

NEW YEAR GREETINGS

"Helping To Develop Industry

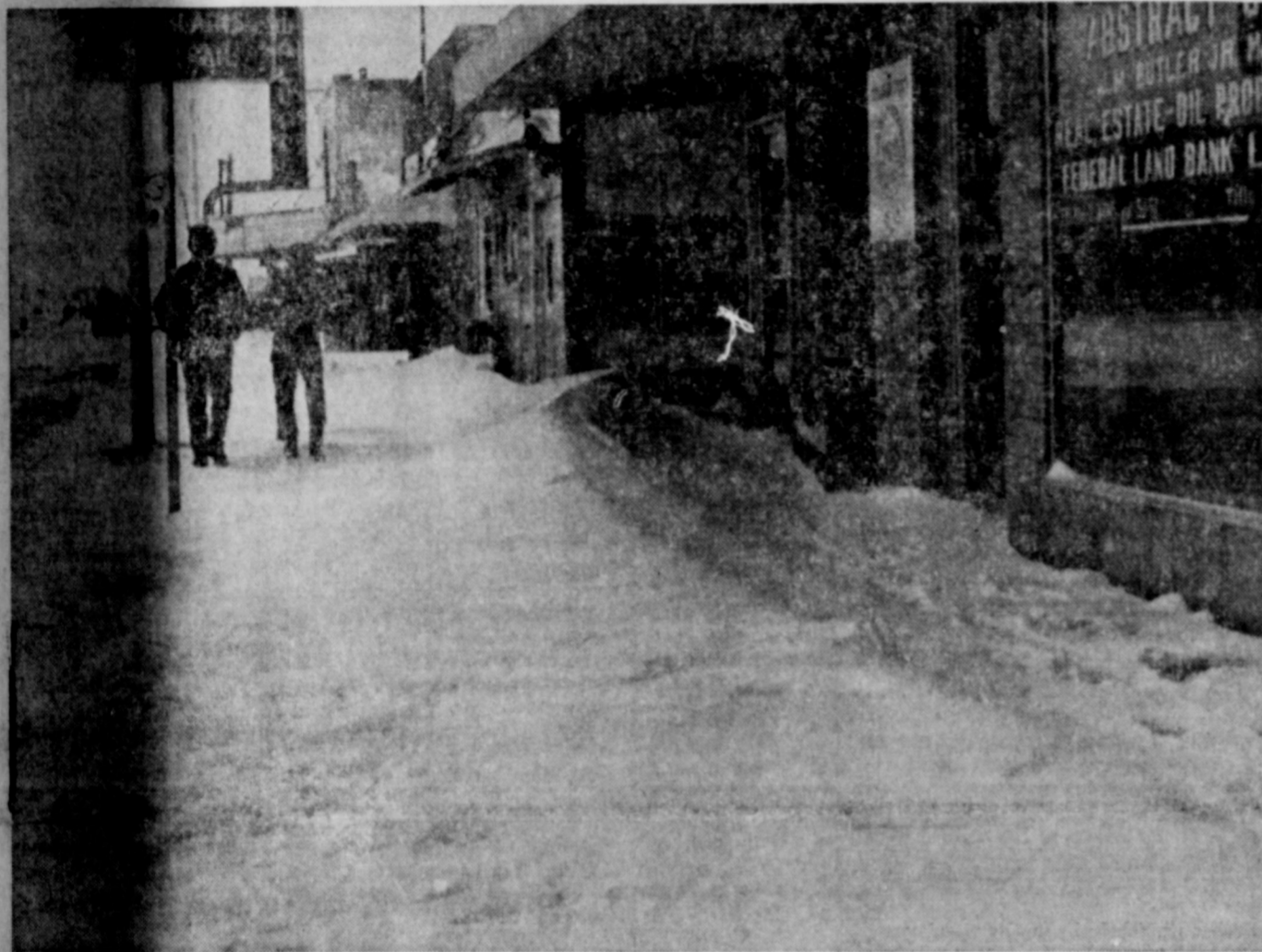
and Agriculture in West Texas"

Morton Tribune

Morton, Texas, Thursday, January 1, 1970

Volume 29 — Number 50

Morton feels winter's wrath



WINTER CLOSES IN . . .

SNOWBANKS AND ICY SIDEWALKS AND STREETS were the fare of the hardy traveler in Morton during the first three days of the week as an accumulation of six inches of the white stuff fell Sunday night and Monday, much of which was later converted to glare ice, making

both vehicle and pedestrian traffic hazardous. The low temperature during the three-day period was 13 degrees reached Tuesday night. A warming trend by Wednesday promised milder weather during the last half of the week.

'Outstanding Citizen' Budd Fountain receives promotion, move order

Morton is losing an "Outstanding Citizen" both in name and in fact, according to an announcement made last week.

Budd Fountain, district conservationist for the U.S. Soil Conservation Service and designated Morton Area Chamber of Commerce "Outstanding Citizen of 1968," has been notified of his promotion and transfer to Albion, Nebraska. In his new position, Fountain will assume the duties of Area Supervisor for SCS and will be responsible for 12 districts of the size he supervised in Morton.

Exact time of his departure has not been settled, but "it will probably be some time in early February," Fountain stated. He has been district conservationist here for four years, having arrived in 1966, and has been with SCS for ten

See **OUTSTANDING**, Page 5a

Candidates for county offices begin '70 with announcements

The beginning of a new decade today, January 1, is also the beginning of a new election year, a beginning which is being prominently marked by the announcement of several candidates for local political office.

All announcements thus far have been by incumbents or by those seeking office for the first time, all of which are subject to the Democratic Primary which will be held May 2, 1970.

First to announce, in mid-December, was R. J. (Bob) Vinson, who announced his candidacy for the office of County and District Clerk of Cochran County. He will be opposing the incumbent, Mrs. Lessey Silvers who announced today that she will be a candidate for re-election to the office.

Announcing today for re-election as

County Judge of Cochran County is J. A. (Johnny) Love who will be running for a third term in that office.

T. A. Washington, incumbent Cochran County Commissioner for Precinct Two, announced today that he will be a candidate to succeed himself.

Cochran County Treasurer Bill Crone has also thrown his hat in the ring today with the announcement that he will be a candidate for re-election.

Deadline for filing their candidacy for the primary election with the county Democratic committee is Monday, February 2.

The political calendar, listing all candidates for office in the primary begins in the Tribune today and will be published, with all additions or changes, each week until the election.

Babson's Business Report takes look at prospects for year of 1970

The debut of a new decade has not been a particularly pleasant experience for this nation in the memory of the vast majority of its present populace. In four of the past five such historical intervals, the economy was subjected to varying stresses for at least a part of the first year of each decade. 1920 was a bad year for both business and the stock market; 1930 was an even more terrifying experience on both fronts; 1940 witnessed a sharp slump in the stock market during the spring, with business suffering a mild easing in the forepart of the year before embarking upon the upsurge of World War II; 1950 was a change of pace, as the post-World War II boom provided a fertile environment for both the stock market and general business; but the "jinx" returned in 1960 when — despite the much-heralded pro-

mises of the "surging 'sixties" — a year-long downslide in business occurred, and the stock market was in a reactionary phase for most of the year before rallying in late summer.

AS WE ENTER the decade of the 1970's, once again the initial year seems destined to be hampered by the "freshman jinx" which tripped four out of five of the years which ushered in the past five decades. The year which is now unfolding has many favorable factors, but there are also many major problems and imponderables which lie in ambush and threaten the economy.

International

Domestic social, labor, and monetary problems all must be met head-on during the coming year. But in many respects,

the manner in which these problems are attacked will depend upon equally pressing world problems which have military significance. At this juncture, the staff of Babson's Reports is of the opinion that the cauldron of world problems will continue to boil, but that the many festering wounds can be kept localized to a sufficient degree to avert a worldwide conflagration.

Inflation

Presuming, therefore, that American military commitment in Vietnam can gradually be toned down, and that none of the other smoldering trouble spots erupt into full-scale fighting, the primary task in 1970 once again will be to curb inflationary pressures. With its tremendous momentum, there is little hope that the inflationary spiral can be brought to a

standstill in 1970.

LESS FEVERISH INFLATIONARY PRESSURES — Once strongly entrenched, inflation is hard to contain. The task is rendered all the more difficult by the social problems which must be tackled at the same time. The Administration and the monetary authorities, thus, must tread a narrow path, lest over-zealous anti-inflation measures create an economic "overkill." Nevertheless, with the overheated economy already becoming more temperate, inflationary pressures are likely to rise at a slower pace relative to 1969.

STILL HIGHER PRICES — Although inflationary pressures should subside as 1970 progresses, it would be well not to expect overall price deflation. Indeed, indexes of wholesale commodity prices



PROUD MOMENT . . .

SHOWN RECEIVING THE BRONZE STAR for gallantry in action in Vietnam is Staff Sergeant Jimmie Marks, son of Mr. and Mrs. Jess Marks of Rt. 2, Morton. Sgt. Marks was awarded the medal in a recent ceremony at Fort Sill, Oklahoma by Major General Charles P. Brown. A veteran of two full Vietnam combat tours, Sgt. Marks has been awarded two Purple Hearts for wounds received in action. He returned to the United States in August following his latest tour. A veteran of the Korean war, he served his Vietnam combat action with the 25th Division.

Texas automobile registration system to ease owners' woes

Texas drivers will find registering their motor vehicles for 1970 easier than ever before, thanks to a new registration system devised by the Texas Highway Department.

The Department expects more than seven million vehicles to be registered during the year and there will be several new wrinkles.

First, license plates will have a new color scheme — light blue on a reflective white background.

