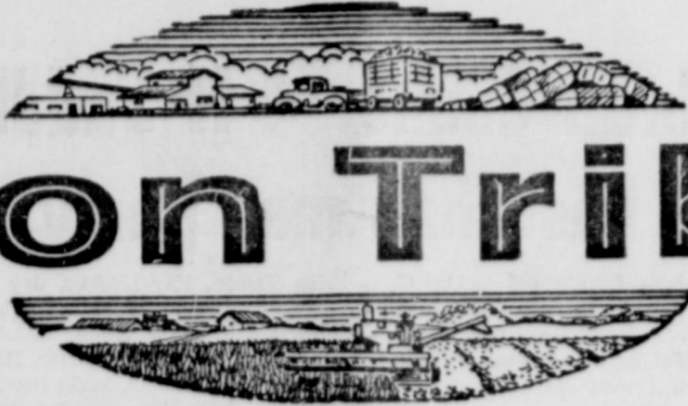


Dedicated In  
Perpetuity  
to the People  
of this Area

"Helping To Develop Industry

# Morton Tribune

Volume 28 — Number 45



and Agriculture in West Texas"

Morton, Texas, Thursday, December 19, 1968

10¢

... and Worth it!



## Winners in Christmas Lighting competition announced Monday

The Annual Christmas Lighting Contest was held Monday, December 16. Sponsored by the Cochran County Garden Club and co-ordinated by Leon Kessler, Chamber of Commerce Manager.

Winners were announced at a coffee at the home of Mrs. R. L. DeBusk. The winners are:

**CHRISTMAS LIGHTING WINNERS—68' BUSINESS** — Danez Beauty Salon, — 2nd.

**DOOR-RELIGIOUS**, Bobby Travis Home, — 1st, 401 E. Hayes; Wayne Porter Home, — 2nd, 101 E. Hayes; Truman Doss Home — Honorable Mention, 712 S. Main

**OUTDOOR — RELIGIOUS**, Maurice Lewallen — 1st 807 E. Lincoln, Mrs. Roy Hill Home — 2nd, 109 E. Pierce.

**OUTDOOR — NON-RELIGIOUS** — Truman Doss Home — 1st, 712 S. Main, Mrs. Hessie B. Spotts Home — Honorable Mention.

**DOOR — NON-RELIGIOUS**, Fred Weaver Home — 1st, 405 E. Garfield, Owen Young Home — 2nd, 601 W. Harding, Deryl Bennett — Honorable Mention, 602 Shelly Drive.

**WINDOW — RELIGIOUS**, Elwood Harris Home — 1st, 416 S. Main, Don Hill Home — 2nd, 301 E. Hayes, Andrew Basped Home — Honorable Mention, 214 NE 3rd.

**WINDOW — NON RELIGIOUS**, Mike Doss Home — Honorable Mention 310 E. Lincoln.

**OTHERS ENTERING** — Ted Hammonds Home — Door 402 SE 5th, Deryl Bennett Home — Garage Door, 602

Shelly Drive, Hadley Kern Home — Door 602 E. Garfield, Budd Fountain Home — Door 602 W. Harding, Mrs. Cheryl Ingris Home — Door, 903 E. Taylor.

A short business meeting followed with Mrs. Wayne Porter presiding. An All day flower arrangement workshop will be held Saturday, January 25, 1969 from 9 a.m. to 4 p.m., for \$6.00 and lunch provided. The public is encouraged to attend this workshop by enrolling with Mrs. Murray Crone, or Mrs. Roy Hill.

After the resignation of Mrs. Wayne Porter, Mrs. Don Hill was elected President and Mrs. Elwood Harris was elected first-vice president.

The meeting adjourned with ten members present and one guest, Mrs. W. M. Dean.

## "Jungle Eater" is home from Vietnam

Sp./4 Steve R. Spence, 20, son of Mr. and Mrs. R. B. Spence, 311 SW 3rd St. recently came home from Vietnam where he has been a member of the 86th Land Clearing Team and operator of a giant "Super Weapon" known as the Rome Plow. Actually it is a bulldozer equipped with a "stinger" on the end of the sharpened blade which splits large trees and renders them helpless in front of the diesel-powered machine that "mows 'em down."

The men of these land clearing teams are called "Jungle Eaters" and are a breed apart. They are rough and they are tough, but they know their job, which is to clear the jungle and deny Charlie (Viet Cong) a place to hide and ambush allied troops. Working under the most difficult of conditions — often in 130 degree temperature — the men are not pretty to look at. They are dirty, unshaven and in need of a haircut, most of the time. They are often imperiled when the dozers hit land mines and booby traps. There is also the ever-present Viet Cong sniper to be looked out for. "In the face of all this and more," one officer was heard to remark, "the men have taken the dirt, heat, difficulty and danger and have reacted with a 'gung ho' spirit." They are fiercely loyal and when occasion demands they are attacked by the V. C. they fight as infantry in an effective way, not as mechanics and tractor drivers. The "Jungle Eaters" have earned their name and made areas in which they have operated much safer for both military and civilian personnel.

In the course of their work these land clearing teams have uncovered vast underground complexes built by the enemy, much ammunition and many types of arms. Long-held strongholds of the Viet Cong are being cleared as a result of the teams' work.

Steve Spence is not yet twenty-one, but his experiences of the past few months have had a steady and maturing influence which have grown him up into a man. He tells us that he expects to be going back to South Vietnam for another tour of duty early in 1969 but this time thinks he will be in communications work.

## Rural highways accident report given by patrol

The Texas Highway Patrol investigated four accidents on rural highways in Cochran County during the month of November, according to Sergeant H. E. Pirtle, Highway Patrol Supervisor of this area.

These crashes resulted in one person injured and an estimated property damage of \$2,810.00.

The rural traffic accident summary for this county during the first eleven months of 1968 shows a total of 28 accidents resulting in 0 persons killed, 17 persons injured, and an estimated property damage of \$22,960.00.

In order to help make this a happy holiday season the Patrol Supervisor lists some holiday driving rules.

1. Allow plenty of time for your travel.
2. Check your car, be sure it's in safe driving condition.
3. Use seat belts to safeguard your family and yourself.
4. Be alert to road, weather and traffic hazards.
5. Do not overdrive for the conditions.
6. Make courtesy your code of the road, it pays.

## Santa comes to Morton . . .

PICTURED above is Santa Claus, sometimes referred to as Mrs. M. L. Doyle, who came to Morton last Saturday afternoon riding on a bright red fire truck. Parked on the west side of the courthouse, Santa used the truck as a backstop while she was kept busy from about 3 to 5 greeting the many youngsters, estimated to be between 450 and 500, who had come to town to see her and receive a gift of candy.



## Indians lose two; take on Plains in tough Denver City tournament

DAVID MURRAH

The Indians hit a cold streak this week and suffered their fourth and fifth losses of the season at the hands of Stanton and Levelland. The Tribe, now for the year, will go after their second championship today as they take on the Denver City Tournament. Game time is 5:30. The winner will face the winner of the Estacado-Lavaca game at 5:30 Friday. Finals are scheduled for Saturday night.

The games this past week were road games. The Indians are now 4-3 for away games and stand 2-2 for home games. The Stanton Buffaloes slipped by Morton 60-47, Friday night and picked up their second win of the season over the Indians and their fifth for the year without a loss. The game served as a warmup for the two teams' encounter in the upcoming Caprock Tournament, beginning Saturday 26 at Lubbock. Morton and Stanton square off at 10 a.m. in the first of the holiday affair. Dimmock and Tahoka play in the opening game at 8:30 a.m.

The Indians were hot from the field in the Buffaloes, hitting nearly 47 percent as opposed to Stanton's 31 percent. The host Buffaloes shot 72 times but the Indians' 47 times. Morton had a lead in breaking the Buffalo press, but trailing 14-9, after the first quarter, led to 48-46 with one period remaining. But Stanton began to pull away as the Indians got into foul trouble, and

Stanton led by five with 5 seconds left. Then, the Tribe nearly pulled the game out as Wayne Thompson dumped the ball on the ensuing throw-in and scored again to bring Morton to within one point. On the shot, Thompson was fouled, but missed his only free throw of the night and time ran out. Thompson hit six of seven free throws and four from the field for 14 points. M. C. Collins was high for the night with 20 points, half coming on free throws. Bob Hawkins had 14 and Byron Willis hit 12. Morton held David Jones to only 12 points.

Stanton handed the B team their fourth loss, 54-48. Eddie Lewis had 19 for Morton and Jerry Steed had 11.

## Rose Theatre to show Saturday for needy

The Ministerial Alliance of Morton will again this year, as they have in the years past, present a children show with cartoons and other short stories on Saturday, December 21, at 10:00 a.m. in the Rose Theatre here in Morton.

Admission for the movie will be a toy or a canned good of some type. All collections for admission will be used to aid needy families here in Morton. Everyone is urged to take their children and help out a worthwhile cause.

The Indians dropped from hitting their very hot 47 per cent against Stanton to connecting for only 28 per cent against the Levelland Lobos Tuesday night in Levelland and lost to the hosts, 57-51. Levelland's Mike Dukes banged in 10 field goals and 13 free throws for 33 points as the host team overcame a five-point deficit at halftime to stop Morton's hopes of downing the neighboring rivals. The Indians were hot at the charity line however, connecting on 21 of 24 attempts. Collins hit 4 of 4 free throws in the first quarter plus a field goal for six points to pace the visitors to a 14-13 first period lead. The Indians stretched their lead to 28-23 at intermission, but were outscored 18-9 during the third to fall behind for good in the game. Levelland threw in 14 free throws points during the final period to ice the win.

Byron Willis led Morton scoring with 20 points; Collins and Bob Hawkins each had 8. Tuesday night's game was on of the first that at least three Indians have not hit in double figures.

Morton's B team, now 3-5 for the year lost in the opening game 60-48, but also forced Levelland to come from behind to win. The game was knotted 24-24 at halftime. Willie B. Holland scored 14. Jerry Steed had 12, and Eddie Lewis, 10.

Following the Caprock Tournament, the Indians return home to host Semmore on Friday, January 3 in A and B games. District play will begin January 17 in Denver City.

## Several wrecks reported during week

Several wrecks were reported in the past week. The first was a three vehicle collision four miles west of Levelland on Highway 116 at 7:05 a.m. on December 12. Two persons were taken to the hospital, checked out, and released. Jesus Hernandez was the only Morton citizen in the collision.

The second accident reported occurred at 3:25 p.m. on S. W. Fifth Street directly in front of the Morton Junior High School. The estimated damage was set at \$200 and no injuries were reported.

A third accident was reported at 4:50 p.m. Sunday, December 15, on the corner of S. E. 7th and Interstate Highway 116. The two cars in the mishap were driven by Carol Ann Freeland and Jane Holloway, both Morton High School students, it was reported. The estimated damage to both vehicles was set at \$175.00. No injuries were sustained by passengers in either car.

## First Methodist Church to hold pageant

A Christmas Pageant will be presented at the First United Methodist Church of Morton this Sunday, December 22, at 6:30 p.m.

The Pageant will be a reverent portrayal of the birth of the Lord Jesus Christ. Children in Kindergarten and Nursery Classes will be the angels. Children in Grades 1 through 6 will be the choir and the youth of the church will portray the various Biblical Characters. Director of the Music is Mrs. Rex L. Mauldin. Bobby Travis will be in charge of lighting and Mrs. Bobby Travis of costumes. The pastor will direct the pageant.

The public is extended a cordial invitation to attend.

## Notice . . .

Since Christmas Day falls on Wednesday this year, the day we normally print the Tribune for distribution on Thursday, the publisher has decided to skip the issue of December 26. This is so we may be closed Monday, Tuesday and Wednesday of next week in order that we and our employees may enjoy Christmas with our families.

We will be open for business December 26, and our next issue will be dated January 2, 1969.

— The Editor

## Reception to be held honoring Dr. Dean

A public reception is to be held Thursday, December 19, from 7:00 p.m. until 9:00 p.m. in honor of Morton's newest and most welcome citizen, Dr. William McCoy Dean.

The reception is to be in the Cochran County Activities Building with the Ladies Auxiliary of Cochran Memorial Hospital serving as hostesses. Guests will be served coffee, punch, and cookies.

The public is cordially invited to attend the reception.

# Classifieds

**CLASSIFIED RATES**  
5c per word first insertion  
4c per word thereafter  
75c Minimum

**FOR SALE —**

**FOR SALE:** 1959 Parkwood Stationwagon, 4-door, six cylinder, 53,000 actual miles, excellent condition. Call Jimmie McManus, 296-5690 after 5:00 p.m. rfn-44-c

**REPOSSESSED** 1968 model Singer sewing machine in walnut cabinet. Will zig-zag, buttonhole, blind hem, etc. Balance \$27.85 or five payments at \$6.40. Write Credit Manager, 1114 19th Street, Lubbock, Texas. rfn-35-c

**FOR SALE:** Two bedroom house. **MOTEL:** 10 units, 6 kitchenettes. **CAFE:** Will trade.

**CECIL BARKER**  
109 S. Main  
Phone 266-5816  
rfn-43-c

**JETER HARDWARE**  
107 W. Washington  
Morton, Texas

Try us first and save time and money. rfn-43-c

**FOR SALE:** 12 unit motel plus living quarters, strictly modern, very good location in West Texas town, greatly reduced price, owner retiring and will finance. Choice of 5 dwelling, each 3 bedrooms, 2 baths, some F.H.A. financed 3/4%. **LOW PRICE SPECIAL:** 3 bedroom 3 bedroom dwelling near school, \$3,000.00. Many others. **ROY WEEKES — REALTOR**  
New Location — 106 East Fillmore  
rfn-43-c

**TWO DEARBORN** heaters and one electric heater—all like new. Bargains. See at 204 East Grant. rfn-45-c

**FOR SALE:** 1955 Chevrolet, 1964 G.M.C. Both with Gehl ensilage beds, 1 ensilage loader mounted on H. Farmall—belt-driven, 1 good 1-H wheat drill with grass attachment. Call 525-4311. 2i-45-c

**ARKANSAS GRASSLAND FEEDER-CALF RANCH**

555 acres of excellent improved Bermuda grass, lespedeza and mixed-grass pastures. Six ponds, well and springs plus stream. Open smooth land, good soil. Raise your feeder calves here. Finish them in your Texas feedlot operators, good markets, excellent profits. Price \$160 an acre. Write today.

**FARM AND RANCH LAND COMPANY**  
Box 383, Fort Smith, Arkansas  
2i-45-p

**ROOD**  
COTTON HARVESTERS  
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**ATTRACTIVE,** inexpensive desk name-plates. See samples at Morton Tribune.

**WANTED —**

**WANTED—EXPERIENCED MECHANIC.** CONTACT **BEDWELL IMPLEMENT.** PHONE 266-5306. rfn-27-c

**WISH TO CASH LEASE** 320 acres of land in Cochran Count. Two 8-in. wells. Call 296-5945 in Plainview for more information. 2i-45-c

**BUSINESS SERVICES —**

**COCKROACHES,** rats, mice, termites, gophers, and other household pest exterminated. Guaranteed, 15 years experience. 894-3829, Levelland, Tex. Davidson Pest Control. \$2.50 per room. rfn-14-c

**EXCELLENT,** efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1.00. Taylor and Son Furniture. 1i-45-c

**NOTICE —**

**NOTICE TO CREDITORS AND CLAIMANTS OF GUETERSLOH-SMITH GRAIN AND SEED CORPORATION.**

You are hereby notified that by order of the Judge of the United States District Court for the Northern District of Texas, Marion T. Key, 431 Lubbock National Bank Building, Lubbock, Texas 79401, was appointed Receiver of the GUETERSLOH-SMITH GRAIN AND SEED CORPORATION on the 19th day of August, 1968. No debts incurred by GUETERSLOH-SMITH GRAIN AND SEED CORPORATION will be honored if incurred after that date unless approved in advance by MARION T. KEY, Receiver.

You are further advised that if you have a claim against the GUETERSLOH-SMITH GRAIN AND SEED CORPORATION, such claim should be submitted to MARION T. KEY, 431 Lubbock National Bank Building, Lubbock, Texas 79401, on or before June 1, 1969. In preparation of your claim, you should submit the identical or similar information required when presenting a claim in a bankrupt estate and forms similar to bankruptcy claim forms should be used. Each creditor shall indicate whether his claim is secured or unsecured, the amount thereof, and if secured, shall set out in detail the security for such claim. Claims not received by the Receiver on or before June 1, 1969, will not be honored.

**MARION T. KEY**  
Receiver of Guetersloh-Smith Grain and Seed Corporation.

**HURRICANE TRAGEDIES**

Eighteen Americans lost their lives in hurricanes in 1967, the Insurance Information Institute reports. Hurricanes have killed more than 5,000 persons in the last 50 years, including 1,836 in 1928, the worst year on record.

## Cochran County 4-H Saddle Club has Christmas party

The Cochran County 4-H Saddle Club held their Christmas party Saturday, December 14. Jimmy Jones called the club to order. Bud Burnett announced the new officers, which were elected the last club meeting.

They are; President, Morton J. Smith III; Vice President, Jimmy Jones; Secretary-Treasurer, Nina French. Council Delegate, Sherita Fluit; and Reporter, Julie Cooper. Nina French was elected as the club's Queen.

Out-going officers are President, Jimmy Jones; Vice president, Emla Smith; and Secretary-Treasurer, Nina French. Emla Smith, Sherita Fluit, and Julie Cooper were in charge of the recreation and decorations were provided by David Palmer, Sammy Burnett, and Morton J. Smith III.

Presenters were exchanged by the members and refreshments of Punch and cookies were served to 41 members and parents.

High point trophies for the past were also handed out by Miss Faye Fincher and Mrs. James Jones. Receiving trophies were:

**Pee Wee Girls:** 1st. place — Micki Dewbre, 2nd place — Mary Smith, 3rd place — Vicki Cooper.

**Pee Wee Boys:** 1st. place — Kelly Hill, 2nd. place — Brian Cooper, 3rd. place — Ronnie Campbell.

**Young Jr. Girls:** 1st. place — Sherita Fluit, 2nd. place — Julie Cooper, 3rd. place — Jo Ann Whitehead.

**Young Jr. Boys:** 1st. place — Rickey Hill, 2nd. place — Kenny Jones, 3rd. place — Ronnie Hill.

**Junior Boys:** 1st. place — Morton J. Smith III, 2nd. place — Sammy Burnett, 3rd. place — David Palmer.

**Sr. Girls:** 1st. place — Lynn (French) Baldwin.

Those present were: Kirk Mayon, Lane Mayon, Monty Smith, Jimmy Sealy, Shirley Shelton, Kay Lindsey, Jay Burleson, Kent Burleson, Morton J. Smith III, Emla Smith, Mary Smith, Jimmy Jones, Kenny Jones, David Palmer, Button Sanders, Wade Sanders, Micki Dewbre, Marti Dewbre, Mike Dewbre, Sammy Burnett, Sherita Fluit, Rickey Hill, Ronnie Hill, Kelly Hill, Kirk Hill, Julie Cooper, Vicki Cooper, and Brian Cooper.

## Y. M. Study Club has interesting meeting

The Y. M. Study Club met December 12, in the home of Mrs. Deryl Bennett. Following a brief business meeting presided over by President, Mrs. Max Clark, Mrs. Dexter Nebhu presented the program on Christmas traditions. St. Nicholas served as bishop in Asia Minor in the A.D. 300's. He was famous for his generosity and people became to believe any surprise gift came from him. Today boys and girls recognize him as the kindly symbol of Christmas. The Christmas tree has several stories about its origin. But its use in decorating homes and churches began in ancient times. It is used in most countries. The Star is used everywhere as a Christmas symbol. It represents the "Star in the East" as found in Matthew 2: 1, 2.

