By Mail \$3.50 Per Year In Cochran and Adjoining Counties, \$4.50 Elsewhere on sale at newsstands Ten Cents Per Copy

VOLUME NUMBER TWENTY

MORTON, TEXAS, THURSDAY, NOVEMBER 10, 1960

·Morton Tribune·

NUMBER THIRTY-EIGHT

BEET CROP FOR COUNTY COULD BE IN THE FUTURE

The possibilities of area farmers | Cox knows, but he revealed the i

getting into the sugar beet produc- teresting highlights of conversations

TTEFACE (Spl.)- A "turkey has been announced for Sat-12. under the sponsor-Odd Fellows Lodge 172,

rkey Shoot

Saturday

Whiteface

of the "shoot" will be of the Beck Gin, Whiteface. ing time will be from dawn it was reported this week. invited to attend.

ed Powell rvices Held nday, 2:30 p.m.

Baptist Church in Morton, Sunat 2:30 p.m. for Fred C. Powoperator of Kings Courts, in

ell, who had been hospitalized 4 days and in critical condition of that time, died Thursday n at the Morton Memorial

resident of Morton since mov e from Ft. Worth in 1948, Mr. was a native of New Blaine.

Fred Thomas, pastor of the officiated assisted by Dr. irner, superintendent of the Baptist Mission district. was in Morton Memorial the direction of Funeal Home of Morton. include the wife, Mrs owell, Morton; a son, Staff nt Fred C. Powell, Jr., Lack-AFB. San Antonio: a sister. Cora Miller, Ft. Worth: a bro-Daris Powell, Santa Paula, and two grandchildren.-

lis Food Store vs, "Thanks"

Cub Scouts Help nks, folks," was the way Wilreported on their 20th annisale last Friday and Sat- Boost the Vote

evening.

ion in a move that would establish he has had in the past week with a partial trend toward diversifying men in and close to the sugar inounty agriculture were talked this dustry. week with the word that the nation-Cox said his investigations grev al sugar beet acreage allotments out of a determination he made would be lifted. while on a recent hunting trip-that in respect to the USDA-Cuban recent Willard Cox, prominent Cochran disagreements, and resulting cutting County farmer, this week told the off sharply of sugar imports into this Tribune that moves are underway country, that American farmers strongly in Clovis and in the Here would have to increase their suga ford area for the location there of production to take care of United

sugar beet refineries to take care States needs. of increased sugar beet production which is almost certain to follow He said in checking with the ASC office he found that a recent direcdevelopments between the tive was received here to the effect that the allotments for sugar beet No definite commitments of any

kind have been made, as far as (See BEETS, page 8)

TEC SAYS COUNTY COTTON CROP NOW 13 PERCENT HARVESTED

Winner Named **At Super Save**

United States and Cuba.

recent

Celestino Sotello, Morton barber, received the General Electric coffee pot given away last week by Mc-Clain's Super Save, Morton.

In the firm's regular ad last week that "in appreciation of your wonderful patronage . . . we're offering a free gift to somone each week-end until Thanksgiving."

This week the free gift will be an

to enter is registration at Super Save prior to the drawing Saturday

all day Monday, Nov. 14, at the Steak House, Morton. Cafeteria. The announcement was made this week by Mr. and Mrs. Don Williams

Mr. and Mrs. Williams took over Note on Cotton:

City Council, for the installation of IN SOUTH PLAINS MAID OF COTTON CONTEST an additional pipe line into Morton from Great Plains Natural Gas Co.

JOHN F. KENNEDV

Gas will not allow enough pressure needs during critcal periods.

3 P.M., Friday The city's contract with El Paso cals for a certain amount of gas

The Tribune received word early rton, and a Texas Tech student, is Thursday that Susie Hawkins, dau- one of the final entrants in the Maid

ghter of Mrs. H. S. Hawkins of Mo- of Cotton Contest from this area. The Maid of Cotton Ball will be held on November 21st, the first

of the contest at theLubbock Col- nered around 225 votes isseum, on the 22nd.

R. Anderson, paired against Democratic Congressman George Mahon, for the 19th Congressio District seat without a Republican entry in the race garnered 260 votes, about the same percentage of votes Republicans had in their races



Cochran County, consistantly giving its voting majority to the Democratic Party since 1928, maintained tradition and got back on the winning side of the ledger after two straight national election defeats, Tuesday, as they gave John Fitzgerald Kennedy and Texas' own Lyndon B. Johnson a 1,028 to 643 margin in the record vote.

The majority in Cochran County, as perhaps the majority in the state of Texas was little stronger than had been expected for the winning Democratic candidates, but nationwide, the popular vote margin between the Kennedy-Johnson ticket and the Republican's Richard Nixon and Henry Cabot Lodge appeared to be as razor thin as many had predicted, late Wednesday night.

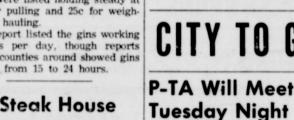
The Sullivan-Curtis Constitution Party Ticket and the Decker-Munn, Prohibition Party ticket trailed far behind in this county with 28 and six votes respectively.

Democrats had been expected to sweep all other state offices and did so handily, though Republicans were claiming a success in the heavy vote scored by Senatorial Candidate John Tower against Lyndon Johnson for the U.S. Senatorial seat and in the heavy vote total of Gubernatorial Candidate Wiliam Steger, who polled enough statewide votes to call for Republican County elections next General Election year, under the state's election laws.

Every Cochran box gave Kennedy Johnson a substantial majority, the Absentee Box giving the least majority: followed by Whiteface (Pre cinct 2) and Morton (Precinct 1). The heaviest percentage for the Democrats came in the Lehman Box, a 4 to 1 majority.

Although Tower ran well ahead of his ticket in Cochran County, pollday of the two-day contest, and the ing 483 votes to 1190 for Johnson,

Constitutional Party candidate J.



Tuesday night meeting Tuesday

who have purchased the firm from Jim Young.

ran County's cotton crop, released November 7. The report listed 7,240 bales of cotton ginned from the estimated 60,00 bales crop for this county. Wages were listed holding steady at \$1.50 for pulling and 25c for weighing and hauling

J. W. Arnold, manager, announced 10 hours per day, though reports fom all counties around showed gins working from 15 to 24 hours.

The Steak House

electric skillet. All that is necessary Has New Owner

It'll be free coffee and doughnuts

operation of the firm this week, but "If 'twarn't Dead

The report listed the gins working

Fifty per cent open, 13 per cent

harvested,' was the Texas Employ

ment Commision's report on Coch

sociation will hold its regular third tional gas.

night, Nov. 15, in the Morton School All persons interested in the P-TA

C C C :

are invited to attend.

The Morton Parent-Teacher As- to supply the city with needed addi-

City officials pointed out that the

to be provided the city, but often final atempt to win their second ga-

CITY TO GET ADDITIONAL GAS LINE; MORE GAS ed Monday, at a meeting of the

MORTON'S SUSIE HAWKINS IS ENTRANT

present line from El Paso Natural Morton - Lockney

to bring in as much gas as the city Final Game Set for winner will be picked in the finals generally the Republican ticket gar-

The Morton Indians will make a

6)(0);

Democrats Take State, Nation



LIFE INSURANCE

See Us For -



Although there were no active and G. D. Edgar, local attorneys, garnered 24 and 22 write-in votes ses any Monday afternoon from 1 respectively in the County Attorn-Democratic party nominee polled 1,639 ballots. By far the majority of these write-in votes were in Precinct

(See ELECTION - Page 8)

The field work for the Standard Soil Survey of the Cochran Soil Conservation District was completed in October. When the report is prepared and published in book form, each farmer and rancher in the dis trict may obtain a copy. Expected completion is 1962.

During October, a party of Soil Scientist and Soil Conservationist reviewed the Cochran soil survey in the field and prepared the Final Field Review. Personnel making the Final Field Review were: James Coover, State Soil Scientist, SCS, Temple; Bob Daniell, Supervisory Soil Scientist, SCS: Allen Newman Area Soil Scientist, SCS: James D. Abbot, Area Conservationist, SCS: Y. E. McAdams, Area Engineer, SCS, all of Lubbock; Dr. Allen, Professor of Soils, Texas Tech College: Doctors Jongen and Vancompernable, Soil Scientists, Beligum and ionist. Morton.

The soil survey was made under the National Classification Standthe SCS in Morton, started the survey in 1957. He was in charge of according to their natural characteristics which are: depth, texture, perceability, amount of free live, kind of parent material, slope of the land and per cent of past erosion. ing used by the District in working (Cochran SCS Photo) with District Co-operators.



H. D. CLUB HEARS PROGRAM ABOUT HOUSE PLANNING

"Planning and Remodeling House" was the program subject at a recent meeting of the Friendly Circle H. D. Club held in the home of Mrs. Carl Koontz, last month.

gave the program and distressed size and convenience in the planning. Roll call was answered by four members and the guest with "What I Have Done to Improve My Yard this Year." Several members had

sowed grass seed and planted bulbs. The group discussed the county H.D. Achievement Day and all had planned to exhibit something.

