



# Morton Tribune

Volume 30 — Number 39

Morton, Texas, Thursday, October 1, 1970

## Coronation opens homecoming

"Homecoming, 1970" is here again at Morton High School, and the festivities will begin tonight at 8:30 as a gala coronation ceremony and city-wide pep rally will be staged at the high school gym.

Three queens have been selected from nine lovely candidates and the winners will be announced and crowns awarded during tonight's presentation.

A closely-matched football clash between the Morton Indians and Abernathy's Antelopes will highlight the week's activities Friday night. The kickoff is slated for 7:30 p.m. in Indian Stadium.

Parents and exes are also invited to attend the regular high school pep rally Friday afternoon at 3 p.m. in the high school gym.

Tonight's coronation will feature the high school band accompanying the queen candidates' entry into the gym. The nine girls, chosen by the football team, the band, and the pep squad of Morton High School, will be escorted by nine young men students.

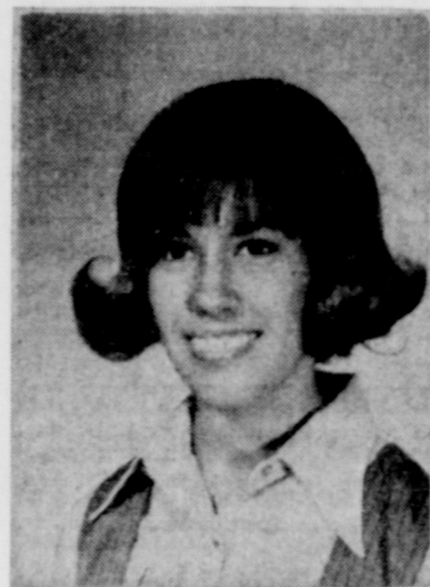
Chosen by the 1970 football team as its queen candidates are three seniors, Sue Winder, daughter of Mr. and Mrs. Jerry Winder; Deloria Brown, daughter of Mr. and Mrs. Quincy Standmire and Michelene Marina, daughter of Mr. and Mrs. Simon Marina. The candidates and queens were selected by the football team in secret balloting this week.

The 1970 Band Sweetheart will be chosen from three MHS coeds nominated and elected by the band. Also three seniors, the band candidates are Janice Hall, daughter of Mr. and Mrs. Raymon Hall; Betty Silhan, daughter of Mr. and Mrs. Eddie Silhan and Karen Willis, daughter of Mr. and Mrs. E. Byron Willis.

Two seniors and a sophomore coed  
**See HOMECOMING, Page 3a**



Deloria Brown



Sue Winder



Michelene Marina

## Indians open district play Friday

Morton's Indians start playing for keeps Friday night as they return to conference 3-AA after several years absence by hosting the Abernathy Antelopes.

Friday's Homecoming kickoff is slated for 7:30 p.m. in Indian Stadium.

The game promises to be just as exciting as last week's 7-6 squeaker victory over the Farwell Steers. Both Morton and Abernathy have identical 2-1 season marks. Both teams were rated to fight it out for either fourth or seventh place depending on which football magazine one reads.

The Avalanche-Journal's fearless prediction will probably favor the Antelopes, on the virtue of their upset pounding of the highly-touted, and perhaps overrated Seagraves Eagles. Abernathy scrubbed the number one class A team in the state two weeks ago, 34-8. A week before, the 'Lopes had suffered a 22-8 shellacking at the hands of Petersburg.

Abernathy's big win over the Eagles probably did not surprise those Morton fans that witnessed the Indian-Seagraves pre-season scrimmage. Morton tied the Eagles in TD's, 2-2, and out-first-downed the bigger team by a 13-6 margin. However, Seagraves faced the Antelopes without the services of their huge halfback, Kent Crutcher.

Last week, Abernathy slipped by Hale

Center, 13-7.

In the A-J's pre-season poll of district coaches, the mentors picked the Indians a notch above the Antelopes as they attempted to predict the district outcome. Morton was ranked fourth behind last year's champs, Floydada, Olton, and Littlefield. But in the three non-conference games, only Floydada and Olton remain undefeated. Both Dimmitt and Friona have 2-1 marks, and Lockney and Littlefield have yet to win.

Abernathy and the Indians are much alike also in comparing last year's per-

formances. The Antelopes were identically 5-5 in wins and losses as were the Indians, and returned about the same number of starters. Halfback Charles Johnson and lineman Ruwayne Struve (220 pounds) are among the team leaders for the Antelopes.

Few changes, if any, are expected in Morton's strategy for Friday's game. Last week, the Indians staged their best offensive showing of the year, but had five drives bog down in Farwell territory.

But the Indians are expecting a much tougher game from Abernathy. The 'Lopes have found winning much to their liking since losing the first contest, and will be trying to spoil Morton's Homecoming Friday night.

### ★ Blanchard speaks

State Senator H. J. (Doc) Blanchard of Lubbock, will speak at the Democratic Women's Club luncheon Wednesday, October 7 at the Wig Wam restaurant in Morton.

He will present an analysis and explanation of the amendments to the Texas constitution that are to be voted on in the November general election.

All interested persons are invited to attend.

### Harold Drennan to represent County at ACS meeting

Harold Drennan will represent the Cochran county unit of the American Cancer Society at the twenty-fifth division annual meeting of the society, October 21-22 at the Sheraton Fort Worth Hotel, in Fort Worth. He is the public education chairman of the Cochran county unit of the A.C.S.

According to Mrs. Willard Henry, President of the Cochran County Unit, Drennan will join more than 300 Texas delegates during the two day session. Delegates will review the progress made in cancer control during the past 25 years including the Society's stepped-up emphasis on clinical research, a new program concerned with the prevention, diagnosis and management of cancer in man.

The purpose of the new clinical research program is to speed scientific findings to the patient. The national society awarded over \$20,000,000 in research grants last year — with over \$1,000,000 in Texas institutions. The Cochran county unit has designated that all memorials be used for research.

The highlight of the meeting will be a dinner address by Doctor A. Hamblin Letton, of Atlanta, Georgia, president of the Atlanta Medical Center. Doctor Letton is a member of the board of directors of the National American Cancer Society, **See DRENNAN, Page 3a**

### 'Sew it with Cotton' District Contest in Ralls Saturday

Cochran county will have strong representation when the district "Sew It With Cotton" contest is held in Ralls Saturday, October 3.

Entries representing "The Last Frontier Cotton Council" will be: Janice Hall, Pamela Layton, Mrs. Ray O'Brien, Karen Redman, Tommy Davis, Staci Kirby and Deborah Young. Judging, to be held in the elementary school cafeteria will be at 9:30 a.m. and the style show for the public will begin at 1:30 p.m.

Betty Silhan, Miss Cotton of Cochran County, will be modeling two of the garments she will wear in the state Miss Cotton Contest October 9 in Dallas.

Other "Miss Cotton" contestants from the district will also be modeling.



### WHITEFACE HOMECOMING ROYALTY . . .

CORONATION OF WHS HOMECOMING QUEEN for 1970 took place in the high school auditorium last Thursday with Betty Fore, of Girlstown, receiving the crown. The coronation was a highlight of the two-day celebration that included a giant pep rally, annual banquet for the ex-students and the traditional homecoming football game. Queen Betty, center above, is the daughter of Mr. and Mrs. W. L. Fore of Haskell. Her court consists of Sunya Sanders, daughter of Mr. and Mrs. Kenneth Sanders, seated left; Beverly Minyard, daughter of Mr. and Mrs. Billy Minyard, seated right; Martha Nance, daughter of Mr. and Mrs. Z. T. Nance, standing left and Susanne Ashmore, daughter of Mr. and Mrs. W. D. Ashmore, standing right.

## Local eyes on Betty Silhan's Miss Cotton of Texas' try

Betty Silhan's big day will arrive when she competes for the title of "Miss Cotton of Texas" in Dallas October 8 and 9. Mrs. Silhan is the daughter of Mr. and Mrs. Eddie Silhan of Morton and will represent the Last Frontier Cotton Council in the contest. She is a Morton High School senior, a cheerleader and has been nominated as a candidate for Band Sweetheart.

Mrs. Don Lynskey, president of the Homecoming Council, Mrs. Jim Pat Claunch and Mrs. Herbert Greener will accompany her to the pageant.

Guests will be honored with a dinner at the ballroom of the Holiday Inn on Thursday night and a brunch and

style show in the Sanger-Harris Carnation Room Friday. Final judging will start at 7 p.m. that night and there will be a buffet dinner, courtesy of the State Fair of Texas, honoring the young ladies.

Saturday the 1st three place winners will appear in the opening day State Fair parade and ribbon cutting ceremony. Saturday and Sunday the winners will be in a fashion show modeling their cotton wardrobes.

The best wishes of all Cochran County will go with Betty as she embarks for Dallas Wednesday afternoon.

## Gunshot wounds man in Morton Sunday

Rafael Ignacio, of unknown address, was reported Wednesday in still serious condition in Methodist Hospital in Lubbock as the result of a shooting incident that took place in Morton late Sunday afternoon.

Cochran county sheriff's reports indicate that Ignacio was shot one time in the chest and stomach with a .22 calibre rifle during an altercation on the northwest outskirts of Morton. Julius Hunter, 72, of Morton, and his wife Ignacia Ortiz Hunter, 59, were taken into custody in connection with the incident at approximately 6 p.m. Sunday and charged in justice of the peace court with illegal sale of alcoholic beverages. Both pled not guilty to the charge and bond was set at \$300 each.

Monday, in county court, both changed their plea to guilty and were fined \$300 and court costs. Both paid their fines and were released, informed sources said.

Reports indicate that Hunter is suspected of firing the shot that struck Ignacio. No charges have been filed in the case at press time Wednesday.



Betty Silhan

### Ground breaking set

Formal ground breaking ceremonies for construction of the two Prairieland Packing Company meat processing plants recently acquired for this area will be held on the plant location near Morton Friday.

The ground breaking, which culminates over a year of hard work on the part of the Morton Industrial Foundation, will begin at 3 p.m. at the site 5 miles southeast of Morton with a sizeable slate of dignitaries scheduled to attend. Among those attending will be officials from the Lubbock regional office of the Small Business Administration and Jon Juening, president of Prairieland Packing Company.

All persons having an interest in new industry for Morton and Cochran county are cordially invited to attend. Industrial Foundation president Van Greene emphasized.

### LFCC members attend Lubbock PCG luncheon

Members of the Last Frontier Cotton Council were guests at a luncheon in Lubbock Tuesday, sponsored by Plains Cotton Growers, Inc.

Attending were Mrs. Owen Egger, Mrs. E. C. Hale, Mrs. Don Lynskey, Mrs. G. C. Sanders and Mrs. H. B. King.

Theme of the PCG annual meeting was "Looking Today at Cotton's Tomorrow" with J. Dukes Wooters, general manager of CPI and Charles G. Scruggs, editor of Progressive Farmer magazine, as speakers.

A foods demonstration, including samples of foods made from cottonseed, by Mrs. Margaret Harden of Texas Tech's Food and Nutrition Department and a presentation on methods of applying design to cotton fabrics by Mrs. Meda Johnson, co-author of a book on that subject, were also on the program.

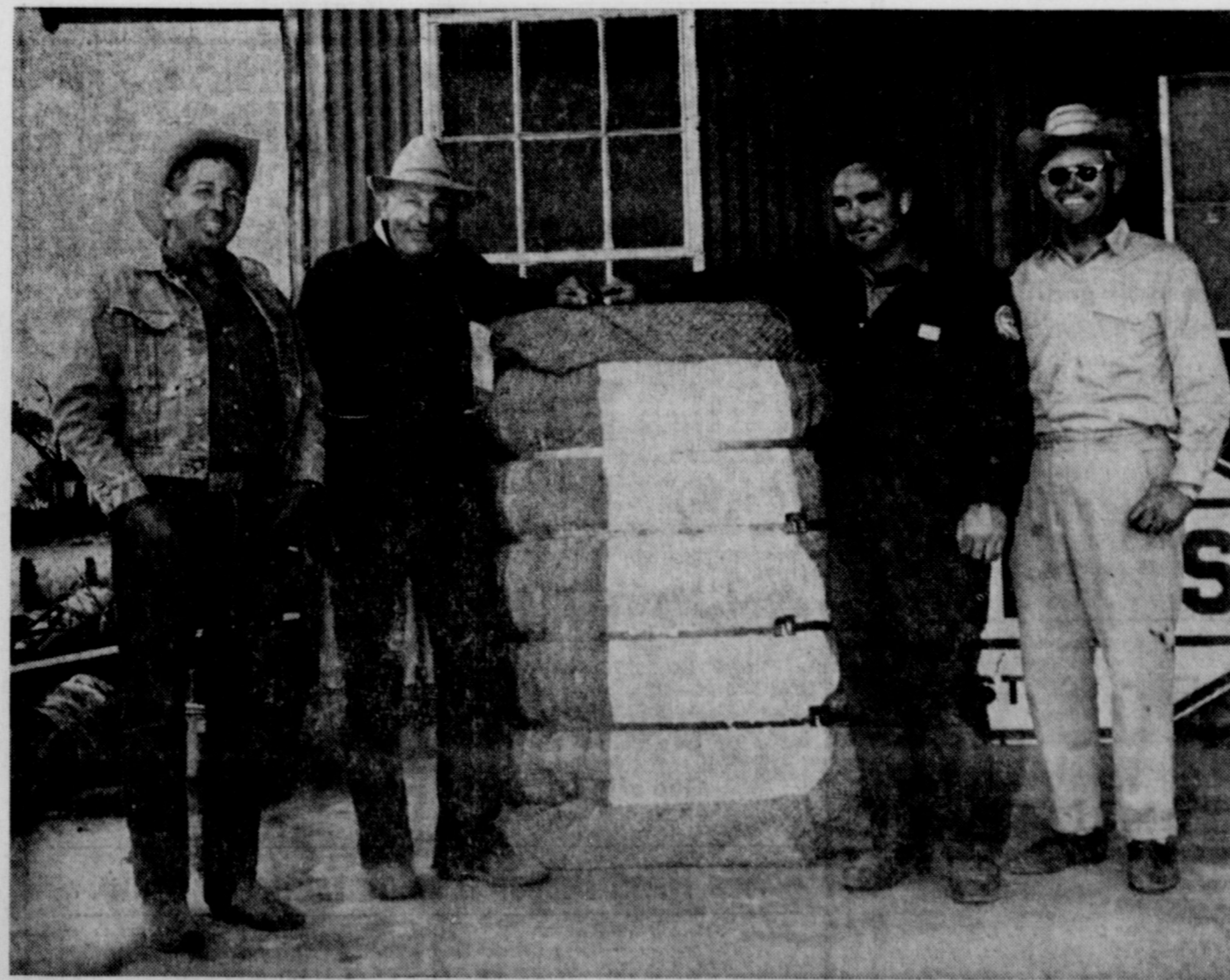
Lewanna Walker, Home Economist with the National Cotton Council, gave an address entitled "Fall In With Cotton."