Lights represent Christ as the Light of the World. Christmas Cards are a fairly recent symbol. The first ones were sent by a London company in 1846. They began in the United States in 1875.

The club then exchanged gifts and delicious refreshments were served by the hostess. There were 12 members present.

## Dear Santa . . .

Dear Santa,

Please bring me a walkie-talkie, basketball, hot wheels, slinky, hamster, and football.

Your friend, Gene Lynskey

Dear Santa,

Please bring me a bicycle, a play TV, a slinky, a basketball and a walkie-talkie.

Your friend,  
Glynn Tyson

## Three way school news

By Kathy Hicks, Joy Boyce, Bette J...

The Three Way Junior High boys girls had a basketball game Monday, December 2, at Muleshoe. The "A" team won by a score of 32 to 21. The "B" team girls lost by a score of 24 to 6. The "C" team boys won.

The High School boys and girls had a basketball game Tuesday, December 3, at Bovina. The girls lost and the boys won. They also had a tournament December 5, 6, and 7, in Levelland. The boys won a Second Place.

The Junior class has their play in are ready to begin practicing. The play of the play is Auntie's Money and will be presented February 21.

The Junior Home Economics Class started their Christmas sewing program. They are sewing something for a gift.

**For COLDS take 666**

Thank you, Dr. Fenella Frey, for the past 7 months of 24 hour medical service to us by yourself.

(Paid for by the grateful Morton Area patients)

## BUSINESS AND PROFESSIONAL DIRECTORY

A Guide To Business and Services for Your Convenience

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# Transmission Troubles?

## HOW DID THEY START?

AND WHY, MANY REASONS . . . AGE, MILES, WEAK OIL PRES-SURE NISIDE, EXTERNAL OIL LEAKS, ROUGH USE, DRAGGING, OVER-LOADING, CLOGGED SCREENS OR FILTERS, AND MANY MORE.

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Instant Credit with your oil company credit card. Take up to twelve months to pay, or . . . 24 months to pay with approved Credit.

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211 N. COLLEGE — 894-6323 — LEVELLAND

# Letters to Santa Claus...

Dear Santa,  
I am very nice. I would like some things like a crying doll and Barbie. I like Christmas very much.  
Your friend, Trina Maberry

Dear Santa,  
I am in the first grade. Please bring me a Suzy Homemaker, washing machine.  
Love, Sharon Patton

Dear Santa,  
I am in the first grade. Please bring me a train, plane, sub, and a thing maker.  
Love, Kelly Kuehler

Dear Santa,  
I am in the first grade. Please bring me a football suit, coke machine, skin diver, B-B gun, plane, bike, cow boys.  
Love, Jimmy Walker

Dear Santa,  
I want a football suit and a bike.  
Thank you.  
Your friend, Sammy Padilla

Dear Santa,  
Will you bring me some drums. Thank you.  
Your friend, Alfredo

Dear Santa,  
I am in the first grade. Please bring me a drum and a bike.  
Toby Hernandez

Dear Santa,  
I am in the first grade. Please bring me a race track and a drum set.  
Love, Lonnie Bracken

Dear Santa,  
I want a Trampoline, 2. a Calendar watch, 3. a two shifts Sting Ray, 4. a pistol.  
Your friend, Billy Cook

Dear Santa,  
I want a walkie-talkie and a Sting Ray bicycle. Thank you.  
Your friend, Alex Morales

Dear Santa,  
I am doing very good in school, and I want you to Surprise me with a B.B. gun.  
Your friend, Erine Gonzales

Dear Santa,  
I am in the first grade. Please bring me a stove, Homemaker, doll, red shoes, electric washer.  
Love, Marleen Treio

Dear Santa,  
Please bring me a Baby Tippy Toes and a burger grill. Bring me a sleeping bag and a slinky and bring me a pretty doll.  
Your friend, Leslie Holden

Dear Santa,  
I am in the first grade. Please bring me a bullwhip rope and race car track.  
Love, Mark Dee Dewbre

Dear Santa,  
I want a cow truck, a roadgrader, a tractor with plows, Thank you.  
Your friend, Duane

Dear Santa,  
Please bring me a tenny talk and a little TV and some skates.  
Your friend, Carolyn Cobbs

Dear Santa,  
Please bring me Baby Tippy Toes, Tenny Talk Scooter, some skates.  
Your friend, Connie Mendoza and Cynthia Moin

Dear Santa,  
Please bring me a Bizzy Buzz Buzz, chalkboard and Barbie Dolls.  
Your friend, Elisa Flores

Dear Santa,  
Please bring me a Bizzy Buzz Buzz and a talking Barbie, go-go boots.  
Your friend, Janet Gattis

Dear Santa,  
I want a bike for Christmas and a real Flying Saucer and a Walkie-Talkie.  
Your friend, Donald Woods

Dear Santa,  
I was a good little boy. I want a trampoline and a .22 shot gun, and a walkie

talkie. We do not have a chimney.  
Your friend, Eddie Irwin

Dear Santa,  
I am in the first grade. Please bring me a train.  
Love, Gilermo Hernandez

Dear Santa,  
Please bring me a football suit a Farm set. Thank you.  
Your friend, David Salazar

Dear Santa,  
I want a football suit and a football also a Racing car set.  
Your friend, Kevin

Dear Santa,  
I want a doll that can cry and a Bizzy Buzz Buzz and a bike, too. Santa, I love you.  
Remember me your friend,  
Francis Martinez

Dear Santa,  
Please bring me a bicycle and a horn.  
Your friend, Gilbert Mariniez

Dear Santa,  
Will you please bring me a Baby Tippy Toes and a bicycle and play TV and Skipper scooter.  
Your friend, Alicia Lomas

Dear Santa,  
Please bring me a Spirograph, horn for my bicycle, and trunk for my Ken doll.  
Your friend, Kenneth Gardner

Dear Santa,  
Please bring me a Baby tippy Toes and a slinky, skates, Susy Homemaker, and dishes.  
Your friend, Annette Willingham

Dear Santa,  
I am in the first grade. Please bring me a swing set and a doll.  
Deborah Grigsby

Dear Santa,  
I am a 8 year old girl. Please bring me a watch and bike.  
Diann Hammonds

Dear Santa,  
I am a six year old girl. Please bring me a doll and a lunch box.  
Love, Mandy Cox

Dear Santa,  
I am in the first grade. Please bring me a black board, doll, and shoes.  
Love, Diane Martinez

Dear Santa,  
Will you bring me a Susy Homemaker and a Sno-Cone machine.  
Your friend, Martie Dewbre

Dear Santa,  
Please bring me a walkie-talkie, and a watch.  
Your friend, Marty Whillock

Dear Santa,  
I am in the first grade. Please bring me a bike, drum, football suit.  
Love, Larry Mandez

Dear Santa,  
Please bring me a doll and bring Doug a choo-choo train and Holly a Mrs. Beasley

doll. We have tried to be good this year. Merry Christmas.  
Love, Rachael, Holly, and Doug Kern

Dear Santa,  
I am in the first grade. Please bring me a doll, and a bike.  
Love, Renee Ramsey

Dear Santa,  
I am in the first grade. Please bring me a washer, doll, baton, and Suzy Homemaker.  
Love, Martha Alaqueinez

Dear Santa,  
My twin brother and I want a trampoline, two wrist watches, a Johnny Service, two house coats, two pairs of house shoes.  
Your friend, Ty and Gy Hall

Dear Santa,  
Please bring me a slinky, a walkie-talkie, a basketball, a trunk, a watch and a football tee.  
Your friend, Don Weems

Over the Christmas Holidays Curtis Griffith, Dale Greer, and Sandy Sanders will be attending the National 1968 American Association for the Advancement of Science Convention in Dallas.

# MERRY CHRISTMAS

from all of us ...  
to all of you ...

- |  |                                   |   |  |  |
|--|-----------------------------------|---|--|--|
| <b>RAY GRIFFITH</b><br>Partner-Manager | <b>CURTIS GRIFFITH</b><br>Partner | <b>JOHNNY LAYTON</b><br>Service Manager | <b>GLENDIA FOUNTAIN</b><br>Bookkeeping | <b>TOMMY DONATHAN</b><br>Sales                     |
| <b>L. KARL GRIFFITH</b><br>Parts       | <b>TED HAMMONDS</b><br>Parts      | <b>JERRY SULLIVAN</b><br>Service        | <b>ALBERT V. GRUSENDORF</b><br>Service | <b>G. R. (Bobby) SCOTT</b><br>Pick-Up and Delivery |
| <b>BUD SKAGGS</b><br>Service           | <b>JACKIE TANNER</b><br>Set-Up    | <b>IGNACIO ROMERO</b><br>Set-Up         |  |  |

# and a hearty thank you...

for a wonderful year of business. In the past twelve months our business has shown one of the greatest increases in sales of any John Deere dealership in the Dallas branch. You, our wonderful customers, have made this possible. We hope we have been deserving of this and may continue to serve you in your agricultural equipment needs. Below are some of the things we are doing, and will be doing, to try to give you better service in the future:

- Over \$250,000.00 in stock inventory — for your selection. 2-way radio equipped service pick-up and trucks — faster service for you. Airplane available to pick up emergency parts, not in stock — must faster service for you. Modern, well equipped service department — better service for you. John Deere trained mechanics, all of them — better service for you. Parts inventory increased 2½ times — better service for you. Experienced well-trained parts man — better service for you. We know what we sell and service — better for you.

We believe we have the best engineered and longest life farm equipment on the market today, designed for you and this area. Owner-operator schools taught by John Deere engineers and service men. On your farm demonstrations we let you be the judge. Long term John Deere financing lets the equipment help pay for itself. Over 20 years in your shoes as a farmer in this county. Add it all up and compare. We need and want your business and we are will to work for it.



— your JOHN DEERE dealer —



# GRIFFITH EQUIPMENT CO.

MORTON



Merry Christmas to our wonderful friends & patrons

Flower and Gift Shoppe



Sending wishes your way for a Christmas that's everything you want!

A hearty "thank you" to all our patrons.

CHILD'S AND MINNIE'S

We will be closed December 25-26

This Page Sponsored  
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- Reynolds-Hamilton Ford
- Carter Auto Supply
- Cox Auto
- Silvers Butane
- Sanders Fertilizer & Chemical

# BASKETBALL

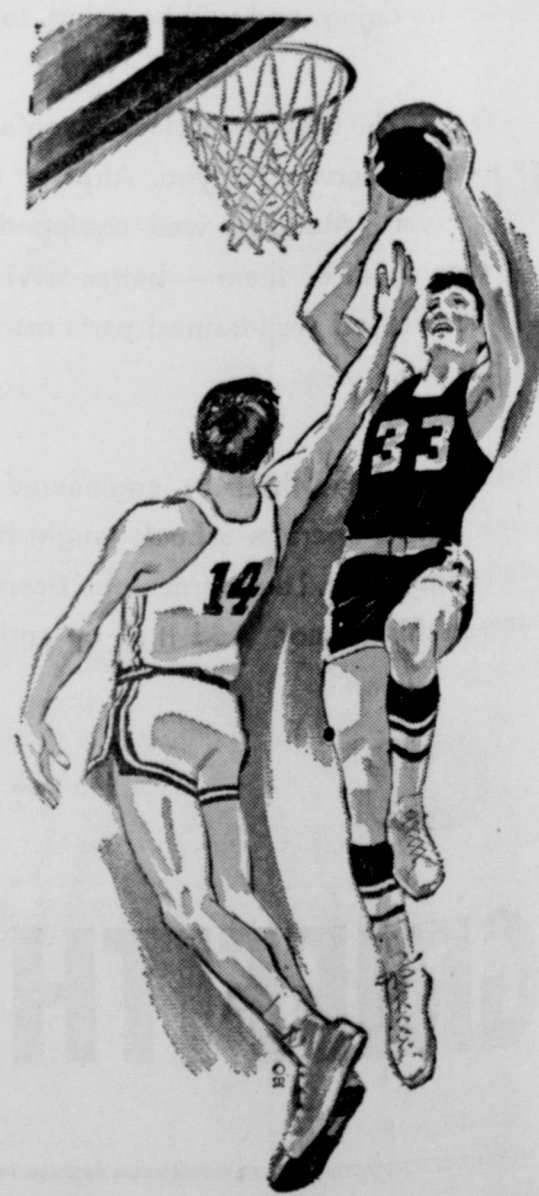


## MORTON INDIANS 1968-1969 BASKETBALL SCHEDULE

November 22	— Stanton	.....	here
November 23	— Farwell	.....	there
November 26	— Plains	.....	here
November 30	— Littlefield	.....	here
December 2	— Seagraves	.....	here
December 10	— LCHS	.....	here
December 13	— Stanton	.....	there
December 17	— Levelland	.....	there
December 19-21	— Denver City tournament		
December 26-28	— Caprock tournament		
January 3	— Seminole	.....	here
January 4	— Brownfield	.....	there
January 7	— Plains	.....	there
January 10	— Littlefield	.....	here
January 14	— Levelland	.....	here
January 17	— Denver City	.....	there
January 21	— Post	.....	there
January 24	— Tahoka	.....	here
January 28	— Frenship	.....	there
January 31	— Idalou	.....	here
February 4	— Denver City	.....	here
February 7	— Post	.....	here
February 11	— Tahoka	.....	there
February 14	— Frenship	.....	here
February 18	— Idalou	.....	there

Results This Week	
Morton 67	..... Stanton 68
Morton 51	..... Levelland 57

**GO,  
BIG  
INDIANS  
+  
YOU  
CAN  
DO IT!**



Santa, please bring me the first grade. Please bring me a bike, and a race car track.  
Love, Larry King

Dear Santa,  
I am in the first grade. Please bring me a set of guns.  
Love, LeRoy Cardona

Santa, please bring me a 7 year old boy. Please bring me a gun, plane, and football suit.  
Love, Rickey Tanner

Dear Santa,  
I am in the first grade. Please bring me a B-B gun and coke machine.  
Love, Barry Nebhut

# STATE Capital NEWS

By VERN SANFORD



PEACE AT CHRISTMAS



PEACE ON EARTH, GOODWILL TO MEN

The Chaparral

Gifford-Hill Western

AUSTIN, Tex. — This doesn't come under State Capital News, but nevertheless it's a capital idea.

We refer to the world's largest Christmas tree. It is erected in Zilker Park on the south bank of Town Lake in our Capital City.

This tremendous, Texas-size spirit of Christmas is 165 feet tall. It's not of fir, or spruce, or pine. It is composed largely of metal.

You've heard of the fabulous Moonlight Towers of Austin. Well, this is an expansion of that idea — magnified a thousand times over — with not a few lights but thousands of them.

Long, sturdy cables, wrapped with electric wires bearing 3,500 colorful red, green, blue, yellow and white light bulbs, fan out conically from the tip of the tower — spreading a glow of 82,500 watts of candlepower. Their coverage, teepee style, over such an expansive area, is so great that motorists drive their cars under the gigantic "tree."

It's truly a sight to behold — an attraction that can be seen for miles and miles — and draws thousands of motorists, day and night, to witness its magnificent splendor.

**AIDES ANNOUNCED** — Gov. elect Preston Smith is moving smoothly through organizational preliminaries in preparation for taking over the chief executive's office on January 21.

His staff is virtually complete. To the appointments he announced earlier, Smith added these:

Vernon A. McGee of Austin, head of the Legislative Budget Board for 16 years

before he lost his job two years ago, will be the governor's major assistant for program development.

Austin attorney Robert D. (Bob) Bullock, former state representative from Hillsboro and one of Smith's key campaign workers, as appointments assistant, legal and travel aides.

Larry Teaver Jr., a longtime Lubbock friend, as an administrative assistant and general office manager.

Indications are Smith wants former State Sen. Martin Dies Jr. as his first secretary of state. The popular Dies told newsmen last week he had not at that time been approached by either the governor-elect or his principal aides. He added he would "seriously consider" taking the "cabinet" post — highest appointive plum the governor can bestow — if it is offered, however.

Rounding out Smith's first team are Harold K. Dudley, executive assistant; Jerry Hall, press secretary; and James P. Oliver, budget director.

**PRISON IMPROVEMENT** — Governor-elect Smith has proposed the state's prisons as natural places to "concentrate some of our first action grants" under the new federal anti-crime program.

Smith told a meeting of probation and parole officers in Lubbock that "taking an offender out of society and placing him in prison often merely compounds the problems of helping him work into society as a law-abiding citizen who can support himself proudly and honestly."

"Our job in the coming months and years will be to find out what can be effective," Smith said. "Chances are, we will find that an extensive job-training and education program will be a big part of the answer."

**APPOINTMENTS** — It's raining appointments from the Governor's office these days.

Gov. John Connally got far behind with filling vacancies to state agencies. His office once estimated he had nearly 200 to catch up on. At least one major post — chairmanship of the Texas Employment Commission — is four years overdue. It's traditional that governors fill vacancies occurring during their administration though appointees actually serve through terms of the present governor's successor.

Such was the case when Connally re-appointed Joe D. Carter to the key post of Texas Water Rights Commission Chairman. Price Daniel originally named Carter in 1961, and he served throughout Connally's administration. Carter's initial term actually expired in August, 1967, but Connally delayed re-appointment until last week. New term extends to February 1, 1973.

A different kind of appointment was Connally's choice of Amarillo contractor Leon P. Gilvin to succeed Will Odom of Austin as chairman of the Parks and Wildlife Commission. Odom resigned unexpectedly. Gilvin will serve until February 1, 1971, when Odom's term expires.

Connally re-appointed Heino Staffler Jr. of Austin, Grady C. Clark Jr. of Corpus Christi and Garwood Gerdes of Giddings to the State Seed and Plant Board to serve until October 6, 1970.

Re-appointed to the Sabine River Authority are J. L. Payne of Hemphill, E. A. Meek of Newton, D. N. Beasley of San Augustine and Gus Morris of Greenville. Dudley Davis of Center and O. N. Pederson of Kilgore are new appointees to SRA.

City Secretary Virgil Gray of Brownwood will succeed Jimmie L. Morton of Mesquite, who resigned, on the board of trustees of Texas Municipal Retirement System. Unexpired term runs until December 31, 1970.

Dr. James E. Peavy was named to the State Board of Health to a new term as Texas Health Commissioner. He has held this position since 1959.

**ATTORNEY GENERAL RULES** — Texas Highway Department can contract with Arkansas (subject to governor's approval) to participate in the cost of a joint road construction project, Atty. Gen. Crawford C. Martin has held.

In other recent opinions, Martin concluded that Harlingen Housing Authority property is not taxable even though part is let to concessionaires to serve residents; and that the Land Commissioner cannot alone reinstate a forfeited land purchase contract on settlement of delinquent account, though State Land Board can rein-

state at any time up to resale bid acceptance.

**COURTS SPEAK** — State Supreme Court found no reversible error in Court of Civil Appeals decision upholding a proposed City of Houston annexation of 230 acres owned by Houston Endowment, Inc.

Federal Court heard legal clash of financial titans, Gulf and Western Industries, Inc. and Sinclair Oil Corporation, over G-W's move to get all Sinclair stock.

Federal Court also will hear the case in which Kentucky guardsmen contest the right of the U. S. to activate state militia for overseas combat duty in "peacetime."