Attending the meeting were Mesdames: L. Z. Scoggins, Weldon Wynn, Jake Reid and Carl Koontz, and Miss Petty.

The group announced officers would be elected at the second October meeting which was held on the 20th

for FOOTBALL in 1960 MORTON VS. LOCKNEY Indian Stadium 3 p.m. Friday,

November 11 MORTON

BULBS for Planting NOW - NARCISSUS - CROCUS TULIPS — RANCHULUS DAFFODILS

- HYACINTHS

and SEED

BAKER FEED Phone 4731

REGISTER ANY MONDAY

Saturday, Nov. 20, in a special exhibition at Frontier Lanes, Inc., Morton, it was announced by Babe



NOVEMBER 10, 190

CON TRIBUNE, MORTON, THXAP

PAGE THREE

ast Call for Football in 1960

Nu-way Cleaners Mr. and Mrs. Jack Wallace McDermett Liquified Gas on the Muleshoe Highway

Great Plains Natural Gas Co., Inc.

Bailey County Electric Co-operative Assn.

The Ideal Gift Shop Mr. and Mrs. Truman Anglin

Silvers Butane Co. East on the Levelland Highway

	BUL	A BULLDOGS	
Bula	16	Southland	28
Bula	6	Smyer	14
Bula	6	Three Way	33
Bula	38	Pettit	0
Bula	34	Nazareth	18
Bula	40	Cotton Center	58
Bula	20	Nazareth	27
Bula	12	Threeway	44
Bula	20	Cotton Center	58
Con	ference	Games in Capitals	

Herb's Gulf Service North on the Enochs Hi-way

Child's Men's Store & Minnie's Shop

Kate's Kitchen One Block East of the Signal Light

Cochran Elec. Serv. & Supply Co. East of the REA Office

Morton Jaycees Mondays at Noon

Morton Spraying and Fertilizing Co., Inc. West of the Square on the Portales Hi-way



Allsup-Reynolds Chevrolet Co. Home of the Corvair

Cochran Power & Light "serving the last frontier"

Cobb's Department Store "the house of famous brands"

Windom Oil and L. P. Gas Co. Phillips 66 Wholesale

Eastside Cafe and Pastries Mr. and Mrs. O. D. Vernon

Producers Warehouse, Inc. Fred Payne, Mgr.

Bedwell Implement Co. Your M.M and M-F Dealer

Bracken Furniture & Appliance Quality Is Our Most Important Product

Butler Motor Company Skinner Butler

City Flower Shop Mr. and Mrs. J. T. Holloman

West Side Grocery Lonnie Mings

THREE WAY EAGLES

Way	14	Roaring Springs 30	
Way	20	Cotton Center 18	
Way	33	Bula 6	
Way	18	Smyer 26	
Way	82	Nazareth 32	
Way	52	Cotton Center 68	

MORTON GAME TIME: 3 P.M., NOVEMBER 11, Indian Stadium, Morton, BE THERE! These Morton Businessmen invite you!

> White Auto Store Mr. and Mrs. Oval Massey



Morton, Texas B & C "66" Service Billy Fortenberry and Carl Knott

P & B Automotive W. G. Baker and Tom Rowden

McMaster Tractor Co. Ford Tractor dealers for you

Roy Weekes Insurance Agency & Dorthea's Beauty Salon Glenn W. Thompson

George W. Boring

Morton Electrical Supply Mr. and Mrs. Fred Morrison

Merritt Gas Co. Distributor of MOBIL Products

Doss Super Food Store Double Frontier Stamps on Wednesday

Tena's Beauty Salon Tena Kuykendall, Phone 5781

MORTON INDIANS

Nov. 11 LOCKNEY

Morton	14	Sudan	22	
Morton	28	Whiteface	8	
Morton	8	Farwell	30	
Morton	6	Idalou	32	
Morton	16	Sundown	22	
Morton	6	Abernathy	37	
Morton	22	Olton	38	
Morton	8	Muleshoe	56	
Morton	0	Floydada	34	

Seaney's Grocery & Market for the BEST in meats Modern Motor Service Jack Jones and John Duke **Truett's Food Store** we give and redeem MORTON stamps Morton Gin Co., Inc. Mark Kennedy, Manager McAlister - Huggins John Deere Implement Dealer Luper Tire Service C. E. Luper Western Abstract Mr. and Mrs. W. M. Butler Piggly Wiggly where you get S and 'H Green Stamps Williamson Insurance Agency Located in the First State Bank Building Morton Floral & Greenhouse Mr. and Mrs. Lem Chesher **Rose Auto and Appliance** Neal H. Rose

3-Way 44 Bula 12 3-Way 45 Nazarets 38 3-Way 13 Cotten Center 19 Conference Games in Capitals **Gifford-Hill Western** Irrigation Supplies **Raines Cash Food** We Give and Redeem Big Chief Stamps

Morton Seed and Grain Co. on the Portales Highway

> Morton Plash - O - Gas Butane, Propane, and Conversion Tommy Lynch

Morton Auto Parts Ames Taylor Sheriff Hazel Hancock and Staff We're here for Your protection -Please drive CAREFULLY

Collins Packing Co. on the Country Club Road

St. Clair's Department and St. Clair's Variety Store

> Lindsey Feed & Seed at the Sign of the Checkerboard

> > M. C. Ledbetter

Gardner-Ross Your IH Dealer

Wallace Theatres Burnie Haley, Mgt.

Cochran County Judge

Morton Lions Club Wednesdays at Noon

Mrs. Otha Denny Tax Assessor - Collector

Burleson Paint & Supply featuring Cook's paints

Woolam Implement Co. Your CASE Implement Dealer

WHITEFACE ANTELOPES

Nov. 11 AMHERST

Whiteface	14	Tatum	6	
Whiteface	8	Morton	29	
Whiteface	22	Cooper	29	
Whiteface	40	Wilson	25	
Whiteface	14	Seagraves	64	
Whiteface	6	Ropesville	36	
Whiteface	14	Whitharral	44	
Whiteface	14	Anton	41	
Whiteface	22	Meadow	38	

Conference Games in Capitals

Morton Tribune & \$ Day Special Hawkins Oldsmobile Co. home of the fabulous new OLDS Willis Lod Store we give BUCCANEER Saving Stamps Morton Co-operative Gin On North Main

Lessye Silvers Cochran County Clerk (Conference Games in Capitals

Connie's Gulf Service your Good Gulf dealer

Loran-Tatham Co. headquarters for irrigation equipment

First State Bank Member Federal Deposit Insurance Corporation

> Ramsey Shoe Shop Quality Shoe Repair

Frontier Lanes Snack Bar Try Our Bowl - a - Burgers

Higginbotham - Bartlett Co. "Good Lumber"

Jackson Farm & Ranch Store Paymaster Feeds and Seeds

Clarke's Dry Goods Mr. and Mrs. H. T. Clarke

Virginia's Beauty Shop Phone 6941 Morton

Byron's Auto Supply Right on the Corner, Right on the Price

McClain's \$uper \$ave Double Thrift Stamps

Stricklands Cleaners Mr. and Mrs. R. C. Strickland

PAGE FOUR

THURSDAY, NOVEMBER IN

In



MURSDAY, NOVEMBER 10, 1960

MORTON TRIBUNE, MORTON, TEXAS





The latest one is the results of a poll taken off his con-stituents by Congressman Tom Johnson of Maryland. He re-ports that the returns in vol-ume he received were in his opinion an adequate cross sec-tion of his district. When he asked the question "Do you favor legislation to protect American job oppor-tunities by increased tariff or quota restrictions?" the ma-jority of those possessing an opinion on this question voted in the affirmative. On several occasions the na-tion's businessmen, polled by the National Federation of Independent business peo-le. There seems little doubt a direct referendum on issues would change many things.

