Taylor Is Elected Mayort

| Uthodist Revival ${ }^{10}$ End Sunday | GETS Nod over Gipson by margin |
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| ROBERT | IS EL |



CAR, PICK-UP DEMOLISHED ...
Midland Man Killed in Accident Near
Odessc; Morton Men Only Shaken - up

Grandson Dies;
Services Held At Odessa

## AYCEES NAME AY MONAGHAN PRESIDENT

hiteface Polls Large City Vote; ecil Riddle Is Elected City's Minayor

ving Is Main Topic of Discussion at Council Meeting; y Orders Assessment Role Drawn Up on More Blocks


ミSOIL CONSERVATIONE DISTRICT NEWS



$\square$


DINK BILLINGTON

## (16 years experience) IRRIGATION and TRACTOR MOTOR REPAIR

 MAHAN MOTORCO

Phone 4431<br>Morton

# FOOD SAVINGS ut your finqertips.. 

- specials for friday and Saturday WE GET FRESH CATFISH Each MONDAY


PURE PORK
SAUSAGE
2 lbs. 39

GENERAL TELEPHONE

## Northern Star

Registered

## Cotton Seed...

Nos. 411 and 5

See Jack baker
BAKER FEED, SEED and FERTILIZER
morton, texas

SEE US for ALL Your FIELD and GARDEN SEEDS

-     - 

Place your order NOW for -
Northern Star Cotton Seed

CONDUCTS TRAINING MEETING FOR CUB SCOUT WORKERS


Good Reading for the Whole Family - News

- Facts
-Family Features




Morton 7th Grade Trackmen Upset Three Plainview, one Littlefield Junior High Teams in Track Meet; 8th, 9th Grade Boys Do Well In Topflight Competition





LOTCO achly ingettor beypmeat

## LORAN - TATHAM COMPANY <br> PHONE 3081, MORTON <br> PHONE TW 4-2404, LEVELLAND

ALCOA AlUMINUM PIPE available
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PHONE 3081, MORTON
PHONE TW 4-2404, LEVELLAND

# 45\% LESS WATER! <br> USEUPTO 



## wihh portable irrigation and Alcoo Aluminum Pipe!

Save again on leveling, installation and care with a sprinkler or gated system tailor-made of Alcoa Aluminum Irrigation Pipe!

You get bonus benefits when you deliver the right amount of water to your crops-as it's needed throughout the growing season-with portable irrigation using Alcoa® Aluminum Pipe. You'll find it uses only about 55 per cent as much water as flood irrigation; is more economical to install, easy to move; eliminates most leveling and ditching.
There's an Alcoa Irrigation Pipe for every need!
Alcoa Standard Class 150-tough enough for rough handling, strong enough for high pressures over long hauls-comes in eight diameters from 2 in . through 10 in . Alcoa Lite-Line comes extruded-light weight and low cost for most average uses; and welded-alclad inside for maximum corrosion resistance. It's available in nine sizes from 6 in . through 12 in, for high-volume sources. Both Alcoa Standard Class 150 and 12 in . for high-volume sources. Both Alcoa Standard Class
Alcoa Lite-Line come in lengths of 20,30 and 40 ft ; larger sizes of Alcoa Alcoa Lite-Line come in lengths of
Lite-Line, Welded, in $50-\mathrm{ft}$ lengths.

Ask your irrigation supply dealer about Alcoa's 48-Month Irrigation System Finance Plan!

Provisions of this finance plan allow your new irrigation system to serve as collateral against your loan. There's no red tape .... you get immediate action on application for a loan. Irrigate while you pay for your system out of increased profits.
Your Irrigation Dealer has quality Alcoa Irrigation Pipe available for immediate delivery from local stocks. He is an expert on irrigation engineering and can provide local service on a complete irrigation system tailored to your needs.

