
Morton Tribume
$\qquad$

## i

Wember
TEXAS
Rain needed, bankers declare at Ft . Worth

Hill awarded $\$ 6,000$ in civil court

## Payne Optical Co.

Eyes Examined - Lenses Duplicated

## GOSPELI METING

CHURCH OF CHRIST
lee sergent, Ministe


Charles A. Gibson
MARCH $2 m 8$
MONDAY through SUNDAY-SERVICES EACH NIGHT AT 8:00


Hear Mr. Gibson on KRAN (1280) Each Morning at 9:15 REGULAR SERVICES-SUNDAY


PHONE 266-5396 or 266-2451 FOR FREE TRANSPORTATION
The Public Is Invited To Attend!

Tightening of standards for grades of wheat to become effective May 1

1963 Study Cid members ure the conservation oif

## Like to Have a Picture Reprint

of a photo that has appeared in the

## Morton Tribune

Use reprints to improve your scrap book, to send to friends and relatives, or for just personal enjoyment! Nothing serves better than a picture to record an imporant occasion or event in which you were involved... and, chances are the Tribune photographer was there on-the-spot!

Beginning Immediately, All Reprint Orders Will Be Payable in Advance

Due to past experiences, we are forced to make this change in policy. A change in photographic personnel at the Tribune and complete enlargement and modernization of our dark room will enable us to offer prompt delivery of reprints.

We Offer Two Sizes ai These Nominal Prices:
$5 \times 7-=90^{\circ}$ $8 \times 10-=150$

OUR WORK IS GUARANTEED TO YOUR OWN SATISFACTION!

STOP BY AND PLACE YOUR ORDER TODAY! Morton Tribune
ibuneadds litho equipment
 $\qquad$
SUPPORT OUR FINE JUNIOR LIVESTOCK SHOW
wishes to acch $4 . \mathrm{H}$ Boy and Girl and FFA member parr


McMASTER TRACTOR CO.
 man, "Stafford is familiar w
letterpress and ofsset printing
thods." Syder said.
The darkroom tacilities of
Tribune photographic departm were recently enlarged to handle
the large view camera and its ree
lated processing requirements
Stafford will operate the offset
press, including necessary specia-


This looks like bowling to me!

News from Whiteface
$T \& C$ members hear discussion of Japan

Whiteface menu for next week

## We Heartily Endorse

the
Cochran County FAT STOCK SHOW

## Congratulations

and Best Wishes for Good Luck
to each of the FFA and 4-H Boys and Girls participating in this year's event.

We are proud of this worthwhile Cochran County event. Our thanks go to those who have worked so hard to make this show an outstanding success.


Attend the Show Friday and the Sale Saturday
Levelland Savings \& Loan Assn.
1102 AUSTIN
LEVELLAND
PHONE 894-3145
OFFICE IN MORTON PROFESSIONAL BUILDING OPEN EVERY THURSDAY
$\square$


Simple Phonies fame
spreads across Plains


Governor


Cochran Power and Light Co.


Gospel meeting at Church of Christ begins next week


Annual banquet aids church building fund

Levelland, texas
Complete Underground Irrigation Systems

- concrete - plastic - asbestos cement

All Types of Aluminum Pipe

- Sprinkler Systems - New and Used Pipe IMMEDIATE DELIVERY

ORDER a new Chevelle El Camino Pidk-vp THIS MONTH and youll get a free trip to Arlington, Texas . . . well treat you to a western-style Round-up at the Inn of Six Flags . . . personally escort you on a tour of the Chevrolet Assembly Plant that will end with you driving away in your new...

## EL

 CAMINOIs it a low cost truck or a low cost coupe?
magic-mirror finish... Fairest of them all. So's
Both! And more. It's the only pick-up in the
world that goes around in body-by-Fisher the price. See how much you can save on a
style, topped off with Chevroler's famous new El Camino now at your Chevrolet Co. See us today for further details.


## Allsup-Reynolds Chevrolet Co. <br> SALES AND SERVICE

113 E. WASHINGTON

hicle inspections are



This is the amount needed by the Morton Band Boosters to pay off the balance of a note due February 29 . The money was used to buy new uniforms for the Morton High School Band and for the purchase of band instruments.
Those Wishing to Contribute to this Worthy Cause Are Asked to Leave Their Donations at Luper Tire \& Supply in Morton

## Chamber directors discuss peddlers

## An investment in Your Future ATTEND CHOREC



Lidweek Bible Class. 8:00 p.m.
fiks methodist cherch H. E. Dum, Pastor


Midwees Service $\quad$ 7:30 p.m.