### ★ Homecoming coffee

The Morton High School Ex-Students Association will host a coffee Friday night immediately following the homecoming football game in the school cafeteria.

The 1960 graduating class will be honored and prizes will be given to both the teacher and student who have traveled the greatest distance to attend.

An election of officers will be held during the get-together.



### FIRST BALE TURNED OUT . . .

WHAT IS BELIEVED TO BE THE FIRST local area cotton bale was ginned at the Enochs Gin Company's facilities in Enochs last Wednesday. The 1,831 pounds of seed cotton produced a 476 pound bale of lint and 730 pounds of seed. The cotton was hand pulled off approximately four acres on the Dean Gilliam farm one mile north of Enochs. It was planted May 11 and is of the Paymaster 111 variety. E-

nochs Gin Company, Inc. owners, Howard Hale, far left, and D. J. Cox, far right, paid a premium of \$50, ginned the bale free and paid at the rate of \$85 per ton for the seed. Others in the photo include E. C. Gilliam, second from left, owner of the land on which it was grown and Dean Gilliam, his son, who produced the cotton.



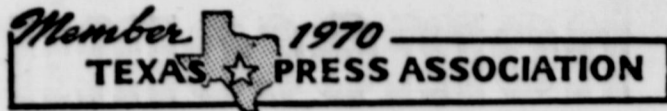
# Morton Tribune

OFFICIAL NEWSPAPER OF COCHRAN COUNTY  
"TEXAS' LAST FRONTIER"

Published Every Thursday Morning at 106 N. Main St., Morton, Texas 79346

BILL SAYERS, Editor and Publisher

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## Classifieds

**CLASSIFIED RATES**  
5c per word first insertion  
4c per word thereafter  
75c Minimum

### 1—FOR SALE

**FOR SALE:** Pigs. Contact Curtis Sealy or phone 927-3662. tfn-37-c

**FOR SALE:** For purchase of World Book Encyclopedia, Childcraft and other learning aids contact your local representative or Juanita F. Bratcher, 3414 58th St., Lubbock, Texas 79413. 9-34-c

**FOR SALE:** Antique clocks and phonographs, all restored and in perfect working condition. C. E. Buchanan, Rt. 1, Morton or call 525-4122. tfn-11-c

**KEEP** your carpets beautiful despite constant footsteps of a busy family. Get Blue Lustre. Rent electric shampooer \$1. Taylor and Son Furniture. 1-38-c

**SPINET PIANO** in your vicinity. Will sacrifice NEW Spinet for cash or responsible party may assume \$33.00 monthly. Write Channer Music, Sterling, Colorado. 1-38-c

**FOR SALE:** Used Trimatic, one fourth mile, like new with 2 drags. H. B. King, 266-5080. 1-16-tfn-c

**FOR SALE:** 2-1966 model John Deere 95 combines, diesel with 20 foot headers. 1-1963 John Deere 55 combine, gas with 14 ft. header. McDermott Equipment Company, Seymour, Texas, call 817-888-3104. 1-36-c

**FOR SALE:** 11 to 16-inch six ply flotation front tire tube and wheel starts at \$65.50 a pair.

We have 15.5x38 to 16.9x36 tires excellent for dualing.

See us before you buy flotation sets for dual direct-axle or bolt-on sets.

We carry a wide assortment of irrigation gaskets. Also Redi-Rain 30 and Buckner 860 sprinklers.

LUPER TIRE AND SUPPLY tfn-7-c

**FOR SALE:** 7 weaning pigs, 2 top grade gilt Hampshires, 5 months old. Call 266-5079 after 6 p.m. 2-37-c

**ATTRACTIVE,** inexpensive desk nameplates. See samples at Morton Tribune.

**TAKE OVER** payments on 1968 Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th Street, Lubbock, Texas. tfn-54-c

**SEE L. W. Barrett** for Monuments. Representative from Lubbock Monument Company, Lubbock, Texas. 266-5613. rfn-26-c

### 3—BUSINESS SERVICES

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**NEED EXTRA INCOME?** Full-time or part-time work with Field Ent. Educational Corp. is available. Contact Juanita F. Bratcher, 3414 58th St., Lubbock, Texas 79413. 9-34-c

**CUSTOM BALING** and swathing. Call or contact Wayne Bracken 266-5958, 804 W. Garfield. 35-tfn-c

**CUSTOM COMBINING** and hauling. Contact Weldon Wynn, 525-4328. 4-36-p

**HOMEWORKERS WANTED** (envelope addressers.) Rush stamped, self-addressed envelope to: J. R. Hill, 198 Bowie Street, Talladega, Alabama 35170. 1-38-c

### NOTICE —

#### NOTICE OF PUBLIC HEARING

Notice is hereby given to all interested persons that there will be a public hearing at the City Hall of the City of Morton, Texas in the Council Room thereof, to be held on the 12th day of October, 1970, at 7:00 P.M., which date is not more than twenty (20) days nor less than ten (10) days prior to institution of annexation proceedings, and is not more than twenty (20) days nor less than (10) days prior to the publication of this Ordinance. At said hearing all parties will be given an opportunity to voice their approval or disapproval of annexation proceedings of the following property:

A Tract of Land covering a part of Block 20 and Block 19, C. C. Slaughter Addition No. 2, an Addition to the Town of Morton, Cochran County, Texas, described by metes and bounds as follows: BEGINNING at the Northwest corner of said Block 20, C. C. Slaughter Addition No. 1;

THENCE West a distance of 60 feet to the intersection of Southeast Fourth Street and Southeast Harding Avenue;

THENCE South along the West boundary line of Southeast Fourth Street a distance of 200 feet;

THENCE East 60 feet from and parallel to the South boundary line of Block 20, C. C. Slaughter Addition No. 2, a distance of 660 feet;

THENCE in a Northeasterly direction to the Southwest corner of the alley dividing Block 19, C. C. Slaughter Addition No. 2 as shown by the plat of said Addition on file in the County Clerk's Office in Cochran County, Texas;

THENCE East along the South boundary line of said alley to the East boundary line of Southeast Eighth Street;

THENCE North along the East boundary line of Southeast Eighth Street to its intersection with the South boundary

### ★ Day Care Center

There will be a meeting October 6 at 5 p.m. in the Courthouse meeting room to discuss plans for a Day Care Center for working mothers.

All interested people are urged to attend.

### CC Cancer Society hears Dan Harris

The Cochran County Unit of the American Cancer Society met in regular session for the first fall meeting September 15 at the Wigwam Cafe. Present for the meeting was the new District Field Representative, Dan Harris. Who set forth plans that need to be carried out for the coming year.

Mrs. Willard Henry, President of the local organization, presided over the meeting. She announced the Fall Annual Division meeting would be held in Fort Worth on October 21 and 22.

The group decided to hold meetings on alternate months through May, 1971. Mrs. Henry reminded the group that all memorials made to the Cochran County Unit are designated to go for research. Memorials are accepted at the First State Bank any time a person desires to do so.

Present for the meeting were: Mr. Harris, Mrs. Henry, Mr. Drennan, Dr. Dorsey, Mrs. Oneta Yearly, Mrs. Leonard Coleman, Mrs. George Mundhenke, Mrs. John L. McGee and Mrs. Dexter Nebhut.

Films can be obtained through the local unit, if local organizations would like to include such in their programs for the year.

The next meeting will be at noon on November 17 at the Wigwam Cafe. All Board Members are urged to attend and visitors are welcome.

### Shower honors Mrs. Stephens

Mrs. R. A. Stephens was honored with a Pink and Blue shower Wednesday, September 23, in the home of Mrs. N. C. Shelton.

Co-hostesses were: Mesdames L. T. Lemons, John Fincannon, J. D. Vick, Carol Shelton, Ethel Stracener, W. K. Courtney, James Jones, C. W. Wynn, LeRoy Best, O. L. Woolsey and Floyd Comer.

Approximately fifty guests registered.

Mr. and Mrs. G. G. Neshitt and Mr. and Mrs. Bobby Taylor visited Sunday in Lubbock with Mr. and Mrs. Bill Shields of Idalou.

Mr. and Mrs. Kenneth Pyburn and Mike of Dimmitt visited with his parents, Mr. and Mrs. Bob Pyburn over the weekend, assisting and sharing in celebration of the birthday party of their mother, Mrs. Bert Pyburn.

line of the present city limits of the City of Morton, Texas;

THENCE West along the present South boundary line of the city limits of Morton, Texas, to its intersection with the East boundary line of Southeast Fourth Street;

THENCE South to the place of beginning.

This notice is given pursuant to an Ordinance passed September 28, 1970 by the City Council of Morton, Texas.

E. C. ODEN, City Secretary  
Published in the Morton Tribune Oct. 1, 1970

## COUNTY AGENT NEWS

From the Office of Roy L. McClung, Jr.

The 1970 Cochran County Farm Tour was held Tuesday, September 22, sponsored by local ASCS, FHA, SCS and Extension Service personnel.

Attendance was good and interest was high on the tour as the group visited crop demonstrations displaying cotton varieties, nematode control studies, seed treatments, granular and liquid treatment of insecticides, fungicides and nematocides, late planted alternate crops, soil conservation and ACP practices.

The tour started from the County Activity Building in Morton at 10:00 a.m. and ended with a noon luncheon held at the James McClure home in Morton. The lunch was provided by the First State Bank of Morton with James Dewbre, James McClure and Hub Cadenhead doing the cooking.

On hand for the noon luncheon was Ed Dean, representing the Plains Cotton Growers headquarters in Lubbock. Dean spoke to the group about the present cotton situation and legislation. An election was also held to determine a representative from Cochran County for a producer-director to the PCG board. Lloyd Miller of Morton was re-elected for another two-year term. The other representative from Cochran County to the PCG board is the businessman-director which is held by C. E. Dolle of Morton.

We would like to publicly thank the above mentioned people for their efforts and continuous support of our farm tour program.

We would like to also make reference to 4-H Club Week, articles of which may be found in other parts of this paper, and once again offer the invitation to any interested boy or girl between the ages of 9 and 19 to join our county 4-H program.

The roots of 4-H go deep in Texas. Boys and girls for more than 60 years have been proud members of the organization. As has been the case for many years, they will join with some three million members and 23 million former members in the nation in the observance of National 4-H Club Week, October 4-10.

During the week, according to local Extension Service personnel, Texas members will be out to tell of the past year's achievements and their plans for the year ahead. For boys and girls between the ages of 9 and 19, 4-H offers opportunities to develop good character and leadership.

Learning to work together and accept responsibilities along with exploring career opportunities and learning skills are all a part of the Texas 4-H Club program.

In Texas and across the nation, 4-H Club work is directed in the counties by the county Extension agents with assistance from both adult and junior 4-H leaders. In Texas, more than 13,000 volunteer adult leaders work with the members of more than 2,500 local 4-H Clubs "To Make the Best Better."

Statewide the 4-H program is guided by Texas A&M University, the state land-grant university. Nationally, the U.S. Department of Agriculture administers the program as the youth phase of Cooperative Extension Service.

Local county Extension Agents instruct youths and their parents who are interested in knowing more about 4-H projects and activities to visit their office for detailed information.

### Seventh grade tribe downs Frenship 30-0

Morton's seventh grade continued their winning ways with a 30-0 win over Frenship last week. Eddy Mendez, Ray Coleman, John Hodge, L. V. Hull all teamed up for Indian touchdowns.

The seventh and eighth grade travel to Seagraves for a pair of games beginning at 5 p.m. today. Morton's first men host Friona this afternoon.

Last week the Indian freshmen dropped a 14-0 loss to Frenship.

