ir announces spring concert tour record sale for plans in near future

# Date set for Junior Maid of Cotton contest 

Three ge nerations
$\begin{array}{ll}\text { GATHERING finds Mrs. } & \begin{array}{l}\text { Polvado. Mothers in Morton and throughout } \\ \text { the United States will be honored Sundy with }\end{array} \\ \text { visiting with her daughter, } \\ \text { the anranddaughter, Debbie }\end{array}$ RIBU


## Surprises dot county elections

## Worton Tribume

Connally victorious in re-election bids

Coleman, Gardner meet in lone runoff June 6

Off to Europe
to the Necors were seen proparing to bogin their
Cowpe woil
World Fair. Following a tour of the

Seters, Fifteen North Texas dealers won the expense-
TRIBUNE Photo

$\square$




Capacity crowd sees Indian Capers unreel Friday
 who received ${ }^{570 \text {. }}$.
H. J. (Doc) Blanchard, running
unopposed for State Senator, was
Little League sets tryouts


Tech rodeo arena dedicated to Parks in ceremonies


Program planned with conservation foremost in mind

## 


sey included his Mss.er, Mrecil. Os.
car Caviner and her husber sey included his sister, Mrs. Os.
car Caviner and her husband from
Eldorado, Okla. Eldorado, Okla.
W. E. Angley
W. E. Angley and Joe Giipson
visited Tuesday night at south
Plains Hospital with Tom Stande-.

DANEZ BEAUTY SALON
MERLE NORMAN STUDIO
Phone 266.6101 - Morton

FIRST STATE BANK
MORTON, TEXAS
Condensed Statement of April 15, 1964
RESOURCES

| RESOURCES |  |  |
| :---: | :---: | :---: |
| Installment Loans |  | 1,049,3799.47 |
| Loans and Discounts |  | 2,488,065.80 |
| Real Estate Loans |  | 179,230.60 |
| Insured Soil and Water Conservation Loans |  | 6,146.19 |
| Furniture and Fixtures |  | 15,928.82 |
| Banking House |  | 61,122.91 |
| Stock in Federal Reserve Bank |  | 7,500.00 |
| Other Assets |  | 425.95 |
| AVAILABLE CASH |  |  |
| U. S. Government Bonds |  |  |
| Other Bonds and Warrants | 553,973.32 $183,595.36$ |  |
| Cash and Due from Banks | 183,595.36 |  |
| Certificate of Participation | $1,681,449.81$ $871,750.00$ |  |
| Commodity Credit Corporation Loans | $\begin{array}{r} 871,750.00 \\ 57,364.06 \end{array}$ | 3,348,132.5 |
| TOTAL |  | 7,155,932.29 |
| LIABILITIES |  |  |
| Capital Stock | \$100,006.00 |  |
| Surplus Certified | 150,000.00 |  |
| Undivided Profits and Reserves | 365,240.71 |  |
| Total Capital Accounts | 365,240.7 | 615,240.71 |
| DEPOSITS |  | 6,540,691.58 |
| TOTAL |  | 7,155,932.29 |
| The Above Statement Is Correct-James Dew Member Federal Deposit Insuran | bre, Vice-Pret Corporation |  |






County GOP pick Barry Goldwater in preference bid

Plant discussion topic of talk by Mrs. Spotts


TWO MORTON MEN, Willard and Ralph customer Ware, set their new helicopter down at a local group of spectators to inspect and admire the
creaft. The local men recently purchased the service station for a wash and grease iob new aircraft.
Sunday morning. The landing attracted a
TRIBUNE Photo

Farmers to give demonstrations
 Aralb $U-D D-I T$ ask our ARAB
467 Expert for the facts ELMER AKIN at
Forrest Lumber $\mathrm{C}_{0}$.


## Melvin and Betty

 Have Gone to the Fair ... and to London and ParisThe result of McCoy Ford Sales selling more new Fords than any comparable dealer in Texas during the sales contest conducted earlier this year.

## BUT WHILE THEY'RE GONE ...

THE SALESMEN HAVE BEEN GIVEN A

## FREE REIGN ON TRADES!

Yep, Melvin told his salesmen to trade the way they wanted on both new and used cars ... so you can bet you'll save money if you buy while he's gone. Come in and get a real deal.

