

# Morton Tribune

Volume 27 — Number 42

Morton, Texas., Thurs., Nov. 30, 1967

## Fire siren installation expected in southwest part of town soon

Artesia Fire Equipment Co. of Artesia, N.M., will furnish the new fire siren for the city of Morton it was announced Monday night during the regular City Council meeting. City Secretary Elra Oden said the New Mexico company had given him the lowest price of three companies he had checked.

Price of the unit will run \$327.50 delivered to Morton. Installation of the unit is expected to be within a month. Exact placement of the unit was discussed during the meeting but the final decision of the location will be left to the local volunteer firemen.

It is expected that the unit will be located either at the south end of the football field or west of that at the city water well and tank location. Mounting of the unit will be on a pole some 30 feet above ground level.

No action was taken by the council because official approval of the purchase of the siren was made at the last city council meeting some two weeks ago.

Oden reported to the council that cost of two gas masks for use at the two city chlorine plants would be \$45 each with refills costing \$6 each. The need for the gas masks was brought to the attention of the council several weeks ago when an insurance safety team made a check of

city facilities. Prior to that time, no gas masks were placed at the chlorine installations. Chlorine is a deadly gas used in water purification.

Two gas masks were purchased on a motion and second by councilmen Wiley Hodge and Donnie Simpson.

Oden told the council that the cost of a new chlorinator will run from \$800 to \$1,300 as compared with a repair cost of \$600. It was brought out at the last council meeting that one of the chlorinators was not working and that it needed to be repaired or replaced.

It was also brought out that no warranty or guarantee would be included with the repair of the chlorinator.

No action was taken by the council pending further study of the costs and installation problems involved with a new unit.

Another spillway will be built on the north side of Strickland Lake. The new concrete spillway will be one foot lower and to the east of the current unit. This will help drainage of water from the near-

See SIREN INSTALLATION, Page 2

## Cotton referendum choices are given by local ASCS

Danny Key, chairman of the Agricultural Stabilization and Conservation Service County Committee, today explained what a "yes" or "no" vote on the upcoming cotton referendum will mean. The referendum, which will be handled by mail again this year, will be sent out Dec. 1. Ballots will have to be turned in to the ASCS office before midnight Dec. 8.

Those eligible to vote are all producers who shared in the 1967 cotton crop or its proceeds and the owners and operators of allotment farms where no cotton was planted in 1967. Questions about eligibility should be referred to the local ASCS office.

Also, notices of individual farm acreage allotments and yields of the 1968 upland cotton crop will be mailed to farmers to let them know how the allotment program will affect their farms before the referendum on marketing quotas is voted upon.

Cochran County received an allotment of 73,921 acres for distribution to growers in producing their 1968 upland cotton crop. This represents the county's share of the national allotment of 16.2 million acres, including a national reserve of 200,000 acres to take care of minimum farm allotments.

Key said the basic choices of the cotton marketing quotas are:

1. If at least two-thirds of the growers who vote in the referendum approve of quotas, the quotas and an acreage diversion program will be in effect for the 1968 upland cotton crop, price-support loans will be available at a national average rate of 20.25 cents a pound for Middling 1-inch cotton at average location and marketing penalties will apply to any excess cotton produced on a farm.

The 1968 program will then provide diversion payments (at 10.76 cents a pound on the farm's projected yield for the basic diversion — 5 percent of the farm allotment and 6 cents a pound for additional — voluntary — diversion of up to 30 percent of the farm allotment) and price-support payments of 12.24 cents a pound

for the acreage planted within the farm's domestic allotment (65 percent of the farm's effective allotment) to farmers who divert cotton acreage, put the diverted acres into a conserving use, and meet other provisions.

Special acreage-diversion exemptions apply to "small farms." Growers who elect not to participate in the diversion program may apply for a share of the export market acreage reserve and produce for export only, without Government assistance or marketing quota penalties.

2. On the other hand, if more than one-third of the growers who vote oppose the quotas, then there will be no quotas and no penalties applicable to the 1968 upland cotton crop, no diversion program providing price-support and diversion payments, and no export market acreage reserve. Price-support loans to farmers who do not exceed their acreage allotment will be available at 50 percent of parity, as directed by law. Acreage allotments will remain in effect as a means of determining eligibility for the available price support.

The lease or sale of cotton allotments is provided for the 1968 crop regardless of the outcome of the marketing quota referendum. However, transfer documents have to be filed with the county office no later than January 2, 1968.

If more than one-third of the voters oppose quotas for the 1968 crop, the regular allotment program will remain in effect, and price-support loans will be available at 50 percent of parity to growers who do not exceed their acreage allotments, as provided by law.

### ★ Candy sale

The Boy Scouts of Morton troop 601 are now selling candy to enable them to raise funds for remodeling the Scout Hut. The candy is sold at 50-cents per bar of \$1 a box.



### Member's for Christmas trees . . .

JANELLA NEBHUT, the Tribune's lovely December calendar girl, takes time out during a snowy afternoon to select a Christmas tree for her family. The 6-foot tall tree, which is no match for the 44-foot tall tree located on the State Bank parking lot, will grace Janella's home during the rapidly approaching Yule season.

The 16-year-old daughter of Mr. and Mrs. Dexter Nebhut, Janella is a junior at Morton High School. She believes that Christmas is the "Most fun holiday of the year." Who are we to disagree? (Staff Photo)

## Morton stops Plains with two shots

Free throws after the final buzzer Morton a 44-42 win over the Plains boys Tuesday night. Dick Van, who made a point during the game, got foul shots at the buzzer and sank all of them to avoid an overtime con-

thus far, with a batch of games coming up during the next week. On Thursday, Friday and Saturday, Nov. 30, Dec. 1 and 2, the Tribe will be in Friona for an invitational tournament. Morton will meet Spearman at 6 p.m. Thursday in the first round of the eight-team bracket.

On Tuesday, Dec. 5, the varsity and B team will host Plains in what is expected to be a torrid rematch of their Tuesday contest.

Morton's B team fell to Plains Tuesday, 33-36. It was their first loss of the season.

The Morton B team will be in Whiteface Thursday, Friday and Saturday as a last-minute replacement in the Whiteface

Invitational Tourney. Morton's youngsters will play the Three Way varsity at 8:30. See MORTON STOPS PLAINS, Page 2

## Absentee balloting for run-off thru Dec. 12

Absentee balloting will run from now through Dec. 12 for the run-off election between Levelland insurance agency owner Eddie Paxton and Brownfield bank president John J. Kendrick.

The run-off was necessitated by the Nov. 11 election which eliminated Muleshoe ex-teacher Ted Weaver. Paxton led the five-county area which comprises the 75th legislative district, but lacked enough votes to assure him of victory without a run-off election.

The election, which was held to determine who would fill the state representative's seat recently vacated by Jesse T. George, only drew votes from 27 percent of the qualified voters in Cochran County.

The representative elected in this race will serve until January, 1969, at which time Cochran County will be placed into a district presently represented by Bill Clayton of Springlake.

The representative from this area will serve during a special session of the Texas Legislature which is expected to be called early next year. This session will deal primarily with proposed tax measures.

### YULE ACTIVITIES

Christmas activities for the Morton area will get under way Monday, Dec. 4, at 5 p.m. with a parade through the downtown area. Morton Chamber of Commerce manager Leon Kessler said bands participating in the parade include Morton, Whiteface High School and the South Plains College and Tex-Anns. A special guest in the parade will be Santa Claus. Santa and Morton Mayor Jack Russell will turn on the lights on the 44-foot tall Christmas tree which is located on the First Safe Bank lot beside Cochran Power and Light. Floats will compete for prizes of \$25, \$15 and \$10. Out-of-town judges will decide the winners. Float entries must be registered with the chamber before 5 p.m. Saturday in order to complete for prizes. Also, after the parade, Santa will pass out candy to all local children under 12 years of age who visit him. Morton merchants will participate in a Christmas promotion which begins Nov. 30 and runs through Dec. 23. The promotion will feature cash discounts on merchandise purchased at participating stores.

## Salvation Army schedules kick-off luncheon for Dec. 7

The annual Fund Campaign to support the Cochran County Service Unit Committee of The Salvation Army will get underway with a Kick Off luncheon at 12 o'clock at the Wig Wam Cafe on Thursday December 7.

Mrs. Rita Fralin, county-wide Campaign Chairman will have the following volunteer citizens of Cochran County assisting her with the solicitations Mrs. Joe Seagler, Mrs. Ross Shaw, Mrs. Cheryl Inglis, Mrs. A. E. Sanders, Mrs. Roy Hilk, Mrs. Lynn Freeland, Mrs. Beth Whillock, Mrs. Jessie Tyson, Mrs. James Walker, Mrs. Loy Kern, Mrs. Leonard Coleman, Mrs. Elmer Gardner;

And Mrs. John L. McGee, Mrs. Iva Williams, Mrs. W. M. Butler, Mrs. Horace Gardner, Mrs. Jerry Winder, Mrs. George Hargroves, Mrs. Bob Robinson, Mrs. Leonard Groves, Mrs. Dan Davies, Mrs. Deryl Bennett, Mrs. Fred Weaver, Mrs. Jack Russell, Mrs. R. L. DeBusk, Mrs. James McClure, Mrs. Al Mullinax, Mrs. H. B. Barker, Mrs. Bob Travis, Sharon Hill, Edith Davidson, Mrs. Janice Crockett;

Also Lupe Orozco, Maria Orozco, Mrs. Herman Bedwell, Mrs. Eugene Bedwell, Mrs. Sammy Williams, Mrs. Roy Hill,

Mrs. Olin Darland, Mrs. Dorothy Rose, Mrs. Dutch Gipson, Eloise Reynolds, Mrs. Cy Fields, Mrs. Geneva Nicewarner and Mrs. Dorothy Crowder.

Volunteer workers for Whiteface are Mrs. Deavayne Smith, Mrs. J. W. Allen, Mrs. Ed Jennings, Mrs. Billy Wall, Mrs. Rex Black, and Mrs. Wendall Peters.

There will be a solicitation through all school systems in the county, with workers Ray Lanier, Harold Drennan, Jim Middleton, Bob Travis, James A. Cunningham, Charley Booz and R. K. McCoy.

Members of the Cochran County Service Unit Committee are: Bob Travis, chairman; Van Green, Vice Chairman; James Dewbre, Treasurer; Glen Thompson, Hazel Handcock, Dean Weatherly, L. E. Gene Huggins, Rev. Rex L. Mauldin, Mrs. L. M. Blandford, Ed Jennings all of Morton and R. K. McCoy of Whiteface and Ottis Parr of Bledsoe.

The sole purpose of this committee is to assist men, women and children in time of need, regardless of race, color, or creed.

In addition to the many people given assistance during the past 12 months all See SALVATION ARMY, Page 2



### So happy . . .

WELL, YOU SEE, it's this way. The day after Thanksgiving, this happy looking pointer-type dog wanders into the office and gives us a particularly heart-rending look, as if to say, "You think you ate too much? Well, after eating several pounds of turkey bones, gravy and dressing, I thought I was going to pop. If my master and I had gone out into the country and hunted rabbits or something, I would have made it fine, but no, I have to lay around the house with him watching all those football games on TV. And then comes supper and more food. Don't get me wrong. Really, I'm so happy I don't know what to do." It's a dog's life. (Staff Photo)



### ASCS office receives award . . .

JOHN HALL, office manager of the Cochran County Agricultural Stabilization and Conservation Service, is shown with a plaque awarded the local office by the Texas State ASCS. The award goes to the most improved county office at the district level for the year ending July 31, 1967. Cochran County is included in a district of 12 counties. The award is based on qualifications which rate the office as having contributed sufficiently above normal expectations, and operating efficiently and economically with outstanding service to the county. (Staff Photo)

### Siren installation

from page one

by streets into the lake. Five delinquent water accounts totaling \$41.29 were transferred by the council from the accounts receivable into the delinquent file. This came on a motion and second by Earl Stowe, seconded by Hodge. Wiley Hodge told the council that he had been asked by the fire department to ask the council to purchase a 16mm movie projector. The projector will be used to show training films to the fire department during the winter and at other special occasions during the year. The council decided that the projector could be used to show safety films and other special interest films to other departments as well.

No action was taken by the council pending a check on projector prices. Councilmen Donnie Simpson and Wiley Hodge presented the council with the story of the city sales tax as presented to them at a meeting of eight towns in Muleshoe recently. Simpson said that 22 cities in the state have voted this tax into existence while only two towns have voted it down.

He also said that about 150 cities in the state are planning to vote on it in the near future. Hodge brought out that the taxable items would be the same as for the state sales tax and that tractors, automobiles and groceries would be exempt.

They said the state would deduct two percent from the city sales tax collected for the state's handling of the funds. Mayor Jack Russell said Morton has basically the same thing as a city sales tax with the city owned gas company.

Simpson said it was estimated that Morton would make about \$21,000 per year from the city sales tax. He also said of the towns represented at the meeting, Morton was in as good a financial shape as any of the towns and in better shape than most. This was due to the income from the gas sales.

Other than some discussion about the possibility of installing a coin-operated water loading rack and the repair of city truck, no matters were brought before the council. The question of salary raises for some city employees was delayed until next meeting pending presentation of an employees evaluation study.

Attending the meeting were Mayor Jack Russell, Councilmen Wiley Hodge, Earl Stowe, Donnie Simpson and Herman Bedwell, City Secretary Elra Oden and representatives from the Morton Tribune and KRAN.

Mrs. LeRoy Johnson recently helped other Caprock District officers lead a Federation Workshop for six study clubs in Floydada. She was second vice president in charge of reporting in a workshop at Earth.

### Morton stops Plains

from page one

p.m. in the first round. And reserves from the B team, supplemented with a few freshmen, will play the Meadow varsity at 8 p.m. Friday, Dec. 1, in Meadow. The freshmen also will play in an early game.

The Morton crush had little trouble with Littlefield this week, winning 53-17. M. C. Collins had 17, Eddie Garza 13 and Stan Coffman 10 for the winners.

The seventh and eighth grade teams also had easy games against Lubbock Christian in Lubbock Monday. The seventh grade won 35-12 and the eighth grade took its game, 32-33.

Seventh, eighth and freshmen teams are slated to play at Plains Monday, Dec. 4, with the first game set for 5 p.m.

Against Plains, Morton got a 10-4 lead, then cooled off and trailed 16-21 at half-time and 28-29 going into the final period. Only Byron Willis was hitting with any consistency, as he netted 25 points. Mike Devries had 11 for the losers.

The B team had a slight, 9-7, edge over Plains after one quarter, then trailed 13-16 and 22-27 before losing 33-36.

Bob Hawkins was high for Morton with nine points. Jack Taylor had 10 and Joey Lowe nine for the winners.

#### GAME AT A GLANCE

Morton (44)	FG	FT	PF	TP
Willis	11	3	1	25
Carter	2	0	0	4
Thompson	1	2	2	4
Rowden	1	1	1	3
Van	0	2	4	2
Harvey	3	0	3	6
Total	18	8	11	44
Plains (42)	FG	FT	PF	TP
Jones	0	0	2	0
Beal	1	0	2	2
Kennedy	4	0	1	8
Devries	5	1	2	11
Smith	2	4	4	8
Field	2	1	5	5
Taylor	3	2	2	8
Total	17	8	18	42

### Funeral held Saturday for Gilbert W. Masten

Funeral services were held for Gilbert W. Masten Saturday, Nov. 25, at 2:30 p.m. in the First Methodist Church in Sudan with the Rev. Robert Brown, pastor and the Rev. Willie Hazel, pastor of the First Baptist Church, officiating. Masten, a long time area resident and retired farmer, died in Lubbock's Methodist Hospital after a three week's illness. He was born in Montague County, and lived in Sudan for 30 years.

He served on the First Methodist Church board of stewards for many years. He also served as a trustee on the Sudan School board.

Survivors include his wife, Martha; four sons, W. C. of Sudan, James of Duncan, Okla., Bob of McComb, Miss., and Donald Mac of Morton; one daughter, Mrs. W. J. Wood, Morton; three sisters, Mrs. A. L. Frazier, Sudan, Mrs. C. N. McClure, Hereford and Mrs. Dona Doughty, Morton; two brothers F. O. of Wellington and Robert of Sudan; 13 grandchildren and eight great grandchildren.

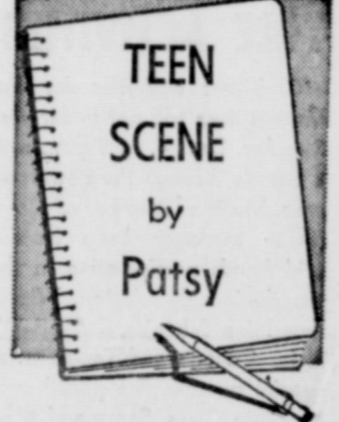
Pam Reynolds, daughter of Mr. and Mrs. J. C. Reynolds and a student at Howard Payne College visited in the home of her parents over the holidays.



"Let's see, now . . ."

