## - Mortom đribunt

Counties, $\$ 4.50$ Elsewhere
sale at newsstands

## STAIE and COUNTY TO GET MCREASEDCOTTON ALIOTMENT

POLL TAX RULES TO BE ENFORCED IN PRECINCT ONE

Willis Food Observes 20 th Annivers'y With "Big Doings," Friday, Saturday




Rites Held for Former Publisher Of The Tribune



## gion Plans emorial Day

eakfast Here


## ssionaries Will

 eak Here Friday

Three Way Wins; Gains Tie For District Crown


In a rugged gane played
Saturay night at Three Way.
Thre ivn

## Old Friends Meet



UN Talk Fails To Materialize


## District Scout Meeting To Be Held

 At Levelland, Saturday, Nov. 12th

Scout Fund Drive
Underway in City

Job stors at had maistand home the phe pase


Reported "dong hel
ifter heart ant AFTER HEART ATTACK
Forrest Weimhold
 heart attack. THiL Hosprtalized
 his at Quanah.
spe:ker, wite
ATTEDD FINERA.
page two
morton tribune, morton, texas




| LAY-AWAY NOW FOR CHRISTMAS |  |
| :---: | :---: |
| $\begin{aligned} & \text { take advantage of our com } \\ & \text { plete stock . . . shopping } \end{aligned}$ |  |
|  |  |
| -WHITE STAG, Coats,Pants, Skirts, Sweaters, |  |
| and Blouses <br> - ROBES, LINERIE |  |
| for the home |  |
| $\underset{\substack{\text { - } \\ \text { - } \mathrm{New} \text { Wall Plaques, } \\ \text { Electric Clocks, and }}}{ }$ |  |
|  |  |
|  |  |
| The IDEAL GIFT SHOP |  |
| Phone 5851 Morton | Northwest Correer of Square |

## $C E K A S$ RESS ASSOCIATIOM Member S S 1960

MORTON TRIBUNE





For Mules; Drop 56 to 8 Decision
 RANUNCULUS DAFFODILS LINDSEY
FEED and SEED MORTON

[^0]

Smart Feller Bob Feller, all-time pitching star for the Cleveland onan. And he is just as smart in the selection of tires
for his car. This is why he rides on new Cooper Saferty-Premium nylon tires with 3-D construction
Cooper 3-D tires are so good that they outlast the Cooper $3 . D$ tires are so good that they outlast the
normal trade-in life of most any car and are doubly guaranteed-even against accidental road hazard
damage. Your Cooper dealer is the man to see.


114 East Washington

Stationed At Ft. Dix, N. Jersey

pot tor raing in ne of the
Top Bowler Will Appear in City



LUPER TIRE SERVICE


## 

$\square$ nith


## The one '61 car

built to back up a long-term warranty

Ford led the way with the one car beautifully built to take care of itself . . . and you
On September 29 . Ford Dealers set an industry trend - were
first to extend their 1961 car warranty from the convenarst to extend their 1961 car warranty from the conven-
tional 4,000 miles or 3 months to 12,000 miles or one full year, whichever comes first.
Why? Because Ford
Confidence. Ford ford built the one are to support such
take care of itself! The '61 Ford was standards necessary to offer an ex
see this warranty at your dealer'

$=\mathrm{ma}$ 6IFORD
MAHAN MOTOR COMPANY
219 WEST WASHINGTON, Phone 431
mortos

## "We Stand Today On The Edge Of A Now Fromtior" <br> KEEP <br> THE VOICE OF TEXAS STRONG



Texas' dominant position in the Democratic Party has been a major factor in the amazing growth and prosperity of our State during the past 50 years.
Count our blessings that have come because TEXANS were in the RIGHT party at the RIGHT time
Count the jobs ... educational opportunities military installations . . . defense projects water and soil projects . . . rural electricity and telephone systems. Count our ultimate potentials for development.
Now the Democratic Party has selected a TEXAN or one of the two top offices our Nation has to offer. As Vice President, Lyndon B. Johnson will be in a position to render the greatest service any Texan has ever been able to give his State, his Party, his Nation.
Our Nation needs the dynamic leadership of John F. Kennedy and Lyndon B. Johnson. And Texas needs to be counted in the Democratic column November 8 to keep its voice STRONG in the party that has honored its sons and nurtured its growth. Texas has no such stake in any other party or any other candidate.
Texas' future - and America's - lies in your response November 8.

