



Services Held for

Mrs. A. Coffman

At First Baptist

Funeral services were held at

VOLUME NUMBER TWENTY

WHO'S

WHO

MONEY

THIS WEEK

Cobb's, and Allsup Chevrolet

ompany, this week.

heriff 's Dept.

eeks Return of

river Handbooks

The Cochran County Sheriff's

triver's training handbooks

the light tan books that beg-

drivers study before tak-

Hazel Hancock said this

shortage of funds in

has run out of its sup-

the state to ration

now the lo-

this week

driver's test.

issued a rather un-

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MORTON, TEXAS, THURSDAY, MARCH 17, 1960

NUMBER FOUR

Brother Dies; Services Held At Lubbock, Sat.

TOTAL PRIZE Funeral services were held at the Southside Baptist Church in Lubbock at 2 p. m., Saturday for ^{\$}13**20**⁰⁰ Wiley Fort, 67, brother of Perry Fort of Morton, who died Thursday in Methodist Hospital. Rev. Clifton Igo officiated and burial was in the City of Lubbock

17800 of Lubbock.

111.

14. Survivors include the wife, two The outgoing president, sisters, Mrs. W. C. Mauzey of Smith, presided and heard a re- Finance Chairman, Don Allsup; The three selected from Lubbock and Mrs. Ralph Johnson, port on the activities of 1959. See details elsewhere Harrison, Ark.; three brothers, - win \$10 or \$178 Roscoe Fort of Lubbock, Perry Mrs. Eddie Irwin, showed 169 me- Chairman, Mrs. Lloyd Miller and Lovella Nadene Millsap. Two otare to be taken to Fort, Morton and Sam Fort of mbers of the Camp Fire Girls, Camp Chairman, Jessie Clayton. hers, Judy Reeves and Arnie MEDICAL - REMAIN Bryan; six step sons, Roy With- Inc., in Morton. Derwood Texaco Service Staion, the Morton Malt Shop,

erspoon, Georgetown, Ill.; James The auditor's report by James Witherspoon, Ridge Farm, Ill.; St. Clair, vice president of the TAKES HOME \$10 PRIZE ... Robert T. Witherspoon, Danville, Council for 1959, showed \$177.82 Ill.;

Clarence Witherspoon, Dana, in the Camp Fire account. Odis Witherspoon, 501 40th The report of the Camp Com- For the Want of An "And", \$112 Goes William C. Witherspoon, Dan- mittee for 1959 showed 72 girls ville, Ill.; five step daughters, attended the camp in the summer Ruby Poulson, Westville, at a cost of \$182.58 in addition Mrs. Ind.: Mrs. Bessie Suggs, Maga- to each girls \$12 camp fee. zine, Ark.; Mrs. Vera Grant, New The group voted to continue the Albany, Ind.; Mrs. Ada Sumner, policy of having camp every two

Indianapolis, Ind.; and Mrs. Clara years unless new camp facilities Folk, 5610 Ave A. become available. New Officers and directors were elected for 1960. Lloyd Miller,

ncil

Brother's Rites Held at Ropes

Final rites were held at Ropesville, Wednesday, March 9, for Katherine, has been a leader se- ris of the Bledsoe area as the 53-year old, William Edmon Me- veral years. Lloyd attnded camp Who's Who mystery person. Ateer, brother of Mrs. Buford with the girls in 1957. Webb of Morton.

Garnie Atkinson, minister officiated in the services at the Ropesville Church of Christ, assisted by Bob Hoover, minister of the

John Deere Day Vandalia Church of Christ, Lubbock. Burial was in Resthaven **Draws** Crowd Memorial Park, Lubbock.

Mr. McAteer, a farmer in the who has a copy and has It's getting better evey year, Ropes area for 24 years, died on was the way Gene Huggins and bassed the test, is urged Tuesday. Survivors include the Tom McAlister, local John Deere book in to the local wife; three daughters, seven gr- Implement dealers, described this it can be issued again and children, four brothers and year's "John Deere Day" last prospective driver. three sisters. Thursday.

Nine Compete in County Spelling Bee Today

ounce the words and three judges.

one from each of the schools will

rule on the correctness of each

student's effort.

Nine students have been named | Activities Building. to represent three schools in the The "Bee", under the direction iteface and Bledsoe schools. Cochran County Spelling Bee this of County Judge Glenn Thompson, morning (Thursday) at the County will feature winners in local sch-

Lloyd Miller Is Elected President **Of Morton's Camp Fire Council**

nedy. Morton. The local Camp Fire Council treasurer. Others named include: Cemetery for the 32 year resident held it's annual meeting at the Program Chairman, Mrs. Joe iteface will be Diane Fields, Judy at Washington, D. C. Junior Library, Monday, March Seagler; Training Chairman, Mrs. Ashmore and Linda Jennings, and J. C. Reynolds; Group Organizat- Victoria Regino is alternate from Elmo ion Chairman, Mrs. Connie Gray; that school.

Adult Membership Chairman, Mrs. soe late Wednesday, were Mered-The report of the Registrar, Charles Jones; Public Relations ith Evans, Marilyn Gay Brown,

Out the Window for Mrs. Jerden

Tuesday just wasn't Mrs. Win- which lead into a list of some of ston Jerden's day - lack of the the places where Mrs. Harris had Mrs. Marvin Elliott, Morton little word "and" in her list of taught. Who's Who clues dropped her (Readers may note rule Who's Who awarded from \$122 to the Who's Who which states that Mrs. Noe Ramirez, Morton

\$10

Mrs. Jerden of Morton correctly Camp Fire Program and his wife, listed Mrs. Alvie (Ara Lee) Har- Entries were gathered from Bed- BIRTH - DISMISSED

Van Greene was named vice- correctly list the clues, the balpresident; Mrs. W. M. Butler, se- ance, \$56, was added to this weof \$178 available for the winner of the Who's Who complete in this publication of the Morton Tribune.

> Mrs. Jerden failed to list the "and" associated with the clue "Taught at Whiteface, and"

The First State Bank of Morton | The total of 841 positions climbed continues an almost phenominal gr- in the two announcements made by owth it has maintained since it's the banking publication, represents founding in Morton in 1941, by W. a climb over nearly 20 percent of W. Williamson, former president. the nations' 4,800 banks in the short

Only two years ago, coinciding with the opening of the new bank the local bank attributes much of its success to its outgoing president, building, congratulations were rec-eived for a climb of 547 places in turn to the fact that the economy of

Mrs. Albert Morrow will pron- ree were named. From Morton the competitor will be Mike O'Brien, 5th grade Carol Ann Williams, 7th grad

and Lynda Lynch, 8th grade. Mrs. Lois Selman will represent Bledsoe; Mrs. R. D. Hensley, Winner of the contest will com-Whiteface and Mrs. F. G. Ken- pete in the district meet at Lubbock for a chance to represent Students to compete from Wh-

five from which Bledsoe's top

ool competition from Morton, Wh-Bailey were in the final group

the area in the national finals

*************** HOSPITAL NEWS *********************

W. L. Davis, Morton Mrs. James P. Dewbre, Morton attend the funeral.

MEDICAL - DISMISSED Maurice Lewellan Morton Juan Castillo, Morton Hardy Rhyne, Morton

the "BONUS requires a PERFECT And to top it off, when called list of clues" - the exact number by phone, Mrs. Jerden said she and all copied correctly.) three years as a committeeman had included the word the first The entry was drawn by Rick- Linda Sue Gandy, Morton

time she made out her Who's Who ey McMaster, son of Mr. and Mrs. John L. Holleyman, Morton Kenneth McMaster of Morton. The Who's Who awarding was

conducted at St. Clair's Variety. well Implement Co., Flash-O-Gas, Mrs. J. W. Williams and



Rites Pending In Arizona for Roy H. Griffith

Wednesday for Roy Harrison Grif- Bayless of Enochs. fith of Phoenix, Ariz., who died The Rev. J. E. Moore of Abilene suddenly Monday night, of a heart and Rev. Alvie Moore, pastor of

Emma Griffith of Morton. Members of the Griffith family

W. C. Kersey, J., Morton

SURGERY - REMAIN

Mrs. E. G. Jones, Morton of SURGERY - DISMISSED

ACCIDENT - REMAIN

Terry Don Davis

ACCIDENT - DISMISSED Jon Denny, Bledsoe

Mr. Griffith was born at Fred- Bailey County since 1923, after ricksburg, Okla., August 17, 1903, moving there from Crosby Counhad lived at Brownfield a number ty, she is survived by five sons; of years, and had made his home Coffman; Clarene Coffman, Plin Arizona for the past 10 years. ains; Carl Coffman, Lamesa and Funeral services and burial were

expected to be in Arizona Survivors include the wife: a son, James Roy who is serving less; and Mrs Ray Cunningham, with the U. S. Army; the mother two sisters. of here: four sisters. Mrs. Ruby

Mawhiney and Mrs. Jim Clampitt both of here, Mrs. Gabe Bluhm of Lubbock, and Mrs. Beatrice Lowrie of Kansas City, Kansas; and four brothers, Karl and Ray of here, Elmer of Lubbock, and

Jerry of Brady.

the First Baptist Church in Morton, Friday, at 3 p. m. for Mrs. Amanda Francis Coffman, Bailey County resident, who resided near Baileyboro. She is the mother of Clyde Coff-Funeral services were pending man of Baileyboro and Mrs. J. D.

Hick's Chapel Baptist Church officiated at the ceremony and bur-Mr. Griffith was a son of Mrs. ial was in Bailey County Memorial Park under the direction of Singleton Funeral Home.

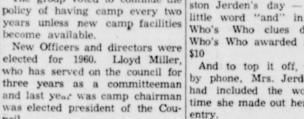
left here Tuesday afternoon to Mrs. Coffman, 81, died Wednesday night in the West Plains Hospital at Muleshoe. A resident of Claude Coffman, Muleshoe; Clyde Chester Coffman, Big Spring; four daughters; Mrs. Gracie Swanner, Cushing, Okla.; Mrs. George Henderson, Amarillo; Mrs. Bay-Tatum, N. M.; two brothers and

> **Public Invited** To Compete In **Shootin' Matches**

The Pioneer Rifle Club has scheduled two Sunday afternoons of competitive shooting, the first one set for Sunday, March 20th at 1:30 p. m. at the Adair caliche Pit Northwest of Morton.

