
now Morton Area Chamber of Commerce
BD members authorize name change
laws updated, directors added



## This is the WIND-UP of our January

 FRIDAY - SATURDAY - MONDAY JANUARY 31 - FEBRUARY 1-3 SALES TAGS COME OFF AFTER MONDAY


SCHOOL COATS
$1 / 2$ ma
MEN'S and BOY'
SPORT COATS
VALUES TO 37.50
BLOUSL'
VALUES TO 2.98
PRICE

| MEN'S and BOYS CORDUROY PANTS values to 5.98 | MEN'S and BOY <br> SWEATERS <br> VALUES TO 14.95 <br> $1 / 2$ <br> PRICE |
| :---: | :---: |
| BOYS' <br> PAJAMAS <br> VALUES TO 3.98 <br> $1 / 2$ <br> PRICE | DRESSES <br> VALUES TO 45.00 <br> 1/2 <br> PRICE |
| GIRLS' <br> WINTER COATS <br> VALUES TO 22.95 <br> $1 / 2$ <br> PRICE | SPORTSWEAR <br> VALUES TO 7.98 <br> 1/2 <br> PRICE |

INFANTS
DEPARTMENT
$l$

DRESS CLOTHES
Values to 6.98 ............. . NOW 3.49
Values to 8.98 .................. NOW 3.99
NOW 4.99
DRESS SLACKS
LADIES' BLOUSES

Ladies' Sports Wear
7.98 and 8.98 Values ..... Now 3.99
9.98 and 11.98 Values NOW 4.99
7.98 and 19.98 Values
$\qquad$ NOW 6.99 NOW 8.99 NOW 10.99

Girl's PAJAMAS and Gowns
$1 / 2 \mathrm{me}$

Daytime garden club to meet today

New officers elected by federated members


Official records

THIS IS IT-THE LAST OF OUR
JANUARY CLEARANCE

PRICES CUT AGAIN for dollar day
One Day Only-Mon., Feb. 3

## IDEAL GIFT SHOP



## s. <br> ${ }_{\mathrm{of}}$




| Libet |
| :---: |
| Ren |
| Hume |



Local Talent?

Coffee for MOD

The Town and Country | cime |
| :---: |
| and |
| ind |
| acid |

 January 22
Janaury
January
23
Janaury
January
26 \& ow am. Everomene is in ivied to January
January
28

An OUNCE Oİ HRW@D LHLAC give pOUNDS of pleasure
WE HAVE A
3-WAY PLAN FOR REMODSIMG
YOUR HOME

We make available to you
REMODELING CONTRACTORS.
We recammend reliable contractors who
remodeling materials.

REMODEL FINANCING.
We will help arrange financi


Spiritual series will be continued by WSG members
onducted by Mrs. E. O. Willing. ham, Guild president. Willing
Mrs. Fred Stockdale, director of
the current study, gave a resume
of the first lesson. The a the current study, gave a resume
of the first lesson. The tenth and
seventi leters of Francons. Fene
lon were given by Mr. Carl Eng.
land lon were given by Mrs. Carl Eng.
land and Mrs. Don Hofman.
A discourse on the time of John
Wesies's real lonversion was pre. Wesley's real conversion was pre-
sented by Mrs. W. W. Wood. This
was followed by a general discus-
sion moderated by Mrs. Stockdale. Mrs. A. S. Key gave the benedic-
tion. E. Benham, hostesses for the
miecting. held in Fellowship Hall
of the Firs Methodist Church, ser-
ved a refreshment plate during
$\qquad$
$\qquad$

$\qquad$

## HOLY COW!

Melvin and Betty McCoy Will Go $=$
to the $\star$ WORLD'S FAIR in New York City and to $\star$ LONDON, ENGLAND and $\star$ PARIS, FRANCE IF

## McCOY FORD SALES

Wins FORD'S annual Mid-Winter

## SALES CONTEST

NOW UNDERWAY
FLASH!
WORD WAS RECEIVED LATE WEDNESDAY THAT
McCOY IS IN FIRST PLACE
AND THEY PLAN TO STAY OUI IN FRUNI!
You Know You'll Got A Good Deal on a car from McCoy's during this contest because They're Going All Out To Win It WHY NOT DROP IN AND SEE THEM RIGHT NOW! ILL JUST BET THEY'LL TRADE WITH YOU!