Vote Democratic - Vote The Texen's Ticket JOHM F.KEMNEDY/LYHOON B.JOHISOON


## COMING FRIDAY

## Nu-way Cleaners Mr. and Mrs. Jack Wallace

McDermett Liquified Gas on the Muleshoe Highway
Great Plains Natural Gas Co., Inc.
Bailey County Electric Co-operative Assn.
The Ideal Gift Shop
Mr. and Mrs. Truman Anglin
Silvers Butane Co.
Eas on the Levelland Highwav
bULA BULLDOGS


Herb's Gulf Service
North on the Enochs Hi-way
Child's Men's Store
\& Minnie's Shop
Kate's Kitchen
One Block East of the Signal Light
Cochran Elec. Serv. \& Supply Co.
East of the REA Office
Morton Jaycees
Mondays at Noon
Seaney's Grocery \& Market
for the BEST in meats
Modern Motor Service
Jack Jones and John Duke
Truett's Food Store
we give and redeem MORTCN stamps
Morton Gin Co., Inc.
Mark Kennedy, Manager
McAlister - Huggins
John Deere Implement Dealer
Luper Tire Service c. E. Luper

Western Abstract
Mr. and Mrs. W. M. Butler
Piggly Wiggly
where you get S and H Green Stampa
Williamson Insurance Agency
Located in the First State Bank Building
WELCOME
BLEDSOE EXES! SATURDAY
Parade at 4:00 P.M.
Banquet at $5: 30 \mathrm{P}$. M.
Meeting at 7:30 P.M.
Crowning of Queen, 8:00 P. M.
Baskethall Game at 8:30 P. M.
in Gym
Meeting after Game, Auditor'm.
Morton Floral \& Greenhouse
Mr. and Mrs. Lem Chesher
Rose Auto and Appliance Neal H. Rose
Morton Spraying and
Fertilizing Co., Inc. West of the Square on the Portales Hi-way

## Tayy Whanomare - And Fugmituiaca

Allsup-Reynolds Chevrolet Co. Home of the Corvair
Cochran Power \& Light
serving the last frontier
Cobb's Department Store
the house of famous brands
Windom Oil and L. P. Gas Co. Phillips 66 Wholesale
Eastside Cafe and Pastries
Mr. and Mrs. O. D. Vernon
Producers Warehouse, Inc. Fred Payne, Mgr.
Bedwell Implement Co.
Your M.M and M-F Dealer
Bracken Furniture \& Appliance
Quality is Our Most Important Product
Butler Motor Company Skinner Butler
City Flower Shop
Mr. and Mrs. J. T. Holloman
West Side Grocery
Lonnie Mings
THREE WAY EAGLES

| 3.Way 14 | Roaring Springs 30 |
| :--- | ---: |
| 3.Way 20 | Cotton Center 18 |
| 3.Way 33 | Bula 6 |
| 3.Way 18 | Smyer 26 |
| 3.Way 82 | Nazareth 32 |
| 3.Way 52 | Cotton Center 68 |
| 3.Way 44 | Bula 12 |
| 3.Way 45 | Nazarets 38 |

Gifford-Hill Western Irrigation Supplies
Raines Cash Food
We Give and Redeem Big Chief Stamps
Morton Seed and Grain Co.
on the Portales Highway
Morton Flash - O-Gas
Butane, Propane, and Conversion Tommy Lynch
Morton Aute Parts Ames Taylor
Sheriff Hazel Hancock and Staff We're here for Your protection -Please drive carepully
Collins Packing Co. on the Country Club Road
St. Clair's Department and St. Clair's Variety Store
Lindsey Feed \& Seed
at the Sign of the Checkerboard
M. C. Ledbetter
Gardner-Ross
Your IH- Dealer
Wallace Theatres


These progressive business firms invite you to attend the game of your choice Friday

White Auto Store
Mr. and Mrs. Oval Massey


B \& C "66" Service Billy Fortenberry and Carl Knott
P \& B Automotive
W. G. Baker and Tom Rowden

McMaster Tractor Co.
Ford Tractor dealers for you
Roy Weekes Insurance Agency \& Dorthea's Beauty Salon
$\underset{\text { Cochran County Judge }}{\text { Glenn }}$ Cochran County Judge
Morton Lions Club Wednesdays at Noon
Mrs. Otha Denny
Tax Assessor - Collector Tax Assessor -
Burleson Paint \& Supply featuring Cook's paints
Woolam Implement Co
Your CASE Implement Dealer
WHITEFACE ANTELOPES
Nov. 4 at MEADOW
Nov. 11 AMHERST

| Whiteface | Tatum |
| :---: | :---: |
| Whiteface 8 | Morton |
| Whiveface 22 | Cooper 29 |
| Whiteface 40 | Wilson 25 |
| Whiteface 14 | Seagraves 64 |
| Whiteface 6 | Ropesville 36 |
| Whiteface 14 | Whitharral |
| Whiteface 14 | Anto |
| Conference | Capitals |

