By Mail

Cochran and Adjoining
sale $\$ 4.50$ Elsewhere
sale at newsstands

# Allorton đribunt 

LIFE INSURANCE WILLIAMSON Insurance Agency

## AR ROLLS: TWO ESCAPE

ownfield Babe Ruth Entry Clobbers All Star Squad, 16 to 4

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## ites Held for

ednes., 2 P.M.

## vineme Hospital Opened to

 Dieat Bowie Licensed DO's, MD's Combs Ammol DOCTOR COGBURN GIVEN summe Clearace 30 DAYS TO FIND OFFICEJack Deaver Opens Welding Shop

## DELIVERY TO CITY SET SHORTLY

Game Set for 4 P.M. Today, at Littlefield MORTON LITTLE LEAGUE ALL STARS FACE LITTLEFIELD IN DISTRICT MEET

## anage Theatre

 ring Vacation The HaleysSundertroyed
Sunday Fire
State Republicans Support Goldwater For Vice-Pres.

## 0 FIREMEN

 OM WHITEFACE TRAINING SCHOOL

maple assembly of god church is host...
Liberian Missionaries Will Hold Rally at Maple Church


GOS EASY-TO-FIA SUMMER MENUS!
WILLIS
specials for friday
and saturday and Saturday


TAMPS, DOUBLE on TUESDAYS


1-4 lb... $29^{c}$
white swan TEA


| COFFEE |  |
| :---: | :---: |
| lb. can 69 ${ }^{\text {c }}$ | Folgers |

## PLABS PACIFIC GOLD

|  |  |
| :---: | :---: |
| OREO COOKIES | .pkg. 22 ${ }^{4}$ |
| SUNSHINE | lb. box 27 |

## PICKLES

SILVER SAVER
SOUR or DILL
QUALITY MEATS



Seven Farmers
Enter G. Plains Conserv. Program
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R. J. Merrit
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MEETING NIGHTS OF COCHRAN SCD ARE CHANGED
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## 

## FROZEN FOOOS

Town and Country
BEEF STEAK
.20 oz. 794
LIBBY'S PINEAPPLE JUICE Big 46 oz. Can $30^{\circ}$ Whole Sun, Makes $11 / 2$ Pints ORANGE JUICE . . 6 oz. Can 19¢


Brenda Brotherton, George Gardner Are Wed At First Baptist Church

-ALL SALES FINAL - NO REFUNDS - NO EXCHANGES - NO APPROVALS - NO LAY - AWAYS - NO ALTERATIONS - NO PHONE ORDERS, PLEASE!

# NOW IN PROGRESS 

COBB'S GIANT SUMIIER CLEARANCE CONTINUES ...WONDERFUL SAVINGS IN ALL DEPARTMENTS OF OUR STORE . . . LOOK! . . OUTSTANDING BARGAINS in LADIES' READY-TO-WEAR, MEN'S WEAR, CHILDREN'S WEAR, LINGERIE, MILLINERY, ACCESSORIES, Ladies', Children's, and Men's SHOES . . . PIECE GOODS and HOME FURNISHINGS
"House of Famous Brands"
Westside Square
Morton, Texas
edlines...


## $\mathbf{W}_{\text {moin }} \mathbf{N}_{\text {muma }} \mathrm{R}_{\text {mamamame }}$

Here It Is HIGH SPEED Retreads " 67 "

Luke" Luper has a new type Retread - Come see - you'll Buy !
PERFECT with or without TUBE
Greater TREAD stability
Ull road hazard guarantee
esss Strain on Casing

