
king Texas Industrial Week


## xas Industrial Week observed



City Secreeary Eira Oden, Chamber of Commerce Manager Johnny Johnson, and Cochran Power and Light operator Rusty Reeder. With his back to camera is Denver City Press shop
foreman, Ed Micetich, showing the Morton people how the Tribune rolls off the press.

Other side of Selma story is told

## MORTON DRUG



PHONE 266-6106 FOR APPOINTMENT
Danez Beauty Salon

| Shop MY STORE For Everyday LOW PRICES! |  |
| :---: | :---: |
| White Swan COFFE ${ }_{\text {ce. can }}$ |  |
| beEf liver, lb. $\qquad$ 29c ${ }_{5}^{5}$ Smbed <br> SLAB BACON, Ib. $\qquad$ 49 c Mate POTATOES, 20 lb . $\qquad$ $\$ 1.79$ <br> SHORTENING $\qquad$ 65 <br> bananas, lb. $\qquad$ 121/2 GREEN ONIONS, bunch $\qquad$ CAR Jor $\qquad$ 79 <br> our Derina cram strie $\qquad$ | LIGHT CHUNK TUNA, 91/2 OZ. 39c <br>  Jergens Lotion <br> MILD SOAP, Bath Size Bar ......... 9c White Swan <br> TEA, $1 / 4 \mathrm{Lb}, \ldots \ldots . .25 \mathrm{c}$ <br> PINE-SOL, 15-oz. bottle ............ 45 <br> Teddy Bear <br> Teday Bear TISSUE, 10 rolls $\qquad$ 69c <br> Flavorwright LARD, $\qquad$ 49c |
| CANNED HAMS corn king 3 lb. $\$ 198$ |  |
|  | MPS - Double on Wednesday |


$\qquad$ New from Bula-Enochs



## IRRIGATION MOTORS

You can't go wrong, with an Oldsmobile 425 with hard valve seats

## We Have A Few <br> GOOD USED CARS

Fine Selection of
NEW OLDSMOBILES and GMC PICKUPS
all ready to go
Don’t Wait Any longer To Get Your
Safety Inspection Sticker
DEADLINE IS ONLY A WEEK AWAY
Hawkins Oldsmobile Co.

ROSE THEATRE


##  <br> - ERTM

## 

##   <br> OW STAGE! VEIRD WOMEN hamey cheatures




Un, - Mon. - Tues.
April $11-12-13$
Un. - Mon. - Tues.
$\begin{aligned} & \text { April } 11-12-13 \\ & \text { ThLIE KBAMER "ITSS A }\end{aligned}$
MLY KRAMER "ITS A
MAD,
MAD, MAD,
MAD
WORLD"



And that's how we make sulphur


Junior High tracksters compete at Springlake



Attend funeral in Ralls for relative

Set tentative date of Junior Capers


Otis A.
Rogers, Jr.

County chairman announces number savings bonds sold


Police officer MORTON'S newest police officer Bobby Word, began patrol-

$\qquad$
$\qquad$
Three-Way wins
$\qquad$
$\qquad$
WESTERN REPUBLIC LIFE INSURANCE CO.


BAKER Feed, Seed, Fertilizer



It's That Time Again!
Time To Get Planting
Baker's Can Supply Your Every Need
VISIT OUR COMPLETE
Nursery Department

- California Roses

- Pre-Plants
- Bulk Garden Seed


ARK-MO FERTILZERS with all popular analyses 16-20-0 $\quad$ 16-20-6 15-30-15 16-48 and others
Hybrid Grain Sorghums
$\star$ LINDSEYS $\quad \star$ YIELD KING $\star$ GOLDEN ACRES $\quad \star$ HORIZON $\star$ FRONTIER
$\qquad$


Spring and bicycles


## Chevrolet



# worlepower 

"walks" right over bumps and trouble
Independent front suspension takes the "truck" out of truck ride. It smooths rough roads, protects truck, driver and cargo from excessive jolting. And on Chevrolet pickups it's a proved system with millions of miles of user experience behind it. Try it out on one of Chevrolet's great Fleetside or Stepside pickups. It's one of the big reasons that Chevrolet is first choice with pickup users from coast to coast.


