## Monday, August 4 is Trades Day - You'll save by shopping Morton merchants

FoUBEE JEOPARDY
isistured here displaying the results of o foll he took recently. The lively eight-

## farm Bureau Queen event set for tonight

- Girls neeá cooler


## ake McClure - in 1930

Countian world champ roper


## Amendment vote set Tuesday

 polls next Tuesday, August 5 , to expresstheir opinions on the nine proposed a-
mendments to the Constitution of Texas
which have been submitted to the people

Plans being finalized for annual rodeo next weekend
 and Rheda Jane Brown, daughter of Mr.
and Mrs. Ira Brown of Morton, sponsored
by the Lions Club. The rodeo headquarters will be in the
fire station at the Morton city hall, and
the books for rodeo entries will open at the books for rodeo entries will open at
9.00 a.m. on Wednestay, August 6 . All
entries must be in by noon on Thursday entries must be in by noon on Thursday
the 7 th. The headquarters telephone num-
ber is 266 -9966. Riding clubs and sheriffs' posses from
throughout the area are expected to arthroughout the area are expected to ar-
rive in Morton for the big parade Thurs-
day afternoon and for the Grand Entry at the rodeo that night. The parade will
assemble on East Grant Avenue. Some changes were made in the rules
and entry fees at a meeting Tuesday night
of the Last Frontier Rodeo Association. Some entry fees were raised and the age
limits were changed on junior events.
保 The open events, entry fees, and nu
ber of go-rounds are as follows: Teaan roping, $\$ 30$, two go-rounds.
Calf roping, $\$ 30$, two go-rounds. Calf roping, $\$ 30$, two go-rounds.
Barrel racing, $\$ 20$, two go-rounds.
Bare-back bronc riding, $\$ 20$, on round.
Bull riding, s20, one go-round.
The junior events are: breakaw ing, s10, two go-rounds; and junior barrel
racing, s10, two go-rounds. racing, s10, two go-rounds. Junior events
this year are limitite to young performers this year are limited to young performers
who are fourteen (14) years old or less.
Formerly, boys up to 17 years of age Formerly, boys up to 17 years of age
could enter the junior roping. However,
the rules of the Inter-Scholastic League the rules of the inter-Scholastic League
prohibit tudents who are 15 or older from
participating in athletic events, including rodeo events, for money in they plan to
participate in ISL sports or band events participate in ISL sports or band events
at school. Therefore, the Rodeo Assocaa-

Delinquent water, gas bills to result in service shut-off


## WORLD'S CHAMPION ROPER, 1930

FORMER COOHRAN COUNTY COWBOY, the late Jake MoClure (1903-1940), is shown here at a rodeo with an uncame the top roper in the country in the late 1920's and
the 1930's. He was married to the former Katheryn Mathews of Morton, daughter of the first county commissioner of Precinct One. This photograph was furnished to the Tribune
by the National Cowboy Hall of Fame and Western Herit age Center, Oklahoma City.

## Classifieds



Admendment


About local folks
A

Business and Professional Directory


To Report A Fire 266-5111
For An Ambulance 266-5611
Sheriff's Office 266-5700
City Police 266-5966


OUR SUPPLY OF
2-door Hardtop Impalas
This is an excellent opportunity for you to choose your own
style and color from our good selection.
BUY NOW AND SAVE
DURING THIS SPECIAL SALE
Drop in . . . talk trade . . . and register for valuable Trades Day Prize to be given away Monday, August 4.

Gwatney - Wells Chevrolet
113 E. Washington
Morton

##  SPECIALS

Men's COWBOY BOOTS | $\begin{array}{l}\text { Nocona, Tony Lama } \\ \text { and Justin - Reg. } 45.00\end{array}$ |
| :--- |
| 97 |
| For Trades Day | and Justin - Reg. 45.00

and Rodeo Week


# ONLY 2 SALES A YEAR 

Now Is Your Chance to
SAVE on Nationally-Advertised CLOTHING (an) STARTS FRIDAY, AUGUST

We Are Closed Thursday (Today) Preparing For This Big Sale!