The newly formed club will have pistol and shotgun compettion Sunday, and the following week, March 27th, at the same time, will have a meet for high powered rifle and one for 22 calibre rifle competition.

Both meets are open to any-



Lloyd has two daughters in the

But since her entry failed to

There were a total of 32 clues associated with the identity of Mrs. Harris.

or Next Fall's First Graders . . .

re-School Clinic to Open Monday

pre school clinic for first gr-| touring the buildings, and in genrs-to-be opens at the Morton eral getting acquainted with the entary school Monday, and campus.

All parents of children who will ues through Wednesday. be in the first grade next fall are bag for Joyce Wilson.

the child's enthusiasm for attend-

ing school and helps in that man-

ner to get him started off right in

The elementary school audit-

brick building, on the northermost

lots of the Morton school system.

orium is located in the northwest and Son banquet, at 7:30 p. m.

MORE INTEREST NEEDED IN PLANNED

SPANISH STUDENTS' ENGLISH COURSE

Response has been mighty slim, | for the first time next fall, is ur-

Principal Eli Douglas of the Mor- ged to contact the principal so

the clinic is at urged to make sure their child attends. This indoctorination perp. m. Monday, March 21, school auditorium. clinic itself will be held in the problems that occur when children first get in school, and LOCAL FFA PARENT AND SON

2:40 to 3:45 each of the will be a great help in getting students started on the right foot afternoons, with the prosnext fall.

e first graders spending ti-Principal Eli Douglas of the with each of the first grade Elementary school also points out that in many cases it increases visiting the cafeteria

the fall.

tes for Father eld Tuesday Brownfield

al rites were conducted at m. Tuesday at Memorial Brownfield Funeral Hoor Lee Outlaw, 77, father

I Outlaw of Morton.

ton Elementary School said this that he can get in touch with all Outlaw died at the home week, to enrollment of Spanish those eligible and try to form the daughter, Mrs. Joe Cabe, speaking first graders to be in a class.

Brownfield, Sunday, at 11:30 proposed summer school course A class of around 25 students teaching them the basis of the is needed to justify the course, A resident of Terry County Douglas said recently. English language. 1946, he moved there from

County where he had been Douglas said this week, unless ed in farming since 1924. He more persons indicate they will member of the Baptist Ch- be interested in the six-week sum-

mer school course now available under Texas law, the course will

Cletus Caswell, pastor of not be adopted. nion Baptist Church cond-

the final rites and burial It is felt the course would be a the Pride Cemetery, near very important one to all students Company, Morton. in Dawson County. who will enroll in school and do

vors include two sons, Outlaw of Ft. Stockton and vantage from which he may not Morton; four daughters, recover, unless he is given some D. Faust, San Antonio; pre-school training in English, to ordon Kirkland, Midland; help him get started on the right Harold Wilson, Coleman: foot with other first graders. Cabe, Brownfield; 12

dren and four great gr-

They reported 225 at lunch and **Book Review Set** some 100 in attendance at the implement show Mon., March 28 Door awards included an um-

brella and bracket for F. J. Collins, a tractor step for Mrs. L. E. The Weslyan Service Guild will Ruthardt, a John Deere hydaulic present Mrs. M. C. Ledbetter Repump oiler for Mrs. Jimmy Ma- viewing: Dear and Glorious Phy- roll call edition, next Wednesday,' rks, 10 pounds of "Old Dutch" sician, Monday night, March 28 the telegram read in part, "will it's entirety, in one issue.)

The public is invitel to attend. 1959. Heartiest Congratulations."

BANQUET SET FRIDAY NIGHT

aims, and ideals as well as the ye- be held Friday night, March 18, pected to attend.

arly program of training of the at 7:30 o'clock in the Morton

organization, will be conferred school cafeteria.

Friday night, in the annual Parent

Final arrangements were being

FFA's annual tribute to those completed this week for the Mor- its banquet at the school cafe-

outstanding jobs this year will be

be provided by Jim Middleton and

given special recognition.

the list of the nation's banks. This the area is just "in a lot better week, W. W. Williamson received shape." another telegram from Upton Lip-(ED. NOTE: A planned feature trott, vice-president of the American Banker, a publication edited for and about those in the banking business. ing the career of W. W. Williamson

gun grease for Mrs. Louise Ke- at 8 p. m. in Fellowship Hall show your bank made a tremenduhler, and a two-gallon water of the First Methodist Church. ous gain of 294 places in rank in

story in connection with the change in the presidency of the bank, trac-"The American Banker's Annual is being held over until next week in order to be able to present it in

> The First State Bank of Morton entered a new phase of its steady growth late last week with

the assumption of the duties as president by T. K. (Tye) Willamson, son of W. W. Williamson

The operational policies of the Carl Proctor has accepted a bank wili undergo little, if any position with the Roy Weekes change according to the new pre-Agency here, it was announced sident, who has been reared in this week.

the banking business by his fat-Proctor, who was graduated her. T. K. is one of the younger bank presidents in the state, at ed Draughn's Business College in who have supported the goals, ton FFA Parents-son banquet to teria and over 200 guests are ex-who have supported the goals, ton FFA Parents-son banquet to teria and over 200 guests are ex-37 years old, but his father has Lubbock.

had 42 years of banking exper-"Its our way of saying," the su- ience, starting in 1917, at the FFA students who have done pervisor said, "thank you to all First State Bank at Kirkland. W. W. will remain as Chairsupport of the public, our pro- man of the Board of Directors Lena Mae Mills, daughter of Mr. The menu will feature fried ch- gram would be impossible to car- and Executive Advisor. He ex-

(See BANK, Page Six)



A constitution and by laws, ba- vacation schedule as sed upon Statutes of the State of possible.

Texas, were adopted by the Board The administrator was also adconsideration to constitutions and of Managers of the Cochran Co- vised to contact schools now in by laws of a number of county unty Hospital Monday night at regard to young ladies who are hospitals in West Texas.

their regular meeting in the din- interested in attending South Pling room of the hospital. ains College another year under In adopting the constitution and the nursing program.

office. by laws, the board automatically The Cochran County Auditor's changed the name of the hospital Monthly Report of Receipts and

Rev. Don Jones of the Lingo to Memorial Hospital. Disbursements for the month of First Baptist Church announced Present for the meeting were February, 1960, presented the bothere is to be a weekend Revival J. C. O'Brien, president of the ard showed a total cash-credit at the Church in Lingo, N. M., Board; L. W. Barrett, vice presi- business for February of \$7,577.15, dent of the board; J. C. King, receipts of \$6,328.27, and disburse March 18 - 20.

The Services will be led by L. E. McDonald, Arvel Snodgress, ments of \$10,119.40. business east of Allsup Chevrolet Rev. Bruce Merrill of the Mount board members and Bill Glass-Total cash - credit business fo Zion Baptist Church of Rogers, ford Secretary of the board. the first two months of 1960 was Others attending the meeting \$15,535.33, receipts \$14,768.87 and

were County Judge Glenn Thom- disbursements \$13,939.26. Broiler Chow purchased Tuesday, Services fill begin at 7:30 each pson, ex-officio member of the Total number of patients in Fe-Besides coffee, soft drinks, sa- evening. The public is cordially board; Chas. Lewis, hospital ad- bruary was listed at 76, patient were out of "chicks" by midmorndwiches, the Kitchen will fea- invited to attend to hear Rev. ministrator; and Jack Sisk, aud- days, 299, new born 5, and nursery ning. days, 12. The firm expressed its pleasure and Merrill's messages. itor.

at the "wonderful" acceptance "But seek ye first the kingdom Also, the board voted to pur-Total number of patients for the of God and his righteousness; chase a small ice box for night first two months of 1960 was list- given the offer by area folks. Anyone knowing of any Spanish ial invitation to drop by and visit and all these things shall be ad- storage, and authorized the ad- ed at 143, patient days 435, new and also their regrets at not ministrator to complete the staff's born 12, and nursery days 36. having enough "chicks" ded to you." Matt. 6-32.

T. K. Williamson President of First State Bank

Joins Staff of Roy Weekes Ins.

Sam Proctor of Morton.

were adopted after the board gave

Chicks Move Fast

popular item in the Morton area.

Anyway, Lindsey Feed and Se-

In This Town

from the Morton Schools, attend-

Mr. and Mrs. Proctor have daughter, Vicki, 10 months old. Mrs. Proctor is the former Miss and Mrs. John C. Mills of here He is the son of Mr. and Mrs.

one, you do not have to be a me mber of the club to compete. Maximum safety precautions are observed on the firing range at all times. Homer Thompson is range safety officer and strictly enforces the rifle safety rules.

Shooters must furnish their own guns and ammunition. Prizes will be awarded to top shooters in eah class.

Entry fee is \$2.00 per event. Pistol competition will be held on a basis of 10 rounds fired free hand, with a time of 5 minutes: rounds fired within one minute: and five rounds fired at a distance of 100 yards, bench rest allowed.

The shotgun competition will be 10 rounds at clay pigeons, at from 2 to 5 second intervals with parts of birds broken counting points and whole birds destryed, 10 points.

Revival Set for First Baptist

Revival services will be held at the First Baptist Church of Morton beginning Sunday, March 20, and continuing to March 27, it vas announced this week.

Two services will be conducted daily, Monday through Friday. Morning services are set for 7:00 a. m. and the evening services will be at 7:45 p.m.

The pastor, Rev. Fred Thomas, A copy of the constitution and will be the evangelist and Harold by laws is available for reading Drennan, music director for the by the public at the secretary's church will be in charge of the music for the services.

The Great Zolo **Magic Show** Apparently "chicks" are a very Coming, March 25

"The Great Zolo," billed as a ed, who offered 100 free chicks formost magician with a two hour with each 100 pounds of Purina show of mirth and magic termed "20th Century Fantasies" will appear in Morton on Friday, March 25, sponsored by the Morton Lions Club.

The show will be held at the Cochran County Auditorium at 8 m. with admission \$1.00 for adults and 50 cents for students.

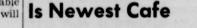
Is Newest Cafe Kate's Kitchen is now open for

not speak English. The Spanish speaking student is at a disadobserve a formal opening later.

> ture steaks, short orders, curb service.