Second, for the first time, motor vehicle registration renewal applications will be mailed to every vehicle owner in Texas during January. The registration period begins February 1.

he renewal application will arrive in the mail in a slender envelope marked, ("IMPORTANT — THIS IS YOUR LICENSE PLATE RENEWAL APPLICATION.")

Cotton classing office at Levelland closes

The U.S. Department of Agriculture cotton classing office at Levelland which serves Cochran county producers has been closed as of December 30, it was announced earlier this week.

With an estimated 85 to 90 percent of the cotton on the South Plains harvested, the decision was made to close two of the cotton classing offices. The two offices that will remain open, at Lubbock and Brownfield, will service the needs of producers for the remainder of the crop.

In addition to the closing of the Levelland office Tuesday, the Lamesa office was closed Wednesday, December 31.

The four offices combined had classed a total of 1,205,000 sample for the season through Christmas Eve, the USDA Consumer and Marketing Service, Cotton Division, announced.

and retail and consumer prices in general are more likely to trend higher in 1970, reflecting the tendency of price changes to lag changes in the economic climate. Moreover, because of the squeeze on business profits compensatory price increases are likely.

COST PUSH — Perhaps the most crucial factor in the outlook for higher prices is the full calendar of labor negotiations slated for 1970. On the basis of generous contract settlements during the past year, new labor pacts will undoubtedly carry hefty wage increments.

MONEY SUPPLY — One of the signs pointing to the ease of inflationary pressures is the money-supply curve. Reflecting the restrictive credit policies adhered to by the Federal Reserve in 1969, the nation's money supply (bank deposits and

The application itself has instructions printed on it. It is a three-part form (which should not be torn apart.)

When the registration period begins, the vehicle owner need only take the application — and the fee to the county tax office. Or he can order his plates by

See **AUTOMOBILE**, Page 2a

Two Cochran county road paving projects issued by commission

Two highway repair and improvement projects in Cochran county involving a total of 40.2 miles of farm to market roads are included in a seven-county program recently approved by the Texas State Highway Department.

No starting date for any of the work projects was announced, but it is assumed that they will await the coming of good weather which would indicate some time in late winter or early spring.

The over-all contract calls for seal coat work on 230 miles of highways in the Lubbock district and has been awarded by the Texas Highway Commission.

The work will be under the supervision of District Engineer O. L. Crain, and will be in Lubbock, Dawson, Crosby, Hockley, Terry, Cochran and Yoakum counties.

W. D. Turner Construction Company of Lubbock was awarded the contract with a low bid of \$709,091.95. James W. King of Lubbock is the Highway Department engineer in charge of the project which will take an estimated 80 working days.

The projects scheduled for completion in Cochran county include:

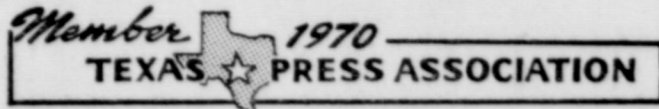
The seal coating of 27.7 miles of FM 769 from the New Mexico state line to the intersection of FM 1780.

The seal coating of 12.5 miles of FM 769 from the junction of SH 125 to the Yoakum county line.

Labor rules

An allusion had been made earlier in this column to the influence of labor conditions upon business in 1970. Indeed, if international conditions maintain a relative status quo, what happens on the labor

See **BABSON'S**, Page 3a



Subscription rates — In Cochran County and adjoining counties: Per year, \$3.50; six months, \$2.00; three months, \$1.25. Outside Cochran County: Per year, \$4.50; six months, \$2.50; three months, \$1.75. To insure proper service, subscribers will please notify us promptly of change of address.

Classifieds

CLASSIFIED RATES

5c per word first insertion
4c per word thereafter
75c Minimum

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We carry a wide assortment of irrigation gaskets. Also Redi-Rain 30 and Buckner 860 sprinklers.

LUPER TIRE AND SUPPLY
tfn-7-c

GERT'S a gay girl—ready for a whirl after cleaning carpets with Blue Lustre. Rent electric shampooer \$1.00 Taylor and Son Furniture. 1-46-c

FOR SALE: 160 acre farm all in cultivation. 98 acres grain, 46.8 acres cotton. 3½ miles south Stegall. Vernon Adcock, Box 339, Lamesa, Texas. Phone 872-2475. tfn-34-c

SEE L. W. Barrett for Monuments. Representative from Lubbock Monument Company, Lubbock, Texas. 266-5613. rtfn-26-c

FARM FOR SALE: 177 acres 2 miles north of Pep, call 446-5545 or write Louis L. Rejcek, Route 1, Box 217, West, Texas 79691. 8-40-c

ATTRACTIVE, inexpensive desk nameplates. See samples at Morton Tribune.

FOR SALE: 1964 Chev. Impala, power brakes and steering, 300 HP. Call 266-5306 days, nights 266-5750. 44-tfn-c

FOR SALE: 1962 Pontiac Catalina, power and air, needs repairs. Call 266-5576.

The Farmer's Wife

By Libby Mudgett

LONG BEFORE I had any close connections at all with one, I had a very special place in my admiration parts for farmers. I still do.

Therefore, for all farmers, here's my New Year's Wishes.

In January, may you get all of your affairs straightened out with your financiers so it won't be spring before you can afford the fuel to deep break.

MAY YOU GET all this done without too many tears on your part and too many cusswords on the other party's part. Above all, may you have to do no crawling whatsoever in the process. Accounting, to be sure, but crawling does not go well with your profession.

In February, may your land break beautifully and may the nitrogen-giving snows fall abundantly AFTER you're finished deep breaking.

MAY YOUR REA lines not go down so you can sit back and relax with the TV knowing how your thirsty land is soaking up all those snowflakes. And may you get just exactly the kind of seed you want from your dealer.

In March, may all your neighbor's tumbleweeds blow over in his fields and not yours. And if it's your own tumbleweeds, shame on you.

MAY ALL THE sandstorms be formed with someone else's soil and not yours and if you deep broke right, this will be the case.

May all of your irrigation wells need only minor repairs for the new season, one's you can do yourself with inexpensive parts. May all of your irrigation pipe not blow too far away from your own farm and if they do, may your building of new racks go smoothly.

In April, may the rains come and may your winter wheat brighten up the countryside. May your rigging up of your planter boxes go well, but not TOO easy or you'll get planting fever too early.

May you not yield too easily to the planting fever too early.

In May, may your seed plant just right, not too deep, not too shallow, and may each and every seed sprout.

SPOTS before your eyes — on your new carpet — remove them with Blue Lustre. Rent electric shampooer \$1.00, Taylor and Son Furniture. 1-47-c

"TO PARTY WITH GOOD CREDIT: Repossessed late model Singer sewing machine in four drawer walnut cabinet, will zig-zag, blind hem, fancy patterns, etc. Five payments at \$5.65, write Credit Manager, 1114 19th Street, Lubbock, Texas. 47-tfn-c

2—FOR RENT

FOR RENT: 2 bedroom furnished house. Call 266-5134. rtf-39-c

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rtfn-12-c

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DOROTHY MAE MATTRESS COMPANY, new and renovated mattresses and box springs all sizes including king size. For free pickup and delivery call Spencer Upholstery 266-8935. 32-rtf-c

NOTICE —

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF RHODA J. TULK HARRIS, DECEASED:
Notice is hereby given that Ancillary Letters Testamentary upon the estate of Rhoda J. Tulk Harris were issued to Edythe M. Clark and Margaret Ethel Hirdler on the 12th day of May, 1969 in Cause No. 616 in the County Court of Yoakum County, Texas, which estate is still pending, and such Letters Testamentary are now outstanding. Edythe M. Clark and Margaret Ethel Hirdler have appointed the undersigned as resident agent to accept service of process and service of all claims or proceedings with respect to such estate and all persons having claims against said estate are hereby required to present the same to me at the address below given, before suit upon same are barred by the general Statutes of Limitation, before such estate is closed, and within the time prescribed by law. My residence and post office address are as follows:

Vernon A. Townes
P. O. Drawer 1388
Denver City, Texas
Yoakum County, Texas.

DATED his 29th day of December, 1969.

Vernon A. Townes
Resident Agent of the Estate of Rhoda J. Tulk Harris, deceased, No. 616 in the County Court of Yoakum County, Texas.

Published in Morton Tribune Jan. 1, 8, 1970.

MAY YOUR CHEMICAL weed killer work perfectly, even on iron weeds, and may your index finger not get too sore from all that scratching that every good farmer does along about now.

In June, may you get a perfect stand and may you rig up your sandfighter BEFORE the wind gets up.

MAY THE SAND do it's sweeping down the country roads and in the bar ditches but somehow magically skip over all of your fields.

In July, may all the hail go down the highways and the sandhills, but miss your farmland.

May you collect all the insurance you're entitled to and may you find all the hoe-hands you need just in case all these may's don't happen.

In August, may your fields of cotton look like a garden in bloom and your feed be well tended and may your cultivator not slip.

May you get to take a vacation on your winter wheat check before having to pay most of it to your financier.

May all the insects be allergic to every single growing thing on your whole farm.

In September, may you have the courage to cut your wells off even if the cotton does look as though it's having a heat stroke.

May your feed be top heavy with grain, but still not fall down and may you find out that the price of grain has gone high, high, higher.

In October, may your fields be white with opened bolls and may your grain harvest turn out to be more than you ever dreamed of.

May your wife's garden be so productive that the deep freeze won't begin to hold it all.

In November, may you make many, many trips to the gin but not have a single blowout. May all of your flat tires go flat when the trailer is EMPTY.

May your stripper not break down and your throw back man not quit.

In December, may you walk up to your financier with your chest thrown out and your head held high and pay up completely and finally.

AND MAY YOU accept gracefully and manfully when he smiles and offers you a cigar.

Winter's ...

from page one

seven inches.

