

STAR Lites

by Bill Ellis

With prospects for some hot political races next year, Friona area voters would do well to secure their voting registration certificates, so as to be able to make their voices heard come election time.

Not only will 1968 be a presidential election year, with an exciting race in prospect there, but Texans also will vote on their major office-holders. And right now, it appears that politics on the state level will be a little more exciting than usual.

Governor Connally hasn't said, but experienced observers predict that he will run for re-election against Lubbock's Preston Smith, who has already announced.

Another dog-fight apparently is developing in the race for lieutenant governor, where House Speaker Ben Barnes will go against a former speaker and former Attorney-General Waggoner Carr, another Lubbockite.

Other races are developing and will develop in the next few weeks and months.

It's election time for most county, district and state representatives, so voters should be prepared for the big ballot which they will face in next year's primaries and general election.

As we've told some of our friends this week, we're trying to be philosophical about the Tech-A&M game last weekend.

By now, we've lost about all of our bitterness, and like one of the Lubbock sports scribes said, someday we'll be proud just to have been a part of this great "sports spectacle."

All joking aside, the game must go down as one of the top contests ever witnessed in these parts as far as spectator thrills are concerned.

The family checkbook is the real diary, the genuine one. It tells the whole story, plainly recording the family's ups and downs.

The stub showing payment to a doctor is for the doctor who delivered the baby, not the one who was there when Grandma left us.

The note "Flowers for Dottie" is enough for you to enjoy that evening all over again. The balance figure shows plainly when Pop was upped to superintendent.

Other stubs recall a wonder vacation, a graduation, the dress Betty wanted so much, the stuff that didn't affect crabgrass one way or the other, Mom's fling at amateur theatricals, snow tires, textbooks, the monthly payment on the house.

The ordinary diary couldn't tell so much; it couldn't begin to. Only your memory, sparked by a few lines and figures, can tell the complete story of the most important group of people in the world -- your family.

Some years ago a doctor wrote a prescription so illegible that the recipient used the slip of paper as a pass to the local theater for months and months. His son borrowed it to get free passage on a train and an airplane. His wife used it to get into an exclusive fashion show. And his daughter finally played it on her violin and won a scholarship in a New York school.

If there's a girl around your office who wants the rooms overwarm, you can get rid of her by bringing in a man who wants the place overly cold. They will marry and set up a home of their own.

New Attorney Joins Firm

Herman Jesko has joined the law firm of Collard and Elliott in Friona, it was announced this week.

Jesko, the son of Mr. and Mrs. Matt Jesko of Hereford, is a graduate of Hereford High School. He is a native of the Lubbock community.

The new Friona attorney received his LL.B. degree at the University of Texas.

Jesko is married to the former Nancy Edwards, daughter of Mr. and Mrs. Calvin Edwards. They are residing at 1404 West Fifth.



BEET TIME . . . Beets have been rolling in at Friona's Holly Sugar beet dump since harvest started on Monday, Oct. 9. Beets have been shipped to Holly's main plant at Hereford at the rate of 20 railroad cars per day. The 1967 beets look to be good in tonnage as well as sugar content.

FRIONA, TEXAS 79035

THURSDAY, OCTOBER 19, 1967

TEN CENTS

THE
FRIONA



STAR

TWELVE PAGES

VOLUME 44, NUMBER 3

DAD'S DAY

Rivals FHS, Dimmitt In Vital Game Friday

Two of the oldest rivals in District 3-AA will clash at Chieftain Stadium Friday night at 7:30, in an important league contest. Dads of the varsity players will be presented prior to the game.

Besides wanting to win the game for purposes of "old times sake" in the long-standing rivalry, both teams will be out to stay in the district title chase. It's even more imperative for Friona to win, since the Chieftains have lost a district encounter. Dimmitt is un-

beaten in district, with a 3-0 mark.

Coach Don Light said this week that the team was back to 100 per cent shape physically, and that he thought the Chiefs would be ready for the game. "We had our best Monday workout of the season," Coach Light commented.

Johnny Barker, slowed last week by the flu after missing workouts all week, is back to normal. No injuries came out of the Floydada game.

Coach Light pointed out that

the Bobcats have improved tremendously on a week-to-week basis, since losing to Muleshoe (14-13) and tying Farwell in their first two games. Dimmitt has rebounded with wins over Springlake, Hale Center, Memphis and Lockney, and are tied with Olton for the district lead with a 3-0 mark.

"We felt all along that they would be a good defensive team; but they have also developed a good offense," Coach Light said.

The Bobcats are led by their big fullback, David Land, who along with halfback Danny Newton gives Dimmitt a well-balanced running attack.

Quarterback John Hays is a returning starter from last year's team which scored the overpowering win at Dimmitt.

The Chiefs will be out to get back in the winning column against their rivals from Castro County, who snapped a three-game Friona winning streak last year at Dimmitt, 35-6.

Besides stopping Friona's rare winning streak over the Bobcats, Dimmitt equalled the worst defeat ever handed to a Don Light-coached Friona eleven with their 29-point margin. The other team to win by this much was Denver City in the bidistrict game of 1965.

Friona had beaten Dimmitt three consecutive times for the first time in the 37-year history of the series, beginning with Coach Light's first year at Fri-

ona (1963) and continuing through 1965.

In 31 games since 1930, Friona has beaten the Bobcats only seven times, while Dimmitt holds 23 wins. There has been one tie in the series. The rivalry is the oldest on Friona's schedule, with the exception of the Farwell series.

Friday's game marks the 10th consecutive year the two teams have met on their gridiron, and the 26th meeting in the last 28 years.

Dimmitt grabbed the upper hand in the series early, and won 14 consecutive games between 1944 and 1962, before Coach Light's 1963 eleven turned the tide with 20-0 win at Dimmitt. That win was only the second recorded by the Chiefs on the Dimmitt field.

During Friona's three-game winning streak over the Bobcats, the Chiefs scored at least three touchdowns each game, something they had done only three other occasions in the series history, each time coming in a winning cause.

Since Dimmitt is bidding to run for district crown, a large crowd should be on hand for the battle.

JC's Plan Carnival

The Friona Jaycees will hold a Halloween carnival Tuesday, October 31, at the old Parmer County Implement Building (skating rink).

The carnival will be held from 7 to 10:30 p.m.

The Jaycees will offer several booths, featuring such attractions as a "spook house," dart games, cake walk, etc., and will offer several prizes to those participating.

All youngsters are invited to take part in the carnival.

Fred Edwards is chairman of the carnival. The Jayceettes are co-sponsoring the carnival with the Jaycees.

Temperatures

DATE	MAX.	MIN.
October 11	64	40
October 12	76	40
October 13	85	49
October 14	73	44
October 15	84	47
October 16	60	34
October 17	60	34

Light frost October 16.

Deposits Are Up At Friona Bank

Bank deposits at Friona State Bank are up considerably over a comparable period in 1966, it was revealed this week by the bank's quarterly statement.

Actually, deposits at the bank are up a total of \$1,401,871.37 on the quarterly statement, as opposed to the quarterly statement in the "call" date, which made the statements hard to compare.

"This year most farmers had received their governmental layout checks, and they are included on the statement, whereas they were not on the 1966 quarterly statement", said Charles Allen, bank vice president.

Deposits at Friona State Bank as of October 4 stood at \$7,597,421.73, a 22.6 per cent gain over the \$6,195,550.36 figures reported on the Sept. 20, 1966 statement. However, the October 4 figure came out to be only \$258,000 above the amount on deposit on the same date of 1966.

The bank's total assets likewise showed a big jump from 1966 figures to the present. Assets stood at \$8,324,244.18 on Oct. 4 of this year. The previous year's statement showed them to be \$6,872,382.49.

Loans also went up 10 per cent. On Sept. 20, 1966, loans were at \$4,644,434.99. On Oct. 4 of this year, they stood at \$5,121,875.08.

JOE PEREZ

Weekly Winner Gets 15 Games Correct

Joe Perez, Jr. won the first place prize money in the sixth week of the Friona Star's Cotton Bowl football contest.

Perez had a score of 15-- the top possible score, harring someone picking the tie game-- to wrap up the \$5 weekly first prize.

Second and third went to two of the three contestants who scored 14 correct. They were Jackie Hight and Ronald Smiley. It was the second week in a row for Smiley to place third. He becomes the first entrant to place in the "money" twice this year. Also picking 14 games was F.G. Crofford.

One game on the contest slate was incorrect, the University of Houston-Mississippi State contest, which actually will be played this weekend. Entrants were all given a point on this game, and will have the opportunity of picking it again this week.

In addition, the Arkansas-Baylor game ended in a 10-10 tie, so all contestants were given an automatic miss on this game.

Thus, Perez' entry was about as perfect as it could have been under the circumstances.

Of the entrants getting scores of 14, Hight missed the Notre-Dame-Southern Cal game, Smiley the Oklahoma-Texas game and Crofford also missed the Notre Dame-SC contest. The tie-breaker separated the trio, with Hight guessing the Friona-Floydada score at 20-8; Smiley picking it to be 21-13 and Crofford saying 7-0.

A total of 18 contestants had a score of 13.

Included in this group was Raymond Milner, who increased his lead in the contest's standings for grand prize to four points.

Milner now has a season score of 76, followed by Joyce Veazey at 72, B.C. Harwick, Mrs. Albert Johnson and Mrs. Frank Truitt at 71, and four contestants at 70. Those are Mike Pavalas, Sr., Albert Johnson, John Wilson and Mrs. W.R. Mabry.

Contestants are shooting for (Continued on Page 8)



CONG. BOB PRICE

Bob Price Speaks Here

Congressman Bob Price will appear in Friona's High School Cafeteria Saturday morning from 9-11 a.m.

Price is appearing in one of a series of "Reports to the People" meetings which he has scheduled at various spots around the Panhandle.

Glen Lust, county Republican chairman, invites the public to attend the meeting.

The Congressman from Pampa will also make stops in Muleshoe, Lubbock, Wheeler and Pampa on a two-day swing.

Price said he would discuss the newly announced cotton program for 1968, other agriculture programs affecting the Panhandle and would review recent Congressional developments in Washington, as well as the U.S. involvement in Vietnam.

Work Progressing

At Mo. Beef Packers

Work was progressing smoothly at Missouri Beef Packers this week, as officials

hailed the "Indian Summer" weather as a God-send to their construction work.

Junior High Host Parents

Back to school night for parents of children in grades five through eight will be held Monday night at Friona Junior High School, according to principal Tom Jarboe.

Parents of children in grades six, seven and eight are to report to their child's first period class, where they will receive the schedule for the other six classes their children go through in a typical day.

The parents of fifth grade children are to report to their child's home room for instructions.

Refreshments will be served. All parents are urged to attend.

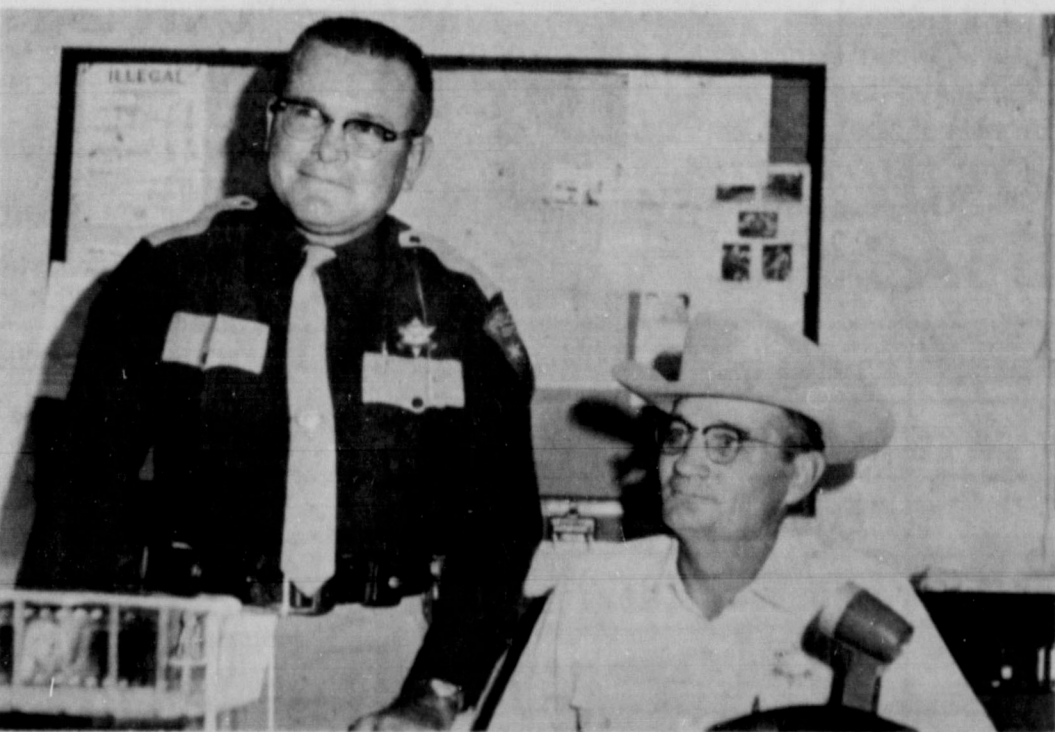
"We hope it continues like this until about next April," jokingly remarked Doyle Elliott, building superintendent.

Elliott pointed out that workmen have finished the floor in the rendering room of the big plant.

