

by Bill Ellis  
The year 1969 begins with people all over the world hoping for changes during the year which will brighten their lives from the present standpoint. We in Friona are typical of most. We expect the new year to bring us growth, and prosperity. Perhaps we in Friona are better equipped than some other places to achieve these desires.

Certainly, the continued growth of the cattle industry, the development of the beef packing industry, and a well-diversified agricultural backbone gives our area more "plus factors" than many otherwise similar areas possess.

We have begun a growth attitude in recent years, and there is no reason but to believe that the year 1969 will see a continuing of this process -- with a fruition of sideline benefits from the industries mentioned above.

Friona had quite a building year in 1968 -- with more than a million dollars in new construction, for only the second time in its history. This could be just the beginning, if the city gets those things which will allow it to continue to grow.

We include in this category such things as apartments, rent property, etc., one project of which was just announced a couple of weeks ago, and whose totals were not included in the million-dollar building year. The year 1969 could see another million dollars in construction, and even more, if developers rise to the occasion and reap the potential harvest which is waiting out there in Friona's future. This development should be interesting to watch, and we're happy to be on the sidelines, reporting each advancement.

Within two weeks, our nation will inaugurate its 37th president, and a hopeful people says to Richard M. Nixon as the youngster's sign did during his campaigning: "Bring Us Together."

Perhaps never before in the nation's history, with the possible exception of the era following the Civil War, has a nation wanted to be brought together.

America finds itself involved in the conflict in Vietnam, and perhaps even more important, internal turmoil such as from Black militants and on college campuses, which threatens to kill the nation from within.

It would be unfair, if not presumptuous, for Americans to expect our incoming president to be able to solve such far-reaching problems as those mentioned, but this apparently will be the expectations, at least hopes, as Richard Nixon takes office.

Who knows -- perhaps the age of miracles is not past, and perhaps this change in administration, which is sure to have at least some chain-reaction throughout the world, will actually set in motion answers to the peace talks, and allow the nation before another year draws, to bring its military men home.

Freddie Williams is the second Friona casualty in Vietnam. These tragedies make the conflict a little more real to Friona residents, and makes us want to urge more strongly those leaders who sit at peace conferences.

When it involves the kid down the block or the boy next door -- the Vietnam conflict takes on more significance, more of an implication of real war, and not just a conflict on the other side of the world.

We're grateful for those of our town who have served in this war -- especially those who have given their very lives -- for the cause of peace.

We trust that it shall not have been in vain, but that America and the free world will have let their voice be heard, and that the spread of communism to a weak and oppressed area may have been averted.

The annual Hub Community farm equipment sale has been scheduled for Thursday, January 30, according to Clyde Woodard, president of the Hub Community Association, the sponsoring organization.

This year's auction sale will be the 13th annual sale, and residents of the area are invited to bring any kind of equipment, implements, household goods, etc., to be sold at auction. A commission of five per cent is charged for sales above \$10, with 10 per cent charged for sales under \$10.

Items may be called in to the Clyde Woodard residence at 265-3598 or to O.L. (Mac) McMurtrey of Hub Grain Co., 265-3215. In order to be listed on the sale bill, all items should be called in by 2 p.m. Friday, January 24.

Area artists are urged to bring paintings to the Hub Community Center, if they have paintings for sale. If sold, a small commission will be charged.

The Hub Home Demonstration Club women will serve lunch on the sale date.

Woodard points out that there will be no commission charged for tractors or combines which are not sold.

**Merchants To Meet Thursday**

The monthly meeting of the Friona Association of Retail Merchants will be held at 1 p.m. Thursday at the Farmer House Restaurant.

Kenneth Williams, president, urges all merchants to attend the meeting. The group's monthly "most courteous employee" award will be presented.

**COUNCIL BUSINESS**

**City Annexes Lots For Apartment Site**

The Friona City Council approved annexation of a tract of land and authorized payment for water-sewer developments to a city developer in a light business meeting for the council.

The council approved Ordinance 419, accepting lots one through six, block one of the Medlock Addition to the city. This is the property just north of Friona High School, where

**New Member**

L.L. Grissom of Bovina has accepted a position on the board of directors of Farmer County Community Hospital, it was announced this week.

Grissom fills the vacancy which has existed since November, when G.B. (Pete) Buske resigned after 22 years on the board.

Carl Schlenker is president of the re-organized board of directors. A.W. Anthony Jr., is secretary and Sloan H. Osborn is vice president. Other directors are Ross Ayers and Grissom.



SP/4 Freddie Williams

**Freddie Williams Is Killed In Vietnam**

Word was received Saturday morning by Mr. and Mrs. T.A. Williams of the death of their son SP/4 Freddie Williams, Friday, January 3 at Cu Chi, Viet Nam. An official telegram was received by the soldier's parents which stated that he died as a result of wounds received while in unit mess hall when an unknown type of explosion was detonated. Williams was born January 31, 1950 and attended the local schools before entering the United States Army in May of 1967. He had been in Viet Nam about nine months.



NEW BOARD MEMBERS. . . L.L. Grissom, right, is the new member of the board of directors at Farmer County Community Hospital, replacing Pete Buske. Grissom is shown with M.L. (Marty) Martinez, hospital administrator, left, and Carl Schlenker, chairman of the hospital's board of directors.

Deposits at Friona State Bank hit an all-time high of \$9,771,722.85 as of December 31, 1968, it was revealed this week. This was a net gain of 16.7 per cent over the deposit figures of the same time a year earlier.

Total assets at the bank stood at \$10, - 539,841.96 on December 31. This is a gain of \$1,691,435.58 over the statement of December 30, 1967, and marks the first time for the assets at Friona State Bank to reach the \$10 million mark.

Other figures showed that loans were up from \$5,309,048.18 a year ago to \$7,198, - 754.65 this year.

A bank officer stated that several factors were responsible for the large figures. For one, it was a good year for cattle, and Frionans are getting more and

more into the cattle business. Also, Friona's agricultural economy is well-diversified, so that although some farmers did not do too well, others did.

Also, it was theorized that the national inflationary trend, which is constantly upward, had something to do with the upward slant in the statement.

Breaking the deposit figure down, it was shown that \$2,316,216.96 of the total was in time and savings deposits. This compared to \$1,997,801.73 as of the year's end in 1967.

The promising bank report comes on the heels of an announcement last week that building in the city of Friona, as reflected in building permits issued by the city office, topped \$1,000,000 for only the second time in the history of the city.

FRIONA, TEXAS, 79035

THURSDAY, JANUARY 9, 1969

TEN CENTS

THE FRIONA



STAR

VOLUME 45, NUMBER 15,

TWELVE PAGES

**BANQUET DATE SET**

**Ballotting Underway To Elect 5 Directors**

Mail ballotting is currently underway by members of the Friona Chamber of Commerce, to select five new directors for two-year terms.

Directors whose terms are expiring are Dr. Robert Alexander, Richard Collard, Robert Neeley, Ralph Roden and Charles E. Allen. Holdover directors are John Bingham, D.C. Herring, Wesley Barnett and Paul Fortenberry.

Names on the ballot which was mailed to chamber members included Clarence Martin, Dennis Wesley, Steve Messenger, W.D. Buske, Leland Hutson, Bernie Gowens, Dr. Lee Spring, Dale Smith, Kenneth Moore, Ron Davenport, Doyle Elliott, Steve Struve and Walter Karnes.

Members are reminded by chamber president Charles Allen to return their ballots before January 15.

Monday, February 10 has been set as the date for the annual banquet by the Friona Chamber of Commerce and Agriculture.

**Bill Wooley Now With I-H Dealer**

Bill Wooley is associated with Farmer County Implement Company as a partner in the business, it was announced this week.

Wooley, who had served as district manager for Monsanto Ag Center the past year and previously as local Monsanto manager, established Hub Fertilizer Co. in 1955.

"We are proud to welcome Bill to the corporation, and want our many customers to feel free to deal with him on any matter which should come up," stated Andy Hurst, another partner. "I want all of my many friends to know how I appreciate the support they gave me for the 13 years that I was in the fertilizer business in the area, and I hope to continue to serve them in my new capacity," Wooley stated.

Farmer County Implement Company is the International-Harvester dealer in Friona, and is located on West Highway 60. The business was originated in 1942, and the company is in the sixth year in its location on West Highway 60.

**Special Message To Nags**

Calling all horses! All of you nags who can round up a rider are invited to attend a meeting of the Friona Riding Club Sunday, Jan. 12 at 2 p.m. at the Jaycees Rodeo Arena.

Oh, yes. Better wear your fancy saddle, because the public is invited to sit in. Members are to come at 2 p.m. for the meeting, after which a "play day" program will be held. That's where you horses come in.

**Ronnie Reed In New Assignment**

SP/5 Ronnie Reed, son of Mr. and Mrs. Leo Reed left Sunday for a new assignment at Fort Hood, Texas.

Reed, who is a 1966 graduate of Friona High School, has completed a tour of duty in Viet Nam. He has been serving in the Ban Me Thout area and spent a 30 day leave at home just before reporting to Fort Hood.



MILL GOING UP. . . A giant crane has been visible on the eastern edge of Friona lately, where the HI-Pro Feed Mill is being constructed. Much of the company's equipment has been on the premises, and the arduous task of assembling the mill has now begun.

**Temperatures**

DATE	MAX.	MIN.
Jan. 1	38	5
Jan. 2	61	26
Jan. 3	60	23
Jan. 4	29	15
Jan. 5	50	15
Jan. 6	61	32
Jan. 7	68	25

# THE FRIONA STAR

Founded In 1925 By John W. White

Published Every Thursday at 614 Euclid Street  
Friona, Texas - 79035

Member Texas Press Association, Member Pathologic Press Association, Member West Texas Press Association

Prize winning newspaper: Pathologic Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1964, 1965, 1966, 1967, 1968. Prize winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968. Prize winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968. First Place General Excellence Winner, West Texas Press Association, 1961, 1962, 1965, 1968.

Second Class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Former County, adjoining counties: 54 per year. Elsewhere: 55 per year.

**Bill Ellis, Editor & Publisher**  
**Wahleah Beck, Bookkeeper**  
**June Floyd, Women's News**



## Court House Notes

DT - Melborn C & H, Lavon Jones - Virgil W. Woodson, NE 1/4 Sect. 12, T16S; R1E.

MDT - Melborn C. Jones et al - Equitable Life Assur. Soc. - NW 1/4 Sect. 12, T16S; R1E

WD - Grace Jones - Melborn C & H Lavon Jones - NW 1/4 Sect. 12, T16S; R1E

WD - Virgil W. Woodson - Melborn C&H Lavon Jones - NE 1/4 Sect. 12, T16S; R1E

DT - Rex F. Johnston - Fed. Land Bank - SW 1/4 Sect. 11, T1N; R4E

Deed - Veterans Land Board - Edward M. Gaston - S 1/2 NE 1/4 Sect. 13, Blk. B, Rhsa Bros.

WD - Bobby Neal Fulks - Bobby J. Middleton - Lot 39, Blk. 1, Western Add, Friona

DT - Bobby J. Middleton - Mountain States Invest. Lot 39, Blk. 1, Western, Friona

DT - Gilbert Watkins - Friona State Bank - Sect. 24, T9S; R1E

WD - Jimmy C. Stokes - D.W. Dunnahoo and Delbert E. Timmons - W 1/2 Sect. 15, T4N; R4E

DT - David Grimsley - D.W. Dunnahoo, Jr. and Delbert E. Timmons - W 1/2 Sect. 15; T1N; R4E

DT - Calvary Baptist Church - G.T. Watkins - Lots 9, 10, 11, Blk. 21, Farwell

WD - G.T. Watkins - Calvary Baptist Ch. - Lots 9, 10, 11, Blk. 21, Farwell

DT - Euell Hart - W.R. Rhyme W. 120 ac. S 1/2 Sect. 36, Blk. B, Synd.

DT - Richard B. Vaughn - John C. Gaede - Sect. 35, T2N; R2E

WD - John C. Gaede - Richard B. Vaughn - Sect. 35, T2N; R2E

DT - Roy G. Clements - Prudential Ins. Co. - S 1/2 & N 1/4 Sect. 1, Blk. C, Synd. 12.9 ac. Out NE/pt. of NW 1/4 Sect. 2, T3S; R3E

O&G L - W.P. Elliott - Texaco, Inc. - S 1/2 of NE 1/4 & SE 1/4 Sect. 24, T6S; R3E

WD - Farmer Co. Pump Co. - Medlock Co. - NE 1/4 Sect. 1, T3S; R3E

WD - W.C. Wooley, Jr. - J. T. Gee - 3,814 ac. in Sect. 1, T3S; R3E

DT - J.T. Gee - W.C. Wooley Jr. - 3,814 ac. in Sect. 1, T3S; R3E

O&G L - A.J. Moorman - Shell Oil Co. - SW 1/4 Sect. 38, Blk. B, Synd.

O&G L - Freda Finley - Shell Oil Co. - S 1/2 Sect. 5, All N 1/2 Sect. 21 & NE 1/4 Sect. 22, Blk. A, Synd

O&G L - McCallum, Dean - Sehl Oil Co. - NW 1/4 Sect. 12, Blk. B, Synd, Exc. 2,680 ac.

