

THE
FRIONA



STAR

VOLUME 45, NUMBER SEVEN

TWELVE PAGES

KICKOFF DATE

Friona's United Fund Drive Begins Tuesday

The budget committee for the Friona Area United Fund reconvened last week and approved a request by the Friona school officials to include support of the foreign exchange student fund (American Field Service) in the amount of \$500 in the 1968 budget.

This had previously been included in the budget, but with the lapse of the program the past few years, the item had been dropped.

Addition of the \$500 item makes the 1968 goal now \$6,364 exactly \$500 more than the 1967 goal of \$5,864.00.

The drive kickoff is set for 9 a.m. Tuesday, November 19, at the Community Room of the Friona State Bank. However, according to A.L. Outland, drive chairman, the drive envelopes and cards are now ready at the city office, and workers may pick up their envelopes and work their areas early.

Outland says he hopes the drive can be completed by 12 noon on Thursday, November 21. Assistant chairmen for the drive are: A.L. Black, pre-drive chairman for businesses; Hollis Horton, municipal; and Robert Neelley, rural.

"We help our own when we give the United Fund Way" is the motto, Outland pointed out. Fund drive workers are list-

ed on an advertisement for the UF on page 7 of this issue:

Outland encourages every resident to give their fair share when the fund workers call upon them. This is the one basic drive for all of the agencies listed above, saving several smaller drives. Gifts should take into account the many agencies which benefit from the drive.

Outland announced his city and community chairmen for the drive.

Those working in surrounding communities are as follows:

Rhea - C.V. Potts; West Friona--Ralph Wilson; Northwest of Friona--Curtis Murphree, Northeast of Friona--W.M. Massie.

North of Black-Dick Rocky; South of Black-Gene Welch; Lakeview-Otho Whitefield; Hub Wes Long; Parmerton-Keith Brock; Southeast of Friona--W.S. Ingram, Robert Neelley is the overall rural chairman.

The city workers are as follows:

Deon Awtry, H.L. Outland, Ralph Taylor, Doyle Elliott, H. K. Kendrick, Bill Wooley, D. C. Herring, C.L. Lillard, Ralph Roden, Marty Martinez, Ralph Shirley, and Wesley Foster.

Also Glenn Evan Reeve, Andy Hurst, J.C. Claborn, Hollis Horton, John Fred White, Ronald D. Smiley, Carl Maurer, W.E. Teel, Wright Williams, Charles Allen, Steve Messenger and Alton Farr.

Also Arthur Drake, A.L. Outland, Jack London, O.J. Beene, Leonard Coffey, Bill Nunn, Porter Roberts, Kenneth Williams, Dan Ethridge, Ronnie Webster, Oscar Lange, Billy Carmack and Raymond Cook.

The 1968 goal is broken down as follows:

Boy Scouts \$1,500
Girl Scouts \$1,339
Red Cross \$1,200
Salvation Army \$ 900

U.S.O. \$ 125
Texas United Fund . . . \$ 50
F. Exchange Student . . \$ 500
Emergency Fund . . . \$ 750
Total \$6,364



NO SMILES. . . Coach Bob Owen huddles with a quartet of his injured players, who are glum at the prospects of missing the season finale at Abernathy Friday night. From the left are

center Donny Carthel, fullback Isidore Cordova, halfback, Johnny Barker and quarterback Danny Kendrick. (See story below)

STAR
Lives
by Bill Ellis

FRIDAY NIGHT - -

Chieftains Close Out Season At Abernathy

The election is finally over (sigh of relief), and things are just about back to normal. However, we didn't want the political season to end without passing on the following witicism (7):

The census taker was off in the hills taking the census. He asked a mountaineer's wife how many there were in the family. "There's just me 'n paw, the baby, a cow and cat," was the reply.

"Now, I need to know your political affiliation, if you have one," the census taker added. "Well, Paw's a Democrat, I'm a Republican; the baby's wet, the cow's dry and the cat's on the fence," came the reply.

Also, although it has now been two weeks since Halloween, we want to make this observation concerning the local trick-or-treaters. It would seem that the larger kids would refrain from this type of child's play. Honestly, we got some boys who had been shaving for two years (their voices were changing), and some girls almost old enough to have small trick-or-treaters of their own to be taking around.

Perhaps our community needs something -- such as Halloween Carnivals (with a king and queen?), for these older kids. This would give them an activity to engage in on that night, and they wouldn't have to resort to child's play.

We know of a woman who thinks her face is her fortune. What she doesn't know is that the beauty shop thinks it's their's.

Man to waitress: "I don't like all of these flies in here."
Waitress: "Well, if you'll pick out the ones you do like, I'll kill the rest."

What you don't know won't help you much, either.

The embattled Friona Chieftains travel to Abernathy Friday night to finish the 1968 football season against the Antelopes. The kickoff will be at 7:30 p.m.

The game means little in the district standings, except that for Friona it will be an opportunity to close out with a win and finish with a 7-3 season mark in Coach Bob Owen's first year at the helm.

This would equal last season's mark, and would be one of the three best season records in the past six years at FHS.

If they win, it'll be a team victory for the Chieftains, because many of the top individual's won't see action in this final game.

Some four starters will miss the game. Quarterback Danny Kendrick and center Donny Carthel have been out since the Floydada game with arm injuries. Halfback Johnny Barker has a strained tendon and probably won't play, although he may suit up.

Halfback Isidore Cordova got a strained tendon in last week's game, and definitely won't see action.

However, most of the personnel will be available which stopped Crosbyton, 48-23 two weeks ago. The Chiefs still have all-district halfback candidate Tony Perea in good health. Perea could lead the league in scoring with a good showing in this final game. He's just two points behind Olton's Charles McClain, and Olton has finished his season.

Perea also will be out to add to his fabulous rushing record he's established for the season. He already has gained 1541 yards in nine games, which is a new school record. Perea will be out to add to that mark on Friday.

The Chieftains and Abernathy have met on only four occasions, all since the two schools were placed in the same district in 1964. Friona holds a 3-1 edge in the series. All of the games have been thrillers. Friona won 26-21 here in 1964, 13-12 at Abernathy in an important game of 1965, and 14-13 here last year. Abernathy's lone win was a come-from-behind 36-27 affair at Abernathy two years ago.

New Officers Announced For Ministers

New officers have been elected by the Friona Ministerial Alliance.

Rev. Ott Robertson, pastor of the Assembly of God Church, is the president. Rev. Donny Carrasco, pastor of the Baptist Mexican Mission, is secretary-treasurer. Father Gerald Dunford, pastor of St. Teresa's Catholic Church, is vice president, and Rev. Otto Kretzmann pastor of Immanuel and Redeemer Lutheran churches, is the group's radio chairman.

The alliance announces that its Thanksgiving service will be held Wednesday night, November 27, at Calvary Baptist Church.

Rev. L.S. Ansley, pastor of the Calvary Baptist Mission, will preach the Thanksgiving sermon.

Good Scores Are Rule In Football Contest

Good scores abounded in the ninth week of the Friona Star's football contest. A record of some sort was set, as a total of 55 contestants missed only one game. One contestant, Mrs. Stanley Benge, had a perfect score, the first of the year. She took the weekly first prize of \$5.00.

A closer screening of the 55 who picked 13 games found that five of these had tied for second and third. These were Eugene Ellis, Herman Gerles, Mrs. B.C. Hartwick, Frank Truitt and Mrs. Frank Truitt. It was the best week for scores during the entire contest, with the average score being 12.

One of the contestants getting a 13 was Owen Drake, the contest leader, who maintained his lead in the race for grand prize. Drake now has a score of 94, to 93 for Winston Wilson, who also tallied 13.

Tied with scores of 92 are Conrado Bautista, Raymond

Milner and Paul Mohr. Dean Blackburn, Emmett Tabor, Sam Mears and Joyce Veazey are next at 91.

In all, a total of 15 contestants have scores of 90 or above, averaging at least 10 points per week. The others at 90 are Chuck Everitt, Wendell Garner, Herman Jesko, Ray Lynn Murphree, Donald Powell and Bobby Wied.

Grand prize winner in the 12-week contest will receive two tickets to the Cotton Bowl game in Dallas on New Year's Day, along with \$25 expense money and hotel reservations for two at the Adolphus Hotel on December 31.

Second grand prize winner will receive two tickets to the Sun Bowl Game in El Paso and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftain games, or \$15.00.

The tenth weekly contest appears on an inside page of this issue.



PERFECT SCORE. . . Mrs. Stanley Benge, left, is being presented first-place check in the Friona Star's football contest. Mrs. Benge became the first contestant in this year's contest to correctly pick all 14 games on a week's slate. Her husband is a previous winner this fall.

Mary Rando Second In Contest

Official Parmer County delegates to the 35th annual meeting of the Texas Farm Bureau returned from Dallas this week, where a Friona entry placed second in the Farm Bureau's "Talent Find" competition.

Mary Rando, who previously was judged winner in the district contest in Lubbock, placed second in the statewide contest, doing her recitation of "I Am the Nation."

Delegates attending the meeting from Parmer County were Mr. and Mrs. Harry Hamilton, Mr. and Mrs. Roy V. Miller of Friona; Mr. and Mrs. Bill Brandt of Rhea and Mr. and Mrs. W.T. Magness of Farwell.

Guest speakers included governor-elect Preston Smith and American Farm Bureau Federation president Charles B. Shuman.

In the State Farm Bureau queen's contest, a Spearman girl, Sue Sloan, was named queen, replacing Sharron Hutton of Muleshoe, who held the title the past year.

Winner of the "talent find" was a western singing group from Hall County, which called

themselves the "Poor Boys."

Some 500 voting delegates from 203 organized county Farm Bureaus took part in the annual meeting, and adopted policies to guide the farm organization during the coming year. Parmer County Farm Bureau ended its fiscal year Oct. 31 with 533 member families enrolled.

Mrs. Aubrey Rhodes accompanied Miss Rando to the talent find contest.

ON HOSPITAL BOARD

Buske Reflects On 22 Years Of Progress

The recent retirement of G. B. (Pete) Buske from the board of directors of Parmer County Community Hospital marked the end of his association in an official capacity, but changed in no other way his interest in the progress of this 22 year old non-profit organization.

His interest in the hospital began about 25 years ago as he and the late J.B. McFarland made business trips together over the Panhandle. Mr. Mack as McFarland was known, was a long time resident of the community and became interested in seeing a hospital located in Friona many years before Parmer County Community Hospital became a reality.

Mr. Mack's plan was to plant seeds of interest in the hearts of everyone with whom he came in contact -- whether on a busi-

ness or social basis. And, it was his interest combined with the interest of others with whom he had talked which resulted in construction of the first hospital here.

Need of medical facilities here was brought forcibly to Buske's attention in March of 1945 when he had the misfortune of losing two fingers off his right hand. His first thought was to get to the hospital at Hereford as soon as possible after the accident.

However, before he got very far from Friona, he learned there was no doctor in Hereford at the time and drove to Farwell instead. After stopping at the office of Dr. V. Scott Johnson, he was given emergency treatment and directed to report to the Clovis hospital for surgery.

Early in August of the same

year a group of interested residents of Friona and the surrounding communities in the county met and named Joe Poindexter, G.B. Buske, Jim Shaffer, Frank Spring and Sloan Osborn as temporary directors.

Later a plot of ground containing nine acres of pasture land enclosed with a barbed wire fence was purchased from the late James P. Wilson. This property was located across Highway 60 north of the present location of Murphree's Texaco Station and was bounded on the north by the present location of Fourteenth Street.

As interest in the project grew memberships were sold at \$100 per family; individuals contributed funds; men's civic clubs and women's clubs sponsored pie suppers, box suppers, rummage sales, cake walks and

other benefit programs.

Plans were drawn for a hospital which was estimated to cost about \$100,000. When it became known that it would take at least \$150,000 to build and equip a hospital, members of the board of directors began to look for a suitable building which they could purchase.

Since Parmer County Community Hospital had qualified under its charter as a non-profit organization, it was eligible to make application for a complete hospital unit, which had been used at the prisoner of war camp near Summerfield. Soon after the application was made, the board of directors received notification that they had been granted the building without cost.

Of course, a lot of work had to be done and a great deal of cost was involved in moving and

re-locating the building. Much of this was done by volunteers. Early in 1947 a doctor had been secured, equipment had been installed, nurses and other hospital personnel had been hired and the first patients were admitted.

From this un-impressive beginning the hospital has grown to its present size and importance to the community. About ten years after the first building was completed a new building was ready for occupancy on its present location.

The first patient in the new building was J.B. McFarland, who had been one of the organization's staunchest supporters since its beginning.

In reminiscing about his connection with the hospital in an official capacity, Buske said, "It is impossible for anyone who was not in on the ground

floor to begin to realize the amount of time, effort and energy spent by everyone in the county to make the hospital a reality."

He continued "My work with the hospital has been the most challenging and rewarding project I've ever worked on. Parmer County residents are the cream of the crop and always respond generously when called upon to support any cause which they consider beneficial to the community."

Buske and his wife, the former Myrl Crow, are long time residents of Friona. Their children are Deann Styles, Bristol, Tennessee; Lila Gay Vars, Canyon, Phila May Weatherly, Friona; and B.K., who is a student at the University of Texas Law School, Houston. They also have eight grandchildren.