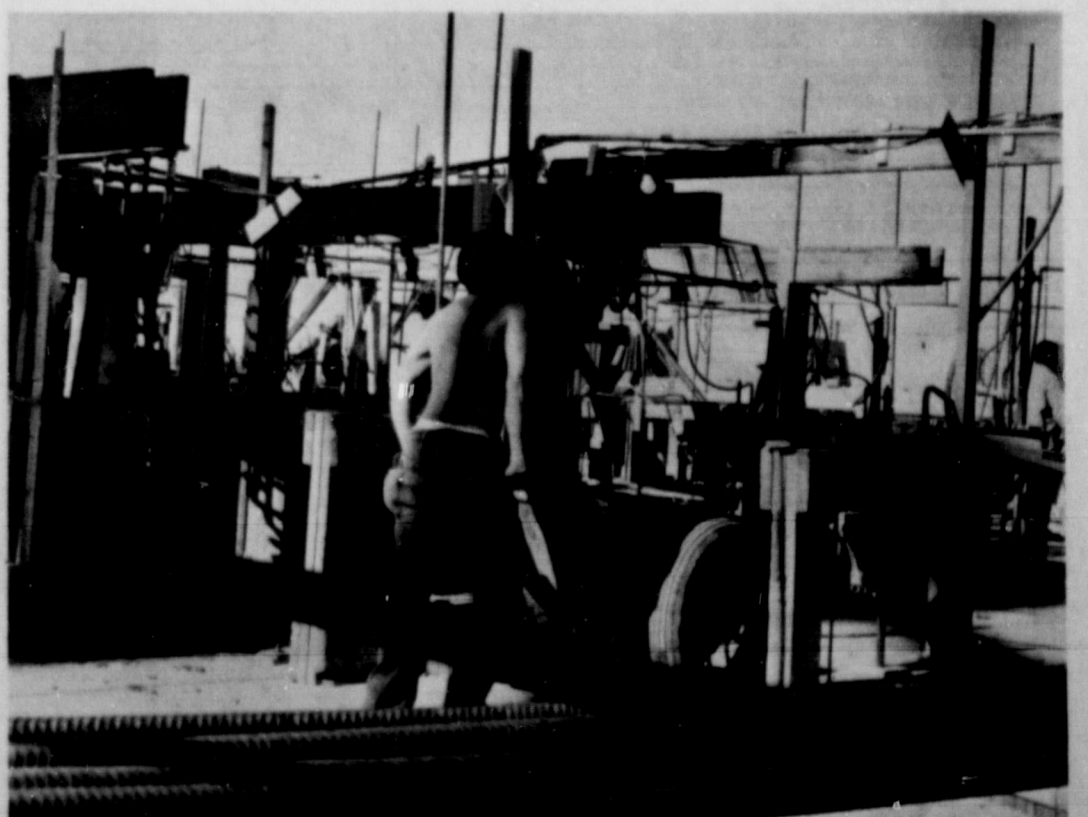
A large concrete parking area has been completed at the construction site, and work was progressing on a concrete roadway leading from the railway crossing to the plant proper.

Elliott was very complimentary of the plant's employees.

"We have some fine men," The packing plant official stated that it was looking more all the time like the company could meet its target date of April 1, 1968.



NEW POLICEMEN. . . New additions to the City of Friona Police Force are Rex Cowart, standing, and Bill Denny. Cowart is a former member of the force, having been at Dimmitt the past few years, and Denny comes to Friona from Bovina, where he was city marshal for four years.



WORK PROGRESSING -- Progress is continuing at West Friona Grain on the addition of a new grain storage bin. Foundations were being laid for the upper portions of the structure this past week. (Staff Photo).

McLellan Bros. Enter NHRA World Finals

BY DAN WADLEY
NHRA Reporter

When the National Hot Rod Association (NHRA) holds its World's Finals at Tulsa, Okla., two Friona racers, Joe and Ken McLellan, who are national record holders, will be among the select crowd competing for the title "World Points Champion."

The National Hot Rod Association (NHRA) is the world's largest and finest sanctioning body for the sport of organized drag racing and it is the primary function of this organization to govern the conduct of all sanctioned drag racing under its jurisdiction and to see that these strips maintain a high level of safety and fair play. A hard core set of rules and regulations has been established for this purpose and these rules form the bulkhead that is making the sport of organized drag racing one of the fastest growing spectator sports in the country.

from all over the United States at the World Finals to be held at Tulsa, Oklahoma.

The McLellan brothers, will represent their home division Four made up of Texas, New Mexico, Oklahoma, Arkansas, and Louisiana at this "gathering of champions" where you have to be the better of the best to even be allowed to compete.

In addition to this racing success, both Joe and Ken have traveled with both their drag racing machines to the annual NHRA Winternationals held each February at Pomona, California. Ken McLellan took his C-Factory experimental class win with the 427 cubic inch single overhead cam Ford Falcon and Joe won the G-Gas class with the little green Anglia "Exterminator". Mechanical difficulties with both cars later on in eliminator competition gave way to both cars garnering the top eliminator wins, but the competition provided by both these racers was apparent to all their competitors.

Another aspect of the sport that is giving it a continued growth record is such fine competitors as the McLellan Bros, Joe and Ken McLellan have adopted an attitude of keen competition that has produced a fine running car in the form of their national record holding G/Gas class Anglia. This car is powered by a 320 Cubic Inch Chevrolet Six cylinder engine and the horsepower developed by this engine has pushed Joe McLellan through the quarter-mile for a record time of 11.21 seconds and 124.97 mph. Until very recently, Joe held both ends of the national record, but now the elapsed time (et) stands at 11.15, only .06 seconds quicker than Joe's former record holding time.

Annually, NHRA holds six World Championship Series races in seven geographical divisions set up by the sanctioning body. There are ninety-two classes of competition machines that are separated into seven eliminator brackets and it is to one of these eliminator brackets that Joe and Ken McLellan have pushed their record running car to "Street Eliminator" points sufficient in number to qualify them for a chance at the top purse and recognition as World Points Champion which will be decided through close competition with equally fine machines

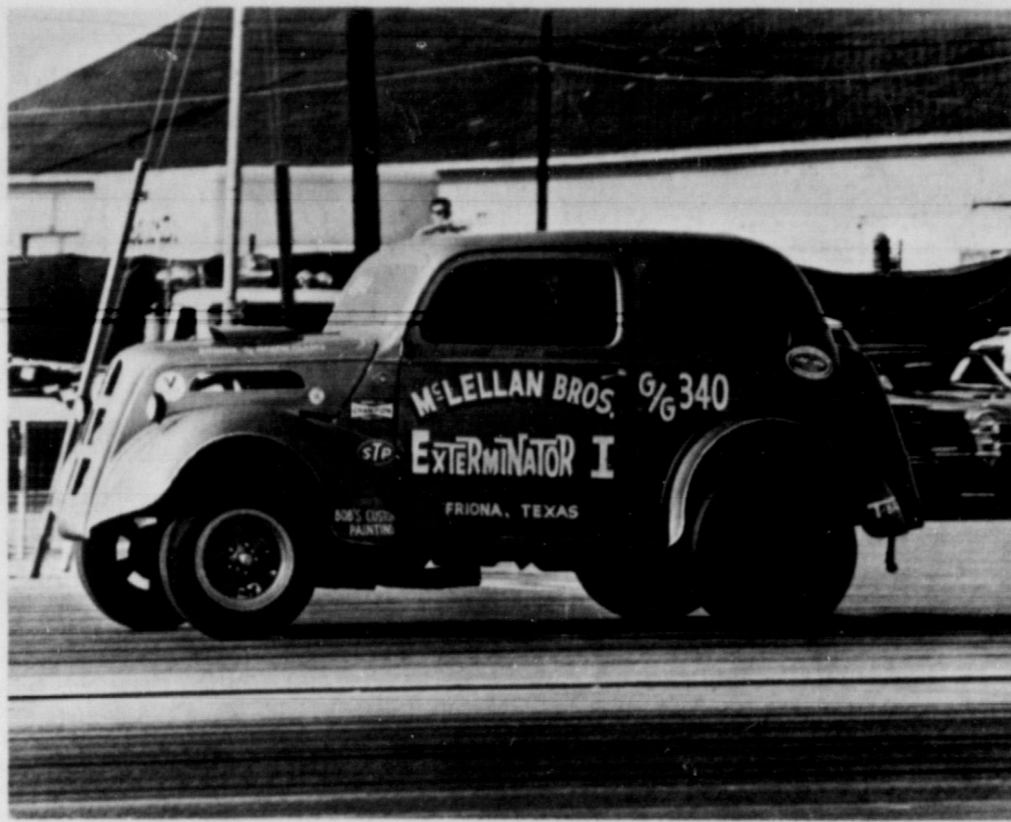
Their mainstay in the World Points challenge has been with the G-Gas Anglia of Joe's, with Ken doing all the tuning for peak performance. With these virtues to their credit it will be a real asset to the citizens of Friona, Texas, knowing that their town will be represented in the fiercest of competition by two nationally known racers that will give a good fight and if luck is with them, they will come home with the coveted title of World Champions, NHRA style.

Church Women To Meet Oct. 27

The Friona Interdenominational Women will hold their meeting Friday, October 27, at the Friona Methodist Church, Mrs. Robert Alexander of the Congregational Church will speak on the topic "Salty Christians."

The meeting will be the last for the organization this year, and all church women are urged to attend, so the group can organize for the coming year.

Plan to attend the Revival at Calvary Baptist Church featuring Vance Zinn, Evangelist, Services nightly at 8:00 p.m., October 22 through 29. Cayson Jones will be song leader. Public is invited.



RECORD HOLDING G/Gaser "Exterminator" I.



REV. OTTO KRETZMAN

Kretzman Named To Head Friona Ministers

Rev. Otto Kretzman, pastor of Rhea's Immanuel Lutheran and Friona's Redeemer Lutheran churches, has been elected president of Friona's Ministerial Alliance.

Rev. Ott Robertson, pastor of the Assembly of God Church, is the new secretary-treasurer. James Price, pastor of the Friona Methodist Church,

is the group's hospital chairman, and Jake Armstrong is chairman of the group's radio program.

The alliance is making plans for its annual community Thanksgiving service, to be held on Wednesday night, November 22 at the First Baptist Church.

Next meeting of the alliance will be Wednesday, Nov. 1.

County 4-H Council To Meet Oct. 21

The County 4-H Council will meet at the First State Bank of Bovina at 9 a.m. on Saturday, October 21.

Several items of business will be discussed. Election of officers for 1968 and planning the County 4-H Achievement Banquet and Awards Presentation are the two main items of business.

The 1967 officers of the Council are: Ann Blackstone of Lazbuddie, Chairman; Loy Dale Clark of Lazbuddie, 1st. Vice Chairman; Lynne White of Farwell, 2nd Vice Chairman; Cheryl Kaltwasser of Oklahoma Lane Club, Secretary and Treasurer; Jan Jameson of Friona, Reporter. Ann Blackstone and Cecil Bowery of Farwell are the delegates to the District I Council.

All newly elected presidents and Council delegates from all local clubs are encouraged to attend this meeting. They will be members of the Council for 1968 and this will be a good opportunity for them to learn more about the functions of the Council.

The purpose of the County Council is to make decisions and plan activities for 4-H on a County basis.

Adult leaders and parents are also invited to attend this meeting.

COW POKES

By Ace Reid



"Pin, would you git back and hold this calf... besides you're standin on my piggin string!"

* * * * *

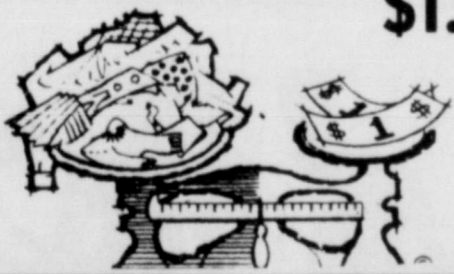
Fertilizer Headquarters
In Friona For
*Dry Fertilizer *Anhydrous Ammonia
CUMMINGS FARM STORE

NOW IN FRIONA The World's Finest Frigidaire COIN-OP DRY CLEANING

Reg. \$2.00 For 8 Pounds

Introductory Rate For Two Weeks . . . Come In And Get Acquainted

. . . AND CLEAN 8 LBS. FOR ONLY \$1.50



THE GOLDEN QUE IS NOW OPEN

"Here's Your Invitation To Bring The Family, Wife, Kids, Mother-In-Law, Etc.



Good Clean Fun For Everyone

*POOL *PING-PONG *PIN BALL *SNOOKER

Hours: Mon. - Sat. 9 a.m. to Midnight Sun. Noon to 11:00 p.m.

THE GOLDEN QUE

Located In The Former Spudnut Building

STOREWIDE FOOD SALE



5 Lb. Bag 49¢

25 Lb. Paper Bag \$1.98



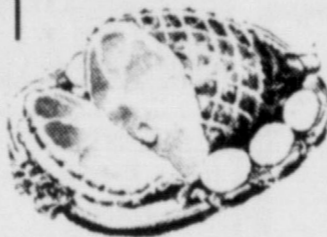
KRAFT
Qt. Jar 49¢



Swift's Premium Pro-Ten
ROUND STEAK 93¢

SIRLOIN STEAK 98¢

Armour Star
BACON 1 Lb. Pkg. 63¢



Sun-Ray
HAM Half or Whole 53¢

Sioux Bee
HONEY 4 Lb. Jar \$1.09

DREAM WHIP 4 1/2 Oz. Pkg. 37¢

Gala
PAPER TOWELS Jumbo Roll 33¢

Shurfine
COFFEE 1 Lb. 63¢

Maxwell House
INSTANT COFFEE 10 Oz. \$1.29

NOTE BOOK PAPER 300 Ct. 49¢

SCOPE 17 Oz. 98¢



Finest In FROZEN FOODS

Morton's Frozen **DONUTS** Pkg. 35¢

Welch's Frozen **Grape Juice** 2/39¢
6 Oz. Can



3 for... \$1

We Give Gunn Brother Stamps



DOUBLE GUNN BROS STAMPS EVERY WEDNESDAY
With Purchase Of \$2.50 Or More

Houser

Big Enough To Accommodate - Small Enough To Appreciate

Phone 247-3343

GROCERY & MARKET

Friona

GOOD GARDON BETTER QUALITY BEST FLAVOR
TRY SOME NOW



READ USE CLASSIFIED ADS for fast results

BUSINESS DIRECTORY

24 HOUR AMBULANCE SERVICE
 Oxygen Equipped
CLABORN
 CALL...
247-2801

Pictures We Use May Be Bought For 50c At...
THE FRIONA STAR

BARTLETT & POTTS AUCTION SERVICE
 Specializing In Farm Sales.
 Houston Bartlett
 ROUTE 1, BOVINA, TEXAS
 Phone 389-2190
 Clovis, New Mex.
 Larry Potts
 ROUTE 2, FRIONA, TEXAS
 Phone 295-3387

ADAMS DRILLING CO.
 WATER WELL DRILLING
 Layne Pumps, Inc.
 Sales & Service
 Friona, Texas
 Dial 247-3101
 Nights 247-2513

DICKEY'S DOZER SERVICE
 Dirt Work - All kinds
 Bull Dozers - Scrapers
 Motorgrader - Crane - Dragline
 Clamshell - Backhoe
 S.E. 4th & Belsher See or Call Floyd Dickey
 Dimmitt, Texas
 Phone 647-4553 or 647-4565

FRIONA REDI-MIX
 Cement For All Purposes
 "Your Business Appreciated"
 Phone 247-2215 207 W. 5th

WANT ADS PH. 247-2211
CLASSIFIED RATES
 First insertion, per word - 6¢
 Second and additional insertions - 4¢
 Card of Thanks - \$1.00
 Double rate for blind ads
 Classified Display - \$1.00 per col. inch
 Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account.
DEADLINE FOR INSERTION
 Thursday's Friona Star - 4 p.m. Tuesday.
 The Star reserves the right to classify, revise or reject any classified ad.
 Check advertisement and report any error immediately. The Star is Not responsible for error after ad has already run once.

