# DOLLAR.DAY.SPECIAL: 



Judges Listed; Voting Boxes Same For Tuesday General Election

lomen Democrats Hold Planning meeting In City

Ploydada "Whirls" Past Indians In Grid Encounter Friday Night 34 io 0


|  | NINETEEN ENROLL IN G.P.C. PROGRAM <br> Nineteen producers have prepared Great Plains Conservation Program Contracts on their farms and ranches during the last few months with the assistance of Soil Conservation District. <br> Recent participants whose plans are based on a complete Soil and Water Conservation plan are? R. J. Merritt, S. A. Ramsey, Alvie Harris, Alton Lawson, Don Reid, Roy Hub Cadenhead, Don Samford and Merritt, Earl Crum, Joe Ed Sulh- <br> LIFE, HAIL and <br> hospitalization INSURANCE <br> Real Estate LOANS <br> ROBERT C. CROSS $$ |
| :---: | :---: |
| JOE'S ELECTRIC <br> - Commercial and Residential WIRING <br> JOE CAROTHERS, owner and manager PHONE 2641 NIGHT 2221 <br> BOX 392, MORTON <br> RAY'S HARDWARE BUILDING |  |
| Gilbert Cogburn, B.Sc., M.Sc., D. O. FACMT Diplomate, Amerian College of Pathology |  |
| Internal Medicine-Diagnosis <br> Memorial Hospital <br> MORTON, TEXAS <br> Office- 5671 <br> Resident- 3626 |  |

NOW OPEN
${ }^{1+3}$

## SPUDNUT SHOP

## Featuring-

-SPUDNUTS Made from the finest wheat, eggs, potatoes and milk solids available
SPUDNUT BUTTONS and BOWS, for parties
SPUDNUT PERSIANS of tangy cinamon
COFFEE and COLD DRINKS



## 


of Amarillo Mrs Mrs Merchant is a
sister to Cass
-0.0 -
Mr. and - Mrs .o. . . G. Gaddy of Por.
tales visted over the wekend in
SPECLAL
ov AuL
PRINTS

$2 \underset{\substack{\text { Privis for } \\ \text { tue price of }}}{\substack{\text { ond }}}$ MORTON
DRUG STOR DRUG STORE
vortuside secare


## Auto Body Work

Repair Wrecks Refinishing Windshields Installed
(We also Refinishes REFRIGERATORS - So bring them on down)
FREE Estimates All WORK GUARANTEED
F\&BBODY SHOP
One Block South of Bank
MORTON
 Grandparents are Mr. and Mrs.
J. L. Nations of Morton and Mr. and
Mrs. Floyd Brown

Mear Goal in Bond Sales
W. W. Williamson, chairman of
the Cochran County Savings Bonds
Committee announced today that Committee announced today that
Savings Bonds sales for September Dr. ELWYN ERUE Dr. ELWYN E. CRUM
OPTOMETRIST OPTOMETRIST of the Squarst Corner
WEDNESDAYS from 10 A.M.



## Area Farmers, Ranchers Prepare

 Conservation Plan


"We buy
ALL our drugs at a drug store" w

 MORTON DRUG STORE

Morton, Texas



# ㄷ $\rightarrow$ T $\rightarrow$ THINK BEFORE YOH VOTE HERES W'AT KENNEDY'S PLAN WILL DO FOR YOU 

The United States Department of Agriculture was requested to make an analysis of the parity of income farm plan proposed by Senator John Kennedy at Sioux Falls, South Dakota, September 22. The analysis was made by career employees of the USDA and evaluates supply management as a means for securing "full parity of income" which Senator Kennedy said "could be calculated by the U. S. Department of Agriculture without difficulty." The U. S. Department of Agricuture has done this. Here are the results as published in their report of October 3, 1960:

AVAILABLE ON REQUEST FROM THE UNITED STATES DEPARTMENT OF AGRICULTURE


IS THIS THE FARM PLAN YOU WANT? for NIXON and LODGE)





## AS TOLD BY RESIDENTS OF COCHRAN COUNTY

# GOP FARII PRIGE DECLINES TELL THE STORY . . 

Republican PROMISES may sound GOOD Mepromised 100 perc centrpaity in 1952 but the figures don't liePresident Eisenthowe on three occasions VETOED FARM LEEISLATION PASSED by a DEMOCRATIC CONGRESS to aid the farmer

Can YOU Stand Four More Years Of This?