HUNT'S, NO. 300 CANS SOLID PACK TOMATOES $6: 100$

HUNT'S TOMATO


CATSUP
familiy size botrles $4: 100$ FRESH GROUND HAMBURGER $3 \mathrm{lbs} 1^{00}$
HAM STEAK * 79، Cheese 2*79


HUNT'S, 300 CANS $\begin{gathered}\text { Hons spons } \\ \text { RUUI } \\ \text { COCKIAIL }\end{gathered}$
$4: 100$


ELIS, IN TOMATO SAUC SPAGHETTI \& MEAT BALLS


ELLIS, in TOMATO SAUCE BEANS N' MEAT BALLS


ELLIS, NO. $21 / 2$ CAN JUMiBO TAMALES 3 ". $1^{00}$

LIMA BEANS N' HAM
$\int \begin{gathered}\text { No. } 300 \\ \text { CANs }\end{gathered} 00$

$32^{\circ}$


MELLORINE
OAK FARMS
$1 / 2$ GAL.


10"of
REGULAR PRICE
73.


8
$y^{2}$
 $\underbrace{4}$ (n)

## an





# a BlG slice of your dollar goes to make some community more prosperous 

## yours ．．．or the other fellow＇s

An average of more than $30 \%$ of the dollar you spend stays in the town where it＇s spent ．．． to support schools，furnish fire and police protection，put down paving ．．．to pay the folks who work for you ．．．to support churches and charities ．．．to be invested in more kinds of merchandise for your selection and convenience ．．．to improve service facilities ．．．and to support all of the other things that promote prosperity，growth and better living in a community．

## Make your dollars build your community．．．not somebody else＇s

 It Pays to BuyTRADE AT HOME WHERE YOUR MONEY BENEFITS YOU where You Live

Save On Quality Groceries－Meats
Garden－Fresh Vegetables
Double Thrift Stamps－Double Stamps Wednesdeys
DOSS THRIFTWAY Supermarket

OFFICE SUPPLIES－JOB PRINTING
Excellont Quality ．．．Quick Sorvice
MORTON TRIBUNE

BARGAIN HEADQUARTERS for
Auto Supplies－Household Needs－Appliances
WHITE AUTO STORE
＂Home－Owned and Operated＂

Sorving the community and the aree for twenty－one yoars．
FIRST STATE BANK

Featuring your Favorite Foods ．． at Budget Prices．
We Give Morton Trading Stamps－Double on Wednesdoys
TRUETT＇S FOOD STORE
＂Heve Tractors ．．．Will Trade＂
Case Tractors，Combinos，Hay Equipment，
Harvest Equipmont
WOOLAM IMPLEMENT CO

> INSURANCE
> Fire - Auto - Liebility
> Life Insurance - Bonds

MORTON INSURANCE AGENCY

SEE US ．．．before you buy
SALES \＆SERVICE
ALLSUP－REYNOLDS Chevrolet Co．
that car or truck－new or used．

Protect Your Investment In Your Comunity
TRADE AT HOME
STRICKLAND＇S
＂Wo Approciato Your Businoss＂

FORD TRACTOR SALES
Implements－Ports－Service
MCMASTER TRACTOR COMPANY

Our Quality Cleaning Methods
Malio Your Clothes Last Longer ．．．
Look Better ．．．Fool Better I
NU－WAY CLEANERS

All Types Planting Seeds
Poymaster Livestock Feeds
Poymaster Livestock Feeds
Johnson＇s Home－Grown Eggs
JACKSON＇S FARM \＆RANCH STORE

## 

GIFTS of Enduring Quality
GIFTS for Any Occosion
＂Clothes With Appeal at Idoal＂
IDEAL GITT SHOP

COMPLETE AUTO REPAIR
From Tune－Up to Major Overhaul
Cars－Trucks－Tractors－Irrigation Mołors
JAY＇S GARAGE

There＇s a Ford in Your Future
and McCoy＇s Got it．
Complete SALES \＆SERVICE

## McCOY FORD SALES

Dependeble Prescription Service
FREE DELIVERY
＂Your Heelith Is Our Business＂
MORTON DRUG

Save On The Erands You know．
and Trust！
SAVE S\＆H GREEN STAMPS
PIGGY WIGGY

## Tribume Closssifieds


$\square$ FOR RENT -


## -

Mr. and Mrs. J. W. Ty son and
Mr and Mrs. Rodney Fratin spent
the weekend at Ruidoso.
Mr. and Mrs. J. W. Ty son and
Mr. and Mrs. Rodney Fralin spent
he weekend at Ruidoso.