In the seventh grade game, the Indians experienced only one fourth down play and even then picked up the necessary first. The defense, led by Coleman, Hodge, and J. P. Cornish, allowed Frenship only three first downs.

No report was available on the eighth grade game.

### CC 4-H Rifle Club name new officers

The Cochran County 4-H Rifle Club met Monday, September 28, at 7:30 p.m. to elect officers for the year.

Larry Hale was named president; Don Evans, vice president; James Bell, secretary-treasurer and Earlene Evans, porter.

Jim Bell gave a lecture on safety handling guns.

Attending the meeting were: Don Evans, Earlene Evans, James Bell, J. Swicegood, Robert Randolph, Terry Shaw, Larry Shaw, Greg Bell, Terry Gillespie and adult leaders, Murray Crone, Mark Harbin, Jim Bell and Vernon Shaw.

The next meeting will be Monday, October 5, with Crone presenting the program.

Michael Sullivan, student at ACC Abilene, visited with his grandparents, Mr. and Mrs. C. T. Sullivan and Mr. and Mrs. Burt Darland, over the weekend.

Twenty-one young people and 6 adults of First Missionary Baptist Church attended the James Robinson Crusade at Littlefield Tuesday night.

## Business and Professional Directory

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Serving You With Full  
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### ELECTRONICS

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### CHEMICALS—

**SANDERS FERTILIZER & CHEMICALS**  
Fertilizers and  
Farm Chemicals  
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## Attention Farmers!

See the All New John Deere  
4320-115 h.p. & 4620-135 h.p.

## TRACTORS

BIG TRACTORS FOR BIG JOBS

Come by and look them over or call for on-your-farm demonstration

Also A Few 1969 - 4020 Diesel Tractors  
At Tremendous Savings

GIVE US A CALL ON YOUR SERVICE WORK  
One of the top J. D. repair shops in this area

We Need Diesel Tractor Trade-ins Now

YOUR JOHN DEERE DEALER

## Griffith Equipment Co.

120 N W 3rd

Morton

## CONGRATULATIONS . . .

from the Enochs Gin Company, Inc., to Dean Gilliam for production of the first bale of cotton in the Morton trade area!

We are highly gratified that you selected our gin to process your cotton.



We take great pride in our modern equipment and highly trained personnel who are capable of giving your cotton the very best processing available anywhere.

We invite all producers who desire their cotton to have the careful, individual treatment it deserves to do your ginning with us.

We guarantee that each individual producer will receive the benefits of the highly efficient operation that results from a free enterprise system.

Gin with us and get more out of your crop!

## ENOCHS GIN CO., INC.

Enochs, Texas



# Morton closes pre-district play with 7-6 Farwell victory

Big M. C. Collins kicked his first extra point of the season, but saw it erased by a five-yard penalty. So, with the ball placed at the twelve by his holder, he booted it again through the uprights for Morton's extra point of the evening — an all-important tally. As it turned out, the kick was the margin of difference in the Indians' exciting 7-6 win over the visiting Farwell Steers last week.

In a game marked by suspense down to the last minute, the Tribe put on an awesome first half performance that ended time and time again in frustration deep within Farwell territory, and then fought off frenzied Farwell drives throughout the second half.

And with a minute to go, the Steers seemed to have found themselves as they drove to the Morton 21, calmly and confidently lined up for a field goal attempt, and then watched in dismay as their crack booter Larry Erwin missed the goal in spite of a favorable wind.

It still took five plays, including a fine 21-yard gallop by Kevin Kuehler, for the Indians to run out the clock, but time

ran out and the Tribe iced away a well-earned second victory.

During the opening half, in spite of a 39-mile an hour wind at 50 degrees, the Indians shoved the visitors all over the field — that is, until the Steers found their backs to the goal. Indian drives bogged down at the 16, 13, 3, 8, and 11 yard lines, thanks to Farwell's stiff defense. Meanwhile the Tribe limited Farwell to just 38 total yards and two first downs during the opening 24 minutes.

Fullback Kevin Kuehler capped a 67-yard Morton drive that began late in the first period by plunging over from the seven on the first play of the second quarter for the Indians' lone TD. Collins' extra point gave the Tribe the 7-0 halftime lead. But the Steers returned from the dressing room ready to play and promptly rammed across their lone TD after receiving the second half kickoff. GB Gene Sheets scored on a four-yard run with 6:35 left in the third period. On the all important extra points play, Gary Erwin tried to circle right end, but Morton's talented sophomore defensive end Ted Thomas changed his mind and stopped the two-point try and thus helped salvage the slim win.

The teams exchanged punts throughout the rest of the quarter, but during the fourth, neither side was willing to give up the ball. Morton stopped a Farwell threat at the Indian 32 with just over four minutes left, but sixty seconds later, the Tribe gambled on fourth and one and missed a first down by a half-inch. Farwell then drove to the 21, and then on fourth and one, attempted the ill-fated field goal try with a minute left.

Morton's Terry Harvey led all rushers with 101 yards in 21 attempts.

**GAME AT A GLANCE**

Morton		Farwell
15	first downs	9
265	yards rushing	135
0	yards passing	46
0-2	passes	5-7
1	passes inter. by	0
2-34	punts-ave.	5-30
1	fumbles recovered	0
6-50	penalties	4-30

1775 marked the beginning of U.S. Postal service.

## Homecoming . . .

**from page one**

are the Pep Squad Sweetheart candidates. Selected by the other members of the Pep Squad, the girls include Helen Christian, daughter of Mr. and Mrs. Willard Christian; DaLoma Sanders, daughter of Mr. and Mrs. R. J. Sanders and Linda Thompson, daughter of Mr. and Mrs. Qually Garrett. Miss Thompson is the only underclassman of the group, a sophomore.

All Morton exes and parents are urged by the MHS Student Council to attend all the Homecoming activities.

The Student Council has been selling mums for two weeks. The Coronation and the halftime activities at the ball game are all under the direction of the Council. This year's council president is Monte Dewbre. Beverly Doile has been in charge of the Homecoming Activities. Sue Winder has chaired the Mum sales committee.

A coffee for all exes, which will honor members of the class of 1960, will be held in the school cafeteria following the homecoming football game.



Karen Willis



Helen Christian



Janice Hall



Darlene Sanders

## Drennan . . .

**from page one**

and has served as chairman of the National Public Education Committee, and the National Service and Rehabilitation Committee. He is currently chairman of the National Medical and Scientific Committee and has been involved in approving research programs and all programs concerned with medical affairs.

Drennan will be accompanied to Fort Worth by Mrs. Drennan.

## Cunningham named to county agriculture conservation panel

Leo Cunningham, well-known Cochran County farmer was named to the County Agricultural Stabilization and Conservation Committee by delegates to the ASC County Convention, held September 25, 1970 at the Cochran County Activity Building in Morton.

The delegates also selected Danny Key and Darwood Marshall as Chairman and Vice-Chairman of the three-member County Committee, and named Ike Williams and Jessie Clayton as first and second alternate committeemen.

The County ASC Committee is responsible for local administration of Government farm programs such as acreage allotments and bases, price-support for eligible crops, and conservation cost-sharing on agricultural lands.

The vacancies were filled and the County ASC Committee officers named by delegates who are newly-elected ASC community committeemen. Community committeemen assist the County Committee in farm program administration and help keep farmers informed of program provisions.

County committeemen are elected by the community committeemen to serve three-year staggered terms, so that ordinarily one vacancy occurs each year. The County Committee alternates are elected for one-year terms.

The Cochran County ASC Committee and all community committees take office on October 1.



Betty Silhan



Linda Thompson

**Eight youths draw court fines Monday**

total of eleven fines against eight youths were assessed by Judge Don Witzel in Morton corporation court Monday. All fines were in the amount of \$25, three defendants receiving penalties counts each.

defendants, their fines and the offenses are as follows: Ruban Glahn, minor in possession of alcoholic beverage, \$25, forfeiture of bond.

Glahn, drunk in public, \$25, forfeiture of bond.

Lucero, minor in possession, \$25.

Lucero, drunk in car, \$25.

Romero, minor in possession, \$25.

Romero, drunk in public, \$25.

Owen York, minor in possession, \$25.

Wayne York, minor in possession, \$25.

Wayne Wood, minor in possession, \$25.

Franklin Wood, minor in possession, \$25.

Gene Stroud, minor in possession, \$25.

additional cases are scheduled to be heard at the next session of the court on September 29.

**DRY CLEANING SPECIAL!**

**6 PIECES OR MORE . . . . . 60¢ Ea.**

Any Item of Clothing May Be Included

Our Back-To-School special has been such a smash success we are extending indefinitely.

**Strickland Cleaners**

20 W. Washington Morton

*Get a load of Real Values*

Specials Good Fri., Oct. 2 through Thurs., Oct. 8

<b>RICHELIEU COFFEE</b> 1-LB. CAN <b>79¢</b>	<b>Toilet Tissue</b> Kim 4 Rolls <b>39¢</b>	<b>Kim HOMINY</b> No. 300 Cans <b>2 FOR 25¢</b>	<b>Kim CORN</b> No. 303 Cans <b>2 FOR 45¢</b>
<b>KIM GRAPE JELLY</b> 3-LB. JAR <b>89¢</b>	<b>Kim FLOUR</b> 10-Lb. Bag <b>89¢</b>	<b>Richelieu BLACKEYE PEAS</b> No. 300 Can <b>2 FOR 39¢</b>	<b>Stokely French Style GREEN BEANS</b> No. 303 Can <b>2 FOR 53¢</b>
<b>Mac. Cheese Dinners</b> <b>2 FOR 1.00</b>	<b>Wilson CHILI</b> 1 1/2-Lb. <b>73¢</b>	<b>Del Monte BRAND QUALITY SWEET PEAS</b> 303 CANS <b>2 FOR 53¢</b>	
<b>TOOTH PASTE</b> COPE, 6-oz. . . . . <b>65¢</b>	<b>TOOTH PASTE</b> CREST, . . . . . <b>59¢</b>		
<b>BACON ENDS</b> 3-Lb. Box <b>89¢</b>			
<b>Steak</b> Round Sirloin T-Bone LB. <b>98¢</b>			

**TRUETT'S Food Store**

**It's Moving Time at Ben Franklin**

Yes, it's been moving time for us for the past two weeks, and will be for two more.

We recently acquired the former Cobb's Department Store building, and are moving our variety store there so that we may be of greater service to you, our customers.

We will be of greater service to you through increased display space so that you can more quickly and easily locate your desired items and through a substantial increase in the lines of merchandise carried.

We have remained open throughout the move and are now doing business at the new location.

So bear with us, folks — ignore the clutter for a few more days and we will have a bright and shiny new store for you before you know it.

**Watch For Our Grand Opening Coming Soon!**

**BEN FRANKLIN**

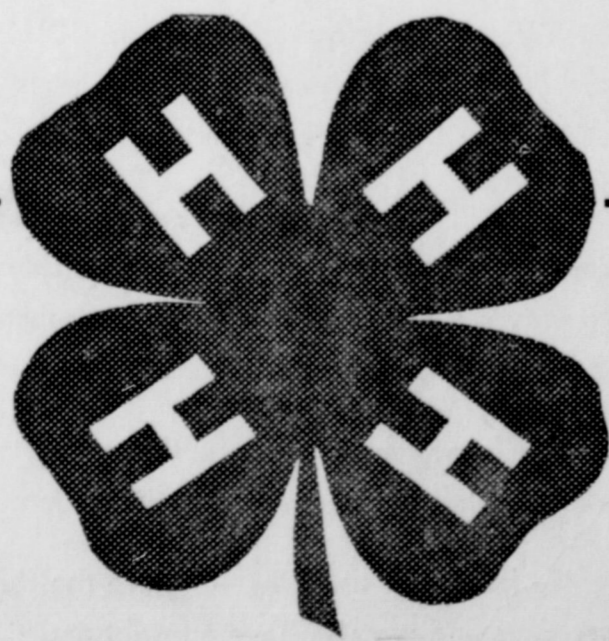
Any dust in the air is a sign that the wind is stealing the topsoil.



# NATIONAL 4H CLUB WEEK

**WE JOIN WITH OTHERS  
IN SOLUTING  
THE HEADS...  
THE HEARTS...  
THE HEALTH... AND  
THE HANDS...  
THAT MAKE UP 4-H...**

There's a lot of 'scare' talk about America's youth these d'ays. E-very paper you read. Every time you twist a dial. You worry. Then, you start thinking about a great bunch of kids who make up 4-H. The kids who make up AMERICA. They've dedicated their growing-up years to learning and helping. Develo'ped skills and put them to work — at home, in their communities. They're "hip" on strong bodies and strong character. They care about the world. Suddenly, the 'scare' talk turns into 'care' talk. And you relax. It's bright and hopeful again. Thanks, all you 4-H'ers. A-merica's future belongs to you. You are America's future!