O&G L - Thomas D. Ware - Shell Oil Co. - NE 1/4 Sect. 13, Exc. 1ac. out NW/cor. SE 1/4 Sect. 13, Blk. A, Synd

O&G L - Leon Ware - SE 1/4

## Pause And Reflect

By Nelson Lewis

" 'Tis education forms the common mind: Just as the twig is bent the tree's inclined,"

(Alexander Pope)

For fifty years I have enjoyed the privilege of reading. During this half-century plus an endless parade of books, magazines, and newspapers have been presented to my optics. Writers of every description have either burst upon the scene like Fourth of July fireworks or have arisen as quietly as a summer moon.

The products of their labors have in some instances been heralded as the fruits of genius and remain today as in spring, thrilling, educational or humorous parts of our literature. In other instances they and their brainchildren were found to be unworthy and are no longer around to clutter the literary landscape.

In either case it must be remembered that the majority of writers are highly skilled professionals, trained to influence the thinking processes of the reader.

They are not necessarily authorities concerning the subjects they write about; and that is where Mr. Average Reader can obtain a headful of wrong impressions.

I am not referring to pornography and the new rash of "underground" newspapers.

My complaint is against the publishers of national magazines who in order to increase circulation will print biased articles and lurid photographs; anything that will justify a headline and keep the pot of confusion boiling.

And this they do in the guise of humanitarianism!

It is a saddening experience to witness the death of a great newspaper or a good magazine -- but it is far more discouraging to watch over the years as a good publication becomes cheap and dawdling.

Fortunately not all the popular periodicals are falling into this pattern -- but you had better start taking a close look at the contents before you throw it down in the midst of your family.

Perhaps a little "brainwashing" goes along in our modern society -- but the least we can do is start the job with clean water!

Sect. 12, SW 1/4 & 1 ac. NW/cor. of SE 1/4 Sect. 13, Blk. A, Synd

O&G L - Geraldine Ware - W 1/2 Sect. 12, Blk. A, Synd

O&G L - Leroy Berggren - S 1/2 Sect. 20, SW 1/4 N 1/2 of NW 1/4 Sect. 29, Blk. A, Synd

O&G L - W.O. Chadwick, Jr. - NW 1/4 Sect. 25, Blk. B, Synd

O&G L - Jack Woltman - NW 1/4 Sect. 33, Blk. A, Synd

O&G L - Howard L. Ellison - S 1/2 Sect. 38, Blk. B, Synd

O&G L - Elmer Langford - S 1/2 Sect. 7, NE 1/4 Sect. 9 and W 1/2 Sect. 10, Blk. A, Synd

O&G L - L.E. Oldham - All Sect. 24, Blk. B, Synd

O&G L - W.B. Harrison - Sect. 7 all sect. 9, S/160 ac. of Sect. 8, Blk. B, Synd

O&G L - Leroy W. Berggren, et al - SW 1/4, S 1/2 of SE 1/4 of S 1/2 of NW 1/4 exc. W 7/5 ac. Sect. 29, Blk. A & SE 1/4 Sect. 35, Blk. B, Synd

O&G L - H.M. Moss, et al - All sect. 24, Blk. A & NE 1/4 Sect. 26, Blk. B, Synd.

Deed - Mamie A. Magness - Esther Magness Dean - SE 1/4 Sect. 13, T16

Deed - Mamie A. Magness - Bessie Magness Clement - 164.

35 ac. out of Sects. 12, and 13, T16S

Deed - Mamie A. Magness - S.E. Magness, Jr. - 164.35 ac. out of Sects. 12 ad 13, T16S;

Deed - Mamie Magness - W.T. Magness - SW 1/4 Sect. 13, T16S;

M1 - ON Yeary - Jim Mathis Const. Co. - Lots 17, 18, 19, 20, Blk. 40, OT Farwell

DT - Charlie Lewis Tharp - Federal Land Bank - SW 1/4 and S1/2 of NW 1/4 of Sect. 40 Blk. a, synd

DT - Frio Development Co. - Prosperity Homes, Inc. - Lots 54, & 55, Blk. 2, Western Add. Friona

WD - Odus T. Walser - William E. Brigham - Lots 7, 8, 9, 10, Blk. 46, OT Farwell

DT - William E. Brigham - Odus T. Walser - Lots 7, 8, 9, 10, Blk. 46, Farwell

If you hear someone referring to a "booz" bottle, he's probably talking about the 1860 E.G. Booz cabin bottle that is a collector's item. This bottle and others can be viewed at the Harold Warp Pioneer Village at Minden Nebraska.

## Peace Corps Examination Scheduled In Amarillo

Friona area residents interested in putting their skills to use in developing nations around the world are invited to take the Peace Corps Placement Test at 1:30 p.m. on Saturday, January 18 at Amarillo's Post Office.

The Peace Corps uses the Placement Test to determine how an applicant can best be utilized overseas. The test measures general aptitude and the ability to learn a language, not education or achievement. The test requires no preparation and is non-competitive; an applicant can neither pass nor fail.

Persons interested in serving with the Peace Corps must fill out an Application, if they have not already done so, and present it to the tester before the test. Application forms are available from post offices or from the Peace Corps in Washington, D.C. 20525.

Fifteen thousand Volunteers are currently serving in Asia, Africa, Latin America and the Pacific Islands, working with the people of those nations in self-help projects ranging from food production to health to education. More Volunteers are needed for programs which will begin this spring and summer.

## Friend in Need

TRACY GREENWOOD, 5, Velma, Okla., and his friend, Susie, share a thoughtful moment. The 1969 National March of Dimes Boy symbolizes 250,000 American babies born each year with birth defects. You can help fight birth defects by giving to the March of Dimes in January.



## Hospital Notes

### ADMISSIONS:

Alejo Vasquez, Friona; Lee Walter Blevins, Friona; W.A. McCormick, Bovina; Gloria Preston, Friona; Margie Bertram, Broadview, N.M., A.W. Anthony Jr., Friona; Mrs. Oscar Garza and Boy, Friona; Mabelle Martin, Farwell, Louise Dorsey, Bovina; Rhonda Martinez, Friona; Melvin Hassenpflug, Friona; Bull Dollar, Farwell, J.T. Jones, Bovina; Josephina Gonzales, Hereford; Elizabeth Garcia, Hereford; Mrs. Mike Hand, Friona.

### DISMISSALS:

Lennie L. Engram, James McNeelley, Mary Moseley,

Lola Goodwine, Mrs. M.B. Fuqua and boy, Theda Williams, Doris Bogness, Gloria Preston, W.A. McCormick, Marye Francis Bertram, Lena Thompson, Mabelle Martin, Pearl Brannon, Mrs. Oscar Garza and boy, Rhonda Martinez, C.P. Warren.

### PATIENTS IN HOSPITAL:

Estella Loflin, Alejo Vasquez, Alta Lathan, A.W. Anthony, Jr. Melvin Hassenpflug, Louisa Dorsey, J.T. Jones, Giles Williams, Blanche Sudderth, Bull Dollar, Rowe S. Smalts, Robert Tonlinson, Lee Blevins, Josephina Gonzales, Elizabeth Garcia.

## Services For Robards

Here Friday, 2 p. m.

Funeral services for Dennis Robards, 62, a former resident of Friona, are scheduled for 2 p.m. Friday at the First Baptist Church.

Robards, who moved to Sherman from Friona in 1959, passed away at 10:30 a.m. Tuesday in a Sherman hospital. He had undergone surgery on Sunday.

Survivors include his wife, Nella Fay, a brother, Lewis W. Robards of Dallas, two nieces and two nephews.

Services were conducted Wednesday afternoon in Sherman at the Trinity Baptist Church, of which he was a member. Rev. Bill Foil is to

officiate at the Friona funeral service. Burial will be in the Friona cemetery, under the direction of Claborn Funeral Home.

Robards also was a member of the Oddfellows Lodge.

## BACKACHE & TENSION

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If he says, "Call or write the Claims Department," you're in trouble. That means he probably works only as a salesman for an insurance company and isn't interested in you or your claim.

But call us, and we'll say, "We'll help you do it." Because we're professional independent agents. We work for you. And represent you in dealing with the insurance company.

This symbol is your assurance that we are professional independent agents.

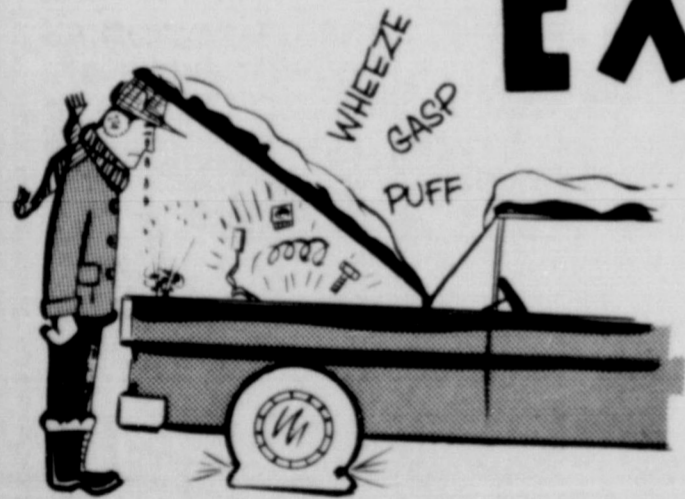
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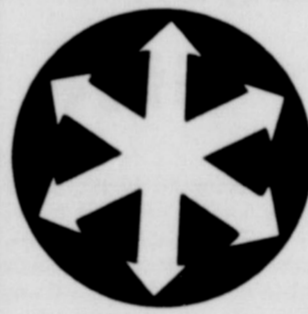
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## Article Encourages Local Newspaper Advertising

An article in the current issue of Farm and Power Equipment magazine in St. Louis encourages manufacturers and suppliers to advertise in local newspapers.

The article, written by J.W. Beatty, notes that in most communities "your local newspaper advertising does about the most effective job . . . of selling and "usually produces more prospects per dollar invested than any other advertising medium."

Beatty adds that farmers read the local newspaper at their leisure time.

"Since newspapers are picked up several times during their stay in the farm home," Beatty continues, "often you triple your chances of getting your advertising message read."

"Newspapers create vital local intimacy. . . a favorable attitude and effectively carry your sales story into the homes

of potential customers. . .", Beatty says in the article.

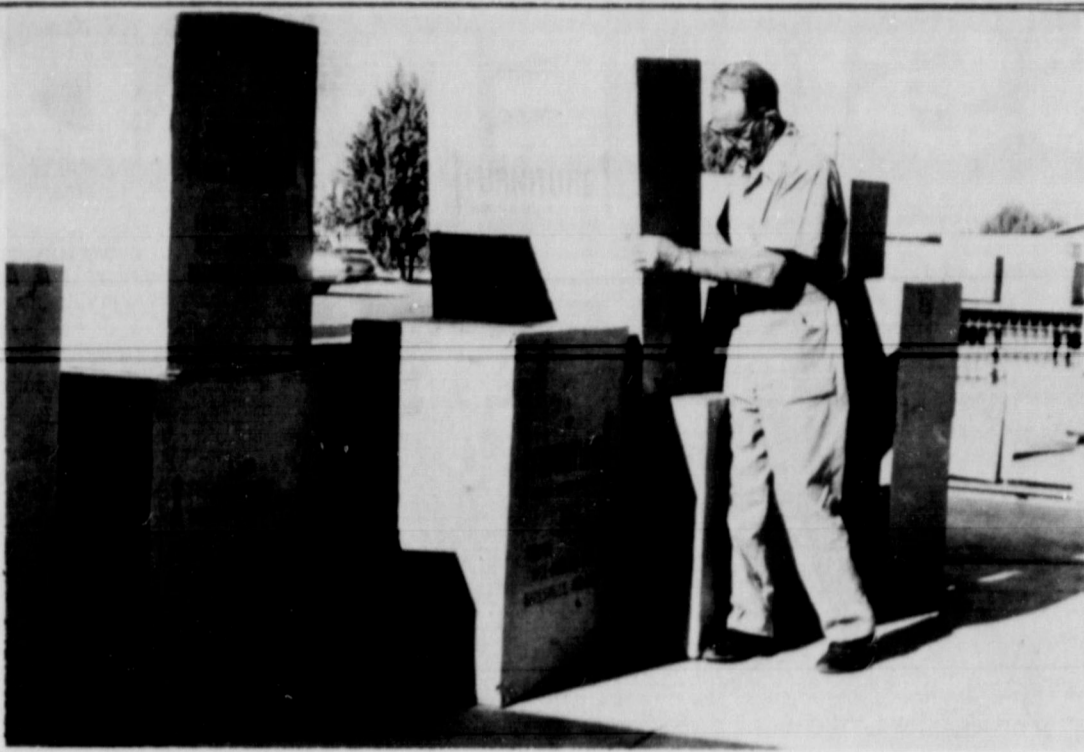
The article suggests that dealers plan advertising on a regular basis and use pictures of local farmers in their ads.

The article also suggests that dealers plan to insert a series of "prestige" ads to promote, or "sell" such community projects as soil conservation, farm safety, FFA and 4-H Club events.