Business \& Professional Directory

| CCOUNTANTS | FARM EQUIPMENT | BUTANE GAS |
| :---: | :---: | :---: |
| McCASLAND INCOME TAX SERVICE and PUBLIC ACCOUNTING <br> Notary Public <br> 105 S. Main-Morton | Fard Tractor Sales Complete Tractor and Truck Repair Service MeMASTER TRACTOR CO. 300 N. Main-Ph. 266-2341 | Butane - Propane Phillips \& Mathieson Fertilizers Radio Dispatched Service McDERMETT LIQUIFIED GAS CO. 1001 N. Main-Ph $\mathbf{2 6 6 - 4 3 7 1}$ |
| Cotton Seed Delinting | TIRES \& BATTERIES | FARM SEEDS |
| Wet Acid and Saw <br> Delinting Service <br> All Popular Varieties <br> Cotton Seed for Sale <br> MORTON DELINTING CO. <br> C. E. Dolle, Owner <br> Muleshoe Hwy.-Ph, 266-5606 | See Us For ... <br> Tires - Batteries Seat Covers and Appliances WHITE AUTO STORE Mr. and Mrs. James Hunter 120 W. Wilson-Ph. 266-271 | Wholesale and Retan for All Farm Planting Seeds Dealer For Frontier Hybrid Planting seeds JACK PERRY SEED CO. 215 W . Wilson Ave. Phone 266-7391 |
| INSURANCE | TELEVISION SERVIC | Welding \& Machine Ser. |
| Fire - Auto - Life Hospitalization Auto Loans | rose auto and APPLIANCE rCA Television | Blacksmithing and Welding Machine Service Portable Welding Disk Polling |
| ROY WEEKES AGENCY <br> 215 S. Main <br> Phone 266-4611 | Black and White and Color Sales and Service Phone 266-4671 - Morton | WRIGHT'S WELDING AND MACHINE SHOP 701 N. Maln-Ph. 2e6-1191 |

Political Announcements



Carol McCuistion is '64 school homemaker



The Mortan Tex. Tribune, Thursday, January 30, 1964 T. K. Williamson and Courtney
Sanders fished at Lake Facoon
Lhis weekend They drove down
thurday taking Williamson's boat Thursday taking Williamson's boa
making the return Monday by pri


- Sentimental


## FORD HARDTOP SIZZL ERS



Test-drive them and you'll know why they're a sizzling success! The hottest selling. . . raciest looking hardtops in Ford history. The only hardtops with Total Performance bred in open competition ... and that's what we Texans need and want and demand! So try Total Performance today! Youll never settle for less! Your Texas Ford Dealer.
McCOY FORD SALES

