# Norton Tribune 

Rodeo 9 p.m. Nightly

## hursday, Friday, Saturday

Vestern welcome out for Last Frontier Rodeo potball practice starts tareatownsthis week


## Playday spectators

THESE SIX YOUNGSTERS WERE part of the near 200 Saturday in the rodeo arena. Events of the 17 th annual

spectators and participants in the area playday sponsored Texas' Last Frontier Rodeo will dominate the rodeo arena
by the Cochran 4.H Saddle Club. The events, including rib. this weekend as area cowboys compete for prizes.
(Staff Phote)

## Post Office announces building site

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ertication $=4$
madine nears

$\star$ Three Way



game will be held in Sands Sopt. 8

© 5 killed Saturday afternoon when his 1960 Plymouth Val-
in the McGuire vehicle, Udell Perrin, 46 , of New Deal was
at collided with a 1963 Oldsmobile on State Highway 125 taken to South Plains Hospital in Levelland for treatment of
(Staff Photo)
(5 miles west of Whiteface. The Olds was driven by Aud- a broken rib.
mies west of Whiteface. The Olds was driven by Aud-
(Staff Photo)
Saturday head-on collision kills Whiteface farm laborer

| A 76 -year-old farm laborer from Whiteface was pronounced dead at the scene of a two-car wreck Saturday afternoon two miles west of Whiteface on State High- |  |
| :---: | :---: |
|  | Mrs. Tom Pinckard of Irvine and |
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| Pronounced dead by Hugh Knox, Wh |  |
| face Justice of the Peace, was Jesse L.Johnson, driver of one of the vehicles. |  |
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| Mrs. Udell Perrin, 46, of New Deal, a passenger in the other vehicle, was taken to Levelland's South Plains Hospital complaining of shoulder injuries. She was treated at the hospital for a broken rib. |  |
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| Funeral for Johnson was held Monday at 10 a.m in the First Baptist Church of Whiteface, Officiating was Rev. Bill Shack leford, assisted by Rev. Luther Baker pastor of the First Methodist Church of Whiteface. | acc |
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|  | mirror after passing Johnson and saw |
|  |  |
| Burial was in the City of Levelland Ce metery under the direction of George Price Funeral Home of Levelland. | on, driving a 1960 |
|  |  |
| Johnson had worked in Whiteface for several months after living in Spade, Fieldton, Petit and Morton and Portales, N.M. |  |
|  |  |
| Survivors include his wife; two sons, Marty of Levelland and Elvin of Whiteface; four daughters, Mrs. Odell James |  |
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|  |  |


teach first grade in the Morton sols
At commencement she will receive a
Bachelor of Science degree in elemen-
tary education with an emphasis in geo-

$\star$ Budget meet Cochran Memorial Hospital District will hold a budget hearing August 16 at 10 a.m. in the district courtroom.
Board president Glenn Thompson has urged all interested citizens to tend this important meeting.


Press box construction...


Study club calls meeting to hear reports on activities


## NEW CHECK REGULATIONS BECOME EFFECTIVE SEPT. 1

For the convenience of all our banking customers, we want to explain these new regulations. They will affect

## EVERYONE WHO USES CHECKS!

There is NO NEED FOR CONFUSION about the new Federal Reserve Regulations. All that is required is that every check you write on your account at the First State Bank have our bank's identification symbol imprinted in a magnetic ink in the proper position on the check.

Every bank has a different identifying symbol. Purpose of the regulation is to permit swift, automatic sorting of checks to in dividual banks by machine. It enables the nation's banking in dustry to become more automated.

This is done at NO COST TO OUR CUSTOMERS. All of our bank's counter checks and personalized checks already contain our identifying number in magnetic ink.