"Ask yourself whether you are advertising often enough," the article continues, "in the newspaper that talks to the people you are trying to sell in your local community."

"By selling farmers in your area through newspaper advertising, there is an implicit endorsement of the lines you sell."

The article concluded that dealers should make hometown newspaper advertising "an important part of your selling program."



UNCRATING FURNITURE. . . Nelson Lewis is shown uncrating the new furniture which arrived this week for two maternity rooms at Parmer County Community Hospital. The furniture was supplied by the Hospital Auxiliary.

## Flu Loosening Its Stronghold

The influence of the flu on school attendance in Friona is apparently on the wane, according to Superintendent Alton Farr.

17, a cadet at Wentworth Military Academy, Nancy Ann 14, David 12 and Julia Ann 10, make their home in Tarkio, Missouri. Two married daughters also living in Missouri, are Mrs. Tom Stark of St. Joseph and Mrs. Tom Swafford of Kirksville.

Farr reported that the absentee percentage was down to 6.3 on Tuesday, which compares to a "normal" percentage of around 5. The absentee percentage prior to the Christmas holidays had risen to around 10 per cent.

This stayed true on Thursday and Friday, January 2 and 3, but Superintendent Farr hesitated to blame absentees that day on the flu as much as extended Christmas vacations.

## New Officers Named For Boy Scout Troop 56

Officers have been named by Friona's Boy Scout Troop 56, according to Scoutmaster Pete Hollis.

Souvanh, Friona's exchange student from Laos, is the senior patrol leader. Jackie Clough is hike master; Souvanh is the scribe and Leo Aragon is songleader.

## MBP Names Head Cattle Buyer For Rock Port

J.C. Walker, Executive Vice President of Missouri Beef Packers today announced the appointment of W. Frank "Duke" Dillard to head cattle buyer of the Rock Port Division, effective January 2, 1969. He will be in charge of cattle procurement for the Rock Port Division.

Dillard earned a B.S. degree from the College of Agriculture, University of Missouri in 1941. Upon graduation, he worked for the University of Missouri extension service in Putman and Montgomery Counties until entering the Air Corps. After serving in the Air Corps in World War II, he returned to the University as Extension Livestock

Specialist and earned a Masters Degree in Animal Husbandry in 1948.

For 17 years Dillard sold cattle for and was part owner of the Colt Wall Bethel Commission Company in the St. Joseph market. He joined Missouri Beef Packers in 1966 and bought exclusively for MBP until January 1, 1968. During 1968 he has managed the Hertz Commodities operation in Tarkio, Missouri, dealing primarily in cattle, hog, grain and pork belly futures. He also bought cattle during 1968 on order for MBP as well as stocker and feeder cattle for cattle feeders in the area.

Dillard, his wife, Wanda, and four children, Frank Norton,

## ONE-STOP SHOPPING AT NUNN.... From A to Z

- |                             |                                   |
|-----------------------------|-----------------------------------|
| <b>A</b> luminum siding     | <b>N</b> ails                     |
| <b>B</b> locks, concrete    | <b>O</b> ak Flooring              |
| <b>C</b> ement              | <b>P</b> aint                     |
| <b>D</b> oors, all kinds    | <b>Q</b> uality Products          |
| <b>E</b> aves trough        | <b>R</b> oofing                   |
| <b>F</b> encing Materials   | <b>S</b> teel Fence & Posts       |
| <b>G</b> arden Tools        | <b>T</b> iles, Floor or Ceiling   |
| <b>H</b> ose for Garden     | <b>U</b> , the Customer in Mind   |
| <b>I</b> nsulation          | <b>V</b> inyl Tile                |
| <b>J</b> alousie Windows    | <b>W</b> indows                   |
| <b>K</b> itchens            | <b>X</b> -Tra Service             |
| <b>L</b> umber of all kinds | <b>Y</b> en To Serve You          |
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Hormel  
12 Oz. Can **53¢**

**Gerbers Strained BABY FOODS**  
Jar **10¢**

Owen's **SAUSAGE** 2 Lb. **\$1.29**

Longhorn **CHEESE** Lb. **69¢**

**Cascade**  
for AUTOMATIC DISHWASHERS  
10¢ OFF  
Giant Size **59¢**

**FREEZER BUYS!**

Morton's TV **TV DINNER** **39¢**

Bird's Eye **AWAKE** 9 Oz. Can **35¢**

Lucky Leaf **Cherry Pie Filling** **51¢**

Shurfine **CAKE MIX** **4/\$1**

Delsey **TOILET TISSUE** 4 Rolls **\$1**

Cloverlake **ICE CREAM** 1/2 Gal. **79¢**

**Scott PAPER TOWELS**  
Big Roll **29¢**

Calif. Sunkist Navel **ORANGES**  
Lb. **15¢**

**TOMATOES**  
Lb. **19¢**

**SWEET POTATOES**  
Lb. **13¢**

**Tide**  
Detergent  
Giant Size **69¢**

**WHO?**  
If You Read The Star  
..... You Know!

**WHAT?**  
If You Read The Star  
..... You Know!

**WHEN?**  
If You Read The Star  
..... You Know!

**WHERE?**  
If You Read The Star  
..... You Know!

**WHY?**  
If You Read The Star  
..... You Know!

**DOUBLE 'YES' STAMPS EVERY WEDNESDAY**  
With Purchase Of \$2.50 Or More

**Houser**  
GROCERY & MARKET  
Big Enough To Accommodate - Small Enough To Appreciate  
Friona  
Phone 247-3343

**GOOD BATTER BETTER QUALITY BEST FLAVORS**  
TRY SOME NOW

# READ USE CLASSIFIED ADS for fast results

**WANT ADS PH. 247-2211**

**CLASSIFIED RATES**

First insertion, per word - 6¢  
 Second and additional insertions - 4¢  
 Card of Thanks - \$1.00  
 Double rate for blind ads  
 Classified Display - \$1.00 per col. inch  
 Legal Rate 4¢. Minimum Rate 60¢  
 on cash order, \$1 on account.

**DEADLINE FOR INSERTION**

Thursday's Friona Star - 4 p.m. Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is Not responsible for error after ad has already run once.

**ANNOUNCEMENTS**

We need to trade for a bunch of good used refrigerators. We also have new washer and dryers for sale.  
 Reeve Chevrolet & Frigidaire.

Reduce with REDDOSE! Follow directions - safe, results guaranteed. Only 98¢. Bi-Wize 2-12tp

FOR SALE... 1959 Oldsmobile, Good Condition, Good tires. 247-3293. 14-2tc

Bovina's St. Anne's Catholic Church is sponsoring a bingo every Saturday night, benefitting the Bovina-Friona church building funds. The public is invited. Cash prizes are awarded. 4-tfnc

NOTICE... anyone who has ordered baseball pictures at the Friona Star is requested to pick them up at their earliest convenience. 12-tfnc

Five kittens to Give away, 247-2869, 314 W. 14th. 15-1tc

**NOTICE**  
 We will pay \$1 per issue for any copy of the Friona Star published during 1947. Also certain issues of 1949 and others prior to 1947. You have old papers, why not check the dates and call the Star at 247-2211. 37-nc

**CARD OF THANKS**

To all our many friends here in Friona we wish to express our sincere thanks to you for all the many thoughtful and kind things you did in our behalf while our mother was in the hospital and at her passing. To Dr. Lee Spring and the staff of nurses for their many days of service and care. To Bro. James Price for his many visits to our sick room, the prayers and words of encouragement to the family.

To all those who sent flowers and cards to the hospital and the lovely floral arrangements for mother's services. To the Rebekah Lodge ladies for the lunch served the family in the Brookfield home, to the Methodist Church for the family lunch served at the church. Everything that was done in our behalf is appreciated and will always be pleasant memories to us in days to come. May God Bless every one of you is our Prayer.

Mrs. Olive Rector and families  
 Nola and Raymond Adams  
 Mrs. Gertrude Elliott, Vonda and Glen  
 Lauretta and Floyd Brookfield, Ronnie and Joan Gail  
 Frank and Goldie Griffith  
 Jim and Zay Dee Griffith  
 Tom, Emily and Barbara Griffith  
 Paul Griffith

Paying \$32.50 Mint Santa Fe Continental Beam Bottles, Gerald Bredemeier, Phillipsburg, Kansas, 67661. 13-6tp

**LOST AND FOUND**

Will the person who borrowed the plow for a Ford tractor from Alvin Gaines backyard please return it or call 247-2269, before I report it stolen. 15-2tc

LOST: Glasses in blue case. Mrs. Raymond Euler, 247-3043. 14-1tc

**CARD OF THANKS**

We would like to thank our friends and neighbors for the cards, letters, and flowers while I am in the hospital. We are especially thankful for the blood donors in the Friona, Texico, Grady-Broadview areas, and to the Calvary Baptist Church in Friona. May God bless each of you.  
 Mrs. Billie (Clark) Southward and family 15-1tp

I would like to thank every one that sent me cards and packages for Christmas. Everything was greatly appreciated. Since my time is so limited I couldn't thank everyone by mail. Thanks again it is people like all of you that keeps us going.  
 Sp/4 Tom Bill Shelton  
 "In Vietnam" 15-1tp

**FIREWOOD FOR SALE...** Day Mesquite, \$40 cord, \$22.50 rick. Delivered and stacked. Satisfaction guaranteed. Order by writing: Jack's Woodpile, Box 1154, Friona. 15-1tc

**FOR SALE...** five commercial Johnson 10-watt interchangeable base and mobil radios with antennas, 80-foot tower and antenna. Purchased new for \$1500. Hereford, 847 E. First. 11-tfnc

20 joints of irrigated pipe on 40 inch rows. 2 Hydrants 8 x 12. 2 T.S. 8 x 7. Call 265-3599, nights or 265-3299 daytime.

**FOR SALE:** 642 IHC, Four bottom 16" roller. Steve Bavousette, 247-3680. 15-2tp

**REAL ESTATE**

**For Complete Real Estate Service**  
 CONTACT  
**J. G. McFARLAND**  
 Phone 247-3272 or 247-2766  
 Business, Farms, Ranches, Residences

960 A. Stock Farm in New Mexico. 160 A. Permanent Pasture Waters from Conchas Lake 200 cow and calf carrying capacity. \$85,000.00 - \$25,000.00 down. 12 years on balance. Ben Melton Realty Co. 1215 Main, Clovis, N.M. Phone 762-1943  
 Aron W. Batson, Ph. 762-0089 14-2tp

**FOR SALE OR TRADE...** completely redecorated home in Farwell, Texas. Suitable for couple, located on 75' by 150' location. Small equity and low monthly payments. Call Clovis, 762-0146. 14-2tc

**Marshall M. Elder**  
 REPRESENTING  
**Rushing Real Estate**  
 Phone 247-3266 or 247-3370  
 Friona, Texas 46-5tp

**Star Classifieds**  
 Always Get Results

**FOR RENT...** Apartments suitable for lady or couple. No Pets. Call 247-2487. 15-tfnc

**FOR RENT:** Office space on Main Street. 25 X 80. Call 247-2745 or 247-2211 for information. 6-tfnp

**CLEAN COMFORTABLE** Bedrooms \$10 per week. Good meals available. Janie's Kitchen and Hotel, Texico. 14-2tp

**FOR RENT...** Enco service station. Small investment. Financial help with good credit. Call 364-1110 after 6, 364-1302 15-tfnc

**MISCELLANEOUS SERVICES**

**Portable Disc Rolling One Ways Tandem Harrell Mays**  
 Ph. 247-3477

For custom hay baling call Harrell Mays, 247-3477. 43-tfnc

Irrigation Engine cleaned, \$5. Portable unit. Industrial Steam Cleaning Service. Phone 364-4034. Hereford. 13-4tc

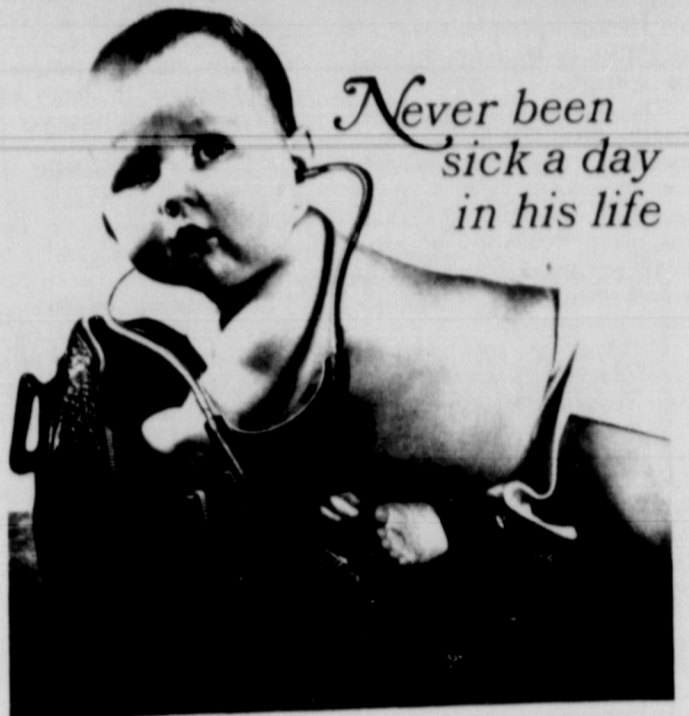
**RCA Whirlpool**  
 Sales - Service  
 B. W. Turner  
 Phone 247-3035



Those are the FIRST SQUAWKS we've ever had on our service.  
 We don't get squawks, because our service never "LAYS AN EGG"! That reminds us: We specialize in truck service too!