Business which had come to an almost complete standstill on Monday was pretty well back to normal by Tuesday noon when the rising temperatures began turning the ice to slush making it much easier to both walk and drive. The main inconvenience of the storm to most Morton citizens was a slowdown in mail delivery and delivery of merchandise orders and newspaper subscriptions from Lubbock.

A new cold front which was described by forecasters as relatively weak in comparison with the one just past, was entering the northern Panhandle early Wednesday. It was not expected to make itself strongly felt as a gradual warmup was seen in the offing for the South Plains area beginning Wednesday afternoon.

The warming trend will be highly welcome to area ranchers and farmers whose stock are most endangered by the snow and frigid temperatures.

Automobile ...

from page one

mail.

With the application, he will no longer need to present his certificate of title or the last year's registration receipt.

If he decides to go to the county tax office or a substation, he will find shorter waiting lines. With the application, the clerk will need only to receive the fee, affix to the application a sticker showing the registration number and other data and hand over the 1970 plates.

Some vehicle owners may find it even more convenient to go through the registration process by mail.

Although owners can register their vehicles in person until April 1, there is a March 1 cutoff date for mail registration. This allows 30 days for delivery before 1970 plates must be displayed on vehicles.

If the vehicle owner wants his plates mailed to him, he should send his registration application to his county tax collector, with the registration fee plus \$1, which is the statutory charge for handling and postage.

If the address on the renewal application is incorrect, the vehicle owner should print his correct residence address on all three parts of the application.

The new registration renewal system is the product of an extensive computerization of the Highway Department's motor vehicle registration records.

Initiation of the new system means Texas now has one of the most efficient systems in the nation for filing and registering motor vehicle registrations. Motorist convenience will be one of the greatest dividends of the new system.

Grain sorghum producers ask advisory committee assistance

The recently established Texas Grain Sorghum Producers Board has proposed further new action to advance the interests of grain sorghum producers in West Texas. The proposal should be of interest to all feed grain farmers in this area.

The Board has asked the assistance of the Texas Agricultural Extension Service in its effort to establish an advisory committee in the 29 county High Plains area.

The committee was proposed by the TGSPB immediately after the Board members were elected in early October in order to give the Board broader representation and to develop a closer working relationship between the Board and local producers.

Extension Service District Agricultural Agents Billy C. Gunter of Lubbock and W. W. Grisham, Jr. of Amarillo pointed out that they would encourage all county agricultural agents in the 29 counties to consult with their County Program Building Committees on the appointment of advisors to the TGSPB.

"It is hoped that the Crops Subcommittee of each County Program Building Committee will select one producer as an advisor," said Gunter and Grisham. "This individual would then serve in an advisory capacity from that particular county to the 12-man Board. We would also encourage the Crops Subcommittee to invite a representative of the Board to present an annual report and discuss other matters involving the TGSPB."

K. B. Parish of Springlake, chairman of the Board, in explaining the advisory

committee pointed out, "This program is for farmers, directed by farmers, and we feel this committee will play an active and important role in our administration of research and market development. We want to assure each grain farmer that his investment will work to give the best possible return."

The TGSPB was formed following the passage of a referendum for assessing five cents per ton on grain sorghum produced in the area. These funds will be used in programs of research, disease and insect control, education and promotion designed to encourage efficient production, marketing and use of grain sorghum. This program is designed to ultimately improve the net income position of grain farmers.

The Board is made up of area producers elected to the responsibility of administering these funds for programs which it believes most vital to grain sorghum producers on the High Plains.

Counties governed by the Board include Armstrong, Carson, Castro, Dallam, Deaf Smith, Hansford, Hartley, Hutchinson, Moore, Oldham, Parmer, Potter, Randall, Sherman, Bailey, Briscoe, Cochran, Crosby, Dawson, Floyd, Gaines, Hale, Hockley, Lamb, Lubbock, Lynn, Swisher, Terry and Yoakum.

POLITICAL CALENDAR

Democratic Primary
May 2, 1970
General Election
Nov. 3, 1970

For County Judge:

J. A. (Johnny) LOVE

For County Commissioner

Precinct 2:

T. A. WASHINGTON

For County/District Clerk:

J. R. (Bob) VINSON

LESSY SILVERS (Incumbent)

For County Treasurer:

BILL CRONE (Incumbent)

Hospital notes

Patients admitted to Cochran Memoria Hospital December 23 through December 30 were: Shelia Davis, Gilbert Martinez, Elizabeth Chancey, Mrs. Roy Turney, Kathy Dolle, Jeanna Thomas, Mrs. J. G. Wilson, Kim Coats, Mrs. Homer Waltrip, Jackie Tanner, Charles Sanders, Iva Lamberson and John St. Clair, Beverly Criswell all of Morton. Delilah Parsons, Goodland, Ronnie Altman, Baileyboro, Mr. Bruce Keller, Mineral Wells, Marcus Pierce, Big Springs, Mrs. Tobey Huckabee, Muleshoe, F. L. Stegall, Enochs and Cleon Davis of Bledsoe.

USED CAR SPECIALS

1969 Ford Galaxie 4-Door, power and air
1967 Mercury 4-Door Sedan, power and air
1957 Chevrolet 2-Ton Truck, on butane, new bed and hoist, air brakes.

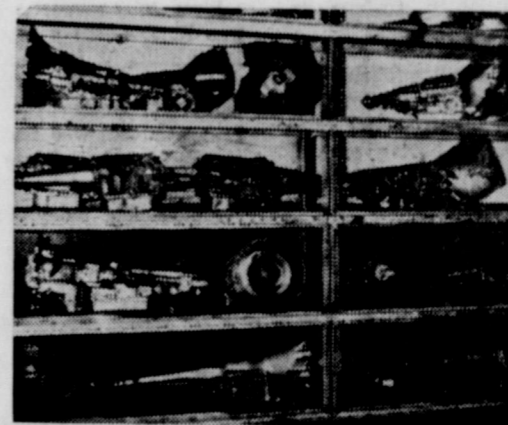
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219 W. Washington

Morton

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For An Ambulance
266-5611

Sheriff's Office
266-5700

City Police
266-5966

Babson's Business Report '70

from page one

scene could determine 1970 business. Many major and secondary labor contracts expire within the next twelve months. The most crucial are the labor talks involving the Teamsters and the Auto Workers. If the trucking industry is paralyzed by a nationwide strike next spring, raw materials and finished goods cannot be transported. Lay-offs and curtailed work weeks in many industrial lines would then result.

To the extent that the automobile industry directly and indirectly (thru the automobile equipment suppliers) employs many workers and consumes a considerable amount of raw materials, a prolonged tie-up — either industrywide or in a succession of strikes against each of the "Big Three" auto producers — could be very damaging to the economy which at that time might be either in the initial stage of a recovery or on the verge of regaining its vitality.

WHETHER OR NOT labor tie-ups of varying length do occur, the outlook is for costly wage settlements. With the profits squeeze now being experienced by most businesses, management can be expected to bargain harder in order to keep the lid on cost increases. Thus, in 1970 labor and management will lock horns in perhaps the most determined stand on the part of both parties in many years. Labor leaders are expected to push hard for direct wage increases during 1970. Fringe benefits, with the exception of medical programs, will take a back seat to increments in take-home pay. Management, on the other hand, may concede large pay boosts, but in exchange the tendency will be to seek one-year contracts rather than the multi-year pacts, hoping that an economic breathing spell during 1970 will take the pressure off labor demands.

Business profile

The latter part of 1969 saw industrial activity turn downward. Even before that development, corporate profits after taxes had already crested over (starting in the second quarter of 1969). The Babson Staff anticipates a further slowdown in business in 1970. There is no anticipation of a serious recession, although we cannot rule out such a possibility if prolonged labor tie-ups upset supply-demand ratios. However, if there are no radical disruptions on the labor front or on the international scene, the general expectation is that business will experience a gradual slippage during the first six to nine months of 1970. If the automobile industry can come to terms with the United Auto Workers without too much trouble, a noticeable pick-up in general business could emerge in the closing months of 1970.

GROSS NATIONAL PRODUCT — The Babson Staff forecasts a 4% to 5% rise in the total dollar value of goods and services which will be produced in 1970 compared with 1969. However, this is in terms of current dollar value, which will reflect the further inflationary rise in price tags expected in the next twelve

months. But on a physical volume basis (adjusted for price changes) Gross National Product is not likely to show much change compared with the deflated 1969 GNP.

The components of the Gross National Product figure should be generally firm. The most important segment is personal-consumption expenditures, which should continue the upward trend. This reflects not only the increase in price structures but also the natural growth of demand from the shift in the nation's population profile, plus the higher levels of personal income and income per family. However, the sizable increases of recent years in personal consumption expenditures will not occur in 1970.

THE NEXT important segment of the GNP is private domestic investment. Here, also, 1970 should see only a small increase over 1969. High borrowing costs, tight credit, and the pinch on corporate profit margins are likely to dampen capital investment. State and local spending will be one of the stronger elements of the Gross National Product in 1970. The fight to cure major social ills must be waged at the state and municipal levels, with help from the Federal Government. Factors which should lift state and local spending include the need for more public housing, urban redevelopment, improved mass transportation facilities, and highway betterment to prevent traffic strangulation of urban centers. In addition, operating costs of standard municipal facilities for public protection, education, and sanitation are all up sharply.

FEDERAL SPENDING will be the soft spot in the GNP structure. In all probability, Federal spending in 1970 will be little changed to a shade lower because of cutbacks in military spending and stretch-outs in large dollar volume federal projects. However, any savings in military outlays will be absorbed by higher expenditures in the civilian segment of the economy.

INDUSTRIAL PRODUCTION — As indicated in the introductory part of this section of the forecast, we currently expect the downturn in industrial production which began last September to persist through at least the next six months, with a possibility that it might extend through the summer. Industrial production is generally measured on a physical-volume basis and does not reflect price changes.