ONLY UMPTEN JILLION wires and all of them are supposed to be in the right place, muses Johnny Arnold. He's one of several General Telephone service people who are trying to get all the loose ends tied together before

the new dial equipment goes into service Dec. 18. One operator is working full time calling all the new numbers to see if they really do ring where they are supposed to ring. Officials of GenTel are confident everything will be checked-out and ready before the target date. (Staff Photo)



### South Plains College opens new 20,000 volume library

The new \$551,495 library at South Plains College is now officially open and ready for use.

"We are real pleased to be in the new library," said Dr. Marvin Baker, SPC president. "I believe the students will enjoy it, and think it is one of the most modern libraries in the Southwest."

Space is the main feature of the large three story structure. It has 47,000 square feet of surface and the capacity to shelve approximately 75,000 books. Miss Roger Mae Smith, head librarian, remarked, "We have plenty of space and room to grow."

The building was custom designed for South Plains College by Laverne H. Kirby, Lubbock architect and engineer. It was designed to eliminate the expansion problem the college had experienced with the old building. At the present time, only the first and second floors are occupied by the library. The third story is in reserve to accommodate later growth. Temporarily several classes are being held there, and it also serves to house some of the offices of the instructors.

There are approximately 20,000 books in the library to fill the needs of SPC students, with a capacity of shelving some 75,000 books.

Members of the Agriculture Club were responsible for moving the books and making the transition from old to new quarters.

Other features of the library include audio-visual equipment and material, the Xerox copying machine, students carrels, attractive sitting furniture and conference rooms.

A lot of MHS'ers have been working pretty hard to build floats in preparation for the parade, so there ought to be some really 'cute' ones entered.

With all this cold weather, I'm beginning to get pretty much in the Christmas Spirit myself. Of course there's always that problem this time of year of insufficient funds, but I suppose I'll manage somehow. When the money begins to dwindle and I have to resort to giving everyone a bar of candy or a pack of gum, I always try to console myself by thinking, "Oh well, it's the thought that counts". Of course this doesn't help much when I get kicked out of the family for giving crummy presents. On the other hand . . . oh well—BEAT FRIONA & MEADOW & PLAINS!!

Mr. and Mrs. Erwin Cooper and son Grady Lynn of Lubbock visited in the home of their parents over the weekend.

**"CHRISTMAS TIME IS PORTRAIT TIME"**  
HAVE YOURS MADE TODAY  
**DESIGN STUDIO**  
106 E. Buchanan 266-8541  
Morton, Texas  
"The House of Quality Photography"

Look your loveliest! for the HOLIDAYS

**LOOKING FOR A GIFT?**  
Look no further. Danez has an ideal gift for any woman on your list.

**PRE-CHRISTMAS SALE of WIGS, WIGLETS and FALLS**

**MINI-FALLS** 14" to 16" long, with styrafoam head **\$30.00**

**LONG FALLS** 22" to 25" long with styrafoam head **\$60.00**

**WIGLETS** . . . . . \$10 to \$15  
According to color

**WIG CASE (Jet Set)** . \$10.95  
Jet Set

**WIGLET CASE** . . . . . \$6.95

**BANDS OF HAIR** . . . . . \$3.95 to \$7.95

CAN'T DECIDE? Give a Gift Certificate

See our many Merle Norman Christmas gift suggestions.

**DANEZ BEAUTY SALON**  
403 W. Washington 266-6101

**HAYLOFT DINNER THEATER**

With New York Cast on "Magic Stage" NOW PLAYING

**COME BLOW YOUR HORN**  
By Niel Simon

Gourmet Buffet 6:30-8:15 PLAY 8:30  
for Reservations: 886-4213

For a memorable occasion, plan your Christmas group parties to meet at the Hayloft, on the Brownfield Highway, 2 1/2 miles past loop.

### Salvation Army

from page one

of the State Services of the Salvation Army are available to the people of Cochran County through this Committee wherever and whenever needed. Some of these services are, Home and Hospital Visitation, Emergency Disaster Relief, Shelter for Un-Wed Mothers, Missing Persons, Camp for Boys (Cochran County has eight boys each June) etc.

According to James Dewbre 90 each dollar contributed to the Salvation Army stays in the State to support the Welfare Program.

The people in the Beulah Hurricane area are well aware of the Salvation Army's work being done to help those victims of the worst disaster in the history of the State of Texas.

Anyone not contacted by a volunteer worker and who wishes to support a worthy cause may mail a check to James Dewbre Treasurer, Service Unit Committee of the Salvation Army, Box 700, Morton, Texas, 79046.

Those having Thanksgiving dinner at the home of the Cecil Lindsey's were son, Mr. and Mrs. Harold Lindsey, children of Powderly, Mrs. Lindsey's mother, Mrs. Lee Rosser of Eldorado, Mr. and Mrs. Presley Tharp, Alton, their grandson, David Hogou of El Paso, Mrs. Charlotte Doyle, Delana and Betty of El Paso, Mr. and Mrs. Donny Cartton, Beth and Kimberly and Mrs. Wright, Tommie, Susan and Robbin Levelland.

### SAFE DRIVER OF THE WEEK



**L. T. Lemons**  
Rt. 2, Morton  
was selected by local officers as this week's SAFE DRIVER  
**RUSSELL INSURANCE AGENCY**  
SOUTH SIDE OF SQUARE

**Santa knows best!**  
... and the best gifts are from Minnie's!

**GIFTS for GRANDMOTHER**

May we suggest . . . **GLOVES or COSTUME JEWELRY**

Give her lovely hose by "MOJUD"

She'll love her gift . . . if it comes from

**Minnie's**

Every woman loves our lace-trimmed SLIPS and PETTICOATS

# CHRISTMAS DISCOUNTS IN MORTON

## CLIP and SAVE! COUPON SALE

SHOP IN MORTON! SAVE IN MORTON!



**NO GIMMICKS! NO DRAWINGS! NO LOSERS!**

Coupons are good at any of the participating stores listed on this page. Coupons are valid between November 30, 1967, through December 23, 1967. Coupons are good only on CASH purchases made between Nov. 30, 1967, and Dec. 23, 1967. Coupons must be presented at time of each CASH purchase. Please note restrictions listed at lower right of this page for participating grocery stores.

**JUST CLIP AND SAVE!**

To show that they really want your business, Morton merchants are offering big cash coupon discounts each week during December. Just clip the coupons and present them when you do your shopping in Morton.



**WORTH 75c**  
**ON \$6.00 TO \$9.99**  
**PURCHASE**

**WORTH \$1.00**  
**ON \$10.00 TO 14.99**  
**PURCHASE**

**WORTH 75c**  
**ON \$6.00 TO \$9.99**  
**PURCHASE**

**WORTH \$1.00**  
**ON \$10.00 TO \$14.99**  
**PURCHASE**

**WORTH \$1.50**  
**ON \$15.00 TO \$24.99**  
**PURCHASE**

**WORTH \$2.50**  
**ON \$25.00 TO \$49.99**  
**PURCHASE**

**WORTH \$5.00**  
**ON \$50.00 TO \$74.99**  
**PURCHASE**

**WORTH \$7.50**  
**ON \$75.00 TO \$99.99**  
**PURCHASE**

**WORTH \$10**  
**ON \$100.00 TO \$199.99**  
**PURCHASE**

**WORTH \$20.00**  
**ON \$200.00 TO \$299.99**  
**PURCHASE**

**WORTH \$30.00**  
**ON \$300.00 TO \$499.99**  
**PURCHASE**

**WORTH \$50.00**  
**ON \$500.00 OR MORE**  
**PURCHASE**

**REDEEM COUPONS WITH ANY BUSINESS LISTED BELOW:**

- |                                    |                        |                                  |
|------------------------------------|------------------------|----------------------------------|
| Morton Drug                        | New York Store         | Cox Auto Supply                  |
| Minnie's Shop                      | Rose Auto & Appliance  | Morton Tribune                   |
| Childs Man's Shop                  | Forrest Lumber Co.     | Morton Floral-Flower & Gift Shop |
| St. Clair Dept. Store              | Ike's Farm Store       | Doss Thriftway Supermarket       |
| Ben Franklin Variety               | Reynolds-Hamilton Ford | Burleson Paint and Supply        |
| Ray's Furniture & Hardware         | Bill's Food Store      | Wig Wam Restaurant               |
| Taylor & Son Furniture & Appliance | Allsup-Perry Chevrolet | Griffith Equipment Co.           |
| Piggly Wiggly                      | Byron's Auto Supply    | Burkett Trade Lot                |
| Ramby Pharmacy                     | Hawkins Oldsmobile     | Colonial Beauty Salon            |
|                                    | Kitty's Flowers        | Kate's Kitchen                   |

**NOTICE!**

**COUPON RESTRICTIONS AT PARTICIPATING GROCERS:**

Coupons are redeemable in participating grocery stores only for taxable non-food items. Cigarettes, soaps and detergents are not subject to coupon discounts.

# SPECTACULAR

TO BE GIVEN AWAY:  
4 LADY SHICK ELECTRIC SHAVERS  
12 6-TRANSISTOR RADIOS

DRAWINGS TO BE HELD ON DEC. 2, 9, 16, and 23

**NOTHING TO BUY,  
NO PURCHASE  
NECESSARY!**

**4 BIG WEEKS TO REGISTER!  
COME IN TODAY!**

REGISTER EVERY  
TIME YOU COME IN

CHECK THESE SPECIALS WHEN YOU REGISTER!!

<p>PINKNEY'S <b>SLAB BACON</b> Lb. <b>55<sup>c</sup></b></p>	<p><b>ROUND STEAK</b> Lb. <b>89<sup>c</sup></b></p>	<p><b>CHUCK STEAK</b> Lb. <b>49<sup>c</sup></b></p>	<p><b>ARM R</b> Lb. <b>5<sup>c</sup></b></p>
<p><b>FRUITS · VEGETABLES</b> <i>at a</i> <b>SAVING!</b> <b>BANANAS</b> lb. <b>12½<sup>c</sup></b> <b>CABBAGE</b> lb. <b>6<sup>c</sup></b></p>	<p><b>OF THE WEEK</b> <b>FREEZER BUYS</b> FRUIT OR CREAM BANQUET — 2-OZ. <b>PIES</b> <b>3 FOR \$1</b> <b>HONEY BUNS</b> 9-OZ. — MORTON'S <b>3 FOR 89<sup>c</sup></b></p>	<p><b>DAIRY TREATS</b> FOR THE HOLIDAYS <b>BUTTERMILK</b> ½ GAL. — CLOVERLAKE <b>39<sup>c</sup></b> <b>COTTAGE CHEESE</b> 2 LBS. — CLOVERLAKE <b>49<sup>c</sup></b></p>	<p><b>Health &amp; Be</b> <b>HAIR S</b> HAZEL BISHOP <b>49<sup>c</sup></b> <b>HAND LN</b> JERGEN'S — 6 <b>49<sup>c</sup></b></p>



**COFFEE**

Folger's  
All  
Grinds  
lb.

**69<sup>c</sup>**

**BALL**

# FANTASTIC!

TO BE GIVEN AWAY  
BY BILL'S FOOD STORE  
NO DEC. 23 AT 8:00 P.M.

**FREE!**

# DON'T

CURTIS MATHIS

# COLOR TV

ON DISPLAY AT  
TAYLOR AND SON  
FURNITURE 108 W. JEFFERSON

GO BY AND SEE IT!

THIS BIG EVENT!

SOMEONE WHO REGISTERS AT BILL'S WILL BE THE WINNER!

## SHORTENING

3 lb. BAKERITE



**59<sup>c</sup>**  
FLOUR

**\$1<sup>99</sup>**

GLADIOLA  
25-lb.  
Paper



## Salad Dressing

**39<sup>c</sup>**

ZESTEE  
32 Oz.

## Biscuits

WHITE  
SWAN

10-COUNT

6 for  
**49<sup>c</sup>**

THESE  
PRICES  
ARE GOOD  
FROM  
FRIDAY,  
DEC. 1,  
THROUGH  
THURSDAY,  
DEC. 7,  
AT BILL'S

## DOG FOOD

BIG MIKE - LB. CAN

**12 FOR \$1**

## CHILI

WITHOUT BEANS - 15 OZ. - AUSTEX

**39<sup>c</sup>**

## COCA-COLA

6 BOTTLES, PLUS DEPOSIT

**29<sup>c</sup>**

## CHEER

GIANT - DETERGENT

**69<sup>c</sup>**

## CANNED POP

SHASTA - 12 OZ.

**12 FOR \$1**

## NESCAFE

INSTANT COFFEE - 6 OZ.

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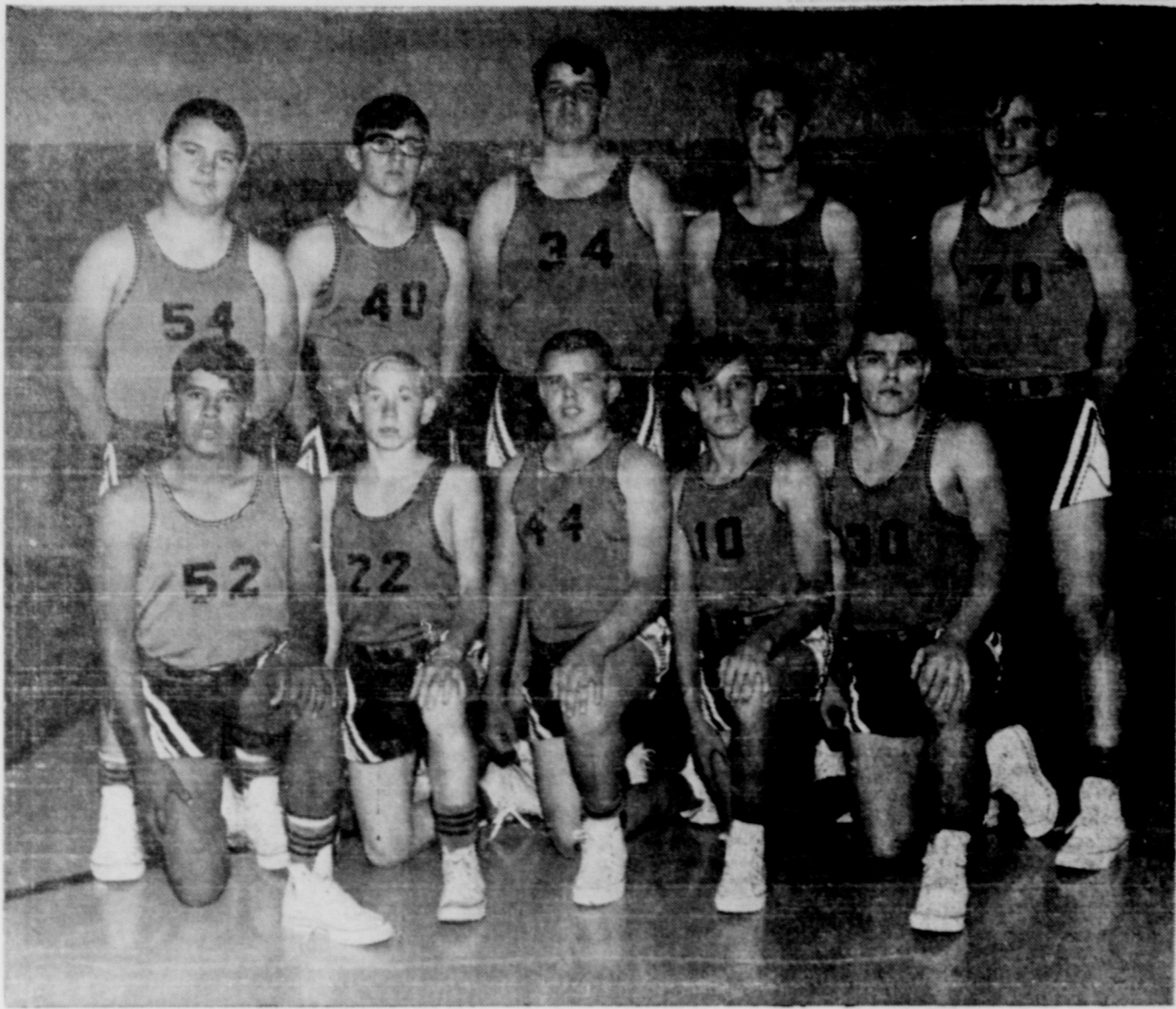
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Morton B team . . .

A TOUGH JOB faces this crew as it tries to meet or beat the 22-2 record compiled by its predecessor. Kneeling from left are: Ralph Soliz, sophomore, 5-7; Joel Coker, junior, 5-5; Wendell Bickett, sophomore, 5-6; Gerald Bak-

er, sophomore, 5-6; and Mike Bryan, sophomore, 5-7; standing from left, Bob Hobson, sophomore, 5-8; Dennis Clayton, sophomore, 5-9; Kenneth Taylor, sophomore, 6-3; Bob Hawkins, junior, 6-1, and Jerry Steed, sophomore, 6-0. (Staff Photo)

## Speed figures in more than 90-percent of auto wrecks

Today's front page, TV, and radio headlines scream about the most deadly mono-killer on the road today—SPEED in the operation of a motor vehicle. There is little doubt that speed figures in more than 90% of all motor vehicle accidents. Therefore, the odds are against you if you allow yourself to get caught off guard

by this mono-killer.