Farmer's Co-op Association of Enochs  
Higginbotham-Barlett Company  
Merritt Gas Co. - Red Horse Station  
Minnie's Shop - Child's Men Store

Burkett Trade Lot  
Sanders Fertilizer & Chemical  
Ike's Farm Store  
Luper Tire & Supply  
Silver's Butane Company  
St. Clairs Dept. Store  
Bedwell Implement Company  
Beseda and Son Elevators  
First State Bank  
McMaster Tractor Company  
Morton Tribune

Forrest Lumber Company  
Griffith Equipment  
Whiteface Co-op Gin  
Morton Gin Company  
Star Route Co-op Gin  
The Chaparral  
Levelland Savings & Loan  
Jack Perry Seed Company  
Bledsoe Grain Market  
Cochran Power & Light  
Rose Auto & Appliance



## About local folks . . .

**DUTCH GIPSON**  
Mrs. Leroy Johnson and Mrs. Earl Johnson were guests of honor at a salad reception in Lockney Thursday, September 24. Host clubs were the Meserose and Athena Study Clubs. Mrs. Johnson is president of the Caprock District FWC and Mrs. Polvado is Junior Director of Caprock District.

**and Mrs. F. L. Fred left Tuesday**  
Dallas to be with her son who is to undergo surgery there.

**recently Mrs. Ethel Stracener visited**  
Oklahoma with her sister, Mrs. Ethel Dreus. Mrs. Stracener is gravely ill. Carol Shelton accompanied Mrs. Stracener to Odessa.

**and Mrs. James Roberts and**  
Mrs. Jamie Ann, spent last week in Oklahoma City, Okla. Mr. Roberts assisted in building a home while there.

**seven youths accompanied by 9 adults**  
of the County Line Baptist Church attended the James Robinson Crusade at Littleton, Wednesday night.

**Hessie B. Spotts in company with**  
daughter, Mrs. Jeanne Lively of

Lubbock, visited in Abilene over the weekend. They were guests of their son and brother, Freddie Saunders and family, recently moved to that city.

**Lance Corporal Terry Anglin of the US**  
Marine Corp, who is stationed in Hawaii, and his wife Donna and boys of Atlanta are visiting with his parents and family, Mr. and Mrs. Truman Anglin, Corp. Anglin is on leave after serving with the Marines some 20 months. He expects to be discharged in January of '70.

**D'Anna Coats of Clovis visited with her**  
parents, Mr. and Mrs. Kenneth Coats, Saturday and Sunday.

**Mr. and Mrs. R. L. Stewart and Bonnie**  
returned from several days of visiting in Crockett with her parents, Mr. and Mrs. C. C. Malone.

**Joe Gipson and C. A. Baird were guests**  
of Scottish Rite Association of Muleshoe September 24. Highlights of the association was the Feast of Tishri. Other attending attendants were Charlie Byars and Bob Newton of Enochs.

## Center director speaks at junior club meeting

Miss Barbara Summerfield, director of the Guadalupe Center in Lubbock, spoke at the Emily Smith Junior Study Club meeting September 24. Mrs. Doug Reed was hostess.

An informal group discussion followed with each member contributing her ideas as to what could be done to aid the Morton Community Center.

Mrs. Glen Lowe was voted in to the club as a new member and Mrs. Donnie Dewbre was presented for membership.

Mrs. James St. Clair and Mrs. Robert Terry were selected to serve on the Area Council Board of Trustees for the scholarship-loan fund. Members voted to endorse the ad sponsored by the Last Frontier Cotton Council, wishing good luck to Miss Betty Silhan in the cotton contest to be held in Dallas.

Plans were made for the annual Halloween Carnival.

Members and guests present were: Mesdames Don Lynskey, Jimmy Harris, Bill Foust, Owen Egger, Sandy Wallace, Lester Dupler, St. Clair, Terry, J. W. Tyson, Ted Whillock, Robert Taylor, Sherrill Griffin, Ray O'Brien, Dewbre, Mike Doss,

James Dewbre, Doug Reed, Tommy Thomson, Tommy Hawkins, Gary Willingham and Loy Kern.

## Rites for W. G. Griffin in Bledsoe Saturday

Funeral services for William Gunn Griffin, 76, were held at 2 p.m. Saturday in the First Baptist Church in Bledsoe with the Rev. Herbert Row, pastor, officiating.

Burial was in Causey, N.M. Cemetery directed by Singleton Funeral Home of Morton.

Griffin, a retired farmer, died about 11:25 p.m. Thursday in South Plains Hospital in Levelland. He had lived in Cochran County since 1925.

Survivors include his wife, Emmie; a son, J. C. of Lubbock; two daughters, Mrs. Joe Sutton of Bledsoe and Mrs. Jack Burns of Downey, Calif.; a sister, Mrs. Alice Shoemaker of Ralls; six grandchildren and four great-grandchildren.

## Comments on Conservation

BY J. WAYNE WILCOX

### FOR YOU IN ZONE TWO, HAVE YOUR SAY TODAY:

Landowners of property located southeast corner of Cochran County are encouraged to go to a Whiteface meeting tonight, October 1. The purpose of the meeting will be to elect a Soil and Water Conservation District Director for Zone 2 of the Cochran SWCD.

Chairman Eddie Silhan has posted the election notices and has made arrangements for the meeting to be held at the Whiteface High School Agriculture Shop. The meeting will start at 8:30 p.m.

There are a lot of things that are taken for granted. Health, happiness, and freedoms are a few of these. DISTRICT DIRECTORS ARE TAKEN FOR GRANTED. Landowners and members of SWCD such as the Cochran SWCD have a tendency to say, "There is no need for me to take time to go vote. Whoever they elect will be fine with me." Many of the members of the SWCDs do not even realize the importance — the vital role — played by a district director.

Moneywise, the Cochran SWCD is responsible for some \$70,000 to \$80,000 being brought into the county, each year. This money comes in as cost share payments for Great Plains Conservation Program practices and salaries of Soil Conservation Service personnel and for equipment operation.

Dollarwise, the job of a SWCD director is not a moneymaking job. Each director receives just about enough money to pay

his gasoline expense for travel to each meeting.

Families and businesses of district directors suffer from neglect while time is being spent on district business. The active district is blessed with understanding wives. These wives accept their neglect and encourage their husbands to devote time and thought to promoting conservation of resources.

Can landowners afford to do less than this in encouraging leadership for conservation? After all, the end product of resource conservation is people conservation. Keep it local by maintaining active directors and a strong district.

## County agent lauds 4-H Club members for useful activities

"We Care." That's what more than three million boys and girls across the nation will be saying during National 4-H Club Week, October 4-10.

Who are they? About 161 live right here in Cochran County and approximately 90,000 are Texans, reports County Agent Roy McClung.

The 9 to 19 year-old youths do more than just talk about caring. They show their interest and concern by working on community and county projects of many kinds. They take advantage of the opportunities which membership in 4-H provides for them and then do their best in carrying out assigned responsibilities.

4-H Club members have long been engaged in programs aimed at making their homes and communities better places in which to live. The county agent said their projects help them learn-by-doing, including combatting poverty, malnutrition and the pollution of our environment.

The county agent noted that 4-Hers are enrolled in educational programs, the youth phase of the Texas Agricultural Extension Service, which aim to give members basic training not only in their projects but in leadership and citizenship responsibilities as well.

Membership in 4-H is not limited to rural boys and girls. In fact, a sizeable percentage of the Nation's total enrollment is made up of boys and girls who live in urban areas, many from the heart of our major cities.

New project programs are being constantly added in order to interest youth who do not have the space nor facilities to carry out farm related projects, McClung said. Electronics, automotive, wood working, science, dog care and training, and nutrition are among the many projects open to urban boys and girls.

Full details on what 4-H is all about and its training programs are available from the county Extension office stated McClung. In fact, he added, any of the local agents would be happy to discuss 4-H programs with interested youth and their parents, he concluded.

## ★ Stork stops

James Kevin, son of Mr. and Mrs. W. K. Garner of Abernathy. James arrived September 23 at University Hospital and weighed 6 pounds and 11 ounces.

Grandparents are Mr. and Mrs. J. A. Mullinax of Morton and Mrs. Wes Arnett of Lubbock. Maternal great-grandmother is Mrs. W. L. Miller of Morton.

Eric Alton, son of Mr. and Mrs. Dwight Gober of Bledsoe. He arrived at Cochran Memorial Hospital September 25 at 3:35 p.m. and weighed 6 pounds 7½ ounces.

Annabelle, daughter of Mr. and Mrs. Juan Soliz. She arrived at Cochran Memorial Hospital September 28 at 10:22 a.m. and weighed 8 pounds and 3 ounces.

## Tax man Sam says:

In a recent report on federal tax collections the Internal Revenue Service says that the total Internal Revenue collections for the United States in the calendar year 1969 was \$195,141,923,000. Texas tax collections ran more than \$8 billion for the first time. Collections in the Dallas District, covering our area in northern Texas, amounted to \$3,583,898,000, of which \$2,791,651,000 came from individual income and employment taxes. Since each of us must pay about 1/5 of our total pay as our share of our country's cost, it is obvious that taxes are and will continue to be very important to us.

## Bookmobile schedule

The High Plains Bookmobile will be in your area on the following dates.

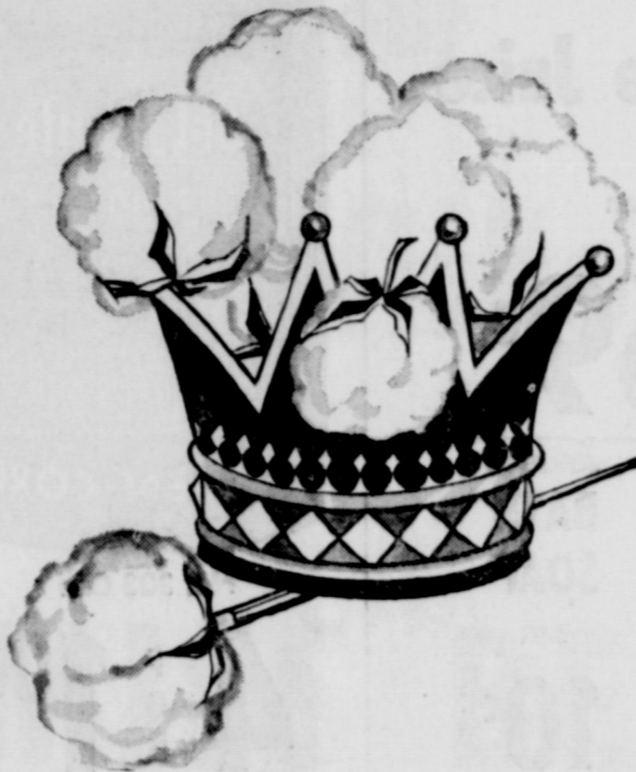
Wednesday October 7, Circleback — 8:45-9:45; Bula No. 1 — 10:15-11:15; Bula No. 2 — 12:00-1:00.

Saturday October 10, Morton — 9:30-12:00.

Visitors in the Amos Taylor home over the weekend were their son, Kenneth, who is a student at Eastern New Mexico University and their daughters and families, Mr. and Mrs. Roger Batchelor and Kenneth Wayne of Snyder and Mrs. James McCuller and John Russell of DeKalb.

# COTTON IS KING

## In Texas and Cochran County



## BEST WISHES TO OUR COTTON 'QUEEN' BETTY SILHAN

in her quest for the title of 'Miss Cotton of Texas'



Buy and Wear More Cotton

Cotton .....the fiber you can trust

# COTTON

the truly miracle fabric

Is Featured In Our Store

In Both

Men's and Women's Clothes

Look for the "Cotton" before you buy!

St. Clair's DEPARTMENT STORE

## Wo o ki ya elect '70-71 officers

The Wo o ki ya girls met September 24 at the Junior High School building for an election of officers for '70-71.

Those elected were: president, Earlene Evans; vice president, Julie Brown; Secretary-treasurer, Debra York and reporter, Wyn Crone.

Refreshments were served to the following members: Sherrill Taylor, Sherrie Dobson, Shelia Davis, Venita Sanderfer, Earlene Evans, Wyn Crone, Julie Brown, Debra York and Linda Adams.

## Lanna Smith feted with bridal shower

Miss Lanna Smith, bride-elect of Ricky Lemons, was honored with a bridal shower Saturday, September 26, from 9:30 to 11:30 a.m. in the home of Mrs. Herman Bedwell.

Co-hostesses were: Mesdames C. W. Elliott, Leonard Gandy, Jack Gunnels, Jerry Winder, Edward Brownlow, John Fincannon, Max Clark, R. H. Baker, Earl Polvado and W. O. Fluett. Approximately fifty guests registered.

## Hospital notes . . .

Patients admitted to Cochran Memorial Hospital September 23 through September 29 were: T. J. Shaw, Joe Drennan, Mrs. Alice Stockdale, Mrs. Elaine Bilbrey, Andrew Basped, Leonard Roque-more, Toribia Casarez, Mrs. Loveta Brownlow, Olin Coon, Mrs. Myrtle Ray, Mrs. Clara Ary, L. D. Burrell all of Morton and Mrs. Janelle Harrison of Whiteface.