REMINISCES. . . G.B. (Pete) Buske, who resigned last week as chairman of the board of directors for Parmer County Community Hospital, reflected this week on his tenure on the board, and chartered the hospital's beginning and growth to its present stage.

Clark, Kaltwasser Named Gold Star Award Boy,,Girl

Highlight of the 1968 County 4-H Achievement Banquet at Bovina High School cafeteria Saturday was naming of the Gold Star Girl and Gold Star Boy for Farmer County.

Gold Star Boy honors went to Loy Dale Clark of Lazbuddie. He has been a member of 4-H for the past six years. His primary interests have been in Livestock. He has shown his barrows in most of the major shows in the state and has always placed high with them. Loy Dale received the runner-up showmanship award at the State Fair in 1967.

Other projects he has participated in are horses, sows, for pig production and pasture production. Loy Dale has also excelled in leadership. He has served as president of his local club; vice president of the county 4-H council; chairman of the Achievement Day committee, junior leader and a member of the livestock judging team in district competition for the past four years. He is the son of Mr. and Mrs. Wayne Clark.

Cheryl Kaltwasser, daughter of Mr. and Mrs. Gilbert Kaltwasser of the Oklahoma Lane community and a member of the 4-H club for the past six years was named Gold Star Girl for 1968. Her outstanding accomplishment has been in leadership.

She has held the office of president, vice - president, council delegate and council secretary in her club. As junior leader in foods and nutrition for two years she exhibited outstanding leadership ability. In 1965 she was the county winner in the junior foods contest.

Her projects since she became a member of the 4-H Club included foods, clothing, home management, parliamentary procedure, child care, entomology and money management.

A large number of 4-H club members were presented with special award pins for their accomplishments in the various project areas. They were as follows:

Achievement: Steven Kaltwasser, Oklahoma Lane
Agricultural: Darwin Green, Farwell

Conservation of Natural Resources: David Harding, Farwell

Management: Kelly Head, Oklahoma Lane

Horse: Loy Dale Clark, Letha Templar, and Ernestine Templar, Lazbuddie; Laura Doshier, Farwell

Photography: Randy Terry, Friona

Safety: Mike Messenger, Friona

Swine: Gary Green, Farwell; Danny Clark, Lazbuddie; and Karen Hart, Friona

Rabbit: Bruce Kaltwasser, Oklahoma Lane

Sheep: Gene Strickland, Friona

Rifle: Coy Jameson, Trip Horton, Jay Messenger, and Troy Messenger, Friona.

Beef Cattle: Harold Jones, and Conda Jones, Oklahoma Lane.

Foods and Nutrition: Susan Mims, Karen Mims, Nancy Bush, Lazbuddie; Arlene Magness and Audrey Magness, Bovina; and Barbara Vargs and Lee Ann Williams, Farwell; Cathy Cunningham, and Holly Hart, Friona.

Clothing: Rita Sue Davis, Lazbuddie; Joyce White, Farwell

well and Jan Jameson, Friona County Dress Revue: Mary Beth Bennett, and Gal Graham, Friona; and Cheryl Gohlke Oklahoma Lane.

Boys and girls receiving cash awards for participating in various county and district elimination contests were:

Farm and Ranch Management contest: Darwin Green and Zefrino Villarreal, Farwell.

Livestock Judging: Loy Dale Clark and Danny Clark, Lazbuddie.

Money Management Demonstration: Kelly Head, Oklahoma Lane.

Natural Resources Demonstration: David Harding, Farwell.

Rifle Contest: Coy Jameson, Trip Horton, Troy Messenger and Jay Messenger, Friona.

Quarter Horse Judging Contest: Letha Templar, Bobby Templar and Ernestine Templar, Lazbuddie; and Laura Doshier, Farwell.

Safety: Gary Green and Gene Christian, Farwell.

Beef Cattle Demonstration: Steven Kaltwasser and Harold Jones, Oklahoma Lane.

Electric Demonstration: Conda Jones and Jae Ensor, Oklahoma Lane.

Dress Revue: Jan Jameson, and Mary Beth Bennett, Friona; and Cheryl Gohlke, Oklahoma Lane.

Better Bake Show: Susan Mims and Karen Mims, Lazbuddie.

Foods and Nutrition: Deborah Harding, Farwell; and Rita Sue Davis, Lazbuddie.

Share The Fun Contest: Rita Sue Davis, Debbie Stanberry, Linda Balderas, Helen Balderas Lee Ann Farley and Susan Mims, Lazbuddie.

Nutritional Educational Activity: Jan Jameson, Friona and Deborah Harding, Farwell.

Adult leaders were also recognized for their years of service to 4-H Clubs. Those receiving adult leadership certificates were as follows:

Gold Clover Award for ten years service: Mr. and Mrs. Walter Kaltwasser, Oklahoma Lane.

Silver Clover Award for five years service: Mr. and Mrs. Wayne Clark, Mrs. Freeman Davis and Jack Templar, Lazbuddie; Mrs. Jael White and Gilbert Kaltwasser, Farwell and Mrs. Earl Jameson, Friona.

Award of the clover certificate: Earl Jameson, Mr. and Mrs. Dale Hart, Steve Messenger and Billy John Thorn, Friona; Mr. and Mrs. Doyle Green and Mr. and Mrs. Hurbel Harding, Farwell; Malborn Jones, Oklahoma Lane and Mrs. Wayne Magness, Bovina.

Jack Tompkins, farm news director of Channel 7, was the guest speaker. About 120 persons attended the banquet, which was sponsored jointly by Deaf Smith County Electric Cooperative and Bailey County Electric Cooperative.

Hospital Notes

ADMISSIONS:

Eva Frances Bernal, Friona; Billie Southward, Friona; Kitty M. Newton, Farwell; Marsha Estrada, Black; Mary Rubio, Bovina; Jimmy Webb, Farwell; Melissa Ann Legis, Hereford; Marciana Fernandez, Friona; Lola Q. Villa, Bovina; Basilio Villanueva, Friona; Lois Mary Nelson, Hereford; Jay Patrick Ferguson, Friona; Johnny A. Flores, Friona; T.E. Blackburn: Friona; Alvina Blanco, Friona; Lynda Kay Roberson, Friona; Patsy Gray, Bovina; Lucy Stevenson, Friona; Allan M. Hayes, Friona.

DISMISSALS:

Flossie Brown, Amelia Torres, Mrs. Joe Torres and Girl; Mrs. Cleatus Rhodes and Boy; Yolanda Marry and Girl; Eva Frances Bernal, Jacquita Lee Vernon; Charles Ross, Kitty Newton, Margaret Powell; Jimmy Webb, Billie Southward, Larry Mabry, Virgie Jordan, Mary Rubio, Marsha Estrada, Lillian Williams, Lola Villa, Marciana Fernandez, Jay Patrick Ferguson, Emily Zieschang.

PATIENTS IN HOSPITAL

Basilio Villanueva, Lynda Kay Roberson, Lucy Stevenson, Alvina Blanco, Allan Hays, T.E. Blackburn, Patsy Gray, Ethel Thompson and Girl; Ricky Stanberry, Rose Barlow, Johnny Flores, Melissa Legis, Mary Nelson.

IS YOUR WIFE COLD?

THREATENING TO LEAVE HOME?



Why Put Up With It Another Year?

1. Insulate Ceilings And Walls.
2. Repair Roofing.
3. Weatherstrip Windows And Doors.
4. See Us For Storm Doors And Windows
5. See Us For Coleman Heaters of All Kinds

NUNN LUMBER CO.

Friona "Complete Building Service" Ph. 247-2727

Seed Potato Crop Should Give Adequate Supply

Again this year, North Dakota potato growers were blessed with ideal growing conditions to produce a good crop of high quality seed potatoes.

The certified acreage was only slightly lower than in 1967 so there should be a fairly good supply of Norgold Russets, Kennebecs, Red La Sodas, Red Pontiacs, Norlands, Norchips, LaRouges and other popular varieties.

Norgold Russets, which were developed in North Dakota have been accepted widely and enthusiastically throughout the major part of the potato growing areas of the United States. Norgolds consistently outyield Russet Burbanks and Early Gems. They are highly resistant to scab. They sell well because of their beautiful, golden, smooth netted skin, shallow eyes and oblong to long shape. They are excellent both for baking and boiling and are exceptionally white and mealy when cooked.

Norchips, a new white variety also developed in North Dakota is gaining wide popularity because of its desirability as a chipping potato. It is a smooth #1 potato, an

excellent plant type and high yielder.

The total certified seed production in North Dakota should be about the same as last year but since there was a shortage of some of these popular new varieties last year, it would be a good idea for growers and dealers to book seed now so as to be assured of a sufficient supply of this high quality, disease-free seed.

SCHOOL MENU

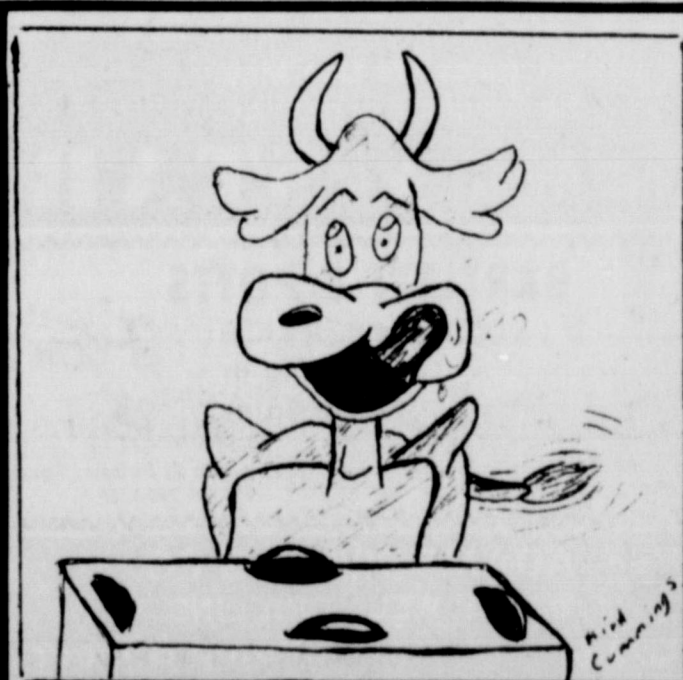
MONDAY: Soup or chili, sandwiches, cinnamon crisp, orange juice, milk.

TUESDAY: Fried chicken, potatoes, English peas, vegetable salad, cho. cake, hotrolls and butter, milk.

WEDNESDAY: Hamburgers, potato chips, lettuce, tomato, pickles, onions, fruit jello, cho. milk.

THURSDAY: Enchiladas, pinto beans, lettuce and tomato salad, hot rolls and butter, peach halves, milk.

FRIDAY: Salmon patties, corn, green beans, tarter sauce banana pudding, hot rolls and butter, milk.



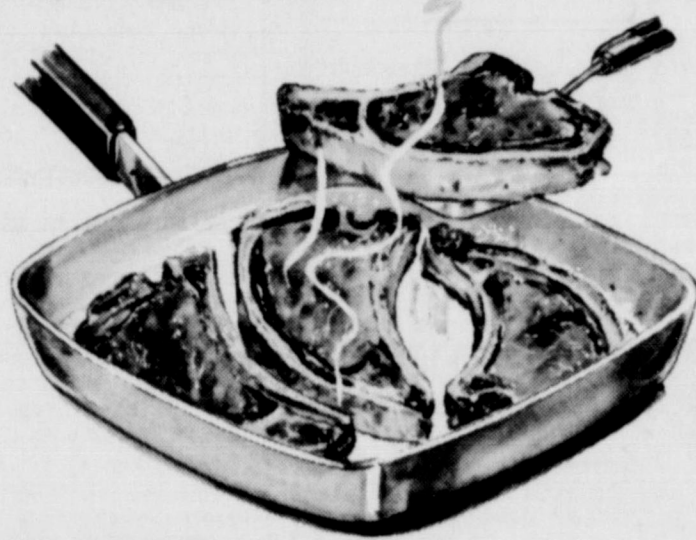
Whoee! That's nose likin' good.

Shur Gro P-M-S Liquid Range Supplement Will Balance Your Wheat & Milo stubble pasture and get EXTRA gains at low cost.

Cummings Farm Store, Inc.

Friona, Texas

Ph 247-2781



PORK CHOPS

Lb. **59¢**

BROWNIE MIX from Duncan Hines.

23 Oz.

49¢

Shurfine **FLOUR** 25 Lb. Print Bag **\$1.89**



Cloverlake **ICE CREAM**

1/2 Gal.