Highway accident statistics are dispassionate things. They tell their story without emotion, without dramatic overtones, yet with an impartiality. And always their story is the same: it's speed that kills and maims. Year after year the record is plain. It's written in the cold factual reports of thousands of accidents, in the words of drivers who survive — "I couldn't stop in time," or "I didn't see him until it was too late," or "The other car was coming faster than I figured."

Yet, still the pleas grow for higher speed limits. Sometimes these appeals find support when charges against flagrant violators of traffic laws are thrown out of court. At such moments there's always speculation among the public on whether speed limits are too low, or even necessary at all. But the people who raise such questions are seldom those who know the inside story about traffic tolls. Nor have they considered a few essential factors which give answer to the driver who proclaims "If the road is clear, I can head all-out for the horizon," or maybe "the wild blue yonder" would be more fitting.

Here are some factors which we, at any rate, will do well to think about. There is no complete safety at any speed. Even standing still has its potential hazards. At any speed the danger of mechanical failure is always present. A tire may blow out, the steering mechanism may fail, brakes may not hold — or a hundred other things can go wrong. However, at normal speeds the chance of a serious accident is relatively small. But as speeds go higher, so the danger factor increases. The real danger of excessive speeding lies in the increased severity, rather than the increased frequency of accidents. The probability of death to car occupants increases in geometrical proportion to the increase in speed. This means that the occupant of a car traveling 40 miles per hour has not twice but four times as many chances of death in case of an accident as an occupant of a car traveling at 20 miles per hour.

Violation of speed limits is a symbol of general indifference to highway laws. Drivers who consistently ignore official limits can acquire an attitude of indifference to traffic requirements generally. And in their minds, as well as in their driving habits, an accident proneness is being created.

It's wrong to regard an occasional infringement of speed limits as unimportant from the view point of law breaking. To dismiss this kind of traffic violation with a shrug is like saying a robber is not guilty because he only found two dollars in the till.

Yet, of the many careless driving habits which lead to the terrific price paid in death, injury and property damage for the use of the motor vehicle, speeding over the limits and too fast for existing conditions continues to rank as the most devastating. The fact is, that in spite of repeated warnings and in face of the great number of speeding accidents, drivers still believe they can get away with this practice. They feel "it can't happen to me." It can! The habitual speeder is traveling on very thin ice.

## Employment activities include six factors

By JAKE STREET

Everyone knows that certain types of employment bring new money into a community and provide the basis for economic growth. These basic employment activities include six factors:

- 1) Agricultural production for local and non-local consumption.
- 2) Manufacturing of products for local and non-local sale.
- 3) Mining, mineral and forestry production.
- 4) Governmental services, such as federal, state and local political agencies and sub-divisions.
- 5) Retail, Wholesale and Service Businesses that depend upon regional or local markets, and to some degree upon tourist, convention and recreational trade, and
- 6) Transportation, shipping, and financial services for non-local accounts.

An area's economy is the sum of the various activities within it. However, since every activity is dependent in some measure on other activities, the economy must be projected as a whole, considering each activity as it affects the others. Projections of the economy of an area usually incorporate three types of analysis, based on 1) trends of past performances and development, 2) resources of the area under study in comparison with surrounding and competing areas, and 3) predictions of the economic growth of the region of which the area is a part.

It should be obvious to everyone who is familiar with the Water, Inc. region that agriculture is the base for most of our economic activity. The manufacturing and processing of agricultural products creates jobs, which in turn, create other jobs in services, wholesale, retail and transportation. Matter-of-fact, the agricultural products of our region creates numerous jobs throughout the Southwest, as well as other parts of the nation.

However, whatever the economic activity, it takes water to maintain the jobs that create money. And Water, Inc. was organized by regional leaders as the vehicle to bring additional water into the region to preserve our present dynamic economy and provide a base for continued growth when our underground water is depleted.

## 4-Hers study milk use

The 4-H members studying "The Wonders of Food" met with their leader, Mrs. A. E. Cade, Wednesday, Nov. 22, after school.

They experimented with milk, preparing many milk drinks and learned the need for milk in their daily diet.

Members present were: Denise Aldridge, Nan Ray, Sherry Cadenhead, Barbara Davison, Christie Cade and Marilyn Cade, junior leader.

This group met again November 28 with their junior leader Marilyn Cade leading in the study exploration of bread.

Misses Ginger and Jan Scoggins were home over the Thanksgiving holidays visiting in the home of their parents, Mr. and Mrs. L. V. Scoggins, and their grandparents, Mr. and Mrs. J. H. Scoggins and Della. Jan is attending Evangel College in Springfield, Mo., and Ginger is attending Commercial College in Lubbock.

Ernest Chessier, son of Mr. and Mrs. C. D. Chessier and a student at Texas Tech visited in the home of his parents over the weekend.

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## Personals

Mary St. Clair, daughter of Mrs. James St. Clair and a student at Texas Tech, and John St. Clair, a student at South Plains College visited in the home of their mother over the holidays.

Mayland Abbe, son of Mr. and Mrs. M. L. Abbe and a student at Texas Tech visited in the home of his parents over the weekend.

Mr. and Mrs. Virgil Thomas and daughter Marcie of Lubbock visited in the home of her parents Mr. and Mrs. T. T. Smith over the weekend. Also visiting were Mr. and Mrs. Harold Steelwell of Abernathy.

David Newsom, a student at Baylor University and Joe Newsom, a student at Texas Tech visited in the home of their parents Mr. and Mrs. Weldon Newsom over the holidays.

# Through the telescope by Tuck

Want to save money during your Christmas shopping this year? Turn to page 3, section 2, and start clipping the Christmas Discount Coupons to redeem at participating Morton businesses. Unlike regular Christmas, treasure hunts and other promotions, this event will save you cash. This event will save you between 10 and 15 per cent, which is a big discount anybody's book, when you pay cash and use the coupons in the ad. This event is sponsored by the Retail Trade Committee of the Morton Area Chamber of Commerce and has been improved from last year.

First major Christmas event of the season in Morton will take place Monday, Dec. 4, when the annual Christmas Parade comes marching down Main Street around the square. There will be three bands (Morton High, Whitehouse High, and South Plains College), a Guard from Reese Air Force Base, and the Tex-Anns, that delightful girls' drill team from South Plains College.

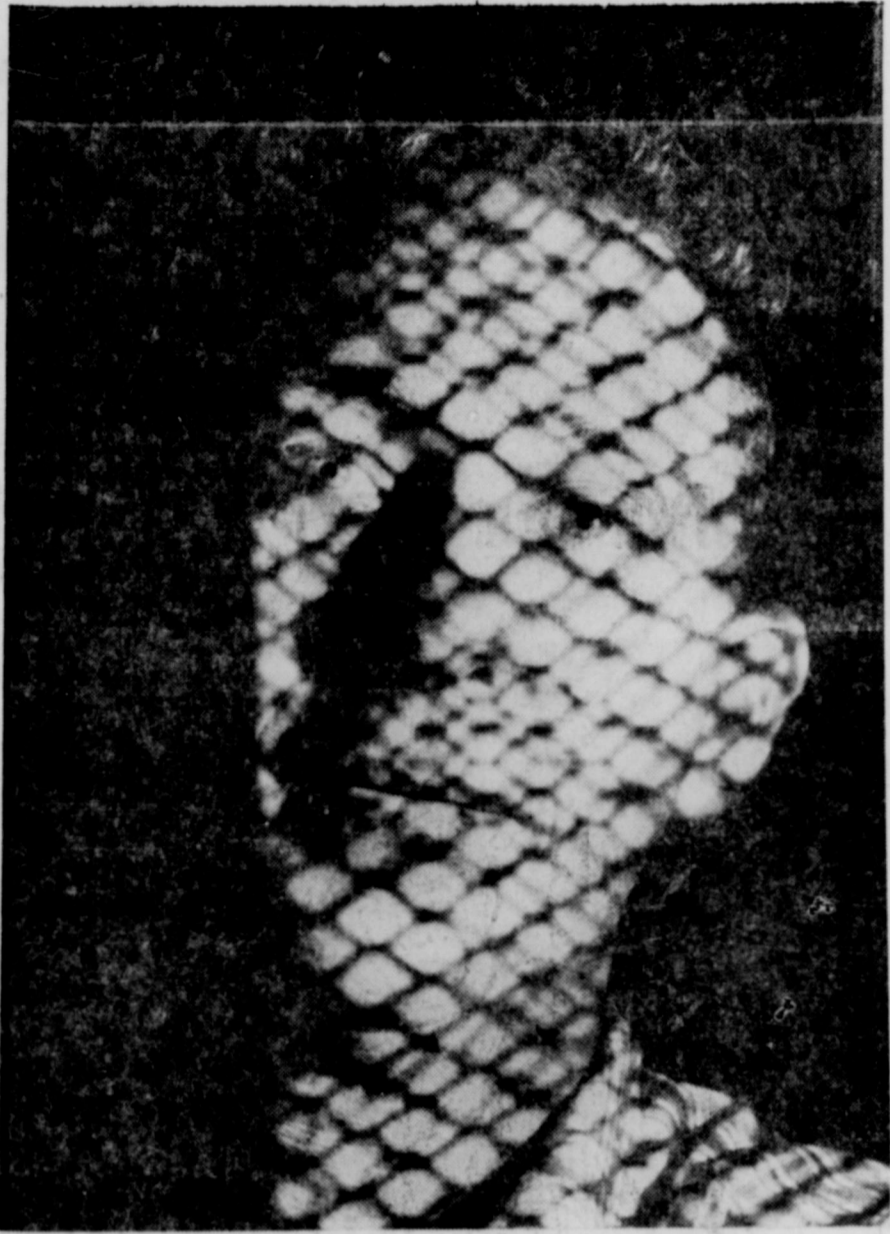
Because of construction at the court, the community Christmas tree this year is located on the First State Bank building just west of Cochran Power Plant. The parade will stop there for Christmas music before Santa Claus and Mrs. Jack Russell turn on the tree lights. Santa will visit with the youngsters and pass out bags of candy.

There's quite a story behind the Christmas tree, with additional chapters unfolding gradually. Rusty Reeder, George Harney and C-C manager Leon Kessler left early for Cloudercroft, N.M., to get the tree. Ray Griffith provided the truck and wasn't able to leave until early Monday morning. He arrived in Cloudercroft, only to find that the advance party hadn't arrived. Seems they spent the night in Ruess and didn't get until two hours after Griffith had driven into town.

Here the story has divergent views. The advance group contends that Griffith left too early. Griffith says the others should have been up to no good, or they would have been waiting.

To top it all off (a pun is intended), the woodsmen from Cochran County careen spotted where the tree was to fall and begin working with their trusty axes. But they had made a slight miscalculation. The tree didn't fall between two other trees. It fell smack into one of them. With some emergency tree surgery performed, the casual observer can't even tell that the top nine feet of the tree has been broken off!

To climax the whole unlikely trip, it began to snow heavily while the local woodsmen were chopping away and for a moment they feared they might become snowbound in the New Mexico mountains. For those who are well-acquainted with



Pattern of progress . . .

LEON SCOTT of Lubbock appears to be something less than human when viewed through the metal lath he has installed in the new addition to the hospital. Scott says the lath will form the base for the plaster walls. Work on the addition is progressing rapidly with work centered mainly on the installation of plumbing, heating and cooling and electrical work. (Staff Photo)

the principal figures of this tale, you may substitute "hoped" for "feared" in the previous sentence.)

Morton's basketball teams have gone in all directions this week, or will before the week is finished. The Indians nipped Plains 44-42 Tuesday night after the game had ended. But the B team lost its first game of the season to the young Cowboys 33-36. The two teams will collide again Tuesday, Dec. 5, in Morton. First game starts at 6:30 p.m.

Coach Robert Taylor has a set of keys that was turned in after a basketball game a week or so ago. Coach Taylor is anxious for the owner to come get them.

It was a bit sad around the Tuck household this week. At our request, the city came after Princess Tuck to put her to sleep. She had a recurrence of cancer that had necessitated one operation and she just wasn't up to another. She had been with us about eight years, had presented us with several litters of delightful puppies and was herself a wonderful dog.

With the arrival of December we expect the usual avalanche of calendars. We've already gotten a dandy one from Cox Auto, which features monkeys. But not since 1958 have we gotten a Playmate calendar and that was a gift from a bachelor reporter who was promptly banned from our household for several weeks. (to clarify the above: it was the reporter who was banned. The calendar was left at the office by popular request — of my

wife.) The banishment was a blow to the reporter who managed to get invited for dinner each time we had fried chicken.

Winter's arrived, almost before Thanksgiving was done. And again I fight to keep cost in line with desire for gifts. But know that battle will ne'er be won!

Gayle Rowland, daughter of Mr. and Mrs. T. A. Rowland a student at San Marcos College visited in the home of her parents over the weekend.

Pat McClure, daughter of Mr. and Mrs. James McClure visited in the home of her parents over the holidays. She is a student at McMurry College in Abilene.

Mrs. LeRoy Johnson recently visited in the home of her daughter and family Mr. and Mrs. Truett Latimer of Austin.

## ★ Dear Santa

Tami McMaster, daughter of Mr. and Mrs. L. L. McMaster, Star Route 2, Morton, believes in getting ahead . . . particularly when writing to Santa Claus. Her letter, addressed to "Santa Claus, North Pole", was received this week and forwarded to the Morton Tribune for publication. Her request was simple. She said, "11-12-67  
Dear S. C.

I want a Baby Boo. That is all. Love Tami McMaster"

The Tribune will begin printing letters to Santa as soon as they arrive. For fastest delivery, Santa has told us that they should be addressed to: Santa Claus, North Pole, c/o Box 545, Morton, Texas 79346.

## Morton School lunch menu for the week

- Monday, Dec. 4: Barbecue sausage, pinto beans, salad, fruit, hot rolls, butter, ½ pint milk.
- Tuesday, Dec. 5: Burritos chili and cheese, buttered corn, cabbage and apple slaw, chocolate cake, crackers, ½ pint milk.
- Wednesday, Dec. 6: Meat balls and gravy, new potatoes in cheese sauce, tomato salad.
- Thursday, Dec. 7: Corn dogs, mustard, potato chips, pickles, cookies, ½ pint chocolate milk.
- Friday, Dec. 8: Pimento cheese sandwich, corn chips, sliced tomatoes, fruit, sliced bread, ½ pint milk.

## Junior chefs club met in Mrs. Hudson's home

The Jr. Chefs met at Mrs. Betty Hudson's home Tuesday at 4:00 p.m. They made Strawberry milk. Mrs. Hudson gave out books on food fitness and they looked them over. Six members were present: Earlene Evans, Jeanie Coker, Susan Cadhead, Becky Melton, Deborah Hodge, Phyllis Ray. The next meeting will be at 4:00 the following Tuesday in Mrs. Hudson's home.

## Morton students are half of SPC Textette

Morton students at South Plains College in Levelland comprise one-half of the SPC Textette. They are Dena Smith, first soprano; Kay Peterson, alto; and Jeanette Cooper, alto. Other members of the group are Cheryl Keeler, Levelland, first soprano; Matilda Cameron, Levelland, second soprano; and Olga Bowers, Levelland, second soprano.

## Three Way news

# Glenn Harris discharged from army on November 22

By MRS. H. W. GARVIN

The Three Way High school football team lost the bi-district game played with Dawson by a very close score of 36-32. We are proud of our boys in playing a very good game.

Mrs. A. E. Robinson spent Thanksgiving day with Mrs. Marie Robinson.

Katherine and Barbara Masten and Mrs. Masten had Thanksgiving dinner in the home of Mr. and Mrs. Rayford Masten. Katherine is a student at Levelland Junior College. Barbara is from Lubbock.

Lamar Pollard of Bula visited in the Rayford Masten home on Saturday.

We wish to express our sympathy to Rayford Masten on the death of his uncle, Mr. Gilbert Masten of Sudan.

Mrs. Bonnie Bishop and Lawrence Smith were visiting in Roswell on Sunday with Mrs. Bishop's sister, Jean Plummer, who had surgery.

Madalyn Galt was home for the Thanksgiving weekend.

Mr. and Mrs. Larry Dupler and daughter of Hobbs, N.M., and Mrs. Tommy Dupler were visiting in the home of their parents over the holidays. Mrs. Leon Dupler and Mr. and Mrs. M. L. Fine.

A load of cotton and the trailer were completely destroyed Saturday night due to a fire. The incident occurred south of Maple near the Lawrence Smith farm.

Visiting in the home of Mr. and Mrs. Ed Latimer over the holidays were their daughter Janice and grandson, Jimmy of Lubbock.

Glen Harris, son of Mr. and Mrs. C. F. Harris of Goodland, was discharged from the Army on November 22.

Mr. and Mrs. Doyle Davis, Allen, Tammy, and Mr. and Mrs. Tommy Terrel were visiting Mr. Davis' parents and other relatives in Anson, over the holidays.

Mrs. C. A. Petree underwent surgery at the Methodist Hospital in Lubbock on Tuesday. We hope for her a speedy recovery.

Mr. and Mrs. Tommy Joe Durham and children had lunch with her parents, Mr. and Mrs. George Tyson on Sunday.