## Allsup-Reynolds Chevrolet Co.

Academic honor given to local boy

Telephone your Chevrolet dealer about any type of truck
Posthumous award given to woman from Sundown


## 

New officers are elected by Lions

## 




Busy Blue Birds meet on Friday

Salutatorian


IKE'S is Morton Headquarters For - purina feed - Northrup - king seed - ammo - phos fertilizer - quaker state oils \& greases - irrigation boots - PLOW POINTS - bOLTS - Schrade . Walden POCKET KNIVES - Lamkins mineral - garden seeds

- CRESCENT TOOLS (Complete Line)

We Do Custom Grinding and Mixing
Garden Tools \& Yard Fertilizer
IKE'S FARM STORE


1,075.00
Don't Be Misled
There is a difference in clutch assemblies - and it does make a difference in the price.

You can buy the GMC 478 with the truck housing and clutch assembly at General Irrigation Engines, Inc. for only \$1,075.00.

And that's not all - Clip the coupon below and bring it to General Irrigation Engines, Inc., 500 No. College Ave., Lubbock, and receive an additional $\$ 50.00$ discount on any GMC Engine in this ad.


## MHS tracksters compete in district meet Friday

Tractor contest will be attended by county 4 -H'ers


Wearing new jackets
A GROUP OF Morton High School band mem. with dark leather sleeves. Latest shipment of director Stockdale said.
L'Allegro sponsors safari film


Liquid or Solid

## You Get Your Choice of Fertilizers

at Red Barn Chemicals, Inc.


TRACE ELEMENTS
Rod Bern Chohated Iron
and Zne WEED CONTROL
Trofan. Elanco Producte
NEMATODE CONTROL IN SOIL
(Appllector oquipmoat tor inifection tanto ooll
SEEDLING DISEASE CONTROL
Captan and Torrachio
(liguid or duat form)

## RED BARN

RED BARN CHEMICALS, INC.
LAMESA, TEXAS WELCH, TEXAS BROWNFIED, TEXAS KEY, TEXAS SEMINOLE, TEXAS MORTON, TEXAS



Young riffemen will have chance for improvement







 secured $A$ ceam to repereent this county




 ritheman cateses and the
coanh shoos.

Oklahoma trees stop Texas winds Coetran connty yxemsion Asems
 about April 1 , a some
date than is usual.
A letter from Forestry Specia-
list $\mathbf{W}$. Smith explains that inclement weather at the Oklahoma
nursey where the nursey weaterer the wit okdoklahoma
obtained resulted in in
 the stock or its ability to sur.
vive."
Smith also pointed out that the Smith also pointed out that the
Texas Forest Service reports or-
ders for windbreak shrubs reached an all trees and high
this spring with about 270,000 plant including Sout
as windbreaks.
Recent visitors in the home of Mr. and Mrs. Hazel Hancock were
their son, Mr. and Mrs. Herschell
Hancock and family of Lubbock Hancock and family of Lubbock
Mr. and Mrs. Arvin Stafford and
family visited in Lubbock Sunday family visited in Lubbock Sunday
with her sister, Mr, and Mrs. Lest-
er Duncan

High School band gets jackets for letterman patches


Memo from Minnue's.


Sheriff's Posse schedules appearances

.. heap mode yielos!
paymaster FOR GRAIN:

Yes, if you are looking for the PROVEN BEST in

## HYBRID GRAIN SORGHUMS

The answer is simple

## Paymaster HAS 'EM ALL!

- APACHE - Full Season for GRAIN, GRaIN and MORE Grain. For Early Planting. Constantly tops yied tests.
- KIOWA - For ReLIABLE Periormance. Medium Early Maturing. DEPENDABLE Yields of hign proveir Grain.
- UTE - For BEST THRESHING. Short Plant. Excellent Standability. Fights Head Smut.