# DEL MONTE ROUND-UP

DOUBLE STAMPS WEDNESDAY WITH PURCHASE OF \$2.50 OR MORE

SPECIALS GOOD FRIDAY, OCT. 2 through THURSDAY, OCT. 8



DEL MONTE  
**SEEDLESS RAISINS**  
15-oz. Box  
**35¢**

DEL MONTE  
**ZUCCHINI SQUASH**  
303 Can  
**3 FOR \$1**

DEL MONTE  
**PITTED PRUNES**  
12-oz. Pkg.  
**49¢**

Del Monte  
ITALIAN CUT  
**GREEN BEANS**  
No. 303 Can  
**3 FOR 89¢**  
**ROUND-UP**

DEL MONTE  
**PINEAPPLE**  
Sliced — Chunks  
Crushed — Tidbits  
No. 1 1/2 Can  
**3 FOR 89¢**

Del Monte  
**Pineapple Juice**  
46-oz. Can  
**2 FOR 69¢**



Del Monte  
**SPINACH**  
No. 303 Can  
**4 FOR 89¢**

Del Monte  
**SPINACH**  
No. 303 Can  
**4 FOR 89¢**

DEL MONTE  
**W. K. CORN**  
NO. 303 CAN  
**4 FOR 1.00**  
**ROUND-UP**

JERGEN'S  
**BATH SOAP**  
BAR  
**10¢**

Del Monte Cut  
**Green Beans**  
No. 303 Can  
**4 FOR 1.00**

Del Monte Early Garden  
**PEAS**  
No. 303 Can  
**4 FOR 1.00**

Del Monte  
**Prune Juice**  
Quart Bottle  
**49¢**

Del Monte  
**TOMATO CATSUP**  
26-oz. Bottle  
**39¢**

Del Monte  
**TOMATO JUICE**  
46-oz. Can  
**39¢**

Bilt-More  
**Sandwich Loaf**  
12-oz. Can  
**3 FOR \$1**

Keebler  
**VANILLA WAFERS**  
12-oz. Box  
**37¢**

Roxey Dry  
**Dog Food**  
With Gravy  
5-lb. Sack  
**59¢**

## MEATS

Cedar Farm  
**PICNICS** 3-Lb. Can **2.29**

Oscar Mayer  
**HOT LINKS**  
LB.  
**65¢**

Hormel  
**Little Sizzler SAUSAGES**  
12-oz. Pkg.  
**59¢**

7-Bone  
**ROAST** LB. **79¢**

## FROZEN FOOD SPECIALS

Patio  
**Enchilada Dinners** Each **49¢**

Sea Star  
**FISH STICKS** 8-oz. Pkg. **4 FOR 89¢**

Patio  
**Mexican Dinners** Each **49¢**

Arizona  
**Jumbo Yams**  
LB. **12¢**  
**Cranberries** 1-lb. Pkg. **39¢**

Save TenderCrust COUPONS FOR VALUABLE PRIZES ABSOLUTELY FREE

AN EXTRA BONUS  
SHURFRESH COUPONS  
SAVE SHURFRESH COUPONS

**DOSS** We Reserve The Right To Limit Quantities  
**THRIFTWAY**



**SUPER MARKET**  
400 SO. MAIN - MORTON, TEXAS



SDAY  
R MOR

# PROMOTING COTTON WEEK IN TEXAS



... and our  
**Best Wishes**

to

## MISS BETTY SILHAN

*Cochran County's Representative  
at the Miss Cotton Contest in Dallas*

We are behind you all the way, Betty and know that you can win it all and prove that, not only the best cotton but the most beautiful girls as well, are raised in far West Texas.



This page sponsored by local boosters of cotton and cotton products, and of Betty Silhan, the next "Miss Cotton of Texas"

Emlea Smith Jr. Study Club  
1936 Study Club  
Town and Country Study Club  
L'Allegro Study Club  
YM Study Club  
Willingham Gins  
Mr. and Mrs. Don Lynskey  
Mr. and Mrs. Owen Egger  
Mr. and Mrs. J. N. Burnett  
Mr. and Mrs. E. C. Hale  
Morton Co-op Gin  
Malt Shop  
Sanders Chemical & Fertilizer  
Beseda and Son Elevators  
Griffith Equipment Company  
Mr. and Mrs. H. B. King  
Bedwell Implement Company  
Rose Auto & Appliance  
Luper Tire & Supply  
Silver's Butane Company  
Morton Delinting Company

New York Store  
Nu-Way Cleaners  
Wiley's Humble Station  
Morton Floral-Baker Feed & Seed  
First State Bank  
Mr. and Mrs. Herbert Greener  
Mr. and Mrs. Lloyd C. Miller  
Star Route Co-op Gin  
Maple Co-op Gin  
Smith's Seed & Implement  
Maple Grocery  
Maple Seed & Delinting Inc.  
Great Plains Natl Gas Co.  
Red Horse & Merritt Gas  
Morton Gin Company  
Mr. and Mrs. Willard Henry  
Morton Tribune  
Windom Oil and Butane Co.  
Claunch Gin  
Mr. and Mrs. Bill Foust  
Tena's Beauty Salon

Bailey County Electric Co-op Assoc.  
Elton Mathis Gin  
Morton Packing Company  
G & C Gin  
Whiteface Co-op Gin  
Mr. and Mrs. T. J. Davis  
Mr. and Mrs. J. F. Furgeson  
Griffith Gin  
Proctor-Walker Ins. Agency  
Gwatney-Wells Chevrolet-Olds  
Ike's Farm Store  
Mr. and Mrs. Jim Pat Claunch  
Mr. and Mrs. Sherrill Griffith  
Farm Bureau Insurance  
Mr. and Mrs. Kenneth Watts  
Leonard F. Groves  
Enochs Gin Co. Inc.  
Howard J. Hale, D. J. Cox  
Whitecotton Grocery  
Farmer's Co-op Gin of Enochs  
Bob Newton, Mgr.



LAST FRONTIER COTTON COUNCIL



# ASCS Farm News

By John W. Hall

Cochran County residents are well aware that U. S.-Japanese trade is extensive, Danny Key, Chairman of the Cochran County ASC Committee, commented recently.

Almost everyone recognizes that Americans are important customers for Japanese goods. I wonder how many of us realize that the Japanese are major customers for American goods, especially for American farm commodities.

"In fact, Japan imports more U.S. agricultural products than any other country in the world — a record \$1.1 billion worth during the 1970 fiscal year," Key said.

He pointed out that feed grains, soybeans, wheat and cotton are important farm crops in Cochran County and that exports of these farm products to Japan have gone up dramatically in recent years.

More than six million tons of feed grains were shipped to Japan last fiscal year — just about one-third of U.S. feed grain exports. Soybean exports to Japan had a 251 million dollar value, and wheat exports \$136 million. Japan is our best cotton customer, taking one-fourth of its cotton from the U.S. and Japan bought \$50 million worth of tobacco from the U.S. during the last fiscal year.

The ASC Committee Chairman reported that Secretary of Agriculture, Clifford M. Hardin recently took note of the American-Japanese trade story, calling it unprecedented.

Secretary Hardin also said: "The Japanese economy has paralleled that nations growth in trade. In the years between 1960 and 1965, Japanese shipments in world trade more than doubled. By 1969, they had almost doubled again, reaching \$16 billion. Shipments to the United States increased in those nine years by more than four times — \$4.9 billion.

"The Japanese householder's disposable income has more than tripled since 1960. His demand for meat, milk, and eggs — a good 'horseback' measure of consumer prosperity — has increased by more than four times in 15 years.

"He is diversifying his eating habits as his income goes up. For example, per person consumption of wheat flour in this traditionally rice-eating society has increased by 30 percent in a decade and a half.

"Ten years ago, Japan's agricultural imports from the U.S. were \$440 million. In the fiscal year just past, they were more than twice as great — nearly \$1.1 billion.

"But the agricultural exports are only one aspect of a beneficial trading relationship that can be summarized very simply: In terms of total exports, the United States is Japan's best customer, and Japan is the United States' best off-shore customer.

"As you might expect, two-thirds of U.S. shipments to Japan last year were raw materials, mineral fuels, and foodstuffs, while 90 percent of Japan's shipments to the U.S. were manufactured goods.

"This is the basis of beneficial world trade — an exchange of goods based primarily on production efficiency.

"It is this principle that led Japan to look to efficient producers on the broad farmlands for the feed grains needed to satisfy its people's rising demand for livestock products.

"As a result, imported feed grains have

triggered a rapid expansion of Japanese livestock production. This has brought Japanese consumers more meat and poultry at better prices; it has opened opportunities for Japanese farmers for new and profitable livestock enterprises; it has meant an important and expanding feed grain market for world agriculture.

"Almost the whole range of U.S. farm commodities finds Japan a leading customer."

"Japan wants, needs, and can afford these products, and the U.S. can supply them in any system of international trade in which price, quality, and availability are the primary factors.

"In a world of competition, export expansion means salesmanship and service as well as price, quality and availability. The producers and marketers of the major U.S. agricultural products have understood this, and they support some 68 private trade organizations formed to develop markets overseas in cooperation with the Department of Agriculture. This is, of course, a mutual effort — with many strong Japanese organizations bringing to it their special knowledge, their special abilities."

In closing, Agriculture Secretary Hardin gave special recognition to the trade organizations for the three commodities which last year accounted for two-thirds of total U.S. agricultural exports to Japan — feed grains, soybeans, and wheat.

## Whitewing dove kill smaller than average during two-day hunt

White-winged dove hunters bagged 77,356 birds during the first two days of a four-day hunt, averaging 4.44 birds per hunter.

Texas Parks and Wildlife Department biologists say the Rio Grande Valley had an estimated 219,900 whitewings before the hunt started. In addition to the number bagged, the 18,242 hunters who took part in the hunt wounded and did not retrieve 19,288 birds, making a total of 96,644 birds removed from the population.

In addition to the whitewings, hunters killed 36,247 mourning doves, averaging 2.23 birds per hunter.

A sample of legs from the whitewings revealed approximately 48 per cent of the birds killed were juveniles, indicating average reproduction this year. Biologists say when juveniles make up about 50 per cent of the kill, it means that the whitewings have produced approximately two birds per pair during the nesting season.

It appears that this year's kill will be lower than several of the previous years' because the whitewings left the valley early. In 1969 during a two-day hunt hunters killed 125,000 whitewings, averaging 5.69 birds per hunter.

In 1968 hunters killed 302,000 birds during a four-day hunt for an average of 5.23 birds per hunter.

Hunters in 1967 killed 356,000 birds during a four-day hunt for an average of 7.83 birds per hunter.

Of the 58,000 servicemen who trained under the GI Bill last semester, 46 per cent were airmen.



## FOURTH GRADERS DISPLAY HANDIWORK . . .

"AN ISLAND IN THE SUN" is the theme of a display recently constructed by the fourth grade social studies class or Mrs. Don Whittenburg in the Morton elementary school. The class, which is studying the various modes of living by people throughout the world, chose Mokil Island in the Ca-

roline chain of the Pacific upon which to base their model. The islands have native huts and palm trees constructed by the children to depict a normal village. The bulletin board contains additional facts concerning island life in the Pacific.

## Expert gives advice on top cotton harvest

Dry, high quality cotton at harvesting time is more than luck.

According to B. G. Reeves, Extension agricultural engineer, cotton should not be harvested with a moisture content of more than eight percent. Otherwise, the extra cleaning and drying required in ginning can lower the value.

Cotton should not be harvested before dew has dried from the lint. This means producers should usually wait until about 9:30 a.m. before getting into their fields. At about 6:00 p.m. the lint moisture will begin to rise and stripping or picking

should be delayed until the next day, the cotton ginning and mechanization specialist points out.

"Even on the smallest farms a hygrometer can be important in preserving the quality of the product. For about \$15 a cotton producer can get a hygrometer and set it in the field on a stake to observe the relative humidity," Reeves continues.

The instrument, set at about boll height, will give the humidity in the field and will usually correlate directly with the moisture content of the lint in open bolls. Within a humidity range of 60 percent

or less, fiber moisture will be eight percent or less, he says.

Taking the reading at boll height in the field is necessary, says Reeves, because factors such as wind direction, wind velocity, soil moisture level, stalk size and condition of the cotton itself govern the humidity level in the field and in the fiber moisture.

Check the guides on your fishing rods occasionally. Rods that have been used for a long time frequently wear sharp and are almost like a knife blade in cutting your line, especially when you are hauling a big fish. Worn line guides should be replaced rather than sanded.

## Postmaster Crone says Morton has not lost postmark

Morton has not lost its postmark and is not likely to in the foreseeable future, according to Postmaster Murry Crone. "It is true that under the new system of handling the mail, that out-of-town pieces will normally all be postmarked in Lubbock, but if the patron wants the Morton postmark, it is a simple matter to obtain it," Crone said and added "he has to do is put it in the local slot instead of the out-of-town slot. All mail placed in the local box regardless of destination, will receive the Morton postmark then will be sorted here in the post office and directed to its final destination with no delay in service."

The new Postal Reorganization Act of 1970 which was signed into law by President Nixon early in August does contain a large amount of change in postal operation but has not effected us locally either in manhours or number of personnel, Crone said. The new system is designed on the basis of a civilian corporation rather than a government agency and should become self sustaining by 1978.

Being run as a business, without appropriations to fall back on, will inevitably result in higher postal rates and the customer will bear the cost. The eight cent first class rate has already been approved and should become effective on January 1, 1971, the postmaster stated. This will undoubtedly be followed by rates in second and third class, parcel post and airmail rates, he said.

One bright spot on the near horizon that Crone is looking forward to is the return of next-day delivery of mail and where in the United States through resumption of air service for all first class mail. There has been no definite time set for return of this service but he is confident the time is not far away when we will see the system in operation again.

Postmaster Crone again reminds those who desire the Morton postmark on their out-of-town mail to be sure to place it in the local slot where it will receive the mark and will suffer no delay in service in the process.