She extends area folks a spec-

Kate's Kitchen



Mrs. Luke Hargrove, in making N. M. Gene Pool will conduct the announcement, said she would the singing.

speaking children who will enroll at their first opportunity.

or, said this week. The local orginization, under supervisor C. D. Knott, will hold

Weekend Revival March 18 - 20

Lingo Baptists'

cken. Special entertainment wil ry out."



BAGE TWO

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GR TWO	MORION IRDONZ, MA	control measures - and late season lity cotton is the better money	Most fertilizer dealers, too, have sumers \$57 7 billion. had a copy made available to th- thad a copy made available to th- Thus, consumers paid \$11
rt if you keep your sleeve ed up.		over irrigate or irrigate too late in the market. The Texas High	em, advises the County Agent. ion more and farmers m
		Aug. 25), plant for a good stand - producing the type of cotton that	TRENDS IN "FARM PRICE" \$600 million fewer for al AND "CONSUMER COST" percent fore food.
We've MOVED	COUNTY AGENT	or about 18 to 25 pounds of seed the textile industry can use and	OF FOODS Furthermore, in the food
nearer downtown to	By Homer E. Thompson above and more than 1,380,000	per acre, do not defoliate too early or when 50 to 80 percent of the Cotton is our bread and butter	- rest to many possived NUZITY during that benied
401 North Main	PRODUCING QUALITY COTTON bales miked 3.0 or above. Some	or when 50 to 80 percent of the bolls are mature, harvest when cotton is ready, never pull or st- rip cotton before 9 a. m. in the comp, so let's all strive to produce the quality cotton which we are canable of doing and following	consumers 46.4 billion. \$.8 billion, labor costs \$4.
hone 2191 MORTON	In looking over the Plains Cot- or above in fiber strength."	rip cotton before 9 a. m. in the capable of doing and following	In 1958, farmers received \$20.6 transportation cost \$1.4 billion for producing food that cost other business expenses.
- BOLTS (All Sizes)	ton Grower January - February "These are facts that we sh-	dew on the cotton, and do not tr- work advises the County Agent.	percent more food that cost con- lion.
- WRENCHES	issue mel comments on producing ould study to begin work on a con-	- amp cotton in trailer. NEW HANDBOOK ON	
 Ball Bearing Sand FIGHTERS 	quality cotton on the High Plains tinuous improvement of our cotton	s ments to produce a better quality We have a new handbook on	Thousands of chances to win in McKesson Bexel Vitan
- Ball Bearing	Fortenberry Here is quote, "Qu- it is considered that cotton mik-	- of cotton and these are approved f by your local cotton sub-commit- Extension Office. This is publish-	\$500,000 HAWAIIAN HOLIDAY JUBI
Disk GO-DEVILS	Plains Cotton crop continued in so, then over 50 percent of the	e tee." I do by the Experiment Station and	
- STALK CUTTERS	its improvement, even though it High Plains cotton in 1959 was	Mr. Fortenberry, President of Extension Service. It covers the t the Plains Cotton Growers goes results on cotton and grain sor-	
- BED KNIVES	Weather conditions throughout the is causing this immaturity. Let's	s on to state, "The old idea that shums on the South Plains. This	A start and a start and
- SWEEPS	as good as in 1958." frost and short season produce	y yield is all important is slowly book was not published in quant- giving way to a new idea that ity but you are welcome to come	
- LISTER POINTS	NEW NIGHT PATROLMAN _ as good as in 1998. J. O. (Shot) Mills will take over "Of the 1,800,000 bale crop, mo- immaturity in cotton. This, we	e reasonable yield with higher qua- to the office and look it over.	A MARINE AND A
- KNIVES - ROTARY HOES	re than 1,150,000 bales were white plant early maturing varieties		
ENOS	man on Friday of this week as were light spot. Approximately diseases, tr-at seed before plant		
Welding Shop	man for over two years becomes men in staple renger and the art chemicals to treat the covering	Indians Roll Up 44 Points Saturday	
MORTON	Morton's City Marshal. Morton's City Marshal.	In First Track Competition of Season	
	out sou, out prus bares mixed 3.5 or	Morton's Indian track team, total for an Indian team of the	C. The Comment
		forstalled through two weeks of past several years, and finished weather, withstood the rigors of in 5th place among Class AA en-	ALL AND ALL AND
A DE WIG		not being in shape far better than tries. They were only two points	
BE WIS		expected Saturday in the track out of 3rd place.	the second second
ECONOM		Coach John Paul Jones' track- men amassed 44 points, a healthy vard run 2:10.6, the Indians fin-	
	We Use	men amassed 44 points, a healthy yard run, 2:10.6, the Indians fin- ished one point behind Floydada	9 Northwest Orient Airlines
with	HOW	with 45 and two behind Tabaka	All-Expense Jet Tours for Two
	* Service Plan	Continue Study with 45 and two benind Tanoka with 46. First place was Tulia with 113 points and Muleshoe, re-	
		About Chamber laying strongly on Don Oliver	Each winning couple gets a 14-day Hawaiian trip — anytime w in a year—plus \$500 cash for a completely carefree vacat
We Give BUCCANE	ER Saving Stamps Double on Tuesdays — Specials for FRI. and SAT.	Members of the Junior Cham- Other point getters for Morton	
		ber of Commerce and Lions Club included Russell Ward, 6th in	Aloha Service to Honolulu stay at Yes, the time of your life-all expe
E		ssibilities of establishing a Cham- second in the mile run; a team	
1	cozen Joods	day morning with Ralph Duncan the mile relay; a second in	
	wills	Chamber of Commerce to man The Indians with two meets on	Just Fin in Entry bi
		chamber of Commerce, to map plans for formation of a Morton Chamber, if enough local merch-	37,500 Look for the Bexel Hawaiian I day sign at your drug cou
Energy CEA CEA	AR Frozen, WHOLE SUN	set for Monahans over the week-	OTHER PRIZES 37,500 Early American
Frozen, SEA STA	AR Frozen, WHOLE SUN FOOD	The committee will study the much better shape.	Spice Rack Sets with ten Trip winners will be selected by
FISH STICK	S ORANGE JUICE	situation from all angles to deter- mine possible budgets, number of fast man according to the coaches.	valued at \$19.60 each!
I ISH STICK	FTODE	interested merchants, needs of the But running up 44 points without	
10 Sticks	Makes 3 pints	town as projects, prospects for a real sprint man on the team is a manager, etc. not a bad feat at all.	Betterby McKesson (MK)
an ska	25° 12 oz. can 35° Phone 2581 - WE DELIVER	At Athletic Banquet	FREE EACH WEEK CMOMM
02. pkg.	LO LOZ. Can JO Phone 2581 - WE DELIVER	Players Vote Gary Willingham	One All American Spice rack with spices will be away locally every Saturday for the next 6 weeks.
			ing to buy. Sign up every day at
	EC PACIFIC GOLD 95.	'Most Valuable' 1959 Indian Gridder	MORTON DRUG STORE
PEACH		Before a group of some 200 per- Ceremonies at the program op-	For GIFTS try our store FIRST
LAVII	LO In Extra Heavy Syrup NO. 2 ¹ / ₂ CAN	sons, including the Morton High School boy and girl athletes and pastor of the First Missionary	NORTHSIDE SQUARE PHONE
		their dates, Gary Willingham, se- Baptist Church, who gave the	
Big 29 oz. cans	White - Loves "Cotton"	Nior, son of Mr. and Mrs. E. O. invocational.	Be the BEST DRESSED Woman
TOMATO INCE	E2 cans 29° RIVER RICE 2 lbs. 29°	Electric Trophy, Monday night,	
I UMATO JUICE		at the all school athletic banquet. WHITEFACE	in the EASTER PARADE, with
		award last year, made the pre- LUNCH MENU	a costume from MINNIE'S
Salad Bowl, a product of	of Chicago, Ill. 20¢ SUNSHINE	the team. The selection was made MONDAY	THEATRE
SALAD DRESSI	NG. full qt. 39 ^e CRACKERS	by the members of the football team on the basis of the "most Creamed Sweet Potatoes	MARTIN CON
		valuable" player both on the game Tossed Salad	timed
		field and in practice. Fruited Gelatin with Cake	

MOBTON TRIBUNE, MORTON, TEXAS







THURSDAY, MARCH 17, 1960

MORTON TRIBUNE, MORTON, TEXAS

0

MOTHER GROWING WEAKER

- 0 -

Mrs. Clara McGinnis, mother

rents Sunday, Mr. and Mrs. Jo- Robert Pool of Lubbock

-0-

- 0 -

- 0 -

- 0 -

- 0

- 0 -

VISIT IN LUBBOCK

VISIT IN MULESHOE

ring Springs.

LEADS STUDY

ey.

PAGE THREE



ton producers, buyers, and the Cotton Industry. Is an excellent STRIPPER · SNAPPER cotton with top yields and grades, high lint turn-out. Fiber has high micronaire and tensile strength. All seed are State Registered, and properly processed and treated, fuzzy, saw delinted, and acid delinted seed available. DIRECT FROM BREED-ER. PLACE YOUR ORDER WITH YOUR GINNER. Better Seeds - for Better Crops - Through Research

W. H. Anton, State Registered Plant Breeder Lockhart, Texas

IF you can't find your

HOME FURNISHINGS in Morton...

2 STORES to SHOP TRY US

- NO. 1 Good Furniture, Carpet, Appliances, Draperies . . .

- at 917 HOUSTON STREET

- NO. 2 Budget Priced, Furniture - New and Used, Carpet, TV's, Linoleum . . . - at 1002 HOUSTON STREET



of Mrs. Carl, Hall is growing last Tuesday afternoon at the ho

HONORED WITH PINK

AND BLUE SHOWER

Mrs. Ronnie Etheridge was ho

nored with a pink and blue shower

white cloth and decorated with a

Cochran Soil Conservation Diswhose ranch is 12 miles south o trict Board of Supervisors, reports Lehman; LeRoy Johnson, who that 21 Great Plains Conservat- farms 11 miles west of Morton ion Program Contracts have been the farm of Leonard Coleman near written during the 1960 Fiscal Lehman and the farms of Cur tis Sealy and Merlin Roberts of Year.