Morton Tribune \& \$ Day Special Hawkins Oldsmobile Co. home of the fabuleus new OLDS

Willis Food Store
we give BUCCANEER Saving Stamps
Morton Co-operative Gin
On North Main
Lessye Silvers

George W. Boring
Morton Electrical Supply Mr. and Mrs. Fred Morrison
Merritt Gas Co.
Distributor of MOBIL Products
Doss Super Foed Store
Double Frontier Stamps on Wednesday
Tena's Beauty Salon
Tena Kuykendall, Phone 5781
MORTON INDIANS
Nov. 4 FLOYDADA
Nov. 11 LOCKNEY
Morton 14
Sudan 22
Morton 28
Morton 8
Morton 6
Morton 16
Morton 16
Farwell 30
Idalou 32
Morton 6
Sundown 22
Morton 22
Olton 38
(Conference Games in Capitals

Connie's Gulf Service your Good Gulf deale
Loran-Tatham Co.
headquarters for irrigation equipmen
First State Bank
Member Federal Deposit Insurance Corportion
Ramsey Shoe Shop Quality Shoe Repair
Frontier Lanes Snack Bar Try Our Bowl - a Burgers

Higginbotham - Bartleft Co. "Cood Lamber"
Jackson Farm \& Ranch Store Paymaster Feeto and Seeds

Clarke's Dry Goods Mr. and Mrs. H. T. Clarke

Virginia's Beauty Shop Phone 6941

Byron's Auto Supply
Right on the Corner. Right on the Price
McClain's \$uper \$ave Double Thrift Stamps
Stricklands Cleaners
Strickiands Cieaners
Mr. and $\mathbf{M}$. R. C. Strickland


# WHY Wene oemocrats! 

AS TOLD BY RESIDENTS OF COCHRAN COUNTY

## gop farm price dechines

## TELL THE STORy

Republican PROMISES may sound GOOD Ike promised 100 percentraaity in 1952 but the figures don't liePresident Eisenhower on three cccasions VETOED FARM LEEISLATON PASSED by a DEMOCRATIC CONGRESS to aid the fammer

Can YOU Stand Four More Years Of This?
Farm prices down 17 per cent.
Farm income down 24 per cent
Farm parity ratio down 21 per cent
Farm purchasing power
the lowest since 1940
Public ridicule of farm programs Packer, processor domination of
U. S. Department of Agriculture

WHAT MEMBERS OF THE DEMOCRATIC PARTY DID FOR COCHRAN COUNTY .
-They built homes and barns on all the farms on the 18,000 acres of the C. C. Slaughter land south of Morton, farms which are all paid for with interest.
-They divided up about 13,000 acres of sod land south of Lehman and sold it to about 29 young men with homes and improvements placed on them by laws enacted under the Roosevelt Democratic administration, this is all paid for, with interest.
-They did the same thing with the Famuliner Ranch west of Morton, 7,000 acres, and practically every acre of that land has been paid for, with interest.

- This repr
- Churches, and its business firms.
cherm
churches, and its business firms.
furnished by the Farm Home Administration, enacted under Roosevelt which would not have been drilled otherwise. It would not have been
done with private capital.
- figures may be substantiated by authentic recorss, Congressional Records, Depart.
ment of Agriculture reports, and Department of Commerce records
ment of Agriculture reports, and Department of Commerce records.
How Farm Prices Have Gone Since 1952 for Cochran County Farmers:
Before 1954 many stores in Morton required guards to prevent trans-
ent cotton choppers and cotton pullers from lifting merchandise $\cdot$ that was when the local farmers were paying out on an average of $\$ 800,000.00$ per year for this labor. Since prices on good cotton have dropped about $\$ 30.00$ per bale ... farmers are stripping their cotton with machines to save money. no guards are needed in local stores now . . . they are needing customers
HOW MUCH OF THIS $\$ 800,000.00$ was spent in MORTON?


## COTTON:

| COTTON: <br> Amount per bale |  | GRAIN SORGHUM: <br> Price per 100 pounds |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| 1953 | \$160.00 | 1953 | \$2.10 |
| 1954 | 162.00 | 1954 | 2.05 |
| 1955 | 162.00 | 1955 | 1.50 |
| 1956 | 160.00 | 1956 | 2.00 |
| 1957 | 150.00 | 1957 | 1.55 |
| 1958 | 150.00 | 1958 | 1.65 |
| 1959 | 150.00 | 1959 | 1.50 |
| 1960 | 140.00 | 1960 | 1.38 |
| Now . . . Republicans plan to increase the Soil Bank to 80 or 90 miltion acres . . . this would cost the taxpayer approximately $\$ 3$ billion . . and think what it would do to small towns on the South Plains? |  |  |  |

It now takes 520,000 pounds of grain sorghum, or 25,750 pounds of lint cotton, or 200 hogs, or 85 calves, or 50 cows to buy a modern farm tractor. Just eight (8) years ago it took less than 40 per cent of any one of these items to purchase a comparable tractor.