# All that's new for 1971 - from Oldsmobile!



**Tornado.** The Unmistakable One takes on grand new proportions. It is a full five inches longer, and every inch adds to its elegance. Even its trunk is more spacious this year.

The new interiors are roomier and far more sumptuous. The front floor is flat from door to door, with no hump to get in the way.

Tornado's unique front drive and the totally new ride system deliver greater smoothness, improved traction and sure handling.

Add a responsive Olds Rocket 455 V-8, power steering, power front disc brakes, Turbo Hydra-matic — all standard on the front drive Toronado.



**Delta 88.** Warmest welcome ever to the big-car world. Power steering is standard. So are power front

disc brakes. And an impressive 124-inch wheelbase. It's all topped off with Delta

88's remarkable new "G-Ride" System.

**The "G-Ride" System.** An Olds exclusive — a combination of advances in chassis,

suspension, steering and all-new Super-shocks. You ride smoother, corner bet-

ter, are less affected by stiff crosswinds. It's featured in every 1971 Olds Delta 88.



**Pollution fighters.** Every Olds engine is designed to cut emissions, run efficiently on no-lead, low-lead or regular fuel.



**Double comfort.** New Flo-Thru Ventilation features both upper and lower outlets for greater control, better air circulation.



**Solid security.** Side-guard beams are welded into the doors for protection. One of many Olds safety features for 1971.

**Cutlass Supreme.** Oldsmobile's "little limousine" places all-out elegance within

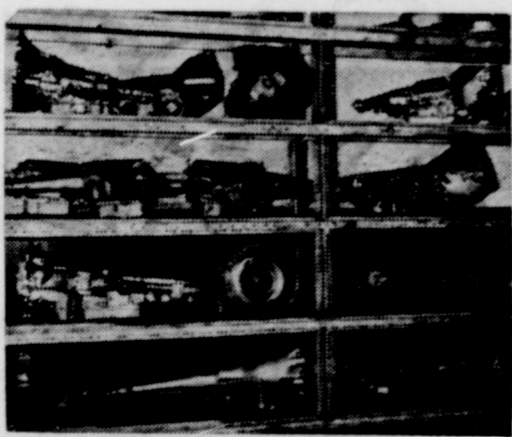
the reach of nearly every new car buyer! And does it so beautifully — with a classic profile outside,

deep comfort and luxurious appointments inside. If you're longing for elegance — and economy — you and Cutlass Supreme are made for each other.



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of the Senate and the Administration are more than a little complicated. And there is no evidence that a quick or easy solution to the complications will be found soon.

Conferees from the two Houses of Congress, left alone and without having to consider Administration views, could probably reach agreement with little delay. But, when the Conference report goes to the floor of the House and Senate for approval, the Administration will be swinging a big stick. So their views of necessity are an integral part of Conference deliberations.

The big reason for the difficulty in meeting Administration standards in Conference can be summed up in a single word — money. In effect USDA and Republican leadership, particularly in the House, have said they would oppose anything which promises to cost more than the House version. And indications are that opposition from that quarter would send the farm bill from the floor of the House back to Conference Committee.

Observers now think it possible, but not too probable, that the Conference Committee can finish its work by Friday, October 2.

### The Old Timer



"When a boy starts sowing his wild oats, it may be too late to start the thrasher machine."

## COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

operations in the High Plains. Bill Weevil Control Program have gone "exceptionally well". populations in the control zone greatly reduced, according to Field Service Director of Plains Cotton Growers, Inc., the organization for the program.

found in Southwest Dawson, Northwest Martin, South Gaines and South Andrews Counties.

"We have had better weather for spraying this year than any year since the program began in 1964, Dean stated, "and performance on the part of spray contractors has never been better."

The first three rapid-fire shots at the weevil are designed to break his reproductive cycle. Later applications are to kill remaining weevils before they can go into hibernations for the winter.

Dean notes that 175,000 or 180,000 acres in all probability will be the peak size of this year's control zone. Acreage to be sprayed in the fifth and sixth applications will begin to decline as cotton in some fields will be reaching the stage at which it no longer provides a food supply for the pests. The overall objective of the program is to keep weevils from going into hibernation and coming out the following spring to attack crops. And weevils cannot achieve the fat, dormant "diapause" condition necessary to overwintering without an adequate food supply.

As of this writing the farm bill that has been kicked around in Washington for the past 18 months or so is still lodged, if not stuck, in a Senate-House Conference Committee.

Circumstances surrounding efforts of Conferees to reach a compromise acceptable to the body of the House, the body



### IT'S MOVING TIME . . .

THE BEN FRANKLIN VARIETY STORE is in the throes of moving from the old location in the St. Clair Department Store building into the former Cobb's Department Store building which was recently acquired by the St. Clair stores. The two hard-working "movers", Jimmy St. Clair leading and Lloyd Hiner bringing up the rear, were recorded by the camera's eye as they carried a display case into the new location. The store is open for business there now and a grand opening celebration is planned for the near future.



Here's an unusual outdoors story! We got a chuckle out of it . . . and perhaps you may, too.

Most everyone has heard the story of the hunter who had an exceptional retriever. It walked on water!

One day the hunter took a friend out in his boat, along with that super-natural dog. As soon as a flock of ducks flew overhead, the dog owner aimed, fired and dropped a duck into the lake. Immediately, the dog jumped out of the boat and walked on top of the water to the felled bird, mouthed it and . . . again walking on top of the water . . . returned to the hunters with the duck. There was no comment from the other hunter.

It wasn't long until his master shot another duck; and the dog repeated his water-walking act. Still no comment!

When it happened the third time and his companion hadn't emitted a word, the dog owner finally asked his friend "What do you think of my retriever?" To which the second hunter replied: "I think he oughta learn how to swim!"

Maybe that wasn't a true story — but this one is.

Often, while Olin is fishing from his boat, the dog will jump into the water, swim out to the boat and join the professor.

UT Journalism Prof. Olin Hinkle has a place on Lake Travis to relax and fish. One of his neighbors has a fine dog that has been taught to retrieve and loves to do it. Also to swim!

Being a retriever, the animal jumps overboard after every cast and heads for the spot where Olin's top-water chugger is making noise. This poses a problem for Olin for he has to be sure that the lure and its hooks never get too close to the dog.

One time, unfortunately, it happened. The dog grabbed the lure in its mouth and headed back to the boat. It climbed aboard with the hooks still in its jaws. Olin finally removed the sharp points of the treble hooks from the retriever's mouth as it sat there calmly awaiting attention and emitting not one whine.

But, did you ever see a fisherman reel-

"When we save a species of wildlife by protecting its habitat or by encouraging its propagation, we save more than a wild animal. In a sense, we save ourselves for we are saying — often instinctively — that civilization must permit all of God's creatures to live free of the threat of total destruction." Past Secretary of Agriculture Orville L. Freeman

### Out of Orbit



"ALL THE WAY TO THE OCEAN OF STORMS AND ALL HE BROUGHT ME WAS A DIRTY SPACE SUIT AND SOME ROCKS."

## Accent on health

Hurricane Celia hit the Coast of Texas in the Aransas Pass-Corpus Christi area on the afternoon of August 3 with a punch that left a dozen dead and millions of dollars worth of property damage. One of the immediate concerns of the Texas State Department of Health after such a catastrophe, besides emergency care, is the maintenance of a safe food and water supply.

The State Health Department's Division of Food and Drugs, under the direction of James M. Doughty, had two State Food and Drug Inspectors on the scene when the hurricane struck. After the storm abated, ten State Inspectors were assigned to the area, and they worked under joint supervision with federal officers. Teams remained in the field for four weeks. At the end of that month, over 1,100 man-hours had been compiled by Agency representatives. And follow-up visits were still being conducted.

Preliminary surveys and experience made it clear to Health Department personnel that all food and drug establishments in the stricken area would have to be inspected. Three-hundred and ninety-one firms were contacted and personally inspected to insure the quality of food and drugs on hand in those establishments. Spoiled or damaged products unfit for human consumption or use were removed and destroyed. Over a million dollars worth of foods, close to \$100,000 worth of drugs, and \$75,000 worth of cosmetics were removed by the State Health Department inspectors.

The towns and surrounding areas sustaining the most serious damage were Corpus Christi, Port Aransas, Aransas Pass, Rockport, Ingleside, Portland, Taft, Sinton, Mathis, and Robstown. The damage, from the standpoint of food and drug control, was due to wind and rain, followed by a sustained loss of refrigeration. Fortunately, damage resulting from flooding was almost non-existent.

Much of the food and drug products was salvageable. Most of those products that were not needed in the area that was salvageable was removed to other areas of the State, and some of it was shipped out of state. State Food and Drug Inspectors made direct contact with their counterparts in other states to keep them apprised of the condition and consignment of the material being removed. A lot of it went to the Fort Worth-Dallas area, State Inspectors are keeping track of the quality of those products.

## REEVES SHAMROCK

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Morton, Texas

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## SHAMROCK ANNOUNCES . . .



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The exquisite shapes and lasting beauty of White Dover will enhance any table setting — either formal or festive.

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- Made in U.S.A. by the Homer Laughlin China Co.

WHITE DOVER IRONSTONE Made in U.S.A.

4pc. Place Setting

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# 99c

With 8 Gallons or More

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4 Soup/Cereal Bowls	\$1.39
4 Salad Plates	1.39
4 Fruit/Desserts	1.29
Vegetable Bowl	1.29
Sugar & Creamer	2.99
Butter - Salt & Pepper	2.99
Sauce Boat	1.89
Teapot Server	3.99
Coffee Server	3.99
Relish Tray	1.39
Salad Bowl	2.99
Oval Platter	1.99
Covered Casserole	5.99
Tureen w. Ladle	7.99

PATTERN SO ELEGANT IN ITS SIMPLICITY



### ON 4-H CLUB WEEK OCTOBER 4-9

We watch your many activities with interest and a feeling of deep pride in the youth of America which is our greatest hope for the future.

We wish you every success in your activities through the coming year and stand ready to aid your great work in any way we can.

Congratulations also to the many wonderful adult leaders who contribute so much of their time and effort in making your program the huge success that it is.

## Bailey County Electric Co-Op Assn.



# STATE Capital NEWS

By VERN SANFORD

A fight is brewing over the proposed constitutional amendment to set the maximum limits on tax assessments of farm, ranch and timber land.

An amendment (No. 3) on the November 3 ballot would authorize the Legislature to provide a uniform method of assessment for lands, based on their capability to support livestock raising or farm and forest crop production.

A 15-member special committee headed by State Sen. Wayne Connally of Floresville has completed the last of 11 hearings over the state on this measure. Its tentative report summarizing testimony favoring the amendment will be presented before November 3. Committee's recommendations to the Legislature will be delayed until next year.

"Agriculturists are saying they can no longer operate if taxes continue to increase as they have in recent years," Connally told newsmen. "When land on one side of a barbed wire fence is assessed at \$1,000 an acre, and the same land on the other side of the fence at \$150 an acre, somebody is going to cry."

An earlier amendment (1966) which had the same general purpose is "unworkable," say proponents of Amendment No. 3. Present provisions apply only to individual land owners, exclude timberlands and owners who earn less than half their income from their farm property.

Texas State Teachers Association is opposing the new amendment on grounds that it "could virtually destroy the tax base of many school districts" and open the door to favors for other groups.

Connally maintains the proposal would not result in major revenue loss statewide and that the Legislature would have to appropriate supplemental funds to districts suffering income decline.

**REFUNDS ORDERED** — Texas Insurance Board has directed insurance firms to refund premiums collected from local governments for unnecessary property damage coverage.

Legislature last year made official agencies liable for death or injuries caused by employees in negligent use of vehicles

and other motor-driven equipment. Thereafter, they began buying insurance policies to protect them.

Board order referred to statements by Sen. Oscar Mauzy of Dallas that 86 school districts and 16 counties had to pay nearly \$60,000 in premiums for property damage insurance they did not need in order to get needed liability policies. Requirement by companies, Board said, is a violation of insurance rating laws. Governmental units must make a specific request for refunds.

**CITY SALES TAXES UP** — Local option sales taxes in 420 cities brought municipal governments more than \$35 million for the second quarter of this year.

That is an increase from \$30.9 million the first quarter.

Tax is calculated and refunded to cities by Comptroller Robert S. Calvert on a quarterly basis.

Biggest yield was to Houston, which received \$7.2 million for the second quarter. Dallas received \$5.6 million, San Antonio \$2.2 million, Fort Worth \$1.9 million, Austin \$1 million, El Paso \$1.1 million, Corpus Christi \$787,565, Lubbock \$663,752, Amarillo \$558,284 and Beaumont \$555,288.

**MEXICANS BUY TEXAS STOCK** — Mexico groups have purchased about \$112,000 worth of cattle and 1,200 head of sheep and goats from Texas ranchers for developing better breeding stock.

John C. White, Texas Agriculture Commissioner, said two other groups from the border will soon complete negotiations for buying 480 hogs and 80 Holstein cows, valued at about \$70,000. Agriculture Department publishes a state livestock directory in English and Spanish to aid in locating types of stock sought by buyers.

**ATTORNEY GENERAL RULES** — Atty. Gen. Crawford Martin has held that a profit or non-profit corporation may perform solid waste disposal services — garbage collection — for local governments.

In other recent opinions, Martin held

that:

House and Senate may pay the State Building Commission, under contract, for building repair and remodeling services at the state capitol, where a multi-million-dollar project is underway.