SDAY, NOVEMBER 10, 19

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te 18-16

NEWS and HAPPENING	S - BULA AREA	LAST CA
		for
By Mrs. JEROME CASH ISITED WITH PARENTS	5, when he returns from a tour of service in Iceland. Her parents are Mr. and Mrs. J. O. Done.	FOOTBA
WER THE WEEKEND	- 0 0 0 -	
Mrs Douglas Cash, Glen-	HERE FROM MULESHOE	in 196
Mr. and Buster of Fort Worth spent a and Buster of Fort Worth spent he week-end in the home of his arents, Mr. and Mrs. Jerome Cash, and attended the funeral of S. F. ash at Muleshoe on Friday after-	Mr. and Mrs. Doyle King and daughter, Ronda Sue, of Muleshoe visited in Enochs last week-end.	1961
ash at Miles of Jerome. on, brother of Jerome. On Saturday, they went to Amaril- to see his grandfather, Mr. C. E.	- 0 0 0 - VISITED MOTHER	Is Vic
ton who is bediast after naving	Mr. and Mrs. W. E. Speck and	
stroke over a year ago. - o O o -	children of Lubbock visited his mo- ther, Mrs. Minnie May Speck, dur-	
SITOR FROM CALIFORNIA	ing the week-end.	
Fred Hinton of Riverbank.	- 0 O o -	REVE
alif., is spending a few days with a sister and family, Mrs. Jerome	ON SICK LIST	A Z H Ma W Po
is sister and family, bits, before ash. $- \circ 0 \circ -$	Among those on the sick list this week were Glen Price, Ralph Bear- ley, Mrs. Roland Gibson, Mrs. P.	
EW MEXICANS VISIT	A. Altman and Donald Grusendorf.	DIF
Mr. and Mrs. Curtis Snitker and	- 0 0 0 -	PLE
on visited in Enochs Sunday. They we at Arch, N. M.	HOME FROM HOSPITAL Linda Elliot spent some time in the hospital last week. She went	NEW
- 0 0 0 -	home Saturday.	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
ONDUCTS FUNERAL TROARING SPRINGS	- o O o -	R1
Rev. J. J. Terry received a call	BROTHER, WIFE VISIT	and the second s
huesday while at the Baptist Con- ention at Lubbock to come to Roar- ng Spring on Wednesday to conduct he funeral service of Lewis Clifton, the had lived in that community	Visiting in the home of Mr. and Mrs. W. M. Bryant last week-end were his brother and wife, Mr. and Mrs. Earl Bryant, of California. $- \circ 0 \circ 0 \circ -$	This likeness of Linda Gail Br torial and h young lady of
nor to his death.	VISITED IN NEW MEXICO	lives in Colum was named this
- 0 0 0 -	Mrs. Jerome Cash and her broth-	1961 New Marc National Poster
TTEND CONVENTION Rev. and Mrs. J. J. Terry attend-	er, Fred Hinton, of Riverbank, Cali- fornia, visited in Farwell and Clovis, N. M., Monday afternoon with their	Selection of the child, a victim of
d part of the Baptist Convention nd also attended the W. M. U. Con-	uncle and family, the Howards.	birth defects of a and excess fluid of was announced by
ention last week.		nor, president of ' Foundation, paren
- 0 0 0 -	BEAUTY CONSULTANT SPEAKS TO CLASS	New March of I and patient aid
ISTING IN CARLSBAD		fects and arthrit with continued w
Raynette, are visiting in Carlsbad, K. M., with relatives of her hus- and Mrs. Shann expects to rejoin	Miss Ruth Wheelis beauty consul- tant for the Ruth Francis beauty line was in Morton last week and while here, spoke to the Morton High School home economic's class.	embody the expan of the health orga In January, di the New March of be held throughou
You Who D HIGH S	id Not Finish CHOOL	Linda will probab facing mirrors eve travels. That's bec of posters will be ness which, in d photographs, will lished in thousan
Diploma in your spare time. No	west texts furnished, 63 years of the best? Better jobs go to the	papers and mag blonde and blue-ey also appear on n vision.
	N SCHOOL LUBBOCK, TEXAS	Linda's parents Mrs. Dean E. Brees is an industrial ei mother, Dorothy 1 in addition to Li
Address	Phone	other daughter, Su two sons, Ronnie, 1
City	State	six. Tragically, si

LAST CALL for	MORTON vs.	3 p.m. Friday,			
FOOTBALL	LOCKNEY	November 11			
in 1960	Indian Stadium	MORTON			
1961 Poster Child for March of Dimes					
	er Child for Ma of Two Grave Bi				

NT CRIPPLING DISEASES SE SAY YES TO THE MARCH OF DIMES

Linda Breese appears on millions of posters and coin collectors

eese, a pic-handicapped Linda among the Breese children, Ronnie is a victim of cerebral palsy but his four, who bus, Ohio, described as good. veek as the

Child.

Child. March of Dimes. "My husband and I are deep-ly grateful that at last some-thing constructive is being done about birth defects," she says. "We pray that The National Foundation which, through public contributions to the March of Dimes, financed the development of the Salk polio vaccine, will in time also solve the puzzle of birth de-fects, which are the largest unmet childhood medical prob-lem in our country today." Emphasizing the enormity of

ring which Dimes will uring which f Dimes will t the nation, ly feel she is irrywhere she ause millions har her like-rawings and also be pub-ds of news-razines. The etwork tele-

ds of news-tazines. The or die in the first four weeks of life. tinda underwent surgery to close her spine when she was less than a day old. The opera-tion was performed at Chil-dren's Hospital, Columbus, where The National Foundation tasan, 14, and 2, and Terry, nce there is year in the nation are stillborn or die in the first four weeks Linda underwent surgery to close her spine when she was less than a day old. The opera-tion was performed at Chil-dren's Hospital, Columbus, where The National Foundation tasan, 14, and 2, and Terry, has on the brain, and the little girl today wears a "shunt" tube to drain off discard her leg braces. Recently, while helping her mother wash dishes, she took three steps without her crutch-es—a memorable and hopeful event.

of Dimes Mrs. Breese has been a Moth-ers' Marcher for the annual Child.



Linda Breese

with bowling

On the basis of games played through last week, Cities Service te-am was leading the Monday night men's league at Frontier Lanes and Rose Auto and Appliance remained in front of the Thursday night League.

P and B Automotive led the other men's league, a Tuesday night loop, on the basis of standings posted on the board last week.

Fred Thomas posted the top scratch game in league competition on Thursday when he recorded six strikes in the first seven frames and finished with a 214. It was the first 200 game in the actual league play, and he was the first bowler awarded a cigarette lighter offered by the alleys for each 200 game bowled in league play. On the basis of his 550 scratch se-

ries, and his handicap, he also was unofficial winner of the steak dinner given by the Snak Bar for the top man and woman bowler of the week, in league play, with handicap.

Jack Molar, who substituted in the Thursday league last Thursday also turned in a 550 scratch series. Currently, or up until this week, Ray Spector was high average bowler in the Thursday night league; C. D. Windom had the high average in the Tuesday league, and Molar's average was tops for the Monday league.

After 5 weeks of play about half the bowlers are beginning to shape a consistant average, the remaining half still are varying considerably as they get used to bowling in a league for the first time.

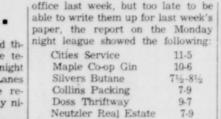
Another women's league, daytime olay is in the process of forming Team handicaps, combined with the wide variance of bowlers scores from week to week, continues to be the major factor in winning games in both men and women's leagues. This factor is expected to diminish as averages level off in the next 5 or 6 weeks of play.

As yet, through Monday of this week, no man's team had yet been able to crack the 3,000 pin mark for a three game total with handicap. But this mark should be reached within a week or so, and soon the winning team in each league will be consistantly around or over the 3,000 mark.

The Snak Bar also awards malts to members of the team bowling the high team score each night of league play, both men's and women's leagues.

Cities Service Is League Leader

The re-figuring of handicaps changed entirely the outlook in local bowling leagues. In totals re-



St. Rt. Co-op Gin

Team scores last week: Doss paper, the report on the Monday Thriftway 2-2; Star Route Co-op Gin 2-2; Collins Packing Co., 3-1; Maple Co-op Gin 3-1; Cities Service 3-1; Silvers Butane 1-3; Allsup-Reynolds 1-3; Neutzler Real Estate 0-4. (Top Pin team totals All season):

Allsup-Reynolds

Doss Thriftway, 2,898 (wh); Silvers Butane, 2,280 (wh); Collins Packing, 2.858 (wh). (wh) with handicap.



9-7

STAN GIFFORD



PAGE SEVEN

31/2-121/2

MORTON TRIBUNE, MORTON, TEXAS

(8) 5-PIECE SETTINGS

40 PIECES

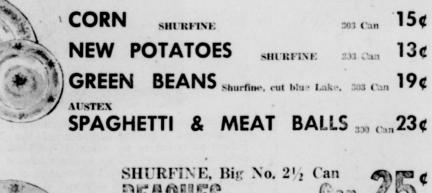
of **BEAUTIFUL**

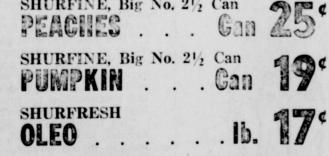
CHINA



A \$71.60 Value To Be Given Away WEDNESDAY, NOV. 13, at 6 p.m. Nothing to buy, Need not be present to win, just register each time you visit PIGGLY WIGGLY between now and WEDNESDAY

303 Can 15¢











(Check our RECORD Selections)

5¢

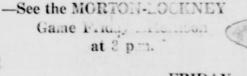
45¢

49¢

GREEN ONIONS

SHURFRESH OIL CHEF QUALITY

FUDGE STRIPES SUPREME





FRIDAY and SATURDAY SPECIALS

POP CORN Can	10¢
PEARS SHURFINE BARTLETT 303 Can	23¢
INSTANT COFFEE SHURFINE, 5 Oz. Jar	65¢
CRANBERRY SAUCE Ocean Spray, 303 Can	15¢



PAGE EIGHT

RADIO ...

(Continued from page 1) 1280 KC, daytime only, has been granted.

An application by Clarence E. Wilson, Hobbs, N. M., for the same frequency was denied by the hear-

The application grant is to the Morton Broadcasting Company, for construction of a 500 watt Class III standard broadcast station.