Producers, with the assistance Morton

Only a few more Great Plains of the personnel of the Soil Conservation Service assisting the Di-Contracts can be prepared prior to July 1 due to lack of cost-share strict, have planned a complete Soil and Water Conservation Prfunds. Contracts written after co ogram on their operating units. st-share funds for the 1960 Fisca Total combined cost share funds, Year are used up, will not be come effective until after July that the 21 producers will receive when all practices have been com- when the 1961 Fiscal Year starts Charles Paimer is the new cus pleted, is approximately \$76,000. These cost-share funds will buy todian for the District equipment lasting conservation on the land He replaces Mr. Earl Cadenhead while helping stabilize agriculture We wish to thank Earl for his cooperation and the good job per in the Great Plains area.

District cooperators who have formed. You can obtain Distric signed Great Plains Contracts equipment of conservation jobs recently are: C. B. Evans of the by contacting Mr. or Mrs. Palmer at the Cochran County Farm Bu eau Office.

Safflower will be tested at the Jewelene Brackman and Debbie High Plains Research Foundation Vanlandingham spent last weeknd with Jewelene's aunt in Mu- this year in cooperation with the eshoe, Mr. and Mrs. Calvin Col- U. S. Department of Agriculture, as a part of the Foundation's pro-

gram to develop new crops for the area. Mrs. J. W. Layton led a Mission Five varieties were used in the

study book entitled "Reaching 1959 tests at Halfway. Heavy hail Rural Churches", at the WMU on June 22, 1959, damaged the meeting held Wednesday after. crop so severly that the tests had noon. Those present were Mes-dames, J. J. Terry J. M. Angel, possibility that a variety can be Guy Sanders, Donald Grusendorf, found that will be adapted to the E. N. McCall and W. A. Pool. area, Dr. Earl Collister, Chief Agronomist, said in announcing the acceptance of the request of Mrs T. W. Coffman, mother of the U. S. D. A. and farmers in the Mrs. J. D. Bayless was reported area for further research on the

The Foundation has been selected by the U.S. D.A. to conduct the regional test. This will be the only safflower test of its kind Mr. and Mrs. Benny Hall and to be made in the area. The var-Jimmy Gage of Bula visited on leties to be tested are being sup-Tuesday night with Mr. and Mrs. plied by Dr. Lester N. Leininger, Research Agronomist, of the Ag



HOSPITALIZATION

LIFE, HAIL and

INSURANCE

Real Estate LOANS

ROBERT C. CROSS

South Main Morton Earl McCain

Pink punch and white cake sq-

age.

bowl of pink flowers. uares were served to all present. | Early Sunday morning they w Hostesses were Mesdames John Several sent gifts who were un- re taking another daugnter, Mrs. Blackman, Arnold Archer, R. P. able to attend. McCall, Cecil Jones, J. M. Angel, - 0 . E. Autry, and John Hubbard. HOME FROM HOSPITAL The honoree presented each ho

stess with a pink and blue cors-

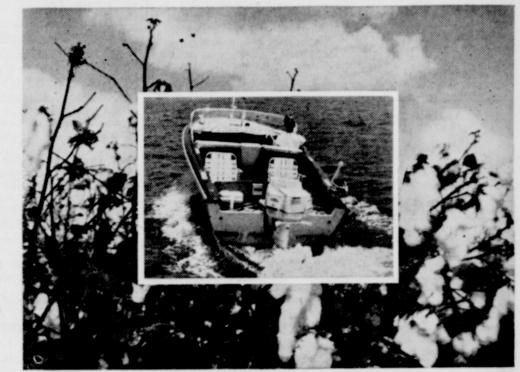
Coats.

Levelland. On the way they ran into ice on the pavement and their Mrs. P. A. Altman is home from car nearly overturned. A door

R. H. Baker, to the hospital at

he Levelland hospital and staying came open and Mrs. Altman fell vith a daughter, Mrs. Kenneth out. She was badly bruised, but no bones broken.

Raise a motor boat in a cotton field?



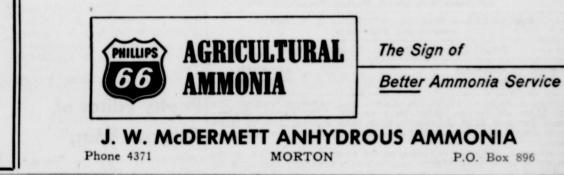
It's not fantastic! And here is why:

Phillips 66 Ammonia helped one Texas farmer realize an added net profit of \$54.32 on his cotton, after deducting the cost of ammonia. Seventy acres of cotton like this means over \$3800 extra profit . . . enough to buy a pretty classy boat and motor.

Ask your Phillips 66 Distributor to help you work out a complete fertilizer program with this 82% nitrogen fertilizer.

Using Phillips Ammonia	Without	
\$75	\$75 - 633 lbs.	
\$5.60		
847 lbs.		
\$156.56	\$102.24	
ED PROFIT PER	ACRE	
	Ammonia \$75 \$5.60 847 lbs. \$156.56 ED PROFIT PER	

sell fertility, available moisture and cultural practices.



REPORTED WORSE Sunday to be worse She is in the crop.

West Plains Hospital at Mules-

ricultural Research Service at Utah State University

VISIT IN ROARING SPRINGS Famuliner Community; Alton Ai-Mrs. Guy Sanders and Mrs. M Phillips visited their mother Mrs. M. D. Hardin, on Thursday Safflower to be and Friday of last week, at Ro **High Plains Test**



The eight varieties to be included in the test are U.S. 10, N-6, N-10, N-4051, N-4054, N-4055, Gila, and A5371. Three of these varieties were included in the 1959 test program at Halfway.

Two Accidents Investigated By Highway Patrol

The Highway Patrol Service of the Texas Department of Public Safety investigated 2 rural .traffic accidents in Cochran County during the month of February according to Sergeant D. S. Law-

In making this announcement the Sergaeant reported one property damage of \$650.00 with persons injured and none killed. The Highway Patrol Supervisor eminded motorists that Texas aw requires all registered motor *vehicles* to have valid inspection stickers displayed by midnight April 15. "In addition, all trailers registered in Texas which exceed 4,000 pounds gross weight must be inspected," the Sergeant said. The Motor Vehicle Inspection Program, since its inception in 1951, has reduced the state's traffic accidents by almost 10 per cent, the Sergeant explained. Before the Inspection Program was started, mechanical defects in vehicles was a causative factor in 13 percent of the state's accidents However, only four percent of the traffic accidents are caused by mechanical defects now.

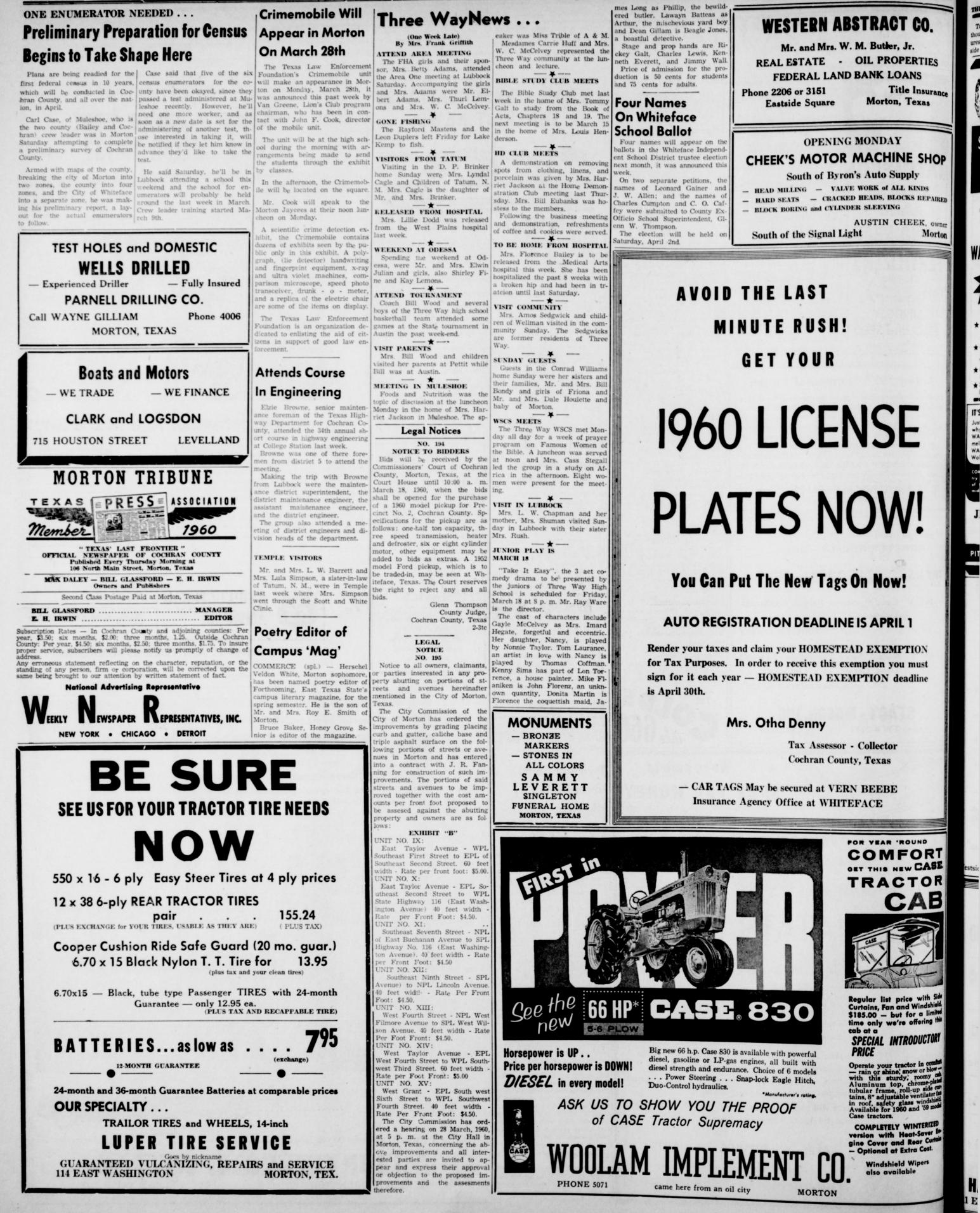
The Patrol Supervisor stated that only 39 percent of the vehicles in this county have been inspected and that patrolmen will be stopping all vehicles not displaying valid sticker after the April 15 deadline. The best way to avoid the long lines expected in the ast minute rush is to have your vehicle inspected ow.