79¢

Pork Sale

Bar-S

BACON

Lb. **59¢**

OWENS SAUSAGE

2 LB.

\$1.29



CRISCO OIL

38 Oz. **69¢**

Dishwashing DETERGENT

Palmolive 32 Oz. **69¢**

Shurfine Vegetable **SHORTENING**

3 Lb. Can **59¢**

FIDDLE FADDLE

8 Oz. Pkg. **3 for \$1**

Shurfine **APPLE BUTTER**

28 Oz. **3 For \$1**

Frozen Foods

Birdseye **COOL WHIP**

Qt. **49¢**

Morton's **HONEY BUNS**

4/\$1



Maxwell House **COFFEE**

1 Lb.

69¢



BABY FOOD Fruits & Vegetables

10¢



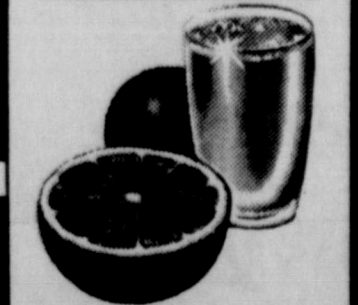
BANANAS

Lb. **10¢**



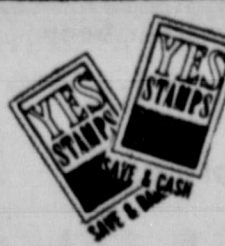
CABBAGE

Texas Lb. **5¢**



Grapefruit

Texas Red **4/39¢**



DOUBLE 'YES' STAMPS EVERY WEDNESDAY

With Purchase Of \$2.50 Or More

Houser

GROCERY & MARKET

Big Enough To Accommodate - Small Enough To Appreciate
Friona Phone 247-3343



TRY SOME NOW

READ USE CLASSIFIED ADS for fast results

ANNOUNCEMENTS

We need to trade for a bunch of good used refrigerators. We also have new washer and dryers for sale.
Reeve Chevrolet & Frigidaire.

NOTICE
We will pay \$1 per issue for any copy of the Friona Star published during 1947. Also certain issues of 1949 and others prior to 1947. You have old papers, why not check the dates and call the Star at 247-2211. 37-nc

Reduce with REDCOSE! Follow directions - safe, results guaranteed. Only 98¢. Bi-Wize 2-12p

Bovina's St. Anne's Catholic Church is sponsoring a bingo every Saturday night, benefitting the Bovina-Friona church building funds. The public is invited. Cash prizes are awarded. 4-tnc

The Friona Credit Union is anxious to make loans for your emergency spending needs. Never pay more than one per cent per month on your unpaid balance. Come by 523 Main and discuss your needs.

Now open for business. Dodson & Gaines Body Shop, 106 W. 5th St. (Former Parmer county Implement Bldg.) Painting, Bodywork Auto Glass. We invite your business. For estimates during day, call 247-2428. After 6, come by the shop. Connie Dodson, Kenneth Gaines. 7-tnc

WANTED: Several nice people to join "Friends of the Library." Work For A Good Cause. 7-4tc

Have a happier Christmas this year. Contact the Friona Federal Credit Union for a loan that will get you over the "cash strain" period. Call us today.

WANTED: Ironing - \$2.00 dozen. Mary Redlearn, 1304 N. Main. 7-2tp

CARD OF THANKS

We wish to thank each and everyone for every kindness extended in the loss of our loved one.

We appreciate your many kind and thoughtful deeds. The food, flowers, cards, your prayers and visits have been a great help.

A special thanks to the Doctors, nurses and hospital personnel.

May God richly bless each one of you.

Mrs. C.S. Bainam
Ethel Bainam and Tony
Mr. and Mrs. Wayne Bainam and Family
Mr. and Mrs. Dudley Bainam and Family
Mr. and Mrs. Jimmie Ray Bainam and Family 7-1tp

FARM EQUIPMENT

FOR SALE: Sturdy wheat seed. First year from registered. Germination, 92 per cent; purity 98 per cent. Cleaned and bagged in heavy-duty one-bushel bags. Phone 265-3449, Keith Brock. 47-tnc

STOCKER AND FEEDER
Cattle for sale. Various classes and weights. Call Gerald Floyd, 247-2470. 52-tnc

FOR SALE: Bolens 7 h.p. tractor mower. New. Phone 247-2544. 5-3tc

FOR SALE: 1967 Ford truck and 40-foot trailer. Beet baskets. Also, 1966 Ford pickup. Phone 247-3318. 51-tnc

Want to buy a used 549 International well motor. Phone WX 5-2523 or write Box 601, Tulla, Texas. 7-3tc

Covered Bridges
Dressed in photogenic Quaker costumes. Indiana women at an annual festival sell home made apple butter. Proceeds are used to preserve the state's covered bridges.

WANT ADS PH. 247-2211

CLASSIFIED RATES
First insertion, per word - 6¢
Second and additional insertions - 4¢
Card of Thanks - \$1.00
Double rate for blind ads
Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 60¢ on cash order, \$1 on account.

DEADLINE FOR INSERTION

Thursday's Friona Star - 4 p.m. Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is Not responsible for error after ad has already run once.

FOR SALE

"Wanted person with good credit to assume balance on late model Dial-and-Sew sewing machine. Full automatic bobbin winder, buttonhole, fancy pattern selector. No attachments, 20 year guarantee. One half paid out, free home demonstration. Write Lubbock Sewing Center, 1114 19th St., Lubbock, Texas." 48-tnc

FOR SALE: Clean pickup camper. Butane refr. Stove with regulator oven. Sleeps 4. Jacks included. Priced to sell. Days 247-2277-nights-247-3049. 7-tnc

FOR SALE: Old Barracks. Two apartments. Wired, plumbed, sheet-rocked. Needs Repair. \$250.00. 265-3245. 3-tnc

GARAGE SALE: Friday and Saturday (15th & 16th) 5 ladies together at Lewellen Construction building on east Highway 60. Used clothing, furniture, etc. 7-1tp

FOR SALE: Family-size Frigidaire Refrigerator. Priced to sell. J.L. Smith, 304 12th Street. 7-3tp

FOR SALE: 1964 El Camino Runs good. Troy Ray, 1210 Elm. Phone 247-3153. 7-tnc

FOR SALE - Membership To "Friends of the Library". \$1.00 to \$103.00. Join Today. Call 247-3200. 7-4tc

WANTED: Experienced farm hand. Curtis Murphree. 295-3529. 50-tnc

WANTED: Year round farm hand. See R.B. Season, 6 miles E. and 6 miles North of Mulshoe, or call 968-2727. 7-4tc

Since its origin in 1934, the Friona Texas Federal Credit Union has paid out \$78,141.64 in dividends. If you're not getting you're share why not join today? Pay yourself first with a savings deposit.

REAL ESTATE

For Complete Real Estate Service
CONTACT
J. G. McFARLAND
Phone 247-3272 or 247-2766
Business, Farms, Ranches, Residences

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th St. Blks, East of Main on Hiway 60, Call 247-3545 46-tnc

FOR SALE: Three bedroom house, 1309 Jackson. Phone 295-3424. 48-tnc

FOR SALE: Two bedroom house on 100' with pavement. Mrs. Pearl Johnson, Phone 247-3029. 3-tnc

80-acre for cash lease. 10 miles west and 3 miles North of Friona, 616 E. 11th St., Littlefield. Phone 385-6135. 5-3tc

Marshall M. Elder
REPRESENTING
Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas 46-5tp

WANTED: Eligible GI to buy 80-acre dry land farm. J.G. McFarland 247-3272 or 247-2766. 6-tnc

Effective Immediately
Dr. D.J. Weaver
Will be taking care of former patients of
D.R. Gale J. Page
(Deceased)
801 South Twenty Five Mile Avenue,
Hereford, Texas 4-tnc

FOR SALE
309 acres of beautiful land. 3-irrigation wells. 1 - return pump. All motors connected to the natural gas line. Lots of underground tile. Appreciable allotments of wheat, maize, and sugar beets. Plenty of water to irrigate Beets or alfalfa. Located real close in to Bovina, on pavement. Fabulous opportunity to sell off a-creage tracts for handsome profit. Priced at only \$325.00 per acre, good terms can be arranged. Contact O.W. Rhinehart at Rhinehart-Hagens Real Estate, Office Phone 238-3521, Resident Phone 238-4452, Bovina, Texas 79039. 7-2tc

FARMS FOR SALE
Half section NE of Friona, Good house, big 8" water, 200 acres cultivation. 120 acres grass, 10 A. Cotton, 167 A. Milo. Priced to sell.
John Bingham Land Company
102 E. 11th Street
Phone 247-2745
Res. 247-3274 7-1tc

FOR SALE... Cotton acreage allotments, J.G. McFarland, 247-3272 or 247-2766. 6-tnc

HOUSE FOR SALE: Roomy 2280 Sq. Ft. 3 Bedroom, Living Room, large den, Double Garage, Full bath, 3/4 bath, 1/2 bath, Cent. Heat, Ref. Air. Utility porch, fenced back yard--\$23,500. Call for appointment 247-3380, READY TO SELL. 5-tnc

If you have saved money all year long at Friona Federal Credit Union, then you probably have enough extra cash to take care of the Christmas rush. If not, why not open a account today so you'll be ready for Christmas next year.

RENTALS

FOR RENT... Farm House Northwest of Friona. Phone 247-2717. 7-tnc

FOR RENT: 2-bedroom and den brick home, 247-3285 or 247-3285 after 6:00 p.m. 7-3tc

FOR RENT: Office space on Main Street. 25 X 80. Call 247-2745 or 247-2211 for information. 6-tnc

MISCELLANEOUS SERVICES

For custom hay baling call Harrell Mays, 247-3477. 43-tnc

RCA Whirlpool
Sales - Service
B. W. Turner
Phone 247-3035

Portable Disc Rolling One Ways Tandem Harrell Mays
Ph. 247-3477

It's a Snap!
People snap back at alligators in Florida's Everglades, where the reptiles flash toothy grins at tourists above the water on a boardwalk, while the visitors snap back with cameras.

Don't be a red-faced Santa Claus this Christmas. Get an easy-to-pay loan from Friona Federal Credit Union to tide you over the shopping period. Call 247-2230 or come by 523 Main in Friona.

STAY IN HOT WATER!



The Season's The Reason!
Make sure all home chores get a warm reception with plenty of hot water on hand.

Hicks Plumbing & Heating
Ph. 247-3052
Licensed & Bonded

WE NOW HAVE COIN-OP DRY CLEANING
Either Do It Yourself, Or Leave It To Us.
8 Lbs. Cleaning-- \$2
TURNER LAUNDRY & Dry Cleaning

BUSINESS DIRECTORY

Parr Portable Corrals
Now Available At
PARR FARMS
1/2 Mile So. E. Black
Phone 265-3526

24 HOUR AMBULANCE SERVICE
Oxygen Equipped
CLABORN
CALL...
247-2801

Pictures We Use May Be Bought For 50¢ At...
THE FRIONA STAR

BARTLETT & POTTS
AUCTION SERVICE
Specializing in Farm Sales.
HOUSTON BARTLETT
Route 1, Bovina, Texas
Phone 389-2191
Clovis, New Mex.
LARRY POTTS
Route 2, Friona, Texas
Phone 295-3387

ADAMS DRILLING CO.
WATER WELL DRILLING
Layne Pump & Gear Pumps, Inc. Head Repairs
Sales & Service All Makes
Friona, Texas
Dial 247-3101
Nights 247-2513

ATLAS
STEEL BUILDINGS
BROWNLOW Bros.
General Contractors
* Commercial * Agricultural
JAMES - 364-0974
EMORY - 364-0053

WELCOME TO FRIONA



This week we welcome Mrs. Thelma Cowan to Friona. Mrs. Cowan is the mother of Pat Brookner and Linda Dozier of Friona. She moved to Friona from Levelland some two months ago. Mrs. Cowan lives at 703 Woodland, and attends the 10th Street Church of Christ.

HELP WANTED

Missouri Beef Packers, Inc.
is now accepting applications for permanent full time openings at our plant in Friona, Texas. Steady year around employment. No experience necessary - we will train. Base wages \$2.40 to \$3.15 per hr. after short qualifying period. Daily and weekly overtime. Company paid health and medical insurance, paid vacation, paid holidays and many other benefits.
APPLY PERSONNEL OFFICE OF
Missouri Beef Packers, Inc.
Phone 806-295-3201... Friona, Texas

ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	HOUSER GROCERY & MARKET
HURST'S DRY GOODS	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES
REED'S CLEANERS 117 West Sixth PICK UP AND DELIVERY Friona Phone 247-3170	FRIONA WHEAT GROWERS Elevator Service Field Seeds



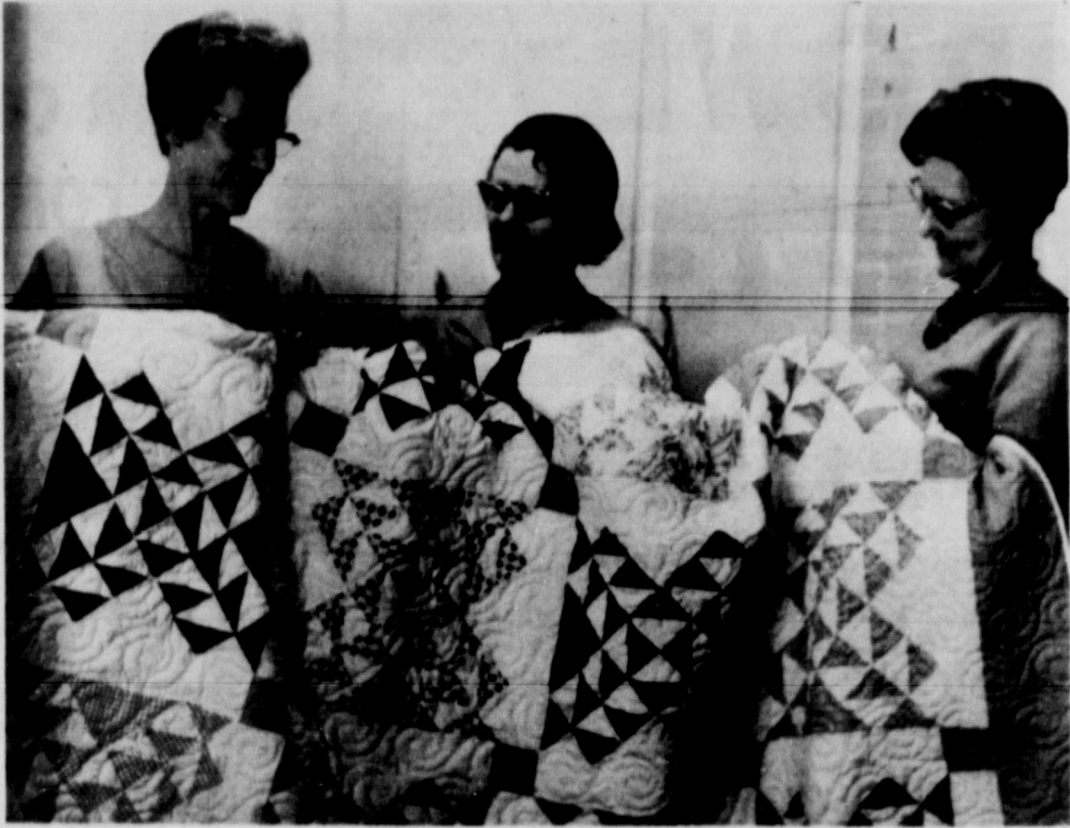
"Had a LITTLE accident today Dear. What does a NEW service station COST?"

