industry representatives include top company and association executives in petroleum, farm equipment, chemicals, fertilizer and feed products. A first session of the group was held in Washington, D. C. January 10, at which subcommittees were formed to deal with specific areas of study.

Page ba

One of the subcommittee:, assigned the task of analyzing present attitudes toward agriculture, will meet January 31. A subcommittee on goals and objectives will meet February 15. Both meetings will be held in Chicago.

Senator Curtis is quoted as saying "We are extremely pleased and encouraged that such a study will be undertaken. To our knowledge it will be the first such comprehensive attempt to analyze how the public — especially the urban public — thinks about agriculture. The objective is not to create sympathy for farmers or any other group in agriculture. The objective is to gain greater understanding of the fact that a sound and stable agriculture is absolutely essential to the future of our country."

Congressmen Mahon stated "We would hope that the real role of American agriculture can be explained more accurately and in greater detail to those from urban areas, which is a matter of paramount concern to many of us in Congress who encounter increasing misunderstanding on agricultural issues."

Echols believes there is more reason to hope for success from this approach than, from any similar effort made in the past. "Thanks largely to Congressman Mahon and Senator Curtis we now have the highest possible caliber of people and companies committed to the effort," he said, "and the approach is far more systematic and businesslike than would have otherwise been possible."

CENSUS BUREAU TO SURVEY NINE TYPES OF FARMS

Shortly after the first of January 1972, the Bureau of the Census will be mailing i out "type of farm" survey report

Water planning, outlook will be discussed at conference

The status of water plannning in Texas and its outlook for the future will be explained by Harry P. Burleigh, executive director of the Texas Water Development Board, at the tenth annual West Texas regiona

Water Conference Friday, February 4. The meeting will be conducted at the Red Raider Inn. Dr. William D. Miller, chairman of the Department of Geosciences at Texas Tech University and chairman of the West Texas Water Institute, will be the opening speaker at a 9 a.m. session and preside over a noon luncheon. He also will join Texas Tech geosciences

forms to a selected group of farmers. There will be nine different survey forms used. One used for cash grain, tobacco, cotton; potatoes, sugar and other specialized field crops, vegetables, fruit, livestock, dairy, and poultry.

Each form is designed to collect information pertinent to that particular type of farm enterprise. Each form is designed by sections so that if the answer to the lead question is "no" the farmer may skip to the next section.

The trends shown in the 1969 Census of Agriculture indicate that there is an increasing degree of specialization. The completion of the "type of farm" survey report forms will help obtain a truer and more complete picture of this specialization and may set the pattern for future censuses of agriculture. Prof. C. C. Reeves Jr. in presenting a discussion on "Satelite Remote Sensing Possibilities in the High Plains."

The West Texas Water Institute is a regional organization "to emphasize wise use of water resources, promote more research and to encourage better educational programs related to the value and utilization of water."

Dr. William Lyle, professor of agricultural engineering at Texas Tech, is program chairman for this year's session. Leon New of the Texas A&M Extension Service is vice president for education and George McBee, superintendent of the AM Research and Extension Center at Lubbock, is vice chairman for research. An attendance of 150 to 200 researchers, educators, conservationists, farmers and others interested in the goals of the institute is expected.

Other program features will be a discussion of "Innovations in Water Conservation," by R. Nolan Clark, agricultural engineer, Southwestern Great Plains Research Center at Bushland, and Prof. Edward A. Hiler, of Texas A&M University and a talk on "Soil and Water Conservation Practices and Benefits Available Under the 1972 Farm Program" by Walter Y. Wells of the Soil Conservation Service Lubbock office.

Dr. Dan Wells, director of the Water Resources Center at Texas Tech, will report on water research at the university

and Jim Mertes, another Texas Tech, fessor, will speak on "Water-based James Osborn, agricultural econo professor at Tech, will discuss econo benefits from irrigation and Lyle will the final "wrap-up" speaker. Presiding over morning sessions will

Dr. Tom Longnecker, director of the 7 Plains Research Foundation at Hally and Arneal Scott, area conservation with the Soil Conservation Service in 1 bock. McBee will preside over the the noon session.

The conference is sponsored by Te Tech and the International Center Arid and Semi-Arid Land Studies, Te A&M and West Texas State University, University of Texas, the High Plains search Foundation, the Texas W Water Rights Commission, Texas W Development Board and the Texas W Pollution Control Board.