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<br><br><br><br><br>

Assembly of god churc
D. A. Watson, Pastor D. A. Watson, Pastor
Jefferson and Third Sundays-Sundays-
Sunday
Moraning Wo $\begin{array}{ll}\text { Sunday } \text { Sehool } & 9: 45 \mathrm{am} \\ \text { Morning } \\ \text { Evening } & \text { Worship }\end{array} \quad 11: 00 \mathrm{am}$. Evening
Evengelistic Service_7:00 p.m.
Weinesdays
 Night Prayer Meeting and
Christ Ambassador's
Convene Together Convene Together__. 7:30
Thurdays_
Every st and 3rd, Women's
Missionary Every 1 st and 3rd, Women's
Missionary Council
Every 2nd and tib, Girrss Every 2 nd and 4th, Girls
Missionette Club.
and

*     *         * 

FIRST MMSSIONAR1
BAFTIST CHCBCH William S. Hobson, Pastor Main and Taylor



*     * 

 Elias Valerio

Sundays-
Sunday School.

| Morning Worship $\quad 10: 00 \mathrm{am} . \quad 1: 00 \mathrm{~m}$. |
| :--- |
| Training Union |

 $* * *$
new trintiy baptist ChURC D. C. Mullin, Pastor 3 rd a
Sundays-
Sunday
$\qquad$ Sunday School_ 9:45 a.m.
Morning Worstip Second and Foursthip Second
andays. $11: 00$ a.m. $\underset{\text { Wecinesdays - }}{\text { H. S. }}$ Prayer Service.

This Feature Is Published With The Hope of Getting More People To Church, And Is Paid For By The Undersigned City Business and Professional People:

Butler Body Shop

Bedwell Implement
219 E . Jeflerspo
Cobb's of Morton
Farm Equipment Company
Gifford-Hill Western Irrigation
Morton Building Supply
Redi-Mix Concrete - Sand and Rock
Luper Tire and Supply
108 E . Washington $-266-3211$
McCoy Ford Sales and Service
219 W. Washington $-266 \cdot 4431$
$\underset{306 \mathrm{~N} . \text { Main }-266-2341}{ } \mathrm{Mc}^{\text {Master }}$
Morton Floral and Greenhouse


McAlister-Huggins Farm Equipment NW 3rd - 266 -4551
Seaney's Food Store
212 E. Washington - 266.334 Truett's Food Store Ideal Gift Shop
201 NW 1st $-266-5851$

Morton Insurance Agency
Woolam Implement Company
266-5071
Strickland's

| Your SANrToNE Cleaner - 27 years of service |
| :---: |
| to the people of Morton - Thank you |

Doss Thriftway
400 S. Main - 266-3201
Morton Tribune
Printers - Publishers
Morton Co-op Gin
Compliments of
George W. Boring
Your County Attorney
Morton Spraying \& Fertilizing, Inc.
805 N. Main - 266-1101
P \& B Automotive

Derwood's Texaco Service Station Firestone Tires - Hunting Equipment
Wastington \& Main - $266-2981$
$\underset{104 \text { N. Wilson }-266-6881}{\text { Ramby Pharmacy }}$
The Trading Post H. G. Pollard

First State Bank

Morton Malt Shop
W. Washington $-266-606$
Kate's Kitchen and Buffeteria
Merritt Gas Company
St. Clair Dept. \& Variety Store
115 Northwest First $-266-3021$
Fred Payne

Jack Perry Seed Co
215 W . Wilson $-266-7391$
Wigwam Drive-in Restaurant Open Seven Days A Week
6i4 Levelland Highway - 266 -8071

Allsup-Reynolds Chevrolet Co.
113 E. Washington
Charles Shamrock Service Station Charles Talley and Family
311 N. Main -2666.631

Carl Griffith Gin and G\&C Gin
Burleson Paint \& Supply
Minnie's Shop
Where Fanhion Wise Women Trade
NW First Street $-266-1601$
Baker Feed, Seed \& Fertilizer Baker Feed, Seed 8 Ferrili
lians and Bobcats
enly matched teams

## WAIT'S

ectric Repair
12 SW 2nd 5t.
Walter Sandifer
all appliances, radios,
-

## Spencer Upholstery

- Furniture Upholstering
- Car and Pickup Seat Covers
- Car Carpets
- All Types Upholstery Work