**Panciera Tire & Supply**  
 PHONE 247-3380

**ITEM:** Because study lamps are nearly always located close to and in-front-of the student's eyes, it's important that they be equipped with diffusing bowls or discs to soften reflected light. If shadows are soft, and if there is little glare from shiny surfaces, the lamp is equipped with an effective diffuser.



*Never been sick a day in his life*

That's the way it should be. Every child is entitled to a healthy start in life, but there are an estimated 250,000 American babies each year who are deprived of that right before they even see the light of day.  
 They are the babies born with defects. They are the babies you help by helping the March of Dimes fight birth defects through nationwide programs of research, medical care, professional and public education.

**fight birth defects** Give **MARCH OF DIMES**  
 Tyler Vance  
**Wedding Photos**  
 TO CHERISH FOR YEARS TO COME!  
 Call Friona Star, 247-2211

**24-HOUR SERVICE**  
 Phone 247-2410 Between 8:00 & 10: A.M. For Free Daily Pick-up And Delivery Service.  
 S&H Green Stamps  
**Dilger's Cleaners**

**BUSINESS DIRECTORY**

Parr Portable Corrals Now Available At **PARR FARMS**  
 1/2 Mile So. E. Black  
 Phone 265-3526

**24 HOUR AMBULANCE SERVICE**  
 CALL... **247-2801**  
 Oxygen Equipped  
**CLABORN**

Pictures We Use May Be Bought For 50¢ At...  
**THE FRIONA STAR**

**BARTLETT & POTTS**  
 AUCTION SERVICE  
 Specializing in Farm Sales.  
 HOUSTON BARTLETT Route 1, Bovina, Texas Phone 389-2191 Clovis, New Mex.  
 LARRY POTTS Route 2, Friona, Texas Phone 295-3387

**ADAMS DRILLING CO.**  
 WATER WELL DRILLING  
 Layne Pumps, Inc. Pump & Gear Sales & Service Head Repairs All Makes  
 Dial 247-3101 Friona, Texas Nights 247-2513

**BROWNLOW BROS.**  
 GENERAL CONTRACTORS  
 P. O. Box 267  
 HEREFORD, TEXAS 77045  
 Mobil Phone 364-4741  
 Unit 14 JAMES - 364-0974 Unit 15 EMORY - 364-0053

**WELCOME TO FRIONA**



This week we welcome the Gary Miller family to Friona. Miller is an inspector with the U.S. Department of Agriculture at Missouri Beef Packers. The Millers and their son Rusty moved to Friona from Lufkin on Thanksgiving Day. Miller is a nephew of W.H. Johnson of Friona. Mrs. Johnson taught school at Lufkin. The family attends Calvary Baptist Church.

**ROCKWELL BROS. AND CO.**  
 "LUMBERMEN"  
 Lumber, Paint & Tools

**HOUSER**  
 GROCERY & MARKET

**HURST'S**  
 DRY GOODS

**REEVE CHEVROLET**  
 New And Used Cars  
 FRIGIDAIRE APPLIANCES

**REED'S CLEANERS**  
 117 West Sixth  
 PICK UP AND DELIVERY  
 Friona Phone 247-3170

**FRIONA WHEAT GROWERS**  
 Elevator Service  
 Field Seeds

**HOME OF NORGOLD RUSSET**



State Seed Department, University Station, Fargo, N. Dak.

### Why not make one bath a guest room?

Using the "guest room concept," the old-fashioned, commonplace bathroom is fast becoming a thing of the past for the American housewife of today. As the second or third most frequented area in the home, a guest bathroom can definitely add a unique note of elegance and certainly reflects the

good taste of the homeowner. Styling, design and color, as well as decorator fashion concepts, are available in all of today's American-Standard bathroom fixtures. Realtor figures, incidentally, prove that houses with such guest-

room accommodations receive a much more cordial reception from buyers looking for a house that has "something nicer, something better" about it, than a house without this convenience.



#### POLAR PEST

The furthest south at which any insect has been found is 77° S (900 miles from the South Pole) in the case of a spring-tail (order Collembola).

**Warp's FLEX-O-GLASS**  
Crystal Clear Shatterproof Plastic  
MAKES YOUR HOME WINTER-TIGHT. DRAFT FREE  
Only 36¢  
For Windows, Doors, Porches, Breezeways  
IT'S SO EASY ANYONE CAN DO IT!

At Hardware & Lumber Dealers Everywhere  
Warp Bros. Chicago 60651

**INSULATE your PIPES!**  
PREVENT FREEZING IN BRIEF COLD SNAPS  
USE **WRAP ON 40** FIBER GLASS INSULATION  
35' ROLL  
**NUNN LUMBER COMPANY**

### a Dog's Life

**YODELER**  
THE BASENJI IS BARKLESS BUT NOT MUTE. HE HAS MANY SOUNDS TO EXPRESS HIS MOODS, AND OFTEN YODELS WHEN HE IS HAPPIEST.

**PALS...**  
ALTHOUGH DOGS AND CATS CAN GET ALONG VERY WELL TOGETHER, IT IS BEST TO FEED THEM IN SEPARATE ROOMS OR THE MORE AGGRESSIVE WILL GET MOST OF THE FOOD.

**FEEDING TIP...**  
A DEFICIENCY OF VITAMIN D, IN ADDITION TO CAUSING RICKETS, MAY CAUSE CONVULSIONS. BE SURE YOUR DOG GETS A BALANCED DIET WITH A QUALITY CONTROLLED COMMERCIAL DOG FOOD.

From Friskies Nutrition Research Kennels S.P.C.A. or Humane Society



**THE FASHION FORECAST** is for a comeback of the waistline. If you'd like your own waistline to make a comeback to where it was a few years ago, cherish those recipes for slimming desserts. Fluffy-Topped Peaches is one that costs you a very few calories a serving thanks to D-Zerta Low Calorie Gelatin Dessert and canned low calorie peaches. Additional bonuses: it's fun to make and lovely looking, too.

#### FLUFFY-TOPPED PEACHES

- 1 can (16 oz.) low cal. peach halves
- 2 envelopes (4-serving size each) low calorie gelatin, any red flavor

Drain peaches, measuring liquid. Add water to liquid to make 3½ cups. Bring measured liquid to a boil in a saucepan. Dissolve gelatin in boiling liquid; then set aside 1½ cups. Chill remaining gelatin until slightly thickened. Pour a small amount of chilled gelatin into a 9 x 5-inch loaf pan; top with peaches, cut side up. Pour remaining chilled gelatin over peaches. Chill until set, but not firm. Meanwhile, chill reserved gelatin until slightly thickened. Place bowl in larger bowl of ice and water; beat with rotary beater or electric mixer until fluffy and thick — about double in volume. Spoon over fruit gelatin mixture. Chill until set; then cut into squares. Makes about 6 cups or 8 servings.

## SAVINGS CERTIFICATES

**5 1/4%** per annum  
**5%** per annum

Paid or Compounded Quarterly.  
Minimum Balance \$15,000.  
6-12 Months Maturity

Paid or Compounded Quarterly.  
Minimum Balance \$10,000.  
6-12 Months Maturity

**4.75%**

per annum . . . on regular savings accounts - compounded quarterly  
\*\*\*\*\*  
Accounts opened by the 10th of the month earn from the 1st.  
\*\*\*\*\*  
Second largest and one of the oldest Federally Chartered in New Mexico.

**FIRST FEDERAL**  
SAVINGS & LOAN ASSOCIATION of CLOVIS  
HOME OFFICE: 801 Pike St. CLOVIS, N. MEX.  
BRANCH OFFICE: 2nd and Abilene St. PORTALES, N. MEX.

## VALUE HUNTERS..BAG BIG FOOD SAVINGS

**LOIN OR T-BONE STEAKS** Lb. **98¢**

All Meat **BOLOGNA** Lb. **49¢**

**PHILADELPHIA CREAM CHEESE** (KRAFT) 8 Oz. **43¢**

**Hi-C FRUIT DRINKS** 46 Oz. Can **3/\$1**

**ORANGE DRINK** 46 Oz. Can **3/\$1**

**AVOCADOS** Lge. Size **2/25¢**

**CARROTS** Lb. Bag. **2/25¢**

**Red POTATOES** 20 Lb. Bag **79¢**

**Comstock Pumpkin PIE-FILLING** 303 Can **29¢**

**Towle Mild BANANA PEPPERS** 15 Oz. Jar **41¢**

**Del Monte PRUNES** 32 Oz. Bag **81¢**

**Gebhardt's Hamburger SAUCE** 10 1/2 Oz. Can **27¢**

**Hip-O-Lite Marshmallow Cream** 31 Oz. Jar **43¢**

**Lane's ICE CREAM** 1/2 Gal. Carton **59¢**

**Betty Crocker CAKE MIX** White, Yellow or Devil's Food 18 Oz. Box **3 FOR \$1.00**

**WHITE SWAN CATSUP** 14 Oz. Bottle **27¢**

**WHITE'S SUPERMARKET**  
We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More  
Our Aim Is To Please In Every Way  
We Deliver Ph. 247-2250

**JELLO** 3 Oz. Box **3/32¢**

# 13th Annual Hub Community Sale

Thursday, January 30

Call Listings To: Clyde Woodard 265-3598 or O. L. McMurtrey 265-3215

\* \* \*  
**DEADLINE FOR ITEMS ON SALE BILL....**

Thursday, Jan. 24, 2:00 p.m.

\* \* \*

\*All Kinds of Items Accepted For Sale Until The Sale Begins.

\*5% Commission On Sales Over \$10.00  
\*10% Commission On Sales Less Than \$10.00

\*Area Artists Are Encouraged To Bring Paintings For Display. If Sold, A Small Commission Will Be Charged.



**SIGNS PROCLAMATION** -- County Judge Archie Tarter has proclaimed the week January 13-18 as Farm Bureau Week in Parmer County. In making the proclamation, Judge Tarter said, "I urge all citizens to give due recognition to this observance honoring the Parmer County Farm Bureau." Looking on as the proclamation was signed was Bill Brandt, Friona, County membership chairman.

## January 13-18 Proclaimed *YIELD: 10,302 LBS.* TFB Membership Week

County Judge Archie Tarter has designated the week of January 13-18 as "Farm Bureau Week" in Parmer County. The county Farm Bureau organization will have a special enrollment drive during this period as part of a statewide effort to push Farm Bureau membership in Texas over the 110,689 figure achieved in 1968.

Parmer County Farm Bureau ended its 1968 membership year with 537 member families. The official proclamation called for citizens "to give due recognition to this observance honoring Parmer County Farm Bureau."

Earlier, Gov. John Connally proclaimed the same period as "Farm Bureau Week in Texas." Harry Hamilton of Friona is president of Parmer County Farm Bureau. Membership chairman is Bill Brandt of Friona. Other Parmer County members will be working on the membership drive.

The committee chairman said every farmer and rancher in the county is needed "as a member and leader" in Farm Bureau.

"Each of us in agriculture has too great an outlay in our business not to do all that we can to protect our investment in capital, time and labor," he declared.

The text of the proclamation issued by Judge Archie Tarter reads:

Agriculture makes a vital contribution to the economy of Parmer County, our State and our Nation; and

"The productive efficiency of our farmers and ranchers has helped stabilize food prices and the cost of living for all our citizens; and

"This record of achievement has resulted from educational and technological advancements

will prohibit the transportation of modified live virus vaccine across state lines. Since no vaccine is produced in Texas, the veterinarians of this area will not be able to obtain vaccine. From this point the future is only a guess as to what will happen concerning hog cholera.

in agriculture under the free choice system; and

"Farmers and ranchers have recognized the value of joining together in an organized effort to promote and protect their interests; and

"Four out of five farm and ranch families in this Nation belonging to a general farm organization are members of Farm Bureau; and

"Farm Bureau is a free, independent, non-partisan, non-governmental, voluntary organization of families united for the purpose of analyzing their problems and formulating action to achieve educational improvement, economic opportunity and social advancement, thereby promoting the national welfare.

"I, Archie Tarter, County Judge of Parmer County, do hereby designate January 13-18 as FARM BUREAU WEEK in Parmer County, and urge our citizens to give due recognition to this observance honoring the Parmer County Farm Bureau.

"In official recognition thereof, I hereby affix my signature this 7 day of January, 1969.

Signed Archie Tarter  
Parmer County Judge"



Join the  
MARCH OF DIMES!

## Welch Makes DeKalb Sorghum Masters Club

Royce Gene Welch of Friona, with an outstanding irrigated yield of 10,302.52 pounds of sorghum per acre, has been entered in the 1968 DeKalb Sorghum Masters Club.