Supreme Court reversed and sent back for new trial a Colorado River Municipal Water District suit involving \$545,580 condemnation award for 4,014 acres of Wilcoxon Ranch in Coke County condemned in acquiring of dam and reservoir site.

A Hereford man, sentenced to seven years for arson in the burning of his grocery store, won a new trial because the only testimony against him was that of his alleged accomplice. Court of Criminal Appeals reversed the case.

Supreme Court will review a case challenging constitutionality of the law regulating lie detector machine operators.

**LCB REVENUE UP** — During the last fiscal year the Texas Liquor Control Board brought into state coffers a net profit of \$51,089,016, which is a record, the agency says in its annual report to the governor.

LCB listed its gross receipt for the year at \$55,061,583, which comes from permits and licenses granted package stores, private clubs and other establishments selling beer and wine and from taxes on alcoholic beverages.

Expenses of operating the Board for the year amounted to \$3,571,185. This means that, for every dollar the LCB spent in its operations, the state received \$15.38 in return.

"It is interesting to note," LCB Administrator O. N. Humphreys Jr. said, "that recently the Federal Bureau of Investigation was cited for having produced \$1.50 in revenue for every \$1 it spent."

**NEW AIRLINE** — Texas Aeronautics Commission has set January 6 for an examiner's hearing on an application by Sentinel Airlines for certification to carry passengers among 12 Texas cities.

The would-be commuter airline, using small aircraft, wants to fly two routes — Abilene-San Angelo-San Antonio-Austin-Houston-Freepoint-Baytown and Midland-Odessa-Big Spring-Abilene-Fort Worth-Dallas. Application also asks to be able to fly freight to all points in the state.

Former Atty. Gen. Waggoner Carr is vice-president of the firm, which otherwise seems to be based in Abilene. TAC expects opposition to the applica-

tion from the established air carriers. Air Southwest, another would-be commuter airline which is fighting its certificate in court, already has filed notice that it will oppose the application.

**SHORT SNORTS** — State Health Commissioner James E. Peavy has taken over the presidency of the Association of State and Territorial Health Officers, which is composed of the executive officers of the department of health of the states, territories and possessions of the United States.

Another \$1.1 million in Hill-Burton hospital grants have been approved for Tahaika, Van Horn, San Antonio and Houston facilities.

Texas Criminal Justice Council won approval of its application for \$692,350 in federal planning funds for use through the Omnibus Crime Control and Safe Streets Act of 1968.

Governor and Mrs. Connally hosted their second Christmas tree-lighting ceremony at the Governor's Mansion, with children from the Settlement Home and the Junior Helping Hand Children's Home as special guests.

**FIRE VICTIMS**

Fire tends to victimize the very old and the very young. The Insurance Information Institute notes that the highest death rate by fire is among persons 65 years of age or older; the second highest rate among children under 5.

Phone your NEWS to 266-5576

## ATTENTION STOCK FARMERS & RANCHERS



We practice what we preach. This photo shows McDermett Angus at the trough enjoying their daily MOL-MIX 30 supplement.

### MOL-MIX 30 Liquid Feed Supplement NOW AVAILABLE AT McDermett Butane & Fertilizer Co.

A product of National Molasses Co., MOL-MIX 30 is an excellent self-limiting range feed supplement for cattle on dry grass and stalk fields. Eliminates feeding cotton seed cake, eliminates waste, saves you time. (We deliver and furnish storage.)

For further information contact anyone at McDermett Butane & Fertilizer Co., Phone No. 266-5666, Morton, Texas.

## SEASON'S BEST

We hope Santa makes everyone's dreams come true! To you and yours, our best wishes for a Merry Christmas, and our thanks for your patronage!

ATTENTION: SEPTIC TANK OWNERS

**AVOID** MESS AND EXPENSE!  
**AVOID** DISEASE MENACE!  
**AVOID** FOUL ODORS!

Save Your Health! Save Money!  
**BUY FX PRODUCTS TODAY!**

IKE'S FARM STORE  
310 N.W. First  
Morton, Texas

**Federal LAND BANK Association**

**Mr. Farmer— Mr. Rancher:**

The next time you find it necessary to borrow on your farm or ranch land, we would like to have you consider a FEDERAL LAND BANK loan. Loans are made for long terms with a reasonable interest rate.

Federal Land Bank Association  
East Side of the Square  
Box 1147  
Levelland, Texas 79336

### FLOWERS

"... the Gift from the Heart"

**Flower and Gift Shoppe**  
— Eva Baker —

Cattleya Orchid Plants from Makaha, Honolulu, Hawaii  
many beautiful —

Poinsettia Plants ready for your Christmas. See them to appreciate them.

Many Artificial Christmas Arrangements  
Miniature Orange Trees  
Designs for ALL OCCASIONS  
Always Fresh Flowers  
DELIVERED ANYWHERE  
**Dial 266-8816**  
ALL HOURS  
World-wide wiring service. Affiliated with FTD and TELEFLORAL.  
Surrounding Communities Call Collect: Pettit - Bula - Needmore - Whiteface.

**Joy**

An old-fashioned wish for health, wealth, happiness!

SANDERS FERTILIZER AND CHEMICAL

## Sandra Kay Kelly given gift coffee

Miss Sandra Kay Kelly of Morton, bride-elect of Michael Perrin McDermott of Morton, was honored with a Gift Coffee in the home of Mrs. Cecil Williams on November 28, from 9:30 a.m. until 11:30 a.m.

Approximately 75 guests registered. Out of town guests attending were: Mrs. Eddie Verett, Mrs. Jesse Mize, Mrs. J. E. Walker, Ralls, Mrs. Darrell Mason, Mrs. Joe Weeks, Muleshoe, Mrs. J. D. Hawthorne, Lovington, New Mexico, Mrs. W. L. Reed, Dona Smith, Cheryl McDaniel, Janette Cooper, Sharon Graves, Linda Sears, Levelland, Mrs. W. L. Cone

## Local boy honored

Airman First Class Ronald C. Bramblett, son of Mr. and Mrs. Billy W. Bramblett of 207 E. Harding St., Morton, has been selected Outstanding Maintenance Man in his unit at Webb AFB, Tex.

Airman Bramblett, an aircraft mechanic with the Air Training Command, was selected for his exemplary conduct and duty performance.

A graduate of Idalou (Tex.) High School, he studied at Howard County Junior College, Big Springs.

The airman's wife, Margaret, is the daughter of Mr. and Mrs. R. L. Faith of Rt. 1, Idalou.

and Karen, Pettit, and Mrs. George Duncan, Hobbs, New Mexico.



The significant improvement in staple length and fiber strength of this year's High Plains cotton crop is highly encouraging to Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc.

"Despite the fact that prices for our better cottons this season have been disappointing," Johnson said, "the proven ability to grow the longer and stronger varieties as well as the shorter staples is still a definite plus factor in the long range outlook for cotton in this area."

His comments were prompted by a look at PCG's first comprehensive report on the quality of cotton harvested this year in the organization's 23 counties. PCG compiles and publishes twice each month during the harvest season a detailed fiber property analysis of cotton classed at Lubbock, Brownfield and Lamesa. The report is sent to buyers, mills, researchers and other interested parties over the world.

The first report this year, printed later than normal because of the necessity for a new computer program, covered 887,900 bales classed through December 6, just over half the area's total expected production for 1968. It shows notable quality improvements over the reports of previous years at a comparable stage of the harvest.

Staple length for instance has averaged 32.7 thirty-seconds of an inch, a full thirty-second better this year than last. And over 76 per cent of this year's crop to date has stapled an inch or longer as compared to only 41 per cent recorded at this time in 1967.

Fiber strength, another important factor in determining the spinning performance of cotton, this year jumped from Micronaire, or fiber fineness, moved to

79,600 pounds per square inch to 84,900 pounds.

a more desirable 3.6 average this year as compared to 3.3 in 1967. The trade refers to 3.5 as the "tenderable limit" for cotton, and 53.6 per cent of the Plains crop through December 6 had "miked" 3.5 or better. At this time last year, 37.7 per cent of Plains cotton had fallen in this category.

The term "tenderable limit" stems from the cotton futures market, in which only cotton miking between 3.5 and 4.9 can be tendered on futures contracts. Less than one per cent of this year's crop has had micronaire readings above 4.9.

A big improvement in staple and pressley, or fiber strength, has been seen on the Plains in each of the past three years and the full impact of the rise in quality of Plains cotton can best be seen by looking back to 1965.

The first 950,000 bales of the 1965 crop, which was slightly less than half of that year's 2.2 million bale production, had an average staple of 30.3 thirty-seconds of an inch and a meager 11 per cent measured an inch or longer.

The same cotton in 1965 had a pressley average of only 78,200 pounds per square inch.

"With these advances," Johnson stated, "we have proven to the world that we can grow a much broader range of cotton qualities than was commonly thought possible a few years ago. And by doing so we have made our production suitable for a much wider spread of end uses and markets."

As recently as 1966 it was the general opinion across the cotton belt that the High Plains could not produce 1-1/16 inch cotton with a pressley of 90,000 psi or above, as required by some spinning mills.

"But this year's crop should dispel that notion once and for all," Johnson said.

He pointed out that the first half of this year's crop contained over 23 per cent that stapled 1-1/16 inches or longer and 26 per cent with a pressley of 90,000 psi or better.

"So it is obvious that we can grow just about whatever upland variety of cotton that is needed," Johnson concludes, "and this just has to be a strong factor in our favor, regardless of short term market considerations."

## Elma L. Slaughter Study Club meets

The Elma L. Slaughter Study Club met December 5 in the home of Mrs. E. G. Gardner.

Roll Call was answered by naming your favorite hobby.

Business was conducted by Mrs. C. E. Dolle, President.

It was discussed that each member bring a gift to be taken to the Nursing Home, December 20, and a gift to be drawn by the members.

Mrs. Hessie B. Spotts and Mrs. Horace Gardner was in charge of the program on Fine Arts. Mrs. Spotts gave a most interesting program on Flower Arranging. Mrs. Gardner's program was on Crafts and Hobbies, which was enjoyed by everyone.

The next meeting will be a Christmas Party December 19 in the home of Mrs. C. E. Dolle.

Members present were Mesdames Roy Brown, M. L. Abbe, Earl Cadenhead, Leonard Coleman, C. E. Dolle, Horace

Gardner, Dean Jackson, John L. McElroy, Elra Oden, Iva Williams and the hostess Mrs. E. G. Gardner.

## Letter to the editor:

Dear Sir:

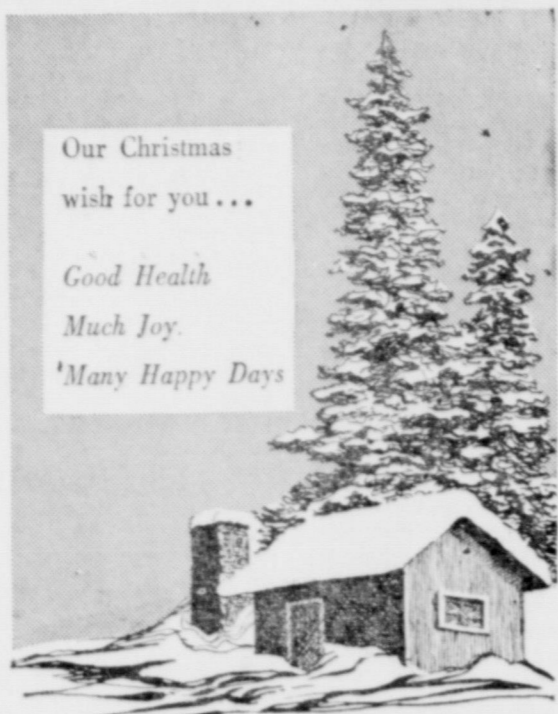
Thank you kindly for your picture concerning our Elementary Music Program. The pictures were very good and the story so interesting.

We hope you can attend the presentation.

Thank you again.

Mrs. Connie Gray, Music Teacher  
Mrs. Joe Seagler, Art Teacher  
Harold Drennan, Principal

Steve Spence is home visiting for a few weeks before returning for six months active duty in Vietnam.



Our Christmas wish for you ...

Good Health  
Much Joy  
'Many Happy Days

P & B AUTOMOTIVE SERVICE

## Packages in car are temptation to thieves

Christmas shoppers should take every precaution to protect their packages and automobiles from thieves, warns the National Auto-mobile Theft Bureau.

C. C. Benson, manager of the southwestern division of the NATB, said that Christmas shoppers who leave their cars unlocked and packages in the back seat are leaving an open invitation to thieves of all kinds.

"Car thieves frequently prowl shopping centers and other such areas where shoppers are likely to leave cars unlocked and keys in ignitions while they run inside stores to make quick purchases," said Benson.

During the holiday season the thief not only has more cars to pick from, but often can find a car filled with packages. Thus, he can get two birds with the same stone — the car and the packages — and have an early Christmas, observed the NATB official.

Benson said shoppers should lock all packages in the trunks of their cars when the automobiles are unoccupied. More than 60 per cent of the cars stolen had been left unlocked and more than half of these were left with keys in the ignition, he said.

### LIGHTER LEADER

If you plan on fishing around snags or rocks, use a leader at least a pound test less than your line. Then if you hang up, the leader will break, not the line.



Season's Greetings

... to you, our customers.

Morton Spraying & Fertilizing, Inc.



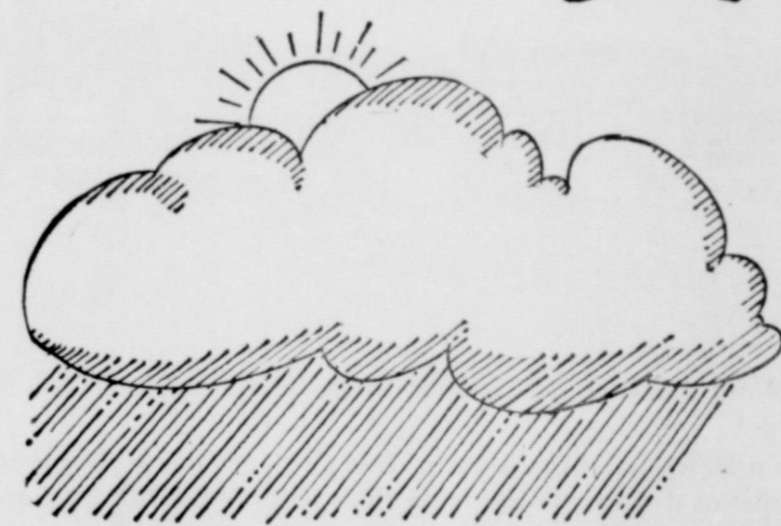
# A SALUTE TO OUR YOUTH

You don't find these young people at draft card burnings, beach resort rumbles or LSD dens. They are generally too busy being good citizens to have time for such foolishness. Their aims and ideals remarkably resemble the lofty ideas which helped establish this land. Their ideas of industry and thrift are surprisingly similar to the habits practiced by the pioneers who carved a nation out of a wilderness. We are unblushingly proud of these young people and others like them for on them rests the hope of the future. And day to day as we see these young people at their appointed tasks ... the future begins to look brighter.

Bailey County Electric Cooperative Assn.

Muleshoe, Texas

## Remember last spring?



Apply Treflan<sup>®</sup> this fall and help protect yourself against another wet spring!



(Treflan<sup>®</sup>—trifluralin, Elanco)

Last spring holds sad memories for a lot of cotton and soybean growers. Rain and more rain. Weeds beating your cotton up, while you're kept standing on the sidelines? Yet, some growers escaped this nightmare. They applied their Treflan last fall. Their weed control was already in the ground working when the rains started. As soon as fields dried, growers went in, planted without much delay. For more facts about fall application of Treflan, see your Treflan dealer today ... and get a head start on next spring's workload.

## FARMER'S CO-OP GIN

Bob Newton, Manager  
Enoch, Texas

# ASCS Farm News

By John W. Hall

Preliminary returns show that growers of upland cotton in a mail referendum in cotton producing states December 2-6 approved marketing quotas for the 1969 crop by a 95.8 percent favorable vote, the U.S. Department of Agriculture has reported. Returns showed a total vote of 288,165. Of this total, 276,122 voted for and 12,043 voted against.

Growers of extra long staple (ELS) cotton approved 1969-crop marketing quotas by 90.4 percent favorable vote. Of 2,416 votes cast, 2,183 were for and 233 were against. These preliminary results of the two referenda on quotas for upland and ELS cotton compare with results of the last referenda December 4-8, 1967, when 263,405 growers of upland cotton or 95.3 percent voted in favor of quotas, and 12,901 were opposed. In the ELS cotton referendum, 1,912 growers or 87.5 percent approved quotas, and 274 opposed quotas. Since more than the necessary two-thirds of the growers voting have approved quotas on both types of cotton, marketing quotas will continue in effect for 1969 crops and growers who exceed farm acreage allotments will be subject to penalties on the farm's excess production.

Price support, including loans and payments, will be available to growers of both kinds of cotton who comply with

the farm's effective acreage allotment. The marketing quotas penalty on "excess" upland cotton is 50 percent of the cotton parity price as of June 15, 1969. The penalty on extra long staple cotton is either 50 percent of the support price for that kind of cotton, whichever is higher. Cochran County had a total of 453 votes cast 441 yes votes and 12 no votes. Texas had 85,875 total votes cast 81,761 yes votes and 4,117 no votes — 95.2% yes votes. Check completion dates for conservation practices. If you have a cost-share conservation practice underway on your farm, take a moment to double-check the date that you agreed to complete the practice. If weather, illness, equipment breakdown, or other problems will keep you from meeting your deadline, contact your county ASCS office about extending the time for completing the practice.

Reminder to wool growers. Wool growers are reminded that December 31 is the end of the marketing year for wool and mohair programs. The county ASCS office says that's the deadline for growers to complete all marketing details in order to be eligible for payments to be made early in 1969. December 31 is the last day the county ASCS office can receive application for transfer of cotton allotment and application to participate in the export market acreage provision for the 1969 upland cotton program.

## Farmers tax guide booklet available

(Dallas, Texas) — Farmers can now obtain copies of the 1969 edition of the "Farmer's Tax Guide," Publication 225, according to Ellis Campbell, Jr., District Director of Internal Revenue for Northern Texas.

The new tax laws enacted last year are fully explained in the 1969 edition of "Farmer's Tax Guide."

Featured in this year's booklet is an example of a complete farm return, with all required schedules, and a listing of important Federal tax dates to remember.

The publication, written in non-technical language, contains in chapter four many examples of how farm transactions are treated for Federal income tax purposes.

Although primarily written to help farmers prepare their 1968 tax return, the "Guide" is useful as a reference throughout the year.

The booklet is available free of charge from your county agricultural agent or by dropping a post card to Supply, Internal Revenue Service, P.O. Box 1738, Dallas, Texas 75221.

## Three Way news

by MRS. H. W. GARVIN

Rev. and Mrs. James Gillentine from Littlefield visited their parents the H. W. Garvins Sunday afternoon.

Mrs. Jimmy Wheeler and children from Lovington spent Sunday with the Johnnie Wheelers.

Mrs. Paul Powell and Mrs. Dutch Powell and girls were shopping in Levelland Saturday.

Mrs. Johnnie Wheeler was a medical patient in Cochran Memorial Hospital last week.

Jack Ferguson and Johnnie and T. D. Davis and Allen spent the week in Dalhart pheasant hunting.

Cotton harvest is almost finished in the community at this time.