Other sponsors include the Agricult Research Service, Economic Research vice, State Soil Conservation Board, as Health Department, Texas Parks Wildlife Department, Plains Cotton G ers, Inc., Lubbock and West Texas ch bers of commerce and the United St Geological Survey, Bureau of Reclar tion, Public Health Service, Fish and W life Services, Corps of Engineers, Soil servation Service and Weather Bu Still other sponsors are Water, Inc., handle Water Conservation District. as Water Conservation Association, (Sorghum Producers' Association, As tion of Soil Conservation Districts. Plains and North Plains Underground ter Conservation districts.

Mr. and Mrs. Shevrill Griffith and a from Lubbock were in Morton Sun visiting with their parents and frie YO

This Page Sponsored By The Following Indian Supporters

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Star Route Co-op Gin

St. Clair's Department Score

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Morton Packing Company

First State Bank

G & C Gin

BASKETBALL SCHEDULE

IOVEMBER	19	— Dora	 There
AVEMOLD	22	•	-



GO,

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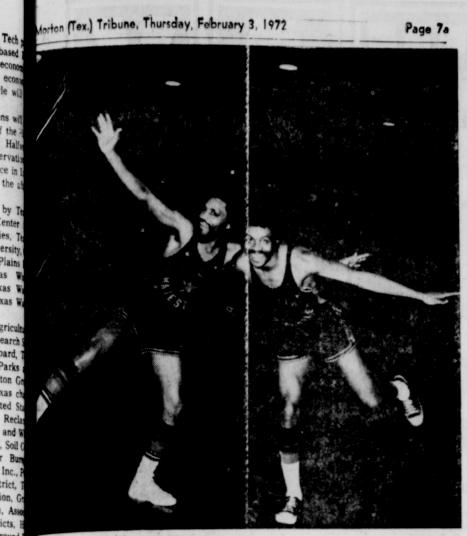
NUVEMBER 23 Seagraves	There
NOVEMBER 29 — Seagraves	Here
NOVEMBER 30 - Ralls	There
DECEMBER 2-3-4 Friona Tournament	
DECEMBER 10 - Farwell	Dome
DECEMBER 11 - Portales	Dome
DECEMBER 14 — Abernathy	There
DECEMBER 16-17-18 Denver City Tour	nament
DECEMBER 20 — Levelland	Here
DECEMBER 21 - LCHS	Here
DECEMBER 28-29-30 — Caprock Tourney	Lubbock

DISTRICT GAMES

JANUARY 4 -- FloydadaHereJANUARY 7 -- OltonHereJANUARY 11 -- LockneyThereJANUARY 14 -- DimmittHereJANUARY 18 -- LittlefieldHereJANUARY 21 -- FrionaThereJANUARY 25 -- AbernathyHereJANUARY 28 -- FloydadaThereFEBRUARY 1 -- OltonThereFEBRUARY 4 -- LockneyHereFEBRUARY 8 -- DimmittThereFEBRUARY 11 -- LittlefieldThereFEBRUARY 15 -- FrionaHere

Kesuits Inis Week

Morton 87	 Floydada 56
Morton 89	 Olton 54

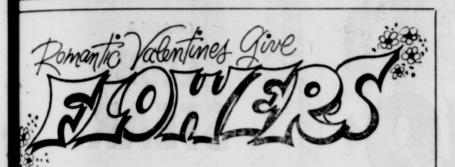


YONE FOR DANCING?

Half

Parks

NO MEMBERS OF THE HARLEM MAJESTICS basketba'l team who played exhibition game against the Morton coaches Saturday night go into one of r comedy routines that kept the audience in stitches throughout the game which could better be described as a performance. The Majestics played enough serious basketball to slip by the local team by a narrow margin bea rather sparce audience



The LADY In Your Heart Would



See our large selection of potted plants, cutflowers and valentine candies for the ONE in your heart. And don't forget to get your wire orders in earlv!

Mrs. Sammie Williams speaks at Girlstown

Mrs. Sammie Williams was guest speaker January 22 at Girlstown USA in Whiteface. She was introduced by Mrs. Wanda Cooper.