## WHO'S going to HELP the FARMERS?

America's farmers are having a rough time in the midst of Republican "prosperity." Low prices -high costs. Big overhead-small profit. Costly investment-staggering bills and debts.

Who's to blame? It isn't Ezra Taft Benson. The Republican administration that appointed Benson Who's to blame? It isn't Ezra Taft Benson. The Republican administration that appointed Benson Benson "one of the greatest Secretaries of Agriculture in our history."

The best way to get sympathetic action for farmers' problems is to elect Democratic leadership to the White House.

## FIVE GOOD REASONS WHY COCHRAN COUNTY RESIDENTS SHOULD VOTE DEMOCRATIC, TUESDAY, MOVEMBER 8

1. Texas will maintain its powerful influence within the National Congress by supporting our Texas-elected Democratic representatives.
2. A divided government (executive-Republican; legislative-Democratic) would mean stalemate government.
3. Every progressive legislative proposal which has become law during the past 45 years was either introduced or enacted into law by Democratics, e.g.
a. Social Security-passed in 1936 in spite of Republican opposition which now provides many senior citizens with a livelihood.
b. REA
c. School-hot lunch program
d. Expanded rural highways
f. F. H. A. (Today a 30 -year home loan of $\$ 10,000$ will cost a borrower $\$ 3,300$ more in interest payments alone than it cost eight years a go.
g. Farm price supports (If it were not for farm price supports enacted by Democrats, 90 per cent of West Texas farmers would be bankrupt today ... and, those who supply the farmer would soon follow.
4. For the first time since the establishment of the Department of Agriculture, almost 100 years ago, farmers have been without a spokesman within the executive branch of the government during the last eight y ears. By public ridicule of farmers and farm helped to deprive the farmers of respectability in the eyes of city and ind
5. Texas citizens who are actively supporting the Republican Party and Mr. Nixon are not depending upon a teacher's salary, a laborer's wage, or a farmer's income as their
primary source of livelihood.

TO RESTORE PROSPERITY to the FARMERS and BUSINESSMEN of COCHRAN COUNTY


## Dur COIMPLETELI REMOIELED modernistic SUPER FOOD STORE

FEE CHOCOLATE MILK and COOKIES SERVED ALL DAY FRIDAY and SATURDAY WILLIS
FOOD
STORE

## Nothing to buy . . . no contest . . . need not be pres. ent to win . . . just register for the gift of youn choice every time you visit WILLIS FOOD STORE, Morton, FRIDAY and SATURDAY . . . drawing 8 p.m. Saturday . . . register early : <br>  <br> 300 FREE GROCERY ITEMS - BURST A BALLOON - <br>  <br> 

mortox, texas




## VOTE <br>  <br> Experience counts!

and for these state Republican candidates:

[^1]For comptroller of
Public actounts:
For
John G. T. Sower
aeneral:

| For Raniroad |
| :--- |
| G. W. Ewing. Jr. |

$\qquad$


We've PLENTY of
USED TRAILER TIRES
9.00-9.50 14-inch 8.00-8.20 15-inch

## B \& C 66

## Cotton Seed

Delinting

Here are some of the advantages of DELINTING your COTTONSEED early this fall:

We can saw DELINT your cotton seed satisfactorily.

Wet Acid process will not damage wet or green cotton seed.

Why handle your seed twice? Bring them by and have them delinted now.

MORTON DELINTING CO.

[^2]Vote as a Free American!
Vote the Ticket that is BEST FOR TEXAS HERE'S HOW TO DO IT


Find the names of RIC
the top of your ballot.
Leave the names NIXON and LODGE unmarked on the ballot; scratch all other names for President and Vice President.
. To complete your ballot, leave the name of the candidate for whom you wish to vote for each office and scratch the rest.

[^3]FROM the ENOCHS - BULA AREA


Get it at your FAVORITE GROCERY MARKET

Are you smoking more now but enjoying it less?


HAVE A REAL CIGARETIE SHAVE A OAMEL


The best tobacco makes the best smoke!

SEE! THE GREATEST SHOW ON WORTH!