## LOOK at These INTRODUCTORY PRICES



## EDTTORIALS

Who's Doing The Tempting?
The Tribune was in receipt, this week, of a news item issued by the Highway Patrol listing the number of mo Cochran County this year and noting that no deaths had occurred in the county due to vehicle collisions.
In some places this kind of an announcement would call for a celebration and a round of back pats for the
carefulness shown by drivers in this county However, there is no celebration in store for this cou hty. For the item, though not issued with the purpose of congratulating Cochran Countians, does indicate several
bad accidents have occurred. That no deaths have occur red cannot be attributed to the great skill of the drivers. Two occasions over this past weekend certainly focusrather than attribute it to our careful driving On Saturday afternoon, with the ambulance app ing from the west, the stop light changed and a driver pulled his car right into the intersection under the stop
light. The ambulance, siren blaring, preceded by another car leading the way, was able to stop. But the first car collided with the car in the intersection. Fortunately, no
one was killed, but to reason why, defies mortal explana
tion.
Then on Sunday of this week, west of Morton, a car Then on Sunday of this week, west of Morton, a car
verturned almost being demolished as it rolled several imes before coming to a stop.
All through the day, early this week, folks were going dering how a car could have been so completely destroy ed, and the driver and passenger escape with their lives. Jimmy was severely cut, but his passenger wasn't hurt. Once again we're at a loss to
killed. Fate was on Jimmy's sid
There are those who don't like to talk about accidents in saying things that might "tempt fate." " To this we can only reply, go see the Parker car and it the driver?
It's never too often to remind folks ... slow down, and live, or if you are
and let others live.

## Birth Certificates May Be Secured For Youngsters <br> 

Local airman at Lowry af base in colorado
Lary
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 isits daugetrex Mrs. J. J.
her daugh Mrs. J. M. Waller is visiting
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 of her parents, the J. W. Ponds. DINNER GUESTS
Mr. and Mrs Mr. and Mrs. Robert Daniel
of Levelland were dinner S. Levelland were dinner guests
Saturday in the home of Mr. and
Mrs. J. W. Pond. DagGiter vists dacohrer visirs
Mrs. R. J. Pember Meresa Sue, Dironda Lynn, girls
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Cathy Jewell, of Clovis were Cathy Jewell, of Clovis were Mon-
ay visitors in the home of her


## KEEP

## POSTED

 LOCALLY- Read the

MORTON TRIBUNE Only 3.50 per year in Cochran and adjoining MORTONTRTBUNE
Box 545 ,
MORTON, TEXAS
Entor my subscription to the TRIBUNE, enclosed
(Name)
(Address) in Cochran and ad.
$4.50 ; 10 \mathrm{c}$ per copy. ${ }^{2} .50$ (or 450 )

Hard Work, Perserverance In Gaining An Education Were Keynotes in Sen. Johnson's Rise to Prominenee


## with

W MAGNUM SPECIAL
NEW ITREE-WAY COTTON INSECT POISON FROM OLIN MATHIESON
gets all these cotfon insects


AVALLABLE FROM YOUR MATHIESON DELLER NOIN: GEI II TOCAY - GS MAGNUM

J. W. McDERMETT FERTILIZER CO.


SIDE－DRESSING TIME
There Is a Differencein Fertilizers

## TRY Liquid Fertilizer

And You＇ll Know What We Mean



Terry Farmer Averages Over 2 Bales ．
VERNON FARRAR－＂Yes，sir，side－dressing really paid－off for me last year，＂reported Vernon Farrar，who farms northwest of Brownfield． He added：＂I had 50 acres of cotton on which I gathered 124 bales， and then I had some land that wasn＇t too good from which I got 167 bales．I am a firm believer that you need to give the plants nutrients when they are hungry－that＇s why 1 side－dress．Another thing－ when you use Liquid Fertilizers，as I do，you reap additional benefits from the fact that it＇s easier to handle... I get faster results from it being a liquid and ready to go to work instantly and can put down more acres per day and cultivate my cotton at the same time．Liquid Fertilizers have helped me to put more money in the bank in the form of net profits．＇

Once you have tried，you，too，will see why so many farmers have changed to Liquid Fertilizers．The versa－ tility of this type of fertilizing－you can do more than one iob at a time：Fertilize ．．．cultivate，and even apply insecticices，．．ald in one，easy operation．Go by your nearest Liquid Fertilizer dealer and let him tell

## MORTON SDRAVMRand FERTITERGO．IIG

Phone 4101
Mor


## More Cotton

In Less Time With Less Trouble

Farmers，that＇s what you＇ll be sure of getting when cot ton harvest rolls around if you get your order in now for．

The Best Stripper On The Market Today

## The No． 21

## Harvester Stripper

This is the sensational machine that made big news in cotton stripping last year．Performance has proved it will do the job better，so why not order yours now？

GARDNER－ROSS
YOUR IH DEALER MORTON，TEXAS


PIRATES OUTLAST CARDS， 5 TO 4

$$
3
$$


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giants beat cubs THOUGH OUTHIT Athough solididy outhit，the Giants
outsocored the cubs s．aturday ater．
 puled ahead of them in a
tuck battea for third place．
CUBS TRIUMPH
OVER SOX，17－13