At this point, the Babson's Reports staff does not foresee a deep recession. Instead, the expectation is that factory output will trace a gradual downward path in the first half, and a leveling off or the start of a revival in the third quarter, at a seasonally adjusted rate. In the final 1970 quarter, industrial activity should show definite upside progress. Overall, the Babson's Reports staff projects a possible slippage of about 5% to the low point of factory operations, with the subsequent revival narrowing the net decline for full year 1970 versus 1969 to around 3%.

BUILDING AND CONSTRUCTION — The building and construction field will not show much vigor until the monetary authorities shift to a less restrictive credit policy. Thereafter, this sector of the economy should pick up momentum and end the year on a strong note. Activity in the home-building field is expected to pace the smart resurgence of new construction outlays. But unless the ease in credit occurs early in 1970, new housing starts for the full year will do well to

equal the number of units started in 1969.

BUSINESS PROFITS — To the extent that businesses are unable to lift prices and cut costs sufficiently to offset increases in labor and other operating costs, corporate profits after taxes in 1970 may slip below the rate of earnings for 1969 as a whole. Barring an industry-wide tie-up of auto producers by the UAW, or a protracted series of strikes against each of the "Big Three" auto manufacturers in the fall of 1970, the anticipated upturn in business sometime after mid-year, plus the probable expiration of the surtax, should help to stem the erosion of corporate profits in the last six months.

EMPLOYMENT — It now appears that the downside in business is not likely to be of sufficient magnitude and duration to create sharp cut-backs in employment during 1970. Management is particularly aware of the difficulty of acquiring skilled, competent, and conscientious help and hence the tendency will be to keep existing crews intact wherever possible. But the average length of work weeks will be trimmed further during the winter and spring weeks of 1970, which will automatically curtail additionally the amount of overtime.

UNEMPLOYMENT — The ranks of the jobseekers, nevertheless, will show a definite increase in 1970 over that of 1969. Slowing business will take the greatest toll upon unskilled and marginal workers. The jobless rate may rise to 5% of the civilian labor force before business can "turn the corner" in 1970.

Consumers

Prospects for consumer spending in 1970 seem none too promising, particularly for durable goods. The Babson's Reports staff projects a slight downward bias in physical volume of retail trade until industrial activity perks up. Total dollar volume of retail sales, however, again will be bolstered by higher prices.

However, the growth and structure of the nation's population, demographic changes, and wage hikes, will augment consumer buying power — the corrosive effects of inflation upon the purchasing power of the dollar notwithstanding. Thus, having already trimmed their sails in 1969, consumers may evidence buying interest sooner than seems justified right now.

Money rates

There is little doubt that the most onerous phase of the rise in interest rates which has plagued us for the past five years has reached a crest. Although corporate bond offerings in the closing weeks of 1969 still carried generous coupons and yields, the outlook favors some easing in money rates in 1970. Perhaps the most significant reduction will occur in the cost of short-term loans. The cost of long-term money should also ease some, but not to any significant degree. There simply is far too much demand for long-term capital for projects which have been postponed by the excruciating credit squeeze, and for upcoming social programs.

MORTGAGE RATES — Mortgage borrowings are in the long-term category. Therefore, while modest reductions in mortgage borrowing rates are very likely to occur in 1970, pent-up demand for housing (both single family units and apartments) pretty well assures brisk demand for mortgage money once interest rates start to slip.

BUSINESS LOANS — Because of the anticipated further slowdown in industrial activity, demand for business loans for the greater proportion of 1970 should moderate relative to 1969. Inventory accumulation will naturally be considerably diminished, if not actually temporarily replaced by inventory liquidation programs. For these reasons, short-term money rates — including the prime rate, yields on Treasury bills, commercial paper, and other short-term debt instruments — will decline until business perks up again.

Bonds and stocks

As we enter 1970, prices of bonds and preferred stocks are well depressed, and yields are the most generous in over a century. Therefore, these two types of securities provide very attractive investments for those who are in need of a high current income, but the prospect of an upward adjustment in market prices for bonds and preferred stocks as money rates decline clearly indicates that there is also the opportunity for capital appreciation.

MAXIMUM INCOME — Where the highest possible yield is necessary (in the case of investors who are entirely dependent upon investment income) and for certain institutional accounts, there are many high-quality bonds and preferred stocks which can be purchased to tie down the generous yields now available.

INCOME PLUS APPRECIATION — Many investors are not completely dependent upon current income. For these investors, bonds or preferreds which carry a relatively low coupon rate or dividend rate can provide both generous current yield plus capital appreciation potential.

Whiteface News

Mr. and Mrs. Earl Maze, Jay and Cindy are spending the holidays in Whiteface with her mother, Dessie Bowden, her sister and family and in Odessa with Mr. Maze's parents. The Mazes are from Denver, Colo.

Mr. and Mrs. Dale Depauw of New Hampshire arrived in Whiteface Monday, to spend the Christmas holidays with Dale's grandparents, the Dan Strawn's and his aunt and uncle, the Cecil Lyons. Mr. and Mrs. R. K. McCoy and Gary were in Amarillo Christmas, visiting their sons and families, the Johnny McCoy's and the Mike McCoy's.

Mr. and Mrs. Roy Tilley left Wednesday to go to Mason, Texas, to be with Mr. Tilley's mother over the Christmas holidays. Their daughter, Sybil, and her family, from Fort Worth, were also in Mason.

Mr. and Mrs. Judson Melton and all the children except one are in Houston, Texas spending the Christmas holidays with their oldest daughter and her family, the Buster Womack's.

Mr. Guy Spurlock is now at their home in Louisiana. He did lose his pier and things during the storm, but he is very much alive and happy to be after that storm.

Seen in Whiteface at the basketball tournament was a former Whiteface Jr. High School teacher, Lt. J. Harvey Scott, who had just finished Officers Candidate School in the Marine Corps. He got here Saturday and flew to Corpus Christi, Texas, to his dad's for Christmas. He will return to Quantico, Virginia.

Kevin Brown, son of Mr. and Mrs. R. B. Brown, was home on leave from El Paso, Texas, for the Christmas holidays. He goes back to El Paso January 4.

Alvin Curtner, son of Mr. and Mrs. C. N. Curtner, was also home on leave from El Paso, Texas. He will be stationed in Georgia.

Mrs. Lillie May had surgery Monday at the Methodist Hospital in Lubbock.

In the Study-Club-sponsored Christmas home lighting contest, first prize was awarded the Elmer Evans, second prize went to the Harold Harrissons, and third prize given to Mrs. Leona Summers. Judges were Mrs. G. C. Keith, Mrs. J. L. Schooler, and Mrs. Henry Teer.

The Royce Elams have gone to Willow, Oklahoma to be with Della's father, W. H. Duck.

Investors who are interested in a reasonable investment income plus some capital appreciation beyond the immediate future (the latter factor representing an inflation hedge) should not overlook good convertible bonds and preferreds. The stock market decline has pulled most convertible securities down to the point where their current yields are quite attractive. Those issues trading close to, or right at, their conversion value stand the best chance of moving upward in price when their respective common shares stage a rebound.

Common stocks

The unerring market performance of 1969 hardly seems to be a source of inspiration for investors, particularly with business and corporate profit prospects uninspiring for the first half of 1970. The long experience of the Babson Organization, however, has shown time and again that the best profits can be garnered from bargain hunting forays when the stock market has been knocked down and the "buy high, sell higher" sophisticates are quivering in their boots. "Mod" economics notwithstanding, there is no substitute for the hard-nosed investment philosophy of "buy low, sell high," as this approach carries the least downside risk and a maximum of upside potential.

GROWTH AREAS — The research staff of Babson's Reports currently favors investments in such stock groups as life insurance, savings and loan, leisure time, cosmetics, electronic data processing software, pollution control, solid waste disposal, integrated circuits, and certain of the precious and primary metals (notably silver, platinum, and aluminum) for investors interested in longer range growth.

OVERSOLD ISSUES FOR REBOUND POTENTIAL — Investors who require some base of current income often find themselves shut off from the growth stocks. But there is nothing like a good market shakeout to open up capital gains opportunities for every investment objective. Over a short span of time, the down-trodden prosaic and more cyclical issues can provide just as encouraging profits as the growth issues offer. In this corner of the bargain counter, we of the Babson's Reports staff point to the values and recovery potential of such common stock groups as the oils, the natural gas producers, and the building materials and construction equipment issues. The "oversold" label can be tacked on to other groups, including the stocks of companies in the aircraft, rubber products, and the original-equipment auto parts field. And do not overlook the well trampled conglomerate stocks, and the long-suffering agricultural equipment shares.

Local girl to compete in FW stock show rodeo barrel race

A local girl who has consistently proven herself to one of the outstanding rodeo girls' event riders ever produced in the Cochran county area has been invited to compete in one of the most prominent stock show rodeos in America.

Deborah Whitehead of Morton, will compete in the Invitational Ranch Girls Barrel Race of the 1970 Southwestern Exposition and Fat Stock Show in Fort Worth

Jan. 30 through Feb. 8, it was announced last week.

Morton Area Chamber of Commerce will be her sponsor at the Fort Worth Rodeo, the "World's Original Indoor Rodeo." The Stock Show Rodeo assures its audiences that only the most skilled competitors will run the barrels at Fort Worth through its "invitation only" policy.

Deborah was brought to the attention of the contestant selection committee through her record of consistently placing high in local, West Texas and statewide competitions over the past several years. Barrel racing has become a favorite event with the Will Rogers Coliseum crowds because of its excitement, speed and color.

Other action events at the rodeo will include bareback bronc riding, steer wrestling, saddle bronc riding, calf roping and Brahma bull riding. Some 500 top cowboys are expected to be on hand to vie for a rodeo purse of over \$500,000 in prize money and entry fees.