- Enochs News -



## We'll

 Both Be WINNERS
## if you buy a NEW FORD or PICKUP

 during the final days of our mid-winter SALES CONTEST
## YOU'LL BE A WINNER

Because you'll be driving the great 1964 Total Performance Ford
WE'LL BE A WINNER
because we'll have sold more cars and trucks than any other dealer our size in Texas . . . and we'll win a trip for two to the World's Fair and to London \& Paris.
OUR CONTEST IS ABOUT TO CLOSE SO HURRY DOWN TO SEE US
PRICES HAVE NEVER BEEN LOWER
than they are right now at

## PHONE 266-4431 <br> McCoy Ford Sales <br> 219 W. WAShington

EIGHT DIFFERENT PIANS OF
HOSPITALIZATION ART N. WALL Your Hospitatration Man"
MORTON, TEXAS Next Door To Morton Post Office
703 E. Grant
$\qquad$


Bula Junier Class voiley ball till is slated for March

Electric coop to observe 25 years of public service

George E. Glenn graduates NMSU


Morton art teacher attends Dallas meet

 535

FRUIT COCKTAIL CUCUMBER CHIPS PEAS

BISCUITS
SHURFINE

4 for $\$ 1.00 \begin{aligned} & \text { SHURENE-30 } \\ & \text { HOMINY }\end{aligned}$
CUT ASPARAGUS
CHUNK TUNA

## SANDWICH COOKIES

4 for $\$ 1.00$ SUNCHEON MEAT
39 c SPINACH

4 for 31.00

## DETERGENT

SHURFRESH
SALAD OIL
38 OZ. BOTTLE
39 APPLE SAUCE ........6 for $\$ 1.00$ PORK and BEANS . . . . . 10 for $\$ 1.00$
VIENNA SAUSAGE 5 for $\$ 1.00$ CR. STYLE or W.K. CORN . . 8 for $\$ 1.00$ FROZEN FOODS CORN SQuash $\quad 8$ for $\$ 1.00$
BROCCOII SPEARS 6 for $\$ 1.00$
BABY LIMAS $\quad 6$ for $\$ 1.00$
OKRA
PEAS $\quad 6$ for $\$ 1.00$

# SIGAi:30c 



69
SHORTENING


SHURFINE



Morion Triboune
ther-Seaney engagement told


Y-M Club members honor Morton Women of the year


## Upholstery workshop scheduled in county The Cochran Councy Home De- monstration Council will sponsor an upholstery workhop the week of March 16, according to Jennie of March 16, according to Jennie Alle. Home Demonstration Agent. A pre-workshop meating Agen <br> A pre-workshop meeting will be held March 5 ot discuss supplies needed and demonstrate the me. <br> needed and demonstrate the me- thod of preparing items to be up- holstered. The workshop is open to all wo- <br> men of che county. Registration and more information may be ob- tined <br> tained by contacting Miss Allen at the Extension Office in the Ac tivity Building.

## Our Gigantic Spring CLEARANCE CONTINUES..

Look At This Feature Buy ROUND PEDESTAL
MAPLE DINING TABLE
With 4 Matching Chairs $=139^{5}$
Taylor \& Son Furniture


Methodist continue study of spirituals为






## A NEW SUPPLY OF Construction Paper has Just arrived!

 Most Colors Available in POPULAR $9^{\prime \prime} \times 12^{\prime \prime}$ sIze

Tribune Office Supply


Bailey County Electric Cooperative Assns. 25th Annual Meeting of Members

The Annual Meeting of the Members of the Baile y County Electric Cooperative Assn will be held in

## HIGH SCHOOL AUDITORIUM

 MULESHOE, TEXASFriday, February 28, 1964-2p.m. THE
SILVER ANNIVERSARY REPORT TO MEMBERS SPECIAL PROGRAM
Recognizing and Honoring Incorporators Original Board, and All Past Directors
to take action upon the following

1. Give the members a financial report, progress report and general condition of the Cooperative
2. Elect two directors for a term of three years.
3. Appoint a nominating committee for Annual Meeting to be held in 1965 for Districts 4, 5 and 7.
Consider and take action upon any other matters that might be presented or come be-
ore the meeting.
Electrical Appliances Valued at ${ }^{\text {s }} 700$
WILL be given away as door prizes! A ONE-CHANCE DRAWING FOR S200 CREDIT ON ELECTRIC BHLL VISITORS WELCOME-ONLY MEMBERS ELIGIBLE FOR PRIZES
Harvey Bass Appliance, Muleshoe, will also give away a Necchi sewing machine valued at $\$ 189.95$.