In the hearing conclusions, the Commission stated the following:

"Clearly a grant of Barrett's application would better conform to the mandate of Section 307 (b) than a grant to Wilson, Reception service to both the Hobbs and Morton areas is abundant. But Morton, a county seat and for its region a substantial community, lacking as it does a broadcast station obviously is en- (KTFY), whose primary service ar- and no discounts if time is bought titled to its first transmission facili- ea would overlap the Morton pro- on both. As a matter of fact, few ty over Hobbs which, for all that it posal's. is a larger city, already has two stations. And Morton's need for a first station is sufficient to outweigh the need for the service which would point of deepest penetration. Neit- in Morton's population from below be lost by reason of objectionable

which has only 3.2% of the population within KTFY's normally pro- tours of KTFY and the Morton pro- a primary signal. tected contour

The significance of the increase principal city of each station. There in Morton's population from below is a minimum of 7 other primary 2,500 to over 2,500 between 1950 and services (at least 0.5 mv/m) avail-1960 is not crucial. It is of no con- able to any part of the overlap arsequence whether preliminary 1960 ea. While the program formats of figures should be considered de- the existing and proposed stations terminative of the question of primary service to Morton from KTFY ugh pedestrian enough in all con-(Rule 3.182 (g)), since with simul-taneous operation of both stations the fact that listeners will not — KTFY will not serve Morton with a have a choice between program typrimary signal

"Wilson, however, relies on the standard broadcast station shall not tween the be given to an applicant who owns

'another standard broadcast station. a substantial portion of whose primary service area would receive primary service from the station in juestion, except upon a showing that public interest, convenience and ion or concentration of economic Mike Allen Barrett, tr/as Morton necessity will be served through power more than theoretical. More Broadcasting Company, is GRANTthan 97% of KTFY's income comes ED, and the application of Clarence such multiple ownership situation." It must therefore be determined from the city of Brownfield, which E. Wilson is DENIED.

whether it is in the public interest the Morton station will not serve to grant Barrett's Morton applica- KTFY's only regional advertising is tion even though he also owns an- from Lubbock. There will be no raother station 47 air miles away te tie-ins between the two stations,





BEETS -

on to Clovis to check on reports he

The substance of what Cox has

learned, as he related it to the Trib-

Sugar beet production is contract-

ed from the farmer by the industry.

A sugar refinery and processing

plant, which would cost about \$13,

000,000 to construct, would take care

of 20,000 acres of sugar beets per

year. Before such a plant would be

contemplated, the builders would

have to have some sort of guarantee

Sugar beet prices, Cox said, are

ing the market price at \$234 per

acre. He said the maket price would

vary about \$1 per ton as the sugar

content for those particular beets

Clovis area agriculturalist

une, is:

advertisers would be interested in buying time on both stations. The overlap of the 2 mv/m con-The significance of the increase tours is only some 2 miles at the

her the Morton nor Brownfield sta- 2,500 to over 2,500 between 1950 and beet raising. interference from the Morton proposal to KTFY (Rule 3.24 (b)). This to the principal community of the sequence whether preliminary 1960 conclusion is reinforced by the fact other. The primary service area co- figures should be considered deterhad heard that these areas were that no less than eight primary ser- mmon to both stations and its pop- minative of the question of primary vices are available to any part of ulation represent less than 50% of service to Morton from KTFY, siattempting to obtain location of a sugar beet refinery in their area. He interviewed Z. A. McCasland, the potential interference area, the areas and populations within the nce with operation of both stations 0.5 mv/m normally protected con- KTFY will not serve Morton with Clovis businessman, working on the project along with the Clovis Champosal.. The overlap covers a sparsber of Commerce and Bob Schiller,

Morton and Brownfield are, as is ely settled rural area between the bvious from the distance between em, entirely separate communit es. Each is a county seat. Under the circumstance there is no reason why Morton and other parts of the proposed service area should be deprived of program service, which are similar, program content, thohas otherwise been found by the Commission to be at least minimally in the public interest, because of the overlap here threatened.

pes because of parallel programing Accordingly, because public interof KTFY and Morton (assuming heest, convenience, and necessity will overlap to disqualify Barrett. Rule re that at the most there is only be served, IT IS ORDERED, this 3.35(a) directs that a license for a a dubious qualitative distinction be- 26th day of October, 1960, that un-"popular" music of KT less an appeal from this Initial De-FY and Morton's hillbilly and wes- cision to the Commission is taken

tern records) is not entitled to the by a party or the Commission revabout \$13 per ton of 13 percent sugemphasis Wilson would put upon it, iews the Initial Decision on its own ar content beets. Average producin view of the other services avail- motion in accordance with the prov- tion is about 18 tons per acre. At able to the overlap area. Nor is the isions of Section 1.153 of the Rules, these projected prices, figuring the danger of suppression of competit- the above-captioned application of farmers' cost to raise the beets at from \$100 to \$120 per acre. Cox said the net income for the farmer would be a little over \$100 per acre, figur-

> Herbert Sharfman. Hearing Examiner FCC

was higher or lower. Cox said that the state of Colohas already informed Texas sugar beet raisers that they cannot contract for Texas sugar beets because they would only be able to handle the beets raised in their state and area.

By Mrs. Frank Griffith THREE WAY PICKS "BEST" autiful Girl, Kathy Pollard. James Long, Miss T. H. S. Dorothy Tucker, Most Athletic Boy, Ken Sims: Sims. - 0 0 0 refining and processing plant. The Three Way Home Demonstra-(Continued from page 1) Cox had not talked with the Heretion Club entertained the Progress and Muleshoe Home Demonstration ford interests at the time he talked acreage, which had been exceptionwith the Tribune correspondent. He Clubs in the home of Mrs. Thurl ally hard to get, were now to be cut did say that he was making plans Lemons, with a salad luncheon and off in order to step up U. S. sugar to consult with James Witherspoon games. There were eighteen present. and Lee Benefield of the Hereford -000area, about the sugar beet outlook Cox made a trip to Portales and

WEEK-END VISITORS

Week-end visitors in the Louis Henderson home were Mr. and Mrs. Bobby Henderson and children from New Deal. Mrs. Henderson kept the would have some sort of binding children until Monday, while Bobby

contract with the industry to protect was at Lovington, bowling with the them and their future market, if Oakwood Lane Traveling Team of

-000-

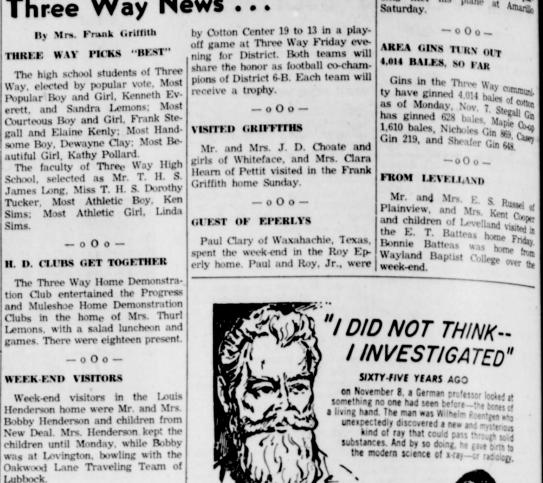
Mr. and Mrs. Louis Henderson will leave Wednesday for Dallas to attend the State Farm Bureau Conas possible. He also said that the vention. They will stay at the Adol-November 1 USDA edict, lifting all phus Hotel, headquarters for the allotments on sugar beets in the convention. The Hendersons will return Sunday.

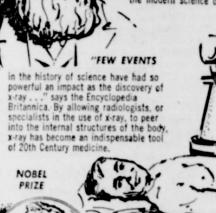
Washington to discuss the matter.

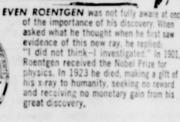
projected United States population increases indicate that about 20,000 additional acres of sugar beets will be needed each year to take care of U. S. consumption, a fact that enhances the outlook for the industry

> secretary and treasurer of the Texas Association of Osteopathic Physicians and Surgeons, visited with staff members of Memorial Hospital, Morton, Wednesday.

Dr. Russell, who had been called to Lubbock from his offices in Ft. Worth, visited here briefly during ber of the state board of medical examiners.







(internet

A Leading Banker **Speaks** About Better-than-ever U.S. Savings Bonds



MONTON TRIBUNE, MORTON, TEXAS

ents met his plane at

in the Army together. Roy, Jr., re ceived his discharge, and his par-

Three Way News ...

Popular Boy and Girl, Kenneth Ev. receive a trophy. erett, and Sandra Lemons; Most Courteous Boy and Girl, Frank Stegall and Elaine Kenly; Most Handsome Boy, Dewayne Clay; Most Be-The faculty of Three Way High School, selected as Mr. T. H. S.

Most Athletic Girl, Linda

H. D. CLUBS GET TOGETHER

and about any possibilities of Cochran farmers allying with them to raise the beets for a refinery established in that area.