David Canary, who is featured as "Candy" on the top-rated television series "Bonanza," will be the special guest star for the 1970 Fort Worth Rodeo. Besides his acting ability, Canary is noted for his outstanding singing voice and has appeared in Broadway musicals.

Canary will be accompanied by the New Establishment, a youth-oriented musical group. Canary will present his act at all 20 performances of the Stock Show Rodeo.

Tickets for the 1970 Fort Worth Rodeo are available by mail from the Southwestern Exposition and Fat Stock Show, P. O. Box 150, Fort Worth, Texas 76101.

Junior 4-H'ers elect officer slate for 1970

A full slate of officers for the coming year was elected by the Cochran County Junior 4-H Club during a business session following a Christmas party in Morton December 22.

Ralph Mason was elected to serve as president of the club for the coming year. He will be assisted by Joan Whitehead, Vice-President; Kathy Mason, Secretary; Vickie Hall, Reporter and Susan Cadenhead, County Delegate.

This staff of officers will be in charge of planning and programming for the club during the year 1970.

Preceding the business session, a Christmas party was enjoyed by the 4-H members, each of whom brought a usable toy or canned food to be donated to bring cheer to a needy family during the Christmas season.

Orange juice and orange drink aren't the same thing. Any beverage labeled "juice" must be the juice of the fruit named. Fruit punch may be part juice and part synthetic flavor. Fruit drink may be all synthetic, says Francis Reasonover, Extension foods and nutrition specialist.

If you are feeding your garbage can too well, make a list of what foods to buy and how much. Use a serving per pound guide to know the amount of food to buy for each person.

T. A. WASHINGTON Precinct 2 Commissioner

Announces For
Re-Election

For Second Term
(Pd. Pol. Adv.)

Cotton Farmers—

Top quality planting seed is the cornerstone of your cotton production program.

Let us book your seed now for highest quality and lowest prices. The earlier you sign up the more certain you are of receiving the highest quality seed, whether it's certified or select.

We sell our seed on a first come, first serve basis and the early freeze has created a heavy demand for planting seed.

Our policy is to serve the seed needs of our customers.

Jackie Randolph, Manager

MORTON CO-OP GIN

N. Main, Morton

Phone 266-5343

For
COLDS
take 666

Vote For



R. J. (Bob) VINSON

CANDIDATE FOR

County-District Clerk of Cochran County

YOUR VOTE AND INFLUENCE APPRECIATED

(Pd. pol. adv.)

FAST & DEPENDABLE

LEVELLAND

Ellis Pharmacy

No. 1: 1213 Houston
No. 2: 409 Austin

*You get more
for your money
at home*

*Dependable
Quality*

*Better
Service*



Strong Claims backed by facts

Our local business firms are in good shape to back up strong claims of giving you **MORE VALUE FOR YOUR MONEY.**

Because . . . it's a simple fact of economic life that home merchants have about a 30% head start on their out-of-town competitors in the run for our money.

This is true because near 30% of every dollar spent at retail goes to support and to build up the prosperity of the community in which it is spent . . . and you benefit from the work done by that part of your money **ONLY** when you live and do business in that community.

Where goods, service and price offered by home stores and by the out-of-town stores are otherwise equal . . . the **HOME DEAL** is still close to one-third better . . . and may be many times better for you . . . as bigger trade volume at home prospers the area where **YOU** live . . . and make your living.

***It Pays to Buy
where You Live***

Trade At Home Where Your Money Benefits You

*These Firms Are Genuinely Interested In The Future Of Our
Community And Your Welfare*

Headquarters For Your
BUILDING NEEDS — PAINT — LUMBER

311 NW 1st 266-5444

FARM EQUIPMENT COMPANY
Your Friendly International Harvester Dealer

Garden-Fresh Vegetables
DOSS THRIFTWAY Supermarket
Double Thrift Stamps — Double Stamps Wednesday

Excellent Quality . . . Quick Service
MORTON TRIBUNE

Featuring your Favorite foods . . .
at budget prices.
TRUETT'S FOOD STORE

INSURANCE
MORTON INSURANCE AGENCY
Fire — Auto — Liability
Life Insurance — Bonds

CONNIE'S GULF SERVICE
Good Gulf Products — Superior Service

for twenty-five years . . .
with modern banking service
FIRST STATE BANK

FORD TRACTOR SALES
Implements — Parts — Service
McMaster Tractor Company

About local folks . . .

Spending Christmas day in the home of Mr. and Mrs. George Trejo were Mrs. Angelita Guzman of Juarez, Mexico, Hope Morales of Avondale, Arizona, Mr. and Mrs. Antonio Estrada and daughters of Maple and Higinio (Junior) Basquev and Ida Barrere of Morton.

Mrs. Sandy Asbill attended a reunion of college friends held Sunday and Monday at Fort Stockton. Those attending were: Mrs. John Hayslip of Kailua Hi, Hawaii, Mrs. Pat Heath of Austin, Rev. and Mrs. R. T. Cruz Aedo of Denver, Colo., Rev. and Mrs. Bruce Felker of Kalamazoo, Michigan and Mr. and Mrs. James Bates of Fort Stockton.

Guests in the home of Mrs. M. L. Doyle for the Christmas holidays were: Mr. and Mrs. Earl Doyle and sons of Sherman, Mr. and Mrs. Buzzy Woolsey and children of Snyder, Mr. and Mrs. Herbert Whalin and children of Muleshoe and Mr. and Mrs. James Jones and sons of Lehman.

Mr. and Mrs. Sandy Asbill were in Gatesville during the holidays to be with her father who suffered a heart attack enroute to East Texas for the Christmas holidays.

Mrs. M. L. Doyle attended the funeral of her daughter's father-in-law, Mr. H. E. Woosley of County Line in Littlefield December 23. Also attending were: Mr. and Mrs. Earl Doyle, and Mrs. Betty Jones.

Guests in the Bill Sayers home during the holidays were their daughter and husband, Mr. and Mrs. Ed Hester, Mr. and Mrs. Al Sayers and Bill of Oklahoma City, Okla. and Col. and Mrs. Don Karschner, Gary and Linda of Robbins Air Force Base, Georgia.

Miss Peggy Ramsey is spending the holidays with her mother, Mrs. S. A. Ramsey. Peggy is a 1969 graduate of Texas Tech University and is teaching in the Fort Worth Public School System.

Mr. and Mrs. Winston Jerden entertained her parents, Mr. and Mrs. Walter L.

er girls were Melanie and Christi Schutt, both of Floresville.

Wedding music was presented by Mrs. Sally Wheeler, organist; Mrs. Rex Black of Levelland, pianist; and Miss Gail Evans and the Rev. Elmer Evans, vocalists.

A reception honored the couple in the church before they traveled to Ruidoso, N.M., on a wedding trip. They will reside at 1307 Ave. X, Apt. A in Lubbock.

The bride received a B.S. degree in secondary education from Texas Tech, where she was a member of Delta Psi Kappa honorary. She is employed by Gulf Insurance.

A 1965 graduate of Sherman High School, the bridegroom is a candidate for spring graduation from Tech. He is majoring in electrical engineering.

Taylor with a dinner celebrating their 45th wedding anniversary, December 21. Attending the dinner were their daughters: Mrs. Mark Daniels of Phoenix, Arizona, Mrs. Elmo Smith of Roosevelt, Mrs. L. L. White of Sherman and Mrs. J. C. Buchanan of Corsicana.

Spending Christmas Day with Mr. and Mrs. L. L. Rountree were Mr. and Mrs. C. D. Wickson, Jr. and children and Mrs. Lora Wickson of Seminole, Mr. and Mrs. Curtis Sealy and family, Mr. and Mrs. Thomas Lynch and family, Mr. and Mrs. Junior Linder and family, Mr. and Mrs. Ernie Barkley and Charlie Marina and Mr. and Mrs. W. L. Bearden of Lubbock.

Mr. and Mrs. Royce Smith, Holly and Kirk of Lubbock spent the Christmas holidays with their parents, Mr. and Mrs. T. T. Smith and Mr. and Mrs. Maurice Lewallen.

Also visiting in the home of Mr. and Mrs. Maurice Lewallen were their daughter and family, Mr. and Mrs. Rodney Holloman, Greg and Julia of Lubbock. While here Rodney also visited with his grandmother, Mrs. Bert Holloman.

Mr. and Mrs. K. I. Neavett and daughters, Marcy and Jo and Miss Dana Aldridge all of Houston spent several days in the home of her parents, Mr. and Mrs. Joe Gipson. At a dinner given in their honor Sunday guests attending other than their house guests were Mrs. Hessie B. Spotts and J. Wayne McDermett.

Mr. and Mrs. W. L. Foust, Mr. and Mrs. Billy Foust, Connie Jo and Christy visited with Dr. and Mrs. Frank Hillard of Arlington. Mrs. Hillard is the former Thetus Foust.

Mrs. W. L. Foust and Mrs. Billy Foust on their return from Arlington went by Oklahoma City for a short visit with Mrs. Foust's sister and family, Mr. and Mrs. Cecil Lawson.

Larry Moore, son of Rev. and Mrs. Mearle Moore, spent the Christmas holidays renewing friendships in Elk City, Okla. Larry is a former resident of that city.

Mr. and Mrs. Gerald Smith and son, Quinton, of Weatherford visited with his parents, Mr. and Mrs. T. T. Smith during the holidays.

Mr. Robert Lively of Houston and his mother, Mrs. Jeane Lively of Lubbock spent Christmas day with their grandmother and mother, Mrs. Hessie B. Spotts, Robert, recently discharged from the Armed Forces, is now associated with a CPA firm in Houston. Mrs. Spotts accompanied her guests to Lubbock for a few days visit.