Mrs. H. W. Garvin was a patient in Cochran Memorial Hospital last week.

M. C. Roberts had part of his thumb removed Friday at Methodist Hospital in Lubbock. Roberts was injured in the Maple Co-op Gin.

Three Way basketball girls and boys played Causey Thursday night winning both games.

Three Way played in Spade Tournament. Three Way won first place.

## Letter to the editor

Editor  
Morton Tribune  
Morton, Texas

Due to the fact that Christmas cards are not readily available, I wish to take a brief moment to extend a very Merry Christmas and the happiest New Year possible to family and friends of Morton, Texas.

Just wanted you all to know that I will be thinking of you during the holiday season.

Sincerely,  
Cpl. David Traver, U.S.M.C.  
9th MAB — ISO  
FPO San Francisco, Calif.  
96602

Phone your NEWS to 266-5576

## Letters to Santa Claus...

Dear Santa,  
Please bring me a slinky, a baby doll, and skates.  
Your friend, Peggy Bennett.

Dear Santa,  
Please bring me a walkie-talkie, Skipper, and TV.  
Your friend, Cynthia Morin

Dear Santa,  
I want a bicycle, jeep, and truck.  
Your friend, Danny

Dear Santa,  
Please bring me a football, walkie-talkie and bicycle.  
Your friend, David Tobar

Dear Santa,  
I want a Mickey Mouse watch and wind-breaker and a Thingmaker set.  
Your friend, Rickey Dunn

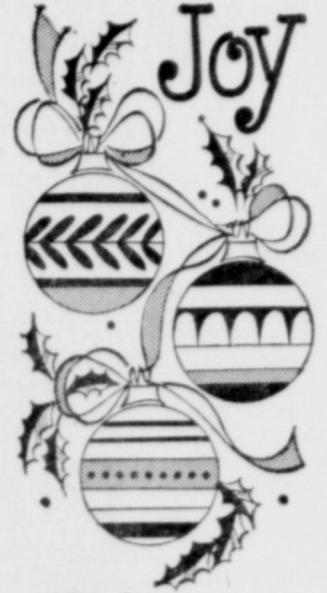
Dear Santa,  
I want a football suit, a bike, and a trampoline.  
Your friend, Alvin Mendez

Dear Santa,  
Will you bring me some Skipper and Scooter clothes and a pair of skates.  
Your friend, Mary Smith

Dear Santa,  
I want a basketball, I want a racing car set, I want a Football suit.  
Your friend, Henry Marina

Dear Santa,  
Please bring me a Baby Tippy Toes and a bicycle. Don't forget my baby doll.  
Vera Holland

Dear Santa,  
Please bring me a bicycle and a Doctor kit and a walkie-talkie and a play TV.  
Your friend, Jerry Goodwin



'Tis the season to be glad of heart!

Jeter Hardware  
David & Ruby

## MERRY CHRISTMAS and HAPPY NEW YEAR

from  
MARY AND MARSHALL LEITZELL

## DESIGN STUDIO

"The House of Quality Photography"

106 E. Buchanan

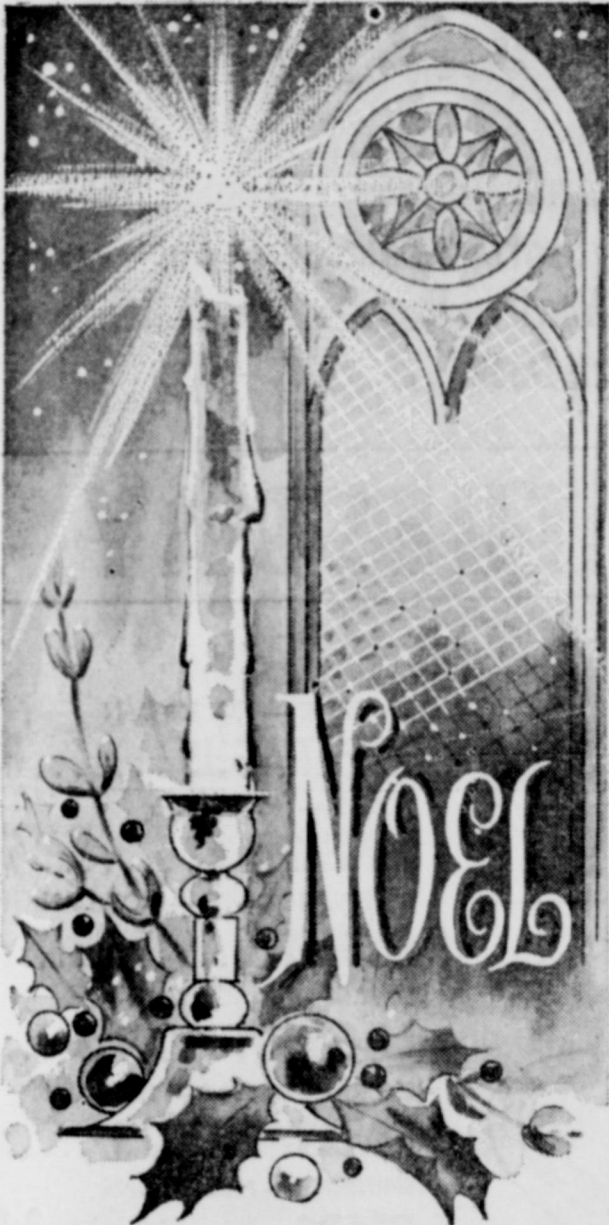
Phone 266-8949

STUDIO CLOSED FROM DEC. 25 TO JAN 2 FOR VACATION



It's not easy to put our enormous gratitude or our heartfelt good wishes into a few words. Your friendship has been, and will always be, a source of pride to us. May every blessing and joy of the season be yours!

## LUPER TIRE & SUPPLY



Deck the halls with bough of holly! 'Tis the season to be jolly!

## LEVELLAND SAVINGS & LOAN



Best wishes from the staff & management of

## LACKEY'S GROCERY

Lucille Taylor      Barbara Cooper      Loy Verne Daniel  
Faydell Turney      Joe Perez              Alex Soliz  
Vernice Sevens      Larry Elliott



See is believing. The cotton on the right was fertilized. The rows on the left were not. J. D. Thomas, pictured above, is now a firm believer in fertilization benefits.

## Money Well Spent . . .

SIX TO ONE RETURN ON MONEY INVESTED IN FERTILIZER. LINT INCREASE OF 213 LBS. PER ACRE OVER LAND NOT FERTILIZED — UNDER DRYLAND CONDITIONS.

"I spent \$7.00 per acre for 200 lbs. of 16-20-2 Sol-U-Phos from Morton Spraying & Fertilizing, Inc. I figure this gave me a return of six to one for dollars invested in fertilizer not counting improving the quality of the cotton and building up of the fertility of my land and other carry-over benefits," says Mr. Thomas of his fertilization experience this year.

— SEE YOUR GOODPASTURE DEALER —

## MORTON SPRAYING & FERTILIZER, Inc.

Phone 266-5000

Located West Side of Muleshoe Highway — Morton

# "Merry Christmas Everyone"



**CLOSED**  
DEC. 25-26

from everyone at your Thriftway store

Leo Guffey - Opa Guffey - Juanita Brown - Lamell Abbe - David Gentry - Todd Fields - Doug Scott - Malldene Taylor - George Trej Ethel Smart - Mike Doss - Marilyn Doss - Kay Polvado - Viola Walker - Helen Doss - Truman Doss

## DOUBLE STAMPS MONDAY AND TUESDAY

-- SPECIALS GOOD FRIDAY, DEC. 20 THROUGH TUESDAY, DEC. 24 --

HORMEL - LITTLE SIZZLERS

WRIGHT'S

SHURFINE - NO. 300 CAN

**SAUSAGE** 12-OZ. PKG. **49¢** **BACON** 2 LB. PKG. **\$1<sup>09</sup>**

ASPARAGUS ..... 3 for \$

LIBBY'S - NO. 1 1/2 Can

**PINEAPPLE** ..... 4 for \$

BLUE PLATE COVE - 8-OZ. CAN

**OYSTERS** ..... 53

DURKEE - 3-1/2 OZ. CAN

**COCONUT** ..... 23

SHURFINE WHOLE - 22-OZ. JAR

**SWEET PICKLES** ..... 53

SHURFINE - NO. 300 CAN

**PEARS** ..... 3 for 89

SHURFINE WHOLE - NO. 3 SQUAT CAN

**YAMS** ..... 3 for 89

SHURFRESH - 24-OZ. BOTTLE

**VEGETABLE OIL** ..... 39

MARSHMALLOW CREAM - 7-OZ. JAR

**HIPOLITE** ..... 19

SHURFINE ASSORTED FLAVORS

**CAKE MIXES** ..... 4 for \$

SHURFINE - NO. 303 CANS

**FRUIT COCKTAIL** ... 4 for \$

SHURFINE - NO. 2 1/2 CANS

**PEACHES** ..... 3 for 89

SHURFINE STRAINED - NO. 300 CANS

**CRANBERRY SAUCE** .... 19

SHURFINE - NO. 303 CAN

**APPLE SAUCE** ..... 19

**TURKEYS**

**TOMS** LB. **35¢**

**HENS** LB. **39¢**

**ORANGES**

COLORADO DELICIOUS

**APPLES** - LB. **19¢**

CENTRAL AMERICA

**BANANAS** - LB. **10¢**

**HONDURAS COCONUTS** - - EACH **23¢**

**HAMS**

**Shank End** LB. **49¢**

**Butt End** LB. **59¢**

**Whole** LB. **59¢**

Check our Large Selection of Christmas Nuts, Fruits and Candies



**DOSS** We Reserve The Right To Limit Quantities  
**THRIFTWAY**



**SUPER MARKET**

400 SO. MAIN - MORTON, TEXAS.

### FROZEN FOODS

SHURFINE

**ORANGE JUICE** 6-Oz. Cans **5 FOR 10**

**Shurfine GRAPE JUICE** 12-Oz. Cans **3 FOR 10**

FOOD KING

**STRAWBERRIES** 10-Oz. Pkg. **4 FOR 10**





Christmas Blessings on You & Yours

KATE'S KITCHEN & BUFFETERIA



Wins award . . .

PICTURED ABOVE are Curtis Griffith (left) and Mr. and Mrs. Ray Griffith. The picture was taken on the grounds of the fashionable Princess Hotel, Hamilton, Bermuda, during their recent visit to the islands. Ray and Curtis are partners in the John Deere dealership in Morton.

### Conservation District News

From the Office of BUDD FOUNTAIN

The cotton harvest is almost over and every farmer is thinking of plowing or has already started. We recommend that you leave some residue on the soil surface until at least January first or later if possible on irrigated farmland. Where large amounts of residue are produced, partial incorporation of the residue into the soil surface fertilizers may be added at time of plowing or afterwards to help break down residues.

The residues we refer to are highly carbonaceous material such as residue

from grain sorghum. The question that comes to mind is, how much fertilizer should one put down and how much? The best rule of thumb to use is 20 lbs. of nitrogen for each ton of dry residue. This will help break down the residue and help avoid a nitrogen tie-up in the soil.

When a farmer applies fertilizers he should have some of the answers to the following questions.

1. What was the previous cropping and fertilization history?
2. Anticipated production.
3. Amount of residue present.
4. Amount of irrigation water.
5. Soil characteristics.
6. Efficiency of fertilizer use.

We would recommend a soil analysis at least once during the period of the conservation cropping system, preferably at the beginning.

### Bramblett named as Outstanding Man

Airman First Class Ronald C. Bramblett, son of Mr. and Mrs. Billy W. Bramblett, 207 East Garfield, has been selected as Outstanding Maintenance Man in his unit at Webb Air Force Base, Texas.

Airman Bramblett, an aircraft mechanic with the Air Training Command, was selected for his exemplary conduct and duty performance.

A graduate of Idalou High School, he studied at Howard County Junior College in Big Spring.

Bramblett's wife, Margaret, is the daughter of Mr. and Mrs. R. L. Faith of Rt. 1, Idalou.

## Morton Tribune

MORTON, TEXAS, THURSDAY, DECEMBER 19, 1968

### Christmas concert given by SPC choir Dec. 19 at 7:30 p.m.

LEVELLAND (Special) The public is invited to a Christmas Concert by South Plains College Choir at 7:30 p.m. Thursday, Dec. 19 in the college auditorium. Admission is free.

An annual event looked forward to at this time of the year, the choir, under the direction of Harley Bulls, always puts on an outstanding performance and is well attended by faculty, students and the public.

The program will be divided into two parts, the first will consist of secular songs, while the second part will strictly be of the sacred nature.

### ORCHESTRAL CHIMES ADDED

Orchestral Chimes of the finest type is the newest addition to South Plains College Music Department. They were delivered Dec. 10 by Earl Ray Music Co. and will be used by both the college band and the college choir.

These are Degan Tubular Chimes, chrome plated and each chime is 1½ inches in diameter.

Donna Hoffman, a freshman from Morton, will be playing the chimes with the band and also during choir performances.

Jack Nowlin, South Plains College band director, and Harley Bulls, college choir director, are grateful for this addition as this adds to presentations of both groups.

Newsprint consumption gives an indication of newspaper growth in the country. In 1946, newspapers used 4,296,000 tons of newsprint compared to 1967's consumption of 9,149,000 tons.



Greetings in the spirit of the season to all our wonderful patrons!

FARM EQUIPMENT CO.



Let us rejoice in the age-old story!

West Texas Seed Co.



We join Santa in wishing you a very Merry Christmas!

Strickland Cleaners

Bob Spence

# Greetings



To all our friends and their families. We want to wish you the merriest Christmas ever and bounty of holiday cheer.

REYNOLDS-HAMILTON FORD



PRODUCTION CREDIT ASSOCIATION

## Merry Christmas



Wishing you a holiday bright with the best of everything!

MORTON CO-OP GIN



**GREETINGS**

of the season from all the folks at

**Maple Delinting Plant**

**Best Wishes**



From all of us to all of you - Yuletide joy!

**Kelly's Greenhouse**

**Morton Tribune**

OFFICIAL NEWSPAPER OF COCHRAN COUNTY  
"TEXAS' LAST FRONTIER"

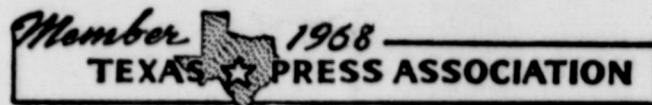
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GENE SNYDER, Publisher

BILL HALL, Managing Editor

CLARA RICHARDS, Women's Editor

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**— Editorials —  
The Spirit of Christmas**

Just a few more day and we will be exchanging gifts with friends and loved ones. The event will be another Christmas — an occasion set aside for the observance of the birth-date of Christ. Just as in years past, most of us will, at least for a time, feel a little more of the milk of human kindness flowing in our veins and have a desire to do something for some fellow human being not so fortunate as ourselves.

The First State Bank, who has habitually passed out gifts of appreciation yearly at Christmas time to valued customers, is this year foregoing the

practice in favor of sending a sizeable special gift to Girlstown, U.S.A. in the name of their patrons. We have heard that some clubs, instead of exchanging gifts between members, are sending money or useable merchandise to the girls out there who, through no fault of their own, are dependent on the public's generosity the year around.

We can not tell how much this will mean to the girls, and to those administering the affairs of the home. May each year see more and more of this sort of thing, for of such is the spirit of Christmas manifest.

**Letters to Santa Claus...**

Dear Santa,  
Please bring me a jack-in-the-box and a talking doll and table.  
Love, Deanna Tobar

Dear Santa,  
Please bring me a talking doll and a doll house.  
Love, Dawn Seigler

Dear Santa,  
For Christmas I would like a whole football set and a whole camping set.  
Love, Trey McClung

Dear Santa,  
For Christmas I would like a tent and a tool box and a trampoline like Donnie's.  
Love, Adrian Salas

Dear Santa,  
Please bring me a Barbie doll and an Easy Bake oven.  
Love, Joy Dean

Dear Santa,  
Please bring me a doll with boots on and a coke machine.  
Love, Lynn Dunn

Dear Santa,  
Please bring me some dishes and a doll and a bicycle.  
Love, Olga Tarango.

Dear Santa,  
Please bring me a bike and a dump truck.  
Love, Danny Casarres

Dear Santa,  
Please bring me a tent and a bag to put it in.  
Love, Scott Young

Dear Santa,  
Please bring me a racing car.  
Mario Gonzales, 1A 271

Dear Santa,  
Please bring me a snow cone maker and go-go boots and a talking Barbie doll.  
Love, Danita Sinnacher

Dear Santa,  
Please bring me a bicycle and a truck.  
Love, Benny Jones

Dear Santa,  
Please bring me a doll that talks and a dog and a watch.  
Love, Betty Fuentes

Dear Santa,  
Please bring me a bike and a table.  
Love, Sandra Leal.

Dear Santa,  
For Christmas I would like a walking doll and some boots that are black.  
Love, Patty Hernandez

Dear Santa,  
Please bring me a car and a doll that walks and a walkie talkie.  
Love, Rosa Matta

Dear Santa,  
For Christmas I would like some books and a doll and a bike that has a motor on it. Also a chalkboard and a flag.  
Love, Susan Polvado

Dear Santa,  
For Christmas I would like a shooting gallery and hands down game.  
Love, John Barker

Dear Santa,  
Please bring me a bow and arrow and a lunch box and a tent a toy Santa like you and a record player.  
Love, David Perez

Dear Santa,  
Please bring me a tent and a toy robot and a race car set and a B.B. gun.  
Love, Raynaldo Garcia

Dear Santa,  
Please bring me a doll and some dishes.  
Love, JoAnn Enriquez

Dear Santa,  
Please bring me a football and a tent and a B.B. gun.  
Love, Rodrigo Carrasco

Dear Santa,  
For Christmas I would like a dump truck because I like to play in dirt, a Tiny Tumble Doll.  
Love, Leann Lamb

Dear Santa,  
For Christmas I would like a walkie talkie and a hula hoop.  
Love, Robert Scoggins

Dear Santa,  
Please bring me a dresser.  
Love, Dolores Ford



**O Holy Night**

COME, LET US ADORE HIM!

**SMITH SEED AND IMPLEMENT**  
Maple, Texas

**MERRY CHRISTMAS!**



Hope Your Holiday is a Driving Success  
**CONNIE'S GULF SERVICE STATION**



**Burkett Trade Lot**

**Christmas**



Let's make merry with holiday song!

