# pollar-day-special 

ROUTE STAR BOXHOLDER LOCAL RURAL ROUTE


MORTON, TEXAS, SUNDAY, MAY 1, 1960

SOLUME VIII
statement of feorge Boring

1960 Valedictorian, Salutatorian
Are Named at Morton High School






| FOR THOSE WHO |  | For your information, a sam. |
| :---: | :---: | :---: |
| ERENT COUNTED | ly below the 17 year |  |
| The 1960 U. . S. Census will | month - of April average, and |  |
|  | left Cochran County officially 30 | The Tribune was asked this |
| Were you counted? | and | week, if a person can vote ony, |
| 隹 | fig |  |
| Slank from last Thursd | Two wet days in the month of |  |
| Census District ofrice, Lub- | Ap |  |
| County Courthouse, | ${ }^{\text {the }}$ |  |
| S and you'll be counted | ineh for April compares to the |  |
|  |  |  |
| presentation in Austin and Wash | Total rainfall for 1960 was thus | ce , and therefore no |

tement of hior Cooper

TO BUILD A STRONGER MORTON -
Two Meetings To Be Held This Week
CITIZENSHIP TRAINING COURSE
CONTINUES AT AUDITORIUM, MON.

## min

 masyPouticta


FFA Boys Win Two "1sts" at Lubbock

| Cochran County boys did rightwell in District FFA judging com.petition at Toxas Tech this week, | honors. James Beseda paced the |
| :---: | :---: |
|  | Morto lads followed by Misheal |
|  |  |
| entering livestock, dairy cattle, |  |
| Morton teams piaced first am.ong their district in two of the |  |
|  | with Dennie Head and Art Dum- |
| five eventsother three. |  |
|  | June Kenned |
|  |  |
|  |  |
| pervisor, Ce. D. Knotr. Jerry Cooburn led a team com. |  |
| A posed of himself Latry Besedz |  |
|  |  |  |
|  |  |
| man as Bill Gray and lee odenteamed with him to come up first |  |
|  |  |
|  |  |
|  |  |  |
|  |  |
| vail, and chand to Levelland in Live-ed seco Juding.stockWhitetace's team nosed out Mor- | of high school work. |
|  |  |
|  | OV |
| TV GIVEAWAY |  |
|  |  |
| On Election day |  |
| Area folks are reminded in two |  |
| Dollar Day ads in this pubbication |  |
|  | dechs might oc adae |
| portable TV ad stand at and Crilds, Morton. |  |
| Registration will be | stil in hosptral |
| ${ }^{\text {p }}$ p. m. Satarday, $M$ | Perry Lee Crockett, Leveliand |
| ocrate Primary day, and the warding will be carried out. | and formerly of Mortion was re- ported hoping to get out of the |
|  |  |
|  | jured in an accident at recenty, is in Promm |
|  |  |

PLAY WHO'S WHO EACH WEEK IN THE TRIBUNE FOR CASH PRIZES $\$ 66$ THIS WEEK

Statement of -
R. C. Strickland

| Sister's Rites |  |
| :---: | :---: |
| Held at Silverton | insurance |
| ral serices | $\underset{\text { WILLIAMSON }}{\text { Hnsurance Agency }}$ |
|  |  |

ATTEND DISTRICT CHURCH MEETING

Litfle League Tryouts Continue Here Monday

## who are members of a team, all youngsters trying out for itions on teams are urged be on hand by $4: 30$ p. m. <br> Managers need to get together with members of their teams to

 Nise League were held five daysset days for practice sessions
隹

For ELECTRICAL WORK, night or day CALL TW 4-4865, Levelland BUD NAIRN ELECTRIC MORTON and LEVELLAND
Phone TW 4-4865 Box 1543