## Valcoa aluminum <br> IRRIGATION PIPE

ALCOA ALUMINUM PIPE available
at

ALCOA ALUMINUM PIPE available at -


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Change of Ownership

We are pleased to announce
the purchase of
Willingham Grocery
Mr. and Mrs. F. E. baldridge

Our new title
BALDRIDGE Grocery and Market
South Main - Drop by and visit, we will appreciate your patronage, and do our best to please.


PRICED THE LEAST.


## HOLDS THE MOST..

IN A FULL-SIZE WAGON! You'd never know it by looking, but his is America's lowest-priced * ${ }^{\text {sull-size wagon! Its } 97 \text { cubic feet of loadspace is }}$ the biggest in its field. Extra-wide rear gates open easily, with one hand, to
make loading a cinch. And this Ford Ranch Wagon is built for people. You get a foam-padded front seat, plus leg, hip and head room to spare. And it's built for savings, too. It thrives on low-cost regular gas. A Fuil-Flow oil filter lets you go 4,000 miles without an oil change. The aluminized muffler
normally lasts twice as long as conventional types. And its Diamond normally lasts twice as long as conventional types. And its Diamond
Lustre Finish never needs waxing.

## FORD RANCH WAGON


invite you to see all 7 w
MAHAN MOTOR COMPANY

219 West Washington
Morton, Tex


- WE GIVE and REDEEM BIG CHIEF STAMPS

| Ye 110 NMIL. Inmin! THE LOWESTB PRICES THE BESI BARGAINS!! await you HERE! |  |  |
| :---: | :---: | :---: |
| Occasional - Liberal trade-in on all merchandise - |  |  |
| Occasional CHAIRS <br> from 29.95 to 119.50 <br> Large | 3-piece SECTIONAL <br> 100 percent Nylon Cover, foam cushions $\begin{aligned} & \text { with trade-in } \\ & \text { reg. } 389.95 \text {. . only } 2799! \\ & \hline \end{aligned}$ with trade-in |  |
| Assortment General Electric Refrigerators Harvested corn | RECLINERS <br> with Nylon supported plastic, 100 Pct nylon interiors <br> 49.95 to 139.95 <br> DINETTE SUITES <br> from 49.95 to 179.00 |  |
| - We will strive to continue offering you the courteous service provided by the Smith Brothers |  |  |

BRACKEN FURNIT URE \& APPLIANCE

YOU ARE INVITED to ATTEND OUR

## GOSPEL MEETING



Mack Kerchiville Evangelist

BEGINNING -
MONDAY, April 18
through
SUNDAY, April 24

Services each evening at 8 o'clock

COME and HEAR Minister MACK KERCHIVILLE of EL PASO, TEXAS

## Church of Christ

##  YOUMLL EIND IS RNNGRIE WANT ADS

| Services | Services | For Sale |
| :---: | :---: | :---: |
| adong and machive service $\bar{\Delta}$ repari | Selling or Buytng a farm? Consult your area representative. |  |
|  | WEST TEXAS FARM MULTIPLE bisting service $\qquad$ | SALE price on aluminum pipe. Wiin finance if preferred Bedwell IIp. Co. Midde name initial same as forst Meter in name of South American country. 37 -tfe |
|  |  |  |
|  | For |  |
|  |  |  |
|  |  | FOR SALE - Registered Duroc and Hampshire gilts, bred sows, |
|  | FOR RENT - Four room and <br> bath unfurnished, 505 East Lin- <br> coln. Jack Wallace. | boars. Raymond L Lewis. 3-tfe |
|  |  |  |
| $\begin{aligned} & \text { INCOME TAX } \\ & \text { SERVICE } \\ & \text { Cecil Barker } \end{aligned}$ | Rent Furnished |  |
|  | $\begin{aligned} & \text { APT\& FOR RENT - rurnished, } \\ & \text { 4. Baker, Phone } 4071 . \quad 42 \text {-tfc } \\ & \hline \end{aligned}$ |  |
| mide square Phone | $\left\lvert\, \begin{aligned} & \text { FOR RENT - Furnished garaze } \\ & \text { apt with place for car. Call } 2261 \\ & \text { or } 3281 \text {-tic } \end{aligned}\right.$ | Wide Duals for L |
| Farm Services | Cards of Thanks | veral Sets of Duals |
| DEEP PLOWING and GRUB BING - Diamond Packer pull if Ave., Phone 6236, Morton. 50 -to |  | Section Peg Harrows With Draw Bars |
|  | $\begin{aligned} & \text { of my husband, A. D. Crout, also } \\ & \text { the doctors and nurses who were } \end{aligned}$ | ardner - Ross <br> Phone 4251 <br> morton, texas |
|  | so faithful. May God's richest blessings be with each and every- | \% For SLLE |
|  |  | $\frac{\text { mile east }}{}$ |
|  |  |  |
| LIFE, HAIL and HOSPITALIZATION INSURANCE Real Estate LOANS |  |  |
|  |  |  |
| ROBERT C. CROSS <br> Phone | treeze, 5.10 rer case at <br> Imp. Code. | electric stove with double oven |
|  | Exide Batteries. Buy the best for less. Fully Guaranteed at Bedwell | $\$ 350$. Can John Bar- |