## SUITS

fine quality, silk and
ool. Large selection 2 vents in back. Reg. 95.00 Values

Sale Price
$69^{95}$
These Are Year Around

## SPORT COATS

One Large Rack
Large Assortment of Patterns and Styles
$15^{00}-22^{35}-24^{95}$
Dress Straw Hats
$4^{99}$
STRAW HATS



Mr. Golf and Mock Turtle Neck $1 / 2$ pence
SHOES
Loafers, Extra Soft Crepe Soles By Red Wing


Walking Shorts
sacos nuws $3^{99}$

KNIT SHIRTS
Long Sleeve Turtle Neck REG. $8.00-9.00-10.00$ VALUES
$6^{00}$
Boys' Stay Press
VALUES
TO 4.95


Sale Prices Are Cash
 SLACKS
Dacron and Cotton - 3 Colors Western Pocket, Slim Fowing
REG.
2.95 VALUES
8
SUITS
15 of These
Pleated Pants - Fine Quality $=25^{\circ 0}$

## Western Pants

Wash and Wear, Dacron and Cotton
REG. 12.95
VALUES
Wash'n Wear Slacks
REG.
VAIUO
VALUES


DRESS SHIRTS
Short Sleeve
\(\underset{\substack{Reg. 5.50 <br>

Values}}{ } 375\)| Reg. 6.00 |
| :---: |
| Values | 399

## SPORT SHIRTS


MEN'S SOCKS
Reg. 1.00 Values
Reg. 1.50 Values
Reg. 2.00 Values
SLACKS
Silk and Wool
17.95
Values $\square 99$
$\left.\begin{array}{l}19.95 \\ \text { Values }\end{array}\right) / 99$
22.95
Values
24.95

Buy For
Back To School


## EDITORIAL

(Editor's Note: The following editorial
is reprinted with permission from the "Progressive Farmer" magazine and accurately reflects the views of the Trib-
une. We heartily endorse the proune. We heartily endorse the pro-
visions of the "Texas Water Plan" and visions of the "Texas Water Plan" and
urge the voters of the Cochran county urge the voters of the Cochran county
area to turn out in large numbers to vate "YES" on Amendment Two on August 5.) given to agriculture and its future water reeds in the revised Texas Water Plan eleased in late 1968. If the plan is Wplemented as drawn up by the Texas Water Deve'opment Board, the continuance of agriculture as a thriving, pot-
ent force in the state's economy is as-

The plan, an ambitious undertaking f unprecedented magnitude and carrying an awesome price tag of $\$ 10$ billion, ecognizes that agriculture is still a key industry in Texas - second in gross in. come only to the petroleum and petrothemical industry. It further recognizes that any decline of agriculture resulting
rom a lack of water for irrigation would from a lack of water for irrigation would reaching far beyond the producers in-
volved. It would affect those involved in marketing, processing, and transporting ions: suppliers of agricultural machinery, supplies, goods, and services; and
ultimately, The Texas Water Development Board deserves commendation for developing a comprehensive long-range guide the state. Besides protecting the proiected water needs of citizens in eastern vides for the continued growth and
prosperity of agriculture, industry, and municipalities in the western half. New
Mexico's needs figure in the plans too. There was no justification for anyone

Letter to the editor

hoo to the moon and returnings, it be
hooves the writer to question the inability hooves the writer to question the inability
of having adequate water for the state
of Texas. I wish to urge each voter in the
state of Texa to become intersted in
our great state having sufficient water:
therefore I am requesting that each voter go to their respective voting areas and
vote in favor of Amendment No. 2 on
August 5 . It is inperative that this amendment be passed so that we may continu
with the Texas Water Plan which is sel
up to furnish up to furnish adequate water for
state of Texas. The purpose of Amendment No. 2
the August 5 ballot is to provide the August 5 ballot is to provide the
state of Texas with the financial capabi-
lity that will be needed to place Texa in a very strong position to discuss with
the United States Congress and federal the United States Congress and federal
agencies their participation in the develop-
ment of our water resources. This would ment of our water resources. This would
place Texas in a better position to have
control of the development, management and use of its water resources. No bonds
will be sold until the money is needed for will be sold until the money is needed for
the actual construction and repayment the actual construction and repaymen
of principal and interest. Only those in
dividuals, corporations, and municipal. dividuals, corporations, and municipali-
ties who use the wate will have to pay
for it; therefore it is very vital that w it; therefore it is very vital that
vote in favor of Amendment No. ote in favor of Amendment No.
vo growth of Texas and the Southwe Sincerely,
Solon Clements Solon Clements
1236 First National
Lubbock, Texas 794
Phone your NEWS to $266-5576$