Welch's yield came from a field of DeKalb F-65. His entry was mechanically harvested and verified by an impartial third party.

To attain his yield, Welch used such progressive management practices as fertilizing according to yield goal, planting in narrow rows and controlling weeds and insects.

He planted twin 10-inch rows on 40-inch beds at a seeding rate of nine pounds per acre. His fertilizer application included 220 pounds of nitrogen and 108 pounds of phosphate. Weeds were controlled with Propazine.

The DeKalb Sorghum Masters Club was begun in 1963 to promote friendly competition as well as discussion and idea exchange among the nation's leading sorghum producers. The program attempts to encourage practices which will help growers gain the maximum amount of net profit from each acre of sorghum.

## Election Set By Water Dist.

The Hi-Plains Underground Water Conservation District will hold its annual election of district directors and county committeemen on Tuesday, January 14.

In Parmer County, the nominee from precinct three for county committeemen are Webb Gober and E.L. Cochran. Nominee for district director is Ross Goodwin of Muleshoe.

Another issue to be voted upon will be the annexation of Crosby County into the district. Polling places are the County

Court House in Farwell, Wilson & Brock Insurance Agency in Bovina.

## Green Thumb Tips

Just a little space will produce a lot of vegetables if you plant it so it is fully utilized. For instance, in a single row you can plant radishes as soon as you can work the ground. A month later they'll be eaten, the row will be vacant, and you can use the same row for snap beans.

Many other vegetables can be doubled up in the same way. Spinach, an early vegetable, can be followed by peppers; onion sets by carrots or beets.

**On The Farm  
In Parmer County**  
RONNIE McNUTT  
County Agent

In June of 1961 a state law went in to effect which required all hogs passing through sales barns to be immunized against hog cholera. This action reduced the incidence of hog cholera in Texas to a great degree. The last known hog cholera occurred in 1963 until the recent outbreak in Castro County.

Hog cholera doesn't necessarily present the symptoms now as it has in the past. A federal veterinarian has stated that he is unable to recognize the cholera of today by the routine examination and autopsy. At one time the symptoms and lesions of hog cholera were fairly consistent, unfortunately that is not true today. The most reliable diagnosis is made by use of the so called tissue test or a complete histological study of the tissues from an infected hog.

It should be pointed out that if a person vaccinates his hogs with modified live virus, hog cholera serum should be used in recommended dose with the vaccine. A new federal law went into affect January 1 which

# SAVE UP TO 1/3

with...

## Farm Bureau's SAFEMARK\* TIRES & BATTERIES

**PASSENGER TIRE**  
Premium 4-ply Nylon, low profile wrap-around tread design

**FARM TRUCK SPECIAL** (mud & snow)  
Premium tube-type Nylon 6-ply rating

**HIGHWAY TRUCK TIRE**  
First line Nylon—available in all sizes and ply ratings

TIRES ALSO AVAILABLE FOR FARM TRACTORS & IMPLEMENTS

*Exclusively for Farm Bureau members!*

For additional information, contact:

# Dale Houlette

Mobil Oil Wholesale  
Friona Or Phone 247-3300

# Cliff Kerr

Mobil Oil Wholesale  
Hereford Phone 364-2833

# PARMER COUNTY IMPLEMENT COMPANY ANNOUNCES...

## BILL WOOLEY

Is Associated With Our Firm As A Partner In The Company, As Of The First Of 1969.

We are proud to welcome Bill to the firm. He is well acquainted with the farming problems in the Friona area and has many years of experience behind him. Bill invites you to come out and see him soon and talk over your farm equipment or repair needs. He also wishes to tell the people of the Friona area how much he appreciates the support they have given him while he was in the fertilizer business, and hopes to continue to serve his many friends in his new capacity.

## PARMER COUNTY IMPLEMENT CO.

Your IH Dealer

international Harvester-Farmall

## Dimmitt Couple Named To Pair Of State Offices

DALLAS--Awards were presented and new leaders were selected during the annual conventions of the State Association of Young Homemakers and Young Farmers here January 3-4, 1969.

Ben Holcomb of Dimmitt was elected president of the Young Farmers and Mrs. Thomas Reed, Palestine, is the new head of the Young Homemakers for 1969. Other Homemakers officers include Mrs. C.W. Gaebler, Yorktown, 1st Vice President; Mrs. Robert Van Winkle, Sulphur Springs, Secretary and Mrs. Ben Holcomb, Dimmitt, Parliamentarian.

Parker Yarbrough of Era was named 1st Vice President and Luther Gregor, Brenham; J.B. Lester, Gaozales; Richard Deal, Madisonville; James Beaver, Fluvanna; Dick Palmore, Dublin; Robert Barnwell, Pittsburg; Joe Sinkule, Jr., Abbott and Billy Smith, George West will serve as Vice Presidents of the Young Farmers.

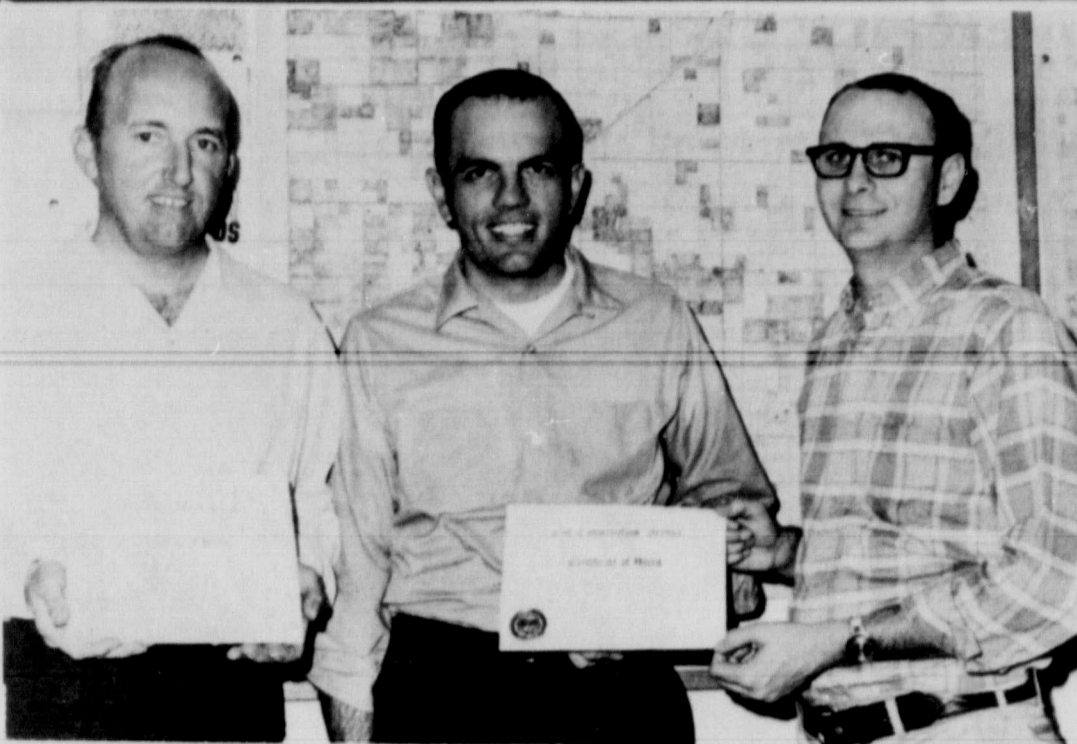
During a Friday luncheon

Young Homemaker award winners were named. The Outstanding Chapter award went to Blanco and Era was runner-up. Henderson was the Outstanding New Chapter and Mills County gained the runner-up prize.

Chosen as the State Little Sister winner was Patsy Tripp, a San Saba Chapter entry from Richland Springs, who received a \$500 scholarship from Texas Electric Cooperatives, Inc. Candy Curry of Teague and Lynda Parmley of Nacoches were second and third, respectively.

During a Friday evening banquet, Benny Edwards of O'Donnell received the Star Young Farmer award, The Outstanding Chapter award went to Fluvanna Young Farmers and Young County Young Farmers were named the Outstanding New Chapter.

Both the Young Farmer and Young Homemaker organizations are designed for educational benefits of young adults 35 years of age and younger.



RECEIVE AWARDS. . . Members of the Parmer County Soil Conservation Service staff proudly display two certificates which they have received, Jerry Isbell and Glenn Phillips, on the right, hold a certificate of merit for "commendable performance in providing technical assistance to the Parmer County Soil and Water Conservation District in the planning and application of a quality soil, water and plant conservation program." Herbert E. Bruns, left, is shown with a citation recognizing the commendable manner in which he conducted the soil survey in Castro and Parmer Counties.

## Family Teams Top Texas 4-H, Will Attend Chicago Congress



Richard Clark Sarah Clark Pat Kelly James Kelly

Two family teams from northeast Texas will fly to Chicago to share the fun and honors at the 1968 National 4-H Congress of 1,650 award winning juniors, Dec. 1-5.

They are Sarah Jane and Richard Clark, children of Mrs. H. C. Clark of Athens, and James and Pat Kelly, sons of Mr. and Mrs. William Kelly of Forney. Miss Clark, 18, in her first year at Henderson County Junior College, was the state winner in the 4-H Horticulture program. Her brother, Richard, 15, was Texas' first in the automotive program.

James Kelly won his trip with his swine project, and his brother Pat in conservation work. James, 18, is starting at John Connally School of Technology in Waco, and Pat, 17, is in high school.

farm "hog heaven." But he says he is ready for other things, while not giving up the porkers he hopes will put him through college. He wants to study construction technology and farm machinery at Connally.

Moorman Mfg. Co. is sponsoring his trip to the 4-H Congress. Pat Kelly says that he was sold on 4-H by its four-leaf clover symbol after he had absorbed enough Irish lore from his parents to put great store by the little good luck token.

"I went to a club meeting," he recalls, "and I was delighted to find those four leaf clovers everywhere."

He still thinks of the symbol as a charm which helped him to tackle three badly eroded farms bought by his father. Together they sowed Bermuda grass to stop soil erosion. He has given many conservation demonstrations.

John Deere is his host in Chicago.

The Clarks and Kellys will find plenty to keep them on the go in Chicago during the five-day congress. Each will be a special guest at a meal given by the firm sponsoring their project, and there will be plenty of other dinners, tours, parties and special programs.

James Kelly has raised hundreds of hogs and shown many of them. He calls his section of the Kellys' Kaufman County Extension Service.

Texas state winners, about 35 in all, were picked by the Texas A&M University Cooperative Extension Service.

## Soybean Champions Develop Plan To Boost 1968 Soybean Yields



National Soybean Council of Champions presents original copy of the 1968 "Champions Plan" to Secretary Orville L. Freeman.

Four of the nation's top soybean growers have drawn up a 1968 "Champions Plan" as a production guide for all soybean growers. Purpose of the Plan is to boost both yields and profits from the 1968 soybean crop.

The Champions' Plan is a combination of award-winning production practices, found effective by the four-member Soybean Council of Champions. Soybean growers who follow the new Plan can increase their individual yields by five to six bushels per acre over the national average. Such an increase could double net returns per acre, the Champions report.

The Plan is a practical guide

of key management practices that greatly affect soybean yields. The Champions report that greater emphasis must be placed upon better varieties, more effective weed control, higher fertility, correct soil pH, and seeding rate, as outlined in the Champions' Plan. Biggest factor limiting soybean yields and profits is careful management in all phases of soybean production.

The four members of the National Soybean Council of Champions represent all major soybean areas. Their 1967 yields averaged 74.3 bushels per acre — more than three times the national soybean yield average. Council members include Har-

## MEMBERSHIP DRIVE Farm Bureau Week Named In County

Farm Bureau membership workers will be calling on their fellow farmers and ranchers all across Texas in mind-January to help boost membership in the state's largest farm organization, according to Sidney Dean of Victoria, TFB president.

Governor John Connally, in one of his last official acts, designated the week of Jan. 13-18 as "Farm Bureau Membership Week" in Texas and urged Texans to "cooperate in the recognition and observance of this week."

Dean said teams of membership workers in many of the 203 organized county Farm Bureaus are planning to stage concentrated drives for new mem-

bers during this period. The TFB ended its 1968 year with 110,689 members, making it the third largest state Farm Bureau in the nation.

"We believe that agriculture is facing crucial periods both in legislation and marketing," Dean said. "We will succeed only if agriculture is organized in a strong united effort."

In his proclamation, Governor Connally pointed out that agriculture is vital to the economic well-being of this State and Nation. About 40 per cent of all Texans depend upon agriculture, either directly or indirectly, for their livelihood, he said.

The Governor praised the productive efficiency of today's farmer, explaining that Americans enjoy the highest standard of living the world has ever known, in part, because of it. The average U.S. family spends less than one-fifth of its income for food, he said.

A statewide membership report meeting will be held Jan. 22 in Austin in conjunction with the TFB's legislative conference. County presidents, membership and legislative committee chairmen are invited to attend.

ris Barnes, Clarksdale, Miss.; Dean Chandler, Herrick, Ill.; Maurice Gray, Highland, Kansas; and Ted Mitchell, Youngsville, N.C.