It is no accident when you come to us, Our Cloud Master gas and EXTRA service keeps your car under complete control.

Panciera Tire & Supply



Phone 247-3380



QUILT PROJECT... Officers of the American Legion Auxiliary pose with a quilt that will be given away after a ticket-selling campaign, to raise money for a suction machine for Farmer County Community Hospital's delivery room. Members are Mrs. Roy Wilson, Mrs. Earl Drake and Mrs. Sam Williams. In the background are cabinets which were provided for the hospital emergency room by a similar project last year.



Today's Story Hour will mark the end of the current series. Another series will begin after the Christmas holidays. We thank Bonnie Branit, Story

Hour Chairman and the volunteer story tellers for a job well done. 195 children attended story hour during the month of October, these children checked out 355 books.

New books at the library this week are biography, history and science books for our junior high age children. We are striving to improve this section of the library, we hope in the near future we can have the books on our shelves the children need for reports.

The membership committee of Friends of the Friona Public Library met November 6th with Mrs. Sloan Osborn, chairman. Others attending were Mrs. Jimmy Maury, president; Mrs. Bill Stewart, Mrs. Bill Ellis and Mrs. John Fred White. Plans were made for a membership drive in the near future.

Library Hours, Wednesday 3-5 p.m., Thursday, Friday and Saturday 9-12 a.m., 3-5 p.m. Telephone 247-3200.

Wells-Fargo was founded in 1852 by Henry Wells of Thetford, Vermont and Wm. George Fargo of Pompey, New York. Between 1870 and 1885, \$415,412 was taken from Wells-Fargo in 313 stage robberies. The Harold Warp Pioneer Village at Minden, Nebraska, displays many types of stage coaches, trains and a typical Wells-Fargo money box.



"Hello, Lillard Agency?"

LILLARD INSURANCE & REAL ESTATE

Census To Ask About

Election Participation

Census Bureau interviewers will ask about voter participation in the 1968 election during the Bureau's monthly survey of households here the week of November 18. Director Francis H. Wilmer of the Bureau's regional office in Denver announced today.

Surveyed householders will be asked if they were registered, if they voted, if they cast a vote for President, if something prevented them from voting in 1968, and if they voted in the 1964 presidential election. No questions will be asked about party or candidates. Answers will provide a statistical analysis of the voting habits of persons of voting age. The survey is similar to one made

shortly after the 1964 general election. The questions on voting will be added to the Bureau's regular monthly queries about jobs that provide data to the U.S. Department of Labor for use in determining unemployment figures.

Households in the survey are part of a representative sample throughout the nation, from which the Bureau collects data. All answers are confidential, and the information obtained may be used only for statistical purposes.

The interviewers who will visit households in this area during November 18-23 is Mrs. Laura L. Hart of Route 2, Friona Texas.

Auxiliary Sets Quilt Project

Friona's American Legion Auxiliary will sell tickets on a blue and white machine pieced and machine-quilted quilt, as a fund-raising project to add needed equipment for Farmer County Community Hospital.

Proceeds from the project will go to purchase a suction machine for the hospital's delivery room. The hospital currently has one machine, but it often is needed in both the delivery room and in emergency at the same time. It is rolled

back and forth from both of these areas, according to a hospital spokesman.

Tickets on the quilt are being sold by members of the Auxiliary, at 50 cents each. The quilt will be given away December 2--right in time for Christmas, the auxiliary points out.

A similar project last year resulted in built-in cabinets for the emergency room, which have been a great asset to that room.

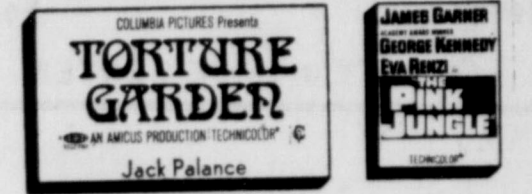
Court House Notes

WD - David L. Barclay - Earl Roberts - Lot 4, Blk. 24, Farwell
 DT - Marvin Terry Mc-Master - Federal National Mtg. Asso. Lots 20, 21, 22, Blk. 16, OT Farwell
 WD - J.H. McDonald - Don C. McDonald - 5 ac of SW 1/4 Sect. 34, T1S; R3E
 WD - D & R Builders - Walter Ortega - Lot 3, Blk. 65, Friona
 DT - C.R. Thompson - A.L. Glasscock - NE 90' of lot 1, Blk. 63, OT Bovina
 DT - Walter Ortega - D & R BUILDERS, Inc. - Lot 3, Blk. 65, Friona
 WD - W.C. Williams - Orbra Cole - W 1/2 Sect. 39 Blk. H. Kelley
 DT - Orbra Cole - W.C. Williams - W 1/2 Sect. 39, Blk. H. Kelley
 DT - Norvell Strawn - C.R. Elliott - 1.023 ac out SE/cor of Sect. 8, Blk. E, Synd
 WD - J.H. Boyle - L.W. Loanman - SW 1/4 Sect. 19, T4S; R4E
 DT - L.W. Loanman - J.H. Boyle - 5 ac out SW/pt Sect. 19 T4S; R4E
 WD - J.H. Boyle - J.V. Fulks - 5 ac out SW/pt Sect. 19, T4S; R4E



Friona, Texas

FRI SAT SUN
 15 16 17



SHOP HERE FOR YOUR FAVORITE FOODS

CHUCK ROAST Pound **55¢**

FRYERS Pound **31¢**

RED POTATOES
 20 Pound Bag **69¢**

LETTUCE
 Head **13¢**

GREEN ONIONS
 2 Bunches **15¢**

CASCADE Dishwasher Soap	Giant Size	59¢
Western Gold PORK & BEANS	2 1/2 Can	21¢
Ellis TAMALES	2 1/2 Can	45¢
Swifts Premium CHICKEN	3 Pound Can	\$1.09
Gerber HIGH PROTEIN	8 Oz. Box	19¢
White Swan Sliced PINEAPPLE	1/2 Size Can	2/37¢
Towie Spanish OLIVES	10 Oz. Bottle	85¢
JELL-O	3 Oz. Box	3/32¢
Dromedary Pitted DATES	Pound Box	57¢

ANNOUNCING!



JOHN ALLEN

I Am Back In The Electrical Business, And Invite my Former Customers To Give me A Call. I Am Now Associated With Jack Kesler Of Bovina. We Hope To Serve The Friona - Bovina Area Better.

In Friona Call 247-3007
 In Bovina Call 238-2751 or 238-4881 Nights



Star-Kist TUNA
 6 1/2 Oz. Can
 2 Cans **77¢**

WHITE'S SUPERMARKET
 We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More
 Our Aim Is To Please In Every Way We Deliver Ph. 247-2250

Lanes ICE CREAM
 1/2 Gal. **59¢**

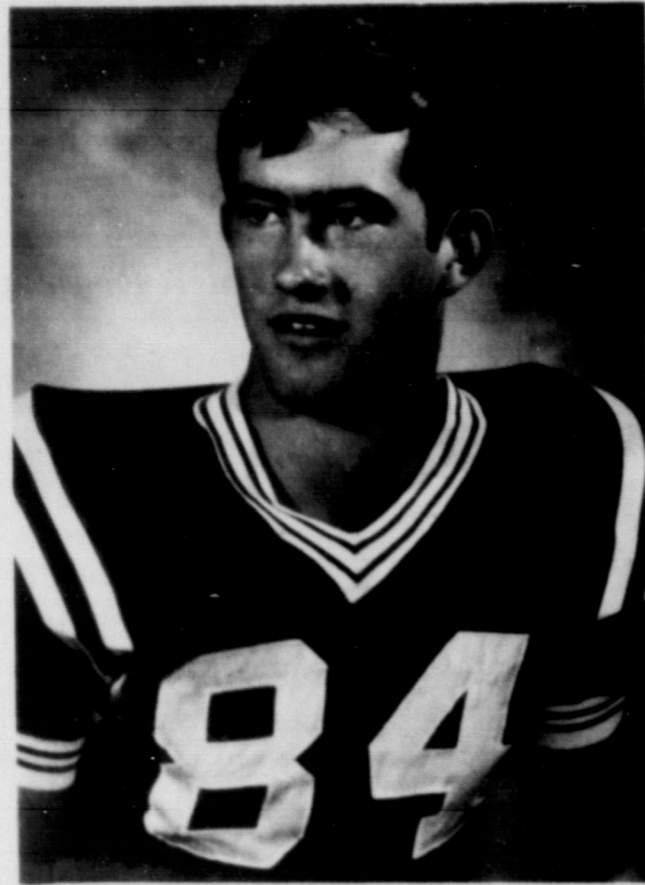
1. ETHRIDGE-SPRING AGENCY

Dan Ethridge
Frank A. Spring
Bill Stewart
Wendell Gresham
Lois Norwood
INSURANCE-LOANS
FLOYDADA at DIMMITT
Phone 247-2766



COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS



DANN C. CARTHEL is a senior end



DONNY CARTHEL is a junior center

PHOTOS COURTESY BRADLY STUDIO, HEREFORD

Contest Standings

Name	Wk.	Tot.	Total
Owen Drake	13	94	12
Winston Wilson	13	93	11
Conrado Bautista	12	92	14
Raymond Milner	12	92	13
Paul Mohr	13	92	13
Dean Blackburn	13	91	13
Emmett Tabor	12	91	13
Sam Mears	11	91	13
Joyce Voazey	13	91	12
Chuck Everitt	12	90	12
Wendell Garner	13	90	13
Herman Jesko	12	90	12
Ray Lynn Murphree	13	90	13
Donald Powell	12	90	12
Bobby Wied	13	89	13
Mrs. B.C. Hartwick	13	89	12
Clarence Monroe	12	89	11
Glenn Phillips	12	89	13
Gerald Shavor	12	89	12
John Baca	13	88	12
Eugene Bandy	12	87	12
Stanley Bengé	12	88	13
Matilde Castillo	13	88	12
Jack Clark	12	88	13
Herman Gerles	13	88	13
Jimmy Hamilton	13	88	13
Jerry Hinkle	13	88	13
Mel Manchee	13	88	13
Nita Powell	11	88	12
Floyd S. Reeve	13	88	13
C.H. Voazey	12	88	11
Debbie Bengé	13	87	12
F.G. Crofford	13	87	13
Pam Hartwick	13	87	13
Charles Hough	13	87	10
Dale Houlette	12	87	10
Joe Perez	11	87	12
Mary Pryor	13	87	10
Claude H. Spears	13	87	13
Mrs. Teddy White	13	87	11
Frankie Allen	13	86	13
Audvie Barnett	12	85	13
Ralph Broyles	13	86	11
Fred Florez	13	85	12
B.C. Hartwick	13	86	11
Mrs. Albert Johnson	13	85	12
Celia Weatherly	11	86	12
Kenneth Neill	12	86	12
Jerry Shelton	12	86	13
Doris White	12	86	11
Darrell Barlow	11	85	14
Jane Bengé	14	85	13
Dean Broyles	13	85	13
Joyce Broyles	13	85	13
Eugene Ellis	13	85	13
Laverne Mabry	12	85	13
Randy Mabry	13	85	13
Larry O'Connor	12	85	13
Mike Pavalus Sr.	13	85	13
Larry Sanders	12	85	13
Frank Truitt	13	85	13
Wright Williams	12	85	13
John Wilson	13	85	13
Kevin Wiseman	12	85	13
Bill Bailey	11	84	13
Becky Broyles	13	84	13
Frank Castillo	12	84	13
Jackie L. Hight	12	84	13
Cary Jackson	12	84	13
Albert Johnson	13	84	13
Mrs. Johnny Mars	12	84	13
Joy Morton	13	84	13
Agapito Ramon	13	84	13
Don Reeve	13	84	13
LaVon Reeve	13	84	13
Phillip Weatherly	13	84	13
Edward White	12	84	13
C.P. Fairchild	13	83	13
Jerry Loflin	11	83	13
Elizabeth McLellan	12	83	13
Joe Reeve	13	83	13
Lena Thompson	13	83	13
Patsy Bandy	10	82	13
Ricky Davis	10	82	13
Jim Johnston	12	82	13
Harley Merritt	10	82	13
Mrs. Glenn Phillips	13	82	13
Benny Pryor	11	82	13
Belinda M. Rhodes	13	82	13
Johnny Bandy	13	81	13
J.V. Finley	11	81	13
Trip Horton	12	81	13
Jane Houlette	11	81	13
Jerry Mabry	12	81	13
Lester Smith	12	81	13
Mrs. Fred Florez	12	80	13
Larry Johnston	13	80	13
Don Spars	11	80	13
E.V. Thompson	13	80	13
Maarine Mabry	11	79	13
Terry Mabry	10	79	13
J.P. Sims	12	79	13
Bill Carthel	12	78	13
Gene Ezell	12	78	13
Larry W. Mabry	10	78	13
Mrs. Frank Truitt	13	78	13
Teddy White	13	78	13
L.F. Jacobs	6	77	13
W.R. Mabry	11	77	13
Flossie Rhinehart	11	77	13
J.R. Knight	10	76	13
Alton Peak	13	76	13
John White	11	75	13
John W. Renner	9	74	13
Mary Rose Brito	12	73	13
Sam Perez	11	73	13
Ronnie Webster	9	73	13