We Can
SAVE YOU
\$'s per Acre on FERTILIZER COSTS

WE CAN GIVE YOU BULK PRICES ON

- PHOSPHORIC ACID
- ANHYDROUS AMMONIA
(Direct Delivery from the Manufacturer) WE CAN PROVIDE

CUSTOM WORK or RENTAL MACHINE

## Aero Spraying\&Fertilizing Co.

Phone 3541

North Main

Nite Phone 2351
Morton


Business Opportunities
RCEPTIONAL OpPoRTUNTTY
Reliable man or woman from
this area to distribute complete
ine of cigarettes, candy, nuts,

REALESTATE
Large, two bedroom with liv.
ing, kitthen, and dining rom.
Sure it needs some repir but
look at the total price of on-
ly 33.000 .00
320 acres near Plains in good
water area. Take less than
$\$ 9,000.00$ to handle with ten
$\$ 9,000.00$ to handle with ten
years at $6 \%$ on the remain-
ing $\$ 54.00$ per acre.
$\underset{\text { Call 4131 }}{\substack{\text { Realtor } \\ \text { Glendon } \\ \text { L. } \\ \text { Nite } 5955}}$
$\underset{\text { Couthside }}{\text { Square, Morton }}$


EARL'S
(9mbler

## SERVICE

- QUALITY Products - RELIABLE Service soft water car wash
South Main Morton


For Transportation of and Insurance on

MEXICAN NATIONALS
See Troy Hanson, next door North of Morton Welding and Repair, on the Muleshoe Highway or Call 6301

Herold L. Massey
Rambler SALES and SERVICE
MASSEY MOTOR COMPANY
Phone TW 4-223
LEVELLAND, TEXAS

## RAINES CASH FOOD

MORTON, TEXAS

## USDA

|  | QUALITY MEATS $\begin{aligned} & \text { Armour's, All Meat } \\ & \text { BOLOGNA . . . . . lb. } 49^{4} \end{aligned}$ | - FRESH CATFISH delivered each WEDNESDAY |
| :---: | :---: | :---: |
| BIG CHIEF |  |  |
| STAMPS | HRNK - . ${ }^{\text {cher }}$ | 605 |
| Double | BAPON . . . 2 lbs. | Folgan |
| on : 020 | Good | Fis |
| Tuesday | PICNES . , , . | 2 lb. can . . . 1.49 |

TEA

| Gold West <br> FLOUR <br> $5 \mathrm{lb} . \mathrm{bag}$. |  | $\begin{aligned} & \text { TIDE } \\ & \text { reg. box . . } 29 ¢ \end{aligned}$ | KIMBELLS Pork \& Beans No. 300 Cans 5 cans 49 c |
| :---: | :---: | :---: | :---: |
| KIMBELL'S Orange Drink Big 46 oz. Can 294 |  | R. C. Cola (new) Big 16 oz. bottles 6 bottles . . . 39¢ Plus Deposit | kimbeLL's Shortening 3 lb . can . . . 59 |
|  | KIMBELLS <br> Grated, Light Meat |  | $39$ |