ANNOUNCEMENTS
 We need to trade for a bunch of good used refrigerators. We also have new washer and dryers for sale.
 Reeve Chevrolet & Frigidaire.
 Would like to do custom listing. Phone Hub 265-3482. 49-6tp

MAKE YOUR OWN LAMPTABLES
 All Materials Furnished.
 Classes will be held week nights and Saturday afternoons. Contact Carole Jean Wright, Cranfill - White, 247-3276. 3-tfc

CARD OF THANKS
 The members of the FHS Annual Staff Wish to take this means to thank all the merchants who recently purchased advertising in the 1968 Chieftain yearbook. We sincerely appreciate your consideration in helping us to publish the student annual.
 1968 Chieftain Staff 3-tfc

FOUND . . . pickup tire and wheel. Inquire at Friona Consumers. 3-tfc
HORSE-SHOEING SERVICE
 Shoeing, trimming, contact Mike Hand. Call 247-2444 or 265-3536. 3-tfc
 Winterize your air conditioner today. Call J.C.'s Home Repair Service, I'll also light your furnace, and repair Kitchenmaid Dishwashers. Phone 247-3324. 3-2tc

FOR SALE
 Repossessed 1966 model Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns. Assume 4 payments at \$7.46. Must have good credit. Write Credit Manager, 1114-19th Street, Lubbock, Texas. 47-tfc

FOR SALE . . . Fox terrier puppy. See Mrs. Lester Smith, 509 Ashland Avenue. 2-2tp

Rummage Sale . . . Clothing and Housewares. Cellar, 303 W. 5th, Now through Saturday. 3-1tp

FOR SALE . . . 1951 Chevrolet Deluxe 4-door sedan. Power-glide, radio and heater. Everything works, all original, low mileage, excellent mechanical condition. John Terry, Ph. 247-3174. 3-tfc

FOR SALE . . . New, insulated well house. J.G. McFarland. 247-3272. 3-tfc

JOBS OF INTEREST
 Luzier cosmetics offers opportunities as consultant or manager. Top Commission, Free training. For appointment - Edith Sims, 3609 Luida Amarillo, Texas.

GENERAL ELECTRIC FRANCHISE -- Opportunity available in Friona to retail nation's most accepted line. Specialized help in planning, operating and merchandising your business. Small investment required. Write R.J. Pate, Branch Manager, Box 282, Lubbock, Texas. 3-1tc

Take advantage of the opportunity to sell the products of a multi-million dollar cosmetics company. Opening for distributors, saleswomen, managers, Generous commissions. Modest investment includes inventory, training and sales aids. Product line is backed by million dollar advertising program. For full details, appointment call, 806-364-0047. 1-4tp

Beautiful 4 BR House
 \$2,000 Under Mkt. \$28,500
 905 W. 6th
 Completely redecorated, new carpet, fireplace, refrigerator air, one block south of high school.
BINGHAM LAND COMPANY
 Phone 247-2745 or 247-3274

LAND FOR SALE
 Approximately 2,000 acres of cultivated and grass land to be sold November 1, 1967 at 2:30 p.m. at the First State Bank, Spearman, Texas. The land is to be sold in four separate tracts; two 320 acre tracts, one 600 acre tract and one 800 acre tract. No minerals are being sold.
 Written bids are to be submitted prior to sale time and after the bids are opened, the bidders present will be permitted to raise their bids until a bid is accepted. 10% of the purchase price will be required to be placed in escrow and the bidder will be required to enter into a written contract of purchase. Terms of the sale will be cash. All bids will be subject to the approval of the administrator.
 For further information concerning the land, contact C.A. Gibner, at First State Bank, Spearman, Texas, telephone 659-2526 or J.D. Helms at Linn & Helms, Spearman, Texas, telephone 659-2566. 2-3tc

Portable Disc Rolling
 One ways ---
Tandem and Offsets
Harrel Mays
 Ph. 247-3477

LEGAL NOTICE
 NOTICE OF HEARING TO APPROPRIATE PUBLIC WATERS OF THE STATE OF TEXAS
 No. 2550
 Notice is given that GEORGE D. ZETZSCHE, Rt. 5, Hereford, Texas, and ROBERT ZETZSCHE, Box 937, Friona, Texas, applicants, seek a permit from the Texas Water Rights Commission, to divert and use 1,131 acre-feet of water yearly from existing fifty (50) acre-foot capacity reservoir on Tierra Blanca Creek, tributary of Palo Duro Creek, tributary of Prairie Dog Town Fork Red River, tributary of Red River, Red River Basin for irrigation of 377 acres of land in Abner Taylor Survey No. 443, Abstract No. 489, nineteen (19) miles west of Hereford, Deaf Smith County, Texas.
 Midpoint of dam is 4960 feet northeast of southeast corner of above cited Abner Taylor Survey No. 443, all being more fully set out in the application. Application No. 2550 was accepted for filing by the Texas Water Rights Commission on September 11, 1967, and a hearing thereon will be held by the

Commission in its office at Austin, Texas, on Thursday, November 9, 1967, at 2:00 o'clock p.m. Those opposing the granting of said application should file written protests with the Commission and the applicant at least five days prior to hearing date, giving their reasons therefor and such other information as is required by Commission Rule 305.2.
 Joe D. Carter
 Chairman
 Texas Water Rights Commission

DATE: September 11, 1967
 52-tfc

LEGAL NOTICE
 ORDINANCE No. 402 AN ORDINANCE PROHIBITING THE SHOOTING OF FIREARMS, AIR RIFLES, BB - GUNS OR CANNON CRACKERS WITHIN THE CORPORATE LIMITS OF THE CITY OF FRIONA, TEXAS AND PROVIDING A PENALTY FOR VIOLATIONS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF FRIONA, TEXAS:
 Any person who discharges any gun, pistol, or firearm of any kind, or who discharges an air rifle, BB-gun, or air pistol of any description, by whatever name known that by means of compressed air, compressed springs, gas, or any other means is capable of discharging shots, pellets, or any solid object at a velocity in excess of three hundred (300) feet per second, or discharges any cannon cracker, or torpedo on or across any public square, street or alley in the City of Friona or within one hundred (100) yards of any business house shall be deemed guilty of a misdemeanor and upon conviction shall be fined not more than One Hundred Dollars (\$100). A "Cannon Cracker" is an explosive package more than two (2) inches long and more than (1) inch in diameter.
 PASSED AND APPROVED THIS THE 9th DAY OF OCTOBER, 1967.
 W.L. Edelman, Mayor
 ATTEST:
 Arley L. Outland, City Secretary 2-3tc

WELCOME TO FRIONA



This week we welcome Mr. and Mrs. Don Murphy to Friona. The Murphy's have lived here for about two months, and come from Amarillo. Don is self-employed as a sheet rock worker.

REAL ESTATE
For Complete Real Estate Service
 CONTACT
J. G. McFARLAND
 Phone 247-3272 or 247-2766
 Business, Farms, Ranches, Residences

FOR SALE -- two bedroom house, carpet, screened-in back porch; low down payment, 1209 White, Max Field, Phone 481-3316. 3-3tc

FOR SALE . . . Three bedroom house, good location, bath and one-half. Kitchen-den combo, air conditioning, utility room, plenty of closets. Contact J.G. McFarland for appointment. Phone 247-3272 or 247-2766. 1-tfc

FOR SALE: House at 902 Summit. Three bedroom, two full baths, large living room and den, plenty storage, storm cellar. Call I.T. Graves 935-3090, Dumas. 39-tfc

Stone Five-bedroom (sewing room), three baths, carpeted, large living room, wood-burning fireplace, family room, custom kitchen-gas range, duplex freezer - refrigerator, double garage, courtyard, large lot; refrigerated 1/2; consider land or lots in trade. Call 247-2584 or 247-3272. 47-tfc

Marshall Elder
 Representing
Rushing Real Estate
 Ph. 247-3370 or 247-3266 1-1377

As a tourist attraction, Texas should let the world know that this is the only state that has weather every day of the year.

FOR SALE
 90 acres perfect land, four miles from Bovina, extra special improvements, including a nice two-bedroom house and a 40,000 bushel grain elevator, complete. Ideal location for feedlot operation. Priced at only \$20,000. See or call O.W. Rhinehart at:
GLASSCOCK REAL ESTATE
 Office Ph. 238-3231; Res. Ph. 238-4452. BOVINA, TEXAS. 3-2tc

RENTALS
FOR RENT - 5-room house, 1305 Main. Mrs. J.J. Waldo, 412 S. 9th, Kingfisher, Okla. 1-tfc

WANTED - Farming land to rent for coming year. 247-2276. 1-tfc

FOR RENT . . . three - room apartment, recently re-decorated, Phone 247-3253. 2-2tp

FOR RENT -- 5 - room house, 13-5 Main, Friona. Mrs. J.J. Waldo, 412 S. 9th, Kingfisher, Okla. 3-2tp

FOR RENT . . . One bedroom furnished apartment. Bills paid. Prefer one person or couple. Call 247-2849. 3-tfc

MISCELLANEOUS SERVICES
 Harvey Hudson Graduate Farrier, Shoeing, Trimming, and corrective shoeing by appointment. Dimmitt 647-2496. 1-tfc

RCA Whirlpool
 Sales - Service
 B. W. Turner
 Phone 247-3035

ELK Drive In
 Friona, Texas

FBI SAY
THE ALAMO
 THE ALAMO
 THE ALAMO
 THE ALAMO

SUN
THE BIG MOUNTAIN
 THE BIG MOUNTAIN
 THE BIG MOUNTAIN

ONE CALL DOES IT ALL FOR WANT ADS
PHONE 247-2211



ROCKWELL BROS. AND CO.
 "LUMBERMEN"
 Lumber, Paint & Tools

HOUSER
 GROCERY & MARKET

HURST'S
 DRY GOODS

REEVE CHEVROLET
 New And Used Cars
 FRIGIDAIRE APPLIANCES

REED'S CLEANERS
 117 West Sixth
 PICK UP AND DELIVERY
 Friona Phone 247-3170

FRIONA WHEAT GROWERS
 Elevator Service
 Field Seeds

BOYS AND GIRLS!
 ENTER OUR **HALLOWEEN**
 COLORING CONTEST



HAVE FUN COLORING THESE DRAWINGS...YOU MAY WIN A FABULOUS PRIZE

The contest is open to all boys and girls under 12 years, excepting children of newspaper employees. Enter as many times as you wish; only 1 prize will be awarded to each winner. Bring your pictures to the Friona Star Office by 5:00 p.m. Friday, October 20.

GROUP I: Ages Pre-School To Six.

GROUP II: Ages 7-8-9.

GROUP III: Ages 10-11-12.

There will be one winner in each group. Winners will be announced in the next edition of the Friona Star, October 26. Winners may pick up their prizes at the Star Office at any time. Winning pictures will be placed on display in the Bank Window.



NAME _____ AGE _____

ADDRESS _____

REEVE CHEVROLET



510 Main

Ph. 247-2774



NAME _____ AGE _____

ADDRESS _____



519 Main

Ph. 247-3270



NAME _____ AGE _____

ADDRESS _____



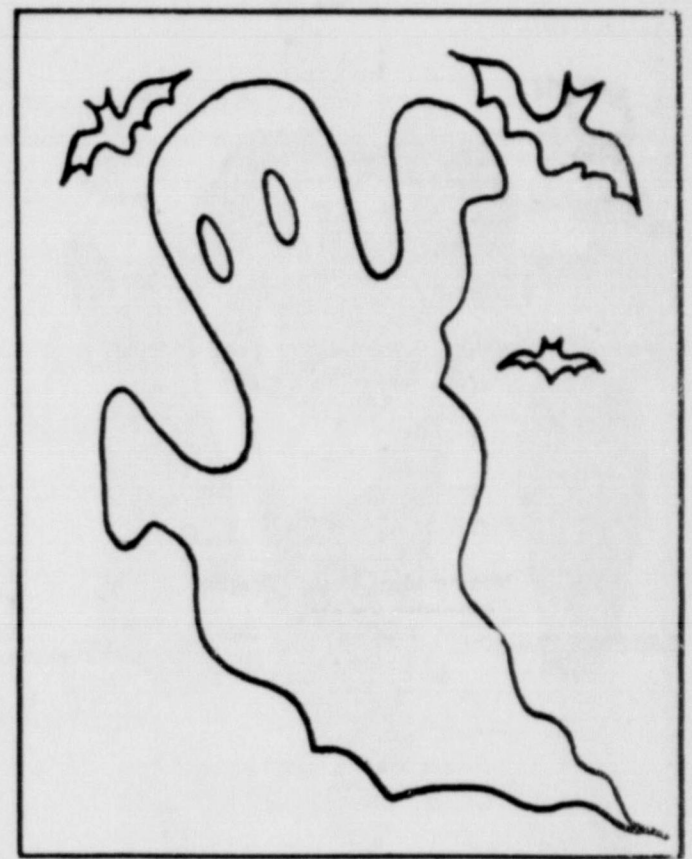
NAME _____ AGE _____

ADDRESS _____



NAME _____ AGE _____

ADDRESS _____



NAME _____ AGE _____

ADDRESS _____

HURST'S
 Home of Nationally Advertised Merchandise
 618 Main Friona, Texas

ROCKWELL BROS. & CO.
 "Lumbermen"
 118 E. 6th Ph. 247-2212

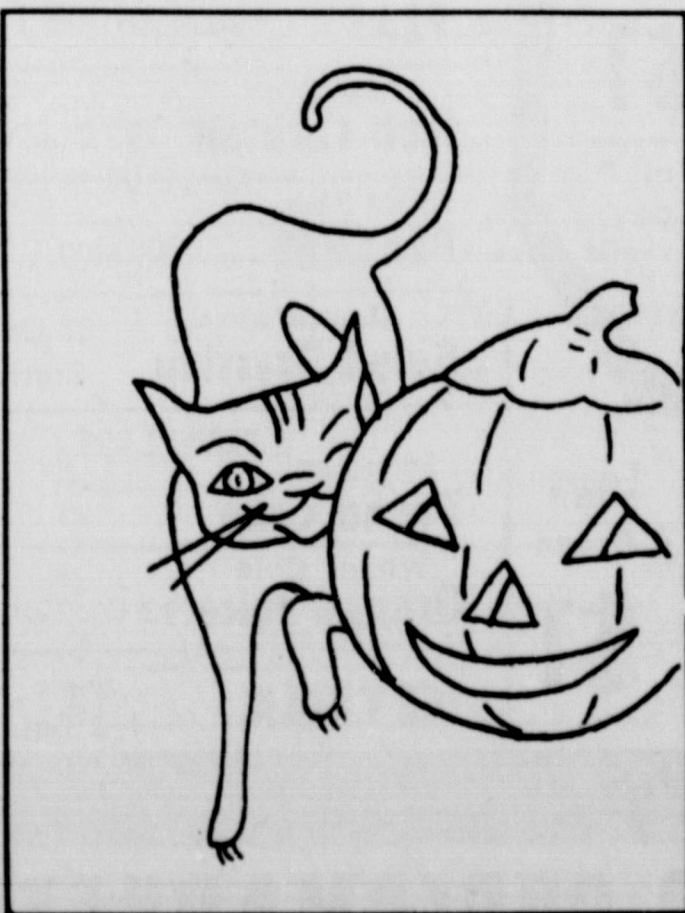
CONTINENTAL GRAIN CO.
 Hank Wheeler, Mgr.
 414 Main Ph. 247-3151