He said that necessarily farmers they decided to enter the sugar beet Lubbock. raising field

Cox has been told that sugar beet allotments, if resumed at a later ATTEND CONVENTION date, would be based on sugar beet production this next year, which would indicate farmers may profit from getting into the field as soon

USA, would probably remain in effect only until such time as USA in the area of that much produc- production increased enough to take care of U.S. consumption.

DR. PHIL RUSSELL

Cox hopes to arrange, or assist in VISITS IN CITY arranging meetings with representatives from the industry, from Herrado has 6 sugar beet refineries and efod, and other areas, and Cochran Dr. Phil R. Russell, executive County farm leaders in the near fu-

HOSPITAL BOARD

ture.

TO MEET MONDAY Members of the Memorial Hos-

-000-DINNER IN PORTALES Mr. and Mrs. Tommy Galt, Mr. Clovis and Artesia, N. M., and Hereford, Texas, groups are so in- and Mrs. Cass Stegall, and Mr. and terested in the possibilities that they Mrs. L. W. Chapman had Sunday have already sent delegations to dinner with Mr. and Mrs. T. G Gaddys of Portales. -000-The local farmer also added that LOSE PLAY-OFF Three Way Eagles were defeated

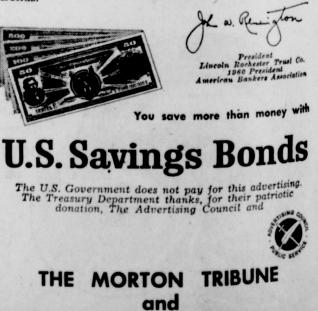




"THE American Bankers Association has once again pledged vigorous support of the U.S. Savings Bonds program as an essential part of good Federal debt management. The encouragement of thrift, in all forms, is to the direct advantage of every financial institution and of the nation. America needs more

savings, more thrifty families. "The nation's bankers have long appreciated the value of the Bond program, and have given it con-sistent support. We approve the new, more liberal terms which apply to both new Bonds and old. We will continue to help our country, our customers and our communities by promoting and selling U.S. Sav-ings Bonds—now better than ever. "We bankers value our customers' faith in our fi-

"We bankers value our customers' faith in our fi-nancial judgment and, therefore, exercise extreme care in giving advice. But we need never hesitate to advise our customers to buy and hold U.S. Savings Bonds."



DOLLAR DAY SPECIAL

HURSDAY, NOVEMBER 10, 1960

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MORTON TRIBUNE, MORTON, TEXAS