## Levelland, Littlefield, Muleshoe send greeting

\section*{|  |  |
| :---: | :---: |
| Plains Cotton Growers will elect directors |  |
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| desc |  |
|  | elescope |
| Me coming myear perod atameting |  |
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|  |  |
| tion has two directors from each county <br> ne a businessman and the other a cotto |  |
| producer. Businessmen-directors are elect-ed on odd-numbered years and producers- |  |
| ed on odd-numbered years and producers-directors on even years, each for a two |  |
|  |  |
| pate in the election of all directors. |  |
| sented by Harry Arthur, PCG textile con- |  |
|  |  |
| College. Arthur will outline plans for ex-panded textile research in this area, dis-cuss PCG's part in that expansion and its |  |
|  |  |
| importance to progress in the cotton in- |  |
| Greene and Hickman are emphasizing |  |
| that directors to PCG are the men whoset the producer organization's policy on |  |
|  |  |
| direct effect on the area's cotton economy, |  |
| effective cotton producer organization torepresent the cotton interests of this and |  |
|  |  |
|  |  |
| hope all interested persons will make thenecessary effort to attend and take partin our county election meeting." |  |
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|  |  |
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| $503 \mathrm{E}, 5 \mathrm{5th}$ | HAMMONDS FUNERAL HOME 24 HOUR AMBULANCE SERVICE Any Where - Anytime - orygen Equipped | 385.5121 |
| :---: | :---: | :---: |

LAMB WRECKING COMPANY

|  | KNIGHT REST HOME <br> CLASS 2 VENDOR HOME - STATE APPROVED <br> A Quiet Restful Home for the Aged <br> Reasonable Rate - Male \& Female Patients <br> 24 Hour Registered Nursing Service - Doctors on Cal | - |
| :---: | :---: | :---: |
| 520 Ash | Church Services Every Sunday Littlefield | 2.1 |

BOVELL MOTOR SUPPLY


BEST WISHES TO THE RODEO
BIRKELBACH MACHINE SHOP
Hi-Speed Bailing - Irrigation Pump Rebuilding A Speciality
AUTHORIZED SALES \& SERVICE - WORTHINGTON PUMPS


TRI-COUNTY SAVINGS \& LOAN ASSN. MORTGAGE LOANS - HOME IMPROVEMENT LOANS INSURED SAVINGS
Save Time and Worry By Saving With us
323 Main Muleshoe

## 



LEVELLAND FROZEN FOOD LOCKER CO. EXPERENCEO PROCESSSNG

| BEST WISHES FOR A SUCCESSFUL RODEO <br> JOHN'S IRRIGATION <br> Repairs on all Makes Pump <br> SALES \& SERVICE FOR HPC PUMPS - SIMMONS PUMPS Morton Hwy. <br> GEAR HEADS Levelland |
| :---: |
|  |
| LEA \& POLK HOME FURNISHINGS, INC. Furniture - Appliances. Carpets - Televisions FRIGIDAIRE APPLIANCES - ZENITH TELEVISIONS <br> 606 Houston We Service What We Sell In Morton |



arry Embry selected for technical training

SUMMER CLEARANCE
SALE CONTINUES
THROUGH SATURDAY
with the largest price reductions we've
ver made in fine clothing and accessories

## CHILD'S MEN'S STORE



## WAYLAND WANTS YOU!

If you're a high school graduate and want to attend a college If you're a high school graduate and want to attend a college
that will make you feel like an individual and not a number, then that will make you feel like an individual and not
Wayland Baptist College in Plainview is for you.

## 

## Register now! Time is Short!

A new exciting calendar has been developed for this year. THE FIRST TERM WILL START ON SEPTEMBER 7th. Registration begins Sept. 4th. Term ends Dec. 22nd. New MINI-TERM is scheduled for January, 1968 with a concentrated curricuin 3 weeks. hours college credit in 3 weens.
The improved facilities and superb faculty at Wayland will make college a most stimulating and enjoyable experience. Area Code 806, CApital 4.5521

Enochs News

## Senior class host school to swimming party, Tuesday



The Morton (Toex) Tribune, Thurday, August 10, 1967 Page 5 Cochran 4-H club hosts playday for area clubs

## 


professional kindergarten learning LITTLE FOLKS SCHOOL

- Limited Enrollment Primary Education Major directs

215 S.E. Third MRS. JOE GIPSON Phone 266-4976


## WEST TEXAS SEED CO.

wants the folks of Cochran County
to know that we support the
Morton Roping Club
Cochran County Sheriff's Posse 4-H Saddle Club
and, most of all, the
texas' last frontier rodeo Aug. 10, 11,12 in Mortion

Let's make this the biggest and most exciting rodeo that Cochran County has ever seen! We'll do all we can to help.