EAST ELEMENTARY STUDENTS SING . Lions Vote to Bring Citizenship Course To Morton, Working With Other Clubs


## Political Announcements <br> 

$\underset{\text { Cochran County }}{\text { Coin }}$ for refresentative 19hn
covgrassoonal. distriot




High Analysis
Pelletized AMMO-PHOS FERTILIZERS $\left(\begin{array}{c}13-39-0 \\ 16-20.0 \\ 10-20-10\end{array}\right)$ LINDSEY FEED and SEED morton, texas


Sets Wedding Date
 Woman Golfers To Host Area
Golf Association


# WIN CASH... WHO'S WHO in MORTON 

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| Where to LOOK | Ches may be hidden in ANY ad in this <br> group ad. When an "Star" appears in any of |
| :--- | :--- |
| for CLUES... | thene ads, it means that additional advertis. <br> tigg for that merhant appers elsewher in <br> this issue of the Morton Tribune, and addit |
| ional clues may be hidden in any of those |  |


| For the Best in Meats |
| :---: |
| Shop at |
| TRUETT'S |
| FOOD STORE |
| Home of "Morton" Stamps |
| Houth Main |
| Sorton |


MORTON DRUG
$\star$
"Your HEALTH is our Business"
wher

| STANDARD |
| :---: |
| ABSTRACT CO |
| Southside of Courthouse Square |
| Your Business Appreciated |
| Morton |



WOOLAM
IMPLEMENT
COMPANY
morton

| rca Victor <br> TV and Radio Sales and Service ROSE AUTO and APPLIANCE Morton | HERB'S GULF SERVICE STATION <br> Main Street and Tyler Avenue Morton |
| :---: | :---: |
| DOSS <br> SUPER MARKET <br> Double Frontler Stamps on Tuesdays | BUTLER MOTOR CO. <br> PAINT and BODY SHOP <br> 24-hour Wrecker Service |
| Dial 3201 Morton | Phone 4211 Nites |


| $\substack{\text { STRICKLANDS } \\ \text { Your Sanitone Dry Cleaners } \\ \text { Morton }}$ |
| :---: |
| Played marbles |
| LINDSEY |
| FEED and SEED |
| PURINA Dealers |
| Feed, Seed, and Fertilizer |
| Morton |


| CLARKE'S |
| :---: |
| DRY GOODS |
| Shoes ahd Clothing for the Entire <br> Family <br> Ehostside Square <br> Morton |
| P201 |

and the MORTON AREA


from one to five clues in any ad .... or none
This is a contest of skill ... and we intend to