Mr. and Mrs. George Tyson had supper in the home of Mr. and Mrs. Buck Tyson on Thursday night.

Mr. and Mrs. R. L. Reeves spent the Thanksgiving weekend with their daughter and family in Deleon, Mr. and Mrs. Vernon Harrison.

Visiting in the D. S. Fowler home on Thanksgiving Day were, Mr. and Mrs.

Billy James Fowler, Mr. and Mrs. Buddy Cook all of Morton, Mrs. R. L. Reeves, and Mrs. Mamie Melton.

Mr. and Mrs. A. R. Headerson from Lubbock spent Sunday with the D. S. Fowler.

Mr. and Mrs. D. S. Fowler visited in the home of Zed Robinson on Sunday evening. Mr. Robinson has just recently undergone surgery but is said to be doing well.

Visiting in the home of Mr. and Mrs. Cecil Lindsey, Sunday were Mr. and Mrs. Bill Lindsey and son from Midland, Mr. and Mrs. E. V. Humphries from Levelland, Donna Humphries from Pampa, Mr. and Mrs. Vincent Viaille from Levelland, Mrs. Larry Viaille and Tammy from Levelland, and Mrs. Myrtle Fry from Levelland.

Mr. and Mrs. George Tyson and DeWayne Williams spent the weekend at Lubbock with their daughter and family, Mr. and Mrs. Tommy Joe Durham.

Mrs. Doyle Davis and Tammy were in Portales Thursday on business.

Mr. and Mrs. Sammy Sowder and family visited in the Bill Dupler home Thursday night. Mr. and Mrs. Sowder reside in Progress.

Mrs. Kenneth Fox and children spent Thursday in Littlefield visiting with her sister, Mrs. James Gillentine.

We wish to express our sympathy to Mrs. Jack Furgeson on the loss of her father, Mr. Mancum of Leonard, Texas.

The Three Way Eagles repeated as Dist. 1-B eight-man champions by beating the Whitharral Panthers here Friday night, 28-24. Three Way will play for the Bi-District title Thursday night Nov. 23 at 6:00 at Lamesa. They will be playing Dawson.

Those working on the Lions Club booth for the Three Way School Carnival on Thursday and Friday were Mrs. Dutch Powell, Mrs. Joe Sowder, Mrs. Gib Dupler, and Mrs. Jack Furgeson.

Three Way High School played Bledsoe in basketball here on Monday winning the game with a score of 36-30.

Mr. and Mrs. Rodney Wheeler of Amarillo spent the weekend with Mr. and Mrs. Johnnie Wheeler. The two Mr. Wheelers are cousins.

Visiting in the Jack Reeves home on Sunday were Mr. and Mrs. James Reeves of Shallowater and Mr. and Mrs. R. L. Reeves.

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FFA sweetheart . . .

CAROL ANN FREELAND, the 16-year-old daughter of Mr. and Mrs. W. G. Freeland, holds an FFA trophy after being elected the chapter sweetheart of the Morton Future Farmers of America. Carol is a junior at Morton High School and a cheerleader and a member of the high school band. In addition, she has been a FFA exhibitor for two years. (Staff Photo)

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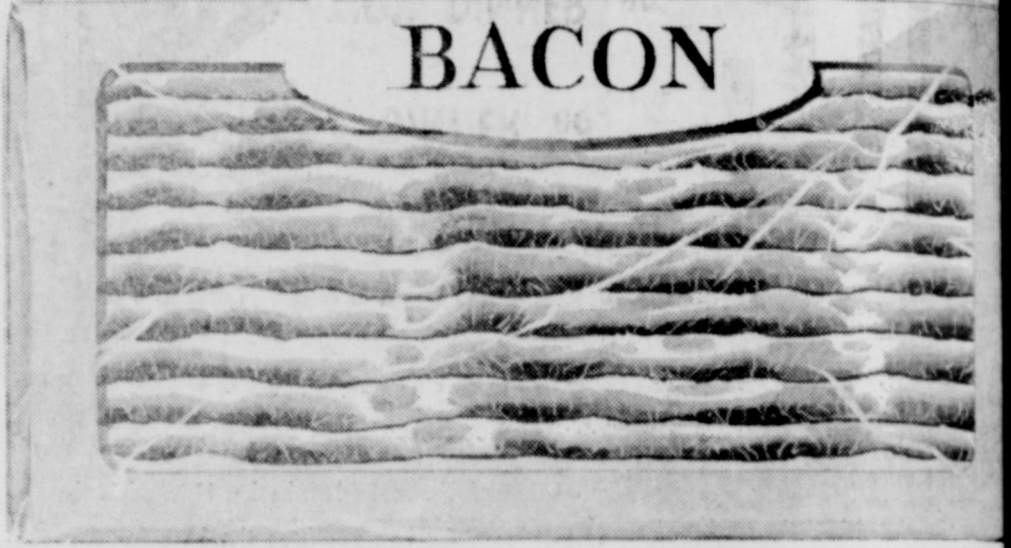
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**DOG FOOD** - 4 5 1/2 Oz. Cans 59¢

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# Morton Tribune

OFFICIAL NEWSPAPER OF COCHRAN COUNTY  
"TEXAS' LAST FRONTIER"

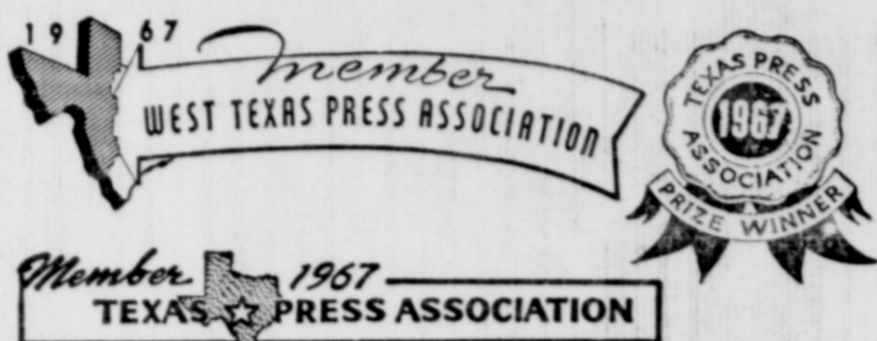
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GEORGE TUCK, News Editor

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MORTON, TEXAS, THURSDAY, NOVEMBER 30, 1967

## — Editorials —

### Industrial development is job for every person

In the center of this page begins the first of a series of five articles on steps to land new industry. We strongly recommend that you read this article and those that will follow on successive weeks.

There are those who contend we don't need industry. There are those who cry that we need an industry . . . now. And there are some who are working to land industry. Regardless of the category, there is little doubt that Cochran County should and must attract new industry if it is to survive.

The 1967 crop is in, for all practical purposes. The wheat received a late freeze and made little. The soybean crop was pretty good, but the price fell drastically. Cotton and milo are being harvested now and neither of the crops is anything to write home about.

Our county faces an economic crisis that is only slightly less critical than it was during the Great Depression. The money generated from agriculture is not sufficient to pay the bills in most cases. And the retail merchant and service business is feeling the pinch of declining income and loss of population. Several retail outlets have closed during the past year and others likely will close during the next six months.

"How will industry help me?" a farmer asks. "They don't buy any products from me."

No, but they will generate the income that will keep the grocery stores, the auto agencies, the dry goods stores open. They will help support the services that are so convenient to you. If Cochran County declines, you'll find yourself making more long trips to get the parts and services you need.

Other towns in this area are fighting to get new industry. We must join the fight, follow the proven steps that are needed, or wither away.

An example: Littlefield is advertising for industry in the Lubbock paper. They likely are advertising in other places as well. Muleshoe and Levelland are working hard to get industry. Morton is beginning to make its move. But it needs help, a lot of it.

We urge that you read the five articles about getting new industry, then join the Chamber of Commerce in working step-by-step to get new industry.

### Tips on ways to make Yule shopping easier

This issue of the Tribune is reaching additional readers through a sample of all rural routes in this area. The main reason is the kick-off of a huge Christmas promotion by Morton merchants.

This is a revised version of a promotion that was widely acclaimed last year. It offers discounts for cash purchases made with participating merchants from now until Christmas. This is Morton's way of showing its appreciation to its customers and an inducement to shop locally.

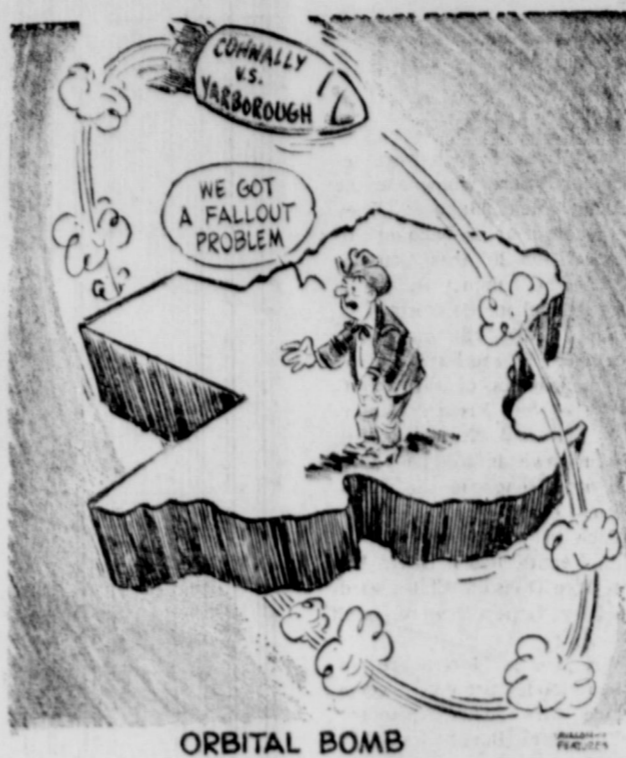
Periodically, we write about the importance of shopping at home. This seems to be an appropriate time to review some of the major reasons. First is the convenience. Parking is all free and usually within a few steps of the store you want to visit. Second is the wide selection. Most major brands are carried in stores in Morton . . . and at competitive prices.

It is a practice in most surrounding towns to make charges for gift wrapping. This is a free service in Morton.

But shopping at home is also an investment. Local merchants support the Little League, the Campfire Girls, the Livestock Show, the schools. They pay taxes on their buildings and stock. They support local churches and local charities.

Morton merchants, and their employees, are friendly. They give personal attention to their customers; they take the time to help you select just the right gifts in Morton stores, you aren't just a nuisance or a member of the masses; you are an individual that gets personalized gifts.

As you make out your shopping list for the holiday season, we hope you will shop first in Morton. It's easy, it's quick, it's economical, and it's an investment in your future.



### SO YOU WANT NEW INDUSTRY?

## Improve looks of your community

(Editor's Note: This is the first of five articles written by James J. Kelly, assistant executive director of the Texas Industrial Commission, about the five major points found necessary to getting new industry. Other points will be discussed in articles during the next four issues.)

Community betterment sounds like a catch-all phrase . . . and it is. Industrialists today are much like homeowners when selecting a new location. Amenities such as schools, hospitals, parks, and even symphonies are increasingly more important.

Industry today is more footloose than ever before, no longer tied so closely to natural resources, but rather to the consumer. Because of this, more and more industries are locating plants or expanding facilities in relatively small towns where living is satisfactory, where land costs and taxes are not so high, but where big markets can still be served.

There may be a dozen or a score of smaller communities in the same radius around a major market, each of which could serve an industry's purposes in terms of land costs, taxes, utilities and water, with very slight differences. So how does an industry choose?

The same way that you would choose between homes of the same price: on the basis of attractiveness, cleanliness and neighborhood schools, churches, and other advantages. In the final analysis, it will be the total environment that your community offers that will make the difference between landing or losing new industry.

How does a community go about starting a program of betterment?

Probably the best answer is that it starts with the formation of an Industrial Development Committee. This is usually a function of the Chamber of Commerce, with the support of the City Council. It must be a group of "doers".

Once an Industrial Development (Or I. D.) Committee has been formed, and the long term nature of the project is understood, look first to your downtown area. This is both the heart and the face of your town. Even though there may be a modern shopping center out on the highway, the out-of-town visitor will look at the downtown area first. He will associate it with the name of your town, and a drive along main street will make the most lasting impression he will receive.

The I. D. Committee can start the ball rolling by pushing modernization of the streets, parking facilities, curbs and sidewalks. Some towns in Texas still have curbs designed for horse and buggy days. Nothing looks worse than grass and weeds growing up through cracks in downtown sidewalks, but it's easy to find towns where nothing is done about this. Improved parking facilities will bring more shoppers back into the downtown. Improved parking and traffic flow will spur individual merchants to make improvements on their buildings to keep up with the revitalized interest in the downtown.

The Junior Chamber of Commerce can, as a project, influence the owners of vacant buildings in the downtown area to let them fill the street windows of these advertising displays from various retail stores in the vicinity, on a seasonal basis. Chamber members can also get a volunteer work crew together to paint and spruce up vacant buildings that need it. Thus these buildings will appear occupied and attractive to visitors and will serve a useful display function for downtown merchants.

Hopefully with this type of activity going on under the guidance of the I. D. Committee, individual merchants and property owners will be influenced to make overdue renovations of their shops and offices. Work can be worked on the appearance of Main Street with some of the new-design aluminum facades that are available, some wider expanses of glass display window, paint, and perhaps a new front door.

Once organized activity is underway, the suggestions for face-lifting will be plentiful. Some other good ideas are:

Remove old rotting ramshackle, deserted buildings that have served no useful function for years. In most Texas towns, you can see these old eyesores, often right on the main highway into town. Put these eyesores to work . . . as firewood.

Look at the entrances to your town on major highways, the railroad station or the air field. What sort of greeting have you put out for visitors? Has the sign marking your city limits been there for thirty years? Try making this city limits sign a bright, cheerful greeting. Ask someone from the garden club to volunteer maintenance of some landscaping at this point. Think of a welcoming slogan that means something about your city, that visitors will remember like "Smithville, the pride of all who live here".

Of course, there is much more to the concept of community betterment than putting on a new face on Main Street, or painting the old courthouse, or removing the deserted shacks, or planting flowers around the city limits sign. These are all good specific things to do for a start, but the leaders must look deeper.

There must be a long range plan for the city, with goals and working committees to see that these goals are pursued. Consideration must be given to zoning, adequate housing, recreation facilities, health and sanitation, educational facilities, police and fire protection. Certainly all of these things will be looked at carefully by an industry that considers locating in your community.

And are not all these ideas for betterment ideas that you would want to implement in your community anyway — regardless of new industry? Of course, they are.

The key to economic growth and development is community betterment; the key to community betterment is good leadership. This leadership probably exists in your community now, needing only to be organized and given some common goals and an outline on how others have done it.

The competition is rough, so the time to start is now.

### STATE CAPITAL HIGHLIGHTS & SIDELIGHTS

## Many possibilities, but only one candidate yet

AUSTIN, Tex. — Everybody's talking about the 1968 governor's race. As of this writing, however, Lt. Gov. Preston Smith is the only one who has formally announced.

Secretary of State John L. Hill says he wants to run — and will, if support "continues to crystallize". Adds Hill: "I know the political realities are such that if I am going to run, I ought to announce soon, but I don't want to speculate when."

Uvalde rancher-banker Dolph Briscoe says he definitely is interested but has reached no firm decision.

Although he hasn't announced, former Atty. Gen. Waggoner Carr made a candidate-like move in demanding that U. S. Sen. Ralph Yarborough, another potential candidate, resign his office should he enter the governor's race.

Austin attorney and former Congressman J. Joe Kilgore, a close friend of Gov. John Connally, says it is unlikely he will be a candidate but he did not close the door.

Other names have been mentioned but no statements have come from them, pro or con, as to their interest in the race.

**COURTS SPEAK** — Millions of dollars may be added to the Texas Permanent School Fund pending outcome of suit by a San Patricio County man challenging private ownership of 12,068 acres of South Texas oil lands, says attorney general's department. Walter C. Atchley, in lawsuit, claims that the state never deeded away land to oil operators and is still owner.

Third Court of Civil Appeals upheld award of \$117,456 to a six-year-old Austin boy whose leg was cut off by a power mower at a drive-in theater here.

State Supreme Court in a divided (five to four) decision held that a San Antonio detective investigator was dismissed on insufficient grounds, though he offered for sale a shot gun reported stolen.

High court rejected appeal of an Edinburg man for release from jail where he is held in order to pay \$17,000 of his Mexican national lottery winnings to a woman who had purchased a half interest in one of his "lucky" tickets.

Supreme Court concluded that a Travis County district judge should not have ordered a new trial of case protesting denial of a new savings and loan association charter in Llano.

Court of Criminal Appeals held that conviction of a man imprisoned for 28 years on forgery and other felony charges cannot stand because he did not have counsel in his 1939 trial.

**SMITH APPOINTMENTS** — Lieutenant Governor Smith announced these appointments: Sens. Charles Herring of Austin and Tom Creighton of Mineral Wells to Multi-state Tax Compact Advisory Committee.