High Test Weight Grain.

- COMANCHE-EARLY, QuIck maturing. Clean Threshing. For
- PAWNEE - EARLIEST Maturing, "The Fastest Grain in the West."

Quick Grain Yield. Easy to Harvest. Good Standability. Dry Grain.

## SEE yOUR LOCAL

 SEE YOUR LOCALPAYMASTER SEED DEALER FOR COMPLETE
INEORMTON INFORMATION,
OR USE THIS hanoy coupon.
$\square$



# vive 


AND ARE THEY FRESH...



CLUB
SteAK
$6 \%$ c
4*37 $\begin{array}{lll}\text { NESCAFE } & \text { 79 } \\ \text { ClOROX } & & 35^{c} \\ & 5^{c} & 19\end{array}$

5: ${ }_{R}^{i}$ \$100
5: \$100

## 

TUNA


TISSUE TISSUES




## An investment in Your Future ...ATEENE ELUCRG

Fire mere pout tressure k, there will your heart be aso"

CHURCR OF CHRIST Lee Sergent, Preacher S. W.
Sundays-

 Evening Worship ____ 1:00 p.m.
Wednestays
Midweek Bible Class ... 8:00 p.m.


## WONDERFUL FEELING!

"Oh! I'm not really steering, but my friend has permitted me to sit here, and I have really had a good time just pretending."
Does this remind you of times when you have "Pretended"? Remember when some friend allowed you to sit behind the wheel of a boat or a new car and... well, you know the rest.

Today we are still pretending, because nothing really belongs to us. The Bible Says... "The earth is the Lord's, and the fulness thereof; the world, and they that dwell therein." Psalm 24-1.
According to this, God is truly our friend and permits us to use the things of this world. For these things, and God's greatest gift, his Son, we should attend worship services each week and give thanks.


$$
\begin{aligned}
& \text { The Church is God's appointed agency in this world for spreading the knowledge of His love } \\
& \text { for man and of his demand for man to respond to that love by loving his neighbor. Without } \\
& \text { this grounding in the love of God, no government or society or way of life will long } \\
& \text { persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even } \\
& \text { from a selfish point of view, one should support the Church for the sake of the welfare } \\
& \text { of himself and his family. Beyond that, however, every person should uphold ond par- } \\
& \text { ticipate in the Church because it tells the truth about man's life, death and destiny; the } \\
& \text { truth which alone will set him free to live as a child of God. }
\end{aligned}
$$

ASSEMBLY OF GOD OHUTCB D. A. Watson, Pustor
Jefferson and Third Sundays Sunday School Morning Worship ........ 11:00 a am. Evening Evangelistic Service 7:00 pm Wednesdays-
Night Prayer Meeting and
COrist Crist Ambassador's
Convene Together $7: 30 \mathrm{pm}$
Thursdays Convene Together _-. 7:30 ph
Thursdays
Every 1st and 3rd Womer's Every 1st and 3rd Womerts
Missionary Counctl $2: 30 \mathrm{pm}$
 Every 2nd and 4th, Giriss
Missionette Club ... $4: 30$ p.m
 BAPTIST CHURCH Main and Taylor




 Mid-Week Worship - 8:00 p.m.
 ST. ANMS
CATHOLIC CHURCH The Rev. Lawrence C. Bobsien
Pastor 8 th and Washington Sts. Mass Schestule-
Sunday $\quad 9: 00$ and $11: 00 \mathrm{am}$
Monday
$7: 00 \mathrm{am}$

 Saturday $\quad$ Catechism $8: 30$
Saturday
$9: 00$ to $10: 00$ 9:00 to 10:00 a.m
 Week Days Beatisms: By Adpointment
first baptist mexican mission Juan Medina Sundays-Sundays-
Sunday School
Morning Worship