Hunger, hardship, danger-the price of self rule came high! No wonder our early settlers
prized the right to have a say in their town prized the right to have a say in their town
meetings. Today, rural electric cooperatives
give millions a chance to take part in this pure democracy which has contributed so much to strength of America.
The name has changed, but the rural electric
annual meeting has the same rule-by-the-people
freedom that characterized the colonial town meet-- ing. Once a year, the member-owners of these local cooperatives get together to find out how their business is doing, and to take an active part in running it.

Free exchange of views, and frank discussion of policy give any interested member a chance to have his say. To become a director, with policy-making authority, a candidate
must win the confidence and the votes of a majority of his must win the confidence and the votes of a majority of his
fellow members. Plans, programs, and progress reports are subject to searching review.

The sanctity of the ballot and the basic freedoms of assembly, speech, and private ownership are American ideals. They find full expression in a business activity in America's
rural electric systems. a

## COME

aND SEE

## DEMOCRACY

## IN

## ACTION

AT THE HIGH SCHOOL AUDITORIUM
muleshoe, texas
Fri., Feb. 28, 1964-2 p.m.
os onta

Tyson-Williamson to wed at Maple

Whiteface teen winner of local styling contest
$\qquad$
ROSE THEATRE





Alliance for progress discussed at L'Allegro

## THANK YOU!.

Words cannot express our sincere appreciation for the many kindnesses shown us at our 20 th anniversary celebration last Saturday. It meant a great deal to us to have so many of you stop by and visit with us. A good many fond memories were revived as we talk-
ed to you.

A special "thank you" to those who sent plants and flowers . . . our store has never looked so beautiful.

Thanks especially, to our many customers who have allowed us to serve this area during the past 20 years. We hope we may continue to serve you in the future.

## Bedwell Implement Co.

Report from County Agent Cochran County Farm \& Home

Water corporation at Maple reaches 60 member mark

## Whiteface FFA Show attracts 75 entries

| - BEARINGS- |
| :---: |
| ENOS |
| TRACTOR \& WELDING |
| AII Types and Sizes |

## Best Wishes for SUCCESS

Cochran County
FAT STOCK SHOW
Friday and Saturday, February 28 and 29

Morton Delinting $\mathbf{C o}_{0}$. MOMIO DRILING CO.

Leroy Tackett to head Saddle Club as new president



# HATS OFF 

## to the

FFA and 4-H CLUB MEMBERS of Cochran County
$-$
Your many hours of hard work dur. ing the past months will be rewarded with a fine show Friday and Saturday.
and we say
A JOB WELL DONE
many. many hours in on this project
FLASH-O-GAS


Years of experience have also taught their parents that patronizing Morton Co-op Gin not only pays DIVIDENDS through better service but also qualify each for the big Annual Patronage.

## DIVIDENDS

Paid Yearly to Morton Co-Op Customers
Be Sure to Attend the Cochran County
bcats take district title with 67-53 win


## MR. FARMER



APPLY YOUR NITROGEN throuch the use of ANHYDROUS AMMONIA in your pre-plant fertilizer program

Anhydrous Ammonia can be applied either alone or in dual application

SINGLE OR DUAL APPLICATORS ARE AVAILABLE SEE US AT
FARMERS SERVICE \& SUPPLY, INC.
ULESHOE HIGHWAY-MORTON DISTRIBUTORS FOR

W. R. GRACE \& CO.



The Charleston?


- Enochs News -

| MRS. JF |  |  |
| :---: | :---: | :---: |
| ula PTA | Mrs. Jene Autry, who will soon move in it <br> Mr. and Mrs. C. H. Byards and |  |
| Mrs, Quinn Casey, vice presi- |  |  |
| dent, was in charge of the Bula | Eldon Byards visitied Sunday in |  |
| PTA meecing in the school audi-torium Monday afternoon, Febru-- |  |  |
| ary 10,minutes |  |  |
|  |  |  |
|  | terans Administration Rodriquez is able to be up in a |  |
| asurer's report ${ }^{\text {a }}$ / | wheel chair. He suffered a stroke last summer. |  |
| The seventh and eight grade students of Mrs. Ruby Reid sang several patriotic songs, accompanied at the piano by Linda Grusendor | last summer. <br> Mrs. Grace Vanlandingham is |  |
|  | at |  |
|  |  |  |
| at the piano by Linda Grusendorf | ing. <br> Mrs. C. H Byars and Mrs, J. | Redeem Your |
| (whence and whither)? Further plans were discussed |  |  |
| for buying an air-conditioner for the lunch room. Response from parents indicated it would be advantageous to PTA to provide the TB patch test to all studenis <br> The next meeting will be held | E. Pearson visited in Morton Friday with Mrs. L. C. Mc. Mcall, aresident of RobertsMemorial |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | Good on an |
| Mrs. J. D. Bayless hosted a | Mr. and Mrs. J. D. Bayless visited Sunday afternoon in Level- |  |
|  | it his sister, Mrs, Gra |  |
| Tupper party Thursday afternoonMrs. H H. Snow. Muleshoe was Mrs. H. H. Snow, Mmeshoe was a series of games. |  |  |
|  | proved at this writing. <br> Dinner guests Sunday evening in |  |
|  |  | HE RAT KILLER |
| a series of games. <br> Refreshments were served to <br> Mrs. J. Lands, Bula; Mrs. J. E |  |  |
|  | Mrs o. C. Kir |  |
| rome Cash, Mrs. Carl Hall, Mrs. John Van, Mrs. Terry and Mrs. Joe Milsap |  |  |
|  |  |  |
|  |  |  |
|  | in Houston and Havkins |  |
|  |  |  |
|  | and Mrs. De Busk was a gue her broiher. |  |