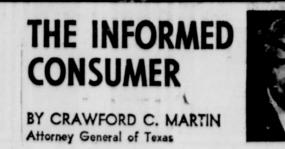
Mrs. Williams spoke on the "Treasure of Time." She told those attending to think of a person they most admired, someone with tremendous responsibilities. and it would be someone whose decisions effect many and yet, they seemed to do things with a minimum of effort but have not one second more time at their disposal than anyone else. "Organize is the key to using the time you have to advantage," Mrs. Williams stated. She listed each letter in organize and told the meaning of each: O for order, R for routine, G for goal, A for attitude, N for now, I for interest, for zest and E for enthusium. She concluded the program by reading the poem "For yesterday is but a dream, and tomorrow is only a vision; but today, well lived, makes every yesterday a dream of happiness, and every tomorrow a vision of hope." Sixty-three young women attended the

Bookmobile

event.

The High Plains Bookmobile will be in your area on the following dates. Wednesday February 9, Whiteface No. 1 9: 30-10: 30; Whiteface No. 2 - 10: 30-10:40; Lehman - 11:05-11:30; Bledsoe 12:00-1:00; Maple - 2:15-3:15.

Mrs. J. M. Waller and her daughter from Hereford visited in Morton Monday.



brand zig-zag sewin machine for \$24.95." brand zig-zag sewing machine for \$24.95." "Complete brake job for \$15.00."

"Four rooms of furniture for \$199.95." Do the above "eye catchers" sound familiar? Most consumers at one time or another have responded to such advertisements, often hurrying to get there so they can take advantage of the tremendous offer before the merchant's supply of the product is exhausted.

Many times these consumers are met with a constant belittling of the advertised product and are purposely switched to another more costly product by a smooth talking salesman.

Other times they are told the item is sold out even though the ad says the sale is good for three days and the store has only been open for ten minutes on the first day. They just happen to have a similar item, however, at a higher price. What a dissapointing experience for the consumers who alertly see through the sales gimmick, and how tragic for those consumers who do not!

"Bait and Switch" advertising is prohibited by both Federal and State law. "Bait and Switch" is a practice whereby an offer is made not in order to sell the advertised product at the advertised price, but rather to draw consumers to the store to sell them another similar product which is more profitable to the advertiser. The merchant is even unwilling at times to sell his "bait" item to the customer. It

is not unusual for a merchant who engages in such tactics to actually fine his salesman if the advertised merchandise is sold.

Remember that merchants are operating their businesses to make a profit, and they cannot afford to give away their merchandise. Certainly not all merchants engage in the "Bait and Switch" form of advertising. There are numerous specials and other sales run each day that are bona fide, and they do not fall within the "Bait and Switch" practice. However, when an ad is just too eye catching to be true, you should carefully analyze it and then scrutinize the salesman's presentation. Don't be victimized by the "Bait and Switch" salesman; be an informed Consumer!

Whenever you discover a business which engages in "Bait and Switch" advertising, be sure to notify Attorney General Crawford C. Martin, Attorney General of Texas, P. O. Box 12548, Capitol Station, Austin, Texas 78711. By doing so you will help us protect others who are unaware of this advertising gimmlck.

SPC offers course in wiglet styling

South Plains College will offer a course in Wiglet Styling beginning February 14, and the course will continue for five weeks.

Class meetings will be held from 7:30-9:30 p.m. in Room 109 at the Technical Arts Center. Each student must furnish the following items: hairpieces, brush, clippies, comb, rollers, a spray bottle and a block and clamp, if he has one.

Cost of the course will be \$10.00. The instructor for the course is Dianne (Isaacks) Cook. For further information, interested persons should contact the Office of Continuing Education at South Plains College, Phone 894-4921.

Mrs. Sheryl Posey on dean's honor roll

Mrs. Sheryl Posey of Morton has been listed on the Dean's Honor Roll at Wayland Baptist College in Plainview for the fall semester of 1971 with a grade point average of 3.66.

Mrs. Posey is a member of Sigma Tau Delta, English honor society and Phi Alpha Theta, history honor society. She seeks a B.A. degree with a major in history and a minor in English.

Motorist can register car by mail until March 1

You don't have to stand in line anymore if you don't want to in order to register "Old Betsy" - or whatever you call the faithful family car.