Contest Results

(Following are the results of games included on last week's football contest page)
Floydada 7, Abernathy 0
Dimmitt 33, Lockney 22
Hale Center, 36, New Deal 8
Denver City 16, Frenship 0
Hereford 29, Muleshoe 0
Farwell 48, Bovina 0
Lazbuddie 26, Hart 6
Texas 47, Baylor 26
Texas Tech 31, TCU 14
Arkansas 46, Rice 21
SMU 36, Texas A&M 23
West Texas 53, W. Michigan 36
Houston 26, Memphis St. 7
New York 27, Dallas 21

CONTEST RULES

1. Pick the winners of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$25 expense money and hotel reservations. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chief-tain games next fall.
5. Only one entry per person.
6. To count for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.
9. Weekly prizes of \$5, \$3, and \$2 will be awarded to first, second and third place winners.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	8. _____
2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____

TIE-BREAKER: (Pick Score) Friona _____ Abernathy _____

NAME _____
ADDRESS _____

8. PARMER COUNTY PUMP COMPANY

B & J Pumps



SMU at ARKANSAS

9.

FRIONA WHEAT GROWERS

"Since 1934"

Phone 247-3211

Friona

TEXAS TECH at BAYLOR

10.

CHESTER GIN EXPERIENCED DEPENDABLE SERVICE



Phone 247-3185

Friona

TEXAS at TCU

11.

PARMER COUNTY IMPLEMENT CO.

Your IH Dealer

Phone 247-2721



WTSU at COLORADO ST.

12. GRADY H. DODD Consignee



Petroleum Products
Phone 247-3285

RICE at TEXAS A&M

13.

HUB GRAIN FLEMING & SON GIN

Phone 265-3215

265-3405

OREGON ST. at SOUTHERN CAL.

14. We're turning out cattle at a low cost per gain. Why not give us a call?



CUSTOM FEEDING at its modern best

HI-PLAINS FEED YARD

FRIONA, TEXAS
P. O. Box 1238 FRIONA, TEXAS Phone (806) 295-3777
HI-PLAINS FEED YARDS, INC.
PAUL MORGAN, Manager

DALLAS at WASHINGTON

2.



REEVE CHEVROLET

Your Authorized Chevrolet Dealer

Frigidaire Home Appliances

Sales Service

LOCKNEY at HALE CENTER

3.



FRIONA FEED YARDS, INC.

Jack Carrothers, Mgr.

Phone 265-3574

DUMAS at PERRYTON

4.

FRIONA COUNTRY CLUB GIN

Don Huckabee, Manager



CANYON at MULESHOE

5.

BI-WIZE DRUG

DRUGS SUNDRIES

"Your Rexall Store"

Phone 247-3010

FARWELL at SUDAN

6.

FRIONA FARMERS CO-OP GIN

"It's Your Gin - Use It"

Charles Waggoner, Mgr.

VEGA at BOVINA

7.

FRIONA MOTORS

Parmer County Headquarters For Ford Cars, Trucks, Pickups Tractors & Used Cars
Phone 247-2701



LAZBUDDIE at AMA. ALAMO

GIVE TO YOUR UNITED FUND, FRIONA AREA

Boy Scouts
\$1,500

Girl Scouts
\$1,339

Salvation
Army
\$900

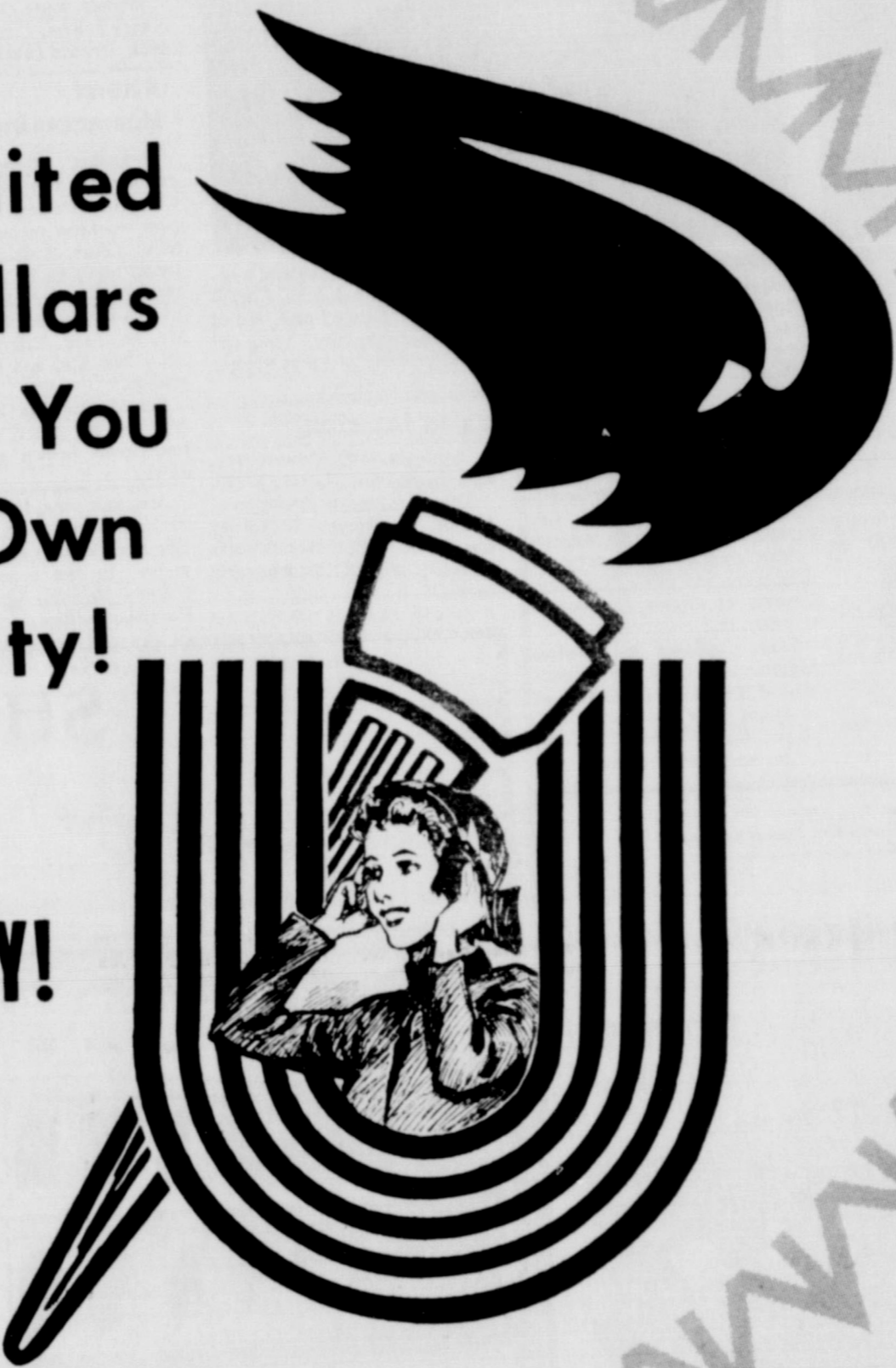
Your United
Fund Dollars
Work For You
In Your Own
Community!

Red Cross
\$1,200

U S O
\$125

Texas
United
Fund
\$50

**GIVE
GENEROUSLY!**



Emergency
Fund
\$750

Foreign
Exchange
Program
\$500

**UNITED FUND GOAL
\$6,364**

Kick -Off

9:00 A.M., Tuesday, Nov. 19th
Community Room, Friona State Bank

Drive Chairmen

Jake Outland
A.L. Black

Hollis Horton
Robert Neelley

BI-WIZE DRUG	ROCKWELL BROS. LUMBER	WHITES AUTO STORE	WELCH'S AUTO SUPPLY INC.
CROW'S SLAUGHTER HOUSE	CLABORN'S FUNERAL HOME AND FLORAL	PRODUCTION CREDIT ASSN.	ADAMS DRILLING COMPANY
HURST'S DEPARTMENT STORE	KENDRICK OIL COMPANY	THE FRIONA ★ STAR INC.	BIG T PUMP COMPANY



WEDDING DATE SET... Mr. and Mrs. J.M. Pierce, Dumas, have announced the engagement and approaching marriage of their daughter, Deborah Lynn, 238 Avenue H, Hereford, to Jesse Shirley of Friona. The couple plans to exchange wedding vows December 21 at 7:30 p.m. in First United Methodist Church, Hereford. Jesse Shirley is the son of Mrs. Christine Shirley, and the late Jack Shirley. Invitations are not being mailed locally but friends of the couple are invited to attend.

JANUARY WEDDING PLANS ANNOUNCED... A January wedding is being planned by Judy Shirley, daughter of Mrs. Christine Shirley and the late Jack Shirley and Larry Potts, son of Mr. and Mrs. Cordie Potts of the Rhea community. Vows for the couple will be read by Rev. Bill Foil, pastor of First Baptist Church, Tuesday, January 21.

4 Wheel Drive Club Formed

Forty-five persons attended an organizational meeting in the home of Mr. and Mrs. James W. Cunningham Saturday evening. Slides and movies made on trips by different members of the group were shown. A Jeep club was formed with Cunningham as president and Leon Coffey as secretary. The club will be known as the Friona 4-Wheel Drive Club. Its purpose is for rescue and recreation and its slogan is "Not a hill too steep or a canyon too deep." Those attending were the families of Tom Root, Ed Clark, Robert Zetzsche, Richard Sims, Ronald Dee Clark, George Zetzsche, Dale Christie, Clyde Fields and Leon Coffey and Mrs. Susie Cunningham.

Former Resident Weds In Houston

Mr. and Mrs. M.B. McKinney, San Angelo, have announced the marriage of their daughter, Connie, to Kenneth Lee Emfinger, also of San Angelo. The couple exchanged wedding vows at MacGregor Park Church of Christ in Houston October 18. Mrs. Emfinger is a dental hygiene student in the University of Texas Dental Branch at Houston. Her husband is employed by J.C. Penny's there. Mr. and Mrs. Emfinger are at home at 2508 Shakespeare, Apt. 5, Houston, Texas, 77025. The McKinneys are former Friona residents. McKinney was the local preacher at Sixth Street Church of Christ several years.

THE FRIONA STAR
Society

Style Show Presented At Joint FHA Meeting

Highlight of the Monday evening meeting of the Dawn and Dusk chapters of Future Homemakers of America of Friona High School was a style show. Paula Fortenberry was the narrator. Decorations were in fall colors.

The opening ceremony was presented by Janice Clark, president of the Dawn chapter. Models were Donna Garner, Nancy Scales, Cindy Campbell, Brenda Blackburn, Mollie

Seright, Debbie Baxter, Kathy Bandy, Rhonda Garth, Sharon Crofford, Amelia Sims, Gay Welch, Kathy Schueler, Debra Mears, Jayn Massie, Cynthia Wiseman, Darla Perkins, Janice Clark, Ann Spears, Denise Buske and Amy Renner.

Miss Fortenberry also sang two songs, "Love is Blue," and "That's The Glory of Love." She was accompanied by Esther Smith at the piano.

Refreshments were served in the living room of the home economics department by members of the Dawn chapter.

Attend Homecoming

Frionans attending homecoming festivities at Abilene Christian College during the past weekend included Mr. and Mrs. Louis Welch, Holly and Lynn, Mrs. Lucy Welch, Mrs. Matt Brown and Janet Mingus. Also Mr. and Mrs. R.E. Snead Mr. and Mrs. Bill Wooley and Scott and Mr. and Mrs. Elvin Wilson. Friona students enrolled at ACC are Jan Welch, Diana Wilson, Steve Brown and Frieda Floyd.