Agriculture Secretary, Orville Freeman, received the Champions in his Washington office to discuss the Plan's recommendations. The Champions reported that increases in 1968 yields and profits will help make possible more competitive soybean prices, as well as give U.S. farmers a welcome boost in farm income.

About one-half of annual cotton consumption goes into the production of clothing.

### 3 SAVINGS PLANS

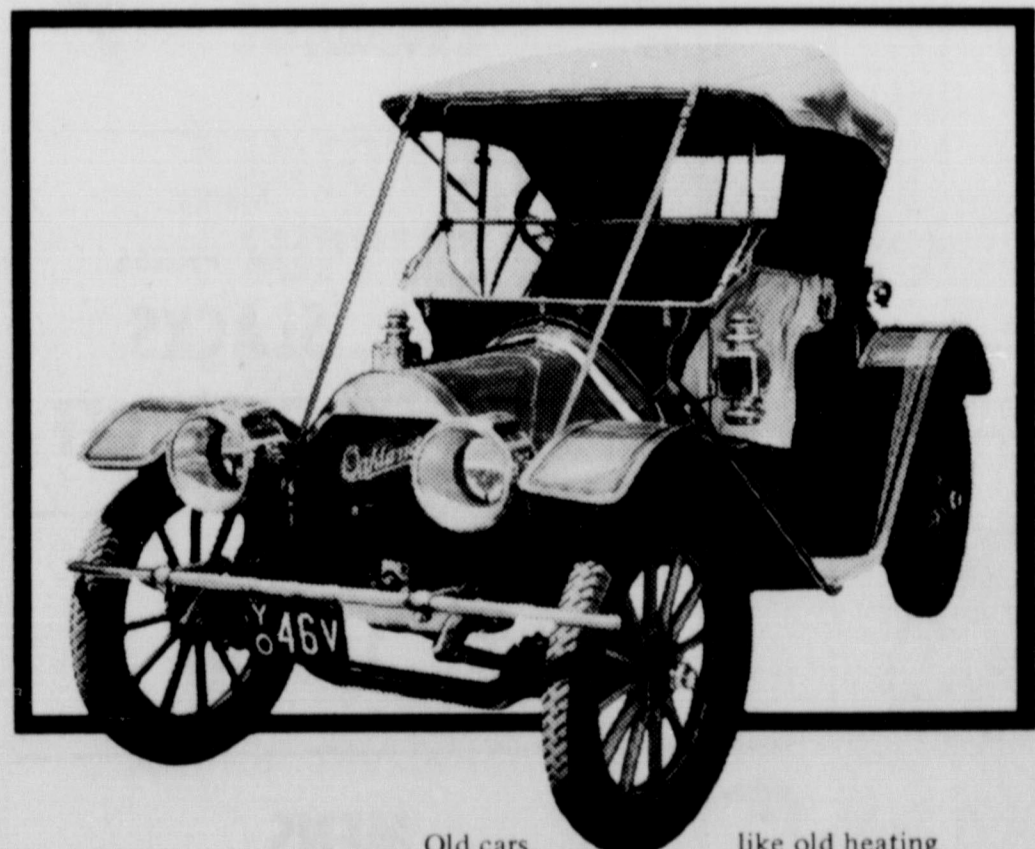
<h1>4<sup>3</sup>/<sub>4</sub> %</h1> <p>No Minimum No Time Requirement Compounded or Paid Quarterly</p>	<h1>5 %</h1> <p>\$5,000 Minimum 6 Months Compounded or Paid Semi-Annually</p>	<h1>5<sup>1</sup>/<sub>4</sub> %</h1> <p>\$10,000 Minimum 6 Months Compounded or Paid Semi-Annually</p>
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'69 Ford. Spend 15 minutes inside the year's most talked about car.

The '69 Ford LTD is the best-selling car in its class. Because it offers you so much more than the others.

**Take a test drive.** Fifteen minutes will show you what makes Ford so special. A front seat area so spacious it's called the Front Room. A wheelbase longer than Chevrolet's for an extra-smooth ride. The road-holding grip of a track as wide as Cadillac. All wrapped up in a car that's amazingly agile. Ford's turning circle is even smaller than Plymouth's.

The 1969 LTD was designed to ride quieter than the LTD that was quieter than a Rolls-Royce. Come in now. Talk it over. Try it out. Take it home. **FORD**

Then try to talk yourself out of it.



1969 LTD 2-Door Hardtop



The place you've got to go to see what's going on-your Ford Dealer! Save at his Pop-Option Sale!

Friona

**FRIONA MOTORS**

Grand & Highway 60

Many Other Bargain  
Items Throughout  
The Store . . . Too  
Numerous To Mention.

# Sale Starts Thursday, January 9, 1969

Prices Good  
Thursday, Friday  
And Saturday Only

STORE HOURS: 8:00a.m. to 6:00p.m.

We Will Be Closed Wednesday, Jan. 8, To Mark Merchandise For Sale.

HURST'S STORE WIDE

# JANUARY

# Clearance



## Ladies COAT SALE!

A Wonderful  
Buy

Reg. Price	Sale Price
\$29.95	\$18.87
39.95	23.87
45.00	26.87



## MILLINERY VALUES!

Ladies'  
HATS 1/2 PRICE

## Ladies' SWEATERS

Reg. Price	Sale Price
\$8.95	\$5.47
12.95	7.47
14.95	8.47
19.95	11.87
22.95	12.87



## LINGERIE 50% OFF



Ladies'  
READY-TO-WEAR  
Up To 50% OFF

ALL SPORTSWEAR  
TOPS & SLACKS  
50% OFF

## SHOE Clearance!

save up to 1/2!

Ladies - Men's  
Boy's - Girl's - Children's

Shoes For The  
Entire Family

Up To  
50% OFF

## ALL BED SPREADS

A Good  
Selection 1/3 OFF

## ALL BLANKETS

1/3 OFF

## JANUARY FABRIC CLEARANCE



ALL  
MATERIALS  
1/3 OFF

## Children's COATS

Reg. Price	Sale Price
7.95	
9.95	5.67
10.95	6.87
29.95	18.87

## Children's TOPS & SLACKS SETS

50% OFF

## BOYS' WEAR WITH 'MOM' APPEAL

Boy's

## SHIRTS

Reg. Price	Sale Price
2.98	\$1.87
3.98	2.67
4.50	2.87



Boy's

## PANTS 1/2 PRICE

On All Sizes  
Good Selections

Boy's

## JACKETS

And

## SPORT COATS

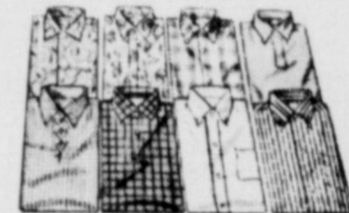
Up To

50%  
OFF



## JANUARY CLEARANCES AND SALES OF MEN'S FASHIONS

Men's  
JACKETS  
Reduced To 50% OFF



Men's

## SPORT SHIRTS

Reg. Price	Sale Price
\$4.98	\$2.87
6.00 & 7.00	3.87
8.00	4.87

## Men's SUITS

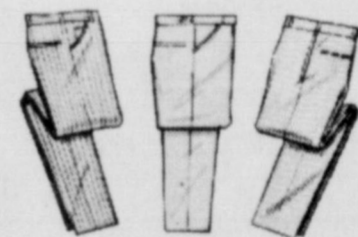
New Stock  
A Wonderful Buy!

Reg. Price	Sale Price
\$79.95	\$65.00
105.00	75.00



## SPORT COATS

Reg. Price	Sale Price
\$49.95	\$35.00
59.95	40.00



Men's  
STA-PRESS

SLACKS  
50% OFF

Men's WOOL DRESS

SLACKS 1/3 OFF



MENS  
SWEATERS  
50% OFF

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Friona, Texas

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Highest  
Quality!

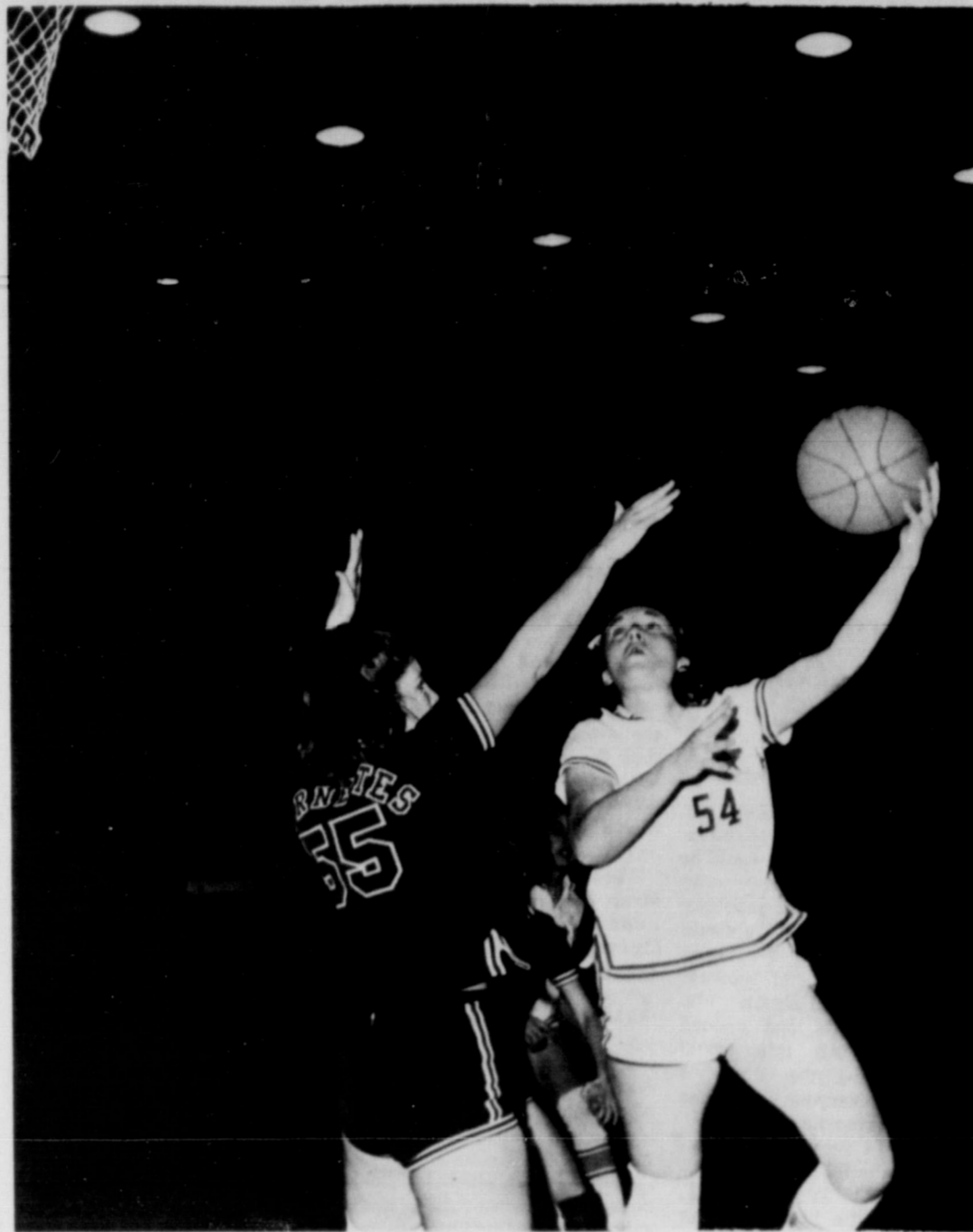
- \*GASOLINE
- \*OIL
- \*TOOLS
- \*TIRES
- \*FARM SUPPLIES
- \*GARDEN SUPPLIES
- \*AUTOMOTIVE SUPPLIES
- \*FERTILIZERS
- \*CONVERSATION

And You Reap The  
Annual Dividends, Too!



## FRIONA CONSUMERS

Buddy Lloyd, Mgr  
We Give S & H Green Stamps  
& Yes Stamps



TWO MORE POINTS. . . Hazel Fallwell (54) is shown hooking up a shot for two points in the game against Tullia here Tuesday night. Although Miss Fallwell scored 47 points, the Hornets scored their second close victory over the Squaws, 69-65, in double overtime.

## Chiefs Take Consolation; Squaws Third At Memphis

Friona's Chieftains won the consolation, and the Squaws took third place at the Memphis High School Invitational basketball tournament last weekend. The boys outlasted Lakeview, 85-77 in the consolation finals, in their top offensive showing in almost two years. The girls beat Lakeview, fell to Quitaque, and then beat Paducah to take third place.

The Chiefs dropped a 71-46 decision to tourney champ Quitaque in the first round. They then had a bye into the consolation finals, where they met Lakeview.

The Squaws beat Lakeview, 73-46, dropped a 63-56 decision to Quitaque, and rebounded to beat Paducah, 54-48. Quitaque also won the boys' championship.

In the Chieftains' game with Lakeview, they threw a full-court press against the Eagles, and it paid off with their fourth win of the year, against eight losses. Friona was called for fouling 35 times, and Lakeview connected on 45 free shots of 53 attempts -- a blazing 85 per cent, hitting 93 per cent in the last half.