Texas motorists can get their 1972 li-

World champs among 554 cowboys entered in rodeo at Ft. Worth

A record 554 cowboys will have their eyes on a Fort Worth Rodeo purse of \$90,400 during the 20 performances of the 54th edition of the World's Original Indoor Rodeo Jan. 28 through Feb. 6 in Will Rogers Memorial Coliseum.

Entries have been received from each of the present world champion cowboys and Kent Youngblood of Lamesa, a 22 year-old Tarleton State College student who was the 1971 Rookie of the Year. Current champs include Phil Lyne, 24, of George West, all around champion cowboy and holder of the calf roping title. Recipient of the coveted Bill Linderman Memorial Award, Lyne is one of the few cowboys who contests in all the rodeo

cense plates by mail if they send in the three-part renewal form, the registration fee and one dollar to their county tax officer prior to March 1.

This allows for the 30 days that are necessary for the application to be processed and the license plates delivered before the April 1 deadline. The plates themselves become available at the tax office or sub-station February 1.

If the motorist prefers, he may register his vehicle in person by taking the handy three-part form to the county tax office. It takes the clerk only a fraction of the time it used to take to process the form, collect the fee and send the motorist on his way with new plates.

Whether the driver uses the mail or applies for his license in person - the important thing for him to remember is to be very careful NOT to separate the three-part application form.

Even though the three-part renewal, form carries the warning "DO NOT Separate or Detach Any Parts of This Notice" in large letters on the reverse side, some motorists do just that.

Department officials stress that the entire form must be mailed in or brought to the county tax office or substation. A stick down strip showing the new license number is attached to all sections of the form and then the tax office separates the form, returning the license receipt to

Bula-Enochs news

Miss Betty Fields of Dallas arrived Friday afternoon for an extended visit with Mr. and Mrs. G. R. Newman. She is a niece of the Newmans.

Bob Newton was a patient in the Morton Hospital Tuesday till Saturday. Rev. and Mrs. Charles Vanlandingham

Morton librarian attends workshop

Mrs. H. B. Spotts of the Cochran County Library, Morton attended a Workshop on the preparation of Library Bulletin Boards and Library Displays conducted by Dr. Billie Everton of the Texas Tech Art Department and sponsored by the Lubbock City-County Libraries at the Garden and Arts Center in Lubbock Wednesday.

Workshops and correspondence courses are conducted by the Lubbock library as part of the services offered to libraries in the surrounding twenty-nine counties for which the Lubbock City-County Libraries serve as a Major Resource Center, of Raton, N.M. were guests in the home of his parents, the J. B. Vanlandinghams, Monday night and returned home

Shortie McCall went back to work in the office at the elevator Tuesday. He had to go to Lubbock Friday to see his Dr. for his fractured heel. The Dr. put a cast on it and he will have to go back in three weeks.

Mrs. J. D. Bayless drove to Lubbock last Sunday afternoon and stopped in for a visit with the F. L. Adairs and was a supper guest and attended church with her sister, Mrs. Gracy Swanner, and son, Jimmie, at the Highland Baptist Church. She spent the night with them and spent Monday at the Methodist Hospital to be with her brother, Claud Coffman, and family as he underwent surgery.

Mrs. Ray Seagler is at home after spending some time with her daughter, Mrs. Royce Lane, and family to take care of the baby while her daughter was ill. Mrs. Alma Altman was in Muleshoe last Sunday afternoon to see her daughter, Mr. and Mrs. Kenneth Millsap, and brought her little granddaughter, Valerie, home with her as her other granddaugh-

Morton Floral & Gift Shop

605 E. Lincoln

266-8816

Dr. Everton discussed color theory and design and lettering. Slides were shown to illustrate the morning session. In the afternoon each librarian prepared a Bulletin Board for her own library under Mrs. Everton's supervision.

one of ten in Texas.

ter, Kenna, was in the hospital. She got to go home Wednesday and Mrs. Altman took Valerie home.

Keith Price was admitted to the Littlefield Hospital Wednesday and transferred to the Methodist Hospital in Lubbock Thursday. He had encephalitis of the brain caused from the flu, and is improving.

Mr. E. A. Bass has been a patient in the Morton hospital for the past week. Bula school was dismissed Friday till Monday due to so many children being

Mr. and Mrs. Ray Seagler attended the funeral services of Weldon (Pud) Boyd of Lorenzo, at the Church of Christ at 2:00 p.m. Saturday. Burial was in the Idalou cemetery. He was a brother-in-law of the Seaglers.