There's more entrance space in this ' 61 to make getting in and out easier. More rear foot room for the man in the middle. Seats that are as much as $14 \%$ higher-just right for sitting, just right for seeing. A tremendously spacious new kind of deep-well trunk that opens at bumper level for easy, short-hit loading. But look-there's actually less outer space, leaving shaped spacious dimensions, proved performance, thrift and dependability into the most sensationally
sensible car you could buy. It's waiting for you at your Chevrolet dealer's right now.


See the new Chevrolet cars, Chevy Corvairs, and the new Corvette at your local authorized Chevrolet dealer's

| WESTERN ABSTRACT CO. <br> Mr. and Mrs. W. M. Butler, Jr <br> REAL ESTATE - OIL PROPERTIES FEDERAL LAND BANK LOANS $\qquad$ |
| :---: |
| HOM <br> TRY US $\qquad$ <br> STACY-MASON, INC. |

ENGAGEMENT IF THETIS FOUST


## Mr. FARMER... <br> Now is the time to trade for your <br> FORD Tractor <br> 

We are giving higher trade-in allowance than ever before . . . and on any make or model of tractor and equipment.


REPAIR NOW



Simply No Odor At ALL


STRICKLANDS'
220



Built for the buyer who wants something better in a smaller car!


OLOSMOBiLE and priced the sparkhing ney
F-85 specifically for the buyer
who wants something betto in a smaller car!
 Sized to seat six in comfort
So alert and lively... so easy on gas ... because the all-nery
Rockette V.8combines bigar
performance with small-car perormance with small.ear
ecand And Twin. Triangle
Stability lets you dive all dey Stability lets you
without tiring.
Right now, four-door sdans
and station wagons are at yoor and station wagons are at your
Oldsmobile Quanlity Dealerit
Beforeo you invest in in any priced cors, come in ony drivy It's the hot new number you's. en waiting for!

F-85
OLDSMOBILE!

HAWKINS OLDSMOBILE COMPANY, וl EAST WASHINGTON AVENUE

## IN TEXAS YOU PAY $90{ }^{\circ}$ TAX ON TEN GALLONS OF GASOLNE!

## How Dovou Vote?

BUY ALL YOUR DRUGS AT A DRUG STORE! health-buy $A L L L$ your drugs
at a drug store. Only at your
drug store drug store are you guarded by
the professional skill and
perience of a pharmacist.

We are a member of the
ATIONAL ASSOCIATIO NATIONAL ASSOCIATION
OF RETAIL DRUGGISTS MORTON DRUG STORE vorthitide square Phone 34


Allsup - Reynolds Chevrolet Co. ${ }^{113}$ E. Washington Morton Ph. 3361 or 2311


WE GIVE DOUBLE DOUBLE
HRIFT STAMPS on WEDNESDAYS Attend a football game Friday night


PRICES GOOD THROUGH WEDNESDAY, NOVEMBER 9

## QUANTITY RIGHTS RESERVED

During THANKSGIVING SEASON
In appreciation of our wonderful patronage werre offering a FREE git
end
until THANKSGIVING.

FREE Saturday, Nov. 5, a
Gen. Electric COFFEE PERCOLATOR
-Just register each time you visit our Market
-Other items scheduled for November 12 and 15 , watch

PAY CASH and SAVE

CAMPBELL'S TOMATO Sliced or Halves CENTRAL AMERICAN Golden Ripe 2mus. 10 Wany Dellicious FISHER BOY HEAT 'N EAT APPLES MoDTATOES
${ }^{201.2 m} 496$ NOW! SAVE MORE ON FOOD AND HOUSEHOLD PURCHACES! MORTON, TEXAS



[^0]:    BOLTS

    - WRENCHES Ball Bearing
    Sand FIGHTERS Sand FIGHTERS
    Ball Bearing Disk GO-DEVILS CUTTERS BED KNIVES SWEEPS LISTER POINTS ROTARY HOES ENOS
    Welding Shop 401 North Main

[^1]:    FOR GOVERVOR:
    for lueve governor
    For attronver

[^2]:    North of the City Limits
    Phone 5606
    C. E. DOLLE, Res. Ph. 5456

[^3]:    You may be told that you cannot vote for Nixon and Lodge if (1) you voted in the
    Democratic Primasy Democratic Primary or (2) your poll tax receipt or exemption certificate is stampod "Do
    mocrat." THIS IS NOT TRE yocraft, THIS is NOT TRUE, You CAN vote for any candidate you wish, no matter how
    you have votod, or not voted, in any provious primary or election. THIS IS YOUR RIGHT
    ASAFREE AMERICAN.

    Vote November 8 for NIXON and LODGE Toxes Democrats for NIXON \& LODGE. Allan Shivers, Chairmen