## (avararum suit

Here's Something To Always Remember OUR MECHANICS ARE ALL FACTORY TRAINED and they have the most modern equipment available to work with! You Can Depend on McCor's Service Work! MCCOY FORD SALES


## Pei Mother

CREME PERFUMES-

the sweelest gifis

## 

BY DOROTHY PERKINS
Perfumes in pastel-tinted creamy
base-the fragrance locked in so securely that it diffuses for hours. No alcohol to evaporate and W\% high concentration of perfume
$\qquad$
Stavine in pastel tints-
COHQuEOT Sul: p

$$
\$ 1.50 \quad \text { ROSES OF COID Pale golden pink }
$$

LANELL PERFUMES

- ASSORTED DUSTING POWDER
- COSTUME JEWELRY


## RAMBY Pharmacy

| Double GOLD BOND Stamps on Prescriptions |
| :--- |
| FREE DELIVERY |
| Phone 266-6881 |

## from your WHITE AUTO STORE


$\begin{array}{lll}\text { Electric Grills } & \text { Cannister Sets } & \text { Dinnerware Sets } \\ \text { Electric Mixers } & \text { Cold Drink Sets } & \text { Portable Mixers } \\ \text { Waffle Irons } & \text { Lawn Furniture } & \text { Steam and Dry Irons }\end{array}$
Many, Many Other Gift Ideas from

## 

Due to the recent change in ownership, we are temporarily out of some items, but most of them coused.


Preparing to leave
CHOIR MEMBERS make preparations to climb aboard the cluded in the boarding party are, right to leff, Reva Walden,
school bus that will take them on their annual spring concert Mary St. Clair, Dian Boatright, Wadonna Strother, Bennie Smith, Mary St. Clair, Dian Boatright, Wadonna Strother, Bennie Smith,
tour to five West Texas towns. The group will present programs Carla MeCarty, Carol Williams, Betty Taylor, Mary Taylor and
Legislature makes new Airmen completes worthless check law


Memo from Minnie's


SUNDAY IS MOTHER'S DA We at "Minnie's" are wishing for each and
day ever.

And may it be a day of Thanksgiving for the privilege of having a Moth

Elizabeth Marie Snyder debuts at tea party in McSpadden home



## for OUllathen THE GIFT OF lahner COMFORT



Taylor \& Son Furniture


## An investment in Your Future ...ATEED CHOREM

## church of christ Lee Sorgent, Preecher

 undays- $\qquad$ Evening Worship__-7:00 p.m.
Wednesdays-Wednesdays-
Midweek Bible Class ...8:00 p.m.
fisst methodist church B. Y. Duna, Pastor
ill Weat Tayior SundaysCnurch School Session...9:45 a.m Mlarcing
Worsuip Service__10:55 a.m Evening
Fellowahip Program_6:00 p.m. Eveaing
Worship Service__
100
pm Mondays-
Sach First Mooday, Otticiel
Boar Board Meenug.
Each Firss Monday $8: 00$ p.m Each Frist Moncay Commission Membership on
Evangelism
I:0 p.m. Second and Fourth Monday p.m
Wesieyan Serv. Guid $8: 00$ p.m. $\xrightarrow{T}$ Tuesdays-
Womens Society of
Crristian Service._9:30 a.m. Each second Satiurday, Methoomst Mea's Breakiast_r:00 a.m.

filst baptist church Fred Thomses, Pash
202 E. First

## Sundays- Sunday Schoo

Sunday School_ $\quad 9: 45$ a.m.
Surnang Worsin
 Eveaing Worshup. -Mondayo-
G. A. Auxiliary Meet.....
:05 p.m.
 Heien Nixon W.M.U.-4:06 p.m.
TuesdaysBurnett and Anve Saliee Circies.
Weinesdays Wedinestays
Lidweek service.__ $\quad$ : $: 30 \mathrm{p} . \mathrm{m}$.
$\star \star \star$
Ssembly or giod church sIXTO RAMIREZ
N. E. Fith and Wilooe
 Evening
Evangelistic Service_7:30 p.m. Evangelistic Service_7:30 p.m.
Weideseday-
Evening Bible Study_-8:00 p.m. Evening Prayer Meet. $8: 00$ p.m.