Thanks,
The Management


# WELCOME POONAH 

# TO THE 17th ANNUAL IEXAS' LAST FRONTIER 

## WELCOME TO OUR ANNUAL



Thursday, Friday, Saturday August 10, 11, 12, 9 P.M.


Truett's Food Store Cochran Electric Cochran Power and Light Doss Thiftway S\&S Sweet Shop Connie's Gulf Service Wig Wam Restaurant Farm Equipment Co. Luper Tire \& Supply

Farm Bureau Insurance Hawkins Oldsmobile Herb's Gulf Service McMaster Tractor Co. Reynolds-Hamilton Ford Bill's Food Store

Morton Insurance Agency
St. Clair's Department Store
Allsup-Perry Chevrolet


DON'T MISS THE EXCITEMENT! THRILLS -- CHILLS -. SPILLS
$\star$ BULL DOGGING $\star$ BAREBACK BRONC RIDING
$\star$ HEAD \& HEEL ROPING
$\star$ LADIES' BARREL RACE $\star$ KIDS' CALF SCRAMBLE

G \& C Gin Ramsey Shoe Shop The Trading Post Roy and Dorthea Weekes

## Norgas

Morton Tribune
Production Credit Association
Design Studio
Piggly Wiggly
$\star$ SADDLE BRONC RIDING
$\star$ BULL RIDING
$\star$ CALF ROPING
$\star$ JUNIOR BARREL RACE

Ike's Farm Store
Jackson Farm \& Ranch Store
Red Horse Service Station
Merritt Gas Company
Rose Auto and Appliance

## Silvers Butane

Griffith Equipment $\mathrm{Co}_{0}$.
Minnie and L. B. Childs

Morton Triblune

Picked mighty good weapon
$\qquad$


SITTING IT OUT UNTIL OCTOBER
Views of other editors need for better facilities



## Greer ends 40 years with

 Texas Highway Departmen the Board of Eq
dependent School
$\begin{gathered}\mathrm{s} / \text { Marion } \mathrm{J} . \text { McDaniel } \\ \text { Superintendent }\end{gathered}$
Pubbished in the Morton Tribune Aum
Published
and Aug.
SHERIFFS SALE

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## ISTOM FARMING

 ANOEM DISCING SHREDOINGWHING and BALING WEL IMPLEMENT


## Business

Directory

## PRINTING

* Mastine forms

| Phe orms |
| :--- |
| - Sappout Forms |

MORTON TRIBUNE
EVIION SERVICE

## ROSE AUTO ind APPLIANCE


Sales and Service
Solor
men
Be-457
OFFICE SUPPLIES
Complete line of
hecend School Supplies Hind cabineols - Desks MORTONets - Desks
HiSt TRBUNE HaRTON TRIBUNE Square - Mortoe

Lasagne is favorite recipe of Ronald Coleman family
 stand at tournament


1965 CHEVY PICKUP 1963 CHEVY PICKUP 1963 OLDSMOBILE

Super 88 4-door sedan,
power and air conditioning

WE'VE GOT A BUNCH OF 1967 FORDS CARS AND PICKUPS ON OUR LOT. COME TAKE A LOOK

## REYNOLDS -HAMILTON FORD

Terrell-Davis vows are exchanged on August 5






 sering at the reepoion were Marietay
Milerer Jan Fulleron, Luby Tubb, Kay Peterson, and Mary C Cumpeil. Regisiserng
guests were cenva Hult, and dance Togose ol Maple.


Lemons-Heard to exchange vows


PUBLIC NOTICE CONSTITUTIONAL AMENDMENT




PUBLIC NOTICE CONSTITUTIONAL AMENDMENT

flight winners
XVANLANDINGHAM and John St. Clair of Morton won the first flight atn Country Club Partnership Golf Tournament held Friday. Saturday and
war. Dick is showing the prize he won but could not keep because his high
(Staff Photo) froy Tyson returns from one year stay in Viet Nam

in one - .
HCONWAY OF LITLEEFIELD made a hole in one during Sunday play in
Merton Country Club's. porton Country Club's annual Partnership Golf Tournament. Conway made
phy on the 150 .yard number two hole with a 7 -iron. Here he shows off the
noluchy 7 -iron affler the tournament.