**Esse Cotton Co.**

**Greetings**



**Derwood's Texaco Station**



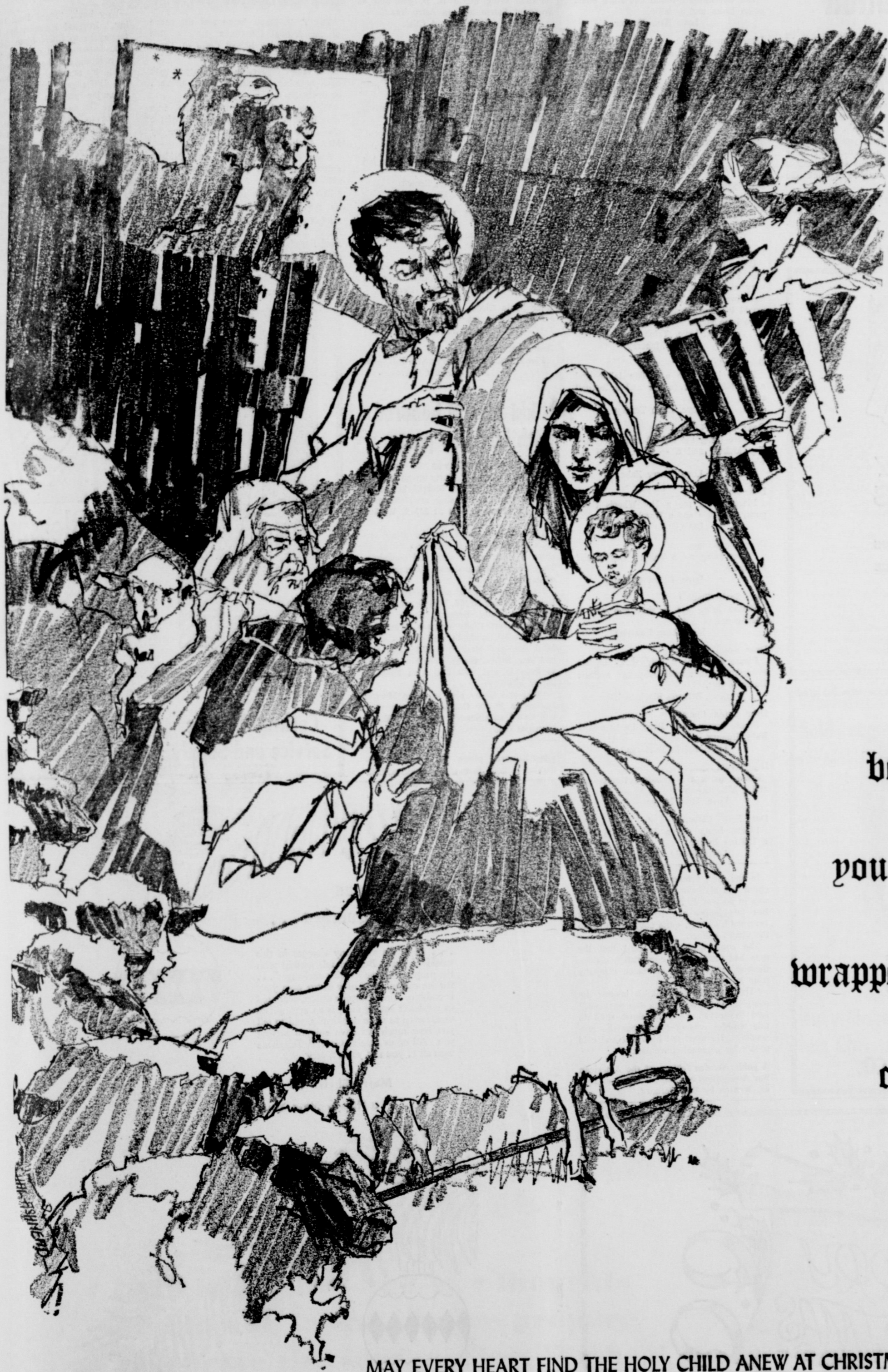
May love's kindly glow brighten your home at Christmas

**BARTON'S 7-11**



Here's hoping that your holiday season is really the "cat's meow!"

**FORREST LUMBER CO.**



“And this will  
be a sign for you:  
you will find a babe  
wrapped in swaddling  
cloths and lying  
in a manger.”

Luke 2:12

MAY EVERY HEART FIND THE HOLY CHILD ANEW AT CHRISTMAS...BEST WISHES FROM:

**Cochran Memorial Hospital District**

# 'Don't worry. I'm insured' may be hollow consolation

Suppose a neighbor's child, playing in your back yard, falls from a swing and suffers serious injury. Later, when you are talking with his parents, you may offer a few consoling words: "Don't worry — I'm insured."

But are you really? Under the popular Comprehensive Personal Liability policy, you are covered only in case you are legally liable. If this was a pure accident, in no way your fault, you are not legally liable — and the insurance company has no obligation to pay off.

True, you may have a "medical payments" clause in your policy which applies even if you are not legally liable. But the medical payments coverage is usually modest, not much help in case of serious injury.

In these circumstances, you might be tempted to side with the injured victim against your own insurance company — perhaps out of sympathy for the victim, perhaps on the theory that "the insurance company can afford it."

But whatever your inclination, you have no right to weight the scales against the company, just to help the victim collect. On the contrary, you are obliged by the "Cooperation clause" in your policy to give the company all reasonable cooperation in its defense against the claim.

This means you must sign papers, make court appearances, and do whatever else is necessary to help the company legitimately make its case.

And, of course, you must tell the truth.



**HAPPY HOLIDAYS**

A feast of good wishes to all our loyal patrons and their families.

**STEAK HOUSE**



May the holiday season abound with all the good things in life for you, our patrons. It's been a pleasure to serve you!

**NORTHERN PROPANE GAS CO.**



wishing you the Season's joy

**LANG TRANSIT**

Mr. and Mrs. Andy Houk and employees

# Letters to Santa Claus...

Dear Santa,  
For Christmas I would like some black go-go boots and a table.  
Love Kim Fowler

Dear Santa,  
Please bring me a Dallas Cowboy suit and a Hands Down game and a doctor operation set.  
Love, Sandy Coleman

Dear Santa Claus,  
I want a digger for Christmas. Please. Also a truck to put dirt in. A racing set and Tippit game. I have been a good boy.  
Love, James Waltrip

Dear Santa Claus:  
Please bring me a doll, a doll buggy, and a bicycle.  
Love, Virginia Medina

Dear Santa,  
Bring me anything you want to bring me. You are very nice. You are very, very nice. Santa you have good toys. I have two sisters, Tammy and Cheri. They would like something very nice, too. We have been good.  
Love, Trina, Tammy, and Cheri Maberry

Dear Santa,  
Please bring me a walkie talkie and a big bike and race car and a football suit.  
Love, Dean Turney

Dear Santa Claus,  
Please bring me a Ka-boom, a Johnny Toy Maker, and a — The best of the West.  
Love, Barry Zuber

Dear Santa Claus,  
Please bring me a Hot Wheels Cars, guns, a bicycle and a Watch.  
Love,  
Dear Santa Claus,  
Please bring me a Talking Barbie and a bicycle.  
Love, Diana Guajardo

Dear Santa Claus,  
Please bring me a shot gun and a telephone.  
Love, Linn Hawkins

Dear Santa Claus,  
Please bring me a Baby doll. She has everything like a real baby and a Susie Home Maker.  
Love, Brigitte Blackstock

Dear Santa Claus,  
Please bring me a Baby Party and a Baby Hungry.  
Love, Sylvia Balderas

Dear Santa Claus,  
Please bring me a baton, trampoline, and a Miss Beasley.  
Love, Mitzi Baker

Dear Santa Claus,  
Please bring me a Baby Party and a Talking Barbie.  
Love, Shelly Travis

In one case, a man named in a damage claim told his insurance company that he was in no way to blame for the accident. But just before the trial, he suddenly reversed his story, quite obviously to help the victim collect.

The court accordingly ruled that the man had violated the cooperation clause, thereby releasing the insurance company from its obligation.

"The insured must tell his insurer the complete truth concerning the accident," said the court, "and he must stick to this truthful version throughout the proceedings. He must not blow hot and cold to suit his personal convenience."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

Dear Santa Claus,  
Please bring me a B. B. gun and a Sergeant Storm and an Astro Train.  
Love, David Click

Dear Santa Claus,  
Please bring me a Polly Barbie and a sewing machine.  
Love, Jaye Linn Greer

Dear Santa Claus,  
Please bring me a Sting Ray bicycle and a Watch.  
Love, Johnny Garza

Dear Santa Claus,  
Please bring me a B. B. gun, a hot wheels and a trampoline.  
Love, Dennis Brown

Dear Santa Claus,  
Please bring me a Baby Party and a Talking Stacy.  
Love, Melanie Polvado

Dear Santa Claus,  
Please bring me a set of dishes, clothes for my Barbie and a Kiddie Cologne.  
Love, Ida Ann Perez

Dear Santa Claus,  
Please bring me a Baby Party.  
Love, Ana Marie Bautista

Dear Santa Claus,  
Please bring me a drum and a B.B. gun.  
Love, Johnny Carrasco

## Nikki Merrill honored with birthday party

Miss Nikki Merrill was the guest of honor at a Birthday Party given her by her mother, Mrs. Ginny Merrill, beginning at 7:00 p.m. and ending at 11:00 p.m. Saturday, December 14 at 307 S. W. 3rd Street.

The selected guests for the affair enjoyed delicious refreshments consisting of chips n' dips, cokes, nuts, and cupcakes. They were entertained with different sorts of games.

Those attending the party were: Rocky Dewbre, Dubbie Bryan, Phil Graves, Allan Mauldin, Randy Bedwell, Steve Scott, Doug Crockett, Cindy Simpson, Treva Lemons, Becky Goodman, and Mary Cadenhead. Mr. and Mrs. Fred Kelly and Mr. and Mrs. Robert Brown were kind enough to drop in and visit and wish Nikki a happy birthday.

Nikki and Ginny plan to leave Morton December 20 for Oklahoma where they will spend an extended visit with Nikki's grandparents.

Needle-nosed pliers are great for removing a hook from deep inside a fish.

## Sunday school class has Christmas party

The T. D. Davis home was the scene of the Annual Christmas party of the Phebean Sunday School Class of Three Way Baptist Church.

The ladies enjoyed a salad supper with each member bringing a salad, dessert, or beverage.

The story of the birth of Christ was read by Mrs. Marie Hicks, teacher of the class, and the devotional was given by Mrs. Adolph Wittner.

After the supper, Mrs. Ray Bridges entertained at the piano playing Christmas carols.

The evening's fellowship was enjoyed by the following members: Mesdames Adolph Wittner, Leon Dupler, Ed Neutzler, Baker Johnson, Bud Huff, Ray Bridges, Jack Furgeson, Earl Bowers, T. D. Davis, Marie Hicks and guests; Mrs. Conrad Harris and Mrs. L. W. Chapman.

## Tax Man Sam sez:

TOPIC: SIGN THAT RETURN

Way back, "Since Buck was a Y... ing." Internal Revenue has been... taxpayers to SIGN those tax returns... both husband and wife if a joint... In pointing out the more common... made by taxpayers throughout the... try, IRS says forgetting to sign was... a major problem last year. How... in the Dallas District very few... forgot to sign their returns. It... that the Texas tax folks talk to... taxpayers a lot more about signing... returns. We know Texans are often... cused of talking more or too much... not sure whether Texans — even... working for IRS — talk more than... average American, but Texas taxpayers... following IRS's advice does disprov... old saying — "You can tell a Texan... not very much." It appears that IRS... the Texans to sign, and they signed...

Phone your NEWS to 286-5278



**Cochran Electric Service and Supply**



**Blessings**



May you find peace at Christmas

**Modern Beauty Shop**

As Christmas approaches...

... all of us see many changes in this world of ours. But the relationship with the people we serve remains unchanged... for we can progress only as we earn your friendship. The Christmas season, dedicated to good-will among men, is an appropriate time for us to voice our thanks, and to tell you how much we have enjoyed serving you. All of us here at General Telephone wish all of you and yours a very

Merry Christmas and a Happy New Year.

Calling long distance to express a

very personal Holiday Greeting?

Wonderful idea, to say "Merry Christmas" and a "Happy New Year" via long distance. More and more people are doing so, now that long distance costs so little. To insure your calls going through promptly, make them BEFORE the Holiday, for your friends or relatives will welcome your voice any time at all. So call early — BEFORE the Holiday!

**GENERAL TELEPHONE**



# Alcohol largest factor in holiday accidents, says DPS

THE BIGGEST HOLIDAY season of the year is here — Christmas and New Year's — and pardon the unhappy thought, but it means more deaths on our streets and highways caused by drinking drivers than any other time of the year.

The drinking driver problem has been rising steadily through the past years until now — one to four percent of drivers on the road are accounting for about 50 to 55 percent of all fatal crashes. Statistics reveals that the use of alcohol by drivers and pedestrians leads to some 25,000 deaths and at least 800,000 non-

fatal crashes in the nation each year. Besides being the direct cause of accidents, alcohol is found to be the causative factor in many other violations leading to an accident. During holiday periods it has been found that alcohol was a causative factor in 80 to 85 percent of motor vehicle and pedestrian accidents. Especially tragic, is the fact that much loss in life, limb, and property damage involves completely innocent people. In a grim crash statistic last year, a family of ten was wiped out by just one drinking driver.

Phone your NEWS to 266-5576

## Dear Santa . . .

Dear Santa Claus,  
Please bring me a B. B. gun and an astrotrain and a stingray bicycle and Major Matt Mason.  
Love,  
Donald Clay Richardson

Dear Santa Claus,  
Please bring me a trampoline.  
Love, Gy Layne Hall

Dear Santa Claus,  
Please bring me a Baby Hungry.  
Love, Helen Dent.

## Bula-Enochs news

by MRS. J. D. BAYLESS

Mr. and Mrs. A. G. Howard of Andrews, were guests in the home of their granddaughter, Mr. and Mrs. Preston Harrison Friday till Sunday afternoon.

Tommie Joe and Robert Hardaway of Ralls, spent the week with their grandparents, the C. H. Byars. Mrs. Byars returned them to their home Saturday.

Carl Hall was able to return home Thursday after being a patient in the Littlefield hospital for 5 days with pneumonia and the flu.

Calvin Calvert of Muleshoe was transferred from Clovis Memorial Hospital Wednesday to St. Anthony's hospital in Amarillo, where they installed a Pace Maker, and he is in intensive care.

We wish to say congratulations to Mr. and Mrs. J. B. Vanlandingham as they celebrated their 56th Anniversary Sunday, December 15.

Bula School will dismiss classes December 20, for the Christmas holidays, and school will begin again December 30.

Mrs. Johnnie Wheeler spent six days in the Morton Memorial Hospital. She was able to return home Friday.

Mrs. A. M. McBea was admitted to the Methodist Hospital in Lubbock, Friday and underwent surgery Monday.

Three of the Bula W. M. S. ladies, Mrs. P. R. Pierce, Mrs. E. O. Battles and Mrs. Fred Locker visited in the Hospitality home in Littlefield Tuesday, also shopped for gifts for the orphan Latin American girl, Nancy Cruz. The W. M. S. is sponsoring her at the Latin Americans children home at San Antonio.

A bridal shower was given for Miss Carolyn Phillips of Goldsmith, Friday at 2:30 p.m. in the Bula Baptist Church. She is the bride-elect of Bill Black Rt. 1, Sudan.

The 13 hostesses presented Carolyn, with gifts, two sheets, pillow cases two blankets and a bedspread.

Guests in the Dean Waltrip home for several days were his father, John Waltrip and his twin brother, Mr. and Mrs. Gene Waltrip and son's John and Tim all of Parker Ariz. The group also attended Dean's grandmother's funeral, Mrs. Ada Waltrip Sunday at 3:00 p.m. at the First Street Baptist Church in Levelland. Mrs. Waltrip was 91 years old.

### Whiteface Study Club holds regular meet

The Whiteface Study Club met Thursday December 5th in the Elementary Auditorium at 7:30 p.m.

The program was presented to the club by the Five Chimes, a girls singing group from Levelland high school. They were introduced to the club by Mr. Nathan Tubbs and then sang a selection of Christmas songs.

Following the program hostesses Mrs. Marvin Lasater and Mrs. Royce Elam served refreshments to Mrs. Billy Wall, Mrs. Larry Baldwin, Mrs. Lester Dupler, Mrs. S. J. Bills, La Wanda Bills, Leslie Bills, Mrs. Sam Rankin, Mrs. Raymond Deavours, Mr. and Mrs. Don Price, Mr. and Mrs. Wendell Dunlap, Mr. and Mrs. Marshall Cooper, Mr. and Mrs. Carroll Lanier, Mr. and Mrs. DeWayne Smith, Rev. and Mrs. Elmer Evans, Joe Don Elam and Linda Elam.

### Busy Fingers Club has Christmas party

The Busy Finger Sewing Club met Thursday, December 12 at 2:00 p.m. in the home of Mrs. Clayton Stokes. The club held a Christmas party and exchanged gifts.

The meeting was called together by the President, Mrs. Clayton Stokes. The devotional was given by Mrs. W. L. Miller.

Those attending the party and meeting were Mesdames: Jack Baker, Rolly Hill, W. L. Miller, G. F. Cooper, W. E. Childs, C. B. Newton, Walter L. Taylor, Ethel Stracener, C. C. Benham and the hostess Mrs. Clayton Stokes.

After everyone had received their gifts the ladies were served cake, punch, and coffee. The next club meeting was planned for January 2 at the G. F. Cooper residence. The meeting is to be at 2:00 p.m.

Dear Santa Claus,  
Please bring me a doll.  
Love, Oralia Gonzales

Mr. and Mrs. Edd Autry were in Clovis, N.M. Sunday to visit their daughter, Mr. and Mrs. Jack Jackson and family.

Mrs. John Autry honored her daughter, Michelle with a party on her 5th birthday, Monday afternoon.

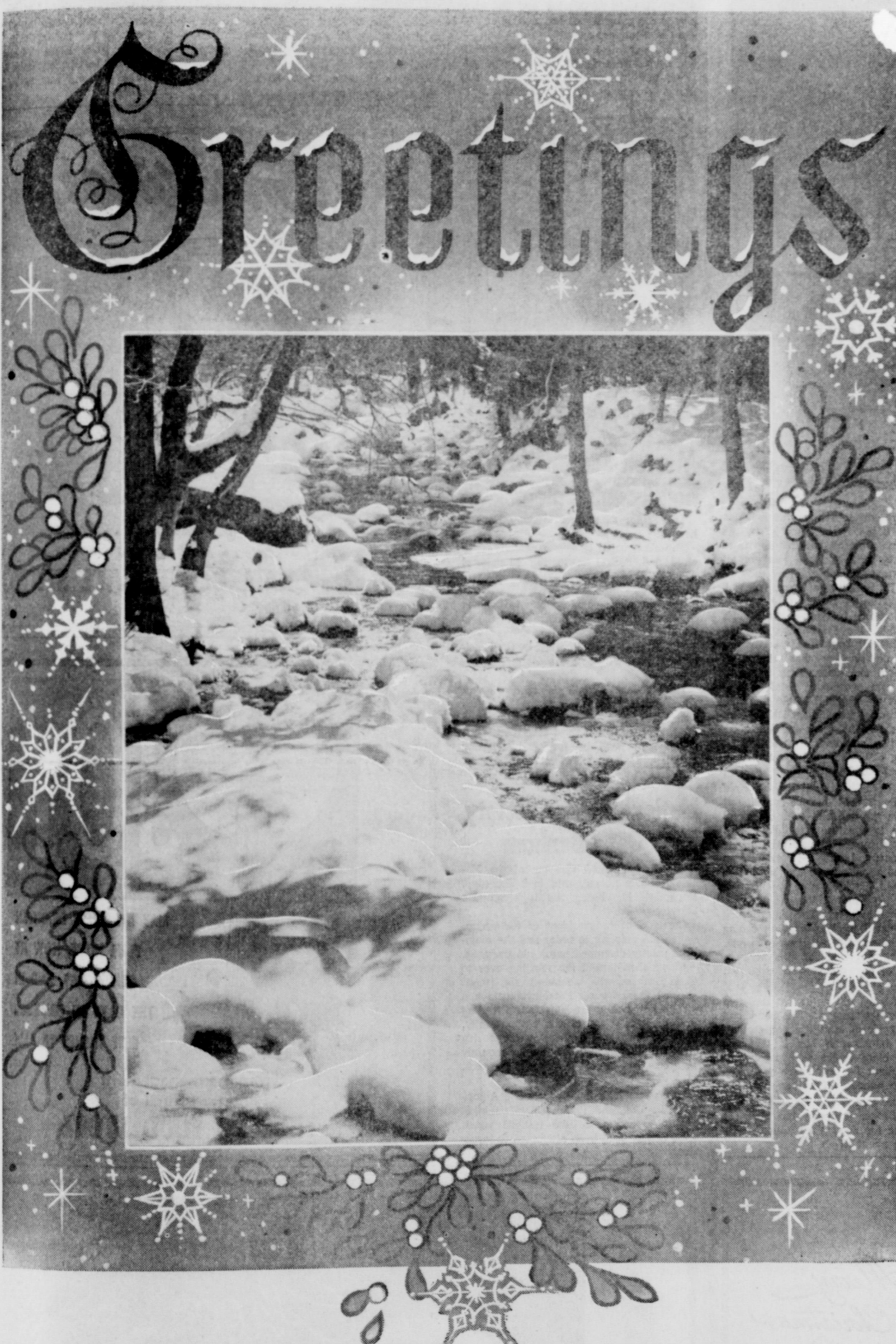
Mr. and Mrs. James Pearson and son of Wichita Falls spent last week with his parents, the J. C. Pearson's. James and family will be moving to Muleshoe soon.