ENJOYS TRIBUNE

Mrs. V. G. Pierce of Littlefield writes that she's changing her address and "hope we don't miss a copy of the Tribune, it's like letter from home."



PAGE FOUR





RT ASE

DR

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ith Side Idshield, limited ring this

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r comfus r blow -my cal me-plata side cur tilator fan indshield '59 mode

ERIZED aver En r Curtais Cost.

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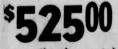
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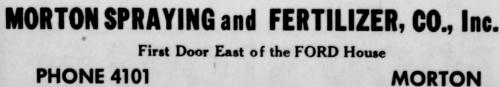






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THURSDAY, MARCH 17, 1960

WHO'S WHO -

17, 198

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ed from Page One) Ideal Gift Shop, and St. Clair's

Mrs. Jerden's entry was one runs its course.) Variety

946 entered in the Who's Who (As promised earlier, clues are getting rougher, watch your step, stery person. Last week the entry noted most consult a friend — as if half the tant from Morton was signed county doesn't already do that.) a Levelland resident. This we-Entries in this week's Who's a Levenand carried the name Who mystery person contest may address of a Lubbeck resi- be taken to Derwood's Texaco

Service Station, Morton Malt Shevery entry listed op, Cobb's Department Store, and Apparently Apparently humber of clues Allsup Chevrolet Company. ied from 29 to 33. "Red Coach You are invited to place an enseemed popular as a clue try in the Who's Who box at each an" seemed popular as a trand of of the four firms, but no more chally the name is a brand of than one entry per box. zen strawberries.

(Hint - if there is such check Read the rules carefully, the the grocery or firm who's ad list mystery person is getting a little doubtful clue, you're sure to more difficult to identify as the game progresses.



Any piece of paper will do for your entry: write down the correct name of Who's Who at the top of your paper, list the clues, copied correctly from the Tribune, sign your name, address,

entries, deposit it or them in the

Who's Who boxes at firms whose

ads appear inside the heavy bl

Here are the clues to the id-

Wed at Muleshoe, (May 14 at

Muleshoe parsonage); bears

from her father who came from

North Carolina; the general, Ro-

bert E. Le+); a Henry Cabot

Lodge fan, (says so herself);

born in Indian Territory, (Okla-

ized); teaching, choice of career;

Writes poetry; likes horses; ta-

ught at Figure 2 school, (in Bailey

County); enjoys cooking, reading;

attended CIA (at Denton); picked

cotton, (a giveaway that she had

lived elswhere); taught at Wh-

iteface and (the "and" is import-

ant for the following clues); Gar-

rison, N. M.; Bluitt, N. M.; Pl-

ains, Tex.; Pitchfork, N. M., (and

also Morton, a clue could have

West Texan by choice; Lives in

a House by the Side of the Road,

(in fact the only house by the

side of the road between Lehman

and Bledsoe); Last name same

as former State Senator, (Senator

Fred (Red) Harris, a candidate

for state office once); Mate dis-

covered America at Rising Star,

(that's where he was born); A

"Your HEALTH is our Business"

Northside Square

entity of Mrs. Harris:

acquainted before the Who's Who

The Tribure has been authorand phone number if you have ed to publish the following anone ents for the political of-(Each week a marked copy of inder which the names apthe last Tribune, with clues cirsubject to the Democratic cled in red, will be found in each Saturday, May 7, 1960. of the four firms which had Who's Who boxes in them that week.) **Cochran County** STATE SENATOR After completing your entry, or

SENATORIAL DISTRICT ESTON SMITH didate for re-election) OR STATE REPRESENTATIVE ack border. 98th DISTRICT BERT BOWERS

adidate for re-election) FOR COUNTY COMMISSIONER name of great general, (her mid-DRECINCT ONE dle given name is none other R. RAN HOLLOMAN ndidate for re-election) FONARD O. COLEMAN C. STRICKLAND

ELMER G. GARDNER OR COUNTY COMMISSIONER homa before the state was organ-PRECINCT THREE ARRAL RAWLS

ndidate for re-election) H. (HOBBS) ROSSON OR COUNTY ATTORNEY ROVER D. EDGAR (First elective term)

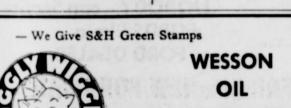
SEORGE BORING TOR COUNTY TAX ASSESSOR-

COLLECTOR IRS. OTHA DENNY didate for re-election) F. (JUNIOR) COOPER OR COUNTY SHERIFF

AZEL HANCOCK didate for re-election) ILL BURKETT R JUSTICE OF THE PEACE

C. SHELTON

RECINCT ONE LBERT MORROW (First elective term)



said.

PAGE SEVEN MORTON TRIBUNE, MORTON, TEXAS determine if it's a brand name.) good neighbor; drives a 1959 ni- rived under name of former sec- son); Daughter loves a jeweler, Enjoys classical music; FDR and '30's) (If you don't know the initials, ne letter auto, (a Chevrolet); play Who's Who, it's cretary of agriculture, (none other (daughter's husband is a jeweler Abe admirer; Came West in '25, And that's all . . . with this fun, and you might just be lucky or given name of the Who's Who It was the "ABC's" in Red than Secretary of Agriculture An- in McAllen); (from Commerce); Favorite co- publication of the Tribune begins enough to get some cash next mystery person, ask — it's all in River County, (started to school); derson, Mrs. Harris arrived in Mate prefers "Harry S.", (for- lor: green; and, Sold cream one a complete new Who's Who, com- Tuesday ... nice material to have fun, and we all may get better Loves "Butch", (daughter); Ar- this area as Miss Ara Lee Ander- mer President Harry S. Truman); year, (as lots of folks did in the plete in this issue of the news- around anytime. WIN CASH ... TOTAL PRIZE MONEY \$1320.00 THIS WEEK \$ 178.00 WHO'S WHO in MORTON and the MORTON AREA Copyright 1959 by B. Reinhardt. All Rights Reserved Chues may be hidden in ANY ad in this ads, also! Where to LOOK group ad. When a "Star" appears in any of Clues will be scattered . . . there may be these ads, it means that additional advertisfrom one to five clues in any ad . . . or none. for CLUES . . . ing for that merchant appears elsewhere in This is a contest of skill . . . and we intend to this issue of the Morton Tribune, and additdo our best to outwit you. We invite you to RULES ional clues may be hidden in any of those do your best to outwit us! CHEVROLET MORTON DERWOOD TEXACO \mathbf{C} MALT SHOP 2066% SERVICE STATION ALLSUP CHEVROLET CO. Rob and Loma Richards Southeast Side Square * * "Tasty Snacks, Lunches" RULES "The Store of Famous Brands" Phone 2981 Morton Favorite sport, football West Washington Morton Westside Square Morton Phone 2311 or 3361 Morto LUPER TIRE SERVICE **NU-WAY CLEANERS** RAINES WILLINGHAM FARM 1. This is a family fun con-* CASH FOOD test. Entries welcome from ev-"We Strive to Please" and RANCH STORE ery member of the family old TAILOR-MADE SUITS General - Goodyear - Cooper Tires enough to fill out his or her own. for LADIES and MEN Guaranteed Vulcanizing - On the Feed, Seed, Fertilizer, You may submit one entry per Double Big Chief Stamps on Tues. person at any or all of the Spon-Has worked as stillman and Insecticides soring Merchants whose ads are Farm Service 221 South Main Phone 3566 in the row that is heavily bord-North on the Enochs Hi-way Morton Morton North Main Morton Phone 3211 Nite 3291 Morton ered this week . . . but only one entry per person at any one store (more than one will disqualify all entries of that person for SMITH FURNITURE MERRITT Processing for home freezers . . . LORAN-TATHAM CO. that week). Anyone can enter unless a member of your family is L. P. GAS CO. and APPLIANCE * SEANEY FOOD STORE employed by the MORTON TRI-LOTCO quality irrigation equip. BUNE. Sponsoring merchants, Mobilgas - Mobiloil PHONE 3341 We Give and Redeem their families (and their empl-Arrived here in December, 1955 oyees and families) are most **Big Chief Stamps** Morton Pumps and Sprinklers Butane - Propane welcome to enter EXCEPT during weeks that entries are brou-Phone 3081 Morton Morton North Main Morton Choice Beef - Home Killed BEEF ght into the Sponsor's place of business. For the Best in Meats Shop at **HIGGINBOTHAM** -WINDOM OIL DANEZ 2. Nothing to buy. Use any slip of paper for entry blank. DO TRUETT'S BARTLETT CO. and BUTANE CO. NOT put your entry in an env-**BEAUTY SALON** FOOD STORE elope. Not necessary to be pres-Building Material of All Kinds Your Phillips 66 Distributor ent at the drawing to win. Inez Swicegood Home of "Morton" Stamps Morton Phone 6101 Phone 2761 Morton South Main Morton Phone 3141 Morton 3. WHO'S WHO may be anyone in the Morton trade area. Clues to his or her identity will be REYNOLDS hidden ONLY in ads of Sponsor-MORTON DRUG STANDARD ing Merchants (this means any TIRE COMPANY ad in this section or any ad of ABSTRACT CO * the same merchant elsewhere in Fisk and Dunlop the paper). When star (s) appear Southside of Courthouse Square