Champsionship winners
PORTALES GOLFERS Steve White and Robert Scaling are shown with the
irons they won after taking the championship flight of the Morton Country irons they won after taking the championship flight of the Morton Country
Club's Partnership Tourney Sunday. The chompion duo took the title with a

## Portales golfers take top honors at Morton tournament



PUBLIC NOTICE
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## in thy presence is tuluress of jog..

SPANISH
ASSEMBLY OF GOD CHURCH
Gilbert Gonzales
N.E. Fifth and Wilson
Sunday-
Sunday-
Sunday School
Morning Worship

| vening |
| :--- |
| Evangelistic Service $-7: 30 \mathrm{pm}$ |

Tuesdays- vening Bible Study _ $8 \mathrm{p} . \mathrm{m}$.
vening Prayer Meet $-8: 00 \mathrm{p} . \mathrm{m}$.
EAST SIDE
CHURCH OF CHRIST
T. A. Gricice, Minister
I. A. Girie, Minister
Sundays-
Bible Stuay
When

## TOGETHER

Brothers - together - helping one another. We are our brother's keeper and his
helper. Comfort, cheer, and encouragement should be given to each other. There should be a willingness on the part of each to sacrifice for the other A Divine Example was sent to us, and these are His words: "This is my

Supdays-
Curch School Session - 9.45 a.m.
Morning
Church School Session - 9.45 a.m.
Morning
Worship Service - 10.55 a .m.
Evening
Eeilowhip Program - $6: 00 \mathrm{pm} . \mathrm{m}$.
Evangelism
7:00 p.m.
Evangelism
Monday
Each First Monday, Official
Board Meeting
B.m.
8.00 p.m.
Each First Monday,
Board Meeting
Each First Monday
Each First Monday
Commission Membership on
Evangelism $\quad 7: 00$ p.m.
Evangelism Sourth Monday p.m.
Tuesdays-
Each Second Staturday, Methodist
Men's Breakiat
$7: 00$
a
FIRST BAPTIST CHURCH
Fred Tbomas, Pastor
Fred Thomas, Pastor
202 S.E. First
Sundays-
Sunday
Morming Wor

Morning Service
Youth Choir
Training Union




CHURCH OF CHRIST 1. A. Woollify, Preacher
s. W . 2nd and Taylor Sundays-
Bible Clas Bible Clas
Worship
Evening Worship Worship
Evening
Wedneddys-
Widweek Bible Class


The Church is God's oppointed ogency in this world for spreading the knowledge of his love for mon ond of His demend for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or woy of life will long persevere ond the freedoms which we hold so deor will inevitobly perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfore of himself ond his fomily. Beyond thot, however, every person should uphold ond porficipete in the Church becouse it tells the truth obout man's life, death ond destiny; the truth which alone will set him free to live os a child of God.


Coleman Adv. Ser.


Farm Equipment Company
Farm Equipment Company
"Your International Harvester Dealer"
266-251 of 266-3671

Luper Tire and Supply
108 E, Washington - 2683211

Truett's Food Store Earl Stowe, Owner
210 South Main

Burleson Paint \& Supply

The Trading Post

Seaney's Food Store
212 E. Washington -266.3341

Minnie's Shop
Minnie's Shop
"Where Fashion-Wisee Women
N.W. Ist Street
Wrade
266-4601

McMaster Tractor Company
306 N. Main - 266 -2341

Morton Co-op Gin

P \& B Automotiv
110 SE 1st Street - 266.51

First State Bank
107 W. Tavlor $-266-471$

## Merritt Gas Company

 Red Horse Service StationAllsup-Perry Chevrolet Co.

Carl Griffith Gin and G \& C Gin

$\underset{219 \text { E, Jefferson - 2me.3291 }}{\substack{\text { Bed }}}$<br>Morton Insurance Agency<br>Rose Campliimenta of<br>Rose Auto 8. Appliance<br>im E. Wilom Ave. Nosen 187

Kate's Kitchen and Buffeteria 201 E . Washlington - 20.8 mil

Doss Thriftway
an S. Mals $-206-3201$

St. Clair Dept. \& Variety Storo 115 N.W. Ist - Phone 20 seso21

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Connie's Gulf Service Ce. R. Raker, Owner

Morton Spraying \& Fertilizing, In