Mrs. Ruby Holliday and daughter, Rebecca of Silver City, N.M., spent last week with her parents Mr. and Mrs. T. A. Thomas.

Most of the farmers have finished harvesting their cotton, if the weather stays pretty they will finish this week.

Mr. J. W. Layton and Mrs. J. E. Layton were in Lubbock shopping Monday and also visited Mrs. A. M. McBea in the Methodist Hospital.

There will be a Turkey Shoot north of Bula School house, Saturday 21 and Sunday 22, from 1:00 — 6:00. Sponsored by Bula F.F.A.



  
**Seasons Greetings**  
 Wishing you and yours holiday happiness!  
**City Flowers**  
 266-5811

**PEACE BE WITH YOU!**  
  
 At Christmas and always, we pray for peace among men.  
**Windom Oil & Butane Co.**

**It's Christmas—and our thoughts turn to our friends as we prepare to celebrate the season. Best Wishes!**  
**ST. CLAIR'S DEPARTMENT STORE**  
 and  
**BEN FRANKLIN VARIETY**  
**Will Be Closed December 25-26**

  
**Christmas**  
 We wish to our many friends and customers a joyous holiday  
**HERB'S GULF SERVICE STATION**

MERRY

Christmas

We join St. Nick in wishing you and all your loved ones a truly joyous Yuletide.



ROSE AUTO AND EMPLOYEES



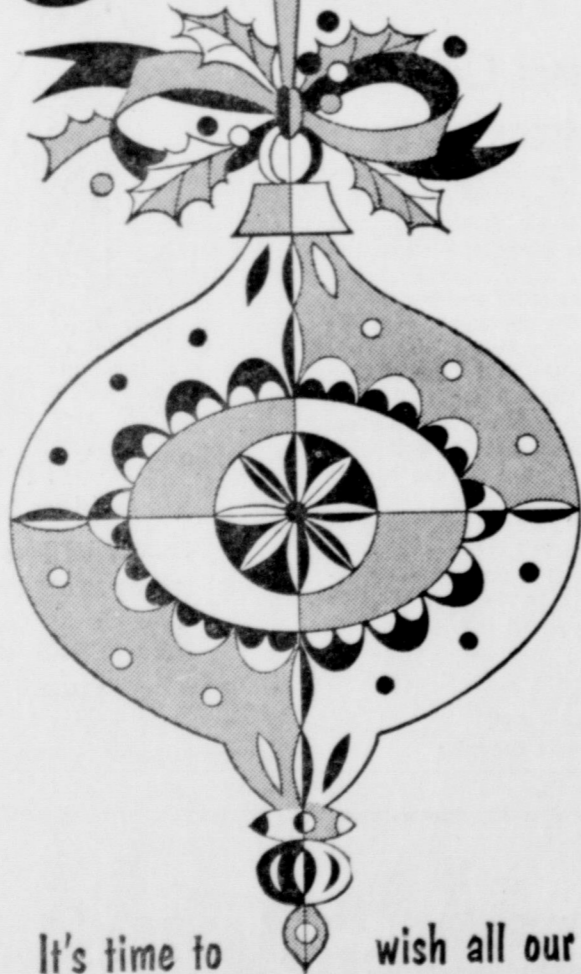
SEASON'S GREETINGS

Here's wishing you an old-fashioned Christmas filled with good cheer!

STATELINE BUTANE CO.

Maple - Needmore

SEASON'S GREETINGS



It's time to wish all our friends the merriest and the most prosperous Christmas ever!

GREAT PLAINS NATURAL GAS CO.

Know your teacher . . .

Our teachers of the week are Mrs. F. G. Kennedy and Richard Houston. Mrs. Kennedy, a graduate of Texas Tech, teaches seventh grade Math in Morton Junior High. In her spare time, Mrs. Kennedy enjoys cooking and reading. This is Mrs. Kennedy's twenty-first year



Mrs. E. G. Kennedy

to teach in Cochran County, including seven years as principal of Neely Ward. Mrs. Kennedy has two children, Mrs. Glynn Merritt and Keith Kennedy, both of Morton. Mr. and Mrs. Kennedy reside at 702 E. Hayes.

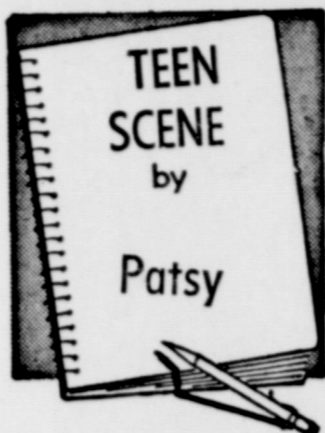
Houston, a resident of Morton for twenty three years, is a graduate of Texas Tech. Houston teaches seventh and eighth grade History in Morton Junior High. This is his 3rd year to teach in the Morton School System.

Houston is the son of Mr. and Mrs. W. P. Houston of Morton and his wife, Kay is the daughter of Mr. and Mrs. Ted King of Whiteface.

In his spare time, Houston enjoys watching professional football and playing golf. Mr. and Mrs. Houston and their son Ricky, reside at 306 E. Garfield.



Richard Houston



Yea! We're gonna have another holiday! I can't wait, how about you? Yep, the holiday starts tomorrow at 2:30 and lasts until January 2, 1969. Have you got all your Christmas shopping done? Boy, I haven't - I'll have to get busy, I guess!

Everyone go to the Denver City Tournament this weekend; it lasts tonight through Saturday night. It's the opinion of some of our basketball boys that this tournament will be rougher than the state tournament in our class. They say that if we can win second or third in this tourney that we should be able to make it to the state tournament this year. We've got a GREAT team and I'm quite sure that they can win, so y'all go to the tourney, ok? Let's go Indians, SHOW 'EM YOUR STUFF!!

MHS has been showing signs of the old Christmas Spirit. The student council put up a tree in the hall and each class and organization is donating a child's gift to be distributed by the Ministerial Alliance to some needy family in town. Also a door decoration contest was sponsored by the council. Each class or organization was assigned one or two doors to decorate in the school building. The doors were to be completed by Wednesday morning with a maximum of \$3 spent on each one. However, at the time of this writing, the results of the contest were unknown.

Tomorrow afternoon from 1:30 to 2:30 the student body will gather in the gym to celebrate the season. The band and choir will perform, and it's not certain, but inside information has it that the Spanish II class might also perform a little. But don't let that scare you; It'll probably be bunches of fun anyway!

Once again, I've run out of news around the 'Teen Scene.' I guess that means I should close for now. Y'all have a ball, but be nice about it!

Morton Senior Class hold regular meet

The Senior Class met Monday December 16.

The class voted to buy a present for a child and donate it to the Ministerial Alliance.

Also the class voted to buy two pages in the annual, for pictures of the s activities.

The meeting was adjourned by the President, Byron Willis.

The Student Council is sponsoring a edoor contest for the classes and organizations at M.H.S. A prize will be given for first, second and third places.

The doors will be judged Wednesday morning, by a panel of Morton Citizens.

National Honor Society hear Gene Benham

The Emlea Smith Chapter of the National Honor Society met last Thursday, December 12, during the high school's activity period.

Curtis Griffith, president of the group, called the meeting to order and the members briefly discussed some old business.

Curtis then turned the meeting over to Gene Benham, who speaking to the group, praised them for their achievements and stressed that they are tomorrow's leaders and must face up to the responsibility.

About fourteen members attended this meeting. The society has regular monthly meetings and invites a speaker to each.

Tornadoes took the lives of 116 Americans in 1967, the Insurance Information Institute reports. In the last 50 years, 9,300 deaths have been attributed to tornadoes.

L'Allegro Study Club met in Eddie Irwin home Dec. 5

The L'Allegro Study Club met in the Eddie Irwin home for a regular meeting December 5, with the following members present. Mesdames R. L. DeBusk, Truman Doss, Harold Drennan, Van Greene, James McClure, Al Mullinax, J. C. Reynolds, M. A. Silvers, Jack Wallace, Mrs. Eddie Irwin, and one guest Mrs. George Mundhenke.

Mrs. Al Mullinax gave a very interesting program on the Footprint of a Humanitarian. She outlined the life of Father Flannigan, the founder of Boystown.

During the business meeting the group was reminded of the Annual Christmas Party on December 19, to be held in the Al Mullinax Home. The club members

were asked to bring candy and cookies which will be given to Girlstown. Mr. Truman Doss also reminded the group that it was time to send "Gifts for the Springs." It was also decided to sponsor a Christmas party for one of the special education classes in the School System. Following the meeting, refreshments were served to the members.

The Woodie Combs' of Morton celebrated their Christmas early this year in order to celebrate the holiday with their Special Fifth Class Tommy Combs. Tommy left for Naples, Italy Wednesday, December 18, and was to be in Naples December 19.

Greetings



To all our patrons . . . from the station that serves Santa.

REEVE'S SHAMROCK SERVICE STATION



MAY HAPPINESS BRIGHTEN YOUR HOME, NOW AT CHRISTMAS, AND IN THE DAYS TO COME . . . BEST WISHES TO ALL!

From the management and personnel of TRUETT'S FOOD STORE

Merry Christmas



Maple Supply Jake and Eileen Burkett



We know we're on the right track by wishing you health, wealth, and happiness! Season's greetings from

COCHRAN POWER AND LIGHT

Rusty Reeder Clyde Fred Doyle Webb

Mickey Hoyle Mary Grusendorf Mike Enos



Dream of ...  
Sugar Plums  
... my children



Dream ... my children ... dream of sugar plums ... and other sweet things at this Christmas-time. For dreams, and hopes, and prayers are three of the things that make Christmas the joyous holiday that it is.

Especially at this holiday season, we all dream and hope and pray that the world will once again remember why we celebrate Christmas ... the birth of the Christ Child ... the Prince of Peace.

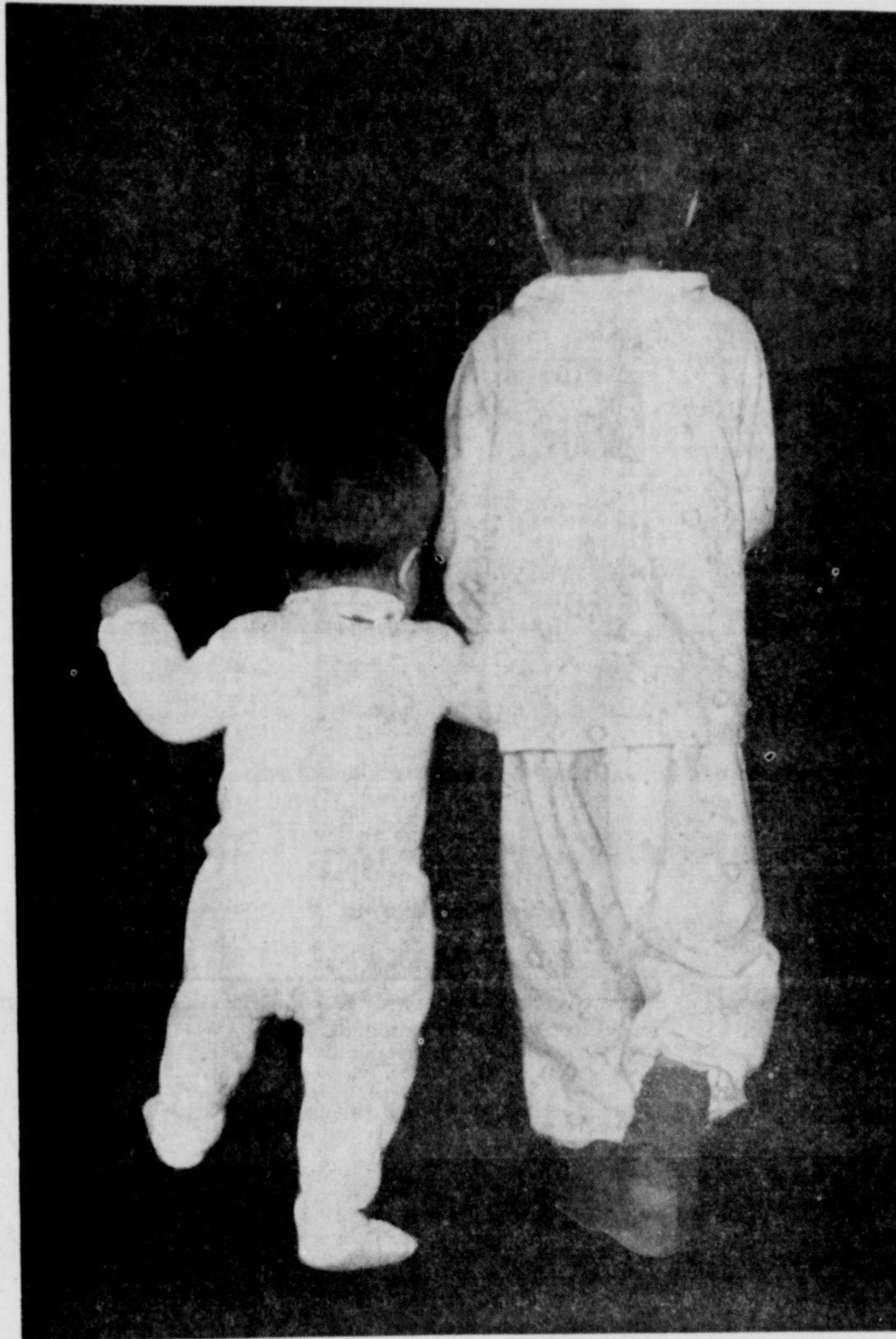
The birth of Jesus nearly 2,000 years ago was the answer to the dreams and hopes and prayers of the people of those times, and His life, teachings and resurrection are yet today the answer to dreams, hopes, and prayers. For His coming was the greatest miracle of all time, and it is just as meaningful today as it was at that first Christmas.

If only we mortals could live by His teachings, the world would turn into a Utopia. There would be no hatred ... no strife ... no wars. This is what we dream and hope and pray for, but as long as there are those who do not believe in the miracle of Christ's birth, this will not come to pass.

We pity those who do not believe in and who do not live by Christ's word. They have a void in their lives that will never be filled. To whom do they turn in time of need? Of whom do they ask help when troubled? Of whom do they ask solace in time of sorrow? To whom do they pray? Without this, no person ... no family ... no nation can long survive.

I want you to dream and hope and pray, my children, because you are proof of the answers to the dreams and hopes and prayers of us ... your mother and I. Your presence in our home makes Christmas — nay, not only Christmas, but every day — the happy day it should be.

This is the fifth Christmas for one of you, and the second for the other. One of you now understands the significance of the Christmas holiday, and we will depend upon you to help us teach this to your little brother.



Dream of Santa Claus, my children, because the legend of this jolly old gent is one of Christmas' greatest joys to little ones like you everywhere. Your belief and faith in Santa will, in time, as you grow older, pass to other things, but it is important to have beliefs and faith as young people.

Hope, my children, that those who are cynical at Christmas time see the wrongness of their ways, because the joyous holiday is a happy one. Those who look at nothing but the crass com-

mercialism of Christmas are to be pitied. They don't realize that much of the joy of Christmas is in giving.

Pray, my children, that the true meaning of Christmas never vanishes from the fate of the earth. If it should, mankind is doomed. Always remember that this holiday marks the birth date of the Savior of us all — Jesus Christ, and that it has been celebrated for nearly 2,000 years. Pray this holiday will be observed for the remainder of eternity.

As the bells of Christmas ring out a message of old, yet new,  
we wish you and yours the happiest of holidays

Morton Tribune

The Snyders — Gene, Marsha, Beth, Greg  
Bill Hall — Clara Richards — Shirley Bowers



Comparison ...

PICTURED ABOVE is J. D. Thomas, farmer residing 6 miles northwest of Morton, standing between rows of fertilized and non-fertilized cotton just before harvesting his demonstration plots this year.

Dryland farmer is convinced fertilizer good investment

You get paid for the cotton you harvest and get to the gin; not what you could have or should have been able to harvest! This just about sums up the thinking of J. D. Thomas after he harvested his Cotton Fertilization Result Demonstration this year. Thomas, who lives about six miles northwest of Morton, has been a Cochran County farmer for the past 23 years. This year Thomas conducted a fertilizer demonstration on dryland cotton in cooperation with the County Extension Service.

Soil tests were made the first week in April with Jim Valentine, Extension Area Soil Chemist in Lubbock, recommending after the soil analysis an application of 30-40-0 for the dryland situation. To try to follow the soil test analysis recommendation as close as possible 200 pounds of 16-20-2 liquid fertilizer was chiseled

in the first week in May on 20-inch centers, bringing the plant nutrients applied to a 32-40-4 rate.

Thomas planted Paymaster 111 select cotton seed at a rate of 20 pounds per acre on May 25. The land planted to cotton involved in this demonstration had been planted in cotton the two previous years and had not been fertilized. Thomas has averaged about two-thirds of a bale per acre on this land the past two years.

The cotton demonstration was harvested during the first week in December with the check or cotton without fertilizer yielding 367 pounds of lint per acre and the fertilized cotton yielding 580 pounds of lint per acre for an increase of 213 pounds of lint per acre. With the cotton averaging middling light spotted to SLM light spotted, a staple of an inch and one-thirty second, and micronaire ranging from 3.1 to 3.3 this shows a return of about six to one for dollars invested in fertilizer.

After the results of the fertilizer demonstration were completed, Thomas stated that the fertilized cotton was the best looking cotton he had ever pulled not to yield any more than it did, it looked like two bale cotton. Thomas went on to say that he plans to fertilize more of his dryland for the 1969 crop year.

Whiteface Garden Club has decorations show

On December 2, the Whiteface Garden Club sponsored a Christmas Decorations program presented by Mrs. Harry Williams of "Design Tomorrow" of Levelland.

"Interesting and beautiful Christmas arrangements, even elegant ones, can be made with the imaginative use of everyday materials found in most of today's homes," stated Mrs. Williams as she displayed some of the many Christmas decorations she had made using such common things as dried pine cones, paper cones, the inner cardboard tubes from rolls of wrapping paper, feathers, cooking oil bottles, small pieces of wood, used IBM cards, and ribbon and glitter. Some other decorations on display included Angels and Wisemen made with pieces of old sheets and wallpaper paste over cardboard cones.