Mr. and Mrs. Ray Hurst and children, Ray Bert, Holly and Chris of Houston were weekend guests in the home of Mrs. Hurst's parents, Mr. and Mrs. Bert Shackelford.

Nelson Welch LCC Project Chairman

Nelson Welch has been appointed by the trustees and administration of Lubbock Christian College to serve as Project IV Advancement representative in the Farmer, Castro, Lamb, Hale and Swisher area.

Project IV Advancement is LCC's drive to raise \$3,192,000 in three years to advance from a junior college to a four year senior college serving twelve hundred students.

Welch will lead in contacting all alumni, parents of ex-students and prospective friends of Lubbock Christian College. He has been a loyal booster of LCC and has helped the college grow to its present size with ten permanent buildings and assets of over \$6,500,000. Seven hundred and thirty-five students are presently attending the private junior college.

The funds will be used to increase the number and salaries of faculty members, double the library facilities, add a science building and laboratories, and

the arts and crafts building and to sustain the financial obligations of the college. Aid to worthy students through scholarships, loans and grants is also included in the fund drive.

Lubbock Christian College expects to graduate its first four year class in May 1972. Friona students currently enrolled at LCC are Dewayne Procter, who is a sophomore; and Kathy Renner, Mike Reznik and Jimmy Taylor, who are freshmen.

Young Homemakers Visit Dorsey Mansion

Three members of Friona Young Homemakers and three guests visited Deaton's Dorsey Mansion near Abbott, New Mexico, Thursday. Sack lunches were packed and eaten in the dining room during the tour.

Those making the trip were Mrs. Bill Brandt, Mrs. Larry Moyer, Mrs. Eugene Bandy, Mrs. Doyce Barnett, Mrs. Curtis Murphree, and Mrs. Ernest Brandt of Littlefield.

CARPET CLEANING

7¢ Per Square Foot

Have your **CARPETS** expertly **CLEANED**

Call Collect: **CLOVIS JANITOR SERVICE**
John Anders
Clovis, N.M. Ph. 762-2404

SHORT OF A MIRACLE



Rome's Coliseum, partly tumbled into ruin, is considered one of the wonders of the world. It was built in 80 A. D.—and that is a long time ago, to be sure. Yet it is but a second when measured against the ages that have passed since God created the world.

The Coliseum—wonder that it is—is also visible proof of the limit of man's accomplishments. We consider it nothing short of a miracle that something built by man has endured that long. Yet those things created by God remain endless and eternal.

God's works should, indeed, fill even the wisest of us with wonder, with awe, and with gratitude. We tend to take them all too much for granted. We tend, at times, to forget them—and even to forget Him—entirely.

Discover God again, in the church of your choice and in the process, rediscover yourself.

Copyright 1968 Kestler Advertising Service, Inc., Strasburg, Va.

Presented As A Public Service By:

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

ASSEMBLY OF GOD 10th and Ashland -- Rev. Ott Robertson, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young People: 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland - Rev. Jake Armstrong Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main Rev. L.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.
FIRST BAPTIST Sixth and Summit Rev. Bill Foil, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)
MEXICAN BAPTIST MISSION 4th and Woodland - Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
ST. THERESA'S CATHOLIC CHURCH 16th and Cleveland Father Richard Roth Mass: 8:30 a.m. and 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth C.J. Horton Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 7:30 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia - Otto Kretzman Sunday School: 10:00 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.
UNION CONGREGATIONAL CHURCH 6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:30 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth, M.R. Zamorano Bible Study - 9:30 a.m. Worship: 10:30 a.m. Evening 8:00 P.M. Thursday Evening 8:00 p.m.
FIRST METHODIST 8th and Pierce - Rev. James Price Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH Fifth and Ashland Rev. W.H. Dean, pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.

MINNEAPOLIS-MOLINE MM World's Finest Tractors

NEW - AT MAURER'S

Come In And Look Over This NEW Tandem Brillion Clod-Buster To Go Behind Your Moldboard Plow.

BEST BY TEST---
CHEAPER THAN THE REST!

MAURER MACHINERY
MINNEAPOLIS-MOLINE MM

Serving Friona In The Same Location For 38 Years.
421 Main Phone 247-3250

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO **REFINANCE** BUY or BUILD **REMODEL**

For Information, ---CALL Eric Rushing, Phone 247-3370



Shower Honors Mrs Steve Knox

A miscellaneous shower in the home of Mrs. Raymond Fleming, 1501 West Eleventh Street from 2 to 4:30 p.m. Saturday was a courtesy for Mrs. Steve Knox, the former Susie Carmichael.

Also Mesdames W.T. Johnson, L.W. Loanman, Wesley Foster, Aubrey Rhodes, Johnny W. Hand, Burke Inman and John Hand.

Firm Listed In Magazine

Gib's Cleaners of Friona got in on a bit of advertising on the national level, as the firm is listed in the current issue of the Saturday Evening Post under Sanitone's "Master Cleaners" list.

Gib Boatman owner of the establishment, says he is to receive a similar plug in the November issue of the Ladies' Home Journal.

The serving table was covered with a white linen cloth and centered with a floral arrangement of yellow and white carnations. Punch, cake, nuts and mints were served.

Hostesses with Mrs. Fleming were Mesdames Rudolph Renner Jr., Maurice Tannahill, Claude Blackburn, C.W. Tannahill, N.D. Bartlett, Ernest McGee, W.R. Rietmayer, Eugene Boggess, Roland Barton and Clyde Woodard.

express a desire to have elaborate celebrations on the anniversary of the Armistice.

There are more fitting ways we could remember these men. Since the died in an effort to preserve the American way of life, perhaps we should strive harder to bring about peace and promote the brotherhood of man. Each of them probably were sold on the idea that "A better world begins with me."

If Americans today would adopt that motto and do the many things, even though they be very small, to make our world a better place, the controversy over whether we should or should not have a parade would probably never arise again.

Firewood salesmen can soon have a heyday in the vicinity of the 400 block of West Fourteenth Street. Remodeling, which I'm told will include wood burning fireplaces is under way in the homes of Mr. and Mrs. David Carson, Dr. and Mrs. Loyd Shackelford and Mr. and Mrs. Steve Struve.

The Carsons are extending their family room, adding another bedroom and bath and doing some re-modeling. The Struves have a partition removed and will soon have logs burning to enjoy during the long winter evenings. The Shackelfords are doing some re-modeling and re-decorating.

The temperatures during the last few days have really made "sitting by the fire and eating popcorn," sound like a perfect way to spend an evening.

In the past week I have been privileged to attend two meetings which were conducted mostly the young people in our community. The annual 4-H Club Achievement Banquet in the Bovina High School Cafeteria Saturday evening was well planned and club members did most of the work involved.

Members of Friona High School's Dawn and Dusk chapters of Future Homemakers of America presented a style show in the auditorium Monday evening. FHA girls conducted the program, modeled garments they had made and served refreshments to guest afterwards.

With the future of our country in the hands of such capable, interested and energetic young adults, those of us who are older need not worry too much about it.

Dollars do better if they are accompanied by sense.



STUDENT OF THE WEEK... Johnny Barker, right, is saluted this week as the Distributive Education class' student of the week. Barker works as a pharmacist's assistant at Parmer County Community Hospital. He is shown with pharmacist Hank Outland, Jr.

News Interpretation Theme of Program

Theme of the program of Modern Study Club at Federated Club House Tuesday evening was, "How To Interpret The News." Mrs. Dan Ethridge, Mrs. V.J. Zeman and Mrs. John Gaede interpreted the Kennedy-Onassis wedding.

A special guest, Mrs. Bill Ellis, presented "How To Interpret The News."

The serving table was covered with a white linen cloth and centered with a floral arrangement, which was a silver wedding anniversary gift of Mr. and Mrs. V.J. Zeman.

Refreshments of pumpkin pie and coffee were served by Mrs. Deon Awrey and Mrs. H.K. Kendrick, hostesses.



Winter Golf

The South plays host to many of America's nine million golfers who leave snow patches to visit sand traps and greens. The above is part of a photogenic, 50-mile strip known as the "Golf Coast" in South Carolina.

Educators Present Club Program

Guest speakers at the Tuesday evening meeting of New Horizons Junior Study Club at Federated Club House were Mrs. Otho Whitefield and Mrs. Billy Sides, teachers in Friona elementary school.

Mrs. Whitefield, who is a special education teacher, demonstrated aids used in teaching reading. She also showed a film and demonstrated methods of teaching phonics.

Cuisenaire rods and their use in teaching arithmetic were demonstrated by Mrs. Sides, who is a second grade teacher.

Mrs. Dewain Phipps presented Words of Life.

Scout Troop Meets Monday

Girl Scout Troop 166 met Monday afternoon at Girl Scout House. Roll call was followed by group singing.

Those attending were Linda Anthony, Janice Peak, Sami Sue Rector, Jena Short, Tammy Williams, Rhonda Lindstrom, Darla McLellan, Karen Young, Jackie Rando, Shirley Esquivel, Vickie Florez, Melissa Patterson, Donna McBroom, Orolio Ramirez and Sandra Deckard.

Fall harvest is just about history for the 1968 cotton and grain sorghum farmers in Parmer County. The snow and consequent moisture last weekend slowed down the cotton harvest and gins have not been running for a few days. With a few days of dry weather, all the cotton will be harvested.

Think some of our farmer friends and their wives will enjoy the following: Fun With Figures

What can a bale of cotton do -- 500 pounds lint average? If all the lint from just one bale went into sheeting, and no waste in processing, it would make 327 percale sheets per bale. Or, 293 muslin sheets -- all 81" by 103".

Pillowcases would roll out of a bale of cotton like Topsy. One bale of cotton would make 1,895 percale pillowcases. Handkerchiefs really up the figures. From one bale of cotton, a textile mill can make 11,635 handkerchiefs.

When you look at a 10-cent spool of sewing thread, ever wonder how many spools you could make with a bale of cotton? There's 42,000 yards of 50 ply thread in a pound, or 21,000,000 yards per bale.

It would take just 2,09 bales of cotton to make a single thread to circle the earth at the equator -- and have just enough to tie a knot.

The ten cent spool of thread referred to would probably have been more accurately described as a one hundred yard spool of thread. The ten cent spool of thread, which contained 100 yards of thread, was replaced by a fifteen cent spool with 125 yards of thread. Then the price was raised to nineteen cents a few years later.

Activity in the Reeve Lake vicinity gets more and more interesting as time goes on. Each week the possibility of a shopping center looks more feasible. A sizeable area is being raised and levelled a few feet each day and onlookers can begin to vision buildings and parking areas in the space which has been a pasture for many years.

Except for flags flying up and down Main Street and at other places of business and homes, the bank, post office and public utility offices being closed and a few conversations which began "Do you remember what happened fifty years ago?" things went on much as usual in Friona Monday.

From outward appearances many people probably reached the conclusion that "Nobody really cares that men lost their lives in World War I." This may not necessarily be the right conclusion.

Anyone who was past the age of ten on November 11, 1918 can surely remember the day the Armistice was signed. Had a poll been taken as World War I soldiers enlisted about fitting memorials for those who died, I doubt that any of them would have

Comments by Gib



Friona has a few characters who are noted for never paying their bills. Wouldn't it be nice if these were the folks who liked to trade out of town.

Sanitone

Certified Master Drucleaner
GIB'S
DRIVE-IN CLEANERS
Professional &
Coin Op. Dry Cleaning
622 Main Phone 247-3150

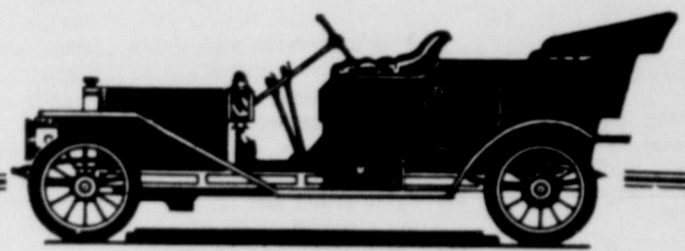
Carson Attending Aviation OCS

Naval Aviation Officer Candidate David L. Carson, 22, son of Mr. and Mrs. David H. Carson, and husband of the former Miss Carolyn Herring, all of Friona, is attending Aviation Officer Candidate School at the Naval Aviation Schools Command, Pensacola, Fla.

During the nine-week course he will be instructed in Naval history and world affairs, Naval justice, leadership and orientation, physical fitness, swimming, effective communications, pre-navigation seamanship, and military instruction.

Upon completing the course he will attend the flight preparation school at Pensacola to continue his training under the Naval Aviation Program.

Skaters across the nation turn out to enjoy one of the oldest and most popular of wintertime activities. A picture of grace, this fancy skating lass does figure eights for a willing camera at Lake Placid, New York.