GARDNER - ROSS

Farmall Tractors

McCormick Farm Implement

Morton

OIL			Morton	/*	sewhere in the paper. Clues will
Proud of 'Wee Willie' and big sister qt 49 ¢	* WOOLAM IMPLEMENT COMPANY Mate works Who's Who Morton Phone 5071 Box 923	RCA VICTOR ★ TV and Radio Sales and Service ROSE AUTO and APPLIANCE Morton	HERB'S GULF SERVICE STATION Main Street and Tyler Avenue Morton	Printing and Office Supplies MORTON TRIBUNE Classified ads pay ★ ★ Eastside Square Morton	 be scattered , many ads will have no clues while others may have as many as five. Beware of false clues; there may be some! This is a contest of skill and we intend to do our best to outwit you. We'll be delighted if you succeed in outguessing us, in spite of our best efforts. 4. If, by coincidence, the na-
You'll look Monderful	STRICKLANDS Your Sanitone Dry Cleaners Morton	DOSS SUPER MARKET * * Double Frontier Stamps on Tuesdays Dial 3201 Morton	BUTLER MOTOR CO. PAINT and BODY SHOP 24-hour Wrecker Service Phone 4211 Nites 4971	MORTON FLORAL and GREENHOUSE Lem and Jewell Chesher Phone 4451 605 E. Lincoln Flowers, Potted Plants, and Gifts	me of WHO'S WHO (or other fa- cts about him or her) happen to appear in news items, editorial matter, or other places in this newspaper, these will not count as clues. 5. To enter, write down the name you think is WHO'S WHO. List all the clues you can find
all the time when your clothes are Sanitone Dry Cleaned Your good taste provides the beautiful fabrics and	LINDSEY FEED and SEED * PURINA Dealers Feed, Seed, and Fertilizer Reads U. S. News and World report Phone 3631 Morton	* Box 697 Morton	CLARKE'S DRY GOODS Shoes and Clothing for the Entire Family Phone 2201 Eastside Square Morton	HAWKINS OLDSMOBILE CO. and GMC TRUCKS * 111 E. Wash. Phone 2621 Morton	in all the ads of the Sponsoring Merchants in this issue. Don't forget your own name and add- ress!! Then drop your entry at the business location of any Spo- nsoring Merchant WHOSE AD IS BETWEEN THE HEAVY BORDERS IN THIS SECTION. You may enter at all four if you wish. There are no other places where entries will be ac- cepted and MAIL ENTRIES
smart lines that distinguish your fine new clothes, like this Weathervane suit tailored by Handmacher and our Sanitone Service keeps them looking wonderful, cleaning after cleaning. Our Sanitone Soft-Set®	BYRON'S AUTO SUPPLY RIGHT on the CORNER RIGHT on the PRICE Morton	RAY HUDSON TEXACO Distributor Phone 5031 Morton	WILLIS FOOD ★ We Give BUCCANEER STAMPS WE DELIVER Phone 2581 Morton	MORTON LAUNDRY — Finish work You Do It, or We Do It Westinghouse Coin Machines Wash 20 Cents Dry 10 Cents South of the Activity Building Free Pickup and Delivery	 WILL NOT BE ACCEPTED. 6. This week's contest starts when you receive this issue, and closes at 4:30 p. m. Tuesday of the following week. At that time (4:30 p. m., Tuesday) a drawing will be held. The first entry drawn that correctly identifies the WHO'S WHO will win \$10.00. If
Dry Cleaning restores the original body to the fabric, keeps them looking and feeling as soft and fresh as the day you bought them. We invite you to compare our Sanitone Service with any other dry cleaning. Call us today.	FIRST STATE BANK * Member FDIC Morton	ST. CLAIR'S DEPARTMENT STORE "Clothing for the Entire Family" Westside Square Morton	McMASTER TRACTOR CO. FORD Tractors and Equipment Phone 2341 Box 7 Morton	PIGGLY WIGGLY 'Nationally Known - Locally Owned' * * * * * Giving S&H Green Stamps Guaranteed by Good Housekeeping Morton	THAT entry also lists every cor- rect clue, (and no false clues) hidden in all ads of Sponsoring Merchants, the Bonus Jackpot of \$56.00 will be given. Whenever this bonus is not won it will be added to next week's BONUS . which will continue to grow until it is won! Winning the BONUS requires a PERFECT list of cor- rect clues the exact number and all copied correctly.
Handmacher recommends SANITONE Dry Cleaning worked as garage mechanic STRICKLANDS "We Appreciate Your Business" 220 West Washington Phone 3771 MORTON	Box 577 Phone 3281 Morton	ST. CLAIR'S VARIETY "Always First with the Latest" Westside Square Morton	FLASH - O - GAS Morton - Box 427 Phone 4831 Bula - Phone WE 3 - 2302 - Butane - Propane - Conversions - Oils Your Business Appreciated	IDEAL GIFT SHOP Gifts for All Occasions Baby Wear Ladies Sport Clothes Northwest Corner Sq. Phone 5851 Morton	Family participation gives you a better chance to win the jack- pot. Your wife, husband, or so- me bright-eyed youngster MAY spot a clue that you miss! Got any detective blood in you? Think you can outwit us? Rem- ember you can't win if you don't enter Fix up your entry NOW!

Your Business Appreciated

Morton

in any ad in this section, it is

your warning that other ad (s) of

the same merchant (in which

there may be clues) appear el-

sewhere in the paper. Clues will

Farm Tire Service

CONOCO

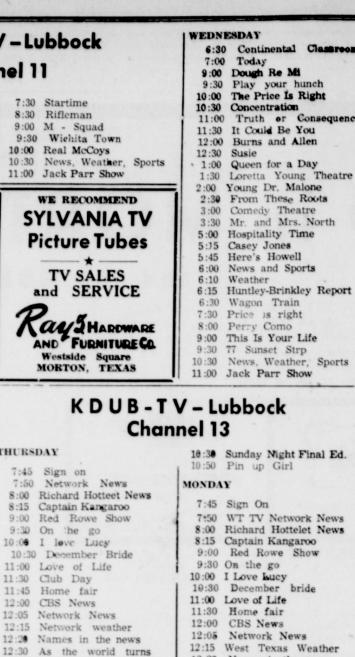
Morton

PAGE EIGHT

KCBD-TV-Lubbock Channel 11 THURSDAY 6:30 Continental Classroom Today Dough Re Mi 7:00 9:00 Play your hunch 9:30 Price is right 10:00 10:30 10:30 Concentration 11:00 Truth or Consequences 11:30 It coud be you 12:00 Burns and Allen 12:30 Susie 1:00 Queen for a Day Loretta Young 1:30 2:00 Young Dr. Malone 2:30 From these roots 3:00 Comedy Theatre 3:30 Sworn Enemy 5:00 Hospitality Time 5:15 Science Fiction Theatre 5:45 Here's Howell 6:00 News Weather 6:15 Huntley-Brinkley Report 6:30 Seahunt 7:00 Flight 7:30 Johnry Staccato 8:30 Tennessee Ernie 9:00 Groucho 9:30 Shotgun Slade 10:00 Wyatt Earp 10:30 News, Weather, Sports THURSDAY 11:00 Jack Parr FRIDAY

6:30 Continental Classroom 7:00 Today 9:00 Dough Re Mi 9:30 Play your hunch 10:00 The Price Is Right 10:30 Concentration 11:00 Truth or Consequences 11:30 It could be you 12:00 Burns and Allen 12:30 Susie 1:00 Queen for a day 1:30 Loretta Young 2:00 Young Dr. Malone 2:30 From these roots 3:00 Comedy Theatre 3:30 Casino Murder Case 5:00 Hospitality time 5:15 Texas Rangers 5:45 Here's Howell 6:00 News - Weather 6:15 Huntley-Brinkley Report 6:30 Stage 7 7:00 Troubleshooters 7:30 Victor Borge 8:30 Masquerade party 9:00 Cavalcade of Sports 10:00 Man without a gun 10:30 News, Weather, Sports 11:00 Jack Parr Show SATURDAY 8:00 Roy Rogers 9:00 Howdy Doods 9:30 Ruff and Reddy 10:00 Fury 10:30 Circus Boy Trus story 11:00

11:30 Detective s Diary 12:00 Western 1:00 Pro Basketball 3:00 NIT Basketball 5:30 Lone Ranger 6:00 Colt 45 6:30 Bonanza 7:30 Man and Challenge The deputy 8:00 8:30 World Wide 60 9:30 Steve Allen 10:30 News, Weather, Sports 11:00 San Francisco SUNDAY



1:00 For better or worse

2:30 The Verdict Is Yours

The Secret Storm

3:00 The Brighter Day

3:30 The Edge of Night 4:00 The life of Riley

Looney Tunes

Doug Edwards

7:00 Betty Hutton Show

8:00 Zane Grey Theatre

Huckleberry Hound

6:00 News, Weather, Feature

Net Work News

Captain Kangaroo

9:00 The Red Rowe Show

Richard Hottelet News

4:30 Cartoon Circus

6:30 U.S. Marshall

7:30 Johnny Ringo

8:30 Markham

11:00 Barricade

7:45 Sigt On

9:30 On the go

10:00 I Love Lucy

11:00 Love of Life

11:30 Home Fair

12:00 CBS NEWS

12:05 Network News

10:30 December bride

12:30 Sign Off

FRIDAY

7:50

8:00

8:15

9:00 CBS Reports

10:00 News, Weather

10:30 Twilight Zone

1:30 House Party

2:00 Millionaire

3:15

5:00

5:30

6:15

12:20 Names in the news

12:30 As The World Turns

1:30 House Party

For Better or Worse

of facts.

Dr. ELWYN E. CRUME

OPTOMETRIST

Located on Northwest Corner

of the Square

WEDNESDAYS from 10 A.M.

YOU OWE IT TO

YOURSELF TO SEE OUR

COMPLETE LINE OF

MATERNITY FASHIONS

Phone 5851

Sulta

After 5 Dresser

· Separate Tops

· Separate Skirts

· Pedal Pushers

• Slim Jims

• Capri Pents

to 6 P.M. Morton

The millionaire

2:30 The Verdict Is Yours

3:00 The Brighter Day

3:15 The Secret Storm

4:30 Cartoon Circus

5:00 Looney Tunes

6:15 Doug Edwards

7:00 The Texan

9:00 Hennessey

10:30 The Rebel

12:30 Sign Off

7:45 Sign On

TUESDAY

9:00

9:30

9:30 June Allyson

10:00 News, Weather

11:00 Paris after Dark

8:15 Captain Kangroo

10:00 I Love Lucy 10:30 D.cember Bride

11:00 Love of Life

On the go

11:30 Home Demonstration

7:50 WT TV Network News

8:00 Richard Hottelet News

The Red Rowe Show

Kate Smith

7:30 Father Knows Best

Ann Sothern

8:00 Danny Thomas show

3:30 The Edge of Night

Life of Riley

Quick Draw McGraw

News, weather, sports

1:00

2:00

4:00

5:30

6:00

6:30

8:30

nental Classroom	TO APPEA
Re Mi your hunch ice Is Right tration or Consequences d Be You	
and Allen for a Day Young Theatre	

MORTON TRIBUNE, MORTON, TEXAS R IN MORTON, MARCH 28TH ... ETASLEAW ENFORCEMEN The Crimemobile, sponsored by the Texas Law Enforcement Foundation, is a 50-foot roll-ing classroom of scientific crime detection devices. The unit is touring the state to demon-strate modern crime fighting tools used by law enforcement forces. All exhibits are free. **Eleven Three Way Students Took Merit Scholarship Test**