Visitors from Levelland, Sundown, Morton and Whiteface braved the inclement weather to attend the program and Tea presented by the Whiteface Garden Club in the Elementary School Auditorium.

The Whiteface Garden Club will observe a two-month Winter holiday, with the next regularly scheduled meeting set for March 3, 1969.

SWAT THE FROG

Ever tried to catch a frog along a stream or lake bank? Seems he always stays just one jump out of your reach. Cut a tree branch and use it as a swatter. A blow stuns the frog long enough for you to pick him up.

A Happy Yuletide



May it abound with good cheer!

Byron's Auto Supply



GREETINGS

CHEEK'S MOTOR MACHINE SHOP



A hearty "thank you" to all our Patrons... may this Christmas be your merriest ever!

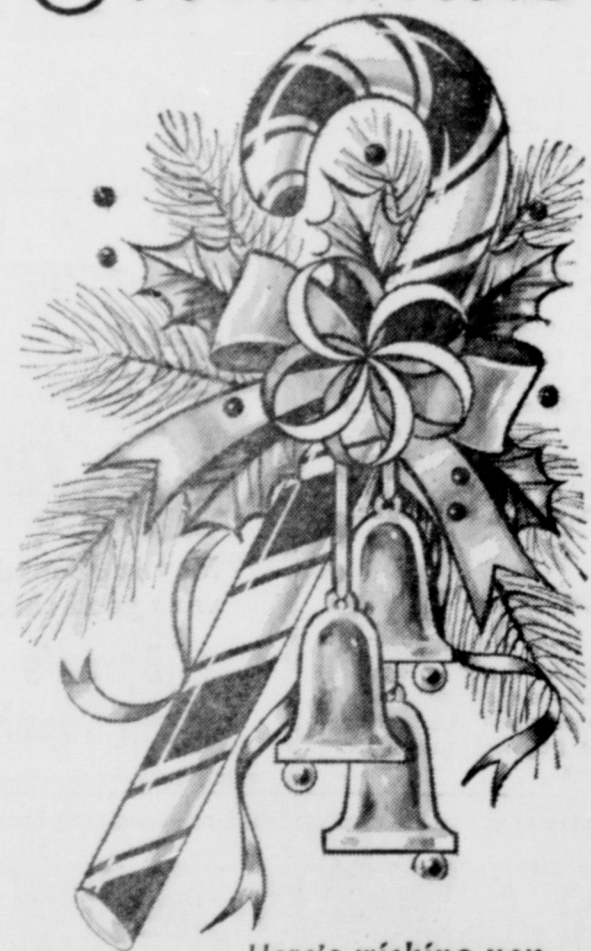
TAYLOR AND SON FURNITURE



Season's Gr-Eatings to One and All!

WIG WAM

Merry Christmas



Here's wishing you a holiday that's filled with merriment, prosperity, and good health... from all your friends at

SILVERS BUTANE CO.



Since the November 18 announcement of 1969 cotton program provisions, several have asked about the formula by which the price support payments plus the price support loan equals 65 per cent of parity on 100 per cent of allotments as required by law for 1969.

Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc., says he has answered several letters and telephone calls on the matter and feels the following explanation is in order.

The formula for setting the price support payment level is a part of the law itself and is not overly complicated if the proper figures are used.

The law states that the payment rate, when multiplied by the farm domestic allotment percentage (65 per cent), divided by the permissible acreage (100 per cent in 1969), and added to the national average loan rate, shall not be less than 65 per cent of the parity price of cotton for the month in which the rate is announced.

"Where most people make their mistake," Johnson says, "is in using the loan rate for Middling-inch cotton instead of the national average loan rate as prescribed in the law."

The loan rate for Middling-inch cotton in 1969 is set at 29.25 cents per pound. But the loan rate for the national average of the crop figures 54 points lower, at 19.71 cents. The price support payment for 1969 was announced to be 14.73 cents per pound, paid on domestic allotments only.

So, using the formula, you come up with 14.73 cents times 65 per cent, or 9.57. Divide this figure by 100 per cent and you still have 9.57. Add it to 19.71 and you get 29.28.

Parity for November was 45.04 cents per pound, 65 per cent of which is 29.28 cents, the same figure which comes out of the formula.

More practically, consider that you plant all of a 100 acre allotment with a projected and actual yield of 500 pounds. The price support payment will be made on 65 per cent of your total projected yield, or 32,500 pounds. Those pounds times 14.73 will give you a payment of \$4,787.25.

All of your production, 50,000 pounds, will be eligible for the loan. The loan rate, assuming your crop conforms to the national average, will be 19.71 cents per pound, so you'd be eligible for another \$9,855.00.

Put these two total figures together and total cotton income is \$14,642.25, almost exactly the same as the \$14,640.00 you get by multiplying 65 per cent of the parity price for cotton (29.28 cents) times your 50,000 pound production.

Of course the overall, or blended, price of your cotton will not necessarily be 29.28 cents per pound. This will only be true if your crop conforms exactly to the national average quality and if you produce exactly your projected yield.

Republican Congressman Bob Price of Pampa, being seriously considered for Secretary of Agriculture in President-elect Nixon's cabinet, is drawing broad support from agricultural leaders across Texas and particularly from the Texas High Plains.

L. D. (Don) Anderson of Crosbyton, President of Plains Cotton Growers, Inc., wired President-elect Nixon as follows:

"The appointment of Congressman Robert Dale (Bob) Price as your Secretary of Agriculture is one of the best possible ways to assure farm support for your new administration. His deep understanding of the problems facing major farm commodities will prove a tremendous asset to agriculture and to the nation. We congratulate you for giving him consideration and urge his appointment."

Similar telegrams went from PCG to Senator John Tower (R-Tex.) and others certain to play an important role in Nixon's choice of cabinet members.

The Texas Association of Cotton Producers (TACPO) also threw its weight behind Price with a telegram stating that "Texas cotton producers strongly support the appointment of Congressman Price as Secretary of Agriculture. This action would be a positive step toward a growing agricultural economy and would greatly strengthen Texas support for your administration."

PCG represents cotton producers and allied industry people in 23 counties surrounding Lubbock. TACPO is an organization with six cotton producer association members, including PCG, representing virtually all of the cotton producers in Texas.

Its telegram was sent over the signature of Joe B. Pate, Jr., Chairman.

Price, Eighteenth District Congressman since 1966, was re-elected by a strong vote this year. He is a graduate of Oklahoma State University and a long-time rancher-banker in the Texas Panhandle.

His district covers 28 Panhandle and High Plains counties, eight of which are in the territory covered by Plains Cotton Growers.

Donald Johnson, Executive Vice President of PCG, said "We would be fortunate indeed to have a man of Mr. Price's broad knowledge as Secretary of Agriculture. His background, his training and his tenure on the House Agriculture Committee make him uniquely qualified for the job."

He went on to say that agriculture is now at a very crucial point and that as Secretary of Agriculture Price would have one of the most challenging positions in the nation.

"Commodity programs of all kinds are under heavy fire in Congress," he said, "and Price's experience, understanding and vision is badly needed to devise and administer future programs that will have the support of Congress and maintain our agricultural economy."

Area Council meeting held December 9

The Area Council Meeting was held December 9 in the home of Mrs. C. E. Dolle. The meeting was called to order by the president, Mrs. Inglis.

The ads from the current clubwoman was discussed and ways to display them next year. Mrs. Gibson, president of Friends of the Library, told what they had purchased in the new county library and extended an invitation for all to visit.

Mrs. Inglis reported that the Christmas Lighting Contest is going slowly and that the clubs might help push it along. The members present discussed Girlstown and their needs. "The Avenue of Opportunity," a row of trees, was discussed; Mrs. Decker's special project. Mrs. Thompson moved that each club decide whether they want to buy a tree to put along the row. The motion was seconded and passed.

Nominations were made for the Teacher, Mother, Clubwomen of the year, to be presented early in the year.

Those present were Mesdames Cheryl Ingles, President; Kenneth McMaster, Tommy Hawkins, J. N. Leavitt, W. C. Gray, Willard Henry, Joe Gipson, Leonard Groves, Glen Thompson, Leonard Coleman, Lloyd Miller, and John Tyson.

CAUSE FOR ALARM

Fire breaks out somewhere in the United States every 13 seconds, the Insurance Information Institute reports. Of the 2,396,550 fires recorded in 1966, 970,800 were in buildings.



...to the wonderful folks we've had the pleasure of serving this past year!

from the Management and Personnel MORTON DELINTING PLANT



WILEY'S HUMBLE SERVICE STATION



May all your dreams come true!

ROY WEEKES - REALTOR 106 E. Fillmore



Our wish is one that isn't new... but still we'd like to say to you: Merry Christmas!

MORTON PACKING CO. 266-5840



A wreath of best wishes to all our wonderful friends and patrons -- may your Christmas be merry!

MORTON GIN CO. Don Whittenburg, Manager





DERYLE BENNETT



MISS LANELDA ROMANS



MRS. ELWOOD HARRIS



MRS. JOHN POOL



ORVILLE TILGER



MRS. R. L. DEBUSK



MRS. STANLEY COFFEY



MRS. LARRY ARCHER



MRS. RUEL KELLY



MISS FAYE FINCHER



MRS. MICKEY HOYL



MRS. JOHN COFFMAN



JAMES McCLURE

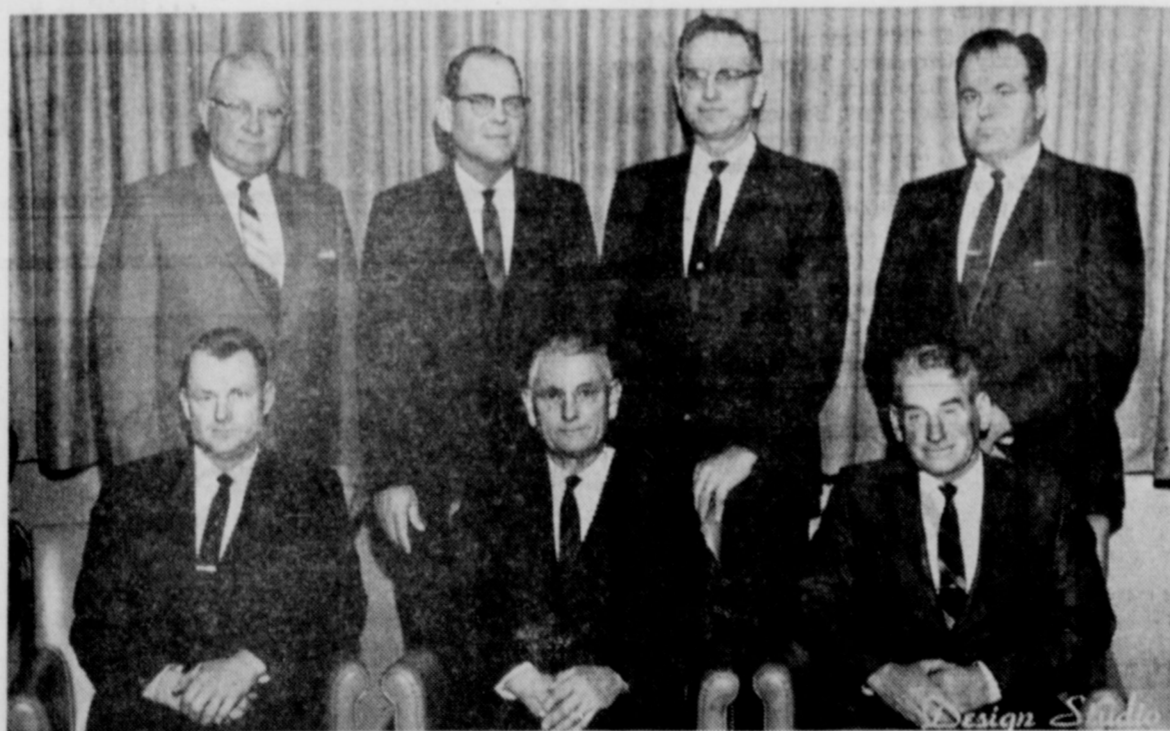
## A Christmas Message . . .

Always, at about this time of year, the spirit of brotherly love and good fellowship becomes much more apparent than at any other time.

We readily admit that is true with us here at the First State Bank of Morton. Our hearts are full of good wishes for all who come within our sphere of influence — and yet, our most earnest desire is that we may be able to carry that spirit of helpfulness and desire to be of service to our fellow man with each of us throughout next year and the years to come.

With that thought in mind, won't you come in some day soon and let us demonstrate our willingness to be of service to you in helping to solve your financial problems in any way we may that is in keeping with good banking principles? We'll be looking for you — and in the meantime please accept our very best wishes for

*A Very Happy Yuletide Season  
and  
A New Year Full of Good Tidings*



DIRECTORS — Left to right (back row) J. W. McDermott, Jack Ferguson, D. E. Benham, James Dewbre; (front row) Earl Polvado, Hume Russell and Karl Griffith.

from all of us at the

# FIRST STATE BANK

Member F.D.I.C.

— OF MORTON —

Phone 266-5511



MRS. W. E. VANLANDINGHAM



MRS. ANDREW BASPED



MRS. TOMMY ROSSON



MRS. DOYLE FOWLER



The Best Holiday

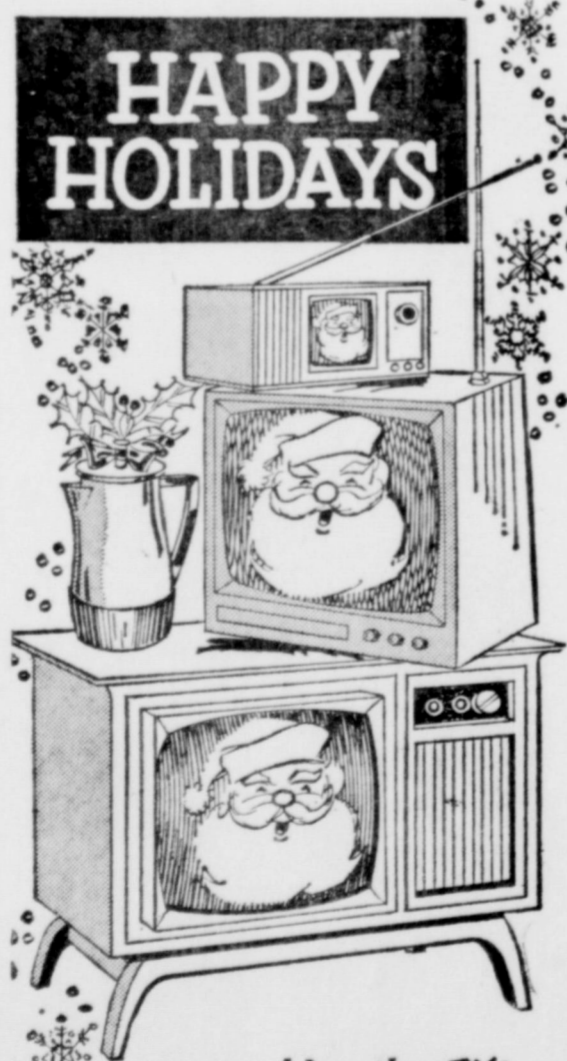
NEW YORK STORE



COCHRAN COUNTY FARM BUREAU



BESEDA & SON GRAIN CO.  
and Employees



May the Gift of Lasting Happiness come in bright and clear

RAY'S HARDWARE and FURNITURE

## LeFleur Garden Club has annual Christmas program

Mrs. W. W. Williamson was hostess to the Le Fleur Garden Club for the annual Christmas program on Thursday, December 12.

The program on Door Decorations was given in part, by Mrs. Don Samford, who displayed 2 wreaths for the door. In preparing the styrofoam circle base, it was wrapped in wide ribbon to give strength and to secure the florists' picks. A sturdy wire hanger was then attached. Next, greens of cypress, juniper or any other evergreen was wired to the foam with very fine spool wire. The greens were conditioned by soaking stems in a mixture of 2 cups Karo, 4 Tablespoons liquid iron and 2 teaspoons household bleach to one gallon of warm water. Glycerined leaves, nuts, seed pods, and pine cones were attached to florists' picks and inserted into the form in a balanced design.

The circle is symbolic of eternal life and the wreath as such forms an important part of many Christmas decorations.

Mrs. Roy Hill displayed wreaths, a lighted door display made using a furnace filter, a miniature tree made of camera flash cubes, a door spray featuring treated foliage and bells made from paper cups. She created lovely decorations from items most persons discard. Throughout the presentation, she stressed the use of imagina-

tion in creating beauty from ordinary and inexpensive items.

In closing the program, Mrs. Owen Egger told of the origin and customs surrounding the use of the Advent Wreath. She exhibited an Advent Wreath and lighted each of the four candles as she read selected verses from the Bible.

Roll Call was answered with the name of a flower mentioned in the Bible.

Handcrafted gifts were exchanged at the close of the program and several members brought decorations, they had made for Christmas use in their homes.

Members present were: Mesdames Eugene Bedwell, Olin Darland, Owen Egger, Buford Elliot, E. G. Gardner, Roy Hill, Don Samford, L. Z. Scoggins, W. A. Woods and the hostess.

## Alex Lewallen dies in nursing home here

Services for Alexander Lewallen, 83, a resident here since 1940, were held at 3:00 p.m. Tuesday, December 17, in the First Missionary Baptist Church, officiated by Rev. Fred Thomas of the First Baptist Church and assisted by the Rev. Bob Evans, pastor. Burial was in the Morton Memorial Cemetery under the direction of Singleton Funeral Home.

Lewallen, a native of Mobley, Arkansas, died at 6:00 a.m. Sunday, December 15, in Roberts Memorial Nursing Home.

Survivors include his wife, Elvenia; two sons, Maurice of Morton and J. C. of Levelland; two daughters, Mrs. Lilah Branigan of Hollis, Oklahoma, and Mrs. Mildred Vaughn of Pasadena; two sisters, Mrs. Roseanna Mobley of Powhatan, Arkansas and Mrs. Jane Clark of Imboden, Arkansas; one brother, Albert of Canutillo; 10 grandchildren, and 14 great-grandchildren.

## Look who's new

Mr. and Mrs. Lyndon Gathright are proud to announce the birth of a baby girl, Kristi Ann, born November 23 at 2:36 p.m. in Irving, Texas. She weighed 6 lbs. and 12 oz.

Kristi Ann has an older brother, Lyndall, 5, and Donna, 2½.

Maternal grandparent is Mrs. Minnie Fortson of Irving. Paternal grandparents are Mr. and Mrs. J. O. Gathright of Morton.

Kristi's father is employed by the Irving Public School System as teacher and coach.

## Three Way High School releases honor roll

The Three Way Independent School District has released the honor roll for the second six weeks work.

First Grade: "A" Honors — Belinda Richardson, Dale Simpson, Darla Miller, Mitzi Altman, Kristin Corkery, Tammy Davis, Delilah Parsons, Wayne Parkmen, Tomie Johnson.

"A" & "B" Honors — Cordell Hale, Lonnie Warren, James Simpson, Belinda Dolle.

Second Grade: "A" Honors — Berry Alvis, Beverly Dupler, Ken Eubanks.

"A" & "B" Honors — Timia Rayes, Fred Morin.

Third Grade: "A" Honors — Patti Bowers, Susan Corkery, Sandra Gilliam, Princeness Parkman, Manuel Vidales.