News from Three-way

| $\begin{aligned} & \text { WEEK's NEWS } \\ & \text { RS. ARTHUR COOPER } \\ & \text { Squads win } \end{aligned}$ |  |
| :---: | :---: |
|  |  |
| yed four |  |
|  | ${ }_{\text {leys }}^{\text {The Three Way teams }}$ |
| by ${ }_{\text {last }}$ | Sentiors entertained ${ }_{\text {and }}$ |
|  |  |
|  |  |
|  |  |  |
| Iothny Allus 16 for sill the trimmings Seniors pree |  |
|  |  |  |
|  | Eubanks, Glenda Tarlton, Kay Le, mons, John Tucker, Jerry ThomasCharles Moore, B. B. Johnson |
|  |  |
| sity squad |  |
|  | Gien Harris, vic Tunnell. Kenneth <br> Petree, Gary <br> Welech, Boby Kinde. and Bill Cunningham: also classsponsor Mr. and Mrs. James <br> Courtrey |
|  |  |
|  |  |
|  |  |
| munity Club met in the clab house |  |
|  |  |
| IRRIGATION | sion. Mrs, Dutch Powell, programchairman, reported on plans for |
|  |  |
| TEST HOLES | a film on cancer, a talk on safetyby a highwwy patrolmanan, and sew.ing classes. Mrs. Fine was welt ing classes. Mrs. Fine was wel-comed as a new member Next |
| SMALL IRRIGATION WELLS |  |
|  | comed as a new member. Next meeting will be Feb. 6, 1:30 at the clubhouse. |
|  |  |
|  | Students on Three Way School honor foll, all with straight " $A$ ' $s$ " |
|  | are given here with number of six week periods making the roll in |
|  |  |
|  | Burkett (1), Debbie Furgeson (3), Kathy Foard (2), Mary Lou Mar-tinez (3), Gene Rogers (3), Rob- |
|  |  |
| by Sowder (1). (eeond grade. Johnny Boyce |  |
| OTICE |  |
|  |  |
|  |  |
|  |  |  |
| am no longer connected the firm. |  |
|  |  |
| . Dolle |  |
| Morion |  |
|  |  |
| Delinting Co. | , |
|  | Denna Stixh: Waltrip Joy Boyce, Pat Courney, <br> sim Feagey, Juanita samaniego. |
|  |  |
|  | Freshmen: Julia Burkett, James Kindle. Sophomores: Doyleen |
| uncement |  |
|  |  |
|  |  |
|  | Long. Seniors: Karen Eubanks <br> Linda Klutts, Glenda Tarlton, Gary |
|  | Welch, Wenonah Williams. |
|  | WMS met Monday The Women's Missionary Society |
| Wayne Gilliam | me |
|  |  |
|  |  |
|  |  |
|  | mis Gant. Frank Knox, C. E. ckland, and D. P. Brinker |
| our government. This is an important year for national, e and local elections. |  |
| Pay Your Poll Tax and Vote! <br> ust Two Days Left - Deadline is January 31 This is a reminder courtesy of |  |
|  |  |  |
|  |  |  |
| HOWARD E. RAGLAND Candidate for State Representative |  |
|  |  |  |

FREE TRIP
to the 1964 New York

## World's Fair

to overy buyer of a

## 6000 Ford Tractor

Come In For Complete Details
IcMaster Tractor Co.


Whiteface Co-op gin is organized





## An investment in Your Future ATTENE CHURCN

## TOGETHER

Brothers - together - helping one another. We are our brother's keeper and his * * * ASSEMBLIX OF GOD CHITMA Davi Tuabth, Pator SumbySumay St vinar - $11: 00 \mathrm{em}$. Wetboshy Eving Einie Bows - $8: 00 \mathrm{pm}$. * * * ***



Tontion-
Wetbectava-
Wertinesdays-
helper. Comfort, cheer, and encouragement should be given to each other. There should be a willingness on the part of each to sacrifice for the other. A Divine Example was sent to us, and these are His words: "This is my Bexir Mowius, Otsial PB
 Connueion Membentip on sorod ud furth yomay Twamens socity ot



Tred moma, Pastor sumay-: Sumay stoon $9: 5 a$,
 G. A. Avaviliary Meet - $1: 56 \mathrm{pm}$. Stuen Nivon WM.U. A: Ais PII. Tuarsays - and Ane wotaee circies-. 9.30 am
irost miethouist chucel C. Ei Woan Pater Suntern set
rusg sal besion $9: 5 \mathrm{am}$
 Evonis semxe-1030 ara Eveing itip Proceur. $6: 00 \mathrm{pm}$ ${ }^{\text {Evecing }}$ Womip service - $7: 00 \mathrm{pm}$ commandment, that ye love one another, as i have亿 loved you. Greater love hath no man than this, that a man lay down his life for his friends." You are invited to attend church Sunday to learn more of the One who gave
us this commandment.

The Chuch is God's oppointed ogency in this world for spreading the knowledge of his love for mon ond of his demend for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or woy of life will long persevere ond the freedoms which we hold so deor will inevitobly perish. Therefore, even from a selish point of view, one stould support the Church for the soke of the welfore of himself ond his fomily. Beyond that, however, every person should uphoid ond porticipote in the Church becouse it tells the truth obout mon's life, deeth and destiny; the twith which colone will set him free to tive os o child of God.
EColomon Adr. Sorts P. O. Box 20067, Dallas 20, Texso

## ChITRCH OF CHELST

Lee sergrat, Proador s. $w$

ASSEMBLY OF GOD CHURCH D. A. Watsoa, Pastor Jetierson and Third

 | Morning |  |
| :--- | :--- |
| Wornhip $\quad ~$ | $1: 55 \mathrm{am}$. | Evening Weinesdays-