Cay＇s ittle League game in Mor－
ton．
Grabbing a 4 to 2 first
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##  Youthasnd hatharie wante ads:

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## COMING

## AUG. 11-12-13

## TEXAS' LAST FRONTIER RODEO MORTON, TEXAS

TWO NAMES SUBMITTED
City Tax Board Will Be Named

Commission Met With Hwy Dept. Dist. Engineer

LIQUID ENERGY 22 OZ. 39¢

Sal'd Dres'ng 29c


NO. 303 CAN
20 c

## Automation Makes Jolos Says Industry Leader



NEWS and happening
FROM the ENOCHS - bULA AREA

| By Mrs. Jerome Cash <br> VISITS PARENTS <br> Miss Gracie Alrman, a student r.urse at Littlefield Hospital at Littlefield, visited this week with her parents, the P. A. Altmans. $-0-$ <br> IN HOSPITAL <br> Mrs. G. R. Newman was ill this week in Medical Arts Hospital at Littlefield, following a heart attack last Monday. She is doing better. | visit in el paso <br> Mrs. Roland Gibson and child ren and mother, Mrs. Alice Har ry visited over the weekend with Mr. and Mrs. Don Jones of E been visiting for 3 weeks with Mrs. Jones and family, who is their aunt. <br> - 0 - <br> distror from harlingen <br> Mr. and Mrs. Dich McCall and family of Harlingen, Tex. is visCall and brothers, R. P. and Sh- |  |
| :---: | :---: | :---: |
| visit pools |  |  |
| children of Habbs, N. M., visited in the W. A. Pool home Sunday aight. <br> $-0-$ <br> VISITORS FROM MORTON |  | IC |

CLIF DAVIS, MORTON, TEXAS
409 SOUTH MAIM STREET MORTON, TEXAS
TO BE SOLD Residence
Street Loan as of August 1st, 1960 s1,224.00 Due on Original Loan - Payments 829.00 Month (Hardwood floors in \& Bath)
Carage: $12 \times 34$ with attached wash house Lot: the lot is $56^{\prime} \times 10^{\circ}$ and has a nice yard ideal
for children.

JULY 25-2 P. M.
Conducted by
Lawrence and Chief Youngblood
BIG STATE AUCTION ASSOCIATES
Box 6042 - Amarillo - DR 4-3621

## 

ZESTEE QUART
FACIAL TISSUE sofiv 194 HAIR ARRANGER 65C SIZE 49¢ FLASH BULBS PRESS 25 CTN. 1.19


STRAWBERRIES frozes 10 OZ. 196 FLAVOR AID Assorted favors 6 PKGS. 25 COCOA meshers $\quad \frac{1}{2}$ LB. 294 SHURFINE, INSTANT
Coffee

SPECIALS for FRIDAY and SATURDAY bottle

## \section*{FOOD KING <br> <br> catsun} <br> <br> catsun

 BARBECUESAUCE машя 60 Z . 19 ¢

GRADE 'A', Dressed
POUND
Fryers

SQUASH yelupw banana

LB. $7 \frac{1}{2} 4$
NECTARINES
rkssh, dehctots
LB. $23 ¢$

FRANKS
ROUND STEAK
heavy beef
LB. 49
LB. 79

| $\xrightarrow{\text { Legal }} \mathrm{No}$ <br> estate of eugene rogers deceased <br> in the colnty court of cochran county, texas <br> final accounting <br> TO THE HONORABLE G. w. THOMPSON, JUDGE OF SAD COURT ${ }^{\text {b }}$ $\qquad$ ministratrix of the Estate of Eugene Rogers, deceased, and respectively herewith presents her follows. Since qualifying as said Administratrix, the following property belonging to said Estate has come |  |
| :---: | :---: |

STOP ITCHING IN 15 MINUTES Lnabove in paragraph one het
less 51.000 .00 . heretofore advanced
to Eula Rogers from the Bark
to count leaving a balance said account of $\$ 3.022 .13$ now
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CRATCHING Vou teol the ation take hold. Itch and burding
disappar! Use intant drying rich
ME Nor day or night tor pert ringworm, insect bites, foot itch,
other surface rashes. TODAY