TEST HOLES and DOMESTIC WELLS DRILLED
PARNELL DRILLING CO
Call WAYNE GILLIAM Phone 4006 MORTON, TEXAS

## Martin's <br> EAR-TIX-TOX <br>  ONE treatment LaSTS THRE TO SIX Suckin

Easy to apply with squirt top can,

MORTON DRUG STORE


Win witb

## BEN RAMSEY

LIEUTENANT GOVERNOR

- EXPERIENCED
- MATURE
- RESPONSIBLE

The Man Texans
Nnow ond Respect


## CITIZENSHIP—



## WE, friends of

## Mrs. OTHA DENNY

RECOMMEND her to you,
the voters of Cochran County,
for a second term as your
TAX ASSESSOR-COLLECTOR




LIBBY'S - 12 oz . Can
Luncheon MEAT . . . . Can 4\%
LIBBY's - 4 oz. Cans
Vienna Sausage . . . 5 Cans 100 LIBBY'S - Whole Sweet, 15 oz. Jar
PICKLES . . . . . jar $39^{\circ}$ LIBBY'S-No. 303 Cans Garden
Sweet PEAS .... 6 Cans 100


Shumfine MLLK 2 tall cans 27

LIBBY'S - 14 oz . Cans, Deep Cans 100 Brown BEANS. LIBBY'S - No. 303 Cans
SPAGHETTI . . 4 Cans $59^{\circ}$ LIBBY'S-No. 24 oz. Cans
Plain CHILI $\qquad$ . Can 65 LIBBY's - 16 oz. Can
CHILI-Spaghetti . . . . Can 314

## Gardow Freak GETM

Fresh, Green
ONIONS . . . . bunch $5 ¢$
Fresh
RADISHES . . . bunch $5 ¢$

## Crisp,

CARROTS
cello bag 104
Great for Salads
AVACADOS
ea. 54
Ruby Red
GRAPEFRUIT . . . . . . . 5 lb. bag $39 ¢$


1 Shutfeshy迬

2lb.box... $79^{4}$
Crisp Rite
.ll.pkg. $49^{\circ}$
PORSh STEAK . . . lb. $49^{4}$

Why Should
I Donate To A
Chamber of
Commerce?

# ASK YOURSELF 

. better take a secend look, fella. Your donations can help build a future for Morton. Your refusal can help this town fade away.

Cobb's Department Store

Westside Square

Morton

Let's
Quit
Talking,
And Do
Something ..


For several years now we've heard all the talk DO WE


## CH


about what should be and could be done . . . May 5th we have the chance to do it. Will we talk some more, or will we take action.

The time for talking is now, before the meeting, with all of your neighbors.

The time to do something is at that meeting. We'll be there to vote "for" it, how about you?

MORTON SEED and GRAIN Co.
West on Portales Highway Phone 4121 1

We All Need
To Go to Work On This
Chamber . . .


Your "yes", your money alone, won't get the job done. If you aren't planning to work, at least get out of the way and let others build a Chamber of Commerce that will help Morton grow.

## Childs' and Minnies'

Westside Square
Westside Square Morton
$\square$
Look Ma!
One
Handed...

We in Morton have mastered the art of standing on one hand ... or sitting on both, but what happens while you're doing it?

The smart aleck approach just won't build Morton. It takes both hands of every individual, and all hands of the community.

It can start with a Chamber of Commerce, if we'll pay a little and work a little, after we've got it established.

## IDEAL GIFT SHOP

Mr. and Mrs. Truman Anglin
Northwest Corner Square Morton


We've been asleep, and we know it. As a group, we've done practically nothing to help the economy of the area.
We'd better all work on the problems of agriculture and business together - all pull in the same direction.

What helps the farmer, helps everyone in Morton, and through a Chamber of Commerce, our merchants can best lend their support to the proper agriculture problems.

## MORTON DRUG STORE

Charles Jones
Northside Square
Morton


Singing the praises, or just telling the public what we've got, is no longer a part - time job that one man can do. It takes an expert in the field of public relations, and that's part of what
a Chamber of Commerce can bring to Morton.
Who can say it wouldn't be worth our efforts and money to have a man in Morton dedicated to just one goal . . . building a better Morton for us all.

> We need a Chamber . . . let's get it.