Night Prayer Meeting and
Crist Ambassador's Convene Together_- $7: 30 \mathrm{pm}$. Thursdays
Every 1st and 3rd, Women's
Missionary Council $2: 30$ p.m. Missionary Coumell $1: 30 \mathrm{pm}$.
Every and and th, Girrs
Missionette Club


*     *         * 

SI. ANN'
CATHOLC CHURCR The Rev. Lawrence C. Bobsice,
Pastor 8th and Washington Sts. Mass Schedule-
Sunday $\quad 9: 00$ and $11: 00 \mathrm{am}$


 Saturday - Catechi
$9: 00$ to $10: 00 \mathrm{a} . \mathrm{m}$. 9:00 to 10
Contessions-


$* * *$
fikst baptist mencian mission Elise Valerio
Sundays-
Sunday School
Morning Worship $\quad 10: 00 \mathrm{am}$.



This Feature Is Published With The Hope of Getting More People To Church, And Is Paid For By The Undersigned City Business and Professional People:


Bedwell Implement 219 E. Jefterson - 266328 Cobb's of Morton

P \& B Automotive

Form Equipment Compony
Yous International Harvester Deajer

Gifford-Hill Western Irrigation N. Main - 25625511


| Luper Tire and Supply 108 E . Wa.hington - 2663 Bl |
| :---: |
| McCoy Ford Sales and Service 219 w. Washington - 256-4331 |
| McMaster Tractor Company 306 N. Main - $256-2341$ |
| Masten Fertilizer 608 N. Mais - 266.3836 |

Morton Floral and Greenhouse 1 em and Jewel Cbesher


McAlister-Huggins Farm Equipment
Nw 3 red

Seaney's Food Store
212 E. Washington - $266-3311$
Truett's Food Store

## Ideal Gift Shop 201 NW 1st $-266-5561$

Morton Insurance Agency First State Bank Building

Woolam Implement Company

## Strickland's

Iour santrone ceaner - 27 years of searvice
to the poople of Morton - Thank you
Doss Thriftway
400 S. Main - 266 . 200

Morton Tribuns
Printers - Publititers

Morton Co-op Gin

## Compliments of

 George W. BoringYour County Attorney

Morton Spraying \& Fertilizing, Inc.

Clarke's Dry Goods
Mr. and Mrs. H. T: Carke
Eastaide Square - 2666361

Derwood's Texaco Service Station Firestane Tires - Hunting Equipment
Wasining ton

Ramby Pharmacy
104 N. Wison - $266-688$ I The Trading Pest Irading Pest

First State Bank 107 W. Taylor - $266-447$

Morton Malt Shop
W. Washington

Kate's Kitchen and Buffeteria 201 E. Washington - $266-8041$

Merrith Gas Company
Mobil Products - 266.218

5t. Clair Dept. 8 Variety Stors
115 Nort thwest 8 Virst - $206-3021$

Fred Payne
Butler's Garage and Wrecking Uphastery - Motor Tuneup
Muleshoe Hishway - 25675 III


## PAY YOUR



NOW SO THAT YOUWILL BE ELIGIBLE TO VOTE IN 1\%4's's IMPORTANT ELECTIONS
Voting Will Be on Precinct Level to Presidential Level in 1964
DEADLINE FOR PAYING POLL TAX IS JAN. 31,1964
Cochran County Tax Assessor - Collector
or at
Vern Beebe Insurance Agency
at Whitoface


Duplicate Your Broken Lenses
Your Old or Broken Frames Can Be Duplicated Your Prescription Can Be Duplicated II
Sun Glasses

Dr. G. W. Payne, Optometrist 106 W wilson

Eyes Examined - Reserve Your Time

## To Whom It May Concern:

In recent weeks the church of Christ, meeting at 202 South West Seconid Sfreet, Morton, Texas, has been charged with being in opposition of Roberts Memorial Nursing Home of same city.

We take this public means to clarify this misunderstanding We do not know for certain, nor care to know who might have made such a charge. It is catagorically false. The church of Christ is in complete accord with said home. This home is a private in stitution and has just as much right to exist as any other private institution. Be it further known that if this should become a church sponsored, operated and maintained institution, we would not support it, as a church, financially, or otherwise. We, as church can put our indigent folks there and pay the home to take care of them. We respectfully submit this, hoping that it will clear us of these false charge and cause a proper understanding in the community. If there are further questions or you would like additional information about this, please come by the church or call 266-2451 or 266-5396.

Lee Sergent, for the church of Christ