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PAGE TEN

	V - Lubbock	10:00 Peter Gunn 10:30 News Weather, Sports 11:00 Jack Parr	Whiteface Scouts Court of Honor	FLOYDADA KEEP	S RECORD CLEAN	LAST CALL
	mei 11	WEDNESDAY, NOVEMBER 16		A ANALY MALE AND AN AN ANY TOTAL CONTRACTORS AND AN ANY ANY ANY ANY ANY ANY ANY ANY ANY		for
THURSDAY, NOVEMBER 17	TUESDAY, NOVEMBER 15 1 6:30 Continental Classroom		WHITEFACE (Spl.) - Boy Scout en ushering at Texas Tech Football	WITH 34-0 WIN ON	EK INDIAN9	FOOTBALL
6:30 Continental Classroom	1:00 Today	7:00 Today	Troop 73 of Whiteface had a Court games this fall. of Honor, Oct. 24, at the Scout Hall.			
7:00 Today 9:00 Dough Re Mi	3:00 Dough Re Mi	9:00 Dough Re Mi 9:30 Play your hunch	An Explorer Post has been organ-	An assortment of shifty backs took t		in 1960
9:30 Play your hunch	9:30 Play your hunch 10:00 The Price Is Right	10:00 The Price Is Right	The following boys have complet- ized in Whiteface with seven mem-	charge of the game early, last Fri- day night, as Floydada's Whirlwinds	A Middleton pass to Pyburn, jug-	
10:00 Price is right	10:00 The Price is Right	10:30 Concentration	ed the tenderfoot requirements and bers at the present time.	added the Morton Indians' scalp to	gled, and then intercepted by Floyd- ada's Marler, set up the final score.	MORTON
10:30 Concentration	11:00 Truth or Consequences	11:00 Truth or Consequences	nnie Taylor Artis Summerlin Br. The Post Committee is compos-	their list of impressive victims,	Despite two 15 yard penalties and a	
11:00 Truth or Consequences	11:30 It could be you	11:30 It Could Be You 11:55 News Today	adley Osburn, Jimmie Jones, Royce May Mack Ashmore and Mike Bi, ser, Cecil Riddle, J. A. Summerlin,	without a loss this season.	5 vard miscue, the Whirlwinds roll-	VS.
11:30 It coud be you	11:55 News Today	12:00 Burns and Allen	May, Mack Ashmore and Mike Ri- ddle. and O. C. Rankin. Oren P. Peden		ed through the disconsolate Indians	LOCKNEY
11:55 News Today 12:00 Burns and Allen	12:00 Burns and Allen	12:30 Secret Journal	Brough Counts in the Trees has been selected as Advisor of the	Indians, Floydada set up a cham-	for the touchdown, substitute full- back Albert Hernandez executing	
12:30 Mr. District Attorney	12:30 Mr. District Attorney 1:00 Jan Murray	1:00 Jan Murray	ve completed the requirements for advisor Flatcher, assistant-	pionship game with Olton this week- end which will not only eliminate	the last 7 yards on a pitchout play.	Indian Stadium
1:00 Jan Murray	1:30 Loretta Young Theatre	1:30 Loretta Young Theatre	the 50th Anniversary Award, and Honor Camper and Member of the	one of the area's two top undefeated	Injuries to Tommy Morrison and	-
1:30 Lorette. Young	2:00 Young Dr. Malone	2:30 Young Dr. Malone 2:30 From These Roots	therefore the troop is eligible for the Order of the Arrow Galveston	teams (unless they tie), but will also	Johnny Van greatly hurt the Indian	3 p.m.
2:00 Young Dr. Malone 2:30 From these roots	2:30 From these Roots	3:00 MGM "Three Comrades"	President's Award: These boys are Larry Kern, Robert Pond, Stanley All boys who are 15 years of age	decide the district championship.	cause, early in the game, and the	Friday,
3:00 Special for Women	3:00 MGM "Panama Hattie"	4:45 Comedy Carousel	Stegall, Mike Howard, Jerry How- are eigible for the Explorer Post.	Quarterback Rodney Teague, op-	legion of injured Indians on the side-	mady,
4:00 Showcase	4:30 Hospitality Time 4:45 Comedy Carrousel	6:00 News, Weather	ard, James Rankin and Temple Fourteen year old boys in high		lines, from this and former games,	November 11
4:30 Hospitality Time	6:00 News and Weather	6:15 Texaco Report 6:30 Wagon Train	Kern. school are also eligible. If interest-	sed for two of the touchdowns, ran	almost was enough to field a com-	November 11
3:00 MGM 'Skyscraper Widness'	6:15 Huntley - Brinkley Report	7:30 Price is right	Several boys of Troop 73 have be- ed, boys should contact Mr. Peden.	two extra points to personally lead	plete team.	MORTON
4:45 Comedy Carrousel 6:00 News and Weather	6:30 Laramie *	8:00 Bob Hope		the rout.		
6:15 Huntley - Brinkley report	7:30 Alfred Hitchcock 8:00 Rifleman	9:00 State Trooper	TEST HOLES and DOMESTIC	Floydada wasted no time in set-	For ELECTRICAL WO	RK. night or day
6:30 Seahunt	8:30 The Case of the Dangerous	9:30 77 Sunset Strip	TEST HOLES and DOMESTIC	tling the issue. They received the	AT CONTRACTOR OF THE R. M. CONTRACTOR	
7:00 My Three Sons 7:30 The Real McCoys	Robin	10:30 News, Weather, Sports 11:00 Jack Parr Show	WELLE DDILLED	Morton kickoff, and in eight plays,	CALL TW 4-4	865, Levelland
8:00 Bachelor Father	9:00 Dow Mystery	and the show	WELLS DRILLED	including one penalty they had net- ted three first downs, 58 yards and		1
8:30 Tennessee Ernie				a touchdown. The big gainer was a	BUD NAIRN	ELECTRIC
9:00 Manhunt	KDUB-T	V – Lubbock	- Experienced Driller - Fully Insured	35 yard pass and run, Teague to	and a state of the	1 3 3 10 1
9:30 Untouchables 10:30 News, Weather, Sports			DADNELL DRILLING CO	fullback Van Stovall. The TD was	MORTON and	LEVELLAND
11:00 Jack Parr	Chan	nel 13	PARNELL DRILLING CO.	scored by Richard Marler on a 21 yard jaunt around right end. Teague		LE VEDEAND
IDAY. NOVEMBER 11	THURSDAY, NOVEMBER 17	9:30 U. S Marshall	Call WAYNE GILLIAM Phone 4006	booted the extra point.	Phone TW 4-4865	Box 1543
6:30 Continental Classroom	7:45 Farm Fare	10:00 Whats my fine	MORTON, TEXAS		LEVELLAN	ND, TEXAS
1:00 Today	750 Network News	10:30 Final Edition	MORION, TEXAS	Morton couldn't move the ball and Middleton punted 35 yards to the	Service and the second second	
9:00 Dough Re ML	8:00 Richard Hotteet News 8:15 Captain Kangaroo	10:45 Sunday Weather 11:00 Movietime		Winds' 28 yard line where they im-		
9:30 Play your hunch 0:00 The Price Is Right	9:00 December Bride	MONDAY, NOVEMBER 14	and the second second second second second second second	mediately began another drive. This		
0:30 Concentration	9:30 Video Village	7:45 Farm Fare	· · · · · · · · · · · · · · · · · · ·	one carried 12 plays and five first		A MARCE
1:00 Truth or Consequences	10:00 I love Lucy	7:50 WT TV Network News	Mr. FARMER	downs to the two yard line where Stovall carried over the Morton goal		
1:30 It could be you	10:30 Clear Horizons	8:00 Richard Hottelet News	MI. FARMER	and fumbled. The Indians' Middle-		
1:55 News Today 2:00 Burns and Allen	11:00 Love of Life 11:30 Club Day	8:15 Captain Kangaroo 9:00 December Bride		ton recovered to halt the drive.		•
12:00 Burns and Allen 12:30 Secret Journal	11:45 Home fair	9:30 Video Village		Morton managed one first down		
1:00 Jan Murray	12:00 CBS News	10:00 I love Lucy	Now is the time to trade for your	before they had to punt, and again		2004
1:30 Loretta Young	12:05 Network News	10:30 Clear Horizons	Now is the time to trade for your	Middleton's fine kick, this one for	Lotton	Jeed
2:00 Young Dr. Malone	12:15 Network weather	11:00 Love of life		47 yards, set the Winds back to their 15. Floydada started another drive	OULION	ooou
2:30 From these roots 3:00 MGM "The Bribe" R. Tylr.	12:20 Names in the news 12:30 As the world turns	11:30 Home fair 12:00 CBS News	new	that netted a touchdown in 11 plays,	A STATE	
4:45 Comedy Carrousel	1:00 Full Circle	12:05 Network News		with four first downs. A 27-yard		
6:00 News - Weather	1:30 House Party	12:20 Names in the news		pass, Teague to Marler turned in the		
6:15 Huntley-Brinkley Report	2:00 The Millionaire	12:30 As The World Turns		touchdown and on the extra point attempt, Charles Christian, attempt-		
6:30 Dan Raven 7:30 Best of Post	2:30 The Verdict Is Yours 3:00 The Brighter Day	1:00 Full Circle	FORD	ing to hold the ball for a place kick,	Delir	nant
8:00 Bell Telephone Hour-color	3:15 The Secret Storm	1:30 House Party 2:00 The millionaire		fumbled the center, scooped up the		
9:00 Michael Shayne	3:30 The Edge of Night	2:30 The Verdict Is Yours		ball and circled right end for a two		PILLING
0:00 Grorcho Marx	4:00 Roy Rogers	3:00 The Brighter Day		point conversion.	I a torn	48.0
0:30 News, Weather, Sports 1:00 Jack Parr Show	4:30 Rockey and Friends 5:00 New Cartoon Circus	3:15 The Secret Storm 3:30 The Edge of Night		That should have been all of the		
	5:30 Huckleberry Hound	4:00 Roy Rogers	Tractor	scoring in the first half but a bad		
TURDAY, NOVEMBER 12	6:00 News	4:30 Captain Gallant		break for Morton set up another Floydada score. As Middleton at-	Here are some of t	he advantages of
7:00 Today on the Farm 7:30 Sgt. rPeston of Yukon	6:15 Doug Edwards	5:00 New Cartoon Circus		Floydada score. As Middleton at- tempted to punt, with a minute left	a contraction of the second	5
8:00 Red Ryder	6:30 The Witness 7:30 Zane Grey Theatre	5:30 Fast Draw McGraw 6:00 News and Weather		to play in the half, his fullback,	DELINITING	OTTONICEED
9:00 Shari Lewis	8:00 Angel	6:15 Doug Edwards	We are giving higher trade-in allowance	Mike Holland backed into him and	DELINTING your CO	on Onseed early
9:30 King Leonardo-color	8:30 Ann Sothern Show	6:30 To Tell The Truth		blocked the kick for a minus two		
0:00 Fury 0:30 Lone Ranger	9:00 Blue Angels	6:55 Democratic Political	than ever before and on any make or model	yards. Floydada took over on the	this fall:	
1:00 True Story	9:30 June Allyson Show 10:00 Ten O'Clock News	7:00 Pete and Gldys 7:30 Bringing Up Buddy	of tractor and equipment.	21 yard line and scored on a pass,	3	
1:30 Detectives Diary	10:30 Naked City	8:00 Danny Thomas Show	or the of any clarkana	Teague to Stovall. Teague's kick for		
2:00 Wizard 2:30 TBA	11:30 Public Defender	8:30 Andy Griffith		the extra point was wide.		
2:30 IBA 2:40 Carling Club Series	FRIDAY, NOVEMBER 11	9:00 Hennessey 9:30 Presidential Countdown	······································		1. We can saw DELINT	your cotton seed satis-
2:55 Southwest Conference Rvw.	7:45 Farm Fare	10:00 News, Weather	:	Two pass interceptions by Steve		
1:00 Pre Game Show	7:50 Net Work News 8:00 Richard Hottelet News	10:30 The Rebel	REPAIR NOW	Middleton kept the Floydada crew	factorily.	
1:15 NCAA—Ohio State-Iowa 4:15 African Patrol	8:15 Captain Kangaroo	11:00 The Public Defender	1	from scoring in the third period. Early in the final period, Floydada's		
4:45 Scoreboard	9:00 December Bride	11:30 First Run Theatre TUESDAY, NOVEMBER 15	1 :	Max Campbell recovered a Larry	2. Wet Acid process wi	Il not damage wet or
5:00 Bowling Stars	9:30 Video Village	7:45 Farm Fare	We work on all kinds of machinery, trucks,	Tanner fumble and the Winds were		and an and a set of
5:30 Captain Gallant	10:00 I Love Lucy 10:30 Clear Horizons	7:50 WT TV Network News		in business again. Twice in that ser-	green cotton seed.	
6:00 News, Weather 6:15 Here's Howell	11:00 Love of Life	8:00 Richard Hottelet News	tractors, cars, etc.	ies of downs they came up with the		
6:30 Bonanza	11:30 Home Fair	8:15 Captain Kangroo	NOW is the time to set	long gainer on fourth down and	3. Why handle your see	twice? Bring them by
7:30 Tall Man	12:00 CBS NEWS	9:00 December Bride 9:30 Video Village	NOW is the time to get your machinery	rolled to a touchdown with Teague	and the second	
8:00 The Deputy 8:30 Community Closeup	12:05 Network News 12:15 Network Weather	10:00 I Love Lucy	ready for the busy season ahead.	rolling the last 11 yards right up the	and have them delinte	ed now.
8:30 Community Closeup 9:00 Fight of the Week	12:15 Network weather 12:20 Career Headlines	10:30 Clear Horizons	•••••••••••••••••••••••••••••••••••••••			
9:45 Make that Spare	12:30 As the world turns	11:00 Love of Life	······	5		
0:00 Navy Log	1:00 Full Circle	11:30 Home Demonstration 11:45 Home Fair		TV - RADIO	MORTON DELI	NTING CO.
10:30 News. Weather, Sports 11:00 "The Barclays of Bdwy."	1:30 Houseparty 2:00 The Millionaire	12:00 CBS News	MCMASTER TRACTOR CO.	SERVICE	MURIUR DELL	Alling CO.

10:00 No 10:30 Ne 11:00 "The Barclays of Bdwy." SUNDAY, NOVEMBER 13 12:25 Sign on 12:30 Eternal Light 1:00 Pro Football 4:00 Dee Weaver Show 4:30 The Answer 5:00 Meet the Press 5:30 People are Funny 6:00 Maverick 7:00 National Velvet 7:30 Tab Hunter 8:00 Dinah Shore Show-color 9:00 Loretta Young 9:30 Lock Up 10:00 Pony Express 10:30 News Weather, Sports 11:00 "The Women" N. Shear MONDAY, NOVEMBER 14 6:30 Continental Classroom 7:00 Today 9:00 Dough Re Mi

9:30 Play your hunch 10:00 Price is right 10:30 Concentration 11:00 Truth or Consequences 11:30 It could be you 11:55 News Today 12:00 Burns and Allen 12:30 Secret Journal 1:00 Jan Murray 1:30 Loretta Young Theatre 2:00 Young Dr. Malone 2:30 From These Roots 3:00 MGM "Too Hot to Handle" 4:45 Comedy Carousel 6:00 News and weather 6:15 Huntley - Brinkley Report 6:30 Chevenne 7:30 Wells Fargo 8:00 Klondike 8:30 Border Patrol 9:00 Barbara Stanwyck 9:30 Harrigan and Son 10:00 Lawman 10:30 News, weather, sports 11:00 Jack Parr