GOOD LUCK
to Every Boy and Girl Exhibiting Stock in the

## SHOW and SALE

Friday and Saturday
-
CONGRATULATIONS
to the officers of the Cochran County Livestock Improvament
Association, who have worked so hard in making arrangements for this year's show and sale. Without your time and effort, w


McAlister - Huggins


Snow fighters

Don McDermett to Seymour as cealer for John Dee re Co.


## We've gowe litho

ThE ADDITION OF A

## COMPLETE OFFSET PLANT

commercial printing facilities
makes us - without a doubt -
BEST-EQUIPPED and MOST MODERN job printing plant
IN WEST TEXAS
Whatever your printing NEEDS... We Can Handle It!

```
- TICkET BOOKS Letremeads and ENvelopts
    - statements and invoices
- nvitatons
- kuled forms
    - register forms
    - brochures
- SNAP.OUT FORMS OUR SPECIALTY -
No Job Too Large Or Too Small!
```



Workmanship
We Won't Turn Out Anything Less Than The Best Even For A Price!"
Mllorton đxibune

# ONGRATULATIONS... to the MORTON IND IAN BASKETBaLl SQuad 

## ON THEIR DISTRICT 3-AA <br> CO-CHAMPIONSHIP



## You Have Represented Morton Well

Your Sportsmanship and Hustle Will Remain An Inspiration To All of Us . .

教筑
GOOD LUCK to those boys who have Completed their eligibility . . TO THOSE WHO REMAIN . . .

Ve're Already Looking Forward to Another Successful Season Next Year!
WE'RE PROUD OF YOU!

This page sponsored
by the following Indian Supporters:
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Jame: K. Wather
Farmers 5 Morgan Oil Co
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Bailey County Electric Co-op Assn.
Bedwell Implement $\mathrm{C}_{\mathrm{O}}$.
City Flower Shop
Cochran Power \& Light Co.
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Butler Body Shop
Hawkins Oldsmobile
Herb's Gulf Service
Farm Equipment $\mathrm{C}_{\mathrm{o}}$.
Higginbotham-Bartlett Lumber $C_{0}$.
Minnie's Shop, Child's Men's Shop
Kate's Kitchen and Buffeteris
Ideal Gift Shop
Modern Motor Service
Morton Auto Parts
Morton Drug Storc
Morton Fioral \& Greenhouse
Ramby Pharmacy
J. W. McDermett Liquified Gas Co . Morton Gin Co., Inc.

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Great Plains Natural Gos Co., Inc.
Townsend Gin
Taylor and Son Furniture
Seaney's Grocery \& Market
Ramsey Shoe Shop
Standard Abstract $C_{0}$.
St. Clair Department Store
Ben Franklin Variety Store Strickland Cleaners
Western Abstract $\mathrm{C}_{0}$. White Auto Store Cobb's of Morton

News from Three-way

Directors elected at annual meeting of telephone coop


Junior photographer

County Savidle Club has weiner In


A. B. "Alf" Carpenter, Candidate for STATE REPRESENTATIVE, 90 th DISTRICT


Winter-formula Enco Extra gasoline (left) Wires instantly at $-40^{\circ} \mathrm{F}$. Gasoline not specially prepared for winter use (right) refuses to ignite. Winter Formula makes a big difference in your engine, too, at 40 below or 40 above.


BURNS ON ICE AT $40^{\circ}$ BELOW ZERO
in cold chambers at practically every driving condition you will face this winter. Thd it's tested under easier starting, faster warm-up, ionger mileage and better all-round performance with Winter-formula Enco Extra. Fill up at the Enco sign

HUMBLE