NEW TRINITY RAPTIST
CHURCH
D. C. Mullin, Pastor
3rd and Jackson

This Feature Is Published With The Hope of Getting More People To Church, And Is Paid For By The Undersigned City Business and Professional People:

> Bedwell Implement
29. E. Jefferson-266-3281 Cobb's of Morton Farm Equipment Company
"Your International Harvester Dealer"
266-4251 or $266-3671$

Gifford-Hill Western Irrigation N. Main - $266-2611$

Luper Tire and Suppy
108 E, Washington - $266-3211$
Kelly's Spraying Service Kaying - Dusting - Seeding - Fertilizin
312 E. Washington - $266-4526$
A. (Johnny) LOVE - County Judge

Kirk Dean Gin Company
Truett's Food Store


211 NW 1st - 266 -3351
Seaney's Food Store
212 E. Wastington $-266-3341$

## Ideal Gift Shop 201 NW 1st

Minnie's Shop
Where Fashion-Wise Women Trad
N.W. 1st Street $-266-4601$
White Auto Store
Jerry Daniel, Manager
112 W . Wilson - 266.2711
McMaster Tractor Company 306 N . Main - 266 -23 Strickland's
Your SANITONE Cleaner - 29 years of service
to the people of Morton - Thank You Morton Spraying \& Fertilizing, Inc. Producers Warehouse
513 W. Garfield $-266-5891$

Morton Co-op Gin
P \& B Automotive
110 SE 1st St. $-266-5191$
Kate's Kitchen and Buffeteria 201 E. Washington - 266 -8041 Merritt Gas Company Mobil Products - $266-2481$
First State Bank
The Trading Post
i. Pollard - Phone 266-2471 Ramby Pharmacy

Derwood's Texaco Service Station Firestone Tires - Hunting Equipment
Washington \& Main - 266-2981

Burleson Paint \& Supply
Morton Floral and Greenhouse Lem and Jewel Chesher
$266-451$

Allsup-Reynods Chevrolet Co.
Carl Griffith Gin and G \& C Gin Taylor \& Son Furniture \& Appliance

Willis Insurance Agency All Forms of Insurance
209 N. Main $-266-2581$
Cochran Power \& Light 115 E . L. Weshington - $266-2801$
Enos Tractor \& Welding 401 N. Main - 266 -2191 Flash-O-Gas Propane - Butane - Oils
Muleshoe Hwy. Day Ph. $266-4831$ - Nite $266-4247$ Morton Insurance Agency 112 W. Taylor - $266-56$ Rose Auto \& Appliance 107 E. Wilson Ave. $-266-4671$

Kromern cin company
606 NE 2nd - $206-6001$
Morton Gin Co., Inc.
Mr. and Mrs. Mark Kennedy
509 W . Madison $-266-4411$
Bailey County Electric Co-Op Assn. Loran-Tatham Co.
LOTCO $\rightarrow$ andy ingation nfypmext Rt. 2, Box 10A -266 -3081 Doss Thriftway
St. Clair Dept. \& Variety Store 15 N.W. 1st - Phone 266-3021 McDermett Butane \& Fertilizer Standard Abstract Company Mr. and Mrs. George W. Boring, Owners
Professional Bldg. - $266-2791$ Windom Oil \& Butan


Why not co-operate?

Protest now - or weep later
Only o tidel weve of public protest, olling on Wastington fiom



VIEWS . . of other editors

Federal dollar flow to state
 in order to tie down overtion
mathing.tund requirements.
Two proposed federal progra Two proposed
are perpexing the
bill conferees:

1. Medicare
and healch care



## Classified Ads



New Justice of Peace
JOE GIPSON, who recently replaced retiring Justice of the Peace J. C. Shelton is shown at an informal gathering at the Cochran County Court House where he and Shelton were fea-
tured guests.
TRIBpix.