3:30

11:30

3:30

9:00

WE RECOMMEND SYLVANIA TV **Picture Tubes** TV SALES and SERVICE AND FURNITURE CO. Westside Square MORTON, TEXAS

2:00 The Millionaire 2:30 The verdict is yours 3:00 The Brighter Day 3:15 Secret Storm 3:30 Edge of night 4:00 KDUB Birthday Party 5:00 Rin Tin Tin 5:30 Rocky and His Friends 6:00 Network News - Weather 6:15 Doug Edwards 6:30 Rawhide 7:30 Route 66 8:30 Mr. Garlund 9:00 Tombstone Territory 9:30 Eye Witness to History 10:00 News, Weather 10:30 Adventures in Paradise 11:30 The Invisible Man 12:15 Sign Off SATURDAY, NOVEMBER 12 8:40 Sign On 8:45 Farm Fair Report 8:50 W. Texas Network News 9:00 Captain Kangaroo 10:00 Magic Land of Allekazam 10:30 Mighty Mouse Playhouse 11:00 Sky King 11:30 CBS Saturday News 12:00 Gnagy's Learn to Draw 12:15 Cartoon Circus 12:30 Farmer Alfalfa 1:00 Shirley Temple Movies 2:30 Roy Rogers 3:00 Big Picture Bowling Stars 4:00 Liberace 4:30 Championship Bridge 5:00 Kingdom of the Sea 10.30 5:30 Contrails 6:00 The Detectives 6:30 Perry Mason 7:30 Checkmate 8:30 Have Gun Will Travel 9:00 Gunsmoke 9:30 Two Faces West 10:00 Twilight Zone 10:30 The Islanders "Dark Passage SUNDAY, NOVEMBER 13 10:45 Sign On 10:50 First Baptist Church 12:00 This Is the Life 12:30 Industry on Parade 12:45 Pro-football Kick-off 1:00 Cowboys vs. Gb. Packers Walsh Talent Varieties 4:30 G. E. College 5:00 20th Century 5:30 Sou. Conf. Football 6:00 Lassie 6:30 Dennies the Menace 7:00 Ed Sullivan 8:00 The Influential Americans 9:30 Face the Nation Candid Camera 9:25 Democratic Political

12:00 CBS News 12:05 Network News 12:15 Network Weather 12:20 Names in the news 12:30 As the world turns 12:55 Democratic Political 1:00 Full Circle 1'30 Houseparty 2:00 The millionaire 2:30 The Verdict Is Yours 3:00 The Brighter Day 3:15 The Secret Storm 3:30 Edge of Night 4:00 Hairdresser Highlights 4:15 Porky Pig 4:30 Rin Tin Tin 5:00 New Cartoon Circus 5:30 Woody Woodpecker 6:00 News ad weather 6:15 Doug Edwards 6:30 Sgt. Bilko 7:00 Father Knows Best 7:30 Dobie Gilis 8:00 Tom Ewell Show 8:30 Red Skelton 8:55 Democratic Political 9:00 Garry Moore 10:00 Ten O'Clock News 10:30 The Roaring 20's 11:30 Cross Current WEDNESDAY, NOVEMBER 16 7:45 Farm Fare 7:50 WT TV Ntwork News 8:00 Richard Hottelet News 8:15 Captain Kangroo 9:00 December Bride 9:30 Video Villageg 10:00 I Love Lucy Clear Horizons 11:00 Love of Life 11:30 Home Fair 12:00 CBS News 12:05 Network news 12:15 Network Weather 12:20 Names in the News 12:30 As The World Turns 1:00 Full Circle 1:30 House Party 2:00 The Millionaire 2:30 The Verdict Is Yours 3:00 The brighter day 3:15 The secret storm 3:30 The edge of night 4:00 Roy Rogers 4:30 Lone Ranger 5:00 New Cartoon Circus 5:30 Guestward Ho 6:00 News and weather 6:15 Doug Edwards 6:30 Aquanauts 7:30 Wanted Dead or Alive 8:00 My Sister Eileen 8:30 Heaven Can Wait 10:00 News and weather 10.20 Hawalin Eye 11:30 The Big Story

8:30

9:00

10:30

11:00

11:45

12:30

1:00

5:00

5:30

6:30

7:00

Outlaws

11:00 Forecast

MCMASIER IRACIUR GU. North Main Phone 2341 Night Phones 3431 or 6371 Phone 3551 MORTON KSWS-TV-Roswell Channel 8 5:30 20th Century THURSDAY, NOVEMBER 17 3:00 This is the life 3:30 Cartoon Carnival 7:55 Morning Edition 4:00 Happy Day Birthday Party 7:00 Chevy Show 3:00 Dough - Re - Mi 4:30 Rin Tin Tin Play your hunch 5:00 Afternoon edition The price is right 5:10 Calvary Baptist Church 5:15 Huntley - Brinkley Report 5:30 Story of a Family 9:30 Concentration" 10:00 Truth or Consequences 9:30 Ed Sullivan It could be you 6:30 TBA 10:30 Curtain Call 10:55 NBC News Day Report 7:00 Bell Telephone Hour Corner Cupboard File 8:00 Michael Shayne 11:15 Festival of Stars 9:00 Furr's News Noon Edition 9:10 Weather and Sports 12:00 Jan Murray 9:30 Father Knows Best 8:00 Dough-Re-mi Loretta Young 10:00 Hawaiian Eye Young Dr. Malone 11:00 Final Edition 11:05 Night watch 1:30 From these roots 9:30 Concentration 2:00 Women's Special SATURDAY, NOVEMBER 12 3:00 Day Watch 7:00 Today on the Farm 4:30 Rocky and his friends 7:30 Pancho and Figaro 11:00 Forecast Afternoon Edition 8:00 The Shari Lewis Show 5:15 Texaco Report 8:30 King Leonardo 11:45 Noon Edition 9:00 Fury Huckleberry Hound 12:00 Jan Murray 9:30 The Lone Ranger **Bachelor** Father 10:00 True Story 10:30 Detective's Diary 7:30 Tennessee Ernie 8:00 Groucho Marx 11:00 Watch Mr. Wizard 8:30 Two Faces West 11:30 Contrails-Survival at Sea 9:00 Furr's News 12:00 Football Warmup 9:10 Weather and Sports 3:00 Young World 12:15 NCAA Football 9:30 My Sister Eileen 3:15 Post Game Show 10:00 Perry Mason 3:30 National Pro Ftbll Highlgts. 11:00 Final Edition 4:00 Looney Tunes FRIDAY, NOVEMBER 11 4:25 Trinity Baptist Church 4:30 Walt Disney 7:55 Morring Edition 5:30 Riverboat 5:25 Inspiration \$:00 Dough Re Mi 5:30 Bonanza 8:30 Play your hunch 7:00 Klondike 6:30 Candid Camera 9:00 The Price Is Right 7:00 I've got a secret 7:30 Curtain Call 9:30 Concentration 10:00 Truth or Consequences 8:00 Gunsmoke 10:30 It could be you 9:00 Furr's News 8:30 The Real McCoys 10:55 NBC News Day Report 9:00 The Rifleman 9:30 Peter Gunn 9:30 Bringing Up Buddy 11:15 Festival of Stars 10:00 Detectives 10:00 Saturday Edition 11:45 Noon edition 10:05 Untouchables 12:00 Jan Murray 11:05 Hennesey 11:00 Final Edition 12:30 Loretta Young 11:35 Nightwatch 1:00 Young Dr. Malone SUNDAY, NOVEMBER 13 1:30 From these roots 12:00 Professional Football 2:00 Make Room for Daddy 3:00 Draw with Me 2:30 Here's Hollywood 3:15 Adventures in Living