PARMER COUNTY PUMP
 B. J. PUMPS - DRILLING - REPAIR
 Ph. 247-3030



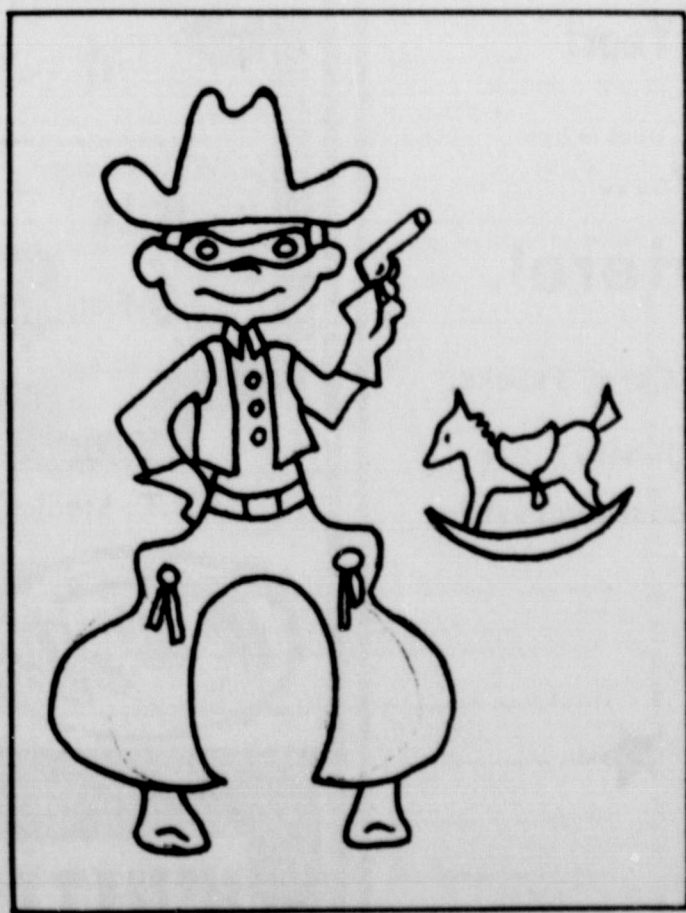
NAME _____ AGE _____

ADDRESS _____



NAME _____ AGE _____

ADDRESS _____



NAME _____ AGE _____

ADDRESS _____



NAME _____ AGE _____

ADDRESS _____

TEXACO INC.
 Grady Dodd
 Phone 247-3285

CROW'S SLAUGHTER PLANT
 Ph. 247-3333

BENGER AIR PARK
 Friona, Texas Phone 247-2861
PIPER SALES AND SERVICE

PARMER COUNTY IMPLEMENT CO.
 Ph. 247-2721

Local Committee Asked To Meet

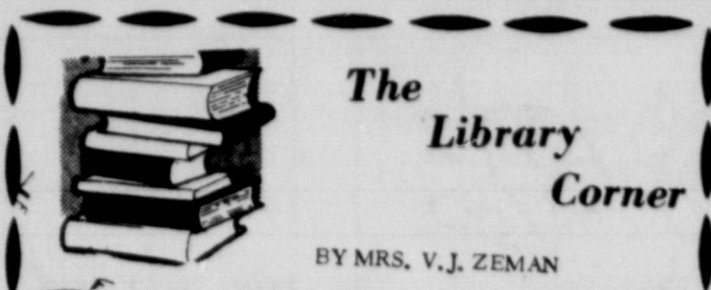
Loyde A. Brewer, chairman of the Farmer County Historical Survey Committee as well as all members of the county committee have been invited to represent their county at the 1967 Annual Meeting of the Texas State Historical Survey Committee and the Texas Historical Foundation, its private affiliate.

The meeting will be held at the Moody Convention Center in Galveston, October 26 thru 28. The joint membership of the two organizations totals more than 3,000 members in 254 county committees.

The county committees will be competing for several annual awards at the meeting. These include "Best Committee Newsletter," "Best Program of Work for 1967," "Best Historical Scrapbook," and "Best Publication of Local or Regional History". Awards will also be presented for the "Best Chairman of a County Historical Survey Committee" and the "Best Sub-committee Chairman of a County Historical Survey Committee."

Floyd Hamilton of Fort Lauderdale, Florida and George Hamilton of Pompano Beach, have been visiting in the home of Mr. and Mrs. Joe Moyer, Friona, and Mrs. Laura Thomas, Hereford. The Hamiltons are cousins of Mrs. Moyer.

A drop in bacon prices indicated that more little pigs went to market than stayed home.



The Library Corner

BY MRS. V. J. ZEMAN

Friona Public Library received 159 donated books in the past ten days. The Paul Fortberrys gave 41; Mrs. Opal Bowen of Bovina donated 91; and Mrs. E.L. Fairchild added 26. "Parent's Magazine Family Cookbook" was given by Mrs. Bill Stewart.

Among the other books received are: Farley's "The Black Stallion's Courage," Boyce House's "Texas Proud and Clear," Taryington's "Penrod and Linkletter's 'Kids Say the Darndest Things.'"

Each book is appreciated. Helping Mrs. Gaede, librarian, process these books for the shelves were Mrs. J.G. McFarland, Mrs. John Bengner, and Mrs. Bill Stewart, members of the Friona Public Library Board.

It is always good to have the story hour crew in the library. 34 children came to the Oct. 5 story hour and took home 81 books. There were 35 at the Oct. 12 story hour.

Leading storyhour for the two October sessions were Mrs. Jackie Hight, Mrs. Ronnie George, Mrs. J.V. Fulks, Mrs. Howard Fleming, Mrs. Andy Hurst, Mrs. Joe McLellan, Mrs. M.C. Osborn, and Mrs. Bob

Owen. The library could not function without volunteer helpers. You are appreciated.

A timely book that has been added to the library recently is "George Washington Carver; The Man Who Overcame" by Lawrence Elliott. This is the true story of a remarkable American. A negro born in to slavery, orphaned before he could walk, plagued by prejudice, poverty, and ill health -- yet he labored daily to make this earth a little richer, healthier, lovelier for all men and his story sings with courage and invincible faith. He could have grown up twisted and bitter -- but he did not. This book can be read by students and adults.

Cub Scouts Notes

Den 7 met Monday afternoon in the home of Mrs. Waymon Wilkins, den mother. Following a work session on the Cub Scout promise, law, handshake and sign, Mrs. Wilkins served refreshments.

Chuck Rector, den chief, directed games and an egg race and a potato race.

Those present were Roy Don Smith, Jody Snitker, Alonzo Strickland and Noel White.

Patrol Investigates 15 County Accidents

The Texas Highway Patrol investigated 15 accidents on rural highways in Farmer County during the month of September, according to Sergeant W.E. Wells Highway Patrol Supervisor of this area.

These crashes resulted in two persons killed, nine persons injured and an estimated property damage of \$10,075.00.

The rural accident summary for this county during the first nine months of 1967 shows a total of 90 accidents resulting in five persons killed, 44 persons injured, and an estimated property damage of \$62,311.00.

Traffic wise, the month of October signals the beginning of the most deadly season of the year. From past experience

these last three months of the year almost double the number of deaths occurring during the first three months of the year.

The Sergeant listed some factors why these three months are more deadly. (1) October marks the beginning of shorter days and longer nights. These increased hours of darkness will hide dangers otherwise visible during the daylight hours. (2) An increased in traffic due to vehicles conveying school children, football games, harvest vehicles and trailers, and the holidays. (3) Inclement weather conditions. These factors in varying degrees coupled with high speed cause accidents that would not occur in the daytime.



PREVIEW DAY PREPARATIONS . . . Students at Wayland College will help answer the question "What is college like?" when an expected 500 high school students visit the campus November 4 for the Wayland Preview Day. Among students who helped with plans for College Preview Day are, left to right, Dennis (Doc) Howell, Friona; Terri Brown, Amarillo, and Danny Murphree, Friona.

SCD Officials Attending Fort Worth Convention

Mr. and Mrs. A.L. Black and Mr. and Mrs. Dick Rockey are representing the Farmer County Soil and Water Conservation District at the 27th Annual State-Wide Meeting of Texas Soil and Water Conservation District Supervisors being held in Ft. Worth, October 17-19, 1967, at the Hotel Texas.

The theme for this year's meeting is "Leadership--Key to Districts Future." The entire meeting will stress the importance of local leadership in

conserving, developing, and utilizing the soil and water resources of Texas.

People scheduled to be on the program include U.S. Senator John Tower, Congressman Jim Wright, State Representative Bill Wright, State Representative Bill Clayton, Gilbert Kretzschmar, President of the Association of Texas Soil and Water Conservation Districts, Warren Fairchild, Executive Director of the Nebraska State Soil and Water Conservation

Hear Vance Zinn, Evangelist leading revival at Calvary Baptist Church, October 22 through 29. Services are 8:00 p.m. nightly. Cayson Jones will be song leader. All are invited to attend.

Commission, Johnny Watkins, of KWTX-TV Waco-Bryan, and H.B. Martin, Field Representative, Soil Conservation Service, Fort Worth.

Annual Rummage Sale Begins

The annual rummage sale, which is sponsored by Farmer County Community Hospital's Auxiliary, is beginning this weekend. Members of the organization will be at the Rushing Building on Main Street at 2 p.m. today (Thursday), to accept any useable item for sale.

The sale will be conducted each Friday and Saturday from 2 to 6 p.m. for the next several weeks.

Clothing, shoes, books, or any item for which you no longer have need will be accepted. Proceeds will be used for a benevolent project of the auxiliary.

Mr. and Mrs. L.H. Prater of Spearman were guests in the homes of Mr. and Mrs. O.B. Moyer and Mr. and Mrs. Joe Moyer last week. Mrs. Prater is a sister of O.B. and Joe.

RAH
RAH
RAH

JOIN THE WINNING TEAM!

Friona Consumers And Southern Farm Supply Co-Op Products....

Winners Every Season In The Year!

Get Ready Now....

Winter Is Nearly Here!

Have You Taken Steps To Winterize Your Cars, Trucks, Tractors, Combines And Other Farm Machinery? See Buddy Or Sam Today. They Take A Personal Interest In All Consumer Customers.

★ ★ ★

Friona

COOP CONSUMERS COOP

Phone 247-2771 Buddy Lloyd, Mgr Friona

IT'S THE TOTAL THAT COUNTS

More low food prices all along the Tape!

White Swan SPINACH
303 Can
6 For \$1

White Swan HOMINY
300 Can
10 For \$1

White Swan TOMATO SAUCE
10 For \$1
8 Oz. Can

White Swan CATSUP
14 Oz. Bottle
4 For \$1

White Swan MILK Tall Can
6 For \$1

X.I.T. Medium Eggs
3 Dozen
\$1

CHUCK ROAST
Pound **55¢**

SAUSAGE
Top Hand 2 Lb. Bag **69¢**

White's Big White Swan Sale Continues This Week

Super Save **OLEO** Pound Box **5/\$1**

Gold Medal **FLOUR** 25 Lb. Paper Bag **\$2.29**

White Swan **PEAS** 303 Can **4/\$1**

White Swan **Fruit Cocktail** 303 Can **3/79¢**

White Swan **PEACHES** 300 Can **4/89¢**

Morton's **Salad Dressing** 32 Oz. Bottle **39¢**

Frozen Food

Sara Lee **Pound Cake** **83¢**

Winter Gold **Orange Juice** 12 Oz. Can **4/\$1**

ICE CREAM Lane's 1/2 Gal. **59¢**

CRISCO 3 Lb. Can **75¢**

RED POTATOES 20 Lb. Bag **59¢**

TOMATOES Lb. **19¢**

LETTUCE Lb. **15¢**

WHITE'S SUPERMARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More

Our Aim Is To Please In Every Way

We Deliver Ph. 247-2250

1. **FRIONA FARMERS CO-OP GIN**
 "It's Your Gin - Use It"
 David Bailey, Mgr.
 MEMPHIS at OLTON

2. **FRIONA WHEAT GROWERS**
 "Since 1934"
 Phone 247-3211 Friona
 LOCKNEY at ABERNATHY

3. **CHESTER GIN**
 EXPERIENCED DEPENDABLE SERVICE
 Phone 247-3185 Friona
 HALE CENTER at FLOYDADA

4. **ROCKWELL BROS. & CO.**
 "Lumbermen" Since 1906
 Phone 247-2212 Os Lange
 CANYON at HERFORD

5. **MONSANTO Ag Center**
 Serving You With Four Locations
 Friona Hub Rhea Tam-Anne
 FARWELL at KRESS

6. **PORTER & SONS IRRIGATION EQUIPMENT**
 Waukesha, LeROI Irrigation Engines MOTOR REPAIR
 BOVINA at SPRINGLAKE