## Vacation Specials

NEW and USED CARS
1961 Chevrolet 9-Passenger Station Wagon
1965 Ford Galaxie 500 4-Door

Register For

## Valuable Free Gift

To Be Given On Trades Day MONDAY, AUGUST 1

Register Anytime-No Obligation
Reynolds-Hamilton Ford
219 W. Washington


## We Specialize In MEATS

BEEF by the $1 / 4,1 / 2$ or Whole Carcass Special Cuts From Our Market

Also Custom Processing Of Your Cattle and Hogs<br>Muleshoe Locker Co.

A BIG WELCOME TO MORTON SHOPPERS for Bargains Galore on Trade Day August 4

Our Trades Day Prize Will Again Be ${ }^{5} 0^{000}$ IN CASH
Register Anytime - No Obligation - For Drawing
Higginbotham - Bartlett

## Bula-Enochs news

SPECIAL CLOSE-OUT PRICE ON DEARBORN
AIR CONDITIONERS ,
Special Prices on Refrigerator, Freezer, Stove DRIP OIL - 45c Gallon
Northern Propane Gas
Morton, Texas






Beware of poisoned corn and vegetables from fields in county
from fields in Cochran County should be
sure to check with the owner before eat ing these foods in order to avoid possib sickness resulting from poisons used t.
spray the corn or near-by cotton fields. spray the corn or near-by cotton field
It was reported to the Tribune Wedne


HAND TOWELS Ladies' Dresses

AND WASH CLOTHS All first quality
Priced As Tagged

## SWIM SUITS <br> $1 / 2^{\text {puIc }}$

Men's and Boys'
SHOES
One table of higher priced shoes in
sizes.
VALUES TO
Your
Yoice

ALL REDUCED
FOR FINAL CLEARANCE SEE THESE!

Mhile taking advantage of these fine bargains, be sure to register for our Valuable Trades Day Gift to be given Monday, August 4.

G. A. CORONATION .

THESE GIRLS WERE RECOGNIZED by the First Baptist Jeana Thomas, Queen Regent-in-Service; Becky Jerden Church in Morton Sunday night for attaining the progres- Queen Regent; Karen Clark, Tobie Jerden, and Teresa The names and ranks of the girls pictured hergare, loftion. Crow, all Maidens; Gay Waters, Lady-in-Waiting: and Judy Steed, Queen. Attendants are Sharon Crone, Crown Bearer
April Polvado, Flower Bearer; and David Clark, Crow

## Insomnia Insights

Lingerie Shower given for Pam Reynolds

## 


Thi, Mayland Abbe, and Dale Deborrd
$\qquad$

| stepping on the moon, "It's a small ste? |  |  |
| :---: | :---: | :---: |
| man; a | fourth in District 4-AA | About 25 guests called during |
|  |  |  |
| ,. Mrs. Beniam | of Idalou and Tah | 1.8.1.) End-LB Jerry Steed (180) is all- league caliber and center Monte Dewbre |
| " Mrs. B |  | Larry |
| $\begin{gathered} \text { R L L } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { orkers ove } \\ & \text { cally supe } \end{aligned}$ |  |
|  | those of farmers? |  |
|  |  | Collins lend depth." |
|  |  | WELL, TLL NEXT WEEK, y'al don't |
| the Good Lord's bu |  |  |



## in thy prestence is fuluntes, of joy




ASSEMBLY OF GOD CHURCH G. A. Van $\mathrm{H}^{\text {osese }}$
Jefferson and Third Sundays-
 Evening ening Evangelistic
Wednesdays-

## Night Prayser Meeting Night Prayer Meeting Chist's Ambassadors Conven

 Convene TogetherThursdays-Thursdays-
Every list and 3rd, Wom Every Ist and 3rd, Wo
Missionary Council
Every 2nd and 4 , Every 2nd and 4th, Girl Every 2nd and 4th, Girls
Missionette Club


IRST missionary
BAPTIST CHURCH Rev. Robert Evans, Pas
Main and Taylor Sunday School
Morning Worship Morning Worship
Training Service Training Service
Evening Worshin
 Monday- $\qquad$ Mary Martha
G.M.A. Wednesday Midweek Service