Eleven students at the Three Merit Scholarship Corporation it- 1959 was \$743. Supplementary cost Way High School planned to take self. Over \$15,000,000 has been of education grants are usually the National Merit Scholarship; awarded in the first four years made to the colleges and universit Qualifying Test (NMSQT) Char- of the program. ties which the Scholars attend. les R. Bowen, principal, announ-An additional 25,000 students se-

The number of scholarships aw ced last week. The test was adlected without regard to state arded in any year depends upon ministered at the High school at quotas are awarded letters com-9:00 a. m. Tuesday, March 8th, the extent of sponsor participatmending them for their superior ion. The basic continuing prog-1960. All students who wish to performance on the National Merram is for \$1,000,000 a year (for be considered for Merit Scholarit Scholarship Qualifying Test .. ten annual programs). It is estiships to be awarded in 1961 had These students are asked to commated that sponsor participation to take the test at that time. plete brief personal data cards, this year will add over \$2 million

The National Merit Scholarship in sponsored Merit Scholarships. Qualifying Test is a three hour It is also expected that various measure of educational develop- outside - the - program sources ment and college aptitude. Em- will increase the present amount phasis is on broad intellectual sk- offered to high scoring students by ills, and on understanding and several million dollars, ability to use what can be learned,

For students taking the test on rather than on sheer knowledge March 8, results will be reported the participant.

to all participating schools before The test is the first step in the the end of the spring semester in sixth annual competition for Mertime for use by class advisors. it Scholarships provided by some The scores may also be used in 100 corporations, foundations, prmany high chools to help students ofessional societies and individmake decisions about college and uals, as well as by the National the most appropriate courses to

major in. Many students throughout the country who do not expect to win have registered for the test in order to learn more ab out their individual strengths and weaknesses.

Some 10,000 Semifinalists, the highest scorers in each state, will be named early next fall. Names of Semifinalists are published in a booklet which is widely distributed among colleges and other scholarship agencies.

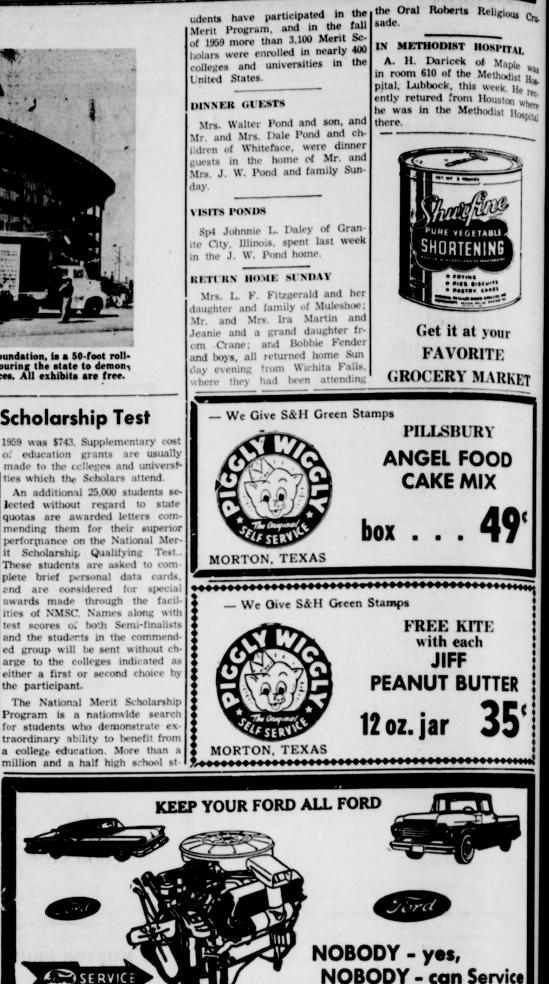
Each Semifinalists will be asked to take a second examination. Those who repeat their high performance in the second examination will become Finalists in the Merit Program. Winners of Merit Scholarships will be selected from this group of Finalists on the basis of school records and recommendations, test scores, extracurricular and outside-of-school interests and accomplishments, and other indications indicating future

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FORDS like a

Morton, Texas

FORD DEALER

THURSDAY, MARCH 17, 1960

	12:05	Network News
UNDAY		Jessie Lee Hair Styles
12:25 Sign On	12.30	As the world turns
12:30 Fronteirs of Faith	1.00	For botton world turns
1:00 Pro Basketball	1.00	For better or worse
		Houseparty
3:30 Championship Golf		The Millionaire
4:30 Time: Present	2:30	The verdict is yours
5:00 Alphabet Conspiracy	3:00	The Brighter Day
6:00 Overland Trail		Secret Storm
7:00 Our American Heritage		Edge of night
8:00 Chevy Show	4.00	Life or Riley
9:00 Loretta Young		
9:30 Lock Up		Cartoon Circus
10:00 Arthur Murray	5:00	Looney Tunes
10.00 Arthur Murray	5:30	Bugs Bunny Theatre
10:30 News, Weather, Sports	6:00	Network News - Weathe
11:00 The Human Comedy	6:15	
IONDAY		Rawhide
6:30 Continental Classroom	7:30	Hote! De Paree
7:00 Today	8:00	Desilu Playhouse
	9.00	Whirlybirds
9:00 Dough Re Mi	9.20	Person to person
9:30 Play Your hunch	10.00	Ferson to person
10:00 The Price Is Right	10:00	News, Weather
10:30 Concentration		Adventures in Paradise
11:00 Truth or Consequences	11:30	Over my dead body
11:30 It could be you	12:30	Sign off
12:00 Burns and Allen		
12:30 Susie	SATUR	
1:00 Queen for a day	7:45	Sign On
1:30 Loretta Young Theatre	7:50	WT TV Network News
1.50 Loretta Toung Theatre	8:00	Captain Kangaroo
2:00 Young Dr. Malone	9:00	Heckle and Jeckle
2:30 From these roots	9:30	Mighty Mouse Playhou
3:00 Comedy Theatre	10:00	Lone Ranger
3:30 The Hidden Eye	10.30	I love Lucy
5:00 Hospitality Time	11:00	Sky King
5:15 Mr. District Attorney	11.20	Farmer Alafalfa
5:45 Here's Howell		
6:00 News & Sports		Robert Trout News
6:10 Weather	12:30	The Big Picture
6:15 Huntley-Brinkley Report	1:00	Pro Hockey
6:30 Cheyenne	3:30	Championsip bowling
7.30 Uteyenne	4:30	So this is Hollywood
7:30 Wells Fargo	5:00	Jubilee USA
8:00 Peter Gunn		The Detective
8:30 This man Dawson		Perry Mason
9:00 Maverick		
10:00 Lawman	1:30	Wanted: Dead or Alive
10:30 News, Weather, Sports		Mr. Lucky
11:00 Jack Parr Show	8:30	Have Gun Will Travel
TUESDAY	9:00	Jack Benny
	10:00	Goodyear Theatre
6:30 Continental Classroom	10:30	The Alaskans
7:00 Today	11:3	0 Strange Triangle
9:00 Dough Re Mi	12:30	Sign off
9:30 Play your hunch		
10:00 The Price Is Right	SUNDA	
10:30 Concentration	10:35	
11:00 Truth or Consequences	10:30	Church of Christ
11:30 It could be you		Liberace
12:00 Burns and Allen	12:30	This is life
12:30 Susie	1 1:00	
		Kingdom of the Sea
1:00 Queen for a day		
1:30 Loretta Young Theatre	2:00	
2:00 Young Dr. Malone	3:30	
2:30 From these roots	4:30	Lawrence Welk
3:00 Comedy Theatre	5:00	
3:30 Over the Waves	5:30	
5:00 Hospitality Time		Lassie
5:15 Sgt. Preston of the Yukor	6:30	
5:45 Here' Howell	7:00	
6:00 News and Sports		General Electric
6:15 Huntley-Brinkley Report	8:30	
6:30 Laramie	10:00	

As the world turns Club 1:00 For better or worse 11:45 Home fair 1:30 Houseparty 12:00 CBS NEWS 2:00 The Millionaire 12:05 Network News 2:30 The verdict is yours 12:15 Network Weather 3:00 The Brighter Day 12:20 Names in the news 3:15 Secret Storm 12:30 As the world turns 3:30 Edge of night 1:00 For Better or Worse 4:00 Life or Riley 1'30 Houseparty 4:30 Cartoon Circus 2:00 The millionaire 5:00 Looney Tunes 2:30 The Verdict Is Yours 5:30 Bugs Bunny Theatre 3:00 The Brighter Day 6:00 Network News - Weather 3:15 The Secret Storm 6:15 Doug Edwards 3:30 The Edge of Night 6:30 Rawhide 4:00 The life of Riley 7:30 Hote! De Paree 4:30 Hairdresser Hilites 8:00 Desilu Playhouse 4:45 Cartoon Curcus 9:00 Whirlybirds 5:00 Looney Tunes 9:30 Person to person 5:30 Superman 10:00 News, Weather 6:00 News and Weather 10:30 Adventures in Paradise 6:15 Doug Edwards 11:30 Over my dead body To Tell the Truth 6:30 12:30 Sign off 7:00 Playhouse 90 8:30 Four just men TURDAY 9:00 Garry Moore 7:45 Sign On 10:00 News and Weather 7:50 WT TV Network News 10:30 Gale Storm 8:00 Captain Kangaroo 11:00 Hawaiian Eye 9:00 Heckle and Jeckle 12:30 Sign Off 9:30 Mighty Mouse Playhous 10:00 Lone Ranger WEDNESDAY 10:30 I love Lucy 7:45 Sign On 11:00 Sky King 7:50 WT TV Ntwork News 11:30 Farmer Alafalfa 8:00 Richard Hottelet New 12:00 Robert Trout News 8:15 Captain Kangroo 12:30 The Big Picture 9:00 The Red Rowe Sho 1:00 Pro Hockey 9:30 On the Go 3:30 Championsip bowling 10:00 I Love Lucy 4:30 So this is Hollywood 10:30 December bride 5:00 Jubilee USA 11:00 Love of Life 6:00 The Detective 11:30 Home Fair 6:30 Perry Mason 12:00 CBS News 7:30 Wanted: Dead or Alive 12:05 Network news 8:00 Mr. Lucky 12:15 Network Weather 8:30 Have Gun Will Travel 12:20 Names in the New 9:00 Jack Benny 12:30 As The World Turns 10:00 Goodyear Theatre 1:00 For Better or Worse 10:30 The Alaskans 1:30 House Party 11:30 Strange Triangle 2:00 The millionaire 12:30 Sign off 2:30 The Verdict Is Yours 3:00 The brighter day 10:35 Sign on 3:15 The secret storm 10:30 Church of Christ 3:30 The edge of night 12:00 Liberace 4:00 Life of Riley 12:30 This is life 4:30 Cartoon Circus 1:00 Adventures Unlimited 5:00 Looney Tunes 1:30 Kingdom of the Sea Roy Rogers 5:30 2:00 Sunday Sports 6:00 News, Weather, Fea 3:30 Walsh Talent Varieties 6:15 Doug Edwards 4:30 Lawrence Welk 6:30 Be our guest 5:00 Small World 7:30 Men into space 5:30 20th Century 8:00 The millionaire 6:00 Lassie 8:30 I've got a secret 6:30 Dennies the Menace 9:00 US Steel hour 7:00 The Ed Sullivan Show 10:00 News and Weather 8:00 General Electric 10:30 21 Beacon Street 8:30 Valley of Decision 11:00 Within these walls 10:00 Rescue 8 12:30 Sign Off