Juanita Bell of Calif. visited her uncle and aunt, Mr. and Mrs. J. W. Layton, Tuesday till Friday.

Elwood Autry has been a patient in the Littlefield Hospital last week.

Mr. and Mrs. Guy Sanders and Mr. and Mrs. Ralph Beasley attended the funeral services of Bud Clark at 3:30 p.m. Saturday at the Methodist Church at Olton. Burial was in Plainview cemetery. Mr. Clark was a brother-in-law of the Sanders.

Mr. and Mrs. Frank Layton of Grandview spent Friday till Sunday with his brother, the J. W. Laytons. Other supper guests were Mrs. Betty Long of Graford, Mr. and Mrs. Litt Newman and Hubert Newman of Possum Kingdom, Lee Olan Chick of Borger, Gerald Johnson of Kermit. Hebert, Gerald and Lee Olan spent the night with the Harold Laytons, Mr. and Mrs. Litt Newman spent the night with the J. E. Laytons.

The Baptist women met Tuesday at their regular time for Mission Study. The meeting opened with a song "Break Thou The Bread of Life" led by Mrs." Welma Petree, with Mrs. L. E. Nichols at the piano. Mrs. Alberta Bryant led in prayer and Mrs. Zelma King gave the last study in the mission book "New Drums over Africa." Mrs. L. E. Nichols read the scripture, in I Peter 1:3-9 and gave the call to prayer and Mrs. Louise McCall offered the closing prayer.

Mr. and Mrs. Loyd Vaughn and children of Hereford spent Saturday night and Sunday with his grandmother, Mrs. George Fine. Other dinner guests Sunday was a son, Mr. and Mrs. James Fine of Levelsporting events.

Lyne is entered in bareback and saddle bronc riding, bull riding and calf roping here. He also contests in steer wrestling and team roping.

Other current world champs are Joe Alexander of Cora, Wyo., bareback bronc; Bill Smith of Cody, Wyo., saddle bronc; Bill Nelson of San Francisco, bull riding, and Billy Hale of Checotha, Okla., steer wrestling. Hale also won steer wrestling here last year.

Represented at the Fort Worth rodeo will be cowboys from 33 states, three Canadian provinces and Australia. Entries in the six major contests are bareback bronc. 69; saddle bronc, 80; bull riding, 127; and steer wrestling, 159. Seventeen young cowboys have entered the Wild Horse Race.

Applications for license plates should only be sent to the county tax office. Motorists should NOT send their payments to the Texas Highway Department because this will delay their registration. During the month of March, it will be necessary for owners to apply in person at the county tax office or sub-station to obtain the 1972 license plates. In any event, owners will save themselves time and trouble by using the new computerized forms in this third year under the new system.

With the form, a certificate of title and last year's registration receipt is not needed.

So register now and display your new plates. This will remind your neighbor it is time for him to do the same.

AFTER ALL IT IS YOUR MONEY!

So why not get your next prescription filled where you know you will atways save more money?

NOT ONLY DO ORIGINAL PRESCRIPTIONS COST LESS. BUT "REFILLS" COST LESS TOO!

We are conveniently located in downtown Levelland and we want to serve you!

PRICE YOUR NEXT PRESCRIPTION WITH US KEEP PART OF THE MONEY

AFTER ALL, IT'S YOURS



GLENN and BRENDA JONES

801 Houston, Levelland

e. is p.

18

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RCA XEIOO RCA Television has come a long way since 1947. To dramatize how far, we're celebrating RCA's 25 years of TV leadership with special values on AccuColor TV. 100% SOLID STATE AccuColor[®] REA

XL-100 is the crowning achievement of RCA's 25 years of TV leadership. All chassis tubes are gonereplaced by solid state circuitry designed for extended life. AccuMatic olor monitor and A.F.T. XL-100 0 make tuning a snap! And the black matrix picture tube is RCA's value now I Juntulung The ERICKSON Model GQ-729 25" diagonal picture FREE With **TV** Purchase LP album and illustrated

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inest. See this outstanding SPECIAL OFFER booklet recall wonderful moments from TV's past.