Friona lost five players due to fouls, and was forced to finish the game with only four players. The Chieftains, who had enjoyed a 62-48 lead going into the final quarter, saw their lead whittled some during the four-filled final eight-minutes. The Chiefs led in field goals, 70 points to 32.

The Squaws brought their season mark to 9-7 by winning two of their three tournament

games. After having little trouble with Lakeview, the team had a nip-and-tuck game with the tourney champs. They had led, 37-34 at halftime, but lost 63-56 despite a 39-point output by Hazel Fallwell.

Friona came back, throwing in on 20 of 25 free throws on Saturday, to take third place game.

LINESCORES

Quitaque	20	18	20	13-71
CHIEFS	1	16	15	14-46
Perea, 3-2-8; Neel, 5-1-11; Brookfield, 3-1-7; Cordova, 4-0-8; Procter, 0-0-0; Barker, 1-3-5; Harper, 3-1-7.				
CHIEFS	23	18	21	23-85
Lakeview	14	17	17	28-77
Perea, 5-0-10; Neel, 6-0-12; Brookfield, 3-2-8; Cordova, 6-7-19; Procter, 3-0-6; Barker, 3-3-9; Harper, 3-1-7; Carthel, 2-0-4; Kendrick, 4-2-10.				

SQUAWS

16	28	15	14-73
Lakeview	9	12	9-16-46
Turner, 3-1-7; Fallwell, 10-5-25; Kelley, 3-4-10; Neill, 3-2-8; Rule, 7-0-14; Scales, 1-2-4; Greeson, 1-3-5.			

SQUAWS

18	19	14	13-56
Quitaque	19	15	15-44-63
Turner, 2-2-6; Fallwell, 17-5-39; Kelley, 3-1-7; Neill 2-0-4.			

SQUAWS

18	11	11	14-54
Paducah	12	14	17-5-48
Turner, 5-7-17; Fallwell, 10-7-27; Kelley, 1-4-6; Neill 1-2-4.			

## Basketball Scores

GIRLS

Tullia	11	38	48	61	65-69
Friona	19	34	48	61	65-65
T-Mary Williams, 31; F-Hazel Fallwell, 47.					

BOYS

Tullia	23	34	49-65
Friona	8	32	47-59
T - Henthorne, 29; F-Tony Perea, 22.			

8th Grade Girls

Friona	7	17	36	43-43
Happy	9	15	16	23-23
Vandra Nichols, 21; Patricia Phipps, 8; Barbara Bass, 5; Sharon Smith, 2; Susan Martin, 4; Donna Harper, 2; Teresa Bingham, 3.				

8th Grade Boys

Friona	8	22	27	38-38
Happy	2	2	4	12-12
Randal Snyder, 10; Lupe Gonzales 7; Danny Waggoner 6; James Perea 5; Bill Fallwell 3; Ricky Harper 4; Kent Patterson 2; Weldon Peace, 1.				

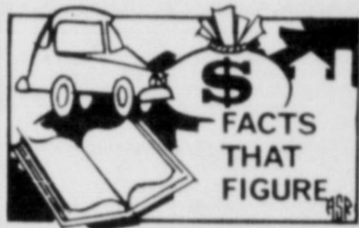
8th Grade Boys

Friona	9	21	30	34-34
Happy	3	5	9	19-19
Johnny Bandy 9; James Bartlett, 7; Willie Bailey 6; Mario Perea 4; Lewis Lee 4; Matt Garth 2; Mike Martin, 2.				

## Teams Play In SL Tournament

Friona High School is participating in a "E" team basketball tournament this weekend in Springlake, with both boys and girls teams competing.

The B-team girls meet Sudan at 11 a.m. Thursday in their first-round game, and the boys also face Sudan, at 12:20 p.m.



### The Timed Interval

Today's motorist needs a safe following distance he can count on. Don Costa, safety director, Allstate Insurance Companies, says a new theory, the "timed interval", can help the driver make a more accurate judgment of a safe following distance behind the car ahead.

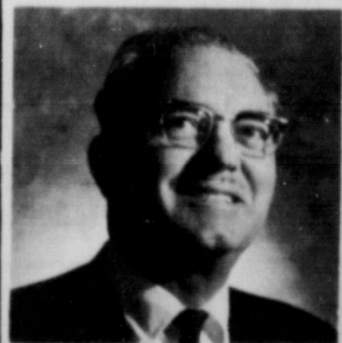
Experts say the old method—"one car length for every 10 m.p.h."—is inadequate, because it does not provide enough room to stop at highway speeds. Also, it is difficult to accurately judge straight-ahead distance in terms of "car lengths".

The new "timed interval" works at any speed. It's based on the distance cars travel in a given length of time. A car traveling 40 m.p.h. covers 120 feet in two seconds. At 60 m.p.h. it covers 180 feet in two seconds. Each distance is what the experts recommend for safe following distance at that particular speed.

So if a motorist keeps a two second interval from the car ahead he will be following safely.

Here's how you can use the "timed interval": (1) Notice the car ahead as it reaches some fixed object (a sign, tree, etc.) on the roadside. (2) At that moment, count at a medium pace—1,000 and 1, 1,000 and 2, etc., until your vehicle reaches the object. (Each count approximates a second.) If your vehicle passes the object before the count of two, you are following too closely. Ideally, at the count of two your car should reach the object. In bad weather or with poor highway conditions, extend the interval to from 4 to 6 counts, to allow for increased stopping distances.

Comments by  
Gib



Children are natural mimics. They will act like their parents in spite of every attempt to teach them good manners.

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Certified Master Drycleaner  
GIB'S  
DRIVE-IN CLEANERS  
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SAVE  
TenderCrust Coupons

Lee's <b>SAUSAGE</b> 2# \$1 19	<b>Meats</b>  <b>ROAST CHUCK</b> 49¢ Lb.	Food King <b>BACON</b> 1# 49¢
Shurfine <b>COFFEE</b> 1# Can 69¢	Lanes <b>ICE CREAM</b> 1/2 Gallon 69¢	Shurfine <b>SANDWICH SPREAD</b> Pt. 29¢
Food King <b>OLEOMARGARINE</b> Solid 2# 27¢	Shurfine <b>APPLE SAUCE</b> 35 Oz. Jar. 47¢	Shurfine <b>CRACKERS</b> 1# 23¢
Ellis <b>TAMALES</b> 2 1/2 Can 43¢	Shurfine <b>SPINACH</b> 303 Can 15¢	Kleenex Dinner <b>NAPKINS</b> 29¢
Texas <b>GRAPEFRUIT</b> 5# Bag 49¢	Fresh Fruits & Vegetables <b>TANGERINES</b> 2# 35¢	Red <b>POTATOES</b> 20 Lb. Bag. 79¢



IS HONORED. . . Mrs. James Hamilton, left, was honored with a coffee in the home of Mrs. Herschel Johnson, right, on Monday. Mrs. Hamilton, long-time teacher in the local school system is moving at mid-term.

**Coffee Is Courtesy For Mrs. James Hamilton**

A going away coffee in the home of Mrs. Herschel Johnson Monday was a courtesy for Mrs. James Hamilton who will be moving to Greenville in the near future. The affair was a complete surprise for Mrs. Hamilton who has been a teacher in the elementary school several years. A corsage of red carnations was presented to the guest of honor by the hostesses, Mrs. Johnson and Mrs. J. Vone Fuks. Coffee, hot spiced tea and cookies were served to about 50 persons.

**Daughter Born To Local Couple**

Mr. and Mrs. Mike Ellis became parents of a baby girl at 8:14 a.m. Tuesday, December 31, at Northwest Texas Hospital, Amarillo. She was named Glenda Lynn and weighed 7 lbs. 14 ozs. Paternal grandparents are Mr. and Mrs. Eugene Ellis of the Hub Community. Mr. and Mrs. Joe B. Douglas Sr. of Black are the maternal grandparents. Great grandparents are Mrs. Marion Fite Sr., Wildorado, and Mr. and Mrs. Ellis, Lubbock. Glenda Lynn has one sister, Sarita Gay, who is two. Mrs. Ellis and Glenda Lynn were dismissed from the hospital Monday.

**Mrs. Troy Sharrock Honored With Coffee**

Co-hostesses for a going away coffee honoring Mrs. Troy Sharrock, who has moved to Lordsburg, New Mexico, in the Clyde Woodard home Tuesday morning, were Mrs. Woodard and Mrs. Jimmy Mabry.

The honoree was presented a gift of pottery. Special guests were Mrs. Luther Hall, Muleshoe, mother of Mrs. Sharrock, and Brenda Hall, Willcox, Arizona, who is her niece.

Others signing the guest register included Mesdames W. O. Brown, Herman Brown, Matt Brown, J.M. Watson, Jewel Cummings, Robbia Hughes, Jerry Fancher, Leroy Johnson, M.T. Hukill and B.O. Elder.

Also Mesdames Eddie Hall, W.R. Riethmayer, Glen Williams and Otis Neel.

Refreshments of coffee, hot spiced tea and tea time tasters were served.



Did you know that Texas spends \$5,700 to educate each citizen for 12 years in its public schools? In Friona alone that is nearly \$8,000,000 based on a school enrollment of 1,400 students for 12 years. This figure of \$5,700 dollars is used for children in very poor counties as well as those who live in counties with a lot of taxable assets. After investing \$5,700 in each citizen the state then spends \$62 during the next 50 years to help him fully utilize and extend this education.

Texas city and county governments spend an average of \$1.24 for each person during a year on public library service. Many states spend three or four times this amount. Ten per cent of the people who live in Texas have no library service. Texas libraries would have to add more than one and a half MILLION books to have just one book for each person that lives in this state.

After a long period of neglect and delay each person in Friona and in the state has an opportunity to change this situation. A very large effort is being made to place before the legislature the "TEXAS LIBRARY SYSTEMS ACT." It is impossible to make any change without first making a big effort to inform people of the need for change and then inspiring them to WRITE THEIR REPRESENTATIVE.

It is impossible for Friona to have a library as big as the Elvins Library in Amarillo or as large and comprehensive as the library on the campus of Texas Tech or The University of Texas. Indeed it is somewhat foolish to have several hundred very large libraries. It is a much better use of material and money to have the large libraries help the medium sized libraries and they in turn to help the smaller libraries. None of the state libraries have a lot of extra money and that is where state aid will come in. This proposed state aid is not just a giveaway. It comes in the form of grants.

By using the Major Resource Libraries and by giving them operation grants they will be able to provide special services to Texas Library Systems members. Incentive grants will encourage libraries to join together into larger units in order to meet requirements for System membership. Establishment grants will help establish libraries which qualify for membership in communities without library service. Equalization grants will help libraries in tax-poor communities to qualify for membership. State aid will be awarded on a matching basis, that is, the state will match the money which a community will raise. This will provide local incentive and support.

Being a member of the Texas Library System can mean many things to a small library such as the Friona Public Library. Reference materials and information can be obtained at our library from any of 10 large libraries or hundreds of medium sized libraries in the state. In effect it will increase the size of our library more than 1,000 times. We would also be eligible to have specialists train and advise local library workers and volunteers. We would have borrowing privileges. There would be centralized book processing which

**Society**

**Forty-six Attend Annual Buske Party**

Forty-six persons were present for the annual New Year's party, which is hosted by Mr. and Mrs. G.B. Buske in their home beginning early New Year's Eve and ending shortly after the arrival of the New Year.

Each year guests arrive in the morning, lunch is served, then the afternoon and evening are spent playing games. Dinner is served in the evening and then a mid-night snack is served before the guests depart.

Those present were Mr. and Mrs. Don Max Vars, Mayla Dawn and Misty Shawn, Canyon; Mr. and Mrs. Phillip Weatherly,

Park, Pepper and Penni, Rev. and Mrs. Bill Foll, Adrian, Jimmy, Robbie and Daniel, Mr. and Mrs. Walter Falkenberry, Cindy and Allen and Mr. and Mrs. Paul Fortenberry, Richard, Paula and Don.

Also Mr. and Mrs. Noyle Wood, Mr. and Mrs. Danny Black, Mrs. John Bingham, Johnny and Teresa, Mr. and Mrs. A.L. Black and Keith, Mr. and Mrs. Jackie Hight, Joel Jill and Jay, Mrs. Mae Magness and M.A. Black.

Also Melan'e Gallman, Lazbuddie, Sharon Nichols, Tullia; and Mr. and Mrs. J.L. Swartz and Mrs. Bessie Polette, Clovis.

**Cub Scout Den Begins Activities**

The first meeting of Cub Scout Den 2 was held Monday afternoon at the farm home of Mrs. Waymon Wilkins, den mother.

Sloppy Joes, which had been cooked on a camp fire, were served with toasted marshmallows and cold drinks.

Den chiefs present were Gordon Stokes and Dickie Clough. Cubs attending were Manuel Ramirez, Seferino Leal, Jessie and Eddie Berma, Alonzo

Strickland, Lynn Patterson and Johnny J. Hamblin.

Mothers attending were Mrs. Manuel Ramirez, Mrs. David Patterson and Mrs. Leal.