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larm prices down 17 per cent ... 
    Farm parity ratio down 21 per cent
    Farm parity ratio down 21 per cent ... Fent
        the lowest since 1940
            Public ridicule of farm programs.
                Packer, processor domination of the
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            WHAT MEMBERS OF THE DEMOCRATIC PARTY
            DID FOR COCHRAN COUNTY
            They built homes and barns on all the farms on the 18,000 acres of the
    C. C. Slaughter land south of Morton, farms which are all paid for with
c. C. Sla
-They divided up about 13,000 acres of sod land south of Lehman and
sold it to about 29 young men with homes and improvements placed on
them by laws enacted under the Rosevelt Democratic administration, this
them by laws enacted under the Roosevelt Democratic administration, this
is all paid for, with interest.
-They did the same thing with the Famuliner Ranch west of Morton, 7,000
acres, and practically every acre of that land has been paid for, with
interest.
-This represents about 80 form families supporting Morton, its schools, its
churches, and its business firms.
churches, and its business sirms.
-Approximately 350 irrigation wells have been drilled with loan funds
furnished by the Farm Home Administration, enacted under Roosevelt,
which would not have been drilled otherwise. It would not have been
which would not have been drilled otherwise. It would not have been
done with private capital.
ment of Agriculture reports, and Department of Commerce reeords.
How Farm Prices Have Gone Since 1952 for
Cochran County Farmers:
Before 1954 many stores in Morton required guards to prevent trans.
Before 1954 many stores in Morton required guards to prevent trans-
t cotton choppers and cotton pullers from lifting merchandise . that was
when the local farmers were paying out on an average of $\$ 800,000.00$ per year
for this labor. Since prices on good cotton have dropped about $\$ 30.00$ per
bale . . farmers are stripping their cotton with machines to save money.
no guards are needed in local stores noton with mey arhines to save moeding customers.
now
no guards are needed in local stores now ... they are needing cur
HOW MUCH OF THIS $\$ 800,000.00$ was spent in MORTON?
COTTON:
$\begin{array}{lll}\text { COTTON: } & \text { GRAIN SORGHUM: } \\ \text { Amount per bale } & \$ 160.00 & \text { Price per } 100 \\ \text { pounds } \\ 1953 & \$ 1953 & \$ 2.10 \\ 1954 & & 16200\end{array}$
$\begin{array}{lrrr}1953 & \$ 160.00 & 1953 & \$ 2.10 \\ 1954 & 162.00 & 1954 & 2.05 \\ 1955 & 162.00 & 1955 & 1.50 \\ 1956 & 1600 & 1956 & 2.00\end{array}$
$\begin{array}{ll}1954 & 162.0 \\ 1957 & 160.00 \\ & \end{array}$
160.00
150.00
150.00
150.00
150.00
150.00
150.00
140.00
1959
1960
Bank to 80 or 90 million acres
Now. . . Republicans plan to increase the son
would cost the taxpayer approximately $\$ 3$ billion
would cost the taxpayer app
towns on the South Plains?

It now takes 529,000 pounds of grain sorghum, or 25,750 pounds of lint cotton, or 200 hogs, or 85 calves, or 50 cows to buy a modern farm tractor. Just eight (8) years ago it look less than 40 per cent of any one of these items to purchase a comparable tractor.

## Who's going to HELP the FARMERS?

America's farmers are having a rough time in the midst of Republican "prosperity"
-high costs. Big overhead-small profit. Costly investment--staggering bills and debts.
Who's to blame? It isn't Ezra Taft Benson. The Republican administration that appointed Benson and for eight years praised his policies is equally to blame. The "experienced" Mr. Nixon has called Benson "one of the greatest Secretaries of Agriculture in our history."

The best way to get sympathetic action for farmers' problems is to elect Democratic leadership to the White House.

## FIVE GOOD REASONS WHY COCHRAN COUNTY RESIDENTS SHOULD VOTE DEMOCRATIC, TUESDAY, NOVEMBER 8

1. Texas will maintain its powerful influence within the National Congress by supporting our Texas-elected Democratic representatives.
2. A divided government (executive-Republican; legislative-Democratic) would mean stalemate government.
3. Every progressive legislative proposal which has become law during the past 45 years was either introduced or enacted into law by Democratics, e.g.
a. Social Security-passed in 1936 in spite of Republican opposition which now provides many senior citizens with a livelihood.
b. REA
c. School-hot lunch program
d. Expanded rural highways
e. Soil and water conservation
f. F. H. A. (Today a 30 -year home loan of $\$ 10,000$ will cost a borrower $\$ 3,300$ more in interest payments alone than it cost eight years ago.
payments alone than it cost eight years ago.
g. Farm price supports (If it were not for farm price supports enacted by Democrats, 90 per cent g. of West Texas farmers would be bankrupt today ... and, those who supply the farmer would soon follow.
4. For the first time since the establishment of the Department of Agriculture, almost 100 years ago, farmers have been without a spokesman within the executive branch of the government during the last eight years. By public ridicule of farmers and farm programs the present secretary of Agriculityre, as a spokesman for the consumer, has
5. Texas citizens who are actively supporting the Republican Party and Mr. Nixon are not depending upon a teacher's salary, a laborer's wage, or a farmer's income as their
primary source of livelinood.

## TO RESTORE PROSPERITY to the FARMERS and BUSINESSMEN of COCHRAN COUNTY