Mr. and Mrs. Ermon Miller, Mike and Gwen of Temple are visiting with his mother, Mrs. W. L. Miller and sister, Mrs. J. A. Mullinax and family.

Mr. and Mrs. Mike McDermett, both students at Texas Tech, visited their parents, Mr. and Mrs. Charles McDermett and Mr. and Mrs. Ruel Kelley, during the holidays.

Mr. and Mrs. P. B. Ramby enjoyed as their guests, his mother, Mrs. H. G. Ramby of Lubbock, her daughters and their families, Mr. and Mrs. Johnnie Owen, Todd and Lori of Dallas and Mr. and Mrs. Eddie Ketchum of Fort Worth.

Visiting with her parents, Mr. and Mrs. Fred Morrison, are Mr. and Mrs. Bob Hamilton, Rocky, Kim and Traci of Tulsa, Okla. Bob returned home over the weekend but Martha Dean remained for a longer visit.

Mrs. Doris Kapp of Delta Junction, Alaska is visiting with her brother and family, Mr. and Mrs. Bobby Taylor.

Mr. and Mrs. G. G. Nesbitt are visiting in Hobart, Okla. with her relatives.

Mrs. Evelyn Seager joined her family, Miss Linda Rose of Houston and Mr. and Mrs. Marlin Doug Rose of Austin for a brief visit. They spent Christmas in Ruidoso. Marlin and wife returned by Morton and visited with his grandmother, Mrs. M. W. Ellington, Sr. Mrs. Seager will return from Houston over the weekend.

Mr. and Mrs. M. W. Ellington, Jr. and Dubbie, Tommy and Anna Faye spent Christmas day with his mother, Mrs. M. W. Ellington, Sr.

Sheriff and Mrs. Hazel Hancock had as Christmas dinner guests their entire family. Those attending were: Mr. and Mrs. Johnny Hancock and son, Mr. and Mrs. John Silhan and two boys of Morton, Sgt. and Mrs. Richard Hancock and boys of El Paso. Sgt. Richards is with the U.S. Army, Sgt. and Mrs. Herschel Hancock and boys of Dallas. Herschel is with the Department of Public Safety of Dallas; Mr. and Mrs. R. C. Lemons and family of Pecos, their daughter and family, Mr. and Mrs. Joe Hannah also of Pecos and Mr. and Mrs. Bruce Angel and daughters of Lubbock.

Outstanding . . .

from page one

years. Although he is originally from Hutchinson, Kansas, Fountain says "Morton will always be home to me and my family. We have never lived any place we liked more than Morton. The people here have been more than friendly and have made us feel really at home."

During his stay in Morton, Budd has been a member and held offices in the Morton Area Chamber of Commerce and the Morton Lions Club. He is a member of the First United Methodist Church where he sings in the choir and has served as choir director.

Accompanying Budd to Nebraska will be wife Glenna and children Lori and Lance.



Mrs. Robert W. Robbins

Paula Burnett-Robert Robbins wed in Dec. 27 ceremony

Miss Paula Jeraldine Burnett became the bride of Robert Wayne Robbins in a double ring ceremony, December 27, in the First Presbyterian Church in Galveston. Dr. C. E. Cooley, brother-in-law of the groom, officiated.

Parents of the bride are Mr. and Mrs. J. N. Burnett, Route 1, Morton. The bridegroom is the son of Mr. and Mrs. Elgie Robbins of Abilene.

Given in marriage by her father, the bride wore a formal wedding gown of delustered bridal satin with an empire waist, long puff sleeves and a rolled collar. Her chapel length train was attached at the waist by a large bow and trimmed with white flower appliques. The veil was of white bridal illusion attached to a white satin bow and was shoulder length. She carried a cascade of white orchids, carnations and English ivy.

Matron of honor was Mrs. Glen Hobbs of La Marque and bridesmaid was Miss Joyce West of Galveston. They wore gowns of hot pink velvet with long puff sleeves and swept to a short train in back. They carried nosegays of white mums.

Bestman was Dean Robbins, brother of the groom, of Phoenix, Ariz. Groomsman was Glenn Hobbs of LaMarque.

Ushers were Sam Burnett, brother of the bride, from Morton and Dave Clark of Arlington.

Organist was Victor Neal and Steve Cowan was soloist.

A reception was held in the First Presbyterian Church parlor following the ceremony. In the houseparty was Mrs. Lyndall Burleson, Mrs. C. L. Adams, Mrs. C. E. Cooley, Mrs. W. W. West and Miss Judy West.

The bride graduated from Morton High School and Stephen F. Austin State University and is a teacher in the Lovenberg Junior High School in Galveston.

The groom graduated from Abilene High School and is employed by KGBC Radio in Galveston, where the couple will make their home.

School menu

Monday, January 5, 1970 — Cheese sandwiches, ham slices, whole kernel corn, green bean salad, apple crisp, sliced bread, milk.

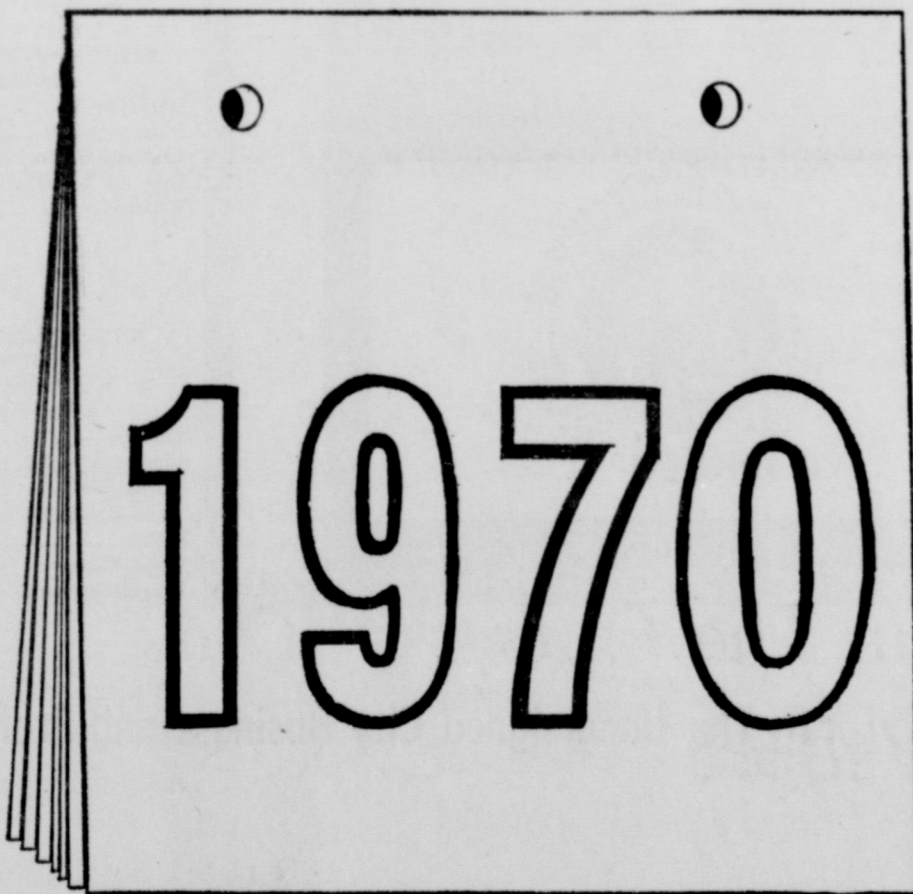
Tuesday, January 6 — Steak, buttered potato, ambrosia salad apricot & pineapple, peach cobbler, rolls & butter, milk.

Wednesday, January 7 — Homemade beef & vegetable stew, apricot cobbler, cornbread & butter, milk.

Thursday, January 8 — Tamala pie buttered beans, vegetable salad, cookies, batter bread & butter, milk.

Friday, January 9 — Beef & noodles, buttered peas, stewed tomatoes, plain cake chocolate icing, rolls & butter, milk.

As the New Year arrives...



. . . we welcome the opportunity to extend cordial best wishes to our friends and customers. It is our pleasure to serve you throughout the year. The true wish of all of us here is that you and yours may have a Happy and Prosperous New Year.

General Telephone

COW POKES

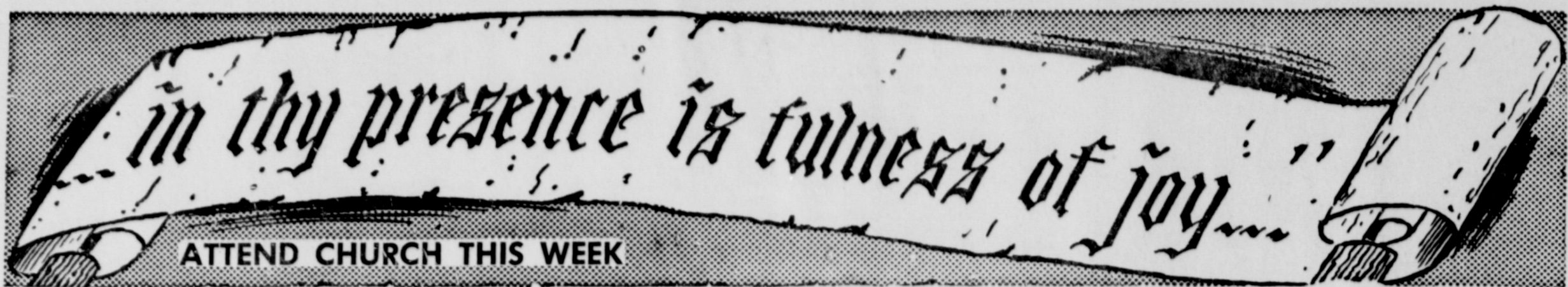
By Ace Reid



"Naw, I don't git my exercise by joggin' . . . I'm always juggin'!"