Lee Memorial Hospital in Giddings qualifies for exemption from ad valorem taxes as "purely public charity."

**MOPAC KILLS EAGLE** — Railroad Commission approved an application of the Missouri Pacific Lines to cancel the Texas Eagle, one of three remaining trans-Texas passenger trains.

Eagle connected Laredo, on the border, with St. Louis — via San Antonio, Austin, Palestine and Texarkana. Trains were promptly ordered discontinued, although opponents of the cancelled service can appeal to courts. Commission said it had no choice but to allow cut-off of a train found unprofitable. MoPac said it was

losing more than \$500,000 a year on the service.

National Association of Railroad Passengers charged MoPac deliberately shrank passenger revenue "by neglect and disdain." MoPac operated once-daily trains northbound and southbound.

**TEACHERS MAP PROGRAM** — Texas State Teachers Association, which won a long-term pay raise from the legislature last year, has a seven-point legislative program for 1971 which will require no major new state spending.

At the same time, teachers are looking over a proposed new code of ethics and standard practices which includes a flat pledge not to engage in strike-related work stoppages.

Code will be submitted in a February referendum by the Professional Practices Commission. Commission can make further changes based on the referendum and

will adopt a final code on June 1, to be effective September 1.

**JUDICIAL REFORM REVIEW SET** — Ten major proposals for Texas judicial reform are being reviewed and voted on at a meeting of the State Bar judicial section in Galveston on Thursday and Friday, (Oct. 1-2)

Proposals include statewide court redistricting by the commission, a merit system of selecting appellate judges, non-partisan election of district judges, conferring criminal jurisdiction on courts of civil appeals, free transfer of cases in metropolitan counties from court to court, concurrent jurisdiction for county courts-at-law with district courts where matters in controversy range from \$500 to \$10,000, giving district courts jurisdiction with county courts in probate cases, concurrent jurisdiction for district courts in property condemnation cases, and expanded writ

## COW POKES

By Ace Reid



"Naw sister, don't bring me no food, I ain't gonna ruin a thirty dollar drunk with a forty-five cent hamburger!"

powers for court of criminal appeals

**TRADE ZONE APPROVED** — Preston Smith endorsed a federal free trade zone application for Mexico. Smith said the project would expand economy of the area, provide money and jobs and improve relations with Mexico.

**SHORT SNORTS** — Banking department received application for new Neches Mid-County Bank.

Rep. Grant Jones of Abilene has Speaker's committee to study industry company problems. Rep. Jack Houston is chairman of a panel of nursing homes.

Texas' four largest metropolitan areas accounted for 98 per cent of state's growth during the last according to preliminary census. Promoters of liquor-by-the-drink are bearing down on the theme that over-bar sales don't depress per capita consumption, while opponents argue exactly opposite in a war of wits.

Texas Industrial Commission is sponsoring a trade seminar in Mexico on November 2-10.

Residential building permits dropped 10 per cent in August, but the index for urban construction rose two per cent.

Cotton stalk plowup deadline was set until October 10 in Aransas, Duval, Jim Hogg, Jim Wells, Kleberg, Nueces, San Patricio, Zapata and parts of Hidalgo and Counties in the pink bollworm program.

## Mrs. Seagler hosts study club meeting

The Town and Country Study Club met September 23 in the home of Mrs. Seagler for a program on International Affairs and Personalities in the

Mrs. Bob Spence spoke on Dr. Mrs. A. A. Fralin; Isaac Asimov; Joe Seagler; Adela Rogers St. John; Lolita Hovey; Pope Paul and Billham and Mrs. Alvie Harris; Arthur Frey.

The Club will hold their annual and Crafts Show and Boutique Sale November 21 in the County Activities Center from 9 a.m. until 5 p.m. and is invited to participate. For bookings and information contact Mrs. Hill, 109 E. Pierce, Mrs. Connally, 202 E. Garfield or Mrs. Harris, 202 E. Garfield. The next meeting will be October 7 in the home of Mrs. Gray.

**ST. ANN'S CATHOLIC CHURCH**  
The Rev. David Greka, Pastor  
8th and Washington Streets

Mass schedule—  
Sunday 9:00 and 11:15 a.m.  
Monday 7:30 p.m.  
Tuesday 7:30 a.m.  
Wednesday 7:30 p.m.  
Thursday 7:30 a.m.  
Friday (1st of month) 7:30 p.m.  
Friday (2nd, 3rd, 4th) 7:30 a.m.  
Saturday 8:00 a.m.

Sunday—Catechism Class,  
10:00 - 11:00 a.m.  
Confessions—Sunday  
Half hour before Mass.  
Baptisms—12 noon Sunday  
and by appointment.

**FIRST BAPTIST MEXICAN MISSION**

Sundays—  
Sunday School 10:00 a.m.  
Training Union 6:30 p.m.  
Evening Worship 7:30 p.m.

Wednesdays—  
Prayer Service 7:30 p.m.

**NEW TRINITY BAPTIST CHURCH**  
Rev. Willie Johnson  
3rd and Jackson

Sundays—  
Sunday School 9:45 a.m.  
Morning Worship Second  
and Fourth Sundays 11:00 a.m.  
H.M.S. 4:00 p.m.

Wednesdays—  
Prayer Service 7:00 p.m.



**CHURCH OF CHRIST**  
F. J. Collins, Preacher  
S.W. 2nd and Taylor

Sundays—  
Bible Class 10:00 a.m.  
Worship 10:45 a.m.  
Evening Worship 7:00 p.m.

Wednesdays—  
Midweek Bible Class 8:00 p.m.

**FIRST METHODIST CHURCH**  
Rex Mauldin, Minister  
411 West Taylor

Sundays—  
Church School Session 9:45 a.m.  
Morning Worship Service 10:55 a.m.  
Evening Fellowship Program 5:00 p.m.  
Evening Worship 6:00 p.m.

Second and Fourth Monday  
Wesleyan Service Guild 7:30 p.m.

Tuesdays—  
Women's Society of Christian Service 9:30 a.m.

Each Second Saturday,  
Methodist Men's Breakfast 7:00 a.m.



**ASSEMBLY OF GOD CHURCH**  
G. A. Van Hoose  
Jefferson and Third

Sundays—  
Sunday School 9:45 a.m.  
Morning Worship 11:00 a.m.  
Evening Evangelistic Service 7:00 p.m.

Wednesdays—  
Night Prayer Meeting and  
Christ's Ambassadors  
Convene Together 7:30 p.m.

Thursdays—  
Every 1st and 3rd, Women's  
Missionary Council 2:30 p.m.  
Every 2nd and 4th, Girls'  
Missionette Club 4:30 p.m.

**FIRST MISSIONARY BAPTIST CHURCH**  
Rev. Morie Moore, Pastor  
Main and Taylor

Sunday School 9:45 a.m.  
Morning Worship 10:45 a.m.  
Training Service 7:00 p.m.  
Evening Worship 7:45 p.m.

**WMA Circles**

Monday—  
Night Circle 7:30 p.m.

Tuesday—  
Mary Martha 2:30 p.m.  
G.M.A. 4:00 p.m.

Wednesday—  
Midweek Service 7:30 p.m.  
Edna Bullard 9:30 a.m.

**FIRST BAPTIST CHURCH**  
Paul McClung, Pastor  
202 S. E. First

Sundays—  
Sunday School 9:45 a.m.  
Morning Worship 10:55 a.m.  
Morning Service KRAN 11:00 a.m.  
Training Union 6:00 p.m.  
Evening Worship 7:00 p.m.

Tuesdays—  
Helen Nixon W.N.U. 9:30 a.m.

Wednesdays—  
Graded Chorus 7:30 p.m.  
Prayer Service 7:30 p.m.  
Church Choir Rehearsal 8:30 p.m.

**SPANISH ASSEMBLY OF GOD CHURCH**  
Gilbert Gonzales  
N. E. Fifth and Wilson

Sundays—  
Sunday School 10:00 a.m.  
Morning Worship 11:00 a.m.  
Evening Evangelistic Service 7:30 p.m.

Tuesdays—  
Evening Bible Study 8:00 p.m.

Thursdays—  
Evening Prayer Meeting 8:00 p.m.

**EAST SIDE CHURCH OF CHRIST**  
Russell Dameron, Minister  
704 East Taylor

Sundays—  
Bible Study 10:00 a.m.  
Worship 10:45 a.m.  
Worship 6:30 p.m.

Tuesdays—  
Ladies' Bible Class 4:15 p.m.

Wednesdays—  
Midweek Service 7:30 p.m.

This Feature Is Published With The Hope of Getting More People To Church By The Undersigned City Business and Professional People

**Merritt Gas Company**  
Red Horse Service Station  
266-5108  
Mobil Products

**Truett's Food Store**  
Earl Stowe, Owner  
210 South Main

**Farm Equipment Company**  
"Your International Harvester Dealer"  
266-5517 or 266-8812

Compliments of  
**Carl Griffith Gin and G & C Gin**

**Burleson Paint & Supply**  
Northside Square — 266-5888

**First State Bank**  
107 W. Taylor — 266-5511

**Luper Tire and Supply**  
108 E. Washington — 266-5330

**Bedwell Implement**  
219 E. Jefferson — 266-5306

**Morton Tribune**  
Printers — Publishers

**Doss Thriftway**  
400 S. Main — 266-5375

**St. Clair Dept. & Variety Store**  
115 N. W. 1st — Phone 266-5223

**Morton Co-op Gin**



# Economic potential...

**GEORGE HAGEDORN**  
Economist  
National Association of Manufacturers

We want to raise a highly technical question: how do you determine the "economic potential" of the country?

It is a difficult and abstruse subject to discuss in the specialized journal of economic statisticians. We raise it because the measurement of economic potential has considerable significance in the formulation of national economic policy. It affects the welfare of all and is too important to be left to the statisticians.

The importance of having a realistic measure of economic potential may be best understood by an analogy: you get your health examination and the doctor will take your blood pressure. No matter how accurate the reading, no matter how accurate the scale, it is of no value unless he has a norm to check it against. If his norm is too high, he may prescribe a stimulant when you need a sedative.

With the slowing of growth since mid-1969, we are now well below potential in 1970.

Even in 1966 and 1968, according to these figures, the economy was less than 2 per cent above its normal "potential." This contrasts with the size of the gap in the other direction at certain times. In early 1961, for example, it appears that output fell almost 10 per cent short of potential.

**IF WE TOOK** all this seriously, we would get the following picture of the American economy since 1952: It is an economy in which output falls short of potential most of the time, and often by a substantial amount. But output exceeds potential (leading to inflationary overstrain) only rarely, briefly, and by small amounts.

In other words, this is the picture of an economy systematically biased toward recession and away from inflation. There is something wrong with a technique for calculating norms which leads to this unrealistic conclusion.

We had hoped that the new Administration would abandon, or at least revise substantially, the methods for calculating potential gross national product. They should have felt free to question and alter the procedures of their predecessors.

**INSTEAD**, the present Council of Economic Advisors, in its 1970 Economic Report, continues essentially the same methods used during the prior administration. Thus we have official figures suggesting that a norm for our economy would be something very close to the inflationary boom conditions which prevailed during the past five years.

The statistics we use to measure the economy's actual blood pressure are accurate enough. But they are being compared with norms that are set much too high. As a result, the specialists prescribe treatments which do great damage to our economic arteries.



LOLLIPOP WINNER . . .

**SHERYL WALTRIP** walked off with 1st place in the Bailey and Lamb County Lollipop Division of the "Sew It With Cotton" contest. She won with a purple and off-white dress of 100% cotton knit, made and designed by Mrs. Kindell of Maple. Sheryl is the 5 year old daughter of Mr. and Mrs. Dean Waltrip of Maple.

## Tax-free dollars may result from awards in court cases

Your neighbor carelessly backs his car into your fence, causing \$200 worth of damage. Acknowledging his fault, he hands you a check for \$200. Do you have to pay income tax on this amount?

No, because it is not really "income" at all. The money merely makes you "come out even."

Now, suppose he refuses to pay and you have to sue him for the money. Then, too, if you win the \$200, it is tax free. Again, it simply makes you come out even.

This principle has wide application, notably in personal injury cases. Accident victims sometimes win verdicts involving large sums of money. To the extent that the money is compensation for their injuries, it is not subject to income tax.

In fact, the injury need not even be physical at all. In one case, a man won \$100,000 for defamation of character. The government tried to collect income tax on this sum, but a court ruled that it

was not taxable. The court said the purpose of the money was just to "make the plaintiff whole."

And in another case, the money that a girl won in a breach of promise suit was likewise held not taxable, since it was compensating her only for the harm she had suffered.

However a verdict may also include "punitive" damages, imposed not to compensate for the plaintiff's injury but to punish the defendant for his wrongful conduct. On this portion of the verdict, a tax may indeed be collected.

For example: In another defamation case, the plaintiff won \$1,000 — \$650 for the damage done to his reputation, and \$350 to teach the defendant a lesson. The \$650 was held tax free, but the plaintiff did have to pay income tax on the \$350. This was considered income because, in spite of the harm he had suffered, he came out \$350 richer than he had been before.

**A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.**

## Texas A&M career day set October 10

High school students throughout the state are being invited to the Texas A&M University Agriculture and Engineering Field Day Oct. 10.