AUCTION
Ready - to - Wear Liquidation
\$40,000 Inventory
Wednesday, April 14-10 a.m EDITH'S TOGGERY This ouction is being conducted to make way for a new
buiness. Everything must be sold too the highess bidder without
minimum or reservation, regardiess of price. There will be such
 Morese, Nan Dorsey, Ralph's Originals, Alleghany, Esskay, D\&P
Oignasis costume iewelry, and many other spring and summer
tenis too

SALE OPEN TO DEALERS ONLY
PAXTON AUCTION SERVICE
Phone 592.2596
Business Directory

| PRINTING | TIRES \& BATTERIES |
| :---: | :---: |
| etterheads and Envelopes <br> Ticket Machine Forms <br> -Rule forms <br> -Snap-out Forms <br> MORTON TRIBUNE <br> fast Side Square-Morton | See Us For ... <br> Tires - Batteries Seat Covers and Appliances WHITE AUTO STORE 120 W. Whison-Ph. 2e0-2711 |
| OFFICE SUPPLIES | Television Service |
| Complete line of fice and Schoul Supplies Fling Cabinetz-Desks MORTON TRIBUNE are Side Square-Morton | ROSE AUTO and APPLIANCE RCA Television Black and White and Color Sales and Service Phone 266-4671 - Morton |

CIASSIFIED RATES
Sc per word ifist insertion
40 per word therafter
75c Minimum


## SPECIALS

Alnost new 3 bedroom
anting with 4 lots, all en.
bued by high wood
seno 000
with terms.
Other dwellings $\$ 2,500$ to
16500000 Severals farms

ROY WEEKES-
Realtor
ife
Life Insurance
Main

- Morton,

and BOOKKEEPING
CECIL BARKER
 WANTED -



The following listed individuals
are owed the amount show by
The Morton Coperity
Morton, Texas. If the individuals




FOR RENT -
 8. Minh Ph. 266:7011


## BUSINESS SERVICES -

 ADINEWRITER MACHINESell or Trade and New and old
SERVICE \& REPAR
Ea Summers
sortox tribine


## News from

Across the Border


## FARMERS

## We Still Have Seed Growing Contracts Available on All Types of Colored Peas

Fertilize and build up your next year's cotton land while making a nice profit this year on a cash pea crop. lrrigated Land Only
If you are interested in making MORE CASH RETURN on you farming operation, SEE US BEFORE YOU PLAN this year's crops. WE HAVE FIELD MEN WHO WILL CALL ON YOU

## West Texas Seed Co.

Box 388, Morton, Texas Phone 266-4121 and 266-777



The styling warms you up to these '65s from ford-and a test drive '65 MUSTANG HARDTOP
leaves you hot for 'em! GALAXIE is all new from road to roof. leaves you hot for 'em! GALAXIE is all new from road to roof. Standard new $240-\mathrm{cu}$. in. Six is Texas' biggest! A new body-framesuspension system results in a quieter ride than Rolls-Royce. $\dagger$ Even the interior elegance compares with America's most expensive cars!隹 carpeting, a new 200 cu. in. Six, 3-speed floor shift and much more! Make the switch to the TEXAP EOD DEAIED'S maret the he swith the TEXAS FORD DEALER'S hatine owe at your McCOY FORD SALES

Results of school board election at Whiteface given


Hay-stack afire
FIRE DESTROYED a haystack on the farm of hay-stack and spread the bales out by towing J. O. Hill just west of Morton Monday after- some away with a truck, but the dry hay re-
noon. Morton volunteer firemen drenched the sisted, continuing to sprout flames and huge

SMOKE SIGNALS

News from Three-way

ar

- Prescriptions - Medicines Vitamins - Gifts - Toys Film Cosmetics Perfumes Toiletries - Baby Needs School Supplies Cochran County's Most Complete Drug Store "Your Health Is Our Business" FREE DELIVERY - CONVENIENT PARKING Just West of First State Bank


## Rose Auto \& Appliance



The Moror Hish stanol Band lastic League concert and sight.
reading contest in Seagraves ast
Saturday. The band received a I

another Paceseting year