Sens. Grady Hazlewood of Amarillo, Cris Cole of Houston, William T. Moore of Bryan, Bruce Reagan of Corpus Christi and Ralph Hall of Rockwall to joint Interim Highway Safety Committee.

Sens. Oscar Maury of Dallas, James S. Bates of Edinburg, Crieghton, H. J. Blanchard of Lubbock and Murray Watson J.J.R. of Waco to special committee to study Governmental Immunity with request to recommend whether principle should be continued or abolished.

Sens. William N. Patman of Ganado, Watson and Hazlewood to special Parking and Traffic Committee to study congestion in the state capital area.

**CITY SALES TAX** — Five more Texas cities have given overwhelming approval to one per cent city sales tax levies.

Huntsville, Uvalde, Seguin, Comal and Llano voters asked for the margins ranging from two-to-one to one.

So far, 33 cities have approved the revenue-raising method passed by legislature this year although it was to be highly controversial. Only San Antonio and El Paso have turned it down.

Next two elections — December 1968 are in Galveston and Kilgore. Elections will vote on December 1 in Houston, Dallas, San Antonio and Worth.

**BOND PROGRAMS** — Two states are busy planning how best to take advantage of \$275,000,000 worth of authorization voted them by Texas citizens November 11.

One of the constitutional amendments revived the Veterans Land Program authorized the issuance of \$300,000,000 in bonds to finance it. Another set of bonds for Park Development Fund and general fund of \$75,000,000 in bonds to finance it.

Veterans Land Board, administrator of the land program, should be ready to begin its operations soon after the bonds are formally convassed on November 15. Friction is anticipated in this for the reasons.

First, the old Veterans Land Program expired only in 1965, so Land Commissioner Jerry Sadler is experienced in running it. Second, there are few complaints to work out — the state merely issues bonds and acquires the money, that for applications from veterans. Sadler says veterans should locate tracts they then apply for loans after January 1.

But Parks and Wildlife Department is facing a different situation. Bond money met with department officials last to give them a "short course" on the ties.

Neither agency is planning to issue the authorized bonds at once. Land is talking about \$25,000,000 to \$30,000,000 in the first issue, and though the Parks and Wildlife Commission will have a say-so, the most popular figure offered at the meeting was \$10,000,000.

Land bonds will be 40-year bonds; bonds are limited to 10 years, and are retired by revenues from entrance fees to state parks. Both have a 4% constitutional limit on the interest they may pay, which could complicate sale.

**JOB CORPS** — More than 14,000 young men and women have been employed by the Job Corps.

Since the program began two years ago about 13,000 male trainees from Job Corps have accepted assignments. McKinney Job Corps for girls, which began screening applicants in April, has placed 1,132 on jobs.

**AGENTS SUSPENDED** — Coke Sisson Jr., administrator of Texas State Control Board, suspended two agents for "remarks" about board operations, and ordered them a Tuesday, November 28, hearing here.

Action followed distribution of a letter in the capitol area and in Dallas by Stevenson and James E. Dale, Dallas supervisor. Circular also repeated Baptist General Convention demand investigation of the Board. Stevenson issued the publication "malicious slander" by Dallas State Sen. Oscar Maury who is looking into LCB activities through a following rumors about alleged wrongdoings.

**SHORT SNORTS** — House Speaker Tom Blanton has named to the board of directors of the State Urban Action Center, along with four governors and other national figures.

Texas draft quota for January 1968 is 1,659 men, highest since November 1966. Governor Connally selected Necessity Commissioner Robert Barnes to the committee to study roads and other areas on Texas beaches.

Texas Research League has received a teletype network to connect all Grand Valley law enforcement agencies and that their radio systems be improved for use in emergencies like hurricanes, floods and fires.

Frank Hildebrand, Texas Tourism Development Agency director, was named President Johnson task force.

December 5 and 9 House of Representatives vacancy elections have been set in Harris and Travis counties. William J. Burke, executive director of State Board of Control, has been named a vice-president and board member of the Institute of Purchasing and Supply, Great Britain. Burke is president of National Institute of Governmental Purchasing.

El Paso Attorney Robert L. Donagan has been named chief counsel of the Commission on Law Enforcement Procedure which is to produce a handbook to be used as a practical guide for law officers in the field.



### ASC committeemen . . .

NEWLY ELECTED Cochran County ASC committeemen, Danny Key and Ted Bryant, look over the agenda for the month of November. Not shown is a third committeeman, Bud Thomas. The committee meets to decide local farm policies in accordance with Department of Agriculture guidelines. (Staff Photo)



"There's no one so adept at taking the words out of your mouth as a dentist."

# Classifieds

**CLASSIFIED RATES**  
 4c per word first insertion  
 4c per word thereafter  
 75c Minimum

**NOTICE**— I will not be responsible for any debts other than those made by me.  
 Raymond L. Lewis 4-39-c

**WANTED —**

**WANTED**— Distributor for the Lubbock Avalanche-Journal. Must have car, cash and bond. Call Lubbock Porter 3-4343, or write circulation department, Avalanche-Journal, Lubbock, Texas. 11-42-p

**SCULPTRESS BRAS, FASHION FIGURE CAREER OPPORTUNITIES** — Rewarding direct sales helping other people full time or part time. Substantial or large earnings. See Helen Ramby, 104 W. Wilson or 306 E. Lincoln after 7:00 p.m. 4-30-c

**NEED RESPONSIBLE PARTY** in Morton area to take over payments on 1967 model Singer sewing machine. Automatic zig-zagger, blind hems, fancy patterns, buttonholes, etc. Four payments at \$6.67 or discount for cash. Write Credit Department, 1114 19th Street, Lubbock, Texas. rtfm-38-c

**INTERESTED** in making lots of money! Full training in exciting cosmetics. Holiday Magic Cosmetics. Call 266-6871 after 8:00 p.m. or come by 306 E. Lincoln. 4-30-c

**LOST —**

**LOST**— 2 Hereford cows and one Hereford calf. One cow is branded with a flying U on right hip and the other is branded with a forked arrow on left hip. Contact Buddy Greener, Rt. 2, Morton, or call 933-2111, collect. 21-42-c

**CARD OF THANKS —**

**CARD OF THANKS**  
 We would like to take this opportunity to thank our many friends for the food, flowers and sympathy extended to us during our bereavement over the death of Gilbert W. Masten. We pray that God will bless each of you.  
 Mrs. W. J. Wood, James Masten, Ronald Mac Masten, Mrs. Dona Doughty of Morton, and the Gilbert W. Masten family.

**CARD OF THANKS**  
 Your many acts of friendship during my stay in the hospital are deeply appreciated. It's so nice to live in a place where people are concerned.  
 My family joins me in saying "Thank you and God bless you".  
 Mrs. R. C. Strickland

**Legal Notices**

**NOTICE TO BIDDERS**  
 Sealed proposals for bedroom furniture for the Cochran Memorial Hospital, Morton, Texas, addressed to Mr. Glenn Thompson, President, Board of Directors, Cochran Memorial Hospital District, will be received by the Board of Directors at the District Courtroom in the Cochran County Courthouse, Morton, Texas until 10:00 A. M. Central Standard Time, Dec. 15, 1967 at which time they will be opened publicly and read aloud.

Each proposal shall be accompanied by a cashier's or certified check or an acceptable proposal bond in the amount of five (5%) of the greatest amount of the proposal submitted, payable without recourse to the order of the Cochran Memorial Hospital District, Morton, Texas. No bid may be withdrawn for at least fifteen (15) days after the scheduled closing time for receipt of bids without forfeiture of the above security.

Copies of specifications may be procured from Stiles, Roberts & Messersmith, Architects and Engineers, 3307 Avenue X, Lubbock, Texas.

The Board of Directors, Cochran Memorial Hospital District, Morton, Texas reserves the right to accept or reject any or all bids and to waive any formalities. Board of Directors Cochran Memorial Hospital District Morton, Texas  
 By: Glenn Thompson  
 President  
 Published in the Morton Tribune Nov. 30, Dec. 7, 14, 1967.

**PUBLIC NOTICE OF THE REQUIREMENT FOR RECORDATION AND LIMITATION OF CERTAIN CLAIMS OF WATER RIGHTS.**

Notice is here given as required by Section 4 of the Water Rights Adjudication Act of 1967 (Article 7542a, Vernon's Civil Statutes) that all claims of riparian water rights, all claims under Article 7500a, Revised Civil Statutes of Texas, 1925, to impound, divert or use public waters for other than domestic and livestock purposes for which no permit has been issued, all claims of water rights under the Irrigation Acts of 1889 and 1895 which were not filed with the State Board of Water Engineers in accordance with the Irrigation Act of 1913, as amended, and all other than claims under permits and certified filings, must be recorded with the Texas Water Rights Commission. Section 4 does not apply to use of water for domestic and livestock purposes as the same is defined by Commission Rules. On or before September 1, 1968, every

**4-H news**

**Saddle Club to meet Saturday, Dec. 2**

Larry Hale and Lynn French were selected as Gold Star Award Winners at the recent 4-H Achievement Banquet. They will also be honored at a banquet for Gold Star winners for 20 Area Counties on December 12. The banquet will be in the Monterey High School Cafeteria.

The 4-H Saddle Club will meet next Saturday, December 2 at the Farm Bureau Building. Recent winners of the County Horse Award were Nina French, Sammy Burnett, Ricky Hill and Kenneth Jones. Also, saddle club awards for 1967 were received by Lynn French in the Senior Division, JJimmy Jones, Morton J. Smith III, Nina French in the Junior Division and Ricky Hill, Kenneth Jones, David Palmer in the Pee Wee Division. Club awards were presented by James Dewbre, adult leader.

Thirty-five 4-H girls in Morton are now participating in foods projects groups. Leaders include Mrs. Russell Hudson, Mrs. George Tuck, Mrs. Burtis Cloud, Mrs. A. E. Cade, Marilyn Cade, Jr., leader, Mrs. James Whitehead and Mrs. J. F. Cooper, Jr. Whiteface girls wishing to take foods for a project should contact Ann Cagle, Jr. leader. The food show is planned for the last of February or first of March. Records will be required.

These 4-Hers were selected to receive these animals by the Cochran County Swine Committee after the youngsters had submitted narratives on "Why I would like to receive a Sears Boar or a Sears Gilt". Terry Shaw received the Boar, and Larry Shaw received a Gilt, they are the sons of Mr. and Mrs. Vernon Shaw of Morton. Sherita Fluitt received a Gilt. She is the daughter of Mr. and Mrs. W. O. Fluitt of Morton. Marilyn Cade received a Gilt. She is the daughter of Mr. and Mrs. A. E. Cade of Morton. Mary Cadenhead received a Gilt. She is the daughter of Mr. and Mrs. Hub Cadenhead of Morton. Deborah Whitehead received a Gilt. She is the daughter of Mr. and Mrs. James Whitehead of Morton.

The 4-Her of the week is Ricky Dale Hill, son of Mr. and Mrs. Dale Hill, Rt. 3, Levelland. Ricky is 10 years old and has had horses for a club project for over two years. He is a member of the 4-H Saddle Club. He has two young brothers Ronnie and Kelly who also participate in the Saddle Club as Junior Members. His father is an adult leader.

Ricky rides a 5 year old bay horse named Judy. He has participated in all club activities and has won about 10 first place ribbons at playday, mainly in poles and barrel racing. This year he participated in the District Horse Show at Big Spring.

Glenda and Dena Smith, students at South Plains College visited in the home of their parents over the weekend. Also visiting were Mr. and Mrs. Elbert Haggard and daughter Shelley of Carlsbad, N.M.

Charles Ledbetter, a student at Baylor University, and Betty Ledbetter a student at a nursing school in Galveston visited in the home of their parents Mr. and Mrs. M. C. Ledbetter over the holidays.

person claiming any water right to which Section 4 applies shall file with the Commission a sworn statement setting forth the nature of the claim of water right. Claims to which the Section applies shall be recognized only if valid under existing law and only to the extent of actual application of water to beneficial use without waste during any calendar year from 1963 to 1967, inclusive. However, in any case where any claimant of a riparian right has prior to August 28, 1967, commenced or completed the construction of works designed to apply a greater quantity of water to beneficial use, such right shall be recognized to the extent of the maximum amount of water actually applied to beneficial use without waste during any calendar year from 1963 to 1970, inclusive; provided an additional sworn statement is filed on or before July 1, 1971. Failure to file the sworn statement or statements in substantial compliance with Section 4 shall extinguish and bar any claim of water right to which the Section applies.

Instructions and forms for recording claims may be obtained without cost from the Texas Water Rights Commission, P. O. Box 12396, Capitol Station, Austin, Texas 78711.  
 s/ Joe D. Carter, Chairman  
 TEXAS WATER RIGHTS COMMISSION  
 Published in the Morton Tribune Nov. 23, 30, 1967.

**NOTICE**

**TO — ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF IRENE M. HARRIS, DECEASED:**

Notice is hereby given that all persons having claims against the estate of IRENE M. HARRIS, a widow, deceased, should present such claims to Glenn Wesley Thompson, who has been named Independent Executor of the estate of said Irene M. Harris.

All claims must be presented prior to 9 a.m. Friday, December 15, 1967, at which time a hearing will be held to settle the estate of the aforementioned Irene M. Harris, deceased.

s/ Glenn Wesley Thompson  
 Independent Executor of the Estate of Irene M. Harris, deceased.  
 Published in the Morton Tribune Nov. 30, Dec. 7, Dec. 14, 1967.



**Indian varsity . . .**

THE DANGEROUS DOZEN for Morton High School's basketball team is showing fans an exciting brand of ball. Kneeling from left are: Charles Joyce, junior, B team; 5-9; Wayne Thompson, junior, one letter, 5-10; Billy Baker, senior, B team, 5-10; Danny McCasland, senior, B team, 5-6; and Donnie Harvey, senior, two letters, 5-8; standing

from left: Tommy Davis, junior, one letter, 5-11; Rusty Rowden, junior, one letter, 6-1; Dick Van, senior, two letters, 6-3; Byron Willis, junior, two letters, 6-1; Willie Moore, senior, two letters, 6-1; Charles Carter, senior, two letters, 5-11; and Ray King, senior, one letter, 5-9. (Staff Photo)

**Morton banker named to Texas bank board**

D. E. Benham of Morton, President of First State Bank, is serving on the governing board of the Texas Bankers Association, the nation's largest state aggregation of independent banking units.

As a 1967 addition to the Association's Administrative Council, Benham and his 17 fellow councilmen represent 1152 autonomous member banks.

Texas banks with assets of more than \$20 billion are exceeded in combined assets only by the banks of New York, California, Illinois and Pennsylvania. Texas' 600 state and 552 national banks constitute one-twelfth of the 13,891 banks in the United States.

The Morton (Tex.) Tribune, Thursday, Nov. 30, 1967

Page 3a

**Cancer film shown to Whiteface club**

The Whiteface Study Club met Thursday night at the Elementary Auditorium. Mrs. Ruth McGee Morton, Texas presented the program from the American Cancer Society. She showed a film on Cancer Research and gave the highlights from the district and state Cancer Society meetings. The club voted in their business to sponsor the lighting contest for Christmas and to have two categories, Religious and Secular having 1st and 2nd place with prizes of \$5 for first place and \$2.50 for second place. The club invites everyone in Whiteface to decorate their homes and enter this contest. The Club will also sponsor the Christmas Card in the SAND again this year. The hostess, Mrs. Louise Lucas served cake, coffee and cookies to the following members: Mmes. Carl Ward, Elmer Evens, Darwood Marshall, J. W. Smith, Rex Black, Royce Elam, Billy Wall, DeWayne Smith, Wendell Dunlap, Marvin Lasater, S. J. Bills, J. J. W. Allen.

W. H. Shackelford, Don P. Rice, Ed Jennings, James Cunningham, and Jack French.

Visiting in the home of Mr. and Mrs. Jay Daniels over the holidays were their sons Jimmy, who is a student in a machinist school in Dallas, and David, who is stationed in the United States Marines. David returned to Camp Pendleton in Los Angeles Sunday night.



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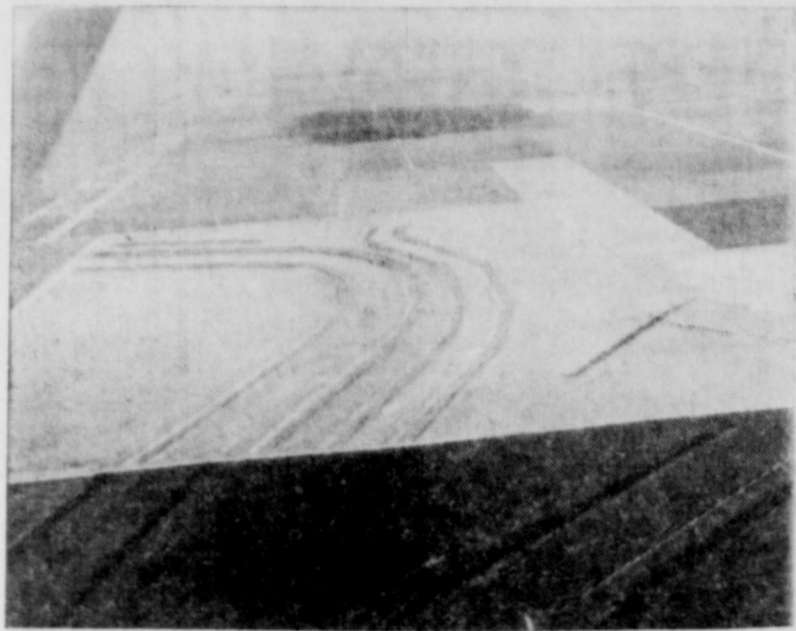
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# Parallel terraces stop erosion



Parallel terraces shown . . .