Plan your work! Work your plan! We at the First State Bank would like the opportunity of being able to help you carry out your plans. Let's plan together!

First State Bank
MEMBER F.D.I.C.



CHURCH OF CHRIST
J. A. Woolley, Preacher
S.W. 2nd and Taylor

Sundays—
Bible Class — 10:06 a.m.
Worship — 10:45 a.m.
Evening Worship — 7:00 p.m.
Wednesdays—
Midweek Fth Class — 8:00 p.m.



FIRST METHODIST CHURCH
Rex Mauldin, Minister
411 West Taylor

Sundays—
Church School session — 9:45 a.m.
Morning
Worship Service — 10:55 a.m.
Evening
Fellowship Program — 5:00 p.m.
Evangelism — 6:00 p.m.
Mondays—
Each First Monday
Board Meets — 8:00 p.m.
Each First Monday
Commission Membership on
Evangelism — 7:00 p.m.
Second and Fourth Monday
Wesleyan Service Guild 8:00 p.m.
Tuesdays—
Women's Society of
Christian Service — 9:30 a.m.
Each Second Saturday, Methodist
Men's Breakfast — 7:00 a.m.



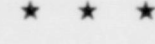
FIRST BAPTIST CHURCH
Paul McClung, Pastor
202 S.E. First

Sundays—
Sunday School — 9:45 a.m.
Morning Worship — 10:55 a.m.
Morning Service KRAN at 11:00
Training Union — 6:00 p.m.
Evening Worship — 7:00 p.m.
Tuesdays—
Helen Nixon W.M.U. — 9:30 a.m.
Wednesdays—
Graded Choirs — 7:30 p.m.
Prayer Service — 7:30 p.m.
Church Choir Rehearsal 8:30 p.m.



SPANISH ASSEMBLY OF GOD CHURCH
Gilbert Gonzales
N.E. Fifth and Wilson

Sundays—
Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
Evening
Evangelistic Service — 7:30 p.m.
Tuesdays—
Evening Bible Study — 8 p.m.
Thursdays—
Evening Prayer Meet — 8:00 p.m.



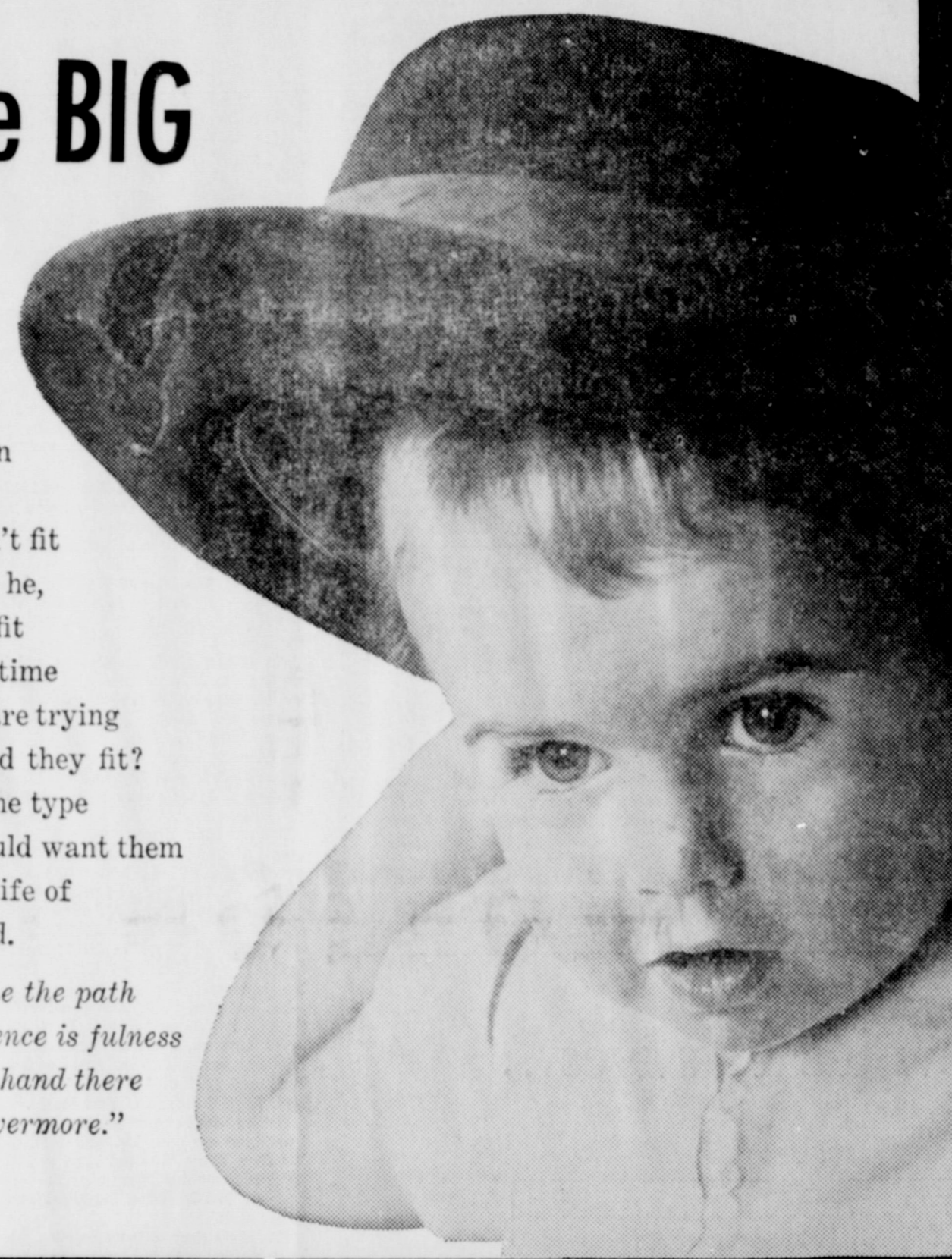
EAST SIDE CHURCH OF CHRIST
704 East Taylor

Sundays—
Bible Study — 10:00 a.m.
Worship — 10:45 a.m.
Worship — 7:30 p.m.
Tuesdays—
Ladies' Bible Class — 4:15 p.m.
Wednesdays—
Midweek Service — 8:30 p.m.

a little BIG NOW

We all get a thrill out of seeing our children put on our hats or shoes. Obviously they don't fit now, but some day he, or she will grow to fit them. At the same time imagine that they are trying on our lives. Would they fit? ... or do you live the type of life that you would want them to grow to. Live a life of worship of the Lord.

"Thou wilt shew me the path of life: in thy presence is fulness of joy; at thy right hand there are pleasures for evermore."

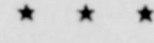


The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.



ASSEMBLY OF GOD CHURCH
G. A. Van Hoose
Jefferson and Third

Sundays—
Sunday School — 9:45 a.m.
Morning Worship — 11:00 a.m.
Evening
Evangelistic Service — 7:00 p.m.
Wednesdays—
Night Prayer Meeting and
Christ's Ambassadors
Convene Together — 7:30 p.m.
Thursdays—
Every 1st and 3rd, Women's
Missionary Council — 2:30 p.m.
Every 2nd and 4th, Girls'
Missionette Club — 4:30 p.m.



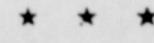
FIRST MISSIONARY BAPTIST CHURCH
Rev. Merle Moore, Pastor
Main and Taylor

Sunday School — 9:45 a.m.
Morning Worship — 10:45 a.m.
Training Service — 6:00 p.m.
Evening Worship — 6:45 p.m.
W.M.A. Circles
Monday—
Night Circle — 7:30 p.m.
Tuesday—
Mary Martha — 2:30 p.m.
G.M.A. — 4:00 p.m.
Wednesday—
Midweek Service — 7:30 p.m.
Edna Bullard — 9:30 a.m.



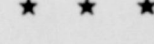
ST. ANN'S CATHOLIC CHURCH
The Rev. David Greka, Pastor
8th and Washington Sts.

Mass Schedule—
Sunday — 9:00 and 11:15 a.m.
Monday — 7:30 p.m.
Tuesday — 7:30 a.m.
Wednesday — 7:30 p.m.
Thursday — 7:30 a.m.
Friday (1st of Month) 7:30 p.m.
Friday (2nd, 3rd, 4th) 7:30 a.m.
Saturday — 8:00 a.m.
Sunday—Catechism Class,
10:00 - 11:00 a.m.
Confessions—Sunday
Half hour before Mass.
Baptisms — 12 noon Sunday
and by appointment.



FIRST BAPTIST MEXICAN MISSION

Sundays—
Sunday School — 10:00 a.m.
Training Union — 6:30 p.m.
Evening Worship — 7:30 p.m.
Wednesdays — 7:30 p.m.



NFW TRINITY BAPTIST CHURCH
Rev. Willie Johnson
3rd and Jackson

Sundays—
Sunday School — 9:45 a.m.
Morning Worship Second
and Fourth Sundays — 11:00 a.m.
H.M.S. — 4:00 p.m.
Wednesdays—
Prayer Service — 7:00 p.m.

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News from Threeway

Annual Mission Study to begin January 4



CREATING COMMUNITY ACTION . . .