FIRST baptist mexican Moses Padilla Sundays-
Sunday S Sundays-
Sunday School
Training Union Training Union
Evening Worship
Wen Wednesdays
$\star \quad \star \quad \star$

NEW TRINITY BAPIIST CHURCH
Rev. Willie John Rev. Willie Johnson
3rd and Jackson Sundays- ${ }^{\text {3rd }}$
Sunday
School Sundays-
Sunday School
Morning Morning Worship Secon H.M.S. H.M.S.
Wednesdays-

Prayer Service | 11:00 a..... |
| :--- |
| 4:00 p. | 7:00 p.

This Feature Is Published With The Hope of Getting More People To Church, and is Paid For By The Undersigned City Business and Professional People:

| Gifford-Hill Western Irrigation N. Main - $266-5110$ | Compliments of <br> Carl Griffith Gin and G \& C Gin | Merritt Gas Company Red Horse Service Station Mobil Products - 266-5108 | Kate's Kitchen and Buffeteria 201 E. Washington - $266-8957$ |
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| The Trading Post <br> H. G. Pollard - Phone 266-5236 | First State Bank 107 W. Taylor - 266 -551I | Morton Tribune Printers - Publishers | Truett's Food Store Earl Stowe, Owner 210 South Main |

Lefleur Garden Club has garage sale July 26


Three Way School to open September 2nd

"Nope, that ain't a new hat crease. The barn door jist slammed on his head.

We salute Mr. Wayne Owen on the construction of the ultra-modern cattle feeding complex. This is located only five miles south east of Morton. Drive by sometime. Let's be a booster of our city and county, it's the best we have!

First State Bank wama tocic

## Massey-Ferguson SERVICE

We Carry A Complete Line of MASSEY-FERGUSON
PARTS and ACCESSORIES

Our Factory-Trained Mechanics are ready
to give you the best possible service on your Massey-Ferguson equipment.

Your Business Is Always Appreciated at


401 South First
Muleshoe, Texas

Whiteface Garden Club meets in Keith home


Parker-Woolley wedding announced
 daughter, Melinda Kay to John Alle
Woolley, son of Mr. and Mrs. J. A. Wo The couple were married July 25 by
Justice of Peace LeCCroy in his office in
Lubbock. Families and close friends were Melinda is a 1968 graduate of Monterey
High School and a graduate of Draghon's High School and a graduate of Draghon's
Business College.
John is a 1968 graduate of Morton High School and is employed in Lubbock where
they will make their home.

Mr. and Mrs. C. A. Moore recently Mr. and Mrs. C. A. Moore recently
returned from Idaho Falls, Idaho and
Yellowstone National Park. They visite returned from Idaho Falls, Idaho and
Yelowstone National Park. They visited
their son and family, Mr, and Mrs. Clarence Moore. Mike Tice, son of Mr
and Mrs. Jack Tice of Roswell and Mr and Mrs. Moore's grandson accompanie

TRANSMISSIONS
WE haVE them


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Convenient Terms Available With Approved Credit FREE PICKUP WITHIN 50 MILES

## HI-PLAINS TIRE

 \& TRANSMISSION211 N. COLLEGE - 894-6323 - LEVELLAND


CHAMPION POLE BENDERS
THESE COCHRAN COUNTY 4-H CLUB MEMBERS cap- 5 th; Sherita Fluitt, 3rd; Micki Dewbre, 4th; and Deborah tured 2nd, 3rd, 4th, and 5th places, in a field of 122 con- Whitehead, 2nd. County Agent Roy McClung's proud re

Three Cochran county 4-H'ers Whiteface teachers qualify for state horse show


## NOW...

IS THE TIME TO TRADE
While We Are Cleaning Up Our '69 Models

We Are In Need of Good, Clean Used Cars COME IN AND DEAL!

WE NOW HAVE
ADDITIONAL EXPERT SHOP HELP
and can take care of your service and repair needs

## TOP BUYS IN USED CARS



- 1966 Chevrolet 4-Door, 6-CyI., Standard Shift
- 1965 Ford Galaxie 500 Holiday Sedan
- 1964 Chevrolet 4 -speed Pickup

Older Modiels - Still Good Transportation WEIL SEL THESE CHEAP