'T WAS

A month before Christmas
When I looked at my car,
The model was old and
Had been driven too far,

The inside was all ripped
The seat it was torn,
The brakes didn't work
And also the horn,

The windshield was busted
The old clutch was broke,
The gas line was clogged
And so was the choke

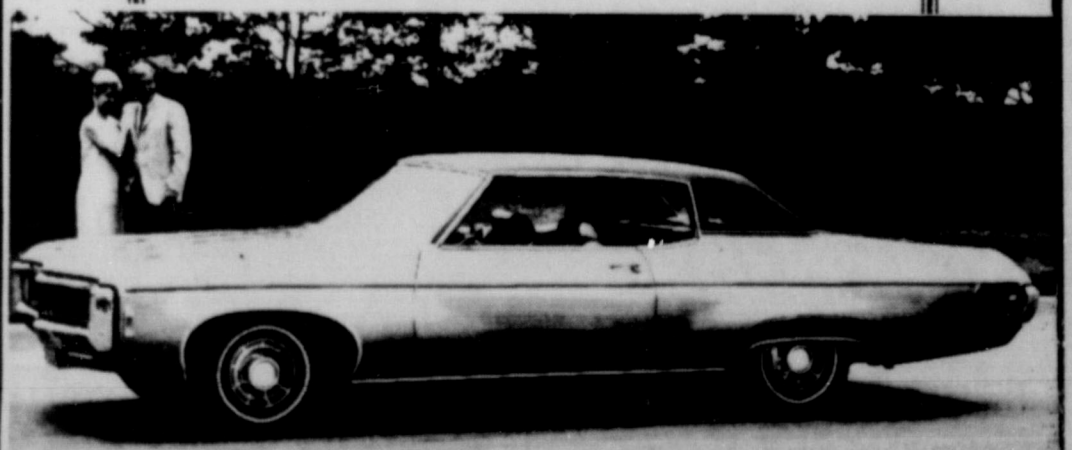
I cried and I moaned
And started to cuss
Something had to be done
About the old bus.

So I went to Reeve's
And am now all aglow,
It's like their ad said...
I got more for my dough.

Now I laugh at the bumps
And get mileage galore,
My new car looks swell
And here's something more:

Reeve's sold me my car
On a long easy plan,
My payments are low,
I'm a happy man.

Now my worries are over,
My blues have gone away,
This Christmas I'm driving
A new Chevrolet!



REEVE CHEVROLET COMPANY

Friona, Texas Phone 247-2774 510 Main Street

DOCTORS SAY:

"demand beauty aids which are
SCIENTIFICALLY SELECTED
for your individual
complexion!"



Princess Nyla Cosmetics

ALL PRINCESS NYLA FORMULAS CAREY
THE DERMATOLOGISTS' SEAL OF APPROVAL

FREE! Facial Treatments
Dec. 4-5-6... By Appointment Only

NEW OPERATORS: Janice Cunningham And Susan White

Haywood's Cut n' Curl

703 Main

247-3110

It's Here!
BOTANY
500
Suits And
Sport Coats



See Them Now At
Hursts. New Styles
Still Arriving.

Hurst's



OLTON ACTION. . . It looks like maybe an 11-man team wrestling event, but actually it's football, with seven players seen on the ground. Friona quarterback Ted Procter (10), as end Dale

WIN, 28-0

Olton Hands Friona 2nd Shutout In 37 Games

The district champion Olton Mustangs broke open a defensive game with three long runs, and did something only one other team in the last 37 games has been able to do -- shut out the Friona Chieftains.

Final score was 28-0, as Olton kept its first team in the game to score a touchdown with just over two minutes to play in the game. And the shutout must have been wanted by the Mustangs, as they didn't pull the first team defense, either.

The crippled Chieftains, already hobbled with three offensive starters, lost another when Isidore Cordova went out late in the first half. The Chiefs were held to only 90 net yards for the game, their lowest total of the year.

The Chiefs, meanwhile, held the high-scoring Mustangs to only seven first downs rushing.

However, the visitors showed their strength on their second offensive play, when halfback Charles McClain swept right end and went 70 yards for a touchdown.

Great downfield blocking paved the way for McClain, who overtook Tony Perea as the district's leading scorer with the touchdown dash.

Perea had a shot at McClain on the run, but good blocking kept him from touching the Mustang flash. Eddie Hooper kicked his first of four points

after, and Olton had a 7-0 lead after only 3:37 of play. Friona got a break midway of the opening period, following a short Olton punt which went out of bounds at the Olton 34.

Perea, Cordova and Ted Procter combined to give Friona a first down at the Olton 22.

However, a fumble lost yardage, causing a fourth down play to fall short, and Olton took over on its 15.

It looked as though the half-time score might be 7-0, but a 43-yard punt return by McClain set up another Olton score. Facing fourth down on their own 13, the Chieftains punted, and McClain fielded the punt at midfield. He played his blockers perfectly, and ran to the Friona seven, where Perea finally stopped him.

However, two plays later fullback Kenneth Johnson scored for the Mustangs, and the kick made it 14-0 with 2:15 left in the half.

The third quarter was almost all defense, with the teams swapping punts. In fact, Olton was kept bottled up in its own end of the field so much that it used quick kicks on two occasions to get out of trouble.

The Mustangs used a big break to lengthen their lead. Linebacker Sel Sanchez charged through to nail Ted Procter

on a 10-yard loss, caused a fumble and recovered the ball. Three plays later, halfback Benny Akin raced 50 yards, and Olton had a 21-0 lead as only 37 seconds remained in the third quarter.

Midway in the final quarter, Olton put the ball in play on its 25, and began a 75-yard touchdown drive, which consumed only six plays. Two big passes, for 29 and 17 yards, featured the drive. Akin again got the points, from 10 yards out. The kick left it 28-0 with 2:20 left in the game.

Olton put in their subs, but when Perea returned the kickoff to the 44, the Mustangs quickly returned their first team, and Friona again was unable to move.

The game was only the second shutout in 37 games. Memphis turned the trick in the final game of 1967 (14-0), and it was the fourth game of 1965 when the last previous shutout was recorded against the Chieftains, a 21-0 homecoming loss.

It marked only the second time for Olton to shutout the Friona Chieftains in the ten-game series between the two schools. The Mustangs had won, 39-0 in the second game ever played between Friona and Olton in 1949. It marked the second straight win for the Mustangs, and gave them a 7-3

lead in the series, which was 5-0 in their favor before Friona won three games from 1954 to 1966.

The seven first downs and 82 yards rushing were seven season lows for the Chiefs, who were averaging almost 300 yard rushing per game.

The game, which was Dad's Day for the Chieftains, was played in near-freezing weather, as the temperature hovered around the 32-degree mark. However, only one fumble was lost during the game, and it occurred on a blitz.

"We knew Olton was a great team, but we thought we might be able to defend them. Actually, if we hadn't broken down on those two long runs from scrimmage and the punt return, it could've been a different game," said Coach Bob Owen in reference to the game.

During Pioneer Days children earned their own keep. For example, youngsters were responsible for training oxen calves to carry fuel for fires and water for washing.

At the Harold Warp Pioneer Village in south central Nebraska, you can see the evolution of transportation from ox carts to jet planes.

Statistics

	Friona	Olton	
First Downs	7	12	
By Rushing	5	7	
By Passing	1	4	
By Penalty	1	1	
Net Yds. Rushing	82	226	
Net Yds. Passing	8	83	
Total Net Yds.	90	309	
Passing	9-2	10-4	
Passes Had			
Intercepted	0	1	
Fumbles Lost	1	0	
Penalties	1-5	3-25	
Punts, Yards	9-364	6-246	
Punting Average	40.4	41.0	
Individual Rushing			
Player	TCB	Yds.	Avg.
Perea	23	77	3.3
Harper	8	15	1.9
Cordova	6	10	1.7
Procter	14	-20	-1.4
Totals	51	82	1.6
Olton	35	226	6.5
Individual Passing			
Player	PA	PC	YDS.
Procter	6	2	8
Barker	2	0	0
Perea	1	0	0
Pass Receiving			
Player	PC	YDS.	TD
Cordova	1	8	0
Scoring			
Olton	7	7	7--28
Friona	0	0	0--0

Seventh, Eighth Graders Lose To LaPlata

Friona's seventh and eighth grade Braves travelled to Hereford to meet La Plata on Tuesday, November 5, and suffered two defeats. The seventh grade lost by a 22-6 score, and the eighth grade lost 32-6.

After a scoreless first quarter, Friona's seventh grade took a 6-0 lead when Bill Fallwell scored a touchdown. Neither team could take advantage of breaks during the remainder of the quarter, and Friona enjoyed a 6-0 halftime lead.

The teams swapped punts in the third quarter, which ended with Friona still ahead by 6-0. On the second play of the final quarter, Hereford scored to tie the game at 6-6, as the point try failed.

Putting the ball in play, Friona fumbled on the 20. The Braves held, but then had to punt, and the ball went out of bounds at the 15. La Plata went in to score, and this time ran for two points, and a 14-6 lead.

Forced to pass, Friona had two passes intercepted in the

letter stages of the game, and one with 20 seconds left on the clock was run back for a TD, and the two points made the final score 22-6.

In the eighth grade game, LaPlata jumped into an early lead, and Friona could never threaten. The Braves went to pass deep in their own territory, and fumbled. Hereford recovering on their eighth, three plays later, LaPlata scored, and the points made it LaPlata 8, Friona 0.

A 65-yard run gave LaPlata their second score for a 16-0 lead after a quarter. In the second quarter, Hereford added eight more points, for a 24-0 halftime lead.

The Braves got into the scoring act in the third quarter, after covering a touched punt at the Hereford 25. Johnny Bandy got the TD. The try for points left Friona trailing 24-6.

A pass from a fake kick formation at midfield by Friona backfired, as Hereford intercepted the pass and ran it back to Friona's 15. LaPlata scor-

ed two plays later for a 32-6 lead, which was the final score. The losses left the seventh grade standing at 4-2 for the season and 3-1 in district. The eighth grade is 3-2-1 and 1-2-1. The teams met Canyon at Canyon on Tuesday to wind up the season.



JOHNSON'S FOOD MARKET

We Are Now Giving YES Stamps

Ph. 247-2265 S and H Green Stamps 6th and Euclid
Double On Wednesday With Cash Purchases Of \$2.50 Or Over



SAVE TenderCrust Coupons

ATTEND

Harvest Thanksgiving Days

First Baptist Church

FRIONA
November 20 Through 24
"Fruit Of The Spirit"



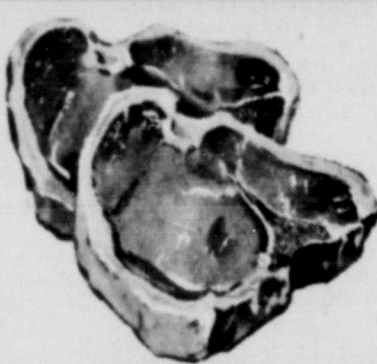
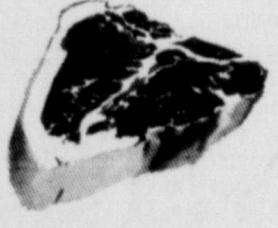
Preaching By
Rev. Bill Foll

Weekday Services
7:30 p.m.



Music By
Rev. Walter Falkenberry

Sunday Services
11:00 a.m. 7:00 p.m.

 <p>PORK CHOPS Lb. 59¢</p>	 <p>T-BONE STEAK Lb. 89¢</p>
<p>BOLOGNA Lb. 49¢</p>	<p>HAMBURGER All Meat 3 Lb. \$1</p>
<p>Folger's COFFEE Lb. 75¢</p>	<p>HI-C-DRINKS 46 Oz. Can 3 for \$1</p>
<p>Del Monte SPINACH 303 Can 21¢</p>	<p>Burleson HONEY 2 # 89¢</p>
<p>Shurfine PORK & BEANS 2 1/2 Can 21¢</p>	<p>Kellogs Puffa RICE 39¢</p>
<p>Ireland's CHILI No. 2 Can 69¢</p>	<p>Aunt Jemima MEAL 5 Lb. 51¢</p>
<p>Renown Whole GREEN BEANS 303 Can 20¢</p>	<p>MALT-O-MEAL 23 Oz. Box 45¢</p>
<p><i>Fresh Fruits & Vegetables</i></p>	
<p>BANANAS Lb. 10¢</p>	<p>Thompson Seedless GRAPES Lb. 23¢</p>
<p>White POTATOES 20 Lb. 75¢</p>	



SEVENTH GRADE. . .The Friona Seventh Grade football team is shown here. In the back row, left to right, are Teddy King, Danny Waggoner, Kent Patterson, Greg Collier, Jay Messenger, Rene Perez, Lupe Gonzales, Mickey Harrelson, Trip Horton, and David Hardgrove. In the middle row are Durward Looper,

Rickey Johnson, Jesse Rando, Kyle Shelton, David Renner, Randall Snyder, Bill Fallwell, James Perea, Jimmy Polk, and Rickey Patterson. In the front are Weldon Peace, Bobby Lxwellen, Ricky Harper, James Stevick, Terry Thompson, Ricky London, Kenny Keith and Benny Hamilton.

Friona To Participate In Clinic

Darrouzett High School will be host to the third annual Golden Spread Coaches and Officials Clinic, Saturday, November 16. Registration for the clinic will begin at 8:30. After the official welcome, coaches and officials from the Panhandle area will speak on various phases of girls' basketball.

First on the program will be Dean Foshee. Foshee will talk on defense in general. Next on the program will be John Marrow, Friona Junior High, Friona, Texas. Morrow will talk on "Developing a Girl Through a Jr. High Program."

Following Morrow will be Jerry Pugh, Texhoma, Oklahoma, who will talk and demonstrate on drills and developing a three out offense. Next will be Bob Schneider talking on the Canyon Post play and post drill. Schneider is from Canyon High School, Canyon, Texas.