THESE PARALLEL TERRACES, recently completed on Mrs. C. E. Luper's farm, are located two miles south of the Country Club Gin. The farm is farmed by Raymon Deavours of Whiteface. The terraces in the foreground are on Olen Cooper's farm. They were completed in the spring of 1967. (SCS Photo)



Parallel terraces planned . . .

LAND OWNED BY MRS. C. E. Luper and scheduled for parallel terraces next year, can expect a 50-75 percent increase in production through the use of parallel terraces. Runoff from rains has caused an increase in the size of the gully plus the loss of water on this land. (SCS Photo)

"Stop erosion! Stop soil erosion!" That's all that can usually be heard from the Soil Conservation Service.

They urge the building of parallel terraces, planting grass, construction of grassed waterways, and the use of diversion terraces to stop soil erosion. But, Cochran County would not be on the map today except for soil erosion.

About 180 million years ago, before the uplift of the Appalachian Mts., a shallow sea covered West Texas. Marine life living in this sea deposited the layer known as the Red Beds. When the Appalachian Mts. were formed, this area rose above sea level, then later was covered by a shallow sea again and sands, clays and limestones were deposited over the area.

Then the Rocky Mts. were formed and very heavy rains washed material from these mountains in huge amounts and deposited them in what is now known as the Ogallala formation — the main water bearing strata in Cochran County. This layer was then saturated with water we now use for irrigation.

Today, our whole economy is based on the productivity of these deposited soils and erosion of these soils is directly related to the erosion of our economy.

Conservation will pay benefits to each farmer, to local economy and to the national economy.

Soil erosion, as represented by the bird's eye view of the gully pictured above, is costing this farmer, as well as his community, money — in lost soil, lost water, and lost time. Terraces have long been recognized as the most suitable means of stopping this kind of erosion on cropland, and the parallel terrace, like the automobile, has become a "necessary convenience" to today's modern farming methods. And, parallel terraces will pay YOU.

Based on a 23-year comparison, up to a 24-percent increase for cotton can be expected with contour rows over straight rows, and up to a 57-percent increased cotton yield can be expected with contour rows supported with level terraces over straight rows.

From a more recent comparison, up to a 73-percent increase in yield for cotton can be expected over straight rows on comparable land treated with parallel terraces with the interval between terraces partially levelled and contour farmed.

These are the facts, and this is why the Cochran Soil Conservation District, assisted by the Soil Conservation Service, is here in Cochran County to help all who use our lands.

## Mrs. Johnson attends ceremony in Austin

Mrs. LeRoy Johnson, second vice president of the Caprock District of Federation Womens Clubs, attended a ceremony in Austin when Secretary of Interior, Stewart L. Udall accepted a deed from the State of Texas for the minerals rights for the Guadalupe Mountains National Park. The ceremony was held in the capitol reception room on November 18.

The park, on 77,000 acres in Culber and Hudspeth counties, will be the second national park in Texas. Big Bend, also in West Texas, is the other.

Also attending the ceremonies was Mrs. Vivian McCracken, executive secretary of T.F.W.C. and formerly of Whiteface and Girlstown.

Jerry Elliott, son of Mr. and Mrs. Dub Elliott, and a student at South Plains College visited in the home of his parents over the holiday.

Cheryl McDaniels, daughter of Mr. and Mrs. Glenn McDaniels and a student at South Plains College visited in the home of her parents over the weekend.



Kick and kick . . .

OPPOSING PLAYERS kick in opposing directions in this bit of basketball ballet. However, Bledsoe's Benny Rawls has the ball and Morton's Byron Willis has nothing. Donnie Harvey is at right. Willie Moore is sandwiched at left

between Mike Eason and Johnny Funk, while Steve Sutt (31) is squeezed between Rawls and Willis. Morton topped the Antelopes 67-50 in their home debut last Tuesday. (Staff Photo)

## Plans underway for annual Lord's Acre

Final plans are underway for the Annual Lord's Acre Supper and auction of First Methodist Church of Morton. The program is to get underway Thursday, December 7 with a free supper in the County Activities Building. A special feature of this year's program will be the presence of several former pastors and their wives. Those planning to attend are: Rev. George Turrentine, Rev. J. S. Harrell, Rev. and Mrs. Clarence Stephens, Rev. and Mrs. W. B. Swim, and Rev. Kenneth Wyatt, who will serve as auctioneer for the occasion.

The chairman of the program is Bill Woods, who is also Charge Lay Leader of the church. Others serving on the planning committee with him are: Ralph J. Merritt, Chairman of the Board of Trustees, Mrs. P. B. Ramby, President of the Wesleyan Service Guild, Mrs. H. R. Ramp, President of the Woman's Society of Christian Service, Sandy Asbill, President of the Methodist Men, Todd Fields, President of the M.Y.F., and the pastor Rev. Rex L. Mauldin.

The pastor and congregation extend a cordial invitation to the public to be present for this event.

Mr. and Mrs. Curtis Petree have gone to Dallas for a few days.

Mr. and Mrs. Tommy Wall, and daughter Cindy of Hobbs, N.M. visited in the home of his parents Mr. and Mrs. Art Wall over the weekend.

Jan Thomas, daughter of Mr. and Mrs. J. D. Thomas and a student at Texas Tech visited in the home of her parents over the holidays.

The Morton (Tex.) Tribune, Thursday, Nov. 30, 1967

Page

Linda Rose, daughter of Mr. and Mrs. Joe Seagler and student at San Jacinto college visited in the home of her parents over the holidays.

Jeanette Childs, daughter of Mr. Mrs. L. B. Childs and a student at Plains College in Levelland visited in home of her parents over the week

## Three Way Fall Festival is held in school gymnasium

The Three Way Fall Festival was held recently in the school gymnasium. Tom Alvis, school superintendent, announced. Elected high school king and queen were Joy Eubanks and Lynn Kelley while Beverly Dupler and Ken Eubanks were elected elementary king and queen.

The two couples were elected by their class to compete for the honor. The election was on the basis of money earned by each class at his own carnival booth in the gym.

The coronation was held in the cafeteria after the narrator took the audience on a quick trip to the "Land of Oz" where Dorothy was granted two wishes—One wish to visit faraway places where she has found her friends, the Lion, the Tin Man and the Scarecrow, and one wish to return to Three Way in time to see

the new queen. The Wizard of Oz, who is found in the Emerald City of Oz, grants the second wish as he did the first and Dorothy arrives home just in time for the gals coronation.

Individual characters played by students include: Wizard of Oz, Sandra Simpson; Dorothy, Kandy Sowder; the Lion, Rena Neutzler; the Tin Man, Mike Duarte; the Scarecrow, Jeff Lynskey; the Wicked Witch of the East, Cheryl Abbe; the Wicked Witch of the West, Vanessa Powell; and Witches, Zera Swindle, Danette Lane, Janina Sue Lane, Judy Neutzler and Etta Warren.

The People of Oz were played by Brian Kirby, Berry Alvis, Sylvia Escalante, Irene Duarte, Virginia Galan, Patti Bowers, Ernest Cantu, Prynness Parkman, Josie Wylie, Sandra Gilliam, Jerry Waltrip, Bill Hodnett, Manuel Vidales, Rose Ann Cantu, Ronnie Altman, Bert De Le Rosa, Craig Kirby, Andrea Kelley, Johnny Morin, Sheryl Lynskey, Ricky Morin, Dora Torres, Jose Vidales and Gloria Simpson.

Student-elected Princess and Princeses were: first grade, Beverly Dupler and Ken Eubanks; second grade, Susan Corkery and Mark Lowe; third grade, Cindy Hutcheson and Mark Hale; fourth grade, Karen Corkery and Donnie Nichols; fifth grade, Debbie Furgeson and Church Dupler; sixth grade, Cindy Hanna and Lynn Carpenter; seventh grade, Kay Fine and Joe Kindle; eighth grade, Creta Lee and Wendell Kelley; freshmen, Rhonda Dupler and Larry Trevathan; sophomores, Bette Julian and Johnny Pruitt; juniors, Treva Kelley and Chester Huff; and seniors, Joy Eubanks and Lynn Kelley.

Fourth and fifth grade students provided the hand-painted programs while the sixth graders assisted with stage decorations.

Crownbearers were Sherry Alvis and Doug Dupler and Mitzi Altman and Wayne Parkman. Direction the coronation were Mrs. Tom Alvis, Mrs. Bobby Lusk and Mrs. Mickey Sowder.

## List Bookmobile tours for week

The High Plains Bookmobile will be in the following areas on these dates:

Thursday, Nov. 30: Amherst, No. 1, 9:15-9:45; Amherst No. 2, 9:45-10:15; Springlake No. 1 11:00-11:45; Springlake No. 2, 12:00-1:00; Earth, 1:15-3:45.

Friday, Dec. 1: Pleasant Valley, 10:00-11:00; Sudan No. 1 12:00-1:00; Sudan No. 2, 1:00-4:00.

Saturday, Dec. 2: Morton, 9:30-12:00.

## Dan Wiseley praised in scholarship test

Danny Wiseley, a senior at Morton High School, has received a letter of commendation honoring him for his high performance on the 1967 National Merit Scholarship Qualifying Test, Bobby Travis, Morton High School principal, announced.

Wiseley is among 40,000 students in the United States who scored in the upper two percent of those who will graduate from high school in 1968. The commended student ranked just below the 14,000 semi-finalists announced in September by the National Merit Scholarship Corp.

John M. Stalnaker, president of NMSC, said, "Although Commended students advance no further in the Merit Scholarship competition, their outstanding record in a nationwide program deserves public recognition. Their significant academic attainment gives promise of continued success in college.

"The commended students should be encouraged to pursue their education since their intellectual talent represents an important and much needed natural resource. Our nation will benefit from their continuing educational development."

Wiseley's name is reported to other scholarship-granting agencies and to the colleges he named as first and second choices at the time he took the NMSQT. The reports include home addresses, test scores, anticipated college majors and career intentions of the commended student. NMSC encourages these students to take every effort to continue their education.

Wiseley is the son of Mr. and Mrs. M. H. Wiseley, 502 SW 1st, and is manager of the football team.

## GRAND OPENING

MONDAY, DEC. 4, THROUGH SATURDAY, DEC. 9  
SPECIAL PRIZE DRAWING DAILY!

All tickets saved for Grand Prizes Drawing Saturday evening. No purchase necessary, and you don't have to be present to win.

WIN ZENITH PORTABLE TV \$99.95

OR SET OF BOX SPRINGS and BIMCO INNERSPRING MATTRESS



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The BONNARD — Y4216W Beautiful Contemporary styled compact console in attractive, durable Lamidall in grained Walnut color. 5'x3" Twin-cone speaker, VHF and UHF Spotlite Dials.

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Body is Wired to Bend and Hold Any Position

**POSI PLAYMATE**

**498**

• 19-Inches Tall  
A plump little pixie made of cuddly poly foam. Rooted hair; movable arms, legs.

Hug Her and Squeeze Her—She Loves You!



**Cuddly Animals**  
**1.00**

Six adorable styles, cat, tiger, bear, panda, lion or chipmunk. A perfect gift.



**Extra Pretty! Toddler Dolls**  
**2.98**

Pretty little playmate with rooted hair, nicely dressed, 18 inches tall. Soft vinyl.

Now Open!

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**TOYTOWN**

**GIFTS FOR ALL THE FAMILY**

Come in soon and see our huge selection of toys and other gifts for mom, pop, sis and butch and all your friends!



**Soft and Cuddly!**  
**14-TO 20-INCH PLUSH DOGS**

Six different breeds of soft, sleek-coated dogs. Great gift idea for teens; ideal playmate for tots. Two-tone coats. **298**



**Break-Loading Action!**  
**WESTERN RIFLES**

Pull the trigger—hear authentic sound of shot plus ricochet. Battery operated. 33-inch size. **499**



**Motorific Car & Track Set**  
**2.99**

Fun for boys and girls. Battery operated set includes 4 1/2-in. plastic car.



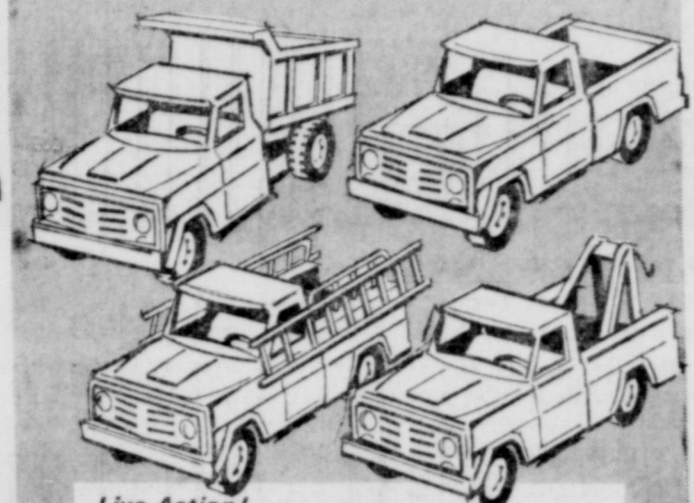
**Double Holsters**  
**3.99**

Two 10-inch, 250-shot pistols; genuine leather belt. Includes plastic canteen.



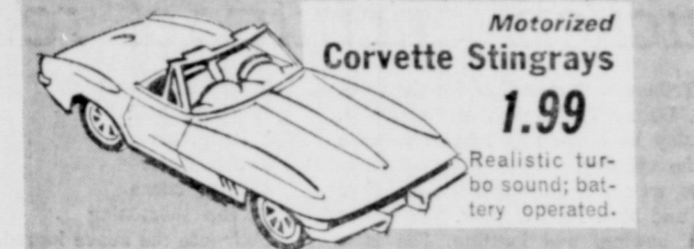
**34 1/2-Inch Size**  
**Giant Auto Transports**

Boys have great fun loading and unloading 3 new cars. Realistic detachable cab. Made of durable safe plastic. **499**



**Live Action!**  
**Kompak Highway Truck Sets**

Color-matched fleet consists of tow, dump, pick-up and fire trucks, each about 9-in. long. Sturdy steel. **499**  
Set of 4



**Motorized Corvette Stingrays**  
**1.99**

Realistic turbo sound; battery operated.

**Tots Love 'Em**  
**Ride 'em Toys**

**2.22**

Great fun—indoors or out. 20-inches long.



**See 'N Say Toys**  
Hear sound, see matching picture. **5.99**



**Play Phones**  
New push-button dial. Bell rings. **1.29**



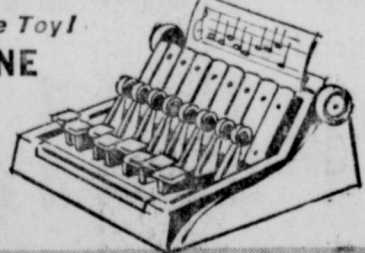
**Mod Guitars**  
Six metal gears for tuning. 28 1/2-in. **4.99**



**Record Players**  
Four two-sided records included. **3.99**

**Child Guidance Toy!**  
**TYPE-A-TUNE**  
**3.33**

Learn to play with color-coded keys and music.



**Test Your Extra Sensory Perception!**  
**NEW KRESKIN'S ESP GAMES**

How psychic are you? Learn answers to questions of love, travel, career, and more. Fun for all ages to adult. **377**



**Actionful!**  
**CAREFUL GAMES**  
**5.99**

Remove a pillar but don't topple tower. Heed the warning bell.



**New Thingmakers**  
**10.77 each**

Complete kits for decorative flowers or frightening monster pieces.

**SANTA'S SPECIALS**

Regularly Priced to \$1.17 each!