| BYRON'S AUTO SUPPLY RIGHT on the CORNER RIGHT on the PRICE Morton | RAY HUDSON <br> TEXACO Distributor Phone 5031 Morton | WILLIS FOOD <br> We Give BUCCANEER STAMPS <br> WE DELIVER <br> Phone 2581 <br> Morton | MORTON LAUNDRY <br> - Finish work <br> You Do It, or We Do It <br> Westinghouse Com Machines <br> Wash 20 Cents <br> South of the Activity Building <br> Free Pickup and Delivery |
| :---: | :---: | :---: | :---: |
| FIRST STATE BANK <br> Member FDIC Morton | ST. CLAIR'S <br> DEPARTMENT STORE <br> "Clothing for the Entire Family" <br> Enjoys Gospel singing-especially Blackwood Brothers <br> Westside Square <br> Morton | McMASTER <br> TRACTOR CO. <br> FORD Tractors and Equipment Phone 2341 <br> Morton | PIGGLY WIGGLY <br> 'Nationally Known - Locally Owned' <br> * * * * <br> Giving S\&H Green Stamps <br> Guaranteed by Good Housekeeping Morton |
|  | ST. CLAIR'S VARIETY <br> 'Always First with the Latest' <br> Westside Square Morton | FLASH - O-GAS <br> Morton - Box 427 Phone 4831 | IDEAL GIFT SHOP <br> Gifts for All Occasions Baby Wear Ladies Sport Clothes Northwest Corner Sq. Phone 5851 Morton |
| DERWOOD TEXACO SERVICE STATION <br> Southeast Side Square Phone 2981 Morton | MORTON <br> MALT SHOP <br> Rob and Loma Richards <br> "Tasty Snacks, Lunches" <br> West Washington <br> Morton |  | ChEVROLET CO. * $\star$ |
| WILLINGHAM FARM and RANCH STORE <br> Feed, Seed, Fertilizer, and Insecticides North on the Enochs Hi-way Morton | NU-WAY CLEANERS <br> "We Strive to Please" TAILOR-MADE SUITS <br> for LADIES and MEN <br> 221 South Main <br> Phone 3566 | LUPER TIRE SERVICE <br> General - Goodyear - Cooper Tires Guaranteed Vulcanizing - On the Farm Service Phone 3211 Nite 3291 Morton | RAINES CASH FOOD <br> Double Big Chief Stamps on Tues. Ejoys bowling <br> North Main |
| MERRITT <br> L. P. GAS CO. <br> Mobilgas - Mobiloil <br> Attended Clarendon Junior College Butane - Propane Morton | BRACKEN Furniture and Appliance $\star$ We Give and Redeem Big Chief Stamps (Formerly. Smith Furniture) North Main Morton | Processing for home freezers <br> SEANEY FOOD STORE <br> PHONE 334 <br> Morton <br> Choice Beet - Home Killed BEEF | LORAN-TATHAM CO. <br> LOTCO quality irrigation equip <br> Pumps and Sprinklers <br> Phone 3081 |



REYNOLDS
TIRE COMPANY TIRE COMPANY RULES


To Bring Records Up To Date ...
18th Dicennial Census Should Revea
Interesting Facts of Texas' Growth

HAPPENNGS OF INTEREST
 MPROVING
Mrs. Lillian

County Line Baptist Church Plans List Of Achievement Projects To Be Tried


BATTERY Specials include - a 12 -month guarantee, Group I
B A T T R Y
at the amazingly LOW PRICE of only

\$4.88

| Mo crater burain you |  |
| :---: | :---: |
| - Carden tools |  |
| - Lawn furniture | WHITE'S 队lammoth |
|  |  |
| - Batteries - cooking utensils $^{\text {a }}$ | Springtime SALE |
| -heavy appliances | ${ }^{\text {UT }}$ |
| - seat covers |  |
| - Fishing Equip. |  |

- WRENCHES
- Ball Bearing

Sand FIGHTER

- Ball Bearing

Disk GO-DEVILS

- STALK
- BED KNIVES
- BED KNIVE
- LISTER POINTS
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Welding Shop

TEST HOLES and DOMESTIC WELLS DRILLED
Experienced Driller - Fully Insured PARNELL DRILLING CO.

Call WAYNE GILLIAM Phone 4000 MORTON, TEXAS

## NOTICE, FARMERS

## Have Your COTTONSEED

 Flame Delintedand TREATED for Highest GERMINATION and PREVENTION of Pink Bollworm and Insect PORTABLE EQUIPMENT _ Can DELINT You COTTONSEED at Your FARM or WAREHOUSE JOHN SIMPSON - Phone 4806, Morton

or W. C. (Calvin) Key — Phone 2701, Morton

## YOU <br> ARE CORDIALLY INVITED REVIVAL MEETING



Continuing Through FRIDAY, April 8

SERVICES TWICE DAILY
7 A. M. and 8 P. M.
Dr. Howard H. Hollowell, Evangelist of San Antonio

MORTON'S
Lunch Room Menu
MoNDAY
Baked Franks
Potato Salad
Soason Greens
Season Greens
Chilled Peachcs
Rolls and
1/2 Pint Mill
TVESDAY
TUEsDAy
Fried Chicke
Sean

condition poor
A. D. Thomas of Muleshoe, fo-
rmerly of Morton, was reported
in rmerly of Morton, was reported
in poor condition at the West P1-
ans in poor condition at the West Pl-
ains Hospital in Muleshoe, Tues