and TRANSISTOR BATTERIES North of the City Limits O. B. MOORE C. E. DOLLE, Res. Ph. 5456 Phone 5606 Box 711 WHITEFACE, TEXAS 3:45 1st Ch. of Christ Scientist 8:30 Play your hunch 8:30 Play your hunch 4:00 Meet The Press 9:00 The Price Is Right 9:00 The Price Is Right 4:30 People Are Funny 9:30 Concentration 9:30 Concentration 5:00 Guestward Ho! 10:00 Truth or Consequences 9:40 World Series 10:00 Truth or Consequences 10:30 It Could Be You 6:00 National Velvet 10:55 NBC News Day Report 10:30 It could be you 6:30 The Tab Hunter Show 10:55 NBC News Day Report 11:00 Forecast 11:15 Festival of Stars 11:00 Forecast 8:00 Loretta Young 11:15 Festical of Stars 11:45 Channel 8 News 8:30 This Is Your Life 11:45 Noon Edition 12:00 Jan Murray Show 9:00 First National News 12:00 Jan Murray Show 12:30 Loretta Young 9:10 Weather and Sports 12:30 Loretta Young 1:00 Young Dr. Malone 1:00 Young Dr. Malone 1:30 From These Roots 1:30 From These Roots 2:00 Make Room for Daddy 2:00 Make Room for Daddy 2:30 Here's Hollywood MONDAY, NOVEMBER 14 3:00 Daywatch 2:30 Here's Hollywood 3:00 The Ilka Chase Show 7:55 Morning Edition 4:30 Rin Tin Tin 5:00 Afternoon Edition 3:30 Accent 4:00 Cartoon Carnival 8:30 Play your hunch 5:15 Texaco Report 5:30 Laramie 4:30 The Lone Ranger 9:00 Price is right 5:00 Afternoon Edition 6:30 Alfred Hitchcock 10:00 Truth or Consequences 7:00 Thriller 5:15 Texaco Report 8:00 Dow Hour, Great Mysteries 10:30 It could be you 5:30 Wagon Train 6:30 The price is right 10:55 NBC News Day Report 9:00 Furr's' News 7:00 The Bob Hope Show 9:10 Weather and Sports 8:00 Peter Loves Mary 11:15 Festival of Stars 9:30 Wanted, Dead or Alive 10:00 My Three Sons 8:30 Blue Angels 10:30 The Rebel 9:00 Furr's News 9:10 Weather and Sports 12:30 Loretta Young 11:00 Final Edition 9:30 Jack Benny 10:00 Twilight Zone 1:00 Young Dr. Malone 11:05 Alaskans 1:30 From These Roots WEDNESDAY, NOVEMBER 16 10:30 The Islanders 2:00 Make Room for Daddy 11:30 Final Edition 7:55 Morning edition 2:30 Here's Hollywood 8:00 Dough - Re - Mi 11:05 Twilight Zone 3:30 The Big Picture 4:00 Cartoon Carnival 4:30 Captain Gallant 5:00 Afternoon Edition SEE the 5:15 Texaco Report 6:30 Tales of Wells Fargo RCAVICTOR 7:30 Dante (Alberto Culver) G 8:00 The Jim Backus Show 8:30 Best of the Post **COLOR TV** 9:10 Weather and Sports 10:30 Law and Mr. Jones at 11:05 Stagecoach West ROSE AUTO & APPLIANCE TUESDAY, NOVEMBER 15 7:55 Morning Edition Morton, Texas 8:00 Dough - Re - Mi

MURSDAY, NOVEMBER 10, 1960

Junior High Boys Begin Basketball Workouts, Mon.

Members of the Junior High school ketball teams at Morton schools egan their first workouts, Monday. the grid season ended with the games played last week.

Choral Students Hear Fred Waring At Lubbock, Mon.

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Local choral students, about 40 all, journeyed to Lubbock by chool bus, Monday with the Choir ctor to attend the Fred Waring ram given in the Colliseum.

Box Supper Will Be Held he Junior High Choir is planning a box supper, it was announced this The date is to be announced

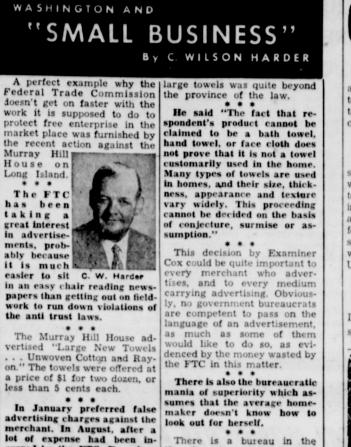
LAST CALL for FOOTBALL in 1960 MORTON VS. LOCKNEY Indian Stadium 3 p.m. Friday, November 11

MORTON

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There is a bureau in the curred by the FTC, Examiner J. Earl Scott, who appears to have an uncommon amount of cor mon sense for the lint pick-Kremlin that decides what things shall be put in print. The mental processes of bureaucracy appears to be the same ing FTC operation, threw the case out of court. under any ideology.

It was brought out in the hearing that the towels offered for less than a nickel each measured only 12 by 18 inches. Examiner Cox pointed that there is no definition existent of there is no definition existent of what comprises a large towel. tioned that Congress had given He also went on to say that the FTC the power to rewrite there are all kinds of towels the English language. In the used in the home and for the government to try and establish that the towels advertised were not actually towels or even lated with impunity. C National Federation of Independent Busines

DISTRICT SCOUT AWARDS MEETING **IS SET SATURDAY AT LEVELLAND**

Raymond Ross, district chairman for all adult scouters in this five for the George White District, an- county scout district during the year. nounces the annual district recog-During this meeting, the newly nition dinner to be held on Saturday, elected district officers will be in-Nov. 12, 1960, at the San Andres stalled and operating committee Hotel in Levelland beginning at 7:15 chairman appointed. There will also p.m. This is the highlight meeting be numerous awards presented to



PAGE TWELVE

the rather complicated ballot which AT WEDNESDAY LUNCHEON ... Don Baldwin Whiteface Names | ELECTION included candidates of the four par LUBBOCK U. S. WEATHER BUREAU Wedding Told ties heretofore mentioned, plus an (Continued from Page One) **H'Coming Queen** Independent and Write-in Column **REPRESENTATIVE SPEAKS TO LIONS** One. Junior Cooper got four writeplus the four Constitutional Amend Mr. and Mrs. L. M. Baldwin of On October 28, 1960, during halfin votes for Tax Assessor-Collector. Morton announce the marriage of time ceremonies Miss Linda Welch. The Constitutional Amendments Harold Cross, member of the U. short range weather; and to keep The Precinct One Election Judge their son, Don, to Miss Patricia Ann all carried by large majorities in sophomore at Whiteface High S. Weather Bureau, Lubbock, stat- weather records. He said the fore-M. A. Silvers, said Tuesday, though Harclinger, daughter of Mr. and Cochran County as they did all over School was crowned Homecoming Harral Rawls', Precinct Three Canion, spoke to the Morton Lions at casting was the most important of Mrs. Albert Harclinger of Bonan Queen. She is the 15-year-old daughthe state. the noon luncheon, Wednesday, at- the duties since they supply infordidate for County Commissioner, apter of Mr. and Mrs. Dariel Welch, No unusual trends were establishtempting to show, in his words, mation to area communications me-Utah. peared on all the ballots, including oute 3, Levelland, Texas. ed in the County races, unless the those voted on in Precinct One, that "why it is so easy for our forecasts dia. The marriage took place on Oe-200 plus Republican votes could be the ballot would not be thrown out tober 13th and the couple is now Her attendants were Miss Paula to be off." considered as such. The county has because a voter left his name in the He answered questions from the Riddle, daughter of Mr. and Mrs. making their home at Rangley, Col-The speaker said that upper at- floor and invited members to stop only about a dozen Republican Parunscratched total. The vote simply Cecil Riddle of Whiteface, Texas; mospheric conditions are far more in at the weather bureau office, at orado. ty active members. would not be counted, Silvers said. Miss immie Stokes, daughter of Mr. important to the forecaster than the the Municipal Airport, when they Don is a graduate of Mortn High Presumably the same situation preand Mrs. Clayton Stokes of Morton, Perhaps one of the most interesting outcomes of the voting was the vailed in other Precincts, where the surface conditions. He · explained are in that area. Texas; Miss Darla Baldwin, daugh-School. ballot was the same, but voters that wind currents often increase er of Mr. and Mrs. F. S. Baldwin large number of mutilated ballots Other guests were C. B. Hendricks could not vote for an office not in and push a "low front" across the of Whiteface, Texas; and Miss Mic- that had to be thrown out because nation at a more rapid pace or in and Buddy Hoyt of Lubbock, Bob a slightly different direction, thus Morrison of Odessa, Dr. Phil Rustheir Precinct. key McKissasck, daughter of Mr. of improper filling out by the voter. LIFE, HAIL and and Mrs. E. J. McKissack of White-'crossing-up" the forecaster who sell, Ft. Worth, and Bill Glassford, Many crossed out (correctly) the The Democratic majority in Coch-HOSPITALIZATION ace, Texas names of the major party candiran County was slightly greater than made his prediction of the effect of Morton. INSURANCE dates they did not wish to vote for, it was in 1952 (894 to 599) and conthe "low" on an area, expecting it In the only business taken care of, but forgot to cross out the names siderably greater than it was in 1956 Real Estate LOANS to move more rapidly, or perhaps to Lion President E. L. Willis, asked of the other two party candidates, (923 to 754). The loss of strength, as and thus counters had no way of far as Republican Presidential can-ROBERT C. CROSS **Attend State** Lions aiding in the Scout Fund drive remain more stationary. SOIL TESTING STATION IN PROCESS establishing how that voter wished didates were concerned, was in Preto turn their money over to the Cross explained the three main Lions Secretary, when they have his ballot counted. **Teachers Meeting** cinct One. In 1952 it was (452-436) duties of the Bureau: to observe completed their portion of the drive OF BEING ESTABLISHED AT LUBBOCK Others stumbled over several tech- Democratic and in 1956 (364-449) the present weather; to forecast nicalities trying to properly fillout Republican in Precinct One. At Corpus Christi Area Soil Chemist James H. Val- | Plains areas of Texas.

Soil Testing Laboratory at Stephen

Valentine says the new laboratory,

Scribe, Betty Taylor.

Phone Office 2521 Home 6391 Box 813 MORTON