## $\star \star \star$



## Seq MOTHER

It is so important that a child feel secure and loved the first weeks and months of its life. Our foremost authorities say that if a child's spiritual and emotional welfare is neglected in the early weeks of life, there is a great chance of per manent damage to its personality growth.

Therefore, on this day, we honor not only the beloved mothers of our adults and youth, but the very young mother who has both the tremendous responsibility and the precious opportunity to mold the life and character of the very young child. May she seek early God's help, who in the person of the Son, said, "Suffer the little children to come unto me.

The Church is God's appointed ogency in this world for spreading the knowledge of his love for man and of his demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere ond the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfore of himseff and his fomily. Beyond that, however, every person should uphoid and por ticipate in the Church because it tells the truth about man's life, death ond destiny; the truth which olone will set him free to live as a child of God.

CColeman Adv. Ser., P. O. Box 20067, Dallas 20, Texas

This Feature Is Published With The Hope of Getting More People To Church, And Is Paid For By The Undersigned City Business and Professional People:

| Butler Body Shop ${ }_{110}^{216}$ EE Willoon $={ }_{20}^{256-1211}$ |
| :---: |
| Bedwell Implement 219 E . Jetterion - $206-328 \mathrm{x}$ |
| Cobb's of Morton |
| Form Equipment Company <br> "Your International Harvester Dealer" <br> 266-1251 or 266-3671 |
| Gifford-Hill Western Itrigation N. Maln - 266 .2011 |
| Morton Building Supply <br> ReabiMix Conerere - sand and rook 2nd \& Jetterion - 20 eicil |
| Luper Tire and Supply ${ }_{100} \mathrm{E}$. Wasthingtoa - 266.321 |
| McCoy Ford Sales and Service 299 W. Washingtion - $208-4151$ |


| McMaster Tractor Company 306 N. Main - $266-2341$ | Woolam Implement Company 266-5071 |
| :---: | :---: |
| Morton Floral and Greenhouse Lem and Jewel Chesher 266-4451 | Strickland's <br> Your SANITONE Cleaner - 27 years of service to the people of Morton - Thank you |
| Irrel | Doss Thriftway 400 S. Main - $266-3201$ |
| -r-Huggins Farm Equipment | Morton Tribune Printers - Publishers |
|  | Morton Co-op Gin |
| Seaney's Food Store 212 E. Washington - $266-3341$ <br> Truett's Food Store | Compliments of George W. Boring Your County Attorney |
| Ideal Gift Shop 201 NW 1st - $266-5851$ | Morton Spraying \& Fertilizing, Inc. 805 N. Main - 266 -4101 |
| Morton Insurance Agency First State Bank Building | P \& B Automotive |

Derwood's Texaco Service Station
Firestone Tires - Hunting Equipment Firestone Tires - Hunting Equipmen
Washington \& Main $-\frac{266-2981}{}$ Ramby Pharmacy
104 N. Wilson - $266-688$ The Trading Post
H. G. Pollard
St
First State Bank
107 W. Taylor - $266-4471$
Morton Malt Shop
Kate's Kitchen and Buffeteria E. Washington - $260-804$ Merrit Gas Company
St. Clair Dept. \& Variety Store 115 Northwest First - 266-3021 Fred Payne

## Jack Perry Seed Co

Wigwam Drive-in Restaurant Open Seven Days A Week
6i4 Levelland Highway - $266-8071$

Allsup-Reynolds Chevrolet Co.
${ }^{113}$ E. Washington - $266-2311$ or $266-3361$
Charles Shamrock Service Station Charles Talley and Family
311 N. Main $-266-9931$

Carl Griffith Gin and G \& C Gin
Burleson Paint \& Supply
Northside Square -
Minnie's Shop
Where Fashion Wise Women Trade

Baker Feed, Seed \& Fertilizer


Tourism to help Texas economy

IT NEVER FAILS


VIEWS . . . of other editors

## Pity the poor politician

Letters to the editor


Our sincere reg
Grady Beard
Mrs. R. E. Mer


## \section*{}






Governor


no recital slated for Monday


Electric cooking doesn't guarantee that busy fin-
gers won't splatter food but it is a nicer way to
cook. Flameless elecric cooking means no soot,
no dirt, no pilot light, no obnoxious fumes and
no smoke.* Electricity is safe-cooler-cleaner. It's
the modern way to cook.
Start them early at your house. Miss Homemaker
of 1980 deserves the best. Cooking with depend-
able, efficient, economical electricity from the
BAILEY COUNTY Electric Cooperative means
cooking at its best
*The same goes for electric heat too.