7. **THE FRIONA STAR INC.**
 YOUR HOMETOWN NEWSPAPER SINCE 1925
 FRIONA, TEXAS
 Covering Friona Football and School Activities For 41 Years
 PLAINS at SEAGRAVES

8. **HUB GRAIN FLEMING & SON GIN**
 Phone 265-3215 265-3405
 LAZBUDDIE at NAZARETH

COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS



RAMEY BEENE
Junior Guard



RANDY ELLIS
Senior Linebacker

Contest Standings

Raymond Milner 76	Mrs. Howard Fleming 66	Jerry Loflin 63	Duane Baize 58
Joyce Veazey 72	John Frazier 66	Jimmy Norwood 63	Fred Barker Jr. 58
B.C. Hartwick 71	Wendell Garner 66	Donald Powell 63	Oscar Baxter 58
Mrs. Albert Johnson 71	Jim Johnston 66	Mrs. Don Reeve 63	Ralph Broyles 58
Mrs. Frank Truitt 71	Paul Mohr 66	Edward White Jr. 63	L.F. Jacob 58
Mike Pavalus Sr. 70	Lee Roy Nuttall 66	Mrs. Eugene Bandy 62	Pudge Kendrick 58
John Wilson 70	Claude Spears 66	Fred Florez 62	Frank Truitt 58
Albert Johnson 70	Mrs. Emmett Tabor 66	Mrs. Fred Florez 62	Janice Clark 57
Mrs. W.R. Mabry 70	C.H. Veazey 66	Mrs. Dale Houlette 62	Mrs. Jerry Loflin 57
Eugene Bandy 69	Dean Agee 65	Jimmy Maynard 62	Randy Mabry 57
Howard Fleming 69	Dean Blackburn 65	Mack Ragsdale 62	Mrs. O.L. McMurtrey 57
Mal Manchee 69	Ronnie George 65	Don Reeve 62	Joe Reeve 57
Bill Raybon 69	Mrs. B.C. Hartwick 65	Larry Sanders 62	Don Paul Spring 57
Mrs. Edward White Jr. 69	Larry Johnston 65	J.P. Sims 62	Sam Perez 56
Mrs. Waymon Wilkins 69	Clarence Monroe 65	Ross Ayers 61	D.E. Renner 56
Gene Ezell 68	Mrs. John Morrow 65	Dean Broyles 61	Gerald Shavor 56
Mrs. Truett Johnson 68	Benny Pryor 65	J.V. Finley 61	Audvie Barnett 55
Mrs. Clarence Monroe 68	Clyde Weatherly 65	Eugene Ellis 61	Carroll Cook 55
Danny Murphree 68	James Weatherly 65	Mrs. Bill Kent 61	Don Fortenberry 55
Lanny Fullig 68	Wright Williams 65	Jerry Mabry 61	Flossie Rhinehart 55
Waymon Wilkins 68	Winston Wilson 65	Dolph Moten 61	Mrs. Maynard Agee 54
Jarrell Wright 68	Frankie Allen 64	Mrs. Jimmy Norwood 61	Joy Morton 54
Francis Gable 67	Donny Cartmel 64	Alton Peak 61	Gary Pope 54
Becky Broyles 67	Frank Castillo 64	Bob Riethmayer 61	Mrs. J.P. Sims 54
Jackie Hight 67	Dennis Howell 64	Lester Smith 61	Ronald Smiley 54
Dale Houlette 67	Truett Johnson 64	Emmett Tabor 61	Troy Bass 53
W.R. Mabry 67	Laverne Mabry 64	E.V. Thompson 61	Charles E. Everett 53
Jerry Shelton 67	Mrs. Mal Manchee 64	Robert Zeztsche 61	Herman Gerles 53
Mrs. John Allen Jr. 66	Mrs. Kenneth McLellan 64	Maynard Agee 60	Larry O'Connor 53
Bill Bailey 66	Joe Perez Jr. 64	Johnny Bandy 60	Bobby Drake 52
Mrs. Stan Benge 66	Mrs. Benny Pryor 64	Jimmy Hamilton 60	John Baca 51
Jackie Clark 66	Floyd S. Reeve 64	Burke Hand 60	Walter Cunningham 51
Owen W. Drake 66	Mike Buchanan 63	Tommy Mars 60	Bob Finley 51
Randy Farr 66	Pilo Castillo 63	Stan Benge 59	Mike Ellis 50
		Cary Lee Jackson 59	Terry Mabry 50
		Jim Lester 59	Rex Minshew 50
		Jerry London 59	John W. Renner 50

CONTEST RULES

- Pick the winners of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
- Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
- Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
- The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season ticket to the Friona (Chief games next fall).
- Only one entry per person.
- Contestants must be 12 years of age or older.
- Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.
- Weekly prizes of \$5, \$3 and \$2 will be awarded to first, second and third place winners.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed in Advertisements

1. _____	9. _____
2. _____	10. _____
3. _____	11. _____
4. _____	12. _____
5. _____	13. _____
6. _____	14. _____
7. _____	15. _____
8. _____	16. _____

TIE-BREAKER: (Pick Score) Friona _____ Dimmitt _____

NAME _____

ADDRESS _____

9. **FRIONA MOTORS**
 Parmer County Headquarters
 For Ford Cars, Trucks, Pickups,
 Tractors & Used Cars
 Phone 247-2701
 TEXAS at ARKANSAS

10. **ETHRIDGE-SPRING AGENCY**
 Dan Ethridge
 Frank A. Spring
 Bill Stewart
 Flake Barber
INSURANCE-LOANS
 Phone 247-2766
 TEXAS A&M at TCU

11. **REEVE CHEVROLET**
 Your Authorized Chevrolet Dealer
Frigidaire Home Appliances
 Sales Service
 SMU at RICE

12. **FRIONA COUNTRY CLUB GIN**
 Jack Tomlin, Mgr.
 Phone 247-2439
 TEXAS TECH at FLORIDA ST.

13. **BI-WIZE DRUG**
 DRUGS SUNDRIES
 "Your Rexall Store"
 Phone 247-3010
 WEST TEXAS at NEW MEXICO ST.

14. **PLAINVIEW PRODUCTION CREDIT ASSN.**
 Robert Neelley Office Mgr.
 OKLAHOMA at KANSAS ST.

15. **FRIONA FEED YARDS, INC.**
 Jack Carrothers, Mgr.
 Phone 265-3574
 U. of HOUSTON at MISSISSIPPI ST.

16. **PARMER COUNTY IMPLEMENT CO.**
 Your IH Dealer
 Phone 247-2721
 DALLAS COWBOYS at PITTSBURGH



On The Farm In Parmer County

RONNIE MCNUTT
County Agent

The latest information on fertilizer use and management will be presented at the Southern Great Plains Agronomy Symposium to be held at West Texas State University, Canyon, on Thursday, October 26.

Discussion will be featured on the characteristics, handling and application of ammonia; nitrogen transformations in the soil; fertilization of wheat, grain sorghum, cotton, sugar beets and vegetables; and inter-relationships of fertilizer use with production practices.

An outstanding slate of leading agronomic authorities will be on hand to present the program.

Those include Leroy Donald and Ben Day, both with the Agricultural Nitrogen Institute, Memphis, Tenn.; Dr. James Parr, soil microbiologist, USDA Agricultural Research Service; Dr. Eugene Coleman and Dr. Kenneth Kilian, associate professor and assistant professor of agronomy, respectively, at Texas Tech; Dr. Charles Welch, soil chemist, Texas Agricultural Service; Dr. Norman Nossaman, chief agronomist, Western Ammonia Corp., Dimmitt.

Also, Dr. Ivan Miles, chief agronomist, Olin Chemical Co., Little Rock, Arkansas; Dr. Arthur Onken, assistant professor of soil and fertilizer, South Plains Research and Extension Center; Dr. Alex Pope, chief agronomist, Occidental Chemical Co., Houston; Paul Scott, agronomist, Holly Sugar Co., Hereford; Wes Fisher

Jorde Potato Co., Hereford; Dr. Robert Reed, professor of horticulture, Texas Tech; Dr. John Strauss, chief agronomist, Tulsa, Okla., and Dr. R.L. Balsler, Gulf Oil Corp., Kansas City, Missouri.

Presiding at the various sessions of the symposium will be Don Margo, president, Texas Fertilizer Association; Dr. Tom Longnecker, director, High Plains Research Foundation; Dr. Bill Longstaff, president, Texas Plant Food Educational Society; Dr. A.W. Young, head, Department of Agronomy and Range Management, Texas Tech; and Billy C. Gunter, Extension District II agricultural agent.

Registration for the day-long conference will begin at 8:00 a.m., Advance registration at \$5 each may be sent to the Agriculture Department, West Texas State University, Canyon.

All fertilizer dealers and interested agricultural producers in the county are encouraged to attend the symposium.



TOP MAIZE . . . Leroy Lundy is pictured in a portion of his maize which is making over 9,000 pounds per acre. Lundy had a 26-acre plot which averaged 9408 pounds per acre.

Friona Farmer Has 9400# Milo Yield

If the record being compiled by Leroy Lundy on his maize near Friona is any indication then there are likely to be some fantastic yields in store for area farmers on their milo.

Lundy, farming land belonging to Steve Struve, has made a yield of 9408 pounds per acre on a measured 26-acre plot. There are 116 acres in the entire field, and Lundy thinks the whole thing may average 9,000 pounds per acre.

Planted May 15, double-row, Lundy seeded Excell B-52 (eight pounds per acre) on land which had been plowed down with 200 pounds of 6-30-7-4 per acre. The dry fertilizer was plowed down on February 1. In addition, he added 200 pounds of anhydrous ammonia.

The maize had one pre-irrigation, and three waterings during the season. Lundy used Propazine to effectively control weeds and grass.

This is Lundy's first year to farm in the Friona area. He came here from the Rio Grande Valley, where he grew up. He is a member of the Friona Young Farmers Association, and is very active in club activities.

He is married and is the father of three children.

Scouts Spend Day On Spoehn Ranch

Seventeen members of Girl Scout Troop 244 and four leaders went to the Spoehn Ranch, west of town, Saturday for an outing. The day was spent hiking and working. Tulips were planted for an outdoor good deed and some work was done on the gypsy badge.

A nose bag lunch was served at noon.

Leaders attending were Mrs. Dan Laceywell, Mrs. Kenneth Moore, Mrs. Watson Whaley, and Connie. Others present were Cindy Cason, Patti Crump, Sandra Fulks, Holly Hart, Glenna Holt, Jeanine Jarboe, Devonn Light, Connie Lindeman, Judy Massey, Hope Mays and Pam Wilcox.

Also Terry Fallwell, Kenna Moore, Becky Walker, Stacy Wheeler, Debbie Erdman, Shirlene Clayton, Judy Milton and Debbie Short.

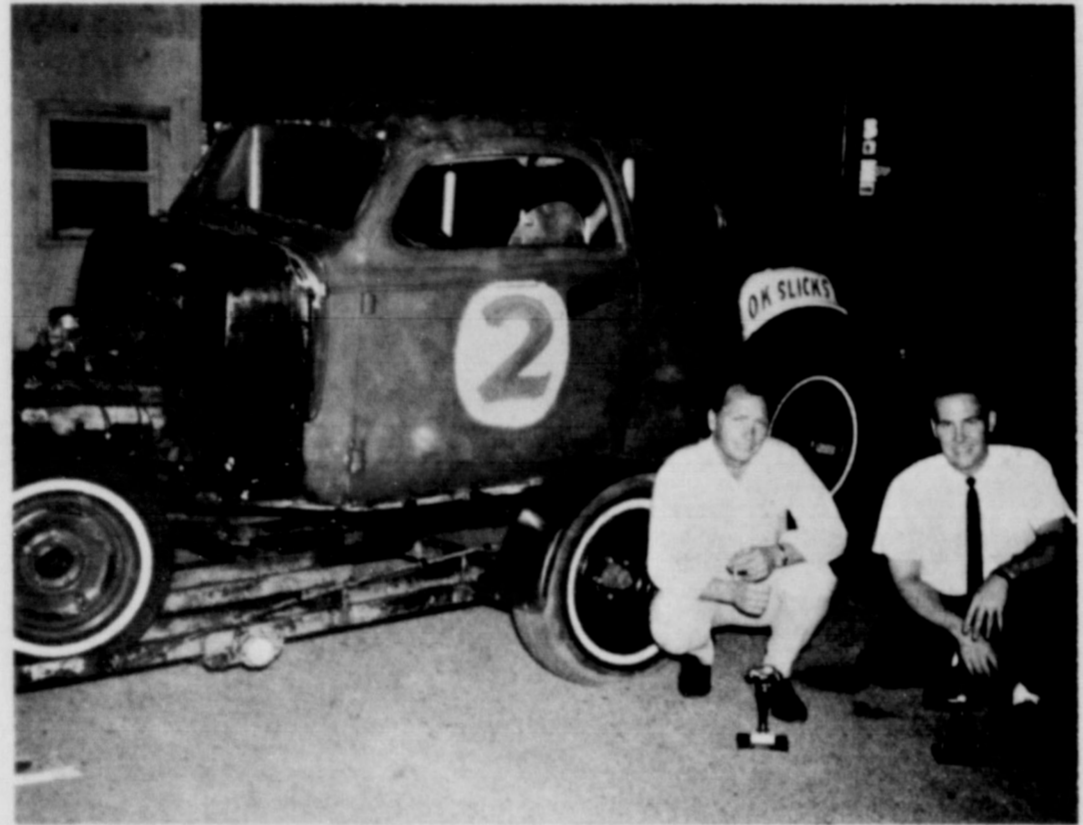
It's A Girl For Arlen Mays

Mr. and Mrs. Arlen May, Amarillo, became parents of a baby girl at 10:27 a.m. Friday, October 13, at St. Anthony's Hospital. She was named April Deniese and weighed 7 lbs. 11 ozs.

April has an older brother, Keith, 1 1/2. Her grandparents are Mr. and Mrs. Hardy May, Friona, and Mr. and Mrs. Charles Southerland, Amarillo.

The Hardy Mays spent the weekend in the Arlen May home. Mrs. May and April were dismissed from the hospital Sunday afternoon.

Most people rate a legislative session by the large number of laws it passes. When it's too late, they find out what the laws mean.



WINNERS AT HEREFORD RACEWAY -- Don Murphy and Jim Smith, new Friona residents were recently winners at the Hereford Speedway Races last Sunday. Murphy drove his home-made car to a 1st place finish in the Trophy dash, while Smith took honors in the Merchant's race. Murphy is now building a car to race in the Amarillo races, and asks that any business interested in sponsoring him to please get in touch.