TOUGH, RUGGED, ALAN LADD - Hollywood' most durable "little man" stars in GUNS of the TIMBERLAND, showing Friday and Saturday at the lo-
cal ROSE Theatre. It's a Warner Bros. production, filled with rugged, outdoors, action. Jeanne Crain co-stars, along with Gilbert Rowland


## Three Way News

 Mrs. E. J. Boyce of Maple spent
wree days in the Muleshoe Hos
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## 


units csais and alst
Mrar Ranatall Cook ot Llevelanm Nome of berareme and sndere, Mr wemexp vaitors Weekend visitors in the home of
Mr. Jack Lowe were Mrss. Lewis Lyles of Brownwood.
He is a brother to Mrs. Lowe. vistivg $\overline{\text { Datghters }}$
Mrs. Earl Lyles of Quitaque is
visiting here with her daughters Mrs. Jack Lowe and Mrs. Jack
fitcheson. at alamogordo lake Spending the day at Alamogordo
Lake Sunday were Mr. and Mrs.
Jack Furgeson, Mr. and Mrs Fargeson, Mr. and Mrs.
Jack Forgers and Mr. and Mrs.
Earl Bowers.
ISt RELATVEs
$\underset{\text { Mr. and Mrs. Earl }}{\substack{\text { IsIt }}}$

$\qquad$ Girls attendin
Floydada Girls attending
Floydada are
rley Batteas.



W. H. Heflins To Be Honored Sunday On Golden Wedding Anniversary


## NOW OPEN

## MAPLE AUTOMOTIVE

AUTOMOTIVE, PICKUPS, T RUSS UPTERGROVE

Phone WA 7-3366

The Good Samaritan




The First Arab Car

Accidents Don't

## PUBLIC DEMONSTRATION

friday july 22
I2:30 P.M.
SEE these THREE NEW MOLINE TRACTORS in OPERATION
-JET STAR -M-5
-4-STAR

PLACE - $\frac{1}{2}$ mile East of Morton City Limits on the Levelland Highway

Bedwell Implement Co.

## Your M-M Dealer MORTON, TEXAS

 If you haven't driven it yet you don't know what a delight driving can be. Its steering, response, traction and roadability are unique because it's a unique car -the only U.S. car with an air-cooled airplane-type rear engine, transaxle and independent suspension at all four wheels. Be in on the know. Corvair
Find out what delightful differences this advanced design makes.

See your local authorized Chevrolet dealer for economical transportation

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Home Demonstration Agent salad Supper Tickets Now On Sale


Get it at your FAVORITE GROCERY MARKET

Read what the experts say:
 SERVICE and SUPPLY Co


K S W S - T V - Roswell Channel 8


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Flight Morton had
NEXT WEEK'S FUN FEST - Slated for showing Thursday and Friday, July 28-29, at the Rose Thea tre in Morton, is the fun filled, Warner Bros. comedy "CASH McCALL," starring James Garner of TV Maverick" fame and Natalie Wood

Cards Place Four on All Star Squad; All Little League Teams Represent'd

Before you leave on vacation
Let us Service your Auto
PACK FRONTEND WHEELS Check your MUFFLER WASH and GREASE
AND for TIRES, we offer PHILLIPS and FISK AUTO TIRES - TRUCK TIRES - and TRACTOR TIRES

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sprays chemical directly on plan
for custom spraying, contact-
R. E. THOMPSON

Phone 5021 $\qquad$
$\left\lvert\, \begin{aligned} & \text { ans winning, } 1 \text {-up. He also beat out } \\ & \text { Weldon Boyd of Idalou, } 2 \text {-up be be } \\ & \text { fore bowing out Sat }\end{aligned}\right.$

## Sports New

Morton Boys Make Fine Showing At Lubbock's Junior Olympics

## INFANT'S WEAR -

Toddlers, 1-2-3 years; Sissy's Tom Boy Sets; onny's choo - choo overall sets, striped overall Little Squaw Dresses, a dream come true, 6 mon ths, 9 months, and one year.

Altman Family Has Reunion

Aug. 1st Date Of School's Tax Board Hearings

3-WAY NEWS -

bity Vern Sanford
Aithough budger


Scouts leave For Jamboree


# SHORTENIIG 

food king


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