Last on the morning program will be Bob Welchel from Petersburg High School Petersburg, Texas. Welchel and his team will demonstrate the Petersburg Tandem Post Offense. Following this there will be a break for lunch.

At 1:30 the Gruvur Chapter of S.B.O.A. will conduct a rules clinic. This discussion will conclude the clinic.

At 2:45 the scrimmage games will begin with Friona playing Panhandle. Panhandle is coached by Van Kountz and Friona is coached by F.G. Crofford. At 4:05 Spearman (Third Class AA State) will play Petersburg. Spearman is coached by Dean Weese and Petersburg by Bob Welchel. Following this game at 5:25 Stratford (Second Class a Regional) will play Canyon (District AA Champs). Stratford is coached by P.D. Fletcher and Canyon by Bob Schneider. The last scrimmage, which begins at 6:45 is between New Home High School and Darrouzett High School. New Home is coached by Mel Williams, formerly of Friona and Darrouzett is coached by Robert Taylor.

PUBLIC AUCTION

FARM MACHINERY
Tuesday, November 19, - 11:00 a.m.
On Highway 60 West, Friona, Texas

TRACTORS:

- 4010 JD Tractor
- 1964 Model 6000 Ford Diesel
- 1964 Model 504 IHC
- 1961 Model 770 Oliver
- 1961 Model 560 IHC
- 1959 Model 450 IHC
- 1957 Model 400 IHC
- 1957 Model 300 IHC
- 1953 Super M. IHC
- 9N Ford Tractor — 6 cylinder
- 1952 Model M IHC

FARM MACHINERY:

- 1964 Eversman bed shaper
- 1960 Eversman land leveler
- 2—1963 John Deere potato diggers
- 1956 John Deere potato digger
- 1964 IHC rolling cultivator
- 12' Bege float — 42" long
- IHC 4-row potato planter
- 2—4-row rotary hoes
- 1960 IHC spinner moldboard
- 1960 IHC tandem disc
- Dry fertilizer spreader
- Carrot sprayer
- 6-row Jr. planter
- 6-row Jr. vegetable planter
- 16' John Deere off-set disc — 24" discs 9" spacing
- 12' off-set disc — 24" discs
- 8-row drag type planter
- 15' spring tooth harrow
- 4-bottom Towner plow has Oliver bottom and cylinder
- 8' chisel plow
- 2-row chisel plow on wheels
- 3-row bed shaper on rubber
- 14' Ring roller cultivator and packer
- 1—Ditcher
- 2-wheel pipe trailer — 20' long
- 2-wheel pipe trailer — 15' long
- Lot of irrigation pipe
- Lot of 8" and 10" valves

TRUCKS AND PICKUPS:

- 1962 1/2 Ton Ford
- 1962 1/2 Ton IHC
- 1956 GMC 2-Ton with hoist and bed
- 1950 Chevrolet truck with hoist and bed

IRRIGATION EQUIPMENT:

- 1963 IHC 549 irrigation motor
- 2—1967 Oldsmobile 425 irrigation motors
- 2-wheel pipe trailer — 20' long
- 2-wheel pipe trailer — 15' long
- Lot of irrigation pipe
- Lot of 8" and 10" valves

COMBINES:

- 2—1961 Super 92 Massey-Harris
- 1961 Model 151 IHC
- 1957 Model 55 John Deere

Terms - Cash

QUINTON JENKINS, TRUSTEE

QUINTON JENKINS

AND ASSOCIATES - THE AUCTIONEERS
 616 Kamada Trail - ph. 806 383-7733 or 806 383-0920
 AMARILLO, TEXAS 79108

You are invited to watch our television program at 7:20 A.M. each Tuesday on channels 8, 10, and 12 and listen to our radio program at 12:00 noon each Friday on KGNC.

West Texas AA Standings

AAA STANDINGS

Team	W	L	Pl.	Op.
Oilton	9	0	208	24
Dimmitt	4	1	122	32
Flordia	2	2	112	24
Friona	4	2	226	167
Hale Center	3	4	147	134
Abernathy	4	3	109	134
Lockney	5	4	104	130

District Standings

Team	W	L	Pl.	Op.
Oilton	8	0	114	18
Dimmitt	4	1	122	32
Flordia	2	2	112	30
Friona	2	1	124	44
Hale Center	2	3	21	85
Abernathy	1	4	23	110
Lockney	3	3	62	115

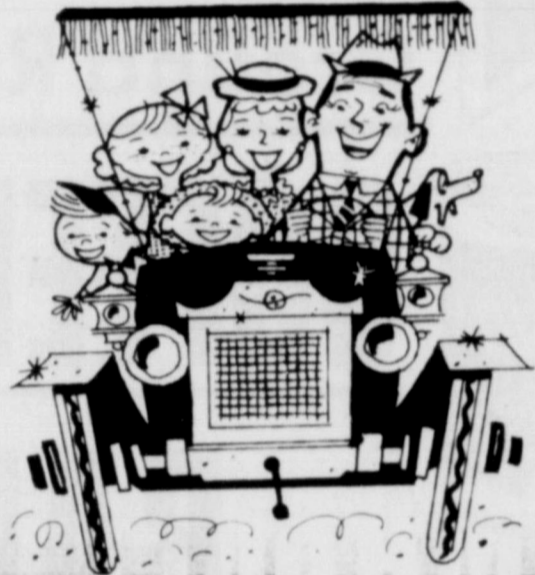
Last week's results—Flordia 7, Abernathy 6; Dimmitt 20, Lockney 22; Oilton 28, Friona 0; Hale Center 25, New Deal 6.

Friona's schedule—Friona at Abernathy; Flordia at Dimmitt; Lockney at Hale Center.

INDIVIDUAL SCORING

Player, Team	TD	PAT	TP
Charles McClain, Oilton	15	4	34
Tony Perea, Friona	14	8	32
David Land, Dimmitt	10	15	25
Roy Thomas, Dimmitt	12	4	28
Benny Akin, Oilton	8	1	19
Kenneth Johnson, Oilton	8	0	18
Larry Hammit, Hale Center	6	2	14
E. L. Copeland, Oilton	6	2	14
Tandy Johnson, Lockney	6	2	14
Steve Craig, Flordia	6	0	14

*Includes field goal



HAPPINESS IS...

*Waking Up On Cold Wintry Mornings With A Car That Purrs Like A Kitten.

AND

*Saving Lots Of Money When You Go To Buy Anti-Freeze For Your Car.

AND

*Letting The Friendly Folks At Consumers Give Your Car or Truck It's Winter Check-Up. . .

- *Winter Grade Oil
- *Wiper Blades
- *Batteries
- *Co-Op Tires
- *Anti-Freeze

Friona

CONSUMERS

Buddy Lloyd, Mgr
 We Give S & H Green Stamps
 And YES Stamps.

Phone 247-2771 or 247-2660



AMERICA NEEDS YOUR HELP
 BUY U.S. SAVINGS BONDS

LIQUIDATION

of Total Furniture and Appliance Inventory

Positively Ends...

Saturday, November 23, 1968 at 8:00 p.m.

Remaining 40,000

of Over \$70,000.00 Original Inventory . . .

MUST BE SOLD!

ONLY 9 Days Remain!

Final Reduction Have Been Made! Take Advantage of remaining Selection! Savings to 65%!

CASH or TERMS

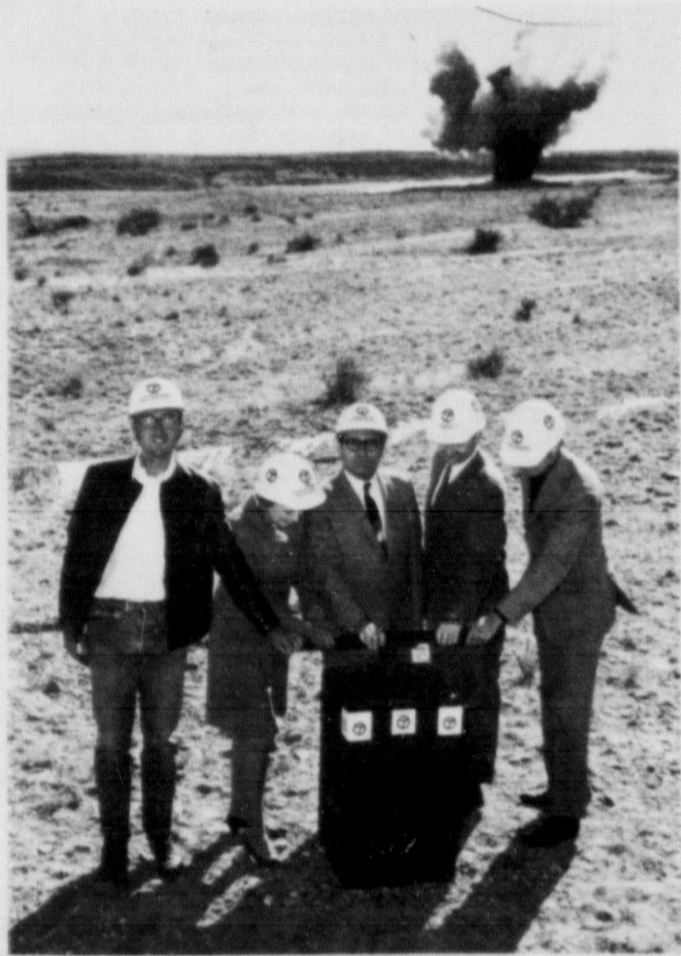
Family Mart OF HEREFORD

806-364-4918 - 603 E PARK AVE

OPEN 9 a.m. to 8 p.m. - Closed Sunday



ON FIELD TRIP... Shirley White, third from the left, standing, was one of a group of art students from Wayland Baptist College who made a recent trip to Taos, New Mexico, via Cimmaron and Springer. One of the highlights of the trip was an early Sunday morning country style breakfast in the home of Mr. and Mrs. Clarence Kelley, parents of one of the students.



CONSTRUCTION BEGINS... Construction of the state's tallest man-made structure literally blasted off recently, as officials of KVII-TV broke ground for their new 1700-foot antenna. Members of the Stanley Marsh family and John Tyler, all of Amarillo and owners of the television station, pushed the plunger which ignited dynamite sending a column of smoke and dirt into the air.

Today's "Cowpoke" might own a horse, but more than likely, his bronco is a racing bike or small scooter to zip around with to all those unlikely "happening" places essential to his way of life.

Today's cowpoke is just that. His attire is nothing more than the good old American western-influenced fashion, reflecting the best of previous generations.

Take the low-slung hip-hugger trousers of cowboy days, add the chunky rawhide belts of the frontier, then add the fabric picture "Riverboat Gambler's" striped pattern, and you have the youthquake look of '67.

There is another important ingredient which the old "stovepipes" didn't have: the durable, permanent press in synthetic blends of Avril rayon and polyester. What was once the permanent wrinkle has now become the permanent-press, with all those new Avisco fibers available.

Some have called the young fashion trend "mod," but remember, the look is not imported anything. It's good old fashioned frontier: exported.



then imported again, acquiring the best features of each generation, and interpreted by JBC slacks.

Put them all together in style, color, pattern and new fabrications and today's hip young man has the best in fashion, durable good looks and wearability.

They're here again!



THE BEST CROP EVER!

NORTH DAKOTA SEED POTATOES

Phone Your Dealer SHIPPER OR GROWER SOON

State Seed Department, University Station, Fargo, N. Dak.

MONEY SAVERS

Shop PIGGLY WIGGLY

Best Maid SALAD DRESSING

Quart **29¢**

Campbells TOMATO SOUP



2 Cans FOR **25¢**



USDA Choice Beef **Chuck Roast** Blade Cut **53¢** Lb.



USDA Choice Beef **Sirloin STEAK** Lb. **\$1.09**
 USDA Choice Beef **T-BONE STEAK** Lb. **\$1.19**
CLUB STEAK Lb. **98¢**
BEEF LIVER Fresh Lb. **39¢**
Ground Round Lb. **79¢**

Maryland Club **COFFEE** 1 Lb. Can **63¢**



Gerbers Strained **BABY FOOD**



10¢

DR. PEPPER or PEPSI COLA

2 For 6 Bottle Carton King Size **89¢**



Imperial or Holly **SUGAR** 5 LB. **49¢**

Extra Saving With S&H Green Stamps

Cloverlake Half Gallon Round Carton **ICE CREAM** **79¢**



PRODUCE SPECIALS

BANANAS Ca. Golden Ripe Lb. **10¢**
CABBAGE Texas New Crop Lb. **5¢**
POTATOES Reds 20 Lb. **69¢**

LETTUCE

Large Firm Head **10¢**



Texas **ORANGES** 5 Lb. Sack **49¢**
BELL PEPPERS Calif. Each **5¢**



CHOCOLATE CHIPS Baker's 12 Oz. **43¢**
CHILI Austex Pound & Half Can Save 20¢ **79¢**
COCOANUT Durkees 14 Oz. Cello **49¢**
PINEAPPLE Shurfine Crushed No. 2. **3/89¢**
BEEF STEW Austex 303 Can **39¢**

SPECIAL

So Soft **HAND LOTION** 100 Size **49¢**

More food for LESS... always at... **PIGGLY WIGGLY**