## Bailey County Electric Cooperative Association

Cochran County Unofficial Returns Mrs. Johnson attends Houston meeting



And We Need to Sell 'em! ...also a fine selection of New Oldsmobiles in, stock

## Our

## Top-Notch Mechanics

Can Put Your Car in Tip-Top Shape From a Minor Tune-up to a Major Overhaul Bring Your Car in For Quality Service Work
CLASSIFIED RATES

## FOR SALE -



USED EQUIPMENT
3-row IHC Lister
4-row RollingCuitivator
Several MM Power
BEDWELI
Implement co.


0 guests register
Hill anniversary












Saddle Club holds business meeting
 Mike and Brent, Mrs. Junior

Stork shower held for Mrs. Dewbre




 larkman, $\operatorname{Jim}$ Waiker and W
latman. Mr. and Mrs. Roy Gentry and
David visited Sunday in Lubbock

daughter. Mr. W. D. Fleenor
Mr. and Mrs. W. .ubbis.
visted Sunday in Lubock with
their children, Mr. and Mrs. Frank
Fleenor; Mr. and Mrs. Larry Pol.
lard and families. Mr. Mard
Mr.
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County rand Mr
Mrs. J.
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onty Count C. Reynolds, Mrs.
ind Mrs.
Lloyd Mille
in Arroid Paimer.Jack


## The BIG Inch

The ruled box above is a one-inch ad. It measures one column wide by one inch deep.

Itcosts advertisers 80c.
It looks kinda lonesome by itself.
But look at it this way.
What you get when you buy a one-inch ad in the Morton Tribune is not just a single inch of space in the paper, but one inch multiplied by 2,055 copies.
So you're really buying 2,055 inches, which at 164 inches a page would be some 12 pages of printed newsprint.
That's a mighty big chunk of space for
a cost of only 80c. And that price includes delivery to the reader. Just imagine the cost of reaching all those Tribune families by post card. It would amount to more than $\$ 82$ just for the postage. But the Tribune does it for a measly 80 c per insertion.
So you can see that a little one-inch ad is really a pretty BIG inch when it's advertising space in The Tribune. And the figures show that it's the most effective and economical way possible to let people in this area know that you have wares and services that they could use.
Just call 266-2361 and let a Tribune representative show you how a little BIG inch can wake-up sales for you.


|  |  |  |
| :---: | :---: | :---: |
|  | church un |  |
| Sersice meeting at woty Neab |  |  |
| A teaure of the moranes por |  |  |
|  | nurs |  |
|  | thare way may | $y$ sims |
| The Morton (Tex) Tribue, Thursder | br. May 7, 1964 |  |

MOST INSURANCE POLICIES Ⓞ © 以 ARILTR

The MIIllers

WILIIS INSURANCE AGENCY


Religious survey $\underset{\substack{\mathrm{c} \\ \text { sum } \\ \text { muld } \\ \text { bole } \\ \text { pers }}}{ }$


Bookmobile loans out 1700 books to area readers


## WE WOULD HAVE A

 GIGANTIC USED CAB SHIL... but we don't!
NOW IS YOUR CHANCE TO GET


FOR YOUR
USED CARS or PICK-UP
ON A NEW
1964 Chevrolet or Pick-up
We need used units badly, and our trade-in values are especially high right now because
of this. Come see us. ?

## IT'S AIR CONDITIONER TIME AGAIN!

Don't suffer through another hot summer witho ut the wonderful convenience of air conditioning. We can install one for you in a few hours.

## Allsup-Reynolds Chevrolet Co.

113 E. WASHINGTON
SALES and SERVICE