A HARD-WORKING PANEL of community Action Center board members and regional and area officials that have gotten the Morton Community Action Center program off and running at a brisk pace within a remarkably short time is pictured above at a meeting of the board recently. Members of the board, which formulate the programs, and area coordinators who advise them, are, left to right, standing; George Trijo, Mrs. Juanita Vasquez, board mem-

bers: W. O. McLeod, regional coordinator; Walter L. Taylor, board member; Howard Maddera, Area director and coordinator; and Donnie Simpson, Morton mayor, Leonard Coleman, county commissioner and Mr. and Mrs. Joe Sepulveda, all board members. Seated are board members Mrs. George Trijo, Mrs. Lorenzo Green, Mrs. Katherine Joyce, Mrs. Joe Seagler, Mrs. Becinta Rodriguez, Mrs. W. G. Freeland and Mrs. Lucile Wynn.

by MRS. H. W. GARVIN

Mr. and Mrs. Jerry Simpson and children from Beaumont spent the Christmas holidays visiting their parents the J. S. Simpsons and Carl Pollards.

Mr. and Mrs. Clyde Linsey and children from California and Mr. and Mrs. Jimmy Lindsey and children from Corpus Christi spent the week visiting their parents the Cecil Linseys.

Mr. and Mrs. Jack Furgeson and children spent the week visiting relatives in Lenard Texas.

Mr. and Mrs. Glenn Campbell and children from Bay Town spent the week visiting her parents the Earl Bowers.

Mrs. Windle Price and children from Dennison spent Christmas with her parents the George Tysons.

S/Sgt and Mrs. Kenneth Fox and children from Houston and Rev. and Mrs. James Gillentine and boys from Littlefield spent Christmas with their parents the H. W. Garvins.

The T. D. Davis family spent the week end visiting his parents at Anson then to Lake Brownwood to visit the C. F. Harris family.

Dinner guests in the Rayford Masten home Christmas were Mr. and Mrs. Lamar Pollard and son from Levelland, Katherin Masten from Lubbock, Billy Sokora from Pep and Adda Masten of Maple.

Mr. and Mrs. Carl Miller and daughter from Canyon, Mrs. Frank Robinson from Houston and Marvin Long from San Angelo visited relatives in the community

over the holidays.

Mr. and Mrs. Rayford Masten, Katherin Masten and Billy Sokora also Mr. and Mrs. Lamar Pollard visited Friday night in Spade with Mrs. Mastens father Mr. and Mrs. Clarence Bentons.

Leo and Mike Powell from Tatum N.M. and Mr. and Mrs. Paul Powell were dinner guests in the Dutch Powell home Christmas day.

Mr. and Mrs. George Tyson and their daughter the Windle Price family from Dennison spent Christmas day at Lubbock with another daughter the Tommy Durhams.

Mr. and Mrs. Johnnie Wheeler had all of their children home for Christmas dinner.

Mr. and Mrs. Paul Powell attended the funeral of a nephew, John Reedie of Odesa on Friday.

Mr. and Mrs. Dutch Harrison family visited her parents the R. L. Reeves family.

Mr. and Mrs. L. E. Warren had all of their children home Christmas day they are Mr. and Mrs. Clifford Dupler and boys from Morton, Mr. and Mrs. John Hodnett and girls from Muleshoe, and the Wesley and Loyd Warren family from Maple.

Mr. and Mrs. Nelson Carslile and family spent Christmas at Littlefield with Mrs. Carsliles parents.

Mr. and Mrs. Elmer Lee helped his brother move from Clovis to Roswell over the weekend.

The Annual Mission Study of the First United Methodist Church of Morton will get underway Sunday, January 4, at 5:30 p.m.

The program will begin with a family night supper. The M.Y.F. will provide bread, coffee and tea and members of the congregation will bring covered dishes.

At 6:15 p.m., the first in a series of four programs will be brought by the pastor, Rex Mauldin, on the theme of "Understanding China and the Chinese." Rev. Mauldin toured the Orient last summer and will use slides as well as other means of presentation to present the needs of the people of the Orient as he found them.

The entire Church is expected to participate and the nursery will be open for small children.

The public is extended a cordial invitation to attend any or all of the sessions on January 4, 11, 18 and 25.

Look Who's New!

Rex Bentley, son of Mr. and Mrs. Dale DeBord of Midland, was born Saturday, December 27 at 4:30 p.m. Rex weighed 8 pounds and 2 ounces.

Grandparents are Mrs. Ralph DeBord and Mr. and Mrs. R. L. DeBush, Jr.

Melissa Fay, daughter of Mr. and Mrs. Joe Sepulveda, Melissa arrived at Cochran Memorial Hospital December 19 and weighed 6 pounds.

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BASKETBALL

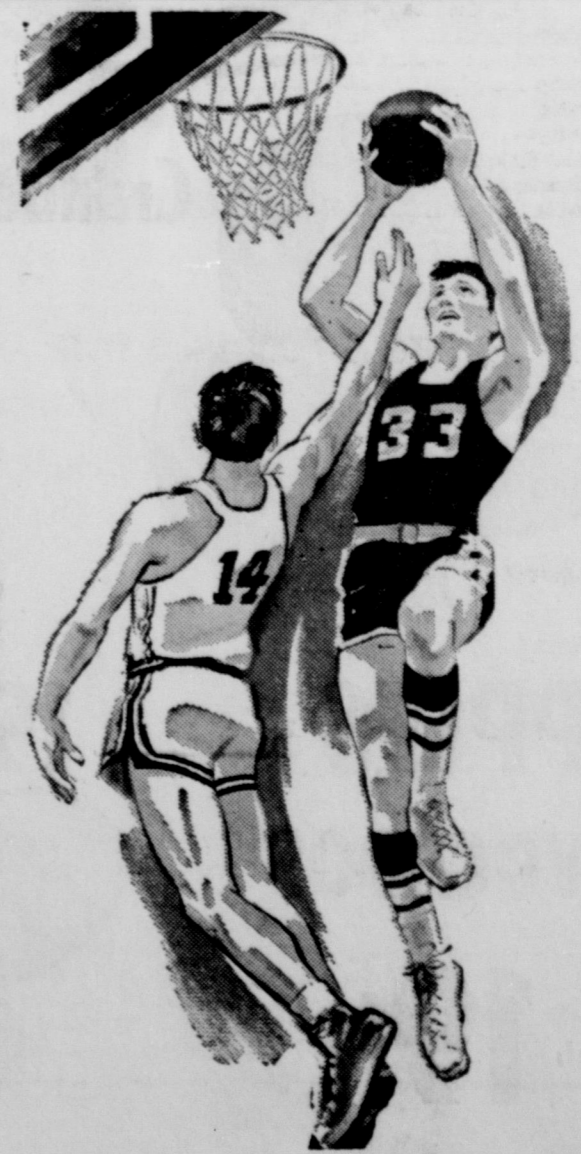
MORTON INDIANS

1969-1970 BASKETBALL SCHEDULE

November 20	— Levelland	here
November 21	— LCHS	there
November 24	— Olton	here
November 25	— Plains	there
December 2	— Farwell	here
December 4-6	— Friona Tournament		
December 9	— Friona	here
December 12	— Open		
December 16	— Levelland	there
December 19-20	— Denver City Tournament		
January 6	— Plains	here
January 8-10	— Plains Tournament		
January 9	— Littlefield	there
January 13	— Kermit	there
DISTRICT GAMES			
January 16	— Denver City	here
January 20	— Post	here
January 23	— Tahoka (A only)	there
January 27	— Frenship	here
January 30	— Idalou	there
February 3	— Denver City	there
February 6	— Post	there
February 10	— Tahoka	here
February 13	— Frenship	there
February 17	— Idalou	here

Results This Week	
Morton 43	Brownfield 49
Morton 61	Slaton 60
Morton 66	Kermit 73

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INDIANS
+
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CAN
DO IT!**



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DOUBLE GOLD BOND STAMPS WEDNESDAY WITH PURCHASE OF \$2.50 OR MORE



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6 FOR 1⁰⁰

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Pineapple-Grapefruit DRINK

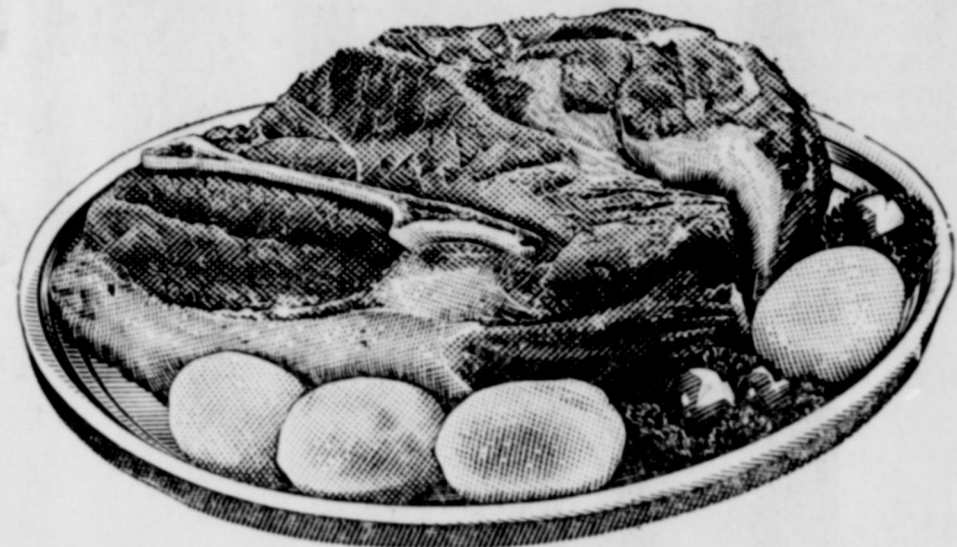
2 46-Oz. Cans **69^c**

KERN'S
Strawberry Preserves

20-Oz. Jar **49^c**

Tomato Juice Shurfine 46-Oz. Can **3 FOR 1⁰⁰**

SALT JOWLS LB. **33^c**



CHUCK ROAST

Lb. **59^c**

7-BONE ROAST LB. **79^c** ARM ROAST LB. **89^c**



Armour's TEXAS BRAND

CHILI

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Eagle Brand MILK

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