Dr. R. C. Potts, associate dean of agriculture, said exhibits will illustrate "the exciting and challenging fields of agriculture and engineering." Faculty and student representatives will be available to answer questions.

He said the exhibits will be set up in DeWare Field House on the west side of the football stadium. They will be open to the students and the public from 8 a.m. to 4 p.m.

The dean said Oct. 10 also is the date of the A&M-Texas Tech University football game which starts at 7:30 p.m. End-zone tickets will be available to students and their sponsors at special low rates and can be purchased in DeWare Field House.

Potts said the career day is sponsored by the Colleges of Agriculture and Engineering.

## One death, two hurt on county rural roads recorded for August

The Texas Highway Patrol investigated two accidents on rural highways in Cochran County during the month of August, according to Sergeant H. E. Pirtle, Highway Patrol Supervisor of this area.

These crashes resulted in one person killed, two persons injured and an estimated property damage of \$1,800.

The rural accident summary for this county during the first eight months of 1970 shows a total of 20 accidents resulting in one persons killed, 17 persons injured, and an estimated property damage of \$11,754.

The sergeant reminded all Texas motorists that vehicles bearing red motor vehicle inspection stickers with the large black numeral "9" in the lower left-hand corner of the windshield must be re-inspected before midnight, September 30.

All motor vehicles and certain classes of trailers registered in Texas are subject to the mandatory inspection of certain equipment which includes brakes, lighting, horns and warning devices, mirrors, windshield wipers, steering, wheels and rims, exhaust system, exhaust emission system, and front seat belts in vehicles where seat belt anchorages were part of the manufacturer's original equipment on the vehicle.

The inspection fee is \$2 with adjustments or repairs extra if needed.

"I can think of few things more important than teaching both children and grown-ups the value of the soil. The good earth is not only the foundation of a nation's economy; it is the basis of civilization itself." — Louis Bromfield

## Don't put away fishing gear, fall angling can be the best

Don't put away your fishing gear just because hunting time has arrived.

Some of the best fishing of the year may be just ahead, although thousands of Texas sportsmen will be lured away from fishing holes and into the fields in quest of quail, deer or dove.

Biologists point out that fish, like humans, seem to feel more energetic when fall brings cooler weather.

But while humans may feel invigorated by a bracing breeze against their cheeks, fish are spurred to this increased activity for another reason — hunger.

Fresh water fishes, including popular species such as bass and catfish, lose their appetites during periods in which the water is too cold or too warm. Their metabolism is affected greatly by water temperature, so the best fishing obviously occurs when the temperature is at a happy medium. This ideal temperature varies with each fish species.

Marion Toole, inland fisheries coordinator for the Texas Parks and Wildlife Department, said there are several reasons why autumn is good time to break out the fishing tackle for the "cooling off" months of October and November.

During the summer, Toole said, the temperature rises until it surpasses the ideal temperature range for the fishes' metabolism, and much of the cooler water in the depths is short of dissolved oxygen.

In addition, the young fry hatched ear-

# Bula-Enochs news

BY MRS. J. D. BAYLESS

Mrs. L. E. Nichols spent the week in Plainview, with her son and wife, Mr. and Mrs. Sammie Nichols and to take care of her new granddaughter.

Those attending the W.M.U. work shop at the First Baptist Church in Lubbock Monday were, Mrs. Harold Layton, Mrs. Dale Nichols, Mrs. Junior Austin, Mrs. J. W. Layton and Mrs. Loyd Hallbrook.

Mr. and Mrs. F. L. Adair of Lubbock were guests in the home of Mr. and Mrs. J. D. Bayless Monday afternoon till Wednesday afternoon. They all went fishing at the Bartlett lake Wednesday morning.

Spending last week with Mr. and Mrs. H. B. King were her cousin, Mr. and Mrs. Loyd Bruce from Little Rock, Ark. Mrs. G. R. Newman left Lubbock, by plane Sept. 15, to visit her son, Mr. and Mrs. Hollis Fields at Fort Worth. She also visited with her sister, Eda Cotton, a brother, David Stokes and another son, Donnie Newman, at the home of her son, the Fields. She returned home Monday.

Mr. and Mrs. W. M. Bryant visited in Littlefield one day last week with a sister-in-law, Mrs. John Bryant.

Mrs. J. D. Bayless, accompanied by her brother and wife, Mr. and Mrs. Clyde Coffman of Morton, drove to Odessa Saturday morning to visit her daughter, Mr. and Mrs. Leland Finley and family and the Coffmans son, Mr. and Mrs. David Coffman and family.

Mrs. Vester Gilliam of Morton visited in the G. R. Newman home Wednesday afternoon.

Mr. and Mrs. Donald Grunsendorf spent last weekend with their daughter, Mr. and Mrs. Sammie Nichols and Tanya.

The Farmers Co-op Gin had a fish fry at the gin Tuesday starting at 6:00 p.m.

There was a good attendance. Mr. and Mrs. Raymond Austin visited last week with their daughter, Mr. and Mrs. Orphus Tate and family at Mobeetie, and his brother, Harold Austin, at Wheeler.

Mr. and Mrs. P. R. Pierce attended her family, the Kerby reunion, Sunday Sept. 26, at the home of her cousin's, Mr. and Mrs. Earnest Wallace at Coahoma. There were 50 relatives attending from Littlefield, Oregon, Utah, Mulleshoe, Fort Davis, and Bula.

Mr. and Mrs. C. A. Williams left last Friday for a visit with their daughter at El Paso.

Mrs. L. E. Nichols, Dale Nichols and Mr. and Mrs. Quinton Nichols attended the funeral service of Leteus Davis, of Lubbock, father-in-law of Mrs. L. B. Davis. Funeral services were 10:00 a.m. Monday at the Sanders Funeral Home Chapel.

## Whiteface News

G. D. Lewis is in Methodist Hospital in Lubbock. He fell from a horse and was taken to Cochran Memorial Hospital and later transferred to Methodist.

Mr. and Mrs. Jesse Sims and family have moved into their new home in the south part of town.

M. W. Vaughn is home from Leveland Hospital.

The Bradford Harrises moved to Gilmer the first part of the month. Harris, a teacher in the Whiteface Schools for many years, retired.

Mr. and Mrs. Elmer Evans of Corona, California, former residents of Whiteface, were here for Mrs. Bills' funeral. They drove out with the Ernest Bills family also from Corona.

Pearl Caudle received word Saturday that her oldest brother of El Dorado had passed away. She left to attend the funeral and will visit in San Angelo with her daughter and family, the Cecil Scotts.

Beseda Grain Company has taken over operation of the two elevators in Whiteface, following the retirement of Mr. Cooksey.

The Whiteface Antelope Band participated in the parade in Lubbock Monday and also attended the fair.

When launching your boat on a slanting ramp it is a good idea to chock the wheels of your car. Sometimes a brake will not hold a heavy load, especially where the ramp surface is slick. Best way is to carry in your trunk a couple of pieces of 2 by 4's or four triangular shaped 6 x 6 blocks, or 4 by 4's.

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# The 1971 Chevrolet Is Here!

And You Are Invited To See It!

Now on display in the showroom at Gwatney-Wells Chevrolet and Oldsmobile

Due to the present strike at General Motors, our supply of new models is limited, but there are enough new car and pick-up models to delight the heart of any viewer.

Drop in for a visit to see the great, all-new Chevrolets — and keep in mind that great savings can be made on our close-out of 1970 models in both cars and trucks.

## GWATNEY-WELLS Chevrolet-Oldsmobile

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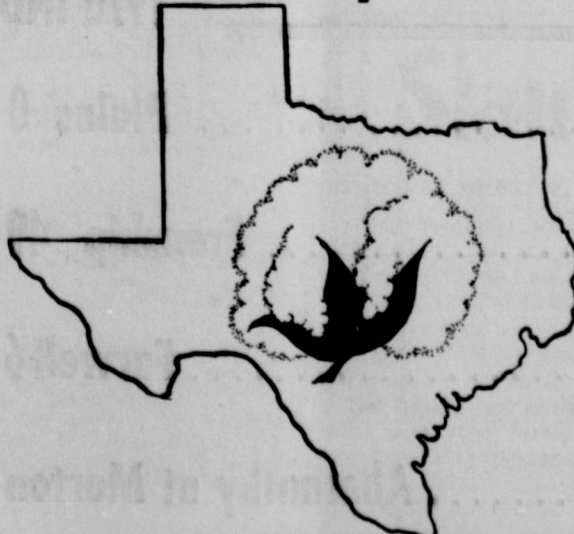
Morton

### My Neighbors



"So let's be objective about it—okay, we object!"

## GOOD LUCK, BETTY



LAST FRONTIER COTTON COUNCIL

### COW POKES

By Ace Reid



"Well, I can see the boss judgin's over. Let's stick around for the fight!"

Habit forming. Yes, that can be great for you if they are all good habits. In forming these habits, be sure to include the habit of saving regularly. We invite you to open your savings account today. Also, maximum legal interest rates are paid.

## First State Bank

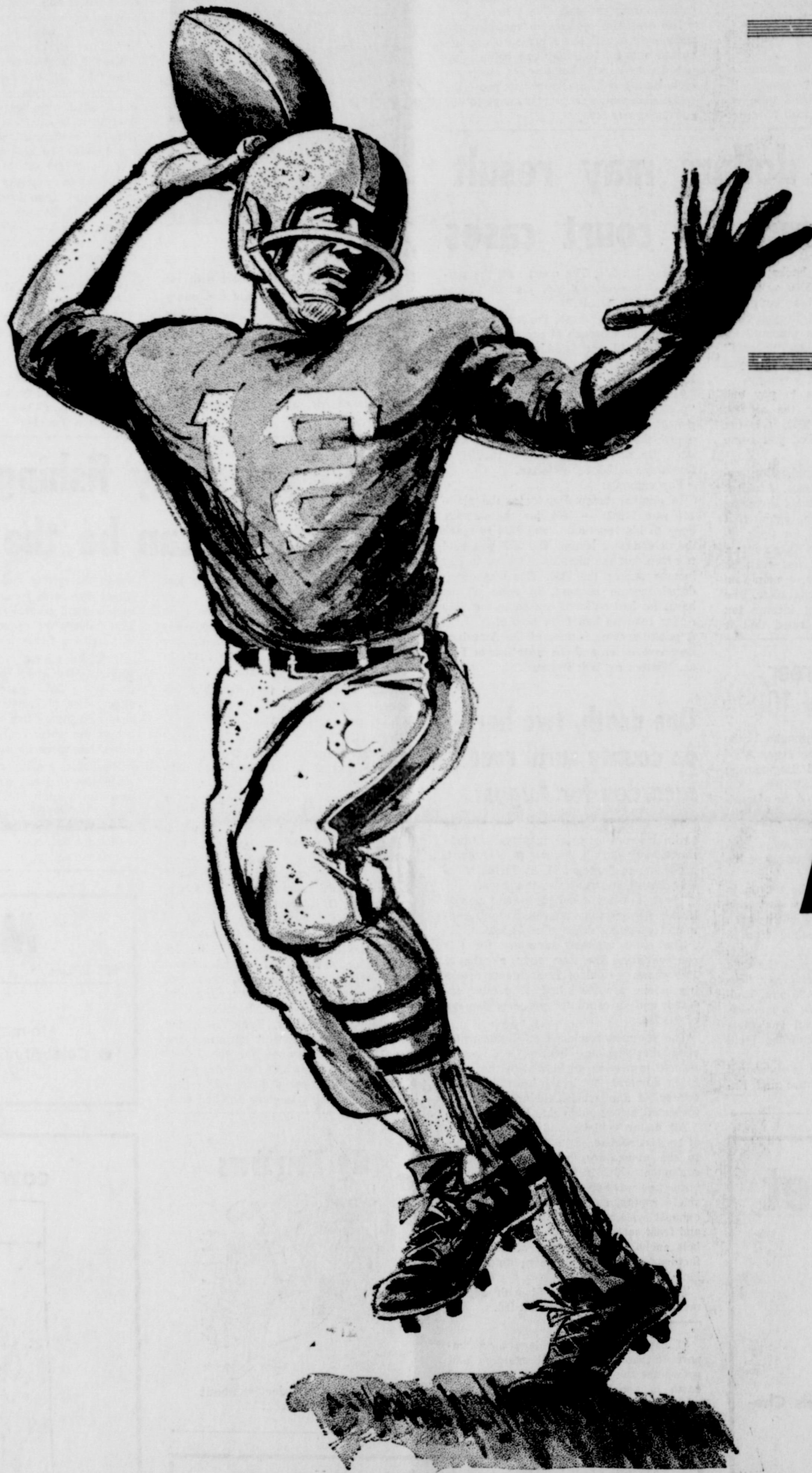
MEMBER F.D.I.C.



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# BE THERE FOR THE **KICK OFF**



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the  
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**MORTON  
INDIANS  
VS.  
ABERNATHY  
ANTELOPES**

**Friday  
October 2**

**INDIAN STADIUM  
MORTON**

**KICKOFF AT 8:00 P.M.**

### 1970 INDIAN SCHEDULE

Morton 20	Plains 0	October 16	Morton at Dimmitt
Morton 0	Frenship 49	October 23	Lockney at Morton
Morton 7	Farwell 6	October 30	Olton at Olton
October 2	Abernathy at Morton	November 6	Frona at Morton
October 9	Morton at Floydada	November 13	Littlefield at Littlefield