## First Methodist Church



## 

3 EAST WASHINGTON


## Go MODERN

## Go LIQUID FERTILIZER



You are not buying just another fertilizer rig. This unit
was specifically designed and built for use by South P1-

Auto Sticker Deadline Apr. 15

Willingham 2nd In Amarillo Relays 880-Yard Run


 Gary Wilirgham poted Korton poins, as he finishend de
 shod sixth in that eemen team find

Get Your Auto Inspected Before April 15
ains farmers. It is sturdily constructed of the finest maains farmers. It is sturdily constructed of the finest ma-
terials - ruggedly built to give acres and acres of troub-le-free service. Built into each fertilizer rig is proven capabilities that take the guess work out of fertilizing. Bas-
ically, your Liquid Fertilizer rig consists of chisels, tubing, sprockets, barrels to hold the liquid and a trail-wheel driven squeeze pump to give you uniform application at
any speed. Go by Morton Spraying and Fertilizer Co., any speed. Go by Morton Spraying and Fertilizer Co.,
Inc., and let them show you the many advantages of a MODERN -

THE SECRET - Yes, the seceret to the success of our newly.designed Liquid Applicator is this very modern
and efficient squeze pump. with drive wheel and chain
 as possible and speeifically designed to give you acres


## * MODERN -

## Field "Nurse Tank

One question that is often asked: "How do we get the fertilizer from the dealer to the field? Here again is where we come to your rescue. You do not have to buy
a 'nurse tank' because we loan it to you. It can be carried on a pick-up, trailer, or truck, depending on the size of the tank required. And best of all, the gasoline motor necessary to take the handling and work out of this type of fertilizer operation, is mounted on the 'nurse tank' and by it's use you have a "filling station" type of operation. There is no heavy lifting, no need for excess labor and with the Liquid Fertilizer operation you are able to fertilize more acres per day, applying the correct amount
of plant nutrients at a savings which will amaze you.

If you're still pondering the use of LIQUID FERTILIZER
Ask the man who used it last year and you'll "GO MODERN"
Morton Spraying \& Fertilizer Co.,Inc.
phaz tan
and


SCHOOL VOTING CLOSE AT MORTON; REYNOLDS, McDANIEL GAIN SLIGHT EDGE; CAFFEY, GAINER WIN AT WHITEFACE; BOARD V-P GOES DOWN City Edition of the Dollar Day Paper, is reprinted so that the
se who do not get a Dollar Day paper or get the reguar edit
ion, can have the complete election results of all area school Districts in one paper.)
In a gehool election that was a real sizzler for closeness
Morton Morton independent School District voters elected Glen M
Daniel and J. C. Reynolds to the Board by the margin of a handful of votes, Saturday.
A total of 313 voters - considered a good turn out
gave McDaniel 163 votes and Reynolds 157 . . . E. Luper pol
1ed 149 voes and Wodrow Self. ROSE THEATRE
"THIS WEEK'S ENTERTANMENT" FRI. - SAT., APRIL. 8



5 Cans . . . . . . 100

 Crippled Children's Clinic Set in Lubbock Next Wednesday; Open to Cochran County Crippled Children for Free Exam



Have Your Ca inspected Today

## STARTING SUNDAY -

Family Style,
HOME COOKED MEALS
COFFEE SHOP
Dr. ELWYN E. CRUME OPTOMETRIST ocated of Square
of
WEDNESDAYS from Mrs. IDA
side Square

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WED. - THUR., APRIL $13 \cdot 14$
 LD SxCOTDSTOTBM

Lions Club's Broom Sale Set For April 27th




## 

## Mity Nice - 10 oz. pkgs.

 STRAWBERRIES 5 pkgs. 1.00 Banquet CHICKEN, TURKEY, or BEEF POT PIES5 for 1.00
Booth FISH STICKS
pkg. 296