Contest Winner, . . .

(Continued From Page 1)

three grand prizes at the conclusion of the contest, worth approximately \$200.

Those correctly picking 13 games last week were Bill Bailey, Donny Carthel, Mrs. Pilo Castillo, Walter Cunningham, Francis Gable, Ronnie George, B.C. Hartwick, Mrs. Albert Johnson, Larry Johnson, Elizabeth McLellan, Raymond Milner, Peggy Monroe, Jimmy Norwood, Mary Pryor, Mack Ragsdale, J.P. Sims, Jewel Tabor and Joyce Wilkins.

RED BARN BULL SHIPPER

PMS LIQUID FEED SUPPLEMENT

OVERCOMES DEFICIENCIES IN DRY GRASS, FORAGE AND HAY. Provides adequate amounts of — protein, vitamins, minerals — economically.

Delivered to your pasture, this feed supplement saves your equipment, your labor, your time. A call takes care of everything.

CONTACT
Don McManaman
OR
Harvey Neal

RED BARN
FERTILIZERS • CHEMICALS



At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

The Yearbook Committee of the Extension Clubs met last Friday in the County Agent's office and planned the Yearbook. Mrs. Edmund Kitten, chairman, lead the discussion and plans are well underway for 1968 program.

Some of the program in the area of Consumer Competence selected by the group are:

"Furniture Selection Tour"
"More for Your Money When Buying Meat"
"Which Wax & Where" (floors and furniture)
"Points to Consider When Buying Children's Clothing"

The fast pace of technology accounts for some complex jargon to puzzle consumers. Poor decisions in the market place cause problems. Some-

times the information needed by the consumer to make wise decisions isn't available or he doesn't take the trouble to buy wisely.

The local Home Demonstration Clubs will study subjects to assist them in becoming wise organizers.

A new 4-H Organization Leader, Dwayne Phipps has been added to the list of lead-

(Continued on Page 10)

Plan to attend the Revival at Calvary Baptist Church featuring Vance Zinn, Evangelist. Services nightly at 8:00 p.m., October 22 through 29. Cayson Jones will be song leader. Public is invited.

We slammed this door 500,000 times

That's why it now carries a 10 year guarantee

Limited Time Only

**SALE PRICES
CONTINUE TILL
OCT. 26
Reg. \$50.00**



This is a WEPCO "RED LINE" fully extruded aluminum insulating door. In spite of half a million test slams we couldn't damage it or cause the frame to sag. You won't be able to either. Any door is only as good as its hinge. The concealed hinge on this WEPCO "RED LINE" door will be replaced if defective under our Warranty for 10 years. There is no door more durable or more beautiful. And it's sensibly priced.

And...
If you're window shopping

Here's what you need . . .

Millions of these WEPCO all aluminum triple tilt insulating windows are providing year round comfort to homeowners everywhere.

These products are sold only **At Nunn Lumber Co.** whose reputation is your guarantee of satisfaction.

Take Advantage of these new special prices for a limited time only.

WEPCO Division of the Weather-Proof Company
P.O. Box 45 Litchfield, Illinois 62056



NUNN LUMBER CO.

Friona "Complete Building Service" Ph. 247-2727

A Selective Gift...

FOR A
SELECTIVE
HOMEMAKER

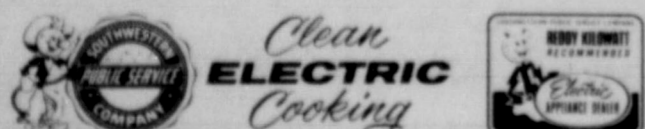
Select your new electric range now and the Selective Gift of your choice is yours with our compliments! See your Reddy Kilowatt Electric Appliance Dealer and if you're a residential customer of Southwestern Public Service Company, you may choose free one of the delightful gifts with your purchase.

BUY AT THE STORE WITH REDDY ON THE DOOR



WITH YOUR PURCHASE OF A NEW ELECTRIC RANGE

- WITH YOUR PURCHASE CHOOSE ONE OF THESE GIFTS
- Mirror Ensemble
 - 8-Day Clock
 - Electric Blanket
 - Coffee Set
 - Golf Bag
 - Electric Shaver
 - Shrub and Hedge Trimmer
 - Coffee Maker
 - Ice Crusher
 - Electric Fry Pan
 - Clock Radio
 - Guitar
 - Binoculars
 - Portable Radio
 - Sleeping Bag



CHIEFS SCORE EARLY

Chiefs Get Fifth Win At Floydada's Expense

Friona's Chieftains, despite having to alternate between a flu-weakened quarterback and a sophomore seeing his first varsity action, romped past Floydada at Floydada last Friday, 27-6, to remain in contention for the District 3-AAA title.

The win left Friona's season record at a respectable 5-1, and the Chiefs are now second in district at 2-1.

Both quarterbacks were impressive, with sophomore Billy Ross Procter guiding the team on two touchdown drives during the game.

Friona came up with a score on its first offensive play, and applied the pressure throughout the game to the larger Whirlwinds.

Speedy Eddie Barker took a quick pitchout and raced around left end, and sprinted 54 yards for a touchdown on Friona's first play from scrimmage, Sahara Gonzales' kick made it 7-0 Friona with only 2:15 gone in the game.

Friona had kicked off to the Whirlwinds to start the game, and forced the home team to punt after they had started on their own 14-yard line. Friona put the ball in play on their own 46 yard line, when lightning struck in the form of the Barker-to-Barker pitchout.

Friona had to put a defensive stand before the quarter ended, after a punt situation in which

punter Lowery Harper ended up running the ball gave the pigskin over to Floydada at the Friona 30.

The Chieftain defense dug in and took over on their 26 four plays later. After a penalty pushed Friona closer to its own goal-line, the Chiefs executed a quick-kick to get out of the hole.

The quick-kick went from Friona's own 23 to the Floydada 23. A few minutes later, a bad break on Floydada's punting attempt set Friona moving toward its second TD.

On a fourth down from the Friona 47, the Whirlwind punter had the ball snapped over his head. He retrieved the ball, but was tackled on his own 43, where Friona took over.

Halfback Tony Perea smashed through the line for 16 yards to the Floydada 25, and on the next play, Eddie Barker swept right end on a play similar to his first TD, and just made it into the end zone. Gonzales' kick made it 14-0 with 3:48 left in the half.

This wasn't all for the half, however.

Forced to punt again, this time the Floydada punter was rushed, and a short punt to the Floydada 44 resulted.

Perea ran 10 yards, and then six, and was shaken up on the latter play. Eddie Barker again swept right end for 20 yards to set Friona up first and goal at

the Floydada five. All this action was coming with sophomore Procter as quarterback.

The first two attempts from the five-yard line left Friona still at the four, and Perea was sent back in the game. He got the four yards and a touchdown with just 36 seconds left on the clock. Officials called Gonzales' kick a shade wide, but Friona now led, 20-0 at half time.

Floydada had a threat going at the start of the second half, as Joe Christian rambled 25 yards on a draw play to the Friona 14. He was hit hard at this point, however, fumbled, and Friona recovered.

At this point Friona took over, and Johnny Barker engineered a drive which covered 86 yards, taking 17 plays and seven first downs, and using up most of the third quarter.

Larry Graves' nice pass reception for 15 yards kept the drive going on at one point, and Harper gave the team two first downs on gains of 12 and six yards, the latter coming on a critical third down play.

Perea gave the team a first down on the Floydada 19 with runs of five and three yards. He then got loose and almost scored, being stopped at the two. Perea went over on the next play, though, and Gonzales' kick made it 27-0 with 3:17 left in the quarter.

Pass interceptions by Randy Ellis and Isidore Cordova blunt-

ed Floydada's attack during the final quarter, but the Whirlwinds finally got a scoring drive climaxed, with Chieftain reserves sprinkling the field.

Christian's 16-yard gain from punting formation sparked the drive, and his backfield companion who divided ball-carrying chores during the game, Steve Craig, went the final 14 yards for the touchdown. A pass try for two points failed, and the score was 27-6 with 3:16 left in the game.

Friona had yet one more scoring threat, as Procter passed 18 yards to Graves, who made an outstanding catch at the Floydada 37. The Whirlwinds had tried an on-side kick which didn't work.

Harper and Cordova gained to the Floydada 32, but a fourth down pass, which looked like an easy completion from Procter to Graves, was batted away by a Floydada defender with a minute to go in the game.

For the second week in a row, Friona came up with its top offensive game. The Chiefs gained an even 300 yards, topping their output against Lockney, another Floyd County opponent, by eight yards.

Eddie Barker had his best game of the season, leading Friona ground-gainers with 103 yards in only six carries, a nifty 17.3-yard per carry average. Perea gained 88 yards.

Eddie Barker became ill during halftime of the game, and carried the ball only once during the second half, so his totals actually were gained in only one-half of the game.

Top rusher in the game, however, turned out to be Floydada's Christian, with 122 yards helped by two good gains on the draw play and the 16-yarder mentioned from punt formation.

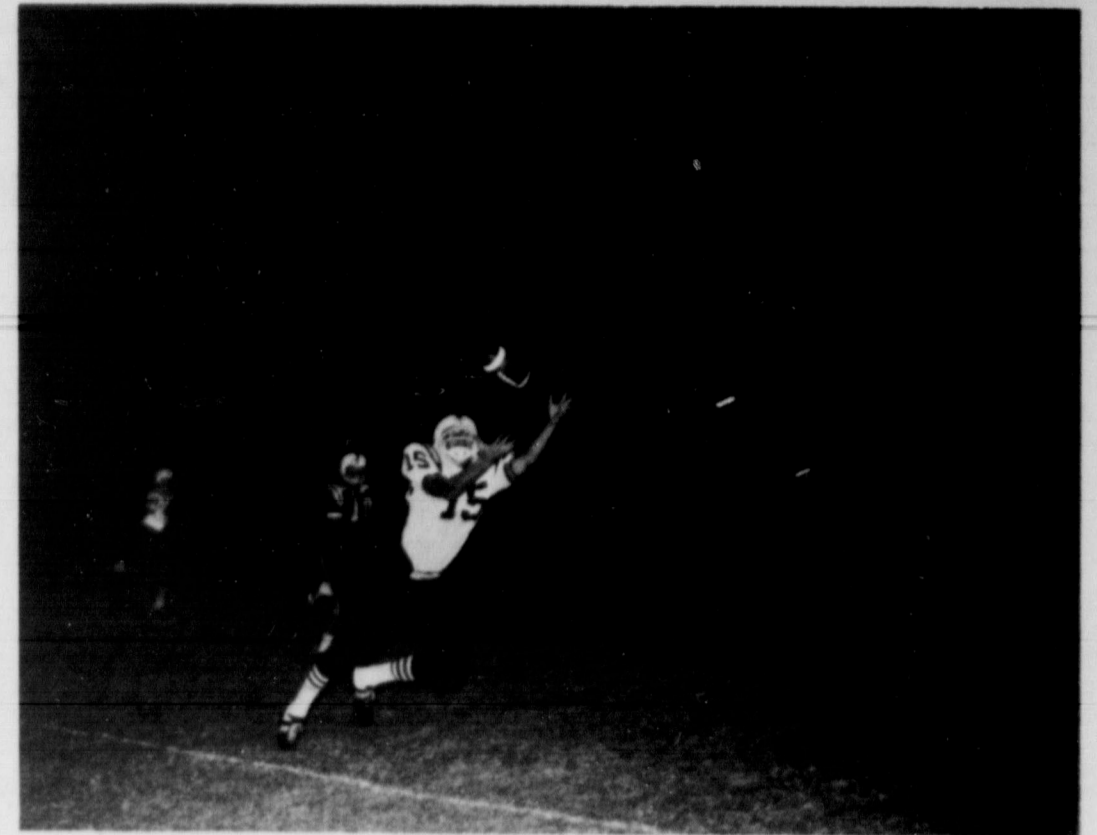
Area Class AA Standings

Table with 5 columns: Team, W, L, T, Pts. Op. and 5 rows of team standings.

Last week's results -- Memphis 16, Abernathy 11, Dimmitt 20, Lockney 8, Friona 27, Floydada 6, Olton 20, Hale Center 6. Friona's schedule -- Lockney at Abernathy (dist.); Dimmitt at Friona (dist.); Hale Center at Floydada (dist.); Memphis at Olton (dist.).

Statistics

Table comparing Friona and Floydada statistics: First Downs, By Rushing, By Passing, By Penalty, Yards Gained, Net Yards, etc.



PASS COMPLETE . . . Larry Graves is shown catching a pass for a good gain in a recent Chieftain game. Graves caught two passes for the Chiefs last week against Floydada. (Staff photo by Tyler Vance).

District Title Chase Could Be Close Again

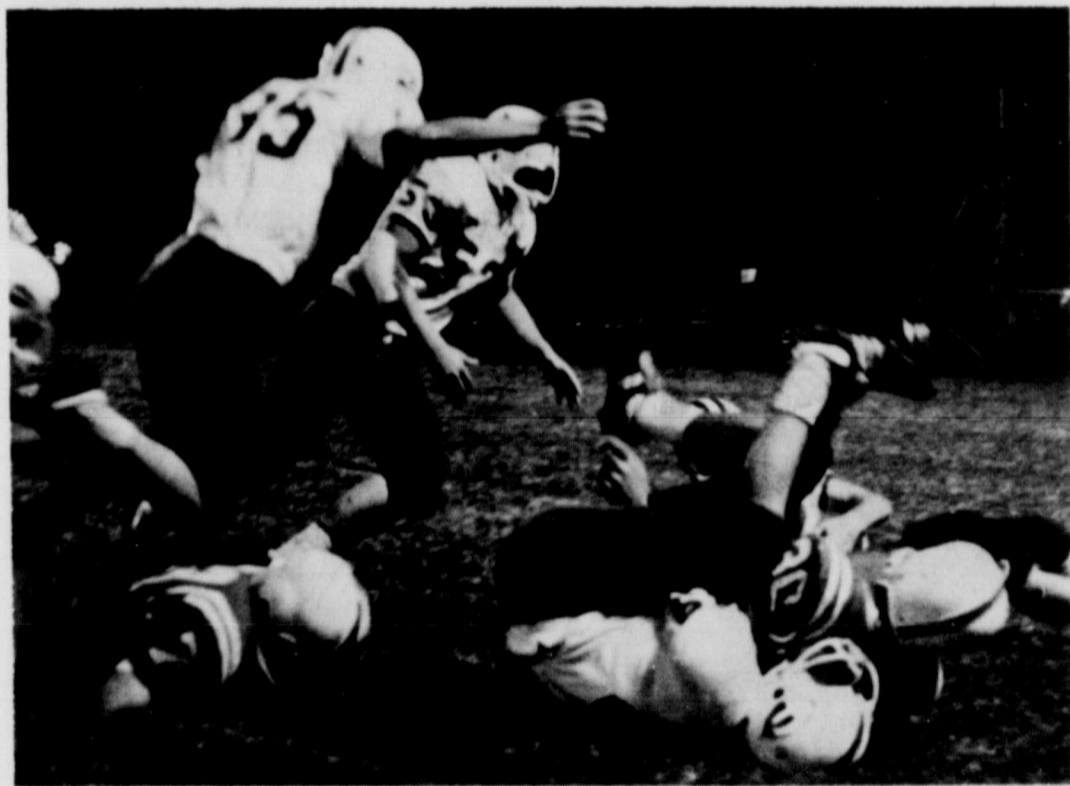
Heading in the fourth week of action, District 3-AA isn't much further along the line of declaring a champion than it was three weeks ago.