	Slips Panties Brassieres		ion to be rit Schol	Each Finalist in addit- eing considered for a Me- larship is awarded a Cer- of Merit attesting to his			
		MATERNITY SHOP 1003 13th Street Downtown	outstand Four y arded t	ing performance. year scholarships are aw- o the winners with sti-	1	Prompt Service	
	1	h and FLINT Street Monterey Center UBBOCK, TEXAS	ed. Min be \$100,	epending on financial ne- imum award in 1961 will the maximum will be The average stipend in		Service	
		KSWS-T	V-Ro	oswell		Ask Washington Sunday Sports	
		Cha	nnel 8			Alphabet Conspirad	
	THURS				5:00	Overland Trail	
	7:55	Morning Edition		Cartoon Carnival		Our American Her	
		Dough - Re - Mi		Happy days		Chevy Show	
		Play your hunch		First Baptist Church Rin Tin Tin	8:00	Loretta Young Dennis O'Kefee	
	9:00	The price is right Concentration	4:55	Tabernacle Baptist		First National Ne	
		Truth or Consequences	1	Church	9:10		
	and the state and the second state of the	It could be you	5:00	Afternoon edition	9:30	Ed Sullivan	
		Cupboard File	5:15	Texaco report		The Millionaire	
	11:15	Festival of Stars	5:30	20th Century	11:00	News, sports, wea	
		Noon Edition	6:00 6:30	The Detectives Pontiac Star Parade	MONDA	v	
		Queen for a day	7:30	Father knows best			
		Loretta Young Young Dr. Malone		Cavalcade of Sports	7:55	Morning Edition	
		From these roots	and the second se	Jackpot bowling	8:00	Dough Re-Mi Play your hunch	
		Comedy Playhouse		Furr's News	9:00		
sws		Adventure time		Weather and Sports	9:30	Concentration	
ws	3:00	Day watch		Markham	10:00	Truth or Conseq	
W		Rocky and his friends	10:00 11:30	Playhouse 90 Final Edition	10:30	It Could Be You	
		Baptist Church				Forecast	
	1 Contract (1995) - 100, 102 -	Afternoon Edition Huntley-Brinkley Report	SATUR			Fesival of stars Channel 8 News	
		26 men	100 B 100 C 100 C 200 C	TV Den		Queen for a Day	
		Charlie Weaver	8:30	Howdy Doody Ruff and Reddy	12:30	Loretta Young The	
	7:00	The Four Just Men		Fury	1:00	Young Dr. Malone	
		Tennessee Ernie	and the second se	Circus Boy	1:30	From These Roots	
		Groucho Marx		True story	2:00	Comedy Playhouse	
ws	and the second se	Highway Patrol Furr's News		Det-ctive's Diary	2:30	Adventure time	
		Weather and Sports		Watch Mr. Wizard	3:30	Championship brid Walt Disney	
		To tell the truth	11:30	Looney Tunes Pro Basketball		Rin Tin Tin	
	10:00	Perry Mason		Basketball Tournament	5:00	Afternoon Edition	
		H.F.C. News		Championship bowling	5:15	Huntley-Brinkley Re	
	FRIDA		4:30	The Air Force Story	5:30	Riverboat	
		Morning Edition	4:55	Cavalry Baptist Church	6:30	Tales of Wells Fa	
		Dough Re Mi	5:00	This is the answer	7:00	Danny Thomas The Ann Sothern	
		Play your hunch The Price Is Right	5:25	Inspiration	8:00	Steve Allen	
		Concentration		Bonanza Mr. Lucky	9:00	Furr's News	
	10:00	Truth or Consequences	7:00	I've got a secret	9:10	Weather and sport	
ature		It could be you		Have Gun will travel	. 9:30	Peter Gunn	
	Charles and the second second second	Forecast	8:00	Union Pacific	10:00	Man without a gun	
		Festival of Stars	/ 8:30	The Real McCoys	10:30	Bowling Stars	
	State of the second second second	Noon edition Queer for a day	9:00	Lawrence Welk's Show	11:30 11:35	Final Edition Jubilee USA	
		Loretta Young	10:00	Saturday Edition The Texan	11.55	oublice USA	
		Young Dr. Malone	10:05	Nightwatch	TUESD	AY	
		From these roots	SUNDA		7.55	Monthea Thur	
		Comedy Playhouse	1		8:00	Morning Edition Dough - Re - Mi	
	a service of the second second second	Adventure time	12:00	NBA Spotlight Pro Basketball	8:30	Play your hunch	
	0 00	This is the life					

BRING YOUR FORD BACK HOME for SERVICE (a stitch in time saves nine) MAHAN MOTOR CO Transmission YOUR FRIENDLY FORD DEALER Specialists - STATE INSPECTION STATION -9:30 Concentration 9:00 The Price Is Right 9:30 Concentration 10:00 Truth or Consequences Truth or Consequence 10:30 It Could Be You 10:00 acy 10:30 It Could Be You 11:00 Forecast Armed forces forum 11:15 Festival of Stars 11:00 eritage 11:15 Festival of Stars 11:45 Channel 8 News 12:00 Queen for a Day 11:45 Channel 8 News 12:00 Queen for a Day 12:30 Loretta Young 12:30 Lore'ta Young 1:00 Young Dr. Malone 1:00 Young Dr. Malone ews 1:30 From These Roots ports 1:30 From These Roots 2:00 Comedy Playhouse 2:00 Comedy Playhouse 2:30 Adventure time 2:30 Adventure time 3:00 Day Watch eather 3:00 American Odyssey 4:30 Rocky and his friends 3:30 Powderpuff scrapbook 5:00 Afternoon Edition 5:15 Texaco Report 4:00 Cartoon Carnival 4:30 My friend Flicka 5:30 Laramie 5:00 Afternoon Edition 6:30 Ford Startime 7:30 Arthur Murray 5:15 Texaco Report 8:00 M Squad 5:30 Wagon Train 6:30 The Price Is Right 8:30 Whirleybirds equences 9:00 Furr's' News 7:00 Perry Como 8:00 This is your life 9:10 Weather and Sports 9:30 Wanted, Dead or alive 8:30 Wichita Town 10:00 Pat Boone 9:00 Furr's News 9:10 Weather and Sports 10:30 Keep Talking 9:30 Benny and Gebel 11:00 H. F. C. News leatre 11:05 The Alaskans 10:00 Garden Gossip 10:10 Twilight Zone WEDNESDAY 10:40 Bachelor Father 7:55 Morning edition 11:10 Final Edition 8:00 Dough - Re - Mi 11:15 Be our guest idge 8:30 Play your hunch eport SEE the argo Show RCA VICTOR for '60 at RCA Victor Evens 262 sq. in. of view Advanced battleship sectional dry dock able picture. Mahog-any—or limed oak—grained finishes. 217826 Series. ROSE AUTO & APPLIANCE

URSDAY, MARCH 17, 1960

PAGE FIVE



WE PROUDLY ANNOUNCE AND INTRODUCE TO THE PEOPLE OF THIS AREA...

Our Newest Banking Officers

The Board of Directors of the First State Bank of Morton announced this past week the elevation of T. K. Williamson to the presidency of the bank and the promotions of James St. Clair to vice-president; S. M. Monroe, vice-president, to the Board of Directors; and of B. H. Tucker to the Board of Directors. W. W. Williamson, outgoing president, remains chairman of the Board and is executive advisor.

Any success story we may have to tell is linked inseparably to you, the people of this area, who have made this bank what it is today. It's your picture that should appear here.

May we say, with gratitude, that we will continue to serve your best interests at the First State Bank. Our former president, and founder of this bank 19 years ago, W. W. Williamson, will remain as Chairman of the Board, Executive Advisor to the Board and the president, and as your friend, counselor and advisor.

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ence





We hope, in the years to come, to continue to have a big hand in shaping the future of this area . . . and we hope you'll be around to help us as you have helped us in the past.

> We know you'll be proud to join us in wishing our new officers lots of success in their undertaking. We are justifiably proud of the leadership of "Bill" Williamson who 19 years ago, at the close of only a month of operation had \$96,000 on deposit; and a few days after the first of this year saw the deposits go over the \$6,000,000 mark. Again we humbly remind ourselves, without Bill's leadership, and your confidence this record could not have been achieved.

BOARD OF DIRECTORS — Five of the seven members of the Board of Directors are shown in the picture above, the other two are pictured at the left. Shown above, standing, are Elmer Gardner, Syl Greener, and T. K. Williamson, new president of the bank. Seated are, left, James St. Clair, vice-president, and W. W. Williamson, Chairman of the Board and Executive Advisor. S. M. Monroe, vice-president and cashier, is shown at the top left, and below him, is B. H. (Burge) Tucker, newest member of the Board of Directors.

The FIRST STATE BANK of Morton, Texas

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MORTON TRIBUNE, MORTON, TEKAS

THURSDAY, MARCH 17, 1960