Your Choice

**98¢ each**



- TootsieToy Trucks
- Magnetic Boards
- Vehicle Sets
- Picture Puzzles
- 3-in-1 Trucks
- Picture Books
- Xylo Typewriters
- Make-Up Sets
- Plastic Pianos
- Plastic Tea Sets

- Action Drum Sets.....1.77
- Loud Bang Western Cap Pistols.....1.99
- Crime Buster Tommy Guns.....1.33
- Lone Ranger Winchester Rifles.....2.99
- Plastic Mustang Fastbacks.....1.29
- Nylint Race Team Sets.....3.44
- Switch 'N Go Dump Truck Sets.....6.99



**Vinyl Trees**  
Looks real—4 1/2 ft. tall; 58 branches. **7.99**



**6 Rolls Wrap**  
50 ft. of paper or 17 1/2 ft. foil in six designs. **88c**

**Plastic Ornaments**  
Pretty insets. 3-4 in. size. 4-5 in box. **98c**

**Jumbo Log Rolls**  
60 ft. of paper or 21 ft. foil. Striking colors. **99c**

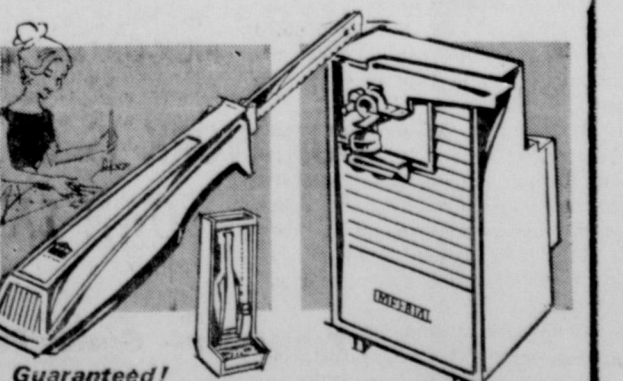
- Girls' 2 to 7 Embroidered Cardigans.....3.57
- Women's 32-38 Holiday Blouses.....1.99
- Jumbo Sewing Boxes.....3.98
- Men's House Slippers.....1.99
- Proctor-Silex 2-Slice Toaster.....8.88
- Dominion Hair Dryers.....10.88
- Crystal Punch Bowl Sets.....2.77
- Satin-Glo Ribbon Reels.....37c

**Miniature Light Sets** **99¢**  
20 bulbs, UL App. Assorted Colors.

**Miniature Light Sets** **167**  
20 bulbs, UL App. Assorted Colors.

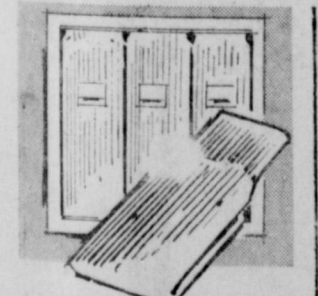
**TREE BALLS** Box of 12 **90¢**  
2 5/8" glass, single or assorted colors.

**14-Transistor RADIO** **699**  
AM, portable, ear plug



**Guaranteed!**  
**Electric Knife** **8.88**  
Reg. 11.98

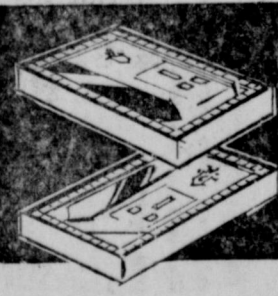
**Electric Can Opener** **7.88**  
Slim style is easy to handle. Convenient holder for counter or wall. Built-in knife-scissors sharpener. Guaranteed.



**Fit Sizes 9 1/2-13**  
**Stretch Socks**

Reg. 3 79c  
**2.00**

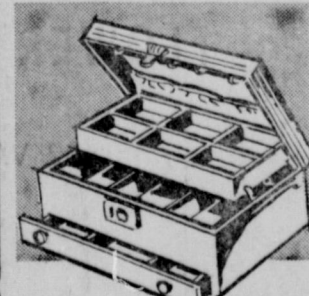
Handsome—wear 'em for dress! Durable—wear 'em with casuals. Colors.



**Styler for Dad!**  
**Tie & Jewelry Sets**

Reg. 1.50  
**1.00**

Choice of handsome ties with coordinated jewelry. A gift he'll love!



**Jewelry Boxes**

**1.99 and up**

Handsome look of leather with suede-like lining. A luxurious gift for your girl.



**Gift-Boxed Nylons**

3 **2.85**  
Prs.

Seamless sheer Cantreco® for a perfect fit—or fine lacy mesh. Sizes 8 1/2-11 1/2.



**Acetate Tricot Shift Gowns**

**1.99**

Pretty pink and bright blue with dainty lace and ruffle trim. Sizes S-M-L-XL.



**Acrylic Shells**

**2.99**

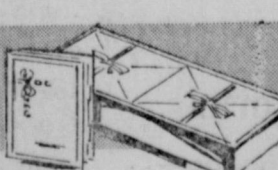
First fashion on her wanted list. Choice of lovely styles and colors. Women's 34-40.



**Battery Operated**  
**Slice Polish Kit**

Reg. 5.59  
**4.69**

Shine like a star. For a lasting shine.



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**Half Aprons**

Eight new styles in cotton or nylon. **1.19**



**Commuter Clutches**

Zipper and flap pouches. 7-in. **2.00**  
Reg. 2.50



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1- or 2-strands; matching earrings. **1.00**



**Children's Slippers**

Sizes 8-13; 1-3 Soft padded sole is quiet, comfortable. **1.99**

- Infant's Diaper Set ..... 1.99
- Kiddiegem Jewelry Sets ..... 1.00
- Women's Orlon Shap Slippers ..... 1.99
- Men's Suede- or Leather Like Gloves 1.00

- Women's Boxed Handkerchiefs ..... 1.00
- Nylon Head Scraps ..... 1.00
- 3-5 Piece Purse Accessory Sets ... 2.66
- Men's & Women's Billfolds ..... 2.00

**BEN\*FRANKLIN**

115 NW FIRST IN MORTON



... Mrs. Danny Tankersley

## Mrs. D. Tankersley chooses chicken enchilada recipe

The Tribune's Homemaker for the week is Mrs. Danny Tankersley. Mr. and Mrs. Tankersley have recently moved to town from the country.

Jackie, as she is known, is the daughter of Mr. and Mrs. Earl Outlaw. She enjoys reading, sewing, and knitting. She is a graduate of Morton High School, and of Hardin-Simmons University, with a Bachelor of Science degree.

Mr. and Mrs. Tankersley are members of the First Baptist Church.

Mrs. Tankersley is also treasurer of the Emea Smith Jr. Study Club.

Mrs. Tankersley has given us two of her favorite recipes.

### SKI CAKE

Sift and set aside:

2 cups sugar

2 cups flour  
Bring to boil:  
1 stick oleo  
1 cup water  
4 tbsp. cocoa  
½ cup shortening

Pour into the above ingredients and mix by hand.

Add:  
½ cup buttermilk  
1 tsp. soda  
1 cup onion chopped

Pour into greased and floured pan. Bake 20-25 minutes at 350 degrees.

### CHICKEN ENCHILADAS

1 med. onion chopped  
2-3 tbsp. butter  
1 can condensed cream of chicken soup  
1 can condensed cream of mushroom

1 cup chicken broth  
1 small can chopped green chilies  
1 2-3 lbs chicken, cooked and boned  
1 pkg. corn tortillas  
1 p lb. cheese, grated

Saute onion in butter. Combine with soups, broth, and green chilies. Add pieces of chicken and beat well. In large baking dish, place a layer of corn tortillas, layer of chicken sauce, and a layer of cheese. Repeat the layers until casserole is filled. Bake at 350 degrees for 30 minutes. Yield: 8 servings.

## Height no disadvantage as Morton stops Muleshoe here

Morton overcame a big disadvantage in height to defeat the Muleshoe Mules here Friday night, 50-41. It was the third win against one loss for the Indians.

Although Morton led during all the first period, Muleshoe pulled in front during the second quarter and remained close the rest of the way. In the final quarter, Morton had its lead dwindle to as little as five points before a last-minute splurge pulled away from the Mules.

The Indians hit the first basket and then the two teams traded field goals and free throws for much of the remaining first period. Dick Van picked up three fouls in the first period and Rusty Rowden got a pair.

Morton led only 15-14 after one period.

## Club has program on Christmas mobiles

The Merry Goals Junior Garden Club met in the home of Mrs. Herman Brown on Tuesday, Nov. 21 for their regular meeting.

The program on Christmas mobiles was presented by Mrs. Brown. The members learned how to make and balance the mobiles and on color and design. The mobiles the girls made at the meeting will be sold at the Christmas sale. Mrs. Roy Hill also worked with the girls on paper mache bottles to be made into candle stick holders. Others Cochran County Garden Club members helping were: Mesdames Charles Jones, Fred Hemphill and Murry Crone.

Members present were: Pam Cagle, Melody Crone, Wyn Crone, Lisa Bennett, Elizabeth Deavors, Julie Brown, Susan Schooler, Leesa Cagle, Tressa Brown and Mrs. J. L. Schooler, club chairman.

Jenny B. Denny had dental surgery in Levelland at the South Plains Hospital this week.

Rowden got his third foul early in the second quarter and went to the bench for a while. But coach Ted Whillock's strong bench provided first-rate players to fill the gap.

Muleshoe took a 20-15 lead early in the second period, but Morton managed to knot the score. Then Muleshoe got a 24-20 edge. Timely baskets by Charles Carter, Wayne Thompson and Donnie Harvey gave Morton a 26-24 margin after two quarters.

But Rowden came off the bench and sparked the offense during the third quarter. He hit for eight points and Byron Willis added six more to give Morton a 40-33 lead going into the final period. Willis was charged with three fouls during the quarter and finished the game with four, having gotten one during the first period.

Morton pulled away to a nine-point lead, 44-35, during the final stanza. But a pair of baskets got Muleshoe within easy range of a victory, 44-39.

However, the Indians weren't to be denied. They went on a six-point spree as Carter dumped two free throws, Rowden shoved in a jump shot and Thompson netted two free throws. Muleshoe managed to sink a pair of free throws before the game ended.

In the B game, Morton used a second-quarter scoring circus to down the young Mules, 52-30. Morton led only 12-11 after one period but netted 19 points and held Muleshoe to four in the second period for a 32-15 margin. It was 39-21 after three quarters.

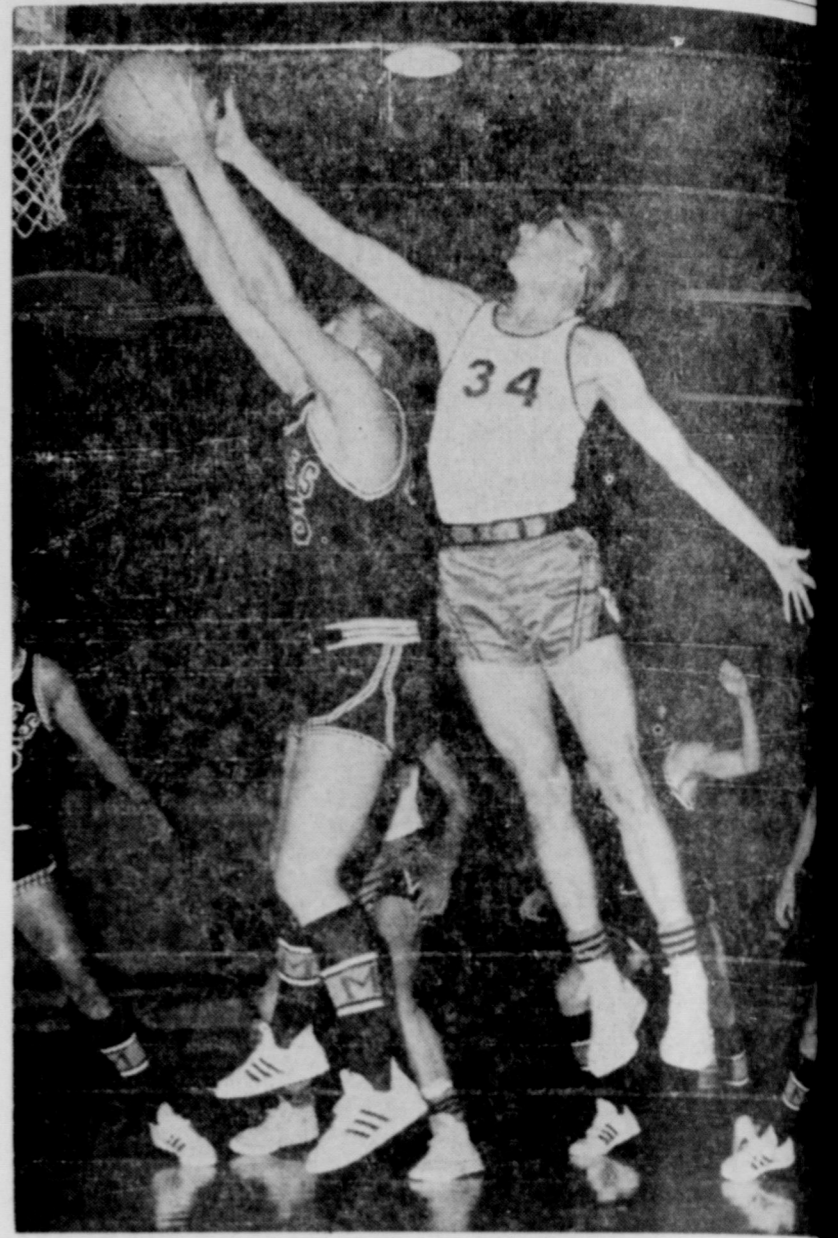
Again, the scoring was well-divided. Jerry Steed got 15, Bob Hobson 14 and Bob Hawkins 12. Kenneth Taylor added nine and Dennis Clayton 2. Botkin and Beene tied for scoring honors for the visitors with seven each.

### GAME AT A GLANCE

Morton (50)	FG	FT	PF	TP
Willis	6	3	4	15
Carter	1	2	1	4
Thompson	4	3	2	11
Davis	0	0	1	0
Rowden	6	0	4	12
McCasland	0	0	2	0
Van	0	0	3	0
Harvey	3	2	0	8
Total	20	10	17	50

### Muleshoe (41)

Muleshoe (41)	FG	FT	PF	TP
Huff	3	6	4	12
Davis	5	3	3	13
Walker	3	1	4	5
Field	1	0	1	2
Derrick	1	4	1	6
Elliott	1	0	0	2
Barrett	0	1	2	1
Total	13	15	15	41



### Over the top . . .

A REBOUND attracts flying objects, like people. Muleshoe's Don Huff appeared to have this firmly in his grasp, but Byron Willis used his 6-1 size to get over the 6-6 opponent and tip the ball loose. Morton downed the Mules 50-41 before a big crowd at home Friday night. (Staff Photo)

## Wenonah Williams honor society senior

Wenonah Williams of Goodland has been promoted to senior standing by Alpha Chi, national honor society, at West Texas State University.

Students in the upper ten percent of the junior and senior classes are eligible for membership.

Miss Williams is the daughter of Mr.

and Mrs. Conrad Williams. She is a elementary education major.

Mike Eggar, son of Mr. and Mrs. Eggar visited in the home of his parents over the weekend. Mike is a student of college in Colo.

Betsy Crowder, daughter of Mr. and Mrs. John Crowder visited in the home of her parents over the holidays. She is a student at East Texas State University.

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You are cordially invited  
to attend a  
CHRISTMAS OPEN HOUSE  
at  
FLOWER & GIFT SHOP

402 West Washington

on

Sunday, December 3, 1967

between

1:00 p.m. and 6:00 p.m.

Refreshments will be served

Door prizes

Bula-Enochs news

Many visitors in community for Thanksgiving holidays

MRS. J. D. BAYLESS

Mr. and Mrs. Jessie Moates and children, Kyle and Marjean, from Sulphur, La., arrived last Saturday and spent the week with her parents, Mr. and Mrs. John Gunter. The Gunters enjoyed having all their children home last Sunday. Mr. and Mrs. John Gunter III and children, Gary and Brent, Mr. and Mrs. Byron Gunter and children, Perry, Lizan and Lelyn of Muleshoe, and the Moates family, Lelyn spent the weekend with her grandpar-

ents. Supper guests in the home of Mr. and Mrs. R. P. McCall Thursday night were Mr. and Mrs. Donnie McCall and children, of Muleshoe, Mr. and Mrs. Barley Roberts and family of Enochs, Mr. and Mrs. Dennis Medlin and baby of Lubbock.

Those spending Thanksgiving with their parents, Mr. and Mrs. Edd Ary were Mr. and Mrs. Charles Ary and family from Howell, N.M., Mr. and Mrs. Roay Ary and family of Hobbs, N.M., Mr. and Mrs. Curtis Parker and children of Clovis, N.M., R. V. Franklin arrived Thursday morning to visit his parents, Mr. and Mrs. E. C. Clem until Christmas. He will be going to Vietnam. Other guests in the E. C. Clem home Sunday were their daughter, Mr. and Mrs. Ben Moates and Ben Jr. Their other children, Barbara, Luby and Pam returned home with them Sunday after spending the weekend with their grandparents.

Mr. and Mrs. C. H. Byars received word from their son, Tom Byars, in Germany that he is doing fine after surgery on his leg. Mr. and Mrs. F. C. Snitker of Muleshoe and their daughter, Mrs. Gerald Moore and her daughter, Marsha Ann, from Las Vegas, N.M., visited their son, Mr. and Mrs. J. C. Snitker Friday.

Mr. and Mrs. Dennis Medlin and son, Wayne of Lubbock, were dinner guests Thanksgiving, in the home of his parents, Mr. and Mrs. Buck Medlin.

Mrs. Terry Turner and children from Crosses, N.M., spent several days with her parents, Mr. and Mrs. C. R. Seagler. Her son, Charles Seagler, from Weatherford, Okla., where he is attending southwestern University and their daughter, Nelda Seagler of Lubbock, visited. Mr. and Mrs. Marion McDaniel and son, Mike drove to Brownwood Wednesday to spend the holidays with his father who is still a patient in a hospital there.