Olton and Dimmitt are the only two teams unbeaten, it is true, but three other teams -- Friona, Abernathy and Memphis, are just a step back with one loss, just waiting for the top teams to stumble.

Memphis has the opportunity of hanging the first season and district defeat on Olton this week.

Friona's Tony Perea continues as one of the leading scorers among class AA players in the area. He scored twice against Floydada, for 54 season points. This ranks him second to Olton's Benny Akin among district players.

Advertisement for American Amicable Life Insurance Company featuring a photo of Dan Ethridge and text: 'DO YOU KNOW... that you can have your home mortgage marked "Paid In Full" if you die?'



GOT 'IM DOWN . . . One of the few times the Floydada Whirlwinds were able to contain Chieftain Eddie Barker (on the ground) was captured in this action from last Friday's contest. Barker broke for a 54-yard touchdown run on Friona's first play from scrimmage, and scored again in the second quarter.

STATEMENT OF CONDITION

Financial statement table with columns for Assets and Liabilities, and rows for various financial items like First Mortgage Loans, Savings Accounts, etc., dated September 30, 1967.

Logo for Tri-County SAVINGS AND LOAN ASSOCIATION with address: P. O. BOX 528 • MULESHOE, TEXAS and name of Donald W. Harmon, President.

Large advertisement for Monsanto's Ag Center. Includes headline 'MONSANTO'S "Profit Prescription" Really Works!', a photo of two men (Bill Wooley and Leroy Lundy) with a truck, and text promoting fertilizer and agricultural science.



MAKING COOKIES — Shown above are students of the Special Education program at the local Junior high school. Terri Sue Cummings, student assistant is shown above with Domingo Rios as the class was making cookies. The group also undertakes a variety of projects throughout the school year.



As our town grows one sees more and more strangers up and down the street each day. Many of them are new residents or new "would be" residents. Housing facilities are needed by new families each day. We will probably be having growing pains for a good long time yet.

However, we must remember to keep our name of a "friendly town," in spite of being busy, in a hurry or whatever excuse we chose to use when we fail to be as neighborly as we should.

The following note was received recently by Wesley Foster of Foster's Drygoods from a traveling salesman from Dallas. Incidents, such as the one which prompted this letter, occurring in our town are responsible for our "friendly town" reputation throughout the country.

"Dear Mr. Foster: On my last trip to your fair city I had some car trouble in front of your store. I had three of your citizens offer help and advice with my trouble. A gentleman helped me get the motor started and directed me to a garage.

I later learned he was your city manager. I want to convey my thanks to your community for their kindness and interest. Deeds of thoughtfulness such as this certainly do not happen to a dirty old peddler every day. Many thanks, Roy Kicker."

The man must not conform to the form indicated by his name. He travels for International She Company of St. Louis.

Two Frionans represented our town well on Cotton John's Farm & Home Show Saturday afternoon even though they were plugging an out of town event, G.B. (Pete) Buske was master of ceremonies for a promotion for Clovis Cattle Festival, which is being held this week.

He and his wife, Myrl, have long been associated with this annual event and accompanied a group of other supporters to Amarillo for the television program.

Buske was assisted by Mrs. Ken White and Mrs. Jack Copeland, both of Clovis.

A spokesman for the Ethel Benger Chapter of Future Teachers of America recently announced the beginning of the annual cookbook sale, which is sponsored by the organization. There is a brand new cookbook just off the press it is named "New Desserts."

A note from Gay Harrell, a former second grade teacher here and wife of a former Star editor, recently said in part, "The Harrells are getting to be becoming regular gypsies." They have recently moved to Dallas.

Travis and Gay are both Texans and most of us know "once a Texan, always a Texan." At first they tried living in New Mexico and moved to one of its finest cities, Albuquerque. Later they moved to Arkansas and from there to Dallas.

Their mailing address is 9938 Witham Street.

Second Son Born To Larry Moyers

Mr. and Mrs. Larry Moyers of the Rhea Community became parents of a baby boy at Farmer County Community Hospital Wednesday, October 4. He weighed 7 lbs, 12 ozs. and was named Bradley James.

Bradley James is the second son of the couple. The older son, Douglas, is three years old.

Grandparents are Mr. and Mrs. O.E. Moyers, Friona, and Mr. and Mrs. M.E. Hickman, Mulshoe.

County HD Agent

(Continued From Page 8)

ers of Friona. He will work with the Senior 4-H Club that meets the second Monday night of each month.

4-H project leaders will receive training in first year Food guides in Bovina on Tuesday, Oct. 31st. All leaders will be notified but this date may be held in reserve for those who will attend.

"The All-Time Favorites" - Chicken and Turkey new publications. Turkey and Chicken use to be "Company or Sunday" treats. Now research and modern production and marketing practices have made fine birds available the year-round.

- LADIES SALAD**
- 1 package lemon - flavored gelatin
 - 2 cups hot water
 - 2 tablespoons vinegar
 - 1/2 teaspoon salt
 - 1 cup cut-up cooked turkey or chicken
 - 1 cup cooked peas
 - 2 tablespoons chopped pimento
 - 1/2 cup mayonnaise
 - Salad greens

Dissolve gelatin in hot water; add vinegar and salt; chill. When slightly thickened, stir in other ingredients. Turn into salad mold and chill until firm. Unmold on salad greens and garnish with mayonnaise. Serves 6 to 8.

This is one of the many recipes from the new bulletin, "All Times Favorites." It's full of tested recipes of chicken and turkey.



PLAY SCENE . . . Members of the Thespian Troupe 1379 are shown during rehearsals of their play, "The Curious Savage", which will be presented Saturday, October 21, at 7:30 p.m. at the Friona High School Auditorium.

Senator Everett Dirksen says Republicans will give the Great Society programs "a hard look" Don't just stand there and stare, Ev.

Lindsay Johnson of Hereford had knee surgery in Amarillo Friday. His mother, Mrs. Joe Moyer, brought him back to Hereford Tuesday.

Goodsell Book Revied At Membership Tea

Progressive Study Club members and guests were treated to a book review by Mrs. Hollis Horton last Tuesday evening at the Federated Club House. Mrs. Horton reviewed the book, "I've Only Got Two Hands And I'm Busy Wringing Them," by Jane Goodsell.

The occasion was the Club's membership tea hosted by the Social Committee. The tea was held to introduce prospective new members to the Club.

Mrs. Goodsell's book was filled with the humorous aspects of every-day house-wifery.

"The two best books to have for a good marriage are a good cookbook and a balanced check-book," Mrs. Horton quoted from the book.

Mrs. Juanez Green opened the program with a poem by Edgar A. Guest and a prayer.

Jan Welch, Progressive Study Club's 1967 Maize Queen Contestant, entertained the group with two songs, "Love Is The Sweetest Thing," and "Sweet-

heart Tree." She was accompanied on the piano by Mrs. Roy V. Miller.

Refreshments of finger sandwiches, chip 'n dips, coffee and tea were served by Mrs. George Frye, Mrs. Wesley Barnett, and Mrs. Phillip Weatherly.

Among the evening's guests were Mrs. Wayne Hodgson, Mrs. Roy V. Miller, Mrs. Louis Welch, Mrs. Jim Johnston, Mrs. Teddy White, Mrs. Ron Davenport and Miss Jan Welch.

Gift Wrap 1/2 Price

Ribbons, Bows, Tie-

Ons and Papers at

Graphic Arts.

There's talk again of doubling tuition at state colleges. If only they would first double the campus parking space.

Young Homemakers Host Halloween Party Friday

A Halloween party in the Hub Community Center Thursday evening was hosted by members of Friona Young Homemakers. Husbands of the members were guests. Highlight of the party was a masquerade. Costumes were judged by Mrs. Ernest Osborn and Mrs. Dalton Caffey, advisors.

Pat Ferguson, who came dressed as "The Beast", and Roy O'Brian whose costume depicted, "The Beauty", were judged best dressed. The most original costume went to Mrs. Pat Ferguson.

Refreshments of sandwiches chips, cookies and cold drinks were served following a session of "The Newlywed Game."

During the business session, which followed the party, Mrs. Leon Coffey was elected to the office of third vice-president to fill the vacancy created by the moving of Mrs. Gene Pope to Colorado.

Plans were made for the sale of newly printed cookbooks which contain about 100 recipes contributed by members of the club and their friends. Anyone desiring to purchase a cookbook is asked to contact any member for information by Mrs. Larry Fairchild, president.

Committees were appointed to plan and serve the chili supper, which has been planned for sometime in November. Plans were also made for parties for classes in elementary school which are taught by Mrs. Carmichael, Mr. Peak and Mrs. Smith.

It's Revival Time at Calvary Baptist Church. Attend at 8:00 p.m., nightly, October 22 through 24. Hear Vance Zinn, Evangelist and Cayson Jones, Song Leader. Everyone is invited to attend.

COMPLETE PRINTING SERVICE

NOW OPEN IN NEW LOCATION

We Will Be Better Able To Serve The Office Supply And Printing Needs Of Friona Now In Our Larger Main Street Location . . . In The Building Formerly Occupied By Reed's Cleaners.

FAST SERVICE — FAIR PRICES — FINE QUALITY

Let us design, lay out and print your letterhead, booklet, business card or brochure. Call us for ideas and dummies.

We offer prompt, courteous workmanship . . . Let us serve you!

Walt's QUALITY PRINTING

Walter Cunningham, Owner

711 Main (Formerly Reed's Cleaners) Ph. 247-3208

Plan to attend the Revival at Calvary Baptist Church featuring Vance Zinn, Evangelist. Services nightly at 8:00 p.m., October 22 through 24. Cayson Jones will be song leader. Public is invited.

IF You Make Your Livelihood In This Community . . .

IF Your Business Is Here

IF Your Children Are In School Here . . .

IF You Play, Work and Worship Here

THEN Doesn't It Make Good Sense To Shop In Friona?

IT SURE DOES!

We Invite You To Come In And Meet Our NEW ADDITIONS

Judy Carter and Linda Chandler

MODERN BEAUTY SHOP

Phone 247-3130

OPERATORS: Phila May Weatherly, Nelda Stone, Mary Lou Taylor

- * Judy Carter of Amherst is A Graduate of Jessie Lee's Hair Design Institute and Is Winner of the 1967 Special Artistry Award in Hair Styling. Judy is Moving To Friona To Be Our New Beauty Operator.
- * Friona's Own Lyndia Chandler, will now be associated with us as wig consultant and stylist.
- * Remember, We Handle The Merle Norman Cosmetics Line Exclusively in Friona.



MRS. DON CRAWFORD COX

Chapel Ceremony Unites Susan Belknap, Don Cox

Susan Carla Belknap and Don Crawford Cox, both of Midland, exchanged wedding vows at 7 p. m. in the chapel of First Presbyterian Church there at 7 p. m. Saturday, October 7. Rev. Thomas G. Husey, pastor of Covenant Presbyterian Church and Rev. Homer Akers, pastor of First Presbyterian Church, Portales, were officiants for the double ring ceremony.

Mr. and Mrs. Marion Belknap, 4318 Cedar Spring Street, and Mrs. N.R. Cox, 3100 Princeton Street and the late Mr. Cox are parents of the couple.

The chapel was decorated with basket arrangements of white gladioli, flanked by seven-branched candelabra entwined with greenery and satin bows and centered with a white satin kneeling bench. A bouquet of pink roses decorated the registration table.

C. Allison Salley, organist, presented traditional wedding selections and accompanied Jack Williams, soloist.

Judith Belknap, sister of the bride, was maid of honor. Another sister, Beverly Belknap, was the bridesmaid. Bridesmaids were Mrs. Donny Riley, cousin of the bride, and Mrs. Tom Jones.

Bridal attendants wore identical full-length gowns of red peau featuring long sleeves and Sabrina necklines. Their queen's crowns of seed pearls and sheer hairbraids, topped by a cabbage rose and double bow, sparkled with sequins and crys-

tal beads. They carried colonial bouquets of pink pom poms with matching ribbon streamers.

Jana Brown was the flower girl. Ricky Cargile of Brownfield, cousin of the bride, was the ring bearer.

George Smith, Dallas, was best man. Groomsmen were Roger Milburn, J.M. Hill and Richard Webb, J.P. Meadon and John Lindsey were usher.

The bride, who was escorted to the altar and presented in marriage by her father, wore a traditional gown of silk organza over peau de soie accented by Alencon lace. The molded, peau lined, silk organza Empire bodice featured a portrait neckline framed by appliques of reembrodered Alencon lace. Tapered sleeves came to points at the wrists. Appli-

Club Members Host Chuck Wagon Supper

Members of New Horizons Junior Study Club were hostesses at a chuck wagon supper at Federated Club House Thursday evening. Following the invocation by Gerald Floyd, a call was issued to "Come and get it."

Thirty six persons were present. Barbecue beef, baked beans, potato salad, tea, coffee and cake were served.

The eleven members present answered roll call with a tall Texas tale. A trio composed

of lace embellished the front midriff over the A-line silhouette organza skirt. A flat double bow at back bodice held the voluminous removable chapel train of silk organza over peau. Her fingertip veil of silk illusion fell from a pill-box hat accented with white seed pearls. She carried a cascade arrangement of white pom poms centered with a japhette orchid.