## MORTON TRIBUNE

and Dollar Day Special

Why Should
She Spend It
In Morton?
We need a Chamber of Commerece boet this town one in which we don't hare to? that question . . . it'll answer itself

St. Clair's Department Storn and St. Clair's Variety Stor Westside Square
North of the Square Morton


## MORTON AREA-WIDE CHAMBER of COMMERCE RALLY

THURSDAY, May 5 8 p.m. County Auditorium

#  



You Gotta

## Make

ontacts . . .

serery salesman knows. It's the same way selling a city." We need a Chamber to help contacts...

Rose Auto and Appliance
$\qquad$

Money Won't Do the Job Alone . . .

Where Can I Get it in Morton, he asked?

And not only I couldn't tell him, but there was Your satchel full of money won't build a Chamber of Commerce. We need your active support, May 5th, and after the Chamber is formed.

## Roy Weekes Agency

 South Main
## DOSS SUPER STORE

We Give Frontier Stamps est of the Square Morton
 pay the fiddler . . . if we progress

This is no chance occurance. Towns are built by people who work at it, and we need a Chamber that can get everyone to work.
Together, we can all work a little, pay a little, and get a big job done.
We're for a Chamber of Commerce . . . aren't you?

## REYNOLDS TIRE COMPANY

J. C. Reynolds<br>North Main<br>Morton no place to send him where he could be sure of getting the answer. We sure needed a Chamber of Commerce in Morton that day.

Burleson Paint and Supply
Northside Square Morton

Call A
Neighbor
And Get
Him


There
"Together" we can build a future. Who was it who said, "divided we fall."

Can we afford to be divided, not because we are opposed, but because we are too busy and too complacent to work together?

Call that neighbor and have him at that Chamber meeting . . . if we are to stay alive and see our town grow.

## WHITE'S AUTO STORE

Mr. and Mrs. Oval Massey
Northside Square
Morton

He's Banking On Us, to Help Provide A Future!
 mmerce has nearly run us all "out of soap."

First State Bank
Member F.D.I
morton


It Takes
Team Work In
Everything
Worthwhile

Each of us, as individuals, get our turn at bat and we all contribute to getting some things that are needed for our town. But what is most sorely needed in Morton, is the type of cooperative effort which a Chamber of Commerce can supply, to get all of the members working on common problems.

Let's start a Chamber at the May 5th meeting,

Just
Experimenting Won't Get The Job
Done!

## STRICKLAND CLEAMERS

Mr. and Mrs. R. C. Strickland
West Washington
Morton

We've tried the hit and miss method. We've tried guessing what needs to be done.

Now why not do like the big boys have done. Let's create a Chamber of Commerce and let men who know what they're doing, advise us how to build a better Morton.

Only our own ignorance, makes us believe that we have as much know how as the professional boys have.

May 5th, be there, and vote "For" a Chamber of Commerce.

## ALLSUP CHEVROLET CO.

## Don Allsup

113 East Washington Morton

KCBD-TV-Lubbock Channel 11

## 



K D U B - T V - Lubbock Channel 13


| Selling or Buylng a farm? |
| :--- |
| Consult your area repre- |
| sentative. |
| WEST TEXAS |
| FARM MULTIPLE |
| LISTING SERVICE |
| An Association of Realtors |
| 913 Texas Ave, Lubbok. Lex. |
| Phone PO 5 - - 5855 |

Local Students
Are Honored By Morton Lions Club


R\&J Crustbusters 4 and 6 rows Rotary Hoes

Gardner - Ross MThone ess
morton, texas


NEW stave rscez

Likes Progress of
Local Democrat Johnson Drive


McAlister-Huggins

| You Who Did Not Finish <br> HIGHSCHOOL <br> Are invited to write for FREE booklet - Tells bow you can earn Diploma in your spare time. Newest texts furnished, 62 years of service. Why accept less than the best? Better jobs go to the High School graduate. <br> AMERICAN SCHOOL DEPT. M LUBBOCK, TEXAS |  |
| :---: | :---: |
|  |  |
| Address | Phone - State $\qquad$ |



- Honesty and Integrity - Better Schools - Water Conservation - Industrial Expansion - Highway Safety - Better Law Enforcement - Paid Juvenile Parole System - No General Sales or State Income Ta

BEST FOR TEXAS