Mrs. G. R. Newman returned from Dallas via jet to Lubbock last Monday, where she had been visiting her sons, Mr. and Mrs. Donnie Newman, and Mr. and Mrs. Willis Fields. She also visited her sister, Mrs. Edna Cotton at Garland, Mrs. Edith Wilson of Dallas, and her brother Victor and David Stokes of Dallas. Her son, Willis, held a reunion at his home in honor of his mother. There were 26 relatives attending.

Rev. and Mrs. Preston Harrison left after church Wednesday night to spend Thanksgiving with his parents, Mr. and Mrs. J. H. Harrison at Andrews.

Visiting in the home of Mr. and Mrs. C. Johnson last weekend were Mr. and Mrs. Earl Peck and son, Mickey Don, from Lubbock, and Mr. and Mrs. W. F. Roberts from Odessa.

Mr. and Mrs. J. H. Milsap were dinner guests in the home of Mr. and Mrs. N. O. Sullivan last Sunday.

Mr. and Mrs. Carol Pearson attended the funeral of Mrs. Raymon Hill of Levelland Friday. She was a sister-in-law of Mrs. Pearson.

W.M.U. of the Enochs Baptist Church met at their regular time, 9:30 a.m., Tuesday for their business meeting. The meeting opened with a song led by Mrs. Preston Harrison. Mrs. L. E. Nichols gave the call to prayer, and read Acts 16:25. Mrs. C. C. Snitker offered the prayer for the Missionaries. Mrs. E. F. Campbell led in the closing prayer.

Those attending were Mesdames C. R. Seagler, Preston Harrison, Harold Layton, Carl Hall, Donald Grasendorf, L. E. Nichols, J. E. Layton, E. N. McCall, E. F. Campbell, W. M. Bryant, C. C. Snitker, Quinton Nichols, J. D. Bayless, Guy Sanders. Mrs. Mary Rodriguez cared for the children in the nursery.

Mr. and Mrs. Leland Finley and children from Odessa, spent Wednesday night and Thursday with her parents, Mr. and Mrs. J. D. Bayless.

Mickey Blanton and a friend from Lubbock were guests in the home of Mr. and Mrs. J. H. Milsap Thursday.

Rev. and Mrs. Charles Vanlandingham and son, Jerald from Carlsbad, N.M., and two other sons, Mr. and Mrs. Travis Vanlandingham from Wyoming, and Gene Vanlandingham from North Dakota, were guests in the home of Charles' parents, Mr. and Mrs. J. B. Vanlandingham last Tuesday. Gene Van is in the Air Force.

Guests in the home of Mr. and Mrs. E. M. Autry Thursday were their daughter, Mr. and Mrs. Gordon McDaniel of Levelland.

Supper guests in the home of Mr. and Mrs. Jerome Cash Thursday night were her sister, Mrs. Fay Cox of Fort Worth, their daughter, Mr. and Mrs. Gene Waltrip and children, Jerry and Sheryl of Three Way, and Mr. and Mrs. H. H. Snow of Muleshoe.

Mrs. Fay Cox and Mrs. Jerome Cash drove to Texico, N.M., Saturday to visit their uncle, Mr. and Mrs. Joe Howard and an aunt, Mrs. Ethel Howard. They also visited Mrs. Cash's son, Mr. and Mrs. Dudley Cash and family in Portales, N.M. Petree underwent major surgery at the Methodist Hospital in Lubbock Wednesday.

Mrs. C. H. Byars underwent surgery on her other eye Tuesday at a hospital in Lubbock.

Those visiting in the home of Mr. and Mrs. Arnold Archer during the holidays were their nephews, Mr. and Mrs. Burley Roberts and family, Enochs, Mr. and Mrs. Norvil Roberts and son Plainview, and her sister, Mrs. Bertha Roberts of Morton.

Supper guests in the home of Mr. and Mrs. Edward Crume Friday, were her mother, Mrs. Irene Parker, and sisters, Mr. and Mrs. James Cash and their children, Sharon and Gale and grandson, Jackie Manning of Hereford. Mrs. Maurice Hazzard of Eastland, and son Don Hazzard of San Antonio, Mr. and Mrs. H. H. Snow of Muleshoe and Mr. and Mrs. J. W. Layton of Enochs.

Sons and daughters (children of the late Mr. and Mrs. J. H. Hodges of Littlefield since 1923, met at the Lamb County Com-

★ Camporee

The George White District of the Boy Scouts of America will hold a camporee Dec. 1 and 2 in the Muleshoe Game Preserve. All troops in the district are invited to attend and participate in the activities. Troop 601 of Morton is scheduled to attend.

DeBusk-Barnes vows read in S. Carolina

Miss Doana Barnes and Randal DeBusk were married Nov. 18 in Greenville, South Carolina.

Parents of the couple are Mr. and Mrs. Windell Barnes of Huntsville, Ala., and the bridegroom is the son of Mr. and Mrs. R. L. DeBusk.

The bride graduated from Huntsville High School and attended Athens College. She is employed by Drs. Kenser, Daniels, Ballew, and Cotton. The bridegroom is serving in the U.S. Army and is stationed at Redstone Arsenal, Ala.

community Center for a Thanksgiving Day reunion. Those present organized and plan to attend the reunion to include all descendants of the Hodges family and will meet annually at Lamb County Community Center in Littlefield.

Mr. and Mrs. Bruce Angel and daughter of Lubbock, visited his mother, Mrs. Johanie Angel Sunday.

Brent and Martha Ann George of Lubbock spent several days last week with their grandparents, Mr. and Mrs. E. N. McCall and Dolores.

Supper guests Sunday in the McCall home were their daughter Mr. and Mrs. Robert George and children of Lubbock. Mr. and Mrs. Carrol Ray McGennis of Lubbock visited their uncle and aunt, Mr. and Mrs. Carl Hall Friday.

Mr. and Mrs. Dale Nichols were in Lubbock Sunday afternoon and visited Mrs. Chester Petree in the Methodist Hospital.

Dinner guests in the home of Mrs. Alma Altman Sunday were her children, Mr. and Mrs. Kenneth Coats and children of Morton, Mr. and Mrs. Vick Byrum and sons Dwight, Brent and Steve of Tucumcari, N.M., Mr. and Mrs. Kenneth Millisap and Kena of Clovis, N.M., Mr. and Mrs. R. H. Baker and children Forest, Dwayne, Susan and Rodney of Morton and Mrs. Clyde Price and Sharita of Pettit.

Mrs. L. E. Nichols and daughters of Enochs, Mrs. L. B. Davis and sons, Dewayne and Larry, and Miss Myrlene Nichols and a friend, Miss Pat Higgins of Lubbock, drove to Hatfield, Ark., Wednesday to visit Mrs. Nichols brothers, Mr. and Mrs. Sammie Powell and Mr. and Mrs. Victor Powell. They also visited her sisters, Mr. and Mrs. John Jones and Mr. and Mrs. John Stafford at Fort Smith, Ark. They returned home Sunday night.

Mr. and Mrs. Homer Perkle and Mary-Lou spent Thanksgiving with her parents, Mr. and Mrs. E. F. Campbell. Other guests Sunday were Mr. and Mrs. Kenneth Campbell of Olton, Mr. and Mrs. Erwin Campbell of Levelland, Mr. and Mrs. J. T. Waldrop and Mack from Andrews, and Joyce and Jerry Sowder of Bula.

Miss Kay Peterson of Levelland spent the holidays with her parents, Mr. and Mrs. W. B. Peterson.

Mr. and Mrs. Ralph Beasley drove to Cisco, Saturday to attend the funeral of their uncle, Milton Diltz.

Mr. and Mrs. Edd Autry visited their daughter, Mr. and Mrs. Jack Jackson at Clovis, N.M., Sunday.

Phone your NEWS to 266-2361



Morton High School trio . . .

MEMBERS OF THE MORTON HIGH school junior class, these three young ladies are also members of the girls' trio.

They are Dolores McCall, Janella Nebhut and Deborah Miller. The trio will perform during the choir's Christmas concert Dec. 12. (Staff Photo)

RCA Victor presents Perry Como's Holiday Special. Includes a portrait of Perry Como and decorative text.

with Rowan & Martin, Jefferson Airplane, Bobbie Gentry Special Guest Stars: Sergio Mendes & Brasil '66 in color, on NBC-TV, November 30, 7:30-8:30 EST; 6:30-7:30 CST

Make It the Most Colorful Christmas of All

NEW RCA VICTOR COLOR TV Automatic Fine Tuning (AFT)



A perfectly fine tuned picture every time—that's what you get with this RCA Victor New Vista Color TV. No need to worry about fine tuning—electronic fine tuning does it for you. Let the beauty of RCA Victor Color Television brighten your home this holiday season.

Color prices start as low as \$309.95 w/t

Ideal Family Gift

RCA VICTOR New Vista SOLID STATE STEREO



New Vista 75-watt Solid State peak power amplifier drives six speakers, FM-AM and FM Stereo radio. Studiomatic changer with record protecting tone arm and diamond stylus.

\$384.95

Give RCAVICTOR Radios This Christmas



FINE FURNITURE FM-AM TABLE RADIO Early American wood cabinet. Superb performance. Solid State chassis with 1,800 milliwatts of power. AFC for drift-free FM reception. Big 7" oval speaker. Slide-rule vernier tuning.

\$89.95



6-BAND PORTABLE POWERHOUSE Six-band reception—three short wave, long wave, drift-free FM and standard AM. Earphone, batteries and Short Wave Station log book are included.

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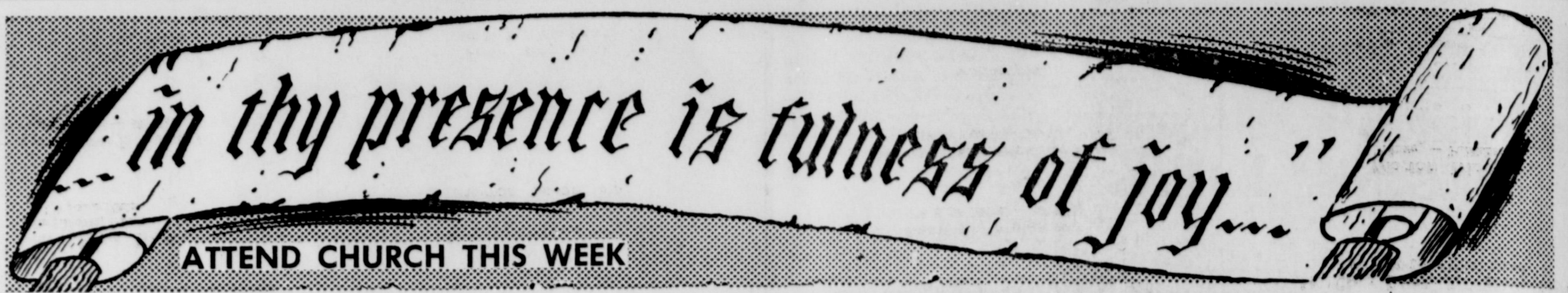
ROSE AUTO & APPLIANCE 107 E. WILSON



Bledsoe senior officers . . .

AMUSED AT THE SIGHTS one can see through a microscope are the Bledsoe senior class officers. They include

Paul Row, president; Linda Brown, secretary-reporter; Stevan Dunn, treasurer; and Neva Gilliam, vice president. (Staff Photo)



ATTEND CHURCH THIS WEEK

**CHURCH OF CHRIST**  
J. A. Woolley, Preacher  
S.W. 2nd and Taylor

Sundays—  
Bible Class — 10:00 a.m.  
Worship — 10:45 a.m.  
Evening Worship — 7:00 p.m.  
Wednesdays—  
Midweek Bible Class — 8:00 p.m.

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**FIRST METHODIST CHURCH**  
Rex Mauldin, Minister  
411 West Taylor

Sundays—  
Church School Session — 9:45 a.m.  
Morning  
Worship Service — 10:55 a.m.  
Evening  
Fellowship Program — 5:00 p.m.  
Evangelism — 6:00 p.m.  
Mondays—  
Each First Monday, Official  
Board Meeting — 8:00 p.m.  
Each First Monday  
Commission Membership on  
Evangelism — 7:00 p.m.  
Second and Fourth Monday  
Wesleyan Service Guild 8:00 p.m.  
Tuesdays—  
Women's Society of  
Christian Service — 9:30 a.m.  
Each Second Saturday, Methodist  
Men's Breakfast — 7:00 a.m.

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**FIRST BAPTIST CHURCH**  
Fred Thomas, Pastor  
202 S.E. First

Sundays—  
Sunday School — 9:45 a.m.  
Morning Worship — 10:55 a.m.  
Morning Service KRAN at 11:00  
Youth Choir — 5:00 p.m.  
Training Union — 6:00 p.m.  
Evening Worship — 7:00 p.m.  
Tuesdays—  
Helen Nixon W.M.U. — 9:30 a.m.  
Wednesdays—  
Graded Choirs — 7:30 p.m.  
Prayer Service — 7:30 p.m.  
Church Choir Rehearsal 8:30 p.m.

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**SPANISH  
ASSEMBLY OF GOD CHURCH**  
Gilbert Gonzales  
N.E. Fifth and Wilson

Sunday—  
Sunday School — 10:00 a.m.  
Morning Worship — 11:00 a.m.  
Evening  
Evangelistic Service — 7:30 p.m.  
Tuesdays—  
Evening Bible Study — 8 p.m.  
Thursdays—  
Evening Prayer Meet — 8:00 p.m.

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**EAST SIDE  
CHURCH OF CHRIST**  
Ceil Williams, Minister  
704 East Taylor

Sundays—  
Bible Study — 10:00 a.m.  
Worship — 10:45 a.m.  
Song Practice — 6:30 p.m.  
Worship — 7:00 p.m.  
Monday—  
Ladies Bible Class — 4:15 p.m.  
Wednesdays—  
Midweek Service — 7:30 p.m.

**A DAILY INCIDENT!**

Hardly a day passes without the newspapers reporting an automobile accident. Lives are lost and bodies maimed due to careless driving on our streets and highways.

Another daily incident which the newspapers often do not report, and to which others are indifferent, is the ruining of lives and character in the wretched, uneducated, and poverty-ridden parts of the great cities in our land. There are those who despair of ever getting out of their situation and so despondency sets in and a lack of desire to strive for worthy goals enters the spirit.

A loving God would have us aware of these whose lives, self-respect and character could be saved—if we were interested enough.

God often impresses the needs of His children upon those who attend His church. It is His will that we should show forth the love of God for mankind by helping all who are suffering.



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.



**ASSEMBLY OF GOD CHURCH**  
Rev. Perry L. Sheffield  
Jefferson and Third

Sundays—  
Sunday School — 9:45 a.m.  
Morning Worship — 11:00 a.m.  
Evening  
Evangelist Service — 7:00 p.m.  
Wednesdays—  
Night Prayer Meeting and  
Christ's Ambassadors  
Convene Together — 7:30 p.m.  
Thursdays—  
Every 1st and 3rd, Women's  
Missionary Council — 2:30 p.m.  
Every 2nd and 4th, Girls'  
Missionette Club — 4:30 p.m.

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**FIRST MISSIONARY  
BAPTIST CHURCH**  
William S. Hobson, Pastor  
Main and Taylor

Radio Broadcast — 8:00 a.m.  
Sunday School — 9:45 a.m.  
Morning Worship — 10:45 a.m.  
Training Service — 7:00 p.m.  
Evening Worship — 6:00 p.m.  
Monday—  
Mary Martha Circle — 2:30 p.m.  
Edna Bullard Circle — 3:00 p.m.  
GMA and LMB — 4:00 p.m.  
Sunbeams — 3:00 p.m.  
Wednesdays—  
Mid-Week Worship — 8:00 p.m.

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**ST. ANN'S CATHOLIC CHURCH**  
The Rev. David Greka, Pastor  
8th and Washington Sts.

Mass Schedule—  
Sunday — 9:00 and 11:15 a.m.  
Monday — 7:30 p.m.  
Tuesday — 7:30 a.m.  
Wednesday — 7:30 p.m.  
Thursday — 7:30 a.m.  
Friday (1st of Month) 7:30 p.m.  
Friday (2nd, 3rd & 4th) 7:30 a.m.  
Saturday — 8:00 a.m.  
Sunday—Catechism Class,  
10:00 - 11:00 a.m.  
Confessions—Sunday  
Half hour before Mass.  
Baptisms: — 12 noon Sunday  
and by appointment

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**FIRST BAPTIST MEXICAN  
MISSION**  
Moses Padilla

Sundays—  
Sunday School — 10:00 a.m.  
Training Union — 6:30 p.m.  
Evening Worship — 7:30 p.m.  
Wednesdays — 7:30 p.m.

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**NEW TRINITY BAPTIST  
CHURCH**  
Rev. Willie Johnson  
3rd and Jackson

Sundays—  
Sunday School — 9:45 a.m.  
Morning Worship Second  
and Fourth Sundays — 11:0 a.m.  
H.M.S. — 4:00 p.m.  
Wednesdays—  
Prayer Service — 7:00 p.m.

This Feature Is Published With The Hope of Getting More People To Church, And Is Paid For By The Undersigned City Business and Professional People:

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