Mrs. Kate Webb grandmother of the bride was a special guest. Mrs. Cox attended South Plains College and West Texas State University. She is employed by the First National Bank, Midland. Her husband, a grandson of T.J. Crawford, pioneer Friona merchant, is a graduate of Texas Technological College and is self-employed.

Reception Honors W. Lacewells

Forty persons signed the guest register at a reception in the home of Mr. and Mrs. Richard Vaughn, Route 2, Friona, which honored Mr. and Mrs. Windsor Lacewell on their Golden Wedding Anniversary. Ina Rudd and Windsor Lacewell were married in the home of the bride's parents, Mr. and Mrs. Billy Rudd in Comanche County Texas. His parents were Mr. and Mrs. D.H. Lacewell of Evant, Texas.

Their first home was near Energy Texas. From there they moved to Tulla and farmed eight years before moving to a farm in Deaf Smith County which was located near Bellview, New Mexico in 1922. After living in that community more than 40 years, the couple retired and moved into Bovina.

At the present time they maintain their own home and are both still quite active. He drives to the post office every day, even though he is past 86 years of age and she does her own house-keeping. One of the highlights of his recent years was being awarded a bouquet of roses for being the oldest man present at the Bellview Old Folks Reunion. The eight children, who were born to the Rudds, are still living. They also have 23 grandchildren and 14 great-grandchildren. The presence of a grandson, Cpl. Randy Lacewell, U.S. Marine Corps, who has recently returned from Vietnam after having been wounded several times and receiving a number of medals, including the Purple Heart, added much to the couple's enjoyment.

Others attending were Mr. and Mrs. Ransom Terrell and family, Mr. and Mrs. Doyle Rudd Terrell and family, Mr. and Mrs. David Tilson Terrell and family and Mr. and Mrs. Jim Terrell and daughters all



MR. AND MRS. WINDSOR LACEWELL

and daughters, Vicki Shelly and Connie, who is a student at West Texas State University, Canyon. Three sons, who were unable to attend, called to extend their congratulations and best wishes to their parents. They were D. Boone Lacewell, Pollaco, Ariz.; Rorex Lacewell, Albuquerque, New Mexico and Windsor Lacewell Jr., Ventura, California.

Program Features Hats

The Lazbuddie Young Homemakers met Thursday, October 5 in the homemaking department of Lazbuddie High School. A program featuring hats was presented by Rita Welsh.

Several ideas for money-making projects were discussed after the program and a bake sale to be conducted at the annual school fair Monday was planned.

Refreshments of pineapple

and tea were served by Paula Tarter. The hostess gift was taken to the meeting by Darla Ivy.

Hear Vance Zinn, Evangelist leading revival at Calvary Baptist Church, October 22 through 29. Services are 8:00 p.m. nightly. Cayson Jones will be song leader. All are invited to attend.



MR. AND MRS. C. W. TANNAHILL

Reception Honors C.W. Tannahills

Mr. and Mrs. C.W. Tannahill who were observing their silver wedding anniversary, were honored with a reception in the home of Mrs. Leta Tannahill from 3 to 5 p.m. Sunday, October 8.

Those assisting with hospitalities were Mr. and Mrs. Eugene Tannahill and children, Lockney; Elizabeth Tannahill, Oklahoma City and Mr. and Mrs. John Tannahill, Friona.

Tress Allen and C.W. Tannahill were married at Fort Sam Houston, San Antonio, October 8, 1942 and moved to Friona from Lockney several years ago. Their four children, Craig, Austin; Chris and Sherri, students at West Texas State University, Canyon; and Pat, a student at Jessie Lee's Hair Design Institute, Lubbock, were all present.

The serving table was covered with a white lace cloth and centered with a blue and white floral centerpiece. A silver tea and coffee service, which was a gift from the couple's children, and a three branched silver candelabra holding silver tapers, which was a gift from the hosts, completed the table setting.

A white wedding cake decorated with silver, coffee, tea, mints and nuts were served.

Others present included Mr. and Mrs. Paul Bowers and Charles, Pampa; Mr. and Mrs. Lawrence Berry, Miami; Mr. and Mrs. W.B. Allen, Nancy, Janice and Susan, Crosbyton; Mr. and Mrs. Maurice Tannahill, Hereford; and Mrs. J. B. Allen, Lockney.

BEWITCHING BUYS!

KNIT SUITS

in 2 & 3-pc.
By Sebastian

\$69⁹⁵ Up

exciting savings event!

Work Jackets

100% Nylon Quilted, Washable Three Colors, Shorts and Longs.

\$9⁹⁵ Up

SWEATERS

By Hedy Knits
A Good Weight Coat Sweater For These Cool Days.

\$19⁹⁵

Infants wear

Just Arrived!
Baby Togs For The Boys and Girls.

\$2⁹⁸ Up

WESTERN BOOTS

By Redwing
ROUGHOUTS & LEATHERS **\$20.95**
Good For Cold Weather

All Sizes, Good Colors.

WESTERN HATS

Reg. & Long Ovals **\$16.50**

HURST'S

Home of Nationally Advertised Merchandise
618 Main Friona, Texas

HEAR.....

Vance Zinn

Calvary Baptist Church

8:00 P.M. Nightly
Oct. 23-29

SEE **HI-PLAINS**

SAVINGS and LOAN ASSOCIATION
4th and Sampson

FOR **HOME LOANS**

TO REFINANCE BUY or BUILD REMODEL

For Information, ---Call Eric Rushing, Phone 247-3370

COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

Essentials of the 1968 cotton program, as announced by the U.S. Department of Agriculture October 11, are these:

1. National allotment of 16.1 million acres (same as in 1967)
2. Domestic allotment at 65 per cent of total allotment (same as in 1967)
3. Price support loan at 20.25 cents per pound, basis middling inch (same as in 1967)
4. Price support payment of 12.24 cents per pound (compared to 11.53 cents this year)
5. Mandatory diversion of five per cent of allotments (12.5 per cent in 1967), with a payment of 10.76 cents per pound times projected yield (10.78 cent payment in 1967)
6. Option to voluntarily divert an additional 30 per cent with a payment of six cents per pound times projected yield (compared to 10.78 cents in 1967), and
7. Skip-row rules as they were in the years 1962-65, permitting two in, one out and two in, two out plantings without penalty.

Other major program provisions remain the same as this year.

Producers on the Plains generally are applauding the Secretary's decision on skip-row planting. Their immediate reaction to the rest of the program can probably be summed up as "Not too bad."

Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc. said: "We are happy to see a return to the 1965 skip-row regulations as this will be of substantial benefit to many of our members. And, considering the alternatives open to the Secretary under present law, I have to agree that the program doesn't look bad at all."

Initial calculations reveal that the producer who still elects to divert the maximum 35 per cent of his allotment will get a blended payment (payment per pound based on projected yield from his entire allotment) of about 10.29 cents. This year's payment rates yielded about 11.27 cents on the same basis.

Applied to a 100 acre allotment with a projected yield of 500 pounds per acre a producer's income from government payments alone in 1968 will be approximately \$490 less than in 1967 if he diverts the maximum 35 per cent.

To compensate for that loss of payments, producers will have the opportunity to plant skip-row cotton without penalty or if they figure the market price of cotton will justify it, to plant up to 95 per cent of allotments.

In many instances the revised skip-row regulations alone will increase production and improve quality from planted acreage enough to more than make up for the loss.

For the grower who plants only the domestic portion of a 100 acre allotment, only an additional three to five bales of

cotton from 65 acres will make up the difference, or a slight improvement in average grade, micronaire or staple will do the same thing.

Growers whose conditions render them capable of growing the premium priced cottons will likely choose to plant either the maximum 95 per cent of allotments or some percentage between there and the minimum.

And if this season's market prices prevail in 1968 a significant boost to the income of these producers will occur.

Each farmer will need to apply his own cost figures and price expectations to the program to determine which route is economically best under his particular circumstances.

From a strict dollar and cents standpoint it will be a matter of deciding whether cotton grown on 30 per cent of an allotment will sell for enough to cover the six cents per pound payment that will be forfeited, plus production costs and enough profit to offset the additional risk.

For example, taking out of the air a figure of \$65 per acre extra cost (above the cost of working an acre of irrigated cotton on the Plains, planted acreage would have to yield a gross of \$95 per acre, assuming a 500 pound projected yield.

If actual yields equals projected yield this would mean the cotton would have to bring at least 19 cents per pound. For each 55 per acre increase in cost, an additional cent per pound would be needed to prevent loss of income.

One big question in everyone's mind is "Will this program produce enough cotton to supply the demand and protect U.S. cotton markets against foreign growth and synthetics?"

The answer is not evident. No amount of intricate computations can determine (1) what weather conditions will be during 1968, (2) to what extent growers will react to the reduced voluntary diversion payment and market conditions by planting more acres to cotton, or (3) the effect on total production of the revised skip-row regulations.

It is apparent however that most of the increased planting in 1968 will be done by those growers who expect to produce the longer staple cotton now in shortest supply and selling at a premium in the market.

And this fact will help Secretary of Agriculture Orville Freeman toward his elusive but highly desirable goal of balancing cotton supplies with demands.

In his October 11 announcement the Secretary said "Barring unusual weather, it is my best judgment that a year from now we will at long last have cotton in supply and demand balance with adequate supplies of good quality cotton and good prospects for the future."

We hope his judgement is correct.

HAVE A FREE BREAKFAST!

Come On, And Bring The Family.

On Kenneth—Saturday Morning Oct. 21st
FREE Aunt Jemima Pancakes With Sausage From Bluemorrow
Hot Coffee..Orange Juice — Starting At 8:15 A.M.

EXQUISITE "BOUTONNIERE" PATTERN

DINNERWARE

THIS WEEK

DINNERPLATE

90¢ Value Only

9¢

Blue Morrow
SAUSAGE
 Pure Pork
2 Lb. Sack \$1.19

U.S.D.A. Choice Beef
ARM ROAST
 Pound **79¢**
 U.S.D.A. Choice Beef
CHUCK ROAST
 Lb. **69¢**

U.S.D.A. Choice Beef
ROUND STEAK
 Boneless Pound **\$1.19**
 U.S.D.A. Choice Beef
PORTERHOUSE STEAK
 Lb. **\$1.25**
 U.S.D.A. Choice Beef Boneless
CLUB STEAK
 Lb. **\$1.69**



GROUND CHUCK
 100% Pure
 Lb. **59¢**

MEATS

DOUBLE GUARANTEED AND PRICED LOWER!



Shop Piggly Wiggle And Save!

EGGS Grade A Small Dozen **22¢**

CHILI Ellis Pound & Half Can **65¢**

COFFEE Kimbell's 1 Lb. Can **63¢**

FLOUR Shurfine 5 Lb. Sack **39¢**

SYRUP Aunt Jemima 24 Oz. **59¢**

CRISCO OIL 24 Oz. **49¢**

DOUBLE WEDNESDAY
 WITH A \$2.50 PURCHASE OR MORE

Blackburn-Made
SYRUP White Quart **39¢**
DISHWASHER Easy Monday 32 Oz. **29¢**
STRAWBERRY PRESERVES Pink Liquid 18 Oz. Zestee **49¢**

Save Tendercrust Coupons For Valuable Prizes.. Absolutely Free

Cloverlake 1/2 Gal.
Mellorine 3 For \$1.00

PANCAKE MIX Aunt Jemima Reg. 2 Lb. **39¢**
 Aunt Jemima Easy Pour 2 lb. **59¢**
 Aunt Jemima Buttermilk 2 lb. **59¢**

Frozen Food Buys

PIES Johnsons 36 Oz. **59¢**
FISH STICKS Sea Star **21¢**

Quisp or Quake Cereal Box **35¢**
OATS Quaker 42 Oz. **59¢**
Corn Meal Aunt Jemima 5 lb. **51¢**
Viennas Ellis **4/\$1**

Health & Beauty Aids

1/2 Gal. **BATH OIL** **\$1.02**
 Reg. \$1.49

VAPO-RUB **45¢**
 Vicks Reg. 55¢

SCOPE Reg. \$1.15 **96¢**

CANDY
5 10c Bars 39¢

Puss'n Boots
CAT FOOD
 Mix or Match
7 For \$1.00

KEN-L-RATION

6 For 99¢
 15 1/2 Oz. Can

Fresh Fruits & Vegetables

POTATOES
 Red or White **10 Lb. Bag 29¢**

Texas Table **CABBAGE** Lb. **5¢**

Calif. **GRAPEFRUIT** Lb. **15¢**

Jonathan **APPLES** 4 Lb. Bag **39¢**

SHURFRESH MILK FOR GOODNESS SAKE



LAZBUDDIE NEWS

By Mrs. C. A. Watson

Mr. and Mrs. Billie Hardage and son, Plainview, Mr. and Mrs. Wendell Robinson, Muleshoe, the Lee Mason family and Wayne Hardage family gathered at the L.M. Hardage home Sunday to help their Father and Grandfather celebrate his birthday.

Funeral services for Mrs. Hester, mother of Mrs. Jess Pendergrass were held at Meadow Tuesday in the Church of Christ. Mrs. Hester died at her home in Abilene Saturday evening.

Mr. and Mrs. A.W. Bailey, Ft. Worth, visited her sisters and their families the Charlie Gustins and the J.B. Jennings the past weekend.

Mrs. J.O. Webb, mother of Mrs. James Robinson and Clara Bell Crain is a patient in the West Plains Hospital this week.

Judy Jones, niece of Mrs. Raymond Houston, Lazbuddie

and Mrs. Clyde Henry, Muleshoe was first runner-up in the Teenage Miss Lubbock Saturday at Lubbock. Judy is the sister of Steve Jones, 1967 Lazbuddie high school graduate. She has visited several times in the area and attended church at the Lazbuddie First Baptist. The winner was Christy Ann Holmes of Lubbock.

Mrs. James Beavers and children from Kress visited Sunday with her parents, the Luther Hallis.

Mr. and Mrs. Leon Smith Sr. attended the funeral of John A. Wood Saturday afternoon at the First Baptist Church in Amberst. Wood was a long time friend of the Smith family. He was a retired farmer of Lamb County.

SANITONE SERVICE

GIB'S DRIVE-IN CLEANERS

Professional & Coin Op. Dry Cleaning

Dial 247-3150
 Friona, Texas

Hear Vance Zinn, Evangelist leading revival at Calvary Baptist Church, October 22 through 29. Services are 8:00 p.m. nightly. Cayson Jones will be song leader. All are invited to attend.

More food for LESS... always at...