"A" & "B" Honors — Bill Hodnett, Mark Lowe, Larry Morin, Michael Parson Jerry Waltrip (Jerry's name was omitted on the first honor roll) His average was exactly 87.

Fourth Grade: "A" Honors — Cindy Hutcherson, Craig Kirby, Sheryl Lynskey, Diana Ornelas, Gloria Simpson, Jose Vidales, Etta Watten.

"A" & "B" Honors — Tressie Gilliam, Evella Lopez, Doug Vanstory.

Fifth Grade: "A" Honors — Leann Abbe, Karen Corkery, Konnie Richardson, Shannon Sowder, Lea Anna Wylie.

Sixth Grade: "A" Honors — Kent Hicks, Debbie Furgeson, Beverly Bridges, Yvonna Vanstory.

"A" & "B" Honors — Debbie Gilliam, Oralia De La Rosa, Chuck Dupler, Stella Cantu, Pam Partlow, Debra Burkett, Bobbie Sowder.

7th Grade: "A" Honors — Lynn Carpenter.

"A" & "B" Honors — Johnny Boyce, Mark Corkery, Dovie Miller, Cindy Harne.

8th Grade: "A" Honors — Kandy Sowder.

"A" & "B" Honors — Cheryl Abbe, Patty Carpenter, Terry Pollard, Joey Kindle, Tony Meraz.

9th Grade: "A" Honors — Mary Lou Mercado, Sandra Simpson.

"A" & "B" Honors — Nelson Bridges, Larry Neutzler.

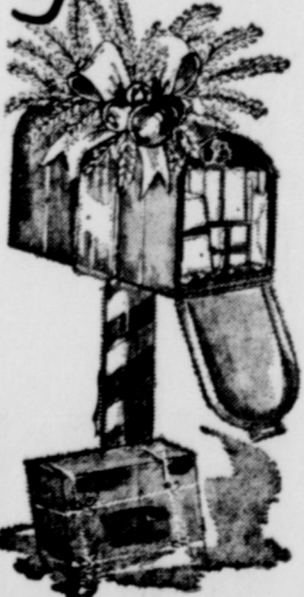
10th Grade: "A" & "B" Honors — Geno Abbe, Michael Sowder.

11th Grade: "A" & "B" Honors — Joy Boyce, Kathy Hicks.

12th Grade: "A" Honors — Chester Huff.

"A" & "B" Honors — Wendell Williams.

Greetings



Carter Auto Supply



THE BEDWELL IMPLEMENT CO.



BURLESON PAINT & SUPPLY



G and C GIN CO.



Let us rejoice in the message of the season!

ST. ANN'S CATHOLIC CHURCH  
Rev. David Greka, Celebrant

Dear Santa Claus,  
Please bring me a Sting Ray bicycle  
and a Sno-cone Maker.  
Love, Donnie Lemons

Dear Santa,  
I would like Tippy Tumblers,  
Love, Tami McMaster  
St. Rt. 2, Morton, Texas

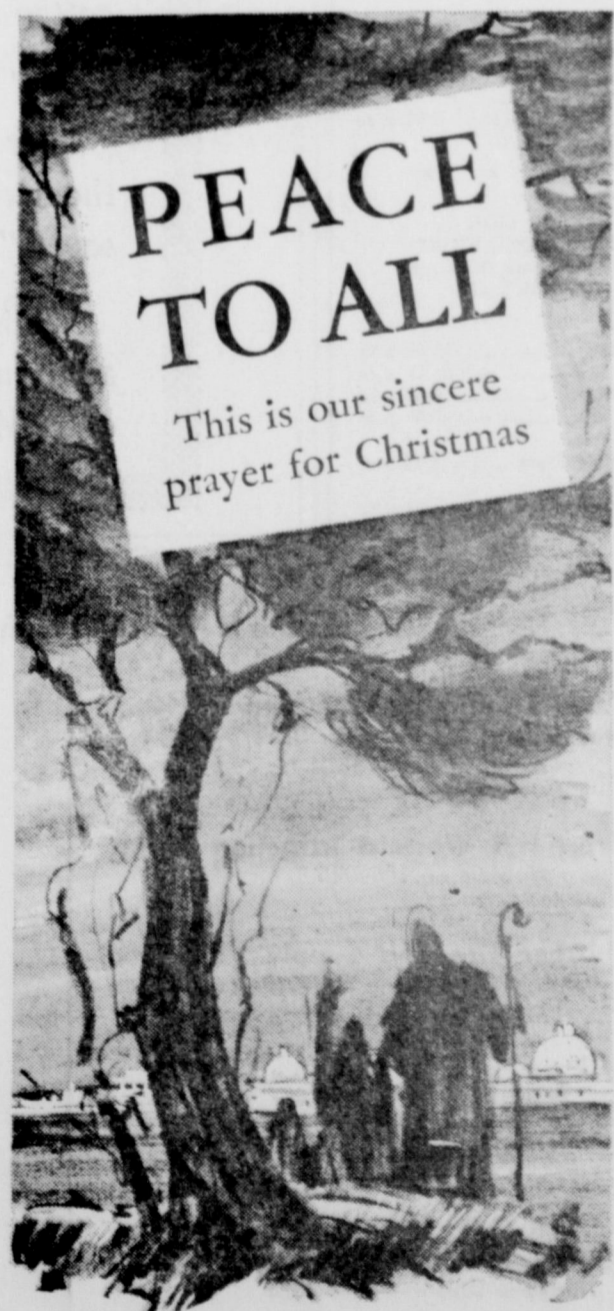


Wishing you A Beautiful Christmas  
**COLONIAL BEAUTY SALON**



... to all our good friends! We've  
enjoyed serving you - we look  
forward to serving you again!

**JOHN'S WELDING & REPAIR**



**HAWKINS OLDSMOBILE**

## COUNTY AGENT NEWS

From the Office of Roy L. McClung, Jr.

In another part of this paper you will find the results of a cotton fertilization result demonstration on the J. D. Thomas farm. Many of the people that read the results of this test will stop and think about it and say sure the results were good this year because we had a wet year. Now, we cannot tell you to the dollar what fertilizing dryland will make, but year in year out we are convinced that if you don't go overboard you can fertilize dryland and show a profit.

Many people are working with complex problems aimed at increasing agricultural production to put more dollars into the farmer's pocket. Yet, in many instances a relatively simple practice can turn the trick! All the farmer has to add to his present practices is the use of the right amount of the right kind of fertilizer as recommended by a soil test.

This may sound like an over simplification but it bears a lot of truth, according to a survey conducted by personnel of the Extension Soil Testing Laboratory, Texas A&M University Agricultural Research and Extension Center at Lubbock. Included in the survey are the 29 South Plains counties in Extension District 2.

The survey indicates that income for the district could be increased by an astounding \$25.4 million through the use of adequate rates of the right kind of fertilizer. This analysis showed that for Cochran County alone the potential increase in farm income from proper fertilization amounts to about \$1.8 million. This income is based on the assumption of a two dollar return above each dollar spent on fertilizer.

Plant nutrients that must be stepped up to bring about this increase are primarily nitrogen and phosphorus. For Cochran County, 1,346 tons of nitrogen and 682 tons of phosphorus were used last year, according to the Texas Feed and Fertilizer Control Service. The survey shows a county need for 6720 tons of nitrogen and 1977 tons of phosphorus.

Considered in the survey are acreages of the major crops, both irrigated and dryland, and the average fertilizer recommendations for each crop based on county soil test data and research proven fertilizer use practices.

Many farmers are using adequate rates, some are using excessive rates and others are using inadequate rates or

no fertilizer at all. Here is where soil testing can be a real money saver and a money maker.

According to the survey, there is an annual need for 1151 soil tests in Cochran County, assuming one sample every third year from each 50-acre field, only about 15% of this potential number is presently being tested.

I would like to take this opportunity to urge all farmers to take their soil samples now or as soon as possible and submit them to get the jump on the coming crop year. The two dollars invested in each soil test can mean generous dividends when next year's crops are marketed. Our Extension Offices will be glad to furnish you with further information on soil sampling and mailing if you have any questions.

### Unclaimed pot of gold

Assets worth billions of dollars, unclaimed by their rightful owners, are being gobbled up instead by assorted government agencies. The process, known as "escheat," is gathering speed as officials become more keenly aware of this treasure trove within their reach.

How does it work? The keystone is the ancient legal doctrine that property, if left unclaimed too long, passes over to the government. As one court explained:

"When property has ceased to have an owner, it should be held for the benefit of the community."

This wealth accumulates in many forms: forgotten bank accounts, dividends on mislaid stocks, utility deposits that are never picked up, insurance proceeds that are never collected, legacies for missing heirs.

In recent years the amount of such unclaimed wealth has risen into billion-dollar figures. And an estimated one billion more is piling up every year.

As a result, all states have enacted escheat laws which, by varying degree hasten a takeover by the government. Some times property is seized outright. Sometimes it is merely taken into protective custody, subject to being reclaimed by the owner if he turns up.

In any event, once the state has taken possession of an asset, getting it back is not easy. A claimant must bring himself strictly within the statutory requirements. Take this case:

After a man died, his family discovered that for many years he had failed to collect dividends on a certain stock. By the time of this discovery, the accumulated dividends had already been taken over by the state.

The family duly filed a claim for the money, but in vain. Under the local statute, a refund could be made only to the original owner of the stock - not to his heirs.

The best way to protect your assets from escheat is to be an "active" owner. That means keeping close tab on investments, cashing checks promptly, giving notice of changes of address, leaving insurance policies where they will be found in case of death, having an up-to-date will.

Of course you personally might be willing, as a public-spirited citizen, to have your money go to the government. But if so, you might as well bring that about by an act of generosity, not just by neglect.

A public service feature of the American Bar Association and the State Bar Association and the State Bar of Texas. Written by Will Bernard.

### CITIES IN FLAMES

Short of nuclear war, it would be hard to imagine fire destroying nine American cities in the next 70 years. Yet, the Insurance Information Institute notes that between 1835 and 1908 fire destroyed major portions of New York City, Charleston, S. C., Portland, Me., Chicago, Boston, Jacksonville, Baltimore, San Francisco and Chelsea, Mass.

Texas production tax rate on oil is 4.6% of value at well; 7% on natural gas.

### Weekly cotton classing report

The three Cotton Classing Offices of the USDA in this area classed 197,000 samples of new crop cotton last week ending Friday, December 13. This brought the total for the entire season to 1,085,000. Nine hundred thirty thousand (930,000) samples had been classed on the South Plains this time last year.

Predominant grades were Strict Low Middling, Middling Light Spotted, Strict Low Middling Light Spotted, and Middling Spotted. These four grades represented 80 per cent of the total classed.

The average staple length from the South Plains area last week was just under 1-inch.

Micronaire readings by percentages were: 3.5 - 4.9, 30 per cent; 3.3 - 3.4 14 per cent; 3.0 - 3.2, 28 per cent; 2.7 - 2.9, 20 per cent; and 2.6 and below, 6 per cent.

The average Pressley tests, which is the breaking strength of the fibers, for the Lubbock area was 84,000 pounds per square inch, for the Lamesa area was 84,000 pounds, and for the Brownfield was 82,000 pounds.

Prices reported to the Consumer and Marketing Service of the USDA at Lubbock ranged from \$1.50 to \$6.75 per bale over the Government loan value for White grades and \$3.25 to \$9.55 per bale over the loan for Light Spotted grades in the 3.5 to 4.9 micronaire range.

Average cottonseed prices paid to producers was \$49.00 per ton.



Wishing you and yours a most joyous Christmas season!

**HARRIS PLUMBING CO.**



**MERRY CHRISTMAS**

A Most Bountiful Day to You and Yours. May you find A Lasting Happiness

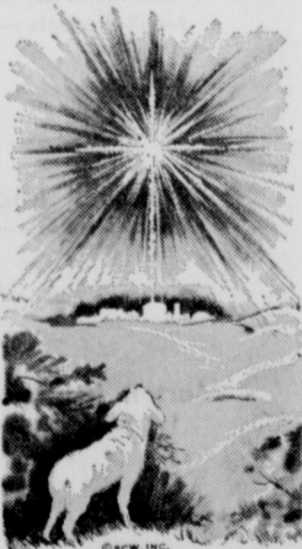
**IKE'S FARM STORE**



The glad tidings let us sing - In honor of the new born King!

**HIGGINBOTHAM BARTLETT CO.**

**Peace**



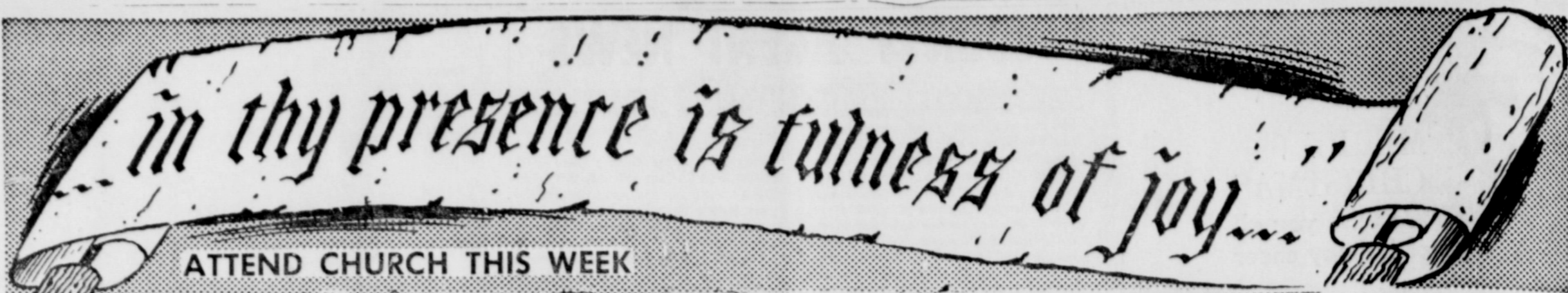
MAY IT COME AT CHRISTMAS

**Western Abstract Co.**



LET US LOOK TO BETHLEHEM ANEW!

**Rose Theatre**



**CHURCH OF CHRIST**  
J. A. Woolley, Preacher  
S.W. 2nd and Taylor

Sundays—  
Bible Class — 10:00 a.m.  
Worship — 10:45 a.m.  
Evening Worship — 7:00 p.m.  
Wednesdays—  
Midweek Bible Class — 8:00 p.m.

**FIRST METHODIST CHURCH**  
Rex Mauldin, Minister  
411 West Taylor

Sundays—  
Church School Session — 9:45 a.m.  
Morning  
Worship Service — 10:55 a.m.  
Evening  
Fellowship Program — 5:00 p.m.  
Evangelism — 6:00 p.m.  
Mondays—  
Each First Monday Official  
Board Meeting — 8:00 p.m.  
Each First Monday  
Commission Membership on  
Evangelism — 7:00 p.m.  
Second and Fourth Monday  
Wesleyan Service Guild 8:00 p.m.  
Tuesdays—  
Women's Society of  
Christian Service — 9:30 a.m.  
Each Second Saturday, Methodist  
Men's Breakfast — 7:00 a.m.

**FIRST BAPTIST CHURCH**  
Fred Thomas, Pastor  
202 S.E. First

Sundays—  
Sunday School — 9:45 a.m.  
Morning Worship — 10:55 a.m.  
Morning Service KRAN at 11:00  
Youth Hour — 5:00 p.m.  
Training Union — 6:00 p.m.  
Evening Worship — 7:00 p.m.  
Tuesdays—  
Helen Nixon W.M.U. — 9:30 a.m.  
Wednesdays—  
Graded Chorus — 7:30 p.m.  
Prayer Service — 7:30 p.m.  
Church Choir Rehearsal 8:30 p.m.

**SPANISH**  
**ASSEMBLY OF GOD CHURCH**  
Gilbert Gonzales  
N.E. Fifth and Wilson

Sunday—  
Sunday School — 10:00 a.m.  
Morning Worship — 11:00 a.m.  
Evening  
Evangelistic Service — 7:30 p.m.  
Tuesdays—  
Evening Bible Study — 8 p.m.  
Thursdays—  
Evening Prayer Meet — 8:00 p.m.

**EAST SIDE**  
**CHURCH OF CHRIST**  
Cecil Williams, Minister  
704 East Taylor

Sundays—  
Bible Study — 10:00 a.m.  
Worship — 10:45 a.m.  
Song Practice — 6:30 p.m.  
Worship — 7:00 p.m.  
Monday—  
Ladies Bible Class — 4:15 p.m.  
Wednesdays—  
Midweek Service — 7:30 p.m.



**LET'S NOT FORGET THIS...**

"And she shall bring forth a son, and thou shalt call his name Jesus: for he shall save his people from their sins." Matthew 1:21.

For God so loved the world that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life.

"For God sent not his Son into the world to condemn the world, but that the world through him might be saved." John 3:16, 17.

We invite you to celebrate the birth of our Saviour by attending church this week, and by spreading good will everywhere you go.

The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.

**ASSEMBLY OF GOD CHURCH**  
G. A. Van Hoose  
Jefferson and Third

Sundays—  
Sunday School — 9:45 a.m.  
Morning Worship — 11:00 a.m.  
Evening  
Evangelist Service — 7:00 p.m.  
Wednesdays—  
Night Prayer Meeting and  
Christ's Ambassadors  
Convene Together — 7:30 p.m.  
Thursdays—  
Every 1st and 3rd, Women's  
Missionary Council — 2:30 p.m.  
Every 2nd and 4th, Girls'  
Missionette Club — 4:30 p.m.

**FIRST MISSIONARY**  
**BAPTIST CHURCH**  
Rev. Robert Evans, Pastor  
Main and Taylor

Radio Broadcast — 8:00 a.m.  
Sunday School — 9:45 a.m.  
Morning Worship — 10:45 a.m.  
Training Service — 7:00 p.m.  
Evening Worship — 6:00 p.m.  
Monday—  
Mary Martha Circle — 2:30 p.m.  
Edna Bullard Circle — 3:00 p.m.  
GMA and LMB — 4:00 p.m.  
Sunbeams — 3:00 p.m.  
Wednesdays—  
Mid-Week Worship — 8:00 p.m.

**ST. ANN'S CATHOLIC CHURCH**  
The Rev. David Greka, Pastor  
8th and Washington Sts.

Mass Schedule—  
Sunday — 9:00 and 11:15 a.m.  
Monday — 7:30 p.m.  
Tuesday — 7:30 a.m.  
Wednesday — 7:30 p.m.  
Thursday — 7:30 a.m.  
Friday (1st of Month) 7:30 p.m.  
Friday (2nd, 3rd & 4th) 7:30 a.m.  
Saturday — 8:00 a.m.  
Sunday—Catechism Class,  
10:00 - 11:00 a.m.  
Confessions—Sunday  
Half hour before Mass.  
Baptisms: 12 noon Sunday  
and by appointment

**FIRST BAPTIST MEXICAN**  
**MISSION**  
Moses Padilla

Sundays—  
Sunday School — 10:00 a.m.  
Training Union — 6:30 p.m.  
Evening Worship — 7:30 p.m.  
Wednesdays — 7:30 p.m.

**NEW TRINITY BAPTIST**  
**CHURCH**

Rev. Willie Johnson  
3rd and Jackson

Sundays—  
Sunday School — 9:45 a.m.  
Morning Worship Second  
and Fourth Sundays — 11:0 a.m.  
H.M.S. — 4:00 p.m.  
Wednesdays—  
Prayer Service — 7:00 p.m.

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