Condition of Duane Baize, who has been a patient at the Veteran's Hospital in Albuquerque is reported by members of his family to be satisfactory. He was hospitalized two weeks ago for tests, which have not been completed.

**Guest Presents Program For Study Club Members**

Mrs. Ralph Wilson, who was a guest at the Thursday evening meeting of New Horizons Junior Study Club at Federated Club House, presented a demonstration on making burlap bags for gifts or for personal use.

Mrs. Joe Reeve directed the Words of Life.

Following the program new officers were elected. They were Mrs. Walter Cunningham,

ham, president; Mrs. Joe Reeve vice-president; Mrs. Hank Wheeler, secretary; and Mrs. Jimmy Maynard, treasurer.

Also Mrs. Mike Chaney, reporter; Mrs. Karon Blackerby, parliamentarian; Mrs. Dale Houlette, music director; and Mrs. Joe McLellan, scrapbook chairman.

Refreshments of tea and cake were served by Mrs. Jerry Brown and Mrs. Joe McLellan, hostesses.

**Holiday Guests In Buske Home**

Holiday guests in the home of Mr. and Mrs. G.B. Buske were Mr. and Mrs. Richard Styles, Mike, Scott and Sheri, Bristol, Virginia; Mr. and Mrs. Don Max Vars, Mayla Dawn and Misty Shawn, Canyon; and B.K. Buske, Houston.

Also Mr. and Mrs. Phillip Weatherly, Park, Pepper and Penni. On Christmas Day the entire family had dinner in the Weatherly home then returned to the Buske home for a gift opening.

Mrs. Styles, Mrs. Vars and Mrs. Weatherly are daughters of the couple and B.K. is their son. He is a student at the South Texas School of Law, Houston.

**Girl Scout Troop Has Regular Meeting**

Girl Scout Troop 166 met Monday afternoon at Girl Scout House. The meeting was called to order. Then a work session followed and each girl made a mobile.

Refreshments were served to Janice Peak, Sami Sue Rector, Kema Dawson, Karen Young, Linda Anthony, Jackie Rando, Shirley Esquivel, Rhonda Lindstrom, Sandra Deckard, Darla McLellan, Donna McBroom, Oralia Ramirez.

Also to one guest, Sherri Grant, and the leaders, Romalee Rector, Kay Riethmayer and Mrs. Alton Peak.

**Shower Fetes Janet Rushing**

Janet Rushing, who will become the bride of Lynn Phipps January 26, was honored with a shower in the home of Mrs. Bill McClothlin Tuesday afternoon from 3 to 5. Hostesses were Mrs. Gary Hand, Mrs. Mickey Wilson, Freida Floyd and Judy Phipps.

Special guests were Mrs. C. M. Phipps and Mrs. E.M. Rushing.

Following presentation of gifts, refreshments of assorted fruit breads, hot spiced tea, nuts and mints were served.

**JANUARY Clearance Sale**

Ladies & Children's

**DRESSES BLOUSES**  
**SLACKS SUITS**  
reduced 1/4 to 1/3

Ladies **SHOES** reduced 1/4 to 1/3

**PIECE GOODS** reduced 1/4

Men & Boys' long sleeve **SHIRTS** reduced 1/4

Table of boys **PANTS** 1/2 price

Girls **LEOTARDS** 1/2 price

Men's Heavy **JACKETS** reduced 1/4

Nice selection of ladies **PANTY HOSE** \$2 pair.

Ladies **HOSE** 2 pair \$1

Table of Men's **SHIRTS** 1/2 price

Ladies **HATS** 1/2 price.

Ladies **BRAS** reduced 1/3

**FOSTERS**

**THAT IMPRESSIONABLE AGE**

You have to be so careful what you say to children when they're at that impressionable age. Our neighbor has a little daughter. And, being something of a skeptic, he's been careful not to let her be exposed to religious teaching, at least not in any direct way. But the other night she asked, "Who is God?" And, since he wants to see her grow up with the highest ideals, he hesitated a moment before he answered her question. Then he said, "God made the world." (And he wondered why he hadn't said "God is nobody—there isn't any god.") Her wondering eyes and pursed lips tugged at his heart. "Gosh, Daddy," she mused, "He's somebody to know!" Whether you're a child or an adult, that pretty well sums it up. Either God is nobody—or *He Is Somebody To Know!* And the church bells ring every Sunday.

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Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

**ASSEMBLY OF GOD**  
10th and Ashland -- Rev. Ott Robertson, pastor  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
Young People: 6:45 p.m. Evening Worship: 7:30 p.m.  
Wednesday Worship: 8:15 p.m., Sunday Men's Fellowship: 7:00 p.m.

**CALVARY BAPTIST**  
14th and Cleveland - Rev. Jake Armstrong  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.  
Wednesday Prayer Meeting: 7:30 p.m.

**CALVARY BAPTIST MISSION**  
5th and Main Rev. I.S. Ansley, pastor  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.

**FIRST BAPTIST**  
Sixth and Summit Rev. Bill Foll, pastor  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
Training Union: 6:00 p.m. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)

**MEXICAN BAPTIST MISSION**  
4th and Woodland - Rev. Donnie Carrasco  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
Training Union: 5:00 p.m. Evening Worship: 6:00 P.M. Wednesday Prayer Meeting: 8:00 p.m.

**ST. THERESA'S CATHOLIC CHURCH**  
16th and Cleveland Father Giblin Claver  
Mass: 12:30 p.m. Confession before Mass: Evening Mass: Thursday, 8:00 p.m.

**SIXTH ST. CHURCH OF CHRIST**  
502 W. Sixth C.J. Horton  
Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:30 p.m.

**REDEEMER LUTHERAN CHURCH**  
13th and Virginia - Otto Kretzman  
Sunday School: 10:00 a.m. Worship: 11:00 a.m.  
Rhea Immanuel Lutheran Church -- Worship 9:30 a.m., Sunday School 10:30 a.m.

**UNION CONGREGATIONAL CHURCH**  
6th and Cleveland UCC Rev. Paul Mohr  
Sunday School: 10:00 a.m. Worship: 11:00 a.m.

**TENTH ST. CHURCH OF CHRIST**  
10th and Euclid  
Sunday Worship: 10:30 a.m. Evening 7:00 p.m.  
Wednesday Evening: 8:30 p.m.

**SIXTH ST. IGLESIA de CRISTO**  
408 W. Sixth, M.R. Zamorano  
Bible Study - 9:30 a.m. Worship 10:30 a.m.  
Evening 8:00 P.M., Thursday Evening 8:00 p.m.

**FIRST METHODIST**  
8th and Pierce - Rev. James Price  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

**UNITED PENTECOSTAL CHURCH**  
Fifth and Ashland Rev. W.H. Dean, pastor  
Sunday School: 10:00 a.m. Worship: 11:00 a.m.  
Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.

**FREE HI-PLAINS SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR HOME LOANS TO REFINANCE BUY or BUILD REMODEL**

For information, ---CALL Eric Rushing, Phone 247-3370



## Sewing For The Bazaar?

Every woman needs a little something to carry a lot of things in, and a roomy cotton tote bag is the answer.

Make one for yourself to find out how easy it is, and then stitch up several for Christmas gifts or bazaar items.

All it takes is a yard-length of any bright, colorful cotton fabric; some cotton cording for a drawstring; and bits of fringe, fabric scraps, and buttons for trimming.

Cut a 15x36 rectangle for the bag. Fold fabric in half, right sides together, and seam on each side. To give the bag a squared-off base, make an inverted tuck at the bottom. Do this by turning the bag inside out, folding the bottom up one inch, and stitching in place.

Make a casing for the drawstring by turning the open end of the bag under about two inches and hemming. Then

make another row of stitching an inch higher to slip the cord through.

There are dozens of ways to decorate the carry-all bags. For example, add a simple flower design to a bright yellow cotton-duck bag by appliqueing on red petals and green leaves cut from fabric scraps. Sew on a big white button for the flower center.

Or applique the bag with a design appropriate to its use. Mark a shoe tote, for instance, with a shoe applique cut from contrasting cloth. Appliques are easy to add with a zigzag machine stitch.

On printed cotton totes, keep trims simple. Circle the bag with a single row of thick cotton fringe, flat braid, or jumbo rick-rack.

Choose washable cotton trims so the bag can be popped into the washer with other household cottons to keep it looking fresh and bright.



**COTTON CARRY-ALL**—Every woman needs a little something to carry a lot of things in, and a roomy tote bag is the answer. Floral-printed cotton duck is circled with a row of thick white fringe for decoration, and cotton cording makes a handy drawstring.

### DEEP SEA DIVER

The maximum known depth to which a whale has dived is 3,720 feet, as proved by the remains of a sperm whale entangled in a submarine cable.

### PUBLISHER'S COPY

State Bank No. 1233

REPORT OF CONDITION of Friona State Bank  
of Friona in the State of Texas at the close of business on December 31, 1968

ASSETS	DOLLARS	Cts
1. Cash, balances with other banks, and cash items in process of collection	2,584,310	82
2. United States Government obligations	383,070	75
3. Obligations of States and political subdivisions	250,197	48
4. Securities of Federal agencies and corporations	none	
5. Other securities	80,000	00
6. Federal funds sold and securities purchased under agreements to resell	none	
7. Other loans and discounts	7,198,754	65
8. Bank premises, furniture and fixtures, and other assets representing bank premises	38,326	49
9. Real estate owned other than bank premises	none	
10. Customers' liability to this bank on acceptances outstanding	5,181	77
11. Other assets	10,539,841	96
12. TOTAL ASSETS		
LIABILITIES		
13. Demand deposits of individuals, partnerships, and corporations	6,947,670	32
14. Time and savings deposits of individuals, partnerships, and corporations	2,189,466	96
15. Deposits of United States Government	114,547	03
16. Deposits of States and political subdivisions	435,047	36
17. Deposits of foreign governments and official institutions, central banks and international institutions	none	
18. Deposits of commercial banks	81,991	18
19. Certified and officers' checks, etc.	9,771,722	85
20. TOTAL DEPOSITS		
(a) Total demand deposits	6,947,670	32
(b) Total time and savings deposits	7,455,205	89
(c) Total deposits	14,402,875	21
21. Federal funds purchased and securities sold under agreements to repurchase	none	
22. Other liabilities for borrowed money	none	
23. Acceptances executed by or for account of this bank and outstanding	none	
24. Other liabilities (including mortgages and other liens on bank premises and other real estate)	none	
25. TOTAL LIABILITIES	9,771,722	85
CAPITAL ACCOUNTS		
26. (a) Capital notes and debentures	none	
(b) Preferred stock—total par value	none	
No. shares outstanding		
(c) Common stock—total par value	200,000	00
No. shares authorized	2000	
No. shares outstanding	2000	
27. Surplus	300,000	00
28. Undivided profits	158,113	11
29. Surplus Paid In	80,000	00
30. TOTAL CAPITAL ACCOUNTS	768,113	11
31. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	10,539,841	96
MEMORANDA		
1. Average of total deposits for the 15 calendar days ending with call date	9,080,827	59
2. Average of total loans for the 15 calendar days ending with call date	7,247,377	79
3. Loans as shown in item 7 of "Assets" are after deduction of valuation reserves of		
4. Securities as shown in items 3-6 of "Assets" are after deduction of valuation reserves of		

I, Dale Smith, Assistant Cashier, of the above-named bank, do solemnly swear that this report of condition is true and correct, to the best of my knowledge and belief.

Dale Smith, Assistant Cashier  
Dale Smith, Director  
John Nelson, Director

State of Texas, County of Farmer, 7th day of January, 1969.  
My commission expires June 1, 1969.  
John Nelson, Notary Public

## FRIONA STATE BANK

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## FRYERS

USDA Inspected Whole, Pound...

29¢

Fresh Country SAUSAGE

Pure Pork Home Made Lb. 59¢

BACON

Wilson 2 Lb.

\$ 1.39

PORK ROAST

Lb. 33¢

PORK STEAK

Lb. 59¢

SUGAR

Imperial or Holly

5 Lb. Sack 49¢

TEA

Morton

1/4 Lb. Box

33¢

BEANS

Pintos Lb.

10¢

PUREX

3 Quart Size

33¢

SYRUP

Waffle Shurfine Quart

39¢

STARCH

Easy On Spray 22 Oz. Can

49¢

SOAP

Gay Bouquet Beauty Bar 6 Bars

39¢

Salad Oil

Shurfresh 24 Oz. Bottle

39¢

DOG FOOD

Roxey No. 1 Can Each

8¢

Bath Oil 98c Size 78c Tall Bottle

Pet '99'

# Milk

Tall Cans 9 For 99¢

Pet Instant MILK 8 Quart 69¢

Irelands CHILI No. 2 Can 69¢

MELLORINE EGGS Fresh Country Doz. 45¢

Cloverlake Assorted Flavor 1/2 Gallon 39¢

### Fresh Fruits & Vegetables

## TOMATOES



1 Lb. Celio 4 in

29¢

Fancy Texas

## CARROTS

1 Lb. Celio

10¢

## POTATOES

No. 1 Reds

20

Lb. Sack

79¢

Maryland Club

# COFFEE

1 Lb. Can 59¢



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